

Vol. 111, No. 5

May, 1939



In commemoration of the visit of
Their Majesties to Winnipeg and
Brandon, and the broadcast to the
Empire from Manitoba's capital
on May 24th, 1939.

GREETINGS
to
CANADA'S KING AND QUEEN

SATURDAY

- 7.30—Reveille .
 7.45—B. U. P. News, Weather Report.
 8.55—Today's Programs.
 9.15—Allan Caron—Organist.
 9.45—Peggy's Point of View.
 10.00—CKY Studio Strings—M.T.S.
 11.00—Homemakers' Exchange—Arctic Ice.
 11.30—Little Variety Show—CBC.
 12.45—B. U. P. News, Weather and Messages.
 1.00—Music Hall—CBC.
 2.00—Club Matinee—CBC.
 3.00—Celtic Ceilidh—CBC.
 3.30—Benny Carter and Orch.—CBC.
 3.45—Sport Scores; Closing Stocks—CBC.
 4.30—Ici L'on Chante—CBC.
 5.00—B. U. P. News.
 6.30—What Do You Know?—Nova Kelp.
 7.00—Count of Monte Cristo—City Hydro.
 7.30—Symphonic Strings—CBC.
 8.30—The Sports World—Clarey Settel—CBC.
 9.00—C. P. News, Weather Report—CBC.
 9.15—Pianograms—CBC.
 9.30—Horace Heidt & Orch.—CBC.
 10.00—Military Band—CBC.
 10.30—I Cover the Waterfront—CBC.
 10.45—Artie Shaw and Orch.—CBC.
 11.00—Farmer Fiddlers—CBC.
 11.30—Random Rhythm—CBC.
 11.45—B. U. P. News.

CBC PERSONALITIES



Isaac Mamott

Born in a part of Russia which has since become Poland, Isaac Mamott was brought to Canada as a child in June, 1914. Both his father and his grandfather were talented violinists, and Isaac, at the age of nine, continued the family tradition by taking lessons on the fiddle. Six months later he included the piano in his musical activities and when ten years old commenced the study of that instrument of which he has become a master—the 'cello. Following some introductory lessons, he became a pupil of Frederick Dallman, then of Winnipeg, now teaching in New York city. Mr. Mamott first faced a microphone in 1922. He performed on some of the earliest CKY programs in 1923. During the past eight years his professional work has been exclusively in radio. He was a soloist in the first national broadcast of the Canadian Radio Commission. His excellent work in directing musical programmes was given well-deserved recognition by his continued engagements when the C.B.C. came into being. By many notable authorities he is regarded as one of Canada's outstanding 'cellists.

SPECIAL DATES

May 13th

Time to be announced: Arrival of Royal ship in Canadian Waters—CBC.

May 20th

8.45 - 9.30 a.m.—Trooping of the Colours at Parliament Hall, described from the main steps of Parliament Buildings—CBC.



WORDS ABOUT WORDS

An announcer who made "prorogued" rhyme with "bogged" is corrected by a listener who insists that the "O" is pronounced as in "boat". An alderman may be an "elder" man, but the first syllable should sound like "awl"—not "al" as in "Alfred". The "O" in "linoleum" is accented, but not the "O" in "mausoleum". The emphasis should be on the "lee". In "ultra vires", a legal term now familiar to the layman, the "vires" should be pronounced "VIRE-ees", not "VEER-rays". "Counter-feet" and "counter-fit" are the genuine article, though they both mean imitation. "Counter-FETT", when it emerged from our radio set did not ring true. Tested by a reliable dictionary, it proved to be false.

FROM STUDIO TO YOU

The Strange Journey of a Note of Music

He commences, let us say, as a very sweet Note radiating in the form of air vibrations from the string of a violin. He spreads himself throughout the atmosphere of the studio, travelling outwards to the walls, floor and ceiling, where he is absorbed and smothered, or from which he is reflected elsewhere, according to the softness or hardness of the material he meets. Some portion of him, however, encounters the microphone, which is a device having a delicate part in it so sensitive to air vibrations as to respond and move in unison with them. Our Note finds his way into the microphone, vibrates that delicate part, and continues doing so as long as he is played. As an air vibration he continues during his brief life knocking rapidly on the diaphragm, the slender strip of metal ribbon, or whatever the delicate part of the microphone may be. Within the microphone the Note can go no farther as an air vibration. He can tap at the door, as it were, but to the inner circuits of the

microphone he is not granted admission. At the threshold he dies, but only to be instantly reborn as electrical vibrations, no longer dependent upon the atmosphere as a conducting medium.

