**WHO IN THE WORLD**

Decca's Brenda Lee Celebrates Her 10th Anniversary as Top Record Star. Story Inside.

In the opinion of the editors, this week the following records are the

**SINGLE PICKS OF THE WEEK**

- "Have I Stayed Too Long" could be Sonny and Cher's best yet. About sad times at a party. Lots of organ and chorus back up the popular married hitmakers (Atco 6420).
- Groovy group singing on the new Dave Clark Five "Please Tell Me Why." The group is just about to hit these shores and they'll find a new topper for them (Epic S-10031).
- Otis Redding's "My Lover's Prayer" will be answered when buyers grab up the slow and sinuous r\ber. Will be another one to add to the long list of his hits (Volt 136).

**SLEEPERS OF THE WEEK**

- This lacerating anti-protest song will pin back ears across the nation and could turn into quite a cause. Johnny gives strong dramatic reading (Warner Bros. 5620).
- "Merci Cherie" is a Eurovision prize-winning song given a grand trumpet interpretation by Ernie Englund. The appealing tune could turn into big stateside winner too (Monument 942).
- Buddy Starcher follows up his "History Repeats Itself" narration with a strong condemnation of American flaccidity, "Day of Decision." Could catch sales fire (Decca 31975).

**ALBUMS OF THE WEEK**

- Decca celebrates Brenda Lee's label tenure (Decca "Who in the World") with this deluxe limited edition volume of 10 of her greatest hits—one from each of the past 10 years. A collector's item that will sell fast (Decca DL 7/4757).
- Teens have been getting their singles kicks with "Kicks", so no reason why they shouldn't get album kicks the same way. Paul wrote most of the supplementary tunes in the package, produced slickly by Terry Melcher (Columbia CL 2508, CS 9308).
- A big new country star is in the making, and one who could have a large pop following as well. Johnny Paycheck crosses the songs he sang at his recent Carnegie Hall concert (Little Darlin' LD 4001; SLD 8001).
Worth Crowing About!
A bright new single by Nashville's
BOBBI STAFF
Now being heard 'round the country
"Chicken Feed"
c/w "I Didn't Cry Today" #8833.
"Chicken Feed" is published
by Harbot Music (SESAC).

RCA VICTOR
The most trusted name in sound
Brenda Lee Celebrates 10th Decca Anniversary Label Sets 'Brenda Lee Week'

Decca Records, in cooperation with radio stations, trade and consumer press and dealers throughout the country, has designated the week of May 23 as "Brenda Lee Week," to celebrate the songstress' 10th anniversary as an exclusive Decca recording artist.

To spark one of the most extensive promotions ever tendered a contemporary artist, the company is releasing a deluxe, limited-edition Brenda Lee album titled "10 Golden Years," a compilation of her biggest record hits.

A coast-to-coast program of sales and promotion activities has been designed to honor the diminutive 21-year-old singer whose successive string of 24 chart records, many of them two-sided hits, have brought her international fame. Decca field representatives are carefully coordinating efforts to insure maximum exposure for the album commencing May 23. They will cover radio stations in their respective areas with sample copies of the "10 Golden Years" album and an official Brenda Lee Open End interview to add additional promotional values all geared to this week.

Dealer promotions will revolve around complete in-store and full window displays for the entire week with Decca supplying special 20 x 20 blowups of the album cover for this purpose, along with additional point-of-sale merchandising aids. Trade and consumer press tribute to the star have been coordinated to break starting window displays for the entire week with Decca supplying special promotional values all geared to this week.

Dealers will begin receiving stocks of Brenda's "10 Golden Years" LP on May 23rd, which they have been ordering from Decca sales force for the past few weeks. Radio and TV stations are also receiving their copies for air play today ensuring some of the most intensive "on-the-air" action ever afforded an artist during a one week period. Special dealer incentive plans are in effect on the new set, plus her complete Decca LP catalog, details of which are available to qualified dealers from their local Decca branch.

Monument 'Merei'

Monument Records is the first out with "Merei Cherie," the new song from Sweden which was the recent Eurovision winner. It's an instrumental version by Ernie England. Capitol is issuing a vocal version by Matt Monro. Song is published by Howie Richmond group.

Nuccio NY Dist. Sales Mgr., Cap

HOLLYWOOD — Stanley M. Gortikov, President, Capitol Records Distributing Corp., has announced that Charles Nuccio had been appointed District Sales Manager for CRDC's New York area. In his new position, Nuccio will be responsible for all sales and promotion in the New York area.

Nuccio joined CRDC in its Chicago branch as a salesman in 1960. In 1964 he was appointed to Territory Representative and then to District Singles Promotion Manager, a position he held until his present appointment.

Nuccio will report directly to Jack Perkins, Division Manager, New York.

Liberty Acquires Blue Note Records

LOS ANGELES—Alvin S. Bennett, President, Liberty Records, Inc., has announced that an agreement has been reached for Liberty's acquisition of the business and all of the stock of Blue Note Records, Inc., for an undisclosed sum.

Simultaneously, Bennett revealed that Liberty will also enter into an employment contract with Alfred Lion and Francis Wolff, who will continue to helm Blue Note as co-managers of the new division.

Since its inception in 1959, Blue Note has firmly established itself throughout the world in the highly specialized field of jazz. Blue Note's holdings include some 350 monaural LP masters and approximately 200 stereo in addition to countless singles. The product line-up is highlighted by some of the most notable jazz names in the business. These include Art Blakey, Jimmy Smith, Lou Donaldson, the Three Sounds, Sonny Rollins, Miles Davis, Cannonball Adderley, John Coltrane and Thelonious Monk.

Bought World Pacific

Liberty seriously entered the jazz field in 1965 with the purchase of World Pacific, parent firm of Pacific Jazz. Well over 150 jazz albums were then acquired and others have been recorded since.

"For more than a quarter of a century the name Blue Note has been synonymous with great jazz product," Bennett said. "This is true primarily because of the creativity and good business judgment displayed by Alfred Lion and Francis Wolff. For this reason, we are delighted to welcome these men to our organization."

ABC-Par Confirms Dunhill Purchase

ABC-Par Confirms Dunhill Purchase

Rumors of the purchase of Dunhill Companies of Beverly Hills, Calif., by ABC-Paramount were confirmed last week in California by Larry Newton, President of ABC-Paramount, who flew to the Coast to finalize the deal, and the principal partners Jay Lasker, Lou Adler and Bobby Roberts, owners of the Dunhill entities.

(The rumored purchase by ABC of New Deal Records was still denied at press time.)

Involved in the sale are Dunhill Records, Trousdale Music and Dunhill Productions.

Dunhill Productions and Trousdale Music were formed less than two years ago and Dunhill Records celebrated its first birthday last month. Also included in the purchase are the services of Jay Lasker and Lou Adler, who will continue to run the Dunhill operation, while Bobby Roberts, one of the foremost personal managers in the business, will devote all of his time to his management firm and to production of films.

The initial success of Dunhill started with Dunhill Productions, formed by Roberts and Adler, who will continue to be responsible for production of all Johnny Rivers recordings which will be released through Imperial Records, as in the past.

Adler Prolific Producer

Adler, who will handle all creative aspects of the three (Continued on page 4)
A Big One
by
The Drifters

YOU CAN'T LOVE THEM ALL

This is the HIT side!

Atlantic 2336
Produced by Bert Berns

Opening June 3rd - at the Boulevard, New York

Downtown Gals

Those two "Downtown" girls, Petula Clark and Mrs. Elva Miller, hug each other backstage at Los Angeles' Cocoanut Grove recently, where Pet was performing. Pet made "Downtown" a million seller on Warner's not long ago, and Mrs. Miller is scoring with her new version and her first album, "Mrs. Miller's Greatest Hits." Capitol gave the visiting Mrs. Miller a party in New York last week.

Sponhaltz Upped At Capitol

HOLLYWOOD—Brown Meggs, VP and National Merchandising Manager, Capitol Records-Distributing Corp., has announced the appointment of George Sponhaltz as CRDC merchandising project manager, effective May 1.

Sponhaltz is responsible for various merchandising department projects relating to Capitol Classics, Capitol of the World and the 8-Track Tape Cartridge line. Sponhaltz also continues to work with CRDC's Angel merchandising committee in the planning of marketing and advertising activities for the classical label.

Sponhaltz joined the staff of Capitol's editorial department in November, 1958. In July, 1964, he was promoted to classical copy chief, a position he held until his recent merchandising appointment.

Billy, Lillie to C/P

BLOOMFIELD, N.J.—Ramot Enterprises announces an agreement has been signed with Cameo-Parkway Records for release of all Billy and Lillie records produced by Ramot. Deal was negotiated with Neil Bogart of Cameo and Tom De Gillis, head of Ramot. The initial release is "Nothing Moves Without a Push." Billy and Lillie will be touring the country on behalf of their first C/P record.

RCA to Release New Colpix Label

Following the Record World disclosure last week that Colpix Records would be discontinueing operation as a record company and would be reconstituted as a producing firm centered around the Screen-Gems Columbia publishing firm, it was learned this week that RCA Victor has been set as the record company to release the as-yet-to-be-named label's product. There will be a hiatus until fall when the initial record will feature the Monkees, a group scheduled to star in a forthcoming TV series.

Brubeck Honored

Columbia Records' Dave Brubeck was recently presented the "Distinguished Alumnus Award" by his alma mater, the University of the Pacific in Stockton, Calif.

ABC-Dunhill

(Continued from page 3)

companies, has emerged during the last two years as one of America's most prolific producers and has produced more than 70 chart successes, including eight number one's.

The oldest of the three companies involved in the sale is Trousdale Music, Inc. Three of the most successful writers of today are under contract to Trousdale—John Phillips, responsible for all of the Mama's & The Papa's material, and P. F. Sloan and Steve Barri, who between them have had many hits.

Newton stated that Dunhill's operation will not be changed in operating procedure. The entire Dunhill staff is included in the changeover and Jay Lasker, former Vee-Jay, Reprise and Kapp Records executive, will serve as VP, as will Lou Adler.

Although Bobby Roberts, one of the original partners, now bows out of the operation, he will continue to work closely with Lasker and Adler and Dunhill, primarily because he is manager of the Mama's and the Papa's, Barry McGuire and Johnny Rivers, among other artists.

