

THE **KMA GUIDE** 10c

Vol. 3

JANUARY, 1946

No. 1



Tech. Cpl. Ralph Corder with bride, Mae West (at left) and bridesmaid, Oma West.
(Story on Page 4)



"THE MAGAZINE ABOUT YOUR FAVORITES ON YOUR FAVORITE STATION"



Johnson, Nebraska

Our boy wants to have the KMA GUIDE sent to his married brother and sister for Christmas presents. You will find \$2 enclosed and state that my son, Lester, is having the GUIDE sent. I certainly like all your homemaker's programs.

Mrs. Chas. Feurer

Stanton, Iowa

I would like to have three yearly subscriptions of the KMA GUIDE sent to the names I have listed below. I am enclosing my personal check to cover.

Mrs. J. P. Rodstrom

(Thank you Mrs. Feurer and Mrs. Rodstrom. You are among the hundreds of our friends who have discovered that the KMA GUIDE makes an exceedingly worthwhile gift because it lasts all year, with a new magazine going out each month as a pleasant and cheerful reminder of your thoughtfulness and consideration. We send an acknowledging card to the one making the gift and a special gift card to the one who will receive it each month. This makes our little magazine suitable for remembrances on birthdays—anniversaries—as well as Christmas, Easter, and other holiday gifts.)

Inland, Nebr.

I am sending \$1 for which please send me another year's subscription of the KMA GUIDE. I don't know what I'd do without it as I certainly do enjoy it. I wish you all a Merry Christmas and a Happy New Year.

Florence Anderson

Sloan, Iowa

Here comes my dollar for another year of real enjoyment. The KMA GUIDE is the best radio magazine I have ever read so please see that my name is not taken off your list.

Delores Olson

The KMA Guide

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The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 North Elm St., Shenandoah, Iowa. Owen Saddler, editor; Doris Murphy, feature editor. Subscription price \$1 per year (12 issues) in the United States; foreign countries, \$1.50 per year. Allow two weeks' notice for change of address and be sure to send old as well as new address. Advertising rates on request.

Wakefield, Nebraska

I read and re-read every page of the KMA GUIDE. I have enjoyed every one of your pictures and I haven't missed a copy since I started taking it in July 1944. Enclosed is my \$1 for another year and please send me each issue as soon as you can.

Miss Shirley Hammer
Rural Route 1

Des Moines 17, Iowa

Enclosed find \$1 for another year's subscription to the KMA GUIDE. We read it from cover to cover and enjoy it very much. There is not another little magazine that gives so much news and costs so little. Thank you.

Mr. and Mrs. Wendell Bailey
3041 Frederick Hubbell Ave.

Salem, Iowa

Now that I have just taken the KMA Guide, I look forward to getting it each month. It tells about people and things I want to know.

Miss Wanita Gill

Council Bluffs, Iowa

Enclosed is my \$1.00 for another years subscription for the KMA Guide. Enjoy every bit of this magazine.

Mrs. Wm. Kerrs,
615-19th Ave.



A Chat With Earl May

I want to thank the great many of you who so kindly sent me holiday cards, wishing my family and me a Merry Christmas and a Happy New Year. I wish I could take the time to thank each of you personally. Since that is impossible, I thought Mrs. May, our two grandchildren, and I, could greet you on this page through a picture. This is the way we looked around our fireside Christmas Eve. From left to right, you see myself; Mrs. May; Betty Jane Rankin, 5½, standing; and Annette Gertrude May, 8 mos., seated in front.

Betty Jane is the daughter of my daughter, Frances, and Lt. J. D. Rankin. J. D. is in the Navy; he's now stationed in Chicago and expects to be discharged soon.

Little Annette is the daughter of my son Edward and his wife, Eleanor Jean. Edward, as you know, recently returned from active duty in Mexico City with the U. S. Foreign Service Dept.

Needless to say, Mrs. May and I are very proud of our 2 granddaughters. Betty Jane, as you can see, is a decided brunet with black eyes and olive complexion. Annette Gertrude, however, is a blond;

she has blue eyes and a sunny smile.

This is the very first picture in which Mrs. May and I have been able to appear with these sprightly little youngsters. We'd never seen Annette until Oct. 11 and Betty Jane is here only on a visit.

I don't have to tell you grandparents what joy and pleasure we're having in getting acquainted with these young ladies. And we're very proud to be able to appear with them in this picture as we wish you and yours a very happy, prosperous, and healthful New Year!

CHAMPIONS

Following is a coast-to-coast news release from the American Guernsey Cattle Club of New Hampshire:

"Earl E. May of Sherandoah, Ia., has completed 2 state champion records on his registered Guernsey cows. Paula Prim's production of 9,618.4 lbs. of milk and 415 lbs. of butterfat is the highest record in the state in Class BBB, meaning this cow was 4½ yrs. and milked twice daily for 10 mos. Alida's production of 9,569.7 lbs. of milk and 481.9 lbs. of butterfat is the highest record in the state in Class CCC, meaning this cow was 4 yrs. and milked twice daily for 10 mos. The sire of this cow, Argilla Fisherman has 31 sons and daughters in the American Guernsey cattle club performance register.

New Time For Leanna



LEANNA DRIFTMIER

Here is an important time and date to keep in mind! It's Monday, Jan. 7th, 3:15 to 3:45 p. m. This is the date Leanna Driftmier's popular homemaking program will be changed to a new time, 3:15 to 3:45 each week day afternoon. Remember this new time so you won't miss a single one of her programs. All of you are familiar with Leanna's friendly voice coming to you over KMA with favorite recipes, household hints and many other items of interest. And you will want to continue tuning in for her friendly chats and helpful hints. Leanna is one of the true pioneers in radio; her 20th anniversary on the air will be celebrated this March. Her "Kitchen-Klatter" programs are among those most famous of their type in radio, and are unusual because they come to you direct from her own home.

ANCHORS AWEIGH!

It's smooth sailing on the sea of matrimony for Ensign Vernon Charles Bell of the U. S. Naval Reserve and his bride, the former Jeane Gaw of St. Paul, Minn. The wedding took place there Dec. 3rd. Many of you KMA Guide readers will remember the bride as a continuity writer and the author of the column: "Program Personals". Jeane left KMA about a year ago to go back home.