Quivering in unison with the air vibrations, the moving part of the microphone produces corresponding current impulses in an electrical circuit. These impulses are capable of speeding through intricate windings of insulated copper wire as fine as hair, with a velocity nearly a million times greater than that of the air vibrations, and yet with their original frequency. The Note is, in fact, the same Note though no longer audible to the human ear. Before he can be heard he must again be re-born as an air vibration, by setting the diaphragms of a pair of headphones or the moving coil of a loud speaker quivering exactly as the microphone part was set quivering.

Leaving the Studio

Connection between the microphone and the control booth is by way of a

The "BIG SISTER" of Radio....

Telephone Communication

You can talk from Manitoba to 93% of the World's
Telephones, as well as to Ships at Sea



Local or Long Distance Service
is

SPEEDY, CHEAP AND EFFICIENT



OWNED BY THE PROVINCE

MANITOBA TELEPHONE SYSTEM

flexible "cord", long enough to allow the microphone to be placed in a convenient position, and thence through wiring enclosed in concealed metal conduits to the glass-partitioned control booth in which sits an operator. His duty is to supervise the behaviour of the Note as it passes through the control cabinet.

The current impulses which were born of the Note in the microphone are a sort of ethereal spirit of the Note, fluttering mysteriously through the copper wires conducting them to the control cabinet—fluttering in a sense, yet racing with the velocity of light so that the time taken in traversing the circuit from studio to booth is an immeasurably small fraction of a second.

In the control cabinet they are amplified by means of vacuum tubes, as weak currents in our home receiving sets can be amplified—by the turning of a knob. Having been given the desired amplification, the impulses leave the control cabinet and are conducted through more wiring, out of the control booth, and to another room in which is the main control panel. At this panel an operator may further adjust the level by more or less amplification, and deliver our Note, still in the form of electrical impulses, through telephone wires to one of the local telegraph offices, whence he goes through a series of amplifiers or "repeaters" as they are called, spaced a few hundred miles apart across the breadth of Canada east and west. The repeaters, without changing the pitch or quality of our Note, give him a boost in volume to counteract the effects of the conductor through which he is travelling and to help him along. At various cities along the route, branches, or, as they are technically termed, "loops", tapped off from the trunk carry the Note to the control rooms of broadcasting studios in those cities. From each control room the Note travels through more telephone wires to the radio transmitting stations. Here, again, are amplifiers which control his level before he goes out from the antenna towers as electrical impulses superimposed upon waves in space, radiating in a boundless and invisible ocean.

In this ocean of ether are located countless antennae, outdoor and indoor, which, being tuned to the waves, are



FUTILITY OF FUSS....

Simplicity is the keynote of modern living. The radio brings you a world of entertainment at the turn of a knob. By inserting an appliance plug your work is done quickly, economically, and with a minimum of effort. Let electricity prove to you the futility of fuss.

THE MANITOBA POWER COMMISSION

Your Hydro—Use It!

responsive to their influence. Feeble currents produced in the radio receiving sets are amplified, the superimposed impulses of the Note are boosted and fed into the coils of loud speakers. The diaphragms of the loud speakers are set vibrating against the air in innumerable homes. Our ethereal Note is being born again to be heard by human ears. From the loud speakers he comes out at his original leisurely pace of approximately eleven hundred feet per second. He has travelled thousands of miles, around and around the wiring of many transformers; along electronic paths in numerous vacuum tubes; by way of pole lines and cables across the continent—in perhaps a hundredth part of a second. He takes maybe as long to complete the last stage of his journey, across the room from the loud speaker to your ear. Truly an astonishing adventure this, from the string of a violin to your auditory nerve, with so many hazards in ambush for our Note seeking to distort or destroy him!

CKY's TRANSMITTER BUILDING AT HEADINGLY, MAN.

Situated at Headingly, some seventeen miles west of Winnipeg, CKY's 15,000-watt transmitter occupies a site which was submitted to rigorous tests to determine its suitability for the purpose before construction was commenced. The building which houses the apparatus is of neat and substantial brick, surrounded in summer with a pleasant garden which adds to the natural beauty of a spot beside the Assiniboine. At a distance from the transmitter building, and connected



with it by an open-wire transmission line, rises the self-supporting lattice steel tower which forms the 219-foot antenna of CKY. At night the top of the tower is illuminated with rings of neon-filled tubing, making a landmark which can be seen across the prairies for many miles and serving as a warning to aircraft.