The new operation will be headquartered in new offices at 449 South Beverly Hills, which will give ABC-Paramount, Command, Impulse, Westminster and other labels in the ABC-family a greatly expanded Coast division.
Standing in the Shadows

WRITTEN and PERFORMED by...

HANK WILLIAMS, JR.

it's a smash!

RECORD WORLD—May 28, 1966
**Mercury Seminar**

**Promo Men Have Their Day & Say at Chi Meet**

CHICAGO — Increasing complexity and stature of the job of the local record promotion manager was the theme of the first semi-annual promotion seminar held at the Flying Carpet Motor Inn by Mercury Record Corporation last week.

The two-day workshop which drew 31 Mercury, Philips, Smash, Fontana, Emarcy and Limelight promo personnel from 24 distributor territories — proved so beneficial that such seminars will be staged on a semi-annual basis, with another planned for the fall. As originally planned, only one such conference was to be held each year.

In his opening address, Irving E. Green, Mercury President, told the assembled promotion men that they were, in effect, the "foot-soldiers" in the increasingly competitive war within the record industry. He emphasized that the ultimate success of any recording company in the years ahead lay with the local promotion men of that company.

Outlining future plans for the development of recorded product, Green cited frequent studies illustrating the growth of "habit" buying by consumers. He said that teen-age buyers today would continue to purchase familiar product names in the years ahead.

Green stressed that nearly 300,000,000 items of Mercury corporate product had been sold in the 20-year history of the company and that each trade-marketed item was a stimulus to the corporate image with the individual consumer. Green also pointed out that, in the future development of recorded product, the promotion man locally could be of strategic value in his ability to discover and provide key information about independently-produced recordings and masters.

**Promo Man's Role**

Irwin H. Steinberg, Exec. VP, discussed the growing importance, and the changing role, of the promotion man in today's record industry in comparison with that of 10 years ago. He stressed that the local promotion man's importance has increased as the amount of product sold through mass merchandisers has increased. Steinberg outlined how changes in methods of mass distribution have changed the promotion man's responsibilities accordingly.

Steinberg pointed out that the totality of effort in all U.S. markets must be maintained almost simultaneously if a recording is to succeed nationally, since each region's activity directly contributes to the benefit of other territories.

In the second day's sessions, Kenneth S. Myers, Vice President and Product Manager of Mercury, initiated the seminars with a talk on "Communication and Marketing." Myers emphasized both internal corporate communication and the necessity of getting product information to the consumer. Both direct advertising methods and "pre-sell" methods in which the recording industry currently spends $50,000,000 a year in supplying recorded product to radio stations, were explained by Myers.

Mercury alone, he stated, supplied approximately 680,000 single recordings and 192,000 albums annually to radio. "The ultimate major exposure of records, Myers stated, is radio, whose programming time is 80% music.

Hugh Dallas, National Promo Director for Philips, stressed the need for close personal working relationships with radio stations, the need for promotion personnel to absorb "all information pertaining to product and artist." The necessity of working closely with artists' personal appearances, and the requirement that the promo man act as a "soundboard" for his own specific market.

**Proper Promo Amplified**

The nature of proper promotion was further amplified by Alan Mink, Mercury National Promo Director, who stressed the value of long-range promotion campaign planning and the nature of present-day promotion activity as extremely competitive: In certain specific metropolitan markets today, Mink said, there may be as many as 40 radio stations and as many as 97 contact personnel trying to promote these stations regularly.

The additional role of the promotion man as a publicist was explained by John Sippel, Publicity Director for the corporation. The necessity for accurate information on recorded product from local markets was explained by Lou Dennis, Product Manager for Smash Records.

**Joan Berg of Bang: Another Pretty Sales Mgr.**

NEW YORK — Record World erred against the cause of beauty last week, and this week takes great pleasure in rectifying the mistake. What happened was, last week it was announced that Roulette's Gerry Cousins was the only female sales manager in the business.

That's not true.

Bang Records has Joan Berg filling the same role. The girl, who was recently promoted to the position without official announcement from the company, has been in the business for over six years, having previously worked at Canadian-American, Congress and Philips in New York.

Until recently she was helming Web IV, the publishing branch of Bang. She is still doing that in addition to her sales duties.

As a woman, Joan told Record World last week, she finds she has certain advantages. The feminine touch helps, she admitted, and she believes in the soft sell where her dealings with distros are concerned.

Right now Joan reports the busiest weeks at Bang for some time with the McCoys' "Come On Let's Go" taking big sales strides and the same with the Neil Diamond "Solitary Man." A new Strangeloves side, "The Hand Jive," was released last week.

Miss Berg, who admits to being mistaken to Jill St. John every once in a while, says her most important trade policy is never guessing a record she doesn't believe in. "I'm on the same side as the distributor," she said. "It would be foolish to shout for every record. Occasionally I'll really flip for a record and then I'll work as hard as I possibly can. The new Neil Diamond is one of them. But if a record isn't happening, then it's not worth the effort. Move on to the next one." — Dave Finkle.

**18 Decca Phono Models for 1967**

With the introduction of seven new models, in addition to 11 of the most successful sets manufactured by the company being retained, the Decca phonograph line for 1967 will include a total of 18 models — five manual monaural portables, two stereo automatic portables, two consoles, one component system and demonstrator.

The complete line, all solid state units, encompasses a broad range of equipment starting at a suggested list price of $16.95 to $159.95, represent a reflection of standards and customer preference through exhaustive market studies.

The complete line of 1967 Decca phonographs are now in stock at all local Decca branches and are ready for delivery.

**Mae West Goes ‘Way Out’ on LP**

HOLLYWOOD — Tower Records is — what else? — excited about its forthcoming album by Mae West, "Way Out West," in which Mae, the original go-go girl, will be taking on the rock sound.

Septuagenarian Mae is undoubtedly out to show young bits of fluffy like Capitol's Mrs. Elva Miller how it's done.

It has been hinted that Mae's LP may contain an occidental mood for love, but there is no confirmation of this.

**RECORD WORLD — May 28, 1966**
NEW DOT RECORDS STAR

GET YOUR LI

THE WAY YOU

WOULD YOU BELIEVE?" #16872

THE GREATEST TALENT ON RECORDS

BEST SELLING ALBUMS BY BONNIE GUITAR

Two Worlds DLP 3696
Dark Moon DLP 3355
Whispering Hope DLP 3151
Moonlight And Shadows DLP 3169

GREAT HIT SINGLES BY BONNIE GUITAR

Dark Moon/Mister Fire Eyes #134
I'm Living In Two Worlds/Goodtime Charlie #16811

Dot RECORDS

Proudly Presents

The Talented

Exciting

Versatile

Unique

Great!

New Dot Records Star

Bonnie Guitar

& Her New Single Hit

Get Your Lie

The Way You

Want It

RECORD WORLD—May 28, 1966
FOUR STAR **** PICKS

LOVING YOU IS SWEETER THAN EVER
(Jobete, BMI)

FOUR TOPS—Motown 1096.
Motown male quartet who never seem to miss these days have another. A teen beat love ode. ****

THE LAND OF MILK AND HONEY (Tree, BMI)
TRUE LOVERS (RTD, BMI)

THE VOGUES—Co & Co 238.
Intriguing beat on this side. Another hit for the Vogues, who are staying very much in vogue.

IT'S THE ONLY ONE I GOT (Metric BMI)
AS LONG AS I'M TRAVELIN' (Central, BMI)

TOMMY SANDS—Imperial 66174.
Perky little tune in tune with tunes of the times. Tommy does it with lots of life and pizzazz.

WITH A CHILD'S HEART (Jobete, BMI)
STEVE WONDERS—Tomba 54130.
This song is on the slow side and should provide Stevie with yet another score.

LIVE AND LEARN (Merinda, BMI)
WHEN YOU CALL ME BABY
(Champion-Diamond, BMI)

JOEY HEATHERTON—Decca 31962.
Could be the hit the girl deserves. Madara-White-Carl wrote the rocker and it moves along.

HEAT WAVE (Jocete, BMI)
THE ANGELS LISTENED IN (Fawston, BMI)

THE HALF DOZEN—Soma 1453.
The Martha and Vandellas hit gets refreshing new treatment from this sextet. Nifty dancer.

DAYDREAMER (Chesnick-Morris, ASCAP)
MY BEST GIRL (Morris, ASCAP)

THE SON OF A GREEN BERET INSTRUMENTAL
(Turnon-Double Diamond, BMI)

THE SON OF A GREEN BERET
(Jitters, BMI)

CRAG ARTHUR—Holton 61966.
Six-year old moppet reads young boy's version of the "Green Beret" phenomenon. Might catch on.

THE HIDEAWAY BY (Perrylin, BMI)
HYMN OF LOVE (Perrylin, BMI)

THE YOUNG GENERATION—Red Bird

THE HIDEAWAY (Perrylin, BMI)
THE BLUE SHADOWS (Arc, BMI)

THE VOICE (Perrylin, BMI)
THE AUGUST BLUEBELL (Perrylin, BMI)

Recording World—May 28, 1966
A GIANT "SLEEPER" COMES ALIVE!

"SWEET DREAMS"

TOMMY McLAIN

MSL #197
An Acuff Rose Publication, B.M.I.

everybody's following the leader...

number 3 on the English charts now

and going all the way to the top of the U.S. charts!

"PIED PIPER"

by

CRISPION ST. PETERS

Jamie #1320
Published by CHARDON Music, B.M.I.

JAMIE/GUYDEN DISTRIBUTING CORPORATION
PHILADELPHIA, PA. 19123

SWEET NOTHIN'S—1959
1961—AS USUAL
I'M SORRY—1960
1965—TOO MANY RIVERS

A MASSIVE RADIO CAMPAIGN BEGINS MAY 23, INCLUDING STRONG COLLEGE-STATION COVERAGE AND A PERSONAL OPEN-END INTERVIEW WITH BRENDA, WILL KICK OFF THE FESTIVITIES ANNOUNCING THIS EXTRAORDINARY ALBUM.

ASK YOUR DECCA REPRESENTATIVE ABOUT THE SPECIAL PREPARED PROMOTIONAL MATERIALS AND WINDOW DISPLAYS, AS WELL AS EXCITING DETAILS ON THE 10 OTHER BRENDA LEE ALBUMS IN THE DECCA CATALOG, TO HELP YOU AND YOUR CUSTOMERS CELEBRATE BRENDA LEE'S 10 GOLDEN YEARS!
Cosby Sets Records With LPs
BUBBANK, CALIF. — The largest initial order ever garnered on a comedy album in a single national market, and an amassed label reports by the release of Bill Cosby's newest on Warner Bros. records this week, with the album "Wonderfulness." Sales for the one day to Warner Bros. alone totaled 200,000 copies.