Mr. & Mrs.

War has dealt another blow to Cupid! Pictured on the front cover you see Mae and Oma West with Tech. Cpl. Ralph Corder of Eldon, Ia., just as they were leaving for Troy, Kans., where Mae and Ralph were married. But the wedding would have been a double one if fate hadn't intervened. Oma planned to marry Ralph's brother, Bob, at the same time. However, a jeep accident in Germany broke his hip and he is now at a hospital in Camp Carson, Colo. When he is discharged from the hospital in a couple of months, their delayed wedding will take place.

This double romance dates back to the time the 2 couples worked on the staff of an Ottumwa, Ia., radio station. The boys were called "Black Hills Brothers". Then the brothers entered the service. For 4 long years Mae awaited Ralph's return. On Tues., Dec. 11, Uncle Sam gave him his discharge, and 5 days later, Dec. 15, the wedding took place at the Baptist parsonage, Troy, Kans. Mae and Oma were on the air with their regular programs until 11 a. m. They then left for St. Joseph to get W. H. Russell, known to radio listeners as "Bunkhouse Bill", who was the best man, with Oma the bridesmaid. In the zero weather the girls wore warm wool slack suits on the long trip. Before the nuptials, however they changed to their wedding gowns. The bride wore a beautiful aqua-silk afternoon dress with black accessories; her corsage was of white roses. Oma wore a rose colored dress suit; her accessories were black. After a weekend honeymoon in St. Joseph, they returned to Shenandoah and resumed their regular programs. The bride and groom are both the same age, 24, and were raised on farms. Mae's parents are Mr. and Mrs. Edwin West of Coatsville, Mo., and Ralph's folks are Mr. and Mrs. Bert Corder of Eldon, Iowa.

You can hear the West Sisters over KMA singing old-time and hillbilly favorites, every weekday at 7:45 a. m., 12:30 p. m., 3:30 p. m., and on the Suppertime Frolic at 5:45 p. m. They are also on the air every Sat. at 9:30 a. m. and 2:30 p. m.



Forecasts for the Month

Birthdays

- Jan. 4—Lila Lee Latta (wife of Lloyd Latta, Control Operator)
- Jan. 6—Clyde Burdick (husband of Ina Burdick, Mail Clerk)
- Jan. 8—Lois Morgan (wife of Jimmie Morgan)
- Jan. 10—Betty Joe Parish (daughter of Virginia and Little Joe Parish)
- Jan. 16—Billie Ruth Brawner (daughter of Paul Oliver Brawner, announcer)
- Jan. 19—Philip Everly (son of Ike Everly, entertainer)
- Jan. 20—Edith Hansen, homemaker
- Jan. 24—Shirley Jean Parish (daughter of Virginia and Little Joe Parish)
- Jan. 27—Julia Ferguson (daughter of Flower Lady Lina Ferguson)
- Jan. 31—Frederick Cherney (son of Engineer Franz Cherney)

Anniversaries

- Jan. 23—Marguerite and Hugh Aspinwall (Announcer Chick Martin)
- FLOWER: Snowdrop

MORE, PLEASE!

Mothers who have tried to fill up the tummies of hungry, growing boys, have often thought their legs must be hollow! Two-yr.-old David, according to his daddy RALPH CHILDS, is the "eatenist critter he ever saw." He not only eats all the time he is home but when they go to the neighborhood grocery store, he starts looking for something to eat the minute he alights in the store. He makes a dash for the cookie can; if white grapes are handy, he helps himself to those, eating stems and all; and usually emerges with an apple in hand.

David isn't too particular about what he eats—just as long as there is plenty of it!

New Comers

It isn't every day that KMA can introduce an entertainer who was born 5,000 miles away! But that's the case with Jerry Fronek, who left his native Czechoslovakia at the age of 3 and traveled with his mother to America. Since then he's lived in Okla., Minn., Kans., Ill., and Mo.; he came to Iowa Nov. 12.

Jerry early in life showed a leaning to things musical. When he was only 8, his Uncle Fred gave him a fiddle more than 100 years old. After just a few months' lessons, he began playing at school concerts and community affairs. In the Valley Park High school orchestra in



JERRY FRONEK

St. Louis, Jerry was 2nd violinist and also formed a dance band in which he played the trumpet and directed. Later he learned to play the piano accordion, and his big chance in radio came in 1941 when a member of a musical group broke his wrist, and Jerry filled in.

He met his wife Dorothy at a dance where he played with hillbilly band. She requested a Bohemian number he knew. He played the number, and that was the start of a breathless romance that became marriage 3 mos. later on May 10, 1941, in St. Louis. The 3rd important member of Fronek family is curly-haired, blue-eyed Geraldine, 3.

Jerry has light brown hair, blue eyes, is 5ft. 8, weighs 165. His favorite food is breaded pork chops, and he's partial to anything blue. His hobby is building model planes and indulging in sports, but right now he's busy looking for a home so his family can join him here in Shenandoah.

"Better Halves"

(Here, each month, we introduce you to the wives, or husbands, of your KMA friends.)

It's been said that people in radio live interesting lives, and we think you'll agree when you meet Mrs. Hugh Aspinwall, wife of our Production Director whose radio name is Chick Martin (Apr. KMA GUIDE, p. 5).

Born Marguerite Elizabeth Widder, in Milw., Wis., Aug. 22, 1911, she was graduated from the Girls' Tech. High School in 1926, and became a private sec'y. Through her interest in the organ came her introduction to radio and to her future husband, who was then the Music Director at a Milw. station. They were married Jan. 23, 1932.

Since that time "Marge" has made 18 apartments and houses in 8 different states into "homes", an enviable record in interior decoration. She's a good cook and a delightful hostess, as well as a fine mother to Jean Marie, 12.

But Mrs. Aspinwall has also kept in contact with her first love, business. In Cincinnati she was ass't. to the Personnel Mgr. in a defense plant, had F.B.I. training in finger printing and dealt with 1,500 employees. In Duluth, Minn., she managed a "small wear" dept., and in Mpls., Minn., worked in the training section of a large dept. store. In fact, personnel work is her hobby, and she says she can never get too much of it.