Listen to CKY's

Northern Electric Transmitter

with a

Northern Electric Receiving Set

for Best Results

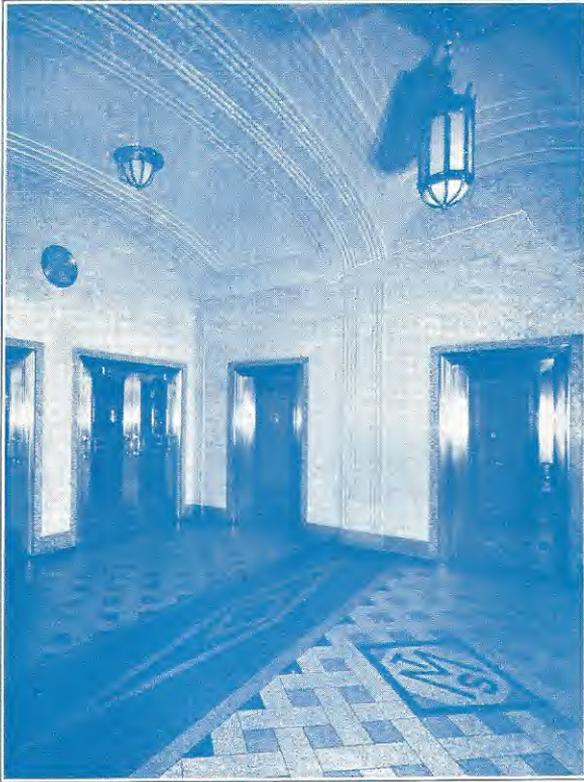
See Your Local Radio Dealer

Northern Electric

COMPANY LIMITED



Issued by the Public Relations Department,
RADIO BRANCH, MANITOBA TELEPHONE SYSTEM,
WINNIPEG.



VESTIBULE OF
THE TELEPHONE BUILDING
WINNIPEG

*The Studios and Offices of CKY occupy
the Third Floor*

MANITOBA CALLING

Vol. III. No. 5.

May, 1939.

Single Copy 5c One Year 60c Post Free

Address All Communications to Public Relations Department,
Radio Branch,
Manitoba Telephone System,
Winnipeg.

"MANITOBA CALLING" EXPANDS

With this issue, we increase from four pages to sixteen. Expecting many thousands of visitors in Winnipeg during Royal Welcome Week—May 21st to 27th, we felt the desirability of having available some appropriate souvenir which they might take away with them and preserve as a reminder of their tour through CKY's studios.

Since the first number of "Manitoba Calling" appeared in July, 1937—successor to a publication called "Broadcasting" which we launched in March, 1923—we have received many suggestions from our readers that we enlarge the bulletin and include an outline of CKY's programs. So insistent have these requests become recently that it is felt we have no option but to accede to them. As official organ of CKX and CKY, "Manitoba Calling" will continue to present each month authentic information concerning our broadcasting activities, explanations of studio technique, historical reviews of radio development, and many other features. Believing as we do in the value of frankly discussing with the listener matters affecting his or her radio entertainment and our own ability to provide it, space will be reserved in these pages for expressions of the listeners' point of view. Criticisms and suggestions will be welcomed.



ROYAL WELCOME WEEK

Manitoba is to be invaded on or about May 21st. There is no cause for alarm, however. This invasion will not be made by armoured cars and marching men, nor is our fair province to be seized according to the prevailing habit in distant parts of the world.

This is to be a peaceful migration by great numbers of happy people who will come here to catch a glimpse of our King and Queen on May 24th and to participate in the celebrations during that week.

May our visitors thoroughly enjoy themselves, and may they take away with them such pleasant memories as will persuade them to return to us again and again. And in their homes, wherever they are, may they always hear CKY and CKX as the voices of friends.

RADIO PICK-UPS

A Column of Items Heard and Seen

Men, Women and Fashions—

"Nobody ever throws us a tea-time talk on men's looks or men's clothes. This is wise. Probably men's looks are considered beyond hope and beyond repair, while men's clothes are not sufficiently dramatic to have news value. Women's clothes are dynamic, but men's clothes are static. Women's fashions move in a circle, but men's clothes just stay as they are until a fashion-cycle comes round to them . . ."

A. A. Thomson
in "Radio Times."

First Broadcaster was Canadian—

"It will, perhaps, surprise some readers to learn that Fessenden actually transmitted intelligible speech by wireless as early as the year 1900, and that a program of music was broadcast from his transmitter in December, 1906! Fessenden was born near Quebec, in 1866 . . . and was educated at Bishop's College. . . ."

G. R. M. Garratt,
in "World-Radio."

Broadcasting's Infancy Passed—

"Sound broadcasting is approaching its twentieth birthday anniversary, so that we can say no longer, as has been said so often, that it is in its infancy. New infants are being added to the broadcasting family, by name facsimile and television, and sound broadcasting, being nearly twenty years old, (much older; see item above—Ed.) is past the infant and adolescent stages, has had its growing pains, and has passed through the critical formative years. It has now reached maturity and is settling down to its serious life work. It is therefore fitting that sound broadcasting should examine itself critically to see wherein it may improve or better fit itself for greater usefulness in the future. . . ."

