

MANITOBA CALLING

M A Y
1 9 4 5





Manitoba's Floral Emblem
The Prairie Anemone (Crocus)



Address all communications to Public Relations Department,
Vol. IX, No. 5. CKY Radio Branch CKX May, 1945.
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"Great-Heart is Gone"

Broadcast as a message from a plain citizen in Canada to an unknown plain citizen in the United States, CKY in its "Manitoba Calling" period on the morning of April 13th paid this tribute to the late President Franklin D. Roosevelt:

"Yesterday afternoon, as you all know, the world was shocked by news of the passing of a great leader — the head of a great nation. In no country outside the United States was the shock more deeply felt than in Canada, because all of us in this country regarded President Roosevelt as a good neighbour and a sincere friend.

"It is not for me to pay public tribute . . . Others far more competent than I, vested with much higher authority, have done and will do that. Speaking as a "little" man, however, as just one of the eleven million common people of Canada — I want to say to some other ordinary man — some other individual who may be listening at his radio across the border in the United States — 'Our hearts are with you; our hands stretch out to you. You have lost your Chief; we have lost one whom we loved and respected because he was a fine American and a kindly citizen of the world.'"

"The Gate Beautiful"

"Voice of Inspiration" Talks in book form

Dr. Donnelly's talks on CKY continue to carry joy and comfort to a large audience, particularly to the sick and shut in and to those who have loved ones overseas.

A recently published book "The Gate Beautiful", companion volume to "The Golden Side of Life", is a collection of radio talks broadcast by Dr. Donnelly from the studios of CKY.

Well printed and bound, "The Gate Beautiful", dedicated to "that glorious company of heroic folk who, in trials bitter and sore, have found grace to keep their souls sweet and radiant," makes a worthy addition to the library.

Enquiries may be addressed to CKY.



Rev. W. E. Donnelly, D.D.,
Pastor, Young United Church, Winnipeg.
"The Voice of Inspiration", CKY, Tuesdays and
Thursdays, 9.45 a.m.

Quick Changes

News of President Roosevelt's Death Caused Programme Upheaval

Immediately on receiving a British United Press dispatch announcing the President's death, CKY and CKX ceased broadcasting commercial features and substituted recordings of appropriate music. C.B.C. programmes also were changed to meet the occasion.

In preparation for expected events of international or national importance radio stations, CKY and CKX included, have arrangements made for cancelling scheduled broadcasts and substituting suitable programmes at short notice, no matter at what hour of the day or night the anticipated event may occur.

On "D" Day, for instance, key men of CKY's staff were warned to be ready and were picked up at their homes in the early hours and rushed to the studios by special cars.

The death of President Roosevelt

came with such tragic suddenness, however, that no-one could be specially prepared for it. Nevertheless, as a mark of respect for our good neighbours in the United States and of affection for the many Americans in our midst, as well as in tribute to the memory of him whose radio talks had always made us feel that we were one of the family, we quickly revised our planned programmes.

It is broadcasting's way of dipping the flag to half-mast as a sign of national grief.

In the Offices of CKX

Our Candid Camera catches a few shots in Brandon

Edith Cousins pauses in the midst of month-end work to smile happily for the photographer.



★

Clint Godwin recently came back for a brief visit to the station where he started in radio. Here he is with CKX Commercial Manager Wally Grigg, and Programme Director, Eric Davies.



★

Relief stenographer Jean Doubleday and Continuity Writer Dorothy Stark were snapped by the photographer just a split-second before they broke out their usual bright smiles.



★

"Goodbye and Good Luck". Announcer Humphrey Davies, Wally Grigg and Eric Davies offer their best wishes as Clint Godwin takes off for (censored).



MANITOBA CALLING

PROGRAMMES

15000 Watts

CKY WINNIPEG

990 Kilocycles

Radio programmes are subject to change without notice. The following items are listed as a guide to some of the most popular features. For more details see Winnipeg daily newspapers. Daily programmes are shown in heavy type. Those marked * run on weekdays. Those marked † are on weekdays except Saturdays. All times Central Daylight.

SUNDAY

- 9.00—CBC News—CBC.
- 9.45—Sunday School of the Air.
- 10.00—Neighbourly News—CBC.
- 10.30—Music by Mozart.
- 11.00—Church Service.
- 12.25—News.
- 12.30—Koldofsky Chamber Music Group.
- 1.00—CBC News—CBC.
- 1.15—Anzac News Letter—CBC.
- 1.30—Religious Period—CBC.
- 2.00—New York Philharmonic Orch.—CBC.
- 4.00—CBC News.
- 4.03—H.M.C.S. Chippawa Band (Alt.).
- 4.03—Navy Reports. (Alt.)
- 4.30—Singing Stars of Tomorrow—York Knitting Mills.
- 5.00—Ozzie and Harriet—International Silver.
- 5.30—B.U.P. News.
- 6.00—Serenade for Strings.
- 6.30—"L" for Lanky—Can. Marconi Co.
- 7.00—Church Service
- 8.00—Stage "45"—CBC.
- 8.30—American Album—CBC—Bayer Aspirin.
- 9.00—CBC News—CBC.
- 9.15—Song Recital.
- 10.00—Choristers—CBC.
- 11.00—BBC News Reel—CBC.
- 11.30—News Time and Sign Off.

