

SOUVENIR ALBUM

of the

Artists and Others

at

RADIO STATION KFKB

Together with Photographs of the Hospital Staff

and

Appended Radio Log



Published by

The KFKB Broadcasting Association

Price, 75 cents, Postpaid

KFKB Broadcasting Association, Inc.

Milford, Kansas

Power, 5,000 watts. Wave Length, 285.5 meters. Frequency, 1050 kilocycles.

Hours of Broadcast: Each week day from 5:00 a.m. to 7:00 p.m.

Sundays from 8:00 a.m. to 9:00 a.m. and 12:00 noon to 7:00 p.m.

DAILY SCHEDULE

- 5:00 to 5:30 a.m. Hauserman and Cook.
- 5:30 to 6:00 a.m. Health Lecture by announcer.
- 6:00 to 7:00 a.m. Bob Larkan and his Music Makers.
- 7:00 to 7:30 a.m. Hints to Good Health by announcer.
- 7:30 to 8:00 a.m. Bob Larkan and his Music Makers.
- 8:00 to 8:30 a.m. Prof. Bert.
- 8:30 to 9:00 a.m. Old time entertainers.
- 9:00 to 9:30 a.m. Markets, weather, cash grain. Hauserman and Cook.
- 9:30 to 10:00 a.m. Medical Question Box.
- 10:00 to 11:00 a.m. Special Features.
- 11:00 to 12:30 noon Steve Love and his orchestra.
- 12:30 to 1:00 p.m. Health Talk by Dr. Brinkley.
- 1:00 to 2:00 p.m. Special Features.
- 2:00 to 2:30 p.m. Dutch Hauserman and Cook.
- 2:30 to 3:00 p.m. Medical Question Box.
- 3:00 to 4:00 p.m. Bob Larkan and his Music Makers.
- 4:00 to 4:30 p.m. Uncle Sam and Dutch Hauserman.
- 4:30 to 5:45 p.m. Arthur Pizinger and his orchestra.
- 5:45 to 6:00 p.m. Tell Me A Story Lady.
- 6:00 to 6:15 p.m. Prof. Bert, French language instruction.
- 6:15 to 6:30 p.m. Orchestra.
- 6:30 to 7:00 p.m. Dr. Brinkley.

Schedule changes weekly but hours of broadcast are fixed.

SOUVENIR
of
The KFKB Broadcasting Association
and
The Brinkley Hospital
Milford, Geary County, Kansas



Published
January, 1930

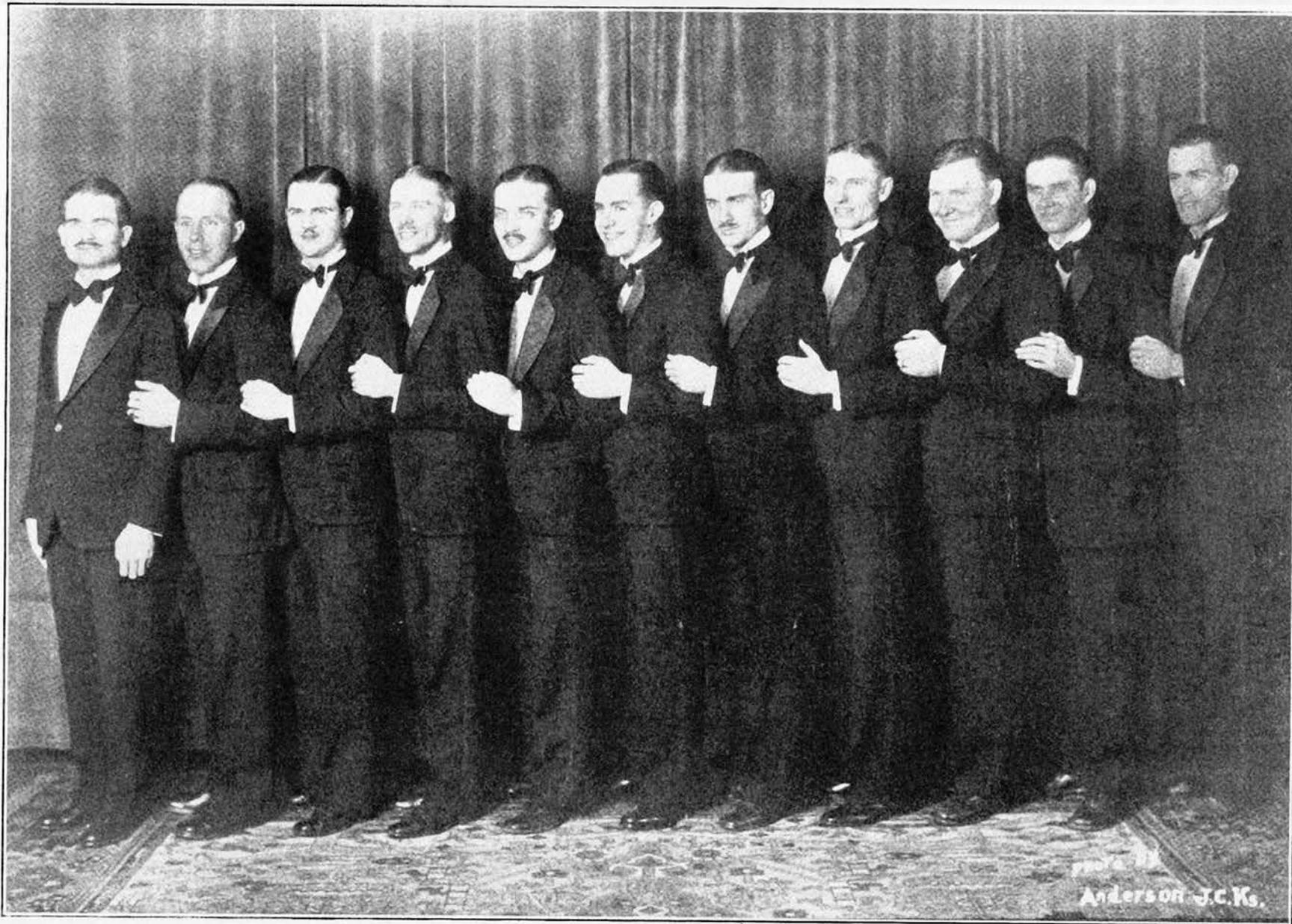
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DR. J. R. BRINKLEY AND HIS ONLY SON, JOHN RICHARD III
The Doctor lectures over KFKB daily dealing with health, religion and fraternalism. He receives and answers thousands of letters each week.

A view of the radio towers and brick building housing the radio studios and equipment.





The Boys Under the Direction of Messrs. Love and Pizinger.