Arthur Van Dyck,
in "Communications".

Radio Might be Worse—

"If you kick about what gets on the air, you should hear the stuff they keep off. . . ."

John B. Kennedy, Commentator.

MEET THE MIKE FAMILY

Number 4 in a series of articles describing the various types of microphone which have been or are being used by CKY.

During its first few years of operation, CKY used the stretched diaphragm double-button carbon microphone described in our preceding article. While it was much superior to earlier types, it also had its shortcomings. One trouble was the tendency for its carbon granules to "pack". Instead of being loosely and evenly distributed in the metal containers which held them on either side of the stretched duralumin diaphragm, gravity tended to make them crowd together. Then, sometimes, in carrying one of these microphones to the place at which it was to be used, the carbon granules became so distributed in their containers that some of them would become separated from the main body. Then, under the influence of speech or music vibrations, they would fall and rejoin the other granules, producing current variations which, when amplified, made sounds like crashes of "static". It was to prevent or remove such troubles that announcers in those days were sometimes seen to turn a microphone upside down and gently tap it with a pencil, the first operation serving to loosen the packed granules and the second to make sure that all stragglers returned to their proper position. It was drastic treatment, but in the absence of a spare microphone it was either that or ruination of the broadcast by distortion or the amplified sizzle of misplaced granules.

In this type of microphone battery current flowed through the metallic diaphragm, divided, and passed out by way of the two metal pockets of carbon granules. Proper operation required that the current flowing in the pockets should be equal. Otherwise the microphone was said to be "unbalanced". This condition was very liable to occur if the microphone was tilted or subjected to rough treatment. Altogether, the stretched diaphragm double-button carbon microphone, although hailed as a great advance, proved to have several defects. These appeared to be eliminated with the introduction of the condenser mike, consideration of which must be left to our next issue.

(To be continued.)

EARLY MEMORIES OF CKY

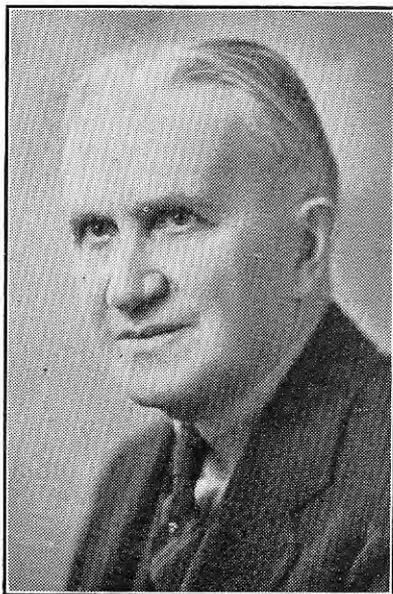
By Professor W. T. Allison, M.A., Ph.D.

It seems but yesterday and yet sixteen years have passed since I first gave a radio address. The exact date was March 23, 1923. This was only a week or so after the Manitoba Telephone System had taken over broadcasting in the province and had established "Manitoba's Own Station", CKY.

At that time I was secretary of the extension lecture work of the University of Manitoba. For years a number of men on our staff had been going up and down the province giving addresses on various themes in an effort to bring the university to the general public. The custom was for a professor to go out on a lecture tour lasting a whole week. As there were comparatively few men on the staff who could or would leave their classes for so long a time, it was often difficult to provide a lecture service equal to the demand. So, with the coming of radio, I felt that a wonderful opportunity had arrived for the university to reach the loneliest hamlet in the country.

It was only fitting that James A. MacLean, then president of the University, should deliver the opening address and I urged him to do so, but he insisted that I should shoulder this duty. I did so with considerable trepidation, for I had never faced a microphone. On the night in question, a gusty March evening with dark clouds scudding across the moon, I walked from my home, then on Furby Street, to CKY, then on Sherbrooke Street. And as I hurried along with my overcoat up to my eyes, I thought how ridiculously impossible it seemed that my voice could travel hundreds, perhaps thousands of miles through that turbid, gloomy March night without a wire to guide it and that whatever I chose to say would ascend to the stratosphere, dart down into the bowels of the earth, and go laterally every which way at once.

When I sat at a little table and looked at a copper-meshed microphone, I was more nervous than I have ever been in facing a large audience. The cheery presence of the announcer, however, supported me at that weird moment and, after the first sentence or two, I



gained more composure. My subject was "Canadian Literature" and I concluded this the first university lecture ever delivered over the radio in Canada by quoting "Vestigia", by Bliss Carman, most tuneful of Canadian poets.