MONDAY

- 7.00—News.
- 7.05—The Clockwatcher.
- 7.30—News.
- 8.00—CBC News—CBC.
- † 8.05—Eight-o-Five Show.
- † 8.30—Breakfast Club.
- † 10.00—Road of Life—CBC—Chipso.
- † 10.30—Soldier's Wife—CBC—W.P.T.B.
- † 10.45—Lucy Linton—CBC—Sunlight Soap.
- 11.00—BBC News—CBC.
- † 11.15—Big Sister—CBC—R:nsio.
- † 12.15—Happy Gang.
- † 1.00—News and Messages.
- † 1.30—CBC Farm Broadcast—CBC.
- † 2.00—Woman of America—CBC—Ivory.
- † 2.15—Ma Perkins—CBC—Oxydol.
- † 2.30—Pepper Young's Family—CBC—Camay.
- † 2.45—Right to Happiness—CBC—P. & G.
- † 3.00—Musical Programme—CBC.
- † 3.15—CBC News—CBC.
- † 4.30—Front Line Family—CBC.
- 5.00—The Music of Manhattan.
- 5.45—Marching Along Together—Bee Hive.
- 6.00—B.U.P. News—Imperial Oil.
- † 6.30—CBC News.
- 6.45—Lum and Abner—Alka Seltzer.
- 7.00—Coca Cola Music Club—CBC.
- 8.00—Lux Radio Theatre—Lever Bros.—CBC.
- 9.15—Canadian Roundup—CBC.
- 10.30—Harmony House.

TUESDAY

- 9.15—Peggy's Point of View.
- 9.45—The Voice of Inspiration.
- 6.00—B.U.P. News—Imperial Oil.
- 6.45—Lum and Abner—Alka Seltzer.
- 7.00—Big Town—Sterling Products—CBC.
- 8.00—John and Judy—Ponds.
- 8.30—Fibber McGee and Molly.
- 9.30—Kla-How-Ya-Tillicum—CBC.
- 10.30—Classics for Today.

WEDNESDAY

- 5.00—The Music of Manhattan.
- 5.15—University Lecture.
- 5.45—Marching Along Together—Bee Hive.
- 6.00—B.U.P. News—Imperial Oil.
- 7.00—Through the Years—CBC.
- 8.30—Curtain Time—Tuckett's Ltd.

THURSDAY

- 9.15—Peggy's Point of View.
- 6.00—B.U.P. News—Imperial Oil.
- 6.45—Lum and Abner—Alka Seltzer.
- 7.00—Studio Strings—M.T.S.
- 7.30—Merchant Navy Show—CBC.
- 8.00—Kraft Music Hall—CBC—Kraft Cheese.
- 9.00—CBC News—CBC.
- 10.30—Music of the New World.

FRIDAY

- 5.00—The Music of Manhattan.
- 5.45—Marching Along Together—Bee Hive.
- 6.00—B.U.P. News—Imperial Oil.
- 6.45—Lum and Abner—Alka Seltzer.
- 7.00—This is Our Canada—Purity Flour.
- 7.30—Musical Mail Box.
- 8.00—Waltz Time—CBC—Sterling Products.
- 9.30—Eventide—CBC.
- 10.00—Soliloquy—CBC.
- 10.30—Vancouver Playhouse.

SATURDAY

- 8.30—Early Birds—Eveready.
- 9.00—CBC News—CBC.
- 9.15—Peggy's Point of View.
- 9.45—Morning Devotions—CBC.
- 10.30—Studio Strings—M.T.S.
- 11.30—Children's Scrapbook.
- 12.00—Studio Party.
- 2.00—Orchestra of the Nations—CBC.
- 6.00—B.U.P. News—Imperial Oil.
- 6.30—British Variety Show.
- 7.30—Share the Wealth—Palmolive.
- 10.00—CKY Dance Orchestra—CBC.
- 10.30—String Programme—CBC.
- 11.00—Producer's Workshop.

HAPPY GANG ANNOUNCER



Hugh Bartlett, born in Vancouver, joined the Happy Gang in 1938. His hobby is collecting jazz records.

Museums

Their influence upon the life of a community

By L. T. S. NORRIS-ELYE, B.A. (Cantab.), Director, Manitoba Museum.

