NEWSSTAND PRICE \$6.50

Not Lonely At The Top

Cher returns to the airwaves this week with "Song for



the Lonely," the first single from her forthcoming Warner Bros. album, *Living Proof.* The song grabs Most Added honors at AC this week, with 52, while ranking third Most Added at Hot AC and CHR/Pop. This release puts Cher in rare company: She will r ow have chart hits in five decades.



JANUARY 18, 2002

A Boss Book!

Celebrated radio programmer **Ron Jacobs** chronicles the creation of a great Top 40 radio station in his new

book *KHJ: Inside Boss Radio.* In this week's **R&R** Jacobs gives us excerpts from his play-byplay on how all the exciting elements of KHJ came together back in 1965.



MARY J BLIGE "NO MORE DRAMA"

ALREADY ON: Z100/NEW YORK WKSC/CHICAGO WIHT/WASHINGTON DC WXKS/BOSTON WKQI/DETROIT **KBKS/SEATTLE KDWB/MINNEAPOLIS** KSLZ/ST. LOUIS WFLZ/TAMPA WBZZ/PITTSBURGH WKST/PITTSBURGH KLZR/KANSAS CITY KZHT/SALT LAKE CITY WXXL/ORLANDO WNOU/INDIANAPOLIS

APPROACHING 1000 SPINS AT MAINSTREAM TOP 40

NATIONWIDE TOUR BEGINS FEB. 5 THE TITLE TRACK FROM MARY'S MULTI-PLATINUM, GRAMMY NOMINATED ALBUM

NO MORE DRAMA

Written by James Harris III, Terry Lewis, Barry Devorzan, and Perry Botkin, Jr. Produced by Jimmy Jam & Terry Lewis for Flyte Tyme Productions. Inc.

Executive Producer: Mary J. B`ige Management: Tra-La-Lee & The F rm www.mjolige.com_www.mcarecords.com



orangy

What About Us? THE NEW SINGLE & VIDED

IMPACTING NOW!

EARLY BELIEVER

WONT	WKTU	PWR106	B96
WKSC	KMEL	KYLD	WBTS
KHKS	WIOQ	WJMN	WPGC
920	KBXX	KTHT	WDRO
Y100	KUBE	KKFR	KZZP
WFLZ	WLLD	WKST	KXJM
WAKS		WXSS	WWK)
KTFM	WNVZ	WXXL	WPYO
WNOU	WHHH	KSFM	KBMB
	ANY MAI	NY MOREI	



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Did you feel uncomfortable airing certain commercials following the Sept. 11, 2001 tragedies? Our resident commercial-copy specialist, Dan O'Day, says in this week's Management, Marketing & Sales section that if a commercial you aired made you feel uncomfortable after Sept. 11, perhaps it should have made you feel uncomfortable before! Pull out your

shock-o-meter, and begin reading now! Pages 8-9

R&R TALK SEMINAR CLOSING IN!

Who are the best managers in Talk radio? You can find out by attending R&R Talk Radio Seminar 2002 in Washington, DC, where we have a panel composed of five superstar Talk managers: Dan Bennett, Karen Carroll, Mickey Luckoff, Jim Meltzer and Susanne Mowbray. The TRS is just five weeks away! Register now at www.rronline.com.

IN THE NEWS

- RAB: Radio revenues down 10% in November
- Tony Brown, Tim DuBois form Universal South label
- John King becomes Citadel Regional President
- David Hall named SVP/Programming for Premiere, Robin Bertolucci becomes Clear Channel/L.A. Dir./AM Programming
- Michael Martin adds San Jose stations, becomes Clear Channel Dir./Prog. & Ops., Bay Area
- Steve Candullo rises to EVP cf Metro/Shadow

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WEEK HIS

CHR/PUP
• NICKELBACK How You Remind Me (Roadrunner/IDJNAG)
CHR/RHYTHMIC
• JA RULE Always On Time (Murder Inc./Def Jam/IDJMC)
URBAN
• JA RULE Always On Time (Murder Inc./Def Jam/IDJMC)
URBAN AC
• MICHAEL JACKSON Butterflies (Epic)
COUNTRY
• ALAN JACKSON Where Were You (Arista)
AC
• ENRIQUE IGLESIAS Hero (Interscope)
HOT AC
• CALLING Wherever You Will Go (RCA)
SMOOTH JAZZ
• BONEY JAMES See What I'm Sayin' (Warner Bros.)
ROCK
CREED My Sacrifice (Wind-up)
ACTIVE ROCK
• LINKIN PARK In The End (Warner Bros.)
ALTERNATIVE
- LINKIN PARK In The End (Warner Bros.)
TRIPLE A

• DAVE MATTHEWS BAND Everyday (RCA)



PART ONE OF A TWO-PART SERIES

KHJ: Inside Boss Radio

An inside look at one of America's all-time greatest radio stations BY RON JACOBS SPECIAL TO R&R whodaguy@lava.net

Editor's note: For former KHJ/Los Angeles PD (1965-1969) Ron Jacobs. writing his new book, KHJ: Inside Boss Radio, which is about to be published and distributed by consultant Guy Zapoleon's Zapoleon Media Strategies, has been a labor of love.

The book, which includes an oral history of the station, Jacobs' anecdotes about his days there and, most amazingly, a compilation of KHJ in-house memos, is a gold mine for anyone interested in radio history.

As Jacobs puts it. "Like a pro football team's playbook, there are many intricacies to what is involved in a coordinated team operation that the fans don't know (or care) about. Hopefully, radio insiders, former listeners and students of pop behavior will want to check this out, with the caveat that it is more of a manual than a memoir.

When Jacobs called to tell me that he was writing a book about KHJ, I jumped at the

Johnson Now SVP/

GM, Atlantic Urban

ed Ronnie Johnson to the new-

operations at the unit, including

overseeing marketing, promotion

family less than three years ago,

Ronnie has played a critical role

in the revitalization of our Urban

division," Kallman said, "With

his promotion to GM, he will be

able to draw on the full range of

his knowledge and experience,

"Since joining the Atlantic

ly created post

of Sr. VP/GM.

Urban Divi-

sion. He re-

mains based in

New York and

reports to At-

lantic co-Pres-

idents Craig

Kallman and

Ron Shapiro.

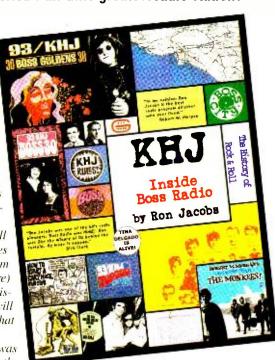
Johnson will

direct daily

and publicity.

Atlantic Records has elevat-

See Page 33



The cover of KHJ: Inside Boss Radio

By JOE HOWARD AND JEFFREY YORKE R&R WASHINGTON BUREAU newsroom@tronline.com

Hoping that broadcasters will be kinder and gentler on the airwaves this year, FCC Commissioner Michael Copps this week said he intends to "highlight those people and companies who are reaching out to the stars and those who plumb to the depths.

Speaking with reporters in his Washington, DC office on Tuesday morning, Copps, the lone Democratic commissioner at the FCC, said he wants broadcasters to do a better job of voluntarily airchecking broadcasts and to hold the tapes or transcripts for 60 days in case a listener files an indecency complaint. Copps first broached the subject last summer, and he told **R&R** that he has been ratch-

JOHNSON/See Page 13

Johnson

FCC's Copps Presses Aircheck Issue ABC to monitor stations; others won't commit eting up the discussion each

time he meets with broadcast-

ers While Copps declined to identify all of the groups or individual broadcasters with which he's held these discussions, he says all of his ex-

changes have been friendly. and broadcasters have been open to the notion. What's more, he said that Disney CEO Michael Eisner has agreed to have all ABC Radio stations except Radio Disney affiliates aircheck themselves. In a Dec. 5 letter to Copps following a meeting several weeks earlier, Eisner wrote, "After I returned to my office, I discussed this issue with my staff, and we decided to formalize this practice. We are instituting a company policy that all of our owned-and-operated radio stations [except **COPPS/See Page 13**

JANUARY 18, 2002 Gehron Joins Clear Channel

Radio vet serves as Chicago RVP/Market Mgr.

By Adam Jacobson R&R RADIO EDITOR jacobson@rronline.com

John Gehron, a veteran industry executive who most recently served as Sr. VP/Programming for Infinity Broadcasting, has been named Regional VP/Market Manager for Clear Channel's Chicago operations. In addition to overseeing the company's six Windy City stations, Gehron will oversee six properties Clear Channel owns in Milwaukee, Eau Claire and Madison, Wl. Furthermore, he will assume VP/GM responsibilities for



GEHRON/See Page 13

Green Rejoins R&R As Exec. Editor

Jeff Green has joined R&R as Exec. Editor. He will oversee

the newspaper's Management. Marketing & Sales section and be involved in the development of new editorial products, including the co-development of R&R's



digital assets into book publishing, searchable databases and online subscription services. He will be based in R&R's Nashville bureau.

Green's arrival marks his return to R&R, where he served as AC Editor and Managing Editor in the 1980s. A 23-year industry veteran, he most recently spent nearly nine years as Sr. Director/ International & New Business Development for the Country Music Assn. in Nashville. Green directed international market

GREEN/See Page 13

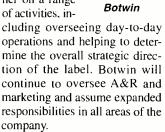
Botwin Becomes Columbia Records Group President

BY STEVE WONSIEWICZ R&R MUSIC EDITOR swonz@rronline.com

Columbia Records Group has promoted Will Botwin to

President. He remains based in New York and continues reporting to CRG Chairman Don Ienner. In his new

role Botwin will work with lenner on a range of activities, in-



BOTWIN/See Page 13

Fall 2001 Arbitron results from 10 major markets: Page 21 and www.rronline.com

Impacting Now!

Over 100 Stations Playing! 30 New This Week! Including:

KRBV KRBE WKQI WWWQ KHTS WKST

KFMS

"CAN'T GET YOU OUT OF MY HEAD"

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King Now Citadel Regional President



executive who most recently served as a Sr. VP in charge of several Clear Channel properties in the Southeast, has joined Citadel Broadcasting as a Regional President.

King reports to Citadel President/ COO Bob Proffitt.

"John is undoubtedly one of broadcasting's bright stars," Proffitt said. "He will contribute to our stations the benefit of his involvement in all facets of the business. We welcome him to our growing professional family.

King said, "Citadel has a true passion for this business. Both Bob and Citadel CEO Larry Wilson still get excited about radio. I know they are

KING/See Page 12

CC's Martin Adds Bay Area Duties

Clear Channel has named Michael Martin Director/Programming &



Jose markets. Clear Channel

Radio Regional VP Ed Krampf said, "Michael is an exceptionally creative strategic thinker who will be instrumental in bringing our stations into a clear and single focus while managing the vision for the overall Clear Channel brand in this area. His achievements with both KYLD and KMEL are widely touted, and we're very pleased with the momentum we're seeing with KIOI (Star 101.3) under Michael's leadership."

Martin said, "I'm excited at the **MARTIN/See Page 13**

R&R Observes King Holiday

Due to the Martin Luther King Jr. Day holiday, R&R's Los Angeles, Nashville and Washington, DC offices will be closed Monday, Jan. 21.

Ad-Revenue Slide Slows In November

Radio-industry revenues tumbled 10% in November 2001 compared to the same month a year earlier. Local revenues declined 7%, while national business was off 19%.

Although the RAB characterized the decline as a stabilization, the November numbers were actually worse than those for October 2001. when local business was off 6%, national was down 15%, and overall revenues were down 8%

On a year-to-date basis, Novem-

ber contributed to a 5% decline in local revenues, a 19% drop in national business and an 8% loss in overall revenues.

"Local radio has steadily withstood the onslaught of this year's sliding economy," observed RAB President/CEO Gary Fries. "We can now see that local ad sales have stabilized and national has finally bottomed out, positioning radio for a slow but steady recovery starting in early 2002."

Premiere Names Hall SVP/Programming Bertolucci readies to move to Clear Channel/L.A.

Eavid Hall, a 26-year veteran News/Talk programmer who is currently Clear Channel/Los Angeles VP/AM Programming, will exit that post next month to take the newly created position of Sr. VP/Programming for Premiere Radio Networks. Clear Channel/Denver Director/AM Programming Robin Bertolucci will relocate to Los Angeles on Feb. 11 and take over programming-oversight responsibilities for Talkers KFI and KLAC and Sports KXTA.

Hall, who has been at KFI for 14 years, will focus his expertise primarily on the network's syndicated talk programming, including shows hosted by Glenn Beck, Jim Cramer. Matt Drudge, Phil Hendrie, Suze Orman and Michael Reagan, as well as shows on the FOX Sports Radio Network. He'll report to recently promoted Premiere Exec. VF/Talk Programming Gregory Noack, who said, "David's pro-



Bertolucci Hall

gramming instincts and expertise speak for themselves. Take a look at his track record at KFI. He has an ear for talent and is not afraid to

works has the best talent in America, and I couldn't be happier to be associated with such a high-caliber group of people. As for leaving KFI, it's a little like leaving a child.

Brown, DuBois Launch Universal South

After months of speculation, Universal Records has partnered with country music veterans Tony Brown and Tim DuBois to launch the Nashville-based label Universal South. A joint venture with Universal, the label will focus on country music but will sign artists in other genres. Concurrently, Brown has resigned as President of MCA/ Nashville.

Universal South's initial releases are slated to come from Allison Mcorer, Dean Miller (son of the late Roger Miller), the Russian group Bering Strait and Holly Lamar, who co-wrote Faith Hill's hit song "Breathe."

Universal Music Group Chairman/CEO and Universal Records founder Doug Morris said, "Tony's remarkable achievements at MCA and Tim's unprecedented success in creating Arista/Nashville clearly de-



Brown DuBois

fine creative leadership at its very best. Their determination, talent and passion for music have not only defined their extraordinary careers, but have given form to the careers of countless superstar artists.

"Tony and Tim are true pioneers, in every sense of the word. Who else would start a new label when

UNIVERSAL/See Page 22

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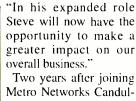
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News/Talk/Sports	17	Adult Contemporary	67
CHR	33	AC Chart	68
CHR/Pop Chart	34	AC RateTheMusic	69
Pop Action	38	Hot AC RateTheMusic	71
CHR/Pop RateTheMusic	39	AC/Hot AC Action	72
CHR/Rhythmic Chart	42	Hot AC Chart	75
CHR/Rhythmic RateTheMusic	43	Smooth Jazz	77
Rhythmic Action	45	Smooth Jazz Chart	78
Urban	46	Smooth Jazz Action	79
Urban Chart	48	Rock	81
Urban Action	54	Rock Chart	82
Urban AC Chart	55	Active Rock Chart	85
Country	57	Active Rock RateTheMusic	86
Nashville	58	Rock Action/Rock Specialty	Show 88
Country Chart	60	Alternative	90
Country Indicator	61	Alternative Chart	92
Country Callout	62	Alternative Action	93
Country Action	63	Alternative RateTheMusic/S	pecialty
Country RateTheMusic	64	Show	94
		Triple A	96
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Metro/Shadow Elevates Candullo To EVP

veteran Steve Candullo has ow Broadcast Services. Candullo, who joined the company as VP/GM of Metro's New York office five years ago, will remain based in the Big Apple and continue to report to Metro/ Shadow President/COO Chuck Bortnick.

Steve has made invaluable contributions to the company since he joined us in 1996," Bortnick said.



Metro Networks Candullo was elevated to Regional VP/GM for the Northeast and Mid-Atlantic markets. Since 2000 he has served as Sr. VP of Metro/Shadow's Eastern

Region. covering 40 markets east

CANDULLO/See Page 13

Infinity/DC Ups Rogers To Market Capt. Adds VP/GM duties at 'HFS; 'ARW boosts Huston

Candulo

Following the departure of Infinity/Washington Market Captain and WARW & WHFS/Washington VP/GM Phil Zachary, the company has promoted WPGC-AM & FM/ Washington VP/GM Sam Rogers to Market Captain. Rogers has also added VP/GM duties for Alternative WHFS. At the same time, Melissa Huston is elevated from GSM to VP/GM of Classic Rock WARW.

'Once again I feel honored by the confidence that Infinity has shown in me." Rogers told R&R. "Last year I got to replace Ben Hill at WPGC, and when people think of WPGC, they think of Ben. I have the same situation at WHFS. When people think of WHFS, they think of Phil. The station's a legend in the marketplace, and Phil left it in

ROGERS/See Page 22

HOW TO REACH US BADIO & RECORDS INC. / 10100 SANTA MONICA BLVD., THIRD FLOOR, LOS ANGELES, CA 90067						WEBSITE: www.rronline.com		
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NEWS DESK:	310-788-1699	310-203-9763	newsroom@rronline.com	EDITORIAL, OTHER DEPTS:	310-553-4330	310-203-9763	mailroom@rronline.com	
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take chances." Hall said, "Premiere Radio Net-

CLEAR CHANNEL/See Page 12

MMS

Ratings

National Video Charts

Twenty-year broadcast been promoted to Exec. VP of Metro Networks/Shad-

GM To Add XM Receivers To 23 Models

By Jeffrey Yorke R&R Washington Bureau Chief Yorke@rtonline.com

XM Satellite Radio receivers are currently available only in Cadillac DeVilles and Sevilles, but starting in June they'll be offered as an option on 23 2003 car and truck models, GM announced on Monday. The added lines include Chevrolet's Cavalier, Impala, Monte Carlo, Silverado, Suburban and Tahoe; Buick's LeSabre and Rendezvous; Pontiac's Aztek, Grand Am and Bonneville; and Cadillac's Escalade.

These additional models will maintain GM's leadership position over other original-equipment-manufacturer competitors in terms of offering factory-installed XM satellite radios," said Rick Lee, Exec. Director/

XM Satellite Radio Services for GM.

Lee told Bloomberg that an estimated 15% of GM customers will buy the XM radio option, which translates to between 300,000 and 400,000 units during the 2003 model year. He continued, "Within five years, if we get the hardware cost reduced, we expect this could be in 50% of the cars we produce.

Word of the planned expansion helped propel XMSR shares to 16.48 on Tuesday, up more than 22% from Monday's 13.50 close. More than 8.9 million shares were traded, compared to a 30-day average of 3.5 million shares. Competitor Sirius Satellite Radio was also helped by GM's announcement as its shares jumped 10%, to 7.85, from Monday's 7.11

Analyst: Clear Channel A 'Diamond Under The Magnifying Glass'

Morgan Stanley advertising and marketing analyst Michael Russell on Tuesday added broadcasting and outdoor advertising to his coverage portfolio, initiating coverage on a handful of radio groups. Russell called Clear Channel Communications "the diamond under the magnifying glass" and recommended the company's shares to investors with a "strong buy" rating and a 12-month target price of \$64. He also advised investors to be aggressive when they are able to get the shares for less than \$50.

The analyst expects Clear Channel to see a recovery in the larger markets. and he believes that it will gain continued strength in its live-entertainment division and pick up "traction with advertisers for the packaging and marketing coordination of CCU's radiooutdoor-venues over the next few years." He also said that the radio division has the potential for great growth, with earnings per share growth possibly reaching 25% annually over the next few years.

But Russell also advised investors to wait for a "better valuation or an improved outlook for Cox Radio. Emmis, Entercom and Radio One. Still, he likes radio's potential and compared the medium to a "diamond with three key facets: cost-effectiveness, an improving power ration and cluster clout." Russell already covers Viacom with analyst Rich Bilotti, and the duo reiterated their "strong buy"

and \$49 target on the stock. To round out the outdoor angle, Russell added coverage of Lamar Advertising. which he ranked as "outperform" with a \$46-12-month price target. Russell gave Cox Radio a "neutral"

rating and did not fix a target price on the issue, though he suggested that \$22 a share would be a better entry point than Monday's \$23.20 closing price. At that point shares would be priced at 19 times the company's '02 broadcast cash flow and, he said, at a "valuation that almost fully reflects CXR's operating acumen." He added that Cox "is accorded a premium multiple due to its track record of outperformance, solid balance sheet and strong parent."

Russell noted that Cox's "history of turnaround expertise has resulted in superior growth rates" and that the group's revenue growth has been well above that of the radio industry overall and of publiely traded comparables' 6% growth.

While he noted that Radio One has earned great ratings and called it a "great operator." Russell said the company needs more upside. He believes that Radio One's valuation "almost fully reflects RIOA's operating acumen" and, while he gave the group a "neutral" rating, he noted that its Urban focus gives it strong young demos and strong ratings growth. Russell did not assign the company a target price but suggested buying shares at \$15 well under Monday's \$18.07 closing.

Emmis also earned a "neutral" rating and no target price from Russell. While the company, he said, has "demonstrated success at targeting underperforming assets and generating abnormally high EBITDA growth from these acquisitions," leverage remains his chief concern with the company. Though Emmis recently renegotiated its loan covenants. Russell said, "We remain concerned with leverage continuing to increase over 10 times due to the tough New York ad market."

Entercom also debuted with a "neutral" rating and no target; Russell likes the operator but said he wants to see more upside. While ETM shares closed at \$48.64 on Monday, Russell figures \$44 is a better entry point. He said, "We prefer to build positions at a discount

ANALYSTS/See Page 13

BUSINESS BRIEFS

Five-Year Deal Teams RTNDA, NAB Conventions

he Radio-Television News Directors Association will hold its 2002 convention in conjunction with NAB2002 in Las Vegas, and the partnership will mark the beginning of a five-year agreement teaming the RTNDA and the NAB through the latter's 2006 convention. RTNDA@NAB will take place April 8-10 at the Las Vegas Hilton. RTNDA Communications Director Noreen Welle told R&R that RTNDA@NAB replaces the group's 2002 event, which had been set for September in Long Beach. CA. The RTNDA's 2001 event, which was set for Sept. 12, has now officially been canceled.

DDB Worldwide Communications Chairman Keith Reinhard will keynote NAB2002's Radio Luncheon, set for April 9. Reinhard is perhaps best-known for his work on the "You Deserve a Break Today" campaign for McDonald's

Clear Channel Strikes Tower, Media-Buying Software Deals

lear Channel Communications has made a deal to lease space on Its more than 1.250 radio and TV antennas to Tower America, which will sell the space to wireless-telecommunications providers. In another agreement made this week, Clear Channel will use XRAYMEDIA's Live Media Marketplace, a technology that helps media buyers and sellers negotiate in real time to secure the optimum market price for inventory.

Rate Cut Chances Increase On Greenspan Talk

ollowing a speech this week by Federal Reserve Chairman Alan Greenspan, analysts believe that the Reserve will once again cut its prime lending rate - probably by a quarter-percent - in February. In the speech Greenspan said the nation continues to face significant economic risks in the near term, including weak profits and business investment and restrained household spending caused by rising unemployment. He added, however, that there are tentative signs that a recovery could begin soon and said that the economic outlook has become mixed.

Viacom Unit Wins Long-Term L.A. Outdoor Deal

rench advertising company JCDecaux, 50% owned by Viacom, has been awarded a 20-year, 900-million euro (\$802.44 million) contract with the city of Los Angeles to place advertising in 5,800 spots citywide, including 2,500 bus shelters, 150 public restrooms and 700 information kiosks

R&R Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross earnings from radio advertising.

				Change Since			
	1/11/01	1/4/02	1/11/02	1/4/01	1/4/02-1/11/02		
R&R Index	259.84	244.89	240.50	-1.8%	-7.4%		
Dow Industrials	10,609.55	10,259.74	9,987.53	-3.3%	-6%		
S&P 500	1145.60	1172.51	1326.82	+13%	+16%		



Maximize TSL With. Killing Your Cumer

Coleman's New <u>FACT with TSL Max</u>™ Solves Radio's Biggest Programming Issue

THE PROBLEM

Most radio stations already know that library music testing is essential if they want to stay on top of the music tastes of their audience. But, as many have discovered, music testing has the potential to backfire – to hurt rather than help the ratings. How? "Hyper focus" is most often the culprit. You know the symptoms. You drill down on your P1 listeners to the point that you get a library that is overly focused. The station sounds exactly like what your P1s want, but you've ignored the Cume. It's fine if you have no competition, but when you do, watch out.

With any level of competition "hyper focus" feeds on itself driving the station in a downward spiral. P1 focus backfires. At first your Cume erodes. Then you get so narrow that your TSL falls apart. Modern AC, Hot AC, Rhythmic CHR, Country, Alternative — every format has fallen victim. In the search for TSL, stations who over focus lose the balance between maximizing Cume and TSL.

Some stations do the opposite. Their test is too broad. Cume oriented or "montage" screened studies yield a list of songs that are liked in the market, but is too broad for "reining in" or "focusing" the sound of the station.

You get people to Cume the station only to find that you've produced a TSL nightmare. Without TSL, radio stations simply cannot achieve strong ratings.

THE SOLUTION

• FACT with TSL Max is a revolutionary, patent-pending way of

revolutionary, patent-pending way of measuring your audience's music tastes.

• FACT with TSL Max is the first and only library music testing method that identifies the exact songs that drive Cume and those that drive TSL. Now you can

find those Cume songs that simply would not test in the "hyper focused" old approach to music testing.

• **FACT with TSL Max** is the only library testing method that ensures that your station will not sacrifice Cume for TSL or TSL for Cume. FACT with TSL Max provides powerful insight that yields music optimally balanced for both Cume and TSL delivery.



Proven Strategic Insight from Coleman

FACT with TSL Max also includes the proven Fit and Compatibility measures made famous by Coleman's original FACT music testing methodology. Fit and

Compatibility are the best way to focus your music mix on songs listeners expect on your station and songs compatible with your Core sound.

All of these tools, plus our state-of-the-art pcFACT software, allow Coleman to give you the extra insight you need to win.

Maximize TSL without killing your Cume. Learn more about FACT with TSL Max from (left

to right) Warren Kurtzman, John Mönninghoff, Jon Coleman and Chris Ackerman at (919) 571-0000 or info@ColemanInsights.com.

WWW.COLEMANINSIGHTS.COM





RESEARCH TRIANGLE PARK LOS ANGELES HAMBURG

Radio Business

6 • R&R Januage * THE WEEK

KTEE-FM/Seaside (Monterey-Salinas-Santa Cruz), CA \$1.85 million

2001 DEALS TO DATE

Dollars to Date: \$52.958.800 (Last Year: \$3,858.791,556)

Dollars This Quarter: \$52,958,800 (Last Year: \$2,202,699,600) 38

Stations Traded This Year: (Last Year: 1.050)

Stations Traded This Quarter: 38 (Last Year: 343)

Price Revealed On KTEE Purchase

Mapleton gets sixth Monterey-Salinas property for \$1.85 million

California

KTEE-FM/Seaside (Monterey-Salinas-Santa Cruz) PRICE: \$1.85 million TERMS: Asset sale for cash

BUYER: Mapleton Communications, headed by President Michael Menerey. Phone: 310-209-7333. It owns 18 other

Δ

D

FM, KHIP-FM, KMBY-FM & KPIG-FM/ Monterey-Salinas-Santa Cruz SELLER: Bi-Coastal Media LLC. headed by President/CEO Kenneth Dennis. Phone: 707-263-6113 FREQUENCY: 103 9 MHz POWER: 1kw at 604 feet FORMAT: Smooth Jazz BROKER: Elliot Evers of Media Venture Partners COMMENT: This deal originally appeared in the Dec. 14, 2001 issue of R&R with an undisclosed price.

stations, including KBTU-FM, KCDU-

WPYK-AM/Dora PRICE: \$190,000

TERMS: Asset sale for note BUYER: Javier Macias. Phone: 770-436-6171. He owns three other stations. This represents his entry into the

market SELLER: Paul Johnson. Phone: 205-648-3242 FREQUENCY: 1010 kHz

POWER: 5kw day/41 watts night

Who should represent your radio station?



OURS



THEIRS

At Work & Residential calls by high quality telemarketers who represent such companies as Procter & Gamble, Frigidaire, IBM, NCR and others. They demand excellence. So should you.



1000 Belcher Rd. S., Ste. 10 + Largo, FL 33771-3307 + www.cmdinc.net

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- WPYK-AM/Dora. AL \$190,000
- KDJI-AM & KZUA-FM/Holbrook, AZ \$650,000
- WNRK-AM/Newark, DE \$140,000
- WZOW-FM/Goshen (South Bend), IN \$925,000
- WGTC-FM/New Carlisle (South Bend), IN \$1.5 million
- WKBJ-AM/Milan, TN \$100,000
- WSVG-AM & WSIG-FM/Mount Jackson, VA \$675,000
- WBTN-AM/Bennington, VT Undisclosed
- WVLY-AM/Moundsville, WV \$160,000

FORMAT: Country

BROKER: Media Services Group COMMENT: This deal originally appeared in the Jan. 4, 2002 issue of R&R with an undisclosed price.

-31 7 CT

KDJI-AM & KZUA-FM/ Holbrook

PRICE: \$650,000 TERMS: Asset sale for cash BUYER: Petracom Media LLC, headed by President/CEO Henry Ash. Phone: 813-948-2554. It owns 16 other stations. This represents its entry into the market.

SELLER: Navajo Broadcasting Co. Inc., headed by President Roy Roberts. Phone: 928-524-3994 FREQUENCY: 1270 kHz; 92.1 MHz POWER: 5kw day/130 watts night; 100kw at 266 feet FORMAT: Oldies; Country BROKER: Jim Hoffman of Explorer

Communications

WNRK-AM/Newark

PRICE: \$140.000 TERMS: Asset sale for cash BUYER: Vin-Lor Broadcasting Inc., headed by President Vincent Klepac. Phone: 302-730-1600. It owns one other station. This represents its entry into the market SELLER: ARC Broadcasting, headed by President Al Campagnone. Phone: 302-737-5200 FREQUENCY: 1260 kHz

POWER: 1kw day/42 watts night FORMAT: Oldies

WZOW-FM/Goshen (South Bend)

PRICE: \$925,000 TERMS: Asset sale for cash BUYER: Artistic Media Partners Inc., headed by Chairman/CEO Arthur Angotti. Phone: 317-594-0600. It owns 12 other stations, including WHLY-AM, WNDV-AM & WDND-AM & FM/South Bend.

SELLER: VanHawke-Johnson Communications Inc., headed by coowner Micki Johnson. Phone: 219-533-1460

FREQUENCY: 97.7 MHz POWER: 3kw at 482 feet FORMAT: Classic Rock

WGTC-FM/New Carlisle (South Bend) PRICE: \$1.5 million

TERMS: Asset sale for cash and stock BUYER: Artistic Media Partners Inc., headed by Chairman/CEO Arthur Angotti. Phone: 317-594-0600. It owns 12 other stations, including WHLY-AM, WNDV-AM & WDND-AM & FM/South Bend

SELLER: Michael Leep. Phone: 219-271-9482

FREQUENCY: 102.3 MHz POWER: 2kw at 397 feet FORMAT: Country

WKBJ-AM/Milan

PRICE: \$100,000 TERMS: Asset sale for cash BUYER: F.W. Robbert Broadcasting, headed by President Fred Westenberger. Phone: 504-831-6941. It owns three other stations. This represents its entry into the market. SELLER: Milan Broadcasting Co. Inc., headed by VP Jerry Vandiver. Phone: 731-986-0242 FREQUENCY: 1600 kHz POWER: 3kw FORMAT: Country

WSVG-AM & WSIG-FM/ **Mount Jackson**

PRICE: \$675,000 TERMS: Asset sale for cash BUYER: Shenandoah Valley Television LLC, headed by Manager Tho-mas Manley. Phone: 540-434-6868. It owns no other stations.

SELLER: Shenandoah County Broadcasting Corp., headed by Pres dent Richard Judy. Phone: 540-477-2937

FREQUENCY: 790 kHz; 96.9 MHz POWER: 1kw day/40 watts night; 25kw at 243 feet

FORMAT: Country; Country

WBTN-AM/Bennington

PRICE: Undisclosed TERMS: Donation

BUYER: Southern Vermont College, headed by President Barbara Sirvis Phone: 802-447-6319. It owns no other stations

SELLER: Bennington Broadcasting Ltd., headed by President Bob Howe Phone: 802-442-6321

FREQUENCY: 1370 kHz POWER: 1kw

FORMAT: News/Talk

COMMENT: Bob Howe's Bennington Broadcasting is donating the station to Southern Vermont College as part of a tax-deductible charitable contribution

WVLY-AM/Moundsville PRICE: \$160,000

TERMS: Asset sale for cash BUYER: Scott Radio Group, headed by Member Thomas Anthony. Phone. 304-231-1156. It owns no other stations

SELLER: Valley Radio, headed by President Richard Mansuetto. Phone 304-233-9859

The Only Static You'll Get Is From The Caller On Line 1

You may get a lot of noise from an opinionated caller, but your show sounds crystal clear to the radio audience. That is if you have a Gentner Broadcast Telephone System from Harris.

Although the system's console looks like an ordinary telephone your talk show host will see the difference

Gentner.

immediately. Not only is the sound incredibly clean and crisp, the system includes two built-in digital hybrids so you can conference up to four on-air callers

simultaneously. And each one will be heard loud and clear. Even Mr. Cranky on line 1.

Which brings us to another important point.

Gentner Broadcast Telephone Systems have multi-colored line indicators so your host knows who's on the air, who's on hold, who is talking to the producer and who has been screened. Plus, the host can screen calls off the air while other callers are on the air. So if the guy on line 1 isn't a good fit for today's show – he's history. There's much more to know, of course, including Gentner's

6 or 12 telephone line capabilities, available software to customize a system to your specific requirements, and network solutions that let you connect multiple studios.

To learn all that a Gentner Broadcast Telephone System can do for your operation, contact your local Harris representative.

> next level solutions SERVICE SYSTEMS

AUTOMATION

TRANSMISSION

RRIS

www.broadcast.harris.com

Rich Carr and RadioWeb 911, Page 9
 This week's RAB Success Story, Page 9

management marketing sales

DAN O'DAY'S COMMERCIAL COPY MAKEOVER

ADVERTISING AFTER SEPT. 11, 2001

By Dan O'Day

some pointers for 'crisis' ads? All I did the week after the Sept. 11 terrorist attacks was pull and replace spots. It seemed difficult to make the transition back to regular business afterward. It felt odd putting that club or casino back on."

A reader asks: "How about

Dan replies: The day of the attacks, my two children went to school, and not one of their teachers worried about offend-

ing their "customers" (that is, the students' families) by doing their jobs.

Being too lazy to cook, I went to Jack In The Box several times that week. None of the Jack In The Box employees seemed sheepish about accepting my money for their grilled chicken sandwiches and Jumbo Jacks.

The postal carrier on my route didn't once seem embarrassed to be delivering my mail after the attacks. When I took my car in for its scheduled servicing the following week, the auto mechanic didn't appear shamed by keeping the appointment he had made to give my car a checkup.

If you work at an American radio station, then on Sept. 11 and maybe the 12th, you might have canceled all your commercials. Trying to sell at that very moment of tragedy probably would have offended your listeners and, perhaps, your own sensibilities. But if you're a commercial station, you did have to return to delivering the services that pay your bills.

And that — finally — brings me to my point. If you have to ask, "How can we go back to doing what we usually do without offending people and without appearing to be callous and soulless?" then maybe there is something wrong.

If, after the tragedy America suffered, you found yourself uncomfortable airing the kinds of commercials that you routinely aired before the attacks, maybe you should have felt uncomfortable airing those commercials before Sept. 11.

There, I've said the unspeakable: If your station's policy has always been to air any commercial that isn't patently illegal....

If your station's policy has always been "If the check clears, we'll say whatever the advertiser wants us to say in any way the advertiser wants us to say it...."

Then perhaps your shame began before Sept. 11.

The stations that had the biggest problem returning to their normal advertising were those whose commercials:

Scream at the audience

• Use insulting ethnic stereotypes (for "humorous" purposes, of course)

• Use inappropriately violent story lines (for "humorous" purposes, of course)

• Represent advertisers whose very presence offends listeners

"How," you ask, "could I go back to playing those commercials with car dealers screaming at our listeners about their 'Low, low prices during their big factory blowout, which is this weekend only'? People don't want to hear garbage like that when the news is so awful."

No, they don't. And they didn't want to hear it before Sept. 11, either. But the car dealer insisted on it, and your station took the money and played the spot.

Let me tell you about one major-market station. The station's billing is very high, due to its powerhouse morning show.

Its commercial spotload is heavily laden with spots for such clients as:

• Strip clubs

• Penile-enlargement products (I'm not making this up)

• Bogus "miracle diets"

• Lawyers who specialize in defending drunk drivers (The slogan of one of the advertisers: "Friends don't let friends plead guilty")

A radio station that is typified by the kinds of advertisers listed above brands itself as a purveyor of those kinds of products and services. This particular radio station strengthens that brand with its choice of programming: deliberately rude, combative, incendiary talk hosts.

Unlike many stations that canceled all their commercials for at least a day, this station resumed its full commercial schedule at 6pm on Sept. 11, and it was absolutely right to do so.

Why? Because the people there know what types of commercials dominate their stopsets. They know that they accept and air virtually any commercial that someone will pay for. They know that some of their commercials make questionable claims. The commercials and promos that are written inside that radio station are also deliberately sleazy and rude.

Guess what? If their listeners weren't offended by those commercials and promos before the terrorist attacks, there's no reason for them to be offended now. This particular radio station — whether deliberately or blindly — has established a strong brand for itself, defined partly by the commercials it airs.

Your station probably hasn't adopted such a sleazy image. But if you worried about your commercials being inappropriate in the wake of a tragedy, then perhaps you should've been concerned long before Sept. 11.

DEFEND YOURSELF, DAN!

Q: Hey, Dan, haven't you forgotten about a little something called the First Amendment? Freedom of speech, ever hear of that?

A: The First Amendment to the U.S. Constitution forbids the government from limiting free expression. It does not require radio stations to air every commercial that advertisers want them to play, any more than it requires them to air every record, news release or public affairs announcement they receive.

Q: You ridicule those "screaming car dealer" commercials. But they work, don't they? Isn't that why car dealers insist on airing them?

A: No, they don't work. Those ads increase the public's awareness of the car dealer not because they scream, but because they air so frequently. They could simply repeat "Ed's Toyota is a wonderful place to buy a new car," and if that message aired as often as the screaming spot, it would deliver results at least as good. When your local screaming car dealer says, "We scream because it works," the truth is simply that it works because they make full use of radio's reach and frequency.

Q: Obviously, you live in an ivory tower where you don't have

to get your hands dirty working with real clients and meeting a payroll. Our radio station is a business, and we won't turn away customers just because they don't happen to fit some arbitrary definition of what is appropriate and what is not.

A: Yes, you will. Want me to prove it? OK, here's a legal client offering a legal service. It's willing to pay cash up front, and here's its commercial:

The Smallville Abortion Clinic is offering free abortions to the first 100 women to respond to this offer! Some restrictions apply; see website for details.

Will your station air that completely legal commercial? No? Then you will reject some commercials that you believe are inappropriate. It's just a matter of where you draw the line.

(By the way, I appropriated that analogy from promotion genius Dan Garfinkel.)

TALK TO YOUR LISTENERS

In the aftermath of a massive calamity that is deeply felt by your audience, when your advertisers come back on the air, just have them talk to the listeners and make the sales offer in a calm, respectful manner. (As most of them should have been doing anyway.)

A full week after the terrorist attacks, Americans were still reeling from the enormity of such wanton death and destruction. And, at the same time, they were getting on with their lives.

If you think advertising means getting people's attention or getting your name in front of the public, then you probably did have trouble knowing what to do. But if you realized that advertising solves problems, your job would have been much easier: Respectfully offer to solve a problem. For example:

This Friday night you'll have a rare opportunity to hear one of the all-time original rock 'n' rollers, as Jerry Lee Lewis appears at the XYZ Club....

The casino should not, at this time, be pushing its "Slots o' Fun." But it can have the voice talent say:

My wife thinks I like dinner buffets because I can pig out. But she's wrong. I love not having to limit myself to just one great menu item. I like variety, you know? Let me give you an example: XYZ Casino has a nightly dinner buffet that includes shrimp, king crab, prime rib, fried chicken and a dessert selection that I, personally, cannot resist sampling. Of course, you probably have more willpower than I do, so you can skip the desserts. But if you love to eat and you love variety and you don't mind getting a great deal on the best buffet in town, maybe I'll see you at XYZ Casino one night this week."

The car dealer? Radio commercials for automobiles are so consistently done in a misguided fashion that I'll have to save that for a future issue.

But, for now, please remember: In general, people don't like to be screamed at. Not even if *We've got to* get rid of this year's models to make room for the new ones, and no reasonable offer will be refused!

This column is excerpted from *The Dan O'Day Radio* Advertising Letter. For your free e-mail subscription, send your request to: *danoday@danoday.com* with "R&R Ad Request" in the subject line, or subscribe online at www.danoday.com.



THE MOST BEAUTIFUL THING

By Rich Carr



The most beautiful of all things is the openness with which a child views the world. Life at its most perfect is seen in the innocence of children as they explore, learn, question and experience. A child has a lesson for all of us ancients every time we decide to venture into an unknown area. I know this firsthand because I have four beautiful children, and they all think the world has been placed at their feet for

them to explore with great excitement.

Why am I starting an article about selling radio-station websites by writing about my children? Because the view they share is one that my wife, Jessica, and I have given them as a gift. We have found that our approach prepares them

not for a life of distrust and limits, but for a life full of riches awaiting their discovery. And it is my belief that radio ownership and management must give that same gift to their employees when they expand a broadcast brand to the Internet.

In my business of consulting promoting and developing radio-station websites, I have found that the process of developing web-savvy sellers is remarkably similar to that of raising well-rounded children. The best sellers to work with are the ones who don't have someone who has already told them that what we're about to do can't be done. The best sellers to work with are the ones who are interested in learning, the curious ones and the ones who still believe that our industry can rise to any occasion.

A radio station's sales staffers, under the right leadership, can develop, package and successfully sell nearly anything to the clients they serve. They can do it because they think they can. They can do it because management provides the education, tools and measurement skills to help them. To say that a sales staff is only as good as its management is as true when it comes to a station's website development as it is for the station itself. No station should tolerate money being left on the table.

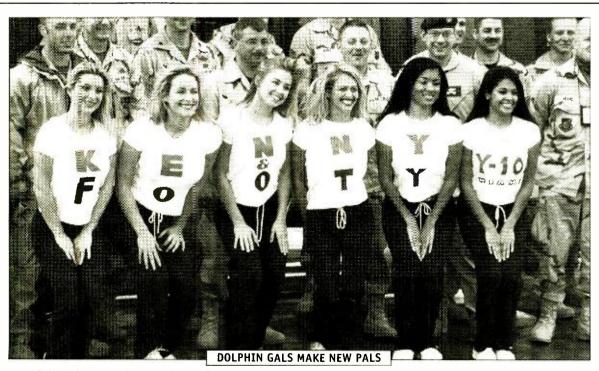
When you can take your advertisers and have them interact directly with your audience by way of

> the many phenomenal online tools available, you are not only growing your bottom line, you are investing in your future, both technologically and in human resources.

Every motivational speaker ever to get behind a microphone has told you that you are what you think you are. If you

want to be a success, start acting like one. But it won't happen overnight. So be realistic, start making some baby steps, and give your salespeople the gift of not passing your apprehensions on to them.

Rich Carr is VP of Radio Web Network (www.radio webnetwork.com), a radio-website sales, management and promotional network headquartered in Portland, OR. Carr can be reached at 503-612-0517 or rcarr@radiowebnetwork.com.



lade Moh

WHYI/Miami's Kenny Walker and Footy of Y-100's Kenny & Footy in the Morning get an unexpected tribute from some of their fans overseas! These cheerleaders actually spend most of their time encouraging the NFL's Miami Dolphins, but Dory Walker - Kenny's wife - is Director/Cheerleaders for the ladies, who recently went overseas with the USO to entertain our troops. The troupe poses here with some of our brave men in arms — and a bit of heavy equipment.



RADIO ACCOUNTS FOR FINANCIAL SUCCESS

Are you willing to be accountable to advertisers for your results? Commercials that included a toll-free phone number exclusive to radio gave some New York stations a chance to prove to a tough-minded investment company that radio can deliver when it counts.

Category:	Investments and financial planning
Market:	New York
Submitted by:	NYMRAD (New York Market Radio)
Client:	The Vanguard Group

ork Market Radio) ามก Situation: Just like Lord Nelson's flagship, for which the company is named, the Vanguard Group hopes one day to sink its major rival — Fidelity, the world's largest mutual fund

company. Vanguard offers a wide variety of investment vehicles, and its most popular products are index funds. Unlike some fund companies, Vanguard keeps its costs low. The company is investor-owned, and it reinvests earnings back into its funds, rather than diverting them to fees or advertising. So when Vanguard does advertise, it's important that the chosen media target the company's best prospects. That has traditionally meant such print publications as the Wall Street Journal, Forbes and Money magazine. But Vanguard recently decided to add radio to its media mix, with a campaign designed to air on stations that target men 35 and older.

Objective: "Radio gives us the ability to establish more of a dialogue," explains Sarah Lenhard, Director/Account Services at ad agency SGFT Inc. "It gives us a forum for more plain talk." Vanguard was looking to radio to help it establish those all-important one-to-one relationships with potential consumers — and it was looking for a measurable response.

Campaign: The radio creative developed for Vanguard by SGFT won a Portfolio Award from the Financial Communications Society for Best Corporate Image Commercial. The winning commercial, "Past Performance," poked fun at investment ads that end with the caveat "Past performance is no guarantee of future results" — when the ad has just touted that same performance. The spot's copy concluded, "At Vanguard, they believe that when you're investing for your family's future, it's not just about the stratospheric return of a single fund in a single year. It's about five and 10 years of performance." The campaign was also direct-response oriented, offering a toll-free number to call Vanguard.

Results: Lenhard says that there was some accountability built into the campaign because the toll-free number was specific to the radio spots. She says, "The call volume was way up, and the campaign started as five different spots and has now grown to nine." Perhaps more than other businesses, financial companies like the Vanguard Group insist on a positive return on investment from their advertising. But high standards are no problem for radio, which has a long list of advertisers who agree that it performs exceptionally well as a direct-response medium.

RAB TOOLBOX

More marketing information and resources from the RAB

Here you'll find more marketing information and resources from the RAB. For more information, call the RAB's Member Service HelpLine at 800-232-3131, or log on to RadioLink at www.rab.com

INSTANT BACKGROUND --- STOCKS

Some 93.3 million individuals in 54.8 million households owned mutual funds at the end of 2000, up from 89.7 million individuals in 51.7 million households at the end of 1999. The 2000 number includes 35% of households with income of less than \$50,000 and 74% of those with income of more than \$50,000. (Investment Company Institute, 2001)

ANTERNET

Copyright Office Says No To Radio-RIAA Streaming Deal

Cites refusal to provide settlement terms

By Brida Connolly

It looked for a moment like one of the bitterest of the ongoing disputes over

streaming royalties — the issue of performance royalties for streamed simulcasts of over-the-air radio programming — had been settled at last. But the U.S. Copyright Office last week rejected the settlement deal proposed by the RIAA and major U.S. radio groups including Clear Channel Communications, Entercom Communications and Salem Communications.

The Digital Millennium Copyright Act requires Internet-only webcasters to pay performance royalties to copyright holders for streamed music, but most broadcasters assumed when they began streaming that their exemption from performance royalties for over-the-air programming would apply to AM and FM streams. The RIAA brought the issue to the Copyright Office in 2000, and that agency ruled that royalties must be paid. The NAB

sued the Copyright Office over the ruling in January 2001 but lost that suit in August.

On Dec. 14, 2001, the radio groups and the RIAA submitted a request to the Copyright Office asking it not to rule on simulcast royalties in its ongoing Copyright Arbitration Royalty Panel proceeding. The parties had agreed to terms among themselves, but they did not submit those terms to the Copyright Office. Instead, they asked to be allowed to submit the numbers for the CARP's approval after the panel had ruled on the other issues before it — specifically, after it had announced its performance royalties rates for Internet-only webcasters.

In an order dated Jan. 8, the Copyright Office denied the request, saying, "Although the office agreed that it would be desirable to implement a mechanism that would permit adoption of a settlement after the CARP has convened, it expressed a reluctance to engage in ad hoc decisionmaking that would depart from existing procedures ... to address the unique circumstances of the parties' request to implement their partial settlement." Before the order the Copyright Office proposed an

interim regulation to guide the rate-setting procedures, but both groups objected to that proposal, with

broadcasters primarily concerned that the settlement terms could become public before the CARP report. The copyright owners also objected, without presenting specific
concerns but, the Jan. 8 order says, indicating that "whatever problems they see have

substantial implications not only for the current proceeding, but for future proceedings as well."

The rights-holders also asked the CARP to go ahead
 with setting the rates. In light of the objections, and
 because the CARP report is due soon — on Feb. 20 — the
 order says, "It is clear that no purpose would be served by
 issuing the interim regulation."

But the order also points out that private parties are free to come to independent settlements that would not be affected by the CARP's eventual ruling and concludes, "Of course, the parties are free to make a joint submission to the CARP urging that it adopt rates upon which they have agreed, but the CARP would have to know what those rates are in order to adopt them."

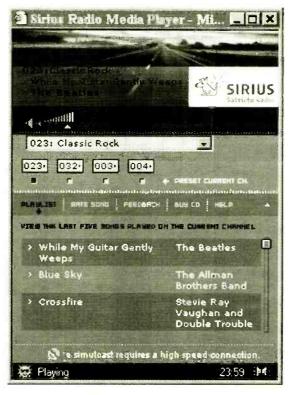
Site Of The Week Sirius Debuts Its Programming Online

Sirius Satellite Radio won't launch its commercial service until next month, but most of its programming is available online right now, at *www.siriusradio.com*. The company plans to keep the free streams available after the satellite system launches, and, considered only as a multichannel Internet-only streamer, Sirius is doing a fine job.

The streams require a broadband hookup and registration by way of a form that requests more information than most — asking, for example, for a mailing address — but the system doesn't seem to mind if some fields aren't filled in. Also part of registration is a detailed list of music preferences, followed by a list of dozens of available e-mail updates for different music genres. The system automatically signs up new users for lists based on their music preferences, so you'll have to uncheck some boxes if you don't want to hear from your friends at Sirius.

After registration a streamlined player comes up, displaying artist and song information on the current tune and the last five played. The playlist is handy, though a couple of weeks after launch the song-information function is still working inconsistently, sometimes displaying old info or not updating when the channel is changed. The player's discreet "Buy CD" link is to CDNOW, and there are also buttons for "Rate Song" on a scale from "Awful" to "Awesome" — and to give feedback on the channels themselves. The feedback areas, with their miniature check boxes and tiny, barely legible black text, have the only real design problems in the Sirius player.

After slow startup buffering, the sound quality is excellent on a T1 connection, and there's a wide selection of entertaining channels. Channels are listed only by name and number, and format descriptions would be helpful. "The Pulse," which one might imagine to have a Dance format, is actually an eclectic mix of soft hits; one fivesong playlist included Sugar Ray's "When It's Over," George Benson's "On Broadway," Shania Twain's "That Don't Impress Me Much," Donna Summer's "Bad Girls" and John Mellencamp's "Peaceful World." "The Trend"



turns out to be a Triple A, and "Octane" is a fierce Active Rocker.

All 60 Sirius music channels are commercial-free and will remain so after the satellite system's launch. As of now, they're also all but air-talent-free; the personalities are seldom heard from, and their breaks are very brief.

Subscribers to Sirius Satellite Radio's commercial service will have, along with the music, 40 Talk, News and other nonmusic stations to choose from. Those channels appear on the webcast player, but right now they're offering only recorded preview programming.

-Brida Connolly

DIGITALBITS

MeasureCast Reports Streaming Quadrupled In 2001

Webcast ratings service **MeasureCast** reports that time spent listening to Internet radio almost quadrupled in 2001. The company's weekly MeasureCast Internet Radio Listening Index, which measures relative total time spent listening, ended the year at a record high of 397, up from a base value of 100 in January of 2001. The base measurement was set from a 10-week average of listening between Oct. 30, 2000 and Jan. 7, 2001.

MeasureCast also reports that streaming-audio listening, which was down over the holidays, returned to its usual levels in the first week of the new year, further highlighting the importance of atwork listening to web streamers. The Internet Radio Listening Index dropped to 225 in the week ended Dec. 30, but TTSL surged after the holidays to index at 333 during the week of Dec. 31-Jan. 6.

The ratings company also reports 13.3 million total hours of listening during the month of December to the 993 webcasts it measures, along with some demographic info for the month: 70% of listeners were men, and 56% of all listeners were under 35, 27% were under 25, and 7% were over 55. The largest single age group among 'Net-radio listeners in December: 25-34-year-olds, at 29%.

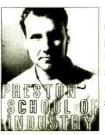
Sony Licenses Music To Rhapsody

Joining EMI and BMG, **Sony Music Entertainment** has licensed recordings from its catalog on a nonexclusive basis to Listen.com's **Rhapsody** ondemand streaming service. EMI also licenses its music to both MusicNet and pressplay, while BMG offers recordings by way of MusicNet.

CYBERSPACE

Hot, new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

On The Web



• On Tuesday, catch a performance from Drive Thru Records punk outfit **The Movielife**, as HOB.com presents a 24-hour audio webcast of the group's recent Chicago show. The fun starts at 3pm ET, noon PT (*www. hob.com*).

Check out Matador alt-rockers
 Preston School Of Industry this Wednesday (1/23),

when HOB.com presents a 24-hour audio webcast, starting at 3pm ET, noon PT (www. hob.com).

• Island alt-rockers **Hoobastank** are creating quite the buzz at radio. See what all the fuss is about this Thursday (1/24), when HOB. com offers a 24-hour audio



Hoobastank

webcast of a recent Hollywood gig, starting at 3pm ET, noon PT (www.hob.com).

— David Lawrence

laws that deal with digital music and the ability that you and I will

have, now and in the future, to enjoy that music wherever we want.

new "digital asset management" systems, designed to give you total

control, at the touch of a button, over your audio, video, on-demand

shows, cable, satellite and radio — not in your den, where the computer

is, but in the living room, where your TV is. None of these will be

successful if the attitudes of the labels and the studios remain absolute

and leave you and me, the law-abiding listeners, in the same digital

Urban

ALICIA KEYS Songs In A Minor/ "Worth"

DESTINY'S CHILD Survivor/ "Emotion"

MICHAEL JACKSON Invincibile/ "Butterflies"

MARY J. BLIGE No More Drama/ "Drama"

BRIAN MCKNIGHT Superhero/ "Life"

JILL SCOTT Who Is Jill Scott?/ "Way

LUDACRIS Word Of Mouf/ "Roll

JA RULE Pain Is Love/"Time"

BABYFACE Face 2 Face/ "If"

STING ... All This Time/ "Fragile"

ANGIE STONE Mahogany Soul/ "Brotha

GERALD LEVERT Gerald's World/ "Made"

JAGGED EDGE Jagged Little Thrill/ "Goodbye" FABOLOUS Ghetto Fabolous/ "Young'n"

Smooth Jazz

DIANA KRALL The Look Of Love/ "Look"

KIM WATERS From The Heart/"Dawn' RICHARD ELLIOT Crush/ "Crush"

CHRIS BOTTI Night Sessions/"Ahead" LARRY CARLTON Deep Into It/ "Deep"

ACOUSTIC ALCHEMY Aart/ "Wish"

JEFF LORBER Kickin' It/ "Nobody

MARC ANTOINE Cruisin'/ "Mas"

BONEY JAMES Ride/ "See"

BRIAN CULBERTSON Nice And Slow/ "About

RUSS FREEMAN To Grover With Love/ "East"

LUTHER VANDROSS Luther Vandross/"Heaven'

jail cell as the pirates the rights-holders should be targeting.

LW TW ARTIST CD/Title

USHER 8701/ "Bad"

AALIYAH Aaliyah/ "Boat"

JAY-Z The Blueprint/ "Girls"

'N SYNC Celebrity/ "Gone"

MAXWELL Now/ "Lifetime"

GINUWINE The Life/ "Differences"

2 2

3 3

5 5

6 6

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11

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LW TW ARTIST CD/Title

10

At CES there were at least 12 different companies touting their

It's Selection That Matters

On the eve of last week's Consumer Electronics Show in Las Vegas, it was the best of times or the worst of times, depending on how you like your digital music.

If you were on the show floor at the XM Satellite Radio booth, you had the likes of MC Hammer, Yes and Lauryn Hill floating in and out

— not just as eye candy, but performing. XM is delivering, as Sirius will when it launches next month, on the promise of a deep and wide selection of digital music. On the other side of the



David Lawrence

spectrum is what's available to the personal-digital-music enthusiast. MusicNet, pressplay. Rhapso-

dy and the soon-to-be-relaunched Napster have paltry offerings at best. Not in terms of sheer numbers; all the services have tens of thousands of cuts to choose from, but the challenge is not to offer sheer numbers. It is, as it is for every music radio station in the world, to offer the several hundred or several thousand cuts that matter

No offense to the 200,000 or so bands that are clawing and scratching their way through the noise floor to get noticed by record lanels, but the average listener in America doesn't care about you, and your music is not going to make any of these services successful. No offense to the labels that have offered up alsoran and budget cutout catalog cuts to the services - along with a very small number of currently charting artists and their latest releases -- but giving up the lost tracks of your Band C-level artists is not going to make these services successful either

In January of 2002 listeners want the artists you see on the E-charts. You've carefully crafted promotional campaigns, movie placements and appearances on TV talk shows and Gen-Y series. nurturing and guiding these artists to superstardom. You've positioned them as the cream of the crop. The audience has fallen under their spell.

And you're hiding them. You're waving your left hand and begging the audience to look at the hundreds of thousands of unimportant cuts on

the services, both from your labels and from independent labels that hunger for any sort of exposure at all and



will sign with anyone, whether the target audience is listening or not. This music is hardly unimportant to the artists themselves, but to the general public?

This is decidedly not a formula for online success. Your efforts to make money online are going to live or die with your ability to give subscribers what they want, and that's the music you've led them to hunger for. It matters little to them that you're giving them numbers. They want superstars.

David Lawrence is heard daily on more than 150 radio stations on his nationally syndicated shows: Online Tonight, a nightly high-tech and pop culture talk show; the East Coast morning drive news slot for CNET Radio and XM's Channel 130; and Net Music Countdown, the official countdown for music heard via the Internet. He is based in Washington, DC and is heard on hundreds of stations, including WGN/ Chicago, KFBK/Sacramento and WBT-AM & EM/ Charlotte. You can reach him at david@netr usic countdown.com or by calling 800-396-6546.

ve never received a single piece of e-mail (and you've sent me thousands, thank you very much) in favor of CD cloaking, the purposeful scrambling or encryption of the table of contents on CDs to prevent anyone (not just music pirates) from ripping a CD into digital files.

Stillborn Technology

Rep. Rick Boucher of Virginia probably hasn't either, and he wants to know why the labels are cloaking. He recently sent them a largely rhetorical set of questions, kindly asking them if these new CDs will somehow prevent a listener from using a CD in any way the listener wants. No answer necessary, mind you, because the letter is just the first in a volley of shots intended to modify the

CHR/Pop

LW TW ARTIST

1

2

3

4

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7

2

4

I W

6

- ENRIQUE IGLESIAS Escape/ "Hero"
- 2 NICKELBACK Silver Side Up/ "Remind"
- SHAKIRA Laundry Service/ "Whenever" USHER 8701/ "Bad" 3
- 5
- CREED Weathered/ "Sacrifice" DESTINY'S CHILD Survivor/ "Emotion" 6
- PINK Missundaztood/ "Party'
- 10 BRITNEY SPEARS Britney/ "Slave" 9
 - ALICIA KEYS Songs In A Minor/ "Worth," "Fallin" q
- LINKIN PARK Hybrid Theory/"End" 16 10
- JENNIFER LOPEZ J. Lo/ "Real" 8 11
- 12 12 DAVE MATTHEWS BAND Everyday/ "Everyday"
- 'N SYNC Celebrity/ "Gone" JA RULE Pain Is Love/ "Livin" 11 13 13
- 14
- 14 15 MARY J. BLIGE No More Drama/ "Family"
- FIVE FOR FIGHTING America Town/"Superman" NELLY FURTADO Whoa Nelly!/"Light" 17 16 17
- 15
- JAY-Z The Blueprint/ "Girls," "Izzo" 20 18
- MICHAEL JACKSON Invincibile/ "Butterflies" BACKSTREET BOYS The Hits-Chapter One/ "Drowning" 19 19 20

Country

- ARTIST CD/Title LW TW
 - GARTH BROOKS Scarecrow/ "Wrapped"
 - ALAN JACKSON When Somebody Loves You/ "Where" 2
 - TOBY KEITH Pull My Chain/ "Wanna" 3
 - GEORGE STRAIT The Road Less Traveled/ "Run"
 - AARON TIPPIN Where The Stars And Stripes.../ "Stars" BROOKS & DUNN Steers & Stripes/ "Goodbye" 5
- 5 6
- REBA MCENTIRE Vol. 3 Greatest Hits/ "Survivor"
- LONESTAR I'm Already There/ "With" BRAD PAISLEY Part II/ "Wrapped" 8 8
- 9
- JO DEE MESSINA Burn/ "Bring" 10 10 STEVE HOLY Blue Moon/ "Morning 11 11
- TRAVIS TRITT Down The Road I Go/ "Woman" TRACE ADKINS Chrome/ "Tryin" 12 12
- 13 13
- ALAN JACKSON When Somebody Loves You/ "From" 14 14
- 16 15 JAMIE O'NEAL Shiver/ "Shiver'
- 15 16
- DIXIE CHICKS Fly/ "Dance" JOE DIFFIE In Another World/ "Another 18 17
- MARTINA MCBRIDE Greatest Hits/ "Blessed" 18
- 17 TIM MCGRAW Set This Circus Down/"Cowboy" KENNY CHESNEY Greatest Hits/"Tin" 19
 - 20

Hot AC

- TW ARTIST CD/Title
- ENYA A Day Without Bain/ "Time" DAVE MATTHEWS BAND Everyday/ "Everyday"
- CREED Weathered/ "Sacrifice" 2 3
- NICKELBACK Silver Side Up/ "Remind" 3 4
- 3 DOORS DOWN The Better Life/ "Like" 5
- FIVE FOR FIGHTING America Town/ "Superman" 6
- ENRIQUE IGLESIAS Escape/ "Hero"
- 8 STAIND Break The Cycle/ "Awhile"
- JEWEL This Way/ "Standing" 9 8
- 11 10 ALICIA KEYS Songs In A Minor/ "Fallin"
- 11 12 JOHN MELLENCAMP Cuttin' Heads/ "Peaceful" 10 U2 All That You Can't Leave Behind/ "Stuck
- 12 NELLY FURTADO Whoa Nelly!/"Light" 13 13
- 14 14 **COLDPLAY** Parachutes/"Trouble
- 15 SMASH MOUTH Smash Mouth/ "Pacific"
- CALLING Camino Palmero/ "Wherever 15 16
- NATALIE MERCHANT Motherland/ "Last" 17 17
- LEANN RIMES Coyote Ugly/ "Fight" SUGAR RAY Sugar Ray/ "Answer" 18
- 18 19
- 20 MATCHBOX TWENTY Mad Season/ "Beautifui"
- 8 DAVE MATTHEWS BAND Everyday/ "Everyday" 8 BLINK-182 Take Off Your Pants And Jacket/ "Staying 5 10 STAIND Break The Cycle/ "You." "Fade"

6

- DISTURBED Sickness/ "Down" 12 11
- 15 311 From Chaos/ "Awhile 12
- 11 13 SUM 41 All Killer No Filler/ "Deep"
- HOOBASTANK Hoobastank/"Crawling 16 14
- 15 STROKES Is This It/ "Last
- 17 16 DEFAULT The Fallout/ "Wasting
- COLDPLAY Parachutes/ "Trouble 13 17
- TOOL Lateralus/ "Lateralus" 20 18
- KID ROCK Cocky/ "Foreve 14 19
- 19 20 WEEZER Weezer(2001)/ "Photograph"
- E-charts are based on weekly rankings of CD sales, downloads and streams of artists online compiled and tabulated directly from the logfiles of reporting websites. Reporters include AandE.com Radio, About Radio, Afy Radio, Amazon com, BarnesandNoble com, bolt Radio, bored com, B&N Radio, CDNow, com, CDNow Radio, ChoiceRadio.com, City Interne Radio Contradio Adout Fadio Any Radio Anazon com barnesandwoble com our adio bored com barn Radio Condw.com Condw and contradio com or international Radio, DMX Music, Earthlink Radio, FreeClub.com, Gracenote com, Groove Cycle, iWonRadio, Kinetic Radio, Lycos, MediAmazing, Music Choice, Music/Match, PEEL Radio Radio Beonair Com, RadioCentral Network, Radio Free Virgin, Radio Juntos, Radio on bay 9, Scour Radio, Skateboard.com, Spinner.com, the jamz.com, The RadioAMP Network Voice Of America-Music Mix, and www.com Radio. Data is weighted based on traffic reports by web traffic monitor MediaMetrix. Charts are ranked with a 50/50 methodology of sales data and streaming/airplay data for the six reporting formats. © 2001 R&R Inc. © 2001 Online Today. Net Music Countdown.

americanradiohistory com

JOYCE COOLING Third Wish/ "Good" 9 13 PIECES OF A DREAM Acquainted With The Night/ "Night" 18 20 15 SADE Lovers Rock/"Rock" RICK BRAUN Kisses In The Rain/"Use" 10 16 14 17 EUGE GROOVE Euge Groove/ "Sneak" FATTBURGER T.G.I.F./ "Evil" RIPPINGTONS Life In The Tropics/ "Caribbean" 13 18 19 18 PETER WHITE Glow/ "Turn" 20

Alternative

- ARTIST CD/Title LW TW LINKIN PARK Hybrid Theory/ "End"
- NICKELBACK Silver Side Up/ "Bad." "Remind" 3
- 2 3
- CREED Weathered/ "Sacrifice" INCUBUS Morning View/ "Nice," "Wish" 4 4
- 10 P.O.D. Satellite/ "Youth," "Alive
 - PUDDLE OF MUDD Come Clean/ "Blurry," "Control" SYSTEM OF A DOWN Toxicity/ "Chop" 6

Newsbreakers

Big City's 'Energy' Taps Wert As VP/GM

Big City Radio's Chicago-area CHR/Rhythmic trimulcast of WDEK, WKIE & WKIF (Energv) has named Scott Wert VP/ GM and GSM. He replaces Juan Montenegro, who continues as VP/ GM of WXXY & WYXX/Chicago and adds GSM duties for the Spanish Contemporary simulcast. Big City is expected to consolidate the VP/GM and GSM positions in all its markets.

"I appreciate the opportunity Juan gave me," said Wert. "Chicago is my hometown, and my goal with Energy is to compete in the Chicago marketplace. We'll do it by the same criteria Arbitron spells out for stations in Chicago."

Wert's extensive TV career, all based in Chicago, includes a stop at rep firm Katz, as well as AE, NSM and GSM stints at WFLD-TV and WCIU-TV. He most recently worked for HBO's Signcast.

Smith To Dir./Prog., Clear Channel/O.K.C.



Former Jones Radio Networks Director/Consulting L.J. Smith has been named Director/Programming for Clear Channel's Oklahoma City cluster, which includes Sports KEBC, News/ Talk KTOK.

Talk WKY, CHR/Pop KJYO, Country KKXY, AC KQSR and Country KTST. Smith will also serve as KTOK's PD.

"I'm a blessed man," Smith said. "Not only is Clear Channel the best, most forward-thinking company in our industry, it also has some of the most accomplished programming minds in the business. I look forward to working with every PD in the Oklahoma City group, as well as the regional and national programming staff."

Smith, a 26-year radio veteran, exited JRN in December. After he moves from Seattle to Oklahoma City, he will continue consulting a select group of clients in non-Clear Channel markets

Clear Channel

Continued from Page 3 We've been through two wars. earthquakes, riots, El Niño, O.J. Simpson and Sept. 11. However tragic these events — especially the last --- KFI has emerged as a more valuable station for the people of Southern California. KFI's the best it's ever been, and anything else I do from here would be walking around the same block.'

Bertolucci's move to KFI marks a return to Southern California for the L.A. native, who told R&R that she once "lived under the second L of the Hollywood sign" and was raised in the L.A. suburb of Thou-

Weiss Becomes GM At Renda/Pittsburgh

WEJZ & WWRR/Jacksonville GM Larry Weiss has transferred to a similar post at Benda Broadcasting's co-owned Adult Standards WJAS, Talk WPTT and Soft AC WSHH in Pittsburgh. He succeeds Michael Sherry, who exits.

"We are extremely happy to have Larry running our Pittsburgh stations." remarked the Pittsburghbased company's owner/President. Tony Renda. "His business knowledge and great radio experience make him an outstanding GM."

Weiss told R&R, "Pittsburgh is a fabulous market, and I'm extremely

excited about being here. We're fortunate to have great facilities, and we have a first-class staff all the way around.

Before joining the two Jacksonville stations last August Weiss spent 13 years in Youngstown, OH, where he oversaw Cumulus' ninestation cluster. He was previously GM of KMGL/Oklahoma City and WIXY & WAQY/Springfield, MA. Meanwhile, WEJZ & WWRR

boost GSM Tony Renda Jr. to GM. He was formerly Renda's Director/ National Sales and began his radio career at Katz Radio/New York.

Van Dyke Opens Radio Mentor Consultancy

Dave Van Dyke, most recently VP/GM of KCBS-FM (Arrow 93)/Los Angeles, has formed the management consulting company Radio Mentor Inc. Van Dyke has been working with GM clients in such markets as Los Angeles, Detroit, West Palm Beach and Dallas on all operational aspects of running their radio properties, from sales strategies and programming tactics to personnel issues and marketing guidance.

"I have found that in the current climate general managers have no one to talk to, no one to vent to, no one to strategize with," Van Dyke told R&R. "Their bosses have no time for them, and these confidential matters are too sensitive to discuss with employees. That's where Radio Mentor comes in.

Radio Mentor can be contacted at 888-790-1102.

Journal Resets PDs In Omaha, Wichita

Journal Broadcast Group has re-

aligned its programming execs in two markets. In Omaha, CHR/ Rhythmic KQCH PD Erik Johnson has added similar duties for Hot AC KSRZ. He succeeds Kurt Owens, who becomes PD of the cluster's Spanish AC KBBX, Sports KOSR and Classic Rock KKCD.

"I'm very proud of Erik and Kurt," commented Journal/Omaha Director/Operations Tom Land. "They're dedicated, hard-working strategic thinkers who have built dominant brands in Omaha. I look forward to their continued guidance and leadership in their new roles.'

Meanwhile, Beverlee Brannigan · PD of Journal's KMXM/Omaha has been named Director/Country Programming for the company's KFDI, KFTI & KYQQ/Wichita,

"Although it's going to be hard

leaving Denver — where I've had

the chance to work with one of the

best GMs in the business. Lee

Larsen — I'm superexcited about

this opportunity," Bertolucci said.

"I've admired David Hall's work

for a long time, and I'm thrilled to

be joining the outstanding group of

time being he has no plans to re-

place Bertolucci, who also served as

Clear Channel's Rocky Mountain

Regional Brand Manager. KOA &

KKZN/Denver PD Don Martin and

Larsen tells R&R that for the

talents at KFL

effective Jan. 28.

"Having invested 20 years of her life in Country radio, Beverlee is well-respected in the Country radio industry and considered a true leader by her associates," Journal/Wichita VP/GM Ken Fearnow said. "She has a reputation for being in touch with her audiences and serving her community, the things that KFDI has always been known for. She also embraces Journal Broadcast Group's customer-focused culture.'

Brannigan succeeds Moon Mullins, who moved to Oklahoma earlier this month to lead Country programming at Journal's Tulsa properties. Brannigan arrived at Journal's KMXM last year following a 20-year tenure as PD at KJJY/ Des Moines. During her career in Des Moines, she also programmed News/Talk KKSO and Country KRUU & KHKI.

sand Oaks, CA. She joined Clear KHOW/Denver PD Elizabeth Es-Channel/Denver in her present potes-Cooper will reportedly be given sition six years ago after spending expanded local and regional responseven years at ABC Radio News/ sibilities to fill the gap in the wake Talker KGO-AM/San Francisco. of Bertolucci's departure. where she served as Exec. Producer.

King

Continued from Page 3 proud of the people who built the company, and I look forward to being a part of that."

King is a 30-year radio pro who, in 1998, became President/ CEO of SEAStar Communications, part of the former Capstar Broadcasting, after serving as Regional VP of SFX Broadcasting's Southeast Atlantic region. At SEAStar King oversaw 22 stations throughout the Southeastern region, as well as the syndicated Big Show With John Boy and Billy

UPDATE

Dove Now RateTheMusic Dir./Label Sales & Syc.

Rentice has appointed Julie Dove Director/Label Sales & Service. She was most recently Mediabase/Nashville's Label Sales & Service Director and will now be based in Los Angeles.

Dove's career includes experience in radio, publishing, artist managenent, independent promotion and regional label promotion.

"Julie is the kind of employee whom everyone wants: hard-working, intelligent, loyal and honest," Mediabase Research Sr. VP/Sales John Fagot told R&R. "It's a pleasure to be able to give her this promotion.

Welsh Expands Duties At Pollack Media Group

Pat Welsh has been promoted from VP/Music Programming to VP/Music & New Media for Pollack Media Group. In his new role Welsh will add responsibilities for the websites of PMG's client stations. Welsh has been working with such Pollack Internet clients as Mp3.com, MTVi and pressplay.

Company head Jeff Pollack said, "Pat has a special aptitude and ability to simplify the complexities of the 'Net and new technologies by making them ork for clients in real-world situations.*

Welsh has been at PMG for 14 years. Before that he spent five years programming KATT/Oklahoma City.



RED Distribution, Brody Expand Partnership

dependent distribution company RED Distribution has inked a deal with sales and marketing veteran Jeff Brody's new company, JRB Label Group. JRB will work with well-financed independent labels to beef up their distribution via RED. In addition, labels will be given the option of working with Brody's JRB Sales & Marketing Innovations.

"Jeff Brody is the consummate professional." RED President Ken Antonelli said. "He has skillfully integrated himself into the RED system, and that synergy made it easy for us to help him realize his concept and vision for JRB Label Group. We look forward to working with Jeff and helping him and the labels he supports grow through the RED system."

Brody said, "I am honored to be able to broaden the scope of JRB Innovations at RED. Ken Antonelli has afforded me the opportunity to be able to distribute labels through my new company. Under Ken's leadership RED has become the leading distribution company in the industry, bar none, using independent thinking and major distribution systems."

Brody has worked in the music industry for 33 years and now works with such companies as Artemis Records, VFR Records, Ultimatum Records, Antra Records, Big3 Entertainment, 24/7 Music, Tone Cool Records and Herbie Hancock's Transparent Music.

Williams Joins R&R In Sales Rep Post

Brooke Williams, most recently an affiliate relations representative for Connecticut-based Site-Shell Corp., has joined R&R as a sales representative.

based post Williams will handle all nonlabel accounts for **R&R**, including marketing, research and

She reports to Director/Sales Henry Mowry, who said, "Brooke's passion for radio makes her a great addition to our sales team. She's a secondgeneration broadcaster and has mar-

and The Bob and Tom Show. He kept those duties following Capstar's merger with AMFM and AMFM's subsequent merger with Clear Channel, then tendered his resignation in August 2001.

cluded stints as GM of Capstar/ Nashville from 1992-96 and VP/ Programming for Capstar's Nashketing experience with a programming syndicator, as well as with a dot-com that currently serves radio."

Williams has been in radio most of her life and has worked in sales and production and on-air for her father's radio stations in Woodward, OK. Williams said, "With my family owning stations while I was

growing up in the radio business. R&R was the publication to read around our house. I have always held the company and its publications in the highest respect. I consider it an honor to be here."

ville; Greenville, SC; and Jackson, MS properties. He joined the company as PD of its Greenville, SC stations in 1990. King began his career in 1971 as an air talent at WBKW-FM/Beckley, WV.

It was not known at press time what King's new duties at Citadel will entail or for which markets he will have responsibility.



In her new Los Angeleshardware-oriented firms.

King's tenure with Capstar in-



Newsbreakers

"This is a very exciting assign-

ment for me," Green said. "The

R&R brand is widely respected, and, in approaching its 30th anniversary,

the company is creating many major

business-development opportunities

to pursue. I am very happy for the

chance to rejoin my colleagues at

R&R and to work more closely with

both radio and the entire music in-

Green can be reached via e-mail at

Label Group as Sr. National Director/

R&B Promotion, a post he held for 2

1/2 years. In 1995 he was appointed

VP/R&B Promotion for Island Rec-

ords and later held a similar post at

Mercury Records. He was named Sr.

VP/R&B Promotion for Motown

industries as well."

dustry.'

jgreen@rronline.com.

Records in 1998.

Botwin

Continued from Page 1

"I ve been grooming Will for this role for quite a while," Ienner said. "Since joining our team more than six years ago he has grown into one of the music industry's finest executives. His promotion to President is in recognition of his development as a leader and confirms his status as one of the most talented, trusted and respected members of the Columbia team. Will is absolutely ready to take on the new challenges he'll meet as President, and he'll continue to work by my side as we guide Columbia into the future.

"I'm extremely proud of what we have accomplished over these past 13 years. Now, with Will in place as President, we are perfectly positioned to further accelerate Columbia's growth and development. I look forward to working closely with Will as we continue to identify and nurture the very best new talent and further develop and enhance the careers of our heritage artists, who are the backbone of this company's legacy. Columbia and the entire music business are in the midst of revolutionary changes and challenges, and we'll be taking every step necessary to ensure that our future success is even greater."

Botwin said, "I have learned so much working with Donnie these past six years, and I consider him to be a mentor. Given the illustrious history of this pioneering label and its consistent prominence in the marketplace, being named President is a great honor and an even greater responsibility. Donnie has always demonstrated great faith in me, and I will continue to work extremely hard to live up to his confidence and to fulfill our commitments and responsibilities to our artists.

"As a lifelong music fan, and with so many of my favorite artists on Columbia, my dream was always to work for Columbia Records. Being named its President is truly a dream come true. I also have the continuing privilege of working with the greatest senior-management team in the business, and I'll be depending on each and every member even more as I take on my new responsibilities."

Botwin had been CRG's Exec. VP/ GM since 1998 and joined the company in 1996 as Sr. VP. Prior to that he owned and operated the artist management company Side One Management, where he worked with such artists as Lyle Lovett, John Hiatt, Rosanne Cash, Los Lobos and Steve Earle. Botwin began his career as a college promotion representative at Capitol Records in 1980.

Green

Continued from Page 1 development and Internet-related initiatives for the 6,000-member trade organization, including conferences, workshops, several websites and industry events.

Before that Green was Assoc. Publisher/Editor-in-Chief of Music & Media in Amsterdam and held marketing and promotion posts at FilmHouse in Nashville. He is an active alumnus of Leadership Music and holds a CRMC designation from the RAB.

Johnson

Continued from Page 1 expanding his responsibilities to encompass all of our urban promotion. marketing and artist-development efforts. Ronnie has been instrumental in strengthening our presence in the urban community.'

Shapiro said, "Our mantra at Atlantic is to have all departments working together as one team to ensure that our artists reach the widest possible audience. Ronnie has been a key leader on that team, a great motivator and unifier who can focus his staff on the job at hand, turning label priorities into industry successes. He also enjoys great relationships with our artists and their managers, with his down-to-earth

Green also serves as President/CEO of Professional Desk References Inc., which publishes the popular Green Book of Songs by Subject: The Thematic Guide to Popular Music.

"I am absolutely thrilled to have Jeff back in the R&R family," remarked R&R Editor-in-Chief Ron Rodrigues. "Jeff and I have known each other for a long time — since our teenage years, if the truth be known — and I can say with confidence that Jeff will be an asset not just to R&R, but to the radio and record

approach earning the admiration of creative people and businesspeople alike.'

Johnson began his music-industry career in 1989 with Reprise Records, serving as Southwest Regional Manager/R&B Promotion and then as National Director/R&B Promotion.

In 1992 he joined the PolyGram

Analysts

Continued from Page 4 to Entercom's average historical multiple of 17-times [cash flow], which would allow upside to our target of over 20%.'

Despite the group's having 97 stations in 18 markets, Russell believes that Entercom poses some immediate risk to investors because it faces high

exposure in Seattle and Boston -"tough local markets" from which the company_derives almost 40% of its revenues. Both markets grew faster than most over the past five years, but both were hit hard by the technology downturn. However, Russell observed, "When they turn, Entercom will have upside."

- Jeffrey York

- Steve Wonsiewicz

Gehron

Continued from Page 1

CHR/Pop WKSC (Kiss 103.5), AC WLIT and Smooth Jazz WNUA in Chicago. Those duties were previously handled by Kathy Stinehour, who has departed her position as a Chicago-based Exec. VP. Marv Dyson will continue as VP/GM of Clear Channel's WGCI-AM & FM & WVAZ/Chicago.

Gehron reports to Clear Channel Sr. VP Dave Crowl, who commented, "Chicago ratings just came in, and we had good movement. John's strong product background coupled with his depth of management and big-market experience is a formidable combination. He will be instrumental in positioning Chicago and the Wisconsin region for an exciting era of growth."

When asked what attracted him to Clear Channel, Gehron, the former COO of American Radio Systems, told R&R, "What truly interested me was how Dave, [Radio CEO] Randy Michaels and [President] John Hogan presented the company to me. I was impressed with what I saw, and they were willing to give me the flexibil-

ity to do what I need to do in Chicago to win." Gehron was also intrigued by Clear Channel's application of the "hub and spoke" concept not only to its programming areas, but also in its sales arena.

Speaking specifically of his VP/GM duties, Gehron said, "There are some problems that need to get fixed. Kiss is not performing as well as it should be, and 'LIT is getting attacked by [Bonneville's crosstown WNND]. But what's nice about this job is that it plays off the strengths, experience and full range of knowledge that I have." Gehron added that Clear Channel approached him after his departure from Infinity in late 2001.

Gehron has spent almost his entire radio career in Chicago. He was a VP/ GM of WNUA under Pyramid Broadcasting and held several management positions with ABC Radio's WLS-AM & FM over the course of almost two decades, having joined WLS-AM in 1974 as PD.

While staying in the Windy City certainly meant a lot to Gehron, it wasn't the prime reason he accepted his new position. "I took this job because it is the best job for my skills," he said. "It just happened to be in Chicago."

Candullo

Continued from Page 3

of Chicago. Prior to joining the company Candullo's career included stints as President/GM of WKQI/Detroit and WYNY/New York. He also worked in New York as VP/GM of WRKS and LSM of WABC.

Martin

Continued from Page 3

prospect of working with San Jose OM Gary Schoenwetter and the great, established heritage Rock call letters [KSJO] in the market. Together we'll map out a course for all the stations

"I am extremely pleased at the opportunity to work with Chuck Bortnick in continuing to grow the Metro Networks/Shadow Broadcast Services business," Candullo said. "We have outstanding products and people. I'm proud to be an integral part of Metro/ Shadow and Westwood One.'

and capitalize on the tremendous synergies they can bring to this leading market."

Martin programmed KYLD and KMEL for 14 years. He most recently handled the operations of Clear Channel's diverse San Francisco stations.

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I PLEDGE ALLEGIANCE TO MYSELF AND WHO I WANT TO BE

'CAUSE I CAN MAKE MY DREAMS COME TRUE IF I BELIEVE IN ME

I PLEDGE TO STAY IN SCHOOL AND LEARN THE THINGS I NEED TO KNOW

TO MAKE THE WORLD A BETTER PLACE FOR KIDS LIKE ME TO GROW

I PLEDGE TO KEEP MY DREAMS ALIVE AND BE ALL I CAN BE

I KNOW I CAN AND THAT'S BECAUSE I PLEDGE TO STAY DRUG-FREE!

Name

Name of School



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20on20 (XM20) Kane LINKIN PARK In The End JENNIFER LOPEZ Ain't It Funny BRITNEY SPEARS I'm Not A Girl.

BPM (XM81) Blake Lawrence FUNKY GREEN DOGS You Got Me Burning Up IAN VAN DAHL WILL RES Golden Boys RIVA I/DANNII MINOGUE Who Do You Love Now?

Real Jazz (XM70) Maxx Mvrick STEFANO DI BATTISTA Stefano Di Battista AHMAO JAMAL Olympia 2002 RODNEY JONES Soul Manifesto DR. BILLY TAYLOR Urban Griot STEVE TYRELL Standard Time BEN WOLFE Murray's Cadillac

The Boneyard (XM41) Charlie Logan BUSH Headful Of Ghosts CREEO One Last Breath INCUBUS New Skin ROB ZOMBIE Iron Head STAIND For You TANTRIC Hate Me

The Heart (XM23) Johnny Williams JOY ENRIDQUEZ With This Love JESSICA SIMPSON & MARC ANTHONY There You We ROBBIE WILLIAMS... Something Stupid

The Loft (XM50) Mike Marrone PAUL MCCARTNEY She's Given Up Talking PAUL MCCARTNEY | Do PAUL MCCARTNEY Lonely Road PAUL MCCARTNEY Driving Rain JOHN MELLENCAMP The Same Way I Do LOUDON WAINWRIGHT IN Missing You NEIL YOUNG Let's Roll

Watercolors (XM71) Steve Stiles STEVE COLE So Into You JOYCE COOLING Daddy-O BRIAN CULBERTSON Together Tonight BRIAN CULBERTSON I Could Get Used To This RICHARD ELLIOT Coco RICHARD ELLIOT OCCO RICHARD ELLIOT Q.T. RICHARO ELLIOT Work All Night JOE FUENTES Dr. Kilo BONEY JAMES This Is The Life JILL SCOTT He Loves Me PETER WHITE Bueno Funk PETER WHITE Baby Steps

.

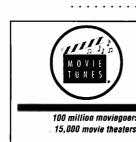
X Country (XM12) Jessie Scott BILLY BRAGG & THE BLOKES NPWA ROONEY HAYDEN Heartaches & Highways KRISTIE STREMEL Single Day SUSAN WERNER All Of The Above

XM Cafe (XM45)

Bill Evans RORY BLOCK I'm Every Woman NATALIE IMBRUGLIA White Lilies Island CHRIS ISAAK Always Got Tonight SHANNON MCNALLY Jukebox Sparrows NO. MISSISSIPPI ALLSTARS 51 Phantom GRANT-LEE PHILLIPS Mobilize

XMLM (XM42) Eddie Webb DRY KILL LOGIC Darker Side Of. MUDVAYNE Beginning Of All Things. MUSHROOMHEAD XX

X Country (XM12) RAONEY FOSTER Tonight SHELBY LYNNE Ain't It The Truth DERAILERS Your Guess Is As Good As Mine PAT HANEY 'Licts HANK WILLIAMS JR. Go Girl Go JIM LAUDERDALE Born Believers JIMMY LAFAVE Rock & Roll Music... WILLIE NELSON & ROB THOMAS Maria SHERYL CROW Who Will The Next Fool Be RAUL MALO The Bottle Let Me Down PAT GREEN Southbound 35 SCOTT MILLER... I Made A Mess Of This Town SWINGING STEAKS Freeman CHRIS KNIGHT Oil Patch Town JASON BOLAND & THE STRAGGLERS Much Better Nor CHARLIE ROBISON Comes To Me Naturally LUCINDA WILLIAMS Out Of Touch BASTARD SONS OF JOHNNY CASH Blade RYAN ADAMS Tina Toledo's Street Walkin' Blues BR549 The Price Of Love



TOP FIVE SONGS PER REGION WEST

. PINK Get The Party Started . NO DDUBT f/BDUNTY KILLER Hey Baby OUTKAST The Whole World 4. D-TOWN We Fit Together 5. R. KELLY The World's Greatest

MIDWEST

PINK Get The Party Started
 NO DOUBT I/BOUNTY KILLER Hey Baby
 R. KELLY The World's Greatest
 OUTKAST The Whole World
 JAHEIM Anything

SOUTHWEST

1. NO DOUBT I/BOUNTY KILLER Hey Baby 2. PINK Get The Party Started 3. O-TOWN We Fit Together 4. OUTKAST The Whole World 5. R. KELLY The World's Greatest

NORTHEAST NO DOUBT I/BOUNTY KILLER Hey Baby
 PINK Get The Party Started
 R. KELLY The World's Greatest
 O-TOWN We Fit Together
 S. RUFUS WAINWRIGHT Across the Universe

SOUTHEAST 1. PINK Get The Party Started 2. NO DOUBT f/BOUNTY KILLER Hey Baby 3. O-TOWN We Fit Together 4. R. KELLY The World's Greatest 5. JAHEIM Anything

JANUARY PLAYLIST AIMEE MANN/MICHAEL PENN Two Of Lis BONEY JAMES Ride HANK WILLIAMS JR. America Will Survive HOLLY WYNETTE My Future Ex-Boyfriend JAHEIM Anything JANET I/MISSY ELLIOTT... Son Of A Gun... LENNY KRAVITZ Dig In NATURAL Put Your Arms Around Me NO DOUBT f/BOUNTY KILLER Hey Baby

D-TOWN We Fit Together

OUTKAST The Whole World OUTERSTAR You Love it When It Rains PARTY CENTRAL Medley PAT METHENY GROUP One PINK Get The Party Started R. KELLY The World's Greatest RANDY CRAWFORD Permanent RUFUS WAINWRIGHT Across The Universe TEMPTATIONS Four Davs



1	Artist/Tile Total	Plays
	AARON CARTER Leave It Up To Me	78
	OREAM STREET I Say Yeah	78
	LMNT Juliet	77
	'N SYNC Pop	76
	BACKSTREET BOYS Drowning	75
	'N SYNC Gone	75
	OREAM STREET It Happens Every	. 74
	JUMP5 God Bless The U.S.A.	74
	LIL' ROMEO My Baby	74
	SMASH MOUTH I'm A Believer	31
	JUMP5 Spinnin' Around	31
	PINK Get The Party Started	30
	OESTINY'S CHILD Survivor	30
	MICHELLE BRANCH Everywhere	29
	FATBOY SLIM Rockafeller Skank	29
	AARON CARTER Not Too Young,	29
	CHRISTINA MILIAN AM TO PM	28
	EIFFEL 65 Blue (Da Ba Dee)	28
	MYRA Miracles Happen	28
	KRYSTAL HARRIS Supergirl	27

SD) Paylist for the week ended January 12

MUSI

10 million homes 180,000 businesses Rick Gillette • 800-494-8863

DMX INFLIGHT Jon Wheat

The hottest tracks in the air on 31 airlines worldwide, targeted at 25-54 adults. TERENCE BLANCHARD Too Young To Go Steady NIKKA COSTA Push & Pull MONTELL JORDAN You Must Have Been LENNY KRAVITZ Pay To Play LORCA Besame En La Boca MAXWELL Changed JOHN MELLENCAMP Peaceful World DAVE NAVARRO Hungry **NEW ORDER** Vicious KEELY SMITH I'm The Big Band Singer SPRITUALIZED Do It All Over Again STERED 3 Cuanto Tienes, Cuanto Vales

This week's new adds on DMX MUSIC channels available via digital cable and direct broadcast satellite.

CHR/POP Jack Patterson 'N SYNC Girlfriend JA RULE Always On Time

CHR/RHYTHMIC Mark Shands FAT JOE What's Love JOE Let's Stay Home Tonight KARMAOELIC Who's Crying Now MOBB OEEP I/112 Hey Luv (Anything) NAS/JAY-Z Da Battle

URBAN Jack Patterson FAITH EVANS I Love You MAXWELL This Woman's Work

ALTERNATIVE Dave Sloan APEX THEORY Shhh (Hope Diggy) BLINK-182 First Date LINKIN PARK Runaway SNEAKER PIMPS Sick STARSAILOR Good Souls

RUCK Stenhanie Mondello COURSE OF NATURE Caught In The Sun OZZY OSBOURNE Dreamer P.O.D. Youth Of The Nation

ADULT ALTERNATIVE Stephanie Mondello ROBERT BRADLEY'S BLACKWATER... Train JOOLS HOLLAND/GEORGE HARRISON Horse To... WILLIE NELSON/ROB THOMAS Maria... **REMY ZEBO** Save Me STARSAILOR Good Souls TRAIN She's On Fire ABULT CONTEMPORARY

Jason Shiff CHER Song For The Lonely **OARBEN HAYES** Insatiable BRITNEY SPEARS I'm Not A Girl, Not Yet A Woman DAVID USHER Black Black Heart

INTERNATIONAL HITS Mark Shands NELLY FURTADO ... On The Radio

JAY-Z Girls, Girls, Girls OUTERSTAR Round Down In My Head COUNTRY

Leanne Flask ANDY GRIGGS Tonight I Wanna Be Your Man ALAN JACKSON/GEORGE STRAIT Designated. ALAN JACKSON/GEDHGE STHAIT Designated... LONESTAR Not A Day Goes By BRIAN McCOMAS I Could Never Love You Enough TOMMY SHANE STEINER What If She's An Angel LEE ANN WOMACK/WILLIE NELSON Mendocino...

DANCE Danielle Ruysschaert **CHEMICAL BROTHERS** Star Guitar CRAIG DAVID 7 Davs DIOO Take My Hand

RAP/HIP-HOP Mark Shands JERMAINE DUPRI Welcome To Atlanta JERMAINE DUPRI Whatever MYSTIKAL Bouncin' Back MYSTIKAL Trantula MYSTIKAL Smoke One NAS Ether NAS/JAY-Z Da Battle



ODC RADIO NETWORKS

Phil Hall • 972-991-9200 Hot AC Steve Nichols RYAN ADAMS New York, New York ENRIQUE IGLESIAS Hero ALANIS MORISSETTE Hands Clean StarStation Peter Stewart

CHER Song For The Lonely DARREN HAYES Insatiable **Classic Rock**

Chris Miller No adds Touch Ron Davis

Doug Banks Morning Show Gary Saunders

No adds Tom Joyner Morning Show Vern Catron No add

Country Coast To Coast Kris Wilson TOBY KEITH My List TRAVIS TRITT Modern Day Bonnie and Clyde

ALTERNATIVE PROGRAMMING Garv Knoll • 800-231-2818

Rock NUCK ALIEN ANT FARM Movies MICK JAGGER Visions Of Paradise ROB ZOMBIE Never Gonna Stop SALIVA After Me EDDI; VEDOER You've Got To Hide Your...

Alternative JIMMY EAT WORLD The Middle INCUBUS Nice To Know You OFFSPRING Defy You UNWRITTEN LAW Seein' Red EDDIE VEDDER You've Got To Hide Your Love Away

Triple A BRUCE COCKBURN My Beat MICK JAGGER Visions Of Paradise R.E.M. All The Right Friends STARSAILOR Good Souls

CHR AEROSMITH Just Push Play CHER Song For The Lonely BRITNEY SPEARS I'm Not A Girl, Not Yet...

Mainstream AC BEN FOLOS Still Fighting It MICHELLE BRANCH All You Wanted CHER Song For The Lonely INCUBUS | Wish You Were Here LIFEHOUSE Breathing ALANIS MORISSETTE Hands Clean

Lite AC COLOPLAY Trouble COLOPLAY Trouble LINDA EDER Here Comes The Sun CHRIS ISAAK Let Me Down Easy R, KELLY The World's Greatest MESSINA w/MCGRAW Bring On The Rain EILEEN SHANIA TWAIN The Heart Is Blind

NAC RICK BRAUN Song For You LUTHER VANOROSS Can Heaven Wait ANORE WARO Fallin'

Christian AC CECE WINANS For Love Alone TAIT Loss For Words UC

MISSY FI LIOTT Take Away MASTER P Oochhhwee SHARISSA Any Other Night KEKE WYATT Nothing In This World

Country JESSICA ANDREWS Karma SAWYER BROWN Circles PHIL CALKINS Daddy's Little Girl BRIAN McCOMAS I Could Never Love You Enough TRICK PONY Every Other Memory TOMMY SHANE STEINER What If She's An Angel EILEEN SHANIA TWAIN The Heart Is Blind



Music Programming/Consulting Ken Moultrie • 800-426-9082 Alternative

Steve Young/Chris Jones BASEMENT JAXX Where's Your Head At? BLINK-1B2 First Date

Active Rock Steve Young/Craig Altmaier CUSTOM Hey Mister DISTURBED The Game ROB ZOMBIE Never Gonna Stop

Heritage Rock Steve Young/Craig Altmaier COURSE OF NATURE Caught In The Sur

Hot AC

Steve Young/Josh Hosler MICHELLE BRANCH All You Wanted NATALIE IMBRUGLIA Wrong Impression ALANIS MORISSETTE Hands Clean

CHR Steve Young/Josh Hosler 'N SYNC Girlfriend JENNIFER LOPEZ AND JA RULE Ain't It Funny ALANIS MORISSETTE Hands Clean BRITNEY SPEARS I'm Not A Girl, Not Yet...

Rhythmic CHR Steve Young/Josh Hosler EVE U, Me & She EVE U, Me & She KYLIE MINOGUE Can't Get You Out Of My Head BRIAN MCKNIGHT Still MOBB DEEP Hey Luv (Anything)

Soft AC Mike Rettelli FIVE FOR FIGHTING Superman (It's Not Easy)

Mainstream AC Mike Bettelli R. KELLY The World's Greatest

Delilah Mike Bettelli FIVE FOR FIGHTING Superman (It's Not Easy) **Dave Wingert Show**

Mike Bettelli No adds Mainstream Country

Rav Randall/Hank Aaron TOBY KEITH My List CAROLYN DAWN JOHNSON I Don't Want You To Go CYNDI THOMSON I Always Liked That Best

New Country Hank AarOn RASCAL FLATTS I'm Movin' On CYNDI THOMSON I Always Liked That Best TRAVIS TRITT Modern Day Bonnie And Clyde

Lia Ken Moultrie/Hank Aaron PHIL VASSAR That's When I Love You

24 HOUR FORMATS

Jon Holiday • 303-784-8700 Adult Hit Radio JJ McKay MICHELLE BRANCH All You Wanted LONESTAR I'm Already There **Rock Classics**

Adam Fendrich Adult Contemporary

Rick Brady No adds CD COUNTRY Rick Morgan ANDY GRIGGS Tonight I Want To Be Your Man ALAN JACKSON Designated Drinker LONESTAR Not A Day Goes By KRYSTI WORLEY Cry Like A Baby

US COUNTRY Penny Mitchell

GARY ALLAN The One ANOY GRIGGS Tonight I Wanna Be Your Man GREAT AMERICAN COUNTRY

Jim Murphy TIM MCGRAW The Cowboy In Me SHANNON LAWSON Goodbye On A Bad Day TRAVIS TRITT Modern Day Bonnie And Clyde

WESTWOOD ONE

Charlie Cook • 661-294-9000 Adult Rock & Roll Jeff Gonzer Soft AC Andy Fuller DIANA KRALL The Look Of Love **Bright AC** Jim Havs ALANIS MORISSETTE Hands Clean NO DOUBT Hey Baby **Mainstream Country** David Felker KENNY CHESNEY Young

Hot Country Jim Hays EMERSON ORIVE | Should Be Sleeping REBA MCENTIRE Sweet Music Man Young & Elder

David Felker KENNY CHESNEY Young

Kelly Erickson • 818-461-5435 After Midnite No adds

Show Prep

MONDAY, JANUARY 28

1978/ Created as a followup to ABC-TV's surprise hit *The Love Boat, Fantasy Island* premieres.



Welcome to Fantasy Island

1982/Actor Danny DeVito weds actress Rhea Perlman.

1986/The space shuttle *Challenger* explodes 73 seconds after takeoff. On board is schoolteacher **Christa McAuliffe**, who won a competition to be the first U.S. civilian to travel into space. All aboard the shuttle are killed, and millions witness the tragedy unfold live on television.

1996/ Jerry Seigel, creator of Superman, dies at the age of 81. Born: Elijah Wood 1981

In Music History

- 1956/ Elvis Presley makes his first television appearance, on the musical-vatiety program Stage Show He performs "Heartbreak. Hotel," which quickly becomes a hit single.
- 1965/ The Who make their first appearance on *Ready, Steady, Go!*
- 1991/ MC Hammer is the big winner at the American Music Awards, taking home five trophies.
- 1996/ Chris Isaak makes a guest appearance on *Friends*.
- Born: Rakim 1968, Sarah McLachlan 1968, Joey Fatone ('N Sync) 1977, Nick Carter (Backstreet Boys) 1980

TUESDAY, JANUARY 29

1958/Hollywood actors Paul Newman and Joanne Woodward wed. 1977/Comedian-actor Freddie Prinze.

- 22, dies after shooting himself in the head.
- 1980/ Actor Jimmy Durante passes away in Santa Monica, CA at the age of 97. 1989/ Global Motors, the American
- company that imports the Yugo economy car, files for bankruptcy.
- Born: Tom Selleck 1945, Oprah Winfrey 1954, Heather Graham 1970

In Music History

1958/ **The Champs** release "Tequila." It hits No. 1 in mid-March.