MRS. L. McCHESNEY

*The "Tell Me a Story Lady" and one of her devoted listeners, Donna Rose.
Mrs. "Mac" is typical of the devoted mother and children just love her.*



DEE D. DENVER, JR.

is our long time announcer and known to thousands of radio fans for his clear enunciation. Many people say they cannot distinguish between his and Dr. Brinkley's voice.



HERE 'TIS, DUTCH AND HIS UKE"



JAMES O. WELDON

Chief Engineer and announcer from KFKB. Everybody loves "Jim." Straightforward, honest and dependable. A man's man, and some other nice things are his due.



CALVIN MILLER

One of our licensed radio operators. Cal gets so sleepy on some of our long runs. He hopes to be president some day. Who knows? Presidential hopes gone. Married Uncle Bob's daughter since picture was taken.



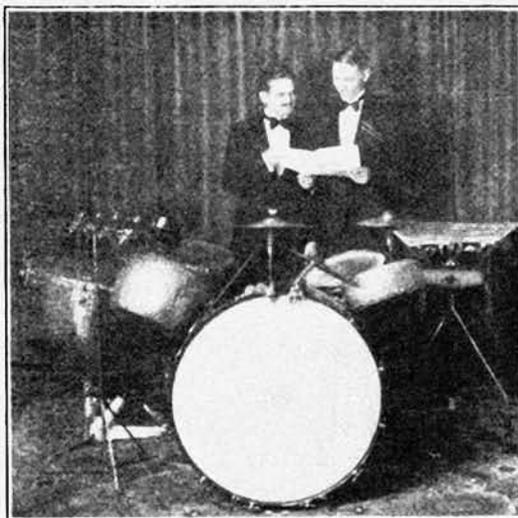
EARL EGGERS

Another licensed radio operator who has aspirations for some big time stuff. You can never tell the outcome of these boys, especially when Mrs. Eggers is on the job.

ARTHUR PIZINGER

and his orchestra are well known features from the studios of KFKB. Mr. Pizinger visited the Southland this summer and is not quite the same since his return. Did he meet some one down there? Time will tell.





STEVE LOVE AND FLOYD VOSBERG—
with Floyd's Instruments



DAD BARRITT—First Trumpet
Dear old "Dad" is liked for his sweet voice and tones. Too bad girls, but the hunting season is closed on Dad, too.



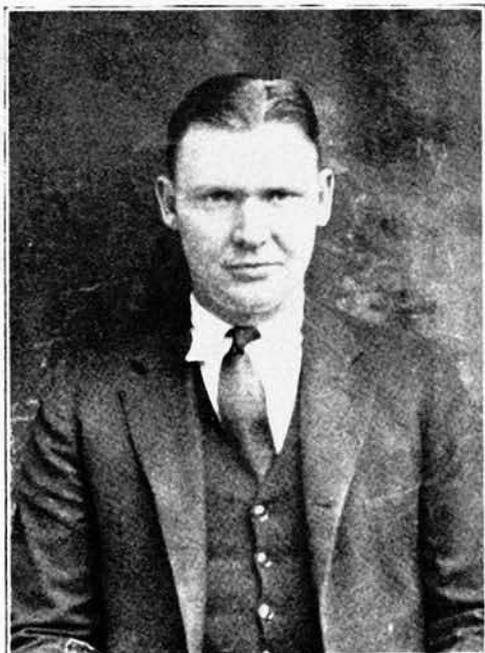
BOB UTTER—Saxophone
Bob has not fallen for cupid's charms, but is in danger. He has a sweet tone and a pleasant smile. Meet Bob.



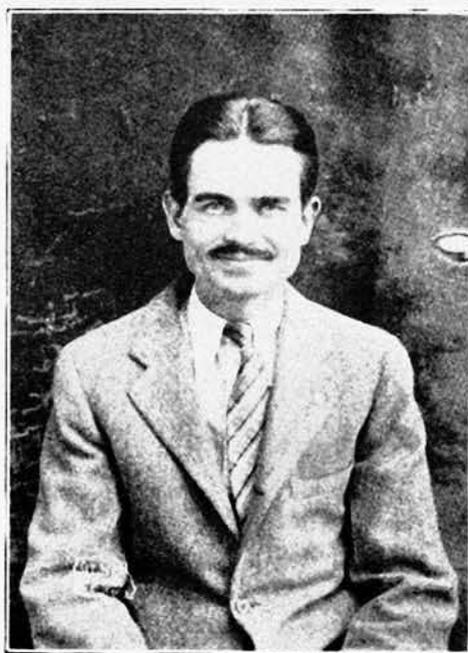
Here is a view of the boys under the direction of STEVE LOVE in his dance orchestra. Many folks like this kind of music. We try to have all kinds so everyone will be pleased.



*CHARLES McCONNELL—Basses
And say! Mr. McConnell is a mighty proud
father. He and Mrs. McConnell are the proud
possessors of a fine baby girl. Mother and
baby doing well.*



*MURRAY STOUT plays the alto sax and does
a good job of it. You will hear him in the
orchestra groups. The stork recently visited
his home. A fine boy. Mrs. Stout and son
doing well.*



*STEVE LOVE and his orchestra are favorites
from KFKB. Steve is never late for a pro-
gram and sees that others are on time.
He is honest and reliable. A like-
able gentleman.*



CHRIS BATH

who has been playing the Baldwin hour for two years over KFKB. Mr. Bath is one of the unusual piano players. Don't miss him.



MR. C. E. LACER

the Western Union Operator who receives your telegrams and sometimes accordians over KFKB.



DR. CHARLES EVERETT DRAPER, D.D.

Pastor of our M. E. Church. Dr. Draper speaks from KFKB every Sunday morning from 8 to 9, and also Sunday afternoon from 4 to 4:30. Don't miss his talks. He has a message for you.



VIRGIL DAVIS

Banjo and violin, mostly violin. His solos are worth listening to any time. His banjo work is good too. We like him.



JIMMY TOWNSEND—Piano

Jimmy can tickle the ivories as but few. He is a likable fellow and so is Mrs. Jimmie. Sorry we did not have a picture of Frankie.