Cosby, with three comedy albums on the popularity charts at one time (a record), is currently enjoying phenomena sales success, with sales of his three albums totalling in excess of 100,000 copies per month.

Gene Block, National Sales Manager for Warner Bros. Records, predicted last week that sales of the new Cosby album would eclipse his previous re-released albums, and would top 150,000 within the next 60 days.

Kathy at ABC
Kathy Kagan, whose first album, "The Goin' Places" (Pickwick), was released as her first-rate singing star, has had her first single released by ABC Records. "You Sent Me Silver Bells" and "A Study in Terror." Produced by Don Costa Productions, the single is the first of a series which Costa expects to produce for ABC-Paramount. Costa's production firm holds the contract for the female singer.

3 Amplifiers To Decca Line
Although Decca Records has been in the musical instrument field only since the beginning of the year, it has moved their division into the manufacture and sales of amplifiers and accessories under the Decca trade name, dealer and consumer response has been very enthusiastic and the entire line has shown-in-depth sales figures.

At the company's district division and branch managers meeting held May 19 and 20, in New York, the announcement was made of the addition of three new amplifiers to the line, carrying suggested list prices of $79.95, $99.95, and $149.95.

These three new amplifiers, added after careful and detailed analysis of the instrument market, have been manufactured to Decca's high degree of excellence and incorporate features found in much higher priced competitive merchandise.

These new units, as is all the company's product, are sold through all local Decca branches.

THE WRONG WOMEN
(Bregman, Vocco and Conn, ASCAP)
WHO IN THE WORLD?
(Bregman, Vocco and Conn, ASCAP)
CHRIS AND PETER ALLEN—ABC—Paramount

The Allen Brothers have a nice sound and write a nice tune. This is in rock

Liberty Buys All-Disc
LOS ANGELES — Liberty Records Inc., who in 1965 purchased Research Craft, one of the West's largest record pressing plants, has entered into an agreement with All-Disc Records for the acquisition of the firm, a leading East Coast record pressing plant.

According to Alvin S. Bennett, President, Liberty Records, an agreement has been signed with Ivan Amo which calls for the business and substantially all of the assets of All-Disc as well as the services of Amo, who will operate the company as General Manager of the new division.

Located in Roselle, N. J., All-Disc produces records for many leading recording companies, including Disney, 20th Century Fox and Ansonia. Founded in 1960 by Amo, leading technical engineer, the company originally supplied four presses which encompassed 30,000 square feet plant. It has since grown and now has a plant which encompasses 30,000 square feet on two acres and houses 20 presses. Eighty people are employed by All-Disc for three shifts which operate 24 hours daily.

"Our Research Craft acquisition last year has proven beneficial in stepping up our own production output. As in the case of Al Ellsworth, founder of Research Craft, Ivan Amo will be retained to head up the new division. His engineering know-how was a determining factor in the purchase," stated Bennett.

Comics Sign
Epic has inked comedy duo Howard Morris and Stanlio, with their first LP (for the label to be released to coincide with their premiere appearance as co-hosts on TV's "Dean Martin Summer Show" on June 6. LP was recorded under the supervision of Stu Phillips, Coast A&R man.

Budget to Burbank
Budget Sound, Inc., manufacturer (formerly the Miller International Co.) and Record Sales Company, sales division of all of Budget's product, have moved their national administrative offices to Burbank, Calif. Sales, promotion and administrative offices have been set up in Burbank, adjacent to warehouse and plant.

'Lovely' to Marks
Edward B. Marks Music Corporation has taken the Robert Draisin-Irving Robbins score for CBS television's "Death of a Salesman" in which it has come, "Lovely Then — Lovely Now," a song based on the theme.

Bestselling Tapes — 4 Track
1. SOUTH OF THE BORDER / GUY MITCHELL
2. WRAPPED CREAM AND OTHER DELIGHTS
3. SHADOW OF YOUR SMILE
4. WHAT NOW MY LOVE

Bestselling Tapes — 8 Track
1. GOING PLACES
2. WINDMILL OF THE BAND
3. WHAT NOW MY LOVE
4. THE SOUNDS OF MUSIC
5. 3 Amplifiers To Decca Line
6. BESTSELLING CONCERTO 2
7. SOUL SERENADE
8.dden's Golden Hits

Intent Twosome
The intent-looking twosome are songstresses Patty Duke and United Artists' Records A & R staffer Gerry Granahan listening to a playback at their recent UA session. Patty's new single, a new album entitled "Patty" were recently released.
“It strolls along city streets in overalls and high heeled boots.”

Just about twenty-five years ago, country music was unknown outside the small American communities from which it came. Today, its rhythm is the beat of big-time entertainment.

Country music writers and performers have created a style of Americana that has won national and international fame. Their music is as familiar in cities around the world as it is in the places where they first learned how to make music touch the hearts of people.

BMI takes pride in the tremendous part its affiliated writers and publishers have played in awakening the world to the human, natural beat of country music.

ALL THE WORLDS OF MUSIC
FOR ALL OF TODAY’S AUDIENCE.

BMI
BROADCAST MUSIC, INC.
Coast Capers

BY JACK DEVANEY

Mira Records' Bob DeMain to San Francisco and Seattle to ring the label's hot releases by the Olympics, the Leaves and a new one by Bob and Earl... Snuff Garrett and Leon Russell back from a jaunt to Honolulu where they signed a pact to produce recording sessions for "The Teddy Neely Four" currently appearing in the islands. Group arrives in Hollywood this week for first sessions.

Don Grierson's Record Merchandising making the rounds with pianist Kellie Greene, whose 20th Fox single "No Moon at All" is getting good local airplay... Mel Bly reporting that WYON, Chicago, went on Jerry Fuller's Chal-

Stephens' Tower waxing of "Dirty Water," a big Coast hit, now breaking wide open across the country... Capitol recording artists, the Lettermen, will headline at the Fairmont Hotel, San Francisco, beginning June 9. Trio has achieved tremendous acceptance among the prom set and grossed nearly a half-million dollars on their recent national college concert tour.

Dee Gee Records hosted a party for press and radio to celebrate Ike Cole's opening at the new Roxbury Room of the Beverly Hills Club. Top Ruth Christy's first single on the Uptown label, "What Fools Girls Can Be," out this week... Universal beauty Karen Jensen, who stars in the picture "Out of Sight" visited us with Decca's Barry Freeman and a

Kellie Greene
The Standells
Mel Carter
Somebody's Children

Duke Ellington, shown with R. M. Jones, was awarded the President's Medal from the Art Directors Club at a banquet in New York's Hotel Americana. Medal, given for excellence in the Communications Arts, previously went to artist Alexander Calder, architect Walter Gropius and designer Charles Eames. Jones, First Manager, Art and Production, the RCA Victor Record Division.

Six-year-old Craig Arthur is pictured above as "The Son of a Green Beret," also the title of his Holton record. Tune was written by the youngster's parents, who are friends of Al Carnovale and Fred Barr, Holton execs.

Joda Affils

Danny Simms, VP of Joda Records, announces the following foreign affiliations: Pye, London; Metronome, Scandinavia; Artoe Gramaphone, Holland; Vogue, France and Germany; Coachel, Japan; Trans Global, Australia; Federal, West Indies; C.G.D. International, Italy; Peak, New Zealand; Roulette, Canada; and Microfon, Argentina.

1st on Oliver

The first single release on the Sandy Linzer-Denny Randall Oliver label will be this week, "My Heart's Not in It Anymore." Written by the two Oliver owners, the song is performed by the Steinways.

ABC's Original Jay

Jay Traynor's first single will be released by ABC-Paramount immediately. He's the original Jay of "Jay & The Americans." ABC's single, "The Merry Go Round is Stopping You Down and Come On," was produced by Don Costa Productions and future recordings by Traynor will come from the Costa production firm.

Following his departure from Jay & the Americans in 1963, Traynor joined the U.S. Marine Corp Reserve. After discharge he began working in the music publishing field and has recently been writing, arranging and producing for major record labels.

DJ Changes

DAVID "DOC" HOLLIDAY
To: KBER-San Antonio, Texas, special promotions

STAN MACK
LARRY DUKES
MARY JO BEHL
To: KDWB-Minneapolis, Minn, special promotions

LEE DIAMOND
To: WKBR-Manchester, N. H.

BILL AVERITT
To: KDLA-DeRidder, La.
From: KKHJ-Shreveport, La.

EDWARD F. DEVENNEY
Upped at: WIBG-Philadelphia

LEE DIAMOND
To: WKBR-Manchester, N. H.

TOM N. TYLER
To: KILE-Galveston, Texas
From: WJPS-Evansville, Ind.

HOMER K. PETERSON
To: WCNW-Hamilton-Fairfield, Ohio
From: KQI-Shreveport, La.

WALTER I. FOLLMER JR.
To: W. L. Follmer Inc.
From: WCNW-Hamilton-Fairfield, Ohio

ROD WILLIAMS
Upped at: WSAI-Cincinnati
KAPP HAS THE HIT VERSION!

"YOUNGER GIRL"
by The Critters K - 752

A Kama - Sutra Production
Produced by Artie Ripp

Plus these great singles:

PLEASE DON'T SELL MY DADDY
NO MORE WINE
The Greenwood Singers
K-742

THE IMPOSSIBLE DREAM
Jack Jones
(From Man of La Mancha)
K-755

LARA'S THEME from
"DR. ZHIVAGO"
Roger Williams
K-738

WHY SHOULD I CRY OVER YOU
Freddie Hart
K-743
Major Phase 4 London Release

Three top names, new to the label, are being offered for the first time on London Records' Phase 4 series, in a special new release of specially designed packages, according to Herb Goldfarb, National Sales and Distribution Manager.

Highlighting the group is Sean Connery in the role of narrator for the label's new "Peter and the Wolf," the "Young People's Guide to the Orchestra" package. The set also offers a top maestro name in Antol Dorati, who conducts the Royal Philharmonic.