THE AUTHOR

There are a few people who believe that a museum is a dilapidated building in which dust is the predominating feature and which almost eclipses dimly-visible fossils, "curios", two-headed calves, etc. These conditions in public museums began to die out soon after slavery was abolished and during the last fifty years all survivors from that old period have vanished for the very good reason that they taught nothing of value and served no useful purpose.

As the majority of readers of these columns have travelled to some extent, they will know that the standard of cleanliness in modern museums compares favourably with that of modern hospitals. Furthermore, museums do not accept "curios" nowadays and the term is abhorred by all museum men and other scientists. Acquisitions do not consist of what other people have decided to abandon but they are chosen solely for their scientific and educational value or else on account of their intrinsic beauty as works of art. A good deal of thought and planning has to go into displaying properly each object and into placing suitable, accurate and concise data on the labels. Everything shown must teach something. Material must be shown, as far as possible, in a consecutive order, according to a scientific and logical plan, like a well-arranged book.

It cannot be too heavily emphasized that a modern museum is a vital centre of science, education and cultural pursuits, and an absolute necessity for any large community with up-to-date ideas on education, both adult and juvenile, if cultural standards are to keep pace with modern thought. In a city like Winnipeg, with so few free recreational facilities, and with such a short out-of-door season, a museum is about the only place, apart from an art gallery, where people can nourish their minds; the kitchen does not fill all human needs, except among the grossest of individuals.

The writer has just completed a



Mr. Norris-Elye, holding a mammoth's tusk.

lengthy tour of almost five weeks, visiting the greatest museums in the United States and Eastern Canada and has been in daily contact with first-class minds and men of international reputation. The cities visited were Minneapolis, Chicago, Pittsburgh, New York, Ottawa, Toronto and Buffalo. In these cities, except Ottawa, the museums are a dominant feature in the education in the schools and universities and are vital centres for scientific and cultural organizations. An essential adjunct is a museum auditorium to seat from 500 to 700 persons for lectures and other meetings. Equipment includes a stage with piano, movie screen and sundry projectors for stills and moving pictures. A large library of films is maintained and is in constant use both in the auditorium and in the schools on loan.

The conditions in the National Museum at Ottawa are, unfortunately, almost incredible. The fine displays of animals and other groups are not accessible to the public and are bound to deteriorate rapidly. These have been

built up for many years at great public expense and are held in trust for the nation. The able members of the scientific staff are bravely attempting to work under severe handicaps.

Apart from Ottawa, it was plain that the museums had long ago convinced the local authorities and also the well-to-do citizens that there are projects that do not have to show a cash profit annually. The museums are treated on the same fair basis as many other institutions that are also operated at a financial loss, such as hospitals, schools, universities, public parks, public libraries, administration offices etc. They are recognized as essential to the cultural and recreational life of any large community.

As there is a growing movement for a modern museum building to be erected in Winnipeg as a post-war project, it might be well to give a brief outline of what such a museum could do if it were reasonably well-financed as to maintenance.

Educational Possibilities

First as to education. It could do the following among many other things:

1. Build a large series of small, portable cases to house mounted specimens of birds and other animals, each kind in a separate case showing them in their natural surroundings, perched on a branch or on the ground, etc., with suitable painted back-grounds. Each case illuminated by an electric lamp. These to go in rotation to various schools.
2. Collections of plants, properly mounted, could also go out on loan to the schools.
3. Collections of insects could be sent out, showing the wonderful work some of them achieve and also the damage done by others. Their life histories could also be shown vividly and cheaply.
4. A series of highly instructive historical and scientific charts and illustrations could be bought or prepared in the museum and sent out on loan. There is hardly any limit to the number of subjects available in this direction.

Scenic Exhibits

5. With a resident Technician in the museum, lovely and very realistic

LETTER FROM NEW ZEALAND

The Dickens Fellowship,
Christchurch, N.Z.

31, Totara Road,
Christchurch, W. I.,
New Zealand,
March 1st, 1945.

Radio Branch,
Manitoba Telephone System,
Winnipeg.

Dear Sir,

The Christchurch Branch of the Dickens Fellowship wishes to acknowledge the receipt of your radio magazine.

We think it an excellent publication, and desire to thank you for it.

Your Dickensian article and illustrated cover make it particularly interesting to members of our branch of the Fellowship.

Yours faithfully,

Grace K. Jarman,

Hon. Secretary.

scenes depicting the life and customs of people in various parts of the world, both ancient and modern, could be shown in the museum in small and inexpensive cases, illuminated artificially.

Other similar sets should include dinosaurs in the great Canadian swamps, others showing early man with glacial and pre-glacial animals, such as the mammoth, sabre-toothed tiger, etc., all made with models built to scale. A few large life-sized scenes of Canadian mammals and birds placed in an accurately-made representation of some well-known localities in Manitoba could be constructed with adequate funds. Another possibility would be scenes of the early explorers and of the Selkirk Settlers. These are so realistic, as to both animals, people and scenes that it is just like looking out of a window at the real thing. There is a new and economical type of case coming into use, operated with two mirrors, which is so realistic that it seems incredible that such crudely-appearing material (as seen at the back) could possibly produce such a startling effect.

