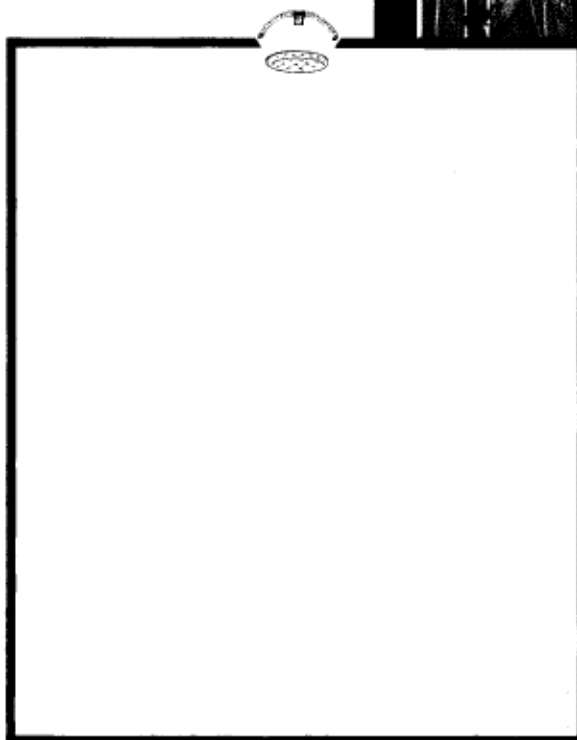


Manitoba Calling



CKY - CKX
Radio Branch
MANITOBA
TELEPHONE
SYSTEM

VOL. VII * * * NO. 1
JANUARY * * * 1943



**One of the corridors separating CKY Offices
from the Studio Block**



Vol. VII, No. 1.
Single Copy
5c

Address all communications to Public Relations Department,
Radio Branch,
Manitoba Telephone System,
Winnipeg.

January, 1943.
12 Issues, 60c.
Post Free.

1943

With the dawning of a new year we again extend our sincere good wishes for a brighter, happier 1943.

Engaged as we are in the broadcasting industry, we take this opportunity to renew our pledge to you, our listeners, to provide our utmost in radio service during the coming year.

Our wish is that you may find many hours of entertainment, information and service in our programme schedules for 1943.

To our readers of "Manitoba Calling" we express our grateful thanks for your kind letters and expressions of comment, and again, we pledge the pages of our publication during 1943 to a better understanding and knowledge of our mutual interests.

A Happy New Year!



Studio Snapshots

"Miss Betty Bee Hive", the Durham Reporter, with announcer Maurice Burchell. Off the air "Betty" is Mrs. Eve Henderson.

★



Announcer Kerr Wilson looks over a script before going on the air from CKY Studio 5.

★



Tommy Benson, looking a mite perturbed, awaits word from the hospital on the morning of Peter's arrival.

★



Operator Gordon Thompson said "Au Revoir" on December 26th, to become a member of the R.C.A.F.

Personnel-ities

Congratulations to CKY Announcer Tom (Uncle Tommy's Cabin) and Ruth Benson on the arrival of a baby boy (Thomas Peter) on Friday, December 11th. When word arrived of the "event" Tommy gasped—"I'm a boy! it's a father!"

* * *

Our best wishes to CKY Operator George Ritchie, latest member of our staff to join the R.C.A.F. He is now awaiting posting to his initial training centre.

* * *

Happy to hear from P/O Calvin Peppeler, R.C.A.F., who wrote recently from "somewhere in England". At the time of writing he had volunteered for service in the "East", and we look forward to more news of his safe-keeping.

* * *

Latest word from Lt. D. N. (Nels) Gardiner, overseas with the R.C.C.S., reports good health and all going well. To both "Nels" and "Cal", former members of our staff, go the best wishes of all of us!

★

Our Cover

The quotation on the cover of this month's issue of "Manitoba Calling" is from the writings of M. Louise Haskins. It was used by H. M. King George VI in 1939, in his Christmas broadcast to the British Empire.

M. Louise Haskins was born and educated in England, and besides her writing, has devoted much of her time to social service. Until the outbreak of war in 1939 she was lecturing in the Social Science Department of the London School of Economics.

Her publications include "The Desert", (verse); "A Few People"; "The Gate of the Year", a collection of poems; and "Smoking Flax".

MARY SHIPP



When Henry's heart skips a beat; when he goes to most any lengths to "borrow" money; when he is even driven to devoting his Saturday holiday to earning extra spending money — well, you can be pretty sure its the "femme fatale"!

Yes, when blonde Mary Shipp (Kathleen Anderson on the air) comes into Henry's line of vision things invariably become involved,—involved in that refreshing and always-amusing manner that makes Henry Aldrich a favorite with so many listeners.

And looking at the picture again, is it any wonder Henry is confused!

★

"MARY MARLIN" ANNOUNCER

The deep bass voice of the announcer you hear on "The Story of Mary Marlin" belongs to six-foot-four Howard Petrie, the amiable 200-pounder with the hearty laugh.

Petrie has been a radio announcer for thirteen years. He started in his native Boston, and became an NBC staff announcer in 1930.



