

NEWSSTAND PRICE \$6.50

Interscope Family Rules Pop

The label group takes home Most Added *and* Most

Increased Plays at the format this week. **The All-American Rejects** (Doghouse/Interscope) pick up Most Added with "Move Along," which gets 31 adds. Meanwhile, over in the Most Increased Plays ballpark, **Mary J. Blige** scores for the second consecutive week as "Be Without You" (Geffen) gets +1,012 plays and vaults 10-7*.

INTERSCOPE



RECORDS



MARCH 3, 2006

News/Talk All-Star Players

Coinciding with the 2006 R&R Talk Radio Seminar, being held this week in Washington, DC, R&R presents our annual News/Talk special issue.

News/Talk/Sports Editor **Al Peterson** (pictured) has assembled a photo yearbook of some of the format's all-star players. From programmers and managers to hometown heroes and network heavy hitters, they're all here. Check out this year's lineup, beginning on Page 17.



FOR A STORY
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PHOTO,
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TO YOUR EARS.



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Dr. Joy
BROWNE



She's STRONGER!

Up with Women 25-54 and Women 35-64 in New York, Minneapolis, Ventura, #1 in Buffalo, plus successes in many other markets!

Source: Arbitron Metro Sp05/Su05 to Fa05, increases during actual airtimes.

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She's HEALTHIER!

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WEEKDAYS, 12n-3p ET, with refeeds
Plus "A Moment of Joy" Daily Feature!

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in Radio!**

Neither left nor right, Lionel calls it the way he sees it - six days a week. His unique and unpredictable insights on current events fit all talk formats, from progressive to conservative.

He's "politically impossible to categorize." And he's winning, too! Lionel is showing ratings increases with men in great markets like New York, Miami, Seattle, Tampa, San Diego, Cincinnati, Columbus and many more!

Source: Arbitron Metro Sp05/Su05 to Fa05, increases during actual airtimes.

Hear what over 100 radio stations already know. Lionel is the funniest, smartest, hardest working host on Talk Radio today!

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SMOOTH JAZZ, HOT TOPICS

A panel of experts took the stage at the recent International Association of Smooth Jazz Educators Conference in New York to discuss a variety of issues, including the jazz component of Smooth Jazz radio and the format's changing demographics. Smooth Jazz Editor **Carol Archer** presents excerpts from this informative session.

See Page 80

ONE-ON-ONE WITH ANA GABRIEL

Ana Gabriel's loyal fans have stood behind her throughout her career, and she is grateful for their support. In honor of the release of Ana Gabriel's new album, *Dos Amores, Un Amante*, Latin Formats Editor **Jackie Madrigal** chats with the enduring superstar.

See Page 100



THE INDUSTRY'S NEWSPAPER
www.radioandrecords.com

CANADIAN CLUB

This week R&R's editors turn their spotlights north, focusing them on the Canadian radio and record industries. Among other things, you'll discover Toronto's thriving hip-hop scene, learn how Canadian Rock stations differ from their counterparts in the U.S. and probe the mysteries of the Cancon requirements. What are you waiting for, eh?



The next generation of Oldies: Page 51

Universal Motown Splits Into Two Separate Labels

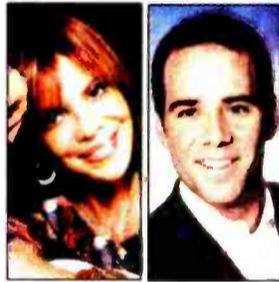
Rhone to run Universal Motown, Lipman to head new Universal Republic Records

By Kevin Carter & Keith Berman
R&R Staff Writers
newsroom@radioandrecords.com

Weeks of rumors and speculation finally came to a head last week, when the news emerged that Universal Motown Records Group split into two separate entities: Universal Motown and Universal Republic.

Motown Records President Sylvia Rhone, who was also Exec. VP of Universal Records, will now be President of Universal Motown, and current Universal President Monte Lipman will be President of the new Universal Republic.

The extensive roster of multigenre UMRG artists will now be divided between these newly formed labels.



Rhone Lipman

Universal Republic will be home to many of the acts Lipman has been personally involved with, such as Jack Johnson, Godsmack, 3 Doors Down, Damian Marley, Don Omar, Elton John and 10 Years, as well as Nina Sky, Tamar and the recently signed Prince.

Universal Motown's artists will also span multiple **UNIVERSAL See Page 10**

Adds: The Reality Vs. The Myth

By Cyndee Maxwell
R&R VP/Editorial & Music Operations
cmxw@radioandrecords.com

One of our primary objectives at R&R is to provide programmers with useful information. Some programmers scoff at industry practices such as reporting adds, saying their listeners don't care if a song is Most Added. We agree. That's why we cater to the radio and record communities, not radio listeners.

By focusing on the important signposts of new music, we give programmers more time for their first priority, which is their listeners. We highlight music research and chart elements in easy-to-digest pieces, saving the busy programmer time.

Our reporting panels consist of stations that meet a basic ratings minimum, giving other programmers research they can trust, knowing that winning radio stations are the foundation.

ADDS See Page 12

Q4 EARNINGS

Citadel Bullish On ABC's AM Stations

By Joe Howard
R&R Washington Bureau Chief
jhoward@radioandrecords.com

Citadel Chairman/CEO Farid Suleman said last week that the AM stations his company is getting in its \$2.7 billion merger with the Walt Disney Co. give the company a stronger platform to develop local programming.

"They have very strong, powerful AM stations," Suleman said. "The combination of News/Talk and Sports makes AM a powerful element of the deal." AM outlets comprise over half the deal's stations.

Suleman also praised ABC's FM outlets, saying, "ABC has

EARNINGS See Page 8

Wodka GM As KFXR Flips To Classic Country

By Adam Jacobson
R&R Management/Marketing/Sales Editor
ajacobson@radioandrecords.com

Less than one year after moving from Fox Sports Radio-distributed Sports Talk programming to Oldies as "The Mighty 1190" — paying homage to the frequency's 1960s heyday, when then-Top 40 KLIFF/Dallas used the moniker — KFXR/Dallas has adopted a classic-based Country format "where every song is a classic and every artist is a true country icon." Ed Wodka, a veteran of crosstown KRLD, will serve as GM.

An official relaunch of KFXR is set for later this month, and the station is playing 1,000 songs commercial-free until then. Texas A&M basketball

KFXR See Page 10

CBS Alleges Fraud, Breach Of Contract In Suit Against Stern

In a 43-page complaint filed Tuesday, CBS Corp. charges that Howard Stern "repeatedly and willfully" violated his contract with former employer Infinity Broadcasting (now CBS Radio) by using the company's airtime for his own financial benefit and promoting his current employer, Sirius Satellite Radio, on the air.

The suit also claims that Stern "fraudulently concealed" stock options that were part of his contract with Sirius and that he collected on those options not long after debuting on the subscription radio service in January.

CBS charges that Stern's

promotion of Sirius on Infinity's stations helped Sirius reach subscriber goals that triggered Stern's stock options.

CBS said, "All of Stern's actions for which he received this expedited compensation occurred during the time that Stern was under exclusive contract with CBS Radio, when the Sirius payment terms to Stern were kept secret."

In early January Stern and his agent, Don Buchwald, were granted 34 million shares of Sirius stock, valued at over \$200 million.

CBS further alleges that a provision in Stern's Infinity

STERN See Page 10

New GreenStone Names LaMarca VP/Operations

Longtime network-radio executive Jim LaMarca has been named VP/Operations of recently formed GreenStone Media, which last week announced plans to launch a new FM Talk radio network targeting women.

LaMarca most recently spent three years as Exec. VP/COO of Jones Radio Networks and before that spent 15 years as VP/GM and VP/Sales with JRN and Broadcast Programming.

LaMarca will report directly to newly named GreenStone Exec. VP/COO Edie Hilliard, who said, "Jim's years of

LaMARCA See Page 10

R&R NUMBER 1s



CHR/POP
MONDAY MORNING
Wonder Of It All (Selectric)

CHR/POP
BEYONCÉ I/S. THUG Check On It (Sony Urban/Columbia)

CHR/RHYTHMIC
MARY J. BLIGE Be Without You (Geffen)

URBAN
DEM FRANCHIZE BOYZ Lean Wit It... (So So Def/Virgin)

URBAN AC
MARY J. BLIGE Be Without You (Geffen)

GOSPEL
MARY MARY Yesterday (Sony Urban/Columbia)

COUNTRY
JOSH TURNER Your Man (MCA)

SMOOTH JAZZ
RICHARD ELLIOT Mystique (Artizen)

AC
LIFEHOUSE You And Me (Geffen)

HOT AC
JAMES BLUNT You're Beautiful (Custard/Atlantic)

ROCK
SHINEDOWN Save Me (Atlantic)

ACTIVE ROCK
NICKELBACK Animals (Roadrunner/IDJMG)

ALTERNATIVE
NINE INCH NAILS Every Day Is... (Interscope)

TRIPLE A
JACK JOHNSON Upside Down (Brushfire/Universal)

CHRISTIAN AC
MARK SCHULTZ I Am (Word/Curb/Warner Bros.)

CHRISTIAN ROCK
DEMON HUNTER One Thousand... (Solid State/Tooth & Nail)

CHRISTIAN INSPO
NEWSONG Psalm 40 (Integrity Label Group)

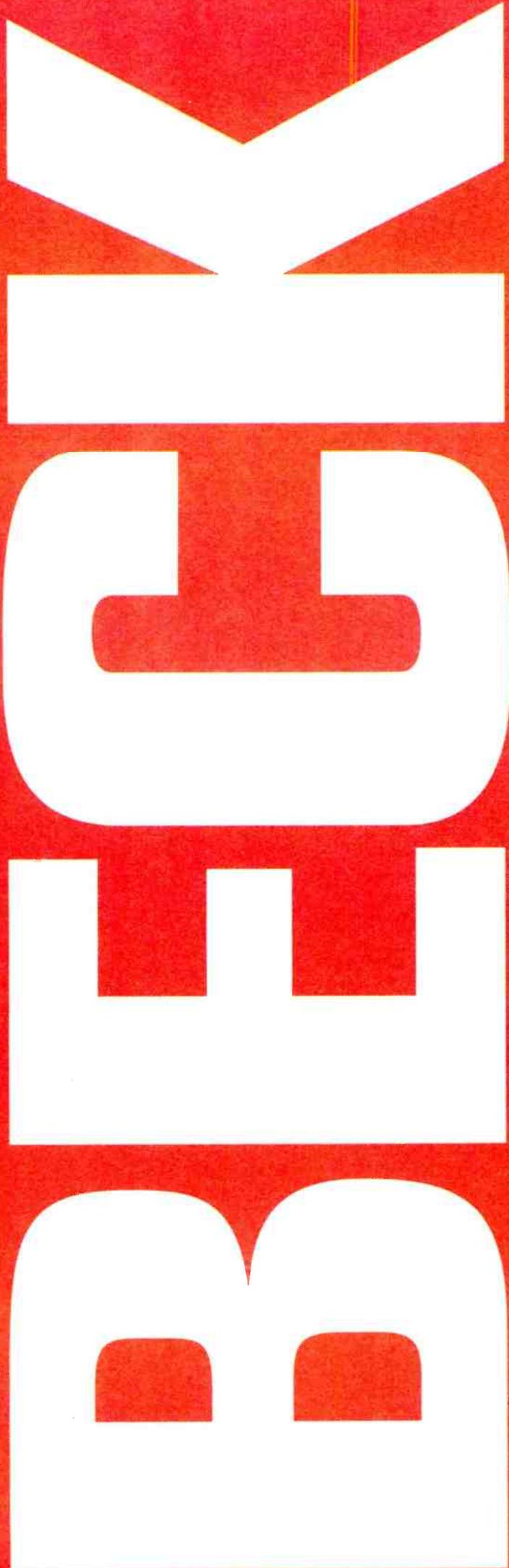
REGIONAL MEXICAN
INTOCABLE Contra Vento Y Marea (EMI Latin)

SPANISH CONTEMPORARY
JUANES Lo Que Me Gusta A Mi (Universal)

TROPICAL
MARC ANTHONY Tu Amor Me Hace Bien (Sony BMG)

LATIN URBAN
DADDY YANKEE Rompe (El Cartel/Interscope)

The 3rd Most Listened To Talk Show In The Country...
IS NOT JUST THIRD!



Rank	Market	MEN 25-54 Share
2	Miami WIOD-AM	6.5
1	Salt Lake City KNRS-AM	5.8
1	Columbus, OH WTVN-AM	12.9
2	Richmond WRVA-AM	9.7
2	Omaha KFAB-AM	8.4
2	Syracuse WSYR-AM	10.0
2	Harrisburg WHP-AM	9.9
2	Toledo WSPD-AM	10.9
2	Columbia, SC WVOC-AM	8.8
2	Ft. Wayne WOWO-AM	13.4
1	Boise KIDO-AM	11.6
1	Panama City WYOO-FM	14.8

Source: Arbitron Fall 2005, Men 25-54, MSA, AQH Share, Rank, exact times.



CONTENTS

March 3, 2006

NEWS & FEATURES

Radio Business	4	Street Talk	43
Management/Marketing/Sales	39	Opportunities	104
Technology	42	Marketplace	105
		Publisher's Profile	108

FORMAT SECTIONS

News/Talk Special	17	AC	75
A&R Worldwide	50	Smooth Jazz	80
Oldies	51	Rock Formats	84
CHR/Pop	52	Triple A	90
CHR/Rhythmic	59	Americana	94
Urban	63	Christian	95
Country	68	Latin Formats	100

The Back Pages 106

Pederson To Oversee Moody Properties

Wayne Pederson has been named VP of Moody Broadcasting Network and will oversee network programming for all of Moody's radio properties and ministries, including MBN's affiliates and 35 owned-and-operated stations. He replaces Bob Neff, who stepped down last year for health reasons.



Pederson

Station Manager of Moody's flagship station, WMBI/Chicago, since 2004. Before that he was Exec. VP/Radio for Northwestern College and managed its KTIS-AM & FM/Minneapolis.

Pederson said, "Content is vital in the changing landscape of radio broadcasting. Shouldn't it be even more so for us? We

Pederson has been serving as

PEDERSON See Page 38

Chuck To Become PD Of WXXL/Orlando

Clear Channel has promoted Tommy Chuck to PD of CHR/Pop WXXL (XL106.7)/Orlando, effective March 20. He is currently PD of CHR/Pop sister WQEN (103.7 The Q)/Birmingham and will replace Adam Cook, who recently exited.



Chuck

Kampmeier said. "XL needs what he's got, and we're thrilled that he's joining our team."

Chuck told R&R, "I've been very happy here in Birmingham, and I certainly wasn't looking to leave, but this Orlando opportunity gives me a lot of the elements necessary to take that next step

"Tommy is widely seen as one of the rising stars in our company and throughout the PD world," Clear Channel Regional VP/Programming Chris

up in my career. I'm looking forward to working

CHUCK See Page 38

WRML/Charlotte Goes Regional Mexican

Gospel WRML-FM/Charlotte has flipped to "La Tremenda," simulcasting Regional Mexican sisters WGSP-AM/Charlotte and WXNC-AM/Monroe, NC.

WGSP & WXNC have been airing La Tremenda but will eventually flip to other Spanish-language formats, possibly Tropical and News/Talk.

WRML was recently acquired by Norsan Broadcasting, whose President/CEO, Norberto Sanchez, said, "Our growing company is happy to be able to provide

Spanish-language programming on FM to Charlotte, one of the fastest-growing Latino metros in the country. By the end of this year we expect to have an excellent signal in the entire metro, as we will be constructing new transmitter and tower facilities closer to Charlotte, and it will enhance our coverage.

"We will also be adding HD digital to the existing FM analog carrier to augment WGSP's digital signal, which has been on since mid-2005."

Robles Appointed PD Of KROI/Houston

Chuy Robles has been named PD of Radio One's Regional Mexican KROI/Houston. He previously worked at crosstown KLTN as Asst. PD/Promotions Coordinator and replaces Fernando Perez, who exited in November 2005 and is now OM of Univision Radio/San Francisco.

"The search is over," said Radio One/Houston Market Manager Douglas Abernethy, to whom Robles reports. "Chuy is a great talent. He's an excellent student of radio and is experienced in the programming and promotion of Hispanic radio stations. We all look forward to

his energy and passion to build the best Hispanic radio station in America."

Robles told R&R, "This is a great challenge for me. I learned a lot from [KLTN PD] Raul Brindis and [Univision Radio/Houston VP/OM] Arnulfo Ramirez. They are great people, but in this business you never stop learning.

"I plan to do my job as best I can, taking into consideration my great co-workers and everyone else in the industry, like the record labels. We will work together to achieve a common goal, which is success."

Brown Becomes WKYS/Washington PD

Derrick Brown has been named PD of Radio One's Urban WKYS/Washington. He replaces Darryl Huckaby, who now programs Radio One's syndicated *Russ Parr Morning Show*.



Brown

Kathy Brown, OM of Radio One/Washington, DC and PD of the cluster's WMMJ, has been overseeing WKYS since Huckaby's departure last year.

Brown was most recently PD of

Infinity Urban Oldies KDJM/Denver, which flipped to Country in December 2005. Before his KDJM stint Brown spent many years as PD of Cox Urban AC WHQT/Miami.

Brown began his career at Clear Channel AC WLIT/Chicago, where he worked in research and later earned Asst. PD stripes. He has also worked on-air for Clear Channel/Chicago's Urban WGCI.

Santoro Moves Up To Millennium Sr. VP

Andy Santoro has been promoted to the newly created role of Sr. VP of Millennium Radio Group, overseeing the company's 12 stations in New Jersey. Millennium owns WADB, WCHR, WJLK & WOBBM-AM & FM/Monmouth-Ocean; WFPG, WIXM, WKXW-AM & FM, WPUR & WSJO/Atlantic City; and WBUD/Trenton.



Santoro

Santoro expands his role after

serving as VP/Sales of Millennium and Market Manager of WKXW, WSJO & WBUD since 2002. He reports to Millennium President/CEO Jim Donohoe.

"We're off to a great start this year," Santoro told R&R. "I'm very proud to be a part of the strong group of stations that Millennium has developed to serve the communities of New Jersey."

LETTER TO THE EDITOR

Why Is Arbitron Swinging For The Fence?

The following letter was sent to R&R by Federated Media COO Tony Richards.

I was recently at an industry conference and had the opportunity to chat with several Arbitron staffers. Normally, I just stop by their booth and grab some jelly beans — I thought that's the least they could do, since we pay that bill every month.

I only had one question, and I asked it of every Arbitron employee I could find. The question was, "Don't you guys get tired of getting yelled at all the time?" I mean, they visit our markets for training, for ne-

gotiations, to sell new products and God knows what else, and they get lambasted everywhere they go. This has been going for as long as I can remember — since 1980, at least.

Even at the Country Radio Seminar, Emmis' Rick Cummings said in the Super Session, "We all hate Arbitron, right?" to a groundswell of applause. I thought to myself, "I'm glad I'm not running Arbitron!"

Which brought me back to my question: "Don't you guys get tired of getting yelled at all the time?"

Every Arbitron staffer gave me the same answer: "Yes." When I heard

LETTER See Page 10

Storey Joins Styles As Exec. VP/COO

Jeff Storey has been named Exec. VP/COO of Styles Media Group, based out of the company's Panama City, FL headquarters. He now has day-to-day oversight of broadcast operations at Styles' Los Angeles; Riverside; Panama City; and Dothan, AL properties.

Storey replaces Tom DiBacco, who in 1989 teamed with wife Kim Styles to found Styles Broadcasting, which merged with U.S. Broadcasting to form Styles Media in 2003. DiBacco will remain a shareholder and continue as owner and Managing Member of Styles Management Co., which runs Styles Media.

Storey was most recently a Clear Channel VP/Market Manager, spending three years in Savannah, GA and the previous 10 in Sandusky, OH.

"I'm thrilled to join Styles," Storey told R&R. "It's a great company, and I'm honored to be involved. I had terrific success at Clear Channel's Savannah cluster, and I'm looking forward to the many new challenges at Styles."

ABC News Radio Adds Thompson

Former United States Senator Fred Thompson has been named a special program host and senior analyst for ABC News Radio.



Thompson, a Republican from Tennessee who's also well-known from his role on TV's *Law & Order*, will be Thompson based at ABC News Radio's Washington, DC bureau. He'll host specials and other programs and provide commentary and analysis on politics, policy, national security and current affairs.

Thompson will also fill in for ABC Radio's Paul Harvey when the legendary commentator is on vacation.

"Throughout my life, radio has always held a certain fascination for me, and I am very eager to lend my efforts to ABC News Radio," said Thompson about his new role, which begins Memorial Day weekend with a special show focused on America's servicemen and -women. "I look forward to working with the experienced team at ABC News."

ABC Radio Networks Sr. VP/Programming John McConnell said, "We are thrilled to welcome Sen. Thompson to the ABC Radio family and look forward to developing a variety of exciting projects that will benefit from his depth of talent."

A practicing attorney, Thompson has been a figure on the national

THOMPSON See Page 38



JOE HOWARD
jhoward@radioandrecords.com

FCC Ready to Issue More Indecency Fines

Forty decisions in the pipeline

There's no official word from the FCC, but rumors are swirling that the commission is close to releasing about 40 indecency decisions, including one that upholds the \$550,000 penalty levied against CBS for Janet Jackson's infamous breast-baring Super Bowl performance.

The AP reported on Feb. 22 that about six of the rulings will impose fines, including one that will penalize the Fox TV network for an incident during the 2003 Billboard Music Awards broadcast when Nicole Richie used two curse words on the air.

The FCC will reportedly issue reprimands in a few more decisions, while the remainder are expected to be dismissals of complaints. There's no word on whether any of the de-

isions involve complaints against radio stations.

The decisions are expected to trickle out over the next few weeks, arriving after more than a year of FCC inactivity on indecency enforcement. FCC Commissioner Michael Copps told *R&R* last month that he was expecting some activity in the near future.

The expected decisions will be the first issued under the chairmanship of Kevin Martin, who's long been a

crusader for tougher indecency enforcement.

R&R's calls to the FCC for comment were not returned.

The expected decisions will be the first issued under the chairmanship of Kevin Martin, who's long been a crusader for tougher indecency enforcement.

BUSINESS BRIEFS

Citadel Bondholders Say ABC Deal Means Claim Default

In an SEC filing made Monday, **Citadel Broadcasting Corp.** said it has received a notice of default from an attorney claiming to represent some of the company's bondholders. The attorney says Citadel's agreement to purchase ABC Radio constitutes a "fundamental change" for the holders of about 31% of the principal amount of Citadel's 1.875% convertible subordinated notes due 2011.

Citadel said the merger is not a fundamental change and that it will "vigorously defend itself" in the matter. If the merger is ultimately found to be a fundamental change, Citadel's noteholders will be able to force the company to repurchase some or all of its debt for the full principal amount, plus interest.

Dmr Unveils White Paper On PPM Impact

Broadcast-industry consultancy **dmr** and the University of Wisconsin-Madison's A.C. Nielsen Center for Marketing Research on Wednesday unveiled the industry's first independently produced white paper on the impact **Arbitron's** Portable People Meter could have on radio programming and marketing.

According to dmr President Tripp Eldredge, one key finding is that the PPM will provide "never-before-available insight into station-switching patterns and loyalty." For example, 58% of P1s switch their P1 station at least once over an eight-week period.

Eldredge said the diary-based methodology and the PPM both show that P1 listening drives the vast majority of a station's AQH rating, even with the much larger cume shown by the PPM.

Additionally, Eldredge said, "The longitudinal nature of the PPM will provide for much more stable ratings on a period-by-period basis, leading to more accurate data to assess the impact of programming and marketing initiatives."

Meanwhile, **Spanish Broadcasting System** has become the second radio company, following **Beasley**, to agree to use Arbitron ratings based on the forthcoming PPM system as SBS inks a new multiyear, multimarket agreement with the ratings company.

SBS Chairman/CEO Raul Alarcon Jr. said, "We are willing to make this commitment to PPM as the new currency for radio in order to provide our advertisers with the most accountable measures possible of our growing audiences. We are counting on the PPM to enhance the credibility of our programming and the value of these audiences in the eyes of our advertisers."

"Should PPM come to Miami as part of Arbitron's 'radio-first' initiative, we also intend to encode our TV station [WDLP] to uncover important opportunities for cross-promotion with our radio stations in that market."

In other news, **J.L. Media**, one of the largest buyers of radio advertising in the U.S., has agreed to use ratings delivered by Arbitron's PPM service when the PPM is deployed in Houston and Philadelphia. J.L. Media's clients include Old Navy, Tempur-Pedic, Modell's and Subaru.

J.L. Media Exec. VP/Chief Marketing Officer Stan Gerber said, "J.L. Media is proud to be among the first media agencies to embrace the PPM measurement technology. We believe the PPM will significantly enhance the measurement of radio audiences, enabling us to plan and purchase even more effective advertising campaigns on our clients' behalf."

Miller Kaplan Releases 2005 Power Ratios

Miller Kaplan Arase & Co. has released its summary of power ratios by format for the radio industry, and two formats that have seen declines in station numbers continue to possess some of the strongest audience-share-to-revenue-share conversion rates in the industry.

While the number of Hot AC stations in the top 100 markets Miller Kaplan measures has fallen from 81 to 63, the format's power ratio has climbed from a 1.65 in 2004 to a 1.78 in 2005. Meanwhile, Active Rock has seen its station count dip from 32 to 29 yet enjoyed a jump in its power ratio from a 1.29 to a 1.36.

According to Miller Kaplan, the format with the best power ratio is the News format, with a ratio of 1.99. That's compared to the 1.96 power ratio the format had in 2004. Hot AC has the second-highest power ratio for 2005, while Triple A (1.58), Rock (1.52) and Classic Rock and "80s Oldies" (both with a 1.50) round out the top five. AC enjoys a 1.44 power ratio, equal to 2004. The Adult Hits format, which includes "Jack-FM" and "Bob" stations, debuts as a category with a 1.13 power ratio in 2005.

"The advertising community is becoming more accepting of listeners to the Hot AC and Active Rock formats," Miller Kaplan Partner/Broadcast Services George Nadel Rivin told *R&R*. "It's traditionally been more difficult for the advertising community to get their hands around those formats than it has been for them to get their hands around AC or Country. It's clearer to many advertisers what [AC and Country] deliver."

Continued on Page 8

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NEWS



Laura Ingraham

Laura Ingraham Skyrockets in Fall Book

Washington, D.C. – For the Fall Ratings period, Laura Ingraham's ratings growth is as impressive as her affiliate growth in markets coast to coast. Phil Boyce, Program Director at WABC, New York, reports that "Laura had a phenomenal Fall book for WABC." Ingraham holds a 3.3 share in Persons 35/64 in that #1 market, and a 2.9 share

"Laura had a phenomenal fall book for WABC"

Phil Boyce,
WABC Program Director

25/54 demo, ranking her the highest rated talk show in her day part in New York City. Ingraham's strength with male audiences in the Big Apple is telling considering that Ingraham also showed a massive 4.1 share among Men 35/64 and an equally impressive 3.6 share in Men 25/54.

There was also powerhouse performance in San Francisco, where the show went from 2.0 to a 3.2 share in 12+ (up 60%), a 2.6 to a 4.9 share in the key talk demo (35/64), their 25/54 demo saw a 57% increase, while Men 25/54 jumped from a 2.0 to a 3.4 share, and Men 35/64 climbed from a 2.7 to an amazing 6.4 share in San Francisco.

In Boston at FM talker 96.9 WTKK, Ingraham is dominant with a 3.2 share in the 12+ demo, a 4.9 share in the 35/64 demo, a 3.6 share in the 25/54 demo, a 6.1 share with Men 35/64 (up 126%) and a 4.5 share Men 25/54 (up 55%).

In St. Louis, on FM talker 97.1 KFTK, Ingraham's show quickly dominated her day-part, soundly trouncing mighty KMOX for Persons 25/54 demo with a 3.8 share. Her other demos were also powerful with a 3.7 share 12+, and a 5.0 in the 35/64 demo. Jeff Allen Program Director at KFTK, says, "Laura is one of the shows that makes us younger, smarter, better; by beating the long time market leader book after book."

The Laura Ingraham Show was the highest performing show on her hometown station on Clear Channel's WTNT, Washington, D.C. beating ABC's Powerful WMAL News Talk 630 in the Men 25/54 demo with a virtual dead heat for the other demos in D.C. Ingraham also increased her P 12+ audience 122% and reported a 63% jump in 25/54, and a 100% increase in key talk listeners 35/64 in the nations capital.

Ingraham's ratings leaped from a 0.8 to a 3.9 share (388% increase) in Men 25/54, on Hartford's WDFC. In Men 35/64 the show holds a impressive 4.2 share (a 250%

increase) P 12+ remains strong with a 3.0 share, a 155% increase in Persons 35/64 with a 2.8 share and a 250% rise in Persons 25/54. WBEN, Buffalo saw gains with a 4.1 share in Persons 35/64 (up 52%), and a 171% increase in the 25/54 demo.

The Laura Ingraham Show exploded on KNZR, Bakersfield, where Ingraham is ranked #1 in Persons 25/54, going from 0.3 Summer to 3.1 Fall – an increase of over 900% in audience. She also took her day part from a 1.0 to a 4.5 with Persons 35/64. And, she is #1 with Men 25/54 jumping from 0.6 to 4.0 share. Ingraham is also #1 in Men 35/64, going from a 1.4 to a 5.2 share. Steve Darnell, General Manager at KNZR said, "Laura Ingraham has been a big part of our success at KNZR. Clearly she has given us the opportunity to be successful in Bakersfield."

Ingraham saw amazing growth in Denver taking KNUS, 710 AM's morning drive to red hot with an astounding 2.6 share 35/64 and 2 and 3 shares in the other key male demos in Denver's competitive morning drive.

Likewise Tucson's KVOI 12+ demo went up 162%, the 25/54 demo is up 340% with a 4.4 share, and the 35/64 key talk demo was up 161% with a 4.7 share. Ingraham's Male 35/64 audience was up 124% with a 6.5 share.

On KZNT, Colorado Springs Ingraham's 12+ demo jumped 32% from a 2.5 to a 3.3 share, and up 45% from a 2.9 to a 4.2 share in Persons 35/64.

Meanwhile KMBZ in Kansas City reports a strong market share in Persons 12+ with a 4.5 share, Persons 25/54 with a 4.4 share, Persons 35/64 with a 6.8 share, and Ingraham's Men 25/54 demo comes in at a strong 5.6 share.

On WIND, Chicago, Ingraham posted a 50% increase with Adults 25/54. WNTD, Philadelphia saw a 145% increase in Men 35/64 with a 2.7 share, an 80% increase 12+, and 22% growth in Persons 35/64.

The Laura Ingraham Show now airs in ALL of Americas

Top 20 radio markets, and 43 of the Top 50 radio markets, and 83 of the Top 100 radio markets.

Ingraham's great success in station growth is not limited to the AM dial, the Show has added over 30 FM stations bringing her affiliate total to over 325 nationwide, resulting in the largest station count of any syndicated talk show which airs live mid-mornings currently in network syndication. Talkers Magazine ranks Ingraham the 5th largest show in national syndication.

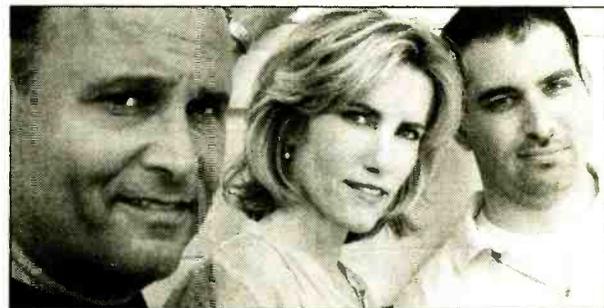
"This is a huge achievement in syndicated radio," says Mark Masters, CEO of TRN Enterprises. "We are ecstatic over the success of the show. The combination of Laura's brilliance, and the hard work of the team has really propelled the show to the very top of ratings performance for our stations – we are grateful that their faith in the show has been repaid with interest."

The Laura Ingraham Show has recently added WYSL, Rochester; WDEL, Wilmington; WLSS, Sarasota-Bradenton; and KBZZ, Reno to name just a few.

In addition to hosting her nationally syndicated radio program for TRN Enterprises, Laura Ingraham is an author, frequent columnist and television commentator.

Ingraham was also featured on C-SPAN'S Q&A with Brian Lamb. Her book "Shut Up and Sing: How the Elites in Hollywood, Politics and UN are Subverting America," was a New York Times Best Seller.

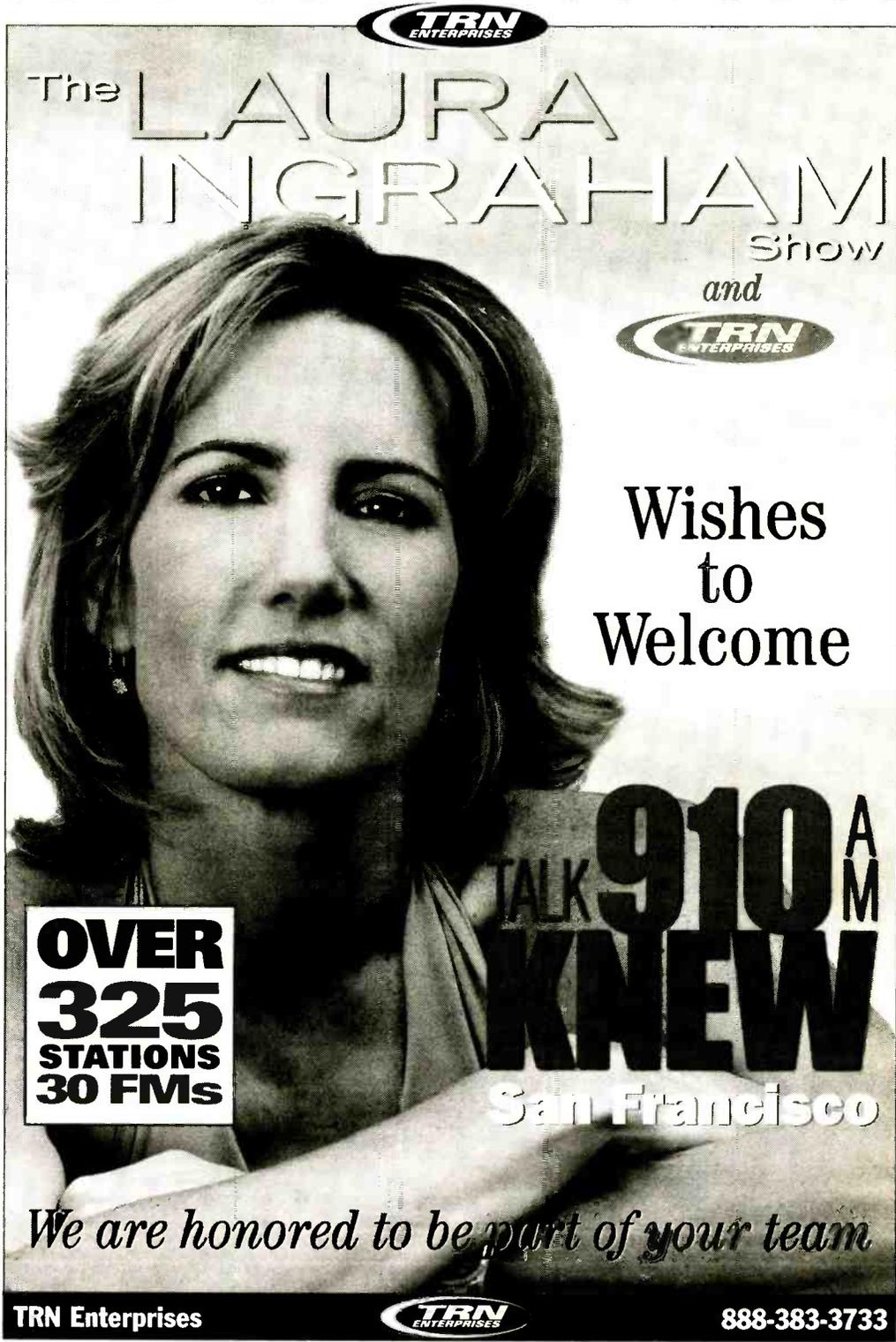
Laura worked as a speechwriter in the final two years of the Reagan Administration at the White House, the Department of Transportation and the



Lee, Laura & Matt

Department of Education. She went on to graduate from the University of Virginia School of Law, where she was Notes Editor of the Law Review. She served as a law clerk on the U.S. Court of Appeals for the Second Circuit, and then on the Supreme Court of the United States for Justice Clarence Thomas. After clerking, Laura worked as a white-collar criminal defense attorney for Skadden, Arps, Slate, Meagher & Flom. Laura is a graduate of Dartmouth College.

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Earnings

Continued from Page 1

very powerful, personality-driven FM stations."

Citadel's Q4 net income rose from \$13.8 million (10 cents per share) to \$15.8 million (13 cents), 2 cents shy of Thomson Financial expectations, but net revenue fell 1%, to \$108.3 million.

Q4 operating income increased 29%, to \$35 million, but station operating income slid 5%, to \$45.9 mil-

lion. Free cash flow fell 12%, to \$34.5 million.

For 2005, net income fell from \$74.6 million (54 cents) to \$69.8 million (55 cents), in line with Thomson Financial expectations. 2005 net revenue increased 2%, to \$419.9 million.

Field 'At Peace'

Entercom President/CEO David Field said last week that, despite the letdown, he's comfortable with his company's not snagging ABC Radio.

"I'm not going to pretend that we

were't disappointed," Field said. "We spent a tremendous amount of time and effort over many months — frankly, years — pursuing that transaction, but we weren't willing to overextend ourselves.

"Citadel was willing to pay \$100 million more for the company. We made the right business decision for our shareholders. I'm at peace."

Entercom's Q4 revenue declined 6%, to \$103.7 million, while operating income fell 10%, to \$33.8 million. Q4 net income dropped from \$19.4 million (40 cents) to \$15.8 million (35 cents), in line with Thomson Financial expectations.

For 2005, net revenue increased 2%, to \$432.5 million, while operating income rose 5%, to \$153 million. Entercom's 2005 net income rose from \$75.6 million (\$1.50) to \$78.4 million (\$1.70), topping Thomson Financial analysts' forecast of \$1.64 per share.

For Q1, Entercom forecasts that net revenue will decline about 5% and expects to record \$1.5 million in costs associated with its ABC Radio bid.

Meanwhile, Entercom's board of directors has approved a regular quarterly cash dividend of 38 cents per share on Entercom's class A and B common shares. The first dividend is payable on March 30 to shareholders of record as of March 14.

CBS Radio Facing Challenges

CBS Corp. President/CEO Les Moonves said Feb. 23 that CBS Radio is focused on content development. "We've had some challenges since losing Howard Stern," Moonves said. "Some of our new shows will work, and some won't. But we are constantly evaluating these programs and will increase CBS Radio's programming quality."

CBS's overall Q4 radio revenue declined 1%, to \$543.5 million, while Q4 operating income fell 11%, to \$205.3 million. For the year, CBS Radio revenue rose 1%, to \$2.1 bil-

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- WGKC-FM/Mahomet, WEVX-FM & WQQB-FM/Rantoul and WEBX-FM/Tuscola (Champaign), IL Undisclosed
- KLWN-AM & KLZR-FM/Lawrence (Topeka), KS Undisclosed
- KMXN-FM/Osage City (Topeka), KS Undisclosed
- WTSZ-FM/Eminence (Louisville), KY \$500,000
- WTMT-AM/Louisville, KY \$1 million
- WVXH-FM/Harrison, MI \$200,000
- WVXM-FM/Manistee, MI \$380,000
- KZRG-AM, KZYM-AM, KIXQ-FM & KSYN-FM/Joplin and KJMK-FM & KXDG-FM/Webb City (Joplin), MO Undisclosed
- KMAS-AM/Shelton, WA \$725,000
- WLRK-FM/Wausau, WI \$3.7 million and transfer of control of WDLB-AM/Marshfield, WOSQ-FM/Spencer and WFHR-AM/Wisconsin Rapids (Wausau-Stevens Point), WI

Full transaction listings, posted daily, can be found at www.radioandrecords.com.

DEAL OF THE WEEK

• WBKN-FM/Brookhaven and WMJU-FM/Bude, MS

PRICE: \$1.4 million

TERMS: Assets for cash and note

BUYER: Wayne Dowdy. Phone: 601-783-6600. He owns 12 other stations. This represents his entry into the market.

SELLER: Ole Brooke Broadcasting, headed by Treasurer/Secretary William Reynolds. Phone: 601-833-6221

COMMENT: The Buyers Guide weekly newspaper is also included in this deal.

2006 DEALS TO DATE

Dollars to Date: **\$2,999,764,122**

(Last Year: \$2,852,353,805)

Dollars This Quarter: **\$2,999,764,122**

(Last Year: \$524,503,937)

Stations Traded This Year: **182**

(Last Year: 891)

Stations Traded This Quarter: **182**

(Last Year: 221)

BUSINESS BRIEFS

Continued from Page 4

Two Spanish-language formats were measured by Miller Kaplan, Regional Mexican and Spanish Contemporary. Regional Mexican's power ratio moved from a 1.19 to a 1.15 in 2005, while Spanish Contemporary saw a power-ratio dip from a 0.83 to a 0.75, although the number of stations in the format shot up from 22 in 2004 to 39 last year.

"Spanish continues to carve out a separate identity," Nadel Rivin said. "The Spanish Contemporary format is going to show some positive results once there is some greater maturity."

Smooth Jazz, meanwhile, continues to struggle in its conversion of audience share to revenue share, seeing its power ratio dip from a 0.83 to a 0.81. Nadel Rivin said aging demographics in the format are one of the reasons for the decline.

CHR/Pop saw slight growth, with its power ratio improving from a 1.18 to a 1.20. Christian AC's power ratio leapt from a 0.77 in 2004 to a 0.99 last year.

Finally, Urban continued to see positive long-term growth. Although Urban AC and Urban Oldies saw slight dips, from a 0.96 to a 0.94 and a 0.96 to a 0.90, respectively, Urban's power ratio increased from a 0.90 to a 0.92 in 2005. This compares to a 0.72 power ratio for Urban in 1989 and a 0.87 power ratio for the format in 1997.

Univision Completes Entravision Divestiture

Univision on Monday announced that Entravision is repurchasing 7 million shares of its Class U common stock currently held by Univision for \$51.1 million, or \$7.30 per share. The deal was slated to close on March 2 and cuts Univision's interest in Entravision to below 15%. As a condition of its 2003 acquisition of Hispanic Broadcasting Corp., Univision was directed by the Department of Justice to reduce its stake in Entravision to 15% by March 26, 2006.

Entravision CEO Walter Ulloa said, "Today's repurchase announcement and the recently completed sale of our San Francisco-San Jose radio stations reduces Univision's ownership stake in Entravision to comply with Univision's DOJ agreement. We took a strategic approach to resolving this issue and believe these transactions represent prudent uses of nonstrategic assets and cash that

lion, but operating income fell 3%, to \$892.9 million.

On a pro forma basis from continuing operations, which assumes CBS Corp. was independent from Viacom a year ago, Q4 net earnings were \$310.8 million (41 cents), 2 cents better than Thomson Financial analysts' expectations.

For 2005, net losses narrowed

from \$17.5 billion (\$10.19) to \$7.1 billion (\$4.49). On a pro forma basis, 2005 net income was \$1.3 billion (\$1.59), in line with Thomson Financial expectations.

Liggins' Tepid Radio Forecast

Radio One President/CEO Alfred Liggins said during a Feb. 23

EARNINGS See Page 38

... we knew that we had something special with this program and it wasn't long before audience survey results proved us right!

—LAURIE KENDRICK, News Director/Programming, FM News Channel 97.5, Houston

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Salt Lake City / KUTR-AM
Las Vegas / KNUU-AM

West Palm Beach / WFTL-AM
Hartford / WTIC-AM
Albany / WABT-FM
Monterey / KCDU-FM
Lexington / WLRO-FM
Bridgeport / WICC-AM
Ventura / KKZZ-AM

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NEWS



Erich "Mancow" Muller

Mancow

Fall Ratings Show Massive Growth

Since the launch of *Mancow's Morning Madhouse* last year into national syndication, stations nationwide are ecstatic about the recent ratings coming in on "The Cow."

Erich "Mancow" Muller still reigns supreme on Emmis' WKQX, Chicago, where he ranked #1 in Cume Audience for 18/34 males, and jumped his audience size yet again going from a 7.4 Share to a 10.1 Share in AQH Men 18/34, *beating out Howard Stern's final book in Chicago by more than a 2 to 1 margin*. Mancow also holds an impressive 6.0 Share in Men 18/49. Mancow not only cleaned up in Cume, but AQH as well in the country's third largest radio market.

On KCXM-FM, Kansas City, Mancow jumped the former "Planet" from 15th place to an astronomical 3rd place *after just one book* in Fall '05. Mancow's ratings catapulted 259% with Men 18/34, going from a 1.7 Share to an amazing 6.1 Share. In Men 18/49, Cow increased an astounding 308% from a 1.3 to a 5.3. KCXM FM also increased its AQH an equally impres-

"Mancow is the superstar we were always looking for..."

**Don Martin,
Clear Channel's XTRA, Los Angeles**

sive 333% in Men 25/54, (1.2 to a 5.2 Share-rarely seen in a debut book).

Ted Edwards, Operations Manager, KCXM-FM calls *Mancow's Morning Madhouse* "A machine gun of top of mind contemporary entertainment and topics with daily guests any national television talk show would envy. The show moves at the speed of sound - the Cow is so freaking now!"

Against a heritage morning show in Norfolk, Sinclairs' WROX-FM saw a massive 311% gain in Men 25/54, jumping from an 0.9 to a 3.7 Share, Men 18/34 went from a 7.2 Share to an even more amazing 9.0 Share, and in Men 18/49 Mancow took his show from a 3.7 to a 5.7 Share.

In Los Angeles Clear Channel XTRA's Program Director Don Martin says, "Mancow is the Superstar we were always looking for; he sets our station a part from the rest!"

In Des Moines, on Saga's active rocker KAZR-FM, Mancow ranked #1 in morning drive in the sought after male 18/34 demo, with an amazing 14.7 Share (14.0 in Cume Rating). In the male 18/49 demo Mancow is also #1 with a massive 10.0 Share (10.7 in Cume Rating), and in the male 25/54 demo, Mancow brought in a 8.2 Share (9.1 in Cume Rating). Bill Wells KAZR-FM's Vice President is ecstatic with these results saying, "Mancow had another great book! He continues to be #1 in morning drive for Persons 18/34 and by a wide

margin. That means money in the bank for KAZR-FM."

In Joplin, MO, Chris Stevens from Rock Station KJML says, "What can I say about the addition of Mancow in the morning on KJML except that it's just the flippin' greatest morning show on the planet!"

In Salt Lake City, Alan Hague, Vice President of Programming of newly launched Simmons Talker KFMS-FM, says, "Mancow immediately brought us 18/34 Men numbers. He knows how to captivate an audience. *Mancow's Morning Madhouse* is extremely engaging radio." Mancow's morning drive Cume jumped 133% in Men 12+; 78% in Persons 12+ in Salt Lake City.

In Little Rock, Operations Manager Charlie Kendall was equally excited about Mancow's launch on his FM Rocker KKZR FM, saying "Mancow does more in thirty minutes on his show than most morning shows do in a week!" Mancow is up with Men 18/34 with a 5.1 in Cume Rating, Mancow is also up with Men 18/49 with a 4.4 in Cume Rating.

In Marion, IL, Program Director Matt Mellen of WTAO, expresses his complete satisfaction with *Mancow's Morning Madhouse* saying, "We brought on Cow in November and can already see an increase in both Cume and TSL. What more could we possibly ask for?"

Meanwhile, in Knoxville, Alternative Rocker WNFZ, continues to dominate with Mancow, pulling a massive 9.9 Share (10.7 in Cume Rating) in the all important Male 18/34 demo, and a 7.3 Share with Males 18/49 (8.6 in Cume Rating).

In Medford, on Clear Channel Rocker KZZE, *Mancow's Morning Madhouse* surged from 3rd place (with an 11.8 Share) to 1st place with a rocking 26.7 Share in the Men 18/34 demo. Also, Men 18/49 doubled from a 6.9 Share to a 12.7 Share, ranking Mancow 3rd in that demo. KZZE Program Director Rob King says "BING! BAM! BOOM! POW!! It's like 20 morning shows all wrapped up into one."

In Wausau, WMZK's Steve Resnick said, "Mancow is the most addictive, entertaining morning show out there. Our audience took to it instantly - He pleases our old listeners, brought over new listeners and reminded us all why we listen to radio."

Mark Masters, CEO of TRN-FM says "*Mancow's Morning Madhouse* offers the full spectrum

of entertainment - movies, music and politics - which equals massive listenership. Mancow gets this business. He understands what it takes for his stations to make money."

"People have looked at my ratings dominance in the key male demos and have tried to compare my show to others, but there is simply nothing like *Mancow's Morning Madhouse* on the airwaves. I treat my listeners like they have brains above the waist and they respond. What we have done, with double-digit ratings in the Fall, double-digit ratings for 11 years in Chicago, is we have cracked the FM Talk code. We have figured it out. We know how to do it, make tons of money, attract all the right advertisers and be FCC-safe," said Mancow.

Mancow's Morning Madhouse has recently added KSTN Stockton where General Manager Robert LaRue is clearly thrilled with Mancow's performance saying, "We have only been airing the show for two weeks and the response has been great - it blows the socks off any other morning show."

Likewise, in Springfield, Eric Simon, Program Director for new affiliate station KZRQ says, "In less than four months we have really seen a big buzz on the streets with Mancow and it seems that every where I turn I'm hearing people spout out Chuck Norris Facts and other Mancow-isms. This Spring will surely be huge."

In Champaign, IL, Program Director John Mayotte of WEBX praises Mancow's "Winning" show saying, "Mancow has constantly been at the top of the Champaign - Urbana market with 18/34 year olds. The show finished #1 with 18/34 year old males

and finished in the top three with 25/54 year old males in both the Spring and Fall Arbitron books for 2005. *Not only that* but the service from both TRN and *Mancow's Morning Madhouse* has been top notch - If you want to win with males in your market then *Mancow's Morning Madhouse* is the answer."

In Fresno, Vice President Jeff Negrete of KAZR says, "Mancow makes other morning shows sound lazy, I'm thankful he's on our team."

Airing on over two dozen FM stations nationwide, Mancow is leading the trend for a unique new brand of FM Talk programming. "*Mancow's Morning Madhouse* has become the ultimate hybrid innovation of fast-paced, sidesplitting entertainment and opinion/news," said Mark Masters CEO of TRN-FM. "Combine that with today's top newsmakers and celebrities added heavily into the mix, and you have a show that spans a spectrum that reaches beyond anything heard on FM talkers today," he added.

Mancow's Morning Madhouse airs on Emmis' Q101 in Chicago, IL; Clear Channel's XTRA, Los Angeles, CA; WROX FM, Norfolk, VA; KAZR FM, Des Moines, IA; WWCT FM, Peoria, IL; and KWKJ FM, Warrensburg, MO. Mancow recently added: KRZR, Fresno, CA; KKZR, Little Rock, AR; KQXR, Boise, ID; KCXM, Kansas City, MO; WMZK, Wausau, WI; KFMS, Salt Lake City, UT; WTAO, Marion, IL; KZZE, Medford, OR; KJML, Joplin, MO; WWRK, Florence, SC; KZRQ, Springfield, MO; WEBX, Champaign, IL; KJLL, Tucson, AZ; and KSTN, Stockton, CA.

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Brock Becomes PD Of WRQQ/Nashville

Al Brock is transferring to Cumulus' WRQQ (Oldies 97.1)/Nashville as PD. He comes from the OM post at the company's Myrtle Beach, SC cluster.

Brock replaces Joe Limardi, who will stay with Cumulus in a to-be-announced capacity. WRQQ flipped from Hot AC to Oldies in May 2005, though Limardi has been at the helm there since May 2004.

Brock's programming history includes several notable Oldies stations, including KLOU/St. Louis and WWBB/Providence. He's also spent time as PD of WKLR/Indianapolis and WKLX/Rochester, NY.

Universal

Continued from Page 1

genres: Nelly, Stevie Wonder, Lindsay Lohan, Michael McDonald, Blue October, Jojo, Chamillionaire, Erykah Badu, India.Arie, Akon, Lil Wayne, David Banner and The Mars Volta. The label will also encompass the Cash Money and Blackground imprints.

The labels will operate with separate, dedicated promotion, A&R, marketing and publicity staffs but will share back-office functions such as legal and finance. Rhone and Lipman will continue to report to UMRG Chairman/CEO Mel Lewinter.

KFXR

Continued from Page 1

will continue to air on the radio station.

"For decades 1190 was the most-listened-to station in Dallas, and this switch to all classic country favorites will allow true Texans to reconnect with their roots," Wodka said. "We'll be locally produced and feature live DJs, and everything we do will be based on listener feedback."

Sellers To Program 'Simon'/Greensboro

Entercom Adult Hits WSMW (98-7 Simon)/Greensboro has brought in Sean Sellers as PD. He replaces Michael Bryan, who recently transferred to CHR/Rhythmic sister WNVZ (Z104)/Norfolk as PD/afternoon driver.

Sellers spent eight years at then-Hot AC WWVZ & WWZZ (Z104)/Washington. He left the stations as Asst. PD/MD/afternoon talent in January when they flipped to Classical.

"Over the last few months we've spoken with a number of

strong candidates, but we were immediately impressed with Sean's intelligence, strong creativity and likeable personality," said WSMW OM Brian Douglas.

"The depth and range of his musical knowledge, his excellent creative-writing skills and his ability to relate well to all the members of our team really stood out.

"Sean and his wife have wanted to return to North Carolina for a while now, so this is great timing all the way around."

Stern

Continued from Page 1

contract required him to first consult with Infinity before undertaking any new radio projects and says his private negotiations to move to Sirius violated that provision. "Stern ignored that responsibility, and negotiated and concluded his agreement with Sirius in secret," CBS claims.

The suit also claims that Stern hasn't returned recordings of his old Infinity show to CBS. CBS seeks unspecified damages from Stern, Buchwald and Sirius.

After the *New York Post* rumored

the lawsuit on Tuesday morning — but before CBS's official announcement of the suit later in the day — Stern held a press conference in which he claimed CBS Corp. was "bullying" him and threatening to sue. The Associated Press reported that Stern said he disclosed his agreement with Sirius to CBS execs and discussed his intentions to move to Sirius on the air.

Stern also disputed CBS's reported claim that he caused it financial damages by discussing satellite radio on the air, saying it was a legitimate story about the media and helped lead to high ratings for his show and sold-out advertising time.

— Joe Howard

LaMarca

Continued from Page 1

experience in all aspects of local and network radio — including programming, sales and executive management — will be extraordinarily valuable as we develop this innovative new Talk format. We worked together for years at Broad-

cast Programming and at Jones Radio Networks, and I'm excited to have him on the GreenStone team."

LaMarca said, "Our programming will superserve women listeners. Clearly, the satellite services have been scrambling for female Talk. Now stations will have enough quality programming to fill a whole day, and the potential audience and revenue is huge."

EXECUTIVE ACTION

Ward Upped To SVP/CFO Of Univision Radio

Timothy Ward has been promoted from VP/CFO to Sr. VP/CFO of Univision Radio. He's been associated with the company since 2000, when he joined Hispanic Broadcasting Corp. as VP/Treasurer. He stayed on following HBC's merger with Univision Communications.

Ward reports to Univision Radio President/COO Gary Stone, who said, "Tim has demonstrated tremendous leadership heading our financial and business affairs, and today we are very proud to announce this well-deserved promotion."

Ward retains his primary responsibilities of managing Univision Radio's financial and business affairs, cash management and radio-station acquisitions and assisting in the group's strategic direction — duties he's had since June 2004. He has also held financial-management positions with AMFM Inc.

Letter

Continued from Page 3

that answer, I couldn't help but ask the obvious followup question: "Then why don't you do something about it?" This brought up several topics, none of which will surprise you.

Arbitron employees said they get yelled at by broadcasters mostly about these three things: cost; lousy sample size or sampling in general; and lousy diary return, especially from young men.

I know this is no great shock, but this has been going on for the better part of 20 years. Most companies that had an operational strategy this flawed would have been out of business a long time ago.

This led to my final question: "Why is Arbitron swinging for the fence when a double might do the trick?" By that I mean, why is Arbitron trying to implement the Portable People Meter when it has so many obstacles to overcome, not the least of which is price?

In the interim, why not have online diaries? When we asked that question a few years ago the answer was "Not everyone has access." That's not a very valid answer today. Arbitron said another reason was "security." The Internet hosts billions of dollars of transactions every year. There goes that argument. Surely, having an online diary is more secure than 10 diaries lying on someone's dining-room table.

Having an online diary would create a much more convenient way for Arbitron to collect data, especially from the tough-to-get male 18-24 demo. It's cheaper for Arbitron to collect the information, and they could pass those savings on to their customers. They wouldn't be changing the philosophy of the diary method, and it's more secure than sending multiple diaries to a household via snail mail.

Sometimes a single or double is enough to get on the scoreboard. So come on, Arbitron, supplement your diary collection with online diaries. We're as tired of yelling at you as you are of getting yelled at.

The views expressed in a letter to the editor are those of the writer only. The writer is solely responsible for the content. R&R reserves the right to edit letters.

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*Arbitron Fall '03 vs. Fall '05, New York metro, Persons 12+, M-F 6p-8p, AQH among all News/Talk stations

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PREMIERE
RADIO NETWORKS



Source: Arbitron Nationwide, Spring 2005

Adds

Continued from Page 1

All new songs have a certain life-line consisting of signposts. These signposts are markers or indicators of progress.

A song is released, and programmers show their support by adding it. This is the beginning of the life of a record, its first signpost. Most Added is a tally of adds every week. Would a programmer want to go through a list of every station's adds and manually tabulate the number of adds various songs received? Preposterous! Thus, Most Added is simply a timesaving tool for programmers.

The vilification of Most Added can be attributed to a number of factors, including well-meaning, if overzealous, pleas to programmers: "But it was Most Added! Why won't you add it?" In response, a programmer says he doesn't care about Most Added, cutting off the appeal mid-stride.

Whether the PD does or doesn't care about Most Added doesn't render the tally useless. It remains a viable, mathematical accounting of support for the song among the successful radio stations in the United States.

Adds: Use Or Abuse?

We propose that the right way to use adds is for programmers to report them when they intend to provide a measure of support for a particular song. Adds signify that the programmer is committing to airplay until he or she determines that the song will remain on the station for the long term or until the time the song is dropped.

A public statement, via an independent trade publication like *R&R*, proves to anyone who would question a station or programmer that the programmer is operating in good faith and has nothing to hide.

We contacted numerous industry executives across formats to give us

their opinions about adds for this article last month, before Cumulus' declaration that it will withhold information from the trades. Here is what they had to say.

Richard Palmese
Exec. VP/Promotion,
RCA Music Group

I think this is a no-brainer. The add represents a commitment. We all know at the end of the day that airplay and rotation are what matter, especially rotation in good dayparts. Some stations and programmers spike records, and when they're comfortable they add them.

Does an add mean the record's a hit? No. We're going to have to prove

"When you call your international licensees and say, 'Guess what? This artist is No. 1 Most Added,' it creates excitement all around the world, which is good. We need excitement in our business."

Richard Palmese

that in time. Ultimately, we'll find out through research. But when you pick up the phone and call your international licensees and say, "Guess what? This artist is No. 1 Most Added," it creates excitement all around the world, which is good. We need excitement in our business.

It's tough enough today because you can no longer take a programmer to see a new artist in concert without filling out an affidavit. You can't give away a CD without filling out an affidavit. We're being robbed of so much excitement, which is another issue in itself, but I don't want to lose

the excitement of adds. Also, and most important, I don't want to see the concept of the add demonized.

As a manager, I find it's very motivating to my staff to go out there and fight to be one of the Most Added songs in any given week. They're fighting for our artists and our music, and competition is really good.

We're smart, intelligent people. We know it's all about rotation, but it starts with the add.

Greg Thompson

Exec. VP/Promotion, IDJMG

To me, the add is the validation of a commitment from the radio station to that record for an extended period of time, and I think it's an important thing because it's the radio station sending that signal to the artist and the label.

It also allows us to know that the record is entrenched and the station feels that it's going to commit itself to that artist and song. I think it's a good thing. We like the idea of adds.

This might not be the perfect analogy, but it's like someone getting married — it's a sign of a commitment to the relationship. I know some people say, "Why do we need adds?" The answer is, because we need to know you're committed to the song.

We make investments on a regional and local level. We need to be able to share information with other parts of the country about how a record is doing, and, whether radio guys admit it or not, they also look at each other to see if they're committed.

It's extremely important at formats like Urban and Rhythmic, where there is a large amount of editorial airplay coming from mix shows and fluctuations in the amount of visibility on songs because a mix show serves a different function than regular programming for most stations.

There's a big difference between being a record that's getting some

UPDATE

Music Allies Appoints Attaway Nat'l Dir./Promo

Music Allies has tapped **Nick Attaway** as National Director/Promotion, effective March 13. Attaway leaves ATO Records and Red Light Management, where he has been responsible for radio promotion over the past two years.

At Music Allies Attaway will work alongside National Director/Promotion Damon Grossman, Marketing Coordinator Zac Altheimer and founder Sean O'Connell in overseeing radio marketing for the Music Allies roster of labels, which includes Righteous Babe Records, Brushfire Records, United Musicians/SuperEgo, Velour Music, UFO Music, Fatboy Records, Mighty Sound, the Bonnaroo Music Festival, Kismet Records, Relix Records and Iris Records.

"Hiring Nick demonstrates that Music Allies is committed to providing our labels with the best promotion and marketing possible," O'Connell said. "Our labels are lucky to have him overseeing their marketing plans and promoting their artists. Nick's combination of enthusiasm, experience, vision and attention to detail have made him one of the best in the business. He understands the challenges and economic realities of independent labels, and he knows how to get the job done."

love on the mix show at Power 106 [KPWR/Los Angeles] and a record that's actually been stamped and approved by [Asst. PD/MD] E-Man and [PD] Jimmy Steal as something they're going to commit to and put into regular programming for some time to come.

An add also sends a signal that this is a record that stations will play, expose, research and invest callout in. They're taking a vested interest in it. That all starts with the add.

Clay Hunnicutt

VP/Country & Regional VP,
Clear Channel

Adds can show a label and its staff positive momentum. Especially with a new act, it is encouragement and shows belief in that song and artist by a radio station if the station is willing to add it. In this business we should all celebrate more of the small victories, and adds can be a very effective tool for that.

Adds can also be a useful tool for programmers to see who's add-

ing a record and when. For people on the fence, it enables them to look at a list, pick up the phone and call someone else they respect to get their impressions on the song and why they moved on it.

The Most Added list is helpful to see what might be working in multiple markets and what we might be missing on the local level. If you see a lot of stations jump on a record in the first couple of weeks, that's a good indicator that it's worth something. We all miss hits from time to time, and other PDs can help you see what you might be missing.

Adds are one of the few remaining old ways of doing business that we still cling to. The thing that really matters to the success of an artist and song is significant airplay. Without the airplay, the add means nothing.

Adds should mean more than one spin a week. They should be substantial and daypart-appropriate spins. That's a commitment.

Continued on Page 14

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NEWS



Jerry Doyle

Jerry Doyle

Showing Strong Ratings Coast to Coast Adding Clear Channel San Francisco, MIDDAYS

Las Vegas, NV – Jerry Doyle continues to reign as the fastest growing show in TRN Enterprises history, surpassing the 225 station mark, including 23 FM stations, in just under two years. Mark Masters, TRN Enterprises CEO, couldn't be more pleased saying, "Jerry's emotional and intellectual range is often breathtaking. Jerry is just amazing. He's a natural talker, and deserves the success he is attaining."

Clear Channel's KNEW, San Francisco just added *The Jerry Doyle Show* live Monday through Friday, Noon to 3 p.m. KNEW Program Director, Bob Agnew says, "Jerry Doyle will be a great compliment and addition to Talk 910 KNEW," said Agnew. "He is no longer a registered Republican but a real independent thinker who is in line with 910AM KNEW's top ranked host Michael Savage. Savage brings the 'Independent Conservative' theme to KNEW airwaves, Doyle backs it up."

Mirroring his incredible affiliate growth is the fact that *The Jerry Doyle Show* is now ranked the 9th largest syndicated radio talk show in America, according to *Talkers Magazine*. From Boston Harbor to the bays of California, Jerry Doyle's ratings are also on the rise.

"Jerry's perspective is right on target with our WBAP listeners."

**Bob Shomper,
Program Director, WBAP**

Doyle continues his dominance in Dallas, where ABC's WBAP ranked as the #1 talker in Jerry's daypart. In Men 35+ Jerry was not only on top in AQH with a 3.2 share, but had almost twice the Cume as his nearest competitor.

In Persons 35/64 Doyle scored a 3.3 share in the talk demo. WBAP Program Director Bob Shomper had this to say about *The Jerry Doyle Show*, "From Hollywood conservative to congressional candidate... Jerry's perspective is right on target with our WBAP listeners."

America's Finest City, San Diego, is also one of America's most competitive talk radio markets. With five different AM stations competing, Doyle's 2nd book in the market on powerhouse station KFMB showed great consistency growth from Summer to Fall.

KFMB saw their 12+ demo skyrocket 59% to a 2.7 share with Doyle. The Jerry Doyle Show took KFMB Men 35+ from a 3.1 to a 4.3 share (an increase of 39%). In Men 25/54, he beat out heritage flamethrower KOGO by a half a share point: Doyle's AQH growth was up 6% while competitor KOGO dropped almost 57% in that key male demo. In Men 12+ from Summer to Fall, Doyle grew from a 1.8 to a 2.6, and in Men 25/44, Doyle saw huge gains going from a 0.6 to a 2.3,

(up 283% from book to book, over 660% from one year ago.)

In Orlando it is high velocity ratings for WDBO, where Doyle dominates. Doyle rated a 4.5 share in Persons 12+, a 4.4 Persons 35/64 and a 3.6 share Men 35/64.

On KKAR Omaha, *The Jerry Doyle*

Show saw huge gains across the board. In Persons 25/54 Doyle went from a 2.5 to a 6.2 share (up 148%), in the key talk demo, Persons 35/64 grew from a 3.6 to a 10.8 (up 200%), Doyle's male audience soared in the Men 25/54 demo going from a 1.7 to a 9.3 share (up 447%), and Men 35/64 went from a 1.8 to a 13.5 share, an amazing 650% increase.

In his debut book *The Jerry Doyle Show* on Clear Channel's KHBZ Honolulu took Persons 25/54 from 0.8 last Fall to a 2.9 (up over 200%). Since then, Jerry has continued to score high marks on KHBZ. In the latest survey, Jerry Doyle increased his Men 25/54 from 0.0 to a 2.3 share, and in his debut book, in Men 35/64, Jerry grew from a 0.9 one year ago to a 3.1 share. In the Fall '05 Survey with Men 25/54, Jerry remains consistent with a 2.7 share, up 200% from one year ago.

At Citadel's 50,000 watt talker KBOI in Boise, Doyle saw huge gains in audience share, starting from virtually zero at his debut and going to an amazing 5.5 share in Adults 25/54, and a 4.7 share in Adults 35/64. "We appreciate the awesome programming that you provide KBOI," says Andrew Paul, Program Director, KBOI.

Minneapolis' WWTC saw strong growth in all demos with a 3.2 share Men 35/64, a solid 150% increase in Persons

35/64, and a 43% increase 25/54. Patrick Champion, Operations Manager at WWTC, calls Doyle "Lively and topical. *The Jerry Doyle Show* puts together a great mix of pop culture and politics; our listeners love this fast-paced and thoroughly entertaining show."

On Clear Channel's WMMB/WMMV, Melbourne, Men 25/54 shot from a 2.2 to a 4.0 in Jerry's debut book, and from a 2.9 to a 5.6 share with Men 35/64. From a year ago, *The Jerry Doyle Show* has grown the Men 35/64 audience 229%. Program Director Scott Duncan says his market has embraced Jerry beyond his expectations.

On Spokane's 50,000 watt blow torch, Citadel's powerhouse talker continues to reign supreme with Doyle, who has been dominant in the market for well over a year. In Men 25/54, Jerry took the station from a 2.5 to 7.6 share (up over 200%) in the Spring book, and from Summer to Fall, Doyle increased his Men 35+ going from a 1.2 to 3.1 share (Up 158%).

Citadel Talker KWQW, Des Moines is going head-to-head with heritage talker WHO, and *The Jerry Doyle Show* has tied WHO for the #1 talk show slot in Men 25/54 after just two books. Doyle has taken KWQW from a 0.0 to a 3.3 share with Men 25/54, and the Cume from Summer to Fall '05 is also up 57%. *The Jerry Doyle Show* took Men 35/64 (again in a dead heat tie with WHO) from a 2.6 to a 4.8 share. For those keeping score, Doyle was up 85%,

while WHO slipped 6% from Summer to Fall '05 in the Men 35/64 demographic. A remarkable feat since WHO has dominated the market for over a decade.

At WTNT, Washington, Doyle increased his audience by 116% in cume in the key talk demo (Men 35/64). In Seattle, KTTH AM, Doyle showed 100% gains in cume 12+.

On WNTP, Philadelphia, Jerry's Cume with Person 25/54 has increased 125% since Spring. On KTBL, Albuquerque, Jerry's Cume is up 56% with Men 25/54, up 114% with Men 35/64, and up 85% with Person 12+. On KTBL, Jerry is the second most listened to talk station in his daypart with Men 25/54 and Men 35+. On WQSC, Charleston, *The Jerry Doyle Show* increased Cume audience 275% with Men 25/54, and 43% with Men 35/64.

The Jerry Doyle Show is a mix of politics, pop culture and current events. Prior to his burgeoning career in talk radio, Doyle's distinctive repertoire included *Fighter Pilot*, *Wall Street Insider* for over 10 years and *TV Star*. He has starred in many made for TV movies, but is best known as the character of Michael Garibaldi on the Emmy winning Sci-fi television series *Babylon 5* which ran for five years.

The Jerry Doyle Show airs Live M-F 12 to 3 Pacific (3 p.m. to 6 p.m. EST) with secondary feeds 7 to 10 Pacific (10 p.m. to 1 a.m. EST). Doyle is syndicated by TRN Enterprises.

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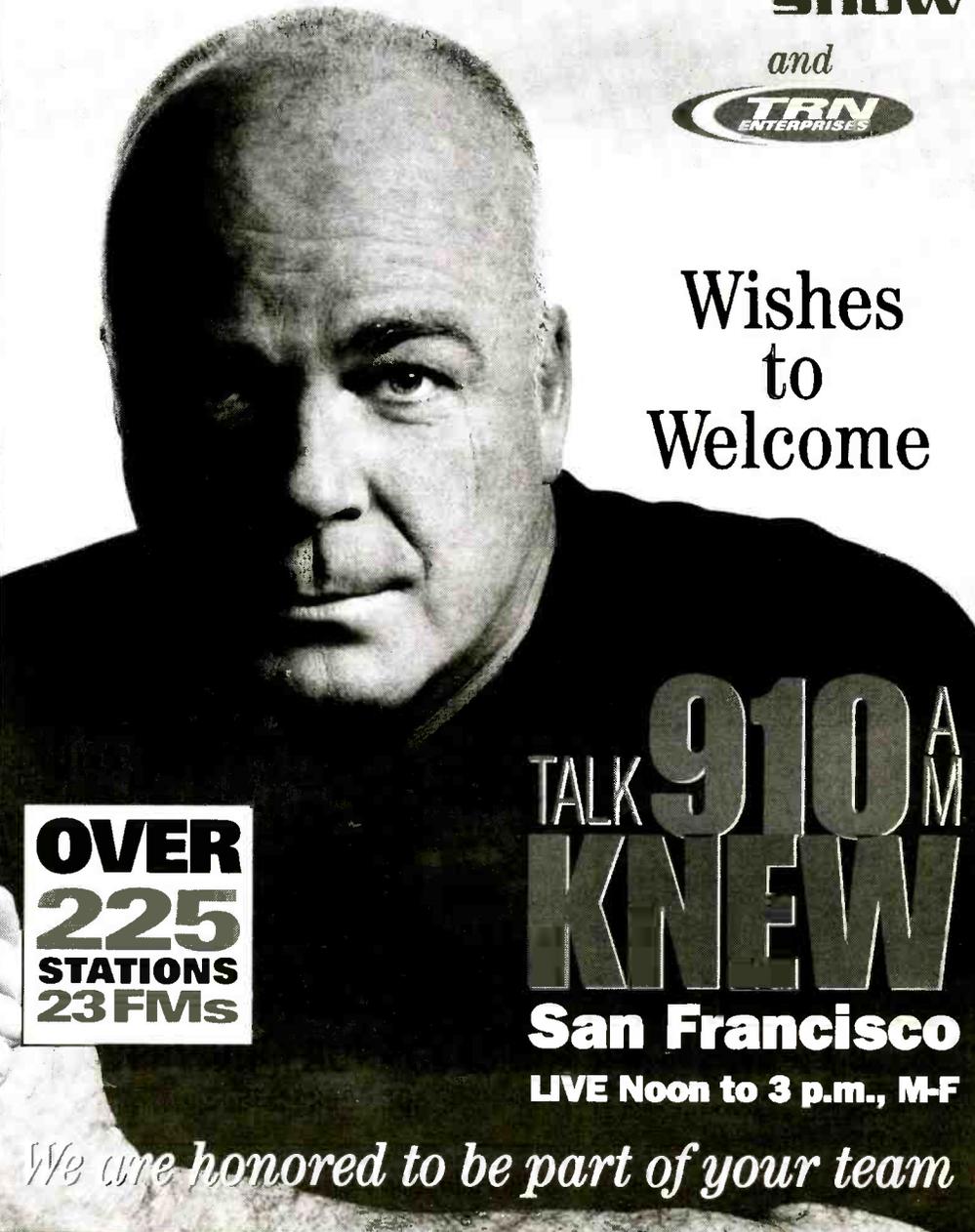


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Adds

Continued from Page 12

Adds can give false hope at times. You can come out with a record, have 50 adds the first week and then stall out. It's happened, and it's a story we've heard for a long time. It puts even more pressure to the label reps to continue that momentum, which then translates to the PDs who didn't jump on it out of the box.

Elroy Smith

OM, Clear Channel/Chicago's Urban WGCI, Gospel WGRB & Urban AC WVAZ

Add dates are not a priority for us. I don't even know what the add dates are. If we get a record and like it, we put it in and add it right then. It is important to report an add — to show we are committed to the record, I just don't feel it's important to add a record to coincide with a date the labels determine I should report it.

Our philosophy here is that we add a record, then let the labels know. I also feel that it's important to add any record you are playing. Often we will find an album cut and start to play it. I will report it as an add just as I would report any other single the label may be working.

When we are committed to a record, we let it be known by reporting it as an add. It lets the label know I am committed to playing the track.

It's also important to let your peers know when you are committed to a record. When a station like WGCI adds a song, there are often a lot of other stations, maybe in smaller markets, that consider that before they add it.

Suzanne Berg
Sr. VP/Promotion,
Verve Music Group

Adds represent a commitment to supporting your record, as opposed to just playing it. The most important thing about adds is to get adds with spins. An add is confirmation that a station is going to plug the song into its playlist and stand behind it.

We had Most Added at two formats recently — Brian Culbertson at Smooth Jazz and Susan Tedeschi

"When we are committed to a record, we let it be known by reporting it as an add. It lets the label know I am committed to playing the track. It's also important to let your peers know when you are committed to a record."

Elroy Smith

at Triple A — and that is very important to us.

Grant Hubbard

VP/Promotion, EMI CMG

Adds are extremely important because they show a commitment from the radio station. At that point they aren't just testing something a few times, they're committing to playing the record 20 or 30 or 40 times a week.

Consistent adds are very important when trying to build a hit at any format. Even three or four adds a week will send a signal that a song still has a chance of breaking through the new-music clutter and making an impact on the chart and therefore influencing national airplay.

Butch Waugh

**Exec. VP, RCA Label Group/
Nashville**

Are adds important? Important enough to where I can remember my first big add as a promotion person: Styx's "Renegade," at "61 Big" WAYS/Charlotte. This was significant because we were transitioning from a single that was not being embraced by radio into a single that had enjoyed "extra" play status at Top 40 but only a few official adds.

We had a few early believers telling us we should flip singles since "Renegade" was generating huge phones. So to have the No. 1 station in my territory add a song off the album before a 45 single had been pressed, and it being that early in the transition period, sent a signal to A&M Records that we had a song that was being embraced by radio and generating listener response.

Our marketing, sales and, of course, promotion departments jumped into action. We began pressing up singles, alerting accounts and spreading the word at radio. We put more albums into the system as our media department put its media blitz in place.

My point is, the add put all this in motion and sent the signal to the label that we were in for a great run with this song. And radio had a big hit on its hands.

When you talk about the add, you have to be specific about which add you are dealing with — the early add, the impact-week add, the big add week, the major-market add, the respected-programmer add (market size does not matter), the double-digit add, the triple-digit add, the Breaker add, the closeout add, the add into medium/heavy — the list goes on.

All these adds send a signal, and all tell you something about the song and how it is being embraced. This sets all the different label departments into motion on different levels.

An add at radio tells the label there is a commitment from radio and we must swing into action to ensure success with this song in the marketplace.

There are a lot of departments involved that respond to adds at radio — it takes a lot of direction, effort and manpower to support the system — and our job is to respond as quickly as possible to the add.

An add in itself has never broken an act or song, but the airplay from the commitment of that add has broken acts, generated excitement in the marketplace and built a fan base for acts and a listener base for radio.

It is the power of the song, along with the power of the airplay, that can change the world. The add plays a big part, but only if it comes with a commitment of airplay. The key element is knowing airplay, and the add is radio's signal of commitment of airplay.

It must be known that labels and artists spend an incredible amount of energy in support of this. It behooves us all to make sure the add continues to mean commitment from both radio and the labels.

Marthe Reynolds

**Sr. VP/Rhythmic Promotions,
IDJMG**

Going for Adds is an outdated concept. Most Added appeals to one's ego. I am ready to get airplay on a record the minute someone

"An add sends a signal that this is a record that stations will play, expose, research and invest callout in. They're taking a vested interest in it. That all starts with the add."

Greg Thompson

gets it (unless they grab it from my bag or it's stolen from the studio).

That's why record companies have to work together as a machine to make sure the visual, the retail plan, the audio, etc. are all together, because if it is a hot track, it's going to get played immediately. There are definitely worse things than that.

Steve Stiles

**Former PD, Smooth Jazz
WNUA/Chicago**

An add on WNUA is a sign of commitment and a belief on our part that this is a song that can work for us. I don't take anything we put on this radio station lightly, and the only place I would share that information is with a reputable organization like R&R, which is a reliable, trusted source.

I value information as part of my knowledge base to make decisions. There are radio stations and programmers I respect and whose instincts are good. If they add a par-



BERT ACHIEVES WORLD PEACE OK, maybe not, but WWWQ (Q100)/Atlanta morning dude Bert Weiss (r) can definitely be seen here chilling with his wife, Stacey, and U2 frontman Bono.

ticular record, I will definitely consider it.

Alfonso Flores

**PD, Regional Mexican
KSAH/San Antonio**

We get tons of records every day. And each one of them comes with the promoter's enthusiasm and guarantee that this record is the hit you've been waiting for. Maybe they are right. Who can say otherwise?

The question then becomes, who do you believe? Then more questions come to mind: Is this a well-known artist? Does the artist have previous hits? Does the song fit my format? Is it a good fit for my programming? Does the audience know the song? Should I take a risk on this track? Can the track become a hit?

To me, it's very important which songs I add to my programming, and I think it's also important to my colleagues, because to discover a hit is any programmer's dream.

When a song passes the competition test and earns a spot in my programming and I can give that track or artist some recognition, it's good news worth talking about.

The most important thing is to be honest and report songs that can really become hits, especially when many of the station leaders take their time to introduce a new song before it passes the test of research.

Those of us who take chances have the responsibility of analyzing if a song will get to the hearts of the audience, if it makes a connection with them, and if it's a song that can have an impact.

Neil Lasher

**VP/Promotion, Marketing & Artist
Relations, EMI Music Publishing**

Although being Most Added is great, a bit prestigious and certainly wonderful for label and management relations, the stress, pressure and all the insanity that go along with it may not be worth it.

I have seen far too many Most Added records become Most Dropped five or six weeks later. The Most Added concept has caused

both radio and record companies a lot of big trouble. The VP/Promotion down the hall screaming, "How many ya got so far?" is very old-school.

Many records that have developed slowly and have been nurtured and grown organically have, in fact, gone on to break. Take the new James Blunt single, for example. Slow and steady won the race.

Having said all this, I still see a huge benefit to reporting adds to R&R on a weekly basis. It keeps us focused and steady and gives us an accurate history of the song's growth. It also shows commitment to the artist and song by the radio station.

So, in brief: Reporting adds, very important. No. 1 Most Added, not very important.

Derek Jones

**VP/National Promotion,
Word Label Group**

Adds and add dates are still important for our format because add dates serve as a starting point to alert radio, retail, booking and other marketing services to the introduction of a new song from an artist.

They help our radio team focus on a date and target that date as the starting point to introduce and work a song at radio. We build a foundation from that add date, and weekly breakouts with new adds help us identify champions for the song and artist. We can then work with those markets and support the single airplay.

We also hope to build a story each week as new stations come on board and new adds show up. As this story develops, we can effectively communicate this momentum to radio, retail, booking, etc., so that all are working together to piggyback marketing services and develop their area of support for the artist.

Carol Archer, Kevin Carter, Dana Hall, Darnella Dunham, Lon Helton, Jackie Madrigal, Kevin Peterson, John Schoenberger and Steven Strick contributed to this article.

NEWS



Michael Savage

Michael Savage

Continues to Dominate as Ratings Leader

San Francisco, CA – Talk Radio Network's *The Michael Savage Show* continues to dominate the airwaves with Savage's brash commentary and unapologetic solutions. Michael Savage is ranked the 3rd largest syndicated radio show in America by Talkers Magazine and airs on over 300 stations nationwide, 37 on the FM dial. He is the Author of three New York Times Best Sellers and is ranked the #1 syndicated radio talk show in his day-part nationwide.

From coast to coast affiliates continue to rave about Savage's impact on their Fall ratings.

Atlanta's powerhouse station WSB saw explosive growth with Savage with a 53% increase in Savage's Persons 12+ demo to a 5.2 share. In the Persons 25/54 demo, Savage saw an increase of 68% with a 6.2 share, and in the 35/64 demo, an increase of 35% with a 6.9 share. WSB's male demos were even more impressive; in Males 25/54, Savage jumped from a 4.7 share to an 8.5 share (up 81%). For Males 35/64, from a 6.4 to an incredible 9.7 share.

In San Francisco, on Clear Channel's KNEW, *The Michael Savage Show* is ranked #1 in News/Talk with a 4.0 share in Persons in the 25/54 demo in SF's highly competitive afternoon drive. Savage also powered through in the Persons 12+ demo with a 3.7 share and in the Persons 35/64 demo with a 4.5 share. In the Male demos, Savage jumped from a 4.9 to a 5.4 share (Males 25/54), and in Males 35/64, leaped from a 5.0 to a 6.0 share.

On New York's WOR, the *Savage Nation* remains the highest rated weekday show on the Big Apple's 50-thousand watt flamethrower. With Men 35+, Savage had a 4.1 share in the nation's largest radio market, with Persons 35+, Savage maintained a 4.4 share of the audience. From the same mighty signal, just beyond New York City, in Nassau-Suffolk market #18 (Long Island) WOR saw Savage's Persons 18+ hit a 4.2 share, and across the river in Jersey (Monmouth-Ocean City), Savage pulled an 8.8 share with Men 18+, and his overall 12+ audience there soared with a 6.6 share (WOR hits all three markets).

St. Louis FM Talker KFTK saw audience gains and strong ratings for Savage with a 5.1 share in Persons 25/54 demo (up 264%), and a 3.9 share in the Persons 35/64 demo (up 70%). In the male 25/54 demo Savage moved the station from a 1.7 share to an astounding 8.0 share (up 371%). Savage's Male 35/64 number was nearly as impressive of a move; from a 2.3 to a 5.5 share (up 139%).

In Orlando at WDBO, *The Michael Savage Show's* Persons 12+ demo came in at 5.2 share, Persons 25/54 pulled a 4.5 share and Persons 35/64 came in at 6.9 share. In the male demos, Savage scored an amazing 10.6 share for Men 35/64 in Orlando.

Savage exploded in his debut book on Cleveland's WHK. Savage's P 12+ demo is up 79% with a 3.4 share, while the P 25/54 demo is up an astounding 471% with a 4.0

share and in the P 35/64 demo, leaped an equally impressive 171% with a 4.6 share. In the male demos the numbers were even more impressive, Savage took the station from a 1.0 share to a 5.1 in Males 25/54 and from a 1.4 share to a 6.5 share in Males 35/64.

Savage affiliate WHLO in Akron reported a 3.0 share in 12+ demo, a 3.8 in P 25/54 and a 308% increase in P 35/64 going from a 1.2 to a 4.9, and a 5 point jump in Men 35/64 (from a 2.2 to a 7.4 share).

Meanwhile Toledo's WSPD also saw strong ratings for *The Michael Savage Show* reporting an 8.7 share in P 12+, a 9.0 share P 25/54, and an 11.2 in P 35/64.

"As Michael continues to challenge his audience and himself, the show and the ratings just continue to grow, and grow – he is a true phenomenon" says Mark Masters, CEO of TRN.

At WSKY, Gainesville-Ocala, Savage continues to grow with enormous market share.

In the P 12+ demo the show went from a 3.6 to a 9.0 share (up 150%), in the P 25/54 demo, Savage was up to a 6.5, and the P 35/64 went up to a 7.7 share.

In Cincinnati, Savage affiliate WKRC reported a 4.8 share in P 12+ demo, a 3.8 share in P 25/54 and a 4.3 share in the key talk demo (P 35/64).

In Rochester at WHAM, Savage's market share continues to dominate with a whopping 14.2 share in the P 12+ demo

(up 75%), the P 25/54 demo at an astounding 16.6 share (up 186%), and the P 35/64 at a 19.0 share (up 141%).

In Dayton at WHIO, Savage continues to gain market share with a 6.4 share in the P 12+ demo (up 12%), 5.4 share in P 25/54 demo (up 26%), and a 7.1 share in the P 35/64 demo.

KNST, Tucson continues with strong market share for Savage with a P 12+ demo at 4.3 share, P 25/54 demo at a 4.7 share, and the P 35/64 demo came in at a solid 5.2 share.

In Milwaukee on station WTMJ, Savage's P 12+ demo went from a 6.9 to a 10.2, and in P 25/54 He pulled an equally impressive 7.8, up from a 3.8 last book. In the key talk demo Savage pulled a 8.4 share.

Savage's ratings on WOKV in Jacksonville remained strong with a 2.9 share P 12+, a 3.7 in P 25/54, a 5.6 in P 35/64, and went to an amazing 8.9 share in Men 35/64.

At WHP, Harrisburg, Savage skyrocketed in all demos with a massive 14.5 share in P 12+ (an increase of 130%), and an 8.9 share in P 25/54 (up 424%), and a 12.2 share in P 35/64 (up 352%). In the male demos, WHP saw Savage move their Male 25/54 numbers to an 11.4 share and the 35/64 male demo to an astounding 17.8 share. "If Savage goes any higher, WHP is liable to be investigated for holding a monopoly in that daypart," quipped WHP Program Director R.J. Harris.

In San Diego at KFMB, Savage experienced strong growth with a 4.4 share in the P 12+

demo (up 16%), a 3.3 share in the P 25/54 (up 27%), and a 5.1 share in the P 35/64 (up 24%). In the male demos, Savage moved the Male 35/64 demo to a 6.1 share. "Savage consistently is the most interesting and compelling talk personality in his day part and his numbers reflect that. I'm fortunate I don't have to program against him!" said KFMB Program Director Dave Sniff.