- 1966/ Joan Baez is awarded three Gold records for the albums Joan Baez, Joan Eaez, Vol. 2 and Joan Baez in Concert.
- 1979/Emerson, Lake & Palmer disband.
- 1997/ After bad press, lowered expectations and much delay, **Paul Simon**'s musical *The Capeman* opens at Bioadway's Marquis Theatre.
- Born: Eddie Jackson (Queensryche) 1958, Jonny Lang 1981

WEDNESDAY, JANUARY 30

1948/ Mohandes Gandhi, the political and spiritual leader of the Indian independence movement, is assassinated in New Delhi by a Hindu fanatic.

DATEBOOK

- 1972/ In Londonderry, Northern Ireland, 13 unarmed civil rights demonstrators are shot dead by British Army paratroopers in an event that will become known as "Bloody Sunday."
- Bosn: Gene Hackman 1930, Dick Cheney 1941, Charles Dutton 1951

In Music History

- 1969/The Beatles give their last public performance, an impromptu concert on the roof of their London recording studio.
- 1973/ Kiss play their first show, at the Conventry Club in Queens, NY. Although the group is in makeup, it is different from the look that audiences will eventually know the group for.



First Kiss.

- 2000/Country star Faith Hill sings the national anthem at Super Bowl XXXIV.
- Born: Marty Balin (ex-Jefferson Airplane) 1943

THURSDAY, JANUARY 31

- 1949/ The first daytime soap opera, *These Are My Children*, debuts on NBC. 1958/ The United States launches *Ex*-
- *plorer I*, the country's first satellite. 1971/ Apollo 14 is successfully launch
 - ed from Cape Canaveral, FL on the third manned mission to the moon.
- Born: Minnie Driver 1970
- 1979/The Clash begin their first North American tour in Vancouver,
- Canada. 1981/ Debbie Harry of Blondie guest hosts Solid Gold.
- 1989/ Nude photos of Latoya Jackson are published in *Playboy* magazine.
- 1953/ At Super Bowl XXVII, Garth Brooks sings the national anthem. King of Pop Michael Jackson performs at halftime, attracting 138.4
- million viewers. Born: Phil Collins 1951, John Lydon (a.k.a. Johnny Rotten) 1956, Justin Timberlake ('N Sync) 1981

FRIDAY, FEBRUARY 1

- 1893/ Thomas Edison finishes construction of the first movie studio, located on his property in West Orange, NJ.
- 1995/Congress approves the Communications Decency Act, which places restrictions on the transmission of indecent material over the Internet.
- Born: Boris Yeltsin 1931, Sherman Helmsley 1938, Brandon Lee 1965-1993, Lisa Marie Presley 1968, Pauly Shore 1968

- In Music History
- 1964/Indiana governor Matthew Welsh declares that The Kingsmen's "Louie Louie" is "pornographic" and asks that the Indiana Broadcasters Assn, ban the disc. He claims that his "ears tingled" when he heard the song.
- 1973/Less than a year after retiring, **Steppenwolf** announce their return with leader **John Kay**, who will also continue as a solo artiet
- 1985/ Glenn Frey makes his acting debut, on *Miami Vice*.
- 1988/The Cars officially announce their breakup.

SATURDAY, FEBRUARY 2

1959/ Vince Lombardi signs a fiveyear contract as coach of the Green Bay Packers.

1982/Late Night With David Letterman premieres.



David Letterman!

- 1985/ O.J. Simpson weds Nicole Brown.
- Born: Farrah Fawcett 1947, Christie Brinkley 1954

In Music History

- 1978/Warner Bros. signs Van Halen. 1979/Ex-Sex Pistols bassist Sid Vicious, 21, dies of a heroin overdose in New York. His death comes one day after he is released from prison on bail following his arrest on suspicion of murdering his girlfriend, Nancy Spungeon.
- 1981/ Duran Duran release their first single, "Planet Earth." 1987/ The Beastie Boys' License to III
- is certified Platinum.
- 1995/ Lyle Lovett plays Cupid on a special episode of the TV sitcom Mad About You.
- Born: Graham Nash 1943, Shakira 1977

SUNDAY, FEBRUARY 3

- 1938/Vaudeville comedy team Bud Abbott and Lou Costello make their radio debut as regulars on The Kate Smith Hour.
- Born: Norman Rockwell 1894-1978, Morgan Fairchild 1950 In Music History
- 1959/ Musicians Buddy Holly (22), Ritchie Valens (17) and J.P. "The Big Bopper" Richardson (28) are killed when their char-
- tered plane crashes shortly after takeoff from Mason City, IA. 1976/ David Bowie begins his Thin White Duke tour in Seattle.
- 1987/ Madonna's *True Blue* is certified quadruple Platinum.
- 1996/ Queen Latifah is arrested in Los Angeles for carrying a loaded handgun in her car and for driving without a license.
- Born: Dave Davies (ex-Kinks) 1947

www.americanradiohistory.com

— Frank Correia

'zinescene

Spin's Nifty 50!

Spin tackles the task of nam-ing "The 50 Greatest Bands." The Beatles nab the No. 1 spot. "You listen to them and realize that rarely have four people been so lucky to find one another," notes Travis bassist Dougie Payne. The runner-up spot goes to punk legends The Ramones. "You hear any of their songs once, and you'll walk away knowing it," says Sum-41's Deryck Whibley, who also has the class to plug his own band. "I also wanna say that if Joey Ramone and Jeff Spicoli had a baby, it'd be Sum-41. Rounding out the top five are Led Zeppelin, Bob Marley & The Wailers and Nirvana

Other bands making the cut include **The Beastie Boys** (No. 10), **Radiohead** (15), **The Sex Pistols** (25), **Black Sabbath** (29), **Rage Against The Machine** (34), **The Who** (39), **OutKast** (44) and **Korn** (48).

The Joy Of Sex

Oops, she did it already? The National Enquirer reports that self-professed virgin **Britney Spears** is not that innocent. The tab says that the pop tart is privately confessing to friends that she has great sex with boyfriend **Justin Timberlake** of 'N Sync. If that weren't enough, supermarket rag the *Globe* claims that a burly lesbian tried to attack Spears when the couple recently made an appearance at a New York club on gay night. Luckily, her bodyguards stepped in.

Meanwhile, is rival pop star Christina Aguilera branching out to porn? According to the tabloid the Star, an L.A. based hustler claims he has an X-rated porno tape showing him having sex with the diva. Friends of the pop star say she's furious and also worried what her family will think. Aguilera's grandmother, who thought the star's "Lady Marmalade" performance at the MTV Music Awards was too raunchy, will especially be upset. "If her grandma thought that the awardsshow performance was shocking, this sex tape will make it look like an episode of the Mickey Mouse Club," says one source.

Kid Rock's new beau, Pamela Anderson, knows a thing or two about X-rated videotapes getting out. But the actress has banned her *Cocky* rap-rocker boyfriend from strip clubs. He's called a truce, promising that he won't visit the clubs without her. *(Star)*

Hey Baby?

No Doubt singer **Gwen Stefani**, recently engaged to Bush frontman Gavin Rossdale, lands on the cover of *Jane*, and the band is featured in *Spin*. "Having a family is going to be the biggest challenge of all,"

Each week **R&R** sneaks a peek through the nation's consumer mag-

azines in search of everything from the sublime to the ridiculous in

music news. R&R has not verified any of these reports.



IS THIS IT? — "I'm not worried about burning out," says Albert Hammond Jr., guitarist for The Strokes. "I'm 21. If I burn out now, then I suck. I should at least be able to last till I'm 28!" Their acclaimed debut Is This It? has made the group so hip, they already have a tribute band. The Diffrent Strokes have released a four-song EP called This Isn't It, which, Spin notes, "sounds like a cross between the Smurfs and the Chipmunks doing Strokes covers." (Spin)

Stefani tells *Jane*. "Hopefully, it will save me from my vanity ... I want to have one kid, at least. I've always wanted to have four, but I don't think that's realistic."

But why have a baby when one's already in your band? Drummer **Adrian Young** reveals to *Spin* his affinity for wearing diapers onstage: "I used to pee in them and throw them at the audience. I'm inspired by G.G. Allin."

Blood From A Stone

Neo-soul queen **Angie Stone** is featured in *Entertainment Weekly*, where she describes the inspiration behind her single "Brotha." "My brothers have caught a lot of duff in the game. And I wanted to spearhead **all** of the women in music to not be so hard on our men through song. Because we can only be so many bitches, and they can only be so many dogs. After you run out of that, what are you? You're queens and kings."

Life's A Ditch!

In Interview, pop legend Elton John interviews lauded up-andcomer Ryan Adams, who shares, "Before I was a musician, I had pretty lame jobs. I was a dishwasher and dug ditches. Now I'm still a ditch-digger, but it's different. As songwriters, we're doing a job for the rest of the world who are not obsessed with art. They hand the shovel to us and say, 'Would you please go dig in there and find out what the hell it is I'm feeling?'"

High-er Education?

Entertainment Weekly awards its "Punishment of the Week" to a Massachusetts teenager recently charged with possession of a marijuana pipe. It seems that a local judge sentenced the young hemp head to write a report about Afroman's hit single "Because I Got High." — Frank Correia

16 • R&R January 18, 2002

72 million households Tom Calderone VP/Programming

	Plays
DFFSPRING Defy You	18
FOD FIGHTERS The One	18
CREED My Sacrifice	16
BRITNEY SPEARS I'm Not A Girl, Not Yet A Woman	15
CALLING Wherever You Will Go	15
JA RULE f/ASHANTI Always On Time	15
JENNIFER LOPEZ Ain't It Funny	15
KID RDCK Forever	13
MYSTIKAL Bouncin' Back (Bumpin')	12
R. KELLY The World's Greatest	11
NO DOUBT f/BOUNTY KILLER Hey Baby	10
LUDACRIS Roll Out (My Business)	10
'N SYNC Girlfriend	10
ALIEN ANT FARM Movies	9
ALICIA KEYS A Woman's Worth	9
FABOLOUS Young'n (Holla Back)	9
DAVE MATTHEWS BAND Everyday	9
USHER U Got It Bad	9
FAT JOE I/R. KELLY We Thuggin'	8
MR. CHEEKS Lights, Camera, Action	8
P.O.D. Youth Of A Nation	8
SEVENOUST Praise DEFAULT Wasting My Time	8 8
OUTKAST The Whole World	о 8
HOOBASTANK Crawling In The Dark	8 8
LENNY KRAVITZ Dig In	0 7
JIMMY EAT WORLO The Middle	7
MOBB DEEP Hey Luv (Anything)	7
TANTRIC Mouming	7
PUDOLE OF MUDO Blurry	, 6
SHAKIRA Whenever, Wherever	6
CITY HIGH I/EVE Caramel	6
MISSY ELLIOTT I/GINUWINE & TWEET Take Away	6
MARY J. BLIGE No More Drama	5
BLINK-182 Stay Together For The Kids	5
ROB ZOMBIE Feel So Numb	5
CRAIG DAVID 7 Days	5
OZZY OSBOURNE Dreamer	5
METHOD MAN & REDMAN Part II	5
VANESSA CARLTON A Thousand Miles	5
JUVENILE From Her Mama	4
MASTER P Ooohhhwee	4
JOE Let's Stay Home Tonight	4
PETEY PABLO 1	4
STAIND For You	4
CRYSTAL METHOD You Know It's Hard	4
ENRIQUE IGLESIAS Hero	4
GARBAGE Breaking Up The Girl	4
PINK Get The Party Started	3
O-TOWN We Fit Together	3
BUBBA SPARXXX Lovely	3
PAUL MCCARTNEY Freedom	3
BRANDY What About Us?	3
JEWEL Standing Still	3
JERMAINE OUPRI I/LUOACRIS Welcome To Atlanta	2
ALL STAR TRIBUTE What's Going On	2
JAGGED EDGE Goodbye JANET f/MISSY ELLIOTT Son Of A Gun (Betcha	2
SUM 41 Motivation	2
	2
Video playlist for the week ending January 12.	



DMX f/FAITH EVANS I Miss You STATE PROPERTY Roc The Mic

Pop Adds BLINK-182 First Date GARBAGE Breaking Up The Girl **Urban Adds** No Adds

Rhythmic Adds No Adds

Rock Adds GARBAGE Breaking Up The Girl

Adds for the week of January 21

P.D.D. Youth Of The Nation P.U.L. YOUTH UT THE NATION OUTKAST THE Whole World JIMMY EAT WORLD THE Middle OAVE MATTHEWS BAND Everyday SAVES THE DAY AT YOUR FUNERAL DMX 1/FAITH EVANS | Miss You DMX I/FAITH EVANS I Miss You ALIEN ANT FARM Movies MYSTIKAL Bouncin' Back (Bumpin'...) ALICIA KEYS A Woman's Worth ANGIE STONE Brotha GLENN LEWIS Don't You Forget It MOBB DEEP Hey Luv (Anything) CREED My Sacrifice DF LA SOIL Baby Phat OE LA SOUL Baby Phat MARY J, BLIGE No More Drama STAIND For You PUDOLE OF MUDO Blurry



20 19 DAVE MATTHEWS BAND Everyday CALLING Wherever You Will Go 19 SHAKIRA Whenever, Wherever 18 ALANIS MDRISSETTE Hands Clear 18 ELTON JOHN This Train Don't Stop There Anymore 18 ALICIA KEYS A Woman's Worth 18 LENNY KRAVITZ Oig In 18 JENNIFER LOPEZ Ain't It Funny 18 NATALIE IMBRUGLIA Wrong Impression 17 MICK JAGGER God Gave Me Everything 17 USHER U Got It Bad 17 PUDDLE OF MUDD Blurn 15 TRAVIS Side DEFAULT Wasting My Time RYAN ADAMS New York, New York CRAIG OAVID 7 Days LIFEHOUSE Breathing PAUL MCCARTNEY Freedom ALIEN ANT FARM Movies MARY J. BLIGE No More Drama BRIAN MCKNIGHT Still NICKELBACK Too Bad POD Alive BEN FOLDS Still Fighting COLDPLAY Trouble AERDSMITH Just Push Play FOO FIGHTERS The One REMY SHAND Take A Message JANET f/MISSY FLLIOTT... Son Of A Gun (Betcha JOE Let's Stay Home Tonight **B. KELLY** The World's Greatest STEREOPHONICS Have A Nice Day BRANDY What About Us? P.O.D. Youth Of The Nation OZZY OSBOURNE Dreamer

Video airplay for January 21-28.

STAINO For You



VIDEO PLAYLIST

JA RULE I/ASHANTI Always On Time MR. CHEEKS Lights, Camera, Action USHER U Got It Bad OUTKAST The Whole World BUSTA RHYMES Break Ya Neck BUSIA HITTING DICAN TA VICUN MYSTIKAL BOUNCIN' Back (Bumpin'...) FAT JOE (F.R. KELLY WE THuggin' FABOLOUS Young'n (Holla Back) MISSY ELLIOTT I/GINUWINE & TWEET Take Away JERMAINE DUPRI I/LUDACRIS Welcome To Atlanta

RAP CITY

JA RULE I/ASHANTI Always On Time BUSTA RHYMES Break Ya Neck NAS U Got Ur Self A... NAS U Got Ur Self A... FAT JOE I/R. KELLY We Thuggin' FABOLOUS Young'n (Holla Back) MOBB DEEP Hey Luv (Anything) MASTER P Ooohhhwee MYSTIKAL Bouncin' Back (Bumpin'...), ULDEDDE DEIL Dut (Mu Businger) LUDACRIS Roll Out (My Business) JERMAINE DUPRI f/LUDACRIS Welcome To Atlanta Video playlist for the week ending January 20.



Video plavlist for the week of January 14-20.



Television/Films

Brian Philips, Sr. VP/GM Chris Parr. VP/Music & Talent

ADDS 28 28 KENNY CHESNEY Young 27

Plays

27

27

20

TOBY KEITH My List **TOP 20** CHRIS CAGLE | Breathe In, I Breathe Out GARTH BRDOKS Wrapped Up In You TRACE ADKINS I'm Tryin' MESSINA W/MCGRAW Bring On The Bain TRISHA YEARWOOD Inside Out SARA EVANS Saints & Angels ALAN JACKSON Where Were You. TOBY KEITH I Wanna Talk About Me DAVID BALL Riding With Private Malone BLACK w/HARTMAN BLACK Easy For Me To Say MARTINA MCBRIDE Blessed MONTGOMERY GENTRY Cold One Comin' On STEVE HOLY Good Morning Beautiful AARON TIPPIN Where The Star And Stripes. EARL SCRUGGS Foggy Mountain Breakdown TRACY BYRO Just Let Me Be In Love PAT GREEN Carry On RASCAL FLATTS I'm Movin' On NICKEL CREEK A Lighthouse's Tale BRAD PAISLEY Wrapped Around HEAVY

ALAN JACKSON Where Were You. **DAVID BALL** Biding With Private Malone GARTH BROOKS Wrapped Up In You MESSINA W/MCGRAW Bring On The Rain MARTINA MCBRIOE Blessed SARA EVANS Saints & Angels TRACE ADKINS I'm Tryin' CHRIS CAGLE I Breathe In, I Breathe Out

HOT SHOTS

ALISON KRAUSS & UNION STATION Let Me Touch You KENNY CHESNEY Young TIM MCGRAW Cowboy In Me TOBY KEITH My List TRAVIS TRITT Modern Day Bonnie And Clyde

Heavy rotation songs receive 28 plays per week Hot Shots receive 21 plays per week.

Information current as of January 16, 2002



14.3 million households

ADDS

KENNY CHESNEY Young TOBY KEITH My List

TOP 10

STEVE HOLY Good Morning Beautiful RASCAL FLATTS I'm Movin' On MESSINA w/ MCGRAW Bring On The Rain ALAN JACKSON Where Were You.. SARA EVANS Saints & Angels GARTH BROOKS Wrapped Up In You CHELY WRIGHT Jezebel CHRIS CAGLE | Breathe In, | Breathe Out BRAD PAISLEY Wrapped Around JESSICA ANOREWS Karma

www.americanradiohistory.com

Information current as of January 18, 2002

/ISION
January 7-13
Aduits 25-54
1 E.R.
2 Friends
(tie) Survivor: Africa
4 AFC/NFC Playoff Game 2
(Jets vs. Raiders)
5 Will & Grace
6 Everybody Loves
Raymond
7 Survivor: Africa Reunion
(tie) Will & Grace
(Thursday, 8:30pm)
9 Just Shoot Me
10 Law & Order
Media Research
Apollo (check local listings for tim
and channel).
Sunday, 1/20
Sullay, 1/20
• The Cult, Behind the Mus
(VH1 , 8pm).
Monday, 1/21
 Aimee Mann and Micha Penn, Jay Leno.
• Tenacious D, Last Call Wi
Carson Daly (NBC, 1:35am).
—
Tuesday, 1/22
• P.O.D., David Letterman.
 India.Arie, Carson Daly.
Wednesday, 1/23
• Starsailor, David Letterman.
Thursday, 1/24
• Chuck Berry and Little Ricl
ard, Jay Leno.
— Julie Gidla
na an a
CE TOTALS
11-13
11-13 \$Weekend \$To Da
\$ Weekend \$ To Da

6 Jimmy Neutron: Boy Genius (Paramount) 7 Vanilla Sky (Paramount) 8 Kate & Leopold (Miramax)

5 The Royal Tenenbaums (Buena Vista)

- 9 Gosford Park (USA)
- 10 Harry Potter ... (WB)

\$305.31 *First week in release, All figures in millions. Source: ACNielsen EDI

week's openers include Snow Dogs, staming Cuba Gooding Jr. and James Coburn. Look sharp for recording artist Sisqo in a supporting role.

Now playing in limited release is Black Hawk Down, starring Josh Hartnett and Ewan McGregor. The film's Decca soundtrack sports origi-

COMING ATTRACTIONS: This nal music by Hans Zimmer along with one tune by Joe Strummer, "Minstrel Boy."

\$6.40

\$5.52

\$5.02

\$4.74

\$3.68

\$3.67

\$29.98

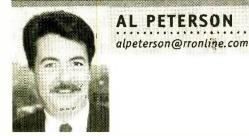
\$69.08

\$88.45

\$37.20

\$6.64

Also currently in theaters is Kate & Leopold, starring Meg Ryan and Hugh Jackman. The film's Miramax soundtrack contains new music by Sting.



A Report From The Front

□ Talk host and former Marine Oliver North visits Afghanistan

s the debate rages over whether journalists have been getting enough access to military operations in Afghanistan, one former-Marine-turned-talk-host decided to go to the front lines in that war-torn country to have a look for himself.

FOX News Network. In ad-

dition, he is a nationally

syndicated newspaper col-

umnist and the founder and

honorary Chairman of the

Freedom Alliance, a public-

policy organization. A one-

time candidate for the U.S.

Senate. North is also an ac-

complished inventor with no

fewer than three U.S. pat-

ents for products he has de-

Oliver North knows what it's like noon talk show on Radio America, to be in the middle of a war zone. The North hosts a weekly show on the

con bat-decorated 22-year Marine has been awarded the Silver Star, the Bronze Star for Valor and two Purple Hearts for being wounded in action. Assigned to the National Security Council staff for President Reagan. Ollie, as he prefers to be called, was involved in planning the rescue of more than 800 medical students on the island of Grenada. In his role

with the NSC he also played a major part in the capture of the hijackers of the cruise ship *Achille Lauro*.

After helping to plan the U.S. raid on Moammar Gadhafi's terrorist bases in Libya, Col. North was targeted for assassination by Abu Nidal, then one of the world's most notorious and deadly terrorists. North became a familiar face to millions of Americans during televised Congressional hearings as a result of his involvement in the Reagan administration's support of anti-Communist fighters in Nicaragua and for his part in the rescue of American hostages in Beirut, Lebanon.

Today, along with his daily after-



Oliver North

veloped. I caught up with Ollie just days after he had returned from Afghanistan and talked with him about his experiences and what he saw there.

R&R: Before we get to your trip to Afghanistan, 1 have to ask you what it is you've invented and patented.

ON: I have three patents, and they are all on ballistic protective equipment, including a protective vest, helicopter armor and what is commonly called a SWAT blanket, which is something that can be folded up and used as a shield or laid over a grenade αr similar explosive device. These inventions mark the one and only time I have ever used the engineering degree I got at the Naval Academy. I always wondered when that was going to come in handy. You know, I'd never built a damn thing in my life before — in the infantry all they did was teach me how to blow things up.

R&R: What made you want to make the trip to Afghanistan?

ON: Actually, I was invited to go over there by the Marines, who said if I could get out there, they would get me to a forward base. They were looking to get someone out there as a reporter who knows what's going on in that kind of situation. So I talked to my boss at FOX News, John Moody, who talked to [FOX News Chairman/ CEO] Roger Ailes, and next thing I

"You cannot believe what we have been able to accomplish over there and the extraordinary efforts of all these 19- and 20-year-old kids who are doing remarkable things. That's the story the American people are not hearing enough about."

Talk Radio Roundtable To Open TRS 2002

This year the dais will hold some of America's most outspoken and influential talk hosts as they engage in a fively discussion of current events and give their takes on what Americans are talking about on Talk radio from coast to coast.

Some of the hosts scheduled to appear are Glenn Beck, Jim Bohannon, Neal Boortz, Dr. Joy Browne, Curtis & Kuby, Mike Gallagher, Laura Ingraham, Lionel, G. Gordon Liddy, Oliver North, Dave Ramsey, Michael Savage and Doug Stephan. Other special guests will be announced later.



R&R's seventh annual Talk Radio

Seminar takes place Feb. 21-23 at the Marriott at Metro Center in Washington, DC. Register now by filling out the form on Page 18, or log on to *www.rronline.com* for quick and easy online registration and complete details on TRS 2002.

knew, I had a visa and one of those handy-dandy new video satellitc phones. They gave me about a halfhour of instruction on how to use it, and I packed up and left.

R&R: So when you arrived, were you still looked at as a military man by the rank and file over there? After all, you re a media guy now.

ON: Based on the response I got, I think they mostly saw me as Ollie North the military guy. They knew that I understood what they are going through over there, perhaps a little bit more than some of my colleagues do. I honestly think they were glad to talk

to someone who was a reporter who also understood what it is that they are doing. I got to go to some places where a lot of other reporters can't go by virtue of the fact that I've got a military ID card, a dog tag and a face familiar to a bunch of Marines who are there.

Nobody is really reporting on the fact that our kids are over there working 19- and 20-hour days. And they are kids. The average age is 19 years old — half the average age of some of the equipment they are using. I mean, one of the ships — the *Shreveport* — 1 was on that ship 20 years ago. But, at the same time, they are also operating some of the most sophisticated equipment and weapons systems that the mind of man has ever devised, and I am here to tell you they are all up to the task.

R&R: What struck you as being different about this war vs. those that you have seen for yourself in the past?

ON: I've been to a lot of places where we have sent these kids in recent years, and I can tell you that this

Continued on Page 20



R&R TALK RADIO SEMINAR SCHEDULE OF EVENTS

LOOK WHO'S COMING TO TRS 2002!

FOR MORE INFORMATION, CALL THE TRS HOTLINE AT 310/788-1696

> Marriott at Metro Center 775 12th Street NW Washington, DC 20005 202-737-2200 SAM DONALDSON

ALDSON NICK MICHAELS







JOHN PARIKHAL

THURSDAY FEBRUARY 21, 2002

12:00pm REGISTRATION OPENS

3:30-5:30pm ANNUAL TALK RADIO ROUNDTABLE

Expect fireworks! This year our dais will feature some of America's most outspoken and influential national talk hosts in a no-holds-barred discussion of current events and more.

5:30-7:30pm OPENING TALKTAIL RECEPTION

FRIDAY FEBRUARY 22, 2002

8:30-9:00am CONTINENTAL BREAKFAST

9:00-10:30am GENERAL SESSION Keynote Speaker: Joint Communication's JOHN PARIKHAL

10:45-Noon CONCURRENT SESSIONS

The Best Managers In Talk Radio

The managers that all PDs and talk hosts wish they could work for! Get the benefit of their experiences and advice on successfully weathering the storm of controversy that always seems to surround great talents and great radio stations.

• Planning For The Unthinkable

Hear from those who were on deck on Sept. 11, as well as from those who've handled other catastrophic breaking news events. Find out if your station's emergency preparedness plans will be up to the task when the next big story hits.

12:15-2:00pm LUNCHEON Featured Speaker: American Voice Corp.'s NICK MICHAELS

2:15-3:30pm CONCURRENT SESSIONS

• Life-Stage Demographics: Defining Your Audience In A Whole New Way

Do traditional demos truly define your station? Come hear why it could be time to dump traditional demo thinking and base more programming and marketing decisions on the lifestyle and life-stage demographics of your listeners.

• Is There Enough News In Your News/Talk Station?

Is your station's news product up to listener expectations when it comes to covering "America's New War"? Learn why this group believes now more than ever that it takes great news to build a great News/Talker in today's world.

Friday Continued

3:30-4:45pm

CONCURRENT SESSIONS

A Question Of Balance

It's easy to know when to start crisis coverage, but when should you get back to normal? When are the right – and the wrong – times to preempt highly rated syndicated shows? What should you do about on-air promotions and off-air marketing already in progress? What should you tell advertisers when you elect to go commercial-free? Keep listeners and advertisers happy with tips from this panel.

Show Prep In A Can

Learn the art of creating undated, evergreen materials for use in the event of any crisis or emergency. Learn how you can be sure your station is already up and rupning whenever breaking news hits.

5:<mark>00-6:00pm</mark> TALK RADIO HAPPY HOUR

9:00-11:00pm TALK RADIO CIGAR SMOKER

SATURDAY FEBRUARY 23, 2002

8:30-9:00am Continental Breakfast

GENERAL SESSIONS

9:00-9:45am Featured Speaker: ABC News' SAM DONALDSON

10:00-11:15am The New Rules For Marketing News/Talk In The Post Sept. 11 World

What marketing tools are more effective now? Which are less effective? How will budget cutbacks impact your marketing plans in the year ahead? Can you afford to quit marketing? What's up with your website marketing plans? Learn which rules have changed and which haven't, and get what you need to know if you want the maximum results from today's marketing dollars.

11:30am-12:45pm The Secrets Behind Talk Radio's Winners II

An insider's peek behind the numbers at some of America's most successful News/Talk stations. Get hot-off-the-presses information about just how much the events of Sept. 11 impacted News/Talk in the fall 2001 book.

1:00-2:30pm R&R'S ANNUAL NEWS/TALK INDUSTRY ACHIEVEMENT AWARDS LUNCHEON with the 2002 News/Talk Lifetin

with the 2002 News/Talk Lifetime Achievement Award honoree and speaker, CBS News' **CHARLES OSGOOD**



For more information and website registration go to rronline.com

If you are serious about success in Talk Radio, *R&R's Talk Radio Seminar 2002* is the one event you cannot afford to miss! Join a who'swho of Talk Radio's leaders and innovators for the most format-focused meeting you've ever attended.



Featuring keynote speakers and sessions designed to help you increase your Talk radio station's ratings and revenues in the year ahead. Don't miss the most talked about annual event in Talk radio – *R&R's Talk Radio Seminar 2002!*

MARRIOTT AT METRO CENTER, WASHINGTON, DC

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FAX THIS FORM BACK TO 310-203-8450

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Please print carefully or type in the for m below. Full payment must accompany registration form. Please include separate forms or each registration. Photocopies are acceptable.

OR REGISTER ONLINE AT www.rronline.com

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Street			
City	State	Zip	*
Telephone #	Fax #		

SEMINAR FEES

BEFORE FEBRUARY 15, 2002

AFTER FEBRUARY 15, 2002 ON-SITE REGISTRATION ONLY There is a \$50.00 cañcellation fee. No refunds after February 1, 2002

I

METHOD OF PAYMENT

PLEASE ENCLOSE SEPARATE FORMS FOR EACH INDIVIDUAL REGISTRATION

\$399

\$500

Amount En	closed:	\$	_					
🛄 Visa		MasterCard		American Express		Discover		Check
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Month [Date	Signature						

Print Cardholder Name Here

QUESTIONS? Call the R&R Talk Radio Seminar 2002 Hotline at 310-788-1696



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Thank you for requesting reservations at the Marrio:t At Metro Center. Our staff would like to take the opportunity to extend a warm welcome to you during your upcoming meeting.

- To confirm your reservation, your arrival must be guaranteed by charging two nights deposit to a major credit card, or you may send payment by mail. Deposits will be refunded only if reservation is cancelled at least 7 days prior to arrival.
- Reservations requested after **February 1, 2002** or after the room block has been filled are subject to availability and may not be available at the Seminar rate.
- Check in time is 3:00 pm; check out time is 12noon.

ALK RADIO SEMINAR RATE
172/night

FOR HOTEL RESERVATIONS, PLEASE CALL:

202-737-2200 or 800-228-9290

Or mail to: Marriott At Metro Center 775 12th Street NW Washington, DC 20005

A Report From The Front

Continued from Page 17

time there is no doubt in any of them about why we are there. If you went to Bosnia today or East Timor or any of a dozen other places where we've got U.S. military stationed, you'd hear people saying, "Why am I here instead of being home for Christmas?" You don't hear any of that from our troops in Afghanistan. They are clear on their mission, and there is absolutely no doubt in their minds that what they are doing there is essential, right and critical to the future of our country.

R&R: Anything else seem different from your days in the Corps?

ON: As anyone who knows me is aware, I have been a fairly vocal opponent of putting women into combat. The Marines don't have any women ashore, but I was able to see for myself what many senior officers have told me, both on and off the record: We could not run the United States Navy and Air Force operations we are running today except for the talented women we've got in those units.

For example, I met a female Navy Chief on the USS Bataan --- an amphibious assault ship with over 1,000 Marines on it, a composite helicopter squadron of attack and transport helicopters, six attack aircraft and other weapons - and she is in charge of the entire magazine. Every bullet that gets shot, every bomb that gets dropped comes out of her magazine. I watched her supervising her crew of guys they call the "mag rats" and working on the installation, fusing and guidance systems of 12 of those 500-pound smart bombs on two aircraft while I was on board.

After watching her work I asked her, "Chief, does it bother you at all that you're a woman doing this job?" She looked me straight in the eye and said, "Colonel, I'm a United States Navy sailor. I happen to be the best ordnanceman aboard this ship and maybe in the entire U.S. Navy. Those bastards killed 3,800 of my countrymen, and I hope every one of those bombs I boarded lands on one of them. You got a problem with that?" I said, "Not at all, Chief, not at all." I think she might have changed my mind a bit on the subject of women in combat.

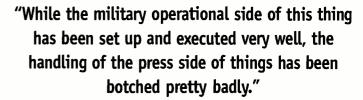
R&R: It sounds like you're saying troop morale is pretty good. Is that right?

ON: While there's no question that the technology of our weapons is one big difference from my days in combat, I can tell you that the biggest difference I saw was the morale. I saw enormously good morale there; it's just astounding how good it is. Look, I didn't get to where I was in the Marine Corps by being a bad troop leader or serving in units that didn't have really high morale and esprit, but I have never seen anything like what I saw over there on this trip.

These kids are fired up. They work long hours, and I didn't hear them complaining about the work, the chow, the weather — it was amazing. As you walk among them, their morale is tangible. And it wasn't that way just when I was walking around with a microphone. There were times just sitting around talking to NCOs and PFCs when I'd expect to hear the usual normal bitching that comes with the job, but I'm telling you I heard none of that.

R&R: And what seemed familiar to you?

ON: We used to have this old say-



ing when I was in the Marine Corps, "We've done so much for so long with so little that everybody thinks we can do everything forever with nothing." There was certainly still a sense of some of that feeling when I looked at some of the equipment we are working with there. On the one hand you're on a high-tech LCAC [landing craft air-cushion vehicle] that skims across the surface of the water at 50 knots to make an amphibious assault from 50 miles out at sea, over the horizon. You're landing in the dark at a classified location in a hostile country with night-vision goggles that are amazing - God only knows what each pair must cost - but you're originating from a ship that's twice as old as you are.

I also visited with some Air Force units. These are guys who are flying 10- and 11-hour missions in remarkably sophisticated attack aircraft to drop bombs supporting the Marines and special operations guys, and they're tanking [refueling] from airplanes that are older than the pilots. I don't think there's one of those planes being used out there that's less than 30 years old.

So you do still see a real inconsistency in the technology. You sort of keep stepping in and out of a time warp when it comes to a lot of the equipment still in use.

R&R: *What surprised you most about what you saw there?*

ON: It's an extraordinary logistics operation, and I'm not sure most people here in our country understand just how anazing and difficult the job is that our military is doing. For example, just to get a drink of water at Camp Rhino, that bottle of water had to be purchased from a commercial facility somewhere. Then it was put on a pallet, placed on a commercial ship and sailed to where a military helicopter picked up the pallet — along with several thousand others — and put it aboard a military supply ship.

That ship then raced its way up the Arabian Sea, where it met up with a couple of our assault ships. Long lines were hung, and supplies were transferred. Then that water gets put on an LCAC, where it's delivered to a beach in the dark of night, loaded on a truck convoy and trucked to an old airport, where it gets loaded on a C-130 and flown to Rhino, where a kid is drinking it five hours later.

You cannot believe what we have been able to accomplish over there and the extraordinary efforts of all these 19- and 20-year-old kids who are doing remarkable things. That's the story the American people are not hearing enough about. **R&R:** Speaking as a media guy, not a military guy, does the press have a legitimate gripe about not getting enough access and how they're being handled over there?

ON: Yes, I think they do, to a certain extent. Granted, it's a fact that, as we speak, there have been almost as many press casualties as military casualties in this war to date. So there is a legitimate concern by the military that they don't want anyone in the press who is traveling with them to get hurt. But the restrictions that have been placed on most of the press so far have been pretty frustrating for them.

Their attitude is, "Hey, we're wasting our time and money out here because you won't let us cover the U.S. military side of this thing, so stop whining about the fact that we're talking about civilian casualties." And there is reason for them to bitch. While the military operational side of this thing has been set up and executed very well, the handling of the press side of things has been botched pretty badly.

R&R: Finally, as a former military officer, a Washington political insider and, now, a media pundit, you have a unique perspective on this operation. How do you rate the job the president is doing, now that you've had a chance to see our war effort up close?

ON: I think this president has done an extraordinary job under extreme pressure. When you think about how short a period of time he's been in office — just over a year now — and the team that he has assembled, it's astounding what he has done. That doesn't surprise me though. I met him when he was governor of Texas, and I campaigned with him. People who know this man are not at all surprised at how he has risen to this challenge and how well he has done.

And I'll tell you one other thing I saw when I was over in Afghanistan: The troops love this commander-inchief. There is no doubt about that.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Phone: 858-486-755 E-mail: alpeterson@rronline.com Fax: 858-486-7232 Or post your comments now. Go to www.rronline.com and

click on Message Boards.

<image>

12+ FALL 2001 ARBITRON RESULTS

New York - #1

Station (Format)		Owner	Su '01	Fa '01
WLTW-FM (AC)		Clear Chan.	6.0	6.4
WQHT-FM (CHR/Rh	y)	Emmis	6.6	5.7
WINS-AM (News)		Infinity	4.3	4.8
WBLS-FM (Urban)		Inner City	3.2	4.5
WHTZ-FM (CHR/Pop))	Clear Chan.	4.6	4.3
WCBS-FM (Oldies)		Infinity	4.3	4.1
WSKQ-FM (Tropical))	SBS	4.4	4.1
WABC-AM (Talk)		ABC	3.7	4.0
WCBS-AM (News)		Infinity	2.9	3.6
WQCD-FM (Sm. Jaz	Z)	Emmis	3.2	3.4
WXRK-FM (Alt.)		Infinity	3.2	3.2
WKTU-FM (CHR/Rh	y)	Clear Chan.	3.8	3.0
WOXR-FM (Classica	4)	NY Times	2.2	2.8
WRKS-FM (Urban A	Ć)	Emmis	3.3	2.7
WFAN-AM (Sports)		Infinity	2.5	2.6
WTJM-FM (Urban A	C)	Clear Chan.	2.1	2.5
WAXQ-FM (CI. Rock)	Clear Chan.	2.6	2.4
WPAT-FM (Span. AC	;)	SBS	2.4	2.4
WOR-AM (Talk)		Buckley	2.4	2.3
WPLJ-FM (Hot AC)		ABC	2.5	2.3
WADO-AM (Span. N	Л	Hispanic	1.3	1.6
WCAA-FM (Tropical)		Hispanic	1.7	1.6
WLIB-AM (N/T)		Inner City	1.0	1.4
WNEW-FM (Talk)		Infinity	1.6	1.3

Boston - #8

Station (Format)	Owner	Su '01	Fa '01
WBZ-AM (N/T)	Infinity	7.6	8.7
WXKS-FM (CHR/Pop)	Clear Chan.	5.6	5.6
WMJX-FM (AC)	Gr. Media	5.3	-5.5
WJMN-FM (CHR/Rhy)	Clear Chan.	5.6	4.8
WODS-FM (Oldies)	Infinity	4.0	4.5
WZLX-FM (CI. Rock)	Infinity	4.0	4.3
WBMX-FM (Hot AC)	Infinity	3.4	4.1
WBCN-FM (Alt.)	Infinity	4.4	3.9
WRKO-AM (N/T)	Entercom	3.8	3.9
WROR-FM (Oldies)	Gr. Media	3.3	3.3
WCRB-FM (Classical)	Charles River	3.0	3.1
WEEI-AM (Sports)	Entercom	4.3	3.1
WOSX-FM (Hot AC)	Entercom	3.0	3.0
WKLB-FM (Country)	Gr. Media	3.2	2.9
WAAF-FM (Act. Rock)	Entercom	3.0	2.7
WTKK-FM (Talk)	Gr. Media	1.7	2.5
WPLM-FM (Soft AC) Ply	mouth Rock	1.6	2.0
WAMG/WLLH (Tropical)	Mega	1.5	1.9
WBOS-FM (Triple A)	Gr. Media	1.7	1.8
WBOT-FM (Urban)	Radio One	2.2	1.5
WILD-AM (Urban AC)	Radio One	1.3	1.5
WFEX/WFNX (Alt.) PI	hoenix Media	1.4	1.3
WXKS-AM (Adult Std.)	Clear Chan.	1.2	1.1
WXLO-FM (Hot AC)	Mass.	1.0	1.1

Phoenix - #15

Station (Format)		Owner	Su '01	Fa '01
KTAR-AM (N/T)		Emmis	6.5	6.8
KFYI-AM (N/T)		Clear Chan.	4.2	5.8
KESZ-FM (AC)		Clear Chan.	4.6	5.1
KYOT-FM (Sm. Jaz	Z)	Clear Chan.	4.7	4.9
KOOL-FM (Oldies)		Infinity	7.0	4.8
KKFR-FM (CHR/RI	iy)	Emmis	4.2	4.4
KNIX-FM (Country)	Clear Chan.	4.6	4.4
KMLE-FM (Country	()	Infinity	4.2	4.2
KZZP-FM (CHR/Rh	y)*	Clear Chan.	4.1	3.8
KKLT-FM (AC)		Emmis	3.2	3.7
KUPD-FM (Act. Ro	ck)	Sandusky	4.1	3.7
KZON-FM (Ait.)-		Infinity	3.9	3.6
KLNZ-FM (Reg. M	ex.)	Entravision	2.1	3.2
KOKB-FM (Rock)		Sandusky	3.2	3.0
KDY-AM (Adult Sto	l.)	Clear Chan.	2.6	2.8
KHOT-FM (Reg. M	ex.)	Hispanic	2.1	2.5
KSLX-A/F (CI. Rock	k)	Sandusky	3.2	2.5
KMXP-FM (Hot AC)	Clear Chan.	3.5	2.4
KEDJ-FM (Alt.)**		New Planet	1.9	2.1
KDVA/KVVA (Span	AC)	Entravision	1.2	1.7
KMRR/KOMR (Spa	ın. Co	n.)***Hispani	c 1.1	1.2

*Evolved from CHR/Pop during September

Moved to 103.9 MHz on November 2 *KMMR-FM was KDDJ-FM (Alternative) until November 2

Los Angeles - #2

v			
Station (Format)	Owner	Su '01	Fa '01
KROQ-FM (Alt.)	Infinity	4.7	5.0
KIIS/KVVS (CHR/Pop)	Clear Chan.	4.3	4.5
KKBT-FM (Urban)	Radio One	3.8	
KFI-AM (Talk)	Clear Chan.	3.7	4.2
KSCA-FM (Reg. Mex.)	Hispanic	4.0	4.2
KOST-FM (AC)	Clear Chan.	3.3	4.1
KPWR-FM (CHR/Rhy)	Emmis	4.7	4.0
KLVE-FM (Span. AC)	Hispanic	3.7	3.6
KTWV-FM (Sm. Jazz)	Infinity	3.6	3.5
KRTH-FM (Oldies)	Infinity	3.2	3.1
KHHT-FM (Urban AC)*	Clear Chan.	2.6	3.0
KABC-AM (Talk)	ABC	2.2	2.6
KLOS-FM (Cl. Rock)	ABC	2.3	2.6
KLSX-FM (Talk)	Infinity	2.5	2.5
KYSR-FM (Hot AC)	Clear Chan.	2.6	2.5
KBIG-FM (Hot AC)	Clear Chan.	2.7	2.4
KBUA/KBUE (Reg. Mex.)	Liberman	2.4	2.4
KNX-AM (News)	Infinity	2.4	2.4
KLAX-FM (Reg. Mex.)	SBS	2.5	2.2
KZLA-FM (Country)	Emmis	2.2	2.2
KCBS-FM (CI. Rock)	Infinity	2.2	2.1
KFWB-AM (News)	Infinity	1.8	2.1
KXOL-FM (Reg. Mex.)	SBS	2.9	1.9
KMZT-FM (Classical)	Mt Wilson	1.7	1.8
KSSC/KSSE (Span. Con.)	Entravision	1.6	1.4
KJLH-FM (Urban AC)	Taxi	1.5	1.3
KBLA-AM (Span. N/T)	Radio Unica	1.3	1.1
KLYY-FM (Span. Con.)	Big City	1.0	1.0
KRCD/KRCV (Spanish/O)	Hispanic	1.1	1.0

*Was KCMG-FM (Rhythmic Oldies) until August 9

San Diego - #17

Owner

Infinity

6.6 6.1

5.1 5.6

5.0 4.3

4.1 4.2

4.2 4.7

2.5

2.0 2.9

1.6

5.1 5.6

4.1 4.1

5.0 4.0

4.5 3.9

3.1 3.5

3.2 3.4

3.0 3.0

3.6 2.7

1.8

2.8 2.1

2.2 2.0

1.4 1.8

1.3 1.8

2.0

1.3 1.5

1.3 1.7

1.3 1.5

1.2 1.5

1.0 1.3

1.0 1.2

Clear Chan.

Clear Chan.

Califormula

Clear Chan.

XTRA Com

Midwest TV

Clear Chan.

BiNational

Clear Chan.

Midwest TV

Clear Chan.

Clear Chan.

XTRA Com.

Califormula

Compass

Hispanic

Clear Chan.

Califormula

Astor

Infinity

Hispanic

Jeff.-Pilot

Infinity

Jeff.-Pilot

Jeff.-Pilot

KOGO-AM (Talk)

KYXY-FM (AC)

XTRA-FM (Alt.)

KHTS-FM (CHR/Pop)

XHTZ-FM (CHR/Rhy)

KIFM-FM (Sm. Jazz)

KIOZ-FM (Act. Rock)

KSON-FM (Country)

KFMB-FM (Hot AC)

KGB-FM (CI. Rock)

XHRM-FM (Rhy/0)

KJOY-FM (Oldies)*

KBZT-FM ('80s)

KFI-AM (Talk)

KPLN-FM (Cl. Hits)

XTRA-AM (Sports)

XLTN-FM (Span. AC)

KLQV-FM (Span. AC)

KXST-FM (Triple A)

KMSX-FM ('80s)**

KFSD-FM (Alt.)

KNX-AM (News)

December 25

XHCR-FM (Country)

*Moved to 95.7 MHz in December

KLNV-FM (Reg. Mex.)

KFMB-AM (Full Serv.)

KPOP-AM (Adult Std.)

Chicago - #3			
Station (Format)	Owner	Su '01	Fa '01
WBBM-AM (News)	Infinity	5.0	6.2
WGN-AM (N/T)	Tribune	6.7	5.5
WGCI-FM (Urban)	Clear Chan.	5.3	4.8
WLS-AM (Talk)	ABC	3.9	4.8
WBBM-FM (CHR/Rhy)	Infinity	4.2	4.5
WNUA-FM (Sm. Jazz)	Clear Chan.	4.7	4.5
WVAZ-FM (Urban AC)	Clear Chan.	4.5	4.4
WLIT-FM (AC)	Clear Chan.	2.5	3.8
WPWX-FM (Urban)	Crawford	3.5	3.5
WUSN-FM (Country)	Infinity	3.9	2.9
WKQX-FM (Alt.)	Emmis	2.8	2.8
WTMX-FM (Hot AC)	Bonneville	3.1	2.8
WDRV-FM (Cl. Hits)	Bonnevill e	3.3	2.7
WJMK-FM (Oldies)	Infinity	2.9	2.6
WLEY-FM (Reg. Mex.)	SBS	3.0	2.6
WOJO-FM (Reg. Mex.)	Hispanic	1.7	2.3
WNND-FM (AC)	Bonneville	2.2	2.2
WXRT-FM (Triple A)	Infinity	2.0	2.2
WFMT-FM (Classical)	Chicago Ed.	2.5	2.0
WKSC-FM (CHR/Pop)	Clear Chan.	2.4	2.0
WLUP-FM (Cl. Rock)	Bonneville	2.5	2.0
WSCR-AM (Sports)	Infinity	1.4	1.8
WCKG-FM (Talk)	Infinity	1.5	1.4
WGCI-AM (Gospel)	Clear Cha n .	1.5	1.4
WZZN-FM (Alt.)*	ABC	1.5	1.4
WAIT-AM (Adult Std.)	NextMedia	1.4	1.1
WDEK/WKIE (CHR/Pop)	Big City	0.8	1.1
WZFS-FM (Christ. AC)	Salem	0.8	1.1
WMVP-AM (Sports)	ABC	1.0	1.0

*Was '80s until late July and Hot AC until September 14

Philadelphia - #6

Station (Format)	Owner	Su '01	Fa '01
KYW-AM (News)	Infinity	7.1	.7.9
WBEB-FM (AC)	WEAZ-FM Inc.	6.7	7.0
WDAS-FM (Urban AC)	Clear Chan.	5.6	5.8
WUSL-FM (Urban)	Clear Chan.	5.3	5.7
WJJZ-FM (Sm. Jazz)	Clear Chan.	5.3	5.4
WIOQ-FM (CHR/Pop)	Clear Chan.	4.9	5.3
WYSP-FM (Act. Rock)	Infinity	5.2	5.0
WOGL-FM (Oldies)	Infinity	4.5	4.3
WPHT-AM (Talk)	Infi n ity	4.0	3.6
WXTU-FM (Country)	Beasley	4.2	3.4
WPEN-AM (Adult Std.) Gr. Media	3.1	3.3
WIP-AM (Sports)	Infinity	2.8	3.1
WMMR-FM (Rock)	Gr. Media	3.5	2.9
WPHI-FM (Urban)	Radio One	3.0	2.7
WMGK-FM (Cl. Hits)	Gr. Media	2.7	2.3
WPLY-FM (Alt.)	Radio One	2.4	2.1
WLCE-FM (Hot AC)	Clear Chan.	1.7	2.0
WPTP-FM ('80s)	Beasley	2.5	2.0
WMWX-FM (Hot AC)	Gr. Media	1.5	1.5
WDAS-AM (Rel.)	Clear Chan.	1.5	1.2
WKXW-FM (Talk)	Press	0.9	1.2
WPST-FM (CHR/Pop)	Nassau	1.5	1.2
WEMG-A/F (Tropical)	Mega	0.7	1.1
WNJO-FM (Cl. Hits)*	Nassau	0.7	1.0

*Was Oldies until November 1



Format Abbreviations

**Was Christmas music during December, moved

to 94.1 MHz and became KMYI-FM (Hot AC) on

AC-Adult Contemporary, Adult Std. - Adult Standards, B/EZ-Beautiful/Easy Listening, CHR/Pop-Contemporary Hit Radio/Pop, CHR/Rhy-Contemporary Hit Radio/Rhythmic, Cl. Hits-Classic Hits, Cl. Rock-Classic Rock, Full Serv-Full Service, Hot AC-Hot AC, Misc-Miscellaneous, Reg. Mex-Regional Mexican, Sm. Jazz-Smooth Jazz Span. AC-Spanish Adult Contemporary, Spanish Con-Spanish Contemporary, Span N/T-Spanish News/Talk, Spanish/O-Spanish Oldies, Triple A-Triple A, Urban/AC-Urban Adult Contemporary, Urban-Urban Contemporary, Urban/O-Urban Oldies.

San Francisco - #4

Station (Format)	Owner	Su '01	Fa '01
KGO-AM (N/T)	ABC	6.5	7.4
KSFO-AM (Talk)	ABC	4.2	5.3
KCBS-AM (News)	Infinity	4.3	5.0
KOIT-A/F (AC)	Bonneville	4.3	4.7
KYLD-FM (CHR/Rhy)	Clear Chan.	3.9	4.1
KDFC-FM (Classical)	Bonneville	3.5	3.9
KMEL-FM (CHR/Rhy)	Clear Chan.	3.5	3.6
KFFG/KFOG (Triple A)	Susq'hanna	3.6	3.1
KKSF-FM (Sm. Jazz)	Clear Chan.	3.0	3.0
KFRC-A/F (Oldies)	Infinity	3.8	2.9
KISQ-FM (Urban AC)	Clear Chan.	2.7	2.9
KBLX-FM (Urban AC)	Inner City	2.8	2.6
KLLC-FM (Hot AC)	Infinity	2.3	2.6
KZQZ-FM (CHR/Pop)	Bonneville	2.7	2.4
KABL-AM (Adult Std.)	Clear Chan.	2.4	2.2
KIOI-FM ('80s)	Clear Cha n .	2.3	2.2
KITS-FM (Alt.)	1 n finity	2.1	2.2
KSOL/KZOL (Reg. Mex.)	Hispa n ic	3.2	2.0
KNBR-AM (Sports)	Susq'hanna	2.8	1.9
KBRG-FM (Span. AC)	Entravision	2.0	1.8
KFJO/KSJO (Rock)	Clear Chan.	1.4	1.6
KYCY-FM (Country)	Infinity	1.8	1.4
KSAN-FM (Cl. Rock)	Susq'hanna	1.6	1.3
KLOK-AM (Reg. Mex.)	Entravision	0.8	1.2
KUFX-FM (Cl. Rock)	Clear Chan.	1.2	1.1
KTCT-AM (Sports)	Susq'hanna	0.9	1.0

Detroit - #10

Station (Format)	Owner	Su'01 Fa'01	ı
WJR-AM (Talk)	ABC	6.6 6.2	2
WWJ-AM (News)	Infinity	5.7 6.1	
WVMV-FM (Sm. Jazz)	Infinity	5.1 5.0)
WOMC-FM (Oldies)	Infinity	5.1 4.9)
WNIC-FM (AC)	Clear Chan.	5.3 4.8	}
WDTJ-FM (Urban)	Radio One	4.0 4.7	'
WJLB-FM (Urban)	Clear Chan.	6.1 4.7	'
WMXD-FM (Urban AC)	Clear Chan.	4.3 4.4	ļ
WDRQ-FM (CHR/Pop)	ABC	3.9 4.2)
WMGC-FM (AC)	Gr. Media	2.7 4.2	2
WRIF-FM (Act. Rock)	Gr. Media	4.8 4.1	
WYCD-FM (Country)	Infinity	4.3 3.7	7
CIMX-FM (Alt.)	CHUM	3.2 3.2	2
WCSX-FM (CI. Rock)	Gr. Media	2.8 3.1	
WKQI-FM (CHR/Pop)	Clear Chan.	3.8 3.1	
WDMK-FM (Urban AC)	Radio One	1.5 2.3	}
WKRK-FM (Talk)	Infinity	2.3 2.2	
WLLC-FM (CI. Hits)	Clear Chan.	2.4 2.1	
CKWW-AM (Adult Std.)	СНИМ	1.8 1.9)
WDVD-FM (Hot AC)	ABC	2.1 1.6	;
WXYT-AM (Talk)	Infi n ity	1.4 1.6	;
WDFN-AM (Sports)	Clear Chan.	1.2 1.2	2
WQBH-AM (Urban/O)	Queens	0.8 1.1	
CIDR-FM (AC)	CHUM	0.9 1.0)
WGPR-FM (Urban AC)	WGPR-FM	1.1 1.0	
WMUZ-FM (Rel.)	Crawford	0.9 1.0)

Washington, DC - #7

Station (Format)	Owner	Su '01	Fa '01
WPGC-FM (CHR/Rhy)	Infinity	6.6	6.7
WTOP-A/F (News)	Bonneville	5.0	5.5
WKYS-FM (Urban)	Radio One	5.7	5.1
WMMJ-FM (Urban AC)	Radio One	5.1	5.1
WGMS-FM (Classical)	Bonneville	4.3	4.7
WASH-FM (AC)	Clear Chan.	3.5	4.5
WHUR-FM (Urban AC) H	loward Univ.	4.7	4.5
WBIG-FM (Oldies)	Clear Chan.	3.8	4.3
WJZW-FM (Sm. Jazz)	ABC	4.3	4.2
WRQX-FM (Hot AC)	ABC	4.2	3.8
WWDC-FM (Alt.)	Clear Chan.	4.0	3.8
WJFK-FM (Talk)	Infinity	3.4	3.7
WMAL-AM (N/T)	ABC	3.7	3.3
WMZQ-FM (Country)	Clear Chan.	4.5	3.2
WIHT-FM (CHR/Pop)	Clear Chan.	2.1	2.7
WARW-FM (CI. Rock)	Infinity	2.8	2.3
WWVZ/WWZZ (CHR/Poj	p) Bonneville	2.5	2.1
WTEM-AM (Sports)	Clear Chan.	1.5	1.6
WHFS-FM (Alt.)	Infinity	1.7	1.5
WPGC-AM (Gospel)	Infinity	1.1	1.3
,	-		



Copps

Continued from Page 1

Radio Disney stations] will maintain either tapes or transcripts of our broadcasts for a minimum of 60 days."

ABC Radio VP/Engineering Bert Goldman told **R&R** that for years some ABC stations have been monitoring and retaining copies of what they air. "We have various types of logging in place." he said, which can mean stations keep tapes longer than two months. "In some cases, if a station is used to keeping them longer, it could probably keep them longer. It's done on a station-by-station basis, but the commitment is groupwide."

If a listener did complain to the FCC, there would be a record of what aired available for the commission to hear. But while Goldman said ABC would provide an aircheck if the FCC requested it, he added, "It will behoove us to make sure that we're the ones that are in the right and that the one who heard it was wrong. Although we have some fairly controversial talent on our stations, it's not generally the type of language that you see in the press a lot ... Some of these shock programs that the other group owners have are probably more the target of this than ABC.

On Jan. 9 Copps appeared before the U.S. Conference of Catholic Bishops' meeting in Washington, DC. "As a parent, I am concerned about what seems to be an increasing amount of sexually explicit and profane programming on the airwaves and the potentially detrimental effects of this programming on our children." he told attendees. Copps stressed that part of the FCC's mission is "to protect young people from these excesses."

But Copps also believes that the

current enforcement process for these laws places an inordinate responsibility on the complaining citizen. "It seems to me that when enforcing the indecency laws of the United States, it is the commission's responsibility to investigate complaints that the law has been violated, not the citizen's responsibility to prove the violations." he said. "Lack of information about what was said and when it was broadcast should not be allowed to derail our enforcement of the laws."

Copps feels that's where broadcasters come in. He told the bishops' conference, "If something is said on the public airwaves, a strong argument can be made that it should be part of the public record. Many broadcasters already retain recordings of their broadcasts, but I believe that all broadcasters should do so ... That strikes me as good management and, more importantly, good citizenship.

"I want to ensure that the commission investigates rigorously the complaints filed by citizens, and I hope that broadcasters will not impede those investigations by failing to retain recordings. Americans have a right to expect their government to enforce the indecency laws of the United States."

For Copps, that's where the rub is. While Eisner's letter "qualified [ABC Radio] for the Corporate Citizenship Award," as Copps said, he acknowledged to **R&R** that he has not been as successful as he'd like to be in getting similar commitments from other radio groups. He and his staff say discussions have been cordial, even promising, but there's no line forming at the Radioland Best Buy to get blank tapes.

The question of what right the FCC has to make broadcasters retain airchecks is touchy. But Washingtonbased telecommunications attorney Peter Tannenwald doesn't see any legal reason why it wouldn't have the right. "The FCC makes stations keep logs." he said. "and it makes them maintain public files. so unless someone can prove that it's unduly burdensome. I don't see why not."

However, Tannenwald doesn't expect that the FCC will actually adopt such a rule, because small stations could complain about the additional workload and because the record maintenance would "cost too many stations too much money."

Still, he noted that keeping airchecks could benefit the stations themselves. "What if a station wants to fire someone?" he asked. "It's a cheap way of having evidence of what aired, and it's a lot easier than keeping a stack of logs."

That may be, but group owners contacted by **R&R** haven't warmed to the idea. Clear Channel spokeswoman Pam Taylor told **R&R** that her company doesn't keep airchecks, and Emmis spokeswoman Kate Healey said, "We have not formally considered it and have no plans to do so at this time." Infinity spokesman Dana McClintock's response was similar: "We don't have any plans to do it." **R&R's** calls to Regent, Entercom. Susquehanna and Citadel, among others, were not returned.

Radio One General Counsel Linda Eckard-Vilardo told **R&R** that, while some of Radio One's stations aircheck themselves, it's only done to allow station staff to critique programming. "It's a way to see if a certain kind of shtick works or not." she said, adding that show recordings are frequently taped over on a daily basis. But Eckard-Vilardo said that if a listener called in with a concern, she would immediately call the station to see if there was a tape. She also said that indecency complaints "just aren't a problem" for Radio One.

Universal

Continued from Page 3

so many on Music Row are, sadly, closing? We are thrilled to be working with them on this exciting new venture and have no doubt that they will make a formidable and very successful team."

Universal President Monte Lipman said, "Both Tony and Tim possess the rare vision and genius to not only make great records, but to build a home for truly inventive, highly creative artists. We are delighted to join forces with them and to be associated with such wonderful talent."

Brown said, "I am eager to be moving into the next phase of my career and doing it alongside Tim and the entire Universal South team. Working with [MCA/Nashville Chairman] Bruce Hinton and everyone at MCA has been, without a doubt. one of the most fulfilling experiences of my career. I've formed close working relationships with people whom I have grown to love and respect. I now look forward to the next set of challenges, and I am very grateful to Doug and [UMG President/COO] Zach Horowitz for the privilege of starting Universal South."

DuBois said. "The unique opportunity to partner with Tony in establishing a new leader in the industry is enormously exciting to me. What attracted us most to Universal Records were the great enthusiasm, aggressive energy and respect for our vision that Monte and his staff displayed. With their help, we plan to build a company that will attract talent not only from mainstream country, but other genres as well — a company with a smallcompany feel but big-company muscle."

Brown joined MCA/Nashville in 1984 and was promoted to President in 1993. He helped build the company into an industry powerhouse and has worked with such artists as Vince Gill, Reba McEntire, Trisha Yearwood, Patty Loveless, Steve Earle, Lyle Lovett, Marty Stuart and Rodney Crowell. Additionally, he's one of the industry's most prolific producers.

DuBois launched Arista/Nashville in 1989 and quickly helped turn it into one of the most successful labels in country music history, selling more than 75 million records worldwide within four years. As President of Arista/Nashville, DuBois discovered and developed such superstar artists as Alan Jackson, Brooks & Dunn, Diamond Rio, Pam Tillis, Brad Paisley, Blackhawk, BR5-49, Carolyn Dawn Johnson and Phil Vassar. As a songwriter, DuBois has had five No. 1 country hits and received numerous awards.

Rogers

Continued from Page 3

great shape. It's a great opportunity, and I look forward to it."

When asked about his new role as, VP/GM at WHFS, Rogers said, "It really was a natural move for me. Our stations are on the same floor, and with me overseeing them all, it allows us to more easily share some resources. We can now combine the resources of three great radio stations to do an even better job than we would have been able to as individuals."

Rogers is a veteran of Washington radio and WPGC, having started as an AE at the station in 1988. He eventually worked his way up to LSM, GSM and Station Manager. In January 2001 he was promoted to VP/GM of WPGC-AM & FM.

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And Now, Ladies And Gentlemen....

BILL DRAKE: "We wanted to play the most music and the best music. The rest was garbage."

He makes it sound like a religious experience.

"I'm sitting in the recording studio at KHJ, and this tall man walks through," **Bill Mouzis** says. "He takes a look at me and a brief look at the equipment, and then he's gone."

Mouzis was an engineer and a wizard with a razor blade. He'd had to be to hold onto a job for 15 years in a place that had changed formats as often as

KHJ/Los Angeles had. But now it was 1965. "The guy I'm working with says, 'You

know who that was, don't you? That's Bill Drake.'

"'Really?' I said. And then he says, 'He's very good, and if anybody takes this guy lightly, they're crazy.'"

Mouzis' co-worker was right: By 1966 KHJ was not only No. 1 in Los Angeles, it was the most talked-about, airchecked and emulated station in the country. But don't let me get ahead of myself.

IN THE BEGINNING

Phillip Y<mark>a</mark>rbrough was a teenage disc jockey who dreamed of playing pro basketball, but he blew out his knee.

Doors close, doors open.

He joined Bartell Broadcasting at WAKE/Atlanta in 1961, where he was asked to change his name to one that would rhyme with "wake." Blake was suggested, but Yarbrough chose his mother's maiden name instead: Drake.

In 1962 Bartell transferred Drake to KYA/San Francisco. "He took a lot of grief because they thought he was a hillbilly," says **Tom Rounds**, President of Radio Express. Drake didn't like his new life, nor was he knocked out by KYA's 60-record playlist — so he cut it in half.

Stop. Point of reference: "Before Drake, radio was junked up," says veteran PD and Drake alumnus Al Casey. "We talked before and after every record and even between the commercials!"

XM Satellite Radio VP/Programming Lee Abrams says Drake changed everything for the better. "He rewrote the Top 40 playbook."

OK, but what does that really mean?

"Drake was the first to cluster and limit spots and to

create music sweeps," says **Dave Martin**, VP/Marketing at BuyBidSell.com.

A NEW FORMAT

The beat wasn't going on — not yet — but a station owner in Fresno, Gene Chenault, noticed Drake and brought him to KYNO to do battle with a hotshot programmer from Hawaii named Ron Jacobs.

When the smoke cleared, KYNO was back on top, due in part to the energy generated by — believe it or not — playing the station's jingle right before the music.

It wasn't that simple, of course, but Chenault was a happy camper. He and Drake formed a consulting company they named Drake-Chenault and, with evangelistic fervor, began to tell their story to all who would listen.

When the format worked at KGB/San Diego, that begat talks with RKO General, and that begat KHJ.

BOSS RADIO, BOSS ANGELES, BOSS JOCKS

In 1965 KHJ had no place to go but up. Its direct competitors were KFWB and KRLA. "KFWB missed The Beatles and died a painful death for their stupidity," says consultant **Randy Kabrich**. KRLA, he

Bill Drake in 1980 says, went in the opposite direction. After sponsoring The Beatles concert at the Hollywood Bowl, "They went all British Invasion."

Then, on May 3, KHJ launched. "All of the jocks who came into KHJ [Robert W.

Morgan, The Real Don Steele, et al] had been program directors," says Rounds. "So this was actually the most easily managed group of guys in the world. It was a dream job for Jacobs."

Ron Jacobs, KHJ's PD from 1965 to 1969, may or may not agree. What we do know is that if Drake was KHJ's architect, Jacobs was the guy who built it. As this column is being written, Jacobs is in Hawaii, writing his autobiography, and will doubtless have the final word on KHJ.

With KHJ's success, RKO gave Drake a shot at some of the other stations in the group, and it wasn't long before national magazines were writing about him. And that was when the gospel really began to spread. Drake-Chenault was more than just the names on the letterhead. **Mel Phillips**, who programmed WRKO/ Baston remembers "There were people like Bill Watson

Boston, remembers, "There were people, like Bill Watson, who were more connected to Drake than anybody else, and who were in contact with the local PDs."

Lee Bayley, who was at KAKC/Tulsa, one of the few stations Drake consulted that wasn't owned by RKO, says Watson doesn't get the credit he deserves. "Watson was to Drake what a prime minister is to a king."

And then there was the syndication company. Bayley, who'd joined Drake-Chenault by then, says the whole thing happened because RKO needed help with its FM stations. As Bayley remembers it, Drake said, "Well, we don't want to do any live stuff, so let's try this automation thing." By 1978 Drake-Chenault had over 320 client stations.

THE ZEN MASTER

Fast-forward. This happened over 30 years ago, and it's just not relevant today, right?

Not so, says former Clear Channel Chief Programming Officer **Steve Rivers**. "The airchecks of those great RKO stations taught me a lot of the basics I still use today."

Premiere Sr. VP Bill Richards is even more adamant: "Name me one thing that any current, modern-day programmer — including myself — has done to impact our business more than Bill Drake."

Drake is no longer a public figure, but, according to **Ed Scarborough**, for whom Drake consulted at WMXJ/Miami in the mid-'90s, "His ideas are still alive on every radio station in America."

"He was the Zen Master," says Rounds. "One gained enlightenment by just being in the presence of his powerful intuition. It was then up to you to figure out how to turn his all-seeing knowingness into action. The Drake format was so powerful, it was scary. We were the acolytes; Drake was the source." Sounds religious, doesn't it?

Bob Shannon writes, voices, produces and consults from his Bainbridge Island, WA-based business, bobshannonworks. A 35-year radio veteran, Shannon was, until recently, VP/Creative for TM Century. He can be reached at *bob@shannonworks.com*.



Radio Ink's Most Influential Women in Radio group (MIW's) is soliciting inquiries from women throughout the radio industry who would like to be mentored for 2002 by this group of 23 dynamic female radio executives.

If you're interested, please write a letter stating why you would like to be mentored by the MIW's, what your experience in radio is to date, where you are presently employed, in what position and any contact info, including your email address.

The MIW's will review every letter and choose up to three applicants to be mentored by the group for the year 2002. Each mentee will have "all-access" to each of the MIW's throughout the year, as well as several opportunities to meet with them face to face.

Letters (email is preferred) should be addressed to:

Joan E. Gerberding, President Nassau Media Partners 619 Alexander Road, 3rd Floor Princeton, NJ 08540 Radiojoan@aol.com

For more information on the MIW's, go to: www.RadioMIW.com

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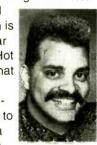
ECORDS Street Talk.

WSM-AM Keeps It Country

aylord Entertainment President/CEO Colin Reed made Country fans young and old a little bit happier this week. At a Jan. 14 press conference at Nashville's Ryman Auditorium. Reed announced that --- for the foreseeable future --- WSM-AM/Nashville will remain a Country station. The news came following a series of petitions and a protest aimed at preventing Gaylord from switching WSM-AM to "ESPN Radio 650." Reed acknowledged that Gaylord has been looking at other formats to improve the financial situation of WSM-AM, which lost \$1.5 million last year, and that Gaylord "has now concluded that WSM has the most potential for success by becoming America's best-known, and remaining its most respected, Country station." WSM-AM has been the Grand Ole Opry's radio home for the past 76 years, and Gaylord is exploring the possibilities of syndicating the Opry, placing the show on satellite radio and increasing WSM-AM's Internet presence.

Is **Sinbad** *thisclose* to becoming L.A.'s "hot" new morning host? Sources tell

ST that the actor and comedian is in "deep negotiations" with Clear Channel Rhythmic AC KHHT (Hot 92.3) and is being courted for that station's morning shift. Sinbad would be paired with "a generalmarket sidekick." If Sinbad was to cross the t's and dot the i's on a deal with 'HHT, current morning host **Theo** would succeed Renee Taylor in afternoons.



Sinbad

Bringing in Sinbad would pit him against another well-known African-American actorcomedian: **Steve Harvey**, top-rated morning host at Radio One's KKBT (The Beat)/L.A. Harvey was in the news Jan. 15 for his little part in the upcoming 2002 Olympic Winter Games. At 7:30 that evening Harvey stood at the corner of Sunset Boulevard and Curson Avenue and was handed the Olympic torch, which he ran with for a brief stretch before handing it off to the next honoree. Harvey was humble when speaking to the press about his time with the torch: "I run with the torch purely to say to kids that anything is possible. If I can do it, so can you."

A Los Angeles Times article reviewing L.A.'s fall 2001 Arbitron ratings mentioned in passing that KIIS/L.A. morning veteran and Premiere-syndicated wakeup talent **Rick Dees** saw a rise to 4.4 in morning drive at KIIS "after the suspension of his attempt at national syndication, which seems to have diluted his local appeal." Did the *Times* know something the industry was unaware of? Nope. Premiere issued a release Jan.

15 stating that *Rick Dees in the Morning* is still being syndicated nationwide but it is being offered on a next-day basis to all affiliates. Previously, West Coast affiliates could opt for the live feed from KIIS. KIIS is now the only live outlet for Dees' program.



Michael Bloomberg, the new Mayor of New York City, has not only succeeded Rudolph Giuliani at Gracie Mansion - he's also taking Giuliani's longtime gig at WABC-AM! Bloomberg will sit in with 'ABC host John Gambling, effective Feb. 1, and take listener calls during the 10am hour, just as Giuliani did for the last eight years. The deal is also interesting because it places Bloomberg on a station that shares listeners with Business News WBBR/New York owned by Bloomberg. Meanwhile, former Mayor Rudy has a standing offer to host his own show on 'ABC. However WABC OM/PD Phil Boyce tells ST that Giuliani is not expected to accept the offer because the former Hizzoner's associates seem keen on keeping him on the speaker circuit.

KZLA/L.A. morning host Peter Tilden last week took some time off for what was initially

blamed on the flu. But last weekend Tilden underwent emergency abdominal surgery, and he is presently recovering at home from the operation. He's expected to remain off the air for up to two weeks. In the meantime, midday host **Shawn Parr** is holding down the morning fort with co-host **Buzz**, while weekender **Tonya** takes Parr's slot until

Peter Tilder

Continued on Page 27

Records

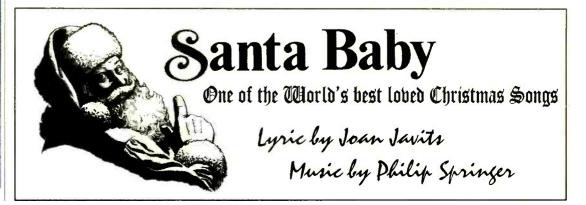
Tilden returns.

• RCA promotes **Ron Poore** to Sr. VP/Rock Music.

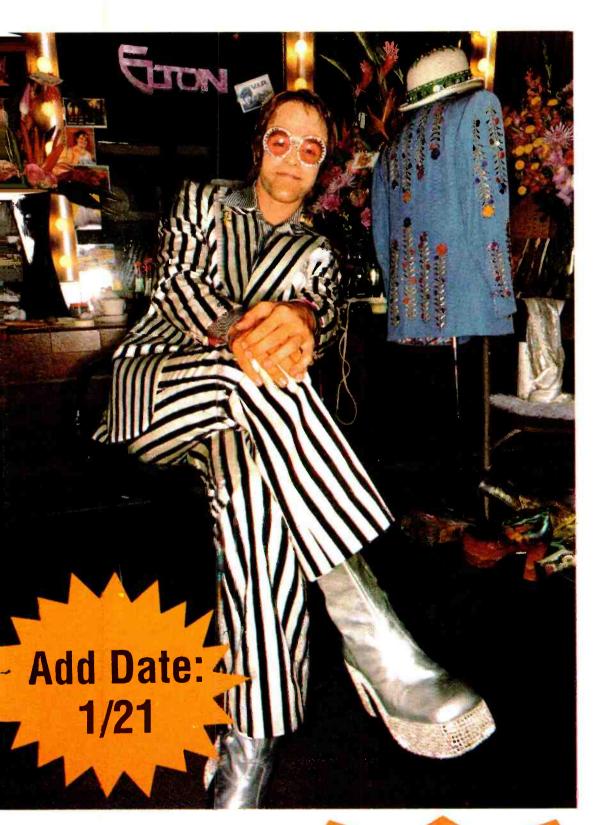
• Jive elevates Jeff "J.R." Rizzo to Associate Director/National CHR Promotion and welcomes Kim Sanderson as its new Denverbased Midwest Regional.

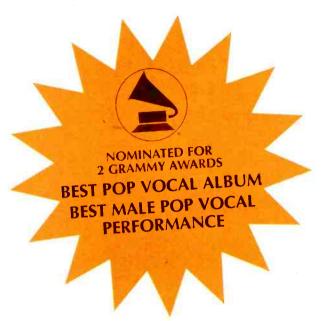
• Capitol's N.Y. promo assistant **Melanie Scull**' becomes its Dallas-area rep; **Rachael Prine** joins as the label's new Houston rep.

• R&R alum and former Ultimatum Records West Coast Regional Promotion Manager **Dayna Talley** joins Astralwerks as West Coast Promo Manager.



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Street Talk.

January 18, 2002 R&R • 27

Continued from Page 24

ST's spies in Houston report that former KYSR/L.A. VP/Operations Angela Perelli recently paid a visit to Susquehanna's CHR/Pop KRBE. Could Perelli be thisclose to joining the station in some capacity?

Talk talent Glenn Beck is trading in Ybor City for the City of Brotherly Love. The Premieresyndicated Glenn Beck Show will now originate out of Philly, where Premiere is building new studios from which Beck will broadcast. Infinity's WPHT/Philadelphia becomes the program's flagship as a result of Beck's relocation from Tampa, where he'd been based at WFLA and hosted a local show before going into syndication in fall 2001.

KMPC (Sporting News Radio 1540)/Los Angeles VP/GM Nancy Cole exits after a twoyear run at the station.

WBBM-AM & FM & TV/Chicago are preparing to depart their facilities at 630 N. McClurg Court, the Chicago Sun-Times reports. WBBM-TV VP/GM Walt DeHaven tells the paper a relocation is highly likely considering the "prohibitive cost of repairs to the decrepit former horse stable, ice-skating rink and bowling alley" that the CBS O&Os have occupied since 1954. The newspaper adds that the entire building has fallen into serious disrepair in recent years and that the moving process is expected to take upward of two years.



Classic Hits WLLC/Detroit's choice of Jon Ballard for the 9am-2pm shift and Randi West for 7pm-midnight duties caught the attention of the Detroit Free Press. Why? Ballard will be voicetracking his shift from Washington, DC, while West will voicetrack her show from Cincinnati. The addition of Ballard and West to the Clear Channel station's lineup was the result, the Free Press' John Smyntek says, not just of technological advances, but "most assuredly, [of] corporate pressures on radiostation managers to do more with less." Ballard and West succeed locally based hosts Carey Carlson and Scott Adams. WLLC PD Jay Nachlis explains to the newspaper that "when you have to make an economic decision, you want to do something that leaves you at the level you're at - or better." He adds that the presence of cyberjocks "forces the disc jockey to be better." He goes on, "It doesn't mean all live shifts are gone. But there were people who worked overnights or who started in internships who



When R&R design whiz Carl Harmon (l) decided to go on vacation, he called up his buddy KROQ/L.A. veteran-turned-scuba instructor Richard Blade (r) — and arranged a trip to hang with The Blade on the Caribbean island of St. Maarten. On one particular evening they joined local disc jockey Bulldog (second from r) for dinner and just happened to bump into WKQX/Chicago morning maniac Mancow! The four ended up spending the evening eating, drinking and forgetting about the radio biz - just for one minute.



- Kim Langbecker tapped as VP/Rock for MCA.
- · Marv Nyren named Market Manager for Emmis/Phoenix
- · Dean Tyler returns as Station Manager of WPEN/Philadelphia



- Dave Pugh picked as VP/GM of KZZP/Phoenix.
- Pam Somers set as GM for
- Radio One/Baltimore. • Dave Richards promoted to
- Station Manager at WRCX/ Chicago.
- · Maxx Myrick ascends to OM
- Dave Richards of WVAZ/Chicago. · Helen Little elevated to Operations Director
- of WUSL/Philadelphia





· Larry Stessel appointed Sr. VP/GM of Mercury Records. • Ken Beck rejoins KGO/San Francisco as News Director. • Dan Kelley grabs OM/morning host reins for WEZQ/Buffalo. · Bill Conway returns to Charlotte as WWMG PD.

Ken Beck

• Stu Olds promoted to President of Katz Ra-

- · Jeffrey Naumann tapped as National Director/Album Promotion for Virgin Records.
- Bob Wilson returns to R&R as Publisher.



- Broadcasting as VP/Radio.
- Rich Robertson named GM of KJR/Seattle.
- Tom Tradup upped to OM at KCMO/Kansas City.



- Ken Curtis captures WXLO
- (99X)/New York's PD chair.
- Rochelle Staab nabs PD duties at KIIS-AM & FM/Los Angeles.

were able to languish in the system at a lower level. This will squeeze out the talent at that lower level." By the way, West voicetracks for 13 other Clear Channel stations, according to the Free Press.

Former MTV VJ Mark Goodman joins KMXP/Phoenix for morning drive. Goodman's radio career includes stops at WPLJ/New York and KYSR/Los Angeles, among other stations.

Lastly, ST sends its deepest condolences to the family and friends of Westwood One Programming Consultant Ed Salamon, whose mother, Catherine Salamon, passed away early this week. A memorial Mass was held Jan. 17 in Pittsburgh.

If you have Street Talk, call the R&R News Desk at 310-788-1699, or e-mail streettalk@rronline.com

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STEVE WONSIEWICZ swonz@rronline.com

Greenwald Is Island-Bound

□ Launching new projects and increasing efficiency top the new president's list

hings couldn't get much better for newly crowned Island Records President Julie Greenwald. She is now one of the highest-ranking female executives in the music industry and is overseeing a label that's quickly re-emerged as a force to be reckoned with in the rock world. To paraphrase an '80s TV commercial, "It don't get much better than that."

Wait — scratch that. Given Greenwald's track record, Island's commer-

cial and critical success over the past year and its strong out-of-thebox start in 2002, things could get considerably better for her in the years to come. If that proves to be the case, Island might become a



case study in how Julie Greenwald

to return one of the music industry's most storied logos to prominence.

As expected, Greenwald, the kinetic ex-Island Def Jam Music Group Sr. VP/Marketing who has spent the last decade building the company's marketing machine, has attacked her new duties with a vengeance. But rather than spend an inordinate amount of time analyzing the label's operations or moving quickly to reconfigure the corporate structure just to put her mark on the label, Greenwald is doing what comes naturally: focusing on artists and records that are happening right now, setting up projects for future release and looking at ways the label can become more efficient.

To gain some insight into her plans, **R&R** spoke with Greenwald soon after her promotion was announced. Here's what she had to say.

R&R: What was your first order of business?

JG: [IDJMG President/CEO] Lyor Cohen told me about my promotion the day before I left for the holiday vacation. It was an amazing gift, but I didn't want to spend too much time thinking about it. I wanted to recharge my batteries and come back really fresh.

I have to be honest: The old expression "If it ain't broke, don't fix it" really applies. We have the most magnificent team working here, from promotion, which has delivered on our records, to A&R, which has given us some great music. The only thing I wanted to do was put my head down and start working, because there's nothing that needs changing. The one thing we need to do right now is focus on the records that are in play and get the new records started. We need to wrap our arms around everything and get back to business.

We had our weekly priority meeting a few days earlier [at the beginning of 2002] because I wanted to make sure that we're all getting back to work and that we're getting a jump on the other record companies.

R&R: Island is hitting on all cylinders with the success of Sum 41, American Hi-Fi, Saliva and Hoobastank. How will you build on that foundation?

JG: We want to keep it going. We went for adds for a new band, Injected, the first week of the new year. After that we have Andrew W.K., who is a priority, and we have a new album from Elvis Costello. Plus, we have carry-over records from bands like Sum 41 and Saliva.

R&R: You wanted to make sure that everyone was on the same page so nothing fell through the cracks at the beginning of the year, is that correct?

JG: Yes. This past year was a hard one for us because everyone worked so hard and helped to make it the year that Island really came together. The year-end vacation was wonderful, but you know what: Come Jan. 2, it was over. Like I said, the sales stats were right there for bands like Hoobastank. We just had to get back to work.

R&R: How many artists are on the Island roster? JG: About 30.

R&R: How many new albums will

Island release this year? JG: I'd guess about 15.

R&R: How does that compare with last year?

JG: In 2001 we released about six or seven.

R&R: So you're doubling the output. Is your team ready to handle the product and work flow? Did last year's success prove they are ready to do more?

JG: Exactly. Our motto at Def Jam was "If you have hit records, you can feed the machine as much as you want." Lyor always wanted to dominate Urban radio, BET and the MTV playlists. His thinking was, "If I don't see a dozen of my records on Hot 97's playlist, there's a problem." He always said that he wanted his unequal fair share.

We always thought of Def Jam as a small indie label, and that's the stance we're taking at Island. Even though we're a major label, we still have the indie philosophy. People are here at 9am, and some people stay until 9pm. We're all here to do one thing: break new acts and make the established stars even bigger.

R&R: You played a key role in the Roadrunner joint venture. How important was that deal to Island's future?

JG: Roadrunner is such a phenomenal company. They're like Def Jam — a culturally significant company. Their logo means something to kids and is so important in the rock world, and that's what we're striving to recreate at Island.

There's such an amazing vibe these days at Roadrunner. They have incredible acts. And [Roadrunner President] Jonas Nachsin is an incredible person who is now attending many of our marketing and A&R meetings. We want them to continue doing what they're doing, and whenever they need us, they can call us whenever they want.

"This past year was a hard one for us because everyone worked so hard and helped to make it the year that Island really came together."

R&R: Are you happy with the balance of talent on the Island roster?

JG: No two of our rock bands sound the same. I sat in meetings with Andrew W.K., and you simply cannot label him. His music is so different from that of Injected and Rival Schools. When I was at Def Jam, people used to say that all of our artists were rappers, but that wasn't really accurate. Redman is so different from DMX, who is different from Jay-Z, who is different from Ja Rule. Sure, we dealt a lot with Urban radio, BET and MTV, but each artist and project had different nuances and details. We're

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Some of the entertainment industry's brightest stars hobnobbed during a party in Los Angeles thrown by J Records after the American Music Awards. J Records artists Alicia keys picked up awards for Favorite New Pop Artist and Favorite New Soul Artist, while labelmate Luther Vandross was named Favorite Soul Artist. Pictured here (l-r) are J Records artists Busta Rhymes and Carlos Santana, J Records founder Clive Davis, Vandross and Keys.

doing the same thing at Island.

R&R: You built one hell of a marketing department at Def Jam. What was it like in those early days?

JG: I used to be in promotion, and then one day Lyor asked me to build a marketing department. He threw me into the ocean and told me that I was either going to sink or swim. One of my first projects was working Warren G's Regulate album, which went on to sell about 4 million copies. When it came out, I went to Los Angeles and bought all of the billboards in the 'hood, in Compton and South Central, which was great, because nobody was doing that at the time. I got those billboards for about \$50 each. I took all of our money and layered L.A. with the album.

It blew up so big there that it resonated throughout the country. I learned a lot about marketing, how to focus on where the artist came from. We learned that if you could make it explode in the artist's hometown, the shrapnel would help you spread it everywhere else.

When we had artists who were releasing albums at the same time, we learned the art of the piggyback. We did projects like Survival of the Illest, in which we lumped two or three acts together. We did it last year at Island with the MTV Campus Invasion, which featured Sum 41, American Hi-Fi and Saliva.

R&R: I know about the sense of community in the rap and hip-hop world. but how does that compare to the rock world?

JG: It's very similar. We can do the same things at Island that we did at Def Jam. Kids want to learn more about new acts and be involved. Plus, we can do things — like make one poster, one TV spot, one radio spot and then go for it.

With the Campus Invasion tour, the three bands — American Hi-Fi, Sum 41 and Saliva — were on the road together and really got to know and like each other. That setup allowed us to focus our marketing dollars and get three acts for the price of one, which allowed us to elongate the marketing program and give each band the benefit-of a combined marketing effort.

Lyor always has a conversation with each band that walks through the door in which he tells them that he's about to invest a lot of money in them and that they're about to get an enormous amount of focus and attention from the company. But when the band breaks, he wants them to help break another new band. It helps create a sense of community among the artists and their fans.

R&R: Let's move on to radio. How do you see the role of promotion changing within your company during 2002?

JG: It doesn't need to change. The first record we worked together was Bon Jovi's new album. They did the most phenomenal job and brought that record home. The same can be said for American Hi-Fi's "Flavor of the Weak," which they worked for months and months. It is the most dedicated group I've worked with.

R&R: Promotion is getting costlier by the year. Is that the price of admission, and you just have to bite the bullet?

JG: If you have a great radio record, you have to do what you have to do. For the past two years we've been signing all of these acts. We're basically a brand-new company. Def Jam has never been the label that spends the most money, because we couldn't.

We've asked all of these rock acts to trust us. We came from Def Jam/Def Soul, but we're youth-culture specialists. We're out-of-the-box thinkers when it comes to marketing. But it all starts with A&R, then marketing and then promotion. We don't want to serve up a record to radio without any other ground support, and we now have a phenomenal street team in place at Island.

R&R: Things at Island are going very well, but you're taking the reins when the music industry overall is going through a pretty tough time. What's your take on the music business? Are you in the camp that it's nothing that a few hit records can't fix. or do you think there are some fundamental problems that need to be addressed?

JG: Lyor has always taught me to stay focused on my own company. We've definitely felt the impact of the slowing economy. Part of our mission statement is to become more efficient without losing our creativity. We have to be even pickier when it comes to where we spend money. We're trying to work harder to anticipate the future but not lose track of what's going on right now with our artists. If we can stay in tune with the changes, we'll be in a very good position and won't get caught off guard.



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LAUNCHING PAD LAUNCHING PAD

Trik Turning Heads With 'Friends + Family'

Anyone who wonders about the immediate future of hard rock hip-hop should look no further than RCA Records band **Trik Turner**, whose major-label debut song, "Friends + Family," is quickly becoming one of the most explosive records of the new year at Alternative.

The song, which entered the Alternative top 50 last week at No. 42 and this week climbed to No. 35, is receiving support from some of the format's biggest and most influential stations. Key outlets include KROQ/Los Angeles; KNRK/Portland, OR; KEDJ/Phoenix; WBCN and WFNX in Boston; KTCL/Denver; KWOD/Sacratnento; KNDD/Seattle; and WHFS/Washington, which last week played the track a blistering 45 times, with only 10 of those plays during overnights.



Trik Turner

Comprising vocalists David Bowers and Doug "Rid" Moore, drummer Sean Garden, guitarist Tracy "Tre" Thorstad, bassist Steve Faulkner and DJ DBX, the Chandler, AZ-based group began raising industry eyebrows last spring with their independently released sophomore album, *Black Seas and Brown Trees*. That disc featured "Friends + Family," which drew the interest of KEDJ PD Nancy Stevens, who, by the end of April, was playing the song 25 to 30 times. As Stevens told **R&R** at the time (Launching Pad, May 11, 2000): "This band is blowing up our station. Keep your eye on them." A couple of months later Trik Turner were knee-deep in negotiations with a major label.

Meanwhile, RCA Sr. VP/A&R-Staff Producer Brian Malouf was unaware of just how much interest the band was garnering. "My former assistant, who is now our Internet scout, gave me a copy of their album around June or July so I could listen to it on the plane," he says. "As I usually do. I made notes about each track, and I remember writing down 'great song' next to 'Friends + Family." When I got back to New York, I asked her for the contact information, but she had lost it."

Fortunately, an RCA urban music talent scout was aware of Trik Turner. "That's when I found out how far down the signing road the band were," Malouf says. "They were on something like the third draft of an agreement with another label."

Malouf, who had already booked a trip to Phoenix, met with the band's manager, Brad Patrick, President of the Radio Event Group. "I remember telling Brad that I knew I was late to the party and that I didn't want to muck up his current deal, but if there was any way possible, I wanted to get in," Malouf says. "I told him that I loved the band and the album. I also told him that J would give it my all and that I would make sure our company did the same thing. That night we sketched out a deal on a napkin and shook on it.

"Looking back — and considering how we first lost the telephone number and were late in talking with the band — it's like Trik Turner and RCA were meant to be together. I still have that napkin."

In another serendipitous turn of events, Malouf suggested Mudrock as producer for Trik Turner's RCA debut. "The other label and the band had already agreed on Mudrock in their conversations," Malouf says. "It was like we were on the same page and traveling down the same path. Also, the band came up with a lot of new great songs. It really helped speed things up and made it — compared to other projects — very easy to finish the album."

With things moving along nicely, RCA decided to take advantage of the momentum and began setting up "Friends + Family" at the end of 2001. Sr. VP/Rock Music **Ron Poore** comments, "KEDJ, of course, was still really excited about the band. But as soon as we started sending out the music, we got calls from other programmers, like [KNRK PD] Mark Hamilton, who was over the top. Then KROQ and stations like KTCL started playing it before the holidays. Since then it has snowballed to the point that we charted before we even officially went for adds."

The early response was encouraging — RCA hadn't even sent the band on a radio promo tour at the time. "They'll be on the road supporting radio whenever they ean, but at the beginning all of the airplay activity was based on the strength of the song," Poore says. "I've rarely seen such support so early for a record and a band."

Given the band's history and the song's appeal, Poore says it made complete sense to begin at Alternative. "They're a modern rock band who have created some very special music," he explains. "It's vital that we establish their credibility at the format, because we know they're going to have a long career."

After that, says Sr. VP/Promotion **Ron Geslin**, the label believes that other formats will gravitate toward the song. "This record has a tremendous future at all formats because it is so unique and has a fusion of so many different sounds," he says. "We believe that it will become one of the biggest records of the year for us."

Trik Turner's self-titled debut album hits retail on March 4.

- Steve Wonsiewicz

Ready For Takeoff returns next week.



Mammoth Records' newest act, Schatzi, will release their debut album, *50 Reasons to Explode*, March 19. The album was produced by Ed Rose (The Get Up Kids, The Anniversary). The Austin, TX-based band, was profiled in Launching Pad on Jan. 19, 2001. Schatzi kick off a national tour on Jan. 27 in New Orleans.

MUSIC NEWS & VIEWS

Gorillaz Top Brit Nods

Virgin Records' alt hip-hop group **Gorillaz** picked up six nominations for the coveted 2002 Brit Awards (the British version of the Grammys). The band were nominated for Best Group, Best Album (*Gorillaz*), Best New Act, Best Single and

Video for "Clint Eastwood" and Best Dance Act. Dido, Kylie Minogue and Robbie Williams racked up four nominations each, while The Strokes earned three nods.

Here are the nominations in some of the key categories. Best British Group: Gorillaz, Jamiroquai, Radiohead, Ste-reophonics and Travis. Best British Album: Born to Do It (Craig David), No Angel (Dido), Gorillaz, Kid A (Radiohead) and The Invisible Band (Tra-vis). Best British Newcomer: Atomic Kitten, Blue, Dido,



Gorillaz

Elbow, Gorillaz, Mis-Teeq, So Solid Crew, Starsailor, Turin Brakes and Zero 7. Best British Single: "Whole Again" (Atomic Kitten), "Mambo No. 5" (Bob The Builder), "Gotta Get Thru This" (Daniel Bedingfield), "Do You Really Like It" (DJ Pied Piper), "It's Raining Men" (Geri Halliwell), "Clint Eastwood," "Pure and Simple" (Hear'Say), "Eternity/The Road to Mandalay" (Robbie Williams), "Don't Stop Movin'" (S Club 7) and "21 Seconds" (So Solid Crew).

Young Gets 'Passionate'

Rollingstone.com reports that Reprise Records plans to release a new solo album by **Neil Young** this spring. The disc, tentatively titled *Are You Passionate*, is expected include the Sept. 11-inspired song "Let's Roll," which is currently No. 19 at Triple A and No. 25 at Rock. According to Rollingstone.com, the 11-track disc features keyboardist Booker T. Jones, bassist Donald "Duck" Dunn and Crazy Horse partners Frank Sampedro (guitars) and Steve Potts (drums).

Popular rock band **The Black Crowes** are taking a break. A brief message on the band's website told fans, "The Black Crowes are taking a hiatus. For the time being, Chris Robinson is pursuing a solo career. [Drummer and founding member] Steve Gorman has left the band for personal reasons. Stay tuned for news about Rich Robinson."

This 'n' that: The Recording Academy has tapped comedian-actor Jon Stewart to repeat as host of the 44th Annual Grammy Awards, which will be held on Feb. 27 in Los Angeles and broadcast on CBS-TV from 8-11pm ET ... Vagrant Records has signed former Replacements lead singer-songwriter Paul Westerberg. Look for a double album to hit retail April 23 ... Hugely successful rock band Rush is about to complete work on their 17th album, their first studio recording since 1996's Test for Echo. The disc is expected to be released in the spring ... Filter are thisclose to finishing work on their third album, The Amalgamut ... Look for multi-Platinum rapper DMX to headline a national tour beginning in early May. The 30-city trek will feature rappers from DMX's imprint, Bloodline Records Hard rock band Sevendust begin a national headlining tour on Jan. 26 in Royal Oak, MI. Supporting are Gravity Kills and Flaw ... Hoobastank open for 311's national tour, which begins Feb. 28 in San Francisco.

	PRUSTAR			
	CONCERT PULSE			
	Avg. Gross	_		
Pos. Artist	(in 000s)	Among this week's new tours:		
1 U2	\$1.767.1			
2 NEIL DIAMOND	\$1,149.6			
3 ELTON JOHN	\$971.6	AGENT ORANGE		
4 JANET JACKSON	\$903.9	BAD RELIGION		
5 BRITNEY SPEARS	\$791.6	BADRELIGION		
6 AEROSMITH	\$702.4	GORILLAZ		
7 BACKSTREET BOYS	\$561.9			
8 FAMILY VALUES TOUR	S416-7	MART J. BLIGE		
9 TOOL	\$383.8	NATALIE MERCHANT		
10 OZZY OSBOURNE	\$376.2	THALIKS		
11 ROD STEWART	\$306.2			
12 BOB DYLAN	\$266.4			
13 JANE'S ADDICTION	\$254.0	The CONCERT PULSE is courtesy of		
14 WEEZER	\$234.3	Pollstar. a publication of Promoters' On-Line Listings, 800-344-7383; California 209-271-7900.		
15 MAXWELL	\$216.3			

January 18, 2002 Free Shot Of Brandy!

First in line to deliver new music, we here at Music Meeting aren't used to long waits. **Brandy** fans, however, have been chomping at the bit for new music since 1998's *Never Say Never*, which featured the smash duet with Monica, "The Boy Is Mine." Well, the wait is over, as we deliver Brandy's newest single. "What About Us?" to your desktop. Don't keep your listen-



ers waiting any longer: Head over to CHR Pop and Rhythmic's 'Going for Adds" section and hear it today!

200 was quite a year for Canadian songbird **Nelly Furtado**, who broke through to mainstream success with the singles "I'm Like a Bird" and "Turn Off the Light." Furtado and DreamWorks are ready to fly in

the new year with her third single, "On the Radio." This blue-eyed beauty is sure to be all over the radio with her latest — find it in the "Previews" sections of Pop, Rhythmiz and Hot AC.

Another young female artist set to break through big-time is Extasy Records' Laura Dawn. "I Would" is the first single from her debut, *Believer*, and the great chorus hook of this song is sure to make believers out of many programmers. Check Dawn out in the CHR/Pop section — 2002 could be the dawn of a great new talent.

Speaking of talent, Missy Elliott is one of hip-hop's most gifted female rappers. Not only is she talented behind the mike, she's also quite capable behind the scenes. Case in point is her involvement with hot new star **Tweet**, whose debut album is produced by Elliott and her longtime partner in crime, Timbaland. Tweet's risque "Oops (Ch My)" is certainly one of



Laura Dawn

the most revealing songs out there right now, and we wouldn't be surprised if the track becomes a strip-zlub mainstay. Get a peek in Urban and Rhythmic's "Recent Releases" section. You can also dewnload "Oops (Oh My)," which was recently second Most Added at Urban radio. And if you need more Elliott and Tweet,



check out Elliott's latest, "Take Away," which features Tweet along with Ginuwine — it can be found in the "Recent Releases" sections of Urban and Rhythmic.