New Year's in the North

In Manitoba's Outposts, Traders and Indians Join Hands in Ushering in the New Year.

By PHILIP H. GODSELL, F.R.G.S.

Noted Fur Trader, Arctic Traveller and Author of "They Got Their Man", Etc.



Indians and trappers camp at sixty below en route to the trading post for Hogmanay.

As festive greetings wing their cheery way through the magic of the radio from friends in civilization to the most distant outposts of the land, it seems strange to look back to those other days when, behind the log walls of wilderness outposts, we lonely exiles spent the festive season entirely cut off from the outside world—dependent entirely on our half-breed dog-drivers and red-skinned visitors to break the dread monotony.

Factor at Trout Lake House near the dismal shores of Hudson Bay and far removed from all civilizing influences, I was the undisputed lord of a hundred square miles of forested domain; virtual ruler of a thousand primitive Cree, Crane and Ojibway Indians; maintaining contact with the outside world by canoe in summer, and by a skin clad packet man who brought one solitary but long looked for mail each winter.

The advent of the New Year was her-

alded by the arrival of my half-breed factotum, Friday, from his outpost at Big Beaver House. Preceded by a Crane named Micinac, his thin face creased in a gargoyle grin, the gnarled and twisted son of Orkney and Indian forebears was driving the most dilapidated dog-team I'd seen in all my life, the harness tied with bits of babiche and his dogs just animated skeletons. In no time Friday was bustling about the courtyard, the personification of importance, bellowing orders and attending to them himself.

More Indians arrived daily from the forests; tall sinewy Crees from Assabanagow; shaggy-haired Cranes from Big Beaver House, Cat Lake and Atikopee, clad from head to foot in white rabbit-skins, and hawk-faced Ojibways from over towards God's Lake. Some trudged in on snowshoes, hauling fur-laden toboggans; some stalked proudly

along with just a gun slung over their shoulders, while their squaws bent beneath heavy burdens. From daylight to dusk we were busy bartering the glossy pelts of beaver, mink, otter, lynx and silver foxes in the freezing store.

New Year's Eve came in clear as a bell but bitterly cold, a crescent moon casting its silvery radiance over the white expanse of frozen lake that swept from the stockade to the velvet blackness of the horizon. Ignoring the icy breath of the Frost King, Charlie Grey and the Chapman boys bedecked themselves in best fringed moose-skin capotes and beaded leggings, hitched up their huskies, bundled their tawny sweethearts on their sleds and with loud whoops and cracking whips proceeded to race the redskin teams across the ice.

Giving the half-breed servants their New Year's regales of flour, tea, tobacco and raisins, I presented Chief Kinog-abow with a fine blue cloth capote adorned with glittering brass buttons, and enough white man's grub for he and his tribesmen to celebrate in time-worn fashion. Soon the mud chimney of the Indian house was belching forth a fiery cascade of sparks and billowing clouds of white smoke as squaws kneaded bannock and prepared for the festivities ahead.

Then Mr. Dick, our Cree sky-pilot, dropped in, his brown face wreathed in smiles. For his harvest has been a good one. Tucked away in his log cache were frozen beaver-tails aplenty, the carcasses of three caribou, a couple of haunches of moose, frozen sturgeon, and scores of those epicurean delights of the redmen—muskrats, with their long spiked scaly tails. Finally Friday bustled in full of self-importance, having so far departed from custom as to wash his

face, put on a clean striped shirt, a pair of new blue stroud leggings with scarlet fringes, and a pair of ornate beaded moccasins.

While the jangle of bells and the artillery of cracking dog-whips and the whoops of revellers echoed across the frozen lake, I sat in my cosy living room with the huge box-stove cracking comfortably, and listened to Mr. Dick and Friday as they vied with each other in telling in sibilant Cree of their exploits on the hunting-trail, and of the good old days at York Factory — one time capital of Furland—when untamed Indians came down from the wilds of the Saskatchewan and it was necessary to lock the stockade gates and post sentries every night.



A New Year's visitor all decked out for the moccasin ball.

Suddenly the crackle of gun-shots shattered the silence, followed by quavering whoops and yelps, growing closer and closer till the courtyard was invaded by a spectral horde of leaping figures, their muskets spouting jets of orange flame and puffs of silvery smoke, the thunderous reverberations evoking shrill screams of simulated fear from the dusky ladies of the wigwams being entertained by Friday's buxom Mary Ann in the kitchen, where they gorged on roasted caribou ribs, greasy doughnuts and sweetened tea. Like shadowy demons, their capotes belted about their

sinewy bodies, young bucks and old capered about, discharging their guns under our very windows, while the sleigh-dogs, sensing the carnival spirit, added to the pandemonium with their own shrill manifestations of festive delight.

Another explosion rattled the windows. An avalanche of dark figures erupting smoke and flame piled in, enveloped in clouds of frosty vapour.



"Manitoba Calling"



"Watcheeer Okemow! Watcheeer Mister Dick! Watcheeer P'niday! 'Appy New Year!" bawled a big buck holding a smoking muzzle-loader in his hand.

