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All That And A Bag Of Chips

Who scored Most Added at Urban and Rhythmic — R. Kelly & Jay-Z or Jay-Z & R. Kelly? At Urban, Jay-Z & R. Kelly's "Big Chips" got 64 adds, and F. Kelly & Jay-Z's "Don't Let



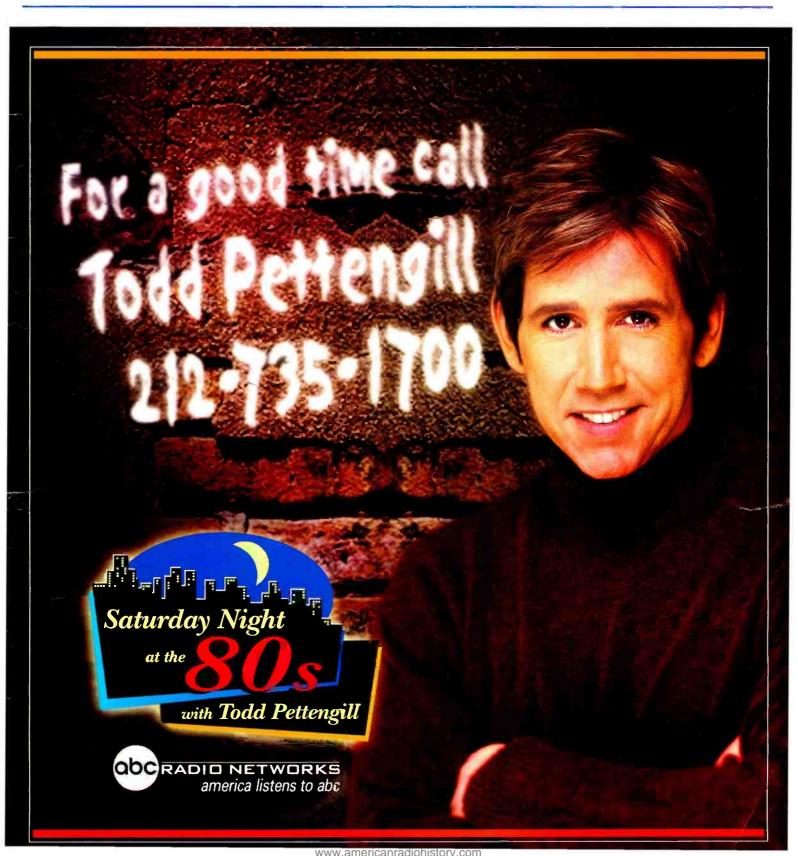
Me Die" grabbed 51, but they tied at Rhythmic, with 70 adds apiece. Both tracks are from the artists' Joint Best of Both Worlds: Unfinished Business, which is being worked by Jive, Roc-A-Fella and IDJMG.



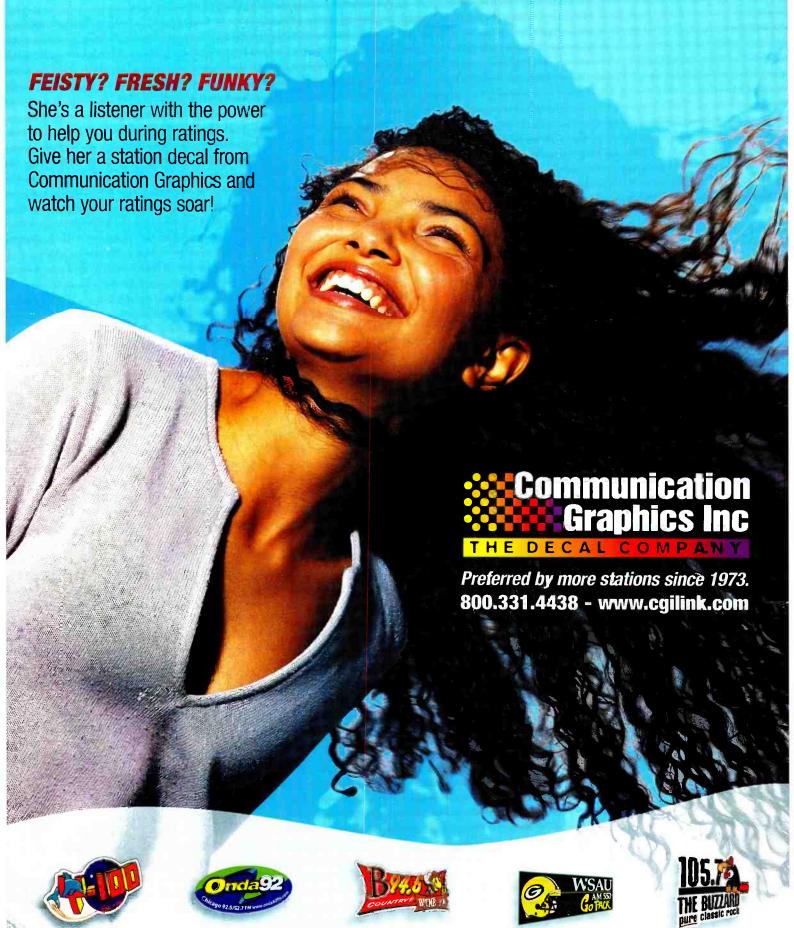
OCTOBER 8, 2004

R&R's Annual Industry Salary Survey!

This is one of our most popular features, year after year. Salaries were up last year for GMs and senior sales executives, but the news wasn't as good for program directors in many cases, especially in the top 25 markets. However, air talent in these same markets saw a significant increase. Get the full analysis, starting on Page 1.



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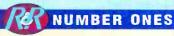
With the upcoming CMA Awards, R&R Country Editor Lon Helton seeks professional advice on how to present the best remotes for your listeners and how stations can make the most of a remote experience. Tips from programming, promotions and air talent start off the twonart series

Page 56

EXTREME MAKEOVER?

Many people believe the Alternative format is ripe for a makeover. R&R Alternative Editor Max Tolkoff addresses that issue in the conclusion of his two-part series, as a variety of individuals share their opinions on the pressing issues at the format today.

Page 81



· MAROON 5 She Will Be Loved (Octone/J/RMG)

CHR/RHYTHMIC

· CIARA I/PETEY PABLO Goodies (LaFace/Zomba)

· CIARA I/PETEY PABLO Goodies (LaFace/Zomba)

HRRAN AC

* ALICIA KEYS I/TONY, TONI, TONE ... Diary (J/RMG)

. KIERRA SHEARO You Don't Know (EMI Gospel)

. SARA EVANS Suds In The Bucket (RCA)

. LOS LONELY BOYS Heaven (Or/Epic)

· MAROON 5 She Will Be Loved (Octone/J/RMG)

SMOOTH JAZZ

. GERALD ALBRIGHT To The Max (GRP/VMG)

· VELVET REVOLVER Fall To Pieces (RCA/RMG)

ACTIVE ROCK

· PAPA ROACH Getting Away With Murder (Geffen,

· GREEN DAY American Idiot (Reprise)

. R.E.M. Leaving New York (Warner Bros.)

CHRISTIAN AC

· JEREMY CAMP Walk By Faith (BEC)

CHRISTIAN CHR

· SANCTUS REAL Everything About... (Sparrow/EMI CMG)

CHRISTIAN ROCK

. THOUSAND FOOT ... Faith, Love And ... (Tooth & NaiVBEC)

. WATERMARK The Glory Of Your Name (Rocketown)

SPANISH CONTEMPORARY

· JUANES Nada Valgo Sin Tu Amor (Universal)

REGIONAL MEXICAN

• PESADD Ojala Que Te Mueras (Warner M.L.)

. MARC ANTHONY Valio La Pena (Sony Discos)

ISSUE NUMBER 1576



Radio's Swapapalooza!

By Joe Howard

R&R Washington Bureau jhoward@radioandrecords.com

Under a partnership deal announced Tuesday morning, Viacom is swapping Infinity Broadcasting's KBAA/San Francisco for a 10% ownership stake in Spanish Broadcasting System and warrants that allow Viacom to increase its SBS stake another 5%

SBS will flip the station to an as-vet-unannounced Spanish-language format, and R&R has confirmed that KLAX/Los Angeles morning star Renan Almendares

VIACOM ► See Page 6

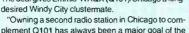
Viacom, SBS partner | Salem, Univision trade

In a move that gives Salem Communications two important markets for the continued rollout of its secular News/Talk product, the Camarillo, CA-based broadcaster has traded Christian AC WZFS (106.7 The Fish)/ Chicago and KSFB/San Rafael-San Francisco to Univision Radio in exchange for WIND-AM/Chicago; KOBT/Beaumont-Houston, TX and KHCK-AM/Dallas: and KOSL/Jackson, CA, which covers the eastern portion of the Sacramento and Stockton markets. The

SALEM ➤ See Page 36

Emmis Adds Second In Chicago

In one of the biggest deals this year for the industry, and possibly the biggest deal ever for the company, Emmis Communications on Monday announced that it is trading KKLT, KMVP & KTAR/Phoenix for Bonneville's WLUP/Chicago and \$70 million in cash. The deal gives Emmis' WKQX (Q101)/Chicago a long-



plement Q101 has always been a major goal of the company," Emmis Radio President Rick Cummings said. "The benefits of having a second station in Chicago, along with the ability to delever our balance sheet, made this the right decision." The deal

EMMIS ▶ See Page 23

OCTOBER 8, 2004

Industry Vet Fagot Joins R&R

John Fagot has joined R&R as Sr. Director/Digital Initiatives & New Business Development. He replaces Greg Maffei, who exited to take a similar position at Billboard.

R&R Publisher/CEO Erica Farber said, "John is a legendary talent in the industry, and I'm pleased that he's joining our team. His passion for music and the music business remains strong and is a vital element in this position."

Fagot started in the music business with CBS Records in Atlanta and rose to Sr. VP/Promotion for Columbia, where he worked for 12 years. He then moved to Capitol and Hollywood Records in similar capacities. He also worked at Mediabase

as Sr. VP/Sales and at Webspins, a company that tracked P2P file sharing. For the past two years Fagot has worked on such projects as his music-video service, the Fishin' Musician and Chance Mu-

"I'm very happy to be working with Erica Farber and the good folks at R&R," he said.

GSMs Fare Well In Salary Survey

GMs, NDs, sales assts. see growth; PDs take hit

By Roger Nadel
R&R Exec. Editor
rnadel@radioandrecords.com

While general managers and senior sales executives in the top 25 markets saw their compensation increase during the past year, in some cases by as much as 21%, program directors at those same stations saw their income drop 6%, according to the newly released annual radio-industry salary survey conducted by the accounting firm of Miller, Kaplan,

Arase & Co. The full report, complete with breakouts by market size and format, appears on Pages 10-14.

While top-25-market programmers took a hit, the people who work directly for them in many top-10-market categories enjoyed double-digit income growth during 2003-04, including news directors (+35%), moming drive talent and producers

SALARY ► See Page 36

R&R Bows Monitored Latin Charts

Last week R&R debuted monitored charts powered by Mediabase 24/7 for the Regional Mexican and Spanish Contemporary formats. These are the two largest and most popular Latin formats in the United States

R&R VP/Editorial & Music Operations Cyndee Maxwell said, "This is another step in R&R's commitment to the Latin formats, which began

when R&R first purchased Radio y Musica, then added it to the R&R publication in 2002. Fueled by the growth of the Hispanic population in the U.S., Spanish-language radio has developed into a prominent format in the advertising community, and we are delighted to serve the radio stations that are part of this force."

The largest U.S. Hispanic LATIN ▶ See Page 36

New York Radio Remembers Muni

By Adam Jacobson

R&R Radio Editor

Scott Muni, one of radio's pioneering personalities and one of New York's most recognizable radio talents, is being remembered by those who knew



him as a humble, warm-hearted guy who respected everyone and called you "Fats" if he truly liked you. Then again, it's been said that Muni called everyone

It's that kind of affability that won the hearts of Muni's former staffers and many record-industry promotion representatives

MUNI ▶ See Page 8

Only 78 Days Till Christmas!

R&R AC Editor

Christmastime is here — in the AC world, anyway. Believe it or not, programmers have already begun strategizing for the holiday season. Many AC stations

will begin their around-the-clock Christmas programming as early as Thanksgiving weekend.

But how early is too early? Will beating your competitor to the yuletide punch be a detriment to your ratings? Will listeners think of your station as the Christmas station?

In R&R's Holiday Focus, Broadcast Architecture's Elliott Wood shares the results of BA's latest focus groups, perceptual tests and auditorium music



tests pertaining to these questions and holiday music airplay. He also gives you a list of the best testing Christmas tunes to add to your playlist this year.

Also in the focus is a list of Christmas releases that are headed your way, including new albums by LeAnn Rimes, Barenaked Ladies and Jessica Simpson.

Rhone Named Motown Pres., **Universal EVP**

By Keith Berman

R&R Associate Radio Editor

Universal Motown Records Group has officially appointed Sylvia Rhone President of Motown Records.

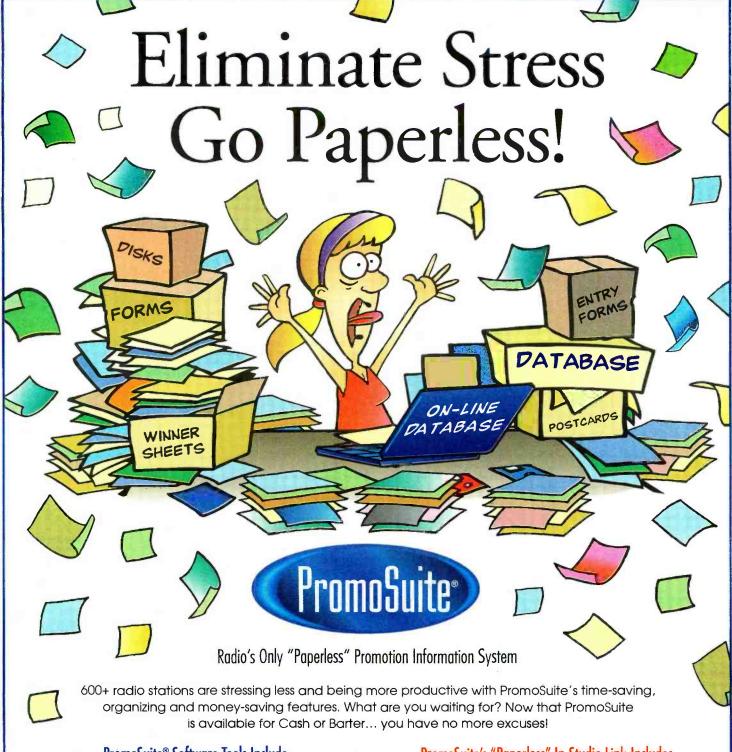
Rhone, who was Elektra/EEG Chairman/CEO for almost a decade before she exited in March, will serve concurrently



as Exec. VP of Universal Records. "As we continue to expand Universal Motown's A&Rdriven strategy, there is no one better to complement our team

RHONE ▶ See Page 36

The sights and sounds of San Diego at the NAB: Page 26



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Aug. Radio Sales Off 1%

But year-to-date revenue up 2% from 2003 results

Total combined local and national ad sales for August 2004 declined 1% from August 2003, according to the RAB. Local sales figures came in flat for the month compared to last August, while national ad dollars fell 5%.

On a year-to-date basis, combined local and national ad dollars grew 2% over the first eight months of 2003. Local dollars increased 3% for the January-August period, and national business dropped 2%.

RAB President/CEO Gary Fries noted that when the results are broken down by market, the signs are encouraging. "For example, in markets 31 through 100, August showed a local increase of 8%," he said. "This is a leading indicator of a strengthening local marketplace that is starting to radiate into some of the larger markets.

CC Forms Creative Resource Group Initiative aims to improve ad quality; Cook to SVP

R&R Exec. Editor

Clear Channel Radio's new "Less is More" program to reduce the number of commercial minutes per hour now has a support system in place to make shorter spots work for both the listener and the advertiser. The Clear Channel Ra-

dio Creative Resource Group, announced by CC CEO John Hogan this week, will be a one-stop shop within the company for coaching, training, writing, production and outreach to advertisers.

Named to head the team is Jim Cook, who is promoted to Sr. VP/ Creative Services. Cook is a 30-year



cludes Radio Ranch's Dick Orkin; Wizard of Ads' Roy Williams; and marketing guru Jack Trout, co-author of The 22 Immutable Laws of

industry veteran who pre-

viously served as CC VP/

Creative Services. His all-

star supporting cast in-

"Reducing the number of ads and promotional clutter is only part of the answer," said Hogan. "We, as an industry, must also do a better job of using the power of our medium to engage and enchant listeners with better creative '

Cook knows the mission will not

COOK ► See Page 23

KBTB Goes Dance: Shebel To PD

Flying Bear Media's newly acquired Urban KBTB (Power 92.7)/ San Francisco has flipped to Dance as "Energy 92.7." Veteran programmer Chris Shebel has been appointed PD, effective Oct. 18.

Energy 92.7 kicked off with a countdown featuring the top 500 dance songs of all time. KBTB aired a Dance format before Three Point Media purchased the station, formerly known as KPTI (Party 92.7), from Spanish Broadcasting System.

"We did our homework, and this was an obvious flanker opportunity," said Flying Bear owner Joe

Bayliss. "There is a significant passion in this market for the format, and we believe it will perform well."

Shebel vacates his PD position at WRMF/West Palm Beach. No stranger to the Dance format, he spent five years as PD at "Energy 92.7 & 5" Dance trimulcast WDEK, WKIE & WKIF/Chicago.

"Once we identified the format opportunity as being Dance/CHR, Chris Shebel was an obvious choice," Bayliss said. "Chris is a great guy, he is a highly regarded PD, and he is passionate about the Dance format.

Salem Debuts N/T WDTK/Detroit

Salem Communications has completed the acquisition of WQBH-AM/ Detroit from Queen's Broadcasting and has relaunched the longtime Urban outlet as News/Talk WDTK.

"We are pleased to acquire the station that has served the Detroit community so well by honoring the legacy of its founder, Martha Jean 'The Queen' Steinberg," Salem President/CEO Edward Atsinger III said. "The acquisition of WQBH is an opportunity for Salem to serve the News/Talk audience in Detroit with informative programming that is new for this market. Equally important, the new WDTK gives Salem a presence in all 10 of the top 10 radio markets in the United States."

The new lineup at WDTK features a full roster of Salem Radio Network syndicated talkers, including Bill Bennett, Mike Gallagher, Hugh Hewitt, Michael Medved and Dennis Prager. Also featured are ABC Radio Networks' syndicated Larry Elder Show and Talk Radio Network's nationally syndicated Laura Ingraham.

Sonv BMG Sets Worldwide Team

The newly merged Sony BMG has begun assembling its team to oversee operations all over the world. BMG Canada President Lisa Zbitnew is upped to President of Sony BMG Music Canada, and Sony Norte President Kevin Lawrie is elevated to Sony BMG Norte President.

"Lisa has done an outstanding job at the helm of BMG Canada, and I am delighted she will be a key part of the Sony BMG team," said Tim Bowen, who heads Sony BMG Canada/ U.K./Australia/New Zealand/ South Africa and to whom Zbitnew reports. "I am confident that her leadership skills, marketing talent and strong relationships within the industry will make Sony BMG a market leader in the Canadian market."

Zbitnew has also spent time as BMG Music Canada's Group VP and GM, and her experience







also includes stints as Alert Music Managing Director, Sony Music Canada Marketing Director and EMI Canada VP/Mar-

Meanwhile, Sony Sur President lorge "Pepo" Ferradas is named Sony BMG Sur Managing Director, and Sony Music International Sr. VP/A&R, Latin America Angel Carrasco becomes Sr. VP/A&R for Sony

"Angel, Jorge and Kevin are uniquely qualified for their new

SONY BMG See Page 23

Johnson Elevated To Atlantic EVP

Ronnie Johnson, Sr. VP/ GM of Atlantic Records' Urban division, has been promoted to Exec. VP for the label. Johnson, who joined Atlantic in 1999 as Sr. VP/Urban Promotion, will report to Atlantic co-Chairman/COO Craig Kallman and President Julie Green-

Kallman said, "Since joining Atlantic five years ago, Ronnie has grown to become one of the linchpins of the company. He has done a phenomenal job in creating an urban music department that is the envy of the industry while being the driving force behind a remarkable string of breakthrough-artist success stories.



Johnson

"During the label's transition over the past few months Ronnie has played a key role in determining the overall direction of the company and has taken on an expanded role in the evolution of the new Atlan-

Greenwald said, "Ronnie is a super-talented music executive with terrific

hands-on experience in promotion, marketing and artist development. He is an inspirational motivator of his troops and a down-to-earth guy who knows exactly what it takes to get the job done."

Johnson began his music-industry career in 1989, when he joined JOHNSON ▶ See Page 23

KROI Decides On 'La Mera Mera'

AC station, Radio One's newly ac-

quired KROI/Houston on Sept. 29 flipped to a Regional Mexican format as "La Mera Mera." The new station focuses on soft regional Mexican music grupero, ranchera and norteño — by artists like Los Temerarios, Los Tigres Del Norte, Alicia Villarreal, Aleiandro Fernandez.

Kumbia Kings, Vicente Fernandez and Marco Antonio Solis.

Programming La Mera Mera is Fernando Perez, who was most recently Program Manager for Spanish Broadcasting System's Los Angeles cluster. Prior to that he was

After a two-week stint as a Hot PD for then-Spanish CHR KLYY (Viva 107.1)/L.A. KROI is airing

music and station promos until a staff is assembled.

"After studying the market and analyzing its needs, we felt there was still a need for another music option in Houston," Perez said. "This market is the second-largest Mexican market in the U.S., there was a need to be met, and

that's why this station is here. The growth of the Hispanic market also helped to make the idea attractive not only in terms of audience, but

Before KROI's Hot AC stint, it was Classical KRTS.

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Reach Media Taps Raab As Sr. VP/Mktg.

Marty Raab has been named Sr. VP/ Marketing for Reach Media, a multimedia company founded by radio personality Tom Joyner. Raab will be responsible for developing new sales products to target multicul-



tural communities, particularly the African-American community.

"Our vision is to create a company that - as the name of the company suggests - reaches the African-American community and other multicultural markets in a way no other company can," Reach President/COO Oscar Joyner said. "Marty has valuable experience in this area, and he will make an immediate contribution in helping us achieve our goals."

Prior to joining Reach Raab served as Exec. VP/Marketing and Chief Strategy Officer for Premiere Radio Networks. He worked for AMFM Radio before its merger with Premiere and held leading marketing roles for the Satellite Music Network and ABC Radio Networks.

Raab is joined at Reach by Marketing Director Sheila Rutledge and Marketing Coordinator Jencey Hirunrusme, both previously of the Premiere marketing department.

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Analyst Pessimistic About Radio In '05

By Joe Howard R&R Washington Bureau hnward@radioandrecords.com

aying there are "more reasons to be pessimistic than optimistic about radio fundamentals" for 2005, William Blair & Co. analyst Alissa Goldwasser reduced her ratings for three radio stocks and lowered her industry forecasts for Q3 2004 and all of 2005.

In an Oct. 1 report, Goldwasser reduced from "outperform" to "market perform" her ratings on Clear Channel, Cox Radio and Entercom. While she believes Entercom is best positioned to benefit once industry revenue improves, Goldwasser said she expects Radio One to continue its historic outperformance of the industry.

"We continue to believe in the longterm fundamentals of the radio model, though execution enhancements and fine-tuning are needed," Goldwasser said. While she reduced her Q3 revenue forecast from flat to a 1% decline, she let stand her 3.5% growth forecast for Q4. However, she lowered her 2005 growth forecast from 7% to 4.5%. Looking toward next year, Goldwasser said, "Recent economic data suggests stronger head winds for radio revenue growth into January, and anecdotal evidence indicates advertisers continue to focus on more quantifiable media investments." She also said Clear Channel's inventory-reduction program "could be a slight drag on industry revenue growth."

Over at Wachovia, analyst Jim Boyle reduced his Q4 radio-industry growth estimate from 5% to 2%, citing continued weakness in ad rates. "We believe the ongoing weakness in radio is caused by the lack of pricing power that started after the Iraq invasion," Boyle said in a report issued Monday.

He continued, "The largest groups offered discounted rates to grab whatever available dollars existed. This went on for quarters instead of months. The radio sector is limping along against both easy and normal comps."

While Boyle has lowered his expectations for Q4, he still believes the quarter will mark a turning point for the radio industry. He said, "We believe that the radio recovery should accelerate, although somewhat modestly, in Q4. The very easy comp of negative 1% should enable radio to ramp up."

Radio's Digital Future

Harris Nesbitt analyst Lee Westerfield said in an Oct. 4 report that while he believes the potential growth opportunities digital technology offers the radio industry are "at best speculative," the improved sound quality and possible new revenue streams that

ANALYST See Page 6





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BUSINESS BRIEFS

Arbitron, Nielsen Consider National Marketing Service

N ielsen parent VNU and Arbitron are exploring the development of a service to collect multimedia usage data and purchase information from a shared sample of consumers. All participants would carry Arbitron Portable People Meter devices to measure media use, and some would also be part of ACNielsen's Homescan consumer panel, which tracks purchases of packaged goods. Data from both panels would be combined to investigate possible connections between shopping behavior and media use. Procter & Gamble is also collaborating on the project.

Arbitron and VNU both said the project would be separate from their radio and TV ratings services. Arbitron President/CEO Steve Morris said, "Our goal is to provide the broadest possible view of the interaction between marketing and media elements in a way that allows marketers to maximize their return on investment."

In other news from Arbitron, the Hamptons — the popular resort areas of eastern Suffolk County, NY — have joined the ratings survey as Hamptons-Riverhead, NY, market No. 258. The new market is embedded in the Nassau-Suffolk metro, which in turn is embedded in the New York metro. Additionally, Arbitron has changed the name of the Blacksburg-Christiansburg-Radford-Pulaski, VA market, ranked No. 222, to New River Valley, VA.

Analyst Commends Emmis' Ad-Rate Growth

In a report issued last week, Wachovia analyst Jim Boyle gave kudos to Emmis for increasing its advertising rates during its fiscal Q2 — the sixth consecutive quarter the company has raised its rates. "This is indeed a standout, and impressive in the persistent ad-rate-cutting environment, as 75%-80% of radio's growth typically stems from increased rates," Boyle said. "It is also a plus that Emmis is not trying to add more inventory, as many peers are accusing the biggest radio groups of doing."

Boyle believes rate-cutting remains a problem for radio and said advertisers' continuing tendency to place ads at the last minute "is discouraging to us, as that means buyers do not feel that they should lock in rates now so as to hedge against rising rates long-term." He continued, "Turning down lowball offers from advertisers is a necessary discipline."

Despite his praise for the company, Boyle reduced his Q3 revenue forecast for Emmis from 5% to 2.8% due to weak pacings and the tough comparisons to last year the company is facing.

Salem Updates Q3 Guidance

Salem on Tuesday increased its net broadcasting revenue guidance for Q3 to between \$46.6 million and \$47 million and raised its Q3 forecast for same-station net broadcasting revenue growth to approximately 10%. Salem was involved this week in a multistate station swap with Univision (see story, Page 1) and said it will provide an update on the transaction's impact on its future financial results when it releases its Q3 results early next month.

In other news from Salem, in an agreement with AOL, Salem's Christian Talk & Teaching WMCA-AWNew York is now part of the AOL Radio Network. WMCA is the first station in its format to join the popular webcasting service. As part of the deal, a live stream will also be available to web listeners at www.wmca.com.

XM Tops 2.5 Million Subscribers

M Satellite Radio said last week that it signed up 415,000 new subscribers during Q3, up from the 237,000 customers it added in Q3 2003. The satcaster also said it is on pace to exceed its yearend guidance of 3.1 million customers. XM President/CEO Hugh Panero said, "Aftermarket sales during the third quarter would have been higher but for a temporary reduction in Delphi XM Roady2 receiver production in the quarter while a low-yield component was being replaced." Roady2 production returned to normal in late August, and Panero said the second half of 2004 is shaping up "very well"

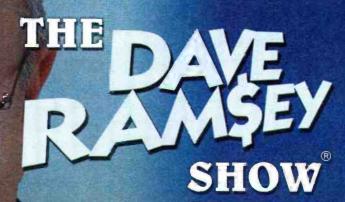
Entravision Executes Stock Buyback

Intravision announced last week that it has repurchased 3.3 million shares of its series A convertible stock from TSG Capital Fund III for \$73 million. The company acknowledged that it paid a slight premium for the stock but said the buyback removed "potential uncertainty" from an April 2006 put option. Upon consumation of the deal, none of the stock will remain outstanding and Entravision will retire the series. Entravision paid for the buyback with loans that were set up under its new credit facility specifically for repurchasing stock.

Continued on Page 6

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WSBT	SOUTH BEND, IN	7.5	VS	8.7
WWTN	NASHVILLE, TN**	4.7	VS	8.6

* Arbitron Spring 2004. AQH share increase **ADTS 25-54

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BUSINESS BRIEFS

Continued from Page 4

Senator Wants Muslim World To Hear U.S. Broadcasts

Sen. Joe Biden, a member of the Senate Foreign Relations Committee, introduced a bill on Sept. 30 that would expand the availability of U.S.-sponsored radio and television broadcasts in Arab and Muslim countries. The Initiative 911 Act is designed to give citizens in predominantly Islamic nations access to news, information and analysis concerning the U.S.'s Middle East policies and to address the negative feelings some people in those countries have toward the United States. The proposal is in response to the 9/11 Commission's recommendation that the U.S increase its media outreach in Arab and Muslim nations. Biden estimates that it would cost \$222 million to build a network of modern radio, TV and Internet services for the Islamic world and forecasts annual operating costs for the network of \$345 million.

Wicks, Backyard Make Software Deal

Under a new deal, Backyard Broadcasting will integrate Wicks Broadcast Solutions' DeltaFlex 4 traffic, billing and broadcast-management software at all its stations. Backyard operates 22 radio stations in five markets.

Analyst

Continued from Page 4

digital radio offers could help the industry compete.

"Having existed for more than 80 years, radio has met the challenge of new forms of audio delivery on numerous occasions and managed to remain a very competitive and profitable form of media," Westerfield said. "Improving the sound quality of over-the-air radio broadcasting now becomes the latest arrow in the industry's quiver to help promote the improvements and benefits of the medium. Datacasting services could provide incremental advertising, subscrip-

tion-based revenue streams and ecommerce capabilities."

But Westerfield emphasized that radio will need help in the digital transition. "If consumer-electronics manufacturers ramp up HD Radio car- and home-audic receiver equipment, then the digital-radio penetration rates would jump-start rapidly as consumer awareness grows," he said.



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TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- KOSL-FM/Jackson (Sacramento), CA; WIND-AM/Chicago, IL; KHCK-AM/Dallas and KOBT-FM/Winnie (Beaumont-Houston), TX Swap for KSFB-FM/San Rafael (San Francisco), CA and WZFS-FM/Des Plaines (Chicago), IL
- KAMD-FM & KMGC-FM/Camden and KCXY-FM/East Camden, AR \$1.45 million
- KZNG-AM, KQUS-FM & KYDL-FM/Hot Springs and KLXQ-FM/ Mountain Pine, AR \$4 million
- KBAA-FM/San Francisco Equity exchange (see story, Page 1)
- WLUP-FM/Chicago Swap
- WERL-AM & WRJO-FM/Eagle River, Wi \$2.2 million

Full transaction listings, posted daily, can be found at www.radioandrecords.com.

DEAL OF THE WEEK

• KMVP-AM, KTAR-AM & KKLT-FM/Phoenix PRICE: \$70 million

TERMS: Facilities swap. Bonneville is trading the three stations listed in exchange for WLUP-FM/Chicago, in addition to the cash payment.

BUYER: Bonneville International Corp., headed by President/CEO Bruce Reese. Phone: 801-575-7500. It owns 34 other stations. This represents its entry into the market. SELLER: Emmis Communications, headed by Chairman/CEO Jeff Smulyan. Phone: 317-266-0100

COMMENT: For additional details, see story on Page 1.

2004 DEALS TO DATE

Dollars to Date:

\$1,556,561,483

(Last Year: \$2,324,227,266)

Dollars This Quarter:

\$511,105,640

(Last Year: \$197,018,087)

Stations Traded This Year:

681

(Last Year: 880)

Stations Traded This Quarter:

214

(Last Year: 189)

Viacom

Continued from Page 1

Coello and his El Cucuy De La Mañana program will soon be simulcast on KBAA. The station, which until a few weeks ago carried the KBAY call sign, has been simulcasting the signal from KBAY/San Jose.

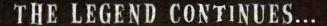
The partnership also includes a cross-promotional agreement between SBS, CBS-TV and Viacom Outdoor. Under this part of the deal, Viacom spokesman Dana McClintock told R&R, KBAA will be promoted on Viacom Outdoor properties, and CBS programs will receive promotion on the radio station. While he said KBAA is the only radio station currently tied to the deal, McClintock said, "This is a far-reaching deal, and we look forward to all of its opportunities."

Infinity Solutions and Beyond, Infinity's in-house marketing and sales group, is also partnering with SBS to work toward increasing both companies' national and regional advertising revenue.

Viacom co-President/co-COO Les Moonves said, "Viacom has been carefully monitoring the progress and expansion of the domestic Hispanic market, and we believe that a great opportunity exists for our deeper involvement in this exciting growth sector. We fully expect our commitment to this marketplace to continue."

SBS Chairman/CEO Raul Alarcon said, "This alliance of SBS and Viacom will create a unique and compelling multimedia platform targeting the eyes and ears of U.S. Latinos for years to come. I'm grateful to Infinity management and Viacom for their confidence in affording SBS this opportunity"

Appearing at the Goldman Sachs Communacopia XIII Conference just hours after the deal was announced, Moonves said the station swap is just the first step in what he hopes will become a fruitful partnership with SBS. "We want to do a lot more with them," Moonves said. "We're talking about different plans with them across the board. In addition, we have some marketing ideas that include our outdoor, local radio and local television. It was sort of a no-brainer, and it's a real win-win for them and for us. The largest-growing marketplace is the Hispanic market, and we thought it was essential to get into it."



WOLFMAN JACK IS BACK!

The Lost Radio Shows Have Been Found

Wolfman Jack is the most famous radio personality of all time. He was immortalized in the movie American Graffiti and millions listened to him every night for the howing sounds and great music he played.

When the Wolfman went on to rock and roll heaven in 1995 ... the tapes of all his shows had been locked in a vault and hidden away. Wolfman never told anyone the location ... and fans around the world have been searching for years trying to find them.

Just a few months ago the discovery was made in the jungles of Mexico - by a Dr. D Wedge - in a cave guarded by 15 white wolves. The solid gold vault was brought across the border under cover of a moonless night. The tapes have all been retrieved and digitally enhanced so they will sound great on today's radios.

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The Astor Broadcast Group

NEWS

Muni

Continued from Page 1

and artists. All were in attendance Oct. 4 at St. Patrick's Cathedral in midtown Manhattan to celebrate the life of Muni. who died Sept. 28 at age 74 after many months of ill health. He suffered a stroke in late

Affectionately known as "Scottso" and "The Professor," Muni was one of the original WMCA/New York "Good Guys." He joined the station in 1958, after working at WAKR/Ak-

ron, OH. In 1960 Muni jumped to WMCA's rival, 50kw Top 40 giant WABC. He spent six years there as an "All-American," initially taking late-nights and later moving to eve-

By 1966 the evolving rock scene led Muni away from the world of tight-listed Top 40 radio, and he joined what would become the first FM rock 'n' roll station in America: WOR-FM/New York. The RKO station

was remarkably unlike WABC or WMCA. The air personalities were low-key, many of the songs the station played weren't singles, and many records were presented without a "talk-up.

WOR-FM's pioneering style would serve as the foundation for progres-

sive radio, and in October 1967 Muni set up shop across town at Metromedia's WNEW-FM, where he was given free rein to explore new musical frontiers and shed the playlist altogether with such notable talents as Allison "The Nightbird" Steele, Bill

"Rosko" Mercer and Jonathan Schwartz

WNEW-FM became one of the nation's most successful Rock stations of the 1970s and 1980s. Muni spent 31 years there, serving as its PD and afternoon host. Since 1998 Muni had hosted the popular noonhour program at Clear Channel Classic Rocker WAXQ (Q104.3).

WAXQ PD/morning host Bob Buchmann said, "Having a legend

like Muni on the Q104.3 airstaff was such a joy. His show was often our most listened-to hour of the day. In the office we encountered Scott The Tough-Talking, Rebellious Ex-Marine; Scott The Veteran Air Talent; Scott The Cornedian; and Scott The Sensitive Teddy Bear. The calls and e-mails are pouring in."

Zach Martin, who had served as the producer for Muni's Q104.3 show from its inception, said, "No one ever had a bad word to say about Scott. Putting aside for a moment the absolutely indelible mark he's left on the music world, of all the hundreds of personalities he's interviewed, met and spoken to, no one ever had anything bad to say about him. He was the ultimate fan. I feel privileged to have known him and worked with him for this long. The mold has been broken. There will never be another like him."

'A Wonderful Guy'

Longtime promotions executive Steve Leeds, currently with NEO Entertainment Consultants, enjoyed many years of friendship with Muni, and he was one of hundreds of people who attended Monday's funeral.

Among the pallbearers were former Viacom President/CEO Mel Karmazin, who served as VP/GM of WNEW-AM & FM from 1975-81. and longtime New York air talent Jim Kerr, who competed against Muni for several years at WPLJ/ New York, Former Metromedia Radio President Carl Brazell delivered the eulogy, recalling several Super Bowl excursions to New Orleans that Muni enjoyed with him, Karmazin and others, including

"I can remember blowing the powdered sugar off each other's suits while eating beignets in New Orleans," said Leeds, who also fondly remembered riding with Muni to Queens on a White Castle run and purchasing 50 hamburgers from the fast-food chain. "By the time we got back to Manhattan, most of those burgers were gone," Leeds said. "He would have watergun fights in the office. He was just a wonderful guy. He had fun, and he enjoyed life.

"I'm a real emotional mess about this. I feel like someone has cut a piece of my finger off." Leeds' personal photo album is filled with photos of he and Muni posing with recording artists. He first met Muni through another legendary New York radio host, Murray The K.

"The first time I met him I was working for Murray at WNBC, doing weekends," Leeds said. "We went to Murray's apartment in the West End, and there was this guy with a bag of dirty laundry. Murray says, 'You ever meet Scottso?' And that's how I met him. The fact that Scott could do his own laundry showed that he could relate to the common person.

"The thing about Scott that people don't know is that he instilled in his PDs that they sould always return phone calls and that vou don't take a person's dignity away when dealing with people at a station. He had courtesy and was respectful of the other person even when there was a disagreement about something.

"I don't think anyone will be able to fill his shoes in New York. I think of all of the bands that he gave their first shots. I think of Keith Emerson and Emerson, Lake and Palmer; Bad Company; Squeeze; Southside Johnny; Henry Gross — you could go on and on.'

Leeds also remembers Muni's infamy as the voice of a ubiquitous Rolaids commercial. "My favorite thing was when kids used to mock him for that. At one college convention, a kid asked, 'How do you spell relief?' Without skipping a beat, Scott said, 'r-e-s-i-d-u-a-l-s."

'A True Fan'

Pat St. John, now with Sirius, competed against Muni in afternoon drive at WPLJ for 14 years. He then joined with Muni at WNEW, taking middays. Muni was eager to strike up a friendship with him

though some people [at WNEW] would see me as the enemy, Scott always treated me with respect," St. John said. "In 1987, when I finally got the chance to get over to WNEW, we really got to be good friends. I would learn a lot from the guy, and we'd joke around.

"I feel so blessed, because I was a guy who had been the competition for so long, and he took a liking to me. When he would have a Beatle up as a guest, he'd call me and say, 'I want you in the studio with me.' And I'd just be quietly off in a corner. One time he introduced me to Ringo Starr, and all of a sudden he starts talking about me on the air. And we got into this whole thing about Ringo telling me to get my hair cut. That's a memory I'll never for-

Of all The Beatles, Muni had the closest relationship with John Lennon. St. John said, "Scott was a guy who was generous to a fault. He cared about his listeners, and when we could have conversations about John, tears would come to his eves. He was there to greet him in 1964, for crying out loud. He treated The Beatles with respect and wasn't trying to ride on their coattails. Scott was a true fan, and I think they picked up on that. We've been calling him a legend, but, doggone it, that doesn't really do him justice. If there is a bigger word than 'legend,' I'd like to use that."

End Of An Era

Meg Griffin, who is also now with Sirius, was brought to WNEW in 1977 by Muni. "I was a kid," she said. "I was extremely lucky. I had been working at WRNW/Braircliff Manor, NY, my first station. That was also Howard Stern's first station. We all grew up listening to what Scott did at WNEW, and that was the blueprint for what we did.

"He was genuinely excited about the music. Scott embraced it in such a way that he became really good friends with John Lennon, Elton John and members of The Who. These people trusted Scott, and that was a big thing in those days, when you couldn't trust anyone over 30. There was no reason not to."

Another thing Griffin said was remarkable about Muni was how humble he was. "It was never about Scott," she said. "It was about the station and about the 'NEW family. And, more than anything, it was about the music and telling the truth to the audience.

"Maybe the reason he was such a giant was because of how humble he was. He was concerned about nurturing other people's dignity, and that is another very unusual characteristic, especially in an industry where egos are on parade. His wasn't. Never has it been more true to me that things will never be the same again without Scott Muni. An era has truly ended. There was a final curtain that dropped with his

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"I met him very early on, and

Additional reporting by Kevin Carter.

Experience. Stability. Vision. *And Patricia Burkhardt*.

When Patricia first came to KRBE eight years ago, she had a strong background in business, but not specifically the *radio* business.

"It's been a fun eight years, and it's been interesting to learn about the industry."

Originally from Columbia, South America, Patricia had been raising her family in Houston when she decided to re-enter the workforce and put her accounting degree to good use. She's worked hard to learn the system and has seen how many different people play a role in every radio marketing campaign, from inception to final payment.

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Patricia Burkhardt

Senior Accountant/Credit Manager 104 KRBE Radio Susquehanna — Houston



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2004 RADIO INDUSTRY SALARY SURVEY

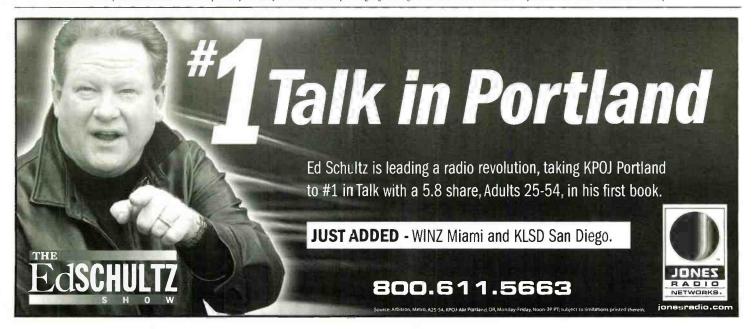
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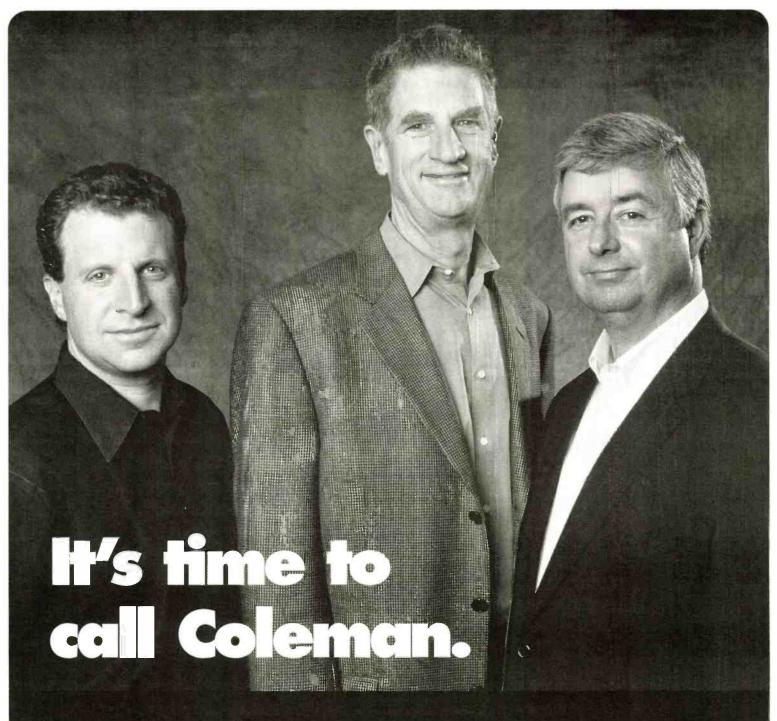
BY MARKET RANK

		1-10	11-25	26-50	51-100	101-150	151-200	All Markets	% Chng. '02-'0
General f	Manager	349,104 (+8%)	249,473 (+6%)	215,650 (-3%)	174,000 (+4%)	157,800 (-26%)	120,000 (+4%)	160,000	-31%
Director	of Sales	241,227 (+3%)	185,000 (+1%)	175,000 (-1%)	135,400 (+22%)	140,000 (+27%)	85,000 (+8%)	130,000	-23%
General S	Sales Manager	236,369 (+21%)	151,351 (+6%)	125,000 (+11%)	90,000 (-13%)	105,833 (+3%)	80,000 (+4%)	120,000	-14%
Program	Director	158,604 (-6%)	105,500 (-6%)	82,565 (-7%)	60,000 (-6%)	55,750 (+8%)	45,000 (-3%)	60,000	-30%
Promotio	n Director	60,000 (-8%)	46,000 (+6%)	36,269 (-6%)	35,000 (+1%)	36,000 (+2%)	30,000 (-5%)	39,922	-10%
News Dire	ector	110,000 (+35%)	49,870 (+3%)	41,232 (+4%)	39,296 (+21%)	30,000 (-6%)	33,500 (+5%)	36,000	-18%
Production	on Director	57,433 (+9%)	47,941 (nc)	41,044 (+4%)	40,000 (+17%)	33,000 (+6%)	29,140 (-9%)	40,000	-11%
Morning	Producer	50,545 (+19%)	34,312 (-9%)	28,000 (+3%)	25,700 (+11%)	26,897 (-6%)	18,628 (-15%)	30,096	-5%
Morning	Drive Team Member	150,000 (+19%)	90,020 (-10%)	71,978 (-1%)	46,250 (+11%)	50,000 (-25%)	36,000 (+9%)	50,000	-32%
Midday T	alent	75,000 (+4%)	48,496 (-6%)	40,000 (-1%)	30,000 (-2%)	31,000 (-8%)	25,000 (-8%)	34,108	-24%
Afternoo	n Drive Talent	85,047 (+11%)	70,000 (+8%)	48,000 (+15%)	33,187 (-9%)	34,200 (-4%)	27,000 (-3%)	38,000	-27%
Evening *	Talent	63,152 (+18%)	39,950 (+9%)	30,000 (-3%)	24,000 (-4%)	20,300 (-22%)	22,000 (+5%)	28,000	-20%
Late-Nigh	nt Talent	45,000 (+2%)	29,635 (+10%)	21,000 (-13%)	20,000 (+1%)	*	19,000 (na)	25,000	-12%
Local Sal	es Manager	161,614 (-9%)	135,170 (+5%)	90,680 (+15%)	80,000 (-21%)	81,500 (-20%)	77,422 (+6%)	95,984	-20%
National	Sales Manager	174,095 (+2%)	117,500 (-14%)	120,000 (+12%)	75,100 (-28%)	108,000 (nc)	75,000 (na)	115,000	-16%
New Bus.	/Retail/Co-Op	152,180 (-7%)	85,000 (-7%)	82,822 (-15%)	75,000 (+7%)	*	30,000 (na)	80,000	-14%
AE/Highe	st Biller	200,000 (nc)	130,000 (-1%)	110,145 (-1%)	88,000 (+10%)	84,500 (-9%)	66,594 (-8%)	95,400	-23%
AE/2nd H	ighest Biller	164,761 (+1%)	108,713 (+1%)	86,500 (-4%)	62,300 (-6%)	69,000 (+5%)	60,000 (-9%)	75,000	-27%
AE/Avg. (Others	82,834 (+4%)	56,000 (-6%)	45,000 (-13%)	40,125 (-11%)	40,000 (+12%)	42,688 (+9%)	46,203	-19%
Promo As	ssistant	32,448 (nc)	25,000 (-7%)	25,090 (+9%)	21,500 (+7%)	29,000 (+5%)	22,250 (-3%)	25,750	-3%
Traffic D	irector	50,632 (nc)	40,000 (+7%)	34,113 (-4%)	31,000 (-5%)	34,750 (-1%)	28,000 (+9%)	33,314	-9%
Continuit	y Director	36,209 (-10%)	33,450 (+8%)	28,826 (-8%)	25,000 (-4%)	30,000 (na)	24,000 (-20%)	30,000	-11%
Chief Eng	jineer	97,500 (+15%)	65,720 (-5%)	63,500 (+2%)	55,000 (+13%)	46,300 (-29%)	39,000 (-14%)	60,000	-11%
Sales Ass	sistant	31,100 (+4%)	31,000 (+7%)	27,000 (+12%)	26,000 (+5%)	27,040 (+1%)	24,000 (+1%)	28,000	-2%

Compensation figures are for calendar year 2003 and include salary plus bonuses and incentives. Many responses include personnel with multiple duties, and many positions cover more than one commonly owned station.

* = Salary information not available. na = previous year's salary not available. nc = a percentage figure change of less than 0.5%. Asst. PD/MD salary information was not collected for this survey.





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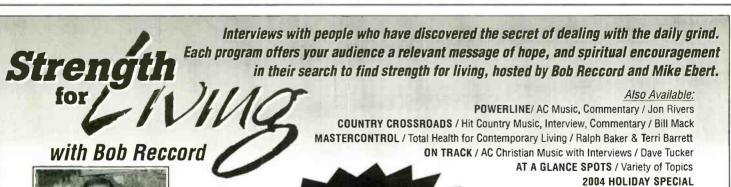
October 8, 2004

By FORMAT (INCLUDES MARKETS 1-175)

	AC/Soft AC	Alternative	CHR	Country
General Manager	231,857	150,000	223,150	160,000
Director of Sales	175,997	96,591	136,750	140,000
General Sales Manager	128,000	125,000	110,000	95,000
Program Director	83,854	51,765	80,000	70,000
Promotion Director	41,218	32,500	41,950	37, <mark>24</mark> 3
News Director	60,000		39,000	40,600
Production Director	42,159	37,817	43,640	40,000
Morning Producer	30,235	17,270	33,950	39,719
Morning Drive Team Member	79,995	44,445	54,175	60,000
Midday Talent	39,757	30,975	36,025	35,000
Afternoon Drive Talent	44,906	40,000	50,000	36,000
Evening Talent	29,769	25,000	29,875	25,600
Late-Night Talent	26,833	*	24,000	27,000
Local Sales Manager	113,741	144,000	112,828	87,500
National Sales Manager	145,763	*	100,000	120,000
New Bus./Retail/Co-Op	120,000	*		138,478
AE/Highest Biller	121,508	69,262	126,000	108,697
AE/2nd Highest Biller	91,331	47,915	100,000	84,928
AE/Avg. Others	49,366	31,175	50,000	53,317
Promo Assistant	24,063	29,873	22,000	29,000
Traffic Director	37,830	29,925	32,000	35,710
Continuity Director	31,684	31,000	26,292	25,709
Chief Engineer	58,454	78,000	56,500	61,366
Sales Assistant	28,388	25,727	32,699	28,688

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2004 RADIO INDUSTRY SALARY SURVEY

October 8, 2004

BY FORMAT (INCLUDES MARKETS 1-175)

	News/Talk/Spts	Oldies/Cl. Rock	Rock	Spanish	Urban
General Manager	238,040	153,600	196,500	272,500	175,000
Director of Sales	130,000	143,076	145,330	*	121,233
General Sales Manager	137,600	102,576	120,000	190,000	125,000
Program Director	62,703	58,261	70,192	101,000	63,000
Promotion Director	49,000	38,302	35,775	*	40,000
News Director	47,150	30,683	33,020	•]	28,000
Production Director	42,368	42,321	34,878	41,130	36,500
Morning Producer	33,419	24,883	25,400	23,089	25,000
Morning Drive Team Member	83,382	45,732	60,000	150,000	55,000
Midday Talent	75,832	34,712	37,768	40,000	28,000
Afternoon Drive Talent	97,500	36,713	55,000	52,300	33,900
Evening Talent	68,013	27,987	25,700	41,000	25,100
Late-Night Talent	77,812		25,000	45,000	37,000
Local Sales Manager	109,402	76,034	90,000	152,500	73,500
National Sales Manager	97,103	89,898	130,000	150,000	68,000
New Bus./Retail/Co-Op	75,000	82,339	70,000	*	*
AE/Highest Biller	127,831	81,770	130,000	170,044	90,200
AE/2nd Highest Biller	96,716	62,030	114,270	162,476	60,000
AE/Avg. Others	53,395	41,220	56,000	80,000	35,574
Promo Assistant	29,312	26,851	22,000	30,679	30,000
Traffic Director	39,524	33,067	33,768	44,000	29,500
Continuity Director	30,000	26,167	24,024	35,646	
Chief Engineer	68,500	55,018	60,000	58,800	62,000
Sales Assistant	30,597	25,158	26,500	36,000	30,000

Compensation figures are for calendar year 2003 and include salary plus bonuses and incentives. Many responses include personnel with multiple duties, and many positions cover more than one commonly owned station.

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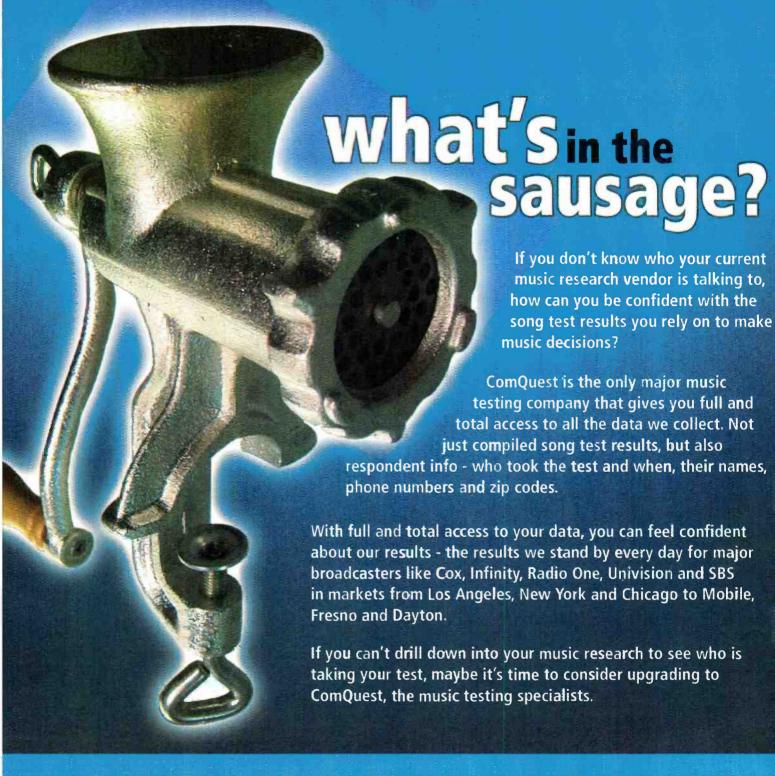
Engineers

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Radio Upfront 2005

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To help advertising-agency media planners, buyers and corporate marketers capitalize on radio's ability to reach any audience segment, R&R is pleased to continue its coverage of network and syndicated programs that accept advertising, sponsorship or underwriting.

This week's listings include seasonal and special-occasion programs. Shows that are new for 2005, that are debuting this fall or that have been on the air for less than a year are designated. The contact names were furnished by the program sources as representatives for advertising, sponsorship or underwriting for that program.

			υμευ	cial Occa	ווט ווטובו	UW3
Name of Show	Source	Host	Length & Frequency			Contact/Title/Phone/E-Mail
					rick's Day	
Irish Hour St. Patrick's Special	Irish Music Corporation	Tom McGrath	1 hour	Adult Standards		Tom McGrath, GM, 800-854-3746; tom@eirish.com
		10.0			Season	
News You Can Use Tax Special	Radio America Network	Jane Silk	Various between 1-2pm ET, Mondays, tax season	Talk, News/Talk	25+ adults	Jane Silk, Director/Business Development, 202-408-0944 x204; jsilk@radioamerica.org
Tax Tips	Wali St. Journal Radio Network	Varies	1 minute, weekdays, tax season	News, News/Talk, Sports	25-54 adults	Nancy Abramson, Director/Affiliate Relations, 212-597-5601; nancy.abramson@dowjones.com
CONTRACTOR				Ea	ster	
Afterglow Amazing Love (sacred music,	Afterglow	Don Johnson	30 minutes	General	18+ adults	Don Johnson, President/Producer/Host, 901-754-7221; donaftergl@aol.com
commentary) Easter In The Mayan World Of Guatemala	Travel Radio International	Patricia Lawrence	30 minutes	Talk, News/Talk	12+	Patricia Lawrence, Executive Producer, 877-662-8747; adventures@travelradio.com
Gospet Special	All Blues Productions	Brian Elliott	2 hours	Various	25+ adults	Brian Elliott, President, 303-321-6997; allbluesshow@hotmail.com
				July 4	Specials	
Afterglow July 4 (sacred music,	Afterglow	Don Johnson	30 minutes	General	18+ adults	Don Johnson, President/Producer/Host. 901-754-7221; donafterg/@aol.com
commentary) Country Giants	United Stations Radio Networks	Shawn Parr	2 hours	Country	25-54 adults	Jim Higgins, EVP/GM, United Stations, 212-869-1111 x231; jimhiggins@unitedstations.com
Fourth Of July Rock Special	Flow Communications	Paul Wells	12 hours	Classic Rock/ Hits, Triple A	25+ adults	Paul Wells, President, 415-550-8100; info@lobstersrockbox.com
Fourth Of July Weekend Special	Musical Starstreams	Forest	2 hours	Smooth Jazz, Triple A	25-49 adults	Forest, President, 619-276-8989; forest@starstreams.com
Spirit Of Summer	Kris Stevens Enterprises	Varies	1 hour, summer weekends	CHR, AC	25-54 adults	Kris Erik Stevens, President. 800-231-6100: kris@kriserikstevens.com
World Music Series July 4 Special (live concerts)	Malibu II Broadcasting	Varies	60-90 minutes	Smooth Jazz	25-54 adults	Roger Lifeset, President, 818-991-7732; pppromo@webtv.net
				CMA	Awards	
CMA Awards	Premiere Radio Networks	Varies	3 hours, November	Country	25-54 adults	Rhonda Scheidel, EVP, 212-445-3905 rscheidel@premiereradio.com
	The state of the	1 N 1 N 1		Thanksgivi	ng/Christmas	
Afterglow Christmas: Beyond The Manger (sacred music, commentary)	Afterglow	Don Johnson	30 minutes, holiday season	General	18+ adults	Don Johnson, President/Producer/Host, 901-754-7221; donaftergl@aol.com
Best Friends Christmas Edition	Animal Radio Network	Michael Mountain	3 hours, holiday season	124	Various	Judy Francis, GSM, 435-644-5992; hal@animalradio.com
Best Friends Thanksgiving Edition	Animal Radio Network	Michael Mountain	3 hours, holiday season	12+	Various	Judy Francis, GSM, 435-644-5992; hal@animalradio.com
Edition	National Radio Syndicators	Bill Miller	3-5 hours, holiday season	Adult Standards		Phil McComb, President, 620-431-3700; bill@thebillmillershow.com
Blue Christmas Christmas At Home	All Blues Productions Envision	Brian Elliott Randy Sherwyn	2 hours, holiday season 12 hours,	Various CHR/Pop.	25+ adults 18-49 adults	Brian Elliott, PresIdent, 303-321-6997; allbluesshow@hotmail.com Danno Wolkoft, President, 216-831-3761; dannow@envisionradio.com
Christmas Favorites Countdown	Christmas Music Networks	& Jim Sharp Station host	holiday season 3 hours, holiday season	Hot AC, AC	25+ adults	Ross Reagan, President, 913-327-1370; xmasnet@sbcglobal.net

YOUR COMPETITOR'S

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MANAGEMENT MARKETING SALES

Continued from Page 17 Thanksgiving/Christmas Name of Show Source Host Length & Frequency Target Forma' Demo Contact/Title/Phone/E-mail Christmas Festival Of Music Christmas Music Networks Station hos 24-36 houl 25+ adults Ross Reagan, President, 913-327-1370; xmasnet@shcqlobal.net December 24-25 Christmas In America WestStar TalkRadio Networks 124 Barry Young 12 hours, Tracey Page, VP/National Sales, 602-381-8200 x209; traceyp@weststar.com holiday season Christmas In The Country Kris Stevens Enterprises 12-24 hours, Varies Country 25-54 adults Kris Erik Stevens, President, 800-231-6100; kris@kriserikstevens.com holiday season Christmas Stocking Flow Communications Paul Wells 2-4 hours. Classic 25+ adults Paul Wells. President, 415-550-8100; info@lobstersrockbox.com holiday season Rock/Hits Triple A Christmas With American Urban Radio Networks Stephanie Mills 2 hours, holiday season Vernon Wright, SVP/Sales, 212-883-2100; vwright@aurn.com Urban AC 25-54 adults Stephanie Mills Classic Country Gold Bluegrass Radio Network 35+ adults Al Snyder, Director/Affiliate Relations, 859-881-9155; alradio@aol.com Kyle Cantrell 1 hour, holiday season Country Christmas Edition With Kyle Cantrell News/Talk, Julia Hart, Project Development Coordinator, 314-533-0321 x12; jhart@sacredheartprogram.org Contact Christmas Specia Sacred Heart Program Kim Furlow 15-30 minutes. 25-54 adults AC, Country & Jonathan Clarke holiday season Country Oldies Show Rallads Country, Classic Country Radio-Studio Network Steve Warren 4 hours holiday season 35₊ adults Steve Warren, President, 800-827-1722; sales@radio-studio.net & Blues Christmas Specia Dick Carr's Big Bands WOR Radio Network Dick Car 3 hours Adult Standards 35+ adults Amanda Flood, Director/Network Sales, 212-642-4482; atlood@worradionet.com Smooth Jazz AC holiday season Dick Robinson's American Robinson Media Group Dick Robinson 2 hours Adult Standards, 18+ adults Walt Pinto, Affiliate Relations, 877-563-2253; walt@waltpinto.com Standards By The holiday season Jazz Sea Holiday Edition Don-Won Express Norwood Media Ron Norwood 2 hours Oldies 50+ adults Ron Norwood, President, 503-364-7863; ron.norwood@comcast.net Christmas Edition Adult Standards holiday season Hernes & Winners United Stations Badio Networks Josh Gracin 25-54 adults 3 hours Country Jim Higgins, EVP/GM, 212-869-1111 x231; jimhiggins@unitedstations.com (Thanksgiving), holiday weekends Gretchen Wilson (Christmas) Holiday Gift Buying Wall St. Radio Journal 1 minute, weekdays, News, News/Talk Nancy Abramson, Director/Affiliate Relations, 212-597-5601; nancy.abramson@dowjones.com Joe Connolly holiday season Soorts Hometown Country The Marketing Group Country artist TBD 12 hours, Country 25-54 adults Sean Brennen, VP/Marketing, 615-301-0001; sean.brennen@themarketinggroup.com Holidays Into The Blue Christmas holiday season Bluegrass Radio Network Terry Herd 1 hour, holiday season Country/ 18+ adults Al Snyder, Director/Affiliate Relations, 859-881-9155; alradio@aol.com Edition Bluegrass Soft AC, Talk Irish Hour Christmas Irish Music Corporation 35+ adults Tom McGrath, GM, 800-854-3746; tom@eirish.com Tom McGrath 1 hour, holiday season Adult Standards Journey Into Jazz Holiday 1 hour holiday season J.M. Productions Jim Murphy Adult Standards, 35+ men Jim Murphy, President, 410-366-5118; murpj242@cs.com Edition Multi-hours Live Christmas Show ABC Radio Networks Disney characters Talk, various 25-54 adults Wendy Figliuolo, VP/Strategic Sales, 212-735-1117; wendy.figliuolo@abc.co From Walt Disney World and star TBA holiday season Magic Of Christmas Kris Stevens Enterprises Kris Erik Stevens 12-24 hours, CHR/Pop 12-34 demos Kris Erik Stevens, President. 800-231-6100; kris@kriserikstevens.com holiday season Magic Of The '80s Taylor Broadcasting Hot AC, AC 25-49 women Rob Taylor, President, 866-810-7330; rob@taylorbroadcasting.com Tom Furc 2 hours Holiday Edition holiday season Memories Of A Jim Higgins, EVP/GM, 212-869-1111 x231; jimhiggins@unitedstations.com Marshall Stewart Waitt Radio Networks 6 hours Country 25-54 adults Country Christmas holiday season 4 hours, pre-Christmas weeken Merry Soul Christmas MannGroup Radio Services .L.I. Johnson Urban AC 25-54 adults Eileen Decker, SVP/National Sales, Dial-Global, 212-967-2888; edecker@dial-global.com Miracle On 34th Street Wilbur Entertainment Adam Wilbur 1 hour, holiday season 12+ Adam Wilbur, President, 831-429-2050; adamwilbur@wilburentertainment.com General (radio play) Morgan Stanley's American Concert Music Network 1 hour, holiday season Classical 35+ adults Dave Logan, Director/Marketing, Interep, 213-309-9372; dave_logan@interep.com Spirit Holiday Show 24 hours, Adult Standards Music Of Your Life Music Of Your Life **Chuck Southcott** 45+ adults Phyllis Katz, Ad Sales, 212-947-0049; mylradio@aol.com Christmas Special Radio Network December 24-25 25-49 adults Forest, President, 619-276-8989; forest@starstreams.com Musical Starstreams Musical Starstreams Forest 2 hours. Smooth Jazz Christmas Holiday Speci holiday season Triple A On The House On The House Syndication James & Morris 4 hours Talk Sports 25-54 adults Ray Hall, Marketing Coordinator, 925-432-7246 x35; ray@onthehouse.com Holiday Show Carey holiday season Polkatime America AMPOL Radio Network Brian Juntikka 1 hour, holiday season 12+ Brian Juntikka, President/CEO, 239-277-1798; polkatimeamerica@aol.com Various Holiday Edition Superadio Networks John Ritter 2 hours, holiday season 25-54 adults Susan Love, VP/Ad Sales, Jones MediaAmerica, 212-556-9493; slove@mediamerica.com Silver Bells Christmas Christmas Music Networks Station hos 3 hours, holiday season AC 25+ adults Ross Reagan, President, 913-327-1370; xmasnet@sbcglobal.net Music Awards Sonrise Holiday Special 2 hours, holiday season AC 2 hours, holiday season Adult Stancards Jim Higgins, EVP/GM, United Stations, 212-869-1111 x 231; jimhiggins@unitedstations.com Brian Mark, VP/Sales, 610-667-8620; brianmark@soundsofsinatra.com His Riz Kevin Peterson 25-54 women Sounds Of Sinatra Orange Productions 35+ adults Sid Mark Holiday Edition 12 Hours Of Christmas Kris Stevens Enterprises Kris Erik Stevens 12-24 hours 25-54 adults Kris Erik Stevens, President, 800-231-6100; kris@kriserikstevens.com Oldies holiday season Wine Experience Corkscrew Productions Steve Downes 1 minute, News/Talk 25-54 adults Eileen Decker, SVP/National Sales, Dial-Global, 212-967-2888; edecker@dlal-global.com Smooth Jazz, AC Holiday Edition as "Ken' holiday season Women Of Country Da Silva Group Michelle Wright 1 hour, holiday season Country, Classic 25+ adults Rui Da Silva, President, 780-462-7388; rui@dasilvagroup.com Christmas Special Country World Music Series Malibu II Broadcastino Varies 60-90 minutes. Smooth Jazz 25-54 adults Roger Lifeset, President, 818-991-7732; pppromo@webtv.net holiday season Christmas Special (live concerts) XM Holiday Music XM Satellite Radio Varies 1 hour, daily, holiday Various 12+ D. Scott Karnedy, SVP/Sales & Marketing Solutions, 646-443-8920; dscott.karnedy@xmradio.com eason, 3 weeks ear-End Specials/Countdo Bill Miller Show Nev 3-5 hours holiday Phil McComb. President, 620-431-3700: bill@thebillmillershow.com National Radio Syndicators Bill Mille Adult Standards 55+ adults Year's Dance Party season Christmas Favorites Christmas Music Networks Station host 3 hours AC 25+ Ross Reagan, President, 913-327-1370; xmasnet@sbcglobal.net Countdown one-time special Hangover Cafe **Dugan Productions** Dave Dugan 6 hours, one-time Alternative, indie 18-54 adults Dave Dugan, President, 317-574-0368; ddugan@iquest.net special Magic Of The '80s Rob Taylor, President, 866-810-7330; rob@taylorbroadcasting.com Taylor Broadcasting Tom Furci 2 hours, weekly Hot AC, AC 25-49 women Year-End Edition Midnight Special New WFMT Radio Network Rich Warren 2 hours, New Year's Eve 12+ Terry Medina, Clearance Manager, 773-279-2114; tmedina@wfmt.com Classical Year's Eve Gala Modern Rock Classics Western Front Radio Networks Julio Flores 2 hours, holiday season Alternative. 25-49 adults Kevin Hines, Sales Manager, 818-445-0154; kevinhines@westernfrontradio.com Year In Review Hot AC New Year's Dance Date Crawford Houston Group Don Kennedy 2 hours, New Year's Ev Adult Standards 35+ adults Don Kennedy, President, 800-377-0022; don@bigbandiump.com Newsweek On Air 25-54 adults Kelly Boulos, Media Services Coordinator, MediaAmerica, 212-556-9483; kboulos@mediaamerica.com Newsweek-Associated Press David Alpern & 1 hour, weekends News, News/Talk, Warren Levinson Talk Radio Disney Noon Year's Eve Radio Disney 4 hours. New Year's Eve Kids 6-14: 18-Ruth Josenhans, VP/Sales 972-448-3342; ruth.josenhans@abc.com Varies women w/kids 2-11 35+ adults Point Of View USA Radio Network Kerby Anderson 2 hours, holiday season Eileen Decker, SVP/National Sales, Dial-Global, 212-967-2888; edecker@dial-global.com News/Talk Year In Review Sports Year In Review ESPN Radio TBD 3 hours, one-time Sports/Tall 18-49 men Mike Connolly, VP/Ad Sales, 212-735-1747; michael.t.connolly@abc.com special

Year-End Special *Denotes new program. Musical Starstreams

Forest

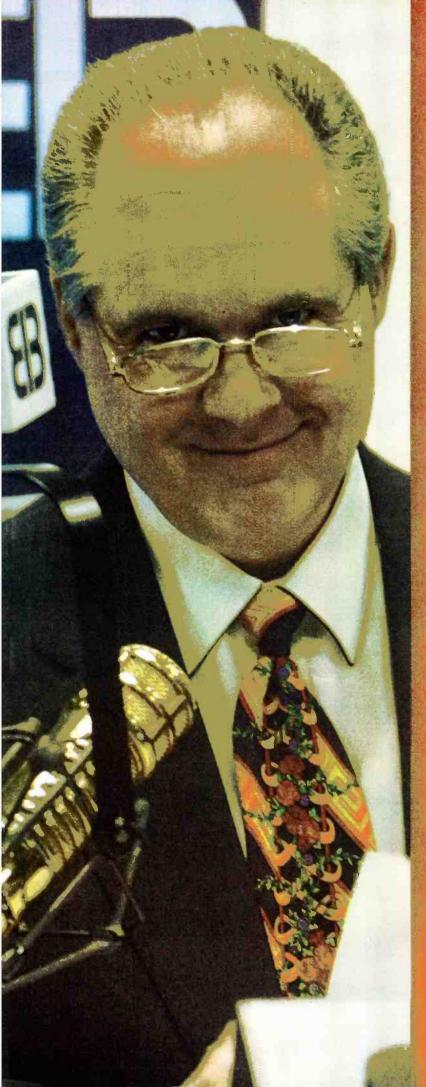
25-49 adults

Forest, President, 619-276-8989; forest@starstreams.com

Smooth Jazz,

Triple A

2 hours, holiday season



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25.54

WABC - New York	3.0 to 3.2	UP 7%
KFI - Los Angeles	3.5 to 4.4	UP 22%
WPHT - Philadelphia	29 to 34	UP 47%
WBAP - Dallas	5,1 to 5,5	up s%
KTTH - Seattle	48 to 51	up qam
KSTP - Minneapolis	23 to 76	UP 12%
WTAM - Cleveland	7.3 m 8.3	UP 13%
KOA - Denver	5,8 to 6,7	UP 14%
WBAL - Baltimore	4.2 to 5.0	UP 15%
WIBC - Indiagapolis	5.1 to 6.3	UP 24%

For more information contact your Premiere Radio Networks representative at 212.445.3923



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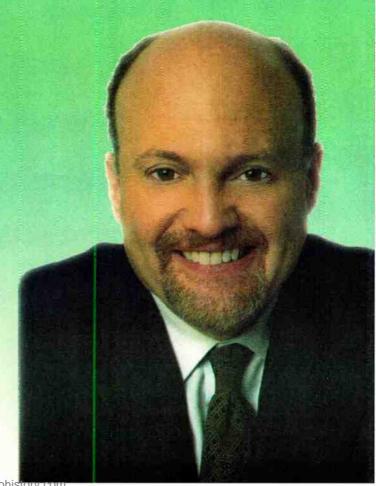
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Napster On A Leash

The kitty and others step toward more portable content

The first legal digital music services with major-label content, MusicNet and pressplay, debuted back in December of 2001. (Yes, it really was that long ago, though one might also point out that by that time the outlaw Napster had been dead for six months.) These first-generation, subscription-only services were greeted with indifference ranging toward hostility, both because of their tiny 150,000-song catalogs and because they offered "tethered downloads."

Tethered downloads, instantly dubbed "music rental" by the mainstream and pro-peer-to-peer press, are tied by rights management to one computer and designed to lock

up when the user's music-service subscription expires. These downloads are still part of MusicNet, now providing catalog and infra-

structure for AOL's and others' music services, and the legal Napster, which is built on the old pressplay, but nobody really talks about them anymore.

That's because the concept is confusing and, even when it's explained, not very appealing. In the early days of the legal subscription services they used to advertise "unlimited downloads," but a download you can't access when you stop paying the bill is not what people think that means.

Janus, Anyone?

But now Microsoft has debuted its Janus technology at last. And, if it delivers, renting music may not seem like such a bad thing. Janus (named after the Roman god of, among other things, gates) is a rights-management technology that makes all that rented, tethered music portable, and it's being tested by Napster right now.

The "Napster to Go" option is a beta, or "preview," available only as a plug-in to Microsoft's new Windows Media 10 player package, which is supported only by Windows XP machines. The beta costs \$5 more a month than Napster's regular \$9.95 subscription package and is compatible with just two players: the Samsung Portable Media Center and the Creative Zen Portable Media Center, either of which will set you back about \$450.

There's been buzz on the 'Net about Janus for a couple of years, and it was originally expected to

begin appearing in digital services in spring 2003. Microsoft was typically late, but now it's out, and here's how it works with Napster to Go.

)napster

First, subscribers download whatever tracks they want from Napster's catalog to their Windows XP computer. The tracks are still tethered in the sense that they can't be moved to other computers or burned to CD, but they can be transferred as often as the user likes to a compatible digital player. They can stay there as long as the user wants if the player is plugged into its home PC once a month so the rights management can check if the subscription is still active.

If Janus tests satisfactorily and goes wide, digital-service subscribers will be able to legally fill up even high-capacity players — both Napster to Go-supported machines are high-end 20-gigabyte beasties without paying a buck a song or spending hours ripping CDs. A la carte digital song stores like Apple's iTunes are leading the way in legal digital music, but Janus could finally provide some real consumer appeal for subscription services. And that could be good for the industry, since it's a lot easier to make money in the digital music biz with subscriptions than by selling songs.

Napster says it hopes to have Janus as part of its 3.0 package, due later in the fall, and the price point may change by the time it launches officially. If Napster can do portability for the same 10 bucks it's been charging — and make clear to consumers exactly what it's selling, something that has not been done well by any subscription service to this point — it may have a genuine

challenger to the mighty iTunes. Janus could also fill in some gaps in the digital catalog by providing a middle ground for artists and labels that don't want to risk damaging their hard-copy sales with burnable digital music.

If Janus-driven portability is a hit for Napster, it will soon spread to other Windows Media-driven song stores, including, of course, Microsoft's own MSN Music, now in beta. The technology has also been mentioned in connection with AOL's version of MusicNet, while the brand-new MusicNet-powered Virgin Digital song store and sub-

scription service, with Janus presumably in its future, cheerfully acknowledges that it's offering music for rent.

Another company whose name is being bandied in connection with the technology, MusicNow, is owned by Circuit City, so there's an obvious sales incentive on the consumer-electronics side to offer portable tunes. Even RealNetworks' classy subscription stream-and-burn service Rhapsody, which (though it keeps the fact rather quiet) sells CD burns in a Windows format, could be driven to downloads if Janus is everything it's cracked up to be.

If Janus tests
satisfactorily and
goes wide, digitalservice subscribers
will be able to
legally fill up even
high-capacity
players without
paying a buck a
song.

AT&T Wireless Sells Songs

Digital music services are going mobile, and what's more mobile

than a mobile phone? AT&T Wireless on Tuesday launched its long-awaited Loudeye-powered digital song store as part of its mMode offerings. The mMode Music Store, open to all AT&T Wireless subscribers, debuted Tuesday with a catalog of about 750,000 rights-managed Windows Media files.

What AT&T Wireless has here is a mobile-phone version of a regulation a la carte digital song store. There's no additional subscription charge, songs are 99 cents, and albums are about \$10. Music can be charged either to a credit card or the subscriber's wireless bill.

It's a nice-looking store, but what's available right now is not the most seamless customer experience imaginable. Assuming one is an AT&T Wireless subscriber, the first step is to create a separate song-store account, a process that involves a PC, the AT&T Wireless website, a text-messaged "reset code" and a mobile phone. Once that's done, the subscriber accesses the song store through the phone, then listens to 30-second samples of the catalog. Or perhaps not — as AT&T acknowledges, most phones can't support streaming audio.

But you don't have to have a phone that supports streaming to search or make a purchase, and buying takes just a few clicks. Once the purchase is made, it's back to the website to download the song to the computer. Since there's a fully functional song store at www.attwireless. com/music, the only reason to make a purchase on the phone is if you just can't wait another second to hand over your 99 cents and get that song. And there's really no rush — it's not like they're going to run out.

Along with the store, AT&T Wireless (soon to be part of Cingular) is offering some extras, including the ability to send music info from the store to friends' phones and mobile "wish lists" so subscribers can save song titles they like to their phones and check out the music later. There are also some celebrity playlists to look through, with picks from, among others, Alicia Keys, Twista and Maroon 5.

What AT&T Wireless is offering now is not the future of mobile phones and music. The company is looking toward a future of ever more capable handsets that will be able to receive and store song files and move into the space occupied by iPod and other dedicated digital players. The store it has now is a way to be first in line. It's a pleasant placeholder for what will, in a year or two, be a very important place.

The AudioFeast Oddity

One original approach to mobile digital content is being taken by a little company called AudioFeast. Its approach is so original, in fact, that there have been some confusing

press reports about what. AudioFeast does, and the company is not helping matters by referring to itself as a "portable Internet radio service for MP3 players." That doesn't actually make sense and, indeed, is not what it is.

What AudioFeast does is offer a variety of talk programming for download to digital players, using a syncing function to provide the most recent available content from the subscriber's selected "channels." Though the company is streaming music channels from its website, it's offering only talk shows for transfer to portable players right now, for a flat rate of \$49.95 a year.

AT&T Wireless is looking toward a future of ever more capable handsets that will be able to receive and store song files and move into the space occupied by iPod.

There may be licensing holdups on the music side, since the way AudioFeast will work with music — offering neither on-demand streams nor single-song downloads — is something new. But the talk programming is from an impressive lineup of providers, including NPR, Bloomberg, the BBC, the Wall Street Journal and Motley Fool, so the service may be of interest right now to some people who have gigabytes on their players to fill and not enough music to fill them with.

But AudioFeast is, like AT&T Wireless, really looking to the future. Though right now it supports about a dozen players from Rio, iRiver and RCA, the real market for its service will be mobile phones and broadband PDAs that can handle this kind of download and sync up wirelessly. The first models are out now, and more are on the way.

High-quality and affordable digital audio content is moving fast toward better mobility, and when true wireless broadband is widespread—and Verizon is rolling out EV-DO wireless broadband in more than two dozen cities right now—it'll be as easy to acquire and carry as a radio. This is one part of the audio entertainment industry that can only group.

Newsbreakers

ABC Daytime Dir. Keeps RADAR Lead

By Adam Jacobson

Once again, the ABC Daytime Direction Network has finished atop Arbitron's RADAR ratings. It attracted an audience of 7.3 million listeners and a 3.3 AQH rating in RADAR 82, which measured the audience for all commercials aired between 6am and midnight, seven days a week, between June 26, 2003 and June 23, 2004.

The inventory network has seen its overall audience decline. Davtime Direction was No. 1 in RA-DAR 81 with an audience of 8 million listeners and a 3.3 AQH rating. The network topped RADAR 80 with roughly 8.9 million listeners and a 3.7 AQH rating, and in RA-DAR 79 Daytime Direction enjoyed nearly 9.5 million listeners and a 4.0 AQH rating.

ABC explained with the release of RADAR 81 in late June that the drop in listener levels is due to affiliations and large groups' decisions on which ABC inventory networks to add or delete.

Westwood CBS News Prime-

-			
Rank		Network Audience (in thousands)	AQH Rating
1	ABC Daytime Direction Network*	7,321	3.0
2	Westwood CBS News Primetime Network*	6,091	2.5
3	Jones MediaAmerica TWC Radio Network*	5,413	2.2
4	Premiere Pulse Network*	5,412	2.2
5.	ABC Morning News Radio Network*	5,301	2.2
6	Premiere Morning Drive AM Network*	4,950	2.0
7	Dial-Global Complete FM Network*	4,742	1.9
8	Premiere Mediabase Network*	4,368	1.8
9	Dial-Global Contemporary Network*	4,030	1.7
10	ABC Young Adult Radio Network*	4,026	1.7
11	Premiere Morning Drive FM Network*	3,968	1.6
12	Westwood CBS Mix Weekend Radio Network	* 3,820	1.6
13	American Urban Pinnacle Network*	3,729	1.5
14	Premiere Diamond Network	3,680	1.5
15	Premiere Evening Network*	3,594	1.5
16	Premiere Action Network*	3,416	1.4
17	Premiere Focus Network*	3,345	1.4
18	ABC Prime Reach Radio Network	3,268	1.3
19	ABC Urban Advantage Network	3,065	1.3
20	Westwood Traffic II Sponsorship*	2,921	1.2

JD Balart

American Radio Journal

* No broadcasts in one or more component dayparts.

RADAR 82, September 2004 network rankings of all audiences to all commercials;

Mon.-Sun., 6am-midnight, persons 12+, total U.S. Note: Survey period is from June 26, 2003-June 23, 2004

time, part of a revamped inventory network lineup from Westwood One, lands in second place with an AQH rating of 2.5 and 6.1 million listeners. The Jones MediaAmerica TWC Radio Network climbs from fifth to third, holding steady with a

2.2 rating and seeing a slight gain in overall listener numbers. Sporting News Radio Network, which has been added to RADAR measurement with RADAR 82, places 47th out of the 47 rated networks in the survey.

EXECUTIVE ACTION

KICT & KMXW/Wichita Welcome Michaels As PD

Journal Broadcast Group has hired Ray Michaels as PD for Active Rock KICT (T-95) and Rhythmic AC KMXW (Magic 92.3) in Wichita. He replaces former T-95 PD DC Carter, who relocated to Salt Lake City, and former KMXW PD Ron Eric Taylor, who is concentrating on programming Rock clustermate KFXJ.

Michaels was previously OM for the Zimmer Radio Group cluster in Joplin, MO. He has also held programming positions at WXAJ and WCBS in Springfield, IL and at KHTO and KZRQ in Springfield, MO.

Journal VP/GM Rob Burton said, "Ray Michaels has a great track record, and he is exactly the kind of passionate leader we're looking for.

Michaels, who will eventually add T-95 midday duties, told R&R, "Journal is the finest broadcast company in North America. It's an honor to be a part of a heritage station like KICT - 25 years in the market - and KMXW, which we recently flipped from Alternative. I couldn't feel more at

Zeo Elevates Garcia To VP/Operations

enver-based Zeo Radio Networks has promoted Affiliate Relations Director Rico Garcia to VP/Operations. Garcia's responsibilities include management of the Zeo's programming and growth strategies, along with overseeing the company's production department.

"Rico is an amazing asset who has proven time and time again to be a serious, growth-minded leader who can help continue Zeo's climb to longterm success," Zeo President Scott Thomas said. "His abilities make him a logical choice for this job.

Zeo intends to fill Garcia's most recent post by Jan. 1, 2005. Until then, Garcia will continue his affiliate-relations duties in addition to his new responsibilities.

KPEZ Goes Gold-Based Triple A

Clear Channel's Classic Rock KPEZ (Z102)/Austin has redefined itself as "Channel 102.3 World Class Rock."

"The station is a gold-based Triple A-oriented station with some recurrents in the mix," KPEZ PD L.A. Lloyd said. "It is not yet determined if and how much current music will eventually get on the air."

As the station continues to tweak its music mix, Lloyd said it is using Triple A sister stations KBCO/Denver and KTCZ/Minneapolis as its inspiration.

McQueen Becomes PD At AC WCKW

John McQueen has been named PD of Citadel's AC WCKW/New Orleans. He replaces Tony Florentino, who exited in September.