Savage continues to garner strong ratings at Pittsburgh's FM talker WPGB with a 4.5 share in the P 12+ demo, a 5.9 share in the P 25/54 demo, and a 7.3 share in the P 35/64 demo. In the male demos the numbers were even more impressive; Savage pulled an 8.3 for M 25/54 and an 11.0 share for M 35/64.

At WRKO, Boston, Savage continues to pull strong market share with a 5.1 share in the P 12+ demo, 4.3 share in the P 25/54 demo, and a 4.8 share in the P 35/64 demo. Savage's male audience on WRKO was even higher, with a 5.9 share M 25/54 (up 34%) and a 6.1 share M 35/64 (up 17%).

Clear Channel's KPRC Houston saw Savage grab a 4.0 share with P 35/64, and a 5.5 share with Men 35/64.

In Sacramento on Clear Channel's KSTE Savage pulled a strong 4.3 share P 12+, a 4.0 share P 25/54 and a strong 5.1 share for P 35/64.

WDRG, Hartford experienced explosive audience gains in the Fall book. In the P

12+ demo there was an increase of 109%, in P 25/54 demo up 650%, and in the P 35/64 demo up 1100%.

West Palm Beach saw steady growth across the board at WFTL with a P 12+ demo up 48% to a 3.1 share, P 25/54 up 167% and the P 35/64 demo up 59%.

Philadelphia's WNTP saw steady gains with a 71% increase in P 12+ demo, a 100% increase in the P 25/54 demo, and a 200% increase in the P 35/64. "He is consistent, yet unpredictable... brilliant, but with broad appeal. Michael Savage is truly in a class by himself," says Mark Daniels, Programming and Marketing Manager at NewsTalk990 WNTP/Philadelphia.

Detroit also saw across the board ratings gains at WDTK for Fall with a 200% increase in the P 12+ demo, a 50% increase in the P 25/54 demo and a 33% increase in the P 35/64 demo.

Savage has been nominated for 2006 Syndicated Talk Host of the Year by Radio and Records Magazine. An independent-minded individualist, Michael Savage fits no stereotype. He attacks big government and liberal media bias, but champions the environment and animal rights. Trained as a scientist, he holds Master's degrees in medical botany and medical anthropology and earned his Ph.D. from the University of California at Berkeley in Epidemiology and Nutrition Science.

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Coaching from the sidelines for success



Drew Anderssen

Name: Drew Anderssen
Team: KRMG/Tulsa
Position: Program Director

Career highlights: At age 22, just two years after starting as Asst. PD at KRMG, Anderssen was named PD. Eight years later he's led his staff through technology transitions and strategically reinvented a once-waning radio franchise. Most recently he completed a nationwide search to replace a retiring legendary morning host. The new program has seen a 28% increase and returned KRMG to No. 1 in its target demo and No. 1 in the market in its first full book. KRMG is the most-listened-to station in Tulsa, and Anderssen credits KRMG consultant Greg Mori and GM Dan Lawrie for his growth under their leadership.



Laurie Cantillio

Name: Laurie Cantillio
Team: KFYL/Phoenix
Position: Program Director

Career highlights: Cantillio led KFYL to its first No. 1 book, in summer 2004, and has repeated the accomplishment twice since, topping a crosstown heritage competitor in one of the most competitive News/Talk battles in America. She programmed crosstown KTAR from 1997-2000. Before that she was a reporter, Executive Producer, Assignment Editor and morning co-host at KOA/Denver. Nominated by R&R for News/Talk Program Director of the Year in 2005. Cantillio co-authored *Right-Brained Children in a Left-Brained World*, published by Simon & Schuster in 1997.



Grace Blazer

Name: Grace Blazer
Team: WPHT/Philadelphia
Position: Program Director

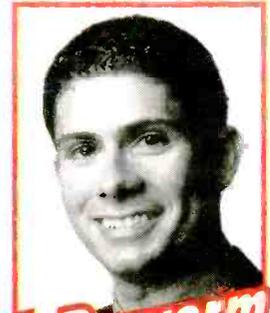
Career highlights: The Pennsylvania native has worked from one end of the state to the other. Starting as an intern while attending Pitt, Blazer rose through the ranks to become Morning News Editor for KDKA/Pittsburgh. She was named Executive Producer at WPHT in 1997. Taking the PD reins in 2001, Blazer helped transform WPHT into "The Big Talker 1210" and experienced a five-fold ratings increase at the CBS Radio Talk station. Along the way Blazer helped to push a 20-year FM Talker, WWDB/Philadelphia, out of the format. "I couldn't have done it without the help and support of all the talented people I work with on a daily basis," she says.



Kelly Carls

Name: Kelly Carls
Team: Clear Channel/Louisville
Position: Regional VP/Programming

Career highlights: Carls is a longtime News/Talk PD, having worked at such stations as KRMG/Tulsa; KMBZ/Kansas City; WGY/Albany, NY; WLAC/Nashville; KTRH/Houston; and WHAS/Louisville. Formerly Clear Channel Regional Director of News/Talk, overseeing stations in eight states in the Southeast, Carls is now Regional VP/Programming for Kentucky/West Virginia. He is also a ranking board member of the WHAS Crusade for Children, which raises \$6 million a year for special-needs children.



Erik Braverman

Name: Erik Braverman
Team: KABC/Los Angeles
Position: Operations Director

Career highlights: After a stint at KILT-AM & FM/Houston, Braverman moved to Los Angeles and joined KFI in 1989 as a producer. He worked with such talents as Tom Leykis, Bill Handel, Dr. Laura, Phil Hendrie, Joe Crummey and Tracey Miller and moved to Westwood One in 1994 to help launch *The Tom Leykis Show* into national syndication. In 1996 he joined KABC as Asst. PD and was promoted to Program & Operations Director in 2000.



Ken Charles

Name: Ken Charles
Team: Clear Channel/Houston
Position: Regional VP; Program Director of KBME, KPRC & KTRH/Houston

Career highlights: "Highlights include working with some of the best and brightest in this business; programming a station where Walter Cronkite and Dan Rather worked; winning the 2003 R&R News/Talk/Sports PD of the Year award; surviving numerous hurricanes, from Elena through Rita, and ice storms, snow storms and tropical storms; staying married for almost 20 years to an amazing woman; and surviving in this business."

Continued on Page 18

R&R 2006 NEWS/TALK ALL-STAR PLAYERS

Titans Of Talk Programming

Continued from Page 17



Alan Eisenson

Name: Alan Eisenson
Team: KFBK & KSTE/Sacramento
Position: Operations Manager

Career highlights: Before joining Clear Channel/Sacramento Eisenson was a producer at WNWS/Miami; producer of *The Tom Leykis Show* at KFI/Los Angeles; and PD of WLAC/Nashville, WMC/Memphis, WEVD/New York and KNRC/Denver. He also launched KXNT/Las Vegas and moved the station into the top 10 in two books.



Dan Mason

Name: Dan Mason
Team: KKOH/Reno, NV
Position: Program Director

Career highlights: Mason's 31-year broadcasting career began in 1974 at WLRC/Whitehall, MI. He has spent the last 10 years as PD of KKOH/Reno, NV, which has been Arbitron-rated No. 1 in the market every book for the past four years.

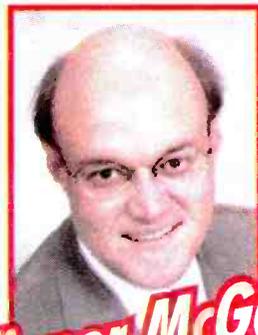
He was appointed to serve on the Nevada Amber Alert Commission. To date in Nevada there have been 19 Amber Alert activations involving 27 children, with 25 of them safely recovered.



Van Harden

Name: Van Harden
Team: WHO/Des Moines
Position: PD/morning host

Career highlights: Harden joined WHO in 1986. His morning show went to No. 1 soon after and has been there ever since. Under Harden's leadership WHO has won seven Marconi awards, two of which were for his morning show. The Harden hallmark has always been creativity, with promotions like the "Leisure Suit Convention" and the "Pumpkin Cannon," and a commitment to exceptional community service.



Kipper McGee

Name: Kipper McGee
Team: WLS/Chicago
Position: Program Director

Career highlights: Before joining WLS in 2005 McGee programmed one of America's most successful News/Talk radio stations, WDBO/Orlando. In a career spanning over 20 years he's led winning stations in formats ranging from CHR, AC and Country to Oldies and News/Talk in markets including Milwaukee, New Orleans, San Diego and St. Louis.

Nominated in 2004 as R&R News/Talk Programmer of the Year, McGee also served a stint as a consultant to the Oregon-based Talk Radio Network.



Eric Johnson

Name: Eric Johnson
Team: WKXW (New Jersey 101.5)/Trenton, NJ
Position: Program Director

Career highlights: "Keeping New Jersey 101.5 the No. 1 FM Talker in the country in all my seven years with the station and being named one of the 50 best programmers in radio in 2005."



Steve Moore

Name: Steve Moore
Team: KMOX/St. Louis
Position: Director/Programming & Operations

Career highlights: Moore joined KMOX in 2000 as Program Manager and was promoted to PD in February of 2003. He has served as Director/Programming & Operations since May 2005.

Under Moore's leadership KMOX has remained the No. 1-ranked radio station in St. Louis. KMOX has been No. 1 for a record 120 consecutive rating periods. In 2005 KMOX was voted R&R News/Talk Major Market Station of the Year. In October 2005 Moore was named VP/News & Talk Formats for CBS Radio.

Continued on Page 22

PROGRAMMING

**She's Grown Up. She's Changed.
She Now Spends \$3.7 Trillion a Year.
She's Ready for Something New.
Are You?**



**REAL TALK
for
REAL WOMEN**

THE R&R TALK RADIO SEMINAR

What Women Want

Friday, March 3, 10:30AM



The Award For
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goes to...



For
“Changing The Subject”
and Adding
DAVE RAMSEY
To Their Live and Local Lineup

Dave Ramsey - #1 on Station - 1st Book!!!
Monster Increases from previous programming!!!

0.5 - 2.5 [1st hour . . . 400% increase]
1.1 - 3.1 [2nd hour . . . 181% increase]
1.0 - 3.6 [3rd hour . . . 260% increase]

*Arbitron share increases, Adults 25-54, Summer 2005 to Fall 2005

Way to go KTSA!!! Great Job.

Change The Subject!

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TO GIVE THEIR LISTENERS
A BREAK WITH
THE DAVE RAMSEY SHOW...**

WGKA Atlanta - Market #11

12+ AQH: 1400 - 3700 (**UP 163%!**) *Dave's First Hour*

12+AQH: 4700 - 2600 (**DOWN 44.7!**) *Hour After Dave***

WABC

1.2-1.5

NEW YORK CITY

Adults 25-54*

WSBT

4.6-9.9

SOUTH BEND

Men 25-54*

WKRC

3.3-6.9

CINCINNATI

Adults 25-54*

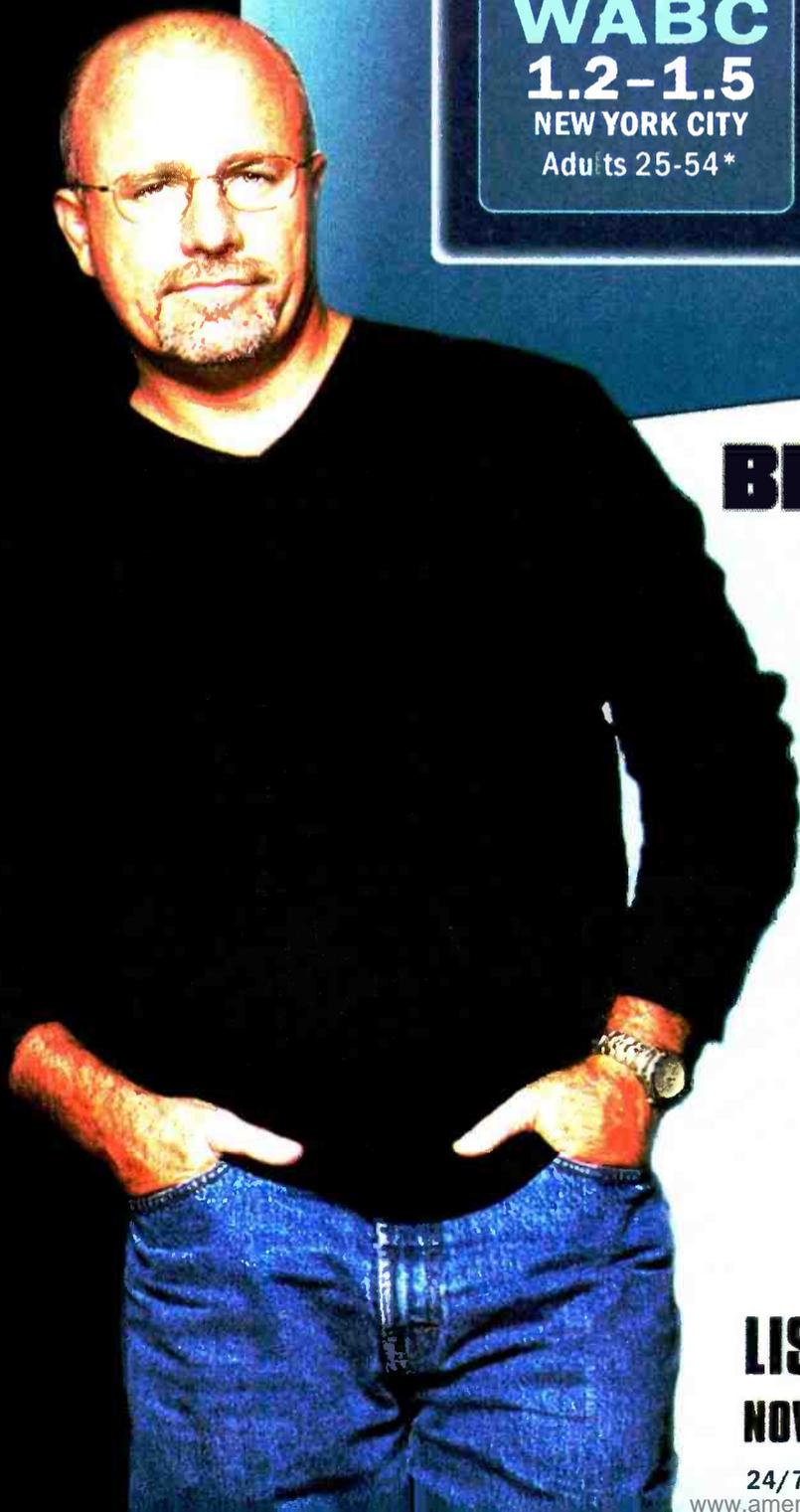
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R&R 2006 NEWS/TALK ALL-STAR PLAYERS

Titans Of Talk Programming

Continued from Page 18



Paula O'Conner

Name: Paula O'Conner
Team: WTKK/Boston
Position: Program Director

Career highlights: O'Conner built the first FM Talk station in Boston, WTKK. Within five years WTKK has become a top 10 25-54 station with a combination of local and national talent. O'Conner has spent more than 20 years in Boston radio, including a 15-year stint at WRKO. During her WRKO days she produced and managed many great talk talents, including Talk radio pioneers Jerry Williams and David Brudnoy.

O'Conner was recognized by *Radio Ink* in 2004 as one of America's best programmers and was named by *Boston Magazine* in 2003 one of the "100 Women Who Run This Town."



Gavin Spittle

Name: Gavin Spittle
Team: KLLI & KRLD/Dallas
Position: VP/Programming

Career highlights: Spent 4 1/2 years programming KXNT/Las Vegas, and the station leaped from 23rd to third 35-54. KXNT became the first AM station since music left the band in Las Vegas to move into the top 10 25-54.

Spittle moved to Dallas in October 2003 to take over programming duties at KLLI. The station has climbed from 20th to third 25-54 and is No. 1 in its key demo of men 25-54. Spittle was named one of the top 50 PDs in America by *Radio Ink* in 2004. He took over programming duties for KRLD in October 2005.

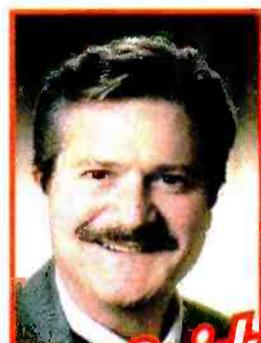


Darryl Parks

Name: Darryl Parks
Team: Clear Channel/Cincinnati
Position: Director/AM Operations

Career highlights: Parks is Director/AM Operations for Clear Channel/Cincinnati and PD of market-leading WLW/Cincinnati, a station that features four Marconi Award-winning and -nominated personalities: Jim Scott, Mike McConnell, Bill Cunningham and Gary Burbank. "The Big One" has also won numerous awards for its news and sports coverage.

After learning that WLW had been nominated for an R&R Industry Achievement Award as this year's News/Talk Station of the Year (markets 26+), Parks said, "Last time this happened we were called WLTW/Cincinnati. For the confused, we're the station that doesn't start playing Christmas music around Halloween."



Jon Quick

Name: Jon Quick
Team: WIBC/Indianapolis
Position: Director/Operations

Career highlights: Quick, a Midwest native, joined WIBC in 1996 after a career that began in Eau Claire, WI and took him to stations across North Dakota and Minnesota, including an eight-year programming stint at another legendary station, WCCO/Minneapolis. With his help WIBC was named both 2005 Marconi Legendary Station of the Year and N/T Station of the Year.



Len Weiner

Name: Len Weiner
Team: WGN/Chicago
Position: Program Director

Career highlights: The veteran broadcast executive joined WGN in June of 2005. Previously he was PD at crosstown WMVP, and before that he was Director/Programming and Asst. GM of ESPN Radio from 1993 to 2003. He also served as PD of KMPC/ Los Angeles and Executive Producer at WFAN/New York.

Weiner's resume includes stints as a news producer for the NBC Radio Network, a news writer for KYW/Philadelphia and a desk assistant for NBC Radio Network News.

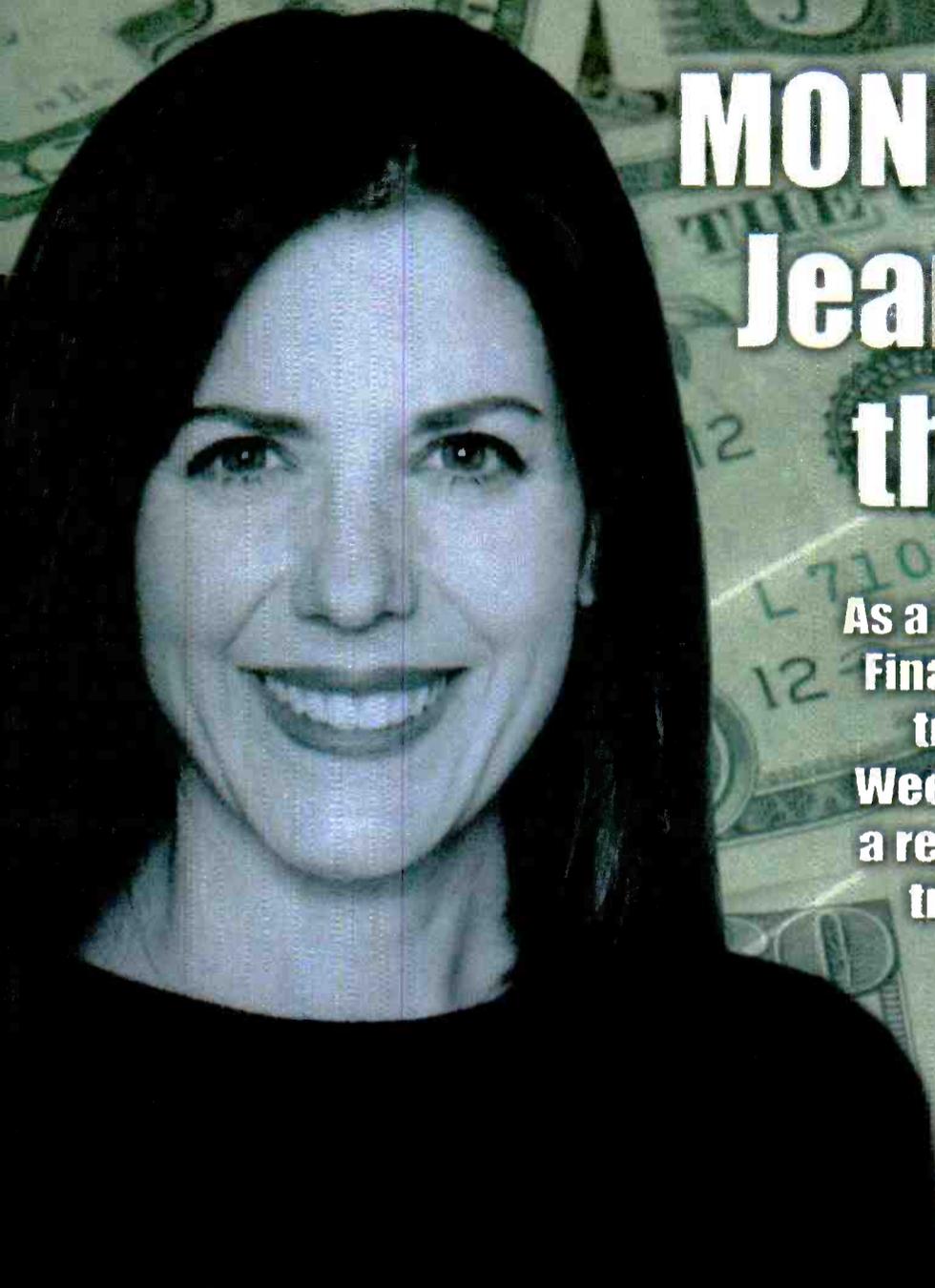


Tim Wenger

Name: Tim Wenger
Team: WBEN & WGR/Buffalo
Position: Operations Manager

Career highlights: Wenger joined WBEN in 1986 and has since worked his way up through the news and programming ranks and helped the station remain a perennial and dominant ratings leader in the market. He also oversaw the transformation of WGR to a Sports format. He has previously been nominated for an R&R Industry Achievement Award as News/Talk PD of the Year.

PROGRAMMING



MONEY QUESTIONS? Jean Chatzky has the answers!

As a Best-selling author, Today Show Financial Editor and as contributor to Money, Time and USA Today Weekend, JEAN CHATZKY has earned a reputation for simple answers to tricky questions about money.



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R&R 2006 NEWS/TALK
ALL-STAR PLAYERS

News/Talk Management Magnates
 Leaders with a passion for winning



Chris Berry

Name: Chris Berry
Team: WMAL/Washington
Position: President/GM

Career highlights: Berry joined WMAL following six years as VP/GM of ABC News Radio. He was twice nominated as R&R N/T Executive of the Year, winning the honor in 2002. Before joining ABC in 1996, Berry spent 14 years at CBS Radio, managing newsrooms in Los Angeles, Chicago and Washington.

Berry began his broadcast career at WHBQ-TV/Memphis before moving to his first radio job, at KNX/Los Angeles, in 1982. He is active in many professional organizations, including his current role as President of the Washington, DC Area Broadcasters Association.



Bob Bruno

Name: Bob Bruno
Team: WOR/New York
Position: VP/GM

Career highlights: A nominee for R&R News/Talk GM of the Year in 2003, Bruno was ranked third among *Radio Ink's* 50 Best GMs in 2000. His proudest accomplishment is keeping a standalone, privately owned heritage AM powerhouse in New York City competitive, profitable and successful. Bruno has had the privilege of knowing, coaching and working with many now-legendary broadcasters.



Mike Fezzey

Name: Mike Fezzey
Team: WJR/Detroit
Position: President/GM

Career highlights: Since becoming President & GM of WJR in 1994, Fezzey has focused on reshaping the 83-year-old station to meet the demands of the competitive marketplace while staying true to his philosophy that WJR's license is a privilege and a responsibility to serve the community.

Fezzey also sits on the boards of directors of numerous nonprofit organizations and was recently appointed to the newly established Mentor Michigan Leadership Council by Michigan Governor Jennifer Granholm.



Todd Fisher

Name: Todd Fisher
Team: Hubbard/Minneapolis
Position: VP/GM, KST-AMP & WFMP/Minneapolis

Career highlights: Fisher began his career at Hubbard as PD of KSTP-FM and, later, Director/Programming for KSTP-AM & FM. He was promoted to VP/GM in June 2000. In 2001 he took on VP/GM duties for WFMP and in 2002 launched that station as one of the first FMs in the country to target women with Talk.

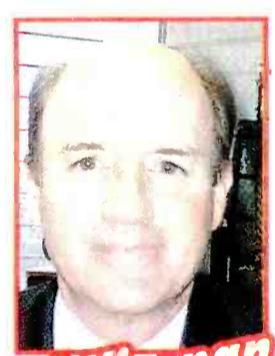
As an active member of the Twin Cities community, Fisher serves on both the foundation and hospital boards of Gillette Children's Specialty Healthcare in St. Paul.



Mary Lou Gunn

Name: Mary Lou Gunn
Team: Clear Channel/Portland, OR
Position: VP/Market Manager

Career highlights: Gunn joined Clear Channel/Portland in 2004 and now oversees five stations, including News/Talk KEX and Progressive Talk KPQJ. Before her move to the Northwest, Gunn spent eight years in the same role at the company's Fresno cluster. She began her broadcast career in 1980 as an account exec in Fresno.



Ed Kiernan

Name: Ed Kiernan
Team: WBAL/Baltimore
Position: VP/GM

Career highlights: Before joining WBAL in 1991 Kiernan spent 17 years at CBS Radio in several roles, including VP/GM of WCBS-AM/New York. Since his arrival at WBAL, the station has won more Edward R. Murrow Awards than any other radio station in the U.S.

Kiernan takes pride in the WBAL "Radio Kids Campaign" and "Coats for Kids" project. Over the past 25 years WBAL has provided over \$3 million for Christmas gifts, toys and camps and over 250,000 winter coats to kids in need.

Continued on Page 26

MANAGEMENT

NEW YORK, MINNEAPOLIS, LOS ANGELES, CLEVELAND, ROC
REVEPO, TAMPA, SAN FRANCISCO, TOPEKA, BOSTON, TU
HOEN, SE CITY, SAN BERNADINO, MIAMI, PITTSBURGH
RALEIGH, SACRAMENTO, TWIN FALLS, CHARLESTON

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Doug Stephan's "Good Day"

**Here's Why We're in 425 Markets,
Including 15 FM Stations,
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"...the addition of Doug Stephan to WTOD Fall'05 produced an immediate impact, increasing our ratings a full point P25-54 Summer to Fall. Doug's *fast-paced, fun and refreshing show* was able to cut through many obstacles in our market. It's just what Toledo needed!"

**Chuck Matthews
Program Director
SUPERTALK 1560 WTOD
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R&R 2006 NEWS/TALK ALL-STAR PLAYERS

News/Talk Management Magnates

Continued from Page 24

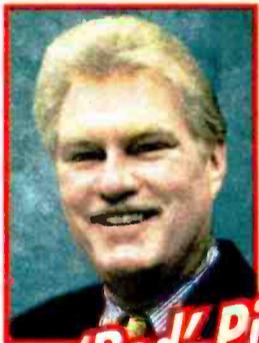


Ken Kohl

Name: Ken Kohl
Team: CBS Radio/San Francisco
Position: VP/GM KIFR (Free FM)/San Francisco

Career highlights: Before taking his current position, Kohl was Director of News/Talk Programming for Clear Channel/Northern California and oversaw programming for CC News/Talk outlets KNEW & KQKE/San Francisco and KFBK & KSTE/Sacramento. Before that he was National Director of News/Talk/Sports for AMFM, Station Manager at KFI/Los Angeles and Director/News and Programming for KOMO/Seattle.

His resume also includes an entrepreneurial stint as Manager and general partner of the station acquisition and operation firm KCI Radio Partners.

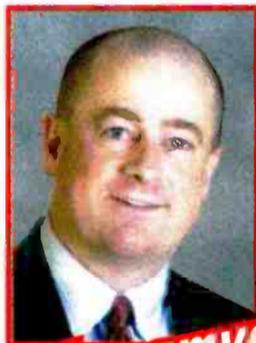


William 'Red' Pitcher

Name: William 'Red' Pitcher
Team: Regent Communications /Bloomington, IL
Position: VP/GM

Career highlights: Pitcher was just named Illinois Broadcaster of the Year for 2006. He was also the 2002 R&R General Manager of the Year for markets 101 and above. The former Marine has overseen WJBC/Bloomington, IL as it landed the 2005 Marconi Station of the Year award and two Crystal Awards.

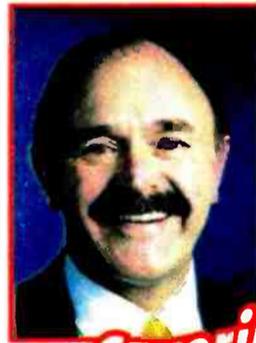
With a majority of local programming, WJBC has won numerous Edward R. Murrow and Associated Press Awards for local news coverage and was among the first stations in the country to begin fundraising for victims of 9/11.



Tom Langmyer

Name: Tom Langmyer
Team: WGN/Chicago
Position: VP/GM

Career highlights: Langmyer arrived at WGN in March of 2005, after serving as VP/GM of KMOX/St. Louis and VP/Programming for CBS Radio's 10 News/Talk stations nationwide. Langmyer arrived at KMOX in 1992 as PD before being promoted to VP/GM in 2003. He's had previous career stops in Buffalo, Syracuse and Pittsburgh and was a nominee for R&R News/Talk Programmer of the Year in 2001 and 2002.



Tom Severino

Name: Tom Severino
Team: Emmis/Indianapolis
Position: VP/Market Manager

Career highlights: Over the past three decades Severino has led two News/Talk stations to the Marconi Award podium: WCKY/Cincinnati and WIBC/Indianapolis. WIBC has won the Marconi for Medium Market Station of the Year, Legendary Station of the Year and News/Talk/Sports Station of the Year. Severino also received the Radio Wayne Award for GM of the Year and is a finalist for that award's Market Manager of the Year.

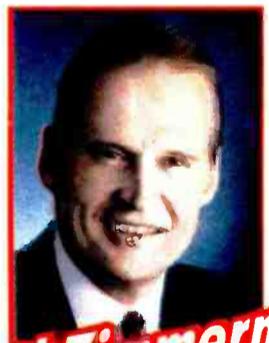


Don Martin

Name: Don Martin
Team: Clear Channel/Los Angeles
Position: GM, KLAC & KTLK/Los Angeles

Career highlights: Martin has headed programming for Clear Channel's "XTRA Sports" franchise for over two years, overseeing its move from what was a challenging two-signal/two-market simulcast — with one station in Los Angeles and the other in San Diego — to its new home at AM 570, KLAC/Los Angeles.

Prior to his arrival in Southern California Martin programmed News/Talk KOA/Denver and Mile High City Sports/Talker KKZN. During his tenure at KOA Martin became the only PD in the history of Colorado broadcasting to receive an unprecedented five straight Station of the Year Awards from the state broadcasters association.



Rod Zimmerman

Name: Rod Zimmerman
Team: CBS Radio/Chicago
Position: SVP/Market Manager

Career highlights: Zimmerman has worked in News and News/Talk radio for his entire 28 years with CBS, and he's been a GM for 17 of them: From 1989-1992 at WWJ/Detroit; from 1992-1998 at KMOX/St. Louis; and since 1998 at WBBM-AM/Chicago.

WBBM's ratings have grown over 40%, and its revenue and market share have more than doubled in the past eight years even while the station maintains close community ties and an unequalled commitment to serving the great metropolitan area of Chicago.

MANAGEMENT

AN OPEN LETTER TO:

General Managers and Program Directors

As you look ahead to the rest of 2006 at your stations, are you on target to:

- ...achieve or surpass your ratings goals?
- ...meet your revenue and operational budgets?
- ...generate new sales opportunities?

If you answered **"NO,"** to any of these questions, take a look at the benefits **The Dr. Laura Program** offers:

Dr. Laura consistently outperforms overall station rankings in the Top 75 markets*

"KLIF's a 'chick magnet' with Dr. Laura. Her Women 25-54 share grew 58% from Summer to Fall, and was up 72% in AQH persons!"

Jeff Hillery, Program Director, KLIF/Dallas

Dr. Laura's unique "Red Carpet Program" for advertisers is a proven revenue generator

"For many KFI clients, this is the centerpiece of their advertising campaign, delivering higher returns on investment for those who renew year after year."

Mark Lang, Local Sales Manager, KFI/Los Angeles

Dr. Laura's theatrical one woman show, "In My Never To Be Humble Opinion," provides opportunities for showcase sponsorships and non-traditional revenue at premium rates

"Dr. Laura's visit helped us close a sponsor that we've since converted to an annual advertiser. They were thrilled with their association with the show and are now one of our regulars, thanks to Dr. Laura!"

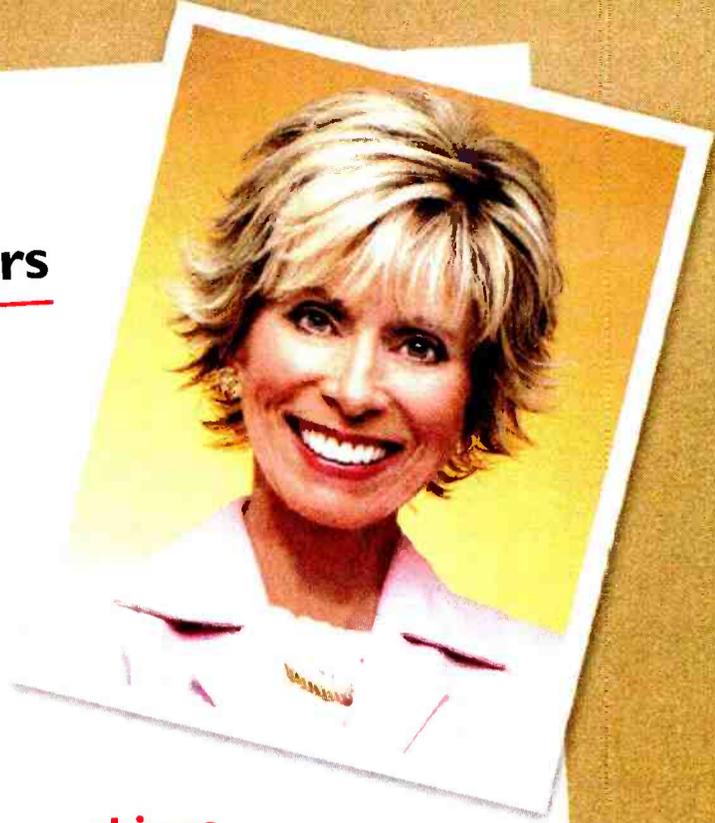
Stu Stanek, General Manager,
Clear Channel Radio of Salt Lake City

Take On The Day, LLC produces and affiliates the **Dr. Laura Program** and devotes all of its energies to making affiliate stations winners in both ratings and revenues.

Contact *Jake Russell* at **212-239-2988**, ext. 310 or jrussell@totdradio.com for a media kit.

TAKE ON THE DAY
THE DR. LAURA PROGRAM

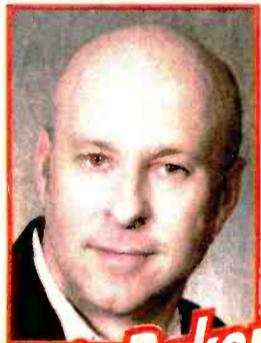
THE
Dr. Laura
PROGRAM



*Arbitron, Fall 2005 Mon-Sun 6A-Midnight, Persons 12+, Adults 25-54, Women 25-54

R&R 2006 NEWS/TALK
ALL-STAR PLAYERS

News/Talk Local Legends
 Hometown hosts with major fan clubs



Chris Baker

Name: Chris Baker
Team: KTRH/Houston
Position: Host, 3-7pm

Career highlights: Houston's afternoon ratings leader started at WIOD/Miami and had successful stops in Omaha and Kansas City. A background as an entertainer before entering Talk radio allows Chris to stretch the bounds of traditional shows.

He's married to a "smoking hot" wife and has two sons destined to grow up to play in the Super Bowl, win the Oscar, cure horrible diseases and finally bring peace to the Middle East. A two-time nominee for R&R's News/Talk Local Personality of the Year.



Bill Cunningham

Name: Bill Cunningham
Team: WLW/Cincinnati
Position: Host, noon-3pm

Career highlights: The voice of the common man, "Willie" is a recipient of the NAB's Marconi Award for large-market personality of the year. His show has been called provocative, controversial and unpredictable.

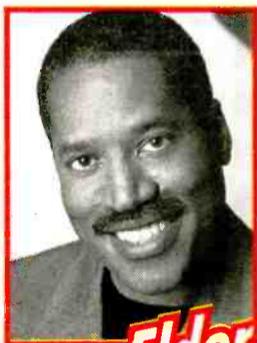
Hosting the most-listened-to talk show in its time slot in Cincinnati year in and year out, Cunningham is also a successful attorney and restaurateur. He coined the phrase "You're a great American."



Mark Davis

Name: Mark Davis
Team: WBAP/Dallas
Position: Host, 11am-3pm

Career highlights: An independent conservative who enjoys both energizing and challenging his base, Davis does his local and ABC Radio Networks national shows while writing a column for the *Dallas Morning News* and making local and national TV appearances.



Larry Elder

Name: Larry Elder
Team: KABC/Los Angeles
Position: Host, 3-7pm

Career highlights: A firebrand Libertarian, Elder joined KABC in 1994. The "Sage from South Central" — also syndicated nationally by ABC Radio Networks — hosts a show that is a blend of fiscal conservatism and social liberalism with attitude.

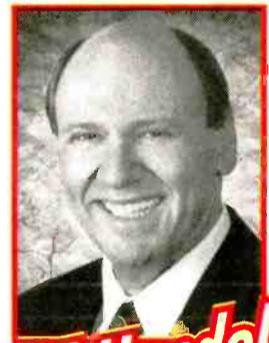
He authored the best-sellers *The 10 Things You Can't Say in America* and *Showdown: Confronting Bias, Lies and the Special Interests That Divide America*. He's host of the TV show *Moral Court* and has been the subject of profiles on CBS's *60 Minutes* and ABC's *20/20*. He is also the winner of the 1998 AEGIS Award of Excellence, a 1998 Telly Award and a 1999 Emerald City Gold Award of Excellence.



Greg Garrison

Name: Greg Garrison
Team: WIBC/Indianapolis
Position: Host, 9am-noon

Career highlights: Garrison got into the broadcast business after successfully prosecuting boxer Mike Tyson on rape charges in 1992. His notoriety and media presence following that trial led to an invitation to become a legal analyst for CBS News during the trials of O.J. Simpson and Oklahoma City bomber Timothy McVeigh. He parlayed that job and his long-standing connection to Emmis Communications into a daily midmorning show on WIBC.



Bill Handel

Name: Bill Handel
Team: KFI/Los Angeles
Position: Host, 5-9am

Career highlights: Handel is in his 13th year as KFI's top-rated morning host. His program is a unique blend of news and opinion, presented in a style all his own. Whether it's the death of the pope or developments in the Michael Jackson case, Handel explains what's happening, what it means and why it matters and has the uncanny ability to make complex topics understandable and relatable. Also hosts the nationally syndicated weekend show *Handel on the Law*.

Continued on Page 30

LOCAL LEGENDS

HAD A BAD BOOK? TONY DIDN'T.

**Tony Snow puts NEWS
in News/Talk.
And the audience loves it!**

**Powerful Programming.
Powerful Ratings.**

KVI Seattle	Up 100%
WWBA Tampa	Up 27%
KFTK St. Louis	Up 60%
KFMB San Diego	Up 127%
KCMO Kansas City	Up 39%
KLO Salt Lake City	Up 150%

Source: Arbitron, Fall '05 vs. Summer '05, share P23-54



HEAR THE DIFFERENCE

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R&R 2006 NEWS/TALK ALL-STAR PLAYERS

News/Talk Local Legends

Continued from Page 28



Mark Larson

Name: Mark Larson
Team: KOGO/San Diego
Position: Host, noon-3pm

Career highlights: On the air for nearly 30 years in San Diego, Larsen is a strong advocate for the United States military, a lifetime member of the Navy League and has honorary "plank owner" status in the *USS Ronald Reagan*, the Navy's newest aircraft carrier.



Spike O'Dell

Name: Spike O'Dell
Team: WGN/Chicago
Position: Host, 5-9am

Career highlights: O'Dell has served as host of Chicago's top-rated morning show since 2000. His enthusiasm and natural broadcasting skills have earned him a loyal Windy City following. Since joining the station in 1987 Spike has also served as midday and afternoon host.

At the 2000 March of Dimes Achievement in Radio Awards O'Dell's show was named Best News/Talk Morning Show, and he received the award for Best Talent on a News, Talk, Personality or Sports Station.

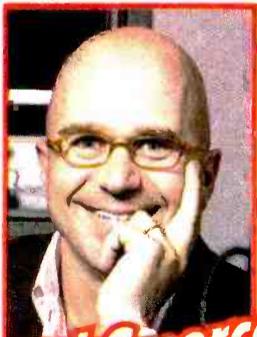


Dave Ross

Name: Dave Ross
Team: KIRO/Seattle
Position: Host, 3-6pm

Career highlights: Born in New York, Ross started his broadcast career at the age of 15. After graduating from Cornell University he worked as a reporter at WSB/Atlanta before moving to Seattle to join KIRO in 1978 as a news anchor.

He started hosting his own talk show in 1987 and has been doing a daily commentary on the CBS Radio Network since 1993. Recognized with a Marconi nomination and the 2001 and 2005 Edward R. Murrow Award for Commentary.



Michael Smerconish

Name: Michael Smerconish
Team: WPHT/Philadelphia
Position: Host, 5:30-9am

Career highlights: The week Smerconish was notified of his inclusion in this year's R&R All Stars issue the talker hosted his own morning show on WPHT with in-studio appearances by Ted Nugent, Ambassador Paul Bremer and Lynn Swann; guest-hosted afternoon drive on KDKA/Pittsburgh; appeared three back-to-back nights on MSNBC's *Scarborough Country*; appeared on, and guest-hosted, Fox News Channel's *O'Reilly Factor*; and published his weekly column in the Philadelphia *Daily News*.



Paul W. Smith

Name: Paul W. Smith
Team: WJR/Detroit
Position: Host, 5:30-9am

Career highlights: Now in his 10th year at WJR, Smith started on an FM station in his hometown of Monroe, MI while still in high school. His 35 years in broadcasting have taken him to Toledo, Detroit, Philadelphia and New York City.

Smith's been called on to fill in for such industry heavyweights as Rush Limbaugh, Sean Hannity and Paul Harvey and has conducted one-on-one interviews with every sitting president of the United States since Gerald Ford.



Tom Sullivan

Name: Tom Sullivan
Team: KFBK/Sacramento
Position: Host, 1-4pm

Career highlights: Hosts the No. 1-rated local talk show in Sacramento. Voted Best Talk Show Host by the readers of *Sacramento Magazine* 10 years in a row in addition to being named Most Influential Person. Sullivan has also been a regular guest host of the nationally syndicated *Rush Limbaugh Show* for the last five years.

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ADULTS 25-54 SHARE SOURCE: Arbitron, September 05 vs. Fall 05 A25-54

THE RANDI RHODES SHOW

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WINZ Miami/Ft. Lauderdale	38%
KJFK Reno	243%

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Glenn Beck

Name: Glenn Beck
Team: Premiere Radio Networks
Position: Host, *The Glenn Beck Show*

Career highlights: Beck airs on nearly 200 radio stations and has the third-highest-rated Talk radio program 25-54. He recently signed with CNN Headline News to do a primetime topical talk show, launching this spring.

A successful Top 40 DJ who began working in radio at the age of 13, Beck switched gears in 2000 and entered Talk radio. Within 18 months, Premiere launched his show nationally in 2001.



Clark Howard

Name: Clark Howard
Team: Jones Radio Networks
Position: Host, *The Clark Howard Show*

Career highlights: An Atlanta native, Howard started such civic programs as Atlanta Volunteer Action, the Big Buddy Program and Career Action and has built more than a dozen homes for Habitat for Humanity.

In addition to his nationally syndicated radio show, which reaches more than 3.5 million listeners weekly, Howard hosts weekly consumer segments for CNN's *Daybreak* and WSB-TV/Atlanta and writes a weekly column for the *Atlanta Journal-Constitution*.



Rusty Humphries

Name: Rusty Humphries
Team: Talk Radio Network
Position: Host, *The Rusty Humphries Show*

Career highlights: Currently heard on 200-plus radio stations from 9pm-midnight nightly, Humphries is a history, Middle East and military expert. Recent show highlights included interviews with terrorists live from the West Bank and broadcasts from Iraq, Guantanamo Bay and other breaking-news hot spots.

A previous nominee for R&R Talk Radio Personality of the Year, Humphries was the youngest person ever inducted into the Nevada Broadcasters Hall of Fame.

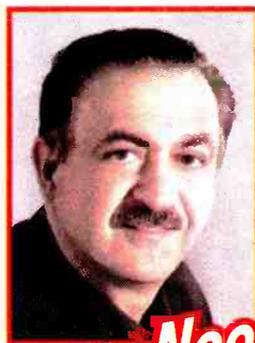


Laura Ingraham

Name: Laura Ingraham
Team: Talk Radio Network
Position: Host, *The Laura Ingraham Show*

Career highlights: Ingraham worked as a speechwriter in the final two years of the Reagan administration and served as a law clerk on the U.S. Court of Appeals for the Second Circuit, then clerked on the Supreme Court of the United States for Justice Clarence Thomas. She's addicted legions of listeners since her launch into national syndication in 2001.

Smart, funny and ahead of the curve in politics and pop culture, Ingraham is busting down the door of the boys-only radio club.



George Noory

Name: George Noory
Team: Premiere Radio Networks
Position: Host, *Coast to Coast AM*

Career highlights: Noory was named host of the most-listened-to overnight radio program in 2003 and is heard on about 500 radio stations in the U.S. and Canada. He dates his interest in all things unexplained back to when he was 13 years old and received a book from his mother called *We Are Not Alone*, by Walter Sullivan.

During his 30-plus-year broadcast career he has hosted radio shows in St. Louis and Detroit, executive-produced TV news and won three Emmys as a news executive.



Ed Schultz

Name: Ed Schultz
Team: Product First/Jones Radio Networks
Position: Host, *The Ed Schultz Show*

Career highlights: Before going national, Schultz broke out of KFGO/Fargo, ND, where he won numerous awards including a Marconi, a Peabody and two Eric Sevareid Awards. *The Ed Schultz Show* made its national debut on Jan. 5, 2004 and is now owned by Product First, a partnership including Schultz and veteran radio execs Randy Michaels and Stu Krane.

NATIONAL STARS

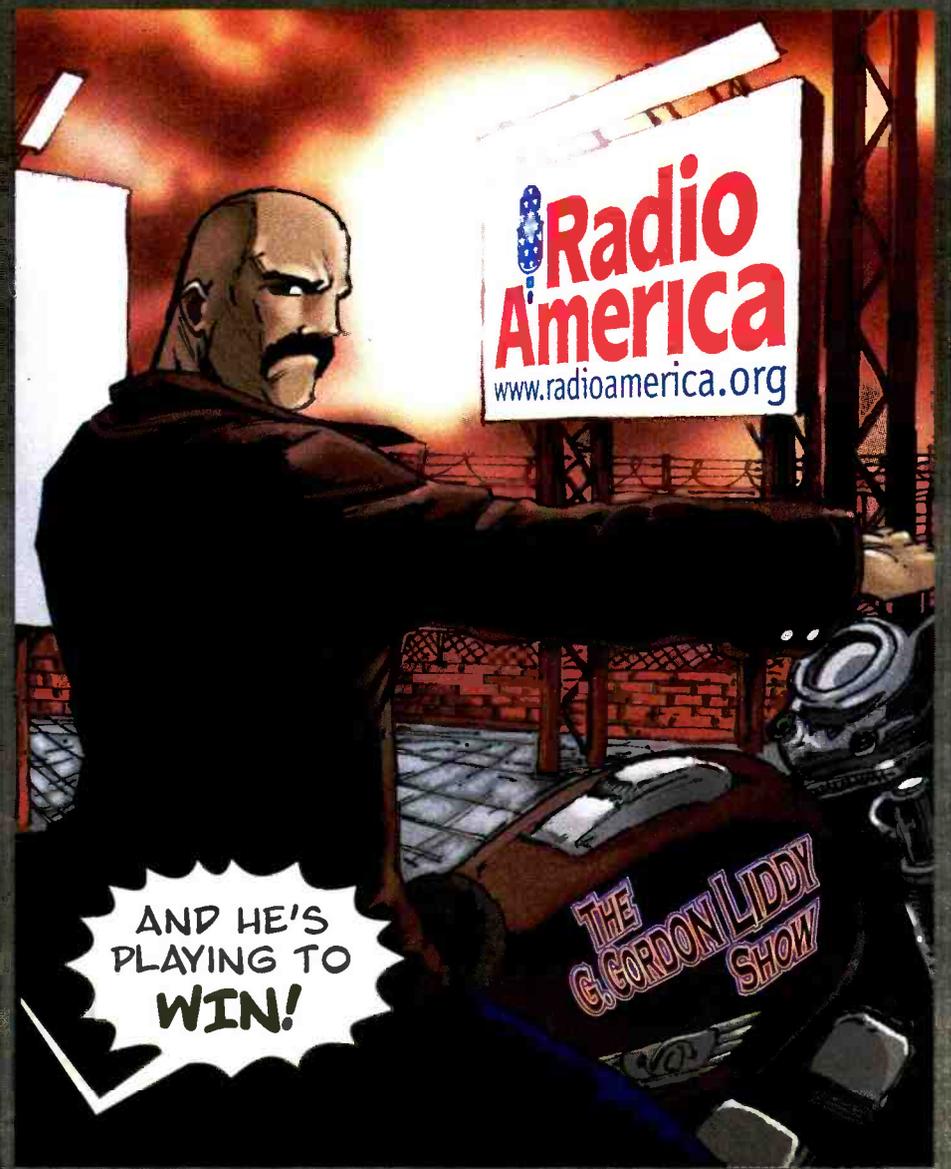
SHORTLY AFTER THE BOOK COMES IN, THE PROGRAM DIRECTOR MAKES A CALL...

HE'S COMPLETELY SHATTERED OUR EXPECTATIONS...

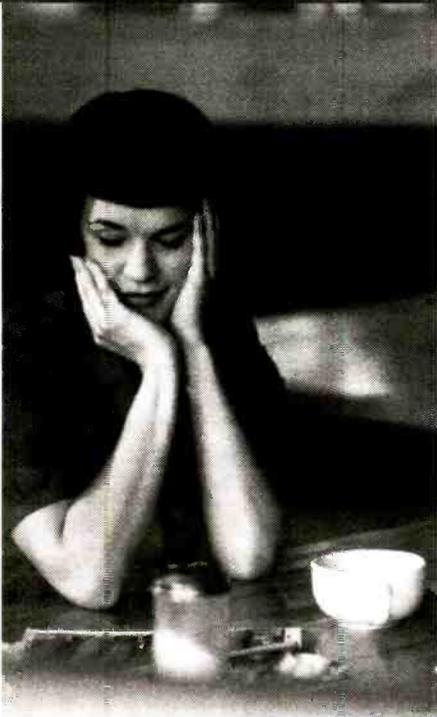
...THE SHOW IS FAST; HE'S BREAKING NEWS, FLYING THROUGH CALLS...

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Rod Arquette

Name: Rod Arquette
Team: Bonneville/Salt Lake City
Position: VP/News & Programming

Career highlights: "The joy of working with some very talented people and a great company. It's not easy keeping an 84-year-old product fresh and innovative, but we do it every day, and the KSL team is never satisfied to sit still. "KSL has won numerous industry awards, but the real satisfaction is making a difference in the lives of people who listen every day. Being a ratings and revenue winner is a nice side dish."



Constance Lloyd

Name: Constance Lloyd
Team: CBS Radio News
Position: General Manager

Career highlights: Lloyd was named GM of CBS Radio News in September 2000, just in time to lead the network newsroom through the disputed election of 2000 and 9/11. She is responsible for CBS News Radio operations and programming, including network newscasts, crisis coverage, special reports, updates and thousands of daily and weekly news cuts and features to hundreds of affiliated stations throughout the country.

During Lloyd's time at CBS the network has won many national and international awards, including the Edward R. Murrow Award for Overall Excellence three times.



Thom Callahan

Name: Thom Callahan
Team: Associated Press Radio
Position: GM

Career highlights: Callahan oversees AP's radio division, which serves over 3,400 radio stations with news, entertainment and information both on-air and online. He also oversaw the recent relaunch of AP Radio News network, enhancements to the network's actuality and text service, and the debut of the new AP Online Video Network for station web-sites.

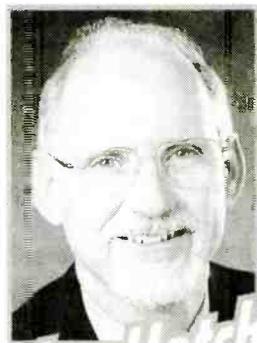


Crys Quimby

Name: Crys Quimby
Team: WCBS/New York
Position: Program Director

Career highlights: After six years as a TV news reporter and anchor, including a stint at CNN, Quimby took a holiday-relief writing job at KNX/Los Angeles in 1985 and never looked back. During her 20 years with CBS Radio she was part of news teams at WINS/New York, KFWB/Los Angeles and WBBM/Chicago before being named PD of WCBS in 2003.

A former three-term President of the Radio and Television News Association of Southern California, Quimby has also served on the board of the AP. She's been honored with a shelf full of trophies, including an Edward R. Murrow Award for coverage of the 1995 Chicago heat wave.



Harley Hotchkiss

Name: Harley Hotchkiss
Team: CNN Radio
Position: Operations Director

Career highlights: Hotchkiss has been Operations Director at CNN Radio since 1989. In his 18-year tenure he has managed a 24/7 radio news network through considerable changes, including the transition to three different syndicators. He oversaw CNN Radio's coverage of the 9/11 attacks, two wars and three destructive hurricane seasons and also managed editorial changes to CNN Radio newscasts and sports and business programming.

Most recently he helped launch new programming including "CNN in 60," the popular long-form programs hosted by CNN network talent and new podcast offerings.



Greg Tantom

Name: Greg Tantom
Team: WTWP/Washington
Position: Program Director

Career highlights: This 30-year broadcaster has recently taken on the challenge of building the new WTWP (Washington Post Radio), Bonneville's joint venture between WTOP/Washington and *The Washington Post*.

Tantom spent the past seven years as News Director for KGO/San Francisco. During his tenure the station won five Edward R. Murrow Awards, including four in the past four years. His resume also includes news reporter, editor and anchor roles at KFWB/Los Angeles, WCAU & WIP/Philadelphia, KING/Seattle and KSDO & KOGO/San Diego.

Introducing...

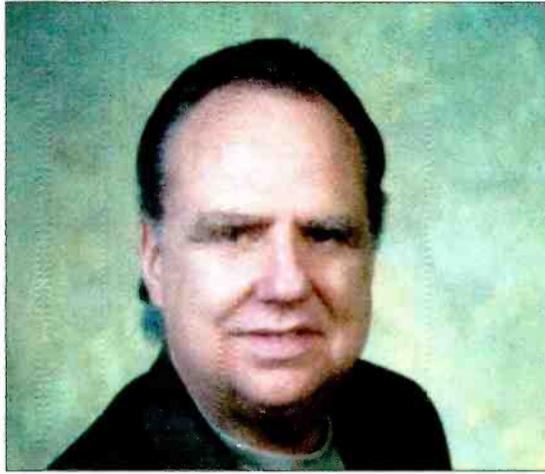


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Corinne Baldassano

Name: Corinne Baldassano
Team: Take on the Day/The Dr. Laura Program
Position: Sr. VP/Programming & Marketing

Career highlights: A longtime network and local radio programming executive, Baldassano was previously responsible for long-form programming at such companies as the ABC Radio Networks, Westwood One and Sony's SW Networks. She also served as General Manager of Associated Press Radio.

She is a founding member of Mentoring and Inspiring Women, a group that mentors, encourages and supports women in the radio business.



Paul Bell

Name: Paul Bell
Team: Wall Street Journal Radio Network
Position: VP/Radio

Career highlights: Bell is responsible for directing the overall business strategy and news operations of the group, including the network's hourly news updates, "The Wall Street Journal Report" and "The Dow Jones Money Report"; the long-form programs *The Wall Street Journal This Morning* and *The Wall Street Journal This Weekend*; and licensing of audio content and podcasting.



Dennis Green

Name: Dennis Green
Team: Westwood One
Position: Exec. VP/Affiliate Sales

Career highlights: "Managing the biggest launch in the history of Talk radio, *The Radio Factor*, with Bill O'Reilly, on 215 stations, especially when many in the industry predicted failure. When I arrived in 2000 the company had not launched a new talk show in years. Rather than buying existing shows, it has since launched successful syndicated talent including Tom Martino, Laura Ingraham, Lars Larson, Ron Insana and Jay Severin."



Gary Krantz

Name: Gary Krantz
Team: Air America Radio
Position: President

Career highlights: Krantz was part of the founding management team of MJ1 Broadcasting in 1981. In 1998 he joined AMFM Radio Network as VP/Programming. He was named Sr. VP at Clear Channel-owned Premiere Radio Networks in 2000. In 2003 he was named President of the Country Radio Broadcasters, and in 2004 he was upped to Exec. VP/Operations at Premiere Radio Networks. He joined Air America Radio in his current role in 2005.



Trevor Oliver

Name: Trevor Oliver
Team: Premiere Radio Networks
Position: VP/Operations

Career highlights: Oliver oversees Premiere's staff of network producers, screeners and board operators and contributes to programming and marketing efforts, which includes interacting with talent, affiliate communications and the production of special programs.

Prior to joining Premiere almost eight years ago he worked in Canada as a radio air talent, news reporter and anchor, and as a news anchor and programmer at stations in Atlanta; Miami; Seattle; and Portland, OR.



Tom Tradup

Name: Tom Tradup
Team: Salem Radio Network
Position: VP/News & Talk Programming

Career highlights: Tradup currently oversees all network news operations for SRN, as well as the network's syndicated talk shows. Other career highlights include serving as VP/GM of USA Radio Network and President/GM of WLS-AM & FM/Chicago and holding key management and programming positions at KRLD/Dallas, WASH/Washington, WMCA/New York and KCMO/Kansas City.

INDUSTRY PLAYMAKERS

NOMINATION FOR DOMINATION

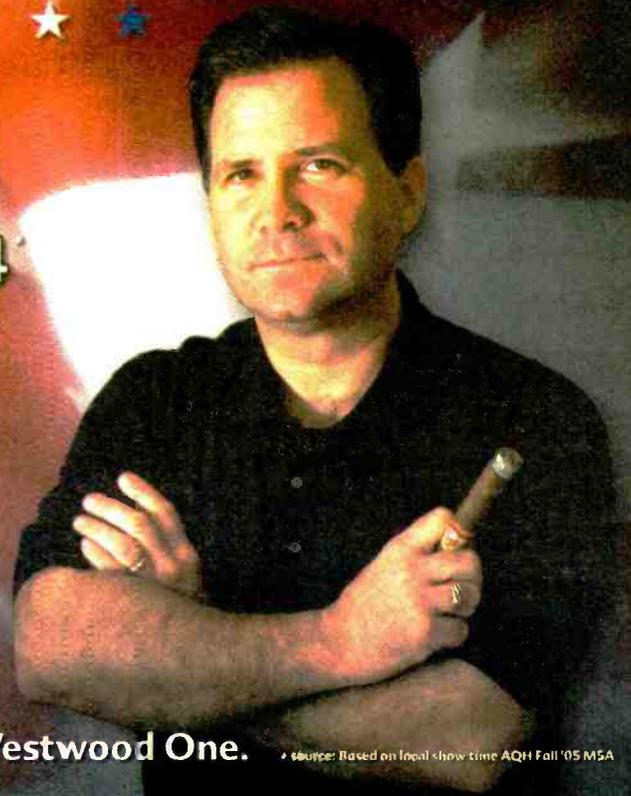
Congratulations to Lars Larson on his R&R Industry Achievement Award nomination for News/Talk Local Personality of the Year.

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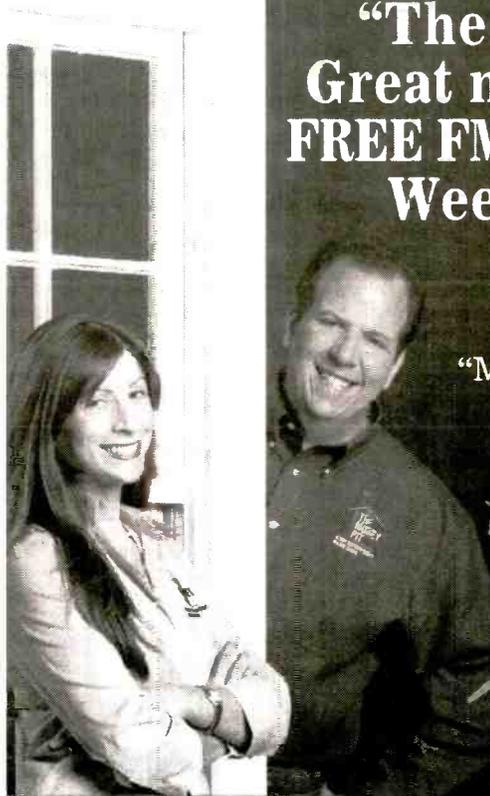
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Earnings

Continued from Page 8
earnings conference call that the radio business — on the pessimistic end — is “a flat-revenue-growth business.” He continued, “On the optimistic end, it’s a mid-single-digit-growth business. But you’ve got cash-flow growth that’s not as fast as it has been.”

To diversify, Liggins highlighted Radio One’s plans to launch an Internet portal before year’s end. “We’ve got to figure out how to monetize the 14 million listeners in our audience,” he said. “We’re in the ‘black people’ business. Nobody can drive traffic to a black-oriented website like Radio One.”

Radio One’s Q4 2005 net broadcast revenue rose 15%, to \$91.2 million, due primarily to the acquisition of 51% of Reach Media’s common stock. Excluding Reach Media’s operating results, Q4 net broadcast revenue grew 1%. Q4 net income fell from \$13.5 million (13 cents) to \$9.5 million (10 cents), matching Thomson Financial estimates.

Reach Media incurred \$1.2 million in Q4 impairment charges, while Radio One spent \$200,000 in anticipation of the Q1 2006 launch of its new Talk network.

Radio One’s 2005 net broadcast revenue increased 16%, to \$371 million. Net income increased from \$41.5 million (39 cents) to \$47.8 million (46 cents).

For Q1 2006, inclusive of Reach Media, Radio One expects to report net revenue growth in the mid-single-digit range.

Expanding The Traffic Business

Westwood One President/CEO Peter Kosann believes that the company must expand its content — particularly Metro Networks’ traffic service — to new platforms.

“The time has come to aggressively market traffic content in digital media,” Kosann said during a Feb. 24 conference call. “We are going to unlock this value.”

“With little cash investment to date, Metro has sold limited content to auto manufacturers, satellite providers and wireless carriers. We have seen real and consistent demand for our content from paying customers.”

Chuck

Continued from Page 3

with Doc and Johnny and Grace, a heritage local morning show, and the rest of the talented staff: [APD/middayer] Jana Sutter, [afternoon jock] Chad Pitt, and Stick at night.

“I’ve definitely been blessed with some great positions throughout my career, thanks to the help and

The company’s Q4 net income fell from \$29.6 million (31 cents) to \$24 million (27 cents), a penny shy of Thomson Financial analysts’ expectations, as net revenue declined 3%, to \$147 million. Revenue from Westwood One’s local/regional clients fell 10%, but there was a 6% gain from national business. Q4 operating income slipped 13%, to \$44.3 million.

Westwood One’s 2005 net income fell from \$95.5 million (97 cents) to \$84.7 million (93 cents), missing analysts’ expectations by 1 cent. Full-year revenue slipped 1%, to \$557.8 million. National revenue declined 2%, while local/regional ad revenue rose 0.4%. Operating income was \$155.3 million.

The company issued a dim Q1 forecast, predicting high-single-digit to low-double-digit declines in revenue and double-digit increases in operating and reinvestment expenses. It also expects double-digit declines in operating income before depreciation and amortization.

More Earnings

- **Entravision’s** radio division Q4 net revenue grew 6%, to \$25.2 million. On an overall basis, Entravision’s net income grew from \$2.6 million (2 cents) to \$3.4 million (3 cents), and net revenue increased 8%, to \$73.2 million. Approximately \$1.4 million of the overall increase came from the company’s radio unit.

Entravision’s 2005 net loss was \$9.7 million, due to a loss on extinguishment of \$28 million in debt, compared to 2004 net income of \$6.2 million. Net loss per share improved from 9 cents to 8 cents.

- **Cox Radio’s** Q4 revenue slid 2%, to \$108.9 million, as national spending fell 10% and local advertising dipped less than 1%. Q4 operating income dropped 40%, to \$22.7 million, due primarily to a \$13.4 million (13 cents) charge. The charge also affected Cox’s Q4 net income, which declined from \$18.3 million (18 cents) to \$5.5 million (5 cents). Minus the charge, Cox would have matched Thomson Financial’s forecast of 18 cents per share.

For 2005, Cox Radio’s revenue was

flat at \$437.9 million, but operating income fell 5%, to \$136.8 million. Net income declined from \$67.9 million (67 cents) to \$61.3 million (61 cents), in line with Thomson Financial estimates.

Cox Radio President/CEO Bob Neil cited uncertain market conditions when he declined to provide Q1 guidance. “Pacings have been on a bit of a roller coaster and difficult for even us to figure out,” he said during Cox’s Feb. 22 earnings call.

Saga’s Q4 radio-division revenue slipped 3%, to \$31.4 million, while operating income declined 34%, to \$6.9 million. However, 2005 net radio revenue rose 5%, to \$125.6 million, even as operating income fell 12%, to \$33.7 million. Q4 net income decreased from \$4.1 million (20 cents) to \$1.9 million (9 cents).

For 2005, the radio division’s net revenue rose 5%, to \$125.6 million, but operating income fell 12%, to \$33.7 million. Net income fell from \$15.8 million (75 cents) to \$10.6 million (51 cents).

Saga’s Q4 and 2005 net income figures were impacted by a \$1.2 million impairment charge, \$2.7 million in losses on asset sales and a \$3.1 million increase in interest expense.

During the Feb. 28 earnings conference call, Saga Chairman/President/CEO Ed Christian complimented Radio One COO Mary Catherine Sneed on her “gumption” in speaking up during her company’s earnings call about the radio industry’s failure to create new business and new advertisers. Christian also took a shot at an unnamed competitor that he believes is using shaky sales strategies.

“We have noticed that there has been a change in sales methodology,” Christian said. “One large company is selling per share rather than rating. I don’t want to go into a lot of detail, but I think, as an industry, we need to grow in the long term. We won’t achieve growth through a ‘sell at any price to gain share’ mentality.”

Additional reporting by Adam Jacobson and Sarah Vance.

Pop sister WKXJ/Chattanooga, TN, as well as WVSR/Charleston, WV.

Pederson

Continued from Page 3
have the greatest content — the Gospel! It’s my desire that when people listen to Moody radio, whether it’s a song, a message or an interview, they’ll experience God in a real and practical way.”

guidance of guys like [outgoing Regional VP/Programming] Doug Hamand, [Sr. VP/Programming] Marc Chase and [VP/Country] Clay Hunnicutt. I’ve learned a tremendous amount from them, and I’m now ready for this next challenge. The pieces are definitely in place for XL to be No. 1.”

Chuck’s previous programming stops include Clear Channel CHR/

In 1994 he was elected to the U.S. Senate to fill the unexpired portion of Sen. Al Gore’s term.

Thompson went on to serve in the Senate until 2003. During his tenure on Capitol Hill he was Chairman of the Senate Governmental Affairs Committee and sat

on the Senate Intelligence and Judiciary Committees.

Thompson began his film and television career in 1985 and has appeared in numerous TV shows and movies including *The Hunt for Red October*, *Cape Fear* and *In the Line of Fire*.



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CIRCULATION

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A Perry Capital Corporation

Thompson

Continued from Page 3

political stage since the 1970s, when he served as minority counsel to the Senate Select Committee on Presidential Campaign Activities — a.k.a. the “Watergate Committee.”



ADAM JACOBSON
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The Big Picture On SMS

More reasons text messaging keeps radio hip

By now most radio executives have some idea of what short message service, or SMS, is. Some even understand how text messaging can make a radio station more relevant to the technology-savvy music lover who owns an iPod, has a MySpace page and doesn't remember a world where ATMs and the Internet weren't as common as the corner Starbucks.

This week I talk about the benefits of SMS and mobile marketing with **Eric Murphy**, founder of Pop2Life, a creative marketing and promotions company dedicated to providing innovative campaigns for clients in the media and entertainment industries.



Eric Murphy

One-On-One Communication

Murphy says he's seen a rapid advance in the technology surrounding text messaging in the last year. "It's huge in other parts of the world," he says. "It's a multibillion-dollar business in Europe and South America and is just now catching up in the U.S., which is sort of unlikely.

"Usually the U.S. leads in these kinds of technical advances, but we've kind of fallen behind on this one."

With the evolution of dozens of new entertainment choices, Pop2Life's focus is offering SMS and mobile marketing tools to both the radio and record industries.

"Both radio and records really haven't tapped in to it yet because it's so new or because they don't know how to apply it to their particular application," Murphy says. "We're pushing it

and telling radio and records to be aggressive about taking part in the new technology."

Pop2Life is actually a partnership created about six months ago with a company called CCC Interactive, which handles the technical applications.

Murphy has a unique perspective on pitching record companies and radio broadcasters on SMS tools: He spent nine years in radio and worked at RCA Records for eight years as VP/Promotion & Marketing, working with such artists as Kelly Clarkson, Christina Aguilera and Dave Matthews Band.

"Text messaging creates a much more interactive experience for consumers, and that all heads back to the fact that people now have so many choices for entertainment, whether it be an iPod or satellite radio or whatever," Murphy says.

"Radio really has not done anything new or interactive for its listeners since I can remember, and I've been in the radio and record industries for 17 years."

About Pop2Life, Murphy says, "There's definitely a big difference between what we

Radio[®] INFORMER

Two weeks ago KSFI (FM100)/Salt Lake City became the market's first station to launch an HD2 multicast channel when it debuted "Soft Sunday Sounds." The new station offers a format that's truly unique to the Wasatch Front: Soft Sunday Sounds is devoted to music from artists like Michael W. Smith, AfterGlow, Michael McLean and other well-known contemporary artists in Latter Day Saints and Christian music.

KSFI-HD2 is available to all listeners with HD Radio receivers and is currently commercial-free. Listeners can also tune to the new audio offering live via the Internet, at www.fm100.com.

FM100
Soft Hits...Less Talk

"We're very pleased to provide our very popular Soft Sunday Sounds music throughout the week," said Bonneville/Salt Lake City Sr. VP/Market Manager **Bruce Christensen**. "By utilizing HD2 technology, our large listener base can now enjoy even better sound."

Bonneville/Salt Lake City VP/GM **Chris Redgrave** said, "Furnishing this programming to our listeners via HD Radio technology is yet another way in which we're enriching the products we provide our listeners. We know they'll find Soft Sunday Sounds in HD Radio to be a highly enjoyable addition to their Bonneville programming choices."

Bonneville/Salt Lake City's News/Talk KSL-AM & FM and Classic Rock KRSP (103.5 The Arrow) already broadcast in HD and are considering their own HD2 multicasts.

do and what other companies do. We know how to apply these technologies to radio and records. A lot of other companies that are out there are technical in nature. They're great at the technology. They have great engines that run their technology. But the technology is useless without the creative ideas that make it work.

"That's the one thing that we're experts in for this industry, whether it be television, MTV or Comedy Central, or radio. We have the experience to create applications from beginning to end that truly benefit radio and records.

"Our creativity is the bottom line. We offer something from a full-spectrum standpoint

that other companies can't. Whether it's coming up with the initial idea for a sweepstakes or applying it to the sales force of a radio company and showing them how they can use it to create new revenue streams for radio, it can possibly change the model of how radio gets the bulk of its revenue.

"The days of 10-minute stopsets have to come to an end, or radio is going to suffer."

New Technology With Premium Benefits

SMS technology provides many opportunities for radio to reach the people advertisers are seeking, Murphy believes. "The advertisers are

Continued on Page 40

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The Big Picture On SMS

Continued from Page 39

looking for new and innovative ways to reach those listeners," he says. "Forget about doing the traditional time buy. These people are texting in requests or to enter sweepstakes or vote in polls.

"A radio station can send a message right back out to that consumer, thanking him for texting in a request. It can say, 'Don't forget to stop by Dunkin' Donuts because Kiss-FM is going to give you a free latte,' or whatever they want it to be.

"There are a lot of sponsorship opportunities. Revenue from premium-based campaigns could even come from a premium club that would give people instant notifications of on-sale or presale dates for concerts."

For example, the first 100 people to text back to a station could receive the opportunity to buy tickets to an upcoming concert before the tickets go on general sale. The tickets sell at a premium, and the station takes a cut of the revenue from the text-based promotion.

"The premium SMS is really the biggest revenue stream, and the ability to deliver content to the listener is exclusive to that station," Murphy says.

"Whether it's a ringtone or morning show wallpaper or a situation where the morning show host is talking to some hot stripper and wants to send a 'push-out' to anybody who wants to see what this woman looks like right now, it's all added value."

The Next Big Thing

Murphy started his company about three years ago. Thank Pinnacle Media Worldwide consultant Ken Benson for hiping Murphy to SMS and mobile marketing.

Murphy says, "Ken does a lot of international business and deals with radio stations all over the world. He told me way back then that SMS texting was going to be huge. At the time I said, 'What's the big deal? People text in and — who cares?'"

"I didn't really think of it as an opportunity. I thought of it on the most basic terms, which is someone texting in to request a song or to enter a sweepstakes. That's great, but the possibilities with SMS and mobile marketing are enormous.

"It's not just about texting in a request or texting in to win a sweepstakes. Although those are great ways to build a database and great ways to have interaction with the listener, they're not the only ways — and they're the most basic ways."

Texting is more powerful than a listener club that sends e-mails to members, according to Murphy. "This is a much more one-on-one, intimate communication with a listener

"Terrestrial radio has to do a good job in getting behind the technology out there, and to this point I think they've been a little behind the ball."

"The advertisers are looking for new and innovative ways to reach those listeners. Forget about doing the traditional time buy. These people are texting in requests or to enter sweepstakes or vote in polls."

or a consumer, and people have their cell phones with them all the time," he says.

"Remember that 80% of radio listening happens in the car. No one has his or her laptop in the car. And people don't have time to sit on the phone and wait on hold for 25 minutes."

The best part? Someone sponsors the text-based giveaway, Murphy says. Of course, a premium sweepstakes would still require a web-based entry form, giving people the option to enter for free so the station stays within legal contest guidelines.

"The morning show can go on and say, 'We'll give you an exclusive morning show ringtone, and you're also going to be registered for a trip to the MTV Video Music Awards,'" Murphy says.

"Somebody texts in, and they get a text back that says, 'Hey, thanks for texting in. Would you like to buy this ringtone? It's \$1.99. You'll also be entered to win this trip.' Or they can say no and not get charged. Listeners will always have the option to opt out. Anyone from the local car dealer to McDonald's can offer premium messages."

Record labels that want to let people know there is an album in stores or to watch a certain artist on *Saturday Night Live* can also use SMS texting to get the message out. Murphy says, "The labels have a huge opportunity to go to radio stations and say, 'We want to sponsor your SMS request line.'"

Spamless Possibilities

One thing Murphy stresses about SMS technology is that it works very differently from e-mail. "The possibility of people being spammed and people getting all these random messages and being pissed off at the radio station is very unlikely," he says.

"The carriers are super-super-protective of their technology because these are their customers. They don't want to piss them off. There is a lot of regulation and a lot of scrutiny about who gets a short code and how it's being used. It's a long process to even get one approved, and it's very expensive.

"A lease for a short code runs between \$500 and \$1,000 a month, and you have to apply with each carrier to justify what you're doing with it. They monitor it very closely."

Station-based texting, therefore, wouldn't be used to blast out a message to a million people in a record label's database. The stations would control who gets the messages and how often they get them.

"We're just the people facilitating it for

SMS As A Communication Device

According to Vibes Media co-founder **Jack Philbin**, SMS and mobile marketing technology offer radio a communication device, not a marketing tool.

Philbin, who has been marketing SMS to radio since late 2003, says, "What terrestrial radio is trying to do is stay local and stay relevant in the face of iPods and satellite radio. All the mediums are diluted because there are so many places where people are getting information.

"This is a way to keep a more intimate relationship and establish instant interaction with listeners, which is what it's a perfect medium for."

Vibes was founded eight years ago, and Philbin says he's been in the SMS world longer than most of his competitors. He says there are many players who claim they can deliver on things that "they absolutely can't."



Jack Philbin

Philbin says, "I do a lot of cleanup work, calling stations to give them a reality check on what they're being pitched vs. what can happen in the market, what U.S. consumers are ready for and the ways things should be done here, based on proven programs we've run."

Vibes has run more than 5,000 mobile programs and is tied in to sports stadiums and arenas with all the major leagues in the U.S. The company just wrapped an SMS Super Bowl package for Burger King.

Philbin says, "We've got consumer experience. We've got experience with wireless carriers. We're running all the text-to-screen tours. We did the Green Day tour, and now we're doing the Bon Jovi tour. For those who aren't familiar with text-to-screen, it allows people in the audience to send a text message to a Jumbotron screen.

"Our experience is really diverse, and that matters a lot, because it's not what somebody knows about radio, it's what they know about mobile and how it can complement radio."

A Brick Wall

Vibes' first radio client was popular KTTB (B96)/Minneapolis morning host Tone E. Fly. Philbin says, "He really understood the platform. We built a solution that was pretty awesome right off the bat. I knew we were on to a huge product."

But Philbin says Vibes has "hit a brick wall" because the radio industry can be a tough place to pitch an innovative product. "It's more of a money thing, not that radio folks lack technological savviness," he says. "Everybody's gunning for next month's number, and there's not much investment in innovation.

"You can show people the platform, and they'll sit there and go, 'Wow! This is truly amazing.' It connects our broadcast, traditional, one-way media with people in a way where all of a sudden it's two-way. You're activating that broadcast message and making that interactive. It's the marriage of two mediums that enhances the power of both.

"Radio is all about giving people information and making them happy, whether they are listening to their favorite song or whatnot. If you want to enter a contest, you can call in and get a busy signal and get that experience. That sucks.

"It also sucks to go into some automated voice mail that routes me on some phone tree to enter some information or something. Those are all static experiences, from the time I pick up the phone to the time I hang up. What mobile offers is interaction over the course of days or even weeks, because you can get a dialogue going. That's what we're really good at."

Find The Money

Unlike some in the industry, Philbin doesn't believe texting should be used to send advertising or promotional messages to listeners. "The big problem with the radio station's lack of ability to fund an innovation like this is because they're trying to do it out of the marketing budgets, and those are tiny," he says.

"This should come out of a programming budget. But it doesn't matter where somebody allocates it at the station level, the money needs to be found because they need to do this.

"Again, if it's marketing, it should be prioritized over the cost of one billboard on a highway. If you run a mobile platform that interacts with listeners, you have all that data at your fingertips in real time."

them," Murphy says. "Terrestrial radio has to do a good job in getting behind the technology out there, and to this point I think they've been a little behind the ball. Radio stations want a connection to the listener, and mobile marketing is a good part of that."

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Why Net Neutrality Matters

And a tech news roundup

Net neutrality is a term you'll be hearing more and more as time goes on, and, if you're a content provider — for instance, if you run a station website or websites — you'll need to know what it means and what the future may hold.

Following recent FCC and Supreme Court decisions, broadband networks are now considered by the government to be "information services" rather than "telecommunications services." That means broadband services are mostly unregulated, as opposed to working under the tight regulatory guidelines that govern telecommunications services.

The lack of regulation means broadband service providers can now legally control what content goes over their networks. For example, a broadband provider could theoretically limit access to a popular website — say, Google — to customers who pay more for a higher tier of broadband service.

In other words, broadband could end up working much like cable television, with the provider making the final decision about what's available and how content can be accessed. Content providers not favored by the broadband carrier (or that don't pay) could be relegated to slower connections or blocked entirely.

Lobbying group Public Knowledge describes the possibilities this way: "Network operators can adopt conflicting and proprietary standards for the attachment of consumer equipment [that is, they can control what modems and other devices consumers use], can steer consumers to certain websites over others, can block whatever Internet services or applications they like, and [can] make their preferred applications perform better than others."

Free Access

Broadband carriers to date have been largely "neutral," with every carrier allowing all legal traffic on its network, and PK would like to see legislation or an FCC rulemaking that guarantees ongoing net neutrality.

The group, which has released a detailed white paper on the issue (available at www.publicknowledge.org), would like to see legislation or regulations that include the following:

"1. A statement of the network operators' obligations on a nondiscriminatory basis to carry any traffic, to permit any use and provision of any applications and services, and to allow the use of any equipment.

"2. A statement that recognizes the legitimate needs of the network operator to prevent harm to the network, comply with laws regarding access to unlawful content, and engage in legitimate network management.

"3. A statement that the principle in 1. shall be enforced through a complaint process and that the network operator has the burden of proof of justifying within a few days of a com-

plaint being filed that any blocking or discrimination is necessary to comply with 2."

PK suggests a window of three to 10 days for a broadband carrier to respond to a discrimination complaint.

Dialup providers are legally defined as telecommunications services and are bound to carry all legal content without discrimination, and the Internet was built on free access in a dialup world. Widespread broadband should allow access to more and better content, not open the door for broadband carriers to control content at will.

No BlackBerry Injunction, For Now

The long-running patent-infringement case between Waterloo, ON-based BlackBerry developer Research In Motion and Virginia-based patent-holding firm NTP took a slight turn in RIM's favor on Feb. 24, when a District Court judge did not rule on NTP's request for an injunction that would have shut down BlackBerry service in the United States within 30 days and potentially stopped the sale of new BlackBerrys. Judge James Spencer said he will make a decision on an injunction "as soon as reasonably possible."

NTP has asked for a new injunction that, if granted, could shut down BlackBerry service to most of its 3 million to 4 million users in the United States.

The infringement suit dates back to 2001, when NTP alleged that the BlackBerry platform infringes on eight of its patents and took RIM to court over 16 claims related to five of those patents. NTP won in the jury trial and asked for — and got — an injunction from Spencer to shut down BlackBerry service. That injunction was, however, stayed pending appeal.

NTP has asked for a new injunction that, if granted, could shut down BlackBerry service to most of its 3 million to 4 million users in the United States (any injunction would exempt the

million or so government and emergency workers who rely on BlackBerry, though it's not clear whether technology exists to block BlackBerry service to only some users).

RIM recently released the details of software workarounds that it says will keep the BlackBerry service operating if NTP's request for an injunction is ultimately granted. But any such workaround would involve upgrading the firmware on every BlackBerry in the hands of consumers, a huge undertaking and a possibly enormous logistical problem.

Meanwhile, the U.S. Patent & Trademark Office last week set aside one of the NTP patents in the case in a final order. NTP is expected to appeal that decision and earlier preliminary Patent Office decisions setting aside all the patents in the RIM-NTP case.

The RIAA Changes Its Tune?

One provision of the Digital Millennium Copyright Act requires that every three years a new rulemaking be held on exceptions to the DMCA's anti-circumvention rules — that is, the part of the law that makes it illegal to work around a copy-protection scheme. Such a rulemaking is going on right now, and the RIAA's comment filing in the case may indicate a change of direction at the organization.

These words appear on the RIAA website (www.riaa.org) right now: "If you choose to take your own CDs and make copies for yourself on your computer or portable music player, that's great. It's your music, and we want you to enjoy it at home, at work, in the car and on the jogging trail."

But in the DMCA filing the RIAA says, "nor does the fact that permission to make a copy in particular circumstances is often or even routinely granted necessarily establish that the copying is a fair use when the copyright owner withholds that authorization."

That, according to lobbying group the Electronic Frontier Foundation, means that copying one's own legally purchased CDs for use on an iPod or other device may not be a legal "fair use" if the copyright owner decides to withhold permission to make such copies.

Meanwhile, in the same filing the RIAA says, "Creating a backup copy of a music CD is not a non-infringing use."

RIAA lawyers said in the *MGM v. Grokster* case that making personal copies of music is "perfectly lawful," and there's no sign yet that the RIAA is planning to change its public stand on making such copies. But the rulemaking comment may, the EFF believes, mean that the RIAA is opening the door to enforcing copyrights against people who make personal copies of its member labels' music. Keep an eye on this one.

CBS Corp. Offers 'CBS Alerts'

CBS Corp. will next week introduce breaking-news "CBS News to Go" and entertainment-news "ET to Go" alerts for mobile-phone users. The "CBS Alerts" — up to five a day from each service — will include text, video and pictures for subscription fees of 99 cents a month for "CBS News to Go" and \$3.99 a month for "ET to Go."

CBS plans to run promos during selected TV shows telling consumers how to get the alerts, and sign-up will also be available at CBS.com, CBSNews.com and ETOline.com.

CBS Corp. President/CEO Les Moonves said, "As a leading content creator, we are committed to deepening our consumers' relationship with CBS brands and programming. This move underscores our strategy of offering best-in-class content on as many platforms as possible while seeking out new revenue streams."

CBS's technology partner for the project is Boston-based m-Qube. The alerts will be available for all mobile phones and wireless carriers.

"Network operators can adopt conflicting and proprietary standards for the attachment of consumer equipment, can steer consumers to certain websites over others, can block whatever Internet services or applications they like, and [can] make their preferred applications perform better than others."

Public Knowledge

iTunes Store Sells Billionth Download

Apple Computer last week sold its billionth download through the iTunes Music Store, a copy of Coldplay's "Speed of Sound." The lucky buyer, Alex Ostrovsky of Michigan, received a 20-inch iMac, 10 60-gigabyte iPods (five black and five white) and a \$10,000 iTunes gift card from Apple Computer. Additionally, Apple is setting up a scholarship in Ostrovsky's name at the Juilliard School of Music.

Apple CEO Steve Jobs said, "I hope that every customer, artist and music-company executive takes a moment today to reflect on what we've achieved together during the past three years. Over 1 billion songs have now been legally purchased and downloaded around the globe, representing a major force against music piracy and the future of music distribution as we move from CDs to the Internet."

ComScore Arbitron Audience Hits New High

The online radio networks measured by the comScore Arbitron webcast ratings topped 7 million different listeners age 12 and older during an average week in the month of December 2005, the first time the cume audience has surpassed that mark in just over a year of measurement.

The overall cume leader is once again Yahoo! Music, with 2.8 million in weekly (Monday-Sunday, 6am-midnight) cume and AQH cume of 280,900. AOL Radio Network comes in second, with weekly cume of 1.9 million and AQH cume of 228,500.

AOL is followed by Microsoft's MSN Radio and WindowsMedia.com, with a weekly cume of 1.2 million and AQH cume of 121,000; Clear Channel Online Music & Radio, with a weekly cume of 797,300 and AQH cume of 58,600; and Live365, with a weekly cume of 721,200 and AQH cume of 47,800.

The comScore Arbitron ratings are based on listening by approximately 200,000 U.S.-based members of comScore's global panel of consumers who have agreed to have their online activity monitored by comScore. All the measured networks are represented by Ronning Lipset Radio.

Rick Dees Rides Again!