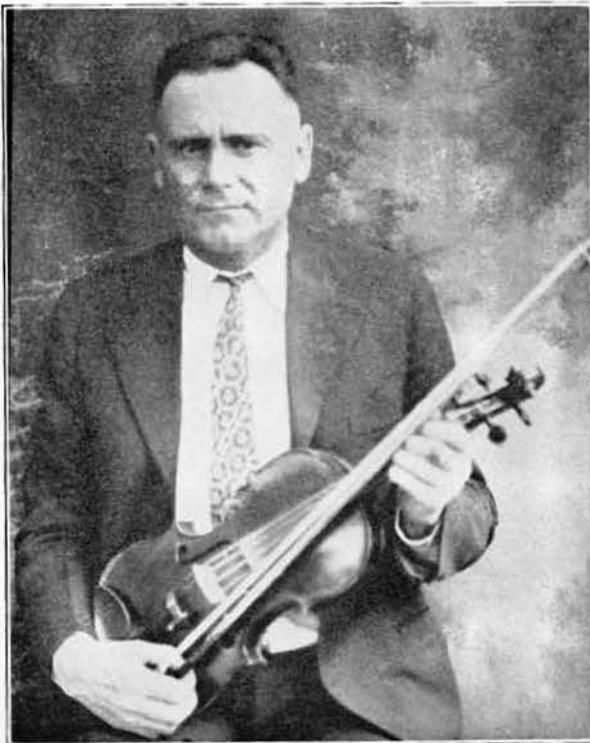
MR. O. C. GUYER—Saxophonist

Who is a very capable musician and possesses a pleasing personality.



UNCLE "BOB" LARKAN

One of the old time fiddle players by ear. Uncle Bob is in great demand and has more requests to play engagements than he can fill. Listen for Uncle Bob. He is friendly, too.



UNCLE SAM McREE, SR

One of the old time fiddlers who is known as Uncle Sam McREE and his Arkansas Syncopaters. Listen for Sam.



SAM McREE, JR.

and his harp. Sam plays the old time way and many folks like his style. The season is open on Sam.



McREE SISTERS—RUBY AND MILDRED

Two little southern misses in old time songs. Sweet voices—pleasing girls.



Here is Uncle Bob Larkan and Uncle Sam McRee, Sr., with the boys and girls that go to make up the happy groups of "Arkansans" that so many hear and enjoy. Typical old southern melodies and old fashioned tunes make up their efforts to please you.



*ELMER ALLEN and his Gutar
Elmer is a tine chap and you will like him.*



*FOREST LARKAN, Piano in the old time or-
chestra. Forest is a southern boy of the old
school. To know him is to like him.*

HOSPITAL SECTION

Showing Photographs of the People

Intimately Connected

with

The Brinkley Hospital

Milford, Geary County, Kansas

TRAVEL INFORMATION FOR VISITORS

If you are coming by train from the East, South, or North, leave on Union Pacific train No. 103 at 10:40 a.m. from Kansas City, Missouri, for Junction City, Kansas, where you change to the Milford local train and arrive in Milford at four o'clock. Our automobile will meet you at the depot and bring you to the hospital which is a mile away.

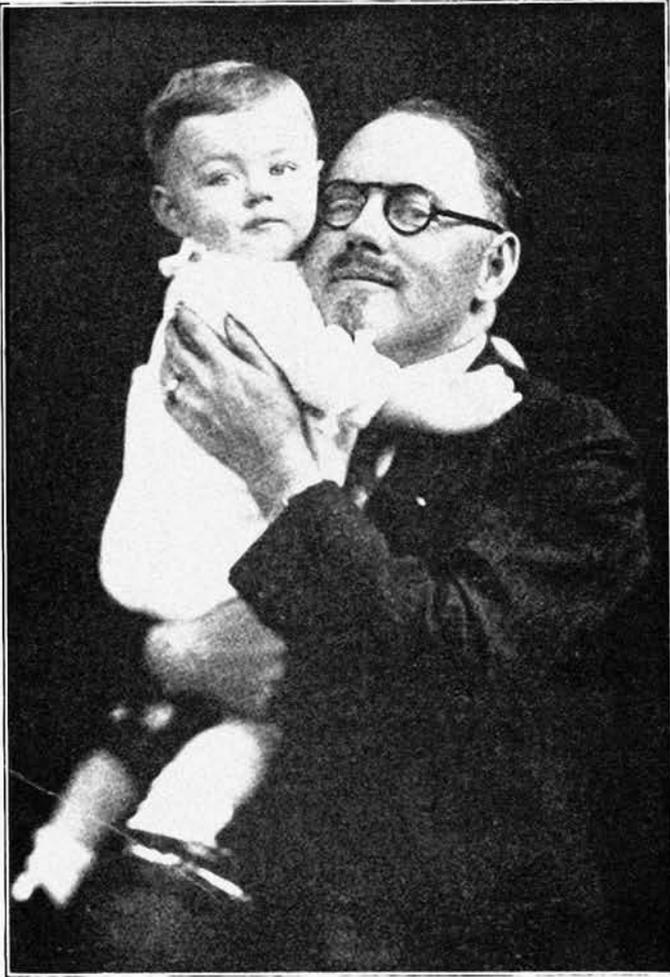
If you are coming by train from the West, leave Denver on Union Pacific train No. 104 for Junction City, Kansas, where you will arrive about noon the next day. Then you can either loaf about Junction City until the Milford local train leaves at 3:25 p.m., or if you will call the hospital, we will send our automobile down to Junction City, which is a distance of twelve miles, and bring you up to the hospital.

If you are coming by automobile from the South, you will enter Junction City on highway No. 57. Come North on Washington Street in Junction City and cross the Washington Street Bridge and come out on the cement road for about a quarter of a mile, when you will come to an angling dirt road to your left. This road brings you straight into Milford, just twelve miles distant. This road is being repaired at this time, but will soon be sanded and graveled and in good condition.

If you are coming by automobile from the North, come ten miles south from Riley, Kansas, on highway No. 77. Then turn west for four miles and a half and you will come direct to Milford.

If you come by automobile from the East or West, come into Junction City on highway No. 40. Leave Junction City by crossing the Washington Street Bridge and come out on the cement road for about a quarter of a mile, when you take the dirt road to your left which brings you to Milford.

If you are coming by airplane, there is a landing port at Ft. Riley, which is about fourteen miles from Milford. However, there are plenty of wheat fields and alfalfa fields around Milford in which safe landings can easily be made in close proximity to the hospital and broadcasting station.