From the kitchen emerged Mary Ann, her black eyes aglow, accompanied by a bevy of dusky beauties in their best bibs and tuckers, their faces suffused with smiles. Outside the rattle of gunfire continued unabated. With everyone talking, laughing and shaking hands and yelling "Watcheeer" I soon found myself in possession of half a dozen pairs of beaded moccasins. Then, to Mr. Dick's amazement, the church bell sent its ringing peel echoing over the snow-bound forests as some exuberant brave tugged at the rope. New Year's Day had dawned!

Bright and early a tidal wave of coppery humanity engulfed us. They came in successive waves, their coppery faces bisected with anticipatory grins. The bucks, attired in best blanket capotes, scarlet sashes, fringed leggings and beaded moccasins, their fur caps bedecked with brooches, marten tails and ptarmigan feathers, squatted cross-legged on the floor while their tartan-clad squaws, their long black locks slicked down with odoriferous pumatum, grinned, shook hands and bustled back to Mary Ann's domain. For hours the hunters feasted, drank tea, smoked and reminisced while peals of laughter rose from the kitchen. There was none of the stoical reserve you read about. From the moment those people of the forests entered they abandoned themselves completely to the spirit of the day.

When the last of them had made their noisy exit, and the pungent fumes of niggerhead had dispersed, I sat down with Mr. Dick and Friday to a feast of steaming horned-owl soup, moose nose, caribou tongues and delicately browned wild goose. Then, with a flourish and a triumphant grin, Mary Ann planked down the largest plum pudding I think I'd ever seen—a mottled monstrosity swimming in a sea of nameless sauce which represented the last word in Mrs. Friday's culinary art!

Dinner over, we dived into our moose-skin capotes, pulled our hoods about our heads and hurried down to the ice to

take in the annual football contest twix Cree and Ojibway hunters. When both sides reached a state of utter exhaustion other sports got under way—snowshoe races, dog-races, squaw-races and wrestling. Then the more dignified hunters gave exhibitions of shooting with trade ball and muzzle-loaders for prizes of tea and tobacco. It was intensely cold. Sun dogs glittered with frigid brilliance in a sky of burnished copper, while behind us the smoke rose from the chimneys in tall white spirals till lost in the frosty sky. Yet, despite blue faces, a few frozen ears and frost-bitten toes and noses, the place echoed with revelry and noisy laughter which burst into a positive crescendo of wild whooping and hoarse cheering as the fattest squaws faced each other in a desperately contested tug-of-war.

Hardly had we finished supper when in came Johnny and Stephen Chapman, followed by their dusky sisters Alice and Sophy, all grinning expectantly, then Charlie Grey and his sweetheart Jimima, accompanied by the wall-eyed Sarah and mother Dick. Finally Christine pranced in from the kitchen, her roguish eyes flashing, to say the fiddler and some other girls from the wigwams round about were waiting in the kitchen for the New Year's Moccasin Ball to begin.

In no time the fiddler, seated on an upturned soap-box, was filling the beamed mess-room with his own peculiar brand of squeaky harmony to the accompaniment of pounding moccasins and gay couples prancing to and fro like prairie chickens. The room was filled swiftly as the swaying lanterns cast their yellow beams on the dark visages of braves, squaws and beady-eyes papooses squatted three deep around the floor. Hour after hour perspiring couples hoed it down in Red River Jig, Fightsome Reel, Rabbit Dance and rollicking Drops o' Brandy—and not till the wee sma' hours did the squeaking of the fiddle and the pounding of moccasin feet permit a wink of sleep. For nearly a week the festivities continued. Then like the Arabs, the redmen folded their tents, and hunters, squaws and slat-ribbed sleigh-dogs faded silently away.

Men of the BBC "Radio Newsreel"

Every day, all over the British Isles, a diligent crew of producers, technicians, commentators and announcers "cover the front" to make-up the BBC "Radio Newsreel". Long a nightly feature on the CBC's National Network the "Newsreel" has taken its place as a medium through which listeners gain a composite picture of our Mother country at war.

To those who follow the "Newsreel" in its daily broadcasts the names of many who make the production so popular have become familiar. On this page we have pictured some of these BBC men who go in search of not only the "war stories", but also the "human-interest" events that give the "Newsreel" its personal and listenable qualities.



1. A familiar voice to BBC listeners is that of Derek Prentice. He is pictured taking a late bulletin while reading the news.

2. Richard Dimbleby, BBC War Correspondent, who has reported events from practically every theatre of war for "Newsreel" listeners. This picture of Dimbleby, with F. W. Chignall, BBC Recording Engineer, was taken in Benghazi.

3. John Irwin, one of the men chiefly responsible for the "Newsreel". He was called to London from Belfast at the outbreak of war.

4. Jan Bussell, "Newsreel" producer, interviews a couple who nearly lost their lives when their home was bombed. Jan joined the BBC six years ago.

5. John Byrd, BBC War Commentator, stands atop a Mobile Recording Unit to describe army exercises for the "Newsreel".

"Canadian Theatre of the Air"

Scheduled on the National Network every Friday evening (8:30-9:00 CBC—CKY—CKX) the "Canadian Theatre of the Air" brings to the microphone some of the Dominion's leading dramatic talent.

