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## Judy Lynn \& Benny Barnes TRANSISTOR TAPE RECORDER



# charlie's column 

## NEW ERA FOR... <br> KENNY MYERS

The resignation of Kenny Myers from the Mercury Record Corp. of which he has long been vice-president in charge of sales will be recognized as something far more momentous than just another administration change in the fast moving record business. Such has been his excellent judgment, his business flair, his inevitable approachability among his fellow tradesmen, that his departure from the Mercury family must leave a void which it is hard to imagine a successor's filling in the same inimitable way.

Around Chicago-way, Kenny Myers might properly hold the sofriquet of "Mr. Record Man". His influence has gone far beyond the corporate limits of Mercury for his interests and constructive judgment cover everything in commercial music. He is an active member of such organizations as NARM and NARAS. He is an officer of the Country Music Association and chairman of the marketing committee of RIAA. But you don't have to be a fellow committee member to benefit by Kenny's advice. You can call him on the phone and he'll likely give you some of his valuable time helping to straighten out your emergency. In these times of stress and strain the trade doesn't have many men like that.

Myers joined Mercury in 1951 in promotion and publicity. He initiated the first nation-wide direct mailing service to radio stations. He assumed the duties of Mercury's advertising director, art director and merchandise directors-duties later departmentalized. About 1957 he added sales of single product and in 1959 became vice-president in charge of sales. He has guided the record careers of such artists as Pattie Page, Bill Carlisle, The Stanley Brothers, Flatt \& Scruggs, Vice Damone, The Crewcuts, The Diamonds and such newer stars as The Smothers Brothers, Lesley Gore, Roy Drusky, Dave Dudley, etc.

July 1 marked the 15 th anniversary of Myers' entry in the Mercury family. Since that date 15 years ago, the company has grown twenty-fold.

## LABEL HIT STANDINGS

A recap of the number of songs each label has appearing in each of the SOUND FORMAT charts this week.

BIG 100
DECCA 15
RCA VICTOR
COLUMBIA 11

MGM .......................................................................

MONUMENT ......................................... 5
BOONE ........................................................... 4

CHART ….......................................................... 3
HICKORY ...................................................... 3
KAPP $\ldots \ldots \ldots . \quad 3$
MERCURY …...........................................................
STARDAY …............................................ 3
CAPA .......................................................... 2
TOPIC ................................................. 2
UNITED ARTISTS … $\quad 2$

## COSMO HITS


RCA VICTOR ................................................. 4
CAPITOL ....................................................... 3
COLUMBIA ..................................................... 3
DOT .................................................................. 3
MONUMENT .................................................. 2

## Conway's fastest breaking HIT...




WEEK OF JULY 9, 1:66

## COSMO PICKS

## COUNTRY PICKS

## NEW RELEASES

## JIMMY JAY

BAYOU GARL
(Acuff-Rose-BMI)
Jay \& Kershaw
A GAME OF CHANCE
(Acuff-Ro ie-BMI)
Jay, Kersthaw \& Davidson
Producer: John Erdelyan
Hickory 4j-K-1401

## HARRIETTE BLAKE

UNSPOKEN WORDS
Frederick Music-BMI
D. James, J. Kirkland,
J. Johnson, L. Philips

GEE YOU ARE
Frederick Music-BMI
L. Novello R. Levinson

Producer:
LTD 409

## FERLIN HUSKY

hear little rock callimg
Acclaim Music-BMI
Dallas Frazier
STAND BESIDE ME
Glaser-BNI
Tempall Glaser
Producer: Marvin Hughes
Capitol 5679

## JUDY LYNN

TRANSISTOR TAPE RECORDER
Glad Music-BMI
M. Kliewer, J. Lynn
that was in the deal
Glad Music-BMI
W. Rogers

Producer: "Pappy" Daily \&
Tommy Jackson
Musicor 1183

## RINK HARDIN

EVERYBODY GET TOGETHER
Chu-Fin-BM:
R. Hardin, R. J. Benninghoff,
F. Duncan

Producer: Kelso Herston
SHE'S GOT ME BY THE HEART
Piccolo-BMI
United Artists 50021

## PORTER WAGONER

I DREAMED I SAW AMERICA ON
HER KNEES
Warden-BMI
Johnny Mullins
WHEN I REACH THAT CITY
R. E. Winsett-SESAC
R. E. Winsett, Johnson Oatman, Jr.