(To be continued.)

Further Radio Memories

From letters sent to us by listeners, we are collecting many reminders of early days in CKY's twenty-two years of service. By publishing excerpts from some of these letters we are preserving some sidelights on broadcasting which may not be without interest and amusement to our readers.

Mrs. Marjorie D. Gow, of St. James, Man., contributes the following:—

"A demonstration of radio receiving was making radio history on the stage of the Capitol Theatre, Winnipeg, in early 1920's. An audience tense with excitement heard music mixed with weird sounds issue from what looked like a small steamer trunk with pie plates attached to the sides. This event started the local craze for making cigar-box crystal sets . . ."

Mrs. Gow then recalls how some of the first Winnipeg radio programmes were received in her home:—

"The baby looked comical sitting in her high chair with phones adjusted to her tiny head. A solemn expression indicated talking or singing, but when a march or dance music was played the baby would jump up and down and clap her hands in enjoyment. . . ."

The listener with headphones was apt to forget that other folks in his household who were not so equipped were not sharing his enjoyment of what was on the air. Continues Mrs. Gow:—

"The family knew when a broadcast had ended if father happened to be wearing the headphones, for this patriotic gentleman would stand up stiffly to attention during the playing of 'The King'. Forgetting that he alone could hear, father would frown if anyone giggled at what looked like such a strange performance to those not in the know. . . ."



Sam Loughnan
"Reuben Spinach"
Popular artist for
years on CKY.

Pioneer Radio Artists

"An early radio name was Reuben Spinach (Sam Loughnan). Reuben sang rustic songs, accompanying himself on a one-string fiddle or a saw. He dispensed sage humour, and his song 'Big Rock Candy Mountain' had new and suitable verses each week in answer to the many letters he received. The voice of Charles Spencer, gold medallist of the Manitoba Musical Festival, singing the colourful 'Road to Mandalay' still echoes down the years, as does the tenor voice of Jack Van de Straeten singing 'A Dear Little Old Fashioned Town'. The boy



Clifford Needham
Sweet voiced boy
soprano who sang
over CKY in 1923.
He is now Sergeant
Needham, R.C.A.F.

soprano, Clifford Needham, started many an argument as to whether it was a male or female voice which so touchingly rendered 'When the Great Red Dawn is Shining'. Among the lady artists of the time was Teddy Robinson. Rose Brown used to sing the latest dance tunes. The Society String Syncopators played for dancing on Monday evenings. Evelyn Wildgoose was a very popular CKY pianist. . . ."

The Inimitable "H.P.G."

Mrs. Gow reminds us, if reminder were necessary, of one who made innumerable contributions to CKY programmes in the '20's. He was Herbert P. G. Fraser, the Scottish gold medal pianist and at that time organist of Fort Rouge Methodist (now United)

Church, H.P.G. was a universal favourite whose remarkable musical memory was of immense value in those old days when programmes were mostly impromptu and almost anything could happen to upset any planned performance. Writes Mrs. Gow:—



H. P. G. Fraser
Organist and Pianist.
His contributions did
much to build CKY's
early popularity.

"A radio team of this period were Maud Robinson and H. P. G. Fraser. Maud sang, with H.P.G. at the piano. Their programme consisted of all request numbers. They ranged from sentimental to comic and light opera numbers. Old Country people felt a touch of home when they heard such songs as 'Following in Father's Footsteps' and 'Molly the Marchioness', the latter from 'A Country Girl'. In a series of broadcasts for the Tribune Empty Stocking Fund, this versatile pair performed hundreds of requests without reference to printed words or music. Visiting celebrities added to the early broadcasts. A surprise visit by Al Plunkett and Red Newman of 'The Dumbells' was a special treat for CKY listeners.

Old Songs Now "New"

"Many popular tunes of today were having their first run before 1924. 'Whispering' and 'Always' were two of the many songs which youngsters today think new. Then there were such favourites as 'Yes, We Have No Bananas' and 'It Ain't Gonna Rain No More'. . . ."

Mrs. Gow concludes her interesting letter thus:—

"Excitement and exasperation were the rewards of those who had to sit twiddling the cat-whiskers in search of sensitive spots on the crystals. Of course, there was no 'Happy Gang',

A STEP FORWARD

A commendable plan for the advancement of Canadian broadcasting techniques is noted in the April issue of "Radio", staff magazine of the C.B.C., a publication which deserves to be more widely known.

C.B.C. experts in music, drama, talks, education, news and other phases of broadcasting are to lecture in the Summer Radio Institute classes to be held from July 3 to August 16 at Queen's University, Kingston, Ontario.