First presented to Canadian listeners on October 4th, 1940, the "Canadian Theatre" has continued ever since under the sponsorship of the Ironized Yeast Company. The programme is completely Canadian,

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Wilfrid "Bud" Knapp, leading man on the "Canadian Theatre of the Air", is considered one of the best actors in Canadian radio. "Bud", too, gained early experience with the John Holden Players before devoting all his time to radio.



Quentin Maclean, famous English organist and recording artist, is musical arranger and organist on the "Canadian Theatre", and writes the music moods and effect music for the show. Quentin was born in London, England, and now resides in Toronto.



Tommy Tweed, rated one of the finest character actors in Canadian radio, came to the "Theatre" following several years of stage experience in Medicine Hat, Calgary and Winnipeg. Besides radio acting Tommy is author of many radio scripts.



Theatre of the Air" - - -

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using Canadian actors and actresses and, with few exceptions, stories by Canadian authors. Besides providing fine dramatic entertainment, the sponsors are to be congratulated for fostering, encouraging and developing Canadian talent.

On these pages are some of the members of the cast of the "Canadian Theatre of the Air", photographed as they rehearsed a production for the Friday "airing".



Alice Storey, charming young leading lady, is equally at home in dramatic or comedy roles. She first appeared on the stage of Hart House in Toronto, and later with the John Holden Company in Toronto and Winnipeg. Alice is Toronto-born.



Jack Conway, CBC Sound Engineer, is responsible for the sound effects on the "Canadian Theatre". Using both recorded and manual effects it is his job to provide the many and varied "sounds" called for in dramatic radio scripts.



Herbert May, an Ottawa-an by birth, is commercial announcer on the "Canadian Theatre". "Herb", whose voice is well-known to listeners from coast to coast, divides his time between announcing and flying training planes at an Air Observers' School.

Wed. Oct. 13/71

Tommy Tweed dies on his 64th birthday

TORONTO (CP) — Tommy Tweed, actor and writer whose dramatizations of Sir John A. Macdonald brought Confederation's first minister to life for many Canadians, died Tuesday on his 64th birthday.

One of his most popular parts was that of Old Daddy Johnson in W. O. Mitchell's *Jake and the Kid*.

Born in Medicine Hat, Alta., he had an ear for Canadian lore.

His four-hour, two-part radio life of Sir John A. was heard in 1952 under the title *A British Subject I Was Born and A British Subject I Will Die*. Later it was made into a 90-minute television special.

His play on Sir John A., *The Dream*, was performed in Winnipeg and Sir John A. *Beats the Devil* was staged at Charlottetown in 1964.

The *Man from Number Ten*, on Newfoundland, demonstrated the breadth of his interest in the country and a series of dramatizations on Dickens attracted a whole new audience to the Victorian novelist.



Tommy Tweed

He was named recipient of the Award of Service and was to have been invested this month in Ottawa. He had not fully recovered from an earlier heart attack and collapsed last Wednesday.



SOLDIER-COMPOSER

Lance-Bombardier Alfred Zipp, of the Royal Canadian Artillery Band stationed at Shilo Camp, is receiving acclaim as a composer in the musical world.

Interviewed recently by Claire Wallace for "They Tell Me", we learned that this shy, Russian-born musician now has no less than forty-five marches, five waltzes, two polkas, as well as incidental music, to his credit.



Bandmaster Charlie Herald and Composer Alfred Zipp (right) discuss a musical passage during rehearsal.

Though he plays nine instruments, specializing in the trombone, Zipp astounds musicians by composing and arranging his works for full military band without the aid of an instrument. He states he composes best when feeling "down-hearted" or "blue"!

Among his recent compositions are the "Surprise March", "Heroes of Dieppe" and "Atlantic Charter".

NEW DRAMATIC SERIAL

Commencing Monday, December 28th, a new programme "Snow Village" made its debut, replacing "The Right to Happiness" in the period 3.00-3.15 p.m. (CBC-CKY-CKX). "Snow Village" is heard daily, Monday to Friday.

I Hear . . .

In publishing the first in a new series of columns under this heading, we are indebted to Mr. W. T. Hunt, District Manager, Northern Electric Company, for this and previous contributions to the pages of "Manitoba Calling."

That McDermot Avenue, Bannatyne Avenue, Higgins Avenue, Logan Avenue were named after early business men of Winnipeg.

That McDermot Avenue was named after Andrew McDermott, an Irish emigrant, who joined the Selkirk Settlers at Slego in Ireland.

That Bannatyne Avenue was named after James Bannatyne, son-in-law of Mr. McDermott — Messrs. McDermott and Bannatyne gave the land on which the General Hospital stands.

That Graham Avenue was named after James Graham, Hudson Bay Factor.

That Donald and Smith Streets were named after Donald Smith; later Lord Strathcona.

That the first auctioneer in Winnipeg was Mr. W. G. Fonseca, who advertised an extensive sale in Henry McKenny's Store on January 17, 1871.

That the first barber in Winnipeg made his appearance in February, 1871.

That the first bootblack operated in Winnipeg in 1873—10c a shine, but he did not last long; the mud beat him.