Or should we say "Ricardo Diaz"? Legendary ex-KIIS/Los Angeles morning mainstay Rick Dees is returning to the SoCal airwaves this Sunday morning to host a unique new Hispanic-flavored countdown show on SBS Latin Urban **KXOL (Latino 96.3)**. "I think there's a real hole for this, especially in some of the markets that have stations that are bilingual," Dees tells **ST**. "What this does is brand Latino 96.3 as a general-market radio station, and this gives the advertisers — the little wimps who were afraid to advertise on this station — permission to go ahead and open up and spend some money with this station, because they should." The new show will run Sunday mornings from 6-10am. "And this is just the beginning," Dees vows. "The first phase of a double-pronged assault." That's right — he's making noise about returning to mornings somewhere in Los Angeles soon. Stay tuned.



'Donde esta la casa de Pepe?'

Mmm ... Roast Smulyan

On Feb. 27 at the Broadcasters' Foundation Dinner, Emmis CEO **Jeff Smulyan** (pictured) was presented with the group's Golden Mic Award, which recognizes the community service and charitable work of its recipient. And then it got weird. Emmis Radio President Rick Cummings, Cox Radio COO Dick Ferguson, former Jefferson-Pilot Communications President Carke Browne and Federated Media CEO John Dille all praised Smulyan — and also got in a few shots.



Smell someone roasting?

The evening's highlight was a video presentation of "Jeff TV," a sendup of all-news cable channels that featured nothing but news about Smulyan. Bonneville CEO Bruce Reese and former Susquehanna COO David Kennedy co-anchored the coverage, which was accompanied by a ticker that featured Emmis' current stock price, Smulyan's health stats and the temperatures in both Boca Raton, FL and Smulyan's hometown of Indianapolis.

The "broadcast" was enhanced by a field reporting crew that included Greater Media CEO Peter Smyth; Citadel COO Judy Ellis; R&R CEO Erica Farber; and Entercom CEO David Field, who was on-scene at Smulyan's favorite restaurant — Hooters — with Cumulus CEO Lew Dickey, Hubbard Radio President Ginny Morris and Regen: CEO Bill Stakelin. In a special report from Nashville, Farber read a statement from former Vice President Al Gore, who acknowledged that it was Smulyan — not Gore — who invented the Internet. Ellis interviewed Smulyan's limo driver, who bore a striking resemblance to CBS Radio CEO Joel Hollander.

Clear Channel CEO Mark Mays and Clear Channel Radio CEO John Hogan were also featured in a restaurant — Taco Bell — which they'd taken in trade for all of Clear Channel's radio stations after Smulyan convinced them that that ... you guessed it: Less is more.

Former FCC Commissioner Susan Ness introduced "FCC Chairman and owner" Mel Karmazin, whose recent purchase of the agency gave him the authority to grant Smulyan's radio stations licenses for life.

However, the heaviest hitter of the evening was none other than former President Bill Clinton, who remarked that no one deserved the "Golden Shovel" award more than Smulyan and revealed that it was actually Smulyan who invented satellite radio. Smulyan said he was "blown away" by all of the attention, especially the ambitious "Jeff TV" production. "Most of those people I haven't spoken to in years," he joked.

Executive Sweet

Some overdue consolidation results in at least 15 full-time positions being eliminated at Clear Channel/Los Angeles. The layoffs included **Mat Weig**, Marketing Director of KBIG and KOST; **Neil Simon**, Promotions Director of Progressive Talker KTLK-AM; and **Emily Novak**, assistant to KFI PD Robin Bertolucci.

Mark Steinmetz is leaving as Sr. VP/Market Manager for CBS Radio Country KMLE, Oldies KOOL and KZON (101.5 Free FM)/Phoenix. Steinmetz, a 29-year radio vet, has run the trio since December 2003. The company has called upon Dallas-based Controller/Western Region **Randy Friend** to jump in temporarily while CBS Exec. VP/Western Region Brian Ongaro interviews potential replacements.

Cumulus/Nashville Market Manager **Michael Dickey** has resigned. Word has it he plans to walk the earth for a while.

Superadio Networks hires industry vet **Anita Parker-Brown** as VP/Entertainment Programming. Ms. Parker-Brown previously worked at SJS Entertainment, AURN, Jones Radio Networks and Launch Radio Networks. She will play a hands-on role in the syndicated *Wendy Williams Experience*.

After a 23-year run, Greater Media/Philadelphia Group Events Coordinator **John Kubiak** exits. "Kub," who formerly served as Promotions Director at WMMR and the former WXXM (Max 95.7), can be reached at 610-716-6000 or dx919@yahoo.com.

The Programming Dept.

KPRR (Power 102)/El Paso ups Asst. PD/morning show co-host **Patti Diaz** to PD. The gig has been available since Bobby Ramos left in January to program Latin Urban sister KLOL (Mega 101)/Houston.

WXTU/Philadelphia MD/afternoon personality **Cadillac Jack** exits after six years with the Beasley Country outlet. He can be reached at 484-919-6333.

CBS Radio/Portland, OR Programming Guru Dennis Constantine has been a busy guy: First, he hired Portland native **Brad Dolbeer**, currently doing nights at KMTT/Seattle, for the newly created position of Asst. PD/midday host at KLTH (K-Hits 106.7). About 12 seconds later, Constantine, feeling generous in spirit, strolled down the hall and into the office of **Kevin Welch**, MD of KINK, and awarded him bonus Asst. PD stripes.

J-Dot, a.k.a. J-Arthur, a.k.a. James Hukins, Asst. PD/night jock at WIKS (Kiss 102)/Greenville, NC, has been upped to PD. He will replace BK Kirkland, who exits March 3 after 17 years in the PD chair.

Self-described "sassy young lassie" **Ashley "P-Nut" Wilson** is flying the MD coop at Entercom Active Rocker KISW/Seattle in search of her first programming gig. Wilson, whose last day is March 15, leaves a four-year trail of destruction behind her at the station. In the meantime, Asst. PD **Ryan Castle** ably assumes her MD stripes, assisted by night jock **Jolene**.

Eric Sean, PD of American General Media CHR/Rhythmic KPAT (95.7 The Beat)/Santa Maria, CA, takes that sweet transfer farther inland to become OM of CHR/Rhythmic sistah KISV (Hot 94.1)/Bakersfield, where interim PD **J. Reed** is now regular PD. Reed has been handling programming since Picasso Stevens left in December to rejoin his former KISV boss, Bob Lewis, in Austin as Asst. PD/afternoon dude at KDHT (Hot 93.3).

Much like the smoke billowing from the flaming buffalo in the lobby of Clear Channel's Casper, WY cluster, news also spews: Programming Assistant **Travis Royce** is given PD duties for Country KWYY (which are handed off by OM **Donovan Short**) and AC KMGW (which are donated by Bob Davis). Short will continue to oversee the cluster and program CHR/Pop KTRS and Adult Hits KRVK while Davis keeps News/Talk KTWO-AM and Sports/Talk KKTL-AM.

Continued on Page 45

R&R TIMELINE

1 YEAR AGO

- Danny Goldberg** named CEO of Air America Radio.
- Alan Sledge** named Sr. VP/Programming for Clear Channel/Arizona, Nevada & Texas.
- Jeff Boden** promoted to President/GM of WJZW & WRQX/Washington.

5 YEARS AGO

- Ron Fair** named President of A&M Records.
- Rich McMillan** named PD of WLVE/Miami.
- Cheryl Broz** elevated to Regional Promo Dir./West Coast, Arista Records.

10 YEARS AGO

- Daniel Glass** promoted to President of Universal Records.
- Shellie Hart** appointed PD of KEDJ/Phoenix.
- Lynn Anderson** upped to VP/International Development at Metro Networks.

15 YEARS AGO

- Johnny Barbis** named Sr. VP at PolyGram Label Group.
- Carey Curelop** assumes PD duties at KQLZ/Los Angeles.
- Dave Samp** transfers to GM at KISW/Seattle.



Carey Curelop

20 YEARS AGO

- John Fagot** and **Ruben Rodriguez** named VP/Promotion and VP/Black Music & Jazz Promotion, respectively, at Columbia Records.
- Harry Lyles** named OM at WAIA/Miami.
- Wayman Jones** appointed National Director/Urban Black Promotion at PolyGram.



John Fagot

25 YEARS AGO

- Ed Bradley** named President of Columbia Pictures Industries radio division.
- Ray Anderson** named VP/GM of the Pasha Music Group.
- Bert Keane** named VP/Promotion & Marketing for Dreamland Records.

30 YEARS AGO

- Gary Davis** exits as head of national promotion at Warner Bros. Records.
- Art Laboe** named PD of KRLA/Los Angeles.
- Steve Rivers** moves to KROY/Sacramento as PD.



Art Laboe

A&R WORLDWIDE'S

MUSEXPO 2006

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CONFIRMED SPEAKERS INCLUDE:

- *Chris Gorog, Chairman/CEO, Napster
 - * Jason Flom, Chairman/CEO, Virgin Records Group (US)
 - * David Renzer, Chairman/CEO, Universal Music Publishing Group
 - * Ken Lombard, President, Starbuck's Entertainment
 - * George Ergatoudis, Head of Music, BBC Radio 1 (UK)
 - * Nic Harcourt, Head of Music, KCRW Los Angeles
 - * Nick Gatfield, President, Island Records Group (UK)
 - * Colin Barlow, President, Polydor (UK)
 - * Martin Dodd, Sr. VP A&R Worldwide, Sony Music Int'l
 - * Rollo Armstrong, Producer/Remixer (Dido, Faithless, U2, Sarah MacLachlan)
 - * Steve Schnur, Worldwide Executive of Music, EA Games
 - * David Goldberg, Vice President & General Manager, Music, Yahoo! Inc.
 - * Tim Renner, Managing Director, Motor FM (Germany)
 - * Terry McBride, Founder/CEO, Nettwerk Worldwide
 - * Alex Patsavas, Founder, Chop Shop Music (The OC, Grey's Anatomy, Carnivale)
 - * Michael Steele, Program Director, Indie 103.1 FM Los Angeles
 - * Ted Cohen, Senior Vice President, Digital Development & Distribution EMI Music
 - * Scott Francis, President, BMG Music Publishing (N. America)
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Continued from Page 43

• In Cleveland, WQAL MD **Rebecca Wilde** hands over her stripes to focus on getting up at the ungodly hour of 3am to do mornings with Allan Fee. Drink with power — or maybe extra oxygen, since he arrived from the mile-high perch of sister KIMN/Denver only two weeks ago — PD **Dave Popovich** picks up Wilde's discarded stripes and affixes them to the sleeve of midday dude **John Connor**. "I hope he's able to lead the rebellion against the machines — I'm definitely encouraging that," Popovich tells **ST**.

• **Jim Allen** is exiting his PD post at KZMG (Magic 93.1)/Boise, ID for family reasons. Allen has programmed the station since May 2003. OM Rich Summers is now looking for a replacement.

'Those Damn Aliens Stole My Pants!'

Coast to Coast AM host **George Noory**, ruler of overnight radio since Art Bell stopped doing the weekday version of the show, makes a nice living entertaining the paranoid masses



'Prepare to be probed!'

with his tales of the supernatural. Occasionally, however, Noory has a close encounter of the idiot kind. Please enjoy this hilarious snippet of stupidity we borrowed from his recent interview with the San Diego-area *North County Times*: "A woman calls one day and says, 'You're not going to believe it — my husband's been abducted by aliens! He finally came in real late in the morning. He was sweaty and nervous, and these aliens, they even took his wedding ring!'"

Quick Hits

• Longtime WLUP/Chicago midday princess **Cara Carriveau** is stepping down to devote more time to her young family while also helping her husband grow his new business, Fitness From the Inside Out. PD Tim Dukes expects to start turning over rocks from coast to coast to find a worthy replacement.

• Across the street at WKQX (Q101)/Chicago, a woman named **Marissa**, who has a background in theater and live performing, lands her first radio job, on *Mancow's Morning Madhouse* as "the female voice of reason," says Emmis/Chicago VP/Programming Mike Stern.

• Elsewhere in Chi-Town, WILV (100.3 Love-FM) makes some adjustments under new PD Ric Lippincott, including the elimination of the *LoveNotes* show. Former host **John Symons** can be reached at 312-933-7930 or jnsymons@aol.com.

• Much like a fry cook on Venus, PD Garrett Michaels flipped his airstaff at KBZT (FM 94.9)/San Diego. When everyone landed and the smoke cleared, night goddess **Anya Marina** found herself in middays while midday dude **Tommy Hough** moved back to nights.

• Rick Thomas finally reveals who he hired to co-host the new *Chino in Da Morning* show at XHTZ (Z90.3)/San Diego: Say aloha to **Tati Pelegreen**, currently doing middays at KDNN (Island 98.5)/Honolulu.

• **Luke Jensen** will join Nycki Pace and "Just Plain Dave" Johnson on the revised morning show at KCKC (Star 102)/Kansas City on March 6. Jensen, who's originally from K.C., is currently doing afternoons on WSOC/Charlotte.

• And speaking of Charlotte, **Adam Smasher** is reportedly in talks to possibly return to the market to do mornings at Clear Channel CHR/Rhythmic WIBT (The Beat). Smasher

previously spent seven years doing afternoons at CBS Radio's crosstown CHR/Pop WNKS/Charlotte. For the past year he's been doing middays at Clear Channel CHR/Pop WKSC/Chicago.

• KHTN (Hot 104-7)/Modesto, CA welcomes **Jason Brown**, a.k.a. Jay Boogie, for nights. Mr. Boogie's decade of experience includes KMEL/San Francisco and KWIN/Stockton. He replaces Double J, who crossed to KWIN last year.

• WIBB/Macon, GA night jock **DJ Skills** exits, replaced by **Shawty Slim**, one-half of the afternoon crew known as *The Jump Off*.

• WZAT (Z102)/Savannah, GA welcomes new night jock **Damien Mata**, who arrives on the 7:40 express from Toledo, where he did overnights on WTWR. "**Big Red**" **Sarah** moves from nights to overnights on Z102.

• KTTB (B96)/Minneapolis brings in Spiderman's mild-mannered alter ego, **Peter Parker** (possibly pictured), for nights. Parker was last heard in Boston doing late-nights at sister WBOT before it flipped to Urban AC as WILD-FM last year.



That was way too easy.

• **Nathan James** segues from Metro Traffic to nights at Max Media's WGH-FM (97.3 The Eagle)/Norfolk. He will also handle Promotions Director duties for clustermates WVBW (92.9 The Wave) and WXMM (Rock 100.5 Max-FM). He replaces **Kimi Stevens** on The Eagle. She, ironically, heads to Metro Traffic to handle airborne traffic duties for The Eagle and The Wave.

• WHUR/Washington adds Premiere's syndicated **Steve Harvey Morning Show** starting March 6. Harvey replaces *The Real DC Morning Show*, which featured **Smokin' Tony Richards**, **TC Bandit** and comedian **George Wilburn**.

• As we speak, KNCN (C101)/Corpus Christi, TX is down to *One Guy in the Morning*, as *2 Guys in the Morning* co-host **Dan Rios** exits after three years. OM/PD **Paula Newell** now seeks a "highly motivated workaholic" to jump into the blender with 16-year morning vet Rex Gabriel, saying, "The new person needs to be ready to perform at Mach 7 with their hair on fire — that's how Rex works!"

• WKZL/Greensboro part-timer **Katie O'Brien** is upped to the newly created and fairly important-sounding position of Asst. Morning Producer for *The Murphy in the Morning Show*. Afterward, there was much singing and eating of cupcakes.

ST Shot O' The Week



Congrats to our radio pal Mr. Ed Lambert, who tied the knot with his girlfriend of 7 1/2 years, April Purvis, at Caesar's Palace in Las Vegas. Among the well-wishers spotted at the poolside ceremony seen here are (l-r) self-described "Best-He-Could-Find-Man" John Reynolds, OM/PD of WNKS/Charlotte; promo pros Burt Baumgartner and Kim Stevens; Ed; April; and promo princess Denise George. Not pictured: Ed trying, unsuccessfully, to talk the missus into letting him and the boys sneak away to attend the Fernando Vargas-Sugar Shane Moseley fight just down the street at Mandalay Bay.

Burns Hits A Movin' Target

From the tropical splendor of his Florida compound, consultant **Alan Burns** (not pictured) and his Associates have unveiled a new format concept they've been perfecting in his basement laboratory ... that is, if homes down there actually had basements: Say hello to *Movin'*



Movin' kinda slow.

Movin'™ (the ™ is real this time), a new Rhythmic AC format targeting Anglo and Hispanic women from 28-40. *Movin'*™ is a blend of current hits with adult appeal, rhythmic gold from the '80s and '90s and some rhythmic classics. For a complimentary demo of *Movin'*™, go directly to www.burnsradio.com/movin. We'll wait here for you.

News/Talk Topics

• Former NBC News National Correspondent and MSNBC White House Reporter **Bob Kur** returns to his radio roots to host afternoons at Bonneville's soon-to-launch WTWP (Washington Post Radio). Kur began his broadcast career as News Director at WTKO/Ithaca, NY.

• Legendary former Georgetown basketball coach **John Thompson** has signed a lifetime contract with Clear Channel Sports WTEM (SportsTalk 980)/Washington. *The John Thompson Show* airs weekdays from 3-5pm.

• Comedian **Marc Maron**, former co-host of *Morning Sedition* on Air America Radio, has been inked by Clear Channel Progressive Talker KTLK-AM/Los Angeles to host his own local talk show weeknights from 10pm-midnight.

FILMS

BOX OFFICE TOTALS

Feb. 24-26

Title (Distributor)	\$ Weekend	\$ To Date
1 <i>Madea's Family Reunion</i> (Lions Gate)*	\$30.03	\$30.03
2 <i>Eight Below</i> (Buena Vista)	\$15.87	\$45.20
3 <i>The Pink Panther</i> (Sony)	\$11.10	\$60.84
4 <i>Date Movie</i> (Fox)	\$9.12	\$33.81
5 <i>Curious George</i> (Universal)	\$7.21	\$43.34
6 <i>Firewall</i> (WB)	\$6.68	\$37.29
7 <i>Final Destination 3</i> (New Line)	\$5.49	\$44.94
8 <i>Doogal</i> (Weinstein)*	\$3.60	\$3.60
9 <i>Running Scared</i> (New Line)*	\$3.38	\$3.38
10 <i>Freedomland</i> (Sony)	\$2.87	\$10.75

*First week in release. All figures in millions.
Source: Nielsen EDI

COMING ATTRACTIONS: This week's openers include *Block Party*, Dave Chappelle's sketch comedy with musical interludes featuring **Mos Def**, **Erykah Badu**, **Common**, **Jill Scott**, **Kanye West**, **Talib Kweli**, **The Roots** and **The Fugees**, among others. Mos Def also stars in *16 Blocks*, which opens this week.

Recording artist **JoJo** stars in *Aquamarine*, whose Epic soundtrack sports tunes by **Cheyenne Kimball**, **Nikki Flores**, **Mandy Moore**, **Stellastarr** and more.

— Julie Gidlow

TELEVISION

Due to a problem with Nielsen Media Research's internal content-management system, the ratings for the week of Feb. 20-26 were unavailable at press time.

HITS TOP 50 ALBUMS

THE INDUSTRY'S NO. 1 RETAIL CHART March 3, 2006

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
6	1	VARIOUS	High School Musical Soundtrack	Walt Disney	105,686	+12%
-	2	VARIOUS	Kidz Bop Kids 10	Razor & Tie	98,630	-
4	3	JACK JOHNSON & FRIENDS	Curious George Soundtrack	Brushfire/Universal	90,450	-17%
3	4	MARY J. BLIGE	The Breakthrough	Geffen	73,501	-34%
7	5	JAMES BLUNT	Back To Bedlam	Custard/Atlantic	70,254	-25%
5	6	BARRY MANILOW	The Greatest Songs Of The Fifties	Arista	68,831	-36%
2	7	ANDREA BOCELLI	Amore	Sugar/Decca	63,583	-45%
9	8	EMINEM	Curtain Call	Shady/Aftermath/Interscope	62,858	-15%
8	9	CARRIE UNDERWOOD	Some Hearts	Arista/RMG	60,629	-31%
1	10	JAHEIM	Ghetto Classics	Divine Mill/Warner Bros.	53,072	-63%
10	11	JAMIE FOXX	Unpredictable	J/RMG	48,491	-34%
12	12	BLACK EYED PEAS	Monkey Business	A&M/Interscope	48,382	-17%
11	13	KELLY CLARKSON	Breakaway	RCA/RMG	44,533	-31%
18	14	MICHAEL BUBLE	It's Time	143/Reprise	44,519	-16%
19	15	KEYSHIA COLE	Way It Is	A&M/Interscope	43,282	-17%
17	16	JOSH TURNER	Your Man	MCA	42,573	-20%
15	17	NICKELBACK	All The Right Reasons	Roadrunner/IDJMG	41,193	-24%
20	18	JOHNNY CASH	I Walk The Line: The Legend Of Johnny Cash	Island/IDJMG	40,438	-14%
21	19	CHRIS BROWN	Chris Brown	Jive/Zomba Label Group	39,355	-16%
16	20	DEM FRANCHIZE BOYZ	On Top Of Our Game	So So Def/Virgin	37,886	-30%
33	21	SEAN PAUL	Trinity	VP/Atlantic	35,815	+9%
14	22	IL DIVO	Ancora	Syco/Columbia	34,660	-38%
22	23	RASCAL FLATTS	Feels Like Today	Lyric Street	34,568	-25%
26	24	TRACE ADKINS	Songs About Me	Capitol	33,266	-20%
27	25	PUSSYCAT DOLLS	PCD	A&M/Interscope	33,002	-19%
-	26	VARIOUS	Madea's Family Reunion Soundtrack	Motown/Universal	32,786	-
13	27	MARIAH CAREY	The Emancipation Of Mimi	Island/IDJMG	32,780	-41%
-	28	ARCTIC MONKEYS	Whatever People Say I Am, That's What I'm Not	Domino	32,733	-
30	29	FALL OUT BOY	From Under The Cork Tree	Island/IDJMG	31,515	-20%
29	30	KEITH URBAN	Be Here	Capitol	30,242	-25%
23	31	HEATHER HEADLEY	In My Mind	RCA/RMG	29,978	-31%
34	32	T-PAIN	Rappa Ternt Sanga	Jive/Zomba Label Group	29,349	-10%
35	33	GORILLAZ	Demon Days	Virgin	29,028	-10%
31	34	VARIOUS	Now #1's	UTV	27,428	-20%
40	35	MATISYAHU	Live At Stubb's	Or Music/Epic	27,221	-4%
37	36	ALL-AMERICAN REJECTS	Move Along	Interscope	26,149	-13%
-	37	NATASHA BEDINGFIELD	Unwritten	Epic	25,921	-
25	38	RON WHITE	You Can't Fix Stupid	Image	25,606	-41%
39	39	KANYE WEST	Late Registration	Roc-A-Fella/Def Jam/IDJMG	25,305	-11%
-	40	BON JOVI	Have A Nice Day	Island/IDJMG	24,717	-
41	41	NELLY	Sweatsuit	Dertty/Fo' Reel/Universal	24,503	-13%
38	42	SUGARLAND	Twice The Speed Of Life	Mercury	23,136	-20%
28	43	VARIOUS	Totally Country 6	RCA/RMG	22,392	-45%
44	44	JACK JOHNSON	In Between Dreams	Brushfire/Universal	21,997	-15%
-	45	VARIOUS	Walk The Line Soundtrack	Wind-Up	21,347	-
-	46	NOTORIOUS B.I.G.	Duets: The Final Chapter	Bad Boy/Atlantic	20,798	-
50	47	KT TUNSTALL	Eye To The Telescope	Relentless/Virgin	20,778	-11%
48	48	YELLOWCARD	Lights And Sounds	Capitol	20,694	-15%
42	49	SERGIO MENDES	Timeless	Concord	20,153	-27%
-	50	CHAMILLIONAIRE	The Sound Of Revenge	Universal	19,537	-

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ON ALBUMS

School's In For Winter

They're going to Disneyland or Disney World or wherever you go when you debut at No. 1 on the HITS Top 50 album chart.

Riding a wave of online sales and Radio Disney airplay, Walt Disney Records' *High*



Natasha Bedingfield

School Musical soundtrack gives its remarkable story another chapter by landing on top of this



Jack Johnson

week's tally with a robust total of 106,000. That's enough to beat back *Razor & Tie*'s own pubescent entry, *Kidz Bop 9*, which bows at No. 2 with the series' highest first-week total yet, almost 99,000. The rest of the top 10 is pretty static, with **Jack Johnson & Friends'** *Curious George* soundtrack on *Brushfire/Universal* at No. 3, followed by *Geffen's* **Mary J. Blige**, at No. 4;

Custard/Atlantic's **James Blunt**, No. 5; *Arista/RMG's* **Barry Manilow**, No. 6; *Decca/Universal Classics'* **Andrea Bocelli**, No. 7; *Shady/Aftermath/Interscope's* **Eminem**, No. 8; *Arista/RMG's* **Carrie Underwood**, No. 9; and last week's chart-topper, *WB's* **Jaheim**, at No. 10.

The other big story of the week is **Domino's** *Arctic Monkeys*, who bow at No. 28 with a more-than-impressive 33,000 sales total, building throughout the week to a fine finish.

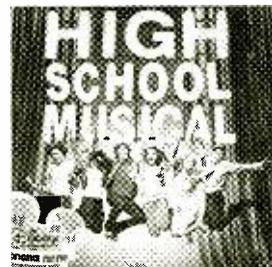
The other chart debut is by *Motown/Universal's* *Madea's Family Reunion* soundtrack to **Oprah** fave **Tyler Perry's** film of the same name, which topped the motion-picture box office this week.

Meanwhile, *Epic's* **Natasha Bedingfield**

returns to the charts at No. 37, fueled by CHR/Pop airplay for the single "Unwritten."

Next week: **Def Jam/IDJMG's** *Ne-Yo* looks like a

strong candidate for the No. 1 spot, with **Victory's** *Hawthorne Heights* eyeing one of the largest debuts ever for an indie rock album. There's also an **Alan Jackson** gospel disc on *Arista Nashville* and a live **Kid Rock** effort for *Atlantic* on tap.



High School Musical



MIKE TRIAS
mtrias@radioandrecords.com

The 'Ne-Yo' Face Of R&B?

He wrote Mario's huge hit from last year, "Let Me Love You," and followed that up with his own hit love song, "So Sick," which hit radio earlier this year. Says Ne-Yo, the 24-year-old singer-songwriter born Shaffer C. Smith, "The toughest part has been getting used to being known. I've always been the writer, the guy in the background. Being the actual artist is a whole new experience for me."

Next week Ne-Yo is Going for Adds with "When You're Mad," the latest single from his highly anticipated album *In My Words*, which has a good chance at topping the sales chart. Rhythmic stations WBBM/Chicago and WJMN/Boston are already blasting the chill groove, in which Ne-Yo confesses that his girl turns him on when she's mad. Look for Ne-Yo to hit the small screen to promote the project, including a stop by *Live With Regis & Kelly* on March 7.



Ne-Yo

"Most people thought the band had broken up, so the expectation was zero, as far as I'm aware," says drummer Hamish Rosser of **The Vines**. In May 2004 frontman Craig Nicholls' crazy antics led to an ugly onstage incident. Soon after, original bassist Patrick Matthews left the lineup, and it was discovered that Nicholls suffered from Asperger's Syndrome, a mild form of autism that leads to difficulty reading social situations and coping with change. His ailment forced him to take a step back from music, and his family helped him develop a routine to alleviate the problem. A year later Nicholls was able to re-enter the fold with new songs.

Next week The Vines are Going for Adds with "Don't Listen to the Radio," taken from the Australian band's forthcoming album *Vision Valley*. The boys won't be hitting the road much to promote the project because of Nicholls' condition, so if you have a chance to experience a live Vines show, clear your schedule and do it.

Megan Mullins has been playing music as long as she can remember. At just 18 months old she began violin lessons. At age 3 she won the Indiana State Fair Showmanship Award at the State Fiddle Championship for her singing and playing. She also did her first paid gig at that tender age, playing fiddle on "Rocky Top" alongside her father.

At 5 years old Mullins performed on the *Cook & Chase* TV show. As she matured she not only toured the nation with her family (all of whom are professional musicians), she also picked up the mandolin, guitar, viola, piano, clarinet, accordion and bass along the way. Now, as the child prodigy enters womanhood, Mullins is Going for Adds with "Ain't What It Used to Be."

Herbie Hancock is reaching out to radio next week with "A Song for You," featuring the amazing vocals of Christina Aguilera. The song, taken from Hancock's latest album, *Possibilities*, was nominated for Best Pop Collaboration With Vocals at this year's Grammys, and the pair performed the song live at the awards ceremonies. Hancock was nominated for two other Grammys this year: Best Pop Instrumental Performance, for "Gelo No Montanha," featuring **Trey Anastasio** on guitar; and Best Jazz Instrumental Solo, for his work on "The Source," taken from Terence Blanchard's *Flow*.



Herbie Hancock

"A Song for You" is already getting early airplay at WQCD/New York, WJZW/Washington, WVMV/Detroit, KIFM/San Diego and WSJT/Tampa and is New & Active on the Smooth Jazz chart.

R&R Going For Adds

Week Of 3/06/06

CHR/POP

BOW WOW Fresh Azimiz (*Sony Urban/Columbia*)
DADDY YANKEE Rompe (*El Cartel/Interscope*)
MARCOS HERNANDEZ The Way I Do (*Ultrax/TVT*)
ROB THOMAS Ever The Same (*Atlantic*)

CHR/RHYTHMIC

DRE f/RICK ROSS Chevy Ridin' High (*Violator/Jive/Zomba Label Group*)
MOBB DEEP Put 'Em In Their Place (*G-Unit/Interscope*)
NE-YO When You're Mad (*Def Jam/IDJMG*)
STACK\$ f/TWISTA Git It, Git It (*SOBE*)
TAMI CHYNN Hyperventilating (*Cherry/Universal*)
YUMMY BINGHAM Is It Good To You (*Motown/Universal*)

URBAN

DJ KHALED Holla At Me (*Terror Squad/Koch*)
E-40 Tell Me When To Go (*Reprise/BME*)
JEREMIAH Get Away (*Siri*)
NE-YO When You're Mad (*Def Jam/IDJMG*)

URBAN AC

ERIC BENET Pretty Baby (*Friday/Reprise/Warner Bros.*)
JEREMIAH Get Away (*Siri*)
VAN HUNT Character (*Capitol*)

GOSPEL

BISHOP LEONARD SCOTT Sing Unto The King (*Tyscot/Taseis*)
MARY ALESSI Praise The Lord (*Miami Life Sound*)
NEW SOUL He Reigns And I Bow Down (*Redeemed Soul*)
THEOLA BOOKER He Will Do Just What He Said (*Gospel Warehouse*)
TONY TERRY Praise Him (*Studio 25/Koch/JEG*)

COUNTRY

ASHLEY MONROE Satisfied (*Columbia*)
HANK WILLIAMS JR. w/GRETCHEN WILSON, BIG & RICH & VAN ZANT That's How They Do It In Dixie (*Curb/Asylum*)
MEGAN MULLINS Ain't What It Used To Be (*BBR*)
SCOTTY EMERICK What's Up With That (*Show Dog Nashville*)

AC

CHICAGO Feel (*Rhino/Warner Bros.*)

HOT AC

BETTER THAN EZRA Juicy (*Artemis*)
HOBBASTANK If I Were You (*Island/IDJMG*)
INXS Afterglow (*Epic*)
MICHAEL SADLER One Minute (*M5I*)
OK GO Oh Lately It's So Quiet (*Capitol*)
SWITCHFOOT We Are One Tonight (*Columbia*)

SMOOTH JAZZ

HERBIE HANCOCK f/CHRISTINA AGUILERA A Song For You (*Possibilities/Vector*)
WILTON FELDER Smoke House (*BCS*)

ROCK

30 SECONDS TO MARS The Kill (*Immortal/Virgin*)
EDGE CITY OUTLAWS Women & Wine (*Athelas/Universal*)
LOSER Nobody Knows (*Island/IDJMG*)
SEVENDUST Failure (*Winedark/7Bros.*)
STAIND Everything Changes (*Flip/Atlantic*)

ACTIVE ROCK

30 SECONDS TO MARS The Kill (*Immortal/Virgin*)
EDGE CITY OUTLAWS Women & Wine (*Athelas/Universal*)
LOSER Nobody Knows (*Island/IDJMG*)
SEVENDUST Failure (*Winedark/7Bros.*)
SOUTHCOTT Red Lights And Rooftops (*Rust*)
STAIND Everything Changes (*Flip/Atlantic*)

ALTERNATIVE

LAWRENCE ARMS The Devil's Takin' Names (*Fat Wreck Chords*)
LOSER Nobody Knows (*Island/IDJMG*)
ROCK 'N' ROLL SOLDIERS Funny Little Feeling (*Atlantic*)
SEVENDUST Failure (*Winedark/7Bros.*)
SOUTHCOTT Red Lights And Rooftops (*Rust*)
STAIND Everything Changes (*Flip/Atlantic*)
TAYLOR HAWKINS Louise (*Thrive*)
VINES Don't Listen To The Radio (*Capitol*)

TRIPLE A

CALEXICO Cruel (*Quarterstick/Touch And Go*)
CRACKER Something You Ain't Got (*Cooking Vinyl*)
ERIN BODE Holiday (*Max Jazz*)
GARRISON STARR Beautiful In Los Angeles (*Vanguard*)
SCOTT MILLER Only Everything (*Sugar Hill*)
SONYA KITCHELL Let Me Go (*Velour*)
STEVE WYNN & THE MIRACLE 3 Bruises (*Down There/Red Eye*)
WILLIE NELSON You Don't Know Me (*Lost Highway*)
WILLIE NILE Cell Phones Ringing (In The Pockets Of The Dead) (*00:02:59*)

CHRISTIAN AC

BRADING My Jesus I Love Thee (*Devotion*)
BY THE TREE w/INHABITED Your Grace Is Enough (*Fervent/Curb/Warner Bros.*)
CALEB You Are Holy (*Slanted*)

CHRISTIAN CHR

CALEB You Are Holy (*Slanted*)
CASTING PEARLS Love's Done Something (*Inpop*)
JOANNA MARTINO Fisher Of Men (*Permanent*)
MONDAY MORNING Can't Go On (*Selectric*)
ONE FOOT FORWARD Take My Life (*Independent*)

CHRISTIAN ROCK

JOANNA MARTINO Fisher Of Men (*Permanent*)
JONATHAN SALAS Feel Like Flying (*Essential/PLG*)
MONDAY MORNING Can't Go On (*Selectric*)
ONE FOOT FORWARD Take My Life (*Independent*)

INSPO

BRADING My Jesus I Love Thee (*Devotion*)

CHRISTIAN RHYTHMIC

No Adds

R&R's Going for Adds features the complete list of songs impacting radio for the coming week. Going for Adds is e-mailed each week to participating radio and record executives. For more info, contact John Fagot at jfagot@radioandrecords.com.

NATIONAL MUSIC



Jon Zellner,
Sr. VP/Programming
202-380-4040

Hear Music — The Sounds of Starbucks

Seth Neiman
SONYA KITCHELL Let Me Go
SERGIO MENDES Mas Que Nada

The Eye

Mike Abrams
RIHANNA SOS
D4L Betcha Can't Do It Like Me

Squizz

Bodhi
STAINED Everything Changes
SEVENDUST Failure
30 SECONDS TO MARS The Kill
BLDDSIMPLE Sell Me Out
EGYPT CENTRAL Over And Under

X Country

Jessie Scott
DWIGHT YOAKAM Little Sister
TEXAS TORNADOS Mendocino
JOHN HIATT Tennessee Plates
SAL VALENTINO Highwayman

The System

Zoltar
GEORGE ACOSTA Mello Drama
HYPER VS. THE CRYSTAL METHOD Fire To Me
HEADSTRONG Show Me The Love
DEEP ORBIT Revolver

U Pop

Ted Kelly
GORILLAZ El Manana
JIM NOIR Key Of C
TOMCRAFT Quelle Heure Est Il
PUBLIC SYMPHONY Stronger
KT TUNSTALL Another Place To Fall
KUMI KODA D.D.D.

BPM

Sky
CECE WINANS Let Everything That Has Breath
KELLY CLARKSON Walk Away
REDWING Rocket

Mix

Kevin Kash
KT TUNSTALL Black Horse & The Cherry Tree

The Fish

Jim Epperlein
SELAH Bless The Broken Road
TODD AGNEW My Jesus
BIG DADDY WEAVE Without You
LINCOLN BREWSTER Majestic

Ethel

Erik Range
VINES Don't Listen To The Radio

The Loft

Mike Marrone
ETIENNE DEROCHE Juniper Rose
ETIENNE DEROCHE The Lizard Song
GUS BLACK Traffic And Sound
GUS BLACK Helicopters
JAMIS IAN Folk Is The New Black
JAMIS IAN Danger Danger
JAMIS IAN Life Is Never Wrong
JAMIS IAN Standing In The Shadows Of Love
JOSH ROUSE Summertime
JOSH ROUSE Jersey Clowns
JOSH ROUSE Quiet Town
JOSH ROUSE Wonderful
JOSH ROUSE His Majesty Rides
NEKO CASE Star Witness
NEKO CASE Lion's Jaws
WARREN ZANES East Coast Time
WARREN ZANES Jr.'s Bag Of Tricks

The Village

Robert Aubry Davis
CHRISTINE KANE Rain And Mud And Wild And Green
CHRISTINE KANE Big Fat Music Freebo
CHRISTINE KANE Before The Separation
CHRISTINE KANE No Small Wonder
IAN ROBB Jig
IAN ROBB Dark-Eyed Sailor
IAN ROBB Water Bug

Highway 16

Jon Anthony
DIAMOND RIO God Only Cries
EMERSON DRIVE A Good Man
SHANNON BROWN Pearls
LOST TRAILERS Chicken Fried
JOSH GRACIN Favorite State Of Mind

Alegria

Hector Corporan
HECTOR "EL FATHER"... No Hay Nadie
ADASSA Dejaré De Quererte



1221 Ave. of the Americas
New York, NY 10020
212-584-5100
Steve Blatter

Sirius Hits 1

Kid Kelly
ALL-AMERICAN REJECTS Move Along
KT TUNSTALL Black Horse & The Cherry Tree
GOLDFRAPP Ooh-La-La
YELLDWCARD Lights And Sounds

Octane

Jose Mangin
EGYPT CENTRAL Over & Under
FIVE.BOLT.MAIN The Gift

Hard Attack

Jose Mangin
KITTIE Never Again

Left Of Center

Rich McLaughlin
VINES Don't Listen To The Radio
EAGLES OF DEATH METAL I Want You So Hard
MOGWAI Glasgow Mega-Snake
MARGOT & THE NUCLEAR SO & SO'S Quiet.
AMBULANCE LTD. New English
CENTRO-MATIC Triggers & Trash Heaps
DUKE SPIRIT Cuts Across The Land
GOSSIP Standing In The Way Of Control

Faction

Jeff Regan
ANTI-FLAG The Press Corpse
DMX We In Here

Boombbox

Jeff Regan
ROGUE ELEMENT Let Me Breathe
AUTOBOTS & DEEP IMPACT Bomba Latino

Jam On

Gary Schoenwetter
UMPHREY'S MCGEE Believe The Lie
UMPHREY'S MCGEE Intentions Clear
UMPHREY'S MCGEE Nemo
SERIAL POD Cumberland Blues
SERIAL POD Chalk Dust Torture
TEA LEAF GREEN If It Wasn't For The Money

The Pulse

Haneen Arafat
HOOBASTANK If I Were You

Starlite

Haneen Arafat
SHERYL CROW & STING Always On Your Side

Underground Garage

Kid Leo
RIPPERS Look Behind

Hip-Hop Nation

Reggie Hawkins
YUNG JDC Goin' Down
LIL JON & THE EASTSIDE BOYZ Snap Ya Fingers
SAN QUINN & E-A-SKI Hell Yeah!
PAUL WALL /UGK & LIL KEKE Chunk Up Da Deuce
FEDERATION Go Dumb

Alternative Now

Polychronopolis
ARCTIC MONKEYS I Bet You Look Good.
KORN Coming Undone
SHINEDOWN I Dare You
GODSMACK Speak

Country Today

John Glenn
TRENT WILMDN On Again Tonight
FAITH HILL The Lucky One
GRETCHEN WILSON Politically Incorrect

After MidNite

Sam Thompson
FAITH HILL The Lucky One
GEORGE STRAIT Seashores Of Old Mexico



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Larry London • 202-619-3901

Adds

TEDDY GEIGER For You I Will
JASON MRAZ Geek In The Pink
SHAKIRA Hips Don't Lie

Artist/Title	Plays	TW	LW
ALL-AMERICAN REJECTS Dirty Little Secret	40	36	
MARY J. BLIGE Be Without You	38	20	
NE-YO So Sick	36	40	
NATASHA BEDINGFIELD Unwritten	36	36	
BLACK EYED PEAS Pump It	34	30	
KELLY CLARKSON Walk Away	34	36	
BEYONCÉ /SLIM THUG Check On It	32	34	
FALL OUT BOY Dance, Dance	32	36	
SAVING JANE Girl Next Door	32	30	
CHRIS BROWN Yo (Excuse Me Miss)	32	30	
NELLY Grilz	30	38	
PINK Stupid Girls	28	26	
RIHANNA SOS	26	30	
NICKELBACK Savin' Me	26	0	
T-PAIN /MIKE JONES I'm N Luv...	24	32	
STAINED Right Here	24	22	
SEAN PAUL Temperature	24	0	
RELIENT K Who I Am Hates Who I've Been	24	22	
GWEN STEFANI Crash	20	20	
CASCADA Everytime We Touch	20	22	
RAY J One Wish	20	26	
JUELZ SANTANA There It Go...	20	40	
JAMES BLUNT You're Beautiful	18	18	
ASHLEE SIMPSON L.O.V.E.	16	14	
PUSSYCAT DOLLS /WILL.I.AM Beep	6	6	



Rob Edwards • 661-294-9000

Mainstream Country

David Felker
JOE NICHOLS Size Matters (Someday)
FAITH HILL The Lucky One

Young & Verna

David Felker
GRETCHEN WILSON Politically Incorrect
PHIL VASSAR Last Day Of My Life

AC

Andy Fuller
CARRIE UNDERWOOD Some Hearts
FAITH HILL Like We Never Loved At All
CHRIS RICE When Did You Fall In Love With Me



24 Hour Formats

Jon Holiday • 303-784-8700

Hot AC

Jon Holiday
NATASHA BEDINGFIELD Unwritten
CARRIE UNDERWOOD Some Hearts

Adult Contemporary

Rick Brady
CARRIE UNDERWOOD Some Hearts

U.S. Country

Penny Mitchell
FAITH HILL The Lucky One
GEORGE STRAIT The Seashores Of Old Mexico



Radio
Jay Frank • 310-582-7770
John Lenac • 310-582-7773

10 YEARS Through The Iris
DEEMI Light It Up
GHOSTFACE Back Like That
GODSMACK Speak
JACKIE GREEN I'm So Gone
JAEJIM The Chosen One
JEWEL Again And Again
KELIS Bossy
LACUNA COIL Our Truth
MARIO VASQUEZ Gallery
MOBB DEEP Put 'Em In Their Place
NE-YO When You're Mad
NICK LACHEY What's Left Of Me
PERSEPHONE'S BEES Nice Day
POTZEE Dat Girl
RALPH TRESVANT Something To Give U
RALPH TRESVANT My Homegirl
RAY J Sexy
SERGIO MENDES Please Baby Don't
STEVE WYNN & THE MIRACLE 3 Killing Me
TEDDY THOMPSON I Should Get Up
SUBDUDES Papa Dukie & The Mud People
YEAH YEAH YEAHS Gold Lion

Video

Jay Frank • 310-582-7770
Colleen Quill • 310-582-7768

DAMIAN MARLEY Beautiful
DEPECHE MODE Suffer Well
ERIC CHURCH How 'Bout You
HINDER Get Stoned
JACK'S MANNEQUIN The Mixed Tape
JOHN CORBETT Good To Go
JUVENILE Get Your Hustle On
LIL KIM Whoa
LL COOL J /JENNIFER LOPEZ Control Myself
NEAL McCODY Last Of A Dying Breed
STROKES Heart In A Cage



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Hit List

Justin Prager
JAMIE FOXX /LUDACRIS Unpredictable
HOOBASTANK If I Were You
JASON MRAZ Geek In The Pink
SAVING JANE Girl Next Door
SHAKIRA Hips Don't Lie

Soft Rock

Justin Prager
BEE GEES & RONAN KEATING Lovers And Friends
EARTH, WIND & FIRE /BRIAN MCKNIGHT To You
IL DIVO & CELINE DION I Believe In You
BARRY MANILOW Unchained Melody

Alternative

Gary Susalis
ATREYU The Theft
EDITORS Munch
EMERY Studying Politics

Today's Country

John Hendricks
BOMBSHEL It Was An Absolutely Finger Lickin'...
SHANNON BROWN Pearls
DIAMOND RIO God Only Cries
LOST TRAILERS Chicken Fried
KT TUNSTALL Black Horse & The Cherry Tree
HANK WILLIAMS JR. That's How They Do It In Dixie

Americana

John Hendricks
AVETT BROTHERS Distraction #74
HANK III Lowdown
PINMONKEY That Train Don't Run
KT TUNSTALL Black Horse & The Cherry Tree



Alternative Now

Polychronopolis
ARCTIC MONKEYS I Bet You Look Good.
KORN Coming Undone
SHINEDOWN I Dare You
GODSMACK Speak

Country Today

John Glenn
TRENT WILMDN On Again Tonight
FAITH HILL The Lucky One
GRETCHEN WILSON Politically Incorrect

After MidNite

Sam Thompson
FAITH HILL The Lucky One
GEORGE STRAIT Seashores Of Old Mexico



gospel music channel

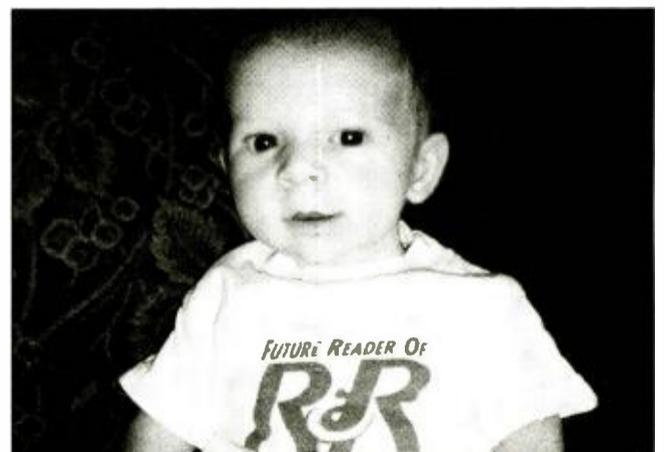
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Adds

YOLANDA ADAMS This Too Shall Pass

KRYSTAL MEYERS Anticonformity	24
SWITCHFOOT Stars	15
P.O.D. Goodbye For Now	14
KIRK FRANKLIN Looking For You	14
RELIENT K Who I Am Hates Who I've Been	14
PLUMB Cut	13
BARLOWGIRL I Need You To Love Me	13
JEREMY CAMP My Desire	11
STEVEN CURTIS CHAPMAN Remembering...	11
THIRD DAY Cry Out To Jesus	10

Playlist for the week of Feb. 20-26.



MAZEL TOV! Here is nine-week-old Nathan Rose, checking out a few Smooth Jazz tunes with his mom, KWJZ/Seattle MD/air personality Dianna Rose.

NATIONAL MUSIC



72 million households

NE-YO So Sick	25
PINK Stupid Girls	24
CHRIS BROWN Yo (Excuse Me Miss)	23
KANYE WEST /LUPE FIASCO Touch The Sky	22
JAMIE FOXX /LUDACRIS Unpredictable	20
MATISYAHU King Without A Crown	20
WEEZER Perfect Situation	20
MARY J. BLIGE Be Without You	19
PRINCE Black Sweat	19
BEYONCÉ /SLIM THUG Check On It	17
ALL-AMERICAN REJECTS Move Along	13
MADONNA Sorry	11
HAWTHORNE HEIGHTS Saying Sorry	10
JAMES BLUNT You're Beautiful	9
BLACK EYED PEAS Pump It	8
KEYSHIA COLE Love	8
DADDY YANKEE Rompe	7
DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It	7
NELLY Grillz	6
SEAN PAUL Temperature	6

Video playlist for the week of Feb. 20-26.

AOL Radio@Network

Top Country

Beville Darden
DANIELLE PECK Findin' A Good Man

Top Jams

Donya Floyd
RIHANNA SOS
CHRISTINA MILIAN I/YOUNG JEEZY Say I
50 CENT Best Friend
PUSSYCAT DOLLS Beep

Top Dance

Mike Spinella
FERRY CORSTEN Fire
KIM SOZZI Alone

Top Pop

Jeff Graham
ALL-AMERICAN REJECTS Move Along

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Tony Lamptey • 866-552-9118

Hip-Hop

BLEU DAVINCI Streets On Lock
STACKS I/TWISTA Git It, Git It
BEENIE MAN Hmm Hmm

R&B

JAHEIM /JADAKISS Everytime I Think About Her
DONELL JONES My Apology
GOAPELE First Love



Artist/Title	Total Plays
B5 Keep Your Head in The Game	77
ALY & A.J. Rush	75
CRAZY FROG Axel F	74
HIGH SCHOOL MUSICAL Breaking Free	73
HILARY DUFF Wake Up	73
BOWLING FOR SOUP 1985	72
BLACK EYED PEAS Let's Get It Started	71
AKON Lonely	70
JESSE McCARTNEY Beautiful Soul	33
CLICK FIVE Just The Girl	33
HIGH SCHOOL MUSICAL We're All In This...	33
GWEN STEFANI Rich Girl	31
PUSSYCAT DOLLS Stickwitu	31
KELLY CLARKSON Because Of You	29
ASHLEE SIMPSON L.O.V.E.	29
HILARY DUFF Beat Of My Heart	29
RIHANNA Pon De Replay	28
KELLY CLARKSON Behind These Hazel Eyes	28
USHER Caught Up	28
WEEZER Beverly Hills	27

Playlist for week of Feb. 20-26



Pos. Artist	Avg. Gross (in 000s)
1 THE ROLLING STONES	\$3,683.7
2 U2	\$2,314.9
3 BON JOVI	\$1,660.2
4 AEROSMITH	\$1,000.9
5 DAVE MATTHEWS BAND	\$834.5
6 DEPECHE MODE	\$825.8
7 GWEN STEFANI	\$563.6
8 ANDRE RIEU	\$380.6
9 MANNHEIM STEAMROLLER	\$380.2
10 TRANS-SIBERIAN ORCHESTRA	\$352.5
11 KEITH URBAN	\$287.0
12 LARRY THE CABLE GUY	\$282.2
13 RICKY MARTIN	\$275.0
14 BRAD PAISLEY	\$250.7
15 KANYE WEST	\$199.2

Among this week's new tours.

The Fray
The Gathering
Jimmy Buffett
Joe Satriani
John Mellencamp

The CONCERT PULSE is courtesy of concert industry trade publication POLLSTAR. 559-271-7900 or www.pollstaronline.com.

TELEVISION

Tube Tops

The 78th Annual Academy Awards' Best Song nominees will be performed live by **Dolly Parton** ("Travelin' Thru," from *Trans-america*), **Three 6 Mafia** ("It's Hard Out Here for a Pimp," from *Hustle & Flow*) and **Bird York** ("In the Deep," from *Crash*), while **Jamie Foxx**, **Queen Latifah**, **Ludacris** and **Will Smith** will serve as presenters (Sunday, 3/5, 8pm ET/5pm PT).

Friday, 3/3

• **Jamie Cullum**, *The Tonight Show With Jay Leno* (NBC, check local listings for time).

• **The Subways**, *The Late Show With David Letterman* (CBS, check local listings for time).

• **The Derek Trucks Band**, *Late Night With Conan O'Brien* (NBC, check local listings for time).

• **All-American Rejects**, *Late Late Show With Craig Ferguson* (CBS, check local listings for time).

• **Wicked Wisdom**, *Last Call With Carson Daly* (NBC, check local listings for time).

Saturday, 3/4

• **Fall Out Boy**, *Saturday Night Live* (NBC, 11:30pm ET/PT).

Monday, 3/6

• **Train**, *Jay Leno*.
• **Beth Orton**, *David Letterman*.

• **Panic! At The Disco**, *Jimmy Kimmel Live* (ABC, check local listings for time).

• **Dressy Bessy**, *Conan O'Brien*.

Tuesday, 3/7

• **Ne-Yo**, *Live With Regis & Kelly* (check local listings for time and channel).

• **Kris Kristofferson**, *Jay Leno*.
• **Beastie Boys**, *David Letterman*.

• **Jamie Cullum**, *Jimmy Kimmel*.
• **Nelly and Matisyahu**, *Conan O'Brien*.

• **Lil Wayne**, *Carson Daly*.

Wednesday, 3/8

• **Gretchen Wilson**, *Regis & Kelly*.

• **Neil Young**, *The Daily Show With Jon Stewart* (Comedy Central, 11pm ET/PT).

• **Bon Jovi**, *Jay Leno*.

• **Beyoncé Knowles**, *David Letterman*.

• **Matisyahu**, *Jimmy Kimmel*.
• **The Academy Is**, *Carson Daly*.

• **KT Tunstall**, *The Ellen DeGeneres Show* (check local listings for time and channel).

Thursday, 3/9

• **Neko Case**, *Jay Leno*.

• **Wynonna**, *Craig Ferguson*.

— Julie Gidlow



2

David Cohn
General Manager

BUSTA RHYMES Touch It	23
E-40 Tell Me When To Go	23
HAWTHORNE HEIGHTS Saying Sorry	22
KANYE WEST /LUPE FIASCO Touch The Sky	22
HELLOGOODBYE Shimmy Shimmy Quarter Turn	22
DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It	22
MATISYAHU King Without A Crown	21
T-PAIN /MIKE JONES I'm N Luv (Wit A Stripper)	19
P.O.D. Goodbye For Now	17
LL COOL J /JENNIFER LOPEZ Control Myself	17
ALL-AMERICAN REJECTS Move Along	16
YOUNG JEEZY My Hood	16
HIM Rip Out The Wings Of A Butterfly	15
JUVENILE Rodeo	15
AVENGED SEVENFOLD Beast And The Harlot	15
WEEZER Perfect Situation	15
PANIC! AT THE DISCO I Write Sins Not Tragedies	15
BEYONCÉ /SLIM THUG Check On It	13
SEAN PAUL Temperature	12
THREE 6 MAFIA Poppin' My Collar	10

Video playlist for the week of Feb. 20-26.



75 million households

Rick Krim
Exec. VP

BEYONCÉ /SLIM THUG Check On It	22
NATASHA BEDINGFIELD Unwritten	22
MARY J. BLIGE Be Without You	22
JAMES BLUNT You're Beautiful	22
BLACK EYED PEAS Pump It	22
STAIN'D Right Here	22
ROB THOMAS Ever The Same	22
TRAIN Cab	22
PINK Stupid Girls	22
B. JOVI /J. NETTLES Who Says You Can't Go Home	22
JAMIE FOXX /LUDACRIS Unpredictable	22
MADONNA Sorry	22
ALL-AMERICAN REJECTS Dirty Little Secret	22
KT TUNSTALL Black Horse & The Cherry Tree	22
PUSSYCAT DOLLS Beep	22
PRINCE Black Sweat	22
SANTANA /STEVEN TYLER Just Feel Better	22
COLDPLAY Talk	22
LL COOL J /JENNIFER LOPEZ Control Myself	22
NICKELBACK Savin' Me	22



TAKING A POWTER BREAK Warner Bros. artist Daniel Powter dropped in on the good folks of Entercom/Milwaukee, where he was greeted warmly despite the freezing temperatures outside. Seen here are (l-r) cluster OM and WXSS (103.7 Kiss FM) PD Brian Kelly, Powter, WMYX PD Mikey Nelson and Warner Bros. rep Bob Hathaway.

The iTunes Music Store Top 10

Apple's iTunes Music Store is the leading digital-music service in the U.S., offering a catalog of more than 1 million songs from all four major label groups and hundreds of independents. Here's a snapshot of the top-selling downloads on Tuesday, Feb. 28, 2006.

Top 10 Songs

1. NE-YO So Sick
2. JAMES BLUNT You're Beautiful
3. SEAN PAUL Temperature
4. NATASHA BEDINGFIELD Unwritten
5. T-PAIN & MIKE JONES I'm N Luv (Wit A Stripper)
6. EMINEM Shake That
7. CASCADA Everytime We Touch
8. PINK Stupid Girls
9. BEYONCÉ /SLIM THUG Check On It
10. NELLY /PAUL WALL... Grillz

Top 10 Albums

1. JACK JOHNSON & FRIENDS *Sing-A-Longs And Lullabies...*
2. PRINCE Black Sweat/Beautiful, Loved & Blessed (single)
3. NE-YO *In My Own Words*
4. ARCTIC MONKEYS *Whatever People Say I Am, That's...*
5. JAMES BLUNT *Back To Bedlam*
6. RICKY GERVAIS *Ricky Gervais Show: Season 2, Ep. 1*
7. MATISYAHU *Live At Stubb's*
8. JOHN WILLIAMS & YO-YO MA *Live Session* (EP)
9. VARIOUS ARTISTS *High School Musical ST*
10. KT TUNSTALL *Eye To The Telescope*



SAT BISLA
sat@anrworldwide.com

From The Land Down Under

The latest music news from Australia

By Jennifer Wilson

This week my friend Jennifer Wilson, Editor of The Music Network in Australia, gives us an overview of the latest happenings across the Pacific. Wilson will contribute a column to this forum once every few months dedicated to the latest happenings Down Under. The Music Network is a weekly trade magazine servicing the radio, record, publishing, retail and management industries in Australia and New Zealand.

Western Australian Music Awards

The year kicked off with the announcement of nominees for the 2006 Western Australian Music Awards (a.k.a. the WAMi Awards). On Feb. 21, at a ceremony in Perth's Concert Hall, the WAMi winners were revealed to an industry crowd, and it was Gyroscope who led the pack.



Gyroscope

With three wins — Most Popular Album (*Are You Involved*), Most Popular Live Act and Best Rock Act — the four-piece have been on everybody's lips since emerging with the critically acclaimed *Are You Involved*. Their having been selected to appear at this year's South by Southwest proves this further.

Find out more about Gyroscope at www.gyroscope.com.au.

More From Australia

Also announced were the nominees for the third round of Australia's live music awards, the Jack Awards, to be presented in Sydney in June. The list was headed by the likes of The Living End and Wolfmother.

While The Living End have established themselves as onstage favorites, 2005 saw Wolfmother break into the mainstream and quickly attract a formidable fan base both young and old. It will be an interesting battle, to say the least.

The Sydney leg of the Big Day Out festival — which this year featured such bands as The White Stripes, Iggy Pop & The Stooges, Franz Ferdinand, Kings Of Leon and 2ManyDJs — coincided with the annual Triple J "Hot-test 100" countdown on Australia Day.

In what has become a tradition for avid music fans in Australia, the nation's leading Alternative music network, Triple J, revealed the song that over 600,000 people voted as the best of 2005.

Australia's Bernard Fanning took the top spot, with his debut solo single, "Wish You Well," which has spent the last nine weeks atop *The Music Network's* National Hot 100 chart. Almost half the Triple J list comprised songs from local artists, proof positive that 2005 was a fantastic year for homegrown music.

Recent News

- Sony BMG Music Entertainment Australia announced the integration of its sales and digital divisions at the end of January. The new division will be led by Gavin Parry, in the position of GM/Sales & Digital. He will report to Denis Handlin, Chairman/CEO. Chris May was appointed Director/Sales, reporting to Parry.

- Multiplatinum New Zealand outfit Split Enz (several members of which went on to become Crowded House) announced their intention to re-form for a tour around Australia in mid-June. It will be the band's first show of this magnitude since the 1984 Enz With a Bang Tour. The lineup will include Tim and Neil Finn, Eddie Raynor, Noel Crombie, Nigel Griggs and Malcolm Green.

- MTV's Australian Video Music Award nominees were announced in early February, and it was all about Brisbane talent. Bernard Fanning and The Veronicas came away with three noms apiece, as did Sydney-based Wolfmother and U.S. hip-hop favorite Kanye West.

The winners will be announced at Sydney's SuperDome on April 12, a night that will also feature performances by The Darkness, James Blunt, End Of Fashion and The Veronicas.

- The first Australian Music Prize revealed its Shortlist 8, and, to nobody's surprise, Wolfmother headed the list with their acclaimed self-titled debut, followed by TZU, The Mess Hall, Tex,



Jennifer Wilson

Don & Charlie, The Drones, The Go-Betweens, Ben Lee and The Devastations.

The prize will be presented at a ceremony in Sydney on March 8, which will feature former Midnight Oil frontman-turned-politician Peter Garrett as keynote speaker.

Australians At SXSW

The 2006 installment of South by Southwest is shaping up to be big for Australian music. At last count, there were 140 registrants and 25 bands from Down Under confirmed to attend the conference, to be held March 15-19 in Austin.

The act that's tipped to win the trifecta at SXSW is The Living End. Their new album, *State of Emergency*, debuted at No. 1 in Australia a month out, and their latest single, "Wake Up," is climbing *The Music Network's* National Hot 100 chart.

Three days before SXSW The Living End are participating in a sold-out showcase in Los Angeles, and they also have an exclusive deal with the U.S. iTunes Music Store (despite not being signed in the U.S.).

Last week Alex Luke, Director/Music Programming & Label Relations for iTunes U.S., came to Australia to interview the band, and *State of Emergency* will be featured online for the week of SXSW. Apple in Australia will also be doing a special promotion of Australian artists to coincide with the event. For more information on The Living End, visit www.thelivingend.com.

After the Aussie BBQ in Brush Square on March 17, the next big SXSW Australian event is the Western Australian Artist Showcase on March 18. For the third year, the Western Australian Music Industry will stage a party for the western Australian acts making the long trek to Texas.



Wolfmother

This year's bands are End Of Fashion, Gyroscope and The Flairz. Each band is granted \$10,000 for travel expenses and given additional promotion through the Australians@SXSW stand.

There will also be a number of showcases organized by the Australian Music Collective that aim to maximize the exposure of Australian bands before and after SXSW. The first of these will be held March 13 at the Troubadour in Los Angeles and is now sold out. The second and third will both be held post-SXSW in New York, with final lineups to be announced soon. For more information, visit www.australianmusiccollective.com.

For its first SXSW initiative, MusicNSW has an innovative program for New South Wales artists where an experienced tour manager, Tim Peterson, is being provided to serve as tour and production manager. He will work with the participating artists in advance and fly to Austin to conduct on-ground duties for the SXSW shows.

Tina Radburn from the Queensland premier's office, based in Los Angeles, is taking in her second SXSW to determine suitability for that state's involvement. Queensland is watching Western Australia's continuing involvement and New South Wales' participation.



**The Living End
Buzz Bands**

Women In Docs: Soon after wrapping up yet another tour of the Australian east coast, Women In Docs jumped onto a plane bound for the Folk Alliance Conference in Austin, TX and Canadian Music Week in Toronto.

The group is currently recording a new LP with producer Darren Middleton (guitarist of multiplatinum Australian act Powderfinger) and expects to release it upon their return to Australia in April. Their debut album, *Under a Different Sky*, is about to get a licensing deal for the U.S. and Canada.

Mark Sholtez: The first Australian artist to be signed to the Verve label, Mark Sholtez is leaving a lasting impression on the local touring circuit with his charming, warm demeanor and universally relatable music.

Set to support labelmate Jamie Cullum on Cullum's upcoming Australian tour and currently performing showcases around New York, Sholtez is just beginning his ride to the top. Expect big things from this man.

End Of Fashion: One of the Australian bands attending this year's SXSW, End Of Fashion have been steadily building a profile in their home country with the hits "O Yeah" (top 20) and "Lock Up Your Daughters" (top 40) and the new single "She's Love."

They're currently attracting attention from all major territories, including the U.S., Canada and Japan. "O Yeah" is soon to make its debut in these territories.

Vassy: Unearthed by national radio network Triple J, the unmistakable sounds of Vassy have begun to make serious waves in the U.S. After finishing a campaign with Diet Sprite, she announced a partnership with Hilton Corp. in which her infectious single "I Wanna Fly" will be used in the company's 2006 national ad campaign. Vassy is signed to Fly Music and self-published.

The Presets: A hot property on the Australian music scene, The Presets are winning over crowd after crowd with their energetic, floor-filling shows. They are about to head to the U.K. to support Wolfmother and play some shows around SXSW. I thoroughly recommend you check them out.

For more information, e-mail musicnetwork@themusicnetwork.com.au.

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The Next Generation Of Oldies

The importance of evolution

By Liz Janik

Turning 50 ain't what it used to be. Ten thousand people a day reach that milestone as the baby boomers age. These people don't feel old. They think young and are still very active consumers with considerable buying power. But will radio be there to meet their needs?

The Oldies format has a bright future if it can evolve with the times. The music and information needs of today's adults in the prime 35-54 demo are not being met by the heritage Oldies format. Most other formats have fragmented and evolved over the past 15 years, and Oldies is overdue for a change.

When the first variation of Oldies emerged in the 1970s, it had a short life expectancy. Pundits predicted that listeners would tire of hearing the same songs over and over again. They were wrong.

The heritage Oldies format has persisted for decades. There are still successful stations across the country playing music from the '50s into the '70s. The Classic Rock format also demonstrates the longevity of formats based on the right mix of great songs from a defined era.

A New Kind Of Oldies

While there is still a demand for Oldies, it is also time for new generations of the format. In 2006 Oldies and Classic Rock formats play music dating back about 35 years. As a point of comparison, consider that in 1970, playing music that was 35 years old would have meant playing music from 1935. A sobering thought, right?

There is a new generation of listeners at the upper end of the prime 35-54 demo, but because the heritage Oldies approach still dominates radio's understanding of the format, it's been difficult for radio managers to identify new opportunities that exist for future generations of gold-based formats. Just the word *oldies* automatically brings to mind Elvis Presley and The Beatles.

Determining what songs a "new Oldies" format should play is not easy. The heritage Oldies format is centered on the late '50s to the early '70s. The music is focused, and the target listeners have a shared experience in their radio-listening history.

Back in the day there were a few key radio stations that everybody listened to, and that is the common radio history that unites heritage Oldies listeners in 2006. The same is true with Classic Rock: That format's older listeners also had a common radio-listening experience in their formative years.

Looking at today's aging adults, they don't necessarily have a shared musical experience. As a result, there isn't a simple definition of what Oldies should be in terms of era boundaries or music styles. But, depending on the radio history of a market, there may be a suitable opportunity with a newer gold-based format, whatever it's labeled.

First-Name Basis

"Bob," "Jack," "Dave" and the other first-name formats that have spread across the continent in the last few years are the most obvious example of new thinking about the Oldies format, even though these stations are not classified as Oldies stations.

This new generation of Oldies stations shifted the format down one generation of listeners by bringing songs together from the late '70s to the '90s and targeting itself directly at today's aging boomers.

These stations brought fresh imaging and personality to adult radio and to listeners who were bored with the old formulas. Safe and soft is not the tone of today's older adult stations.

CFWM (Bob-FM) in Winnipeg, Canada, programmed by Howard Kroeger, was perhaps the first station to embrace this new version of Oldies. Original, creative thinking, combined with good research and a new programming environment, led to new ideas about format possibilities.

The music and information needs of today's adults in the prime 35-54 demo are not being met by the heritage Oldies format.

The opportunity for the Bob format arose in Canada in the late '90s, after significant changes were made to the regulations controlling radio formats. The Canadian government sets the ratio of hits to non-hits on FM radio, and for the first time Canadian FMs were allowed to have formats that played "100% hits," provided most of the songs had become hits after 1980.

This ruling was intended to protect AM stations using the heritage Oldies format, but it also opened new doors by allowing a retro Oldies format on FM. (The regulatory changes also meant that, for the first time, Canadian FM radio could freely program CHR.)

Identifying what matters to listeners and

breaking free of closed-minded thinking about the Oldies format has allowed this next generation of Oldies stations to emerge. And, just like 30 years ago, pundits are predicting an early demise for these stations, citing quick burnout on the songs.

More Than Nostalgia

There is an opportunity for success with Oldies formats today, although they might come with different format names. There will always be a demand from aging listeners for their favorite familiar songs.

As listeners move into their 30s, their ability to absorb and adopt new songs slows dramatically. Newer music is not always to their taste, and it is often presented in a radio environment that doesn't meet their other needs, for companionship, information and entertainment.

Oldies stations typically target the 35-54 age demo. Their appeal is based on the fact that they play the songs that listeners adopted as their favorites as teenagers and young adults (12-34). The music that matters most to us when we are young becomes an important part of our lives. However, the strength of Oldies is much more than nostalgia.

The ongoing success of Oldies comes from the feel-good aspect that is created through a mix of familiar music that the targeted listeners love. This mood service is achieved by playing songs that make one want to sing or dance.

Three Cornerstones

Oldies' success is built on three cornerstones:

1. Great music. Perhaps too obvious? Research becomes critical when determining the right scope and sound of a new format in a specific market. What is the ideal era range? What songs did the middle-aged listeners grow up listening to? Songs have to be both familiar and strong in melody and rhythmic appeal.

2. Entertaining hosts. Radio must invest in entertaining air talent who can truly connect with listeners. People are hungry for one-to-one voice communication. They want to feel connected to the hosts on the air. They want to be entertained and informed. It takes truly talented people to create that sense of companionship with listeners.

Yet radio is trending toward devaluing DJs as little more than voices to fill a few seconds on a clock. One major-market Oldies station pays its voices \$50 to voicetrack a six-hour shift.

It's little surprise that listeners feel the lack of connection and this station's numbers continually dwindle. Listeners are not dumb, radio has just gotten used to treating them that way.

3. Colorful imaging and promotions. Radio also has to invest in creative talent. Creative writers and colorful producers are essential for effective and entertaining imaging and promotions. The personality and appeal of every great radio station comes from the creative elements that tie the music and personalities together.

Oldies and other gold-based formats are not autopilot formats. In fact, they demand time and attention from their PDs in order to keep them sounding fresh, entertaining and contemporary.

New Avenues

In addition to new retro Oldies stations of the Bob and Jack variety, there are other

Programming and sales leaders must collaborate proactively to anticipate the real needs of today's aging listeners. Only then will Oldies formats, whatever they might be called, see success.

opportunities for '80s and '90s gold-based formats. Two that come to mind right away are gold-based AC, which could do very well if the presentation created a feel-good mood and the newer music fit the tastes of the audience, and a gold-based pop dance format, which would bring back a lot of great songs left behind by CHR and safe AC.

There are several other areas to explore when it comes to gold-based formats. Rock radio has a left a significant hole in many markets between Classic Rock and today's newer — and harder — Rock formats.

Even Urban radio is growing an older audience base that in a few years will be ready for a retro Oldies format. After all, today's 40-somethings started listening to hip-hop in the '80s, everything from Run-DMC to Jazzy Jeff and Busta Rhymes.

The competition for listeners' attention has become more intense. Radio simply has to work harder than it has in the past decade to attract and hold listeners. But the internal threats are a more pressing danger than the appeal of other media.

Radio seems to have forgotten that programming needs to be entertaining in order to win and hold listeners. Stations that are run on autopilot will be the first victims of new media.

As small, proportionately, as the satellite-radio audience currently is, it is important to note that nearly half of satellite-radio subscribers are over 45. That's because they feel abandoned by conventional radio.

Come Together

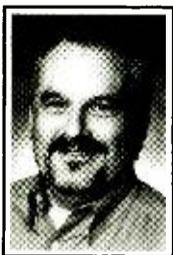
For new and heritage Oldies formats to thrive, two former rivals in radio have to work together: programming and sales.

On the programming side, there is a need to identify new, creative approaches to playing older music. There is also a critical need to invest in air talent and creative people.

Nationally, radio appears to be asleep at the wheel when it comes to successfully selling today's evolving demographics. Radio's short-sighted sales strategies do not even begin to address the phenomenal buying power of the over-50 demographic. Radio sales departments must aggressively pursue new thinking in selling to older listeners.

Programming and sales leaders must collaborate proactively to anticipate the real needs of today's aging listeners. Only then will Oldies formats, whatever they might be called, see success.

Liz Janik is President of Media Mix. Contact her at 905-454-3865.



KEVIN CARTER
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Who Can? Cancon Can!

Which means 40% of this column won't suck

With Canadian Music Week approaching and throngs of Canadians (and us) preparing to descend upon the frozen tundra that is Toronto in March, we thought it would be a great time to shine our giant blinding spotlight of love upon the Great White North and see what they've been up to.

After our blue-ribbon panel initially scattered from the light, we enticed them back to the table with the promise of back bacon and beer and began to mercilessly barrage them with a scientifically designed set of inane questions so we could learn more about the mysterious ways of Canadians.

Please give a hale and hearty welcome to CIHT (Hot 89-9)/Ottawa PD/morning co-host **Josie Geuer** and Asst. PD/morning co-host **Mauler**; CFBT (94.5 The Beat)/Vancouver PD **Chris Myers** and MD/midday guy **Jaxon Hawks**; CKBT (91.5 The Beat)/Kitchen-er, ON GM/PD **David Jones**; and CHBN (91.7 The Bounce)/Edmonton MD/co-Asst. PD/weekend chica **Ceara K.**

Caution: The following exchange contains traditional Canadian words like *flavoured*, *Molson* and *Celine*.

R&R: Let's get started, eh? What's it like having to answer to two different organizations, the Canadian Radio-Television & Telecommunications Commission (the Canadian version of the FCC) and the Canadian Broadcast Standards Council?



Josie Geuer

JG: It's no problem at all. The only time you have to answer to the CRTC is if your station is not fulfilling the requirements of its license. We take our conditions of license very seriously and abide by them diligently.

The lovely folks at the CBSC are a pleasure to deal with. They handle public complaints, and I find them to be incredibly organized and thorough. In all honesty, we haven't had any trouble with either the CRTC or the CBSC.

Mauler: It's no big deal. Both organizations serve the same constituents we serve — the public. The CRTC is all about *what* we do, and the CBSC is more about *how* we do it.

It's probably no different than what every child goes through growing up. You know that both Mom and Dad both want what's best for you, it's just that sometimes Dad may be a little more lenient and give you a little more leeway — depending upon the circumstances.

CM: The CBSC is great to deal with, and they really serve as a filter to the CRTC, as far as content is concerned. From what I hear, the CRTC is not as involved with radio as the FCC is in the U.S.

DJ: It makes the job really easy. Just dot the "i's" and cross the "t's," and *voilà* — radio. Seriously, one deals with regs and the other with the boundaries of good taste. As long as you push the envelope but don't break it, you're good to go.

R&R: There are about 14 different requirements a song has to fulfill in order to meet Cancon specs. Can you explain it in layman's terms for us dumb Americans?

JG: Who said Americans are dumb? Not I. OK, in layman's terms, a song needs to be two parts Canadian to be considered Canadian content, of which we have to play 40% on a weekly basis between the hours of 6am-6pm. Using the MAPL method, we can break down a song and know if it is considered Canadian or not.

The M in MAPL stands for music, meaning the music is composed entirely by a Canadian. The A stands for artist, meaning the music or the lyrics are performed principally by a Canadian. The P stands for production, meaning the musical selection consists of a live performance that is recorded wholly in Canada or performed wholly in Canada and broadcast live in Canada. Finally, the L stands for lyrics written entirely by a Canadian. A Canadian song must fulfill at least two of the conditions. Did I lose you?

Mauler: So if a song is written by a Canadian but performed and produced by an American — like Lenny Kravitz's cover of "American Woman," for example — it is considered Cancon. Not too confusing, right? And if you sing a song while holding a beaver and playing hockey, you automatically go straight to No. 1.

DJ: Plus, there are bonus points for any time more than a dozen Canadian beers are consumed during the recording process, any time a picture of a beaver is used anywhere on the



Mauler

CD packaging or any time Canadian Mounties are used for backing vocals on any track. Yes, it's a complicated process.

JH: Celine Dion's music never qualifies because it's usually produced in the U.S. and the music and lyrics are never written by Canadians.

CM: The CRTC is reviewing the policy in May and will hopefully ease up on the regs. Personally, I'd like to see Cancon vanish completely. I look at artists like Avril Lavigne and Simple Plan, who were successful around the world without being discovered on Canadian radio.

If it does stay — and it will — I believe there are ways it could benefit newer artists without compromising the product.

R&R: If the Edmund Fitzgerald was sinking and Nickelback, Gordon Lightfoot, Avril Lavigne and Celine Dion were on board but you could only save one, who would it be?

JG: You're kidding me. OK, for the sake of our listeners, I would save Avril Lavigne. That little lady is going to provide many more excellent hits for our format.

Mauler: How about if Avril surfs to safety on Celine Dion?

JH: Nickelback, for sure — not only for the guaranteed after-rescue party, but the comfort in knowing that Gordon and Avril could use Celine for a flotation device and make it back somehow.

CM: I'm going with my fellow Canadian prairie boys, Nickelback. Plus, I've heard Chad Kroeger's a nice guy.

DJ: Hmm... Nickelback. Chad could swim in by himself, and the other three guys could carry in Gord, Avril and Celine. It's the Canadian way.

CK: Nickelback, no question.

R&R: Who's working for you right now on your playlist? Who do you think is poised to make the next big run at the border?

JG: Our MD, Jet West, knows his stuff, and he predicts it will be Rosette. Her single is "Crushed." She's a sassy little thing from Vancouver. However, we both agree that Massari — he does "Be Easy" and "Real Love" — is a strong contender to be the next R&B or pop act to cross over. P.S.: He's an Ottawa guy.

Mauler: Hedley. The lead singer was a semifinalist on the last edition of *Canadian Idol*. They don't have that typical *Idol* sound, they have more of a pop rock edge. It's a good clean sound, a lot like All-American Rejects and Fall Out Boy.

JH: As far as up-and-comers, take your pick. There's some great stuff out there right now in pop rock from groups like Mobile and Hedley. In R&B, watch for male artists like Carl Henry and Massari — he played Diddy's Super Bowl party.

If I had to pick one act to get his or her due in the States, though, it'd be a hip-hop artist called K-os. His last EMI release, *Joyful Rebellion*, was unreal — eclectic, CHR-friendly artistic brilliance. Get it if you can. It won't be what you expect at all.

CM: Watch out for our hometown girl Rosette. She's a young version of Janet and Beyoncé combined. She's very marketable too. On the rock side, Chad Kroeger signed a band called The Suits XL to his 604 label. These guys



David Jones

"If you sing a song while holding a beaver and playing hockey, you automatically go straight to No. 1."

Mauler

are hot, and they don't sound like Theory Of A Nickelfault, which I understand is why Chad liked them so much.

DJ: You never know where the next big star will come from. Much like *American Idol*, we have an incredible crop of *Canadian Idols* who are ripping up the charts, either solo or in groups. Crossing the border is just one facet of success. It's even more vital in many cases to establish yourself here in Canada. If you happen to get some exposure elsewhere, great.

CK: Massari. He played Diddy's Super Bowl party, and he definitely has star power.

R&R: Describe a killer promotion you've pulled off?

JG: We managed to get Britney Spears' pregnancy test and sell it to GoldenPalace.com. We received international coverage for that one. It was a proud moment for everyone here at Hot 89-9. Who knew a little bit of urine on a stick could go for \$5,001? Of course, we donated all the money to a local charity.

We are also the radio station responsible for marrying Lynn and Alex from *The Amazing Race*. Since they could not legally get married in their home state of California, being a homosexual couple, we flew them and their families here to Ottawa and gave them a beautiful ceremony. We received international coverage for that one too.

Mauler: Britney's pregnancy test was on every news and entertainment outlet around the globe within 48 hours. Even Barbara Walters had something to say about it on *The View*.

Our "Amazing Wedding" generated a massive media frenzy from the second it was announced. It was four days of partying, protesters and stories in every major newspaper, magazine and TV and online outlet worldwide. After that, we all took a nap.

CM: We just wrapped up two successful Valentine's promotions — one for the lovers and one for the bitter.

For the lovers, we sent out a scantily clad "cupid" along with our morning show to offices around Vancouver. Cupid's job was to deliver a proclamation of love to an unsuspecting loved one, live on the air.

On the other side, we recycled the "Shred Your Ex" concept and sent love letters and pictures through paper shredders, also live on the air.

DJ: Kitchener, which has a very large German population, has a little festival second only to the original in Germany that you may have heard of: Oktoberfest. We at 91.5 The Beat have taken that one step further since our arrival two years ago and produce a concert during the event called Hip-Hoptoberfest. It rocks.