Organized by Dr. R. C. Wallace, principal and vice-chancellor of Queen's, in co-operation with the C.B.C., the Institute will offer a non-credit elementary course in radio, with workshop practice, in the elements of script writing, radio speech, microphone technique and production.

Dr. Wallace is, of course, well known to CKY listeners. He was one of the first speakers in the first series of University lectures broadcast in Canada, when in 1923 CKY offered its facilities to the University of Manitoba.



PHONOGRAPHS FOR SAILORS

Assisted by announcements broadcast by CKY, the Manitoba Branch of the Navy League recently collected phonographs for distribution to men aboard ships of the Canadian Navy and Merchant Marine. Unable to use radios under some conditions at sea, the sailor boys crave mechanical music hand-wound. Many types of phonograph have been received, including a cylinder instrument dated 1913, which CKY played one morning just to remind listeners that musical reproduction has advanced since pre-war-one days.

nor was there 'Fibber McGee' when radio was in its infancy—but there were no soap operas, either! . . ."

Our correspondent will agree, however, that the number of listeners enjoying the so-called soap operas, compared with the total number of crystal set owners in 1924, is as a host to a handful.

TELEVISION

By D. R. P. COATS

"The sacred influence of light appears."—Milton.

As in the cases of so many other scientific developments, television owes its origin to a chance observation. A telegraph operator noticed that when the sun shone upon certain units of his equipment the flow of electric current through those units considerably increased. Here was indicated a relationship between light and electricity.

In early television apparatus a beam of light was made by various ingenious methods to "scan" an object, i.e., to move rapidly horizontally or vertically so as to explore every inch of the object's surface. Light reflected from each portion of the object in turn was made to fall upon substances having properties similar to those of the material of which the units in the telegraph outfit were made—photoelectric properties we call them today.

Reflected from the brighter parts of the object being scanned, the light had greater effect upon the photoelectric substance, permitting more current to flow through it. The darker parts had correspondingly smaller effects. Thus, the moving finger of light wrote the story of all the shades it touched as it traversed the object "line upon line", and that story was translated into fluctuations of electric current.

Transmitted to a distance by wire or radio, the current fluctuations were reconverted to their equivalent light values, magically laid end to end and line upon line on a viewing screen and, presto!—there was a picture of the original object. That, in simple principle, is the marvel called television.

Research brought new photoelectric substances of greater sensitivity, a needle beam of electrons scanning an image of the object on a chemically coated screen in a television camera with incredible rapidity, an electronic beam at the receiving end "drawing" the picture with strokes so quick as to deceive the human eye and give the impression of a scene comparing favourably in



Televising production of "The Emperor Jones" in B.B.C. studios.

clarity and steadiness with those projected by a home movie.

From discovery of the photoelectric phenomenon to television as an accomplished fact has been a long process involving many inspirations of genius, a vast amount of patient toil and the investment of much money. The variety of inventions of which it is comprised have been contributed by men of many nationalities. No national monopoly of inventive talent is indicated: rather there is in television a reminder of the interdependence of the human family and the achievements which are possible when the scientists of many countries concentrate upon a single objective.

It was desired that man should "see" as well as hear by wire and radio. Man wanted it earnestly enough and by seeking in the eternal storehouse of nature's wonders he found it, piece by piece. In his search, he created nothing: the atom, the electron, the elements, the laws of light, all the essentials from which the science of electronics has been built, have existed through the ages, awaiting only appropriate application to the problem to be solved.

Mastery of most, though not all, the technical difficulties has been won by workers in the field of electrical re-

THE ARKANSAS WOODCHOPPER

Lum and Abner Oddities



Popular artist on the Saturday night "National Barn Dance" show, sponsored by Miles Laboratories, Ltd. CKX, Saturdays at 8.00 p.m.

Some personal notes about the popular pair heard on CKY, Mondays, Tuesdays, Thursdays, and Fridays, 6.45 p.m.

Tuffy Goff, (Abner of Lum and Abner) is very grateful to a thoughtful fan . . . Lee Ellis, of Lakeside, California. "I listen all the time for your broadcast," Mr. Ellis wrote, "and I thought perhaps you needed a pair of spex. While I was down at the county seat, I saw this pair and I was sure you would appreciate this, and as they could be purchased reasonably enough, I decided to make you a present of these optics in appreciation of the many joyful hours I have listened to your broadcast." The spectacles are the old-fashioned, dark-glass variety, extremely hard to obtain, and just the type he wears in his films. As the next Lum and Abner picture is soon to go into production, Mr. Ellis' timing on the presentation of this useful gift was perfect!