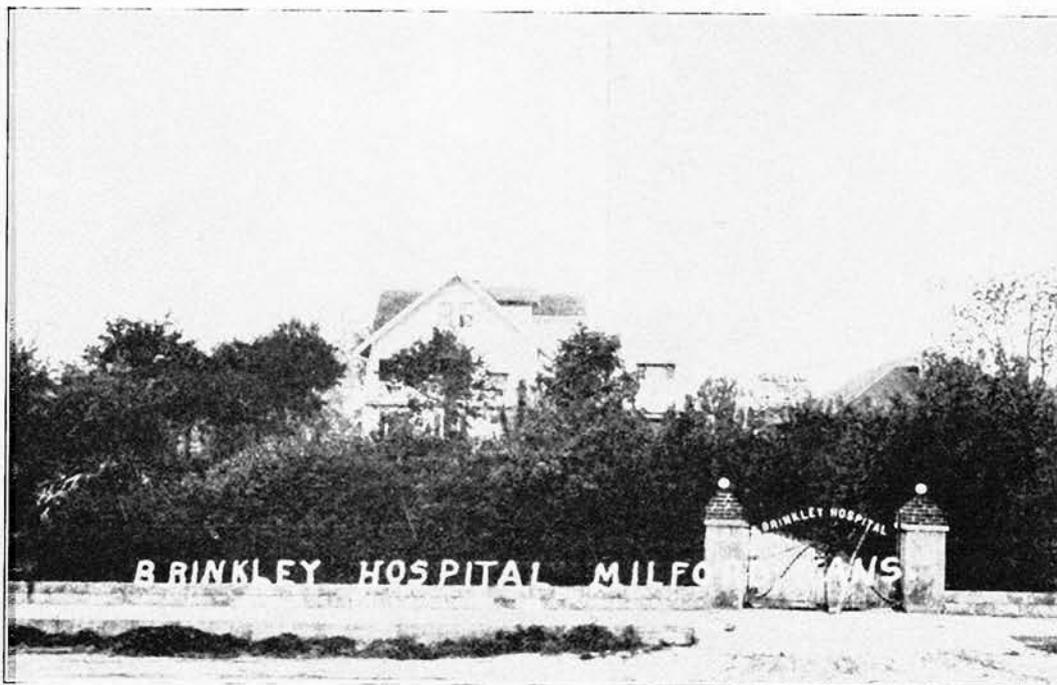


DR. J. R. BRINKLEY

Dr. Brinkley performs all major operations in the hospital and answers thousands of letters besides giving his radio lectures. He is a very busy man.

This is Mrs. J. R. Brinkley and Johnny Boy, wife and son of Dr. Brinkley. No doubt you have heard Johnny over the radio. He is now two years old, and his Mother and Daddy are very proud of him.





VIEW OF SOUTH ENTRANCE TO HOSPITAL GROUNDS

Note the dense shrubbery. Thousands of shrubs and plants from many countries are to be seen here. Dr. Brinkley is a lover of flowers and shrubs.



HAPPY "HARRY"

Who meets you at the train and brings you to the hospital one mile away. Harry tries to please and never lets you miss a train.



Mrs. Laney, who looks after your every want while here. Her smile and pleasing disposition has won her a host of friends.



A FRIENDLY PICTURE

Front entrance of the Brinkley Hospital. Mrs. Laney, Miss Wederbrook, Mrs. Brinkley and Johnny, as well as "Prince" make up the group. The little dog is a visitor.



PROF. DOCTOR GASTON BERT Comte de Bussy de Saint Romain, who is heard twice daily over KFKB teaching French to the children and giving Doctor Brinkley's lectures in French, Italian and Spanish.



MAGDELAINE BERT Comtesse de Bussy de Saint Romain, who is heard over KFKB telling the children many instructive lessons and encouraging them to a higher standard of thought and life.

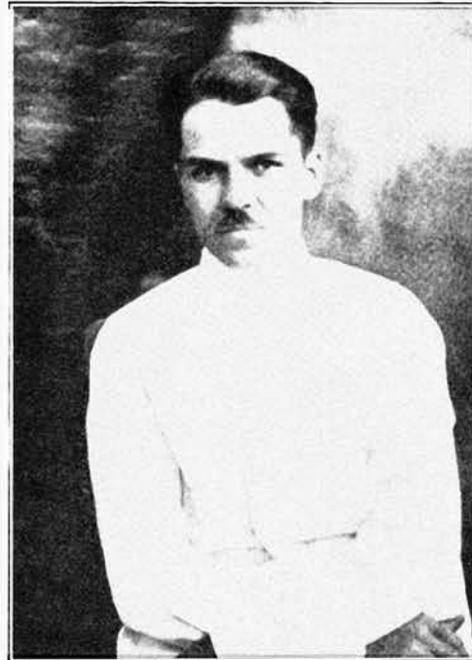


MR. HOWARD HALE WILSON

Another of my secretaries. Howard writes you in my absence. Howard has been with us for twelve years. I have been his family physician, operated upon his only son, George, for a ruptured appendix and with the help of the good Lord pulled him through. Howard came down with kidney disease and we pulled him through. Look at his rugged health now. Yes, he boosts!



HORATIUS DWIGHT OSBORN, M.D.
who sees much of you while a patient at our hospital.



WALTER A. MARSHALL
who studies your "innards" under the microscope and knows lots of your secrets before you leave us.



*A group of four little Misses who handle the thousands of letters that come to us each week.
Your mail is assorted for our different departments and answers written by them.*



*MISS DORIS STANDEFER who is in charge
of our filing division.*



MISS RUBY ATHEY

Ruby looks kind of serious because she is thinking of getting married and fears "it won't take." She takes all of my radio talks in shorthand so I may have a record of them.



MISS MABEL KIRKPATRICK

who works in our mailing division. Mabel is "shy" and you won't see much of her.



MISS DOROTHY DOTY

Dr. Brinkley's private secretary. Miss Doty occupies a trusted position with us. She knows the secrets of our patients, but won't tell. She is in the front office when you enter the hospital. She, too, is thinking of matrimony.



MRS. EARL EGGERS, who is in charge of our follow-up mail and also sends you the Blue Books in answer to your radio inquiries. Mrs. Eggers is the wife of one of our radio engineers, Mr. Eggers, whose picture is on page 9.

"PREFACE" from the Blue Book "Your Health" which will be sent to you together with other literature upon return of the coupon on the last page of this booklet.

YOUR HEALTH

IMPORTANT FOREWORD

Every sentence in this book is replete with meaning and will only be understood and fully appreciated when considered in its relation to the whole.

You will find herein vital facts about YOUR HEALTH stated clearly, concisely and understandingly. We present no fantastic theories or impractical ideas. All deductions are logical and workable—based on many years' successful experience and satisfactory results—applicable to your own circumstances and condition.

The careful reading of this little book will convey no special "blessing" unless a summary of the important facts it contains may be considered as such. If you are ill or in poor health, your salvation lies largely within you; in your willingness and determination to secure proper and trustworthy assistance; to protect yourself against the inevitable deadly outcome of passiveness, procrastination and neglect, the utter folly of "sure cures."

YOUR HEALTH depends ultimately upon YOU. You can have nothing of any value whatsoever without your conscious effort and decisive action. Many untimely graves have been filled with people who *put off until tomorrow what they should have done today.*

We are not interested in any particular School of Thought or Practice. We are not sponsoring or sponsored by any special Organization or Society. We are not Politically or Professionally bound by any set of Rules or Policies. We are not at war with any cult, doctrine, 'ism or 'ology. We have, throughout all our research work, endeavored to impartially consider both that which has been proved and accepted, and that which remains unproved and unaccepted, and to separate in all instances the worthwhile for use and the worthless for rejection.