Continued on Page 57

CHR/POP TOP 50

POWERED BY
MEDIABASE

March 3, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	BEYONCE' f/SLIM THUG Check On It (Sony Urban/Columbia)	8704	-328	612148	16	117/0
2	2	NE-YO So Sick (Def Jam/IDJMG)	8080	+310	599569	10	118/0
4	3	FALL OUT BOY Dance, Dance (Island/IDJMG)	6131	+48	418336	13	118/2
8	4	NATASHA BEDINGFIELD Unwritten (Epic)	6122	+653	449329	16	114/1
3	5	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	6007	-607	419127	20	120/0
5	6	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	5974	-61	428886	27	115/0
10	7	MARY J. BLIGE Be Without You (Geffen)	5973	+1012	521424	6	114/2
9	8	KELLY CLARKSON Walk Away (RCA/RMG)	5743	+455	396234	9	118/0
7	9	NELLY Grillz (Derrty/Fo' Reel/Universal)	5683	-33	365265	10	109/0
6	10	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	5357	-625	340968	22	118/0
15	11	RIHANNA SOS (Def Jam/IDJMG)	4501	+723	329237	5	119/6
16	12	CASCADA Everytime We Touch (Robbins)	4337	+617	360985	9	102/7
13	13	EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope)	4286	+173	244438	9	110/0
18	14	JAMES BLUNT You're Beautiful (Custard/Atlantic)	4224	+761	291090	8	106/2
11	15	KELLY CLARKSON Because Of You (RCA/RMG)	4200	-382	316277	27	119/0
12	16	BLACK EYED PEAS Pump It (A&M/Interscope)	4051	-299	275455	10	117/0
14	17	NICKELBACK Photograph (Roadrunner/IDJMG)	3461	-329	227648	26	113/0
23	18	T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	3440	+585	222212	6	105/10
22	19	STAIN'D Right Here (Flip/Atlantic)	3256	+221	206678	12	85/3
17	20	RAY J One Wish (Knockout/Sanctuary)	3093	-471	280327	12	97/0
21	21	GWEN STEFANI Crash (Interscope)	3065	-65	183585	7	112/1
19	22	JUELZ SANTANA There It Go (The Whistle Song) (Diplomat/Def Jam/IDJMG)	2927	-432	193657	12	105/0
26	23	PINK Stupid Girls (LaFace/Zomba Label Group)	2728	+422	163018	4	111/7
31	24	SEAN PAUL Temperature (VP/Atlantic)	2636	+801	252547	5	84/14
30	25	PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	2399	+374	167742	7	102/12
24	26	MARIAH CAREY Don't Forget About Us (Island/IDJMG)	2339	-210	152336	19	115/0
25	27	SAVING JANE Girl Next Door (Universal)	2336	0	127594	14	88/10
32	28	CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	2025	+348	196984	5	84/9
29	29	ASHLEE SIMPSON L.O.V.E. (Geffen)	2002	-48	113061	9	87/3
27	30	RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	1809	-295	173220	20	104/0
33	31	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	1776	+223	97751	5	74/4
35	32	TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMG)	1507	+202	86847	5	81/3
28	33	RELIENT K Who I Am Hates Who I've Been (Gotee/Capitol)	1365	-720	54285	15	98/0
34	34	SEAN PAUL We Be Burnin' (VP/Atlantic)	1300	-56	146250	20	102/0
39	35	NICKELBACK Savin' Me (Roadrunner/IDJMG)	1187	+211	50455	3	79/12
36	36	BO BICE The Real Thing (RCA/RMG)	1149	+11	50030	8	71/1
37	37	D4L Laffy Taffy (Dee Money/Asylum/Atlantic)	871	-228	37989	15	89/0
40	38	YOUNG JEEZY f/ANON Soul Survivor (Def Jam/IDJMG)	844	-71	42148	19	69/0
41	39	TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	810	-88	47147	16	69/0
38	40	EMINEM When I'm Gone (Shady/Aftermath/Interscope)	776	-242	56457	14	90/0
42	41	GWEN STEFANI Luxurious (Interscope)	759	-102	96541	18	96/0
46	42	JASON MRAZ Geek In The Pink (Lava/Atlantic)	744	+49	34227	3	44/2
44	43	NOTORIOUS B.I.G. f/P. DIDDY, NELLY... Nasty Girl (Bad Boy/Atlantic)	721	-23	63198	5	36/0
48	44	ROB THOMAS Ever The Same (Atlantic)	663	+74	28073	3	30/8
45	45	GOO GOO DOLLS Better Days (Warner Bros.)	616	-82	30951	6	31/0
Debut	46	FRAY Over My Head (Cable Car) (Epic)	502	+120	18288	1	33/4
49	47	CHAMILLIONAIRE Turn It Up (Latium/Universal)	486	-59	24825	4	22/0
Debut	48	KANYE WEST f/LUPE FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)	480	+140	22065	1	43/9
Debut	49	SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	464	+230	66822	1	30/13
47	50	THREE 6 MAFIA Stay Fly (Sony Urban/Columbia)	462	-156	20721	14	67/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope)	31
ALY & A.J. Rush (Hollywood)	17
SEAN PAUL Temperature (VP/Atlantic)	14
DANIEL POWTER Bad Day (Warner Bros.)	14
SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	13
PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	12
NICKELBACK Savin' Me (Roadrunner/IDJMG)	12
T-PAIN f/MIKE JONES I'm N Luv... (Jive/Zomba Label Group)	10
SAVING JANE Girl Next Door (Universal)	10

The CHR/Pop add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARY J. BLIGE Be Without You (Geffen)	+1012
SEAN PAUL Temperature (VP/Atlantic)	+801
JAMES BLUNT You're Beautiful (Custard/Atlantic)	+761
RIHANNA SOS (Def Jam/IDJMG)	+723
NATASHA BEDINGFIELD Unwritten (Epic)	+653
CASCADA Everytime We Touch (Robbins)	+617
T-PAIN f/MIKE JONES I'm N Luv... (Jive/Zomba Label Group)	+585
KELLY CLARKSON Walk Away (RCA/RMG)	+455
PINK Stupid Girls (LaFace/Zomba Label Group)	+422
PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	+374

NEW & ACTIVE

YING YANG TWINS f/PITBULL Shake (TVT)	Total Plays: 457, Total Stations: 19, Adds: 1
LL COOL J f/JENNIFER LOPEZ Control Myself (Def Jam/IDJMG)	Total Plays: 452, Total Stations: 22, Adds: 2
MATISYAHU King Without A Crown (Or Music/Epic)	Total Plays: 423, Total Stations: 29, Adds: 4
BUBBA SPARXXX... Ms. New Booty (Purple Ribbon/Virgin)	Total Plays: 390, Total Stations: 23, Adds: 6
ASHLEY PARKER ANGEL Let U Go (BlackGround/Universal)	Total Plays: 367, Total Stations: 40, Adds: 7
DANIEL POWTER Bad Day (Warner Bros.)	Total Plays: 351, Total Stations: 26, Adds: 14
OEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	Total Plays: 343, Total Stations: 17, Adds: 3
SWITCHFOOT We Are One Tonight (Columbia)	Total Plays: 342, Total Stations: 28, Adds: 4
NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	Total Plays: 334, Total Stations: 20, Adds: 8
MORNINGWOOD Nth Degree (Capitol)	Total Plays: 326, Total Stations: 33, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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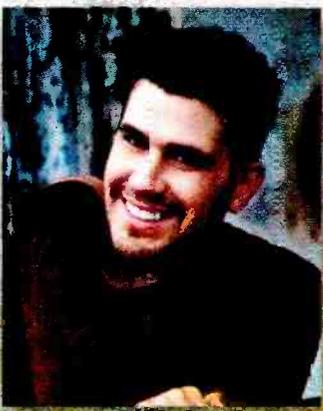
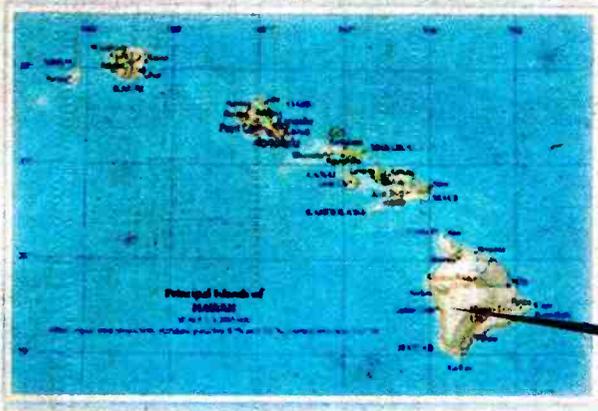


CALIFORNIA
Sunshine

COLORADO
Snowflakes

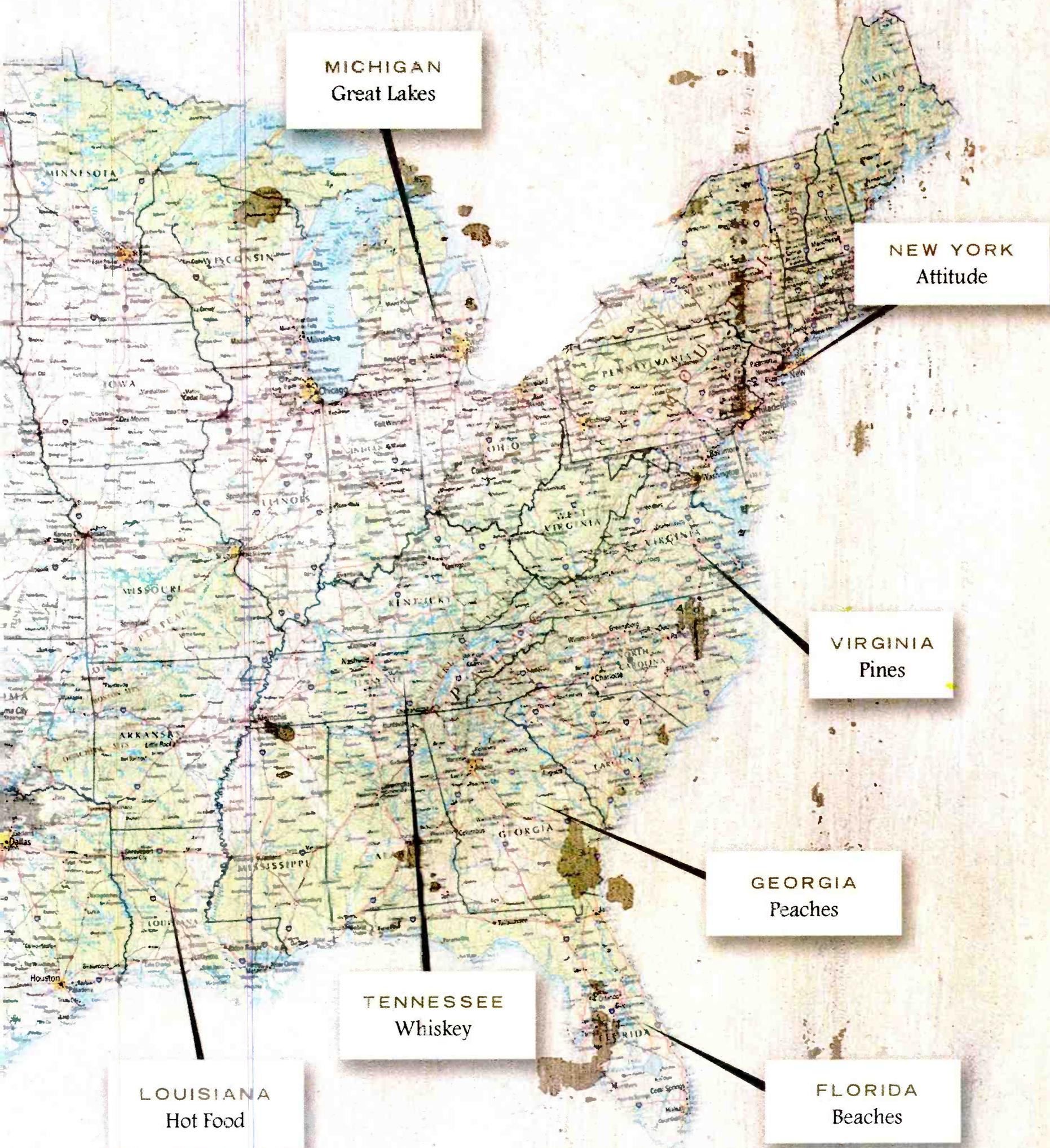
HAWAII
Big Breaks

TEXAS
Chili



THE NEW SINGLE FROM THE HOTTEST

“Favorite State of Mind”



MICHIGAN
Great Lakes

NEW YORK
Attitude

VIRGINIA
Pines

GEORGIA
Peaches

TENNESSEE
Whiskey

LOUISIANA
Hot Food

FLORIDA
Beaches

NEW MALE ARTIST IN COUNTRY MUSIC

LYRIC STREET
RECORDS

CHR/POP TOP 50 INDICATOR

March 3, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	NE-YO So Sick (Def Jam/IDJMG)	3579	+123	58052	9	55/1
1	2	BEYONCE f/SLIM THUG Check On It (Sony Urban/Columbia)	3397	-112	53666	15	54/1
3	3	FALL OUT BOY Dance, Dance (Island/IDJMG)	3089	+25	50259	13	54/1
5	4	KELLY CLARKSON Walk Away (RCA/RMG)	3057	+173	48929	8	58/2
7	5	NATASHA BEDINGFIELD Unwritten (Epic)	2790	+232	45862	16	54/1
4	6	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	2710	-206	42546	27	49/2
6	7	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	2545	-185	43671	20	50/1
12	8	MARY J. BLIGE Be Without You (Geffen)	2537	+613	40692	6	57/4
8	9	NELLY Grillz (Derrty/Fo' Reel/Universal)	2206	-129	33359	10	51/0
11	10	CASCADA Everytime We Touch (Robbins)	2168	+138	36131	8	53/2
9	11	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	2068	-154	36777	20	49/2
14	12	JAMES BLUNT You're Beautiful (Custard/Atlantic)	2039	+261	35502	7	52/3
10	13	BLACK EYED PEAS Pump It (A&M/Interscope)	1980	-111	31388	9	53/1
16	14	RIHANNA SOS (Def Jam/IDJMG)	1977	+387	33564	4	55/2
15	15	GWEN STEFANI Crash (Interscope)	1675	+21	26637	6	53/1
19	16	STAINED Right Here (Flip/Atlantic)	1616	+106	26900	12	46/2
13	17	RAY J One Wish (Knockout/Sanctuary)	1526	-241	23824	13	41/2
24	18	PINK Stupid Girls (LaFace/Zomba Label Group)	1522	+365	24352	4	53/7
17	19	EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope)	1519	-46	22268	8	44/1
23	20	T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	1335	+238	20033	6	45/6
26	21	PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	1215	+308	19013	7	49/6
22	22	JUELZ SANTANA There It Go (The Whistle Song) (Diplomat/Def Jam/IDJMG)	1065	-128	15671	10	38/2
21	23	MARIAH CAREY Don't Forget About Us (Island/IDJMG)	1010	-280	16838	19	32/1
28	24	CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	997	+197	15588	5	38/4
27	25	ASHLEE SIMPSON L.O.V.E. (Geffen)	881	-34	14388	9	35/3
25	26	RELIENT K Who I Am Hates Who I've Been (Gotee/Capitol)	802	-353	13520	14	30/1
30	27	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	732	+33	10379	5	34/2
31	28	NICKELBACK Savin' Me (Roadrunner/IDJMG)	721	+229	12245	3	40/11
34	29	SEAN PAUL Temperature (VP/Atlantic)	652	+223	9260	3	35/12
29	30	RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	561	-200	8855	19	23/1
33	31	TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMG)	545	+117	9158	4	27/2
32	32	D4L Laffy Taffy (Dee Money/Asylum/Atlantic)	444	-26	7049	14	19/0
36	33	BO BICE The Real Thing (RCA/RMG)	434	+62	8580	5	20/2
35	34	EMINEM When I'm Gone (Shady/Aftermath/Interscope)	323	-45	4541	14	17/1
37	35	ROB THOMAS Ever The Same (Atlantic)	302	-21	4840	7	15/3
41	36	INXS Pretty Vegas (Epic)	262	+21	6917	5	7/1
38	37	SEAN PAUL We Be Burnin' (VP/Atlantic)	259	-25	4116	18	13/1
39	38	GOO GOO DOLLS Better Days (Warner Bros.)	253	-13	4870	11	15/1
Debut	39	KANYE WEST f/LUPE FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)	246	+115	3673	1	16/5
43	40	WEEZER Perfect Situation (Geffen)	216	-18	2680	8	9/0
45	41	MADONNA Sorry (Warner Bros.)	205	+1	3434	2	11/0
40	42	GWEN STEFANI Luxurious (Interscope)	198	-55	3828	18	10/0
Debut	43	ASHLEY PARKER ANGEL Let U Go (BlackGround/Universal)	195	+161	2894	1	15/6
42	44	YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	187	-41	3027	18	8/1
50	45	JASON MRAZ Geek In The Pink (Lava/Atlantic)	179	+31	3479	2	11/1
Debut	46	GORILLAZ Dare (Virgin)	150	+23	1501	1	9/1
Debut	47	PRINCE Black Sweat (Universal)	146	+6	2012	1	14/0
47	48	NOTORIOUS B.I.G. f/P. DIDDY, NELLY... Nasty Girl (Bad Boy/Atlantic)	142	-42	1410	3	8/0
44	49	T-PAIN I'm Sprung (Jive/Zomba Label Group)	140	-74	2490	17	8/1
46	50	THREE 6 MAFIA Stay Fly (Sony Urban/Columbia)	138	-48	1986	11	7/0

58 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 2/19 - Saturday 2/25.
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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
SEAN PAUL Temperature (VP/Atlantic)	12
NICKELBACK Savin' Me (Roadrunner/IDJMG)	11
ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope)	9
PINK Stupid Girls (LaFace/Zomba Label Group)	7
SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	7
PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	6
T-PAIN f/MIKE JONES I'm N Luv... (Jive/Zomba Label Group)	6
ASHLEY PARKER ANGEL Let U Go (BlackGround/Universal)	6
K. WEST f/L. FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)	5
MARY J. BLIGE Be Without You (Geffen)	4
CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	4
DANIEL POWTER Bad Day (Warner Bros.)	4
JAMES BLUNT You're Beautiful (Custard/Atlantic)	3
ASHLEE SIMPSON L.O.V.E. (Geffen)	3
ROB THOMAS Ever The Same (Atlantic)	3
CRINGE On And On (Listen)	3
FRAY Over My Head (Cable Car) (Epic)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARY J. BLIGE Be Without You (Geffen)	+613
RIHANNA SOS (Def Jam/IDJMG)	+387
PINK Stupid Girls (LaFace/Zomba Label Group)	+365
PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	+308
JAMES BLUNT You're Beautiful (Custard/Atlantic)	+261
T-PAIN f/MIKE JONES I'm N Luv... (Jive/Zomba Label Group)	+238
NATASHA BEDINGFIELD Unwritten (Epic)	+232
NICKELBACK Savin' Me (Roadrunner/IDJMG)	+229
SEAN PAUL Temperature (VP/Atlantic)	+223
CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	+197
KELLY CLARKSON Walk Away (RCA/RMG)	+173
ASHLEY PARKER ANGEL Let U Go (BlackGround/Universal)	+161
CASCADA Everytime We Touch (Robbins)	+138
NE-YO So Sick (Def Jam/IDJMG)	+123
TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMG)	+117
K. WEST f/L. FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)	+115
STAINED Right Here (Flip/Atlantic)	+106
SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	+89
ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope)	+67
BO BICE The Real Thing (RCA/RMG)	+62
NATALIE Energy (Latinum/Universal)	+45
FRAY Over My Head (Cable Car) (Epic)	+37
BUBBA SPARXXX... Ms. New Booty (Purple Ribbon/Virgin)	+35
JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	+33
JASON MRAZ Geek In The Pink (Lava/Atlantic)	+31
DANIEL POWTER Bad Day (Warner Bros.)	+31
DADDY YANKEE Rompe (El Cartel/Interscope)	+29
HAWTHORNE HEIGHTS Saying Sorry (Victory)	+29
KACI BROWN Instigator (DAS/Interscope)	+27
NE-YO When You're Mad (Def Jam/IDJMG)	+27

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March 3, 2006



America's Best Testing CHR/Pop Songs 12+ For The Week Ending 2/24/06

Artist Title (Label)	TW	LW	Famil.	Burn	W 12-17	W 18-24	W 25-34
KELLY CLARKSON Walk Away (RCA/RMG)	4.15	4.05	94%	16%	4.31	4.31	4.20
KELLY CLARKSON Because Of You (RCA/RMG)	4.11	3.98	100%	46%	4.04	4.33	4.20
ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	3.97	3.80	98%	33%	4.30	4.15	3.80
CASCADA Everytime We Touch (Robbins)	3.93	3.83	78%	17%	4.21	3.86	3.79
NATASHA BEDINGFIELD Unwritten (Epic)	3.86	3.97	94%	29%	4.10	3.91	3.82
FALL OUT BOY Dance, Dance (Island/IDJMG)	3.85	3.73	96%	31%	4.30	4.05	3.47
SAVING JANE Girl Next Door (Universal)	3.84	3.69	62%	11%	4.02	4.04	3.88
JAMES BLUNT You're Beautiful (Custard/Atlantic)	3.81	3.69	93%	28%	3.94	3.73	3.98
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	3.74	3.64	98%	49%	4.10	3.76	3.83
MARY J. BLIGE Be Without You (Geffen)	3.73	3.51	86%	22%	3.60	3.81	4.09
STAIN'D Right Here (Flip/Atlantic)	3.66	3.47	71%	20%	3.79	3.92	4.00
RIHANNA SOS (Def Jam/IDJMG)	3.64	3.49	74%	17%	3.88	3.52	3.83
RELIENT K Who I Am Hates Who I've Been (Gotee/Capitol)	3.63	3.59	74%	20%	4.21	3.73	3.00
NE-YO So Sick (Def Jam/IDJMG)	3.62	3.41	88%	31%	3.77	3.58	3.80
BLACK EYED PEAS Pump It (A&M/Interscope)	3.61	3.42	92%	30%	3.55	3.39	3.95
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	3.58	3.62	98%	51%	3.47	3.46	3.78
BEYONCÉ f/SLIM THUG Check On It (Sony Urban/Columbia)	3.52	3.48	98%	46%	3.55	3.30	3.84
GWEN STEFANI Crash (Interscope)	3.52	3.47	81%	22%	3.54	3.21	3.76
NICKELBACK Photograph (Roadrunner/IDJMG)	3.45	3.49	99%	60%	3.29	3.57	3.63
C. BROWN f/J. SANTANA Run It (Jive/Zomba Label Group)	3.42	3.48	98%	51%	3.48	3.41	3.60
ASHLEE SIMPSON L.O.V.E. (Geffen)	3.41	-	88%	28%	3.88	3.49	3.33
RAY J One Wish (Knockout/Sanctuary)	3.38	3.20	90%	39%	3.67	3.37	3.35
KANYE WEST Gold Digger (Roc-A-Fella/Def Jam/IDJMG)	3.37	3.22	100%	63%	3.45	3.29	3.62
EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope)	3.26	3.24	86%	30%	3.37	3.44	3.40
RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	3.25	3.42	89%	41%	3.37	3.12	3.67
MARIAH CAREY Don't Forget About Us (Island/IDJMG)	3.12	3.23	98%	61%	3.12	3.15	3.34
NELLY Grilz (Derry/Fo' Reel/Universal)	3.09	3.10	91%	43%	3.49	2.88	3.18
JUELZ SANTANA There It Go... (Diplomat/Def Jam/IDJMG)	3.06	2.97	90%	45%	3.48	2.94	3.35

Total sample size is 327 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



CHR/POP TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	NE-YO So Sick (Def Jam/IDJMG)	432	-4	8	6/0
1	2	BEYONCÉ f/SLIM THUG Check On It (Sony Urban/Columbia)	426	-18	14	9/0
3	3	NICKELBACK Savin' Me (Roadrunner/EMI Music Canada)	372	+7	6	10/0
4	4	BLACK EYED PEAS Pump It (A&M/Interscope)	371	+16	9	8/0
6	5	FALL OUT BOY Dance, Dance (Island/IDJMG)	357	+34	7	8/0
11	6	MARY J. BLIGE Be Without You (Geffen)	350	+58	4	9/2
10	7	KELLY CLARKSON Walk Away (Sony BMG)	331	+35	5	10/3
14	8	RIHANNA SOS (Def Jam/IDJMG)	318	+65	3	11/0
7	9	JAMES BLUNT You're Beautiful (Custard/Atlantic)	306	-8	15	7/0
9	10	NATASHA BEDINGFIELD Unwritten (Sony BMG)	302	+5	9	10/0
8	11	MADONNA Sorry (Warner Bros.)	296	-6	6	11/0
15	12	PINK Stupid Girls (LaFace/Zomba Label Group)	279	+39	3	12/0
12	13	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	267	-24	11	11/0
5	14	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	244	-80	18	5/0
13	15	C. BROWN f/J. SANTANA Run It (Jive/Zomba Label Group)	236	-54	18	8/0
22	16	SEAN PAUL Temperature (VP/Atlantic)	217	+26	7	6/0
17	17	REX GOUDIE Run (Sony BMG Music Canada)	216	0	8	5/0
20	18	EMINEM... Shake That (Shady/Aftermath/Interscope)	207	+8	4	5/0
23	19	HEDLEY Trip (Universal Music Canada)	204	+24	8	9/3
25	20	GWEN STEFANI Crash (Interscope)	202	+30	3	6/0
19	21	K. CHANTE Ring The Alarm (Sony BMG Music Canada)	202	0	9	5/0
21	22	RELIENT K Who I Am Hates Who I've Been (Gotee/Capitol)	200	+7	4	6/0
16	23	MELISSA O'NEIL Let It Go (Sony BMG Music Canada)	200	-20	9	5/0
26	24	NELLY Grilz (Derry/Fo' Reel/Universal)	192	+20	5	5/0
18	25	ROSETTE Crushed (Shred/RockSTAR/Nevada)	177	-28	15	8/0
27	26	BIANCA Vegas (RockSTAR/Nevada)	169	+6	2	6/0
29	27	COLDPLAY Talk (Capitol)	163	+22	7	5/0
28	28	CASCADA Everytime We Touch (Robbins)	161	+7	2	4/0
Debut	29	P. DOLLS f/WILL.I.AM Beep (A&M/Interscope)	149	+38	1	6/2
24	30	MASSARI Real Love (Capital Prophet)	141	-36	20	8/0

14 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/19-2/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2006 Radio & Records. ♣ Indicates Cancon.

Who Can? Cancon Can!

Continued from Page 52

CK: We just had "The Bounce's First Birthday Bash" on Friday night. It reminded me a lot of Wango Tango — on a smaller scale, of course, but I could see this thing getting way bigger even by next year.

We had all Canadian artists: In Essence, The Show, Kardinal Offishall, Shawn Desman and Massari. Moka Only, another Canadian rapper, MC'd the show along with all our personalities. We sold tickets for \$9.17, and they sold out in under two hours. We gave away the rest on the air. It was huge.

We also gave away cash at the event and revealed our next big promo: We're giving away a 2006 Toyota Yaaris.

R&R: Canadian Pop stations, in general, don't seem to go anywhere near 100-plus plays per week on songs, like American stations do. Why is that?

JG: It seems that CHR radio stations in America go for come instead of time/spent listening. Here in Ottawa we go for both. We want the most listeners, but we also want our listeners to listen longer, so having such high rotations on our songs wouldn't work in conjunction with our goal.

Mauler: Cancon. We have to balance between the international hits and our Canadian hit music. Plus, we can't count.

JH: Simply because of the Canadian content requirements. Our station is mandated to play 35% per day. On some other stations it's up to 40%. It's like having a secondary sub-power and light category in your mix.

CM: There were a couple of stations that tried it a few years back, and it didn't work.

DJ: Whereas in the U.S. markets you generally have multiple CHR stations or derivatives to which listeners can punch in and out, in Canadian markets we generally have more of a one-of-everything situation, especially outside of the major centers. Therefore, there's no need to pound away at just the hits.

Plus, I generally think you extend the lifespan of a song, at least by a few weeks, if you don't pound it into the ground to the point where it's almost disposable. Of course, if I had another CHR breathing down my neck, all bets would be off.

R&R: OK, time to get serious: Molson or Labatt?

JG: Molson all the way, but I only consume beer during patio season. Yes, we really call it "patio season." It's that special.

Mauler: Both. Never ask a Canadian to shun beer.

CK: How about rum? But if I have to pick, it'll be Canadian, because I am.

CM: Only if you're buying. Granville Island is my brand. It's a microbrewery here in Vancouver.

JH: While we're on the subject of Cancon, make mine a Jack Daniels with 35% Canadian Club.

DJ: Dude, you're implying I stop at two beers? Definitely not the Canadian way!

Special thanks to Assoc. Radio Editor Keith Ber- man, who actually owns Strange Brew on DVD, for his help in preparing this column.



ARTIST: Pink

LABEL: LaFace/Zomba Label Group

By MIKE TRIAS/ASSOCIATE EDITOR

Over the course of her career, many have viewed Pink as the anti-diva. While she debuted roughly around the same time as Britney Spears, Christina Aguilera and the whole lot of pop princesses, Pink has always had an edgier image than her contemporaries.

With "Stupid Girls," the lead single from her forthcoming album, *I'm Not Dead*, Pink blasts the image that some of her contemporaries and their younger counterparts have embraced.

"Stupid Girls" has risen to No. 23* this week, its fourth week on the Pop chart, thanks to its subject matter. In a roundabout way, the song encourages young women to be who they are instead of who they believe people want them to be. The video emphasizes this viewpoint through humor, poking fun at the likes of Paris Hilton, et al.



"It has actually been really inspiring and wonderful to see how much discussion has been happening on the subject of 'Stupid Girls,'" says Pink. "On both sides I have really enjoyed the things people have been saying. Of course, a lot of people are relieved that someone has finally said something about the mindless epidemic of unhealthy girls out there promoting consumerism and escapism.

"And then there are those who are missing the point altogether, or just don't like it coming from me. Which is fine also. Please do not stop the debate. Whichever side you are on, I respect it.

"I will clarify that in my opinion, which is exactly what all of this is, there is absolutely nothing wrong with being sexy, feeling sexy or dressing sexy. My point is only this: 'Smart' and 'sexy' are not oil and water. They can actually work together.

"You don't need to dumb yourself down in order to be cute. You also don't have to have the latest \$10,000 handbag to be cool. You can have braces and play the trumpet and you are still just as important as the cheerleader or the skateboarder. I, on the other hand, had braces and played the clarinet, which, of course, made me even cooler."

CHR/POP REPORTERS

Stations and their adds listed alphabetically by market

WFLY/Albany, NY* DM: Kevin Callahan PD: John Fox MD: Christy Taylor 6 ALL-AMERICAN REJECTS ALY & A.J. NICK LACHEY KTUNSTALL	WXKS/Boston, MA* DM: Eric Brock APD/MD: David Corey 16 DADDY YANKEE 3 PAIN IN THE NECK 1 SAVING JANE	KLRS/Chicago, CA DM: Eric Brock 11 ALL-AMERICAN REJECTS 1 PAIN IN THE NECK 1 NICKELBACK	WDAY Fargo DM/MD: Mike "Big Dog" Kapel DM: Troy Dayton T-PAIN IN THE NECK NICKELBACK MARRY J BLIGE	WJAE/Jacksonville, FL* DM: Cal Thomas APD/MD: Tony Mann 20 RHANNA 17 CASCADA	KDWB/Minneapolis, MN* DM: Rob Morris MD: Lucas KANYE WEST ULUPE FASCO NICKELBACK NICK LACHEY	WIOQ/Philadelphia, PA* DM: Rick Vaughn APD/MD: Marian Newsome-McAdam No Adds	KELZ/San Antonio, TX* DM: Doug Bennett 8 KACI BROWN	KHTT/Tulsa, OK* DM/MD: Tod Tucker APD/MD: Tim Rainey BOW WOW NICKELBACK SHAKIRA I WYCLEF JEAN
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KKOB/Albuquerque, NM* DM: Eddie Haskell PD: Kris Abrams APD: Mark Anderson MD: Carlos Duran 1 PINK 4 ALL-AMERICAN REJECTS DANIEL POWTER NICK LACHEY	CKEY/Bufalo, NY* DM: Dave Universal MD: Corey Motley 9 ALL-AMERICAN REJECTS 9 ASHLEY PARKER ANGEL 8 BUSTA RHYMES 1 PUSYCAT DOLLS I WILL I AM MARCOS HERNANDEZ	WAKS/Cleveland, OH* DM: Kevin Metheny DM: Jeff Zukawski DM: Dan Mason APD/MD: Kasper NICK LACHEY	WWCK/Flint, MI* DM: Jeff Wade PD: Brian "Fig" Figula 15 SAVING JANE 20 DANIEL POWTER	WAEZ/Johnson City* DM: Jay Patrix MD: Bruce Clark 25 SAVING JANE 20 ROB THOMAS SEAN PAUL BO BICE	WYOK/Mobile, AL* DM: James Alexander APD/MD: AJ Seliga No Adds	WKST/Pittsburgh, PA* DM: Alex Teer APD: Mark Allen MD: Mikay No Adds	KHYS/San Diego, CA* DM: Jimmy Steele APD/MD: Hitman Haze 27 SHAKIRA I WYCLEF JEAN 1 40	WSKS/Utica, NY DM/MD: Tim Rainey APD/MD: Shaun Andrews PINK
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Monitored Reporters
178 Total Reporters

120 Total Monitored

58 Total Indicator

Did Not Report,
Playlist Frozen (3):
KZBB/Ft. Smith, AR
WYFC/Wausau, WI
WYOT/Johnstown, PA



DARNELLA DUNHAM
ddunham@radioandrecords.com

Hip-Hop In T-Dot

Toronto has a thriving scene that's getting bigger

It's easy to forget how massive hip-hop is internationally if you never leave the States. I haven't yet had the pleasure of visiting Toronto, but everyone I know who has been there has loved the city and was surprised by the vibrant hip-hop culture there.

This week I talk to morning show host **Jemeni** and MD **Justin Dumont**, who work at the coolest station in Canada, CFXJ (Flow 93.5)/Toronto, to find out what's really good in T-Dot.

Creating A Scene

The Flow, which just celebrated its fifth anniversary, is the perfect resource for finding out about anything hip-hop in the city because most of its staff is plugged in to the scene beyond just working at the station. Jemeni is also a spoken-word artist who's won multiple Urban Music Association of Canada awards, and Dumont frequently spins at clubs.

"The beautiful thing about Flow is that all of us do other things," Jemeni says. "Because the scene was so small, the people who were passionate about it had to take over everything.

"If I was doing a poetry show, one of us would have been DJing it and hosting it because there weren't enough people to do it. We had to make the scene. All of us are kind of multidisciplinary and doing things in different areas.

"Radio can take you over, but I try to make sure to get out two or three days a week, even if I have to stay up and go without sleep. I can't be talking about what's going on in the city if I'm not at it. I may have to be at a concert until midnight and then come back to work at four, but I don't want to lose that connection with what brought me here.

"The connection is being a part of the scene — not just reporting it or talking about it, but actually growing it."

Working Together

Over the last 10 years hip-hop culture has taken off in Toronto, and Jemeni has been there for it all. "People will say that it was like the origin of the New York scene, and maybe the L.A. scene and the Southern scene before they blew up," she says.

"It was smaller and very community-based. Because it wasn't so big, we mixed everything together. All of the spoken-

word artists knew the hip-hop artists, who knew the singers, and we'd all work together.

"There's a bit of frustration now. People are like, 'We got the station, people are giving Toronto a lot of recognition, we're getting a lot of artists here — why aren't we rich? Why aren't we famous? Why aren't people buying all of our albums? Why are they still downloading some of our stuff?'"

"With the rock scene, Canadian artists are No. 1 internationally, but it doesn't translate the same way with hip-hop and R&B. Honestly, there are some delusions of grandeur. People see what could happen, and everyone wants to blow up, everyone wants to be 50 Cent or Jay-Z, and it hasn't happened yet.

"It's almost like we're skipping ahead of where we are. Where we are is a great place for positioning someone or for growing the scene, but some of the artists want to be farther along than the scene is capable of putting them."

Breaking Stateside

While Canada has its share of hip-hop stars, none of them has been able to make a major impact in the United States. Why not? "We've been asking that question ourselves for years," Dumont says.

"I honestly don't get it, because Kardinal Offishall, along with many Canadian artists, in our eyes and a lot of people's eyes, is just as talented as some of the other artists doing it big out there.

"It's tough. I wish I had the answer, because we've been all saying it: Why can't anyone break through? I honestly don't know. K-os has had major success everywhere except for America. He's huge in European countries and had a monster year here in Canada. You can't categorize him, and he's had big success at several formats."

Despite the difficulty of penetrating the U.S. market, there are still some Canadian talents who could hit it big here and are worth getting excited about. "Jully Black is the Mary J. Blige of Canada," says Jemeni. "It's not hip-hop, but she has such an edge to her.

"The beautiful thing about a lot of Toronto artists is that being Canadian is being wherever your family is from. There's such a mix of cultures in a lot of our mu-



FEELIN' GINUWINE Sony Urban/Columbia artist Ginuwine recently stopped by KKFR (Power 92.3)/Phoenix to meet and greet some listeners and took a minute to pose for this photo. Seen here (l-r) are KKFR Asst. PD/midday fly girl Karlie Hustle, Ginuwine and KKFR MD/mixer DJ Mikee Mike.

sic. Jully really represents. She's got this great street edge, yet she's got international appeal. There's a dancehall element that informs her music too."

Many Influences

"I think that Reign — he's a rapper in a group called Brass Monk, but he also has a solo project — is amazing," Jemeni continues. "He's very lyrical, he's a storyteller, and he's got a mesmerizing voice.

"He's conscious — I hate to use that word — as opposed to being asleep. But I guess that's what it is: He's awake, and so many of us, judging by what we talk about, are asleep. He has substance, and his material is not the same old same old.

"Saukrates is another one who's poised to blow up. A lot of our artists are also producers, so Saukrates is as big as a producer as he is as an artist. He's probably the favorite producer for artists in Canada, along with Kardi. Saukrates is a triple threat because he produces, he raps, and he actually sings.

"Another person I'm totally into is Esthero. Her stuff is not straight hip-hop, but it's so heavily hip-hop-influenced. When I first heard her stuff, I was like, 'Where else but Toronto are you gonna get this Jewish girl who references Jamaican music and South Asian singing and Arabic beats?'"

"There's such a mix of music and such a respect for music from all over in her and on her album. That's a Toronto vibe, and that's the kind of thing that represents what's so different about Toronto. Unfortunately it's not always commercially viable. It doesn't always win.

"A lot of times it's more about the art than about trying to have a commercial hit. I'd love to see us win, but that's representative of what's so different about the music here."

Flavor Of Its Own

Keying in on the multicultural vibe that makes the hip-hop and R&B from Toronto so special and distinctive, Dumont

"A lot of times it's more about the art than about trying to have a commercial hit."

Jemeni

says, "I'd say a lot of it has to do with how diverse the city is. The hip-hop is kind of a fusion of all the different things that the city encompasses.

"We have a very big Caribbean population, and that sound is infused in a lot of the different styles, from the R&B to the hip-hop to the dancehall that we have. It's not as generic as some of the stuff from other countries and the States.

"There's stuff that's very similar to stuff from everywhere else in the world, but there is a lot of different stuff that you won't hear on other records."

Jemeni says, "The West Indian influence, that's where a lot of us are coming from. Our music is so informed by so many different cultures. I love hip-hop from every part of the world, but a lot of times you can hear in the rhymes that the artists have only been on their block.

"That's interesting, too, but the story has so much more texture and layers if you've been around people from different places, and you've traveled and really studied, and you're not just about hip-hop — you're an avid reader. There are so many different layers to the hip-hop here."

It's hard to have an appreciation for Toronto until one actually experiences it. "Toronto is pretty much the New York of Canada," Dumont says. "A lot of people are surprised.

"There are a lot of misconceptions about Canada in general, and then people come to Toronto and see what an amazing, thriving city it is and how big the urban and club scenes are here. We had Common here the other day, and he couldn't say enough about Toronto."



Jemeni



Justin Dumont

CHR/RHYTHMIC TOP 50

March 3, 2006

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
3	1	MARY J. BLIGE Be Without You (Geffen)	6049	+78	592713	13	84/0
1	2	BEYONCE' f/SLIM THUG Check On It (Sony Urban/Columbia)	6040	-300	618553	15	76/0
2	3	NE-YO So Sick (Def Jam/IDJMG)	5820	-194	679846	14	83/0
5	4	T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	5282	+271	448762	10	85/0
6	5	CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	5155	+463	586460	9	83/0
4	6	NELLY Grillz (Derrty/Fo' Reel/Universal)	5064	-467	579177	18	84/0
7	7	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	4351	-163	444076	12	84/0
9	8	DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	4173	+656	462982	8	83/4
8	9	BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin)	3975	+267	308774	11	82/2
10	10	SEAN PAUL Temperature (VP/Atlantic)	3611	+655	516745	9	79/5
11	11	EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope)	2573	-265	263042	10	53/0
17	12	BOW WOW Fresh Azimiz (Sony Urban/Columbia)	2230	+181	219406	13	70/1
16	13	LIL ROB Bring Out The Freak In You (Upstairs)	2217	+73	180187	13	47/3
12	14	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	2152	-217	199219	29	87/0
19	15	BUSTA RHYMES Touch It (Aftermath/Interscope)	2085	+289	283962	12	61/5
13	16	CHAMILLIONAIRE Turn It Up (Latium/Universal)	2044	-273	161343	26	75/0
18	17	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	1901	-90	134752	20	52/0
14	18	MARIAH CAREY Don't Forget About Us (Island/IDJMG)	1897	-259	153983	19	81/0
15	19	RAY J One Wish (Knockout/Sanctuary)	1872	-237	170150	26	77/0
21	20	LL COOL J f/JENNIFER LOPEZ Control Myself (Def Jam/IDJMG)	1850	+266	186937	6	69/6
23	21	E-40 Tell Me When To Go (Reprise/BME)	1841	+362	189148	6	46/6
22	22	YING YANG TWINS & BUN B Git It (Rap-A-Lot/Asylum/TVT)	1784	+258	119307	6	60/3
26	23	KEYSHIA COLE Love (A&M/Interscope)	1775	+515	189714	4	48/4
24	24	CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	1715	+378	152144	7	57/8
28	25	RIHANNA SOS (Def Jam/IDJMG)	1405	+311	107441	4	44/6
25	26	KANYE WEST f/LUPE FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)	1340	+108	119711	5	62/3
29	27	DADDY YANKEE Rompe (El Cartel/Interscope)	1276	+166	139347	8	33/13
27	28	JUELZ SANTANA Oh Yes (Diplomat/Def Jam/IDJMG)	1195	+18	130111	6	41/1
38	29	50 CENT f/OLIVIA Best Friend (G-Unit/Interscope)	1073	+315	107257	4	51/10
33	30	D4L Betcha Can't Do It Like Me (Dee Money/Asylum/Atlantic)	1040	+81	75351	7	44/0
31	31	JUVENILE Rodeo (Atlantic)	998	-61	88583	14	57/0
30	32	PURPLE RIBBON ALLSTARS... Kryptonite (Purple Ribbon/Virgin)	925	-130	131769	19	50/0
41	33	PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	918	+356	101937	2	43/25
32	34	YOUNG JEEZY My Hood (Def Jam/IDJMG)	867	-107	77337	9	56/1
34	35	NOTORIOUS B.I.G. f/P. DIDDY, NELLY... Nasty Girl (Bad Boy/Atlantic)	779	-90	91575	11	50/0
40	36	THREE 6 MAFIA Poppin' My Collar (Sony Urban/Columbia)	762	+186	76202	2	33/5
36	37	BABY BASH f/MARCOS HERNANDEZ Mamacita (Latium/Universal)	720	-62	59935	8	17/0
35	38	MACK 10 The Testimony (Hoo Bangin'/Capitol)	704	-117	61775	10	31/0
45	39	PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	683	+185	60409	2	24/2
37	40	DAVID BANNER f/JAZZE PHA Touchin' (SRC/Universal)	659	-115	38930	6	42/0
49	41	LIL' JON & THE EASTSIDE BOYZ Snap Ya Fingers (TVT)	596	+140	84068	2	7/1
Debut	42	T.I. What You Know (Grand Hustle/Atlantic)	594	+253	78580	1	31/4
44	43	KEYSHIA COLE I Should've Cheated (A&M/Interscope)	573	+41	63381	20	30/0
42	44	NEW RIDAZ Special Girl (Upstairs)	544	0	37776	3	23/0
39	45	GWEN STEFANI Crash (Interscope)	530	-119	17204	5	21/1
47	46	MOBB DEEP Have A Party (G-Unit/Interscope)	527	+42	120023	5	18/1
43	47	YING YANG TWINS f/AVANT Bedroom Boom (TVT)	506	-28	29930	4	21/1
46	48	GWEN STEFANI Luxurious (Interscope)	435	-61	43688	17	33/0
-	49	MC MAGIC f/DJ KANE Sexy Lady (Nastyboy)	410	-5	38666	6	8/0
50	50	LIL' WAYNE Fireman (Cash Money/Universal)	406	-44	35103	18	45/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
NICK CANNON Dime Piece (Universal)	33
PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	25
RAY J What I Need (Knockout/Sanctuary)	21
DA MUZICIANZ Camera Phone (TVT)	18
DADDY YANKEE Rompe (El Cartel/Interscope)	13
50 CENT f/OLIVIA Best Friend (G-Unit/Interscope)	10
CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	8
CHRISTINA MILIAN f/YOUNG JEEZY Say I (Def Soul/IDJMG)	8

The CHR/Rhythmic add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach 15 plays per week in two consecutive airplay weeks. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DEM FRANCHIZE BOYZ Lean Wit It, ... (So So Def/Virgin)	+656
SEAN PAUL Temperature (VP/Atlantic)	+655
KEYSHIA COLE Love (A&M/Interscope)	+515
CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	+463
CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	+378
E-40 Tell Me When To Go (Reprise/BME)	+362
PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	+356
50 CENT f/OLIVIA Best Friend (G-Unit/Interscope)	+315
RIHANNA SOS (Def Jam/IDJMG)	+311
BUSTA RHYMES Touch It (Aftermath/Interscope)	+289

NEW & ACTIVE

B.G. f/MANNIE FRESH Move Around (Choppa City/Koch)	Total Plays: 399, Total Stations: 24, Adds: 1
YOUNGBLOODZ Chop Chop (LaFace/Jive/Zomba Label Group)	Total Plays: 377, Total Stations: 27, Adds: 0
FAITH EVANS Tru Love (Capitol)	Total Plays: 374, Total Stations: 21, Adds: 0
TAMI CHYNN Hyperventilating (Cherry/Universal)	Total Plays: 316, Total Stations: 17, Adds: 0
NE-YO When You're Mad (Def Jam/IDJMG)	Total Plays: 302, Total Stations: 9, Adds: 4
WARREN G f/NATE DOGG I Need A Light (Lightyear)	Total Plays: 281, Total Stations: 24, Adds: 1
LIL' WAYNE Hustler Musik (Cash Money/Universal)	Total Plays: 280, Total Stations: 27, Adds: 4
CHRISTINA MILIAN f/YOUNG JEEZY Say I (Def Soul/IDJMG)	Total Plays: 273, Total Stations: 20, Adds: 8
DA MUZICIANZ Camera Phone (TVT)	Total Plays: 264, Total Stations: 23, Adds: 18
JAGGED EDGE Good Luck Charm (Sony Urban/Columbia)	Total Plays: 224, Total Stations: 23, Adds: 3

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

87 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/19-2/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

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HEAD RUSH

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America's Best Testing CHR/Rhythmic Songs 12 + For The Week Ending 2/24/06

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 12-17	Persons 18-24	Persons 25-34
MARY J. BLIGE Be Without You (Geffen)	4.23	4.19	93%	19%	4.26	4.03	4.34
NE-YO So Sick (Def Jam/IDJMG)	4.10	4.21	95%	25%	4.21	4.12	3.83
SEAN PAUL Temperature (VP/Atlantic)	4.02	3.88	84%	18%	4.08	4.19	3.63
NELLY Grillz (Derrty/Fo' Reel/Universal)	4.00	3.96	96%	32%	4.27	3.82	3.90
CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	3.96	3.67	99%	46%	4.00	3.85	3.94
CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	3.93	4.00	85%	18%	4.13	3.86	3.37
DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	3.92	3.66	75%	16%	4.35	3.79	3.37
EMINEM f/NATE OGGG Shake That (Shady/Aftermath/Interscope)	3.89	3.85	83%	18%	3.93	4.00	3.77
BOW WOW Fresh Azimiz (Sony Urban/Columbia)	3.89	3.65	71%	13%	4.22	3.59	3.76
RAY J One Wish (Knockout/Sanctuary)	3.86	3.89	97%	33%	4.10	3.71	3.61
T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	3.82	3.73	86%	21%	4.22	3.84	3.22
CHAMILLIONAIRE Turn It Up (Latium/Universal)	3.80	3.62	83%	22%	3.81	3.86	3.77
NOTORIOUS B.I.G. f/P. ODDY... Nasty Girl (Bad Boy/Atlantic)	3.79	3.64	71%	15%	3.73	3.90	3.75
MARIAH CAREY Don't Forget About Us (Island/IDJMG)	3.78	3.60	98%	50%	3.54	3.86	3.96
BEYONCE f/SLIM THUG Check On It (Sony Urban/Columbia)	3.78	3.83	98%	37%	3.79	3.86	3.66
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	3.78	3.74	95%	40%	4.00	3.60	3.82
YOUNG JEEZY My Hood (Def Jam/IDJMG)	3.77	3.49	72%	16%	4.00	3.67	3.46
DEM FRANCHIZE BOYZ... I Think They Like Me (Remix) (So So Def/Virgin)	3.72	3.43	93%	36%	4.00	3.51	3.67
JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	3.72	3.71	88%	26%	3.60	3.72	3.72
JUELZ SANTANA Oh Yes (Diplomat/Def Jam/IDJMG)	3.72	3.59	64%	16%	3.86	3.70	3.62
JUELZ SANTANA There It Go (The Whistle Song) (Diplomat/Def Jam/IDJMG)	3.71	3.72	97%	44%	3.83	3.70	3.59
LIL ROB Bring Out The Freak In You (Upstairs)	3.69	3.50	50%	10%	3.82	3.74	3.32
BUSTA RHYMES Touch It (Aftermath/Interscope)	3.62	3.68	70%	16%	3.67	3.57	3.83
BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin)	3.55	3.38	62%	17%	3.86	3.45	3.23
JUVENILE Rodeo (Atlantic)	3.54	3.42	71%	18%	3.61	3.49	3.49
LL COOL J f/JENNIFER LOPEZ Control Myself (Def Jam/IDJMG)	3.48	3.36	47%	11%	3.38	3.75	3.28
D4L Laffy Taffy (Dee Money/Asylum/Atlantic)	3.38	3.16	96%	47%	3.77	3.22	3.14

Total sample size is 303 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

ARTIST: Mobb Deep

LABEL: G-Unit/Interscope

By DARNELLA DUNHAM/Rhythmic Editor



Queensbridge, NY natives Havoc and Prodigy, a.k.a. Mobb Deep, released their first album, *Juvenile Hell*, when they were teenagers, more than 10 years ago. Their next album, *Infamous*, on Loud Records, featured the underground hits "Shook Ones Pt. II," "Give up the Goods (Just Step)" and "Survival of the Fittest." After Loud officially ceased operations, Mobb Deep signed to Jive Records.

Their most-played song ever was "Got It Twisted," off *Amerikaz Nightmare*, but the album didn't sell enough copies for Jive, so Mobb Deep were dropped. Prodigy has released music as a solo artist, while Havoc makes beats for others. They have also worked on various projects as solo artists, but Mobb Deep has always remained intact.

50 Cent has been feeling Mobb Deep for years, so when he heard they were no longer with a label, he immediately signed them to his imprint, G-Unit. Mobb Deep's single "Have a Party" is still on fire and could match the airplay "Got It Twisted" received.

Their new single, "Put Them in They Place," goes for adds on March 6 and is already on stations like WQHT (Hot 97)/New York, WJMN/Boston and WZMX/Hartford. "Mobb Deep have been able to stick around by focusing on their core fans and pleasing them," Hot 97 Asst. PD/MD Ebro tells R&R. "They are consistent and simple."

Mobb Deep's forthcoming album, *Blood Money*, is likely to appeal to the massive audience who have supported G-Unit, thanks to aggressive promotion by 50 Cent. But Mobb Deep's fans will probably support the project, too, since the music released from the album thus far retains the same qualities that have made the group icons of underground hip-hop music for years.

REPORTERS

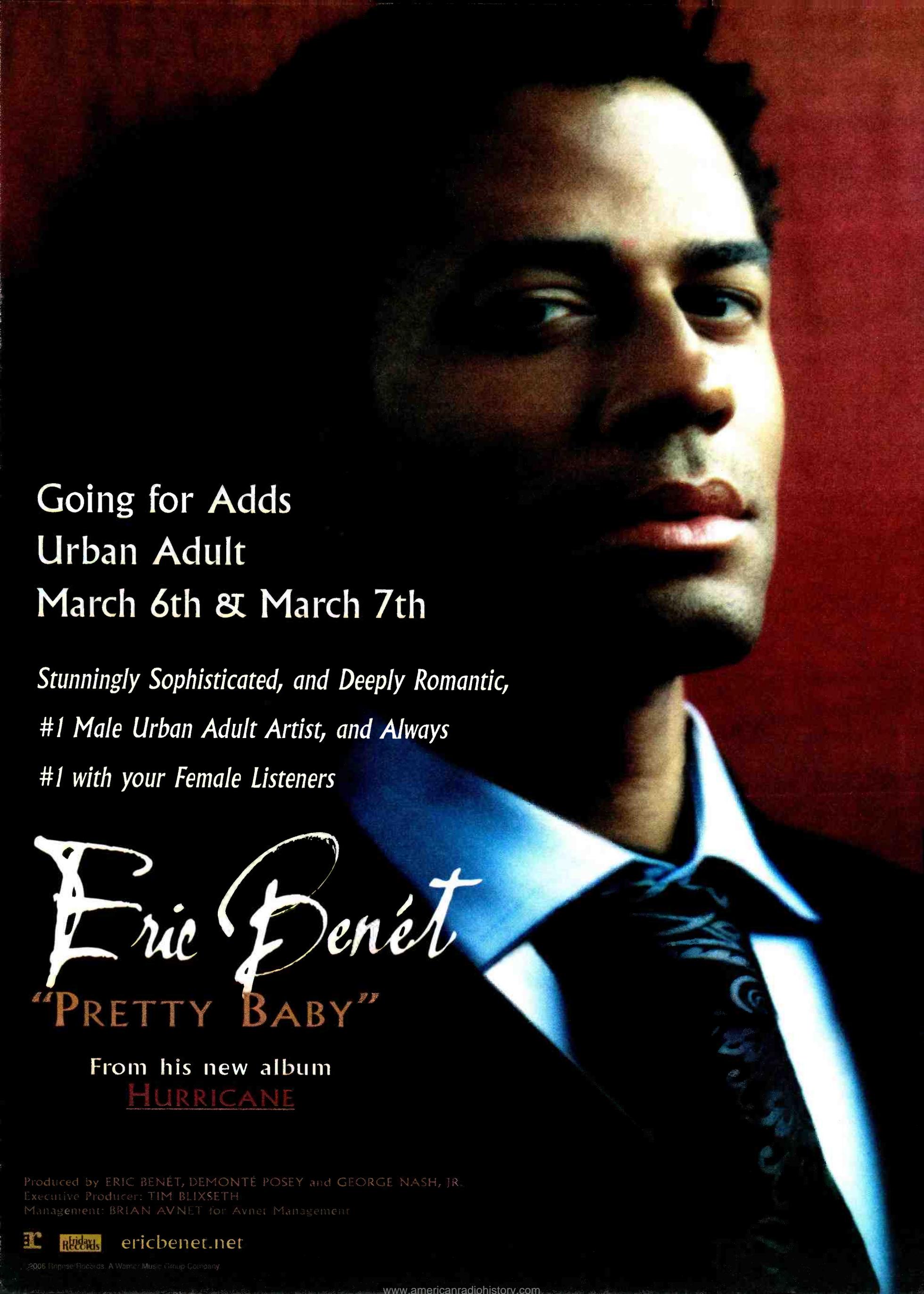
Stations and their adds listed alphabetically by market

<p>WJZZ/Albany, NY* OM: Kevin Callahan PD: Rob Ryan MD: J. Friedman 1 MADONNA 2 CHRISTINA MILIAN f/YOUNG JEEZY 3 SHAKIRA f/WYCLEF JEAN</p> <p>KSSJ/Albuquerque, NM* OM: Pete Marquiez MD: Marco Ariza MD: Matthew Casolanta 8 NICK CANNON 2 CHRISTINA MILIAN f/YOUNG JEEZY 2 DA MUZICIANZ</p> <p>KTAT/Anchorage, AK OM: Tom Oakes PD: Jeremiah "Jugga Jay" Wagner 33 LIL ROB 31 PUSSYCAT DOLLS f/WILLIAM</p> <p>WBTZ/Atlanta, GA* PD: Leo Cagle APD/MD: Meredith 79 LIL' JON & THE EASTSIDE BOYZ</p> <p>WZZD/Atlanta City, NJ* PD/MD: Rob Garcia 1 PAUL WALL 1 DADDY YANKEE NICK CANNON RAY NYWEST</p> <p>KDHT/Austin, TX* PD: Bob Lewis APD: Riccio Stevens MD: Bradley Grin 6 THREE 6 MAFIA MOBB DEEP FIELD MOB VICIARA</p> <p>KDHT/Austin, TX* OM: Paul Hayes APD: Tazz Daddy NO ADDS</p> <p>KROS/Bakersfield, CA* OM: Cesar Chavez PD: Pico Jacobo APD: Adria "DJ D-Lay" Wilson MD: Konzept 4 NICK CANNON 1 BALANCE f/E-A-SKI</p> <p>KSYB/Bakersfield, CA* PD/MD: J. Reed 13 SHAKIRA f/WYCLEF JEAN 9 BUSTA RHYMES 4 NICK CANNON RAY DA MUZICIANZ DADDY YANKEE</p> <p>WBHM/Birmingham, AL* PD: Mickey Johnson OM: Barry E. MD: Lili Wayne 43 T 1</p> <p>WJMN/Boston, MA* PD: Cadillac Jack APD: Dennis O'Hernon MD: Chris Tyler NO ADDS</p> <p>WCZQ/Boston, MA* PD/MD: Jamie "DJ Babyface" Praditlen 16 AVANT</p> <p>WBVZ/Boston, MA* OM: Nick Johnson PD/MD: Woody Woods 1 NICK CANNON 1 SRECH 1 DA MUZICIANZ 1 SHAKIRA f/WYCLEF JEAN</p> <p>WBT/Charlotte, NC* OM: Bruce Logan PD: Rob Wagman MD: DJ 2 SHAKIRA f/WYCLEF JEAN KEYSHIA COLE</p> <p>WBBM/Chicago, IL* APD/MD: Erik Bradley MD: Jonathan 11 DEM FRANCHIZE BOYZ 9 BUBBA SPARXXX f/YING YANG TWINS DADDY YANKEE 1 SHAKIRA f/WYCLEF JEAN LIL ROB</p> <p>KZPZ/Chicago, IL* OM: Scott Michaels PD/MD: Boomer Davis 18 CHAMILLIONAIRE f/KRAYZIE BONE 17 CHRISTINA MILIAN f/YOUNG JEEZY 15 DAVID BANNER f/JAZZEPHA</p> <p>NIDA/Corpus Christi, TX* OM/MD: Naps-1 PD: Richard Leal 2 NICK CANNON 1 DA MUZICIANZ 1 GUCCI MANE DADDY YANKEE MI YK/MIAN</p> <p>KZMH/Corpus Christi, TX* OM/MD: Ed Ocasio MD: Arlene H. Corbell 51 DADDY YANKEE 6 SHAKIRA f/WYCLEF JEAN 2 NICK CANNON RAY 50 CENT f/VOLVIA NOTORIOUS B.I.G. f/TWISTA</p> <p>KBFB/Dallas, TX* PD: John Casolanta MD: Big Mike 18 THREE 6 MAFIA 16 SEAN PAUL 50 CENT f/VOLVIA 19 DEM FRANCHIZE BOYZ</p> <p>KZZA/Dallas, TX* OM/MD: Dean James 29 WISH I HAD A FANTASY 16 TROBEL CLAN f/DIRECTOR Y TITO 9 BLAST WAGON WYCLEF JEAN OM/MD: J. D. Kures CHAMILLIONAIRE f/KRAYZIE BONE</p> <p>KDKS/Denver, CO* PD: Cal Collins MD: John E. Kage RAY KPRR/Denver, TX* OM: Steve Granzny 19 NICK CANNON CHRISTINA MILIAN f/YOUNG JEEZY</p> <p>XHTO/El Paso, TX* PD: Francis Aguilar APD/MD: Alex "Big Al" Flores 13 RHIANNA 2 SHAKIRA f/WYCLEF JEAN 1 NICK CANNON 1 RAY 1 JAGGED EDGE</p> <p>WBRL/El Paso, TX* OM: Jay Patrick PD: Nathan Reed MD: Clay Church 4 NE-YO RAY 1 PAUL WALL NICK CANNON MD: E. Curtis Johnson PD: Greg Hoffman MD: Danny Salas 27 TOO SHORT 12 PAULA PATTON f/BASH BASH</p> <p>KSEB/El Paso, CA* OM/MD: Tommy Del Rio MD: G Meyers NICK CANNON MD: Michael Coates PD: Scott Jackson APD/MD: Omar "The Big D" 6 4 DA MUZICIANZ 1 CHRISTINA MILIAN f/YOUNG JEEZY NE-YO LIL WAYNE</p> <p>WJFX/Ft. Wayne, IN* PD/MD: Wassai 4 LIL ROB WHIT/Ft. Wayne, IN* OM: Bill Steward PD: Owen B. Good 23 KEYSHIA COLE 16 YING YANG TWINS f/AVANT APD/MD: Chris Logan 2 CHAMILLIONAIRE f/KRAYZIE BONE 1 SEAN PAUL KLUCK f/HUGO BOSS OM/MD: J. K. King PAUL WALL KVEG/Las Vegas, NV* PD: Sherita Sautsberry MD: Jesse "J-Note" Garcia 1 PAUL WALL 3 NICK CANNON WLT/Las Vegas, NV* OM: Robert Lindsay PD/MD: Brian Sims APD: Teahna 61 DEM FRANCHIZE BOYZ 38 PINK 17 KELLY CLARKSON 12 KLUCK f/HUGO BOSS KDAY/Los Angeles, CA* PD: Anthony Acampora 8 KEYSHIA COLE 8 SAN QUINN f/E-A-SKI KPNR/Los Angeles, CA* PD: Jimmy Shai MD: Eddie Man 22 NICK CANNON 9 ICE DUBE 2 PAUL WALL 50 CENT f/VOLVIA</p> <p>KBT/Lubbock, TX* OM: Jon Smith PD/MD: Magoo MD: Frank G 17 NICK CANNON 17 PAUL WALL 15 NEW FIDAZ RAY WKPD/Madison, WI PD: Dan Hure 3 E-40 1 SHAKIRA f/WYCLEF JEAN 1 KEYSHIA COLE KBM/McAllen, TX* OM: Billy Santiago MD: Johnny D MD: Frank G 50 DADDY YANKEE 15 BUSTA RHYMES NOTORIOUS B.I.G. f/TWISTA DA MUZICIANZ</p> <p>WVW/Memphis, TN* OM: Ken Holiday PD/MD: B-Rod 14 NICK CANNON GWEN STEFANI PAUL WALL KXMT/Memphis, TN* PD: Maurice "Mo Better" Rivers 40 YD GOTTI f/BUN B & B-BALL PAUL WALL CHAMILLIONAIRE f/KRAYZIE BONE JING YANG TWINS f/BUN B & B-BALL LIL WAYNE YING YANG TWINS f/BUN B & B-BALL GHOSTFACE f/KILLAH FINE-YO 6 S (MANNIE) FRESH</p> <p>WHPH/Memphis, TN* PD/MD: Dougbody NO ADDS WFOV/Miami, FL* PD: Irv "Foxy The Tiger" Wolf MD: Paul Wall 59 PAUL WALL 3 NICK CANNON RAY 1 NICK CANNON 1 DA MUZICIANZ DA BACKLIDZ WHW/Miami Springs, FL* MD: Brian Zeppala MD: DJ "Winkz 1" Williams 4 E-40 2 THREE 6 MAFIA LIL COOL J f/JENNIFER LOPEZ</p> <p>KHYM/Moderato, CA* OM/MD: Rene Roberts PAUL WALL POIZE NOTORIOUS B.I.G. f/TWISTA NICK CANNON DA MUZICIANZ</p> <p>KDON/Monterey, CA* PD: Sam Diggery APD: Eric "The Funky 1" MD: Alec Carrillo 4 NICK CANNON 4 RAY J 12 NE-YO 3 BALANCE f/E-A-SKI</p> <p>WJWZ/Montgomery, AL* PD: Rick Peters APD: Michelle Jordan 38 CHAMILLIONAIRE f/KRAYZIE BONE 24 PAUL WALL 10 NOTORIOUS B.I.G. f/TWISTA 10 50 CENT f/VOLVIA</p> <p>WYRX/New London, CT PD/MD: Brian Ram 29 BLACK EYED PEAS</p> <p>WXTU/New York, NY* PD: Jeff Z MD: Barri 4 SEAN PAUL</p> <p>WOHT/New York, NY* MD: Ebro 20 T 1</p> <p>WNYZ/Norfolk, VA* OM: Don London PD: Michael Bryan MD: Shaggy 22 50 CENT f/VOLVIA 13 PUSSYCAT DOLLS f/WILLIAM</p> <p>KMHR/Oakdale, MD* MD: Wad Watson 10 SEAN PAUL RAY 2 N O R I B G MATO</p> <p>KKVO/Oklahoma City, OK* OM: Chris Baker PD: Ronnie Ramirez MD: Casio Kid 38 HOT GIRLS 10 CHAMILLIONAIRE f/KRAYZIE BONE CASCADA DA MUZICIANZ</p> <p>WJHM/Orlando, FL* PD: Sherie DeHann APD: Keith Herndon MD: Dawn Campbell 27 DA MUZICIANZ 15 RICK ROSS NICK CANNON</p> <p>WYD/Orlando, FL* OM: Steve Holbrook PD/MD: Jill Strasz 49 LIL ROB</p> <p>KCAQ/Ozark, CA* PD: Big Sam 15 NICK CANNON 2 PAUL WALL 2 THREE 6 MAFIA</p> <p>KYVB/Ozark, CA* OM: Buddy Van Arsdale PD/MD: Daniel "Mambo" Herrejon 32 CHAMILLIONAIRE f/KRAYZIE BONE 75 RHIANNA</p> <p>KUUL/Palm Springs, CA PD: Don Clark MD: Chris Liles 30 CENT f/VOLVIA NICK CANNON</p> <p>WZPW/Pasadena, IL PD: Don Clark 18 NE-YO DAL</p> <p>WPHN/Pasadena, PA* OM: Helen Lillo PD: Cathy Cole MD: Sarah O'Connor PAUL WALL</p> <p>WCCD/Saltatory, MD PD: Michael Hearn MD: Deana 50 CENT f/VOLVIA NICK CANNON</p> <p>KUUL/Salt Lake City, UT* OM/MD: Brian Wilson APD/MD: Kevin Cruise 7 DADDY YANKEE</p> <p>KBST/San Antonio, TX* PD/MD: Cindy Hill 10 KAYE WEST f/LUPE FIASCO 7 LIL COOL J f/JENNIFER LOPEZ 6 E-40 1 PAUL WALL</p> <p>SXVZ/San Diego, CA* PD: Todd "T-Ski" Romano 19 NICK CANNON 1 JAGGED EDGE LIL COOL J f/JENNIFER LOPEZ DA MUZICIANZ</p> <p>XMR/San Diego, CA* MD: Cesar "DJ Selm" Goetzal 46 DADDY YANKEE 5 DA MUZICIANZ NICK CANNON RAY J</p> <p>KMLM/San Francisco, CA* OM: Michael Martin PD: Stacy Cunningham MD: Vic "Big Von" Johnson 1 LIL WAYNE NICK CANNON RAY J</p> <p>WPKF/Poughkeepsie, NY PD: Mike APD: C. J. McKinly 72 BEYONCE f/SLIM THUG</p> <p>WVWX/Providence, RI* OM: Mike APD: Joe Fox 2 NE-YO 2 PAUL WALL E-40</p> <p>KWTV/Reno, NV* PD: Nick Elliott APD: Molo PAUL WALL NICK CANNON RAY J</p> <p>KGOR/Riverside, CA* PD: Jesse Duran APD: Mike Medina MD: DMH Gutierrez 10 50 CENT f/VOLVIA 7 DADDY YANKEE 5 RAY J 2 BOW WOW NICK CANNON RHIANNA</p> <p>KWIV/Riverside, CA* PD/MD: Chris Liles OM: Keith Martin CHAMILLIONAIRE f/KRAYZIE BONE SAN QUINN f/E-A-SKI</p> <p>KMBR/Sacramento, CA* PD: Patto Moreno MD: Test Jackson 33 BUSTA RHYMES 4 NICK CANNON RAY J 50 CENT f/VOLVIA PAUL WALL</p> <p>KSFN/Sacramento, CA* PD: Byron Kennedy APD/MD: Tony Lucala 6 BUSTA RHYMES 6 BALANCE f/E-A-SKI 3 YOUNG LEEK NICK CANNON RAY J DA MUZICIANZ</p> <p>WCCD/Saltatory, MD PD: Michael Hearn MD: Deana 50 CENT f/VOLVIA NICK CANNON</p> <p>WLO/Tampa, FL* PD: Brian APD: Scammon MD: Beato 16 DJ KHALED 12 DAVID BANNER f/TWISTA 5 DA MUZICIANZ 3 RHIANNA 1 PAUL WALL FIELD MOB VICIARA</p> <p>KUAT/Tucson, AZ* OM: Tim Richards PD: Randy "R Dub" Williams MD: Rick Williams 4 BUSTA RHYMES WARREN G f/NATE DOGG NICK CANNON</p> <p>KTBT/Tulsa, OK* OM: Don Crut PD: Billy Madison APD/MD: Jet Black 6 SEAN PAUL 1 POIZE LIL WAYNE</p> <p>KBZ/Tyler, TX PD: L. MD: Marcus "DJ Marcus Love" Love DADDY YANKEE NICK CANNON DA MUZICIANZ</p> <p>WMBZ/W Palm Beach, FL* PD: Mark Perry MD: DJ X-Gal 8 PAUL WALL RAY CASH f/SCARFACE CHRISTINA MILIAN f/YOUNG JEEZY</p> <p>WPGC/Washington, DC* PD: Jay Stevens MD: Brown Hermit 25 ROBBI THICKE f/SPHARRELL 7 JAGGED EDGE</p> <p>KDGS/Wichita, KS* PD: Greg Williams MD: Mac Payne 8 E-40 DA MUZICIANZ</p> <p>KSRT/Santa Rosa, CA* PD: Laura Michaels No Adds</p> <p>Silux The Best/Satellite OM: Genshiro MD: Howard Marcus MD: Lawrence Cuello 61 KIM SOZZI 25 DANIELLE BOLLINGER 11 KELLY CLARKSON 6 TOM NOVOY</p> <p>KUBE/Seattle, WA* PD: Eric Powers APD/MD: Kama Wild NICK CANNON</p> <p>WYFW/South Bend, IN OM: Ron Smith PD: Chuck "Manc" Wright No Adds</p> <p>KSPW/Springfield, MO PD: Mike Cuneo PD: Adam Jabroni Burns MD: J. Foych CASCADA</p> <p>KWIN/Stockton, CA* PD/MD: Mike Cuneo APD: Michael Hearn 12 MISTAH F.A.B. f/E-40 2 CHRISTINA MILIAN f/YOUNG JEEZY J-SHN NICK CANNON RAY J</p>

Note: For complete adds, see R&R Music Tracking.

POWERED BY MEDIABASE

Monitored Reporters
110 Total Reporters
87 Total Indicator
23 Total Indicator
Did Not Report, Playlist Frozen (1): KNEK/Laredo, TX



Going for Adds
Urban Adult
March 6th & March 7th

*Stunningly Sophisticated, and Deeply Romantic,
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Executive Producer: TIM BLIXSETH
Management: BRIAN AVNET for Avnet Management

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DANA HALL
dhall@radioandrecords.com

Northern Exposure

Checking out Canada's superstars

Breaking into the U.S. music scene is and always has been a major accomplishment for artists from other countries. But even without that success, many are superstars in their own countries, and even internationally.

Canada, our sister to the north, has a rich history of music. In recent years the urban and hip-hop scenes, particularly in Toronto, have blossomed and produced a number of stars. Some, such as Glen Lewis and Deborah Cox, have even broken onto Urban radio here in the States.

But it hasn't been easy for most. Hip-hop artists in Canada tend to be more socially conscious in their lyrics, and the strong influence of Caribbean culture on the music has often kept U.S. radio from fully embracing these artists.

On the urban side, the Toronto music scene is laced with an underground neo-soul sound not always welcomed by Urban radio in the States.

And then there is the fact that even when an act has had massive success in Canada, many times the U.S. division of that artist's label doesn't choose to work the artist here.

That appears to be changing. We're seeing more critical acclaim for Canadian artists on the international level, and several acts have released albums here in the past year. In fact, a major U.S. campaign for at least one Canadian singer is in the works for 2006.

This week we present four Canadian artists who deserve a listen, and possibly airplay. Check them out.

Keshia Chanté
Sony BMG

If you mentioned the name Keshia Chanté in the U.S., most programmers would probably say, "Who?" But in Canada the young singer is on her way to being a superstar. And watch out: There are plans to break her in the States in 2006.

In 2003 the then-15-year-old made her debut with two top 10 singles on the Canadian Pop charts, "Shook the Answer" and



Keshia Chanté

"Unpredictable" (not the same song as Jamie Foxx's current smash).

The Canadian Pop charts, like the U.S. Pop charts, are frequently sprinkled with hip-hop and R&B titles these days, and Keshia is without a doubt the leading young lady in the urban genre in Canada.

In June 2004 Chanté released her self-titled debut album, which went gold. The same year she also won the Juno (Canada's equivalent to the Grammy) for R&B/Soul Recording of the year, three Urban Music Awards (for Best New Artist, Best Video and Fan's Choice) and the Canadian Radio Award for Best New Solo Artist.

Now, almost three years later, the 17-year-old is not only a shining star, but also a young lady with the potential to overcome the barriers that many Canadian artists have faced in the past when trying to break in the States.

We had a taste of what she could do when her video for the single "Bad Boy," from her first album, was embraced by BET in 2004. With a full-fledged marketing and radio-promotion campaign behind her soon-to-be-released still-unnamed U.S. album, one can only imagine how far she can go.

Sony BMG/Canada Director/A&R Jonathan Ramos says, "We expect the first single to be released in the States in the spring, with the album dropping in July or August. We have some incredible producers working with Keshia: Rockwilder, Matrax — the Philly team who worked with Keshia on her last single, 'Ring the Alarm' — and The Clutch.

"We've already had meetings with Keshia and the higher ups at Sony in New York, and they are very excited about this project. While she is still young, she is very composed and prepared for stardom, and I think they can see that."

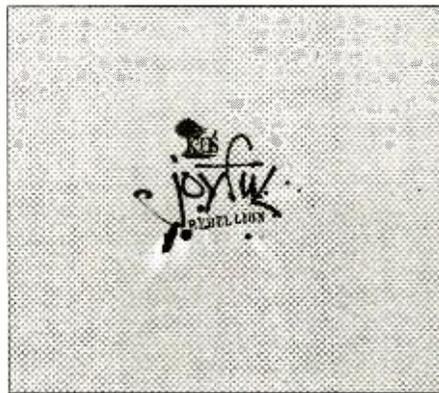
K-os
Virgin

Hip-hop with a conscience may not be the most popular genre of music at the moment, but it has a growing fan base that is hungry for positive messages in their music. And the movement is only getting stronger, with hip-hop acts such as The Roots, Handsome Boy Modeling School and Little Brother all earning critical recognition.

Canadian hip-hop artist K-os could be compared to his U.S. counterparts Common and Mos Def, or even to Lauryn Hill. His



DANCIN' WITH MASTER P Master P, most recently seen on the television phenomenon *Dancing With the Stars*, stopped by *KKBT (The Beat)*/Los Angeles recently, where he showed morning co-host Bobby Wonder a few steps. Bobby didn't quite get it.



K-os

lyrics are socially aware while his melodies combine live music with soulful beats and a reggae vibe mixed in here and there.

As both an MC and vocalist, K-os has been able to cross the lines of musical categorization. He's both hip-hop and soul and refuses to be pigeonholed — which may be his greatest challenge in the States.

With U.S. radio not knowing quite where to put him, he hasn't had the same success here with his first two albums — *Exit* in 2002 and *Joyful Rebellion* in 2004 — that he's had in Canada.

West Indian culture is prominent in eastern Canada, and K-os, born in Trinidad, brings a reggae influence to his music while still turning out potential pop hits. But commercial success can be a double-edged sword. "Everyone wants to be a rock star because they don't know how to take hip-hop to the next level," K-os has said.

Pushing the envelope of hip-hop with the likes of Andre 3000 (OutKast) and singer, rapper, producer Missy Elliott, K-os could be one of the next leaders in the genre. They say music trends are circular, and we're already seeing a wave of rap artists who appeal to the next generation of hip-hop fan who enjoys meaningful lyrics as much as a good party record.

Currently in the studio working on his next album, scheduled to be released in 2006, K-os is under pressure to live up to high expectations. In 2003 he earned the Source Award for International Album of the Year, for *Exit*, and he has been asked to tour with the likes of India.Arie, De La Soul, The Roots and Nelly Furtado.

Jully Black
Universal Records Canada

While she may be an unfamiliar name in the States, Jully Black has been a respected writer and singer in Canada for 10 years. The Toronto native came up in the music industry singing hooks and writing for hip-hop stars like Kardinal Offishall, Choclair and Baby Blue Soundcrew.

Warner Chappell Music recognized Black's writing skills and inked her to a publishing deal at the age of 20. At the same time she started to sing on her own, releasing singles here and there, as well as appearing on compilation albums and sound-tracks like *Brown Sugar* and *Women & Songs 7*.

Black was nominated for four Juno Awards and four MuchMusic Video Awards (Canada's equivalent to MTV) before she had ever released a solo album. She was eventually signed to MCA in Canada and began planning her debut album, but the label folded before she entered the studio.



Jully Black

Despite the frustration and disappointment, Black moved on. She continued to write, earning credits on albums by Destiny's Child and Nas and appearing as a guest vocalist on Nas' album *God's Son*. She also continued to perform, opening in Canada for superstars Jay-Z, 50 Cent and Usher.

Black also worked in theater and got involved in charitable work. She appeared in the play *Da Kink in My Hair* and traveled to

URBAN TOP 50

POWERED BY
MEDIABASE

March 3, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
6	1	DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	3551	+338	416952	11	66/0
1	2	MARY J. BLIGE Be Without You (Geffen)	3546	-199	499881	15	66/0
5	3	CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	3500	+190	505720	8	66/0
3	4	NE-YO So Sick (Def Jam/IDJMG)	3434	-133	434117	12	66/0
2	5	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	3397	-309	424401	16	66/0
7	6	KEYSHIA COLE Love (A&M/Interscope)	3254	+116	461627	7	66/0
4	7	BEYONCE' f/SLIM THUG Check On It (Sony Urban/Columbia)	3198	-182	407402	10	65/0
9	8	T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	2507	+18	233141	10	63/1
11	9	BUSTA RHYMES Touch It (Aftermath/Interscope)	2401	+283	346719	12	61/0
8	10	NELLY Grillz (Derrty/Fo' Reel/Universal)	2400	-162	298629	16	65/0
10	11	JUVENILE Rodeo (Atlantic)	2234	+42	226221	14	61/0
12	12	BOW WOW Fresh Azimiz (Sony Urban/Columbia)	1741	-200	176291	14	61/0
13	13	D4L Betcha Can't Do It Like Me (Dee Money/Asylum/Atlantic)	1688	+99	145844	9	61/1
15	14	BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin)	1586	+251	140016	8	56/3
25	15	T.I. What You Know (Grand Hustle/Atlantic)	1454	+503	148376	3	64/6
19	16	KANYE WEST f/LUPE FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)	1414	+202	132331	5	59/0
17	17	JUELZ SANTANA Oh Yes (Diplomat/Def Jam/IDJMG)	1350	+49	149253	6	58/0
22	18	SEAN PAUL Temperature (VP/Atlantic)	1336	+220	240054	8	53/7
24	19	THREE 6 MAFIA Poppin' My Collar (Sony Urban/Columbia)	1228	+176	100878	5	53/0
16	20	TREY SONGZ Gotta Go (Songbook/Atlantic)	1221	-83	158716	20	60/0
20	21	YOUNG JEEZY My Hood (Def Jam/IDJMG)	1126	-58	76218	10	50/0
26	22	AVANT 4 Minutes (Geffen)	1076	+138	130455	4	61/5
23	23	TYRA B. Still In Love (GG&L)	1071	-14	81366	11	46/1
18	24	LUDACRIS & FIELD MOB f/ JAMIE FOXX Georgia (DTP/Def Jam/IDJMG)	988	-256	69233	13	49/0
28	25	KIRK FRANKLIN Looking For You (Fo Yo Soul/Gospo Centric/Zomba Label Group)	955	+77	131545	8	44/0
27	26	FAITH EVANS Tru Love (Capitol)	924	+37	75889	16	46/0
21	27	MARIAH CAREY Don't Forget About Us (Island/IDJMG)	923	-210	95750	18	63/0
29	28	LL COOL J f/JENNIFER LOPEZ Control Myself (Def Jam/IDJMG)	886	+127	79561	5	50/1
32	29	SHAWNNA Gettin' Some (DTP/Def Jam/IDJMG)	817	+97	81968	4	39/2
30	30	PURPLE RIBBON ALLSTARS Body Rock (Purple Ribbon/Virgin)	758	+7	50972	6	47/0
47	31	50 CENT f/OLIVIA Best Friend (G-Unit/Interscope)	739	+321	89022	2	55/2
31	32	HEATHER HEADLEY In My Mind (RCA/RMG)	739	+13	69601	6	43/0
36	33	JAGGED EDGE Good Luck Charm (Sony Urban/Columbia)	711	+116	59612	3	43/4
33	34	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	709	+24	44802	6	38/0
37	35	LIL' JON & THE EASTSIDE BOYZ Snap Ya Fingers (TVT)	625	+47	68920	6	2/1
42	36	B.G. f/MANNIE FRESH Move Around (Choppa City/Koch)	559	+89	38631	2	48/3
Debut	37	LIL' WAYNE Hustler Musik (Cash Money/Universal)	543	+195	28652	1	41/1
34	38	LIL' WAYNE Fireman (Cash Money/Universal)	526	-128	43804	19	56/0
44	39	REMY MA Conceited (SRC/Universal)	519	+54	87458	5	26/1
41	40	GHOSTFACE KILLAH f/NE-YO Back Like That (Def Jam/IDJMG)	503	+25	62687	2	36/2
43	41	YO GOTTI f/BUN B & 8-BALL Gangsta Party (TVT)	485	+16	21174	4	33/0
35	42	DAVID BANNER f/JAZZE PHA Touchin' (SRC/Universal)	483	-157	40564	7	39/0
46	43	WEBBIE Like That (Asylum/Trill)	468	+30	25007	4	1/0
38	44	NOTORIOUS B.I.G. f/P. DIDDY, NELLY... Nasty Girl (Bad Boy/Atlantic)	455	-103	70057	12	48/0
Debut	45	PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	430	+79	34710	1	37/4
45	46	BUN B f/PIMP C, JAY-Z, YOUNG JEEZY & Z-RO Get Throed (Rap-A-Lot/Asylum)	427	-18	38256	8	37/0
49	47	ANTHONY HAMILTON Can't Let Go (So So Def/Zomba Label Group)	426	+18	44367	4	36/0
39	48	YING YANG TWINS f/AVANT Bedroom Boom (TVT)	423	-74	39464	11	32/0
40	49	JUELZ SANTANA There It Go (The Whistle Song) (Diplomat/Def Jam/IDJMG)	407	-85	56248	20	46/0
-	50	YOUNGBLOODZ Chop Chop (LaFace/Jive/Zomba Label Group)	377	+29	22913	2	39/2

66 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/19-2/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2006, Arbitron Inc. © 2006 Radio & Records.

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
NICK CANNON Dime Piece (Universal)	35
RAY J What I Need (Knockout/Sanctuary)	32
LETOYA Torn (Capitol)	31
LITTLE BROTHER f/JOE SCUDDA Lovin' It (ABB/Atlantic)	18
SEAN PAUL Temperature (VP/Atlantic)	7
CHRISTINA MILIAN f/YOUNG JEEZY Say I (Def Soul/IDJMG)	7
T.I. What You Know (Grand Hustle/Atlantic)	6
AVANT 4 Minutes (Geffen)	5
CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	5

The Urban add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach 14 plays per week in two consecutive airplay weeks. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
T.I. What You Know (Grand Hustle/Atlantic)	+503
DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	+338
50 CENT f/OLIVIA Best Friend (G-Unit/Interscope)	+321
BUSTA RHYMES Touch It (Aftermath/Interscope)	+283
BUBBA SPARXXX... Ms. New Booty (Purple Ribbon/Virgin)	+251
SEAN PAUL Temperature (VP/Atlantic)	+220
K. WEST f/L. FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)	+202
LIL' WAYNE Hustler Musik (Cash Money/Universal)	+195
CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	+190
CHRISTINA MILIAN f/YOUNG JEEZY Say I (Def Soul/IDJMG)	+190

NEW & ACTIVE

GINUWINE I'm In Love (Sony Urban/Epic)	Total Plays: 359, Total Stations: 36, Adds: 1
DA BACKWUDZ I Don't Like The Look Of It (Rowdy/Major Way)	Total Plays: 347, Total Stations: 32, Adds: 1
CHRISTINA MILIAN f/YOUNG JEEZY Say I (Def Soul/IDJMG)	Total Plays: 338, Total Stations: 45, Adds: 7
BLACK BUDDAFLY f/FABOLOUS Bad Girl (RSMG/Island/IDJMG)	Total Plays: 333, Total Stations: 33, Adds: 0
ISLEY BROTHERS f/R. ISLEY Just Came... (Def Soul/Def Jam/IDJMG)	Total Plays: 332, Total Stations: 31, Adds: 0
DAMIAN "JR. GONG" MARLEY Beautiful (Tuff Gong/Universal)	Total Plays: 263, Total Stations: 26, Adds: 0
CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	Total Plays: 254, Total Stations: 36, Adds: 5
NOTORIOUS B.I.G. f/TWISTA... Spit Your Game (Bad Boy/Atlantic)	Total Plays: 232, Total Stations: 33, Adds: 4
LUKE & Q My Turn (J/RMG)	Total Plays: 155, Total Stations: 20, Adds: 4
PRINCE Black Sweat (Universal)	Total Plays: 155, Total Stations: 19, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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America's Best Testing Urban Songs 12 + For The Week Ending 2/24/06

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, Pers. 18-34, F 18-34, M 18-34. Lists top 12 urban songs including MARY J. BLIGE, NE-YO, C. BROWN, NELLY, SEAN PAUL, KEYSHIA COLE, BEYONCE, JAMIE FOXX, FAITH EVANS, T-PAIN, DEM FRANCHIZE BOYZ, JUELZ SANTANA, NOTORIOUS B.I.G., BUSTA RHYMES, BOW WOW, LUDACRIS & FIELD MOB, K. FRANKLIN, MARIAH CAREY, JUVENILE, YOUNG JEEZY, TREY SONGZ, BUBBA SPARXXX, LIL' WAYNE, PURPLE RIBBON ALLSTARS, THREE 6 MAFIA, KANYE WEST.

Total sample size is 333 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

Northern Exposure

Continued from Page 63

Bangladesh for a MuchMusic documentary on working conditions in the garment industry. She also started a live music series in Toronto called Glow the Show, which exposes up-and-coming female performers.

Finally the time came for Black to shine on her own album. In July 2005 Universal Records Canada released This Is Me, with tracks produced by The Soul Diggas (who have worked with Missy Elliott, Madonna and Destiny's Child), as well as the Toronto-based Saukrates and Agile. Nas appears on the track "Material Things."

Kardinal Offishall EMI Music Canada

Probably the No. 1 hip-hop artist in Canada today and an international star to boot, Kardinal Offishall has earned the respect and admiration of many in the world of hip-hop in the States. He just hasn't been able to break big on radio here — yet.

Offishall has been a leader in the Toronto hip-hop scene since the mid-'90s, first as an independent artist earning club and radio play, and later as a producer for other Canadian hip-hop artists.

In 2000 he was signed to MCA, and in 2001 he released Firestarter Vol. 1: Quest for Fire. The album featured fellow Toronto native Glen Lewis, who would later break onto Urban radio in the U.S.

Firestarter Vol. 2: The F-Word Theory followed in 2004. The album was a reflection of Offishall's pride in being both of Jamaican descent and Canadian. The song "Bakardi Slang" became an international hit, allowing Offishall to tour Canada, Eu-



Kardinal Offishall

rope and the Caribbean. The video for the song got significant airtime on BET and MTV.

So why no respect from U.S. radio? Offishall feels that it has to do with the type of rap usually heard in the States. He says he chooses not to traffic in the usual stereotypes of guns, violence and profanity.

Over the past few years Offishall has worked with a number of U.S. rap artists and producers, including Busta Rhymes, The Neptunes, Timbaland, Wu Tang Clan, The Roots, The Beastie Boys and even old-school legends Run-DMC.

After MCA closed its doors, Offishall was signed to EMI International. He released his third album, Fire and Glory, in November 2005. The album features songs that run the gamut from dancehall ("Mr. Officer") to almost spiritual ("Sunday") to crunklike ("Watchalike").

He followed up the release by opening for 50 Cent throughout Canada. Now only time will tell if Urban radio in the U.S. will give Offishall a shot.