McQueen was formerly OM for the Clear Channel/ Amarillo, TX cluster — Classic Country KATP, News/ Talk KIXZ, Country KMML, AC KMXJ and CHR/Pop KPRF - as well as PD for KMXJ and AC KCHX/ Odessa, TX. Before that McQueen was with Nassau Broadcasting's WNNJ/Newton, NJ as a part-time an-



"It's great to be in New Orleans," McQueen told R&R. "It's a real opportunity being in a market this big and getting to focus all my energy on one product.

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Contact information:

Bruce Wernick (bwernick@libertybroadcasting.com) Michael Levine (mlevine@libertybroadcasting.com) (jclark@libertybroadcasting.com)

Tel: 888.727.8629 (toll free) Fax: 973.438.1727 Website: libertybroadcasting.com

WJZV/Richmond: 'Country That Rocks'

WJZV/Richmond flipped from couple of weeks, with other person-Smooth Jazz to "93.1 The Wolf, Country That Rocks" on Monday at 9:31am. MainQuad Creative Services Director Jeff Beck has been promoted to PD of the new station, which he said will be an "uptempo, male-oriented Country station that combines country, classic rock and Southern rock music." Beck previously programmed a similar format on WGRX/Fredericksburg, VA.

The Wolf debuted with 93 hours of commercial-free, jockless music. Beck said the station will be live in mornings and afternoons in a alities added going forward.

New call letters are pending for the station, which kicked off with Big & Rich's "Save a Horse, Ride a Cowboy." "That song epitomizes what we're trying to do here," Beck said. "We're going to be energetic, fun, upbeat and a bit irreverent, with a rock feel to what we're doing.

"There's so much crossover now Hank Jr. and Kid Rock, Jimmy Buffett and Martina McBride, Travis Tritt and John Mellencamp. They all respect what the other does, and they find a way to work together. It's a mix and marriage that makes sense."

Cook

Continued from Page 3

be accomplished overnight. "First is training and equipping our local sales and creative staffs with direction and usable materials that exemplify better use of our medium," he said. "Second, we'll be guiding by example — making radio spec ads that use the medium to its full potential."

Some buyers are yet to be convinced. "It's not cost-effective," Bill Hillsman, CEO of North Woods Advertising in Minneapolis, told the Wall Street Journal this week. "You're paying 75% of the money for half the time." And Marketing Director Heather Lewis of the Ron Jon Surf Shop chain told the Journal, "Sixty seconds is standard for what we've done for a lot of years," adding that it would be impossible to adjust to 30 seconds.

For Hillsman, Lewis and others who may resist this attempt to shift the paradigm, Hogan said it's CC's job to give them what they want. "We are emphatically still selling 60s, and for those advertisers that need or want the longer length, we are happy to sell 60s to them. But many advertisers do not want or need the longer length, and we are offering options to them."

CHRONICLE

CONDOLENCES

WWII radio program Reveille With Beverly host DJ Jean Ruth Hay, 87, Sept. 18.

Cook is an optimist. "As a group I believe advertisers know and understand that 'Less is More' represents an opportunity with great reward," he said. "Shorter ads in shorter clusters inevitably mean a more effective buy."

But the creative veteran is just as aware that it's still about ratings. "The listener is more likely to hear messages in shorter breaks and be more engaged by fewer messages in shorter time," he said. "Television has used the 30-second standard for years. Radio can be just as effective, if not more effective, in the same amount of time when we use the medium properly."

The bottom line, according to Hogan: "Whether it's a 60, 30 or 15, we simply want to be able to help advertisers create and produce commercials that are high-quality and highly effective."

Najarian Named Sr. VP/Publicity, Epic

Epic Records has named Lois Najarian Sr. VP/Publicity. Based in New York and reporting to Exec. VP/GM Steve Barnett, she'll be responsible for all aspects of Epic's media relations.

"Lois is a highly accomplished communications professional," said Barnett. "She has a solid reputation as an effective strategist and a proven ability to develop and implement extremely successful media campaigns. I have every confidence that her drive, passion and extensive press experience will be important assets as we continue to expand the media presence for Epic's artists and projects."

Most recently Najarian was Exec. VP at New York-based PR firm Dan Klores Communications, running the entertainment and fashion division. Before that she served as J Records VP/Publicity, and she has also held the titles of Director and, subsequently, Sr. VP at New York-based music PR firm Susan Blond Inc. She has also headed the publicity department at TVT Records.

WEA Ups Froio; Spaulding To WMG

WEA Corp., Warner Music Group's U.S. sales and retail marketing company, has named Rick Froio Sr. VP/Sales, replacing Ron Spaulding, who shifts to head WMG's new incubator system. Froio, who spent 19 years with WEA Corp. before moving to Atlantic Records as VP/Sales in 1995, will report to WEA Exec. VP John Madison and oversee the company's catalog, video, Latino, urban and lifestyle sales departments. Spaulding, who joined WMG in 2000, will join Fred Feldman and Todd Moscowitz in running the newly formed incubator initiative.

Of Froio, WEA Corp. President John Esposito said, "His wealth of experience on the distribution and label side of the business is an incredible asset to our organization. He understands how to best serve the needs of our artists and labels in the retail environment and ef-





Froio

Spaulding

fectively manage the execution of our sales programs."

Esposito continued, "Ron Spaulding is an entrepreneur at heart, which is why the incubator initiative is such a good fit for an executive of his caliber and background. Ron has done a fantastic job as our Sr. VP/Sales, and I am sure he'll bring the same level of energy and commitment to the incubator system."

Froio was previously Atlantic Sr. VP/Sales and, during his

WEA See Page 36

Sony BMG

Continued from Page 3

roles, to which they bring a combination of outstanding leadership skills, creativity and business savvy," said Frank Welzer, who oversees Sony BMG Latin and to whom Lawrie, Ferradas and Carrasco report. "I am confident that under the leadership of these individuals, Sony BMG will continue its leadership in the Latin music world."

Lawrie's music-industry experience includes serving as Sony Music Mexico President and Sony's Sr. Director/Finance for Latin America. Prior to that he spent six years with Price Waterhouse in its New York and Madrid offices.

Across the Atlantic, Sony Music Entertainment Italy President Franco Cabrini is named Sony BMG Music Italy President. He reports to Maarten Steinkamp, who heads Sony BMG's Central European Operations. In Eastern Europe, BMG Hungary Managing Director Margit Geszti takes similar responsibilities for Sony BMG Hungary, Sony Music Central Europe Managing Director Zbynek Knobloch becomes the Managing Director for Sony BMG Czech Republic, and Sony Music Poland GM Piotr Mackowiak now serves as Sony BMG Poland Managing Di-

Johnson

Continued from Page 3

Reprise as Southwest Regional R&B Promotion Manager. He was later upped to National Director/R&B Promotion. In 1992 he moved to PolyGram, where he served as Sr. National Director/R&B Promotion. He's also held VP/R&B Promotion titles at Island Records and Mercury Records and, before his stint at Atlantic, was Sr. VP/R&B Promotion at Motown.

Shmuley If you're looking for passion, bring on Shmuley.

With his new program Passion!, Rabbi Shmuley Boteach goes after the issues America is most passionate about, raising the volume on politics, family values, race, religion, crime and more. On Passion! Shmuley can take on anything with anyone, anytime, anywhere.

- TV and radio guest appearing on programs including The Today Show, Good Moming America, Larry King LIVE, Scarborough Country and O'Reilly Factor
- Author of 14 best-selling books including Kosher Sex and Why Can't I Fall in Love? A 12-step Program
- Profiled in Time Magazine, Newsweek, The New York Times, The London Times, and The Washington Post

Passion! improves everything including audiences!

Emmis

Continued from Page 1

leaves KKFR Emmis' lone Phoenix station.

With the transaction, Emmis/ Phoenix cluster manager Marv Nyren becomes Regional VP/Market Manager for Emmis/Chicago. He succeeds Chuck DuCoty, who in July announced that he would be leaving Emmis for a position with NewRadio Group.

Emmis and Bonneville plan to begin programming their respective new stations under time-brokerage agreements that are expected to commence on or about For 2004, WLUP's net revenue is projected to be approximately \$11.6 million. For Emmis' fiscal 2005, which ends Feb. 28, 2005, the three Phoenix properties' net revenues are expected to reach about \$29.8 million. There are 95 full- and part-time employees at the three Phoenix stations and 39 at WLUP.

Emmis purchased the Phoenix properties from Hearst-Argyle in March 2001 for \$160 million. Emmis expects to post a pre-tax gain of approximately \$50 million from the deal with Bonneville.

— Joe Howard

Passion!

Live: Monday-Friday 2pm-5pm ET Avails: 10 minutes local, 6 minutes network



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Tel: 888.727.8629 (toll free) Fax: 973.438.1727 Website: libertybroadcasting.com Live365 is the largest Internet radio network, with thousands of stations in a wide variety of formats. Programmed by true music tastemakers from around the globe, Live365 offers an enthusiastic audience for established and up-and-coming artists alike. In a world of consolidated playlists. Live365 charts the tastes and preferences of today's most vibrant music community. Tracks with the most plays during the seven days ended Oct. 5, 2004 are listed below



Top Rap & Hip-Hop NELLY (JAHEIM My Place PETEY PABLO Freek-A-Leek AKON (/STYLES P. Locked Up ALICIA KEYS II I Ain't Got You CIARA I/PETEY PABLO Goodies

Top Latin DADDY YANKEE Gasolina CHAYANNE Cuidarte El Alma ANDY & LUCAS Tanto La Queria PAULINA RUBID Algo Tienes JULIETA VENEGAS Andar Conmigo

Top World
PLUS ONE BE Love
RUSLANA WIIO Dance
BEENIE MAN King Of The Dancehall
ERIC PRYDZ Call On Me
DESPINA VANOI Opa Opa



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HIT LIST

Seth Neiman CROSSFADE Cold **EMINEM Just Lose It** JET Look What You've Done
LOW MILLIONS Eleanor
GWEN STEFANI What You Waiting For? SUGARCIUT She's The Riad TRICK DADDY Let's Go VELVET REVOLVER Fall To Pieces

SOFT ROCK Seth Neiman

MARTINA McBRIDE In My Daughter's Eyes
MICHAEL McDONALD Reach Out, I'll BeThere

R&R & HIP-HOP

Damon Williams JACKI-O I/YING YANG TWINS Fine B. KELLY & JAY-7 Don't Let Me Die SLIM THUG I/PHARRELL I Ain't Heard Of That TERROR SQUAD I/EMINEM Lean Back (Remix)

DJ Mecca CHINGY I/BIG BOI Fall-N EMINEM Just Lose It JACKI-O Fine LIL FLIP The Ghetto TALIB KWELI Back Up Offa Me
NAS 1/OLU DARA Bridging The Gap
SLIM THUG 1/PHARRELL I Ain't Heard Of That

ROCK

Gary Susalis EARSHOT Someone THREE DAYS GRACE Home FXIES Ugh

ALTERNATIVE

Gary Susalis FRANZ FERDINAND This Fire STRAYLIGHT RUN Extist isliem On Prom Night U2 Vertigo VOODDO GLOW SKULLS DD Don't Like Ska

TODAY'S COUNTRY

Liz Opoka KENNY CHESNEY The Woman With You WILLIE NELSON Midnight Rider SHANIA TWAIN 1/BILLY CURRINGTON Party...

PROGRESSIVE

Liz Onoka JET Look What You've Done MARK KNDPFLER Boom, Like That **CHARLOTTE MARTIN Every Time It Rains CAMPER VAN BEETHOVEN 51-7**

SMOOTH JAZZ

Gary Susalis ROYCE CAMPBELL Six By Six JANE MONHEIT Taking A Chance On Love

AMERICANA

Liz Opoka ALAN JACKSON If Love Was A River KIERAN KANE THI I'M TOO Old TO Die.. NATHAN Lock Your Devils Up WILLIE NELSON Pancho And Lefty PO GIRL Mercy

SIRIUS %

1221 Ave of the Americas New York, NY 10020 212-584-5100

Steve Blatter

Alt Mation

Rich McLaughlin GWEN STEFANI What You Waiting For? STREETS Dry Your Eyes STORY OF THE YEAR Sidewalks

The Pulse

Haneen Arafat GWEN STEFANI What You Waiting For?
GDD GOO DOLLS Give A Little Bit

Sirius Hits 1

Kid Kelly GDOD CHARLOTTE Predictable C. MIEIAN I/J. BUODEN Whatever U Want GAVIN DeGRAW | Don't Want To Be

Hot Jamz

Geronimo JON B. 1/2PAC Part 2 JILL SCOTT Whatever SNOOP DOGG !/PHARRELL Drop It Like It's Hot N.O.R.E. (/NINA SKY & DADDY YANKEE Oye Mi Canto

Octane

Jose Mangin SEVENOUST Face To Face SALIVA Razor's Edge INSTRUCTION Breakdown SHINEDDWN Burning Point

Spectrum

Gary Schoenwetter MICK JAGGER & DAVE STEWART Old Habits Die Hard MICK FLEETWOOD BAND Something Big MINDY SMITH Fighting For All ROBBIE ROBERTSON Shine Your Light

Jam On

Lenny Bloch ome Of Man

Underground Garage

Kid Leo

Rick Gillette • 800-494-8863 10 million homes 180,000 businesses

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Michael Griffin

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STING Like A Beautiful Smile BEBEL GILBERTO Aganju CARMEN McRAE Straighten Up And Fly Right LOA AMIGOS INVISIBLES Comodon Johnson SCISSOR SISTERS Better Luck JOSS STONE You Hart Me JILL SCOTT Golden
GEORGE BENSON Irreplaceable

This section features this Week's new adds on DMX MHSIC channels available via digital cable and direct broadcast satellite

CHR/POP

Jack Patterson EMINEM Just Lose It LINDSAY LOHAN Rumors BRITNEY SPEARS My Prerogative

HOT IAM?

Mark "In The Dark" Shands LIL WAYNE Farthquake

URRAN

Jack Patterson BABY BASH Dime Piece JA RULE Wonderful OHTKAST Prototype

ALTERNATIVE

Dave Sloan FAINT I Disappear AFRIKA RAMBATAA Metal KILLERS Mr. Brightsid

RHYTHMIC DANCE

Danielle Ruysschaert MONICA U Should've Known Better (Dio Mix)
DIRTY VEGAS Walk Into The Sun REINA If I Close My Eves CHRISTINA MILIAN Whatever U Want (JJ Flores Mix) AMBER You Move Me DURAN DURAN (Reach Up For The) Sunrise ALICIA KEYS Diary (Hani Mix)
AARDN SMITH Dancin' (JJ Flores Mix)

RAP/HIP-HOP

Mark "In The Dark" Shands LIL WAYNE Earthquake SOZ I/SNOOP DDGG S.O.Z. BIG BEZY In The Mood

Artist/Title Total Plays RAVEN SYMONE Backflip

HILARY DUFF Flv

JESSE McCARTNEY Beautiful Soul 75 JOJO Leave (Get Out) 73 JOJO Baby It's You 73 HILARY & HAYLIE DUFF Our Lips...

72 AVRIL LAVIGNE My Happy Ending 72 KELLY CLARKSON Breakaway **ASHLEE SIMPSON** Pieces Of Me SKYE SWEETNAM Tangled Up In Me

31 JESSE McCARTNEY Good Life 31 LINOSAY LOHAN Drama Queen... 29 YELLOWCARD Ocean Avenue 29

BLACK EYED PEAS Let's Get It Started 28 HILARY DUFF Come Clean SMASH MOUTH I'm A Believer 28 27

HOOBASTANK The Reason AVRIL I AVIGNE SkRer Boi STEVIE BROCK All For Love RAVEN SYMONE Supernatural

Playlist for the week of Sept. 27-Oct. 3.

27

27

MEDIABASE



WEST

I. HILARY DUFF Fly 2. KELLY CLARKSON Breakaway 3. RAVEN SYMONE Backflip
4. JESSE McCARTNEY Beautiful Soul
5. KIMBERLEY LOCKE Wrong

MIDWEST

1. KELLY CLARKSON Breakaway 2. HILARY DUFF Fly 2. HILARY DUFF Fly
3. JESSE McCARTNEY Beautiful Soul
4. KEANE Somewhere Only We Know
5. BURKE RONEY Wendy

SOUTHWEST

. KELLY CLARKS 2. HILARY OUFF Fly
3. JESSE McCARTNEY Beautiful Soul 4. KIMBERLEY LOCKE Wrong

NORTHEAST

 HILARY DUFF Fly
 KELLY CLARKSO'II Broakaway
 RAVEN SYMONE Backflip 4. REBA McENTIRE Some 5. KIMBERLEY LOCKE Wrong

SOUTHEAST

1. HILARY DUFF HY
2. KELLY CLARKSO® Breakaway
3. JESSE McCARTNEY Beautiful Soul

FRANZ FERDINAND This Fire MY CHEMICAL ROMANCE I'm Not Okay Fresh 100

AOL Radio@Network

Top Alternative

Robert Beniamin

Ron Nenni GWEN STEFANI What You Waiting For? ASHANTI Daily U

Ron Nenni 415-934-2790

Top Country

Lawrence Kay KATRINA ELAM No End In Sight ANDY GRIGGS If Heaven Ton Jams

Davev D LUDACRIS Get Back ALCHEMIST 1/LLDYO BANKS Banger **NELLY & JAZZY PHA Na-Nana-Na**



ARC AC

Peter Stewart **HOOBASTANK** The Reason KEITH BERRAN You'll Think Of Me

Hot AC

Steve Nichols KELLY CLARKSON Breakaway
DURAN DURAN (Reach Up For The) Sunrise

Touch

Stan Roston ANITA BAKER How Does It Feel LALAH HATHAWAY Forever, For Always, For Love D'JAYS Make Up NORMAN BROWN I Might

Tom Joyner Morning Show

Vern Catron NELLY I/JAHEIM My Place

Country Coast To Coast

Dave Nicholson BRAD PAISLEY Mud On The Tires BIG & RICH Holy Water

Real Country

Richard Lee BIG & RICH Holy Water KENNY CHESNEY The Woman With You RICKY SKAGGS Spread A Little Love



Ken Moultrie • 800-426-9082

Active Rock

Steve Young/Kristopher Jones U2 Vertigo
THREE DAYS GRACE Home

COLLECTIVE SDUL Counting The Days Heritage Rock

Steve Young/Kristopher Jones COLLECTIVE SOUL Counting The Days KENNY WAYNE SHEPHERD Afive

Hot AC

John Fowlkes

CHR

Steve Young/John Fowlkes EMINEM Just Lose It
USHER & ALICIA KEYS My Boo SKYE SWEETNAM Tangled Up In Me CHRISTINA MILIAN 1/JOE BUDDEN Whatever U Want

Rhythmic CHR

Steve Young/John Fowlkes EMINEM Just Lose I

Mainstream AC

Mike Bettelli/Teresa Cook

The Alan Kabel Show — Hot AC

Steve Young/John Fowlkes U2 Vertigo KELLY CLARKSON Brea

Mainstream Country

Hank Aaron J. BUFFETT I/M. McBRIDE Trip Around The Sun BRAD PAISLEY Mud On The Tires LEANN RIMES Nothin' 'Bout Love Makes Sense

New Country Hank Aaron

J. BUFFETT I/M. McBRIOE Trip Around The Sun T. TRITT I/J. MELLENCAMP What Say You

Ken Moultrie/Hank Aaron TIM McGRAW Rack When KENNY CHESNEY The Woman With You BLAKE SHELTON Some Beach

Danny Wright

Ken Moultrie/Hank Aaron TIM McGRAW Back When SUGARLAND Baby Girl PAT GREEN Don't Break My Heart Again

24 HOUR FORMATS

Jon Holiday • 303-784-8700

Adult Hit Radio

Jon Holiday SWITCHFDDT Dare You To Move

U.S. Country

Penny Mitchell BRAD PAISI FY Mind On The Tires MIRANDA LAMBERT Me And Charlie Talking

GREAT AMERICAN COUNTRY

Jim Murphy • 303-784-8700 MAVERICKS All You Ever Do Is Bring Me Down
PAUL BRANOT Convoy
TIFT MERRITT Good Hearted Man

WESTWOOD ONE

Charlie Cook • 661-294-9000

Soft AC

Andv Fuller KELLY CLARKSON Breakaway
PHIL COLLINS Don't Let Him Steal Your Heart Away

Jim Havs

Mainstream Country

David Felker

Hot Country

Jim Hays
PAT GREEN Don't Break My Heart Again

Young & Verna David Felker

ALAN JACKSON Monday Morning Church
TRAVIS TRIFT 1/JOHN MELLENCAMP What Say You

근단크기게크린

After Midnite

Sam Thompson TIM McGRAW Back When
MONTGOMERY GENTRY You Do Your Thing



Country Today John Glenn MARK CHESNUTT The Lord Loves A Drinking Man BRAD PAISLEY Mud On The Tires TIM McGRAW Back When

Alternative Now! Chris Reeves • 402-952-7600 FRANZ FERDINAND This Fire GREEN DAY Boulevard Of Broken Dreams STORY OF THE YEAR Sidewalks

LAUNCH

Jay Frank • 310-526-4247

Audio CHINGY Balla Baby **MUSE Hysteria**

Video CHRISTINA AGUILERA (/MISSY ELLIOTT Car Wash HOUSTON Ain't Nothing Wrong JET Look What You've Done JOHN LEGEND Used To Love U MUSE Hysteria N.O.R.E. f/NINA SKY... Ove Mi Canto

NORAH JONES Those Sweet Words
PUSSYCAT DOLLS Sway SHANIA TWAIN Party For Two CURE Taking Off STROKES The End Has No End

musicsnippet.com>>> Tony Lamptey • 866-552-9118

Hip-Hop

JIN Senorita KRAYZIE BONE Get'chu Twisted PITBULL Dammit Man

OMARION I/BIG BOI Never Gonna Let You Go

www.americanradiohistory.com

72 million household



GOOD CHARLOTTE Predictable LISHER I/ALICIA KEYS My Boo CIARA I/PETEY PARI D Goodies 18 BRITNEY SPEARS My Prerogative 18 GREEN DAY American Idiol 15 RYAN CABRERA On The Way Down SIMPLE PLAN Welcome To My Life MAROON 5 She Will Be Loved KANYE WEST New Workout Plan REASTIF BOYS Triple Trouble 12 LIL SCRAPPY No Problem **MELLY I/JAHEIM My Place** HILARY DUFF FIV LIL FLIP Sunshine FABOLDUS Breathe JIMMY EAT WORLD Pair JOHN LEGEND Used To Love You ASHLEE SIMPSON Shadov SWITCHFOOT Dare You To Move KORN Word Up

Video playlist for the week of Sept. 27-Oct, 3.



LL COOL J Headsprung LIL SCRAPPY No Problem 25 USHER I/ALICIA KEYS My Boo AKON I/STYLES P Locked Up CIARA I/PETEY PABLO All Falls Down NELLY Flap Your Wings 23 HIVENUE (AWACKO & SKIP Noba Clan 23 ROOTS Star/Pointer 23 FABOLDUS Breathe 22 GREEN DAY American Idiot 20 GDDD CHARLDTTE Predictable SUM 41 We're All To Blame JIMMY EAT WORLD Pain MODEST MOUSE Ocean Breathes Salty 17 SECRET MACHINES Nowhere Again 16 BREAKING BENJAMIN So Cold 16 YELLOWCARO Only One 16 CHEVELLE Vitamin R (Leading Us Along) 16 KILLERS Somebody Told Me 15 KDRN Word Up

Video playlist for the week of Sept. 27-Oct. 3.



ADDS

CHRISTINA AGUILERA I/MISSY ELLIDTT Car Wash Crossfade Coid Chronic Future Time and Time Again Ashlee Simpson Shadow

BLACK EYED PEAS Let's Get It Started LINKIN PARK Breaking The Habit MAROON 5 She Will Re Loved **BOWLING FOR SOUP 1985** KEANE Somewhere Only We Know **NELLY I/JAHEIM My Place** JOSS STONE You Had Me SWITCHFOOT Dare You To Move VELVET REVOLVER Fall to Pieces RYAN CABRERA On The Way Down GAVIN DeGRAW I Don't Want To Re DUBAN DURAN (Reach Up For The) Sunrise FINGER ELEVEN One Thing GREEN DAY American Idiot KILLERS Somebody Told Me SEETHER VAMY LEE Broken BRITNEY SPEARS My Prerogative USHER I/ALICIA KEYS My Boo CHRISTINA AGUILERA I/MISSY ELLIOTT Car Wash CROSSFADE Cold

Video playlist for the week of Oct. 4-11.



20 on 20 (XM 20)

Michelle Boros
EMINEM Just Lose It
AKDN Locked Up

BPM (XM 81)

ULTRABEAT Better Than Life
KAT PEDPLE Free Falling
JAHKEY B I/SATTA Heartattack

Squizz (XM 48)

Charlie Logan

A PERFECT CIRCLE Imagine
SLIPKNDT Vermilion
THREE DAYS GRACE Home
EARSHOT Someone
EXIES Ugly
EIGHT DAYS GONE Time DY Year

U-POP (XM 29)

Zach Overking
U2 Verligo
JEM Just A Ride
DELGADDS Everybody Come Down
CARLOS VIVES Como Tu

THE LOFT (XM 50)

Mike Marrone
GLENN TILBRODK There For Her
JOHN FOGERTY Nobody's Here Anymore
JOHN FOGERTY Sugar (In My Lile)
KASEY CHAMBERS Hollywood
KASEY CHAMBERS Hory
KRISTIN HERSH Trouble
LAURIE & JOHN Ten Years Ago Today
LAURIE & JOHN We'll Meet Again
LEIGH NASH Father & Son
TARMAC AD AM Sentimental Holiday
TARMAC AD AM Too Much Time
TARMAC AD AM Handheld Torch

TARMAC ADAM Vanity Eyes WATERCOLORS (XM71)

Trinity
MARCUS JDHNSDN 18th & M
NORMAN BROWN West Coast Coolin

X COUNTRY (XM12)

Jessie Scott

BUDDY MILLER Don't Wait

JOHN FOGERTY Déjà Vu All Over Again

CAST IRDN FILTER Model T Ford

JOHN CATE Without Your Love

XM CAFÉ (XM45)

BIII Evans
WILLY DEVILLE Crow Jane Alley
MDSQUITDS Sunshine Barato

XMLM (XM42)

Ward Cleaver
VADER The Beast
BURNING SKIES Murder By Means Of Existence
CALIBAN The Opposite From Within

Please Send Your Photos

R&R wants your best snapshots (color or black & white). Please include the names and titles of all pictured and send pics to R&R. c/o Keith Berman:

kberman@radioandrecords.com

CMT

COUNTRY MUSIC TELEVISION

75.1 million households Brian Philips. Sr. VP/GM Chris Parr, VP/Music & Talent

ADDS

No new video adds

TOP 10	Pla	ys
TOP 20	TW	LW
S. TWAIN w/B. CURRINGTON Party For Two	48	0
KEITH URBAN Days Go By	38	52
RASCAL FLATTS My Worst Fear	34	33
TDBY KEITH Stays In Mexico	30	33
TIM McGRAW Live Like You Were Dying	30	31
ALAN JACKSON Too Much Of A Good Thing	29	32
J. BUFFETT I/C, BLACK Hey Good Lookin'	29	30
TRACE ADKINS Rough & Ready	28	32
SARA EVANS Suds In The Buckel	28	32
GRETCHEN WILSON Here For The Party	28	32
KENNY CHESNEY I Go Back	27	30
B. PAISLEY I/A. KRAUSS Whiskey Lullaby	26	32
BROOKS & DUNN That's What N's All About	26	27
LEANN RIMES Nothin' 'Bout Love Makes Sense	26	25
SHELLY FAIRCHILO You Don't Lie	18	24
TERRI CLARK Girls Lie Too	15	14
WARREN BROTHERS Sell A Lot Of Beer	15	14
LOS LONELY BOYS Heaven	14	14
BLAKE SHELTON Some Beach	14	12
JDE NICHOLS If Nobody Believed In You	13	15

Airplay as monitored by Mediabase 24/7 between Sept. 27-Oct. 3.



Jim Murphy. VP/Programming 26.5 million households

ADDS

MAVERICKS All I Ever Do Is Bring Me Down
PAUL BRANDT Convoy
TIFT MERRITT Good Hearted Man

TOP 20

BLAKE SHELTON Some Beach
SARA EVANS Suds in The Bucket
TOPS KETH'S Javs In Mexico
TRACE ADKINS Rough & Ready
KETH UBBAN Days Go By
JDE NICHOLS If Nobody Believed in You
SHEDAISY Come Home Soon
TRICK PONY THE Bride
RASCAL FLATTS Feels Like Today
ALAN JACKSON TOO Much Of A Good Thing
LONESTAR Mr. Mom
DIERK'S BEHTLEY How Am I Dom
JULIE ROBERTS Break Down Here
MODITEDMERY SENTY THAT'S COOL
LEANN RIMES Nothin' Sout Love Makes Sense
SRODK'S & DUNN That'S What It's All About
EMERSON ORIVE November
KATRINA ELAM NO End in Sight
TRENT WILLIAMON DIME ROSE Deluxe's...

Information current as of Oct. 8

CONCERT PULSE

Pos	. Artist	Avg. Gross (in 000s)
1	PRINCE	\$1,659.4
2	DAVE MATTHEWS BAND	\$1,172.2
3	ERIC CLAPTON	\$1,127.8
4	PHIL COLLINS	\$915.6
5	VAN HALEN	\$891.6
6	DZZFEST 2004	\$832.3
7	STING	\$766.1
8	USHER	\$760.5
9	KENNY CHESNEY	\$722.0
10	DEAD	\$718.D
11	RUSH	\$564.5
12	PROJEKT REVOLUTION/LINKIN PARI	\$550.0
13	CHER	\$538.1
14	JOSH GROBAN	\$532.9
15	SARAH McCLACHLAN	\$436.6

Among this week's new tours

BADLY DRAWN BOY John Eddie Kimberley Locke Marilyn Manson Simple Plan

The CONCERT PULSE is courtesy of Polister, a publication of Promoters' On-Line Listings, 800-344-7383; California 209-271-7900.

TELEVISION

Friday, 10/8

- Anthony Kiedis, Live With Regis & Kelly (check local listings for time and channel).
- Minnie Driver, The View (ABC, check local listings for time).
- Ciara and Petey Pablo, The Tonight Show With Jay Leno (NBC, check local listings for time).
- Supergrass, Jimmy Kimmel Live (ABC, check local listings for time).
- Interpol and Dave Navarro, Late Night With Conan O'Brien (NBC, check local listings for time).
- Marilyn Manson and Mase, Last Call With Carson Daly (NBC, check local listings for time).
- Barry Manilow, The Tony Danza Show (check local listings for time and channel).

Saturday, 10/9

 Queen Latifah hosts and performs on Saturday Night Live (NBC, 11:30pm ET/PT).

Monday, 10/11

- · Amy Grant, Jay Leno.
- Ben Harper and The Blind Boys Of Alabama, Late Show With David Letterman (CBS, check local listings for time).
- Young Buck, Carson Daiy.

Tuesday, 10/12

- Duran Duran, Good Morning America (ABC, 7am ET/PT).
 - Jill Scott, The View.
- Hilary Duff, The Ellen DeGeneres Show (check local listings for time and channel).
- Yellowcard, Jay Leno.
- Mos Def, Jimmy Kimmel.

- Richard Marx, The Late Late Show (CBS, check local listings for time).
 - Five For Fighting, Carson Daly.
 Wednesday, 10/13



Duran Duran

- Duran Duran, Regis & Kelly.
- Keith Urban, The View.
- Jem, Ellen DeGeneres.
- Queen Latifah, Jay Leno.
- Jennifer Lopez, David Letterman.
- Jem, Jimmy Kimmel.
- The Libertines, Conan O'Brien.

Thursday, 10/14

- Nick Lachey and Richard Marx, Ellen DeGeneres.
- Velvet Revolver, Jay Leno.
- Breaking Benjamin, Jimmy
 Kimmel
- Jimmy Eat World, Conan O'Brien.
- Dave Navarro and The Hives, Carson Dalv.

--- Julie Gidlow

The iTunes Music Store Top 10

Apple's iTunes Music Store is the leading digital-music service in the U.S, offering a catalog of more than 1 million songs from all five major label groups and hundreds of independents. Here's a snapshot of the top-selling downloads on Tuesday, Oct. 5, 2004.

Top 10 Songs

- 1. U2 Vertigo
- 2. EMINEM Just Lose It
- 3. SIMPLE PLAN Welcome To My Life
- 4. GWEN STEFANI What You Waiting For?
- 5. BOWLING FOR SOUP 1985
- 6. KELLY CLARKSON Breakaway
- 7. MAROON 5 She Will Be Loved
- B. BLACK EYED PEAS Let's Get It Started (Spike Mix)
- 9. GREEN DAY American Idiot
- 10. USHER #ALICIA KEYS My Boo

Top 10 Albums

- 1. GREEN DAY American Idiot
- R.E.M. Around The Sun
- 3. VARIOUS ARTISTS Garden State ST
- 4. INTERPOL Antics
- 5. BRIAN WILSON Smile
- 6. CAKE Pressure Chief
- 7. YO-YO-MA Yo-Yo Ma Plays Ennio Morricone
- B. BEN HARPER & BLIND BOYS OF ALABAMA There Will Be A Light
- 9. HILARY DUFF Hilary Duff
- 0. JOSS STONE Mind, Body & Soul



apeterson@radioandrecords.com

Welcome To San Diego!

Stuff to see and do in America's Finest City

As many regular readers of these pages already know, although the worldwide headquarters of R&R is located in Los Angeles, your News/Talk/Sports Editor is based in the city that will play host to broadcasters from around the country this week during the annual NAB Radio Show.

San Diego is my adopted hometown. Although I was born and raised on the East Coast — a New Jersey boy to be precise — San Diego is a city that I have come to know and have loved since the very first time I saw it nearly 25 years ago.

That first visit marked the beginning of what turned out to be a nearly 20-year quest by this then-journeyman DJ and PD to end up living in this place that clearly deserves its nickname, America's Finest City.

Wildfires, earthquakes, droughts and City Hall scandals notwith-standing, whenever someone asks me where I live and I tell them San Diego, the response is almost always the same. "Ahhhhh ... San Diego," they sigh. "I would love to live there"

I suspect that more than a few visitors here for the NAB this week will be as smitten as I was when I first saw San Diego and will, as I did, make a vow to return someday. Large and cosmopolitan enough for even the most discerning urban dweller, San Diego is an incredibly livable city with a small-town feel and a relaxed attitude that gets under the suntanned skin of both visitors and lifelong residents.

This week I offer my suggestions for some things to do and places to see while you're visiting San Diego this week or anytime. I emphasize that these are my opinions and do not reflect those of the Chamber of Commerce or, frankly, anybody but me. Many are doable even if you're only in town for a few days; others might be better for those with the luxury of staying on for a while after the convention ends. Or, better yet, put them on your "to do" list and start planning now for your next trip to San Diego.

A Little History

To really enjoy San Diego, it's important to understand how this place evolved into the city you see today. It was 1542 when Juan Rodriguez Cabrillo first sailed his flagship, the San Salvador, from Mexico into what is now San Diego Bay. According to the San Diego Historical Society, Cabrillo first came ashore somewhere near what we now call Point Loma, a tiny spit of land that rises from the horizon just across the waterfront from downtown and separates San Diego Bay from the Pacific Ocean.

If you want to get a sense of what Cabrillo saw that made him and just about all who have followed him want to stay in this place that so many have called paradise-by-thesea, take a short drive down Harbor Drive. Go past the airport, head toward Shelter Island — actually a peninsula — and go all the way to the end of the main highway to the Cabrillo National Monument.

There you'll find the old Point Loma lighthouse and a breathtaking view of the city over one shoulder and the endless blue Pacific over the other. Just a cautionary note that it can be windy and chilly even on sunny days, but the panoramic vista and a quick peek inside the old lighthouse are well worth the short drive.

But Cabrillo really can't be credited for establishing the San Diego we know today. In fact, the tourist area now called Cld Town (moré on that later) is where the original city of San Diego first grew up. Today's thriving downtown didn't become the center of San Diego until the late 1860s, when Alonzo Horton arrived from San Francisco and, for the sum of \$265, purchased some 800 acres of land that would become the "new" San Diego. Today those dollars will barely buy you a square foot of condo anywhere in San Diego County, let alone something with a water

By 1870 Horton had made a handsome profit on his purchase, as San Diego grew to a population of around 2,300 people, nearly half the total population of San Diego Coun-

News/Talk/Sports Radio Listening In San Diego

Whether you're out on an early morning jog around Mission Bay with your Walkman or dropping the top on that rental car and cranking up the radio while cruising — OK, crawling — along I-5, when it comes to Talk radio, just like the weather and the scenery, San Diego has it all. Here's where to find News/Talk/Sports radio to listen to while you're in town.

Calls	Frequency	Format	Comments
KOGO	600 AM	News/Talk	Rush Limbaugh, Roger Hedgecock, ABC News
KFI	640 AM	News/Talk	L.A. station; Bill Handel, John & Ken
XTRA-AM	690 AM	Sports	Jim Rome, "Hacksaw" Hamilton
KFMB-AM	760 AM	News/Talk	Sean Hannity, Michael Savage, Rick Roberts, CBS News
XESPN	MA 008	Sports	ESPN Radio, Dan Patrick
KNX	1070 AM	News	L.A. station; 24/7 all-News, CBS
XPRS	1090 AM	Sports	Local owners; Padres baseball
KC8Q	1170 AM	Talk	Laura Ingraham, Michael Medved, Fox News
KLSD	1360 AM	Talk	Al Franken, Ed Schultz, Stacy Taylor

ty. In 1885 the transcontinental railroad reached town, leading to a population boom and a land stampede that most locals will tell you hasn't stopped since. Today San Diego is home to some 2.5 million residents, most of whom seem to be on the freeway at any given time of the day.

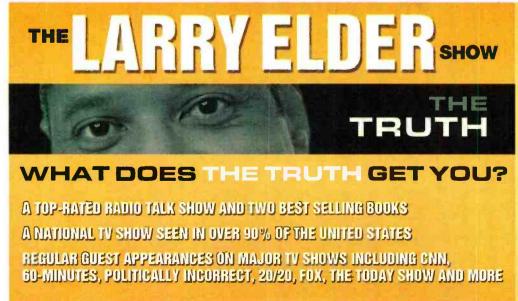
A great way to learn more about San Diego and the history of the area is to check out the many museums in Balboa Park, easily accessed by bus or taxi from downtown. This beautiful urban green zone is home to several magnificently restored buildings, many of which were constructed for the California-Pacific International Exposition, which brought people from all over the world to San Diego in 1935. The park is also home to the San Diego Zoo, one of the most renowned zoological parks in the world.

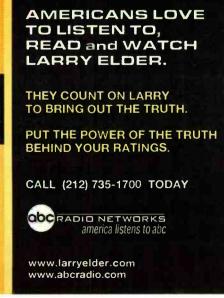
If you happen to visit Balboa Park, look for the guy selling hand-dipped ice cream bars from a cart just outside the Ruben H. Fleet Museum and Science Center. Personally, I like them plain, dripping with that fresh hot chocolate dip that requires about a dozen napkins to control, but you can also have the vendor roll your bar in freshly crushed peanuts if you like.

We Love Our Military

One thing that even the casual visitor to San Diego notices pretty quickly is the presence of the U.S. military all over town. Chances are vou'll see several warships on the bay from your hotel room, not the least of which is the U.S.S. Midway, now a floating museum docked at the foot of Broadway downtown, or maybe even the aircraft carrier Ronald Reagan, the Navy's new stateof-the-art flattop, which recently dropped anchor in its new home port. It's a town where men and women of the armed forces are still cheered in parades and welcomed home with lots of local media cov-

Continued on Page 28





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NEWS/TALK/SPORTS

Welcome To San Diego

Continued from Page 26

In fact, the military has been a big part of San Diego ever since the Navy's "Great White Fleet" made the city its first stop on a worldwide tour that brought 16,000 sailors and more than 25 ships into San Diego Bay in 1908.

Huge military expansions took place after both World War I and World War II, and today thousands of military personnel based at North Island, Camp Pendleton, MCAS Miramar and other installations around the county call San Diego home. In fact, over the past 50 years, many who came through the area on active military duty have been so charmed by the city and the surrounding county that they returned to make it their permanent civilian home.

San Diego has also been the site of many aviation firsts. It's no accident that Charles Lindbergh's face adorns a huge mural on a wall as you approach the entrance to San Diego's airport, which is named for the pioneering aviator. His airplane, *The Spirit of St. Louis* — which became famous when he flew it from New York to Paris — was built in San Diego by the Ryan Aeronautical Company.

In fact, before Lindbergh made his historic trans-Atlantic flight in 1927, he first tested his aircraft with a flight from San Diego to New York City in early May of that year. "Lucky Lindy" set a transcontinental record on that lesser-known flight, making the coast-to-coast trip in just under 20 1/2 hours.

A faithful, non-flying reproduction of the NYP-15 airplane that Lindbergh flew from New York to Paris hangs in Terminal 2 at Lindbergh Field. Although the plane is replica, its engine, according to the Port of San Diego, is a rare nine-cylinder Wright JC-5 Whirlwind that is

identical to the one that powered Lindbergh and *The Spirit of St. Louis* across the Atlantic nearly eight decades ago.

Fun Stuff To Do

No visit to San Diego is complete without a trip to the beach, and, from downtown, you are literally minutes away by car, bus or ferry from some of the city's best oceanside playgrounds. If you like your beach experience fun and funky with a bit of a rock 'n' roll edge, Mission Beach is your spot. It's the center of a two-mile stretch of sand that extends from the Mission Bay channel entrance to the north end of Pacific Beach and that locals call "the Strand."

Stroll or bicycle along the concrete boardwalk, where you'll find casual restaurants and beach bars, shops and Belmont Park, home of the world-famous Giant Dipper roller coaster. It's worth the \$4 to ride on this still thrilling and fully restored classic wooden coaster, which has been a part of San Diego's beach scene since it first opened on July 4, 1925.

A little farther north you'll find the beach and the atmosphere a bit more upscale in La Jolla. If you want to sound like a local, be sure to pronounce it correctly; it's "La HOY-ya." Check out the seals that share the beach at the Children's Pool or take a stroll along Prospect Avenue, where the shops and restaurants might fool you into thinking you're in Beverly Hills, except for that cool ocean breeze.

Or walk down to the end of Cave Street and head into the Cave Store, where you can climb down the 145 wooden steps that lead to Sunny Jim Cave, the largest of the many grottoes that dot La Jolla Cove.

If you are truly the adventurous type, a bit further up the coast you'll find clothing-optional Black's Beach. Although I can't speak from personal experience, the locals will tell you that access to the beach is very difficult, as it's situated at the base of cliffs that are up to 300 feet high.

Atop those cliffs is a glider port where hangliders, paragliders and radio-controlled gliders can often be seen soaring, especially on weekends. A note of caution: The locals who frequent Black's Beach aren't into sightseers, so unless you are committed to bathing in the buff, I'd head for one of the many other beaches.

A must-see beach for any visitor are the wide, white sands of Coronado Island. Catch the water taxi just behind the Marriott and Convention Center for a quick boat trip across the bay, or drive across sweeping Coronado Bridge and head south on Orange Avenue.

A great place to start your visit to Coronado is at the historic Hotel Del Coronado. A classic Victorian-style hotel built in 1888, the "Hotel Del" is considered by many to be one of America's most beautiful seaside resorts. Take a tour of the grounds and sip the beverage of your choice on the massive deck overlooking the Pacific. Or make a reservation for Sunday brunch and dine in the breathtaking dining room that has hosted banquets for European royalty and U.S. presidents.

OK, Let's Eat

If you are staying downtown, you're within walking distance of the Gaslamp Quarter, where dozens of great restaurants can be found. A few of my favorites include Croce's, a jazz bar and restaurant featuring California cuisine that's owned and operated by Ingrid Croce, wife of the late singer Jim Croce; George's on 5th, a steakhouse located in a building that was once home to a saloon owned by Western legend Wyatt Earp, who lived in San Diego for awhile following his infamous shootout at the O.K. Corral: Taka Sushi for the classic California sushi and sashimi experience; the Grant

If you want to sound like a local, be sure to pronounce it correctly. It's "La HOY-ya."

Grill, where San Diego's business and society leaders have dined for generations; Blue Point, a great seafood and oyster bar in the heart of the Gaslamp; and Cafe Sevilla, where you can enjoy authentic Spanish tapas and dance the flamenco, tango or salsa until you drop.

Enjoy a sunset view from a window or patio table at the Top of the Market, located upstairs from the more casual Fish Market restaurant on North Harbor Drive, where specialties like fresh rosemary capellini with Maine lobster in a champagne cream sauce and a constantly changing menu of fresh seafood offerings will bring you back again and again. There's also Anthony's Star of the Sea, one of the area's most famous locally owned and operated seafood restaurants, where both locals and tourists go for consistently good food and a great view of San Diego

Speaking of great views, don't miss a chance to catch a sunset or late-night cocktail in the lounge at the top of the Manchester Grand Hyatt downtown. With views from Tijuana to La Jolla and beyond, it's worth the elevator ride and the wait for a table.

Check out some of the city's most expensive boats and bayside real estate while enjoying great drinks and food at a waterfront table at the Yacht Club, located at the San Diego Marrick Hotel and Marina, right next to the convention center.

For a truly unique Mexican dining experience, hop the red San Diego trolley just outside the convention center and ride it up to Old Town, where you'll find the ghosts of San Diego's past in the many historical buildings and quaint shops that make up this state park.

You'll also find a number of great restaurants, including my favorite, the Old Town Mexican Cafe, where the best carnitas and hand-shaken margaritas I know of can be found. It's also great fun to watch through the windows while waiting for your table as the fresh tortillas you'll be eating later are rolled out and made the old-fashioned way: by hand.

In short, no matter what cuisine you're searching for, you'll find it at one of San Diego's hundreds of great restaurants. And you can walk off your meal with a trip to the world-famous San Diego Zoo or a visit to Sea World, where Shamu and his buddies put on a whale of a show seven days a week.

Go jet skiing on Mission Bay, scuba diving or snorkeling in the ocean off La Jolla, maybe grab a round of golf at Torrey Pines or treat yourself to a few hours or a few days of pampering at the legendary spa at La Costa.

The fact is that you truly can't see or do everything there is to see and do in America's Finest City in just a few short days or, for that matter, a week. Heck, I haven't even told you yet about all the great deals on pottery and velvet Elvis paintings you can get in Tijuana or about the incredible lobster dinners at unbelievably low prices in Rosarita, just south of the border. I guess we'll just have to save that for your next visit to my favorite city. Welcome to San Diego.



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so you may not be a NASCAR fan, but the ramifications of what happened last weekend should send shivers up the collective spines of anyone within earshot of the indecency police. Immediately after winning his race on Oct. 3, Dale Earnhardt Jr. was asked by an NBC announcer how



Shit! I just swore on TV!'

it felt to notch his fifth victory at Talladega Superspeedway. Earnhardt replied, "It don't mean shit right now. Daddy's won here 10 times." Not only did NASCAR fine Earnhardt \$10,000 for his inadvertent s-bomb, but they also deducted 25 points from his season total, turning his 13-point lead into a 12-point deficit, effectively handing first place to Kurt Busch. Can you name another sport where points are retroactively taken off the board

As we ponder the greater implications of NASCAR's actions, Talk radio industry veteran Skip Joeckle weighs in with these thought-starters:

- · Lord knows what they would have done had he used the "F" word --- or shown his breast.
- . I wonder if the FCC will fine him and all the NBC stations that aired the interview?
- · Before you know it, Arbitron will start taking shares away from shock jocks for talking nasty.

Otto Mation Asleep At The Switch

Earlier this week WZPL/Indianapolis PD Scott Sands was out on the town very, very, very late Monday night/Tuesday morning, entertaining Adam Cohen and Michael Chavez of the Manhattan/EMC band Low Millions, "About 2am we had just left a local 'establishment' — think a dimly lit Denny's with stripper poles - and I was driving the guys back to their hotel," Sands slurs to ST. Flipping on WZPL, Sands was greeted by dead air, then half a sweeper, dead air, half a song you get the picture. "We've got to make a detour by the station!" he yelled, tires screeching. He arrived at WZPL and discovered that the Audio Vault system had crashed, leaving the station ... what's the technical term? Oh, yes: screwed.

"I ran into the studio, cracked the mike and started inter-



Tap. tap.... Is this thing on?

viewing the guys," says Sands, who then played several cuts from Low Millions' CD, including the single, "Eleanor." The episode turned into a 30minute on-air adventure while they waited for the system to reboot. "I was about ready to grab a guitar and make them play the whole album live," says Sands. "The guys told me

later that this was the first time they had actually heard their song on the radio."

The Programming Dept. (Outbound)

- PD Michele Williams resigns from Greater Media Triple A WBOS/Boston. For now OM Buzz Knight takes the con-
- PD Glenn Cosby exits Urban AC WSRB (Soul 106.3)/ Chicago. MD Tracy Reynolds will cover until a replacement is named.
- PD Tim Closson was cut loose from Country WUBE/ Cincinnati after a successful 14-year run. He can be reached at 513-659-3601 or tcamfm@ool.com.

Formats You'll Flip Over

- · Clear Channel's WWDG (Rock 105 The Dog)/Syracuse has officially shifted from Active to mainstream Rock.
- WZLQ/Tupelo, MS shifts from Hot AC to Classic Rock under PD Steve Drumm and OM Dave Dunaway. No baby seals were harmed during the ensuing celebratory fourhour Rock Block.
- · Clear Channel flipped WZNY/Augusta, GA from CHR/ Pop to Country as WIBL (The Bull). Lost in the translation were midday talent Michelle Mitchell, night jock Cosmo and the syndicated Ace & TJ in mornings. PD Jana Sutter remains through the transition - or until she scores a swell new gig, whichever comes first. Sutter can be reached at ianasutter@clearchannel.com.
- · Recently, we casually mentioned that WWWX/ Appleton, WI was morphing to Alternative. Said morphing did not officially take place, so we now look like idiots, thank you very much. The station did, however, sprinkle some alternative titles into the mix. So there.

The Programming Dept., Part Deux

- · After a yearlong hiatus in Tampa, JoJo Martinez returns to the soon-to-be-frozen tundra of Milwaukee to reclaim her former Asst. PD/MD/midday gig at Entercom CHR/Pop WXSS.
- Backyard Broadcasting Active Rocker WRXW/Jackson, MS hires new PD Johnny Maze. He replaces Phil Conn. who recently exited. Until August, Maze had programmed Active Rock KRXE/Lafayette, LA - until Pittman Broadcasting screwed up his game plan by flipping the station to Smooth
- WEDR/Miami Asst. Promotions Director Derrick Baker adds Asst. PD stripes. Former WWWQ/Atlanta and WHYI/ Miami personality Nikki Nite joins for an airshift to be named
- WZEE (Z104)/Madison Asst. PD/night guy Joey Hoops exits. Replacement packages can be sent to PD Jon Reilly at 2651 South Fish Hatchery Road, Madison, WI 53711.
- WKHQ/Traverse City, MI night jock Luke Spencer is awarded realistic-looking MD stripes. Proud PD Mark Elliott says, "Luke is a graduate of Emerson College in Boston and hopes to grow up someday."

Quick Hits



A Harry situation at WCBS-FM

- · New York radio legend Harry Harrison is coming out of retirement and returning to WCBS-FM to host the Saturday 6-10am shift, which includes a Beatles for Breakfast segment from 8-10am. Harrison retired in March 2003 after 23 years in mornings on WCBS-FM. His return on Oct. 9 just happens to coincide with what would have been John Lennon's 64th(!) birthday.
- · Clear Channel CHR/Pop WKSC/Chicago suddenly has afternoons open as Scott Tyler exits. PD Rod Phillips has already cast his patented Ronco Jock Net™ upon the waters to snag his next afternoon star.
- Shortly after WFLZ/Tampa midday talent Dana was awarded co-MD stripes, she quit. With her sudden departure, night jock Kane is now sporting both halves of the MD
- · WLTM (94.9 Lite FM)/Atlanta inks veteran air personality/actor/voiceover dude Jeff Tyson for afternoons. JT will re-

RR. TimeLine

- R&R Publisher/CEO Erica Farber receives the NAB National Radio Award.
- Radio Unica sells 15 stations to Multicultural Radio Broadcasting for \$150 million.
- Opie & Anthony fined \$357,000 by the FCC.

YEARS AGO

- Clear Channel Communications and AMFM Inc. begin merger, valued at \$56 billion.
- Bill Pugh promoted to Director/AM Operations for Clear Channel's San Diego cluster.
- Gehrig Peterson named OM of WCKG-FM/Chicago.

YEARS AGO

- Dave Shakes becomes OM/San Francisco for Evergreen Media.
- Nick Gatfield named President of Polydor Records.
- Julie Kahn promoted to GM of KNEW-AM & KSAN-FM/ San Francisco.

YEARS AGO

- Buzz Bennett resigns as PD of KHYI/
- Virgin Music Group Chairman Richard Branson sells 25.1% of his share of the company to Fujisankei Communications Group for \$150 million.
- Steve Kingston named Regional VP/ Programming for Malrite.



Richard

/// YEARS AGO

- · Bill Gamble named PD of WMAQ/Chicago.
- Doubleday buys WHN/New York from Mutual for \$13 mil-
- · Ross Reagan named VP of Shamrock.

YEARS AGO

- A Los Angeles federal court judge rules that videotaping TV programs and movies from TV for noncommercial use does not violate copyright infringement laws.
- The Beatles reunite to file a \$60 million lawsuit against the producers and promoters of the Beatlemania stage

SIN YEARS AGO

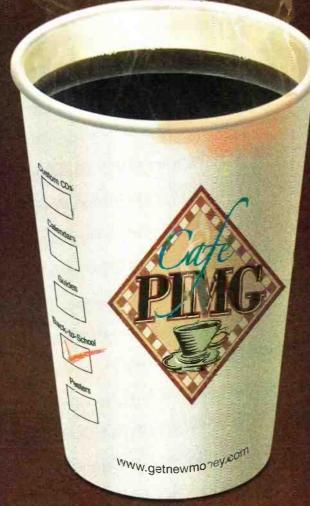
- John Lund named PD of WNBC/New
- The Doctor Demento Show begins national syndication in 44 major markets. Demento's appearance on NBC's Tomorrow show receives the highest ratings in the show's history (93% of the available audience).



John Lund

place Ellen Martin, who steps away from the mike to concentrate on her promotional duties.

- Entercom Hot AC WMYX/Milwaukee welcomes market vet Kidd O'Shea for afternoons. O'Shea crosses the street from archrival WKTI, where he had been doing nights since March 2001.
- · After seven-plus years doing mornings at Entercom Oldies WMQX/Greensboro, Jack Armstrong has left the building. He will continue to voicetrack nights at sister Oldies WWKB-AM/Buffalo and can be reached at 336-880-8182 or japro@northstate.net.
- KHRO (Hero Rocks 94.7)/El Paso morning team Ricky G. and Delilah have gone buh-bye and are now in search of their next gig. Locate Ricky at 915-833-7454 or hitme523@aol.
- WILN/Panama City, FL welcomes Tom Deelo (ex-WBZZ/Pittsburgh) for nights. PD Keith Allen also hires a new Continued on Page 33



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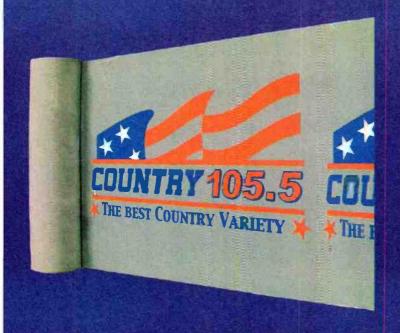
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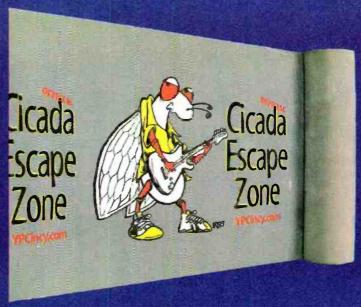
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Oct. 5. Jade was born at 12:26pm and weighed in at 7 lbs.,

• Just down the hall, Columbia VP/Adult Formats Pete

Cosenza and his wife, Jenni, are still buzzing over the Sept.

20 birth of Catherine Grace Cosenza, who weighed in at

8 lbs., 3 oz and measured 22 inches long. A sleep-deprived

Cosenza says, "Now when Charlie calls me in the middle of

the night for a station's hot line number, I'm already awake!"

at Jeff McClusky & Associates, and his wife, Patty, on the birth

to their first child, daughter Mallory Kay, on Sept. 26. She

· Best wishes to Kevin Kollins, head of CHR promotion

Continued from Page 30

morning co-host, Dan Wentz, who was doing nights at WBHV/State College, PA.

- WTIC-FM/Hartford midday talent Jeannine Jersey trades shifts with morning co-host Renee as she joins Craig & Company, Jersey will retain her Asst. PD/MD duties.
- · After 27 years in New England doing promotion for Jerry Brenner, EMI, Island, MCA and Arista, the lovely and talented Paul Barrette is hanging out the shingle on his own promotion company, Muzic 51. "I figured it was the best way to ensure that I can't get fired," Barrette tells ST. He can be reached at 603-429-0160 (office), 603-494-4951 (cell) or muzic5 l @hotmail.com.

FILMS

BOX OFFICE TOTALS

All figures in millions. * First week in release

Source: Nielsen EDI

COMING ATTRACTIONS: This week's openers include

Also opening this week is Friday Night Lights, in which

recording artist Tim McGraw has a supporting role, and

Raise Your Voice, starring recording artist Hilary Duff. Her

Executive Baby Poop

· Congrats and much love from our house to the home of Charlie Walk, Columbia Exec. VP/Creative Marketing & Promotion, and his lovely wife, Lauren, on the birth of daughter Jade Bradford Walk, who debuted, appropriately, on add day. Actual Walk baby may vary.

1 Shark Tale (DreamWorks)

4 Sky Captain... (Paramount)

6 Shaun Of The Dead (Focus)

7 Woman Thou Art Loosed (Magnolia)*

8 Resident Evil: Apocalypse (Sony)

single "Fly" is featured in the movie.

Taxi, starring recording artist Queen Latifah

2 Ladder 49 (Buena Vista)*

3 The Forgotten (Sony)

5 Mr. 3000 (Buena Vista)

9 First Daughter (Fox)

10 Cellular (New Line)



\$ Weekend \$ To Date

\$47.60 \$47.60

\$22.08

\$38.08

\$30.59

\$19.10

\$6.93

\$2.32

\$7.12

\$47.02

\$28.15

\$22.08

\$11.82

\$3.27

\$2.52

\$2.48

\$2.32

\$2.31

\$2.15

\$2.01

- Julie Gidlow

In Other News

· Legendary radio voice Gary Owens, beloved as the genial earcupping announcer on Rowan & Martin's Laugh-In, will receive a special honor on Oct. 16: California State University, Northridge is renaming its broadcast facility in his honor. Many of Owens' friends and fans will be on hand for what he describes as "an evening of wonderfulness." Owens is currently on a book tour promoting his latest work, How

arrived at a tasteful 6 lbs., I oz.



Live! From beautiful downtown Northridge!

to Make a Million Dollars With Your Voice.

• Dale Eichor, longtime PD/MD/midday guy at Clear



Channel Classic Country KWMT-AM/ Fort Dodge, IA, is hangin' up his Koss Pro-AAs on Oct. 30 to explore the world of retirement. Eichor, a 44-year industry vet, has been at KWMT for an amazing 32 years! Congrats on a job well done, and our best wishes to Dale and Caroline, his bride of 43 years.

Talk Topics

• Air America host/best-selling author/Bill O'Reilly Fan Club President Al Franken is taking his show on the road, broadcasting live from a bunch of swing states leading up to the November election. Franken's road show debuted Sept. 30 from San Diego. Other pushpins in the big map for Franken and co-host Katherine Lanpher include San Francisco; Denver; Minneapolis; Madison; Columbus, OH; Miami; and

- Ken Berry, Station Manager at KIRO & KTTH/Seattle for the past three years, tells ST that he'll exit on Oct. 14 after he and Entercom/Seattle management were unable to come to terms on a new contract.
- Fox Sports Radio taps 20-year broadcast veteran Van Earl Wright to join co-host Andrew Siciliano and sports anchor Krystal Fernandez on the network's Morning Extravaganza, replacing Tony Bruno.

Condolences

- · Ancil Payne, the former head of Seattle-based King Broadcasting, died Oct. 2 after a battle with cancer. He was 83.
- Cumulus/Columbus, MS Market Manager Don Troutt passed away Sept. 27 at age 55. Troutt's previous management duties included KKBQ/Houston and stations in St. Louis and Kansas City.

• Our condolences go out to the



Sept. 27-Oct. 3

Adults 18-49

Desperate Housewives

(Cowboys vs. Redskins)

Survivor: Vanuatu

NFL Monday Night Football

family and friends of former R&R Asst. Rock Editor Greg Burt, who died Sept. 29 of liver cancer at his home in Hollywood, CA, He was 51.

TELEVISION

TOP TEN SHOWS Total Audience (105.5 million households)

- Desperate Housewives
- Survivor: Vanuatu
- 3 CSI: Miami
- CSI: NY
- NFL Monday Night Football (Cowboys vs. Redskins)
- 6 Everybody Loves Raymond
- Lost
- 8 Two And A Half Men
- 9 CSI (Wednesday)
- 10 NFL Monday Showcase
- (Wednesday)

6

Everybody Loves Raymond

The Apprentice

CSI: NY

- (tie) NFL Monday Showcase 10 Extreme Makeover:
- Home Edition

Source: Nielsen Media Research

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THE INDUSTRY'S NO. 1 RETAIL CHART October 8, 2004

.W	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANG
_	1	RASCAL FLATTS	Feels Like Today	Lyric Street	203,366	_
_	2	HILARY DUFF	Hitary Duff	Buena Vista/Hollywood	193,673	-
_	3	CIARA	Goodies	LaFace/Zomba	126,198	
1	4	GREEN DAY	American Idiot	Reprise	124,329	-549
2	5	NELLY	Suit	Derrty/Fo' Reel/Universal	120,146	-269
_	6	USED	In Love And Death	Reprise	99,211	_
4	7	NELLY	Sweat	Derrty/Fo' Reel/Universal	80,070	-38%
7	8	RAY CHARLES	Genius Loves Company	Concord	79,888	-159
_	9	MARILYN MANSON	Lest We Forget: The Best Of	Interscope	78,803	
5	10	TIM MCGRAW	Live Like You Were Dying	Curb	76,937	-239
_	11	JOSS STONE	Mind, Body & Soul	S-Curve/EMC	73,512	
8	12	NOW VOL. 16	Various	UTV	69,798	-20%
_	13	TALIB KWELI	The Beautiful Struggle	Geffen	63,333	-
_	14	QUEEN LATIFAH	The Dana Owens Album	Vector	62,216	_
	15	INTERPOL	Antics	Matadar	61,916	
3	16	KEITH URBAN	Be Here	Capitol	61,261	-59%
J	17	BRIAN WILSON	Smile	tlantic	59,399	-35/
10	18	MAROON 5	Songs About Jane	Octone/J/RMG	56,439	.79
9	9	ASHLEE SIMPSON		Geffen		-259
9 6		CHEVELLE	Autobiography		55,399	
	20		This Type Of Thinking Could Do	Epic	46,757	·519
-	21	GUERILLA BLACK	Gueritla City	Virgin	46,044	70
20	22	GRETCHEN WILSON	Here For The Party	Epic (D. M.C.)	45,886	+79
-	23	SHAWNNA	Worth Tha Weight	Def Jam/IDJMG	45,451	
14	24	YOUNG BUCK	Straight Outta Ca\$hville	G-Unit/Interscope	42,350	-119
13	25	AVRIL LAVIGNE	Under My Skin	Arista/RMG	42,220	-149
11	26	IT COOF 1	Definition	Def Jam/IDJMG	40,684	·20%
12	27	USHER	Confessions	LaFace/Zomba	39,770	-21%
21	28	BIG & RICH	Horse Of A Different Color	Warner Bros.	39,396	+39
_	29	SOCIAL DISTORTION	Sex, Love & Rock'n' Roll	Time Bomb	38.953	
18	30	JILL SCOTT	Beautifully HumanVol.2	Hidden Beach/Epic	38,316	-119
15	31	ANITA BAKER	My Everything	Blue Note/Virgin	37,052	-199
19	32	R. KELLY	Happy People/U Saved Me	Jive/Zomba	36,551	-159
2.	33	BLACK EYED PEAS	Elephunk	A&M/Interscope	35,798	+6
25	34	GARDEN STATE	Soundtrack	Epic	34,388	+79
23	35	LOS LONELY BOYS	Los Lonely Boys	Epic	34,021	-49
27	36	VELVET REVOLVER	Contraband	RCA/RMG	33,087	+6
_	37	MTV2 HEADBANGERS BALL V2.	Various	Roadrunner/IDJMG	32,934	
17	38	ALAN JACKSON	What ! Do	Arista	31,276	-29
26	9	KILLERS	Hot Fuss	Island/IDJMG	28,638	10
28	40	GUNS N'ROSES	Greatest Hits	Geffen	28,431	-69
_	41	KEANE	Hopes And Fears	Interscope	28,009	41.30
40	42	SHARK TALE	Soundtrack	Geffen	27,608	+25
36	43	1010	Joja	BlackGround/Universal	27,499	+9
_	44	BARRY MANILOW	Scores	Concord	27,412	
33	45	SWITCHFOOT	Beautiful Letdown	Columbia	27,060	0
30	46	MASE	Welcome Back	Bad Boy/Universal	25,522	-139
29	47	YELLOWCARD	Ocean Avenue	Capital Capital	24,291	-18
25 38	48	AKON	Trouble	SRC/Universal	23,906	+1
30 39	46 49	MODEST MOUSE	Good News For People Who Love	Epic	23,447	09
JŪ	43	MIGRES I MIGROSE	OUGH HEARS LOT LEADING AALIO FOAG."	Warner Bros.	22,881	-69

ON ALBUMS

Hillbillies Top Hilary

Hooray for Hollywood Records! Just in time for Michael Eisner's fare-

well party, Buena Vista Music Group chief Bob Cavallo's label scores a historic 1-2 finish this week, with Lyric Street's Rascal Flatts and Hilary Duff debut-



Hilary Duff

ing at the top of the HITS album chart. They're two of five newcomers to the top 10, nine in the top 15 and 12 in the top 25, with LaFace/Zomba's Ciara (No. 3), Reprise's The Used (No. 6) and Interscope's Marilyn Manson greatest-hits (No. 9) leading the way.

The rest of the top 10 consists of holdovers like Reprise's Green Day (No. 4), Derrty/Fo' Reel/Universal act Nelly's Suit (No. 5) and Sweat (No. 7), Concord's stillstrong Ray Charles (No. 8) and Curb's Tim McGraw (No. 10).

Other newcomers include S-Curve/ EMC's Joss Stone (No. 11), Geffen's Talib Kweli (No. 13), Vector/Flavor Unit/A&M's Queen Latifah (No. 14), Matador's Interpol (No. 15), Nonesuch/Atlantic's Brian Wilson SMiLE album (No. 17), Virgin's Guerilla Black (No. 21), Def Jam/ID-JMG's Shawnna (No. 23), Timb Bomb's Social Distortion (No. 29), Roadrunner/ IDJMG's MTV2 Headbangers Ball Vol. 2 (No.



Rascal Flatts

37), Interscope's Keane (No. 41) and Concord's Barry Manilow (No. 44).

Big gainers for the week are led by Geffen's Shark Tale soundtrack which, helped by the film's No. 1 box-office opening, is up 25% at No. 42, and Blackground/Universal's JoJo (No. 43), up 9%. Epic/Sony Nashville's Gretchen Wilson (No. 22) and Epic's Garden State (No. 34) are both up 7%, and A&M/



Interscope's Black Eyed Peas (No. 33) and RCA/RMG's Velvet Revolver (No. 36) each experience 6% growth.

Next week: Look for LaFace/Zomba's repackaged Usher album, featuring four new tracks, including "My Boo" with Alicia Keys, to vie with MCA Nashville's George Strait for the top of the chart. Epic's Good Charlotte will also be in the mix.



mtrias@radioandrecords.com

What You Gon' Do?

So what you gon' do when you hear Lil Jon & The Eastside Boys' new single for the first time? What radio stations probably should do is add it straight to their playlists. After all, when people hear Lil Jon's signature "What?" and "Yeah!" calls on a cut, they know it's time to party. Lil Jon & The Eastside Boys get a lit-

tle help from Lil Scrappy on "What You Gon' Do," the lead single from Lil Jon's upcoming album, Crunk Juice. The CD is slated to drop Nov. 16 and seems to feature everyone who's anyone in the industry right now. R. Kelly, Ludacris, Snoop Dogg, Nate Dogg, Nas, Ying Yang Twins, Pitbull — all of them and more make their voices heard. Production by Rick Rubin, Pharrell and, of

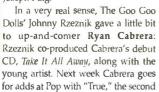


Lil Jon

course, Lil Jon himself ensures that *Crunk Juice* will hit the charts hard. As for the slow and menacing "What You Gon' Do," the video just premi**e**red on BET, and look for the song to reach Rhythmic radio next week.

It took awhile for The Goo Goo Dolls to make it to the top. They formed in 1987, and only in 1996 did they really break through to the mainstream to become one of the most popular bands of the '90s. They are once again prepared to give it all they've got as they present "Give a Little Bit" to Hot AC outlets. The single is our first look at their upcoming album *Live in Buffalo: July 4*, 2004. The new

cut was produced by Rob Cavallo and The Goo Goo Dolls and mixed by Jack Joseph Puig.





single from his gold CD. Cabrera has always been a go-getter, even when he was part of the group Rubix Groove in high school. RG ended up opening for such acts as Cheap Trick, Ben Harper and Third Eye Blind. Nowadays Cabrera has gone solo, and Rolling Stone magazine, among others, touts him as an artist to keep an eye on. That won't be hard, since he will be appearing on The Tonight Show With Jay Leno on Oct. 7 and headlining a tour in November.

Julie Roberts made a splash with "Break Down Here," and next week she revisits Country with "The Chance," the second single from her debut album. Roberts' star is definitely on the rise: She has been nominated for the coveted CMA Horizon Award and will perform at the 38th annual CMA Awards on Nov. 9, airing live from the Grand Ole Opry. Roberts tells CMT.com, "It takes me back to the memory of all of those times growing up when I used to sit on the floor in front of the television with momma, watching the

CMA Awards. I used to say, 'Momma, I'm going to be there one day ... and I'm going to be wearing a purple dress.' I'm not sure if what I wear is going to be purple, but I just can't lose that living-room vision." Check Roberts out live as she tours the nation with Rascal Flatts through mid-December.

The Las Vegas-based band The Kill-



Julie Roberts

ers go for adds at Alternative with "Mr. Brightside," the second single from their debut album, Hot Fuss. The band came together in late 2002 when vocalist Brandon Flowers, still reeling from being let go by his previous band for not wanting to relocate to Los Angeles, answered guitarist Dave Keuning's ad in a local paper. "He was the only person to reply to my ad who wasn't a complete freak," says Keuning.

RR Going FOR Adds

Week 0f 10/11/04

CHR/POP

CHINGY Balla Baby (DTP/Capitol)
LENNY KRAVITZ Lady (Virgin)
MASE Breathe, Stretch, Shake (Bad BoylUniversal)
N.O.R.E. finina SKY & DADDY YANKEE Oye Mi Canto
(Roc.A-Fella/IOJMG)
RYAN CABRERA True (Atlantic)

CHR/RHYTHMIC

DJ QUIK What They Think Of You (Warner Bros.)
HOUSTON Ain't Nothing Wrong (Capitol)
LIL JON & THE EASTSIDE BOYS fILIL SCRAPPY
What Ya Gon' Do (TVT)

URBAN

ANGIE STDNE Stay For Awhile (J/RMG)
JILL SCOTT Whatever, Whenever (Hidden Beach/Epic)
LLOYD BANKS Karma (Interscope)
MEMPHIS BLEEK Yes (Roc-A-Fella/IDJMG)

URBAN AC

AVANT Can't Wait (Geffen)

EARTH, WIND & FIRE fIRAPHAEL SAADIQ
Show Me The Way (Sanctuary/SRG)

GERALD LEVERT One Million Times (Atlantic)

COUNTRY

ALAN JACKSON Monday Morning Church (Arista)
JULIE ROBERTS The Chance (Mercury)
MARK CHESNUTT I'm A Saint (Vivaton)
MICHAEL RYAN It Ain't Braggin' (Hendrix)
TAMMY TROUT Prayin' Girl (Hendrix)

AC

DYERS DAUGHTERS Your Lucky Stars And Stripes (Lu Don) LIONEL RICHIE Long Long Way To Go (Island/IDJMG) RICHARD MARX Ready To Fly (Manhattan/EMC)

HOT AC

GDD GOO DOLLS Give A Little Bit (Warner Bros.)

NORAH JONES Those Sweet Words (Blue Note/EMC)

SMOOTH JAZZ

BEN TANKARO Piano Prophet (Verity)
ERIC DARIUS Joy Ride (Higher Octave/Narada)
QUEEN LATIFAH California Dreamin' (Vector Recordings)
SERGIO CAPUTO Jazzy Girl (Idiosyncrasy)

ROCK

ATOMSHIP Withered (Wind-up)
CROSSFADE So Far Away (Columbia)
SHINEDOWN Burning Bright (Atlantic)

ACTIVE ROCK

ATOMSHIP Withered (Wind-up)
CROSSFADE So Far Away (Columbia)
SHINEDOWN Burning Bright (Atlantic)

ALTERNATIVE

ATOMSHIP Withered (Wind-up)
KILLERS Mr. Brightside (Island/IDJMG)
RISE AGAINST Give It All (Geffen)
SCISSOR SISTERS Laura (Iniversal)

TRIPLE A

CARLA BRUNI Quelqu'un M'a D'ît (V2)

JEFF BUCKLEY Forget Her (Legacy)

MOE WJJOHN HIATT The Ballad Of Curtis Loew (Sanctuary/SRG)

NICK CAVE & THE BAD SEEDS Nature Boy (Anti/Epitaph)

ROBERT RANDOLPH Nobody (Warner Bros.)

WAXWINGS Steady As Starlight (Rainbow Quartz)

ACOUSTIC SYNDICATE Long Way Round (Sugar Hill)

HOTHOUSE FLOWERS Into Your House (Eleven-Thirty/Yep Roc)

PINETOP PERKINS Ladies Man (M.C.)

STRAWBS Deja Fou (Witchwood Media)

VARIOUS ARTISTS Blues Lounge (Putumayo)

R&R's Going For Adds features the complete list of songs impacting radio for the coming week. Going For Adds is e-mailed each week to participating radio and record executives. For more info, contact John Fagot at

NEWS

Salarv

Continued from Page 1

(+19%), afternoon drive talent (+18%). The talent categories in markets outside the top 10 did not reap those same rewards, an indication to Miller Kaplan partner George Nadel Rivin that perhaps syndicated programming is causing salaries in those markets to flatten.

When taken in its entirety (the "all markets" report, which merges data from 383 station operators representing a total of 879 stations), this year's survey is very different from past reports, due primarily to the composition of the stations participating in the project.

Los Angeles radio stations are traditionally a strong element of the survey, but all but two declined to take part this time around. At the same time, a concerted effort was made to reach out to smaller stations in four Midwestern states (Illinois, Indiana, Wisconsin and Ohio).

In total, more than 50 stations in

non-Arbitron-rated markets took part in the survey for the first time. The result, according to Rivin, is more stations represented this year, but the "all markets" section of the report shows declines across the board due to a higher percentage of small-market broadcasters.

Also different in this year's survey is that the category for Asst. PD/Music Director has effectively disappeared. Said Rivin, "Since many of these people also pull airshifts, it was causing confusion in the data preparation and submission process."

In the top 50 markets, salaries for directors of sales (where total compensation plans usually include bonuses for achieving revenue goals) were, to a large extent, unchanged. Rivin believes this is a result of people's not meeting budgets or, in some cases, exceeding budgets, but by smaller margins than in past years.

GSMs, however, apparently did better in markets 1-50, with 21% increases in markets 1-10 and 11% increases in markets 26-50. LSMs in markets 11-25 (+5%) and 26-50 (+15%) also saw bigger paychecks, but those same positions took hits in markets 1-10 (-9%), 51-100 (-21%), and 101-150 (-20%). NSMs saw the biggest growth (+12%) in markets 26-50 and the greatest decline (-28%) in markets 51-100. There was practically no change in take-home pay for leading account executives in the top 50 markets

On the support side, the only category that experienced income growth across all 200 markets was sales assistants, where salaries rose, from 1% in markets 101-200 to as much as 12% in markets 26-50. Continuity directors, on the other hand, watched their income drop in every market range except 11-25 (+8%), with the biggest declines in the top 10 markets (-10%) and markets 151-200 (-20%). Chief-engineer compensation during 2004 saw big swings - from drops of 29% (markets 101-150) and 14% (markets 151-200) to increases of 13% (markets 51-100) and 15% (markets 1-10).



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A Perry Capital Corporation

Salem

Continued from Page 1

companies expect to complete the deal in O1 2005.

Salem President/CEO Ed Atsinger said, "This station swap presents a unique opportunity for Salem to expand our presence in four very attractive major markets. We can now bring our syndicated News/Talk format into both Chicago and Houston, which are ideal markets for this format. In addition, we will further improve our clusters in Dallas and Sacramento.

"In a single transaction, we will be able to upgrade our station group, maximize our return from two underperforming radio stations and make significant improvements to our strategic formats and to our syndicated Talk network, as well as strengthen our clusters in four important top 25 markets. We are now better positioned for long-term growth and have done so without using cash or debt and without issuing equity."

Meanwhile, Univision said the deal allows the company to strengthen its radio portfolio "with facilities that are more closely aligned with its strategic and financial performance objectives." With the swap, WIND's "Radio Exitos" presentation will move to WZFS's powerful 50kw signal. WIND will shift to News/Talk, using Salem Radio Network hosts in many of its dayparts.

But KOBT's Spanish Contemporary "Orbita 100.7" is likely to disappear once Salem places a News/ Talk format on the 100kw station, which covers the eastern portion of the Houston metro, the Beaumont-Port Arthur, TX Arbitron market and even a portion of Lake Charles, LA. KHCK-AM and KOSL will also likely drop their respective Spanishlanguage formats.

In San Francisco, Univision says KSFB will begin simulcasting Spanish Contemporary KEMR (Viva 105.7)/San Jose, thus giving the station coverage in San Francisco, Marin County and portions of Alameda County. Up in Sacramento, Univision will shut down its radio operations and therefore anticipates taking a charge of approximately \$2.5 million because of severance and closing costs expected to fall either in Q4 or Q1 2005.

Univision President Mac Tichenor Jr. said, "We are very pleased to have struck a deal that will improve our strong competitive positions in San Francisco and Chicago, the fourth- and fifth-largest Hispanic radio markets in the United States. These moves reflect our commitment to deploy our resources to areas where we believe they will yield the greatest returns."

— Adam Jacobson

Rhone

Continued from Page 1

than Sylvia," said Universal Motown Records Group Chairman Mel Lewinter. "Her enthusiasm for discovering a diversity of artists and her unique vision regarding the complexity of new platforms and formats that drive our industry make her a natural to lead Motown's evolution into the future."

Rhone's extensive music-industry experience spans 30 years and includes many milestones, including having been named the first African American and the first woman to head a major label and having served in the top post at Elektra/EEG and Atco/EastWest Records. She began her career in 1974 at Buddha Records and subsequently moved to Atlantic Records, where she was appointed VP/GM of the label's Black Music Operation in 1986 and promoted to Sr. VP of At-

lantic in 1988. In 1990 she joined EastWest and was later upped to Atco/EastWest Chairman/CEO.

"It's an honor and a homecoming to be working with [Universal Music Group Chairman/CEO] Doug Morris and Mel Lewinter again," Rhone said. "The culture they've created here is a huge breath of fresh air and the consummate music environment, one that breeds passion, creativity, respect and unparalleled

"I consider Doug Morris the seminal music man and couldn't

WEA

Continued from Page 23

previous WEA stint, started in the warehouse of the company's Philadelphia regional office, eventually working his way up to Branch Manager of the Cleveland regional office. Spaulding's experience includes time as VP/Sales at Priority Records.

ask for better colleagues to work with than Mel, [Interscope/Geffen/A&M Chairman] Jimmy Iovine, [Island Def Jam Chairman/CEO] L.A. Reid and [Universal Records President] Monte Lipman. I look forward to being part of their continuing success story and the amazing legacy of this historic and vibrant label."

Latin

Continued from Page 1

broadcasting companies are Univision Radio, Entravison and Spanish Breadcasting System. Clear Channel Radio recently launched a Hispanic broadcasting division to further enlarge this growing market. Other broadcasters strong in this area include Amigo Broadcasting, Liberman and Bustos Media.

The Latin formats section will continue to grow and evolve at R&R under Latin Formats Editor Jackie Madrigal and Charts Coordinator Marcela Garcia.



sat@anrworldwide.com

Music, Kiwi Style

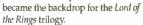
Universal New Zealand's Adam Holt and the NZ music business

ew Zealand is a country of about 4 million people, or approximately the population of metropolitan Atlanta. Per capita, however, far more music is purchased in New Zealand than in most American markets of comparable size. Amazingly, domestic acts (Scribe, The Feelers, Blindspott, Elemeno P) can easily sell over 100,000 units locally.

Adam Holt

Such legendary local artists as OMC, Crowded House and Split Enz have seen much international

success, but no one has recently captured a similar level of global sales or media interest besides The Datsuns and D4. However, that is beginning to change, with a bevy of new talent emerging from this beautiful country, which captured the attention of the world when its natural splendor



One of the most prominent, knowledgeable and respected executives in the New Zealand market is Universal Managing Director Adam Holt. Holt is a very visible and musically aware top executive who has been in the industry since 1983.

"I've been in the business most of my working life, starting in music retail," Holt says. "I joined Festival Records in 1988 before moving in 1990 to PolyGram, where I spent nearly seven years. I worked for Polydor Records Australia in marketing and management roles before returning to New Zealand after the fallout of the Universal-PolyGram merger in 1998. I spent about 2 1/2 years working for myself with music in film and TV before joining Universal NZ in July 2000."

Many complex, familiar industry issues confront the New Zealand music scene. As Holt observes, "We are all learning to deal with a rapidly changing business, and while there will always be specific local issues, I think, on the whole, New Zealand is in a good position compared to some other territories.

"There are always difficulties placed on New Zealand companies by the size of our population and our distance from the important U.S., U.K. or European markets, but as we've always lived with these

issues, we have learned to deal with them. Neither factor stopped Hayley Westenra from having huge suc-

cess internationally. It just shows, don't sweat the things you can't change and get on with the things where you can make a difference."



Holt's peers regard him as one of the most proactive and openminded label heads

among them, and his outlook demonstrates why. "I believe in music, I believe in artists, I believe in Universal, and I believe in our associated labels," he says. "If you're confident in what you are working with, then success tends to follow. Placing creativity first and backing it up with solid business thinking seems to work.

"Working with great people is vital. Universal New Zealand has some of the most talented executives in the country, and trusting and empowering them to excel has allowed the company to stay at the cutting edge of the business."

Artist development means different things to different executives, and Holt thinks of one band in particular when he defines the term as "debuting the first Elemeno P album at No. 1 on the New Zealand album chart."

He goes on, "That summed it all up for me and capped two years of hard work and development for Team Elemeno P-Universal. Most importantly, the band achieved their goals both musically and commercially, making the success so sweet for them. For me, good artist development is about marrying creative excellence with commercial success. But it's a fine balance, and it takes skill to get it right."

The wave of mergers and continuing soft business conditions are impacting widely across the music

industry. About the local situation, Holt says, "Like most international markets, the music business has contracted in New Zealand in the past couple of years, and this is also evident in retail and media. Both have consolidated greatly, so it's vital that our relationships with the big retail and media companies are of the highest quality.

"Naturally, we are preparing the ground for the introduction of the digital and mobile markets for music. Both present huge opportunity and many challenges to the industry, but while New Zealand may be late entering the fray, we have plenty of experience available to us from other markets, which will, hopefully, ensure the smooth introduction of these services.

"The biggest challenges for New Zealand are piracy and managing change. Certainly, from Universal's perspective, we're energized by the business right now, and we're pushing ourselves to ensure we remain forward-thinking and proactive as the business develops. We can never forget that it's music, and artists are the very core of our business. If we keep developing and breaking acts, we'll still have a business when the industry finds its new form. That's what we're very good at and what must continue to be our focus. Music is everything."



Holt's excitement about the newest Universal artists is contagious. Many of those artists are readying themselves for the international markets, and he says, "We're working closely with Interscope in the U.S. on the global development of Zed. Martin Kierszenbaum, who is currently working in Germany, is a huge champion of the band Decca Records is focused on the U.S. right now with our biggest success story to date, Hayley Westenra.

"Next for us is Elemeno P, who have had huge success here and are ready for the world. They are an amazing band and one of the best live acts in the country right now. People are going to hear a lot about them very soon.

"Dei Hamo is blowing up right

now; his debut single is going to be a No. 1 for sure — there, I've jinxed it! He's a hip-hop artist, and Universal Australia is gearing up for a big push on him, so I think there's big opportunity there. I'm also excited about a new band we are finalizing an agreement with now. I'll tell you more when the deal's done, but these guys are the business!"

It's not hard to believe there are other, non-Universal acts that have caught Holt's attention recently. "There are some great new New Zealand acts out there," says Holt. "Fast Crew are amazing. Hits are pouring out of them. The Dawn Raid label has some great acts — Adeaze have been massive for them this year, and watch out for the Savage album early next year. It's a knockout record.

"Sony's Brooke Fraser is a stunning singer-songwriter, Scribe on Dirty Records is an out-and-out star, and it's hard to go past Goldenhorse, whose album *Riverhead* has been huge. My personal favorite NZ album of 2004 is the SJD record, and the best unsigned band is The Checks."

Music & Culture Matter

A&R Worldwide Managing Director Jim McKeon and I were privileged to spend nearly a week in New Zealand in May learning about the music scene there, and he and I concluded that New Zealand is one of the most precious spots on earth, with a remarkable culture and tremendous appreciation for the act.