That on November 7, 1871, the first St. Andrew's Society in Winnipeg was formed, the following gentlemen being the first officers:

- President—Donald A. Smith (later Lord Strathcona).
- 1st Vice-President—A. G. B. Bannatyne.
- 2nd Vice-President—A. M. Brown.
- Secretary—J. F. Bain.
- Treasurer—J. J. Hargrave.
- Chaplain—Rev. John Black.
- Piper—J. W. Hackett.

Around CKX - Brandon

The Air Force Entertains



Pictured in CKX Studios, Brandon, are Sgt. George Fairbairn, leader of the No. 2 Manning Depot R.C.A.F. Band and Orchestra; Peggy Fyfe, CKX Announcer; AC2 Jim Greer, master-of-ceremonies for the Manning Depot programmes; Sgt. Bob Tyre, Editor of the Airman's Post; AC2 Irving Herman, production man and talent scout. In the control room are Russ Carrier, operating the panel; and Eric Davies, CKX Programme Director. Talent from the No. 2 Manning Depot, R.C.A.F., is presented over CKX in programmes every Friday at 6.30 p.m. (The Air Force Entertains), and every second Monday at 10.00 p.m. (The R.C.A.F. Band).

CHRISTMAS CHEER

On Wednesday, December 16th, CKX conducted another of its highly popular and successful Empty Stocking Fund broadcasts.

With a truly sparkling array of talent from A-3 Artillery Training Centre, Shilo; A-4 Artillery Training Centre, Fort Brandon; No. 2 Manning Depot, R.C.A.F. Brandon, as well as outstanding local entertainers, the broadcast was presented from the stage of the City Hall Auditorium and was a huge success, lasting until 12:30 a.m.

The Lion's Club—which was in charge of collections—report that, as a result of the broadcast, approximately \$450.00 was realized.

After the Xmas needs of the children are attended to, the surplus will be divided between Polish, Greek and Russian Relief and The Queen's Canadian Fund.

CKX CAROLLERS POPULAR FEATURE

During the two weeks prior to Christmas, CKX listeners have been delighted by the sound of children's happy voices singing the old traditional Carols. Choirs from two Brandon schools — Fleming and Earl Haig — braved the cold and darkness of early morning to come to the studios of CKX and lift up their voices in song to herald the season of Peace on Earth, Goodwill to Men. Under the direction of their teachers, Miss Florence Conner and Miss Dilys Davies, the choirs drew numerous glowing comments from listeners who were completely enthralled with the large repertoire and the sweet singing of the youthful carollers. Instituted as an experiment, this highly successful series of Carol concerts will be extended in future years to encompass all the City Schools.

: Navy League Sea Cadet

The tremendous expansion of the Canadian Navy in the past three years, and the wonderful efficiency developed in that short period has been a source, not only of pride, but also of amazement to the average Canadian. "How is it possible," he asks, "that boys who have lived all their lives thousands of miles from salt water, and have never been in a boat, can be trained in the ways of the sea so quickly?"

One of the answers to this very natural question is the Navy League Sea Cadet Corps, which have been operated in most of the larger Canadian cities for some twenty years.

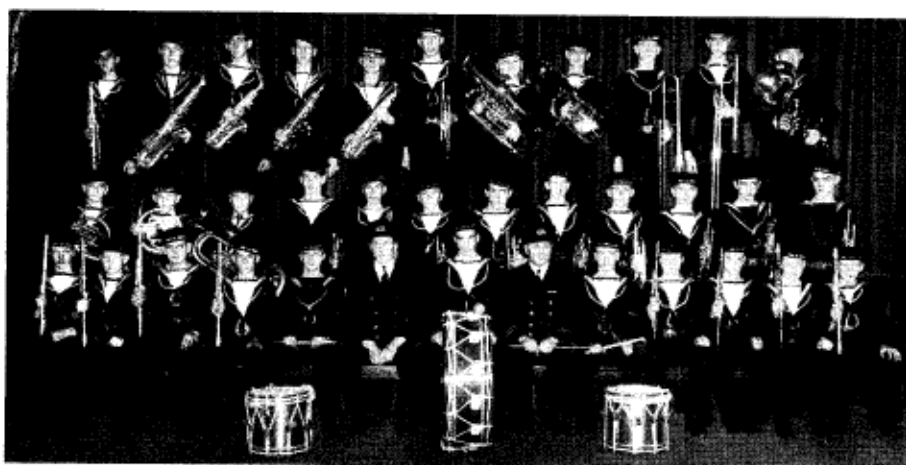
The Sea Cadet movement has been aptly described as the nursery for our Navy and the Merchant Service. Primarily for the purpose of instilling ideas of discipline and good citizenship in growing boys, the Navy League Sea Cadets have supplied thousands of first class ratings and officers to our Navy—in fact, so important is the training regarded by the Department of Naval Defence that they have requested the Navy League to increase its effort in this regard. This request has been met, and the total strength across Canada is now approximately 10,000 as compared with



S. C. Lt./Cmmdr. T. W. Baird

less than 4,000 three years ago. It is intended to increase the present strength to 15,000 during the coming year.