Charles Munch, also bows on Phase 4 as he conducts the New Philharmonia in a new performance of Offenbach's "Gaite Parisienne." Rounding out the Phase 4 releases are two new efforts by Edmundo Ros and Werner Muller.

Powerful merchandising has been planned for the four-LP release, highlighted by a focus on the packages featuring performers who are new to the label.

London is also supplying a pocket-size card catalog, listing all the more than eighty titles in the current Phase 4 catalog. In another facet of the promotion, the label will receive a copy of "Peter and the Wolf" delivered to their homes.

Goldfarb, noting that the label exerts efforts at all levels to make the Phase 4 product saleable for dealers, pointed to the success of the specially designed Phase 4 floor merchandiser in the growth of the series. In a minimum of floor space, the unit holds up to 100 albums and actually exposes 14 different covers. The remaining few units of the merchandiser, first offered at the start of the SP-66 program last December, will continue to be available until May 31.

Goldfarb also noted the powerful response evoked by the entire Phase 4 line at the rack jobber and discount chain level. The entire Phase 4 release is timed to be available under terms of the company's SP-66 program, which remains in effect until May 31.

Meyers to Cap

NEW YORK — Ron Terry, president of Capitol Booking Corp., announces that Larry Meyers has joined the company as head of location, theater and record booking. Meyers, formerly with Music Corp. of America and Shaw Artists, has been active in the agency and music field for 25 years.

Where the Hullabaloo Is

HOLLYWOOD — The Sunset Boulevard structure erected by Earl Carroll in 1929 was first to be called the Earl Carroll Theater. It became renowned as the building that featured the concrete block signature of the stars mounted and displayed on the Sunset Boulevard outer wall, along with the giant cameo over which was proclaimed: Through These Portals Pass the Most Beautiful Girls in the World.

In the '50s the club became the Moulin Rouge, where audience flocked to hear Sammy Davis Jr., Jerry Lewis, Red Skelton, Bobby Darin, Louis Prima and Keely Smith.

Today, the spot is still dynamically alive as a third generation of fans flock to hear Sammy Davis Jr., as he conducts the New Philharmonia and the New York Metropolitan Orchestra. "Hullabaloo: The Second Decade," the new album, exerts efforts at all levels to make the Phase 4 product saleable for dealers, pointed to the success of the specially designed Phase 4 floor merchandiser in the growth of the series. In a minimum of floor space, the unit holds up to 100 albums and actually exposes 14 different covers.

The Hullabaloo is presently constructing a "Rock and Roll Hall of Fame," which will feature important, personal items from the recording artists, such as the drumstick Ringo left behind at the Hollywood Bowl, a broken guitar string donated by the Dave Clark 5 and a drum head left by Don Murray of the Turtles.

Signatures of the recording stars will be mounted in concrete blocks to be displayed on the front of the Hullabaloo, placed where the names of the screen greats overlooked Sunset Boulevard for nearly 30 years. The club has changed with the times, and the screen favorites of old must be replaced with modern youth.

The opening of the Hullabaloo in late 1965 prompted doubts as to the club's future, since a rock and roll palace that seated 1200 was unheard of. But the doubts were quickly dissolved when the Hullabaloo became a much talked-about nightspot for teenagers. The best measurement of the Hullabaloo's success is that capacity crowds have now turned to this successful venue. For example, Chad and Jeremy's Hullabaloo performance in December, 1965, attracted an audience of 280. But in their recent return engagement, at least that many "hullabalooers" were forced to stand in the aisles, and an even larger number had to be turned away.

A diversity of talent has been planned for future appearances. Thousands have recently packed the Hullabaloo to hear the Byrds, the Yardbirds, Gary Lewis and the Playboys, Paul Revere and the Raiders, Peter and Gordon, Jan & Dean, the Everly Brothers and Dick & DeeDee, the Turtles, the M. F. Q., Mamas & Papas, P. J. Proby, Them, Joey Paige and the Palace Guard.

The old Earl Carroll Theater, once the great "showplace," now recrystallizes as "The Rock & Roll Showplace of the World."

Butler Signing

Jerry Butler concludes negotiations for a long-term recording contract with Mercury Records whileIrvin H. Steinberg (seated, left), Exec Vice President of Mercury Record Corporation, looks on. Standing, left to right: Kenneth S. Myers, VP and Product Manager of Mercury; Irv Naham, Butler's personal manager; W. Yale Matheson, Chicago attorney who handled negotiations between Butler and MRC; and Alan Mink, Mercury's National Promo Manager.

Richmond 'Joyful' Noise' Drive On

NEW YORK — The Richmond Organization was set recently to launch a major drive on songs from its upcoming Broadway show score of "A Joyful Noise," by its contract writer team of Oscar Brand and Paul Nassau.

The show poses interesting new considerations for a publisher, since it will engage in a summer-long tent theater tour prior to its scheduled Broadway opening next Oct. 3. John Raftt, has been cast in the lead role of folk singer Shak Motley. Other leads are now being cast with rehearsals to commence May 23. The opening tent date is now set for June 20 at the Music Festival in Warrenville, Ohio.

Mills-Hermit's Tune Has a Past

"Leaning On The Lamp Post," soaring via its MGM recording by Herman's Hermits, has a history almost as surprising as its current success is exciting, according to Richard L. Rosenthal, President of Mills Music, Inc., tune's publisher.

The Mills tune, (from the pic "Hold On!") is almost 30 years old. A 1937 copyright, the song was introduced at that time, coincidentally in another motion picture production, "Flower Your Seat," starring George Formby. ("Leaning On The Lamp Post" was written by the late Noel Gay, who also wrote "There's Something About a Soldier," "Lambeth Walk," "Run, Rabbit, Run" and "The Windsor Melody.")

After its introduction, "Leaning On The Lamp Post, was often heard in English music halls and it has been recorded on some English labels. Herman's Hermits have been performing the number in their set for some time.

Harnell Feted

Columbia's Tony Bennett and Mr. and Mrs. Joe Harnell are seen at a recent cocktail party given in honor of Joe's debut on Columbia Records. Event took place at New York's Friar's Club.

Darren Visits

Singer-actor James Darren was up to WMCA-New York recently to plug his new Warner Brothers single "Where Did We Go Wrong," and visited with deejays Gary Stevens and Harry Harrison. Darren is set for a new fall TV weekly series on WABC, "Time Tunnel."

Records - Hermit's Tune Has a Past

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How do you sell 1,000,000 records?

It’s not easy.

These are our ingredients (of our not-so-secret recipe):

1. Take an all out pop hit
   “HEY JOE” by
   THE LEAVES   Mira 222

2. Come up with a real smash R&B-Pop hit
   “MINE EXCLUSIVELY” by
   THE OLYMPICS   Mirwood 5513

3. And then release a stone R&B seller—what the DJ’s and distributors say is the next #1 R&B absolute best seller
   “BABY, IT’S OVER” by
   BOB AND EARL   Mirwood 5517

We do some really fine recording in great sound studios, blending the sounds by the grooviest producers in the business. Stir into biscuits and press into records. Run our butts off promoting from Coast to Coast. With this recipe we then sell like winners.
A daughter, Judith Melissa, was born May 17 to Mr. and Mrs. Henry Brief—he's Executive Secretary of RIAA.

Frank Barzsalona, President of Premier Talent Associates, booking agents for Herman's Hermits, reports that the ticket sales for the top British group's summer tour of the States are going at a faster than brisk clip as Birmingham, Ala., which gets the boys July 23, reports 12,000 out of 15,000 tickets sold in one week and Chicago reports 14,000 tickets sold with no advance promotion.

Leonard Stogel & Associates, Ltd., announced signing of The Yo Yo's to an exclusive management contract. They have just released their first single, "Leaning On You," on the Goldwax label being distributed by Amy-Mala.

Arranger John Abebo recently handled the Reparata and the Delrons RCA disk, "I'm a Little Girl," and the Delrons RCA disk, "I'm Only 16." (Jobete, BMI)

Alan Lorber plans to Berlin this week (20) to record two instrumental LPs for MGM Records. The arranger-conductor will visit England and France after his album chores in Germany. In London and Paris Lorber will discuss record production and publishing deal with several firms.

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**Top Pops Alphabetsically—Plus Publisher & Licensee**

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**100 Top Pops**

**This Last 16**

1. GIRL IN LOVE (Beechwood, MI)
2. BACKSTAGE (Eden, Catalogue, BMI)
3. GREEN GRASS
4. A GROOVY KIND OF LOVE
5. FAITHFUL VIRTUE
6. THIS LAST 16
7. I'M A ROCK
8. NW GMC
9. REALITY
10. S.Y.S.L.J.F.M.
11. THIS LAST 16
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**Monday's Child**

1. i CAN'T LET GO
2. LET'S GET TOGETHER
3. I'D TELL YOU I LOVE YOU
4. I'M NOT GOOD ENOUGH FOR YOU
5. I'M NOT GOOD ENOUGH FOR YOU
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**Backstage**

1. THIS LAST 16
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**I'm Not Good Enough for You**

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LP'S COMING UP

1. The Love You Save - The Beatles - Capitol T-2457
2. Big Spender - Sammy Davis Jr. - Capitol T-2443
3. I See the Light - Finian's Rainbow - M-G-M E-4731
4. Love - Evert - Columbia CL-2469
5. It's Too Late - Bobby Goldsboro - U.A. KAL-3486
6. Wayne Newton - Now - Columbia CL-2472
7. One Stormy Night - The Tornadoes - RCA Victor LP-4507
8. Look to the Rainbow - Astrud Gilberto - Verve V-8563
11. Superman - Original Cast - Columbia KDL-6790
12. Blue Cafe Live Project - Live at the Cafe au Go Go - Verve-Folkways V-F 9026
13. Soul Message - Richard "Groove" Holmes - Roulette - PA 2735
14. Play One More - Ian & Sylvia - Vanguard VRS-9215
15. Champagne on Broadway - Lawrence Welk - Dor LP-3688
16. How Does That Grab You - Nancy Sinatra - Reprise R-V 6270
17. Jane Morgan in Gold - Epic LM-2490
18. I Want to Go With You - Edith Arnold - RCA Victor LP-3507
19. Song Movie Album - Columbia CL-2472
20. South of the Border - Tijuana Brass - A&M LP-103 - LP-4103
21. Sings an All-Star Medley - Al Martino - Capitol 2435
22. Sounds of Silence - Simon & Garfunkel - Columbia CL-2469
23. Rubber Soul - The Beatles - Capitol T-2442 - ST-2442
24. The Best of Ronnie Dove - Diamond D-5007