Marguerite is 5 ft. 6½, weighs 135, has light brown hair, green eyes. She's always attractively dressed and is especially fond of suits and hats. German potato salad is her culinary weakness, and the song she likes best is "Smoke Gets In Your Eyes".



MARGUERITE
ASPINWALL

Musical Fun

Playing a different piano every night brings many surprises to Hilton Griswold, accompanist for the Blackwood Quartet, which usually gives 7 concerts a week in various towns. Before each performance, Hilton has a little "warming-up session" to try the piano out.

One night when he gave a quick run up and down the keys, he was amazed to see 3 mice run out of the piano! Another time the piano would change from one key to another, when his fingers went from the bass to the high notes. What a time the boys had staying on key that night! Once they found there was NO piano in the hall where their concert was to be given. Fortunately James had a guitar in the car, so the boys were able to give their evening's program of hymns after all. Sometimes it is necessary to change piano benches about half way thru the concert. Hilton's rollicking 200 lbs. are often too much of a strain for only one bench—especially if it's been used much!

DIXIE KNEW!

Even dogs are observing! When EARL MAY bought some new brown tortoise shell glasses, he was amused to find that even Dixie, his cocker spaniel, noticed the difference. Dixie spends a great deal of time with him, and is quick to observe any unusual change in her master's looks or dress.

SMOKER'S DELIGHT

It wasn't surprising to find Announcer Ralph Childs in the newsroom the other evening, preparing his material for the 10:00 p. m., Falstaff newscast. That's what he does every Mon. thru Sat. night. But it was surprising to catch him in the act of smoking a cigarette in a 10¼-inch-long holder. After the initial shock had worn off, he explained to us it was a gift from his wife. The holder is maroon-amber colored with two dark green bands adorning the center. Such class, Mr. Childs!

Tips for Farmers

From
FRANK FIELD



Well here we are starting off another year. The old year is still close enough for us to remember our past mistakes and there is plenty of time before we start gardening again for us to do things better.

Right now the closest you can get to your garden spot is to look out the kitchen window but it is a very simple matter to take a piece of paper and make an actual scale map or plan of the garden spot. Better yet, make 2 plans. Make the first one exactly as the garden was last year, so many rows of this and so many rows of that for the first planting, then mark in what you did with each space after the first crop was gone. Study that map carefully and see if you planted the right amount of everything. Did you plant too many peas and some of them went to waste? Maybe you didn't plant enough beans and could have used twice as many. Keep all these things in mind and make your plan carefully to utilize every inch of ground to the best advantage.

How many of you took advantage of the mild sunny weather all thru Nov. to clear off the garden and have it plowed? This not only gets rid of a lot of next year's possible bugs and worms, but it also lets you get started a week or 10 days earlier than if you waited to plow in the spring.

About the only change we're going to make in 1946 is to cut out the baby lima beans and plant a lot more baby potato limas. I planted 2 rows of baby potato limas 2 yrs. ago just to try them out. They bore heavily but the flavor was so delicious we divided our planting about equally this year between them and the Henderson bush lima. We got nearly 3 times the yield from the Henderson than the potato lima, but this coming year we're going to give the lima bean space all to

the baby potato lima; in fact, try to increase it 3 or 4 rows at the expense of something else. We'll probably wind up using part of the present sweet corn space, and make up for it by planting all late sweet corn where we dig the early potatoes.

I suppose you learned long ago it wasn't necessary to allow garden space for radishes. When you plant carrots and beets, just scatter a little radish seed in the row, before you cover up the seed. Scatter them thinly so there aren't more than 1 or 2 radish seed to the foot. Beet seed and carrot seed are usually slow coming up, while radish seed comes up quickly and will mark the row. So if it's necessary, you can cultivate once or twice, before the beets and carrots are thru the ground. By spacing radishes this far apart, every one will develop into a big solid radish and they will be far enough apart so they'll not injure the carrots or beets in the least. The radishes will all be used up before the carrots and beets begin to need the room.

Don't forget to thin the beets and carrots less than 2 inches apart in the row. This should be done before they are more than 3 or 4 in. high. You may say, "Why go to all the work of thinning them, why not sow the seed thinly in the first place so it wouldn't be necessary to thin them later?" Well, it just doesn't work that way because the little seedlings are so tiny and tender that just one of them isn't strong enough to break the crust and come through the ground. It's necessary to sow seed thickly, so they can all get together and push, but it's also necessary to thin them down, while they're still small so the overcrowding won't stunt them later on.

The time to plant the hardy, cool-weather crops such as peas, radishes, lettuce, beets and carrots, is just as soon as the frost goes out of the ground in the spring and it gets dry enough to work.

Most of you know these things from past experience but keep in mind we have a lot of beginners who gardened last year for the first time and who have to learn the hard way, unless someone gives them a helping hand.



KMA DAILY PROGRAMS FOR JANUARY, 1946



960 ON YOUR DIAL

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

5:30 a.m.—Blackwood Brothers
 5:45 a.m.—Church of the Air
 6:00 a.m.—RFD 960
 7:00 a.m.—News
 7:15 a.m.—Frank Field
 7:30 a.m.—Blackwood Brothers
 7:45 a.m.—Green Mountain Boys
 8:00 a.m.—Morning Headlines
 8:15 a.m.—The Peabodys
 8:30 a.m.—Breakfast Club
 9:00 a.m.—Homemaker's Visit
 9:30 a.m.—Hymns of All Churches
 9:45 a.m. (Mon.)—One Woman's Opinion
 9:45 a.m. (Except Mon.)—Listening Post
 10:00 a.m.—Breakfast in Hollywood
 10:30 a.m.—Home Edition
 10:45 a.m.—Ted Malone
 11:00 a.m.—Stump Us
 11:15 a.m.—Frank Field
 11:30 a.m.—Glamour Manor
 12:00 noon—Earl May—News
 12:30 p.m.—Home Folks
 12:45 p.m.—Market Reports
 1:00 p.m.—Utah Rangers
 1:15 p.m.—Blackwood Brothers
 1:30 p.m.—Bride & Groom
 2:00 p.m.—Mack & Slim
 2:15 p.m.—John J. Anthony
 2:30 p.m.—"Ladies Be Seated"
 3:00 p.m.—Jack Berch Show
 3:15 p.m.—Kitchen-Klatter
 3:45 p.m.—Little Joe's Jamboree
 4:00 p.m.—Lina Ferguson
 4:15 p.m.—Jimmie Morgan
 4:45 p.m.—Hop Harrigan
 5:00 p.m.—Terry and the Pirates
 5:15 p.m.—News
 5:30 p.m.—Jack Armstrong
 5:45 p.m.—Suppertime Frolic