By acting thus independently, basing our practices wholly upon experience, study and observation of actual occurrences as they may pertain to our cardinal purpose of restoring and protecting YOUR HEALTH, we gain for you and for ourselves an unquestionable assurance of success.

Every statement in this booklet is supported by long experience, research and practice, not only our own but that of other outstanding authorities whose individual and specialized abilities have helped to make the science of Surgery and Medicine what it is today—invulnerable to the severe tests of criticism, time and usage.

Should we tread upon the toes of some in our plain, frank discussion, or incur the enmity of others in our conclusions, we ask only that judgment of us be based upon the same unbiased consideration we have tried to give. We are content to make our stand solely upon the stable foundation of merit as evidenced by unexcelled service rendered and gratifying results achieved.

THE BRINKLEY HOSPITAL

EXAMINATION

(Description of our examinations as outlined in the Blue Book, "Your Health", which will be sent you upon completion of the coupon previously referred to.)

In considering the factors affecting YOUR HEALTH that enter into our interest in helping you get well and stay well, we take the matter of examination. It is logically first in procedure and importance. Without a careful and thorough examination of each individual case our work would be entirely in the dark and wholly by guess. Consequently a complete and intelligent examination is absolutely necessary so that exact information may be obtained before accurate advice can be given.

No two persons are exactly alike and the sick are more dissimilar than the well. So, if you are of the opinion or belief that you can be successfully treated by guess-work, and haphazard "hit-or-miss" methods, you might just as well cease reading at this point for there is nothing we shall say hereinafter that will benefit you. You have yet to learn, probably by bitter and costly experience, that there is no universal panacea, no "cure-all", few specifics, and that preparations sent indiscriminately to all applicants are seldom safe, let alone effective.

The deciding factor between success and failure in the treatment of any ailment, however trivial, is the determination of the CAUSE. When the cause is ascertained then, proper corrective measures can be taken. There exists too much treatment of "symptoms" instead of causes. You have a headache, backache, a pain here a discomfort there or a weakness yonder and you at once take something for your head, back or whatever part of your body is causing you concern, and have about the same chance of getting what you need as if you should choose your medicine by its color rather than its content. A symptom is nothing more than a trouble signal, a warning of something wrong, and it is just as wise to expect to proceed with safety past a red danger signal by painting it white as to hope for recovery from illness by *smothering* the symptom. An examination is the only means of determining accurately the cause behind the symptom.

A thorough examination means much more than feeling the pulse and looking at the tongue. Unhappily too much of this is being practiced and patients dismissed with a gesture and a prescription. A thorough examination requires considerable time and study and necessitates extensive and expensive equipment.

We will outline briefly our idea of good examining procedure as followed in our hospital, and you may then decide if you would be satisfied with less.

After taking a complete case history, the patient is disrobed and the entire body is observed. A chemical and -microscopical examination of the blood is made, for in so doing we frequently discover conditions entirely unsuspected. A chemical and microscopical examination of a 24-hour specimen of the urine is made. Many times the microscope assists us in analysis of factors that would never be detected in a chemical analysis or the all too frequent "sink" test.

Various neurological tests are given and each part of the body is carefully observed. The sinuses are transilluminated, the teeth are carefully examined and x-ray plates made in suspicious cases. The pillars

are retracted from the tonsils and pressure applied for possible exudation of pus. The nose is thoroughly examined for obstructions to breathing, as the body must have plenty of oxygen to be normal. The ears and eyes do not escape notice. A tremendous amount of valuable information often is obtained from a thorough examination of the head and face alone, even though the symptoms may seem remote.

If there is a history of gastric distress, indigestion, gas on the stomach, heart palpitation after eating; constipation and various indefinite pains in sides and abdomen, barium meal is given and the gastro-intestinal tract studied by the aid of the x-ray. The gall-bladder is oftentimes the cause of stomach distress.

Malignancy should always be kept in mind, especially in patients past middle life. Many times an old gastric or duodenal ulcer is the beginning of cancer and early operation will correct this and materially prolong life.

Men giving a history of nocturnal frequency and loss of sex energy should have a careful examination of the prostate gland, not only for hypertrophy enlargement but for atrophy a wasting away and for a fibrous or sclerotic hardening condition as well. Include the urinary bladder in the scrutiny. If the frequency is of a day rather than of a night it is well to suspect a bladder stone. Remember that many prostates are cancerous and be on the lookout for the nodular and uneven prostate gland. In many cases it is wise to use the cystoscope. In experienced hands this is a painless process. The kidneys receive careful attention and in this connection the ureteral catheter is often helpful.

If the patient complains of constipation the competent examiner will satisfy himself whether or not there is also obstipation stoppage.

All women presenting themselves for examination should, in our opinion, be subjected to a careful microscopic vaginal examination. Many times a lacerated cervix is responsible for obscure nervous disorders and aches and pains.

In neurasthenics we look for syphilitic cause, even in the absence of venereal history. In some far removed ancestor you may obtain a clue. We do a Wassermann on all such patients regardless of history. It is the safe method.

Especially of help are routine metabolism tests, particularly in obscure thyroid abnormalities.

We look for old chronic appendices in all chronic rheumatic and nephritic cases. We are suspicious of the unremoved appendix in indigestion, constipation and obscure abdominal pains. We look for beginning cancer of the caecum in long standing cases of appendicitis where the patient has passed the prime of life.

When your blood count shows an excess of white corpuscles, we search for the reason.

Hernias should be repaired; they are always a hazard. The repair usually can be accomplished easily under a local anesthetic. Varicoceles and hydroceles should be removed in many cases. Piles or hemorrhoids should be removed unless compensatory.

After we have gone over the patient, we check back and see what we may have overlooked. We question ourselves like this: "Have

you examined the eyes, nose, throat, ears, teeth, tonsils, sinuses? Have you made a metabolism test to determine hypo- or hyper-thyroid activity? What about the heart and lungs? Are you satisfied with auscultation or should you use fluoroscope? Are you sure the kidneys and ureters are free from stones and infection, etc.? Have you made such examinations of the pancreas, spleen, liver and gall bladder as will prove their state of health? Are you sure of the condition of the esophagus, stomach, intestinal tract? Have you used the sigmoidoscope and protoscope in your rectal examination? Are the hemorrhoids compensatory or should they be removed? If there is an increased white blood cell count, can you rule out the appendix and gall bladder? Have you good reason to be certain? Has your technique been without fault in your chemical and microscopical blood and urine analysis? What about the condition of the arteries, the osseous system, the nerves and muscles? Are you sure no previous disease is responsible for your patient's present condition? Would you be satisfied, doctor, with the examination given if your position was reversed with that of the patient? Have you done your duty and do you know what you are doing? Are you skilled in examination and diagnosis and certain that the patient is in safe hands with you? That's the question.