Owing to the fact that I have been talking weekly over CKY for so many years, I am no longer frightened when I sit down before the microphone. Always when broadcasting I feel that I am having a chat about new books with familiar friends. I cannot see my radio friends, but I know that they are there in such numbers that if by some miracle I could have a glimpse of them, then I would be nervous! In a recent survey of a cross-section of 12,000 radio-owners of Winnipeg, it was established that I have a very large audience of regular listeners. I mention this not in a boastful spirit, for I realize I am lucky to handle a subject of wide interest, but there is something personal in it also. I cherish the belief that I have many listeners because each one has somehow got the impression that I am a real friend, that if it were possible for me to multiply myself I would be happy to sit in their homes and talk to them as informally as I do over CKY.

PEOPLE IN THE PROGRAMMES



"PEPPER YOUNG'S FAMILY"

Here they are, the folks whose adventures are giving many housewives a "pause in the day's occupations". Seated on the left is Mr. Young, who in real life is Jack Roseleigh, player of many leading roles on Broadway. Behind Mr. Young is son Pepper, known to theatre goers as Curtis Arnall. His hobbies are sailing, and keeping store in a grocery all his own in Connecticut. Showing mother something interesting in the magazine, is Betty Wragge, who plays Peggy. Although only 21, she has already had sixteen years' experience on the stage. In movies she has played

with Richard Barthelless, Marion Davies, Gloria Swanson, and numerous other well known stars. Mrs. Young is Marion Barney, a favorite character actress on stage and radio for many years. Listeners in several polls have chosen her as the ideal "mother" of the air, and hundreds of women have written asking her for advice in managing their children. The "Pepper Young's Family" serial, reminding listeners of the merits of "Camay", is heard on CKY and CKX at 1.30 p.m.—weekdays, except Saturday.

"INFORMATION PLEASE"

Much favorable comment is being received regarding this program. The idea of bringing eminent people to the microphone to "quiz" and be quizzed adds considerably both to the interest and to the educational value of the feature.

"JIMMIE ALLEN" CONTEST

Girls and boys are still showing keen interest in the "Jimmie Allen" programs. Attention is at present concentrated on a "Picture-Clue" contest connected with a drive for new Flying Cadet memberships.

AN OUTLINE OF CKY's PROGRAMMES

In these pages are listed programs which are usually to be heard on the days and at the times shown, during the current month. As changes are liable to be made at short notice, it is impossible to guarantee the accuracy of these listings. Those departures from the regular schedule which are known as we go to press are shown in a separate section under each day, headed "Special Dates". ALL TIMES CENTRAL STANDARD.

SUNDAY

- 10.00—Dr. Charles Courboin—CBC.
- 10.30—Salt Lake City Tabernacle Choir—CBC.
- 11.00—Church Service.
- 12.25—British United Press News.
- 12.30—Devotional Service—CBC.
- 1.00—British Bands—Burns Packing Co.
- 1.30—The Mendelssohn Choir—CBC.
- 3.00—The Church of the Air—CBC.
- 3.30—Can. Grenadier Guards' Band—CBC.
- 4.00—Silver Theatre—CBC—Int. Silver Co.
- 4.30—The World Today—CBC.
- 5.00—"Jello"—Jack Benny—CBC.
- 5.30—Melodic Strings—CBC.
- 6.00—Sunday Song Service
- 6.30—Concert Hall of the Air.
- 7.00—Church Service.
- 8.00—National Forum—CBC.
- 8.30—By the Sea—CBC.
- 9.00—Can. Press News and Weather—CBC.
- 9.15—The Art Singer—CBC.
- 9.30—Recital Series—CBC.
- 10.00—Choristers and Strings—CBC.
- 10.30—Organ Recital—CBC.
- 11.30—Clement Q. Williams; baritone—CBC.
- 11.45—C. P. News—CBC.

- 1.30—Pepper Young's Family—CBC—Camay Soap.
- 1.45—The Guiding Light—CBC—P. & G. Soap.
- 2.00—Voice of Experience—Lydia Pinkham.
- 2.30—Vic and Sade—CBC—Crisco.
- 3.15—Songs by Simone—CBC.
- 3.45—Closing Stock Quotations—CBC.
- 4.00—Milt Herth's Swing Trio—CBC.
- 4.15—Patricia Gilmore Sings—CBC.
- 4.30—Ray Perkins—CBC.
- 4.45—B. U. P. News.
- 5.00—Lone Ranger—Bryce Bakeries.
- 5.30—Jimmie Allen—B. A. Oil.
- 6.30—Speed Gibson—Beehive Corn Syrup.
- 6.45—Easy Aces—Anacin.
- 7.00—Lux Radio Theatre—CBC—Lever Bros. Ltd.
- 8.00—"Carnation" Contented Hour—CBC—Evaporated Milk.
- 8.30—United States Today—Raymond Gram Swing—CBC.
- 8.45—Clement Q. Williams; baritone—CBC.
- 9.00—C. P. News, Weather Report—CBC.
- 9.15—Chamber Music—CBC.
- 9.30—Dance Orchestra—CBC.
- 10.00—Dramatic Series—CBC.
- 10.30—In the Sports Editor's Office—Eddie Armstrong and Clem Shields.
- 10.45—Light Up and Listen Club.—Imperial Tobacco.
- 11.00—Merrymakers' Revue—CBC.
- 11.30—Novelettes—CBC.
- 11.45—B. U. P. News.