But it's not all about the ladies this week at Music Meeting — OK, maybe it is. One guy who knows a thing or two about what women want is

Enrique Iglesias. Fresh off a win at the American Music Awards for Favorite Artist/Latin Music, Iglesias delivers his followup to "Hero," "Escape." And he certainly knows how to follow up on videos as well. "Hero' featured Jennifer Love Hewitt, and "Escape" will feature none other than Russian tennis beauty Anna Kournikova! MTV will feature "Escape" on *Making the Video* (natch), and we deliver the song in the "Previews" sections of Pop and Rhythmic GOING FOR ADDS www.rrmusicmeeting.com Week Of 1-18-02

CHR/POP

APEX THEORY Shhh... (Hope Diggy) (DreamWorks) CREED Bullets (Wind-up) MACHINE HEAD Crashing... (Roadrunner/IDJMG) MESH STL Believe Me (Label) NO. MISSISSIPPI ALLSTARS Sugartown (Artemis) TRAIN She's On Fire (Columbia) X-ECUTIONERS It's Going Down (Columbia)

CHR/RHYTHMIC

BEANIE SIGEL... Roc The Mic (Def Jam/IDJMG) BRANDY What About Us? (Atlantic) GINUWINE Tribute To A Woman (Epic) MAXWELL This Woman's Work (Columbia) THOMAS NEWMAN Six Feet Under (Universal) TOYA No Matta What (Party All Night) (Arista)

URBAN

BRANDY What About Us? (Atlantic) GERALD LEVERT What Makes It... (EastWest/EEG) GHOSTFACE KILLAH Ghostshowers (Epic) MAXWELL This Woman's Work (Columbia) PROPHET JONES Cry Together (Motown) USHER U Don't Have To Call (LaFace/Arista)

URBAN AC

A. NESBY & A. GREENE Put It On Paper (It's Time Child) BABYFACE I'll Keep Callin' (Arista) GERALD LEVERT What Makes It... (EastWest/EEG)

AC

ANDY GRIGGS Tonight I Wanna Be Your Man (RCA) JESSICA ANDREWS Karma (DreamWorks) NICKEL CREEK The Lighthouse's... (Vanguard/Sugar Hill)

HOT AC

ANIKA MOA Youthful (Atlantic) OLETA ADAMS All The Love (Pioneer) PETE YORN Strange Condition (Columbia) TINA MOORE Time Will Tell (MusicMind) USHER U Got It Bad (LaFace/Arista)

R&R's Music Meeting is a secure and password-protected Internet service auditioning and/or downloading current music. Each week songs are posted online for participating radio programmers and record label executives. Not every title appearing in Going For Adds is available on Music Meeting.

www.rrmusicmeeting.com

Another group known for their videos (particularly the bare-ass antics of "What's My Age Again?") are **Blink-182**. MCA has done quite a job with this band, and the label continues the hot streak at radio with Blink's latest, "First Date," which you can check out under "Recent Releases" in Alternative. And if you think the Blink boys are rowdy, check out **N.O.R.E.**'s "Live My Life," featuring the distinctive vocals of Ja Rule, in the "Pre-

SMOOTH JAZZ

ALANIS MORISSETTE Hands... (Maverick/Reprise) ANIKA MOA Youthful (Atlantic) GARBAGE Breaking... (Almo Sounds/Interscope) LEONA NAESS Mayor Of Your Town (MCA) PETE YORN Strange Condition (Columbia) USHER U Got It Bad (LaFace/Arista)

ROCK

HIL ST. SOUL Paradise (Dome/Select-O-Hits) PAUL JACKSON, JR. On Eagle's Wings (Blue Note) PAUL TAYLOR Palisades (Peak/Concord) SOJOURN E Jam (Mr. Briskers) SOUL BALLET Dial It In (Gold Circle) WALTER BEASLEY Good Times (Shanachie)

ACTIVE ROCK

APEX THEORY Shhh... (Hope Diggy) (DreamWorks) CREED Bullets (Wind-up) MACHINE HEAD Crashing... (Roadrunner/IDJMG) MESH STL Believe Me (Label) NO. MISSISSIPPI ALLSTARS Sugartown (Artemis) TRAIN She's On Fire (Columbia) X-ECUTIONERS It's Going Down (Columbia)

ALTERNATIVE

CREED Bullets (*Wind-up*) **SOIL** Unreal (*J*)

TRIPLE A

ALANIS MORISSETTE Hands... (Maverick/Reprise) ANIKA MOA Youthful (Atlantic) BLUE SIX Let's Do... (Naked Music/Astralwerks) CHURCH Numbers (Thirsty Ear) CRACKER Shine (Back Porch/Virgin) ELTON JOHN This Train... (Rocket/Universal) IKE REILLY Put A Little... (Republic/Universal) LEONA NAESS Mayor of Your Town (MCA) NEIL HALSTEAD Sleeping... (4AD/Beggars) NORTH MISSISSIPPI... Sugartown (Tone-Cool/Artemis) RYAN ADAMS Answering Bell (Lost Highway/IDJMG) SOLAS Clothes Of Sand (Shanachie)

view" sections of Rhythmic and Urban.

My personal pick this week has to be **Headstrong**'s "Adriana." With guitars influenced by Tool's *Undertow* and vocals that blend some mainstream hooks into the darkness, this track is sure to make a name for the RCA band at Rock radio. Look up "Adriana" in the "Recent Releases" sections of Rock and Active Rock.

Selector

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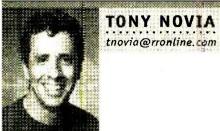
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track produced by Mark Taylor management by Roger Davies and Lindsay Scott for RDWM, B.V./LSM. Inc.

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KHJ: Inside Boss Radio

Continued from Page 1

opportunity to provide **R&R** readers an exclusive and very personal look inside this amazing radio station. This week and next, Jacobs will take you on a Boss Radio journey as we profile his new book.

Time morphs the truth. Rumors, myths, second-hand accounts, distortions and revisionist history all serve to alter even the simplest facts. KHJ radio's "Boss" format was launched in the spring of 1965 in Los Angeles. Since then, former colleagues, professional peers and former listeners have urged me to write something, any-thing, about those few magical years when 93 KHJ was the center of the rock 'n' roll radio universe. The result is *KHJ: Inside Boss Radio*.

The book contains two sections. The first comprises an oral history anecdotes that are bizarre, revealing and, more than anything else, like Boss Radio itself, fun. People are curious about what happened behind the scenes. Well, there was no lack of "scenes" at 5515 Melrose in those days. Just consider the cast of characters involved.

In 1999 Kevin Gershan, who was Robert W. Morgan's producer at KMPC/Los Angeles, Ken Levine, better known as Beaver Cleaver, and I talked with dozens of the players from 1965-1969, my time as KHJ PD. The words of those no longer with us, such as The Real Don Steele and Robert W. Morgan, come from unpublished interviews and my personal e-mail communications.

The Best Of The Story

KHJ: Inside Boss Radio includes escapades that I knew nothing of until three decades later — I had more

than enough to deal with at the time. Steele and Morgan --- the twin terrors of music-biz hangouts Martoni's and Nickodells --- were capable of endless "creative" off-air stunts that kept me on my toes. My job included receiving nighttime phone calls like the one advising me that the actor who played The Big Kahuna had punched out Sonny Bono's limo driver, helping Mick Jagger sneak into the Hollywood Bowl, and picking up Scotty Brink on his arrival at LAX and almost wrecking my car when I turned on the radio to introduce him to KHJ and the first thing to come on was dead air.

On one occasion, in 1967, I pulled up to KBLA/Los Angeles in my black Cadillac and grabbed Humble Harve as he came off the air. His reaction would have fit right into The Sopranos, had it been on the air then. He relaxed when I told him that I had come to offer him a job at KHJ.

Then there were the months of living in a surreal analog time warp with production engineer Bill Mouzis while we produced *The History of Rock & Roll*. I also brought visitors like Tiny Tim to jock meetings (where he serenaded the Boss Jocks) to keep the staff interested. Some of the all-night escapades of Johnny Williams and his board operators would have caused me to go ballistic — had I known about them at the time.

Years later, in radio's copycat world, it seemed as if every other morning dr've show was called *The Zoo*. During my watch at KHJ it often felt like we were developing the model for the San Diego Wild Animal Park. Next week's column will include excerpts from *KHJ: Inside Boss Radio* that recall some of the madness.

Part two of the book is a compilation of my memos to the KHJ airstaff. For anyone interested in the information and inspiration that shaped KHJ's success, these papers can be considered a workbook. Like a football squad's playbook, a coordinated team operation involves many intricacies that the fans don't know or care about. I've attempted to make *KHJ: Inside Boss Radio* interesting to radio insiders, former listeners, observers of pop cul-

ture and students of mass media. There is more practical, hands-on information contained in the working memoranda than in much of the "how to" stuff peddled at websites and on tape recordings of seminars. Much of the material can be useful to today's programmers. Even better, anyone can revise the material to suit his or her

I've attempted to make *KHJ: Inside Boss Radio* interesting to radio insiders, former listeners, observers of pop culture and students of mass media.

own purposes. Reshuffle the deck — that's what I did from my earliest days as a radio programmer.

From Waikiki Sunsets To Sunset Boulevard

In 1957 I was a local nobody in Honolulu — but cool, if for no other reason than I had hung out with Elvis Presley. The story of how my buddy Tom Moffatt and I met up with Elvis and Colonel Tom Parker in November 1957 has become mythic. I've written about the experience, and it's been retold in books about Elvis.

What's pertinent is that I remained friends with Colonel Parker for over 40 years. He was the greatest promoter in the second half of the 20th century and my mentor. I never planned a promotion without thinking about how Colonel would do it.

Being born and raised in Honolulu offered me advantages. As Colonel Parker did, many action-hungry visitors from New York, Chicago and Los Angeles grew bored of sitting on the beach at Waikiki, drinking mai tais and listening to drowsy Hawaiian music. I became a "native tour guide," offering nontourist views of Oahu to people to whom I would have had zero access in Hollywood or on Fifth Avenue. Driving folks around the island for a few hours gave me captive audiences.

In 1958 I had just turned 20 years old and was PD at KPOA/Honolulu. Ironically, in the days before satellite

www.americanradiohistory.com

cool. What seemed like a liability to others proved to be an asset for me. Obviously, I couldn't drive to L.A. and monitor KFWB (read: steal Chuck Blore's ideas), and there was nothing on the Hawaii AM dial but the handful of stations licensed to the islands. The plus was that we had to create our own stuff.

highly collectible weekly survey.

programming, Hawaii's isolation was

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An early edition of KHJ's Boss 30, featuring Sam Riddle on the cover.

The Beach Boys' "California Girls" was a "Hit Bound" record in this

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Three Wise Men

The Radio Angel was watching over me. That first PD gig was with a threestation group consulted by legendary "Hot Hits" founder Mike Joseph. (Think about it: a "group" consisting of three stations.) Over the ycars some have forgotten that Mike was the first radio programming consultant. He was a true Top 40 pioneer. He became my second mentor, teaching me format basics while they were still being formulated.

KPOA was the Honolulu outlet for Lucky Lager Dance Time. This nightly program aired in the Western states where the brew was sold. It involved an explicit three-hour format: three records, a live Lucky Lager beer spot, three records, another spot and so on. PDs had no say in the choice of music. Every song and the order in which it was played was determined by a gentleman who worked for Lucky Lager's ad agency in San Francisco. His name was Bill Gavin.

For those of you who might not know of the legendary Bill Gavin, I could fill the rest of this space with details of how he went on to become one of the most respected music programmers of the Top 40 era. If you are too young to know about *The Gavin Report*, the first national DJ conventions or Gavin's many other contributions to radio, ask someone who was around from the 1950s through the 1980s.

I mention these autobiographical details only to point out that when it was time for the vicious Battle of Fresno — KYNO vs. KMAK, in 1962 — I needed everything I had learned from Colonel Parker, Mike Joseph and Bill Gavin to compete against Bill Drake. The war raged for nearly two years. Drake battled for a hometown owner, Gene Chenault of KYNO, and finally triumphed. Some survivors included Robert W. Morgan, Frank Terry, Tom Maule, Jim Mitchell, Gary Mack and Bernie Torres, all of whom would join Drake and myself as members of the A team at KHJ.

Creativity Counts

All program directors are dealt pretty much the same cards: hours that contain precisely 60 minutes, the ears of Homo sapiens listeners, the same "ether" through which radio signals travel, the same music from record companies, the same FCC rules and regulations and so on.

When I began my book, I believed that there was very little new under the sun. I often reinvented my own and others' stuff. The KYNO Millionaire, which debuted at the 1963 Fresno County Fair, inspired The Big Kahuna, a smash KHJ promotion during the summer of 1966. And the concept was repackaged in 1973 as The KGB Chicken.

In 2001 I sent Ken Levine a draft of the preface to *KHJ: Inside Boss Radio.* Ken doesn't blow smoke, and I pay attention to his opinions. He paid his dues as Truck-Ken Stevens and Beaver Cleaver, jocking his way around the fringes of L.A. in the 1970s. Ken moved on from radio and became a head writer for *M***A***S***H* when he was 26. Since then Ken has written, directed and produced dozens of major TV shows. His response to the "nothing new under the sun" aphorism pulled my head out of the sand.

"RJ," he wrote, "I don't totally agree that there's nothing new under the sun. Yes, there are only so many musical notes, formats, story plots, but people are always finding new and innovative ways to do them. A Brian Wilson will always come along and find new chord progressions. *Seinfeld* will give a new twist to sitcoms. Michael Jordan will create moves never seen. KHJ took the jumble that was Top 40 radio, refined it, shaped it, gave it a vision, a spirit, and pushed itself to creative limits.

"There is a misconception about the Drake format — that it was sterile, a machine, plastic. But those who believe that are wrong. They miss the forest for the trees. Your book will show



Sonny and Cher were involved with early Boss Radio promotions. The duo credited KHJ/Los Angeles with breaking "I Got You Babe." Seen here during a 1965 station visit are (I-r) Sonny Bono, KHJ's Real Don Steele, Cher and KHJ's Gary Mack.

CHR/Pop Top 50

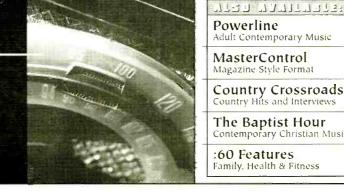


135 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/6/02-1/12/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc



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MARY J. BLIGE No More Drama (MCA)	24					
JA RULE Always On Time (Murder Inc./Def Jam/IDJN	,					
BRITNEY SPEARS I'm Not A Girl, Not Yet (Jive)	22					
RYAN ADAM	S					
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NO DOUBT Hey Baby (Interscope)	+1196					
	+1110					
BRITNEY SPEARS I'm Not A Girl, Not Yet (Jive)	+986					
CREED My Sacrifice (Wind-up)	+883					
JENNIFER LOPEZ Ain't It Funny (Epic) +87						
USHER U Got It Bad (LaFace/Arista) +						
JA RULE Always On Time (Murder Inc./Def Jam/IDJMG) +7						
SHAKIRA Whenever Wherever (Epic)	+ <mark>66</mark> 7					
'N SYNC Girlfriend <i>(Jive)</i>	+ <mark>62</mark> 2					
CALLING Wherever You Will Go (RCA)	+575					
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FIVE FOR FIGHTING Superman (It's) (Aware/Columbia)	3078					
ALICIA KEYS Fallin' (J)	2590					
BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	2456					
STAIND It's Been Awhile (Flip/Elektra/EEG)	2425					
LIFEHOUSE Hanging By A Moment (DreamWorks)	2177					
EVE F/G. STEFANI Let Me (Ruff Ryders/Interscope)	1927					
CRAIG DAVID Fill Me In (Wildstar/Atlantic)	1709 1704					
JAGGED EDGE Where The Party At (So So Def/Columbia)						
3 DOORS DOWN Be Like That (<i>Republic/Universal</i>)						
TRAIN Drops Of Jupiter (Tell Me) (Columbia)						
MICHELLE BRANCH Everywhere (Maverick/WB) ENYA Only Time (Reprise)						
USHER U Remind Me <i>(LaFace/Arista)</i>						
JANET Someone To Call My Lover (Virgin)						
INCUBUS Drive (Immortal/Epic)	1230 1213					
NELLY Dide Mit Me. (Fe' Deel/(Jpiversel)	1174					

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KKPN	WAYV	WXYK	WSTO
WJBQ	WHTF	KISR	WVSR
KFRX	KZII	WWKZ	WJYY
KLRS	WJMX	KRRG	

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Produced by Yoshiki, Co-produced by Laura Dawn and Simeon Spiegel Management: Jessica Harley for DAS Communications, Ltd

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EXTASY RECORDS	\sim
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EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES January 18, 2002 CALLOUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of December 30, 2001-January 5, 2002.

Callout America

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	LINKIN PARK In The End (Warner Bros.)	3.96	4.11	3.97	_	67.3	12.6	4.15	3.73	3.87	4.00	3. 98	3.86	3.99	
	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	3.89	4.00	4.00	4.09	83.5	23.9	3.99	3.72	3.93	4.01	3.99	3.72	3.86	A belated happy new year to all our Callout America readers. This is
	USHER U Got It Bad (LaFace/Arista)	3.79	3.90	3.95	3.96	80.0	24.6	3.95	3.63	3.68	3.70	3.89	3.83	3.71	our first survey of 2002, and we start things off with three impressive top 10 de-
	NELLY #1 (Priority/Capitol)	3.75	3.66	3.65	3.52	68.5	18.4	4.01	3.49	3.52	3.76	3.90	3.59	3.78	buts. Puddle Of Mudd enter the survey at
HP	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	3.72	3.52			41.3	8.4	3.77	3.72	3.63	3.78	3.62	3.80	3.68	No. 5 with "Blurry" (Flawless/Geffen/In- terscope). The song tested top five in the
	CREED My Sacrifice (Wind-up)	3.71	3.79	_	_	76.4	19.8	3.70	3.59	3.89	3.74	3.69	3.81	3.61	final survey of 2001 but had not reached
	CITY HIGH Caramel (Interscope)	3.68				62.1	15.5	3.78	3.70	3.31	3.71	3.72	3.47	3.82	the 40% familiarity threshold to print. This week, however, it was familiar with 41.6%
H₽ ₽	JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)	3.66	—	_	_	69.2	17.9	3.78	3.69	3.32	3.66	3.61	3.49	3.84	of our respondents, and it debuts with im- pressive scores across the board, "Blurry"
	JENNIFER LOPEZ I'm Real (Epic)	3.66	3.62	3.77	3.58	85.9	34.8	3.72	3.58	3.66	3.61	3.49	3.76	3.77	ranks ninth with teens, second among women 18-24 and 11th 25-34.
	LEANN RIMES Can't Fight The Moonlight (Curb)	3.63	3.62	3.60	3.66	72.3	18.6	3.85	3.63	3.29	3.59	3.69	3.59	3.68	City High — after already going top five at CHR/Rhythmic, debut at No. 7
	CALLING Wherever You Will Go (RCA)	3.62	3.55	3.55		81.6	19.1	3.74	3.53	3.56	3.80	3.60	3.48	3.60	with "Caramel" (Interscope). The fol-
	CRAIG DAVID 7 Days (Wildstar/Atlantic)	3.62	_	_	_	60.1	17.4	3.71	3.59	3.39	3.58	3.44	3.65	3.77	lowup to the top five Pop hit "What Would You Do" ranks seventh with teens and
HP	LDNESTAR I'm Already There (BNA)	3.61	3.62	3.58	3.76	54.2	12.4	3.60	3.50	3.75	3.32	3.98	3.69	3.47	fourth among women 18-24. Ja Rule debuts in eighth place over-
	'N SYNC Gone (Jive)	3.56	3.67	3.70	3.67	81.9	27.7	3.72	3.61	3.20	3.51	3.47	3.64	3.63	all with his chart-topping Rhythmic and Urban smash "Always On Time" (Mur-
	SHAKIRA Whenever Wherever (Epic)	3.56	3.60	3.55	3.40	78.0	24.6	3. 8 1	3.42	3.26	3.70	3.56	3.45	3.52	der Inc./Def Jam/IDJMG). "Always" ranks seventh with teens and fifth 18-24.
	NO DOUBT Hey Baby (Interscope)	3.54	3.52	3.67	_	79.7	25.3	3.68	3.2 9	3.65	3.39	3.61	3.33	3.81	A fourth song debuts just outside the top
	DESTINY'S CHILD Emotion (Columbia)	3.51	3.50	3.61	3.60	82.1	24.3	3 .74	3.36	3.33	3.43	3.5 6	3.49	3.55	10 at No. 12. "7 Days" by Craig David (Wildstar/Atlantic) tests best among wom-
	PINK Get The Party Started (Arista)	3.50	3.65	3.59	3.55	83.8	29.1	3.53	3.35	3.64	3.25	3.76	3.40	3.57	en 18-24, where it ranks ninth with a 3.59. Overall, the top three spots remain un-
	GINUWINE Differences (Epic)	3.48	3.57	3.54	3.53	78. 8	25.3	3.71	3. 3 0	3. 30	3.39	3.44	3.63	3.45	changed going into the new year. Linkin Park continue to ride the top of the survey
	JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	3.47	3.59	3.63	3.46	81.9	27.0	3.55	3.42	3.38	3.37	3.43	3.35	3.71	with "In The End" (Warner Bros.). "End" is first with teens and women 18-24 while
	ALICIA KEYS A Woman's Worth (J)	3.46				66.6	22.0	3.38	3.51	3.53	3.58	3.17	3.42	3.66	ranking an impressive third 25-34.
	MARY J. BLIGE Family Affair (MCA)	3.46	3.51	3.57	3.57	84.5	33.4	3.38	3.39	3.70	3.40	3.26	3.52	3.65	Current chart-toppers Nickelback rank second with "How You Remind Me" (Roa-
	TOYA I Do (Arista)	3.44	3.53	3.54	3.63	78.0	27. 2	3.44	3.51	3.32	3.16	3.46	3.56	3.54	drunner /IDJMG). "Remind" is still third with teens, second 18-24 and first 25-34.
	ENRIQUE IGLESIAS Hero (Interscope)	3.41	3.5 2	3.64	3.62	83.5	33.7	3.42	3.22	3.62	3.47	3.51	3.44	3.19	Usher — who is making a run at the top of the Pop chart — ranks third with
	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	3.38	3.32	3.40	3.42	71.6	23.2	3.26	3.19	3.74	3.20	3.55	3.41	3.42	"U Got It Bad" (LaFace/Arista). He's fourth with teens, sixth 18-24 and seventh
	NELLY FURTADO Turn Off The Light (DreamWorks)	3.33	3.45	3. 34	3.47	84.5	36.0	3.32	3.25	3.45	3.06	3.32	3.24	3.69	25-34.
	JEWEL Standing Still (Atlantic)	3.32			—	61.6	18.1	3.20	3.28	3.57	3.11	3.26	3.49	3.35	A couple of songs are doing remark- ably well 25-34: "My Sacrifice" by Creed
	JANET Son Of A Gun (Virgin)	3.26	3.21	—	_	69.5	21 .7	3.26	3.37	3.10	3.14	3. 3 8	3.06	3.47	(Wind-up) ranks second, and "I'm Already There" by Lonestar (BNA) is fourth.

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. MIDWEST: Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. WEST: Los Angeles, Phoenix, Portland, Sacramento, San Diego, San Francisco, Seattle. © 2002, R&R Inc.



CHR/Pop Top 50 Indicator

January 18, 2002

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

ST	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
I	0	PINK Get The Party Started (Arista)	3100	+10	96974	12	51/0
2	2	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	2824	-126	87963	12	49/0
3	0	SHAKIRA Whenever Wherever (Epic)	2770	+58	87206	11	49/0
5	0	USHER U Got It Bad (<i>LaFace/Arista</i>)	2726	+184	84391	10	50/0
3	6	NO DOUBT Hey Baby (Interscope)	2444	+237	77456	8	51/1
7	õ	CALLING Wherever You Will Go (RCA)	2411	+184	76129	14	47/0
1	7	MARY J. BLIGE Family Affair (MCA)	2365	-312	76986	15	46/0
)	8	CREED My Sacrifice (<i>Wind-up</i>)	2316	+217	75893	9	47/0
, }_	9	ENRIQUE IGLESIAS Hero (Interscope)	1970	-364	63119	15	43/0
0	Ū	CRAIG DAVID 7 Days (Wildstar/Atlantic)	1943	+205	58731	8	50/0
1	11	TOYA Do (Arista)	1561	-172	48217	21	41/0
, 1	Ø	JA RULE Livin' It Up (<i>Murder Inc./Def Jam/IDJMG</i>)	1396	+12	41738	12	44/0
	ß	JEWEL Standing Still (Atlantic)	1387	+60	44905	14	45/0
2	14	NELLY FURTADO Turn Off The Light (<i>DreamWorks</i>)	1333	-226	41764	22	35/0
	14	GINUWINE Differences (Epic)	1305	+128	35679	12	40/2
	0	LINKIN PARK In The End (Warner Bros.)	1203	+248	34856	4	40/2
	Ø	ALICIA KEYS A Woman's Worth (J)	1186	+167	35582	6	43/0
	8	NELLY #1 (Priority/Capitol)	1126	+84	34978	11	40/0 44/1
		CITY HIGH Caramel (Interscope)	1094	+158	37208	7	46/3
	0		1094	+178	36816	11	40/3
5	20	LEANN RIMES Can't Fight The Moonlight (Curb)	963	-363	31293	14	42/3
5	21	LENNY KRAVITZ Dig In (Virgin)					
)	8	JENNIFER LOPEZ Ain't It Funny <i>(Epic)</i>	953	+294	27384	4	44/10
7	8	R. KELLY The World's Greatest (<i>Interscope</i>)	948	+124	30038	6	46/2
)	24	JANET Son Of A Gun (I Betcha) (Virgin)	942	-220	27783	7	38/0
•	25	JENNIFER LOPEZ I'm Real (Epic)	795	-232	23818	22	27/0
3	26	BRIAN MCKNIGHT Still (Motown/Universal)	767	+73	22115	5	36/1
7	27	DESTINY'S CHILD Emotion (Columbia)	759	-438	1945 3	15	26/0
ļ	28	'N SYNC Gone (Jive)	704	-236	21637	19	25/0
)	29	EAGLE-EYE CHERRY Feels So Right (MCA)	607	-33	19579	6	35/0
2	30	EVAN AND JARON The Distance (Columbia)	582	+34	18387	9	32/2
1	31	AEROSMITH Just Push Play (Columbia)	577	-9	19797	5	28/0
3	32	RYAN ADAMS New York, New York (Lost Highway/IDJMG)	537	+ <mark>26</mark>	14237	5	36/0
1	33	LIFEHOUSE Breathing (DreamWorks)	458	-37	13467	15	29/0
6	34	LFO Life Is Good (J)	450	-13	13771	7	22/1
6	69	KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	419	+227	15446	2	27/14
7	36	DAKOTA MOON Looking For A Place To Land (Elektra/EEG)	418	+14	14978	3	33/2
ut	•	MICHELLE BRANCH All You Wanted (Maverick/WB)	417	+273	14239	1	41/10
ut	· 38	BRITNEY SPEARS I'm Not A Girl, Not Yet (Jive)	400	+367	14577	1	34/12
9	39	JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)	400	+129	12623	3	23/8
5	40	DAVE MATTHEWS BAND Everyday (RCA)	348	-129	10363	6	19/0
1	4	P.O.D. Alive (Atlantic)	276	+30	8621	3	21/2
4	Ð	FAT JOE We Thuggin' (Terror Squad/Atlantic)	246	+20	5882	2	15/1
3	43	JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG)	227	-150	5470	4	13/0
5	•	MICHAEL JACKSON Butterflies (Epic)	226	+32	5950	2	16/1
8	G	AMANDA PEREZ Never (Universal)	215	+44	5275	2	21/2
o but		PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	198	+100	5928	1	15/5
but	-	MARY J. BLIGE No More Drama (MCA)	177	+104	4824	1	11/5
7	48	KACI Intervention Divine (London Sire/Curb)	160	-15	3142	5	12/0
3	40	PRODUCT G&B F/SANTANA Dirty Dancin' (<i>J</i>)	152	-83	4906	3	10/0
~	40	FABOLOUS F/NATE DOGG Can't Deny It (Desert Storm/Elektra/		-2	2953	2	7/0

IST TITLE LABEL(S) 27 IER Song For The Lonely (Warner Bros.) TALIE IMBRUGLIA Wrong Impression (RCA) 18 LIE MINOGUE Can't Get You Out Of My Head (Capitol) 14 ITNEY SPEARS I'm Not A Girl, Not Yet... (Jive) 12 **NNIFER LOPEZ** Ain't It Funny (Epic) 10 CHELLE BRANCH All You Wanted (Maverick/WB) 10 RREN HAYES Insatiable (Columbia) 10 URA DAWN | Would (Extasy) 10 **SYNC** Girlfriend (*Jive*) 9 RANDY What About Us? (Atlantic) 9 RULE Always On Time (Murder Inc./Def Jam/IDJMG) 8 JDDLE OF MUDD Blurry (Flawless/Geffen/Interscope) 5 5 JGAR RAY Ours (Lava/Atlantic) ARY J. BLIGE No More Drama (MCA) 5 DRILLAZ 19-2000 (Virgin) 5 ANIS MORISSETTE Hands Clean (Maverick/Reprise) 5 NKIN PARK In The End (Warner Bros.) 4 **TY HIGH** Caramel (Interscope) 3 ANN RIMES Can't Fight The Moonlight (Curb) 3 **EREOPHONICS** Have A Nice Day (V2) 3

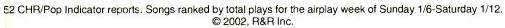
Most Added.





	ARTIST TITLE LABEL(S)	TOTAL PLAY NCREASE
	BRITNEY SPEARS I'm Not A Girl, Not Yet (Jive)	+367
	JENNIFER LOPEZ Ain't It Funny (Epic)	+294
	MICHELLE BRANCH All You Wanted (Maverick/WB)	+273
	LINKIN PARK In The End (Warner Bros.)	+248
	NO DOUBT Hey Baby (Interscope)	+237
	KYLIE MINOGUE Can't Get You Out (Capitol)	+227
	CREED My Sacrifice (Wind-up)	+217
	CRAIG DAVID 7 Days (Wildstar/Atlantic)	+205
	USHER U Got It Bad (LaFace/Arista)	+184
	CALLING Wherever You Will Go (RCA)	+184
	LEANN RIMES Can't Fight The Moonlight (Curb)	+178
	ALICIA KEYS A Woman's Worth (J)	+167
	CITY HIGH Caramel (Interscope)	+158
	JA RULE Always (Murder Inc./Def Jam/IDJMG)	+129
	GINUWINE Differences (Epic)	+128
	R. KELLY The World's Greatest (Interscope)	+124
ļ	SUGAR RAY Ours (Lava/Atlantic)	+108
1	MARY J. BLIGE No More Drama (MCA)	+104
	'N SYNC Girlfriend <i>(Jive)</i>	+100
	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	
	NELLY #1 (Priority/Capitol)	+84
	BRIAN MCKNIGHT Still (Motown/Universal)	+73
	CHER Song For The Lonely (Warner Bros.)	+71
j	JEWEL Standing Still (Atlantic)	+60
	SHAKIRA Whenever Wherever (Epic)	+58
	BUSTA RHYMES Break Ya Neck (J)	+51
	BRANDY What About Us? (Atlantic)	+47
	AMANDA PEREZ Never (Universal)	+44
	LIFEHOUSE Hanging By A Moment (DreamWorks)	+43
	IIO Rapture <i>(Universal)</i>	+39

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CHR/Pop Action



Christine Fox APD/MD, WFHN (Fun 107)/Providence



records after one spin are Kylie Minogue's "Can't Get You Out of My Head" (Capitol), LeAnn Rimes' "Can't Fight the Moonlight" (Curb) and Craig David's "7 Days" (Wildstar/ Atlantic). * I can't wait to hear future releases from

The top-requesting songs here at Fun 107 are Shakira's "Whenever, Wherever" (Epic), Sylver (EU)'s "Turn the Tide (Universal), Ja Rule's "Livin' It Up" (Murder Inc./IDJMG) and Ian Van Dahl's "Castles

in the Sky" (Robbins). I personally like

Shakira, Jennifer Lopez, Sylver and the new Kylie Minogue.

 Our top reaction

RCA's Natalie Imbruglia and Vertical Horizon, the next Kylie Minogue and Reprise/Maverick recording artist Alanis Morissette.

It's a tight battle for Most Added this week, and RCA takes top honors with **Natalie Imbruglia**'s "Wrong Impression." Imbruglia garners 48 stations this week, including KIIS/ Los Angeles and WSTR/Atlanta ... Savage Garden's **Darren Hayes** comes in a close second, pulling down 47 adds for "Insatiable" (Columbia), with KZQZ/San Francisco and WXKS/Boston coming in out of the box ...



Cher comes in a competitive third with "Song for the Lonely" (Warner Bros.). "Song" grabs 41 new stations this week, among them WKSC/Chicago and WWWQ/Atlanta ... Kylie Minogue picks up another 30 this week for "Can't Get You Out of My Head" (Capitol). The international hit is nearing 100 stations ... The chart is a bit stagnant at the top, with Nickelback (Roadrunner/IDJMG) and Pink (Arista) holding on to the top two spots, although both saw 300-plus play increases ... Usher (LaFace/Arista) may be battling labelmate Pink for the top spot in the coming weeks as "U Got It Bad" goes 4-3* while gaining more than 700 plays ... No Doubt continue their strong momentum with "Hey Baby" (Interscope). The track gains more plays than any other song, up 1,196 over last week ... Watch out for Linkin Park! "In the End" (Warner Bros.) moves 19-13* and is up 1,110 plays from last week ... Britney Spears debuts strong at No. 32 with "I'm Not a Girl, Not Yet a Woman" (Jive) ... Jive's other sensation, 'N Sync, also debut big, with "Girlfriend" at No. 38. Record of the Week: Blink-182's "First Date" (MCA)

— Anthony Acampora, Director/Charts



ARTIST: Jennifer Lopez f/Ja Rule

label: Epic

By RENEÉ BELL / ASSISTANT EDITOR

Now that I have regained my composure on this deadline day — all the formats are closed, and the programmers and label heads have ceased their distressing phone calls — 1 can tackle my weekly composition. In my quest to continue to be as musically diverse as possible, this week I've chosen to highlight an illustrious pop and hip-hop artist. This multitalented Epic musician lives in the spotlight, and whether it's a top-story breakup, a highly publicized marriage, a rumored rear-end adjustment, a fallacious tabloid pic or a starring role on the big screen (or in an infamous home video), Jennifer Lopez is usually the topic.

I want to be honest with the five readers who glance over my Breakdown every week: I wasn't feeling "Ain't It Funny" at all (well, at least not as much as "I'm Real"). But it's one of those contagious tracks that, for whatever reason, you can't help but sing along with. After I heard it a few (hundred) times on KGGI/ Riverside and on KIIS-FM and KPWR here in L.A., I was infected with the J.Lo virus. Once I found myself singing the track in my car, abusing some notes that weren't meant to be, I decided to break down J.Lo's joint.

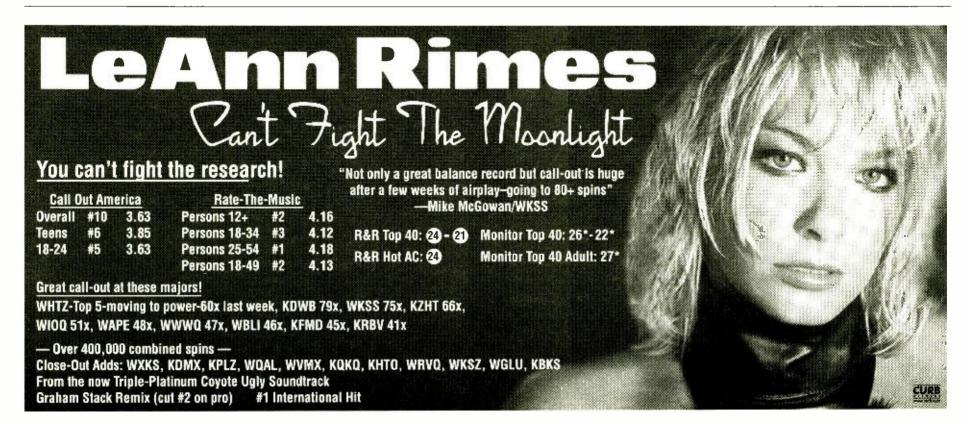
It sounds like she's going through her little black book and clownin' every guy who stepped to her on the wrong foot. Or maybe one in particular? Could this be an obscure message to our favorite New York-based rapper — or an outright smack in the face? I can't tell, but Lopez and Murder Inc./Def Jam rapper Ja Rule trade verses in the Irv Gotti production. Ja, who's known for his unrefined demeanor, opens the track with hoody charm: "It must be the ass that got me locked down," he explains.



Jennifer Lopez

While Ja's character reminisces about the time when he had that ass, J.Lo sends the dude's hopes in a downward spiral. She sings, "I remember how you did me wrong/Now you hurtin' 'cause my love is gone/Everybody gets a chance to burn/You can take it as a lesson learned." A word of advice: Don't get on J.Lo's bad side. She might seek her revenge via song, and, if that's not bad enough, the single will be No. 1 with ridiculous record sales to boot.

I must extend my hand to the man who tastefully spits on this track, just as he conjured up the chart-topping rhymes on J.Lo's "I'm Real." But enough about Ja, what's up with J.Lo? "Ain't It Funny" is doing extremely well giving one Jive recording artist a run for her money, not to mention debuting at No. 34*. But, really, with much credit to the Murder Inc. hitmaker-lyricist, couldn't the hit just be due to our obsession with the beautiful actress-singer and, now, clothing designer? She did break out of a drama-filled relationship with Arista's bad boy to get hitched to her star pupil, which I totally understand. (Have you seen him?) And no one can really attest to those mysterious videotapes supposedly floating about. I think I answered my own question: We are obsessed. But so what? Enjoy.





RateTheMusic.com

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
LINKIN PARK In The End (Warner Bros.)	4.18	4.18	83%	12%	4.13	83%	11%
LEANN RIMES Can't Fight The Moonligh1(Curb)	4.16	4.10	87%	13%	4.18	88%	14%
NICKELBACK How You Remind Me(Roadrunner/IDJMG)	4.10	4.11	95%	29%	4.19	96%	27%
CALLING Wherever You Will Go (RCA)	4.09	4.09	83%	14%	4.17	81%	14%
PINK Get The Party Started (Arista)	3.92	3.87	98%	33%	3.97	99%	33%
CREED My Sacrifice (Wind-up)	3.91	3.88	91%	22%	3.93	92%	23%
FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	3.89	3.78	89%	29%	3.89	90%	31%
USHER U Got It Bad (LaFace/Arista)	3.84	3.90	91%	30%	3.83	92%	31%
SHAKIRA Whenever, Wherever (Epic)	3.84	3.87	94%	28%	3.78	95%	32%
NO DOUBT Hey Baby (Interscope)	3.83	3.88	96%	23%	3.84	97%	23%
CRAIG DAVID 7 Days(Wildstar/Atlantic)	3.78	3.78	77%	17%	3.76	75%	17%
EVAN AND JARON The Distance(Columbia)	3.78		46%	7%	3.92	48%	7%
BRIAN MCKNIGHT Still (Motown/Universal)	3.71	3.76	48%	7%	3.89	49%	7%
JEWEL Standing Still (Atlantic)	3.70	3.72	84%	21%	3.66	84%	23%
ENRIQUE IGLESIAS Hero(Interscope)	3.69	3.72	99%	48%	3.80	99%	47%
MARY J. BLIGE Family Affair (MCA)	3.67	3.64	92%	41%	3.72	94%	38%
'N SYNC Gone(Jive)	3.67	3.70	98%	44%	3.80	99%	37%
CITY HIGH Caramel (Interscope)	3.63	3.68	72%	17%	3.58	70%	16%
ALICIA KEYS Fallin' (J)	3.63	3.62		59%	3.66	98%	58%
R. KELLY The World's Greatest (Interscope)	3.63	3.53	59%	11%	3.61	57%	12%
JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	3.59	3.63	90%	32%	3.63	90%	30%
TOYA Do (Arista)	3.54	3.56	85%	35%	3.54	87%	35%
ALICÍA KEYS A Woman's Worth (J)	3.53	3.60	80%	23%	3.53	81%	21%
NELLY#1 (Priority/Capitol)	3.52	3.62	81%	28%	3.55	81%	27%
GINUWINE Differences (Epic)	3.48	3.56	75%	27%	3.49	72%	25%
JENNIFER LOPEZ I'm Real (Epic)	3.47	3.53	96%	50%	3.51	96%	50%
LFO Life Is Good (J)	3.46	3.57	58%	14%	3.43	58%	15%
DESTINY'S CHILD Emotion (Columbia)	3.43	3.56	97%	43%	3.45	98%	43%
JANET Son Of A Gun(Virgin)	3.36	3.48	78%	24%	3.37	76%	24%
NELLY FURTADO Turn Off The Light (DreamWorks)	3.34	3.40	97%	53%	3.30	98%	56%

America's Best Testing CHR/Pop Songs 12+ For The Week Ending 1/18/02.

Total sample size is 818 respondents. Total average lavorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Fersons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

New & Active PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope) Total Plays: 531, Total Stations: 38, Adds: 14 ANGIE STONE Brotha (J) Total Plays: 517, Total Stations: 40, Adds: 1 **BUSTA RHYMES** Break Ya Neck (J) Total Plays: 408, Total Stations: 42, Adds: 9 CHER Song For The Lonely (Warner Bros.) Total Plays: 399, Total Stations: 51, Adds: 41 GORILLAZ 19-2000 (Virgin) Total Plays: 345, Total Stations: 40, Adds: 19 LUDACRIS Roll Out... (Def Jam South/IDJMG) Total Plays: 337, Total Stations: 22, Adds: 8 NATALIE IMBRUGLIA Wrong Impression (RCA)

Total Plays: 332, Total Stations: 55, Adds: 48

AMANDA PEREZ Never (Universal) Total Plays: 272, Total Stations: 32, Adds: 2

BRANDY What About Us? (Atlantic) Total Plays: 270, Total Stations: 39, Adds: 26

OUTKAST The Whole World (LaFace/Arista) Total Plays: 267, Total Stations: 17, Adds: 8

Songs ranked by total plays

KHJ: Inside Boss Radio

Continued from Page 33

that. The people who created the Boss Radio sound - you - utilized psychology, logic, instinct and imagination. If anything, it's a little sad that no one has improved upon your format in 35 years."

Back To Basics

One value of the hundreds of my memos to the jock staff that are included in KHJ: Inside Boss Radio is that most of the material is the stuff of basic professional radio. One truth that I will stand by: It always comes down to the basics in any field. You can't build a house on a foundation of sand. Much of the operational info contained in the book is applicable to just about any type of radio if properly implemented. It is vital, of course, that programmers understand why things are done a specific way.

I hear Talk stations that would sound considerably better - not to mention establish a unique identity in a sea of similarity --- if they

applied the most simple of these proven concepts. The same goes for indistinguishable Oldies stations, ethnic music formats, syndicated jukeboxes and so on. Bill Drake and I are the first to admit that we were synthesizers, not inventors. One could design a station based on variations of the recipes in the book.

Ken Levine also laid out a road map for the direction KHJ: Inside Boss Radio should follow. He wrote, "When people read your book, it seems to me they should get three things out of it: an appreciation for the history and what KHJ was; knowledge of the format and the principles of good radio programming; and a desire to be as creative, to have as much fun and to have as much impact as you guys did."

To which I can only add: If you wish to copy or apply any of the techniques of KHJ, be our guest. My colleagues and I would be flattered. But please do it right.

To purchase a copy of KHJ: Inside Boss Radio. go to www.zapoleon.com. or call 281-980-3665

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Mike Davis: 10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067. email: mdavis@rronline.com

Calling All Boss Jocks

The following is an example of the memos featured in KHJ: Inside Boss Radio, Ron Jacobs' new book. The memos range from operational, detail types to the following, which is more freewheeling. According to Jacobs, this one was sent to remind the jocks that remaining No. 1 is harder than getting there. It was designed to paint a picture of listeners as people, not demographics.

June 17, 1966 To: Boss Jocks From: Ron Jacobs

OK, so last year at this time here we were (most of us) with a hesitant embryo, flexing our baby-ratings with a sound that had been on the air for six weeks. so new that [Los Angeles Times radio columnist] Don Page hadn't had time to put it down and with the Rolling Stones concert, the Sonny & Cher concert, the Bat phone contest, The Big Kahuna and those No. 1 ratings yet to come. Now, one year later, summer is here, and this is our time, baby, with 750,000 Boss Radio diggers on the loose, ready to boost those numbers to where they belong: on top of EVERYONE all the time, and that includes Joe Pyne discussing the effects of frozen sperm on the baby food market for 13 minutes and Vin Scully painting word pictures of Drysdale's pickoff motion.

We's a rockin' powerhouse of their kind of sound, pumping out into beach scenes, back seats, hung-over adolescents, turned on strip-cruisers, Sam The Sham-digging teeny-boppers, pooped groupies, stars, 19-year-old Mustang-driving miniskirted consumer ladies, Little Leaguers hung up on the Chavez Ravine outramp, draftees, pseudo-surfers and that 16-year-old thrill-seeker from Minneapolis wondering what the hell is so groovy about Grauman's Chinese Theater.

So, for 24 hours a day, let's not forget who's out there listening for a little happi-.. not-so-lonely with transistor rubbing their identity-seeking little ears ... hopness ing that someone, you, Boss Jock, will TALK TO THEM. We got 90 days here (and a Big Kahuna, a Surfin' Bird, a boss billboard and a head start) to finish up our mopping up operations! Let's de-de-de-destroy those retarded mock-rockers who would dare to call themselves our competition. Make the kids luv ya!

CHR/Pop Reporters

WFLY/Albany, NY *	WRZE/Cape Cod, MA	KFMD/Denver-Boulder, CO *	WERO/Greenville, NC *	WHZZ/Lansing, MI *	WHHY/Montgomery, AL	WSPK/Poughkeepsie, NY	KZQZ/San Francisco, CA *	KRQQ/Tucson, AZ *
VP.Arog: Michael Morgan PD: Donnie Michaels MD: Ellen Rockwell 6 DJ.ENCOR: "Rgm" 5 BRITNEY SPEARS "Gm" 2 MR CHEEKS "Lghts" MICHELE BRANCH Worked"	OM: Steve McVie PO: Kevin Matthews MD: Shane Blue KYNC: Grintered BRITMEY SPEARS "Gart	PO: Jim Lawson MD: Chris Pickett 1 & Rickly "Greatest 1 MATALIE MBRUGLIA "Wrong" CHER "Lonew" DARRIN HAYES Insatable STREPOHONICS "More	PD: Rob Carpenter 39 KYLIE MINOGUE "Can't" 39 CHER 'Lonely" DARREN HAYES 'Insatable"	PD/MD: Dave B. Goode 17 DARIERI HAVES 'Instable' 17 NATAEL INBRUGLAWWong JENNIFER LOPEZ 'Funny' BRITNEY SPEARS 'Grt'	PD: Karen Rite R KELLY 'Greatest JENNIFER LOPE' 'Lunny' BRITINEY SPEARS 'Gui DAKOTA MOON 'Pace NATALIE MURHUGLA Wrong'	PD: Scotty Mac APD: Skyy Walker MD: Paulie Cruz 29 JA RULE "Aways" BRAM MCNNIGHT "Sein"	PD: Allan Hotlen 2 "N SYNC "Grithrend" DARREN MAYES "Insatiable"	PD: Mark Medina APD/MD: Ken Carr 29 NATALE MARUGUA Wrong DUEVCORE "Right" DAREEN HAYES "Insatable" BRITNEY SPEARS "Gut"
MICHELLE BHANCH "Wanted" BRANDY "About" GORILLAZ 19-2000"	CHER "Lonely" MICHELLE BRANCH "Wanted"		WRHT/Greenville, NC * OM/PD: Jon Reilly	KRRG/Laredo, TX	WVAQ/Morgantown, WV	DARREN HAYES 'Insatable' EVAN AND JARON "Distance'	KSLY/San Luis Obispo, CA PD: Adam Burnes MD: Craig Marshall	
KSS/Albuquerque, NM * 'D: Tom Naylor IPD: Jeff "Crash" Jacot	KZJA/Cedar Rapids, IA PD/MO: Eric Hanson GINUWINE "Difference JENETER LOPE2 "Funny"	KKDM/Des Moines, IA * PD: Greg Chance MD: Steve Jordan 13 UINKIN PARK Food 1 July III (F Jawres	APD/MD: Gina Gray 6 MR CHEENS "Lights" 5 CHER "Lonely 4 NATALE IMBRIGLIA Wrong" 1 DARREN HAYES "Instable N SYNC "Ginkrend	PD/MD: Michael J. Lang 3 BRANDY 'About' 3 LINKIN PARK 'End' 2 'N SYNC 'Ginthrend' 1 MICHELLE BRANCH 'Wanted' 1 OUTERSTAR 1:000"	Michael Jackson Burter	WFHN/Providence, MA * PD: Jim Reitz APD: Christine Fox MD: David Duran	15 PUDLE OF MUDD "Blurry CITY HIGH "Caramel MICHELLE BRANCH Wanked"	KHTT/Tulsa, OK * PD: Carly Rush MD: Derrick Hayes 2 JENNIFER LOPEZ "Furny" 2 KYULE MINOBUE "Cant"
*D: Jeff "Crash" Jacot D: Alley Faith 9 JA RUE * Aways' 3 MARY J BLIGE "Drama 6 DJ ENCORE "Right" 3 PUDDLE OF MUDO * Blumy	UE WURER LOPEZ "Funny" WSSP/Charleston, SC * PD: Kelli Reynolds	 JA RULE "Aways 1 NATALIE "MBRUGLIA "Wrong DAREN HAYES Insatable KYLE MINOGUE "Can t' PUDDLE OF MUDD "Blurry" 	MAPY J. BLICE: Drama' GORILLAZ: 19:2000	1 CÜTTING EDGE "Police" LAURA DAWN Would	QUTKAST "World KYLIE MINOGUE "Cant"	15 CHER "Loney" 1 DAKOTA MOON 'Place 1 DJ ENCORE "Right" N SYNC "Gittherd" MICHELLE BRANCH "Wanteo	KSXY/Santa Rosa, CA * PD: Dave Roble 3 GORILLAZ "19-2000" 1 DAREN HAYES Insatable "	1 JA RULE "Aways BRANDY About STEREOPHONICS "Nice
BUSTA RHYMES Break	PU: Relit Heynolos 2 FABOLOUS "Young n" N SYNC "Grintend" MR CHEEKS "Lights" TOYA "Matta"	WDRQ/Detroit, MI * PD: Alex Tear APD: Jay Towers	WFBC/Greenville, SC * PO: Nikki Nite MD: Tias 21 JOHN MAYER "Such" 19 DEFAULT Wasking"	KFMS/Las Vegas, NV * PD: Rik McNeil MD: Scotty Valentine DARREN HAYES "Insatable" KYULE MINOGUE "Can t"	WWXM/Myrtle Beach, SC PD: Wally B. CHER "Lonexy" JENNIFER LOPEZ "Funny" KYLLE MMOGUE "Can I"	BUSTA RHYMES "Break" OUTKAST "World" WPRO/Providence. RI *	1 DARREN HAYES Insatable ' 1 STEREOPHONICS "Nice LAURA DAWN "Would" NATALIE IMBRUGLIA "Wrong MR CHEEKS "Lights"	KIZS/Tulsa, OK * PD: C.C. Matthews MD: Kim Gower
D: Chris Callaway D: Trinity Scott COURSE OF NATURE : Sun	WSSX/Charleston, SC *	MD: Keith Curry 3 IIO 'Rapture' 8RANDY "About"	4 LUDACRIS "Roll 1 LEANN RIMES "Fight"	WLKT/Lexington-Favette, KY *	N STMC Gold Continend" SUGAR RAY "Ours'	PD: Tony Bristol MD: Davey Morris	KBKS/Seattle-Tacoma, WA *	KYLIE MINOGUE "Cant" BRITNEY SPEARS "Girf"
EVAN AND JARON "Distance" JA RULE "Aways" NATALIE IMBRUGLIA "Wrong"	OM/PD: Mike Edwards MD: Ali O'Connell 8 CHER-Loney MARY J BLISE "Drama" NATALIE MMBOUGLIA Wrong KYLIE MMBOUGLIA	WKQI/Detroit, MI * PD: Dom Theodore	WHKF/Harrisburg, PA * PD: Jason Barsky 9 KYLIE MINOGUE "Can't"	WLRI/LEXINGUELFAYENCE, KT " PD: Eddie Rupp IT LINKIN PASK "End" MICHELLE BRANCH "Wanted"	WQZQ/Nashville, TN * VP/Prog: Brian Krysz PD: Marco MARY J BLIGE "Drama'	23 CHER "Lonety" DARREN HAYES "Insatable" NATALE IMBRUGLIA "Wrong" KYLIE MINDGUE "Can t STEREOPHONICS "Nice"	PD: Mike Preston MD: Marcus D. 10 N SVWC Califord 1 DARREN HAYES Tinsatable" 1 LEANN RIMES Tight" NATALIE MBRUGLIA "Wrong"	WWKZ/Tupelo, MS PD/MD: Rick Stevens 5 GRUNWE "Difference" BRITNEY SPEARS "Gut
AEB/Allentown, PA * 1: Brian Check D: Laura SI. James	STEREOPHONICS "Nice"	Co-APD/MD: J. Love Co-APD/AMD: T. Booker Herbster 23 KYLIE MINOGUE "Can" 5 ALANIS MORISSETTE "Okean"	WNNK/Harrisburg, PA *	KFRX/Lincoln, NE PD: Sonny Valentine	BRANDY "About" LUDACHIS Rolf ALANIS MORISSETTE "Clean STEREOPHONICS "Note"	KBEA/Quad Cities, IA-IL * PD: Matt Williams	KRUF/Shreveport, LA *	LAURA DAWN "Would"
Mike Kelly NATALIE IMBRUGLIA "Wrong" CHER "Loney" GORILLAZ "19-2000"	WVSR/Charleston, WV DM: Jeff Whitehead PD: Chris Carmichael APD: Zak Tyler	WBCD/Dothan, AL PD/MD: Frankie Rodriguez	PD: John O'Dea MD: Denny Logan MICHELLE BRANCH "Wanted" CHER "Lonek" NATALIE IMERUGLIA "Wrong"	APD: Larry Freeze MD: A.J. Ryder BRANDY "About" FAT JOE "Thugon" LIRNN PARK "End"	WRVW/Nashville, TN *	MD: Rick Thames 13 JA RULE "Aways" 3 "N SYNC "Gritteed" 2 CHER "Lonely" PUDDLE 0F MUDD "Biumy"	MDC/SIITEVEDUCI, LA PD: Tod Tucker MD: Bethany Parks 6 LUDACRIS "Roll" 1 MICHAEL JACKSON "Butter"	KISX/Tyler-Longview, TX * OM: Larry Kent PD/MD: Josh Reno 26 TN SYNC "Girthend" 3 BRIAN MCKNIGHT "Stat"
RF/Amarillo, TX MD: Eric Michaels	30 MICK JÄGGER "Paradise" 15 NATALE IMBRUGLA "Wrong 15 PUDDLE OF MUDD "Blurry" 15 JA RULE "Always" 10 LALRA DAWN "Would"	APD: Sean Michaels KYLIE MINOGUE "Can t MARY J BLIGE "Drama" NICOLE MCCLOUD "Reason"	JA RULE "Aways" BRITNEY SPEARS "Girl"	CHER "Loney" LAURA DAWN "Would" DARREN HAYES "Insatable JA RULE "Aways"	PD: Rich Davis MD: Tom Peace 5 JA RULE "Always" 3 NATALIE IMBRUGLIA "Wrong"	WHTS/Duad Cities, IA-IL * OM/PD: Tony Waitekus	MARY J BLIGE "Dranta" MICHELLE BRANCH 'Wanted" FAT JOE "Thuggin" DARREN HAYES "Insatable"	WSKS/Utica-Rome, NY
LIWKIN PAHK "Eng" JENNIFER LOPEZ "Funny" KYLIE MINDGUE "Can t JUVENILE "Mamma"	10 BRITNEY SPEARS "Girt"	WLVY/Elmira-Corning, NY	WKSS/Hartford, CT * PD: Tracy Austin MD: Mike McGowan 12 IENNIFER LOPP? Funny	KLAL/Little Rock, AR * PD: Randy Cain	WBLI/Nassau-Suffolk, NY *	UM/PD: Tony Wantekus MD: Kevin Walker 5 POD "Alwe" 3 R KELLY "Gratest 1 N SYNC" Guttherro"	WNDV/South Bend, IN DM/PD: Casey Daniels	DM/PD: Stew Schantz 18 CHER "Lonety" BHUTNEY SPEARS "Guil"
OT/Anchorage, AK : Bill Stewart Mag Bart	WNKS/Charlotte, NC * OM/PD: John Reynolds MD: Jason McCormick 27 NATALE MBRUGLIA: Wrong 5 CHERT provide	PD/MD: Mike Strobel APD: Brian Stoll 25 BRITMEV SPEARS "Girl" 11 CHER "Lonely AMANDA PEREZ "Never	12 JENNIFER LOPE2 "Funny 8 BRIAN MCKNIGHT "Still" KRBE/Houston-Galveston, TX *	APD: Ed Johnson MD: Sydney Taylor 3 STEREOPHONICS "Nice" MICHELLE BRANCH "Wanted" DARREN MAYES "Instable"	APD/MD: AI Levine VANESA CARL'TON "Miles" DAXOTA NDON "Ploor" DARREN HAYES "Insatable" ALICIA KEYS "Worth"	N SYNC: Guithend A RULE "Aways" WDCG/Raleigh-Durham, NC *	MD: Beau Derek CHER "Lonety KYLIE MNOGUE "Can t JA RULE "Aways" P O D "Awe"	ALANIS MORISSETTE "Clean" N SYNC "Guttnend" GORILLAZ "19-2000" BRANDY "About"
: Moe Rock JENNIFER LOPEZ "Funny" BRINEY SPFARS "Gir" MARY J. BLIGE "Drama" MICHELLE BRANCH "Wanted"	5 CHER "Loney" BRITNEY SPEARS "GKT	WRTS/Erie, PA	APD/MD: Leslie Whittle 20 LINKIN PARK "End" MICHELLE BRANCH "Wanted"	NICOLE MCCLOD "Reason" AMANDA PEREZ "Never"	WKCI/New Haven, CT *	WDLC/Haleign-Durnam, NC * PD: Chris Edge APD: Keith Scott MD: Andie Summers	KZZU/Spokane, WA *	KWTX/Waco, TX PD: Jay Charles
(SZ/Appleton, WI *	WKXJ/Chattanooga, TN * PD: Tommy Chuck APD/MD: Tripper 3 JA RULE "Averas	PD: Beth Ann McBride MD: Karen Black CHER "Loney" OUTERSTAR "Love"	CHER "Lonely" KYLIE MINOGUE "Can t'	KQAR/Little Rock, AR * PD: Gary Robinson MD: Kevin Cruise	PD: Danny Ocean 9 NATALIE IMBRUGLIA "Wrong"	MD: Anole Summers 1 DEFAULT Wasting' GORILLAZ "19-2000" BRITNEY SPEARS "Grt"	NZZO/SpotKarile, WA " PD: Ken Hopkins 22 MARY J BLIGE "Drama" 16 BRANDY "About" N SYNC ' Girthend"	MD: John Oakes 10 MR CHEEKS "Lights DARREN HAYES "Insatable"
Dayton Kane Joel Malone MARY J BLIGE "Drama MR CHEEKS "Loms"	3 JA RULE "Aways MICHELLE BRANCH "Wanted"	CUTTING EDGE "Police" LUDACRIS "Roll	WKEE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller LINNIN PARK : End	PUDLE OF MUDD "Blurry"	WQGN/New London, CT PD: Kevin Paiana APD/MD: Shawn Murphy	WRVD/Richmond, VA * PD: Billy Surf	WDBR/Springfield, IL	WIHT/Washington, DC * PD: Jeff Wyatt MD: Albie Dee
BUSTA HIYMES "Break LEANN RIMES "Fight" BLINK 182 "First" NATAI IE IMBRIJGLIA "Wrong"	WKSC/Chicago, IL * PD: Rod Phillips MD: Jeff Muray 5 BRANDY *About" MARY J BUGE*Drama	KDUK/Eugene-Springfield, OR PD: Valerie Steele MD: Steve Brown JENNIFER LOPEZ "Funny"	CHER "Loney" NATALE IMSRUGLIA "Wrong" KYLIF MINOGUE "Can t" BRANDY "About"	KIIS/Los Angeles, CA * PD: John Ivey APD/MD: Michael Steele	CHER "Lonely ALANIS MORISSETTE "Clean"	MD: Jaké Glenn 31. KYLIE MINOGUE "Cant" 4. BRITNEY SPEARS "Gir" 1. LEANN RINGS "Fight" BRIAN MCKNIGHT "Shii"	PD: David J MD: Fig CHER "Lonely NATALIE IMBRUGLIA "Wrong"	26 MARY J BLIGE "Drama' 15 'N SYNC "Girfnend" 10 JENNIFER LOPEZ 'Funny" 7 JEWEL "Standing
TR/Atlanta, GA * Dan Bowen	MARY J BLIGE "Drama CHER "Lonely" PUDDLE OF MUDD "Blumy"	MCHELLE BRANCH "Wanted" NATALIE IMBRUGLA "Wrong" CHER "Lonely	WZYP/Huntsville, AL * PD: Bill West	APU/MUE MICHAEL Steele 6 CITY HIGH "Caramet" 1 NATALIE IMBRUGLIA "Wrong" JA RULE "Always" ALANIS MORISSETTE "Clean"	WEZB/New Orleans, LA * PD: Jeff Scott 5 FABOLOUS "Young n" 1 MR CHEEKS "Lights"	WJJS/Roanoke-Lynchburg, VA *	KHTO/Springfield, MO DM/PD: Dave DeFranzo	WIFC/Wausau, WI
J.R. Ammons NATALIE IMBRUGLIA "Wrong DARREN HAYES "Insatable"	KLRS/Chico, CA PD/MD: Eric Brown DARREN HAYES "Insulable	WSTO/Evansville, IN PD: Dr. Dave Michaels KYLIE MINOVIE (Can I	MD: Ally 14 P O D "Allve" 12 MICHELLE BRANCH "Wanted" 12 JENNIFER LOPE2 "Funny" DABERN HARVE: "Inerstella"	WDJX/Louisville, KY *	CHER "Loney" LAURA DAWN 'Would" GORILLA2 '19-2000' LINKIN PARK 'End' MICOLE MCCLOUD "Reason"	PD: David Lee Michaels APD: Melissa Morgan MD: Rich Minor 8 MARY J BLIGE "Drama"	CUTING EDGE "Judda" STEREOPHONICS "Nice" DJ ENCORE" "Rgin" LEANN RIMES "Rgin" NATALIE IMBRUGLIA" Wrong"	PD: Robb Rose APD/MD: Tony Brueski 25 CHER (Loney) DARREN HAYES "Insatusble NATALIE IMBRUGLIA "Wrong"
/WQ/Atlanta, GA * Dylan Prog.: Leslie Fram	DARREN HAYES "Insatable CHER" Lonely NATALE IMBRUGLIA "Wrong BRANEY "About" LAURA DAWN "Would"	KYUE MINOGUE "Gan" CHER "Loney" NATALE IMBRUGLIA "Wrong" BRAND" About MARY J BLIGE "Drama" DARKEN HAYES "Instable"	DAREEN HAVES "Insatiable" CHER "Lonely" GORILLA2 "19-2000" NATALIE IMBRUGLIA "Wrong" STEREOPHONICS "Nice"	DM: Barry F0x PD: Shane Collins APD/MD: Jim Allen MARY J BUGE "Drama" DAREN MAYES "Insatable"	WEDLE MCCLOUD "Reason" STEREOPHONICS "Nice"	3 KYLIE MINOGUE "Can" 2 JA RULE "Aways" CHER "Loney" LAURA DAWN "Would"	WNTQ/Syracuse, NY *	NATALIE IMBRUGLIA "Wrong" PUDDLE OF MUDD "Bluery" WLDI/West Palm Beach, FL
Ed Lambert CHER "Loney" KYLIE MINOGUE "Can1" MICHAEL JACKSON "Butter"	WKFS/Cincinnati, OH * PD: B.J. Harris	KMCK/Fayetteville, AR	WNOU/Indianapolis, IN * OM: Greg Dunkin	NATALIE IMBRÜGLIA "Wrong"	VP/Prog.: Tom Poleman MD: Paul "Cubby" Bryant 13 ALANIS MORISSETTE "Clean"	WXLK/Roanoke-Lynchburg, VA * PD: Kevin Scott	DM/PD: Tom Mitchell APD/MD: Jimmy Olsen NATALIE IMBRUGLIA "Wrong" KYLIE MINDGUE "Cant"	PD: Jordan Walsh APD: Dave Vayda 21 CHINA DOLLS "Know" 14 LUDACHIS "Ren"
MICHALL BUCKSON Buffer MICHELLE BRANCH "Wanted	APD: "Action Jackson" MD: Donna Decoster BRANDY "About" CHER "Loney"	PD: Brad Newman APD/MD: Mike Chase 'N SYNC "Grittinerd R KELLY "Greatest"	PD: David Edgar APD: Chris Oft MD: Ooc Miller	WZKF/LDuisville, KY * PD: Chris Randolph 3 EVAN AND JARON "Distance" 3 JA RULE "Aways" 1 NATHE I MARING LA "Micros	AMBER "Yes" JENNIFER OPEZ "Furiny"	MD: Travis Dylan 25 MR CHEEKS "Lights" 3 NATALIE IMBRUGLIA "Wrong" CHER "Lonek" LAURA DAW" "Would"	WWHT/Syracuse, NY *	14 LUDACHIS "Holf 12 MR CHEEKS "Lights" 9 OUTKAST "World" BRANDY "About" CHER "Lonely"
Paul Kelly DARREN HAYES Insatable" LINKIN PARK "End	WKRQ/Cincinnati, OH * OM: Chuck Finney	CHER "Loney" PUDDLE OF MUDD "Blurry" NATALIE IMBRUGLIA "Wrong"	17 ALANIS MORISSETTE 'Clean" "N SYNC 'Gertrigend' MARY J. BLIGE 'Drama" BRANDY 'About' GORILLAZ "19-2000"	1 NATALIE IMBRÜGLIA "Wrong CHER "Loneby" BRANDY "About"	KCRS/Odessa-Midland, TX PD: John Shannon APD: Kathy Redwine 15 MATCHBOX TWENTY "Last"	DARREN HAYES "Insatiable"	PU/MUJ Jašon kido 11. MYSTIKAL "Boundin" 6. MR CHEEKS 'Lgms" 2. FABOLOUS "Young" 1. OUTKAST "World"	KKRD/Wichita, KS *
LAURA DAWN "Would" Gorillaz "19-2000 Natalie imbruglia: "Wrong" Ja Ruile "Aways"	PD: Tommy Frank APD: Grover Collins MD: Brian Douglas	KMXF/Fayetteville, AR PD: Ken Wall PUDDLE OF MUDD "Blury"	WDBT/Jackson, MS *	KZII/Lubbock, TX PD: Bobby Ramos MD: Kidd Carson	KJYO/Oklahoma City, OK *	WKGS/Rochester, NY * PD: Erick Anderson MD: Don Vincent 63 NO DOUBT "Baby" 57 CITY HIGH "Cammet"	WHTF/Tallahassee, FL	PD: Jack Oliver APD/MD: Craig Hubbard 9 BRITNEY SPEARS "Gri" 3 'N SYNC "Guttrend" 2 EVAN AND JARON "Distance"
NY/Augusta, GA * : John Shomby	LAURA DAWN "Would" NATALIE IMBRUGLIA "Wrong	KYLIE MINOGUE "Can1" MICHELLE BRANCH "Wanted"	PD/MD: Matt Johnson 1 BRANDY "About" KYLIE MINOGUE "Can't MR. CHEEKS "Lights"	26 BRANDY "About" 11 CITY HIGH "Caramel" ALANIS MORISSETTE ' Clean LAURA DAWN "Would" MICHELLE BRANCH "Wanted"	PD: Mike McCoy MD: Joe Friday 28 DEFAULT "Wasting" 7 PUDDLE OF MUDO "Blurry" 5 BRITNEY SPEARS "Girr	N SYNL "Griffwand" FABCLOUS 'Young n" DARREN HAYES "Insatiable" ENRIQUE IGLESIAS "Escape"	PD/MD: Brian D'Conner 10 "N SYNC Griffrend" 2 CHER "Lonely 1 BRANDY "About" 1 SUGAP RAY 'Durs"	1 NATALE IMBRUCLIA "Wrong" MARY J BLIGE "Drama" STEREOPHONICS "Nice"
: T.J. MCKay : Jay Cruze :K'LLE MINOGUE (Can t) IN SYNCT Girthend MCHELLE BRANCH Wanted	WAKS/Cleveland, OH * PD: Dan Mason APD/MD: Kasper 11 LUDACRIS "BOIL	WQSM/Fayetteville, NC * PD: Scott Free APD: Susanna James MD: Kid Center	WYOY/Jackson, MS * PD: Nick Vance	WMGB/Macon, GA	5 BRITINEY SPEARS "Girl 5 DARREN HAYES "Insattable" BUSTA RHYMES "Break" KYLIE MINOGUE "Can t"	TOYA: Marta*	MR CHEEKS Lights DARREN HAYES "Insatiable" NATALIE IMBRUGLIA "Wrong	WBHT/Wilkes Barre, PA * PD: Mark McKay APO/MD: A.J.
PUDDLE OF MUDD "Blurry"	B BRANDY "About" MICHELLE BRANCH "Wanted" OUTKAST "World"	MD: Kid Carter 2 BRITNEY SPEARS "Girl" 1 CHER "Lonely "N SYNC "Girthreng"	APD: Jason Williams MD: J.C. Cruz 40 N SYNC "Guttrend" 3 SUGAR RAY "Durs" 2 BRITINEY SPEARS "Gut"	PD: Heidi Winters APD/MD: Derek Wright 21 GORILLAZ "19-2000" MICHELLE BRANCH "Wanted" BRITEN SPEARS Tor	KQKQ/Omaha, NE * PD: Tommy Austin APD: Nevin Dane	PD: Mike Danger APD/MD: Norm Dn The Barstool 2 MARY J BUIGE "Drama" 1 BRANDY "About"	WFLZ/Tampa, FL * DM/PD: Jeff Kapugi APD: Toby Knapp	1 LEANN RIMES "Fight" CHER "Lonely"
-I/Austin, IX " Jay Shannon Johnnie Blaze BRANDY "About"	KKMG/Colorado Springs, CO * DM: Bobby Irwin Interim PD/MD: Rob Ryan	WWCK/Flint, MI * OM: John Shomby PD: Basu Daniala	2 BRITNEY SPEARS "Girl" CHER "Lonely" GORILAZ 19:2000" NATALIE IMBRUGLIA "Wrong" STEREOPHONICS "Nice"	BRITNEY SPEARS 'GIN" WZEE/Madison, WI *	APD: Nevin Dane 12 LEANN RINKES 'Fight" 9 JEWEL "Standing 18 SYNC "Dirthond" BRITNEY SPEARS ' Girt'	GORILLAZ "19-2000" DARREN HAYES "Insatiable"	MO: Stan Priest 1 BRANDY 'About' BUSTA RHYMES "Break' NATALIE IMBRUGLIA "Wrong	WKRZ/Wilkes Barre, PA * PD: Jerry Padden MD: Kelly K 10. CHR 210000
MF/Baton Rouge, LA * MD: Flash Phillips	APD: Valerie Hart 6 ALAN JACKSON "Where" 5 EVAN AND JARON "Distance" 2 ALICIA KEYS "Worth"	PD: Beau Daniels 2 JA RULE "Always" 1 R. KELLY "Greatest" NATALIE IMBRUGLIA "Wrong"	WAPE/Jacksonville, FL * DM/PD: Cat Thomas	PD: Tormmy Bodean MD: Jonathon Reed 19 CHER "Lonely" 2 JA RULE "Always"	WXXL/Orlando, FL *	WZOK/Rockford, IL PD: Joe Limardi APD: Todd Chance	WMGI/Terre Haute, IN	10 CHER "Lonely" DARRN HAYES "Insatiable" JA RULE "Always"
DARREN HAYES "Insatable' STEREOPHONICS 'Nice"	2 GORILLAZ "19-2000" 1 DJ ENCORE "Night" 1 STEREOPHONICS "Nice" KYLIE MINOGUE "Can" MR CHEEKS "Lights"	WJMX/Florence, SC PD: Kidd Phillips	DM/PD: Cat Thomas APD/MD: Tony Mann 1 CHER "Loney" MAPY J BLIGE "Drama" JA FULE "Aways"	WARY'J BLIGE "Drama" NATALIE IMBRUGLIA "Wrong" WJYY/Manchester, NH	DM/PD: Adam Cook APO/MD: Pete DeGraft 21 NSYNC "Girthead" 5 BRANDY "About" 1 CHER "Loney' MARY J BUGE "Drama"	MD: Jenna West DARREN HAYES "Insatable" NATALIE IMBRUGLIA "Wrong" CHER "Loney"	PD: Steve Smith MD: Matt Luecking 7 CUTIWE EOGE "Police" JA RULE "Aways" NATALE IMBRUGLIA "Wrong"	WSTW/Wilmington, DE * PD: John Wilson APD/MD: Mike Rossi MCHELLE BRANCH 'Warced'
(Y/Beaumont, TX * Brandin Shaw): Patrick Sanders JoJo	WNOK/Columbia, SC * DM: Jonathan Rush	15 LEANN RIME'S "Hight" CHER "Lonely" KYLE MINOGUE "Can t' SUGAR RAY "Durs" LAURA DAWN "Would"	WFKS/Jacksonville, FL * PD/MD: Brent McKav	PD: Harry Koziowski APD/MD: A.J. Dukette NATALIE IMBRUGLIA "Wrong"	MARY J BLIGE "Drama" WJLQ/Pensacola, FL *	KDND/Sacramento, CA * Station Mgr.: Steve Weed APD: Heather Lee	NATALIE IMBBLOGLA "Wrong" DARREN HAYES "Insatable" CHER "Lorety" OUTERSTAR "Love"	MILHELLE BRANCH "WIRED CITY HIGH "Caramel" GORILLIAZ "19-2000" DARREN HAYES "Insatiable" NATALIE IMBRUGLIA "Wrong"
JUNO "N SYNC "Girtfnend" CHER "Loney" DARREN HAYES "Insatiable	PD: Brad Kelly MD: Sue Tyler CHER "Lonely" GORILLAZ "19-2000"	WXKB/Ft. Myers-Naples, FL * PD: Chris Cue	1 OUTKAST "Workd" BRANDY "About" BUSTA RHYMES "Break"	CHER "Lonety" ALANIS MORISSETTE "Clean' LAURA DAWN "Would" BRITHEY SPEARS "Gin" N SYNC "Ginthend"	DM: Dan McClintock PD: Jonathan Lund DAKOTA MODN "Place" NATALIE IMBRUGLIA "Wrong"	MD: Christopher K. 32 KYLIE MINOGUE "Can t" 23 CHER "Lonety" 4 DARNEN KAYES "Insatable"	WVKS/Toledo, DH * PD: Bill Michaels	KFFM/Yakima, WA PD: Downtown Billy Brown
YK/Biloxi-Gulfport, MS * Darren Kies	WBFA/Columbus, GA	PD: Chris Cue MD: Randy Sherwyn 9 MR CHEKS "Lights' 3 MARY J BLIGE "Drama" 2 LINKIN PARK "End"	WAEZ/Johnson City, TN * PD: Gary Blake	KBFM/McAllen-Brownsville, TX *	JA RULE "Aways" BRITNEY SPEARS "Get"	2 SUGAF RAY "Outs" EVAN AND JARON "Distance" PUDDLE OF MUDD "Blurry"	PD: Bill Michaels MD: Mark Andraws ⁸ PUDDLE OF MUDD "8kumy' 3 JA RULE "Aways" 2 MICHAEL JACKSON "Butter"	35 MARY J BLIGE "Drama" 34 KYI JE MINOGUE "Cant" 28 ANGLE STONE "Brotha" 25 MYSTIKAL "Bouncin"
MD: Kyle Curtey MR: CHEEKS "Lights" CHER "Loney" LAURA DAWN "Would" DARREN HAYES "Insatable"	PD/MD: Wes Carroll APD: Amanda Lister 4 CHER "Loney" 4 DARREN HAYES "Insatable" 3 NATALIE IMBRUGLIA "Wrong"	BRANDY "About"	APD/MD: Chris Mann 21 MiCK JAGGER "Paradise 3 PUDDLE OF MUDD "Blurty" 2 JA RULE "Aways" LAURA DAWN Woukt"	DM/PD: Billy Santiago MD: Jefl DeWitt GORILLAZ 19-2000 LUDACHIS "Rolf KYTLE MINOGUE "Can't	WIOQ/Philadelphia, PA * PD: Brian Bridgman APD/MD: Marian Newsome	WIOG/Saginaw, MI * PD: Mark Anderson APD/MD: Brandon Edwards	2 MICHAEL JACKSON "Buffer" N SYNC "Girlfriend" BUINK-182 "First" DARREN HAYES "Insatiable	 23 BUSTA RHYMES "Break 23 NO DOUBT "Baby" 14 CITY HIGH "Caramel" JENNIFER LOPEZ 'Funny"
ANATALIE MARUGALA "Wong" STEREOPHONICS "Nice" AMANDA PEREZ "Never"	 MATALIE IMBENDGLIA "Wrong" GORILLAZ "19-2000" MARY J BLIGE "Drama" 	KISR/Ft. Smith, AR DM: Rick Hayes PD: Fred Baker, Jr. APD/MD: Mick Ryder	NATALE MART VOLUA "Wrong BRITNEY SPEARS 'Girt"	MANDY MOORE "Cry"	BRANDY "About" BRITNEY SPEARS "Girl"	3 BLINK-182 "First" 1 I/O "Rapture" 1 KING KONGA "Something" 1 N SYNC "Grittland	WKHQ/Traverse City, MI OM: Shawn Sheldon	WYCR/York, PA * PD: Davy Crockett
RV/Binghamton, NY Al Brock Michael McCov	WNCI/Columbus, OH * PO: Jimmy Steele APD/MD: Joe Kelly	LAUPA DAWN "Would" JA RULE "Aways" BRITNEY SPEARS "Girl" JENNIFER LOPEZ "Funny"	WGLU/Johnstown, PA PD/MD: Mitch Edwards LFO "Good" BRANDY "About"	WAOA/Melbourne, FL * OM/PD: Mike Lowe MD: Larry McKay 19 KYLLE MINOGUE (Can't	WBZZ/Pittsburgh, PA * OM: Keith Clark APD: Ryan Mill 18 BRITNEY SPEARS: "Grr 6 EATU Ge: "Thuggin"	MARY J BLIGE "Drama" LAURA DAWN "Would DJ ENCORE "Right" DARREN HAYES "Instable" NATALIE IMBRUGLA "Wrong"	PD: Ron Pritchard 10 KYLIE MINOGUE "Can t' 8 BRITNEY SPEARS "Girt" 7 DAKOTA MOON "Place"	MD: Sally Vicious CHER "Lonely" DARREN HAYES "Insatiable" NATALIE IMBRUGLIA "Wrong"
: Marc Spenser Megan Murphy CHER "Lonev"	1 NATALIE IMBRÜGLIA Wrong KYLJE MINOGLE "Can t" BRITNEY SPEARS "Girl"	KZBB/Ft, Smith, AR	CHER "Loney" KYLIE MINOGUE "Can t" LEANN RIMES "Fight"	9 BRITNEY SPEARS "Girl" CHER "Lonely" DARREN HAYES "Insatuable" JENNIFER LOPEZ "Funny"	HES "VISION"	OUTAAST "World" RES "Vision" STEREOPHONICS "Nice TOYA "Matta	6 JENNIFER LOPEZ 'Funny'	KYLLE MINOGUE "Cant" STEREOPHONICS "Nea" WAKZ/Youngstown-Warren, O
SUGAR RAY ¹ Ours" GORILLAZ 19 2000" STEREOPHONICS "Nice"	KKPN/Corpus Christi, TX * PD/MD: Chad Bennett 1 MARY J BLIGE "Drama STEREOPHONICS "Noce"	APD/MD: Cindy Wilson APD/maging: Todd Chase	WKFR/Kalamazoo, MJ PD: Woody Houston	WHYI/Miami, FL * PD: Rob Roberts	WKST/Pittsburgh, PA * PD: Michael Hayes APD: Trout 9 CALLING 'Wherever'	KSLZ/St. Louis, MO * PD: Mike Wheeler	WKPK/Traverse City, MI PD: Rob Weaver KYLIE MINOGUE "Cant" MICHELLE BRANCH Wanted" NATALIE IMBRUGLIA "Wrong"	PD/MD: Jerry Mac 1 KYLIE MINOGUE "Can t 1 CALLING "Whereve" LUDACRIS Roll" MR CHEEKS "Johns"
EN/Birmingham, AL * Johnny Vincent Madison Reeves	LAURA DAWN Would MANDY MODRE "Cry KHKS/Dallas-Ft. Worth, TX *	CHER "Lonet" MICHELLE BRANCH "Wanted" P O D "Alive"	MD: Nick Taylor 2 CHER "Loney" 2 JENNIFER LÖPEZ "Funny" 2 SUGAR RAY "Ours"	APD: Tony Banks 16 MR CHEKS "Lights" 3 SHAKIRA "Underneath" 3 BRAKIDY "About"	9 GALLING YMPErver' 5 KYLLE MINOGUE 'Can't' 4 LUDACRIS ''Roli' 8 BRANDY 'About' BUSTA RHYMES 'Break NELLY FURTADO ''Radio	APD: Boomer MICHELLE BRANCH "Wanted" NATALIE INIBRUGLIA "Wrong" TOYA "Matia		MR CHEEKS Tughts' OUTKAST Work? WHOT/Youngstown-Warren, O PD: Tom Pappas
EVAN AND JARON "Distance" JA RULE "Aways" DARREN HAYES "Insatable"	OM/PD: Todd Shannon MD: Dave Morales 5 BRANDY "About" BUSTA RHYMES "Break"	WYKS/Gainesville-Ocala, FL * PD/MD: Jeri Banta	KCHZ/Kansas City, MD * PD: Dave Johnson	"N SYNC "Girthend" DARREN HAYES "Insatrable"	MP CHEEKS "Lights"	KUDD/Salt Lake City, UT *	WPST/Trenton, NJ * PD: Dave McKay APD/MD: Chris Puorro 9 NATALIE IMBRUGLIA "Wrong" R KELLY "Greatest"	APD/MD: Jay Kline 6 NATALIE IMBRUGLIA "Wrong" 5 BRITNEY SPEARS "Girl"
NS/Boise, ID * Hoss Grigg /MD: Tum Davis NATALIE IMBRUGUA 'Wrong" DARBEN WARS Treatments	KRBV/Dallas-Ft. Worth, TX * OM: John Cook	APD: Mike Forte 1 ALANS MORISSETTE 'Clean DARREN HAYES 'Insatiable JA RULE 'Always' PILOLE OF MUOD 'Burry'	MD: Mike Auslin 1 JA RULE "Always" "N SYNC "Gritmend PUDDLE OF MUDD "Blurry"	WXSS/Milwaukee, WI * PD: Brian Kelty APD/MD: JoJo Martinez 2 DJ ENCORE Right 1 BRANDY *About	WJBQ/Portland, ME PD: Tim Moore MD: Rob Steele 7 GORILLAZ *19 2000*	PD/MD: Rob Dison No Adds	H KELLY "Greatest"	CHER "Longh" DAKOTA MOON "Place"
DARREN HAYES "Insatable" IG/Boise, ID * MD: Beau Richards	APD: Alsx Valentine N SYNC "Girtfrænd" MICHAEL JACKSON Butter KYLIE MINOGUE "Can't"	PUDDLE UP MOUD BARRY STEREOPHONICS "Noce SUGAR RAY "Durs"	KMXV/Kansas City, MÖ * DM/PO: Jon Zellner	1 BRANDY "About KYLIE MINOGUE "Can t" OUTKAST "World"	 NATALIE IMBRUGLA "Wrong" BRITNEY SPEARS "Girf" NELLY "#1" STEREOPHONICS "Nice" 	KZHT/Salt Lake City, UT * PD: Jeff McCartney	*Monitored Repo	
: Scooter B DARREN HAYES "Insatiable" CHER "Lonely" LAURA DAWN "Would"	WDKF/Dayton, OH *	WSNX/Grand Rapids, MI * PD: Jeff Andrews	No Adds	KDWB/Minneapolis, MN * PD: Rob Morris APD/MD: Derek Moran	NICOLE MCCLOUD "Reason" LAURA DAWN "Would" KKRZ/Portland, OR *	MD: Jagger. 8 Natalie IMBRUGLIA "Wrong" MARV J BUGE "Dama" CHER 1.orety" DARREN HAVES "Insatiable"	187 Total Report	
GORILLAZ "19-2000" MR CHEEKS "Lupits" STERFOPHONICS "Nice" GRANDY "About"	PD/MD: Dino Robitaille MR: CHEEKS "Lynts" PUDDLE OF MUDD "Blurry" STEREDPHONICS "Nice"	APD/MD: Eric D'Brien No Adds	WWST/Knoxville, TN * PD: Rich Bailey MD: Scott Bohannon 6 BRITNEY SPEARS "Girl" CHEE JoneW"	GORILLAZ "19 2000"	PD: Michael Storm APD: Dr. Doug 1 NATALIE IMBRUGLIA "Wrong" MARY J BLIGE "Drama"	KXXM/San Antonio, TX *	135 Total Monito	· · · ·
KS/Boston, MA * Prog./PD: Cadillac Jack Kid David Corey ALAWIS MORISSETTE "Clean"	WGTZ/Dayton, OH * OM: J.D. Kunes MD: Scrut Sham	WIXX/Green Bay, WI * PO: Dan Stone MD: David Rume	JENNIFËR LÖPEZ "Funny" KYLIE MINOGUE "Can Y	OM/PD: Jay Hastings APD/MD: Pablo 17 NATALIE IMBRUGLIA "Wrong" 8 CHER 1 togev"	WERZ/Portsmouth, NH * OM/PD: Mike O'Donnell APD: Jay Michaels	PD: Krash Kelty MD: Nadia Canales 6 DJ ENCORE "Shghr" MICHELLE BRANCH "Wanted" DARRN HAVES "Insatable"	52 Total Indicat 50 Current Indi	
LEANN RIMES "Fight" MARY J BLIGE "Drama"	MD: Scott Sharp 1 CITY HIGH "Caramel"	MD: David Burns 1 DARREN HAYES "Insatiable"	KSMB/Lafayette, LA * PD: Bobby Novosad	8 CHEH "LONEN" DARREN HAYES "Insatiable" STEREOPHONICS "Nice"	MD: Sarah Sullivan 2 KYLIE MINOGUE "Can't"	Sevenini renna Trodikijić	Did Not Report,	D I I I I I I I I I I

MD: Scott Sharp 1 CITY HIGH "Caramel" NATALIE IMBRUGLIA "Wrong" PUDDLE OF MUDD "Blurry" WVYB/Daytona Beach, FL * PD: Kotter 2 DJ ENCORE "Brain" Kotter DJ ENCORE "Right LAURA DAWN "Would" DARREN HAYES "Noatab LEANN RIMES "Fight" STEREOPHONICS "Nice" SUGAR RAY "Curs"

WKSE/Buffalo, NY

PD: MD:

Corportation, NT Core Universal Bran B. Wilde N SYNC "Girthend" BRANDY "About" MANDY MOCHE "Cry" ANGIE STONE "Brotha"

WLAN/Lancaster, PA * PD: Mika Browne 1 NATALIE IMBRUGLIA "Wrong STEREOPHONICS "Nice"

WKZL/Greensboro, NC * PD: Jeff McHugh APD: Terrie Knight MD: Wendy Gatlin 6 D2 BKORF "Inght" 2 GRILL42 "19 9000" BRTNE'S PEARS Gat STEREOPHONICS TINGE"

BODBY NOVUSAN Aaron Santini NATALIE IMBRUGLIA "Wrong" SUGAR RAY "Ours" DAKOTA MOON "Place" DARREN HAYES "Insatable" MANDY MOORE "Cry'

WBBO/Monmouth-Ocean, NJ * PD: Grego Thomas MD: Kid Knight 1 MARV 3 BLOE "Doma" 1 BUSTA RHYME'S "Break" CHER 1: com OARREW HAYE'S "Instable" MATALE MRROLM "Wrong" MAT CHERK 1: opto:

Did Not Report For Two Consecutive Weeks; Data Not Used (1): WAEV/Savannah, GA

KHTS/San Oiego, CA * PD: Diana Laird APD: Rick Vaughn MD: Hitman Haze 2 FA1.06 * Thogon" 2 DUNCORE *Hon" 2 FA20CUS Yong'n BARAN KHY *None DARRA NAYES *Trastable* CARRA NAYES *Trastable* CARRA NAYES *Trastable* CARRA NAYES *Trastable* CARRA NAYES *Trastable*

MUHELLE BRANCO WARRA GORILLAZ "19-2000" NATALIE IMBRUGLIA "Wrong" STEREOPHONICS "Nice"

KF/Poughkeepsie, NY

WFKF/FUUURIKeepsi PD: Jimi Jamm CHER "Lonely" "N SYNC "Griffrend" FABOLOUS "Youngin" AMANDA PEREZ "Never OUTKAST "Work!"

CHR/Pop Playlists



www.americanradiohistorv.com

CHR/Rhythmic Top 50

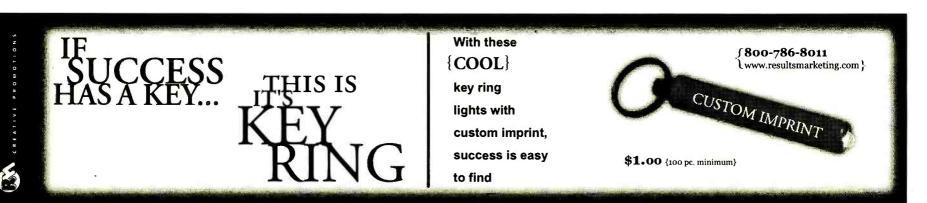
7A	A						
LAST	THIC	January 18, 2002	7074	. 1.5	CDOCC	WEEKS ON	
LAST WEEK	THIS	ARTIST TITLE LABEL(S)	PLAYS	PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	0	JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)	4745	+329	730995	9	72/0
2	0	USHER U Got It Bad <i>(LaFace/Arista)</i>	4587	+258	709944	15	74/0
3	3	FAT JOE We Thuggin' (<i>Terror Squad/Atlantic</i>)	3117	+61	425479	12	70/0
5	4	LUDACRIS Roll Out (My Business) (<i>Def Jam South/IDJMG</i>)	2902	+299	428347	12	67/2
6	ő	BUSTA RHYMES Break Ya Neck (J)	2734	+143	408758	11	61/0
10	6	OUTKAST The Whole World (<i>LaFace/Arista</i>)	2608	+369	357388	6	69/1
7	7	GINUWINE Differences (Epic)	2507	-75	375032	25	70/0
13	8	JENNIFER LOPEZ Ain't It Funny (Epic)	2471	+422	385989	5	68/3
11	Ø	PINK Get The Party Started (Arista)	2428	+204	316921	11	38/0
8	10	AALIYAH Rock The Boat (BlackGround)	2418	-152	441883	19	55/0
	10 11	CITY HIGH Caramel (Interscope)	2410	-244	289811	17	65/0
4	12	ALICIA KEYS A Woman's Worth (J)	2400	-244 +269			
16		NELLY #1 (Priority/Capitol)			367868	12	59/3
12	13	MARY J. BLIGE Family Affair (MCA)	2062	-110	236479	19	55/0
9	14		2017	-299	351102	24	70/0
19	()	MYSTIKAL Bouncin' Back (Bumpin' Me) (Jive)	1867	+179	215512	5	69/2
14	16	NELLY FURTADO Turn Off The Light (<i>DreamWorks</i>)	1827	-160	198931	14	54/0
21.	Ð	FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)	1782	+159	309112	7	68/0
17	13	MR. CHEEKS Lights, Camera, Action <i>(Universal)</i>	1763	+43	214450	10	61/3
18	19	CRAIG DAVID 7 Days (Wildstar/Atlantic)	1730	+22	187794	12	54/0
15	20	PETEY PABLO Raise Up (Jive)	1672	- <mark>258</mark>	226718	21	63/0
23	2	MISSY "MISDEMEANOR" ELLIOTT Take Away (Gold Mind/EastWest/EEG		<mark>+9</mark> 2	21 <mark>9085</mark>	9	56/O
22		MARY J. BLIGE No More Drama (MCA)	1487	+16	245348	7	61/0
24	23	JERMAINE DUPRI F/LUDACRIS Welcome To Atlanta (So So Def/Columbia		+59	195039	7	51/1
26	24	R. KELLY The World's Greatest (Interscope)	1402	+36	192163	6	57/0
29	25	MICHAEL JACKSON Butterflies (Epic)	1397	+96	253702	7	51/0
31	20	MOBB DEEP F/112 Hey Luv (Anything) (Loud/Columbia)	1321	+177	227976	5	48/3
27	27	'N SYNC Gone (Jive)	1308	-43	166187	17	41/1
25	28	112 Dance With Me (Bad Boy/Arista)	1253	-131	187670	19	54/0
30	29	JUVENILE From Her Mamma (Mamma Got) (Cash Money/Universal)	1206	-94	130945	15	44/0
36	3 D	EVE U, Me & She (Ruff Ryders/Interscope)	1199	+280	138668	3	49/2
34	3	NB RIDAZ F/ANGELINA Runaway (Upstairs)	1171	+137	127096	9	24/0
32	32	JAGGED EDGE Goodbye (So So Def/Columbia)	1143	+17	132812	16	39/0
Debut>	3 3	BRANDY What About Us? (Atlantic)	1127	+855	229901	1	58/27
28	34	JANET Son Of A Gun (I Betcha) (Virgin)	1071	-272	113664	10	53/0
33	35	METHOD MAN & REDMAN Part II (Def Jam/IDJMG)	1013	-64	188553	4	43/1
39	36	NO DOUBT Hey Baby (Interscope)	961	+173	118363	2	39/16
37	37	SHAKIRA Whenever Wherever (Epic)	928	+34	182955	7	18/0
44.	38	JAY-Z Jigga That N***a <i>(Roc-A-Fella/IDJMG)</i>	884	+348	107655	2	56/9
41	69	MASTER P Ooohhhwee (No Limit/Universal)	843	+207	1293 <mark>63</mark>	3	43/9
43	40	ANGIE STONE Brotha (J)	714	+97	116493	2	37/1
.50	0	AMANDA PEREZ Never (Universal)	668	+224	68547	2	24/4
35	42	FAITH EVANS You Gets No Love (Bad Boy/Arista)	623	-352	81052	14	40/0
38	43	JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG)	582	-265	48555	15	49/0
42	44	BUBBA SPARXXX Lovely (Interscope)	573	-50	50499	3	37/0
Debut	45	AALIYAH More Than A Woman (BlackGround)	558	+142	159288	1	6/1
48	46	PETEY PABLO I (Jive)	535	+71	44038	2	38/3
_	4	BRIAN MCKNIGHT Still (Motown/Universal)	525	+111	72464	2	38/1
[Debut]>	4 B	KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	463	+132	129820	1	15/7
47	49	JADAKISS & BUBBA SPARXXX They Ain't Ready (Ruff Ryders/Interscop		-12	54403	2	31/1
40	50	BUBBA SPARXXX Ugiy (Interscope)	453	-208	71675	20	54/0
	_						, -

75 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/6/02-1/12/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.



Songs ranked by total plays

Powered By



January 18, 2002

CHR/Rhythmic

RateTheMusic.com	America's Best Testing CHR/Rhythmic Songs 12+ For The Week Ending 1/18/02.										
Artist Title (Label)	TW	LW F	amiliarity	Burn	TD	Familiarity	Bur				
JA RULE Always On Time(Murder Inc./Det Jam/IDJMG)	4.39	4.25	90%	13%	4.41	90%	13%				
USHER U Got It Bad (LaFace/Arista)	4.26	4.22	99%	31%	4.27	99 %	32%				
LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)	4.05	3.96	85%	14%	4.08	85%	14%				
112 Dance With Me (Bad Boy/Arista)	4.04	3.94	90%	26%	4.04	90%	26%				
NELLY#1 (Priority/Capitol)	4.03	3.95	97%	29%	4.08	97%	28%				
JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	4.02	3.98	98%	34%	4.02	99%	35%				
CITY HIGH Caramel (Interscope)	4.00	3.97	95%	23%	4.03	95%	22°				
CRAIG DAVID 7 Days (Wildstar/Atlantic)	3.99	3.99	92%	16%	4.01	92%	16				
GINUWINE Differences (Epic)	3.98	3.98	90%	29%	4.01	88%	280				
PETEY PABLO Raise Up (Jive)	3.97	3.92	81%	21%	4.03	80%	20°				
OUTKAST The Whole World (LaFace/Arista)	3.97	3.82	69%	10%	3. <mark>95</mark>	68%	119				
FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)	3.96	3.86	70%	10%	4.02	70%	104				
JERMAINE DUPRI Welcome To Atlanta (So So Def/Columbia)	3.95	3.90	56%	6%	4.03	55%	5				
JENNIFER LOPEZ I'm Real(Epic)	3.93	3.86	100%	51%	3.93	100%	50				
BUSTA RHYMES Break Ya Neck(J)	3.90	3.80	80%	15%	3.94	79%	14				
AALIYAH Rock The Boat (BlackGround)	3.89	3.86	90%	24%	3.90	90%	23				
ALICIA KEYS A Woman's Worth(J)	3.84	3.80	94%	25%	3.80	93%	26				
R. KELLY The World's Greatest (Interscope)	3.82	3.70	75%	13%	3.89	74%	13				
FAT JOE We Thuggin' (Terror Squad/Atlantic)	3.82	3.68	76%	19%	3.85	75 %	18				
MARY J. BLIGE Family Affair (MCA)	3.78	3.83	97%	47%	3.73	97%	48				
MARY J. BLIGE No More Drama (MCA)	3.77	3.68	80%	20%	3.77	78%	199				
MISSY ELLIOTT Take Away (Gold Mind/EastWest/EEG)	3.76	3.63	62%	11%	3.74	58%	119				
JENNIFER LOPEZ Ain't It Funny (Epic)	3.74	3.57	72%	13%	3.77	70%	11 ⁴				
MR. CHEEKS Lights, Camera, Action (Universal)	3.73	3.67	63%	14%	3.68	61%	15 ⁰				
MYSTIKAL Bouncin' Back (Bumpin' Me) (<i>Jive)</i>	3,70	3.55	63%	12%	3.70	61%	12°				
NELLY FURTADD Turn Off The Light (Dream Works)	3.66	3.63	96%	41%	3.63	96%	439				
PINK Get The Party Started (Arista)	3.65	3.71	<mark>98%</mark>	38%	3.60	9 <mark>8%</mark>	40 °				
JUVENILE From Her Mamma(Cash Money/Universal)	3.60	3.45	63%	14%	3.73	62%	11				
N SYNC Gone(<i>Jive</i>)	3.56	3.65	<mark>97%</mark>	43%	<mark>3.52</mark>	<mark>98%</mark>	45				
MICHAEL JACKSON Butterflies (Epic)	3.33	-	60%	20%	3.21	57%	20				

1357 Livin' It Up (Murder Inc./Def Jam/IDJMG) JENNIFER LOPEZ I'm Real (Epic) 1147 FABOLOUS F/NATE DOGG Can't Deny It *(Desert Storm/Elektra/EEG)* 1089 JAGGED EDGE Where The Party At (So So Def/Columbia) 970 897 112 Peaches & Cream (Bad Boy/Arista) EVE F/G. STEFANI Let Me Blow Ya Mind (*Ruff Ryders/Interscope*) 823 795 ALICIA KEYS Fallin' (J) **USHER** U Remind Me (*LaFace/Arista*) 662 MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG) 653 JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG) 616 **MISSY ELLIOTT** One Minute Man (Gold Mind/EastWest/EEG) 592 583 NELLY Ride Wit Me (Fo' Reel/Universal) 554 TOYA | Do (Arista) 528 **CITY HIGH** What Would You Do? (Interscope) RL/SNOOP DOGG/LIL' KIM Do U Wanna Roll (J) 523 **TRICK DADDY** I'm A Thug (*Slip 'N Slide/Atlantic*) 486 **BLU CANTRELL** 456 Hit 'Em Up Style (Oops!) (Arista) JA RULE F/LIL' MO AND VITA Put It On Me (Murder Inc./Def Jam/IDJMG) 431 **DESTINY'S CHILD** Emotion (Columbia) 412 JAY-Z I Just Wanna Love U... (Roc-A-Fella/IDJMG) 389

Most Played Recurrents

ARTIST TITLE LABEL(S)

Total sample size is bbb respondents. Total average iavorability estimates are based on a scale of 1-5. (T=distike very flucth, S=inke very flucth). Total rainfarry represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com data is grovided by Mediabase Research. A division of Premiere Radio Networks.