The Winnipeg Sea Cadet Corps was organized in 1922. Due to the support of a few public spirited citizens, it carried on in spite of numerous difficulties, the worst of which was lack of funds. Nevertheless, it struggled on, and the



Winnipeg Sea Cadet Brass Band—Lt. W. A. Cramp, Bandmaster

Corps : :

outbreak of war found it well equipped with a strength of 175.

Today the Corps numbers 500, and it is safe to say that it is regarded as one of the outstanding Cadet units in Canada. The brass band has a national reputation, having played at all the larger centres on the prairie provinces and in Ontario.

The scope of the training is varied. After passing through the recruit class, where he is taught the usual squad drill, the cadet receives instruction in tying the various knots and hitches, seamanship, signalling, first aid, musketry, and range practice. During the summer months, six cutters are in almost constant use. In these the cadet is properly instructed on the importance of care, precision and team work on the water.

The Winnipeg Corps has a great record of enlistment and outstanding service in the present war. Hundreds have enlisted, several now hold commissions, and a number have been decorated. Some, alas, have paid the supreme sacrifice.

While we all hope for an early end to the war, and pray that it may not be necessary for these young lads to take their places in the battle line, it is well to remember that should this be necessary, the training they receive as cadets will make them better sailors and consequently better able to protect themselves against all the normal hazards of a sea-faring life as well as those of naval warfare. If, on the other hand, the war is over before these lads are of enlistment age, the training they have received will play an important part when they take their places in the battle front of life.

Pictured on this page are four scenes from the regular Sea Cadet class room instruction in Kelvin Technical Institute, an important phase of the training programme.



Photos by F. L. Laidlaw.

From top to bottom: "Bends and hitches"; Indian club swing; First aid class; Semaphore signalling.

THE ARMY SHOW



Captain Geoffrey Waddington

On Sunday, December 13th, "The Army Show" broadcast the first in a series of programmes over the CBC National Network. Following several Sunday evening broadcasts from Montreal "The Army Show" will move to Toronto to join a stage group concentrating there, after which the entire unit will tour the Dominion, presenting shows wherever troops are located and stage facilities permit.

Comprising an all-army cast, "The Army Show" boasts an orchestra of thirty-two musicians, a chorus, soloists and specialty talent. Major Victor George is general manager of the "Show"; Captain Rai Purdy is producer and Captain Geoffrey Waddington, noted maestro, is musical director.

Following their Dominion tour, during which weekly broadcasts will continue from the nearest CBC outlet, the members of the troupe are looking forward to going overseas to provide "our boys" with Canadian entertainment.

"The Army Show" is heard Sunday evenings at eight o'clock, C.D.T. (CBC—CKY—CKX).

A RADIO TRIO IS BORN

Three American girls who met on a ship going to England have discovered that by combining talents they make a first-rate entertainment trio. They are serving with the American Red Cross, just three of the many who have gone over to help to run service clubs for the United States forces in Britain.

The girls got together on the boat and found that their voices blended well in harmony. They were soon in great demand for entertainments organized on board. Jill Allgood, a young BBC producer, met them when she accompanied the "Outside Broadcasts" microphones to the opening of an American Red Cross Club "somewhere in England". The opening ceremony was included in a BBC broadcast overseas on short waves.

During the programme the trio was called on for a number, and the audience became so enthusiastic that it wouldn't let the girls leave the stage for some time.

The three girls have marked charm and attraction. One, Anne Ellis, was studying for concert-singing when war broke out, but she relinquished all that to join the American Red Cross Motor Corps, and volunteered to go to Britain. Adelaide Johnson, of New York, had lived in France for eighteen years, and took up war work as a driver. She got away from France on one of the last boats to leave, in 1940. Arrived back in New York she joined the Red Cross, and she, too, volunteered to go overseas to Britain. Eileen Tyler was a professional cabaret and radio singer. Before doing that in California, she had worked as a secretary in Washington. When war broke out she was yet another American girl who gave up her career for war work, and went to Britain with the Red Cross.

* * *

**SUPPORT THE AID TO RUSSIA
FUND—MAIL YOUR OFFERING TO
CKY, WINNIPEG.**

RECOMMENDED LISTENING

The American Album of Familiar Music, broadcast every Sunday evening at 8.30 (CBC—CKY—CKX) brings listeners thirty minutes of lovely melody, interpreted by such outstanding radio stars as Frank Munn, Vivian della Chiesa and Jean Dickenson, as well as the Buckingham Choir.

Following a successful musical formula of many years the "Album of Familiar Music" strives to present selections familiar and loved by all, ranging from adaptations of operas to ballads and folk songs.

ACROSS THE BORDER

The following letter was received from a listener in Elbing, Kansas:

Dear Friends:

We listen daily to your wonderful Christmas carols. Thanks very kindly. Your program comes in fine, though we are nearly 1,000 miles away.

We had the pleasure of visiting your beautiful city in 1929.

We wish you all a merry Christmas and a successful New Year. . .

KRAFT MUSIC HALL

Commencing Thursday, January 7th, the "Kraft Music Hall" will shorten its broadcasts to thirty minutes, instead of the sixty-minute programmes which have been a feature on the networks for many years.