SPECIAL DATES

May 7th

- 7.00 to 9.30 p.m.: "God Save The King"—CBC.

May 14th

Time to be announced: The Royal ship approaching Rimouski—CBC.

Time to be announced: "Royal Fantasy"—CBC.

MONDAY

- 7.30—Reveille.
- 7.45—B.U.P. News, Weather Report.
- 8.00—Central City—Oxydol.
- 8.45—Church in the Wildwood.
- 8.55—Today's Programs.
- 9.15—Allan Caron—Organist.
- 9.30—Smiln' Jack—United Radio Advtg.
- 9.45—Getting the Most Out of Life—CBC—Fleischmann's Yeast.
- 10.30—Laff Parade—Imperial Varnish.
- 11.00—Backstage Wife—Bayer Aspirin.
- 11.15—Stella Dallas—Phillips Milk of Magnesia.
- 11.30—Road of Life—CBC—Chipso.
- 12.00—Big Sister—CBC—Rinsol.
- 12.15—Life and Love of Dr. Susan—CBC—Lux
- 12.45—B. U. P. News, Weather and Messages.
- 1.00—Story of Mary Marlin—CBC—Ivory Soap
- 1.15—Ma Perkins—CBC—Oxydol.

SPECIAL DATES

May 15th

- 8.00 - 10.30 a.m.—Arrival of Their Majesties at Quebec—CBC.
- 11.45 - 12.30 p.m.—Speech by His Majesty the King—CBC.
- 8.30 - 8.45 p.m.—Description of Fireworks—CBC.

May 22nd

Times to be announced: Arrival of Their Majesties at Toronto. Civic welcome. Presentation of the Colors to the Toronto Scottish Regiment. Presentation of Dionne Quintuplets to Their Majesties—CBC.

May 29th

- 12.45 - 1.30 p.m.—Reception of Their Majesties at Vancouver—CBC.
- 7.00 - 7.30 p.m.—Departure for Victoria—CBC.
- 10.45 - 11.15 p.m.—Arrival at Victoria—CBC.

TUESDAY

- 7.30—Reveille.
 7.45—B. U. P. News, Weather Report.
 8.00—Central City—CBC—Oxydol.
 8.45—Church in the Wildwood.
 8.55—Today's Programs.
 9.15—Allan Caron—Organist.
 9.30—Smilin' Jack—United Radio Advtg.
 9.45—Getting the Most Out of Life—CBC.—
 Fleischmann's Yeast.
 10.00—Peggy's Point of View.
 10.30—Pelham Richardson's Orchestra—CBC.
 11.15—Stella Dallas—Phillips Milk of Magnesia.
 11.30—Road of Life—CBC—Chipso.
 12.00—Big Sister—CBC—Rinso.
 12.15—Life and Love of Dr. Susan—CBC—Lux
 12.45—B. U. P. News, Weather, Messages.
 1.00—Story of Mary Marlin—CBC—Ivory Soap
 1.15—Ma Perkins—CBC—Oxydol.
 1.30—Pepper Young's Family—CBC—Camay
 Soap.
 1.45—The Guiding Light—CBC—P. & G. Soap
 2.00—Club Matinee—CBC.
 2.45—Lend Me Your Ears—CBC.
 3.00—Prof. W. T. Allison—Book Review.
 3.15—Dramatic Sketch—CBC.
 3.30—Songs for You—CBC.
 3.45—Closing Stock Quotations—CBC.
 4.00—The Decibels—CBC.
 4.15—Rita Rio and Her Orch.—CBC.
 4.30—Violin Reveries—CBC.
 4.45—B. U. P. News.
 4.45—Voice of Inspiration—Young Church.
 5.30—Jimmie Allen—B. A. Oil.
 6.00—Big Town—CBC—Rinso.
 6.30—Dick Powell—CBC—Lifebuoy.
 7.00—True or False—Williams Shaving Cream
 7.30—Fibber McGee—CBC—Johnson's Floor
 Wax.
 8.00—Waddington Conducts—CBC.
 8.30—The Old Gardener—CBC.
 8.45—Folk Songs—CBC.
 9.00—C. P. News, Weather Report—CBC.
 9.15—Jean de Rimanozcy—CBC.
 9.30—Dance Orchestra—CBC.
 10.00—Jan Savitt's Orchestra—CBC.
 10.30—Music for Everyman—CBC.
 10.45—Light Up and Listen Club—Imperial
 Tobacco.
 11.00—Tales of the Klondyke—CBC.
 11.30—Random Rhythms—CBC.
 11.45—B. U. P. News.