MUST STOCK LP'S

1. Dear Heart - Andy Williams - Capitol CL-3338 - CS-9138
2. Fiddler on the Roof - Original Cast - RCA Victor LP-L-4613
4. Mary Poppins - Soundtrack - Verve BV-4026: STE-4026
5. My Fair Lady - Soundtrack - Capitol KOL-8000: KOS 2600
6. My Name is Barbie - Barbra Streisand - Columbia CL-3336 - CS-9136
7. People - Barbra Streisand - Columbia CL-3336 - CS-9136
8. Ramblin' Rose - Nature Nate - RCA Victor LP-3505
9. Sound of Music - Soundtrack - RCA Victor LP-1472
10. The Best of Little Anthony & the Imperials - Epic T-103

LP's COMING UP in alphabetical order:

1. Dear Heart - Andy Williams
2. Fiddler on the Roof - Original Cast
3. Golden Hits - Nat "King" Cole
4. Mary Poppins - Soundtrack
5. My Fair Lady - Soundtrack
6. My Name is Barbie - Barbra Streisand
7. People - Barbra Streisand
8. Ramblin' Rose - Nature Nate
9. Sound of Music - Soundtrack
10. The Best of Little Anthony & the Imperials
Spotlites

Vic Dana will play a young boy driven to suicide in Universal-Television's two-hour show, "Shadow Over Elveron" with James Franciscus and Shirley Knight. The Vagrants set for four weeks at Long Island's Action House. The Velvet Underground arrives in Woody's Trip. Supreme's declared favorite vocal group of U.S. Forces in Vietnam. Nancy Sinatra has signed for five years to make Color-Sonic features. Johnny Nash on Larry Dixon's Detroit show May 20-22. Dave Baby Cortez talking about the "Tonight" show, also ready-the first concert at the Theater Organist Conference in Atlanta for three weeks. Ondine will open in New York at 4:30 and from then to 9:30 will provide early evening dining and dancing. ROY "C" off to Europe June 3-July 3 for TV and club dates. Dave Baby Cortez talking about the "Tonight" show, also readying for a big tour next month. The Mamas and the Papas headline the Melodyland Theatre, Anaheim, Calif., June 3-5.

Tony Bennett Clicks At Grove

HOLLYWOOD—Tony Bennett returned to the Cocoanut Grove last week and once again proved himself the pro to an SRO, celebrity-packed opening night audience. Bennett opened in a relaxed, informal style and reprised his early Columbia hits such as "Cold Cold Heart," "Because of You" and "Rags to Riches." An interesting and highly effective addition to Bennett's act this time around was flutist Paul Horn who accompanied him on every number. Bennett is known as a "singer's singer," and he aptly demonstrated this as he wasted little time on patter during his 55-minute turn. An enthusiastic ringsider was Judy Garland to whom Bennett sang his version of "The Trolley Song." He brought the act to a dramatic closing with his current "The Shadow of Your Smile" and the song that has practically become his trademark, "I Left My Heart in San Francisco."

Kellie Delights Melody Room

HOLLYWOOD—The Kellie Greene Trio opened at the Sunset Strip's Melody Room last week for a four-week engagement. Pianist, plus bass and drums, held a capacity first night audience over for a second show and left them clamoring for more. Miss Greene's essentially jazz-flavored piano lent new life to such oldies as "Bill Bailey," as well as to the contemporary standards "Shadow of Your Smile," "Moon River," and "The Girl From Ipanema." One number catching the large audience's undivided attention was Miss Greene's own arrangement of "Mrs. Miller's Overture" complete with whistling. She also takes turns at the flute and vibes for an effective change of pace, and offered a particularly interesting treatment of "Swinging Shepherd Blues" on both flute and piano.

A Fox recording artist, Kellie has a current single "No Moon At All" and "Move On," which she also featured in her act. Trio's well-paced show should keep Strip spot packed for next three weeks.

—Jack Devaney

Disk Discussion

Sir John Gielgud, the star, and George R. Marek, VP and General Manager of the RCA Victor Record Division, who co-produced the recorded version, discuss the script for "Ivanov." Play, also starring Vivien Leigh, opened on Broadway the other week. Recording was made on a Sunday in RCA Victor's Studio B on 24th street. An enthusiastic ringsider was Judy Garland to whom Bennett sang his version of "The Trolley Song." He brought the act to a dramatic closing with his current "The Shadow of Your Smile" and the song that has practically become his trademark, "I Left My Heart in San Francisco."

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"MY BACK SCRATCHER"

Frank Frost

Jewel 765

DJ's: Write for samples

Jewel/...Pau

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RECORD WORLD—May 28, 1966
Fundora New Record World
Latin Editor

Tomas Fundora

He started in business in 1947 with the Independent Electric Co. of Cuba, where he became sales manager. From '51 to '53 he was sales manager of Musicala, distributor of MGM Records. He also was owner of Hogar Electrico in Havana, with six branches.

From '60 to '62 he was Export Sales Manager of Herodent, Inc., New York City, and from '62 to '65 Fundora was PR Manager of Panamerican Newsreel, New York, and General Manager of Newspapers, edited in Spanish, in New York City.

Fundora has been columnist of El Imparcial of Puerto Rico, New York edition, and El Tiempo.

As a painter, Fundora has won more than a dozen awards including "Painter of the Year" designation, and his "Back of Christ" has been exhibited throughout the world.

He is also owner of Fundora's Record Shop and the Fundora Art Studio, both in New York City.

Lend an Ear
In English...

Musicon will release this week the new album of Myrta Silva interpreting her own compositions... Tico's Tito Puente and Celia Cruz on "Cuba and Puerto Rico Son" is increasing constantly its selling power. Congratulations! Velvet will release their new album next week by Felipe Pirela singing "Cuando Vivas Conmigo," and it looks like a hit... "Boleros Em Surdirna" by Irany e Su Conjunto is a wonderful recording by Odene... Palacio label has a success with their series of Victor Santos and his Conjunto Ritmico LPs containing the more popular songs (instruments)... Following the Diplomats' success on the Puentes and Kubaney labels, a new group called the Ambasador will release a new album next month... "Hambre" is already a hit, so Velvet is rushing out its new album by Blanca Rosa Gil... Following Javier Solis' death, great demand for his recordings arose in such a way that his recent release on Columbia in which "Sombras" is interpreted and his latest titled "Paysaso" are kept on "back orders."... Columbus also took courses in painting and restoration at Escuela Artes Bo-lona, Italy, and the Washington School of Art, as well as in Havana.
PR Writers
Neglected In
NY Latin Center
BY DAVE FINKLE

NEW YORK—Francia Luban, who heads the Latin American department at Edward B. Marks where over 50% of the catalog is Latin American, told Record World last week that she feels the market for Latin American music has a great potential—in fact—has only been tapped.

She went on to say that a sudden surge of interest in the Latin American catalog would probably have to be touched off by some sensational single or series of singles or records that proved to be the business commerciality of the music.

Francia Luban, the exec-sometime lyricist (“Say Si” to Ernest Lecuona’s music) said that she particularly felt Puerto Rican composers were being overlooked or—worse—not even being looked for. Perhaps the best known of the young Puerto Ricans is Marks’ Bobby Capo, who wrote “Piel Canela.” But even he, she averred, is relatively unknown to the non-Latin American music fan.

The sad part, according to Miss Luban, of the oversight is that she feels New York is probably the most creative musical center nowadays for Latin American music, because musicians from many Latin American countries are getting together in New York to work. And this productivity is not being completely exploited.

Signs of breakthrough for Latin American artists, especially Puerto Rican artists, are showing, Miss Luban was quick to note. For the first time, she said, the Newport Jazz Festival will feature a Puerto Rican artist, Yomo Toro. The Lewisohn Stadium concerts this year will feature Puerto Rican performers, too.

(Continued on page 35)
WHERE IT'S AT

By Kal Rudman

I direct this column principally at people with E. S. P. — which stands for “Extra Soul Perception.” Before we go any further, let’s head over to Detroit to learn what our future hits will be. And here they are. “Sunny,” Bobby Hebb, Philips, owns the town, and is going pop in five days, 7,000 were sold! Wingate has a giant called “Love Game,” Royal Jokers. Sweet-dispositioned Ollie McLaughlin pulled out another winner behind the Capitols and Deon Jackson called “You Better Move,” the Gambrels, Carla (Atco). Tex is No. 1 there, and the Temptations are right behind. The Maxine Brown is “Top 15, and they proved to Pete Garris that the side on the Chuck Jackson is “And That’s Saying A Lot.” Bobby Bland and Baby Cortez are smoking. Walter Jackson looks very good. And that’s Detroit!

Ed Wright in Cleveland reports that both the Carla Thomas and the Platters are finally broken solidly. Lucky Cordelli at WVN, Chicago, reports that the Roscoe Robinson is now #4 and Scepter should be able to bring it in. Scepter is doing a big promotion job on “Dedicated to the Greatest,” Johnny Copeland, with excellent results. It’s a smash in Washington, St. Louis, New Orleans, Atlanta, etc. Dr. Rock at WMPP, Chicago, is heavy on: Bobby Bland, Vontastics, Isley Brothers; Steve Mancha; Johnny Copeland, Roscoe Robinson; Barbara Mason.

Chatty Hatty, Fat Daddy, Rudy Runnels, Nickie Lee and John Richbourg think the side on the Joe Simon is “Teen-agers Prayer,” but a lot of people say “Long Hot Summer.” We’ll see ... Tommy Smalls, WLIB, N.Y., is very high on “In a Boogalo Bag,” Jimmy Castor, Decca ... “Pink Chiffon,” Packers, HBR, has Magnificent Montague nervous. It sure is boss funk. Chatty Hatty also digs “My Love Grows Stronger,” Kelly Brothers, Sims ... Eddie Thomas has done a great job of rounding up picks on “When You Wake Up,” Cash McCall, Thomas, and this guy should become a major artist with this record ... Ditto for Ronnie Prophet with “Lady Luck,” Vontastics. Bill Terrell just joined the long list on the record. Otis Pollard has done a great job on “Another Rainy Day,” Eugene Pitt, Veep, and “Gotta Find a New Love,” Willie & Hand Jive, Veep ... Look for spread in play on the L.A. and S.F. hit, “Boys Made To Love,” Karen Small, Vee-Jay.