			Rej	porters			
YL Z'Albuquerque. NM * 2: Reib Royale 0: Di Ul opez 7: Reib Royale 0: Di Ul opez 7: Reib Royale 1: Reiden Ro	WWB2/Charleston. SC * PD: George Cook Context Cape PD: George Cook PD: Weit Cape PD: George Cook PD: George Cook PD: George Cook PD: George Cook PD: George Cook PD: George Cook PD: More Beoge D PD: Booge D PD: Seage D PD: Mark Pradue PD: Todd Cavanah PD: End Cavanah PD: End Berger PI: Daw PD: Todd Cavanah PD: Todd C	WJFX/Ft. Wayne, IN * PD: Phil Becker MD. Weasel Model and Model and Model Model Philosophysics Branch About KBOS/Fresho, CA * PD: E. Curlis Johnson APD: Creg Hottman 4.00 - E. Curlis Johnson 4.00 - Model P. Curling 5.00 - Model P. Curling 5.00 - Model P. Curling 5.00 - Model P. Curling 5.00 - E. Curlis Johnson 4.00 - Murph Dawy 1.00 - E. State State 4.00 - Murph Dawy 1.00 - E. Curlis Johnson 4.00 - Murph Dawy 1.00 - Curlis Johnson 4.00 - Murph Dawy 4.00 - Murph D	WJBT/Jacksonville. FL * PD. Aaron Maxwell MD. G-Wiz VT. Norman CERNIL EWS Froger WXIS/Johnson City, TN * PD. Biade Wichaels MD. Todd Ambrose GLENAL EWS Froger MILE Comparison PD. Biade Wichaels MD. Todd Ambrose GLENAL EWS Froger MILE Ambrose MILE Comparison PD. Call Homas APD: Mike Spencer MD: JB. King MILE Call ENGL MILE Comparison MILE Comp	KBTU/Monterey-Salinas. CA * PD: Kenny Allen MD: Diamond Dave History Allen MD: Diamond Dave History Allen MD: Diamond Dave History Allen MD: Diamond Dave History Allen MD: Diamond Dave MD: Diamond Dave MD: Diamond Dave Reck WrAIT Vulneg Dave Fraint EVANS Mess KDDON/Monterey-Salinas, CA * PD: Dennis Martinez History Allen MD: Diamond Dave MD: Diamond Dave MD: Diamond Dave MD: Diamond Dave History Allen MD: Diamond Dave History MD:	KKUU/Palm Springs. CA APD: Antdog WEF Tobes DMA 1 AT he Levas Mass DMA 1 AT he Levas Mass KPS (Palm Springs, CA PO: Craig Michaels MD COales Bany APZ 2 maps KKFR/Phoenix, AZ * PD: Bruce SL James APZ Andre Andre Braker Andre Carbon Lewis Froget KZZP/Phoenix, AZ * PD: Tone Calecocci MD: Carina 14 BRANCY About* 8 JENNIFE LOPEZ 7 many* KZM/Providence, RI * PD: Bill Schulz MS: Freety Boy Dontay 15 Braker Michaels Can't GLENK LEWIS Froget KWNZ/Reno, NV * PD: Bill Schulz 8 who Duel' Baby 9 Shaft F * Doohntweet 9 WER WICK ANDRE MS: Freety Boy Dontay 10 BRANCY About* 10 BRANCY About* 10 BRANCY About* 11 BRANCY About* 12 Braker P * Doohntweet 13 BRANCY About* 14 BRANCY About* 15 Braker P * Doohntweet 16 Braker P * Doohntweet 17 BRANCY About* 18 Braker P * Doohntweet 19 State P * Doohntweet 10 State P * Doohntweet 10 State P * Doohntweet 10 State P * Doohntweet 11 State P * Doohntweet 11 State P * Doohntweet 12 State P * Doohntweet 13 State P * Doohntweet 14 State P * Doohntweet 15 State P * Doohntweet 15 State P * Doohntweet 16 State P * Doohntweet 17 State P * Doohntweet 18 State P * Doohntweet 19 State P * Doothate P * Doothtwee	WOCO, Salisbury, MD PD: Wookie MD: Deeite WEI: Jagos KUUU/Sali Lake City, UT * OM, Kayvon Moliee APD/MD: Zac Davis 1 * Test Yooss BRADDY About JAY Z Jugos KBST/San Antonio, TX * PD: J. D. Gonzalez APD: Jourge 1 * APZ Jugos MD: Romeo 32 * EY * Me 78 * Romeo 33 * EY * Me 79 * Romeo 34 * EY * Me 79 * Romeo 35 * EY * Me 79 * Romeo 36 * EY * Me 79 * Romeo 37 * EY * Me 79 * Romeo 38 * EY * Me 79 * Romeo 39 * Danny B MD: Romeo 39 * Danny B MD: Romeo 39 * Danny B MD: Romeo 39 * Danny B MD: Mark T. Jackson 59 * DLENCOME: Report 50 * KITE/San Diego, CA * DM/PD: Lisa Karsting MD: Dale Solivan 1 * NO DOUBT * Bayy GN/WWIE * Foulte 1 * WEI * Toole 1 * MC * Comeo 39 * DLENCOME: Martin APD/MD: Jazy Jim Archer 29 * MEHOS * Toole 19 * Solivan 1 * NO DOUBT * Bayy GN/WWIE * Toole 19 * Solivan 1 * NO DOUBT * Bayy GN/WWIE * Toole 19 * Solivan 10 *	KUBE/Seatile-Tacoma. WA * DM. Shelite Hart PD Enc Pewers APD/MD. Julie Phat 7 type: Long 8 Start / Shreveport, LA * PD/MD: Guenn Echols 2 DW/H1 (Cost 8 STT/Shreveport, LA * PD/MD: Guenn Echols 2 DW/H1 (Cost 8 STT/Shreveport, LA * PD/MD: Guenn Echols 3 Start / Shreveport, LA * PD/MD: Guenn Echols 3 Start / Shreveport, LA * PD/MD: Guenn Echols 4 Start All Start (MO PD: Chris Cannon 1 Mart 3 Budg Dunas 4 Start Arris Wont 4 AULA Kris Wont 8 Start (MW/Stockton-Modesto, CA VP/Prg : John Christian PJ Amand King 3 Start Arris Wont 4 Start Arris Wont 8 Start (MW/Stockton-Modesto, CA VP/Prg : John Christian PD Amand King 3 Start (MW/Stockton-Modesto, CA VP/Prg : John Christian PD Amand King 3 Start (MW/Stockton-Modesto, CA VP/Prg : John Christian PD Amand King 3 Start (MW/Stockton-Modesto, CA VP/Prg : John Christian MD: Beata 1 B BrANW Korth ALICA Kres Wont ALICA Kres Wont 1 DW Frank Medina APD/MD, B Dubl 3 DTMEET Coos 5 KEE WAIT: Nothing 5 KEE WAIT: Nothing 5 KEE WAIT: Nothing 5 Start Medina APD/MD, Alans Stevens WPG C/Washington, DC * VP/Prog : Jay Stevens WD Good Bailt 9 JAY Zingga 13 Krek WAIT: Nothing 7 MAXWELL Wonan St
11 COBEY FAIL IRDIACO - Huan' BRARPY ROST SAvanav BRARPY Nebar GAULWINE' Thombol The International Company WUMNYBostion, MA * VP/Prog. (PD: Cadillac Lack APD: Dannis O'Heron MD: Kid David Corey AMD: Chris Tyler 9 TAXTO MENO Grove 6 JAY2 - Joga 9 TAXTO MENO Grove 6 JAY2 - Joga 9 TAXTO MENO Grove 7 DAX FRAITH EVANS "Mass" WRV2/Charleston, WV PD: Bill Shatan 18 Skie WATI "Actinog" NI DOUBLE Thompson NI DOUBLE Thompson PIELY PABLO 15	PD: Brian Michel 2 UL Bow WOW 'Take' IWEET 'Oops' MAXYELL 'Womay's KPRR/EI Paso, TX * DM/PD: John Candelaria APD: Patti Diaz MD: Gina Lee Fuentez 4 DL EvcORF 'Right' 10 BRAND' 'About' 10 Raptire' IWETT/Ft. Myers, FL * PD: Bo Mathews MD: Brue The Moose 5 NO GOOD 'Ealmin' 2 Wit TAKY LAN' After MAGE' 'What Hous' NAPPY RODIS' 'Awnaw	MD: Kevin Akitake 20 No OuBT "Baby" MASTER IN EVANS" MASS' MASTER IN EVANS" MASS' MASTER Y COONTINUES KBXX/Houston-Galveston, TX * PD: Kason Powell MD: Petu 27 Bis MMC"Turple" 18 Bis MMC"Turple" 19 Bis MMC"Turple" 19 Bis MMC"Turple" 19 Bis MMC"Turple" 19 Bis MMC"Turple" 19 Bis MMC"Turple" 19 Bis MMC"Turple" 10 Disconter Status 10 Disconter Status 10 Disconter Mass' 11 Tweet "Oops'	MD: Eddie Mix 25 ND Doubl "Baby" 24 Twitter Tooss 2 DE LA SOLD "Baby" AMNOA REAZ "Never" KTTB/Minneapolis, MN * PD: Randy James APD: Broadway Jae DMX IFATH FUANS*Mixs" MC TOUBL "Faby" AMANDA PEREZ "Never" TWIET "Opps" KHTN/Modesto, CA * OMX*D: Teaby" AMANDA PEREZ "Never" TWIET "Opps"	KYLLE Mikolou FCan't NAPPY RADIS' Avinaw' KEEE WATT' Nothing YOU Erik Johnson No Adds WJHM/O'lando, FL * Dir/Os: John Roberts PO: Stavie DeMann MD: Jay Love No Adds WPYO/O'lando, FL * No Adds KCAQ/O'Chandr - Ventura, CA * PD/MD: Erika Garite AD: Erika Garite AD: Erika Garite DMK FFAITHEVAS' Miss' BINIWRET Frodat MAPPY RODTS Avinaw MD 2001: Baby	KGGI/Riverside, CA * PD: Jesse Duran Interim MD: 0DM 4 BraAwD' About 1 MYSTIKAL "Bouncon" KBMB/Sacramento, CA * OM: Upratin "Ebro" Jamile PD: Travis Loughran APD/MD: Big Kid Bootz 7 DWET "Opps" 5 DWS/FATHE VANS "Miss" 3 ROVCE DA 5 B "ROCK" GRUWINE "Troke" NAMPI'R DOIS" Jawraw" KSFM/Sacramento, CA * Dir./Prog.: Mark Evans PD: Byron Kennedy MD: Tony Tecate 1 Fat JDS "Low" BRANDY "About"	*Monitored Repor 87 Total Reporter 75 Total Monitore 12 Total Indicator	s d

www.americanradiohistory.com

TOTAL PLAYS

CHR/Rhythmic Playlists



CHR/Rhythmic Action



The top requested tracks for Hot §7.1 are Jennifer Lopez's "Ain't It Funny" remix with Ja Rule (Epic); the new Darkchild debut by Brandy, "What About Us"; and Interscope recording artist DJ Encore's "I See Right Though You," which features Angelina. Heavies in our mix shows are No Limit soldier Master P's single "Ooohhhwee"; Redman & Method Man's



"How High Part II" from their new movie, How High; anc Capitol recording artist Kylie Minogue's "Can't Get You Out of My Head." On a personal level, I'm really feeling the new Brandy single, but there's an endless list of goodies I'm also diggin', including NAS's "Got Yourself A...," Jay-Z's "Jigga," 'N Sync's "Girlfriend," Angie Stone's "Brotha," cut No. 2 on the new Wu Tang album from Loud Records, Joe's "Let's Stay Home" remix with Petey Pablo, Petey's "I," KeKe Wyatt's "Nothing in This World," De La Soul's "Special," Lil' Bow Wow's "Take You Home," the new Christina Milian joint with Ja

Rule called "Getaway" and "Rock City" by Royce Da 5'9, featuring Eminem. There are a few tracks we recently put into rotation here at Hot 97.1 that are just beginning to buzz, like the Kylie single "Can't Get You Out of My Head," Brandy's new track and J.Lo's "Ain't That Funny" remix with Ja. I'm looking forward to hearing Brandy's and OutKast's new albums, as well as new tracks from Ginuwine and Usher.

Congrats to Joe Hecht and the staff at Elektra as newcomer Tweet picks up Most Added honors with "Oops (Oh My)." The track picks up 45 stations out of the box, including WBBM-FM/Chicago, KMEL/San Francisco and KUBE/Seattle. Meanwhile, WQHT.New York played the song 42 times last week ... DMX is second Most Added with "I Miss You" (Ruff Ryders/IDJMG). The track, featuring Faith Evans, gets quick approval from 29 reporters,



including KYLD/San Francisco and 'WJMN/Boston ... **Brandy** snags 27 adds this week with her first new solo single in nearly four years, "What About Us?" (Atlantic). KYLD and WJMN go early here, as does KKFR/Phoenix ... **Ginuwine** follows "Differences" with "Tribute to a Woman" (Epic), which generates 17 rew adds ... And let's not forget **No Do Jbt**'s "Hey Baby" (Interscope), which is not or ly the biggest airplay gainer over at CHR/Pop this week, but picks up another 16 Rhythmic reporters to boot ... On the chart, **Busta Rhymes** goes top five with "Break Ya Neck" (J) ... **OutKast** picked up the most Grammy nominations ever for a rap artist, and this week their newest track, "The Whole World" (LaFace/Arista), vaults 10-6*. **RECORD OF THE WEEK: DMX f/Faith Evans'** "I **Miss You" (Ruff Ryders/IDJMG)**

--- Anthony Acampora, Director/Charts



ARTIST: Angie Stone LABEL: J

By RENEÉ BELL / ASSISTANT EDITOR

Choosing an artist to profile was fairly easy this week, considering that I listened to this particular album every day since I stole it. I had heard from several reliable sources that there was a new incredibly soulful, jazzy R&B album out there that was a must-have. And since none of these people worked for the record label, I believed them. The album is Angie Stone's *Mahogany Soul*, and it's loaded with sultry R&B cuts, sexy duets with fellow R&B crooners Calvin and Musiq Soulchild, joints that make you think and some you can just groove to, like the debut single, "Brotha."

1 borrowed the CD from a co-worker, but she naturally wanted it back. So you see, I really had no choice but to creep into Anthony Acampora's office and take his copy. (He had two anyway, and hopefully he won't pay attention to this page this week.) I've always been a fan of good R&B music, not crap that sounds like it was thrown together in Pooky's studio, which was recently converted from a garage. I'm into rich and sultry joints that leave a lasting impression with deep lyrics and a sound that consumes your complete attention. "Brotha" got mine. I wanted to write about Stone's debut way before the winter break, but I was afraid that it was either too soon for Rhythmic radio or that they wouldn't give the song its just rotation. But now I've decided to guide those still wandering in the darkness.

Stone's previous LP *Black Diamond* won her a faithful audience and exploded on the Urban side. "No More Rain..." topped the Urban AC chart for several weeks and was one of my favorite cuts off the album. When I got wind of her recent release, I was all ears — I couldn't wait to hear the next Stone joint that was going to intoxicate my mind.



Angie Stone

"Brotha" begins with a dope beat and a contagious funky vibe while Stone's solid vocals give props to the black man. Producer-singer Raphael Saadig plucks those guitar strings with such passion and accuracy, I swear they're talking to me. Harold Lilly's keyboards are on point, backed with sporadic tweaks by the turntable wizardry of Jake & The Phatman. It all makes for a grade-A smooth groove. Stone pledges her loyalty and abiding love for her black brothas, "Going through thick and thin/Brothas, you're gonna win/I'm so proud of you/Whenever your facing doubt/Brothas gon' work it out/I'm so proud of you/I got unshakeable faith." Underlining the black man's multiple characteristics, Stone praises them all, from the blue-collar worker to the street hustler to those who are locked down.

Having the pleasure to witness Stone's recent Los Angeles performance just rekindled my love for her CD. To top off the appetizing fullcourse meal, J Records serves up a remix version of "Brotha" featuring lady lyricist and Ruff Ryders/Interscope rapper Eve, as well as Stone labelmate and 2002 AMA winner Alicia Keys. So those of you who'd like to groove with Stone on a faster note, check out "Brotha" Part II. Enjoy.







WALT LOVE babylove@rronline.com

The Power Of Urban Radio

□ Interep's Sherman Kizart previews upcoming forum in New York

herman Kizart, VP/Director, Urban Radio for Interep, is the mastermind behind the Power of Urban Radio forum set for Feb. 1 at New York's Grand Hyatt Hotel. The event, sponsored by Radio One and Black Radio Exclusive, offers a daylong slate of discussion, information and entertainment specifically focused on the African-American consumer market.

owned and -operated properties."

A Strong Market To Tap

Why has Kizart helped organize such an event? To demonstrate the unsurpassed marketing power of Urban radio to the advertising community. While enjoying the

speakers, panel discussions, radio-personality appearances and live entertainment, attendees will have a firsthand opportunity to become acquainted with Urban radio's connection to the \$572 billion African-American marketplace. And, with February being Black History Month, there's no Sherman Kizart marketplace. Reaching better time to showcase

the buying force that African Americans represent in the U.S.

Kizart has a successful and impressive track record in Urban radio. He's been with Interep for five years, three of those as VP/ Director, Urban Radio, Prior to his tenure at Interep Kizart worked in Urban broadcasting for more than a decade. He was GSM for Hawes-Saunders' WROU/Dayton. worked with Clear Channel's WQUE & WYLD/New Orleans (the first Urban duopoly in the nation) and served as GSM for KJMS & KWAM/Memphis at the age of 23.

Sherman sums up his career by saving, "My entire history, both as a broadcaster and at a rep firm, has been focused specifically on the sales, marketing and management of Urban radio. My role at Interep gave me a national platform that I ean focus on Urban issues - issues that directly affect Urban properties, as well as minority-

"The Power of Urban Radio forum is basically a daylong

symposium specifically devoted to educating marketers and their advertising agencies on the benefits of Urban radio's ability to deliver African-American consumers." Kizart continues. "Urban radio reaches a \$572 billion African-American

that marketplace is what Urban radio does better than any other medium.

"We're bringing together the leading national marketers in the country, the leading advertising agencies in the country and broadcasters. This will be the largest gathering of national marketers, their advertising agencies and broadcasters devoted specifically to understanding the benefits of targeting these listeners --- specifically, African Americans with disposable income.

"Now more than ever, during the current economic climate, marketers need to understand how to tap new markets. And when you're talking about national marketers, more often than not the African-American marketplace represents a new market for them, whether you're talking about General Mills or Toyota or Kmart. In these economic times, understanding how to effectively tap into new markets is imperative."

"Now more than ever, during the current economic climate, marketers need to understand how to tap new markets. And when you're talking about national marketers, more often than not the African-American marketplace represents a new market for them."

An Impressive List

The list of organizations that have agreed to participate is impressive. "The Power of Urban Radio will be focusing on three different areas," Kizart says. "First, we're bringing together the leading marketers in the country. Toyota, which recently announced its \$8 billion trade accord with the African-American community, will use our session as a platform to talk about its advertising and marketing commitment to the community. Toyota will invest more than \$50 million annually over the next three years in the African-American and Hispanic marketplaces.

"Steve Jett, Toyota's National Advertising Manager, will be on hand at the corporate marketers panel to talk specifically about Toyota's commitment — a record commitment, I might add - to African-American marketing. From an agency perspective, representatives from Burrell Communications Group, which was recently announced as the advertising agency for Toyota, will also be on hand.

"Representatives from the Don Coleman Advertising agency, one of the largest African-American agencies in the country, will also be there, as well as representatives from Uniworld Group and the Chisolm Mingo Advertising Group. They'll discuss how they go about strategically and tactically targeting the African-American marketplace and how Urban radio fits into that strategy.

"Representatives from Seagram Co., Mercedes-Benz, KFC, Blimpie's, General Mills, Revlon, Kmart, Denny's, Warner Bros. and Hewlett-Packard will also be on hand, just to name a few."

A Forum For All

"A number of nationally syndicated radio personalities will also be there," Kizart continues. Yours truly will be in attendance, as will Inner City Broadeasting/ American Urban Radio Network's Wendy Williams, Brad Sanders of Baby Sitter Productions and Diane Blackmon of Blackmon



R&R Urban Editor Walt "Baby" Love (I) and Blackground recording artist Tank found time to relax during Tank's recent visit to Love's studios for a taping of The Countdown With Walt "Baby" Love.



HANGIN' WITH FRIENDS

Motown recording artist Brian McKnight shares a hilarious moment with the KJLH/Los Angeles staff during a visit to the station. Pictured (l-r) are KJLH morning man Jerry "El Niño," McKnight, KJLH morning hostess Janine Haydel and PD/host Cliff Winston and Motown Rep Philipp "Westside!" Embuido.



WJJN/Dothan, AL PD Tony Black showed West Coast rapper J*E*Kyl how well Southerners treat their guests. Seen here (l-r) are J*E*Kyl, Black and Jamar Wilson, the son of WJJN's owner.

Broadcasting. Top executives from Radio One and Inner City Broadcasting will also be featured speakers.

Sherman ends by saying, "This event is attended by media deeisionmakers from the nation's largest advertisers and ad agencies. As a result of our ongoing efforts to increase awareness of the Urban market, more advertisers now recognize the importance of covering the African-American segment of their customer base with targeted media - such as Urban radio."

For further information on the Power of Urban Radio forum, contact Sherman Kizart at 312-616-7204 or at sherman_kizart@ interep.com

danieldebourg I Need An Angel

Impacting Badio Jan

13

FROM THE FORTHCOMING DREAMWORKS ALBUM: TELL THE WORLD Produced by R. Kelly for Bass Productions, Ltd Executive Producer: Robbie Robertson A&R: Jared Levine Management: Dean Zepherin for Xosa Management

R	3	Urban Top 50						
LAST WEEK	THIS WEEK	ARTIST VITLE LABEL(S)	TOTAL PLAYS	PLAYS		WEEKS ON CHART	TOTAL STATIONS/ ADDS	N
1	0	JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)	2847	+55	⁽⁰⁰⁾ 489468	8	65/1	
3	0	MICHAEL JACKSON Butterflies (Epic)	2705	+225	464643	10	63/0	
4	8	ALICIA KEYS A Woman's Worth (J)	2476	+100	391462	13	67/1	ARTIST TITLE LABEL(S
2	4	USHER U Got It Bad (<i>LaFace/Arista</i>)	2389	-149	394051	19	67/1	TWEET Oops (O
5	6	FAT JOE We Thuggin' (<i>Terror Squad/Atlantic</i>)	2276	+131	386387	12	63/0	DMX F/FAITH E
8	6	MYSTIKAL Bouncin' Back (Bumpin' Me) (<i>Jive</i>)	2222	+267	305546	6	65/0	GINUWINE Trib
7	õ	MR. CHEEKS Lights, Camera, Action <i>(Universal)</i>	2106	+41	355050	19	56/0	COREY F/LIL' R
9	8	LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)	2007	+59	292225	11	61/0	PRETTY WILLIE PETEY PABLO
12	9	KEKE WYATT Nothing In This World <i>(MCA)</i>	1884	+233	269271	14	58/0	LIL' KEKE Platin
6	10	AALIYAH Rock The Boat (<i>BlackGround</i>)	1875	-212	322989	21	65/1	JENNIFER LOPE
10	0	'N SYNC Gone (<i>Jive</i>)	1859	+83	281829	9	51/0	SHARISSA Any
14	8	OUTKAST The Whole World (<i>LaFace/Arista</i>)	1754	+260	268285	5	64/1	NAPPY ROOTS
	B	BUSTA RHYMES Break Ya Neck (J)	1753	+200	230595	11	61/0	
11	0	MISSY "MISDEMEANOR" ELLIOTT Take Away (Gold Mind/EastWest/EEG)	1733	+219	277490	9	63/0	
13	6	MARY J. BLIGE No More Drama (MCA)	1648	+215	227702	8	64/1	1
15		GLENN LEWIS Don't You Forget It (Epic)	1423	+205	213682		63/0	Mo
20	6					8		
18	0	JOE Let's Stay Home Tonight (<i>Jive</i>) ANGIE STONE Brotha (<i>J</i>)	1401	+117	173369	8 17	63/0	s Bout-sett, and a
19	13		1349	+81	162803	17	56/1	
17	19	GINUWINE Differences (Epic)	1303	-62	234572	29	66/0	ARTIST TITLE LABEL(S
27	8	FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)	1283	+197	194445	6	58/2	BRANDY What A
26	2)	JERMAINE DUPRI F/LUDACRIS Welcome To Atlanta (So So Det/Columbia)	1234	+129	207902	6	57/0	JENNIFER LOPE
16	22	FAITH EVANS You Gets No Love (Bad Boy/Arista)	1197	-207	174990	17	63/0	JAY-Z Jigga Tha
28	89	JAHEIM Anything (Divine Mill/WB)	1137	+96	133876	8	57/1	MYSTIKAL Bour
33	24	FAITH EVANS I Love You (Bad Boy/Arista)	1132	+330	187318	2	60/3	OUTKAST The W
21	25	JAGGED EDGE Goodbye (So So Def/Columbia)	1129	-41	189056	15	60/1	KEKE WYATT NO MICHAEL JACKS
24	26	JANET Son Of A Gun (I Betcha) (Virgin)	1086	-30	156119	10	57/0	MISSY ELLIOTT
23	27	JUVENILE From Her Mamma (Mamma Got) (Cash Money/Universal)	1051	-78	135302	12	50/0	MARY J. BLIGE
36	28	JAY-Z Jigga That N***a (Roc-A-Fella/IDJMG)	1024	+318	147118	2	57/3	
22	29	CITY HIGH Caramel (Interscope)	1004	-129	116946	15	53/0	
29	(R. KELLY The World's Greatest (Interscope)	941	+47	116170	7	<mark>53/0</mark>	
25	31	JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG)	<mark>913</mark>	-1 <mark>98</mark>	126808	14	60/0	
49	32	JENNIFER LOPEZ Ain't It Funny (Epic)	911	+426	134009	2	52/4	
30	33	MASTER P Ooohhhwee (No Limit/Universal)	905	+57	132747	5	43/0	
31	34	METHOD MAN & REDMAN Part II (Def Jam/IDJMG)	856	+22	102925	3	39/0	
34	65	CRAIG DAVID 7 Days (Wildstar/Atlantic)	826	+51	77 <mark>9</mark> 75	5	<mark>41/1</mark>	
38	36	MOBB DEEP F/112 Hey Luv (Anything) (Loud/Columbia)	814	+146	102888	4	44 <mark>/</mark> 0	TWEET Oops (Oh My Total Plays: 358, Total S
Debut	Ð	BRANDY What About Us? (Atlantic)	753	+607	157763	1	4/3	RAY-J Keep Yo Head
37	33	JONELL & METHOD MAN Round & Round (Def Jam/IDJMG)	748	+54	114792	5	39/0	Total Plays: 358, Total S
32	39	LIL BOW WOW Thank You (So So Def/Columbia)	748	-84	104359	6	49/0	BLU CANTRELL TILL
35	40	NELLY #1 (Priority/Capitol)	704	- <mark>37</mark>	74 <mark>92</mark> 1	18	44/0	Total Plays: 335, Total S
45	4	EVE U, Me & She (Ruff Ryders/Interscope)	690	+170	78513	2	47/2	B2K Uh Huh (Epic) Total Plays: 312, Total S
40	Ð	SHARISSA Any Other Night (Motown)	675	+75	63839	3	51/4	DE LA SDUL Baby Pl
39	43	MONTELL JORDAN You Must Have Been (Def Soul/IDJMG)	667	+41	85394	4	46/0	Total Plays: 278, Total S
44	•	NAS Got Ur Self A (Columbia)	595	+ <mark>58</mark>	72955	2	39/0	DMX F/FAITH EVANS
47	Ð	JADAKISS & BUBBA SPARXXX They Ain't Ready (Ruff Ryders/Interscope)	568	+58	48255	2	43/0	Total Plays: 263, Total S
46	(1)	PETEY PABLO (Jive)	567	+49	58389	2	50/6	KENNY LATTIMORE Total Plays: 263, Total S
50	Ð	BUBBA SPARXXX Lovely (Interscope)	530	+48	41283	2	37/0	
		IIII COOTT Hall aven Ma (Hiddan Basah (Enia)				-	00/0	CASH MONEY MILLI

Powered By

lost Added.

www.rradds.com L(S)ADDS Good Love (Magic Johnson/MCA) 62 (Oh My) (Gold Mind/Elektra/EEG) 61 EVANS | Miss You (Ruff Ryders/IDJMG) 55 bute To A Woman *(Epic)* 55 ROMEO Hush Lil' Lady (Motown) 39 IE Roll Wit Me (Republic/Universal) 30 1 (Jive) 6 inum In Da Ghetto (Koch) 5 PEZ Ain't It Funny (Epic) 4 y Other Night (Motown) 4 S Awnaw (Atlantic) 4

ost Increased Plays

TOTAL

ARTIST TITLE LABEL(S)	PLAY
BRANDY What About Us? (Atlantic)	+607
JENNIFER LOPEZ Ain't It Funny (Epic)	+426
FAITH EVANS Love You (Bad Boy/Arista)	+330
JAY-Z Jigga That N***a (Roc-A-Fella/IDJMG)	+ <mark>31</mark> 8
MYSTIKAL Bouncin' Back (Bumpin' Me) (Jive)	+267
OUTKAST The Whole World (LaFace/Arista)	+260
KEKE WYATT Nothing In This World (MCA)	+233
MICHAEL JACKSON Butterflies (Epic)	+225
MISSY ELLIOTT Take Away (Gold Mind/EastWest/EEG) + 219
MARY J. BLIGE No More Drama (MCA)	+205



My) (Gold Mind/Elektra/EEG) al Stations: 61, Adds: 61 ad Up *(Atlantic)* al Stations: 26, Adds: 0 II I'm Gone (Arista) Stations: 29, Adds: 0 Stations: 22, Adds 1 Phat (Tommy Boy) al Stations: 21, Adds: 1

NS | Miss You (*Ruff Ryders/IDJMG*) al Stations: 55. Adds: 55

E Don't Deserve (Arista) Stations: 31, Adds: 1

CASH MONEY MILLIONAIRES Undisputed (Cash Money/Universal) Total Plays: 263, Total Stations: 28, Adds: (

COREY F/LIL' ROMEO Hush Lil' Lady (Motown) Total Plays: 257, Total Stations: 41, Adds: 39

NAPPY ROOTS Awnaw (Atlantic) Total Plays: 217, Total Stations: 26, Adds: 4

Songs ranked by total plays

68 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/6/02-1/12/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

JILL SCOTT He Loves Me (Hidden Beach/Epic)

LUDACRIS Fatty Girl (FB/Universal)

BUBBA SPARXXX Ugly (Interscope)

43

41

42

48

49

50



525

460

452

-39

-131

-123

84758

68236

64466

5

13

19

39/2

39/0

57/0

Luther Vandross is back with another classic

Impacting Urban Mainstream & Adult 1/28 & 1/29

meords

The new single from his platinum selling album

Catch Luther on tour in the following markets:

1/20	Greensville, SC
1/21	Greensboro, NC
1/24	Minneapolis, MN
1/25	Merriville, IN
1/21	Atlanta, GA
1/28	Atlanta, GA
	Orlando, FL
-	Columbia, SC
2/2	
	Louisville, KY
	Grand Rapids, MI
2/8	Detroit, MI
2/9	Detroit, MI
2/11	Memphis, TN
2/12	Nåshville, TN
2/14	New York, NY
2/15	New York, NY
	THE R. P. LEWIS CO., LANSING MICH.

"This is the jam!!! When we put it on, everyone started calling! The Request lines are blowing up!!! Luther Vandross is the King of R&B." -Keith Landecker PD/WJTT Chattanooga

Congratulations to Luther Vandross, winner of the R&B Soul Male Vocalist Award at this year's American Music Awards.

2nd Most Added at Urban Adult Urban Mainstream & Adult 2/4 Debut #30* Billboard R&B Adult Chart

rissa Top 5 Requests @WIZF - Cincinnet Approaching 6 million audience

1 Urban Mainstream & Adult 1/28 Spins Rank KOKY 38x 4 WJUC 32x 4 KJMM 28x 4 KATZ 28x 16 WDKX 27x 12 WIZF 27x 14

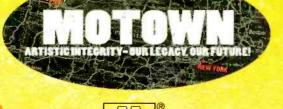
Maga Louis

Spins WERQ 48x KDKS 34x WKYS 34x WCKX 27x WPGC 25x WGZB 21x Impacting Urban Mainstream 1/21 rophet Jones Billboard R&B Adult Chart

F

A Lathun

Impacting



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MOTOWN

Remy Shand

R

Impacting Spins KJMM 17x



WPHR/Syracuse, NY *

PD: Butch Charles MD: Kenny Dees

Stations and their adds listed alphabetically by market

Reporters

WAJZ/Albany, NY * PD/MD: Sugar Bear APD: Marie Cristal 12 TWEET "Oops" 6 DMX F/FAITH EVANS "Miss" 4 AVANT "Makin" GINUWINE "Tribute"

KBCE/Alexandria, LA PD: Kenny Sm MD: R.J. Polk

KEDG/Alexandria, LA PD: Jay Stevens MD: Wade Hampton

WHTA/Atlanta, GA PD: Jerry Smokin' B APD: Ryan Cameron MD: Ramona Debraux

WVEE/Atlanta, GA * PD: Tony Brown MO: Tosha Love 112. I IOBITE LEVE 24 MARY J. BLIGE "Drama" 12 BRANDY - About" 10 JENNIFER LOPEZ "Funny" 8 USHER "Call" 8 COREY FLIL: ROMEO "Hus+" 1 AVANT "Makin" TWEET "Oops"

WFXA/Augusta, GA * MD: Yanna Symone 35: COREY F/LIL' ROMEO "Hush" 11: DMX F/FAITH EVANS "Miss" 10: AVANT "Makin"

WPRW/Augusta, GA PO: Tim Snell MO: Nighttrain DMX F/FAITH EVANS "Miss" AVANT "Makin" GINUWINE "Tribute" CDREY F/LIL ROMEO "Husit" TWEFT "Const"

WEMX/Baton Rouge, LA * DM: James Alexande PD/MD: Adrian Long "TWEET "Oops" AVANT "Makin" COREY F/LIL' ROMEO "Hush" DMX F/FAITH EVANS "Miss GINUWINE "Thbute"

KTCX/Beaumont, TX * D/MD: Chris Cla J/MU: Office Copy JA RULE "Always" AVANT "Makin" COREY FAIL: ROMEO "Hush" GINLWINE "Tribute" JAY-Z "Jigga" PRETTY WILLIE "Roll"

WJZD/Biloxi-Gulfport, MS PD: Rob Neal MD: Tabari Daniels

10 DA ENTOURAGE "Bunny 5 PRETTY WILLIE Roll"

COREY F/LIL' ROMEO 'Husil' BIG MOE 'Purple

20 COREY F/LIL' ROMEO 11 PETEY PABLO "I" 2 TWEET "Cops" † LIL' KEKE "Ghetto"

WJTT/Chattanooga, TN *

WGCI/Chicago, IL * DM/PD:Elroy Smith APD/MD: Carla Boatner AVANT "Make

> WPWX/Chicago, IL * PD: Jay Alan MD: Traci Reynolds 19 AVANT "Makin" 2 DMX F/FAITH EVANS "Miss" 1 GINUWINE "Tribute" TWEET "Dops"

WIZF/Cincinnati, OH 1 PD: Hurricane Dave APD/MD: Terri Thomas

GINUWINE "Tribute" OE LA SOLL "Baby" OCREY FAILL ROMEO "Hush" OMX F/FAITH EVANS "Miss' NAPPY ROOTS "Awnaw" TWEET "Cops" WENZ/Cleveland, OH 1

MARY J. BLIGE Family Affair (MCA)

MAXWELL Lifetime (Columbia)

PETEY PABLO Raise Up (*Jive*)

PD: Sam Sylk

33 AVANT "Makin" 1 OMX F/FAITH EVANS "Miss 1 TWEET "Oops" GINUWINE "Tribute"

JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)

COREY F/LIC ROMEO "Hus: COREY F/LIC ROMEO "Hus: GINUWINE "Tribute" AVANT "Makin" DMX F/FAITH EVANS "Miss" PRETTY WILLIE "Roll" TWEET "Oops"

ARTIST TITLE LABEL(S)

WBOT/Boston, MA * WHXT/Columbia, SC * PD: Steve Gousby APD: Lamar Robinson MD: T. Clark PD: Chris Conner MD: Bill Black 19 TWEET "Oops" 9 AVANT 'Makin" MD: I. Clark 31 TWEET "Oops 20 OUTKAST "World" 17 BRANDY About" 16 PETEY PABLO 'I" 4 AVANT Makin ' GINUWINE "Tribute" AVANI "Makin COREY F/LIL' ROMEO "Hush DMX F/FAITH EVANS "Miss" GINUWINE "Tribute"

WWDM/Columbia, SC PD/MD: Mike Love APD: Vernessa Pendergrass WBLK/Buffalo, NY * PD/MD: Skip Dillard 16 DMX F/FAITH EVANS "Miss' AVANT "Makin" COREY F/LIL ROMEO "Hush FD. Vertiessa Feiluergra COREY F/LIL ROMEO "Hus DMX.F/FAITH EVANS "Miss PRETTY WILLIE "Roll" TWEET : Oops AVANT "Makin." GINLIWINE "Tribute" COLUMA CONT

JOI "Missing" WILLIE D. "God" WWWZ/Charleston, SC

PRETTY WILLIE "Roll" FWEET "Oops"

DM/PD: Terry Base MD: Ron Splackavellie

34 COREY F/LIL' ROMEO
 19 DMX F. FAITH EVANS "
 16 TWEET "Oops"
 5 GINUWINE Tribute" AVANT "Makin"

JOI "Missing" PRETTY WILLIE "Roll"

WPEG/Charlotte, NC *

MD: Nate QUICK 21 DMX F/FAITH EVANS "Miss" 12 TWEET "Oops" 3 COREV FAIL' ROMEO "Hush" 1 AVANT 'Makin'" GINUWINE "Tribute"

PD: Terri Avery MD: Nate Quick

WFXE/Columbus, GA D: Michael Soul TWEET "Oops" AVANT ' Makin" DMX F/FAITH EVANS 'Miss' 5 GINUWINE "Tribute" 5 PRETTY WILLIE "Rolf"

WCKX/Columbus, OH * PD: Paul Strong MD: Warren Stevens 6 DMX F/FAITH EVANS "Miss" 1 GINUWINE 'Tribute" 1 TWEET "Oops" AVANT "Makin"

KBFB/Dallas-Ft. Worth, TX * PD: Tony Fields MD: Marie Kelly

D. Marie Kelly DMX F/FAITH EVANS "Miss' AVANT "Makin" GINUWINE "Tribute" KKDA/Dallas-Ft. Worth, TX * PO/MD: Skip Cheatham 2 COREY Full: ROMEO "Hush" AVANT "Makin" OMX F/RATH EVANS "Miss" GINLWINE "Tribute" LII: KEKE "Gitetto" PRETTY WILLE "Rolf" TWEET "Oops"

WROU/Dayton, OH * PD: Marco Simm MD: Theo Smith

AVANT "Makin" FAITH EVANS "Love" GINUWINE "Tribute" TWEET "Oops"

WDTJ/Detroit, MI * VP/Prog.: Lance Patton DM:Monica Starr PD/MD: Spudd

12 AVANT "Makin" 1 DMX F/FAITH EVANS "Miss" TWEET "Oops" WJLB/Detroit, MI *

PD: KJ Holiday APD/MD: Kris Ketley 31 PETEY PABLO "I" 1 AVANT "Makin" DMX F/FAITH EVANS "Miss" GINUWINE "Tribute" TWEET "Oops"

WJJN/Dothan, Al PD/MD: Tony Bla 5 PRETTY WILLIE

Most Played Recurrents

WZFX/Fayetteville, NC * PD: Rod Cruise APD: Garrett Davis MD: Taylor Morgan 20 tMX "First" 19 TWEET "Cops" 8 COREY FALL ROMEO "Hush" 6 EVE "Me" 2 DMX F/FAITH EVANS "Miss AVANT "Makin

AVANT "Makin ' GINUWINE Tribute' PRETTY WILLIE ' Rol WDZZ/Flint, MI * MD: Chris ..., PREITY WILLIE Roll" AVANT "Makin" COREY FULL ROMEO 'Hush ""AITH EVANS Miss" PD/MD: Chris Revnolds

DMX F/FAITH EVANS GINUWINE "Tribute" TWEET Oops" WTMG/Gainesville-Ocala, FL * PD/MD: Qquincy TWEET "Oops' CDREY F/LI' ROMEO "Hush DMX F/FAITH EVANS "Miss" AVANT "Makin" GINUWINE "Tribute" PRETTY WILLIE 'Roll'

WIKS/Greenville, NC * D/MD: B.K. Kirkland DMX F/FAITH EVANS ' Miss TWEET "Oods" W.IMZ/Greenville, SC *

PD/MD: Stan Bran

GINUWINE "Tribute" PRETTY WILLIE "Roll"

WRJH/Jackson, MS *

D: LII HOMIE OMX F/FAITH EVANS "Miss" AVANT "Makin" GINUWINE "Tribute" SHARISSA "Night" TWEET "Oops" PRETTY WILLIE "Rolf"

KPRS/Kansas City, MO *

PD: Sam Weaver APD/MD: Myron Fears

13 OMX F/FAITH EVANS "Miss" 11 GINUWINE "Tribute" 7 PRETTY WILLIE "Roll" 2 TWEET "Oops" 1 AVANT "Makin" COREY FALL ROMEO "Hush"

KllZ/Killeen-Temple, TX

"Miss

PD/MD: Mychal Maguire

15 DMX F/FAITH EVANS 13 GINUWINE "Tribute" 12 TWEET "Cops" 11 EVE 'Me" PRETTY WILLIE "Roll" WILLIE D "God"

PD: Steve Posto MD: Lil Homie

J/MD: Doug Davis TWEET "Oops" AVANT "Makin" COREY F/LIL' ROMEO "Hush WEUP/Huntsville, AL * PD/MD: Steve Murry

54 COREY FALL ROMEO "Hush" 1 PETEY PABLO "I" AVANT "Makin" TWEET "Oops" WJMI/Jackson, MS * 5 COREY FALL' ROMED "Hush" 4 TWEET "Oops" 2 AVANT "Makan" OMX F/FALTH EVANS "Miss" CIM IONE "JT-IN LAT"

PD: Rob Scorpio MD: Dorsey Fuller

WBLO/Louisville, KY 1 PD: Mark Gunn MD: Gerald Harrison AVANT "Makin" AVANT "Makin" GINUWINE "Tribute" PRETTY WILLIE "Roll" SHARISSA "Night" TWEET "Oops" DMX F/FAITH EVANS "Miss"

WGZB/Louisville, KY * PD: Mark Gunn MD: Gerald Harrison U: Gerald Harrison AVANT "Makin" GINUWINE "Tribute" PRETTY WILLIE "Roll" TWEET "Oops" SHARISSA "Night" DMX F/FAITH EVANS "Miss"

TOTAL PLAYS

963

867

719

641

339

333

324

309

290

282

KRRQ/Lafayette, LA * DM: James Alexander PD/MD: Darlene Prejean TWEET 'Oops'' DMX F FAITH EVANS ''Miss' GINUWINE 'Tribute' AVANT ''Makin''' COREY F/LIL' ROMEO ''Hush'

WQHH/Lansing, MI * PD/MD: Brant Johnson DMX: F/FAITH EVANS 'Miss AVANT 'Makin'' PRETTY WILLIE ' Roll'' COREY F/LIL ROMED 'Hush' GINLWINE 'Tribute TWEET 'Oops '

WHRK/Memphis, TN * KVGS/Las Vegas, NV * PD/MD: Vic Clemons 32 MARY J BLIGE 'Family 30 PETEY PABLO 'Fase' 23 ALIYAH 'Boar' 24 JENNIFER LOPEZ 'TReal' 24 JENNIFER LOPEZ 'TReal' 20 JELS SCOTT 'Way' 12 USHER 'Fremn'a' 17 ALIGLAKEYS 'Falin' 17 ALIGLAKEYS 'Falin' PD: Nate Bell APD/MD: Eileen Nathaniel 43 ANGIE STOILE "Brotha 21 FAITH EVANS Love" 2 AVANT "Makin" 1 GINUWINE "Tribute" OMX FRAITH EVANS 'MISS' PRETTY WILLIE "Roll TWEET "Oops" WEDR/Miami, FL * DM/PD/MD: Cedric Hollywood

17 ALIUJA KEYS Falilin 17 R KELLY Feelin" 14 JENNIFER LOPEZ "Funny" 14 JILL SCOTT "Loves" 13 ISLEY BROS/R ISLEY "Contagio 12 IMX "First" 12 PROPHET JONES "Lifetime" 8 JAY-2 "izco"

WBTF/Lexington-Fayette, KY * PD/MD: Jay Alexander 13 DMX FFATTH EVANS "Miss" AVANT "Makin" COREY FALL' ROMED "Hush" GINLUMP "Thothe" GINUWINE "Tribute" PRETTY WILLIE "Rolf" WEET "Cops"

KIPR/Little Rock, AR * DM/PD/MD: Joe Booker Umir CV/MUL JUE BOOKER 13 COREY FAIL' ROMEO "Hush" 1 GINUWINE "Tribute" 1 DMX FFAITH EVANS "Miss" AVANT "Makin" PRETTY WILLIE "Roli" TWEET "Oops"

KKBT/Los Angeles, CA ' 3 JAY-Z "Jigga" 1 TWEET "Oops" AVANT "Makin" GINUWINE "Tribute"

PD: Vinny Brown MD: Deneen Womack AVANT "Makin" DMX F/FAITH EVANS "Miss GINUWINE "Tribute" TWEET ' Oops"

WFXM/Macon, GA

PD/MD: Derek Har

33 PETEY PABLO "I" 32 BRANDY "About" 23 N SYNC "Gone" 22 NAS Ether" TWEET 'Oops' PRETTY WILLIE "Roll

WIBB/Macon, GA

TWEET ' Dops' PRETTY WILLIE ' Roll'

TWEET "Oops" AVANT 'Makin" COREY F/LIL ROMEO "Hush" DMX F/FAITH EVANS "Miss" GINUWINE "Tribute"

WKKV/Milwaukee, WI *

GINUWINE "Tribute" PRETTY WILLIE "Roli" AVANT "Makin" TWEET "Oops"

WBLX/Mobile, AL * PD/MD: Myronda Reuben 17 COREY F/LI: ROMEO "Hush 4 NAPPY ROOTS "Awnaw" 4 TWEET "Oops" DMX F/FATH EVANS "Miss"

GINUWINE "Tribute" JENNIFER LOPEZ "Funny" PRETTY WILLIE "Roll"

WZHT/Montgomery, AL PD: Darryl Elliott MD: Michael Long

MD: Michael Long 25 TWFET "Oops" 15 GINUWINE "Tribule" 8 AVANT "Makon" 7 COREY FALL' ROMEO "Hush" PETEY PABLO "I" PRETTY WILLIE "Roll"

WQQK/Nashville, TN *

. J. OTUGE LOWE REGINA BELLE "Boy" AVANT "Makin" COREY FALL ROMEO "Hush" OMX FFAITH EVANS "Miss" GNUWINE "Thotie" PRETTY WILLIE "Roll" TWEET "Cops"

WQUE/New Orleans, LA *

DM/PD: Marvin Hankstor APD/MD: Angela Watson

PD: Kevin Fox APD: Bruce Lowe

PD: Jamillah N MD: Doc Love

APD: Ava Blakk

PD/MD: Heart Attack LIL KEKE Ghetto" PRETTY WILLIE "Roll" DMX F/FAITH EVANS Miss

DM/PD: Daisy Davis APD/MD: Michael Mauzone 1 TWEET 'Oops 1 NAPPY ROOTS "Awnaw AWANT Makin" DMX F/FAITH EVANS Miss" GINUWINE "Tribute" PRETTY WILLIE "Roll"

PD: Terry Monday AMD: Eddie Brasco TWEET "Cops." AVANT "Makin" FABOLOUS "Young'n" DMX F/FAITH EVANS "Miss' GINUWINE "Tribute" LIL' KEKE "Chetto' COREY F/LIL' ROMED "Hush"

PD: Luscious Ice MD: Raphael "Raff" George TWEET "Oops" GINUWINE "Tribute" DMX F/FAITH EVANS "Miss AVANT "Makin"

WUSL/Philadelphia, PA * PD:Glenn Cooper APD: Colby Tyner MD: Coka Lani EVANS "Miss DMX F/FAITH EVANS
 TWEET "Oops" AVANT "Makin" GiNUWINE "Tribute" WAMO/Pittsburgh, PA *

PD: Jay Michaels MD: DJ Boogie 35 OMX F/FATH EVANS "Miss" 2 GINUWINE "Thotue" AVANT "Makin" COREY F/LIL ROMEO "Hush" GHOSTRACE MILLAH "Showers" TWEET "Cops"

WQOK/Raleigh-Durham, NC * PD: Cy Young MD: Sean Alexander

31 JENNIFER LOPEZ "Funny" 2 DMX F/FAITH EVANS "Miss" AVANT "Makin" GINUWINE "Tribute" TWEET "Oops" WCOX/Richmond, VA PD: Lamonda Williams MD: B-Rock

23 TWEET "Oops" 4 GINUWINE "Tribute" 3 AVANT "Makin" 1 OMX F/FAITH EVANS "Miss

WBLS/New York, NY * WTLZ/Saginaw, MI Int. PD: Eugene Brown OMX F/FAITH EVANS "Miss AVANT "Makin" FABOLOUS "Young'n

PD: Michael Tee MD: Kelli Dupree

KATZ/St. Louis, MO *

PD: Eric Mychaels 64 JAY-Z "Renegade" 62 R. KELLY "Strip" 58 JAGGED EDGE "Goodbye" 94 MUSIQ "Mary" 34 MAXWELL "Woman" 19 JAXWELL "Woman" 19 JAL VAH "Woman" 19 JAL SOOT "Loves" 18 NAS "Eher" 15 PETEY PABLO 1" 14 JAY-Z "Jigga" 14 JAY-Z "Jigga" 14 JAY-R "Bad" 11 BRANDY "About" 3 PRETTY WILLE "Rolf" AVANT "Makin"

WFUN/St. Louis, MO ¹

PD: Mo'Sha

APD: Craig Black

PD: Eric Mychaels

WBHH/Norfolk, VA *

WOWI/Norfolk, VA * KDKS/Shreveport, LA PD/MD: Quenn Echois 6 AVANT "Makin COREY FALL' ROMEO "Hush" DMX F/FATH EVANS Miss" GINLWINE "Inbute" PRETTY WILLIE "Roll" TWEET "Oops"

KVSP/Oklahoma City, OK

WPHI/Philadelphia, PA *

WDKX/Bochester, NY PD: Andre Marcel MD: Kala D'Neal

32 TWEET "Oops" 5 PETEY PABLO "I" 1 PROPHET JONES "Cry" AVANT "Makin" COREY FALIL' ROMEO 'Hush"

AVANT "Makin" COREY FILL' ROMEO "Hush" TWEET Oops" OMX F/FAITH EVANS "Miss" GINUWINE "Tribute' OUS "Young'n /INE "Tribute' WEAS/Savannah, GA PD: Sam Nelson MD: Jewel Carter ID: Jewei Canef COREY F/LIL ROMEO Hush PRETTY WILLIE "Roll" GINUWINE "Tribute DMX F/FAITH EVANS Miss" TWEET 'Oops" AVANT "Makin" WJUC/Toledo, OH * rlie Mack MD: Nikki G

U: NIKRI G. FAITH EVANS "Love COREY FAILLE ROMED "Hush" EVE "Me' DMX F/FAITH EVANS "Miss" AVANT "Makn" GINUUMIE Tribute" PHETTY WILLIE ROII" TWEET "Opsi KENNY LATTIMORE Deserve" KDKS/Shreveport, LA *

KJMM/Tulsa, OK * KMJJ/Shreveport, LA * PD: Terry Monday APD: Aaron Bernard (KA 'Feeling PRETTY WILLIE "Rolf" AVANT "Makin" COREY F/LIL ROMEO "Hush" DMX F/FAITH EVANS "Miss" GINUWINE "Tribute" TWEET "Oops" CHOOBAKKA 'reeling AVAN' TMakin''' DMX F/FAITH EVANS "Miss" GINUWINE "Tribute" LIL' KEKE "Ghetto" COREY F/LIL' ROMEO "Hush"

WESE/Tupelo, MS D/MD: Pamela Aniese GLENN LEWIS "Forget" PETEY PABLO "I" OUTKAST "Workd"

WKYS/Washington, DC Verk 15 / Verastining Linit, L PD: Darryi Huckaby MD: P-Stew 22 DMX F/FAITH EVANS "Miss" 12 AVANT "Makin" 9 TWEET "Ops" GINUWINE "Tribute" SHARISSA "Night"

WJKS/Wilmington, DE * PD: Tony Quartarone MD: Manuel Mena 35 ALICIA KEYS "Worth" 1 DMX F/FAITH EVANS "Miss" 1 GRAIG DAVIO "Days" 1 GINUWINE "Tribute" NAPPY ROOTS "Awnaw" AVANT "Maion" COREY CALL IN CONCESTION

PRETTY WILLIE "Roll" JAHEIM "Anything" DMX F/FAITH EVANS "Miss" AVANT "Makin" TWEET "Oops" AVANT "Makin" COREY F/LIL: ROMEO "Hush" PRETTY WILLIE "Roll" TWEET "Oops"

*Monitored Reporters

79 Total Reporters

68 Total Monitored 11 Total Indicator

10 Current Indicator Plavlists

Did Not Report For Three Consecutive Weeks: Data Not Used (1): WTMP/Tampa, FL

Indicator

PRETTY WILLIE Roll Wit Me (*Republic/Universal*) **TWEET** Oops (Oh My) (Gold Mind/Elektra/EEG) AVANT Makin' Good Love (Magic Johnson/MCA) **GINUWINE** Tribute To A Woman (*Epic*) COREY F/LIL' ROMEO Hush Lil' Lady (Motown) **PETEY PABLO** | (Jive) **DMX F/FAITH EVANS** | Miss You (*Ruff Ryders/IDJMG*) **OUTKAST** The Whole World (*LaFace/Arista*) GLENN LEWIS Don't You Forget It (Epic) 'N SYNC Gone (Jive) EVE U, Me & She (Ruff Ryders/Interscope) **BRANDY** What About Us? (Atlantic) **DA ENTOURAGE** Bunny Hop (Independent) **BIG MOE** Purple Stuff (Wreckshop) **NAS** Ether (Columbia/Def Jam/IDJMG)

WILLIE D. Dear God (Virgin)

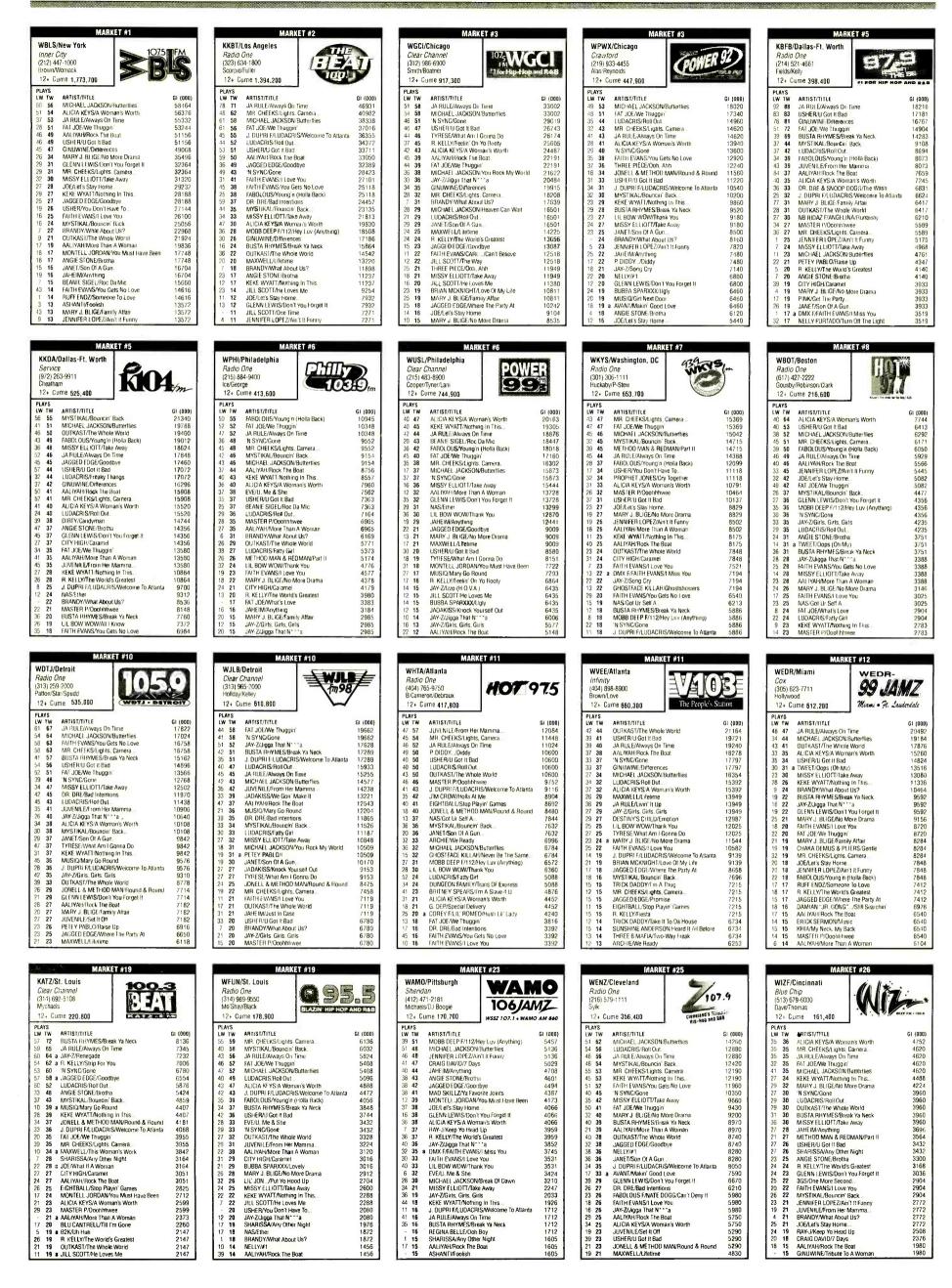
JAGGED EDGE Where The Party At (So So Def/Columbia) 585 560 JENNIFER LOPEZ I'm Real (Epic) 525 R. KELLY Feelin' On Yo Booty (Jive) BRIAN MCKNIGHT Love Of My Life (Motown) 466 **ALICIA KEYS** Fallin' (J) 460 JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG) 419 398 361

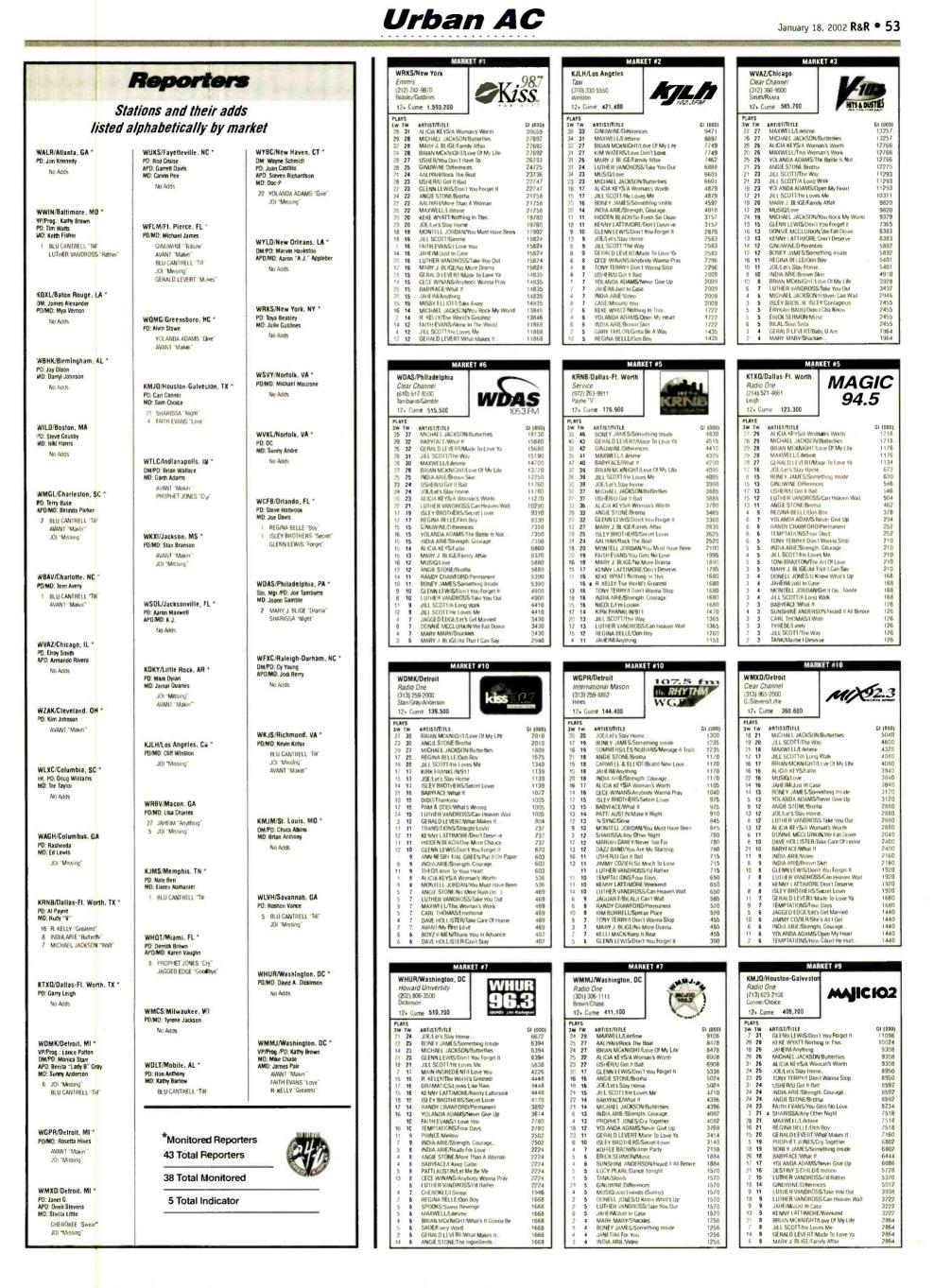
FABOLOUS F/NATE DOGG Can't Deny It (Desert Storm/Elektra/EEG) R. KELLY Fiesta (Jive) 112 Peaches & Cream (Bad Boy/Arista) **USHER** U Remind Me (LaFace/Arista) JUVENILE Set It Off (Cash Money/Universal) **JAHEIM** Just In Case (Divine Mill/WB) **TRICK DADDY** I'm A Thug (Slip 'N Slide/Atlantic) **SUNSHINE ANDERSON** Heard It All Before (Soulife/Atlantic)

APD/MD: Angela Watson 24 GINUWINE "Tribute" 14 AVANT "Makn" 1 OUTLAW2 "Worldwide" 1 TWEET "Cops" CDREY F/LIL' ROMEO "Hush" DMX F/FAITH EVANS "Miss"



Urban Playlists





Urban Action

on the Record

Lance Panton Regional VP/Programming, Radio One: WFXA & WAEG/Augusta, GA; WXAK & WENZ/ Cleveland; and WDTJ & WDMK/Detroit



a nice new sound from an old friend. I love it. It makes you stop what you are doing and give it a listen. Fat Joe and R. Kelly's "We Thuggin" — East meets Midwest again. Most of us are still shaking our booties to "Fiesta," and here comes Kelly with a Temptations-style song that makes the world dance. "Nothing in This World" by Keke Wyatt f/Avant is admired by everyone. This song has the same strength as Avent's song "My Eist

One of the dopest songs out is "Butterflies" by Michael Jackson. It's like instilling the soul of Jill Scott into Michael Jackson

song has the same strength as Avant's song "My First Love," which features Wyatt. She has a ridiculously strong voice, and it seems that Avant, much like R. Kelly, can do no wrong in the Midwest. (Lunch on MCA Sr. VP/Urban Promotion Benny Pough!) Glenn Lewis is doing very well for us. The "dark-skinned Stevie Wonder" has a song out that people seem to instantly respond to. Once they hear "Don't You Forget It," the phones light up. My after-

noon guy came to me one day and said that we may have to move Glenn up in rotation 'cause he took 12 calls after he played Lewis' song, and eight of them were about Glenn.

It's an example of how relatable DMX is as an artist. His music continues to cross demographics. You can't stereotype someone or something this powerful," explains Def Jam Sr. VP/Urban Promotion Johnnie Walker about the X-man's latest single, "I Miss You." It seems a listener heard the rapper's ode to his grandmother on WKYS/Washington and felt compelled to call in and share how intensely the song affected her ... Congratulations to



LaFace/Arista duo **OutKast**, who received the most Grammy nominations ever for a hip-hop artist. Way to go, guys! ... On the Urban chart, Atlantic recording artist **Brandy** debuts at No. 37* with the inquisitive "What About Us?" And speaking of Atlantic, congratulations to Sr. VP/Urban Promotion Ronnie Johnson, who has been upped to Sr. VP/GM, Urban Music for the label ... In her second week on the chart, Bad Boy/Arista artist **Faith Evans** makes the jump from 33-24* with "I Love You" ... Though it increases 86 plays, J Records rapper **Busta Rhymes**' "Break Ya Neck" tilts back from 11-13*, while MCA's **Keke Wyatt** ("Nothing in This World") and OutKast ("The Whole World") climb 12-9* and 14-12*, respectively. Making their debuts on the Urban AC chart are Motown artist **Sharissa** with "Any Other Night" (No. 29*) and MCA's **Mary J. Blige** with "No More Drama" (27*).

— Tanya O'Quinn, Assistant Editor



ARTIST: Yolanda Adams LABEL: Elektra/EEG

By TANYA O'QUINN / ASSISTANT EDITOR

T anya, you know what l like about the way you write?" says Pro, an industry friend and aspiring rapper. "No, what?" I ask, astonished that someone actually likes my style. "The way you write makes me feel like I'm there with you, like I'm experiencing your life and the song in the manner that you do." (Hmmm, so maybe the unprescribed blue pills aren't bad for me after all.) With this compliment in mind, I proceed to review the latest joint from Elektra recording artist **Yolanda Adams**. *Believe* touched my spirit much like Mary Mary's *Thankful* did a while back. And if my articles affect you like they do babyboy, grab a Kleenex — this time it's personal.

Sometimes you can hear a song in passing and instantly feel its impact. Though you didn't sit down to fall into its vibe, you instinctively feel that the song has a special meaning. That happened to me with "I'm Gonna Be Ready" by Yolanda Adams. "Sight beyond what I see, you know what's best for me/Prepare my mind, prepare my heart for whatever comes/ I'm gon' be ready/Strength to pass any test/I feel like I'm so blessed/With you in control, I can't go wrong/'Cause I always know, I'm gon' be ready." The humble and sincere chorus led to a volcanic eruption of pain, love and loss over someone very special to me, but as I kept listening, I realized that at this low point in my life --- and any low point in anyone else's life — this is the thought that should be expressed. When my eyes were so swollen that I couldn't see clearly, when my nose was so stuffy that I had to breathe through my mouth, when my body was so weak that the best position for me was lying on my back, these words helped me find the strength to overcome grief and realize that there was a blessing within my pain. It's the ultimate display of

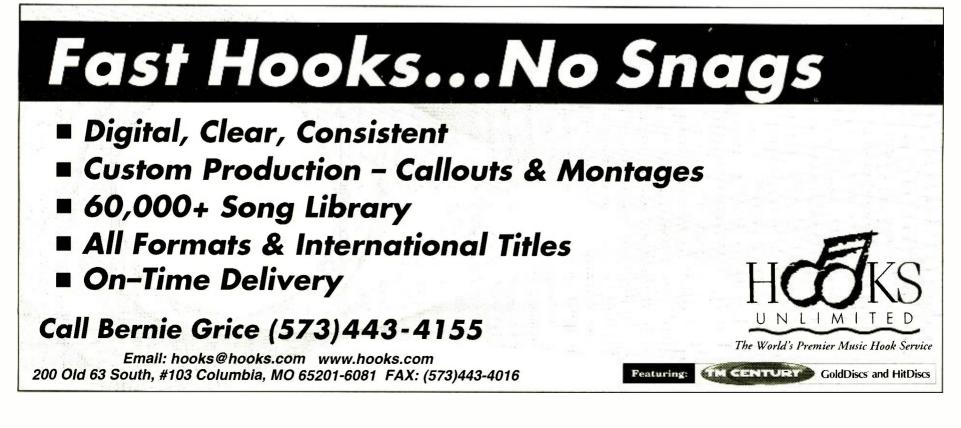


Yolanda Adams

faith when one finds oneself running out of assurance.

After filling my soul with repetitive plays of "I'm Gonna Be Ready," I decided to find more nourishing food for my starving spirit. The debut single, "Never Give Up," encourages perseverance when pursuing one's dreams. Adams' smooth vocals offer a maternally loving touch in this message of inspiration and hope. "A Song of Faith" is in the same vein, however its melody is more uptempo, adding that sista-girl feel to the supportive message. "A Song of Faith" keeps that unrelenting shove of encouragement flowing right along. "I Gotta Believe" finds Adams celebrating her own strength, faith and love of God, and fellow gospel singer Karen Clark Sheard testifies with Adams on the praise-filled "Fo Sho'." The duo are never in doubt of divine intervention and have a rhythmically expressive way of sharing their joy.

Believe is one of the best CDs I've experienced in a long time. Every song contains a spiritual message supporting, encouraging and inspiring some sort of divine relationship with God. I'm not trying to preach to ya, 'cause I'm not in the position to do so, but what I will do is aggressively insist that you get a copy of Yolanda Adams' latest joint to find songs that will encourage as you pass through your own dire straits. *Inner* peace.



DID Urban AC Top 30

/ A Y	91	<u> </u>			
LL		January 18, 2002			
LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	GROSS IMPRESSIONS (00)
3	0	MICHAEL JACKSON Butterflies (Epic)	870	+93	150386
1.	2	MAXWELL Lifetime (Columbia)	858	-38	141541
2	3	ALICIA KEYS A Woman's Worth (J)	8 <mark>54</mark>	+70	142778
4	4	USHER U Got It Bad (LaFace/Arista)	737	-17	11 <mark>531</mark> 1
7	6	ANGIE STONE Brotha (J)	701	+32	108767
5	6	BRIAN MCKNIGHT Love Of My Life (Motown)	683	-59	120383
10	0	JOE Let's Stay Home Tonight (Jive)	628	+23	106143
6	8	GERALD LEVERT Made To Love Ya (EastWest/EEG)	<mark>585</mark>	- <mark>118</mark>	87700
12	9	BONEY JAMES Something Inside (Warner Bros.)	581	+53	75123
8	10	GINUWINE Differences (Epic)	573	-70	98992
9	11	BABYFACE What If (Arista)	<mark>51</mark> 7	-91	81262
13	ß	REGINA BELLE Ooh Boy (Peak)	512	+41	71578
11	13	LUTHER VANDROSS Can Heaven Wait (J)	480	-116	57321
15	1	LUTHER VANDROSS Take You Out (J)	443	+29	73259
14	15	ISLEY BROTHERS Secret Lover (DreamWorks)	430	-18	57302
17	Œ	GLENN LEWIS Don't You Forget It (Epic)	425	+ <mark>61</mark>	87397
16	Ð	JILL SCOTT He Loves Me <i>(Hidden Beach/Epic)</i>	402	+29	69578
18	13	INDIA.ARIE Strength, Courage & Wisdom (Motown)	377	+22	54469

YOLANDA ADAMS Never Give Up (Elektra/EEG)	339	+9	49458	9	32/2
KEKE WYATT Nothing In This World (MCA)	290	-1	50498	9	21/0
MONTELL JORDAN You Must Have Been (Def Soul/IDJMG)	275	+50	44609	2	21/0
TEMPTATIONS Four Days (Motown)	275	- <mark>18</mark>	30352	8	27/0
AALIYAH Rock The Boat (BlackGround)	249	-38	54567	<mark>14</mark>	10/0
KENNY LATTIMORE Don't Deserve (Arista)	247	+31	3 <mark>69</mark> 35	4	22/0
JAHEIM Anything (Divine Mill/WB)	235	+29	37716	4	14/0
PROPHET JONES Cry Together (University/Motown)	214	+50	28731	2	<mark>19/2</mark>
MARY J. BLIGE No Mcre Drama (MCA)	186	+55	<mark>333</mark> 45	1	<mark>6/1</mark>
CECE WINANS Anybody Wanna Pray (Wellspring/Capitol)	173	+6	30659	6	17/0
SHARISSA Any Other Night (Motown)	150	+94	14 <mark>49</mark> 4	1	16/2
KIRK FRANKLIN 911 (Gospo Centric/Interscope)	146	-2	15505	2	<mark>3/0</mark>

36 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/6/02-1/12/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

ONY TERRY I Don't Wanna Stop (Golden Boy)	
otal Plays: 141, Total Stations: 13, Adds: 0	

RANDY CRAWFORD Permanent (Warner Bros.) Total Plays: 129, Total Stations: 13, Adds: 0

FAITH EVANS | Love You (Bad Boy/Arista) tal Plays: 103, Total Stations: 19, Adds: 2

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29 Debut

Debut>

Debut

T

R. KELLY The World's Greatest (Interscope) Total Plays: 95, Total Stations: 6, Adds: 2

JAGGED EDGE Goodbye (So So Def/Columbia) Total Plays: 84, Total Stations: 6, Adv

New & Active

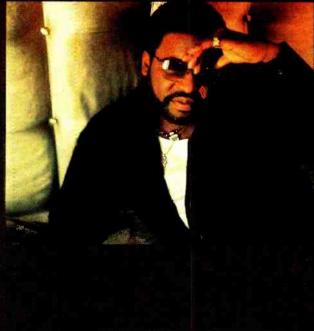
CHEROKEE | Swear (Arista) Total Plays: 71, Total Stations: 9, Adds PAM & DODI What's Wrong (D.E.G./MCA) Total Plays: 53. Total Stations: 8. Adds:

JIMMY SOMMERS F/LES NUBIANS Menage A Trois (Higher Octave) tal Plays: 34, Total St

BLU CANTRELL Till I'm Gone (Arista) Plays: 25, Total Stations: 8, Adds:

JOI Missing You (Universal, Total Plays: 6, Total Stations: 10, Adds: 10

Songs ranked by total plays



Δ

WHAT MAKES IT GOOD (NO PREMATURE LOVIN')

THE ENDURING NEW SINGLE FROM THE GOLD ALBUM GERALD'S WORLD

WEEKS ON TOTAL STATIONS/ CHART ADDS

32/0

37/0

37/0

32/0

36/0

36/0

38/0

33/0

34/0

29/0

38/0

35/1

35/0

36/0

31/1

26/1

28/0

29/0

ARTIST TITLE LABEL(S)

JOI Missing You (Universal)

10

24

12

11

17

25

8

26

11

22

22

13

18

36

9

7

7

10

APPEARING ON UPN'S THE HUGHLEYS IN FEBRUARY ON TOUR BEGINNING IN MARCH

EARLY ADD: WFLM/Ft. Pierce

AUDIENCE AT 2 MILLION AND GROWING!!!

GREAT SPINS AT !! KJMM WDMK KMJK KMJQ

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BLU CANTRELL Till I'm Gone (Arista)
YOLANDA ADAMS Never Give Up (Elektra/EEG)
FAITH EVANS Love You (Bad Boy/Arista)
PROPHET JONES Cry Together (University/Motown)
SHARISSA Any Other Night (Motown)
R. KELLY The World's Greatest (Interscope)
Most Increased
Plays

Pewered By

Most Added. www.rradds.com

AVANT Makin' Good Love (Magic Johnson/MCA)

	TOTAL
ARTIST TITLE LABEL(S)	INCREASE
FAITH EVANS Love You (Bad Boy/Arista)	+95
SHARISSA Any Other Night (Motown)	+94
MICHAEL JACKSON Butterflies (Epic)	+93
ALICIA KEYS A Woman's Worth (J)	+70
GLENN LEWIS Don't You Forget It (Epic)	+61
MARY J. BLIGE No More Drama (MCA)	<mark>+5</mark> 5
BONEY JAMES Something Inside (Warner Bros.)	+53
MONTELL JORDAN You Must Have Been (Def Soul/IDJI	MG) + 50
PROPHET JONES Cry Together (University/Motow	n) + 50
R. KELLY The World's Greatest (Interscope)	+45
ANN NESBY F/AL GREEN Put It On Paper (It's Time Child	d) +45

Most Played Recurrents

ARTIST TITLE LABEL(S) TOTAL PLAYS JILL SCOTT The Way (Hidden Beach/Epic) 335 JAHEIM Just In Case (Divine Mill/WB) 330 MARY J. BLIGE Family Affair (MCA) 285 ALICIA KEYS Fallin' (J) 269 MUSIQ Love (Def Soul/IDJMG) 263 **DONNIE MCCLURKIN** We Fall Down (Verity) 228 **JILL SCOTT** A Long Walk (*Hidden Beach/Epic*) 208 YOLANDA ADAMS Open My Heart (Elektra/EEG) 196 ERICK SERMON Music (J) 176 ISLEY BROTHERS F/RONALO ISLEY Contagious (DreamWorks) 154 SUNSHINE ANDERSON Heard It All ... (Soulife/Atlantic) 146 MUSIQ Just Friends (Sunny) (Def Soul/IDJMG) 144 TYRESE What Am I Gonna Do (RCA) 143 INDIA. ARIE Brown Skin (Motown) 141 CHARLIE WILSON Without You (Major Hits) 136 MICHAEL JACKSON You Rock My World (Epic) 134 MARY MARY Shackles (Praise You) (Columbia) 131 INDIA.ARIE Video (Motown) 122 ERYKAH BADU Bag Lady (Motown) 114

ADDS

11

10

8

2

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2





A song that will be instantly familiar with your core audience.

Produced by Alison Krauss

"Strong Reba songs are a welcome addition to not only our station, but to country radio as a whole. Add that to her high profile right now and Bingo!" <u>Mike Kennedy, PD, KBEQ</u>.

> "Nobody sings em like Reba - and this ones' got instant familiarity! This is a no-brainer." Ray Edwards, OM, KDRK.

"From the moment Reba began singing, I was blown away. She completely nailed this song. Being in the studio with her is an amazing experience; Reba can do anything." Alison Krauss

CONGRATULATIONS REBA!

FAVORITE FEMALE ACTRESS IN A NEW TV SERIES-Peoples Choice Awards "Reba" is the #1 show on Friday nights for female viewers 12 to 34.

Country



Radio's New In-Car Competition

□ A report from this year's Consumer Electronics Show

Many new products will soon compete for the attention of both driver and passengers, challenging radio's position as the exclusive provider of live entertainment in the automobile.

he automobile, long local radio's exclusive live-entertainment domain, is about to become an electronic battleground. And the incredible number of new devices designed to download and play music means that record companies will continue to be pressured by technology's incessant march forward.

Those are my observations after spending two days at last week's Consumer Electronics Show in Las Vegas. The number of products that are or soon will be — available that will vie with local radio for listeners' attention is simply staggering, and the products being brought to market that will circumvent the current label-artist-writer compensation model are just as amazing.

Via Satellite

One of the things that really struck me when touring the mobile electronics area of the CES was that the car of the future won't be just for radio anymore. Many new products will soon compete for the attention of both driver and passengers, challenging radio's position as the exclusive provider of live entertainment in the automobile. Electronics distributors and manufacturers are placing their bets on entirely new lines of in-thecar products that will not only appeal to consumers, but will do so to the detriment of local radio.

E S D

First up to vie for your listeners' time is, of course, satellite radio. The only two players in this arena — Sirius and XM — had huge presences at the CES. Their displays were among the largest in the mobile electronics area, and both were packed with interested industry professionals the two or three times that I passed them.

Both services had examples of currently available hardware, with the emphasis on a wide array of radios. There are all-inclusive (AM, FM, satellite radio) models, those that add on to existing radios and "plug and plays" that can be used both inside and outside the car.

In addition, both Sirius and XM had vehicles on display that were equipped with satellite radio receivers so that attendees could listen to the programming. The comment I heard most from people emerging from the demonstration cars was surprise at how good the quality was. The consensus was that the digital sound was much better than most had expected.

Satellite radio got a boost via its presence at the booths of satellite radio manufacturers, which were demonstrating their current and future models. XM and Sirius also got some publicity at retailers' booths. In fact, it was at one of these sites that I saw a co-branded display for the two companies. It was later explained to me that the competitors have decided to co-market satellite radio. The idea is to sell people on the idea of satellite radio first, and let them pick their service — XM or Sirius — after that.

Sirius, which launches Feb. 14, broadcast one of its formats live each day from a talent booth located 20 feet above the convention floor. On the floor was a stage on which a number of artists appeared throughout the fourday convention. The only country act en the bill (that I saw) was Sony's Litule Big Town. Among the other acts who performed and were interviewed during the week were Eddie Money, Evelyn "Champagne" King, Darius Rucker, Blues Traveler, Cheap Trick and Sheila E.

Satellite radio is certainly generating lots of interest among retailers, many of whom were excited about the sales prospects of what one termed "the most exciting new product we've had in our stores in years."

That idea was reinforced by a large banner stretching across XM's booth that proudly proclaimed that satellite radio had been selected Product of the Year by *Fortune* magazine.

Video Invades The Car

Almost every broadcast-industry and record convention held during the past two or three years has had panels discussing the challenge that local radio will face from satellite radio. But if the number of new products designed to get the attention of drivers and their passengers is any indication, local radio will be fighting more than XM and Sirius for listeners' time.

I was flabbergasted by the number of companies set to introduce a huge variety of video products for the automobile. And, judging by the products on their way to market, video is not just for the back seat anymore. A number of products are designed for on-dash installation, with special electronics so they can be viewed only when the car is stopped — even at stoplights. As you might expect, these devices are connected to traditional navigational services, including GPS, and a variety of route-finding and map programs. But displays highlighting "Auto Cinema" and "Mobile Video Entertainment" suggest that entertainment will soon supplant utilitarian concerns as a reason to have video in the car. There are almost as many monitor options for the car as there are for the home — everything from 10.4-inch overhead consoles to seven-inch on-dash monitors to headrest-mounted screens. There's even a monitor mounted onto a cigarette-lighter adapter that requires no installation and is, literally, "PluginTV."

All of the monitors can be connected to DVD players, VCRs and computers to entertain passengers of all ages and serve as baby sitters for parents making trips — long and short

— with kids in the back seat. One has to wonder how much radio listening the driver will do when the sound for the movie running in the back seat is coming from the radio's speakers.

Also on display were devices resembling rearview mirrors that are actually monitors that display video from cameras focused on the back seat, so you can keep track of your kids.

Sound Advice

More than one vehicle was running *Top Gun* on its on-dash video monitor, which also showed off the cars' sound systems. That brings me to another CES area of concentration: automobile audio. There are thousands and thousands of products designed to enhance a car's audio experience.

I wonder if people spending that much money on giant subwoofers and eight-speaker surround-sound systems for their cars will spend much time listening to local radio. And the upgrading of the sound of car audio also begs the question, Is your station's audio the best it can be?

One of the most fascinating "future products" that demonstrates the electronics industry's planned invasion of the car is Delphi's innovation for, of all places, the gas pump. Not only will the pump of the future dispense petrol, it will also distribute videos.

While drivers are refueling, they are offered a number of videos that can be wirelessly downloaded from the "pump" to the in-car computer or

www.americanradiohistory.com

video system. No need to ever again be caught without an episode of Barney to keep the kids quiet.

Phone Home

This next group of new products might not be on the same scale as the video innovations, but they nevertheless also take time away from radio listening. They are adapters that enable drivers to use cell phones in the car while keeping their hands on the wheel. Manufacturers, distributors and retailers foresee a huge bump in sales of these products as more states institute laws requiring that cell-phone usage be hands-free.

A number of these products use the car's radio to transmit cell phone calls. The phone is plugged into an adapter that is inserted into the cigarette lighter. The adapter contains a microphone for the driver, who hears the calls via his car speakers and through the radio, which is tuned to a particular frequency. The driver merely sets the first button on his car radio to that dial position and punches the button when a call arrives. Of course, the process interrupts local radio listening.

The good news on the phone front is a new device made by SmartPlanet called Tecki. It's a hands-free cellular headset that is also an FM radio. When your phone is not in use, you can use a one-touch button to flip to the FM band, where you can dial in any FM outlet in between phone calls. The company will even emblazon your logo on the switch in case you want to give them away.

All Traffic, All The Time

A new company was at the CES to tout a device that offers motorists personalized traffic conditions. G-Tech's Wayfinder provides customized traffic reports that update every two minutes. You tell it your route, and it alerts you to the conditions along the way. It also suggests alternative routes and gives you the current traffic conditions on them.

Based on the time of day, the Wayfinder automatically knows whether you're going to or from work. It also provides the weather report for the roads on your long-distance itinerary. All that for five bucks a month.

An interesting wrinkle to this product is that radio-station subcarriers are used to deliver the information to it. It remains to be seen whether the prototype shown at the CES can be turned into a viable product. Perhaps that depends on whether a radio chain or traffic service sees the Wayfinder as a potential enhancement to the station's or the service's traffic product.

The MP3 Revolution

Radio isn't the only industry under an electronic assault that threatens the very core of its business. The CES hosted literally hundreds of companies displaying thousands of devices whose primary purpose is to store digital downloads of music. The sheer number of these new appliances is bringing the price point way down. They're getting smaller and smaller, they're offering increased portability, and they're capable of storing huge amounts of music and video.

It would be impossible to write about even 1% of the gadgets out there, but one that really caught my eye was Archos' Jukebox Studio 20, a portable MP3 player and — get this — 20 gigabyte hard drive. It's capable of storing more than 500 CDs — that's 20,000 minutes of music at 128 kbps.

In effect, the Jukebox Studio 20 and its big hard drive offer portability for one's data, photos, videos and, of course, music. Touting the unit's capabilities, the sales rep extolled the virtue of being able to go to a friend's house and load his or her new CD into the unit in real time.

The rep acknowledged that the compressed MP3 file was not an exact digital copy with the potential to be endlessly duplicated — that would require special software that decodes the encryption. However, the rep made it clear that visits to a few Internet chat rooms would soon turn up instructions on how to convert the unit into a virtual digital copier.

By the way, that unit's sister, the Jukebox Multimedia, offers attachments that turn it into a digital camera and a video recorder. Price: \$325.

That's just a taste of the products on the horizon that will have an effect on the radio and record industries. Somewhere down the road I'll tell you about more of the stuff on display that will affect our professional lives and some of the other cool products that people in this business can use to make their lives easier.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 615-244-8822 or e-mail: *Ihelton@rronline.com*





CALVIN GILBERT gilbert@rronline.com

Country Tradition Continues

□ Grand Ole Opry's radio home will remain Country

hat other radio station would receive national news coverage by merely contemplating a change in format? Gaylord Entertainment President/CEO **Colin Reed** posed that question to reporters Monday (Jan. 14) while announcing that WSM-AM/Nashville will re-

main a Country station.

Fans of classic country music barraged Gaylord officials with emails, petitions and a protest rally after word leaked out last month that the company was looking at the possibility of flipping WSM-AM to a Sports format. The emotions ran especially high because WSM-AM has been the Grand Ole Opry's radio home for the past 76 years.

"We listened and took those views into account in making our decision," Reed said. "But, contrary to some media reports, at the time the information leaked out we had not made a decision to change formats. We were merely looking at a number of options and have now concluded that WSM has the most potential for success by becoming America's best-known and remaining its most respected Country station."

During the press conference at the Ryman Auditorium Reed said, "The Grand Ole Opry is an international institution, and WSM has been its home since it began. Our commitment today is to ensure that both of these icons of country music realize their greatest potential."

However, Reed acknowledged that Gaylord needs to improve the financial plight of WSM-AM, which last year lost \$1.5 million. "WSM-AM is not a conventional radio station," he said. "While we looked at alternatives that might have made sense for another AM station in another market, we concluded that WSM-AM is a gem that just needs some polishing. We want to keep the Country format and build on its incredible heritage and the loyalty of its listeners."

A Larger Audience

Aside from improving WSM-AM's programming, Reed said the company is investigating ways to take the station and the Gaylordowned Opry to a larger audience. Those possibilities include satellite radio and increasing WSM-AM's Internet presence. Gaylord is actively pursuing a syndication deal for the Opry, and Reed indicated that the existing Friday and Saturday night live radio shows could possibly be expanded to weeknights to encompass special shows devoted to country legends and new acts.

"I'm not saying that we will continue with business as usual," Reed said. "That is not an option for us. Things are going to change, and our goal is to make those changes positive." Reed arrived at Gaylord only nine months ago, after serving as CFO for Harrah's Entertainment, where he was Chief Financial Officer. Gaylord also owns two other Nashville stations — Country WSM-FM and News/Talk WWTN. Regarding WSM-AM and the Opry, Reed said, "The last two to three weeks were very helpful to me in seeing the potential. I knew it was there; I just didn't know how big it was, and I think it's big."

Among those attending the press conference were Opry members **Vince Gill**, Billy Walker, Connie Smith and Marty Stuart. After announcing that WSM-AM would stick with Country, Reed joked, "You can put that gun away, Mr. Stuart."

Following the press conference, Gill noted, "I've watched the papers over the last couple of weeks, and I saw mostly bashing of Gaylord. But on behalf of all of us who really revere the tradition and the reverence of where this music began, we should also be willing to say thank you."

RodeoHouston

The Dixie Chicks and George Strait will serve as the musical bookends for next month's Houston Livestock Show and Rodeo, although the event won't lack country star power during its Feb. 12-March 3 run at the Astrodome. Now in its 70th year, it's one of the biggest events in the rodeo world — and, indeed, one of the biggest events in Texas as well.

RodeoHouston, as it's also called, will present a wide range of music, including appearances by Neil Diamond, Bob Dylan, Brian McKnight, Mary J. Blige, REO Speedwagon, Styx and Destiny's Child.

The country offerings include Alan Jackson (Feb. 14); Clay Walker (Feb. 15); Pat Green (Feb. 16); Lyle Lovett and Martina McBride (Feb. 18); Brooks & Dunn (Feb. 19); Phil Vassar and Jamie O'Neal (Feb. 21); Emmylou Harris, Alison Krauss, Patty Loveless and Nickel Creek (Feb. 23); Willie Nelson and Lee Ann Womack (Feb. 26); Kenny Chesney (Feb. 27); and Clint





Kenny Chesney rang in the new year at the Gaylord Entertainment Center before a near-capacity 11,000 fans. Chesney's concert also featured Sara Evans, Phil Vassar and Jamie O'Neal. Seen here visiting backstage are (l-r) RCA Label Group/Nashville Executive VP Butch Waugh, RLG Chairman Joe Galante, Chesney, concert promoter Steve Moore and Chesney manager and booking agent Clint Higham and tour manager David Farmer.

Black with Lisa Hartman Black (Feb. 28).

The March 2 show is billed as "Legends of RodeoHouston in Concert," with Mac Davis, Larry Gatlin & The Gatlin Brothers, Naomi Judd and Charley Pride. Strait closes the run with a March 3 concert-only presentation.

End Of A Touring Era

After four decades on the road, The Statler Brothers have announced that they will retire from touring at the end of the year to spend more time at their Virginia homes. The group first formed in 1961 as The Kingsmen but changed their name in 1964 because another group with the same name was becoming increasingly successful. They adopted the name Statler after seeing it on a box of tissues in a hotel room.

Three of the four Statler Brothers — Phil Balsey and brothers Harold and Don Reid — have been with the group since its inception. The only personnel change in the quartet's career came in 1981, when ill health forced Lew De-Witt to retire. He was replaced by Jimmy Fortune. Over the years the group estimates they spent more than 200,000 hours together and gave more than 35,000 interviews.

From the 1965 hit "Flowers on the Wall" to numerous hits on Mercury, the Statlers remain one of the most successful vocal groups in country music history, both on records and as a touring act. Aside from their hits, the Statlers also recorded one of the hippest albums ever when they adopted an alias for 1974's Lester "Roadhog" Moran & His Cadillac Cowboys: Alive at the Johnny Mack Brown High School. Hilariously twisted, some of Roadhog's comments remain among the most oft-repeated quotations on country tour buses throughout America.

The Statlers have at least 50 concerts scheduled through June. Their final concert is expected to take place in November.

Bits 'N' Pieces

• Vince Gill and Eric Clapton are among the musicians appearing on Mad Dogs and Okies, an album project that's being co-produced by Tractors drummer Jamie Oldaker and Stereo Vision's Herky Williams. The project pays tribute to the Tulsa music scene. Oldaker has performed on 11 of Clapton's albums and toured extensively with the British guitar legend. Clapton has contributed the track "Positively," and Gill recorded an original song, "Wait 'Til Your Daddy Gets Home." No release date has been set.

• Garth Brooks made a guest appearance during a Jan. 8 songwriters show at Green's Grocery, a tiny club in the rural community of Leiper's Fork, TN, south of Nashville. Brooks joined Trisha Yearwood, Chely Wright and Keith Urban during the event, which raised money for the Nashville Songwriters Association International's efforts to protect songwriter copyrights. The show, videotaped for later broadcast on the Turner South Network, raised more than \$50,000 for the NSA1.

• Steve Earle's groundbreaking 1986 debut, Guitar Town, is being rereleased by MCA/Nashville in an expanded, remastered version. In stores Jan. 29, the CD will include the complete original packaging and a bonus track — Earle's cover of Bruce Springsteen's "State Trooper," recorded live during the 1986 Guitar Town tour. On Feb. 6 Earle reunites with the original Guitar Town musicians to perform the album in its entirety during a concert at Nashville's Ryman Auditorium. The show benefits the Park Center. a nonprofit organization that assists adults with mental illness.



Lonestar gave a Nashville welcome to the CBS Radio Sports/Westwood One team of Boomer Esiason and Howard David during a recent Tennessee Titans game. In return for Lonestar's performance of the national anthem and a halftime show broadcast on 500 stations, the radio network made a \$5,000 donation to the band's favorite charity, the American Red Cross. In the back row (l-r) are David and Esiason. Pictured in the front (l-r) are Lonestar's Richie McDonald, Dean Sams, Keech Rainwater and Michael Britt.

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original song, 'up with the sameoriginal song, 'ng increasinglyDaddy Gets Hor
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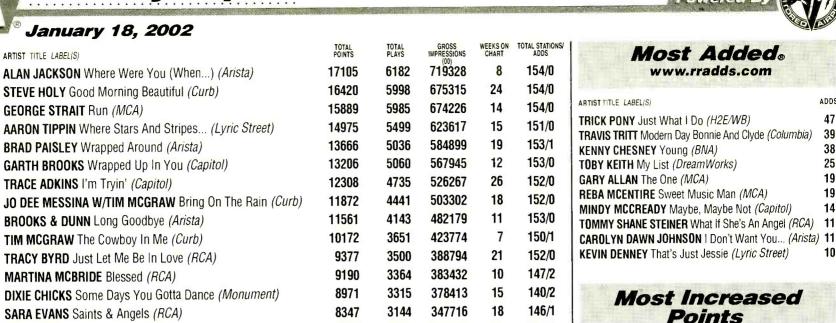


February 27 - March 2, 2002

For more information call 615-327-4487 or visit our website at <u>www.countryradioseminar.com</u>

www.americanradiohistory.com

Country Top 50



14	Ű	TRACY BYRD Just Let ivie be in Love (<i>RCA)</i>	9377	3300	300/94	21	132/0		
13	Ð	MARTINA MCBRIDE Blessed (RCA)	9190	3364	383432	10	147/2		
15	B	DIXIE CHICKS Some Days You Gotta Dance (Monument)	8971	3315	37 <mark>841</mark> 3	15	140/2	Most Increased	
17	Ø	SARA EVANS Saints & Angels (RCA)	8347	3144	347716	18	146/1	Points	
16	()	JOE DIFFIE In Another World (<i>Monument</i>)	<mark>8330</mark>	3251	352564	25	142/2	The set of the set of set of set of the set of the set	
19	6	RASCAL FLATTS I'm Movin' On (Lyric Street)	7256	2685	298689	14	140/6		DINT
20	Ð	CHRIS CAGLE Breathe In, Breathe Out (Capitol)	6830	2679	291097	15	144/4	TOBY KEITH My List (DreamWorks) +1	793
21	1	BLAKE SHELTON All Over Me (Warner Bros.)	6191	2391	260223	12	139/1	STEVE HOLY Good Morning Beautiful (Curb) +1	1586
22	19	PHIL VASSAR That's When Love You (Arista)	5905	<mark>219</mark> 7	<mark>249</mark> 752	11	132/4		444
23	20	MONTGOMERY GENTRY Cold One Comin' On (Columbia)	5052	<mark>20</mark> 60	2 <mark>32</mark> 978	21	123/2		344 339
26	3	CYNDI THOMSON Always Liked That Best (Capitol)	<mark>4923</mark>	1946	208300	10	130/5	The second	1284
24	Ð	LEE ANN WOMACK Does My Ring Burn Your Finger (MCA)	4611	1821	206667	8	120/6	CHRIS CAGLE Breathe In, Breathe Out (Capitol) +1	1162
25	3	TOMMY SHANE STEINER What If She's An Angel (RCA)	4496	1632	189130	4	125/11		1113
Breake		KENNY CHESNEY Young (BNA)	4084	1368	162346	4	114/38		1050 1938
28	Ø	EMERSON DRIVE Should Be Sleeping (DreamWorks)	4050	1526	160629	8	125/7	TRACT DIRD JUST LET IVIE DE III LOVE (NCA) +	930
39	20	TOBY KEITH My List (DreamWorks)	3376	1153	137388	2	117/25		r (189
31	Ø	STEVE AZAR Don't Have To Be (Till) (Mercury)	3255	1322	129829	14	99/7	Most Increased	
30	20	CAROLYN DAWN JOHNSON Don't Want You To Go (Arista)	3121	1198	127468	4	115/11	Plays	
Breake		TRISHA YEARWOOD Inside Out (MCA)	2816	11 <mark>6</mark> 1	1 <mark>14548</mark>	6	94/6	I	OTAL
Breake		KEVIN DENNEY That's Just Jessie (Lyric Street)	2783	1066	111173	5	98/10	PI	REASE
32	6	TAMMY COCHRAN Cry (Epic)	2691	1137	107624	7	104/3		+645
35	32	CHELY WRIGHT Jezebel (MCA)	<mark>2393</mark>	911	103584	4	76/6		+540
36	63	BLACKHAWK Days Of America (Columbia)	2273	<mark>938</mark>	<mark>98144</mark>	10	70/3	BROOKS & DUNN Long Goodbye (Arista)	+511
37	34	MARK WILLS W/JAMIE O'NEAL I'm Not Gonna Do Anything (Mercury)	1968	885	75763	6	84/9		+504
40	35	KELLIE COFFEY When You Lie Next To Me (BNA)	1788	757	71256	3	83/4		+465 +460
41	36	KENNY ROGERS Homeland (Dreamcatcher)	1731	699	69783	8	72/1		+438
38	Ð	MARK MCGUINN She Doesn't Dance (VFR)	1690	794	79789	6	79/4	TIM MCGRAW The Cowboy In Me (Curb)	+403
46	33	TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	1419	572	<mark>56969</mark>	2	74/39		+391
42	69	TY HERNDON Heather's Wall (Epic)	1169	491	52084	3	59/7	JO DEE MESSINA W/TIM MCGRAW Bring On (Curb)	+385
44	1	DAISY DERN Gettin' Back To You (Mercury)	958	466	50550	11	49/0		
43	41	JEFFREY STEELE Something In The Water (Monument)	<mark>95</mark> 7	392	<mark>38382</mark>	18	<mark>50/0</mark>	Breakers	
Debut	•	TRICK PONY Just What I Do (H2E/WB)	<mark>82</mark> 3	275	<mark>33936</mark>	1	<mark>63/4</mark> 7	DICARCIS	
Debut	43	GARY ALLAN The One (MCA)	819	343	32267	1	41/19	KENNY CHESNEY	
49	•	ALAN JACKSON/GEORGE STRAIT Designated Drinker (Arista)	623	243	27757	2	5/4	Young (BNA)	
45	45	RAY STEVENS Osama Yo Mama (Curb)	611	187	25554	3	4/0	38 Adds • Moves 27-24	
50	46	WILLIE NELSON/LEE ANN WOMACK Mendocino (Island/IDJMG)	<mark>55</mark> 9	128	23077	2	5/1		
48	1	PAT GREEN Three Days (Republic/Universal)	520	89	21681	2	4/2	KEVIN DENNEY	
47	(B)	CRAIG MORGAN God, Family & Country (Broken Bow)	505	258	21546	3	24/0	That's Just Jessie (Lyric Street)	
Debut	49	LONESTAR Not A Day Goes By (BNA)	447	145	18138	1	3/2	10 Adds • Moves 33-30	
Debut	50	TIM RUSHLOW Love, Will (Scream)	439	224	19363	1	<mark>22/1</mark>		
6 C	_							TRISHA YEARWOOD	

154 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 1/6/02-1/12/02. Bullets appear on songs gaining in points or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Breaker status is awarded to songs reported by 60% of the panel for the first time. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.