* * *

From the time he was in grammar school, Chet Lauck (Lum of Lum and Abner) has always been engaged in some kind of business. His first venture was the opening of a hot dog stand, at the age of nine, where he sold hamburgers and popcorn to the kids of school. In college, he had a fling at the printing business, putting out a directory of names and addresses, which he sold his fellow students. His present interests include a huge cattle ranch near Las Vegas, Nevada, a brood mare ranch and a string of race horses in California, a gold mine in Arizona, and his latest experiment . . . a large potato farm near Yuma, Arizona. His secretary, who has been with Lum and Abner for nine years and should be used to it by now, is constantly being surprised by some new enterprise with which she must familiarize herself. "At least there's never a dull moment!" she laughs.

search. That research will, doubtless, continue. It appears now to be pointed towards extension of the reliable distance range so that television may not be confined to entertainment of viewers in the larger centres of population.

Meanwhile, inasmuch as we on this continent are inclined to accept with gratitude such a revelation as radio with the reservation that its cost shall be concealed as advertising — a method of payment not always as painless as we could wish—television rests in the laps of economists and business administrators. When they can find a way to make it profitable, the blessing of television will be ours. What we shall do with it is another matter, of which we can say with peculiar meaning—"It remains to be seen".

SHRINE CIRCUS COMING

Again, the Nobles of the Mystic Shrine are bringing their Circus to Winnipeg, in aid of the Shriners' Hospital.

MAY 12th - 19th - - - AMPHITHEATRE RINK
CKY actuality broadcast 10.30 a.m. May 12th.

Revue of Many National Groups

Described by George Robertson of CKY on C.B.C.'s "Canadian Round-Up"



GEORGE ROBERTSON

Born in Regina, he began his radio experience in 1937. He joined the staff of CKY in 1941, enlisted in the R.C.A.F. in 1942, and returned to CKY following his discharge in May, 1944.

Speaking as a contributor to the C.B.C. network "Canadian Round-Up" on April 9th, Mr. Robertson described an interesting event he had witnessed in Winnipeg's Civic Auditorium:—

I think most Canadians will agree that one of the fundamentals for a postwar world at peace, is that the nations of the world learn to co-operate and work together. Well, right here in Winnipeg last week we had a very practical example of the peoples of the world working together in harmony. I'm referring to a concert which was called "The Canadian Revue".

This concert was organized and presented by the Winnipeg Sub-Committee of the Canadian Youth Commission. As many of you know, the Canadian Youth Commission was organized some sixteen

months ago for the general purpose of making known the views of the youth of Canada. It is non-sectarian, non-political and is comprised of representatives of various organized youth groups throughout Canada.

Well, just about three months ago, the Winnipeg Sub-Committee of the Youth Commission was searching for some project to occupy their group during the spring months. After much discussion, a concert displaying the talents and national culture of various ethnic groups living in Greater Winnipeg was considered to be the best suggestion; for this not only promised to keep the members busy, but also provided an opportunity to demonstrate publicly a working example of Canadian Unity.

Accordingly, representatives of the various national groups were contacted, and the "Canadian Revue" was organized. It was presented for two nights last week in Winnipeg's Civic Auditorium.

Opening night was a rare experience for me. Try to visualize an audience, made up of the many, many nationalities which are the citizens of this country. They were all there, sitting side by side, eager to see what their group was contributing. I doubt if there have been many other audiences so keenly interested in the success of a particular performance.

Perfect Co-operation

Before the show started, I went backstage and found the same enthusiasm there, as the performers awaited their turns. I think the most surprising feature of the occasion was the complete absence of any competitive spirit. There was, rather, a will to contribute to the general success, a desire to share rather than hoard the talent that was theirs.

I don't know whether or not you can imagine the intangible bond between the audience and the performers. It seemed to grow out of the fact that the audience was eager to be shown where our Canadian art springs from, and those on the

stage were just as eager to demonstrate it to them.

From the opening curtain, the audience responded warmly to the different national groups who performed for them. In all, there were over four hundred young Canadians taking part. There were the young boys and girls of Russian origin who made up the Balalaika orchestra for the opening number. Then four young Japanese-Canadian maidens performed a traditional dance of Japan. A boys' choir from St. Boniface provided the French-Canadian contribution to the concert, which was followed by Czechoslovakian songs, sung by a lady dressed in the colourful costume of that country. A Scottish lad played the bagpipes, while two young lassies danced Scotland's dances; and the first half of the revue concluded with a group of moving spirituals sung by a Negro choir.

The traditional colour and music of the Poles greeted us immediately following intermission. They were followed by a tableau of Icelandic-Canadians and some of the songs of Iceland were sung by one of the ladies in the group. China's custom of using men in women's roles was interestingly demonstrated by a Canadian gentleman of Chinese origin. Accompanied by a native orchestra, and dressed as a Chinese maiden, he sang and danced to the traditional music of China. The gaiety of Ireland was expressed by a tenor voice and a violin before the Ukrainian-Canadians sang the songs of their homeland with a seventy-voiced choir and danced their native steps with sixteen young boys and girls. Gilbert and Sullivan excerpts, sung by a young boy and girl, was England's contribution to close the show.