SPECIAL DATES

May 16th

Time to be announced: Arrival of Royal Party
 at Montreal—CBC.

May 23rd

Time to be announced: Arrival of Royal Party
 at Port Arthur and Fort William—CBC.

May 30th

- 1.00 - 1.30 p.m.—Address of Welcome to Their
 Majesties by the Premier of
 British Columbia.—CBC.
 1.30 - 2.00 p.m.—Presentation of the Colours to
 the Royal Canadian Navy
 at the Esquimalt Naval
 Dockyard—CBC.
 4.00 - 4.30 p.m.—Speech by His Majesty The
 King at the Government of
 British Columbia Luncheon
 —CBC.

WEDNESDAY

- 7.30—Reveille.
 7.45—B. U. P. News, Weather Report.
 8.00—Central City—CBC—Oxydol.
 8.45—Church in the Wildwood.
 8.55—Today's Programs.
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 12.15—Life and Love of Dr. Susan—CBC—Lux.
 12.45—B. U. P. News, Weather, Messages.
 1.00—Story of Mary Marlin—CBC—Ivory Soap
 1.15—Ma Perkins—CBC—Oxydol.
 1.30—Pepper Young's Family—CBC—Camay
 Soap.
 1.45—The Guiding Light—CBC—P. & G. Soap
 2.00—Voice of Experience—Lydia Pinkham.
 2.30—Vic and Sade—CBC—Crisco.
 2.45—Plans for Vacations—CBC.
 3.15—Songs for Today—CBC.
 3.45—Closing Stock Quotations—CBC.
 4.00—Collective Security—Talk—CBC.
 4.15—Adrian Rollinis Trio—CBC.
 4.30—Ink Spots—CBC.
 4.45—B. U. P. News.
 5.00—Lone Ranger—Bryce Bakeries.
 5.30—Jimmie Allen—B. A. Oil.
 6.00—One Man's Family—CBC—Tenderleaf
 Tea.
 6.30—Speed Gibson—Beehive Corn Syrup.
 6.45—Easy Aces—Anacin.
 7.00—The School and Education—CBC.
 7.30—Percy Faith's Music—CBC.
 8.00—Dr. Query—CBC—Stephen's Paint.
 8.30—Dan McGowan—Talk—CBC.
 8.45—Richard Manning; Tenor—CBC.
 9.00—C. P. News, Weather Report—CBC.
 9.15—In Recital—CBC.
 9.30—Luigi Romanelli's Orch.—CBC.
 10.00—Nocturne—CBC.
 10.30—Spent Spinner—Talk—CBC.
 10.45—Light Up and Listen Club—Imperial
 Tobacco.
 11.00—Organ Recital—CBC.
 11.30—Avison & Robertson; pianists—CBC.
 11.45—B. U. P. News.

SPECIAL DATES

May 17th

11.00 - 12.30 p.m.—Arrival of Their Majesties
 at Ottawa—CBC.

May 24th

- 11.30 - 12.00 p.m.—Address of Welcome to
 Their Majesties by the Pre-
 mier of Manitoba—CBC.
 12.15 - 1.15 p.m.—Empire Day Broadcast to
 and from the entire British
 Empire, with His Majesty
 The King addressing his sub-
 jects everywhere at 1.00
 p.m. from Winnipeg—CBC.
 6.15 - 6.30 p.m.—Ceremony of the presenta-
 tion of the Black Beavers to
 His Majesty the King—CBC