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> **TRISHA YEARWOOD** Inside Out (MCA)

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ADDS

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Country Top 50 Indicator



R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

								most Addede
LAST WEEK	THIS WEEK		TOTAL	+/- PLAYS	GROSS	WEEKS ON	TOTAL STATIONS/	ARTIST TITLE LABEL(S) ADD
WEEN	WEEN	ARTIST TITLE LABEL(S)	PLAYS	PLAYS	IMPRESSIONS (00)	CHART	ADDS	TOBY KEITH My List (DreamWorks) 10
2	0	GEORGE STRAIT Run (MCA)	1305	+67	48128	15	34/0	KENNY CHESNEY Young (BNA) 10
1	2	ALAN JACKSON Where Were You (When) (Arista)	1299	+55	47507	9	35/0	GARY ALLAN The One (MCA) 9
3	0	STEVE HOLY Good Morning Beautiful (Curb)	1280	+82	46935	24	35/0	TRICK PONY Just What I Do (H2E/WB) 8
5	0	GARTH BROOKS Wrapped Up In You (Capitol)	1241	+94	45407	13	35/0	TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia) 7 REBA MCENTIRE Sweet Music Man (MCA) 7
7	6	BRAD PAISLEY Wrapped Around (Arista)	1205	+112	42735	23	34/1	LONESTAR Not A Day Goes By (BNA) 4
4	6	AARON TIPPIN Where Stars And Stripes (Lyric Street)	1201	+47	43301	16	33/0	TOMMY SHANE STEINER What If She's An Angel (RCA) 3
8	0	JO DEE MESSINA W/TIM MCGRAW Bring On The Rain (Curb)	1129	+119	42205	18	34/0	KEVIN DENNEY That's Just Jessie (Lyric Street) 3
9	8	BROOKS & DUNN Long Goodbye (Arista)	1082	+111	40870	12	35/0	CHELY WRIGHT Jezebel (MCA) 2
6	9	TRACE ADKINS I'm Tryin' (Capitol)	1009	-136	34466	24	33/0	ANDY GRIGGS Tonight I Wanna Be Your Man (RCA) 2
11	O	TIM MCGRAW The Cowboy In Me (Curb)	944	+117	35797	8	35/0	MINDY MCCREADY Maybe, Maybe Not (Capitol) 2 BRAD PAISLEY Wrapped Around (Arista) 1
10	Õ	TRACY BYRD Just Let Me Be In Love (RCA)	912	+43	34154	23	34/0	EMERSON DRIVE I Should Be Sleeping (<i>DreamWorks</i>) 1
13	ø	DIXIE CHICKS Some Days You Gotta Dance (Monument)	888	+92	34038	14	34/0	LEE ANN WOMACK Does My Ring Burn(MCA) 1
12	ß	JOE DIFFIE In Another World (Monument)	877	+77	33195	24	33/0	TRISHA YEARWOOD Inside Out (MCA) 1
14	õ	SARA EVANS Saints & Angels (<i>RCA</i>)	860	+65	31659	18	35/0	TAMMY COCHRAN Cry (Epic) 1
15	G	MARTINA MCBRIDE Blessed (RCA)	849	+69	31942	11	35/0	KELLIE COFFEY When You Lie Next To Me (BNA) 1 MARK MCGUINN She Doesn't Dance (VFR) 1
18	õ	RASCAL FLATTS I'm Movin' On <i>(Lyric Street)</i>	710	+94	26947	16	34/0	PHIL CAULKINS Daddy's Little (Mid Land Productions) 1
17	Ø	CHRIS CAGLE Breathe In, Breathe Out (Capitol)	706	+65	26626	17	34/0	
19	13	BLAKE SHELTON All Over Me (Warner Bros.)	650	+55	25025	14	32/0	
21	Ð	PHIL VASSAR That's When I Love You (Arista)	628	+33	23733	13	32/0 31/0	
23	0	LEE ANN WOMACK Does My Ring Burn Your Finger (MCA)	591	+00	23733	11	33/1	
23	ð	CYNDI THOMSON I Always Liked That Best <i>(Capitol)</i>	520	+01				
	8	EMERSON DRIVE Should Be Sleeping (DreamWorks)	520 498		19749	11	32/0	
25		MONTGOMERY GENTRY Cold One Comin' On <i>(Columbia)</i>		+109	18847	11	33/1	
22	23 24		492	-42	19243	20	26/0	Most Increased
29	3	TOMMY SHANE STEINER What If She's An Angel (RCA) KENNY CHESNEY Young (BNA)	457	+107	18443	3	32/3	Plays
32	8		447 424	+183	16822	3	32/10	and the second secon
26	9	TRISHA YEARWOOD Inside Out (MCA) TOBY KEITH My List (DreamWorks)	434	+52	15820	9	30/1	
36	-	CAROLYN DAWN JOHNSON I Don't Want You To Go (Arista)	427	+212	16234	2	34/10	ARTIST TITLE LABEL(S) INCREASE TOBY KEITH My List (DreamWorks) +212
27	3 3		414	+56	15673	5	27/0	KENNY CHESNEY Young (BNA) +183
30	-	CHELY WRIGHT Jezebel (MCA)	375	+42	14779	5	29/2	JO DEE MESSINA W/T. MCGRAW Bring On (Curb) +119
31	(1) (1) (1) (1) (1) (1) (1) (1) (1) (1)	TAMMY COCHRAN Gry (Epic)	327	+56	12927	6	22/1	TIM MCGRAW The Cowboy In Me (Curb) +117
34	9	KEVIN DENNEY That's Just Jessie (Lyric Street)	317	+76	12528	6	27/3	BRAD PAISLEY Wrapped Around (Arista) +112
35	89	TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	304	+78	12396	3	24/7	BROOKS & DUNN Long Goodbye (Arista) +111 EMERSON DRIVE I Should Be Sleeping (DreamWorks) +109
33	63	MARK WILLS W/JAMIE O'NEAL I'm Not Gonna Do (Mercury)	294	+33	11291	8	20/0	EMERSON DRIVE I Should Be Sleeping (DreamWorks) +109 GARY ALLAN The One (MCA) +108
37	39	STEVE AZAR I Don't Have To Be (Till) (Mercury)	225	+23	8377	13	16/0	TOMMY SHANE STEINER What If She's (RCA) +107
38	69	MARK MCGUINN She Doesn't Dance (VFR)	212	+46	8286	9	17/1	REBA MCENTIRE Sweet Music Man (MCA) +96
41	60	TRICK PONY Just What I Do (H2E/WB)	182	+82	7363	2	17/8	GARTH BROOKS Wrapped Up In You (Capitol) +94
39	9	BLACKHAWK Days Of America (Columbia)	179	+13	6433	11	13/0	RASCAL FLATTS I'm Movin' On (Lyric Street) +94
40	3 B	KELLIE COFFEY When You Lie Next To Me (BNA)	171	+33	6683	4	17/1	DIXIE CHICKS Some Days You Gotta Dance (Monument) +92 PHIL VASSAR That's When I Love You (Arista) +88
Debut>	69	GARY ALLAN The One (MCA)	132	+108	5212	ï	16/9	STEVE HOLY Good Morning Beautiful (<i>Curb</i>) +82
Debut>	0	REBA MCENTIRE Sweet Music Man (MCA)	101	+96	4083	1	8/7	TRICK PONY Just What I Do (H2E/WB) +82
45	4	JOHN BERRY How Much Do You Love Me (Ark 21)	92	+13	2932	6	4/0	LEE ANN WOMACK Does My Ring Burn (MCA) +81
44	42	TY HERNDON Heather's Wall (Epic)	85	+5	2877	4	6/0	TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia) +78
42	43	KENNY ROGERS Homeland (Dreamcatcher)	85	-14	3042	8	7/0	JOE OIFFIE In Another World (Monument) +77 KEVIN DENNEY That's Just Jessie (Lyric Street) +76
46	44	DAISY DERN Gettin' Back To You (Mercury)	70	-6	2431	5	8/0	KEVIN DENNEY That's Just Jessie (Lyric Street) +76 CYNDI THOMSON Always Liked That Best (Capitol) +73
49	45	CRAIG MORGAN God, Family & Country (Broken Bow)	58	-5	<mark>2583</mark>	3	7/0	MARTINA MCBRIOE Blessed (RCA) +69
47	46	DIAMOND RIO That's Just That (Arista)	5 6	-18	1952	13	4/0	GEORGE STRAIT Run (MCA) +67
50	4	BELLAMY BROTHERS Desperadoes In Love (Delta Disc)	52	+6	2093	3	4/0	SARA EVANS Saints & Angels (RCA) +65
Debut>	40	LONESTAR Not A Day Goes By (BNA)	50	<mark>+4</mark> 1	2355	1	5/4	CHRIS CAGLE Breathe In, Breathe Out (Capitol) +65 CAROLYN OAWN JOHNSON Don't Want You (Arista) +56
Debut	49	CYNDI THOMSON But L Want To (Capitol)	39	+16	1014	1	1/ 0	CAROLYN OAWN JOHNSON I Don't Want You (Arista) +56 TAMMY COCHRAN I Cry (Epic) +56
Debut	50	RASCAL FLATTS See Me Through (Lyric Street)	39	+2	1014	1	1/0	ALAN JACKSON Where Were You (Arista) +55
	2	5 Country Indicator reports. Songs ranked by total plays for the airplay	week of Su	nday 1/6 C	aturday 1/10))		BLAKE SHELTON All Over Me (Warner Bros.) +55
	0.	© 2002, R&R Inc.		nuay 1/0-3	aturuay 1/12		I	TRISHA YEARWOOD Inside Out (MCA)+52
-								



U. S. Only

Most Added.

Bullseye Country Callout

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES January 18, 2002

BULLSEYE® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of December 16-22, 2001.

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ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN	Bullseye
ALAN JACKSON Where Were You (Arista)	49.0%	81.5 %	10.5%	97.3%	2.8%	2.5%	CALLOUT
AARON TIPPIN Where The Stars And Stripes (Lyric Street)	35.5%	79.8%	13.8%	98.3 %	2.5%	2.3%	
JO DEE MESSINA/TIM MCGRAW Bring On The Rain (Curb)	40.8%	79.5%	10.8%	97.5 %	5.8%	1.5%	P assword of the Week Knight
STEVE HOLY Good Morning Beautiful (Curb)	40.8%	79.0%	11.8%	96.3 %	2.8%	2.8%	Question of the Week: Thinking abo
JOE DIFFIE In Another World (Monument)	25.3%	76.5%	15.5%	97.5 %	4.5%	1.0%	the past year and the economy — part ularly how you, your family and yo
CHRIS CAGLE Breathe In, Breathe Out (Capitol)	25.5%	75.5%	18.0%	96.0 %	1.8%	0.8%	friends have done — how do you think t economy will do in the year ahead? Or
TRACE ADKINS I'm Tryin' (Capitol)	29.5 %	74.3%	17.8%	98.5 %	2.8%	3.8%	scale of 1 to 5 — with 1 meaning little
TOBY KEITH I Wanna Talk About Me (DreamWorks)	33.8%	73.0%	12.3%	97.8 %	7.8%	4.8%	no recovery and 5 meaning 2002 will a big year with strong growth — how
DAVID BALL Riding With Private Malone (Dualtone)	40.3%	72.8%	13.0%	96.0%	4.3%	6.0%	you think 2002 will be?
GEORGE STRAIT Run (MCA)	29.3%	71.8%	19.0%	95.3%	3.5%	1.0%	Total 5. Full recovery: 12%
BROOKS & DUNN Long Goodbye (Arista)	23.0%	70.5%	18.3%	92.5 %	2.8%	1.0%	4. Some recovery: 23%
TRACY BYRD Just Let Me Be In Love <i>(RCA)</i>	21.3%	70.3%	17.8%	94.5%	4.3%	2.3%	3. About the same: 43%2. Little recovery: 15%
BRAD PAISLEY Wrapped Around (Arista)	29.0%	69.8 %	20.3%	96.3%	4.3%	2.0%	1. No recovery: 7% P1
LONESTAR With Me (BNA)	23.8%	69.8 %	20.3%	98.0%	4.5%	3.5%	5. Full recovery: 13%
GARTH BROOKS Wrapped Up In You (Capitol)	29.8%	68.0 %	15.3%	96.8%	10.3%	3.3%	4. Some recovery: 21%3. About the same: 45%
MARTINA MCBRIDE Blessed (<i>RCA</i>)	23.3%	66.0%	17.8%	90.3%	6.0%	0.5%	2. Little recovery: 16%
MONTGOMERY GENTRY Cold One Comin' On <i>(Columbia)</i>	20.3%	66.0%	22.3%	94.5%	4.5%	1.8%	1. No recovery: 5% P2
PHIL VASSAR That's When I Love You (Arista)	20.0%	64.5%	21.8%	91.0%	4.5 %	0.3%	5. Full recovery: 11%
TIM MCGRAW Cowboy In Me (<i>Curb</i>)	21.0% 22.8%	64.3%	20.3%	89.3 %	3.8%	1.0%	4. Some recovery: 29%3. About the same: 40%
	22.0 <i>%</i> 19.5%	63.8%	20.3 <i>%</i> 22.5%	95.3%	7.5%	1.5%	2. Little recovery: 9% 1. No recovery: 11%
SARA EVANS Saints & Angels (RCA)	19.5% 19.0%	62.3%	18.8%	9 5 .3 <i>%</i> 91.5%	8.0 %	2.5%	Men
DIXIE CHICKS Some Days You Gotta Dance (Monument)				91.5% 95.3%		2.5% 3.0%	5. Full recovery: 12% 4. Some recovery: 15%
JAMIE O'NEAL Shiver (Mercury)	16.0%	59.8%	23.8%		8.8%		3. About the same: 46%
STEVE AZAR Don't Have To Be Me (Mercury)	13.0%	59.3%	21.8%	88.0%	6.0%	1.0%	2. Little recovery: 18% 1. No recovery: 9%
RASCAL FLATTS I'm Movin' On (Lyric Street)	19.3%	57.5%	19.8%	84.0%	6.3%	0.5%	Women
EMERSON DRIVE Should Be Sleeping (DreamWorks)	19.3%	57.3%	22.3%	86.0%	4.3%	2.3%	5. Full recovery: 11% 4. Some recovery: 31%
BLACKHAWK Days of America (Columbia)	17.5%	54.5 %	18.3%	80.5 %	6.8%	1.0%	3. About the same: 41%
KENNY ROGERS Homeiand (Dreamcatcher)	17.0%	54.3%	19.5%	79.3%	4.5%	1.0%	2. Little recovery: 11% 1. No recovery: 6%
LEE ANN WOMACK Does My Ring Burn Your Finger (MCA)	16.5%	54.0%	18.3%	85.5%	10.8%	2.5%	25-34
TAMMY COCHRAN Cry (Epic)	14.3%	53.5%	22.3%	83.3%	7.3%	0.3%	5. Full recovery: 16% 4. Some recovery: 21%
TRISHA YEARWOOD Inside Out (MCA)	17.5%	52.8%	19.8%	81.0%	7.5%	1.0%	3. About the same: 49%2. Little recovery: 8%
CAROLYN DAWN JOHNSON I Don't Want You To Go (Arista)	14.0%	52.5%	18.3%	78.3%	6.3%	1.3%	1. No recovery: 6%
MARK MCGUINN She Doesn't Dance (VFR)	17.3%	50.8%	18.3 %	74.0 %	3.5%	1.5%	35-44 5. Full recovery: 14%
CHELY WRIGHT Jezebel (MCA)	13.0%	47.5%	19.3%	74.3%	7.3%	0.3%	4. Some recovery: 20%
BLAKE SHELTON All Over Me (Warner Bros.)	10.0%	42.8%	23.8%	78.8%	10.8%	1.5%	3. About the same: 46% 2. Little recovery: 13%
CYNDI THOMSON Always Liked That Best (Capitol)	12.0%	41.5%	19.8%	72.5%	9.8%	1.5%	1. No recovery: 7%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) *Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay...Just So-So d) I Don't Like It a) I on the Radio f) I Don't Recognize It.* To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54 year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female ... 1/3rd each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. NORTHEAST: Washington, DC., Harrisburg, PA., Providence, Rochester, NY., Springfield, MA., Hartford, Portland, ME., Portsmouth, NH. SOUTHEAST: Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL., Charleston, SC., Jackson, MS., MIDWEST: Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI., Ft Wayne, IN., Rockford, IL., Indianapolis. SOUTHWEST: Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette LA., San Antonio. WEST: Portland, OR., Salt Lake City, Fresno. Bakersfield, Spokane, WA., Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2002 R&R Inc. © 2002 Bullseye Marketing Research Inc.

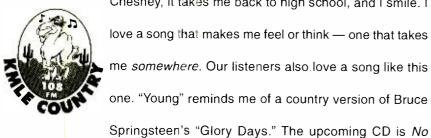


Country Action



It was CMA week in Nashville. Tom Baldrica was driving. He started playing the "air drums" to a song that began "Looking back now, it makes me laugh."

Every time I hear "Young" by Kenny



Chesney, it takes me back to high school, and I smile. I love a song that makes me feel or think - one that takes me somewhere. Our listeners also love a song like this one. "Young" reminds me of a country version of Bruce

Shoes, No Shirt, No Problem. The decision to continue building Kenny's career and to play this often: a no-brainer!

U N T R FLASHBACK



The New Artist Gallery



Willie Nelson

The Great Divide (Lost Highway/IDJMG)

At age 68, Willie Nelson remains active on the road and as vital as ever on his new album, The Great Divide. Nelson says, "People keep asking me when I'm going to retire. I tell them that all I do is play music and golf. Which one am I supposed to give up?" His new project was recorded in Los Angeles and produced by Matt

Serletic, known for his work with Matchbox Twenty and Santana. Nelson co-wrote the title track, but everything else is from other songwriters, including Leslie Satcher, Bernie Taupin and Matchbox Twenty's Rob Thomas. Nelson does covers of Cyndi Lauper's "Time After Time" and Mickey Newbury's "Just Dropped In (To See What Condition My Condition Was In)," but the real news is "Mendocino Line," his duet with Lee Ann Womack, which jumps to No. 46 on this week's R&R Country chart. The album also includes other collaborations with an eclectic group of vocalists, including Bonnie Raitt, Sheryl Crow, Brian McKnight and Kid Rock.



Michael McDonald.

Collin Raye Can't Back Down (Epic)

It's just a matter of time before Collin Raye signs with another label, but Can't Back Down is his final album for Epic. Raye and James Stroud co-produced the album while the singer was dealing with personal changes after his fiancee broke off their engagement, his brother was diagnosed with diabetes, and Raye became a grandfa-

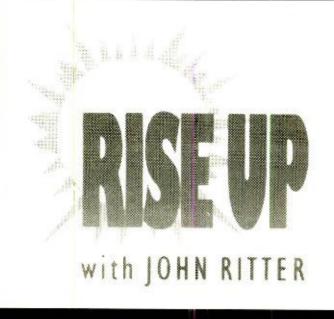
ther. Raye says, "There were so many personal distractions going on in the midst of this record. You can't hear it, but it was made under real stress. We set out to make a country Sgt. Pepper, the best record ever. I don't know if we succeeded but somebody said that the amount of blood, sweat and tears you put into a project always pays off. I said, 'Then we should sell 20 million copies.' I bled for this one." As always, Raye shows a great gift for finding great songs, as evidenced by the tunes

here, written by the likes of Karen Taylor-Good, Thom Schuyler, Kim Carnes and

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white). Please include the names and titles of all pictured and send them to: R&R, c/o Mike Davis: 10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067 email: mdavis@rronline.com

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January 18, 2002

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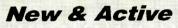
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Artist Title (Label)	TW	LW	amiliarity	Burn	12+ 1	amiliarity	Burn
ALAN JACKSON Where Were You (When) (Arista)	4.52	4.52	98 %	19%	4.36	<mark>98%</mark>	26 %
BRAD PAISLEY Wrapped Around (Arista)	4. <mark>13</mark>	4.22	97 %	16%	4.04	97 %	21%
STEVE HOLY Good Morning Beautiful (Curb)	4. <mark>08</mark>	4.26	97%	17%	4.09	97 %	18%
AARON TIPPIN Where Stars And Stripes And Eagles Fly (Lyric Street)	4. <mark>08</mark>	4.25	98%	27%	<mark>3.96</mark>	98 %	<mark>31</mark> %
BROOKS & DUNN The Long Goodbye (Arista)	4. <mark>07</mark>	4.12	91 %	11%	4. <mark>04</mark>	90%	11%
TOBY KEITH Wanna Talk About Me(DreamWorks)	4.05	4.13	99%	35%	4.00	99 %	<mark>38%</mark>
TRACE ADKINS I'm Tryin' (Capitol)	4.05	4.17	97 %	20 %	3.89	97%	26%
MARTINA MCBRIDE Blessed (RCA)	4.04	3.97	90%	12%	4.00	90%	14%
JO DEE MESSINA W/TIM MCGRAW Bring On The Rain(Curb)	<mark>4.04</mark>	4.09	97%	22%	4.01	98%	22%
CHRIS CAGLE Breathe In, Breathe Out(Capitol)	4. <mark>02</mark>	4.04	89 %	10%	4.02	90 %	11%
GEORGE STRAIT Run(MCA)	4. <mark>01</mark>	4.07	97%	20%	3.96	<mark>96</mark> %	22%
TIM MCGRAW The Cowboy In Me(Curb)	<mark>4.01</mark>	4.09	95 %	13%	4.05	94%	<mark>12%</mark>
TRACY BYRD Just Let Me Be In Love (RCA)	3.98	4.12	90%	11%	3.94	90%	12%
RASCAL FLATTS I'm Movin' On (Lyric Street)	3.97	3.87	84%	11%	3.99	84%	11%
DAVID BALL Riding With Private Malone (Dualtone)	3.97	4.09	98%	39%	3.82	98%	44%
JOE DIFFIE In Another World (Monument)	3. <mark>91</mark>	3.96	89%	11%	3.90	83 %	13%
PHIL VASSAR That's When I Love You (Arista)	3. <mark>87</mark>	3.87	73%	7%	3.89	72%	7%
TOMMY SHANE STEINER What If She's An Angel(RCA)	3. <mark>87</mark>	3.75	4 <mark>4%</mark>	<mark>4%</mark>	3. <mark>9</mark> 3	44%	<mark>4%</mark>
LONESTAR With Me(BNA)	3.86	4.04	9 <mark>2%</mark>	21%	<mark>3.8</mark> 4	94%	<mark>23%</mark>
STEVE AZAR Don't Have To Be Me Til Monday (Mercury)	3.84	3.82	64%	6%	3.86	66%	6%
SARA EVANS Saints & Angels(RCA)	3.83	3.85	89%	16%	3.87	90%	17%
MONTGOMERY GENTRY Cold One Comin' On (Columbia)	3.81	3.96	91%	19%	3.74	92%	21%
DIXIE CHICKS Some Days You Gotta Dance (Monument)	3.77	3.72	92%	20 %	3.71	92%	23%
EMERSON DRIVE I Should Be Sleeping (DreamWorks)	3. <mark>75</mark>	3.78	6 <mark>2%</mark>	<mark>6</mark> %	3 <mark>.8</mark> 2	<mark>63</mark> %	6%
CAROLYN DAWN JOHNSON I Don't Want You To Go(Arista)	3.74	*	5 <mark>6%</mark>	7%	3.77	5 <mark>4%</mark>	7%
KENNY CHESNEY Young (BNA)	3.73	~	5 <mark>0%</mark>	<mark>6%</mark>	3 <mark>.8</mark> 7	48%	<mark>5%</mark>
GARTH BROOKS Wrapped Up In You(Capitol)	3. <mark>7</mark> 2	3.86	97 %	29%	3.76	97%	29%
BLAKE SHELTON All Over Me(Warner Bros.)	3. <mark>68</mark>	3.76	8 <mark>4%</mark>	14%	3 <mark>.6</mark> 8	84%	16%
LEE ANN WOMACK Does My Ring Burn Your Finger (MCA)	3.61	3.65	79%	15%	3.61	78%	15%
CYNDI THOMSON I Always Liked That Best(Capitol)	3.38	3.42	69 %	16%	3.56	72%	15%
			anala of t	E (1 dia	lite upon	much 5	ika yary

America's Best Testing Country Song Among Persons 25-54 For The Week Ending 1/18/02.

Total sample size is 948 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs are ranked by favorability among persons 25-54. Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. **The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research**, A division of Premiere Radio Networks.



ARTIST TITLE LABEL(S)	TOTAL PLAYS
TOBY KEITH I Wanna Talk About Me <i>(DreamWorks)</i>	4736
DAVID BALL Riding With Private Malone (Dualtone)	2883
BROOKS & DUNN Only In America (Arista)	2738
TRAVIS TRITT Love Of A Woman (Columbia)	2 <mark>41</mark> 3
TRICK PONY On A Night Like This (H2E/WB)	2151
TIM MCGRAW Angry All The Time (Curb)	2125
ALAN JACKSON Where I Come From (Arista)	2000
LONESTAR With Me (BNA)	1 <mark>978</mark>
BLAKE SHELTON Austin (Warner Bros.)	1860
LONESTAR I'm Already There (BNA)	1699
JAMIE O'NEAL When Think About Angels (Mercury)	1 <mark>698</mark>
TOBY KEITH I'm Just Talkin' About Tonight <i>(DreamWorks)</i>	1649
DIAMOND RIO One More Day (Arista)	1614
CYNDI THOMSON What I Really Meant To Say <i>(Capitol)</i>	1600
TRAVIS TRITT It's A Great Day To Be Alive <i>(Columbia)</i>	1502
MONTGOMERY GENTRY She Couldn't Change Me <i>(Columbia)</i>	1 <mark>41</mark> 2
REBA MCENTIRE I'm A Survivor (MCA)	1349
BROOKS & DUNN Ain't Nothing 'Bout You <i>(Arista)</i>	1311
KENNY CHESNEY Don't Happen Twice (BNA)	1264
TAMMY COCHRAN Angels In Waiting (Epic)	1243



JOHN BERRY How Much Do You Love Me (*Ark 21*) Total Plays: 154, Total Stations: 12, Adds: 0

MINDY MCCREADY Maybe, Maybe Not *(Capitol)* Total Plays: 66, Total Stations: 18, Adds: 14

REBA MCENTIRE Sweet Music Man *(MCA)* Total Plays: 59, Total Stations: 19, Adds: 19

Songs ranked by total points.



VFR recording artist Mark McGuinn signed autographs for fans at WGAR/Cleveland's booth at a local RV show. Seen here (back, l-r) are WGAR PD Meg Stevens, Account Exec. Marcia Collins and Promotions Assistant Candyce Skeen; (front, l-r) McGuinn; and WGAR morning drive host Jim Mantel.



Kenny Rogers brought Christmas cheer to the Tsongas Arena in Lowell, MA on Dec. 19. The concert was part of Rogers' 23-city holiday tour. Seen here backstage at the sold-out show are (l-r) Tour Manager Gene Roy, Dreamcatcher Entertainment VP/Film & TV Kelly Junkermann, WKLB/Boston MD Ginny Rogers, Kenny Rogers, Dreamcatcher Regional Promotion Director Tracy Collins, Ed Atamian of Elite Entertainment and WKLB PD Mike Brophey.

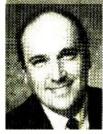
Country Reporters

January 18, 2002 **R&R • 65**

	Stations and their adds listed alphabetically by market											
WQMX/Akron, DH * OM: Kevin Mason MD: Toni Foxx No Adds	WHWK/Binghamton, NY PD: Ed Walker APD/MD: John Davison LONESTAR "Osy" TRAVIS TRITT "Modern NELSON & WOMWCK "Mendocano"	WHOK/Columbus, OH * PD: Charley Lake MD: George Wolf 2 WILLS W/O'NEAL "Gonna" MARK MCGUINN "Dance"	WWGR/Ft. Myers, FL * PD: Mark Phillips MD: Steve Hart 4 TRICK PONY "What" MINDY MCCREADY "Maybe	WQIK/Jacksonville, FL * PD: Mike James MD: John Scott TRICK PONY "What"	WDEN/Macon, GA PO: Gerry Marshall APO/MO: Laura Starling 20 TOBY KEITH "List" 11 TOMMY SHANE STEINER "Angel 11 KENNY CHESNEY "Young"	KGEE/Ddessa-Midland, TX PD/MD: Boomer Kingston KENNY CHESNEY "Young" CHELY WRIGH "Jezebel GARY BALLAN "One" TOBY KEITH "List"	WKHK/Richmond, VA * PD: Jim Tice 2 TOBY KEITH "Lust" TRAVIS TRITT "Modern"	KRMD/Shreveport, LA * OM/PD: Greg Cole MD: James Anthony 5 KEVIN DENNEY 'Jessie" 2 STEVE AZAR "Don't"	WWZD/Tupelo, MS DM/PD: Tom Freeman APD/MD: Matt Chatham 35 BRAD PAISLEY "Wrapped"			
WGNA/Albany, NY * PD: Buzz Brindle MD: Bill Earley No Adds KBQI/Albuquerque, W	WZZK/Birmingham, AL * PD: Rick Shockley APD/MD: Scott Stewart No Adds	KRYS/Corpus Christi, TX * PD: Clayton Allen MD: Cactus Lou 2 "RISHA YEARWOOD "Inside" 2 EMERSON DRIVE "Sleeping" 2 "AMMY COCHANA "Cry" KENKY YEANG YEANG"	WQHK/Ft. Wayne, IN * OM/PD: Dean McNeii APO/MD: Mark Allen 3 KENNY CHESNEY "Young" MARK MCGUINN "Dance"	WROD/Jacksonville, FL * PD: Mike James MD: John Scott 9 MART NA MCBRIDE "Blessed" KELLIE COFFEY "Lie" TRICK PONY "What"	11 LONESTAR 'Gay' 11 TRAVIS TRITT 'Modern' 11 REAN MCENTINE 'Sweet' 11 GAPY ALLAN 'One' 5 TRICK PONY 'What' WWQM/Madison, WI *	KTST/Dklahoma City, DK * OM/PD: Ted Stecker APD/MD: Crash 4 CHELY WRIGHT "Jezebel" 3 RASCAL FLATTS "Movin" 3 JACKSON, & STRAIT "Drinker"	KFRG/Riverside, CA * DM/PD: Ray Massie MD: Don Jeffrey 1 TRICK PONY "What" JESSICA ANDREWS "Karma" ASHLEY JAY "Only" MINDY MCC3EADY "Maybe" SAWYEB BROWN "Crotes"	KXKS/Shreveport, LA * PD: Gary McCoy MD: Russ Winston TRICK PONY What" WILLS WIO'NEAL "Gonna"	KNUE/Tyler-Longview, T PD/MD: Larry Kent GARY ALLAN "One" KENNY CHESNEY "Young" TOBY KEITH "Lst" MINDY MCGREADY "Mayb TRICK PONY "What"			
PD: Tommy Carrera MD: Sammy Cruise TRAVIS TRITT "Modern" KRST/Albuquerque, N	KIZN/Boise, ID * DM: Rich Summers PD/MD: Spencer Burke 2 REBA MOENTIRE "Sweet" 2 KENNY CHESNEY "Young"	TOBY KETH "List" NELSON & WOMACK "Mendoono" KPLX/Dallas-Ft. Worth, TX * PD: Paul Williams APD: Smokey Rivers	KSKS/Fresno, CA * PD: Mike Peterson MD: Steve Montgomery 6 RASCAL RATTS 'Movin" 5 MONTGOMERY GENTRY 'Cold" 2 BLACKHAWK 'Days' 1 KELLE COFFEY ''Le"	WXBQ/Johnson City, TN * PD/MD: Bill Hagy 17 SAWYER BROWN "Circles" 12 REBA MCENTIRE "Sweet" 8 TRAVIS TRITT "Modern"	PD: Mark Grantin MD: Mel McKenzie GARY LLAN "One" MINDY MCCREADY "Maybe" KTEX/McAllen, TX *	2 REBA MCENTIRE "Sweet" KXXY/Oklahoma City, OK * OM/PD: Ted Stecker APD/MD: Bill Reed 1 KELLIE COFFEY "Lie"	WSLCHoende Lyndrium VA* PD: Brett Sharp MD: Robin James 3 GARY ALLAN "One" STEVE AZAR "Dont"	WBYT/South Bend, IN PD: Tom Dakes APD/MD: Lisa Kosti No Adds	TRAVIS TRITT ' Modem" WFRG/Utica-Rome, NY 14 GARY ALLAN "One" 12 TOBY KEITH "List"			
PD: John Richards 2 KEVIN DENNEY "Jessie" 1 TRAVIS TRITT "Modern" KENNY CHESNEY "Young TRICK PONY "What" WCTD/Allentown, PA	WKLB/Boston, MA * PD: Mike Brophey APD/MD: Ginny Rogers No Adds	MD: Cody Alan 53 PAT GREEN "Three" 11 - ACKSON & STRAIT "Dnnker" 5 "OBY KEITH "List" 2 "Y HERNDON "Heather"	NICKEL CREEK "Lighthouse" WBCT/Grand Rapids, Mi * OM/PD: Doug Montgomery MD: Dave Taft	WMTZ/Johnstown, PA PD: Steve Walker MD: Lara Mosby 1 TRICK PONY "What"	PD: Jojo MD: Patches 1 CHELY WRIGHT "Jezebel" 1 KENNY CHESNEY "Young" 1 TY HERNDON "Heather" 1 GARY ALLAN "One"	1 REBA MCENTIRE "Sweet" KXKT/Dmaha, NE * PD: Tom Goodwin MD: John Glenn	WYND Foarde Lynchtung, VA* PD: Chris D'Kelley TRACY LAWRENCE "Memory" MINDY MCCREADY "Maybe"	KDRK/Spokane, WA * DM/PD: Ray Edwards APD/MD: Tony Trovato 29 TIM MCGRAW "Cowboy" TRICK PONY "What"	KJUG/Visalia, CA * PD/MD: Dave Daniels 13 KENNY CHESNEY "Young" 2 TRICK PONY "What"			
PD: Chuck Gener APD/MD: Bobby Knight 3 WILLS W/O'NEAL "Gonra KGNC/Amarillo, TX	WYRK/Buffalo, NY * PD: John Paul * APD/MD: Chris Keyzer 1 STEVE AZAR "Don" TY HEANDON "Heather" MINDY MCCREADY "Maybe"	KSCS/Dallas-Ft. Worth, TX * PD: Dean James APD/MD: Linda D'Brian 18 TOMMY SHANE STEINER "Angel"	2 KENNY CHESNEY "Young" WTQR/Greensboro, NC * PD: Paul Franklin MD: Angie Ward	KBEQ/Kansas City, MO * PD: Mike Kennedy MD: T.J. McEntire PAT GREEN "Three"	WGKX/Memphis, TN * PD: Greg Mozingo MD: Mark Billingsley TRICK PONY "What"	No Adds KMXM/Ornaha, NE * DM: Tom Land 2 LEE ANN WOMACK "Ring"	WBEE/Rochester, NY * OM: Dave Symonds PD/MD: Coyote Collins 10 WILLS WO'NEAL "Gonna" 9 BLACKHAW "Days"	KIXZ/Spokane, WA * DM: Scott Rusk PDMD: Paul Neumann 10 TRICK PONY "What" 9 TRAVIS TRITT "Modern" 5 GARY ALLAN "One"	1 TRAVIS TRITT "Modern" MINDY MCCREADY "Mayb WACD/Waco, TX PD/OM: Zack Owen			
PO: Tim Butler APD/MD: Patrick Clark 18 KENNY CHESNEY Young 10 EMERSON DRIVE "Sleepi 10 MINDY MCCREADY "Mgs WWWW/Ann Arbor. M	ng" PD: Jeff Winfield be" MD: Dawn Johnson 5 KENNY CHESNEY "Young" 5 TDBY KEITH "List" 3 GARY ALLAN "One"	WGNE/Daytona Beach, FL * PDMD: Bill Kramer 1 TOBY KEITH "List" 1 "RAVIS TRITT "Modern" GARY ALLAN "One" KENY CHESNEY "Young" REBA MCENTRE "Sweet" TRICK PONY "What"	STEVE AZAR "Dont" JACKSON & STRAIT "Donker" WILLS WONEAL "Bonna" WRNS/Greenville, NC * PD: Wayne Cartyle APD: Mike Farley	KFKF/Kansas City, MD * PD: Dale Carter APD/MD: Tony Stevens 1 GAPY ALAN 'One" 1 REBA WCENTIRE "Sweet" WDAF/Kansas City, MD *	WKIS/Miami, FL * PD: Robert Walker APD: R.J. McCoy MD: Darlene Evans 2 RASCAL RATIS "Movin" TIM RRSHLOW "Win" TRISHA YEARWOOD "Inside"	WWKA/Orlando, FL * PD: Len Shackelford MD: Shadow Stevens 1 MARTINA MCBRIDE "Blessed" 1 CHRIS CAGLE "Breathe" TOMMY SHANE STEINER "Angel"	1 TRICK POMY "Mnait" MINDY MCC:READY "Maybe" TRAVIS TRITT "Modem" WXXQ/Rockford, IL OM/PD: Jesse García MD: Kathv Hess	1 REBA MCENTIRE "Sweet" WPKX/Springfield, MA * PD/MD: Chip Miller 1 TRICK POMY "What" TRAVIS TRITT "Modern"	APO/MD: Jannifer Allen 10 TAMMY COCHRAN "Cry" 10 TRISHA YEARWOOD "Insi 10 KELIE COFFEY "Linsi 10 KENNY BURGESS "Somet 10 KENNY CHESNEY "Young" 10 TOBY KEITH "List"			
PD: Barry Mardit MD: Tom Baker 3 TOBY KEITH "List" WNCY/Appleton, WI + OM: Jeff McCarthy	3 CHELY WRIGHT "Jezeber" WEZL/Charleston, SC * PD: T.J. Phillips MD: Gary Griffin No Ados	KYGO/Denver-Boulder,CO * PD: Joel Burke MD: Tad Svendsen 2 GARY ALLAN "One" 2 TRAVIS TRITT "Modern"	MD: Boomer Lee 1 REBA MCENTIRE "Sweet" WESC/Greenville, SC * OM/PD: Bruce Logan APD/MD: John Landrum	WDAF/Adheads City, MD * PD/MD: Ted Cramer 5 WILLS W/O'NEAL "Gonna" 4 TAMMY COCHEAL "Gonna" 3 EMERSON DRIVE "Seeping" 3 EMENNOY JEANEY "Young" 2 KEVIN DENNEY "Jeaney "Angel" 2 TOMMY SHANE STEINER "Angel"	WMIL/Milwaukee, WI * OM/PD: Kerry Wolfe APD: Scott Oolphin MD: Mich Morgan 3 CAROVIN DAWN JOHNSON 'Want'	KHAY/Oxnard, CA * PO/MD: Mark Hill 1 CHELY WRIGHT "Lezebel" TRICK PONY "What" TRAVIS TRITT "Modern"	REBA MCENTIRE "Sweet" KNCI/Sacramento, CA * Dir/Prog.: Mark Evans APD/MD: Jennifer Wood 1 TRAVIS FITT "Moden"	WFMB/Springfield, IL PD: Dave Shepel MD: John Spaukling KENNY CHESNEY "Young"	WMZQ/Washington, DC DM/PD: Jeff Wyatt APD/MD: Jon Anthony 4 CYNDI THOMSON "Aways			
PD: Randy Shannon MD: Marcy Braun KENNY CHESNEY "Young WKSF/Asheville, NC	WNKT/Charleston, SC * PD: Lloyd Ford MD: Mudflap 13 KENNY CHESNEY "Young" TRICK PONY" What"	KHKI/Des Moines, IA * PD: Jack O'Brien APD/MD: Jim Disen ! MENKY CHESNEY "Young" ! TRICK PONY "What" REBA MCENTIRE "Sweet"	6 TRAVIS TRIIT "Modern" 6 KENNY CHESNEY "Young" WSSL/Greenville, SC * PD: Bruce Logan APD/MD: Kix Layton	WIVK/Knoxville, TN * OM/PD: Michael Hammond MD: Colleen Addair 19 KENNY CHESNEY "Young" 1 TRAVIS TRITT "Modem" ALISOV KRAUSS "Touch"	3 TD8Y KEITH "Lust" 1 TRAVIS TRITT "Modem" 1 KEVIN DENNEY "Jessie" KEEY/Minneapolis, MN * OM/PD: Gregg Swedberg APD/MD: Travis Moon	WXBM/Pensacola, FL * PD/MD: Lynn West 1 TRAVIS TRITT "Modern" KEBANG CHESNEY "Young" REBA MCENTIRE "Sweet" TRICK PONY "What"	TRICK PONY "What" WKCQ/Saginaw, MI * DM/PD: Rick Walker 1 TOBY KETH "Lia" TRICK PONY "What"	KTTS/Springfield, MO DM/PD: Brad Hansen MD: Chris Cannon 24 KENWY OHESNEY Young" 23 TRICK PONY "What"	WDEZ/Wausau, WI PD: Robb Rose MD: T.K. Michaels KENNY CHESNEY "Young" JESSICA ANDREWS "Karm KEVIN DENNEY "Jessie" TOMMY SHAVE STEINER "An			
OM/PD: Jeff Davis MD: Andy Woods 10 KENNY CHESNEY "Young 6 TOBY KEITH "List" TRAVIS TRITT "Modern" WKHX/Atlanta, GA *	" WQBE/Charleston, WV DM/PD: Jeff Whitehead 16 EARL THOMAS CONLEY "Voice" 15 REBA MCENTIRE "Sweet"	KJJY/Des Moines, IA * PD: Jack O'Brien MD: Eddie Hatfield KENNY CHESNEY "Young"	7 TRAVIS TRIIT "Modern" 5 TOBY KEITH "List" 3 TRICK PORY "What" 1 GARY ALLAN "One" WAYZ/Hagerstown, MD PD/MD: Dennis Huphes	MINDY MCCREADY "Maybe" JEFFRY STELL "Give" TRICK PONY "What" KXKC/Lafayette, LA * PD: Renee Revett	MNDY GRIGGS "Tonght" MKSJ/Mobile, AL * PD/MD: Bill Black APD: Steve Kelley 7 BLACKHAWK "Cays"	WXTU/Philadelphia, PA * PD: Bob McKay APD/MD: Cadillac Jack KENNY CHESNEY "Young" TRAVIS TRITT "Modern"	LEE ANN WOMACK "Ring" KSD/St. Louis, MD * MD: Mark Langston No Adds	WBBS/Syracuse, NY * OM/PD: Rich Lauber MD: Skip Clark 4 CYNDI THOMSON "Aways" 2 TRICK PONY "What"	WIFIK/West Palm Beach, F PD: Mitch Mahan APD/MD: J.R. Jackson 2 REBA MCENTIRE "Sweet"			
OM/PD: Dene Hallam MD: Johnny Gray 2 MONTGOMERY GENTRY WYAY/Atlanta, GA *	"Cold" WKKT/Charlotte, NC * PD: Kevin King MD: Keith Todd No Adds	WYCO/Detroit, MI * PD: Lisa Rodman APD/MD: Ron Chatman 21 EMERSON DRIVE "Sleeping" 1 CHRIS CAGLE "Breathe" 1 LEE ANIW WOMACK "Ring"	21 KEVIN DENNEY "Jessie" 21 TRAVIS TRIIT" "Modern" 14 GRAY ALLAN "One" 14 TRICK PONY "What" WRBT/Harrisburg, PA *	MD: Sean Riley No Adds KMDL/Lafayette, LA * PD: Bruce Mikells APD: Woody B.	2 TOBY KEITH "List" KATM/Modesto, CA * PD: Randy Black APD: Chris Costa	KMLE/Phoenix, AZ * PD: Jeff Garrison APD/MD: Chris Loss 29 KENNY CHESNEY "Young"	WIL/St. Louis, MD * PD: Russ Schell APD/MD: Danny Montana 2 T08Y KEITH "List" 1 TAMMY COCHRAN "Coy" KENNY CHESNEY "Young"	WQYK/Tampa, FL * OM: Eric Logan PO: Beecher Martin APD/MD: Jay Roberts No Adds	KFDI/Wichita, KS * PD: Beverlee Brannigan APD/MD: Pat James 5 TOBY KEITH "List"			
OM: Dene Hallam PD: Steve Mitchell MD: Johnny Gray No Adds WPUR/Atlantic City, NJ	WSOC/Charlotte, NC * OM/PD: Jeff Roper MD: Rick McCracken CAROVN DAWN JOHNSON 'Want' TOBY KEITH "List" MINDY MCCREADY 'Maybe"	WDJR/Dothan, AL PD/MD: David Sommers 14 PHIL CAULKINS "Daddy's"	PD: Shelly Easton MD: Joey Dean 7 TRISHA YEARWOOD "Inside" 3 TOMMY SHANE STEINER "Angel" 3 KENNY CHESNEY "Young" KEVIN DENNEY "Jesse"	MD: T.D. Smith 3 GARY ALLAN "One" 2 TDBY KEITH "List" WPCV/Lakeland, FL * OM: Steve Howard	MD: D.J. Walker 2 GARV ALLAN "One" 2 TOBY KETH "List" TRICK PONY "What" KTOM/Monterey, CA * DM/PD: Cory Mikhals	KNIX/Phoenix, AZ * PD: George King MD: Gwen Foster 4 GARY ALLAN "One"	KKAT/Salt Lake City, UT * PD: Eddle Haskell APD: Billy Williams MD: Jim Mickelson 10 KENNY CHESNEY "Young" 1 TOMMY SHARE STEWER "Angel"	WRBQ/Tampa, FL * PD: Eric Logan MD: Jay Roberts TRICK PONY "What"	KZSN/Wichita, KS * OM: Jack Oliver APD: Tracy Garrett MD: Dan Holiday 2 TRISHA YEARWOOD "Insk			
PD/MD: Joe Kelly 8 JESSICA ANOREWS "Kan MINDY MCCREADY "May SAWYER BROWN "Crickes TRAVIS TRITT "Modern"	Ha" WUSY/Chattanooga, TN * PD: Clay Hunnicutt MD: Bill Poindexter 3 Dixle CHICKS "Days" 2 MARK CHESNUTT "She" 1 CAROVY DAWN, OKISON "Ward"	KHEY/EI Paso, TX * PD/MD: Chaz Malibu 4 EMERSON DRIVE "Sleeping" 1 WXTA/Erie, PA	WRKZ/Harrisburg, PA * PD: Sam McGuire MD: Dandation, 3 MINOY MCGRADY "Maybe" 3 TRICK PONY What" 2 KENNY CHESNEY "Young" 2 TRAVIS TRIT "Modern"	PD: Dave Wright MD: Jeni Taylor 1 TRISHA YEARWOOD "Inside" TOBY KEITH "List" WIOV/Lancaster. PA *	3 TRAVIS TRITT "Modern" 2 TOBY KEITH "List" SHANNON LAWSON "Goodbye" WLWI/Montgomery, AL	WDSY/Pittsburgh, PA * OM/PD: Keith Clark APD/MD: Stoney Richards 13 J0E DIFE "Avother" 11 DIXIE CHICKS "Days" 8 PHIL VASSAR "When" 6 CYNDI HOMSON "Aways"	1 TOMMY SHARE STEINER Angel" CHRIS CAGLE "Breathe" KSOP/Salt Lake City, UT * PD: Don Hilton APD/MD: Debby Turpin	WTHI/Terre Haute, IN OM/PD: Barry Kent MD: Party Marty TOBY KEITH "List"	2 TRISHA YEARWOOD "Insic 2 KENNY ROGERS "Hometan WGGY/Witkes Barre, P/ PD: Mike Krinik			
WKXC/Augusta, GA * UM/PD: Tommy Gentry APD/MD: Zach Taylor 1 MARK CHESNUTT "She" 1 WILLS W/ONEAL "Gonta TRICK PONY "What"	TRAVIS TRITT "Modern" WUSN/Chicago, IL • PD: Justin Case MD: Tricia Biondo 3 TRAVIS TRITT Modern"	PD: Fred Horton 15 REBA MCENTIRE "Sweet" KOONLIGE.goone-Springfield, DR PD: Jim Davis	2 REBA MCENTIRE "Sweet" WWYZ/Hantford, CT * PD: Jay McCarthy MD: Jay Thomas	HD VLancesler, PA PD: Jim Radler MD: Missy Cortright KENNY CHESNEY "Young" REBA MCENTRE "Sweet" TRAVIS TRITT "Modern"	PD: Bill Jones MD: Darlene Dixon TRAVIS TRITT "Modern" WGTR/Myrtle Beach, SC DM: Kris Van Dyke	WPOR/Portland, ME PD: Rick Jordan MD: Glori Marie 1 LEE ANN WOMACK "Ring" MINOY MCCREADY "Maybe"	 9 TRICK PONY What 9 TRICK PONY What 9 KEVIN DENNEY Jesse 7 ALISON KRAJSS. "Jouch" JEFFREY STEELE "Give" KUBL/Sait Lake City, UT * 	WIBW/Topeka, KS MD: Patti Cheek 4: TOMM*SWAS STENER "Argef 19: LONESTAR "Day" 16: REBA MCENTIRE "Sweet" 11: MARK MCGUINN "Dance" 11: TRICK PONY "What"	MD: Jaymie Gordon 6 TRAVIS TRITT "Modern" TRICK PONY "What"			
KASE/Austin, TX * PD: Mac Daniels MD: Bob Pickett 26 KENNY CHESNEY "Young 18 JACKSON & STRAIT "Dun 5 TRAVIS TRITT "Modern"	WUBE/Cincinnati, OH *	MD: Matt James GARY ALLAN "One" WKDQ/Evansville, IN PD: Jon Prell MD: K.C. Todd	TOMMY SHARE STEINER "Angel" TRICK PONY "What" KIKK/Houston-Galveston, TX * Group PD: Darren Davis APD/MD: John Trapane TY HERNON "Heather"	WITL/Lansing, MI * PD: Jaye J. McCrae MD: Chris Tyler 3 GARY ALLAN "One" 1 CAROLYN DAWN JOHNSON "Ward" KENNY CHESNEY "Young" TRICK PONY "What"	PD/MD: Johnny Walker ALAN JACKSON "Drive" TRICK PONY "What" WKDF/Nashville, TN * PD: Dave Kelly	GARY ALLAN "One" NOTE KUPL/Portland, OR * OM: Lee Rogers PD: Cary Rolte MD: Rick Taylor	OM/PD: Ed Hill MD: Pal Garrett 2 TRICK PONY "What" KAJA/San Antonio, TX * OM/PD: Keith Montgomery	WTCM/Traverse City, MI PD: Mark Staycer MD: Ryan Dobry 11 REBA MCENTIRE "Sweet" 11 LONESTAR "Day" 10 ANDY GRIGGS "Tonight"	KXOD/Yakima, WA PO/MD: Dewey Boynton KEVIN DENNEY "Jesse" TRICK PONY "What" TRAVIS TRITT "Modern"			
KUZZ/Bakersfield, CA PD: Evan Bridwell MD: Kris Daniets 5 REBA MCENTIRE "Sweet" 3 EMERSON DRIVE "Sleepin	1 TRAVIS TRITT "Modern" WYGY/Cincinnati, DH • PD: Jay Phillips APD/MD: Dawn Michaels	REBA MCENTIRE "Sweet" ANDY GRIGGS "Tonght" "IM RUSHLOW "Will" KKIX/Fayetteville, AR PD: Tom Travis APD/MD: Tone Marconi	BRAD PAISLEY Wrapped BRAD PAISLEY Wrapped KILT/Houston-Galveston, TX * Group PD: Darren Davis APD/MD: John Trapane 1 EMRSON DRIVE "Steping" TY HERNON 'Heather'	KWNR/Las Vegas, NV * OM/PD: John Marks MD: Brooks D'Brian 1 CARIX/N DAWN JOHNSON 'Wart' KENNY CHESNEY "Young"	MD: Eddie Fox 2 TRAVIS TRITT "Modern" 1 CHRIS CAGLE "Breathe" WSIX/Nashville, TN * PD: Mike Moore MD: Billy Greenwood	KEVIN DENNEY "Jesse" KEVIN DENNEY "Jesse" KUJJ/Portland, OR * PD: Ken Boesen APD/MD: Craig Lockwood 2 "VNDI "HOMSON "Aways" 1 KENNY "Orung"	APD/MD: Jennie James 4 TOBY KEITH "Lus" 2 GARY ALAN "One" JEFREY STELLE "Gwe" TRICK PONY "What" KCYY/San Antonio, TX *	KIIM/Tucson, AZ * PD: Buzz Jackson MD: John Collins 3 CHELY WRIGHT "Jezebei" 1 TRAVIS TRITT "Modern" TRICK PONY "What"	WGTY/York, PA * DM/PD: John Pellegrini MD: Tom Jackson 16 TRISHA VEARWOOD "Insc 14 TOMMY SHANE STEINER "A 1 TRAVIS TRITI "Modern" 1 KENNY CHESNEY "Young" 1 TOBY KETIH "Lis"			
WPOC/Baltimore, MD PD: Scott Lindey MD: Michael J. Foxx No Adds	WGAR/Cleveland, OH * PD: Meg Stevens MD: Chuck Collier	2 KENNY CHESNEY "Young" "OBY KEITH "Lst" 2 JARY ALLAN "One" WKML/Fayetteville, NC * PD/MD: Andy Brown 6 OMKY SHAVE STEINER "Angel"	KKBQ/Houston, TX * PD: Michael Cruise MD: Christi Brooks No Adds	WBUL/Lexington-Fayette, KY * PD/MD: Ric Larson TOMMY SHARE STEINER "Angel"	6 TY HERNDON 'Heather" 3 TRAVIS TRIT "Modern" 1 TRICK PONY "What" WSM/Nashville, TN * OM: Kyle Cantrell PD: Kevin O'Neal	WOKO/Portsmouth, NH * PD: Mark Jennings APD/MD: Dan Lunnie 2 MARK MCGUINN 'Dance' 1 TRICK PONY 'What'	DM/PD: Steve Giuttari No Adds KSDN/San Diego, CA * OM/PD: John Dimick APD/MD: Greg Frey 9. RASC4LRATS "Movin"	KVOD/Tulsa, OK * OM: Moon Mullins MD: Scott Woodson 8 LEE ANN WOMACK "Ring" 7 BLAKE SHEITON "Over" 6 CYNDI HOMSON "Aways"	REBA MCE ¹ /TIRE "Sweet" WCBX/Houngslow-Warren (PD/MD: Burton Lee REBA MCENTIRE "Sweet"			
WTGE/Baton Rouge, L/ PD: Randy Chase APD/MD: Jimmy Brooks 9 JAMIE O'NEAL "Frante" 3 CAPOLYN DAWN JOHNSOW 3 GARY ALLAN "One"	KCCY/Colorado Springs, CO * PD: Travis Daily MD: Bryan Waters	T - RICK PONY "What" It Wast 1 STEVE AZA "Don1" 1 2ARDLYN DAVN JOHNSON Want KENNY CHESNEY "Young" MINOY WCCREAU" "Maybe" "Y HERNDON "Heather"	WTCR/Huntington, WV PD/MD: Chuck Black 5 TRICK PONY "What"	PD/MD: Brian Landrum 3 STEVE AZA "Dont" 2 TRAVIS TRITT "Modern" 2 GARY ALLAN "One" 1 TRICK PONY "What" KZKX/Lincoln, NE	WNDE/New Orleans, LA *	1 KENNY CHESNEY "Young" 1 KEVIN DENNEY "Jessie" WCTK/Providence, RI * PD: Rick Everett MD: Sam Stevens	5 PHIL VASSAR When" NICKEL CREEK "Lighthouse" KRTY/San Jose, CA * PD/MD: Julie Stevens	5 RASCAL FLAITS "Movin"	TRICK PONY "What"			
2 TRICK PONY "What" 2 TRAVIS TRITT "Modern" 2 LEE ANN WOMACK "Ring" 1 BRAD MARTIN "Better" WYNK/Baton Rouge, Li	2 TRICK PONY "What" ANDY GRIGGS "Tonight"	WFBE/Flint, MI * PD/MD: Brian Cleary 4 "OBY KETH "List" 2 MARK MCGUINN "Dance" 1 "RAVIS TRITT "Modern"	WDR M/Huntsville, AL * DM/PD: Wes McShay APD: Stuart Langston MD: Dan McClain No Adds	PD: Brian Jennings MD: Carol Tumer No Adds KSSN/Little Rock, AR *	MICLARSW Difealls, ER PD: Les Acree MD: Casey Carler 5 JOB DIFIE "Another" 2 TOBY KEITH "List" 1 KEVIN DENNEY "Jessie"	3 BRIAN MCCOMAS "Never" 2 REBA MCCONTRE "Sweet" 1 TRAVIS TRITT "Modern" WLLR/Quad Cities, IA-IL * PD: Jim O'Hara	APD: Nate Deaton TOBY KETH "List" ANDY GRIGGS "Tonight" WCTQ/Sarasota, FL * PD/MD: Mark Wilson	*Monitored Report 189 Total Report 154 Total Monito	ers			
PD: Paul Drr APD/MD: Austin James 6 MARK CHESNUTT "She LEE ANN WOMACK "Rirg" KAY D/Beaumont. TX *	MD: Stix Franklin No Adds	KUAD/F1. Collins, CD * PD: Mark Callaghan MD: Brian Gary 5 Phill VASSAR "When" KELIE COFFEY "Lue"	WFMS/Indianapolis, IN * PD: Bob Richards MD: J.D. Cannon KENNY CHESNEY "Young" TOBY KETH "Tust" TRAVIS FIIT "Modern"	PD/MD: Bill Dotson No Adds KZLA/Los Angeles, CA * OM/PD: R.J. Curtis MD: Tanya Campos	WYNY/New York, NY * PO/MD: Marty Mitchell 8 TOBY KEITH "List" 2 KENNY CHESNEY "Young" 1 STEVE AZAR "Don't" REBA MCENTIRE "Sweet"	MD: Ron Evans 9 KENNY CHESNEY "Young" 6 CAROLYN DAWN JOHNSON 'Wan" WODR/Raisign-Durham, NC * Acting PD: Andy Meyer	DAROLYN DAWN JOHNSON Warr TRICK PONY 'What' WILLS W/O'NEAL "Gonna" WJCL/Savannah, GA	35 Total Indicate 33 Current Indic	ator Playlists			
APD/Baumont, TA PD: Jim West APD/MD: Jay Bernard 3 CHELY WRIGHT "Jezeber" TRICK PONY "What"	OM/PD: Ron Brooks MD: Glen Garrett No Adds WCOL/Columbus, OH *	REBA MCENTIRE "Sweet" WCKT/F1. Myers. FL * PD: Kerry Babb	WMSI/Jackson, MS * PD: Rick Adams MD: Van Haze	4 GARY ALLAN 'One" 3 TOMMY SHANE STEINER "Angel" 1 MARK CHESNUTT 'She" WAMZ/Louisville, KY *	WCMS/Norfolk, VA * DM/PD/MD: Randy Brooks 2 SARA EVANS "Samts"	5 KÉVIN DENNEY Jesse" 5 WILLS W/O'NEAL "Gonna" 4 TOPK KETH "List" 4 TOMMY SHANE STEINER "Angel" KBUL/Reno, NV •	PD/MD: Bill West TRAVIS TRITT "Wodern" TOBY KEIT "Lust" GARY ALLAN "One"	Reported Frozen KLLL/Lubbock, 1 Did Not Report, F KPLM/Palm Sprin	TX Playlist Frozen (1			
WKNN/Biloxi-Gulfport, PD/MD: Kipp Greggory No Adds	MS * PD: John Crenshaw MD: Dan E. Zuko No Adds	MD: Dave Logan 1 KENNY CHESNEY "Young" "OBY KEITH "List" MINOY MCCREADY "Maybe"	1 CHELY WRIGHT "Jezebel" 1 KENNY CHESNEY "Young" GARY ALLAN "One" TRICK PONY "What"	PD: Coyote Calhoun MD: Nightrain Lane 9 SHANNON LAWSON "Goodbye" 4 TRICK PONY "What"	WGH/Norfolk, VA * DM/PD/MD: Randy Brooks 7 GARY ALLAN "One"	DM/PD: Tom Jordan APD/MD: Chuck Reeves 2 LONESTAR "Day" TRICK PONY "What"	KMPS/Seattle Tacoma, WA * PD: Becky Brenner MD: Tony Thomas 2 ANDY GR/GGS "Tonght"					

Country Playlists





A Mad Season That Kept Us Hanging

□ More of 2001's AC and Hot AC stats and stories

plethora of 2001's musical highlights were recently recounted (**R&R** 12/14/01), but — as the following will attest — there are many other format stats and stories to be shared. Here's hoping you revel in the recap.

New & Active

Often overlooked are songs that languish in New & Active without ever reaching the chart. Sixty-three percent of the well over 100 songs that appeared in AC's New & Active in 2001 ultimately became Debuts, and 31% earned Breaker status. The typical AC New & Active record remained in that section for four weeks. The following songs logged the most AC New & Active time.

ARTIST Title		Weeks	Peak Chart Position
DOOBIE BROTHE	RS Ordinary Man	12	No. 27
JOHN WAITE Fly		11	Still climbing
JENNIFER DAY (9	Never charted
	N Crazy For This Girl	Э	No. 28
ELTON JOHN & N	I.J. BLIGE I Guess That's Why	9	Never charted
LUTHER VANDR	DSS Can Heaven Wait	9	Never charted
BABYFACE What	ļf	8	Never charted
EVA CASSIOY So	mewhere Over The Rainbow	8	Never charted
JESSE COOK Fall	At Your Feet	8	Never charted
SUZY K Dive Dee		8	Never charted
VITAMIN C As Lo	ng As You're Loving Me	8	Never charted
CHARLIE WILSO	N Without You	8	No. 27

Slightly more than half (52%) of the more than 160 Hot AC New & Actives debuted, and 26% eventually became Breakers. Five weeks was the average time a song was listed as New & Active, but there were some noteworthy exceptions.

ARTIST Title	Weeks	Peak Chart Position
AMERICAN HI-FI Flavor Of The Weak	17	No. 29
AARON LEWIS I/FRED DURST Outside	11	Never charted
SADE By Your Side	11	Never charted
ANGELA AMMONS Big Girl	10	Never charted
JO DAVIDSON Kiss Me There	10	Never charted
JOSH JOPLIN GROUP Camera One	10	No. 25
LONESTAR I'm Already There	10	Never charted
LEANN RIMES Can't Fight The Moonlight	10	Still climbing
SEMISONIC Chemistry	10	Never charted
ROD STEWART Can't Deny It	10	Never charted
PETE YORN Life On A Chain	10	Never charted

Added Value

Adult Contemporary core artists were heavily represented on 2001's list of songs attracting the most adds in any single week. Each song's peak chart position is also included.

ARTIST Title		Adds	Date	Peak Chart Position
FAITH HILL There	You'll Be	99	5/18	No. 1
ELTON JOHN I Wa	int Love	86	8/24	No. 6
PAUL McCARTNE	¥ Freedom	60	11/9	Still climbing
MARIAH CAREY N	lever Too Far	44	8/17	No. 15
ROD STEWART (Can't Deny It	43	1/19	No. 18
J. BRICKMAN (/R.	HOWARD Simple	42	8/3	Still climbing
ERIC CLAPTON Be	lieve In Life	41	6/15	No. 12
GLORIA ESTEFAN	You Can't Walk Away	40	1/19	No. 20
HUEY LEWIS & TH	IE NEWS Let Her	40	7/27	No. 21
STEVIE NICKS Eve	ry Day	40	4/6	No. 15

Hot AC's Top 10 Most Added

ARTIST Title	Adds	Date	Peak Chart Position
FAITH HILL There You'll Be	55	5/18	No. 13
VERTICAL HORIZON Best Ever Had	52	1/12	No. 8
BARENAKED LADIES Too Little	51	1/19	No. 13
CREED My Sacrifice	51	11/9	Still climbing
SUGAR RAY When It's Over	42	5/18	No. 1
R.E.M. Imitation Of Life	38	4/13	No. 18
MATCHBOX TWENTY Mad Season	36	4/6	No. 6
BARENAKED LADIES Falling For	34	6/22	No. 13

DAVID GRAY Please Forgive Me333/30No. 24AEROSMITH Jaded311/19No. 5

AC's Biggest Chart Gainers

Although each song listed below jumped at least six chart positions, no monster moves occurred within the top 10. There were only two instances (Faith Hill's move from No. 15 to No. 7 and Enrique Iglesias' 11-5 jump) where a megamove landed a song in top 10 terrain.

Highly noteworthy is the fact that a Christmas song is the biggest gainer. Achievements are listed both by chart moves and in chronological order, so Newsong's nine-notch (23-14) move on Dec. 22, 2000 appears before a comparable Elton John gain on Sept. 28, 2001. There were also 11 instances of five-slot advances. Increase ARTIST Title Move Date

crease	ARTIST Title	Move	Date
+9	NEWSONG The Christmas Shoes	23-14	12/22/00
+9	ELTON JOHN Want Love	20-11	9/28
+8	FAITH HILL There You'll Be	15-7	6/1
+8	HUEY LEWIS & THE NEWS Let Her	30-22	8/10
+7	BBMAK Ghost Of You And Me	19-12	6/22
+7	ERIC CLAPTON Believe In Life	30-23	6/29
+6	LIONEL RICHIE Angel	16-10	3/30
+6	ERIC CLAPTON Believe In Life	18-12	7/27
+6	S CLUB 7 Never Had A Dream Come True	17-11	9/14
+6	BACKSTREET BOYS Drowning	30-24	10/12
+6	ENRIQUE IGLESIAS Hero	11-5	11/23

Hot AC's Heavyweights

Sugar Ray boasted the best week in either format by cutting their No. 22 slot in half and reaching No. 11 on June 8 of last year. Nine songs made five-notch gains in 2001. One such advance, several weeks ago (11/23), was enough to vault U2 into the top 10 (No. 14-No. 9).

Data

140.00

Increase ARTIST Title

ciease	Annornue	wove	Date
+11	SUGAR RAY When It's Over	22-11	6/8
+8	VERTICAL HORIZON Best Ever Had	29-21	1/26
+8	BARENAKED LADIES Too Little Too Late	30-22	2/2
+8	SMASH MOUTH I'm A Believer	26-18	7/6
+7	DAVE MATTHEWS BAND The Space	29-22	5/4
+7	C. AGUILERA & FRIENDS Lady Marmalade	29-22	6/29
+6	MADONNA Don't Tell Me	28-22	1/12
+6	MADONNA Don't Tell Me	22-16	1/19
+6	UNCLE KRACKER Follow Me	21-15	3/16
+6	LIFEHOUSE Hanging By A Moment	25-19	3/16
+6	MATCHBOX TWENTY Mad Season	16-10	5/18
+6	CALLING Wherever You Will Go	29-23	9/28
+6	LENNY KRAVITZ Dig In	28-22	10/19

AC Demonstrates Faith

Five- and six-position jumps are rarely the result of chart wobbles, but there are instances when songs enjoy nice bumps as a function of a particular week's nuances, rather than through significant airplay increases. These 20 entries, however — 10 in each format — earned their places by virtue of posting the most increased plays in a particular week. In addition to holding AC's top two slots with "There You'll Be" (and Hot AC's No. 1 position with the same song), Faith Hill is the only artist with more than one title on either list.

ARTIST Title	Increase	Date	Peak Position
FAITH HILL There You'll Be	+789	5/25	No. 1
FAITH HILL There You'll Be	+693	6/1	No. 1
CELINE DION God Bless America	+587	10/5	No. 14
ENRIQUE IGLESIAS Hero	+492	11/23	No. 1
ELTON JOHN Want Love	+445	8/31	No. 6
BACKSTREET BOYS Shape Of My Heart	+428	1/12	No. 2
'N SYNC This I Promise You	+426	1/12	No. 1

www.americanradiohistory.com

Breaking News

Adult Contemporary Breakers

More often than not — 53% of the time — no AC songs crossed a major threshold in the chart week, as just 34 songs achieved Breaker status in 2001. Natalie Cole's "Angel on My Shoulder" (12/15/00), Newsong's "The Christmas Shoes" (12/22/00) and Enrique Iglesias' "Hero" (11/9/ 01) share honors for highest Breaker position, at No. 14. At the other end of the spectrum, Mariah Carey's "Never Too Far" and LeAnn Rimes' "Soon" hit Breaker at No. 25. But the year's typical Breaker chart position was No. 19.

April 20 to May 18 was the longest dry spell for 2001: No AC songs were designated as Breakers over that fiveweek stretch. But in weeks featuring AC Breakers, there was a more than one-in-three chance — 36% — that there would be multiple listings. Feb. 23 produced Ricky Martin t/Christina Aguilera's "Nobody Wants to Be Lonely," Bon Jovi's "Thank You for Loving Me" and Rod Stewart's "I Can't Deny It."

In rapid-fire order, at Nos. 15, 16 and 17 on the May 25 chart, were Faith Hill's "There You'll Be," Stevie Nicks' "Every Day" and Diamond Rio's "One More Day." Three was also the Breakers' lucky number on Nov. 2, when The Backstreet Boys' "Drowning," Paul McCartney's "From a Lover to a Friend" and Stevie Nicks' "Sorcerer" appeared in the No. 20, No. 21 and No. 22 slots, respectively.

Continued on Page 69

LEANN RIMES Need You	+424	1/12	No. 3
SAVAGE GARDEN Knew Loved You	+418	1/12	No. 1
FAITH HILL Breathe	+410	1/12	No. 1

Hot AC's Brightest Rays

ARTIST Title	Increase	Date	Peak Position
FAITH HILL There You'll Be	+585	5/25	No. 13
SUGAR RAY When It's Over	+564	5/25	No. 1
JEWEL Standing Still	+495	10/12	Still climbing
VERTICAL HORIZON Best Ever Had	+448	1/19	No. 8
SMASH MOUTH I'm A Believer	+440	6/29	No. 4
AEROSMITH Jaded	+431	1/26	No. 5
BARENAKED LADIES Too Little Too La	te +417	1/26	No. 13
SUGAR RAY When It's Over	+403	6/15	No. 1
MATCHBOX TWENTY Mad Season	+398	4/13	No. 6
SUGAR RAY When It's Over	+393	6/1	No. 1

Double Vision

Slightly more than one of every four songs (26%) appeared in both AC's and Hot AC's top 100. The top five consensus picks are Matchbox Twenty's "If You're Gone" (No. 1 Hot AC, No. 3 AC), Dido's "Thankyou" (No. 2 Hot AC, No. 6 AC), Lee Ann Womack's "I Hope You Dance" (No. 1 AC, No. 25 Hot AC), Uncle Kracker's "Follow Me" (No. 6 Hot AC, No. 26 AC) and Faith Hill's "The Way You Love Me" (No. 4 AC, No. 30 Hot AC).

If you liked 2000's AC top 10, you were probably pleased that they all made encore appearances in '01, ranging from LeAnn Rimes' "I Need You" (No. 8 in 2000, No. 10 in 2001) to The Backstreet Boys' "Show Me the Meaning of Being Lonely (No. 6 in 2000, No 27 in 2001).

The only holdovers from last year's Hot AC top 10 were Vertical Horizon's "Everything You Want" (No. 1 in 2000, No. 24 in 2001), Matchbox Twenty's "Bent" (No. 4 in 2002, No. 22 in 2001) and Sting's "Desert Rose" (No. 9 in 2002, No. 34 in 2001).

Primo Plays

Although 'N Sync's "This I Promise You" nabbed a year'sbest 2,677 plays on Feb. 23, AC's No. 1 songs generally averaged 2,338 plays. The Sept. 28 chart indicated the year's lowest No. 1 play total: 1,948 for "If You're Gone." But that number fell even more dramatically two months later, on Nov. 30, when Enya's "Only Time" registered 1,487 plays following the transition of an unprecedented number of ACs to all Christmas music.

Hot AC's No. 1 play totals ranged from "If You're Gone" with 3,703 (2/23) to "Only Time" with 3,005 (10/26). The average for the year, though, was 3,367.

Play-total fluctuations at the lowest chart position, No. 30, were rather wild. Richard Marx's "Days in Avalon" anchored AC's Jan. 19, 2001 chart with 405 plays, while Mariah Carey's "Never Too Far" held that spot on Aug. 10 with just 151.

Hot AC's extremes were even more pronounced. Souldecision's "Faded" racked up a solid 791 plays (No. 30, 12/15/00), compared to Macy Gray's "Sweet Baby," which picked up 285 plays (8/10/01).



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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL	PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS
1	0	ENRIQUE IGLESIAS Hero (Interscope)	2539	+100	316520	13	106/6
2	2	ENYA Only Time (Reprise)	2210	-133	251861	48	109/0
4	.3	LONESTAR I'm Already There (BNA)	1993	-69	246959	19	102/0
3	4	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	1901	-179	222 <mark>48</mark> 9	55	104/0
- 5	6	DIDO Thankyou (Arista)	1798	+48	199390	44	106/0
7	6	O-TOWN All Or Nothing (J)	1651	-18	181763	28	96/1
8	7	JIM BRICKMAN f/REBECCA LYNN HOWARD Simple Things (Windham Hill)	1609	-25	152966	21	105/3
6	8	LEE ANN WOMACK Hope You Dance (MCA/Universal)	1608	-130	215563	58	111/0
9	9	BACKSTREET BOYS Drowning (Jive)	1576	+57	208948	14	97/2
10	0	FAITH HILL There You'll Be (Warner Bros.)	1560	+57	192190	33	106/0
†1	11	S CLUB 7 Never Had A Dream Come True (A&M/Interscope)	1211	-171	177 <mark>69</mark> 4	30	83/0
13	12	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	1197	+17	176382	36	81/0
12	13	ELTON JOHN I Want Love (Rocket/Universal)	1179	-116	104881	19	98/0
15	1	LEANN RIMES Soon (Curb)	1096	+154	93581	18	96/3
14	(5	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	1093	+14	133367	26	58/4
16	œ	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	983	+62	152683	9	65/7
18	Ð	JEWEL Standing Still (Atlantic)	625	+69	61850	11	51/5
20	18	STEVIE NICKS Sorcerer (Reprise)	474	-8	40512	13	65/0
17	19	PAUL MCCARTNEY Freedom (Capitol)	422	-184	38999	8	66/0
21	20	DESTINY'S CHILD Emotion (Columbia)	383	-19	56659	10	40/1
19	21	CELINE DION God Bless America (Epic/Columbia)	378	-172	42396	14	47/0
24	22	DIANA KRALL The Look Of Love (Verve/VMG)	362	+30	58287	6	55/7
22	23	SHELBY LYNNE Wall In Your Heart (Island/IDJMG)	343	-44	35179	12	42/0
28	24	BARRY MANILOW Turn The Radio Up (Concord)	338	+39	51685	5	55/3
23	25	JOHN WAITE Fly (Gold Circle)	328	-22	30540	7	43/2
25	26	ALICIA KEYS Fallin' (J)	319	-9	45335	12	21/0
26	Ð	JOHN MELLENCAMP Peaceful World (Columbia)	304	+3	37478	15	33/1
27	28	CAROLE KING Love Makes The World (Rockingale/Koch)	281	-18	54165	7	44/3
Debut>	29	DARREN HAYES Insatiable (Columbia)	239	+215	41124	1	61/24
29	30	R. KELLY The World's Greatest (Interscope)	229	+35	22905	2	33/2

113 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/6/02-1/12/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, inc.

New & Active

BRIAN MCKNIGHT Still (Motown/Universal) Totai Plays: 194, Total Stations: 47, Adds: 16

DAKOTA MOON Looking For A Place To Land (Elektra/EEG)

CHER Song For The Lonely (Warner Bros.) Total Plays: 148, Total Stations: 58, Adds: 52

EILLEEN "SHANIA" TWAIN The Heart Is Blind (Limelight) Total Plays: 81. Total Stations: 15, Adds: 0

EVA CASSIDY Fields Of Gold *(Blix Street)* Total Plays: 79, Total Stations: 18, Adds: 2

BRITNEY SPEARS I'm Not A Girl, Not Yet A Woman (Jive) Total Plays: 12. Total Stations: 22. Adds: 22

Songs ranked by total plays

www.rradds.com ARTIST TITLE LABEL(S) CHER Song For The Lonely (Warner Bros.) DARREN HAYES Insatiable (Columbia) BRITNEY SPEARS I'm Not A Girl, Not Yet A Woman (Jiw BRIAN MCKNIGHT Still (Motown/Universal) FIVE FOR FIGHTING Superman (It's) (Aware/Columbia DIANA KRALL The Look Of Love (Verve/VMG) ENRIQUE IGLESIAS Hero (Interscope)	1
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TRAIN Drops Of Jupiter (Tell Me) (Columbia)	
J. BRICKMAN f/R. L. HOWARD Simple Things (Windham I	Hill)
LEANN RIMES Soon (Curb)	
BARRY MANILOW Turn The Radio Up (Concord)	
CAROLE KING Love Makes The World (Rockingale/Ko	ch)
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ARTIST TITLE LABEL(S) INC DARREN HAYES Insatiable (Columbia) LEANN RIMES Soon (Curb) BRIAN MCKNIGHT Back At One (Motown/Universal)	+2 ⁻ +15 +14
ARTIST TITLE LABEL(S) INC DARREN HAYES Insatiable (Columbia) LEANN RIMES Soon (Curb) BRIAN MCKNIGHT Back At One (Motown/Universal) BRIAN MCKNIGHT Still (Motown/Universal)	+2 ⁻ +15 +14 +12
ARTIST TITLE LABEL(S) INC DARREN HAYES Insatiable (Columbia) LEANN RIMES Soon (Curb) BRIAN MCKNIGHT Back At One (Motown/Universal) BRIAN MCKNIGHT Still (Motown/Universal) MARC ANTHONY My Baby You (Columbia)	+2 ⁻ +1 +1 +1 +1 +1
ARTIST TITLE LABEL(S) INC DARREN HAYES Insatiable (Columbia) LEANN RIMES Soon (Curb) BRIAN MCKNIGHT Back At One (Motown/Universal) BRIAN MCKNIGHT Still (Motown/Universal) MARC ANTHONY My Baby You (Columbia) ENRIQUE IGLESIAS Hero (Interscope)	+2" +1! +14 +11 +11 +11
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EDWIN MCCAIN | Could Not Ask For More (Lava/Atlantic) +67



TOTAL PLAYS ARTIST TITLE LABEL(S) 1202 DIAMOND RIO One More Day (Arista) SAVAGE GARDEN | Knew | Loved You (Columbia) 1006 'N SYNC This | Promise You (Jive) 995 LEANN RIMES | Need You (Curb) 904 FAITH HILL Breathe (Warner Bros.) 879 HUEY LEWIS & G. PALTROW Cruisin' (Hollywood) 872 845 **BBMAK** Back Here (Hollywood) FAITH HILL The Way You Love Me (Warner Bros.) 835 **CELINE DION** That's The Way It Is (Epic) 830 BRIAN MCKNIGHT Back At One (Motown/Universal) 826 LONESTAR Amazed (BNA) 806 DON HENLEY Taking You Home (Warner Bros.) 786 PHIL COLLINS You'll Be In My Heart (Hollywood) 785 BACKSTREET BOYS Shape Of My Heart (Jive) 665 LIONEL RICHIE Angel (Island/IDJMG) 664

Contact: Jon Konjoyan IK PROMOTION

Time Will Tell the new single and album from Tina Moore on MusicMind Records



Orphena

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BY MEDIABASSE	For The Week Ending 1/18/02.							
Artist Title (Latel)	TW	LW	Familiarity	Burn	TD Fai	miliarity	Burn	
CELINE DION God Bless America (Epic/Columbia)	4.03	4.04	96%	27%	4.06	98%	25 %	
FAITH HILL There You'll Be(Warner Bros.)	4.03	3.96	95 %	24%	4.05	96%	24%	
LONESTAR I'm Already There(BNA)	3.97	3.99	94%	23%	4.06	96%	21%	
JIM BRICKMAN F/REBECCA LYNN HOWARD Simple Things (Windham Hill)	3.95	3.89	75%	13%	3.99	79 %	13%	
BACKSTREET BOYS Drowning(<i>Jive</i>)	3.93	3.91	89%	19%	4.02	89%	18%	
MATCHBOX TWENTY If You're Gone(Lava/Atlantic)	3.90	3.97	95 %	33%	3.98	95%	31%	
ENYA Only Time <i>(Reprise)</i>	3.86	3.72	94%	31%	3.89	94%	31%	
S CLUB 7 Never Had A Dream Come True(A&M/Interscope)	3.80	3.74	82%	20%	3.90	81%	19%	
FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	3.76	3.67	82%	20%	3.78	80%	17%	
LEE ANN WOMACK Hope You Dance (Universal)	3.74	3.84	97 %	38%	3.69	98%	40%	
ENRIQUE IGLESIAS Hero (Interscope)	3.73	3.73	96%	29%	3.85	96%	24%	
ELTON JOHN Want Love (Rocket/Universal)	3.68	3.64	89%	19%	3.69	90%	18%	
JOHN MELLENCAMP Peaceful World (Columbia)	3.68	3.65	77%	14%	3.65	77%	15%	
BARRY MANILOW Turn The Radio Up (Concord)	3.66	3.68	71%	12%	3.72	75%	11%	
CAROLE KING Love Makes The World(Rockingale/Koch)	3.64	3.62	67%	10%	3.65	67%	8%	
LEANN RIMES Soon(Curb)	3.62	3.58	75%	16 %	3.66	75%	18%	
O-TOWN All Or Nothing (J)	3.61	3.66	88%	31%	3.66	88%	<mark>31%</mark>	
PAUL MCCARTNEY Freedom (Capitol)	3.61	3.52	80%	15 %	3.66	83%	13%	
HUEY LEWIS & THE NEWS I'm Not In Love Yet(Silvertone)	3.60	3.55	57%	9%	3.61	60%	9%	
JEWEL Standing Still (Atlantic)	3.52	3.49	76%	16%	3.50	74%	16%	
SHELBY LYNNE Wall in Your Heart (Island/IDJMG)	3.51	3.37	59%	11%	3.47	58%	11%	
TRAIN Drops Of Jupiter (Tell Me)(Columbia)	3.50	3.49	84%	31%	3.57	81 %	29%	
JOHN WAITE Fly(Gold Circle)	3.48	3.41	54%	11%	3.52	59%	12%	
UNCLE KRACKER Follow Me(Top Dog/Lava/Atlantic)	3.41	3.43	88%	39%	3.53	86%	32%	
DIANA KRALL The Look Of Love(Verve/VMG)	3.37	3.42	63%	17%	3.40	67%	17%	
DIDO Thankyou (Arista)	3.34	3.25	92%	48%	3.35	92 %	50%	
ALICIA KEYS Fallin'(J)	3.32	3.37	81%	33%	3.29	80%	32%	
DESTINY'S CHILD Emotion (Columbia)	3.26	3.25	<mark>83</mark> %	30 %	3.22	82%	30%	
R. KELLY The World's Greatest (Interscope)	3.24	3.46	47%	14%	3.40	45%	11%	
STEVIE NICKS Sorcerer (Reprise)	3.15	3.02	63%	22%	3.01	65 %	25%	
Total sample size is 325 respondents. Total average favorability estimates are based on	a scale of	1-5 /1-0	lislike very m	uch 5-like	very much)	Total fa	miliarity	

America's Best Testing AC Songs 12+

Total sample size is 325 respondents. Total average lavorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 25-54). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. Rate TheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

WAJI/Ft. Wayne, IN '

CHER "Lonely" DARREN HAYES "Insatiable" BRIAN MCKNIGHT "Still"

WAFY/Frederick, MD MD: Norman Henry Schn DARREN HAYES "Insatuab RYAN ADAMS "New"

WSPA/Greenville, SC * PD/MD: Brian Taylor 13 LEANN RIMES "Soon" EVA CASSIDY "Fields" BRITNEY SPEARS "Girt"

WRCH/Hartford, CT * PD: Allan Camp MD: Joe Hann 4 DARREN HAYES "Insatable

KRTR/Honolulu, HI * PD: Wayne Maria MD: Chris Hart

CHER "Lonely" BRITNEY SPEARS "Girl"

OM: Lee Tobin PD: Barb Richards MD: Jim Barron

	and the second sec
WYJB/Albany, NY * Ok: Michael Morgan PD: Chris Holmberg Mi: Chalo O'Hara No Adds KMGA/Albuquerque, NM OWPD: Kris Abrams ME: Jenna Jemes DHER "Loreby" WI BV/Albertown, DA *	WMJX/Boston, MA * PD: Don Kelley APD: Candy O'Terry MD: Mark Lawrence No Adds WEBE/Bridgeport, CT * PD: Curis Hanson MD: Denny Lyons No Adds WETW/Bridgenond CT *
WLEV/Allentown, PA * PD. Vern Anderson No Adds	WEZN/Bridgeport, CT * PD/MD: Steve Marcus No Adds
KYMG/Anchorage, AK MD: Dave Flavin 2 DARREN HAYES "Insatiable"	WJYE/Buffalo, NY * PD: Joe Chille CHER "Lonely"
WPCH/Atlanta, GA * PD Jeff Silvers 22 ENRIQUE IGLESIAS "Hero"	WHBC/Canton, OH * PD: Terry Simmons MD: Kayleigh Kriss BRIAN MCKNIGHT "SMI"
WFPG/Atlantic City, NJ * PD: Gary Guida MD: Marlene Aqua 2 DiANA KRALL "LOK" BRITNEY SPEARS "Girl" DHER "Lonely"	WCOD/Cape Cod, MA OM: Gregg Cassidy MD: Cheryl Park 34 U2 "Moment" 7 DAYE MAITHE WS BAND "Everyda 25 LENNY KRAVITZ "Dig"
WEBO/Augusta, GA * PD: John Patrick 29 ENRIQUE IGLESIAS "Hero" 11 HVE FOR FIGHTING "Superman 2 CHER "Lorely" DARREN HAYES "Insatiable"	WDEF/Chattanooga, TN * PD: Danny Howard 2 CHER "Lonely" DARREN HAYES "Insatable"
KKWJ/Austin, TX * PD: Alex O Neal MD Doyle Osburn 8 INHIQUE IGLESIAS "Hero" KEIET "Lone!" BATHEN HAYIS "Insailable" BHTHEN YBCARS Guit"	WLIT/Chicago, IL * PD: Bob Kaake 5 [NRIOUE IGLESIAS "Hero" WNND/Chicago, IL * PD: Mark Hamlin MD: Haynes Johns No Adds
KGFM/Bakersfield, CA * PD: Chris Edwards MD: Doug DeRoo No Adds	WRRM/Cincinnati, OH * OM/PD: T.J. Holland APD/MD: Ted Morro CHER "Lonely" CAROLE KING World"
WLIF/Baltimore, MD * MD: Mark Thoner No Adds	WDOK/Cleveland, DH * PD: Scott Miller 1 CHER "Lonety" DARIEN HAYES "Insatiable" ELTON JOHN "Train"
WMJY/Biloxi-Gulfport, MS * PD: Walter Brown CHER "Lonek" DARREN HAYES "Insatable" BRIAN MCKNIGHT "Stilf"	KKLI/Colorado Springs, CO ⁴ OM: Kevin Callahan PD/MD: Jack Hamilto DHER "Lonely"
WYSF/Birmingham, AL * PD: Jeff Tyson APE/MD: Valerie Vining 12 PVE FOR FIGHTING "Superman" CHER Tonely" BRITNEY SPEARS "Gar"	WTCB/Columbia, SC * PD/MD: Brent Johnson 6 OFER "Lonely" 4 DARREN HAYES "Insalable" 4 BRITNEY SPEARS "Girf" 3 BRIAN MCKNIGHT "Shil"
KXLT/Boise, ID * PD: Tobin Jeffries EVA CASSIDY "Fields" JOHN MELLENCAMP "Peacefur"	WSNY/Columbus, OH * PD: Chuck Knight MD: Steve Cherry CHER "Lorely" BRIAN MCKNIGHT "Stil"

KKBA/Corpus Christi, TX *). Jason Reed . HER "Lonely" IRAIN "Brops" SVF FOP HEHTING "Superman" VATALIE IMBRUGLIA "Wrong" LARRY NANILOW "Radio" &WEL "Standing" KVL/Dalias-Ft. Worth, TX * HER "Lonely" ARREN HAYES "Insatiable" WLDT/Dayton, OH *

PD: Briton Jon APD: Kevin Ray CHER "Lonely" PD: Sandy Collins MD Steven Scott KDI\$I/Denver-Boulder, CO * PD: Flick Martini APD/MD: Steve Hamilton PD: Bill Bailey APD/MD: Mary Turner 1 CHER "Lonely" HER "Lonely" KLTI/Des Moines, IA * PD/MD: Tim White MARREN HAYES Insatiab No Adds

WMAG/Greensboro, NC * PD/MD: Nick Allen No Adds WODF/Dothan, AL GM/PD: Leigh Simpson MPD: Leigh Si OHER "Lonely" WMYI/Greenville, SC * PD: Greg McKinney CHER "Lonely" BRIAN MCKNIGHT "Still" KTSM/El Paso, TX *

PD/MD: Bill Tole APC: Sam Cassiano CHER "Lonely" WXXC/Erie, PA PD: Ron Arien MD: Scott Stevens D: Scott Stevens TRAIN "D ops" ("ARREN HAYES "Insatial ("AKDTA MOON "Place" ERIAN MCKNIGHT "Still" ERITNEY SPEARS "Girl"

WIKY/Evansville, IN PD/MD: Mark Baker CHER "Lonely" CARREN HAYES "Insatiable KEZA/Fayetteville, AR

WCR7/Elimt MI * MATD: J. Patrick D: George McIntyre CHER "Losely" BEIAN MCKNIGHT "Shill" OM/FD: .

KTRRVFt. Collins, CO * PD/MD: Mark Callaghan 5 JBVFL "Sanding" Califier Loney" Durine N-AYES "Insatable B-IAN MCXNIGHT "Still" WGYL/Ft. Pierce,FL * PD: Wike Fitzgerald APD3MD: Juan O'Beilly BeilTNEY SPEARS "Girl"

WAHR/Huntsville, AL * PD: Rob Harder MD: Bonny O'Brien 4 BARRY MANILOW "Radio" BRITNEY SPEARS "Girl" WTPI/Indianapolis, IN PD: Gary Havens MD: Steve Cooper 8 CHER "Lonely"

WYXB/Indianapolis, IN PD: Greg Dunkin APD/MD: Jim Cerone 3 LEANN RIMES "Soon" R. KELLY "Greatest" WJKK/Jackson, MS * PD/MD: Tom Freeman 6 LEANN RIMES "Soon" LEANN RIMES "Soon" CHER "Lonely" CAROLE KING "World"

WTFM/Johnson City, TN * VP/Prog.: Mark E. McKinney Oreff Toney? BRIAN MCKNIGHT "Shift BRITNEY SPEARS "Girt" DIANA KRALL "Look" CAROLE KING "World" WKTK/Gainesville, FL * WLHT/Grand Rapids, MI WKYE/Johnstown, PA

PD: Jack Michaels MD: Brian Wolfe 20 CELINE (HON "America" MESSINA W/MCGRAW "Bring" CHER "Lonely" WOOD/Grand Rapids, MI * PD: John Patrick WQLR/Kalamazoo, MI

OM: Ken Lanphe PD: Brian Wertz No Adds KSRC/Kansas City, MO * PD: Jon Zellner MD: Jeanne Ashley DIANA KRALL "Look"

KUDL/Kansas City, MD * : Dan Hurst DARREN HAY! S "Insatiable"

WJXB/Knoxville, TN * PD/MD: Vance Dillard CHER "Lonely" DARREN "AYES "Insanable

KTDY/Lafayette, LA * PD: C.J. Clemen MD: Steve Wiley CHER "Lonely" BRIAN MCKNIGHT "Still

WFMK/Lansing, MI * PDI Chris Reynolds 28 BRICKMAN-HOWARD "Simple" 8 CHER "Lonely" 1 BRITNEY SPEARS "Girt"

KSSK/Honolulu, HI * PD/MD: Paul Wilson 12 BACKSTREET BOYS-Drowning CHER T Unek/ DARA RAYES "Insatable" DIANA KRALL "Lock" BRIAN MCKNIGHT "Suit" KMZQ/Las Vegas, NV * PD: Duncan Payton MD: Mel McKay No Adds

KSNE/Las Vegas, NV * PD: Tom Chase MD: John Berry No Adds

KOST/Los Angeles, CA * PD: Jhani Kaye APD/MD: Stella Schwartz

WVEZ/Louisville, KY * APD/MD: Joe Fedele No Adds WPEZ/Macon, GA PD: Laura Worth CHER "Lonely" MESSINA W/MCGRAW "Bring" WMGN/Madison, WI * VP/Prog: Pat O'I MD: Kim Eische MICHELLE BRANCH "Everywher NATALIE IMBRUGLIA "Wrong"

Reporters

KVLY/McAllen, TX * PD/MD; Alex Duran BRITNEY SPEARS "Girl WLRQ/Melbourne, FL * PD: Jeff McKeel

CHER "Lonely" R KELLY "Greatest" BRITNEY SPEARS "Girl" WRVR/Memphis, TN * OM: Jerry Dean PD/MD: Kay Manley 4 BRITNEY SPEARS "Girl" MESSINA W/MCGRAW "Bring"

WMGQ/Middlesex, NJ * PD: Tim Tefft MD: Lou Russo

WLTO/Milwaukee, WI * CHER "Lonely" BRITNEY SPEARS "Girl"

WLTE/Minneapolis, MN * PD/MD: Gary Nolan 1 BRITNEY SPEARS "Gin" CHER "Lonely"

WMXC/Mobile, AL * PD: Dan Mason MD: Mary Booth DARREN HAYES Insatiable KJSN/Modesto, CA * PD/MD: Gary Michaels

14 FIVE FOR FIGHTING "Superman 4 BRICKMAN/HOWARD "Simple" 2 TRAIN "Drops" WOBM/Monmouth-Ocean, NJ

PD: Steve Gallagher MD: Liz Jeressi CHER "Lonely" BRIAN MCKNIGHT "Still"

KWAV/Monterey-Salinas, CA * PD/MD: Bernie Moody BRITNEY SPEARS "Girt" WALK/Nassau-Suffolk, NY * PD/MD: Rob Miller 19 CHER "Lonely" 5 DARREN HAYES "Insatiable"

Breaking News

Continued from Page 67

The Backstreet Boys ("More Than That" and "Drowning"), Paul McCartney ("From a Lover to a Friend" and "Freedom") and Stevie Nicks ("Every Day" and "Sorcerer") were the only artists with more than one AC Breaker.

Hot AC Breakers

There were 43 Hot AC Breakers, with at least one listed in nearly two of every three weeks (65%). Instances of at least two Breakers occurred eight times, but Nov. 9, 2001 holds the distinction of producing the most, with four: Alicia Keys' "Fallin'," Nickelback's "How You Remind Me," John Mellencamp's "Peaceful World" and Elton John's "I Want Love."

Notching high and low Breaker chart positions were Sugar Ray's "When It's Over," at No. 11, and Train's "Something More" and Elton John's "I Want Love," both at No. 25. The average point at which a song reached Hot AC Breaker was No. 18.

As they did at AC, songs had a tough time cracking into Breakerdom during April; there were no Breaker sightings for the four-week period covering April 13-May 4, 2001.

Nelly Furtado, with "I'm Like a Bird" and "Turn Off the Light," was among five artists who had more than one Hot AC Breaker. Others pulling off the feat included Dave Matthews Band ("The Space Between" and "Every Day"), Matchbox Twenty ("Mad Season" and "Last Beautiful Girl"), Smash Mouth ("I'm a Believer" and "Pacific Coast Party") and Train ("Drops of Jupiter [Tell Me]" and "Something More").