The entire programme was given continuity by a narrator, who when introducing each number, gave the history of the participating group.

After the entire cast and audience had sung O Canada, I think many of us realized, perhaps for the first time, exactly how much what we had seen meant to Canada. This nation of ours is a melting pot of many peoples and many cultures—and Winnipeg's "Canadian Revue" certainly illustrated a part of the wealth that can come from such a pot.

BEAUTY EXPERT ON "MUSICAL MAILBOX"



Mary Lee

One of Canada's leading beauty experts, Mary Lee has earned her success by her intensive research work for the House of Cashmere Bouquet. With extensive laboratory experience, a practical knowledge of women's beauty problems, and a charming personality, Miss Lee fits very well into the excellent musical programme.



V-E DAY

Broadcasting managers as well as government officials, city councils and other authorities, are wondering how and when the war in Europe will end. Will Germany capitulate with a formal announcement of surrender, or will the future show disintegration of the Reich into innumerable pockets of resistance requiring months of eradication by guerilla methods?

Doubts as to the date, time and nature of V-E Day happenings make preparation difficult. One thing is certain: Victory in Europe will not be the end of the war, nor will it bring all our boys back home. It will be no time for unlicensed celebration.

RADIO PICK-UPS

Scanning the Radio World

Snow static, well known to radio listeners in cold climates, is especially annoying on television programs, according to a recent report. This type of static appears as large white flashes on the screen

Electric gun directors were the chief factor in making Hitler's buzz-bombs ineffective and driving him to try new weapons, according to Dr. Clarence A. Lovell, research physicist of Bell Telephone Laboratories. . . .

A new type radio set, which uses only two watts, will soon be for sale in Holland. . . .

The Boston Fire Department, which has used an AM radio system for many years to communicate with its fire boats, now has a modern FM installation that

includes 33 two-way installations on cars and fire-fighting units

Post-war air travellers will depend upon tiny coils of wire and electron tubes to keep warm while roaring through the stratosphere

Walkie-Talkie developed by the Army is likely to be widely used after the war. For example, business houses could keep in touch with their trucks; professional people with their offices; in cities taxi services could be co-ordinated and speeded up; in the country and on the ranch, plenty of possible uses; fishermen offshore could be warned of coming storms or market changes, and so forth. . . .

—C.R.E.I. News, Washington, D.C.

Visit to the sponsors of "L" for Lanky



Marconi factory in Montreal, 1919. Canadian broadcasting was born in the room marked "X".

Commencing as experimental "radio telephony", the new art of broadcasting emerged when a phonograph placed near the microphone led to the idea of transmitting concerts.

On a recent visit to Montreal, the Editor of Manitoba Calling was shown how radio manufacturing has grown since he broadcast from the Marconi factory a quarter of a century ago. Centre picture: H. S. Putnam, Canadian Marconi Co. (left), D. R. P. Coats, CKY (right).



The present-day modern factory produces many types of radio equipment, for sea, land and air.

With vast floor space and long avenues of wireless apparatus in various stages of production, contrast with the factory of 1919 is amazing.



**PROGRAMMES
CKX Brandon**

1000 Watts—1150 Kilocycles

Letters following certain items are initials of days of the week on which the features are broadcast.

SUNDAY

- 9.30—Strength for the Day.
- 10.30—Living Water.
- 11.00—City Church Service.
- 12.30—Young People's Hour.
- 1.30—Canadian Lutheran Hour.
- 5.00—H.H. of Fame.
- 6.30—L. for Lanky.
- 7.30—Contrasts in Rhythm.
- 8.00—Sunday Song Service.
- 9.00—Quentin McLean.

MONDAY

- 8.30—Breakfast Club (MTWTF)
- 6.15—Sportlight (MWF)
- 6.45—Patterns in Black and White.
- 7.30—Newstand Review.
- 8.30—Information Please.
- 9.00—Contented Hour.
- 10.30—Jump Town.

TUESDAY

- 7.30—Gospel Messenger.
- 9.30—Morning Devotions (TT)
- 9.45—Capsules of Melody (TWT)
- 12.55—Exp. Farm Talk (TT)
- 6.00—Victory Salute (MTWTFS)
- 7.00—Schubert Choir.
- 7.30—Alan Young.
- 9.00—Bob Hope.
- 9.30—Treasure Trail.

WEDNESDAY

- 12.45—Claire Wallace (MWF)
- 3.00—Tea Time Tunes (MTWTF)
- 6.30—Adventures of Ellery Queen.
- 7.00—Jack Carson.
- 8.00—Gospel Half-Hour.
- 9.30—Clary's Gazette.