And now, reader, if an examination including all these factors is necessary before even an experienced physician can safely pass an opinion or prescribe, do you feel competent to say you know what is the matter with yourself and specify the remedy you need? Can you now send your order for a treatment just because the literature is attractive or follow the advice of the physician who hurriedly looked at your tongue (maybe), wrote you a prescription and went on his way? It is, you know, YOUR HEALTH—OR YOUR FUNERAL.

DIAGNOSIS

Having completed an examination, in the highest meaning of the word, having accumulated information, compiled data, established beyond doubt the existence or non-existence of serious conditions, we have yet to accomplish the purpose of these efforts, we have yet to interpret the meaning of our summary and determine what this procedure has to do with YOUR HEALTH.

We have reached the point where so many reach the limit of their ability. They have conducted a well nigh faultless examination, their technique has been almost perfect, their compilations correct to the last fraction, still they are unable to correctly "read the answer." They have in their possession a vast library of information which might as well be in a foreign language so far as their interpretive ability is concerned. In short, they lack JUDGMENT, and lacking it they fail.

It is judgment, the almost intuitive ability to recognize and differentiate between the revelant and the immaterial, to know when and where to proceed and to desist that marks the really successful physician and surgeon. It might almost be said that an examiner can be made but a diagnostician must be born.

Some practitioners drift into a habit of classifying all conditions as some one particular disease, they "go to seed" on a certain ailment to

the exclusion of all others. We have seen the doctor all of whose patients have diabetes, or influenza, or appendicitis, or gall bladder trouble. We once knew a doctor who stoutly maintained that once he made a diagnosis it always stood, right or wrong. He even undertook to become a surgeon and use this principle. Needless to say he was so notoriously unsuccessful and his death rate so tremendously high that he was forced to practically flee the country. Another general practitioner we knew had a pet diagnosis of "summer flu", whatever that is. One of his patients so diagnosed came to us in a dying condition and it was discovered that the abdomen was filled with pus from a ruptured appendix. Another case we recently had had been diagnosed as tuberculosis of the bowels but an operation for pyelitis (pus in the kidney) saved her life. A man from the western part of our state came to us in desperation. Following diagnosis and treatment of sciatica, neuritis, various kidney diseases and so forth without benefit, he finally was informed that his condition was due to some indefinite internal malignancy and he was hopelessly incurable. The facts were that a constriction of the inguinal ring was creating pressure on the spermatic nerve and this was producing all the pain and sciatic, neuritic and other symptoms. When this pressure was relieved he became entirely well.

So we might continue citing hundreds of cases of mistaken diagnosis, some without careful examination and other after a truly thorough laboratory and clinical survey, and in practically every case the correct diagnosis would have meant early and complete recovery.

Diagnostic ability, therefore, is a rare and priceless possession, conceived in common sense, born of good judgment, nurtured by acquired knowledge and maturing into exactitude through every-day usage. How, then, can you entrust YOUR HEALTH to anyone who employs "hit-or-miss" methods of diagnosis and subsequent treatment?

ADVICE

The physician's advice to his patient is properly the "four" resulting from the "two and two" examination and diagnosis. In his prognosis and prescription he should be unaffected by whether his advice will or will not be accepted. His vision should be unobscured by prejudice or pressure of circumstance, his interest wholly that of the welfare of the patient.

Frequently it is necessary to overcome fears or apprehensions of the patient; particularly is this true in surgery. Many people have an inordinate dread of the simplest kind of operation. They will permit themselves to be drugged and doped into a state of narcoticism, tortured and maimed by manipulation, adjustments, and exercises, burned and disfigured by heat, electricity and other appliances, dieted into a condition of anemia, hood-winked and mentally deranged by psychobunko and other tommyrot, but the Lord deliver them from the surgeon's instruments.

Now we recognize the merit in properly prescribed and supervised medication, massage, exercise, electro- and other therapeutics; diet, mental hygiene and so on, and we are quite well aware that unnecessary surgery is sometimes done. The point we wish to make is that mis-

application of these other principles is just as much to be feared as bad surgery. An incompetent surgeon's practice is necessarily of short duration, while skilled surgery is the most certain method of treatment known to science.

So, when an operation is advised by a competent surgeon, don't do yourself the injustice of disregarding his advice just because it calls for surgery. Remember that diseased tissue in any part of your body is a constant hazard and whatever function it may have had in a healthful state has already been destroyed by the disease that makes its removal necessary.

This is the age of specialization and while incalculable benefit has resulted therefrom yet, we think, it is often put to the extreme and too much limitation is placed upon the specialist. It is not to be denied that a man can learn more of a single factor if his attention is limited to one, but the danger is that sight will be lost of the influence of that factor upon the others or the others upon the one. The human body is a complete unit, composed of many parts, each having its particular mission yet all being correlated in the mutual purpose of promoting and sustaining life and health. The true specialist is he who keeps before him this complete picture while focusing his attention upon a special portion. This is the sort of man in whose hands you can most safely entrust YOUR HEALTH and whose advice you are justified to follow.

The medical profession stands aloof and justly looks with suspicion upon the indiscriminate use of the word "cure". There is no such thing. It is the pet word of quacks, charlatans and those who prey upon the ignorant and gullible. The conscientious specialist, surgeon and physician, endeavor to place the patient's body in condition to cure itself. By removing the "cause", placing the components of the body in normal condition, removing infections, and overcoming dysfunctions the patient may confidently look forward to worth-while and lasting results. This is the only way.

For the information of the public, we have two days each week for the reception of people. One is for examination only and the other is for examination and acceptance as a patient only. We receive and discharge patients from the hospital on Sunday. Those who have received treatment during the week go home on Sunday, and for this reason we have those who are coming to receive treatment arrive on Sunday.

For those who desire to come and have an examination without any intentions of staying and taking treatment, our appointment dates are Thursday and Friday of each week. For those who believe that if the examination is satisfactory, they will stay and take treatment, they should arrange their arrival for a Sunday of any month, when they will be admitted into the hospital and their case be disposed of the following Monday or Tuesday.

Since our hospital is limited in capacity, and since our time for examination is limited to two days, it is necessary that you make your appointment for treatment or examination in advance of your coming.