The "Hall", in its new thirty-minute presentations, will continue with the same cast of regulars and guest stars, under the guidance of Bing Crosby, genial singing master-of-ceremonies.

Thank You!

From many kind letters received expressing appreciation for "Manitoba Calling", we have chosen the following one for publication in this issue:

" . . . Oh yes! 'Manitoba Calling',—I need you for another twelve months! Coming here over sixty years ago the honk of the wild geese, the whistle of the swan, and countless thousands of wild ducks and birds thrilled me throughout the summer months. But at the approach of winter they fly away to warmer climes . . . then it is time for me to pull up to the radio, CKY (like myself a pioneer of these praires) and listen to your chatter and fun which I very much enjoy.

Once a month through our little paper 'Manitoba Calling' I see your faces and learn to know you—that you are another bunch of ducks and birds that do not leave me in the winter time!

And now, let me wish you one and all a Merry Christmas and a prosperous, bright New Year! . . . "



HANDSOME HERO



Ken Griffin, who plays the part of Dr. James Brent in "Road of Life".



CKY PROGRAMMES

Radio programmes are subject to change without notice. The following items are listed as a guide to some of the most popular features. For more details see Winnipeg daily newspapers. Daily programmes are shown in heavy type. Those marked * run on weekdays. Those marked † are on weekdays except Saturdays. All times Central Daylight.

SUNDAY

- 9.00—CBC News—CBC.
- 9.45—Neighborhood News—CBC.
- 10.30—Dramas from the Bible—CBC.
- 11.00—Church Service.
- 12.25—News.
- 1.00—CBC News and Old Country Mail—CBC
- 1.15—Anzac News Letter—CBC.
- 1.30—Religious Period—CBC.
- 2.00—New York Philharmonic Orch.—CBC.
- 3.30—Church of the Air—CBC.
- 4.00—CBC News—CBC.
- 4.30—Magic Carpet—CBC.
- 5.00—Lipton Tea Musicale—CBC—Lipton Tea
- 5.30—Behind the Headlines.
- 5.45—BBC News—CBC.
- 6.00—Jack Benny—CBC—Gen. Foods Corp.
- 7.00—Church Service.
- 8.00—The Army Show—CBC.
- 8.30—American Album—CBC—Bayer Aspirin.
- 9.15—Our Canada—CBC.
- 11.00—Classics for Today—CBC.

MONDAY

- * 7.00—Reveille—News.
- * 7.30—News.
- * 8.00—CBC News—CBC.
- * 8.05—Wake Up and Live—Tom Benson.
- † 10.00—Road of Life—CBC—Chipsco.
- † 10.30—Soldier's Wife—CBC—W.P.T.B.
- † 10.45—Lucy Linton—CBC—Sunlight Soap.
- * 11.00—BBC News—CBC.
- † 11.15—Big Sister—CBC—Rinso.
- † 12.15—The Happy Gang—CBC—Col. Palmolive
- † 12.45—They Tell Me—Dept. of Finance—CBC.
- † 1.00—News and Messages.
- † 2.00—Story of Mary Marlin—CBC—Ivory.
- † 2.15—Ma Perkins—CBC—Oxydol.
- † 2.30—Pepper Young's Family—CBC—Camay.
- † 3.00—Snow Village—CBC—P. and G. Soap.
- † 3.15—CBC News—CBC.
- † 3.18—Topical Talks—CBC.
- 3.30—CBS School of the Air—CBC.
- † 4.00—Front Line Family—CBC.
- 4.15—University Lecture.
- 5.00—It Really Happened—A. Francis.
- 5.05—Meet Me at 5.05 p.m.
- * 5.30—News.
- 5.45—Durham War Stamp Prog.—Bee Hive.
- 6.00—"Good Luck"—Maple Leaf Milling Co.
- 6.15—Easy Aces—Anacin Co.
- † 6.30—Amos 'n Andy—Campbell Soup.
- 6.45—Lum and Abner—Alka Seltzer.
- † 7.00—CBC News.
- 7.30—Impressions by Green—CBC.
- 8.00—Lux Radio Theatre—CBC—Lever Bros.
- 9.00—News—CBC—(ex. Sat.)
- 9.30—Nat. Farm Radio Forum—CBC.
- 10.00—BBC Newsreel—(daily ex. Sat.)
- 11.30—News—Time and Sign Off—(ex. Fri.)

TUESDAY

- 9.15—Peggy's Point of View.
- 9.45—The Voice of Inspiration.
- 3.30—Prairie Schools Broadcast—CBC.
- 4.15—University Lecture.
- 5.00—Smilin' Ed. McConnell—Mantle Lamp
- 5.45—Trail of Truth—Byers Flour Mills.
- 6.45—Lum and Abner—Alka Seltzer.

- 7.05—Drama—CBC.
- 7.30—Variety Show—CBC—Tuckett's Ltd.
- 8.00—John and Judy—CBC—Lamont Corliss.
- 8.30—Fibber McGee—CBC—S. C. Johnson.
- 9.15—Treasure Trail—CBC—Wm. Wrigley.
- 11.00—Dances of the Nations—CBC.