MONDAY NIGHT

6:00 p.m.—Fulton Lewis, Jr.
 6:15 p.m.—Supper Songs
 6:30 p.m.—Earl May News
 7:00 p.m.—Lum 'n Abner
 7:15 p.m.—Hedda Hopper

7:30 p.m.—Pacific Serenade
 8:00 p.m.—Rex Maupin's Band
 8:30 p.m.—Clancy Hayes' Band
 8:55 p.m.—Coronet Front Page
 9:00 p.m.—Thé Shadow
 9:30 p.m.—Hoosier Hop
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Sinclair Headlines
 10:30 p.m.—Your Land and Mine
 11:00 p.m.—Newstime
 11:30 p.m.—Luis Russell's Band

TUESDAY NIGHT

6:00 p.m.—Fulton Lewis, Jr.
 6:15 p.m.—Supper Songs
 6:30 p.m.—Earl May, News
 7:00 p.m.—Lum 'n Abner
 7:15 p.m.—Elmer Davis
 7:30 p.m.—Alan Young
 8:00 p.m.—Guy Lombardo
 8:30 p.m.—Drs. Talk It Over
 8:45 p.m.—Hank D'Amico
 8:55 p.m.—Coronet Front Page
 9:00 p.m.—Concert Time
 9:30 p.m.—Gay Claridge's Band
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Raymond Swing
 10:30 p.m.—Luis Russell's Band
 11:00 p.m.—Newstime
 11:30 p.m.—Benny Goodman's Band

WEDNESDAY NIGHT

6:00 p.m.—Fulton Lewis, Jr.
 6:15 p.m.—Supper Songs
 6:30 p.m.—Earl May, News
 7:00 p.m.—Lum 'n Abner
 7:15 p.m.—Elmer Davis
 7:30 p.m.—Fishing & Hunting Club
 8:00 p.m.—Fresh-up Show
 8:30 p.m.—Pages of Melody
 8:55 p.m.—Coronet Front Page
 9:00 p.m.—Counterspy
 9:30 p.m.—Marty Dale Trio
 9:45 p.m.—Galli Sisters
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Sinclair Headlines
 10:30 p.m.—Benny Goodman's Band
 11:00 p.m.—Newstime
 11:30 p.m.—Emil Vanda's Band

THURSDAY NIGHT

- 6:00 p.m.—Fulton Lewis, Jr.
- 6:15 p.m.—Supper Songs
- 6:30 p.m.—Earl May, News
- 7:00 p.m.—Lum 'n Abner
- 7:15 p.m.—Earl Godwin
- 7:30 p.m.—Am. Town Meeting
- 8:30 p.m.—Detect and Collect
- 8:55 p.m.—Coronet Front Page
- 9:00 p.m.—You Make The News
- 9:30 p.m.—Bob Grant's Band
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Raymond Swing
- 10:30 p.m.—Tony Pastor's Band
- 11:00 p.m.—Newstime
- 11:30 p.m.—Bob Grant's Band

FRIDAY NIGHT

- 6:00 p.m.—Fulton Lewis, Jr.
- 6:15 p.m.—Supper Songs
- 6:30 p.m.—Earl May, News
- 7:00 p.m.—Blind Date
- 7:30 p.m.—This Is Your FBI
- 8:00 p.m.—Famous Jury Trials
- 8:30 p.m.—The Sheriff
- 8:55 p.m.—Coronet Front Page
- 9:00 p.m.—Gillette Fights
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Sinclair Headlines
- 10:30 p.m.—Your Land and Mine
- 11:00 p.m.—Newstime
- 11:30 p.m.—Harry Cool's Band

SATURDAY PROGRAMS

- 5:30 a.m.—Blackwood Brothers
- 5:45 a.m.—Church of the Air
- 6:00 a.m.—RFD 960
- 7:00 a.m.—News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—Smilin' Ed McConnell
- 7:45 p.m.—Green Mountain Boys
- 8:00 a.m.—Morning Headlines
- 8:15 a.m.—Blackwood Brothers
- 8:30 a.m.—To Be Announced
- 9:00 a.m.—Homemaker's Visit
- 9:30 a.m.—West Sisters
- 9:45 a.m.—Jimmie Morgan
- 10:00 a.m.—Harry Kogen's Band
- 10:15 a.m.—Forward March
- 10:30 a.m.—Saddle Pals
- 11:00 a.m.—House of Mystery
- 11:30 a.m.—Your Home and Garden
- 12:00 noon—Earl May, News
- 12:15 p.m.—Man on the Farm
- 12:45 p.m.—Joe & Ike
- 1:00 p.m.—Utah Rangers
- 1:15 p.m.—Blackwood Brothers
- 1:45 p.m.—Voice Of The Army
- 2:00 p.m.—Range Riders
- 2:30 p.m.—West Sisters
- 2:45 p.m.—Jimmie Morgan
- 3:00 p.m.—Chester Bowles
- 3:15 p.m.—Kitchen-Klatter

- 3:45 p.m.—Little Joe's Jamboree
- 4:00 p.m.—Lina Ferguson
- 4:15 p.m.—Jimmie Morgan
- 4:45 p.m.—News
- 5:00 p.m.—Songs of the West
- 5:30 p.m.—Harry Wismer
- 5:45 p.m.—Suppertime Frolic
- 6:00 p.m.—It's Your Business
- 6:15 p.m.—Correspondents Abroad
- 6:30 p.m.—Ralph Childs, News
- 6:45 p.m.—Treasury Salute
- 7:00 p.m.—Woody Herman
- 7:30 p.m.—Man From G-2
- 8:00 p.m.—Gangbusters
- 8:30 p.m.—Boston Symphony
- 9:30 p.m.—We, the Editors
- 9:45 p.m.—Hayloft Hoedown
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Parade of Features
- 10:30 p.m.—Sammy Kaye's Band
- 11:00 p.m.—Newstime
- 11:30 p.m.—Bob Grant's Band