Marshall Sehorn is thrilled with the reaction to “What’d I Do Wrong,” Betty Harris, Sana ... Larry Uttal is very happy about the sales on the Ovations ... The Temptations and Marvin Gaye predictably took right off ... Jo Jo David Sams, P.D. of WENZ, Richmond, confirms big action on the flip of the Sam & Dave, “I Got Everything.” If the William Bell “Share What You Got” doesn’t break, it won’t be for lack of airplay ... Atlantic is all out on the N.Y.C. smash instrumental, “Sock It To ‘Em J.B.” Rex Garvin. You should have a lot of fun with that one on the air ... Stevie Wonder wrote the new 4 Tops ... George Wilson, Vee-Jay Philadelphia is playing the flip of the Marvin Gaye because “Hitchhike” is always good. He reports big sales action on the Ray Charles “Let’s Go Get Stoned.”

Fat Daddy is flipped over “Knockin’ At Your Door,” Jimmy Reed, Constellation, and I agree ... “Ebb Tide,” Patti LaBelle, is automatic ... Little Anthony and the Royalties are keeping Teddy Randazzo and Stanley Catron happy ... Larry Maxwell visits a different city each week-end for Tamla-Motown ... Al Jefferson feels “And The Band Played On,” Spindles, ABC, is money in the bank ... Armon Boland reports that CKLW went on the Bobby Mason, and Bobby (Continued on page 29)

R&B Reports

Willie Martin & Larry Hargrove, WOR, Ft. Lauderdale.

Picks

Esther Phillips; Joe Simon; Jimmy Hughes; Betty Harris; Mad Lad; J. J. Barnes; Thaddie Kilgore; Jr. Parker; Sims Twins; Ray Garvin; Bobby Bland; Josephine Taylor.

Ed Teamer, WYLD, New Orleans.

Smashes

Marvin Gaye; Jackson 5; Joe Simon; Bobby Bland; Ben E. King; Ruben Wright. FLIP SMASH: “I Got Everything” — Sam & Dave — Stax.

DeWitt Larmar, Cool Daddy, Mr. T.T.T., WTMP, Tampa.

Platters; Darrow Fletcher; Otis Clay; Edwin Starr; Pat Lewis; Steve Mancha; Dragonfly.

Kane San Antonio, Detroit.

Chants; Spellbinders; Platters; Ovations; Tammi Terrell; Bobby Bland; (Buddy Ace; Olympics; Jimmy Church.

Larry Dean, WWIN, Baltimore.

Marvin Gaye; Barbara Mason; Contours; Ovations; Eugene Pitt; Ruben Wright; Carla Thomas; Marvin Gaye; Olympics; Herb Campbell & Tom Johnson; Kool; San Francisco.

HITS

Boys Are Made To Love — Karen Small — Venus.

Chants; Jack Ray; J. J. Barnes; Otis Clay; Darrow Fletcher; Otis Clay; Ruby Anderson; Platters; Sims Twins; Bobby Bland; Tammi Terrell; Joe Tex; Platters.

Fred Hanna & Nickie Lee, WAMI, Miami.

Barbara Mason; Ovations; Johnny Copeland; Joe Tex; Bobby Bland.

Picks; Larry Williams; Pickwick; Otis Redding; Cash McCall; Bobby Hebb; Betty Harris; Incognito; Re deliberately; Little; Esther; Sims; Twists; Joe Simon.

Jerry Thomas.

KnoK, FT. WORTH; DALLAS.

Chants.

Barbara Lynn; Esther Phillips; Joe Simon; Joe Tex; Walter Jackson; Ark; Albert King; O. C. Smith; Leon Haywood; Willie Mitchell.

Chants.

Charles Derrick.

WGO, Columbus, Ohio.

Chants.

Billy Stewart; Lure Bonny; Chuck Jackson; Wilson Pickens; Broadcast.

Dr. Bob & O. C. White, WAWA, Milwaukee.

Gutsy.

Spellers; Esther Phillips; Spinder; Tammi Terrell; Olympics; Fidels; Marvin Sims; Joan Carter.

Long Hot Summer — Joe Simon — S.S. T.

Chants.

Carla Thomas; Holidays; Willie Mitchell; Bobby Bland; Dee Brown; Mike Payne; Al Garner; Crown Prince; CTM, Houston.

Johnny Copeland; Pat Lewis; James Thomas; Barbara Mason.

Groundswell; Chuck Bernard; Walter Jackson; Bobby Bland; (Hit); Roy Head; Jr. Parker; Joe Tex; Girls; Ben Tift; KYE, Oklahoma City.

Chants.

Barbara Mason; Bobby Bland; Tammi Terrell; Rudy Runnels, WOL, Washington.

Mits.

Barbara Mason; Halidency; Joe Tex; Bobby Bland; Carla Thomas.

Chants.

Roylettes; Johnny Copeland; Esther Phillips; Anthony & Imperials; Vantastics; Mary Wheeler; Roy Hood; Joe Simon; J. J. Barnes; Jimmy Hughes; Thaddeus Kilgore; Wilson Pickens; Al Carter King; James Phillips; Willie Mitchell; Bobby Cartez, (Hit); Chatty Hatty WGV; Charlotte.

Picks

When You Wake Me — Cash McCall; Thaddie; When A Woman — Esther Phillips; Bobby Bland; My Love Grows Stronger — Kelly Bros.; Sims — Teen Age Pick — Joe Simon — S.S. T.

Marching — Wm. Beth — Stax.

Lord & R. E. Anderson, WARD, Cleveland.

Platters; Carla Thomas; Baby Cortez; Spellbinders; Knotties; Little Anthony & the Imperials; Bobby Bland; The Ovations; Blows; Incognito; Marvin Gaye; (Hit); Jimmy Whittington; Paul Flagg; The Supremes; Mr. Goodwin; Bob & Earl; Johnny Paycheck; Johnny Paycheck; The Young Rhythmsmen.

Marvin Gaye; Billy Stewart; J. J. Barnes; Captain; Orisons; (Spinning Top); Johnny Copeland.

Bill Terrill, WJDL, West Memphis.

Chants.

Jewels; Sims; Tammi Terrell; Barbara Mason; J. J. Barnes; Valetta; Jr. Parker; Temptations; Wilson Pickens; Otis Redding.

TOP 40 R&B

1. It’s A Man’s World — James Brown — Keift 6035.


3. It’s A Man’s World — Atlantic 2326.


10. Let Me Be Good To You — Carla Thomas — WADD.


12. Love Is Like An Itching In My Heart — D. J. Lee — Motown.


15. Headline News — VARY, XIMO.

16. Looks Like A Bird — VARY, XIMO.

17. Chants.


19. Let Me Be Good To You — Carla Thomas — WADD.


24. Chants.


26. Let Me Be Good To You — Carla Thomas — WADD.


29. It’s A Man’s World — James Brown — Keift 6035.


31. I’ll Be Loving You — Larry & All Stars — Scepter 30515.

32. Let Me Be Good To You — Carla Thomas — WADD.


34. Truly Yours — Philips — Motown 1093.

35. Headline News — VARY, XIMO.

36. Looks Like A Bird — VARY, XIMO.


38. Let Me Be Good To You — Carla Thomas — WADD.


40. Chants.
R & B Beat (Continued from page 28)

Bland is a giant in Detroit. WJLB had 5,000 people at their Fox Theater show. WCHB broke the Bobby Hebb open with a station pick . . . "You're the Sweetest Thing," Josephine Taylor, Oneenderful, made Top 10 with Bill Terrell, WDIA, Memphis . . . I hear that John Richmond and the New Orleans deejays were the big guns in breaking the Johnny Copeland in the South. It's very big in Atlanta . . . The Billy Young on Chess is a tuff sound.

WCHB, Detroit, is with: Cash McCall; Wilson Pickett; Lee Rogers. Smash: "Love Game," Royal Jokers; "Open the Door to Your Heart," Darrow Banks, Revilot . . . Top 5 smashes in Atlanta are Carla Thomas and the Platters . . . The Invincibles on W. B. also, "Sweet Bitter Love." Aretha Frerette, Joe Simon is selling . . . Duncan Brothers broke in Chicago, N.Y. and Cleveland. Capitol needs to get play on the Ruben Wright in Cleveland, Detroit and the West Coast.

Atlantic Records reports that the Jimmy Hughes is a giant. Watch for a soul record from Little Willie John's sister, Mabel John, called, "Your Good Thing Is About To End" . . . Big WWIN play on "You're Doing Something Awfully Good," Jackye Owens . . . Much play on the Jimmy Reed, "Knockin' On Your Door."

Nick Lee, WAME, Miami, wants to know who is Eugene Robinson of New York. He sent a record and a note to Nickie at the station that is unbelievable. PD Lee Wilson really read that note all right, oh boy!!

Fred Hanna in Miami flashes that "Another Rainy Day," Eugene spinet, Veep, has set his housewives on fire—instant response. He likes "We Belong Together," Dee and Lola, Sure- line. Johnny Copeland made #1 in sales for Pete. The Invincible is big.

The Temptations is a certain No. 1 giant . . . Larry Utall flashes that the Diamond Joe broke big in Birmingham. There are unanimous picks on the new Van Dykes . . . Esther Phillips is selling big for Atlantic. The new Drifters is a Bert Berns production, "Up In the Streets of Harlem." A new Mary Wells and a new King Curtis will be released shortly . . .

Ed Wright is very excited about the new Intratons on Up- town called, "I Need Your Love Right Now," shipping soon!

Randy Wood called very excited about "Baby It's Over," Bob & Earl, Mira, and sales are starting heavy in S.F., Charlotte, Cleveland and St. Louis . . . Late markets on the Eugene Pitt include Baltimore, Washington, N.Y. and Miami . . . The new Intruders is called "United" and it is a complete smash in Philadelphia. It should be the "June Bride" giant of 1966! . . . Make no mistake, "Love You 1000 Times," Platters, is selling like a real HIT.

I agree with Dick Miller, owner of KXLW, St. Louis that "That's Life," O. C. Smith, Columbia, is a great record.

Al Jefferson of WWIN-Baltimore, found a cut in Nina Simone's Philips LP, "Broadway Blues and Ballads," that sounded great: "Sea-line Woman." As a result, Shelby Single- ton is rushing it out as a single.