REPORTERS

Stations and their adds listed alphabetically by market

- WJZ/Albany, GA PD: Jammin' Jay 15 TYRA B
WRXZ/Albany, GA PD: Pete Johnson No Adds
KBCE/Alexandria, LA PD: Rocky Love MD: Denise Thomas LITTLE BROTHER IJUE SCUDDA
KEDG/Alexandria, LA DM/PO: Jay Stevens APD: Wade Hampton MD: Corey B. 5 LITTLE BROTHER IJUE SCUDDA
WHTA/Atlanta, GA PD: Jerry Smokin' B MD: Ramona Debraux NICK CANNON
WVEE/Atlanta, GA PD: Reggie Rouse APD: Greg Street MD: Tasha Love 28 LETOYA
WFXA/Augusta, GA DM/PO: Ron Thomas 8 RAY J 1 NICK CANNON NOTORIOUS B.I.G. I/TWISTA, BONE THUGS-N-HARMONY, B-BALL & MUG
WPRW/Augusta, GA PD: "Fatiz" Snell MD: Tutu 8 RAY J 7 LL COOL J JENNIFER LOPEZ NICK CANNON LETOYA
WCRQ/Baltimore, MD PD: Victor Starr MD: Neke Howse 6 TYRA B. 5 TI
WEMX/Baton Rouge, LA PD: J-Twezy MD: Kool DJ Sopa Mike LITTLE BROTHER IJUE SCUDDA NICK CANNON RAY J LETOYA
KTGX/Beaumont, TX PD: Doug Harris APD/MD: Adrian Scott PRINCE 16 AVANT 15 JAGGED EDGE
WJZD/Bioxi, MS PD: Rob Neal 10 LETOYA 5 RAY J 5 LITTLE BROTHER IJUE SCUDDA NICK CANNON
WILD/Boston, MA PD: Reggie Beas MD: Chubby Chub CHRISTINA MILIAN I/YOUNG JEEZY
WBLK/Buffalo, NY PD/MD: Chris Reynolds E.G. IMANNIE FRESH LUKE & Q
WWWV/Charleston, SC DM/PO: Terry Base MD: Yonni "Da Rude Bwoi" Bude 8 RAY J LETOYA LITTLE BROTHER IJUE SCUDDA NICK CANNON
WPEG/Charlotte PD: Tomi Avery MD: Deon Cole 1 NICK CANNON RAY J LETOYA
WUVA/Charlottesville, VA DM/PO: Tanisha R. Thompson 15 RAY J 14 JAHMIM 14 BUSTA RHYMES 12 CHERI DENNIS 12 LETOYA
WJTT/Chattanooga, TN PD: Keith Landecker MD: Magic Crutcher 8 RAY J LITTLE BROTHER IJUE SCUDDA RAHEEM DEVAUGHN NICK CANNON LETOYA LUKE & Q
WGCI/Chicago, IL DM/PO: Eroy Smith APD/MD: Tiffany Green 2 NICK CANNON SEAN PAUL
WVWX/Chicago, IL PD: Jay Alan MD: Barbara McDowell No Adds
WIZF/Cincinnati, OH PD: Phillip David March MD: Greg Williams No Adds
WENZ/Cleveland, OH DM/PO: Kim Johnson MD: Eddie Bauer 2 CHAMILLIONAIRE I/KRAYZIE BONE 1 CHRISTINA MILIAN I/YOUNG JEEZY
WHKT/Columbia, SC PD: Chris Connor MD: Shanik Mincie No Adds
WXB/Columbia, SC DM: LJ Smith PD: Brian Anthony 3 SEAN PAUL NICK CANNON
WFXE/Columbus, GA DM: Carl Conner, Jr. PD: Michael Soui MD: Kenya White 17 AVANT 3 LITTLE BROTHER IJUE SCUDDA 2 GINLWINE 2 JAGGED EDGE 1 LETOYA
WMSU/Columbus, MS PD: Ron Davis MD: Shanice Young LITTLE BROTHER IJUE SCUDDA
WCOK/Columbus, OH DM/PO: J.D. Kunes 2 CHRISTINA MILIAN I/YOUNG JEEZY
KKDA/Dallas, TX PD/MD: Skip Cheatham No Adds
WHTD/Detroit, MI DM: Skip Dillard PD: Spauld APD: Benita "Lady B" Gray 1 AVANT NICK CANNON
WJLB/Detroit, MI DM: KJ Holiday APD/MD: Kris Kelley 4 NICK CANNON 1 CHAMILLIONAIRE I/KRAYZIE BONE 1 LITTLE BROTHER IJUE SCUDDA RAY J LETOYA
WDBT/Dothan, AL DM: Jerry Broadway PD: D-Casual 47 AVANT 44 SEAN PAUL 15 YOUNG JOC 5 LIL' WAYNE 4 CHAMILLIONAIRE I/KRAYZIE BONE
WJNN/Dothan, AL DM/PO: JR Wilson APD/MD: Terrence Brown 7 NICK CANNON RAY J LETOYA
WIKS/Greenville, NC PD/MD: BK Kirkland APD: J-Arthur 3 SEAN PAUL 2 AVANT 1 TI "I'll JON & THE EASTSIDE BOYZ"
WPHH/Hartford, CT PD/MD: Mychal Maguire No Adds
WELP/Huntsville, AL DM: Steve Murry MD: Jeffrey "DJ Little III" Rice 1 NICK CANNON RAY J LETOYA LITTLE BROTHER IJUE SCUDDA
WJMJ/Jackson, MS DM/PO: Stan Branson APD: Gerald Harris LITTLE BROTHER IJUE SCUDDA NICK CANNON RAY J LETOYA
WRHJ/Jackson, MS PD: Kwasi Kwa NICK CANNON RAY J LETOYA
WJBT/Jacksonville, FL DM: Gail Austin PD: D-Wiz NICK CANNON RAY J
KPRS/Kansas City, MO DM: Andre Carson PD/MD: Myron Fears 10 RAY J 5 LETOYA 2 50 CENT I/OJIVA 1 CHAMILLIONAIRE I/KRAYZIE BONE NICK CANNON
KIJZ/Killeen, TX DM: Tim Thomas PD/MD: The BabySitter 21 PURPLE RIBBON ALLSTARS 20 NICK CANNON 10 SHAWNNA 8 NOTORIOUS B.I.G. I/TWISTA, BONE THUGS-N-HARMONY, B-BALL & MUG 7 B.G. IMANNIE FRESH
KRRQ/Lafayette, LA PD: D-Rock 4 LETOYA LITTLE BROTHER IJUE SCUDDA NICK CANNON RAY J
KJMH/Lake Charles, LA DM/PO: Erik Thomas APD: Gina Cook 2 SHAWNNA 4 50 CENT I/OJIVA
WQHH/Lansing, MI DM: Helene Dubose PD: Brant Johnson MD: Jo Hicks 3 LETOYA 2 LITTLE BROTHER IJUE SCUDDA NICK CANNON RAY J
KJMS/Lawton, OK DM/PO: Terry Monday APD: Tony Tone 3 LITTLE BROTHER IJUE SCUDDA
WBT/Lexington, KY PD/MD: Jay Alexander 7 RAY J 5 NICK CANNON LETOYA
KHTE/Little Rock, AR APD: Joe Ratcliff PD/MD: Toni Seville No Adds
KIPR/Little Rock, AR DM: Mark Olyan PD: Joe Booker LITTLE BROTHER IJUE SCUDDA NICK CANNON RAY J LETOYA
KKBT/Los Angeles, CA PD/MD: Tawala Sharp 15 E 40 13 PAUL WALL
WGBZ/Louisville, KY DM/PO: Mark Gurn MD: Gerald Harris 2 CHRISTINA MILIAN I/YOUNG JEEZY 1 SEAN PAUL
WFXM/Macon, GA DM/PO: Ralph Meschino 9 LITTLE BROTHER IJUE SCUDDA 8 NOTORIOUS B.I.G. I/TWISTA, BONE THUGS-N-HARMONY, B-BALL & MUG 8 NICK CANNON
WBBM/Macon, GA PD/MD: Brian Peiz 78 BEYONCE I/SLIM THUG 5 NICK CANNON 5 RAY J
WHRK/Memphis, TN PD: David Steel NICK CANNON RAY J
WJXM/Meridian, MS PD: Jiggs JT 10 LIL' WAYNE 12 YOUNG JOC 10 NOTORIOUS B.I.G. I/TWISTA, BONE THUGS-N-HARMONY, B-BALL & MUG
WEDR/Miami, FL DM/PO: Tony Fields APD: Derrick Baker 38 DJ KHALED 25 BUBBA SPARXXX I/YANG YANG TWINS 18 SEAN PAUL
WMBB/Miami, FL DM: Rob Roberts MD: Coka-Lani Kimbrough 83 T-PAIN I/MIKE JONES 77 SEAN PAUL 29 REMY MA 14 TI 3 NOTORIOUS B.I.G. I/TWISTA, BONE THUGS-N-HARMONY, B-BALL & MUG
WKKV/Milwaukee, WI PD: Bailey Coleman APD/MD: Reggie Brown 1 NICK CANNON LUKE & Q
WBLX/Mobile, AL DM: James Alexander PD/MD: Myrona Reuben 27 GHOSTFACE KILLAH I/NE-YO 22 YOUNG JOC 17 JAGGED EDGE 14 AVANT
KRVV/Monroe, LA PD: Chris Collins 1 LITTLE BROTHER IJUE SCUDDA
WZHT/Montgomery, AL DM/MD: Michael Long PD: Darryl Elliott 85 SEAN PAUL 44 KANYE WEST I/LUKE FASCO 32 PAUL WALL 32 JUELZ SANTANA 29 RAY CASH I/SURFACE 27 LETOYA
WUBT/Nashville, TN DM: Day Hinnant PD/MD: Pamela Aniese LITTLE BROTHER IJUE SCUDDA NICK CANNON RAY J LETOYA
KNOU/New Orleans, LA PD: Darrell Johnson 1 NICK CANNON RAY J LETOYA
WQUE/New Orleans, LA PD: Angela Watson 17 LETOYA
WWPR/New York, NY PD: Kate Bell 2 SHAWNNA 2 NICK CANNON 1 RAY J
WOW/Norfolk, VA DM/PO: Eric Mychaels MD: DJ Fouz 15 GHOSTFACE KILLAH I/NE-YO 3 50 CENT I/OJIVA 1 GINLWINE NOTORIOUS B.I.G. I/TWISTA, BONE THUGS-N-HARMONY, B-BALL & MUG
WVHV/Norfolk, VA PD: Parish Brown MD: Pezo Cozzetta NICK CANNON RAY J LETOYA
KVSF/Oklahoma City, OK DM/PO: Terry Monday MD: Mike Brasco 2 LETOYA LITTLE BROTHER IJUE SCUDDA NICK CANNON RAY J
KBLR/Omaha, NE PD: Bryant Brown MD: Albert "Big Al" Harper 12 RAY J 1 NICK CANNON LITTLE BROTHER IJUE SCUDDA LETOYA
WUSL/Philadelphia, PA PD: Thea Mitchell APD/MD: Kaston Powell No Adds
WAMO/Pittsburgh, PA PD: Ron Atkins MD: Kade Ward LIL' WAYNE RAY J LETOYA
WQOK/Raleigh, NC DM/PO: Cy Young APD/MD: Shawn Alexander 5 RAY J 3 B.G. IMANNIE FRESH
WBTJ/Richmond, VA PD: Aaron Maxwell APD/MD: Mike Street 17 B.G. IMANNIE FRESH 15 BUBBA SPARXXX I/YANG YANG TWINS 12 CHRISTINA MILIAN I/YOUNG JEEZY NOTORIOUS B.I.G. I/TWISTA, BONE THUGS-N-HARMONY, B-BALL & MUG
WCDX/Richmond, VA DM: Al Payne MD: Reggie Baker 4 CHRISTINA MILIAN I/YOUNG JEEZY 1 DA BACKWOODZ
WDXK/Rochester, NY DM/PO: Andre Marcel APD: Jim Jordan MD: Tariq Spencer LITTLE BROTHER IJUE SCUDDA NICK CANNON RAY J LETOYA
WDBT/Savannah, GA PD: So Honey APD: Jeff Nice 3 NICK CANNON
KBTT/Shreveport, LA PD/MD: Queen Echols 2 LETOYA LITTLE BROTHER IJUE SCUDDA NICK CANNON RAY J
KMLJ/Shreveport, LA PD: Al Weedon 25 JAGGED EDGE 22 AVANT 16 PAUL WALL 16 SHAWNNA
KATZ/St. Louis, MO DM: Chuck Atkins PD: Dwight Stone 27 JAGGED EDGE 3 YOUNG JOC 1 BUBBA SPARXXX I/YANG YANG TWINS 1 CHAMILLIONAIRE I/KRAYZIE BONE LUKE & Q PAUL WALL
WBWT/Tallahassee, FL DM: Jeff Nom PD: Vanessa Jerome APD/MD: Frank Luv No Adds
WJWC/Toledo, OH PD: Charlie Mack MD: Nick Cannon 4 LITTLE BROTHER IJUE SCUDDA RAY J LETOYA
KJHM/Tulsa, OK DM/PO: Terry Monday APD: Aaron Bernard LITTLE BROTHER IJUE SCUDDA NICK CANNON RAY J LETOYA
WESE/Tupelo, MS DM: Rick Stevens MD: Julian "DJ XTC" Vaughn 15 LITTLE BROTHER IJUE SCUDDA
WJWS/Wilmington, DE PD: Tony Quarante MD: Lamar Freeman MD: Jammin' Jammie Brooks 32 PENELOPE JONES 18 PAUL WALL
WVTP/Tampa, FL PD: Ron "Jonnata" Shepard MD: Steven Robinson DRE I/RICK ROSS NICK CANNON LETOYA
WJUC/Toledo, OH PD: Charlie Mack MD: Nick Cannon 4 LITTLE BROTHER IJUE SCUDDA RAY J LETOYA
KJHM/Tulsa, OK DM/PO: Terry Monday APD: Aaron Bernard LITTLE BROTHER IJUE SCUDDA NICK CANNON RAY J LETOYA
WESE/Tupelo, MS DM: Rick Stevens MD: Julian "DJ XTC" Vaughn 15 LITTLE BROTHER IJUE SCUDDA
WGOV/Valdosta, GA PD: Lamar Freeman MD: Jammin' Jammie Brooks 32 PENELOPE JONES 18 PAUL WALL
WKYS/Washington, DC PD: Kathy Brown MD: Paul Stewart 10 CHRISTINA MILIAN I/YOUNG JEEZY LETOYA
WJWS/Wilmington, DE PD: Tony Quarante MD: Lamar Freeman MD: Jammin' Jammie Brooks 32 PENELOPE JONES 18 PAUL WALL
Note: For complete adds, see R&R Music Tracking.
POWERED BY MEDIABASE
Monitored Reporters
94 Total Reporters
66 Total Monitored
28 Total Indicator
Did Not Report, Playlist Frozen (2): KZWA/Lake Charles, LA WZLD/Laurel, MS

URBAN AC TOP 30

March 3, 2006

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MARY J. BLIGE Be Without You (Geffen)	1926	-17	209983	13	63/0
3	2	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	1650	+160	185039	8	54/0
2	3	HEATHER HEADLEY In My Mind (RCA/RMG)	1609	+9	143430	19	65/0
4	4	CHARLIE WILSON Magic (Jive/Zomba Label Group)	1246	-83	107409	14	63/0
6	5	KIRK FRANKLIN Looking For You (Fo Yo Soul/Gospo Centric/Zomba Label Group)	1217	+37	135790	20	60/0
7	6	ISLEY BROTHERS f/R. ISLEY Just Came Here To Chill (Def Soul/Def Jam/IDJMG)	1184	+138	106138	6	58/2
8	7	ANTHONY HAMILTON Can't Let Go (So So Def/Zomba Label Group)	1165	+187	121236	11	61/0
5	8	ALICIA KEYS Unbreakable (J/RMG)	1107	-115	110820	23	63/0
10	9	BRIAN MCKNIGHT Find Myself In You (Motown/Universal)	895	+110	71986	6	60/4
9	10	ERIC BENET I Wanna Be Loved (Reprise/Warner Bros.)	824	-13	68870	28	63/0
11	11	FAITH EVANS Tru Love (Capitol)	747	+32	59393	15	57/0
13	12	BABYFACE Grown & Sexy (Arista/RMG)	578	-23	48980	21	54/0
14	13	INDIA.ARIE I Am Not My Hair (Motown/Universal)	577	-21	35792	11	47/0
15	14	MARIAH CAREY Don't Forget About Us (Island/IDJMG)	569	+25	41079	10	21/1
12	15	KINDRED THE FAMILY SOUL Where Would I Be (The Question) (Hidden Beach)	549	-86	71047	23	38/0
16	16	EARTH, WIND & FIRE f/BRIAN MCKNIGHT To You (Sanctuary/SRG)	476	-16	38669	9	38/0
19	17	URBAN MYSTIC I Refuse (SOBE)	428	+105	28066	4	37/4
18	18	KEM Into You (Motown/Universal)	377	+18	18412	5	39/1
17	19	NE-YO So Sick (Def Jam/IDJMG)	364	-11	60352	4	23/3
20	20	LYFE JENNINGS f/FANTASIA Hypothetically (Sony Urban/Columbia)	361	+41	33031	5	33/0
22	21	DWELE Weekend Love (Virgin)	290	+13	21344	5	30/0
24	22	TAMAR f/PRINCE Beautiful, Loved And Blessed (Universal)	289	+43	12921	2	28/3
28	23	KEYSHIA COLE Love (A&M/Interscope)	278	+81	30475	2	9/5
25	24	JEFF MAJORS f/KELLY PRICE God's Gift (Music One/Sony Urban)	278	+38	25101	3	30/28
21	25	MELI'SA MORGAN I Remember (Orpheus/Luann)	269	-30	15747	8	26/0
23	26	GOAPELE First Love (Skyblaze/Sony Urban/Columbia)	262	+13	19778	3	24/0
27	27	JAHEIM f/JADAKISS Everytime I Think About Her (Divine Mill/Warner Bros.)	216	-12	28049	16	22/0
Debut	28	FLOETRY Lay Down (Geffen)	197	+91	10761	1	23/2
30	29	TREY SONGZ Gotta Go (Songbook/Atlantic)	189	+17	54482	2	5/0
26	30	VIVIAN GREEN Cursed (Sony Urban/Columbia)	184	-44	12493	12	23/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
JEFF MAJORS f/KELLY PRICE God's Gift (Music One/Sony Urban)	28
YOLANDA ADAMS This Too Shall Pass (Atlantic)	15
TEENA MARIE Ooh Wee (Cash Money/Universal)	6
HIL ST. SOUL Goodbye (Shanachie)	5
KEYSHIA COLE Love (A&M/Interscope)	5

The Urban AC add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach seven plays per week in two consecutive airplay weeks. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ANTHONY HAMILTON Can't Let Go (So So Def/Zomba Label Group)	+187
JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	+160
ISLEY BROTHERS f/R. ISLEY Just... (Def Soul/Def Jam/IDJMG)	+138
TEENA MARIE Ooh Wee (Cash Money/Universal)	+121
BRIAN MCKNIGHT Find Myself In You (Motown/Universal)	+110

NEW & ACTIVE

LATOYA LONOON State Of My Heart (Peak/Concord)	Total Plays: 182, Total Stations: 20, Adds: 0
TEENA MARIE Ooh Wee (Cash Money/Universal)	Total Plays: 174, Total Stations: 28, Adds: 6
PRINCE Black Sweat (Universal)	Total Plays: 149, Total Stations: 8, Adds: 1
JAGGED EDGE Good Luck Charm (Sony Urban/Columbia)	Total Plays: 129, Total Stations: 19, Adds: 0
MARY MARY Heaven (Sony Urban/Columbia)	Total Plays: 117, Total Stations: 14, Adds: 0

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

65 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/19-2/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2006, Arbitron Inc. © 2006 Radio & Records.

REPORTERS

Stations and their adds listed alphabetically by market

<p>KSYU/Albuquerque, NM* OM: Bill May PD: Tim Jones APD/MD: Jamey Barneras No Adds</p> <p>WARB/Augusta, GA* OM/MD: Ron Thomas 15 JEFF MAJORS IKELLY PRICE</p> <p>WKSP/Augusta, GA* OM: Mike Kramer PD/MD: Tim "Fattz" Snell APD: Cher Best No Adds</p> <p>WWM/Baltimore, MD* PD: Tim Watts MD: Keller Wynder 19 JEFF MAJORS IKELLY PRICE TEENA MARIE</p> <p>KOXL/Baton Rouge, LA* PD/MD: Nya Vernon 2 YOLANDA ADAMS JEFF MAJORS IKELLY PRICE</p> <p>WBH/Birmingham, AL* PD: Cary Johnson APD: Chris Coleman 7 BOBBY VALENTINO</p> <p>WHBT/Birmingham, AL* PD: Kevin "Koolin" Fox JEFF MAJORS IKELLY PRICE YOLANDA ADAMS RENA SCOTT</p> <p>WMGL/Charleston, SC* OM/MD: Terry Base MD: TK Jones 2 JEFF MAJORS IKELLY PRICE 1 YOLANDA ADAMS HIL ST. SOUL</p> <p>WXST/Charleston, SC* PD/MD: Michael Tee 27 KEYSHIA COLE JEFF MAJORS IKELLY PRICE YOLANDA ADAMS</p>	<p>WBAV/Charlotte* PD/MD: Terri Avery No Adds</p> <p>WQNC/Charlotte* PD: Alvin Stowe MD: Chris James 18 JEFF MAJORS IKELLY PRICE</p> <p>WSRB/Chicago, IL* OM: Tracie Reynolds No Adds</p> <p>WVAZ/Chicago, IL* OM/MD: Elroy Smith APD/MD: Armando Rivera No Adds</p> <p>WZAK/Cleveland, OH* OM/MD: Kim Johnson MD: Terry Bello JEFF MAJORS IKELLY PRICE YOLANDA ADAMS</p> <p>WLXC/Columbia, SC* PD: Doug Williams YOLANDA ADAMS</p> <p>WVDM/Columbia, SC* PD/MD: Mike Love 4 JEFF MAJORS IKELLY PRICE</p> <p>WAGH/Columbus, GA OM: Brian Waters PD/MD: Queen Rasheeda MD: Edward Lewis JEFF MAJORS IKELLY PRICE</p> <p>WKZJ/Columbus, GA OM/MD: Carl Conner, Jr. MD: Brandon Conner No Adds</p> <p>WXMG/Columbus, OH* OM: J.D. Kunes MD: Paul Strong PD: Warren Stevens 17 JEFF MAJORS IKELLY PRICE</p>	<p>KSOC/Dallas, TX* OM: John Candelaria PD: John Long 12 JEFF MAJORS IKELLY PRICE</p> <p>WRDU/Dayton, OH* OM/MD: J.D. Kunes 17 JEFF MAJORS IKELLY PRICE</p> <p>WMOX/Detroit, MI* OM: K.J. Holiday PD: Jamillah Muhammad APD: Oneil Stevens MD: Krysti Birchett No Adds</p> <p>WLUK/Fayetteville, NC* OM: Mac Edwards PD/MD: Jeff Anderson No Adds</p> <p>WDZZ/Flint, MI* PD: Trey Michaels 11 NE-YO 10 KEYSHIA COLE</p> <p>WFLM/Ft. Pierce, FL* OM/MD: Mike James No Adds</p> <p>WQMG/Greensboro, NC* PD: Shylene Cole KEYSHIA COLE</p> <p>WJMZ/Greenville, SC* OM/MD: Steve Crumbley APD: Karen Bland MD: Doug Davis 35 ISLEY BROTHERS f/RONALD ISLEY 35 BRIAN MCKNIGHT 32 KEYSHIA COLE 7 SHIRLEY CAESAR</p> <p>WKJQ/Houston, TX* OM: J.D. Kunes MD: Jeff Harrison 23 JEFF MAJORS IKELLY PRICE 12 BRIAN MCKNIGHT</p>	<p>WHRT/Huntsville, AL* OM: Ken Johnson PD: Mark Raymond No Adds</p> <p>WTLC/Indianapolis, IN* PD: Brian Wallace APD/MD: The First Lady 15 JEFF MAJORS IKELLY PRICE</p> <p>WKXI/Jackson, MS* DM/MD: Stan Branson YOLANDA ADAMS TEENA MARIE HIL ST. SOUL JEFF MAJORS IKELLY PRICE</p> <p>WSOL/Jacksonville, FL* OM: Gail Austin PD: KJ Brooks MD: John Scott 1 NE-YO</p> <p>KMKJ/Kansas City, MO* PD: Jerold Jackson 10 KEM</p> <p>KNEK/Lafayette, LA* PD: D-Rock 15 JEFF MAJORS IKELLY PRICE YOLANDA ADAMS</p> <p>KOKY/Little Rock, AR* DM/MD: Mark Dylan 1 YOLANDA ADAMS JEFF MAJORS IKELLY PRICE</p> <p>KJLH/Los Angeles, CA* PD/MD: Aundrea Russell 11 PRINCE YOLANDA ADAMS</p> <p>WMAJ/Louisville, KY* PD/MD: Tim Gerard Girtin 17 JEFF MAJORS IKELLY PRICE</p> <p>WRWB/Macon, GA PD/MD: Chris Williams No Adds</p> <p>KJMS/Memphis, TN* PD: Eileen Collier 40 MARIAH CAREY 1 RAHEEM DEVAUGHN YOLANDA ADAMS</p>	<p>WHQT/Miami, FL* OM/MD: Tony Fields APD: Karen Vaughn MD: Ken James No Adds</p> <p>WJMR/Milwaukee, WI* PD/MD: Lauri Jones No Adds</p> <p>WDLT/Mobile, AL* OM/MD: James Alexander No Adds</p> <p>KJMG/Monroe, LA PD: Chris Collins 9 YOLANDA ADAMS</p> <p>WQOK/Nashville, TN* PD: Kenny Smoov No Adds</p> <p>KMEZ/New Orleans, LA* PD: LeBron "LBJ" Joseph MD: Kelder Summers JEFF MAJORS IKELLY PRICE YOLANDA ADAMS HIL ST. SOUL</p> <p>WYLD/New Orleans, LA* PD: AJ Appleberry No Adds</p> <p>WBLS/New York, NY* PD: Vinny Brown 22 KEYSHIA COLE 4 JEFF MAJORS IKELLY PRICE</p> <p>WRKS/New York, NY* PD: Tony Bassey MD: Julie Gustines No Adds</p> <p>WKUS/Norfolk, VA* OM/MD: Eric Mychaels No Adds</p> <p>WVKL/Norfolk, VA* OM/MD: Don Lonnon MD: Brian O'Brian 4 BRIAN MCKNIGHT</p> <p>WCFB/Oriando, FL* OM: Steve Holbrook PD: Kevin Gardner No Adds</p>	<p>WRRX/Pensacola, FL* OM: Terry Styles APD: Linda "Sunshine" Moorer 13 URBAN MYSTIC 11 TAMAR f/PRINCE 4 JEFF MAJORS IKELLY PRICE</p> <p>WDAS/Philadelphia, PA* OM: Thea Michele APD: Joe Tamburo APD/MD: Jo Gamble YOLANDA ADAMS TEENA MARIE</p> <p>WRNB/Philadelphia, PA* OM/MD: Helen Little MD: Mo'Nay Strickland 21 JEFF MAJORS IKELLY PRICE 3 BRIAN MCKNIGHT</p> <p>WFXC/Raleigh, NC* OM/MD: Cy Young APD/MD: Jodi Berry 10 JEFF MAJORS IKELLY PRICE</p> <p>WKJS/Richmond, VA* OM/MD: Al Payne MD: Freddy Fozz 14 JEFF MAJORS IKELLY PRICE YOLANDA ADAMS</p> <p>WVBE/Roanoke, VA* OM/MD: Walt Ford 4 ISLEY BROTHERS f/RONALD ISLEY</p> <p>WTLZ/Saginaw, MI* PD/MD: Eugene Brown 1 YOLANDA ADAMS</p> <p>WSSY/Salt Lake, MD OM: Brian Cleary PD: Kenny Love APD: Bill Baker MD: Ron Banks 11 MOBB DEEP 7 LUDACRIS & FLEO MOB & JAMIE FOXX BUBBA SPARKXX f/YANG TWINS NORRIS & G. FIVISTA, BONE THUGS-N-HARMONY, 9 BALL & MAG JUELZ SANTANA CHRISTINA MILIAN f/YOUNG JEEZY LUKE & Q SEAN PAUL</p> <p>KBLX/San Francisco, CA* PD: Kevin Brown MD: Kimmie Taylor TEENA MARIE</p>	<p>Music Choice Smooth R&B/Satellite OM/MD: Damon Williams APD: Mecca Thames MD: Lamonda Williams 5 YOLANDA ADAMS 4 JEFF MAJORS IKELLY PRICE</p> <p>Sirius Heart & Soul/Satellite OM/MD: B.J. Stone MD: Sasha Montero MARIAH CAREY DONELL JONES</p> <p>The Touch/Satellite PD: Stan Boston APD/MD: Hollywood Hernandez TAMAR f/PRINCE</p> <p>WLVR/Savannah, GA OM: Brad Kelly PD/MD: Gary Young 9 GOAPELE</p> <p>KDKS/Shreveport, LA* OM/MD: Quenn Echols JEFF MAJORS IKELLY PRICE YOLANDA ADAMS</p> <p>KVMA/Shreveport, LA* PD: Bill Sharp 20 TAMAR f/PRINCE</p> <p>KMJM/St. Louis, MO* OM/MD: Chuck Adkins FLOETRY TEENA MARIE</p> <p>WFUN/St. Louis, MO* PD: Garth Adams 22 JEFF MAJORS IKELLY PRICE</p> <p>WPHR/Syracuse, NY* OM: Rich Lauber PD: Butch Charles APD/MD: Kenny Dees 10 KEYSHIA COLE 1 NE-YO FLOETRY</p> <p>WTMP/Tampa, FL* OM: Louis Muhammad PD: Lynn Tuller Jr. MD: Big Money Ced HIL ST. SOUL</p>	<p>WIMX/Toledo, OH* PD: Rocky Love MD: Brandi Browne 1 YOLANDA ADAMS RENA SCOTT JEFF MAJORS IKELLY PRICE</p> <p>WTUG/Tuscaloosa, AL OM: Greg Tomascello PD/MD: Charles Anthony 7 URBAN MYSTIC</p> <p>WJBW/W. Palm Beach, FL* PD: Mark McCray APD: Kyle Stewart MD: Patrice Wright 8 URBAN MYSTIC 8 TAMAR f/PRINCE 8 JEFF MAJORS IKELLY PRICE ERIC BENET</p> <p>WHUR/Washington, DC* PD: Dave Dickinson MD: Traci LaTrelle HIL ST. SOUL</p> <p>WMMJ/Washington, DC* PD: Kathy Brown MD: Mike Chase 18 JEFF MAJORS IKELLY PRICE TEENA MARIE</p>
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POWERED BY
MEDIABASE

*Monitored Reporters

79 Total Reporters

65 Total Monitored

14 Total Indicator

Did Not Report,
Playlist Frozen (4):
WBK/Dothan, AL
WJKX/Laurel, MS
WMMG/Montgomery, AL
XM The Flow/Satellite

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L I N E

Moose Lake Products Company, Inc.

GOSPEL TOP 30

March 3, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MARY MARY Yesterday (Sony Urban/Columbia)	1138	-4	31504	23	34/0
2	2	KIRK FRANKLIN Looking For You (Fo Yo Soul/Gospo Centric/Zomba Label Group)	1123	+1	34194	24	35/0
3	3	BYRON CAGE I Will Bless The Lord (Gospo Centric/Zomba Label Group)	961	+44	30774	13	36/3
5	4	HEZEKIAH WALKER Lift Him Up (Verity/Zomba Label Group)	828	-10	24242	19	24/1
4	5	DOTTIE PEOPLES He Said It (Atlanta Int'l)	826	-12	27418	28	27/0
6	6	SMOKIE NORFUL God Is Able (EMI Gospel)	728	-14	18481	18	26/0
8	7	YOLANDA ADAMS Victory (Atlantic)	705	-4	21232	15	26/0
9	8	WILLIAM MURPHY III Let It Rise (Sony Urban/Epic)	703	-4	21465	22	26/1
11	9	SHIRLEY CAESAR I Knew The Truth (Lies) (Shu-Bel/Artemis Gospel)	676	+4	17922	22	23/0
10	10	CECE WINANS Pray (PureSprings/Sony Urban/Epic)	655	-31	21873	33	22/0
7	11	JEFF MAJORS f/KELLY PRICE God's Gift (Music One/Sony Urban)	652	-69	23989	20	24/0
16	12	DONALD LAWRENCE... The Blessing Of Abraham (EMI Gospel)	639	+37	20260	5	31/1
12	13	TAMELA MANN Speak Lord (TillyMann)	639	-6	24751	13	23/0
13	14	DORINDA CLARK-COLE So Many Times (Gospo Centric/Zomba Label Group)	633	+9	16846	10	25/0
15	15	VICKI YOHE Deliverance Is Available (PureSprings/EMI Gospel)	627	+20	17895	16	25/1
18	16	ISRAEL & NEW BREED Not Forgotten (Integrity Gospel)	601	+47	17830	17	19/0
14	17	DARWIN HOBBS Glorify Him (EMI Gospel)	599	-12	19325	20	27/0
17	18	CECE WINANS He's Concerned (PureSprings/Sony Urban/Epic)	566	-16	19293	12	26/0
20	19	LUTHER BARNES & THE RED BUDD... Somehow, Someway (Atlanta Int'l)	500	+7	17763	14	23/0
19	20	MYRON BUTLER & LEVI Set Me Free (EMI Gospel)	498	-8	12714	17	19/0
23	21	JIMMY HICKS & VOICES OF INTEGRITY BornBlessed (Worldwide Entertainment)	372	+46	12016	4	17/2
21	22	RIZEN We've Come To Magnify The Lord (Artemis)	364	-5	16675	12	15/0
22	23	GEORGE HUFF A Brighter Day (Word/Curb/Warner Bros.)	332	+1	12069	10	18/0
26	24	ALVIN DARLING From Me To You (Emtro)	323	+33	7034	8	12/0
30	25	MARVIN SAPP Perfect Peace (Verity)	316	+80	13037	2	11/3
24	26	KAREN CLARK-SHEARD Favor (Word/Curb/Warner Bros.)	313	+12	9538	4	12/0
28	27	DONALD ALFORD All I Want To Do Is Bless You (Holy Spirit/Taseis)	281	+31	7828	2	10/1
25	28	VICKIE WINANS It's Alright (Verity/Zomba Label Group)	277	-15	7590	3	13/0
27	29	CANTON JONES Love Song (Arrow)	247	-8	11064	7	10/0
29	30	MOSIE BURKS I Got A Grip (Malaco)	240	+1	5809	7	10/0

41 Gospel reporters. Songs ranked by total plays for the airplay week of Sunday 2/19 - Saturday 2/25.
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MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
BYRON CAGE I Will Bless The Lord (Gospo Centric/Zomba Label Group)	3
MARVIN SAPP Perfect Peace (Verity)	3
JIMMY HICKS & VOICES... BornBlessed (Worldwide Entertainment)	2
LASHUN PACE This Place (Savoy)	2
LAMAR CAMPBELL & SPIRIT... I Love You (Alliant Music Group)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARVIN SAPP Perfect Peace (Verity)	+80
KIERRA "KIKI" SHEARD That Thing (EMI Gospel)	+55
ISRAEL & NEW BREED Not Forgotten (Integrity Gospel)	+47
JIMMY HICKS & VOICES... BornBlessed (Worldwide Entertainment)	+46
BYRON CAGE I Will Bless... (Gospo Centric/Zomba Label Group)	+44
DONALD LAWRENCE... The Blessing Of Abraham (EMI Gospel)	+37
LAMAR CAMPBELL & SPIRIT... I Love You (Alliant Music Group)	+34
ALVIN DARLING From Me To You (Emtro)	+33
LASHUN PACE This Place (Savoy)	+33
DONALD ALFORD All I Want To Do... (Holy Spirit/Taseis)	+31

NEW & ACTIVE

YOLANDA ADAMS This Too Shall Pass (Atlantic)
Total Plays: 230, Total Stations: 10, Adds: 1

BISHOP EDDIE LONG W/NEW BIRTH TOTAL PRAISE CHOIR
It Shall Come To Pass (EMI Gospel)
Total Plays: 226, Total Stations: 10, Adds: 1

KIERRA "KIKI" SHEARD That Thing (EMI Gospel)
Total Plays: 218, Total Stations: 6, Adds: 0

NEW LIFE COMMUNITY CHOIR f/JOHN P. KEE I'm Covered (Verity)
Total Plays: 211, Total Stations: 8, Adds: 0

J MOSS Psalm 150 (Gospo Centric)
Total Plays: 201, Total Stations: 10, Adds: 0

SHADRACH Promise (Juana)
Total Plays: 201, Total Stations: 7, Adds: 0

Songs ranked by total plays

REPORTERS

Stations and their adds listed alphabetically by market

WTHB/Augusta, GA OM/PO: Ron Thomas APD: Sister Mary Kingcannon- BYRON CAGE	WQYZ/Biloxi, MS OM/PO: Walter Brown MD: Paul Timms No Adds	WXTG/Charleston, SC OM: Terry Base PD: Edwin "Chet" Wright APD/MD: James Wallace No Adds	WFLT/Flint, MI OM/PO: Sammie L. Jordan, Jr. MD: Anna Johnson No Adds	KHVN/Dallas, TX PO/MD: Warren Brooks 16 JIMMY HICKS & VOICES OF INTEGRITY 16 XAMPLE 16 THEOLA BOOKER 14 FLINT CAVALIERS No Adds	KPRT/Kansas City, MO OM: Andre Carson PD: Myron Fears APD: Freddie Bell MD: Debbie Johnson No Adds	WHLW/Montgomery, AL OM: Michael Long PD/MD: Kenny J. 26 LASHUN PACE 26 MARVIN SAPP	WPPZ/Philadelphia, PA OM/PO: Helen Little YOLANDA ADAMS	WFAI/Wilmington, DE OM: Melvin Brittingham PD/MD: Manuel Mena No Adds
WCAQ/Baltimore, MD PD: Lee Michaels APD/MD: Danielle Brown 9 MEN OF STANDARD	WENN/Birmingham, AL OM/PO: Doug Hamand APD/MD: Willis Pade 14 LASHUN PACE 14 MARVIN SAPP	WGRB/Chicago, IL OM: Elroy Smith PD: Michael Robinson MD: Ette Rolle No Adds	WHLH/Jackson, MS OM: Steve Kelly PD: Jenell Roberts MD: Torrez Harris 25 BYRON CAGE 20 JIMMY HICKS & VOICES OF INTEGRITY 9 TRIN-I-TEE 5-7	WFLT/Flint, MI OM/PO: Sammie L. Jordan, Jr. MD: Anna Johnson No Adds	KPZK/Little Rock, AR OM: Mark Dyan PD/MD: Billy St. James 9 LAMAR CAMPBELL & SPIRIT OF PRAISE	WPRF/New Orleans, LA PD: Kris "Cap'n Kns" McCoy 25 VICKI YOHE 24 CHICAGO MASS CHOIR 24 RIZEN	WNNL/Raleigh, NC OM/PO: Jerry Smith APD: Shawn Alexander MD: Melissa Wade 11 BYRON CAGE	ABC's Rejoice/Satellite PD: Willie Mae Mciver 14 DONALD ALFORD
WXOK/Baton Rouge, LA PO/MD: Kerwin Feeling 13 KIRK FRANKLIN f/DORINDA CLARK-COLE 11 EDDIE BRADFORD 9 BISHOP EDDIE LONG W/NEW BIRTH TOTAL PRAISE CHOIR 8 DARIUS BROOKS 8 BISHOP LARRY TROTTER 8 MARTHA MUNIZZI 8 MISSISSIPPI MASS CHOIR 8 REV. TIMOTHY WRIGHT	WJNI/Charleston, SC OM: Michael Baynard PD/MD: Bryant Seabrooks APO: Big Daddy 8 DONALD LAWRENCE PRESENTS TRI-CITY SINGERS 5 WILLIAM MURPHY III	WFMV/Columbia, SC PD: Tony "Gee" Green APD/MD: Monica Washington No Adds	WOAD/Jackson, MS OM: Stan Branson PD/MD: Percy Davis 4 HEZEKIAH WALKER	WHLW/Montgomery, AL OM: Michael Long PD/MD: Kenny J. 26 LASHUN PACE 26 MARVIN SAPP	KPRT/Kansas City, MO OM: Andre Carson PD: Myron Fears APD: Freddie Bell MD: Debbie Johnson No Adds	WPRF/New Orleans, LA PD: Kris "Cap'n Kns" McCoy 25 VICKI YOHE 24 CHICAGO MASS CHOIR 24 RIZEN	WNNL/Raleigh, NC OM/PO: Jerry Smith APD: Shawn Alexander MD: Melissa Wade 11 BYRON CAGE	ABC's Rejoice/Satellite PD: Willie Mae Mciver 14 DONALD ALFORD
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LON HELTON
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They Came, They Saw, They Loved It

Canadian Country programmers review the CRS

Canadian Country radio programmers have been trekking to Nashville's warm climes (relatively speaking, of course) every winter almost since the CRS debuted, 37 years ago. I thought I'd ask some of our north-of-the-border counterparts what they thought of this year's seminar, from the sessions to the music, and to compare it to their own Country Music Week. They were all extremely positive about the CRS.

A Positive Air

The Canadian programmers interviewed for this piece are all, except for one, grizzled CRS vets. CMT Canada Director/Music Programming; PD of CING (New Country 95.3)/Hamilton, ON; and Max Trax Director/Music Development & Content Distribution Casey Clarke has attended eight Country Radio Seminars, and CKRK/Calgary, AB PD Phil Kallsen is a veteran of 14. CFQX (QX104.1)/Winnipeg, MB PD Janet Trecarten has attended a trio of CRS gatherings and returned after her initial visit because, she said, "While we can openly discuss and brainstorm the issues and challenges we may be facing, there is also a positive air and excitement about the country music industry."

CJJR/Vancouver, BC PD Gord Eno is a veteran of more than a dozen CRS confabs. Reminiscing on his seminar experiences through the years, he said, "My first CRS had to be 1989, when I was at CHAM/Hamilton, ON. Learning the CRS ropes, I was cruising the suites at the Opryland with Mark Rogers, our Sales Manager, and a guy we had just met.

"He was a new artist handing out his new song, along with a button. The button read 'Much too young to feel this damn old.' He seemed like a great



Phil Kallsen

Canadian Country Recurrents

According to Mediabase 24/7, these are Canadian Country radio's top 30 recurrents.

1. SARA EVANS A Real Fine Place To Start
2. LONESTAR Mr. Mom
3. GRETCHEN WILSON Redneck Woman
4. PAUL BRANDT Convoy
5. TERRI CLARK Girls Lie Too
6. JOHNNY REID You Still Own Me
7. KEITH URBAN Somebody Like You
8. MARK WILLS '99 Somethin'
9. SUGARLAND Baby Girl
10. GEORGE CANYON I'll Never Do Better Than You
11. SARA EVANS Suds In The Bucket
12. RASCAL FLATTS Bless The Broken Road
13. JOSH GRACIN Nothin' To Lose
14. TIM MCGRAW Back When
15. KEITH URBAN Who Wouldn't Wanna Be Me
16. KENNY CHESNEY /UNCLE KRACKER When The Sun Goes Down
17. DIAMOND RIO Beautiful Mess
18. MARTINA MCBRIDE This One's For The Girls
19. DOC WALKER Forgive Me (For Giving A Damn)
20. ALAN JACKSON Remember When
21. BLAKE SHELTON Some Beach
22. DOC WALKER The Show Is Free
23. SHANIA TWAIN Up!
24. AARON LINES Turn It Up
25. MONTGOMERY GENTRY If You Ever Stop Loving Me
26. BROOKS & DUNN That's What It's All About
27. GEORGE CANYON My Name
28. TOBY KEITH Who's Your Daddy
29. SHANIA TWAIN Party For Two
30. RANDY TRAVIS Three Wooden Crosses

Canadian Country Gold

According to Mediabase 24/7, these are Canadian Country radio's top 30 power gold cuts. Following each song in parentheses is its rank among U.S. Country radio's top gold, also according to Mediabase 24/7.

1. CAROLYN DAWN JOHNSON I Don't Want You To Go (—)
2. ALAN JACKSON Little Bitty (4)
3. TRACY BYRD Ten Rounds With Jose Cuervo (12)
4. BROOKS & DUNN My Maria (22)
5. JASON McCOY Born Again In Dixieland (—)
6. JULIAN AUSTIN Take The Money & Run (—)
7. TIM MCGRAW I Like It, I Love It (20)
8. TRISHA YEARWOOD She's In Love With The Boy (23)
9. BRAD JOHNER Free (—)
10. ADAM GREGORY No Vacancy (—)
11. CAROLYN DAWN JOHNSON One Day Closer To You (—)
12. ALAN JACKSON Don't Rock The Jukebox (107)
13. GEORGE STRAIT Check Yes Or No (2)
14. DOC WALKER She Hasn't Always Been This... (—)
15. ALAN JACKSON Gone Country (32)
16. JOHN M. MONTGOMERY Sold (13)
17. ADAM GREGORY Horseshoes (—)
18. ALAN JACKSON Where I Come From (40)
19. GARTH BROOKS Friends In Low Places (16)
20. PAUL BRANDT I'm Gonna Fly (—)
21. DAVID LEE MURPHY Dust On The Bottle (3)
22. PAUL BRANDT My Heart Has A History (—)
23. FAITH HILL The Way You Love Me (34)
24. TRAVIS TRITT It's A Great Day To Be Alive (19)
25. TOBY KEITH How Do You Like Me Now (5)
26. ALABAMA I'm In A Hurry (78)
27. ALAN JACKSON Chattahoochee (9)
28. TIM MCGRAW Something Like That (1)
29. GEORGE STRAIT Love Without End, Amen (62)
30. DOC WALKER Whoever Made Those Rules (—)

guy who had the right attitude to get somewhere. I still have the button.

"I don't recall if there was a good reason for it, but I also have a vague memory of a group of people and a late-night 'Free James Brown' chant on the Jack Daniel's Saloon patio."

CJXX (Big Country 93.1)/Grande Prairie, AB Asst. PD/MD Lyle West made his first trip to the CRS this year. "It was a fantastic learning experience," he said. "The seminars weren't overly long, so you could move on and do something else.

"There was a lot of focus on issues we run into every day. We're in a small market, so it was neat to be able to get in a session focused on the problems we deal with."

What I Learned At The CRS

The Canadians I talked to, like almost everyone at the CRS, had a wide variety of favorite sessions, but Friday morning's Edison Media Research presentation of data gleaned from almost 30,000 Country P1s was the biggest hit.

Trecarten said, "It was terrific from a programming and sales perspective. It's encouraging to see continued momentum for the format, but also helpful to see who and what we're competing with and to discuss strategies that we can put in place that will be effective for our stations."

Kallsen said he was also a huge fan of the panel following the Edison presentation, noting, "Here's what I took away from those two panels: 1) Country music listeners are becoming more technologically savvy; 2) at-work tuning is a big opportunity for Country radio; 3) the importance of television — CMT, the CMAs, Oprah — to the

success of country music radio; and 4) don't overprogram your station."

Eno said he, too, was a big fan of the Edison session. Regarding the rest of the agenda, he said, "I always walk away with pages of notes from the promotions sessions. I love the creativity. Some of the best stuff on our station comes from something said in a session that sparked an idea that developed into a compelling promotion or a fresh production piece.

"There is no way anyone could walk away from the CRS without a fresh idea. There is no way anyone could walk away from the CRS without learning something."

Geek Speak

West had a couple of other favorite panels. "I really liked the small-market radio session," he said. "The Arbitron panel was a good explanation of ratings. We have BBM up here, but it's pretty much the same. It was neat to hear how to break down the book, the different terms and explanations. I also picked up a lot of ideas at the website seminar."

Clarke said he liked the "Geek Speak" panel, noting, "Our world is changing so rapidly, and the traditional roles of the program director are changing too. We need to get ahead of that curve as much as possible and prepare ourselves so that we can adjust the business model.

"Radio no longer has a monopoly on the portability factor. iPods, MobiTV, cell phones and MP3 players are all challenging us. We need to recognize these issues and at the same time create opportunities to provide a solid service for the late adopters — who, at this point, are the majority.

"With the momentum of new innovations, it's now more important than ever to concentrate on your community, the people and your personalities."

In addition to the professional learning atmosphere, Trecarten said she also enjoyed



Gord Eno

Continued on Page 69

They Came, They Saw....

Continued from Page 68

the CRS as a fan of the music. "It was a privilege to attend the 'Kenny Rogers: The Life of a Legend' session," she said.

"To be able to listen to this superstar, who has had such a diverse career while maintaining such a grounded outlook, was a real honor."

Country Music Week

Every year the Canadian Country Music Association puts on an event heavily attended by the Country radio community: Country Music Week. I have had the privilege of attending a number of these and can tell you firsthand that they're every bit as educational and fun as our own CRS.

Comparing the CRS to CCMA Week, both Clarke and Eno said the biggest difference is in scope. Said Clarke, "The CRS is dedicated totally to Country radio, where the CCMA weekend does a great job of offering seminars and other networking opportunities for the independent music industry."

"With the focus of the CRS being the radio industry and the state of the format, you can concentrate on offering a wider variety of seminars that apply to our core business."



Lyle West

Eno said, "Country Music Week culminates with the CCMA Awards, which are televised across Canada and the U.S. Country Music Week includes seminars and events for the growing independent scene in Canada, as well as sessions for radio. There is more emphasis on showcasing and developing new talent. Oh — and the beer is stronger."

Kallsen said of the two confabs, "The similarities are that both are great places to see and hear new artists, and both are celebrations of music."

"The difference is that the CRS is more broadcaster-focused, with a full agenda of seminars relevant to Country radio. I always come back from the CRS with a list of actionable ideas."

Trecarten said, "The similarities are found in the areas explored and discussed in the sessions and in the celebration of the country music industry, including the artists, the labels and radio."

"The biggest difference is in the artists attending and showcasing. At the CRS we're exposed to the top new and established

American artists, and at the CCMA's we see and hear from Canadian stars and upcoming talent."

First-time CRS attendee West summed it up this way: "The CRS is on a much larger scale than CCMA Week, but radio people in Canada are pretty much like radio people in the U.S. The market sizes are different, but we're all in the same business."

"CCMA Week is really just a smaller version of the CRS. You see a lot more big-name artists at the CRS."

Actionable Ideas

One of the CRS's calling cards is that attendees get so much great information in the space of a few days that they can put something they've learned there on the air that will make their stations better the moment they get back.

West said, "I got a few ideas for remotes, a few extra things we can do to improve our remotes and improve our visibility at them. That was cool. They're simple, why-didn't-I-think-of-those ideas, but when somebody points those out, it's helpful."

"Whether you've got a budget or not, they were the types of things you can do with the tools you already have. We'll be discussing how to use those ideas here."

Eno said he heard a new twist on a Mother's Day cue to call that will sound fun, while Kallsen said, "I got great aircheck tips from the Valerie Geller seminar. I've already used some."

"We've also already started brainstorming ways to enhance our 'Win @ Work' program and enhanced the morning show presence on our website."

Clarke also found Geller's talk valuable. "She did a great job of reinforcing the importance of working with your air talents and taking unique approaches to motivating and communicating with them," he said. "I always love to hear different perspectives on issues that we deal with on a daily basis."

Trecarten said she came home with a lot of new ideas, and added, "The one thing we're hoping to implement as soon as possible is the idea of having events to help listeners who are new to Country learn more about it."

"QX104.1 has regular country nights at area clubs, and we're hoping to work with



Casey Clarke



FULL HEARTS Carrie Underwood was presented a double-platinum plaque during the RCA Label Group's CRS Boat Show. Her album *Some Hearts* reached the RIAA mark faster than any other debut country album in history. Seen here (l-r) are Arista VP/Promotion Skip Bishop, Underwood and RLG Chairman Joe Galante and Executive VP Butch Waugh.



REVOLUTIONARY FOUR Gretchen Wilson and Van Zant hosted a radio crowd at Barbara Mandrell's former home, Fontanel, during the CRS. Blair Garner MC'd the evening's festivities. Seen here (l-r) are Garner, Donnie Van Zant, Wilson and Johnny Van Zant.

the record labels to arrange for a weekly 'Country Primer' session early in the evening. For example, we could get a series of an artist's videos or a short documentary to air on a big screen, then give away copies of the CDs."

All About The Music

Whether it's the CRS or Country Music Week, music is omnipresent. From newcomers to superstars, it's great to rub elbows with the stars and hear the music that will be hitting your desk soon.

Asked what artists or music impressed him most — both established acts and new acts — Kallsen said, "Gretchen Wilson continues to be outstanding. Van Zant are awesome to see live. The superstars continue to turn out brilliant music."

"While I didn't see an explosive new act like Sugarland this year, The Lost Trailers and Hot Apple Pie show great promise. Another artist I thought was very cool was Megan Mullins. What a talent."

Eno said, "The Music City Jam worked. Keith Urban is a great entertainer. It was cool to have Pat Green and Ronnie Dunn as part of the show, but Dolly Parton was the highlight. For me, the New Faces Show this year didn't have a clear winner, but I'd give the edge to Little Big Town."

Trecarten agreed with Eno, saying, "It was hard to top the magic of Wednesday evening's performance by Keith Urban, joined by Dolly Parton, Pat Green and Kix Brooks. Country music is very lucky to have someone as talented as Keith driving the renewed passion for the format the past few years."

"It's also very exciting to see quite a number of very talented up-and-coming artists,

including Miranda Lambert, Little Big Town, Eric Church, Van Zant and Jason Aldean."

Good Times

Urban also got Clarke's vote. "Keith Urban & Friends was fantastic," Clarke said. "It reminded me of the time I saw Keith, Brad Paisley and Phil Vassar with host Clint Black a few years ago. It was one of those 'you can't buy' experiences that I know each and every listener or viewer would love to be a part of."

West made Urban's CRS conquest unanimous. "Keith Urban at the Music City Jam was one of the biggest highlights of my time there," West said. "He's such a great musician on his own, but then bringing out Dolly Parton, Pat Green and Ronnie Dunn — that was the best."

"It was the third time I've seen him in the last eight months, but it was a completely different show from anything you see in concert. The New Faces Show was cool, getting to see some of the new artists. Little Big Town's 'Boondocks' is going nuts for us up here."

"Van Zant and Miranda Lambert blew me away. Miranda had so much energy onstage, and it was so cool seeing Van Zant do 'Sweet Home Alabama.' That gets covered by thousands of bar bands, so to see the guys themselves was great."

"I also cruised down Broadway. I'm a tourist, too, so I popped into Tootsie's for a beer. There was a snowstorm Friday night, and my flight was delayed. I was sitting in the Bridge Bar talking to Brad Mates from Emerson Drive, who's actually from Grande Prairie."

"He said if my flight got canceled, to just come by his house, have a few beers and wait on the next one. That was kind of cool."



PULL MY SINGER Big Machine and Show Dog Nashville artists performed at Toby Keith's guitar pull during the CRS. The Big Machine crew is pictured here: (l-r) VP/Promotion Jack Purcell; artists Dusty Drake, Danielle Peck, Jimmy Wayne, Taylor Swift and Jack Ingram; and President/CEO Scott Borchetta.

COUNTRY TOP 50

March 3, 2006

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	TOT. AUD. (00)	+/- AUD. (00)	WEEKS ON	TOTAL ADDS
2	1	JOSH TURNER Your Man (MCA)	13553	816	4666	+267	405016	17904	30	119/0
1	2	BRAD PAISLEY f/DOLLY PARTON When I Get Where I'm Going (Arista)	12872	-158	4521	-37	402566	3437	21	119/0
3	3	CARRIE UNDERWOOD Jesus, Take The Wheel (Arista)	12059	-654	4110	-269	371846	-18985	17	120/0
4	4	KEITH URBAN Tonight I Wanna Cry (Capitol)	11512	461	4015	+215	348238	10822	13	119/0
5	5	KENNY CHESNEY Living In Fast Forward (BNA)	11146	602	3828	+256	345468	19016	13	120/1
6	6	RASCAL FLATTS What Hurts The Most (Lyric Street)	11110	689	3815	+241	344573	19971	8	120/0
8	7	MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	9879	162	3483	+39	303275	7740	17	119/0
7	8	SUGARLAND Just Might (Make Me Believe) (Mercury)	9399	-995	3314	-379	274456	-31712	23	118/0
10	9	TOBY KEITH Get Drunk And Be Somebody (Show Dog Nashville/Universal)	9093	452	3081	+139	272402	10565	9	119/0
11	10	BLAKE SHELTON Nobody But Me (Warner Bros.)	8619	355	3121	+108	255983	14301	25	117/0
12	11	SARA EVANS Cheatin' (RCA)	8459	368	2943	+144	248189	8189	16	119/0
14	12	BROOKS & DUNN Believe (Arista)	7960	389	2838	+114	233673	16049	17	119/0
17	13	BON JOVI W/J. NETTLES Who Says You Can't Go Home (Island/IDJMG)	7746	667	2486	+259	234303	18582	12	112/5
13	14	MIRANDA LAMBERT Kerosene (Epic)	7277	-624	2517	-182	205932	-16889	20	118/0
9	15	TIM MCGRAW My Old Friend (Curb)	7256	-1926	2570	-725	200316	-60604	20	117/0
15	16	JAMEY JOHNSON The Dollar (BNA)	6956	-276	2418	-7	193899	-6768	24	116/1
18	17	VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	5967	93	2093	+50	156554	406	21	114/1
19	18	JACK INGRAM Wherever You Are (Big Machine)	5534	310	1808	+124	146278	6262	15	116/2
20	19	TRENT TOMLINSON Drunker Than Me (Lyric Street)	5377	427	1865	+133	130560	12417	17	113/1
21	20	JASON ALDEAN Why (BBR)	5142	514	1859	+181	135496	12587	13	114/5
22	21	LEANN RIMES Something's Gotta Give (Asylum/Curb)	4675	649	1728	+221	121177	15211	9	113/5
24	22	DIERKS BENTLEY Settle For A Slowdown (Capitol)	4209	680	1492	+204	121596	22706	7	105/8
23	23	T. YEARWOOD & G. BROOKS Love Will Always Win (Pearl/Lyric Street)	3965	244	1422	+76	100635	4686	6	107/1
25	24	JOE NICHOLS Size Matters (Someday) (Universal South)	3588	365	1310	+161	98975	11914	6	104/9
26	25	SHEDAISY I'm Taking The Wheel (Lyric Street)	3414	235	1233	+84	82157	4560	13	107/9
27	26	KEITH ANDERSON Every Time I Hear Your Name (Arista)	3255	324	1167	+134	85018	5780	8	102/4
28	27	CRAIG MORGAN I Got You (BBR)	3007	309	1175	+120	79993	11289	11	97/6
30	28	ROCKIE LYNNE Lipstick (Universal South)	2572	60	933	+50	61026	-2567	17	86/0
Breaker	29	FAITH HILL The Lucky One (Warner Bros.)	2502	1104	844	+375	81920	37250	3	88/30
Breaker	30	GEORGE STRAIT Seashores Of Old Mexico (MCA)	2416	831	895	+325	65867	16255	3	87/19
33	31	PHIL VASSAR Last Day Of My Life (Arista)	2304	562	781	+188	58948	11962	4	90/12
32	32	JO DEE MESSINA Not Going Down (Curb)	2288	-3	881	-5	58761	-2347	9	83/3
31	33	LEE ANN WOMACK Twenty Years And Two Husbands Ago (MCA)	2116	-258	793	-111	50067	-3576	12	91/0
36	34	KENNY ROGERS I Can't Unlove You (Capitol)	1847	303	646	+104	44378	6739	8	70/5
37	35	RODNEY ATKINS If You're Going Through Hell... (Curb)	1794	329	747	+109	44530	8739	7	61/4
35	36	JAMIE O'NEAL I Love My Life (Capitol)	1786	227	640	+74	44079	4496	11	64/0
39	37	GARY ALLAN Life Ain't Always Beautiful (MCA)	1769	391	705	+149	43365	9701	6	71/4
42	38	GRETCHEN WILSON Politically Uncorrect (Epic)	1511	488	559	+181	38038	12002	3	68/10
41	39	BIG & RICH Never Mind Me (Warner Bros.)	1340	165	454	+55	31881	2385	4	50/2
43	40	LITTLE BIG TOWN Bring It On Home (Equity)	1004	239	385	+64	23608	7193	4	56/8
40	41	RAY SCOTT My Kind Of Music (Warner Bros.)	861	-440	302	-140	21492	-10829	24	43/0
-	42	ERIC CHURCH How 'Bout You (Capitol)	747	323	257	+106	18700	11027	2	38/12
47	43	TRENT WILLMON On Again Tonight (Columbia)	743	155	308	+59	15862	1381	2	40/3
46	44	JEFF BATES No Shame (RCA)	642	-22	263	+8	10241	-1785	8	44/0
45	45	CROSS CANADIAN RAGWEED Fightin' For (Universal South)	578	-110	116	-20	18139	-2464	20	10/0
48	46	MARTINA MCBRIDE W/DOLLY PARTON I Still Miss Someone (RCA)	524	33	185	+24	9519	-353	3	34/1
50	47	STEVE HOLY Brand New Girlfriend (Curb)	521	77	227	+35	13242	952	3	26/2
49	48	HAL KETCHUM Just This Side Of Heaven (Hal-Lelujah) (Curb/Asylum)	498	50	203	+12	9415	207	2	29/0
Debut	49	JOHN CORBETT Good To Go (Fun Bone)	491	161	182	+47	11579	4885	1	24/3
Debut	50	NEAL MCCOY The Last Of A Dying Breed (903)	463	190	152	+44	11732	4809	1	25/2

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
BILLY CURRINGTON Why, Why, Why (Mercury)	34
FAITH HILL The Lucky One (Warner Bros.)	30
JOSH GRACIN Favorite State Of Mind (Lyric Street)	24
GEORGE STRAIT Seashores Of Old Mexico (MCA)	19
SHANNON BROWN Pearls (Warner Bros.)	16
DANIELLE PECK Findin' A Good Man (Big Machine)	15
PHIL VASSAR Last Day Of My Life (Arista)	12
ERIC CHURCH How 'Bout You (Capitol)	12
HOT APPLE PIE Easy Does It (MCA)	12
GRETCHEN WILSON Politically Uncorrect (Epic)	10

The Country add threshold is applied to monitored stations not allowed to report adds per their company policy; Songs that reach seven plays per week within one airplay week. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
FAITH HILL The Lucky One (Warner Bros.)	+1104
GEORGE STRAIT Seashores Of Old Mexico (MCA)	+831
JOSH TURNER Your Man (MCA)	+816
RASCAL FLATTS What Hurts The Most (Lyric Street)	+689
DIERKS BENTLEY Settle For A Slowdown (Capitol)	+680
BON JOVI W/J. NETTLES Who Says You... (Island/IDJMG)	+667
LEANN RIMES Something's Gotta Give (Asylum/Curb)	+649
KENNY CHESNEY Living In Fast Forward (BNA)	+602
PHIL VASSAR Last Day Of My Life (Arista)	+562
JASON ALDEAN Why (BBR)	+514

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FAITH HILL The Lucky One (Warner Bros.)	+375
GEORGE STRAIT Seashores Of Old Mexico (MCA)	+325
JOSH TURNER Your Man (MCA)	+267
BON JOVI W/J. NETTLES Who Says You... (Island/IDJMG)	+259
KENNY CHESNEY Living In Fast Forward (BNA)	+256
RASCAL FLATTS What Hurts The Most (Lyric Street)	+241
LEANN RIMES Something's Gotta Give (Asylum/Curb)	+221
KEITH URBAN Tonight I Wanna Cry (Capitol)	+215
DIERKS BENTLEY Settle For A Slowdown (Capitol)	+204
PHIL VASSAR Last Day Of My Life (Arista)	+188

BREAKERS

FAITH HILL
The Lucky One (Warner Bros.)
30 Adds • Moves 38-29
GEORGE STRAIT
Seashores Of Old Mexico (MCA)
19 Adds • Moves 34-30

Songs ranked by total points

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

120 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 2/19-2/25. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006. Arbitron Inc.). © 2006 Radio & Records.

REPORTING STATION PLAYLISTS

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COUNTRY TOP 50 INDICATOR

March 3, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	TOTAUD. (00)	+/- AUD. (00)	WEEKS ON	TOTAL ADDS
1	1	BRAD PAISLEY f/DOLLY PARTON When I Get Where I'm Going (Arista)	4188	-56	3409	-72	99263	-656	21	85/0
2	2	JOSH TURNER Your Man (MCA)	3878	91	3219	+87	88196	1588	30	85/0
3	3	KEITH URBAN Tonight I Wanna Cry (Capitol)	3858	275	3209	+201	88139	7105	13	87/0
5	4	RASCAL FLATTS What Hurts The Most (Lyric Street)	3523	176	2935	+135	82302	4610	8	87/0
6	5	KENNY CHESNEY Living In Fast Forward (BNA)	3427	222	2870	+195	80106	6399	9	86/0
7	6	MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	3320	140	2717	+108	77252	2792	18	87/0
9	7	BLAKE SHELTON Nobody But Me (Warner Bros.)	3019	171	2531	+181	69658	3814	26	87/0
10	8	SARA EVANS Cheatin' (RCA)	2836	21	2401	+31	65172	26	17	87/0
11	9	BROOKS & DUNN Believe (Arista)	2821	108	2345	+92	66530	2585	20	86/0
12	10	TOBY KEITH Get Drunk And Be Somebody (Show Dog Nashville/Universal)	2815	132	2393	+104	64654	3527	9	86/0
8	11	SUGARLAND Just Might (Make Me Believe) (Mercury)	2752	-213	2203	-200	62809	-4863	23	77/0
15	12	BON JOVI W.J. NETTLES Who Says You Can't Go Home (Island/IDJMG)	2513	278	2114	+235	57708	6641	11	78/1
14	13	JAMEY JOHNSON The Dollar (BNA)	2330	53	1992	+49	52440	832	23	83/0
18	14	VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	2017	122	1646	+80	46770	3473	22	78/2
16	15	MIRANDA LAMBERT Kerosene (Epic)	1952	-242	1648	-181	44396	-7277	19	74/0
19	16	JACK INGRAM Wherever You Are (Big Machine)	1916	119	1625	+124	42573	2095	15	78/4
21	17	JASON ALDEAN Why (BBR)	1898	202	1555	+164	43659	4376	13	79/4
20	18	T. YEARWOOD & G. BROOKS Love Will Always Win (Pearl/Lyric Street)	1864	127	1611	+109	41424	3139	6	81/0
23	19	DIERKS BENTLEY Settle For A Slowdown (Capitol)	1759	239	1526	+207	39314	5929	7	82/1
22	20	TRENT TOMLINSON Drunker Than Me (Lyric Street)	1755	89	1504	+74	38114	977	17	82/1
24	21	LEANN RIMES Something's Gotta Give (Asylum/Curb)	1689	218	1398	+182	38475	5955	9	75/3
26	22	JOE NICHOLS Size Matters (Someday) (Universal South)	1424	204	1225	+178	31405	4696	6	73/4
25	23	SHEDAISY I'm Taking The Wheel (Lyric Street)	1331	71	1090	+67	29481	1409	14	66/0
30	24	GEORGE STRAIT Seashores Of Old Mexico (MCA)	1252	325	1145	+297	27087	6808	4	71/10
28	25	CRAIG MORGAN I Got You (BBR)	1198	113	985	+109	28200	2182	12	66/7
29	26	KEITH ANDERSON Every Time I Hear Your Name (Arista)	1159	131	933	+115	26715	3643	8	63/3
37	27	FAITH HILL The Lucky One (Warner Bros.)	1021	350	902	+294	21934	7641	3	67/16
31	28	JO DEE MESSINA Not Going Down (Curb)	937	11	764	-6	21007	385	11	53/0
32	29	JAMIE O'NEAL I Love My Life (Capitol)	882	35	750	+21	19565	667	12	51/4
33	30	GARY ALLAN Life Ain't Always Beautiful (MCA)	817	78	685	+86	17862	1918	7	56/4
41	31	PHIL VASSAR Last Day Of My Life (Arista)	796	270	637	+224	15707	5816	5	53/12
36	32	RODNEY ATKINS If You're Going Through Hell... (Curb)	744	67	627	+45	15864	1277	7	50/4
38	33	KENNY ROGERS I Can't Unlove You (Capitol)	658	67	532	+56	13773	1532	9	44/2
39	34	BIG & RICH Never Mind Me (Warner Bros.)	657	95	527	+79	13176	1684	5	45/5
43	35	GRETCHEN WILSON Politically Uncorrect (Epic)	624	199	581	+195	13083	4242	3	50/12
40	36	NEAL MCCOY The Last Of A Dying Breed (903)	560	12	472	+23	12764	696	7	43/2
42	37	LITTLE BIG TOWN Bring It On Home (Equity)	492	51	402	+56	10277	1042	5	37/3
34	38	DANIELLE PECK I Don't (Big Machine)	402	-314	325	-275	9149	-6438	18	34/0
46	39	CHRIS CAGLE Wal-Mart Parking Lot (Capitol)	337	49	261	+45	6889	968	3	27/3
47	40	JEFF BATES No Shame (RCA)	259	-15	222	-19	5703	-293	11	20/0
48	41	MARTINA MCBRIDE w/DOLLY PARTON I Still Miss Someone (RCA)	255	24	200	+23	4474	466	5	19/2
Debut	42	BILLY CURRINGTON Why, Why, Why (Mercury)	248	172	199	+155	6017	4608	1	27/20
Debut	43	ERIC CHURCH How 'Bout You (Capitol)	224	131	180	+100	4543	2392	1	25/15
49	44	HAL KETCHUM Just This Side Of Heaven (Hal-Lelujah) (Curb/Asylum)	184	9	149	+13	3754	-9	4	14/3
50	45	TRENT WILLMON On Again Tonight (Columbia)	172	50	139	+29	3172	623	2	17/1
Debut	46	REBA MCENTIRE Love Needs A Holiday (MCA)	130	51	108	+45	2757	1106	1	12/3
Debut	47	JOSH GRACIN Favorite State Of Mind (Lyric Street)	128	69	114	+61	3057	1519	1	15/8
Debut	48	BLAINE LARSEN I Don't Know What She Said (Giantslayer/BNA)	121	11	103	+14	2488	133	1	14/2
Debut	49	JOHN CORBETT Good To Go (Fun Bone)	109	6	98	+6	2070	0	1	12/1
Debut	50	HANK WILLIAM, JR.... That's How They Do It In Dixie (Curb/Asylum)	107	107	92	+92	2504	2504	1	12/12

88 Country reporters. Songs ranked by total plays for the airplay week of Sunday 2/19 - Saturday 2/25.
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MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
BILLY CURRINGTON Why, Why, Why (Mercury)	20
FAITH HILL The Lucky One (Warner Bros.)	16
ERIC CHURCH How 'Bout You (Capitol)	15
PHIL VASSAR Last Day Of My Life (Arista)	12
GRETCHEN WILSON Politically Uncorrect (Epic)	12
HANK WILLIAMS, JR.... That's How They Do... (Curb/Asylum)	12
GEORGE STRAIT Seashores Of Old Mexico (MCA)	10
JOSH GRACIN Favorite State Of Mind (Lyric Street)	8
CRAIG MORGAN I Got You (BBR)	7
DANIELLE PECK Findin' A Good Man (Big Machine)	7

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
FAITH HILL The Lucky One (Warner Bros.)	+350
GEORGE STRAIT Seashores Of Old Mexico (MCA)	+325
BON JOVI W.J. NETTLES Who Says You Can't... (Island/IDJMG)	+278
KEITH URBAN Tonight I Wanna Cry (Capitol)	+275
PHIL VASSAR Last Day Of My Life (Arista)	+270
DIERKS BENTLEY Settle For A Slowdown (Capitol)	+239
KENNY CHESNEY Living In Fast Forward (BNA)	+222
LEANN RIMES Something's Gotta Give (Asylum/Curb)	+218
JOE NICHOLS Size Matters (Someday) (Universal South)	+204
JASON ALOEAN Why (BBR)	+202

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GEORGE STRAIT Seashores Of Old Mexico (MCA)	+297
FAITH HILL The Lucky One (Warner Bros.)	+294
BON JOVI W.J. NETTLES Who Says You Can't... (Island/IDJMG)	+235
PHIL VASSAR Last Day Of My Life (Arista)	+224
DIERKS BENTLEY Settle For A Slowdown (Capitol)	+207
KEITH URBAN Tonight I Wanna Cry (Capitol)	+201
KENNY CHESNEY Living In Fast Forward (BNA)	+195
GRETCHEN WILSON Politically Uncorrect (Epic)	+195
LEANN RIMES Something's Gotta Give (Asylum/Curb)	+182
BLAKE SHELTON Nobody But Me (Warner Bros.)	+181

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COUNTRY CALLOUT AMERICA[®] BY Bullseye

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES March 3, 2006

Callout America[®] song selection is based on the top 35 titles from the R&R Country chart for the airplay week of February 19-25.

ARTIST Title (Label)	TOTAL POSITIVE	PASSION	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
JOSH TURNER <i>Your Man (MCA)</i>	38.0%	79.5%	4.16	13.5%	97.5%	4.3%	0.3%
CARRIE UNDERWOOD <i>Jesus, Take The Wheel (Arista)</i>	39.8%	77.5%	4.12	14.5%	98.3%	5.0%	1.3%
KENNY CHESNEY <i>Living In Fast Forward (BNA)</i>	27.8%	72.0%	3.98	15.0%	94.0%	6.0%	1.0%
SUGARLAND <i>Just Might (Make Me Believe) (Mercury)</i>	24.0%	70.3%	3.94	20.5%	94.8%	3.0%	1.0%
BRAD PAISLEY f/DOLLY PARTON <i>When I Get Where I'm Going (Arista)</i>	35.0%	69.0%	4.03	19.8%	94.3%	4.5%	1.0%
MONTGOMERY GENTRY <i>She Don't Tell Me To (Columbia)</i>	22.5%	68.8%	3.92	18.3%	92.3%	4.0%	1.3%
SARA EVANS <i>Cheatin' (RCA)</i>	28.5%	66.5%	3.87	19.5%	95.5%	7.5%	2.0%
MIRANDA LAMBERT <i>Kerosene (Epic)</i>	26.5%	63.0%	3.82	21.0%	94.3%	8.0%	2.3%
VAN ZANT <i>Nobody Gonna Tell Me What To Do (Columbia)</i>	20.5%	62.3%	3.90	22.0%	87.8%	3.3%	0.3%
JACK INGRAM <i>Wherever You Are (Big Machine)</i>	14.3%	61.8%	3.83	20.8%	86.3%	3.5%	0.3%
BLAKE SHELTON <i>Nobody But Me (Warner Bros.)</i>	22.3%	61.8%	3.84	25.8%	93.0%	4.8%	0.8%
BROOKS & DUNN <i>Believe (Arista)</i>	27.3%	61.5%	3.77	17.3%	92.5%	9.8%	4.0%
JAMEY JOHNSON <i>The Dollar (BNA)</i>	22.0%	61.3%	3.78	22.0%	92.8%	8.5%	1.0%
TIM MCGRAW <i>My Old Friend (Curb)</i>	16.0%	61.0%	3.76	25.5%	92.5%	5.5%	0.5%
TOBY KEITH <i>Get Drunk And Be Somebody (Show Dog Nashville/Universal)</i>	21.8%	60.3%	3.85	17.5%	86.0%	7.5%	0.8%
KEITH URBAN <i>Tonight I Wanna Cry (Capitol)</i>	21.3%	58.5%	3.74	21.3%	90.3%	7.8%	2.8%
JASON ALDEAN <i>Why (BBR)</i>	17.5%	58.3%	3.76	19.5%	87.0%	8.8%	0.5%
TRENT TOMLINSON <i>Drunker Than Me (Lyric Street)</i>	16.8%	56.5%	3.74	22.3%	86.5%	6.3%	1.5%
ROCKIE LYNNE <i>Lipstick (Universal South)</i>	13.5%	56.0%	3.76	19.3%	81.5%	5.0%	1.3%
BON JOVI w/J. NETTLES <i>Who Says You Can't Go Home (Island/IDJMG)</i>	20.0%	54.0%	3.76	23.5%	85.3%	6.0%	1.8%
CRAIG MORGAN <i>I Got You (BBR)</i>	12.8%	50.8%	3.72	20.5%	77.8%	5.5%	1.0%
RASCAL FLATTS <i>What Hurts The Most (Lyric Street)</i>	16.3%	50.0%	3.60	23.5%	84.8%	7.3%	4.0%
GARY ALLAN <i>Life Ain't Always Beautiful (MCA)</i>	13.8%	48.8%	3.70	17.3%	74.3%	6.0%	2.3%
LEANN RIMES <i>Something's Gotta Give (Asylum/Curb)</i>	8.0%	41.8%	3.55	22.5%	72.8%	7.5%	1.0%
LEE ANN WOMACK <i>Twenty Years And Two Husbands Ago (MCA)</i>	10.0%	41.0%	3.36	22.8%	81.8%	14.8%	3.3%
PHIL VASSAR <i>Last Day Of My Life (Arista)</i>	12.8%	41.0%	3.70	23.5%	68.8%	2.8%	1.5%
JAMIE O'NEAL <i>I Love My Life (Capitol)</i>	9.0%	40.3%	3.54	27.0%	74.8%	6.0%	1.5%
DANIELLE PECK <i>I Don't (Big Machine)</i>	9.0%	38.8%	3.43	28.3%	78.8%	9.3%	2.5%
JO DEE MESSINA <i>Not Going Down (Curb)</i>	8.8%	38.0%	3.42	24.0%	74.8%	10.3%	2.5%
DIERKS BENTLEY <i>Settle For A Slowdown (Capitol)</i>	7.5%	37.8%	3.55	23.8%	68.5%	6.5%	0.5%
KEITH ANDERSON <i>Every Time I Hear Your Name (Arista)</i>	6.3%	37.5%	3.56	27.0%	69.3%	4.5%	0.3%
LITTLE BIG TOWN <i>Bring It On Home (Equity)</i>	11.3%	36.3%	3.53	22.8%	68.8%	8.5%	1.3%
T. YEARWOOD & G. BROOKS <i>Love Will Always Win (Pearl/Lyric Street)</i>	9.0%	35.3%	3.40	22.8%	70.8%	9.5%	3.3%
JOE NICHOLS <i>Size Matters (Someday) (Universal South)</i>	7.5%	34.3%	3.52	28.0%	68.0%	5.0%	0.8%
SHEDAISY <i>I'm Taking The Wheel (Lyric Street)</i>	4.3%	31.8%	3.21	27.5%	75.0%	11.0%	4.8%

CALLOUT AMERICA[®] HOT SCORES

This Week At Callout America

By John Hart

At 12 weeks of age, Kenny Chesney's "Living in Fast Forward" powers up to rank at No. 3 overall and as the No. 5 passion song. Men are the strength, ranking "Living In Fast Forward" at No. 2. Overall, younger 25-34 listeners rank it at No. 2, while female strength is with core 35-44s, who rank the song at No. 5.

Montgomery Gentry are on the move, with "She Don't Tell Me To" ranking at No. 6 and as the No. 9 passion song at 16 weeks of age.

Van Zant are new to the top 10, with "Nobody Gonna Tell Me What to Do" at No. 9, up from No. 14 last week, and the No. 14 passion song, up from No. 19. Men rank this song at No. 8, and women rank it at No. 15. The power cell is core 35-44 males, who rank it at No. 7, while females 45-54 also put it at No. 7.

Jamey Johnson's "The Dollar" sees strong gains this week, ranking at No. 13 overall, up from No. 17, and as the No. 11 passion song in the sample. Core 35-44s rank this song at No. 12, up strong from No. 20 last week. Men overall really hook up with this song, ranking it at No. 5 and as the No. 10 passion song.

Rockie Lynne has the No. 19 song with "Lipstick," up from No. 21. This song is significantly outperforming radio spin charts. Younger 25-34 listeners rank it at No. 17.

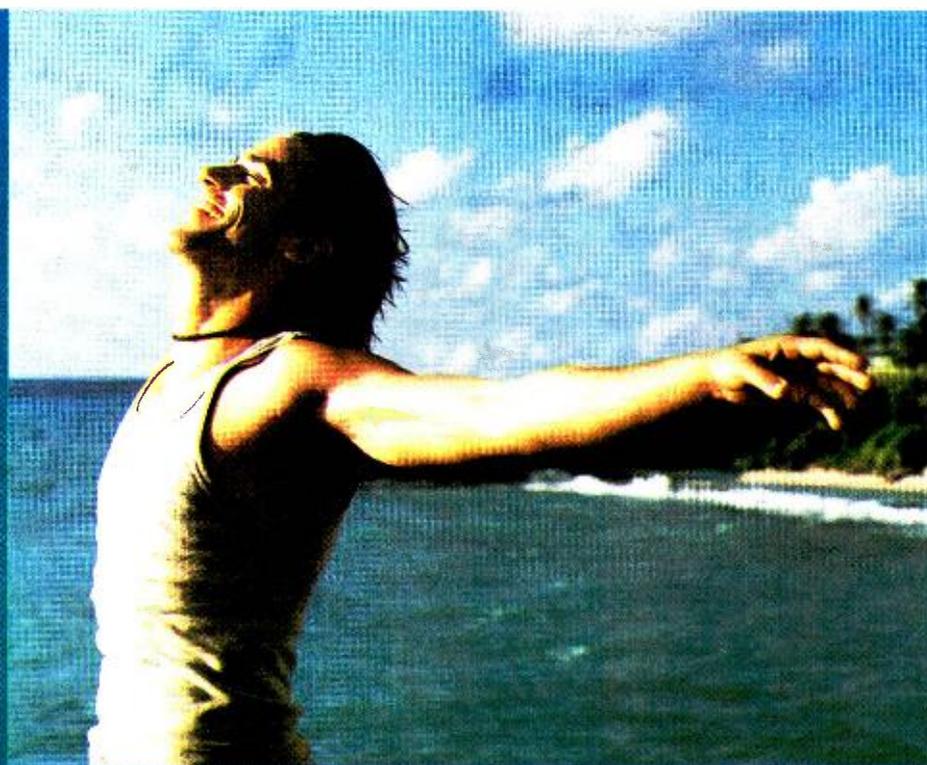
Total sample size is 400 persons weekly, with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot; in fact, it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; and 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44 and 45-54 demos. The sample is balanced by region and markets within each region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston, SC; Charlotte, NC; Baton Rouge, LA; Nashville, TN; Atlanta, GA. MIDWEST: Flint, MI; Indianapolis, IN; Madison, WI; Omaha, NE; Cincinnati, OH. EAST: Harrisburg, PA; Rochester, NY; Springfield, MA; Providence, RI; Washington, DC. WEST: Modesto, CA; Salt Lake City, UT; Colorado Springs, CO; Portland, OR; Houston, TX. © 2006 Radio & Records. © 2006 Bullseye Marketing Research Inc.

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America's Best Testing Country Songs 12+ For The Week Ending 2/24/06

Artist Title (Label)	TW	LW	Famil.	Burn	Per. 25-54	W 25-54	M 25-54
JOSH TURNER Your Man (MCA)	4.19	4.26	96%	17%	4.22	4.46	3.97
B. PAISLEY f/D. PARTON When I Get Where... (Arista)	4.10	4.13	99%	24%	4.15	4.19	4.11
SARA EVANS Cheatin' (RCA)	4.03	4.03	98%	23%	4.08	4.05	4.11
CARRIE UNDERWOOD Jesus, Take The Wheel (Arista)	4.01	4.07	100%	41%	4.08	4.16	4.00
BLAKE SHELTON Nobody But Me (Warner Bros.)	4.01	4.12	95%	22%	4.04	4.28	3.78
DIERKS BENTLEY Settle For A Slowdown (Capitol)	4.01	-	50%	5%	3.95	4.13	3.80
SUGARLAND Just Might (Make Me Believe) (Mercury)	3.98	4.00	97%	26%	4.01	4.08	3.92
JACK INGRAM Wherever You Are (Big Machine)	3.95	3.91	80%	10%	3.92	4.05	3.77
RASCAL FLATTS What Hurts The Most (Lyric Street)	3.93	4.04	94%	18%	3.92	4.16	3.65
KEITH ANDERSON Every Time I Hear Your Name (Arista)	3.92	3.83	51%	6%	3.87	4.15	3.61
KEITH URBAN Tonight I Wanna Cry (Capitol)	3.91	3.96	94%	24%	3.93	4.11	3.74
JASON ALDEAN Why (BBR)	3.91	4.04	69%	8%	3.86	3.97	3.76
CRAIG MORGAN I Got You (BBR)	3.91	3.88	64%	7%	3.94	4.16	3.71
MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	3.89	3.95	93%	22%	3.92	3.98	3.85
BON JOVI... Who Says You Can't Go Home (Island/IDJMG)	3.88	3.90	91%	21%	3.95	3.98	3.92
KENNY CHESNEY Living In Fast Forward (BNA)	3.87	3.89	97%	25%	3.93	4.01	3.84
BROOKS & DUNN Believe (Arista)	3.87	3.96	95%	27%	3.95	4.08	3.81
FAITH HILL Like We Never Loved At All (Warner Bros.)	3.79	3.70	100%	40%	3.86	4.07	3.62
TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	3.79	3.82	99%	40%	3.83	3.97	3.67
MIRANDA LAMBERT Kerosene (Epic)	3.79	3.75	95%	29%	3.73	3.62	3.85
TIM MCGRAW My Old Friend (Curb)	3.78	3.84	98%	27%	3.83	3.89	3.77
JAMEY JOHNSON The Dollar (BNA)	3.75	3.93	90%	24%	3.87	3.91	3.83
DANIELLE PECK I Don't (Big Machine)	3.75	3.53	78%	16%	3.79	3.72	3.86
LEANN RIMES Something's Gotta Give (Asylum/Curb)	3.72	3.66	68%	10%	3.74	3.75	3.74
VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	3.62	3.64	89%	24%	3.66	3.67	3.66
TOBY KEITH Get Drunk... (Show Dog Nashville/Universal)	3.58	3.62	85%	21%	3.63	3.65	3.61
TRENT TOMLINSON Drunker Than Me (Lyric Street)	3.57	3.54	76%	22%	3.58	3.62	3.55
SHEDAISY I'm Taking The Wheel (Lyric Street)	3.57	3.44	63%	12%	3.64	3.58	3.68
TRISHA YEARWOOD... Love Will... (Pearl/Lyric Street)	3.47	3.47	66%	15%	3.50	3.63	3.37

Total sample size is 331 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



COUNTRY TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
3	1	KENNY CHESNEY Living In Fast Forward (BNA)	553	+58	7	16/0
2	2	KEITH URBAN Tonight I Wanna Cry (Capitol)	549	+44	9	14/0
5	3	JOSH TURNER Your Man (MCA)	505	+45	8	13/0
1	4	CARRIE UNDERWOOD Jesus, Take The Wheel (Arista)	495	-31	12	19/0
4	5	B. PAISLEY f/D. PARTON When I Get Where I'm Going (Arista)	490	+29	15	19/0
6	6	RASCAL FLATTS What Hurts The Most (Lyric Street)	475	+52	6	13/0
7	7	AARON LINES Lights Of My Hometown (BNA)	425	+22	11	15/0
10	8	AARON PRITCHETT Big Wheel (OPM)	419	+40	5	17/0
8	9	TOBY KEITH Get Drunk... (Show Dog Nashville/Universal)	415	+22	6	16/0
13	10	BON JOVI W/J. NETTLES Who Says... (Island/IDJMG)	407	+65	8	15/0
14	11	AMANDA WILKINSON It's Okay To Cry (Universal South)	365	+25	7	14/0
11	12	SARA EVANS Cheatin' (Sony BMG)	361	+3	8	15/0
16	13	ROAD HAMMERS Nashville Bound (Open Road/Universal)	356	+28	5	15/0
9	14	SUGARLAND Just Might (Make Me Believe) (Mercury)	326	-62	14	17/0
12	15	GORD BAMFORD Life Is Good (GWB/Royalty)	323	-21	9	15/0
17	16	M. GENTRY She Don't Tell Me To (Columbia)	321	+15	8	16/1
18	17	D. MARSHALL That's What Love Is (Busy Music/Universal)	300	-2	8	16/0
22	18	J. MCCOY She Ain't Missin'... (Open Road/Universal)	293	+22	13	17/0
19	19	TIM MCGRAW My Old Friend (Curb)	280	-12	16	17/0
24	20	TRISHA YEARWOOD... Love Will... (Pearl/Lyric Street)	273	+6	4	15/0
26	21	CORB LUND Hair In... (Stony Plain/Warner Music Canada)	267	+17	2	11/2
20	22	GEORGE CANYON One Good Friend (Universal South)	264	-23	13	19/0
25	23	BEVERLEY MAHOOD Making It Up As You Go (Spin)	248	-13	10	11/0
Debut	24	LEANN RIMES Something's Gotta Give (Asylum/Curb)	247	+46	1	13/1
27	25	MIRANDA LAMBERT Kerosene (Sony BMG)	247	+1	3	12/0
15	26	TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	242	-96	11	14/0
Debut	27	DIERKS BENTLEY Settle For A Slowdown (Capitol)	238	+62	1	13/1
28	28	JAMEY JOHNSON The Dollar (BNA)	235	+2	3	13/1
29	29	BROOKS & DUNN Believe (Sony BMG)	221	+3	6	13/1
Debut	30	JESSICA ROBINSON Hummingbird (Noble)	219	+38	1	10/0

21 Canadian Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/19-2/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2006 Radio & Records. * Indicates Cancon.