Breaker Buddies

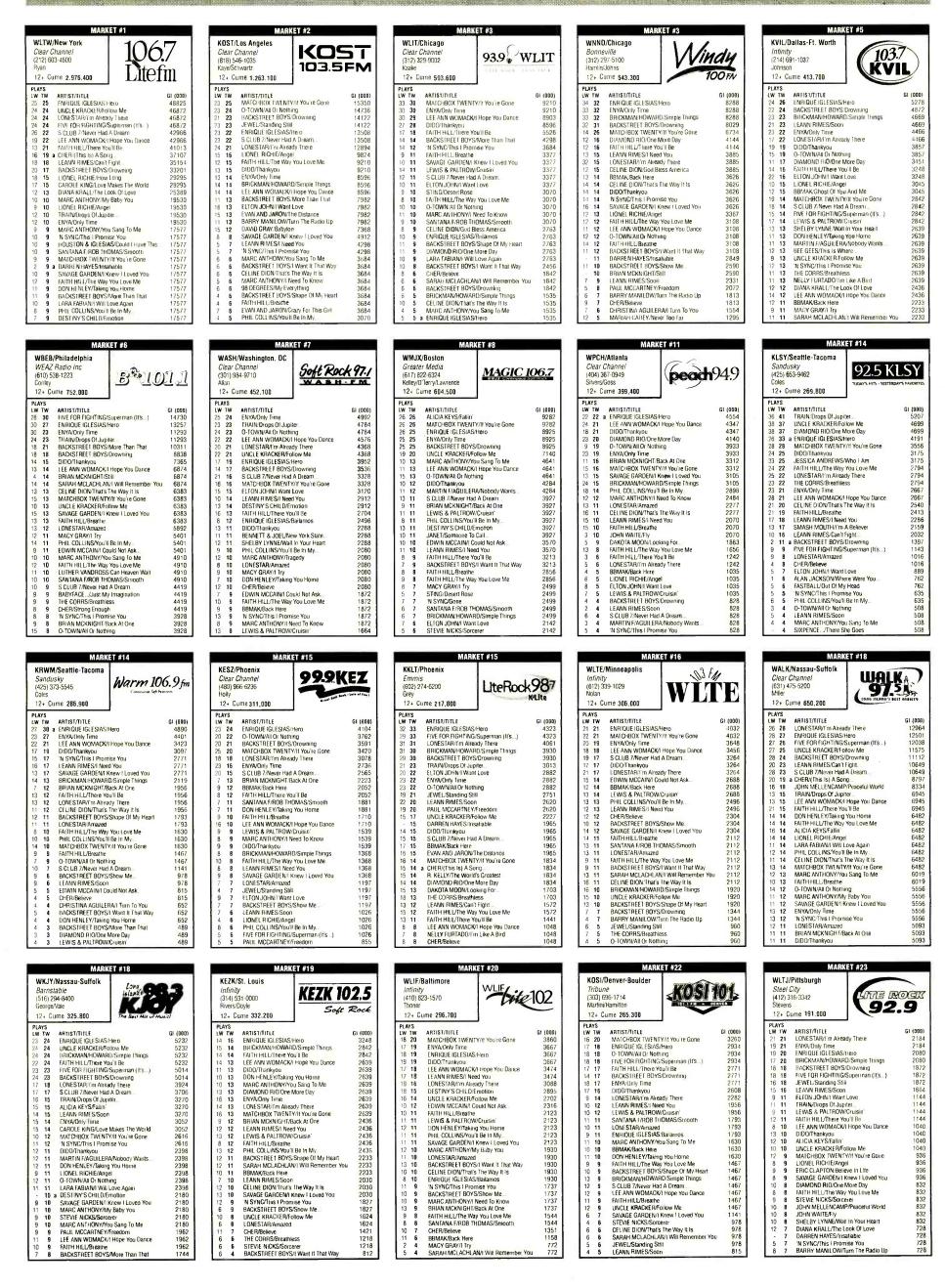
Seven songs reached Breaker status on both charts in 2001. A song's AC Breaker date and chart position is followed by corresponding Hot AC data. Hat AC Data

ARTIST THE	Chart Peak	Chart Peak
DIDO Thankyou	4/13, No. 18	12/15/00, No. 16
ENYA Only Time	3/30, No. 20	8/24, No. 17
FAITH HILL There You'll Be	5/25, No. 15	6/8, No. 16
ENRIQUE IGLESIAS Hero	11/9, No. 14	11/23, No. 18
ELTON JOHN Want Love	8/31, No. 22	11/9, No. 25
UNCLE KRACKER Follow Me	6/29, No. 18	3/16, No. 15
LEE ANN WOMACK I Hope You	1/12, No.16	3/23, No. 17

			1. A. P.
WKJY/Nassau-Suffolk, NY * PD: Bill George MD: Jodi Vale 10 DESTINYS CHILD "Emotion" CHER "Lonew"	KKCW/Portland, OR * PD/MD: Bill Minckler 2 BRITNEY SPEARS "Gill"	KLSY/Seattle-Tacoma, WA* PD: Tony Coles 33 ENRIQUE IGLESIAS "Hero" 11 BACKSTREET BOYS "Drowning" 3 OHER 'Loneby"	KMXZ/Tucson, AZ * PD: Bobby Rich APD/MD: Lestie Lois, JEWEL "Standing" TRAIN "Drops"
DARREN HAYES "Insatiable" BRIAN MCKNIGHT "Still" WLMG/New Drteans, LA *	WWLI/Providence, RI** PD/MD: Tom Holt CHER "Lonely" BRITNEY SPEARS "Girl"	KRWM/Seattle-Tacoma, WA * PD: Tony Coles	WLZW/Utica-Rome, NY
PD/MD: Steve Suter 3 DIANA KRALL "Look" CHEA "Lonely"	STACIA "Get" WRSN/Raleigh-Durham, NC * PD: Bob Bronson	30 ENRIQUE IGLESIAS "Hero" KVKI/Shreveport, LA * PD: Stephanie Huttman	MD: Trudy CHER "Lonely" WASH/Washington, DC
WLTW/New York, NY * OM: Jim Ryan	MD: Dave Horn UARREN HAYES "Insatiable"	BARRY MANILOW "Radio" BRIAN MCKNIGHT "Still"	PD: Steve Allan 7 BRICKMAN/HOWARD "Simp 3 FIVE FOR FIGHTING "Super
19 CHER "Lonely" 9 DARREN HAYES "Insatiable" WWDE/Nortolk, VA *	KRNO/Reno, NV * PD; Dan Fritz CHER "Lonely"	WNSN/South Bend, IN PD/MD: Jim Roberts CAROLE KING "Workd"	2 CHER "Lonely" WEAT/West Palm Beach, Fl OM/PD: Les Howard Jacob
OM/PD: Don London APD/MD: Jeff Moreau DAKOTA MOON "Place"	WTVR/Richmond, VA * PD: Bill Cahill 1 EVE FOR FIGHTING "Superman"	KISC/Spokane, WA * PD: Rob Harder MD: Dawn Marcel	APD/MD: Chad Perry No Adds WHUD/Westchester, NY
KMGL/Oklahoma City, OK * PD: Jeff Couch MD: Steve O'Brien	CHER "Lonely" DARREN HAYES "Insatiable"	1 TRAIN "Drops" DARREN HAYES "Insatiable" BRIAN MCKNIGHT "Still"	OM/PD: Steve Petrone MD/APD: Tom Furci CHER "Lonely"
4 CHER "Lonely" KEFM/Dmaha, NE *	WSLQ/Roanoke-Lynchburg, VA* PD: Don Morrison MD/APD: Dick Danlets 3 DARREN HAYES 'Insatable'	KXLY/Spokane, WA * PD: Beau Tyler MD: Steve Knight CHFR "Lonely"	KRBB/Wichita, KS * PD: Lyman James MD: Tom Cook
PD/MD: Steve Albertsen APD: Jeff Larson No Adds	WRMM/Rochester, NY * PD: John McCrae	CHER "Lonely" BRITNEY SPEARS 'Girl' WMAS/Springfield, MA * PD: Paul Cannon	No Adds WMGS/Wilkes Barre, PA PD/MD: Stan Phillips
WMGF/Orlando, FL * PD: Ken Payne MD: Brenda Matthews	No Adds WGFB/Rockford, IL	MD: Rob Anthony No Adds KGBX/Springfield, MO	21 CHER Lonely" 9 NATALIE IMBRUGUA "Wron WJBR/Wilmington, DE
No Adds WMEZ/Pensacola, FL *	No Adds KGBY/Sacramento, CA * PD/MD: Brad Waldo	PD: Paul Kelley APD/MD: Dave Roberts CHER "Lonely"	PD: Michael Waite MD: Katey Hill CHER "Lonely"
PD/MD: Kevin Peterson DARREN HAYES "Insatiable" DIANA KRALL "Look"	No Adds KYMX/Sacramento, CA *	KJOY/Stockton, CA * PD: Julie Logan MESSINA WIMCGRAW "Bring" BRITNEY SPEARS "Girl"	WGNI/Wilmington, NC PD: Mike Farrow MD: Craig Thomas No Adds
WSWT/Peoria, IL OWPD: Randy Rundle No Adds	Dir/Prog.: Mark Evans PD/MD: Bryan Jackson No Adds	BRITIALY OF LAKS GAT DIANA KRAIT "Look" WRVF/Toledo, OH * PD: Cary Pall MD: Mark Andrews	WSRS/Worcester, MA * PO: Steve Peck MD: Jackie Brush CHER "Lonely
WBEB/Philadelphia, PA * PD: Chris Conley No Adds	KEZK/St. Louis, MD * PD: Smokey Rivers MD: Jim Doyle 3 C-TOWN Nothing JEWEL "Standing	16 JOHN WAITE "H." 15 FIVE FOR FIGHTING "Superman" 15 JEWEL "Standing" 14 BRIAN MCKNIGHT "Still" 13 LIFEHOUSE "Breathing"	WARM/York, PA * PD: Kelly West MD: Rick Sten No Adds
KESZ/Phoenix, AZ * PD: Shaun Holly No Adds	KSFI/Salt Lake City, UT *	*Monitored Report	
KKLT/Phoenix, AZ * PD: Joel Grey 14 CHER "Lonely"	MD: Lyle Morris No Adds KQXT/San Antonio, TX *	131 Total Reporte	101120
WLTJ/Pittsburgh, PA * PD: Chuck Stevens CHER "Lonely" BRITNEY SPEARS "Girl"	PD: Ed Scarborough MD: Tom Graye No Adds	113 Total Monitored	
BRITNEY SPEARS "Gut" WSHH/Pittsburgh, PA * PD/MD: Ron Antill	KBAY/San Jose, CA * PD: Jim Murphy MD: Bob Kohtz DARREN HAYES "Insatiable"	18 Total Indicator 18 Current Indicator Playlists	
BRITNEY SPEARS "Girt" WHOM/Portland, ME PO: Tim Moore No Ants	KSBL/Santa Barbara, CA PD: Peter Bie MD: Nancy Newcomer No Adds	No Longer An India KDAT/Cedar Rap	cator Reporter (1

I): KDAT/Cedar Rapids, IA

AC Playlists





RateTheMusic.com	America's Best Testing Hot AC Songs 12+ For The Week Ending 1/18/02.								
Artist Title (Label)	TW	LW	Familiarity	Burn	TD Fa	miliarity	Burn		
CALLING Wherever You Will Go(RCA)	4.30	4.25	8 <mark>9</mark> %	11%	4.34	88%	11%		
NICKELBACK How You Remind Me(Roadrunner/IDJMG)	4.20	4.23	96%	29%	4.31	95 %	28%		
LIFEHOUSE Breathing (DreamWorks)	4.15	4.19	70%	6%	4.29	71%	3%		
LIFEHOUSE Hanging By A Moment(DreamWorks)	4.07	3.99	97 %	44%	4.15	98%	45%		
INCUBUS I Wish You Were Here(Immortal/Epic)	3.99	4.02	76 %	12%	4.06	78 %	12%		
MATCHBOX TWENTY Last Beautiful Girl(Lava/Atlantic)	3.97	3.94	76%	13%	4.11	80%	12%		
3 DOORS DOWN Be Like That (Republic/Universal)	3.92	3.93	93%	32%	3.99	95%	33%		
TRAIN Drops Of Jupiter (Tell Me) <i>(Columbia)</i>	3.89	3.85	98%	49%	3.93	98%	52%		
CREED My Sacrifice(Wind-up)	3.89	3.91	96%	26%	3.87	97%	29%		
TRAIN Something More(Columbia)	3.89	3.85	70%	9%	4.02	74%	9%		
FIVE FOR FIGHTING Superman (It's Not Easy)(Aware/Columbia)	3.89	3.88	93 %	35%	3.85	95%	41%		
TRAVIS Side (Independiente/Epic)	3.88	3.89	43%	5%	3.98	45%	4%		
DAVE MATTHEWS BAND Everyday (RCA)	3.81	3.77	81 %	18%	3.82	85%	22%		
COLDPLAY Trouble(Nettwerk/Capitol)	3.79	3.78	76%	16%	3.80	79%	17%		
JEWEL Standing Still (Atlantic)	3.78	3.75	88%	18%	3.85	92%	19%		
MICHELLE BRANCH All You Wanted (Maverick/WB)	3.73	3.78	44%	8%	3.57	43%	9%		
STAIND It's Been Awhile <i>(Flip/Elektra/EEG)</i>	3.73	3.77	98%	51%	3.85	98%	53 %		
U2 Stuck In A Moment You Can't Get Out Of (Interscope)	3.65	3.65	91%	31%	3.58	93%	38%		
JOHN MELLENCAMP Peaceful World (Columbia)	3.59	3.59	68%	19%	3.56	72 %	22%		
LEANN RIMES Can't Fight The Moonlight(Curb)	3.55	3.58	69%	18%	3.61	72%	19%		
LONESTAR I m Already There (BNA)	3.54	3.46	55%	14%	3.61	57%	12%		
NO DOUBT Hey Baby (Interscope)	3.53	3.56	90%	26%	3.61	92%	23%		
EAGLE-EYE CHERRY Feels So Right (MCA)	3.50	3.48	49%	8%	3.43	49%	7%		
SUGAR RAY When It's Over (Lava/Atlantic)	3.46	3.49	97 %	49%	3.44	98%	51%		
RYAN ADAMS New York, New York(Lost Highway/IDJMG)	3.45	3.54	54%	12%	3.48	56%	13%		
ALICIA KEYS Fallin'(J)	3.36	3.46	94%	52%	3.48	96%	52%		
LENNY KRAVITZ Dig In <i>(Virgin)</i>	3.33	3.27	91%	35%	3.30	90%	39%		
ENYA Only Time(Reprise)	3.27	3.23	90%	43%	3.39	92%	42%		
ENRIQUE IGLESIAS Hero(Interscopé)	3.24	3 <mark>.2</mark> 3	93%	48%	3.36	95%	49%		
NELLY FURTADO Turn Off The Light (DreamWorks)	3.22	3.30	94%	48%	3.29	95 %	48%		

Total sample size is 1039 respondents. Total average lavorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total lamiliarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Indicator Most Added CHER Song For The Lonely (Warner Bros.) MICHELLE BRANCH All You Wanted (Maverick/WB) NATALIE IMBRUGLIA Wrong Impression (RCA) CHRIS ISAAK Let Me Down Easy (Reprise) COLDPLAY Trouble (Nettwerk/Capitol) LONESTAR I'm Already There (BNA) PINK Get The Party Started (Arista) SHAKIRA Whenever Wherever (Epic) SENSE FIELD Save Yourself (Nettwerk) MICK JAGGER Visions Of Paradise (Virgin)



BOB SCHNEIDER Big Blue Sea (Universal)

2001 American League batting champion Ichiro Suzuki (r) is so swift, no one saw him slide into this photo op. Seen here are (l-r) Hot AC WQAL/Cleveland Promotion Director Brian Conroy, Marketing Director Kristy Brown and afternoon talent Greg Valentine; The Calling members Alex Band and Sean Woostenhulme; WQAL PD Allan Fee; and Suzuki.

KDD/Akron, OH *	WTSS/Buffalo, NY *	WCGQ/Columbus, GA	WMEE/Ft, Wavne, IN *	KMXB/Las Vegas, NV *	WHTG/Monmouth-Ocean, NJ *	WMWX/Philadelphia, PA *	KNVO/Reno, NV *	KRUZ/Santa Barbara, CA	KZPT/Tucson, AZ *
20: Keith Kennedy MD: Lynn Keily	PD: Sue O'Neil MD: Rob Lucas	PD/MD: Al Haynes	PD: John O'Bourke	PD: Duncan Payton	PD: Darrin Smith	PD: Chris Ebbott APD/MD: Amy Navarro	PD: Panama	PD/MD: Jim Rondeau	PD: Carey Edwards
ALANIS MORISSETTE "Clean"	No Adds	CHER "Lonety" MICK JAGGER "Paradise"	MD: Boomer 7 NICKELBACK "Remind"	APD: Charese Fruge' 16 MICK JAGGER "Paradise"	MD: Brian Zanyor CHRIS ISAAK "Easy"	7 NO DOUBT "Baby"	4 DARREN HAYES "Insatiable" 3 LOUISE GOFFIN "Circle"	No Adds	APD/MD: Lestie Lois MICHELLE BRANCH "Wanted"
GHER "Lonety" NO DOUBT "Baby"				NATALIE IMBRUGLIA "Wrong" CHRIS ISAAK "Easy"	on the case of the case	CHRIS ISAAK "Easy"	2 MICHELLE BRANCH "Wanted"		NATALIE IMBRUGLIA "Wrong"
No booble daby	WZKL/Canton, OH *	KDMX/Oallas-Ft. Worth, TX *	KALZ/Fresno, CA *	SUGAR RAY "Durs"	WJLK/Monmouth-Ocean, NJ *		MICK JAGGER "Paradise" LEANN RIMES "Fight"	KMHX/Santa Rosa, CA * PD: Mark Thomas	CHRIS ISAAK "Easy"
RVE/Albany, NY *	PD: Zack Stevens MICHELLE BRANCH "Wanted"	PD: Pat McMahon ND: Lisa Thomas	PD: E. Curtis Johnson MD: Dave Craig		OM/PD: Mike Kaplan APD/MD: Chaz Henderson	KMXP/Phoenix, AZ * PD: Ron Price	TRANSMATIC "Come"	1 MICK JAGGEB "Paradise"	WRQX/Washington, DC *
D: Randy McCarten	BEN FOLDS "Still"	NATALIE IMBRUGLIA "Wrong"	2 EDDIE VEDDER "Hide"	WMXL/Lexington-Fayette, KY *	CHER "Lonely"	MD: Trent Edwards	WMXB/Richmond, VA *	CHER "Lonely" CHRIS ISAAK 'Easy"	Dir/Ops/PD: Steve Kosbau
CHRIS ISAAK "Easy" MICK JAGGER "Paradise"	CHRIS ISAAK "Easy" MICK JAGGER "Paradise" NO DOUBT "Baby"	LEANN RIMES "Fight"	CHRIS ISAAK "Easy"	PD: Jill Meyer CHER "Lonely" COLDPLAY "Trouble"	DARREN HAÝES "Insatuable" MICK JAGGER "Paradise"	4 LIFEHOUSE "Breathing" EDDIE VEDDER "Hide"	PD: Tim Baldwin 10 NATALIE IMBRUGLIA "Wrong"	SUGAR RAY "Ours" ULTRAPULL "Lose"	MD: Carol Parker No Adds
(PEK/Albuquerque, NM *		WDAQ/Danbury, CT PD: Bill Trotta	KVSR/Fresno, CA *	CREED "Sacrifice"	KCDU/Monterey-Salinas, CA *	WZPT/Pittsburgh, PA *	1 ALANIS MORISSETTE "Clean"	KPLZ/Seattle-Tacoma, WA *	
XM: Bill May D: Mike Parsons	WMT/Cedar Rapids, IA PD/MD: Erin Bristol	MD: Kelly,Sharon	PD: Mike Yeager APD: Andy Winford	KURB/Little Rock, AR *	PD/MD: Mike Scott	PD: Keith Clark	WVOR/Rochester, NY *	PD: Kent Phillips MD: Alisa Hashimoto	WWZZ/Washington, DC * PD: Mike Edwards
D: Deeva	CHER "Lonety" MICHELLE BRANCH "Wanted"	10 CHER "Lonely" 19 CHRIS ISAAK "Easy"	2 NO DOUBT "Baby" 1 PINK "Party"	PD: Randy Cain	APD: Maverick 3 NATALIE IMBRUGLIA "Wrong"	APD/MD: Jonny Hartwell No Adds	PD: Dave LeFrois	28 NATALIE IMBRUGLIA "Wrong"	APD/MD: Sean Sellers
PD: Jaimey Barreras CHRIS ISAAK 'Easy"	MICHELLE BRANCH "Wanted" NATALIE (MBBUGLIA "Wrong"	16 BOB SCHNEIDER "Blue" 16 NATALIE IMBRUGLIA "Wrong"	POD. "Alive"	APD: Aaron Anthony DARREN HAYES "Insatiable"	1 ULTRAPULL "Lose" 1 CHRIS ISAAK "Easy"	10 1003	No Adds	22 MICK JAGGER "Paradise" MICHELLE BRANCH "Wanted"	JOHN MELLENCAMP "Peaceful"
or the reading ready	PROPER INCODER PROOF	a maralic monutation wrong	Harris and B. St. and a	NATALIE IMBRUGLIA "Wrong"	CHER "Lonely"	WMGX/Portland, ME		PINK "Party"	
MXS/Anchorage, AK	WALC/Charleston, SC *	WMMX/Dayton, OH *	WVTI/Grand Rapids, MI *	CHRIS SAAK "Easy" YOUNG JACOE "Good"	MICK JAGGER "Paradise"	PD: Randl Kirshbaum APD/MD: Ethan Minton	KZZO/Sacramento, CA *	LEANN RIMES "Fight"	WJBW/West Palm Beach, FL
D: Roxy Lennox ID: Monica Thomas	PD/MD: Ryan Walker	FD: Jeff Stevens	PD: Jeff Andrews APD: Ken Evans		WKZN/New Orteans, LA *	MICHELLE BRANCH "Wanted"	Dir/Prog : Mark Evans PD: Alan Oda	WHYN/Springfield, MA *	OWPD: John O'Donnell APD/MD: Jeff Clarke
CHER "Lonely"	PUDDLE OF MUDD "Blutty"	NID: Shaun Vincent 1 MICK JAGGER "Paradise"	MD: Alex Caruso 1 CHRIS ISAAK "Easy"	KBIG/Los Angeles, CA *	PD: Steve Suter		APD: Jim Matthews No Adds	OM/PD: Pat McKay	CHER "Lonely"
MICHELLE BRANCH "Wanted" PINK "Party"		CHER "Lonely"	1 MICK JAGGER "Paradise" MICHELLE BRANCH "Wanted"	PD: Jhani Kaye APD/MD: Robert Archer	CHRIS ISAAK "Easy" SENSE FIELD "Save"	KRSK/Portland, OR *		DARREN HAYES "Insatiable" NATALIE IMBRUGLIA "Wrong"	
a- 17	WLNK/Charlotte, NC * OM: Tom Jackson	Hel C Desure Daubles CD +	CHER "Lonely"	No Adds	GUNGE FIELD GAVE	PD: Dan Persigehi APD/MD: Jim Allen	KYKY/St. Louis, MO *	CHRIS ISAAK "Easy"	WRMF/West Palm Beach, FL
VKOE/Atlantic City, NJ *	PD: Neal Sharpe APD: Chris Allen	KALC/Denver-Boulder, CO * OM: Mike Stern			WPL3/New York, NY *	23 MICK JAGGER "Paradise"	PD: Smokey Rivers APD/MD: Greg Hewitt		PD: Russ Morley MD: Dave Brewster
D/MD: Brad Carson	3 CHRIS ISAAK "Easy"	APD/MD: Kozman	WKSI/Greensboro, NC * PD: J.T. Bosch	KYSR/Los Angeles, CA *	VP/Prog.: Tom Cuddy	3 CHRIS ISAAK "Easy" ULTRAPULL "Lose"	1 PINK "Party"	WMTX/Tampa, FL *	DARREN HAYES "Insatiable"
No Adds	MICHELLE BRANCH "Wanted"	CHRIS ISAAK "Easy"	No Adds	PD: John Ivey APD/MD: Chris Patyk	PD: Scott Shannon MD: Tony Mascaro		 CHRIS ISAAK "Easy" NATALIE IMBRUGLIA "Wrong" 	PD: Tony Florentino MD: Bobby Rich	NATALIE IMBRUGLIA "Wrong"
AMX/Austin, TX *		KIMN/Denver-Boulder, CO *		32 ALANIS MORISSETTE "Clean" 14 NO DOUBT "Bahv"	ALANIS MORISSETTE "Clean" SHAKIRA "Whenever"	KSTE/Portland, OR		CHER "Lonely" DARREN HAYES "Insatiable"	NOVI O Allowantes Bot A
D: Jim Robinson	WTMX/Chicago, IL *	PD: Bon Harrell	W(KZ/Hagerstown, MD	PUDDLE OF MUDD "Blurry"	STRATES TRUNESC	PD: Michael Storm APD/MD: Larry Thompson	WVRV/St. Louis, MO *	ORDEN DATES INSUMDE	WXLO/Worcester, MA * OM: Pete Falconi
AD: Clay Culver CHRIS ISAAK "Easy"	Sta. Mgr/PD: Barry James APD: Mary Ellen Kachinske	APD/MD: Michael Gifford	PD: Rick Alexander MD: Jeff Roteman		WPTE/Nortotk, VA *	1 CHRIS ISAAK "Easy" NATALIE IMBRUGLIA "Wrong"	OM/PD: Mark Edwards MICK JAGGER "Paradise"	WSSR/Tampa, FL *	PD/MD: Chase Murphy
MICK JAGGER "Paradise"	3 NATALIE IMBRUGLIA "Wrong"	5 BACKS TREET BOYS "Drowning"	10 SHAKIRA "Whenever"	WMBZ/Memphis, TN *	PD: Steve McKay	INALIALIC INIDINUOLIA WIONG	MICK JAGGER "Paradise" SENSE FIELD "Save"	OM: Jeff Kapugi Interim PD: John Stewart	CHER "Lonely" DARREN HAYES "Insatiable"
	2 MICK JAGGER "Paradise" CHRIS (SAAK "Easy"	CHER 'Lonely"		OM: Jerry Dean PD/MD: Kramer	CHRIS ISAAK "Easy" NO DOUBT "Baby"	WSNE/Providence, RI *		17 MICHELLE BRANCH "Wanted"	CHRIS ISAAK "Easy" MICK JAGGER "Paradise"
LLY/Bakerstield, CA * D: E.J. Tyler	SUGAR RAY "Ours"	KSTZ/Des Moines, IA *	WTIC/Hartford, CT * PD: Steve Saihany	SUGAR RAY "Curs"	TRANSMATIC "Come"	PD: Bill Hess MD: Gary Trust	KBEE/Salt Lake City, UT *		
CHER "Lonely" NATALIE IMBRUGLIA "Wrong"		CM/PD: Jim Schaefer	APD/MD:Jeannine Jersey	WAR Momphie Thit		12 DEBORAH GIBSON "Road"	PD: Rusty Keys No Adds	WWWM/Toledo, OH *	WWXY/Youngstown-Warren, OH*
CHRIS ISAAK "Easy"	WVMX/Cincinnati, OH *	LIFEHOUSE "Breathing" ALANIS MORISSETTE "Clean"	20 CHER "Lovely" ANIKA MOA "Youthful"	WMC/Memphis, TN * OM/PD: Steve Kelly	KYIS/Oklahoma City, OK * OM: Chris Baker	1 CHER "Lonely" CHRIS ISAAK "Easy"		OM: Tim Roberts MD: Steve Marshall	OM/PD: Dan Rivers MD: Mark French
BOB SCHNEIDER "Blue" ULTRAPULL "Lose"	PD: Steve Bender MD: Storm Bennett	NO DCUBT "Baby"	NATALIE IMBRUGLIA "Wrong"	OM/PD: Steve Kelly MD: Jill Bucco	PD/MD: Ray Kalusa	Granda Tohen, Edby	KOMB/Salt Lake City, UT *	CHRIS ISAAK "Easy"	No Adds
GENNALOLE LUSE	LEANN RIMES "Fight"		CHRIS ISAAK "Easy"	 CHRIS ISAAK "Easy" MICHELLE BRANCH "Wanted" 	No Adds	WRAL/Raleigh-Durham, NC *	OM: Alan Hague PD: Mike Nelson		
WMX/Baltimore, MD *		WDVD/Detroit, MI * PD: Tom O'Brien	KUCD/Honolulu, HI *	NATALIE IMBRUGLIA "Wrong"	KSRZ/Omaha, NE *	OM/PD: Joe Wade Formicola	APD/MD: J.J. Riley		
Evering: Bill Pasha	WMVX/Cleveland, OH *	APD: Rob Hazeiton	PD: Jamie Hyatt	WKTI/Milwaukee, Wi *	PD: Kurt Owens	MD: Jim Kelly 15 COLDPLAY "Trouble"	DARREN HAYES "Insatiable" NATALIE IMBRUGLIA "Wrong"		
D: Ryan Sampson	PD: Dave Popovich	NED: Ann Delisi RYAN ADAMS "New"	No Adds	OM: Rick Belcher	MD: Dave Swan No Adds	14 CALLING "Wherever"	CHRIS ISAAK "Easy"	*Monitored Repor	tors BEBLARICE
MICHELLE BRANCH "Wanted" DAVE MATTHEWS BAND "Eveniday"	MD: Jay Hudson MICHELLE BRANCH "Wanted"		VIINVAloumion Columnia TV	PD: Bob Walker No Adds					
and the second control of the second of the	JEWEL "Standing" NO DOUBT "Baby"	WKMX/Dothan, AL	KHMX/Houston-Galveston, TX* PD: Marc Sherman	NO AGUS	WOMX/Orlando, FL *	WRFY/Reading, PA * PD/MD: Al Burke	KFMB/San Diego, CA * VP/GM/PD: Tracy Johnson	102 Total Reporte	rs PLAN
/LTB/Binghamton, NY	TRANSMATIC "Come"	CM/MD: Phil Thomas	No Adds	WMYX/Milwaukee, WI *	VP/Programming: John	CHRIS ISAAK "Easy"	VP/GM/PD: Tracy Johnson APD: Jen Sewell		
M/MD: Steve Gilensky D: Dana Potter		13: LONESTAR "Already" 12: COLDPLAY "Trouble"		PD: Brian Kelly	Roberts APD: Jeff Cushman	MICK JAGGER "Paradise"	10 CHER Loneh" 7 CHRIS ISAAK "Easy" NO DOUBT "Baby	92 Total Monitor	ed Via All
PD: Tejay Schwartz	WQAL/Cleveland, OH *	NATAL & IMBRUGLIA "Wrong"	WENS/Indianapolis, IN *	APD/MD: Mark Richards No Adds	MD: Laura Francis NATALIE IMBRUGLIA "Wrong"	KLCA/Reno, NV *	NO DOUBT "Baby"		
SENSE FIELD "Save" CHRIS ISAAK "Easy"	PD: Allan Fee MD: Rebecca Wilde		OM/PD: Greg Dunkin		ALANIS MORISSETTE "Clean"	PD: Carlos Campos		10 Total Indicato	
	18 NO DOUBT "Bats."	KSII/El Paso, TX *	MD: Jim Cerone RYAN ADAMS "New"	KOTD Minneers lie MN t	USHER "Bad"	MD: Gina Hart 13 MICK JAGGER "Paradise"	KLLC/San Francisco, CA *		
/MJJ/Birmingham, AL * DMD: John Stuart	MICHELLE BRANCH "Wanted" NATALIE IMBRUGLIA "Wrong"	OW/PD: Courtney Nelson APD/MD: Ell Molano	CREED "Sacrifice" CHRIS ISAAK "Easy"	KSTP/Minneapolis, MN * OM: Leighton Peck	KBBY/Oxnard-Ventura, CA *	JIMMY EAT WORLD "Middle"	PD: John Peake MD: Julie Stoeckel	9 Current Indica	ator Playlists
No Adds	LEANN RIMES "Fight"	2 NO DO JBT "Baby" 1 NATAL E IMBRUGLIA "Wrong"	LIFEHOUSE "Breathing"	OM: Leighton Peck MD: Jill Roen	OM/PD: Mark Elliott	EDDIE VEDDER "Hide"	12 CHER "Lonely"		
		1 NATAL E IMBHUGLIA "Wrong" CHER "Lonely"		16 MICHELLE BRANCH "Wanted"	MD: Darren McPeake No Adds	KNEV/Reno, NV *		Did Not Report, P	laylist Frozen (1):
BMX/Boston, MA *	KVUU/Colorado Springs, CO *		WZPL/Indianapolis, IN*			PD: Cermy Ferreri MD: Bob Castle	KEZR/San Jose, CA *	WNKI/Elmira-Corr	ning, NY
Prog.: Greg Strassell D: Mike Mullaney	PD: Kevin Callahan APD/MD: Andy Cartisie	WINK/Ft. Myers, FL *	PD: Scott Sands MD: Dave Decker	KOSO/Modesto, CA *	WI CC/Dhiledelahia 04 f	MD: Bob Castle 22 CHER "Lonely"	PD: Jim Murphy		3, 11
SHAKIRA "Whenever" "JHRIS ISAAK "Easy"	7 CHRIS ISAAK "Easy"	PD/MD: Bob Grissinger	MD: Dave Decker LUCID JONES "Constella"	PD: Max Miller MD: Donna Miller	WLCE/Philadelphia, PA * PD: Brien Bridgman	LOUISE GOFFIN "Circle"	APD/MD: Michael Martinez 21 CHBIS (SAAK "Easy"		
MICHELLE BRANCH "Wanted"	5 NATALIE IMBRUGLIA "Wrong" 4 EDDIE VEDDER "Hide"	CHER "Lonely" NATALIE IMBRUGLIA "Wrong"	BEN FOLDS "Soli" BOB SCHNEIDER "Blue"	2 NATALIE IMBRUGLIA "Wrong"	MD: Denny Wright	DARREN HAYES "Insatiable" CHRIS ISAAK "Easy"	10 NATALIE IMBRUGLIA "Wrong"		

AC/Hot AC Action



Louise Goffin's "Sometimes a Circle" (DreamWorks), Linkin Park's "In the End" (Warner Bros.) and Puddle Of Mudd's "Blurry" (Flawless/Geffen/Interscope) are currently receiving the most attention at Clear Channel Hot AC KOSO/Modesto, CA. Especially excited about "Sometimes a Circle," MD Donna Miller says, "This is a perfect female artist for us. She isn't too wimpy or too poppy, and the Carole King connection doesn't hurt. We got no response when we

first started playing it, but it's really taken off in the last 10 to 14 days." * No other Modesto station was playing Linkin Park, but, Miller comments, "We knew it was working extremely well in Alternative and felt it would do the same for us." She's currently dayparting it at night. * Also doing well at the former Pop/Alternative contributor are Creed's "My Sacrifice" and Nickelback's "How You Remind Me." "Our listeners like rock-sounding songs," Miller says. "Sometimes a Circle' is one of the only songs we're playing that has taken off without having a rock feel." * Soon to be heard on the Hot AC is Jimmy Eat World's "The Middle" (DreamWorks). "It's nice, fresh and upbeat; there's also nothing weird about it," says Miller, who also handles a daily 10am-3pm airshift. She notes, "A 36-year-old woman called me and was very enthusiastic about Nickelback. The older listeners are a little slower to catch on, and she hadn't noticed the song before. Women don't want loud guitars. They want to be able to hear the lyrics. Luckily, there are several good rock-sounding songs out there right now. We're not a Rock station, so we have to be careful not to become too rock-sounding.3

Maverick logs an impressive Hot AC week with ing "Hands Clean" at No. 25 ahead of its add date, and Michelle Branch (Warner Bros./Maverick) popping on "All You Wanted" at No. 30 with 14 adds. But two of last week's newcomers, Lonestar's "I'm Already There" and Dakota Moon's "Looking for a Place to Land," are victims of this potent female twosome and return to New & Active ... It's only 2002's fifth chart week, but Cher could stay in the year's Most Added top 10



at AC with 52 for "A Song for the Lonely"; **Chris Isaak** sets Hot AC's new high thus far with 39 for "Let Me Down Easy" ... In his fifth successive week atop the AC chart, **Enrique Iglesias** lengthens the week-to-week gap over runner-up **Enya** by a solid 233 plays; "Hero" boasts a 329-play margin over "Only Time" ... Veteran **Barry Manilow**'s "Turn the Radio Up" registers AC's best gain, zooming from No. 28 to No. 24. Hot AC's chart is so stagnant that **U2** (No. 14-No. 12) and **No Doubt** (No. 24-No. 22) are the biggest movers. More than four of 10 (43%) of Hot AC's nondebut bullets are flat, compared to 24% last week ... With week-to-week play erosion and no adds, **Huey Lewis & The News f/Wynonna**'s "I'm Not in Love Yet" disappears from print just one week after debuting as AC's No. 30 song. It previously spent eight successive weeks in New & Active ... Thirty-eight percent of AC's nondebut bullets are flat, compared to 37% last week, and 23% (exactly the same as last week) are downward bullets. Five AC chart songs (including "Sorcerer," No. 20-No. 18) improve their positions but are down in plays and don't earn bullets.

— Mike Kinosian, AC & Hot AC Editor

artistactivity

ARTIST: Jim Brickman LABEL: Windham Hill/RCA

By MIKE KINOSIAN / AC & HOT AC EDITOR

I t's been six years since Jim Brickman landed his first single on **R&R**'s AC chart. "By Heart" peaked at No. 8 for two consecutive weeks and has been followed by 10 more Brickman appearances, including his latest, "Simple Things," anchoring this week's No.7 position.

The keyboardist has had at least one AC chart entry in every year since 1996, and he boasts two No. 1s: "Valentine" and "The Gift," both in 1997.

With Brickman's countless morning show visits and station-sponsored concerts, no artist has made more of a positive impression on AC programmers than this affable talent. His most recent, 35-date tour began Thanksgiving week 2001 and concluded on New Years Eve in Columbus, OH. Donny Osmond shared the bill. "This is the second straight year we've done it together, and it was a total blast," says Brickman. "We met about five years ago and really hit it off because we have similar sensibilities and senses of humor."

Another trait the two share is that they're great entertainers, and, as Brickman explains, "There's a big distinction between being a recording artist and just being a performer. I take that part of what I do very seriously. [Osmond] can perform onstage with just a piano and have it be all about the talent, rather than tricks or pyrotechnics. Our concerts are popular because they're about real stuff. There's nothing else to plug in to and no other people to do it for you."

Featuring Rebecca Lynn Howard, "Simple Things" is a songwriting collaboration between Brickman and Beth Nielsen Chapman. "It's about a concept I really believe in, and it's especially apropos now [after the Sept. 11, 2001 attacks]," Brickman says. "Beth did an incredible job of crafting my idea with me. It's the first time I've ever had a drum loop or any kind of tempo to my music. I was at the point of my career where I



Jim Brickman

didn't feel like doing another soaring, ballad-y thing. I felt I needed to send a message to the audience that I was growing as a songwriter.

"In this particular case, it's more about the song. Rebecca does an incredible job, and I'm thrilled with her performance, but I purposely wanted the vocalist to be an unknown. I wanted it to be about the content, rather than having someone say, 'Bette Midler sounds great singing that Jim Brickman song.' My motivation came from the song first."

Originally slated to be the song's vocalist, Chapman bowed out and was the one who suggested Howard to Brickman. "Beth had another project coming out at the time and didn't want to be competing against herself," Brickman explains. "I wanted someone hopeful and innocent but comfortable to listen to."

A longtime proponent of singers who can convey his message to the audience, he adds, "I don't want someone who displays vocal gymnastics to impress us with their range. I'm more interested in how a singer connects with the audience. Listeners don't want to have artists perform for them ---- they want to share an experience with someone. I thought Rebecca did an absolutely perfect job."

Those who believe CDs aren't sold as a result of AC airplay won't want to read these strong sales figures: "We did 25,000 units a few weeks ago," Brickman reports. "Over 200,000 units were scanned on the first single, and I believe that's largely due to AC stations playing it."

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Hot AC Top 30

LUY	CONTRACTOR CONTRACTOR	January 18, 2002						Party
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	PLAYS	PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS	Most Added.
٦	0	CALLING Wherever You Will Go (RCA)	3645	+223	384979	17	89/1	www.rradds.com
3	0	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	3436	+201	373145	11	80/1	ARTISTTITLE LABEL(S) ADI
2	3	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	3180	-101	343367	31	86/0	CHRIS ISAAK Let Me Down Easy (Reprise) 3
4	0	JEWEL Standing Still (Atlantic)	2854	+160	296840	13	88/1	NATALIE IMBRUGLIA Wrong Impression (RCA) 2
5	5	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	2569	-73	273 <mark>399</mark>	45	89/0	CHER Song For The Lonely (Warner Bros.) 1
7	0	CREED My Sacrifice (Wind-up)	2564	+213	228057	10	76/2	MICK JAGGER Visions Of Paradise (Virgin) 1 MICHELLE BRANCH All You Wanted (Maverick/WB) 1
6	7	ENYA Only Time (Reprise)	2426	-124	207248	22	79/0	NO DOUBT Hey Baby (Interscope) 1
8	8	LIFEHOUSE Hanging By A Moment (DreamWorks)	2136	- <mark>69</mark>	243908	46	88/0	DARREN HAYES Insatiable (Columbia)
9	9	STAIND It's Been Awhile (Flip/Elektra/EEG)	2079	-45	214735	27	66/0	ALANIS MORISSETTE Hands Clean (Maverick/Reprise)
11	Ð	ENRIQUE IGLESIAS Hero (Interscope)	2072	+17	204488	12	58/0	LEANN RIMES Can't Fight The Moonlight (Curb)
12	Û	LENNY KRAVITZ Dig In (Virgin)	1939	+23	214812	13	73/0	TRANSMATIC Come (Immortal/Virgin)
14	Ø	U2 Stuck In A Moment (Interscope)	1913	+47	236431	20	69/0	SUGAR RAY Ours (Lava/Atlantic) EDDIE VEDDER You've Got To Hide Your (V2)
10	13	3 DOORS DOWN Be Like That (Republic/Universal)	1886	-210	175385	28	73/0	ULTRAPULL Lose It (Gold Circle)
13	14	JOHN MELLENCAMP Peaceful World (Columbia)	1864	-29	203588	15	68/1	
15	G	DAVE MATTHEWS BAND Everyday (RCA)	1808	+163	186456	8	68/1	
16	16	ALICIA KEYS Fallin' (J)	1507	- <mark>59</mark>	141508	14	49/0	Most Increased
17	Ð	RYAN ADAMS New York, New York (Lost Highway/IDJMG)	1311	+29	136374	4	69/2	Plays
18	Ð	LIFEHOUSE Breathing (DreamWorks)	1275	+57	93587	5	57/3	TOTAL
20	Ð	TRAVIS Side (Epic)	1163	+65	118645	5	52/0	ARTIST TITLE LABEL(S) PLAY INCREAS
19	20	TRAIN Something More (Columbia)	1032	-145	87199	14	54/0	ALANIS MORISSETTE Hands Clean (Maverick/Reprise) +76
21	21	EAGLE-EYE CHERRY Feels So Right (MCA)	944	-58	7 <mark>334</mark> 1	10	53/0	MICHELLE BRANCH All You Wanted (Maverick/WB) +24
24	Ð	NO DOUBT Hey Baby (Interscope)	939	+118	82324	2	40/11	NATALIE IMBRUGLIA Wrong Impression (RCA) +23 CALLING Wherever You Will Go (RCA) +223
23	Ø	COLDPLAY Trouble (Nettiverk/Capitol)	904	+68	111766	15	47/2	CREED My Sacrifice (Wind-up) +21
22	2	LEANN RIMES Can't Fight The Moonlight (Curb)	890	+42	95051	4	49/5	NICKELBACK How You Remind Me (Roadrunner/IDJMG) +20
Debut>	Ø	ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	822	+764	106157	1	6/6	DAVE MATTHEWS BAND Everyday (RCA) +163
25	26	MATCHBDX TWENTY Last Beautiful Girl (Lava/Atlantic)	670	- <mark>62</mark>	58344	16	24/0	JEWEL Standing Still (Atlantic) +16
27	27	PINK Get The Party Started (Arista)	650	-11	82282	2	19/3	NO DOUBT Hey Baby (Interscope) +111
26	28	STEREDPHONICS Have A Nice Day (V2)	649	- <mark>13</mark>	50178	7	42/0	DARREN HAYES Insatiable (Columbia) +104
28	29	TRANSMATIC Come (1mmortal/Virgin)	636	-8	35046	2	39/4	
Debut	30	MICHELLE BRANCH All You Wanted (Maverick/WB)	620	+243	53649	1	53/14	Most Played

92 Hot AC reporters. Monitored airplay data subplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/6/02-1/12/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increase Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

New & Active

PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope) Total Plays: 363, Total Stations: 12, Adds: 2 BACKSTREET BOYS Drowning (Jive) Total Plays: 308, Total Stations: 13, Adds LINKIN PARK In The End (Warner Bros.) Total Plays: 304, Total Stations: 9, Adds: 0 SHAKIRA Whenever Wherever (Epic) Total Plays: 270, Total Stations: 10, Adds: 2 BEN FOLDS Still Fighting It (Epic) Total Plays: 167, Total Stations: 14, Adds:

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LONESTAR I'm Already There (BNA)

lays: 545, Total Stations: 32, Adds: (

ays: 415, Total Stations: 12, Adds. 0

NATALIE IMBRUGLIA Wrong Impression (RCA) Total Plays: 500, Total Stations, 50, Adds: 24

INCUBUS | Wish You Were Here (Immortal/Epic)

tal Stations: 26, Adds:

LOUISE GOFFIN Sometimes A Circle (DreamWorks)

DAKOTA MOON Looking For A Place To Land (Eiektra/EEG)

lays: 616. Total Stations: 25, Adds





Sonos ranked by total plays

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Recurrents

DAVE MATTHEWS BAND The Space Between (RCA) 1411 NELLY FURTADO Turn Off The Light (DreamWorks) 1399

UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic) 1386

MATCHBOX TWENTY If You're Gone (Lava/Atlantic)

MICHELLE BRANCH Everywhere (Maverick/WB)

NELLY FURTADO I'm Like A Bird (DreamWorks)

SMASH MOUTH I'm A Believer (Interscope)

MOBY F/GWEN STEFANI Southside (V2)

SANTANA f/ROB THOMAS Smooth (Arista)

SUGAR RAY When It's Over (Lava/Atlantic)

INCUBUS Drive (Immortal/Epic)

LENNY KRAVITZ Again (Virgin)

EVE 6 Here's To The Night (RCA)

U2 Beautiful Day (Interscope)

DIDO Thankyou (Arista)

ARTIST TITLE LABEL(S)

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TOTAL PLAYS

1539

1335

1259

1182

1105

1032

906

<mark>84</mark>7

<mark>83</mark>4

834

816

815

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Hot AC Playlists



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winning radio station is like a well-tuned flying machine: When all the cylinders fire at once, it takes wing. But every element — programming, marketing, promotion and sales — must perform at peak efficiency if it's going to fly.

WNUA/Chicago midday personality **Rick O'Dell's** consistently stunning ratings show that he pulls his weight, and then some. He's won the trifecta, placing No. 1 12+, 25-54 and 35-64, five times since summer 1999, including in the just-released fall 2001 Arbitrons. A fixture on WNUA since 1989, O'Dell is at the top of his game. This week we look into his world.

A Chicago native, O'Dell has spent most of his life in the Windy City. Following graduation from Lyons Township High School in 1976, he moved downstate and enrolled at the

O'Dell's First-Place Finishes

When it comes to ratings, WNUA/Chicago midday personality Rick O'Dell delivers. The following numbers speak for themselves.

No. 1 In Three Demos

Fall '01: 12+, 25-54, 35-64 Spring '01: 12+, 25-54, 35-64 Summer '00: 12+, 25-54, 35-64 Summer '99: 12+, 25-54, 35-64

No. 1 In Two Demos

Winter '00: 25-54, 35-64 Fall '99: 12+, 25-54 Fall '98: 25-54, 35-64

No. 1 In One Demo

Winter '01: 35-64 Fall '00: 25-54 Spring '00: 35-64 Spring '99: 35-64 Summer '98: 35-64 Winter '98: 35-64 Fall '97: 35-64



Rick O'Dell

playing Broadway music and show tunes on WKCD-AM in suburban Elmhurst, IL before

working at AC WAUR and News/Talk WMRO in nearby Aurora, IL. From 1984 to 1989 he held various production and programming posts at A⊂ WCLR/Chicago, which later becarne WTMX. It was during that time that the course of O'Dell's carcer

An Opportunity For Jazz

changed dramatically.

With the launch of Smooth Jazz at KTWV (The Wave)/Los Angeles in February 1987 and a multitude of other successful major-market Smooth Jazz sign-ons soon afterward, many ACs capitalized on the new genre's popularity by adding Sunday-morning "jazz brunch" programs to their lineups.

In 1987, a few months before the debut of WNUA, crosstown WCLR debuted Chicago's first smooth jazz program, *Sunday Lite Brunch*, with O'Dell as host. The show was canceled when 'CLR became WTMX in early 1989.

KSSJ/Sacramento Station Manager/ PD Lee Hansen, then-PD of WNUA, hired O'Dell to host *Sunday Sound-scapes*. The program later morphed into *Sunday Brunch* after the Nikko Hotel proposed a remote to Hansen, an element of the Smooth Jazz format that he pioneered.

"It was a great benchmark," Hansen recalls. "It made a lot of money, plus we had a chance to establish an upscale core." O'Dell still hosts the show, along with the midday shift Hansen gave him 11 years ago.

The Franchise Player

Hansen's praise for O'Dell is effusive. "Rick is the franchise player," he says. "He has the ultimate work ethic — low maintenance, always seeking to improve himself. He could have three No. I books in a row, but when

we'd do an aircheck session, he'd crit icize a break.

"He always strives for excellence and great customer service. I've never seen a jock on the phone with listeners the way he is. He's always prepared. He'd go on at 9 but be in the office by 7:20. He's tireless and has great attention to detail. He's wonderful in public; listeners pick up the reality of his personality. I've never heard him sound burned out, like he needed a break. He always brings a full game face to the table."

"I've been very lucky to have extraordinary teachers. Each of them has given me at least one major principle to incorporate into my show."

Rick O'Dell

With humility, O'Dell acknowledges the role that WNUA's PDs have played in his success through the years. "I've been very lucky to have extraordinary teachers," he says. "Each of them has given me at least one major principle to incorporate into my show. Thanks to some very smart people, I've had a Harvard-level education in being a Smooth Jazz talent.

"My first GM was John Gehron; my first PD Lee Hansen. They taught me the value of brevity. Their '60-Second Rule' was one minute maximum from backsell through presell to live promotions before commercials. After Lee left in 1997, I worked under **Paul Goldstein** for two years. He emphasized conveying honest and spontaneous passion for the music. Now, WLIT & WNUA OM Bob Kaake and WNUA Asst. PD/MD Carl





After playing on the JazzTrax Christmas tour, trumpeter Chris Botti spent time with his family in his boyhood home, Portland, OR. While he was in town, Botti stopped by KKJZ, where he was interviewed onair by morning personality/MD David Schult. Seen here (l-r) are Schult and Botti.

Anderson stress the importance of one-to-one communication, break after break."

Goldstein assesses O'Dell's gifts succinctly: "He knows how to use powerful words that paint pictures, helping make Smooth Jazz the great brand it is in Chicago. His enthusiasm and well-thought-out breaks bring a motion — even a swagger — to the music. It's an attribute that separates WNUA from its competitors."

Five Tips For First Place

It is my view that, to win, a radio station must do everything right. I express this to O'Dell, and he replies, "At WNUA, I believe we do. Our general managers have been big believers in Smooth Jazz. The trip-a-day giveaway, direct mail and our outdoor campaign have been tremendous TSL and cume builders.

"We have an uncommonly gifted Production Director in Bill Cochran. **Bob Kaake** and Carl Anderson see to it that the music is consistently excellent. *The Ramsey Lewis Morning Show* is reaching new heights in the ratings all the time. This swirl of positive energy enables the midday show to really pop every now and then. In order to reach first place, conditions must be right. A show cannot luck into the No. 1 spot."

In fact, O'Dell says a show must have the following in order to get to the top:

• Management that supports the format.

• Promotions and marketing that illuminate the format.

• Programming that maximizes the format.

Talent that genuinely enjoys and appreciates the format.
A solid show.

Kaake defines the indefinable —

the secret behind O'Dell's ratings success: Just like his programming predecessors at 'NUA, Kaake lauds O'Dell's generosity and authenticity as a communicator. "O'Dell wins listeners one at a time by being relatable," he says. "He never fails to make the effort on the air, on the telephone and at every single event to project his genuine friendliness.

"Rick takes customer service very seriously, and over the years it's really paid off for him. Our listeners remember him for how he's extended himself in ways he didn't have to honoring birthdays, special requests and more. He's not a 'big voice' guy, but his sincere one-on-one delivery makes every day special. Every show is custom-built, which is an exceptional talent. He's honed connecting with listeners into a fine craft, and that's reflected in the numbers and what listeners say about him."

Lest you think O'Dell is a one-dimensional radio monomaniac who spends every waking moment doing things to maintain his standing as Chicago's top jock, other interests and pursuits lend balance to his life. In addition to being a husband to his wife, Lori, O'Dell is the proprietor of a website devoted to out-of-print smooth jazz recordings, www.saxtrax. com. A percentage of the profits are donated to the Anti-Cruelty Society; O'Dell is a member of the organization's governing board.

O'Dell is also an avid fan of the Cubs and the Blackhawks, although he confesses that he's come to grips with the realization neither will a championship in his lifetime. He says he has a voracious appetite for baseball statistics, too, and is also a longtime collector of baseball cards, a subject on which he's written two books.

"Rick O'Dell always strives for excellence and great customer service. Listeners pick of the reality of his personality. He always brings a full game face to the table."

Lee Hansen

Smooth Jazz Top 30

LAST	THIS	B January 18, 2002 ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	GROSS	WEEKS ON CHART	TOTAL STATIONS/	Most Added.	1
1	0	BONEY JAMES See What I'm Sayin' (Warner Bros.)	980	+45	(⁰⁰⁾ 140628	14	45/0		dk
2	2	PETER WHITE Turn It Out (Columbia)	859	-17	118184	20	43/0	ARTIST TITLE LABEL(S)	AD
5	0	BRIAN CULBERTSON All About You (Atlantic)	774	+96	106636	11	43/0	DAVID BENOIT Snap (GRP/VMG)	2
3	4	JEFF LORBER Ain't Nobody (Samson/Gold Circle)	740	-57	100418	24	38/0	SADE Lovers Rock (Epic) DAVE KOZ Beneath The Moonlit Sky (Capitol)	
4	5	RUSS FREEMAN East River Drive (<i>Q</i> /Atlantic)	678	-28	67540	23	38/0	FISHBELLY BLACK Ven A Gozar (Rhythm & Groove/C	Q)
8	6	CHRIS BOTTI Streets Ahead (Columbia)	676	+62	79326	17	44/0	PIECES OF A DREAM Night Vision (Heads Up)	,
7	7	JOYCE COOLING Mm-Mm Good (GRP/VMG)	625	-7	90019	18	39/0	SPYRO GYRA Feelin' Fine (Heads Up)	
6	8	RICHARD ELLIOT Crush (GRP/VMG)	625	-28	72443	22	36/0	ALICIA KEYS Fallin' (J)	
10	9	LARRY CARLTON Deep Into It (Warner Bros.)	563	+54	60803	9	40/0	JIMMY SOMMERS Lowdown (Higher Octave) JIM WILSON Can't Find My Way Home (Hillsboro)	
12	Ō	CHUCK LOEB Pocket Change (Shanachie)	541	+67	73784	11	41/2		
9	0	DIANA KRALL The Look Of Love (Verve/VMG)	541	+6	65488	15	40/1		
11	12	BOZ SCAGGS Payday (Virgin)	473	-11	40754	15	35/1	Most Increased	
18	B	MARC ANTOINE On The Strip (GRP/VMG)	423	+40	56133	5	38/1	Plays	
21	1	LEE RITENOUR W/GERALD ALBRIGHT Jammin' (GRP/VMG)	413	+83	48576	4	36/1		TOTAL
16	6	SADE Lovers Rock (Epic)	411	+11	46216	10	32/6	ARTIST TITLE LABEL(S)	PLAY
14	16	MICHAEL MCDONALD To Make A Miracle (MCA)	402	-44	31427	9	26/0	DAVID BENOIT Snap (GRP/VMG)	+11
17	Ø	GERALD VEASLEY Do I Do (Heads Up)	398	+12	49023	19	33/0	BRIAN CULBERTSON All About You (Atlantic)	+9
20	18	DAVE KOZ Beneath The Moonlit Sky (Capitol)	391	+38	46740	7	34/5	L. RITENOUR w/G. ALBRIGHT Jammin' (GRP/VMG) ALICIA KEYS Fallin' (J)	+8 +7
19	19	GREGG KARUKAS Night Shift (N-Coded)	369	-9	41119	7	36/1	CHUCK LOEB Pocket Change (Shanachie)	+6
23	20	FISHBELLY BLACK Ven A Gozar (Rhythm & Groove/Q)	298	+41	51360	3	31/5	CHRIS BOTTI Streets Ahead (Columbia)	+6
24	21	PIECES OF A DREAM Night Vision (Heads Up)	290	+33	36464	5	31/5	LARRY CARLTON Deep Into It (Warner Bros.)	+5
22	22	MARILYN SCOTT Don't Let Love Get Away (Prana)	257	-2	13693	8	16/0	BONEY JAMES See What I'm Sayin' (Warner Bros.)	+4
29	23	ALICIA KEYS Fallin' (J)	251	+73	42930	3	20/4	FISHBELLY BLACK Ven A Gozar (<i>Rhythm & Groove/Q</i>) KEVIN TONEY Passion Dance (<i>Shanachie</i>)	+4
26	24	STING Fragile (A&M/Interscope)	233	+25	18305	3	18/2	REVIN TONET PASSION Dance (Shanache)	74
27	25	ALFONZO BLACKWELL Funky Shuffle (Shanachie)	221	+16	28072	3	21/2		
28	26	PAUL TAYLOR Hypnotic (Peak)	199	-5	21930	12	17/0	Most Played	
25	27	ACOUSTIC ALCHEMY Wish You Were Near (Higher Octave)	168	-42	7715	14	15/0	Recurrents	
ebut>	28	BONA FIDE Club Charles (N-Coded)	160	+6	3259 3	1	14/1	ARTIST TITLE LABEL(S) TOTA	
	29	ERIC MARIENTHAL Lefty's Lounge (Peak)	141	-12	25255	1	14/1	URBAN KNIGHTS High Heel Sneakers (Narada)	38
ebut	30	DAVID BENOIT Snap (GRP/VMG)	139	+112	21590	1	33/23	FATTBURGER Evil Ways (Shanachie)	36

45 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of 1/6/02-1/12/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

New & Active SPYRO GYRA Feelin' Fine (Heads Up)

Total Plays: 98, Total Stations: 12, Adds: 5 KIRK WHALUM | Try (Warner Bros.)

Total Plays: 94, Total Stations: 10. Adds: 2 FREDDIE RAVEL Conversations (GRP/VMG)

Total Plays: 80, Total Stations: 9. Adds: 1

JIMMY SOMMERS Lowdown (Higher Octave) Total Plays: 73, Total Stations: 9, Adds: 4

RANDY CRAWFORD Permanent (Warner Bros.) Total Plays: 70, Total Stations: 5, Adds: 0

JIMMY SOMMERS "Lowdown"

New & Active +33 Spins

Promotion: All That Jazz 310-395-6995

SHILTS "Your Place Or Mine" New & Active New at KJZY

Promotion: Michael Moryc/Matrix 888-284-8508

NATURAL HIGH "Another Time, Another Place"

Promotion: Beth Lewis/BCL Marketing 615-331-8913

Promotion: Roger Lifeset/Peer Pressure 818-991-7668

ACOUSTIC ALCHEMY "Aart" Grammy Nominated Best Pop Instrumental Album JazzTrax Live Performance of the Year

JazzTrax Album of the Year New single "Tuff Puzzle" coming soon!



310-589-1515 www.higheroctave.com

Going For Adds Jan. 28th

		WAYMAN TISDALE Can't Hide Love (Atlantic)	82
		JEFF KASHIWA Around The World (Native Language)	79
		L. RITENOUR F/D.E GRUSIN Get Up Stand Up (GRPNMG)	77
		MARC ANTOINE Mas Que Nada (GRP/VMG)	72
		JIMMY SOMMERS 360 Groove (Higher Octave)	70
		RIPPINGTONS Caribbean Breeze (Peak)	67
		WALTER BEASLEY Comin' At Cha (Shanachie)	66
		DAVE KOZ The Bright Side (Capitol)	59
		BONA FIDE X-Ray Hip (N-Coded)	57
		HIL ST. SOUL Until You Come Back (Dome/Select-O-Hits)	57
171	KRQ	S 28 Spins at W117	7

DIDO Thankyou (Arista)

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PAUL JACKSON JR. Rock Steady (Blue Note)

Songs ranked by total plays

RICK BRAUN Song For You (Warner Bros.) Total Plays: 59, Total Stations: 5, Adds: 0

SHILTS Your Place Or Mine (Higher Octave)

KEVIN TONEY Passion Dance (Shanachie)

Total Plays: 45, Total Stations: 5, Adds: 1

Total Plays: 41, Total Stations: 8, Adds: 3

Total Plays: 38, Total Stations: 4, Adds: 0

Total Plays: 31, Total Stations: 4, Adds:

SHEILA E Slight Accent (Concord)

New at: WNUA WLVE WJZI

11 Spins at KKSF

Spins at WJJZ

KIM WATERS Until Dawn (Shanachie)

STEVE COLE From The Start (Atlantic)

SPYRO GYRA Open Door (Heads Up)

WILL DOWNING IS This Love (GRP/VMG)

FREDDIE RAVEL Sunny Side Up (GRP/VMG)

EUGE GROOVE Sneak A Peek (Warner Bros.)

ADDS 23

6

5

5

5

5 4

4

4

TOTAL PLAY

+112

+96

+83

+73

+67

+62

+54

+45

+41

+41

TOTAL PLAYS

384

368

342

297

252

227

127

116

84

84

82



Smooth Jazz Action



When I received the album advance of Jimmy Sommers' 360 Urban Groove, I glanced at the track listing and featured artists and immediately had to put the CD in the player. I skimmed through the first few tracks and was immediately hooked. The volume knob got turned up more and more. I became even more curious about the CD when I saw the track "Lowdown." A Boz Skaggs cover? Yes! Everyone in my office was jamming to this funky cover version of



the hit, which has always been a high-testing vocal for car WJJZ audience. The cover immediately went into high rotation in my office and in the car. After bringing the CD into our next music meeting, we decided to have the CD version of "Lowdown" edited by our production guru, Frank Childs. We finally added it on July 23 of last year. * After a recent audience test, we moved "Lowdown" up into a power rotation, and it's still there. We had a good feeling about the record when we added it, but the test score was the solid report card. WJJZ listeners love it! I'm verv

happy that this has become the next single from Sommers' album. 360 Urban Groove is one of the best releases of 2001, and this single could earn Jimmy the well-deserved admiration of Smooth Jazz listeners everywhere.

'ith nearly 1,000 plays, Bone James' "See What I'm Sayin'" (Warner Bros) holds No. 1* for the second consecutive week. Peter White remains at No. 2 with "Turn It Our" (Columbia). Brian Culbertson's "All About You" (Atlantic) shows continued upward moment...m with a 5-3* gain --- and it grows by 96 plays for second Most Increased. Chris Botti's "Streets Ahead" (Columbia) posts an 8-6* increase, Larry Carlton's "Deep Into It" (Warner Bros.) not hes a 10-9* gain, and Chuck Loeb's "Pocket Change"



(Shanachiel moves 12-10* ... GRP enjoys a staggering airplay week. David Benoit's sparkling "Snap," produced by Rick Braun, earns a whopping 23 new adds - including KKSF/San Francisco, WJZZ/Atlanta, WLVE/Miami, WNWV/Cleveland, WSSM/St. Louis, KWJZ/Seattle, KSSJ/Sacramento and WLOQ/Orlando. Marc Antoine's On the Strip" (GRP/v MG) zooms 18-13*, and Ritenour f/Albright's "Jammin" (GRP/VMG) explodes 21-14* based on rotation increases totaling +83 plays ... Four tracks tie for third Mcst Added with five adds each. At 18*, Dave Koz's "Beneath the Moonlit Sky" (Capitol' is added by WQCD/New York and WJZW/Washington, among others. Fishbelly Black's "Ven a Gozar" (Q/Rhythm & Groove) moves 23-20* and earns five adds, among them KSSJ/Sacramento, KJCD/Denver and JRN. Pieces Of A Dream's "Night Visio [→] (Heads Up) gains 24-21 and picks up five new adds, including KYOT/Phoenix, WLVE, KJCD and WSJT/Tampa. Spyro Gyra's "Feelin' Fine" (Heads Up) is New & Active with five adds ... Jim Wilson's "Can't Find My Way Home" (Hillsboro) ar d Alicia Keys' "Fallin"" (J) tie with four adds each for fourth Most Added ... Incidentally, as a vocal, Diana Krall's "The Look of Love" (Verve) will never receive power rotation, but the public rates the track No. 1 for the second week on R&R's Smooth J=zz E-Chart.

- Carol Archer, Smooth Jazz Editor

Reporters

Stations and their adds listed alphabetically by market

WZMR/Albany, NY PD: Patrick Rya MD: Pete Logan KRQS/Albuquerque, NM

PD: Paul Lavoie MD: Jeff Young JIMMY SOMM

KNIK/Anchorage, AK DM: Aaron Wallender PD: J.J. Michaels MD: Jennifer Summers

WJZZ/Atlanta, GA PD/MD: Nick Francis

DAVID BENOIT "Snap" KIRK WHALUM "Try" ALEONZO BLACKWELL "S

KSMJ/Bakersfield, CA PD/MD: Chris Townshend

WNUA/Chicago, IL PD: Bob Kaake APD/MD: Carl Anderson

WNWV/Cleveland, OH PD/MD: Bernie Kimb

WJZA/Columbus, OH DM/PD/MD: Bill Harman APD: Gary Wolter

KJCD/Denver-Boulder, CO

KVJZ/Des Moines, IA PD: Mike Blakemor

ANDRE WARD DAVID BENOIT

SPYRO GYRA "Feelin DAVID BENOIT "Snap"

KCIY/Kansas City, MO MD: Michelle Chase WSMJ/Knoxville, TN PD/MD: Tom Miller

KOAS/Las Vegas, NV PD/MD: Erik Foxy SADE "Lovers" DAVID BENOLT "Sna

KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart

WJZN/Memphis, TN PD: Norm Miller

WLVE/Miami, FL PD: Rich McMillan

WJZI/Milwaukee, WI DM/PD/MD: Chris Moreau

KSBR/Mission Viejo, CA DM/PD: Terry Wedel MD: Logan Parris

KRVR/Modesto, CA PD: Jim Brvan MD: Doug Wulff

WQCD/New York, NY

DM: John Mullen PD/MD: Charley Connolly

WLOQ/Orlando, FL PD: Dave Kosh MD: Patricia James

WJJZ/Philadelphia, PA DM: Anne Gress PD: Michael Tozzi

KYOT/Phoenix, AZ

PD: Shaun Holly APD/MD: Greg Morgan KK.IZ/Portland_OB PD: Chris Miller MD: David Shult

KJZS/Reno, NV PD: Jay Davis

WJZV/Richmond, VA DM/PD: Tommy Fleming SADE "Lovers" DAVID BENOIT "Snap" FISHBELLY BLACK "Ven JIM ADKINS "Storm"

KSSJ/Sacramento, CA PD: Lee Hanson APD: Ken Jones

WSSM/St. Louis, MO DM: Mark Edwards PD: David Myers

KBZN/Salt Lake City, UT PD/MD: Rob Riesen *Shuffle

KIFM/San Diego, CA PD: Mike Vasquez APD/MD: Kelly Cole

KKSF/San Francisco, CA): Paul Goldsteir APD/MD: Samantha Wiedman

KMGQ/Santa Barbara, CA PD: Mark De Anda APD/MD: Steve Bauer

K.IZY/Santa Rosa, CA APD/MD: Rob Singleton

KWJZ/Seattle-Tacoma, WA PD: Carol Handley MD: Dianna Rose

WEIB/Springfield, MA PD: Ben Case MD: Darrel Culting

WSJT/Tampa, FL DM/PD: Ross Block MD: Kathy Curtis

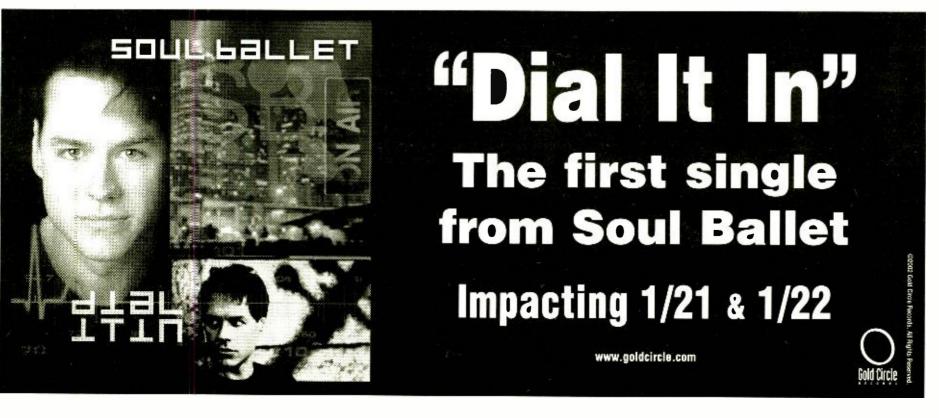
WJZW/Washington, DC 15 STING Fragile 10 DAVE KOZ Moonlif 4 BONNY (DBDAN) B

KWS.I/Wichita KS PD: Ron Allen MD: Patrick Murphy JIM WILSON 'Find KEVIN TONEY "Pas

JBN/(Jones NAC)/National PD: Steve Hibbard MD: Cherí Marquart

45 Total Reporters 44 Current Plavlists

Did Not Report, Playlist Frozen (1): WJCD/Norfolk, VA



KOAI/Dallas-Ft. Worth, TX

PD: Steve Williams MD: Marty Lenz

Y BLACK - Ven)EB - Pocke* F A DREAM - Night

MD: Becky Taylor

KEZL/Fresno, CA



PD: Maxine Todd APD/MD: Bret Michael

PD/MD: J. Weidenheimer

/MD: Carl Frye

WYJZ/Indianapolis, IN

WVMV/Detroit, MI PD: Tom Sleeker MD: Sandy Kovach KUJZ/Eugene, OR

PD: Chris Crowley

Smooth Jazz Playlists



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CYNDEE MAXWELL max@rronline.com

PART TWO OF A TWO-PART SERIES More Kudos For Mentors

Props for those who went above and beyond the call of duty

ontinuing the theme from last week, this column resumes with programmers' thanks to the mentors who helped them in their careers. A few New Year's resolutions are sprinkled in as well.

Dave Douglas

PD, WAAF/Boston

One of my mentors is Mr. Miyagi. Without him, I would not have learned the art of "adds on, adds off."

Curtiss Johnson Station Manager, KRXQ & **KSEG/Sacramento**

I've really only had one day-today mentor, and that was Ernesto Gladden while I was at KPRI/San Diego and, later, KUPD/Phoenix. Ernesto was a very eclectic individual few people got or understood. but underneath the strangeness was an incredibly insightful, intelligent mind.

KUPD was an independently owned station for all those years, which made it a bit of an island, so I learned a lot from watching my competitors and what they did right. The main one would be Guy Zapoleon, while he was at KZZP/Phoenix. I've paid attention to what he's done and read articles by him every chance I've had. Another guy I met at an early Citicasters programming conference when I first came to KRXQ was Tom Barnes. The guy is one of the most brilliant minds in our business. I've communicated with him as much as possible over the years as well.

Jimbo Wood

PD, WRTT/Huntsville, AL

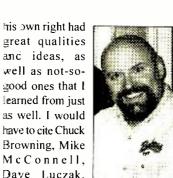
My resolution is to stop spending time worrying about things that are out of my control.

The person who has helped me along in my career the most is Mark St. John. He gave me my shot. He taught me how to do a radio show by giving me a long leash. He'd let me get in a corner, and then he'd give great advice to help

me get myself out. As a PD, I've followed that philosophy when dealing with air talent. It truly works. I owe Mark a lot of thanks.

John 'B-Man' Beaulieu Asst. PD/MD, WTUE/Davton

All the PDs I've worked for have been my mentors, because each in



Bill Pugh, War-John Beaulieu ren Williams, Pat

Welsh, Tom Carroll, Chris Geisen, Mike Thomas, Mark Thompson and, currently, Tony Tilford, and that's just between two stations!

And, contrary to what some people think, I have really appreciated a let of the record-industry folks I have dealt with in 21 years of radio service.

Mark Feurie

PD, WKLQ/Grand Rapids, MI

Tony Gates has taught me more about business, the creative process and relationships than anyone else I've ever known. He laid it all out so that I learned from his strengths, as well as his weaknesses. Now I am able to complement his style, not just copy it.

Bob Fonda

PD, KLFX/Killeen, TX

New Year's resolutions for career success: As our business continues to evolve, our way of doing busi-

ness must also change. Resolutions: 1. Expect change. 2. Be better prepared. 3. No more shots of tequila.

The most influential mentors in my 23 years of broadcasting: Bill Mc-Gathy (McGathy Promotions). Bill's dedication to the music and promotional savvy have helped me to

be a better programmer. Bill's personal commitment to building relationships continues to inspire me professionally. What a guy!

Jimbo Wood

Russ Williams (Bill Crumby), my first PD, was also a mentor. His compassion and understanding of the business have inspired me to be the best I can be. Russ also showed me that radio is all about the listener and that it's OK not to like a record. Be a leader, not a follower.

Jack Paper PD/MD, KMRQ/ Modesto, CA

It's rare to come across people in the radio world who don't let their egos get in their way. I've come across two who have helped me.

1. While I was just a lowly intern at XTRA-FM (91X)/San Diego, I came back home to Northern California for a Christmas holiday. During vacation I dropped by KRXQ/Sacramento to talk to Curtiss Johnson unannounced and very naively. To my dismay, he took me in his office, went over an aircheck and talked to me about radio for over an hour.

That one conversation motivated me to be successful in radio. I'm now programming my own Rock station, and I have Curtiss to thank for the inspiration. He'll never know how much that meant to me.

2. Max Miller, Max Miller, Max Miller. Max put me on-air at KOSO here in Modesto, promising me one day a week. Five years later, after several chances to leave for bigger markets, I'm still by his side. Max has a love for radio that is rare these days. He still enjoys the music. Over the years Max has shown me how to be successful, and it's easy: Be thankful for your job (it's radio, not rocket science), stay excited about the music, and always strive to connect with your listeners.

It's easy to be successful in radio if you have someone like Max pushing you to get better. His approach is subtle, but the example he sets through his actions speaks louder than words (his ratings don't suck, either).

Chuck Williams

PD/MD, WCHZ/Augusta, GA

I had two mentors, Alan Sneed and Jeff Sanders. I got into radio relatively late in life, back in 1991. I knew nothing about this business, but I did have a management background in another field. It was tough at first, being the lowly parttimer after all I had accomplished previously. Once I got past that and began working full-time, those guys

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His grooviness, Lenny Kravitz, stopped by WCCC (The Rock)/Hartford last month, and the station's promotion director got the chance to interview him on the afternoon show. During the interview they played the question-and-answer game "Who Would You Do?" The version with Kravitz, however, was titled "Who Hasn't Lenny Done?" Seen here are (back, l-r) WCCC Promotions Events Manager Rex Emrick and MD Mike Karolyi, (front, l-r) Kravitz and WCCC Promotion Director Jennifer O'Connell and overnight jock Craig "The Pornstar" Edelson.

took me under their wing and really schooled me.

Alan's done it all and then some, but he still approaches his work with an amazing amount of enthusiasm and energy. I don't get to see him much these days, but when I do, I always learn something from him (and manage to wake up with a hangover the next day too). Just don't bring up the Tennessee choke job in this year's SEC Championship Game.

Jeff's a guy who can go as far as he wants in this business. He's sharp, detail-oriented, organized. creative and patient. He's been a great teacher and a great friend. Fortunately, we still work for the same company (Beasley), so I get the benefit of his wisdom on a regular basis, whether I want it or not (just kidding, Blaster).

Glenn Garza

MD, KLAQ/El Paso

As far as radio goes. I learned just about everything from my brother Michael (airname Pepe Lopez, among others) and my friend and boss Magic Mike Ramsey. As far as promotions and the record industry in general, I've learned a lot from Ronnie Rafael (among others). As for the business side of radio, KLAQ GM Brad Dubrow has shown me many of the ropes.

Terrie Carr

PD, WDHA/Morristown

Terrie Carr

I was fortunate enough early on in my career to work at WPST/Trenton, PA for two programmers who not only mentored me, but also set up my professional foundation: Tom

Cunningham and Trish Morello.

Tom took an amazing amount of time to help me develop into a good jock and to instill a sense of responsibility and pride in me as well. Trish was a remarkable female role model for me at a time when women were not high on the radio food chain. I don't know if I have ever acknowledged them publicly, so maybe it's about time: Tom and Trish, thanks!

E.J. Marshall

PD, KIBZ (The Blaze) & KSLI/Lincoln, NE

As The Blaze enters its 10th year of existence, and having been here the whole time (now as its fourth PD), I would have to say that my mentors would be Gabe Baptiste, who started the station; Dave Douglas, who took it to another level; and my OM, Jim Steel, who runs programming for Clear Channel/Nebraska. They all have different strengths, and I have learned a great deal from all three of these guys. Hopefully, I can take the knowledge I have gained from all three and continue to build The Blaze into Nebraska's premier Rock station.

Helen Powers Asst. PD/MD, **KBER/Salt Lake City**

I've got two New Year's resolutions: to stay employed in radio and to survive the 2002 Winter Olympics.

As far as my mentor goes, this is going to sound really weird because I wasn't born yet when he hosted The Tonight Show, but I've watched reruns and read a lot about him: Jack Parr. He was able to make the audience and his guests feel like he was their best friend. That attribute is somewhere between a talent and a gift, and it has helped me stay on top of my game.

Rock Top 30

LA	FI	[®] January 18, 2002					
LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/
1	t	CREED My Sacrifice (Wind-up)	1183	<mark>-5</mark> 9	105052	12	45/0
2	2	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	1049	-55	101273	25	41/0
3	3	DEFAULT Wasting My Time (TVT)	772	+13	65766	18	<mark>41/1</mark>
6	0	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	725	+60	63391	11	40/3
А	5	STAIND Fade (Flip/Elektra/EEG)	658	-81	<mark>53218</mark>	21	34/0
8	6	OZZY OSBOURNE Dreamer (Epic)	644	+19	57992	7	41/0
5	7	P.O.D. Alive (Atlantic)	636	-32	<mark>5445</mark> 7	22	30/0
9	8	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	<mark>59</mark> 6	-23	<mark>6029</mark> 0	28	33/0
7	9	INCUBUS I Wish You Were Here (Immortal/Epic)	566	-70	42253	21	32/0
10	0	NICKELBACK Too Bad (Roadrunner/IDJMG)	550	+35	47900	7	38/0
12	Û	LINKIN PARK In The End (Warner Bros.)	<mark>528</mark>	+48	44 <mark>85</mark> 5	15	2 <mark>6/</mark> 1
14	B	TANTRIC Mourning (Maverick/WB)	450	+11	33604	12	31/2
15	13	OFFSPRING Defy You (Columbia)	423	-7	34805	7	31/0
11	14	STAIND It's Been Awhile (Flip/Elektra/EEG)	<mark>40</mark> 7	<mark>-8</mark> 9	<mark>3937</mark> 3	<mark>41</mark>	40/0
18	Ð	STAIND For You (Flip/Elektra/EEG)	<mark>39</mark> 1	+50	32109	3	31/2
16	16	OZZY OSBOURNE Gets Me Through (Epic)	378	-47	36153	18	32/0
13	17	MICK JAGGER God Gave Me Everything (Virgin)	353	<mark>-95</mark>	28 <mark>852</mark>	12	26/0
17	18	LENNY KRAVITZ Dig In (Virgin)	<mark>345</mark>	-4	30573	16	21/0
19	19	TOOL Lateralus <i>(Volcano)</i>	301	-21	23518	9	27/0
22	Ø	COURSE OF NATURE Caught In The Sun (Lava/Atlantic)	297	+43	19587	2	30/5
20	2	FOO FIGHTERS The One (Columbia)	296	+8	21370	2	27/1
23	æ	INCUBUS Nice To Know You (Immortal/Epic)	293	+42	19295	3	31/1
24	23	HOOBASTANK Crawling In The Dark (Island/IDJMG)	281	+45	16921	11	23/0
21	24	FUEL Last Time (Epic)	256	-23	22709	9	24/0
25	Ð	NEIL YOUNG Let's Roll (Reprise)	253	+41	25110	2	22/3
26	20	BUSH Headful Of Ghosts (Atlantic)	231	+22	19733	5	23/1
27	27	ROB ZOMBIE Feel So Numb (Geffen/Interscope)	179	-17	14619	14	20/0
Debu	t> 🕢	P.O.D. Youth Of The Nation (Atlantic)	177	+56	8766	1	16/1
30	29	SEVENDUST Praise (TVT)	163	+1	11623	12	17/0
29	30	AEROSMITH Sunshine (Columbia)	141	-35	9137	12	13/0

45 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/6/02-1/12/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002. The Arbitron Company). (C) 2002, R&R, Inc.

New & Active

DROWNING POOL Sinner (Wind-up) Total Plays. 134. Total Stations: 17. Adds: 0 HEDDER Save Your Face (Gold Circle) Total Plays: 133. Total Stations: 19. Adds. 0 ADEMA The Way You Like It (Arista) Total Plays. 90. Total Stations: 10. Adds: 0

INJECTED Faithless (Island/IDJMG)

MARILYN MANSON Tainted Love (Maverick/WB).

EDDIE VEDDER You've Got To Hide Your... (V2) Total Plays: 81. Total Stations: 10. Adds: 2 GOV'T MULE Life On The Outside (ATO/RCA) Total Plays: 75. Total Stations: 7. Adds: 0 LIT Addicted (RCA) Total Plays: 74. Total Stations: 8. Adds: 0 CUSTOM Hey Mister (Artist Direct) Total Plays: 66. Total Stations: 7. Adds. 0

ROB ZOMBIE Never Gonna Stop (Geffen/Interscope) Totai Plays: 62. Totai Stations: 11. Adds: 5

Songs ranked by total plays

Most Added www.rradds.com	
ARTIST TITLE LABEL(S) KID ROCK Lonely Road Of Faith (Top Dog/Lava/Atlantic) HEADSTRONG Adriana (RCA) COL. PARKER All The King's Horses (V2) JOEY RAMONE What A Wonderful World (Sanctuary/SRU CREED Bullets (Wind-up) ALIEN ANT FARM Movies (DreamWorks) COURSE OF NATURE Caught In The Sun (Lava/Atlantic) ROB ZOMBIE Never Gonna Stop (Geffen/Interscope) FU MANCHU Squash That Fly (Mammoth/Hollywood)	6 6
	DTAL
ARTIST TITLE LABEL(S) INC INJECTED Faithless (Island/IDJMG) PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope) P.O.D. Youth Of The Nation (Atlantic) STAIND For You (Flip/Elektra/EEG) LINKIN PARK In The End (Warner Bros.) HOOBASTANK Crawling In The Dark (Island/IDJMG) COURSE OF NATURE Caught In The Sun (Lava/Atlantic) INCUBUS Nice To Know You (Immortal/Epic) NEIL YOUNG Let's Roll (Reprise) ROB ZOMBIE Never Gonna Stop (Geffen/Interscope)	REASE +70 +60 +56 +50 +48 +45 +43 +42 +41 +36
Most Played Recurrents	

Powered B

- 1		
	ARTIST TITLE LABEL(S) TOTAL	PLAYS
	DISTURBED Down With The Sickness (Giant/Reprise)	<mark>30</mark> 4
	GODSMACK Awake (Republic/Universal)	283
	FUEL Hemorrhage (In My Hands) (Epic)	<mark>28</mark> 0
	3 DOORS DOWN Kryptonite (Republic/Universal)	252
	3 DOORS DOWN Loser (Republic/Universal)	244
	TOOL Schism (Volcano)	243
1	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	226
8	GODSMACK Greed (Republic/Universal)	202
	LIFEHOUSE Hanging By A Moment (DreamWorks)	199
	SALIVA Your Disease (Island/IDJMG)	197
	STAIND Outside (Flip/Elektra/EEG)	19 7
	METALLICA Disappear (Hollywood)	193
	TANTRIC Astounded (Maverick/WB)	190
	INCUBUS Drive (Immortal/Epic)	184
	3 DOORS DOWN Duck And Run (Republic/Universal)	180
	TANTRIC Breakdown (Maverick/WB)	164
	PRIMUS W/OZZY N.I.B. (Divine/Priority)	163
	LINKIN PARK One Step Closer (Warner Bros.)	150
	AEROSMITH Jaded (Columbia)	150
	SYSTEM OF A DOWN Chop Suey (American/Columbia)	146



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Rock

Reporters WONE/Akron, OH * PD: T.K. O'Grady APD: Tim Daugherty WKLT/Traverse City, MI PDMD: Terri Ray COL PARKER "Kings" ROB ZOWBE: "Never" LOCAL H "Half" CUSTOW "Wister" OUTERSTAR "Round" KIOC/Beaumont, TX WMMS/Cleveland, OH WRKR/Kalamazoo, MI KFZX/Odessa-Midland, TX WHJY/Providence, RI KBER/Salt Lake City, UT * FZX/UDESSA-IMI PD/MD: Steve Drisco 1NJECTED "Faithless" PO.D. "Youth" 501L "Unreal" FU MANCHU "Squash" COL. PARKER "King's" PD: Mike McKelly APD/MD: Jay Deacon Dir/Prog: Debbie Wyleie PD/MD: Mike Davis Acting PD: Jim Trapp MD: Mark Pennington PD: Joe Bevilacqua APD: Doug Palmieri MD: John Laurenti COL PARKER "King's OM: Bruce Jones PD: Kelly Hammer APD/MD: Helen Pow 3 CREED "Builets" JUDAS PRIEST "Found NEIL YOUNG "Roll" FOO FIGHTERS "One" SALIVA "After" COURSE OF NATURE "Sun" GRAVITY KILLS "Thing INJECTED "Faithless" WVRK/Columbus, GA KOMP/Las Vegas, NV * DM: Brian Waters KID ROCK "Faith" HEADSTRONG "Adriana" COURSE OF NATURE "Sun PD: John Griffin MD: Big Marty DISTURBED "Game" R0B ZOMBIE "Never WBBB/Raleigh-Durham, NC KSJO/San Francisco, CA * WPYX/Albany, NY * OM: Andy Meyer No Adds OM: Gary Schoenv MD: Zakk Tyler 8 DEFAULT "Wasting" CREED "Builets" DISTURBED "Game SOIL "Unreal" OWStn Mgr: John Cooper APD/MD: Terry O'Donnell JOE BONAMASSA "Shape" KID ROCK "Farth EDDIE VEDDER "Hide" KATT/Oklahoma City, OK * KLPX/Tucson, AZ * PD/MD: Jonas Hunter OM: Chris Baker MD: Jake Daniels FU MANCHU "Squas INJECTED "Farthless" KID ROCK "Faith" WKGB/Binghamton, NY PD: Jim Free MD: Tim Boland ROB ZOMBIE "Never" COURSE OF NATURE "Sun" BREAKING POINT "Brother" COL. PARKER "King's" HEADSTRONG "Adriana" WRXL/Richmond, VA * PD: John Lassman MD: Casey Krukowski No Adds KNCN/Corpus Christi, TX * WTFX/Louisville, KY * PD: Paula Newell MD: Monte Montana OM: Michael Lee Interim MD: Frank Webb No Adds KMOD/Tulsa, OK * PD/MD: Rob Hurt JOE BONAMASSA "Heartaches" COL. PARKER "King's" KZRR/Albuquerque, NM * KZOZ/San Luis Obispo, CA FU MANCHU "Squash" HEADSTRDNG "Adriar Dir/Prog: Bill May PD: Phil Mahoney MD: Rob Brothers KEZO/Omaha, NE * PD: Donna James 7 KID ROCK "Faith" 7 FU MANCHU "Squash 7 COL. PARKER "King's" WBUF/Buffalo, NY * D/MD: Bruce P No Adds PD UF/DUIIdiu, NY PD: John Paul COURSE DF NATURE "5un" LINKIN PARK "End" STAIND "For" WQBZ/Macon, GA KCAL/Riverside, CA * WTUE/Dayton, OH * PD: Chris Ryder MD: Sarina Scott HFADSTRONG "Adriana WMZK/Wausau, Wi PD/MD: Nick Summers SOIL "Unreal" CREED "Bullets" ALIEN ANT FARM "Movies" BREAKING POINT "Brother" ROB ZOMBIE "Never" PD: Steve Hoffman MD: M.J. Matthews PD: Tony Tilford APD/MD: John Beaulieu COURSE OF NATURE "Sur KCLB/Palm Springs, CA KZMZ/Alexandria, LA HEADSTRONG "Adriana" FU MANCHU "Squash" COURSE OF NATURE "Sun LINKIN PARK "Runaway" PUDDLE OF MUDD "Blurry KXFX/Santa Rosa, CA * PD/MD: Tish Lacy KID ROCK "Faith" INJECTED "Faithless" ROB ZOMBIE "Never" PD: Terry Manning MD: Pat Cloud PD: Don Harrison MD: Howard Freele 4 R08 ZOMBIE "Never" 1 HEADSTRONG "Adriana 1 LOCAL H "Half" WRQK/Canton, OH * PD/MD: Todd Do CREED "Bullets" KID ROCK "Faith INJECTED "Fathless" KID ROCK "Fathl" ROB ZOMBIE "Never" KLAQ/EI Paso, TX * PD: Magic Mike Ramsey APD/MD: Glenn Garza HEADSTRONG "Adrana" JOE BONAMASSA "Heartac KFRQ/McAllen, TX * KHRU/MCAIIEN, PD: Alex Duran MD: Keith West COL. PARKER "King's KID ROCK "Failm" LOCAL H "Half" NEIL YOUNG "Roil" WROV/Roanoke-Lynchburg, VA WRRX/Pensacola, FL * OMPD: Dan McClintock 4 KID ROCK "Fath" 2 ROB ZDMBIE "Never" OM: Buzz Casey MD: Heidi Krummert ALIEN ANT FARM "Movies" CREED "Bullets" KID ROCK "Faith" JOEY RAMONE "Wonderful" WZZO/Allentown, PA * PD: Robin Lee MD: Keith Moyer WRQR/Wilmington, NC KXUS/Springfield, MO WPXC/Cape Cod, NA OM: John Stevens APD/MD: Gregg Stepp 5 DURST & RZEZNIK "Here KID RDCK "Faith" PD: Tony Matteo MD: Mark McClain No Arde OM: Steve McVie PD: Suzanne Tonaire KID ROCK "Fath" SOIL "Unreal" BUSH "Ghosts" INCUBUS "Nice" JOEY RAMONE "Wonderful" NEIL YOUNG "Roll" ALIEN ANT FARM "Movies" WPHD/Elmira-Corning, NY GM: George Harris MD: Jay Wulff HEADSTRONG "Adriana" JOE BONAMASSA "Shape WWCT/Peoria, IL KATS/Yakima, WA WCLG/Morgantown, WV PD: Jamie Markley MD: Debbie Hunter WAQX/Syracuse, NY * PD/MD: Bob O' Dell APD: Dave Frisina JOE BONAMASSA "Shape" HEADSTRONG "Adriana" PD: Jeff Miller MD: Dave Murdock ROB ZOMBIE "Never CUSTOM "Mister" OM: Ron Harris 19 ROB ZOMBIE "Never" 18 INCUBUS "Nice" 18 FOO FIGHTERS "One" ALIEN ANT FARM "Movies HEADSTRONG "Adriana" LOCAL H "Hatt" KID ROCK "Faith" WCMF/Rochester, NY * WYBB/Charleston. SC * PDMD: Mike Ailen ALIEN ANT FARIM "Movies" COL. PARKER "Kings" LOCAL H "Haft" JOEY RAMONE "Wonderful" PD: John McCrae MD: Dave Kane HEADSTRONG "Adriana" KID ROCK "Faith" NO. MISSISSIPPI... "Sugartown JOEY RAMONE "Wonderful" KWHL/Anchorage, AK PD: Larry Snider MD: Kathy Mitchel INCUBUS "Nice" WXKE/Ft. Wayne, IN * PD/MD: Doc West COL. PARKER "King's" HEADSTRONG "Adriana" KID ROCK "Fath" POD "Youth" EDDIE VEDDER "Hide" TOOL "Lateralus" STAIND "For" WOHA/Morristown, NJ * PD/MD: Terrie Cari No Adds WMMR/Philadelphia, PA * WNCD/Youngstown, OH * WIOT/Toledo, OH * PD: Chris Patric KID ROCK "Faith" P.O.D. "Youth" PD: Sam Milkman APD/MD: Ken Zipeto 4 JOEY RAMONE "Wonderfu PD/MD: Don Da No Adds WAPL/Appleton, WI * PD: Joe Calgaro APD/MD: Cramer KLOL/Houston, TX * WKLC/Charleston, WV WXRX/Rockford, IL WBAB/Nassau-Suffolk, NY OM/PD: Vince Rick MD: Steve Fixx PD/MD: Mike Rappape LOCAL H "Half" COL. PARKER "King's" HEADSTRONG "Adriana PD/MD: Jim Stone ROB ZOMBIE "Neve CREED "Builets" KID ROCK "Faith" EDDIE VEODER "Hide" WDAD/NdSSdU-SUIIU PD: John Oisen APD: Raiph Tontora MD: John Parise COURSE OF NATURE "Sun" TANTRIC "Mourning" TRAIN "She's" KDKB/Phoenix, AZ * PD: Joe Bonadonna MD: Dock Ellis CREED "Bullets" FU MANCHU "Squash" PUDDLE OF MUDD "Blurry" *Monitored Reporters 65 Total Reporters KLBJ/Austin, TX * WRTT/Huntsville, AL * WKQZ/Saginaw, MI * MC DJ/AUSTIII, TA OM: Jeff Carrol MD: Loris Lowe 5 TANTRIC "Mouraing" 4 CREED "Bullets" ENDOCHINE "Discover FU MANCHU "Squash" WEBN/Cincinnati, OH * 45 Total Monitored PD: Hunter Scott APD: Sean Kelly MD: Todd Kanga OM: Scott Reinhart PD: Michael Walter MD: Rick "The Dude" Yaske ALIEN ANT FARM "Movies" STATIC-X "Cold" OM: Rob Harder PD/MD: Jimbo Wood WHEB/Portsmouth, NH * WPLR/New Haven, CT ALIEN ANT FARM "Movies" HEADSTRONG "Adriana" KID ROCK "Faith" COL. PARKER "King's" COURSE OF NATURE "Sun" KIO ROCK "Faith" ROB ZOMBIE "Never" PD: John Griffin MD: Pam Landry PUDDLE OF MUOD "Blurry JOEY RAMONE "Wonderful KID ROCK "Farth" ALIEN ANT FARM CREED "Bullets" 20 Total Indicator

More Kudos For Mentors

Continued from Page 81

Dain Sandoval PD/MD, KRQR/Chico, CA

I'd like to thank Dave Wellington of KXTE/Las Vegas for showing me the way. As the new (and very young 23) PD of KRQR, I've been lost more than a few times. Dave has made the new position a little less scary.

Larry McFeelie MD, KUPD/Phoenix

He has been called a difficult PD to work with. In fact, most record labels see him as a hard sell, and to some he is untouchable. I'm speaking of KUPD PD JJ Jeffries. Over six years ago JJ took over the programming department here, and ever since, the Big Red Radio has run like a tight machine. Not only has the station's music changed in the past six years, so has the sound of the DJs, promotions, liners, etc.

He doesn't sound like such a bad guy, huh? Well, these things alone make him a mentor, but let me tell you another story: Once upon a time, there was a young DJ who didn't exactly understand the power of radio. In his haste, he said a few things on the air that were deemed to be indecent. After being fined by the FCC, the radio station had no other choice but to fire the lad, JJ had so much faith

in the abilities of this inexperienced troublemaker that, one month later, he hired him back - with a promotion! As we all know, that is unheard of in radio.

In the years to follow the young jock learned from JJ, studied his moves and eventually became his music director. The man who gave me a second chance became my mentor. Thank you, JJ.

Pam Landry MD, WPLR/New Haven, CT

In the mid-'80s, when I was trying to figure out what I wanted to do with my life, I was a sales assistant at WRKS (Kiss FM)/New York. It was there that I stepped into a radio studio for the first time and decided that it looked like fun. Barry Mayo was the GM at the time, and he was incredibly supportive. His critiques, along with those of newsman Bob Slade and former Kiss jocks Carol Ford and Chris Welch, taught me so much. They were my first radio family before I even had my first on-air job. I learned from the best

Jamie Markley PD, WWCT/Peoria, IL

As an air talent, my mentor was Charlie Logan. As a young Rock jock, you're not looking for somebody to rip off, but you want somebody to be your role model. He was

the first guy I heard that I wanted to be like. I heard him on an aircheck that a buddy made for me when he was in Florida. When I heard Charlie on that first break, he was funny and cool, and his whole vibe was total Rock. He talked about getting onstage and singing with local bands

From then on I tried to be the Charlie Logan of Peoria. I loved the stuff he would do on the air. I wanted to incorporate my own personality into that kind of style. For young jocks who know they want to do their own thing but need a blueprint to start with, it's always good to go to the big markets, where all the studs are.

Dave Frisina

Asst. PD/MD. WAQX (95X)/Syracuse

While I've had the chance to work with some interesting and talented people over the last 23 years (I'm in an enviable situation right now, working with Bob O'Dell), the one person who really made a difference early on was Jon Robbins. While he was PD here at 95X, he was accessible and inclusive and challenged the staff to take their talents to the next level. He led by example and continues to stay in touch years later. He provided a vision and balance that I've been able to use to make my career more satisfying and successful.

The Dude MD, WEBN/Cincinnati

My New Year's resolution is to learn as much as I can, not do anything dumb, shut the fuck up, and just keep rockin'

As for mentors, I would like to credit WEBN PD Michael Walter for his creative inspiration and for reminding me to shut the fuck up and OM Scott Reinhart for his extensive knowledge of programming and for never giving me scissors to run with. Thanks for everything, guys, and I am really looking forward to a very successful 2002.

Mark 'The Shark' Dyba Asst. PD/MD, WTKX/ Pensacola, FL

Listening to Downstairs Dan's afternoon show in the late '80s and early '90s on WQFM/Milwaukee taught me that the best radio shows and most entertaining radio stations always have the feeling that something's going on, big or small - a good guest or phoner, a thread that callers are participating in, a stupid game or a big promotion all woven into something fun to listen to.

I was lucky enough to work alongside Dan there, and I'd be a liar if I didn't say that I'm still using some of his carts from when he got shitcanned. Dan still rocks Milwaukee in the afternoon on WKLH.

Jeff Horn PD, WYZR/Tallahassee, FL

CHR radio was the earliest foundation for me. Some of my earliest radio knowledge was gained while working at WHYI (Y-100)/Miami. The PD back then was Bill Tanner we are talking 1979 --- and I learned several valuable lessons that I still think about, such as his attention to detail in everything and the importance he put on research. Plus, the famous sayings "a hit is a hit" and "be on and be gone" are things I use all the time.

The night jock was Kid Curry, and I used to watch his interaction with the listeners and how he was larger than life on the air, but, at the same time, always showing his human side. You could always relate to him.

Hal Fish PD, WBZX & WEGE/ Columbus, OH

I suppose the closest thing to a mentor in this business for me was Dave Brewer of Pollack Media. Oh, my God! A consultant? Yes, Virginia, a consultant. When I landed my first programming gig, in 1984, I was incredibly green, and Dave helped me develop a solid programming foundation without exposing my obvious flaws to my employer --- at least that's what I thought he was doing. He was probably saying one thing to me and another to my employer - bastard consultants! "Cut the list! Fire the program director!"