THURSDAY

- 12.45—Musical Painters (TTS)
- 7.00—Frank Morgan.
- 8.30—Canadian Cavalcade.
- 9.00—Light Up and Listen.
- 9.30—Rudy Vallee.
- 10.15—The People Ask.

FRIDAY

- 7.30—Vello Paint Dramas (MWF)
- 5.15—University Lecture (MWF)
- 7.00—The Aldrich Family.
- 7.30—The Thin Man.
- 8.00—The Perrin Trio.
- 9.00—Championship Fights.
- 10.30—Vancouver Playhouse.

SATURDAY

- 10.00—First PIANO Quartette.
- 11.30—Children's Scrapbook.
- 1.15—Rural Rhythm (MTWTFS)
- 2.00—Two o'Clock Jump.
- 7.30—Three Shades of Blue.
- 8.00—National Barn Dance.

**AUTHOR OF "THE ALDRICH
FAMILY"**



Clifford Goldsmith

As popular as ever, the exploits of Henry Aldrich, Homer Brown, their families and friends, continue to entertain CKX listeners on Fridays at 7.00 p.m.



Sgt. Samuel C. Munroe, son of Irene Hubbard who plays the role of Emmy Hatfield in the NBC serial "A Woman of America", was reported missing in action last November. It wasn't until Good Friday, nearly six months later, that Irene received a postcard from Sam, who is a technician 4th. grade, saying that he is safe and well in a German prison camp.



BOTH NETWORKS

Serving the people of Manitoba with programmes from both the Trans-Canada and the Dominion networks, on CKY and CKX respectively, the services provided by the Manitoba Telephone System's stations includes the pick of North American shows. Applications for power increases for CKY and CKX are on file at Ottawa.

FATHER AND DAUGHTER



Edward and Elaine Vito

Family economy started Edward Vito on the road leading to a career as harpist. It all started many years ago when young Ed. was studying the piano. His father ruled that by taking harp lessons from an older brother the cost of a teacher could be saved, and he would still be a musician. And so it happened . . . Edward Vito switched instruments and found his forte. Charming and talented Elaine Vito followed closely in her dad's footsteps . . . and this father-daughter team with music in their fingertips are heard in THE MUSIC OF MANHATTAN Orchestra over Station CKY on Mondays, Wednesdays and Fridays at 6.15 p.m.

Ed was appointed harpist of the Cincinnati Symphony when he was only 15. Though he is recognized as a long-haired musician, actually Ed had his background in jazz. After studying at the Cincinnati Conservatory he joined the famous Edgewater Beach Hotel Orchestra with Roy Bargy. For many years he played 1st harp with the Cleveland Symphony and the Chicago Civic Opera. He has travelled as concert soloist per-

THE LISTENER WRITES

CKY and CKX are always pleased to receive letters from their listeners. Suggestions and criticism are given careful consideration with a view to improving the broadcasting service. Attention can be given only to correspondents who include their names and addresses.

COMMERCIALS—" I wouldn't mind the advertising so much if some of it wasn't so crude. Announcements of unpleasant human ills, body odours, etc., are bad enough at any time of the day, but at meal times—well, I wonder sometimes what morons are responsible for inflicting them upon the public. . . ."—B. T., Winnipeg.

GOSPEL SINGER—"We would like to hear The Gospel Singer again. Please continue this programme. . . ."—Winnipegosis, Man.

LUX THEATRE—"I can't wait for Monday nights to come around, bringing the Lux Radio Theatre. There is always something worth hearing, produced by people who know how. . . ." — R. W., Winnipeg.

NEW SERIALS WANTED—"Some of the serial dramas have been on too long and the plots are getting worn out. Shake them up a bit. . . ."—G. R., St. James, Man.

IN PRAISE OF LOCALS — "Radio networks are world-wide but my affection is centred on local stations. Through them I have participated in many outstanding events. . . ."—Katrime, Man.

forming in New York's Town Hall and other prominent auditoriums.

Ed Vito has not confined his talents solely to the stage spotlight. He also deserves a bow for his excellent musical instruction which makes it possible for his blonde, beautiful and busy daughter, Elaine, to set records, too. The ability of this gifted father-daughter team forms a monopoly on harpists' chairs. Ed Vito is 1st harpist with the NBC Symphony; Elaine is its second.



Rushing Water

Scene at Pointe du Bois on the Winnipeg River, Manitoba

SALT AWAY AN EXTRA BOND

for him



When your boy comes home, he'll be happy about that bond you bought for him.

It will help toward fulfilment of his peace-time dream, no matter what that dream may be . . . a new home, a car, a university education . . . whatever it is just you and he know about.

INVEST IN THE BEST

Buy **VICTORY BONDS**



*CKY, Winnipeg
CKX, Brandon*