C O U N T R Y
FLASHBACK

1 YEAR AGO

No. 1: "Bless The Broken Road" — Rascal Flatts

5 YEARS AGO

No. 1: "One More Day" — Diamond Rio

10 YEARS AGO

No. 1: "The Beaches Of Cheyenne" — Garth Brooks

15 YEARS AGO

No. 1: "I'd Love You All Over Again" — Alan Jackson

20 YEARS AGO

No. 1: "She And I" — Alabama

25 YEARS AGO

No. 1: "Angel Flying Too Close (To The Ground)" — Willie Nelson

30 YEARS AGO

No. 1: "Remember Me" — Willie Nelson

NEW & ACTIVE

CLINT BLACK Drinkin' Songs & Other Logic (Equity)
Total Points: 450, Total Stations: 27, Adds: 2

CHRIS CAGLE Wal-Mart Parking Lot (Capitol)
Total Points: 430, Total Stations: 22, Adds: 2

BLAINE LARSEN I Don't Know What She Said (Giantslayer/BNA)
Total Points: 428, Total Stations: 35, Adds: 7

REBA MCENTIRE Love Needs A Holiday (MCA)
Total Points: 371, Total Stations: 23, Adds: 0

HANK WILLIAMS, JR. W/GRETCHEN WILSON... That's How They Do It In Dixie (Curb/Asylum)
Total Points: 335, Total Stations: 12, Adds: 9

BILLY CURRINGTON Why, Why, Why (Mercury)
Total Points: 286, Total Stations: 39, Adds: 34

TERRI CLARK Damn Right (Mercury)
Total Points: 248, Total Stations: 23, Adds: 0

JOSH GRACIN Favorite State Of Mind (Lyric Street)
Total Points: 239, Total Stations: 29, Adds: 24

COWBOY CRUSH Hillbilly Nation (Asylum/Curb)
Total Points: 128, Total Stations: 15, Adds: 6

MEGAN MULLINS Ain't What It Used To Be (BBR)
Total Points: 125, Total Stations: 11, Adds: 8

COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

<p>WOMX/Akron, OH* OM/ PD: Kevin Mason APD: Ken Stiel 1 LEAN RIMES GEORGE STRAIT</p>	<p>WZKX/Biloxi, MS OM/ PD: Bryan Rhodes 5 GEORGE STRAIT 1 FAITH HILL 1 GRETCHEN WILSON 1 JAMIE O'NEAL</p>	<p>WYGY/Cincinnati, OH* OM/ PD: TJ Holland APD/ MD: Dawn Michaels 1 KEITH ANDERSON 1 JASON ALDEAN 1 JOE NICHOLS 1 SHEDDAYS DANIELLE PECK</p>	<p>WRSF/Elizabeth City, NC OM/ PD: Tom Charity 10 ERIC CHURCH</p>	<p>WAYZ/Hagerstown MD: Chris Mastone MD: Tom Anderson 7 HOT APPLE PIE 7 TRENT WILLIAMS 1 BILLY CURRINGTON</p>	<p>KMDL/Lafayette, LA* MD: T.D. Smith PHIL VASSAR</p>	<p>WKSJ/Mobile, AL* OM: Kit Carson OM/ PD: Bill Black BIG & RICH PHIL VASSAR</p>	<p>WPOR/Portland, ME PD: Harry Nelson MD: Glori Marie 4 JASON ALDEAN 4 FAITH HILL 4 BIG & RICH</p>	<p>KGKL/San Angelo, TX OM/ PD: Boomer Kingston LITTLE BIG TOWN 7 ERIC CHURCH</p>	<p>WTHI/Terre Haute, IN OM/ PD: Barry Kent OM/ PD: Party Marly 1 GRETCHEN WILSON 1 BILLY CURRINGTON</p>	
<p>WGNA/Albany, NY* PD: Buzz Brindle MD: Bill Earley 3 SHEDDAYS LITTLE BIG TOWN ERIC CHURCH</p>	<p>WHWK/Binghamton, NY OM/ PD: Ed Walker GRETCHEN WILSON JAKE OWEN</p>	<p>WGAR/Cleveland, OH* PD: Meg Stevens MD: Chuck Collier JOSH GRACIN CLINT BLACK</p>	<p>WXIA/Erie, PA OM: Adam Reese PD/ MD: Fred Horton 5 TRENT WILLIAMS</p>	<p>WRBT/Harrisburg, PA* OM: Chris Tyler PD: Joe Kelly APD/ MD: Newman GEORGE STRAIT 1 GRETCHEN WILSON COWBOY CRUSH DANIELLE PECK FAITH HILL</p>	<p>KKCA/Lafayette, LA* PD: Renee Revett MD: Sean Riley 17 HANK WILLIAMS, JR. W/ GRETCHEN WILSON BIG & RICH & VAN ZANT 8 BILLY CURRINGTON 5 SHANNON BROWN 4 MEGAN MULLINS 3 JOHN CORBETT JOSH GRACIN</p>	<p>KJLO/Monroe, LA PD: John Reynolds APD/ MD: Toby Otero 15 GRETCHEN WILSON 15 BILLY CURRINGTON</p>	<p>KUPL/Portland, OR* PD: John Paul MD: Rick Taylor 1 CRAIG MORGAN 1 GEORGE STRAIT JOE MESSINA</p>	<p>KAJA/San Antonio, TX* PD: Clayton Allen MD: Kades Lou MD: Rodney Atkins 1 BON JOVI W/ JENNIFER NETTLES</p>	<p>WKKO/Toledo, OH* PD: Gary Shores APD: Harvey Steele 7 KEITH ANDERSON 7 JAMIE JOHNSON</p>	
<p>KBOI/Albuquerque, NM* OM: Bill May PD: Tim Jones APD/ MD: Jeff Jay LITTLE BIG TOWN ERIC CHURCH PHIL VASSAR</p>	<p>WDXB/Birmingham, AL* PD: Tom Hanrahan 1 PHIL VASSAR HOT APPLE PIE BILLY CURRINGTON</p>	<p>KCCY/Colorado Springs, CO* OM: Bob Richards PD: Jo Jo Tumbaugh FAITH HILL BILLY CURRINGTON JOSH GRACIN</p>	<p>WKDQ/Evansville, IN PD/ MD: Jon Prell 15 REGA MENTIRE 15 PHIL VASSAR</p>	<p>WVYZ/Hartford, CT* PD: Pete Salant 3 GEORGE STRAIT 3 DANIELLE PECK</p>	<p>WPCV/Lakeview, FL* PD: Mike James MD: Jeni Taylor GEORGE STRAIT</p>	<p>KTOM/Monterey, CA* PD/ MD: Dave Kirth LITTLE BIG TOWN JOSH GRACIN DANIELLE PECK</p>	<p>KWJJ/Portland, OR* OM: Clark Ryan PD: Mike Moore APD/ MD: Savannah Jones No Adds</p>	<p>KSON/San Diego, CA* PD: John Marks MD: Wes Poe No Adds</p>	<p>WIBW/Topeka, KS PD: Keith Montgomery APD/ MD: Stephanie Lynn 12 GEORGE STRAIT 15 RODNEY ATKINS</p>	
<p>KRST/Albuquerque, NM* OM/ PD: Eddie Haskell MD: Paul Bailey BILLY CURRINGTON DANIELLE PECK</p>	<p>WBWN/Bloomington, IL OM/ PD: Dan Westhoff APD/ MD: Buck Stevens 10 BILLY CURRINGTON 10 PHIL VASSAR</p>	<p>KKCS/Colorado Springs, CO* PD: Cody Carlson CHRIS CAGLE JAKE OWEN JOSH GRACIN HANK WILLIAMS, JR. W/ GRETCHEN WILSON BIG & RICH & VAN ZANT</p>	<p>KVOX/Fargo OM: Janice Whitmore PD: Eric Heyer MD: Scott Winston 3 BILLY CURRINGTON 3 HAL KETCHUM 3 KIM MCGARRE 3 DANIELLE PECK 2 ERIC CHURCH 1 SHANNON BROWN</p>	<p>KILT/Hartford, TX* PD: Jeff Garrison MD: Greg Frey No Adds</p>	<p>WIOV/Lancaster, PA* PD/ MD: Dick Raymond GRETCHEN WILSON BILLY CURRINGTON BIG & RICH JOSH GRACIN</p>	<p>WGTR/Myrtle Beach, SC OM/ PD: Steve Stewart 5 BILLY CURRINGTON 5 ERIC CHURCH</p>	<p>WOKD/Portsmouth, NH OM: Mark Ericson PD: Mark Jennings MD: Dan Lunnie No Adds</p>	<p>KKJX/San Luis Obispo, CA PD/ MD: Pepper Daniels 12 FAITH HILL 12 GRETCHEN WILSON 12 PHIL VASSAR 5 JOSH GRACIN</p>	<p>WTCM/Traverse City, MI OM/ PD: Jack O'Malley MD: Carey Carlson 12 FAITH HILL 5 ERIC CHURCH</p>	
<p>KRRV/Alexandria, LA PD/ MD: Steve Casey No Adds</p>	<p>WBWN/Bloomington, IL OM/ PD: Dan Westhoff APD/ MD: Buck Stevens 10 BILLY CURRINGTON 10 PHIL VASSAR</p>	<p>WCOS/Columbia, SC* PD: Lj Smith APD/ MD: Glen Garrett 2 SHEDDAYS MEGAN MULLINS</p>	<p>KKKX/Fayetteville, AR PD: Dave Ashcraft APD/ MD: Jake McBride VAN ZANT 1 FAITH HILL 1 JACK INGRAM</p>	<p>WVYZ/Hartford, CT* PD: Pete Salant 3 GEORGE STRAIT 3 DANIELLE PECK</p>	<p>WTLN/Lansing, MI* PD: Jay J. McCrae APD/ MD: Chris Tyler HOT APPLE PIE BILLY CURRINGTON JAKE OWEN JOSH GRACIN</p>	<p>WSIX/Nashville, TN* OM: Clay Hunicutt PD/ MD: Keith Kaufman FAITH HILL ERIC CHURCH</p>	<p>WCTK/Providence, RI* OM: Rick Everett MD: Sam Stevens 18 KENNY CHESNEY 3 GEORGE STRAIT 1 LITTLE BIG TOWN</p>	<p>WLLR/Quad Cities, IA PD: Jim O'Hara MD: Ron Evans 4 CRAIG MORGAN</p>	<p>WVZZ/Tupelo, MS OM: Rick Stevens PD: Bill Hughes APD: Paul Stone 8 ERIC CHURCH</p>	
<p>KGNC/Amarillo, TX OM: Tim Butler APD/ MD: Patrick Clark 20 FAITH HILL</p>	<p>KQFC/Boise, ID* OM: Kevin Godwin PD: Kevin Anderson APD/ MD: Jim Miller HOT APPLE PIE BILLY CURRINGTON BLAKE LARSEN JOSH GRACIN DANIELLE PECK</p>	<p>WCOL/Columbus, OH* PD: John Crenshaw APD/ MD: Dan E. Zuk DENNIS BENTLEY GARY ALLAN</p>	<p>WKML/Fayetteville, NC OM: Mac Edwards PD: Paul Johnson APD: Dave Stone MD: Deano VAN ZANT 6 JACK INGRAM 3 DENNIS BENTLEY 2 RAY SHAW 2 JOE NICHOLS 2 JAMIE O'NEAL</p>	<p>WDRM/Huntsville, AL OM/ PD: Todd Berry APD: Stuart Langston MD: Dan McClain JOE NICHOLS</p>	<p>WBBN/Laurel, MS OM/ PD: Larry Blakemey APD/ MD: Alyson Scott 10 CHRIS CAGLE 10 BILLY CURRINGTON 10 JOSH GRACIN</p>	<p>WCTY/New London, CT OM/ PD: Jimmy Lehn APD: Dave Elder 5 ERIC CHURCH</p>	<p>WQOR/Raleigh, NC* OM: Paul Michaels PD: Lisa McKay APD: Mike Waddaw BIDDLE FAITH HILL</p>	<p>WVIZ/Visalia, CA* OM/ PD: Tom Jacobsen 16 BILLY CURRINGTON 15 BIG & RICH</p>	<p>WFRG/Utica, NY OM/ PD: Tom Jacobsen 16 BILLY CURRINGTON 15 BIG & RICH</p>	
<p>KBRJ/Anchorage, AK PD: Matt Valley HANK WILLIAMS, JR. W/ GRETCHEN WILSON BIG & RICH & VAN ZANT</p>	<p>WKLB/Boston, MA* OM: Don Kelly PD: Mike Brophy APD/ MD: Ginny Rogers 2 SHEDDAYS 1 JOE NICHOLS 1 DENNIS BENTLEY BILLY CURRINGTON</p>	<p>WGSQ/Cookeville, TN OM: Marty McFly PD: Gator Harrison APD: Philip Gibbons MD: Stewart James FAITH HILL</p>	<p>WFBE/Flint, MI PD: Coyote Collins APD/ MD: Dave Geronimo GRETCHEN WILSON BILLY CURRINGTON JOHN CORBETT JOSH GRACIN HANK WILLIAMS, JR. W/ GRETCHEN WILSON BIG & RICH & VAN ZANT</p>	<p>WFMS/Indianapolis, IN* PD: Bob Richards MD: J.D. Cannon 2 JOE NICHOLS BLAKE LARSEN SHANNON BROWN GEORGE STRAIT</p>	<p>WBUL/Lexington, KY LITTLE BIG TOWN BLAKE LARSEN</p>	<p>WGH/Norfolk, VA* OM/ PD: John Shomby APD/ MD: Mark McKay 4 BILLY CURRINGTON</p>	<p>KBUL/Reno, NV OM/ PD: Tom Jordan MD: Chuck Reeves 17 HANK WILLIAMS, JR. W/ GRETCHEN WILSON BIG & RICH & VAN ZANT 6 JOSH GRACIN</p>	<p>WVIZ/Visalia, CA* OM/ PD: Tom Jacobsen 16 BILLY CURRINGTON 15 BIG & RICH</p>	<p>WVIZ/Visalia, CA* OM/ PD: Tom Jacobsen 16 BILLY CURRINGTON 15 BIG & RICH</p>	
<p>WNCY/Appleton, WI OM: Jeff McCarthy PD: Randy Shannon 3 DANIELLE PECK 2 HOT APPLE PIE</p>	<p>KAGG/Bryan, TX PD/ MD: Jennifer Aiken 20 NEAL MCCOY 20 BON JOVI W/ JENNIFER NETTLES 20 GRETCHEN WILSON 20 RICKIE LYNE 20 GARY ALLAN 20 JOE NICHOLS 20 LITTLE BIG TOWN</p>	<p>KSCS/Dallas, TX* OM/ PD: Lorrin Palagi APD/ MD: Chris Huff 8 JASON ALDEAN 7 LEAN RIMES 3 PHIL VASSAR</p>	<p>WVIZ/Indianapolis, IN* PD: Bob Richards MD: J.D. Cannon 2 JOE NICHOLS BLAKE LARSEN SHANNON BROWN GEORGE STRAIT</p>	<p>WVIZ/Indianapolis, IN* PD: Bob Richards MD: J.D. Cannon 2 JOE NICHOLS BLAKE LARSEN SHANNON BROWN GEORGE STRAIT</p>	<p>KZJX/Lincoln, NE OM: Jim Steel PD: Brian Jennings APD/ MD: Carol Turner 2 FAITH HILL 2 JOSH GRACIN</p>	<p>KHGX/Odessa, TX PD: Mike Lawrence APD/ MD: Kelley Peterson 2 AARON WATSON 2 BILLY YOUNG RAINY RIVER LEAN RIMES FAITH HILL GRETCHEN WILSON BILLY CURRINGTON ERIC CHURCH</p>	<p>KBUL/Reno, NV OM: Tom Jordan MD: Chuck Reeves 17 HANK WILLIAMS, JR. W/ GRETCHEN WILSON BIG & RICH & VAN ZANT 6 JOSH GRACIN</p>	<p>WVIZ/Visalia, CA* OM/ PD: Tom Jacobsen 16 BILLY CURRINGTON 15 BIG & RICH</p>	<p>WVIZ/Visalia, CA* OM/ PD: Tom Jacobsen 16 BILLY CURRINGTON 15 BIG & RICH</p>	
<p>WVIZ/Indianapolis, IN* PD: Bob Richards MD: J.D. Cannon 2 JOE NICHOLS BLAKE LARSEN SHANNON BROWN GEORGE STRAIT</p>	<p>WVIZ/Indianapolis, IN* PD: Bob Richards MD: J.D. Cannon 2 JOE NICHOLS BLAKE LARSEN SHANNON BROWN GEORGE STRAIT</p>	<p>WVIZ/Indianapolis, IN* PD: Bob Richards MD: J.D. Cannon 2 JOE NICHOLS BLAKE LARSEN SHANNON BROWN GEORGE STRAIT</p>	<p>WVIZ/Indianapolis, IN* PD: Bob Richards MD: J.D. Cannon 2 JOE NICHOLS BLAKE LARSEN SHANNON BROWN GEORGE STRAIT</p>	<p>WVIZ/Indianapolis, IN* PD: Bob Richards MD: J.D. Cannon 2 JOE NICHOLS BLAKE LARSEN SHANNON BROWN GEORGE STRAIT</p>	<p>WVIZ/Indianapolis, IN* PD: Bob Richards MD: J.D. Cannon 2 JOE NICHOLS BLAKE LARSEN SHANNON BROWN GEORGE STRAIT</p>	<p>WVIZ/Indianapolis, IN* PD: Bob Richards MD: J.D. Cannon 2 JOE NICHOLS BLAKE LARSEN SHANNON BROWN GEORGE STRAIT</p>	<p>WVIZ/Indianapolis, IN* PD: Bob Richards MD: J.D. Cannon 2 JOE NICHOLS BLAKE LARSEN SHANNON BROWN GEORGE STRAIT</p>	<p>WVIZ/Indianapolis, IN* PD: Bob Richards MD: J.D. Cannon 2 JOE NICHOLS BLAKE LARSEN SHANNON BROWN GEORGE STRAIT</p>	<p>WVIZ/Indianapolis, IN* PD: Bob Richards MD: J.D. Cannon 2 JOE NICHOLS BLAKE LARSEN SHANNON BROWN GEORGE STRAIT</p>	<p>WVIZ/Indianapolis, IN* PD: Bob Richards MD: J.D. Cannon 2 JOE NICHOLS BLAKE LARSEN SHANNON BROWN GEORGE STRAIT</p>

The Passion & Power Of The Female PD

A Women's History Month celebration

By Dolores Nolan

Since I fantasize that female AC and Hot AC PDs live the glamorous life — making the bar scene in fashionable designer jeans and stilettos, rubbing elbows with the music world's glitterati while sipping cocktails made with the vodka du jour — I pounced when given the chance to connect with some of them. In getting to know them, I learned that, just like the busy women they target, they are multitasking, juggling business success with family life, and doing it all with style and passion.

Here's my chat with WAJI-FM/Ft. Wayne, IN's Barb Richards, WMGC-FM/Detroit's Lori Bennett, KSRZ-FM/Omaha's Darla Thomas, WDSJ-FM & WLCT-FM/Dayton's Sandy Collins and WKRC-FM/Cincinnati's Patti Marshall.

R&R: What attracted you to a career in radio?

BR: I loved the theater and wanted to be an actress, and radio seemed like a career where I could be a "star" and remain gainfully employed. It worked!

LB: Having the opportunity to make a connection, be it a performance on-air or programming music or marketing and executing live events. Plus, like most PDs, I have no musical talent, and this was the closest thing to being in a band in college.

DT: I knew radio was for me when I started working 30-plus hours a week for free at the student-run Top 40 station at Syracuse University, Z-89 [WPJZ]. We were just students, doing real radio. I caught the bug and never lost it.

SC: I wanted to be a performer as a teenager — singer, actress, whatever. I loved radio growing up. I used to call the only female jock at my local station and talk to her about being a DJ, never dreaming it could really happen.

My high school had a vocational radio station, and I was able to begin there. A dream come true. It allowed me to be a star in my hometown.

PM: What attracted me was music.

R&R: Has being a woman presented any unique challenges or hurdles along your career path to PD?

BR: I entered radio at the time when it was becoming acceptable for women to be on the air. I luckily got involved with some tremendous companies that wanted to have women on their staff and were willing to invest in me.

The only hurdle was trying not to be the best woman for the job, but to be the best person.

LB: I don't think most men have to sit through a five-hour strategic meeting in control-top pantyhose. Seriously, though, the challenges are no different than what

women in other businesses face. And now I wear pants to strategic meetings.

DT: Sometimes we're misunderstood because women in our society are not supposed to be decisive or direct. A good program director has both of those qualities. Combine that with being a woman, and you're labeled the "b" word.

SC: It took me a while to become a PD. Most GMs seem to promote the passionate guy who has less experience because he "looks like a PD." I did mornings for 12 years and was an assistant PD for years.

Now that I've gotten here, it's been great. The staff has always been professional, and everyone is great about going along with the program even if they don't agree — which isn't often.

PM: On occasion I've run into men who didn't want to treat me as an equal. I've heard, "Girls can only do middays or be a sidekick on the morning show," or, "I would never hire a woman to anchor a morning show." Fortunately, I've been able to work around most of the sexist noise in the business.

I've worked for some great male managers, like [Bullseye Marketing head] John Hart, [Clear Channel/Pittsburgh VP] John Rohm and my current manager, [CBS Radio/Cincinnati Market Manager] Jim Bryant. All of these guys get it.

R&R: What characteristics are required to be an effective program director?

BR: You must be a hard worker; be able

"The only hurdle was trying to not be the best woman for the job, but to be the best person."

Barb Richards

to take criticism, listen to everyone's opinion and filter out all that don't count; and be able to multitask.

LB: You have to have vision and focus and the knowledge that you have to sweat all the important details without sweating the small stuff. You have to have the ability to do four things at once. That may be where women have an advantage: We lived the terms *multitask* and *ADHD* before they became popular.

DT: You must have tenacity, organization, passion and strategic vision.

SC: You must first understand radio — whatever your gender. You have to have experience. Next, you have to be comfortable leading. You can't be afraid to make quick decisions or to stand up for your decisions.

An effective PD knows the product, knows how to motivate people, how to get ratings and how to manage a budget, gets along with everyone in the chain and is approachable and easy to work with.

PM: You have to be a leader. Hire the right people, and fight for the things and people you believe in. Never stop looking for answers. Be open to input. Share the station's success with your staff — none of us get there on our own.

R&R: As a PD, how do you respond to the idea that "If you're in radio, you're in sales"?

BR: Absolutely, you are in sales. You are selling the station, your personality, the promotions, features and the next hour, and you are selling clients when you do a live read or billboard. It had better be done with the same enthusiasm as a promo. Hands-down, it's a sales job.

People have to decide to buy you every day. The cost is their time, their ears, their attention. And the better you sell it, the more people will write it down in diaries. Your ratings will go up, and you will get large dollars in bonuses.

LB: You bet it's a sales job. I am fortunate to work with a sales team as passionate about the product as I am, and they appreciate that my goal is to sell good radio companionship.

SC: We're selling ourselves every break, every song, every promotion. Individually, we're all in sales. As a radio station, we are trying to connect — my favorite word — with our listeners to make them want to come back every day.

PM: Until we get an alternative stream of revenue, we're in sales. To be a successful station, you have to be concerned about the success of sales. We're a team. Get involved in sales, and by helping them, you can guide sales promotions in the direction you want them to go.

R&R: What is your biggest challenge as a PD?

BR: Time management, hands-down. There's never enough time to get the daily things done, let alone work on projects and strategic planning.

LB: Continuing to cut through in a world where there are more entertainment options than ever available to the average consumer.

DT: The same challenge we all have nowadays: getting it all done with fewer people. We all need to be more efficient, and everyone on our staff needs to do more than they used to. But I never ask my staff to do anything I wouldn't do. They have lives too.

SC: Aside from ratings — which should be our No. 1 challenge — it's managing the station in a cluster environment. As a PD, you used to have much more say in what went on at your station. Now, with eight stations in our group, responsibilities are divided. There are teams, different goals and lots of people.

Controlling commercial content — and always fighting off offensive spots — managing people who work in a couple of other departments and keeping everyone focused on your station's goals — that's the challenge.

PM: Getting marketing dollars.

R&R: What do you love most about your job?

BR: I love the fact that it's different every

day, and that we, hopefully, make a difference in people's lives by what we do.

LB: Making that connection I mentioned earlier every day. Working with people who make great radio.

DT: We have the best jobs on earth. Where else do you get paid to go to work every day and listen to new music and decide what goes on the radio?

SC: I love being a part of, and responsible for, something so big in my hometown. I love impacting listeners' lives — from the simple things, like being their friend while they work, to the significant, like raising money, helping needy children or helping people in severe weather.

PM: There's so much. From the music to the people I work with, the whole thing is a charge.

"Sometimes we're misunderstood because women in our society are not supposed to be decisive or direct."

Darla Thomas

R&R: Any predictions for the future of radio?

BR: There will always be a need for local radio, like local news, if you do it right. Integrate your station into the community; make sure people can rely on you for news, school delays and things that are important to them. Radio matters if we, as programmers, make it matter to individuals.

LB: I still believe that radio has a unique ability to deliver the right connection in a way no other medium can. We're going to stick.

DT: We're going to be just fine. Enough of us woke up in time to realize that we were destroying ourselves, and we're turning things around and getting back to the roots of radio: relevant, local programming that serves the community.

I'm fortunate enough to be working for a company, Journal Broadcast Group, that truly believes that and allows us to do it every day.

SC: Radio will adjust to the challenges it faces. As long as we keep it real — live, local and connecting with people — we'll be fine. Turn into a jukebox, and we're done for.

PM: The future is bright if we put some effort into developing local talent. We can't keep a relationship with female listeners by putting it on voicetrack every day.

R&R: Still having fun?

BR: I have fun every day of my life. I have a sign in my bedroom that says "Life is an exciting adventure." That's the way I live.

LB: To quote Gretchen Wilson, "Hell, yeah!"

DT: Absolutely, every day. It never grows old.

SC: You betcha. Even if I don't wear stilettos!

PM: Every day — some days more than others!

Dolores Nolan is VP/Stations at the RAB. Contact her at dnolan@rab.com or 800-998-2153.

AC TOP 30

POWERED BY
MEDIABASE

March 3, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	LIFEHOUSE You And Me (Geffen)	1949	-23	183679	31	91/2
2	2	JAMES BLUNT You're Beautiful (Custard/Atlantic)	1905	+8	177599	20	100/1
4	3	KELLY CLARKSON Because Of You (RCA/RMG)	1762	+178	166199	14	86/3
3	4	ROB THOMAS Lonely No More (Atlantic)	1574	-11	143603	52	97/0
5	5	MICHAEL BUBLE Home (143/Reprise)	1365	+20	124411	55	99/0
7	6	KEITH URBAN Making Memories Of Us (Capitol/EMC)	1209	+40	71175	7	86/2
8	7	EAGLES No More Cloudy Days (ERC)	1123	-1	85353	33	83/0
6	8	ANNA NALICK Breathe (2 AM) (Columbia)	1123	-77	94977	41	95/0
9	9	MARIAH CAREY We Belong Together (Island/IDJMG)	1114	+29	90380	38	86/1
11	10	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	1079	+54	71540	21	66/1
12	11	MICHAEL BUBLE Save The Last Dance For Me (143/Reprise)	1054	+122	92881	6	83/3
13	12	D.H.T. Listen To Your Heart (Robbins)	895	-21	82520	31	75/0
14	13	DANIEL POWTER Bad Day (Warner Bros.)	885	+77	82746	7	71/13
10	14	JON SECAOA Window To My Heart (Big 3)	872	-163	66741	25	77/0
16	15	LEANN RIMES Probably Wouldn't Be This Way (Curb)	638	+118	24532	6	69/5
15	16	JIM BRICKMAN W/WAYNE BRAOY Beautiful (Walt Disney/Hollywood)	581	+48	32387	21	62/0
17	17	MELISSA ETHERIDGE I Run For Life (Island/IDJMG)	403	-38	59215	18	34/0
20	18	FAITH HILL Like We Never Loved At All (Warner Bros.)	402	+95	49122	5	46/7
19	19	ROB THOMAS Ever The Same (Atlantic)	379	+61	40363	5	31/4
18	20	ENYA Amarantine (Reprise)	357	-14	27040	13	48/0
21	21	GOO GOO DOLLS Better Days (Warner Bros.)	320	+26	32985	7	32/1
22	22	JORDAN KNIGHT Where Is Your Heart Tonight (Trans Continental)	309	+15	11076	15	33/0
25	23	CARRIE UNDERWOOD Some Hearts (Arista)	297	+76	32333	3	35/5
23	24	SHERYL CROW Good Is Good (A&M/Interscope)	256	+19	16892	14	21/0
24	25	BARRY MANILOW Unchained Melody (Arista)	232	+7	12999	4	38/4
27	26	CHRIS RICE When Did You Fall (In Love With Me) (Columbia/INO)	221	+37	8033	2	29/3
26	27	GREEN DAY Wake Me Up When September Ends (Reprise)	179	-11	18626	12	15/1
29	28	NICKELBACK Photograph (Roadrunner/IDJMG)	160	+23	11212	4	8/1
28	29	CYNDI LAUPER f/SARAH MCLACHLAN Time After Time (Epic)	120	-46	11522	18	20/0
30	30	GWEN STEFANI Cool (Interscope)	110	+4	7194	5	7/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
DANIEL POWTER Bad Day (Warner Bros.)	13
NATASHA BEDINGFIELD Unwritten (Epic)	11
FAITH HILL Like We Never Loved At All (Warner Bros.)	7
LEANN RIMES Probably Wouldn't Be This Way (Curb)	5
CARRIE UNDERWOOD Some Hearts (Arista)	5
BARRY MANILOW Unchained Melody (Arista)	4
ROB THOMAS Ever The Same (Atlantic)	4

The AC add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach five plays per week in two consecutive airplay weeks. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KELLY CLARKSON Because Of You (RCA/RMG)	+178
MICHAEL BUBLE Save The Last Dance For Me (143/Reprise)	+122
LEANN RIMES Probably Wouldn't Be This Way (Curb)	+118
FAITH HILL Like We Never Loved At All (Warner Bros.)	+95
DANIEL POWTER Bad Day (Warner Bros.)	+77
CARRIE UNDERWOOD Some Hearts (Arista)	+76
ROB THOMAS Ever The Same (Atlantic)	+61
SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	+54
JIM BRICKMAN... Beautiful (Walt Disney/Hollywood)	+48
KEITH URBAN Making Memories Of Us (Capitol/EMC)	+40

NEW & ACTIVE

DIAN DIAZ Colour Everywhere (Strip City)	Total Plays: 105, Total Stations: 22, Adds: 3
TRAIN Cab (Columbia)	Total Plays: 95, Total Stations: 16, Adds: 2
DARREN HAYES So Beautiful (Columbia)	Total Plays: 74, Total Stations: 12, Adds: 0
NATASHA BEINGFIELD Unwritten (Epic)	Total Plays: 47, Total Stations: 13, Adds: 11
A. BOCELLI Ama Credi E Vai (Because We Believe) (Sugar/Decca)	Total Plays: 46, Total Stations: 10, Adds: 2
PAUL MCCARTNEY This Never Happened Before (Capitol)	Total Plays: 34, Total Stations: 10, Adds: 3

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

104 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/19-2/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2006. Arbitron Inc. © 2006 Radio & Records.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
LOS LONELY BOYS Heaven (Dr Music/Epic)	909
KELLY CLARKSON Breakaway (RCA/RMG)	831
MATCHBOX TWENTY Unwell (Atlantic)	825
MAROON 5 She Will Be Loved (Octone/J/RMG)	764

ARTIST TITLE LABEL(S)	TOTAL PLAYS
UNCLE KRACKER f/DOBBIE GRAY Drift Away (Lava)	755
MICHAEL MCOONALD Ain't No Mountain High Enough (Motown)	722
JOHN MAYER Daughters (Aware/Columbia)	674
SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	657
GOO GOO DOLLS Give A Little Bit (Warner Bros.)	656
MAROON 5 This Love (Octone/J/RMG)	637
KEITH URBAN You'll Think Of Me (Capitol/EMC)	636
TIM MCGRAW Live Like You Were Dying (Curb)	633

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BY MEDIABASE

America's Best Testing AC Songs 12 +
For The Week Ending 2/24/06

Artist Title (Label)	TW	LW	Famil.	Burn	W 25-54	W 25-34	W 35-54
MICHAEL BUBLE Home (143/Reprise)	3.87	4.05	94%	33%	3.78	3.90	3.74
ROB THOMAS Lonely No More (Atlantic)	3.84	3.92	98%	40%	3.91	3.96	3.89
DANIEL POWTER Bad Day (Warner Bros.)	3.84	3.72	69%	10%	3.83	3.84	3.83
KELLY CLARKSON Because Of You (RCA/RMG)	3.73	3.89	95%	38%	3.73	3.92	3.68
LIFEHOUSE You And Me (Geffen)	3.72	3.84	93%	37%	3.67	3.56	3.70
MICHAEL BUBLE Save The Last Dance For Me (143/Reprise)	3.70	3.72	84%	19%	3.63	3.45	3.67
KEITH URBAN Making Memories Of Us (Capitol/EMC)	3.70	3.96	69%	15%	3.71	4.06	3.62
J. BRICKMAN W/W. BRADY Beautiful (Walt Disney/Hollywood)	3.69	3.65	82%	17%	3.69	3.56	3.72
LEANN RIMES Probably Wouldn't Be This Way (A&M/Curb)	3.69	3.72	67%	12%	3.71	3.82	3.68
EAGLES No More Cloudy Days (ERC)	3.60	3.68	88%	29%	3.45	3.36	3.48
SANTANA f/M. BRANCH I'm Feeling You (Arista/RMG)	3.52	3.57	93%	34%	3.54	3.48	3.55
HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	3.51	3.58	87%	27%	3.53	3.35	3.58
JON SECADA Window To My Heart (Big 3)	3.47	3.56	84%	25%	3.38	3.17	3.43
MELISSA ETHERIDGE I Run For Life (Island/IDJMG)	3.45	3.47	87%	29%	3.44	3.73	3.36
D.H.T. Listen To Your Heart (Robbins)	3.41	3.73	96%	44%	3.38	3.12	3.45
ANNA NALICK Breathe (2 AM) (Columbia)	3.41	3.59	92%	43%	3.32	3.43	3.29
JAMES BLUNT You're Beautiful (Custard/Atlantic)	3.32	3.29	95%	41%	3.27	3.62	3.18
JORDAN KNIGHT Where Is Your... (Trans Continental)	3.28	3.33	41%	9%	3.39	3.53	3.36
ENYA Amarantine (Reprise)	3.27	3.63	69%	20%	3.17	3.12	3.18
MARIAH CAREY We Belong Together (Island/IDJMG)	2.92	3.01	96%	54%	2.89	2.82	2.91

Total sample size is 328 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

RR
CANADA

AC TOP 30

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	JAMES BLUNT You're Beautiful (Custard/Atlantic)	453	+14	26	14/0
3	2	KELLY CLARKSON Because Of You (RCA/RMG)	407	+43	8	16/0
2	3	LIFEHOUSE You And Me (Geffen)	375	-2	25	15/0
9	4	MICHAEL BUBLE Save The Last... (Warner Bros.)	336	+68	4	16/0
4	5	DANIEL POWTER Bad Day (Warner Bros.)	316	-3	37	17/0
5	6	SANTANA f/M. BRANCH I'm Feeling You (Sony BMG)	310	-6	21	12/0
7	7	BRYAN ADAMS Why Do You Have ... (Universal)	297	-4	19	15/0
6	8	EAGLES No More Cloudy Days (ERC)	287	-19	27	14/0
11	9	GINO VANNELLI It's Only Love (Universal Music Canada)	267	+22	16	16/0
15	10	TOMI SWICK A Night Like This (Warner Music Canada)	264	+66	4	14/1
10	11	MELISSA O'NEIL Alive (Sony BMG Music Canada)	261	+6	16	15/0
13	12	COLIN JAMES Into The Mystic (MapleMusic/UMG)	250	+23	5	15/0
8	13	BEDOUIN... When... (Stomp/Warner Music Canada)	250	-25	22	11/0
12	14	JON SECADA Window To My Heart (Big 3)	221	-8	12	11/0
14	15	FEIST Inside And Out (Arts & Crafts)	204	-13	30	12/0
17	16	PHILOSOPHER... Castles... (Sony BMG Music Canada)	179	+31	9	12/0
16	17	DIVINE BROWN Help Me (Blacksmith)	133	-40	19	10/0
18	18	D.H.T. Listen To Your Heart (Robbins)	114	-25	17	9/0
19	19	ERIC CLAPTON Say What You Will (Duck/Reprise)	104	-17	18	10/0
21	20	DANIEL POWTER Free Loop (Warner Bros.)	100	+5	6	8/0
26	21	ROB THOMAS Ever The Same (Atlantic)	98	+30	3	8/1
23	22	RICHARD DESJARDINS... Tu M'aimes-Tu (Musicor)	96	+16	9	0/0
20	23	CYNDI LAUPER f/S. MCLACHLAN Time After Time (Epic)	92	-28	8	9/0
25	24	MELISSA ETHERIDGE I Run For Life (Island/IDJMG)	83	+10	12	6/0
Debut	25	KEITH URBAN Making Memories Of Us (Capitol)	77	+39	1	6/2
27	26	MADONNA Hung Up (Warner Bros.)	72	+8	7	4/0
22	27	GWEN STEFANI Cool (Interscope)	72	-9	15	7/0
Debut	28	GOO GOO DOLLS Better Days (Warner Bros.)	67	+23	1	6/2
28	29	KAIN Embarque Ma Belle (Disque Passeport)	67	+7	2	0/0
24	30	MARTIN GIROUX J'y Aimerai Encore (Musicor)	65	-9	7	0/0

24 Canadian AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/19-2/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2006 Radio & Records. * Indicates Cancor.

REPORTERS

Stations and their adds listed alphabetically by market

WYJB/Albany, NY* OM: Lewis Callahan MD: Chad O'Hara NATASHA BEDINGFIELD BARRY MANLOW	WEBC/Bridgeport, CT* OM/PO: Carl Hansen MD: Dancy Lyons No Adds	KBWA/Corpus Christi, TX* OM/PO: Ed Ocasio ANDREA BOCELLI	WOLT/Florence, AL OM/PO: Charlie Rice 14 CHRIS RICE	KRTR/Honolulu, HI* OM/PO: Wayne Maria 26 LIFEHOUSE APD: Adam Carr 2 KELLY CLARKSON	KLMY/Lincoln, NE OM: Jim Steel MD: Sonny Valentine No Adds	WLMG/New Orleans, LA* OM: Andy Holt MD: Steve Sater No Adds	WRAL/Raleigh, NC* OM/PO: Joe Wade Formicola MD: Jim Kelly No Adds	KSBL/Santa Barbara, CA MD: Charis D'Onofrio MD: Peter Be MD: Mark Wayne 4 DIAN DIAZ	KOOI/Tyler, TX MD: Charis D'Onofrio MD: Rodee Wynn 4 DIAN DIAZ
KMGA/Albuquerque, NM* OM: Eddie Hankel MD: Kris Alarcon No Adds	WEZF/Burlington* OM: Steve Cormier MD: Gale Parmelee APD: Bob Coody MD: Jennifer Foxz No Adds	KVIL/Dallas, TX* OM: Karl Johnson MD: Mike Nite MD: Jay Crosswell No Adds	WDAR/Florence, SC OM: Randy Wilcox MD: Will Nichols MD: Emma Byrd 11 BACKSTREET BOYS 11 NICKELBACK	KUMU/Honolulu, HI* OM: Ed Kaneohe MD: Lee Kirk 9 SHERYL CROW & STING WHITNEY WOOLAN UJMI JAMISON	WMGN/Madison, WI* MD: Pat O'Neil MD: Amy Abbott DANIEL POWTER	WHUD/Newburgh, NY* OM/PO: Steven Petro APD/MD: Tom Farci NATASHA BEDINGFIELD	KRNO/Reno, NV* OM: Tom Jenkins MD: Nick Elliott 29 MARIAH CAREY DANIEL POWTER	KVKI/Shreveport, LA* OM: Gary McCly MD: Stephanie Hoffman PAUL MCCARTNEY WHITNEY WOOLAN UJMI JAMISON	WEAT/W. Palm Beach, FL* MD: Rick Shockley No Adds
WLEV/Allentown, PA* OM: Shelly Easton MD: Dave Russell ROB THOMAS	WHBC/Canton, OH* OM/PO: Terry Simmons MD: Kenneth Kries 1 GREEN DAY 1 LEANN RIMES	WLQT/Dayton, OH* OM: Jeff Stevens MD: Steve Collins APD/MD: Brian Michaels 2 LIFEHOUSE BARRY MANLOW	WAFY/Frederick, MD OM: Chris Piro APD/MD: Jackie Linn No Adds	WHRH/Huntsville, AL* MD: Chris Calloway APD/MD: Jackie Linn No Adds	WZLD/Manchester, NH OM/PO: Bob Brown 5 MICHAEL BUBLE	WWDE/Norfolk, VA* MD: Don London No Adds	WTVR/Richmond, VA* OM/PO: Bill Cahill APD: Adam Statas MD: Kit Simons NATASHA BEDINGFIELD TRAIN	WNSN/South Bend, IN MD: Jim Roberts 9 SHERYL CROW & STING	WASH/Washington, DC* MD: Bill Hess No Adds
KYMG/Anchorage, AK OM: Mark Murphy MD/MD: Dave Fravin No Adds	WSUY/Charleston, SC* OM/PO: Mike Edwards APD/MD: John Quincy 1 LEANN RIMES	KOSI/Denver, CO* OM: E. Curtis Johnson MD: Mike Brady MD: Kristen Kelley FAITH HILL	WRSR/Huntsville, AL* MD: John Malone MD: Kate Chovick No Adds	WLRQ/Melbourne, FL* OM: Ken Holliday MD: Michael Lewis MD: Wendy Leary No Adds	WZIO/Manchester, NH OM/PO: Bob Brown 5 MICHAEL BUBLE	WMGF/Olando, FL* OM: Chris Karpmeier MD/MD: Ken Payne APD: Brenda Matthews 2 LEANN RIMES	WSLQ/Roanoke, VA* MD: Jim Murphy MD: Dick Daniels No Adds	KISC/Spokane, WA* MD: Mark Edwards MD/MD: Dawn Marcol No Adds	KRBB/Wichita, KS* MD: Dave Wilson SHERYL CROW & STING
WFPG/Atlantic City, NJ* MD: Gary Gidley MD: Marlene Aqua 3 SANTANA MICHELLE BRANCH	WDEF/Chattanooga, TN* OM: John Legend NATASHA BEDINGFIELD	WMGC/Detroit, MI* OM: Danny Howard MD: Steve Hamilton MD: Lori Bennett MD: Jon Ray No Adds	WJJK/Jackson, MS* MD: John Anthony DANIEL POWTER GOO GOO DOLLS	WRVR/Memphis, TN* OM/PO: Jerry Daniels MD: Larry Wheeler CARRIE UNDERWOOD	WZLD/Manchester, NH OM/PO: Bob Brown 5 MICHAEL BUBLE	WMGF/Olando, FL* OM: Chris Karpmeier MD/MD: Ken Payne APD: Brenda Matthews 2 LEANN RIMES	WGBF/Rockford, IL MD/MD: Doug Daniels 5 KEITH URBAN 5 DANIEL POWTER	WMAS/Springfield, MA* OM/PO: Paul Cannon APD/MD: Rob Anthony No Adds	WMGS/Wilkes Barre, PA* OM: Jim Dornost MD: Stan Phillips MD: Brian Hughes No Adds
WBBQ/Augusta, GA* OM: Mike Kramer MD: Lee Reynolds 17 DANIEL POWTER	WOLF/Chicago, IL* OM/PO: Darren Davis APD/MD: Eric Richton No Adds	WNIC/Detroit, MI* MD: Don Gossett APD/MD: Theresa Lucas 3 TRISHA YEARWOOD DANIEL POWTER	WJMK/Monmouth, NJ* MD: John Anthony DANIEL POWTER GOO GOO DOLLS	WZLD/Manchester, NH OM/PO: Bob Brown 5 MICHAEL BUBLE	WZLD/Manchester, NH OM/PO: Bob Brown 5 MICHAEL BUBLE	WZLD/Manchester, NH OM/PO: Bob Brown 5 MICHAEL BUBLE	WZLD/Manchester, NH OM/PO: Bob Brown 5 MICHAEL BUBLE	WZLD/Manchester, NH OM/PO: Bob Brown 5 MICHAEL BUBLE	WZLD/Manchester, NH OM/PO: Bob Brown 5 MICHAEL BUBLE

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*Monitored Reporters
128 Total Reporters
104 Total Monitored
24 Total Indicator
Did Not Report,
Playlist Frozen (3):
WHOM/Portland, ME
WKYE/Johnstown, PA
WVAF/Charleston, WV

HOT AC TOP 40

March 3, 2006

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	JAMES BLUNT You're Beautiful (Custard/Atlantic)	2843	+26	166820	23	80/0
2	2	NICKELBACK Photograph (Roadrunner/IDJMG)	2702	-17	165961	26	80/0
3	3	ROB THOMAS Ever The Same (Atlantic)	2657	+21	144806	14	78/0
4	4	KELLY CLARKSON Because Of You (RCA/RMG)	2323	-150	135505	21	74/0
5	5	GOO GOO DOLLS Better Days (Warner Bros.)	2061	-128	109171	20	73/0
8	6	DANIEL POWTER Bad Day (Warner Bros.)	1915	+245	106160	21	68/5
6	7	LIFEHOUSE You And Me (Geffen)	1728	-85	114445	54	81/0
9	8	STAINO Right Here (Flip/Atlantic)	1636	+41	85565	29	65/2
7	9	HOWIE DAY She Says (Epic)	1557	-185	72406	28	66/0
12	10	FRAY Over My Head (Cable Car) (Epic)	1552	+95	66077	16	64/3
10	11	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	1528	-48	83452	17	52/0
13	12	TRAIN Cab (Columbia)	1461	+32	74288	13	65/1
11	13	INXS Pretty Vegas (Epic)	1358	-186	72203	16	61/0
15	14	SANTANA f/STEVEN TYLER Just Feel Better (Arista/RMG)	1345	-38	65157	10	63/0
14	15	GREEN DAY Wake Me Up When September Ends (Reprise)	1335	-79	81812	23	78/0
16	16	BON JOVI Who Says You Can't Go Home (Island/IDJMG)	1331	+177	84640	6	65/2
17	17	NATASHA BEDINGFIELD Unwritten (Epic)	1201	+224	56537	9	51/3
18	18	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	1135	+197	48820	9	42/2
20	19	KELLY CLARKSON Walk Away (RCA/RMG)	1013	+197	48578	7	39/5
19	20	COLOPLAY Talk (Capitol)	1008	+96	34447	8	54/3
22	21	SHERYL CROW & STING Always On Your Side (A&M/Interscope)	1002	+235	50167	3	55/2
24	22	JACK JOHNSON Upside Down (Brushfire/Universal)	672	+101	22729	6	42/8
21	23	COLLECTIVE SOUL How Do You Love (E1 Music Group)	631	-194	21337	20	43/0
25	24	KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin)	591	+56	17410	6	47/10
28	25	CARRIE UNDERWOOD Some Hearts (Arista)	575	+75	19542	10	34/2
26	26	D.A.R. Love And Memories (Everfire/Lava)	564	+33	18095	8	36/2
23	27	LIFEHOUSE Blind (Geffen)	552	-116	15591	18	35/0
27	28	PUSSYCAT OOLLS Stickwitu (A&M/Interscope)	446	-17	22004	9	15/2
33	29	KEITH URBAN Making Memories Of Us (Capitol/EMC)	422	+78	24698	3	28/3
35	30	NICKELBACK Savin' Me (Roadrunner/IDJMG)	398	+104	13969	2	37/17
32	31	SAVING JANE Girl Next Door (Universal)	350	+17	11862	7	18/2
31	32	FALL OUT BOY Dance, Dance (Island/IDJMG)	344	+4	12767	6	11/0
34	33	JOSH KELLEY Almost Honest (Hollywood)	336	+18	8938	4	26/1
37	34	LIVE The River (Epic)	320	+30	6549	4	25/5
39	35	TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMG)	308	+42	5446	3	23/2
29	36	ANNA NALICK In The Rough (Columbia)	304	-100	11816	17	29/0
30	37	MADONNA Hung Up (Warner Bros.)	286	-105	12077	17	30/0
40	38	PINK Stupid Girls (LaFace/Zomba Label Group)	272	+49	9340	2	19/7
Debut	39	JEWEL Again And Again (Atlantic)	237	+101	10610	1	28/17
38	40	AQUALUNG Brighter Than Sunshine (Slightly Bigger/Red Ink/Columbia)	223	-67	5893	8	16/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
NICKELBACK Savin' Me (Roadrunner/IDJMG)	17
JEWEL Again And Again (Atlantic)	17
KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin)	10
JACK JOHNSON Upside Down (Brushfire/Universal)	8
PINK Stupid Girls (LaFace/Zomba Label Group)	7
DANIEL POWTER Bad Day (Warner Bros.)	5
KELLY CLARKSON Walk Away (RCA/RMG)	5
LIVE The River (Epic)	5
BREAKING POINT All Messed Up (Wind-up)	4

The Hot AC add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach 10 plays per week in two consecutive airplay weeks. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DANIEL POWTER Bad Day (Warner Bros.)	+245
SHERYL CROW & STING Always On Your Side (A&M/Interscope)	+235
NATASHA BEDINGFIELD Unwritten (Epic)	+224
ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	+197
KELLY CLARKSON Walk Away (RCA/RMG)	+197
BON JOVI Who Says You Can't Go Home (Island/IDJMG)	+177
NICKELBACK Savin' Me (Roadrunner/IDJMG)	+104
JACK JOHNSON Upside Down (Brushfire/Universal)	+101
JEWEL Again And Again (Atlantic)	+101
HOOBASTANK If I Were You (Island/IDJMG)	+99

NEW & ACTIVE

VERTICAL HORIZON When You Cry (Hybrid)	Total Plays: 215, Total Stations: 15, Adds: 1
HOOBASTANK If I Were You (Island/IDJMG)	Total Plays: 211, Total Stations: 14, Adds: 2
BETTER THAN EZRA Juicy (Artemis)	Total Plays: 164, Total Stations: 8, Adds: 3
HOOTIE & THE BLOWFISH Get Out Of My Mind (Sneaky Long/Vanguard)	Total Plays: 140, Total Stations: 11, Adds: 0
BREAKING POINT All Messed Up (Wind-up)	Total Plays: 132, Total Stations: 15, Adds: 4
MISSY HIGGINS Scar (Reprise)	Total Plays: 128, Total Stations: 12, Adds: 3
MADONNA Sorry (Warner Bros.)	Total Plays: 106, Total Stations: 10, Adds: 2
MORNINGWOOD Nth Degree (Capitol)	Total Plays: 90, Total Stations: 9, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

82 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/19-2/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

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Is Smooth Jazz Still Smooth Jazz?

Industry leaders explore hot topics at IAJE Conference

A sterling panel of experts took the stage for a session at the recent IAJE Conference in New York to discuss a variety of issues, including the jazz component in SJ and the format's changing demography. This week we present excerpts from that session.

The moderator for the session was Zebra Records President Ricky Schultz, and the panelists were Broadcast Architecture PD Lorraine Bergman, musician and producer Marcus Miller, veteran programmer Steve Williams and *Smooth Jazz TV* founder and host Cameron Smith.

LB: There is advertising pressure to keep 25-54 solid, and not many 25-year-olds are into smooth jazz. But if stations remain focused on programming and talk to listeners through research and marketing, they are staying consistent.

SW: Over the past year I've noticed stations having difficulty adjusting to this changing demography. As a result, there is a loss of ratings, and, even worse, some stations are flipping away from Smooth Jazz.

LB: One evolution is the growing number of vocals because the younger audience that didn't grow up with instrumentals is more comfortable with vocals.

RS: As vocal content usurps the position of instrumental music there is a move toward increasing pop and R&B staples.

LB: Yes, that music is the glue for the younger listener.

SW: Yet artists who appeal to younger listeners, like Jill Scott, Jamie Cullum and Michael Bublé, who are selling millions of records, don't get SJ airplay because they don't test well compared to Anita Baker or Luther Vandross. Research results aside, SJ plays Diana Krall because they should, not because she tests well.

RS: To what extent does BA encourage PDs of client stations to take into account sales in the market and other local factors?

CS: BA is in business to help radio drive ratings. In top markets a one-tenth-share hiccup can cost a station like KTWV/Los Angeles millions. I hope we'll see a splinter Smooth Jazz format that will be more urban and have a jazz texture, but getting into a market of significant size is an expensive venture.

With the audience aging so dramatically and playlists tighter than ever, I don't think SJ is going to get better, except when it responds to the market, like WVMV/Detroit has.

SW: Jazz heritage in Detroit helps. Jazz has been on the air there for almost 50 years. Part of the ugly side of SJ's evolution is the

shrinking pool of artists. Marcus has six or seven solo projects, plus everything he's done with Miles Davis, Luther Vandross and David Sanborn, which has sold millions and millions of records, but he can't get the kind of airplay that he deserves on Smooth Jazz radio.

RS: SJ is morphing into the new MOR. Sadly, for many talented contemporary jazz artists like Marcus, opportunities are shrinking at an alarming rate.

"Artist development was the lifeblood of the industry for many years, but the pressures today are tremendous because companies are so highly leveraged."

Ricky Schultz

MM: An artist friend asked a PD why he didn't play my music. The PD said he listens to me at home, but my music is too dynamic and distinctive to fit Smooth Jazz. The conversation about Smooth Jazz has to go to marketing, because the format is a business model.

If people are stressed out and need to relax, let's give it to them. If you accept that people need background music in their lives, you can't always put Sonny Rollins on. When Luther Vandross sings, you can't hold a conversation, or even eat.

As budding musicians, the defining thing was, could you get people's attention in five notes? That was the only barometer, but that's the worst thing you can do if your format is about relaxation.

There are jazz records you can play in the background now, like Miles Davis' *Kind of Blue*, but the only reason you can is because you know every note, so you're not going to be distracted. As boomers we grew up with some incredible music, and we're not going for muzak. We need something with a little flava.



LOOKING FOR MR. SMOOTHBAR Seen here during a recent IAJE Conference session are (l-r) Smooth Jazz veteran Steve Williams, musician and producer Marcus Miller, Broadcast Architecture PD Lorraine Bergman and Smooth Jazz TV host Cameron Smith.

RS: For better or worse, the position BA has carved out for itself with its network of stations is fairly ubiquitous. I can't tell you how many times I've heard someone in the studio say after a take, "Will that work for BA?"

MM: The tough thing is to see somebody who is really talented, who 20 or 30 years ago would be making music that would change the way people think about music, make decisions because there is no other venue in America or elsewhere to make a living. Miles Davis, Sonny Rollins, Dizzy Gillespie — they all had to grapple with making the right moves.

RS: The development of satellite radio has been a welcome one for musicians and people in the creative community because there are a plethora of Jazz channels.

LB: Most radio-station owners are part of the newly formed HD Alliance, which is going to offer the consumer a lot of opportunity to hear formats that they can't hear today. These are extensions of the radio band and are available to each frequency.

I'm working on a straight-ahead Jazz channel and a Smooth Jazz channel, and we're doing fusion and New Age channels, and that's just the first tier. There will be more aggressive, bizarre formats coming in the second and third tiers.

RS: Is there a sense that this has come about from recognition that satellite radio is not going away and is growing at a tremendous rate?

LB: Kids are growing up with such incredible technological advancements, and broadcast owners have been grappling with this for years. Kids aren't listening, but HD will provide options to that older demo that has grown up with and loves radio.

SW: I hope HD doesn't duplicate what is already on other channels, because it won't create any demand. I'm afraid that the commercial interests will dumb down the possibilities.

CS: HD is going to broaden the footprint. The challenge for jazz and smooth jazz is to attract new fans to the music by pushing the envelope with technology. We only started airing *Smooth Jazz TV* on-demand four months ago, and we already have in excess of 35,000 downloads of the full show a month. Plus, we're getting into podcasts, v-casts, ringtones and other digital initiatives through our *Jazziz* portal.

MM: We may run into a wall with downloading and podcasts in a few years, because in a culture where radio gave you new music and you listen to artists you know, you don't know where to find new music now.

RS: I never cease to be amazed by the

sounds coming from our teenagers' rooms. I'll hear heavy metal, then The Doors, then The Turtle Island String Quartet, then electronica. The beauty of the Internet is that it doesn't matter if you're in Laramie, WY or New York City, the entire world of music and culture is there, waiting to be discovered.

MM: But to spread a genre you need stars, and there is no center to the Internet. How are we going to create the leaders to spread the music?

RS: We'll create leaders through a dying art — and something the industry is looking past — called artist development. Unfortunately, the pressure on publicly held companies is quarterly and never slows down. Results are now, now, now.

Artist development was the lifeblood of the industry for many years, but the pressures today are tremendous because companies are so highly leveraged. Artists are lucky to get a shot at a second record if they don't have amazing success. The most dynamic point is when the artist can play live and communicate directly with the audience.

LB: Radio has always played a huge part in developing stars.

SW: When the artist pool shrinks you may miss the next Miles Davis or the next Sarah Vaughan. It's really about access for these artists, so we can find new ideas and new stars. That's what's missing for me, and it pains me, as a broadcaster and a jazz fan.

A lot of the industry focuses on BA as a monolithic force that dictates to the programmers because it is the only consulting firm, but it's up to individual programmers, who have to be a little more inventive and connected to the world, to enhance the sound of their stations.

RS: I remember in 1991 or '92, when Warner Bros. shipped a new Fourplay single, and Paul Goldstein, who was PD of KOAI (The Oasis)/Dallas at the time, edited Lee Ritenour's guitar solo so the song became just verse-chorus-verse. That ignited a firestorm among artists and producers, but short of a cease-and-desist, it was something that was allowed to happen. Now it's pervasive.

SW: There is something to be said for cross-pollination, for the way Smooth Jazz can plant the seeds of jazz in people who aren't already jazz fans, people who come to jazz as a genre through Smooth Jazz radio, especially through concerts — although programmers don't usually see that as their role.

LB: It's also a format where people come to relax, and people aren't necessarily in a mood to learn.

SMOOTH JAZZ TOP 30

POWERED BY
MEDIABASE

March 3, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	1 RICHARD ELLIOT <i>Mystique (Artizen)</i>	663	+10	109317	17	30/0
	3	2 NILS <i>Summer Nights (Baja/TSR)</i>	607	+34	68241	18	29/0
	2	3 BRIAN SIMPSON <i>It's All Good (Rendezvous)</i>	595	-32	83634	22	30/0
	4	4 RICK BRAUN <i>Shining Star (Artizen)</i>	515	-31	77051	21	28/0
	6	5 KIM WATERS <i>Steppin' Out (Shanachie)</i>	481	+32	50178	23	26/0
	7	6 PAUL BROWN <i>Winelight (GRP/VMG)</i>	455	+34	80941	10	28/2
	8	7 NAJEE <i>2nd 2 None (Heads Up International)</i>	445	+42	47466	18	27/0
	5	8 MARION MEADOWS <i>Suede (Heads Up)</i>	438	-16	52396	30	25/1
	10	9 CHRIS BOTTI f/JILL SCOTT <i>Good Morning Heartache (Columbia)</i>	386	+5	55838	16	26/0
	11	10 HERBIE HANCOCK f/JOHN MAYER <i>Stitched Up (Hear Music/Vector)</i>	349	-11	44227	19	25/0
	9	11 WALTER BEASLEY <i>Coolness (Heads Up)</i>	344	-42	43202	34	28/0
	13	12 BRIAN CULBERTSON <i>Let's Get Started (GRP/VMG)</i>	342	+22	57643	7	27/1
	12	13 EUGE GROOVE <i>Get Em Goin' (Narada Jazz/EMI)</i>	313	-35	51687	29	28/0
	15	14 3RD FORCE <i>You Got It (Higher Octave/EMI)</i>	308	+12	60013	12	21/0
	14	15 MICHAEL LINGTON <i>Pacifica (Rendezvous)</i>	304	-2	37942	14	25/0
	18	16 RAUL MIDON <i>If You're Gonna Leave (Manhattan/EMC)</i>	222	+16	33941	15	15/0
	19	17 KIRK WHALUM <i>Whip Appeal (Rendezvous)</i>	220	+21	22253	9	20/0
	17	18 GREGG KARUKAS <i>Show Me The Way (Trippin' 'N' Rhythm)</i>	211	-16	23353	15	18/0
	20	19 NICK COLIONNE <i>Always Thinking Of You (Narada Jazz/EMI)</i>	163	+1	27423	6	16/2
	21	20 JONATHAN BUTLER <i>Rio (Rendezvous)</i>	146	+7	14216	15	12/0
	23	21 BEYONCE' <i>Wishing On A Star (Sony Urban/Columbia)</i>	144	+11	20513	3	10/2
	22	22 DONALD FAGEN <i>H Gang (Reprise)</i>	138	+4	12387	4	12/1
	24	23 ERIC DARIUS <i>Steppin' Up (Narada Jazz/EMI)</i>	107	-6	4964	3	10/1
Debut	24	RAMSEY LEWIS <i>Oh Happy Day (Narada Jazz/EMI)</i>	99	+27	29828	1	6/1
	26	25 KEM <i>Find Your Way (Back Into My Life) (Motown/Universal)</i>	99	+7	11129	5	8/0
Debut	26	PHILIPPE SAISSE TRIO <i>Do It Again (Rendezvous)</i>	97	+36	31691	1	11/7
Debut	27	GERALD ALBRIGHT <i>We Got The Groove (Peak)</i>	96	+51	23160	1	8/1
	25	28 STEVE COLE <i>Spin (Narada Jazz/EMI)</i>	96	-11	9894	5	9/0
	27	29 MICHAEL BUBLE <i>Home (143/Reprise)</i>	91	+2	7066	18	7/0
	30	30 PAUL TAYLOR <i>East Bay Bounce (Peak)</i>	90	+15	19162	12	9/1

30 Smooth Jazz® reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/19-2/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

NEW & ACTIVE

WAYMAN TISOALE *Cruisin' (Rendezvous)*

Total Plays: 85, Total Stations: 7, Adds: 0

MARC ANTOINE *Modern Times (Rendezvous)*

Total Plays: 75, Total Stations: 7, Adds: 0

CHRIS STANDRING *I Can't Help Myself (Trippin' 'N' Rhythm)*

Total Plays: 71, Total Stations: 11, Adds: 4

HERBIE HANCOCK f/CHRISTINA AGUILERA *A Song For You (Possibilities/Vector)*

Total Plays: 70, Total Stations: 9, Adds: 3

KEN NAVARRO *Stoned Soul Picnic (Positive)*

Total Plays: 70, Total Stations: 6, Adds: 0

JOE MCBRIDE *Double Down (Heads Up)*

Total Plays: 59, Total Stations: 6, Adds: 0

PRINCE *Te Amo Corazon (Universal)*

Total Plays: 54, Total Stations: 5, Adds: 0

DAVE KOZ *Undeniable (Capitol)*

Total Plays: 54, Total Stations: 4, Adds: 0

SPYRO GYRA *Midnight Thunder (Heads Up)*

Total Plays: 50, Total Stations: 5, Adds: 0

JASON MILES *Sexual Healing (Narada Jazz/EMI)*

Total Plays: 37, Total Stations: 5, Adds: 1

Songs ranked by total plays

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
PHILIPPE SAISSE TRIO <i>Do It Again (Rendezvous)</i>	7
CHRIS STANDRING <i>I Can't Help Myself (Trippin' 'N' Rhythm)</i>	4
PAMELA WILLIAMS <i>Positive Vibe (Shanachie)</i>	4
RAY PARKER, JR. <i>Mismaloya Beach (Raydio Music Group)</i>	4
H. HANCOCK f/C. AGUILERA <i>A Song For You (Possibilities/Vector)</i>	3
JANITA <i>Enjoy The Silence (Lightyear)</i>	3
PAUL BROWN <i>Winelight (GRP/VMG)</i>	2
NICK COLIONNE <i>Always Thinking Of You (Narada Jazz/EMI)</i>	2
BEYONCE' <i>Wishing On A Star (Sony Urban/Columbia)</i>	2

The Smooth Jazz add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach four plays per week in two consecutive airplay weeks. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GERALD ALBRIGHT <i>We Got The Groove (Peak)</i>	+51
NAJEE <i>2nd 2 None (Heads Up International)</i>	+42
PHILIPPE SAISSE TRIO <i>Do It Again (Rendezvous)</i>	+36
NILS <i>Summer Nights (Baja/TSR)</i>	+34
PAUL BROWN <i>Winelight (GRP/VMG)</i>	+34
KIM WATERS <i>Steppin' Out (Shanachie)</i>	+32
CHRIS STANDRING <i>I Can't Help Myself (Trippin' 'N' Rhythm)</i>	+30
RAMSEY LEWIS <i>Oh Happy Day (Narada Jazz/EMI)</i>	+27
DAVE KOZ <i>Undeniable (Capitol)</i>	+23
BRIAN CULBERTSON <i>Let's Get Started (GRP/VMG)</i>	+22

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
DAVIO PACK <i>You're The Only Woman (Peak)</i>	254
BOZ SCAGGS <i>Lowdown (Unplugged) (Virgin)</i>	250
SOUL BALLET <i>She Rides (215)</i>	229
PAUL HARDCASTLE <i>Serene (Trippin' 'N' Rhythm)</i>	201
BRIAN CULBERTSON <i>Hookin' Up (GRP/VMG)</i>	200
KEN NAVARRO <i>You Are Everything (Positive)</i>	189
DAVE KOZ <i>Love Changes Everything (Capitol)</i>	175
PAUL JACKSON, JR. <i>Never Too Much (GRP/VMG)</i>	157
STEVE COLE <i>Thursday (Narada Jazz/EMI)</i>	154
CHUCK LOEB <i>Tropical (Shanachie)</i>	139
PAUL TAYLOR <i>Nightlife (Peak)</i>	137

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

Weekly Inspiration:

"They can because they think they can."

- Virgil

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SMOOTH JAZZ TOP 30 INDICATOR

March 3, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	CHRIS BOTTI f/JILL SCOTT Good Morning Heartache (Columbia)	172	-1	724	14	13/0
2	2	KIM WATERS Steppin' Out (Shanachie)	151	+4	354	22	11/0
3	3	NILS Summer Nights (Baja/TSR)	149	+2	412	15	10/1
5	4	BRIAN SIMPSON It's All Good (Rendezvous)	140	+2	300	32	10/0
6	5	RICHARDELLIOT Mystique (Artizen)	136	+3	361	15	9/0
8	6	PAUL BROWN Winelight (GRP/VMG)	134	+4	312	7	10/0
9	7	MICHAEL LINGTON Pacifica (Rendezvous)	126	-3	252	11	9/0
12	8	ERIC DARIUS Steppin' Up (Narada Jazz/EMI)	125	+3	442	4	12/0
4	9	EUGE GROOVE Get Em Goin' (Narada Jazz/EMI)	123	-18	340	27	10/0
11	10	KIRK WHALUM Whip Appeal (Rendezvous)	121	-2	249	7	9/0
13	11	GREGG KARUKAS Show Me The Way (Trippin' 'N' Rhythm)	120	-2	365	16	9/0
7	12	PAUL TAYLOR East Bay Bounce (Peak)	120	-11	321	19	10/0
10	13	MARC ANTOINE Modern Times (Rendezvous)	118	-6	361	13	10/0
14	14	RICK BRAUN Shining Star (Artizen)	116	-5	332	19	9/0
18	15	GERALD ALBRIGHT We Got The Groove (Peak)	108	+14	504	3	11/1
15	16	NAJEE 2nd 2 None (Heads Up International)	108	-8	212	19	8/0
19	17	NICK COLIONNE Always Thinking Of You (Narada Jazz/EMI)	101	+8	345	6	9/0
16	18	STEVE COLE Spin (Narada Jazz/EMI)	100	+3	299	4	9/0
23	19	JASON MILES Sexual Healing (Narada Jazz/EMI)	97	+14	288	4	9/0
17	20	BRIAN CULBERTSON Let's Get Started (GRP/VMG)	96	+1	209	6	8/0
20	21	WAYMAN TISDALE Cruisin' (Rendezvous)	92	+3	368	6	9/1
Debut	22	CHRIS STANDRING I Can't Help Myself (Trippin' 'N' Rhythm)	91	+34	279	1	11/2
21	23	ALTHEA RENE In The Moment (Alliant)	91	+4	435	4	8/0
27	24	STEVIE WONDER Moon Blue (Motown)	82	+8	301	2	7/0
24	25	ERIC MARIENTHAL New York State Of Mind (Peak)	82	0	123	16	7/0
25	26	JONATHAN BUTLER Rio (Rendezvous)	80	-2	259	19	9/0
Debut	27	JEFF GOLUB Cream And Sugar (Narada Jazz/EMI)	79	+24	257	1	10/1
26	28	DEAN JAMES Say Yes (Silhouette)	75	-2	286	15	7/0
Debut	29	3RD FORCE You Got It (Higher Octave/EMI)	72	+17	226	1	6/0
Debut	30	SPYRO GYRA Midnight Thunder (Heads Up)	70	+6	306	1	8/0

15 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 2/19 - Saturday 2/25.
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MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
RAY PARKER, JR. Mismaloya Beach (Raydio Music Group)	4
PAMELA WILLIAMS Positive Vibe (Shanachie)	3
CHRIS STANDRING I Can't Help Myself (Trippin' 'N' Rhythm)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RAY PARKER, JR. Mismaloya Beach (Raydio Music Group)	+39
CHRIS STANDRING I Can't Help Myself (Trippin' 'N' Rhythm)	+34
JEFF GOLUB Cream And Sugar (Narada Jazz/EMI)	+24
MICHAEL BUBLE Home (143/Reprise)	+21
RAMSEY LEWIS Oh Happy Day (Narada Jazz/EMI)	+19
3RD FORCE You Got It (Higher Octave/EMI)	+17
GERALD ALBRIGHT We Got The Groove (Peak)	+14
JASON MILES Sexual Healing (Narada Jazz/EMI)	+14
BOB JAMES Choose Me (Koch)	+12
PAMELA WILLIAMS Positive Vibe (Shanachie)	+11

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
DAVE KOZ Love Changes Everything (Capitol)	81
DAVID PACK You're The Only Woman (Peak)	78
RAUL MIDON If You're Gonna Leave (Manhattan/EMC)	62
PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)	61
MARION MEADOWS Suede (Heads Up)	60
WARREN HILL Still In Love (Popjazz/Native Language)	58
WALTER BEASLEY Coolness (Heads Up)	56
KIRK WHALUM I'll Make Love To You (Rendezvous)	52
PRAFUL Moon Glide (Rendezvous)	34
BONEY JAMES 2:01 AM (Warner Bros.)	33
MICHAEL BUBLE Fever (143/Reprise)	32
KEM I Can't Stop Loving You (Motown/Universal)	30
BRIAN CULBERTSON Hookin' Up (GRP/VMG)	28

REPORTERS

Stations and their adds listed alphabetically by market

WJZZ/Atlanta, GA*
PD/MD: Dave Kosh
RAMSEY LEWIS
ERIC DARIUS
CHRIS STANDRING
JANITA

WEAA/Baltimore, MD
PD: Sandi Mallory
MD: Marcellus "Bassman" Shepard
No Adds

WSMJ/Baltimore, MD*
PD/MD: Lori Lewis
16 PHILIPPE SAISSE TRIO

WVSU/Birmingham, AL
OM/PD: Andy Parrish
1 MARK CASSARA
1 PRINCE
1 WALDINO

WNUA/Chicago, IL*
OM/PD: Darren Davis
APD/MD: Michael La Crosse
No Adds

WNWV/Cleveland, OH*
OM/PD: Bernie Kimble
PHILIPPE SAISSE TRIO

WJZA/Columbus, OH*
PD/MD: Bill Harman
HERBIE HANCOCK f/CHRISTINA
AGUILERA
RAY PARKER, JR.

KOAI/Dallas, TX*
PD: Charley Connolly
APD/MD: Mark Sanford
2 NICK COLIONNE

KJCD/Denver, CO*
PD/MD: Michael Fischer
8 RAY PARKER, JR.
3 PAMELA WILLIAMS
1 JASON MILES

WWMV/Detroit, MI*
OM/PD: Tom Stecker
MD: Sandy Kovach
13 PAUL TAYLOR
11 NICK COLIONNE
10 EARTH, WIND & FIRE f/BRIAN
MCKNIGHT
9 PHILIPPE SAISSE TRIO

WZJZ/Ft. Myers, FL*
PD: Joe Turner
MD: Randi Bachman
PHILIPPE SAISSE TRIO

WQTO/Hartford, CT
PD/MD: Stewart Stone
8 CHUCK LOEB
8 BOB JAMES

KHJZ/Houston, TX*
PD: Maxine Todd
APD/MD: Greg Morgan
SOUL BALLET
PAUL BROWN

KPVU/Houston, TX
PD: Wayne Turner
No Adds

WYJZ/Indianapolis, IN*
OM/PD: Carl Frye
HERBIE HANCOCK f/CHRISTINA
AGUILERA
PHILIPPE SAISSE TRIO
GERALD ALBRIGHT

KJLU/Jefferson City, MO
PD/MD: Dan Turner
3 PAMELA WILLIAMS
2 RAY PARKER, JR.
2 BEYONCE*

KOAS/Las Vegas, NV*
PD/MD: Michael Joseph
DONALD FAGEN

KUAP/Little Rock, AR
PD/MD: Michael Nellums
4 STREETWIZE
3 WILTON FELDER
2 TONY CIMOROSI
1 INCOGNITO

KSBR/Los Angeles, CA
OM/PD: Terry Wedel
MD: Enid Cogswell
2 NILS
2 RAMSEY LEWIS
1 PAMELA WILLIAMS

KTWV/Los Angeles, CA*
PD: Paul Goldstein
MD: Samantha Pascual
1 EUGE GROOVE
1 CHRIS STANDRING

WLVE/Miami, FL*
OM: Rob Roberts
PD/MD: Rich McMillan
No Adds

WJZI/Milwaukee, WI*
PD: Stan Atkinson
MD: Steve Scott
No Adds

KRVR/Modesto, CA*
OM/MD: Doug Wulff
PD: James Bryan
No Adds

WVAS/Montgomery, AL
OM: Rick Hall
MD: Sonya Clark
No Adds

WQCD/New York, NY*
PD: Blake Lawrence
MD: Carolyn Bednarski
2 RAY PARKER, JR.

WLOQ/Orlando, FL*
PD/MD: Brian Morgan
APD: Patrick Riley
1 BEYONCE*
1 PHILIPPE SAISSE TRIO
1 JANITA
PAMELA WILLIAMS

WJZJ/Philadelphia, PA*
OM: Todd Shannon
PD: Michael Tozzi
MD: Frank Childs
No Adds

KYOT/Phoenix, AZ*
PD: Smokey Rivers
APD/MD: Angie Handa
No Adds

KJZS/Reno, NV*
PD/MD: Robert Deas
No Adds

KSSJ/Sacramento, CA*
PD/MD: Lee Hansen
No Adds

KBZN/Salt Lake City, UT*
OM/PD: Dan Jessop
2 CHRIS STANDRING
1 JANITA

KIFM/San Diego, CA*
PD: Mike Vasquez
APD/MD: Kelly Cole
4 RAY PARKER, JR.
3 BRIAN CULBERTSON

KKSF/San Francisco, CA*
MD: Ken Jones
No Adds

KJZY/Santa Rosa, CA*
PD: Gordon Zlot
APD/MD: Rob Singleton
2 MARION MEADOWS

DMX Jazz Vocal Blend/Satellite
2 JEFF LORBER
2 RIPPINGTONS
2 TOM BRAXTON
2 ANTHONY HAMILTON
2 JEFF GOLUB
2 GERALD ALBRIGHT
2 CHRIS STANDRING
2 RAY PARKER, JR.

DMX Smooth Jazz/Satellite
PD/MD: Jeanne Destro
15 RAY PARKER, JR.
11 BONA FIDE

Jones Radio Network/Satellite*
OM: J.J. McKay
PD: Steve Hibbard
MD: Laurie Cobb
CHRIS STANDRING
PAMELA WILLIAMS

Music Choice Smooth Jazz/Satellite
APD: Will Kinnally
7 BRIAN BROMBERG
5 KENNY G. f/BRIAN MCKNIGHT
5 WAYMAN TISDALE
4 CHUCK LOEB

Sirius Jazz Cafe/Satellite
PD: Shirley Maldonado
MD: Rick Laboy
No Adds

XM Watercolors/Satellite
PD/MD: Shirrita Colon
CHRIS STANDRING
PAMELA WILLIAMS
RAY PARKER, JR.

KWJZ/Seattle, WA*
PD: Carol Handley
MD: Nick Morrison
No Adds

KCOZ/Springfield, MO
OM: Jae Jones
PD/MD: Rachael Elliott
7 BOB JAMES
5 MICHAEL O'NEILL
5 WESLEY THOMAS

WSJT/Tampa, FL*
PD: Ross Block
MD: Kathy Curtis
1 PAUL BROWN
HERBIE HANCOCK f/CHRISTINA
AGUILERA
PHILIPPE SAISSE TRIO
BEYONCE*

WJZW/Washington, DC*
OM: Kenny King
PD: Carl Anderson
MD: Renee DePuy
PAMELA WILLIAMS

POWERED BY
MEDIABASE

*Monitored Reporters

45 Total Reporters

30 Total Monitored

15 Total Indicator

Did Not Report,
Playlist Frozen (1):
WSBZ/Ft. Walton Beach, FL



America's Best Testing Active Rock Songs 12+ For The Week Ending 2/17/06

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, M 18-34, M 18-24, M 25-34. Lists top active rock songs like Disturbed's 'Stricken' and 'Just Stop'.

Total sample size is 302 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much).



ROCK TOP 30



Table with columns: LAST WEEK, THIS WEEK, ARTIST TITLE LABEL(S), TOTAL PLAYS, +/- PLAYS, WEEKS ON CHART, TOTAL STATIONS. Lists top 30 rock songs like Sam Roberts' 'The Gate' and Coldplay's 'Talk'.

26 Canadian Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks.

REPORTERS

Stations and their adds listed alphabetically by market

Grid of reporter information for various markets including Abilene, TX; Charlotte, SC; Duluth, MN; Greenville, NC; Lansing, MI; Las Vegas, NV; Lincoln, NE; Little Rock, AR; Louisville, KY; Lubbock, TX; Madison, WI; Manchester, NH; Merced, CA; Minneapolis, MN; Montgomery, AL; Nashville, TN; Norfolk, VA; Oklahoma City, OK; Panama City, FL; Pensacola, FL; Peoria, IL; Phoenix, AZ; Philadelphia, PA; Portland, ME; Raleigh, NC; Reno, NV; Saginaw, MI; San Antonio, TX; San Diego, CA; San Luis Obispo, CA; Santa Rosa, CA; Seattle, WA; Springfield, MA; Springfield, MO; Syracuse, NY; Tampa, FL; Tri-Cities, WA; Waterloo, IA; Wausau, WI; Wichita, KS; Youngstown, OH.

POWERED BY MEDIATEBASE logo and summary statistics: 82 Total Reporters, 55 Total Monitored, 27 Total Indicator, Did Not Report, Playlist Frozen (2): WKLL/Utica, NY; WZBH/Salisbury, MD.



STEVEN STRICK
sstrick@radioandrecords.com

Canadian Rock

It's like another country

Canada is very supportive of — and loyal to — its home-grown artists in all genres, requiring radio stations to broadcast 35% Canadian content, while the video channels do 30%. The result is a vibrant national music scene that encourages the development of Canadian artists.

Some of these artists have crossed the border and are getting significant airplay here in the U.S. Nickelback, Barenaked Ladies, Our Lady Peace and Theory Of A Deadman are just a few of the Canadian artists that we here in the States have

heard about, and there are many more artists getting significant airplay up north who are destined to be heard here as well.

Canada's version of the Grammys is the Juno Awards, which are being doled out on April 2. This year's nominees include many artists we know



J.C. Douglas

well, and rock-based acts are well-represented.

Nickelback are nominated for the Fan Choice Award, Single of the Year (for "Photograph"), Album of the Year (for *All the Right Reasons*) and Group of the Year. Also nominated for Group of the Year are Barenaked Ladies, Our Lady Peace, Theory Of A Deadman and Blue Rodeo.

For Rock Album of the Year, the nominees are Hedley (for *Hedley*), Jonas (for *Jonas*), Nickelback (for *All the Right Reasons*), Our Lady Peace (for *Healthy in Paranoid Times*) and Theory Of A Deadman (for *Gasoline*).

Jonas is also nominated for New Artist of the Year. The nominees for New Group of the Year include Bedouin Soundclash, Boys Night Out, Hedley and Silverstein. The Alternative Album of the Year nominees are Broken Social Scene (for *Broken Social Scene*), Hot Hot Heat (for *Elevator*), Metric (for *Live It Out*), Tegan & Sara (for *So Jealous*) and The New Pornographers (for *Twin Cinema*).

Canadian Content

Ask Rock radio programmers in Canada about their format, and the response is that it's healthy, strong and growing. They attribute that, at least partially, to the government regulation requiring Canadian radio stations to play a minimum of 35% Canadian music.

Newcap/Halifax, NS Director/Programming J.C. Douglas, who oversees CFRQ (Q104)/Halifax, says, "It took almost 20 years to pay really big dividends, but Cancon regulations have played a role in the Canadian rock boom we're currently enjoying.

"The way I see it, Canuck kids from the '60s on have been raised on rock more than anything else. We're not as pop-influenced as Britain and Europe and not as urban as the States, so when the regulations led to investment in a bona fide Canadian recording industry, rock had to benefit the most.

"We were lucky enough as Canadians to have a smattering of the best thinking man's rock artists lead the way — The Band, Neil Young, Rush, Max Webster, Red Rider, etc.

"Their influence on the next generation of Canadian rockers, the first to feel the effects of a strong homegrown industry, had a mushrooming effect on the domestic rock scene, which, by the '90s, was chock-full of thoughtful, engaging musicians and songwriters."

But Cancon regulations also have a downside. Douglas says, "Rather than Cancon just cultivating a new music scene in Canada, it's helped foster the development of talent that may otherwise have been underfunded and underexposed.

"On the other hand, the problem with regulating content is that an across-the-board, flat-rate approach creates an uneven playing field. Gold-based formats have a tough time with 35%, since they're not making any new Canadian classics."

What's Safer?

Douglas says that Canada hasn't seen the same kind of growth in the rap genre and Urban formats, so Rock remains supreme with young adults, especially males. "As the scene

has reached its peak over the last 10-15 years, Canada's flag-bearing bands have been less afraid to focus on creativity, originality, melody and lyrical insight than their American brothers," he says.

"At the risk of generalizing, Canada has embraced bands like The



Vanessa Murphy

Tragically Hip, Our Lady Peace, Barenaked Ladies, Sloan — bands who've suffered commercial backlash at times for not being easy to pigeonhole or fit into a narrow format.

"Over the same period the commercial champs among mainstream U.S. bands have tended to be more generic artists, like Hootie & The Blowfish, Collective Soul, Matchbox Twenty, The Goo Goo Dolls, 3 Doors Down, etc.

"There's also been an abundance of rap rock and industrial hard rock acts out of the U.S., scenes that don't have strong commercial counterparts in Canada.

"It's interesting to see how the most successful Canadian bands on American radio tend to be the Nickelbacks and Sum 41s, who don't break out from beyond what's expected and are seen as 'safer' for American formats."

Play These Guys

Douglas says that there is a plentiful supply of baby bands in Canada. "The scene here in Atlantic Canada has grown by leaps and bounds, in keeping with the country's developing rock roster," he says.

"Halifax's Sloan led the way, with a nonstop string of hits beginning in the mid-'90s, followed more recently by Antigonish, NS's The Trews, whose 'Not Ready to Go' was a nationwide No. 1 Rock track in '04 and an instant classic.

"The nation's Rock stations are now three tracks deep in The Trews' latest effort, *Den of Thieves*, and the third one may be the biggest yet. 'Poor Ol' Broken Hearted Me' has an a cappella opening and a cowbell-driven, riff-heavy verse. This song was made to be played on Rock radio.



James Sutton

"The great undiscovered talent out of Nova Scotia is Joel Plaskett, who's been making solid, rollicking rock music for over a decade with Thrush Hermit and on his own for over five years now.

"Singles like 'True Patriot Love,' 'Come on Teacher' and 'Work Out Fine' may have been just a little too quirky to break nationally, but this is an artist who is beloved by a huge fan base because of how he marries solid rock hooks with inventive and unusual ideas. He's the consummate rock songwriter.

"Nowhere With You' is his new single, and, again, it's different, it's original, and it's brilliant. If you want to see a musician work a crowd like putty in his hands, catch Joel on his next jaunt across Canada, or in March when he performs several U.S. dates, opening for Sarah Harmer and Kathleen Edwards."

A Blessing And A Curse

CKGE (94.9 The Rock)/Oshawa, ON MD Vanessa Murphy agrees that the Rock format in Canada is very healthy. "94.9 The Rock is located just outside the greater Toronto area, in the Durham region," she says. "The population is a half a million, and it is a hotbed of rock 'n' roll talent.

"A band situated here in Whitby, ON, called Fahrenheit, has what it takes. Their stage presence is excellent and high-energy, the music is great, and they know how to rock. They can be looked up at www.fahrenheitband.com."

When asked about Cancon regs, Murphy says, "It's a blessing in disguise for some bands and a curse for others. Bands like The Arcade Fire, Billy Talent, Default and The Trews benefit from this rule, as they should.

"Some people argue that a band like Nickelback shouldn't benefit from the rule, as they are already internationally known. The way I look at it is, if the quality is there, radio will play it. Maybe there is something to learn from Nickelback about writing catchy hooks and songs that hit home."

Murphy also hears some American bands crossing over into Canada. "It's amusing how Death Cab For Cutie could be one of those bands I enjoy listening to," she says. "It took me about five months to admit I liked 'Soul Meets Body,' and now I can't get enough of their *CD Plans*.

"Shinedown is another band from the U.S. I can't get enough of. I can't wait for 'I Dare You' to hit No. 1."

Canada Vs. The U.S.

There is a world of difference between the Rock format in Canada and that in the U.S. James Sutton, MD at CJZN (The Zone @ 91.7)/Victo-

"The problem with regulating content is that an across-the-board, flat-rate approach creates an uneven playing field."

J.C. Douglas

ria, BC, says, "Because our population is so thin and spread out over the land compared to the States, we experience forced localization.

"When there's a huge rock band in your town, sometimes that's all there is. Towns and cities tend to develop their own sounds because they are so isolated from the other hubs in the country.

"As radio programmers, we are therefore forced to work extra hard to program specifically to our market, because what may fly in Toronto is not at all an indication of what our listeners want to hear.

"In the States it seems that blanket programming by large corporations works because the markets aren't so isolated and segmented and the country has the population to be able to support it.

"Also, most Canadian cities are right on the border and have American channels booming into their markets.



Alan Cross

American programmers can take chances with new international and American music. In Canada, when adding new international music, programmers have to make sure that they pick the very best of the best.

"We have 35% less playlist space for international music yet must continue to compete with stations across the border."

Major Impact

CFNY (102.1 The Edge) PD Alan Cross says, "Some of the second-tier alternative and active rock bands from the U.S. have a hard time gaining traction in Canada.

"Because 35% of our playlist must be Canadian in origin, that means we can only dedicate 65% of our playlist to the rest of the world. That makes it tough for acts like, say, Breaking Benjamin to find regular playlist space.

"Then again, we've seen major success with groups like The Killers. A normal rule of thumb says that, with one-tenth of the population, every American band should sell about one-tenth the number of records in Canada that they do in the States. The Killers far, far outperformed those expectations. With just one album under their belts, they headlined an amphitheater show in Toronto last summer."

It's obvious that the Cancon rule has had a major impact on what music gets exposed in Canada, but stations there still have to compete with U.S. stations where there is no such requirement.

Even with the airplay restrictions, though, Canadian Rock stations manage to create a buzz about new artists, resulting in a healthy Rock market north of the border.

ANOTHER ARTIST DEVELOPMENT STORY BEGINS...

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-JAY FRANK, HEAD OF PROGRAMMING, YAHOO! MUSIC

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AND SHINEDOWN

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JOHN O'CONNELL, PD WPBZ

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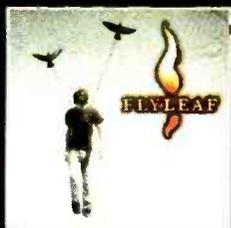
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ROCK TOP 30

POWERED BY
MEDIABASE

March 3, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	SHINEDOWN Save Me (Atlantic)	472	-2	27174	27	21/0
1	2	NICKELBACK Animals (Roadrunner/IDJMG)	471	-34	23829	15	21/0
3	3	10 YEARS Wasteland (Republic/Universal)	406	0	19379	34	20/0
5	4	AVENGED SEVENFOLD Bat Country (Warner Bros.)	337	-5	13268	22	19/0
4	5	SEETHER Remedy (Wind-up)	326	-22	19383	44	22/0
6	6	FOO FIGHTERS DOA (RCA/RMG)	315	-9	17659	25	18/0
8	7	GODSMACK Speak (Republic/Universal)	297	+30	13279	3	21/0
9	8	AUDIOSLAVE Out Of Exile (Epic/Interscope)	265	0	16344	11	19/0
7	9	DISTURBED Stricken (Reprise)	243	-26	13826	29	20/0
10	10	HINDER Get Stoned (Universal)	228	-2	12205	29	14/0
13	11	SHINEDOWN I Dare You (Atlantic)	198	+19	10190	6	15/0
11	12	KORN Twisted Transistor (Virgin)	197	-27	11840	22	14/0
14	13	FOO FIGHTERS No Way Back (RCA/RMG)	196	+18	8609	4	14/0
12	14	SEETHER Truth (Wind-up)	182	-22	10913	22	14/0
17	15	ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	178	+39	9175	2	15/0
18	16	DISTURBED Just Stop (Reprise)	147	+9	6557	8	13/1
16	17	DAVID GILMOUR On An Island (Columbia)	147	+6	7446	3	8/1
22	18	TRAPT Waiting (Warner Bros.)	121	+17	4170	5	11/0
21	19	MUDVAYNE Fall Into Sleep (Epic)	117	+10	3328	6	9/0
23	20	NINE INCH NAILS Every Day Is Exactly The Same (Interscope)	113	+16	4247	5	10/0
19	21	STAIN'D Falling (Flip/Atlantic)	108	-20	8459	18	10/0
20	22	SYSTEM OF A DOWN Hypnotize (American/Columbia)	101	-10	3016	18	10/0
25	23	EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)	95	+3	4645	6	9/0
24	24	SANTANA f/STEVEN TYLER Just Feel Better (Arista/RMG)	91	-2	3521	11	5/0
Debut	25	SYSTEM OF A DOWN Lonely Day (American/Columbia)	89	+27	2050	1	8/2
28	26	HIM Rip Out The Wings Of A Butterfly (Warner Bros.)	88	+1	4549	7	6/1
26	27	ROLLING STONES Rain Fall Down (Virgin)	85	-7	4014	5	4/0
30	28	SCOTT STAPP The Great Divide (Wind-up)	71	-6	4300	20	3/0
-	29	3 DOORS DOWN f/BOB SEGER Landing In London... (Republic/Universal)	70	-3	1870	8	5/0
-	30	THOUSAND FOOT KRUTCH Move (EMI Music Reactive/Tooth & Nail)	65	+3	1969	10	6/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
SEETHER The Gift (Wind-up)	5
BUCKCHERRY Crazy Bitch (ElevenSeven)	5
SYSTEM OF A DOWN Lonely Day (American/Columbia)	2
SLAVE TO THE SYSTEM Stigmata (Spitfire)	2
10 YEARS Through The Iris (Republic/Universal)	2

The Rock add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KID ROCK Son Of Detroit (Live) (Top Dog/Atlantic)	+40
ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	+39
GODSMACK Speak (Republic/Universal)	+30
SYSTEM OF A DOWN Lonely Day (American/Columbia)	+27
HOOBASTANK If I Were You (Island/IDJMG)	+27
SEETHER The Gift (Wind-up)	+22
NICKELBACK Savin' Me (Roadrunner/IDJMG)	+21
SHINEDOWN I Dare You (Atlantic)	+19
FOO FIGHTERS No Way Back (RCA/RMG)	+18
BUCKCHERRY Crazy Bitch (ElevenSeven)	+18

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TRAPT Stand Up (Warner Bros.)	178
AUDIOSLAVE Doesn't Remind Me (Epic/Interscope)	174
NICKELBACK Photograph (Roadrunner/IDJMG)	148
STAIN'D Right Here (Flip/Atlantic)	137
FOO FIGHTERS Best Of You (RCA/RMG)	136
CROSSFADE Cold (Columbia)	129
JET Cold Hard Bitch (Atlantic)	124
VELVET REVOLVER Fall To Pieces (RCA/RMG)	117
GREEN DAY Holiday (Reprise)	110
GREEN DAY Boulevard Of Broken Dreams (Reprise)	104

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

24 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/19-2/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2006, Arbitron Inc.) © 2006 Radio & Records.