SUNDAY PROGRAMS

- 7:00 a.m.—News Summary
- 7:15 a.m.—Guitar Music
- 7:30 a.m.—Back to the Bible
- 8:00 a.m.—Young People's Church
- 8:30 a.m.—Your Worship Hour
- 9:00 a.m.—Sunday School Lesson
- 9:15 a.m.—Treasury Salute
- 9:30 a.m.—Iowa Speaks
- 9:45 a.m.—Newstime
- 10:00 a.m.—Call of the Cross
- 10:30 a.m.—Voice of Prophecy
- 11:00 a.m.—Pilgrim Hour
- 11:30 a.m.—Lutheran Hour
- 12:00 noon—Ralph Childs, News
- 12:15 p.m.—Excursion in Science
- 12:30 p.m.—Blackwood Brothers
- 12:55 p.m.—George Gunn
- 1:00 p.m.—Chaplain Jim, U.S.A.
- 1:30 p.m.—National Vespers
- 2:00 p.m.—Elmer Davis
- 2:30 p.m.—Week Around The World
- 3:00 p.m.—Darts for Dough
- 3:30 p.m.—Mary Small Revue
- 4:00 p.m.—Jones and I
- 4:30 p.m.—Charlotte Greenwood
- 5:00 p.m.—Hall of Fame
- 5:30 p.m.—Sunday Evening Party
- 6:00 p.m.—Drew Pearson
- 6:15 p.m.—Don Gardner—News
- 6:30 p.m.—Quiz Kids
- 7:00 p.m.—Sunday Evening Hour
- 8:00 p.m.—Walter Winchell
- 8:15 p.m.—Luella Parsons
- 8:30 p.m.—Mayor LaGuardia
- 8:45 p.m.—Jimmie Fidler
- 9:00 p.m.—Theatre Guild
- 10:00 p.m.—Fulton Lewis, Jr.
- 10:15 p.m.—Vera Massey
- 10:30 p.m.—Randy Brook's Band
- 11:00 p.m.—News Time
- 11:30 p.m.—Leighton Noble's Band

On the KMA Party Line

With **DORIS MURPHY**

Troubles never come singly, and FRANK FIELD can prove it! In his haste early one morning to shut off the alarm clock, he stumbled into a chair and broke a toe. A day or so later, while cleaning his teeth, he exerted too much pressure and broke his lower plate! Frank says his luck isn't what it's "cracked up" to be.

The kids in the neighborhood of News Editor RALPH CHILDS are probably envying 5 yr. old Stevie's Christmas present of one of the nicest pair of real cowboy leather vest and chaps "seen in these here parts". Just before Christmas, Ralph ordered the cowboy outfit from a New Mex. firm which specializes in fine Western goods. Altho Ralph confided it cost him considerable, he figured with 3 boys in the family, 2 younger than Stevie, it would be a good investment for several years. There will be plenty of rootin', tootin', shootin' around the Childs' household from now on!

"Like father, like son" is an expression you've often heard. But if Butch Oliver, 5 yr. old son of PAUL OLIVER, follows his present inclinations, he's going to be a farmer, not an announcer. For Christmas Butch wanted a complete farm set, and Santa didn't disappoint him.

Looks like JIMMIE KENDRICK will soon be on his feet again! Everybody that gives him a ride home flirts with trouble. Program Mgr. Terry Moss took Jimmie home a few nights ago, and when Jimmie got out, the car door handle broke off in his hand. A few days later entertainer Bob Stotts also gave Jimmie a lift home. While Jimmie was getting in, an approaching auto crashed into the rear of Bob's car, tearing off the rear bumper. Insurance agents will soon consider Jimmie a special risk!

For a while it looked as if MRS. STEVE WOODEN'S plans to spend Christmas with her folks in Vancouver, Wash., would not materialize. About the time she planned to leave, she got pneumonia and was



Doris "Listens In"

rushed to the hospital. With the aid of penicillin, Kathleen recuperated in time to make the delayed trip.

To bring in a big mallard during the duck season was the ambition of JIMMIE MORGAN. Many a hunting day he returned disappointed. But Lady Luck smiled on him the day before the hunting season ended. He caught not one, but TWO fine mallards, a drake and a hen, almost 3-3/4 lbs. each. Not only was Jimmie well pleased, but Skipper, his little dog that always goes along, seemed happy too.

If you were listening to the 7:45 a. m., Green Mountain Gang recently, you heard a lot of joking about LITTLE JOE'S curly hair. Know why? Well, Little Joe is part Indian and has naturally straight black hair. But that one morning he shocked the gang when he appeared with a perfect head of wavy hair. After he finally admitted his wife had prettied him up with a fashionable finger wave, he dashed home, washed out his curly locks, and returned to the studio, saying, "No more finger waves for me!"

Cold weather has its drawbacks! The thermometer registered 6 below zero one morning. JAMES BLACKWOOD hopped in his car, stepped on the starter, but it was "no go". He rushed on foot to DON SMITH'S house. They both piled into Don's car, but it refused to start. Disgustedly they hurried to the studio,

(Continued on Page 11)

ON THE KMA PARTY LINE—Cont'd

Breathlessly entering the door at 7:30, they heard their theme song, "Give the World a Smile", being rendered by ROY, HILTON, and CHICK MARTIN. Production man Martin has kindly pinch-hitted several times lately when the members have been ill or late.

Even tho Linda Lee, 6½ yr. old daughter of Program Mgr. TERRY MOSS, always enjoys getting new things from Santa, she still loves the 2 electric trains she got several years ago. Each yr. these trains with all their tracks, tunnels, automatic signals, and switches are set up under the Christmas tree to be enjoyed. Activity games and construction projects were among the educational gifts Linda found awaiting her this year.