State and City Index With New Waves

State	City	Call	Meters	Kc.	Watts
Alabama					
Birmingham	WAPI	263	1,149	5,000	
	WBRC	322.4	930	500	
	WKBC	228.9	1,310	10	
Gadsden	WJBY	247.8	1,210	50	
Montgomery	WIBZ	199.9	1,500	15	
Arizona					
Flagstaff	KFXV	211.1	1,420	100	
Phoenix	KPAD	483.6	620	1,000	
	KOY	215.7	1,390	500	
Prescott	KPJM	199.9	1,500	100	
Tucson	KGAR	218.8	1,370	100	
Arkansas					
Blytheville	KLCN	232.4	1,290	50	
Fayetteville	KUOA	215.7	1,390	1,000	
Hot Springs	KTHS	288.3	1,040	10,000	
Little Rock	KCHT	199.9	1,500	100	
	KGJF	336.9	890	250	
	KLRA	215.7	1,390	1,000	
McGehee	KGHG	228.9	1,310	50	
Siloam Springs	KFPW	223.7	1,340	50	
California					
Berkeley	KRE	218.8	1,370	100	
Beverly Hills	KEJK	256.3	1,170	500	
Barbank	KELW	348.4	780	500	
Culver City	KFVD	422.3	710	250	
El Centro	KXO	249.9	1,200	100	
Fresno	KMJ	249.9	1,200	100	
Holy City	KPOU	211.1	1,420	100	
Glendale	KGPH	299.8	1,000	250	
Long Beach	KFOX	239.9	1,250	1,000	
	KGER	218.8	1,370	100	
Hayward	KZM	218.8	1,370	100	
Hollywood	KPFZ	348.6	860	250	
	KFWB	315.6	950	1,000	
	KMTR	526	570	500	
	KNX	285.5	1,050	5,000	
Inglewood	KMIC	267.7	1,120	500	
Los Angeles	KFI	468.5	640	5,000	
	KFSG	267.7	1,120	500	
	KGEF	230.6	1,300	1,000	
	KGJF	211.1	1,420	100	
	KHJ	333.1	900	1,000	
	KPLA	299.8	1,000	1,000	
	KTBI	230.6	1,300	750	
Oakland	KFWM	322.4	930	500	
	KGO	379.5	790	7,500	
	KLS	208.2	1,440	250	
	KLX	340.7	800	500	
	KTAB	545.1	550	500	
Ontario	KFWC	249.9	1,200	100	
Pasadena	KPPC	249.9	1,200	50	
	KPSN	315.6	950	1,000	
Sacramento	KFBK	228.9	1,310	100	
San Diego	KFSD	499.7	600	500	
San Francisco	KFRC	491.5	610	1,000	
	KFWI	322.4	930	500	
	KGB	220.4	1,360	250	
	KGTT	211.1	1,420	50	
	KJBS	280.2	1,070	100	
	KPO	440.4	680	5,000	
	KYA	243.8	1,230	1,000	
San Jose	KQW	296.9	1,010	500	
Santa Ana	KWTC	199.9	1,500	100	
Santa Barbara	KDB	199.9	1,500	100	
Santa Maria	KSMR	249.9	1,200	100	
Santa Monica	KTM	384.4	780	500	
Stockton	KGDM	272.6	1,200	500	
	KWG	249.9	1,200	100	
Westminster	KPWF	201.6	1,490	5,000	
Colorado					
Colorado Springs	KFUM	236.1	1,270	1,000	
Denver	KFEL	319	940	250	
	KFUP	228.9	1,310	100	
	KFXP	319	940	250	
	KLZ	535.4	560	1,000	
	KOA	361.2	830	12,500	
	KPOF	340.7	880	500	
Edgewater	KFXJ	228.9	1,310	50	
Fort Morgan	KGEW	249.9	1,200	100	
Greeley	KPKA	340.7	880	500	
Gunnison	KPHA	249.9	1,200	50	
Pueblo	KGHA	249.9	1,200	50	
	KGHP	227.1	1,320	250	
Trinidad	KGIW	211.1	1,420	100	
Yuma	KGEK	249.9	1,200	50	
Connecticut					
Easton	WICC	252	1,190	500	
Hartford	WTIC	499.7	600	250	
Storrs	WCAC	499.7	600	250	
New Haven	WDRC	225.4	1,330	500	
Delaware					
Wilmington	WDEL	267.7	1,120	350d 250n	
	WILM	211.1	1,420	100	
District of Columbia					
Washington	NAA	434.5	690	1,000	
	WMAL	475.9	630	500d 250n	
	WJSV	205.4	1,460	10,000	
	WRC	315.6	950	500	
	WOL	228	1,310	100	
Florida					
Clearwater	WFLA	331.1	900	2,500d 1,000n	
Gainesville	WRUF	204	1,470	5,000	
Jacksonville	WJAX	238	1,260	1,000	
Lakeland	WMBL	228.9	1,310	100	
Miami	WQAM	241.8	1,240	1,250	
Miami Beach	WIOD	535.4	560	1,000	
	WMBF	535.4	560	500	
Orlando	WDBO	483.6	620	1,000	
Pansacola	WCOA	267.7	1,120	500	
Sarasota	WSIS	296.9	1,010	250	
St. Petersburg	WSUN	331.1	900	2,500d 1,000n	
Tampa	WDAE	483.6	620	1,000	
	WMBR	247.8	1,210	100	
Georgia					
Atlanta	WGST	336.9	890	500d 250n	
	WSB	405.2	740	1,000	
Columbus	WRBL	249.9	1,200	50	
Macon	WMAZ	336.9	890	500	
Toccoa	WTFI	206.8	1,450	250	
Idaho					
Boise	KIDO	239.9	1,250	1,000	
Jerome	KFXD	211.1	1,420	50	
Idaho Falls	KID	227.1	1,320	250	
Pocatello	KSEI	333.1	900	250	
Twin Falls	KGIQ	227.1	1,320	250	
Illinois					
Carthage	WCAZ	280.2	1,070	50	
Chicago	KPKX	293.9	1,020	5,000	
	KYW	293.9	1,020	10,000	
	KYWA	239.9	1,020	500	
	WAAF	325.9	920	500	
	WBBM	389.4	770	25,000	
	WCFL	309.1	970	1,500	
	WCRW	247.8	1,210	100	
	WEDC	247.8	1,210	100	
	WENR	344.6	870	50,000	
	WGES	220.4	1,360	500	
	WGN	416.4	720	15,000	
	WHFC	228.9	1,310	100	
	WIBO	526	570	5,000	
	WJAZ	202.6	1,480	5,000	
	WJJD	265.3	1,130	20,000	
	WKBI	228.9	1,310	50	
	WLBI	416.4	720	15,000	
	WLS	344.6	870	5,000	
	WMAQ	447.5	670	5,000	
	WMBI	277.6	1,080	5,000	
	WORD	202.6	1,480	5,000	
	WPCC	526	570	500	
	WSBC	247.8	1,210	100	
Decatur	WJBL	249.9	1,200	100	
Evanston	WEHS	228.9	1,310	100	
Galesburg	WKBS	228.9	1,310	100	
	WLBO	228.9	1,310	100	
Harrisburg	WBO	247.8	1,210	100	
Joliet	WCLS	228.9	1,310	100	
	WKBB	228.9	1,310	100	
La Salle	WJBC	249.9	1,200	100	
Peoria Heights	WMRD	208.2	1,440	1,000d 500n	
Quincy	WTAD	208.2	1,440	500	
Rockford	KPLV	212.6	1,410	500	
Rock Island	WHBF	247.8	1,210	100	
Springfield	WCBS	247.8	1,210	100	
Streator	WTAX	247.8	1,210	50	
Tuscola	WDZ	280.2	1,070	100	
Urbana	WILL	336.9	890	500d 250n	
Zion	WCRD	277.6	1,080	5,000	
Indiana					
Anderson	WHBU	247.8	1,210	100	
Cuiver	WCMA	214.2	1,400	500	
Evansville	WGFB	475.9	630	500	
Ft. Wayne	WGL	218.8	1,370	100	
	WOWO	258.5	1,160	10,000	
Gary	WJKS	220.4	1,360	500	
Hammond	WWAE	249.9	1,200	100	
Iowa					
Ames	WOI	535.4	560	3,500	
Boone	KFGQ	228.9	1,310	100	
Cedar Rapids	KWCR	228.9	1,310	100	
Clarinda	KSO	217.3	1,380	500	
Council Bluffs	KOIL	238	1,260	1,000	
Davenport	WOC	299.8	1,000	5,000	
Decorah	KGCA	236.1	1,270	50	
	KWLC	236.1	1,270	100	
Des Moines	WHO	299.8	1,000	5,000	
Fort Dodge	KFJY	228.9	1,310	100	
Iowa City	WSUI	516.9	580	500	
Marshalltown	WFJW	249.9	1,200	100	
Muscatine	KTNT	256.3	1,170	5,000	
Ottumwa	WIAS	211.1	1,420	100	
Red Oak	KICK	211.1	1,420	100	
Shenandoah	KFNF	336.9	890	500	
	KMA	336.9	890	500	
Sioux City	KSCJ	225.4	1,330	1,000	
Waterloo	WMT	249.9	1,200	250j 100n	
Kansas					
Lawrence	KFKU	245.6	1,220	1,000	
	WREN	245.6	1,220	1,000	
Manhattan	KSCA	516.9	580	500	
Milford	KFKB	285.5	1,050	5,000	
Topeka	WIBW	516.9	580	1,000d 500n	
Wichita	KFH	230.0	1,300	500	
Kentucky					
Hopkinsville	WPIV	319	940	1,000	
Louisville	WHAS	365.6	820	10,000	
	WLAP	249.9	1,200	30	
Louisiana					
New Orleans	WABZ	249.9	1,200	100	
	WDSU	236.1	1,270	1,000	
	WJBO	218.8	1,370	2,500	
	WJBW	249.9	1,200	30	
	WSMB	227.1	1,320	500	
	WWL	352.7	850	100	
Shreveport	KTSL	228.9	1,310	100	
	KRMD	228.9	1,310	50	
	KTBS	206.8	1,450	1,000	
	KWEA	247.8	1,210	100	
	KWKH	352.7	850	10,000	
Maine					
Bangor	WABI	249			