NEW & ACTIVE

FLYLEAF I'm So Sick (Octone/RCA/RMG)
Total Plays: 52, Total Stations: 6, Adds: 1

HURT Rapture (Capitol)
Total Plays: 51, Total Stations: 4, Adds: 1

REVELATION THEORY Slow Burn (On/Idol Roc)
Total Plays: 46, Total Stations: 6, Adds: 0

WEEZER Beverly Hills (Geffen)
Total Plays: 36, Total Stations: 3, Adds: 0

KORN Coming Undone (Virgin)
Total Plays: 35, Total Stations: 5, Adds: 1

COHEED AND CAMBRIA Welcome Home (Equal Vision/Columbia)
Total Plays: 34, Total Stations: 3, Adds: 0

HOOBASTANK If I Were You (Island/IDJMG)
Total Plays: 30, Total Stations: 4, Adds: 1

SLAVE TO THE SYSTEM Stigmata (Spitfire)
Total Plays: 26, Total Stations: 5, Adds: 2

SEETHER The Gift (Wind-up)
Total Plays: 25, Total Stations: 7, Adds: 5

GREEN DAY Jesus Of Suburbia (Reprise)
Total Plays: 25, Total Stations: 3, Adds: 1

Songs ranked by total plays

REPORTERS

Stations and their adds listed alphabetically by market

KZRR/Albuquerque, NM* OM: Bill May PD: Phil Mahoney APD: Judi Civerio 6 QUEENSRYCHE	WPTQ/Bowling Green, KY OM/PD: Alex "Axe" Chase APD/MD: Monty Foster 12 NICKELBACK 12 GODSMACK 11 FIVE.BOLT.MAIN	WMMS/Cleveland, OH* PD: Bo Matthews MD: Hunter Scott 2 SEETHER 2 HURT 1 KORN	WRVC/Huntington OM/PD: Jay Nunley APD/MD: Rick Kline 3 NICKELBACK 3 HOOBASTANK 2 AVENGED SEVENFOLD 2 SEETHER 1 SYSTEM OF A DOWN	WRCQ/Fayetteville, NC* OM: Perry Stone PD/MD: AJ "The Van Man" Field APD: Sean O'Brien No Adds	WWCT/Peoria, IL PD: Gabe Reynolds MD: John Marshall 14 HAWTHORNE HEIGHTS 3 SOLEMN HIGH	WHJY/Providence, RI* PD: Scott Laudani APD: Doug Palmeri MD: Mike Brangiforte No Adds	KRXQ/Sacramento, CA* OM/MD: Jim Fox PD: Pat Martin BUCKCHERRY	KBRO/Waco, TX PD/MD: Brent Henslie No Adds
WZZO/Allentown, PA* PD: Tori Thomas MD: Chris Line No Adds	WRQK/Canton, OH* PD: Garrett Hart MD: Nick Andrews 23 DAVID GILMOUR	KNCN/Corpus Christi, TX* OM/PD: Paula Newell APD/MD: Monte Montana No Adds	KZQE/Medford, OR PD: Rob King MD: Montana 4 BUCKCHERRY 3 SYSTEM OF A DOWN 3 10 YEARS 3 SEVENDUST	WMMR/Philadelphia, PA* OM: Buzz Knight APD: Bill Weston APD: Chuck Damico MD: Sean "The Rabbi" Tysler No Adds	KDKB/Phoenix, AZ* PD: Paul Peterson APD/MD: Matt Spaetzel No Adds	WBBB/Raleigh, NC* PD: Jay Nachlis 5 BUCKCHERRY 2 SYSTEM OF A DOWN HOOBASTANK	KBER/Salt Lake City, UT* OM: Bruce Jones PD: Kelly Hammer APD/MD: Darby Wilcox SEETHER	WMZK/Wausau, WI PD: Steve Resnick 20 ROB ZOMBIE 20 DAVID GILMOUR
KWHL/Anchorage, AK PD: Jen Shevlin APD/MD: Brad Stennett 1 AVENGED SEVENFOLD 1 STAIN'D 1 BUCKCHERRY 1 NICKELBACK 1 SYSTEM OF A DOWN	WPXC/Cape Cod, MA OM: Steve McVie PD/MD: Suzanne Tonaire APD: James Gallagher No Adds	KQDS/Duluth OM/PD: Bill Jones APD: Jason Manning No Adds	WDHA/Morristown, NJ* PD: Tony Paige MD: Matt Murray 6 BUCKCHERRY 3 HIM SEETHER OISTURBED	WRKZ/Pittsburgh, PA* OM: Keith Clark PD: Ryan Mill No Adds	KCAL/Riverside, CA* PD: Steve Hoffman APD/MD: Daryl Norsell 21 GREEN DAY 7 GREEN DAY 7 SYSTEM OF A DOWN 7 KORN	KZOO/San Luis Obispo, CA PD: John Boyle 20 BUCKCHERRY	KTUX/Shreveport, LA* PD: Flynn Stone MD: Flynn Stone 3 BUCKCHERRY SLAVE TO THE SYSTEM	KBZS/Wichita Falls, TX OM: Chris Walters PD: Liz Ryan APD/MD: Vicki Vox 4 KORN 2 SEETHER 2 COHEED AND CAMBRIA
WTOS/Augusta, ME OM/PD: Steve Smith APD: Chris Rush 4 BUCKCHERRY 2 SEVENDUST	WKLC/Charleston, WV OM/PD: Bill Knight 1 AVENGED SEVENFOLD 1 SEETHER 1 ROLLING STONES 1 LACUNA COIL 1 DAVID GILMOUR	KLAQ/EI Paso, TX* OM/PD: Courtney Nelson APD/MD: Glenn Garza 10 YEARS	KCLB/Palm Springs, CA PD: Anthony "Antdog" Quiroz MD: Jenn Brewski 12 COHEED AND CAMBRIA 12 SHINEDOWN 10 FLYLEAF	KUFO/Portland, OR* OM/PD: Dave Numme APD/MD: Dan Bozyk FLYLEAF	WROV/Roanoke, VA* APD: Heidi Krummert-Tate No Adds	WWDG/Syracuse, NY* PD: Scorch MD: Scott Dixon No Adds	KMOD/Tulsa, OK* OM/PD: Don Crati 10 SEETHER 7 NICKELBACK	*Monitored Reporters 42 Total Reporters 24 Total Monitored 18 Total Indicator
KIOC/Beaumont, TX* OM: Joey Armstrong PD/MD: Mike Davis 5 SEETHER SLAVE TO THE SYSTEM 10 YEARS	WFBN/Cincinnati, OH* OM/PD: Scott Reinhart MD: Rick Vastie No Adds	KFLY/Eugene, OR OM/PD: Chris Sargent 6 LIVING THINGS 1 BUCKCHERRY	WHEB/Portsmouth, NH* PD: Chris "Doc" Garrett APD/MD: Jason Russell BUCKCHERRY	WXRX/Rockford, IL PD: Jim Stone MD: Jon Schultz 8 TRAPT 1 EDGE CITY OUTLAWS 1 10 YEARS 1 SEETHER 1 BUCKCHERRY	WROV/Roanoke, VA* APD: Heidi Krummert-Tate No Adds	WWDG/Syracuse, NY* PD: Scorch MD: Scott Dixon No Adds	Did Not Report, Playlist Frozen (2): WKLT/Traverse City, MI WMTT/Elmira, NY	

POWERED BY
MEDIABASE

*Monitored Reporters
42 Total Reporters
24 Total Monitored
18 Total Indicator
Did Not Report, Playlist Frozen (2):
WKLT/Traverse City, MI
WMTT/Elmira, NY

ACTIVE ROCK TOP 50

March 3, 2006

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	NICKELBACK Animals (Roadrunner/IDJMG)	1465	-43	62631	14	52/0
2	2	10 YEARS Wasteland (Republic/Universal)	1290	-60	56113	37	54/0
4	3	HINDER Get Stoned (Universal)	1278	+50	50116	29	54/0
7	4	GODSMACK Speak (Republic/Universal)	1268	+222	56322	3	55/0
3	5	AVENGED SEVENFOLD Bat Country (Warner Bros.)	1220	-64	51076	27	55/0
8	6	MUDVAYNE Fall Into Sleep (Epic)	1021	+108	36303	9	50/2
5	7	SYSTEM OF A DOWN Hypnotize (American/Columbia)	1021	-136	37665	19	53/0
10	8	DISTURBED Just Stop (Reprise)	994	+95	36174	9	49/0
6	9	KORN Twisted Transistor (Virgin)	971	-140	40080	22	50/0
11	10	EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)	950	+93	29002	11	51/0
9	11	SEETHER Truth (Wind-up)	885	-23	33463	24	46/0
14	12	SHINEDOWN I Dare You (Atlantic)	875	+126	32988	7	53/4
17	13	FOO FIGHTERS No Way Back (RCA/RMG)	816	+132	30453	5	47/1
21	14	ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	785	+188	32098	3	49/3
12	15	DISTURBED Stricken (Reprise)	713	-81	37177	30	54/0
18	16	NINE INCH NAILS Every Day Is Exactly The Same (Interscope)	687	+42	19382	10	43/1
19	17	TRAPT Waiting (Warner Bros.)	681	+44	20806	7	45/0
20	18	FLYLEAF I'm So Sick (Octone/RCA/RMG)	642	+33	17611	14	40/0
16	19	THOUSAND FOOT KRUTCH Move (EMI Music Reactive/Tooth & Nail)	612	-96	19806	25	40/0
15	20	SHINEDOWN Save Me (Atlantic)	606	-127	28425	27	50/0
25	21	HURT Rapture (Capitol)	534	+76	12138	6	40/1
24	22	NONPOINT Bullet With A Name (Bieler Brothers)	533	+19	14185	17	30/0
26	23	KORN Coming Undone (Virgin)	481	+165	15510	4	40/4
22	24	P.O.D. Goodbye For Now (Atlantic)	461	-97	13780	14	36/0
23	25	AUDIOSLAVE Out Of Exile (Epic/Interscope)	456	-72	21564	14	35/0
28	26	REVELATION THEORY Slow Burn (On/Idol Roc)	296	+17	8375	19	26/0
29	27	FAKTION Take It All Away (Roadrunner/IDJMG)	293	+30	5004	5	29/3
Debut	28	SYSTEM OF A DOWN Lonely Day (American/Columbia)	272	+207	11466	1	34/8
27	29	THEORY OF A DEADMAN Say Goodbye (Roadrunner/IDJMG)	216	-87	5667	16	19/0
41	30	BUCKCHERRY Crazy Bitch (ElevenSeven)	211	+92	9206	3	20/10
30	31	COLD A Different Kind Of Pain (Flip/Lava)	211	-8	3353	11	22/0
33	32	COHEED AND CAMBRIA Welcome Home (Equal Vision/Columbia)	207	+19	3995	5	23/5
38	33	SEETHER The Gift (Wind-up)	198	+58	9218	3	31/18
37	34	SLAVE TO THE SYSTEM Stigmata (Spitfire)	194	+47	3207	3	20/2
31	35	STATIC-X Dirthouse (Warner Bros.)	193	-16	3480	16	19/0
44	36	AVENGED SEVENFOLD Beast And The Harlot (Warner Bros.)	180	+68	7279	2	28/12
45	37	STAINED Everything Changes (Flip/Atlantic)	173	+67	7678	2	17/5
32	38	LIVING THINGS Bom Bom Bom (Jive/Zomba Label Group)	162	-29	4895	8	14/0
34	39	HUCK JOHNS Oh Yeah (Hideout/Capitol)	155	-8	4358	5	15/0
35	40	SLIPKNOT The Nameless (Roadrunner/IDJMG)	130	-32	2948	18	13/0
40	41	TAPROOT Birthday (Velvet Hammer/Atlantic)	124	+2	2337	11	14/1
47	42	DAVID GILMOUR On An Island (Columbia)	119	+24	7745	3	7/0
36	43	SILVERTIDE Devil's Daughter (J/RMG)	112	-43	3167	17	15/0
Debut	44	NICKELBACK Savin' Me (Roadrunner/IDJMG)	109	+71	5439	1	18/8
42	45	FALL OUT BOY Dance, Dance (Island/IDJMG)	104	-12	3863	8	7/1
Debut	46	SEVENDUST Failure (Winedark/7Bros.)	102	+46	3205	1	10/2
50	47	BLOODSIMPLE Sell Me Out (Reprise)	100	+22	2875	2	12/3
39	48	DARK NEW DAY Pieces (Warner Bros.)	99	-38	2100	15	12/0
49	49	GUNS N' ROSES IRS (Geffen/Interscope)	84	-1	8389	2	0/0
-	50	REVERY Popstar Wedding (Evo)	80	+11	1287	2	7/0

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
10 YEARS Through The Iris (Republic/Universal)	19
SEETHER The Gift (Wind-up)	18
AVENGED SEVENFOLD Beast And The Harlot (Warner Bros.)	12
BUCKCHERRY Crazy Bitch (ElevenSeven)	10
SYSTEM OF A DOWN Lonely Day (American/Columbia)	8
NICKELBACK Savin' Me (Roadrunner/IDJMG)	8
COHEED AND CAMBRIA Welcome Home (Equal Vision/Columbia)	5
STAINED Everything Changes (Flip/Atlantic)	5
SHINEDOWN I Dare You (Atlantic)	4
KORN Coming Undone (Virgin)	4

The Active Rock add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GODSMACK Speak (Republic/Universal)	+222
SYSTEM OF A DOWN Lonely Day (American/Columbia)	+207
ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	+188
KORN Coming Undone (Virgin)	+165
FOO FIGHTERS No Way Back (RCA/RMG)	+132
SHINEDOWN I Dare You (Atlantic)	+126
MUDVAYNE Fall Into Sleep (Epic)	+108
DISTURBED Just Stop (Reprise)	+95
EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)	+93
BUCKCHERRY Crazy Bitch (ElevenSeven)	+92

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
STAINED Falling (Flip/Atlantic)	606
HIM Rip Out The Wings Of A Butterfly (Warner Bros.)	489
SEETHER Remedy (Wind-up)	471
SEVENDUST Ugly (Winedark/7Bros.)	432
FOO FIGHTERS DOA (RCA/RMG)	372
MUDVAYNE Forget To Remember (Epic)	357
TRAPT Stand Up (Warner Bros.)	341

NEW & ACTIVE

ANBERLIN Paperthin Hymn (Tooth & Nail/EMI Music Reactive)	Total Plays: 76, Total Stations: 6, Adds: 1
ATREYU Ex's And Oh's (Victory)	Total Plays: 72, Total Stations: 8, Adds: 1
10 YEARS Through The Iris (Republic/Universal)	Total Plays: 68, Total Stations: 22, Adds: 19
FIGHTING INSTINCT I Found Forever (EMI Music Reactive/Gotee)	Total Plays: 68, Total Stations: 7, Adds: 2
LACUNA COIL Our Truth (Century Media)	Total Plays: 64, Total Stations: 7, Adds: 2
MARTY CASEY & LOVEHAMMERS Trees (Burnett/Epic)	Total Plays: 59, Total Stations: 6, Adds: 0
THRICE Red Sky (Island/IDJMG)	Total Plays: 56, Total Stations: 9, Adds: 3
HOBBASTANK If I Were You (Island/IDJMG)	Total Plays: 55, Total Stations: 7, Adds: 2

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

55 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/19-2/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.



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ALTERNATIVE TOP 50

March 3, 2006

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
3	1	NINE INCH NAILS Every Day Is Exactly The Same (Interscope)	2001	+107	87630	10	73/0
4	2	FALL OUT BOY Dance, Dance (Island/IDJMG)	1810	-31	93173	15	63/0
2	3	10 YEARS Wasteland (Republic/Universal)	1804	-131	75944	33	58/0
1	4	WEEZER Perfect Situation (Geffen)	1750	-185	82501	19	64/0
7	5	YELLOWCARD Lights And Sounds (Capitol)	1566	+124	56555	14	69/0
5	6	SYSTEM OF A DOWN Hypnotize (American/Columbia)	1555	-123	72243	19	65/0
6	7	MATISYAHU King Without A Crown (Or Music/Epic)	1416	-47	63770	17	61/0
12	8	FOO FIGHTERS No Way Back (RCA/RMG)	1388	+173	61041	5	67/0
8	9	AVENGED SEVENFOLD Bat Country (Warner Bros.)	1349	-73	50330	27	60/0
10	10	GORILLAZ Dare (Virgin)	1316	-5	58283	17	59/0
9	11	COLDPLAY Talk (Capitol)	1279	-110	56902	16	59/0
14	12	WHITE STRIPES The Denial Twist (Third Man/V2)	1272	+121	61478	12	60/4
15	13	SHE WANTS REVENGE Tear You Apart (Geffen)	1196	+94	53147	10	54/1
13	14	KORN Twisted Transistor (Virgin)	1101	-66	43652	22	50/0
11	15	SHINEDOWN Save Me (Atlantic)	1032	-225	36804	27	49/0
23	16	GODSMACK Speak (Republic/Universal)	912	+207	36323	3	42/2
21	17	BLUE OCTOBER Hate Me (Universal)	882	+135	37372	6	49/8
17	18	FOO FIGHTERS DOA (RCA/RMG)	872	-99	42291	26	58/0
19	19	NINE INCH NAILS Only (Interscope)	859	-37	59971	30	60/0
20	20	HARD-FI Cash Machine (Atlantic)	856	+23	27129	10	56/1
18	21	NICKELBACK Animals (Roadrunner/IDJMG)	847	-89	26001	12	36/0
16	22	AUDIOSLAVE Out Of Exile (Epic/Interscope)	839	-134	34452	13	42/0
22	23	PANIC! AT THE DISCO The Only Difference Between... (Fueled By Ramen)	798	+84	35337	6	52/2
24	24	HAWTHORNE HEIGHTS Saying Sorry (Victory)	779	+78	28600	7	55/3
27	25	DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)	718	+80	31218	6	47/1
26	26	HIM Rip Out The Wings Of A Butterfly (Warner Bros.)	693	+51	32817	20	41/0
30	27	YEAH YEAH YEAHS Gold Lion (Dress Up/Interscope)	679	+179	33843	3	45/5
25	28	STROKES Heart In A Cage (RCA/RMG)	665	-6	27587	6	42/1
28	29	FLYLEAF I'm So Sick (Octone/RCA/RMG)	622	+16	20727	11	32/2
38	30	ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	605	+196	25808	2	42/5
29	31	TRAPT Waiting (Warner Bros.)	590	+18	20376	6	34/0
35	32	DISTURBED Just Stop (Reprise)	536	+89	15659	4	34/3
40	33	SHINEDOWN I Dare You (Atlantic)	503	+136	17691	4	39/5
42	34	HOOBASTANK If I Were You (Island/IDJMG)	498	+148	32122	2	38/4
33	35	EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)	491	+13	26811	8	29/0
41	36	SYSTEM OF A DOWN Lonely Day (American/Columbia)	471	+106	33172	3	40/8
37	37	30 SECONDS TO MARS The Kill (Immortal/Virgin)	456	+30	13764	3	32/0
39	38	ANBERLIN Paperthin Hymn (Tooth & Nail/EMI Music Reactive)	414	+20	12020	8	27/0
34	39	SUBWAYS Rock & Roll Queen (Sire/Reprise)	410	-40	10415	13	30/0
43	40	JACK JOHNSON Upside Down (Brushfire/Universal)	391	+71	24728	6	24/1
31	41	311 Speak Easy (Volcano/Zomba Label Group)	376	-123	8143	11	27/0
36	42	STAIN'D Falling (Flip/Atlantic)	362	-81	16527	17	19/0
32	43	MY CHEMICAL ROMANCE The Ghost Of You (Reprise)	348	-140	19159	19	23/0
Debut	44	ARCTIC MONKEYS I Bet You Look Good On The Dancefloor (Domino)	294	+81	23946	1	23/10
46	45	HINDER Get Stoned (Universal)	280	+9	14688	12	12/0
-	46	NONPOINT Bullet With A Name (Bieler Brothers)	263	+40	9385	7	11/0
50	47	PEOPLE IN PLANES If You Talk Too Much (My Head Will Explode) (Wind-up)	260	+13	10584	2	26/2
Debut	48	DEPECHE MODE Suffer Well (Mute/Sire/Reprise)	258	+26	13230	1	23/4
48	49	SIA Breathe Me (Astralwerks/EMC)	257	+7	15262	3	16/1
49	50	FRANZ FERDINAND The Fallen (Domino/Epic)	250	+1	10331	5	19/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
COHEED AND CAMBRIA Welcome Home (Equal Vision/Columbia)	11
ARCTIC MONKEYS I Bet You Look Good On The Dancefloor (Domino)	10
KORN Coming Undone (Virgin)	9
AVENGED SEVENFOLD Beast And The Harlot (Warner Bros.)	9
BLUE OCTOBER Hate Me (Universal)	8
SYSTEM OF A DOWN Lonely Day (American/Columbia)	8
MORRISSEY You Have Killed Me (Attack/Sanctuary/SRG)	7
SEETHER The Gift (Wind-up)	7

The Alternative add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GODSMACK Speak (Republic/Universal)	+207
ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	+196
YEAH YEAH YEAHS Gold Lion (Dress Up/Interscope)	+179
FOO FIGHTERS No Way Back (RCA/RMG)	+173
HOOBASTANK If I Were You (Island/IDJMG)	+148
SHINEDOWN I Dare You (Atlantic)	+136
BLUE OCTOBER Hate Me (Universal)	+135
YELLOWCARD Lights And Sounds (Capitol)	+124
WHITE STRIPES The Denial Twist (Third Man/V2)	+121
NINE INCH NAILS Every Day Is Exactly The Same (Interscope)	+107

NEW & ACTIVE

BRIL Far Away (Kirtland)
Total Plays: 233, Total Stations: 22, Adds: 0

MY MORNING JACKET Off The Record (ATO/RCA/RMG)
Total Plays: 190, Total Stations: 16, Adds: 2

NINE BLACK ALPS Cosmopolitan (Universal/Island/IDJMG)
Total Plays: 184, Total Stations: 11, Adds: 0

KORN Coming Undone (Virgin)
Total Plays: 168, Total Stations: 23, Adds: 9

COHEED AND CAMBRIA Welcome Home (Equal Vision/Columbia)
Total Plays: 155, Total Stations: 20, Adds: 11

NICKELBACK Savin' Me (Roadrunner/IDJMG)
Total Plays: 148, Total Stations: 11, Adds: 4

MATISYAHU Youth (Or Music/Epic)
Total Plays: 142, Total Stations: 13, Adds: 5

STORY OF THE YEAR Take Me Back (Maverick/Reprise)
Total Plays: 125, Total Stations: 15, Adds: 1

FAKTION Take It All Away (Roadrunner/IDJMG)
Total Plays: 105, Total Stations: 8, Adds: 1

MORRISSEY You Have Killed Me (Attack/Sanctuary/SRG)
Total Plays: 101, Total Stations: 12, Adds: 7

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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ALTERNATIVE

March 3, 2006

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BY MEDIABASE

America's Best Testing Alternative Songs 12 +
For The Week Ending 2/24/06

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons	Men	Women
					18-34	18-34	18-34
WEEZER Perfect Situation (Geffen)	4.00	3.96	94%	26%	3.92	3.92	3.91
FALL OUT BOY Dance, Dance (Island/IDJMG)	3.96	3.72	95%	33%	3.89	3.78	4.23
FOO FIGHTERS OOA (RCA/RMG)	3.87	3.89	93%	32%	3.78	3.78	3.79
FOO FIGHTERS No Way Back (RCA/RMG)	3.84	3.86	71%	11%	3.83	3.84	3.79
PANIC! AT THE DISCO The Only Difference... (Fuel/By Ramen)	3.84	—	58%	8%	3.67	3.57	4.00
YELLOWCARD Lights And Sounds (Capitol)	3.80	3.75	87%	20%	3.78	3.80	3.72
10 YEARS Wasteland (Republic/Universal)	3.78	3.71	85%	21%	3.70	3.63	3.95
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	3.74	3.63	81%	28%	3.73	3.69	3.87
GORILLAZ Dave (Virgin)	3.73	3.59	86%	24%	3.94	3.88	4.15
AUDIOSLAVE Out Of Exile (Epic/Interscope)	3.73	3.64	83%	21%	3.80	3.75	4.03
HIM Rip Out The Wings Of A Butterfly (Warner Bros.)	3.69	—	62%	13%	3.71	3.67	3.87
AVENGED SEVENFOLD Bat Country (Warner Bros.)	3.68	3.74	85%	29%	3.64	3.67	3.50
SHINEDOWN Save Me (Atlantic)	3.66	3.56	82%	23%	3.53	3.45	3.83
SYSTEM OF A DOWN Hypnotize (American/Columbia)	3.64	3.73	89%	27%	3.73	3.70	3.83
MY CHEMICAL ROMANCE The Ghost Of You (Reprise)	3.64	3.61	88%	29%	3.63	3.54	3.92
HAWTHORNE HEIGHTS Saying Sorry (Victory)	3.64	—	66%	11%	3.48	3.43	3.62
NINE INCH NAILS Every Day Is Exactly The Same (Interscope)	3.59	3.46	85%	22%	3.66	3.53	4.10
NINE INCH NAILS Only (Interscope)	3.56	3.45	94%	38%	3.65	3.61	3.80
STROKES Heart In A Cage (RCA/RMG)	3.54	3.38	53%	10%	3.52	3.50	3.61
STAIN'D Falling (Flip/Atlantic)	3.48	3.27	80%	25%	3.43	3.37	3.64
KORN Twisted Transistor (Virgin)	3.42	3.59	88%	29%	3.60	3.53	3.83
NICKELBACK Animals (Roadrunner/IDJMG)	3.39	3.29	85%	28%	3.36	3.32	3.49
WHITE STRIPES The Denial Twist (Third Man/V2)	3.35	3.35	77%	24%	3.43	3.45	3.33
FLYLEAF I'm So Sick (Octone/RCA/RMG)	3.33	3.35	48%	13%	3.26	3.27	3.20
COLDPLAY Talk (Capitol)	3.32	3.11	87%	35%	3.32	3.20	3.70
311 Speak Easy (Volcano/Zomba Label Group)	3.27	3.15	68%	18%	3.30	3.36	3.09
SHE WANTS REVENGE Tear You Apart (Geffen)	3.09	2.99	47%	15%	3.07	3.03	3.23

Total sample size is 343 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



SOCIAL D'S EASE Social Distortion stopped by the XTRA (91X)/San Diego studios for a 91X X-Session on Jan. 28. Seen here are (back, l-r) 91X promotion staffers Dave Manchaca, Bill Kouwe and Jillian Morris; station Promotions Coordinator Jeanice Lee and Promotions Director Josh Hammond; Social D's Mike Ness; 91X MD Marco Collins; the band's Jonny Wickersham; and 91X morning man Chris Cantore and (front, l-r) promo goddesses Laura Koring and Aubrey Ness.



LOOKS THAT KILL Rock WZZO/Allentown gave away front-row tickets to Motley Crue's show, but there was a catch: You had to get the station's logo tattooed permanently somewhere on your body. A WZZO listener was more than happy to comply.

REPORTERS

Stations and their adds listed alphabetically by market

<p>WEQX/Albany, NY DM: Wilobee MD: Nikki Alexander 6 VINES ROB ZOMBIE</p> <p>WHRL/Albany, NY* DM/PO: Lisa Biello MD: Capone 9 KORN 1 AVENGED SEVENFOLD SEETHER</p> <p>KTEG/Albuquerque, NM* DM/PO: Bill May APD: Judi Civerolo MD: Aaron "Buck" Burnett 3 STORY OF THE YEAR 3 LAQUINA GOIL 2 KORN DEAF PEDESTRIANS</p> <p>WNNX/Atlanta, GA* DM/PO: Leslie Fram MD: Jay Harren 1 MORRISSEY COHEED AND CAMBRIA</p> <p>WJSE/Atlantic City, NJ* PO: Scott Reilly AVENGED SEVENFOLD SEETHER NICKELBACK ARCTIC MONKEYS MORRISSEY</p> <p>WAEG/Augusta, GA* DM: Ron Thomas PO: J.D. Jones ROB ZOMBIE YEAH YEAH YEAHS</p> <p>KROX/Austin, TX* DM: Jeff Carroll PO: Lynn Barslow MD: Toby Ryan 3 MORRISSEY</p> <p>WHFS/Baltimore, MD* PO: Mike Murphy MD: Tim Virgin 11 DEPECHE MODE 7 JACK JOHNSON 2 SIA 1 COHEED AND CAMBRIA 1 SHINEDOWN</p> <p>KNXX/Baton Rouge, LA* DM/PO: Dave Dunaway APD: Phillip Kish MD: Darren Gauthier No Adds</p> <p>WRAX/Birmingham, AL* PO: Ken Wall MD: Mark Lindsey No Adds</p>	<p>KQXR/Boise, ID* DM: Dan McColly PO: Mal Diablo MD: Jeremi Smith AVENGED SEVENFOLD DEATH CAB FOR CUTIE SYSTEM OF A DOWN</p> <p>WBCN/Boston, MA* PO: Dave Wellington MD: Dan O'Brien 14 BUCKCHERRY</p> <p>WBTV/Burlington* DM: Matt Grassie APD/MD: Kevin Ways No Adds</p> <p>WAVF/Charleston, SC* PO: Dave Ross MD: Suzy Boe No Adds</p> <p>WEND/Charlotte* DM: Bruce Logan PO/MD: Jack Daniel 1 STAIN'D DISTURBED BLUE OCTOBER KORN</p> <p>WKQX/Chicago, IL* PO: Mike Stern No Adds</p> <p>WAQZ/Cincinnati, OH* DM: Jeff Nagel PO: Rob Zombie ARCTIC MONKEYS</p> <p>WXRK/Cleveland, OH* PO: Kim Monroe APD: Dom Nardella HOOBASTANK</p> <p>WARQ/Columbia, SC* PO: Dave Stewart MD: Matt Lee 10 EMERY COHEED AND CAMBRIA THRICE AVENGED SEVENFOLD SEETHER</p> <p>WWCD/Columbus, OH* DM/PO: Dave Dunaway APD: Andy "Andyman" Davin MD: Jack DeVoss MORRISSEY</p> <p>KOGE/Dallas, TX* DM: Diane Oaherty APD/MD: Alan Ayo SEETHER COHEED AND CAMBRIA</p>	<p>WXEG/Dayton, OH* DM: Steve Kramer APD/MD: Boomer No Adds</p> <p>KTCL/Denver, CO* PO: Joe Berilago APD/MD: Nerf No Adds</p> <p>CIMX/Detroit, MI* PO: Murray Brookshaw APD: Vince Cannova MD: Matt Franklin STROKES HOOBASTANK</p> <p>KXNA/Fayetteville, AR PO/MD: Dave Jackson 7 SEVENDUST 6 WHITE STRIPES 5 BLUE OCTOBER 4 30 SECONDS TO MARS</p> <p>WYSK/Fredricksburg, VA DM/PO: Paul Johnson APD/MD: Tre Clarke 5 BLUE OCTOBER SEETHER NICKELBACK SHINEDOWN</p> <p>KFRM/Fresno, CA* PO: Gina Juliano APD/MD: Jason Squires 1 YEAH YEAH YEAHS BLUE OCTOBER KORN HOOBASTANK</p> <p>KKPL/Ft. Collins, CO* DM/PO: Mark Callaghan MD: Bomer 1 ARCTIC MONKEYS ROB ZOMBIE MY MORNING JACKET</p> <p>WJXB/Ft. Myers, FL* DM: John Rozz MD: Jeri Zio HAWTHORNE HEIGHTS</p> <p>WXTW/Ft. Wayne, IN* DM: Bill Stewart PO: JJ Fabini SEETHER DEPECHE MODE SYSTEM OF A DOWN YEAH YEAH YEAHS</p> <p>WGRD/Grand Rapids, MI* PO: Jerry Tarrant 2 FRAY NICKELBACK KORN FAKTION</p>	<p>WXNR/Greenville, NC* DM: Bruce Simey PO: Jeff Sanders APD/MD: Sully AVENGED SEVENFOLD ARCTIC MONKEYS SYSTEM OF A DOWN HOOBASTANK</p> <p>KUCD/Honolulu, HI* DM: Paul Wilson PO: Jamie Hyatt MD: Chris Sampaio 11 MY MORNING JACKET 2 GODSMACK WEEZER</p> <p>KTBB/Houston, TX* PO: Vince Richards MD: Don Janzen 1 STAIN'D HAWTHORNE HEIGHTS</p> <p>WRXZ/Indianapolis, IN* PO: Leny Diana MD: Michael Young 29 NICKELBACK 1 MARGOT & THE NUCLEAR SO AND SO 3 DISTURBED SHINEDOWN</p> <p>WPLA/Jacksonville, FL* DM: Lito Austin PO/MD: Chad Chumley No Adds</p> <p>WRZK/Johnson City* PO: Scott Dinks MD: Lito BLUE OCTOBER SYSTEM OF A DOWN KORN</p> <p>WTRZ/Johnson City* DM/PO: Bruce Clark APD: LoKi No Adds</p> <p>KRBZ/Kansas City, MO* DM: Greg Bergen PO: Lito APD: Aetra B MD: Jason Ulanet 1 MATISYAHU KILLERS BLUE OCTOBER SYSTEM OF A DOWN</p> <p>WNFZ/Knoxville, TN* DM: Terry Gillingham PO: Shane Cox APD/MD: Valerie Hale 6 ROB ZOMBIE BUCKCHERRY</p> <p>KFTE/Lafayette, LA* PO: Scott Perrin APD/MD: Roger Pride MD: Duane Alton 1 KORN 1 YEAH YEAH YEAHS</p>	<p>KXTE/Las Vegas, NV* PO: Chris Simey MD: Cary Brown 1 SEVENDUST SEETHER</p> <p>KOLD/Los Angeles, CA* PO: Michael Steele MD: Mark Sovel 14 MELLOWDRONE 7 EDITORS 1 STROKES BLUE OCTOBER GOGOL BORDELLO ROCCO DELUCA & THE BURDEN</p> <p>KROQ/Los Angeles, CA* PO: Kevin Weatherly APD: Gene Sandblom MD: Lisa Worden 2 AVENGED SEVENFOLD 1 MATISYAHU WOLFMOTHER</p> <p>WLRS/Louisville, KY* DM: J.D. Kunes PO: Anrae Fitzgerald MD: Joe Stamm SYSTEM OF A DOWN</p> <p>WMFS/Memphis, TN* DM/PO: Rob Cressman MD: Sydney Nabors 1 FLYLEAF 1 KORN ARCTIC MONKEYS</p> <p>WLUM/Milwaukee, WI* PO: Kenny Neumann MD: Chris Calel YEAH YEAH YEAHS</p> <p>WGVX/Minneapolis, MN* DM: Dave Hamilton PO: Jeff Collins MD: LoKi 17 ORSON 7 NIGHTMARE OF YOU 6 BLUE OCTOBER 6 PEOPLE IN PLANES 3 HOLD STEADY</p> <p>WHTC/Monmouth, NJ* PO: Mike Gavin APD/MD: Brian Phillips 1 COHEED AND CAMBRIA MORRISSEY WEEZER</p> <p>KMBY/Monterey, CA* PO/MD: Kenny Allen 3 ATREYU 1 MATISYAHU 1 MORRISSEY 1 AVENGED SEVENFOLD 1 DEPECHE MODE</p> <p>WKZQ/Myrtil Beach, SC PO: Mark McKinney APD/MD: Charley NEOTOBREATH ROB ZOMBIE</p>	<p>WRRV/Newburgh, NY* PO: Andrew Boris MD: Bill Dunn 9 DISTURBED 7 KORN</p> <p>WROX/Norfolk, VA* DM: Jay Michaels APD: Mark Diamond DEPECHE MODE ROB ZOMBIE GODSMACK</p> <p>KORX/Odessa, TX PO: Michael Todd APD: Dre 23 PANIC! AT THE DISCO 23 JACK JOHNSON 11 ROBERT POLLARD</p> <p>KHBZ/Oklahoma City, OK* DM: Tom Travis PO: Corbin Pierce 1 WHITE STRIPES 1 HARO-FI NICKELBACK SHINEDOWN</p> <p>WJRR/Oriando, FL* PO: Pat Lynch APD: Rick Everitt MD: Brian Dickerman 5 COHEED AND CAMBRIA 1 AVENGED SEVENFOLD SEETHER</p> <p>WOCL/Oriando, FL* PO: Bobby Smith No Adds</p> <p>KMRJ/Palm Springs, CA DM/PO: Dwight Arnold 8 SYSTEM OF A DOWN 8 ROB ZOMBIE 8 GODSMACK 5 BLUE OCTOBER 1 MORRISSEY 1 FAKTION ARCTIC MONKEYS WOLFMOTHER</p> <p>KEDJ/Phoenix, AZ* PO: Aetra B MD: Mike Gavin APD/MD: Brian Phillips 1 COHEED AND CAMBRIA MORRISSEY WEEZER</p> <p>WXDX/Pittsburgh, PA* DM/PO: John Moschitta MD: Vinnie Ferguson SYSTEM OF A DOWN</p> <p>WCYY/Portland, ME MD: Brian James AVENGED SEVENFOLD EMERY STAIN'D KORN</p> <p>KNRK/Portland, OR* APD: Jaime Cooley No Adds</p>	<p>WBRU/Providence, RI* PO: Seth Resler APD: Sarah Rose MD: Chris Novello 1 COHEED AND CAMBRIA 1 MATISYAHU 1 MORRISSEY</p> <p>KRZQ/Reno, NV* DM: Rob Brooks PO: Harry Whitney MD: Melanie Flores No Adds</p> <p>WDYL/Richmond, VA* PO: Eric Kristensen No Adds</p> <p>WRXL/Richmond, VA* DM: Bill Cahill PO/MD: Casey Krukowski No Adds</p> <p>KCXX/Riverside, CA* PO: John DeSantis APD/MD: Bobby Sato No Adds</p> <p>WZNE/Rochester, NY* DM: Stan Main PO: Jeff Sattolano 2 PANIC! AT THE DISCO HURT SHINEDOWN</p> <p>KWOD/Sacramento, CA* DM: Curtiss Johnson PO: Jim Robinson MD: Hill Jordan PEOPLE IN PLANES DEPECHE MODE</p> <p>KXRX/Salt Lake City, UT* DM: Alan Hague PO: Todd Noker APD: Corey O'Brien MD: Aite Furlin 6 BEN HARPER LASHES METRIC ARCTIC MONKEYS</p> <p>KBZT/San Diego, CA* PO: Garrett Michaels APD/MD: Mike Hansen MD: Mike Halloran 6 BEN HARPER LASHES METRIC ARCTIC MONKEYS</p> <p>XTRA/San Diego, CA* PO: Kevin Stapleford MD: Marco Collins 4 SOUNDS</p> <p>KITS/San Francisco, CA* PO: Sean Demery APD/MD: Aaron Axelson 12 ARCTIC MONKEYS 5 SHE WANTS REVENGE</p>	<p>KJEE/Santa Barbara, CA PO: Eddie Gutierrez MD: Dave Hancec MY MORNING JACKET</p> <p>WTZB/Sarasota, FL* DM: Ron White PO: Ron Miller FALL OUT BOY COHEED AND CAMBRIA</p> <p>Sirius All Nation/Satellite DM: Gary Schoenwetter PO: Rich McLaughlin MD: Khaled Elsebai 15 SOUNDS 8 DEPECHE MODE</p> <p>WFXX/Savannah, GA DM: Susan Groves 2 BLUE OCTOBER 1 ROB ZOMBIE</p> <p>KNDD/Seattle, WA* PO: Phil Manning APD: Jim Keller 17 ARCTIC MONKEYS 2 SHE WANTS REVENGE 2 ANTI-FLAG WHITE STRIPES ROCK KILLS KID</p> <p>WWDC/Washington, DC* PO: Rick Schmidt APD/MD: Donielle Flynn 1 JACK'S MANNEQUIN 1 PANIC! AT THE DISCO</p> <p>WBSX/Wilkes Barre, PA* DM: Jim Dorman PO: Chris Lloyd MD: James McKay COHEED AND CAMBRIA</p> <p>WFSM/Wilmington, NC PO/MD: Mike Kennedy 7 30 SECONDS TO MARS 3 SHINEDOWN</p>	<p>WRWK/Toledo, OH* PO: Dan McClintock APD/MD: Carolyn Stone 10 WHITE STRIPES 10 BLUE OCTOBER 10 KID ROCK 9 KID ROCK</p> <p>WJZZ/Traverse City, MI DM: April Hurley-Rose PO/MD: Chad Barron 19 AVENGED SEVENFOLD ROB ZOMBIE</p> <p>KFMA/Tucson, AZ* PO: Matt Spry MD: Greg Rampage 14 ROCK KILLS KID</p> <p>KMYZ/Tulsa, OK* PO: Amber Fiedler 3 SYSTEM OF A DOWN</p> <p>WPBW/W. Palm Beach, FL* PO: John O'Connell MD: Nik Rivers 5 ARCTIC MONKEYS COHEED AND CAMBRIA SHINEDOWN</p> <p>WWSX/Wilkes Barre, PA* DM: Jim Dorman PO: Chris Lloyd MD: James McKay COHEED AND CAMBRIA</p> <p>WFSM/Wilmington, NC PO/MD: Mike Kennedy 7 30 SECONDS TO MARS 3 SHINEDOWN</p>
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POWERED BY
MEDIABASE

*Monitored Reporters
91 Total Reporters
77 Total Monitored
14 Total Indicator



JOHN SCHOENBERGER

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Trying Something Different

Triple A arrives in Canada

A year ago I wrote a column looking into why Triple A radio had yet to happen in Canada. Sure, at one time we had CKEY in Niagara Falls and Buffalo and CIDR just over the border from Detroit, but in reality both stations targeted the U.S. more than the Canadian market.

Well, a year later, I am excited to say that the situation has changed. About two months ago Newcap Broadcasting flipped one of its Smooth Jazz outlets to Triple A as CKFE (Cafe 100.7)/Winnipeg, MB. Winnipeg is a top 10 market in Canada and a growing, youth-minded city with a population close to 750,000.

Further, I recently had a conversation with Steve Parker, a broadcasting analyst who is doing a study for the Canadian Radio-Television and Telecommunications Commission on Triple A, and he informed me that some folks applying for licenses up north are seriously considering Triple A as a format. So Triple A is now clearly on the radar screen in Canada.

In this column I talk with Nick Addams, PD of Cafe 100.7. Addams is a music lover who enjoys all genres, from folk to rock, from jazz to world beat, all of which are part of the mix on Cafe.



Nick Addams

R&R: What was the inspiration for launching a Triple A station in Winnipeg?

NA: I wouldn't say that any particular station in the States served as a model for us, other than the fact that we looked into what many of the stations were doing on a general level.

Certainly, their combined airplay as represented in the Triple A charts in **R&R** gave us an important starting point in terms of the music, but, understanding that this format must conform to the market it serves, we pretty much looked at what we felt was missing on the radio dial in Winnipeg and molded the station with that in mind.

It really came down to our desire to do something different from what almost all other commercial radio stations were doing. We accepted that we are in the commercial radio business, and we love the competition that comes along with that, but we also felt that many radio stations take themselves way too seriously and restrict themselves within formatic boundaries that make for boring and predictable radio.

We wanted to be a station that plays a broad variety of musical genres that appeals to the adult listener. We recognized that we needed hit songs and core artists to build this station on, but we had a real desire to stretch the en-

velope in as many directions as we possibly could.

As we formulated the music for Cafe we definitely did not believe that less is better. It was really quite easy to find artists from the past, artists who have had long careers and newer artists whose music blends well together.

R&R: I would think this format makes it easy for you to satisfy your Canadian-content requirements.

NA: You are right about that. One of the things we noticed as we researched the music that was being played by the format in the U.S. was how many of the artists either still reside in Canada or are originally from Canada. We didn't have to go through much of a process to satisfy the Cancon requirement. In fact, we pretty much took care of that in the process of putting together the mix of artists we felt was right for Cafe.

But there are challenges too. Artists from Canada who do well at Triple A in the U.S. often have a somewhat different image up here. For example, The Barenaked Ladies have enjoyed exposure on many formats down there, including Triple A, but their image is pretty much as a Top 40 band up here.

The way for me to get around that was to play different songs by them or different versions of their hits songs, be it an unplugged version or something that was recorded live.

Another area we really wanted to make an effort in was supporting as many local artists as we could. Understanding that one of the hallmarks of the Triple A format is being part of the community, we felt that, as a new station, this was a great way for us to begin to make that happen.

R&R: What was your library size for the launch?

NA: We started out very aggressively, claiming and actually playing songs from 2,107 different artists or groups. For some it may be just one song, for others it could be many. As far as current artists are concerned, we feel there is no harm in playing the single, but if we like the album, we are not afraid to also mix in a few other tracks right away.

R&R: It must have been clear to you that a segment of the adult audience with a certain lifestyle was being underserved for you to try a Triple A station in Winnipeg.

NA: Very much so. We did extensive research to make sure that what we felt also played out with the potential audience that we wished to target. We found that they liked certain aspects of some of the other contemporary music stations in town, but there were also certain things they really disliked.

CAFE
ONE HUNDRED SEVEN

CKFE Sample Hour

Here's a morning sample hour from CKFE (Cafe 100.7)/Winnipeg, MB.

- LIVE The River
- ROXY MUSIC More Than This
- SCOTT HINKSON Wide Eyed Mine (local singer-songwriter)
- KT TUNSTALL Black Horse & The Cherry Tree
- STARS Ageless Beauty
- CARBON LEAF Life Less Ordinary
- JONNY LANG Breaking Me
- BEN LEE Catch My Disease
- THE NEW PORNOGRAPHERS Twin Cinema
- THE WALLFLOWERS God Says Nothing Back
- TALKING HEADS And She Was
- KYLE RIABKO What Did I Get Myself Into

It became quite clear to us that we could come up with a mix of music presented in a certain kind of way that would attract a sizable listenership. Cafe can not only pull folks from other stations, but also bring back a certain segment of underserved listeners who had kind of given up on radio for their musical needs.

We wanted to make people feel that radio is cool again with Cafe, that it can be fun without being irreverent, and that we can talk to and treat them intelligently. These folks want to hear the familiar stuff, just like all listeners do, but they also want to be challenged and to learn. I think we can strike a nice balance between those two sides quite easily with the music we play at Cafe.

"I am very proud to say that I am working at the first Triple A radio station in Canada."

R&R: In what ways are you trying image the station?

NA: Our whole presentation, in terms of imaging, explains that we are a different radio station — different music mix, different types of contests, different type of morning show.

We have an all-female morning show, with Laurie Langcastor and Lindsey Anderson. Laurie was among the first female radio announcers with a regular shift in Canada. She now finds herself at the helm of Manitoba's first commercial-radio morning show hosted by two women, with Lindsey, who is a Winnipeg native.

R&R: Since the station was an Easy Listening/Smooth Jazz mix before, did you have to have to recruit all new talent for the air?

NA: It is a whole new team. The morning show mixes music with lifestyle and entertainment news. I do middays. I programmed Classic Rock radio in Edmonton for the past 11 years before coming to Winnipeg, and doing this format is a lot of fun. Steve Green does afternoons. He is also from Winnipeg. Plus we have a guy by the name of Clay Young, who used to be on TV. He does information updates and interviews for us.

R&R: Are you trying to incorporate many of the hallmarks of the format into the station?

NA: Yes. We are making a concerted effort to

get artists to come by the station and perform live for us, we have a few daily new-music features, we do a noon acoustic feature, we have a weekday-afternoon blues segment that we call "The Five o'clock Blue Plate Special," and we have some genre-specific specialty shows over the weekends.

There are several clubs and venues in town, and we are beginning to establish relationships with them. Once the local club owners and promoters understand what Cafe is all about, they will quickly see the value in getting the station involved on a long-term basis.

In addition, we are making an effort to align ourselves with certain civic and charitable causes that we hope to develop lasting relationships with.

This is a very active city. The residents of Winnipeg are hardy enough to enjoy all kinds of outdoor winter activities, but once the weather starts to warm up, everyone likes to spend as much time as possible out of doors.

We have an area called the Forks, which is where the two rivers here converge, and that is the hip and active part of town. Winnipeg is culturally diverse, it has great museums, and it has some of the best restaurants of any city.

During the spring and summer there are all kinds of cultural and music festivals, such as the Winnipeg Folk Festival and the Heritage Days Festival. Plus there are lots of greenbelt and wilderness areas for hiking, biking and so on, and there is a rather extensive waterway system that folks also take advantage of. As time goes on, these are the activities we will try to get involved with on as many levels as possible.

R&R: I hope that you and the Newcap management understand that it takes some commitment to make this format work.

NA: Oh, yes. We entered into the endeavor with open eyes and clear heads. We know we will never become the overall No. 1 station in Winnipeg. We understand that our target demo of 25-54 is where our success lies and that we can develop a very successful model with this station by being realistic and staying focused on our own goals.

It is a matter of staying true to the format serving as an alternative to what all the other stations offer on the dial. We like to think of it as a work in progress, but always with forward progression. I am very proud to say that I am working at the first Triple A radio station in Canada.

For more about Cafe 100.7, visit www.cafe100fm.com. You can contact Nick Addams at 204-889-2586 or naddams@newcap.ca.

TRIPLE A TOP 30

March 3, 2006

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	JACK JOHNSON Upside Down (Brushfire/Universal)	453	+26	26096	7	22/0
	2	COLDPLAY Talk (Capitol)	421	+1	24137	11	19/0
	3	KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin)	371	-28	20560	18	21/0
	4	TRAIN Cab (Columbia)	336	+11	19195	9	18/0
	5	U2 Original Of The Species (Interscope)	307	+10	15348	13	18/0
	6	FRAY Over My Head (Cable Car) (Epic)	257	-1	12252	24	18/0
	7	GOO GOO DOLLS Better Days (Warner Bros.)	242	+3	12391	19	16/0
	8	SANTANA f/LOS LONELY BOYS I Don't Wanna Lose Your Love (Arista/RMG)	223	0	12357	10	13/0
	9	BETH ORTON Conceived (Astralwerks/EMC)	215	+10	9630	7	20/1
	10	DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	210	-22	10601	23	21/0
	11	FEIST Mushaboom (Cherry Tree/Interscope)	207	+4	8626	15	18/1
	12	SHAWN MULLINS Beautiful Wreck (Vanguard)	207	+3	8961	7	17/0
	13	JAMES BLUNT You're Beautiful (Custard/Atlantic)	200	-3	14306	23	15/1
	14	SUBDUDES Papa Dukie & The Mud People (Back Porch/Narada Productions/EMI)	188	+22	10961	6	16/2
	15	BEN HARPER Better Way (Virgin)	187	+44	6584	2	19/3
	16	DAVID GRAY Tell Me Something (Hospital Food) (ATO/RCA/RMG)	185	+11	10596	5	17/0
	17	O.A.R. Love And Memories (Everfire/Lava)	185	+2	8436	11	16/2
	18	DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)	178	+28	8321	4	17/0
	19	NEIL YOUNG Far From Home (Reprise)	176	-1	8414	9	14/0
	20	MAT KEARNEY Nothing Left To Lose (Aware/Columbia)	160	+3	9360	4	12/1
	21	TREY ANASTASIO Shine (Columbia)	140	-35	8056	18	16/0
	22	DAVID GILMOUR On An Island (Columbia)	138	+5	9123	3	10/0
	23	ROLLING STONES Rain Fall Down (Virgin)	136	-7	5379	12	15/0
	24	BONNIE RAITT I Don't Want Anything To Change (Capitol)	121	+2	3072	6	12/0
	25	BRANDI CARLILE What Can I Say (Red Ink/Columbia)	115	+22	5222	3	9/1
	26	AQUALUNG Left Behind (Slightly Bigger/Red Ink/Columbia)	112	-2	6421	3	11/0
	27	MICHAEL STIPE In The Sun (Warner Bros.)	107	+20	7841	2	6/0
	28	AUGUSTANA Boston (Epic)	94	+2	4474	2	9/1
Debut	29	VAN MORRISON Playhouse (Lost Highway)	93	+11	2850	1	8/0
	30	DEPECHE MODE Precious (Mute/Sire/Reprise)	91	-23	4231	19	10/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
KT TUNSTALL Suddenly I See (Relentless/Virgin)	6
BEN HARPER Better Way (Virgin)	3
JEWEL Again And Again (Atlantic)	3
O.A.R. Love And Memories (Everfire/Lava)	2
SUBDUDES Papa Dukie... (Back Porch/Narada Productions/EMI)	2
JACKIE GREENE I'm So Gone (Verve Forecast/VMG)	2
MATT COSTA Cold December (Brushfire/Universal/UMG)	2
MORRISSEY You Have Killed Me (Attack/Sanctuary/SRG)	2

The Triple A add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach five plays per week in two consecutive airplay weeks. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BEN HARPER Better Way (Virgin)	+44
DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)	+28
JACK JOHNSON Upside Down (Brushfire/Universal)	+26
LIVE The River (Epic)	+25
FRAY How To Save A Life (Epic)	+25
JEWEL Again And Again (Atlantic)	+24
TREY ANASTASIO Tuesday (Columbia)	+24
SUBDUDES Papa Dukie... (Back Porch/Narada Productions/EMI)	+22
BRANDI CARLILE What Can I Say (Red Ink/Columbia)	+22
HOOBASTANK If I Were You (Island/IDJMG)	+21

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector)	149
AQUALUNG Brighter Than Sunshine (Slightly Bigger/Red Ink/Columbia)	120
TRACY CHAPMAN Change (Lava/Atlantic)	109
COLDPLAY Speed Of Sound (Capitol)	104
DAVID GRAY The One I Love (ATO/RCA/RMG)	100
GREEN DAY Boulevard Of Broken Dreams (Reprise)	82
SNOW PATROL Chocolate (A&M/Interscope)	82
HOWIE DAY Collide (Epic)	82
JACK JOHNSON Breakdown (Brushfire/Universal)	76
COLDPLAY Fix You (Capitol)	76

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

NEW & ACTIVE

SUSAN TEDESCHI Evidence (Verve Forecast/VMG)
Total Plays: 88, Total Stations: 9, Adds: 0

BEN LEE Gamble Everything For Love (New West)
Total Plays: 78, Total Stations: 7, Adds: 0

LIVE The River (Epic)
Total Plays: 76, Total Stations: 5, Adds: 0

RHETT MILLER Help Me Susanne (Verve Forecast/VMG)
Total Plays: 69, Total Stations: 8, Adds: 0

HOOBASTANK If I Were You (Island/IDJMG)
Total Plays: 61, Total Stations: 3, Adds: 0

KT TUNSTALL Suddenly I See (Relentless/Virgin)
Total Plays: 60, Total Stations: 8, Adds: 6

JAMIE CULLUM London Skies (Verve Forecast/VMG/Universal)
Total Plays: 60, Total Stations: 6, Adds: 0

MY MORNING JACKET Off The Record (ATO/RCA/RMG)
Total Plays: 55, Total Stations: 5, Adds: 1

SHERYL CROW & STING Always On Your Side (A&M/Interscope)
Total Plays: 53, Total Stations: 5, Adds: 0

DUNCAN SHEIK White Limousine (Zoe/Rounder)
Total Plays: 51, Total Stations: 7, Adds: 0

Songs ranked by total plays



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TRIPLE A

ON THE RECORD

With
Nick Attaway
Head of Promotion, ATO
Records/Red Light Management



We at ATO are so proud to represent My Morning Jacket to radio. Their new album, *Z*, is a masterpiece and their best work of art to date. You discover that *Z* is very intimate after a few listens, and it consumes you like a new love affair. • From the very first listen, we knew that "Off the Record" was a perfect first single for radio. With its *Hawaii Five O*-ish riff, the song is fun and forces one to smile, rock and then sing along. • "Off the Record" is igniting passion from listeners and gives freshness to playlists. According to WTTs/Indianapolis PD Brad Holtz, "The reviews don't lie. My Morning Jacket are a breath of fresh air. Their music stands out on the radio, and, as far as full-length albums, *Z* is simply one of the finest I've heard in quite some time." • WXPN/Philadelphia OMMD Dan Reed told me that thousands of listeners voted *Z* the No. 2 album of the year for 2005, and he said, "I am flabbergasted that 'Off the Record' isn't on every Triple A station right now." • *Rolling Stone* is right in calling My Morning Jacket America's Radiohead.

Jack Johnson stays at the top of the monitored chart for the second week, with **Coldplay** bulletted right behind him at 2* ... Also holding solid in the top 10 are **Train**, **U2**, **The Goo Goo Dolls**, **Santana** f/**Los Lonely Boys** and **Beth Orton** (9* is the highest she has ever been on the monitored chart!)

... Other projects making significant gains this week include **Shawn Mullins**, **The Subdudes**, **Ben Harper**, **David Gray**, **Mat Kearney**, **Brandi Carlile** and **Michael Stipe** ... **Van Morrison** debuts ... Johnson also remains at No. 1 on the Indicator chart, with Harper and Train now moving into the top 10 ... Other gainers include **My Morning Jacket**, **Susan Tedeschi**, **Rhett Miller**, **Bonnie Raitt**, **David Gilmore** and **Augustana** ... **Jackie Greene** and **Aqualung** debut ... Keep an eye on **Rhythm & Groove Club**, **Ben Lee**, **Fiona Apple**, **Trey Anastasio** and **Jamie Cullum** ... In the Most Added category, **KT Tunstall**'s followup, "Suddenly I See," is off to a great start, with 27 adds, while **Jewel** adds another dozen to her tally ... Also having a good first week are **Morrissey**, **Nicolai Dunger** and **Jenny Lewis w/The Watson Twins** ... Harper, **The Fray**, **Matt Costa** and **Black Rebel Motorcycle Club** close some important holes.

— John Schoenberger, Triple A/Americana Editor



AAA ARTIST

OF THE WEEK

ARTIST: **Shawn Mullins**

LABEL: **Vanguard**

By **JOHN SCHOENBERGER** / TRIPLE A & AMERICANA EDITOR

Atlanta-based Shawn Mullins has enjoyed a long and varied career. He grew up in an intensely musical family and majored in music in college. During that period he began to write his own songs and perform them live in local clubs. After graduation Mullins served in the Army Reserve, but music was never far away. Upon his discharge he resumed performing in Atlanta clubs and began putting some of his songs on tape.

Mullins started his own independent label in 1991, and by 1998 he had released several albums. It was *Soul's Core* that catapulted his career to the next level, after the song "Lullaby" found its way onto radio-station playlists, ultimately garnering Mullins a recording deal with Columbia.

Mullins released *Velvet Sun* in 2002 and then participated in the acoustic-based trio The Thorns with Matthew Sweet and Pete Droge. The Thorns released one album for Aware/Columbia, produced by Brendan O'Brien, and toured for over a year.

"It was late 2004, and I had written a bunch of new songs since my last solo project," says Mullins. "I was whittling down the material for a new album. Sony was in the middle of a large corporate merger with BMG. Everyone was pretty preoccupied with the transition, so I decided to part ways with Sony."

Through a chance meeting with Vanguard A&R head Steve Buckingham, a

deal was struck for Mullins to join the historic label and record his new album, *9th Ward Pickin' Parlor*. Mullins began the process in Atlanta but eventually headed to New Orleans for a change of scenery, working with friend Mike West at his studio in the Ninth Ward.

The result is an album that is sometimes electric and rockin' but mostly leans toward the acoustic side, with influences from folk, country, rock and even Celtic music. Helping out were West on guitar, mandolin, banjo and banjolin; Gerry Hansen and Kenny Malone on drums and percussion; David Labruyere on bass; and Peter Stroud on electric guitar. There are some impressive guest appearances, too, including Chris Thile on mandolin and The Starvation Army Po' Boy Choir.

"I aimed for that old-school vibe," says Mullins. "No loops or samples, live instruments only. If a note wasn't perfect but the overall performance was there, that's what we kept."

Mullins says the 9th Ward Pickin' Parlor was destroyed by Hurricane Katrina, but West and his family are OK and have relocated to Lawrence, KS.

Several tracks stand out, including "Beautiful Wreck" (co-written with Droge, Marshall Altman and Glen Phillips), "Blue as You" (written by Sweet and Droge), "Cold Black Heart," "Homemade Wine," "Find Love" and "Lay Down Your Swords, Boys."

"I'm proud to be working with everyone at Vanguard," says Mullins. "The company has such a rich musical history and an incredible roster that includes some of my favorite albums." Mullins recently taped performances for *E-Town* and *World Cafe*, and he is in the midst of booking an extensive tour.



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AMERICANA TOP 30 ALBUMS



March 3, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	+/- PLAYS	CUMULATIVE PLAYS
1	1	ROSANNE CASH Black Cadillac (Capitol)	570	+35	2833
2	2	BR549 Dog Days (Dualtone)	492	-22	4261
4	3	SUBDUDES Behind The Levee (Back Porch/Narada Productions/EMI)	445	+29	2494
3	4	MARTY STUART... Badlands (Superlatone/Universal South)	382	-36	4759
5	5	ROBINELLA Solace For The Lonely (Dualtone)	378	-21	2371
6	6	MERLE HAGGARD Chicago Wind (Capitol)	316	-42	6059
8	7	SHAWN MULLINS 9th Ward Pickin Parlor (Vanguard)	293	-8	1232
7	8	JAMES MCMURTRY Childish Things (Compadre)	260	-48	12817
19	9	NEKO CASE Fox Confessor Brings The Flood (Anti/Epitaph)	258	+38	748
9	10	GIBSON BROTHERS Red Letter Day (Sugar Hill)	251	-20	1364
10	11	GOURDS Heavy Ornamentals (Eleven Thirty)	243	-19	1443
28	12	JESSI COLTER Out Of The Ashes (Shout! Factory)	228	+49	550
13	13	MIKE MCCLURE BAND Camelot Falling (Smith)	220	-25	4058
12	14	SUSAN TEDESCHI Hope & Desire (Verve Forecast/VMG)	210	-35	6503
11	15	JOY LYNN WHITE One More Time (Thorch Recordings)	209	-41	6656
16	16	HONEYBROWNE Something To Believe In (Compadre)	208	-20	3832
20	17	JERRY DOUGLAS The Best Kept Secret (Koch)	199	-7	5185
17	18	GARDEN SMITH Field Of Crows (Dualtone)	198	-24	1588
21	19	BRIAN KEANE I Ain't Even Lonely (Mix-O-Rama)	197	-8	1882
14	20	OELBERT MCCLINTON Cost Of Living (New West)	194	-48	15299
23	21	VARIOUS TransAmerica (Nettwerk)	194	+1	827
25	22	JEFF TALMADGE Blissville (CoraZong)	194	+4	871
15	23	RODNEY CROWELL The Outsider (Columbia)	191	-40	14763
26	24	STONEY LARUE The Red Dirt Album (Smith)	185	-1	4230
18	25	BONNIE BISHOP Soft To The Touch (Smith)	183	-38	2110
24	26	LEE ROCKER Racin' The Devil (Alligator)	179	-12	849
27	27	CROSS CANADIAN RAGWEED Garage (Universal South)	166	-13	3344
30	28	CORY MORROW Nothing Left To Hide (Smith)	165	-3	3902
<i>Debut</i>	29	RHETT MILLER The Believer (Verve Forecast/VMG)	163	-3	979
<i>Debut</i>	30	MOUNTAIN HEART Wide Open (Skaggs Family)	162	+7	552

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2006 Americana Music Association.

AMERICANA SPOTLIGHT

By John Schoenberger

Artist: Jessi Colter

Label: Shout! Factory



It's been 20 years since Jessi Colter has been actively recording music. Born in Phoenix, she made her first foray into the musical world at an early age, when she toured with guitarist Duane Eddy, whom she married. After her divorce from Eddy, Colter met Waylon Jennings, with whom she had a professional relationship that led to a personal one. During the '70s Colter became one of the mainstays of the outlaw country movement. By the mid-'80s she was content to drift into the shadows and raise a family, but she continued to record music for children. Now, a few years after the death of Jennings and the emergence of their son Shooter as a musical force in his own right, Colter is ready to step back into the spotlight. *Out of the Ashes* was produced by Don Was and features some canned vocals by Waylon, as well as guest appearances by Shooter and Tony Joe White. Check out "Out of the Rain," "You Can Pick 'Em," "Starman" and "You Took Me By Surprise."

AMERICANA NEWS

Clear Channel's Classic Rock KZPS/Dallas has begun broadcasting a digital Americana channel as part of its HD2 services in the metroplex. Called Lone Star, the channel features a Texas-flavored mix of current Americana acts and a variety of artists ranging from Bob Seger to The Grateful Dead. Meanwhile, Clear Channel reports that WPKX/Springfield, MA will be its second broadcast station to receive an Americana HD2 channel, starting March 31 ... Veteran entertainer James Monroe will soon be opening a 700-seat music hall and RV campground in Franklin, KY. Monroe was inspired by his father, Bill Monroe, to create a haven for music lovers and outdoorsmen alike. The James Monroe Bluegrass Music Hall is expected to be completed and ready for patrons in early April. In honor of the grand opening, Monroe will host the Kentucky Springtime Bluegrass Special, April 19-22 ... k.d. lang has chosen songs from the first decade of her musical career for the new compilation *Reintarnation*, due April 25 on Rhino Records. The collection includes the rare early single "Friday Dance Promenade," as well as material from *A Truly Western Experience* (1984), *Angel With a Lariat* (1987), *Shadowland* (1988), *Absolute Torch and Twang* (1989) and the soundtrack to *Even Cowgirls Get the Blues* (1993). The set also includes "Changed My Mind," a song lang and longtime collaborator Ben Mink wrote more than 20 years ago that they completed and recorded for *Reintarnated*.

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
HANK III Straight To Hell (Bruc/Curb)	16
RAONEY FOSTER This World We Live In (Dualtone)	16
VAN MORRISON Pay The Devil (Lost Highway)	11
TOM RUSSELL Love And Fear (HighTone)	9
TRES CHICAS Bloom, Red And The Ordinary Girl (Yep Roc)	9
JENNY LEWIS WITH THE WATSON TWINS Rabbit Fur Coat (Team Love)	9
DEREK TRUCKS BANO Songlines (Legacy/Columbia)	8
VARIOUS ARTISTS Texas Unplugged: Vol. 2 (Palo Duro)	6
JESSI COLTER Out Of The Ashes (Shout! Factory)	6
MARLEY'S GHOST Spooked (Sage Arts)	6
SARAH HARMER I'm A Mountain (Zoe/Rounder)	6



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KEVIN PETERSON

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Christian CHR Listeners

What else are they listening to?

Paragon Media Strategies, in conjunction with Goodratings Strategic Services, conducted a Christian CHR perceptual study specifically for the R&R Christian Summit last December and announced the results there. For those unable to attend the summit, Paragon is releasing the study as a five-part series.

This week we'll cover Part Three of the series, "Christian CHR Format Blend Ratings," in which participants listened to five-song blends or clips that represented various formats. They were asked whether they would be likely to listen to a station that played that type of music and whether they would expect to hear it on a Christian CHR station.

Christian CHR

The Christian CHR format was represented by the following song clips:

- Audio Adrenaline, "Get Down"
- Toby Mac, "Burn for You"
- Stacie Orrico, "Security"
- Relient K, "Be My Escape"
- Barlow Girl, "Mirror"

Ninety-five percent of the participants said they would be likely to listen to a station that plays this type of music, and 95% said they would expect to hear this type of music on a Christian CHR station. Fifty-nine percent said they prefer this format.

On a 10-point scale they gave this format an 8.7. They said this format was most compatible with Christian AC, followed by Christian Rock and Inspo. The format they found it to be least compatible with was mainstream CHR. The strongest cell in the Christian CHR lifegroup is women 25-44. Country also showed strong come with this group.

Christian AC

The Christian AC format was represented by the following song clips:

- Mercy Me, "Homesick"
- Point Of Grace, "You Are the Answer"
- Chris Tomlin, "Holy Is the Lord"
- Jaci Velasquez, "Every Time I Fall"
- Casting Crowns, "Voice of Truth"

Eighty-eight percent of the participants said they would be likely to listen to a station that plays this type of music, and 83% said they would expect to hear this type of music on a Christian CHR station. Fifty-eight percent said they prefer this format.

On a 10-point scale they gave this format an 8.2. They said this format was most compatible with Christian CHR and Inspo. The strongest cell in this lifegroup is persons 25+.

Inspo

The Inspo format was represented by the following song clips:

- Selah, "All My Praise,"
- Joel Hanson & Sara Groves, "Traveling Light"
- Twila Paris, "We Bow Down"
- Steven Curtis Chapman, "Moment Made for Worshiping"

Scott Krippayne, "Sometimes He Calms the Storm"

Seventy-one percent of the participants said they would be likely to listen to a station that plays this type of music, and 58% said they would expect to hear this type of music on a Christian CHR station. Thirty-five percent said they prefer this format.

On a 10-point scale they gave this format a 7.1. They said this format was most compatible with Christian AC and CHR. The strongest cell in this lifegroup is persons 45+.

Christian Rock

The Christian Rock format was represented by the following song clips:

- Disciple, "The Wait Is Over"
- Skillet, "Under My Skin"
- The Wedding, "Move This City"
- Anberlin, "Paperthin Hymn"
- FM Static, "Crazy Mary"

Seventy-four percent of the participants said they would be likely to listen to a station that plays this type of music, and 65% said they would expect to hear this type of music on a Christian CHR station. Thirty-four percent said they prefer this format.

On a 10-point scale they gave this format a 7.3. They said this format was most compatible with Christian CHR, followed by Christian Rhythmic. The strongest cell in this lifegroup is persons under 25.

Christian Rhythmic

The Christian Rhythmic format was represented by the following song clips:

- T-Bone, "Can I Live"
- Cross Movement, "Hey Y'all"
- Ambassador, "Feels Good"
- KJ-52, "Dear Slim"
- John Reuben, "Doin'"

Fifty-seven percent of the participants said they would be likely to listen to a station that plays this type of music, and 51% said they would expect to hear this type of music on a Christian CHR station. Seventeen percent said they prefer this format.

On a 10-point scale, they gave this format a 6.0. They said this format was most compatible with Christian CHR and Rock. The strongest cell in this lifegroup is persons under 25.

Mainstream CHR

The mainstream CHR format was represented by the following song clips:

- Mariah Carey, "We Belong Together"
- Green Day, "Boulevard of Broken Dreams"
- Will Smith, "Switch"

Inspo Numbers

Here are the fall Arbitron results for Inspo. Notice that three stations climbed into the top 10. Numbers for Christian AC, CHR and Rock stations appeared in last week's column. All numbers are Monday-Sunday, 6am-midnight and are AQH shares with 12+ market rank in parentheses. Numbers are shown for both spring and fall 2005 for comparison. Ties are represented by a "t."

Market	No.	Calls/City	Fall '05	Spring '05
	3	WMBI/Chicago	1.2 (30t)	1.4 (26t)
	5	KCBI/Dallas	1.2 (29t)	1.2 (31t)
	21	WRBS/Baltimore	1.9 (17)	2.2 (12)
	58	WCDR/Dayton	0.6 (29t)	0.7 (28)
	61	KFLT-AM/Tucson	1.0 (27)	1.3 (21t)
	80	KYCC/Stockton	1.1 (22t)	0.9 (23t)
	125	WUGN/Flint, MI	2.3 (12t)	—
	130	WUGN/Saginaw, MI	5.0 (9)	3.2 (11)
	152	WGSL/Rockford, IL	1.3 (20t)	2.4 (13t)
	161	WMIT/Asheville, NC	6.0 (6)	5.0 (8)
	168	WGNV/Wausau, WI	0.9 (20t)	0.3 (35t)
	189	WAFR/Tupelo, MS	1.7 (16t)	1.3 (19t)
	216	WCIK/Elmira, NY	2.3 (15t)	2.3 (14t)
	218	KCFB/St. Cloud, MN	0.4 (32t)	1.1 (22)
	283	KCRN/San Angelo, TX	2.8 (11t)	1.8 (14t)
	296	WAYR/Brunswick, GA	4.2 (7t)	2.7 (11t)

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ible with mainstream Hot AC. The strongest cell in this lifegroup is females under 25.

"Christian CHR listeners are as likely to prefer a Christian AC station as they are a Christian CHR station."

John Stevens

- Black Eyed Peas, "Where Is the Love"
- Usher, "Burn"

Only 30% of the participants said they would be likely to listen to a station that plays this type of music, and only 8% said they prefer this format. On a 10-point scale they gave this format a 4.2. They also said this format was most compat-

In Summary

In summing up this segment of the Christian CHR study, Paragon Media Strategies COO John Stevens says, "Christian CHR listeners are as likely to prefer a Christian AC station as they are a Christian CHR station. This further explains the considerable overlap we see between these two Christian-music formats seemingly regardless of age.

"After Christian CHR and Christian AC, these listeners prefer three other Christian formats — Inspo, Christian Rock and Christian Rhythmic — ahead of the mainstream radio formats Hot AC, CHR and AC. Christian CHR listeners are loyal to Christian CHR and a variety of other Christian formats."

You can see the complete results for this segment of the study, with graphics, as well as the two previous segments at www.paragonmediastrategies.com. The final two segments of this study will appear in future issues of R&R.

Reason for maximum rotation:

Your core listeners' favorite song.

Chris Tomlin

"How Great Is Our God"

For more promotional information contact
 Andrea Kleid akleid@emicmg.com
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CHRISTIAN AC TOP 30

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March 3, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	1114	-22	26	36/0
2	2	THIRD DAY Cry Out To Jesus (Essential/PLG)	1092	+9	23	39/0
3	3	JEREMY CAMP This Man (BEC/Tooth & Nail)	1060	-8	25	37/0
4	4	CHRIS TOMLIN How Great Is Our God (Sixsteps/Sparrow/EMI CMG)	1022	+25	9	33/1
5	5	MATTHEW WEST Only Grace (Universal South/EMI CMG)	824	+34	14	33/2
7	6	AARON SHUST My Savior My God (Brash)	807	+74	8	29/4
6	7	CARRIE UNDERWOOD Jesus, Take The Wheel (Arista/PLG)	800	+25	8	27/0
8	8	NATALIE GRANT What Are You Waiting For (Curb)	729	+15	12	30/1
9	9	NEWSONG Psalm 40 (Integrity Label Group)	689	-8	13	28/0
10	10	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	599	-66	30	39/0
12	11	MERCYME In The Blink Of An Eye (INO)	550	-20	36	37/0
13	12	CASTING CROWNS Praise You In This Storm (Beach Street/Reunion/PLG)	546	+58	4	30/3
11	13	NICHOLE NORDEMAN What If (Sparrow/EMI CMG)	516	-57	16	22/0
14	14	CHRIS TOMLIN Holy Is The Lord (Sixsteps/Sparrow/EMI CMG)	456	-15	55	39/0
16	15	STEVEN CURTIS CHAPMAN Remembering You (Sparrow/EMI CMG)	417	-18	16	23/0
17	16	NEWSBOYS I Am Free (Inpop)	403	-2	6	20/2
18	17	TREE63 I Stand For You (Inpop)	361	-20	12	19/0
19	18	AVALON Love Won't Leave You (Sparrow/EMI CMG)	335	+18	6	16/0
20	19	JOHN DAVID WEBSTER Now (BHT)	316	+27	7	16/0
25	20	BARLOWGIRL I Need You To Love Me (Fervent/Curb/Warner Bros.)	285	+66	3	15/2
23	21	SCOTT KRIPPAYNE Alive Again (Spring Hill)	261	+20	9	13/0
24	22	PHILLIPS, CRAIG & DEAN Because I'm Forgiven (INO)	245	+25	3	14/1
Debut	23	SWITCHFOOT We Are One Tonight (Sparrow/EMI CMG)	238	+87	1	9/1
22	24	CHRIS RICE When Did You Fall (In Love With Me) (INO)	235	-28	7	13/1
29	25	NICOL SPONBERG Hallelujah (Curb)	212	+11	2	8/0
26	26	MICHAEL W. SMITH All In The Serve (Reunion/PLG)	212	-5	3	12/0
Debut	27	SELAH Bless The Broken Road (Curb)	210	+33	1	10/2
28	28	JARS OF CLAY f/SARAH KELLY I'll Fly Away (Essential/PLG)	209	+4	20	19/0
30	29	WATERMARK Light Of The World (Rocketown)	206	+17	2	11/2
-	30	SAWYER BROWN They Don't Understand (Curb)	194	+17	17	14/0

40 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/19-2/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

NEW & ACTIVE

SONICFLOOD You Are (INO)
Total Plays: 189, Total Stations: 8, Adds: 0

KUTLESS Strong Tower (BEC/Tooth & Nail)
Total Plays: 189, Total Stations: 5, Adds: 0

ANDY CHRISMAN Believe (Upside/Shelter)
Total Plays: 180, Total Stations: 6, Adds: 0

4HIM Unity (We Stand) (INO)
Total Plays: 177, Total Stations: 8, Adds: 0

BEBO NORMAN Borrow Mine (Essential/PLG)
Total Plays: 172, Total Stations: 10, Adds: 0

JOEL ENGLE Shadow Of Your Cross (Doxology)
Total Plays: 166, Total Stations: 11, Adds: 0

TODD AGNEW My Jesus (SRE/Ardent)
Total Plays: 164, Total Stations: 8, Adds: 3

JADON LAVIK Changing Happy (BEC/Tooth & Nail)
Total Plays: 148, Total Stations: 6, Adds: 0

OVERFLOW Forever (Essential/PLG)
Total Plays: 143, Total Stations: 9, Adds: 1

POCKET FULL OF ROCKS Song To The King (Myrrh/Curb/Warner Bros.)
Total Plays: 136, Total Stations: 8, Adds: 0

Songs ranked by total plays

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
AARON SHUST My Savior My God (Brash)	4
CASTING CROWNS Praise You... (Beach Street/Reunion/PLG)	3
TODD AGNEW My Jesus (SRE/Ardent)	3
BEBO NORMAN f/R. MULLINS Sometimes By Step (Reunion/PLG)	3
MARK HARRIS Find Your Wings (INO)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TODD AGNEW My Jesus (SRE/Ardent)	+109
BEBO NORMAN f/RICH MULLINS Sometimes By Step (Reunion/PLG)	+96
SWITCHFOOT We Are One Tonight (Sparrow/EMI CMG)	+87
AARON SHUST My Savior My God (Brash)	+74
BARLOWGIRL I Need You To Love Me (Fervent/Curb/Warner Bros.)	+66
CASTING CROWNS Praise You... (Beach Street/Reunion/PLG)	+58
MARK HARRIS Find Your Wings (INO)	+46
BROTHER'S KEEPER He Took The Scars (Training Union/Ardent)	+35
MATTHEW WEST Only Grace (Universal South/EMI CMG)	+34
SELAH Bless The Broken Road (Curb)	+33

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TREE63 Blessed Be Your Name (Inpop)	511
CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG)	438
CASTING CROWNS Who Am I (Beach Street/Reunion/PLG)	426
MERCYME I Can Only Imagine (INO)	418
JADON LAVIK What If (BEC/Tooth & Nail)	408
JEREMY CAMP Take You Back (BEC/Tooth & Nail)	404
CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	396
NEWSBOYS He Reigns (Sparrow/EMI CMG)	388
BIG DADDY WEAVE Just The Way I Am (Fervent/Curb/Warner Bros.)	383
MATTHEW WEST More (Universal South/EMI CMG)	366

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CHRISTIAN

March 3, 2006

CHR TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	MONDAY MORNING Wonder Of It All (Selectric)	1153	+49	10	30/0
3	2	JEREMY CAMP Breathe (BEC/Tooth & Nail)	1085	+20	15	27/0
2	3	PLUMB Better (Curb)	1079	+2	13	27/0
4	4	ALY & A.J. Never Far Behind (Hollywood)	1070	+17	15	25/0
5	5	SWITCHFOOT We Are One Tonight (Sparrow/EMI CMG)	1055	+12	8	30/0
6	6	BARLOWGIRL I Need... (Hervert/Curb/Warner Bros.)	1000	+75	5	31/0
8	7	STELLAR KART Finish Last (Word/Curb/Warner Bros.)	738	+36	13	20/0
7	8	NATALIE GRANT What Are You Waiting For (Curb)	733	-131	17	19/0
10	9	JESSIE DANIELS The Noise (Midast)	725	+80	6	27/2
9	10	NEWSBOYS I Am Free (Inpop)	706	+32	7	24/0
14	11	BUILDING 429 Fearless (Word/Curb/Warner Bros.)	616	+52	5	23/3
18	12	PAUL WRIGHT From Sunrise To Sunset (Gotee)	588	+70	7	19/1
16	13	HAWK NELSON Things We Go Through (Tooth & Nail)	563	+21	8	17/1
11	14	THIRD DAY Cry Out To Jesus (Essential/PLG)	556	-71	22	13/0
13	15	OVERFLOW Forever (Essential/PLG)	554	-23	15	15/0
20	16	SEVENTH DAY SLUMBER Oceans... (BEC/Tooth & Nail)	506	+25	4	20/0
15	17	TREE63 I Stand For You (Inpop)	486	-63	14	17/0
17	18	KUTLESS Ready For You (BEC/Tooth & Nail)	482	-53	18	14/0
21	19	K. FRANKLIN Looking... (Fo Yo Soul/Gospo Centric/Zomba Label Group)	464	+5	12	13/0
28	20	CASTING CROWNS Praise... (Beach Street/Reunion/PLG)	459	+100	2	19/4
23	21	MATTHEW WEST Only Grace (Universal South/EMI CMG)	450	+34	9	13/0
26	22	TOBYMAC Diverse City (ForeFront/EMI CMG)	444	+47	2	21/3
25	23	JONAH33 This Is It (You Instead Of Me) (SRE/Ardent)	439	+40	5	16/0
24	24	JEREMY CAMP This Man (BEC/Tooth & Nail)	421	+8	8	11/1
27	25	ZOEGIRL Unchangeable (Sparrow/EMI CMG)	410	+29	5	15/1
Debut	26	SANCTUS REAL I'm Not Alright (Sparrow/EMI CMG)	393	+112	1	17/3
-	27	SHAWN MCDONALD Free (Sparrow/EMI CMG)	382	+72	2	13/1
22	28	REBECCA ST. JAMES Alive (ForeFront/EMI CMG)	370	-53	20	11/0
29	29	MAINSTAY Take Away (BEC)	369	+21	3	11/0
30	30	KJ-52 Never Look Away (BEC/Tooth & Nail)	323	-7	5	10/0

32 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 2/19 - Saturday 2/25.
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NEW & ACTIVE

CHRIS TOMLIN How Great Is Our God (Sixsteps/Sparrow/EMI CMG)	AFTERS All That I Am (Simple/INO)
Total Plays: 316, Total Stations: 10, Adds: 1	Total Plays: 223, Total Stations: 11, Adds: 1
MAT KEARNEY Nothing Left To Lose (Inpop)	SUPERCHICK It's On (Inpop)
Total Plays: 312, Total Stations: 15, Adds: 3	Total Plays: 221, Total Stations: 9, Adds: 2
AARON SHUST My Savior My God (Brash)	JOHN REUBEN All I Have (Gotee)
Total Plays: 299, Total Stations: 9, Adds: 2	Total Plays: 184, Total Stations: 8, Adds: 1
WARREN BARFIELD Saved (Essential/PLG)	FLYLEAF All Around Me (SRE/Octone)
Total Plays: 254, Total Stations: 11, Adds: 0	Total Plays: 181, Total Stations: 11, Adds: 1
RELIENT K The Truth (Gotee)	KRYSTAL MEYERS Fire (Essential/PLG)
Total Plays: 237, Total Stations: 5, Adds: 0	Total Plays: 167, Total Stations: 10, Adds: 3

ROCK TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	DEMON HUNTER One... (Solid State/Tooth & Nail)	339	-13	15	26/0
3	2	P.O.D. Goodbye For Now (Atlantic)	334	+13	13	30/0
4	3	FOREVER CHANGED The Need To Feel Alive (Floodgate)	321	+8	13	24/0
5	4	RELIENT K The Truth (Gotee)	303	+15	12	22/0
1	5	HAWK NELSON Things We Go Through (Tooth & Nail)	279	-73	12	24/0
10	6	THOUSAND FOOT KRUTCH The Art... (Tooth & Nail)	273	+30	8	23/0
9	7	KRYSTAL MEYERS Anticonformity (Essential/PLG)	271	+24	10	26/2
8	8	HOUSE OF HEROES Buckets For Bulletwounds (Gotee)	265	+1	11	23/0
6	9	WEDDING Wake The Regiment (Rambler)	247	-35	15	21/0
11	10	JONAH33 This Is It (You Instead Of Me) (SRE/Ardent)	240	+11	9	27/1
13	11	SWITCHFOOT We Are One Tonight (Sparrow/EMI CMG)	224	+13	7	28/0
17	12	FAMILY FORCE 5 Replace Me (Gotee)	222	+25	4	25/3
15	13	DISCIPLE Rise Up (SRE)	222	+14	5	29/0
14	14	SPOKEN Last Chance To Breathe (Tooth & Nail)	220	+10	6	27/0
18	15	FLYLEAF All Around Me (SRE/Octone)	212	+20	5	27/1
16	16	NUMBER ONE GUN Who You Are (BEC/Tooth & Nail)	205	-2	7	23/3
20	17	ELEVENTYSEVEN More Than A Revolution (Flicker)	204	+38	4	27/3
28	18	KUTLESS Shut Me Out (BEC/Tooth & Nail)	183	+69	2	24/10
21	19	OLIVIA THE BAND Butterflies (Essential/PLG)	172	+18	6	15/0
19	20	RADIAL ANGEL Take Control (Independent)	169	-10	8	18/0
12	21	PLUMB Better (Curb)	168	-44	19	24/0
7	22	FALLING UP Moonlit (BEC/Tooth & Nail)	161	-107	15	24/0
22	23	ANBERLIN Time & Confusion (Tooth & Nail)	146	+8	4	19/0
23	24	JOHN REUBEN Out Of Control (Gotee)	141	+5	8	10/0
24	25	SIDES OF THE NORTH Up And Up (Word Of Mouth)	132	-2	6	9/0
Debut	26	SANCTUS REAL I'm Not Alright (Sparrow/EMI CMG)	126	+15	1	13/2
26	27	KIDS IN THE WAY The Seed We've Sown (Flicker)	125	+6	2	14/5
-	28	7 METHOD Still Running (MD)	123	+12	2	14/1
Debut	29	STAPLE Gavels From Gun Barrels (Flicker)	121	+35	1	16/1
30	30	MANAFEST Skills (BEC)	116	+4	3	14/1

34 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 2/19 - Saturday 2/25.
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NEW & ACTIVE

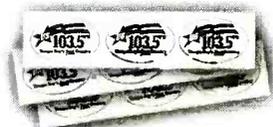
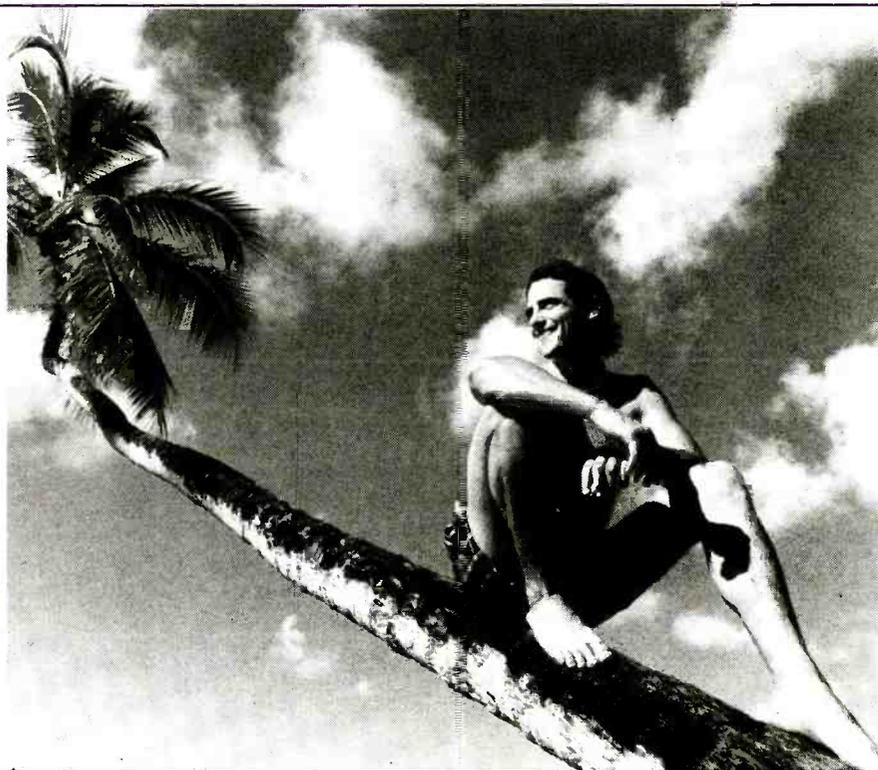
SCHEMA Between The Two (Independent)	MANIC DRIVE Memories (Whiplash)
Total Plays: 115, Total Stations: 15, Adds: 2	Total Plays: 91, Total Stations: 10, Adds: 1
CROSS CULTURE Extraordinary (Selectric)	GRETCHEN Zion (MD)
Total Plays: 115, Total Stations: 14, Adds: 0	Total Plays: 81, Total Stations: 13, Adds: 0
HYPER STATIC UNION Overhead (Rocketown)	TROUBLE WITH FERGUSON Kindergarten (BlueBox)
Total Plays: 111, Total Stations: 16, Adds: 4	Total Plays: 80, Total Stations: 8, Adds: 1
ROCKET SUMMER Show Me Everything... (Militia Group/SRE)	GRAND PRIZE Point Of View (A postrophe)
Total Plays: 93, Total Stations: 6, Adds: 1	Total Plays: 61, Total Stations: 8, Adds: 2
MICHAEL JOHN STANLEY Words (Elektrik Groove)	SEVENTH DAY SLUMBER Oceans... (BEC/Tooth & Nail)
Total Plays: 97, Total Stations: 12, Adds: 2	Total Plays: 57, Total Stations: 12, Adds: 0

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March 3, 2006

INSPO TOP 20

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	NEWSONG Psalm 40 (Integrity Label Group)	345	-4	14	16/0
2	2	NICOLE C. MULLEN Music... (Word/Curb/Warner Bros.)	311	+14	13	17/0
3	3	CHRIS TOMLIN How... (Sixsteps/Sparrow/EMI CMG)	303	+12	8	16/0
4	4	4HIM Unity (We Stand) (INO)	291	+9	8	17/0
7	5	WATERMARK Light Of The World (Rocketown)	249	+20	5	15/0
8	6	MICHAEL W. SMITH Total Praise (Reunion/PLG)	248	+19	9	13/1
6	7	JADON LAVIK Redeeming King (BEC/Tooth & Nail)	245	-19	12	12/0
5	8	ANDY CHRISMAN Believe (Upside/Shelter)	229	-44	16	13/0
9	9	JOEL ENGLE Shadow Of Your Cross (Doxology)	203	0	18	11/0
10	10	ANA LAURA Completely (Reunion/PLG)	181	-19	15	11/0
14	11	FFH Worth It All (Essential/PLG)	180	+25	8	10/0
12	12	POCKET FULL OF ROCKS Song... (Myrrh/Curb/Warner Bros.)	168	+7	4	11/0
15	13	PHILLIPS, CRAIG & DEAN Let The Worshipers Arise (INO)	142	+13	3	9/0
18	14	CASTING CROWNS Praise... (Beach Street/Reunion/PLG)	135	+22	2	11/1
Debut	15	DARLENE ZSCHECH Call Upon His Name (INO)	132	+63	1	12/5
Debut	16	JAIME JAMGOCHIAN Love Rains Down (Centricity)	126	+33	1	10/2
13	17	SARA GROVES You Are The Sun (INO)	104	-54	18	7/0
Debut	18	CARRIE UNDERWOOD Jesus, Take The Wheel (Arista/PLG)	103	+4	1	7/0
20	19	DAVID PHELPS With His... (Word/Curb/Warner Bros.)	101	-11	20	6/0
Debut	20	CAEDMON'S CALL Great And Mighty (Essential/PLG)	100	+10	1	7/0

18 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 2/19 - Saturday 2/25.
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Rhythmic Specialty Programming

RANK	ARTIST TITLE LABEL(S)
1	T-BONE Can I Live? (Flicker)
2	L.A. SYMPHONY Timeless (Gotee)
3	DJ MAJ Love (So Beautiful) (Gotee)
4	3 THE GOD WAY Klap Ya Hands (Kaught Upp)
5	DA' T.R.U.T.H. Incredible Christian (Cross Movement)
6	PHANATIK Me (Cross Movement)
7	ALUMNI Locked Down (Independent)
8	KJ-52 Never Look Away (BEC/Tooth & Nail)
9	TRU LIFE Moments (Cross Movement)
10	J-REMY f/KEVIN MAX Remedy (Independent)

CHRISTIAN AC TOP 30 INDICATOR

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	CHRIS TOMLIN How... (Sixsteps/Sparrow/EMI CMG)	1025	+7	8	34/0
4	2	NATALIE GRANT What Are You Waiting For (Curb)	816	+38	8	31/1
2	3	MATTHEW WEST Only Grace (Universal South/EMI CMG)	796	-44	16	29/0
5	4	TREE63 I Stand For You (Innap)	759	+8	15	27/0
3	5	THIRD DAY Cry Out To Jesus (Essential/PLG)	753	-54	23	24/0
12	6	CASTING CROWNS Praise... (Beach Street/Reunion/PLG)	700	+150	3	32/5
6	7	JEREMY CAMP This Man (BEC/Tooth & Nail)	690	-8	27	23/0
13	8	AARON SHUST My Savior My God (Brash)	597	+53	4	28/2
9	9	AVALON Love Won't Leave You (Sparrow/EMI CMG)	586	-2	9	23/0
7	10	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	581	-63	29	19/0
8	11	NEWSONG Psalm 40 (Integrity Label Group)	578	-23	16	22/0
14	12	NEWSBOYS I Am Free (Innap)	577	+71	5	26/2
11	13	LINCOLN BREWSTER All To You (Integrity Label Group)	546	-32	22	18/0
10	14	NICHOLE NORDEMAN What If (Sparrow/EMI CMG)	536	-44	20	20/0
15	15	4HIM Unity (We Stand) (INO)	502	+2	8	19/0
16	16	BARLOWGIRL I Need... (Fervent/Curb/Warner Bros.)	492	+7	4	25/0
17	17	OVERFLOW Forever (Essential/PLG)	488	+20	5	21/0
19	18	JOHN DAVID WEBSTER Now (BHT)	466	0	8	20/1
20	19	CARRIE UNDERWOOD Jesus, Take The Wheel (Arista/PLG)	448	-2	4	18/0
18	20	CHRIS RICE When Did You Fall (In Love With Me) (INO)	442	-26	5	18/0
21	21	WATERMARK Light Of The World (Rocketown)	441	+44	4	23/0
22	22	JOEL ENGLE Shadow Of Your Cross (Doxology)	403	+13	17	18/1
26	23	JADON LAVIK Changing Happy (BEC/Tooth & Nail)	368	+30	3	18/1
27	24	PHILLIPS, CRAIG & DEAN Because I'm Forgiveness (INO)	355	+24	5	15/0
24	25	FFH Worth It All (Essential/PLG)	354	-2	8	14/0
25	26	POCKET FULL OF ROCKS Song... (Myrrh/Curb/Warner Bros.)	339	-11	3	14/0
23	27	SARA GROVES You Are The Sun (INO)	327	-61	19	14/0
29	28	PAUL COLMAN Holding Onto You (Innap)	324	+33	2	14/0
28	29	SONICFLOOD You Are (INO)	284	-19	6	14/0
Debut	30	MICHAEL W. SMITH All In The Serve (Reunion/PLG)	280	+34	1	14/2

36 AC reporters. Songs ranked by total plays for the airplay week of Sunday 2/19 - Saturday 2/25.
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NEW & ACTIVE

ZOEGIRL Unchangeable (Sparrow/EMI CMG)

Total Plays: 234, Total Stations: 10, Adds: 1

BUILDING 429 Fearless (Word/Curb/Warner Bros.)