WEDNESDAY

- 3.30—CKY Studio Strings—M.T.S.
- 4.15—University Lecture.
- 5.00—It Really Happened—A. Francis.
- 5.05—Meet Me at 5.05 p.m.
- 5.45—Durham War Stamp Prog.—Bee Hive.
- 6.00—"Good Luck"—Maple Leaf Milling Co.
- 6.15—Easy Aces—Anacin Co.
- 7.30—National Labour Forum—CBC.
- 9.15—"The Hidden Enemy"—CBC.
- 10.30—The Choristers—CBC.

THURSDAY

- 9.15—Peggy's Point of View.
- 9.45—The Voice of Inspiration.
- 3.30—CBS Schools Broadcast—CBC.
- 4.15—University Lecture.
- 5.00—Smilin' Ed. McConnell—Mantle Lamp
- 5.45—Trail of Truth—Byers Flour Mills.
- 6.00—On the Trapline—Sidney I. Robinson.
- 6.45—Lum and Abner—Alka Seltzer.
- 7.05—Voice of Victor—CBC—R.C.A. Victor.
- 7.30—The Aldrich Family—CBC—Gen. Foods
- 8.00—Kraft Music Hall—CBC—Kraft Cheese.
- 9.15—Concert Hour—CBC.
- 10.30—Stag Party—CBC.
- 11.00—Drama—CBC.

FRIDAY

- 3.30—Nat. Schools Broadcast—CBC.
- 5.00—It Really Happened—A. Francis.
- 5.05—Meet Me at 5.05 p.m.
- 5.45—Durham War Stamp Prog.—Bee Hive.
- 6.00—"Good Luck"—Maple Leaf Milling Co.
- 6.15—Easy Aces—Anacin Co.
- 6.45—Lum and Abner—Alka Seltzer.
- 7.05—The Show is On—CBC.
- 7.30—Penny's Diary—CBC—Col. Palmolive.
- 8.00—Waltz Time—CBC—Sterling Products.
- 8.30—Can. Theatre—CBC—Ironized Yeast.
- 9.15—Comrades in Arms—CBC.
- 11.00—Tunes for Today—CBC.
- 11.30—Northern Messenger—CBC.
- 12.00—News Time and SIGN OFF.

SATURDAY

- 9.00—CBC News.
- 9.15—Peggy's Point of View.
- 9.45—Morning Devotions—CBC.
- 10.30—Good Deed Club—T. Eaton Co.
- 12.15—Pinto Pete—Dominion Fur Auction.
- 12.30—News and Messages.
- 1.00—Opera—CBC—McColl-Frontenac.
- 5.00—Wings Abroad—CBC.
- 6.00—Hockey Interview—CBC—St. Lawrence Starch Co.
- 6.15—Calling the Fur Trade—Soudack Fur.
- 7.00—Canadian Calendar—CBC.
- 7.30—Share the Wealth—CBC—Col. Palmolive
- 8.00—CBC News—CBC.
- 8.05—N.H.L. Hockey Game—Imperial Oil.
- 10.00—Red River Barn Dance—H. Bay Co.
- 11.00—Over Here—CBC.

What is Radio?

RADIO is 50,000,000 receiving sets and ten times that many listeners.

RADIO is over 1,000 broadcasting stations on the air approximately eighteen hours a day.

RADIO is \$100,000,000 worth of broadcasting-time bought by industries to advertise themselves in the course of **one** year.

RADIO is the news of the day ahead of the newspaper.

RADIO is a war in one corner of the world being described by a witness and heard in an opposite corner of the world by a listener a split-second later.

RADIO is actors, announcers, musicians, directors, engineers, producers, news-commentators, script-writers, composers, heard and unheard—but never seen.

RADIO is kings and presidents and premiers talking to their people at their firesides.

RADIO is a group of actors telling the fanciful tale of an Invasion from Mars and panicking millions of listeners.

RADIO is a ticket to a symphony concert, a famous play, a night-club with a popular dance orchestra, a baseball or football game, a lecture or an opera.

RADIO is a ticket to a presentation of all the stars and talent of every field of entertainment—a ticket for a seat in Row A Centre—a ticket that costs you next to nothing.

RADIO is a stop-watch ticking, an amplifier warming-up, an orchestra practising, actors rehearsing—all to present a programme which will be heard but once and then forgotten.

RADIO is a voice out of nowhere, advising a nation's housewives, asking for aid in a nation's crisis, informing a nation's buyers of the merits of certain products, stringing words and sounds together to set a nation laughing or crying or thinking.

RADIO is a programme-list in your daily newspaper, the subject matter for a half-dozen national magazines, some twenty million-odd spoken words a day, a leading industry, and a state of mind.

—From Fletcher Markle's Programme Series "A Baker's Dozen"
on the CBC National Network.

Canadian Aid to Russia Fund

(Manitoba Division)

Following is an excerpt from a letter accompanying a cheque for twenty-five dollars:

"... Enclosed please find this small offering to aid our dear allies in Russia.

Please God this horrible war will terminate soon so that every human soul can be free again and live without horrors. Amen. . ."

Mail your offering direct to

Aid to Russia Fund, CKY, Winnipeg