Holt's perspective on the culture speaks volumes: "Besides living in one of the greatest countries in the world, we're blessed by having a music market that both looks to the major repertoire centers [the U.S. and U.K.] and has a vibrant domestic scene. We're an outward-looking country and we are open to many influences, but somehow we have our own unique environment and sound.

"The New Zealand industry is small but passionate, and driven by a can-do attitude. The industry is also maturing, and there is a developing sense of unity and cooperation in these tougher times. The relationship between the industry and the media is very positive, and we have a government that is generally very supportive of the arts."

About that governmental dedication to sustaining the arts, Holt says, "We are fortunate to have a government that offers great support and that is passionate about exporting New Zealand creativity to the world. Through NZ on Air there are grants for video production and album production, new-recording-artist grants and rewards for significant airplay. Through Creative New Zealand there are grants for artists working in niche genres and music away from the mainstream.

The government is currently considering an industry recommendation to make grants available for music-export activities.

'All these grants help mitigate risk to both the artists and the labels. When you consider that a gold record in New Zealand is only 7,500 units and that recording and video costs are comparable with those in much larger markets, there is a huge risk to investing in music in New Zealand. Returning profit on a local artist's album is a challenge and somewhat of a rare feat. What drives the industry is passion and belief, and the financial support from the government really helps bridge the gap for artists and labels."



Passion and belief — comforting and refreshing words assuring a brighter music-industry future, in the view of Universal New Zealand's Adam Holt.

Sound Bites

- Sony/ATV Music Publishing U.K. promotes GM Rak Sanghvi to the newly created role of Deputy Managing Director. Sanghvi reports to Managing Director Charlie Pinder.
- Ministry of Sound A&R executive Richard Salmon announces that he is leaving the independent dance label to join Warner Music International as VP/A&R. Salmon will be based in London.
- Sony BMG Music Entertainment's new head of continental European operations, Maarten Steinkamp, ups José Cámara to Sony BMG Chairman/Iberian Peninsula and Carlos Lopez to President of Sony BMG in Spain.
- Manchester-based teen rock act Fear Of Music have been the focus of intense A&R activity since their performance at the In the City Conference in the U.K. last week. There are a number of majors and independents on both sides of the Atlantic expressing strong interest in a deal.
- Last week's Popkomm music and media conference in Berlin attracted more than 630 exhibitors and 10,000 attendees. Look for complete coverage in an upcoming edition of the A&R Worldwide forum in R&R.

Send your unsigned or signed releases to: Sat Bisla A&R Worldwide 449 S. Beverly Drive, Suite 300 Beverly Hills, CA 90212, U.S.A.



kcarter@radioandrecords.com

Radio: Now With 32% More Numbers!

Research is the Phillips screwdriver on radio's Swiss Army knife

With the advent of this crazy little thing called research, it's become easier to find out what your audience really thinks of what you're playing. The oldschool method of playing whatever records your station monkeys haven't shattered has gone the way of the zeppelin.

Richard Harker

Those monkeys ran off and took over network TV, and we've been forced to adapt to the ever-changing

environment of technology ever since. We may be Just-Unfrozen Cavemen Editors and PDs, but we still need help understanding these newfangled computers, with their flashing lights and colors and all those fancy charts and graphs and stuff.

Recognizing our limita-

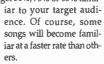
tions, we offered Harker Research Principal/co-owner Richard Harker and Broadcast Architecture VP/International Services Hal Rood some Pop-Tarts from our vending machine if they'd sit down and chat with us about the changing nature of research and how to better use it.

R&R: Do PDs rely too much on research?

RH: Twenty years ago it was difficult to get PDs to take research seriously. Now too many PDs rely on it too completely. They don't trust their gut anymore. The most successful stations use a combination of research, knowledge of their listeners and experience.

HR: I don't think the question is whether a PD relies too much on research, but, rather, how is he or she using the research? Research is a tool, but, like any tool, it needs to be used properly. A PD should not be using research to judge a new song that has not been exposed enough in a market. In the 18 countries we work in, this may be the most common mis-

In most markets a song needs a couple of hundred spins before you judge it. Run a reach-and-frequency analysis for your music just like your salespeople do for their clients, and you should keep an eye on your callout to see how many spins it takes for a song to get 50%, 75% or 85% famil-



The worst thing you could do is pull a song before it has been properly exposed. So, if you believe in a song, spin it until your audience is familiar enough with it that they

can give it a fair vote.

R&R: Is research starting to shift away from auditorium testing and into more Internet-based tests?

RH: Quite a few stations switched to Internet-based research when it started, but many stations have switched back or resumed telephonebased research in addition to the Internet. The results from the Internet just weren't reliable enough to rely on entirely.

R&R: Do you work with stations to use their e-mail databases for research purposes?

HR: Many of our clients do use databases for research purposes, but we stress to them not to overdo it, for a variety of reasons. Since the people who sign up for your listener club are some of your most active P1s, reaching out and including them in research is a great way to let them know that their opinions are important to the station. But we are cautious not to overuse the database. Overcommunicating with the database is the quickest road to those people's opting out of the database.

The key things to remember when using a database for any sort of research or marketing are consideration and incentive. Less is more when we think of e-mail, so we suggest that you communicate with your database

only when you have information that would be of interest to them. We want your listener to see your station e-mail in their in-box and know that it will be worthwhile to open it.

Providing incentives to those in your listener club is critical, whether it be early access to concert tickets, secret contests or station promotion-

RH: From time to time we use a station's database, but too often we have found them too "dirty" to be of much use. By dirty, I mean they contain a high proportion of nonlisteners or wrong numbers. In one recent instance we found it easier to find a station's listeners by random-digit dialing than by calling its very old and inaccurate database.

R&R: With more people signing up for the federal Do Not Call list, is it becoming harder to do callout research?

RH: Spam, viruses and other Internet problems have become bigger an-

noyances than being called at home. We find, now that telemarketers can't call, more people are answering their phones. There are a few people who think the Do Not Call list includes market research, but they seem to be a minority.

HR: Our response rates are lower than they were

10 years ago, but that trend precedes the Do Not Call list and is more a result of rude telemarketers who abuse the privilege of calling a person's home. It is a shame that this group of ineffective telemarketers turns off some people, which is why we are so serious about making research experiences enjoyable.

R&R: Do you see stations misusing research? If so, what can they do to use the information more effectively?

HR: We have all read quotes from people who claim that research is harming radio, when that is really a cop-out. In reality, it is how the research is used that determines whether the research is going to help or hurt the station. The best programmers know how to use research as a tool and, in fact, use it to enhance the passion their listeners have for the radio

Remember the adage "You get what you pay for." Cut-rate research can be dangerous, so be wary of the use of referrals and other research shortcuts. We could save a little money here and there in our fieldwork, but we refuse to sacrifice the quality of the research. Partner with a company that does it right. You may pay a little bit more, but what's a share point worth in your market?

Research is essential for testing new ideas, probing listeners' perceptions and measuring the health of the radio station. Businesses in every industry do it, our competitors do it, and we need to do it too. Leave hidden agendas at the door, be unafraid to find out the truth, and the research will tell the story - if the study is designed and interpreted properly.

Thirdly, use each method of research properly. Auditorium music tests are perfect tactical research tools, but it is risky to use them to make major strategic decisions. The beauty of auditorium testing, though, is that you can test all of your music and talk content with one group of people that can be rescreened numerous times. And it is easy for the client to actually see all the respondents in a controlled environment. In our Mix-Master tests, the client views the results of the data collection on a large screen in a room adjacent to where the respondents are, all in real time.

RH: Many PDs don't take the time to learn the statistical aspects of research. The interpretation of research is handed down from PD to MD like a father teaching a son about sex. That leads to some misinterpretations being handed down and perpetuated.

R&R: How much testing of stations'

other, nonmusical elements, like personalities and imaging, have you done? Do you advocate doing more of that, given the growing importance of what's surrounding the music on a station?

RH: When few stations were testing their music, the stations that did test had a tremendous advantage over the others. Now

most stations are testing their music, which means it is harder to have a clear music advantage over the competition. Winning now means having an advantage over the other guy in other areas in addition to music.

Hal Rood

The right jocks, the right positioning and the right promotions can all help when we're at parity with the music. Research can help guide decisions in the other areas just as well as it can tell what songs a station ought to be playing.

That doesn't mean that research replaces a creative PD or marketing director; it means that the right research can help them channel their efforts in the direction that will produce the best results.

HR: The great PDs have always

known how important the nonmusic content is, and, hopefully, more stations will invest in developing their on-air talent. We've been doing this for 16 years with our Mix-Master dials, and we test on-air talent, comedy bits and news and sports on both the local and network levels.

This can be a great coaching tool if it is framed properly to the talent, and everyone will get more value out of the experience if your talent is involved in the preparation of the re-

"The best programmers know how to use research as a tool and, in fact, use it to enhance the passion that their listeners have for the radio station."

Hal Rood

R&R: Can you give some advice to new PDs who may not be familiar with the best ways to use research on how to take optimal advantage of the information?

RH: It is very important to understand what you're looking at. Don't be afraid to ask questions. Press the research company to explain what it is they did, how they got their results and what the results mean - don't settle for double talk and vague explanations. Then ask them how to use the information.

HR: Just like when programming the radio station, in research the basics are so important, and what separates the not-so-good, the good and the great is how well they execute the

The first step in a research project should always be a list of goals or a list of questions you wish to answer. I know this sounds simple, but people sometimes skip this step and then regret it later. The sample and the questionnaire should be designed with these goals in mind.

When the data comes in, look over the final sample and make sure it has the balance you were looking for. Many times, when we do an audit of a new client's existing research and a PD is confused about the findings of a study, we find that the sample isn't what the PD thought it was or was off-target from the strategic plan.

Lastly, be involved in the research: Take the time to closely review the sample design, and make sure the audio is produced properly and that the questionnaire addresses all of your goals. Visit the music test to see the respondents in the room. And make an action plan coming out of the research that your team sticks to.



CHR/POPTOP50

POWERED BY MEDIABASE

	4	October 8, 2004					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MAROON 5 She Will Be Loved (Octone/J/RMG)	7919	-193	637522	15	122/1
2	2	AVRIL LAVIGNE My Happy Ending (Arista/RMG)	7914	+177	621419	15	122/1
5	ğ	RYAN CABRERA On The Way Down (E.V.L.A./Atlantic)	6307	+201	491038	17	120/2
6	4	CIARA f/PETEY PABLO Goodies (LaFace/Zomba)	6223	+630	478383	11	111/1
3	5	ASHLEE SIMPSON Pieces Of Me (Geffen)	6202	-897	490512	20	121/1
4	6	BLACK EYED PEAS Let's Get It Started (A&M/Interscope)	6109	-132	453620	16	119/1
9	0	KELLY CLARKSON Breakaway (Hollywood)	5371	+803	426350	11	110/5
10	8	DESTINY'S CHILD Lose My Breath (Columbia)	5201	+760	398801	4	120/1
7	9	LIL' FLIP Sunshine (Sucka Free/Loud/Columbia)	4869	-546	355500	13	110/1
13	0	FINGER ELEVEN One Thing (Wind-up)	4571	+487	310105	20	108/2
8	11	JOJO Leave (Get Out) (BlackGround/Universal)	4331	-408	304859	26	119/1
11	12	ALICIA KEYS If I Ain't Got You (J/RMG)	4304	-100	338699	22	112/1
41	13	EMINEM Just Lose It (Shady/Aftermath/Interscope)	4212	+3087	406271	2	115/4
16	Ŏ	TERROR SQUAD Lean Back (Universal)	4040	+98	300460	10	87/3
17	Œ	BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba)	3895	+281	245993	10	115/3
18	Œ	SEETHER f/AMY LEE Broken (Wind-up)	3783	+321	253370	9	104/2
12	17	HOUSTON f/CHINGY & NATE DOGG I Like That (Capital)	3594	-646	227194	13	110/1
22	B	USHER & ALICIA KEYS My Boo (LaFace/Zomba)	3496	+506	280236	5	112/5
14	19	CHRISTINA MILIAN Dip It Low (Island/IDJMG)	3487	-507	260590	25	115/1
21	20	SWITCHFOOT Dare You To Move (Red Ink/Columbia)	3399	+360	240258	10	111/3
23	a	ASHLEE SIMPSON Shadow (Geffen)	3342	+551	257048	6	118/3
15	22	LINKIN PARK Breaking The Habit (Warner Bros.)	3303	-682	233716	11	114/1
19	23	NINA SKY Move Ya Body (Next Plateau/Universal)	2847	-381	217998	19	108/1
20	24	KEVIN LYTTLE Turn Me On (Atlantic)	2712	-421	239114	20	115/0
30	2 3	BRITNEY SPEARS My Prerogative (Jive/Zomba)	2536	+819	164914	3	115/5
27	26	NELLY f/CHRISTINA AGUILERA Tilt Ya Head Back (Derrty/Fo' Reel/Universal)		+206	172281	5	91/9
24	27	NELLY My Place (Derrty/Fo' Reel/Universal)	2224	350	134899	12	111/0
31	2 3	JOJO Baby It's You (BlackGround/Universal)	1977	+350	161762	4	94/4
25	29	JUVENILE Slow Motion (Cash Money/Universal)	1960	-462	131098	15	88/0
29	3 0	NITTY Nasty Girl (Rostrum/Universal)	1885	+113	121793	8	60/3
33	(1)	VANESSA CARLTON White Houses (A&M/Interscope)	1784	+275	94053	7	97/1
32	Ø	FRANZ FERDINAND Take Me Out (Domino/Epic)	1728	+164	79362	9	84/1
39	33	SIMPLE PLAN Welcome To My Life (Lava)	1639	+401	111738	3	96/13
34	3	KILLERS Somebody Told Me (Island/IDJMG)	1569	+138	57464	7	90/3
36	③	GOOD CHARLOTTE Predictable (Daylight/Epic)	1512	+181	72895	4	90/10
40	3	TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)	1468	+235	87753	3	71/6
35	3	SKYE SWEETNAM Tangled Up In Me (Capitol)	1460	+62	43046	8	85/4
42	3 3	AKON f/STYLES P. Locked Up (SRC/Universal)	1271	+168	73357	4	42/6
[Debut	39	NELLY f(TIM MCGRAW Over And Dver (Derrty/Fo' Reel/Universal)	1258	+954	114172	1	58/47
28	40	HILARY DUFF Fly (Buena Vista/Hollywood)	1211	-574	63762	8	96/1
26	41	C. AGUILERA f/M. ELLIOTT Car Wash (DreamWorks/Geffen/Interscope)	1191	-1104	50174	6	101/1
46	42	GAVIN DEGRAW I Don't Want To Be (J/RMG)	1141	+334	53155	4	75/14
44	43	CHRISTINA MILIAN f/JOE BUDDEN Whatever U Want (Island/IDJMG)	1127	+236	54035	2	84/5
43	44	MIS-TEEQ One Night Stand (Reprise)	1000	+60	31691	4	67/2
47	4 5	YELLOWCARD Only One (Capitol)	895	+96	31249	3	64/7
37	46	DASHBOARD CONFESSIONAL Vindicated (Vagrant/Interscope)	788	∙505	35066	10	64/0
45	47	NICKELBACK Feelin' Way Too Damn Good (Roadrunner/IDJMG)	772	-79	33578	19	28/2
[Debut	48	LINDSAY LOHAN Rumors (Casablanca/Universal)	633	+399	58201	1	76/7
[Debut]	49	GWEN STEFANI What You Waiting For? (Interscope)	620	+599	100587	1	93/93
[Debut]	5 0	LL COOL J Headsprung (Def Jam/iDJMG)	589	+65	26930	1	7/2

122 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/26-10/2. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (@ 2004, Arbitron Inc.). © 2004, R&R, Inc.

Most Added®

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ARTIST TITLE LABEL(S)	AOOS
GWEN STEFANI What You Waiting For? (Interscope)	93
NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Universal)	47
LL COOL J Hush (Def Jam/IDJMG)	16
GAVIN DEGRAW I Don't Want To Be (JIRMG)	14
SIMPLE PLAN Welcome To My Life (Lava)	13
RAVEN SYMONE Backflip (Hollywood)	13
JOHN MAYER Daughters (Aware/Columbia)	12
DIDO Sand In My Shoes (Arista/RMG)	12
SHIFTY Turning Me On (Maverick/Warner Bros.)	12
GOOD CHARLOTTE Predictable (Daylight/Epic)	10

Most Increased Plays

	ARTIST TITLE LABEL(S)	PLAY INCREASE
l	EMINEM Just Lose It (Shady/Aftermath/Interscope)	+3087
l	NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Universal)	+954
l	BRITNEY SPEARS My Prerogative (Jive/Zomba)	+819
l	KELLY CLARKSON Breakaway (Hollywood)	+803
l	DESTINY'S CHILD Lose My Breath (Columbia)	+760
l	CIARA f/PETEY PABLO Goodies (LaFace/Zomba)	+630
l	GWEN STEFANI What You Waiting For? (Interscope)	+599
l	ASHLEE SIMPSON Shadow (Geffen)	+551
l	USHER & ALICIA KEYS My Boo (LaFace/Zomba)	+506
	FINGER ELEVEN Dne Thing (Wind-up)	+487

New & Active

N.O.R.E. f/NINA SKY & DADDY... Ove Mi Canto (Roc-A-Fella/IDJMG) Total Plays: 558, Total Stations: 26, Adds: 9

COUNTING CROWS Accidentally In Love (DreamWorks/Geffen) Total Plays: 555, Total Stations: 20, Adds: 1

THREE DAYS GRACE Just Like You (Jive/Zomba) Total Plays: 504, Total Stations: 50, Adds: 2

JOSS STONE You Had Me (S-Curve/EMC) Total Plays: 464, Total Stations: 44, Adds: 2

CROSSFADE Cold (Columbia)

Total Plays: 458, Total Stations: 43, Adds: 2 JESSE MCCARTNEY Beautiful Soul (Hollywood)

Total Plays: 417, Total Stations: 41, Adds: 3 JOHN MAYER Daughters (Aware/Columbia)

Total Plays: 377, Total Stations: 29, Adds: 12 BUSTED What I Go To School For (Universal) Total Plays: 374, Total Stations: 36, Adds: 0

LL COOL J Hush (Def Jam/IDJMG)

Total Plays: 339, Total Stations: 35, Adds: 16 KEVIN LYTTLE Drive Me Crazy (Atlantic)

Total Plays: 150, Total Stations: 32, Adds: 6

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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WKST/Pittsburgh
WFHN/Providence
WZKF/Louisville
WWHT/Syracuse
KKMG/Colorado Springs
KSPW/Springfield

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CHR/POPTOP 50 INDICATOR

100		• October 8, 2004					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MARODN 5 She Will Be Loved (Octone/J/RMG)	3587	-87	67171	15	58/0
2	2	AVRIL LAVIGNE My Happy Ending (Anista/RMG)	3468	+33	66038	16	57/0
4	3	RYAN CABRERA On The Way Down (E.V.L.A./Atlantic)	3315	+112	62378	14	57/0
3	4	BLACK EYED PEAS Let's Get It Started (A&M/Interscope)	3194	-39	59816	16	56/0
5	5	ASHLEE SIMPSON Pieces Of Me (Geffen)	2806	-201	52702	19	54/0
8	6	CIARA f/PETEY PABLO Goodies (LaFace/Zomba)	2472	+325	44660	10	50/0
6	7	LIL' FLIP Sunshine (Sucka Free/Loud/Columbia)	2426	-54	43877	11	47/0
12	8	KELLY CLARKSON Breakaway (Hollywood)	2360	+322	45340	11	51/1
10	9	SEETHER f/AMY LEE Broken (Wind-up)	2263	+157	40405	11	55/1
15	10	DESTINY'S CHILD Lose My Breath (Columbia)	2228	+704	42013	4	56/2
9	•	BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba)	2206	+89	40064	10	53/0
11	12	FINGER ELEVEN One Thing (Wind-up)	2163	+106	40125	19	53/3
7	13	JOJD Leave (Get Out) (BlackGround/Universal)	1934	-387	36093	25	48/0
18	1	USHER & ALICIA KEYS My Boo (LaFace/Zomba)	1670	+257	31957	5	50/1
13	15	HOUSTON f/CHINGY & NATE DOGG Like That (Capitol)	1669	-356	28868	12	43/0
14	16	LINKIN PARK Breaking The Habit (Warner Bros.)	1577	-383	30684	10	42/1
23	O	ASHLEE SIMPSON Shadow (Geffen)	1512	+173	27432	5	52/1
20	18	SWITCHFDOT Dare You To Move (Red Ink/Columbia)	1438	+62	26613	9	51/2
41	19	EMINEM Just Lose It (Shady/Aftermath/Interscope)	1283	+892	25092	2	53/5
22	20	ALICIA KEYS If I Ain't Got You (J/RMG)	1264	.93	21902	21	35/1
16	21	CHRISTINA MILIAN Dip It Low (Island/IDJMG)	1260	-220	24123	26	36/0
25	22	TERROR SQUAD Lean Back (Universal)	1242	+98	23119	8	45/2
26	23	NELLY f/CHRISTINA AGUILERA Tilt Ya Head Back (Derrty/Fo' Reel/Universal)	1111	+126	21348	4	45/2
33	24	BRITNEY SPEARS My Prerogative (Jive/Zomba)	1066	+518	17698	2	47/6
24	25	NELLY My Place (Derrty/Fo' Reel/Universal)	1020	-294	18422	12	30/1
30	26	JDJO Baby It's You (BlackGround/Universal)	951	+238	18619	4	43/3
17	27	KEVIN LYTTLE Turn Me On (Atlantic)	896	-531	17189	20	28/0
19	28	NINA SKY Move Ya Body (Next Plateau/Universal)	881	-515	15540	17	26/0
29	29	NITTY Nasty Girl (Rostrum/Universal)	869	+105	15012	5	35/2
31	30	VANESSA CARLTON White Houses (A&M/Interscope)	730	+55	15835	7	36/1
21	31	C. AGUILERA f/M. ELLIOTT Car Wash (DreamWorks/Geffen/Interscope)	710	-665	11329	6	28/0
34	32	KILLERS Somebody Told Me (Island/IDJMG)	611	+71	11207	4	33/3
32	33	FEEL She Makes Makeup Look Good (Curb)	573	+23	9310	10	16/1
28	34	JUVENILE Slow Motion (Cash Money/Universal)	570	-205	12246	13	20/0
27	35	HILARY DUFF Fly (Buena Vista/Hollywood)	570	-322	9527	7	30/1
45	36	SIMPLE PLAN Welcome To My Life (Lava)	568	+220	11881	2	34/6
39	37	GOOD CHARLOTTE Predictable (Daylight/Epic)	459	+47	9272	4	28/4
44	33	TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)	442	+93	7880	3	30/4
49	39	CHRISTINA MILIAN f/JOE BUDDEN Whatever U Want (/s/and//DJMG)	425	+158	8677	2	28/4
37	40	FRICKIN' A Trend (Toucan Cove/Alert)	418	-42	8435	13	13/0
40	41	BURKE RONEY Wendy (R World/Ryko)	417	+17	5999	7	13/1
38	42	NICKELBACK Feelin' Way Too Damn Good (Roadrunner/IDJMG)	375	-81	6870	19	13/0
46	43	AKON f/STYLES P. Locked Up (SRC/Universal)	359	+64	7154	3	18/2
43	44	FRANZ FERDINAND Take Me Out (Domino/Epic)	359	+5	6129	6	19/0
Debut	45	GWEN STEFANI What You Waiting For? (Interscope)	341	+323	7413	1	37/35
35	46	DASHBOARD CONFESSIONAL Vindicated (Vagrant/Interscope)	315	-221	5998	10	15/0
Debut>	40	LINDSAY LOHAN Rumors (Casablanca/Universal)	312	+162	6245	1	30/11
48	4 B	BRDDKE HDGAN Everything To Me (Transcontinental/I-4)	293	+14	6808	13	13/0
47	49	SKYE SWEETNAM Tangled Up In Me (Capitol)	292	+4	4494	7	17/1
	<u> </u>	MIS-TEEQ One Night Stand (Reprise)	271	+11	6069	2	16/1

59 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 9/26 - Saturday 10/2.

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Most Added

www.rrindicator.com	
ARTIST TITLE LABEL(S)	AD
GWEN STEFANI What You Waiting For? (Interscope)	3
NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Universal)	2
LINDSAY LOHAN Rumors (Casablanca/Universal)	1
GAVIN DEGRAW ! Don't Want To Be (J/RMG)	!
LL COOL J Hush (Def Jam/IDJMG)	
BRITNEY SPEARS My Prerogative (Jive/Zomba)	
SIMPLE PLAN Welcome To My Life (Lava)	-
EMINEM Just Lose It /Shady/Aftermath/Interscope/	
N.O.R.E. f/NINA SKY & DADDY Oye Mi Canto (Roc A-Fella/IDJMG)	- 1
KEVIN LYTTLE Drive Me Crazy (Atlantic)	
TRICK OADOY Let's Go (Slip-N-Slide/Atlantic)	
CHRISTINA MILIAN FLOE BUDDEN Whatever U Want (Island/IDJ/MG)	,
GOOD CHARLOTTE Predictable (Daylight/Epic)	

Most Increased Plays

mici casca i lays	
100 TO 5 1105 (2)	TOTAL PLAY
ARTIST TITLE LABEL(S) EMINEM Just Lose it (Shady/Aftermath/Interscope)	INCREASE +897
DESTINY'S CHILD Lose My Breath (Columbia)	+704
,	+704
BRITNEY SPEARS My Prerogative (Jive/Zomba) CIARA fiPETEY PABLO Goodies (LaFace/Zomba)	+325
	+323
GWEN STEFANI What You Waiting For? (Interscope)	
KELLY CLARKSON Breakaway (Hollywood)	+322
USHER & ALICIA KEYS My Boo (LaFace/Zomba)	+257
JOJO Baby It's You (BlackGround/Universal)	+238
SIMPLE PLAN Welcome To My Life (Lava)	+220
ASHLEE SIMPSON Shadow (Geffen)	+173
LINDSAY LOHAN Rumors (Casablanca/Universal)	+162
CHRISTINA MILIAN FLIDE BUDDEN Whatever U Want (Island/IDJM	-,
SEETHER flAMY LEE Broken (Wind-up)	+157
NELLY fic. AGUILERA Tit Ya Head Back (Denty/Fo' Reel/Universal	
NELLY fITIM MCGRAW Over And Over (Denty/Fo' Real/Universal	
RYAN CABRERA On The Way Down (E.V.L.A./Atlantic)	+112
FINGER ELEVEN One Thing (Wind-up)	+106
NITTY Nasty Girl (Rostrum/Universal)	+ 105
TERROR SQUAO Lean Back (Universal)	+98
TRICK DADDY Let's Go /Slip-N-Slide/Atlantic/	+93
80WLING FOR SOUP 1985 (Silvertone/Jive/Zomba)	+89
GAVIN DEGRAW I Don't Want To Be (J/RMG)	+79
KILLERS Somebody Told Me (Island/IDJMG)	+71
KEVIN LYTTLE Drive Me Crazy (Atlantic)	+68
AKON f/STYLES P. Locked Up (SRC/Universal)	+64
SWITCHFOOT Dare You To Move (Red Ink/Columbia)	+62
VANESSA CARLTON White Houses (A&M/Interscope)	+55
N.O.R.E. f/NINA SKY & DADDY Oye Mi Canto (Roc-A-Fella/IDJM	<i>IG)</i> +53
DAVID MARTIN Chillin' (Independent)	+52
LL COOL J Hush (Def Jam/IDJMG)	+48



R&R's Year-End Chart Pack

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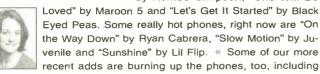
Includes year-end charts for all R&R formats from 1974 through 2003! Call (310) 788-1625 or email moreinfo@radioandrecords.com







Meghan Durst MD, WVAQ/Morgantown, WV Morgantown, WV is a college town that has musical tastes as diverse and varied as the residents who call the "Best Small City in America" home. It's a town that knows how to party and chill equally well, and the WVAQ playlist reflects that. Some of the songs riding high are "Pieces of Me" by Ashlee Simpson, "She Will Be



"Goodies" by Ciara f/Petey Pablo, "Lean Back" by Terror Squad and "My Boo" by Usher f/Alicia Keys (I'm convinced Usher isn't capable of putting out a song that isn't a hit!). • Christina Aguilera is in pretty high demand as well, not only with her track "Car Wash," with Missy Elliott, but also for her duet with Nelly, "Tilt Ya Head Back." Of course, don't lean back at the same time — you might hurt yourself!

Avril Lavigne (Arista/RMG) and Avril Lavigne (Arista/RMG) stay at Nos. 1 & 2*, respectively, with Ryan Cabrera (E.V.L.A./Atlantic) jumping 5-3*, and Ciara f/Petey Pablo (LaFace/Zomba) climbing 6-4* ... Kelly Clarkson (Hollywood) rolls up 9-7* ... Finger Eleven (Wind-up) crack the top 10, going 13-10* ... Eminem (Shady/Af-



termath/Interscope) rockets 41-13* for Most Increased Plays, with an amazing 3,087 (!) additional plays ... Terror Squad (Universal) scare up a 16-14* gain, followed by Bowling For Soup's (Silvertone/Jive/Zomba) 17-15* move and Seether f/Amy Lee's (Wind-up) 18-16* rise ... Ashlee Simpson's (Geffen) followup heads up 23-21* ... Britney Spears (Jive/Zomba) rides up 30-25* ... JoJo's (BlackGround/Universal) followup also has a good week, climbing 31-28* ... Simple Plan (Lava) jump 39-33* ... Trick Daddy (Slip-N-Slide/Atlantic) goes 40-36* ... Akon f/Styles P. (SRC/Universal) roll up 42-38*, followed by Nelly f/Tim McGraw (Derrty/Fo' Real/Universal), who appear at No. 39* ... Gavin DeGraw (J/RMG) runs 46-42* ... Yellowcard (Capitol) aren't the only ones with gains in the 40s; they rise 47-45* ... Gwen Stefani (Interscope) scores Most Added with 93 and debuts at No. 49*. Other chart debuts this week come from Lindsay Lohan (Casablanca/Universal) and LL Cool J (Def Jam/IDJMG).

— Keith Berman, Associate Radio Editor

ON A STATE OF THE PARTY OF THE

ARTIST: Lindsay Lohan LABEL: Casablanca/Universal

By MIKE TRIAS/ASSOCIATE EDITOR

Indsay Lohan began her career in entertainment at just 3 years of age, when she joined the renowned Ford modeling agency. As a child she appeared in more than 60 television commercials, including ads for the Gap, Jell-O, Pizza Hut and Wendy's. From there she made the transition to television, starring in such shows as *Ilealthy Kids, Another World, Guiding Light* and *The Bette Show.* Her evolution continued as she went from TV

to feature films with The Parent Trap. Her latest films. Confessions of a Teenage Drama Queen and Mean Girls, have catapulted Lohan to superstardom.

She won an MTV Movie Award this year for Female Breakout Star, as well as multiple Teen Choice Awards — including the coveted Best

Hissy Fit Award. With stardom comes endorsement deals: Lohan is the spokesperson for Dooney & Bourke handbags and Heinz Ketchup, which features her in its new "Say Something Ketchuppy" campaign. For her part, Lohan has contributed the term "burger-licious" on limited-edition bottles of Heinz ketchup, the proceeds from which will go to a charity of her choosing. Although she is still going full force in the movies (she's currently filming the remake of the film Herbie, The Love Bug called Herbie: Fully Loaded), Lohan has followed the natural progression of her career to the next stage: making music.

"Rumors" is the lead single from Lohan's forthcoming yet-to-be-titled album, which is slated for release in December. If the musical success of fellow teen actresses Hilary Duff and Ashlee Simpson is any indication, Lohan is destined to make a run at the top spot of the Pop chart—the song debuted at No. 48* this week.

Lohan co-wrote the upbeat-yet-menacing-in-a-pop-way single, and, as they say you should, she wrote what she knows. "Rumors" describes the hassle of being followed by the paparazzi while trying to live normal life. "I'm tired of rumors started/ I'm sick of bein' followed/I'm tired of people lyin'/Sayin' what they want about me/Why can't they back up off me?/Why can't they let me live?/I'm gonna do it my way/Take this for just what it is."

And, boy, does Lohan know rumors. Supposedly, she is feuding with Hilary Duff because Duff was dating Lohan's ex-

boyfriend, Aaron Carter. However, that contradicts what Lohan says in this month's issue of GQ — that Wilmer Valderrama, a star on *That '70s Show*, is her first boyfriend.

Lohan also addresses the "Are those real?" issue in GQ, saying "What are they trying to do by saying I'm 'baring it

all'? I'm wearing a normal top that my friends have worn, Go pick on someone else. It's getting a little old. Like, I didn't get implants — deal with it!"

Also on the subject of boyfriends, Lohan's mother revealed to *People* that her daughter and Valderrama had exchanged promise rings and nothing more. There was a bit of scandal associated with the relationship in the beginning, since Lohan and the 24-year-old Valderrama publicly announced they were together at Lohan's 18th birthday party, meaning they were dating while she was still underage.

Lohan also supposedly declined to wear the red-string bracelet associated with Kabbalah offered to her by Demi Moore, girlfriend of *That '70s Show's Ashton* Kutcher. *The National Enquirer* reports that this has caused a rift between Kutcher and Valderrama.





RateTheMusic.com

America's Best Testing CHR/Pop Songs 12 + For The Week Ending 10/08/04

Artist Title (Label)	TW	LW	Famil.	Burn	W 12-17	W 18-24	W 25-3
KELLY CLARKSON Breakaway (Hollywood)	4.35	4.35	93%	11%	4.57	4.54	4.19
MAROON 5 She Will Be Loved (Octone/J/RMG)	4.23	4.26	99%	28%	4.35	4.22	4.16
RYAN CABRERA On The Way Oown (E.V.L.A./Atlantic)	4.21	4.08	94%	16%	4.53	4.28	3.80
AVRIL LAVIGNE My Happy Ending (Arista/RMG)	4.19	4.16	99%	26%	4.31	4.28	4.03
SEETHER f/AMY LEE Broken (Wind-up)	4.12	4.04	79%	13%	4.24	4.30	3.98
ASHLEE SIMPSON Pieces Of Me (Geffen)	4.05	3.86	99%	42%	4.20	4.15	3.93
BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba)	4.05	4.02	83%	16%	4.46	3.84	3.73
SWITCHFOOT Dare You To Move (Red Ink/Columbia)	4.03	4.08	76%	14%	4.24	4.13	3.67
ASHLEE SIMPSON Shadow (Geffen)	3.98	3.97	87%	15%	4.17	4.20	3.63
LINKIN PARK Breaking The Habit (Warner Bros.)	3.93	3.92	90%	26%	3.81	3.86	4.22
FINGER ELEVEN One Thing (Wind-up)	3.90	3.89	81%	25%	3.88	3.80	4.04
BLACK EYED PEAS Let's Get It Started (A&M/Interscope)	3.85	3.82	98%	40%	3.78	3.63	4.15
DASHBOARD Vindicated (Vagrant/Interscope)	3.84	3.90	60%	14%	4.18	3.96	3.48
HOOBASTANK The Reason (Island/IDJMG)	3.81	3.76	99%	55%	3.52	3.90	4.09
JOJO Leave (Get Out) (BlackGround/Universal)	3.80	3.81	97%	48%	3.71	3.53	3.85
NELLY Tilt Ya Head Back (Derrty/Fo' Reel/Universal)	3.73	_	72%	14%	3.99	3.68	3.89
DESTINY'S CHILO Lose My Breath (Columbia)	3.72	_	72%	15%	4.03	3.78	3.57
HILARY OUFF Fly (Buena Vista/Hollywood)	3.64	3.47	77%	20%	3.71	3.60	3.56
NELLY My Place (Derrty/Fo' Reel/Universal)	3.63	3.55	84%	25%	3.65	3.62	3.65
ALICIA KEYS If I Ain't Got You (J/RMG)	3.59	3.61	95%	43%	3.57	3.58	3.69
USHER & ALICIA KEYS My Boo (Laface/Zomba)	3.52	3.42	71%	19%	3.72	3.58	3.36
CIARA f/PETEY PABLO Goodies (LaFace/Zomba)	3.46	3.46	81%	29%	3.76	3.30	3.38
CHRISTINA MILIAN Dip It Low (Island/IDJMG)	3.45	3.39	95%	51%	3.44	3.36	3.38
HOUSTON f/CHINGY & NATE DOGG Like That (Capitol)	3.43	3.47	88%	37%	3.56	3.42	3.53
C. AGUILERA Car Wash (DreamWorks/Geffen/Interscope)	3.43	3.45	86%	25%	3.47	3.20	3.71
NINA SKY Move Ya Body (Next Plateau/Universal)	3.41	3.34	94%	51%	3.30	3.44	3.46
TERROR SQU AD Lean Back (Universal)	3.40	3.34	84%	35%	3.75	3.40	3.47
KEVIN LYTTLE Turn Me On (Atlantic)	3.36	3.29	93%	50%	3.13	3.27	3.46
LIL' FLIP Sunshine (Sucka Free/Loud/Columbia)	3.33	3.34	85%	39%	3.39	3.23	3.28

Total sample size is 417 respondents. Total average favorability estimates are based on a scale of 1-5. (1-dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12-. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. Rate TReMusic, corn results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only, RateTheMusic is registered trademark of Rate TheMusics corn. The RTM system, is available to rotation stations by calling 818-277-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

R	R.	CHR/POPTOP30
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POWERED BY MEDIABASE

5 1405(40)	TOTAL PLAYS	+1-	WEEKS CO.	
E LABEL(S)	PLAYS	PLAYS	WEEKS ON CHART	TOTAL STATIONS
S CHILD Lose My Breath (Columbia)	483	+93	3	4/0
Just Lose It (Shady/Aftermath/Interscope)	458	+374	1	4/4
ED PEAS Let's Get It Started (A&M/Interscope)	442	-28	15	4/0
buckit (Astralwerks/Virgin)	440	+21	9	6/0
ARK Breaking The Habit (Warner Bros.)	420	+1	9	3/0
5 She Will Be Loved (Octone/J/RMG)	414	-23	10	3/0
VIGNE My Happy Ending (Arista/RMG)	405	-31	17	5/0
ETEY PABLO Goodies (LaFace/Zomba)	370	-10	8	4/0
ALICIA KEYS My Boo (LaFace/Zomba)	338	+21	5	4/0
BRERA On The Way Down (E.V.L.A./Atlantic)	327	+15	5	4/0
FOR SOUP 1985 (Silvertone/Jive/Zombal	319	+45	7	1/0
LAN Welcome To My Life (Lava)	319	+33	3	5/0
Sunshine (Sucka Free/Loud/Columbia)	263	-51	10	2/0
SIMPSON Pieces Of Me (Geffen)	261	.79	13	3/0
GOUAD Lean Back (Universal)	247	-38	12	4/0
Place (Derrty/Fo' Reel/Universal)	242	-42	10	4/0
TTLE Turn Me On (Atlantic)	237	-5	13	5/0
E Does He Love Me (Vik/BMG Music Canada)	235	-64	14	4/0
ARKSON Breakaway (Hollywood)	232	+11	5	3/0
ve (Get Out) (BlackGround/Universal)	229	-50	17	4/0
I f/CHINGY & NATE DOGG Like That /Capitol/	225	-25	13	3/0
f/AMY LEE Broken (Wind-up)	213	+8	19	2/0
Somebody Told Me (Island/IDJMG)	190	+29	3	4/1
LEAN Lucky Me (Warner Music Canada)	164	+6	2	3/0
Never Say Goodbye (Sony Music Canada)	163	+28	2	3/0
Filt Ya Head Back (Derrty/Fo' Reel/Universal)	154	+30	1	4/0
TYLES P. Locked Up (SRC/Universal)	152	+32	1	010
(Interscope)	147	+78	1	2/2
IMPSON Shadow (Geffen)	147	+18	1	4/0
SPEARS My Prerogative (Jive/Zombal	144	+63	1	3/1
	S CHILD Lose My Breath (Columbia) Just Lose It (Shady/Aftermath/Interscope) ED PEAS Let's Get It Started (A&M/Interscope) bluckit (Astraiwerks/Virgin) ARK Breaking The Habit (Warner Bros.) 5 She Will Be Loved (Octone/J/RMG) VIGNE My Happy Ending (Arista/RMG) ETEY PABLO Goodies (LaFace/Zomba) ALICIA KEYS My Boo (LaFace/Zomba) BERRA On The Way Down (E.V.L.A./Atlantic) FOR SOUP 1985 (Silvertone/Jive/Zomba) BURNA Welcome To My Life (Lava) Sunshine (Sucka Free/Loud/Columbia) SiMPSON Pieces Of Me (Geffen) GOUAD Lean Back (Universal) THE Does He Love Me (Vik/BMG Music Canada) ARKSON Breakaway (Hollywood) ve (Get Out) (BlackGround/Universal) LifcHINGY & NATE DOGG Like That (Capitol) flaMY LEE Broken (Wind-up) Somebody Told Me (Island/IDJMG) LEAN Lucky Me (Warner Music Canada) Never Say Goodbye (Sony Music Canada) Never Say Goodbye (Sony Music Canada) Never Say Goodbye (Sony Music Canada) TYLES P. Locked Up (SRC/Universal) o (Interscope) SIMPSON Shadow (Geffen) SPEARS My Prerogative (Jive/Zomba)	SCHILD Lose My Breath (Columbia)	SCHILD Lose My Breath (Columbia)	S CHILD Lose My Breath (Columbia) 483 +93 3 Just Lose It (Shady/Aftermath/Interscope) 458 +374 1 ED PEAS Let's Get It Started (A&M/Interscope) 442 .28 15 sbuckit (Astralwerks/Virgin) 440 +21 9 ARK Breaking The Habit (Warner Bros.) 420 +1 9 5 She Will Be Loved (Octone/J/RMG) 414 .23 10 VIGNE My Happy Ending (Arista/RMG) 405 .31 17 IETEY PABLO Goodies (LaFace/Zomba) 370 .10 8 ALICIA KEYS My Boo (LaFace/Zomba) 338 +21 5 BRERA On The Way Down (E.V.L.A./Atlantic) 327 +15 5 IF OR SOUP 1985 (Silvertone/Jive/Zomba) 319 +33 3 Sunshine (Sucka Free/Louf/Columbia) 263 .51 10 SIMPSON Pieces Of Me (Geffen) 261 .79 13 SQUAD Lean Back (Universal) 247 .38 12 IF Does He Love Me (Vik/BMG Music Canada) 235 .64 14 ARKSON Breakaway (Hollywood) 232 +11 5 IF Coes He Love Me (Vik/BMG Music Canada) 235 .64 14 ARKSON Breakaway (Hollywood) 232 +11 5 IF Coes He Love Me (Wind-up) 213 +8 19 Somebody Told Me (Island/IDJMG) 190 +29 3 LEAN Lucky Me (Warner Music Canada) 164 +6 2 Never Say Goodbye (Sony Music Canada) 163 +28 2 ITILE TY A Head Back (Derrty/Fo' Reel/Universal) 154 +30 1 TYLES P. Locked Up (SRC/Universal) 152 +32 1 ITYLES P. Locked Up (SRC/Universal) 154 +30 1 TYLES P. Locked Up (SRC/Universal) 154 +78 1 SIMPSON Shadow (Geffen) 147 +78 1

14 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the afriplay week of 9/26-10/2. Bullets appear on songs galining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song.

Indicates Cancon. © 2004, R&R, Inc.



GETTIN' NASTY Rostrum/Universal artist Nitty stopped by the palatial studios of WHTZ (Z100)/New York to kick it oldschool with some of the staff. Seen here are (I-r) Universal Records' Paul Munsch, Rostrum Records' Benjy Grinberg, Z100 night co-host Romeo, Nitty and Z100 night co-host Niko.



GET SHORTY! Enormously famous actor John Travolta stopped by WWWQ (Q100)/Atlanta's morning Bert Show to promote his new movie Ladder 49. Seen here during the visit are (I-r) Bert Show Exec. Producer Jeff Dauler and co-host Jenn Hobby, Travolta and Bert Show News Director Melissa Carter and host Bert Weiss.

Please Send Your Photos

R&R wants your best snapshots

(color or black & white).

Please include the names and titles of all pictured and send them to:

R&R. c/o Keith Berman; kberman@radioandrecords.com

IUZS/Tubsa, OK*
PD: Chase
pr sweeps

MATE DOCG

WWKZ/Tupelo, MS PO: Rick Stroom MO: Marc Allon 2 GWEN STEFAN

Stations and their adds listed alphabetically by market

WFLY/Albany, NY "
DM. Keylo Caliaban
PD. John FOXE
18 16LLY SCHOSTON AGULERA
STRAI CONTENS
GWEIS STEFAN
REVNI LYTTLE
LL COOL J

WICKF/Albany, NY*
PD/MD: Rob Gomes
51 NELLY ICHRISTINA AGULERA
4 RELLY ITM MCGAME

CKCDE/Albacquerque, MM **
Olic Eddin Heilant
PD: Rise Alerons
APC: Black Anderson
BIO: Crisic Dusin
STATUS DUSIN
STAT

WAER/Allentown, PA° PD: Laura St. James MD: Mille Rolly 3 USER & ALCARDY JESS MCCARDRY

ICPRF/Armarille, 1 ON: John McDuson PD/MD: Marshal Blav 12 DESTMYS CHLD 2 THEIR DADDY 6 AKON USTYLES P

KGOT/Anchorage, AK ONA: Mark Murphy
PD: MN Shorad
9 INVITAEY SPEARS
8 SWITCHFOOT
9 TERRICA SQUAD

WIXX/Appleton, WI* PO/MD: David Serve

PD: Dan Bowen APD: J.R. Ammons IND: Michael Choos YELLOWCARD SAPLE PLAN

WWWQ/Attenta, GA* ONL/95: Oylon Sprague NO: Juli Million 6 GMEN STEFAN LESSE MCCARTNEY

WAYV/Attantic City, NJ* PD/MC: Paul Kelly 6 GOO GOO DOLLS GWEN STEFANI

WZNY/Augusta, GA PO: Jana Saller

KHFI/Austin, TX* PD/MD: Temmy Austin 22 GMER STEFAIN 10 JUTY 8 NOTE

WBZN/Bangor, ME Olit Paul Dupule PD: Don Codemon APO/MD: Arten "Kid" Jameson GAVIS DEGRAM ARLY D'IM MCGUAW

WFMF/Baton Plouge, LA*
PD: Koven Campbell
1 LL COL J
RMEN STACHE
GMEN STACHE
DOO

KOXY/Beaumont, TX* Offit Jim West PD/MO. Brandin Shaw APD: Patrick Sanders 6 TER-IX SOUND 1 GMEN STEFAN GOD GOD DOLLS SELLY STIM MCGRAW

KCRSO/Billings, MT ON: Tom Gales PD: Kyle McCoy NO: Jason Herris NO A: LIMAN STY A DADDY YANKE D-MISTINA MILLWI FLODE BLODEN

CHRISTINA NO. WAY.
LL COOL J
CHINGY
MELLY STRIN NICGRAN
BRITHEY SPEARS

WXYK/Biloxi, MS* OR: Jay Taylor PD: Highe Carley APD/MIC: Lucas CHISCY RAVEN SYMONE GWEN STEFAM

WWYL/Binghamton, MY OM/PD: IJ Breat 10 GM: N STITAL 3 BELLY STM MCGRAW 2 LEMPK KRAWT? 1 LL COOL J

Old: Doug Hanned PD: Tenney Cluck ND: Madison Persons 7 BOM, WC FOR SOUP

ICSAS/Boise, H PD: Hoos Grieg 2 GNEN STEFAU NELLY UTM NICE

WICSE/Bullain, MY PD: Dave Uriversal MD: Bran Wilde ? FACK OUS NELLY PTIM INCGRAW GWEN STEFAN

PD/MID: Bon Han APD: Pete Beloir 5 GWEN STEFMO LEVEL BURKE FICKEY CHINGY RANK IN SYNCHOL

WZKL/Canton, DH°
PD: John Stevart
MO: Bue Tyler
21 NELLY (CHASTON AGULERA
14 CHEN STEFAN
2 JOHN MAYER

WRZE/Cape Cod, MA OR: Steve Botte POMRI: Shake Blue 16 GMM BEGNAN 14 GMES SEFAIL 14 GMES SEFAIL 15 SHEFFI CROW 3 SHEFFI CROW 3 JUNE MAYOR

NZIA/Cedar Rapids, tA ON Rob Norton PD/NO: Nevin Walter XLLES U2 GMCH STEFAN

WSSX/Charleston, SC* PD: Mike Edvands APD: Special Ed DAMA ANAD

LL COOL J MELLY S-TIM INCORMIN GWEN STEFAN

WVSR/Charleston, WV OM: Jeff Whitehood PD: Joy Publishs APDAMD: Readth ITANS PCR FEARS

WNICS/Charlotte PD: John Reynolds MD: Kell Reynolds JOJO SHITY NELLY OTHI MCGR GWEN STOFAU

WICK.I/Chattanooga, TN* Oht: Kris Var Dytes PD: Riggs APD: Blass Michaeli MD: Heather Bedsman II GOOD OWN-DTE

WICSC/Chicago, IL.*
PO: Red Plattins
Mill: Jost Infector
37 INSENSITION
1 GOOD CHARLOTTE
SIMPLE PLAN

WICES/Cincinnati, OH*
OBI: Scott Reinhart
PD: Tummy Bodean
BID: Jurdan
8 KELLY OLANISON
2 JOLD
2 CHRIST
LL COOL J

WAKS/Cleveland Off: Kayun Multiseny Off: Jeff Zuksweizes PD: Dun Mason APDARD: Kasper 20 GWEN STEFAM 4 BOWN ING FOR SOUP CHIEFE

orado Springs, CO* COST: Bobby Fruit?
PD: Chad Puter
13 GWEN STEFAN
1 SHETY
LL COOL J
CHINGY
J PCHAN E SCLURA

WNOK/Columbia, SC* PD. T.J. McKay MC: Poucho 7: SWITD+00T 2: GNEN STEFAN RELLY VTM MCGPAW

WCGQ/Columbus, GA 000/PD: Bob Guick 19 GAVN DEGRAD 1 DICO 1 RELLY ICHRISTINA ACAILERA 1 RANEN SYNONE 1 GOVER STEPANI

WNC //Columbus, OH* PD: Jimmy Steele APDAND: Jee Kelly GND STEFAN

KHICS/Dallas, TX* PD: Points coves
APE/VIII): Fernanda Ventura
64 NELLY STIM INCOVAN
15 AMEL CISTAM

WDKF/Dayton, OH* Oht: They Tilled PD: Malf Johnson 23 NELLY YTM MCGRAW GMEN STEAM GAVIN DEGRAW YELLOWCAPO DRINGS

WGTZ/Daylon, OH Ont: J.D. Keines PDAND: SEES Shorp 17 GNES STEFAM 3 NULERS

WYYB/Daytona Beach, FL*
OM, Frank South
OM, Frank South
J L LOCK, J
DRITY VEGAS
RAMES SYNDRE
OMEN STEAM
JOHN MAYER
DDO

ICFM D/Derwer, CO*
PD: Jim Lammon
MD: Geory Distin
40 NELLY CONSTINA AGULENA
11 NO.RE VINNA SKY & DACOY YAN
2 GOOD CHARLOTTE
OWEN STEPAN

KKDM/Des Moines, LA* PD: Grup Chance ND: Jord Califlory 12 GMRN STEFAM NELLY YTM MCGRAW

WDRQ/Detroit, MI* PD: Alex Year APD: Jay Youngs MD: Kellit Curry 7 SIMPLE PLAN 7 GWEI STEFAM

WLVY/Elmira, NY ONAPE: Gary Knight APC: Brisen Stati 16: LINDSAY LOHAN 15: GAREN STEFAN 10: INTINEY SPEANS 0: HELLY VYMA MCGRAN

WRTS/Erie, PA
ON: Nick Rambaldo
PD: Jell Harley
APD/MD: Koron Mack
6 .8 SSE MCCARTNEY
5 GMEN STEFMO
3 MELLY

KDUIV/Eugene, OR ON: Chris Sargest PD: Valente Steele 22 SAPLE PLAN 10 JUJO 8 EGOD CHOPLOTTE 5 GRIES STEFAIR

KMCK/Favethe OM Jay Philips APDAMB: JJ Ryan GANN DEGRAM MCN ISTYLES P GINEN STEFAM

KMXF/Fayetheville, AR Offic Son Travis 100: Ton D. 31 GMM DEGROW 31 GMM STEFAM 12 MITY 12 SMPLE PLAN

VWCK/Flint, MI* D: Sout Foo 3 Sout-Foo 1 JOHN MITE LL COO, J RELY WINN MISSION

W.JMX/Florence, SC Ott: Randy Wilcox PDAMD: Scate G. YELLOWCAYD MS TEEQ GODD CHARLOTTE IEELY YTM MCGRAM GMEN STEFANI

KWYE/Fresno, CA* PD: Mine Yeager APD: Ryder MD: Mini Thomas TRCX DADDY

ICSME/FI, Collins, CO° PO: Chris Kelly MO: Jo Jo Bombonoph 37 NELLY ECHRSTMA AGULERA 2 GOOD DHARLOTTE O'RISTMA MI, VAN KUCE BUDGER GARN STEFAM

WOOD/Pt. Myers, FL*
PD: Cloris Coe
APO/MO: Ramdy Shoroyo
1 NELLY ICO-PST TIMA AGON, ERA
GWEN STEAM
JUSS STONE

KISR/FI. Smith, AR OM/FO: "Big Dag" Rick Hayes APD/MID: Michael Oldham 5 IPICK DACOY 5 DIVISTIMA MILLAN KUCE BLOCKIN 5 LINGSAY LONAR

EZBRUT, Smith, AR Off: Lee Methews PE-M2 Test Cross S NULL TERROTRAL TOUR ARMS

SALU/Grand Rapids, MI* (MAD: Eric O'Drien GAM DEGRAM YELLOWGAPO

WKZL/Greensb PD: Jell McHagh APD: Turte Kaight MD: Mareia Ban 17 Eumen 4 GWEN STEFANS

vecnous regionalle, NC*
PD: Tony Banks
APD/MD: Chris "Hellywood" Man

WRHT/Greenville, DB/PD: Jell Davis APO/MID: Blake Larson 7 GWEI STEAM DBO SHETY

VFBC/Greenville, SC*
C. NIGH NNs
T SAYE SMEETINM
1 COPIESTING MILLION KLDE BLICOEN
1 SCOTT STAYP
AND MSTYLES P

WHKF/Harrisburg, PA* IMAPII: Michael McCoy PDAMD; Jerry Kidd 15 HELLY ICHNISTMA AGULEAA 14 MASE 5 LL COOL J 2 GWEN STEAM GOOD CHAPLOTTE STYL SWEETMAN

KSS/Hartford, CT* PD: Rick Vaught
MD: Ja Ja Briedu
20 HELLY YTHI NGS
BRIED STEFAN
GRAND CEGRAN
SHIFTY

KRBE/Houston, TX* PD: Yeary Austin MD: Leslie Whitte 16 GWEN STEFARE

WZYP/Huntsville, PD: Keith Scott MD: Ally "Lica" Ellott LT COOF 3 METT A ALM MICHANIA COO COO DOITZ

WGLU/Johnstown, PA PD: Mitch Edwards APD/MD: Jonathan Roed TRCK DAZDY USIER & ALICA KEYS GWENSTEING

KSYN/Joplin, MO
PD: Jisson Knight
APO: Blave Kraus
HORE CN/A SCY & DADDY YANGE

WKFR/Kalamazoo, Mil Ohi: Mine McKelly PD/MD: Wheely Resident 9 PROCES REVIEW 9 DELLY VITA MCORAW 8 GWEN STEFAN

KCHZ/Kansas City, MO* ONEPD: Dave Jahneen MD: Jacqui Luchy ACD41STYLES>

CMOCY/Kansas City, MO* NOT: Helly Clark 10 GMESTEFAN 4 SMPLE PLAN MS-TEEQ

IL COOL J MBLLY WINN MICES GWIEN STEFANN

WYOY/Jackson, MS*
000/PD: Johnny D
APS/MD: Note West
LEINY IDANITZ
SHETY
INLLY VTM MCSPANY
RIVERS SYNCHIE
GWEN SYNCHIE

WAPE/Jacksonville, FL* 0M-PD. Cat Thomas APQABO: Taoy Mana 18 HELLY VINI MCSRAW SMPLE PLAN

KIFS/Medlord, OR ON: SM Melses PD/MD: Michael Mage SMPLE PLAN LINCSAY LOHM

WADA/Melbourne, FL* PD: Beau Richards MD: Eric Denire DIDO LL CÓÓL J GWÉN STEFANI

WHY/Miami, FL* PD: Rob Roberts APD: Donnie Michaels MD: Michael Ve 11 GWEN STEAM 1 KLLERS GAME CEGRAW

WXSS/Milwraukee, WI* OM/PO: Brien Kelly APD/MO: P.J OHRSTINA MILWA KUDE BUDGEN GWEN STEFANI

ICOWE/Minneapolis, MN* PO: Reb Morris MD: Derek Morrin 11 GAPE STEFAN 3 NELLY YTH MCGRAW GAPA DEGRAW

WARRANCHIE, AL*
ORL Juy Heating
POARD: Junear
22 ANDINISTRES P
10 GOOD CHARLITE
1 THE BUYS GRACE
RAYEL SYNDON
GWELSTEAN
SHETY

WYOK/Mobile, AL.
PD: Tool Striber
APOARD: Soull Albert B
1 PREPT EL VAL
1 SELLY CLARISON
1 MAY SAY & RELLY CLAPRISON LL DOOL J BLOJLE LANNA SKY & DAGDY YANKEE

KNOE/Monroe, OM/PO: Bubby Rich LEMEN STANTZ LE Elements

WHITY/Montgot ON: 800 Junes PD: Keren Wite 1 PRICEP BLEVEN 1 SWITCHFOOT 1 RETTY 1 AD-LEE SIMPSON 1 LL COOL J

WVAQ/Morganiown, WV Ott: Hopey Renchared PD: Lacy Red APD: Brian Blo Graft Seption BELY VITA MEDIAN UNION LONG GREEN STAND GREEN STAND

WWXM/Myrtle Beach, SC DM: Mark Andrews PD: Save Writigers APID: Save Writigers APID: Neessa CAN, TON 6 YELLOWCAPO 5 NELOYCAPO (1900 PAPIX

WRVW/Nashvil PO400: Rich Dovis 12 BRITMEY SPEARS GMEN STEFAM

WBLI/Nassau, NY* Off: Nascy Combino PD: JJ Rice APD: Al Lorine ND: LJ Zubioloki 28 NELY PTM MCSPAN LINESAY LORNI GNEN STEFAM

ew Bedford, MA PD: James Refit
MD: Build Deser
5 GMERSTEFAN
4 SKYE SMEETMAN
5 MASE 3 MASE 3 KEVIN LYTTLE 1 RAVEN BYMONE

WKCL/New Har PD: Chec Kelly MD: Kerry Colline 8 JOHN Interfer 3 IL COOL J 2 GMEN STEFAN LINDSAY LOWIN MS-TEED

MOGN/New London, CT '02: Sevin Patana RD: Steven Murphy 5 ADMIN JAMES CROCE 5 AUGUST SAMES WARD 5 AMERICAN 5 NELLY VITAL MCSHAW 5 LINGSAY LOMA

WEZB/New Orleans, LA* ONL/PD: Miles Kaplan APD: Cherie Santi MO: Shorte S 10 GWCR STEAM NELLY STIM MCSCAM NELLY STIM MCSCAM

WHTZ/New York, NY*
PD: Tom Poleman
APD: Sharen Dealur
IAD: Paul "Cubby" Bryanl
27 ORES STAN
1 PLPE:
1 HYAN CARRERA
RELLY YTM MCSWW

KBAT/Orlessa, TX OM: John Misesch PD: Leo Care MD: Cary Knight 16 LL COU.J 10 SMPLE PLAN

ICJYO/Oklahoma City, OK*
PD: Nike Necoy
MID: J. Red
22 NELLY VICHISTON AGULERA
6 GANG DESTAW
11 COYL

WXXL/Orlando, FL* OM/PD: Adom Cook APD/MD: Pute De Grant 7 GNEN STEAM 1 MELY**TAM/CRAW

WILN/Panama City, FL Oil: Mile Proble PP. Kelth Allon APACHD: G. Hon 25 ALCANEYS MELLY WIN MCGRAW THEE PROPERTY

ALIEM NO. 1 MELLY NYME MCG TREE THRYTEEN LINDSAY LOHAN GAVIN DEGRAW WIOO/Philadelphia, PA* PD: Tode Stemen APDARD: Marian Membrase 10 NO RE NUMA SCY & DADDY YAI 2 KELLY CLARKSON

11 MELLY
7 IGELY CLAPICSON
4 GOOD OWAPLOTTE
3 NELLY
1 LEMER

W.JBQ/Portland, ME OM/PD: Tim Moore MD: Mille Adens 13 GMEN STEFAM DED HO.P.E. WINDA SKY & DAD HELLY WINDA SKY & DAD

POT IN THE STATE OF THE STATE O

WERZ/Portsmouth, NH ON/PO: Mite O'Donnell APO/MD: Kevin Matthews 2 GWEN STEFAM U? DIDO DIRTY VEGAS

WSPN/Poughteepsie, NY PD: South libr APC: Say Musiker IND: Pautin Cruz 25 GARLI STEFAMI CHRISTIPAMI MILLIUS RECIPI

WPRO/Providence, RI* ON/PD: Tony Bristol APD/MC: Davey Morris CNC) STEF/Me

KBEA/Quad Cities, LA*
ONE Daren Phra
PO: July James
NO: Stave Fuller
11 RELLY VIM MCSRAW
11 GWEN STEFAM
1 DOO

WHTS/Quad Cities, IA*

WDCG/Raleigh, NC* PD: Rick Schmidt

W.J.S./Roanoke, VA*
PS/MIR: Cloup
16 NELY NOVESTINA AGUILENA
3 N.D.L.E. SHINN SKY & DADDY YANGE
1 GINES STEFAN
SHIFTY
LIPE MAYER STEFAN
SHIFTY
LIPE MAYER
DIDD

WXLIL/Roanolos, VA*
PD: Havin Soull
APD: Danny Minyers
MO: Bub Painisk
24 MOXELNOK
25 MOXELNOK
26 MOXELNOK
27 MOXELNOK
28 MOXE

WZON/Frackfore
PD: Dave Johnson
MD: Jenne West
12 SMPLE PLOI
12 3 BOOKS COMM
10 INCRESINCE
10 INCRESINCE
GMEN STEFAM

WIOG/Saginaw, MI*
PD: Breat Carry
MD: Eric Chase
I GNEN STEFAN
JOHN MAYER
MELLY ITAL MCGRAW

KUDD/Salt Lake City, UT* OM/PD: Brisn Michel APD/MD: Kerle Cruise ON MAYER CROSSFACE

HT/Salt Lake City, UY* : Juli McCartney

KSLY/San Luis Obispo, CA PD: Analy Window MD: Craig Misrob 20 GMEN STEFAM 2 MELLY FYMM MC 2 LINDSAY LOHM PMGER ELEVEN

WNOV/South Bend, 9N PD: Teamy Frank APD: Bernie Mack MD: Otta 5 GOOD CHALOTTE 2 JA RILLE HR KELLY & ASHANTI 2 THEE WRITTEEN

KZZU/Spokane, WA* PD: Casey Christopher PD: Casey Christopnes JAD, Brooke Fax 41 SMEN STEAM 15 NELLY WITH AIGHAM RAMEN SYNONE DIOD SHITY

KOMG/Springfield, MO PD/MO: Joy Shamon 34 GWENSTEFAN

KSLZ/St. Louis, MO* PO: Boomer MO: Taylor J

WHTQ/Syracuse, NY*
OM/PC: Teen Milestell
HID: Jamey Otton
HELLY YMM MCSPAW
RAVEN SYMDIE

WHTF/Tallahassee, FL OM: Juy Taylor PD: Durron Stephons APD/MD: Jacob Tyme 22 HOJE WINA SKY & DADDY 13 RELLY WINA MCGAW

WMGI/Terre Haute, IN PD: Steve Smith MG: filmt Lengting 17 LIDSAY LOMM 15 GWEN STEAM 11 KEVIN LYTILE SHITY DAND MAPTHY

KROO/Tucson, AZ*
ON: Tim Richards
POMID: Man Cany
20 Given Stepan
10 RE Hima Sity & Daddy yankee
MELY YTIM MCOMMY

KHTT/Tulsa, OK*
ONAPD: Tool Tucker
APD: Most "The Brast" Device
100: Most Physics
101: RELLY VIDA INCOLUNI
COMBO STEEMAN

KRUF/Shreveport, LA*
PD: Eric Bristol
MD; Even Hartoy
5 USHER & ALCAMEYS
GMEN STEAM
CROSSFACE

KISX/Tyler, TX OM: Dove Anterell PD/MD: Larry Themps Leney Kidden MEN STEFAM GWEN STEFAM

WSKS/Unica, NY
DIM/PD: Show Schandz
APPE: Show Androws
To LLOCK J
REVIEW LYTTLE
RELLY VITA INCREMENT
LINGSRY LONG
GROSS STEPPIN
GROSS STEPPIN

WLDI/W. Palm Beach, FL*
ON: Dove Dover
PD: Chris Morine
AID: Dove Voods

1 NELLYYNI MCGWW
SMFLE PLM

KWTX/Wacg, TX PB: Darren Taylor APD/MB: John Coloss 5 WELLY ITM MCGYME 1 WITH SPEARS SMILEM

WHIT/Washington, DC*
PO: Juliny Wyon
MD: Able Doe
12 N.O.E. SHINA SKY & DADDY YAMGE
10 GINER STEFAM

WIFC/Wausau, WI PD: John Jos! APD: Jommin' Joe Molone MD: Belly 15 SMPLE PLAN 15 GNEN STEFAN

WBHT/Wilkes Barre, PA* PD: Mark McKay APDAMD: A.J. 19 INTY 2 SAPLE PLAN LNOSAY (DAM)

PO: John Wilson APOARD: Mile Reesi 1 Cores STEFAR

KFFM/Yakima, WA ON: Ron Harts PARID: Show Rucho 20 BYTHEY SPEARS 20 SETHER WAY LEE 10 LL JOLS THE EASTEDE BOYZ ONCH STEFAM

WYCR/York, PA
PB: Boay Coochil
IIII: Sally Vicinus
1 SAPICE PLAN
1 GMEN STEFAN
DITTY VEGAS
GAVIN DEGRAM
REVIN LYTILE

WAKZ/Youngstow ON: Dan Rivers PD/MID: Jury Mac 11 CMD: STEFAN 2 LL COD. J 5 SETMER LAMY LEE 1 MELLY VTM MCGRAM

WHOT/Youngstown, OH*
PD: John Trout
MD: Lise Reynolds
1 AGN: STYLES P EN COOL J SINEN STEFAM TRICK DADGY

POWERED BY

*Monitored Reporters 181 Total Reporters

122 Total Monitored

Did Not Report, Playlist Frozen (2):

WAZY/Latayette, IM PD: Tomony Frank APD/MD: Hunter 3 JA FILLE IM, IELLY & ASM 2 STATE FLAT 2 TOTAL THE THITEEN 2 SOOD CHARLETTE 2 SOOD CHARLETTE

KSMB/Lafayette, LA*
PD: Bobby Nevicad
APPARE: Access "A.G." Garden
Cover Desiran
Cover Desiran
Desiran
Cover Desiran

WLAN/Lancaster, PA*
Oth: Michael McCoy
PU: JT Beach
APD/MID: Helly Lave
10 TERROR SOLIO
3 APUE SUPPOR
16 YMILYTTLE
GENE STEMM

WLKT/Lexington, KY* P0/NO: Was McCain # SAPLE PLAN KFRX/Lincoln, NE
PD: Nyan Sampain
MD: Adam Michaels
GAVE DEGRAM
CHISTIAN ALLOW KICE BUDGEN
BURK POINTY
MELY VINA MCSTAW
DAMPO MARCH

KLAL/Little Rock, AR*
PD: Randy Cain
APD: Ed Johnson
IND: Charlotte
JOHN MAYER
RAWER SYNONE
BINDI STEFAN

KIIS/Los Angeles, CA* APEAND: Julie Pliet
51 GWENSTEFANS
4 MELLYNTIM MCSRA

WDJX/Louisville, KY*
PD: Shore Colline
30 INELY PTIM MCGRAW
1 GREN STEFARE

WZKF/Louisville, KY* PD/MD: Chris Randelph GNEX STEFAR

WMGB/Macon, ON: Jolf Sälvers PD/MIC Calvin Hich JOHI MAYER RELLY CLAWSON JELLY WITH MCON LINESAY LOWN GWEN STEFAN on, GA

WJYY/Manchester, NH PD/ME: Al Dubelle 9 GNER STEFAIR 4 INVESTORMAN GREED AND SHOPTY AND SHOPTY

KHOP/Modesto, CA* ON: Richard Perry PD: Class Marghy

PD: Torry Walledox BD: Jamy Back 19 HELL VITM ACCEAN 15 J POMIN & SOLUMA 2 GINEN STEFANI

KDMD/Sacrament PD: Steve Wood MD: Curlangular II. 4 USMPR & ALCIA KEYS 2 DMPR STEVAN

D: Kramer
I GWEN STEFANS
I BRITHEY SPEARS
I JULO
NELLY VTIM MCGF

COCIA/San Antonio, TX*
Pit: Juy Shamon
10: Two Cortes
22 GNEE STEFAN
2 LISHER & ALCA REYS
1 GOOD OWN DITTE
REYN LYTILE

MEDIABASE

59 Total Indicator

WKHQ/Traverse City, MI WSTO/Evansville, IN



dthompson@radioandrecords.com

R. Kelly & Jay-Z Drop Two Singles At Rhythmic

IDJMG and Jive promotions set the stage

lacksquare t's not that often that you have two successful artists partner to record an entire album. And it's also rare that two powerful record companies would form a joint venture to market, promote and distribute said album. Which is why Unfinished Business, the highly anticipated album by R. Kelly and Jay-Z is such an event.

With the duo already out on the Best of Both Worlds Tour, and with a

live/Roc-A-Fella/Def Jam release date of Oct. 26. both the Pied Piper of R&B and Young Hov are set to finally fulfill the desires of fans who want to see both artists on the same stage. (The first attempt came to a screeching halt in 2002, when Kelly was accused of child pornography.)



Rick Sackheim

Both Jive and Def Jam dropped the first single off Unfinished Business this week. Did I say first single? Oh, my bad - I meant first singles. There are, in fact, two singles from the album being worked at radio. Def Jam delivered "Big Chips," and Jive is getting behind "Don't Let Me Die." Both of

these singles went for adds at radio the same week, pitting the Jive and Def Jam promotion departments against each other in a friendly competition for the Most Added title.

Why two singles, and why drop them in the same week? It worked for OutKast, who released "Hey Ya!" and "The Way You Move" from Speakerboxxx/The Love Below at the same time. But those songs sounded very different from each other and were worked by the same label.

"Each artist wanted to release the single that best represented his personality," says IDJMG VP/Rhythm Promotion Marthe Reynolds of the Jay-Z and R. Kelly singles. "It was self-expression on the artists' part. It's a joint venture; they're partners, but they have a different statement to make. Jay's statement is 'Big Chips.'"

Zomba VP/Rhythm-Crossover Promotion Rick Sackheim says, "In the busy fourth quarter, with every label putting their priorities out, having two singles off the same album and trying to maximize that by having as much airplay as we can will only benefit us by selling as many units as possible.

Although the ultimate goal for Jive and Def Jam is to sell millions of units on Unfinished Business, both Revnolds and Sackheim have taken it upon themselves to get the most adds for their respective singles. Despite sharing a common goal on this project, Sackheim and Reynolds both have com-

petitive natures that make matters interesting, and this latest project will test their skill.

I went directly to Reynolds and Sackheim to get insight on how they felt about the situation and who was going to kick whose ass in the quest for most airplay.

R&R: How was it decided which singles would be released and which label would be working them?

RS: From what I understand, the decision was made by L.A. Reid, Barry Weiss, Jay-Z and R. Kelly. Together they decided that those were the two singles they wanted to represent themselves with.

MR: Would you want to tell Jay-Z or R. Kelly what to do? Would you want to tell them they couldn't do what they wanted to do? We trust their judgment. They're artists; that's why we love them. They have ideas about their project, and they've earned the right to decide. Our job is to deliver their vision. We are the

R&R: When you delivered two singles off this album to radio and programmers found out you'd be impacting them the same week, what type of reaction did

MR: We were set to do the same thing the first time around, in the project's initial form, so it was kind of more of the same. They're never surprised by anything that Def Jam does. They expect Def Jam to be different. Plus, there's the fact that "Big Chips" is going over great.

RS: The initial reaction was confusion. Once Marthe and I explained to radio the thought process behind both tracks and how the songs are different and discussed the tour and the two superstar acts, they got it. If you listen to the records, you can understand the differences.

R&R: When you realized that you had to go up against each other on this project, what thoughts went through your heads?

RS: The thought going through my head was that competition on Most Added records and getting a huge first week, in the long run, mean absolutely nothing." In the short term, though, it's what we

"At the end of the day it's all good for the project, the artists and the labels, and it's definitely a lot of fun."

Marthe Reynolds

thrive on. The tour is going to play a big part in this. Now that the Usher tour is done, this is the biggest tour of the year for our format. Fans, audiences, programmers, music directors, promotions people - everybody wants a piece of it.

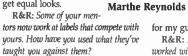
MR: It didn't faze me at all. I just do my best, and I usually win. That's what they pay me for. They pay me to win, and my artists expect me to win for them. Jay expects me to win for him, and he appreciates that I do. I do what's expected. I'm not thinking about anyone else; I'm thinking about what I'm doing. Don't look behind you.

R&R: How do you think the particular record you're working will go over at radio outside of being Most Added?

MR: It's already obvious that radio is gravitating toward one record over the other. They're definitely gravitating toward "Big Chips." At the end of the day, getting two records on the air from this project is a win for both companies and, more important, both artists.

RS: There are two different ways of looking at it. We're talking about

radio supporting this and putting the record on the station and, at the end of the day, which song is going to rise and be the biggest. Only the audience is going to be able to figure which song is going to be the biggest. Out of the gate, they're both going to get equal looks.



MR: Joe Riccitelli is the reason I'm at Island Def Jam. He and Johnny Barbis gave me my shot to come up to the big leagues at a great label, a label that is great by virtue of its lack of bullshit and internal strife and a label that's known for having great people. What I learned from Joe was to be a human being, to be focused and dedicated and to cross the t's and dot the i's. To just do my best and do it every week. He has amazing stamina, because that's what he does every week. He taught me that. He gave me a lot of confidence in myself.

When you're selling somebody on the idea of playing your record, you need confidence, because sometimes you don't have the record. Sometimes you're just selling the idea of playing your record. Joe taught me to keep my word and to trust that he would always have my back. I'm lucky that Ken Lane and loe have always had my back. I put Steve Bartels and Johnny Barbis in there too. All's fair in love and war and going for adds. Keep it moving.

RS: The fact that two of my mentors, Steve Bartels and L.A. Reid, work at Def Jam makes this whole thing way more fun than before. When I was working with L.A. and Steve thev taught me how to win, and that's all I know how to do. It's what we thrive on; it's adding fun to the business. In the end we're both going to sell records and drive sales, but in the short term I'm going up against people who taught me and people who taught Marthe. L.A. Reid and Barry Weiss' job is to sell the album. Marthe's job and my job is to be Most Added and jam these records.

R&R: How do you think your mentors will feel if the single you are working beats theirs?

RS: We're all going to win, and I think Steve Bartels will be proud whatever happens. I think Joe Riccitelli - for either me or Marthe - will be proud whatever happens.

MR: He'll say, "That's my girl. I taught her well." If he beats me, it would be, "Well, he was my boss, and I guess I didn't learn enough from him. I guess he didn't teach me everything." He takes losing about as well as I do - not well.

R&R: How much pressure was there to make your record Most Added in this

RS: In this situation, because of the mentors involved, because of the artists involved, you take it personally. These situations don't come around often, so you have to rise to the occa-

> sion. The pressure that comes from it is the pressure that you create, not the pressure from anybody else. When I want something I'm going to

MR: I put pressure on myself. I'm self-directed. I know what the right thing to do is, and I'm going to do the right thing

for my guy.

R&R: Is this the first time you've worked with another major label on the same project? What was learned?

RS: I've never worked a project with another label like this. The fun thing about this is, at the end of the day, Marthe and I are working together on the tour, we're working together on win-it-before-vou-canbuy-it promotions, so there is solidar-

MR: This is the first time, but it kind of seems revisited, because we started to do this project a while back. It's morphed into a bigger and better project. It's the hottest tour out there. We just finished the hottest tour of the summer with Kanye West and Usher. To do the next hottest tour - I mean, there probably isn't any other tour that's coming close to this tour in our format. What I've learned is to make sure to start early, get your commits, your recommits and your rerecommits and pay attention.

R&R: Did you believe your record would be Most Added?

RS: I have one answer to that: Sackadeez. The homies know what that means.

MR: Without a doubt. Jay deserves it, the record deserves it. My new partner, Noah Sheer, is an amazing promotion person in the making, I'm so glad that I work with him. I have a number of good people out there who are fans of the record who can influence other people's decisions.

R&R: Would you like to make any comments to the other label's promotion department?

RS: Let's make our bonuses this year and sell millions of records.

MR: Break a leg, motherfucker. May the best chick win. At the end of the day it's all good for the project, the artists and the labels, and it's definitely a lot of fun. I like the people at Jive very much; there are some really good people in that organization. I'm glad I get to work with a label like Jive and with great people like Joe Riccitelli.

CHR/RHYTHMIC TOP 50

POWERED BY MEDIABASE

			 October 8, 2004 					
	LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (88)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	1	CIARA f/PETEY PABLO Goodies (LaFace/Zomba)	6582	-150	757739	18	87/0
	2	2	TERROR SQUAD Lean Back (Universal)	6145	-353	626076	17	83/0
	4	3	USHER & ALICIA KEYS My Boo (LaFace/Zomba)	6118	+647	642300	7	85/0
	5	4	AKON f/STYLES P. Locked Up (SRC/Universal)	4990	+201	467047	24	73/2
	3	5	NELLY My Place (Derrty/Fo' Reel/Universal)	4975	-521	432080	12	83/0
	6	6	LIL' FLIP Sunshine (Sucka Free/Loud/Columbia)	3959	-610	395219	20	79/0
	27	0	EMINEM Just Lose It (Shady/Aftermath/Interscope)	3713	+2625	355060	2	79/1
	10	8	TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)	3593	+475	275566	6	82/3
	11	9	DESTINY'S CHILD Lose My Breath (Columbia)	3455	+450	384618	4	83/0
	7	10	LL COOL J Headsprung (Def Jam/IDJMG)	3297	-610	344929	14	83/0
	14	0	N.O.R.E. finina SKY & DADDY YANKEE Oye Mi Canto (Roc-A-Fella/IDJMG)	3029	+624	328359	8	68/3
	9	12	JUVENILE Slow Motion (Cash Money/Universal)	2887	-336	343012	25	81/0
	8	13	CHRISTINA MILIAN Dip It Low (Island/IDJMG)	2707	-567	260711	29	71/0
	23	4	SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Daggy Style/Geffen)	2317	+718	247134	5	75/5
	13	15	J-KWON You & Me (So So Def/Zomba)	2288	-310	148020	11	67/0
	16	16	ALICIA KEYS f/TONY, TONI, TONE & JERMAINE PAUL Diary (J/RMG)	2275	-11	263246	12	77/1
	19	O	LL COOL J Hush (Def Jam/IDJMG)	2265	+311	171174	4	72 3
	12	18	JADAKISS FANTHONY HAMILTON Why (Ruff Ryders/Interscope)	2191	-760	249378	14	67/0
	17	19	MASE Breathe, Stretch, Shake (Bad Boy/Universal)	2167	-117	262794	9	66/0
	20	20	CHINGY Balla Baby (DTP/Capitol)	2079	+252	155920	6	75/2
	15	21	KEVIN LYTTLE Turn Me On (Atlantic)	1942	-378	205996	24	68/0
	22	22	LIL SCRAPPY No Problem (BME/Reprise)	1711	+107	184285	13	60/2
	24	23	FABOLOUS Breathe (Atlantic)	1615	+211	160491	5	72/1
	21	24	T.I. Let's Get Away (Grand Hustle/Atlantic)	1235	-379	107366	16	55/0
	46	25	NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Universal)	1203	+688	79282	2	16/12
	25	26	213 Groupie Luv (TVT)	1202	-167	106172	11	45/0
	26	27	SHAWNNA f/LUDACRIS Shake That Sh*t (DTP/Def Jam/IDJMG)	1192	-38	113343	12	48/0
	31	28	GAME f/50 CENT Westside Story (Aftermath/G-Unit/Interscope)	1042	+109	116602	5	27/3
	32	29	JOJO Baby It's You (BlackGround/Universal)	927	+35	79679	4	37/5
	36	310	RUPEE Tempted To Touch (Atlantic)	836	+54	90308	7	47/1
	34	31	NELLY Flap Your Wings (Derrty/Fo' Reel/Universal)	814	-26	99907	7	47/0
	35	32	JUVENILE f/WACKO & SKIP Nolia Clap (Rap-A-Lot/Asylum)	809	-6	144028	13	26/1
	41	33	YOUNG BUCK Shorty Wanna Ride (Interscope)	803	+163	85674	3	43/3
	30	34	YONNIE f/YING YANG TWINS In Da Club (Universal)	777	-173	29389	7	47/0
	28	35	MONICA U Should've Known Better (J/RMG)	766	-265	86453	17	40/0
	Debut	<u> </u>	JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG)	693	+343	97152	1	52/9
	43	1	LIL' WAYNE Go DJ (Cash Money/Universal)	678	+136	87472	2	33/7
	29	38	LLOYD BANKS I'm So Fly (Interscope)	666	-286	63949	8	52/0
	42	39	NB RIDAZ Pretty Girl (Upstairs)	633	+39	35164	3	24/6
	45	1	JOHN LEGEND Used To Love You (Columbia)	608	+91	44037	3	37/3
	50	40	CHRISTINA MILIAN f/JOE BUDDEN Whatever U Want (Island/IDJMG)	595	+187	39594	2	35/1
	37	42	GUERILLA BLACK f/BEENIE MAN Compton (Virgin)	591	-176	61599	10	43/0
	33	43	XZIBIT Muthaf**ka (Columbia)	578	-286	30851	6	43/0
	40	44	YOUNG BUCK Let Me In (Interscope)	546	-158	61795	15	55/0
	49	4 5	PITBULL Dammit Man (TVT)	543	+119	58378	2	32/6
	39	46	NELLY f/CHRISTINA AGUILERA Tilt Ya Head Back (Derrty/Fo' Reel/Universal)		-198	4D859	5	28/15
	38	47 43	TWISTA f/R. KELLY So Sexy (Atlantic)	504	-225	56170	16	28/0
	Debut	49	CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba)	460	+217	68609	1	4 4 45 12
	Debut>		TWISTA f/R. KELLY So Sexy Chapter II (Never Like This) (Atlantic)	442	+288	13417	1	45/13
- 1	48	50	BODY HEADBANGERS f/YOUNGBLOODZ Smoke, Drink (Universal)	437	-11	63270	4	8/0

89 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/26-10/2. Bullets appear on songs gainling plays or remaining liat from previous week. It two songs are fled in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R8 Rb by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R8R, Inc.