Total Plays: 226, Total Stations: 13, Adds: 1

WARREN BARFIELD Saved (Essential/PLG)

Total Plays: 183, Total Stations: 11, Adds: 0

TODD AGNEW My Jesus (SRE/Ardent)

Total Plays: 166, Total Stations: 10, Adds: 3

JOSH BATES King Of Glory (Beach Street/Reunion/PLG)

Total Plays: 156, Total Stations: 10, Adds: 2

AFTERS All That I Am (Simple/INO)

Total Plays: 153, Total Stations: 10, Adds: 2

SELAH Bless The Broken Road (Curb)

Total Plays: 152, Total Stations: 6, Adds: 1

JESSIE DANIELS The Noise (Midas)

Total Plays: 144, Total Stations: 8, Adds: 1

SHAWN MCDONALD Free (Sparrow/EMI CMG)

Total Plays: 136, Total Stations: 6, Adds: 0

BROTHER'S KEEPER He Took... (Training Union/Ardent)

Total Plays: 93, Total Stations: 6, Adds: 0



America's Best Testing Christian Rock Songs 12+ For The Week Ending 2/24/06

Artist Title (Label)	TW	Famil.	Burn	Per. 18-34	W 18-34	M 18-34
THOUSAND FOOT KRUTCH The Art Of Breaking (Tooth & Nail)	4.51	82%	6%	4.24	4.31	4.12
PILLAR Frontline (Flicker)	4.41	87%	16%	4.43	4.40	4.47
FALLING UP Moonlit (BEC/Tooth & Nail)	4.34	85%	11%	4.28	4.35	4.12
DEMON HUNTER One Thousand Apologies (Solid State/Tooth & Nail)	4.34	78%	13%	4.35	4.48	4.13
SKILLET Collide (SRE/Ardent)	4.31	88%	16%	4.35	4.43	4.22
ANBERLIN Time & Confusion (Tooth & Nail)	4.23	51%	6%	3.97	4.06	3.83
SWITCHFOOT We Are One Tonight (Sparrow/EMI CMG)	4.20	80%	12%	3.92	4.00	3.79
HAWK NELSON Things We Go Through (Tooth & Nail)	4.19	70%	10%	3.65	3.91	3.27
AUDIO ADRENALINE Undefeated (ForeFront/EMI CMG)	4.14	70%	10%	3.72	3.77	3.64
RELIENT K The Truth (Gotee)	4.09	89%	16%	3.96	4.13	3.62
P.O.D. Goodbye For Now (Atlantic)	4.09	88%	16%	4.18	4.29	4.00
NUMBER ONE GUN Who You Are (BEC/Tooth & Nail)	4.09	62%	5%	3.94	4.00	3.85
SPOKEN Last Chance To Breathe (Tooth & Nail)	4.07	62%	9%	4.00	4.32	3.50
DISCIPLE Rise Up (SRE)	4.06	53%	5%	4.22	4.20	4.25
FAMILY FORCE 5 Replace Me (Gotee)	4.01	42%	6%	4.00	4.36	3.29
PLUMB Better (Curb)	3.98	72%	8%	3.87	3.73	4.06
WEDDING Wake The Regiment (Rambler)	3.95	65%	12%	3.71	3.95	3.36
JOHN REUBEN Out Of Control (Gotee)	3.92	53%	8%	3.85	4.18	3.25
DIZMAS Let This One Stay (Credential)	3.84	68%	13%	3.55	3.62	3.42

Total sample size is 165 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

Barfield Reaching With New Album

Warren Barfield's new album, *Reach*, will hit stores on Tuesday, and it's evident from the title and from the lyrics that he's reaching for something. But what? "It's been a crazy thing of 'What do I live for?'" he says.

"If I live for this record right here, the label could call me tomorrow and say it's shelved, we're not doing anything with it. If I live for even my wife, family or friends, death could take them, and it could all be gone. What do I live for? I think that's a question I'm still asking myself. It's a question I have to ask myself every day. That's what this record is about.

"I named it *Reach* because I'm reaching to live for more than just temporary things. It is a struggle sometimes, but I'm determined not to give up and sink down into hopelessness. Reaching is an action. I want to reach up, to reach out and to encourage others to do the same. The hope comes in knowing that we're

not the only ones making a move. He is reaching for us too."

The first single, "Saved," is the story of how the song's co-writer was saved. Barfield says, "I co-wrote the music with country artist Bryan



White. I was a huge fan of his music when I was a teenager, and I still am. I met his brother a couple of years ago, and he set it up for us to write.

"After we wrote the music and melody we went to lunch. While we were eating our fajitas, Bryan told me about how he thought he had it all — No. 1 songs, platinum records, lots of money, a beautiful actress for a wife, yet he felt like he was drowning.

"Then Jesus saved him. I was so inspired by how Bryan told his story. It wasn't the typical cliché-filled story that I have heard over and over again. This guy had been rescued. He had been given another chance at life. I went home and started the lyric for this song, and we finished a few weeks later." *Reach* hits stores Tuesday. "Saved" is going for adds now.

CHRISTIAN REPORTERS

Stations and their adds listed alphabetically by market

AC

WFWS/Atlanta, GA*
PD: Kevin Avery
MD: Mike Stoudt
No Adds

WVJF/Atlanta, GA
PD: Don Schaeffer
MD: Melissa Vazquez
No Adds

WAFJ/Augusta, GA*
PD/MD: Jeremy Daley
5 NEEDTODREATHE
BEBO NORMAN I/RICH
MULLINS

WDJC/Birmingham, AL*
APD/MD: Ronnie Bruce
20 AARON SHUST
16 ZOE GIRL
15 CINDY MORGAN
12 WATERMARK
11 WARREN BARFIELD

KTSY/Boise, ID*
DM: Ty McFarland
PD: Jerry Woods
MD: Liesl "Bozz" Vistumet
2 AARON SHUST

WCVK/Bowling Green, KY
MD: Whitney Yule
35 JOSH BATES
32 PHIL WICKHAM
32 NEWSBOYS

WIBI/Carlinville, IL
PD: Jeremiah Beck
MD: Joe Buchanan
24 CASTING CROWNS

WBGL/Champaign, IL
DM: Jeff Scott
PD: Ryan Springer
MD: Joe Buchanan
24 CASTING CROWNS

WRWC/Charlotte*
PD: Dwayne Harrison
No Adds

WBDX/Chattanooga, TN*
DM/MD: Jason McKay
4 GINNY OWENS
3 BIG DADDY WEAVE

WAKW/Cincinnati, OH*
PD: Rob Lewis
MD: Daryl Pierce
17 BARLOWGIRL

WFHM/Cleveland, OH*
PD: Sue Wilson
MD: Josh Booth
No Adds

KGTS/College Place, WA
PD: Elizabeth Nelson
5 AARON SHUST

KBIQ/Colorado Springs, CO*
PD: Steve Etheridge
MD: Jack Hamilton
MARK HARRIS

KCVO/Columbia, MO
DM/MD: James McDermott
16 BEBO NORMAN I/RICH
MULLINS
15 TODD AGNEW
15 REBECCA ST. JAMES

WMHK/Columbia, SC*
PD: Tom Greene
APD: Steve Sunshine
No Adds

WCVO/Columbus, OH*
DM/MD: Tale Luck
APD/MD: Mike Russell
5 NATALIE GRANT

KBNJ/Corpus Christi, TX
PD: Joe Fahf
14 JOSH BATES
14 ANA LAURA

KLTY/Dallas, TX*
PD: Chuck Finney
APD/MD: Michael Prendergast
15 SELAH
14 BEBO NORMAN I/RICH
MULLINS
12 SWITCHFOOT

WWIB/Eau Claire, WI
DM: Paul Anthony
PD/MD: Greg Steward
No Adds

WCTL/Erie, PA
DM: Ronald Raymond
PD/MD: Adam Frase
21 CASTING CROWNS

KHPE/Eugene, OR
DM/MD: Jeff McMahon
MD: Paul Hernandez
No Adds

KYTT/Eugene, OR
DM/MD: Rick Stevens
6 BIG DADDY WEAVE
6 BEBO NORMAN I/RICH
MULLINS
4 AFTERS
3 BETHANY DILLON
3 AUDIO ADRENALINE
3 MARK HARRIS
3 DAVID CROWDER BAND

KLRC/Fayetteville, AR
DM/MD: Melody Miller
7 ZOE GIRL

WCLN/Fayetteville, NC
DM: Dan DeBruier
PD: Jim Morgan
APD: Syndi Long
MD: Steve Turley
14 JOHN DAVID WEBSTER

WPER/Fredericksburg, VA
PD: Frankie Mora
APD: Eric Summers
No Adds

KZKZ/Ft. Smith, AR
DM/MD: Dave Burdue
BIG DADDY WEAVE
MARK HARRIS

WPSM/Ft. Walton Beach, FL
PD: Terry Thorne
MD: Drew Powell
20 AFTERS

WLAB/Ft. Wayne, IN*
PD: Don Boettner
MD: Melissa Montana
No Adds

WCSG/Grand Rapids, MI*
DM: Don Michael
PD/MD: Chris Lemke
APD: Jessica Squires
TODD AGNEW

WJQK/Grand Rapids, MI*
DM/MD: Troy West
MD: Brian Nelson
No Adds

WBFJ/Greensboro, NC
PD/MD: Wally Decker
APD: Darren Stevens
No Adds

WLFJ/Greenville, SC*
PD/MD: Rob Dempsey
APD: Gary Miller
WARREN BARFIELD
WATERMARK
MARK HARRIS

KAIM/Honolulu, HI*
PD: Michael Shishido
MD: Kim Harper
No Adds

KSBJ/Houston, TX*
PD: Chuck Pryor
MD: Jim Beeler
20 PHIL WICKHAM

WISG/Indianapolis, IN*
DM/MD: David Wood
APD/MD: Fritz Moser
MATTHEW WEST

WBGJ/Jacksonville, FL*
PD/MD: Tom Fridley
2 PHILLIPS, CRAIG & DEAN
2 BARLOWGIRL

WCQR/Johnson City*
PD/MD: Jason Sharp
38 CHRIS TOMLIN
38 MATTHEW WEST
BROTHER'S KEEPER

KOBC/Joplin, MO
DM/MD: Lisa Davis
17 JADON LAVIK
17 MICHAEL W. SMITH

KLJC/Kansas City, MO*
DM: Bud Jones
PD/MD: Michael Grimm
1 TODD AGNEW
1 BETHANY DILLON
1 BEBO NORMAN I/RICH
MULLINS

WJTL/Lancaster, PA*
PD: John Shirk
MD: Phil Smith
4 JARS OF CLAY
3 GINNY OWENS
3 TODD AGNEW

WLGH/Lansing, MI
No Adds

KFSH/Los Angeles, CA*
DM: Jim Tinker
PD: Chuck Tyler
APD/MD: Bob Shaw
No Adds

WJIE/Louisville, KY
DM: Greg Holt
PD: Jim Galipeau
APD/MD: Chris Crain
22 SELAH
20 TODD AGNEW

WRVI/Louisville, KY
DM/MD: Gregg Kramer
No Adds

KSWP/Lufkin, TX
DM/MD: Al Ross
MD: Michelle Calvert
21 BEBO NORMAN I/RICH
MULLINS

KVMV/McAllen, TX*
PD: James Gamblin
MD: Bob Malone
12 CASTING CROWNS
2 NEWSBOYS
1 OVERFLOW

WMCU/Miami, FL*
DM/MD: Dwight Taylor
No Adds

WAWZ/Middlesex, NJ*
DM: Scott Taylor
PD: Johnny Stone
MD: Keith Stevens
3 AARON SHUST
3 NEWSBOYS

WFZH/Milwaukee, WI*
PD/MD: Danny Clayton
APD: Josh Laurich
No Adds

KTIS/Minneapolis, MN*
PD: Chuck Knapp
MD: Dan Wynia
AARON SHUST

KBMQ/Monroe, LA
PD: Phillip Brooks
MD: Melissa Rawls
15 MICHAEL W. SMITH
15 BUILDING 429

WFFI/Nashville, TN*
PD: Vance Dillard
MD: Scott Thunder
CASTING CROWNS

WPOZ/Oriando, FL*
DM/MD: Dean D'Neal
APD: Melony McKaye
MD: Scott Smith
5 CHRIS RICE
4 CASTING CROWNS

WCIC/Peoria, IL
DM: Dave Brooks
PD: Grayson Long
MD: Joe Buchanan
24 CASTING CROWNS

WMSJ/Portland, ME
PD: Paula K.
APD: Joe Polek
JEREMY CAMP
JESSIE DANIELS

KFIS/Portland, OR*
No Adds

KSLL/Rapid City, SD
DM: Tom Schoensted
PD: Jon Anderson
MD: Jennifer Walker
22 NEWSBOYS
20 BIG DADDY WEAVE
20 BETHANY OILLON

KSGN/Riverside, CA*
DM: Dave Masters
PD: Scott Michaels
APD/MD: Ernest Beck
No Adds

WPAR/Roanoke, VA*
DM/MD: Jackie Howard
No Adds

WRCI/Rochester, NY
DM: Scott Ensign
PD: Mark Shuttleworth
MD: Kelly McKay
1 BIG DADDY WEAVE

KKFS/Sacramento, CA*
PD: Chris Squires
APD/MD: Jeremy Burgess
No Adds

WJIS/Sarasota, FL*
PD: Steve Swanson
MD: Jeff MacFarlane
No Adds

KCMS/Seattle, WA*
PD: Scott Valentine
MD: Sarah Taylor
No Adds

WFRN/South Bend, IN
PD: Jim Carter
MD: Doug Moore
16 DAVID PHELPS
7 JOEL ENGLE
6 BIG DADDY WEAVE
6 BEBO NORMAN I/RICH
MULLINS

WHYP/South Bend, IN
DM/MD: Tom Scott
23 NICOL SPONBERG
11 STORYSIDE-B

KWND/Springfield, MO
PD/MD: Jeremy Morris
24 CASTING CROWNS

KHZR/St. Louis, MO
DM/MD: Jackie Howard
PD/MD: Greg Cassidy
25 NATALIE GRANT

KJTY/Topeka, KS
DM/MD: Jack Jacob
13 STORYSIDE-B
12 TODD AGNEW
12 GINNY OWENS
11 BETHANY DILLON
9 JARS OF CLAY

KXOJ/Tulsa, OK*
PD: Bob Thomson
MD: Gary Thompson
MARK HARRIS
CHARLIE HALL

WGTS/Washington, DC*
PD: Becky Wilson Aligned
APD: Brennan Wimbish
MD: Rob Conway
13 SELAH

KTLW/Wichita, KS*
PD: David Pierce
MD: Jon Rivers
No Adds

WGRC/Williamsport, PA
PD/MD: Larry Weidman
15 KRISTINA
15 FAITH TO FAITH

WXHL/Wilmington, DE
DM/MD: Dan Edwards
PD/MD: Dave Kirby
5 AARON SHUST
5 SANCTUS REAL
5 REBECCA ST. JAMES

POWERED BY
MEDIABASE

*Monitored Reporters

76 Total Reporters

40 Total Monitored

36 Total Indicator

Did Not Report,
Playlist Frozen (2):
KKJM/St. Cloud, MN
WTCR/Huntington

CHR

KAFK/Anchorage, AK
PD: Joe King
MD: Mike Carrier
23 ISRAEL & NEW BREED
23 CAEDMON'S CALL
18 HAWK NELSON
11 AARON SHUST
1 NICOL SPONBERG
1 FOLD

WHMX/Bangor, ME
DM: Pencil Boone
PD: Tim Collins
MD: Morgan Smith
20 TOBYMAC
20 CASTING CROWNS

KWOF/Cedar Rapids, IA
PD: Jack Davis
5 CASTING CROWNS

WONU/Chicago, IL
PD: Johnathon Eitvoog
MD: Mallory DeWees
31 STORYSIDE-B
30 SUPERCHICK

KXWA/Denver, CO
PD: Scott Vogel
TOBYMAC
KRISTAL MEYERS

KZZO/Des Moines, IA
PD: Mike Schote
31 REBECCA ST. JAMES
16 ANA LAURA

WJRF/Duluth
PD/MD: Terry Michaels
No Adds

KNMI/Farmington, NM
PD: Darren Nez
MD: Shaun Almond
26 AARON SHUST
26 JESSIE DANIELS
25 NEEDTODREATHE
25 PAUL WRIGHT

WORO/Green Bay, WI
DM/MD: Jim Raider
9 JESSIE DANIELS

WSCF/Ft. Pierce, FL
DM/MD: Paul Tipton
No Adds

WOLR/Gainesville, FL
DM/MD: Rita Loos
21 JEREMY CAMP
21 TODD AGNEW
21 DELIRIOUS?
21 SHAWN McDONALD
16 AUDIO ADRENALINE
16 CHRIS TOMLIN
12 ELEVENTYSEVEN
12 STAPLE
12 THOUSAND FOOT KRUTCH
11 JOHN REUBEN

WYLV/Knoxville, TN
PD: Jonathan Unthank
MD: Danielle Hedges
9 JOHN REUBEN
9 BUILDING 429
2 MAT KEARNEY

WAYM/Nashville, TN
DM: Dave Senes
PD: Jeff Brown
MD: Stace Whitmire
34 SANCTUS REAL
27 STORYSIDE-B

WNAZ/Nashville, TN
DM/MD: Dave Queen
APD: Jennifer Houshin
MD: Seth Routzahn
27 AUDIO ADRENALINE

WJLZ/Norfolk, VA
DM/MD: JP Morgan
APD: Anne Verabety
6 LIFEHOUSE

KJTH/Ponca City, OK
PD/MD: Tony Weir
APD: Jeremy Lewis
23 SUPERCHICK
20 MAT KEARNEY

KFFR/Pullman, WA
DM/MD: Chris Gilbreth
10 FLYLEAF

WQFL/Rockford, IL
DM: Paul Youngblood
PD/MD: Rick Hall
No Adds

WPRJ/Saginaw, MI
DM: Connie Wieber
PD: Aaron Dicer
11 KRISTAL MEYERS

KLFF/San Luis Obispo, CA
PD: Matt Williams
MD: Noonie Fugler
19 MAT KEARNEY

AIR1/Satellite
DM: Mike Novak
PD: David Pierce
MD: J.D. Chandler
28 TOBYMAC

WBYO/Sellersville, PA
DM: David Baker
PD/MD: Kristine McClain
19 ZOE GIRL
11 BUILDING 429

KTSL/Spokane, WA
PD: Bryan D'Neal
33 AFTERS
33 BUILDING 429
33 SANCTUS REAL

KADI/Springfield, MO
PD/MD: Rod Kittleman
No Adds

KDUV/Visalia, CA
PD: Joe Croft
APD: Shannon Steele
32 STORYSIDE-B
28 CASTING CROWNS

WCLQ/Wausau, WI
PD/MD: Matt Deane
6 SANCTUS REAL

WYSZ/Toledo, OH
PD/MD: Jeff Howe
APD: Craig Magrum
No Adds

WJYF/Valdosta, GA
DM: Matt "PK" Bairdridge
PD/MD: Roger "Cazzer" Russell
APD: Justin "Nugget" Lainsay
20 KRISTAL MEYERS
20 CASTING CROWNS

32 Total Reporters

Did Not Report,
Playlist Frozen (2):
KLYT/Albuquerque,
NM
KOKF/Oklahoma City,
OK

ROCK

WCVK/Bowling Green, KY
PD: Dale McCubbins
MD: Whitney Yule
No Adds

WVDF/Bridgeport, CT
PD/MD: Bob Felberg
3 HYPER STATIC UNION
3 KUTLESS
2 GYPSY GAINS

WUFM/Columbus, OH
PD/MD: Nikki Cantu
32 KUTLESS
29 ROCKET SUMMER

KBNJ/Corpus Christi, TX
No Adds

KVRK/Dallas, TX
PD: Chris Goodwin
MD: Druce Mitchell
22 KUTLESS
21 ELEVENTYSEVEN
20 NEWSBOYS
5 7 METHOD

WSNL/Flint, MI
MD: Brian Goodman
1 HOMELESS J

WORO/Green Bay, WI
DM/MD: Jim Raider
1 MICHAEL JOHN STANLEY
1 GRAND PRIZE

WRGX/Green Bay, WI
DM/MD: Dave Robertson
15 FAMILY FORCE 5
15 CASTING PEARLS
15 JULIAN DRIVE

KBZ/Lincoln, NE
PD: Ron Drury
1 KUTLESS

KWVE/Los Angeles, CA
MD: Isabelle Lajoie
1 KUTLESS
1 HAWK NELSON

WDFM/Marion, IL
MD: Tom Schroeder
1 KRISTAL MEYERS

WJTL/Lancaster, PA
PD: John Shirk
MD: Phil Smith
1 SCHEMA
1 MANIFEST
1 KIDS IN THE WAY
1 KUTLESS

WMKL/Miami, FL
PD: Rob Robbins
MD: Kelly Downing
35 STAPLE

WVCP/Nashville, TN
PD: Ron Drury
PD/MD: Rick Coleman
2 LIFE OF RILEY

WJLZ/Norfolk, VA
DM/MD: JP Morgan
APD: Anne Verabety
1 DEMON HUNTER
1 DAY OF FIRE
1 LOST ANTHEM
1 JONAH33
1 KRISTAL MEYERS

WTR/Rochester, NY
PD/MD: Sammie Palermo
APD: Craig "Zippy" Blake
2 HYPER STATIC UNION
1 FAMILY FORCE 5
1 KIDS IN THE WAY
1 KUTLESS
1 HOMELESS J
1 ELEVENTYSEVEN
1 NUMBER ONE GUN

WJIS/Sarasota, FL
PD: Steve Swanson
MD: Jeff MacFarlane
1 SCHEMA
1 MANIFEST
1 KIDS IN THE WAY
1 KUTLESS

**Effect Radio Network/
Satellite**
PD/MD: Brian Harman
APD: Dustin Pamplona
24 MONDAY MORNING
22 JONATHAN SALAS

Firecape/Satellite
PD/MD: Joe Hayes
1 MICHAEL JOHN STANLEY
1 NICKELBACK
1 TROUBLE WITH FERGUSON
1 SUPERCHICK
1 KIDS IN THE WAY
1 SANCTUS REAL
1 KUTLESS

Positive Rock Show/Satellite
PD/MD: Josh Booth
2 EDISON GLASS
1 HAWK NELSON

Red Letter Rock 20/Satellite
PD: Cody Christopher
MD: Reid Johnson
1 KIDS IN THE WAY

The Sound Of Light/Satellite
PD/MD: Bill Moore
1 KUTLESS

ZJAM/Satellite
PD: Bill Scott
MD: Leslie Priolo
1 POOR MAN'S RICHES

KCLC/St. Louis, MO
MD: Dave Merkel
1 SANCTUS REAL
1 TRUST PROJECT
1 HER TODAY

KYMC/St. Louis, MO
MD: Dave Merkel
1 NUMBER ONE GUN
1 HYPER STATIC UNION
1 GRAND PRIZE

WBYM/Tampa, FL
PD: Johnny Vincent
MD: Olivia Paff
5 TOBYMAC
5 FLYLEAF
5 ALUMNI
5 LOS-1
2 J-REMY I/KEVIN MAX

WYSZ/Toledo, OH
PD/MD: Jeff Howe
APD: Craig Magrum
2 DEAD POETIC
2 UNDEROATH
2 SHOWBREAD
2 HASTE THE DAY
2 AS CITIES BURN

KCXR/Tulsa, OK
PD: Bob Thomson
MD: Scott Herold
22 LIFEHOUSE
21 HYPER STATIC UNION

34 Total Reporters

Did Not Report,
Playlist Frozen (2):
KLYT/Albuquerque,
NM
KOKF/Oklahoma City,
OK

INSPO

WMIT/Asheville, NC
PD: Carol Davis
MD: Matt Stockman
2 MARK HARRIS

WAYR/Brunswick, GA
PD: Bari Wagner
No Adds

WMBI/Chicago, IL
DM: Diana Berryman
PD: John Hayden
MD: Steve Hiller
No Adds

KCBI/Dallas, TX
PD: Rich Hooper
APD/MD: John McLain
6 WAYBURN DEAN

WCDR/Dayton, OH
DM: Keith Hamer
PD/MD: Eric Johnson
4 CECE WINANS
4 CASTING CROWNS

WCIC/Elimira, NY
PD: John Owens
MD: Bruce Barrows
12 JOHN DAVID WEBSTER
12 JOSH BATES
11 DARLENE ZSCHECH
11 JAIME JAMGOCHIAN

WNFR/Flint, MI
PD: Brian Smith
MD: Elynn Davey
10 BROTHER'S KEEPER
9 JAIME JAMGOCHIAN

KNLB/Phoenix, AZ
PD: Faron Eckelbarger
1 TODD AGNEW
1 SEAN SMITH
1 BIG DADDY WEAVE

KLVV/Ponca City, OK
PD/MD: Tony Weir
APD: Jeremy Louis
21 DARLENE ZSCHECH

WGSL/Rockford, IL
DM: Ron Tietzort
PD: Corey Neese
MD: Charnel Jacobs
13 STEVE ARCHER
13 GREG TROYER

KCFB/St. Cloud, MN
PD: Jim Park
MD: Chuck Heubergler
4 BRIDGET TAYLOR
3 COREY EMERSON

WUGN/Saginaw, MI
PD/MD: Peter Brooks
8 AFTERS
8 MICHAEL W. SMITH
8 DARLENE ZSCHECH
4 COREY EMERSON
4 DAY ONE
4 ANTHONY EVANS

KRCN/San Angelo, TX
PD/MD: Mark Mohr
APD: Steve Hayes
8 CHRIST FOR THE NATIONS
8 GINGER MILLERMON
7 COREY EMERSON
7 JAIME THIEFTEN
6 DARLENE ZSCHECH

KYCC/Stockton, CA
DM/MD: Adam Biddell
PD: Scott Mearns
13 AFTERS
11 BETHANY DILLON

WOLW/Traverse City, MI
PD/MD: Patrick Greene
11 KATINAS
10 BRETT RUSH

KFLT/Tucson, AZ
DM: Joe Hill
PD: Dawn Burnstead
MD: Bill Ronning
26 JARS OF CLAY
26 DARLENE ZSCHECH

WVDF/Bridgeport, CT
PD/MD: Bob Felberg
No Adds

WUFM/Columbus, OH
PD/MD: Nikki Cantu
1 GRITS

WJLZ/Norfolk, VA
DM/MD: JP Morgan
APD: Anne Verabety
1 RAWSRVNT
1 T-BONE
1 WUNDA FAM
1 PLATINUM SOULS
1 FLAME
1 JAPHIA LIFE
1 HAZAKIM
1 3 THE GOD WAY
1 BOBBY BISHOP
1 PETTIDEE
1 ROB HODGE
1 JAPHIA LIFE
1 ECHOING GREEN
1 PAPA SAN
1 CROSS MOVEMENT
1 SITUATION
1 AMBASSADOR

WTCR/Springfield, MA
MD: Jon Wilson
1 ECHOING GREEN
1 PAPA SAN
1 CROSS MOVEMENT
1 SITUATION
1 AMBASSADOR

The Sound Of Light/Satellite
PD/MD: Bill Moore
No Adds

Vibe Radio Network/Satellite
PD/MD: Chris Chicago
No Adds

9 Total Reporters

Did Not Report,
Playlist Frozen (1):
KOKF/Oklahoma City,
OK

18 Total Reporters



JACKIE MADRIGAL
jmadrigal@radioandrecords.com

Ana Gabriel's *Dos Amores, Un Amante*

One-on-one with the superstar

Ana Gabriel is not back on the scene with a new album — she never left. Even if her songs weren't blaring on the radio, her fans have kept her alive and active. She is entering a new phase of her musical career because, after 21 years with Sony, now Sony BMG, she has signed with a new label, EMI Televisa.

Ana Gabriel's latest album is *Dos Amores, Un Amante*, a tribute to Juan Gabriel, Roberto Carlos and Vicente Fernández that also includes a few new songs, like the first single, "Sin Tu Amor," which Ana Gabriel wrote.

A Few Surprises

Is the album all ballads and rancheras, or are there other surprises? "I do ranchero and ballads, but let's not forget that on all my albums I've had important rhythmic songs," says Ana Gabriel.

"On this album I go back to what I have been doing throughout my career. There are rhythmic songs; the tributes to Vicente are rancheras, and I wrote one song that is also ranchera; and Juan Gabriel's songs are ranchera and rhythmic.

"I did make some changes on Roberto Carlos' songs because they are ballads, and I wanted to reach the younger generations. I remade his songs in bolero with touches of mariachi and pop.

"Then there are the newly released songs. One is a retro dance tune, there's a ranchero, and the first single is a ballad."

When speaking of Juan Gabriel, Roberto Carlos and Fernández, the catalog is vast. It must be hard to choose songs unless you already have favorites.

"I didn't necessarily choose my favorites," Ana Gabriel says. "There were a lot of things I had to consider to make the

final decision because I had chosen a lot of material from each one. I had to analyze the songs and listen to their recordings of the songs. Then I played them on the guitar and sang them myself, in my tone.

"Then, based on my own interpretation of them, I picked the ones that made the most sense. I also thought of the audience and how I could bring these songs to them. There were many moments that helped me recognize or visualize what it was that I wanted to give my public."

Alive & Well

Ana Gabriel has a large and passionate following that fills the seats wherever she's performing. I can recall a concert where she thanked her fans for keeping her music alive, even if radio didn't. What's going on with radio and her music now?

"I can't tell you what's going on with radio because I'm not in the business of radio," Ana Gabriel says. "I do music, and I do it with the intention of having it go on the air. Much of what happened has to do with the label's [Sony BMG] effort and their understanding of my music.

"As in the case of Vicente Fernandez, I went through the many executive changes at the label [Sony BMG]. With the last five or six albums, if I released a ballad album, they wanted ranchero, and if I released a ranchero album, they wanted ballads.

"It got to a point where I realized they weren't interested in me. Fortunately for me, I had the strength to ask to be released when I realized that that cycle had ended."

Ana Gabriel points out that she doesn't have to be on the radio to get to the public, saying, "The people who follow me and my past hits have kept me current,



BLAST FROM THE PAST Singer King Clave recently stopped by KGEL (La Preciosa)/Dallas when he was in town to perform at Club Rio. Seen here (l-r) are La Preciosa DJ Anna de Haro, King Clave and La Preciosa DJ Jaime Alejandro.

even if the media thinks my career is over. You always hear them say, 'Ana Gabriel's comeback.' I haven't gone anywhere; they have left me.

"Radio has changed. It's now focused on the younger audience. It's not like before, when stations played 'music' and we all had the opportunity to bring our music to the public and the PD was comfortable with that. Now, if you don't sing reggaetón, you can't get played on a reggaetón station, and so on."

Passionate Fans

Although some artists forget that it was the fans who made them, Ana Gabriel says that's not the case with her. She speaks warmly about her relationship with her audience.

"At a concert, if someone wants to touch my hand or give me a flower or a teddy bear, I take the time to take care of them because it's important to acknowledge them," she says.

"I can only imagine the time and energy they spent to get to the concert. Add to that the cost of the ticket and the flower, plus their struggle to get to the stage. I'm always watching to make sure that security doesn't hurt them. As much as I know security is doing its job, we eat from the people who come to see me, so I have to take care of them.

"I also answer my fans' letters and e-mails, even if it takes me a while. And if I'm on the street and they ask for an autograph, I give it to them because I know that I can support my family because of them, that my family has clothes because of them, that my family has shoes because of them, and that I'm on the stage because of them.

"If someone hands me a cell phone on-stage, I sing to the person on the phone. I don't know to whom I'm singing, but I do it. I acknowledge my public and show

"The people who follow me and my past hits have kept me current, even if the media thinks my career is over. You always hear them say, 'Ana Gabriel's comeback.' I haven't gone anywhere; they have left me."

them the kind of attention I would like my favorite artist to show me."

Love Is Valuable

Part of Ana Gabriel's active and passionate fan base is from the gay community, and she has sometimes taken flak for that. However, she is thankful for the support that community has always given her.

"At a concert in Colombia someone gave me a bracelet that I immediately put on," Ana Gabriel says. "I didn't know what it meant. People always give me things and I put them on.

"I later got a note that said that the bracelet represented the gay community that was present at the concert. I still have it because they have given me a lot. They are people who have their own way of loving. Who am I to judge them?"

"The love between them is much more valuable than the wars people invent. The mental terrorism we're all living thanks to governments around the world is horrible. At the end of the day what they feel is love, and I sing to love. And music's love has no sex."



Ana Gabriel

"Radio has changed. It's now focused on the younger audience. Now, if you don't sing reggaetón, you can't get played on a reggaetón station, and so on."

REGIONAL MEXICAN TOP 30

POWERED BY
MEDIABASE

March 3, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	INTOCABLE Contra Viento Y Marea (EMI Latin)	1291	+68	6	43/0
1	2	CONJUNTO PRIMAVERA Algo De Mí (Fonovisa)	1251	-40	6	48/0
3	3	K-PAZ DE LA SIERRA Pero Te Vas A Arrepentir (Edimonsa/Disa)	1110	-54	21	43/0
5	4	JENNI RIVERA De Contrabando (Fonovisa)	1035	+91	5	36/0
6	5	ALACRANES MUSICAL Si Yo Fuera Tu Amor (Univision)	986	+88	18	40/0
4	6	GRUPO MONTEZ DE DURANGO Lágrimas Tontas (Edimonsa/Disa)	978	-34	17	40/0
7	7	EL CHAPO DE SINALOA Para Que Regreses (Disa)	918	+131	6	34/1
8	8	LOS TIGRES DEL NORTE Señor Locutor (Fonovisa)	794	+52	3	39/1
10	9	BETO Y SUS CANARIOS Pensando En Ti (Edimonsa/Disa)	708	+69	6	31/0
11	10	GRACIELA BELTRAN Enséñame A Olvidar (Univision)	654	+44	8	32/0
17	11	LOS HURACANES DEL NORTE Ya Vez (Es Difícil Olvidarnos) (Univision)	636	+106	3	31/0
9	12	BETO Y SUS CANARIOS No Puedo Olvidarte (Edimonsa/Disa)	625	-34	35	39/0
19	13	DIANA REYES Como Una Mariposa (Universal)	612	+90	5	26/0
13	14	PALOMO En La Pasión No Hay Palabras (Disa)	585	-7	13	32/0
16	15	COYOTE Y SU BANDA TIERRA SANTA No Puedo Más (Univision)	581	+20	8	32/0
15	16	CUISILLOS Tímida (Balboa)	577	+9	5	28/0
21	17	BANDA EL RECODO Hay Amor (Fonovisa)	563	+68	3	29/0
18	18	JOAN SEBASTIAN Nada Se Me Olvida (Balboa)	524	+1	12	29/0
14	19	BRONCO "EL GIGANTE DE AMERICA" Dejaría Todo (Fonovisa)	504	-67	8	29/0
23	20	PATRULLA 81 Ya No Puedo Olvidarte (Disa)	459	-13	17	26/0
24	21	RICARDO ARJONA fINTOCABLE Mojado (Sony BMG Norte)	438	-29	9	24/0
22	22	SERGIO VEGA "EL SHAKA" Cosas Del Amor (Sony BMG Norte)	425	-60	15	34/0
27	23	LOS CUATES DE SINALOA Niña Coqueta (Sony BMG Norte)	414	+12	3	20/0
20	24	LOS HOROSCOPOS DE DURANGO Oiga (Edimonsa/Disa)	411	-90	17	30/0
28	25	CONJUNTO ATARDECER Hoja En Blanco (Universal)	408	+32	2	21/0
Debut	26	TOÑO Y FREDDY Morenita Labios Rojos (Disa)	396	+396	1	20/0
Debut	27	LOS SIERREÑOS Equivocación (Disa)	393	+76	1	20/0
29	28	DUELO No Es Justo (Univision)	364	-7	5	15/0
30	29	LOS DAREYES DE LA SIERRA El Jabalí (Disa)	357	+17	7	20/0
Debut	30	EL PODER DEL NORTE La Otra (Disa)	349	+127	1	19/1

57 Regional Mexican reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/19-2/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
GRUPO MOJADO El Platanito (Fonovisa)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TOÑO Y FREDDY Morenita Labios Rojos (Disa)	+396
LA ARROLLADORA BANDA EL LIMON Compárame (Edimonsa/Disa)	+273
LOS INVASORES DE NUEVO LEON En Cualquier Esquina (EMI Latin)	+149
EL CHAPO DE SINALOA Para Que Regreses (Disa)	+131
EL PODER DEL NORTE La Otra (Disa)	+127
CARDENALES DE NUEVO LEON fIDINORA Al Ver (Disa)	+121
GUARDIANES DEL AMOR Decórame El Corazón (Fonovisa)	+110
LOS HURACANES DEL NORTE Ya Vez... (Univision)	+106
LOS HOROSCOPOS DE DURANGO Cambiemos... (Edimonsa/Disa)	+103
S. VEGA "EL SHAKA" Muchachita De Ojos Tristes (Sony BMG Norte)	+103

NEW & ACTIVE

LOS SIERREÑOS Te Veré Llorar (Disa)	Total Plays: 317, Total Stations: 19, Adds: 0
LOS HOROSCOPOS DE DURANGO Cambiemos... (Edimonsa/Disa)	Total Plays: 317, Total Stations: 17, Adds: 0
DJ KANE Es Tan Bello (EMI Latin)	Total Plays: 299, Total Stations: 12, Adds: 0
LOS DIFERENTES DE LA SIERRA Camaleón (Disa)	Total Plays: 294, Total Stations: 14, Adds: 0
LA ARROLLADORA BANDA EL LIMON Compárame (Edimonsa/Disa)	Total Plays: 273, Total Stations: 17, Adds: 1
PESADO Tu Sombra (Warner M.L.)	Total Plays: 253, Total Stations: 12, Adds: 0
PABLO MONTERO A Toda Ley (Univision)	Total Plays: 237, Total Stations: 15, Adds: 0
LOS HIGUERENOS Medias Negras (Disa)	Total Plays: 214, Total Stations: 16, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
BANDA LOS ELEGIDOS Fruta Prohibida (Fonovisa)	548	K-PAZ DE LA SIERRA Mi Credo (Edimonsa/Disa)	409
PESADO A Chillar A Otra Parte (Warner M.L.)	544	LOS TEMERARIOS Por Tu Maldito Amor (Fonovisa)	373
PATRULLA 81 Eres Divina (Disa)	483	SERGIO VEGA "EL SHAKA" Dueño De Ti (Sony BMG Norte)	354
KUMBIA KINGS Na Na Na (Dulce Niña) (EMI Latin)	471	GRUPO INNOVACION Mañana Que Ya No Esté (Fonovisa)	336
		CARDENALES DE NUEVO LEON Quiero Que Sepas (Disa)	329
		ALEGRES DE LA SIERRA Así Como Hoy (Viva Music)	297

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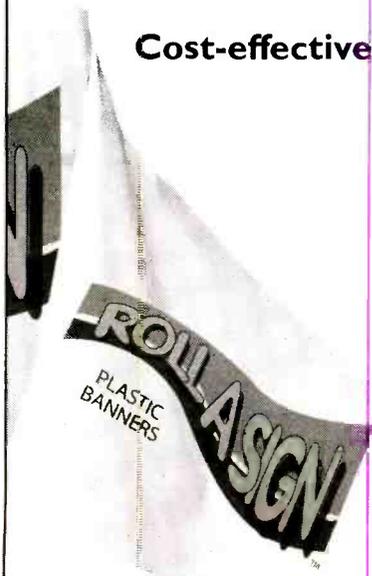
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CONTEMPORARY TOP 30

March 3, 2006

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	JUANES Lo Que Me Gusta A Mi (Universal)	495	+40	8	14/1
1	2	LAURA PAUSINI Como Si No Nos Hubiéramos Amado (Warner M.L.)	485	-20	10	18/1
4	3	CHAYANNE Te Echo De Menos (Sony BMG)	441	+50	5	13/0
3	4	SHAKIRA Día De Enero (Epic)	414	+8	6	10/1
9	5	YURIDIA Angel (Sony BMG)	381	+55	10	15/0
5	6	REIK Que Vida La Mía (Sony BMG)	377	+27	5	13/1
7	7	RBD Nuestro Amor (EMI Latin)	369	+28	15	18/0
6	8	SIN BANDERA Suelta Mi Mano (Sony BMG)	347	-1	18	19/0
10	9	THALIA Seducción (EMI Latin)	340	+20	6	13/0
8	10	REIK Noviembre Sin Ti (Sony BMG)	328	-10	18	15/0
12	11	INTOCABLE Contra Viento Y Marea (EMI Latin)	307	+5	5	12/0
15	12	LA 5A. ESTACION Perdición (Sony BMG)	305	+36	4	10/1
14	13	RICARDO ARJONA Acompañame A Estar Solo (Sony BMG)	288	+14	14	14/0
11	14	BEBE Malo (EMI Latin)	280	-37	13	15/0
13	15	YAHIR No Te Apartes De Mi (Warner M.L.)	278	-1	14	13/1
17	16	EL SUEÑO DE MORFEO Ojos De Cielo (Warner M.L.)	268	+10	4	9/0
21	17	LUIS FONSI Por Una Mujer (Universal)	253	+57	2	8/0
20	18	CHRISTIAN CASTRO Sin Tu Amor (Universal)	250	+41	4	10/1
16	19	MIRANDA Don (EMI Latin)	239	-23	11	11/1
19	20	ALEJANDRO FERNANDEZ Qué Voy A Hacer Con Mi Amor (Sony BMG)	222	+4	13	12/0
22	21	PAULINA RUBIO Volverás (Universal)	220	+43	3	4/0
18	22	HA*ASH Tu Mirada En Mi (Sony BMG)	216	-16	9	9/1
Debut	23	RBD Aún Hay Algo (EMI Latin)	215	+116	1	6/0
Debut	24	RBD Sálvame (EMI Latin)	155	+85	1	7/0
24	25	KUMBIA KINGS Na Na Na (Dulce Niña) (EMI Latin)	154	-17	17	7/0
25	26	CHRISTIAN CASTRO Amor Eterno (Universal)	153	-13	20	13/0
26	27	LA SECTA ALLSTAR Este Corazón (Universal)	148	-4	3	5/0
28	28	MARCO ANTONIO SOLIS Sin Lado Izquierdo (Fonovisa)	147	+2	6	6/0
23	29	RICKY MARTIN f/DADDY YANKEE Drop It On Me (Columbia)	139	-34	8	6/0
29	30	LUIS MIGUEL Misterios Del Amor (Warner M.L.)	138	-6	14	12/0

21 Spanish Contemporary reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/19-2/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
RBD Sólo Quédate En Silencio (EMI Latin)	265	CHAYANNE No Te Preocupes Por Mi (Sony BMG)	206
LA 5A. ESTACION Algo Más (Sony BMG)	263	JUANES Para Tu Amor (Universal)	204
SHAKIRA No (Epic)	221	SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)	188
LA 5A. ESTACION Daria (Sony BMG)	209	REYLI BARBA Amor Del Bueno (Sony BMG)	179
		LAURA PAUSINI Viveme (Warner M.L.)	157
		JUANES La Camisa Negra (Universal)	151

MOST ADDED

ARTIST TITLE LABEL(S) ADDS
No Song Received More Than One Add This Week. 0

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RBD Aún Hay Algo (EMI Latin)	+116
RBD Sálvame (EMI Latin)	+85
LUIS FONSI Por Una Mujer (Universal)	+57
YURIDIA Angel (Sony BMG)	+55
RICARDO ARJONA Pingüinos En La Cama (Sony BMG)	+51
CHAYANNE Te Echo De Menos (Sony BMG)	+50
PAULINA RUBIO Volverás (Universal)	+43
CHRISTIAN CASTRO Sin Tu Amor (Universal)	+41
JUANES Lo Que Me Gusta A Mi (Universal)	+40

NEW & ACTIVE

RICARDO ARJONA f/INTOCABLE Mojado (Sony BMG)
Total Plays: 134, Total Stations: 7, Adds: 1

AVENTURA f/DON OMAR Ella Y Yo (Premium)
Total Plays: 122, Total Stations: 5, Adds: 1

YAHIR Detalles (Warner M.L.)
Total Plays: 120, Total Stations: 4, Adds: 0

BEYONCÉ f/SLIM THUG Check On It (Sony Urban/Columbia)
Total Plays: 88, Total Stations: 2, Adds: 0

ALEJANDRA GUZMAN Volveré A Amar (Sony BMG)
Total Plays: 82, Total Stations: 4, Adds: 0

DJ KANE Es Tan Bello (EMI Latin)
Total Plays: 82, Total Stations: 3, Adds: 0

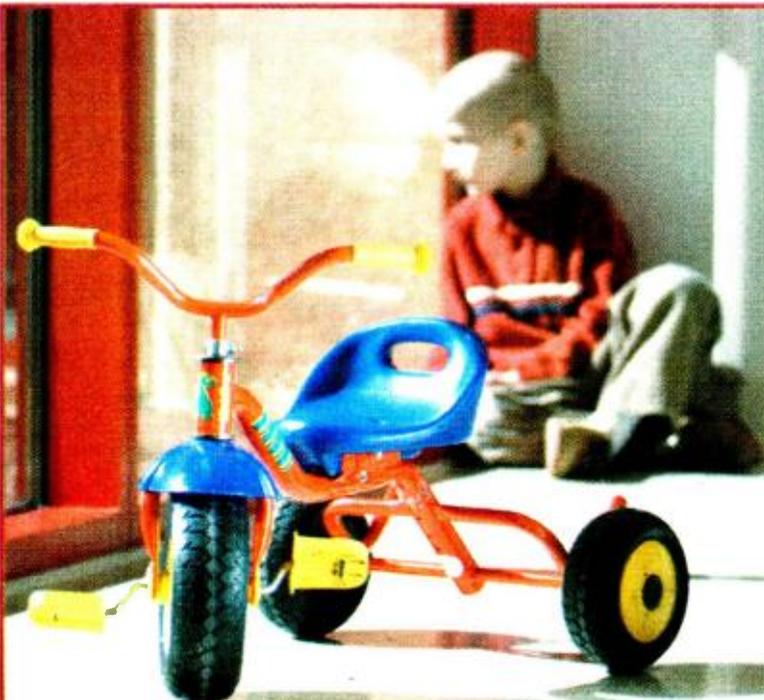
A. BOCELLI... Somos Novios... (Universal/Vene Music)
Total Plays: 67, Total Stations: 3, Adds: 0

JEREMIAS Uno Y Uno (Universal)
Total Plays: 67, Total Stations: 3, Adds: 0

CONJUNTO PRIMAVERA Algo De Mi (Fonovisa)
Total Plays: 67, Total Stations: 2, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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LATIN FORMATS

March 3, 2006

TROPICAL TOP 30

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	MARC ANTHONY Tu Amor Me Hace Bien (Sony BMG)	302	+11	19	12/0
2	2	DADDY YANKEE Rompe (El Cartel/Interscope)	230	+13	14	9/0
7	3	AVENTURA Un Beso (Premium)	183	+30	16	8/0
4	4	FRANK REYES Princesa (J&N)	163	-18	7	9/0
3	5	N'KLABE Amor De Una Noche (Sony BMG)	154	-28	25	10/0
8	6	MICHAEL STUART Mayor Que Yo (Machete Music)	149	+5	6	6/0
5	7	ANDY ANDY A Quién Le Importa (Urban Box Office/Wepa)	148	-21	11	11/0
6	8	WISIN & YANDEL Llamé Pa' Verte (Machete Music)	137	-23	16	7/0
14	9	JUANES Lo Que Me Gusta A Mí (Universal)	131	+21	5	7/0
13	10	TITO NIEVES Si Yo Fuera El (SGZ/Univision)	126	+15	4	6/0
11	11	LUNY TUNES... Rakata (Machete Music/Mas Flow)	119	+4	39	9/0
12	12	INDIA f/CHEKA Soy Diferente (SGZ/Univision)	115	+3	10	8/0
9	13	JOSEPH FONSECA Por Tu Amor (Karen)	114	-18	12	5/0
10	14	ANTONY SANTOS Lloro (Descarga Production)	110	-5	5	4/0
18	15	GILBERTO S. ROSA Por La Herida De Un Amor (Sony BMG)	102	+24	3	6/0
23	16	N'KLABE f/VICTOR MANUELLE Evitaré (Sony BMG)	98	+28	3	6/0
15	17	ALEXIS Y FIDO Eso Ehh...!! (Sony BMG)	97	+3	15	9/0
25	18	H. "EL FATHER"... No Hay Nadie (Gold Star/Machete Music)	93	+27	6	6/0
17	19	MONCHY & ALEXANDRA Tú Sin Mí Y Yo Sin Ti (J&N)	89	+8	14	5/0
20	20	CALLE 13 Atrévete - Te (Sony BMG)	88	+11	6	8/0
Debut	21	LIMI-T 21 El Baile Pegao (Univision)	82	+81	1	5/0
Debut	22	VICO C... Lo Grande Que Es Perdonar (EMI Latin)	77	+39	1	2/0
28	23	EDDY HERRERA f/DANNY BOY Estoy Dolido (J&N)	71	+18	7	6/0
21	24	VOLTIO... Chulin Culin Chunfly (White Lion/Sony Urban/Epic)	67	-9	7	7/0
22	25	IVY QUEEN Cuéntale (La Calle)	65	-8	20	6/0
16	26	DOMENIC MARTE La Quiero (J&N)	62	-24	8	4/0
30	27	R. ARJONA Acompáñame A Estar Solo (Sony BMG)	59	+9	2	4/0
-	28	TITO "EL BAMBINO" La Cazadora (Sony BMG/Platinum)	58	+31	3	2/0
Debut	29	IVY QUEEN Libertad (La Calle)	55	+5	1	4/0
Debut	30	INTOCABLE Contra Viento Y Marea (EMI Latin)	54	+13	1	4/0

14 Tropical reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/19-2/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

NEW & ACTIVE

REIK Noviembre Sin Ti (Sony BMG)
Total Plays: 52, Total Stations: 3, Adds: 0

THALIA Seducción (EMI Latin)
Total Plays: 50, Total Stations: 4, Adds: 0

DADDY YANKEE Machucando (El Cartel/Interscope)
Total Plays: 50, Total Stations: 3, Adds: 0

ANGEL & KHRIZ De Lado A Lado (MVP/Machete Music)
Total Plays: 50, Total Stations: 3, Adds: 0

PAPI SANCHEZ Manos Pa' Arriba (J&N)
Total Plays: 46, Total Stations: 6, Adds: 0

CHRISTIAN CASTRO Sin Tu Amor (Universal)
Total Plays: 46, Total Stations: 5, Adds: 0

CHAYANNE Te Echo De Menos (Sony BMG)
Total Plays: 46, Total Stations: 3, Adds: 0

LUIS FONSI Estoy Perdido (Universal)
Total Plays: 45, Total Stations: 3, Adds: 0

Songs ranked by total plays

ROCK/ALTERNATIVE

TW ARTIST Title Label(s)

- MIRANOA Don (EMI Latin)
- BABASONICOS Carismático (Universal)
- EL TRI Todos Somos Piratas (Fonovisa/Lora)
- HUMMERSQUEAL Buick A Monterrey (SourPop)
- SPIGGA People Of The Sun (El Relampago Música/Supermercado23/V&J)
- CAFE TACUBA Nuestro Juramento (Palm)
- RATA BLANCA Aún Estás En Mis Sueños (Delanuca)
- ANOREA ECHEVERRI Baby Blues (Nacional)
- PINKER TONES Sonido Total (Nacional)
- MAGO OE OZ La Posada De Los Muertos (Locomotive/Warner M.L.)
- NATALIA Y LA FORQUETINA El Amor Es Rosa (Sony BMG)
- ELLI NOISE Aire Frio (Pistolero/V&J)
- BERSUIT VERGARABAT Madre Hay Una Sola (Universal)
- CIRCO Un Accidente (Universal)
- COTI f/JULIETA VENEGAS & PAULINA RUBIO Nada Fue Un Error (Universal)

Songs ranked by total number of points. Data compiled from playlists submitted on a weekly basis by 9 specialty rock/alternative shows, airing at least 2 hours per week, on radio stations across the country.

LATIN URBAN TOP 30

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	DADDY YANKEE Rompe (El Cartel/Interscope)	948	+87	14	14/1
2	2	LUNY TUNES... Mayor Que Yo (Mas Flow/Machete Music)	663	-79	14	12/1
3	3	AVENTURA f/DON OMAR Ella Y Yo (Premium)	655	+26	14	14/1
4	4	WISIN & YANDEL Llamé Pa' Verte (Machete Music)	592	+63	14	14/1
8	5	WISIN & YANDEL... Noche De Sexo (Machete Music)	527	+85	4	12/2
7	6	VOLTIO... Chulin Culin Chunfly (White Lion/Sony Urban/Epic)	469	-24	8	12/1
5	7	ANGEL & KHRIZ Ven Bailalo (MVP/Machete Music)	462	-64	14	13/1
6	8	LUNY TUNES... Rakata (Machete Music/Mas Flow)	450	-45	14	13/1
20	9	XTREME Te Extraño (SGZ)	395	+77	12	7/0
18	10	KUMBIA KINGS Na Na Na (Dulce Niña) (EMI Latin)	379	+58	7	10/0
9	11	AKWID Anda Y Ve (Univision)	376	-36	7	10/1
12	12	DADDY YANKEE Lo Que Pasó... (El Cartel/VI/Machete Music)	370	+3	14	13/1
11	13	IVY QUEEN Cuéntale (La Calle)	366	-3	14	13/1
17	14	YAGA & MACKIE f/NINA SKY Bailando (La Calle)	358	+23	9	11/1
13	15	AVENTURA Un Beso (Premium)	357	-6	8	6/1
15	16	DON OMAR... Bandoleros (All Star/Machete Music)	342	-5	14	11/1
10	17	ALEXIS Y FIDO Eso Ehh...!! (Sony BMG)	342	-56	14	11/1
19	18	ZION & LENNOX f/DADDY YANKEE Yo Voy (Sony BMG)	317	-2	14	13/1
23	19	KMW Diamond Girl (Balboa)	308	+61	2	10/1
22	20	DON OMAR... Dale Don Dale (MVP/Machete Music/VI)	302	+17	10	13/1
16	21	SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)	302	-40	14	13/1
14	22	LUNY TUNES... Te He Querido... (Mas Flow/Machete Music)	285	-67	11	10/2
21	23	ZION & LENNOX Doncella (Sony BMG)	268	-17	14	12/1
Debut	24	DADDY YANKEE Machucando (El Cartel/Interscope)	265	+123	1	8/2
26	25	IVY QUEEN Libertad (La Calle)	256	+33	3	6/1
25	26	DON OMAR Reggaeton Latino (Urban Box Office/Universal)	249	+25	14	13/1
24	27	D4L Laffy Taffy (Dee Money/Asylum/Antantic)	240	0	5	8/0
27	28	MASTER JOE & OG BLACK Mil Amores (Ole Music)	238	+26	14	10/1
28	29	MC MAGIC f/DJ KANE Sexy Lady (Nastyboy)	230	+23	5	6/0
30	30	BLACK EYED PEAS My Humps (A&M/Interscope)	215	+20	13	12/0

14 Latin Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/19-2/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

NEW & ACTIVE

N.O.R.E... Más Maíz (Militainment/Roc-La-Familia/IDJMG)
Total Plays: 193, Total Stations: 6, Adds: 0

H. "EL FATHER"... No Hay Nadie (Gold Star/Machete Music)
Total Plays: 183, Total Stations: 6, Adds: 3

CALLE 13 Atrévete - Te (Sony BMG)
Total Plays: 179, Total Stations: 8, Adds: 2

NELLY Grillz (Derrty/Fo' Reel/Universal)
Total Plays: 179, Total Stations: 8, Adds: 1

C. BROWN f/J. SANTANA Run It (Jive/Zomba Label Group)
Total Plays: 166, Total Stations: 10, Adds: 1

INDIA f/CHEKA Soy Diferente (SGZ/Univision)
Total Plays: 153, Total Stations: 7, Adds: 1

SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)
Total Plays: 153, Total Stations: 4, Adds: 3

Songs ranked by total plays

RECORD POOL

TW ARTIST Title Label(s)

- MACH & OADDY La Botella (Universal)
- TITO ROJAS Si Me Faltas Tú (MP)
- YAGA & MACKIE f/NINA SKY Bailando (La Calle)
- E'REAL Esta Noche (Cutting)
- EDDY HERRERA f/DANNY BOY Estoy Dolido (J&N)
- ANASOL Nace (Univision)
- BANDA GOROA f/SERGIO VARGAS Yo No Te Olvido (MP)
- THALIA Un Alma Sentenciada (EMI Latin)
- ANDY ANDY A Quién Le Importa (Urban Box Office/Wepa)
- IZABEHL Naughty Boys (March/Sony BMG)
- FRANK REYES Princesa (J&N)
- WISIN & YANDEL Llamé Pa' Verte (Machete Music)
- FRANKELY Como Loco (EsNtion)
- 7 SIGNOS Ajena (MP)
- LIMI-T 21 El Baile Pegao (Univision)

Songs ranked by total number of points. 22 Record Pool reporters.

OPPORTUNITIES

NATIONAL

Morning Show News Anchor

Mega market legacy Talk station seeks dynamic personality for morning show news anchor. Must be a news junkie, with deep credentials in broadcast journalism, distinctive approach to news presentation, and a sense of humor. Women encouraged to submit tapes. If you are dynamite, we want to hear from you.

Radio & Records, 2049 Century Park East, 41st Floor, #1153, Los Angeles, CA 90067 or email kmumaw@radioandrecords.com and in the subject line please reference Job #1153. EOE



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EAST



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Executive Assistant
awentz@hrrradio.com

or
send fax to Amanda Wentz at
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NO PHONE CALLS

MIDWEST

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Air shift required, so send all materials for consideration to:

Tim Huelsing, VP/Market Manager
jobs@sccradio.com

or ship to:

South Central Radio Group
Attn: Tim Huelsing
1162 Mt. Auburn Road
P.O. Box 3848
Evansville, IN 47736
EOE

MIDWEST

APD/MD

Q101 (WKQX-FM Chicago) seeks creative-thinking person with good communications skills that understands the alternative target audience. Ideal candidates have thorough knowledge of RCS scheduling software, as well as Arbitron ratings, audience research and how to interpret them. Other strengths should include relationship building and detail work. A passion for alternative music is also important. A proven track record of training/coaching/managing on-air personnel and working with diverse personalities would be preferred. Send cover letter and resume to nclaps@emmischicago.com EOE

American Broadcasting School Interviewing for a Job Placement Director for Oklahoma. Broadcasting experience preferred. Fax resume to: (405) 672-6488 or email to staci@radioschool.com. (3/3)

WEST

OPERATIONS MANAGER

Operations Manager for brand new unrated small market northern California FM. Must have experience on-air, with automation, production, and music/traffic software. Mgmt experience not necessary. Letter/resume to: Sierra Radio, P.O. Box 2371, Chico, CA 95927. EOE

POSITIONS SOUGHT

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R&R Opportunities Free Advertising

Radio & Records, Inc. provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by e-mail to: kmumaw@radioandrecords.com. Address all 20-word ads to R&R Free Opportunities, 2049 Century Park East., 41st Floor, Los Angeles, CA 90067.

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Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's website. (www.radioandrecords.com)

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The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

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Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)** eight days prior to issue date. Address all ads to: R&R Opportunities, 2049 Century Park East, 41st Floor, Los Angeles, CA 90067.

RADIO & RECORDS, INC.

2049 Century Park East, 41st Floor, Los Angeles, CA 90067

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POSTMASTER: Send address changes to R&R, 2049 Century Park East, 41st Floor, Los Angeles, California 90067.

HOW TO REACH US

RADIO & RECORDS, INC., 2049 CENTURY PARK EAST, 41ST FLOOR, LOS ANGELES, CA 90067

WEBSITE: www.radioandrecords.com

	Phone	Fax	E-mail
CIRCULATION:	310-788-1625	310-203-8727	subscribe@radioandrecords.com
NEWS DESK:	310-788-1699	310-203-9763	newsroom@radioandrecords.com
R&R MUSIC TRACKING:	310-788-1668	310-203-9763	cmaxwell@radioandrecords.com
ADVERTISING/SALES:	310-553-4330	310-203-8450	hmowry@radioandrecords.com

	Phone	Fax	E-mail
OPPORTUNITIES/MARKETPLACE:	310-788-1621	310-203-8727	kmumaw@radioandrecords.com
EDITORIAL/MAIN OFFICE:	310-553-4330	310-203-9763	mailroom@radioandrecords.com
WASHINGTON, DC BUREAU:	301-951-9050	301-951-9051	jhoward@radioandrecords.com
NASHVILLE BUREAU:	615-244-8822	615-248-6655	lhelton@radioandrecords.com

MARKETPLACE

AIR CHECKS

AUDIO & VIDEO AIRCHECKS

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+CURRENT #305, WKTU/Bill Lee, WOMC/Tom Ryan, KROQ/Kevin & Bean, KATZ/Staci Static, WIHT/Albie D., Z100/Joey Rosati. \$13 CD.
+PERSONALITY PLUS #PP-214, WMMR/Preston & Steve, WRQX/Jack Diamond, WMGC/Jim Harper, WQGL/Ross Brittain. \$13 CD.
+PERSONALITY PLUS #PP-213, KGB/Dave, Shelly & Chainsaw, KMJM/Tony Scott, WQDS/Dale Dorman, WXKS/Matt Segel. \$13 CD.
+PERSONALITY PLUS #PP-212, WMZQ/Ben & Brian, WYSP/Kidd Chris, WROR/Loren & Wally, WMMX/JoJo & Kenny. \$13 CD.
+ALL COUNTRY #CY-161, KZLA, KFRC, WKIS/WKLB. \$13 CD.
+ALL CHR #CHR-131, WKTU, WNOU, KIKI, KDDB, KPHW. \$13 CD.
+ALL A/C #AC-139, KYSR, WPLJ, WBMX, KUMU, KSSK. \$13 CD.
+PROFILE #S-545 NEW YORK! CHR UC AC AOR. \$13 CD.
+PROFILE #S-544 BOSTON! CHR AC AOR Gold Ctry. \$13 CD.
+PROMO VAULT #PR-63 promo samples - all formats, all market sizes. \$15.50 CD.
+SWEEPER VAULT #SV-49 Sweeper & legal ID samples, all formats. \$15.50 CD.
+CHN-39 (CHR Nights), **+O-27** (All Oldies) **+CR-1** (Classic Rock), **+ALT-11** (Alternative) **+AOR-17** (AOR) at \$13 each.
+CLASSIC #C-299, KPOI/Glen Martin-1974, WHBQ/J.J. Jordan-1974, WLS/Fred Winston-1971, WRBQ/Q Zoo-1985 & more. \$16.50 CD.
VIDEO #104, Indy's WZPL/Smiley & KJ, St. Louis' WIL/Lynn Stewart, KMJM/Tony Scott & Breakfast Crew, Seattle's KMPS/Tony Thomas, Orlando's WOMX/Scott & Erica. 2 hrs, VHS \$30, DVD \$35.
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GADGETS & GIZMOS

Sing Along With Tivoli's iSongbook

With rumors of a new iPod boombox from Apple afloat once again this week, it seemed like a good time to take a look at one of the most stylish and versatile third-party iPod stereo setups out there, the Tivoli Audio iSongbook.

The iSongbook is an iPod-compatible variation on Tivoli's popular Songbook AM and FM tabletop radios, with an extra speaker for full stereo sound and a nifty flip-down iPod dock with a full set of adapters that make it compatible with any dockable iPod or mini (but not nanos or shuffles).

At 11 inches wide by six inches high by 2 1/2 inches deep, the iSongbook is a nice portable size. The right speaker attaches by way of four rubbery grommets or can easily be detached and placed up to six feet away by way of a cable that unrolls from inside the cabinet.

On the front panel are a large LCD display, including a clock; an alarm set button (the iSongbook is also a fully functional clock radio); a "Sleep" button for 20 minutes of radio or iPod music to drift off by; a light button that switches on the display's backlight for 30 seconds at a time; arrow-shaped

tuner buttons for the AM and FM radio; five preset buttons; and, of course, mode (AM, FM or iPod) and volume controls.

The iSongbook, available in iPod-matching black or white, runs off a wall outlet or six AA batteries, and if you use rechargeable batteries, it'll even charge them for you. When it's plugged in, it'll also charge up your iPod.

If the iSongbook's \$329.99 price tag is a bit steep, Tivoli also offers the single-speaker iPal, a little shoebox of a device (6 1/4 inches high by 3 1/2 inches wide by 3 3/4 inches deep) that connects with an iPod by way of a cable or wirelessly through an FM

retransmitter like Griffin's iTrip. The iPal includes an AM-FM tuner and comes with a rechargeable battery good for up to six hours of playback. The iPal's price tag is \$149.99.

The iSongbook and iPal are available direct from www.tivoliaudio.com — where, if you just need a really nice radio, you can also get a green Songbook for \$124.99, a \$35 discount, through St. Patrick's Day.

— Brida Connolly

PUBLISHER'S **Profile** BY ERICA FARBER

In a business full of change, some people don't have the opportunity to decide their own fates. Not Jeff Dashev. After 35 years with McGavren Guild and, in recent years, its parent company, Interep, Dashev recently decided he was ready for his next challenge and announced his resignation.

Getting into the business: "I worked at the *New York Daily News* in the travel bureau after I graduated from college in 1967. People would come in off 42nd Street, asking how to get to different locations. After three months a guy in training for the space program was looking for a shorter route to Niagara Falls. We were talking, and he said, 'You have a good personality; you should think about sales.'"

"I got into the *Daily News*' sales training program and worked there for about a year and a half, then decided to move to Los Angeles. I packed everything up and drove cross-country. I wound up in Los Angeles and stayed at the Howard Weekly Apartments in Van Nuys, surrounded by divorced women. I was very depressed, but within a couple of weeks I got a job for a newspaper rep firm called the Branham Company."

Moving to radio: "I did that for a year and didn't like it. A friend of mine, Gerry Sachs, bought a radio station in Bakersfield, KIFM — the call letters are in San Diego today. The format was soft Rock. It played James Taylor, Seals & Crofts — very mellow music. I came in as GM."

"It was a very small operation located in a shopping center. Two weeks after I started, the deal fell through. I didn't know what was going on, but Gerry asked me to stay on for a couple of months until they could get out of the deal. He said, 'Do whatever you want,' so I became a DJ. I was on the air for about 3 1/2 months."

Joining McGavren Guild: "One of the partners at the radio station, Kenny Miller, was a former Blair rep. Monte Lange, then at McGavren Guild, asked him if he knew any sharp young men to hire. Ralph Guild had just sent him out to run the Los Angeles office. Gerry and Kenny were desperate to help me find a job because they felt so bad about the deal falling through, so they introduced me to Monte, and he hired me as a salesman."

On 35 years with one company: "I've had many different jobs within the company. I was first there for four years and then decided to take a sabbatical. I went to Vail, CO for six months. Ralph persuaded me to come back in '74 to work in the New York office. I did that for about six months. I got my first promotion, to Manager of the San Francisco office, so I moved back West. Then I came back to L.A., where I've been ever since."

"I was Manager of the L.A. office from '79 to '86, working under the great Les Goldberg. In '86 they named me Executive VP of the Western Division of McGavren Guild. In 1989 I became an Interep employee and was named Regional Executive for Los Angeles. In '93 I became President of Interep West, and in 2003 I became President/Sales for Interep."

His responsibilities: "My job was to create strategies for Interep that would increase overall share for the company, strategies to help agencies include more radio in their media plans and upper-level initiatives that would help develop new business out of agencies focusing on core radio accounts — from SBC to Verizon to AOL to Fox — using all of the resources of Interep and all of the individual rep firms."

"The individual rep companies have individual presidents whose focus is on their individual stations. Sheila Kirby, George Pine, Mark Guild, Ralph Guild and I were the corporate element, and our job was to use all the resources of Interep to create strategies that would increase the overall share of the company."

Deciding to leave Interep: "It was a very difficult decision. I discussed it with Ralph. The bottom line is, 35 years is a long time. You get to a point where you feel there's really nothing more you can do. I'm still fairly young and in good shape, and I have the ability, thank God, to take a little break."

"I don't know if it's going to be two months, three months or six months, but, as I have said to many people, I'm ready for a second act. My first act was a very, very long act, and most people have two or three acts. I'm going to sit back for a while, ski a little, travel, and then I'm going to see what I want to do. I assume it will be something in media, but I'm going to keep all my options open."

The next step: "My only definite plan is to take a break, and then, in time, who knows? I am definitely not retiring. I'm retiring from Interep, but to do something that I have a real passion for. And I want to do it with people I like and respect. I found out that I have a lot of friends in the business. I have had a good career."

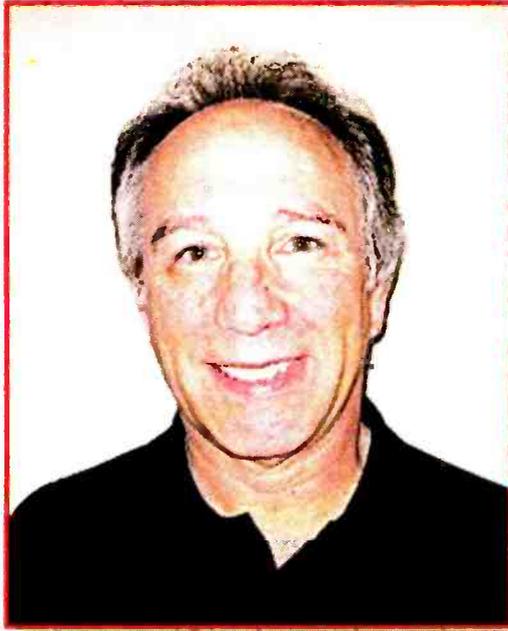
"It was almost like one of my favorite movies, *It's a Wonderful Life*. I never realized I had such an effect on so many people. About a week ago some of my friends organized a reunion of people who worked at Interep with me, and we had over 100 people. It was amazing."

What he's going to miss most: "The interesting people I've met. A good friend of mine, Tony Durpetti, said the same thing when he left the business, and I never really appreciated it. He didn't miss the circus, just some of the clowns — people from the radio side, the rep side and the agency side. I have always had great respect for the agency side. I always felt they were our partners and friends, and I think they do an amazing job."

What he won't miss: "Sometimes you don't see the results of your efforts, and that's frustrating. I will not miss that. When I do something, I like to get immediate gratification and see results. Sometimes in our business, even from a management standpoint, you make decisions and don't know what the results are."

State of radio: "On one hand it's very interesting, and on the other hand it's extremely frustrating. Right now the rep business is a difficult business. The profit margin has always been challenging, and, with consolidation, there's more pressure to hire the best people. That costs money, and, with commission rates going down, it creates great challenges."

"It's important that the rep business figures out how to make their model more profitable, and it's important to have numerous strong rep companies. Say you have maybe 600 salespeople, including management, at these companies: They are all radio advocates. They're the ones who are at the agencies every day, promoting radio on a national basis."



JEFF DASHEV

Former President/Sales, Interep

"Radio is a reach-and-frequency medium, and you've got to keep relaying the message over and over. There are so many people bad-mouthing radio, saying it's an old medium and it's over and all that. People listen to Wall Street and see all the articles, so there has to be somebody voicing the other side every day. You have the RAB and the NAB, but you need the troops. That's what the rep industry is; they are the individual troops."

Most influential individual: "The guy who first hired me, Monte Lange. He had no reason to hire me, just a gut feeling. He taught me the importance of relationships in selling. He was one of the best sellers, and he did it through relationships. He was closer to the buyer or media director than anybody else, and he made me feel like I was in show business and that it was really fun and exciting. He taught me to be close to the people who have the money and to get to know them personally and professionally."

"Also, Larry Wilson. I watched him grow Citadel from a very small company. He grew it and grew it and grew it. He worked 24/7. He lived and breathed what he did."

Career highlight: "I solicited Larry's company into Interep, and that, along with my early efforts with KFMB/San Diego and so many other radio stations, are things I am really proud of."

Career disappointment: "One of the initiatives I worked on was direct business, in which agencies go directly to the radio stations. That takes a lot of revenue away from the rep industry. Over the years I tried to fight it and work with the stations, but the number of dollars going direct is the same or even greater than

it was, and that's a real frustration and a real problem."

"Radio stations have to be better partners. They should realize that when they accept that business they are taking revenue from the rep industry, and that revenue could be used to hire more quality salespeople who would eventually affect their bottom line. They are being shortsighted by taking business direct."

Favorite radio format: "Jazz, and I listen to KDLD & KDLE (Indie 103.1)/Los Angeles."

Favorite television show: "*Curb Your Enthusiasm*, *Seinfeld* and *24*."

Favorite song: "Imagine" by John Lennon, and "Start Me Up" by The Rolling Stones."

Favorite movie: "*The Graduate*, and I love *Crash*."

Favorite book: "Any book by Peter Mayle, and the book I just finished by Philip Roth, *The Plot Against America*."

Favorite restaurant: "Matsuhisa."

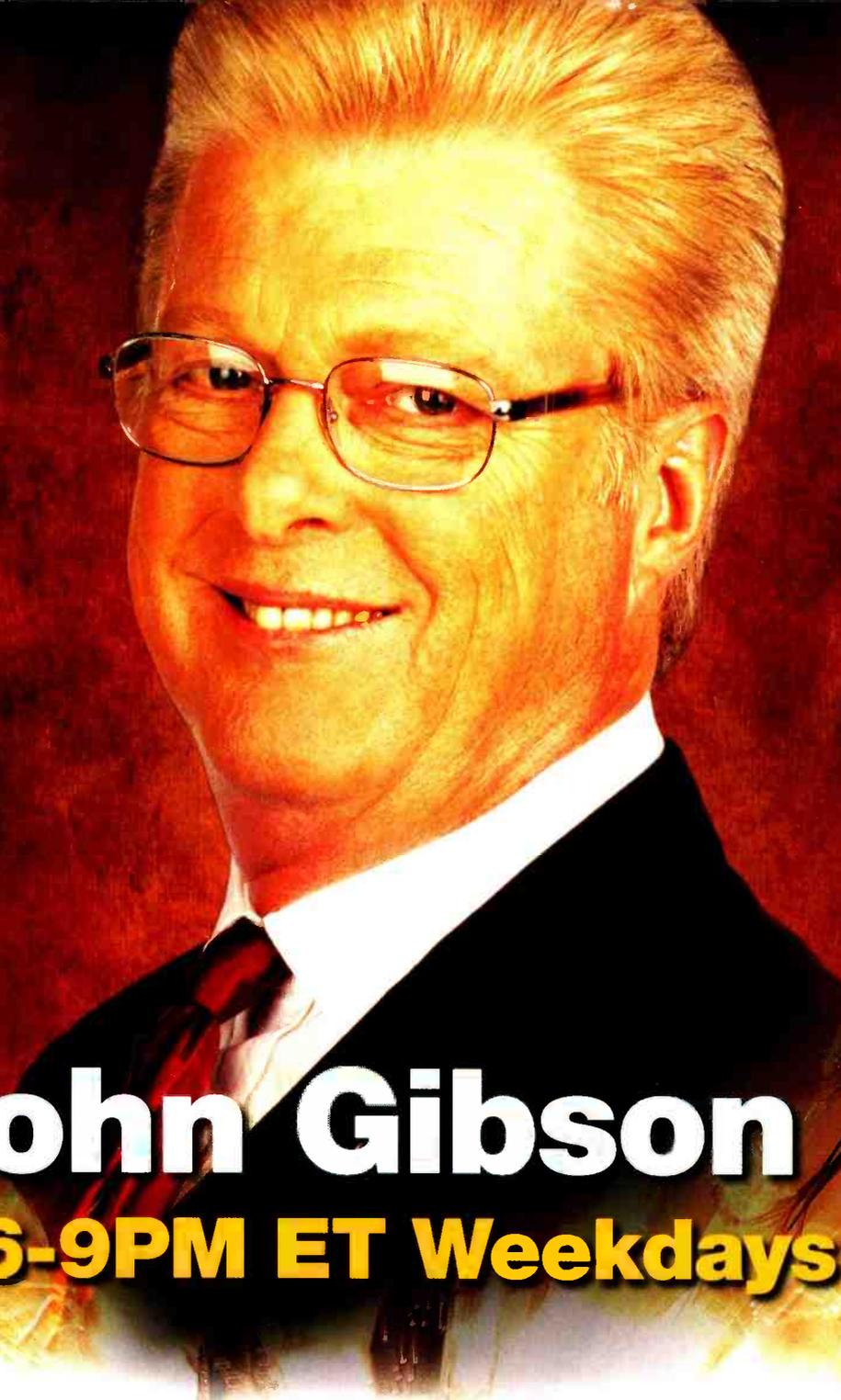
Beverage of choice: "Wine, scotch and tequila, in that order."

Hobbies: "I love wine, cycling and skiing. I'm a big Yankee fan, and I also love going to museums for impressionist art."

E-mail address: "jdashev@tmo.blackberry.net."

Advice for broadcasters: "Don't listen to everything you hear or read about how radio is on its deathbed. It's not true. If we just do the things we're doing and are more creative and more open, radio will continue on and on and on."

"We also need to embrace some of our key radio-agency clients. People like Kevin Gallagher, Kathy Crawford and Kay Bentley love radio and want to see it win. They seem to know our medium better than we do sometimes, and we should be talking to them more and view them as our friends and partners."

A portrait of John Gibson, a man with short, light-colored hair, wearing glasses, a white shirt, a dark tie, and a dark suit jacket. He is smiling slightly. The background is a warm, golden-brown color with a textured, crystalline appearance.

The John Gibson Show

6-9PM ET Weekdays



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