THURSDAY

- 7.30—Reveille.
 7.45—B. U. P. News, Weather Report.
 8.00—Central City—CBC—Oxydol.
 8.45—Church in the Wildwood.
 8.55—Today's Programs.
 9.15—Allan Caron—Organist.
 9.30—Eddie Allen—United Radio Advtg.
 9.45—Getting the Most Out of Life—CBC.—
 Fleischmann's Yeast.
 10.00—Peggy's Point of View.
 10.30—Pelham Richardson's Orch.—CBC.
 11.15—Stella Dallas—Phillips Milk of Magnesia.
 11.30—Road of Life—CBC—Chipso.
 12.00—Big Sister—CBC—Rinso.
 12.15—Life and Love of Dr. Susan—CBC—Lux.
 12.45—B. U. P. News, Weather, Messages.
 1.00—Story of Mary Marlin—CBC—Ivory Soap
 1.15—Ma Perkins—CBC—Oxydol.
 1.30—Pepper Young's Family—CBC—Camay
 Soap.
 1.45—The Guiding Light—CBC—P. & G. Soap
 2.00—Organ Recital—CBC.
 2.30—Rhythm Auction—CBC.
 3.00—Prof. V. W. Jackson—Nature Talk.
 3.15—Songs for Today—CBC.
 3.30—How Do You Remember?—CBC.
 3.45—Closing Stock Quotations—CBC.
 4.15—Patricia Gilmore; Songs—CBC.
 4.30—Milt Herth's Trio—CBC.
 4.45—B. U. P. News.
 4.55—Voice of Inspiration—Young Church.
 5.30—Jimmie Allen—B. A. Oil.
 6.00—That Was the Year—Sairs Tire Exch.
 6.30—Drums—Listerine.
 7.00—The Maxwell House Good News—CBC—
 Maxwell House Coffee.
 8.00—Kraft Music Hall—CBC—Kraft Cheese.
 9.00—C. P. News, Weather Report—CBC.
 9.15—Cello and Piano—CBC.
 9.30—Information Please—Canada Dry.
 10.00—On Wings of Song—CBC.
 10.30—"The Ukrainian Question"—Talk by
 Geo. W. Simpson—CBC.
 10.45—Light Up and Listen Club — Imperial
 Tobacco.
 11.00—Stag Party—CBC.
 11.30—Recital Series—CBC.
 11.45—B. U. P. News.

SPECIAL DATES

May 11th

- 5.45 - 6.00 p.m.—"Previous Royal Visits" —
 Talk—CBC.

May 18th

- 12.45 - 1.30 p.m.—Dedication by His Majesty
 The King and Unveiling of
 the National War Memorial
 —CBC.
 6.45 - 7.00 p.m.—State Dinner at the Chateau
 Laurier Hotel—CBC.

May 25th

Time to be announced: Broadcasts from Regina with arrival of Royal Party at 1.30 p.m.—CBC.

FRIDAY

- 7.30—Reveille.
 7.45—B. U. P. News, Weather Report.
 8.00—Central City—CBC—Oxydol.
 8.45—Church in the Wildwood.
 8.55—Today's Programs.
 9.15—Allan Caron—Organist.
 9.30—Eddie Allen—United Radio Advtg.
 9.45—Getting the Most Out of Life—CBC.—
 Fleischmann's Yeast.
 10.30—Laff Parade—Imperial Varnish.
 11.00—Backstage Wife—Bayer Aspirin.
 11.15—Stella Dallas—Phillips Milk of Magnesia.
 11.30—Road of Life—CBC—Chipso.
 12.00—Big Sister—CBC—Rinso.
 12.15—Life and Love of Dr. Susan—CBC—Lux.
 12.45—B. U. P. News, Weather, Messages.
 1.00—Story of Mary Marlin—CBC—Ivory Soap
 1.15—Ma Perkins—CBC—Oxydol.
 1.30—Pepper Young's Family—CBC—Camay
 Soap.
 1.45—The Guiding Light—CBC—P. & G. Soap
 2.00—Voice of Experience—Lydia Pinkham.
 2.30—Vic and Sade—CBC—Crisco.
 3.15—Curley the Yodelling Cowboy—CBC.
 3.30—Patterns in Swing—CBC.
 3.45—Closing Stock Quotations—CBC.
 4.00—Muted Music—CBC.
 4.15—Milt Herth's Swing Trio—CBC.
 4.45—B. U. P. News.
 5.00—Lone Ranger—Bryce Bakeries.
 5.30—Jimmie Allen—B. A. Oil.
 6.30—Speed Gibson—Beehive Corn Syrup.
 6.45—Easy Aces—Anacin.
 7.00—Campbell Playhouse—CBC — Campbell
 Soup.
 8.00—Overseas Commentary—CBC.
 8.15—My Home Town—CBC.
 9.00—C. P. News, Weather Report—CBC.
 9.15—Rhythm Trio—CBC.
 9.30—Horace Lapp's Orch.—CBC.
 10.00—Woodhouse and Hawkins—CBC.
 10.30—Speaking of Sport—CBC.
 10.45—Light Up and Listen Club — Imperial
 Tobacco.
 11.00—Immortal Musicians—CBC.
 11.30—Novelettes—CBC.
 11.45—B. U. P. News.

SPECIAL DATES

May 19th

- 8.45 - 9.30 a.m.—Her Majesty the Queen laying
 the corner stone of the
 new Supreme Court Bldg.—
 CBC.
 12.45 - 1.30 p.m.—Visit to the Houses of Par-
 liament by Their Majesties
 —CBC.

May 26th

Times to be announced: Broadcasts from Calgary with the arrival of Their Majesties at 4.00 p.m.—CBC.