Most Added®

ARTIST TITLE LABEL(S)

R. KELLY & JAY-Z Don't Let Me Die (Jive/Roc-A-Fella/IDJMG)

R. KELLY & JAY-Z Big Chips (Jive/Roc-A-Fella/IDJMG)

70

NELLY **ItC. AGUILERA Titl Ya Head Back (Derty/Fo' Reel/Universal)

TWISTA fir. KELLY So Saxy Chapter II (Never Like This) (Atlantic)

LIL' JON & THE EASTSIDE... fill L SCRAPPY What You... (TVT)

13

NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Universal) 12
RAVEN SYMONE Backfilip (Hollywood) 11
JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMGl 9
JON B. Lately (Sanctuary/SRG) 9
ILL' WAYNE 60 DJ (Cash Money/Universal) 7

Most Increased Plays

	TOTAL
ARTIST TITLE LABEL(S)	INCREAS
EMINEM Just Lose It (Shady/Aftermath/Interscope)	+2625
SNOOP DOGG f/PHARRELL Drop It Like (Doggy Style/Geff)	en) +718
NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Universa	#688
USHER & ALICIA KEYS My Boo (Laface/Zomba)	+647
N.O.R.E. f/MINA SKY & DADDY Oye Mi Canto (Roc-A-Fella/IDJM)	G) +624
TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)	+47
DESTINY'S CHILD Lose My Breath (Columbia)	+450
JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./ID.JMG	+343
LL CODL J Hush (Def Jam/IDJMG)	+311
TWISTA f/R. KELLY So Sexy Chapter II (Never Like This) (Atlantic	+288

New & Active

SILKK THE SHOCKER IfMASTER P We Like Dem Girls (New No Limit/Noch)
Total Plays: 425, Total Stations: 28, Adds: 1
LLOYD Hey Young Girl (Murder Inc./Def Jam/IOJMG)
Total Plays: 403, Total Stations: 26, Adds: 0
R. KELLY & JAY-Z Big Chips (Jive/Roc-A-Fela/IOJMG)
Total Plays: 351, Total Stations: 72, Adds: 70
LIL' JDN & THE EASTSIDE BDYZ I/LIL SCRAPPY What You... (TVT)
Total Plays: 337, Total Stations: 28, Adds: 13
TERROR SQUAD Take Me Home (Universal)
Total Plays: 325, Total Stations: 43, Adds: 6
MANNIE FRESH Real Big (Cash Money/Universal)
Total Plays: 319, Total Stations: 19, Adds: 1
TO Right On (Hub/Lightyear)

Total Plays: 312, Total Stations: 12, Adds: 0
PLAY-N-SKILLZ Call Me (Universal)

Total Plays: 309, Total Stations: 23, Adds: 0

KANYE WEST The New Workout Plan (Roc-A-Fella/ID.JMG)

Total Plays: 275, Total Stations: 10, Adds: 3

K YOUNG That Girl /Treacherous/ Total Plays: 235, Total Stations: 20, Adds: 1

Songs ranked by total plays

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CHR/Pop • CHR/Rhythmic • Urban • Country • Hot AC • Active Rock • Alternative • Triple A • Latin

RANK ARTIST TITLE LABEL

- 1 TERROR SQUAD f/FAT JDE Lean Back (Universal)
- CIARA f/PETEY PABLO Goodies (LaFace/Zomba)
- 3 SNOOP DOGG Drop It Like It's Hot (Star Trak)
- 4 AKON f/STYLES P Locked Up (SRC/Universal)
- 5 LL COOL J Headsprung (Def Jam/IDJMG)
- 6 USHER f/ALICIA KEYS My Boo (LaFace/Zomba)
- 7 MASE Breathe, Stretch, Shake (Bad Boy/Universal)
- 8 N.D.R.E. f/ NINA SKY & TEGO Oye Mi Canto (Def Jam/IDJMG)
- 9 FABOLOUS Breathe (Atlantic)
- 10 LIL SCRAPPY No Problem (BME/Reprise)
- 11 TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)
- 12 EMINEM Just Lose It (Shady/Interscope)
- 13 LIL' FLIP Sunshine (Sucka Free/Loud/Columbia)
- 14 GAME f/50 CENT Westside Story (Interscope)
- 15 JADAKISS f/A. HAMILTON Why (Interscope)
- 16 CHINGY Balla Baby (DTP/Capitol)
- 17 JUVENILE Slow Motion (Cash Money/Universal)
- 18 JUVENILE f/WACKD & SLIP Nolia Clap (Rap-A-Lot)
- 19 DESTINY'S CHILD Lose My Breath (Columbia)
- 20 YOUNG BUCK Shorty Wanna Ride (Interscope)
- 21 LL COOL J Hush (Def Jam/IDJMG)
- 22 CHRISTINA MILIAN Dip It Low (Island/IDJMG)
- 23 YOUNG BUCK Let Me In (Interscope)
- 24 LIL' WAYNE Go DJ (Cash Money/Universal)
- 25 T.I. Let's Get Away (Grand Hustle/Atlantic)
- 26 NELLY Flap Your Wings (Derrty/Fo' Reel/Universal)
- 27 XZIBIT Muthaf**ka (Loud/Columbia)
- 28 NELLY f/JAHEIM My Place (Derrty/Fo' Reel/Universal)
- 29 MANNIE FRESH Real Big (Cash Money/Universal)
- 30 XZIBIT Muthaf ** ka (Columbia)

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/26-10/2 © 2004, R&R, Inc.

MEDIABASE



NEW EDITION Hot 2nite (Universal) YOUNG BUCK Shorty Wanna Ride (G Unit/Interscope) R. KELLY f/JAY-Z Big Chips (Def Jam/Roc-A-Fella/Jive) KEYSHIA COLE f/SHYNE I Changed My Mind (A&M/Interscope) **DESTINY'S CHILD** Lose My Breath (Columbia) TERROR SQUAD Take Me Home (SRC/Universal)



HOW LUCKY IS THIS GUY? Any red-blooded American male would pay a pretty penny to be in the shoes of KLUC/Las Vegas Asst. PD/MD JB King, who got a chance to cozy up to IDJMG recording artist Christina Milian. King is now offering tutorials on how to be the man so that you can attract the likes of beautiful recording artists like Milian.



LIL EDDIE VISITS CENTRAL CALI Big 3 artist Lil Eddie (I) paid a visit to the fine staff at KWIN & KWNN/Stockton to promote his album Nobody's Fool. After being interview by evening jock Al Greenz, Lil Eddie took a moment to smile for the camera.





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Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 12-17	Persons 18-24	Persons 25-34
TERROR SQUAD Lean Back (Universal)	4.20	4.12	96%	31%	4.18	4.08	4.37
USHER & ALICIA KEYS My Boo (LaFace/Zomba)	4.17	4.08	91%	13%	4.16	4.27	4.10
DESTINY'S CHILD Lose My Breath (Columbia)	4.13		79%	9%	4.09	4.15	4.08
CIARA 1/PETEY PABLO Goodies (LaFace/Zomba)	4.12	4.11	97%	29%	4.17	4.08	4.00
HOUSTON f/CHINGY & NATE DOGG Like That (Capitol)	4.09	4.19	97%	33%	3.98	3.97	4.18
NELLY My Place (Derrty/Fo' Reel/Universal)	4.08	4.19	97%	25%	4.05	4.05	4.07
SHAWNNA f/LUOACRIS Shake That Sh*t (DTP/Def Jam/IDJMG)	4.02	3.96	72%	11%	4.20	3.95	4.06
LL COOL J Hush (Def Jam/IDJMG)	4.01	-	49%	5%	4.04	3.98	3.92
LIL' FLIP Sunshine (Sucka Free/Loud/Columbia)	3.97	3.99	97%	37%	3.86	3.80	4.15
CHINGY Balla Baby (DTP/Capitol)	3.95	_	45%	6%	4.12	4.05	3.83
N.O.R.E. I/NINA SKY & DADDY YANKEE Oye Mi Canto (Def Jam/IDJMG)	3.94	3.90	54%	11%	3.98	4.03	3.91
T.I. Let's Get Away (Grand Hustle/Atlantic)	3.91	3.98	77%	17%	4.02	3.83	3.85
LL COOL J Headsprung (Def Jam/IDJMG)	3.89	3.95	83%	21%	3.75	3.93	4.04
J-KWON You & Me (So So Def/Zomba)	3.87	3.84	65%	12%	4.01	3.83	3.90
USHER Confessions Part 2 (LaFace/Zomba)	3.86	3.89	98%	53%	3.89	3.80	3.86
MASE Breathe, Stretch, Shake (Bad Boy/Universal)	3.85	3.94	78%	16%	4.13	3.83	3.86
FABOLDUS Breathe (Atlantic)	3.82	_	53%	8%	4.08	3.75	3.83
CHRISTINA MILIAN Dip It Low (Island/IDJMG)	3.80	3.92	99%	51%	3.62	3.67	4.00
JUVENILE Slow Motion (Cash Money/Universal)	3.80	3.88	97%	44%	3.76	3.75	3.93
LLOYD f/ASHANTI Southside (Murder Inc./Def Jam/IDJMG)	3.80	3.82	93%	29%	3.95	3.75	3.66
MONICA U Should've Known Better (J/RMG)	3.78	3.81	88%	29%	3.78	3.84	3.76
TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)	3.76	-	52%	9%	3.91	3.77	3.80
AKON f/STYLES P. Locked Up (SRC/Universal)	3.72	3.77	84%	27%	3.96	3.57	3.62
NINA SKY Move Ya Body (Next Plateau/Universal)	3.69	3.71	96%	51%	3.47	3.67	3.82
JADAKISS f/ANTHONY HAMILTON Why (Ruff Ryders/Interscope)	3.68	3.74	82%	28%	3.75	3.58	3.69
ALICIA KEYS 1/TONY, TONI, TONE & JERMAINE PAUL Diary (J/RMG)	3.66	3.73	85%	30%	3.63	3.65	3.72
LLOYD BANKS I'm So Fly (Interscope)	3.63	3.71	70%	17%	3.59	3.72	3.70
LIL SCRAPPY No Problem (BME/Reprise)	3.56	3.65	67%	19%	3.71	3.51	3.55
KEVIN LYTTLE Turn Me On (Atlantic)	3.47	3.50	97%	52%	3.46	3.36	3.52

Total sample size is 401 respondents. Total average lavorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are lived of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

WHETE/FI Weyne, IN*
(III): Dave Eubunts
PEAND: Genee

1 LIL SCRAPPY
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R KELLY & JAY-Z

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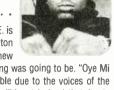
PD: Flater APD/MD: Murph Bourg 9 NELLY VTIM MCGR. 1 R KELLY & JAY-Z

HEADRUSH

ARTIST: N.O.R.E. LABEL: ROC-A-Fella/IDJMG

By MIKE TRIAS/Associate Editor

The CD Pro claims "N.O.R.E. is back with the new reggaeton anthem." I wonder if they knew



going in just how big this song was going to be. "Ove Mi Canto" is instantly recognizable due to the voices of the duo Nina Sky, who sing an incredibly catchy hook that shouts out various Latino groups. But the song is getting love from more than just the Latino community. Currently, "Oye Mi Canto" is skyrocketing up the chart at Rhythmic and is poised to make a run at Pop and Urban as well.

Even though it's coming to us as we enter fall, "Oye Mi Canto" has all the elements of a summer smash: a fierce beat capable of turning an empty dance floor into an overcrowded mass of gyrating bodies; aggressive lyrical deliveries by guests Daddy Yankee, Gem Star and Big Mato; and the aforementioned Nina Sky singing the hook to appeal to the females.

Of course, we can't forget N.O.R.E. Though he mainly comes in at the top of the cut and lets all his featured quests shine throughout the rest of the song, he sets the bar for everyone else.

Then there's the icing on the cake: the video. Filled with typical hip-hop video elements and beautiful ladies dancing in a club, the clip follows N.O.R.E. and company as the set quickly changes from the club to sun-drenched beaches and blue skies. The video comes full circle by the end as the crew goes back to the club, where they're greeted by throngs of clubgoers and other prominent rappers in the community.

Reporters

RFAT/hucherage, AR OMAPD: Randy Filmhumone Mill: Paul Borlo 22 EAMEM 13 FABOLOUS 10 SINOP DOGG VPHARRELL 1 JOKER THE BALBONDSMAN WETE/Atanta, GA*
PD Lee Capto
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BACHONA CHININE, TX*
Richard Leal
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Stations and their adds listed alphabetically by market CTTR/Minesequate, MM* PD/MO* Sam Ethel JOJO R KELLY & JAY-Z R KELLY & JAY-Z TERROR SOUAD EMPLANAMENT CATEGORY SAW KRAYZE BONE HELLY VONNESTIN NO ACID.
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D' Eric Pouvois ID: Ilango Wild B N O R E (Inna Sky & Daddy Yankee R Kelly & Jay-2 R Kelly & Jay-2 Note: For complete adds, see R&R

*Monitored Reporters 104 Total Reporters

POWERED BY MEDIABASE

Music Tracking

89 Total Monitored

15 Total Indicator

Did Not Report, Playlist Frozen (2): KSPW/Springfield, MO WJWZ/Montgomery, AL



dhall@radioandrecords.com

Hip-Hop With Heart

The Baka Boyz bring Miami together for a listener in need

This hurricane season has affected the lives of many who live in Florida and along the Gulf Coast, and radio stations across the Sunshine State and beyond have stepped up to help. In Miami, WMIB (103.5 The Beat) morning duo The Baka Boyz leaped into action when a tragic fire took the lives of five members of one family.

The family's home in Homestead, FL, just south of Miami, caught fire the night of Hurricane Jeanne. Because of the home's security bars and the plywood sheets put in place to keep out the wind and rain, four children, aged 12-15, and their stepfather could not escape the flames, and all perished. At the time the children's mother, Claudine Shannon, was in a hospital giving birth to her fifth child.

When Shannon's sister, Rosa Mathews, contacted The Baka Boyz (Eric Vidal and his brother Nick Vidal) and asked for their help, they didn't hesitate to step up to the plate. I spoke with The Baka Boyz and WMIB PD Dion Summers about their reasons for becoming involved with this tragedy and why radio stations shouldn't be afraid to do the same in their own communities.

R&R: Explain how you heard about the tragedy and why you wanted to get involved

EV: Initially, I was following the



Dion Summers

hurricane coverage, and I saw the story in the newspaper on Saturday. I thought, "Wow, this is such a tragic story." It really touched me. Then on Monday morning we got a call from Ms. Mathews, who asked us if we'd heard about it and if we'd be willing to give out information regarding how to help the family. She explained that she was the sister of the mother and that she had been calling other radio and television stations in Miami, asking them to mention that people could donate money to help with the fu-

nerals. She said that everyone else had turned her away, saying they didn't ask for money for individual families.

It made me recall a similar situation that happened when we were in mornings in San Francisco. There was a fire that killed four young children, and we helped the family raise \$15,000 for the funerals because they were too poor to handle it themselves. I told Ms. Mathews that we would mention it and see what else we could do. I had our producer, J. Love, call the funeral home to find out how much the funerals were going to cost. We also called Dion to see if we could go on-air to try to help this family.

R&R: Dion, when The Baka Boyz approached you, what was your first reaction?

DS: At first I was a little apprehensive. We had never done anything like this on WMIB before. We image ourselves as "the Hip-Hop Station." We're the "keeping it real" station. I wasn't sure how I felt about doing a telethon to raise money or how the audience would react to something like that. I didn't want us to fail either. But the guys felt so strongly about it that I said yes.

R&R: What was your goal, and how did you go about getting people to donate money?

EV: We were told that the family needed \$27,000 to cover the costs of the five burials. When I heard that, I was concerned, because I felt that would be difficult to achieve in four hours. I wanted to start it off with a sizable amount that would set the tone, so we donated \$1,000 of our

NV: Early on, it was slow. We had raised about \$5,000, and we had a long way to go. So we vowed to stay on the air until we reached our goal of \$27,000. People started to bring in their quarters and change. We had one woman who brought in \$3. That's all she had, but she was so touched by the tragedy, she wanted to help.

DS: By 12:45pm we had surpassed our goal and reached just over \$28,000, but we kept the guys on until 2pm to follow through. After they were off the jocks continued to talk about it, and the calls and donations kept coming. Listeners were still dropping off donations at the

station at 7:30pm. People were calling the funeral home directly and making donations. People were so moved by this tragedy.

Nick Vidal

"We vowed to stay on the air until we

she had, but she was so touched by the

tragedy, she wanted to help."

reached our goal of \$27,000. People started to bring in their quarters and change. We had one woman who brought in \$3. That's all

Even though many folks were affected by the hurricanes, this was different. People might have lost power or had damage to their homes, but property can be replaced; a family cannot.

Sometimes in radio we lose sight of what's really important. We're worried about the music and the ratings and keeping up the momentum on our stations. We're always thinking about the concerts and the parties. But what radio is really for is to connect with your listeners, and this is the type of thing that makes us feel good about our jobs and what we can accomplish.



The Baka Boyz

R&R: You also had local athletes and celebrities call in to pledge their support. Was that something they did on their own, or did you guys make some calls to your friends?

NV: It was a combination of both. We went on the air and called out all the athletes - from the Marlins, the Heat, and the Dolphins - and asked them to help us. Jason Taylor, who plays for the Dolphins, pledged \$5,000. Then Tim Hardaway from the Heat called, as well as Timbaland. We also had local community leaders and businesses call in to pledge. A pastor at a local parish pledged \$500 from his church. And then there were the folks who brought in baby supplies and other things to help this mother and her newborn rebuild their lives.

R&R: Unfortunately, when you get calls for help like this from listeners, you often have to do some background checking. What did you do to make sure this woman was who she said she was? EV: That's one of the first things Dion asked us to do. He wanted us to research what happened and what, exactly, the family needed. We spoke to local fire officials and to the funeral home to find out the actual amount of money they would need for the five burials. We are also cutting the check directly to the funer-

DS: The family has also now done the correct legal paperwork and set up an account with a local bank to handle the money that might come in over the next few days or weeks to help this young mother get back on her feet.

al home.

R&R: What does this experience illustrate to you about radio and your listeners?

DS: It shows me that our listeners really do care and that they want to get involved in their community. The perception is that hiphop is all about the bling, but that's not always the case. That's not to say that you should abuse that need — we're not going to try to jump on every tragedy and make it an event. This wasn't about trying to benefit the station in any way; this came out of a sincere desire to help a family.

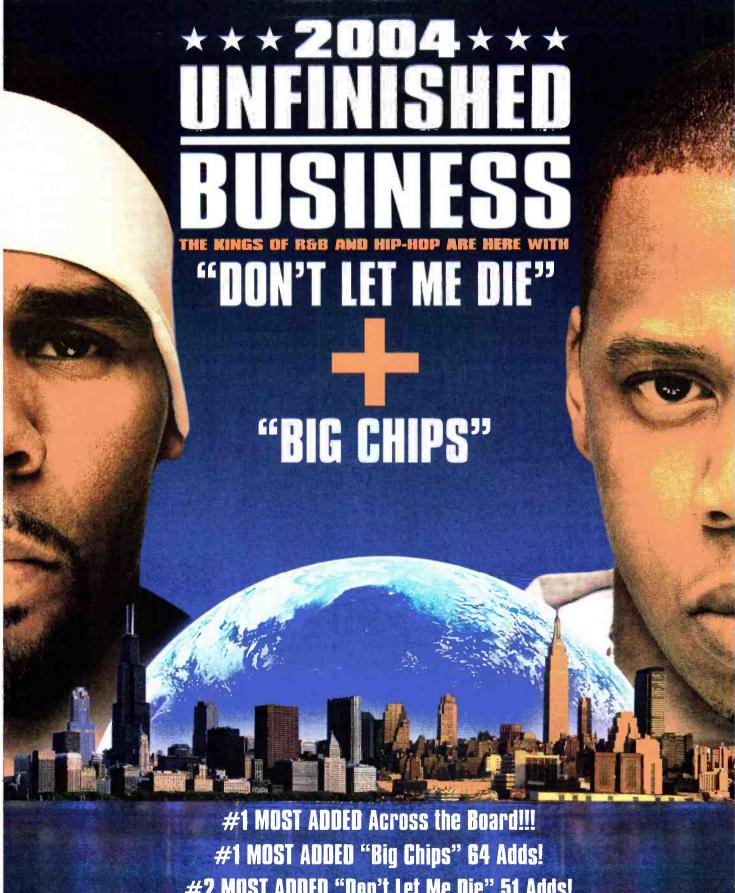
NV: Any time you're dealing with kids, it really tugs at your heart. That's when I feel I want to go the extra mile. We may end up raising more than \$50,000 for this mother and her child. It won't replace their family, but it will help them get back on their feet.

EV: You know when something moves you to the point that you feel, if you have the power to do so, that you want to help? We didn't do this for the publicity. We called the television station to see if they'd simply mention the fact that the family meeded help. We weren't looking for them to do a story on it, yet Channel 6 News came down with their cameras to film the show.

That's ironic, because when Ms. Mathews initially called them to see if they would do a story, they said no. We were happy they showed up, but at the same time we were really not trying to get recognition. We would like to show other radio stations that you can make an impact. I hope they will consider doing the same type of thing if their communities are in need.



RADIO'S HELPING HAND Here, members of the WMIB/Miami family present Claudine Shannon (c) with a check for \$50,000 to help her and her newborn through their recent tracedy.



#2 MOST ADDED "Don't Let Me Die" 51 Adds! RHYTHM CROSSOVER "Big Chips" #1 MOST ADDED with 70 Adds!



ALBUM IN STORES 10.26.04



October 8. 2004

49	100	October 8, 2004					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	CIARA f/PETEY PABLO Goodies (LaFace/Zomba)	3998	-222	(00) 539624	15	72/0
2	2	NELLY My Place (Derrty/Fo' Reel/Universal)	3538	+150	476919	11	72/0
4	Ğ	USHER & ALICIA KEYS My Boo (LaFace/Zomba)	3513	+313	483439	5	72/0
3	4	TERROR SQUAD Lean Back (Universal)	2991	·296	362562	16	62/0
5	5	JADAKISS (ANTHONY HAMILTON Why (Ruff Ryders/Interscope)	2710	-467	340551	15	69/0
6	6	ALICIA KEYS (/TONY, TONI, TONE & JERMAINE PAUL Diary (J/RMG)	2676	-258	404098	19	69/0
7	0	AKON f/STYLES P. Locked Up (SRC/Universal)	2618	+77	302996	13	37/0
9	8	ANTHONY HAMILTON Charlene (So So Def/Zomba)	2449	+266	316427	12	62/2
8	9	LIL SCRAPPY No Problem (BME/Reprise)	2368	-42	216454	18	65/0
12	10	LIL' WAYNE Go DJ (Cash Money/Universal)	2176	+304	227068	5	63/0
16	Ō	DESTINY'S CHILD Lose My Breath (Columbia)	1964	+359	235453	2	69/1
11	Œ	JUVENILE f/WACKO & SKIP Nolia Clap (Rap-A-Lot/Asylum)	1927	+53	242992	12	61/1
14	13	MASE Breathe, Stretch, Shake (Bad Boy/Universal)	1832	+64	205765	7	58/1
21	1	SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggy Style/Geffen)	1788	+544	229711	3	67/3
15	Œ	NELLY Flap Your Wings (Derrty/Fo' Reel/Universal)	1773	+93	206302	7	64/0
10	16	LL COOL J Headsprung (Def Jam/IDJMG)	1746	-246	205336	13	68/0
18	1	LL COOL J Hush (Def Jam/IDJMG)	1628	+278	198151	3	65/0
13	18	LIL' FLIP Sunshine (Sucka Free/Loud/Columbia)	1607	-195	163927	17	54/0
27	19	YOUNG BUCK Shorty Wanna Ride (Interscope)	1350	+277	138425	3	59/2
23	a	FABOLOUS Breathe (Atlantic)	1331	+148	132578	4	65/3
20	21	GUERILLA BLACK f/BEENIE MAN Compton (Virgin)	1264	-41	102249	10	50/0
22	22	DEM FRANCHISE BOYZ White Teez (Universal)	1215	+27	121481	9	38/1
29	3	CHINGY Balla Baby (DTP/Capitol)	1206	+191	108205	2	61/2
33	2	JOHN LEGEND Used To Love You (Columbia)	1098	+231	99725	4	46/1
24	25	BODY HEADBANGERS f/YOUNGBLOODZ I Smoke, I Drink (Universal)	1090	-21	78274	3	38/0
30	26	TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)	1079	+170	107251	2	61/1
19	27	TWISTA f/R. KELLY So Sexy (Atlantic)	1061	·270	133534	18	57/0
28	28	CRIME MOB Knuck If You Buck (BME/Warner Bros./Reprise)	1035	-11	77553	14	41/0
26	29	T.I. Let's Get Away (Grand Hustle/Atlantic)	1009	-86	106337	18	59/0
35	30	LLOYD Hey Young Girl (Murder Inc./Def Jam/IDJMG)	943	+104	67289	5	52/1
40	(1)	R. KELLY Red Carpet (Jive/Zomba)	921	+306	128275	1	55/3
31	32	MANNIE FRESH Real Big (Cash Money/Universal)	905	+31	73392	4	44/0
25	33	LLOYD BANKS I'm So Fly (Interscope)	851	-253	87471	8	61/0
[Debut	34	TWISTA f/R. KELLY So Sexy Chapter II (Never Like This) (Atlantic)	770	+400	63892	1	43/9
38	3 5	NEW EDITION Hot 2 Nite (Bad Boy/Universal)	754	+16	77864	12	34/1
49	36	JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG)	740	+355	102621	1	58/3
32	37	YOUNG BUCK Let Me In (Interscope)	703	·171	80693	15	58/0
36	38	SHAWNNA f/LUDACRIS Shake That Sh*t (DTP/Def Jam/IDJMG)	696	·122	86489	9	36/0
34	39	CHRISTINA MILIAN Dip It Low (Island/IDJMG)	675	-169	77900	13	24/0
39	40	R. KELLY U Saved Me (Jive/Zomba)	589	-52	88567	16	49/0
43	4	KEYSHIA COLE I Changed My Mind (A&M/Interscope)	556	+83	60396	3	38/0
48	42	R. KELLY & JAY-Z Big Chips (Jive/Roc-A-Fella/IDJMG)	518	+117	104216	1	65/64
45	43	HOUSTON Ain't Nothing Wrong (Capitol)	501	+79	38518	2	38/1
44	4	URBAN MYSTIC Where Were You? (Sobe)	474	+34	34958	8	25/0
41	45	BEENIE MAN King Of The Dancehalt (Virgin)	455	-26	110768	6	24/1
37	46	BRANDY Who Is She 2 U (Atlantic)	439	-317	22840	9	39/0
42	47	MOBB DEEP Real Gangstaz (Violator/Zomba)	419	-60	43678	5	44/0
Debut>	48	OUTKAST Prototype (LaFace/Zomba)	367	+130	26951	1	40/4
46	49	O'RYAN Take It Slow (Universal)	364	-50	23476	6	25/0
-	①	USHER Confessions Part 1 (LaFace/Zomba)	359	+48	51941	6	2/0
72 Urban	renorters	Monitored airplay data supplied by Mediabase Research, a division of Premiere Radi	o Networks 5	Songs ranker	l by total play:	s for the air	rolay week of

72 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/26-10/2. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.

Most	Ad	de	ď
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www.rradds.com	
ARTIST TITLE LABEL(S)	ADDS
R. KELLY & JAY-Z Big Chips (Jive/Roc-A-Fella/IDJMG)	64
R. KELLY & JAY-Z Don't Let Me Die (Jive/Roc-A-Fella/IDJMG)	51
MARIO Let Me Love You (J/RMG)	49
AVANT Can't Wait (Geffen)	42
LYFE Stick Up Kid (Columbia)	29
JIN Senorita (Ruff Ryders/Virgin)	17
DE LA SOUL Shopping Bags (AOI/Sanctuary/SRG)	13
OMARION f/BIG BOI Never Gonna Let You Go (She's A Keepa) (Epic)	12
PITBULL Dammit Man (TVT)	11
TWISTA f/R. KELLY So Sexy Chapter II (Never Like This) (Atlantic)	9

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SNOOP DOGG f/PHARRELL Drop It Like (Doggy Style/Geff)	en/ +544
TWISTA f/R. KELLY So Sexy Chapter II (Never Like This) (Atlantic	+400
DESTINY'S CHILD Lose My Breath (Columbia)	+359
JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./ID.JMG)	+355
USHER & ALICIA KEYS My Boo (LaFace/Zomba)	+313
R, KELLY Red Carpet (Jive/Zomba)	+306
LIL' WAYNE Go QJ (Cash Money/Universal)	+304
LL COOL J Hush (Def Jam/IDJMG)	+278
YOUNG BUCK Shorty Wanna Ride (Interscope)	+277
EMINEM Just Lose It (Shady/Aftermath/Interscope)	+270

New & Active

N2U Issues (Virgin)

Total Plays: 339, Total Stations: 31, Adds: 0

J-KWON You & Me (So So Def/Zomba)

Total Plays: 334, Total Stations: 33, Adds: 0

Total Plays: 334, Total Stations: 33, Adds: 0

Total Plays: 331, Total Stations: 51, Adds: 49

MARIO Let Me Love You (J/RMG)

TERROR SQUAD Take Me Home (Universal) Total Plays: 330, Total Stations: 39, Adds: 2

Total Plays: 330, Total Stations: 39, Adds: 2

LIL' ROMEO f/NICK CANNON My Cinderella (New No Limit)
Total Plays: 315, Total Stations: 34, Adds: 0

RUPEE Tempted To Touch (Atlantic)

Total Plays: 304, Total Stations: 25, Adds: 1

4MULA1 Gotta Roll (Sobe)

Total Plays: 303, Total Stations: 36, Adds: 5

N.D.R.E. f/NINA SKY & DADDY... Oye Mi Canto (Roc-A-Fella/IDJMG)

Total Plays: 295, Total Stations: 15, Adds: 1

213 Groupie Luv (TVT)

Total Plays: 284, Total Stations: 26, Adds: 0

R. KELLY & JAY-Z Don't Let Me Die (Jive/Roc-A-Fella/IDJMG)

Total Plays: 274, Total Stations: 51, Adds: 51

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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America's Best Testing Urban Songs 12 + For The Week Ending 10/08/04

Artist Title (Label) CIARA fiPETEY PABLO Goodies (LaFacel/Zomba) NELLY My Place (Derrty/Fo' Reel/Universal) USHER & ALICIA KEYS My Boo (LaFacel/Zomba) TERROR SQUAO Lean Back (Universal) LIL' FLIP Sunshine (Sucka FreelLoud/Columbia) AKON fISTYLES P. Locked Up (SRC/Universal) LI COOL J Headsprung (Def Jami/IDJMG) JUVENILE Slow Motion (Cash Money/Universal) ASE Breathe, Stretch, Shake (Bad Boy/Universal) ASE Breathe, Stretch, Shake (Bad Boy/Universal) LLOYD BANKS I'm So Fy (Interscope) JADAKISS Why (Ruff Ryders/Interscope) DESTINY'S CHILD Lose My Breath (Columbia) ALIG See Me III. Shake (Bad Boy/Universal) JADAKISS Why (Ruff Ryders/Interscope) JADAKISS Why (Ruff Ryders/Interscope) JADAKISS Why (Ruff Ryders/Interscope) JADAKIS Let Me In (Interscope) JADAKISS Why (Ruff Ryders/Interscope) JADAKIS Let Me In (Interscope)	10					Pers.	Pers.	Pers.
NELLY My Place (Derty)Fo' Ree\(Universal\)	Artist Title (Label)	TW	LW	Famil.	Burn			
USHER & ALICIA KEYS My Boo (LaFace/Zomba) TERROR SQUAO Lean Back (Universal) LIL' FLIP Sunshine (Sucka Free/Loud/Columbia) AKON (FSTYLES P. Locked Up (SRC/Universal) LL COOL J Headsprung (Def Jam/IDJMG) 3.97 ALIL Store Get Away (Grand Hustle/Atlantic) JUVENILE Stow Motion (Cash Money/Universal) FABOLOUS Breathe (Atlantic) 3.92 FABOLOUS Breathe (Atlantic) 3.92 FABOLOUS Breathe (Atlantic) 3.93 MASE Breathe, Stretch, Shake (Bad Boy/Universal) LLOYD BANKS I'm So Fly (Interscope) LLOYD BANKS I'm So Fly (Interscope) 3.86 DESTINY'S CHILD Lose My Breath (Columbia) YOUNG BUCK Let Me In (Interscope) 3.86 3.81 4.18 4.18 91% 4.18 4.18 91% 4.01 4.18 91% 4.01 4.01 4.03 97% 40% 3.85 3.99 83% 3.99 84% 40% 3.90 3.91 3.92 - 56% 6% 3.90 3.91 3.94 3.95 3.95 3.96 3.97 3.97 3.97 3.98 3.99 4.01 3.99 4.01 3.90 3.91 3.91 3.91 3.92 3.93 3.91 3.93 3.93 3.93 3.93 3.93 3.93 3.93 3.93 3.93 3.93 3.93 3.93 3.93 3.93 3.93 3.93 3.93 3.94 3.95 3.96 3.97 3.98 3.99 3.99 4.01 3.90 3.91 3.91 3.91 3.92 3.93	CIARA f/PETEY PABLO Goodies (LaFace/Zomba)	4.19	4.16	96%	26%	4.05	4.14	3.77
TERROR SQUAO Lean Back (Universal)	NELLY My Place (Derrty/Fo' Reel/Universal)	4.18	4.02	96%	24%	4.00	4.12	3.61
LIL'FLIP Sunshine (Sucka Free/Loud/Columbia) 4.00 4.03 97% 40% 3.85 3.98 3.84 3.85 3.98 3.98 3.99 81% 20% 3.86 3.84 3.85 3.98 3.99 81% 20% 3.86 3.84 3.85 3.98 3.97 4.00 83% 20% 3.93 3.97 3.85 3.98 3.97 3.98 4.00 75% 19% 3.82 3.83 3.97 3.90 3.91 3.98 4.04 75% 19% 3.82 3.83 3.99 3.98 4.04 75% 19% 3.82 3.83 3.99 3.98 4.04 75% 19% 3.82 3.83 3.99 3.98 4.04 75% 19% 3.82 3.83 3.99 3.98 4.04 75% 19% 3.90 3.84 4.04 75% 19% 3.90 3.81 3.90 3.91 3.90 3.91 3.90 3.90 3.91 3.90 3.90 3.90 3.91 3.90 3.90 3.91 3.96 3.90 3.91 3.96 3.98 3.9	USHER & ALICIA KEYS My Boo (LaFace/Zomba)	4.18	4.18	91%	14%	4.01	4.14	3.63
AKON f(STYLES P. Locked Up (SRC/Universal) LL COOL J Headsprung (Def Jam/IDJMG) 3.97 4.00 83% 20% 3.93 3.97 3.97 T.I. Let's Get Away (Grand Hustle/Atlantic) 3.96 4.04 75% 19% 3.82 3.83 3.91 JUVENILE Slow Motion (Cash Money/Universal) 3.93 3.99 98% 46% 3.81 3.88 3.93 FABOLOUS Breathe (Atlantic) 3.92 - 56% 6% 3.90 3.84 4.04 KANYE WEST Jesus Walks (Roc-A-Fella/IDJMG) 3.90 3.91 93% 33% 3.79 3.77 3.00 MASE Breathe, Stretch, Shake (Bad Boy/Universal) LLOYD BANKS I'm So Fly (Interscope) 3.89 3.83 73% 18% 3.78 3.79 3.10 LLOYD BANKS I'm So Fly (Interscope) 3.80 3.81 82% 23% 3.89 3.86 3.81 82% 23% 3.89 3.86 3.81 SCM 3.89 3.86 3.81 SCM 3.89 3.86 3.80 3.88 3	TERROR SQUAO Lean Back (Universal)	4.15	4.18	98%	34%	4.05	4.04	4.09
LL COOL J Headsprung (Def Jam/IDJMG) 3.97 4.00 83% 20% 3.93 3.97 3.97 3.1. Let's Get Away (Grand Hustle/Atlantic) 3.96 4.04 75% 19% 3.82 3.83 3.97 3.90 3.91 3.88 3.90 3.91 3.92 3.93 3.99 98% 46% 3.81 3.88 3.90 3.91 3.92 3.93 3.99 3.94 4.00 3.90 3.91 3.91	LIL' FLIP Sunshine (Sucka Free/Loud/Columbia)	4.00	4.03	97%	40%	3.85	3.98	3.44
T.I. Let's Get Away (Grand Hustle/Atlantic) JUVENILE Stow Motion (Cash Money/Universal) FABOLOUS Breathe (Atlantic) KANYE WEST Jesus Walks (Roc-A-Fella/ID.IMG) MASE Breathe, Stretch, Shake (Bad Bay/Universal) LOYD BANKS I'm So Fly (Interscope) LCOOL J Hush (Def Jam/IDJMG) JADAKISS Why (Ruff Ryders/Interscope)	AKON f/STYLES P. Locked Up (SRC/Universal)	3.99	3.99	81%	20%	3.86	3.84	3.90
JUVENILE Slow Motion (Cash Money/Universal) 3.93 3.99 98% 46% 3.81 3.88 3.84 3.85 3.85 3.85 3.85 3.85 3.86 3.87 3.88 3.88 3.88 3.88 3.89 3.89 3.84 3.88 3.89	LL COOL J Headsprung (Def Jam/IDJMG)	3.97	4.00	83%	20%	3.93	3.97	3.81
FABOLOUS Breathe (Atlantic) 3.92 - 56% 6% 3.90 3.84 4	T.I. Let's Get Away (Grand Hustle/Atlantic)	3.96	4.04	75%	19%	3.82	3.83	3.79
KANYE WEST Jesus Walks (Roc-A-Fella/IDJMG) 3.90 3.91 93% 3.99 3.79 3.77 3 MASE Breathe, Stretch, Shake (Bad Boy/Universal) 3.90 4.01 79% 14% 3.78 3.84 3 LLOYD BANKS I'm So Fly (Interscope) 3.89 3.83 73% 18% 3.78 3.79 3 LL COOL J Hush (Def Jam/IDJMG) 3.88 - 50% 6% 3.80 3.88 3 JADAKISS Why (Ruff Ryders/Interscope) 3.86 3.81 82% 23% 3.89 3.86 3 DESTINIY'S CHILD Lose My Breath (Columbia) 3.86 - 71% 14% 3.74 3.82 3 YOUNG BUCK Let Me In (Interscope) 3.86 3.92 70% 21% 3.80 3.68	JUVENILE Slow Motion (Cash Money/Universal)	3.93	3.99	98%	46%	3.81	3.88	3.58
MASE Breathe, Stretch, Shake (Bad Boy/Universal) 3.90 4.01 79% 14% 3.78 3.84 3 LLOYD BANKS I'm So Fly (Interscope) 3.89 3.83 73% 18% 3.79 3 LL COOL J Hush (Def Jam/IDJ/MG) 3.88 - 50% 6% 3.80 3.88 3 JADAKISS Why (Ruff Ryders/Interscope) 3.86 3.81 82% 23% 3.89 3.86 3 DESTINY'S CHILD Lose My Breath (Columbia) 3.86 - 71% 14% 3.74 3.82 3 YOUNG BUCK Let Me In (Interscope) 3.86 3.92 70% 21% 3.80 3.68 4	FABOLOUS Breathe (Atlantic)	3.92	-	56%	6%	3.90	3.84	4.03
LLOYD BANKS I'm So Fly (Interscope) 3.89 3.83 73% 18% 3.78 3.79 3 LL COOL J Hush (Def Jam/ID.IAIG) 3.88 - 50% 6% 3.80 3.88 3 JADAKISS Why (Ruff Ryders/Interscope) 3.86 3.81 82% 23% 3.89 3.86 3 DESTINY'S CHILD Lose My Breath (Columbia) 3.86 - 71% 14% 3.74 3.82 3 YOUNG BUCK Let Me In (Interscope) 3.86 3.92 70% 21% 3.80 3.68 4	KANYE WEST Jesus Walks (Roc-A-Fella/IDJMG)	3.90	3.91	93%	39%	3.79	3.77	3.83
LL COOL J Hush (Def Jam/IDJ/MG) 3.88 - 50% 6% 3.80 3.88 3 JADAKISS Why (Ruff Ryders/Interscope) 3.86 3.81 82% 23% 3.89 3.86 3 DESTINY'S CHILD Lose My Breath (Columbia) 3.86 - 71% 14% 3.74 3.82 3 YOUNG BUCK Let Me In (Interscope) 3.86 3.92 70% 21% 3.80 3.68 4	MASE Breathe, Stretch, Shake (Bad Boy/Universal)	3.90	4.01	79%	14%	3.78	3.84	3.63
JADAKISS Why (Ruff Ryders/Interscope) 3.86 3.81 82% 23% 3.89 3.86 3 DESTINY'S CHILD Lose My Breath (Columbia) 3.86 - 71% 14% 3.74 3.82 3 YOUNG BUCK Let Me In (Interscope) 3.86 3.92 70% 21% 3.80 3.68 4	LLOYD BANKS I'm So Fly (Interscope)	3.89	3.83	73%	18%	3.78	3.79	3.78
DESTINY'S CHILD Lose My Breath (Columbia) 3.86 - 71% 14% 3.74 3.82 3 YOUNG BUCK Let Me In (Interscope) 3.86 3.92 70% 21% 3.80 3.68 4	LL COOL J Hush (Def Jam/IDJMG)	3.88	-	50%	6%	3.80	3.88	3.61
YOUNG BUCK Let Me In (Interscope) 3.86 3.92 70% 21% 3.80 3.68 4	JADAKISS Why (Ruff Ryders/Interscope)	3.86	3.81	82%	23%	3.89	3.86	3.94
	DESTINY'S CHILD Lose My Breath (Columbia)	3.86	-	71%	14%	3.74	3.82	3.50
CHRISTINA MILIAN Dip It Low (Island/IDJMG) 3.84 3.89 98% 43% 3.76 3.73 3	YOUNG BUCK Let Me In (Interscope)	3.86	3.92	70%	21%	3.80	3.68	4.09
	CHRISTINA MILIAN Dip It Low (Island/IDJMG)	3.84	3.89	98%	43%	3.76	3.73	3.85
ALICIA KEYS Oiary (J/RMG) 3.82 3.84 85% 27% 3.77 3.82 3	ALICIA KEYS Oiary (J/RMG)	3.82	3.84	85%	27%	3.77	3.82	3.62
LIL SCRAPPY No Problem (BME/Reprise) 3.78 3.63 76% 20% 3.63 3.63 3	LIL SCRAPPY No Problem (BME/Reprise)	3.78	3.63	76%	20%	3.63	3.63	3.64
JUVENILE f/WACKO & SKIP Noia Clap (Rap-A-Lot/Asylum) 3.69 3.61 53% 12% 3.59 3.59 3	JUVENILE f/WACKO & SKIP Noia Clap (Rap-A-Lot/Asylum)	3.69	3.61	53%	12%	3.59	3.59	3.59
ANTHONY HAMILTON Charlene (So So Def/Zomba) 3.69 3.57 48% 10% 3.80 3.82 3	ANTHONY HAMILTON Charlene (So So Def/Zomba)	3.69	3.57	48%	10%	3.80	3.82	3.74
BODY HEADBANGERSI Smoke, I Drink (Universal) 3.67 3.61 42% 9% 3.55 3.53 3	BODY HEADBANGERSI Smoke, I Drink (Universal)	3.67	3.61	42%	9%	3.55	3.53	3.59
TWISTA f/R. KELLY So Sexy (Atlantic) 3.65 3.79 87% 31% 3.55 3.66 3	TWISTA f/R. KELLY So Sexy (Atlantic)	3.65	3.79	87%	31%	3.55	3.66	3.22
NELLY Flap Your Wings (Derrty/Fo' Reel/Universal) 3.64 3.75 87% 28% 3.56 3.64 3	NELLY Flap Your Wings (Derrty/Fo' Reel/Universal)	3.64	3.75	87%	28%	3.56	3.64	3.31
LIL' WAYNE Go DJ (Cash Money/Universal) 3.64 3.54 46% 10% 3.53 3.56 3	LIL' WAYNE Go DJ (Cash Money/Universal)	3.64	3.54	46%	10%	3.53	3.56	3.47
CRIME MOB Knuck If You Buck (BME/Warner Bros./Reprise) 3.52 3.28 42% 11% 3.24 3.17 3	CRIME MOB Knuck If You Buck (BME/Warner Bros./Reprise)	3.52	3.28	42%	11%	3.24	3.17	3.38
BRANDY Who Is She 2 U (Atlantic) 3.44 3.67 56% 14% 3.39 3.34 3	BRANDY Who Is She 2 U (Atlantic)	3.44	3.67	56%	14%	3.39	3.34	3.51
GUERILLA BLACK f/BEENIE MAN Compton (Virgin) 3.40 3.54 45% 14% 3.39 3.34 3	GUERILLA BLACK f/BEENIE MAN Compton (Virgin)	3.40	3.54	45%	14%	3.39	3.34	3.49

Total sample size is 390 respondents. Total average tavorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very roral sample size is 500 responsents. I oral average reverability estimates are osed on a scale of 1-0, [1-a/sind very much, 3 = line very much, 10 all sum represents the percentage of respondents who recognized the song, I feat hum represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

GOSPEL Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	KIERRA SHEARD You Don't Know (EMI Gospel)	631	-12	12	24/0
2	2	FRED HAMMOND Celebrata (He Lives) (Verity)	507	-28	12	21/0
3	3	JIMMY HICKS Blessed Like That (World Wide Gospel)	432	+2	12	18/0
9	4	J MOSS We Must Praise (Gospo Centric)	418	+86	7	21/2
5	5	NEW BIRTH TOTAL Suddenly (EMI Gospel)	400	-24	12	20/0
4	6	KEITH JOHNSON Let Go And Let God (Verity)	400	-29	12	17/0
6	7	DEITRICK HADDON God Is Good (Verity)	391	-11	9	20/0
7	8	WILLIAMS BROTHERS Still Here (Blackberry)	382	-13	12	17/0
11	9	R. KELLY U Saved Me (Jive/Zomba)	377	+53	12	12/1
8	O O	ISRAEL Again I Say Rejoice (Integrity/Vertical)	366	+17	12	16/0
10	O	DOROTHY NORWOOD Praise In The Temple (Malaco)	341	10	12	19/1
17	œ	DONALD LAWRENCE Healed (Verity)	313	+39	4	15/1
13	ⅎ	NEW DIRECTION I'm Gonna Wave (Gospo Centric)	313	+15	12	15/1
16	Ø	ISRAEL Another Breakthrough (Integrity/Vertical)	301	+17	12	14/0
15	Œ	DEANDRE PATTERSON Give Him Glory (Tyscot)	299	7	11	14/0
14	Œ	STEPHEN HURD Undignified (Integrity)	296	+3	12	14/0
18	Ø	TYE TRIBBETT No Way(Sony Gospel/Columbia)	286	+29	7	12/1
12	18	TONEX f/KIRK FRANKLIN Since Jesus Came (Verity)	282	-40	12	11/0
20	•	JEFF MAJORS Pray (Music One)	249	+16	7	10/0
21	മ	L. SPENCER SMITH & TESTAMENT God Will (Emtro)	238	+19	6	12/0
23	3	7 SONS OF SOUL Run On (Verity)	228	+19	9	11/0
24	22	SMOKIE NORFUL Can't Nobody (EMI Gospel)	227	+19	2	13/0
22	23	RICKY DILLARD Take Me Back (Crystal Rose)	225	+10	11	13/0
29	20	DOTTIE PEOPLES Still Running (Air Gospel)	224	+37	7	10/0
2	25	LASHELL GRIFFIN Free (Epic)	214	+34	6	10/1
27	26	KAREN CLARK-SHEARD I Owe (Atlantic)	209	+10	7	9/0
25	27	KEVIN DAVIDSON Bounce Back (New Haven)	199	.7	7	10/0
Debut	28	JOE PACE We Come To Praise Him (Integrity)	197	+65	1	15/5
_	29	GLENDALE BAPTIST I Don't Know Why (KAM)	197	+16	6	8/0
	<u> </u>	PATRICK LUNDY Standin' (AAMG)	196	+11	2	9/0

33 Gospel reporters. Songs ranked by total plays for the airplay week of Sunday 9/26 - Saturday 10/2.

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Octailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

Reporters

Kepor	te
W.EZANDON, GA POAMO Jamento Jay 11 LYFE 10 R. WELLY & JAY-Z 10 R. WELLY & JAY-Z	
WASZARIBANY, NY* PPE Super Baser APE: Wander Wemmen PTTBLEL ASSART LYPE JIM GE LA SOLE	
KEDG/Necondrio, LA ONL/Pr. Aur Banana 180: Vande Hanapan 33 DEM FRANCHISE BOYZ 36 SHOOP DOGG 19914/PRELL	
WHITA/Alleado, GA* FID: Jury Secution II APS: Charleston Storees MC Researce Debreses R. VELLY 8. JAY-2	
WYEEAManis, GA* FD: Tony Sysum MD* Tonho Love 10 MARIO 8 AVANT 3 PL XELLY & JAY-2	
WTXA/Augusts, SA* GRAPIC Ren Thumas 4 YOLING BUCK R: NELLY & JAY-2 R: KELLY & JAY-2	
WPRW/Augusts, GA* PD Tres*Folks* Small MD Tuffe AVANT LYFE MARKO	
WERQ/Ballimans, MC* FIT Vision Story MIC* Rotte Story A R. RELLY & JAY-Z 19 MARIO 5 AVANT	
TOTAL CONTROL OF THE STATE OF T	
RPEX/Securities (.TX* PD: Doog North Armshill* Advisor Secti R RELLY & JAY-Z R KELLY & JAY-Z	
UPBLA/BROWN, RES* DIR MISHER Brown PLAND* Terromon Blobs UPE JIN DE LA SOUR BAARIO H KELLY & JAY Z H KELLY & JAY-Z	

'S	
MRLK/Buffalo, NY* PDURFO Chris Reprodute LYFE MARIO CHARACTOR V/BIG BOX	W.A.L.B.Couloust. Ma* PTP T.J. Hostobay APOAUTS: Kirls Nathony AVAINT CYPE MANNED
WYONGZ/Charleston, SC* CMAPD York Book ND Yound Prote ArANT 1.YFE	R. RELLY & JAV-2 WILLINGTONIUM, M. COL., M. William PRIMITE Your Shout 20 JA FRILLE FOR RELLY & ASHMATTI 12 KJAMPA 10 R. RELLY & JAV-2 8 R. RELLY & JAV-2
WIFEG.Charietta "PD Tearl New York T	22 and Audion Service March 2 appropriate 2 in NESSLY & ANY-Z 8 in NESLY & ANY-Z 1007/AF openitions. March 1008: Blace Enteredic 100
VALUE COMPANIES OF	AVANTY WYTHEFTANAMOR. BC ONE had Somy PD. Bards Hickoria BDC. Pain Johnson 12 R. KELLY & JAY-Z Y YANG WHI DEAVING BARNER R. KELLY & JAY-Z JAAND
WPWNIChicago, R.* PX. bay Alam Bib Bankapa BicDumoll 27 R RSLLY & JAV-Z 7 MARKO 5 R RSLLY & JAV-Z 600001	WTMC.Galescotto, Pt.* POND Sout Hand: APT. Townsout I DE LA SOUL R KELLY & JAY-2 AMORT LACY SAW
WEEF/Concionadi ON* PD: Tert Thomas DD One William 15 P. RELLY A JAV-Z 4 FINDERN 1 P. RELLY A JAV-Z	WIKING reposition, NC* PDAMP: 6. K. Khidesed R. KELLY & JAY-Z VALBEZ/Posseoffin, NC* COR: Young Positio APD: Earyon Bland BID: Doug Douis
WENZ/Covoland, ON* COMPP Em Junean MD Edith Brown ? R. ISELY & ANY-Z. R. ISELY & ANY-Z. AN PRILE OF WELLY & ASHANTI	INT Deep Devis No Acids WPHILARIBURG. CT* PUARIS: Nychol Megaire No Acids
WORT/Columbia, SC* PP-Curit Consens and Season Stands and Season Stands 1 R SELV & SAV-2 1 LYR AVANT WIST/Columbia, SC*	WELP/Honitoritie, AL* Old: Since shorry Different pointeds 3. Advant OLITINAS' MARKID YALING WARR OLDANIO BARRIER R. RELLY S. JAY-2 TYRISTA WARRIELY TYRISTA VAR VISLLY
QM LJSmith PP Britan Anthony 1 R RELLY 8 JAY-2 CHINGY TERROR SQUAD	IR NELLY & JAY-2 10010P/Numbrollo, AL* Plants: Planty Short March YUNG WUN 1/DAVID BANKER
WFREConumbus. GA ON Charyl Books PDARD Michael Soni 5 TERROR SOUAD	LYFE AVANT W.MMCJackson, MS * UNLPT Stom Branson APP Men Marin
WHASEACelumines, MS. CONTPO James Parasindes Bib Shawes Young 65 USHER & ALICIA KEYS 40 JUVENILE	APP. Alice Barrie 7 OMARION FING BOI R ICELLY & JAV-Z R ICELLY & JAV-Z AMPT JIN MARIO
WCDO/Cohombous, 0H* PD Pant Storag BOX Warran Storam 4 B RELLY & JAY-Z ARTHODOY HAND TON	JOH B WRJW-Jackson, MS* PS: Durell Juleson 2 MARIO 1 R RELLY & JAY-Z R RELLY & JAY-Z
IDDA/Gulles, TX* PO.MID: Day Chemison 69 ANTHONY HAAM, YON 17 MASE	W.UIT/Jacksonville, Ft.* OR: Gall Austin PD: G-Wix No Acids
WCT./Detroit, Mi*	SPRS/Kannes City, MO*

MCALU/Culout, Mi* PD-EJ Holding APPANER cele facility ANNATE LYFE MANNED R, KELLY & JAY-2
W.LBI/Chrillmon, Al. Cliff, Jil Vishoon Provide: Torony Blook 20. JA RULLE VIR. RELLY & ASHANITI 12. IS/ANDID 10. R. RELLY 8. R. RELLY 8. R. RELLY & JAY-Z
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*Monitored Reporters	POWERED BY
72 Total Monitored	-
28 Total Indicator	-

Did Not Report, Playlist Frozen (4):

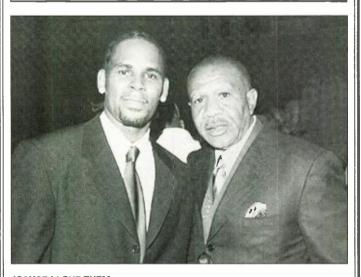
WIBB/Macon, GA WZBN/Albany, GA WZHT/Montgomery, AL XM Raw/Network R&R asks radio DJs for the hottest records jumping off.



DJ Sir Thurl Mixer KATZ (100,3 The Beat)/St. Louis



Mase's "Breathe, Stretch, Shake" (Bad Boy/Universal): Long live good uptempo party records. • E-40 & Lil Mo's "Thick 'n' Thin" (Jive): I can smell a hit coming on with this record. Nice switch up for E-40, and Lil Mo just sets it off with those vocals. # Brandy's "Who Is She to You" (Atlantic): The remix with Usher is the truth. Could be a big one for Brandy, who is definitely in need of one. Silk Smooy's "Eveballin" a Pimp" (Independent): This is the first cat from St. Louis to get a major deal back in the day. He is back tearing up the clubs with this record. Jim Jones' "Certified Gangstas" (Koch): This record really got these young people in St. Louis open, and it got the old-school playa reminiscing. • Lil Wayne's "Go DJ" (Cash Money/Universal): Definitely one of the biggest records in St. Louis right now. Lil Weezy got the game on lock in the S-T-L. # Jody Breeze's "Stay Fresh" (Warner): My personal favorite. • A few other St. Louis club anthems: Lil Scrappy's "F.I.L.A" (BME/Reprise), Dem Franchise Boys' "White T's" (Universal), Slim Thug's "3 Kings" (Independent).



'CAUSE I LOVE THEM The original riff man, Lenny Williams (r), meets up with his 2004 alter ego. R. Kelly, who paid homage to Williams in several hit singles by borrowing his classic riffs.

TUDIO STATS

ARTIST: Lalah Hathaway LABEL: Mesa/Blue Moon HOMETOWN: Chicago CURRENT PROJECT: Outrun the Sky IN STORES: Sept. 28 **CURRENT SINGLE: "Forever,** For Always, For Love" TOP SPINS AT: KOKY/Little Rock: WKUS/Norfolk; WLXC/Columbia, SC; WWIN/Baltimore: WYLD-FM/New **Orleans**

By DANA HALL/URBAN EDITOR

Personal stats: Lalah Hathaway is the daughter of R&B legend Donny Hathaway, so it's no wonder that Lalah (named after her mother, Eulualah) and her younger sister, Kenya, had the talent to become singers in their own right. Lalah's mother, a classically trained singer, made sure the girls had singing and piano lessons and any art classes they desired.

Lalah attended the Chicago Performing Arts High School and then the famed Berklee School of Music in Boston. Upon graduation, she signed a deal with Virgin Records and released her debut, Lalah Hathaway. That album was released in 1990, and it included production by Chuckii Booker, Andre Fischer and Angela Winbush. The album also spawned the top three record "Heaven Knows" and the Quiet Storm staple "I'm Coming Back."

Her next album, A Moment, would take four more years to complete, but it met with less success on the charts. Still, it was the album in which Hathaway's writing abilities began to be noticed.

Accomplishments: Hathaway's voice has always been in demand. Throughout

her career she has worked with legends, including the late Grover Washington Jr. on his 1992 single "Love Like This." In 1999 she recorded an album for Verve with jazz pianist Joe Sample entitled The Song Lives On. This album featured the single "When Your Life Was Low," widely recognized as Hathaway's signature song.

She's collaborated in the past with Marcus Miller, MeShell Ndegeocello, Art Porter, David Sanborn, Mary J. Blige, Take 6 and many others. She's also a voice you've probably heard on commercial jingles - work she says she loves because she's such a TV and media baby.

The Album: Hathaway's first solo album in 10 years, Outrun the Sky features the production of Mike City, who's worked with Gerald Levert, Yolanda Adams, Dave Hollister and Carl Thomas. It also highlights Hathaway as a writer; she wrote or co-wrote the majority of the 13 tracks, many of them autobiographical.

The first single, "Forever, For Always, For Love," is actually a dual single from Hathaway's set and GRP/Verve's Luther Vandross tribute album, Forever, For Always, For Luther. Hathaway's version is hauntingly slow, subtle and sensual. It was produced by Rex Rideout, who personally asked Hathaway to be part of the GRP project. She recorded the track's vocals in three hours.

See her: Oct. 9, Avalon, CA; Oct. 27, New York, at the Luther Vandross Tribute Concert.

Urban AC Reporters

Stations and their adds listed alphabetically by market

KMJK/Kansas City, MO* PD: Jordid Jackson

RKS/New York, NY*

ONE: At Payme ANTHORY HAMILTON WVBE/Roanoke, VA* PD/MD: Walt Ford

POWERED BY

MEDIABASE

*Monitored Reporters

69 Total Reporters

51 Total Monitored

18 Total Indicator

Did Not Report, Playlist Frozen (6): Sirius Slow Jamz/Network WKXS/Wilmington, NC WGVE/Albamy, GA WRBV/Macon, GA WUVA/Charlottesville, VA XM The Flow/Network

URBAN AC TOP 30

POWERED BY

October 8, 2004

LAST WEEK	THIS	ARTIST TITLE LABELIS)	TOTAL PLAYS	+ / - PLAYS	TOTAL	WEEKS ON	TOTAL STATIO
1	1		1484	+7	TOTAL AUDIENCE (00) 156895	18	43/0
2	2	ALICIA KEYS f/TONY, TONI, TONE & JERMAINE PAUL Diary (J/RMG)	1286	-62	133436	21	46/0
3	3	PRINCE Call My Name (Columbia)	1172	-79	127462	15	48/0
5	4	ANITA BAKER You're My Everything (Blue Note/EMC) BRIAN MCKNIGHT What We Do Here (Motown)	1044	+54	108085	15	48/1
4	5	LUTHER VANDROSS Think About You (J/RMG)	998	-148	118950	46	48/0
7	6	JILL SCOTT Golden (Hidden Beach/Epic)	969	-146	104637	17	44/0
6	7	TEENA MARIE Still In Love (Cash Money/Universal)	934	-52	98711	33	47/0
9	8	PATTI LABELLE & RONALD ISLEY Gotta Go Solo (Def Soul/IDJMG)	884	+127	93809	10	47/0
8	_		853	+17	79818	16	41/0
10	9	R. KELLY U Saved Me (Jive/Zomba)	740	+17	115031	32	41/0
12	Ö	ALICIA KEYS If I Ain't Got You (J/RMG) BOYZ II MEN What You Won't Do For Love (MSM/Koch)	635	+40	56982	13	37/0
11	12	KEM Love Calls (Motown/Universal)	604	-72	57369	87	37/0
16	12	T. MARIE f/G. LEVERT A Rose By Any Other Name (Cash Money/Universal)	582	+96	54146	5	43/4
14	Ø	PATTILABELLE New Day (Def Soul/IDJMG)	549	+20	72801	29	37/0
13	15	R. KELLY Happy People (Jive/Zomba)	512	-26	56583	29	21/0
15	16	TAMYRA GRAY Raindrops Will Fall (19/Sobe)	462	.42	35167	11	37/0
18	D	VAN HUNT Down Here In Hell (With You) (Capitol)	416	+28	34143	13	34/3
17	18	BONEY JAMES f/BILAL Better With Time (Warner Bros.)	405	-37	26651	14	28/0
21	ø	NORMAN BROWN I Might (Warner Bros.)	371	+88	30570	5	30/1
19	20	ANGIE STONE U-Haul (J/RMG)	367	+41	27037	8	31/2
22	3	LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG)	319	+48	24918	5	29/0
20	22	NELLY My Place (Derrty/Fo' Reel/Universal)	281	-13	20156	5	9/1
24	3	AMEL LARRIEUX For Real (Bliss Life)	246	+42	42122	7	7/0
Debut	Ø	O'JAYS Make Up (Music World/SRG)	244	+157	24970	1	25/4
23	25	TAMIA Still (Atlantic)	224	+18	15848	8	18/0
Debut	20	ANITA BAKER How Does It Feel (Blue Note/Virgin)	214	+122	16859	1	34/7
25	Ø	JOSS STONE Spoiled (S-Curve/EMC)	198	+16	12217	3	20/1
26	23	USHER & ALICIA KEYS My Boo (LaFace/Zomba)	185	+14	13255	2	19/2
28	29	THEO Chemistry (TWP)	167	+12	4843	3	6/0
30	30	URBAN MYSTIC Where Were You? (Sohe)	162	+28	3546	2	13/1

51 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/26-10/2. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are fled in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Addience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Abhitron Inc.).

New & Active

Total Plays: 75, Total Stations: 9, Adds: 0

JEFF MAJORS Pray (Music One)
Total Plays: 151, Total Stations: 11, Adds: 0
RAPHAEL SAADIO Rille Love (Pookie/Navarre)
Total Plays: 102, Total Stations: 14, Adds: 1
CARLTON BLDUNT Acting Like You're Free (Magnatar)
Total Plays: 82, Total Stations: 9, Adds: 0
AMERICA COMING TOGETHER (ACT) Wake Up Everybody (Bungalo/Universal)
Total Plays: 81, Total Stations: 9, Adds: 0
ST. GEORGE Let's Get Together (Unity)

STEPHANIE MILLS Healing Time (JM/Lightyear)
Total Plays: 55, Total Stations: 7, Adds: 0
BILLY MILES Sunshine (Aezra/EMI)
Total Plays: 51, Total Stations: 8, Adds: 1
QUE & MALAIKA P In The Funk (EGE)
Total Plays: 46, Total Stations: 5, Adds: 0
JAMES LEE Betta (Universal)
Total Plays: 42, Total Stations: 6, Adds: 0

TARRALYN RAMSEY Remedy (Casablanca/Universal)

Total Plays: 56. Total Stations: 7. Adds: 0

Songs ranked by total plays

Most Added

www.rradds.com	
ARTIST TITLE LABEL(S)	ADDS
ANITA BAKER How Does It Feel (Blue Note/Virgin)	7
RENE' All Nite Long (Rufftown)	6
T. MARIE f/G. LEVERT A Rose By Any (Cash Money/Universal)	4
O'JAYS Make Up (Music World/SRG)	4
VAN HUNT Down Here In Hell (With You) (Capitol)	3
TOSHI Breaking Through (Epic)	3
PATTI LABELLE & RONALO ISLEY Gotta Go Solo (Def Soul/IDJMG)	2
ANGIE STONE U-Haul (J/RMG)	2
USHER & ALICIA KEYS My Boo (LaFace/Zomba)	2
GERALD LEVERT One Million Times (Atlantic)	2

Most Increased Plays

	TOTAL
ARTIST TITLE LABEL(S)	INCREASI
O'JAYS Make Up (Music World/SRG)	+157
PATTI LABELLE & RONALD ISLEY Gotta Go Solo (Def Soul/IDJMG)	+127
ANITA BAKER How Does It Feel (Blue Note/Virgin)	+122
KEVIN LYTTLE Turn Me Dn (Atlantic)	+99
T. MARIE flG. LEVERT A Rose By Any (Cash Money/Univers	al/ +96
NORMAN BROWN I Might (Warner Bros.)	+88
BRIAN MCKNIGHT What We Do Here (Motown)	+54
JILL SCOTT Whatever, Whenever (Hidden Beach/Epic)	+52
ALICIA KEYS If I Ain't Got You (J/RMG)	+48
LALAH HATHAWAY Forever, For Always, For Love (GRP/VM6)	+48

Most Played Recurrents

	TOTAL
ARTIST TITLE LABEL(\$)	PLAYS
ANTHONY HAMILTON Charlene (So So Def/Zomba)	471
MONICA U Should've Known Better (J/RMG)	357
USHER Burn (LaFace/Zomba)	322
SMOKIE NORFUL I Need You Now (EMI Gospel)	292
MUSIQ Whoknows (Def Soul/IDJMG)	275
L. VANDROSS W/ BEYONCE' The Closer I Get To You (J/RMG)	261
HEATHER HEADLEY Wish Wasn't (RCA/RMG)	259
LUTHER VANDROSS Dance With My Father (J/RMG)	248
RUBEN STUDDARD Sorry 2004 (J/RMG)	213
BEYONCE' Me, Myself And I (Columbia)	208

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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PART ONE OF A TWO-PART SERIES

It's Remote Time In Tennessee

Tech and talent tips for taking your show on the road

The CMA Awards are only a month away, which means many of you are preparing to descend on Music City for remote broadcasts. Taking your show on the road is fraught with possibilities and perils, so we have some tips to enhance the experience for both you and your listeners.

Mike Culotta

This format offers a number of remote-broadcast opportunities every year. The ACMs and Radio Music

Awards in Las Vegas and the CMA Music Festival and CMA Awards week in Nashville are just some of the places you can take your mike and bring your listeners the biggest names in country music.

So you can get the most out of your road trips, this week we have tips from a PD, an air talent and a

promotions director. In two weeks we'll get the down-and-dirty from two folks who run remote-broadcast operations.

A PD's Perspective

WQYK & WYUU/Tampa PD Mike Culotta has seen remotes as a PD and a promotions director. Beginning with the basics of hitting the road — and I mean really basic — Culotta advises, "Make sure you take headphones. Every remote I've ever been at, some station is searching for headphones. And be sure to run a backup on every interview you do. The best interviews always seem to have a glitch in them."

Staying with the technical theme, he cautions, "Make sure your equipment works before you get to the remote. Make sure you're set up properly to both record and send stuff down the line at the same time.

"You'll also find yourself doing lots of things at the last minute, and you must be able to take advantage of those opportunities when they come up. Try to think of all the things that could happen, and be ready to accommodate any situation — which includes having the ability to plug in five mikes or a guitar if the

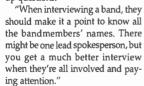
need arises so you don't miss a golden opportunity."

n opportunity." Offering some tips on preparing

your talent for the occasion, Culotta says, "They really must have the ability to go with the flow, stay flexible and be quick on their feet. The unexpected always happens; they need to be ready to make the most of it. A lot of that is actually listening to the answer the artist is giving.

"Too many jocks aren't listening

because they're thinking of their next question or they have five questions written down and, by God, they're going to ask all five. Worrying about the next question causes them to miss all kinds of opportunities, because most times the best answers come from following questions.



No Crutch Questions

Another interviewing point Culotta makes is one that's often heard but just as often ignored. "Don't use crutch questions," he says. "Talk about topical stuff, and get them out of music. Talk sports, politics, big stories — the things in USA Today, which is what most of them read since they're on the road so much. When you take them off the beaten path you get really great, honest answers. And find stories that may not

be about them but that are bigger than life, like asking Clay Walker about singing at Kevin Costner's wedding."

WQYK's broadcast booths are some of the neatest I've ever seen. Two of the more memorable decoration themes have been an Italian restaurant, featuring the WQYKPranos (a takeoff on *The Sopranos*), and a beach setting, complete with palm trees, sunglasses, zigars and beach balls. "That's all part of making it fun for the artist," Culotta says.

"We want to create an atmosphere that is inviting to the artist and in some way gives them a safe feeling and makes them smile. If they're smiling as they're walking up to your booth — whether they know who you are or not — they're predisposed to giving a good interview. If they think you're just another jock with another mike, they'll go into

'artist mode' and you won't get anything good.

"Plus, the different settings give us some really great pictures. While we strive to make our space different from all the others, we make sure we don't do anything that's degrading or that would make the artists wonder what would happen if

someone saw a picture that was tak-

Wendie Vestfall

The Purview Of A Promotion Director

WPOC/Baltimore is a staple at most Country-oriented remote broadcasts, so I asked Promotions Director Wendie Vestfall for a few pointers gleaned from her seat at the table. She begins with a few tech tips that emphasize the old Boy Scout motto, "Be prepared."

Whenever you venture from home, there are a number of things that are no longer in your control, so you must be ready to improvise at a moment's notice. "Always do a site check, and take along your engineer if you can," Vestfall says. "That way you know if you need to order

phone or ISDN lines or if there are any obstructions that might prevent your Marti signal from being strong.

"Always allow extra time for setup. There have been a few times we've actually shown up and the phone line wasn't working. Once, the landscapers had mowed over the connect. Lucky for us, our engineer was very handy with wires and got us up and running with very little delay.

"Which reminds me: If your station has them, take along two ways of broadcasting just in case one doesn't work. Also, be sure to take extension cords and mike cords, and batteries if you're using a wireless mike. You can never have enough of them. There have been a number of times the client decided to move us at the last minute to a spot that was over 100 feet away from the original site that had power close by."

Speaking to the care and feeding of talent, Vestfall says, "Make sure your jocks have all the details they need — directions to the remote, talking points, music and programming logs, etc. Sometimes the little things are the ones that cause big problems if they are missing."

Vestfall adds that prerequisite 1A to being prepared is being extra organized. "If you're organized, everything else will fall in place," she says. And that extends to getting the most out of the country stars who are being interviewed. "When a star feels comfortable, they are more open to doing things for you," she says. "The more they have the impression that you're in control and know what you're doing, the happier they are."

A Talent's Take On Remotes

KUSS/San Diego morning personality Kris Rochester and partner Tony Randall have been schlepping their mikes around the USA for years. Offering his view of remotes from the talent chair, Rochester's first words of advice about broadcasting from events with lots of other broadcasters present are "Be respectful."

"Respect the time limits the hosts have set for artists so that others don't get screwed," he says. "What goes around comes around. You hold on to someone too long, and you might get screwed when another artist does not get to you."

One of the challenges of artist-driven remote broadcasts is that the hosts will have scheduled "A" acts and baby acts. Handling various levels of artists requires different interviewing techniques. Offering an overview on artist interviews, Rochester says, "First, lose the bio. Most artists hate interviews that start with, 'So, you were born in Macon, GA,' or, 'So-and-so produced your record.' Nobody cares who produced a record.

"Read the magazines that cover awards shows, watch Entertainment Tonight and other shows that cover the awards — they never talk about the business end. They talk wardrobe, parties, etc. You should too. Talk

about things that interest the artist. Ask them about things in the news. Ask the ladies what they are wearing to the show."

New Acts

As for handling the new acts who drop by your broadcast booth, Rochester says, "It's a mistake to think you have to do a full-on interview with someone your audience doesn't know. When the newer acts come through, we do a quick, one-minute 'get to know you' segment.

"The audience doesn't care about someone they do not know and about that person's thoughts about the CMA show. Take that time to introduce the artist to your audience. It's good, too, to save the tape for when you do play a single from the artist so you have a quick intro of the artist telling about themselves that you can mix into sweepers."

Rochester also offers this tip for working new acts into your remote schedule: "We brought a minidisc one year, and our producer was able to conduct the interviews off to the side so that we could concentrate on the bigger artists and our show. He recorded five-question interviews with them that we turned into a feature called 'The Future of the CMA Awards,' which, after editing, was about 60 seconds."

"If artists are smiling as they're walking up to your booth — whether they know who you are or not — they're predisposed to giving a good interview."

Mike Culotta

As for "must do's," whether interviewing a newbie or a star, Rochester says, "Always plug the artist's CD and play the single when you can. Play the records of those willing to show up and talk to you. As for those stars who are too big to come talk to your audience, maybe they'll come next time if you sell enough of the other artists' CDs during those two days. And always say thanks to those who take the time to talk with you."

In two weeks: MJI/Premiere's Ilycia Deitch Chiaromonte and Huntsman Entertainment's Ron and Vivian Huntsman look at remote broadcasts from the host's perspective.



caly@radioandrecords.com

Embracing Music City

Barriers between the music biz and Nashville are coming down

The Nashville establishment has a long history of holding the local music community in disdain. Despite Nashville's international renown as "Music City," country music, the industry that fuels it and its fans have often found themselves on the outside looking in at an elitist civic power base with little use for something as common as rural popular music. But that is beginning to change.

Tony Conway

The city, the mayor's office and other institutions are reaching out to the music community in the most sustained effort at partnership yet seen. Music Row types are landing spots on local boards, and the business community is becoming involved in music events. Most prominently, the phrase Music City is finally being tapped as the official brand and centerpiece of the city's

economic development, tourism and marketing efforts. And it's been a long time coming.

Buddy Lee Attractions President Tony Conway illustrates the divide, saying, "When the Country Music Hall of Fame and Museum was built, organizers went to the business community, the city

and the state to raise funds for this truly world-class museum. They weren't able to get anything. They hit a brick wall, so they went to the music industry and raised the mon-

"On the other hand, fundraisers for the Nashville Symphony Hall that's about to be constructed went to the business community, and everybody jumped in. They raised twice what the Hall of Fame cost. That's a good example of how, in the past, the two groups weren't supportive of each other.

At the other end of that spectrum is the remarkable cooperation between the city and the CMA that led to the CMA Music Festival broadcast special that aired this summer on CBS. "The special cost a lot more to make than CBS was paying us, but we felt that it was important for the event and for the city," Conway says. "We went to the business community and the city, and both helped financially

'We could not have done that show without the many companies that came to the table, along with the

city. The end result was a huge success for everyone. What could be better than a two-hour primetime commercial for Nashville and the CMA Music Festival? We're already negotiating with CBS for next year."

Vice Squad

Conway has been instrumental in bringing the two sides closer. "When I came here from Louisiana

two years ago, it became very obvious to me from Day One that there was a huge disconnect between the music industry and the broader business community," says Mike Neal, President/CEO of the Nashville Chamber of Commerce. "We set about right away to try anything we could to



economy." One of the most important moves the city made was opening its leadership positions to those with a music-industry background. "The chamber's vice chair of arts, entertainment and music had for years been from the broader business community," Neal says. "Whoever was in that spot didn't necessarily have the greatest connections. So we went to music-industry leaders and said, 'Give us one of your own.' Tony Conway was the person they suggested. He has done a masterful job in that capacity and is now serving his second term."

Conway admits to not being thrilled by the offer, initially. ' wasn't really big on that idea," he says. "A lot of people on the Nashville business side have felt through the years that they didn't really want to be associated with country music or anything to do with it the image, the Opry. Which always amazed me, because anywhere you go in the world, that's what Nashville is known for."

Moving Fan Fair downtown helped to increase communication and interaction between the two camps. "That's when I first got involved with the city and the business community," Conway says. "Mayor [Bill] Purcell told me of his sincere support for the event and his desire that we work more closely and both benefit from the association. He and the city became helpful in negotiating deals with the Titans, the Coliseum and the Convention Center, and we decided to move the event downtown, which was the right decision."

Songwriters Everywhere

Part of the necessary education and communication came from establishing new civic groups and securing board appointments. Conway helped found a group of music associations, including the CMA, the International Bluegrass Music Association, the Gospel Music Association, the Nashville Songwriters Association International and many others, that had rarely had any contact with each other.

Conway says of the group's mission, "What can we do to educate the business community, the city and the state about what we do and why? Can we explain the economic impact we have, how many people are employed in the music business and how much money we contribute to the local economy through tour-

ing, publishing, record sales, the number of artists in town, the road crews, bus companies, publicity firms and lawyers?"

Neal says, "One thing that came out at our meetings with the business community was that they didn't understand the huge economic impact the music business has in this community." An in-depth six-month economic-impact study on the topic has been commissioned under the auspices of Belmont University, with results expected in the spring. "When that's completed, it will be very beneficial," Neal says. 'A study like that on the music industry in Nashville has never been done in this capacity."



COMING HOME CMT reunited friends Willie Nelson and former President Jimmy Carter for the original special CMT Homecoming: President Carter in Plains. Pictured here (I-r) are CMT's Chet Flippo, Sarah Brock and Chris Parr; Nelson; Carter; and CMT's Paul Villadolid and Brian Philips. The special airs Dec. 3.

A blue-ribbon task force comprising the chamber, the Convention & Visitors Bureau and the CMA is working to develop new events and projects that benefit the city and the music community. "One of our goals is to have the CMA make a long-term commitment to Nashville upon its return from New York City," Neal says.

Maybe Music

RLG Chairman Joe Galante, Universal South Partner Tim DuBois and Sony / ATV Tree President / CEO Donna Hilley have been appointed to the Convention & Visitors Bureau board, which oversees the city's marketing, as well as a very large budget.

"They did a strategic plan focusing on how Nashville should be marketed, including a great deal of research on how to raise visibility, attract more visitors and improve the experience when those visitors get here," Conway says. "After all the research and meetings, the brand

they found has more meaning than anything else was 'Music City.' So that's how they're going to market and promote Nashville."

Odd as it may seem to the rest of the country, embracing the phrase was not a slam-dunk. "It was a big step," Conway says. "I understand they

had much in the way of spirited debate. And there are still a lot of people who don't want Nashville to be promoted as Music City. I need to find those people and talk to them.

"We're very fortunate that our town has probably one of the top five name associations in America. New York is the Big Apple, Nashville is Music City. It's something the city should be extremely proud of and support."

Nashville Takes Manhattan

Slowly but surely, cooperation seems to be on the rise. The CMA Music Festival gets notoriously low turnout from locals, who comprise

only about 5% of ticket sales, but Neal says, "For the second year in a row the chamber has taken the initiative to try to increase that by encouraging local businesses to purchase tickets. HCA's Jack Bovender bought 1,000 four-day tickets for HCA and Tristar employees, who came back with fabulous reviews and feedback."

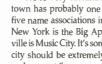
The CMA has extended itself to help the chamber in its efforts to relocate corporate headquarters and other businesses to Nashville. "We've brought a ton of site-location consultants to our city and hosted special events during the CMA Music Festival," Neal says.

"Tony, [the CMA's] Ed Benson and Tammy Genovese arranged to take these consultants backstage, onstage, on special VIP tours and more. It made a huge impression on these prospects. I can't say it's been directly responsible for some of the economic-development victories we've had recently, but it played a big part. It's something other cities just can't do."

Certainly, the proposed shift of the CMA Awards to New York for the 2005 show got the attention of Nashville's business community. "When that first broke, there was a huge amount of concern in the community about the possibility of losing that show," Neal says. "Nashville is Music City, it is the home of country music, and losing that show had the potential of detracting from our brand."

Though signs continue to point toward a one-year location change, Nashville plans to turn it into an opportunity. "While we really want it to stay in Nashville forever, if it's going, we want to take the city too," Neal says. "Take Nashville to New York for a week and do economicdevelopment recruitment, convention and tourism recruitment and special VIP events for prospects we're trying to bring to our city."

And all under the auspices of country music's biggest annual event, ably demonstrating the extent to which the old walls are being torn down. "We've come light-years," Neal says.



Mike Neal

COUNTRY TOP 50

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TÖTAL POINTS	+/- POINTS	TOTAL PLAYS	++- PLAYS	TOT.AUD.	+/- AUD. (00)	WEEKS	TOTAL
2	1		12302	457	4382	+ 172	(00) 416511	11683	24	ADOS 113/0
1	2		12126	-502	4361	-137	419822	-24840	16	113/0
4	3		11209	668	4081	+243	373562	25638	14	112/0
3	4	· -	10652	.73	3855	-18	360867	2999	18	113/0
7	5	PHIL VASSAR In A Real Love (Arista)	B948	424	3136	+131	310425	9713	23	112/0
5	6	ALAN JACKSON Too Much Of A Good Thing Is A Good Thing (Arista)		877	3269	-385	283647	-24508	17	112/0
10	Õ	RASCAL FLATTS Feels Like Today (Lyric Street)	8892	684	3118	+ 185	304001	30525	17	113/0
6	8	TOBY KEITH Stays in Mexico (DreamWorks)	8711	70	3117	+52	303980	9365	10	113/0
9	9	BROOKS & OUNN That's What It's All About (Arista)	8534	308	3097	+ 153	288893	12608	15	113/0
11	Ō	GARY ALLAN Nothing On But The Radio (MCA)	7803	704	2806	+245	257663	24989	17	111/0
12	Õ	LONESTAR Mr. Mom (BNA)	7754	704	2716	+205	259105	27554	13	110/1
13	12	JOE NICHOLS If Nobody Believed In You (Universal South)	7119	114	2765	+124	236052	3677	28	112/0
16	B	KENNY CHESNEY The Woman With You (BNA)	6192	686	2267	+263	200564	22590	6	111/4
14	Ŏ	TRACE ADKINS Rough & Ready (Capitol)	6084	22	2252	+1	188844	-2357	24	107/0
15	Œ	DIERKS BENTLEY How Am I Doin' (Capitol)	5844	261	2267	+116	180980	7280	21	107/0
18	10	BLAKE SHELTON Some Beach (Warner Bros.)	5004	434	1788	+164	157312	7162	10	105/3
17	17	JIMMY WAYNE You Are (DreamWorks)	4864	440	1773	-136	155649	-15876	25	104/1
21	13	SHANIA TWAIN W/ BILLY CURRINGTON Party For Two (Mercury)	4620	668	1616	+249	143996	18423	5	97/7
20	1	OARRYL WORLEY Awful, Beautiful Life (DreamWorks)	4551	310	1592	+114	137699	8358	14	101/2
19	a	SHEOAISY Come Home Soon (Lyric Street)	4467	133	1613	+55	134737	3376	14	102/2
27	a	TIM MCGRAW Back When (Curb)	3742	1523	1321	+618	139651	67041	6	93/24
22	22	MONTGOMERY GENTRY You Do Your Thing (Columbia)	3236	168	1292	+80	96239	5568	12	99/3
25	3	LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)	3106	543	1110	+216	97931	15468	6	92/10
23	24	BLUE COUNTY That's Cool (Asylum/Curb)	2933	-115	1195	+210	78218	-9278	19	93/0
26	3	J. BUFFETT f/M. MCBRIDE Trip Around The Sun (RCA/Mailboat)	2926	475	944	+194	95484	13843	7	84/6
28	20	REBA MCENTIRE He Gets That From Me (MCA)	2473	299	949	+136	76941	12698	7	90/8
32	2	TRAVIS TRITT f/JOHN MELLENCAMP What Say You (Columbia)	2213	255	777	+68	66715	7803	6	74/6
29	23	TRICK PONY The Bride (Asylum/Curb)	2102	42	847	+9	55593	556	15	77/0
31	29	RESTLESS HEART Feel My Way To You (Koch)	2004	30	754	+20	56422	·1537	12	66/2
30	30	STEVE HOLY Put Your Best Dress On (Curb)		-63	814	-35		-1366	20	72/0
33	3 0	KATRINA ELAM No End In Sight (Universal South)	1969 1836	-03 81	715	+38	52380 47149	150	12	74/6
Breaker	3	BIG & RICH Holy Water (Warner Bros.)	1821	629	659	+198		11404	2	68/16
35	33	PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury)		191		+62	53119		8	56/7
	34	BRAO PAISLEY Mud On The Tires (Arista)		317	585 ene	+79	57962 52049	5643	4	72/12
Breaker 34	35	SUGARLANO Baby Girl (Mercury)	1672 1659	17	606 665	+17	48775	10380 -236	11	67/1
37	35	JOSH GRACIN Nothin' To Lose (Lyric Street)	1551	220	557	+97	38857	2727	5	67/6
39	37	TRENT WILLMON Dixie Rose Deluxe's (Columbia)	1168	-65	495	-18	25086	80	9	61/1
41	33	BILLY DEAN Let Them Be Little (Curb)	1089	178	488	+84	32028	5123	5	56/5
42	39	JENKINS Getaway Car (Capitol)	869	18	332	+7	20961	483	8	51/1
44	40	CATHERINE BRITT The Upside Of Being Down (RCA)	756	9	326	+7	16541	519	7	53/1
38		CLAY WALKER Jesus Was A Country Boy (RCA)	743	-520	249	-221		-13649	13	49/0
45	42	EMERSON DRIVE November (DreamWorks)	588	-46	231	-32	14360	-2165	5	35/0
47	43	OUSTY ORAKE I Am The Working Man (Warner Bros.)	552	77	261	+33	10277	5	2	41/2
48	4	RACHEL PROCTOR Where I Belong (BNA)	520	59	250	+34	9275	299	3	39/5
49	45	KEVIN FOWLER Ain't Drinkin' Anymore (Equity Music Group)	482	36	112	-2	15214	1039	4	10/0
46	46	CAROLINA RAIN I Ain't Scared (Equity Music Group)	482	-128	226	-34	12117	-408	2	34/4
Debut>	40	JEFF BATES Long, Slow Kisses (RCA)	438	148	177	+62	10793	4029	1	27/5
Debut	48	JAMIE O'NEAL Trying To Find Atlantis (Capital)	435	228	154	+77	12912	6417	1	37/11
50	49	TRENT WILLMON The Good Life (Columbia)	423	11	59	+//	15712	814	10	0/0
Debut	6	ALAN JACKSON Monday Morning Church (Arista)	389	373	108	+101	11239	10898	1	22/22
112 Com	-1200	ALAN SACRSON MUNICIPLE CHIEFER (Alista)					nked by total i			— I

113 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 9/26-10/2. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight – AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004. Arbitron Inc.). © 2004, R&R, Inc.