Producer: Chet Adkins-RCA 8882

## JIM \& JESSE

DON'T LET NOBODYTIE YOU DOWN
Screen Gems-Columbia-BMI
R. Light

If you've seen one you've seen THEM ALL
Cedarwood-BMI
Billy Sherrill, Prod.
B. Joy, Writer

Epic 5-10040
VIRG EVANS
COUNTRY CORNETS
Beechwood-BMI
Virgil Evans
BLUE EYES AGAIN
Beechwood-BMI
Virgil Evans
Producer:
Capitol 5682
MELBA MONTGOMERY
he's out there with her SOMEWHERE
Blue Cres-BMI
D. Frazier, A. Owens

MY TINY MUSIC BOX
Glad-BMI
E. Montgomery

Producer: "Pappy Daily"
Musicor 1182


## SOUND <br> format <br> album <br> picks <br> ALBUM <br> feature pick DAY FOR DECISION JOHNNY SEA <br> WARNER BROS. 1659

WEEK OF

## COSMO PICKS

NO LOVE AT ALL
JOHNNY TILLOTSON MGM E/SE 4395

THE VERY BEST OF ROY ORBISON

Monumeni MLP 8045 SLP 18045


## COUNTRY PICKS

## NEW RELEASES

## FOLK-COUNTRY

WAYLON JENNINGS
RCA Victor LPM/LSP 3523

Little Darlin'
SLD-8001
LD-4001

TOGETHER \& ALONE
JUSTIN TUBB \& LORENE MANN
RCA Victor LPM/LSP 3591
JOHNNY PAYCHECK
AT CARNEGIE HALL

A SATISFIED MIND
PORTER WAGONER
CAL 769, CAS 769



## f IEBOIDANOILOTUS OUINHEIRETYEITMII


$c_{\text {w }}$ THE NEAREST THING TO HEAVEN HICKORY 1400





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# Instant I <br> $\square$ IT $\|_{\| \|}$ 

## NOW PLAYIN ON TOP STATIONS ACROSS THE NATION, HEADED RIGHT FOR THE TOP...



CAPITOL 5679


The name of Pete Drake's music publishing company is Window, but Pete and his staff don't look out the window, as the saying goes; when it comes to producing usable material.

Pete was enthusing this week that in the firm's four years operation the catalogue has grown to include 600 songs-"and that means 600 recorded songs," he emphasized.

Drake is perhaps better known as a recording artist, with his talking guitar, for the Smash, label, and for being in consistent demand as a background musician for disk sessions in Music City. And just as his guitar talks for him musicwise, his product speaks loudly in his behalf publishing-wise.

Modest and unassuming, Drake doesn't freely boast of his personal and/or bussiness successes, but when pressed listed these recent and current clear clicks via Window:
"Tippy Toein" written by Bobby Harden and recorded by The Harden Trio; "Women Do Funny Things" by Larry Kingston for Del Reeves; "When the Ship Hit the Sand" by Kingston for Jimmy Dickens; "If I Had Wheels" by Jerry Lane for Skeeter Davis; "The Loving Machine" by Kingston for Johnny Paycheck; "Who Licked the Red Off Your Candy?" by Kingston for Dickens; "Cell 29" by Kingston for Carl \& Pearl Butler; "Going to the Dogs With a Bunch of Swinging Cats," by Jim Throckmorton for'the Calhoun Twins and "What Have I Got To Do" by Kingston for George Riddle.

In addition to the aforementioned Kingston, Harden, Throckmorton and Lane, Window's writing staff includes Jack Rhodes, Jimmy Johnson, Jimmy Kelly, Eddie Rader, Jimmy Day and Jerry Shook.