We are pleased that we were instrumental in getting Bill Bailey placed as a deejay in the one-to-four slot on KXLW- St. Louis. Dick Miller, owner of KXLW, is thrilled to get Bill from WCHB-Detroit.

Just spoke with Motown's Berry Gordy and Larry Maxwell. Martha and the Vandellas' latest big one is "What Am I Going to Do without Your Love." The "B" sides of the Martha, etc., decks always seem to get hit action, so we will reveal the "B" side of this record, "Go Ahead and Laugh." As usual, Motown is making one-sided deejay copies. The Stovie Wonder album is "Uptight," and there's fantastic action both pop and R&B on the band "Blowing in the Wind." The new Smokey Robin- son and the Miracles will be released shortly. The Supremes are appearing in San Francisco until June 8, and newly hired Coast program rep Warren Lanier is taking the gals around stations. Furthermore, lots of reports indicate that the Tammi Terrell has broken extremely large.

Deep Blues
For Mitch
On New Wax

NEW YORK — Spearheading the blues revival is a young man from Detroit named Mitch Ryder who heads Mitch Ryder & the Detroit Wheels. He is known- edgable, quiet and dedicated.

The New Voice label stars were in recent to record.

"To get a great blues record, we really want to," Mitch said last week. "We spent all of yesterday with Bob Crewe, our producer, and found a song which will be our next single. It's an original tune Bob wrote, and we feel it's a great blues number. The song is probably the most commercial thing we've ever cut, but we're willing to risk it. I think the market is ready for it. Besides, I'd rather have a song on the rhythm and blues charts than a number one pop hit. That would be a personal accomplishment for us and would give us great satisfaction.

"Blues is our real sound, and if people want to hear us, that's where it's at. We've found our audiences really dig the deep blues numbers when we're on tour. So, if they like it in person, we feel they'll dig it on record. Bob's giving us a chance to try it . . . Alan Strohl, our manager is behind us, and now it's up to our fans."

Their style has been described as "Like oldtime religion gripping you in the gut." Don't mention "revival" to Mitch: "I don't dig these singers who really seem to throw themselves into a song . . . it may be im- pressive the first time but then you see them again, and there they are doing the same thing. They could be singing a nursery rhyme, that's all the words mean to them.

As for the future, Mitch says: "I am not entirely satisfied. We (Continued on page 35)
I have it on very good authority that the tape cartridges that President Johnson uses in his limousine are those of Lawrence Welk. Welk’s spring tour is completely sold out at a $25,000 a night guarantee.

Now to step out with a prediction. “Sunny,” Bobby Hebb, Philips, broke wide open in Detroit and is the hottest record in the region’s, and will take the usual time to spread and hopefully break out of the pack. The tight-play lists will contribute to the well-roundedness that is based on a classical theme called, “Love Is Summertime.”

I predict that the hit instrumental, “Sock it To ‘Em J. B.,” Rex Garvin, will spread from N. Y. C., New York and Philly lead the way on the Chiffons, which is Top 10.

Flash: “Little Girl,” Syndicate of Sound, Bell, broke wide open in S. F., Dallas and Pine Bluff proved this one out. “Little Girl,” Syndicate of Sound, Bell, was proven in S. F. and Northern California and now has WLS and all the key outlets. Pete Garriss had a much easier time with “Mama,” B. J. Thomas and this guy will be around a long time, and L. A. started it rolling.

A lot of pop guys wouldn’t believe it, but the James Brown is a chart-topping giant, and I don’t mean R&B... Being the first to prove the smash potential of the record, “Sweet Dreams,” Tommy Roe, ABC, months ago. It is a smash nationally now. Speaking of ABC, they are distributing a tremendous record that has been widely ignored called, “Babe, My Heart’s Not In It Anymore,” Steinways, Oliver.

Once again Philadelphia and Detroit have led the way on a couple of hits: Chris Montez and Frank Sinatra. . . . Dick Smith in Worcester led the way on “Red Rubber Ball,” the Cyrlke, which is a smash. . . . A lot of pop girls wouldn’t believe it, but they have to buy something strong to dance to at their parties. Many folk-rock records have their limitations at those record hops.

The Animals; Jimmy Boyd; Gentrys; Capt. Beefheart; Grass Roots; Robert Parker are also big winners, because kids are kids all over, and they have to have something strong to dance to at their parties. Many folk-rock records have their limitations at those record hops.

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New York and Philly led the way on the Chiffons, which is Top 10.

At special ceremonies held at Cardinal Spellman’s residence in New York, Mort L. Nasatir, President of MGM Records, presents His Eminence Cardinal Spellman with the first copy of the album, “Cardinal Spellman—50th Anniversary Tribute” which marks the Cardinal’s 50 years as a priest. Album depicts highlights of the Cardinal’s career as churchman and world figure. Present, left to right, Merv Griffin, TV, stage and recording star who did the narration; Nasatir; His Eminence; Thomas F. White, Director of Administration; and Thomas Kearns, Associate Producer of the album.

and it will be forced out. . . . I predict that the hit instrumental, “Sock It To ‘Em J. B.,” Rex Garvin, will spread from N. Y. C.—Newark to the world.

The new Sonny & Cher is already burning in L. A., “Have I Stayed Too Long” . . . The new Drifters is called, “Up In The Streets of Harlem”. . . . Watch for a record on Amy by the Pendulums that is based on a classical theme called, “Love Is Summertime.”

Strong sales are now reported on “Better Use Your Head,” Little Anthony in St. Louis, L. A. and Pittsburgh. Sales are coming in Hartford, Chicago, Charlotte, Atlanta, Miami and New Orleans. . . . At this point, the new Outsiders is picking up sales and is almost universal. . . . “High School Days,” Brian Stacy, is a proven winner in Memphis, and will sell anywhere because it is graduation time. If you’ve ever seen senior girls cry the last day, you know how affected they are. . . . “It’s You Alone.” Wailers, U. A., is breaking in California, it may take six weeks, but it will be a national hit. . . . The Grass Roots is a smash on the West Coast. . . . “Sweet Dreams,” Tommy McLain, is spreading, and it will take the usual time to spread and hopefully break out of the pack. The tight-play lists will contribute to the well-roundedness that is based on a classical theme called, “Love Is Summertime.”

“Louie, Louie,” Kingsmen, Wand, is as big a hit as there is in the country, and Pete Garris is bursting his buttons. It should be played heavy on every pop station. . . . “Hey Joe,” Leaves, Mina, is #1 in L. A. and breaking in Memphis, broke S. F., Seattle, Detroit, Top 10 in Denver, Top 10 Phoenix, Boston.


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Strong sales are now reported on “Better Use Your Head,” Little Anthony in St. Louis, L. A. and Pittsburgh. Sales are coming in Hartford, Chicago, Charlotte, Atlanta, Miami and New Orleans. . . . At this point, the new Outsiders is picking up sales and is almost universal. . . . “High School Days,” Brian Stacy, is a proven winner in Memphis, and will sell anywhere because it is graduation time. If you’ve ever seen senior girls cry the last day, you know how affected they are. . . . “It’s You Alone.” Wailers, U. A., is breaking in California, it may take six weeks, but it will be a national hit. . . . The Grass Roots is a smash on the West Coast. . . . “Sweet Dreams,” Tommy McLain, is spreading, and it will take the usual time to spread and hopefully break out of the pack. The tight-play lists will contribute to the well-roundedness that is based on a classical theme called, “Love Is Summertime.”

“Louie, Louie,” Kingsmen, Wand, is as big a hit as there is in the country, and Pete Garris is bursting his buttons. It should be played heavy on every pop station. . . . “Hey Joe,” Leaves, Mina, is #1 in L. A. and breaking in Memphis, broke S. F., Seattle, Detroit, Top 10 in Denver, Top 10 Phoenix, Boston.


At special ceremonies held at Cardinal Spellman’s residence in New York, Mort L. Nasatir, President of MGM Records, presents His Eminence Cardinal Spellman with the first copy of the album, “Cardinal Spellman—50th Anniversary Tribute” which marks the Cardinal’s 50 years as a priest. Album depicts highlights of the Cardinal’s career as churchman and world figure. Present, left to right, Merv Griffin, TV, stage and recording star who did the narration; Nasatir; His Eminence; Thomas F. White, Director of Administration; and Thomas Kearns, Associate Producer of the album.

and it will be forced out. . . . I predict that the hit instrumental, “Sock It To ‘Em J. B.,” Rex Garvin, will spread from N. Y. C.—Newark to the world.
Carter to Lib A & R Staff

LOS ANGELES — Robert Skaff, VP, Liberty Records, Inc., has announced the addition of veteran A&R man Cal Carter to his staff. Carter headquarters at Liberty's Coast offices and will produce sessions for all of the divisions.

"Cal is one of the most versatile men in the industry," said Skaff.

Sandy Signs

"New Generation" comedian Sandy Baron (center) fresh from the hit Broadway comedy "Generation" and an engagement at the Copa with Steve Lawrence signs his first recording contract—with Capitol Records. Flanked here by his personal manager, Harvey Miller (left), and Cap's Marvin Holtzman, Sandy will hit the disk-comedy market this fall at the same time he launches his new NBC-TV color series "Hey, Landlord!"

Atlantic's Hot 'Horse'

Atlantic Records is distributing the hot California recording of an extemporary sound, called "Ride a Pale Horse" on the Spring Records label.

Maureen Signed

NEW YORK—Audio Fidelity Records announces the signing of a new recording artist, Maureen Tomson. Maureen will make her debut on the label with the title song from the new Walter Reade-Stirling motion picture, "Gypsy Girl."

An extensive promotion tour to major cities in the U.S. is planned for Miss Tomson shortly.

Money Music

(Continued from page 30)

Jerry Greenberg is excited because "I Don't Want to Cry," Perleean Gray, Chess, has zoomed high on Dick Smith's all-request chart at WORC-Worcester. Dick, who has called the shot on many hits, says this can be a very big pop record, but it takes a couple of weeks' play.