Most Added',

www.rradds.com	
ARTIST TITLE LABEL(S)	AODS
TIM MCGRAW Back When (Curb)	24
MIRANDA LAMBERT Me And Charlie Talking (Epic)	24
ALAN JACKSON Monday Morning Church (Arista)	22
BIG & RICH Holy Water (Warner Bros.)	16
KERRY HARVICK Cowgirls (Lyric Street)	14
TRACY BYRO Revenge Of A Middle-Aged Woman (BNA)	13
BRAD PAISLEY Mud On The Tires (Arista)	12
JAMIE O'NEAL Trying To Find Atlantis (Capitol)	- 11
LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)	10
UNCLE KRACKER Writing It Down (Lava/Warner Bros.)	9

Most Increased Points

	POINT
ARTIST TITLE LABEL(S)	CREASE
TIM MCGRAW Back When (Curb)	-1523
GARY ALLAN Nothing On But The Radio (MCA)	+704
LONESTAR Mr. Mom (BNA)	+704
KENNY CHESNEY The Woman With You (BNA)	+686
RASCAL FLATTS Feels Like Today (Lyric Street)	+684
GEORGE STRAIT I Hate Everything (MCA)	+668
S. TWAIN f/B. CURRINGTON Party For Two (Mercury)	+668
BIG & RICH Holy Water (Warner Bros.)	+629
LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)	+543
J. BUFFETT f/M. MCBRIDE Trip Around The Sun (RCA/Mailboat)	+475

Most Increased Plays

ARTIST TITLE LABEL(S)	PLAY INCREASE
TIM MCGRAW Back When (Curb)	+618
KENNY CHESNEY The Woman With You (BNA)	+263
S. TWAIN f/B. CURRINGTON Party For Two (Mercury)	+249
GARY ALLAN Nothing On But The Radio (MCA)	+245
GEORGE STRAIT Hate Everything (MCA)	+243
LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb	+216
LONESTAR Mr. Mom (BNA)	+205
BIG & RICH Holy Water (Warner Bros.)	+198
J. BUFFETT f/M. MCBRIDE Trip Around The Sun (RCA/Mailboa	t/ +194
RASCAL FLATTS Feels Like Today (Lyric Street)	+185

Breakers

BIG & RICH
Holy Water (Warner Bros.)
16 Adds • Moves 40-32
BRAD PAISLEY
Mud On The Tires (Arista)
12 Adds • Moves 36-34

Songs ranked by total plays

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COUNTRY TOP 50 INDICATOR

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LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	PLAYS	TOTAUD. (00)	+/- AUD. (00)	WEEKS	TOTAL ADDS	
2	0	SARA EVANS Suds In The Bucket (RCA)	5663	139	4319	+73	134549	4666	24	113/0	
3	2	GEORGE STRAIT I Hate Everything (MCA)	5634	180	4317	+122	134169	4671	14	113/0	
1	3	KEITH URBAN Days Go By (Capitol)	5453	-316	4132	-274	131262	-6565	16	112/0	
4	4	ALAN JACKSON Too Much Of A Good Thing Is A Good Thing (Arista)	5168	-284	4009	-219	123724	-6162	17	109/0	
5	5	GRETCHEN WILSON Here For The Party (Epic)	5142	-37	4007	-28	120764	-881	17	111/0	
6	6	TOBY KEITH Stays In Mexico (DreamWorks)	4633	177	3571	+93	107874	4784	10	113/0	
7	0	RASCAL FLATTS Feels Like Today (Lyric Street)	4308	115	3329	+83	100614	2644	17	113/0	
8	8	BROOKS & OUNN That's What It's All About (Arista)	4278	156	3319	+133	101129	3440	15	110/1	
9	9	PHIL VASSAR in A Real Love (Aristal	4192	256	3230	+212	98851	6813	24	111/0	

Most Added

-936 106/0

101/0

86/12

-2253

-250

53/0

54/0

56/3

-963 53/0

53/5

-3206

-500

-5767

.838 21/0

15/1

109/0

109/2

109/2

107/8

90/0

109/0

106/0

98/0

105/1

94/17

89/4

78/11

67/5

73/19

68/8

40/1

24/1

38/1

30/1

40/40

34/0

28/0

30/4

23/7

27/15

24/10

www.rrindicator.com	
ARTIST TITLE LABEL(S)	A00
ALAN JACKSON Monday Morning Church (Arista)	40
BIG & RICH Holy Water (Warner Bros.)	- 19
TIM MCGRAW Back When (Curb)	17
JAMIE O'NEAL Trying To Find Atlantis (Capitol)	- 15
LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)	12
BRAO PAISLEY Mud On The Tires (Arista)	- 11
TRACY LAWRENCE Sawdust On Her Halo (DreamWorks)	10
TRACY BYRO Revenge Of A Middle-Aged Woman (BNA)	10
SHELLY FAIRCHILO You Oon't Lie Here Anymore (Columbia)	- 10
ANOY GRIGGS If Heaven (RCA)	10

9 PHIL VASSAR In A Real Love (Arista) +212 GARY ALLAN Nothing On But The Radio (MCA) LONESTAR Mr. Mom (BNA) 12 TRACE AOKINS Rough & Ready (Capitol) 13 JOE NICHOLS If Nobody Believed In You (Universal South) -52 -53

+39 OIERKS BENTLEY How Am I Ooin' (Capitol) +273 15 KENNY CHESNEY The Woman With You (BNA) 16 BLAKE SHELTON Some Beach (Warner Bros.) +234 3 SHEOAISY Come Home Soon (Lyric Street) +73

.39

-140

-27

-73

.27

-134

.74

+138

+293

+49

+571

+172

+243

+135

-117

+149

+74

+6

+258

+133

+77

-50

+32

-98

+18

+38

+2

+328

-197

+54

+ 25

+133

.21

+20

+103

18 HMMY WAYNE You Are (DreamWorks) OARRYL WORLEY Awful, Beautiful Life (DreamWorks) SHANIA TWAIN W/ BILLY CURRINGTON Party For Two /Mercury/ 2618 **a** MONTGOMERY GENTRY You Do Your Thing (Columbia)

22 TIM MCGRAW Back When (Curb) Ø REBA MCENTIRE He Gets That From Me (MCA) LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb) J. BUFFETT f/M. MCBRIOE Trip Around The Sun (RCA/Mailboat) BLUE COUNTY That's Cool (Asylum/Curb)

BRAO PAISLEY Mud On The Tires (Arista) RESTLESS HEART Feel My Way To You (Koch) ബ TRAVIS TRITT f/JOHN MELLENCAMP What Say You (Columbia) 31 SUGARLAND Baby Girl (Mercury)

TRICK PONY The Bride (Asylum/Curb)

BIG & RICH Holy Water (Warner Bros.) 33 JOSH GRACIN Nothin' To Lose (Lyric Street) 917 PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury) 35 STEVE HOLY Put Your Best Dress On (Curb)

Debut

KATRINA ELAM No End In Sight (Universal South) 37 EMERSON ORIVE November (DreamWorks) 633 KEITH BRYANT Ridin' With The Legend (Lofton Creek) 39 JENKINS Getaway Car (Capitol) TRENT WILLMON Dixie Rose Deluxe's... (Columbia)

41 ALAN JACKSON Monday Morning Church (Arista)

CATHERINE BRITT The Upside Of Being Down (RCA) 43 MARK CHESNUTT The Lord Loves The Drinkin' Man (Vivatori) 44 CLAY WALKER Jesus Was A Country 80y (RCA) 45 JEFF BATES Long, Slow Kisses (RCA) BILLY OEAN Let Them Be Little (Curb)

Debut> JAMIE O'NEAL Trying To Find Atlantis (Capitol) JOE OIFFIE If I Could Only Bring You Back (BBR) RACHEL PROCTOR Where I Belong (BNA)

Debut 50 TRACY LAWRENCE Sawdust On Her Halo (DreamWorks)

moreinfo@radioandrecords.com 310.788.1625

113 Country reporters. Songs ranked by total plays for the airplay week of Sunday 9/26 - Saturday 10/2. © 2004 Radio & Records.

Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
TIM MCGRAW Back When (Curb)	+748
ALAN JACKSON Monday Morning Church (Arista)	+440
S. TWAIN f/B. CURRINGTON Party For Two (Mercury)	+420
KENNY CHESNEY The Woman With You (BNA)	+360
LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)	+340
BIG & RICH Holy Water (Warner Bros.)	+311
BLAKE SHELTON Some Beach (Warner Bros.)	+309
GARY ALLAN Nothing On But The Radio (MCA)	+281
PHIL VASSAR in A Real Love (Arista)	+256
REBA MCENTIRE He Gets That From Me (MCA)	+226

Most creased Plays

irici easeu riays	
-	TOTAL
ARTIST TITLE LABEL(S)	INCREASE
TIM MCGRAW 8ack When (Curb)	+571
ALAN JACKSON Monday Morning Church (Arista)	+328
S. TWAIN f/B. CURRINGTON Party For Two (Mercury)	+293
KENNY CHESNEY The Woman With You (BNA)	+273
BIG & RICH Holy Water (Warner Bros.)	+258
LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curi	b/ +243
BLAKE SHELTON Some Beach (Warner Bros.)	+234
PHIL VASSAR in A Real Love (Arista)	+212
LONESTAR Mr. Mom (BNA)	+181
GARY ALLAN Nothing On But The Radio (MCA)	+173

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COUNTRY CALLOUT AMERICA. BY Bullseye

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES October 8, 2004

Callout America® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of September 29-October 5.

ARTIST Title (Label)	KE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN
ALAN JACKSON Too Much Of A Good Thing Is A Good Thing (Arista)	43.5%	76.3%	16.8%	99.5%	5.3%	1.3%
ANDY GRIGGS She Thinks She Needs Me (RCA)	43.5%	79.5%	15.8%	99.0%	2.5%	1.3%
GARY ALLAN Nothing On But The Radio (MCA)	41.3%	77.8%	14.0%	98.3%	4.5%	2.0%
SARA EVANS Suds In The Bucket (RCA)	39.3%	74.8%	17.0%	98.0%	4.5%	1.8%
JOE NICHOLS If Nobody Believed In You (Universal South)	38.3%	70.8%	21.3%	98.5%	4.5%	2.0%
GEORGE STRAIT Hate Everything (MCA)	32.0%	72.0%	20.8%	97.3%	3.8%	0.8%
TRACE ADKINS Rough & Ready (Capitol)	30.3%	64.3%	21.0%	97.0%	8.3%	3.5%
GRETCHEN WILSON Here For The Party (Epic)	29.5%	65.8%	18.8%	97.0%	9.3%	3.3%
JIMMY WAYNE You Are (DreamWorks)	28.0%	65.3%	23.0%	96.8%	7.8%	0.8%
KEITH URBAN Days Go By (Capitol)	27.5%	71.8%	18.3%	97.0%	5.8%	1.3%
PHIL VASSAR In A Real Love (Arista)	26.8%	70.3%	21.3%	98.8%	5.8%	1.5%
DIERKS BENTLEY How Am I Doin' (Capitol)	26.8%	62.3%	24.8%	96.0%	5.8%	3.3%
TOBY KEITH Stays In Mexico (DreamWorks)	25.0%	64.8%	23.0%	95.8%	6.3%	1.8%
LONESTAR Mr. Mom (BNA)	25.0%	58.0%	28.8%	97.0%	8.0%	2.3%
BLAKE SHELTON Some Beach (Warner Bros.)	23.3%	62.0%	20.5%	91.0%	6.3%	2.3%
BROOKS & DUNN That's What It's All About (Arista)	21.3%	66.3%	23.0%	95.8%	5.5%	1.0%
RASCAL FLATTS Feels Like Today (Lyric Street)	19.3%	54.0%	30.5%	96.3%	8.5%	3.3%
REBA MCENTIRE He Gets That From Me (MCA)	18.8%	51.0%	23.8%	88.3%	10.3%	3.3%
SHEDAISY Come Home Soon (Lyric Street)	17.8%	49.3%	28.0%	89.0%	9.5%	2.3%
MONTGOMERY GENTRY You Do Your Thing (Columbia)	17.0%	53.5%	25.5%	91.5%	8.8%	3.8%
BRAD PAISLEY Mud On The Tires (Arista)	17.0%	55.5%	16.0%	76.5%	4.5%	0.5%
KENNY CHESNEY The Woman With You (BNA)	16.3%	50.5%	27.0%	85.0%	7.0%	0.5%
BLUE COUNTY That's Cooi (Asylum/Curb)	15.8%	53.3%	32.0%	92.3%	6.0%	1.0%
DARRYL WORLEY Awful, Beautiful Life (DreamWorks)	14.0%	49.0%	29.8%	87.0%	6.8%	1.5%
SUGARLAND Baby Girl (Mercury)	13.0%	47.8%	25.8%	85.8%	9.8%	2.5%
PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury)	11.8%	48.3%	28.5%	84.5%	6.5%	1.3%
JIMMY BUFFETT f/MARTINA MCBRIDE Trip Around The Sun (RCA/Mailboat	/ 11.0%	45.8%	24.3%	81.0%	9.5%	1.5%
STEVE HOLY Put Your Best Dress On (Curb)	10.0%	47.5%	28.3%	89.3%	12.5%	1.0%
TIM MCGRAW Back When (Curb)	9.5%	36.0%	27.0%	69.0%	4.0%	2.0%
LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)	9.5%	43.3%	29.3%	84.0%	9.5%	2.0%
TRAVIS TRITT f/JOHN MELLENCAMP What Say You (Columbia)	8.0%	39.8%	30.5%	81.0%	7.8%	3.0%
TRICK PONY The Bride (Asylum/Curb)	8.0%	37.5%	33.8%	89.0%	13.5%	4.3%
KATRINA ELAM No End In Sight (Universal South)	7.8%	46.3%	32.8%	88.3%	7.0%	2.3%
RESTLESS HEART Feel My Way To You (Koch)	7.3%	46.3%	29.5%	86.0%	9.3%	1.0%
SHANIA TWAIN W/ BILLY CURRINGTON Party For Two (Mercury)	5.8%	26.8%	27.8%	69.8%	12.5%	2.8%

HOT SCORES

Question of the Week: Anthony.
Question of the Week: Do you have access to the Internet on a daily basis from work or at home?
Total
Yes: 76%
Have listened to an
Internet radio station: 27%
Have you listened to satellite radio: 21%
Subscribe to XM or Sirius Sat Radio: 5%
Have downloaded music

and not paid for it: 27% Have purchased single songs on the Internet: 28%

P1

Yes: 77%

Have listened to an Internet radio station: 29%

Have you listened to satellite radio: 19% Subscribe to XM or Sirius Sat Radio: 4%

Have downloaded music and not paid for it: 28%

Have purchased single songs on the Internet: 28%

P2

Yes: 74%

Have listened to an

Internet radio station: 22% Have you listened to satellite radio: 25%

Subscribe to XM or Sirius Sat Radio: 7% Have downloaded music

and not paid for it: 24% Have purchased single songs

on the Internet: 25%

Male

Yes: 75%

Have listened to an

Internet radio station: 26% Have you listened to satellite radio: 21%

Subscribe to XM or Sirius Sat Radio: 4% Have downloaded music

and not paid for it: 26%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay...Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% maler/female ... 1/3rd each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout Is conducted in these regions and markets. Market selection is determined by Bullseye. NORTHEAST: Washington, DC., Harrisburg, PA., Providence, Rochester, NY, Springfield, MA, Hartford, Portland, ME, Portsmouth, NH. SOUTHEAST: Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL. Charleston, SC, Jackson, MS. MIDWEST: Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI, Ft Wayne, IN, Rockford, IL, Indianapolis. SOUTHWEST: Dallas-Ft. Worth, Tucson, Albuquerque, Okiahoma City, Houston-Galveston, Phoenix, Lafayette, LA, San Antonio. WEST: Portland, OR, Salt Lake City, Fresno, Bakersfield, Spokane, WA, Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2003 Bullseye Marketing Research Inc..

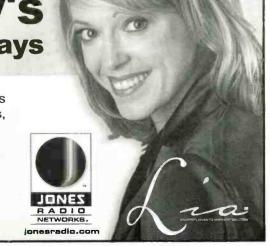


What
Brad Paisley's
voicemail message says

Lia knows. She has a direct line to Country's biggest artists. Lia brings your station the stars, their music, and their lives.

Lia brings your station the Stars Monday-Saturday, Seven to Midnight.

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RateTheMusic.com

America's Best Testing Country Songs 12+ For The Week Ending 10/08/04

Artist Title (Label)	TW	LW	Famil.	Burn	Per. 25-54	W 25-54	M 25-54
TIM MCGRAW Live Like You Were Dying (Curb)	4.43	4.48	99%	33%	4.44	4.53	4.38
SARA EVANS Suds in The Bucket (RCA)	4.26	4.20	98%	21%	4.27	4.19	4.31
KEITH URBAN Days Go By (Capitol)	4.23	4.15	98%	20%	4.22	4.38	4.13
GARY ALLAN Nothing Dn But The Radio (MCA)	4.21	4.19	90%	10%	4.22	4.32	4.16
ANDY GRIGGS She Thinks She Needs Me (RCA)	4.15	4.15	97%	22%	4.16	4.30	4.07
KENNY CHESNEY The Woman With You (BNA)	4.13	3.98	74%	8%	4.08	4.30	3.95
BLAKE SHELTON Some Beach (Warner Bros.)	4.11	4.20	82%	9%	4.16	4.25	4.11
LONESTAR Mr. Mom (BNA)	4.09	4.04	91%	14%	4.09	4.32	3.95
DIERKS BENTLEY How Am I Doin' (Capitol)	4.08	4.15	92%	16%	4.02	3.98	4.04
GEORGE STRAIT I Hate Everything (MCA)	4.07	4.06	97%	23%	4.11	4.03	4.15
JOE NICHOLS If Nobody Believed In You (Universal South)	4.07	4.10	95%	23%	4.09	4.17	4.05
BROOKS & DUNN That's What It's All About (Arista)	4.05	3.98	94%	16%	4.02	4.15	3.95
TERRI CLARK Girls Lie Too (Mercury)	4.01	4.10	100%	39%	4.06	4.07	4.05
DARRYL WORLEY Awful, Beautiful Life (OreamWorks)	4.01	3.95	61%	8%	3.99	4.00	3.98
GRETCHEN WILSON Here For The Party (Epic)	4.00	3.88	99%	33%	4.00	3.90	4.06
TRACE ADKINS Rough & Ready (Capitol)	4.00	4.09	95%	20%	4.04	3.97	4.09
PHIL VASSAR in A Real Love (Arista)	3.99	4.00	91%	19%	3.98	4.19	3.85
JIMMY WAYNE You Are (OreamWorks)	3.98	3.93	84%	16%	3.91	4.08	3.82
RASCAL FLATTS Feels Like Tcday (Lyric Street)	3.97	3.82	95%	21%	3.93	4.05	3.86
SHEDAISY Come Home Soon (Lyric Street)	3.94	3.89	82%	17%	3.91	4.07	3.82
MONTGOMERY GENTRY You Do Your Thing (Columbia)	3.91	3.75	79%	14%	3.95	3.88	3.98
ALAN JACKSON Too Much Of A Good (Arista)	3.90	3.90	97%	30%	4.03	4.07	4.00
REBA MCENTIRE He Gets That From Me (MCA)	3.90	_	59%	8%	3.98	4.03	3.94
JIMMY BUFFETT Trip Around The Sun (RCA/Mailboat)	3.85	-	46%	7%	3.83	3.84	3.83
TOBY KEITH Stays In Mexico (DreamWorks)	3.83	3.78	98%	26%	3.84	3.81	3.86
JULIE ROBERTS Break Oown Here (Mercury)	3.81	3.77	92%	30%	3.71	3.54	3.80
TRICK PONY The Bride (Asylum/Curb)	3.74	3.78	73%	16%	3.74	3.73	3.74
BLUE COUNTY That's Cool (Asylum/Curb)	3.74	3.85	57%	11%	3.69	3.89	3.60
STEVE HOLY Put Your Best Dress On (Curb)	3.63	3.59	48%	9%	3.68	3.80	3.62

Total sample size is 451 respondents. Total average favorability estimates are based on a scale of 1-5. (1=disfike very much, 5 = like very much). Total familiarity represents the percantage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12-. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

RR.
CANADA

COUNTRY TOP 30

POWERED BY

CAN	ADA			M	EDIAL	SANE
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	0	KEITH URBAN Days Go By (Capitol)	608	+2	14	8/0
2	2	GRETCHEN WILSON Here For The Party (Epic)	545	-10	12	7/0
3	3	SARA EVANS Suds in The Bucket (RCA)	539	-14	16	10/0
4	4	ALAN JACKSON Too Much Of A Good Thing (Arista)	537	+22	15	10/0
5	5	BROOKS & DUNN That's What It's All About (Arista)	521	+32	11	7/0
7	6	LONESTAR Mr. Mom (BNA)	488	+32	8	9/0
8	7	TOBY KEITH Stays In Mexico (DreamWorks)	472	+29	7	8/0
10	8	GEORGE STRAIT Hate Everything (MCA)	455	+ 36	12	7/0
12	9 +	PAUL BRANDT Convoy (Orange/Universal)	436	+31	5	8/0
11	(1)	RASCAL FLATTS Feels Like Today (Lyric Street)	435	+29	10	6/0
13	① +	S. TWAIN W/ B. CURRINGTON Party For Two (Mercury)	411	+33	3	9/0
14	12	GARY ALLAN Nothing On But The Radio (MCA)	402	+39	9	6/0
17	⊕+	GEORGE CANYON I'll Never Do (Universal South)	364	+33	4	10/0
Debut		CAROLYN D. JOHNSON Head Over High Heels (Arista)	341	+146	1	12/1
16	(3) +	GIL GRAND Never Comin' Down (Spin)	338	+4	8	8/0
18	1 0 +	SEAN HOGAN Catalina Sunrise (Barnstorm)	321	+8	6	8/0
9	17	TERRI CLARK Girls Lie Toe (Mercury)	317	-105	23	10/0
19	®	DERIC RUTTAN Saved Everything (Lyric Street)	316	+4	12	19/0
23	19	KENNY CHESNEY The Woman With You (BNA)	310	+36	4	8/0
22	@+	PHIL VASSAR In A Real Love (Arista)	308	+30	6	5/0
6	21	TIM MCGRAW Live Like You Were Dying (Curb)	305	-158	18	10/0
15	_	GORD BAMFDRD Heroes (Independent)	295	-54	15	4/0
26	23	JOHNNY REID You Still Own Me (Open Road/Universal)	283	+ 35	4	9/0
24	24	DIERKS BENTLEY How Am I Doin' (Capital)	266	-1	4	5/0
21	25	ANDY GRIGGS She Thinks She Needs Me (RCA)	265	-20	10	6/0
30	26	JIMMY BUFFETT Trip Around The Sun (RCA/Mailboat)	248	+52	2	10/0
20		DOC WALKER North Dakota Boy (Open Road/Universal)	245	-57	17	8/0
27	28	JULIE ROBERTS Break Down Here (Mercury)	209	-38	4	7/0
29	_	WILKINSONS Little Girl (Open Road/Universal)	199	-17	В	5/0
Debut>	30	LEANN RIMES Nothin' 'Bout Love (Asylum/Curb)	196	+69	1	7/0

20 Canadian Cou reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/26-10/2. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are fied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. • Indicates Cancon. © 2004, R&R. Inc.

FLASHBACK



• No. 1:"Real Good Man" - Tim McGraw

(5) YEARS AGO

• No. 1: "Something Like That" — Tim McGraw

(10) YEARS AGO

• No. 1:"She's Not The Cheatin' Kind" — Brooks & Dunn

(15) YEARS AGO

• No. I:"Ace In The Hole" --- George Strait

20 YEARS AGO

• No. I: "City Of New Orleans" - Willie Nelson

25 YEARS AGO

• No. I:"It Must Be Love" — Don Williams

(30) YEARS AGO

• No. 1:"I'm A Ramblin' Man" — Waylon Jennings

New & Active

SHELLY FAIRCHILD You Don't Lie Here Anymore (Columbia)
Total Plays: 112, Total Stations: 32, Adds: 7

WARREN BROTHERS Sell A Lot Of Beer (429) Total Plays: 80, Total Stations: 12, Adds: 1

KERRY HARVICK Cowgirls (Lyric Street)
Total Plays: 78, Total Stations: 22, Adds: 14

TRACY LAWRENCE Sawdust Dn Her Halo *(DreamWorks)*Total Plays: 77, Total Stations: 16, Adds: 7

DAVID LEE MURPHY Inspiration (Audium) Total Plays: 69, Total Stations: 20, Adds: 8

TRACY BYRD Revenge Of A Middle-Aged Woman (BNA)
Total Plays: 67, Total Stations: 21, Adds: 13

CHAD BROCK That Changed Me (BBR)
Total Plays: 67, Total Stations: 19, Adds: 6

MIRANDA LAMBERT Me And Charlie Talking (Epic)
Total Plays: 62, Total Stations: 28, Adds: 24

WILLIE NELSON Midnight Rider (Lost Highway/MCA)
Total Plays: 45, Total Stations: 10, Adds: 1

Stations and their adds listed alphabetically by market

KEAN/Abilene , TX OM: James Cameron PD/MD: Rudy Fernandez APO: Shay Hill 14 ALAH JACKSON

WQMX/Akron, OH* OM/PD: Kevin Mason APD: Ken Steel

WGNA/Albany, NY PD: Buzz Brindle MD: Bill Earley
2 JEFF BATES
A MILL MODERN

KBQI/Albuquerque, NM* APD/MO: Sammy Cruise

KRST/Albuquerque, NM DM/PD: Eddie Haskell MO: Paul Bailey CARDLINA RAIN MIRANDA LAMBER

KRRV/Alexandria, LA DM: Scotl Bryant
DM: Steve Casey
2 NATRINA BLAN
2 JAMEN BUFFET I MARTINA MCBRC
2 SKELLY FARGER
2 NAM JACKSON

WCTO/Allentown, PA* PD: Bobby Knight APD/MD: Sam Malone

KGNC/Amarillo, TX OM: Dan Gorman PD: Tim Butler APD/MD: Patrick Clark
6 JEFF BATES
6 TRACY LIMMENCE
5 MIDY GRACES

WWWW/Ann Arbor, MI OM/PD: Rob Walker MD: Tem Bake 4 Big & Rich 3 Tim MCGPAW 2 BOAN BAKE BY

WNCY/Appleton, WI OM: Jell McCarthy PD: Randy Share 3 JAME (THEAL 3 TRACY LAWRENCE

WKSF/Asheville NC OM/PD; Jeff Davis
APD; Sharon Green
MD; Brian Halfield
5 to 6 to 00
4 to 00
5 to 6 to 00

WKHX/Atlanta, GA* OM/PD: Mark Rich: MD: Johnny Gray

WPUR/Atlantic City, NJ PD/MD: Joe Kelly

WICKC/Augusta, GA PD: T Gentry APD/MD: Zach Taylor

KASE/Austin, TX* DM/PD: Jason Kane APD/MO: Bob Pickett 9 ALAN JACKSON 6 BLAKE SHELTON 4 SHEDNSY SHELTON

KUZZ/Bakersfield, CA⁴ PD: Evan Bridwell MD: Adam Jeffries

WPOC/Baltimore, MD MD: Michael J.

OM: Bob Murphy PD: Paul Orr
APD/MD: Austin James
JAME ONEAL
TRACY LAWRENCE
SHELLY FARCH LD
GWO BROCK

WYPY/Baton Rouge, LA* OM/PD: Randy Chi MD; Jimmy Brooks
2 PERA MCENTRE
2 TRANS TRITT KLOWN MELLENCA
JAME CTHEAL
JERGES

KYKR/Beaumont, TX OM: Trey Poston PIAMD: Miskey Ashwort 5 Model, Proctor 5 ALM MOSON 4 TRUCY LIMPEUCE 3 DAND MELL

OM/PD: Dave Willis 37 ALANJACKSON 11 BIG & RICH 11 JOSH GRACK

OM: Walter Brown PD: Kipp Greggory

PD: Bryan Phodes
MD: Gwen Wilson
2. JAMY BUFFIT IAM
1. THI MICENAY
1. BRAD PASLEY
1. JOSH GRACIN
1. SHORES

WHWK/Binghamton, NY PO/AMO: Ed Walker

WDXB/Birmingham, AL* D: Jay Cruze

WZZK/Birmingham, AL PD/MO: Brian Driver 11 KENNY CHESNEY JOSH GRACIN PAT GREEN JAME CHESN

WPSK/Blacksburg, VA DM/PD: Scott Stevens APD/MD: Sean Summer 7 Big & RICH 7 TIM MCGRAW 7 ALAIL MCISON

WBWN/Bloomington, IL DM/PO: Dan Westhoff APD/MO: Buck Stevens 22 A.N.MOSSII 13 SALYFARONLO

WHKY/Bluefield WV PD/MD: Fred Pers

4 ALAN JACKSON
2 RANDY TRAVS
2 ANDY GRIGGS

KIZN/Boise, ID OM/PD: Rich Sumr APD/MD: Spencer Burke

KQFC/Boise, ID PD: Lance Tidwell APD/MD: Jim Mille 5 TRACY BYRO 4 ALA JACKSON

WKLB/Boston, MA* PD: Mike Brooker APD/MD: Ginny Rogers
JAN'E OTHER
BILLY DEAN
THE MCGRAW
MAN MOSSON

KAGG/Brvan, TX PD/MD: Jenniter Allen 32 KENNY DESNEY 20 BIG A ROH 20 MINE O'SEA

WYRK/Buffalo, NY* PD: John Paul APD/MD: Wendy Lynn

WOKO/Burlington PD: Steve Pelkey MD: Margot St John

KHAK/Cedar Rapids, IA OM: Dick Stadlen PD: Bob James MD: Dawn Johnson
9 Darryl Worley
8 Pat Green
8 MONFOMERY GENTRY
6 SHAMA TMAN W MILY

WIXY/Champaign, IL OM/PD: R.W. Smith

WEZL/Charteston, SC PD/MD: Trey Cooler
4 BIG 6 RICH
2 RESTLESS HEART
2 PAT GREEN
1 BRAD PARSERY

WNKT/Charleston, SC PD: Bob McNeitl

MD: Tyler On The Radio
1 MG RCH
1 MG RC WORE/Charleston WV

OM: Jeff White PD: Ed Roberts *D: EU HODERS
MD: Bill Happy
10 George Straft
10 Sara Evans
9 Reda incentree
9 Alan Jackson
8 Brad Paskey

WKKT/Charlotte OM: Bruce Logan PD/MO: John Roberts

WSDC/Charlotte* OM/PD: Jeff Roper
APD/MD: Rick McCra
BRAD PASSEY
MIRANDA LAMBERT
ALAN JICKSON

WUSY/Chattanooga, TN

PD: Kris Van Dyke
MD: Bill Poindexter
2 TRANS TRITT LOON AR
CAPOLINA RAN

WUSN/Chicago, IL* MD: Marci Braun

WUBE/Cincinnati, OH PD: Tim Closson APD: Kathy O'Connor MO: Duke Hamilton
4 BG & RICH
4 TIM MCSRAW
3 BRAD PASLEY

WYGY/Cincinnali DH WYGY/Cincinnati, I OM: TJ Holland PD: Stephen Giuttari APD/MD: Dawn Michi 6 MAN COSMIT 4 CHO BROCK 3 JOSH GRACH 2 REA MEDITIVE

WGAR/Cleveland, DH* PD: Meg Stevens MO: Chuck Collier

> KCCY/Colorado Springs, CO PD: Travis Daily MO: Valerie Hart 2 TM MCGRAW 2 MAN JACKSON

IOCCS/Colorado Springs, CO PD: Cody Carlson

1 BRAD PASSEY

2 DRAND LEE MURPHY
DUSTY DRANE
THI MCGRAW
RACHEL PROCTOR

WCOS/Columbia, SC PD: LJ Smith MD: Gles Garrett
3 MONTSOMERY GENTRY

WCOL/Columbus, OH PD: John Crenshaw APD/MD: Dan E. Zuko

WGSQ/Cookeville, TN OM: Marty McFly PD: Gator Harrison APD: Philip Gibbo D: Stewart James BRAD PASLEY BG & RICH KATRIMA D AV

KRYS/Cornus Christi, TX PD: Frank Edwards

KPLX/Dano... PD; Paul Williams ***nokey Rivers KPLX/Dallas, TX* MD: Cody Alan 16 ALM MCISON 15 CROSS CAMOUN RAC BLAKE SHE, TON

KSCS/Dallas, TX OM/PD: Lorrin Palao APD/MD: Chris Huff

WGNE/Daytona Beach, FL* DM: B.J, Nielsen
PD/MD: Jell Davis
KERY HANOX
SHELY FARCHLD
CHD BROCK
TRACY BYRO

KYGO/Denver, CO°

KHKI/Des Moines, IA*
OM: Jack D'Brien
PD/MD: Jimmsy Obsen
URGE KRACKE
MARIES TORM
MERRY HAPVICK
MANADA LAMBERT
THEY SPRO
DAVO BALL

WYCD/Detroit, MI* APD/MD: Ron Chairms

1 KENNY O'ESNEY

1 SHAWA THARK W. BILLY (
BIG & RICH
BRAD PARS, EY
REBA MCENTINE

WDJR/Dothan, AL WILJIH/DOTTAIN, ALL
DM: Jerry Broadway
PD/MO: Brett Mason
'S TIM MCGRAW
8 RWDY TRANS
8 JEFF BATES
8 UNCLE KRACKEF

KKCB/Duluth OM/PD: Johnny Lee Walker MD: Jim Dandy

WAXX/Eau Claire, WI

PD/MD: George Ho 7 ALAN JACKSON 4 JACY GRIGGS KHEY/EI Paso. TX*

PD: Steve Gramzay
MD: Bobby Gutierres
1 TM MCGRIW
BILLY DEAN

WRSF/Elizabeth City, NC OM/PD; Tom Charity PD: Randy Gill 9 AMDY GREES 9 SHELLY FARRCHLD 9 ALAN JACKSON

WXTA/Erie, PA PA Junit: Adam Reese
PD/MO: Fred Horton
5 TRACY LIMITENCE
5 BILLY DEMI

KKNU/Eugene, OR PD/MD: Jim Davis 10 JAME DIEAL 10 BG \$ RICH

WKDQ/Evansville, II PD/MO: Jon Prell 25 ALAN JACKSON 15 JAME CYNEAL 15 LEMM RIMES 15 SHELLY FARCHED

KVOX/Fargo OM: Janice Whitimore PD: Eric Hever

MD: Scott Winston KKIX/Favetteville, AR APD/MD: Jake McBride

1 BRAD PASLEY

1 PAY CORE

WDRM/Huntsville, AL OM/PD: Todd Berry MD: Dan McClain

OM: David Wood PD: Bob Richards

WMSI/Jackson MS

ID: Marshall Stewart

PD: Rick Adams

PD: Tom Freeman

KIXO/Jonlin, MO

OM: Ray Michaets PD: Steve Kelly

APD: Jay McRae

WNWN/Kalamazoo, MI PD: P.J. Lacey APD/MD: Phil D'Reilly 2 BROPASEY 1 BG & ROY

KBFD/Kansas City MO*

KFKF/Kansas City, MO* OM/PD: Dale Carter

WDAF/Kansas City, MO* PD: Wes McShay APD/MD: Jesse Garcia LOWESTAN MEMODA MARKET

WIVK/Knoxville, TN*

OM/PD: Mike Ha

MD: Colleen Addair

KMDL/Lafayette, LA

PD/MD: Mike James
11 SHANA TWAN W BILLYO
1 ANDY GRIGGS
M. M. MCSSON

IOCKC/Latayette, LA

WPCV/Lakeland FL⁴

WIOV/Lancaster PA

PD/MD: Dick Raym BLLY DEAN ALAN JACKSON

WITL/Lansing, MI PO: Jay J. McCrae APD/MO: Chris Tyler 6 BNA PAS, EY 3 WAPPER BICTHERS 2 TRACY LIMMENCE 1 ALAH JACISON

KWNR/Las Vegas, NV

PD: Brooks O'Brian

MID: Jeff Jay 12 LEANN RINES 12 SWANA THANK W. BILL 7 THI MISSRAW 1 REBA MISSITIVE CAPILLINA RANK

WRRM/Laurel MS

OM/PD: Larry Blakene
APD/MD: Allyson Scot
10 EMPSONDRAE
10 CATERNE BRITT

WOKO/Lewiston, ME ON: Mark Ericson PD: Mark Jennings APD/MD: Dan Lunnie

WLXX/Lexington, KY

OM: Robert Lindse
PD: C.C. Matthews
MD: Karl Shannon
1 LEAN PRACS
1 SHANA TWAN W IN

KZICV/Lincoln, NE OM: Jim Steel PD: Brian Jennings APD/MD: Carol Turno 7 Thi MCSRAW 3 SHELLY FARRONLD

IM: Steve Howard

MD: Jeni Taylor

MD: Sean Riley
24 ALAN JACKSON
1 DAMPLE MURPH

APD/MID: Tony Steven
JAME CHEAL
ANDY GROGS
ALAN JACKSON
TRACY GYRD

PD: Milice Kennedy MD: T.J. McEntire 25 TM MCGNAW 13 JAMAY SUFFET! MAN 7 LEWN RMES 7 NESA MCONTRE 2 JOSH GRACH 1 BRAD PASSLEY SHELLY FAMICHUD ike Kenn

WKML/Fayetteville, NC PET Paul Johnson

4 ICATRIA ELMI

3 THAYS TRITT SUDMI MELLENCANF

3 TRACY BYRD

1 ALM JACKSON
DAVIO LE MURPHY

KAFF/Flanstaff, AZ APD/AID: Hugh James
16 AIDY GNIGS
11 CROSS CHADAIR RAGNEE
10 TRACY LIMPENCE
10 TRACY BYRD

WFBE/Flint, MI PB: Coyote Collins
APD/MD: Dave Ger

4 DAVD LE MARPHY

4 PAT GREEN
ALMI JACKSON HILLMOX ZONA JONES BILLY DEAN

WXFL/Florence, AL PD/MD: Gary Murdi # WLLIE HELSON 5 LEANY RIMES 3 KERRY MARS

KSKS/Fresno, CA PD: Stove Pieshe
10 WARFEN BROTHERS
2 LEANN RIMES
2 TRAYS TRITT LUCHU MELLENCALV
RACHEL PROCTOR

KUAD/Ft. Collins, CO PD: Mark Callaghan MD: Brian Gary

WCKT/Ft. Myers, FL* OM/PD: Steve Ameri APD/MD: Dave Logen 2 SYANA YIKANI W BLLY CURI 2 AM MCSON

WWGR/Ft. Myers. FL MD: Steve Hart

WYZB/Ft. Walton Beach, FL OM: Scratch Malone PD/MD: Todd Nixon 37 BROOKS & Driver

WOHK/Ft. Wayne, IN OM/PD: Rob Kelley
3 REBA MCENTRE

WOGK/Gainesville, FL* PD: Mr. Bob MD: Big Red BWO PASSEY

WBCT/Grand Rapids, MI OM/PD: Doug Montgo MID: Dave Ball

4 A.M. Dave Ball

4 A.M. DAVID

3 TRANS TREE LUTHO MELLENCAMP

2 TRANSCHAMP

1 CHAO SPOOK
SHABA TRANS TR

WTOR/Greenshorn, NC* OM: Tim Satterfield PD: Bill Dotson APD/MD: Angle Ward

WRNS/Greenville PD: Wayne Carlyle MD: Boomer Lee

WESC/Greenville, SC* OM/PD: Scott Johnson
APD/MD: John Landnum
3 SHEMASY
3 TRANS TRITT WORK MELLENCAM

WSSI /Greenville SC* WSSL/Greenville, ONL/PD: Scott Johnso APD/MD: Kix Laylon 3 CAROL MA RAN 2 BRAD PASSEY

WAYZ/Hagerstown PD: Chris Carmichael

MD: Don Brake 4 KATHAN ELAM 4 SPET MICHAELS 1.JESSICA AND 5 MIRANGE AMBERT

WCAT/Harrisburg, PA* PD: Sam McGuin

WRBT/Harrisburg, PA OM: Chris Tyler PD/MD: Shelly Easton APD: November 3 JEFF BATES 2 GIS & RICH 2 LEAST ROJES 1 JAME CTICAL

WWYZ/Hartford, CT* MD: Jay Thomas

KILT/Houston, TX* PD: Jeff Garrison MD: Greg Frey 2 JAMES SUFFETT ISMATIN

KKBQ/Houston, TX* PD: Johnny Chiang MD: Christi Brooks 6 BG & RCH 5 PAT GREEI DARRY, WORLEY KATRIAN ELAM DUSTY DRAKE

WTCR/Huntington PD: Judy Eaton MO: Dave Paele 5 UICLE HAGEST 5 REPRY HAVIOL 5 IMPANDALA 5 TRACY BYRD

KSSN/Little Rock, AR* PD/MO: Chad Heritage 5 LEARN PIMES 3 TM MCGRAW

KZLA/Los Angeles, CA* OM/PD: R.J. Curtis APD/MD: Tonya Campos : MRAYON LABERT MONTOMEN GENTRY WFMS/Indiananolis IN

> WAMZ/Louisville, KY* PD/MD: Coyote Call

KLLL/Lubbock, TX OM/PD: Jeff Scotl APD/MD: Kelly Greene 13 SAMA NAM/W BLY CO WDEN/Macon, GA

PD: Bob Baleigh

APD/MID: Latera Starling WROO/Jacksonville FI * **DM: Gail Austin** WWQM/Madison, WI PD; Mark Grantin ND; Niel Mclausie ; TRACY LAMENT DINOLE MARKET DINOLE MARKET DINOLE MARKET SPELLY FARRATION PD: Casey Carter

WXBQ/Johnson City* PD/MD: Bill Hagy KIAI/Mason City, IA WMTZ/Johnstown, PA DM/PD: Steve Walker MD: Lara Meeby 4 (CAM MAES VA 2 TM MCSVAW 1 JAMAY BUFFET MARTINA MCBROS PD/MD: J. Brooks

KTEX/McAllen, TX OM: Billy Santiago PD: JoJo Cerda APD: Francie Dee MO: Patches 1 LEAM RMES

> KRWO/Medford OF PD: Larry Neal MD: Scott Schuler

PD: Chip Mille MD: Branner John DAMP LE MARRY LICLE MARKER REPORT HARVICK MARKEL LAMBERT TRACY BYRD

WORK/Meridian, MS PD/MO: Scotty Ray

WKIS/Miami, FL: ID: Darlene Evens SHAREA TRANSFER

G UNCLE STRACKER

4 BLAKE SHELTON
SHELLY FARCHED
DEEL VERTICAL

WMIL/Milwaukee, WI MD: Mitch Morg

OM/PD: Gregg Swedberg APD/MD: Travis Moon

WKSJ/Mobile, AL* PD/MD: Bill Black

KJL D/Monroe, LA PD: Julian Française
22 MOV GRIGGE
23 TIM MOSPARI
15 ALAN JACKSON
15 TRACY BYRD
15 JAME O'MEAL
15 BIG & PICH
10 TRIGHT WILLIAMN
10 WINNESS BRITHERS
METH BYYART

KTOM/Monterey, CA* PD: Domis Mortis TRACY LIMITED DAND LE MARPHY REBRY MERCE DAND LE MARPHY REBRY MERCE

WLWI/Montgomery, AL OM/PD: Bill Jones

WGTR/Myrtle Beach, SC DMAPD: Mark Androves

6 JAMAY BUFFET MANATIMA MCBRICE

5 KENNY CHEMIEY

4 MG & RICH

4 REA MCBITME

WKDE/Nashrille, TN MD: Kim Les

WSIX/Nastville, TN° OM: Clay Hunnicutt PD/MID: Kelth Kaufman 1 ALM JOSEON BE & ROY KATRION BLAM

WSM/Nashville, TN PD: John Sehastias MD: Frank Sores 4 RESTLESS HEART MIRANDA LAMBERT

WCTY/New London, C1 PD/MD: Jimmy Lehn APD: Dave Elder 6 AND GREGOS WNOE/New Orleans, LA WGH/Norfolk, VA* OM/PD: John Shomby MD: Mark McKay

KHICK/Odessa TX HKX/Ditessed, 176
D: Mike Lawrence
PD/MD: Kelley Pets
JAME CHEAL
TRACY LIMITERS
DAWN LEE MURPHY

KNFM/Odessa, TX

OM/PD: John Mc APD/MID: Boomer Kingston

KTST/Oklahoma City, OK PD: Anthony Allen

ICCCY/Oldahoma City DIC OM: Tom Travis APD/MD: Bill Reed

IOXICT/Omaha. NE MD: Craig Allon
This accessor
This accessor
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Cho Brock
JET BATES
JAME OTHER
PAT JAME CINEAL PAT GREEN BRET INCHAELS KJESSICA A

KHAY/Oxnard, CA PD/MD: Mark Hill

KPLM/Palm Springs, CA MD: Kory James 10 BRAD PASLEY 10 BIG & BICH

WPAP/Panama City, FL PD: Todd Berry APD/MD: Shane Collins 10 BL/J OG/M 10 JM TETR 10 TM MOGRAW

WXBM/Pensacola Fl PD/MD: Lynn West BRAD PAIS EY JOSH GRACH THI MCGRUNY TRACY BYRO

WXTU/Philadelphia, PA° PD: Bob McKay

APD/MD: Cadillac Jack

JAME CHEAL

PAT GREEN

KMLE/Phoenix, AZ* PD: Jay McCarthy APD/MD: Dave Collins 1 SHANA WARLW BULY CO

KNIX/Phoenix, AZ* PD: Shaun Holly MED: Elwen Faster
2 KATRINA ELANI
MIRANDA LANIBERT

WOSY/Pittsburgh, PA* PD: Keith Clark APO/MD: Stoney Richards

WOGI/Pittsburgh, PA DM: Frank Bell PD: Mark Lindow

VPOR/Portland, ME PD: Rick Jordan MD: Glori Marie

KUPI /Portland DR* PD: Cary Relie
MD: Rick Taylor

KWJJ/Portland, DR1 PD: Mike Moore MD: Savannah Jones

WCTIC/Providence, RI VE): Sam Slevess 6 TM VCCRAW 5 BG & RICH

WLLR/Ouad Cities, IA MD: Ron Evans
5 BLAKE SHELTON
2 LEANN PRIMES
2 TIM MCGRAWN
2 JUSH GRACN
1 BRAD PAISLEY

WQDR/Raleigh, NC PD: Lisa Mckay APD/MD: Mike 'Madd:

KOUT/Rapid City, SD PD/ND: Mark Houses

KBUL/Reno, NV OM/PD: Tom Jordal APD: JJ Christy MD: Chuck Reeves 4 TM MCSHW 3 GRETORIA WLSON 1 4ERRY HARNOK

KFRG/Riverside, CA* DM: Lee Douglas
PD/MD: Don Jeffs
4 BG & RICH
2 PAT GREEN

WSLC/Roanoke, VA PD: Brett Sharp MD: Robynn Jaymes

WYYN/Roanoke, VA WELL LIPTOWNORD, VA PD/MD; Joel Dearing I JAMEN REFETT HARTHAND THE MORRAY JOSH SPACIN

WBFF/Rochester, NY DM: Dave Symonds PD: Billy Kidd TD: BRING KNOO AD: Mildd Landry BRET MICHAELS LO SHELLY FAMICHLO MIRANDA LAMBERT

WXXXQ/Rockford . II. PD: Steve Summers
APD/MD: Kathy Hess
BRAD PASLEY
A M. MCKSTM.

KNCI/Sacramento, CA* OM/PD: Mark Evans APD: Greg Cole MD: Jenniler Wood 2 PERA MCENTIPE 1 JOSH GRACIN 1 JAME OTEAL

WCEN/Saginaw, MI PD: Joby Phillips MD: Keith Allen 2 TRAYS TRITT FLOW MELLEN MLX DEAM

WKCQ/Saginaw, MI OM/PD: Rick Walker

1 BLAKE SHELTON

1 SHANE OTHER

MARK THER

WICO/Salisbury, MO OM: Joe Edwards
PD/AMD: EJ Foxx
10 JANE CHEAL
10 SHELLY PARCHED

KROP/Ralt Lake City LIT's PD/MD: Debby Tur 6 ALM MCISON 3 URGLE RRACKER

KUBL/Salt Lake City, UT PD: Ed Hill P'OT Ed Hill

MD: Pat Garrett

1 Multius storm
INSPRIY HARYON
MRAMON LAMBER
TRACY BYRD
DAYD BALL
BIG & RUDI
LICLE INFACIER
GLEIN CUMMINGS

KGKL/San Angelo, TX OM/AD: Keith Monigome 7 BG & ROE 7 JOSE GRACIE 7 BILLY DEAN

KAJA/San Antonio, TX* PD/MD: Clayton Allen 35 TAN MCGRAW 11 KEWNY CHESNEY 1 RACHEL PROCTOR

KSON/San Diego, CA OM/PD: John Dimiel

KUSS/San Diego, CA* PD: Milos O'Brian MD: Gwen Foster

KZBR/San Francisco, CA⁴ D: Ray Massie 6 PAT GREEN 2 TIM INCSRIM 1 SHELLY FARCHELD 1 TRACY BYPD 1 MESTRY HARVICK

KRTY/San Jose, CA*

KKJG/San Luis Obispo, CA PD/MO: Pepper Daniels
12 JAME ONEAL
12 BG & RICH

KRAZ/Santa Barbara, CA D/MD: Rick Barker 5 MALBU STORM 5 ISPUT HARMEX 5 TRACK CHESINGT KSMI/Santa Maria CA

PD/MD: Tim Brown WCTQ/Sarasota, FL APD: Heidi Decker 2 KATRINA ELAM TRANS TRUT KJOHEMEL

WJCL/Savannah, GA M: John Thom PD: Bill West

KMPS/Seattle, WA1 PD: Becky Brenner MD: Tony Thomas

KRMD/Shreveport, LA PD: Les Acree APD/MD; James Anthony SET BATES BIG & RICH ALMI JACKSON

KXKS/Shraveport, LA OM: Gary McCay PD: Russ Winston 1 JAMY BUFETT IMATHIA IN LEANS RIVES CROSS CANDON RAGNED

KSUX/Sioux City, IA PD: Bob Rounds APD/MD: Tony Michaels 5 DUSTY DRAKE 2 KERRY HARVICK

WBYT/South Bend, IN OM/PD: Clint Marsh APD/MD: Lien Kosty LEANN THAT KOON MELLEN ALAM MOSSON

DM: Robert Hards PD/MD: Paul "Con

D/MD: Paul LPD: Lyn Danie 1 MILLE NELSON

WPIX/Springfield, MA

KTTS/Springfield, M D OM/PD: Brad Hansen

APD: Curly Clark

KSB/St Louis MO:

WIL/St. Louis, MO

PD: Greg Mozingo MD: Danny Montana

KATM/Stockton CAT

KATM/Stockton, CA*
OM: Richard Perry
PD: Randy Black
APD/MD: MoJoe Roberts
GARD CARBON CARRING
MAJOR CARRING
MAJOR

WBBS/Syracuse, NY*

D/MD: Skip Clark SUGAPLAND TRACY BYRD DAVID LEE MURPHY ALAN JACKSON

WTNT/Tallahassee Fl

OM: Steve Cannon
PD/MD: "Big" Woody Hayes

WQYK/Tampa, FL* OM/PD: Mike Culotta APD: Beecher Martin

WYUU/Tampa, FL DM/PD: Mike Culotta APD: Will Robinson

AD: Jay Roberts

WTHI/Terre Haute, IN

OM/PO: Barry Kent

MO: Marty Party

1 JAME CLEAL

1 TRACY LAMPING

1 CATHERINE BRITT

1 KERRY HARVICK

WIBW/Topeka, KS DM: Ed O'Donnell PD: Rich Bowers

WTCN/Traverse City, Mi PD: Jack D'Malley APD/MD: Ryan Dobry 19 RISA MOSTINE 19 UNICE GRACKE 19 MAN AGOOK 5 JAME CHEAL 5 SHELLY FANCELD

APD/MD; Stephs
34 REBA MCENTIRE
15 KATRIMA ELAM
15 ANDY GRIGGS
15 ALAN JACKSON

MD: Jay Roberts
1 TRAVS TRITT WICH MELLENCAMP

PD: RJ McKay

APD: Nick Damon MD: Jessica Tyles tracy Lawrence big & Rich Josh Gracin Teach Page

WWZD/Tunelo MS KDRK/Spokane, WA KDRK/Spokane, OM: Tim Cotter PB: Jay Daniels APD: Bob Castle MD: Tody Trouble 2 JAMY BUFFETT LM 1 TIMMCGRAW PD: Bill Hughes
14 TM MCSRAW
4 SHELLY FARCOULD KNUE/Tyler, TX OM/PD: Michael Cruise THE MICGRAW DAVID BALL LARANDA LAMBERT

KIXZ/Spokane, WA* WFRG/Utics, NY OM/PD: Tom Jac 28 ALM JACSON 17 LEARN JACSON

K.RIG/Visalia CA

KIM/Tueson, AZ OM: Herb Crowe
PD/MD: Buzz Jackson
BG & Rich

ICVOD/Tules DK

WIRK/W. Palm Beach, FL PD: Mitch Mahan MD: J.R. Jackson MARANDA LAMBERT RACHEL PROCTOR

WACO/Waco, TX OM/PD: Zack Owen

WMZQ/Washington, DC*

WDEZ/Wausau, WI PD: Bob Jung APD/MD: Vanessa Ryan

WOVK/Wheeling, WV PD/MD: Jim Ellett
2 Choss CMADAN PAGMED
1 DUSTY DAME
1 NEWY MAWOK
1 SHELY FAMORID
1 ALAH JOSON
1 TRACY BYRD

KLUR/Wichita Falls, TX OM/PD: Brent Warner

KFDL/Wichita, KS* DM/PD: Beverlee Brannigan

KZSN/Wichita, KS* PD: Chuck Geiger MD: Pal Mover
6 DAPPYL WORLEY
3 JEFF BATES
1 TRACY LIMMENCE
1 BRET MACHAELS KJE
CATHERINE BRITT

WGGY/Wilkes Barre, PA* WGGY/Wilkes B
PD: Mike Krinik
MD: Carelyn Dross
BRAD PASLEY
DAVID LEE NKINPHY
LINCLE KRADGER
THA MICGRAM
MRANDA LAMBERT
DAVID BALL

WWQQ/Wilmington, NC ONI: Perry Stone APD/MD: Brigitt Banks

ICCDO/Yakima, WA PD: Dewey Boynton APD/MD: Joel Baker JAME ONEAL BIG & RICH

WGTY/York, PA PD/MID: Brand Assetin 10 SHAMA THAM W BILLY 9 JOSH SHACIN 8 LEANN HAIRS 6 PAT GREEN 1 ALAN JACKSON BG & RICH KERDY MANNAYAY

PD: Dave Steele APD: Doug James MD: Burton Line
18 SHARA THANK W. I
ALAH JACKSON
TIM MCSRAW

POWERED BY MEDIABASE

*Monitored Reporters 226 Total Reporters

113 Total Monitored 113 Total Indicator

Did Not Report, Playlist Frozen (3): KBRJ/Anchorage, AK WKOA/Lafayette, IN WXCL/Peoria, IL

www.americanradiohistory.com

DM: Jim Owen

PD: Ron Bracks
1 MONTGOMERY GENTRY
1 JAMES SUFFETT SAMOTI



RateTheMusic.com			Best T		_	_	12+
Artist Title (Label)	TW	LW	Famil.	Burn	W 25-54	W 25-34	W 35-54
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	3.91	-	65%	12%	3.95	3.69	4.05
ELTON JOHN Answer in The Sky (Universal)	3.88	-	57%	8%	3.86	3.63	3.92
MAROON 5 This Love (Octone/J/RMG)	3.82	3.76	95%	42%	3.80	3.89	3.76
LOS LONELY BOYS Heaven (Or/Epic)	3.78	3.63	86%	30%	3.84	3.63	3.92
KEITH URBAN You'll Think Of Me (Capitol)	3.78	3.66	79%	18%	3.78	3.81	3.77
JOSH GROBAN You Raise Me Up (143/Reprise)	3.76	3.78	98%	44%	3.77	3.52	3.85
3 DOORS DOWN Here Without You (Republic/Universal)	3.76	3.61	94%	44%	3.73	3.52	3.80
KIMBERLEY LOCKE 8th World Wonder (Curb)	3.76	3.69	91%	32%	3.75	3.78	3.74
JOSH GROBAN Remember When It Rained (143/Reprise)	3.76	3.60	82%	19%	3.82	3.67	3.87
MARTINA MCBRIDE This One's For The Girls (RCA)	3.72	3.60	96%	47%	3.66	3.69	3.64
SEAL Love's Divine (Warner Bros.)	3.71	3.50	91%	33%	3.68	3.61	3.70
FIVE FOR FIGHTING 100 Years (Aware/Columbia)	3.67	3.54	91%	43%	3.63	3.68	3.61
LIDNEL RICHIE Just For You (Island/IDJMG)	3.64	3.62	87%	29%	3.59	3.35	3.67
L. RIMES f/R. KEATING Last Thing On My Mind (Curb)	3.64	3.53	67%	18%	3.63	3.47	3.68
MERCYME Here With Me (INO/Curb)	3.62	3.55	80%	31%	3.61	3.60	3.62
CHERIE Older Than My Years (Lava)	3.57	3.64	64%	16%	3.53	3.46	3.56
M. MCDONALD Ain't No Mountain High Enough (Motown)	3.37	3.29	99%	46%	3.31	2.96	3.43
ALICIA KEYS If I Ain't Got You (J/RMG)	3.37	3.40	78%	28%	3.34	2.95	3.48
DIDO White Flag (Arista/RMG)	3.27	3.38	94%	56%	3.13	3.00	3.17
SHERYL CROW The First Cut Is The Deepest (A&Minterscope)	3.21	3.00	98%	64%	3.09	2.81	3.18

Total sample size is 286 respondents. Total average tavorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very nuch). Total lamiliarity represents the percentage of respondents who recognized the song. Total lam represents the number of respondents who said they are fired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+, Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. Relat TheMusic com results are not meant to replace calout research. The results are intended to show opinions of participants on the the Internet only. Rate TheMusic is a registered trademark of Rate TheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. Rate TheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

	R	R.	A			POWERE	DEV
	ZAN		AC TOP 30			EDIA	District of the last
ı				TOTAL	+/-	WEEKS ON	TOTAL
1	LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	WEEKS ON CHART	STATIONS
	1	0	LOS LONELY BOYS Heaven (Or/Epic)	448	+7	12	6/0
	2	2 +	CELINE DION You And I (Epic)	387	-9	18	8/0
	3	3	GEORGE MICHAEL Amazing (Epic)	378	+3	18	8/0
	4	4	MAROON 5 This Love (Octone/J/RMG)	349	-11	23	10/0
	5	9 •	SARAH MCLACHLAN World On Fire (Arista/RMG)	329	+22	9	6/0
	7	0	HOOBASTANK The Reason (Island/IDJMG)	306	+13	11	5/0
	6	0	SEAL Leve's Divine (Warner Bros.)	300	5	26	11/0
	14	0 +	S. TWAIN FM. MCGRATH Party For Two Marcury ALAMS	263	+44	3	6/0
	8	9 💠	JACKSOUL Shady Day (Wik/BMG Music Canada)	263	. 2	10	8/0
	13	(1) +	BRYAN ADAMS Dpen Road (Universal)	260	+20	5	10/0
	11	11 +	SHAYE Beauty (EMI Music Canada)	240	-6	10	6/0
	10	12	FIVE FOR FIGHTING 100 Years (Awarn/Columbia)	235	-14	26	12/0
	9	13	LIONEL RICHIE Just For You (Island)(DJMG)	232	-39	26	11/0
	12	14 🕈	SARAH HARMER Almost (Zoe/Rounder)	215	-28	24	8/0
1	16.1		ELTON JOHN Answer In The Sky (Universal)	208	+37		7/0
	23	1 +	KALAN PORTER Awake In A Dream (BMG Music Canada)	193	+83	2	5/1
	17	17 "	COUNTING CROWS Accidentally In Love @hsamWorks/Getters	158	-10	6	4/0
	20	18	KIMBERLEY LOCKE 8th World Wonder (Curb)	143	+15	4	3/0
	18	19 🕈	K.D. LANG Helplers (Nonesuch)	138	-4	6	6/0
	19	20	CORRS Summer Sunshine (Atlantic)	122	-10	18	3/0
	28	4	MELLY FURTADO Try (DreamWorks/Interscope)	120	+22	4	3/0
	22	22	DELTA GOODREM Born To Try (Sony Music Australia)	116	-9	12	3/0
	21	23	SEALS & CROFTS Summer Breeze '04 (Warner Bros.)	112	-14	14	2/0
D	ebut	₡0	HALL & OATES I'll Be Around (U-Watch)	111	+31	1	4/1
D	ebut>	4	PHIL COLLINS Don't Let Him Steal (Atlantic)	106	+37	1	3/0
	29	® +	ANDY KIM I Forgot To Mention (Independent)	103	9	3	4/0
	24	27	L. RIMES f/R. KEATING Last Thing On My Mind (Curb)	103	-7	4	4/0
	27	28	JAMIE CULLUM All At Sea (Verve/Universal)	97	-1	4	3/0

24 Canadian AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/19-9/25, Bullets appear on songs gaining plays or remaining flat for previous week, if the osongs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. 🌩 Indicates Cancon. © 2004, R&R, Inc.

ICCLL/Colorade Springs PD: Bob Ely No Adds

WTCB/Columbia, SC* PD/MB: Breat Johnson No Adds

WATT/Columbet, OH'
PD: Check Knight
HID: Mark Begamen
No. Adds.

KVIL/Daltac, TX* PD: Smaley Rivers No Adds

PD: Chip Artedge APUARS: Values Vision

Reporters Stations and their adds listed alphabetically by market HI TI/Des Meines, IA* POARD: Ties White KELLY CLARISON WMAG/Greenst PD: Scott Kelth No Adds PD: Kevin Callahon MD: Ched O' Hera No Adds POMD: Them McCont. PO: Kevin Poterpee APD: Michael Steet M. MICHAEL MCDONALD WMGC/Detroit, MI* OM: Jim Harper PD: Last Bennett MD: Jon Ray No Adds WLDER/Knecyllie, TN* PD: Mile Malesmore No Adds POMB: Gary CELINE D WSPAGreenville, SC-PEARIE: INTER MICHAEL 4 ANY GRANT NAEL MIT 3 SIMPLY RED JOHN MELLENCAMP CELINE DION DIEEN LATERAM KDAT/Codor Repide, 004/PD Dick Simbon APD: Este Comme 10 LINCLE (MACHER 9 ENNIQUE IGLESAS 9 LEANN FINNES PD: Steven Av IIID: Brise Mo MARCON WFWEAT, seeing 180° POAMS Chris Repeate No Adds WDDF/Dethan, AL PD/MD: Leigh Simpost No Adds POAMO: Borni 4 CELINE D LESUE C WRCH/Atartford, (PD: Altan Camp MD: Jee Hons 1 SMAPLY RED KMZQA.as Vegas, MV* PQAMD: Craig Pewers No Adds KTSM/EI Paso, TX* PG/MD- aut Tole APD: Sare Caminas KATRINA CARLSON WWLW/Mor DM/PD: Chod 15 MICHAEL KINE/Las Vogas, NY* PB: Tom Chase ND: John Bury ANITA BAKER MICHAEL MCDONALS WYGCC/Erie, PA PB: Ren Arien 1 JOHN MELLENC WALK/Moos PO/MD: Rub I 2 KEITH UF WFPG/Misonic City, NJ* PD: Gary Gods MR: Martone Ages 1 MICHAEL MCDONALD WKY/Evanoville, IN PROBE Mark Batter LESUE CLEMBACH KOST/Los Angeles, CA* PSAND: Stelle Schwartz No Adds WKJY/Manus PE: BM Educe NO: Jedi Vole No Adés WBBQ/Augusta, GA* PS/RE: Stove Cherry No Adds WPEZ/Macon, GA ON: Juli Silvers PO/MD: Hash Brigmand No Adds CCOLL/Ausbin, TX* PD: Alex O'Heal MD: Shelly Keight 1 ANTA BAICE MICHAEL MCD WILDIG/Nove PD: Analy Hult APQAME: Stave No Adds PD: Pal @ Yealt ID: Any Abbat 2 KETH LIPBAN WLTW/New Yor PD: Jim Ryan MD. Mergan Proc No Adds

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Proc	MARITAN MONTHS	PR Corr Motors	

UNCLE KRACKER Rescue (Lava)

30 ◆ FINGER ELEVEN One Thing (Wind-up)

25

Debut

RIO AUGS
KRWM/Sealife, WA* PB: Gary Nolan MD: Laure Dame No Adds
EVICE DION CELNE DION ENGLY MARILON CELNE DION
WHISTA Book Book BI ON: Sally Brown PDAID: Jam Rebots No Adds
KISC/Spokano, WA* PD: Retert Harder MD: Down Morcel MICHAEL MCDONALD
FOLY/Spokune, WA* FOLKO: Bode Tyler QUEEN LATE/AH
WMAR/Springlishing MA* PD: Paul Canage MD: Rab Anthony

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//Stocken . CA* John Charles C: Out England NEWSONS	WHILID/Westchepter, RY* OM/PD: Starrer Petrons APD/MD: Tean Furci CELINE DION
TY/Byrocuse, NY* Rich Lauber Cathy Roses Norse Name John Smith	ICRIM/Michite, ICS* DM/PD: Lymes James APD/MD: Suzane Mears 3 JOSH GROBAN
ELTON JOHN FTL/Tampn, FL* John Kangel Bathly Rich Golder Kinight John MAYER GOO GOO DOLLS	WINGS/WYRING Barro, PA* PD: Stan Phillips BD: Jude Masper 22 ASPAEE STAPSON HALL & OATES PHIL COLLINS
FF/Toledo. OH* 98 Michaelo Ine Gamelo MITA BAKER	WJBR/Milmington, DE* PD: Michael Walts MD: Catey Hill HMLL & QATES
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POWERED BY MEDIABASE

*Monitored Reporters

136 Total Reporters

115 Total Monitored

21 Total Indicator

Did Not Report, Playlist Frozen (1): WGFB/Rockford, IL

WWDE/Nortells, VA* PS: Des Landes MD* Juli Mureae No Adds

ICHIGL/Oldahoma City, OK* APOAND: Stove O'Brien TIM MCGRAW



kertes@radioandrecords.com

HO, HO, HOctober?

The facts about early Christmas programming

By Elliott Wood

Dear Santa: All I want for Christmas is a nice cume bump from our planned 24-hour all-holiday music programming with a lot of high TSL during that phase. I also want a competitor that won't touch holiday music, or at least won't switch before me. Oh, and I'd like some good research on the Christmas tunes. Put it all in my stocking.

And, Santa, can you bring a lot of cume-to-core conversion after the fact? Is that too much to ask for? Oh, one more thing: Please make sure that the research shows that my listeners are tired of the Barbra Streisand version of "Jingle Bells," because it makes me violent when I have to hear that song with more regularity than a two-daypart separation. Thanks, Santa. I've been a good boy. Sincerely, John Q. Programmer.

'Tis The Season

It's October, and the rumors are swirling long before the snow. Word on the street is that your competitor is going to go all-Christmas on suchand-such date. Does it matter? And if so, what should you do? Do you dare make the move earlier than the competition and beat them to the punch? Well, you can, but how early is early? Before Thanksgiving? How about as early as Halloween?

Don't laugh — it happened in 2003. Christmas came upon a midnight clear in Charlotte on Halloween. The former Star 104.7 WSSS (now WKQC) stunted to get a leg up on its crosstown competitor, which

had the Christmas image the year before. So, if you do go all-Xmas, when should you go, and what songs should you consider?

Let's ask your listeners. This article includes some of the impressions collected across the country during research projects around the holiday season last year. Broadcast Architecture asked questions in focus groups, perceptual tests and auditorium music studies both before and after the holidays.

In all of the studies there was one station in the market taking the 24-hour-a-day-holiday-music position and, in most cases, a second station that also went 24-hour Christmas. In a select few of the studies there was a third station doing some all-Christmas on the weekends.

The Lowdown

October is the "silly season" for programmers who debate when to add or switch to holiday music. Once the decision has been made on when, the issue becomes what to play: a sanctioned holiday list or a deeper list of "oh wows" that might give the station the stronger Christmas identity.



YO, HOMEBOYS John Mayer (I) hung out with WBMX/Boston Asst. PD/ MD Mike Mullaney at last month's MixFest 2004.

Listeners asked to predict how they would react to all holiday music on the radio have said year after year in studies that they would listen "less" or "not at all" to a station that switched programming to allholiday music.

After seeing the cume impact of holiday tunes, it is not that these listeners should get lumps of coal in their stockings for telling such fibs, it is more that they just don't accurately predict their own behavior. Programmers have come to accept that at some point listeners will feel the bite of the holiday bug, start feeling festive and start juicing up their quarter-hours.

Since we know that holiday music works, for the stations that are going to go all-Christmas, the question seems to be when to suspend regular programming for the nonstop Yule run. Studies consistently show "on or around Thanksgiving" as the preferred choice. That is when the listeners would like to start hearing it — or at least when they tell us they would like to.

This is also the time of year that the holiday season traditionally starts. But the listeners don't feel the pressure that you feel from your competitor. And your competitor wants any lead it can get over you, so right now they are planning over there. Does earlier at-bat matter?

In the studies we've reviewed, it seems that the station that gets out of the gate first with all-Christmas programming is idertified more by the listeners as having the Christmas image — at least initially. You suspected this and you were right. Around 60% of the listeners queried called the first station playing Christmas music "the Christmas station."

The First Noel

Competing stations playing all Christmas music that made the change at or around the same time typically got attribution for being the Christmas station along the lines of their normal music partisanship.

As November turns into December and post-Christmas in markets where one station initially had the attribution as being first to play Christmas music, studies showed that ownership of the all-Christmas position shifted back to normal along pre-Christmas partisan lines.

You Can't Go Wrong With These

Here's a list of 10 Christmas winners that consistently rise to the top. Note: The songs are listed in no particular order.

JOSE FELICIANO Feliz Navidad
BRENDA LEE Rockin' Around The Christmas Tree
BOBBY HELMS Jingle Bell Rock
MADONNA or EARTHA KITT Santa Baby
BING CROSBY White Christmas
JOHNNY MATHIS Sleigh Ride

DEAN MARTIN Rudolph The Red-Nosed Reindeer **BOB SEGER** Little Drummer Boy

TONY BENNETT Winter Wonderland

CARPENTERS Have Yourself A Merry Little Christmas

Source: Broadcast Architecture

How bad are your listeners' memories? In the pre-Christmas studies the station that went Christmas first was attributed as the station that did so the year before as well (even in cases where that station didn't go all-Christmas and stayed with its regular playlist).

As for recall, about 60% of the P1s to the AC station that went all-Christmas the year before "can't recall" which station played Christmas music then. Amazing! They deliver your TSL and can't remember that you gave them Christmas music! (Programmer's note: Set up station promotion for Ginkoba giveaway).

Anywhere from 15%-20% of listeners misidentified the Christmas station, and about 15-20% remembered it correctly. With those two numbers combined, 30%-40% knew it was a tossup between one of the two AC stations in the market.

Don't expect that you'll automatically be considered the Christmas station by your core or cume even if you were last year. You may not get immediate ownership if the competition beats you to it, and, what's worse, if they get there first, they may rewrite last year's history by beating you this year.

Which Christmas Titles?

When it came to holiday tunes, it didn't seem to matter what the sample or demo was: Christmas staples and classics consistently scored highest. "Play the hits" applies to Christmas songs too. The traditional songs perform best in music test after music test. Pretty much anything from Nat King Cole is a crosscume winner, and Burl Ives is bigger than you may think.

Typically, songs that fall out of favor are those that are variations on classics, like Streisand's "Jingle Bells," which tested more corny than classic. Kurtis Blow's "Christmas Rappin'" is better for your private Christmas party than for your daylight dayparts. Novelty records like "Grandma Got Run Over by a Reindeer" can work in some cases. Just know your audience and test the songs. Throw a few of these

questionable titles into your November callout.

December 26 And Beyond

Of course, the ratings tell the big listening story. Broadcast Architecture's followup research in January and February monitored some impressions left by all-Christmas radio. At stations that played all Christmas music, around 19% of the core listened more and 9% listened less.

The cume to those stations averaged a rise of nearly 28% and a drop of 20% or less, which means there was about an 8% gain during the holidays. The reaction to stations that were in sync with the season was almost 3:1 positive.

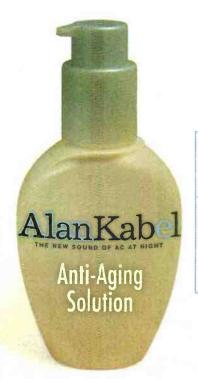
In studies with stations not playing all Christmas music, about 25% of those sampled knew that there was a station in the market playing 24-hour Christmas music and could correctly name it. Around 90% of these listeners did not change their listening habits during the Christmas run, but instead stuck with their P1 station. Eight percent of these listeners did cume the Christmas stations more during the holidays. That may seem like a small segment, but 8% translates into 80,000 of 1 million listeners.

The post impressions included a few cases where the station first at bat with Christmas music was given the "Christmas station" banner even by some who were P1s to other stations playing Christmas music in the market. By January, the cume respondents who tended to surf between stations during the holidays had mostly migrated back to their old P1 station and music routine.

Instead of asking Santa for just a bump in cume, which you'll probably get when you program your station the all-Xmas way, why not ask that jolly ol' elf if he can bring you the glue or whatever it takes to keep that cume throughout the year. The real Christmas magic is making that seasonal cume stick all year long.

Elliott Wood is Dir./Special Projects and Senior Research Analyst for Broadcast Architecture. He can be reached at elliottwood@broadcastarchitecture. com. AC Audience
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'Tis The Season

Holiday releases you should know about

You think you're getting barraged with holiday music already? I've been listening to the stuff since early September. But I must admit, it's been immensely enjoyable and has geared me up for the hustle and bustle of the season. Here are some Christmas discs to look out for.



Barenaked Ladies
Album: Barenaked For The Holidays
Label: (Desperation/Warner Bros.)

Who better to record a Christmas CD than Barenaked Ladies? The band had been receiving requests from fans for years for a holiday CD. "We have done a lot of holiday shows and have built up quite a repertoire of songs," says bandmember Ed Robertson. "It seemed like a logical extension."

The disc contains 20 holiday songs, including a few Judaica favorites, like "Hanukkah O Hanukkah." And, in good old BNL fashion, the guys include several silly originals, like "Elf's Lament," which features fellow Canadian Michael Bublé and is about the indignities of being Santa's sidekick. Sarah McLachlan guests on "God Rest Ye Merry Gentlemen/We Three Kings," an old radio favorite.

Barenaked for the Holidays also includes "Green Christmas," featured in the 2000 film Dr. Suess' How the Grinch Stole Christmas. Other treats are a cappella versions of "Sleigh Ride" and "Auld Lang Syne" and a BNL version of Paul McCartney's "Do They Know It's Christmas?" Contact Rae Cline at Nettwerk Management at 310-855-0643 or rae@nettwerk.com.



Laffy Album: Laughing All The Way Label: (Toucan Cove Entertainment)

Calling all morning shows.... When I first heard this CD, I couldn't believe my ears. Entertainer Kitty Stallings, a.k.a. Laffy, laughs her way through 16 Christmas classics. The CD cover reads "Guaranteed to make you laugh," and it will. Laffy's version of Tchaikovsky's "Dance of the Sugarplum Fairy" had me doubled over with laughter, and "Laffy's Christmas Medley" had me in tears. Morning shows will want to hit this one. I hear Ms. Stallings is available for radio interviews and "laugh offs." It's true when they say laughter is contagious. Contact Margaret LoCicero at 323-467-4202 or margaret@toucancove.com.



Dianne Reeves Album: Christmas Time Is Here Label: (Blue Note/EMC)

Three-time Grammy winner for Best Jazz Vocal Album Dianne Reeves releases her first holiday CD, Christmas Time Is Here. "I love Christmas," says Reeves. "I love being with my family during the holiday season, and yet I'm all too often performing out of town during that time of year. Last year Christmas was spent on a stage in Tokyo. This year I decided I wanted to be in others' hearts and homes and at the same time stay at home."

My favorite track on the CD is Reeves' rendition of "Christmas Waltz," which gives the holiday favorite a samba/reggae vibe. Jazz guitarist Romero Lubambo arranged the piece and added a Brazilian street melody and a choir. This is a musthave CD for your personal holiday collection. Contact Dave Sholin at 650-359-0505 or dave.sholin@emicap.com.



Leann Rimes Album: What A Wonderful World Label: (Curb)

This CD is chock-full of Christmas standards sung beautifully by Rimes. All 10 tracks can be added to your Christmas repertoire, as each is delivered with grace and showcases Rimes' stellar vocal range. Some tracks are simple and acoustic, while others are backed with elaborate production. "White Christmas" is smooth as silk and has a Vince Guaraldi feel to it. "Holy Night" is one of the best versions I've ever heard. The record hits stores Nov. 2. Contact Linde Thurman at 818-260-1179 or lindethu@aol.com.



Jessica Simpson Album: Rejoyce: The Christmas Album Label: (Columbia)

What's a holiday season without holiday cheer from Jessica Simpson? Rejoyce: The Christmas Album hits stores Nov. 23 with plenty of TV exposure to follow, starting with NBC's Rockefeller Tree Lighting Ceremony on Nov. 30 and appearances on Good Morning America, The View, The Early Show and The ABC Network Christmas Special.

Simpson covers all the traditional carols on *Rejoyce* and performs "Baby, It's Cold Outside" with husband Nick Lachey. Ashlee Simpson duets with her sister on "Little Drummer Boy." Other songs include "Let It Snow, Let It Snow, Let It Snow," "The Christmas Song (Chestnuts Roasting...)" and "I Saw Mommy Kissing Santa Claus."



Trans-Siberian Orchestra Album: The Lost Christmas Eve label: (Lava)

Radio has been long awaiting a new release from holiday music staples Trans-Siberian Orchestra. (Their last album, *The*

Ghosts of Christmas Eve, came out three years ago.) On Oct. 12 the multigenre fusion group will release *The Lost Christmas Eve*, which features 23 new tracks for the holiday season. Following the release of the album TSO will be on tour through December, starting Nov. 11. In addition, PBS will broadcast the group's holiday TV special, *The Ghosts of Christmas Eve*, for the third year in a row. It co-stars Ossie Davis, Jewel and Michael Crawford. Contact Mark Gorlick at 818-238-6901 or *mark. gorlick@lavarecords.com*.



Universal Honey Album: Can't Stop Thinking About Christmas Label: (41)

"Can't Stop Thinking About Christmas" is a collection of original Christmas tunes by Ontario-based group Universal Honey's Leslie Stanwyck and Johnny Sinclair. The album came out last year, but it's worth mentioning again. Before you discount these songs, think The Waitresses' "Christmas Wrapping," and if you like Chrissy Hynde, you'll love this record.

These hooky, radio-friendly contemporary holiday songs make for a nice respite from the ones we've heard so many times before. Strong tracks include "Glad It's Christmastime," "Shine a Light on the World" and the title track, "Can't Stop Thinking About Christmas." Universal Honey does deliver one traditional song, "Three Ships," and it's a wonderful folk-blues rendition of a Christmas classic.

Featured on the album are Honey friends Ron Sexsmith, Barenaked Ladies' Tyler Stewart and Goo Goo Dolls' Robby Takac. Contact Doug Dombrowski at 800-616-4824 or records41@aol.com.



Various Artists Album: Maybe This Christmas Tree Label: (Nettwerk America)

This is the third in a series (Maybe This Christmas in 2002, Maybe This Christmas Too in 2003) and features tracks from Lisa Loeb, Jars Of Clay, The Polyphonic Spree, The Raveonettes, Tom McRae and more. A portion of the proceeds from CD sales benefits the U.S. Marine Corp's Toys for Tots charity, which brings the holidays to underprivileged children. Contact Rae Cline at Nettwerk Management at 310-855-0643 or rae@nettwerk.com.

More Music

Also keep an eye out for these Christmas singles on your desks soon: Five For Fighting's "Silent Night," Tony Bennett's "A Christmas Love Song" and Nicholas Jonas' "Joy to the World (A Christmas Prayer)" on Columbia (contact Elaine Locatelli at 212-833-4680 or elaine_locatelli@sonymusic.com) and Chaka Khan's "Do You Hear What I Hear?" on Sanctuary Urban Group (contact Paula Tuggey at 310-205-5070 or paula.tuggev@sanchung.com.

WALK/Nassau-Suffolk's Holiday Jump-Start

WALK/Nassau-Suffolk PD **Rob Miller** tells us how his station dives into the holiday season beginning with the release of its fifth annual charity CD.

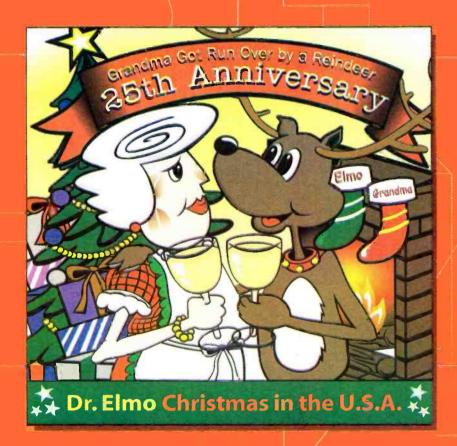
For the past five years we've released WALK's Holiday CD, featuring holiday chestnuts from yesterday and today. We tie in with local retailers to sell the CD for just \$9.75, and 100% of the net proceeds go to children's charities right here on Long Island, including the local chapters of Ronald McDonald House and Big Brothers Big Sisters. To date CD sales have generated more than \$100,000 for the WALK Kids Campaign.

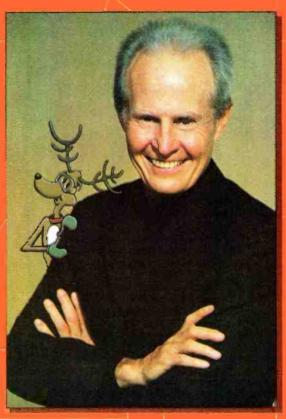
Just before Thanksgiving we do the WALK Cares Food Drive, led by our moming show, The WALK Breakfast Club With Mark & Cindy. They collect food and donations for Long Island Cares, a local food bank founded by native Long Islander musician Harry Chapin.

WALK becomes "Long Island's Holiday Music Station" the day after Thanksgiving, and we are very promotionally active through the end of the year. Listeners are invited to send us their three favorite holiday songs throughout the season for a chance to win a big holiday shooping spree.

Additionally, we've got a booth set up in center court of one of the major malls right next to Santa's display in November and December. That is also the site for our big WALK Toy Drive, where we do a daylong remote and collect toys for local children through Toys for Tots.

Dr. Elmo celebrates 25 years of "Grandma Got Run" Over by a Reindeer"





25 years ago, Dr. Elmo divided the nation with "Grandma Got Run Over by a Reindeer"

Dr. Elmo now unites the nation with "Christmas All Across the USA," from his new BMG CD

Reasons to add "Christmas All Across the USA"

- After selling over 10 million copies of "Grandma Got Run Over by a Reindeer,"
 Dr. Elmo's voice has become synonymous with Christmas.
- Dr. Elmo is radio's most interviewed celebrity during the holiday season.
 Radio hosts say "It's just not Christmas until we've interviewed the Good Doctor."

In Stores Everywhere

Sheet music available on Warner Bros, Publications







Contact Info: Laughing Stock Records (415) 897-7797 www.drelmo.com

October 8, 2004

LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	0	LOS LONELY BOYS Heaven (Or/Epic)	2119	+71	215361	18	90/2
3	2	MARTINA MCBRIDE This One's For The Girls (RCA)	1828	+23	147056	38	105/1
2	3	FIVE FOR FIGHTING 100 Years (Aware/Columbia)	1793	-84	171404	40	105/1
4	4	D1DO White Flag (Arista/RMG)	1700	-44	154773	52	96/0
6	6	MICHAEL MCDONALD Ain't No Mountain High Enough (Motown)	1645	+63	149742	48	98/1
5	6	MAROON 5 This Love (Octone/J/RMG)	1644	+1	173814	24	85/0
7	0	KIMBERLEY LOCKE 8th World Wonder (Curb)	1483	+28	88196	27	96/2
8	8	SEAL Love's Divine (Warner Bros.)	1419	-23	137253	36	100/1
9	9	KEITH URBAN You'll Think Of Me (Capitol)	1291	+117	104996	20	97/4
10	1	MERCYME Here With Me (INO/Curb)	1124	+110	55350	25	81/2
11	•	JOSH GROBAN You Raise Me Up (143/Reprise)	1062	+89	97038	49	100/0
13	12	ELTON JOHN Answer In The Sky (Universal)	914	-9	65537	5	90/6
12	13	3 DOORS DOWN Here Without You (Republic/Universal)	910	-9	98735	41	62/0
14	14	JOSH GROBAN Remember When It Rained (143/Reprise)	902	+48	84102	11	84/3
15	15	LEANN RIMES f/RONAN KEATING Last Thing On My Mind (Curb)	764	-4	30848	17	79/1
17	10	PHIL COLLINS Don't Let Him Steal Your Heart Away (Atlantic)	756	+90	63367	4	85/3
16	Ø	MARTINA MCBRIDE In My Daughter's Eyes (RCA)	738	+61	85108	6	69/7
20	13	HALL & OATES I'll Be Around (U-Watch)	677	+71	81092	5	76/7
18	19	ALICIA KEYS If I Ain't Got You (J/RMG)	641	+14	61822	8	68/4
19	20	HOOBASTANK The Reason (Island/IDJMG)	624	+24	67641	16	39/1
21	21	CHERIE Older Than My Years (Lava)	367	-118	17872	12	61/1
23	22	CLAY AIKEN I Will Carry You (RCA/RMG)	299	-2	12039	8	49/1
25	23	NEWSONG When God Made You (Reunion/PLG)	281	+13	8123	6	43/2
27	24	SEALS & CROFTS Summer Breeze '04 (Warner Bros.)	280	+28	39565	17	25/1
24	25	KELLY CLARKSON Breakaway (Hollywood)	280	-1	74411	3	23/3
22	26	JEFF TIMMONS Whisper That Way (SLG/Rising Phoenix)	279	-49	10295	9	43/0
30	27	TIM MCGRAW Live Like You Were Dying (Curb)	268	+78	13209	2	47/9
26	28	COUNTING CROWS Accidentally in Love (DreamWorks/Geffen)	218	-5	23305	11	15/1
28	29	CELINE DION You And I (Epic)	217	-17	58888	19	18/0
Debut	310	MICHAEL MCDONALD Reach Out, I'll Be There (Motown/Universal)	196	+121	14426	1	41/12

115 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/26-10/2. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.