Shook and Pete's brother, Jack Drake (a member of Ernest Tubb's Texas Troubadours), are vice presidents of Window.
"We also try to do some business with freelance writers," Drake pointed out.
The operation-in a new Window-owned building on 18 th Ave. S.-also includes Stop Records, chartered in January, 1966, and which to date has released "Is Your Old Love Still New" by Patti White, "Dying A Little Every Day" by Mona Taylor, "What Have You Got Up Your Leaf"' by Rusty Diamond, and others.
"Stop is in the growing stage, "Drake explained, "but our plans are to have it in the going stage before long."

Pete in his "spare time" also performs as an independent platter producer, and has directed sessions for Monument, Dot and World-Wide.

Incidentally his newest on Smash (just out) is "Mystic Dream" b/w "I'm A Fool to Care."

On Record Row Drake is unkown as a "wise bird who doesn't duck work."
And the progress of his company brightly reflects his zeal and savvy technique.

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$\$ 35$


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## SOUND FORMAT

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## "PSYCHODELIC SOUND" <br> THE NEXT "IN" THING

NASHVILLE - So now something that Mercury veep Shelby Singleton calls "psychodelic sound" is the latest twist in musical presentation among the hep set. For a sample, he says, listen to the "Blues Magoos" Mercury recording artists, who pass out samples with their latest single, "Tobacco Road." Maybe a little controversial now-this potpourri of o d d sounds, but trade-wise, says Singleton, it's much touted.

## SELF TO CEDARWOOD

NASHVILLE - Ronnie Self, awardwinning songwriter from Springfield, Mo., has been signed to an exclusive writing contract with Cedarwood Pubbery. Self's major musical triumphs have been with Brenda Lee for whom he penned such tunes as "I'm Sorry," "Sweet Nothings," "Eventually" etc.

Country Music should be manufactured, promoted and most important of all—SOLD- Make your next stop . . . a Shop!


# FRESH NEW SOUND IT'S Pop! II'S COUNTRY! <br> ITSS A IIT! 



## walkine



B00NE 1042

Written by Ray Pennington
Published by Pamper Music
Arranged and Produced by Bobo and Pennington

There's a Boone Distributor in Your Area: Contact Him Tocay Boone Record Co. Inc. U. S. Route 42, Union, ky. Phone A/c 6063843384

## 'What's Happenin'

Musicor Records, a division of Talmadge Productions Inc., has announced removal of their offices to the Musicor Building, 240 West 55th street, New York, $\mathbf{N}$. Y.

RCA-Victor's Chet Atkins, director of the label's Nashville studios, and his assistants Felton Jarvis and Chuck Seitz, are flying to Ft. Worth July 8 for an on-scene session with singer Willie Nelson when Nelson performs next day at the city's Panther Hall niteculb.

Johnny Owen of the Hubert Long Talent agency, in association with Clyde Baldchun, has established another 'first'" for country music. The agency's Ferlin Husky and Skeeter Davis will headline the giant Pomana Fair, billed as the L. A. County Fair. Dates are Sept. 16-18.

Ralph Emery, all-night deejay at WSM, has a new record just released on ABC-Paramount, titled "What is a Truck Driver".

Pappy Tipton of WCNW, Hamilton, Ohio, has released a record on the Nashville label titled "I'm Writing a Song."

Dave Perkins, C\&W deejay at KTON, Belton, Texas, has had two of his songs recorded by Roy Robinson on the Action label. They're titled "Johnny Lee" backed with "Shadow of Your Love".

Ray Pillow, newest member of WSM's Grand Ole Opry, sparkled in his performance of selections from his new fast-moving Capitol album, "Presenting Ray Pillow" at the Opry June 25.

Epic's Jim and Jesse boosted sales of their album, "The Old Country Church' in performing on the Harvey's Record Dept. segment of WSM's Grand Ole Opry May 28, which netted them prolonged applause.

Eddy Arnold and his manager, Gerard W. Purcell, arrived in England last week where Arnold has a heavy schedule of TV and PA's awaiting him.

Del Reeves was back in the studios last week to etch a new United Artists album. His "Getting Any Feed For Your Chickens" is currently jumping into the country charts and initial reaction indicates that Reeves' musical poultry crop will wax fat and highly profitable.