It's always "fair weather" with Anncr. WARREN NIELSON, when blonde Virginia White comes down from Sioux City. Virginia, you see, is Warren's "big moment". Incidentally she's govt. weather observer at the airport there. Her home town is Hampton, Ia. Warren is one of the 2 remaining KMA bachelors, but we won't say for how long!

Homemaker EDITH HANSEN'S two sons told her what they wanted for Christmas and got it. Harold, a Marine, wanted a serviceman's watch that would withstand shocks, dust, and water. He is at Camp Pendleton, Cal., a disbursal center, and expects to be shipped out soon. Don, in the Naval Hospital at Corona, Cal., wanted a bright lumberjack shirt and one for a buddy too. In a recent letter to his folks, Don wrote: "I have just shaken the hand of Jim Jefferies, former heavy-weight champion." This naturally gave Don quite a thrill.

"Necessity is the mother of invention" as shown in Anncr. EDDIE VAUGHN'S household. Son Jimmie's choice of radio programs, differing from mama's and papa's, presented a complex problem. So Engr. Walt Ely was called in, and he remedied the situation by equipping a table-model radio with earphones. By pushing a plug into a receptacle in the back of the radio, the loud speaker is cut off. The much-wanted program then issues thru 10 ft. of cord to the earphones,

(Continued on Page 15)

Fun With Flowers

By LINA FERGUSON

Happy New Year to all garden-minded listeners whose acquaintance I've made the last year on my 4 p. m. "Fun with Flowers" program!

Jan. is inventory time. Gardeners are thinking of the coming season. The seed catalog is the book of the month; isn't it fun to turn over the bright pages to find old favorites and interesting novelties? If during the war years you have devoted your time only to practical gardening, have more fun with flowers this spring! Get those bright-colored phlox you've been wanting to replace the dingy seedlings which have crowded out the original varieties. If you're starting a home improvement program with a new foundation or a hedge, write me about it. Let me know what your problems are.

This season will see many perennial borders started. A row of peonies or bush chrysanthemums planted 10 ft. apart along your walk or driveway is a good beginning. Fill in between them with groups of iris and phlox. Make your background of hardy asters, delphiniums, day lilies and other fall perennials. Add low-growing pinks, sweet William, columbine, pyrethrum, and Shasta daisies toward the front, and you have the framework to which you can add from year to year. Plan your border in 10ft. sections and repeat these as many times as necessary.

A word about your Christmas poinsettias: they like sunlight, moist soil and a constant temperature. When the leaves fall, camouflage the bare stems with sprays of pine or branches of the discarded Christmas tree. When this is no longer possible, withhold water and put the plant where it won't freeze for a rest period. In April or May bring it to the light, cut back each stem to within a few inches of the soil, water it well and keep it in a sunny place. Use the new growth for cuttings to start new plants.

Program Personals

By HARRIET LINGO

During the last 7 years, Mandel Kramer has been sentenced to serve more than 5,000 years in jail, been electrocuted more than 25 times, hanged 12 times, shot and left dead in the gutter so often he can't remember the occasions, and suffered innumerable other violent deaths. He has, in turn, shot, stabbed, strangled, poisoned and beaten to death more men and women than any other person now living. All of this is the result of his having been one of the regulars on GANG-BUSTERS (9 p.m. Sats.). His neighbors often smile when seeing him take great pleasure in wheeling his baby through the park after a day of blood-curdling action on the radio.

On a recent broadcast of BLIND DATE (Fri., 7 p.m.) Arlene Francis asked Sgt. Johnny O'Connor: "What makes Los Angeles the 3rd largest city in the United States?" O'Connor quickly answered, "People!"

When Dr. Serge Koussevitzky, conductor of the BOSTON SYMPHONY (Sat., 8:30 p.m.) learned that many Russian composers had no paper on which to write, he arranged for an American publishing firm to send large amounts of paper to the composers at his expense. Now that the war is over, Koussevitzky has received many letters of gratitude from famous composers for his good deed.

Flash! All motion picture camera equipment mysteriously broken at 20th Century Fox in Hollywood! But they were nice about it and blamed a freakish electronic mishap and not the fact that ABC's ace funnyman, ALAN YOUNG, was before the lens. Alan, (Tues., 7:30 p. m.) is now

adding a screen career to his radio funny-boning. He'll be starred with titian-haired Jeanne Crain.

What better keynoter is there than the veteran Capitol Hill commentator—EARL GODWIN?—(Thurs., 7 p.m.). When you have GODWIN in there, taking apart the latest dispatches from here and abroad and making them mean something, you soon find out what effect that news will have on your life. Millions like him for his horse-sense, his faintly Dutch-uncle delivery, and because he is so easy to listen to.

The other day on GLAMOUR MANOR (Wkds. 11 a. m.) they were telling about a fellow who "had so much water on his knees that he wore 'pumps'" (!)

There's a lot of emotional punch in the authentic FAMOUS JURY TRIALS program (Fri., 8 p. m.) — especially when the prosecuting attorney, confident and suave, starts closing in for the kill . . . and, on the other side, the attorney for the defense desperately

pleads for a client's life. Every one of these brilliant court-room scenes has, at some time or another, made legal history in America.

News—music—and drama aren't the only requisites of radio listeners . . . they also have a sincere thirst for knowledge. This was again proved by the fact that the highly technical DOCTORS TALK IT OVER program (Tues., 8:30 p. m.) had doubled its listening audience, and furthermore, every week a steady stream of requests is received for reprints of the discussions . . . requests which are completely unsolicited and come from laymen and doctors alike.

Recent winner of Tom Breneman's

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Pictured above are Lt. John S. Ladendorf and Charles Layton whose radio name is Charles Layton. They are twins and vice-presidents of the International Twins Association. Layton is the announcer on the FORD SUNDAY EVENING HOUR (Sun., 7 p.m.)

New Programs

We are happy to announce the addition of some very outstanding programs to our schedule this month.

THE PEABODYS, 8:15 to 8:30 a. m., Mon. thru Fri., starting Jan. 7, is a very human story of a lovable family. They'll win your hearts and earn your friendship, we are sure.