New & Active

MAROON 5 She Will Be Loved (Octone/J/RMG) Total Plays: 189, Total Stations: 14, Adds: 3 KATRINA CARLSON Drive (Kataphonic) Total Plays: 180, Total Stations: 34, Adds: 3 BRUCE HORNSBY Gonna Be Some Changes Made (Columbia) Total Plays: 142, Total Stations: 25, Adds: 1 JOHN MELLENCAMP Walk Tall (Island/IDJMG) Total Plays: 134, Total Stations: 19, Adds: 4 SIMPLY RED Home (simplyred.com) Total Plays: 128, Total Stations: 29, Adds: 6

CHRISTINE MCVIE Friend (Koch) Total Plays: 125, Total Stations: 33, Adds: 4 JOHN MAYER Daughters (Aware/Columbia) Total Plays: 118, Total Stations: 18, Adds: 5 ANGEL Love Is (Midas/ADA/WMG) Total Plays: 75, Total Stations: 17, Adds: 2 ANITA BAKER You're My Everything (Blue Note/EMC) Total Plays: 61, Total Stations: 17, Adds: 4 AMY GRANT f/KEB' MO' Come Be With Me (UMe) Total Plays: 48, Total Stations: 12, Adds: 5

Songs ranked by total plays

Most Added

www.rradds.com	
ARTIST TITLE LABEL(S)	ADD
M. MCDONALD Reach Out, I'll Be There (Motown/Universal)	12
CELINE DION Beautiful Boy (Epic)	12
TIM MCGRAW Live Like You Were Dying (Curb)	9
HALL & OATES I'll Be Around (U-Watch)	7
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	7
ELTON JOHN Answer In The Sky (Universal)	6
SIMPLY RED Home (simplyred.com)	6
QUEEN LATIFAH Hello Stranger (Vector)	6
JOHN MAYER Daughters (Aware/Columbia)	5
AMY GRANT f/KEB' MO' Come Be With Me (UMe)	5

Most **Increased Plays**

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SHANIA TWAIN Forever And For Always (Mercury/IDJMG)	+146
JOSH GROBAN To Where You Are (143/Reprise)	+132
M. MCDONALD Reach Dut, I'll Be There (Motown/Universal)	+121
KEITH URBAN You'll Think Of Me (Capitol)	+117
MERCYME Here With Me (INO/Curb)	+110
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	+107
PHIL COLLINS Don't Let Him Steal Your Heart Away (Atlantic	/ +90
JOSH GROBAN You Raise Me Up (143/Reprise)	+89
KELLY CLARKSON A Moment Like This (RCA)	+81
HALL & OATES Do It For Love (BMG Latin)	+80

Recurrents

ARTIST TITLE LABEL(S)	PLAYS
SHERYL CROW The First Cut is The Deepest (A&M/Interscope)	1517
UNCLE KRACKER f/DOBIE GRAY Drift Away (Lava)	1193
TRAIN Calling All Angels (Columbia)	1135
SHANIA TWAIN Forever And For Always (Mercury/IDJMG)	1099
MATCHBOX TWENTY Unwell (Atlantic)	1044
COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	846
LUTHER VANDROSS Dance With My Father (J/RMG)	806
SANTANA f/MICHELLE BRANCH The Game Of Love (Arista/RMI	G/ 7 85
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	784
ENRIQUE IGLESIAS Hero (Interscope)	734
SHERYL CROW Soak Up The Sun (A&M/Interscope)	709
NORAH JONES Don't Know Why (Blue Note/Virgin)	676

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



Santa Baby

By Joan Javits, Tony Springer & Phil Springer Recorded by:

- · Eartha Kitt
- · Kylie Minogue
- · Rev. Run and the Christmas All Stars
- · Macy Gray
- · Madonna

With thanks to all the Program Directors and Disk Jockeys who through the years have made **Santa Baby**

one of the world's best loved Christmas songs.



Dayton loves Santa! Christmas music has been the stunt that puts WLQT (Lite 99.9) at the top of the charts. We started playing all Christmas music through December a couple of years before it became popular. While Lite is on in offices throughout Ohio's Miami Valley, playing all Christmas music gets us into hundreds, if not thousands, of businesses as a soundtrack to the holiday season. Malls and mall stores, re-



tail stores, offices and homes — it's huge. It draws in people who don't think AC is hip, and many stay because they like what they hear in our regular format. ■ As "Dayton's holiday music station," we sell our Christmas CD each year and even celebrate Christmas in July at our Listener Appreciation Lunch, feeding 3,500 listeners for free while playing

Christmas tunes. Our sponsors get into the act and decorate their booths with holiday decorations, and Santa comes by in red-and-green boxers under the hot July sun. • Our listeners love the Christmas songs they grew up with, like Bing Crosby, Andy Williams, Rosemary Clooney (a Cincy native) and Nat King Cole. Many stations make the mistake of playing too many newer versions of traditional songs or new songs that no one knows. As for novelty songs, one year we didn't play many on the advice of a consultant. We received lots of complaints saying that we took the fun out of Christmas. So, we try to separate and balance them — we'd never go from "The Chipmunk Song" right into "O Holy Night"! • Stations that want to win should know their audience and customize the music to fit it.

C's top three this week: Los Lonely Boys' "Heaven" remains at No. 1, Martina McBride's "This One's for the Girls" (RCA) is No. 2, and Five For Fighting's "100 Years" (Aware/Columbia) is at No. 3 ... Michael McDonald's "Reach Out, I'll Be There" (Motown/Universal) debuts at No. 30 and gets +121 plays. It's also second Most Added, with 11 adds ... Keith Urban's "You'll Think



of Me" is still at No. 9 but keeps the momentum with +117 plays ... MercyMe's "Here With Me" (Curb) stays in the top 10, with +110 ... Most Added this week is Celine Dion's "Beautiful Boy" (Epic), with 12 adds ... At Hot AC, Maroon 5's "She Will Be Loved" (Octone/J/RMG) keeps the No. 1 slot ... Finger Eleven's "One Thing" (Wind-up) goes 4-2 (+215), while Hoobastank's "The Reason" (Island/IDJMG) is at No. 3 ... U2's "Vertigo" (Interscope) gets Most Increased Plays by a landslide, with +472, taking it from 39 to 23. U2 are second Most Added this week at Hot AC, with 22 adds ... John Mayer's "Daughters" (Aware/Columbia) gets second Most Increased, with +268, and goes 10-9 ... Kelly Clarkson's "Breakaway" (Hollywood) goes 18-17 with +243 ... John Mellencamp's "Walk Tall" (Island/IDJMG) debuts at 38, and Most Added this week are Goo Goo Dolls, whose "Give a Little Bit" (Warner Bros.) picks up 25 adds.

artistactivity

ARTIST: Dr. Elmo
LABEL: Laughing Stock

By JULIE KERTES/AC/HOT AC EDITOR

Novelty Christmas records come and go each year. Their shelf life is usually limited due their topical and timesensitive nature or because they're just plain annoying. But for veterinarianturned-novelty-singer-songwriter Elmo Shropshire, just the opposite is true.

Dr. Elmo's 1979 smash "Grandma Got Run Over by a Reindeer" still garners the attention of listeners across the country and is celebrating its 25th anniversary this holiday season. The song first aired on KSFO/San Francisco in 1979 and has since sold more than 10 million

copies. In fact, "Grandma" has become one of America's most requested Christmas songs, topping Bing Crosby's "White Christmas."

You'd think that Dr. Elmo's job would be seasonal and that he'd spend January through November playing the banjo in his bluegrass band in Marin, CA, but his enterprise has become so bustling that he left his vet practice five years ago to devote more time to making albums, performing and appearing on TV.

"Grandma" was even turned into an animated film that aired in primetime in 2003 on the WB, Cartoon Network and CTV. Dr. Elmo wrote the story and songs and voiced role of Grandpa. Oh, and then there's the licensing of a million-and-a-half singing reindeer toys — can you say "ca-ching?"

Still, Dr. Elmo makes time for radio interviews—lots of them. He tells R&R, "Beginning in November, I get up at 3am to do radio interviews on the East Coast.

I do about 10 or 12 each day before the holiday season, so I don't get much sleep."

Though the song was initially criticized by the Gray Panthers — who claimed the song was ageist, sexist and violent — kids everywhere were taken with it. He says, "When we first recorded the song, children embraced it because it was something new and different. It wasn't anything like what their parents were listening to. And when kids hear the song, they think, 'If Grandma got run over by a reindeer, then Santa must be real!"

Dr. Elmo is quite endearing and delivers each of his wacky songs with charm and warmth, even when he sings, "My Figgie pudding soufflé is solid as a rock/My carrot-custard choirboy lies curdled in his crock/My house of gingerbread is falling like your stock/

Christmas isn't Christmas without Martha" in his latest Christmas novelty, "Christmas Without Martha."

Says the Doc, "I started out as a bluegrass musician, but when I sang a serious song, people didn't take me seriously. So that's what drove me to sing funny songs. Now people laugh with me, not at me."

A recent distribution deal with BMG has propelled Dr. Elmo and his independent label into the big leagues. Now Dr. Elmo's doing a lot of laughing himself—all the way to the bank. "Last year was the first year I could go into any record store and see my CDs," he says.

Dr. Elmo's new single from his latest CD, Christmas in the USA, is called "Christmas All Across the USA." It shows his more serious side, as the song is neither humorous nor novelty. "I thought I'd record an inspiring song that makes everyone feel good about the country again. Hopefully, it'll take the edge off of how everyone in the country is feeling."

Music & Intelligence For Your Life

TESH SIGNS 120th AFFILIATE

The "daily edition" of The John Tesh Radio Show is pleased to announce that it is now heard on over 120 stations!

AC's New Answer for Compelling Daily Family Programming



Weekend Show: 150+ Affiliates
Intelligence Minutes: 50+ Affiliates

"The John Tesh Radio Show has been an outstanding addition to our station. The growth which John's show has given to our evening numbers has been HUGE, taking us to a 16.7 share in the Spring '04 book (M-F 7p-12a, with W25-54, up from a 12.5 in Fall '03.) John has shown broad growth across ALL demos, not only with women 25-54, but with the younger demos, and men as well. Tesh Rocks!"

—Danny Howard, Director of Programming, WDEF/FM-Chattanooga

...All the while BEATING THE COMPETITION & BRINGING IN THE RATINGS!!

For more info, please contact: Scott Meyers • The TeshMedia Group • Toll-free: 888-548-8637 • email: Scott@Meyers.net

POWERED BY MEDIABASE

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LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATION ADDS
1	0	MAROON 5 She Will Be Loved (Octone/J/RMG)	3706	+13	242915	15	97/1
4	2	FINGER ELEVEN One Thing (Wind-up)	3404	+215	227049	22	93/6
2	3	HOOBASTANK The Reason (Island/IDJMG)	3277	-120	218506	33	95/1
3	4	LOS LONELY BOYS Heaven (Or/Epic)	3262	+5	222953	29	92/1
5	5	ASHLEE SIMPSON Pieces Of Me (Geffen)	3005	+113	202691	10	87/2
8	6	AVRIL LAVIGNE My Happy Ending (Arista/RMG)	2684	+167	166519	11	91/4
6	7	COUNTING CROWS Accidentally In Love (DreamWorks/Geffen)	2666	-146	179374	22	91/1
7	8	MAROON 5 This Love (Octone/J/RMG)	2556	-49	191905	39	94/1
10	9	JOHN MAYER Daughters (Aware/Columbia)	2228	+268	140712	7	89/1
9	10	GAVIN DEGRAW I Don't Want To Be (J/RMG)	1828	-191	103346	29	71/2
13	O	BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba)	1809	+229	110092	10	74/3
11	12	3 DOORS DOWN Away From The Sun (Republic/Universal)	1793	-124	88120	34	72/1
14	13	RYAN CABRERA On The Way Down (E.V.L.A./Atlantic)	1660	+182	104302	10	76/4
12	14	SWITCHFOOT Meant To Live (Red Ink/Columbia)	1658	-86	89935	27	71/1
16	15	SARAH MCLACHLAN World On Fire (Arista/RMG)	1638	+140	85794	11	75/3
17	(1)	SEETHER f/AMY LEE Broken (Wind-up)	1446	+77	66350	12	63/5
18	O	KELLY CLARKSON Breakaway (Hollywood)	1413	+243	108066	9	60/7
15	18	NICKELBACK Feelin' Way Too Damn Good (Roadrunner/IDJMG)	1252	·219	59750	18	59/0
19	19	DURAN DURAN (Reach Up For The) Sunrise (Epic)	1163	+139	67765	5	68/6
21	20	LENNY KRAVITZ Lady (Virgin)	1050	+218	63425	5	61/8
24	2	KILLERS Somebody Told Me (Island/IDJMG)	8 04	+82	34112	8	39/0
26	22	SWITCHFOOT Dare You To Move (Red Ink/Columbia)	794	+178	33584	3	54/13
39	23	U2 Vertigo (Interscope)	785	+472	77714	2	49/22
20	24	AVION Seven Days Without You (Columbia)	755	-158	24689	18	42/0
23	25	ALANIS MDRISSETTE Eight Easy Steps (Maverick/Reprise)	732	-19	26588	8	49/0
27	26	HOWIE DAY Collide (Epic)	599	+40	29494	8	36/1
22	27	FIVE FOR FIGHTING The Devil In The Wishing Well (Jane Says) (Aware/Columbia)	663	-138	20738	9	50/1
28	28	VANESSA CARLTON White Houses (A&M/Interscope)	631	+47	22295	4	41/0
30	29	DIDO Sand In My Shoes (Arista/RMG)	517	+38	18592	4	49/2
29	30	LINKIN PARK Breaking The Habit (Warner Bros.)	612	+55	29822	5	24/0
25	31	TRAIN Ordinary (Columbia)	5 39	.177	21967	18	38/1
33	32	TEARS FOR FEARS Call Me Mellow (Universal Music)	488	+39	15096	6	37/2
36	33	LOS LONELY BOYS More Than Love (Or/Epic)	465	+76	20207	3	36/3
34	34	DIANA ANAID Last Thing (Five Crowns Music)	462	+27	13450	9	30/0
31	35	JOJO Leave (Get Out) (BlackGround/Universal)	456	-5	20811	7	12/0
32	36	MARTINA MCBRIOE This One's For The Girls (RCA)	447	-64	32609	17	18/1
35	37	INGRAM HILL Will I Ever Make It Home (Hollywood)	415	+17	12381	6	31/1
Debut	33	JOHN MELLENCAMP Walk Tall (Island/IDJMG)	292	+38	7203	1	29/4
38	39	BONNIE MCKEE Somebody (Reprise)	277	-73	6750	6	27/0
-	410	MERCYME Here With Me (INO/Curb)	248	+14	12396	9	13/1

97 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/26-10/2. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.

Most Added®	
www.rradds.com	
ARTIST TITLE LABEL(S)	ADDS
GOO GOO DOLLS Give A Little Bit (Warner Bros.)	25
U2 Vertigo (Interscope)	22
GWEN STEFANI What You Waiting For? (Interscope)	16
SWITCHFOOT Dage You To Move (Red Ink/Columbia)	13
LENNY KRAVITZ Lady (Virgin)	8
MINDY SMITH Come To Jesus (Vanguard)	8
KELLY CLARKSON Breakaway (Hollywood)	7

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
U2 Vertigo (Interscope)	+472
JOHN MAYER Daughters (Aware/Columbia)	+268
KELLY CLARKSON Breakaway (Hollywood)	+243
BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba)	+229
LENNY KRAVITZ Lady (Virgin)	+218
FINGER ELEVEN One Thing (Wind-up)	+215
GWEN STEFANI What You Waiting For? (Interscope)	+193
RYAN CABRERA On The Way Down (E.V.L.A./Atlantic)	+182
SWITCHFOOT Dare You To Move (Red Ink/Columbia)	+178
AVRIL LAVIGNE My Happy Ending (Arista/RMG)	+167

New & Active

CALLING Anything (RCA/RMG) Total Plays: 227, Total Stations: 29, Adds: 6 KEANE Somewhere Only We Know (Interscope) Total Plays: 219, Total Stations: 22, Adds: 2 GWEN STEFANI What You Waiting For? (Interscope) Total Plays: 195, Total Stations: 16, Adds: 16 SCISSOR SISTERS Take Your Mama (Universal) Total Plays: 171, Total Stations: 12, Adds: 1 LOW MILLIONS Eleanor (Manhattan/EMC) Total Plays: 120, Total Stations: 15, Adds: 2 SEAL Get It Together (Warner Bros.) Total Plays: 115, Total Stations: 11, Adds: 1 GOO GOO DOLLS Give A Little Bit (Warner Bros.) Total Plays: 113, Total Stations: 25, Adds: 25 MARC BROUSSARD Where You Are (Island/IDJMG) Total Plays: 104, Total Stations: 18, Adds: 5 UNCLE KRACKER Writing It Down (Lava/Warner Bros.) Total Plays: 92, Total Stations: 12, Adds: 2 FROU FROU Let Go (Geffen) Total Plays: 85, Total Stations: 10, Adds: 2

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.





RateTheMusic.com

America's Best Testing Hot AC Songs 12 + For The Week Ending 10/08/04

Artist Title (Label)			Famil.	Burn	18-34	18-24	25-34
MAROON 5 She Will Be Loved (Octone/J/RMG)	4.38	4.24	99%	25%	4.43	4.48	4.39
MAROON 5 This Love (Octone/J/RMG)	4.25	4.14	99%	46%	4.30	4.26	4.34
COUNTING CROWS Accidentally In Love (Dream Works/Geffen,		4.02	95%	25%	4.08	4.01	4.13
GAVIN OEGRAW Don't Want To Be (J/RMG)	4.07	3.99	88%	19%	4.17	4.15	4.19
RYAN CABRERA On The Way Down (E.V.L.A./Atlantic)	4.06	4.12	87%	17%	4.01	4.01	4.01
KELLY CLARKSON Breakaway (Hollywood)	4.06	3.97	83%	13%	4.05	4.05	4.05
SWITCHF00T Meant To Live (Red Ink/Columbia)	4.03	4.02	94%	35%	3.95	4.06	3.85
FINGER ELEVEN One Thing (Wind-up)	4.01	4.03	92%	29%	3.89	3.75	4.01
HOOBASTANK The Reason (Island/IDJMG)	3.99	3.96	100%	51%	3.91	3.71	4.08
TRAIN Ordinary (Columbia)	3.98	3.94	84%	19%	3.84	3.86	3.82
SEETHER f/AMY LEE Broken (Wind-up)	3.92	3.92	83%	20%	3.85	3.90	3.80
KILLERS Somebody Told Me (Island/IDJMG)	3.90	4.03	64%	10%	3.87	3.81	3.93
3 DOORS OOWN Away From The Sun (Republic/Universal	// 3.88	3.94	92%	36%	3.71	3.64	3.77
AVRIL LAVIGNE My Happy Ending (Arista/RMG)	3.85	3.87	98%	30%	3.80	3.73	3.86
BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba)	3.84	3.96	86%	21%	3.83	3.90	3.76
NICKELBACK Someday (Roadrunner/IDJMG)	3.83	3.92	99%	53%	3.76	3.76	3.75
HOWIE DAY Collide (Epic)	3.83	_	47%	8%	3.81	3.84	3.79
JOHN MAYER Daughters (Aware/Columbia)	3.77	3.81	71%	17%	3.80	3.77	3.82
SARAH MCLACHLAN World On Fire (Arista/RMG)	3.75	3.80	70%	17%	3.89	4.00	3.81
LOS LONELY BOYS Heaven (Or/Epic)	3.72	3.69	96%	46%	3.67	3.47	3.85
VANESSA CARLTON White Houses (A&M/Interscope)	3.70	_	53%	8%	3.38	3.46	3.28
NICKELBACK Feelin' Way Too (Roadrunner/IDJMG)	3.69	3.79	87%	29%	3.66	3.66	3.66
DURAN DURAN (Reach Up For The) Sunrise (Epic)	3.66	_	41%	8%	3.49	2.96	3.81
LENNY KRAVITZ Lady (Virgin)	3.64	_	69%	15%	3.63	3.40	3.82
AVION Seven Days Without You (Columbia)	3.58	3.65	52%	10%	3.53	3.42	3.63
ASHLEE SIMPSON Pieces Of Me (Geffen)	3.57	3.51	97%	42%	3.51	3.34	3.65
RICHARD MARX When You're Gone (Manbattan/EMC)	3.51	3.58	63%	15%	3.51	3.41	3.58
FIVE FOR FIGHTING The Devil In (Aware/Columbia)	3.46	3.66	57%	13%	3.53	3.55	3,51
ALANIS MORISSETTE Eight Easy Steps (Maverick/Reprise	3.43	3.37	66%	15%	3.39	3.25	3.53

Total sample size is 406 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+, Persons are screened via the Internet, Once passed, they RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks

POWERED BY HOTACTOP30 MEDIABASE CANADA **TOTAL PLAYS** +/-PLAYS WEEKS ON CHART ARTIST TITLE LABEL(S) 661 -8 4/0 MAROON 5 She Will Be Loved (Octone/J/RMG) 12 3 AVRIL LAVIGNE My Happy Ending (Arista/RMG) 550 15 5/0 3 + BRYAN ADAMS Open Road (Universal) 548 610 Δ +14 Q ASHLEE SIMPSON Pieces Of Me (Geffen) 48 541 13 4/0 8 BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba) 477 +27 7 9/0 SARAH MCLACHLAN World Dn Fire (Arista/RMG) 471 -20 4/0 COUNTING CROWS Accidentally... (DreamWorks/Geffen) 454 6 -32 20 6/0 HOOBASTANK The Reason (Island/IOJMG) 449 26 7 -20 11/0 K-OS Crabbuckit (Astralwerks/Virgin) 11 433 +71 5 RI1 KELLY CLARKSON Breakaway (Hollywood) 6/1 16 419 +93 4 STABILO Everybody (Virgin Music Canada) 10 394 +7 13 3/0 9 TRAIN Ordinary (Columbia) 386 -39 16 7/0 SEETHER (IAMY LEE Broken (Wind-un) 347 12 4 17 5/0 20 **1** ◆ SHANIA TWAIN... Party For Two (Mercury/IDJMG) 339 +7N 3 8/1 LOS LONELY BOYS Heaven (Or/Epic) 334 15 15 20 6/1 -1 14 16 DEFAULT All She Wrote (TVT) 314 -21 11 3/0 22 1 RYAN CABRERA On The Way Down (E.V.L.A./Atlantic) 307 +47 5/0 4 18 18 JOJO Leave (Get Dut) (BlackGround/Universal) 300 ·R 9 4/0 19 BLACK EYED PEAS Let's Get It Started (A&MInterscope) 298 5/1 +14 4 24 VANESSA CARLTON White Houses (A&M/Interscope) 293 +51 2 6/0

23 Canadian Hot AC reporters. Monitored airplay data Supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/26-10/2. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song.

Indicates Cancon. © 2004, R&R, Inc.

Reporters

MARC BROUSSARD JOHN MELLENCAMP

GOO GOO DOLLS WDOM/Attantic City, NJ*
PD: Brad Carson
ND: Gion Turner
17 GOO GOO DOLLS
16 GWEN STEFAN
1 ANNOY SAITH
LOS LONELY BOYS

28 U2 2 GOO GOO DOLLS SWITCHFOOT

ICVUL/Colorado Springs, CO* PO/MO: AJ Carlisle

KLTG/Corpus Christi, TX* 084/P0: Berl Clark

. su **FERTES** T. **Keyin Koske** M. JAGGER & D. STEV

Stations and their adds listed alphabetically by market

KALZ/Fresno, CA* OM/PD: E. Curtis John NO: Chris Blood JET MARC BROUSS DIRTY VEGAS U2

UNICLE KRACKER

KMXBA.as Vegas, NV PQ-MID: Lestin Chase 24 GOO GOO DOLLS 1 JET

17

21

26

23

29

Debut>

28

Debut

Debut

30

11: ÚZ # GÓO GOO DOUS

AM HILL

KYIS/Oldahoma City, OK* OM/PD: Cleris Baker MD: Rosnie Ranning GWEN STEFAN

KQKQ/Ormaha, NE° PD: Nevin Dane MD: Brittary Huntman 31 U2 12 GWEN STEFANI SIMPLE PLAN

CREY/Demand, CA* Olic Sail Funds PD: J. Love APDAND: Downe McPeak 13. LOWY ISBANTZ

WRFY/Reading. PA' PD/MD: Al Burks

600 600 DOLLS

21 NICKELBACK Feelin' Way Too... (Roadrunner/IDJMG) 276

ALANIS MORISSETTE Eight Easy Steps (Maverick/Reprise) 225

DURAN DURAN (Reach Up For The) Sunrise (Epic)

SWITCHFOOT Meant To Live (Red Ink/Columbia)

DESTINY'S CHILD Lose My Breath (Columbia)

30 SOULDECISION Cadillac... (MCA/Universal Music Canada) 180

ANDY KIM I Forgot To Mention (Independent)

JACKS DUL Shady Day (Vik/BMG Music Canada)

**NELLY FURTADO Forca (Dream Works/Interscope)

GORDIE SAMPSON Sunburn (Independent)

GWEN STEFAN GOO GOO DOLLS

KLLC/San Francisco, CA* PD: John Peake APD/AND: Juyn 24 GMEN STEFANI DIOO ASHLEE SIMPSON AVRIL LAVIGNE

RPLZ/Searthy, WA* Rth Kard Pastige Mth. Blood Hardwinste 7 M. Juliant & D. Stri CROW

KBED/Shreveport, LA* PD: Gary Robinson

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10 UZ 2 GWEN STEFAN 1 GOO GOO DOLLS

WWWIN/Toledo, OH* ON: Tim Roberts ON: Steve Marshall MC: Jell Wicker CALLING GWEN STEFANI

MARKET TOWNS City MI VI TON

10 FOR FIGHTING 10 FOR FIGHTING LE KRACKER KEYW/Tri-Cities, WA PD/MD: Paul Drake S CALLING

000 000 00LLS

KZPT/Tucson, DM: Tom Land PD: Grey Ounkin MO: Leslie Lois

POWERED BY MEDIABASE

*Monitored Reporters 112 Total Reporters

97 Total Monitored

15 Total Indicator

Did Not Report, Playlist Frozen (2): WDAQ/Danbury, CT WZAT/Savannah, GA



carcher@radioandrecords.com

CAROL ARCHER

'People Are Inherently Good'

BB Jazz in Huntington Beach spotlights smooth jazz to benefit autism

For the past four years BB Jazz has presented smooth jazz concerts at the 319-seat Huntington Beach, CA Library Theater complex to benefit a school for autistic children. The concert series — the brainchild of Betty Bennish and her husband, Corky — effectively joins philanthropy and music, thereby generating increased awareness of both. It's brilliant scheme, and an endeavor that is particularly well organized, due to Betty Bennish's devotion to both causes. This is BB Jazz's story, one I feel privileged to tell in the pages of R&R.

Betty explains that BB Jazz presents four to five one-artist indoor concerts each year, plus a three-to-five-artist outdoor festival each September in a beautiful 24-acre park behind the theater.

Since the launch of the series, artists such as Keiko Matsui, Dave Koz, Chris Botti, Euge Groove, Everette Harp, Marion Meadows, Bobby Lyle and Richard Smith have participated. "Al Jarreau played our festival this year," Betty says. "It was so touching for me to have him here, because he's such an icon. He did a beautiful job."

A Personal Connection

The BB Jazz series came out of Betty's work helping a friend, Jeff Robinson, organize the lineup and backstage for the Newport [CA] Jazz Festival. "I've been personally in-



Betty and Corky Bennish

volved with the music since at least the mid-'80s, and that's where my passion came from," Betty says. "I saw that there was a way that I could help. I was trying to find a cause that wouldn't be a self-promoting thing, and I found that in my 12-year-old autistic nephew.



GUITARS & SAXES There's nothing like a cold one after a hot set to cheer this group of smooth jazz favorites who played Sept. 11 at Las Vegas' Spring Mountain Ranch. Seen here are (I-r) Marc Antoine, Euge Groove, Warren Hill and Jeff Golub.

"I thought if I could raise more awareness for the music on all levels and also for this disease, which I knew nothing about until my nephew was born, what a good thing that would be — to draw people with live music, whether they were coming for the music or not.

"The artists, it seemed to me, were in as much need of the help and exposure as the school. The fans — everyone — needed to come together. I continue to try to convert 'citizens' to the smooth jazz cause. Whether people arrive as fans or not, it's fun to treat them nicely, to treat it like a special thing for everyone involved.

"We serve a buffet dinner before each show, which is prepared by a chef. Corky and I are in the food business, so we have always donated all the food, but this year we acquired new sponsors when some folks who are in the produce business came to an event, and now they donate all the produce for our festival. People are inherently good.

"I try to stay at a competitive rate when booking the artists, because I want it to be an ongoing thing. When you ask for a favor, that gets old; plus, the artists needed help. Every single thing counts for them, whether it's selling their CDs or making that gig. That's where the sponsorships came in, because I didn't want to take revenue from the artists, I wanted to generate more good events."

Buoyed By Sponsors

"The sponsorships have been incredible," Betty continues. "Good Neighbor Pharmacy has been a sponsor from Day One. We also have personal sponsors who are very large donors who don't even want to be mentioned. It's amazing how passionate people become about the cause. They see that my entire staff is involved, either as a teacher at the school or a volunteer. Everyone involved is doing it for the love of something, so, going into our fifth year, it feels like it's snowballing.

"This year I did the Wilson Creek Winery series for the Wilsons, who became a sponsor of ours last year. I was happy to help them. I said, 'Just keep giving us the champagne for our event, because that really helps.'

Mailbag

Dear Carol: I'm supposed to be programming Monday's log, but instead have been distracted by Part 3 of your spring book article [9/24]. All I have to say is amen. You spoke to two guys I respect the most — KSSJ/Sacramento Station Manager Lee Hanson and Broadcast Architecture VP/Programming Rad Messick — when it comes to how Arbitron treats Smooth Jazz.

You want to talk wobble? How about a smaller market where the sample size is about a quarter of what Lee or KTWV/Los Angeles' Paul Goldstein or KIFW/San Diego PD Mike Vasquez have? How about investigating the low Arbitron consent rate? Why doesn't our upper-end target consent to participate in such a survey? And men — don't get me started. Odds are good that the fall survey, especially Phase 2, will show lots of men leaving us for News/Talk in similar fashion to what happened at the start of the Iraq liberation campaign (I know this because I also program a 25kw N/T station in this market).

The point is, historically, the best-sampled cell in this market, besides teens, has been 25-34 women. That's great for our Hot AC down the hall, but what about Smooth Jazz? What about the young end? Should we take the saxophone out of our logo and replace it with a cosmopolitan glass? The viability of this format in markets 51+ really takes a hit from bad samples.

Just had to vent. Thanks!

— Chris Townshend Operations Director, KSMJ & KNZR/Bakersfield Buckley Radio

About a month after our first meeting they came to us and said, 'You've done so much. We didn't realize you'd bring us advertisers, too, so we're going to donate the proceeds from our series to autism.'"

The school Betty's nephew attends receives the lion's share — about 80% — of the funds raised by BB Jazz. "This year the school moved to a nice, big facility, which it never had in the past," Betty says. "We helped them move, and we are very proud of that. Every year we've raised \$16,000 or better for the school. That's a lot to us, but it's not much money in the whole scheme.

JAZZ

We've just learned that the school has gotten a major grant from Disney, so they are beginning to get recognition, which is great, because they need help.

"The school was actually opened by a parent who was desperate because the youngest of his three children was very autistic and he didn't know what to do. He was almost drowning because he'd put all of his personal money into the school. It was right at that time that we came in to help

"This is the first year they have been operating well, and they've moved and are growing now, so it's exciting. Shedding light on autism and shedding light on smooth jazz players seems to be working, and everybody seems to benefit."

Connecting The Dots

"Every so often an artist will tell me that someone close to them is autistic," Betty continues. "It's something that people don't come forward with readily. One of the most touching things happened after an event, when the parent of an autistic child came up to me with tears in her eyes to say, 'This is the first thing I've ever been to for autism that wasn't sad.'

"In the theater lobby is a presentation of the picture method used by this particular school that we support. It teaches autistic kids to communicate and to have social skills through pictures. It's a method developed by Dr. Bondy in Delaware.

"It's pretty amazing that it really works. I see that when I go into my nephew's home. When he gets home from school, he goes to pictures velcroed to a board and, one by one, begins taking them down: a picture of him taking off his backpack, a picture of him washing his hands or having a snack.

"This is how he can talk. Fifty percent of autistic children are able to progress to words, but his case is severe. Physically, he does all kinds of activities, like a typical 13-year-old boy, but he can't communicate.

"BB Jazz keeps snowballing. People say, 'You give so much,' but the truth is, we get so much by doing this work. This Christmas we are going to co-produce a show with Omega Events, the producer of the Pasadena Jazz festival, at the library. Connecting all the dots is important. We have also been touched by other children's charioties, like the Starlight Foundation and Hands for Hope, and I'm trying to shed light on their causes through smooth jazz too."

TOTAL

POWERED BY MEDIABASI

SMOOTH JAZZ TOP 30

200		me October 6, 2004					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	0	GERALD ALBRIGHT To The Max (GRP/VMG)	871	+34	105945	21	40/0
2	2	BONEY JAMES Here She Comes (Warner Bros.)	856	+25	105895	17	40/0
3	3	GEORGE BENSON Softly, As In A Moming Sunrise (GRP/VMG)	731	-89	92842	19	39/0
4	4	MICHAEL LINGTON Show Me (Rendezvous)	721	-1	78509	26	38/0
5	6	WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	720	+59	73872	16	35/0
7	6	ANITA BAKER You're My Everything (Blue Note/EMC)	572	+2	67234	14	38/0
9	0	RICHARD ELLIOT Your Secret Love (GRP/VMG)	547	+44	73963	- 11	37/0
6	8	MARC ANTOINE Mediterraneo (Rendezvous)	532	-51	68929	33	35/1
10	9	CHRIS BOTTI Back Into My Heart (Columbia)	519	+28	69508	22	39/0
8	10	OAVE KOZ All I See Is You (Capitol)	487	-61	55156	32	37/0
11	11	SEAL Love's Divine (Warner Bros.)	463	-5	40712	21	32/0
14	12	TIM BOWMAN Summer Groove (Liquid 8)	440	+19	53333	9	34/0
15	13	MARION MEADOWS Sweet Grapes (Heads Up)	417	+23	45153	14	33/1
13	14	PAUL JACKSON, JR. Walkin' (Blue Note/EMC)	411	-13	42402	22	35/0
12	15	NORMAN BROWN Up 'N' At 'Em (Warner Bros.)	411	-22	35093	10	35/0
16	•	MINDI ABAIR Come As You Are (GRP/VMG)	397	+23	54463	6	36/0
18	Ø	SOUL BALLET Cream (215)	380	+21	59274	7	33/0
17	18	NICK COLIONNE It's Been Too Long (3 Keys Music)	374	+4	49107	15	32/0
19	19	KIM WATERS In Deep (Shanachie)	339	+8	29459	13	31/2
21	20	RAMSEY LEWIS TRIO The In Crowd (Narada)	295	+9	41139	19	23/0
25	4	HALL & OATES Love TKO (U-Watch)	287	+68	21933	4	21/1
23	22	PETER WHITE How Does It Feel (Columbia)	285	+33	38118	6	27/0
22	23	RENEE OLSTEAD A Love That Will Last (143/Reprise)	274	-1	16211	11	20/0
20	24	PATTI LABELLE New Day (Def Soul/IDJMG)	271	-16	24691	16	18/0
24	25	STEVE OLIVER Chips & Salsa (Koch)	222	+3	10111	7	19/0
27	26	PIECES OF A DREAM It's Go Time (Heads Up)	185	+5	16809	5	17/1
28	27	CRAIG CHAQUICO Her Boyfriend's Wedding (Narada)	171	+26	8215	5	15/0
26	28	GLADYS KNIGHT f/EDESIO ALEJANORO Feelin' Good (Vacilon) (Pyramid)	170	-17	7994	17	14/0
29	29	PAUL BROWN Moment By Moment (GRP/VMG)	162	+26	38046	2	15/1
30	<u> </u>	GREG ADAMS Firefly (215)	130	+11	25917	2	13/2
40.0	- 10. 10.00.0	annuture. Str., Nov. of alcolor, data according by Studiobaca Danasach, and Villa, and Danasia	as Davida Mak			المساحة الما	

40 Smooth Jazz reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 97.65-1072. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc.). © 2004, Arbitron Inc.). © 2004, R&R, Inc.

New & Active

DAVE KOZ Let It Free (Capitol) Total Plays: 118, Total Stations: 15, Adds: 4 EVERETTE HARP Can You Hear Me (A 440) Total Plays: 116. Total Stations: 13. Adds: 1

THA' HOT CLUB I'm Gonna Love You Just A Little More Baby (Shanachie)

Total Plays: 111, Total Stations: 9, Adds: 0 **EUGE GROOVE XXL (Narada)**

Total Plays: 98. Total Stations: 14. Adds: 3 ALICIA KEYS If I Ain't Got You (J/RMG) Total Plays: 98, Total Stations: 5, Adds: 0

FOURPLAY Fields Of Gold /BCA Victor) Total Plays: 93. Total Stations: 11. Adds: 0

RAY CHARLES (IDIANA KRALL You Don't Know Me (Concord)

Total Plays: 92. Total Stations: 9. Adds: 4

MICHAEL MCDONALD Tracks Of My Tears (Motown/Universal)

Total Plays: 76. Total Stations: 18. Adds: 15

RAFE GOMEZ Icy (Tommy Boy)

Total Plays: 76, Total Stations: 7, Adds: 0

FATTBURGER Work To Do (Shanachie)

Total Plays: 69, Total Stations: 7, Adds: 1

Songs ranked by total plays

Most Added

www.rradds.com	
ARTIST TITLE LABEL(S)	ADI
MICHAEL MCDONALD Tracks Of My Tears (Motown/Universal)	15
QUEEN LATIFAH California Dreamin' (Vector)	9
DAVE KOZ Let it Free (Capitol)	4
RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord)	- 4
EUGE GROOVE XXL (Narada)	3
KIM WATERS In Deep (Shanachie)	2
GREG ADAMS Firefly (215)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	PLAY INCREAS
HALL & OATES Love TKO (U-Watch)	+68
MICHAEL MCDONALD Tracks Of My Tears (Motown/Univers	<i>al)</i> +61
WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	+59
RAY CHARLES f/DIANA KRALL You Oon't Know Me (Concord	d) +54
RICHARD ELLIOT Your Secret Love (GRP/VMG)	+44
QUEEN LATIFAH California Dreamin' (Vector)	+40
GERALD ALBRIGHT To The Max (GRP/VMG)	+34
PETER WHITE How Does It Feel (Calumbia)	+33
CHRIS BOTTI Back Into My Heart (Columbia)	+28

Most Played Recurrents

ARTIST TITLE LABEL(S)	PLAYS
PAUL TAYLOR Steppin' Out (Peak)	392
JOYCE COOLING Expression (Narada)	388
PAUL BROWN 24/7 (GRP/VMG)	332
EUGE GROOVE Livin' Large (Narada)	268
DAN SIEGEL In Your Eyes (Native Language)	265
RICK BRAUN Daddy-O (Warner Bros.)	259
PRAFUL Sigh (Rendezvous)	252
DIANA KRALL Temptation (GRP/VMG)	252
RICHARD SMITH Sing A Song (A440)	237
NICK COLIONNE High Flyin' (3 Keys Music)	227
PETER WHITE Talkin' Bout Love (Columbia)	226
KIM WATERS The Ride (Shanachie)	211
STEVE COLE Everyday (Warner Bros.)	199
JAZZMASTERS Puerto Banus (Trippin' 'N' Rhythm)	196
RICHARD ELLIOT Siy (GRP/VMG)	190

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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SMOOTH JAZZTOP 30 INDICATOR

M	-	October 8, 2004					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE	WEEKS ON CHART	TOTAL STATIO
1	0	BONEY JAMES Here She Comes (Warner Bros.)	229	+24	(00) 1189	16	15/1
4	2	NORMAN BROWN Up 'N' At 'Em (Warner Bros.)	178	+17	559	10	14/0
3	3	WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	170	-11	776	14	14/0
9	4	MINDI ABAIR Come As You Are (GRP/VMG)	161	+20	555	5	14/2
6	6	ANITA BAKER You're My Everything (Blue Note/EMC)	158	+5	945	13	13/0
5	6	GERALD ALBRIGHT To The Max (GRP/VMG)	155	-6	456	21	12/0
2	7	GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG)	154	-50	927	18	13/0
11	8	TIM BOWMAN Summer Groove (Liquid 8)	152	+14	594	8	14/0
8	9	MICHAEL LINGTON Show Me (Rendezvous)	151	+9	528	24	11/0
10	1	STEVE OLIVER Chips & Salsa (Koch)	146	+5	710	11	14/0
7	11	EVERETTE HARP Can You Hear Me (A440)	141	-6	726	17	16/0
12	12	KIM WATERS In Deep (Shanachie)	139	+4	733	16	15/1
14	B	SOUL BALLET Cream (215)	127	+4	470	8	13/1
13	14	RICHARD ELLIOT Your Secret Love (GRP/VMG)	127	-6	644	10	12/0
15	1 5	FOURPLAY Play Around It (RCA Victor)	124	+3	756	16	11/0
20	16	MARION MEADOWS Sweet Grapes (Heads Up)	118	+20	596	14	12/1
[Debut]	O	EUGE GROOVE XXL (Narada)	115	+31	393	1	12/2
18	18	GRADY NICHOLS Tuesday Morning (Compendia)	108	+6	359	4	9/0
22	19	MARC ANTOINE Mediterraneo (Rendezvous)	100	+5	538	33	8/0
21	20	RAFE GOMEZ Icy (Tommy Boy)	100	+3	391	5	9/0
26	4	FOURPLAY Fields Of Gold (RCA Victor)	97	+6	320	3	9/0
19	22	SHADES OF SOUL f/JEFF LORBER W/ CHRIS BOTTI Gazpacho (Narada)	95	-4	507	10	9/0
16	23	CHRIS BOTTI Back Into My Heart (Columbia)	93	-16	483	23	9/0
17	24	RAMSEY LEWIS TRIO The In Crowd (Narada)	91	.12	318	17	10/0
29	25	CRAIG CHAQUICO Her Boyfriend's Wedding (Narada)	90	+2	475	2	9/0
23	26	GREG ADAMS Firefly (215)	89	-2	329	2	9/0
[Debut]	2	FATTBURGER Work To Do (Shanachie)	87	+15	323	1	8/0
Debut	28	GARRY GDIN Don't Ask My Neighbors (Compendia)	87	+8	414	1	8/0
_	29	POSITIVE FLOW The City Streets (Shanachie)	87	+7	415	2	9/1
-	30	RENEE OLSTEAD A Love That Will Last (143/Reprise)	87	+7	332	2	7/0

17 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 9/26 - Saturday 10/2.

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Most Added® www.rrindicator.com ARTIST TITLE LABELIS Anns DAN SIEGEL Inside Out (Native Language) 5 MICHAEL MCDONALD Tracks Of My Tears (Motown/Universal) 4 QUEEN LATIFAH California Dreamin' (Vector) MINDI ABAIR Come As You Are (GRP/VMG) 2 FUGE GROOVE XXI (Narada) 2 Most Increased Plays TOTAL PLAY INCREASE ARTIST TITLE LABEL(S) EUGE GROOVE XXL (Narada) +31 QUEEN LATIFAH California Dreamin' (Vector) +29 BRENDA RUSSELL I Know You By Heart (Narada) +26 BONEY JAMES Here She Comes (Warner Bros.) +24 J. HARRISON f/N. JONES Tennessee Waltz (Highnote/ACT) +24 MINDI ABAIR Come As You Are (GRP/VMG) +20 MARION MEADOWS Sweet Grapes (Heads Up) +20 PETE BELASCO Hurry Hurry (Compendia) 20 BOBBY LYLE Tippin' (3 Keys Music) +20 BEN TANKARD Piano Prophet (Independent) +19 Most **Played Recurrents** TOTAL ARTIST TITLE LABELIST JOYCE COOLING Expression (Narada) 93 EUGE GROOVE Livin' Large (Narada) 55 PETE BELASCO Deeper (Compendia) 48 PAUL BROWN 24/7 (GRP/VMG) 47

Reporters

WZMR/Albany, NY* OM/PD: Kevin Callaban MD: Julia Feiner 2 MICHAEL MCDONALD

KAJZ/Albuquerque, NM * Dit; Jim Welton PD/MD; Paul Lavoie

KNIK/Anchorage, AK OM/PD: Aaron Waltender

WJ2Z/Atlanta, GA*

WOJZ/Atlantic City, NJ*

KSMJ/Bakersfield, CA* DM/PD: Chris Tewnshend APD: Nick Nevak PAUL BROWN

WSMJ/Baltimore, MO* PD/MD: Lori Lewis 11 MICHAEL MCDDMALD 8 RAY CHARLES UDLAMA KRALL 6 QUEEN LATIFAH

WVSU/Birmingham, AL PD/MD: Andy Parrish DAN SIEGEL MICHAEL MICDONALD QUEEN LATIEAN

WNUA/Chicago, IL* OM: Bob Kaake PD: Steve Sties MD: Michael La Crosse

WNWV/Cleveland, OH*
OM/PD: Berale Kimble
1 MICHAEL MICDONALD
GUIEBI LATIKAH
EVERETTE MARP

KSKX/Colorado Springs, CO* PD: Steve Hibbard MD: Levie Cobb 6 RICHARD ELLIOT MCHAEL MCDOMALD

WJZA/Columbus, OH*

KOAI/Dallas, TX*

KJCO/Denver, CO* PD/MD: Michael Fischer 2 MICHAEL MCDOMALD

WVMV/Detroit, MI* OM/PD: Tom Steeker MD: Sandy Kovach 1 RAY CHARLES I/DIAMA KRALL CHUCK LOES

KEZL/Fresno, CA* OM: E. Curtis Johnson PD/MD: J. Weldenheimer QUEEN LATIFAH

WZJZ/Ft. Myers, FL* OM: Steve Amari PD: Jee Turner MD: Rendi Bachman No Ados

WSBZ/Ft, Walton Beach, FL PD: Mark Carter MO: Mark Edwards 5 PETER WALTE

WQTQ/Hartford, CT PD/MD: Stewart Stone No Adds

KHJZ/Houston, TX* PD: Maxins Todd APD/MO: Greg Morgen

WJAB/Huntsville, AL PD/MD: Ellen Washington 9 MICHAEL BOYNN 7 PATRICK YAMDELL 6 MINIOL ABAR 6 DAND GAMPELD 4 SOUR BALLET 3 CHUSTRAAM MOSTERT

WYJZ/Indianapolis, IN* /PD: Carl Frye

KJLU/Jefferson City, MO PD/MD: Dan Turner SERGIO CAPUTO EUSE GROOVE DAVID BENOT & RUSS FREEMAN BILLY MILES

KOAS/Las Vegas, NV* PD/MD: Erik Fexx MICHAEL MCDONALD

KUAP/Little Rock, AR

PD/MD: Michael Ne
4 YORNICO: 3 BIEH TABIKARD 3 BIEH TABIKARD 3 BIEH TABIKARD 3 CHINS BOTTI 3 CHINS BOTTI 3 CHING BOTTI 3 CHING

KSBR/Los Angeles, CA DM/PD: Terry Wedel MD: Sesen Koshbay 1 RICHARD SMITH 1 DAM SIEGEL 1 JAMES VARIFAS

KTWV/Los Angeles, CA* PD: Paul Goldstein APD/MD: Samantha *ascuel No Adds

WJZL/Louisville, KY* PO/ND: Gator Glass APO: Ron Fisher 2 RAY CHARLES (DIAMA KRALL CUESI LATIFAH

WJZN/Memphis, FN*

WLVE/Miami, FL* ON: Rob Reberts PD/MD: Rich McMillan

WJZI/Milwaukee, WI* PD: Stan Atkinson MD: Steve Scott

KJZI/Minneapolis, MN° PD: Bob Wood MD: Mike Woll 3 QUEEN LATIEAN

KRVR/Modesto, CA* OM/MD: Doug Welff PO: Jin Bryan EUGE GROOVE

WVAS/Montgomery, AL MD: Eugenta Ricks 16 BERT MAKAND 16 BRENDA MUSSELL 15 CHIRS BOTTI 14 DAN SIEGEL 14 MIDHAEL MODOMALC 14 VORNICCE 14 VORNICCE 14 QUEEN LATIFAH

WFSK/Nashville, TN

Stations and their adds listed alphabetically by market

DMX Jazz Vocal Blend/Network PD/MD: KenKi Johnson UNIX JAZZ VOCAI BIEND/NET
POPMIC KEM JAMESION INDOMA JONES
24 JOER HAMSION INDOMA JONES
26 JOER JAMES
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11 INCOGNITO
10 CRIVAG CHAQUICO
10 CRIVAG CHAQUICO
10 JORIATHAN CAN
9 CHRIS BOTTI
9 ALL ARREAU
9 ALAN NEWITT PROJECT
8 PAIL TAYLOR
7 JEFF LORGER
7 INCHAEL LINIGTON
6 RAY CHARLES SHILATALIE
6 LUTHER VAIGINGS W E
5 VERNION MELLY
4 PRODRICA SMITH

DMX Smooth Jazz/Network PD/MD: Jeanne Destro 7 MESTOR TORRES

Music Choice Smooth Jazz/Network APO: Will Kinnally MPU: Will Kinnally MD: Gary Susalls 5 ALAN HEWITT PROJECT 4 POSITIVE FLOW

Sirius Jazz Cafe/Network PD: Teresa Kinc MD: Rick Laboy

WQCO/New York, NY* PD: Blake Lewrence 5 KIM WATERS

WLOQ/Orlando, FL*
PD/MD: Brian Morgan
8 GREG ADAMS
1 DAVE NOZ
MICHMEL MCDOMALD

WJJZ/Philadelphia, PA*

BASS X Vonni (Liquid 8)

HIL ST. SOUL For The Love Of You (Shanachie)

GRADY NICHOLS Allright (Compendia)

KIM WATERS The Ride (Shanachie)

RICHARD SMITH Sing A Song (A440)

STEVE COLE Everyday (Warner Bros.)

PAUL TAYLOR Steppin' Out (Peak)

RICHARD ELLIOT Sty (GRP/VMG)

PAUL TAYLOR On The Move (Peak)

ALKEMX Time To Lounge (Rendezvous)

NAJEE Eye 2 Eye (N-Coded)

PD: Michael Tozzi MD: Frank Childs MICHAEL MICHAEL QUIFFR LATIFAR

KYOT/Phoenix, AZ* PD: Shaun Holly APD/MD: Angle Henda

KJZS/Reno, NV* OM: Reb Brooks
PD/MO: Robert Dees
MARC ANTOME
IOM WATERS
HALL & DATES

WJZV/Richmond, VA* PD: Reld Snider No Adds

KSSJ/Sacramento, CA*

KBZN/Satt Lake City, UT*
OM/PD: Dan Jessop
5 MICHAEL MCDONALD

KIFM/San Diego, CA* OM: John Dimick PD: Milte Vasquez AP/MD: Kelly Cele No Adds

KKSF/San Francisco, CA* MD: Ken Jones

KJZY/Santa Rosa, CA°

45

41

33

29

29

27

26

26

24

23

20

KWJZ/Seattle, WA* PD: Carol Handley MD: Dianna Rose

WSSM/St. Louis, MO*
PD: David Myers
14 BOYZ II MEN
12 MARION MEADOWS
7 INICHAEL MCDONALD
4 DAVE KOZ

WSJT/Tampa, FL*
PB: Ross Block
88D: Karthy Curtis
DAM SIEGEL
DAME NOZ
EUGE GROOVE
QUEEN LATIFAM

WJZW/Washington, DC* OM: Kenny King PD: Carl Antierson MD: Renes DePay

MEDIABASE

Monitored Reporters

57 Total Reporters

40 Total Monitored

17 Total Indicator

Did Not Report, Playlist Frozen (2): KPVU/Houston, TX WEAA/Baltimore, MD



kanthony@radioandrecords.com

Rock-Solid Spring

Ratings stable with men 18-34, growing with men 25-54

Last week we reviewed how Active Rock radio performed in spring 2004, and this week we turn our attention to the Rock format. The news from that front is pretty similar to that at Active Rock, with one exception: The numbers for men 18-34 stayed solid.

The spring '04 ratings for Active showed more growth among men 25-54 than men 18-34, and Rock follows suit with an increase in the number of stations scoring No. 1 with men 25-54. Last fall we took a look at the ratings for men 18-34 and men 25-54 for 64 Rock stations. This time around we're looking at the same numbers for 69 stations.

The news from the Rock front is pretty similar to that at Active Rock, with one exception: The numbers for men 18-34 stayed solid.

We'll compare the numbers from last fall to those from this spring for the 61 stations that were in the Rock format in both of those rating periods. Last fall 27 of these 61 stations (45%) were No. 1 with men 18-34 in their markets, while 20 of them (33%) were No. 1 with men 25-54. In the spring 27 of the 61 stations (45%) again ranked No. 1 with men 18-34, but 23 of them (38%) achieved No. 1 status with men 25-54.

Check out the "Rock's No. 1 Percentages" box, where I've listed the percentage of Active Rock and Rock stations that were No. 1 among men 18-34 and men 25-54 in fall '03 and spring '04. You'll note that the Active Rock format was down in the percentage of stations that

Rock's No. 1 Percentages

Here's a look at the percentage of Active Rock and Rock stations that achieved No. 1 status with men 18-34 and 25-54 in the fall '03 and spring '04 books.

	Fall '03	Spring '04
Active men 18-34	66%	46%
Active men 25-54	22%	24%
Rock men 18-34	45%	45%
Rock men 25-54	33%	38%

were No. 1 with men 18-34 from fall to spring, while the Rock format remained flat. Meanwhile, both the Active and Rock stations rose from book to book in the percentage of stations that were No. 1 with men 25-54.

There was a net decrease of 10% in both Active and Rock stations that were No. 1 with men 18-34, while there was a net increase of 7% in Active and Rock stations that were No. 1 with men 25-54. Could we begin to see even more aging in the Active Rock and Rock formats in these key male demos in the future? That's a topic we'll be discussing in this column in the weeks ahead.

One No. 1

Last fall the Rock format had three stations that scored No. 112+ in their markets: KEZO/Omaha; WWWV/Charlottesville, VA; and KSEZ/Sioux City, IA. In the spring only one station in the Rock format achieved the almighty No. 112+ prize, and that was WKSM/Ft. Walton Beach, FL. Several other Rock stations finished in the top three 12+.

Of the 61 stations discussed here, six Rockers were No. 2 in their markets 12+, led by the three former No. 1s mentioned above plus WHEB/Portsmouth, NH; WEGW/Wheeling, WV; and simulcast WKLT & WKLZ/Traverse City, MI. Nine Rock stations came in third 12+.

There was a net increase of 7% in Active and Rock stations that were No. 1 with men 25-54.

While you ponder the numbers and percentages from this week and last week for the Active Rock and Rock formats, keep in mind that ratings in the standard twice-yearly Arbitron markets are subject to much fluctuation. But even though rating radio stations is an imperfect science, it's nice to see some kind of report card that shows how we're doing. The results prove that Rock radio remains strong among men 18-54 and has even more growth potential in the future.

Big thanks again to Associate Radio Editor Keith Berman for helping crunch the Rock numbers.

Rock

	HOUR	•	
Mkt. No.	Calls/City	M18-34 AQH Share (Rank)	M25-54 AQH Share (Rank)
6	WMMR/Philadelphia	9.3 (2)	6.6 (4)
11	WKLS/Atlanta	6.0 (5)	4.5 (4)
15	KDKB/Phoenix	4.4 (6)	5.0 (6)
24	KUFO/Portland, OR	12.7	5.0 (3t)
25 26	WMMS/Cleveland WEBN/Cincinnati	10.7 (3) 15.7 1	5.5 (6) 8.4 (3)
20 27	KRXQ/Sacramento	13.6	6.2 (4)
28	KCAL/Riverside	5.2 (4)	5.1 (3)
30	KSRX/San Antonio	10.3 (3)	6.8 (2t)
31	KBER/Salt Lake City	6.8 (2t)	4.9 (5t)
32	KSJO/San Jose	6.0 (3t)	3.2 (8t)
34	WHJY/Providence	11.6 (3)	11.1 🕕
40	WXMM/Norfolk	9.2 (3)	7.8 (3)
42	KLBJ/Austin	8.2 (2)	5.8 (2)
44 52	WBBB/Raleigh WBUF/Buffalo	10.2 10 t 10.6 (2)	6.6 (2t) 7.5 (5)
59	WBZT/Greenville, SC	6.8 (5)	7.5 (5) 5.9 (4)
65	KMOD/Tulsa	10.3	13.1
65	KRTQ/Tulsa	9.0 (2t)	4.0 (9t)
70	WZZO/Allentown	18.9 🚺	12.0 (2)
71	KZRR/Albuquerque	10.0 1 t	10.4 1
74	KEZO/Omaha	16.8 🕕	14.1 🕦
76	KLAQ/EI Paso	15.2 1	12.5
83	KOOJ/Baton Rouge	7.8 (3t)	3.6 (8t)
85 110	KKZR/Little Rock WDHA/Morristown, NJ	1.3 (13t) 3.4 (9t)	0.6 (19t) 5.0 (7)
112	WROV/Roanoke, VA	12.5 1 t	15.8 1
113	WWFX/Worcester, MA	8.2 (3)	4.0 (8t)
117	WHEB/Portsmouth, NH	18.8	9.5
124	WRRX/Pensacola, FL	2.6 (101)	2.8 (9t)
128	WRCQ/Fayetteville, NC	7.3 (4t)	6.8 (4)
129	WRQK/Canton, OH	11.3 🕕	8.3 (2)
131	KTUX/Shreveport, LA	9.4 (2t)	7.5 (6)
132 135	KIOC/Beaumont, TX	25.4 1 24.2 1	15.7
143	KNCN/Corpus Christi, TX WWCT/Peoria, IL	7.5 (4)	12.4 1 4.6 (5t)
152	WXRX/Rockford, IL	18.5	8.6 (3)
155	WRVC/Huntington, WV	6.5 (5t)	8.7 (4t)
157	KCLB/Palm Springs, CA	8.5 (4t)	12.6 (2)
164	WRKT/Erie, PA	8.7 (3)	11.8 (3)
168	WMZK/Wausau, WI	9.3 (4)	8.8 (3t)
170	KZOZ/San Luis Obispo, CA	7.7 (2t)	11.4 1 t
173 179	KWHL/Anchorage, AK WKLC/Charleston, WV	20.9 ① 11.9 (2t)	10.8 1) 13.1 1) t
182	WPXC/Cape Cod, MA	23.1	9.1 (2t)
183	WRKR/Kalamazoo, MI	10.3 (3)	15.2
188	KFZX/Odessa, TX	6.8 (5t)	12.0 (2)
190	WKLT & WKLZ/Traverse City, MI	16.3 🚺 t	9.5 1 t
194	KBRQ/Waco, TX	5.1 (5t)	10.7 1
212	KZZE/Medford, OR	12.9 (3t)	6.3 (4)
213 214	WTOS/Bangor, ME WMTT/Elmira, NY	18.5 ① 9.1 (3t)	9.2 (2) 14.8 1
218	WKSM/Ft. Walton Beach, FL	27.5	19.1
224	WWWV/Charlottesville, VA	17.9 1 t	10.6 (2)
224	KRRX/Redding, CA	23.1 1	15.4 1
231	WTAO/Marion, IL	15.6 1 t	4.0 (8t)
236	WIHN/Bloomington, IL	21.2 1	11.6 (2)
238	WKHY/Lafayette, IN	12.9 (3)	12.2
239	WFBX/Panama City, FL WEGW/Wheeling, WV	8.3 (5t) 25.0 1 1 t	10.9 1 t
241 243	WHBR/Parkersburg, WV	30.4	18.4 (2) 22.4 1
253	KBZS/Wichita Falls, TX	27.6	15.0
261	WTOS/Augusta, ME	22.2	10.6 (2t)
263	KSEZ/Sioux City, IA	35.3 1	30.8
266	WHBZ/Sheboygan, WI	15.0 🚺	13.3 1
273	KMDX/San Angelo, TX	12.5 (2t)	3.1 (7t)
274	WVBR/Ithaca, NY	22.2	5.0 (3t)
277 284	KJKJ/Grand Forks, ND KINX/Great Falls, MT	33.3 1 13.3 (2t)	20.6 1 3.6 (8t)
-97	www.cat. ans, m.	13.3 (21)	J.U (OI)

Ties are noted with a t. © Arbitron. May not be quoted or reproduced without prior written permission from Arbitron. Data is Monday-Sunday, 6am-midnight, from Maximiser.

M		October 8, 2004					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATION ADDS
2	0	VELVET REVOLVER Fall To Pieces (RCA/RMG)	771	+107	33138	10	29/1
1	2	THREE DAYS GRACE Just Like You (Jive/Zomba)	689	+7	34187	24	30/1
3	3	ALTER BRIDGE Open Your Eyes (Wind-up)	639	+31	27114	15	28/1
19	4	U2 Vertigo (Interscope)	521	+324	31966	2	23/2
4	5	LINKIN PARK Breaking The Habit (Warner Bros.)	480	+15	22773	16	22/2
8	6	SILVERTIDE Ain't Comin' Home (J/RMG)	435	+65	14394	8	29/3
6	7	GODSMACK f/DROPBOX Touche (Republic/Universal)	423	+46	15336	11	26/1
10	8	CROSSFADE Cold (Columbia)	400	+32	14368	22	23/1
11	9	PAPA ROACH Getting Away With Murder (Geffen)	397	+42	14747	12	24/2
5	10	VELVET REVOLVER Slither (RCA/RMG)	393	-49	21972	25	26/1
12	0	KENNY WAYNE SHEPHERD Alive (Reprise)	392	+43	13706	7	24/1
15	12	GREEN DAY American Idiot (Reprise)	377	+76	17218	8	23/1
9	13	BREAKING BENJAMIN So Cold (Hollywood)	354	-15	13093	18	18/1
16	4	NICKELBACK Because Of You (Roadrunner/IDJMG)	341	+72	13100	4	28/2
14	15	CHEVELLE Vitamin R (Leading Us Along) (Epic)	333	+32	11835	9	20/0
7	16	SHINEDOWN Simple Man (Atlantic)	328	-44	12310	17	24/1
22	O	COLLECTIVE SOUL Counting The Days (El Music Group)	271	+98	10416	2	22/3
21	18	FUTURE LEADERS OF THE WORLD Let Me Out (Epic)	194	+15	6512	12	16/1
20	19	KORN Word Up (Epic)	191	+8	4543	5	14/0
18	20	SALIVA Survival Of The Sickest (Island/IDJMG)	157	∙52	5081	16	17/1
27	a	LOSTPROPHETS Wake Up (Make A Move) (Columbia)	153	+38	4150	7	10/0
23	22	MEGADETH Die Dead Enough (Sanctuary/SRG)	153	+14	2318	5	15/2
17	23	JET Rollover D.J. (Atlantic)	129	-91	3590	14	14/1
24	24	TESLA Words Can't Explain (Sanctuary/SRG)	119	-19	3935	13	10/1
28	25	DROWNING POOL Love And War (Wind-up)	116	+2	2516	4	13/0
25	26	A PERFECT CIRCLE Blue (Virgin)	115	-17	2974	7	10/2
29	7	THORNLEY Easy Comes (Roadrunner/IDJMG)	98	+5	2795	5	13/0
Debut	23	SPIDERBAIT Black Betty (Interscope)	89	+24	1560	1	7/0
Debut	29	DAMAGEPLAN Pride (Elektra/Atlantic)	86	+21	1482	1	7/0
26	30	VAN HALEN Up For Breakfast (Warner Bros.)	82	-42	2405	8	12/0

31 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/26-10/2. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.

New & Active

MARILYN MANSON Personal Jesus (Nothing/Interscope) Total Plays: 72, Total Stations: 9, Adds: 3 PUDDLE OF MUDD Spin You Around (Geffen) Total Plays: 72, Total Stations: 4, Adds: 0 SKINDRED Nobody (Lava) Total Plays: 67. Total Stations: 5. Adds: 0 PILLAR Bring Me Down (Flicker/EMI CMG/Virgin) Total Plays: 60, Total Stations: 6, Adds: 1 A PERFECT CIRCLE Imagine (Virgin)

TANTRIC Hero (Maverick/Reprise) Total Plays: 44, Total Stations. 3, Adds: 1 INSTRUCTION Breakdown (Geffen) Total Plays: 42, Total Stations: 5, Adds: 0 **HELMET** See You Dead (Interscope) Total Plays: 42, Total Stations 4, Adds: 0 BURDEN BROTHERS Shadow (Kirtland) Total Plays: 38. Total Stations: 5. Adds: 0 TANTRIC After We Go (Maverick/Reprise) Total Plays: 37, Total Stations: 3, Adds: 0

Songs ranked by total plays

Most Added®

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ARTIST TITLE LABEL(S)	ADO:
THREE DAYS GRACE Home (Jive/Zomba)	9
JET Look What You've Done (Atlantic)	6
SHINEDOWN Burning Bright (Atlantic)	5
SLIPKNOT Vermilion (Roadrunner/ID.JMG)	4
SILVERTIDE Ain't Comin' Home (J/RMG)	3
COLLECTIVE SOUL Counting The Days (El Music Group)	3
MARILYN MANSON Personal Jesus (Nothing/Interscope)	3

Most Increased Plays

	TOTAL PLAY
ARTIST TITLE LABEL(S)	INCREASE
U2 Vertigo (Interscope)	+324
VELVET REVOLVER Fall To Pieces (RCA/RMG)	+107
COLLECTIVE SOUL Counting The Days (El Music Group)	+98
GREEN DAY American Idiot (Reprise)	+76
NICKELBACK Because Of You (Roadrunner/ID.JMG)	+72
SILVERTIDE Ain't Comin' Home (J/RMG)	+65
GODSMACK f/DROPBOX Touche (Republic/Universal)	+46
KENNY WAYNE SHEPHERD Alive (Reprise)	+43
PAPA ROACH Getting Away With Murder (Geffen)	+42
LOSTPROPHETS Wake Up (Make A Move) (Columbia)	+38

Most **Played Recurrents**

ARTIST TITLE LABEL(S)	TOTAL PLAYS
JET Cold Hard Bitch (Atlantic)	320
NICKELBACK Feelin' Way Too Damn Good (Roadrunner/IDJMG)	312
AUDIOSLAVE I Am The Highway (Interscope/Epic)	225
SLIPKNOT Duality (Roadrunner/IDJMG)	210
NICKELBACK Figured You Out (Roadrunner/IDJMG)	196
JET Are You Gonna Be My Girl (Atlantic)	193
AUDIOSLAVE Like A Stone (Interscope/Epic)	192
TRAPT Headstrong (Warner Bros.)	176
SHINEDOWN 45 (Atlantic)	167
SEETHER f/AMY LEE Broken (Wind-up)	152

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

Reporters

Total Plays: 50, Total Stations: 4, Adds: 1

KZRR/Albuquerque, NM* on: the they rb: Fed Malmoty NPC: Juli Charrie No Adds.

WTOS/Augusta, ME OMPC three holds APC Cash fluid 5 A PERFECT CACLE 2 WHINSPED 2 DAMAGEPLAN 1 PALAR 1 CROSSFADE

KLBJ/Austin, TX*

KOOJ/Baton Rouge, LA* IK OUDJ/D-21(OF) PI-ORE Jul Jumijum PO: Prot Camell HID: July Borus 1 SLI-PORDT SALWA EBSHT DAYS GONE EDGS THREE DAYS GRACE

KIOC/Beaumont, TX*

WBUF/Buffalg, NY* PR: John Pout APCARD: Jon Russo No Acces

WRQK/Canton, OH*
Pt: Salest Heat
MID: Mid: Andrews
1 THESE DAYS GRACE
JET

WPXC/Cape Cod, MA On: Store Matte PGHD: Summer Tension APE, Junes Galleginer MAGNA-FI MEGADETH

WKLC/Charleston, WV MAYO HIN HINGE 1 THREE DAYS GRACE 1 JET 1 SLIPHOROT 1 EARSHOT 1 EXES

WEBN/Cincinnati, OH*

WMMS/Cleveland, OH* C: Hunter Stull 2 MEGACETH THREE DAYS GRACE

KNCN/Corpus Christi, TX°

KLAQ/El Paso, TX*

WMTT/Elmira, NY Pit George Horsts NO. Stuphen Walner No. Acts. KFLY/Eugene, OR

WRCQ/Fayetteville, NC*
Off Pay Time
Off Time America
ST THREE DAYS GRACE
LET
MEGADETH

WBZT/Greenville, SC*
Ont Soul Johnson
Pic Cody Codet
No Adds

WRVC/Huntington MAPO-Jay Numby POABO, Rooms Refer 1 THREE DAYS GRACE 1 FARSHOT

WRKR/Kalamazoo, Mi COC 100m Michaely POJMO: Joy Doncon No Actos

KZZE/Medford, OR
PD: Intely Installed
ID: Rish Risp
7 OM/MSSPLAN
7 PILLAN
7 HELMET
5 COLLECTIVE SOUL

WDHA/Morristown, NJ* POND: Turk Cur 1 DOES

KCLB/Palm Springs, CA

WWCT/Peoria, IL WMMR/Philadelphia, PA*

PD: 000 Weater NPD: Church Demice ND: Seen "The Rabbi" Tyester ST KDKB/Phoenix, AZ*

WYMM/Norfolk VA*

KFZX/Odessa, TX

KUFO/Portland, OR*

WHEB/Portsmouth, NH* WHJY/Providence, RI*

APD: Doug Pointer! 107-John Lauredi 7 THREE DAYS GRACE

Stations and their adds listed alphabetically by market WBBB/Raleigh, NC*
POME: Jay Mindle
1 SAVERTICE

KCAL/Riverside, CA*

WROV/Roanoke, VA* APORTO: HAND Krummer 7 JET 1 COLLECTIVE SOLIL

WXRX/Rockford, IL

KRXD/Sacramento, CA*

KBER/Satt Lake City, UT*

KSRX/San Antonio, TX°

KZOZ/San Luis Obispo, CA Politic Oracle Reveal 1 NOWFORFT

KTUX/Shreveport, LA*

WWDG/Syracuse, NY*
One Red Lunter
PR: Sound
PR: Sound
SID: Read Sound
11 United PAPER
39 A LET 6/PROSE
30 UZ
29 YELYT REVOLVER
25 SHIEDDOWN

SHINEDOWN THREE DAYS GRACE VELVET REVOLVER

9 JET 8 A PENFECT CIRCLE 8 TESLA 8 PILLAR 8 MAPIL YN MANSON GODSMACK (*DPOPB

WKLT/Traverse City, MI PDMD: Tool Ray 2 MEGADETH

KMOD/Tulsa, OK*

KRTQ/Tulsa, OK*

KBRQ/Waco, TX

WMZK/Wausau, WI

KBZS/Wichita Falls, TX PO: LIE Ryon APOINTE: Victo Voc 1 SEVENDUST

WWFX/Worcester, MA*

POWERED BY MEDIABASE

*Monitored Reporters

49 Total Reporters

31 Total Monitored

18 Total Indicator

EIGHT DAYS GONE

"TIME OF YEAR"

The follow-up single to the hit "Shooting Star" NOW ON TOUR!

Taken from the album "Silence To The Naysayers" RGT 1002
Distributed by Navarre Distribution

PULSE WEEKLY "A strong pop piece that proves Eight Days Gone is here for the long run." June, 2004
POP MATTERS "Like Lifehouse, Collective Soul, or Incubus with its polished melancholic melody and larger than life guitars." July 2004
AQUARIAN WEEKLY "Equal parts sentiment/equal parts sound." August 2004

MAELSTROM "A passionate rock and roll offering that's smart, darkly dramatic and pops irresistibly." August 2004

SHOW AND TELL MEDIA "Are you tired of the yelling, the screaming, the whining and the venting? Then Eight Days Gone may be just what you're looking for." July 2004

"'Time of Year' is an automatic for us. 'Shooting Star' was a monster hit for us and the listeners are ready for an encore."

Jay Nunley, Program Director/WRVC The Planet-Huntington, WV

"In a year full of remakes, EDG brings to the table a refreshing plate of original melodies, harmonies and rock solid riffs!!!

Shooting Star did so well for us that the Time of Year add was a 'no-brainer'!

Treat your listeners to a healthy helping of Eight Days Gone NOW!!!"

Skip Dixxon/PD, WRXS, Ocean City, MD

THANKS TO ALL OUR FRIENDS AT RADIO WHO HAVE SUPPORTED US

"TIME OF YEAR" EARLY BELIEVERS:

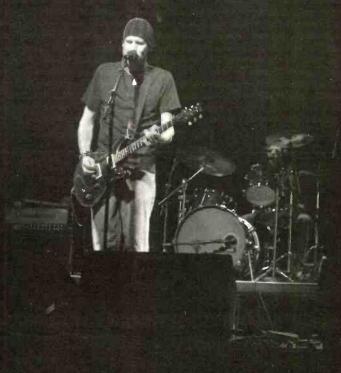
WQXA KIOC WTFX WRVC KOOJ WMTT WWFX WKLT

KEYJ WIIL WKLC KANR



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Titan Entertainment Mgt. Larry Stessel Istessel@earthlink.net 615-292-1189 Promotion Contact: Judy Libow

Judy Libow 212-888-0987 libowunlimited@yahoo.com

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ACTIVE ROCK TOP 50

00		October 8, 2004					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	0	PAPA ROACH Getting Away With Murder (Geffen)	1847	+31	94141	13	58/0
3	2	VELVET REVOLVER Fall To Pieces (RCA/RMG)	1813	+168	80547	11	59/0
2	3	BREAKING BENJAMIN So Cold (Hollywood)	1768	+24	85162	24	59/0
5	4	CHEVELLE Vitamin R (Leading Us Along) (Epic)	1450	+41	65555	10	59/0
6	5	ALTER BRIDGE Open Your Eyes (Wind-up)	1339	-60	63134	16	58/0
4	6	LINKIN PARK Breaking The Habit (Warner Bros.)	1319	-140	66772	17	55/0
7	7	CROSSFADE Cold (Columbia)	125D	-115	60341	36	56/0
8	8	THREE DAYS GRACE Just Like You (Jive/Zomba)	1244	-85	62607	27	56/0
9	9	GREEN DAY American Idiot (Reprise)	1243	+27	53564	9	56/0
10	10	GODSMACK f/DROPBOX Touche (Republic/Universal)	1173	-21	55773	12	56/0
11	•	FUTURE LEADERS OF THE WORLD Let Me Out (Epic)	1171	+39	43748	18	56/0
14	12	KORN Word Up (Epic)	1043	+80	39940	8	56/0
13	13	SLIPKNOT Duality (Roadrunner/IDJMG)	1040	-22	50704	25	56/0
16	4	SILVERTIDE Ain't Comin' Home (J/RMG)	905	+72	36654	10	55/0
15	15	LOSTPROPHETS Wake Up (Make A Move) (Columbia)	866	-69	29094	19	54/0
19	16	NICKELBACK Because Of You (Roadrunner/IDJMG)	736	+82	24962	5	49/2
12	17	SALIVA Survival Of The Sickest (Island/IDJMG)	734	-356	33487	17	48/0
20	18	KENNY WAYNE SHEPHERD Alive (Reprise)	699	+43	30172	7	49/0
24	19	MARILYN MANSON Personal Jesus (Nothing/Interscope)	684	+79	19699	6	47/2
41	20	U2 Vertigo (Interscope)	681	+483	34593	2	42/6
23	ă	SKINDRED Nobody (Lava)	648	+25	16998	11	49/0
18	22	A PERFECT CIRCLE Blue (Virgin)	629	-136	18202	10	51/0
25	23	DROWNING POOL Love And War (Wind-up)	603	+34	17167	7	47/1
28	2	MEGADETH Die Dead Enough (Sanctuary/SRG)	500	+49	18176	10	39/1
22	25	NONPOINT The Truth (Lava)	500	-124	14356	16	42/0
26	20	THORNLEY Easy Comes (Roadrunner/IDJMG)	496	+16	13496	9	42/0
29	ð	HELMET See You Dead (Interscope)	471	+42	14908	8	41/1
21	28	SHINEDOWN Simple Man (Atlantic)	437	-194	17014	19	40/0
32	29	COLLECTIVE SOUL Counting The Days (El Music Group)	418	+109	18340	3	35/5
30	<u>a</u>	DAMAGEPLAN Pride (Elektra/Atlantic)	413	+1	11209	13	32/0
27	31	PILLAR Bring Me Down (Flicker/EMI CMG/Virgin)	391	-74	13900	15	34/0
31	32	KILLSWITCH ENGAGE The End Of Heartache (Roadrunner/IDJMG)	328	+5	7987	8	34/2
Debut>	33	A PERFECT CIRCLE Imagine (Virgin)	324	+232	14922	1	31/6
36	34	INSTRUCTION Breakdown (Geffen)	317	+44	7309	8	36/2
35	35	MUSIC Freedom Fighters (Capitol)	298	+20	4948	6	31/0
37	33	SUM 41 We're Ali To Blame (Island/IDJMG)	293	+41	5256	4	22/0
33	3	12 STONES Far Away (Wind-up)	279	+4	5170	10	26/0
39	33	USED Take It Away (Reprise)	275	+30	4210	5	24/1
J8 Debut>	39	• • •	235	+131	8659	1	30/4
	40	SEVENDUST Face To Face (TVT)		-45			
34	40	COHEED AND CAMBRIA A Favor House Atlantic (Columbia)	221 219	-45	3447 8341	14 3	24/0
38	41	MAGNA-FI Down In It (Aezra)				5	21/1
42	43	SPIDERBAIT Black Betty (Interscope)	189	+15	9149		11/0
45		SKILLET Open Wounds (Ardent/Lava)	174	+37	4496	2	20/0
43	4	KILLERS Somebody Told Me (Island/IDJMG)	169	+2	4063	5	4/0
46	45	SUBMERSED Hollow (Wind-up)	166	+39	2442	2	26/3
40	80	HOOBASTANK Same Direction (Island/IDJMG)	134	-46	8512	19	18/0
	46		400	. 70	3540	4	4.610
Debut >	47	SHINEDOWN Burning Bright (Atlantic)	129	+78	7513	1	14/3
Debut>	47 48	SHINEDOWN Burning Bright (Atlantic) THREE DAYS GRACE Home (Jive/Zomba)	127	+45	3943	1	43/39
Debut >	47	SHINEDOWN Burning Bright (Atlantic)					

59 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/26-10/2. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004. R&R, Inc.

N	70	st	A	d	d	e	ď

www.rradds.com	
ARTIST TITLE LABEL(S)	ADDS
THREE DAYS GRACE Home (Jive/Zomba)	39
SLIPKNOT Vermilion (Roadrunner/IDJMG)	32
EARSHOT Someone (Warner Bros.)	17
EXIES Ugly (Virgin)	12
JET Look What You've Done (Atlantic)	- 11
U2 Vertigo (Interscope)	6
A PERFECT CIRCLE Imagine (Virgin)	6
SALIVA Razor's Edge (Island/IDJMG)	6
COLLECTIVE SOUL Counting The Days (El Music Group)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
U2 Vertigo (Interscope)	+483
A PERFECT CIRCLE Imagine (Virgin)	+232
VELVET REVOLVER Fall To Pieces (RCA/RMG)	+168
SEVENDUST Face To Face (TVT)	+131
COLLECTIVE SOUL Counting The Days (El Music Group)	+109
NICKELBACK Because Of You (Roadrunner/IDJMG)	+82
KORN Word Up (Epic)	+80
MARILYN MANSON Personal Jesus (Nothing/Interscope)	+79
SHINEDOWN Burning Bright (Atlantic)	+78
KORN Another Brick In The Wall (Epic)	+76

Most Played Recurrents

	pr.
ARTIST TITLE LABEL(S)	TOTAL Plays
VELVET REVOLVER Slither (RCA/RMG)	651
JET Cold Hard Bitch (Atlantic)	493
THREE DAYS GRACE (I Hate) Everything About You (Jive/Zome	ba/ 461
LINKIN PARK Lying From You (Warner Bros.)	454
SHINEDOWN 45 (Atlantic)	446
NICKELBACK Figured You Out (Roadrunner/IDJMG)	430
GODSMACK Re-Align (Republic/Universal)	372
TRAPT Headstrong (Warner Bros.)	349
LINKIN PARK Numb (Warner Bros.)	342
SEETHER f/AMY LEE Broken (Wind-up)	335

New & Active

SLIPKNOT Vermilion (Roadrunner/IDJMG) Total Plays: 86, Total Stations: 33, Adds: 32 LAMB OF GOD Laid To Rest (Prosthetic/Epic) Total Plays: 86, Total Stations: 12, Adds: 2 DONNAS Fall Behind Me (Lookout!/Atlantic) Total Plays: 74, Total Stations: 9, Adds: 0 EARSHOT Someone (Warner Bros.) Total Plays: 67, Total Stations: 25, Adds: 17 SALIVA Razor's Edge (Island/IDJMG) Total Plays: 65, Total Stations: 10, Adds: 6 CANDIRIA Down (Type A) Total Plays: 31, Total Stations: 8, Adds: 2 JET Look What You've Oone (Atlantic) Total Plays: 29, Total Stations: 14, Adds: 11 EXIES Ugly (Virgin) Total Plays: 18, Total Stations: 15, Adds: 12

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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RateTheMusic.com	Americ 12 + Fo						Songs
Artist Title (Label)	TW	LW	Famil.	Burn	M 18-34	M 18-24	M 25-34
BREAKING BENJAMIN So Cold (Hollywood)	4.44	4.33	90%	13%	4.42	4.54	4.29
PAPA ROACH Getting Away With Murder (Geffen)	4.35	4.21	89%	8%	4.21	4.44	3.93
THREE OAYS GRACE Just Like You (Jive/Zomba)	4.26	4.25	95%	25%	3.97	4.00	3.94
SLIPKNOT Duality (Roadrunner/IDJMG)	4.24	4.18	91%	17%	4.14	4.17	4.10
LINKIN PARK Breaking The Habit (Warner Bros.)	4.22	4.12	99%	34%	3.97	4.09	3.84
CROSSFADE Cold (Columbia)	4.22	4.20	79%	13%	4.10	4.16	4.02
LOSTPRDPHETS Wake Up (Make A Move) (Columbia)	4.21	4.00	91%	17%	4.14	4.25	4.02
CHEVELLE Vitamin R (Leading Us Along) (Epic)	4.13	4.10	77%	8%	3.97	3.96	3.97
A PERFECT CIRCLE Blue (Virgin)	4.04	3.88	57%	8%	4.12	4.24	3.97
PILLAR Bring Me Down (Flicker/EMI CMG/Virgin)	4.02	3.91	53%	4%	3.79	3.78	3.81
DROWNING POOL Love And War (Wind-up)	4.00	3.82	55%	5%	3.89	3.76	4.03
NONPOINT The Truth (Lava)	3.95	3.90	48%	6%	3.95	4.09	3.78
VELVET REVOLVER Slither (RCA/RMG)	3.93	3.91	88%	27%	3.90	3.82	3.98
GREEN DAY American Idiot (Reprise)	3.91	3.80	92%	23%	3.80	3.79	3.80
VELVET REVOLVER Fall To Pieces (RCA/RMG)	3.89	3.91	82%	16%	3.75	3.66	3.85
GOOSMACK f/DROPBOX Touche (Republic/Universal)	3.89	3.94	72%	13%	3.85	3.77	3.95
KORN Word Up (Epic)	3.86	3.81	80%	14%	3.78	3.76	3.81
FUTURE LEADERS OF THE WORLD Let Me Out (Epic)	3.84	3.71	61%	10%	3.71	3.74	3.67

Total sample size is 412 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

3.77

3.73

3.72 3.74 78% 18% 3.76 3.52 4.00

3.60 3.60

3.53

68% 15% 3.65 3.55 3.78

78%

68% 17% 3.64 3.61 3.67

83% 26%

21% 3.73

3.49

/\.	AL NADA	ROCK TOP 30			EDIAI	
LAST WEEK	THIS WEEK AR	ITIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	WEEKS ON CHART	TOTAL
9	0 0	2 Vertigo (Interscope)	663	+312	2	10/4
1	2 VI	ELVET REVOLVER Fall To Pieces (RCA/RMG)	616	+26	7	10/0
2	3 10	ILLERS Somebody Told Me (Island/IDJMG)	510	-33	18	8/0
3	4 + TI	EA PARTY The Writings On The Wall (EMI Music Canada)	506	+6	10	7/0
4	5 🔊	LTER BRIDGE Open Your Eyes (Wind-up)	471	-8	11	5/0
5	6 G	REEN DAY American Idiot (Reprise)	456	+19	9	6/1
6	7 J	ET Rollover D.J. (Atlantic)	421	-10	11	810
7	8 LI	INKIN PARK Breaking The Habit (Warner Bros.)	392	-36	15	8/0
8	9 + TI	HORNLEY Come Again (Roadrunner/IDJMG)	368	+3	7	9/0
10	10 FI	RANZ FERDINAND Take Me Dut (Domino/Epic)	321	-18	14	7/0
11	11 + M	ATTHEW GOOD BAND Alert Status Red (Atlantic)	28	-36	21	- '/8
13	12 🕈 B	RYAN ADAMS Open Road (Universal)	274	-3	8	5/0
14	13 🕈 W	AKING EYES Watch Your Money (Warner Music Canada)	27 1	-6	16	7/0
17	10 P.	APA ROACH Getting Away With Murder (Geffen)	258	+29	5	7/0
1	15 🕈 B	ILLY TALENT River Below (Atlantic)	244	-34	16	19/8
18	⊕ + π	RAGICALLY HIP It Can't Be Nashville (Zon/Rounder)	243	+14	7	5/0
	D + B	OY Same Old Song (Maple Music/Universal)	230	+41	3	8/1
16		REWS Tired Of Waiting (Sony Music Canada)	218	-25	16	2/0
20	* 19 + S	UM 41 We're All To Blame (Island/IDJMG)	206	1	5	6/0
25	20 JI	MMY EAT WORLD Pain (Interscope)	204	+24	4	4/0
28	21 + N	ICKELBACK Because Of You (Roadrunner/IDJ/MG)	193	+40		4/0
19	22 + S	TABILO Everybody (Virgin Music Canada)	192	-17	14	5/0
22	23 B	REAKING BENJAMIN So Cold (Hallywood)		* 41		6/1
26	24 C	HEVELLE Vitamin R (Leading Us Along) (Epic)	177	-3	4	3/0

25 Canadlan Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/26-10/2. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are fled in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. P Indicates Cancon. 2004, R&R, Inc

Reporters

NICKELBACK Because Of You (Roadrunner/IDJMG)

SALIVA Survival Of The Sickest (Island/IDJMG)

ALTER BRIDGE Open Your Eyes (Wind-up)

SHINEDOWN Simple Man (Atlantic)

WORK/Albany, N'
POAND: Chill Walker

1 PARE DAYS GRACE

1 SUPRIOT

EARSHOT

KZRIC/Amarillo, TX PD/MD: Eric Stayter

WCHZ/Augusta, GA* 0M: Harley Drew PDAMD: Chuck Williams of GA
of Strew
Three DAYS GRACE
SEYROUST
SUPPORT

KIOCK/Bakersfield, CA* PD: John Boyle 100: JJ Prieve 19 LD THREE DAYS GRACE INSTRUCTION

KRAB/Bakersfield, CA* POMID: Dawny Spants N IOFN 1 DROWING POOL S. PUNOT

ON: Jay Tayle PO: Scot Fex MO: Milich Cry 17 U2 6 EARSHOT

MARILYN MANSON Personal Jesus (Nothing/Interscope) 3.59 3.63

KBBM/Columbia, MO Offi: Jack Lawson PD/MO: Brad Savage 1 RHEE DAYS GRACE SERVICET JAMES EAT WORLD

WBZV/Columbus, OH* PO: Hal Fish APD/MD: Ronni Hunter 1 S. PAUOT THREE DAYS GRACE

KRPX/Corpus Christi, TX* COM/PD: Sealt Holl APD/MID: Dave Roos THEE DAYS GRACE SI PROOF EARSHOT EXIS

KNRO/Eugene DM: Russ David PD: Al Scott ST SUPLOOT

WGBF/Evansville, IN OM: Mike Sanders PD: Fathey APD/MD: Stick Mick

WWBN/Flint, MI* OM: Jay Patrick PO: Briso Buddow APO/MO: Tony LaBru No Adds

ICRZR/Fresno, CA* OM/PD: E. Curtie John APD: Don De La Cruz MD: Rick Roddom 9 THREE DAYS GRACE

WBYR/Ft. Wayne, IN* PD: Clody Miller THREE DAYS GRACE JET

WICLO/Grand Ray ON: Breat Alberts PO: Derick Arriers

WXQR/Greenville, NC APD/MO: Mall Lee B THEE DAYS GRACE 1 LAMB OF GOD 1 LET SUPPONDT

WTPT/Greenville, CMAPD: Mark Hendris MD: Smack Taylor 3 THEE DAYS GRACE SLAPSHOT EARSHOT MASSC

3.85

3.62

3.43 3.55

WOXAHarrisburg, PA' PD: Claudine DeLorenzo PB: Classing L.
MD: Nimon
1 APERFECT CIRCLE
EARSHOT

WRTT/Huntsville, AL*
Off: Reb Harder
PD/MD: Jimbe Wood
1 THEE DAYS GRACE
SLIPSCHOT
EARSHOT

Carolina Blanca THREE DAYS GRACE KOMP/Las Vegas, NV* PD: John Grillin

Big Marky THREE DAYS GRACE COLLECTIVE SOUL

Stations and their adds listed alphabetically by market IOBZ/Lincoln, ME ON: Jim Steel PD: Tim Sheridan APD/MD: Sparty 21 IZ: SLEPOUT EARSHOT RAMASTEN OPATE FOR THE MASSES

21

Debut

24

29

30

27

25

20

27

28

29

30

TRAIN Ordinary (Columbia)

COLLECTIVE SOUL Counting The Days (El Music Group)

DASHBOARD... Vindicated (Vagrant/Interscope)

GDDSMACK f/DROPBOX Touche (Republic/Universal) 151

JOHN MELLENCAMP Walk Tall (Island/ID./MG) 136

R.E.M. Leaving New York (Warner Bros.)