Jim Edward Brown, Charlie Walker and Wilma Burgess headlined the June WWVA Jamboree spectacular at Wheeling, W. Va. recently. Sandy Mason, 'Pittsburgh TV personality whose current c/w hit, "Three Steps to the Phone", is bounding up many charts in this area, was featured artist.

Carl Smith is glad he followed a friend's advice to visit the dentist. Trouble was he had been having headaches which the friend suggested might be due to dental needs. Smith's headaches were promptly cured. Oh yes, his friend was Dr. Paul Moore, a former dentist who recently signed with K-Ark Records as a country singer.

A follow-up to Charley Pride's successful seller, "Snakes Crawl At Night" was released last week by RCA-Victor. Lead side of the single is "Before I Met You" with the flip side "Miller's Cave." Producers were Chet Atkins, Jack Clement and Bob Ferguson.

Benny Joy has rejoined the staff of songwriters at Cedarwood pubbery after a year's absence, according to John E. Denny, vice-prexy. One of Music City's most prolific tunesmiths, Joy has penned such country hits as "Help Me Up "Darling" recorded by Merle Kilgore; "Big Old Ugly Fool", by Red Sovine, "Why Do I Keep Doing This To Us"' with Carl Smith; and "We'd Destroy Each Other'' by Carl and Pearl Butler. Joy brings Cedarwood's staff of exclusive writers to 17.

Country music lovers and artists gathered at the Griltz Hotel, New Kensington, Pa. June 11, celebrating the birthday of Howard Vokes, who has led in the upsweep of C\&W in Ohio. Vokes who says he is no longer associated with WAVL in Apollo, Pa., asks that all record materials sent to him forthwith should be addressed to P.O. Box 1203, New Kensington, Pa. 15068.

Recent releases of George Morgan and The Hilltoppers with Jimmy Sacca as featured vocalist include tunes out of Music City's "Cedarwood Publishing Co. catalog. Morgan's Columbia release includes "No Man Should Hurt As Bad As I Do," co-written by Cedarwood's Jan Crutchfield and Wayne Walker. The Hilltopper tune on the 3-J label features "The Hurt" also penned by Crutchfield.

## BONNIE IS VISITOR

NASHVILLE - Bonnie Guitar of Dot Records was here recently for album sessions but because of unexpected illness in her family, was forced to postpone the sessions until midJuly. Her latest record, "Get Your Lie The Way You Want It" is reported "well on its way" as the follow up to her "I'm Living In Two Worls" Hit.

## KATHY ON OPRY

NASHVILLE - WWVA Jamboree regular Kathy Dee did two feature guest spots on the Opry here last week. Kathy had just returned from a four weeks overseas tour for the U. S. Air Force and had been on the road for seven weeks.

## NEW BUCKHORN OFFICE

NASHVILLE - Buckhorn Music has just moved into a suite of offices in Music City's Capitol Records Building. The building is owned by Hubert Long who is also part owner of the Buckhorn Music Operation. Buckhorn chief Marijohn Wilkin has announced the hiring of the company's first receptionist, Leslie Martin.

## McGARVIN TO KSFO

SAN FRANCISCO - Dick McGarvin has joined the staff at KSFO, to handle the noon to 4 p.m. Sunday sounds show in addition to vacation relief. McGarvin comes to the Bay area from Golden West Broadcasters Seattle station.

## LETTERS TO THE EDITOR

## Dear Sir:

SOUND FORMAT is most informative and helpful to country artists, country recrods and the many DJ's that spin the disks. I got a kick out of your recent item on "Let's Crush The Hypsters" and appreciate your honest statement on FORMAT's method of making up your chart. I say that if a deejay hasn't enough knowledge about what the general public would consider records worth listening to without having to consult the so-called charts (many listed by the payola boys) he shouldn't be in the business. Many thanks for SOUND FORMAT and any assistance you can give us in obtaining records, especially albums.

Clyde Jones,
Deejay, Librarian
KERV
Kerrville, Texas
Dear Sir:
Your article on "Let's Settle Small Station Servicing" hit the nail on the head, not only for C\&W music, but for all types.