BRIDE AND GROOM, 1:30 to 2:00 p. m., Mon. thru Fri., starting Jan. 7, is being picked by the experts as the program that will become the greatest in daytime radio. We all like to go to weddings and BRIDE AND GROOM brings a wedding every day right into your very home.

THE LAND WE LIVE IN, 10:30 to 10:45 p. m., Mon. thru Fri., has been on KMA since Dec. 21. It features famed analyst and author, Henry J. Taylor, and you can even get a free copy of the scripts if you want one.

FIORIELLO LA GUARDIA, long famous as New York City's fiery mayor, can be heard 8:30 to 8:45 p. m., every Sun., starting Jan. 6. "The Little Flower" (which is what his first name means) thinks of himself as every man's champion. You'll always find him interesting.

And then, starting Jan. 19, we'll have a new musical variety program every Sat. a. m., 8:30 to 9:00. It's so good the network producers haven't found a suitable name for it yet. But it's sure-fire entertainment—and you'll want to listen.

STICK 'EM UP!

A few dark nights ago, Anncr. Jimmie Kendrick and mother were walking downtown, and they had reached a point where the streets were dimly lighted. Suddenly Jimmie felt an object pressed in the small of his back and heard a voice commanding, "Put them up!" Jimmie raised his hands, thinking he was going to be "fleeceed".

Hearing a laugh, he looked around, only to find one of our control operators, who had sneaked up and thought he would have a little fun. He had previously signaled Jimmie's mother, and she too was in on the joke!

Looking Forward

With MERRILL LANGFITT

Early in Dec., Ray Schroeder, Chief Engineer, and I attended the National 4-H Congress at Chicago. It was inspirational to see those 1,200 4-H boys and girls from the U. S., Canada, and U. S. possessions, working together to adopt a program for the 4-H boys and girls everywhere.

It's a fine experience for a farm boy or girl to attend the National 4-H Congress, and to learn what youth are doing. Attending the Congress makes one realize that the future agriculture leaders of America are in that group, and that those boys and girls are developing traits of character and leadership which will be most important in American agriculture.

Speaking about developments in agriculture, you folks may want to start using some commercial fertilizers to build back the fertility of the soil that has been lost during the war. Some of you are thinking about liming certain acreages on the farm. The lime would come first if the soil reacts acid, because the commercial fertilizers, that is nitrogen, phosphate and potash, become more readily available in sweet soil than in sour soil. Of course the purpose of lime is to neutralize acidity of the soil.

In buying lime you should take note of the test on that lime. In general it is recommended that the calcium content should be at least 80 percent or better if it is to be practical for agricultural purposes. Ordinarily if lime is needed at all, 2 tons to the acre would be the normal rate of application. If you want to find out if your soil needs lime, your county agent or vocational agriculture teacher can test the soil for you.

Considerable research is being made on uses of commercial fertilizers, and as these results become available, we in turn will make them available to you through our KMA Farm Service Dept. and on our Farm Service radio program, RFD 960 from 6 to 7 a. m., each day.

The New Year

By LEANNA DRIFTMIER

In my radio mail this past week was the following recipe. I am sure if we follow it carefully, we will not only be happy but we will help others to enjoy the New Year too: "Take 12 fine, full-grown months, see that these are thoroughly free from all old memories of bitterness, rancor, hate and jealousy; cleanse them completely from every clinging spite; pick off all specks of pettiness and littleness; in short, see that these months are freed from all the past—have them as fresh and clean as when they first came from the great storehouse of Time.

Cut these months into 30 or 31 equal parts. This batch will keep for just one year. Do not attempt to make up the whole batch at one time (so many persons spoil the entire lot in this way), but prepare one day at a time, as follows:

Into each day put 12 parts of faith, 11 of patience, 10 of courage, 9 of work (some people omit this ingredient and so spoil the flavor of the rest), 8 of hope, 7 of fidelity, 6 of liberality, 5 of kindness, 4 of rest (leaving this out is like leaving the oil out of the salad—don't do it), 3 of prayer, 2 of meditation, and one well-selected resolution. If you have no conscientious scruples, put in about a teaspoonful of good spirits, a dash of fun, a pinch of folly, a sprinkling of play, and a heaping cupful of good humor.

Pour love into the whole and mix with a vim. Cook thoroughly in a fervent heat; garnish with a few smiles and a sprig of joy; then serve with quietness, unselfishness and cheerfulness, and a Happy New Year is a certainty".

'STEW BAD!

As most of you know, months containing the letter R are the months oysters are popular. This, however, does not mean much to the Blackwood Quartet as not one of them likes oysters. So oyster stew is one dish that will never be included in the menu at their homes.

New Recipes

By Edith Hansen

The New Year is a grand time to start on some new recipes. For better meals in 1946, try these!

PAUL OLIVER'S ITALIAN SPAGHETTI.

In a 2-qt. saucepan put 2 to 4 T olive oil or bacon grease, dice 1 large onion, 1 bud garlic, add parsley to taste. Fry until clear. Add 2 cans tomato paste and 6 cans water. Simmer over low heat 4 hrs. After 1 hr. add Parmesan cheese or Kraft grated to taste, and meat balls. (Add more water if it gets too thick). For meatballs, form with 1 lb. hamburger, 1 egg, parsley, 1 bud garlic diced, 2 T cheese and brown before dropping in sauce. About 20 min. before serving, prepare spaghetti as usual. Serve spaghetti and sauce separately. Serve lettuce, celery, and olive oil salad, Vienna bread.

SPANISH RICE. Brown in 1/3 c shortening: 1 bud garlic, 1/2 c onions, 1 lb. beef or pork ground up. Then add 1 chopped green pepper, 1 c diced celery, 3 1/2 c canned tomatoes, 2 t salt, 1/4 t pepper, 1 T Worcestershire sauce. Cook until steaming, stir well and sprinkle 1 c raw rice over top. Do not stir. Cover and cook at low temperature without removing cover for 45 minutes.

MOCK OYSTERS. 2 c corn, 2 egg yolks, 1 t cream, 2/3 t salt, 1/4 t pepper, 2 T flour, 1 T melted fat, 2 egg whites, beaten. Mix all ingredients, except beaten egg whites. Fold them in last. Drop by spoonfuls in frying pan containing 6 T melted fat. Brown on both sides.