Rock Playlists



Active Rock Top 50

January 18, 2002

		January 18, 2002						
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS	Most Added.
1	1	LINKIN PARK In The End (Warner Bros.)	1727	-44	167116	19	53/0	www.rradds.com
2	2	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	1618	+54	156045	13	54/0	
3	3	CREED My Sacrifice (Wind-up)	1430	-103	127476	12	51/0	ARTIST TITLE LABEL(S) ADI
5	4	P.O.D. Alive (Atlantic)	1200	-115	107045	23	51/0	ROB ZOMBIE Never Gonna Stop (<i>Geffen/Interscope</i>) 2
4	5.	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	1143	-213	94213	25	53/0	KID ROCK Lonely Road Of Faith (Top Dog/Lava/Atlantic) 1 LOCAL H Half Life (Palm Pictures)
.6	6	SYSTEM OF A DOWN Chop Suey (American/Columbia)	1096	-50	96114	25	49/0	INJECTED Faithless (Island/IDJMG)
7	0	DEFAULT Wasting My Time (TVT)	1089	+3	92791	18	46/1	SYSTEM OF A DOWN Toxicity (American/Columbia) 1
13	8	NICKELBACK Too Bad (Roadrunner/IDJMG)	1020	+117	94775	7	54/2	HEADSTRONG Adriana (RCA) 11
9	9	OFFSPRING Defy You (Columbia)	1005	-18	96108	7	52/0	ALIEN ANT FARM Movies (DreamWorks) CREED Bullets (Wind-up)
16	O	STAIND For You (Flip/Elektra/EEG)	999	+106	93009	4	54/2	FU MANCHU Squash That Fly (<i>Mammoth/Hollywood</i>)
12	Ū	TOOL Lateralus (Volcano)	981	+14	92129	11	53/0	SOIL Unreal (J)
8	12	DISTURBED Down With The Sickness (Giant/Reprise)	950	-135	90543	32	53/0	
14	₿	HOOBASTANK Crawling In The Dark (Island/IDJMG)	924	+22	82488	12	52/1	Hoadstrong
21	Ø	P.O.D. Youth Of The Nation (Atlantic)	844	+202	71682	5	51/3	Headstrong
15	15	SEVENDUST Praise (TVT)	839	-59	83974	14	48/0	"Adriana"
11	16	INCUBUS Wish You Were Here (Immortal/Epic)	819	-164	68267	21	47/0	
10	17	STAIND Fade (Flip/Elektra/EEG)	811	-199	58849	22	48/0	
19	ß	INCUBUS Nice To Know You (Immortal/Epic)	759	+87	58790	4	49/2	50 Stations First Week!!
17	19	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	700	-124	58637	28	51/0	Including
22	20	OZZY OSBOURNE Dreamer (Epic)	620	-18	49296	7	40/0	Including: WAAF KUPD KRXQ
24	Ø	FOO FIGHTERS The One (Columbia)	556	+30	45905	4	41/3	
23	22	DROWNING POOL Sinner (Wind-up)	532	-29	44660	10	45/0	KXXR WLZR KILO RGA
27	Ø	ADEMA The Way You Like It (Arista)	513	+72	32123	7	40/3	
29	2	ILL NINO What Comes Around (Roadrunner/IDJMG)	487	+58	43528	6	48/1	
18	25	ROB ZOMBIE Feel So Numb (Geffen/Interscope)	476	-235	42817	14	38/0	Most Increased
25	26	TANTRIC Mourning (Maverick/WB)	427	-96	37353	12	37/1	Plays
32	Ð	SALIVA After Me (Island/IDJMG)	423	+58	33876	3	36/0	TOTAL
31	23	CUSTOM Hey Mister (Artist Direct)	412	+19	34808	11	32/2	TOTAL PLAY ARTIST TITLE LABEL(S) INCREAS
28	29	MARILYN MANSON Tainted Love (Maverick/WB)	390	-49	25816	9	34/0	P.O.D. Youth Of The Nation (Atlantic) +20
6	30	KID ROCK Forever (<i>Top Dog/Lava/Atlantic</i>)	373	-74	36202	11	29/0	SYSTEM OF A DOWN Toxicity (American/Columbia) +17
15	6	DISTURBED The Game (<i>Giant/Reprise</i>)	371	+95	35927	5	23/4	SOIL Unreal (J) +14
34	32	COURSE OF NATURE Caught In The Sun (Lava/Atlantic)	366	+89	18918	3	30/5	INJECTED Faithless (Island/IDJMG) +14 FU MANCHU Squash That Fly (Mammoth/Hollywood) +12
11	63	ROB ZOMBIE Never Gonna Stop <i>(Geffen/Interscope)</i>	307	+110	30135	2	38/24	NICKELBACK Too Bad (Roadrunner/IDJMG) +11
47	34	SYSTEM OF A DOWN Toxicity (American/Columbia)	304	+174	32967	2	40/12	ROB ZOMBIE Never Gonna Stop (Geffen/Interscope) +111
30	35	FUEL Last Time (<i>Epic</i>)	285	-140	20500	9	26/0	STAIND For You (Flip/Elektra/EEG) +10
37	60	MUSHROOMHEAD Solitaire/Unraveling (Universal)	274	+33	26325	6	29/0	HEADSTRONG Adriana (RCA)+9DISTURBED The Game (Giant/Reprise)+9
33	37	MESH STL Maybe Tomorrow <i>(Label)</i>	244	-75	17267	20	20/0	
but>	- 3	SOIL Unreal (J)	220	+144	16253	1	32/6	
36	39	OZZY OSBOURNE Gets Me Through (Epic)	220	-51	38288	18	19/0	Most Played
but>	0	HEADSTRONG Adriana (RCA)	199	+95	21903	1	35/10	Recurrents
43	0	CREED Bullets (Wind-up)	198	+33	17306	2	17/7	
49	Ð	ALIEN ANT FARM Movies (DreamWorks)	190	+63				ARTIST TITLE LABEL(S) TOTAL PLAYS TOOL Schism (Volcano) 565
38	43	BUSH Headful Of Ghosts (<i>Atlantic</i>)	188	+03 -51	18461 16 <mark>9</mark> 95	10 6	16/9 20/0	TOOL Schism (Volcano)565LINKIN PARK Crawling (Warner Bros.)546
ebut>	43	FU MANCHU Squash That Fly (<i>Mammoth/Hollywood</i>)	183	-51 +122	16995		20/0	SALIVA Your Disease (Island/IDJMG) 504
12	45	CRAVING THEO Alone (Columbia)	163	+122 -9		1	32/6	GODSMACK Greed (<i>Republic/Universal</i>) 459
42 40	45 46	DOPE Now Or Never <i>(Flip/Epic)</i>	172		15327	7	19/0 20/0	DROWNING POOL Bodies (Wind-up) 458
but>	40	INJECTED Faithless (<i>Island/IDJMG</i>)	165	-52	18930 14074	14	20/0	GODSMACK Awake (Republic/Universal)436LINKIN PARK One Step Closer (Warner Bros.)413
39	48	FLAW Payback (<i>Republic/Universal</i>)		+140	14074	1	35/13	PAPA ROACH Last Resort (<i>DreamWorks</i>) 397
39 44	48 49	LIT Addicted (RCA)	159	-71	6960	14	22/0	STAIND It's Been Awhile (Flip/Elektra/EEG) 389
		HEDDER Save Your Face (Gold Circle)	142 127	-21	4492	4	11/0	FUEL Hemorrhage (In My Hands) (Epic) 362
45	50		137	-1	9327	5	18/2	DISTURBED Stupify (Giant/Reprise) 347

54 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/6/02-1/12/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
P.O.D. Youth Of The Nation (Atlantic)	+202
SYSTEM OF A DOWN Toxicity (American/Columbia)	+174
SOIL Unreal (J)	+144
INJECTED Faithless (Island/IDJMG)	+140
FU MANCHU Squash That Fly (Mammoth/Hollywood) +122
NICKELBACK Too Bad (Roadrunner/IDJMG)	+117
ROB ZOMBIE Never Gonna Stop (Geffen/Interscope)	+110
STAIND For You (Flip/Elektra/EEG)	+106
HEADSTRONG Adriana (RCA)	+95
DISTURBED The Game (Giant/Reprise)	+95

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TOOL Schism (Volcano)	565
LINKIN PARK Crawling (Warner Bros.)	546
SALIVA Your Disease (Island/IDJMG)	504
GODSMACK Greed (Republic/Universal)	459
DROWNING POOL Bodies (Wind-up)	458
GODSMACK Awake (Republic/Universal)	436
LINKIN PARK One Step Closer (Warner Bros.)	413
PAPA ROACH Last Resort (DreamWorks)	397
STAIND It's Been Awhile (Flip/Elektra/EEG)	389
FUEL Hemorrhage (In My Hands) (Epic)	362
DISTURBED Stupify (Giant/Reprise)	347
DISTURBED Voices (Giant/Reprise)	318
ADEMA Giving In (Arista)	311
TANTRIC Breakdown (Maverick/WB)	301
A PERFECT CIRCLE Judith (Virgin)	292
LIMP BIZKIT Rollin' (Flip/Interscope)	292



85

FBRAR

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MARILYN MANSON Tainted Love (Maverick/WB)

SALIVA After Me(Island/IDJMG)

CREED My Sacrifice(Wind-up)

RateTheMusic.com America's Best Testing Active Rock Songs 12+ For The Week Ending 1/18/02. BY MEDIARASE TD Familiarity Burn TW LW Familiarity Burn Artist Title (Label) 10% 85% 81% 4.12 4.03 4.09 **SEVENDUST** Praise(TVT) 4.04 92% 26% 4.0195% SYSTEM OF A DOWN Chop Suey (American/Columbia) 4.01 97% 4.01 3.95 95% 32% 4.07 **DISTURBED** Down With The Sickness (Giant/Reprise) 86% 3.90 3.94 3.97 81% 17% **TOOL** Lateralus(Volcano) PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope) 3.92 3.88 88% 17% 3.74 Q0% 94% 3.92 3.90 93% 33% 3.91 **TOOL** Schism(Volcano) 93% 90% 17% 3.86 **ROB ZOMBIE** Feel So Numb(Geffen/Interscope) 3.90 3.94 4.00 35% 3.75 98% LINKIN PARK In The End(Warner Bros.) 3.89 96% 98% NICKELBACK How You Remind Me(Roadrunner/IDJMG) 3.87 3.87 98% 46% 3.80 85% 12% 3.79 83% **OFFSPRING** Defy You(Columbia) 3 81 3 79 79% NICKELBACK Too Bad (Roadrunner/IDJMG) 3.80 3.84 76% 13% 3.73 HOOBASTANK Crawling In The Dark (Island/IDJMG) **79%** 3.77 3.82 74% 14% 3.67 85% 17% 3.59 81% STAIND For You (Flip/Elektra/EEG) 3.77 3.79 80% 3.79 78% 18% 3.62 **DEFAULT** Wasting My Time(TVT) 3.75 87% OZZY OSBOURNE Dreamer(Epic) 3.73 3.73 82% 17% 3.69 61% 10% 3.70 57% **DOPE** Now Or Never (Flip/Epic) 3 72 3.71 3.72 3.77 57% 8% 3.58 59% ADEMA The Way You Like It(Arista) 3.71 3.80 97% 44% 3.56 97% LINKIN PARK Crawling (Warner Bros.) 95% 36% 3.53 94% 3.71 **STAIND** Fade (*Flip/Elektra/EEG*) 3 69 94% 3.65 3.62 93% 40% 3.59 PUDDLE OF MUDD Control (Flawless/Geffen/Interscope) 3.45 **94%** 3.65 3.62 93% 32% INCUBUS | Wish You Were Here (Immortal/Epic) 37% 97% 95% 3.60 3.61 3.64 P.O.D. Alive(Atlantic) 3.60 82% 3.63 3.62 80% 17% P.O.D. Youth Of The Nation (Atlantic) 66% 3.62 3.57 65% 11% 3.58 FOO FIGHTERS The One (Columbia) 74% 69% 13% 3.58 **DROWNING POOL** Sinner(Wind-up) 3 61 3.78 78% **TANTRIC** Mourning (Maverick/WB) 3.60 **3.60** 74% 17% 3.54 3.31 72% INCUBUS Nice To Know You (Immortal/Epic) 3.52 3.52 69% 16%

Total sample size is 942 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

3 44

3.42

3.42

3.55

3.28

New & Active

STROKES Last Nite (RCA) Total Plays: 136, Total Stations: 8, Adds: 1 **EDDIE VEDDER** You've Got To Hide Your... (V2) Total Plays: 105, Total Stations: 7, Adds: 2 KID ROCK Lonely Road Of Faith (Top Dog/Lava/Atlantic) Total Plays: 98, Total Stations: 23, Adds: 17 **KITTIE** Run Like Hell (Artemis) Total Plays: 74, Total Stations: 11, Adds: 5 **APEX THEORY** Shhh... (Hope Diggy) (DreamWorks) Total Plays: 74, Total Stations: 10, Adds: 5 JIMMY EAT WORLD The Middle (DreamWorks) Total Plays: 72, Total Stations: 7, Adds: 3 SUM 41 In Too Deep (Island/IDJMG) Total Plays: 70, Total Stations: 5, Adds: 0 LOCAL H Half Life (Palm Pictures) Total Plays: 45, Total Stations: 19, Adds: 15

9%

25%

34%

20%

20%

36%

17%

38%

49%

11%

14%

17%

20%

20%

19%

11%

11%

45%

37%

42%

36%

36%

19%

11%

16%

18%

20%

25%

12%

43%

85%

58%

99%

3.23

3.43

3.40

20%

12%

42%

83%

52%

98%

Songs ranked by total plays

Indicator

Most Added

HEADSTRONG Adriana (RCA) ALIEN ANT FARM Movies (DreamWorks) KID ROCK Lonely Road... (Top Dog/Lava/Atlantic) LOCAL H Half Life (Palm Pictures) **ROB ZOMBIE** Never Gonna Stop (*Geffen/Interscope*) **SYSTEM OF A DOWN** Toxicity (American/Columbia) SALIVA After Me (Island/IDJMG) **CREED** Bullets (Wind-up) INJECTED Faithless (Island/IDJMG) SOIL Unreal (J) **COURSE OF NATURE** Caught In... (Lava/Atlantic)

Reporters KZRQ/Springtield, MO OM: Dave DeFranzo MD: George Spankmeister ALIEN ANT FARM "Morkes" KD ROCK "Fath HEADSTRONG "Adrana" KUPD/Phoenix, AZ * PD: J.J. Jeffries MD: Larry McFeelie KURQ/San Luis Obispo, CA PO/MD: Adam Burnes * IW. noziheM/01.W WKZO/Myrtle Beach, SC WRCQ/Fayetteville, NC * WTPT/Greenville, SC * PD/MD: Mark Hendrix WOBK/Albany, NY * COL PARKER "King's" JIMMY EAT WORLD "Middle" KID ROCK "Fant" LOCAL + Tealt" APEX THEORY "Some KFMF/Chico, CA WJUD/Madison, w. OM: Glen Gardner APD/MD: Blake Patton PD: Brian Rickman APD/MD: Charley PD: Marty Griffin MD: Tim Buc Moore DISTURBED "Game KID ROCK "Faith" SALIVA "After" INJECTED "Farthless SYSTEM OF A DOWN "Toxicity" KID ROCK "Farth" INJECTED "Forthless" KITTE "Run" MESH STL, "Believe" (PD/MD: Charley ALEM ANT FARM "Moves" STROKES "Mite" DISTURBED "Game" NICKELBACK "Too" CUSTOM "Meter" SYSTEM OF A DOWN "Toocl OPE" Never" SYSTEM OF A DOWN "Toocl OPE" Never" SALIVA "Atter" SALIVA "Atter" SOL: Unreal" SOL: Unreal" COURSE OF NATU DISTURBED "Gam GRAVITY KILLS "T SYSTEM OF A DOWN FU MANCHU "Squash" HEADSTRONG "Adnan LINKIN PAHK "Papercut LOCAL H "Half" ALIEN ANT FAHM "Movies" SUIL "Unreal" SYSTEM OF A DOWN "Toxicity ROB ZOMBIE "Never" FU MANCHU "Squash" KTUX/Shreveport, LA * OM: Date Baird PD/MD: Paul Cannell KUFD/Portland, OR WWBN/Flint, MI PD: Brian Beddow MD: Tony LaBrie KZRK/Amarillo, TX PD/MD: Eric Slayter KROR/Chico, CA PD/MD: Dain Sando WYZR/Tallahassee, FL OM: Dave Numme APD/MD: Al Scott GIR/Manchester, NH WOXA/Harrisburg, PA * PD: Claudine DeLorenzo MD: Nixon LOCAL H "Half" INJECTED "Faithless" KID ROCK "Faith" LOCAL H "Half" ROB ZOMBIE "Never APD/MD: B.C. 5 CREED 'Builets' 5 INJECTED 'Fathless' LOCAL H 'Half MOE ZOMBIE "Never" APEX THEORY "Shinh " ALLEN ANT FARM "Movies" ROB ZOMBLE "N CREED "Bullets" INCUBUS "Nice" INJECTED "Faith KID ROCK "Faith LOCAL H "Hait" ALIEN ANT FARM "Movies" COL PARKER "King's" HFADSTRONG "Adriana" SOIL "Unreal" LOCAL H "Half" WNECTED "Faithless KID ROCK "Faith" WWWX-WXWX/Appleton-GreenBay, WI* PD: Guy Dark MD: AJ WRBR/South Bend, IN PD/MD: Mark McGill ALEN ANT FARM 'Moves' COURSE OF NATURE "Sun" HEADSTRONG "Adman" KID ROCK "Safth LOCAL H "Har" ROB ZOMBIE "Never" KILO/Colorado Springs, CO * PD: Ross Ford APD: Matt Gentry MD: Hill Jordan KORB/Quad Cities, IA-IL * KRZR/Fresno, CA * DM: E. Curtis Johns WCCC/Hartford, CT * PD: Michael Picozzi APD/MD: Mike Karolyl OM: Danny Sullivan PD/MD: Rick Thames ROB ZOMBIE "Never" SYSTEM OF A DOWN "Toxicity" LOCAL H "Hat" WZTA/Miami, FL * OM: Gregg Steele APO/MD: Lee Danleis ROB ZOMBIE "Never" DISTURBED "Game" INJECTED "Faithless" LOCAL H "Half" SYSTEM OF A DOWN " INJECTED "Fathless" ROB ZOMBIE "Never" WXTB/Tampa, FL* OM: Brad Hardin PD: Rick Schmidt APD: Carl Harris MD: Launa Phillips 3. BD8 70M816 "Menor" WNPL/Nashville, TN * INJECTED "Fait KITTIE "Run" EDDIE VEDDER "Hide" ALIEN ANT FARM "Movies" DOPE "Away" LOCAL H."Hait" SYSTEM OF A DOWN CREED "Builets" INJECTED "Faithless" KID BOCK "Faith" WCHZ/Augusta, GA * WBZX/Columbus, OH * KHTQ/Spokane, WA DM: Brew Michaels PD: Ken Richards MD: Barry Bennett ALIEN ANT FARM "Movies" COL PARKER "Kings" WRQC/Ft. Myers, FL.* PD/MD: Kylee Brooks 17 CRED "Bules" APEX IFORY "Shinh.. DDURSE OF NATURE "Sur FU MANCHU "Squash" LOCAL HT:58/F OM: Harley Drew PD/MD: Chuck Williams KDOT/Reno, NV * PD: Hal Fish APD/MD: Ronni Hunter 7 JIMMY EAT WORLD "Middle" 5 R06 Z0MBIE "Never" 1 SYSTEM 0F ADGWN "Toxicity SOIL "Universi" PD: Jave Patterson MD: Martina Davis COURSE OF NATURE 1S WNOR/Norfolk, VA * HEADSTRONG "Adriana SOIL "Unreal" WAMX/Huntington, WV PD/MD: Paul Oslund ALIEN ANT FARM "Movies" HEADSTRONIG "Adriana" SYSTEM OF A DOWN "Toxicity PD: Harvey Kojan APD/MD: Tim Parker WLUM/Milwaukee, WI * KRAB/Bakersfield, CA * PD/MD: Danny Spanks ROB ZOMBIE "Neve KID ROCK "Faith LOCAL H "Hall" HEADSTROALS TAM OM: Chris Moreau PD/MD: Randy Hawke CREED "Bullets" ROB ZOMBIE "Never" WNVE/Rochester, NY PD: Erick Anderson MD: Don Vincent KID ROCK "Faith" LOCAL H "Half" SYSTEM OF A DOWN "To LICAL H "Haff" EDDIE VEDDER "Hide" UNWRITTEN LAW "Red" ROB ZOMBIE "Never" KEGL/Dallas-Ft. Worth, TX * 35 FOO RGHTERS "One" 27 NICKELBACK "Too" 28 ROB ZOMBIE "Never" 23 P 0 D. "Youth" 12 SYSTEM OF A DOWN WBYR/Ft, Wayne, IN * OM: Jim Fox MD: Shannon Norris 7 DISTURBED 'Game' 5 KID ROCK 'Fanh' 2 ADEMA 'Like' PD: Duane Doher APD: Chris Ryan MD: Cindy Scull KROC/Omaha, NE * KRTQ/Tulsa, OK * PD: Chris Kelly APD: Kelly Garrett FU MANCHU "Squash" ALIEN ANT FARM "Movies" INJECTED "Faithless" SYSTEM OF A DOWN "Toxicity KROC/Utitiones, PD: Tim Sheridan MD: Jon Terry KORC/Kansas City, MO * WQLZ/Springfield, IL MD: Michael T. PD: Neal Mirsky APD/MD: Don Jantzen ADEMA "Like" BOB ZOMBIE "Never 4 P O.D "Youth" CUSTOM "Mister" ILL NINO "Comes" INVECTED "Pathless" SYSTEM OF A DOWN "TONICA ROB ZOMBIE "Never" ALIEN ANT FARM "MOVIES" JIMMY EAT WORLD "Middle" KID ROCK "Fath" HEADSTRONG "Adriana" ALIEN ANT FARM "Move ROB ZOMBIE "Never" HEADSTRONG "Adrana" CREED "Bullets" WIYY/Baltimore, MD * HEADSTRONG TANTRIC Mourning ROB ZOMBIE "Never KID ROCK "Farth" COURSE OF NATURE "Sun! KRXQ/Sacramento, CA * Stn. Mgr.: Curtiss Johnso PD: Pat Martin MD: Paul Marshall WLZR/Milwaukee, WI PD: Keith Hastings MD: Marilynn Mee PD: Rick Strauss APD/MD: Rob Heckman ROB ZOMBLE "Never" ROB ZOMBLE "Never" KIO ROCK "Fasth" INCUBUS "Nice" P 0 D "Youth" CHEED "Builets" STAIND "For" HOOBASTANK "Crawing WLZX/Springfield, MA * PD: Scott Laudani MD: Trixie WRUF/Gainesville-Ocala, FL KLFX/Killeen-Temple, TX PD/MD: Bob Fonda KBPI/Denver-Boulder, CO * WJRR/Orlando, FL * PD: Pat Lynch MD: Dickerman PD: Harry Guscott MD: Ryan North 4 INJECTED "Fathle: 3 DOPE "Away" 1 LOST PROPHETS KICT/Wichita, KS ⁴ PD: D.C. Carter MD: R.J. Davis PD: Bob Richards APD/MD: Willie B. SYSTEM OF A DOWN "Toxicity HEADSTRONG "Adrana" FJ MANCHU "Squash" SOIL "Unreal" D: TITXIE FOO FIGHTERS "Une" APEX THEORY "Shih HEADSTRONG "Adma NJECTED "Fathless" KITTIE "Ruo" STROKES "Mre" KXXR/Minneapolis, MN * OM: Dave Hamilton PD: Wade Linder MD: Pablo HEADSTRONG Adre KITTLE "Plun" KRITICKILL "Failin" SOIL "Unreal" CUSTOM "Mister" STAIND "For" X-ECUTIONERS "Going" WZBH/Salisbury, MD PD: Shawn Murphy APD: John Glassman MD: Micki Hunter CREED "Bullets" DISTURBED "Game KID ROCK "Farth" WCPR/Biloxi-Bulfport, MS * OM, Kenny Vest PD: Seal Fox Main Seal Fox Mai KAZR/Des Moines, IA * WJXQ/Lansing, MI * OM: Bob Olson MD: Kevin Conrad KID ROCK "Farth" INJECTED "Farthless" REVEILLE "Inside" SOIL "Uhreal" PD: Sean Elliott MD: Jo Michaels WKLO/Grand Ranids, ML* WTKX/Pensacola, FL * ROB ZOIMBIE "Never" APEX THEORY "Shith " BREAKING POINT "Brother GRAVITY KILLS "Thing" LOCAL H "Hat?" OM: Tony Gates PD/MD: Mark Feurie AMD: Tom Stavrou ROB ZOMBIE "Never" APEX THEORY "Shihh HEDDER "Save" KID ROCK "Farth" Dir/Prog: Joel Sampson APD/MD: Mark "The Shark" Dyba P.O.D "Youth" ROB ZOMBIE "Never" CRAVING THEO "Alone" KID ROCK "Fath" HEADSTRONG "Admana" X-ECUTIONERS "Going" *Monitored Reporters MRQ/Modesto, CA * KMRQ/Modesto, CA PD/MD: Jack Paper APD: Matt Foley 11 R06 20M8IE Never 8 RU MAICHU "Spush" 2 COURS ON NATURE "Su HEADSTRONG "Acrena" LOCAL W "Raft" HEDDER "Save" KIBZ/Lincoln, NE PD: E.J. Marshall APD: Sparky MD: Samantha Knight KISS/San Antonio, TX * WRIF/Detroit, MI * WZOR/Green Bay, WI OM: Virgil Thomp PD: Kevin Vargas MD: C.J. Cruz 72 Total Reporters WZUH/Globin Bay, PD: Joe Calgaro APD/MD: Roxanne Steele OM: Doug Podell APD/MD: Troy Hanson WIXO/Peoria, IL PD/MD: Matt Bahari WAAE/Boston, MA * SALIVA "After" ALIEN ANT FARM "Movies" LOCAL H "Half" CREED "Builets" SYSTEM OF A DOWN "Toxicity" 54 Total Monitored DEFAULT "Washing" FOO FIGHTERS "One" ROB ZOMBIE "Never" PD: Dave Douglas MD: Mike Brangiforte Bi0HAZARD "Man" ADEMA "Like" ROB ZOMBIE "Never" PU MANCHU "Squash" KID BOCK "Fatth" SOIL "Unreal" HEADSTRONG "Adriana" CREED "Bullets" ROB ZOMBIE "Never" SYSTEM OF A DOWN "Toxicity LOST PROPHETS "Sharph" KIOZ/San Diego, CA * **18 Total Indicator** WXOR/Greenville, NC.* PD: Brian Rickman APD: Wes Adams WGBF/Evansville, IN OM/PD: Mike Sanders APD/MD: Fatboy KFMX/Lubbock, TX OM; Wes Nessmann WRXR/Chattanooga, TN ' uth-Ocean, NJ 1 WYSP/Philadelphia, PA * Dir/Prog: Jim Richards PD: Shaune Moran APD/MD: Shanon Lede PD: Carl Craft APD/MD: Robyn Lane PD: Boner MD: Dave Spain OM: Tim Sabeen MD: Nancy Pakumbo No Adds ROB ZOMBIE "Never" KED ROCK "Faith" ALIEN ANT FARM "Movies FLI MANCHU "Sougsh" ROB ZOMBIE "Never" HEADSTRONG "Admans KID ROCK "Fath" NUECTED "Faithle KID ROCK "Faith" LOCAL H "Hat!" SALIVA "After" SYSTEM OF A DOWN "Top SOIL "Llogad" ALIEN ANT FA

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Active Rock Playlists

KEGL/Dalias-Ft. Worth Clear Channel	MARKET #6 WYSP/Philadelphia	MARKET #8 WAAF/Boston	MARKET #10 WRIF/Detroit	MARKET #12 WZTA/Miami
(e72) 991-1029 Doherty/NyarXScull 12+ Cume 399,300	Infrnity (215) 625-9460 Sabaar/Palumbo 124 Сшие 828,700	WAAF/Boston Entercom (6t7) 779-5400 Douglas.Brangiforte 12+ Cume 462,400	Greater Media (248) 547-0101 Podel/Hanson 12+ Cume 552,600	Clear Channel (954) 862-2000 Stele Daniels 12+ Cume 296,100
LWT W ARTIST/TITLE GI (000) 24 36 LINKIN PARK/In The Find 7668 37 35 DISTURRED/Down With. 7668 34 35 DZZV DSBOURNE/GEIS ME Through 7455 38 33 DRDWNING PODL:Bodies 7029 18 25 R08 ZDMBIE/Feel So Numb 53225 22 24 PUDDIE OF DOL:Bodies 7029 18 25 R08 ZDMBIE/Feel So Numb 5325 22 24 PUDDIE OF DOL:Bodies 7029 18 25 R08 ZDMBIE/Feel So Numb 5325 22 24 PUDDIE OF AUDIO/Burry 5112 19 22 PUDDIE OF AUDIO/Burry 5112 19 22 PUDDIE OF AUDIO/Burry 4686 19 21 TANTRIC/Mourning 4473 19 0/ZZV DSBOURNE/Dreame: 4047 19 0/ZZV DSBOURNE/Dreame: 4047 11 39 NICKELBACK/Too Bad 4047 13 15 DROWNING POLO_Sinner 3195 13 14 HOOBASTANK/Crawing in The Dark 2982 11 A PERFECT CIRCLE/Judvith 2343	PLNY CI (000) 14/// 37 LINKIN PARIK/in The End 15651 13/// 37 OZY OSBOURNE/Gets Me Through 15651 13/// 37 OZY OSBOURNE/Gets Me Through 15651 13// 37 OZY OSBOURNE/Gets Me Through 15651 13// 37 OZY OSBOURNE/Gets Me Through 15626 17// 35 PUDDLE OF MUDD/Biurry 14805 19// 10// 3501 BOULLateralus 8037 18 STAIND/For You 7614 16 18< MCKELBACK/Too Bad	PLAYS GI (000) 1W FW ARTIST/TITLE GI (000) 39 37 LINKIN PARK/In The End 10360 36 37 DOPE/now On Never 10360 39 36 EVENDUST/Phalae 10080 32 35 DISTURRED/The Game 9800 33 34 SYSTEM OF A DOWN/Chop Suey 9520 31 33 TOOL/Lateralus 9960 26 31 EDDIE VE DER MOUD/Blury 9960 26 31 DEM ZOME/NEVE OF MUDD/Blury 8960 26 31 DEM ZOME/NEVE OF MUDD/Blury 8960 27 29 HODR ZAME/NEVER Gonna Stop 8680 27 29 SYSTEM DF A DOW/VTOXCITY 280 27 26 STAIND/For Vou 6440 22 22 APEX THEORY/Shin	PLAYS Bit (000) 32 34 KID ROCK/Forever 12376 25 34 STAIND/For You 12376 25 34 STAIND/For You 12376 25 34 STAIND/For You 12376 26 34 STAIND/For You 12376 23 32 DEFAULT/Wussing My Time 11648 21 CREED/My Sacrifice 11284 20 22 NICKELBACK/Too Bad 8008 22 CPSPRINGOPHY You 80008 23 21 DZY OSBOURNE/Facing Heil 7644 21 20 LINKIN PARK/IN The End 7280 20 20 IANTRIC/Mourning 7280 21 19 SEVENDUST/Prase 6916 21 19 D//Alve 6652 16 EDOWE/DECKYou ve Got To. 5824 11 15 INCUBUS/INCE To Know you 5460 11 14 RDROWING POOUS/simen 5096 12 HOOW	PLAYS GI (000) LW TW ARTIST/TITLE GI (000) 45 42 PD D/Alve 5880 41 41 LINKIN PARK/m The End 5740 43 SYSTEM OF A DOW/Chop Suey 5740 43 SYSTEM OF A DOW/Chop Suey 5740 43 SYSTEM OF A DOW/Chop Suey 5740 37 JB INK: 182/358 Jogether For 5180 39 G PUDDLE OF MUDD/Blury 5040 35 A CREED/My Sacrifice 4760 18 28 HOGBASTAK/Carwing in Time Dark 3920 39 28 DEFAULT/Wasting My Time 3920 19 19 FUEL/Henorithage
MARXET #15 KUPD/Phoenix Sandusky	MARKET #16 KXXR/Minneapolis ABC	MARKET #17 KIDZ/San Diego Clear Channel	MARKET #20 WIYY/Baltimore Hearst	MARKET #21 WXTB/Tampa Clear Channel
Sandusky (440) 345-5921 Jeffres/McFeeile 124 Cume 277,700 PLA*S	(612):617-4000 Linder/Pablo 12+ Cume 334,400 PAAYS	(853) 292-2000 Moran/Leder 12- Cume 331,600 PLAYS	(410) 889-0098 StraussHeckman 12+ Cume 426.900 PLAYS	Citar Crianter (813) 832-1000 SchmdtHarris 12+ Cume 297,800
LW TW ARTIST/TITLE GI (000) 42 41 PUDDIC for MUDD/Blurry 6 355 40 38 LINKIN PARK/In The End 5890 23 30 CREED/MV Sacrifice 4 650 23 25 SEVENDUS/Praise 4 030	LW TW ARTISTITUTE GF (d00) 3 41 PUDDLE OF MUID/Blumy 8733 35 40 LINKIN PARK/in The End 8520 33 35 DEFAULT/Wassing My Time 8094 34 SYSTFM OF A DOWNCOlog Suey 7242	LW TW ARTISTITUE GL (000) 27 29 DISTURBE D/Down With. 5771 24 28 LINKIN PARK/On The End 5572 28 27 LINKIN PARK/Craving 5373 24 26 CRED/My Sacrifice 5174	IVI TW ARTIST/ITLE GI (000) 31 DEFAULT/Wasting My Time 6262 23 11. LININ PARK/m The End 6262 31 31 P.O.D./Nive 6262 29 31 GRED/My Startifice 6262	LW TW ARTISTIFICE GL (000) 46 43 POD /Alive 10234 48 41 DISTURBE/DDown With 9758 45 40 LINININ PARKIN The End 9520 46 93 PUDDEL GF MultiDB-Blury 9282
26 24 INCUBUS/Nice To Know You 3720 25 22 MESH STL/Maybe Tomorrow 3410 14 21 TANTRIC/Maybe Tomorrow 3410 14 21 TANTRIC/Maybe Tomorrow 3255 26 20 TOUL/Lateralus 3100 41 18 NICKELBACK/How You Remind Me 2730 14 4 FUEL/Last Time 2170	37 32 HOOBASTANK/Clawking In The Dark 6816 20 90 PFSPRING/Defy You 6177 27 25 PD D./Youtil Of The Nation 5325 24 SYSTEM OF A ODW/NToxicity 5112 23 DROWNING POOL/Bodies 4899 21 22 STAIND/For You 4666	22 26 TOOL/Laterahus 5174 28 25 TOOL/Schism 4975 15 20 INCUBUST Wski You Were Here 3980 16 20 P.O.D. Avouth Of The Nation 3980 16 19 SYSTEM OF A DOWN/Chop Suey 3781 16 18 SUL/Hain 3582	30 31 NICKELBACK-How You Remind Me 6262 30 31 NICKELBACK-How You Remethere 6262 31 29 PUDDLE OF MUDD/Control 5858 30 27 PUDDLE OF MUDD/Blurry 5454 22 22 TANTRUCMOURING 4444	45 38 NICKELBACK/How You Remind Me 90.44 47 34 STAND/Fade 80.92 23 28 SEVENDUST/Praise 6664 22 27 SYSTEM OF A DOWN/Chop Suey 6426 24 20 OFFSPRIAG/Setty You 4760
14 14 PO.D./Alive 2170 15 14 ADEMA/The Way You Like It 2170 10 13 GOIDSMACK/Greed 2015 14 13 CRAVING THE/O/Alone 2015 12 13 OISTUREE/D/Down With. 2015	2 2 FOD FG/FERS/The One 4060 2 2 FOD FG/FERS/The One 4066 - 21 LOST PHOPHETS/Shinobi Vs. 4473 3 19 INCRELBACK/Hox You Were Here 4047 1 19 NICKELBACK/Hox You Fernind Me 4047 2 19 NICKELBACK/Box Wood Bad 4047	16 18 SOIL/Halo 3582 21 18 NICKELBACK/Too Bad 3582 16 18 STAIND/For You 3582 17 16 ADEMA/Giving In 3184 17 15 PUDOLE OF MUDD/Blurry 2985 17 15 Q2X OSBOURNE/Gets Mc Through 2985	22 22 STAINDFade 4444 22 21 OZZY OSBOURNE/Direamer 4242 13 16 OGDSMACK/Awake 3232 13 16 OFFSPRING/Dety You 3232 17 15 NICKELBACK/Too Bad 3030 15 14 A ROB ZOMBIC/Never Gonna Stop 2828	24 20 SAL IVA/Click Click Boom 4760 22 19 DEFAUL IVASIang Mr. Time 4522 19 BLINK-182/Stay Together For 4522 13 19 STANDFor You 4522 19 NICKELBACKToo Bad 4284
11 13 HOGRASTANK/Crawling in The Dark 2015 17 13 OFFSPRING/Dety You 2015 12 13 BUSH/Headulu // Ghosts 2015 13 BUSH/Headulu // Ghosts 2015 13 12 3 DUORS DOWN/Loser 1860 12 13 NICKELBACK/Croc Data 1860	2 16 FOOL/Schism 3834 1*1 16 FOOL/Schism 3834 1*1 17 FUEL/Last Time 3821 2*1 15 WFEZER/Hash Pipe 3195 1*15 15 WFEZER OK Know You 3195	In Gash Josh Only Constructions with introduct 2965 15 15 OTSPRING/Org/you 2965 16 12 HOOBASTANK/Crawling in The Dark 2388 12 10 FUNAMOUST/Praise 1990 10 SEVENDUST/Praise 1990 11 DOWWING POOLSSincer 1990	15 14 A ROB ZOMBIE/Never Gonna Stop 2828 15 14 TOOU/Schism 2828 14 10/22V OSBOURNE/Gets Me Through 2828 12 14 OZZV OSBOURNE/Gets Me Through 2828 11 14 DISTURBE/DOwn With 2828 11 14 DISTURBE/DOwn With 2828 14 13 at KD ROCK/Lonery Road Of Faith 2626	19 18 PUDDLE OF MUDD/Control 4284 23 18 GODSMACK/Gred 4284 13 18 PO D. /Youth 01 The Mation 4284 23 17 DROWNING PODU/Bodies 4046 23 17 CREEDMy Sacrifice 4046 21 17 SALWAYOU Disease 4046
14 12 STAIND/For You 1860 12 11 OISIURED/NAVcces 1705 9 11 INCLUBUS/Drive 1705 10 11 HEADSTRONG/Addiena 1705 11 11 GOL3MALC/Whatever 1705	7 14 STAIND/Iris Been Awhile 2982 1* 12 PAPA ROACH/Last Resort 2556 1 P.D.0./Alive 2556 5 1 O.ZYY OSBOURNE/Dreamer 2343 1 D.STUBED/Workes 2343	5 7 PRIMUS W02ZY/N I.B. 1393 6 7 SALVA-Your Disease 1393 13 7 ADE MAZ'ewpone 1393 7 7 PAPA RDACH/Last Resont 1393 5 6 STAIND/Mudshove! 1194	17 13 AEROSMITH/Just Push Plav 2626 13 12 a INCLIBUS/Nice to Know You 2424 16 12 LINKIN PARKOVaning 2424 15 12 STONE TEMPE E PLOTS/Revolution 2424 15 12 STONE TEMPE PLOTS/Revolution 2424 15 12 STONE TEMPE PLOTS/Revolution 2424	2 1 GAC VP 100 December 20 4040 3 6 10 KURUS/N Wain You Were Here 3008 20 16 A PERFECT CITICLE/Judith 3008 21 16 TOULSchism 3808 22 25 DISTURBED/Voices 3570 18 14 LINIKIN PARK/Colaving 3332
8 10 LINKIN PARK/Clawing 1550 9 10 METALLICA/I Disappear 1550 11 10 STAINDI'ts Been Awhile 1550 11 10 DISTURBED/Stupity 1550 12 10 PUDDLE OF MUDD_Control 1550	1 11 MARILYN MANSON/Tainted Love 2343 1 11 DISTURBED/Down With 2343 1 10 ISTURBED/Down With 2343 1 10 CREED/Bullets 2130 24 10 CREED/My Sacrifice 2130	4 6 A PERFECT CIRCLE/Judith 1194 -6 DISTURBED/The Game 1194 7 6 GODSMACK/Vode0 1194 6 5 GODSMACK/Vode0 1194 7 6 GODSMACK/Vode0 1194 7 6 GODSMACK/Keep Away 1194	3 12 a PO.D. Xrouth Of The Nation 2424 8 11 LINNIN PARK/None Step Closer 2222 10 10 a CREED/Bullets 2020 9 a STAINDFor Voi 1818 14 8 ALEN ANT FARM/Smooth Criminal 1616	- 14 LINKIN PARK/Runaway 3332 21 14 INCUBUS Paradon Me 3332 10 14 HOOINS/IAMK/Crawling in The Dark 3332 21 12 GDDSMAC/Awake 2856 14 LINKIN PARK/ROne Step Closer 2618
MARKET #22 KBPI/Denver-Boulder	MARKET #24 SUFO/Portland, DR		MARKET #29 KQRC/Kansas City	MARKET #31 KISS/San Antonio
(303) 713-8000 Rickards/B 12+ Cume 222.500	-01/01/22-1011 Numre 26c0t 12+ Cume 209,600	Coming	Entercom (913) 677-8998 MirskyJantzen 12+ Curre 265.900	Cox (210) 646-0105 VargasCruz 12+ Cume 235,700
LW TW ARTIST/TITLE GF (000) 34 35 TOOL/Lateralus 5075 33 34 P:O D/Alive 4930 31 32 SYSTEM OF A DOWN/Chop Suey 4640	LW TW ARTIST/TITLE GI (000) 22 34 1001/Lateratus 3570 37 29 SYSTEM OF A DOWN/Chop Siley 3045 27 28 PUDDLC OF MUDD/Blury 2940	this February,	LW TW ARTISTITUE GI (000) 43 37 CREED/My Sacrifice 7400 35 32 LINKIN PARK/In The End 6400 33 TODL/Schism 6200	PLAYS ATIST/TITLE ©1 (000) 21 29 CREED/My Sacritice 3799 30 28 STAINDFade 3668 29 26 DD.D/Alive 3668
35 10 DISTURBED/Down With	23 25 OFT SPRING/Dety You 2625 15 21 NICKELBACK/Too Bad 2205 16 19 DISTURBED/The Game 1995 19 15 TURNED/The Mation 1890	one Multi-Platinum	21 24 PUDDLE OF MUDD/Blurry 4800 14 23 BUSH/head/ul Of Ghosts 4600 15 20 FUEL/Last Time 4000 19 20 FCFSPRING/Dety You 4000	20 25 LINKIN PARK/in The End 3406 15 21 CUSTOM-Hey Mister 2751 19 20 DFFSPHING/Dety You 2620 15 19 ADEMA/The Way You Like It 2.89
20 PUDDLE OF MUDD/Surry 2900 21 19 STANUD/For Yon 2755 14 n9 PUDDLE OF MUDD/Control 2755 19 18 DISTURBED/The Game 2610 20 18 NICKELBACK/Too Bad 2610	16 18 CREED/My Sacrifice 1890 15 16 WEEZ/Rhash Pipe 1560 20 16 STAND/For You 1580 17 16 LINNIN PARK/In The End 1580 18 16 Statistical Statistics 1660	group will	19 20 FOUNTHAS ME Unit 4000 15 20 DEFAULT Washing My Time 4000 18 20 FR6 ZOMBIE Feel So Numb 4000 13 19 NICKEL BACK Foo Bad 3800 17 18 INCUBUS/Nice To Know You 3600 19 18 STAIND/60 You 3600	22 16 DRUMMING PODUSITING 2336 9 17 POD Nouth Of The Nation 2227 28 17 PUDDLE Of MUDD/Control 2227 14 17 NIXKI BACKFloo Bad 2227 11 14 PUDDLE Of MUDD/Bitry 1834
22 17 OFFSPRING/Deby You 2465 14 16 GODSMACK/Greed 2320 16 15 SALUWYon: Disease 2175 9 15 PO.D./Youth Of The Nation 2175 16 14 NICKELBACK/How You Remind Me 2030 12 14 INUBLE/BACK/dot Make 2030	16 15 GODSMACKGreed 1575 17 14 RAWING THE GOAlme 1470 22 14 NICKEL BACK-How You Remind Me 1470 12 12 DISTUBBED Stupity 1260 9 12 GODSMACK Awake 1260	stand alone	16 17 OZZY OSBOUHNE/Dreamer 3400 16 17 SEVENDUST/Praise 3400 6 17 MESH STL/Deleve Me 3400 16 15 SALVA After Me 3200 12 15 SYSTEM 01: A DOWN/Chop Suey 3000	12 14 DISTURBED Stupity 1834 10 14 ILL NINO/Wiat Comes Around 1834 15 12 SYSTEM 0F A DOWN/Chop Suey 1572 11 12 LINKIN PARK/One Step Closer 1572 13 11 HOGASTANK/Crawing in the bark 144
12 14 INCLUBUS/Pardon M- 2030 12 14 MUSHROOM+EAD/Solitaire/Uniaveling 2030 18 14 UNION UND ERGROUND/Revolution Man 2030 11 14 SEVENDUST/Paise 2030 17 13 STEREOMUD/Pain 1885 11 30 ODFE/Nov 0r Never 1885	18 11 PUDDLE OF MUD(//Control 1155 15 11 STAIND/Fade 1155 16 11 LINKIN PARK/One Step Closei 1155 10 11 ROB Z/OMBIL/Aveer Gonna Stop 1155 11 PAPA ROACH/Last Resort 1155 11 PAPA ROACH/Last Resort 1155 11 STAIND/ITs Been Awtite 1155	UNIVERSAL	17 15 PO D./Youth Of The Nation 3000 18 15 MARILVN MARSON/Tainted Love 3000 16 15 CLISTOM Hey Mister 3000 13 15 ILL NINO/What Comes Around 3000 10 14 KID ROCK/Forever 2800	12 10 INCUBUS/Nice To Know You 1310 15 10 ToOU/Schism 1310 10 10 GODSMACK/Awake 1310 13 10 DROWNIAG POOL/Bodies 1310 29 100 DSTUHEH UDOwn With 1310
13 13 OISTURBEL/Avices 1885 10 13 ILL NINO/Meta Comes Around 1885 11 12 MAILIVY MANSDI/Plantet Love 1740 12 SALVA/Click Click Boom 1740 10 12 GRAVNG THE Context 1740	9 11 INCLINESPation Me 1155 7 10 ILL NNO-What Comes Around 1050 18 ILL NNO-What Comes Around 1050 10 IDSTUBBL/Down With 1050 10 DISTUBBL/Down With 1050 10 GOSMACK/Gene Aroung 1050	Republic	15 14 TOOL/Jateralus 2800 14 14 PO D/Alive 2800 9 13 ADEM/The Way You Like It 2600 12 IDRUMNING POOL/Sinner 2600 14 12 HODBAS IANK/Graving In The Dark 2400 16 105 TURBED/Staphy 2400	6 10 OZZY OSBOURNE/Oreamer 1310 11 10 LINKIN PARK/Craving 1310 9 DISTURBE/Ovaces 1179 9 GODSMACK/Greef 1179 13 GODSMACK/Greef 1179 13 MARILYN MANSON/Tainted Love 1179 13 GAVING II'E/Oxione 1179
MARIKET #82 WLUM/Milwaukee-Racine	MARKET #32 WLZR/Milwaukee-Racine	MARIXET #86 WBZX/Columbus, OH	MARKET #38 WNOR/Norfolk	MARKET #39
Milwaukee (414:771-1021 Hawce 12+ Cume 118.000	Saga (-14) 578-9000 Hastings/Mee 12+ Cume 220.100 Purys	North American (614) 481-7800 Fish Hunter 12- Cume 195.800	Saga (757) 366-9900 Kojan/Parker 12- Cume 177.200	Clear Channel (407) 916-7800 Lynich Dickerman 12+ Cume 270.500
LW TW ARTISTITUE GI (000) 42 33 LINKIN PARK/IN The End 1 / 49 41 32 DEFAUIT (Washing My Time 1696 43 31 PUDDLE OF MUDD/Blurry 1643 42 31 STAINU/Factor 1643	Turing ARTIST/TITLE GI (000) 36 36 LINKIN PARKIN The End 5112 37 35 NICKELBACKHow You Remind Me 4970 37 34 DISTURBED/Down With. 4828 26 34 PUDOLE OF MUDD/Blurry 4828	PLAYS Gi (000) LW TW ARTIST/TITLE Gi (000) 37 36 NICKELBACK/How You Remind Me 3636 34 35 CREED/MV Starfice 3535 35 34 SYSTEM OF A DOWN/Chop Suey 3434 41 34 PUDDLE OF MUDDIB/lurry 3434	PLAYS GI (000) 1 30 DISTURBED/Down With. 3450 30 29 NICKELBACK/How You Remand Me 3335 31 28 LINKIN PARK/In The End 3220 30 28 D.D.JAIIve 3220	PLAYS GI (000) LW TW ARTIST/TITLE GI (000) 52 54 INCUBUS/I Wish You Were Here 7506 53 54 P D D /Alive 7506 54 54 LINKIN PARK/In The End 7506 53 54 SEVENDUS/Praise 7506
44 31 INCUBUS/I Wish You Were Here 1643 42 38 CUSTOM/Hey Mister 1590 46 24 CRED IN Securitie 1537 20 19 PO.D/Youth Of The Nation 1007 19 18 STHORES/Last Nite 954 19 12 SYSTEM OF A DOWN/Chop Suev 901	27 28 INCLIBUS/Nice to Know You 3976 28 27 CREED/my Sacrifice 3834 24 26 OZZY OSBOURNE/Dreamer 3692 29 26 TODL/Lateralus 3692 29 26 TODL/Violit/Of The Nation 3124	34 34 DISTURBED/Down With 3434 33 32 PiD.D/Alive 3232 37 32 LINKIN PARKI/in The End 3232 23 25 DEFAULTWasting My Time 2525 4 22 STAND/For you 2222	30 26 CREED/My Sacrifice 2990 22 24 ADEMA Giving in 2760 30 28 PUDDLE OF MUDD/Biurry 2154 32 22 DEFAULT/Wasting My Time 2530 6 21 COURSE OF MATUBE/Cangent in The Sun 2415	53 54 SEVENDUST/Praise 7506 31 54 PUDIALI OF MUDDIBlurry 7506 53 51 SYSTEM OF A DUWN/Chop Suey 7089 53 51 SYSTEM OF A DUWN/Chop Suey 7089 51 CREEDAW Sacrice 7089 51 MCKELBACK/How You Remind Me 6672 52 47 STAINDFade 6533
19 17 SYSTEM OF A DDWN/Chop Suey 901 15 16 LIT/Addicted 848 12 16 P.O.D./Alive 848 16 15 OFCSPRINK/Defy You 848 16 15 FOO FIGHTERS/The One 795 20 15 DISTURBED/DOwn With 795	15 18 OFFSPFING/Defy You 2556 16 16 STAIND/For You 2272 15 15 NICKELBACK Too Bad 2130 15 15 CUSTOM/Hey Mister 2130 13 15 HOOBASTAINK/Crawling in The Dark 2130 23 15 PUDDLE OF MUDDI/Control 2130	24 21 DROWNING POOL/Sinner 2121 13 20 TOOL/Lateratus 2020 22 19 NICKEI BACK/Too Bad 1919 16 19 MARILYN MANSON/Tainted Love 1919 25 19 INCUBUS/I Wish You Were Here 1919 25 19 INCUBUS/I Wish You Were Here 1919 22 19 OFSPRING/Dev You 1919	20 21 STAINDFade 2415 23 21 SEVENDUST/Praise 2415 25 20 OZZY 0580URNE/Dramer 2300 21 20 IOCUBUST wish You Were Here 2300 21 20 IOCUBUST wish You Were Here 2300 22 19 POD /You'h Of the Nation 2185	28 HOOBASTANIKCawling in The Dark 3892 26 25 DEFAULT/Wasting My Time 3475 20 24 JIMMY EAI WORLD/The Middle 3336 24 23 STROKES/Last Nite 3197 23 23 ADEMA/Guing in 3197
16 15 LINKIN PARK/Runaway 795 18 14 LINKIN PARK/Crawling 742 19 14 NICKELBACK/Too Bad 742 18 14 NICKELBACK/Too Bad 742 18 14 NICKELBACK/Too Word Remind Me 742 20 14 JIMMY EAT WORLD/The Middle 742	13 SEVENDUSI/Prase 1846 16 13 SEVENDUSI/Prase 1846 16 13 CHED/Buildis 1420 17 10 HEADSTRONG/Artisna 1420 16 10 CHED/Buildis 1420 17 10 HEADSTRONG/Artisna 1420 18 INCUBLISI/ With You Were Here 1278	22 19 OFFSPRING/Dely You 1919 18 8 PUODLE OF MUDD/Control 1618 14 17 P.D.D.Youth Of The Nation 1717 20 17 TANTRICAstounded 1717 16 17 SALIVACIEK Click Boom 1717 21 TALIEN ANT FARM/Smooth Criminal 1717	22 18 MESH STL_Maybe Jornorrow 2070 22 18 PUDDLE OF MUDD/Control 2070 19 16 NUKELBACK/Too Bad 1840 15 15 LINKIN PARK/Crawling 1840 16 TOOL/Lateralus 1840 15 15 SYSTEM 0F A DOWNChop Surey 1725	21 23 SUM 41/in Too Deep 3197 24 22 BLINK-18/2/SWD Yoghther For 3058 4 22 ALLEN ANT FARM.Movies 3058 27 22 SALVA/CRick Click Boom 3058 20 22 P.O. D/Voutil of the Nation 3058
16 14 HOOBSTANKCrawling in The Dark 742 12 14 INCUBUS/Nice To Know You 742 17 13 LIMP BIZKIT/My Way 689 20 13 ADE/MXGWng in 689 14 13 LIMIV BIZKIT/My Way 689	- 9 APEX THEORY/SINh (Hope Diggy) 1278 7 8 ILL NINO/What Comes Around 1136 7 8 LINNIN PARK/Crawling 1136 4 8 TANTRIC/Breakdown 1136 7 8 LINWAR MC and Mark Mark 1136 7 8 SALUWARTER Me 1136	13 17 INCUBUS/Nice to know You 1717 15 16 STAIND/Fade 1616 18 16 SALIVA/Your Disease 1616 22 16 DROWNING POOL/Bodies 1616 17 16 NICUBUS/Drive 1616	12 15 ROB ZOMBIE/Feel So Numb 1725 16 15 CUSTOM/iey Mister 1725 16 14 KUB ROCK/Forew 1610 13 14 DROWNING PODL/Bodies 1610 13 14 NORUBUS Convee 1610	21 OFFSPFINQ/Dety You 2919 3 21 INCUBUS/Rice To Know You 2919 18 20 NICKELBACK/Too Bad 2780 3 19 TOOL/Lateratus 2641 17 18 GDSSMACK/Awake 2502 14 10 DISTUBRED/Stuphy 2502
17 13 SAL IVA/Click Click Boom 689 16 13 TOD/Lateralus 689 16 12 SEVENDUST/Praise 636 17 11 PUDDLE OF MUDD/Control 583 14 10 STAIND/IT/S Been Awyhle 530	6 8 AOEMA/The Way You Like II 1136 9 7 FUE/UHemorrhape	22 14 HOOBASTANK/Crawling In The Dark 1414 18 14 TOOL/Schiem 1414 19 13 DISTURBED/Voices 1313 17 13 STAIND/It's Been Awhile 1313 18 13 Linkin Park/Korawing 1313	13 14 DROWNING POOL/Sincer 1610 13 13 LIFEHOUSE/Hanging By A Moment 1495 14 13 DOORS DUWNDuck And Run 1495 12 13 GODSMACK/Awake 1495 16 13 LIFE NUT KANKSmooth Criminal 1495	13 17 BLINK-182/The Rock Show 2363 20 17 WEEZERNHeash Pipe 2363 18 17 TOOL/Schism 2363 46 17 DISTURBED/Down With 2363 20 17 GOOSMACK/Greed 2363
KBPI/Denver-Boulder Clear Channel (303) 713-8000 Rickards/B Construction 12+ Cume 222.500 Example PLVTS Example Construction 14 35 TOOLCLateralus 5075 33 44 PD D/Alive P DD JAlive 33 31 FOD CLateralus 5075 33 44 PD D/Alive 9 DD JAlive 33 31 LINKIN PARCHINT the End 4495 35 10 DISTUBBEL/Down Win. 4335 20 DISTUBBEL/Down Win. 4335 21 20 DIFST ARZENIKWOR You Were Here 4006STANGCrashing in The Dark 3130 23 DIFAULIVAshing k-y Time 2900 2900 21 DOLE OF MUDD/Shury 2900 20 DETAULIVAShing k-y Time 2900 2900 21 STAINDFO You 2755	LUFD/Portland, DR snfin:ry Good State 5031 22:21011 NumereScott 12: Cume 209,600 Discussion PLAYS Intervalue 12: Cume 209,600 Signature PLAYS Intervalue 12: Cume 209,600 Signature PLAYS Intervalue 12: 34 100L/Lateralue 12: 23 SYS11M 01: A DOWN/Chop Siney 24: 24 PUDDLE 0F MUDD/Blurry 24: 35 OFF/SPRINC/Dely You 26: 25 15: 21 12: 32 SINTRBED/THE Game 23: 35 DISTURBED/THE Game 24: 36 DISTURBED/THE Game 25: 31: 81 PLO D /Aouth O'The Nation 26: 34 NOUTHON THE Nation 27: 30 Sintervalue 28: 36 RETERMARY YOU Were Here 18: 0 Chillustry Wark You Were Here 18: 0 Chillustry Wark You Were Here 18: 0 Chillustry Wark Pipe 16: 0 DEEZER/Mark Pipe	Coming this February, one Multi-Platinum	KORC/Kansas City Entercom (913) 677-8998 MirskyJantzen 12+ Curre 265,900 The Funct State 98 Pm PLAYS LW TW ANISY/TITLE GI (009) CREED/My Sacrifice 7400 3 31 COUSCHISM 6200 PLAYS LW TW ANISY/TITLE GI (009) CREED/My Sacrifice 7400 3 31 COUSCHISM 6200 32 LINKIN YARXIN THE End 6400 ANICKELBACK/How You Remind Me 5200 2 400 100UDL Cof MUDDRIHUM 100UDL Cof MUDDRIHUM 4800 100 LULL Cof MUDDRIHUM 4000 100 FSPRIAG The You 4000 100 FSPRIAG The You 4000 100 FSPRIAG The You 4000 100 FGAULTMASTINE One 4000 100 FGAULTMASTING MT Time 4000	KISS/San Antonio Cox (210) 646-0105 Vargas/Cruz 12+ Cume 235,700 Intervention San Antonio PLAYS Intervention San Antonio W Twy ARTIST/TITLE 01 (000) 21 29 CREED My Sacritice 3799 30 28 STAINDAtate 3668 29 28 POD/Aitve 3668 34 27 NICKE IBACK How You Herminit Me 3537 20 26 LINKIN PARKITI The End 3407 21 20 OFFSPHING/DeeY You 2620 21 3 ADEMATTHE Way You Like It 2189 21 8 DROWNING PODL/Sinner 2358 9 17 POD Youth OTLE Nation 2258

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Active Rock Action



Jack Paper PD/MD KMRQ/Modesto



aper bing; their music has style and substance. I look for music with passion, and it doesn't matter what form it comes in — aggression, angst, joy, anger. Just give me a band with passion, and I'll be on their side. Inkin Park oozes passion. Lyrically, they hit on things that their fans can relate to and connect with, and that's why people have fallen in love with them. Musically, they have emotion, power, aggression and serious melody, and all four make for a great rock band. As for the

As I look back on 2001, I listened and watched Linkin Park become one of Active Rock's core bands. From single No. 1 on, this band has consistently performed for KMRQ. They found a way to tap into the

band's followup, I'm hoping they take their time and put out their second record the right way. Don't rush, just put out another quality product. I hope Linkin Park prove to the radio world in 2002 that they are the real deal in terms of longevity, and I'll go

"On the Record" as saying that I think they are. In closing, Linkin Park is money. P.S.: As much as I love Linkin Park and believe in them, do your station a favor and make System Of A Down a part of your station's regular diet as well. Happy New Year!

1 . . .

A ctive Rock add activity was back to normal this week, with six tracks winning doubledigit adds, led by **Rob Zombie**'s "Never Gonna Stop." The track picked up 24 adds along with an increase of +110 spins, propelling it from 41-33 on the chart. **Kid Rock** had a nice first week out with 17 adds. Same for **Local H**, who picked up 15 adds on "Half Life." **Injected** are keeping the faith with 13 new adds and a nice bump of +140 spins. They land on the chart



at No. 47. System Of A Down likewise continue to find new converts with "Toxicity." Another 12 adds, +174 spins, and they climb the chart to No. 34. Headstrong had a nice first week, with "Adriana" pulling 10 adds ... The groundwork for Creed's "Bullets" has been laid, with 17 stations on it before next week's official add date ... I have a new nickname for Nickelback: the golden boys of Rock. OK, they might not like it - it's not tough-sounding or sexy - but it's true with their latest entry to the top 10: "Too Bad" rises 13-8 and readies for the difficult battle for the top slot ... It's weeks like this where the differences between Active and Rock are very obvious. On the Rock side, Kid Rock is Most Added (13 adds), followed by Headstrong (eight adds). Col. Parker grab seven adds, then it's a three-way tie, with six adds each for Joey Ramone, Creed and Alien Ant Farm. There were differences in spin increases too. Injected were up by 70 spins, Puddle Of Mudd rose by 60 spins, P.O.D. climbed by 56 spins, and Staind found 50 spins ... Darwin's Waiting Room join Machine Head for a tour from Jan. 20-Mar. 1. Similarly, Gravity Kills will pound the pavement with Sevendust and Flaw, Gravity Kills has a great buzz, and the smart programmers in our format will be sure to go on the track hard and heavy before their Alternative competition gets a sniff. Official adds aren't until 1/29, but early support helps it to win my MAX PIX: GRAVITY KILLS "One Thing" (Sanctuary/SRG)

- Cyndee Maxwell, Active Rock/Rock Editor

Contributing Stations/Shows

WQBK/Albany, NY KZRR/Albuquerque, NM KWHL/Anchorage, AK WPXC/Cape Cod, MA KEGL/Dallas, TX KBPI/Denver, CO KAZR/Des Moines, IA KLAQ/EI Paso, TX WRQC/Ft. Myers, FL WKLQ/Grand Rapids WXQR/Greenville, NC KIBZ/Lincoln, NE WTFX/Louisville, KY KFMX/Lubbock, TX KXXR/Minneapolis, MN WBAB/Nassau-Suffolk, NY WJRR/Orlando, FL KATT/Oklahoma City, OK WYSP/Philadelphia, PA KUPD/Phoenix, AZ WHEB/Portsmouth, NH WHJY/Providence, RI KDOT/Reno, NV KRXQ/Sacramento, CA KBER/Salt Lake City, UT KIOZ/San Diego, CA KXFX/Santa Rosa, CA KLPX/Tucson, AZ Harddrive L.A. Lloyd's Rock 30 Pile Driver Tour Bus Radio



ARTIST: Apex Theory LABEL: DreamWorks

By FRANK CORREIA / ROCK SPECIALTY EDITOR

Apex Theory's Schoolhouse Rock

No, the Apex Theory isn't something that you slept through during high school geometry class. Yet, this Los Angeles foursome is more than mathematically precise when it comes to adding their ancestral sounds to a heady brand of alterna-metal.

With a lineup that's 75% Armenian, the group, like their contemporaries System Of A Down, blend present-day rock with the Middle Eastern and Mediterranean melodies they heard while growing up. But don't confuse the two. If anything, Apex is System on Prozac (check out "Swing This" to see what I'm talking about). Guitarist Art Karamian goes bipolar with spacey guitar echoes and straight-up distortion, while Sammy J.'s frenetic drumming gives new meaning to the term "bouncing off the walls." "Trust Ease" finds the group somewhere between Tool's dark secrets and Radiohead's eclectic experiments. And like those groups, The Apex Theory are able to showcase their technical prowess without being musicianexclusive.

Running in the same circles since junior high, the group finally coalesced when Sammy J. filled the vacancy behind the kit. Building a rep



Apex Theory

with live shows, they finally hit the studio in 2000 to record their debut EP, *extendemo*. Although the demo wasn't aggressively shopped to labels, A&R execs came calling. DreantWorks eventually snagged the band, who subsequently hopped on the Vans Warped Tour to showcase their stuff. Presently, fans are being educated on The Apex Theory through their eponymous DreamWorks EP, which will be followed by a full-length effort in the near future.

Both the label and radio, however, aren't waiting around. The EP's lead single, "Shhh... (Hope Diggy)," doesn't go for adds until Jan. 22, but the track is already enjoying healthy exposure at WJJO/Madison, while Boston's Active Rock powerhouse WAAF is the torchbearer for the song, spinning it in the 20-something range alongside new tracks from Staind and Nickelback. With early support and an underground buzz brewing, it shouldn't be long before today's geometry students forget about the Pythagorean theorem while listening to Apex Theory.



- 1. ROB ZOMBIE (Geffen/Interscope) "Iron Head," "Never Gonna Stop," "Demon ..."
- 2. ILL NINO (Roadrunner/IDJMG) "What Comes Around," "God Save Us," "If You Still
- 3. SEVENDUST (TVT) "Praise," "T.O.A.B.," "Dead Set"
- 4. KITTIE (Ng/Artemis) "What I've Always...," "Run Like Hell," "In Winter"
- 5. INJECTED (Island/IDJMG) "Bullet," "Faithless," "Burn It Black"
- 6. SLAYER (American) "God Send Death," "Here Comes...," "Disciple"
- 7. SYSTEM OF A DOWN (American/Columbia) "Toxicity," "Chop Suey!" "Needles"
- 8. MACHINE HEAD (Roadrunner/IDJMG) "Crashing...," "Bulldozer," "American High"
- 9. SALIVA (Island/IDJMG) "After Me," "Your Disease," "Message Of Love"
- 10. DOPE (Flip/Epic) "Die MF Die," "Now Or Never," "Take Your Best Shot"
- 11. SOIL (J) "Unreal," "Halo," "New Faith"
- 12. DROWNING POOL (Wind-up) "Sinner," "Bodies"
- 13. SLIPKNOT (Roadrunner/IDJMG) "Heretic Song," "Left Behind," "The Shape"
- 14. COURSE OF NATURE (Lava/Atlantic) "Caught In The Sun," "Gain," "Wall Of Shame'
- 15. DRY KILL LOGIC (Roadrunner/IDJMG) "Rot," "Snap Your Fingers...," "Nightmare"
- 16. MUSHROOMHEAD (Universal) "Solitaire...," "Bwomp," "Too Much Nothing"
- 17. MUDVAYNE (Epic) "Seed," "Fear," "Coal"
- 18. FLAW (Universal) "Payback," "Amendment," "Get Up Again"
- 19. BIONIC JIVE (Interscope) "I Shot Lucifer," "Shut 'Em Down"
- 20. ADEMA (Arista) "The Way You Like It," "Freaking Out"

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.

Alternative

Stations and their adds listed alphabetically by market

Reporters

IL/Albany, NY * D: Susan Groves AD: Lisa Biello	WFNX/Boston, MA * PD: Cruze	WXEG/Dayton, OH * PD: Steve Kramer	WMRQ/Hartford, CT * PD: Todd Thomas	KLEC/Little Rock, AR * Dir./Prog.: Larry LeBlanc	WXRK/New York, NY * PD: Steve Kingston	KNRK/Portland, OR * PD: Mark Hamilton	XTRA/San Diego, CA * PD: Bryan Schock	WSUN/Tampa, FL * DM: Chuck Beck
K TURNER "Friends"	APD/MD: Kevin Mays	1 TRIK TURNER "Friends" 1 SYSTEM OF A DOWN "Toxicity"	MD: Chaz Kelly	MD: Peter Gunn	MD: Mike Peer	APD/MD: Jayn	MD: Chris Muckley	PD: Shark
CAL H "Hatf"	18 UNWRITTEN LAW "Red" 13 TRIK TURNER "Friends"	X-ECUTIONERS "Going"	3 LINKIN PARK "Papercut" 2 UNWRITTEN LAW "Red"	BAD RELIGION "Sorrow"	6 LENNY KRAVITZ "Heart" 4 DISTURBED "Game"	9 BLINK-182 "First"	5 X-ECUTIONERS "Going"	31 FOO FIGHTERS "One"
METHING CORPORATE Jordan	DEFAULT "Wasting"	40.19	2 UNWARTTEN LAW Red 2 HEADSTRONG "Adriana"	BLINK-182 "First" KID ROCK "Faith"	4 DISTURBED Game	3 UNWRITTEN LAW "Red" 2 X-ECUTIONERS "Going"	5 STROKES "Someday" PUDDLE OF MUDD "Head"	18 SUM 41 "Nictivation"
CUTIONERS "Going"			2 CREED "Bullets"	LOCAL H "Half"		1 INJECTED "Faithless"	STAIND "For"	18 BLINK-182 "First" 15 CREED "Bullets"
		KTCL/Denver-Boulder, CO *	1 SUM 41 "Motivation"	TRIK TURNER "Friends"				10 LINKIN PARK "Papercut"
/Albuquerque, NM *	WEDG/Buffalo, NY *	PD: Mike D'Connor	1 ROB ZOMBIE "Never"	ROB ZOMBIE "Never"	WROX/Norfolk, VA *			10 DASHBOARO "Screaming"
en Flaherty	PD: Lenny Diana	MD: Sabrina Saunders			PD: Michele Diamond	WBRU/Providence, RI *	KITS/San Francisco, CA *	7 SYSTEM OF A DOWN "Toxicity" 1 TRIK TURNER "Friends"
ELBACK "Too"	MD: Ryan Patrick	12 STROKES "Nite"	KPOI/Honolulu, HI *	KROQ/Los Angeles, CA *	MD: Mike Powers	PD: Tim Schiavelli	PD: Jay Taylor	1 INJECTED "Faithless"
LBAUK TOD	1 COURSE OF NATURE "Sun"	 LINKIN PARK "Runaway" IIO "Rapture" 	PD/MD: Nikki Basque	VP/Prog.: Kevin Weatherly	JOEY RAMONE "Wonderful"	MD: Annie Shapiro	MD: Aaron Axelsen	
		no hapture	SOIL "Unreal"	APD: Gene Sandbloom	SOMETHING CORPORATE 'Jordan'' SYSTEM OF A DOWN "Toxicity"	No Adds	No Adds	
Atlanta, GA *	WAVF/Charleston, SC *		UNWRITTEN LAW "Red"	MD: Lisa Worden	GIGIER OF A DOWN TOXICITY			KFMA/Tucson, AZ *
ie Fram	PD: Greg Patrick	CIMX/Detroit, MI *	X-ECUTIONERS "Going"	18 LINKIN PARK "Papercut"		KRZQ/Reno, NV *	KJEE/Santa Barbara, CA	PD: John Michael
: Chris Williams	APD/MD: Danny Villalobos	PD: Murray Brookshaw		2 STARSAILOR "Good"	1000 10 1 10 1 To 1	PD: Wendy Rollins	GM/PD: Eddie Gutierrez	MD: Libby Carstensen
182 "First"	1 SOIL "Unreal"	APD: Vince Cannova	KTBZ/Houston-Galveston, TX *	NO DOUBT "Hella" P.O.D. "Boom"	KQRX/Odessa-Midland, TX	APD/MD: Scott Sanford	MD: Dakota	16 X-ECUTIONERS "Going"
"Motivation"	BLINK-182 "First"	MD: Matt Franklin	PD/MD: Steve Robison	PUDDLE OF MUDD "Orift"	PD/MD: Michael Todd Mobley	APEX THEORY "Shihh"	CUSTOM "Mister"	
TIONERS "Going"	LENNY KRAVITZ "Heart"	1 TRIK TURNER "Friencs"	1 COURSE OF NATURE "Sun"	CREED "Stand"	LOCAL H "Half" ABANDONED POOLS "Remedy"	LOCAL H "Half"	TANTRIC "Mourning"	KMYZ/Tulsa, OK *
		1 BLINK-182 "First" SOMETHING CORPORATE "Jordan"	BLINK-182 "First"	SUM 41 "Motivation"	TRIK TURNER "Friends"	TRIK TURNER "Friends"		PD: Lynn Barstow
M N - O'A - N	WEND/Charlotte, NC *	SYSTEM OF A DOWN "Toxicity"	INJECTED "Faithless"		KITTIE "Run"			MD: Corbin Pierce
Atlantic City, NJ *	PD: Jack Daniel		SUM 41 "Motivation"	WLRS/Louisville, KY *		WDYL/Richmond, VA *	WWVV/Savannah, GA	8 STAIND "For"
arinello	APD/MD: Kristen Honeycutt			Interim PD: J.D. Kunes		PD: Mike Murphy	PD/MD: Phil Conn	1 SOMETHING CORPORATE "Jorda
In Ulanet	1 X-ECUTIONERS "Going"	KNRQ/Eugene-Springfield, OR	WRZX/Indianapolis, IN *	MD: Kyle Meredith	WOCL/Orlando, FL *	MD: Keith Dakin	BLINK-182 "First"	1 INJECTED "Faithless"
DNED POULS "Remedy CK "Faith"	l	PD: Chris Crowley	PD: Scott Jameson	1 BLINK-182 "First"	PD: Alan Smith	17 BLINK-182 "First"	LOCAL H "Half"	
H "Half"		APD/MD: Stu Allen	MD: Michael Young	1 X-ECUTIONERS "Going"	MD: Bobby Smith	16 TRIK TURNER "Friends"	UNWRITTEN LAW "Red"	WHFS/Washington, DC
ER PIMPS "Sick"	W//OX/01:	BLINK-182 "First" SYSTEM OF A DOWN "Toxicity"	CUSTOM "Mister"	TRIK TURNER "Friends"	BASEMENT JAXX "Head"	16 SUM 41 "Motivation"	KID ROCK "Faith"	PD: Robert Banjamin
JRNER "Friends"	WKQX/Chicago, IL *	TRIK TURNER "Friendis"	SOIL "Unreal"		INJECTED "Faithless"	11 SENSE FIELD "Save"		APD: Bob Waugh
VEDDER "Hide"	PD: Tim Richards		X-ECUTIONERS "Going"	WMAD/Madison, WI *	TRIK TURNER "Friends"			MD: Pat Ferrise
	APD/MD: Mary Shuminas			PD: Pat Frawley		KCXX/Riverside, CA *	KNDD/Seattle-Tacoma, WA *	43 X-ECUTIONERS "Going"
	AMD: Nicole Chuminatto COURSE OF NATURE "Sun"	KXNA/Fayetteville, AR	WPLA/Jacksonville, FL *	MD: Amy Hudson		DM/PD: Kelli Cluque	PD: Phil Manning	
Austin, TX *	LINKIN PARK "Papercut"	PD: Margot Smith	PD: Scott Petibone	1 KID ROCK "Faith"	WPLY/Philadelphia, PA *	APD: John DeSantis	APD: Jim Keller	100000000 ··· · · · · · ·
dy Lee	LOCAL H "Half"	MD: Nick Thomasma	APD/MD: Chad Chumley	TRIK TURNER "Friends"	PD: Jim McGuinn	MD: Daryl James	MD: Seth Resier	WWDC/Washington, DC
Ryan	TRIK TURNER "Friends"	5 LOCAL H "Half" KID ROCK "Faith"	No Adds		MD: Dan Fein	GRAVITY KILLS 'Thing"	9 ALIEN ANT FARM "Movies" 1 BASEMENT JAXX "Head"	PD: Buddy Rizer
E OF NATURE "Sun"		ABANDONED POOLS "Remedy"		WMES Mometia The	8 X-ECUTIONERS "Going"	HEADSTRONG "Adriana" EDDIE VEDDER "Hide"	DEFAULT "Wasting"	MD: LeeAnn Curtis
ONERS "Going"				WMFS/Memphis, TN *	4 PHANTOM PLANET "California" SYSTEM OF A DOWN "Toxicity"	CDDIE VEDDEN HIDE	occurrent maning	 SOMETHING CORPORATE "Jord: 1 ADEMA "Like"
	WAQZ/Cincinnati. OH *		WRZK/Johnson City, TN *	PD: Rob Cressman MD: Mike Killabrew	STOTEM OF S DOWN TOACTY			PROCESSION LINE
	PD: Rick Jamie	WJBX/Ft. Myers, FL *	VP/Prog. Dps.: Mark E. McKinn	1 ALIEN ANT FARM "Movies"		WZZI/Roanoke-Lynchburg, VA*	Keyp Phone and the	
Baton Rouge, LA *	APD/MD: Shaggy	PD: John Rozz	BLINK-182 "First"	1 LINKIN PARK "Papercut"	KED I/Dhaanin 17 t	PD/MD: Don Walker	KSYR/Shreveport, LA *	WPBZ/West Palm Beach, FL
Randy Chase	8 SALIVA After	MD: Lance	KID ROCK "Faith" LOCAL H "Haif"	TRIK TURNER "Friends"	KEDJ/Phoenix, AZ *	BLINK-182 "First"	PD/MD: Craig Cooper	OM/PD: John O'Connell
Jackson	2 CREED "Builets"	KID ROCK "Faith" TRIK TURNER "Friends"	TRIK TURNER "Friends"	X-ECUTIONERS "Going"	PD: Nancy Stevens	LOCAL H "Half"	BLINK-182 "First" TRIK TURNER "Friends"	MD: Eric Kristensen
VEDDER "Hide"	2 LOST PROPHETS "Shinobi" 1 BLINK-182 "First"	UNWRITTEN LAW "Red"	UNWRITTEN LAW "Red"	EDDIE VEDDER "Hide"	APD: Dead Air Dave MD: Robin Nash	SENSE FIELD "Save" SOIL "Unreal"	LOCAL H "Half"	BLINK-182 "First"
RITTEN LAW "Red"	1 LDCAL H "Half"				18 LOCAL H "Half"	EDDIE VEDDER "Hide"		LOCAL H "Half" UNWRITTEN LAW "Red"
URNER "Friends" M OF A DOWN "Toxicity"	APEX THEORY "Shhh"		WNFZ/Knoxville, TN *	KMBY/Monterey-Salinas, CA *	1 SOMETHING CORPORATE "Jordan"	X-ECUTIONERS "Going"		OWNERS OF UNITED AND THE
182 "First"		WXTW/Ft. Wayne, IN *	PD: Dan Bozyk	OM/PD: Chris White	BLINK-182 "First"			
ED "Faithless"		PD/MD: JJ Fabini	APD/MD: Anthony Proffitt	APD: Opie Taylor	SUM 41 "Motivation"	WZNE/Rochester, NY *	WKRL/Syracuse, NY *	WBSX/Wilkes-Barre, PA
CK "Faith"	WXTM/Cleveland, OH *	8 BLINK-182 "First"	1 BAD RELIGION "Sorrow"	ABANDONED PODLS "Remedy"	SYSTEM OF A DOWN "Toxicity"	PD: Mike Danger	OM/PD: Mimi Griswold APD/MD: Abbie Weber	PD: Chris Lloyd
AYER "Such" "Motivation"	PD: Kim Monroe	6 EDDIE VEDDER "Hide" 2 X-ECUTIONERS "Going"	BLINK-182 "First"	X-ECUTIONERS "Going"		APD/MD: Norm On The Barstool		APD: Jay Hunter
IONERS "Going"	MD: Dom Nardella	1 LOCAL H "Half"		TRIK TURNER "Friends" BLINK-182 "First"		16 CREED "Bullets"	 SOMETHING CORPORATE "Jordan" KID ROCK "Faith" 	MD: Freddie
MBIE "Never"	No Adds			ROB ZOMBIE "Never"	KZON/Phoenix, AZ *	10 BLINK-182 "First"	TRIK TURNER "Friends"	1 DISTURBED "Game"
		100/	KFTE/Lafayette, LA *		OM/PD: Tim Maranville	5 SYSTEM OF A DOWN "Toxicity"	LOCAL H "Half"	X-ECUTIONERS "Going"
		KFRR/Fresno, CA *	PD: Rob Summers		APD/MD: Kevin Mannion			
Birmingham, AL *	WADD/0	^o D: Chris Squires	MD: Scott Perrin	WBUZ/Nashville, TN *	23 NATALIE IMBRUGLIA "Wrong"			WSFM/Wilmington, NC
: Hurricane Shane	WARQ/Columbia, SC *	MD: Reverend	1 TRIK TURNER "Friends" DISTURBED "Game"	PO: Brian Krysz	BLINK-182 "First" KID RDCK "Faith"	KWOD/Sacramento, CA *	WXSR/Tallahassee, FL	PD: Knothead
k Lindsey	OM/PD/MD: Gina Juliano	LINKIN PARK "December" TRIK TURNER "Friends"	KID ROCK "Faith"	MD: Russ Schenck	SENSE FIELD "Save"	PD: Ron Bunce	PD: Steve King	3 X-ECUTIONERS "Going"
5	3 ROB ZOMBIE "Never" 1 SYSTEM OF A DOWN "Toxicity"	The second second	SUM 41 "Motivation"	BLINK-182 "First"	STARSAILOR "Good"	APD: Boomer	MD: Meathead	2 SUM 41 "Motivation"
	BLINK-182 "First"			SYSTEM OF A DOWN "Toxicity" UNWRITTEN LAW "Red"		24 CREED "Stand"	5 UNWRITTEN LAW "Red"	2 ABANDONEE POOLS "Remedy" 2 TRIK TURNER "Friends"
	TRIK TURNER "Friends"	WGRD/Grand Rapids, MI *	WWDX/Lansing, MI *	EDDIE VEDDER "Hide"		10 X-ECUTIONERS "Going"	ABANDONED POOLS "Remedy"	2 UNWRITTEN LAW 'Red'
oise, ID *	UNWRITTEN LAW "Red"	PD: Bobby Ouncan	PD: Chili Walker		WXDX/Pittsburgh, PA *	8 SYSTEM OF A DOWN "Toxicity" 1 APEX THEORY "Shihh"	LOCAL H "Half"	1 SYSTEM OF A DOWN "Toxicity"
t Jackson		MD: Tim Bronson	2 KID ROCK "Faith"		PD: John Moschitta	KID ROCK "Faith"		
D		KID ROCK "Faith"	1 STARSAILOR "Good"	WRRV/Newburgh, NY	MD: Vinnie	LOCAL H "Haff"		
EDDER "Hide"	WWCD/Columbus, OH *	UNWRITTEN LAW "Red"	BLINK-182 "First"	PD: Andrew Boris	3 BLINK-182 "First"			
OF A DOWN "Toxicity"	PD: Andy Davis		KXTE/Las Vegas, NV *	5 TRIK TURNER "Friends"	2 SYSTEM OF A DOWN "Toxicity"			
TEN LAW "Red"	MO: Jack DeVoss	WXNR/Greenville, NC *	PD: Dave Wellington	ALANIS MORISSETTE "Clean"	1 SUM 41 "Motivation"	KPNT/St. Louis. MO *	*Monitored Reporter	S HE DI UBASE
	CRACKER "Shine"	PD: Jeff Sanders	APD/MD: Chris Ripley	BLINK-182 "First"	1 ILL NINO "Comes" 1 LOCAL H "Half"	PD: Tommy Mattern		Stall 12
	NO DOUBT "Down"	APD: Tumer Watson	7 LOST PROPHETS "Shinobi"	KID ROCK "Faith" UNWRITTEN LAW "Red"		MD: Eric Schmidt	85 Total Reporters	EALC/B
	JOEY RAMONE "Wonderful"	INJECTED "Faithless"	APEX THEORY Shnh			1 UNWRITTEN LAW "Red"		
		TRIK TURNER "Friends"	BLINK-182 "First"		WOVY BUILDED AT	CUSTOM "Mister"	75 Total Monitored	CO CIL
Boston, MA *				KKND/New Orleans, LA *	WCYY/Portland, ME	LOST PROPHETS "Shinobi" SUM 41 "Motivation"		
amming: Oedipus	KDGE/Dallas-Ft. Worth, TX *	WEEO/Hagerstown, MD	WXZZ/Lexington-Favette, KY *	DM/PD: Dave Stewart	PD: Herb Ivy		10 Total I	
Steven Strick	PD: Duane Doherty	PD/MD: Austin Davis	PD: B.J. Kinard	MD: Sig	MD: Brian James		10 Total Indicator	
H "Half"	APD/MD: Alan Ayo	11 EDDIE VEDDER "Hide"	MD: Suzy Boe	8 INJECTEO "Faithless"	CUSTOM "Mister" TRIK TURNER "Friends"	KYDK/Colt Labo Other LIT &		
82 "First" A "Mister"	1 BLINK-182 "First"	7 ALANIS MORISSETTE "Clean"	1 SYSTEM OF A DOWN "Toxicity"	6 SYSTEM OF A DOWN "Toxicity"	LINKIN PARK "Runaway"	KXRK/Salt Lake City, UT *		
TANK "Crawling"	1 TRIK TURNER "Friends" ALIEN ANT FARM "Movies"	INCUBUS "Nice"	1 ADEMA "Like"	1 SUM 41 "Motivation" SOMETHING CORPORATE "Jordan"	UNWRITTEN LAW "Red"	VP/Ops. & Prog.: Mike Summers APD/MD: Todd Noker		
reechild"	STAIND "For"	SENSE FIELD "Save" SYSTEM OF A DOWN "Toxicity"	BLINK-182 "First" INJECTED "Faithless"	TRIK TURNER "Friends"	LOCAL H "Half" APEX THEORY "Shinh"			
		STOTEWLOF A DOWN TOXICITY	INVLUTED FRUITESS		AFLA INCUNT SHELL	Ne Adds		

New & Active

LOCAL H Half Life (Palm Pictures) Total Plays: 118, Total Stations: 24, Adds: 16

MUSHROOMHEAD Solitaire/Unraveling (Universal) Total Plays: 103, Total Stations: 10, Adds: 0

FU MANCHU Squash That Fly (Mammoth/Hollywood) Total Plays: 83, Total Stations: 8, Adds: 0

JOEY RAMONE What A Wonderful World (Sanctuary/SRG) Total Plays: 78, Total Stations: 8, Adds: 2

APEX THEORY Shhh... (Hope Diggy) (DreamWorks) Total Plays: 78, Total Stations: 8, Adds: 4

KID ROCK Lonely Road Of Faith (Top Dog/Lava/Atlantic) Total Plays: 61, Total Stations: 15, Adds: 12

SOMETHING CORPORATE If You C Jordan (Drive-Thru) Total Plays: 58, Total Stations: 10, Adds: 8

Songs ranked by total plays

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white). Please include the names and titles of all pictured and send them to:

R&R, c/o Mike Davis: 10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

E-mail: mdavis@rronline.com

www.americanradiohistory.com

Indicator

Most Added.

UNWRITTEN LAW Seein' Red (Interscope) **TRIK TURNER** Friends + Family (RCA) LOCAL H Half Life (Palm Pictures) **ABANDONED POOLS** Remedy (Extasy) **SYSTEM OF A DOWN** Toxicity (American/Columbia) BLINK-182 First Date (MCA) KID ROCK Lonely Road Of Faith (Top Dog/Lava/Atlantic) **CUSTOM** Hey Mister (Artist Direct) **ALANIS MORISSETTE** Hands Clean (Maverick/Reprise) **INCUBUS** Nice To Know You (Immortal/Epic) SUM 41 Motivation (Island/IDJMG) TANTRIC Mourning (Maverick/WB) EDDIE VEDDER You've Got To Hide Your... (V2) SENSE FIELD Save Yourself (Nettwerk) APEX THEORY Shhh... (Hope Diggy) (DreamWorks) KITTIE Run Like Hell (Artemis) LINKIN PARK Runaway (Warner Bros.) X-ECUTIONERS It's Going Down (Columbia)

Alternative



PART ONE OF A TWO-PART SERIES

Coleman Breaks Free Of The P1 Model

□ The next evolution of auditorium research

have long been a critic of the limitations of the P1 model. My major problem with it is that the term "P1" encompasses both light and heavy listeners of your radio station, and research has shown that heavy listeners are the key to success with Arbitron. Arbitron itself has accepted this weakness and, in its more recent products, allows programmers to analyze data based on quarter-hour usage rather than simply P1s. I haven't seen much activity coming from traditional research companies, however, with regard to abandoning the P1 model.

P1 appeal is still part and parcel of your standard research project. It was, that is, until Coleman recently unveiled its next evolution of auditorium research: FACT With TSL Max. I was quite skeptical when I called Coleman's Warren Kurtzman to discuss FACT With TSL Max. I had plenty of questions about how a company Warren Kurtzman could differentiate between

cume songs and TSL songs, since it appears to be a complex interaction. It turns out that it is a complex interaction — so complex, in fact, that Coleman had to make fundamental changes in how it put together its auditorium tests.

After talking with Kurtzman I was so impressed that I decided to devote two columns to our interview, in large part because it gives a good overview of the thinking behind the research process in general and how Coleman implemented its own thoughts in particular.

R&R: How did it first enter your mind that there was this shortcoming in traditional auditorium research methods?

WK: Well, there were two things. We always knew in our gut - and if you talk to programmers, I'm sure they would agree - that there is certain music that a radio station plays that helps attract cume, and there is certain music that generates a lot of TSL. Of course, there is also plenty of music in the middle. That was an area where, no matter which methodology you used, nobody was giving

something there. At the same time we were pondering this, our experience with a few formats really brought it to life. What we were seeing was increasing fragmentation and a segmentation of radio greater than

stations being built and programmed based on little more than one or two sounds --- the classic example being Modern AC. Part of this was due to consolidation, and part of it was due to changing listener tastes. This is not to say that Modern AC isn't a viable format, because it is, but we had seen some stations become so narrow and so focused that we knew something was wrong.

we had ever seen before, to

R&R: What, specifically, did you see that was wrong?

WK: What happens is that stations become overly focused on P1s, which is actually something we all tend to do, and it becomes a cycle. You ask your P1s what they want, and then you focus your product on that; then you again ask your P1s what they want, and you again focus your product. You wake up and realize that the way you are generating ratings is off of a ton of TSL from a very limited cume. Eventually, even that backfires, and your cume falls apart, either when tastes change, or when people start to tire of the same thing over and over.

R&R: Did you see this phenomenon in some formats more than others? I would think a contemporary

format would not be as likely to be any insight. Despite that, we really thought there was drawn into that cvcle.

WK: That's fair to say. In fact, sometimes you can have the complete opposite, and I'm not sure that's any better. You can have a completely unfocused radio station with a huge cume, but the people who are using the station are giving it a very limited number of quarter hours. What usually happens to those stations is that a specialist comes along and undercuts them. FACT With TSL Max was designed more with the former problem in mind, but it really has applications across the entire spectrum.

R&R: Most programmers would agree that common sense says that some songs are more cume-friendly and others are more TSL- or corefriendly. It's nice that a research company has actually made the effort to examine these assumptions.

WK: We've been toying with this for a couple of years, actually. We started doing a lot more measurement of cume vs. TSL in our strategic research. As a result, we started to see that, for every radio station, there are certain styles of music that drive TSL, there are certain styles of music that drive cume, and there are certain styles that are a combination. We were able to see that the pattern existed. The question then was, how are we going to apply that to our music research?

R&R: Traditionally, 1 think that people would just break down songs by P1- and cume-appeal and then use that as their cume-TSL benchmark.

WK: Exactly. In fact, anybody who has ever done a strategic study has seen something that has a measure of the tastes of the audience, and they'll often get a breakdown that shows the measure of the tastes of their P1s. The assumption has always been that if these are the sounds that our P1s like, these are the sounds that are generating TSL. In reality, that's not the case. **R&R:** That's a fairly significant

break from the conventional wisdom. WK: Well, it was a conclusion that

we couldn't help but investigate fur-

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"The assumption has always been that if these are the sounds that our P1s like, these are the sounds that are generating TSL. In reality, that's not the case."

ther after we started looking at cumeand TSL-appeal using the results from our established auditorium tests. The results produced were very unclear, and we couldn't make sense of them. In auditorium tests filled using traditional sampling methods --- for example, 100% of the sample have to be cume listeners, 60% have to be P1s, and 40% have to be P1s of your primary competitor --- we couldn't break down songs by TSL- or cume-appeal.

R&R: So, using traditional methods, it was impossible for you to delineate songs by TSL- or cume-appeal?

WK: Yes, and my colleague Chris Ackerman finally discovered the root of the problem. One day he basically said, "Maybe the problem is that the way we are doing all this cume and TSL measurement and then examining the differences is like wearing a belt and suspenders at the same time." What he meant is that here we are trying to separate cumeand TSL-appeal, but we are using a sample that is geared primarily toward TSL, because you are requiring all of these people to be P1s of your station.

So what we started to do was change our sampling assumptions for our music test. We did this in a number of ways. We fielded some studies with a very different sampling approach. We also went back to some old studies where we could normalize the sample by excluding listeners from it so we would end up with a subset of the sample that would more realistically reflect a station's entire cume audience

R&R: So you came to the conclusion that the existing way of screening a sample was not sophisticated enough to break down TSL- and cume-appeal. What solution did you eventually embrace?

WK: Basically, the change in approach is that, for the most part, we eliminated the focus on P1s. We did that not because it isn't important to measure the taste of the heavy listeners of your radio station and generally cater to them, but because P1s examined in a vacuum are not a very good measure.

For years we've always followed the assumption in the radio industry that P1s hold the key to your Arbitron success, and, in very general terms, that is true. Heavy listeners really do drive your success with Arbitron, but that doesn't mean that P1s are the ultimate tool in identifying heavy listeners.

Almost anybody can think of a scenario where the music tastes of the P2s or P3s will be more important to your success than that of the P1s. Think of listening patterns for two listeners: Listener A listens to the radio for 12 hours a week, and seven of those hours are with your radio station. Therefore, that person is a P1 of your radio station. Yet we may have another listener who listens to the radio for 20 hours a week. He may spend eight hours a week listening to you but spend more time listening to a competitor. As a result, he would be considered a P2. That P2 actually listens to your radio station more than the P1. R&R: That's a scenario that really

makes vou reconsider the P1 model.

WK: The P1 model has its uses, but for what we wanted to do, it wasn't specific enough. We decided to just sample the cume, and that would tell us which songs are really appealing to the light listeners vs. the heavy listeners. That would help us understand which songs drive cume and which songs drive TSL.

That doesn't mean that we randomly select cume listeners. We put auotas in place to make sure that heavy and light listeners are represented in the sample in the same proportion that Arbitron says they are for your station.

I want to emphasize that this doesn't mean that we are going to be very broad and have a really unfocused sample. We want to measure the cume in some way that it relates back to who your strategic research says you should target. So, in some cases we will only sample men or only sample women or only sample Caucasians. Whatever that target is, we want to look at the entire cume within it, and that will allow you to understand the interaction between heavy listeners and light listeners.

R&R: That makes total sense. Even with those target requirements, your screener is still broader than it was before.

WK: It's definitely broader, but it is broader for a specific research reason. The measurements and analyses that we do with FACT With TSL Max give very specific results, results that we couldn't have gotten with a traditional and more focused P1 sample.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

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"Basically, the change in approach is that for the most part we eliminated the focus on P1."



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RR Alternative Top 50

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	LAY	7	[®] January 18, 2002						
	LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS	
	1	0	LINKIN PARK In The End (Warner Bros.)	2912	+46	310156	26	75/0	
	2	0	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	2870	+142	312298	13	72/0	
	3	3	CREED My Sacrifice (Wind-up)	2458	-14	271569	12	70/0	ARTIST TIT
1	5	.4	INCUBUS Wish You Were Here (Immortal/Epic)	2299	-97	238477	21	74/0	BLINK- TRIK TU
	4.	5	P.O.D. Alive (Atlantic)	2268	-193	247184	22	72/0	X-ECUT
	7	6	SYSTEM OF A DOWN Chop Suey (American/Columbia)	2079	-101	231244	24	64/0	SYSTEM
	9	0	HOOBASTANK Crawling In The Dark (Island/IDJMG)	2038	+143	198868	13	72/1	LOCAL
	8	8	DEFAULT Wasting My Time (TVT)	2021	+83	183119	18	66/2	UNWRI SUM 41
1	6	9	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	1950	-363	231621	24	71/0	KID RO
	10	0	OFFSPRING Defy You (<i>Columbia</i>)	1940	+71	219089	7	72/0	INJECT
	14	Ũ	P.O.D. Youth Of The Nation <i>(Atlantic)</i>	1823	+250	233047	5	70/0	
	14	12	STAIND Fade (Flip/Elektra/EEG)	1768	-79	181606	22	68/0	
	12	B	STROKES Last Nite (<i>RCA</i>)	1761	+39	210632	11	69/1	
		0	JIMMY EAT WORLD The Middle (DreamWorks)	1744	+91	187202	10	65/0	
	13	6	FOO FIGHTERS The One (Columbia)	1541	+108	165142	4	69/1	Over
	1 <mark>5</mark>	6	NICKELBACK Too Bad (Roadrunner/IDJMG)	1461	+153	140367	5	70/1	Uver
	18	Ð	TOOL Lateralus (Volcano)	1420	+46	124056	9	64/0	
	16	6	INCUBUS Nice To Know You (Immortal/Epic)	1394	+120	163391	5	72/0	
	21	8	STAIND For You (Flip/Elektra/EEG)	1383	+139	166747	4	70/3	
	22	8	ALIEN ANT FARM Movies (DreamWorks)	1304	0	129671	26	64/3	
	19	3	ADEMA The Way You Like It (Arista)	1178	+75	119810	7	60/2	
	23	8	LIT Addicted (RCA)	939	+82	60542	5	51/0	
	26	-	TANTRIC Mourning (Maverick/WB)	893	+16	69661	8	47/0	
	25	23	SEVENDUST Praise (TVT)	832	-16	64304	1 3	48/0	
	27	24 25	CUSTOM Hey Mister (Artist Direct)	761	+30	45867	9	42/3	
	30	-	FUEL Last Time (<i>Epic</i>)	712	-170	52952	8	48/0	A second
	24	26	GORILLAZ 19-2000 (Virgin)	656	-56	59967	10	42/0	ARTIST TIT
	33	27	311 I'll Be Here Awhile (Volcano)	613	-222	70070	16	40/0	SYSTE
	28	28	SUM 41 In Too Deep (Island/IDJMG)	586	-145	67865	16	47/0	SUM 4
	31	29	WEEZER Photograph (Geffen/Interscope)	580	-144	40010	11	40/0	P.0.D.
	32	30	ROB ZOMBIE Feel So Numb <i>(Geffen/Interscope)</i>	575	-158	40315	14	38/0	UNWR
	29	31	DROWNING POOL Sinner (Wind-up)	548	-15	28598	7	36/0	INJECT
	35	32	MARILYN MANSON Tainted Love (Maverick/WB)	518	-70	29243	7	37/0	BLINK-
	34	33 34	SYSTEM OF A DOWN Toxicity (American/Columbia)	495	+256	71182	2	60/16	NICKE
	50	65	TRIK TURNER Friends + Family <i>(RCA)</i>	481	+136	67813	2	50/27	HOOB/
	42	60	ILL NINO What Comes Around (Roadrunner/IDJMG)	479	+35	40334	3	33/1	FUDDL
	37	60	EDDIE VEDDER You've Got To Hide Your (V2)	435	+71	68471	2	31/8	
	40	3	COURSE OF NATURE Caught In The Sun (Lava/Atlantic)	419	+69	21846	2	32/4	100
	41		COLDPLAY Trouble (<i>Nettwerk/Capitol</i>)	410	-37	64564	18	27/0	Level .
	36	39 (1)	BAD RELIGION Sorrow (Epitaph)	396	+59	41351	3	22/2	ARTIST T
	43	-	BUSH Headful Of Ghosts (Atlantic)	368	-8	49289	4	27/0	PUDDL
	39 Debut>	41	SUM 41 Motivation (Island/IDJMG)	345	+252	27267	1	44/13	DISTU
				333	+69	27867	2	28/3	BLINK
	46	4 3	STARSAILOR Good Souls <i>(Capitol)</i> DISTURBED The Game <i>(Giant/Reprise)</i>	333	+62	26587	2	21/3	SUM 4
	45	()		324	+231	45131	1	37/14	ALIEN
		-	UNWRITTEN LAW Seein' Red (Interscope)	324 322	+231 +205	92581	1	42/29	TOOL
	Debut	-	BLINK-182 First Date (MCA)	322 307	+205	67865	1	32/20	LINKIN
1	[Debut]>	—	X-ECUTIONERS It's Going Down (Columbia)	307 278	+233 -42	21582	7	32/20 17/0	STAIN
	44	48	CAKE Love You Madly (Columbia)	278	-42 +23	32493	2	19/2	FUEL
	49	49	BASEMENT JAXX Where's Your Head At (Astralwerks/Virgin)	267	+23	18666	1	39/9	SALIV
	Debut>	5 0	INJECTED Faithless (Island/IDJMG)	200	+220	10000		J JJ J	LINKIN

75 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/6/02-1/12/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.



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BLINK-182 The Rock Show (MCA)

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Alternative Action





I find this whole process strangely familiar. It was not so long ago that I was the one convincing radio and record guys to write this. I recently caught a live show by Kidney Thieves (Extasy Records), and they were amazing. That little girl has got some pipes, and the band rocks fullon! I am also loving Zero Seven (Palm Pictures). This is more on the mellow, moody tip, but a stellar showcase of

a long list of hugely talented artists. And, in the name of shameless self-promotion (I learn quickly, don't 1?), I must tell you how amazing it is to work a fantastic, hip record like Basement Jaxx's "Where's Your Head At," which is continuing to prove its worth at Alter-native. Listener enthusiasm has been key in its growing success. I have heard that Moth's "I See Sound" (Virgin) is going to be a hit. Being the new gal here at Astralwerks, I'm feeling pretty

good about all of the music we have coming out (Chemical Brothers, Doves, Beth Orton, Blue Six), as well as trying out my new promo legs.

Blink-182 top the Most Added column this week with a rock-solid 29 adds. When you consider all the early adds they got already on "First Date," this looks like another hit for a band that can't seem to write anything but hits ... Speaking of early adds, **Trik Turner** rumbled through the holiday getting add after add, and here "Friends + Family" is with 50 stations already in its first official add week ... Columbia achieved the difficult feat of having two songs



in the top five Most Added: X-ecutioners' "It's Going Down" and System Of A Down's "Toxicity" ... Last week's Record of the Week, Local H's "Half-Life," pulls in 16 adds for top five Most Added honors ... Let's take a quick look at the chart. Puddle Of Mudd are knocking at the No. 1 door with "Blurry," while Hoobastank's "Crawling in the Dark" and Default's "Wasting My Time" (both now over 2,000 spins) still have momentum as most of the top 10 have peaked ... Speaking of momentum, Wind-up proves to have impeccable timing as it releases the second Creed single, "Bullets," right when the first single starts to move into recurrent ... Kudos to Kris Metzdorf, Bonnie Slifkin and the rest of the Atlantic crew for breaking P.O:D. wide open. "Youth of the Nation" is screaming up the chart ... Cool songs making progress are Starsailor's "Good Souls" (on tons of major stations, including KROQ/Los Angeles this week) and Basement Jaxx's "Where's Your Head At" (also on major stations, including KNDD/Seattle this week). RECORD OF THE WEEK: Something Corporate "If You C Jordan"

— Jim Kerr, Alternative Editor

COMUNGUP RIGHTUP

ARTIST: Trik Turner LABEL: RCA

By KATY STEPHAN/ALTERNATIVE SPECIALTY EDITOR

If Trik Turner is a rap rock band, Mariah Carey is a film actress. If Trik Turner is a rap rock band, Michael Jordan is a baseball player. If Trik Turner is a rap rock band, Cindy Crawford is a children's-book author. Are you seeing the pattern here?

Yes, Trik Turner rhyme. Yes, they mix rock and hip-hop. But if you're trying to compare Trik Turner to the passel of rap rock posers on the current Alternative scene, you better stop right there. Although they rap and they rock, they are in a category all by themselves.

While the recent trend has been for bands to use the more aggressive edge of rap to harden their sound, Trik Turner tap into the cooler urban grooves of hip-hop and funk. "Friends + Family" is a smooth ride over subjects like parenting and valuing your family — pretty deep water, lyrically. And although sampling is common in hip-hop and rock, a song built on Mazzy Star's "Five-String Serenade" isn't what you'd expect from a rap rock band. Another track on Trik Turner's album is devoted to the subject of avoiding temptation. Lyrics like "We become what we think about," "What's money without life?" and "Champagne and caviar make me sick"

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Trik Turner

are not your typical hip-hop themes.

Phoenix-based Trik Turner is a guitar-bassdrums rock band that also features a DJ and two vocalists. Their self-released album *Black Seas and Brown Trees* began to get attention over a year ago. In fact, their future was foretold last June at the **R&R** convention.

Marty Whitney, formerly of KEDJ/Phoenix and currently with XM Satellite radio, chose Trik Turner as his pick for the Alternative Ratea-Record panel at **R&R** Convention 2001. Those in attendance must have remembered that Whitney's 2000 pick had been Linkin Park, because word spread, and within months Trik Turner were signed to RCA.

Although the full-length album won't be available in stores until March, "Friends + Family" is spinning just about everywhere. Last week it debuted at No. 42 on the chart; this week it's at 35 with a bullet. Don't be the last to get on the Trik Turner train. And don't be too quick to slap the crusty old rap rock label on them either.