Our two coverage areas in this state take in almost 400,000 people. Now doesn't it make sense that we should get at least one copy of all records? The so-called "big guns" in the big markets can get almost an unlimited supply of any record for promotion. I have personally called, written, pleaded, begged and cussed every major distributor in our area. A few are very good on service, but we miss too many of the good releases. To the surprise of many people, the companies most reluctant to give us latest releases, are the bigger companies. Here in the Pacific northwest it is easy to develop a set of ulcers over it. May peace be with you in what you are trying to help us do. Many of the record companies aren't trying to help.

> Daryl Sauve
> KIMA Radio
> Yakima, Wash.

## Dear Sir:

Our station is the primary coverage for two universities-Washington State and U . of Idaho, with 20,000 students, plus 90,000 residents in our prime area. We have been a top 40 station programming C\&W two hours each morning. In my C\&W slot, I asked listeners to write in and tell us what they wanted.
All we can say is "Wow." We are now C\&W from 6 a.m. to noon, and are contemplating going straight C\&W full time.

All I can say to our fellow broadcasters is: If you want listeners you never thought possible, go C\&W; then sit back and count the letters and the new contracts. Not everybody plays C\&W but we are glad we do. We still need goad C\&W records; Send one or a hundred to Bob Bolton, The Country Gentleman, KOFE Radio, P.O. Box 259, Pullman, Washington, 99163.

Bob Bolton, General Manager The Country Gentleman KOFE Radio, P.O. Box 259
Pullman, Washington 99163

## Dear Sir:

I've been hosting a two hour C\&W show on WINR, Binghamton, N. Y. since January and the response has been unbelievable. However I still could use C\&W records as I usually operate with 35 to 40 of the current Top 50. Please put me in your SOS Record list.
I find SOUND FORMAT very helpful in programming my show and also use the news items from both your column and throughout the magazine. I've been a promoter of music attractions since 1954 and am interested in bringing some C\&W attractions to the Binghamton area this spring and summer. I would appreciate it if artists, agents or managers contact me.

> Bob Cullings
> 8 Westmore Place
> Binghamton, N.Y.

Dear Sir:
In reading the article "Let's Settle Small Station Servicing' in your April 16 issue we find that we are in complete agreement with you. As a small station we find it difficult to properly program when several labels, both small and large, will not service us. As a matter of fact, one of the world's leading manufacturers will not service us even though we subscribe to his album service.

## Larry Kaye

Ken Butterfield
WKTQ
South Paris, Maine
Dear Sir:
We here at WJAB in Westbrook, Maine, which is actually a suburb of Portland, are in the same position as WKBY of Chatham, Va. We are also set to go on the air as of June 1-all C\&W. If you could help us out by stating our need for recrods, voice tracks, photos or other promo material, it would be very helpful.

Jack Tupper, Music Director
WJAB, P.O. Box 149
Westbrook, Maine

## ASHLEYS' KASH, NEW C\&W'ER, GOES ON AIR

SHREVEPORT, LA. - Leon Ashley, president of Ashley Records of Nashville, and his wife, Margie Singleton, high ranking C\&W recording artist, are owners of KASH, a new allcountry station here which went on the air June 12.

The station format will feature "Sounds of America" and will program current hit records, and also expose new records and new country artists. The new station's address is the Gid-dens-L a $n$ e building, in downtown Shreveport.

## WEYY SWITCHES TO FULL TIME C \& W

CALLADEGA, ALA. - Joe Woodard of Station WEYY reports that the station has now gone full time C\&W, due to the tremendous growth in popularity of Country music. WEYY is located 65 miles from Birmingham, and is the only station in the area broadcasting full time C\&W music.

All records and promotions should be sent to Joe Woodard, Station WEYY, Calladega, Alabama

## NEW OFFICES FOR JIMMY DEAN ENT.

NEW YORK - Jimmy Dean Enterprises Corp. and Plainview Music Inc., have announced opening of their new offices at 119 West 57th street, Suite 1105, New York,-10019. The Jimmy Dean Enterprises phone is 2450440 and the Plainview Music Inc. phone is 245-0870.


## SOUND

format photo expose


## SOUND

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