KDJE/Little Rock, AR* OM/PD: Ken Wall MD: Marty No Adds

EXES THREE DAYS GRACE WTFX/Lowisville, PD: Michael Lee MD: Frank Webb THREE DAYS GRACE ND ROCK

KFMX/Lubbock, TX OM/PD: Was Nessmann 30 Linkin PARK 30 THREE DAYS GRACE 6 A PENTECT CIPICLE 5 SLIPHIOT 5 EARSHOT

WKZQ/Myrtle Beach, SC PB: Mark McKinney APDAMD: Charley NTERFOL APERFECT CIRCLE

WINCH, MOCHOILE, VA."
PD: Harvey Kojan
APDARD: Tim Parker
4 THREE DAYS GRACE
SUPPORT
OPATE FOR THE MASSES
DAES

KATT/Oklahoma City, OK* MO: John Daniels

1 THREE DAYS GRACE
JET
SALIVA

WYYX/Panama City, FL PD: Keith Affen APO/MO: The Freek ? THREE DAYS GRACE 2 UZ 2 A PERFECT CIRCLE

SPICERBALT EXES

KISS/San Antonio, TX* PD: Kavin Vargas MID: C.J. Crue IMPEC DAYS GRACE SUPPOIOT

KIO2/San Diego, CA* OM: Jim Richards PDAD: Shares Monay-Br

KURQ/San Luis Obispo, CA OM/PD: Andr Winland ME: Stanbarie Ball THREE DAYS GRACE

IOIFI/Santa Rosa, CA° PD: Don Harrison MD: Todd Pywe 1 SUPOVOT 1 MEGADETH MEGADETH U2 EARSHOT THREE DAYS G

WHBZ/Sheboygan, Wi PD: Jay "Uncle Stifty" Mon 5 SLIPORT 5 APENECT CIRCLE

169

164

160

132

-37

+112

-23

+4

+5

-34

10

1

5

5

3

13

IOCRX/Tri-Cities, WA PD: Curt Cartier IMD: Scotty Steele 14 UZ 14 A PENFECT CINCLE 7 COLLECTIVE SOUL

5/0

6/0

5/0

4/0

3/0

3/0

KZRQ/Springfield, MO OM: Brad Hansen PO: Adam Johnson P-----I: Brad Hansen : Adam Jobroni Burnes SALIVA A PERFECT CIRCLE

WBSX/Wilkes Barre, PA WAQX/Syracuse, NY* DM: Tom PD: Alexis APD/AND: Ryno THREE DAYS GF JET SLIPKNOT CANCIRM

KATS/Yakima, WA 10 U2 2 A PERFECT CIRCLE 2 SLIPIONOT 1 SEVENDUST

POWERED BY MEDIABASE

JET SLIPIGIOT EARSHOT EXES

WXTB/Tampa, FL*

*Monitored Reporters

October 8, 2004

87 Total Reporters

59 Total Monitored

28 Total Indicator

Did Not Report, Playlist Frozen (1): WRBR/South Bend, IN

KFRQ/McAllen, TX*
PD: Alex Durin
MD: Stacey Toylor
1 SEVENCIAST
FEAR FACTORY

A PERFECT CIRCLE THREE DAYS GRACE

"Now Slipknot has married a liTtle beauty to it'S Beast." - Rolling Stone

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mail, telemarketing) seeing lots of

customer resistance, how do we pro-

and promos on our stations more

effectively and make the websites

"If you are skewing

audience, you have

toward a younger

to go to all those

pop punk events.

· Beg for more money and keep

· Start selling insurance or take

4. Finding young or fresh talent

is tougher, with so few coming off

Oh, joy."

doing TV and boards?

Jonathan L.

up day trading?

· Start using the sweepers, jocks

mote the product?

even more exciting?



mtolkoff@radioandrecords.com

PART TWO OF A TWO-PART SERIES

Let's Get Serious Again

More rumination on the format's pressing issues

he question to you was "What is the most pressing issue at the Alternative format right now?" The responses ranged from "I'm not writing your column for you again" to "More cheese." Some of our deeper thinkers used words like reinvention and phrases like shifting the paradigm. Very impressive. But is there a consensus?

Many people think the format is ripe for a makeover, but whether that means a minor rhinoplasty or

liposuction followed by dental reconstruction followed by a scalp lift, no one is sure. I am sure of one thing, however: I was able to fool you into writing my column for me -



The most pressing issue? The encroachment of new media and how to keep radio relevant to the young, A.D.D.-affected listener. Hey, on your way out the door, think you can send me a couple of copies of that convention DVD?

Jim Kerr

Dir./Programming & Creative Services, Pollack Media Group

The most pressing issue facing the Alternative format is that there isn't a single galvanizing music sound driving listeners to our stations. Nearly all the excitement in

contemporary music is coming from hip-hop. Certainly, some great songs have been released lately, but there just isn't any cohesive force like we saw behind grunge and hip-hop rock.

We used to be able to identify our benchmark sounds by the artists and

their fashions. Grunge had Eddie Vedder, Kurt Cobain and Scott Weiland, not to mention flannel and goatees. Hip-hop rock had Fred Durstand Kid Rock and, lest we forget, the backward-turned red baseball cap. Who are the stars today? What's the fashion? Today we identify our stars by their iPod commercials.

I don't mean to be a doomsayer.

Contemporary music moves in cycles, and we just don't seem to have discovered the next big thing yet. In

the meantime we play more gold and lean on our entertaining nonmusic elements.

Mike Savage

Sr. Director/ Creative & Media, A&R Worldwide

I'm having a hard time answering this, Max, because the only time I'm

even aware of one of those things called a "terrestrial radio station" is when I'm co-hosting an import-music show with my cohort Sat Bisla,

featuring two hours of imports, B-sides and rarities from around the world - you know, music that can't get heard on terrestrial radio here in the U.S.? I hear it's called "compelling content" or something.

Anyway, I'm normally busy listening to the sat-

Mike Savage ellite radio that came standard in my new car. When I'm not in the car



given the time of day on terrestrial radio stations. My iPod doesn't play commercials either. Or jocks on tape. Or Linkin Park.

Jim Kerr

Rob Tonkin

President/CEO, marketingfactoryinc.

Station owners, creative types

and programmers: Take chances, and realize that the youth market crosses the diversity lines and color codes that existed in the past. Expand the format through music and lifestyle, or run the risk of watching the number of listeners continue to erode while the target demographic population gets larger.

Jonathan L.

President, Jonathan L. **Promotions**

The biggest issue? To create a huge bond with the audience, now more than ever. Start really getting into the listeners' heads and hitting the street and getting to know more listeners personally. Get out of the office more - enough with overdosing on meetings in the boardroom. Listeners have so many ways of avoiding radio today. In general, it's imperative to start being more flexible in thinking.

Don't get me wrong — not all programmers are in a haze. It all depends on your demo target. If you

are skewing toward a younger audience, you have to go to all those pop punk events. Oh, joy, for programmers heading into or are already in their 40s. But ya gotta do what ya gotta do.

With all due respect to the late Johnny Ramone, I don't buy his

thoughts on music when you're over 40. To paraphrase, he said all musicians over 40 should retire and let the younger kids have their time. But what's wrong with a 40+ programmer watching The Simple Life? It's pop culture. If you are programming toward the 25+ crowd, you'd better be up on Nip/ Tuck, because they most likely are. Same goes for movies, video games and sports.

I speak with many programmers who have no interests. They don't watch TV or movies, they hate sports, and they maybe play video games occasionally. "What do you do on your weekends?" "Nothing really. Just chill, I guess.'

Bottom line: If you have a personality, that will be transmitted to your staff, which in the end connects with your audience. So, I guess, to answer your question: Think, and gain some personality.

Dwight Arnold

Asst. PD/MD, KMRJ/ Palm Springs, CA

The format needs to separate into two forms: stations that are flankers in clusters, designed to get the younger audiences, and standalones, or stations that must deliver at least on a 25-34 basis to make an impact on 25-54 ad buys.

That's why the whole Neo thing started. The charts are reflecting a convergence of radio-station playlists with two different goals, and that can lead to the wrong music on the wrong radio stations. Just because a song is in the top 10 doesn't mean it is automatically right for every station.

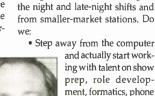
How's that? Or were you looking for comedy?

Dave Lange

VP/Rock Programming, McVay Media

I've gathered a top six list with some of the options to ponder.

- 1. The older side of the audience is getting older and the younger side is growing in number. Does the for-
- · Reach out to the new audience and try to satisfy both sides?
- Morph into a whole new format to reach the new audience and then build an older format for the older folks?
- · Do nothing and let other formats, iPods, satellite or the Internet take the younger listeners? They all
- think of radio as old tech anyway. 2. How do we do research when no one answers the phone and we have shrinking funds?



Dave Lange

· Tell them to shut up, the audience is here for the mu-

nity?

techniques and becom-

ing part of the commu-

out for themselves -

that's what we pay them

• Let them figure it

5. It seems that every day something new comes out that plays music. How do we handle the emergence of new media?

· Embrace the new ideas and see if you can participate, or even support them, realizing that radio was here first, and all these imitators or new ways to hear music will only validate radio's importance?

· Innovate and look for ways to make the unique qualities of our product shine - build up the local side, the unique airstaff and talent, and the brand you've spent so much time building?

· Declare, "Death to all innovations, radio rules! Bring your iPod to our iPod-crushing fest"?

6. Max leaves R&R. How will the format cope without one of its biggest and baldest spokesmen?

• Welcome the new person and watch how they report and stimulate the format?

• Don't recycle that huge stack of old R&Rs in the corner, but dig out the old Max articles and read them over and over and over?

• Realize that the world as we know it is over, cancel the subscription and order up a case of Kleen-

"My iPod doesn't play commercials. Or jocks on tape. Or Linkin Park."

Mike Savage

- · Start using Internet-based systems with station- and web-gathered databases?
- · Keep on doing it with phones, since that's how Arbitron works and that's what matters, even though we reach only 25% acceptance?
- Gut it out stop doing research and just look at the charts and what sales data we can access?
- 3. With TV spots very expensive and watched less every day, billboards providing very limited time to sell the product and many direct methods (e-mail databases, direct

ALTERNATIVE TOP 50 October 8, 2004

POWERED BY MEDIABASE

	-						
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS
1	1	GREEN DAY American Idiot (Reprise)	2397	-128	158999	9	73/0
2	2	LINKIN PARK Breaking The Habit (Warner Bros.)	2036	-108	136288	18	68/0
3	3	BREAKING BENJAMIN So Cold (Hollywood)	1995	+16	122520	23	60/0
27	4	U2 Vertigo (Interscope)	1910	+1149	177002	2	71/2
8	5	VELVET REVOLVER Fall To Pieces (RCA/RMG)	1875	+203	120755	12	67/0
4	6	CHEVELLE Vitamin R (Leading Us Along) (Epic)	1793	+17	110514	10	66/0
7	0	JIMMY EAT WORLD Pain (Interscope)	1737	+50	114184	6	70/0
5	8	THREE DAYS GRACE Just Like You (Jive/Zomba)	1712	-60	120694	27	60/0
9	9	PAPA ROACH Getting Away With Murder (Geffen)	1666	+36	89030	12	60/0
6	10	KILLERS Somebody Told Me (Island/IDJMG)	1538	-179	108343	22	57/0
10	11	LOSTPROPHETS Wake Up (Make A Move) (Columbia)	1426	-122	69963	18	55/0
11	12	SLIPKNOT Duality (Roadrunner/IDJMG)	1236	-130	70326	25	48/0
13	13	CROSSFADE Cold (Columbia)	1234	+47	47722	20	51/3
12	14	FRANZ FERDINAND Take Me Out (Domino/Epic)	1174	-86	114846	24	54/0
14	15	COHEED AND CAMBRIA A Favor House Atlantic (Columbia)	1134	.13	42822	15	58/0
20	16	SUM 41 We're All To Blame (Island/IDJMG)	1015	+128	52819	6	63/2
17	Ŏ	USED Take It Away (Reprise)	975	+66	45224	6	59/2
15	18	TAKING BACK SUNDAY A Decade Under the Influence (Victory)	945	-55	59241	15	53/0
22	19	MODEST MOUSE Ocean Breathes Salty (Epic)	927	+59	44410	8	53/1
21	20	SNOW PATROL Run (A&M/Interscope)	918	+39	56463	11	50/1
18	21	MODEST MOUSE Float On (Epic)	895	-6	87153	30	48/0
24	22	KORN Word Up (Epic)	893	+69	66696	9	44/1
26	3	CAKE No Phone (Columbia)	840	+60	31457	6	49/1
16	24	YELLOWCARD Only One (Capitol)	770	-185	39317	15	44/0
25	25	DASHBOARD CONFESSIONAL Vindicated (Vagrant/Interscope)	759	-65	55239	20	44/0
28	20	SKINDRED Nobody (Lava)	694	+15	25003	10	44/0
36	2	INTERPOL Slow Hands (Matador)	690	+217	67300	7	3614
31	23	MUSE Hysteria (EastWest/Warner Bros.)	663	+82	20829	7	45/3
23	29	A PERFECT CIRCLE Blue (Virgin)	631	-201	23313	10	39/0
34	1	SOCIAL DISTORTION Reach For The Sky (Time Bomb)	573	+77	60733	5	31/4
35	<u>a</u>	MARILYN MANSON Personal Jesus (Nothing/Interscope)	566	+73	33265	5	31/2
33	32	FUTURE LEADERS OF THE WORLD Let Me Out (Epic)	546	+26	15280	13	28/0
32	33	GOOD CHARLOTTE Predictable (Daylight/Epic)	546	+6	43581	6	32/1
19	34	HOOBASTANK Same Direction (Island/IDJMG)	502	-390	28746	13	49/0
29	35	ALTER BRIDGE Open Your Eyes (Wind-up)	445	·178	15927	14	28/0
37	33	DONNAS Fall Behind Me (Lookout!/Atlantic)	437	+81	14839	3	36/3
43	3		432	+152	83324	2	14/5
	38	GREEN DAY Boulevard Of Broken Dreams (Reprise)	382	+145	56086	2	15/3
49	_	KILLERS Mr. Brightside (Island/IDJMG)	371	-249	20651	14	41/0
30	39 40	BEASTIE BOYS Triple Trouble (Capitol)	363	+31	15837	5	19/0
38	40	SHINEDOWN Simple Man (Atlantic)	344			1	30/10
Debut		A PERFECT CIRCLE Imagine (Virgin)	317	+244	25391 9691	4	28/1
44	42 43	EXPLOSION Here I Am (Tarantula/Virgin)		+43		1	30/8
Debut		MY CHEMICAL ROMANCE I'm Not Okay (I Promise) (Reprise)	305	+119	34576		
41	44	DENVER HARBOR Picture Perfect Wannabe (Universal)	302	+7	4983	6	22/0
45	45	KEANE Somewhere Only We Know (Interscope)	293	+33	20984	2	18/2
46	46	NICKELBACK Because Of You (Roadrunner/IDJMG)	287	+28	10488	2	21/4
39	47	GODSMACK f/DROPBOX Touche (Republic/Universal)	278	-44	12341	12	19/0
48	48	STREETS Dry Your Eyes (Atlantic)	275	+27	14869	3	13/0
42	49	MUSIC Freedom Fighters (Capitol)	275	-12	7214	4	22/0
47	<u> </u>	SECRET MACHINES Nowhere Again (Reprise)	271	+17	8711	5	23/1
74 Alterna	ative repo	orters. Monitored airplay data supplied by Mediabase Research, a division of Pren	niere Radio Netwo	ks. Songs ra	nked by total p	plays for th	e airplay wee

14 PURITIATIVE REPORTERS. MONITORED AIRPLAY GATA SUPPLIED BY MEDICAL PLAYS FOR THE AIRPLAY WEEK
OF 9/26-10/2. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is
placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting
station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays
(times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron
Inc.). © 2004, R&R, Inc.

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www.rradds.com	
ARTIST TITLE LABEL(S)	ADDS
THREE DAYS GRACE Home (Jive/Zomba)	27
SLIPKNOT Vermilion (Roadrunner/IDJMG)	22
JET Look What You've Done (Atlantic)	17
MUSIC Breakin' (Capitol)	11
A PERFECT CIRCLE Imagine (Virgin)	10
FRANZ FEROINAND This Fire (Domino/Epic)	10
MY CHEMICAL ROMANCE I'm Not Okay (I Promise) (Reprise)	8
GREEN DAY Boulevard Of Broken Oreams (Reprise)	5
STORY OF THE YEAR Sidewalks (Maverick/Reprise)	5
EARSHOT Someone (Warner Bros.)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
U2 Vertigo (Interscope)	+1149
A PERFECT CIRCLE Imagine (Virgin)	+244
INTERPOL Slow Hands (Matador)	+217
VELVET REVOLVER Fall To Pieces (RCA/RMG)	+203
GREEN DAY Boulevard Of Broken Oreams (Reprise)	+152
KILLERS Mr. Brightside (Island/IDJMG)	+145
SUM 41 We're All To Blame (Island/IDJMG)	+128
MY CHEMICAL ROMANCE I'm Not Okay (I Promise) (Reprise)	+119
HIVES Two-Timing Touch And Broken Bones (Interscope)	+88

Most Played Recurrents

	TOTAL PLAYS
VELVET REVOLVER Slither (RCA/RMG)	754
SEETHER f/AMY LEE Broken (Wind-up)	724
JET Cold Hard Bitch (Atlantic)	699
LINKIN PARK Lying From You (Warner Bros.)	598
INCUBUS Talk Shows On Mute (Epic)	524
WHITE STRIPES Seven Nation Army (Third Man/V2)	521
INCUBUS Megalomaniac (Epic)	521
THREE DAYS GRACE (I Hate) Everything About You (Jive/Zomba)	507
311 Love Song (Volcano/Zomba)	503

New & Active

RIDDLIN' KIDS Stop The World (Aware/Columbia) Total Plays: 230, Total Stations: 19, Adds: 1 DOGS DIE IN HOT CARS I Love You 'Cause I Have To (V2) Total Plays: 223, Total Stations: 23, Adds: 3 HIVES Two-Timing Touch And Broken Bones (Interscope) Total Plays: 202, Total Stations: 19, Adds: 3 SILVERTIDE Ain't Comin' Home (J/RMG) Total Plays: 183, Total Stations: 7, Adds: 0 JET Look What You've Done (Atlantic) Total Plays: 156, Total Stations: 26, Adds: 17 INSTRUCTION Breakdown (Geffen) Total Plays: 156, Total Stations: 12, Adds: 1 FRANZ FERDINAND This Fire (Domino/Epic) Total Plays: 135, Total Stations: 25, Adds: 10 BURDEN BROTHERS Shadow (Kirtland) Total Plays: 123, Total Stations: 8, Adds: 0 SEVENDUST Face To Face (TVT) Total Plays: 120, Total Stations: 12, Adds: 2 ZACK DE LA ROCHA We Want It All (Epic) Total Plays: 120, Total Stations: 8, Adds: 0

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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America's Best Testing Alternative Songs 12 +

For The Week Ending 10/8/04

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 18-34	Men 18-34	Women 18-34
			,				
JIMMY EAT WORLD Pain (Interscope)	4.17	4.00	73%	6%	4.12	4.15	4.10
GREEN DAY American Idiot (Reprise)	4.14	4.10	96%	14%	4.12	4.22	4.03
KILLERS Somebody Told Me (Island/IDJMG)	4.06	4.11	91%	23%	4.08	3.93	4.21
DASHBOARD CONFESSIONAL Vindicated (Vagrant/Interscope)	4.03	3.88	95%	29%	4.02	3.84	4.17
TAKING BACK SUNDAY A Decade Under the Influence (Victory)	4.02	4.06	72%	10%	4.09	3.88	4.28
YELLOWCARO Only One (Capitol)	4.01	3.95	90%	19%	4.06	3.89	4.21
LOSTPROPHETS Wake Up (Make A Move) (Columbia)	4.00	3.80	90%	20%	3.88	3.90	3.86
BREAKING BENJAMIN So Cold (Hallywood)	3.99	3.87	87%	19%	3.81	3.81	3.82
CHEVELLE Vitamin R (Leading Us Along) (Epic)	3.94	3.71	75%	11%	3.94	3.97	3.90
COHEED AND CAMBRIA A Favor House Atlantic (Columbia)	3.94	3.83	68%	14%	3.94	3.91	3.97
SUM 41 We're All To Blame (Island/IDJMG)	3.94	3.87	63%	7%	3.81	3.84	3.78
THREE DAYS GRACE Just Like You (Jive/Zomba)	3.91	3.74	95%	33%	3.84	3.86	3.82
SNOW PATROL Run (A&M/Interscope)	3.86	3.55	48%	8%	3.96	3.78	4.12
FRANZ FERDINAND Take Me Out (Domino/Epic)	3.84	3.76	94%	34%	3.93	3.91	3.94
CROSSFAGE Cold (Columbia)	3.83	3.68	68%	16%	3.78	3.77	3.79
PAPA RDACH Getting Away With Murder (Geffen)	3.79	3.68	81%	16%	3.61	3.64	3.58
USED Take It Away (Reprise)	3.79	3.76	50%	8%	3.68	3.78	3.59
LINKIN PARK Breaking The Habit (Warner Bros.)	3.77	3.67	98%	43%	3.78	3.70	3.84
MODEST MOUSE Float On (Epic)	3.74	3.71	92%	37%	3.90	3.86	3.94
MODEST MOUSE Ocean Breathes Salty (Epic)	3.74	3.48	54%	9%	3.79	3.63	3.97
VELVET REVOLVER Fall To Pieces (RCA/RMG)	3.73	3.60	74%	18%	3.64	3.55	3.73
HOOBASTANK Same Direction (Island/IDJMG)	3.72	3.66	88%	24%	3.67	3.59	3.74
A PERFECT CIRCLE Blue /Virgin/	3.69	3.72	50%	9%	3.55	3.60	3.51
SLIPKNOT Quality (Roadrunner/IDJMG)	3.58	3.56	78%	25%	3.47	3.42	3.52
ALTER BRIDGE Open Your Eyes (Wind-up)	3.54	3.33	76%	23%	3.40	3.37	3.43
CAKE No Phone (Columbia)	3.53	3.51	48%	11%	3.56	3.63	3.51
KORN Word Up (Epic)	3.33	3.48	75%	22%	3.20	3.10	3.29

Total sample size is 417 respondents. Total average tavorability estimates are based on a scale of 1-5. (1-dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the Song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. Rate The Music is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by catting 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



WE JUST WANTED TO STAND ON THE FIELD AT FENWAY ONCE THE story goes kinda like this: Boston Red Sox outfielder Gabe Kapler (not to be confused with Gabe Kaplan) got into a dust-up with arch enemies the New York Yankees recently and was fined \$1,000. WFNX/Boston offered to raise money to pay the fine by selling special T-shirts made by local clothier Sully's Tees. Any money raised above and beyond the fine would go to the Gabe Kapler Foundation, a local charity that benefits the children of battered women. Shown here with the funds are (I-r) Sully's Tees owner Chris Wren, WFNX afternoon drive dude Keith Dakin and Promo Coordinator Chris Rucker and Kapler.

reen Day are No. 1! Again. Get ready kin Park are parked at No. 2 ... Breaking Benjamin, as a result, are stymied at No. 3 but still fighting for top honors ... What does this mean for U2? They go 24-4 this week. Maybe they can break the stranglehold Green Day have on No. 1 ... Velvet Revolver, Chevelle, Jimmy Eat World and Papa Roach all go up in spins and



round out the rest of the top 10 ... The teens are quiet, with the exception of nice rises from Sum 41 (20-16), Modest Mouse (22-19) and, right in at No. 20, Snow Patrol ... Cake go 26-23 ... Interpol rise nicely to No. 27 from No. 36 ... Oh, and I told you not to ignore Social Distortion. Good jump this week from No. 34 to No. 30 ... Keep Your Eyes on the Movement: Marilyn Manson, Good Charlotte, The Donnas, The Killers ... New to the Chart: A Perfect Circle, My Chemical Romance (check the great calls this week) ... Most Added: Three Days Grace, Slipknot, Jet, The Music, A Perfect Circle, Franz Ferdinand ... Most Should Be Added: Lazyboy, Le Tigre, Eminem, Social Distortion, Jet, The Explosion, William Shatner.

— Max Tolkoff, Alternative Editor

WXSR/Tallahassee, FL OM: Sieve Cannon PO: Bale Flint 1 THREE DAYS GRACE 1 SLIPKNOT

WSUN/Tampa, FL* DNI: Paul Ciliano PD: Shark No Adds

KFMA/Incson, AZ*
PD: Matt Spry
APD/MD: Stephen Kallao
6 KEANE
DOMNAS

KMYZ/Tubra, O.K.*
PD: Lyon Barslow
NO: Corbin Pierce
11 A PERFECT CIRCLE
1 MUSIC
1 JET
SHINEDOWN

WHFS/Washington, DC*

Reporters

WHRL/Albany, NY*
ON: John Cooper
PD: Lies Bielio
6 THREE DAYS GRACE
2 JET
1 SLIPKNOT

KTZO/Albuquergue, AMM*
PD: Scatt Seehrads
MB: Den Kelley

1 THREE DAYS GRACE
1 FRANZ FERDINAND
1 SLIPKNOT
HIVES
GREEN DAY

WNNX/Atlanta, GA* ON/PO: Lesie Fram NO: Jay Harren 19 GREEN DAY 17 BEASTIE BOYS KORN

WJSE/Allantic City, KJ
PO: Al Parinello
APD: Scott Reilly
ald: Sleven Rappoperl
THREE DAYS GRACE
STORY OF THE YEAR STORY OF THE YEAR JET FRANZ FERDINAND SLIPKNOT

KROX/Austin, TX* ON: Jeff Carrol PD: Melody Loo ND: Toby Ryan No Adds

KOXR/Boise, ID*
OM: Ban Intcally
PD: Eric Kristenson
ID: Jurean Smith
I INTERPOL
SOCIAL DISTORTION
CAKE
NICKEL BACK

WBCN/Boston, MA*
PD: Dave Walkington
APDAMD: Showon Strick
4 EXPLOSION
GREEN DAY
BEASTIE BOYS

WEDG/Buffalo, NY* 2 THREE DAYS GRACE JET SLIPKNOT GOO GOO DOLLS

WAVF/Charteston, SC*
PD: Dave Russi
MD: Suzy Bon
15 MARILYN MANSON
14 DOGS DIE IN HOT CARS
8 HIVES

WEND/Charlotte* ON: Bruce Logan PD/NO: Jack Daniel NICKEL BACK SLIPKNOT

WKQX/Chicago, IL*
PO: Miles Stern
APD/MIC: Jaccent Jackson
5 SLIPKNOT
1 HIVES
CROSSFADE

WAGZ/Cincinnati. OH* PD/MD: Juli Magel 11 A PERFECT CIRCLE THREE DAYS GRACE MY CHEMICAL ROMAN

WXTM/Cleveland, OH*
PD: Kim Monroe
APD: Dom Hardella
ND: Tim "Slabs"
4 A PERFECT CIRCLE
MAGNA-1
EARSHOT

WARQ/Columbia, SC* PD: Dave Storeeri MD: Dave Ferra 2 THREE DAYS GRACE 1 SLIPOUCT EARSHOT MUSIC JEY

WWCD/Columbus, DH* OM: Randy Natloy PD: Andy Davis MD: Jack DeVess MUSIC

KDGE/Dallas, TX* PD: Duane Colorly APD/MD: Alan Are 12 2 CROSSFADE SUGARCULT MUSIC SIMPLE PLAN

WXEG/Dayton, DH* OM: Tony Tillord PD: Slove Kramer MD: Seemer 4 A PERFECT CIRCLE

CIMX/Detroit, MI

KHRO/EI Paso, TX* ON: Mass Presion
PO/MO: Joje Garcia
THREE DAYS GRACE
SLIPKNOT

KXNA/Fayetteville, AR PU/MU: DAVE JAC 13 SKINDRED 9 USED SUGARCULT

KFRR/Fresne, CA* PO: Chris Squires MD: Reverand No Adds

WJBX/Ft. Myers, FL* OM/PO: John Rozz APD: Fitz Madrol MO: Jord Zho 3 SLIPKNOT 1 DONNAS 1 THREE DAYS GRACE

WXTW/Ft. Wayne, IN *
ON: JJ Fabiol
PD: Use Walker
APD: Med Jericho
INO: Greg Trevis
5 THREE DAYS GRACE
2 SLIPKNOT
1 JET
FRANZ FERDINAND
GOO LIVES UNDERWATER

WGRD/Grand Rapids, MI* PD: Bobby Duncan MD: Revis Carriow ? SECRET MACHINES I R E M THREE DAYS GRACE MUSE

WXNR/Greenville, NC*
PD: Jelf Sendors
APOMO: Charlie Shaw
2 THREE DAYS GRACE
1 SLIPKNOT
SOCIAL DISTORTION

Stations and their adds listed alphabetically by market

KUCD/Honotulu_HI* PO: Jamie Hyati 37 GWEN STEFANI

KTBZ/Houston, TX* PD: Vince Richards MD: Don Jantzen 5 THREE DAYS GRACE EARSHOT

WRZX/Indianapolis, IN*
PD: Scott Jameson
IND: Michael Young
1 RISE AGAINST
SLIPKNOT
THREE DAYS GRACE

WPLA/Jacksonville, FL* ON: Sail Austin APD/NID: Chad Chumtey INSTRUCTION SALIVA

WRZIC/Johnson City*

KRBZ/Kansas City, MO*
PD: Greg Bergen
APB: Laxio
alib: Jason Ulanel
1 INTERPOL
GREEN DAY
MY CHEMICAL ROMANCE

WNFZ/Knazville, TM* PD: Authony Profitt 4 THREE DAYS GRACE 1 SLIPKNOT MUSIC

KFTE/Lafayette, LA* PD: Scall Perrie MD: Reger Pride 2 THREE DAYS GRACE SLIPKNOT

ICCTE/Las Vegas, MV* PD: Chris Ripley MD: Carly Brown 13 SLIPKNOT 1 GREEN DAY EARSHOT

WLR8/Louisville, KY* PB: Anneue Fitzgerald MD: Devie Hill 1 SLIPKNOT THREE DAYS GRACE

WMAD/Madison, W1° ON: Mike Ferris PO: Cartie Geo-MAD/MADISON, WE E: Milke Ferris : Curtis Gross THREE DAYS GRACE SEVENDUST JET SUBMERSEO

WMFS/Memphis, TN° PD: Rob Cressman MD: Sydney Rabon 2 MODEST MOUSE NICKELBACK MUSE

WLUM/Milwau kee, WI°
PD: Temetry Wilde
ND: Kentry Beustann
3 COLLECTIVE SOUL
1 SOCIAL DISTORTION
THREE DAYS GRACE
STORY OF THE YEAR
JET

WHTG/Monmouth, NJ*
PD: Mile Sovin
APO/MD: Brise Phillips
7 MY CHEMICAL ROMANCE
INTERPOL

KMBY/Monterey, CA'
PD/ND: Kenny Aten
1 A PERFECT CIRCLE
THREE DAYS GRACE
STORY OF THE YEAR
JET
FRANZ FERDINAND

WBUZ/Nashville, TN*
ON: Jim Patrick
PD/MDI: Russ Schenck
10 SLIPKNOT
CAMDINIA
EARSHOT
MUSIC
STORY OF THE YEAR KEDJ/Phoenix, AZ* OM: Leura Havve APD: Dead Air Dave MD; Robin Mash 1 RISE AGAINST LIT JET

KKND/New Orleans, LA*
ON: Tony Florentino
PD: Sig
APD: Mich Perniciano
4 THREE DAYS GRACE
2 USED
FRANZ FERDINAND NZON/Phoenix, AZ*
PD: Ravin Manaion
MB: Mitzin Lawis
THREE DAYS GRACE
JET
SUM 41

WXRIC/New York, NY* PD: Robert Cress MD: Mike Peer No Adds WRRV/Newburgh, NY PD: Andrew Boris THREE DAYS GRACE JET WROX/Morfolk, VA*
PO: Michele Diamond
MO: Mike Powers
STORY OF THE YEAR
NICKELBACK
KILLERS
KEAME

KORX/Odessa, TX PO: Michael Todd APO: Dre 17 JUNIOR JACK 17 COLLECTIVE SOUL 7 AMBULANCE

JET SLIPKNOT WPLY/Philadelphia, PA* PB: Jim McGulon MD: Dan Fein

JET Franz Ferdinand My Chemical Romance

WXDX/Pittsburgh, PA*
PD: John Moschitta
MD: Vinnin F.
4 USED
3 SOCIAL DISTORTION
1 GOOD CHARLOTTE
1 CROSSFADE
SLIPRINGT

KHBZ/Oklahoma City, OK ' ON: Bill Hurley PD: Jimmy Barreda MUSE RISE AGAINST DONNAS

WJRR/Orlando. FL* ON: Adam Cook PD: Pat Lynch APD: Rick Everatt MD: Orlan Dickerman KRZQ/Reno, NV° DM: Rob Brooks
PD: Jornany Smith
ARDAND: Mat Bindla
3 MY CHEMICAL ROMANCE
1 KILLERS
THREE DAYS GRACE
MUSIC APU. Imm.
MD: Brian Dickerman
3 SUM 41
2 MARKYN MANSON
THREE DAYS GRACE

WDYL/Richmond. VA* PD: Mike Murphy MD: Oustin Matthews 1 FRANZ FERDINAND SWITCHFOOT JET WOCL/Orlando, FL* PO: Bobby Smith

WRXL/Richmond, VA* ON: Bill Cabill PD/MD: Casey Krukawski 4 THREE DAYS GRACE 4 EXIES 2 SLIPKNOT

WCYY/Portland, ME PD: Herb by MD: Brian James STORY OF THE YEAR JET FRANZ FERDINAND RAZORLIGHT EXIES GREEN DAY MUSIC

KNRK/Portland, OR* PD: Mark Hamilton APD: Jaime Cooley No Adds

WBRU/Providence, RI* PD: Seth Rester IND: Andy Yea No Adds

KCXX/Riverside, CA* OM/PO: Kelli Cluque APD/MD: Daryl James U2 SEVENDUST

KWOD/Sacramento, CA* DM: Curitss Johnson PD: Ros Bence APD: Violet MD: Marca Callins 1 DOGS DIE IN HOT CARS JET MY CHEMICAL ROMANCE

KXRK/Saft Lake City, UT* OM: Alan Hague PD: Todd Noter MD: Artic Pulkin 1 INTERPOL I INTERPUL RIDDLIN' KIDS DOGS DIE IN HOT CARS

KBZT/San Diego, CA* PD: Garett Michaels APO/MD: Mike Halleran No Akts

XTRA/San Diego, CA* PD: Jim Richards MD: Marty Whitney 18 GREEN DAY MUSIC

KITS/San Francisco, CA PO: Sean Demery APD/MO: Auron Axelsen 19 A PERFECT CIRCLE

KCNL/San Jose, CA* PD/MD: John Allers 34 KILLERS 7 GWEN STEFANI 1 THREE DAYS GRACE

KJEE/Santa Barbara, CA MD: Dave Hanacek 9 GWEN STEFANI 6 FRANZ FERDINAND KNIDD/Seattle, WA*
PD: Phil Mianning
APD: Jim Keller
3 A PETIGRE
1 LE TIGRE
FAINT

KPMT/St. Louis, MO* PD: Townsy Mathema atto: July Friese 1 SUPKNOT MUSIC THREE DAYS GRACE JET

WKRL/Syracuse, NY*
PD: Scott Patibone
APO-MOD: Tim Mobile
THREE DAYS GRACE
PARIS, TEXAS
SLIPKINGT
A PERFECT CIRCLE
MUSIC

WWDC/Washington, DC* PD: Joe Bevilacqua MD: Denietle Plyne 2 A PERFECT CIRCLE JET WSFM/Wilmington, MC

evor H/Wilmington, NC PD: Brisin Burns APQ-MB: Mins Kennedy 31 LOSTPHOPHETS 25 KORN 15 MODEST MOUSE 3 MY CHEMICAL ROMANCE 3 EARSHOT 3 GREEN DAY 3 JET

*Monitored Reporters

POWERED BY MEDIABASE

82 Total Reporters

74 Total Monitored

8 Total Indicator

37. The Allman Brothers Band

38. Willie Nelson

39. Uncle Tupelo

41. Gene Vincent

42. Doc & Merle Watson

43. Asleep At The Wheel

45. Townes Van Zandt

40. Poco

44. Joe Ely

46. Ry Cooder

47. Marty Robbins

49. John Hartford

51. Buddy Holly

52. Alison Krauss

54. Stephen Stills

55. Guy Clark

56. Howlin' Wolf

57. The Jayhawks

58. George Jones

60. The Mavericks

61. Aretha Franklin

62. B.B. King

63. J.J. Cale

64. Fats Domino

66. Leo Kottke

67. Emest Tubb

68. Ronnie Raitt

69. Warren Zevon

70. Jerry Lee Lewis

65. Rickie Lee Jones

59. John Lee Hooker

53 Robert Johnson

48. Dwight Yoakam

50 Robert Farl Keen



ischoenberger@radioandrecords.com

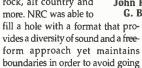
Starting From Scratch

KCIIV builds its own version of Americana in Denver

KCUV/Denver, an AM station at 1510 on the dial, decided that, rather than take the usual News/Talk, Sports or Oldies approaches prevalent on AM, it would try something totally different to target adults.

NRC Broadcasting uses the term "Americana" in positioning the station. Some of KCUV's core artists (see sidebar) have a twangy sound, but the station also embraces the sounds of early R&B, roots rock, the blues, eclectic classic rock, alt country and more. NRC was able to

too broad.



Not long after the station's launch on Oct. 15, 2003, market radio veteran John Hayes was brought in as PD and former Denver Post writer G. Brown was tapped as morning drive host and MD. I talked with both Hayes and Brown about the station, what they perceive as the right Americana mix for Denver and what they



John Hayes & G. Brown

hope to accomplish next as the station gets ready to celebrate its first anni-

R&R: Mattson Rainer from KNBT/New Braunfels, TX said to me, "Americana is a very diverse spectrum of artists and music, and you have to read your particular market to see what mix

works best for you." Following that logic, what's the best approach for KCUV in Denver?

JH: Clearly, Americana is not a cookie-cutter kind of format. We respect and admire what KNBT is doing down in Texas, and I'd even say that, when we signed on a year ago, we modeled ourselves loosely after them. But over time we have had to adjust the station to what we feel is the best approach for us here in Den-

We have learned that we need to

spread our musical values much more. I'd say we are less twangy and more rootsy in flavor. We have found deeper, more traditional blues artists; singer-songwriters of the past and present; and more organic rock artists, as well as alt country and Americana artists, to make up what we are all about.

We like to be somewhat familiar as far as the artists go. After all, this is a commercial operation, and we are still in the process of establishing this station in the minds of listeners. What we can do is pick songs by artists whom you haven't heard in a long time, songs that likely once got played in this market but no longer have a home at KQMT or KBCO or even KTCL.

R&R: Tell us more about the evolution of the station's sound.

GB: Our CEO/GM, Tim Brown, was actually the guy who became enamored with the idea of doing an Americana station here, and he's the one who was intimately involved with the launch. The very first song played was by Gram Parsons, and many of the artists you could term as part of the Austin scene defined what we originally sounded like.

JH: After we began to do some research into the market, we realized that we needed to adjust the basic sound of the station away from an overtly country flavor to something that was more akin to the roots of all American musical styles. Don't get me wrong, we still play artists like Guy Clark and Townes Van Zandt, and they are an important part of our sound, but we needed to get broader and deeper. Denver has always been a pretty adventurous radio market, and the musical tastes here are fairly sophisticated.

GB: Fortunately, I have always been involved in the music scene in Denver, and John has been here many years as well, beginning with his years at KTCL, so we had a good feel for what kinds of artists we could include in this r.ew type of mix.

JH: To get even a better picture of what our potential audience felt was good Americana music, we did a survey and asked listeners to vote on the top 75 Americana artists of all time. That list is pretty surprising and helped us to further focus on the type of music that we felt we could mix together. After the list was determined we focused on one of the artists each day, Monday through Friday, playing 10 or 12 tracks by them and talking about interesting **Top 75 Americana Artists Of All Time**

The listeners of KCUV/Denver were asked earlier this year to list their favorite artists who fell under the Americana moniker. This list later served as an important guide for KCUV PD John Hayes and MD G. Brown as they fine-tuned the station's music mix.

- 1. Bob Dylan
- 2. Johnny Cash
- 3. Neil Young
- 4. Hank Williams
- 5. Elvis Presley
- 6. Los Lobos
- 7. Bruce Springsteen
- 8. Woody Guthrie
- 9. Gram Parsons/The Flying Burrito Brothers
- 10. Chuck Berry
- 11 John Prine
- 12. Emmylou Harris
- 13. Ray Charles
- 14. Steve Goodman
- 15. Creedence Clearwater Revival/John Fogerty
- 16. Little Richard
- 17. The Byrds 18. Lyle Lovett
- 19. Bob Wills
- 20. Patsy Cline
- 21. Waylon Jennings
- 22. Little Feat
- 23. Ryan Adams/Whiskeytown
- 24. Jimmie Rodgers
- 25. Wilco
- 26. Steve Earle
- 27. Lucinda Williams
- 28. Muddy Waters
- 29. Pete Seeger
- 30. Bill Monroe
- 31. Dolly Parton
- 32. The Band
- 33. John Hiatt
- 34. The Grateful Dead/Jerry Garcia
- 35. Merle Haggard
- 36. Tom Waits
- 73. Flatt & Scruggs
- 71. Randy Newman 72. Buck Owens

- 74. Stevie Ray Vaughan
- 75. Delbert McClinton

KCUV Sample Hours

AM 1510 KCUV

Below are two sample hours from Sept. 7, 2004.

BOB DYLAN You're Gonna Make Me Lonesome When You Go **RAY HERNDON** Bloodshot Eyes EMMYLOU HARRIS Boulder To Birmingham

LITTLE FEAT Cold, Cold, Cold JESSE COLIN YOUNG Song For Juli ELVIS PRESLEY You're So Square (Baby I Don't Care)

THE SUBDUDES Got You On His Mind

MARSHALL TUCKER BAND This Old Cowbov

KASEY CHAMBERS You Got The Car **GEORGE JONES** Worried Man Blues

BLACKIE AND THE RODEO KINGS Stoned NORTH MISSISSIPPI ALLSTARS Snakes in My Bushes

SOLOMON BURKE Cry To Me LYLE LOVETT Private Conversation

CHIP TAYLOR & CARRIE RODRIGUEZ Dirty Little Texas Story

MARK KNOPFLER Silvertown Blues TOM WAITS Jockey Full Of Bourbon ROBBIE ROBERTSON Night Parade JOE ELY She Never Spoke Spanish To Me RAILBENDERS Whiskey Rain THE METERS Hey Pocky A-Way RY COODER Borderline NEW RIDERS OF THE PURPLE SAGE Louisiana Lady

JOHN PRINE Hello In There **TODD SNIDER Class Of '85**

DONAVON FRANKENREITER it Don't Matter VAN MORRISON And It Stoned Me

POCO Spellbound OLD 97'S Nineteen

CREEDENCE CLEARWATER REVIVAL Wrote A Song For Everyone

"There is a clear programming philosophy that most programmers in the Americana world share, but when it comes to executing a specific station, you have to give it some time before it hits the mark."

John Hayes

aspects of their lives and careers. It was a great way for us to establish a baseline of programming with our audience

R&R: Even though you determined that KCUV needed to be a bit broader than most other Americana stations, you

still use "Americana" to define your-

JH: Sure we do. We use positioners like "Authentic Americana: Colorado's underground voice. KCUV." In addition, since we are on the AM dial, we have decided to use that to our advantage as best we can. Another of our key slogans is "FM took your songs away. We're just giving them back to you." We get calls every day from people commenting on how we remind them of the old KBCO or even the old KTCL. You see, our focus is folks who are 35 years and older. They are the ones who fondly remember these songs we have revived.

GB: What tends to work best for us in terms of newer songs is that which is more organic in the way it is produced. The more acoustic and straightforward, the better. And, frankly, that type of production value works best on an AM signal too.

R&R: Any plans for improving the

JH: We were 10,000 watts during the day and went down to 1,000 at night, but we jumped up to 25,000 watts at the beginning of October. I

Continued on Page 87

TRIPLE A TOP 30

POWERED BY MEDIABASE

October 8, 2004 LAST THIS +/-PLAYS ARTIST TITLE LABEL(S) 0 R.E.M. Leaving New York (Warner Bros.) 574 +18 26252 7 1 2 35606 24/0 17 U2 Vertigo (Interscope) +3502 BRUCE HORNSBY Gonna Be Some Changes Made (Columbia) 405 -18 18912 13 21/0 21812 18/0 395 -8 7 3 4 JOHN MELLENCAMP Walk Tall (Island/IDJMG) 4 6 JAMIE CULLUM All At Sea (Verve/Universal) 336 +8 13845 18 19/0 6 19/2 6 CARBON LEAF Life Less Ordinary (Vanguard) 293 +16 12694 8 5 7 JOHN FOGERTY Deja Vu (All Over Again) (DreamWorks/Geffen) 289 -5 17283 9 18/0 270 14445 15 12/0 7 8 FINGER ELEVEN One Thing (Wind-up) -5 8 9 MARK KNOPFLER Boom, Like That (Warner Bros.) 268 .4 13560 4 20/2 11 10 CROSBY & NASH Lay Me Down (Sanctuary/SRG) 262 +2 10782 17/0 Ō 11 KEANE Somewhere Only We Know (Interscope) 261 +9 13594 6 19/1 12 OZOMATLI (Who Discovered) America? (Concord) 13 16/0 253 +22 12729 13 12 ® 251 11537 16 19/0 RACHAEL YAMAGATA Worn Me Down (RCA Victor) +2 13/0 9 SCISSOR SISTERS Take Your Mama (Universal) 244 -27 9504 14 14 15 MAROON 5 She Will Be Loved (Octone/J/RMG) 221 -6 9889 8 8/0 7774 16 16 SNOW PATROL Run (A&M/Interscope) 217 .3 5 17/1 17 MODEST MOUSE Float On (Epic) 191 6663 16 12/0 18 -13 21 Œ ELVIS COSTELLO Monkey To Man (Lost Highway) 182 7671 3 14/1 ø +11 23 THRILLS Not For All The Love In The World (Virgin) 175 4898 7 15/0 20 20 CAKE No Phone (Columbia) 171 -11 8718 5 12/0 19 21 FINN BROTHERS Won't Give In (Nettwerk) 163 -41 6397 12 16/0 22 22 15/1 RAY LAMONTAGNE Trouble (RCA/RMG) 159 -9 7551 3 23 26 STEVE EARLE The Revolution Starts Now (E-Squared/Artemis) 155 +1 7028 3 14/2 24 24 152 .7 5876 20 7/0 311 Love Song /Volcano/Zomba/ 25 Debut NEVILLE BROTHERS Ball Of Confusion (Back Porch/Narada) 151 +13 5612 12/0 1 20 29 SARAH MCLACHLAN World On Fire (Arista/RMG) 149 +7 5616 11/1 8 25 27 CHRISTINE MCVIE Friend (Koch) 145 -14 4979 13/0 23 139 FRANZ FERDINAND Take Me Out (Domino/Epic) +3 6555 1 5/0 Debut) 28 29 LOW MILLIONS Eleanor (Manhattan/EMC) 138 .4 3555 2 15/0 27 30 CHARLIE MARS Gather The Horses (V2) 131 -21 2639 11/0

25 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/25-10/2. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypar on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, ARB, Inc.

New & Active

K.D. LANG Helpless (Nonesuch)
Total Plays: 123, Total Stations: 14, Adds: 0
HOWIE DAY Collide (Epic)
Total Plays: 102, Total Stations: 7, Adds: 0
KILLERS Somebody Told Me (Island/ID.IMG)
Total Plays: 99, Total Stations: 4, Adds: 0
RAY CHARLES (IVAN MORRISON Crazy Love (Concord)
Total Plays: 97, Total Stations: 6, Adds: 0
TOOTS AND THE MAYTALS W/ ERIC CLAPTON Pressure Drop (V2)
Total Plays: 96, Total Stations: 6, Adds: 0

GAVIN DEGRAW I Don't Want To Be (L/RMG)
Total Plays: 94, Total Stations: 4, Adds: 0
DONAYON FRANKENREITER It Don't Matter (Brushfire/Universal)
Total Plays: 87, Total Stations: 9, Adds: 1
MICHAEL FRANTI Yes I Will (iMusic)
Total Plays: 85, Total Stations: 8, Adds: 1
LENNY KRAVITZ Lady (Virgin)
Total Plays: 81, Total Stations: 11, Adds: 3
JOHN MAYER Daughters (Aware/Columbia)
Total Plays: 78, Total Stations: 6, Adds: 2

Songs ranked by total plays

TOTAL STATIONS/ Most Added

ı	www.rradds.com	
ı	ARTIST TITLE LABEL(S)	100
ı	JET Look What You've Done (Atlantic)	9
ı	M. JAGGER & D. STEWART f/ S. CROW Old Habits Die Hard (Virgin)	6
	LENNY KRAVITZ Lady (Virgin)	3
	KASEY CHAMBERS Stronger (Warner Bros.)	3

Most Increased Plays

	ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
i	U2 Vertigo (Interscope)	+350
	ROBBIE ROBERTSON Shine Your Light (Hollywood)	+39
ı	JET Look What You've Done (Atlantic)	+25
I	OZOMATLI (Who Discovered) America? (Concord)	+22
ı	RAY CHARLES f/VAN MORRISON Crazy Love (Concord)	+22
ı	M. JAGGER & D. STEWART f/ S. CROW Old Habits Die Hard /	/ <i>irgin</i> /+21
ı	NORAH JONES Those Sweet Words (Blue Note/EMC)	+19
ı	JOHN MAYER Daughters (Aware/Columbia)	+19
ı	R.E.M. Leaving New York (Warner Bros.)	+18

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
LOS LONELY BOYS Heaven (Or/Epic)	228
MINDY SMITH Come To Jesus (Vanguard)	203
NORAH JONES What Am I To You? (Blue Note/EMC)	182
COUNTING CROWS Accidentally In Love (DreamWorks/Geffen)	176
DAVE MATTHEWS Oh (RCA/RMG)	129
JET Are You Gonna Be My Girl (Atlantic)	122
NORAH JONES Sunrise (Blue Note/EMC)	119
D. FRANKENREITER flJ. JOHNSON Free (Brushfire/Universal)	116
SARAH MCLACHLAN Fallen (Arista/RMG)	106
COLDPLAY Clocks (Capitol)	103
	$\overline{}$

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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TRIPLE A TOP 30 INDICATOR

M		October 8, 2004					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	0	R.E.M. Leaving New York (Warner Bros.)	567	+4	5287	6	32/0
3	2	JOHN MELLENCAMP Walk Tall (Island/IDJMG)	422	.7	2779	7	22/0
5	3	MARK KNOPFLER Boom, Like That (Warner Bros.)	421	+34	5939	4	31/1
2	4	FINN BROTHERS Won't Give In (Nettwerk)	420	-10	5073	11	26/0
4	5	BRUCE HORNSBY Gonna Be Some Changes Made (Columbia)	414	-3	4954	13	24/0
6	6	ELVIS COSTELLO Monkey To Man (Lost Highway)	404	+40	6744	4	31/0
[Debut	0	U2 Vertigo (Interscope)	367	+221	3997	1	26/2
8	8	CROSBY & NASH Lay Me Down (Sanctuary/SRG)	349	+6	3579	12	25/0
7	9	JOHN FOGERTY Deja Vu (All Dver Again) (DreamWorks/Geffen)	341	-16	4013	10	24/0
9	10	STEVE EARLE The Revolution Starts Now (E-Squared/Artemis)	330	-5	5201	7	27/0
10	•	KEANE Somewhere Only We Know (Interscope)	304	+1	3895	12	23/2
16	12	RAY LAMONTAGNE Trouble (RCA/RMG)	265	+48	4242	4	28/2
13	13	RACHAEL YAMAGATA Worn Me Down (RCA Victor)	245	-26	1525	16	14/0
14	14	JAMIE CULLUM All At Sea (Verve/Universal)	243	-15	1621	22	14/0
11	15	CHRISTINE MCVIE Friend (Koch)	243	-40	1977	9	20/0
20	16	CARBON LEAF Life Less Drdinary (Vanguard)	220	+32	1152	11	16/0
17	17	THRILLS Not For All The Love In The World (Virgin)	208	.5	3235	7	18/1
15	18	GOMEZ Nothing Is Wrong (Hut/Virgin)	208	-43	1493	13	17/0
23	19	BEN HARPER & BLINO BOYS OF ALABAMA Wicked Man (Virgin)	201	+24	3858	3	22/2
18	20	K.O. LANG Helpless (Nonesuch)	200	-10	2038	10	20/0
19	21	MADELEINE PEYROUX Don't Wait Too Long (Rounder)	197	-1	4317	4	21/0
22	22	NEVILLE BROTHERS Ball Of Confusion (Back Porch/Narada)	194	+9	2412	4	19/0
25	23	OZOMATLI (Who Discovered) America? (Concord)	176	+10	1669	18	14/0
12	24	OLO 97'S New Kid (New West)	171	-106	1084	15	14/0
21	25	SCISSOR SISTERS Take Your Mama (Universal)	168	.27	1937	12	12/0
[Debut>	26	MINOY SMITH Fighting For It All (Vanguard)	163	+21	1734	1	16/1
[Debut>	4	CAKE No Phone (Columbia)	161	+15	967	1	14/0
26	28	KENNY WAYNE SHEPHERO Hey, What Do You Say (Reprise)	158	-4	677	4	12/0
24	29	OONAVON FRANKENREITER It Don't Matter (Brushfire/Universal)	158	-19	1057	7	12/0

34 Triple A reporters. Songs ranked by total plays for the airplay week of Sunday 9/26 - Saturday 10/2. © 2004 Radio & Records.

KTBG/Kansas City, MO PD: Jos Hart MD: Byron Johnson AT MISSION 10 M JAGGER & D. STEWART VS. CROW

KZPL/Kansas City, MO* OM: Nick McCabe PD: Ted Edwards MO: Ryan "Stash" Morton 3 JET 2 MARK KNOPPLER

WUKL/KROXVIII
PD: Jim Ziegler
5 LEBRY KAÄVITZ
4 JET
4 SHOW PATROL
1 G. LOVE

Most Added

www.rrindicator.com		
ARTIST TITLE LABEL(S)	ADD	5
M. JAGGER & D. STEWART f/S. CROW Old Habits Die Hard (Virgin)	7	
JET Look What You've Done (Atlantic)	6	
AMERICAN MUSIC CLUB Another Morning (Merge)	4	
KASEY CHAMBERS Stronger (Warner Bros.)	3	
MICK FLEETWOOD BAND Something Big (Sanctuary/SRG)	3	
MOFRO Six Ways From Sunday (Independent)	3	

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
U2 Vertigo (Interscope)	+221
RAY LAMONTAGNE Trouble (RCA/RMG)	+48
ROBBIE ROBERTSON Shine Your Light (Hollywood)	+42
ELVIS COSTELLO Monkey To Man (Lost Highway)	+40
PAUL WESTERBERG As Far As I Know (Vagrant)	+40
MARK KNOPFLER Boom, Like That (Warner Bros.)	+34
CARBON LEAF Life Less Ordinary (Vanguard)	+32
JOSEPH ARTHUR Can't Exist (Vector)	+25
BEN HARPER & BLIND BOYS OF ALABAMA Wicked Ma	an <i>(Virgin)</i> +24

Syndicated Programming

World Cafe - Erica Zito 215-898-6677

THRILLS Whatever Happened To Corag Jaim? **PAUL WELLER Thinking Of You**

Acoustic Cafe - Rob Reinhart 734-761-2043

A.J. CROCE Cold ERIC BIBB The Cape MARK KNOPFLER All That Matters R.E.M. I Wanted To Be Wrong

WILLIE NELSON & SHELBY LYNNE Stormy Weather

Reporters

WAPS/Akron, OH PD/MD: Bill Gruber No Adds

27

KSPN/Aspen, CO PD/MD: Sam Scholl PD/MD: Sain assess...
1 JET
1 M JAGGER & D. STEWART VS. CROW

KGSR/Austin, TX* ON: Jeff Carrol PD: Jody Denborg APD: Jyl Hershman-Re MD: Susan Castle MAYERICKS

KLRR/Bend, OR OM/PD: Doug Donoho APD 100 DOUGHOOM OF ALABA M. 15. CROW

KRVB/Bolse, 10° OM/PD: Dan McCelly

LOW MILLIONS Eleanor (Manhattan/EMC)

WXRT/Chitago, (L* DM,WD: Jetn Farmela PD: Home Winer 5 of Aleger S & Structure VS. CROW 2 Debt 64 Thickells

WCBE/Columbus, DH OM: Tanany Allen PD: Ben thubelto MD: Maggie Brumen 9 ASSY DANNERS 5 AMERICAN MISSE CLUB 5 RICHARD BUCKER

2 M. JAGGER & D. STEWART 68. CROW 2 DZIMMI & ICAMIEN 2 CANTINGTON

WHCW/Greenville, SC ON: Ellen Pfirmann PO/MO: Kim Clark APO: Martin Anderson

Stations and their adds listed alphabetically by market

147

-1

1440

WZEW/Mobile, AL*
Oit: Tim Camp
PD: Jim Mahasay
MD: Lee Ann Konik
2 STOK LONG
2 STOK LONG
2 BAN WARPS & BLAND BOYS OF ALA
2 BANK ROOFFLER

WBJB/Monmouts, NJ

UNI: LEBRING PISSA BID: Deve Steam 12 BEN HARPER & BLIND BOYS OF ALABAMA 12 ROBBER FORERTSON LAMBAGE CORRES

5 13/1

KSQY/Rapid City, SD PD/MD: Ched Carlson 6.10VF

DAMMWELLS MICK FLETWOOD BAND ML JAGGER & D. STEWART WS. CROW

KENZ/Sait Lake City, UT* ON/PD: Bruce Jenes MO: Karl Bushman LERRY STAYSTZ

KFOG/San Francisco, CA* PD: Devid Benson APD/MD: Haley Jones 9 CARBON LEAF

ICBAC/Santa Fe, NM PD: Ira Gordon ARI HEST ANNA MALICK WILLY DEVOLE

KRSH/Santa Rosa, CA*
OM/PD: Dean Katteri
3 KASEY CHAMIERS
OM DYER
M, JAGGER B D. STEWART VS. CROW
BOG SCHIEDER

WWVV/Savannah, GA OM/PD: Bob Neumann APD: Gene Murrell 1 JET 1 KASEY CHAMBERS 1 DRIVE-BY TRUCKERS

LC/St. Louis, MO : Rich Reighard I: Ervin Williams

POWERED BY MEDIABASE

*Monitored Reporters

59 Total Reporters

25 Total Monitored

34 Total indicator

Did Not Report, Playlist Frozen (1): KTAO/Santa Fe, NM

www americantadiohistory com

KCUV

Continued from Page 84

will also say that we are very open to trying to find an FM signal that we could place this format on.

In the meantime, we are moving forward with what we have. We have done a billboard and bus-board campaign to help get the word out about the station, and we have given away many thousands of T-shirts at a variety of events to help the cause. In addition, we have this four-color Americana Road Trip booklet we have put together that we distribute at events.

We are also utilizing our website as much as possible in spreading the word. We have an online contest going on that's built around the top 75 Americana series we ran. We also have a Share the Music campaign in place. While people are online, we hope they discover that we are streaming the station, which will help us in the long run to reach a broader audience.

The next big area of focus for us will be to get more involved on the community level and to start to develop some major benchmark events. Since the music we represent and the image of the station tend to lean toward a grass-roots mentality, getting ourselves in the middle of the larger causes of the community makes good sense for us.

R&R: How about your on-air talent?
JH: We are live from 6am to 7pm and automated after that, although we remain live until 10pm on the weekends. G. does mornings from 6 to 9am, and he is our main focus, in terms of a personality. As you know, he was a rock critic in the area for many, many years, and he is pretty well known in the market. He is to our market what WXRT/Chicago morning man Lin Brehmer is to Chicago. All of our other jocks are also real fans of music and really know their facts. I think that is very important for the kind of music-intensive station we

R&R: How about your production elements?

JH: We have quite a bit of well-crafted production, but, like the music, we take a lo-fi kind of approach. We don't take ourselves too seriously. We are trying to have some fun with this thing. Sure, we are a station that is serious about music and we want to portray respect for that music on the air, but we want to avoid some kind of elitist image at all costs. We look at it as a celebration of the music and the culture that goes along with it.

R&R: Where do you think the station stands right now, in terms of your vision?

JH: We feel that we are only now getting the music right where we want it. When you are doing a startup with an unfamiliar format it takes a while to get it tuned in to the audience you are trying to reach. As we talked about earlier, there is a clear programming philosophy that most programmers in the Americana world share, but when it comes to executing a specific station, you have to give it some time before it hits the mark.

The music is crucial when you are trying to put a unique product out there and yet still intend to reach as wide an audience as possible. Everything else you want to do follows the musical personality of the station. We are now ready to beef up all those other things that can help us accentuate the on-air product. More community-oriented promotions, more news and information segments on the air, more database building and marketing and so on.

Our owners have made the commitment to this station, and they know that it is going to take a while for us to establish a sizable and reliable audience. They also know that once we do, they will serve an important and desirable community in the Denver area.

If you'd like to learn more, you can reach John Hayes at 303-675-4685 or jhayes@nrcbroadcasting.com and G. Brown at 303-675-4684 or gbrown@nrc broadcasting.com. For more info and to hear KCUV, log on to www.kcuvradio.



ARTIST: Carbon Leaf LABEL: Vanguard

By JOHN SCHOENBERGER / TRIPLE A EDITOR

Virginia-based Carbon Leaf have been systematically building a story for the past several years through the release of five albums (their last indie release sold more than 45,000 copies), constant touring, great press and landing a performance slot at the American Music Awards show a couple of years ago. And if you saw them perform at the Players Club on Saturday night at the R&R Triple A Summit this year, you already know what kind of energy this quintet can generate onstage. You also know that they have very loyal fans supporting them from coast to coast.

With their newest album, Indian Summer, the quintet take their Celtic pop base and expand on it, delivering an album that can easily break them to the next level. Producer John Morand has taken the talents of vocalist Barry Privett, multi-instrumentalist Carter Gravatt, guitarist Terry Clark, bassist Jordan Medas and drummer Scott Milstead and guided them into an area that makes them more friendly to radio without sacrificing any of the qualities that have given Carbon Leaf their unique sound.

"People kept saying we were a Celtic rock band," says Privett. "There was definitely some of that on the last couple of albums and in some of our new songs, but we were also gravitating toward other ideas with this project. Our strongest songs felt a lot fresher to us because we sensed that the time had come for us to explore"

Along with the band's desire to get a little simpler and more focused with their



music — the chord structures, the tempos and the melodies — Privett also began to shift in his approach to writing lyrice.

"It used to be my rule that every line had to be unique. I'm really proud of what I wrote for our previous albums, but I was also a little elusive. This time I wanted to say what I wanted to say more directly."

Once the new album was complete, the bandmembers realized that they had come up with something that could potentially catapult their careers to an entirely new level. Cleary, they had a good handle on their development to that point as an indie band, but their instincts told them it was time to get involved with a label that could guide them and help them reach new goals. After a bit of searching, they decided that Vanguard was the perfect home for them.

"We'd done five albums on our own and pushed that as far as it can go," says Clark. "Obviously, someone goes with a label in hopes of getting a wider audience and a little more muscle. We talked with other bands who had worked with Vanguard and kept hearing the same positive reports. The people at Vanguard are music-minded above all else."

As "Life Less Ordinary" rides high on the Triple A airplay charts, there are several others tracks that deserve your attention, including "What About Everything," "Grey Sky Eyes," "Paloma" and "Changeless."

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AMERICANA TOP 30 ALBUMS BY

October 8, 2004



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	HIS WEEK PLAYS	PLAYS	CUMLAT VE PLAYS
1	0	STEVE EARLE The Revolution Starts Naw (E-SquaredArtemis)	675	+24	5220
6	2	KASEY CHAMBERS Wayward Angel (Warner Bros.)	548	+116	1521
3	0	VARIOUS ARTISTS Touch My Heart (Sugar Hill)	488	+5	4168
4	4	JUNIOR BROWN Down Home Chrome (Telarc)	487	+49	2919
8	5	TIFT MERRITT Tambourine (Lost Highway)	464	+41	3053
2	6	VARIOUS ARTISTS Por Vida: A Tribute To The Songs (Or)	452	-46	5380
	0	BUODY MILLER Universal United House Of Prayer (New West)	424	+105	941
11	8	CHARLIE ROBISON Good Times (Dualtone)	420	+52	1673
5	9	K. KANE & K. WELCH You Can't (Compass/Dead Reckoning)	3	-36	6539
9	10	TOOD SNIDER East Nashville Skyline (Oh Boy)	391	-3	5953
7	11	NOTORIOUS CHERRY BOMBS The Notorious (Universal South)	386	-43	6678
10	12	VARIOUS ARTISTS The Unbroken Circle (Dualtone)	368	-13	2841
16	13	NITTY GRITTY OIRT BAND Welcome To Woody Creek @waltone	325	+2	1895
13	14	VARIOUS ARTISTS Beautiful Dreamer (American Roots)	304	-11	2603
14	15	BILLY JOE SHAVER Billy And The Kid (Compadre)	296	-15	2856
24	16	MELONIE CANNON Melonie Cannon (Skaggs Family)	284	+34	1338
18	17	ELEVEN HUNDRED SPRINGS Bandwagon (Palo Duro)	276	-7	2282
21	18	BURRITO DELUXE The Whole Enchilada (Luna Chica)	266	+7	1421
20	19	DRIVE BY TRUCKERS The Dirty South (New West)	263	+2	1760
17	20	DAVE ALVIN Ashgrove (Yep Roc)	262	-34	7325
19	21	MAVIS STAPLES Have A Little Faith (Alligator)	258	-24	2032
15	22	CRICKETS & THEIR BUDDIES The Crickets And (Sovereign)	249	-57	3509
23	23	PAUL THORN Are You With Me? (Back Porch/Virgin)	236	-14	2700
22	24	DALE WATSON Dreamland (Koch)	222	-29	7390
Debut	25	R. SKAGGS & K.THUNDER Brand New Strings (Skaggs Family)	221	+108	349
25	26	OTIS GIBBS One Day Our Whispers (Benchmark)	214	-16	2720
26	27	MAGGIE BROWN Maggie Brown (Riverwide)	213	+9	1136
Debut	28	MELROYS The Melroys (95 North)	208	+39	1868
27	29	MARK JUNGERS One For The Crow (American Rural)	196	.7	1244
Debut	30	TONY JOE WHITE The Heroines (Sanctuary/SRG)	196	+84	318

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts.

For more information please visit www.americanamusic.org.

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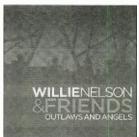
Americana Spotlight

by John Schoenberger

Artist: Willie Nelson & Friends

Label: Lost Highway

Earlier this year the legendary Willie Nelson taped his third special for the USA Network, Willie



Nelson & Friends: Outlaws and Angels. Once again, it took place in Los Angeles at The Wiltern Theatre. Joining him for the event were such diverse artists as Toby Keith, Joe Walsh, Merle Haggard, Kid Rock, Al Green, Shelby Lynne, Carole King, Toots Hubbert, Ben Harper, Lee Ann Womack, The Holmes Brothers, Los Lonely Boys, Lucinda Williams, Rickie Lee Jones, Keith Richards and Jerry Lee Lewis. And if that wasn't enough, the house band included Jimmy Ripp, Nils Lofgren, Hutch Hutchinson, Ivan Neville, Jim Keltner, Greg Leisz and Maxine Waters. Willie's new studio release, It Always Will Be, will be in stores Oct. 26.

Americana News

The third annual Americana Honors and Awards Ceremony took place on Friday, Sept. 24 in Nashville during the Americana Music Conference. The two-hour event mixed performances with award presentations and was taped to air on the Great American Country Network in the near future. The winners included Loretta Lynn for Artist of the Year, as well as Album of the Year for Van Lear Rose, Rodney Crowell, who got Song of the Year for "Fate's Right Hand"; Mindy Smith, who grabbed New/Emerging Artist of the Year; and Will Kimbrough, who was named instrumentalist of the Year. In addition several special honors were bestowed: Lifetime Achievement/Songwriter went to Cowboy Jack Clements, Lifetime Achievement/Executive went to Jack Emerson, Lifetime Achievement/ Performer went to Chris Hillman, the President's Award honored The Carter Family, and the Spirit of Americana Free Speech Award was given to Steve Earle ... Americana outfit Son Volt have reunited and are about to begin work on a new studio album. It all began again when group members Jay Farrar, Dave and Jim Boquist and Mike Heidorn ended a five-year hiatus to record a track for the Alejandro Escovedo tribute album, Por Vida ... Bluegrass has a history as colorful as America itself, and that history is the focus of one of the most expansive collections ever issued: Can't You Hear Me Callin' - Bluegrass: 80 Years of American Music. The deluxe four-CD boxed set, containing 109 tracks and a 60-page booklet, has just been released by Columbia/Legacy.

Note: If you have Americana news, please forward it to jschoenberger@radioandrecords.com.

Most Added®

ARTIST TIFLE LABEL(S)	ADDS
PETER ROWAN & TONY RICE You Were There For Me (Rounder)	15
RICKY SKAGGS & KENTUCKY THUNDER Brand New Strings (Skaggs Family)	15
TONY JOE WHITE The Heroines (Sanctuary/SRG)	11
BUODY MILLER Universal United House Of Prayer (New West)	9
SPLIT LIP RAYFIELO Should Have Seen It Coming (Bloodshot)	8
TOM WAITS Real Gone (Anti/Epitaph)	7
POLECAT CREEK Leaving Eden (Indepedent)	7
ELVIS COSTELLO The Delivery Man (Lost Highway)	7
JULIE LEE Stillhouse Road (Compadre)	7

MANAGER'S MINUTE

Your Free, Weekly E-Mail

- Study Summaries from BIA, Center for Media Research, E-Marketer, Interep, Katz, The Media Audit, NAB and more.
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- Research insights from Larry Rosin, Gerry Boehme, Mike Henry, Bill Moyes, Mark Ramsey, Rick Torcasso and many others.

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Catching Up With Fred Hammond

The urban gospel powerhouse hits the road

rban gospel powerhouse Fred Hammond has released so many records since 1984 that he couldn't tell you what number his latest, Somethin' 'Bout Love, is on the list. The avid road warrior divides his time equally between touring and recording, and currently he's out on the Worship Alive 2004 fall leg. He'll visit between 40 and 50 cities from September to November, and the bulk of the material comes from his recent summer release.

If you haven't heard the disc by now, there's a good chance you'll be able to catch Hammond, with open-

er Darius Brooks, live in a city nearby. You'll find that Hammond and company (a nine-piece band, to be exact) bang out a nice mix of upbeat praise tunes tempered with soulful, soaring ballads

The album's first single, the catchy, blues-inspired Fred Hammond tioned to play bass for

"Celebrate (He Lives)," is already becoming a crowd favorite. Other tunes we hope Hammond incorporates into his live set include a remake of Stevie Wonder's "Love's in Need of Love Today," as well as "Lord, We Need Your Love," the CD version of which includes pop artist Brian McKnight and Hammond's songwriting mentor, Marvin Winans Sr.

R&R caught up with Hammond as he was traveling on the West Coast. Despite bad cell phone reception, he gave us the lowdown on his life at present. He talked about the reality of being on the road (unglamorous), what's in his personal CD collection (from Stevie to Simon & Garfunkel) and the reason he'll never stop making music. Read on.

R&R: Any idea where you're rolling through right now?

FH: Fresno

R&R: Which do you prefer, touring or studio work?

FH: I have to have it all. It's all I know. I like going into the studio, and I also like hitting the road and getting with the people.

R&R: What's the best and worst part of road life?

FH: The worst part is being away from my family and loved ones. The best part is that I get to do what I love to do. I love to minister and create. I love the camaraderie of the bandmembers and fellow singers.

R&R: What was your introduction to gospel music?

FH: I started out in church in Detroit when I was about 13. I just

stayed with it. I started out playing bass, and as I got around gospel music, I wanted to do it more and

> more and more. I ended up playing with a lot of different groups. Then I got blessed to play with the Winans family.

R&R: That was a great steppingstone for your career.

FH: Yeah, I got involved with them when I audi-

them on their first record. I got to go on the road with them, and from the start they were a great influence on me. I was with them for about two years, from 1980-82.

"For Somethin' Bout Love. I wanted to write something that dealt with the subject of love. It's what people need."

R&R: You've consistently released records about every year and a half. What's your approach to recording?

FH: I sit down and start writing, and the concept will come to me, or I'll begin with a concept. Each record is different. For Somethin' Bout Love, I wanted to write something that dealt with the subject of love. It's what people need. We know a lot of rules and regulations in our lives, and sometimes it seems we forget about love. In our quest to go deeper and higher with God, we seek righteousness and holiness and all those other things, but sometimes we forget about love.

R&R: I see that you wrote or co-wrote on nearly all 19 tracks on the album. What inspires you?

FH: The songs just come. Or

Christmastime Is Here

Hot new releases certain to top any wish list

Various Artists Gloria (Rocketown)

For this compilation of Christmas tunes, Rocketown artists (along with a few special quests) gathered with producers Charlie Peacock and Scott Dente early in 2004 to reflect on the season. The artists, who include Ginny Owens, Christy Nockels, George Rowe and Shaun Groves, recorded their favorite Christmas standards and came up with a few original songs as well.

Several of the tracks from Gloria emerge as standouts. Amy Grant's rendition of "God Is With Us" is warm and convincing. It would be nearly impossible for Grant, arguably the voice of Christmas for most folks, to mess up any holiday tune. Christine Dente's breathy, plaintive delivery of the contemporary piano-andstrings ballad "Prepare a Place" will likely resonate with Christmasmusic lovers as well. Dente, backed by Michael W. Smith, relays the Christmas story with passion, and the production is kept spare so as not to overshadow the simple message of the tune

Gloria takes some risks with the classics "O Come, O Come Emmanuel" and "Go Tell It on the Mountain," and the familiar songs are delivered with a few twists. Overall, Gloria captures the spirit of the season, but it won't replace those Christmas standards from Grant, Anne Murray, Bing Crosby or The Carpenters.

Erin O' Donnel Christmas Is Here (Inpop)

Mellow, fireside Christmas music with a heavy jazz influence a la Norah Jones.

Andrew Peterson Behold The Lamb Of God (Fervent)

Peterson's annual live Christmas pageant artfully caught on tape. Many of the songs are Peterson originals, and here a bevy of friends joins him in the studio.

Various Artists Absolute Favorite Christmas (Fervent)

BarlowGirl sing "O Holy Night," and Tree 63 join BarlowGirl on "What Child Is This." Todd Agnew, Big Daddy Weave and the new Houston-based band Inhabited offer new Christmas tunes

Cross Movement & Friends Gift Rap (Cross Movement Records)

The biggest-selling group in Christian hip-hop and rap offers a special Christmas-flavored holiday album.

A Few Others...

- Kim Hill, Real Christmas (Soul-led)
- · Michael W. Smith, Christmas Boxed Set (Reunion)
- The Katinas, untitled (Gotee)

about. They come on the road, at the house, at church, wherever. R&R: How do you keep each record fresh when you're constantly writing and recording? You rarely take a break.

sometimes I have to sit down and

approach a topic I want to write

By Lizza Connor

FH: You have to focus on it. Keeping it fresh has to be a priority. I pray and ask God for creative direction. I like writing and producing with other people as well. I could do it all myself, but collaborating with others helps to mix it up.

R&R: What's your favorite track on Somethin' 'Bout Love?

FH: "Celebrate, He Lives" is my favorite, because I like the revelation of it. It's what the world needs to hear at this time. That song and [the Mel Gibson-directed movie] The Passion of the Christ came out around the same time, so maybe that's the point God wanted to get across, that He lives. That's the simple thing about the whole gospel. God so loved the world that He gave His only Son. There's something about that love. He's alive. I love the melody of the song as well. It's old school. It's got some Al Green

and some Ron Isley mixed in. R&R: Who were some of your earliest influences in music?

FH: Everybody from Stevie Wonder to Andrae Crouch to Parliament to Three Dog Night, The Winans, The Clark Sisters, Simon & Garfunkel and everything in between.

R&R: I noticed you played a few instruments, besides singing and writing songs, on the album.

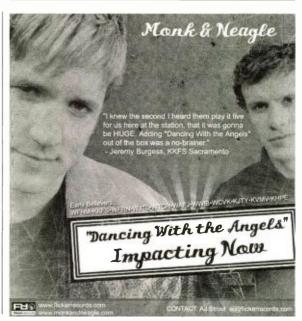
FH: Yes, I play bass and guitar, and I handled some of the programming. But mostly I play bass. I started playing drums when I was 10, but there were too many people at church playing drums, so I quit. There was only one other guy playing bass, and he didn't always show up, so I picked it up.

R&R: Who helped shape your songwriting?

FH: I like a lot of different songwriters, but Marvin Winans really taught me how to be unpredictable in my writing. He taught me not to state the obvious.

R&R: What's the most valuable thing you've learned over the past 20 years in entertainment and ministry?

FH: Being able to change with the times and change with what the people need. You have to remember that you're writing for people, to help encourage them in their lives. Getting out here in ministry is important. I've given up a lot, but I've gained a lot.



POWERED BY MEDIABASE

October 8, 2004

-1	-	The same of	00.000.0, 2004				
	WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	WEEKS ON CHART	TOTAL STATIONS
Ì	1	0	JEREMY CAMP Walk By Faith (BEC)	1038	+12	21	38/0
	5	2	BETHANY DILLON All I Need (Sparrow/EMI CMG)	888	+66	11	34/0
i	2	3	MERCYME Here With Me (INO/Curb)	886	+25	28	39/0
	7	4	CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	814	+77	9	34/5
	4	5	TREE63 Blessed Be Your Name (Inpop)	778	.47	35	37/0
	8	6	MICHAEL W. SMITH Healing Rain (Reunion/PLG)	757	+63	7	33/1
Ì	3	7	THIRD DAY Believe /Essential/PLG/	741	.99	22	37/0
ŀ	6	8	STEVEN CURTIS CHAPMAN All Things New (Sparrow/EMI CMG)	739	49	17	33/0
	9	9	BY THE TREE Beautiful One (Fervent)	718	+26	9	26/0
	10	1	SHAWN MCDONALD Gravity (Sparrow/EMI CMG)	690	+14	14	31/0
Į	11	11	CASTING CROWNS Who Am I (Beach Street/Reunion/PLG)	663	-10	31	36/0
Ĭ	14	12	WATERMARK The Glory Of Your Name (Rocketown)	556	+ 35	9	27/2
	21	13	NEWSBOYS Presence (My Heart's Desire) (Sparrow/EMI CMG)	525	+103	5	26/4
ı	12	14	BUILDING 429 Glory Defined (Word/Curb/Warner Bros.)	516	-39	33	35/0
	15	15	SELAH You Raise Me Up (Curb)	486	-27	26	31/0
	16	16	TELECAST The Beauty Of Simplicity (BEC)	472	-29	10	20/0
	19	O	FFH Still The Cross (Essential/PLG)	460	+25	5	19/0
	17	18	RACHAEL LAMPA When I Fall (Word/Curb/Warner Bros.)	446	-48	11	20/0
	23	19	BUILDING 429 The Space In Between Us (Word/Curb/Warner Bros.)	444	+52	4	22/2
	18	20	MATTHEW WEST The End (Sparrow/EMI CMG)	439	-18	18	25/0
ĺ	22	4	BEBO NORMAN Disappear (Essential/PLG)	435	+19	6	19/0
	26	22	PHILLIPS, CRAIG & DEAN You Are God Alone (INO)	395	+75	2	22/4
ļ	Debut	23	CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG)	394	+140	1	26/6
	20	24	BARLOWGIRL Never Alone (Fervent)	393	-33	12	17/0
	24	23	TREVOR MORGAN Fall Down (BHT)	386	+17	9	16/0
	28	26	POINT OF GRACE Choose You (Word/Curb/Warner Bros.)	362	+62	2	20/1
	25	27	JEFF DEYO As I Lift You Up (Gotee)	325	-18	12	13/0
	27	28	ANTHONY EVANS Here's My Life (INO)	300	-9	14	18/0
	Debut	29	TREE63 King (Inpop)	294	+29	1	13/1
-	30	30	SWIFT Alive In Love (Flicker)	280	-5	6	14/1

40 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/26-10/2. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audlence equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.