Act of Dedication.

For aiding the recovery of all who are sick:
We dedicate this building.

For the healing of all who are wounded:
We dedicate this building.

For women in child-birth:
We dedicate this building.

As a home for the physician and the surgeon:
We dedicate this building.

As a training school for those who minister at the
sick-bed:
We dedicate this building.

For the aiding of the curative powers of nature:
We dedicate this building.

For the helping of humanity as it comes into and as
it goes out of this world:
We dedicate this building.

In the Name of the Great Physician:
We dedicate this building.

**The President, Board of Directors and
Members of the Faculty**

Announce the Opening:

of the

Brinkley-Jones Hospital **Association and** **Training School for Nurses [Inc.]** **Milford, Kansas**

Saturday, August Thirty-first
Nineteen hundred eighteen.

**You, Your Family and Friends are cordially
invited to attend.**

9 A. M. TO 9 P. M.

MEDICAL AND SURGICAL STAFF

JOHN R. BRINKLEY, M. D.
SURGEON IN CHIEF

TIBERIUS L. JONES, M. D. (FRANCE)
PATHOLOGIST

MRS. M. T. BRINKLEY
ANAESTHETIST

MISS GERTRUDE W. JOHNSON, R. N.
SUPERINTENDENT

OFFICERS

J. R. BRINKLEY, M. D.
PRESIDENT

MINNIE JONES BRINKLEY
VICE-PRESIDENT

J. EARL HAMMOND
SECRETARY-TREASURER

PROGRAMME

Saturday, August 31, 1918

- 9 A. M. to 12 M. General Assembly
12 M. to 1 P. M. Refreshments.
1 P. M. to 6 P. M. Inspection of building.
6 P. M. to 7 P. M. Refreshments.
7:15 P. M. Dedicatory Address - - - Dr. J. E. Kirkpatrick
7:45 P. M. Our Aims; Need of Hospitals; Touching the Modern
treatment of diseases - - - Dr. J. R. Brinkley, M. D.
8:30 P. M. Remarks - - - Mrs. J. R. Brinkley
8:45 P. M. Remarks - Miss Gertrude W. Johnson, R. N.

"If a man makes a better mousetrap than his
neighbor, even tho' he build his house in the forest,
the world will make a beaten pathway to his door."

The Brinkley Hospital

ESTABLISHED 1917

MILFORD, Geary County, KANSAS

My dear Radio Friend:

This acknowledges your applause and verifies your reception of our Station. Please accept the sincere thanks of the artists of KFKB, the Hospital Staff and myself for your kindly comment. Our regular program is enclosed.

Your acknowledging reception of our Radio Programs does not, of course, indicate any further interest in our Hospital or the work we do. However, I would feel remiss in not further acquainting you with us and offering you our services if we can be of assistance to you.

We specialize in the treatment of diseases of the prostate and other glands of the body, impotency, sterility, high blood pressure, epilepsy, dementia praecox and such other conditions as we have found to respond readily to the removal of focal infections and the transplantation of new gland tissue. We also do general surgery of all kinds but these conditions have had our special attention.

I am a strong advocate of frequent health examinations and our laboratories are as complete, for this purpose, as we can make them. It is by early and careful examination that we are enabled to prescribe the "ounce of prevention". If you would like to write to us about any health topic your letter will receive prompt and confidential consideration.

I hope you may continue to hear and enjoy our radio programs and you will tell your friends about them.

Cordially yours,

John A. Brinkley, M.D.