Cameo/Parkway is thrilled because their Detroit smash, "Better Man Than I," Terry Knight, has rocketed to No. 3 in Cleveland. Apparently, this record only needs play to break nationally. It also is doing very well in Pittsburgh. WKYC Pick's: We Five, Tokens, Mitch Ryder, Jimmie Rodgers, Shirley Bassey, Grass Roots. "Cool Jerk," Capitol's, is a new Cleveland breakout. The McCoys and the Outsiders have broken into the Top 10. "I Would Never Do That," Jimmy Boyd, has broken into the Top 15 at KGB-San Diego... The plug side on Atlantic's hot Drifters is "You Can't Love 'Em All."

Shirley Bassey: She Came, Saw, Will Conquer States

NEW YORK — The Americanization of Shirley (Bassey, that is) is getting underway these days — especially at lark's label, United Artists.

The gal, who bowled over critics and audiences alike in her recent Royal Box stint, told Record World last week that she felt this acceptance was a good sign as she embarked on a campaign to conquer the states through song.

The Britisher, now known the world over as the girl who put the "Goldfingah" in "Goldfinger," wants to spend more and more time in the states and so is taking on nightclub and TV appearances here. Her next engagement is the Sahara, Las Vegas, where she will return Christmas Eve. Dean Martin and Andy Williams TV stints are also in the offing.

Ready for Broadway

What the gal would really like—and what she's ready for, if her reviews are any indication—is a Broadway show. "The songs in shows seem to be the best. They have things to say. Also a Broadway show seems to be the quickest way to a big name here. In England a hit record can establish you. Not here. Here you say 'I've got the number one record in the country now' and they say 'oh, yeah.'"

Shirley, of course, will still remain loyal to England and, under her new international contract with UA, will be appearing and recording in many other countries as well. Now that UA has her for worldwide waxing, they feel they can mold her future carefully and successfully.

The flinch's first single under the new contract is out now. It's a Hugo and Luigi and George David Weiss rocker "Don't Take the Lovers From the World."

Groups Sign

Pictured are members of the groups the Heard and the Humans, plus their manager Al Cecere, seated, and attorney Irv Smith and Richard Nader, of Premier Talent Associates, with which office lads have just signed. Groups are heard on Rochester-based Audition Records.
Maphises on the Move
Bakersfield, Calif. — Morrise recording artists Joe and Rose Lee Maphis open May 23 at the Horseshoe Tavern in Toronto, Canada, for a week-long engagement.

From Toronto the Maphis duo travels to Kansas City, Missouri, where they open June 1 at the Chestnut Inn. Then it's back to Bakersfield on June 14 for a KUZZ show with Marty Robbins, Liz Anderson and Freddie Hart. On June 18, they will appear at the Hollywood Bowl.

From Left: Joe Maphis, Billy Mize, Semie Moseley, Andy Moseley & Roselle Maphis.

Ifield Here

Britain's Frank Ifield became an honorary Citizen of the State of Tennessee recently by official proclamation of Governor Frank G. Clement of Tennessee. Pictured (above with the Governor) are left, Norrie Paramor, Ifield's EMI recording manager, and right, Ifield himself. Ifield was in Nashville to record his first LP for Hickory Records. Ifield also signed with Hickory's firm, Acuff-Rose Artist Corporation, which promptly arranged for the singer's guest appearance on the Grand Ole Opry, Saturday evening (11).

Conway Twitty, whose first two singles on Decca Records have made him one of the outstanding new entries in country music, chats with talent agent Bob Neal at recent Decca recording session in Nashville. Twitty, long a top name in the pop music field, and Neal have concluded arrangements for the Neal Agency to represent Twitty and the Lonley Blue Boys for country engagements.

RECORD WORLD — May 28, 1966
Monument’s Jeannie Seely is back in town this week after a swing out west and up through the midwest. While on the Coast Jeannie filmed the Lloyd Thaxton show, “Shivaree” and “Ninth Street West” and appeared on several radio shows as she visited jockeys up and down Southern California. It was like a homecoming for the young lady as that was where she got her start in the show business world.

Jennings his unique guitar style.

She has already been tapped as a definite young man to watch.

Total number of markets for the show is now 14. Savannah and WATE-TV in Knoxville are the three latest pactees.

It’s called “A Million

Above, Capitol’s Buck Owens introducing Paula Records’ Nat Stuckey on a recent “Louisiana Hayride” show as one of “the fastest rising young entertainers in the business.” Nat will have a new deck out by June 1, a truck-driv-

“Too Late Now”

 Topic 8019

Judy Joins Starday

Judy Myers has joined the Starday Music Group team with offices in the Starday Town House. Judy will be working with “Red” Hayes and Tommy Hill in representing the various publishing firms in the group.

Mixed Tunes Click

Songwriter Ray Griff has a few new pieces that have surfaced nicely these days. His “After the Laughter” is in the new Wayne Newton “Now” album (Capitol). He also penned Shub Wooley’s “I’ll Leave the Singing to the Birds” (MGM) and Wilm Burgess’ recent “Baby” on Decca.

WSM’s Williams To Viet Nam Tour

NASHVILLE—Bill Williams, Promo Manager of WSM Radio, has left for Viet Nam on a multi-purpose trip in response to hundreds of letters from service-men there. Williams hopes to distribute tons of country music records and recordings of Grand Ole Opry shows in Viet Nam. He also will record taped interviews with the fighting men, to be broadcast to their families back home.

He will stay in the war zone approximately two to three weeks.

Letters have come from all branches of the service, complaining that they are unable to get this type of music. They have also sent scores of questions concerning the Grand Ole Opry. An Opry news letter will be distributed to them, and each man making a request will be put on a regular mailing list.

Columbia, RCA Victor, Capitol, Starday, Monument, Hickory and Decca have provided albums of the greatest country music.

The Tennessee Air National Guard regularly carries supplies from Nashville to South Viet Nam.

One of the first entertainers to go into the war zone to entertain was Grand Ole Opry star Roy Acuff.

Williams formerly covered other overseas assignments as a newsman. They included the atomic bomb tests at Bikini in 1946, a Panamanian assassination in 1954, and the Hungarian uprising in 1957.

JUDY LOUIS has a HIT!!

“TOO LATE NOW”

JIMMY ROGERS

CAPA # 132

Hap Wainwright’s Jimmy Rodger’s Memorial Record

“BLUE YODEL #6”

b/w “MISS THE MISSISSIPPI AND YOU”

Don’t Miss It!!

DJ’s Write

CAPA RECORDS

803 8 Government Street, Mobile, Ala.

Marie Expands Key Publicity

NASHVILLE—E. Jimmy Key, President of Key Talent Inc., and Newkeys Music Inc., 1531 Demonbreun Street, announces the appointment of Marie Ratliff to head up the newly created promotion department for both companies.

In this position, she will be in charge of publicity, promotion and all advertising in both firms.

The new promo head has since 1963 served as Executive Secretary for both firms, a position which she will maintain.
Music City' Pic Playdates

The playdates for the coming week for "Music U. S. A.," starring T. Tommy Cutrer and many other C&W stars and featuring Record World's own Bob Austin, are as follows:

Bank Head Drive In, Roosevelt Drive In, Forest Park Drive In, South Starlite Drive In, Peachtree Drive In, Scott Drive In, Gwinnett Drive In, Techebrook Drive In, all in Atlanta, May 25-8; Skyvue Drive In, Gainesville, Ga., May 29-31; Moon Light Drive In, Congress, Ga., May 26-7; Rochelle, Rochelle, Ga., May 29-30; Tel-C

JIMMY LOUIS has a HIT!!

"TOO LATE NOW"

Topic 8019
Bookings: Wright Talent Agency
P. O. Box 516
Goodlettsville, Tenn.

Busy Babs

The Memorial Day weekend will find the Barbara Allen show appearing at Dairyland in Jessup, Md. on Friday May 27; headlining the WWVA Jamboree in Wheeling, W. Va., on May 28 and slated for afternoon and evening appearances at the Howard County Fairgrounds in Ellicott City, Md. on May 30.

Jim Gemmill of Jim Gemmill Productions, Inc. (Richmond, Va.), also announced a new outlet for the syndicated Barbara Allen radio show with WEET in Richmond airing the 15-minute show weekly. Gemmill also announced a full schedule of fairs for Miss Allen starting in July covering most of New York State, Maryland, Pennsylvania, Michigan, Virginia and North Carolina.

On Grammar TVer

Miss Allen is a regular feature of the Billy Grammer television show seen in 25 markets weekly and is represented for personal appearances by the Wil-Helm Agency in Nashville.

Still Queen

Queen of Country Music Kitty Wells shares her latest trophy with two close friends who also happen to be executives for the label which has been her recording home ever since she has been on the C&W throne. Owen Bradley, left, Music City A&R chief for Decca, and promotion rep Harry Silverstein have been on the production and merchandising side of almost every Kitty Wells hit. Trophy, incidentally, is the NARM award for the Best Selling C&W female artist for 1965.

Reeves Memorial LP

Fran-Tel Records is scheduling a memorial LP in honor of the late Jim Reeves, featuring Philip Dawn.

Mr. Operator:...There's Plenty Of "Pocket Money"...On this New Hit!

"BACK POCKET MONEY"

Jimmy Newman

DECCA
A Division of MCA, Inc.

Exclusive Representative:
KEY TALENT
1531 Demonbreun Street
(at 16th Ave. So.)
Nashville, Tenn. (615) 242-2461

# 31916
Published by NEWKEYS MUSIC, INC.
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<th>#</th>
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<th>Artist</th>
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<td>DISTANT DRUMS</td>
<td>Sonny James</td>
<td>Capitol 5612</td>
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<td>2</td>
<td>HISTORY REPEATS ITSELF</td>
<td>Buddy Stackner</td>
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<td>TALKIN' TO THE WALL</td>
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<td>5</td>
<td>STEEL RAIL BLUES</td>
<td>George Hamilton</td>
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<td>6</td>
<td>BRACERO</td>
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<td>THE SHIRT</td>
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<td>8</td>
<td>BORN TO BE IN LOVE WITH YOU</td>
<td>Van Traver</td>
<td>Band Box 367</td>
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<td>GUESS MY EYES WERE BIGGER THAN MY HEART</td>
<td>Conway Twitty</td>
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<td>ONE BUM TOWN</td>
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<td>STANDING IN THE SHADOWS</td>
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two great sides!

Otis Redding

"MY LOVER'S PRAYER"

"DON'T MESS WITH CUPID"

VOLT records #136

distributed by

Personal Management
PHIL WALDEN ARTISTS & PROMOTIONS
Macon, Georgia