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RateTheMusic.com* By Mediabase**		america 12+	For The	Testing Week E	Inding 1	1/18/02.	igs
rtist Title (Label)	TW	LW F	amiliarity	Burn	TD F	amiliarity	Burr
INKIN PARK In The End (Warner Bros.)	4.27	<mark>4.3</mark> 2	98%	30%	4.28	99%	33%
NCUBUS Wish You Were Here(Immortal/Epic)	4. <mark>13</mark>	4.1 <mark>3</mark>	96%	27%	4. <mark>12</mark>	97%	28%
ICKELBACKRemind Me(Roadrunner/IDJMG)	4.08	4.07	99%	46%	4.08	9 <mark>9%</mark>	48%
UDDLE Blurry (Flawless/Geffen/Interscope)	4.05	4.14	89%	16%	4.00	91%	18%
OOBASTANK Crawling In The Dark(Island/IDJMG,	4.04	4.04	78%	10%	3.96	7 9%	9%
EFAULT Wasting My Time(TVT)	4.04	4.12	77%	13%	3.98	82%	15%
IMMY EAT WORLD The Middle(DreamWorks)	4.02	4.05	70%	10%	3.94	74%	12%
NCUBUS Nice To Know You(Immortal/Epic)	3.96	4.04	7 <mark>5%</mark>	9%	3. <mark>91</mark>	78%	11%
YSTEM Chop Suey(American/Columbia)	3.94	4.00	92%	2 <mark>9%</mark>	3.85	9 <mark>2%</mark>	329
P.O.D. Youth Of The Nation (Atlantic)	3. <mark>94</mark>	3.91	83%	13%	3.81	83%	14%
STAIND For You(Flip/Elektra/EEG)	3. <mark>91</mark>	3.99	77%	13%	3.83	78%	15%
IICKELBACK Too Bad(Roadrunner/IDJMG)	3.91	3.94	72%	9%	3.86	7 <mark>4%</mark>	9%
P.O.D. Alive(Atlantic)	3.89	3.93	96%	37%	3.81	97%	40%
LIEN ANT FARM Movies(DreamWorks)	3.88	3.96	86%	16%	3.80	86%	189
STAIND Fade (Flip/Elektra/EEG)	3.87	3.97	93%	34%	3.83	96%	389
PUDDLE Control (Flawless/Geffen/Interscope)	3.85	<mark>3.8</mark> 7	94%	37%	3.84	<mark>95%</mark>	399
DFFSPRING Defy You(Columbia)	3.83	3.88	81%	10%	<mark>3.74</mark>	85%	129
F OO FIGHTERS The One(Columbia)	3.83	3.79	70%	9%	3.77	7 <mark>2</mark> %	119
DISTURBED Down With The(Giant/Reprise)	3 <mark>.81</mark>	3.84	91%	34%	3.80	95 %	389
BLINK-182 Stay Together For The Kids(MCA)	3.81	3.86	92%	25%	3.67	93%	279
F UEL Last Time <i>(Epic)</i>	3.79	3.84	66%	9%	3.74	70%	99
ADEMA The Way You Like It <i>(Arista)</i>	3.77	3.84	55%	8%	3.71	60%	99
TANTRIC Mourning (Maverick/WB)	3.76	3.73	64%	12%	3.66	69%	149
SEVENDUST Praise(TVT)	3.74	3.84	67%	11%	3.71	7 <mark>3%</mark>	13%
IT Addicted (RCA)	<mark>3</mark> .70	3.72	51%	6%	3.60	50%	79
r 00L Lateralus <i>(Volcano)</i>	3 .70	3.77	<mark>68</mark> %	18%	3.68	77%	21°
ALIEN ANT FARM Smooth Criminal (DreamWorks) 3.63	<mark>3.73</mark>	<mark>99%</mark>	61%	3. <mark>58</mark>	99%	64
STROKES Last Nite(RCA)	3.56	3.58	71%	19%	3. <mark>49</mark>	74%	219
DROWNING POOL Sinner (Wind-up)	3.55	-	52%	8%	3.44	54%	10%
CREED My Sacrifice (Wind-up)	3.53	3.50	99%	45%	3.46	99%	49%

Total sample size is 962 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much. 5=like very much). Total tamiliarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Males 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

1	Top 20 Specialty Artists
ΖA	P1
1.	LOCAL H (Palm Pictures) "Half Life"
2,	UNWRITTEN LAW (Interscope) "Seein' Red"
3.	PHANTOM PLANET (Epic) "California"
4.	SNEAKER PIMPS (Tommy Boy) "Sick"
5.	BAD RELIGION (Epitaph) "Sorrow"
6.	SOUTH (Kinetic) "Too Much Too Soon"
7.	MOTH (Virgin) "I See Sound"
8.	IKE REILLY (Republic/Universal) "Put A Little Love In It"
9.	JOEY RAMONE (Sanctuary/SRG) "Wonderful World"
10.	FU MANCHU (Mammoth) "Squash That Fly"
11.	BRIZZ (TCL) "Don't Mean Much"
12.	ROB ZOMBIE (Geffen/Interscope) "Never Gonna Stop"
13.	SLOAN (Murderecords) "If It Feels Good "
14.	TRIK TURNER (RCA) "Friends & Family"
15.	INJECTED (Island/IDJMG) "Faithless"
	SOMETHING CORPORATE (Drive Thru) "If U C Jordan"
	GET UP KIDS (Vagrant/TVT) "Up On The Roof"
18.	SENSEFIELD (Nettwerk) "Save Yourself"
19 .	THIS BEAUTIFUL MESS (Symbiotic/Deep Elm) "Clean"
20.	X-ECUTIONERS (Columbia/Loud) "It's Going Down"

Ranked by total number of shows reporting artist.

Record Of The Week

Record of the Week: Phantom Planet Track: "California" LP: The Guest Label: Epic

Say you're Francis Ford Coppola's nephew. Nicholas Cage's cousin and the star of 1998's Rushmore (drummer Jason Schwartzman); or you're a model and actor seen in multiple Gap commercials with everybody in leather, everybody in cords, every-

body in legwarmers (frontman Alex Greenwald); or say you're one of the lowly "other guys" in Phantom Planet who just plays bass: People will expect your music to suck. People will make Dogstar jokes - or worse (Jennifer Love Hewitt references). # But "California" is a hooky, well-produced tune with a strapping lead vocal. It just jumped from No. 18 to No. 3 on the specialty chart. It's a great song. So, people, shut up ... you're just jealous.

- Katy Stephan, Alternative Specialty Editor

K 蜒



TOO MUCH TOO SOON

FROM THE JAMES LAVELLE PRODUCED ALBUM "FROM HERE ON IN"

KTEG

WQXA

WAVF

SPECIALTY IMPACT DATE 1.15.02

FOLKS WHO HAVE ALREADY GONE SOUTH:

KITS	WBC
KCRW	WNN
KDGE	91X

BCN KUPD NNX WXDX KNRK

KFTE KPNT KJEE WBRU WOXY

'FROM HERE ON IN' CD IN STORES 2.19.02 / U.S. TOUR IN FEBRUARY

CONTACT:

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Alternative Playlists



Triple A

JOHN SCHOENBERGER



jschoenberger@rronline.com



New Challenges For Public Radio

\square Public stations redefine themselves in the new world order

ublic radio is facing more challenges today than at any time in its history. With federal and state funding dwindling, executives are being forced to rethink how they can generate the funds they need to continue serving the public in a meaningful and unique way. Generally speaking, government and institutional funding represents 20%-25% of public radio's operating budget. The rest comes from business underwriting and, most significantly, from listener donations.

To increase revenue from nongovernment sources, public radio has been compelled to refine its role by adjusting its programming in ways that allow it to increase its listenership. Though some may argue that public radio is becoming more commercial in its sound and approach, to those who program it, there's a distinct difference in what noncommercial radio does compared to commercial radio.

To learn more about this, I recently talked with WXPN/Philadelphia PD Bruce Warren, WDET/Detroit PD Judy Adams and WNCW/Spartanburg-Asheville, NC PD Mark Keefe and GM David Gordon.

Sign Of The Times

The days of block programming on public radio stations have all but disappeared. Public stations have made their choices about what their primary service to the public should be and adjusted their programming accordingly. Whether they're News, Classical, Jazz or Triple A, stations have narrowed their niches to superserve the highly educated and discerning audiences they attract. Some stations do so with a blend of news and music, while others opt for music full-time.

In many larger markets where there are several public radio stations, the stations have coordinated their efforts so each can maximize its reach with a focused approach. Stations have abandoned much of their specialty programming, keeping only those shows that maintain continuity with the main thrust of the station and its position in the community.

Furthermore, many stations have borrowed certain programming techniques from commercial radio, such as controlling the flow and frequency of music, dayparting songs and artists by familiarity and style and setting hourly clocks with stopsets to run underwriting announcements and station promotions. This has proved very successful in helping the stations reach a broader audience, and that ultimately results in increased listener donations and underwriting revenue.

In fact, many commercial radio programmers now think public radio has an unfair advantage. They feel that these stations should no

longer be supported by taxpayer dollars and that they should instead simply increase their spotloads.

There's no denying that public radio is more aggressively chasing underwriter support, and there are more spots on the air, but public stations remain bound by strict FCC regulations as to how they can present these

advertisements. Furthermore, while public stations may be increasing their hourly spotloads, they'll never reach the level of ads their commercial counterparts have attained.

Judy Adams

Others say that to compare commercial radio to noncommercial radio by citing advertising approaches alone is far too simplistic. The basic programming philosophies that drive them are vastly different and will always separate them in the public's perception.

A Distinct Difference

"There is something quite different in the approach of public radio compared to commercial radio, and

it has nothing to do with running commercials vs. underwriting," says Warren. "Public radio has certain core values that govern its approach and that most commercial radio doesn't consider — although I feel Triple A commercial radio is closer to the mark than most.

tual curiosity from the listeners. The content we provide tends to be more adventurous, more substantive. For example, many of us carry NPR news. When you compare that to the type of news you get on commercial outlets, the example becomes very clear. You can take it even further, into the public affairs and cultural programming that public radio presents, as opposed to commercial radio's --- if it even does any."

That approach applies to music

programming as well: Public stations respect the intelligence of their listeners and program accordingly.

Public radio's listeners want more depth, they want more variety, they want more diversity, they want to be challenged, and they want to learn about their communities.

Adams is very clear about WDET's music-programming philosophy. "We are really trying to redefine what highbrow means in public radio. It used to mean some

kind of elite radio coming out of a university-licensed station. That would be suicidal for us in a city like Detroit. So, in our case, we're reflecting current culture and the hippest music, along with news and vintage jazz, and we make it work by being sincere and real.

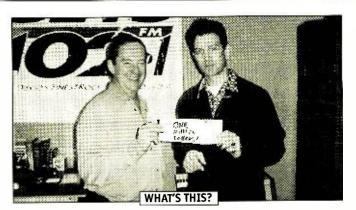
"We are trying to streamline the station in an intelligent way to make it appealing to more people. Why wouldn't a public radio station strive to have the biggest audience it can without selling out? To borrow a phrase, we want to produce significant programming for a significant audience."

A Delicate Balance

As public radio has refined its programming for the modern competitive landscape, it has also made a concerted effort to increase underwriting support. In addition to sponsorships for particular programs and features, stations are scheduling stopsets in their hourly programming. WXPN, WDET and WNCW run only four to six spots per hour, ranging from 20 to 45 seconds each. Certain dayparts may allow for a few more, but there are many hours that still need to be fulfilled. All four execs I talked to agreed that their stations haven't reached the saturation point yet.

As public radio reaches out for more corporate, business and nonprofit-organization support, it has to be very careful how it presents the spots. Underwriters will always try to push across as much as they can about themselves and their products, so it's incumbent on the stations to explain





Reprise artist Chris Isaak (r) recently visited KXST (Sets 102)/San Diego for a live performance of his new single, "Let Me Down Easy," and to hand over "one million dollars." Station GM Bob Hughes was obviously delighted, but says, "We would have played his record anyway!"

the difference between underwriters' spots and commercials.

"We have very specific guidelines to follow," says Gordon. "We don't do calls to action, we make sure everything we say is factual, and we don't mention prices or sales or ask people to support something. We can give contact info, but we don't tell people to call or visit the sponsors."

WNCW was recently admonished by the FCC for having, in the commission's judgment, crossed the line. Gordon says, "Their objection wasn't the fact that we had associated ourselves with a concert event, or even the fact that we were giving away tickets. They felt that since we got tickets, that was considered payment for the spots we aired and therefore had to be considered underwriting. In that light, they objected to the wording in the spots as promotional and leading. Under the guidelines for underwriting, it was considered inappropriate."

The FCC's action with regard to WNCW is being studied very closely by public radio stations across the country. As public radio begins to involve a broader variety of underwriters, the proper wording and presentation of spots has become a major topic of discussion.

A New, Businesslike Approach

Shrinking funding from outside sources has forced public radio to do things in a more businesslike manner. A public station, like any other, has to be able to pay for its operations, invest dollars in research and station growth and keep up with the increased costs of doing business that permeate all aspects of broadcasting today.

"The function of underwriting has evolved considerably over the past 10 years, and much of that has to do with the evolution in the way public radio stations are programmed," says Keefe. 'You can view it from a survival point of view. As institutional support has diminished, programming decisions have had to be made, and much of that had to do with eliminating the purchase of outside programming. That led to more in-house programming, which tended to be more seamless.

"It has also led to more opportunities for underwriting spots each hour. In kind, more consistent programming has allowed us to attract more listeners who are fed up with commercial radio. That has allowed us to be able to forecast and set goals to reach in both member and underwriting support, as opposed to the attitude of taking what we can get."

WXPN is focusing much of its resources on underwriting and even recently beefed up its sales force. Warren says, "As we've taken a more professional and businesslike approach to the way we program music and the way we do our fund drives, we are now turning that energy toward improving our underwriting support."

Adams says that WDET is also more actively pursuing underwriting dollars by focusing on businesses it has an affinity with. "We target businesses that already share the same audience we do," she says. "As long as we go after the right clients, the sale is really pretty easy. One, they're of interest to our listeners, and, two, we can generate tangible results for the people who use us to improve their businesses.'

Gauging Success

Contrary to what some may think, public radio, to a certain extent, has to live or die by its performance as gauged by Arbitron. Even though public radio's numbers are generally not published, stations nevertheless pay close attention to the stats they can garner from the rating service.

But public radio has another way to assess what the audience thinks of the programming: member donations. Close to 40% of all revenue that public radio generates comes from donations given directly by listeners. If listeners don't like something a station is doing, they'll let it know in no uncertain terms.

Public radio must be doing something right, because it is achieving astounding results in its fund drives: WDET's most recent drive raised more than \$675,000, WXPN's topped \$445,000, and WNCW recently coaxed more than \$200,000 from its members, and the upward trend holds true for almost all of public radio. Clearly, public stations are giving their listeners what they want, and, more importantly, they're using the increased revenue to improve their operations - ultimately reaching an even broader audience.

It seems that public radio listeners are willing to accept a more controlled programming approach and to accept, in small doses, what they must surely perceive as commercials on the air. They're so willing, in fact, that they continue to support public radio by pulling money out of their own pockets to keep it on the air.



Bruce Warren

"It all starts with intellec-

Triple A Top 30

January 18, 2002

LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS		WEEKS ON CHART	TOTAL STATION: ADOS
1	0	DAVE MATTHEWS BAND Everyday (RCA)	574	+15	(00) 45637	11	25/0
4	0	LENNY KRAVITZ Dig In (Virgin)	452	+15	29918	17	23/0
2	3	COLDPLAY Trouble (Nettwerk/Capitol)	4 <mark>48</mark>	-3	27523	12	24/0
3	4	RYAN ADAMS New York, New York (Lost Highway/IDJMG)	444	+6	34332	19	27/0
5	5	JOHN MAYER No Such Thing (Aware/Columbia)	420	-10	33994	20	24/0
7	6	CALLING Wherever You Will Go (RCA)	390	+21	30192	15	15/1
6	7	JOHN MELLENCAMP Peaceful World (Columbia)	375	-8	31037	19	21/0
10	8	JEWEL Standing Still (Atlantic)	347	+25	25401	13	19/0
11	9	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	334	+15	22574	10	11/0
9	10	NATALIE MERCHANT Just Can't Last (Elektra/EEG)	288	-69	18979	15	19/0
8	11	U2 Stuck In A Moment (Interscope)	281	-88	13982	21	23/0
12	12	WEEZER Island In The Sun (Geffen/Interscope)	270	-27	23404	21	18/0
14	13	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	266	- <mark>19</mark>	15806	32	19/0
16	0	MELISSA ETHERIDGE Lover Please (Island/IDJMG)	256	+4	18984	7	19/0
15	15	CREED My Sacrifice (Wind-up)	255	-4	9645	10	11/0
ebut>	Œ	CHRIS ISAAK Let Me Down Easy (Reprise)	252	+139	23777	1	24/4
20	Ð	TRAVIS Side (Epic)	252	+31	17272	8	18/0
23	B	PETE YORN Strange Condition (Columbia)	218	+35	15062	3	18/2
19	19	NEIL YOUNG Let's Roll (Reprise)	216	-12	16827	3	16/0
21	20	WIDESPREAD PANIC Little Lilly (Widespread/SRG)	209	-8	12678	5	16/0
17	21	STING Fragile (A&M/Interscope)	209	-27	14121	5	17/0
25	22	WILLIAM TOPLEY Back To Believing (Lost Highway/IDJMG)	190	+15	11193	6	17/0
24	23	JOHN HIATT Everybody Went Low (Vanguard)	184	+1	12288	5	15/1
but	29	U2 In A Little While (Interscope)	173	+44	15709	1	15/5
29	Ø	FIVE FOR FIGHTING America Town (Aware/Columbia)	167	+21	8970	5	16/0
27	20	BRUCE COCKBURN My Beat (True North/Rounder)	160	+12	7973	2	13/0
18	27	SUZANNE VEGA Widow's Walk (A&M/Interscope)	159	-77	11027	19	17/0
ebut>	23	EDDIE VEDDER You've Got To Hide Your (V2)	147	+19	9963	1	13/1
28	29	SHANNON MCNALLY Down And Dirty (Capitol)	147	-1	5146	4	11/0
26	30	EAGLE-EYE CHERRY Feels So Right (MCA)	147	-22	7926	13	13/0

27 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/6/02-1/12/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the large increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds official reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100 Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R. Inc.

New & Active

STARSAILOR Good Souls (Capitol) Total Plays: 146, Total Stations: 15, Adds: 0 **BEN FOLDS** Still Fighting It *(Epic)* Total Plays: 137, Total Statictis: 13, Adds: 1 **GARBAGE** Breaking Up The Girl (*Almo Sounds/Interscope*) Total Plays: 131, Total Stations: 15, Adds: 3 MICK JAGGER Visions Of Paradise (Virgin)

Total Plays: 124, Total Stations, 14, Adds. 8 REMY ZERO Save Me (Elektra/EEG) Total Plays: 119. Total Stations 9, Adds: :

JACK JOHNSON Bubble Toes (Enjoy) Total Plays: 111, Total Stations: 8, Adds: (TRAIN She's On Fire (Columbia) Total Plays: 109, Total Stations: 16, Adds. 3 JOHNNY A. Oh Yeah (Favored Nations/Red Ink) tal Plays: 108, Total Stations: 9, Adds: 0 CAKE Love You Madly (Columbia) Total Plays: 105, Total Stations: 6, Adds: 0 HARRISON & HOLLAND Horse To The Water (Import) ns: 5, Adds: (

No.	ΔL
Most Added www.rradds.com	442
ARTIST TITLE LABEL(S) INDIGO GIRLS Moment Of Forgiveness (Epic) ROBERT BRADLEY'S BLACKWATER Train (Vanguar	d;
MICK JAGGER Visions Of Paradise (Virgin) MIDNIGHT OIL Golden Age (Liquid 8)	
SUZANNE VEGA Last Year's Troubles (<i>A&M/Interscop</i> U2 In A Little While (<i>Interscope</i>)	ie)
CHRIS ISAAK Let Me Down Easy (Reprise)	
TRAIN She's On Fire (Columbia) GARBAGE Breaking Up The Girl (Almo Sounds/Intersco	00
GANDAGE Breaking Op The Gill (Ainto Sounds/Intersec	pe,
Most Increased	
Plays	
	TOT PL/
ARTIST TITLE LABEL(S) IN CHRIS ISAAK Let Me Down Easy (Reprise)	CRE +1
ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	
TRAIN She's On Fire (Columbia)	۲
INDIGO GIRLS Moment Of Forgiveness (Epic)	H
BOB SCHNEIDER Big Blue Sea (Universal) U2 In A Little While (Interscope)	1
JONATHA BROOKE Out Of Your Mind (Bad Dog)	+
PETE YORN Strange Condition (Columbia)	-
CAKE Love You Madly (Columbia)	4
TRAVIS Side <i>(Epic)</i>	-
Most Played	
Most Played	A HHHML
Recurrents	
ARTIST TITLE LABEL(S)	TO PL
TRAIN Something More (Columbia)	2
AFRO-CELT F/P. GABRIEL When (Real World/Virgin,	
LIFEHOUSE Hanging By A Moment (DreamWorks)	2
STAIND It's Been Awhile <i>(Flip/Elektra/EEG)</i> INCUBUS Drive (<i>Immortal/Epic)</i>	2
TRAIN Drops Of Jupiter (Tell Me) <i>(Columbia)</i>	2
3 DOORS DOWN Be Like That <i>(Republic/Universal)</i>	1
COLDPLAY Yellow (Nettwerk/Capitol)	1
DAVID GRAY Babylon (ATO/RCA)	1
DAVID GRAY Sail Away (ATO/RCA)	1
U2 Beautiful Day (Interscope)	1
MOBY F/GWEN STEFANI Southside (V2)	1
JOSH JOPLIN GROUP Camera One (Artemis)	1
DAVE MATTHEWS BAND The Space Between (RCA)	1
PETE YORN Life On A Chain <i>(Columbia)</i> BLUES TRAVELER Back In The Day <i>(A&M/Interscope)</i>	1
DIDO Thankyou (Arista)	1
	4

MATCHBOX TWENTY If You're Gone (Lava/Atlantic)

107

ZERU Save Mie (Elektra/EEG) ss: 119. Total Stations '9, Adds: 2	HARRISON & HOLLAND Horse To The Water Total Plays: 88, Total Stations: 5, Adds: 0 Songs ranked by total		LENNY	KRAVITZ Again <i>(Vii</i> NA F/ROB THOMAS		106 103
RoEert BradIEy's BlAckwa		Train' reminds This is a gre 26 R& #1 MO	"TR/ me of 'One H at song. And Bruce Warn R STATION ST ADDED T ADDED KBCO WKOC WXPN and n	leadlight' by the the entire alb ren/WXPN NS FIRST R&R IND R&R MON KINK WRNX WMMM hore	he Wallflowers. um is solid." WEEK! ICATOR!	and the second se
			rbbs.venguer			

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REAL Triple A Top 30 Indicator

		[®] January 18, 2002						Most Added.
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS	ARTIST TITLE LABEL(S)
1	t	NATALIE MERCHANT Just Can't Last (Elektra/EEG)	275	-24	7065	18	20/0	ROBERT BRADLEY'S BLACKWATER Train (Van INDIGO GIRLS Moment Of Forgiveness (Epic)
3	0	JOHN HIATT Everybody Went Low (Vanguard)	255	+6	5796	10	19/0	SUZANNE VEGA Last Year's Troubles (A&M/Inter
5	3	WILLIAM TOPLEY Back To Believing (Lost Highway/IDJMG)	251	+37	3574	11	18/0	MIDNIGHT OIL Golden Age (Liquid 8)
2	4	RYAN ADAMS New York, New York (Lost Highway/IDJMG)	226	-25	3994	24	16/0	MICK JAGGER Visions Of Paradise (Virgin)
6	6	SHANNON MCNALLY Down And Dirty (Capitol)	219	+9	6052	10	18/0	AIMEE MANN & MICHAEL PENN Two Of Us (V2
4	6	COLDPLAY Trouble (Nettwerk/Capitol)	205	-9	3708	16	15/0	CHRIS ISAAK Let Me Down Easy (Reprise) GRANT LEE PHILLIPS We All Get A Taste (Zoe/Ri
11	0	DAVE MATTHEWS BAND Everyday (RCA)	195	+21	1361	14	12/0	WILLIE NELSON Maria (Lost Highway/IDJMG
9	8	JOHN MAYER No Such Thing (Aware/Columbia)	191	+8	4135	26	11/0	CITIZEN COPE If There's Love (<i>DreamWorks</i>)
10	9	PETE YORN Strange Condition (Columbia)	188	+11	2521	6	13/0	GARBAGE Breaking Up The Girl (Almo Sounds/Inter
12	Ō	WIDESPREAD PANIC Little Lilly (Widespread/SRG)	174	+6	1989	11	15/0	RICKIE LEE JONES Chuck E.'s In Love (Artemis,
8	11	LUCINDA WILLIAMS Get Right With God (<i>Lost Highway/IDJMG</i>)	173	-20	5108	16	16/0	KASEY CHAMBERS Not Pretty Enough (Elektra/ JON DEE GRAHAM One Moment (New West/Re
ebut>	12	CHRIS ISAAK Let Me Down Easy (Reprise)	172	+135	3967	Ť.	21/3	INNOCENCE MISSION Today (W.A.R.?)
15	ß	STARSAILOR Good Souls (Capitol)	168	+13	4146	4	18/0	LUCE Good Day (Independent)
7	14	JOHN MELLENCAMP Peaceful World (Columbia)	165	-31	2387	24	14/0	PETE PALLADIND Complicated Choreography (
18	(5	NEIL YOUNG Let's Roll <i>(Reprise)</i>	161	+31	3902	3	15/1	1000 March 1
14	16	BRUCE COCKBURN My Beat (True North/Rounder)	154	-2	3811	5	18/0	Most Increase
13	17	MICK JAGGER God Gave Me Everything (Virgin)	145	-12	1984	14	11/0	Plays
17	ß	RAUL MALO Every Little Thing About You (<i>Higher Octave</i>)	137	+4	7012	9	14/0	
19	0	JACK JOHNSON Bubble Toes (Enjoy)	116	0	5145	9	12/0	
	20	SUZANNE VEGA Widow's Walk (A&M/Interscope)	109	-34	1997	24	11/0	ARTIST TITLE LABEL(S)
16	20	SUZANNE VEGA Last Year's Troubles (A&M/Interscope)	106	+77	5359	1	15/12	CHRIS ISAAK Let Me Down Easy (Reprise) SUZANNE VEGA Last Year's Troubles (A&M/Inters
	8	JEWEL Standing Still (Atlantic)	106	+5	579	13	7/0	TRAIN She's On Fire <i>(Columbia)</i>
22	8	FIVE FOR FIGHTING America Town (Aware/Columbia)	102	+4	1411	5	8/0	EDDIE VEDDER You've Got To Hide Your (V2)
23 20	24	STING Fragile (A&M/Interscope)	101	-12	2767	7	12/0	BOB SCHNEIDER Big Blue Sea (Universal)
	Ø	BEN FOLDS Still Fighting It (Epic)	100	+8	2539	6	11/1	R.E.M. All The Right Friends (<i>Reprise</i>)
28 Debut>	8	EDDIE VEDDER You've Got To Hide Your (V2)	97	+57	2462	1	9/1	MICK JAGGER Visions Of Paradise (Virgin) WILLIAM TOPLEY Back To (Lost Highway/ID.
Debut>	9	R.E.M. All The Right Friends (<i>Reprise</i>)	97	+45	1551	1	11/1	GRANT LEE PHILLIPS We All Get A Taste (Zoe/Rou
	8	TRAVIS Side (Epic)	94	0	1373	11	10/0	RICKIE LEE JONES Chuck E.'s In Love (Artemis
26		MELISSA ETHERIDGE Lover Please (Island/IDJMG)	93	-4	539	8	7/0	NEIL YOUNG Let's Roll (Reprise)
25	29 30	U2 In A Little While (Interscope)	90	+12	1892	4	7/0	ROBERT BRAOLEY'S Train (Vanguard)
-	9		50	112	TOOL			MIDNIGHT DIL Golden Age (Liquid 8) INDIGO GIRLS Moment Of Forgiveness (Epic)

Most Added. ADDS LABEL(S BRADLEY'S BLACKWATER... Train (Vanguard) 14 13 **GIRLS** Moment Of Forgiveness (Epic) E VEGA Last Year's Troubles (A&M/Interscope) 12 IT OIL Golden Age (Liquid 8) 12 GGER Visions Of Paradise (Virgin) 11 IANN & MICHAEL PENN Two Of Us (V2) 4 SAAK Let Me Down Easy (Reprise) 3 EE PHILLIPS We All Get A Taste (Zoe/Rounder) 3 **NELSON** Maria... (Lost Highway/IDJMG) 3 **COPE** If There's Love (DreamWorks) 2 E Breaking Up The Girl (Almo Sounds/Interscope) 2 EE JONES Chuck E.'s In Love (Artemis) 2 HAMBERS Not Pretty Enough (Elektra/EEG) 2 GRAHAM One Moment (New West/Red Ink) 2 NCE MISSION Today (W.A.R.?) 2 od Day (Independent) 2 LLADIND Complicated Choreography (P&P) 2 Most Increased Plays TOTAL PLAY E LABEL(S) +135 SAAK Let Me Down Easy (Reprise) E VEGA Last Year's Troubles (A&M/Interscope) +77 he's On Fire (Columbia) +59 EDDER You've Got To Hide Your... (V2) +57 HNEIDER Big Blue Sea (Universal) +46 +45All The Right Friends (Reprise) GGER Visions Of Paradise (Virgin) +39M TOPLEY Back To... (Lost Highway/IDJMG) +37**EE PHILLIPS** We All Get A Taste (*Zoe/Rounder*) +34 +32 EE JONES Chuck E.'s In Love (Artemis) +31 **UNG** Let's Roll (Reprise) +30BRAOLEY'S... Train (Vanguard)

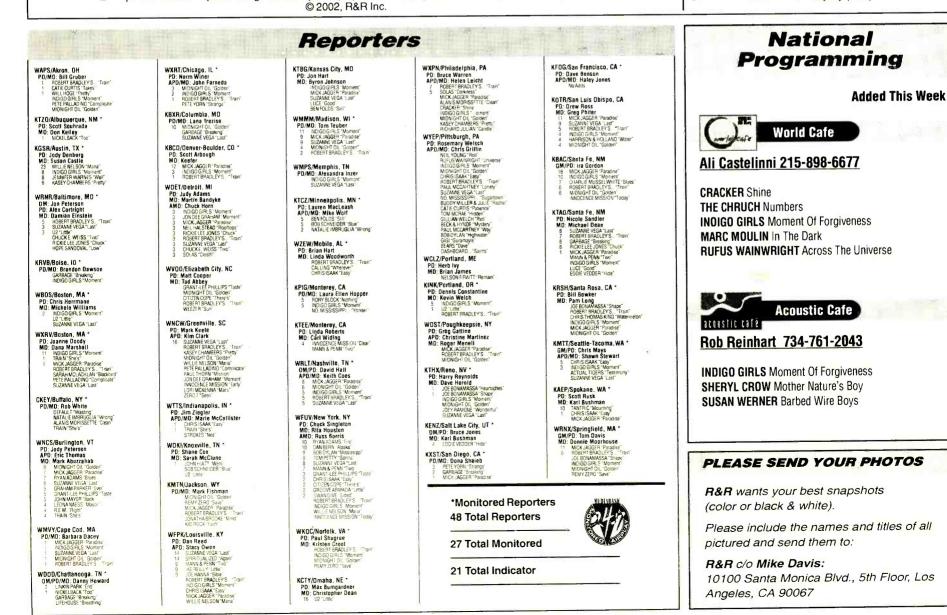
OAVE MATTHEWS BANO Everyday (RCA)

+29

+23

+21

21 Triple A Indicator Reports. Songs ranked by total plays for the airplay week of Sunday 1/6-Saturday 1/12.



Triple A Action



By now you've heard the critical buzz surrounding NYC's The Strokes. If these guys weren't so darn loud, I'd say the buzz was getting noisy enough to drown them out. But they are loud and lo-fi and gloriously so. I'll leave it to the critics to tell you how much rock 'n' roll fun this band is, but I'll tell you how well their single "Last Nite" works for us. * As a programmer, I love songs that work hard and do a lot of different jobs, songs that



sound like tomorrow and yesterday at the same time. Songs by established artists who come up with something forward-thinking certainly fall into this category, such as Mick Jagger's "God Gave Me Everything" or New Order's "Crystal," but sometimes a new artist like Ryan Adams or The Strokes taps into that collective musical unconsciousness and comes up with a fresh spin on a familiar sound. first got turned on to The Strokes by the local college station, where someone had an import copy. Then the press started rolling in, and I knew it wouldn't be long before my listeners would be asking about it. We started playing "Last Nite" last

October, and it's still doing great for us: No. 1 phones from men and women, and the manager of the record store says that everyone from teenagers to boomers is picking up the album. It's a great feeling to know that you're playing music that resonates with your listeners, but again, this song does double duty, because it also reinforces 'BXR's image as a place you can go to hear and learn about new music that matters. It's always an uphill battle to convince a certain portion of your audience that you're actually in touch with the latest trends in music, and bands like The Strokes help make that argument without alienating the more mainstream listeners.

here's lots of new add action again this week: The Indigo Girls' new one, "Moment of Forgiveness," is at the top of the pile (with 27 total adds), followed closely by Robert Bradley's Blackwater Surprise's "Train" (25 total adds), Mick Jagger's followup "Visions of Paradise" (20 total adds), Midnight Oil's "Golden Age" (nice to have them back), Suzanne Vega's "Last Year's Troubles," Joe Bonamassa's "Color & Shape" and Natalie Imbruglia's "Wrong Impression" ... U2, Chris Isaak, Garbage, Train, Fete Yorn,



Remy Zero and Nickleback close some important holes ... On the Monitored Airplay chart, Dave Matthews Band hold their significant lead at No. 1 for the sixth week Lenny Kravitz nudges up to the No. 2 slot, Nickleback crack the top 10 at 9*, Travis and Pete Yorn move into the top 20 at 17* and 18*, respectively, and William Topley is heading in that direction ... Chris Iseak debuts at 16* (!), and U2 and Eddie Vedder also debut ... On the Indicator Airplay chart, Natalie Merchant holds the top slot, with John Hiatt making moves at 2* ... William Topley jumps 5*-3*, Shannon McNally goes top five at 5*, Dave Matthews Band jump from 11*-7*, and Widespread Panic also move into the top 10 at 10* ... Chris Isaak debuts, along with Suzanne Vega, Eddie Vedder and R.E.M.

VISIONSOFPARADISE

- John Schoenberger, Triple A Editor



ARTIST: William Topley LABEL: LOST Highway/IDJMG

By JOHN SCHOENBERGER / TRIPLE A EDITOR

* * * * * * * * * * *

f one didn't know better, one could easily I think that Englishman William Topley was born and bred in the deep South. One might also guess that he'd spent plenty of time traveling throughout the Caribbean as well. That's because his music is almost entirely influenced by these areas of the world. What makes his interpretation so genuine is his ability to incorporate the culture and ambience of these places into his songs. "I've always been attracted to the 'new world,' so to speak: the U.S.A., the Caribbean, Latin America," Topley explains. "For me, it's more than just the music; it's also the culture, the point of view, the place itself. I try very hard to capture all of those elements in my music."

America first became aware of the deepvoiced, passionate sounds of Topley with the 1991 release of Prince of the Deep Water by his band, The Blessing. His obvious dedication to the timeless styles of reggae, blues and the roots of rock 'n' roll was a welcome respite from the grunge movement that was beginning to dominate the popular rock music scene at the time. The band's second album, Locusts and Wild Honey, was meant to further the cause but was never released. Refusing to be discouraged, Topley forged on as a solo artist until he was eventually signed by Luke Lewis, one of his fans, who also happened to be President of Mercury Records Nashville. In the second half of the '90s Topley released three albums - Black River, Mixed Blessing and Spanish Wells.

With the release of Feasting With Panthers, Topley revives his original musical influences and successfully mines deeper meaning and emotion from them. Furthermore, rather than selecting a group of outside professional writers to collaborate with, he turned to the band and co-wrote individually with each of them.



William Topley

These interactions with guitarist Luke Brighty, bassist James Eller, drunmer Jim Kimberley and keyboardist Mark Taylor brought out a new respect for and expression of the music they love to play.

"The lyrics remained my responsibility, but they were each able to add some subtle but exciting new musical elements to the structure of the songs," he says. "This makes it a group effort from the beginning, which will come across especially well once we tour for this album."

Co-producer Brian Tench, who is from Trinidad, also made a difference on this record. He brought an off-the-cuff Caribbean approach to the recording process. Topley also feels that the addition of horns and female backing vocals (all by Jamaican musicians) to some of the songs brought a fresh, inspired feel to the material.

Feasting With Panthers succeeds with this organic approach to production, along with the legitimate expressions of time and place in the songs themselves. Whether it's the rockin' blues feel of the first single, "Back to Believing," the reggae groove of "Excuses," the descriptive narrative of "La Havana" or the selfsearching honesty of "Highway 1," Topley's sincere love for making music is what allows it to endure.

THE NEW SONG FROM THE ALBUM GODDESS IN THE DODAWAY

"Visions of Paradise' is the ultimate cross-appeal song, combining the incredible talents of two very likable musicians creating a heritage song youthful in appeal. This guy Mick Jagger has got the stuff - he should think about forming a band." -Dennis Constantine/PD/KINK

Most Added!!! **KBCO KMTT KINK WXPN** WDET WXRV KXST WTTS WRLT WMMM KAEP KRVB and many, many more!

Most Added @ Hot AC!

Triple A Playlists



www.americanradiohistory.com



State Of The Format

RICK WELKE rwelke@rronline.com

Experts offer their opinions

he new Soundscan numbers show Christian music continuing its decade-long trend of growth. Christian product sold an astounding 49.9 million units in 2001 - up 13.5% from the previous year. Pretty good, considering that the music industry was down overall. What's on the horizon for the coming year? I asked around and received some interesting responses.

First, I decided to look back. I asked, "What interesting trends have you seen over the past year within the format?" The different perspectives from record labels and radio are quite intriguing.

"The fact that artists like P.O.D. are making a big impact in the mainstream is incredible," said Hector Delgado, MD of WCLQ/Wausau, WI. "That other acts, such as True Vibe, are getting enough attention to make appearances on TV and movie soundtracks is also huge."

Samme Palermo, rock show host at WITR/Rochester, NY, commented, "I see the trend spiking, with independent labels and artists cracking the barrier into national airplay."

Sparrow Records VP/National Promotions Grant Hubbard said, "A couple of years back our formats started playing songs longer. This past year we've seen a distinction between simply playing songs longer and playing hit songs longer."

Dana Key, Ardent Records coowner/A&R Director, expressed concern, saying, "Most stations are spinning fewer songs than ever, and auditorium testing is a hot new trend for this format. Both of these trends punish new artists. There is less room on the radio for new artists, and auditorium tests always favor familiar voices. The result is that companies are beginning to sign more sound-alike artists to fool people at auditorium tests. It's not a great way to advance cutting-edge art, but it pays the bills.'

Radio Realities

Looking at recent changes in Christian radio. I asked how such modifications would help or harm the format's immediate future. Kevin Avery, PD of WFSH/Atlanta, feels that Salem Communications' efforts to place AC "Fish" stations in top markets have been a huge plus. "The Fish stations are injecting a lot of life into the sleepy AC format," he said. "Look for them to continue to set the pace for Christian AC radio."

Hubbard, however, maintains a cautious view of these new stations. "Fact is, some of these stations will not survive," he said. "That's just statistics. I'm afraid that the quick growth we've experienced will appear unsuccessful if even one of these major-market stations doesn't make it."

Other people I questioned pointed to other areas of positive change. Scott Veigel, PD of KSFB/San Francisco, said, "I believe that the format's inclusion in R&R has been very positive, providing credible support and industrywide exposure. The technological advances on the Internet are also something that we can take advantage of to build interaction with our audience.'

"The successes of P.O.D., Lifehouse and **Creed underscore the** emergence of a society that is hungry for truth."

Samme Palermo

Delgado said, "The production quality for sound and video continues. to rise to the next level in Christian music, making it more eye- and earcatching to the general market."

Musical Truths

A firm foundation to build upon and a bit more exposure should propel Christian and gospel music to even greater heights. The addition of the Inspirational category to the American Music Awards is a perfect example. What other changes will help Christian music grow in the future?

"I see an increase in sales and an ever-widening acceptance of Christian bands in the mainstream," Palermo said. "The successes of P.O.D., Lifehouse and Creed underscore the emergence of a society that is hungry for truth. The current state of war against terrorism has added urgency to the need of many to get things right in their lives. I see society accepting Christian music as at least some small way of getting closer to God."

"Greater acceptance of the progressive side of Christian music by radio and greater acceptance by the mainstream audience can only help, Veigel said. "The presence of Christian music at most retail outlets and award shows and its inclusion on soundtracks and the like will only help spring things forward."

Key believes that things need to change in the relationship between radio and retail. "The most troubling trend in both Christian retail and radio is new belt-tightening," he said. "Retailers have decided to follow the lead of mainstream retail giants and order fewer titles, maintain diminished stock and keep titles a shorter amount of time.

'The catch phrase for this process is 'just in time,' meaning that we don't have to keep cash tied up in stock if, by means of better stock awareness, we can get the product just in time to meet the consumers' needs. From the perspective of the record companies and artists, this program would be more aptly called 'just don't have it.'

"So much of what makes an artist's sales and career grow is dependent upon timing a tour and radio success to product availability. Getting all three of these planets to line up at the appropriate time requires many small miracles, and 'just in time' makes this almost impossible. For instance, the first Smalltown Poets single didn't do well at radio. The tour followed the record release by several months. The second single was a hit, and the tour went great.

"The net result was that sales were slow for the first few months, but they gradually picked up, and the record sold well over 100,000 units. That scenario is not possible today. By the time we would persuade radio to play the Poets and succeed in finding them a tour, because of 'just in time,' the records would all be sitting in a warehouse.'

Crystal Ball, Anyone?

With a timid economy and the state of war that the country has been thrown into, 2002 will be very interesting indeed. Continued escalation in unit sales appears to be a given. Bevond that, the industry seems locked in uncertainty. From a radio perspec-

Grammy Award Nominees

We present this year's Grammy nominees for Christian and gospel awards in various categories. A few other categories are also included where Christian artists appear within mainstream groupings. Congratulations to the nominees!

Best Rock Gospel Album

BIG TENT REVIVAL Big Tent Revival Live (Ardent) THE CHOIR Flap Your Wings (Galaxy 21) DC TALK Solo (Forefront) SONICFLOOD Sonicpraise (Gotee) T-BONE The Last Street Preacha (Flicker)

Best Pop/Contemporary Gospel Album

AVALON Oxygen (Sparrow) STEVEN CURTIS CHAPMAN Declaration (Sparrow) NICOLE C. MULLEN Talk About It (Word) MICHAEL W. SMITH Worship (Reunion) CECE WINANS CeCe Winans (Wellspring/Sparrow)

Best Southern, Country Or Bluegrass Gospel Album

ANN-MARGRET & THE JORDANAIRES, THE LIGHT CRUST DOUGHBOYS w/JAMES BLACKWOOD

- God Is Love: The Gospel Sessions (Art Greenhaw) BILL & GLORIA GAITHER AND THE HOMECOMING FRIENDS
- A Billy Graham Music Homecoming (Spring House) MERLE HAGGARD & ALBERT E. BRUMLEY JR.

Two Old Friends (HAG/Relentless) OAK RIDGE BOYS From The Heart (Spring Hill)

RANDY TRAVIS Inspirational Journey (Atlantic)

Best Traditional Soul Gospel Album

BLIND BOYS OF ALABAMA Spirit Of The Century (Real World/Virgin) SHIRLEY CAESAR Hymns (Word)

JOHN P. KEE & THE NEW LIFE COMMUNITY CHOIR Not Guilty ... The Experience (Verity)

DOTTIE PEOPLES Show Up & Show Out (Atlanta International) RICHARD SMALLWOOD w/VISION Persuaded - Live In DC (Verity)

Best Contemporary Soul Gospel Album

YOLANDA ADAMS The Experience (Elektra/EEG) KIM BURRELL Live In Concert (Tommy Boy) FRED HAMMOND In Case You Missed It ... And Then Some (Verity) TRAMAINE HAWKINS Still Tramaine (GospoCentric) ANGIE WINANS Melodies Of My Heart (Against The Flow)

Best Gospel Choir Or Chorus Album

O'LANDA DRAPER'S ASSOCIATES All About Him (Jesus) (MCG) CHICAGO MASS CHOIR Calling On You (New Haven) BROOKLYN TABERNACLE CHOIR Light Of The World (M2.0) LFT CHURCH CHOIR w/HEZEKIAH WALKER Love Is Live! (Verity) POTTER'S HOUSE MASS CHOIR The Storm Is Over (Dexterity/EMI Gospel)

Best Latin Pop Album

CHAYANNE Simplemente (Sony Discos) CRISTIAN Azul (BMG U.S. Latin) FREDDY FENDER La Musica De Baldemar Huerta (Studio M) JUAN GABRIEL Abrázame Muy Fuerte (BMG U.S. Latin) JACI VELASQUEZ Mí Corazón (Word/Sony Discos)

Best Hard Rock Performance

ALIEN ANT FARM Smooth Criminal (New Noize/DreamWorks) LINKIN PARK Crawling (Warner Bros.)

P.O.D. Alive (Atlantic)

RAGE AGAINST THE MACHINE Renegades Of Funk (Epic) SALIVA Your Disease (Island/IDJMG)

tive, what are people looking for?

'We will continue to increase in sales, popularity and awareness, because mainline stations and networks cater to the 28-32-year-old female," Delgado said. "The forecast might be bleak for ministry opportunities, but the business will grow."

"Just play the hits," Avery suggested. "Find out what the hits are in your market by doing solid research. Do not sway from your focus, and remember that you are in the radio business, not the music business."

The record-retail relationship will continue to evolve as mainstream outlets beef up their Christian unit sales. It's a changing marketplace, and Key knows this all too well. "It is more difficult than ever to break new artists," he said. "Record companies have found it easier and cheaper to sell 50.000 more units on an established artist than to sell 25,000 units on a new artist. Compilations of wellknown artists have also become effective in this economy.

"My humble forecast for the next decade? Look for more of Steven Curtis and Michael W. Smith. Hey, maybe Eddie and I should resurrect DeGarmo & Key!"

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January 18, 2002

CHR Top 30

AST VEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	WEEKS ON CHART
1	1	THIRD DAY Come Together (Essential)	<mark>971</mark>	-32	18
3	0	ZOE GIRL With All Of My Heart (Sparrow)	916	+87	15
4	0	TAIT Loss For Words (Forefront)	892	+84	16
6	0	OUT OF EDEN Different Now (Gotee)	814	+120	9
2	5	AUDIO ADRENALINE Beautiful (Forefront)	778	-56	18
5	6	JENNIFER KNAPP Breathe On Me (Gotee)	773	52	12
7	0	KEVIN MAX Existence (Forefront)	741	+ <mark>94</mark>	15
8	8	JARS OF CLAY Need You (Essential)	723	+146	5
9	9	DOWNHERE Larger Than Life (Word)	58 8	+22	9
16	0	NEWSBOYS It Is You (Sparrow)	535	+ <mark>158</mark>	3
11	0	JOY WILLIAMS No Less (Reunion)	522	+65	9
12	12	JAKE Army Of Love (Reunion)	498	+65	7
15	B	JENNIFER KNAPP w/MAC POWELL Sing Alleluia (Essential)	421	+40	5
10	14	SKILLET You Are My Hope (Ardent)	404	-66	22
17	6	SHAUN GROVES After The Music Fades (Rocketown)	<mark>39</mark> 3	+49	6
22	()	NEWSBOYS Joy (Sparrow)	<mark>34</mark> 2	+ <mark>69</mark>	28
13	17	MICHELLE TUMES Dream (Sparrow)	338	- <mark>4</mark> 7	11
14	18	MATT BROUWER Sanity (Reunion)	326	-55	19
20	19	LARUE Near To Me (Reunion)	319	+29	4
24	20	REBECCA ST. JAMES Breathe (Forefront)	305	+33	3
18	21	CAEDMON'S CALL Who You Are (Essential)	297	-18	20
25	Ð	FFH Open Up The Sky (Essential)	293	+37	5
29	3	PLUS ONE Camouflage (Atlantic)	292	+72	3
21	2	ELMS Who Got The Meaning (Sparrow)	284	+1	10
19	25	PAUL ALAN She's The Reason (Aluminum)	262	-51	22
23	26	WAITING Wonderfully Made (Inpop)	261	-12	4
28	1	TRUE VIBE Jump, Jump, Jump (Essential)	250	+21	19
27	28	MICHAEL W. SMITH Above All (Reunion)	219	-16	14
Debut>	29	STEVEN CURTIS CHAPMAN See The Glory (Sparrow)	215	+108	. 1
Debut>	30	LIFEHOUSE Breathing (DreamWorks)	205	+26	Ť

AC Top 30

LAST VEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	WEEKS ON CHART
4	0	STEVEN CURTIS CHAPMAN God Is God (Sparrow)	1500	+206	9
3	0	MERCY ME I Can Only Imagine (Ino)	1479	+70	12
1	3	4HIM Psalm 112 (Word)	1460	-6	16
2	4	THIRD DAY Show Me Your Glory (Essential)	1454	42	18
5	6	ZOE GIRL With All Of My Heart (Sparrow)	1380	+104	14
7	6	FFH Open Up The Sky (Essential)	1308	+111	. <mark>11</mark> ≊
6	7	MARK SCHULTZ Have Been There (Word)	1161	-47	20
8	8	SHAUN GROVES After The Music Fades (Rocketown)	<mark>1160</mark>	+157	10
9	9	KATINAS You Are (Gotee)	1096	+100	13
11	0	NATALIE GRANT w/PLUS ONE Whenever (Pamplin)	952	+32	18
10	11	SONICFLOOD Resonate (Ino)	841	-90	20
17	Ø	JENNIFER KNAPP w/MAC POWELL Sing Alleluia (Essentia	<i>l)</i> 824	+176	7
12	3	JOY WILLIAMS Touch Of Faith (Reunion)	821	+55	12
13	0	TAIT Loss For Words (Forefront)	767	+34	16
19	G	NEWSBOYS It Is You (Sparrow)	755	+204	3
18	Œ	JARS OF CLAY I Need You (Essential)	7 <mark>48</mark>	+139	б
22	Ð	REBECCA ST. JAMES Breathe (Forefront)	609	+1 <mark>63</mark>	3
14	18	SCOTT KRIPPAYNE Deeper Still (Spring Hill)	607	-79	20
15	19	MICHELLE TUMES Dream (Sparrow)	5 89	-91	18
26	20	CAEDMON'S CALL Before There Was Time (Essential)	515	+172	3
Debut>	3	AVALON Don't Want To Go (Sparrow)	476	+285	1
28	2	TRUE VIBE You Are The Way (Essential)	460	+167	3
16	23	POINT OF GRACE Praise Forevermore (Word)	442	-232	22
24	24	CECE WINANS For Love Alone (Wellspring/Sparrow)	422	+39	5
20	25	MICHAEL W. SMITH Above All (Reunion)	415	-128	24
21	26	NICOLE C. MULLEN Call On Jesus (Word)	370	-78	26
25	27	CAEDMON'S CALL Who You Are (Essential)	310	-69	23
Debut>	28	DOWNHERE Great Are You (Word)	308	+85	1
Debut>	29	ANDREW PETERSON No More Faith (Essential)	294	+85	1
23	.30	AVALON Wonder Why (Sparrow)	289	-119	24

59 AC reporters. Songs ranked by total plays for the airplay week of Sunday 1/6-Saturday 1/12. © 2002 Radio & Records.





lanuary 18, 2002 Rock Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
2	0	P.O.D. Youth Of The Nation (Atlantic)	342	+14	6
5	0	SKILLET Vapor (Ardent)	318	+55	9
1	3	THIRD DAY Come Together (Essential)	306	-70	17
4	4	AUDIO ADRENALINE Lonely Man (Forefront)	271	-5	9
3	5	FIVE IRON FRENZY Far Far Away (5 Minute Walk)	259	-51	12
9	6	TOBY MAC Yours (Forefrent)	248	+31	7
8	7	COMMON CHILDREN Entertaining Angels (Galaxy 21)	226	-15	15
16	8	LADS Creator (Cross Driven)	200	+53	4
7	9	SUPERCHICK Big Star Machine (Inpop)	196	-47	14
14	0	ESO To Confront (Bettie Focket)	187	+37	4
20	0	G.S. MEGAPHONE Out Of My Mind (Spindust)	178	+46	7
13	12	ROD LAVER The Kind That Could (BEC)	176	+4	8
10	13	BUCK ENTERPRISES Silent Ruin (Galaxy 21)	173	-31	13
15	14	STAVESACRE Keep Waiting (Tooth & Nail)	172	+23	3
22	6	AMONG THORNS Lay It Down (Here To Him)	1 <mark>66</mark>	+40	3
11	16	AMONG THORNS No Rock (Here To Him)	164	-33	12
18	17	JOY ELECTRIC We Are Rock (BEC)	136	-6	7
25	13	TAIT Spy (Forefront)	135	+30	2
19	19	77's Genuine <i>(Galaxy 21)</i>	131	-10	10
6	20	PILLAR Original Superman (Flicker)	124	-124	13
17	21	RELIENT K Pressing On (Gotee)	122	-24	<mark>23</mark>
12	22	ELMS Who Got The Meaning (Sparrow)	113	-61	16
Debut	> 😮	SQUIRT No Turning Back (Absolute)	113	+54	²⁰ 1
Debut	> 2	MONDAY MORNING Amazed (Independent)	109	+25	٦
[D∉but	> 🚳	PLANET SHAKERS Phenomena (Crowne)	95	+54	1
[Debut	> 26	JUSTIFIDE Our Little Secret (Ardent)	94	+50	1
28	27	JUSTIFIDE 9 Out Of 10 (Culdesac)	72	-20	20
[Debut	> 28	JENNIFER KNAPP Breathe On Me (Gotee)	72	+3	1
21	29	TREE 63 1*0*1* (Inpop)	7 <mark>0</mark>	-56	24
26	30	BY THE TREE There For Me (Fervent)	70	-34	19

48 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 1/6-Saturday 1/12. © 2002 Radio & Records



Rhythmic ARTIST TITLE LABELIS)

RANK

- OUT OF EDEN Different Now (Gotee) 1 ELLE ROC Blindfolded (Bettie Rocket) T-BONE Turn This Up (Flicker) 2 3 JOHN REUBEN Gather In (Gotee) 4 5 TUNNEL RATS Bow Down (Uprok) 6 TOBY MAC f/KIRK FRANKLIN J-Train (Forefront) TRIN-I-TEE 5:7 It's Alright (B-Rite) 7 DJ MAJ f/PIGEON JOHN Deception (Gotee) 8 9 K2S Weight Of The World (Metro One) APT. CORE Life Inverted (Rocketown) 10 11 KNOWDAVERBS If I Were Mayor (Gotee) 12 TOBY MAC Somebody's Watching Me (Forefront) 13 MARS ILL Rap Fans (Uprok) **SMOOTH** Smooth Be Tha Name (Metro One) 14 PREISTHOOD Luv For My Thugs (Metro One) 15
- 16 **ZOE GIRL** With All Of My Heart (Sparrow)
- DEEP SPACE 5 Stick This In Your Ear (Uprok) 17
- 18 PEACE 586 The Difference (Uprok)
- 19 NATALIE LARUE, T-BONE & DJ MAJ King Of My Life (Flicker)
- CLOUD2GROUND Slow Down (N'Soul) 20



CHR

KLYT/Albuquerque, NM WHMX/Bangor, ME KWOF/Cedar Rapids, IA WCFL/Chicago, IL KYIX/Chico, CA WUFM/Columbus, OH KZZQ/Des Moines, IA WJLF/Gainesville, FL WORQ/Green Bay, WI KAIM/Honolulu, HI WAYK/Kalamazoo, MI

WYLV/Knoxville, TN WJTL/Lancaster, PA WLGH/Lansing, MI WNCB/Minneapolis, MN WAYM/Nashville, TN KOKF/Oklahoma City, OK KSFB/San Francisco, CA KLFF/San Luis Obispo, CA KCMS/Seattle-Tacoma, WA KTSL/Spokane, WA KADI/Springfield, MO

WBVM/Tampa, FL WYSZ/Toledo, OH KTWY/Tri-Cities, WA KMRX/Tulsa, OK KDUV/Visalia, CA WCLQ/Wausau, WI AIR1/Network

KNMI/Network

30 Reporters



WDCD/Albany, NY	KSBJ/Houston, TX	WTRK/Saginaw, MI
WWEV/Atlanta, GA	WQME/Indianapolis, IN	WJIS/Sarasota, FL
WCVK/Bowling Green, KY	WNCM/Jacksonville, FL	KCLC/St. Louis, MO
WVOF/Bridgeport, CT	WYLV/Knoxville, TN	KYMC/St. Louis, MO
WBNY/Buffalo, NY	WLGH/Lansing, MI	WBVM/Tampa, FL
WCFL/Chicago, IL	KSLI/Lincoln, NE	WYSZ/Toledo, OH
WONC/Chicago, IL	WDML/Marion, IL	KMOD/Tulsa, OK
KYIX/Chico, CA	WCWP/Nassau-Suffolk, NY	KMRX/Tulsa, OK
WUFM/Columbus, OH	WVCP/Nashville, TN	WCLQ/Wausau, WI
KTPW/Dallas, TX	WCNI/New London, CT	WAYF/West Palm Beach, FL
KZZQ/Des Moines, IA	KOKF/Oklahoma City, OK	KZZD/Wichita, KS
WSNL/Flint, MI	WZZD/Philadelphia, PA	WEXC/Youngstown, OH
WKLQ/Grand Rapids, MI	WMSJ/Portland, ME	•
WORQ/Green Bay, WI	KPSU/Portland, OR	KNMI/Network
WRGX/Green Bay, WI	WITR/Rochester, NY	ZJAM/Syndicated
WROQ/Greenville, SC	KSFB/San Francisco, CA	
WBOP/Harrisonburg, VA	KWND/Springfield, MO	48 Reporters

Dool

Specialty Programming Loud ARTIST TITLE LABEL(S) BANK REAL Downfall (Mercy Street) 1 2 **BIOGENESIS** Fat Man From China (Rowe) 3 THESE 5 DOWN Revelation War (Absolute) DISCIPLE Coal (Rugged) 4 5 ESO To Confront (Bettie Rocket) 6 **GRYP** Lessons Of Distance (W) 7 SPOKEN This Path (Metro One) 8 EAST WEST Closure (Floodgate) 9 **ROD LAVER** The Kind That Could (BEC) JUSTIFIDE 9 Out Of 10 (Culdesac) 10

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Metro Networks is looking for experienced news writer/anchors. Send T&R to: Bobby Ellis, 6100 Dutchmans Lane, Louisville, KY 40205, EOE (01/18)

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99X and Q100 are seeking a National Sales Manager to manage and direct the national sales effort and work with the national rep firm to assist in selling spot and non-spot campaigns. Minimum of 3-4 years broadcast experience selling to agencies is required along with demonstrated multi-station selling skills. Must have the confidence to sell a premium radio station and get the rates it deserves; experience to develop powerful relationships in key markets; ability to move quickly and confidently in new situations; possess a keen sense of marketing and broad knowledge of radio; have strong conceptual selling skills to sell radio beyond the ratings; and must understand NTR and have a track record in developing new business. Fax 404-497-4735 or email gtaylor(a atlradio.com. ESOP, EEO Drug-free workplace Applicants must be eligible to work in the U.S.

MIDWEST

Sweet 98/KQKQ Mornings

If you're established show looking to move up or maybe a night slammer that wants a shot at AM drive, then look no further. Our winning attitude is contagious. We hope vours is too. Send your T&R's to:

Tommy Austin, 5011 Capitol Ave., Omaha, NE 68132. EOE

TOP NOTCH OPERATIONS MANAGER

Top-rated CHR seeks an aggressive operations manager/PD to continue our winning position. Must possess strong music skills, promotion and marketing savvy and great coaching skills. Send resumes and tape to: K•HITS 7030 S.Yale, #711 Tulsa, OK 74136 EOE

WVRV MUSIC DIRECTOR/ON-AIR TALENT

Candidate should have at least two years music Director or Program Director experience with a familiarity of modern AC music a plus. Candidate should be an expert in the use of Selector, familiar with digital studio systems (RCS and Microsoft Office Programs). Daily air shift and personal appearances a requirement. Must comply with policies and procedures of Bonneville International cooperation, EOE

Send resume, programming philosophy and references to: Amanda Koeppe

Human Resource Director Bonneville St. Louis Radio Group 8081 Manchester Road St. Louis, MO 63144 No Phone Calls Please

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Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax (310-203-8450) or mail, Visa, MC. AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to ad-vertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to.R&R Opportunities, 10100 Santa Monica Blvd.. Third Floor. Los Angeles, CA 90067

Top ten market morning show looking for morning show sidekick. Excellent compensation and benefits for right person. Candidate must have a great work ethic. We are looking for a creative person with a track record of working well with other people. Production skills and ability to produce and do voiceover work for the show is important. All inquiries will be kept confidential. What you are doing now is not as important as what you can do.

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R&R is published weekly, except the week of December 25. Subscriptions are available for \$299 00 per year (plus applicable sales tax) in the United States or \$695.00 overnight delivery (U S funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S funds only) from Radio & Records Inc., at 10100 Santa Monica Bivd., 3rd Floor, Los Angeles. California 90067 Annual subscription plan includes the weekly newspaper plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value of issue received prorate cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore bused for this purpose. Letters may be eiterd or in R&R. Nothing may be reproduced in whole or in part without written permission from the Publister. @ Radio & Beords. [...] @ Radio & Records. [@ Badio & Records, Inc. 2002.

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Marketplace

AIRCHECK

AUDIO & VIDEO AIRCHECKS =

+ CJRRENT #260, WM0X/Jack Armstrong, KIIS/Gary Spears. KVIL/Terry King. WAPE/Zoo, KHKS/Domino, Z100/Rich Davis, KRTH, CHUM S10.00 cassette + CIJRRENT #259, KRTH/Shotgun Tom Kelly. WKQI/Booker. WPLI/Scott & Todd. CISS/ Tarzan Dan, WKTU/Bill Lee, WCAU/Big Ron O'Brien, \$10.00 castete +PERSONALITY PLUS #PP-168, KLUV/Ron Chapman. WXKS/Matt Segel. WBMX/John

Lander. WIOQ/Chio. Christle, Diego & Wendy. \$10.00 cassete. <u>+PERSONALITY PLUS #PP-167</u>, WRIF/Drew & Mike, KIIS/Rick D∋es. KHKS/Kid Kraddick.

WRDR/Loren & Wally, \$13.00 cassette, \$13 CD. + ALL COUNTRY #CY-115, KSCS, KPLX, WKDA, WSM, WSIX, WSM-AM, \$10.00 + ALL AC #AC-93, WMJX, WPLJ, WLTW, WSNE, WBEB, WMWX, WROX, \$10.00

+ ALL CHR #CHR-85, KIIS, WWZZ, WPGC, WKZL, \$10.00 + PROFILE #S-452, NEW YORK CHR AC AOR Gold City UC, \$10.00

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+ CLASSIC #C-252, KRLA Shadoe Stevens-1971, KRUX/Lucky Lawrer ce-1967, KCBQ/ Bob Shannon-1976. WLS/Mort Crowley-1961. WWDJ/Bwana Johnny-1972. \$13.50 VIDEO #88, Toronto's CISS/Tarzan Dan. Boston's WOSX/Ralphie Narino, DC's WROX/Jack Diamond, Philly's WIOQ/Chio, Vegas' KLUC/Chet Buchanan & Zco, XM Sat/Kane. 2 killer hours on VHS \$30.00. DVD copy \$50.

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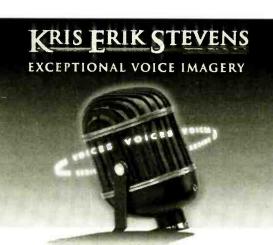
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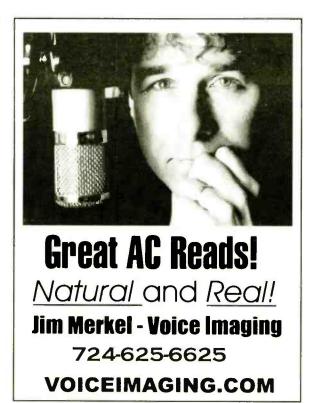
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- NICKELBACK How You Remind Me (Roadrunner/IDJMG)
- **PINK** Get The Party Started (Arista) **USHER** U Got It Bad (LaFace/Arista) 2 4
- 5 SHAKIRA Whenever Wherever (Epic)
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- MARY J. BLIGE Family Affair (MCA) NO OOUBT Hey Baby (Interscope) CREED My Sacrifice (Wind-up) Ö B B 10
- CALLING Wherever You Will Go (*RCA*) JA RULE Livin' It Up (*Murder Inc./Def Jam/IDJMG*) ENRIQUE IGLESIAS Hero (*Interscope*) 9
- 8
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4

- TOYA I Do (Arista) CRAIG DAVID 7 Days (Wildstar/Atlantic) LINKIN PARK In The End (Warner Bros.) NELLY #1 (Priority/Capitol) 13
- 19 15
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- GINUWINE Differences (Epic) NELLY FURTADO Turn Off The Light (DreamWorks) CITY HIGH Caramel (Interscope)
- 12 21 16 16
- 18 N SYNC Gone (Jive) 18
- 16 19
- JENNIFER LOPEZ I'm Real (Epic) DESTINY'S CHILD Emotion (Columbia) LEANN RIMES Can't Fight The Moonlight (Curb) 17 20
- 24 25 ALICIA KEYS A Woman's Worth (J)
- 23 22 34 31 27 28
- JEWEL Standing Still (Atlantic) JANET Son Of A Gun (I Betcha...) (Virgin) JENNIFER LOPEZ Ain't It Funny (Epic)
- 99993 9 JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)
- R. KELLY The World's Greatest (Interscope) BRIAN MCKNIGHT Still (Motown/Universal)
- 26 LENNY KRAVITZ Dig In (Virgin)
 - 29 LENNY KRAVITZ Dig In (Virgin)
 EVAN AND JARON The Distance (Columbia)

- #1 MOST ADDED NATALIE IMBRUGLIA Wrong Impression (RCA)
- **#1 MOST INCREASED PLAYS**

NO DOUBT Hey Baby (Interscope)

TOP 5 NEW & ACTIVE

PUDDLE OF MUDD Blurry (Flawless (Interscope) **ANGIE STONE** Brotha (J) BUSTA BHYMES Break Ya Neck (J) CHER Song For The Lonety (Warner Bros.) GORILLAZ 19-2000 (Virgin)

CHR beains on Page 33

AC

- LW TW 1 2 ENRIQUE IGLESIAS Hero (Interscope) 1

 - 3
 - ENYA Only Time (*Reprise*) LONESTAR I'm Already There (*BNA*) MATCHBOX TWENTY If You're Gone (*Lava/Atlantic*)
- 3 5 7 DIDO Thankyou (Arista) 6

 - O-TOWN All Or Nothing (J) J. BRICKMAN/REBECCA L. HOWARD Simple Things (Windham Hill) LEE ANN WOMACK | Hope You Dance (MCA/Universal)
- 8 6 9
- 9 10
- BACKSTREET BOYS Drowning (*Jive*) FAITH HILL There You'll Be (*Warner Bros.*) S CLUB 7 Never Had A Dream Come True (*A&M/Interscope*) 11
- 13 Ð UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)
- ELTON JOHN | Want Love (Rocket/Universal) LEANN RIMES Soon (Curb)
- 12 15
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- FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia) JEWEL Standing Still (Atlantic) STEVIE NICKS Sorcerer (Reprise) 16
- 18
- 20 18
- 17 19 PAUL MCCARTNEY Freedom (Capitol)
- DESTINY'S CHILD Emotion (Columbia) CELINE DION God Bless America (Epic/Columbia) 21 19 20
- 24 2
- **DIANA KRALL** The Look Of Love (*Verve/VMG*) **SHELBY LYNNE** Wall In Your Heart (*Island/IDJMG*) **BARRY MANILOW** Turn The Radio Up (*Concord*) **JOHN WAITE** Fly (*Gold Circle*) 22 28 23 23 29
- 25
- 26 27 25
- ALICIA KEYS Fallin' (J) JOHN MELLENCAMP Peaceful World (Columbia) 26 27
- CAROLE KING Love Makes The World (Rockingale/Koch) 28
- 29 30 DARREN HAYES Insatiable (Columbia) 29

R. KELLY The World's Greatest (Interscope)

#1 MOST ADDED

CHER Song For The Lonely (Warner Bros.) **#1 MOST INCREASED PLAYS**

DARREN HAYES Insa able *(Co*

TOP 5 NEW & ACTIVE

BRIAN MCKNIGHT Still (Motown/Universal) DAKOTA MOON Looking For A Place To Land (Elektra/EEG) CHER Song For The Lonely (Warner Bros.) EILLEEN "SHANIA" TWAIN The Heart Is Blind (Limelight) EVA CASSIDY Fields Of Gold (Blix Street)

AC begins on Page 67.

CHR/RHYTHMIC

Powered By

URBAN

ALICIA KEYS A Woman's Worth (J) USHER U Got It Bad (LaFace/Arista)

KEKE WYATT Nothing In This World (MCA)

AALIYAH Rock The Boat (BlackGround) 'N SYNC Gone (Jive) OUTKAST The Whole World (LaFace/Arista)

GLENN LEWIS Don't You Forget It (Epic)

JOE Let's Stay Home Tonight (Jive) ANGIE STONE Brotha (J)

JAHEIM Anything (Divine Mill/WB)

29 CITY HIGH Caramel (Interscope)
 C R. KELLY The World's Greatest (Interscope)

AVANT Makin' Good Love (Mag

FAITH EVANS I Love You (Bad Boy/Arista) JAGGED EDGE Goodbye (So So Def/Columbia) JANET Son Of A Gun (I Betcha...) (Virgin)

27 JUVENILE From Her Mamma... (Cash Money/Universal)
28 JAY-Z Jigga That N***a (Roc-A-Fella/IDJMG)
29 CITY HIGH Caramel (Interscope)

#1 MOST ADDED

#1 MOST INCREASED PLAYS

BRANDY What About Us? (Atlantic,

TOP 5 NEW & ACTIVE

TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)

RAY-J Keep Yo Head Up (Atlantic)

BLU CANTRELL Till I'm Gone (Arista)

B2K Uh Huh (Epic)

DE LA SOUL Baby Phat (Tommy Boy)

URBAN begins on Page 46.

ROCK

CREED My Sacrifice (*Wind-up*) **NICKELBACK** How You Remind Me (*Roadrunner/IDJMG*) **DEFAULT** Wasting My Time (*TVT*)

PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope) STAIND Fade (Flip/Elektra/EEG) OZZY OSBOURNE Dreamer (Epic)

P.O.D. Alive (Atlantic) PUDDLE OF MUDD Control (Flawless/Geffen/Interscope) INCUBUS | Wish You Were Here (Immortal/Epic)

NICKELBACK Too Bad (Roadrunner/IDJMG)

NICKELBACK 100 Bad (*Hoadrunner/IDJNIG*) LINKIN PARK In The End (*Warner Bros.*) TANTRIC Mourning (*Maverick/WB*) OFFSPRING Defy You (*Columbia*) STAIND It's Been Awhile (*Flip/Elektra/EEG*) STAIND For You (*Flip/Elektra/EEG*) OZZY OSBOURNE Gets Me Through (*Epic*)

MICK JAGGER God Gave Me Everything (Virgin) LENNY KRAVITZ Dig In (Virgin) TOOL Lateralus (Volcano)

COURSE OF NATURE Caught In The Sun (Lava/Atlantic) FOO FIGHTERS The One (Columbia) INCUBUS Nice To Know You (Immortal/Epic)

HOOBASTANK Crawling In The Dark (Island/IDJMG)

ROB ZOMBIE Feel So Numb *(Geffen/Interscope)* **P.O.D.** Youth Of The Nation *(Atlantic)*

#1 MOST ADDED

KID ROCK Lonely Road Of Faith (Top Dog/Lava/Atlantic)

#1 MOST INCREASED PLAYS

INJECTED Faithless (Island/IDJMG)

TOP 5 NEW & ACTIVE

DROWNING POOL Sinner (Wind-up)

HEDDER Save Your Face (Gold Circle)

ADEMA The Way You Like It (Arista)

INJECTEO Faithless (Island/IDJMG)

MARILYN MANSON Tainted Love (Maverick/WB)

ROCK begins on Page 81.

FUEL Last Time (Epic) NEIL YOUNG Let's Roll (Reprise)

BUSH Headful Of Ghosts (Atlantic)

SEVENDUST Praise (TVT)

30 AEROSMITH Sunshine (Columbia)

on/MCA)

GINUWINE Differences (Epic)

JA RULE Always On Time (Murder Inc./Def Jam/IDJMG) MICHAEL JACKSON Butterflies (Epic)

FAT JOE We Thuggin' (*Terror Squad/Atlantic*) MYSTIKAL Bouncin' Back (Bumpin' Me...) (*Jive*) MR. CHEEKS Lights, Camera, Action (*Universal*) LUDACRIS Roll Out (My Business) (*Def Jam South/IDJMG*)

BUSTA RHYMES Break Ya Neck (J) MISSY ELLIOTT Take Away (Gold Mind/EastWest/EEG) MARY J. BLIGE No More Drama (MCA)

FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG) JERMAINE DUPRI F/LUDACRIS Welcome... (So So Def/Columbia) FAITH EVANS You Gets No Love (Bad Boy/Arista)

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- JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)
- USHER U Got It Bad (LaFace/Arista)
- FAT JOE We Thuggin' (Terror Squad/Atlantic)
- LUOACRIS Roll Out (My Business) (Def Jam South/IDJMG) BUSTA RHYMES Break Ya Neck (J) OUTKAST The Whole World (LaFace/Arista)
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- GINUWINE Differences (*Epic*) JENNIFER LOPEZ Ain't It Funny (*Epic*) PINK Get The Party Started (*Arista*) 89 13
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- AALIYAH Rock The Boat (BlackGround) 8 4
- CITY HIGH Caramel (Interscope) ALICIA KEYS A Woman's Worth (J) Ö
- 16 NELLY #1 (Priority/Capitol) 12
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- 14 14
- MYSTIKAL Bouncin' Back (Bumpin' Me...) (Jive) NELLY FURTADO Turn Off The Light (DreamWorks) 19
- 14 21 FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)
- 17
- 18
- MR. CHEEKS Lights, Camera, Action (Universal) CRAIG DAVID 7 Days (Wildstar/Atlantic) PETEY PABLO Raise Up (Jive) 15
- 23 MISSY ELLIOTT Take Away (Gold Mind/EastWest/EEG)
- MARY J. BLIGE No More Drama (MCA) JERMAINE DUPRI F/LUDACRIS Welcome... (So So Def/Columbia) 22 24

 - R. KELLY The World's Greatest (Interscope)
- 0000000 MICHAEL JACKSON Butterflies (Epic) MOBB OEEP F/112 Hey Luv (Anything) (Loud/Columbia) 29 31 27
 - 'N SYNC Gone (Jive) 27
 - 112 Dance With Me (Bad Boy/Arista) 28

TWEET Oops (Oh My) (Go

25 JUVENILE From Her Mamma... (Cash Money/Universal)
 EVE U, Me & She (Ruff Ryders/Interscope) 30

#1 MOST ADDED

#1 MOST INCREASED PLAYS

BRANDY What About Us? (Atlantic)

TOP 5 NEW & ACTIVE

GLENN LEWIS Don't You Forget It (Epic)

JOE Let's Stay Home Tonight (Jive)

NAS Got Ur Self A... (Columbia)

KEKE WYATT Nothing In This World (MCA)

DJ ENCORE | See Right Through You (MCA)

CHR begins on Page 33.

HOT AC

JEWEL Standing Still (Autantic) TRAIN Drops Of Jupiter (Tell Me) (Columbia) CREED My Sacrifice (Wind-up) ENYA Only Time (Reprise) LIFEHOUSE Hanging By A Moment (DreamWorks) STAIND It's Been Awhile (Flip/Elektra/EEG) ENRIQUE IGLESIAS Hero (Interscope) LENNY KEAVITZ Dia In (Virgin)

U2 Stuck In A Moment... (Interscope) 3 DOORS DOWN Be Like That (Republic/Universal)

JOHN MELLENCAMP Peaceful World (Columbia)

ALICIA KEYS Fallin' (J) RYAN ADAMS New York, New York (Lost Highway/IDJMG)

LEANN RIMES Can't Fight The Moonlight (Curb) ALANIS MORISSETTE Hands Clean (Maverick/Reprise) MATCHBOX TWENTY Last Beautiful Girl (Lava/Atlantic)

TRANSMATIC Come (Immortal/Virgin) MICHELLE BRANCH All You Wanted (Maverick/WB)

#1 MOST ADDED

CHRIS ISAAK Let Me Down Easy (Reprise)

#1 MOST INCREASED PLAYS

ALANIS MORISSETTE Hands Clean (Maverick/Reprise)

TOP 5 NEW & ACTIVE

LONESTAR I'm Already There (BNA)

DAKOTA MOON Looking For A Place To Land (Elektra/EEG)

NATALIE IMBRUGLIA Wrong Impression (RCA)

INCUBUS | Wish You Were Here (Immortal/Epic)

LOUISE GOFFIN Sometimes A Circle (DreamWorks)

AC begins on Page 67.

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DAVE MATTHEWS BAND Everyday (RCA)

EAGLE-EYE CHERRY Feels So Right (MCA)

LIFEHOUSE Breathing (DreamWorks)

NO DOUBT Hey Baby (Interscope) COLDPLAY Trouble (Nettwerk/Capitol)

PINK Get The Party Started (*Arista*) **STEREOPHONICS** Have A Nice Day (V2)

TRAVIS Side (Epic) TRAIN Something More (Columbia)

NICKELBACK How You Remind Me (Roadrunner/IDJMG) FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)

CALLING Wherever You Will Go (RCA)

JEWEL Standing Still (Atlantic)

LENNY KRAVITZ Dig In (Virgin)

ektra/EEG)

Monitored Airplay Overview: January 18, 2002

The Back Pages

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URBAN AC

- 3 0 MICHAEL JACKSON Butterflies (Epic) MAXWELL Lifetime (Columbia) ALICIA KEYS A Woman's Worth (J) Ō 2
- 4 USHER U Got It Bad (LaFace/Arista) 7 5 6
- ANGIE STONE Brotha (J) BRIAN MCKNIGHT Love Of My Life (Mctown) JOE Let's Stay Home Tonight (Jive) 10 ð
- GERALD LEVERT Made To Love Ya (EastWest/EEG) ğ 12
 - BONEY JAMES Something Inside (Warner Bros.) GINUWINE Differences (Epic)
- 9 BABYFACE What If (Arista) 13 11 15

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- **REGINA BELLE** Ooh Boy (*Peak*) **LUTHER VANDROSS** Can Heaven Wait (*J*) **LUTHER VANDROSS** Take You Out (*J*) 12 13
- Õ
- ISLEY BROTHERS Secret Lover (DreamWorks)
- GLENN LEWIS Don't You Forget It (Epic)
- 14 17 16 18 JILL SCOTT He Loves Me (Hidden Beach:/Epic) INDIA.ARIE Strength, Courage & Wisdom (Motown)
 - YOLANDA ADAMS Never Give Up (Elektra/EEG)
- 19 21 24 20 20 KEKE WYATT Nothing In This World (MCA) MONTELL JORDAN You Must Have Been (Def Soul/IDJMG) 20
- TEMPTATIONS Four Days (Motown) 22 22 25
 - AALIYAH Rock The Boat (BlackGround) KENNY LATTIMORE Don't Deserve (Arista) JAHEIM Anything (Divine Mill/WB) PROPHET JONES Cry Together (University/Motown) 23 3 3 3 3

 - 000 MARY J. BLIGE No More Drama (MCA) CECE WINANS Anybody Wanna Pray (Wellspring/Capitol) SHARISSA Any Other Night (Motown)
 - KIRK FRANKLIN 911 (Gospo Centric/Interscope) 30

#1 MOST ADDED

AVANT Makin' Good Love (Magic Johnson/MCA)

#1 MOST INCREASED PLAYS

FAITH EVANS | Love You (Bad Boy/Arista)

TOP 5 NEW & ACTIVE

TONY TERRY | Don't Wanna Stop (Golden Boy) RANDY CRAWFORD Permanent (Warner Bros.) FAITH EVANS | Love You (Bad Boy/Arista) R. KELLY The World's Greatest (Interscope)

JAGGED EDGE Goodbye (So So Def/Cournbia)

URBAN begins on Page 46.

ACTIVE ROCK

LW TW LINKIN PARK In The End (Warner Bros.) PUDDLE OF MUDD Blurry (Flawless/Geften/Interscope) CREED My Sacrifice (Wind-up) P.O.D. Alive (Atlantic) NICKELBACK How You Remind Me (Roadrunner/IDJMG) SYSTEM OF A DOWN Chap Sum (Apprint Columbia) 0 2 3 5 4 5 6 7 SYSTEM OF A DOWN Chop Suey (American/Columbia) DEFAULT Wasting My Time (TVT) NICKELBACK Too Bad (Roadrunner/IDJMG) OFFSPRING Defy You (Columbia) 8 13 9 Û 16 STAIND For You (Flip/Elektra/EEG) **TOOL** Lateralus (*Volcano*) **DISTURBED** Down With The Sickness (*Giant/Reprise*) 12 8 8 14 HOOBASTANK Crawling In The Dark (Island/IDJMG) **P.O.D.** Youth Of The Nation (Atlantic) **SEVENDUST** Praise (TVT) 21 15 15 16 INCUBUS | Wish You Were Here (Immortal/Epic) 11 STAIND Fade (Flip/Elektra/EEG) INCUBUS Nice To Know You (Immortal/Epic) PUDDLE OF MUDD Control (Flawless/Geffen/Interscope) 10 1 19 17 22 24 OZZY OSBOURNE Dreamer (Epic) FOO FIGHTERS The One (Columbia) DROWNING POOL Sinner (Wind-up) 20 21 23 27 29 ADEMA The Way You Like It (Arista) ILL NINO What Comes Around (Roadrunner/IDJMG) ROB ZOMBIE Feel So Numb (Geffen/Interscope) 23 24 18 25 TANTRIC Mourning (Maverick/WB) 26 SALIVA After Me (Island/IDJMG) CUSTOM Hey Mister (Artist Direct) 27 32 31 28 MARILYN MANSON Tainted Love (Maverick/WB) 26 30 KID ROCK Forever (Top Dog/Lava/Atlantic) **#1 MOST ADDED ROB ZOMBIE** Never Gonna Stop (Get Interscopel

#1 MOST INCREASED PLAYS P.O.D, Youth Of The Nation (Atlanuc)

TOP 5 NEW & ACTIVE

STROKES Last Nite (RCA) EDDIE VEDDER You've Got To Hide Your ... (V2) KID ROCK Lonely Road Of Faith (Top Dog/Lera/Atlantic) KITTIE Run Like Hell (Artemis) APEX THEORY Shhh... (Hope Diggy) (Drear Works)

ROCK begins on Page 81.

COUNTRY 1003 ALAN JACKSON Where Were You (When ...) (Arista) STEVE HOLY Good Morning Beautiful (Curb) GEORGE STRAIT Run (MCA) AARON TIPPIN Where Stars And Stripes... (Lyric Street) 6 BRAD PAISLEY Wrapped Around (Arista) GARTH BROOKS Wrapped Up In You (Capitol) TRACE ADKINS I'm Tryin' (Capitol) JO DEE MESSINA W/TIM MCGRAW Bring On The Rain (Curb) 800000000000000 BROOKS & DUNN Long Goodbye (Arista) TIM MCGRAW The Cowboy In Me (Curb) TRACY BYRD Just Let Me Be In Love (RCA) MARTINA MCBRIDE Blessed (RCA)

LW

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- 15 DIXIE CHICKS Some Days You Gotta Dance (Monument) 17 16
 - SARA EVANS Saints & Angels (RCA) JOE DIFFIE In Another World (Monument)
 - RASCAL FLATTS I'm Movin' On (Lyric Street)
- 20 21 22
- CHRIS CAGLE I Breathe In, I Breathe Out (Capitol) BLAKE SHELTON All Over Me (Warner Bros.) PHIL VASSAR That's When I Love You (Arista) MONTGOMERY GENTRY Cold One Comin' On (Columbia)

 - CYNDI THOMSON I Always Liked That Best (Capitol) LEE ANN WOMACK Does My Ring Burn Your Finger (MCA) TOMMY SHANE STEINER What If She's An Angel (RCA)

 - KENNY CHESNEY Young (BNA) EMERSON DRIVE I Should Be Sleeping (DreamWorks) TOBY KEITH My List (DreamWorks)

 - STEVE AZAR I Don't Have To Be (Till...) (Mercury) CAROLYN DAWN JOHNSON I Don't Want You To Go (Arista) TRISHA YEARWOOD Inside Out (MCA) KEVIN DENNEY That's Just Jessie (Lyric Street)

#1 MOST ADDED

TRICK PONY Just What I Do (H2E/WB)

#1 MOST INCREASED PLAYS TOBY KEITH My List (DreamWorks)

TOP NEW & ACTIVE

JOHN BERRY How Much Do You Love Me (Ark 21) MINDY MCCREADY Maybe, Maybe Not (Capitol) **REBA MCENTIRE** Sweet Music Man (MCA)

COUNTRY begins on Page 57.

ALTERNATIVE

- LINKIN PARK In The End (Warner Bros.) PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope) CREED My Sacrifice (Wind-up) INCUBUS | Wish You Were Here (Immortal/Epic) 8

- 5
- P.O.D. Alive (Atlantic) SYSTEM OF A DOWN Chop Suey (American/Columbia)
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- SYSTEM OF A DOWN Chop Suey (American/Columbia) HOOBASTANK Crawling In The Dark (Island/IDJMG) DEFAULT Wasting My Time (TVT) NICKELBACK How You Remind Me (Roadrunner/IDJMG) OFFSPRING Defy You (Columbia) P.O.D. Youth Of The Nation (Atlantic) STAIND Fade (Flip/Elektra/EEG) STROKES Last Nite (RCA)
- Ŏ 10 14 11
 - 12
- 12 88888886666668
- 13 15 18 JIMMY EAT WORLD The Middle (DreamWorks)
 - FOO FIGHTERS The One (Columbia) NICKELBACK Too Bad (Roadrunner/IDJMG)
- 16 TOOL Lateralus (Volcano)
- INCUBUS Nice To Know You (Immortal/Epic) STAIND For You (Flip/Elektra/EEG) ALIEN ANT FARM Movies (DreamWorks) 21 22
- 19 23 26 25 ADEMA The Way You Like It (Arista) LIT Addicted (RCA)
- TANTRIC Mourning (Maverick/WB) 27 30 **SEVENDUST** Praise (TVT)
 - 24 **CUSTOM** Hey Mister (Artist Direct) **FUEL** Last Time (Epic)
- 24 26
- 33 27 GORILLAZ 19-2000 (Virgin)
- **311** I'll Be Here Awhile (Volcano) **SUM 41** In Too Deep (Island/IDJMG) 28 28 29
- 31 30 WEEZER Photograph (Geffen/Interscope) 32

#1 MOST ADDED BLINK-182 First Date (MCA)

#1 MOST INCREASED PLAYS

SYSTEM OF A DOWN Toxicity (*American/Columbia*)

TOP 5 NEW & ACTIVE

LOCAL H Half Life (Palm Pictures) MUSHROOMHEAD Solitaire/Unraveling (Universal) FU MANCHU Squash That Fly (Mammoth/Hollywood) JOEY RAMONE What A Wonderful World (Sanctuary/SRG) **APEX THEORY** Shhh... (Hope Diggy) (DreamWorks)

ALTERNATIVE begins on Page 89

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SMOOTH JAZZ

107

- BONEY JAMES See What I'm Sayin' (Warner Bros.) PETER WHITE Turn It Out (Columbia) 0
- 2
- Ō 5 BRIAN CULBERTSON All About You (Atlantic) 3
- JEFF LORBER Ain't Nobody (Samson/Gold Circle) RUSS FREEMAN East River Drive (Q/Atlantic)
- 6 CHRIS BOTTI Streets Ahead (Columbia)
- JOYCE COOLING Mm-Mm Good (GRP/VMG)
- RICHARD ELLIOT Crush (GRP/VMG) LARRY CARLTON Deep Into It (Warner Bros.)
- 10 900 12
 - CHUCK LOEB Pocket Change (Shanachie)

GERALD VEASLEY Do I Do (Heads Up)

BONA FIDE Club Charles (N-Coded)

ERIC MARIENTHAL Lefty's Lounge (Peak) DAVID BENOIT Snap (GRP/VMG)

DAVID BENOIT Snap (G)

SADE Lovers Rock (Epic) MICHAEL MCDONALD To Make A Miracle (MCA)

DAVE KOZ Beneath The Moonlit Sky (Capitol) GREGG KARUKAS Night Shift (N-Coded) FISHBELLY BLACK Ven A Gozar (Rhythm & Groove/Q)

PIECES OF A DREAM Night Vision (Heads Up) MARILYN SCOTT Don't Let Love Get Away (Prana) ALICIA KEYS Fallin' (J) STING Fragile (A&M/Interscope)

#1 MOST ADDED

#1 MOST INCREASED PLAYS

DAVID BENOIT Snap (GRP/VMG)

TOP 5 NEW & ACTIVE

SPYRO GYRA Feelin' Fine (Heads Up)

KIRK WHALUM I Try (Warner Bros.)

FREDDIE RAVEL Conversations (GRP/VMG)

JIMMY SOMMERS Lowdown (Higher Octave)

RANDY CRAWFORD Permanent (Warner Bros.)

Smooth Jazz begins on Page 77.

TRIPLE A

JOHN MAYER No Such Thing (Aware/Columbia) CALLING Wherever You Will Go (RCA) JOHN MELLENCAMP Peaceful World (Columbia)

LENNY KRAVITZ Dig In (Virgin) COLDPLAY Trouble (Nettwerk/Capitol) RYAN ADAMS New York, New York (Lost Highway/IDJMG)

NICKELBACK How You Remind Me (Roadrunner/IDJMG) NATALIE MERCHANT Just Can't Last (Elektra/EEG)

WEEZER Island In The Sun (*Geffen/Interscope*) FIVE FOR FIGHTING Superman (It's Not Easy) (*Aware/Columbia*) MELISSA ETHERIDGE Lover Please (*Island/IDJMG*)

DAVE MATTHEWS BAND Everyday (RCA)

JEWEL Standing Still (Atlantic)

U2 Stuck In A Moment... (Interscope)

CREED My Sacrifice (Wind-up) CHRIS ISAAK Let Me Down Easy (Reprise) TRAVIS Side (Epic)

PETE YORN Strange Condition (Columbia)

NEIL YOUNG Let's Roll (Reprise) WIDESPREAD PANIC Little Lilly (Widespread/SRG)

STING Fragile (A&M/Interscope) WILLIAM TOPLEY Back To Believing (Lost Highway/IDJMG) JOHN HIATT Everybody Went Low (Vanguard) U2 In A Little While (Interscope)

ent Of Forgiven

ess *(Epic*)

FIVE FOR FIGHTING America Town (Aware/Columbia) BRUCE COCKBURN My Beat (True North/Rounder) SUZANNE VEGA Widow's Walk (A&M/Interscope)

EDDIE VEDDER You've Got To Hide Your ... (V2)

SHANNON MCNALLY Down And Dirty (Capitol) EAGLE-EYE CHERRY Feels So Right (MCA)

#1 MOST INCREASED PLAYS

CHRIS ISAAK Let Me Down Easy (Reprise)

TOP 5 NEW & ACTIVE

STARSAILOR Good Souts (Capitol)

BEN FOLDS Still Fighting It (Epic)

GARBAGE Breaking Up The Girl (Almo Sounds/Interscope)

MICK JAGGER Visions Of Paradise (Virgin)

REMY ZERO Save Me (Elektra/EEG)

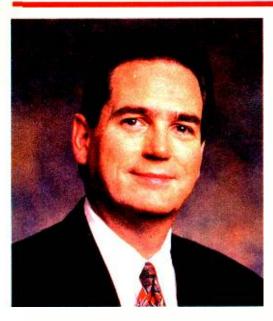
TRIPLE A begins on Page 96.

#1 MOST ADDED INDIGO GIRLS Moment Of Forgive

ALFONZO BLACKWELL Funky Shuffle (Shanachie) PAUL TAYLOR Hypnotic (Peak) ACOUSTIC ALCHEMY Wish You Were Near (Higher Octave)

DIANA KRALL The Look Of Love (Verve/VMG) BOZ SCAGGS Payday (Virgin) MARC ANTOINE On The Strip (GRP/VMG) LEE RITENOUR W/GERALD ALBRIGHT Jammin' (GRP/VMG) 9 11 12





oug Kiel began his radio career as a teenage DJ in his hometown. He majored in political science in college and moved into the news side of broadcasting. During his career he has risen through the ranks in news, programming and, eventually, senior management.

Kiel joined Journal in 1986 as VP/ GM of WKTI/Milwaukee. Today he is President of parent company Journal Communications and, as of December, took on additional responsibilities as

Vice-Chairman and CEO of Journal's entire broadcast group, which includes 36 radio stations and five fullpower and one low-power television stations.

Getting into the business: "I got into radio when I was a teenager, as a DJ. Our local station, WOMT/ Manitowoc, WI, after 9pm — after *The Lutheran Hour* and the Salvation Army were on — had *Night Flight*, which was what we now call Top 40. I thought doing that would be the greatest thing in the world. My family was of German heritage, with that work ethic. It was like, 'OK, you're 16. Now go get a job' Rather than stocking boxes, I said, Tll go down to Francis Cotto and see if he'll give me a job as a DJ.

"Being dumber than I was brave — and this is the nice thing about living in a city of 30,000 — I went down, and he met me and said, 'Go across the street and give me a call on the pay phone and talk to me for a while.' Whatever he heard, he must have liked. He said, "Why don't you hang around with the guys, and they'll teach you the business.' They did, and then one of them had a date and asked if I would go on for him. I did. Francis called me and said, 'What are you doing on the radio?' I told him that one of the guys had a date and wanted me to fill in. He said my voice was good but that I talked way too fast. T'll work with you,' he said, 'and we'll see if we'll pay you.' I worked my way through the University of Wisconsin doing that." Joining Journal: "When I joined Journal, it

Joining Journal: "When I joined Journal, it never crossed my mind that I'd end up running the whole company. All I wanted to do was run a radio station. When I was in the broadcast building, running WKTI, Rightman and Miller, who did a great morning show, used to invite me in to play my saxophone or make fun of me as a manager. If I could be on the radio, I'd love it.

"After WKTI, I ran our radio and TV group. I became GM of Channel 4, our TV station, which was not doing well. It's one of the top-rated TV stations now. I had the opportunity and privilege of helping to build our radio and TV group. I was the acquisition guy. We put a strategy together and knew exactly where we wanted to

DOUG KIEL

President, Journal Communications; Vice-Chairman/CEO, Journal Broadcast Group

go. We put together a wonderful team, with Carl Gardner on radio and Jim Prather on $TV\!\!\! V$

His responsibilities: "I ran broadcast until 1998 as President, then I was promoted to President of Journal Communications, our holding company. I report to Steve Smith, our Chairman and CEO. As President of Journal, I have direct operating responsibility. Several divisions report to me — broadcast, direct mail, our label products business, our weekly newspaper and shopper division and our telecom business. That's what I've done for the past two or three years.

"Journal Communications also has the daily newspaper here. I've been Vice-Chairman of Journal Broadcast Group, so the added title of CEO is just to reemphasize the importance of our broadcast division. We've come through a difficult economic time, but we think there's tremendous opportunity to grow rapidly in the next several years."

Long-term goals: "We're an employee-owned company, so we are on a pay-as-you-go basis in terms of what we buy. We're very disciplined about our growth opportunities. Our philosophy is to be focused on being very market-centric, very locally oriented. Our goal is not to be as big as some of the other folks, but we feel that we can be tremendously successful on a market-bymarket basis. We have a very precise strategy in terms of what markets we want to get into."

The company's focus: "We'd like to focus on radio and television in our markets. If we focus on the markets in which we choose to do business, and we're the operator that's closest to the customer, the operator that really believes in integrity and high ethics, we can be the place where people want to do business. We still value excellence and performance. We build our products and try to corral the highest-quality people we can. We built an organization where people can do great work and foster the love they have for broadcasting, then we turned that into a company with a strong environment, in terms of respect in the workplace, and a focus on the customer."

Staying private: "Our intention is to continue to stay independent and to grow our company based on this plan. Our company has been around since the 1880s. Our employee-ownership plan has been here since 1938. Our job is to provide the kind of growth we need the oldfashioned way, through performance. That helps us defend our independence and, more importantly, provides the kind of returns our employee owners want long-term. The thing that's great for somebody like me or Carl Gardner is that the folks we work with are really the owners of the company. They're the ones who benefit from our long-term performance."

Biggest challenge: "Finding a way to get close to our customers in the marketplace, providing the kinds of products that listeners and viewers want and developing the ability to build value for advertisers. We all talk about wanting to be customer-focused. Everyone in our business talks about building great radio stations. For us, there's no shortcut to that. The challenge that worries me most is how to continue to attract, grow and develop great people. If we have great people who care and are close to their marketplaces, it's hard not to be successful. Right now the biggest challenge is the economy, but that's going to turn."

State of the industry: "It is a privilege to work in this business. It's a wonderful business and a wonderful career, as long as we don't ruin it. What's important is the targetability of radio. This is a really personal medium. It's personal in terms of how we build products and how we build value for our advertisers. As long as we hold ourselves to that standard, radio will continue to be a wonderful business. "We can't get distracted. We have to look at things like growing our market. We know that radio works, but we have to make sure that we protect it, so it continues to work for advertisers, and that we build the kinds of platforms and products that people gravitate toward. We have to stay close to the people who listen to radio. My biggest worry is being out of touch with the next big thing. There are a million niches in radio, if we can find people who want to listen. It's our job to get people into the business who will continue to think outside the box. If we forget that, it becomes stale. We squander opportunity, and people will continue to turn away from us. It's the same issue in television."

Health of Journal's business: "We actually had a good 2001 in radio. We grew. We did not grow in television. In television, we're coming off a political year, so it's more of a stair-step comparison. I have high expectations. Whatever the economy does, it's going to do, but we still have to build value for our unit-holders, and we'll find a way to do that. Our customers are in the same situation. We provide something for them to help build their business. We just have to be proactive. I have great hopes for this year, and I see us starting out well."

Most influential individual: "Don Seehafer, who ran WOMT. He taught me how to sell and what local radio really meant. And Mike Jorgensen, who gave me a chance to show what I could do as a manager. He believed a program director could become a general manager. In those days it was a real controversial issue. E. Carl, the consultant, influenced my belief that you have to be market-centric in order to be successful."

Career highlight: "Going to WMIL/Milwaukee, a station not really on the map. Going up against the No. 1 station in Milwaukee at the time, WBCS, and looking at how we could find a niche in Country to tie them and beat them. That showed me that if you figured out what the marketplace wanted, delivered it and had good people, you could be successful. Also, rebuilding WTMJ 4, our television station, rebranding it and taking it from third to first with a great group of people. That was a proud moment for me."

Career disappointment: "I don't focus much on disappointment. I can't think of any offhand."

Favorite radio format: "I spend a lot of time with News/Talk and, of course, AC."

Favorite television show: "I try not to miss *Law & Order*, and there's a new show on NBC called *Scrubs* — it's really hilarious. You have to be semi-twisted."

really hilarious. You have to be semi-twisted." Favorite musical artist: "Bruce Springsteen.

Favorite book: "Built to Last. It's a business book about building companies that believe in excellence and that find a way to differentiate themselves."

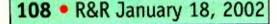
Favorite movie: "Dr. Zhivago." Favorite restaurant: "Carl Rosh's here in Milwaukee.

It's a great German restaurant."

Beverage of choice: "Diet Coke." Hobbies: "Reading, walking and spending time with my family."

E-mail address: "dkiel@jc.com."

Advice for broadcasters: "With all the discussion today about convergence, bigness — all the buzzwords don't forget to focus on your marketplace and your customer. I'm worried about that. We need to focus on that for the long-term viability and growth of radio as a medium — not just an advertising medium, but a medium for listeners in the marketplace. There's no shortcut to that. We have to think about our customers first, listeners and advertisers. We have to be relentless about that to be successful in the long term. My worry is that we look for shortcuts or magic bullets, and there aren't any."



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