SAUERKRAUT PIE. 1 qt. sauerkraut, 3 pork shanks, 4 or 5 large potatoes, 2 eggs, salt and pepper. Cook the meat until it falls off the bone. Cut up but not fine. Put a layer of kraut in a greased casserole, then the meat and the remainder of the kraut. Grate the potatoes, add the eggs, salt and pepper to taste. Spread evenly over the kraut. Bake 1 hr. in moderate oven. (If raw kraut is used, it should be cooked first).

ON THE KMA PARTY LINE—Cont'd

and finally into the ears of delighted 9 yr. old Jimmie.

The war's lethal gas chambers have given our engineers ideas. When an unsuspecting mouse is discovered in the waste basket, the "keepers of the kilocycles" just pour a few dops of carbon tetrachloride in the waste basket, cover it with a large phonograph record, and Mr. Mouse painlessly expires.

You should have seen the smiles on the faces of Roberta, 2, and Kenneth, 4. children of BOB STOTTS, when they saw the cute little table and chairs Santa left them! Now they eat their breakfast on their new table every morning.

To introduce his bride to his parents, MACK SANDERS recently took Jeanie on a 3,000 mile trip to Boothton, Ala. A friend, "SLIM" FITTS, and wife, Billie Louise, returned with them. Mrs. Fitts, born in Montevallo, Ala. had seen very little snow until coming to Ia., and it gives her a big thrill. Fiddlin' Slim, known as the Southern champion old-time fiddler, comes from a family of musicians, and is now on our staff. He can be heard playing fiddle, bass, or guitar with different groups thruout the day. Mack is proud of the fine, old bass fiddle he brought back. It was bought in 1911 by Slim Fitts' dad. It's seen plenty of service, but is still in fine shape.

Visiting with Gene Autry at the Nat'l 4-H Club Congress in Chicago was an experience enjoyed by MERRILL LANGFITT, our Farm Director. KMA had a studio in the Stevens Hotel during the Congress, and Merrill met many well-known personalities. He even interviewed Don McNeal, emcee of Breakfast Club, heard over KMA at 8:30 a. m., weekdays.

Now your questions as space permits: JERRY: Announcer Warren Nielson and Jimmie Kendrick are not related. MRS. W. E. JOHNSON: Zeke, Joan, & Martha Jean Williams will be in Fairmont, W. Va., after Jan. 1. Virginia Lee & husband live in Shenandoah and she'll be graduated from high school this month. MARJORIE SORSENSEN: Thelma is a sister of Mae and Oma West. Truman returned home to Bolivar, Mo., and Dude went to Independ-

**The Buyer's Guide**

This feature is strictly for your service. Only genuine, trustworthy bargains can be listed. Rates: \$1 per 25-word ad; extra words, 4¢ each.

FARMERS! Do you have electricity or are getting it soon? No need to discard your present battery radio if it's the popular model using a combination A-B pack with 4-prong plug. You can install a new power pack to operate your radio from your light socket as easily as you change your battery pack. Sent postpaid for only \$15.00 ready to operate. If in doubt, send me model and serial number of your radio, and I will gladly advise you. Glen Klein, Engineer, 106 E. Summit, Shenandoah, Iowa.

ence, Mo. MRS. L. R. M.: The families of the Blackwood Quartet all live in Shenandoah. MISS FRANCIS HARFORD: We don't know the whereabouts of the Sizemores, Asher and Little Jimmie. MARGARET ANN ALLEN: Jeanie Pierson Sanders real name is "Imogene".

PROGRAM PERSONALS—Cont'd

BREAKFAST IN HOLLYWOOD (Wkdys., 10 a. m.) orchid was Mrs. Mary Jane Ezell of Phoenix, Ariz., who is the mother of 6, grandmother of 37, and great-grandmother of 55. Mrs. Ezell said she was 96.

QUIZZER: Before World War I there was a stage-struck kid of 13 who earned his coffee and cake as a singing usher of a harlem movie house. Eventually he graduated to vaudeville where he earned \$100 a week as a hoofer. Then he quit the stage and went to work as a news writer for \$25 a week, because he thought he'd like that better. He was right. Today he writes a column syndicated around the globe: his radio program Sunday nights at 8 is famous—and forceful. Who is he?

ANSWER: Walter Winchell heard every Sunday over KMA at 8 p. m.

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THE BLACKWOOD FAMILIES

These are the families the 4 members of the Blackwood Quartet come home to after traveling an average of 2,500 mi. a week, on personal appearances. From left to right are Mrs. Roy Blackwood, wife of the 1st tenor; Mrs. Hilton Griswold, wife of the pianist; Cecil Stamp Blackwood, son of Roy; Don Ronald Smith, son of Don Smith, bass; Mrs. Don Smith, Mrs. James Blackwood, wife of the 2nd tenor; and playing with their toys on the floor are Barbara Ann Griswold and Jimmie Blackwood, Jr.

Two of the wives, Mrs. Roy Blackwood (Susie Hall) and Mrs. James Blackwood (Miriam Grantham) hail from Miss. They have charming Southern accents and like to crochet and knit. Before her marriage Miriam Blackwood worked at a Jackson, Miss., radio station where she met James. They've been married 6 yrs., and their son, Jimmie, Jr., is 2½. Roy and Susie Blackwood have been married 25 yrs. and

have 2 sons, Cecil Stamp, 10 (shown in picture) and R. W., 23, just returned from 1½ yrs. in the Army and 10 mo. overseas in the Pacific area.

Marie Cox Griswold comes from Farragut, Ia. While working at KMA as Editor Owen Saddler's sec'y, she met Hilton in Aug., 1940; their whirlwind courtship culminated in marriage Mar. 1941. Their little daughter Barbara Ann will be 3 in Feb. Mrs. Don Smith is the former Peggy Shepherd of San Diego, Cal. Her romance with basso Don began when they met at a church party. This is the 1st time she's ever seen snow, and she and Don Ronald, 9, like it so much they have playful snowball fights.

The Blackwood wives not only keep the home fires burning while their husbands are away, but help out in a business way too. They take care of the correspondence and fill orders for songbooks.