New & Active

SHANE & SHANE He Is Exalted (Inpop)

Total Plays: 255, Total Stations: 14, Adds: 1

THIRD DAY You Are Mine (Essential/PLG)
Total Plays: 211, Total Stations: 14, Adds: 2
THIRD DAY|STEVEN CURTIS CHAPMANIMERCYME | See Love (Lost Keyword)
Total Plays: 203, Total Stations: 8, Adds: 4
NATALIE GRANT Live For Today (Curt)
Total Plays: 172, Total Stations: 11, Adds: 3

THIRD DAY Come On Back To Me (Essential/PLG)
Total Plays: 145, Total Stations: 10, Adds: 0

SCOTT RIGGAN I Love You Lord (Spinning Plates)
Total Plays: 141, Total Stations: 6, Adds: 0
NICOLE C. MULLEN Everyday People (Word/Curb/Warner Bros.)
Total Plays: 136, Total Stations: 6, Adds: 0
GINNY OWENS New Song (Focketown)
Total Plays: 128, Total Stations: 7, Adds: 0
SARAH KELLY Living Hallelujah (Gotee)
Total Plays: 108, Total Stations: 6, Adds: 0
OVERFLOW Come Home (Essantial/PLG)
Total Plays: 88, Total Stations: 5, Adds: 1

Songs ranked by total plays

Most Added	esset.
www.rrindicator.com	ADDS
CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG)	6
CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	5
NEWSBOYS Presence (My Heart's Desire) (Sparrow/EMI CMG)	4
PHILLIPS, CRAIG & DEAN You Are God Alone (INO)	4
THIRD DAY f/S. C. CHAPMAN/MERCYME See Love (Lost Keyword)	4
SALVADDR Heaven (Word/Curb/Warner Bros.)	4
NATALIE GRANT Live For Today (Curb)	3
MONK & NEAGLE Dancing With The Angels (Flicker)	3
NICHOLAS JDNAS Dear God (Columbia)	3

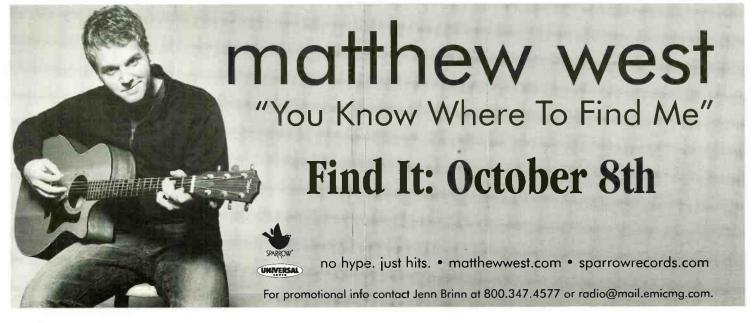
Most Increased Plays

		PLAY CREASE	
	CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG)	+140	
	NEWSBOYS Presence (My Heart's Desire) (Sparrow/EMI CMG)	+103	
ı	THIRD DAY You Are Mine (Essential/PLG)	+100	
ı	CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	+77	
	PHILLIPS, CRAIG & DEAN YOU Are God Alone (IND)	+75	
	THIRD DAY I/S. C. CHAPMAN/MERCYME See Love /Lost Keyword	+68	
	BETHANY DILLON All I Need (Sparrow/EMI CMG)	+66	
ı	MICHAEL W. SMITH Healing Rain (Reunion/PLG)	+63	
į	POINT OF GRACE I Choose You (Word/Curb/Warner Bros.)	+62	
ı	BUILDING 429 The Space In Between Us (Word/Curty/Warner Bros.)	+52	
ı			

Recurrents

	PLAYS
ARTIST TITLE LABEL(S)	
MATTHEW WEST More (Universal South/EMI CMG)	476
DAVID CROWDER BAND Open Skies (Sixsteps/Sparrow/EMI CM	G) 460
KUTLESS Sea Of Faces (BEC)	457
MERCYME I Can Only Imagine (INO/Curb)	367
MERCYME Word Of God Speak (IND)	364
NEWSBOYS You Are My King (Amazing Love) (Sparrow/EMI CMG	359
NEWSBOYS He Reigns (Sparrow/EMI CMG)	345
NICHOLE NORDEMAN Holy (Sparrow)	299
JEREMY CAMP I Still Believe (BEC)	299
MICHAEL W. SMITH You Are Holy (Prince Of Peace) (Reunion)	295

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



CHR TOP 30

LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL	PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	0	SANCTUS REAL Everything About You (Sparrow/EMI CMG)	1001	+15	18	25/0
5	2	TOBYMAC Gune (ForeFront/EMI CMG)	958	+102	7	28/0
4	3	BY THE TREE Beautiful One (Fervent)	905	+32	13	27/0
6	4	BETHANY DILLON All Need (Sparrow/EMI CMG)	903	+78	10	24/1
2	5	SHAWN MCCDNALD Gravity (Sparrow/EMI CMG)	903	-50	12	23/0
3	6	BARLOWGIRL Never Alone (Fervent)	844	-95	26	21/1
8	7	PAUL WRIGHT You're Beautiful (Gotee)	729	-1	14	21/0
14	8	RACHAEL LAMPA When I Fall (Word/Curb/Warner Bros.	673	+95	9	22/1
9	9	JEREMY CAMP Stay (BEC)	671	-32	19	19/0
10	10	OUT OF EDEM Soldiers (Gotee)	625	.73	12	17/0
7	11	MERCYME Here With Me (INO/Curb)	622	-142	28	15/0
13	12	AUDIO ADRENALINE Miracle (ForeFront/EMI CMG)	612	+29	10	20/0
17	13	BIG DISMAL Rainy Day (Lost Keyword)	569	+91	4	23/4
11	14	KUTLESS Sea Of Faces (BEC)	529	-95	30	14/0
16	(TREE63 King (Inpop)	510	+3	5	20/0
12	16	D. CROWDER Open Skies (Sixsteps/Sparrow/EMI CMG)	493	-109	18	15/0
22	Ø	DAY OF FIRE Cornerstone (Essential/PLG)	485	+72	4	21/1
21	13	BUILDING 429 The Space (Word/Curb/Warner Bros.)	466	+49	4	17/0
18	19	SWITCHFDOT Meant To Live (Red Ink/Columbia)	418	48	13	8/0
15	20	JADON LAVIK Following You (BEC)	395	-174	17	11/0
24	3	TODD AGNEW Reached Down (Ardent)	392	+24	4	17/2
28	22	NEWSBOYS Presence (Sparrow/EMI CMG)	380	+51	3	15/1
26	23	IAN ESKELIN Shout (Inpop)	380	+26	4	16/1
19	24	MATTHEW WEST The End (Sparrow/EMI CMG)	378	.77	16	13/0
27	25	JEREMY CAMP Walk By Faith (BEC)	373	+19	8	8/0
25	26	HAWK NELSON Every Little Thing (Tooth & Nail)	367	+2	11	13/0
Debut	2	MAT KEARNEY Undeniable (Inpop)	363	+210	1	21/2
20	28	PLUMB Taken (Curb)	352	-73	15	11/0
23	29	S. C. CHAPMAN All Things New (Sparrow/EMI CMG)	308	-67	15	10/0
30	30	EVERLIFE Evidence (Tovah/SHELTER)	291	+23	2	12/1

31 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 9/26 - Saturday 10/2.

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New & Active

BEBO NORMAN Disappear (Essential/PLG)
Total Plays: 257, Total Stations: 10, Acds: 0
PILLAR Rewind (Flicker/EM/ CMG)
Total Plays: 240, Total Stations: 13, Acds: 2
MUTE MATH Control (Teleprompt/Word/Cuth/Warner Bros.)
Total Plays: 237, Total Stations: 11, Adds: 3
STACIE ORRICO I Could Be The One (ForeFront)
Total Plays: 224, Total Stations: 7, Adds: 0
KIERRA SHEARD You Don't Know (EM Gospell
Total Plays: 200, Total Stations: 7, Adds: 1

FM STATIC Definitely Maybe (Tooth & Nail)
Total Plays: 200, Total Stations: 7, Adds: 0
SKILLET A Little More (Ardent/Lava)
Total Plays: 178, Total Stations: 7, Adds: 5
CHARITY VON Weight 01 The World (Slanted)
Total Plays: 175, Total Stations: 9, Adds: 1
THIRD DAY You Are Mine (Essential/PLG)
Total Plays: 164, Total Stations: 9, Adds: 5
NATE SALLIE Save Me (Curb)
Total Plays: 163, Total Stations: 7, Adds: 2

ROCK TOP 30

LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	0	THOUSAND FOOT Faith, Love (Tooth & Nail/EMC)	364	+6	12	29/0
4	2	TOBYMAC Gone (ForeFront/EMI CMG)	361	+42	6	31/2
2	3	MOURNING SEPTEMBER Glorietta (Floodgate)	360	+10	12	22/0
3	4	KUTLESS Not What You See (BEC)	299	-22	15	24/0
6	5	KIDS IN THE WAY Phoenix (Flicker)	281	+25	9	24/1
7	6	TAIT Reconnecting (ForeFront/EMI CMG)	263	+22	13	26/2
9	0	NATE SALLIE Without You (Curb)	238	+14	8	20/0
11	8	DAY OF FIRE Cornerstone (Essential/PLG)	235	+11	6	29/2
8	9	SKILLET Open Wounds (Ardent/Lava)	233	+3	7	26/0
10	1	12 STONES Far Away (Wind-up)	230	+6	10	27/0
5	11	JEREMY CAMP Stay (BEC)	223	-44	19	19/0
19	12	FM STATIC Definitely Maybe (Tooth & Nail)	220	+29	6	17/0
13	13	NUMBER DNE GUN You Fail (Salvage/Floodgate)	214	-4	12	15/0
15	1	LAST TUESDAY Beat Dependent (DUG)	212	+8	13	20/1
16	1	POOR MAN'S RICHES Energy (Word Of Mouth)	206	+7	6	20/1
17	1	TODD SMITH Alive (Curb)	205	+7	10	22/1
20	17	FURTHER SEEMS FOREVER Hide Nothing (Tooth & Nail)	172	-5	4	18/0
18	18	FALLING UP Bittersweet (Tooth & Nail)	166	-27	20	22/0
27	19	MUTE MATH Control (Teleprompt/Word/Curti/Warner Bros.)	156	+33	2	20/3
28	20	SANCTUS REAL Alone (Sparrow/EMI CMG)	155	+33	2	16/4
25	4	GRETCHEN Fading (Independent)	144	+13	3	19/2
23	22	EVER STAYS RED I'll Tell The World (Wrinkle Free)	138	+6	3	17/3
22	23	PRDJECT 86 Safe Haven (Tooth & Nail)	136	0	10	19/0
26	24	UNDEROATH Reinventing Your Exit (Independent)	132	+2	7	7/0
24	25	FALLOUT Somewhere In Between (Be3)	131	-1:	3	12/0
Debut	20	IAN ESKELIN Shout (Inpop)	127	+27	1	13/1
Debut	2	TREE63 King (Inpop)	116	+12	1	12/0
29	28	KINGSDOWN Dearest Nameless (Independent)	109	-9	15	16/0
Debut	29	STAPLE Pop (Flicker)	107	-3	1	12/0
30	30	APOLOGETIX Downer Of A Sister (Parodudes)	106	-8	3	12/1

37 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 9/26 - Saturday 10/2. © 2004 Radio & Records.

New & Active

TOOD AGNEW Reached Down (Ardent)
Total Plays: 84, Total Stations: 5, Adds: 0
CASTING CROWNS American Dream (Beach Street/Reunion/PLG)
Total Plays: 83, Total Stations: 11, Adds: 0
RDPER Amplity (5 Minute Walk)
Total Plays: 79, Total Stations: 10, Adds: 3
CROSSOVER And I Will (Be3)
Total Plays: 74, Total Stations: 5, Adds: 0
ONE DAY LESS Blinded (Independent)
Total Plays: 73, Total Stations: 5, Adds: 1

OVERFLOW Better Place (Essential/PLG)
Total Plays: 71, Total Stations: 6, Adds: 0
STARFIELD Revolution (Sparrow/EMI CMG)
Total Plays: 58, Total Stations: 9, Adds: 1
FORMERLY BLIND Meaning 01 Lite (Independent)
Total Plays: 57, Total Stations: 7, Adds: 0
CHARITY VON Weight 01 The World (Slanted)
Total Plays: 56, Total Stations: 6, Adds: 1
AFTER THE ORDER Be There (Independent)
Total Plays: 56, Total Stations: 5, Adds: 0



INS	SP	OTOP 20				
LAST	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	0	WATERMARK The Glory Of Your Name (Rocketown)	386	+39	11	22/0
1	2	STEVEN C.CHAPMAN All Things New (Sparrow/EMI CMG)	367	-15	16	49/0
3	3	MICHAEL W. SMITH Healing Rain (Reunion/PLG)	346	+21	6	22/0
5	4	BEBO NORMAN Disappear (Essential/PLG)	324	+9	7	21/0
6	6	FFH Still The Cross (Essential/PLG)	319	+16	7	21/1
7	6	CHRIS RICE Go Light Your World (Rocketown)	268	-32	13	16/0
4	7	JEREMY CAMP Walk By Faith (BEC)	262	-63	17	15/0
9	8	DESPERATION Beauty Of The Lord (Integrity/Vertical)	230	- 18	11	12/0
11	9	PHILLIPS, CRAIG & DEAN You Are God Alone (INO)	221	+23	4	16/2
10	1	FERNANDD ORTEGA Take Heart, My Friend (Curb)	218	+15	6	19/2
8	11	AVALON You Were There (Sparrow/EMI CMG)	203	-55	19	12/0
12	12	ANTHONY EVANS Here's My Life (INO)	187	+2	10	13/
13	13	DELIRIOUS? Majesty (Here I Am) (Sparrow/EMI CMG)	183	+10	7	13/0
15	0	NEWSBOYS Presence (Sparrow/EMI CMG)	161	+14	2	12/1
20	15	ALLEN ASBURY This Is My Father's World (Doxology)	148	+35	3	10/1
16	1	TREE63 Blessed Be Your Name (Inpop)	146	+5	6	7/0
14	17	BIG DADDY WEAVE Heart Cries Holy (Fervent)	134	-19	15	9/0
Debut	13	CASTING CROWNS Voice (Beach Street/Reunion/PLG)	129	+25	1	11/2
Debut	19	CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	118	+18	4	6/0
17	20	GREG LONG Fifteen (Christian)	118	-23	12	10/0

22 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 9/26 - Saturday 10/2.

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Rhythmic Specialty Programming

PANK ARTIST TITLE LABEL(S)

- 1 GRITS Hittin' Curves (Gotee)
- 2 SOUL PURPOSE Bounce With Me (BEC)
- 3 OUT OF EDEN Soldiers (Gotee)
- 4 KJ-52 Back In The Day (Uprok)
- 5 JOHN REUBEN Life Is Short (Gotee)
- 6 STU DENT f/RELIC Portable Eclipse (Illect)
- 7 KIERRA SHEARD You Don't Know (EMI Gospel)
- 8 M.O.C. Blase (Move)
- 9 L.A. SYMPHONY The End Is Now (Gotee)
- 10 PEACE OF MIND We Gon A Make It (BEC)

CHRISTIAN AC TOP 30 INDICATOR

LAST	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	0	BETHANY DILLON All I Need (Sparrow/EMI CMG)	854	+17	11	31/0
3	2	CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	782	+29	8	27/1
6	3	MICHAEL W. SMITH Healing Rain (Reunion/PLG)	770	+61	7	29/2
2	4	STEVEN C. CHAPMAN All Things New (Sparrow/EMI CMG)	749	-61	17	25/0
4	6	BY THE TREE Beautiful One (Fervent)	739	+10	12	28/0
5	6	JEREMY CAMP Walk By Faith (BEC)	696	-31	20	25/1
7	7	SHAWN MCDONALD Gravity (Sparrow/EMI CMG)	641	-35	11	24/1
10	8	FFH Still The Cross (Essential/PLG)	635	+61	8	25/0
9	9	BEBO NORMAN Disappear (Essential/PLG)	582	-18	12	23/0
12	1	NEWSBOYS Presence (Sparrow/EMI CMG)	575	+78	5	25/1
11	0	PHILLIPS, CRAIG & DEAN You Are God Alone (INO)	569	+50	5	23/0
8	12	MERCYME Here With Me (INO/Curb)	540	.97	22	18/0
13	13	RACHAEL LAMPA When I Fall (Word/Curb/Warner Bros.)	500	+23	11	18/0
20	4	CASTING CROWNS Voice (Beach Street/Reunion/PLG)	498	+119	2	25/4
17	1	BUILDING 429 The Space in (Word/Curb/Warner Bros.)	439	+41	4	21/1
14	16	BARLOWGIRL Never Alone (Fervent)	437	-23	15	18/0
19	0	TELECAST The Beauty Of Simplicity (BEC)	435	+54	7	18/3
24	18	POINT OF GRACE I Choose You (Word/Curb/Warner Bros.)	406	+76	2	22/2
22	19	WATERMARK The Glory Of Your Name (Rocketown)	385	+26	9	20/2
23	20	TREVOR MORGAN Fall Down (BHT)	384	+27	10	18/1
16	21	ANTHONY EVANS Here's My Life (INO)	360	-76	14	15/0
21	22	JEFF DEYO As I Lift You Up (Gotee)	340	-19	9	13/0
18	23	CHRIS RICE Go Light Your World (Rocketown)	312	-78	14	16/0
26	24	BIG DADDY WEAVE Set Me Free (Fervent)	265	-2	8	12/0
28	23	NICOL SPONBERG Safe (Curb)	258	+7	2	12/0
Debut	4	THIRD DAY You Are Mine (Essential/PLG)	249	+70	1	17/5
29	3	SHANE & SHANE He Is Exalted (Inpop)	244	+9	2	13/0
Debut	23	BIG DISMAL Rainy Day (Lost Keyword)	228	+20	1	11/1
25	29	AVALON You Were There (Sparrow/EMI CMG)	228	.72	19	11/0
27	30	DELIRIOUS? Majesty (Here I Am) (Sparrow/EMI CMG)	224	-36	12	10/0

34 AC reporters. Songs ranked by total plays for the airplay week of Sunday 9/26 - Saturday 10/2. © 2004 Radio & Records.

New & Active

CAEDMON'S CALL There's Only One (Holy One) (Essential/PLG)
Total Plays: 205, Total Stations: 11, Adds: 1
Total Plays: 205, Total Stations: 10, Adds: 1
TREE3 King (Inpap)
Total Plays: 184, Total Stations: 11, Adds: 0
OVERFLOW Come Home (Essential/PLG)
Total Plays: 183, Total Stations: 9, Adds: 1
AMY GRANT The Water (World/Curb/Warner Bros.)
Total Plays: 183, Total Stations: 9, Adds: 4

ACROSS THE SKY When God Ran (Creative Trust)
Total Plays: 172. Total Stations: 9, Adds: 1
GINNY DWENS New Song (Flocketown)
Total Plays: 165. Total Stations: 8, Adds: 0
NICOLE C. MULLEN Everyday People (Word/Curb/Warner Bros.)
Total Plays: 152. Total Stations: 8, Adds: 7
NEWSONG When God Made You (Fleunion/PLG)
Total Plays: 147, Total Stations: 8, Adds: 7
MONK & NEAGLE Dancing With The Angels (Flicker)
Total Plays: 129, Total Stations; 7, Adds: 3

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MASTERCONTROL / Total Health for Contemporary Living / Ralph Baker & Terri Barrett
ON TRACK / AC Christian Music with Interviews / Dave Tucker
STRENGTH FOR LIVING / Real Life Stories Offering Spiritual Encouragement / Bob Reccord

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2CHR **2**ROCK

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- Dave St. John, KZZQ

"This has to be the greatest release of 2004! I have been waiting to add a song like this all year!"

- Chris Chicago, KLYT

"If you let this one pass you by you'll regret it! TOBYMAC's 'Gone' is a must add!"

- Shannon Steele, KDUV

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	10/13	Green Bay	10/14	Detroit
	10/15	Columbus	10/16	Cincinatti
	10/17	Pittsburgh	10/21	Hershey
	10/22	Bethlehem	10/23	Albany
	10/24	Lowell	10/27	Charlotte
	10/28	Charleston	10/29	Hampton
	10/30	Fayetteville	11/3	Tallahassee
	11/4	Savanah	11/5	Fort Myers
	11/6	West Palm	11/7	Manatee
d	11/10	Jacksonville	11/11	Huntsville
	11/12	Chattanoga	11/13	Knoxville
	11/14	Hattiesburg	11/18	Indianapolis
	11/19	St. Charles	11/21	Lake Charles
	11/26	Columbia	11/27	Ozark
	11/28	Tupelo	12/1	Abilene
	12/2	Wichita Falls	12/3	Belton
	12/4	San Antonio	12/5	Oklahoma City
	12/8	Amarillo	12/9	El Paso
	12/10	Albuquerque	12/11	Colo. Springs

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TOBYMA wekine to Diverse City

forefront



imadrigal@radioandrecords.com

Tejano: On The Rise in Tucson

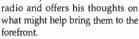
An interview with KXEW PD Andrew Bonillas

The Tejano format has found a home at KXEW/Tucson. Despite being an AM outlet, the station has managed to pull enough ratings to beat the other three Regional Mexican stations in the market and one Contemporary. You don't see that every day.

Andrew Bonillas

Tejano has its largest audience in Texas, and rarely has a Tejano station been found outside the state, much

less one with such good ratings. Why does this market and its Hispanic population support Tejano so much? KXEW PD Andrew Bonillas speaks to R&R about this and other matters this week. He discusses the uniqueness of his market and the state of Tejano music and

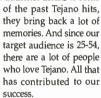


R&R: Why is Tejano so popular in Tucson?

AB: Tejano is a unique format. Tucson is a market that is a cross between Mexico and Texas, and our listeners are assimilated Hispanics. Since English is their first language, they like the Tejano flavor, which tends to bring out their Mexican heritage. Our DJs speak in English, which is appealing to our audience, but the music is in Spanish.

Tejano music is a mix of sounds. It has the conjunto, cumbia and accordion feel. It's an Americanized version of Mexican music, and that is what makes it so popular in this

market. Back in the day this music was not called Tejano, but Tex-Mex. When our audience listens to some



R&R: So you play Tejano oldies?

AB: Yes, we do. We call them "Tejano pioneers." In the '90s Selena began to take old-style Tejano music and modernize it. That's when Tejano music flourished.

R&R: You have better ratings than your competition, an FM Regional Mexican station. How do you manage that?

AB: We compete with four other stations. Three of them are Regional Mexican, and one is our sister station, which plays Spanish CHR. What has contributed to our ratings was a great promotion we did, where we sent some listeners to Las Vegas to attend the Tejano National Convention. People from Tucson made up a large percentage of the attendees at the event. We gave away seven trips, so that drew in a lot of listeners.

R&R: Why are many Tejano stations

"Tucson is a market that is a cross between Mexico and Texas, and our listeners are assimilated Hispanics. Since English is their first language, they like the Tejano flavor, which tends to bring out their Mexican heritage."

playing regional Mexican music? Are there not enough Tejano artists and music? And can anyone define what a Tejano artists is?

"Tejano music is a mix of sounds. It has the conjunto, cumbia and accordion feel. It's an Americanized version of Mexican music, and that is what makes it so popular in this market."

AB: Tejano means that the roots of the music come from Texas and that it has a mix of accordion, conjunto and cumbia sounds and beats. In much regional Mexican music you hear the norteño sound, which comes from old Mexico. Tejano has a new fresh and Americanized sound. That's what makes it so unique, besides the fact that we go back and forth with the language. Regional Mexican is completely in Spanish. It's aimed at the unassimilated Hispanic who was born and raised in Mexico and whose first language is Spanish.

R&R: Why is Tejano — both the music and the radio stations — struggling? I would rhink there would be a large number of second- and third-generation Hispanics who would like this music, yet they seem to be listening to regional Mexican.

AB: The industry itself has a lot to do with it. It's a money issue. Tejano boomed in the '90s and later went down. It may have to do with the area where it originates. Mexico is a huge country, and Texas is just



COMEDY GENIUS Legendary comedian and actor Roberto Gómez Bolaños, a.k.a Chespirito, stopped by KLAX/Los Angeles to visit with Renán Almendárez Coello, "El Cucuy," while on tour promoting his book of poems Y También Poemas. Seen here (I-r) are Chespirito's wife and fellow comedian and actress, Florinda Mesa; Cucuy; and Chespirito.

one state. The markets are so unique that the format that dominates depends on where you go. If you go 120 miles north of here, to Phoenix, you won't hear a Tejano station, but there is a Tejano crowd there.

This is where the industry's influence and the money it invests — or doesn't invest — comes in. Even if some people want to hear Tejano, if there isn't enough demand, they won't get it. Here in Tucson, if you took away this Tejano station, you would have a lot of angry people, because there is a large demand for this music in this market.

R&R: Is there also a problem with Tejano artists who don't refer to themselves as Tejano? For example, Jennifer Peña and Bobby Pulido, who are from Texas, don't call themselves Tejano. Some artists even see the label as a detriment to their careers.

AB: The reason they may be afraid to call themselves Tejano would be because they are afraid of not getting the industry's support. If they call themselves regional Mexican, they will get a lot more support and get signed to a bigger label. If they call themselves Tejano, they might not get that support. Unfortunately, it's all about demand. I feel that Tejano has a chance of succeeding if the industry supports us a bit more. Everyone wants to profit, so you're going to go with what the trend is to make money. The trend is now regional Mexican.

R&R: How will Tejano survive if the demand is not there?

AB: I wouldn't say that there isn't a demand; it just isn't getting the industry's support. We need to find a way to bring Tejano to the fore-front. There is such a passion for Tejano music in Texas, but it's been having problems in branching out across the nation. Many of the labels don't support it because there's not as much money to be made. They have to create demand again — that's the key.

R&R: Is the solution to be more mainstream? And if so, will some people complain that it's not true Tejano music anymore? AB: I think maybe the word *Tejano* is what puts a damper on it. If you look at the Hispanic population, there are a lot more people now whose first language is Spanish, and they are starting to dominate more than assimilated Hispanics. In Tucson the number of people coming from Mexico has increased so much since the early '90s, and we are hearing a lot more Regional Mexican stations. You can't change that.

So maybe the answer would be to call it Regional Mexican/Tejano. That's what I would do. We can compare this to CHR and CHR/Rhythmic, when the issue was calling it "Rap" or "Hip-Hop." The moment they changed it to CHR/Rhythmic, the audience and advertisers that were turned off came

"We need to find a way to bring Tejano to the forefront.
There is such a passion for Tejano music in Texas, but it's been having problems in branching out across the nation."

R&R: Would the regional Mexican and Tejano industries accept that? It seems like neither wants to be associated with the other.

AB: It almost feels like it has become a civil war. Hopefully, there will be some way to alleviate that, and, hopefully, both formats will



Buitrago To Head Summa Entertainment

Gabriel Buitrago exits as VP of Marketing & Promotions for OLE Music. He will now concentrate on Summa Entertainment, Inc. A Promotion, Marketing & Management company he founded in 1997. "We are set up to be a one stop for Latin & Anglo record labels" says Buitrago, "we can handle projects from beginning to end; handling production & remixes, Latin radio & Crossover radio, national TV & Press, clubs & record pool promotions". Summa's list of clients have included Sony Discos, Universal, Epic Records, J records, BMG, EMI Latin, WEA, VI Music, Latin Flava... Artist projects include Christina Aguilera, Ricky Martin, Paulina Rubio, Elvis Crespo, Celia Cruz, Frankie J, Fat Joe, Don Omar, Son by 4, Ivy Queen, and more.

The management division currently handles K1 (the ex-kumbia kings), DJ Laz, DJ Fluid & Chico Black. The company is also looking to expand into the Christian market and is currently looking for projects & artist.Contact info: (954) 559-3795 or info@summaentertainment.com





This Week In Spanish-Language Music

Radio Corner

R&R has launched its Latin monitored charts. Latin formats will now be monitored by Mediabase 24/7 just like the other general-market formats R&R covers. Monitoring begins with the largest formats in the United States, Regional Mexican and Contemporary, and the charts will continue to evolve as time passes and we add more stations. For now we are pleased to announce that KTTA/Sacramento and KXSB/Riverside have joined the monitored Regional Mexican chart and WFNO/New Orleans joins the Contemporary chart. Stay tuned for more.



AT THE TOP Julieta Venegas' album Si has gamered the Mexican rocker much success and many awards, including a Latin Grammy for Best Rock Album. She's seen here during one of the many concerts she's done in support of the album.

IN GOOD COMPANY Regional Urban artist Jae-P (I) released his sophomore album, Esperanza, and by his side during the press conference was California State Senator Richard Alarcón.

See Them Live

October

- 8 Juan Gabriel, Theater at Madison Square Garden, New York
- 8 Julio Iglesias, Radio City Music Hall, New York
- 9 Juan Gabriel (w/Ana Gabriel), Allstate Arena, Chicago
- 10 La Oreja De Van Gogh, House of Blues, Chicago
- 15 Vicente Fernández, American Airlines Arena, Dallas
- 16 Vicente Fernández, Freeman Coliseum, San Antonio
- 16 Banda El Recodo, Universal Amphitheatre, Los Angeles
- 17 Juan Gabriel (w/Willie Chirino), American Airlines Arena, Dallas
- 17 Vicente Fernández, Toyota Center, Houston
- 17 Paulina Rubio, Universal Amphitheatre, Los Angeles
- 21 Gian Marco, Mansion, Miami
- 22 Gian Marco, LQ, New York
- 23 Vicente Fernández, Universal Amphitheatre, Los Angeles
- 24 Vicente Fernández, Allstate Arena, Chicago
- 29 Alejandra Guzmán, Universal Amphitheatre, Los Angeles

November

- 12 Vicente Fernández, Don Haskins Center, El Paso
- 12 David Bisbal, Fundidora, Monterrey, México
- 12 Joan Manuel Serrat, James L. Night Center, Miami
- 13 Vicente Fernández, Dodge Arena, McAllen
- 14 David Bisbal, Auditorio, Mexico City, México
- 14 Bacilos, BB King Blues Club, New York
- 18 Alejandro Fernández, Memorial Auditorium, Sacramento
- 18 David Bisbal, The Warfield, San Francisco
- 19 Alejandro Fernández, Universal Amphitheatre, Los Angeles
- 19 Vicente Fernández, Coliseo José M. Agrelot, San Juan, PR
- 20 Alejandro Fernández, Sports Arena, San Diego
- 20 Vicente Fernández, American Airlines Arena, Miami
- 20 David Bisbal, Wiltern, Los Angeles
- 21 Vicente Fernández, DC Armory, Washington, DC
- 21 David Bisbal, Abraham Chávez Theater, El Paso
- 23 Alejandro Fernández, Anselmo Valencia, Tucson
- 24 Alejandro Fernández, Coliseum, El Paso
- 24 David Bisbal, Villa Real, McAllen
- 26 **Alejandro Fernández**, Dodge Arena, Hidalgo, TX
- 26 Vicente Fernández, HP Pavilion, San Jose
- 26 David Bisbal, Congress Theater, Chicago
- 27 Alejandro Fernández, Verizon Wireless Theater, Houston
- 27 Vicente Fernández, Mandalay Bay, Las Vegas
- 28 Alejandro Fernández, Laredo Entertainment Center, Laredo, TX
- 28 David Bisbal, Orpheum, Boston
- 30 Alejandro Fernández, Nokia Live, Dallas



ROCK IN THE HOUSE Volumen Cero just released their sophomore album, Estekar, and the single "Autos." They rocked the house at Club R&R. Check them out!

R CONTEMPORARY TOP 30

POWERED BY MEDIABASE

100		Me October 5, 2004				
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	0	JUANES Nada Valgo Sin Tu Amor (Universal)	980	+100	2	26/0
2	2	PEPE AGUILAR Miedo (Sony Discos)	838	+25	2	25/0
3	ğ	ALEKS SYNTEK (ANA TORROJA Duele El Amor (EMI Latin)	812	+63	2	22/0
5	4	ALEJANDRO FERNANDEZ Me Dediqué A Perderte (Sony Discos)	777	+106	2	24/1
4	5	KALIMBA No Me Quiero Enamorar (Sony Discos)	723	+35	2	21/0
8	6	CARLOS VIVES Como Tú (EMI Latin)	564	+70	2	18/0
7	0	FRANCO DE VITA f/SIN BANDERA Si La Ves (Sony Discos)	545	+8	2	17/0
9	8	YAHIR La Locura (Warner M.L.)	498	+17	2	20/0
6	9	PAULINA RUBIO Algo Tienes (Universal)	498	-70	2	21/0
10	1	ANDY & LUCAS Son De Amores (BMG Latin)	484	+20	2	17/0
11	Ō	JULIETA VENEGAS Andar Conmigo (BMG Latin)	465	+17	2	17/0
12	12	SIN BANDERA Que Lloro (Sony Discos)	433	+1	2	17/0
13	13	HA*ASH Estés En Donde Estés (Sany Discos)	427	+3	2	16/0
14	1	OBIE BERMUDEZ Antes (EMI Latin)	420	+4	2	19/0
17	(REYLI BARBA Desde Que Llegaste (Sony Discos)	402	+51	2	16/1
15	Œ	LA OREJA DE VAN GOGH Rosas (Sony Discos)	402	+1	2	18/0
25	0	BETZAIDA Te Tengo Que Aprender A Olvidar (Fonovisa)	390	+81	2	15/1
22	18	JULIETA VENEGAS Lento (BMG Latin)	388	+55	2	15/0
16	19	CHAYANNE Cuidarte El Alma (Sony Discos)	378	+1	2	19/0
24	20	MARCO ANTONIO SOLIS Prefiero Partir (Fonovisa)	360	+38	2	12/0
18	4	DIEGO TORRES Déjame Estar (BMG Latin)	355	+7	2	12/0
21	22	FRANCO DE VITA Tú De Qué Vas (Sony Discos)	351	+17	2	14/1
20	23	MARIANA Que No Me Faltes Tú (Univision)	346	+10	2	12/0
26	24	PAULINA RUBIO Te Quise Tanto (Universal)	316	+25	2	19/0
23	25	MARC ANTHONY Ahora Quién (Sony Discos)	282	-46	2	12/0
29	26	RICKY MARTIN Y Todo Queda En Nada (Sony Discos)	279	+30	2	10/0
19	27	JD NATASHA Lágrimas (EMI Latin)	267	-78	2	11/0
Debut	28	LOS TEMERARIOS Qué De Raro Tiene (Fonovisa)	262	+29	1	1 D/D
28	29	CHAYANNE Sentada Aquí En Mi Alma (Sony Discos)	260	+9	2	11/0
Debut	30	JENNIFER PEÑA Hasta El Fin Del Mundo (Univision)	257	+57	1	810
22.0	0		- (D 1 D 1	N-1 - 1 - 0		total place (and)

33 Spanish Contemporary reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/26-10/2. Butlets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.).

New & Active

JOAN SEBASTIAN Amar Como Te Amé (Balboa)
Total Plays: 234, Total Stations: 10, Adds: 0
CONJUNTO PRIMAVERA Vuelve Conmigo (Fonovisa)
Total Plays: 232, Total Stations: 9, Adds: 0
LUIS FONSI Por Ti Podria Morir (Universal)
Total Plays: 231, Total Stations: 8, Adds: 0
CHABLIE ZAA Llora Corazón (Die Music)
Total Plays: 216, Total Stations: 6, Adds: 0
SIN BANDERA Entra En Mi Vida (Sony Discos)
Total Plays: 216, Total Stations: 6, Adds: 0

MARC ANTHONY Valió La Pena (Sony Discos)
Total Plays: 212, Total Stations: 7, Adds: 0
ALEX UBAGO Fantasía O Realidad (Warner M.L.)
Total Plays: 212, Total Stations: 7, Adds: 0
SIN BANDERA Mientes Tan Bien (Sony Discos)
Total Plays: 211, Total Stations: 10, Adds: 0
JOSE FELICIANO Cien Años (Universal)
Total Plays: 207, Total Stations: 8, Adds: 1
CHAYANNE Un Siglo Sin Ti (Sony Discos)
Total Plays: 207, Total Stations: 9, Adds: 0

Songs ranked by total plays

Most Added

www.rradds.com		
ARTIST TITLE LABEL(S)	A00	à
PARLO MONTERO Dicen Por Abi	(BMG Latin) 2	ł

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PABLO MONTERO Dicen Por Ahí (BMG Latin)	+191
JOAN SEBASTIAN Que Amarren A Cupido (Balboa)	+186
ALEJANDRO FERNANDEZ Me Dediqué A Perderte (Sony Discos)	+106
JUANES Nada Valgo Sin Tu Amor (Universal)	+100
BACILOS Pasos De Gigante (Warner M.L.)	+91
BETZAIDA Te Tengo Que Aprender A Olvidar (Fonovisa)	+81
SIN BANDERA Mientes Tan Bien (Sony Discos)	+76
CARLOS VIVES Como Tú (EMI Latin)	+70
ALEKS SYNTEK f/ANA TORROJA Duele El Amor (EMI Latin)	+63
PAULINA RUBIO Otro Tequila (Universal)	+60

Recurrents

ARTIST TITLE *LABEL(S)* PLA

Will start next week

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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REGIONAL MEXICAN TOP 30

POWERED BY MEDIABASE

-						
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	PLAYS	PLAYS	WEEKS ON CHART	TOTAL STATIONS ADDS
1	0	PESADO Ojalá Que Te Mueras (Warner M.L.)	989	+38	2	33/1
3	2	BETO Y SUS CANARIOS Está Liorando Mi Corazón (Disa)	£84	+134	2	31/0
4	3	GRUPO MONTEZ DE DURANGO Lástima Es Mi Mujer (Disa)	954	+114	2	33/2
2	4	TIGRILLOS La Etica (Disa)	886	+25	2	28/0
5	5	CONJUNTO PRIMAVERA Vuelve Conmigo (Fonovisa)	847	+60	2	27/0
6	6	BANDA EL RECODO Delante De Mí (Fonovisa)	833	+51	2	28/0
7	0	LOS TEMERARIOS Qué De Raro Tiene (Fonovisa)	772	+11	2	29/0
10	8	PATRULLA 81 No Aprendí A Olvidar (Disa)	740	+84	2	26/0
9	9	INTOCABLE Si Pudiera (EMI Latin)	710	+9	2	26/1
8	10	LOS HURACANES DEL NORTE Te Perdoné Una Vez (Univision)	710	+8	2	27/0
11	•	BRONCO "EL GIGANTE DE AMERICA" Basta (Fonovisa)	683	+50	2	25/0
13	12	COYOTE Y SU BANDA TIERRA SANTA Piquetes De Hormiga (EMI Latin)	680	+111	2	25/0
12	13	K-PAZ DE LA SIERRA Volveré (Univision)	647	+39	2	20/0
16	4	PALOMO Miedo (Disa)	638	+125	2	25/0
15	(5)	LOS HOROSCOPOS DE DURANGO Dos Locos (Disa)	562	+42	2	21/0
14	16	EL PODER DEL NORTE Que Nunca Llores (Disa)	510	-17	2	20/0
22	T	VICENTE FERNANDEZ La Primera Con Agua (Sony Discos)	497	+71	2	21/0
21	18	KUMBIA KINGS Fuego (EMI Latin)	496	+68	2	14/1
17	(9)	JENNIFER PEÑA Hasta El Fin Del Mundo (Univision)	491	+28	2	15/0
18	a	LOS RIELEROS DEL NORTE Tu Nuevo Cariñito (Fonovisa)	438	+32	2	19/0
20	4	ALICIA VILLARREAL Soy Tu Mujer (Universal)	452	+19	2	19/0
Debut	22	CONJUNTO ATARDECER Y Las Mariposas (Universal)	445	+435	1	1/1
25	3 3	LOS INVASORES DE NUEVO LEON El Rumbo Que Tú Quieras (EMI Latin)	423	+30	2	15/0
28	24	PEPE AGUILAR Prometí Olvidarte (Sony Discos)	418	+41	2	17/0
29	2 5	PATRULLA 81 Cómo Pude Enamorarme De Ti (Disa)	412	+35	2	19/0
27	26	KUMBIA KINGS Sabes A Chocolate (EMI Latin)	401	+23	2	13/0
26	27	K-PAZ DE LA SIERRA Imposible Olvidarte (Disa)	391	+12	2	13/0
23	28	LOS TIGRES DEL NORTE No Tiene La Culpa El Indio (Fonovisa)	391	-15	2	21/0
19	29	DUELO Para Sobrevivir (Univision)	390	-46	2	15/0
[Debut>	310	LOS ALACRANES MUSICALES A Cambio De Qué (Univision)	388	+13	1	16/1

48 Regional Mexican reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/26-10/2. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Wost Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.

New & Active

LUPILLO RIVERA Poco A Poco (Univision) Total Plays: 383, Total Stations: 13, Adds: 0 MARCO ANTONIO SOLIS Prefiero Partir (Fonovisal) Total Plays: 368, Total Stations: 14, Adds: 0 RANDA LAMIENTO SHOW Amor Limospero (Platino) Total Plays: 350, Total Stations: 16, Adds: 0

BRAZEROS MUSICAL DE DURANGO Lágrimas Y Lluvia (Disa)

Total Plays: 341, Total Stations: 17, Adds: 1 **CUISILLOS** Suavito (Balboa)

Total Plays: 328, Total Stations: 13, Adds: 0

ISABELA A Manos Llenas (Disa) Total Plays: 325, Total Stations: 13, Adds: 0 JOAN SEBASTIAN Margarita (Balboa) Total Plays: 323, Total Stations: 13, Adds: 0 TRINY Y LA LEYENDA Celos (Universal) Total Plays: 322, Total Stations: 14, Adds: 0 LOS REYES OFL CAMINO To Historieta (Disa) Total Plays: 321, Total Stations: 8, Adds: 0 GUARDIANES DEL AMOR Behiendo Lágrimas (Fonovisa)

Total Plays: 288, Total Stations: 11, Adds: 0

Songs ranked by total plays

Most Added®

www.rradds.com

ARTIST TITLE LABELISI

AOOS

GRUPO MONTEZ DE DURANGO Lástima Es Mi Muier (Disa) 2 LOS HOROSCOPOS DE OURANGO Obsesión (Disa) JIMMY GONZALEZ & EL GRUPO MAZZ Corazón Dormido (Freddie) 2 MICHAEL SALGADO Lloré Lloré (Freddie)

Most Increased Plays

	ARTIST TITLE LABEL(S)	PLAY
	CONJUNTO ATARDECER Y Las Mariposas (Universal)	+435
	ADOLFO URIAS Qué Chulos Ojos (Fonovisa)	+354
	LOS TIGRES DEL NORTE La Manzanita (Fonovisa)	+238
	CONJUNTO AZABACHE Me Gusta Estar Contigo (Garmex)	+183
	LOS MORROS DEL NORTE Dos Botellas De Mezcal (La Sierra)	+144
I	SOLIDO Contigo (Freddie)	+144
	ADOLFO URIAS Penas En Mi Alma (Fonovisa)	+135
	BETO Y SUS CANARIOS Está Llorando Mi Corazón (Disa)	+134
	PALOMO Miedo (Disa)	+125

Recurrents

ARTIST TITLE LABEL(S)

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TROPICAL TOP 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS
1	MARC ANTHONY Valió La Pena (Sony Discos)	285
2	GILBERTO SANTA ROSA Sombra Loca (Sony Discos)	283
3	JUAN LUIS GUERRA Las Avispas (Karen)	248
4	TITO NIEVES Fabricando Fantasías (SGZ Entertainment)	244
5	VICTOR MANUELLE Te Propongo (Sony Discos)	165
6	MONCHY & ALEXANDRA Perdidos (J&N)	120
7	JUANES Nada Valgo Sin Tu Amor (Universal)	114
8	DAODY YANKEE Gasolina (VI Music)	114
9	ANDY & LUCAS Son De Amores (BMG Latin)	113
10	CARLOS VIVES Como Tú (EMI Latin)	107
11	DON OMAR Pobre Diabla (VI Music)	104
12	GRUPO NICHE Culebra (Sany Discos)	77
13	LA GRAN BANDA Amiga Soledad (DAM Productions)	65
14	MARC ANTHONY Ahora Quién (Sony Discos)	63
15	GRUPO NICHE Ni Como Amiga Ni Como Amante (Sony Discos)	62
16	ELVIS CRESPO 7 Días (Die Music)	61
17	FRANK REYES Quién Eres Tú (J&N)	61
18	PUERTO RICAN POWER Si Pero No (J&N)	55
19	MELINA LEON Quiero Ser Tuya (Sany Discos)	51
20	MARIANA Que No Me Faltes Tú (Univision)	47
21	DOMENIC MARTE Ven Tú (/&N)	
22	ALEJANDRO FERNANDEZ Me Dediqué A Perderte (Sony Discos)	45
23	RUBBY PEREZ Ese Tonto Corazón /Toros/	44
24	VICTOR MANUELLE Lloré Lloré (Sany Discos)	44
25	ALEX "EL BIZCOCHITO" Dos Amantes (Sony Discos)	43

Data is complied from the airplay week of September 26-October 2, and based on a point system. © 2004 Radio & Records.

ROCK/ALTERNATIVE

- BERSUIT VERGARABAT Argentinidad Al Palo (Universal)
- 2 VOLUMEN CERO Autos (Warner M.L.)
- JULIETA VENEGAS Lento (BMG Latin)
- 4 ELY GUERRA Ojos Claros, Labios Rosas (Higher Octave)
- 5 CONTROL MACHETE El Apostador (Universal)
- 6 ENANITOS VERDES Tu Cárcel (Universal)
- 7 OZOMATLI Cuando Canto (Concord)
- CAFE TACUBA Eres (Universal)
- 9 ALEKS SYNTEK f/ANA TORROJA Duele El Amor (EMI Latin)
- 10 PANTEON ROCOCO La Ciudad De La Esperanza (Delanuca/DLN)
- 11 INSPECTOR Ska Voovie Boobie Baby (Universal)
- 12 LUCYBELL Sálvame La Vida (Warner M.L.)
- 13 KINKY Presidente (Nettwerk)
- 14 LIQUITS Chido (Surco)
- 15 ZOE Peace And Love (Sony Discos)

Songs ranked by total number of points. 10 Rock/Alternative reporters.

RECORD POOL

- ARTIST Title Label(s)
- 1 MARC ANTHONY Valió La Pena (Sony Discos)
- 2 PAULINA RUBIO Perros (Universal)
- MONCHY & ALEXANDRA Perdidos (J&N)
- 4 PEDRO JESUS Miradita Y Meneito (MP)
- 5 GILBERTO SANTA ROSA Sombra Loca (Sony Discos)
- 6 TITO NIEVES Fabricando Fantasías (SGZ Entertainment)
- FRANK REYES Quién Eres Tú (J&N)
- 8 SON DE CALI Vida Consentida (Univision)
- 9 CELIA CRUZ & DON DINERO Son De La Loma (Universal)
- 10 VICTOR MANUELLE Te Propongo (Sony Discos)
- LAS GUANABANAS Pa' Mis Mujeres Del Mundo (Cutting)
- 12 ZAFRA NEGRA f/KINITO MENDEZ & RIKARENA El Chisme (J&N)
- CHULY Perrea (Hill2Hill)
- ANGEL LOPEZ f/BABY RANK Hasta Cuándo (Die Music) 14
- 15 JUANES Nada Valgo Sin Tu Amor (Universal)

Songs ranked by total number of points. 22 Record Pool reporters.

GOING FOR ADDS

Contemporary

LUIS MIGUEL Que Seas Feliz (Warner M.L.) OBIE BERMUDEZ Todo El Año (EMI Latin) TIZIANO FERRO No Me Lo Puedo Explicar (EMI Latin)

Regional Mexican

LUIS MIGUEL Que Seas Feliz (Warner M.L.) MARIO "EL CACHORRO" OELGADO Amargas Penas (BMG Latin) PABLO MONTERO Dicen Por Ahí (BMG Latin) ROCIO OURCAL Echame A Mi La Culpa (BMG Latin)

Tropical

FRUKO Y SUS TESOS A Bailar Bembe (Fuentes) SONORA CARRUSELES El Gato Boogaloo (Fuentes)

Rock/Alternative

No Going for Adds for this Week

NATIONAL

NEWS!

Are you glued to the Weather Channel for updates on hurricanes, blizzards, and tornados...even when the storms are nowhere near you? Do you flip from channel to channel for every detail of a breaking story? Are you best under pressure - reporting, gathering, and writing when information is constantly changing. Email your audio samples and resume to: fraphael@siriusradio.com. SIRIUS Satellite Radio is an Equal Opportunity Employer.

WAY-FM and the Christian Hit Radio Satellite Network have an opening for Night Show/Total Axxess Host. Send resume and aircheck to: Christy@wayfm.com. No calls please. EEO. (10/8)

EAST

Morning Drive Personality

Greater Media's Magic 98.3, WMGQ in the Middlesex/ Somerset/Union New Jersey Market has a rare, immediate opening for a Morning Drive Personality. Interested candidates must have a minimum of 5 years commercial radio experience, be able to relate to the interests and lifestyle of the 25-54 demo, and be capable of handling numerous outside station appearances with ease. Send air-check, resume, specific salary requirements and references to: Tim Tefft, Program Director, WMGQ, 78 Veronica Avenue, Somerset, New Jersey 08873. No phone calls. WMGQ is an equal opportunity employer.

EAST

NEW YORK CITY-ADVERTISING SALES/ MUSIC INDUSTRY PROFESSIONAL

Premiere Radio Networks is currently seeking a qualified advertising sales representative to focus exclusively on record labels and related Music Industry accounts.

THE COMPANY

Premiere Radio Networks, Inc., a subsidiary of Clear Channel Communications (NYSE:CCU), syndicates more than 100 radio programs and services to more than 7,800 radio affiliations and reaches over 180 million listeners weekly

JOB DESCRIPTION

In this position you will sell radio advertising and media packages to all major and independent record labels looking to reach music consumers and listeners within our targeted music networks and syndicated programs and services. The right candidate will report directly to the EVP Music Operations and will have excellent prospecting and selling skills, a passion for music and have experience closing in a short sales cycle. The perfect candidate must also possess the ability to build relationships with and manage multiple accounts within the music industry.

QUALIFICATIONS

- Minimum 1 years sales experience (record label and/or advertising experience preferred)
- Excellent presentation and closing skills
- Excellent communication skills
- Passion/knowledge for music
- Organizational skills
- Self-motivated and driven
- Computer Skills
 - o Word o Excel
 - o PowerPoint

COMPENSATION

Salary plus bonus

FOR IMMEDIATE CONSIDERATION Email resume and salary history ASAP to jobs@premiereradio.com. NO PHONE CALLS PLEASE!

SOUTH

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Station Manager – American Family Radio, Lafayette, LA (Christian Radio). Strong sales and underwriting experience needed as well as on-air experience. Contact: Roy Wikoff roy@wgcf.org EOE (10/8)

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The holidays are coming & I need money & you need a good part time announcer on the weekends. ANTHONY (765) 349-1291 broadcastprofessional@yahoo.com (10/8)

Energetic person willing to go anywhere, and do anything to make it in radio. Let's talk! MICHAEL HEADINGTON: (817) 845-5152, or michael2278@yahoo.com (10/8)

Seeking collegiate play-by-play/sales position. JOE: (888) 327-4996. (10/8)

(Detroit, Michigan) due to promotions cuts at WMGC 105.1 FM. Hard worker & nice guy = MARTIN! Fulltime/part-time, board op/ promotions/DJ. djmartin88@hotmail.com (10/8)

R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BA-SIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by e-mail to: kmumaw@radioandrecords.com. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica BMJ., Third Floor, Los Angeles, CA 90067.

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RADIO & RECORDS

10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067

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VOICEOVER SERVICES

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	C	H	R,	P	0	P
_	-	_	_		_	

		CHK/PUP
LW	TW	
1	1	MAROON 5 She Will Be Loved (Octone/J/RMG)
2	2	AVRIL LAVIGNE My Happy Ending (Arista/RMG)
5	3	RYAN CABRERA On The Way Oown (E.V.L.A./Atlantic)
6	4	CIARA f/PETEY PABLO Goodies (LaFace/Zomba)
3	5	ASHLEE SIMPSON Pieces Of Me (Geffen)
4	6	BLACK EYED PEAS Let's Get It Started (A&M/Interscope
9	0	KELLY CLARKSON Breakaway (Hollywood)
10	8	DESTINY'S CHILD Lose My Breath (Columbia)
7	9	LIL' FLIP Sunshine (Sucka Free/Loud/Calumbia)
13	1	FINGER ELEVEN One Thing (Wind-up)
8	11	JOJO Leave (Get Out) (BlackGround/Universal)
11	12	ALICIA KEYS If I Ain't Got You (J/RMG)
41	₿	EMINEM Just Lose It (Shady/Aftermath/Interscope)
16	4	TERROR SQUAD Lean Back (Universal)
17	1	BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba)
18	13	
12	17	HOUSTON f/CHINGY & NATE DOGG Like That (Capitol)
22	13	USHER & ALICIA KEYS My Boo (Laface/Zomba)
14	19	CHRISTINA MILIAN Dip It Low (Island/IDJMG)
21	20	SWITCHFOOT Dare You To Move (Red Ink/Columbia)
23	4	ASHLEE SIMPSON Shadow (Geffen)

24 25 26 KEVIN LYTTLE Turn Me On (Atlantic) 30 27 BRITNEY SPEARS My Prerogative (Jive/Zomba)

LINKIN PARK Breaking The Habit /Warner Bros./

NINA SKY Move Ya Body (Next Plateau/Universal)

15 22

19 23

28 29 **30**

NELLY f/CHRISTINA AGUILERA Tit Ya Head Back (Denty/Fo' Reel/Universal) NELLY My Place (Derrty/Fo' Reel/Universal)

31 20 JOJO Baby It's You (BlackGround/Universal) JUVENILE Slow Motion (Cash Money/Universal) 25 29 NITTY Nesty Girl (Rostrum/Universal)

#1 MDST ADDED GWEN STEFANI What You Waiting For? (Interscoo

#1 MOST INCREASED PLAYS

EMINEM Just Lose It /Shady/Aftermath/Interscone

TOP 5 NEW & ACTIVE

N.O.R.E. F/NINA SKY & DADDY YANKEE Oye Mi Canto (Roc-A-Fella/ID.JMG) COUNTING CROWS Accidentally In Love (DreamWorks/Geffen) THREE DAYS GRACE Just Like You (Jive/Zomba) JOSS STONE You Had Me (S-Curve/FMC) CROSSFADE Cold (Columbia)

CHR/POP begins on Page 38.

AC

LW	TW	
1	0	LOS LONELY BOYS Heaven (Ot/Epic)
3	2	MARTINA MCBRIDE This One's For The Girls (RCA)
2	3	FIVE FOR FIGHTING 100 Years (Aware/Columbia)
4	4	DIDO White Flag (Arista/RMG)
6	0	MICHAEL MCDONALD Ain't No Mountain High Enough /Motows
5	0	MAROON 5 This Love (Octone/J/RMG)
7	0	KIMBERLEY LOCKE 8th World Wonder (Curb)
8	8	SEAL Love's Divine (Warner Bros.)
9	9	KEITH URBAN You'll Think Df Me (Capital)
10	O	MERCYME Here With Me (INO/Curb)
11	O	JOSH GROBAN You Raise Me Up (143/Reprise)
13	12	ELTON JOHN Answer In The Sky (Universal)
12	13	
14	4	JOSH GROBAN Remember When It Rained (143/Reprise)
15	15	LEANN RIMES f/RONAN KEATING Last Thing On My Mind /Cu
17	1	
16	O	
20	Œ	HALL & DATES I'll Be Around (U-Watch)
18	9	ALICIA KEYS If I Ain't Got You (J/RMG)
19	20	
21	21	CHERIE Older Than My Years (Lava)
23	22	CLAY AIKEN Will Carry You (RCA/RMG)
25	23	
27	24	
24	25	
22	26	
30	27	
26	28	

MICHAEL MCDDNALD Reach Out, I'll Be There (Motown/Universal) **#1 MOST ADDED**

MICHAEL MCDONALD Reach Out, I'll Be There (Moto

#1 MOST INCREASED PLAYS SHANIA TWAIN Forever And For Always (Mercury/IDJMG)

CELINE DION You And I (Epic)

TOP 5 NEW & ACTIVE

MAROON 5 She Will Be Loved (Octone/J/RMG) KATRINA CARLSON Drive (Katanhonic) BRUCE HORNSBY Gonna Be Some Changes Made (Columbia)

JOHN MELLENCAMP Walk Tall (Island/IDJMG) SIMPLY RED Home (simplyred,com)

AC begins on Page 63.

CHR/RHYTHMIC

		Contract of the Contract of th
LW	TW	
1	1	CIARA f/PETEY PABLO Goodies (LaFace/Zomba)
2	2	TERROR SQUAD Lean Back (Universal)
4	3	USHER & ALICIA KEYS My Boo (LaFaca/Zomba)
5	4	AKON f/STYLES P. Locked Up /SRC/Universal/
3	5	NELLY My Place (Derrty/Fo' Reel/Universal)
6	6	LIL' FLIP Sunshine (Sucka Free/Loud/Columbia)
27	0	EMINEM Just Lose It /Shady/Aftermath/Interscope
10	8	TRICK DADDY Let's Go /Slip-N-Slide/Atlantic/
11	9	DESTINY'S CHILD Lose My Breath (Columbia)
7	10	LL COOL J Headsprung (Def Jam/IDJMG)

N.O.R.E. f/NINA SKY & DADDY... Oye Mi Canto (Roc-A-Fella/IDJMG) JUVENILE Slow Motion (Cash Money/Universal)

CHRISTINA MILIAN Dip It Low (Island/IDJMG) 23 SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggy Style/Geffen) J-KWON You & Me (So So Def/Zomba) ALICIA KEYS (/TONY, TONI, TONE & JERMAINE PAUL Diary (J/RMG)

LL COOL J Hush (Def Jem/IDJMG) JADAKISS FIANTHONY HAMILTON Why (Ruff Ryders/Interscope) 12

MASE Breathe, Stretch, Shake (Bad Boy/Universal) CHINGY Balla Baby (DTP/Capitol) 15 KEVIN LYTTLE Turn Me On (Atlantic)

III SCRAPPY No Problem /BMF/Renrise 22 FABOLOUS Breathe (Atlantic) 21 T.I. Let's Get Away (Grand Hustle/Atlantic)

4R NELLY fITIM MCGRAW Dver And Over (Derrty/Fo' Reel/Universal) 25 213 Groupie Luv (TVT) 26

SHAWNNA f/LUDACRIS Shake That Shot (DTP/Def Jam/IDJMG) 31 GAME f/50 CENT Westside Story (Aftermath/G-Unit/Interscope)

32 JOJO Baby It's You (BlackGround(Universal) 36 RUPEE Tempted To Touch (Atlantic)

#1 MDST ADDED

R. KELLY & JAY-Z Big Chips (Jive/Roc-A-Fella/IDJMG)

#1 MOST INCREASED PLAYS

TOP 5 NEW & ACTIVE

SILKK THE SHOCKER F/MASTEF P We Like Dem Girls (New No Limit/Koch) LLOYD Hey Young Girl (Murder Inc./Def Jam/IDJMG) R. KELLY & JAY-Z Big Chips (Jive/Roc-A-Fella/IDJMG) LIL' JON & THE EASTSIDE BOYZ F/LiL SCRAPPY What You Gon' Oo (TVT) TERROR SQUAD Take Me Home (Universal)

CHR/RHYTHMIC begins on Page 46.

HOT AC

LW	TW	
1	0	MAROON 5 She Will Be Loved (Octone/J/RMG)
4	2	FINGER ELEVEN One Thing (Wind-up)
2	3	HOOBASTANK The Reason //sland/IDJMG/
3	4	LOS LONELY BOYS Heaven (Or/Epic)
5	6	ASHLEE SIMPSON Pieces Of Me (Geffen)
8	6	AVRIL LAVIGNE My Happy Ending (Arista/RMG)
6	7	COUNTING CROWS Accidentally In Love (DreamWorks/Geffen)
7	8	MARDON 5 This Love (Gctone/J/RMG)
10	9	JOHN MAYER Daughters (Aware/Columbia)
9	10	GAVIN DEGRAW I Don't Want To Be (J/RMG)
13	O	BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba)
11	12	3 DODRS DOWN Away From The Sun (Republic/Universal)
14	B	RYAN CABRERA On The Way Oown (E.V.L.A./Atlantic)
12	14	SWITCHFOOT Meant To Live (Red Ink/Columbia)
16	1	
17		SEETHER f/AMY LEE Broken (Wind-up)
18	O	KELLY CLARKSON Breakaway (Hollywood)
15	18	NICKELBACK Feelin' Way Too Damn Good (Roadrunner/IDJMG)
19	1	
21	20	
24	4	
26	22	SWITCHFOOT Dare You To Move (Red Ink/Columbia)
39	23	
20	24	AVION Seven Days Without You (Columbia)
23	25	ALANIS MORISSETTE Eight Easy Steps (Maverick/Reprise)
27	26	
22	27	FIVE FOR FIGHTING The Devil In The Wishing Well (Aware/Columbia)
28		VANESSA CARLTON White Houses (A&M/Interscope)
30	29	DIDD Sand In My Shoes (Arista/RMG)

#1 MOST ADDED

GOD GOO DOLLS Give A Little Bit /Warner Bros./

80 LINKIN PARK Breaking The Habit (Warner Bros.)

29

#1 MOST INCREASED PLAYS U2 Vertigo (Interscope)

TOP 5 NEW & ACTIVE CALLING Anything (RCA/RMG)
KEAME Somewhere Only We Know (Interscape) GWEN STEFAMI What You Waiting For? (Interscope) SCISSOR SISTERS Take Your Mama (Universal)
LOW MILLIONS Eleanor (Manhattan/EMC)

AC begias on Page 63.

URBAN

1	1	CIARA f/PETEY PABLO Goodies (LaFace/Zomba)
2	2	NELLY My Place (Derrty/Fo' Reel/Universal)
4	3	USHER & ALICIA KEYS My Boo (LaFaca/Zomba)
3	4	TERROR SQUAD Lean Back (Universal)
5	5	JADAKISS f/ANTHONY HAMILTON Why /Ruff Ryders/Interscope
6	6	ALICIA KEYS fiTONY, TONI, TONE & JERMAINE PAUL Diary (J/R)
7	0	
9	8	ANTHONY HAMILTON Charlene (So So Def/Zomba)
8	9	LIL SCRAPPY No Problem (BME/Reprise)
12	0	
16	Ф	
11	12	
14	0	
21	4	
15	(E)	NELLY Flap Your Wings (Derrty/Fo' Reel/Universal)
10	16	LL COOL J Headsprung (Def Jam/IDJMG)
18		LL COOL J Hush (Def Jam/IDJMG)
13	18	LIL' FLIP Sunshine (Sucka Free/Loud/Columbia)
27	1	
23	20	FABOLOUS Breathe (Atlantic)
20	21	GUERILLA BLACK f/BEENIE MAN Compton (Virgin)
22	22	
29	23	
33	2	
24	25	BODY HEADBANGERS f/YOUNGBLOODZ Smoke, Drink /Univer
30		TRICK DAODY Let's Go (Slip-N-Slide/Atlantic)
19	27	
28	28	CRIME MOB Knuck If You Buck (BME/Warner Bros./Reprise)

#1 MOST ADDED

29 T.L. Let's Get Away (Grand Hustle/Atlantic)

1 LLOYD Hey Young Girl (Murder Inc./Def Jam/IDJMG)

R. KELLY & JAY-Z Big Chips (Jive/Roc-A-Fella/IDJMG)

#1 MDST INCREASED PLAYS SMOOP DOGG F/PHARRELL Drop It Like It's Hot (Doggy Style/Geffen)

TOP 5 NEW & ACTIVE

N2U Issues /Vira J-KWON You & Me /So So Def/Zomi MARIO Let Me Love You (J/RMG) TERROR SQUAD Take Me Home (Universal) LIL' ROMEO F/NICK CANNON My Cinderella (New No Limit)

URBAN beains on Page 50.

ROCK

LW	1.66	
2	0	VELVET REVOLVER Fall To Pieces (RCA/RMG)
-1	0	THREE DAYS GRACE Just Like You (Jive/Zomba)
3	0	ALTER BRIDGE Open Your Eyes (Wind-up)
19	0	U2 Vertigo (Interscope)
4	0	LINKIN PARK Breaking The Habit (Warner Bros.)
8	ø	SILVERTIDE Ain't Comin' Home (J/RMG)
6	0	GOOSMACK f/DROPBOX Touche (Republic/Universal)
10	Ŏ	CRDSSFADE Cold (Columbia)
11	Ō	PAPA ROACH Getting Away With Murder (Geffen)
5	10	VELVET REVOLVER Slither (RCA/RMG)
12	0	KENNY WAYNE SHEPHERD Alive (Reprise)
15	Ø	GREEN DAY American Idiot (Reprise)
9	13	BREAKING BENJAMIN So Cold (Hollywood)
16	•	NICKELBACK Because Df You (Roadrunner/IDJMG)
14	1	CHEVELLE Vitamin R (Leading Us Along) (Epic)
7	16	SHINEDOWN Simple Man (Atlantic)
22	Ø	
21	13	FUTURE LEADERS OF THE WORLD Let Me Out /Epic/
20	19	KORN Word Up (Epic)
18	20	SALIVA Survival Of The Sickest //sland/IDJMG/
27	4	LOSTPROPHETS Wake Up (Make A Move) (Columbia)
23	22	MEGADETH Die Dead Enough (Sanctuary/SRG)
17	23	JET Rollover D.J. (Atlantic)
24	24	TESLA Words Can't Explain (Sanctuary/SRG)
28	25	DROWNING POOL Love And War (Wind-up)
25	26	A PERFECT CIRCLE Blue (Virgin)
29	7	THORNLEY Easy Comes (Roadrunner/IDJMG)
-	28	
_	49	
26	30	VAN HALEN Up For Breakfast (Warner Bros.)
		

#1 MOST ADDED

THREE DAYS GRACE Home Wive/Zo

#1 MOST INCREASED PLAYS

U2 Vertigo (Interscope)

TOP 5 NEW & ACTIVE

MARILYN MANSON Personal Jesus (Nothing/Inters: PUDDLE OF MUDD Spin You Around (Geffen) SKINDRED Nobody (Lava) PILLAR Bring Me Down (Flicker/EM) CMG/Virgin)
A PERFECT CIRCLE Imagine (Virgin)

ROCK begins on Page 75.

URBAN AC

LW O ALICIA KEYS (TONY, TONI, TONE & JERMAINE PAUL Diary (J/RMG) PRINCE Call My Name (Columbia) ANITA BAKER You're My Everything (Blue Note/EMC) BRIAN MCKNIGHT What We Do Here (Motown)
LUTHER VANDROSS Think About You (J/RMG) JILL SCOTT Golden (Hidden Beach/Epic) TEENA MARIE Still In Love (Cash Money/Universal) PATTI LABELLE & RONALD ISLEY Gotta Go Solo (Def Soul/IDJMG) R. KELLY U Saved Me (Jive/Zomba) ALICIA KEYS If I Ain't Got You (J/RMG) BOYZ II MEN What You Won't Do For Love (MSM/Koch)
KEM Love Calls (Motown/Universal) 12 T. MARIE f/G. LEVERT A Rose By Any Other Name (Cash Money/Universal) 14 PATTI LABELLE New Day (Def Soul/IDJMG) 13

R. KELLY Happy People (Jive/Zomba)
TAMYRA GRAY Raindrops Will Falt (19/Sobe) 15 VAN HUNT Down Here In Hell (With You) (Capitol)

BONEY JAMES f/BILAL Better With Time (Warner Bros.) NORMAN BROWN | Might (Warner Bros.) 21 ANGIE STONE U-Hauf (J/RMG)

22 LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG) 20 NELLY My Place (Derrty/Fo' Reel/Universal) 24 AMEL LARRIEUX For Real (Bliss Life)

O'JAYS Make Up (Music World/SRG) 23 TAMIA Still (Atlantic)

ANITA BAKER How Does It Feel (Blue Note/Virgin) JOSS STONE Spoiled (S-Curve/EMC) USHER & ALICIA KEYS My Boo (LaFace/Zomba) 28 THEO Chemistry (TWP)

URBAN MYSTIC Where Were You? (Sobel

#1 MOST ADDED

ANITA BAKER How Does It Feel /

#1 MOST INCREASED PLAYS

TOP 5 NEW & ACTIVE

JEFF MAJORS Pray (Music On RAPHAEL SAADIQ Rifle Love (Pookie/Navarre)
CARLTON BLOUNT Acting Like You're Free (Magnatar) AMERICA COMING TOGETHER (ACT) Wake Up Everybody (Bungalo/Universal) ST. GEORGE Let's Get Together (Unity)

URBAN begins on Page 50.

ACTIVE ROCK

PAPA ROACH Getting Away With Murder (Geffen) VELVET REVOLVER Fall To Pieces (RCA/RMG)
BREAKING BENJAMIN So Cold (Hallywood) CHEVELLE Vitamin R (Leading Us Along) (Epic) ALTER BRIDGE Open Your Eyes (Wind-up) LINKIN PARK Breaking The Habit (Warner Bros.) CROSSFADE Cold (Columbia) THREE DAYS GRACE Just Like You (Jive/Zomba) GREEN DAY American Idiot (Reprise)
GODSMACK f/DRDPBOX Touche (Republic/Universal) 10 FUTURE LEADERS OF THE WORLD Let Me Out (Epic) KORN Word Up (Epic) SLIPKNOT Duality (Roadrunner/IDJMG) 13 SILVERTIDE Ain't Comin' Home (J/RMG) 15 LOSTPROPHETS Wake Up (Make A Move) (Columbia) NICKELBACK Because Of You (Roadrunner/ID.JMG)
SALIYA Survival Of The Sickest (Island/ID.JMG) 19 12 KENNY WAYNE SHEPHERD Alive (Reprise) 24 41 MARILYN MANSON Personal Jesus (Nothing/Interscope) U2 Vertigo (Interscope) SKINDRED Nobody (Lava) A PERFECT CIRCLE Blue (Virgin)
DROWNING POOL Love And War (Wind-up) 18 25 MEGADETH Die Dead Enough (Sanctuary/SRG) 22 NONPOINT The Truth (Lava) 26 29 THORNLEY Easy Comes (Roadrunner/IDJMG) HELMET See You Dead (Interscope) 21 SHINEDDWN Simple Man (Atlantic) COLLECTIVE SOUL Counting The Days (El Music Group)
DAMAGEPLAN Pride (Elektra/Atlantic) 32

#1 MOST ADDED

THREE DAYS GRACE Home Live/Z

#1 MOST INCREASED PLAYS

U2 Vertigo (Interscope)

TOP 5 NEW & ACTIVE

LAMB OF GOD Laid To Rest (Prosthetic/Epic) DONNAS Fall Behind Me (Lookout!/Atlantic) EARSHOT Someone (Warner Bros.) SALIVA Razor's Edge (Island/IDJMG)

ROCK begins on Page 75.

COUNTRY

SARA EVANS Suds In The Bucket (RCA) KEITH URBAN Days Go By (Capitol) GEDRGE STRAIT I Hate Everything (MCA) GRETCHEN WILSON Here For The Party (Epic) á PHIL VASSAR in A Real Love (Arista)
ALAN JACKSON Too Much Of A Good Thing Is A Good Thing (Arista) RASCAL FLATTS Feels Like Today (Lyric Street) TOBY KEITH Stays In Mexico (DreamWorks)
BRODKS & DUNN That's What It's All About (Arista) GARY ALLAN Nothing On But The Radio (MCA) LONESTAR Mr. Mom (BNA)

JOE NICHOLS If Nobody Believed In You (Universal South) 13 KENNY CHESNEY The Woman With You (BNA) TRACE ADKINS Rough & Ready (Capitol) 15 DIERKS BENTLEY How Am I Doin' (Capitol) BLAKE SHELTON Some Beach (Warner Bros.) 18 JIMMY WAYNE You Are (DreamWorks) 21 SHANIA TWAIN W/ BILLY CURRINGTON Party For Two (Mercury) DARRYL WORLEY Awful, Beautiful Life (DreamWorks) 20 19 SHEDAISY Come Home Soon (Lyric Street) TIM MCGRAW Back When (Curb) MONTGOMERY GENTRY You Do Your Thing (Columbia) 22 LEANN RIMES Nothin' Bout Love Makes Sense (Asylum/Curb) 25 BLUE COUNTY That's Cool (Asylum/Curb) J. BUFFETT f/M. MCBRIDE Trip Around The Sun (RCA/Mailboat)
REBA MCENTIRE He Gets That From Me (MCA) 28 TRAVIS TRITT f/JOHN MELLENCAMP What Say You (Columbia) TRICK PONY The Bride (Asylum/Curb) 29 31 RESTLESS HEART Feel My Way To You (Koch) 30 STEVE HOLY Put Your Best Dress Dn (Curbi

#1 MOST ADDED

#1 MOST INCREASED PLAYS

TOP 5 NEW & ACTIVE

SHELLY FAIRCHILD You Don't Lie Here Anymore (Cole WARREN BROTHERS Sell A Lot Of Beer (429) KERRY HARVICK Cowgirls (Lyric Street) TRACY LAWRENCE Sawdust On Her Halo (DreamWorks) DAVID LEE MURPHY Inspiration (Audium)

COUNTRY begins on Page 56.

ALTERNATIVE

LW GREEN DAY American Idiot (Reprise) LINKIN PARK Breaking The Habit (Warner Bros.)
BREAKING BENJAMIN So Cold (Hoffywood) 27 U2 Vertigo (Interscope) VELVET REVOLVER Fall To Pieces (RCA/RMG) CHEVELLE Vitamin R (Leading Us Along) (Epic) JIMMY EAT WORLD Pain (Interscope THREE DAYS GRACE Just Like You (Jive/Zomba) PAPA ROACH Getting Away With Murder (Geffen) KILLERS Somebody Told Me (Island/IDJMG) 10 LDSTPROPHETS Wake Up (Make A Move) (Columbia) SLIPKNOT Duality (Roadrunner/IDJMG) CROSSFADE Cold (Columbia) 12 FRANZ FERDINAND Take Me Out /Domino/Epic/ COHEED AND CAMBRIA A Favor House Atlantic (Columbia) 20 SUM 41 We're All To Blame (Island/IDJMG) 17 USED Take It Away (Reprise) TAKING BACK SUNDAY A Decade Under the Influence (Victory) 15 MODEST MOUSE Ocean Breathes Salty (Epic) 22 21 SNOW PATROL Run (A&M/Interscope) 18 MODEST MOUSE Float On /Faic/ 24 KORN Word Un /Enic/ CAKE No Phone (Columbia) 16 YELLOWCARD Only One (Capitol) DASHBOARD CONFESSIONAL Vindicated (Vagrant/Interscope) 25 SKINDRED Nobody (Lava) 36 INTERPOL Slow Hands (Matador)

30 SOCIAL DISTORTION Reach For The Sky (Time Bomb) **#1 MOST ADDED**

MUSE Hysteria /FastWest/Warner Bros.

A PERFECT CIRCLE Blue (Virgin)

31

THREE DAYS GRACE Home /Jive

#1 MOST INCREASED PLAYS

TOP 5 NEW & ACTIVE

RIDDLIN' KIDS Stop The World (Aware, DOGS DIE IN HOT CARS I Love You 'Cause I Have To (V2) **HIVES Two-Timing Touch And Broken Bones (Inters** SILVERTIDE Ain't Comin' Home (J/RMG) JET Look What You've Done (Atlantic)

ALTERNATIVE begins on Page 81.

SMOOTH JAZZ

LW GERALD ALRRIGHT To The Max (GRP/VMG) BONEY JAMES Here She Comes (Warner Bros.) GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG) MICHAEL LINGTON Show Me (Rendezvous) WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous) ANITA BAKER You're My Everything (Blue Note/EMC) RICHARD ELLIOT Your Secret Love (GRP/VMG) 9 MARC ANTOINE Mediterraneo (Rendezvous) 6 CHRIS BOTTI Back Into My Heart (Columbia) 10 DAVE KOZ All I See Is You (Capitol) 11 SEAL Love's Divine (Warner Bros.)
TIM BOWMAN Summer Groove (Liquid 8) 14 MARION MEADOWS Sweet Grapes (Heads Up) 15 PAUL JACKSON, JR. Walkin' (Blue Note/EMC) NORMAN BROWN Up 'N' At 'Em (Warner Bros.) 13 12 MINDI ABAIR Come As You Are (GRP/VMG) 16 SOUL BALLET Cream (215) 17 NICK COLIONNE It's Been Too Long (3 Keys Music) KIM WATERS in Deep (Shanachie) 19 RAMSEY LEWIS TRIO The In Crowd (Narada) 21 25 HALL & DATES Love TKO (U-Watch) 23 PETER WHITE How Does It Feel (Columbia) RENEE DLSTEAD A Love That Will Last (143/Reprise) 22 PATTI LABELLE New Day (Def Soul/IDJMG) 24 STEVE OLIVER Chips & Salsa (Koch)
PIECES OF A DREAM It's Go Time (Heads Up) 27 CRAIG CHAQUICO Her Boyfriend's Wedding (Narada) GLADYS KNIGHT (/EDESIO ALEJANDRD Feelin' Good (Vacilon) (Pyramid) PAUL BROWN Moment By Moment (GRP/VMG) 29 GREG ADAMS Firefly (215)

#1 MOST ADDED

MICHAEL MCDONALD Tracks Of My Tears (M

#1 MOST INCREASED PLAYS

HALL & DATES Love TKO (U-Watch

TOP 5 NEW & ACTIVE

DAVE KOZ Let It Free (Ca) EVERETTE HARP Can You Hear Me (A440) THA' HOT CLUB I'm Gonna Love You Just A Little More Baby (Shanachie EUGE GROOVE XXL (Narada) ALICIA KEYS If I Ain't Got You /J/RMG/

Smooth Jazz begins on Page 72.

TRIPLE A

R.E.M. Leaving New York (Warner Bros.) U2 Vertigo (Interscope) BRUCE HORNSBY Gonna Be Some Changes Made (Columbia)
JOHN MELLENCAMP Walk Tall (Island/IDJMG) JAMIE CULLUM All At Sea (Verve/Universal) CARBON LEAF Life Less Ordinary (Vanguard) JOHN FOGERTY Deja Vu (All Over Again) (Dre. FINGER ELEVEN One Thing (Wind-up) MARK KNOPFLER Boom, Like That (Warner Bros.) 10 CROSBY & NASH Lay Me Down (Sanctuary/SRG) 11 KEANE Somewhere Only We Know (Interscope)
OZOMATLI (Who Discovered) America? (Concord) 13 12 RACHAEL YAMAGATA Worn Me Down (RCA Victor) SCISSOR SISTERS Take Your Mama (Universal)
MAROON 5 She Will Be Loved (Octone/J/RMG) 14 16 SNOW PATROL Run (A&M/Interscope) MODEST MOUSE Float On (Epic)
ELVIS COSTELLO Monkey To Man (Lost Highway) 21 THRILLS Not For All The Love in The World (Virgin) 20 CAKE No Phone (Columbia) FINN BROTHERS Won't Give In (Nattwerk) 19 RAY LAMONTAGNE Trouble (RCA/RMG) STEVE EARLE The Revolution Starts Now (E-Squared/Artemis)

311 Love Song (Volcano/Zomba)
NEVILLE BROTHERS Ball Of Confusion (Back Porch/Narada)

SARAH MCLACHLAN World On Fire (Arista/RMG)

LOW MILLIONS Eleanor (Manhattan/EMC)

CHARLIE MARS Gather The Horses (V2)

CHRISTINE MCVIE Friend (Koch) FRANZ FERDINAND Take Me Out (Domino/Epic)

24

29

25

#1 MOST ADDED

JET Look What You've Done (Ath

#1 MOST INCREASED PLAYS

U2 Vertigo /Inter

TOP 5 NEW & ACTIVE

K.D. LANG Helpless (Nonesuch) HOWIE DAY Collide (Epic)
KILLERS Somebody Told Me (Island/ID.IMG)
RAY CHARLES FIVAN MORRISON Crazy Love (Concord) TOOTS AND THE MAYTALS W/ ERIC CLAPTON Pressure Drop (V2)

TRIPLE A begins on Page 84.

Publisher's By Erica Farber



ith the presidential election less than four weeks away, we were fortunate to catch up with the man the New York Times refers to as "one of the best political handicappers in the nation," Charlie Cook.

Cook is Editor and Publisher of *The*Cook Political Report and is considered one
of the nation's leading authorities on U.S.
elections and political trends. He's one of
the keynote speakers at this week's NAB
Radio Show.

First paying job: "My freshman year of college I worked as an elevator operator in the Senate office building. That was 31 years ago. Then I worked on the Hill for a couple of years. I did all kinds of things, all on the Democratic side, but I found myself, over the next 15 years, voting Republican almost half the time, which is kind of in poor taste if you're working for the Democratic Party. I was not becoming a Republican, I was becoming a swing voter."

Founding The Cook Political Report: "I was trying to figure out how to stay in or around politics. I loved it and thought I was pretty good at it, but I didn't want to work for either side. You can't work for both sides, and you can't go back and forth, so I came up with the idea of a newsletter that would analyze elections and campaigns for a target audience of political action committees and lobbysts, that would handicap races from the perspective of someone who had worked in campaigns before, someone who had been a pollster as opposed to, say, a political reporter, who, by definition, has never worked in a campaign before.

"I started it with \$6,000 out of my Senate Retirement Fund and a loan from a small bank in Mississippi where my wife's family had some connections. That was the spring of 1984. It struggled for eight years, and then, in the early '90s, it started to take off. Now I've got four employees and a contract with National Journal Group to write one column every week for their magazine and another column for another publication they have. We've also got a contract with NBC. Then I write the newsletter, and I do a lot of speeches to corporate and trade-association groups around the country."

Biggest challenge: "Besides burnout at the end of even-numbered years? For me, it's traveling over a quartermillion miles a year, getting sick of airplane food and getting out of shape."

Why the country is so divided: "We've seen some shifts in which small-town rural America, the South and, to a certain extent, the border South are becoming more and more conservative and more driven by social and cultural issues. At the same time that you're seeing downscale white voters voting more and more on social and cultural issues, you're seeing more and more suburban middle- and upper-

CHARLIE COOK

Political Analyst; Editor/Publisher, The Cook Political Report

middle-class white voters, particularly women, voting less and less Republican and more Democratic.

"We're seeing two simultaneous trends: Downscale whites voting more Republican on social and culture issues, and upscale whites voting more and more Democratic cn social and cultural issues — not across the board, but in pretty good chunks. The downscale whites are voting on abortion and guns, and the upscale whites are voting on abortion and gun tolerance, in the other direction. Income is still a factor, but this other set of factors is changing. It's a fascinating situation. A lot of conservative Democrats left and are now Republicans, but a lot of liberal moderate Republicans have moved to the Democratic side. Now each party is much more cohesive and ideological."

On the presidential debates: "President Bush is ahead by about five or six percentage points. It's not a bounce or illusion or nightmare, it's six points. It is what it is. John Kerry has to take it away from him. In a foreign-policy debate Kerry's got two challenges. One, he's got to sever the link in voters' minds between the war in Iraq and the global war on terrorism. If people look at Iraq as a standalone issue, it's a huge liability for the president. But if they see it as a part of the global war on terrorism, it's unpleasant, but it's the price we have to pay. The second thing Kerry has to do is force President Bush to address why he went into Iraq after Saddam Hussein before he found Osama Bin Laden, why he didn't concentrate those resources into going after al-Qaeda. That's something that's never really been addressed, and Kerry's got to force him to do it.

'On a broader, more general basis, Kerry comes across as sort of snooty and distasteful. People don't find him an interesting person. In these kinds of elections, involving incumbent presidents, first and foremost it's a referendum on the incumbent. Having said that, when you see incumbents lose, it's when the challenger seems interesting. Jimmy Carter -- when was the last time you heard about a Naval Academy graduate, former nuclear- submarine officer, peanut grower from Georgia with a family straight out of Fried Green Tomatoes? Ronald Reagan was an interesting, compelling person. Bill Clinton, whether you loved him or hated him, was a fascinating, interesting, compelling person. In each of those cases people wanted to throw out Ford, Carter and Bush, but the challenger had to have more going for him. Kerry is almost a caricature. He doesn't come across as a real person. Unfortunately for him, a debate is probably the last place to try to accomplish something like that. This is something that should have been done last spring during the convention."

On Kerry unseating Bush: "Right now it's not a long shot. Does it look like President Bush is going to win? Of course it does. But six points isn't a lot when you've got five weeks to go and you've got Iraq looking more and more troubling. The question in my mind is, will it blow up before Nov. 2 or after? It's getting more and more troublesome, and three debates is a lot. The last week of the 2000 election, 43 national polls came out. George Bush was ahead in 39, two were tied, and two had Al Gore ahead. You looked at all of them, and the average was Bush ahead by 3.6%. He lost the popular vote by half a percentage point. The polls were off by 4.1 percentage points. This isn't over. Do I give President Bush the advantage? Of course I do. but this thing's not over yet."

Something about him that might surprise our readers: "By mid-December of a political year, even a political analyst is totally sick and tired of politics. By mid-December even I get sick of it. My last real speech of the year is in Paris at the beginning of the second week of December, and by then I'll be done."

Most influential individual: "I don't really have one. I got my start under Bennett Johnston, a conservative

Democratic Senator from Louisiana. I've worked in lots of places, had lots of bosses."

Career highlight: "Having our 20th-anniversary party for the newsletter with 350 people and tons of members of Congress two weeks ago was a highlight. We had the Senate Caucus Room. The Russell Senate Office Building was finished in 1909. This is the big, grand room where the senate hearings into the sinking of the Titanic were held, the hearings on the Teapot Dome scandal, the hearings after the stock market crashed that led to the SEC, the McCarthy hearings, the Watergate and Iran-Contra hearings. When you got your start as an elevator operator 50 feet away, that was pretty fun. Also, doing Meet the Press for the first time. It's been a fun ride."

Career disappointment: "None. I pinch myself every day. Do I get paid for this? I have a radio gig every Wednesday morning on WMAL/Washington. It's a little five-minute thing I do right out of the shower or wherever the hell I am. I take my hat off to those people in the industry who get up that early for the morning drive shows. God bless them."

Favorite radio format: "News, Imus in the Morning, NPR and an Oldies station. I've got five buttons. I think they just laid off a bunch of people at the Oldies station and changed formats. That's got me concerned."

Favorite television show: "The West Wing. The offices are much too big and ornate and don't look anything like offices in the White House, but I love the show."

Favorite book: "I just finished the three-part set on Lyndon Johnson's life, the Robert Caro books. It was about 8,000 pages. I waited this long because I wanted to read them in sequence."

Favorite movie: "George C. Scott in Islands in the Stream."

Most respected politician, no longer active: "Bob Dole and Hubert Humphrey were terrific leaders. To read about Lyndon Johnson, you can judge for yourself whether he was moral or amoral or a great man or not, but he was one hell of a politician — and a former radio-

Favorite restaurant: "The Tune In on Capitol Hill and Mei Wah Chinese restaurant on M Street."

Beverage of choice: "Anheuser-Busch products, the whole array of them."

Hobbies: "I'm a horrible golfer, but I enjoy going out with my friends in the fresh air. Other than that, just doing things with my kids. I am absolutely distraught that my ninth-grade son is playing his first year of organized football and I won't be able to go to a single game. Every single one of those days was booked. I have signed, legally binding contracts that I can't get out of. I had tears in my eyes. But next year, by God, I'll be there. I'm so excited about him having the chance to play football, and it's eating me up that I can't go."

Advice for broadcasters: "Just play straight. The highest compliment I get is when people say they've tried very hard to figure out whether I'm a Democrat or Republican and they can't. It's so important to be fair and to absolutely hide, to try not to even think, partisan thoughts. Print and electronic journalists, we don't try hard enough to subordinate our biases. It hurts the profession. The sense that the news media does not play fair is pervasive among businesspeople. They think the idea of journalistic impartiality is laughable. A lot of people think they're playing down the middle, but they're tilting one way or another. Most journalists don't even see it. If they had more contact with regular people, in terms of the national media establishment, they'd see that they have a crisis on their hands."

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