



Galva, Ia.

Our family enjoys reading the GUIDE very much and one can't wait until the other is through reading it. We'd like to see a picture of R. W. Blackwood and his family.

—Mrs. George Dunlap

Cainsville, Mo.

I enjoy every issue of the GUIDE as well as my seven brothers and three sisters enjoy it. My mother gives me this opportunity to receive the GUIDE for one of my birthday gifts each June—so please accept the enclosed \$1 for another year's subscription. Our radio is tuned to 960 almost all the time we enjoy all your entertainers so much.

Good luck to all of you from "down Old Missouri way."

—Miss Mary Cain

Mankato, Kans.

I have neglected sending in my dollar long enough, so here it is for another year of a swell little magazine. It is like a letter, it is so newsy and homey.

—Mrs. Floyd Parsons

Morrill, Kansas

I enjoy reading every issue of the GUIDE for it is fun comparing the pictures of the entertainers with what we "thought" they looked like.

I have every issue of the magazine—so please continue to send it.

—Alice Thomas

Omaha, Nebr.

We live about 2 blocks from our mail box and when the GUIDE arrives I usually have the pictures all looked at on my way back to the house—we enjoy the GUIDE so much.

—Mrs. Earl Perkins

The KMA Guide

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Vol. 3

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Cover Story

Is this quintet of KMA announcers seeking refuge from 105 degree temperatures 'way up in the north woods? You might conclude that from the cover picture, but as a matter of fact, these fellows were snapped by photographer FRANK FIELD one hot summer day, when they shelved radio problems for a tasty outdoor supper cooked at the stone fireplace in Earl May's back yard.

Disproving the theory that women are the queens of the kitchen, these culinary kings-for-a-day donned chefs' chapeaux, cooks' aprons, and laughingly declared they'd never tasted anything so good!

PAUL OLIVER, left, looks the very image of a chef as he prepares to dish up hamburgers. CHICK MARTIN, second from the left, smiles as he makes ready to pour the coffee. Next, WARREN NIELSON leans over to check up on the fire (you can see the smoke drifting toward the pine trees). Pgm. Mgr. TERRY MOSS extends his plate in anticipation, and News Editor RALPH CHILDS samples the pop.

A vacation from worries, and strictly stag, this informal party was a huge success. The gang at KMA have so much fun together both on and off the air that the chances of our getting some more fine pictures in the future are very good!



A CHAT WITH EARL MAY

I have received a lot of letters from you saying you'd like to see what our home looks like. That's why we're printing this picture for you on my page this month.

Our home is comfortable, but not pretentious. In our basement, where it's cool these hot days, we have a recreation room, a furnace room, and my den, which I certainly enjoy. On the first floor, we have a living room, a music room and library, a dining room, a kitchen, and a large pantry. Upstairs we have 4 bedrooms and bath.

Our front lawn is bordered with barberry hedge with a row of chinese peonies immediately behind it. As you enter our front walk, there are 2 red cedars, one on each side, which are 6 ft at the base and 20 ft. tall. Behind the cedars are 2 large pfitzer junipers. On each side of our front doorway are 2 more pfitzers and 3 cedars to add balance.

To the left of our walk is a big shell bark hickory tree which I'm proud of, because now they are almost extinct. Old timers tell me it was planted there 70 yrs. ago. Some years the nuts are full of

kernels, but blank in other years. Some say I should have another bark hickory beside it, while others claim the empty nuts are simply caused by the weather. But maybe a friendly squirrel solved my problem when he buried a good hickory nut about 6 years ago. The little fellow chose a beautiful spot just off to the right and my young hickory is now about 10 ft. high.

In our back yard, at the right of the house, I have some fine trees also. They are white pine, Norway spruce, and Austrian pine, all of which were planted 65 to 70 years ago by a man named Johnson who had a dairy farm there. At that time the place was outside the city limits.

With our stone outdoor fireplace, our back yard is fine for our family picnics. Mrs. May recently had one for her family called the Howard picnic, and we had a fine time. Even though it was 104 degrees, we were fairly cool in the shade.

Your home is your place in this world. That's why you should enjoy it. And if you do, you'll find that, be it ever so humble, there's truly no other spot on earth like it.

Buddies



Don Hansen and Jim Lake

Many of you readers have heard Edith Hansen, KMA's morning homemaker, tell you about her son Don, and his buddy Jim Lake of Lynwood, Cal., who are recuperating from wounds received in the war. In the Nov. '45 issue of the KMA GUIDE (p. 11) we printed a previous picture of Don, but he is looking and feeling so much better now, we knew you would like to see this recent picture of him with his friend whose grandparents live in Villisca, Ia.

Don, age 20, was wounded at Iwo Jima, and Jim, 21, at Okinawa. Both were with the Marines and since their return to the States last summer have had adjoining beds in several hospitals. Now they are located at the U. S. Naval hospital at Corona, Cal., receiving treatment for their paraplegic injuries which have resulted in paralysis.

Jim's mother lives close enough so it is possible for her to visit the hospital once or twice a week, and she has sort of "adopted" Don, providing many treats and pleasant surprises for the two boys. Even tho the Hansens haven't been able to visit the boys as much as they would like, Edith has been able to do something

Contest

Most of your folks listen to "THE PEABODYS" at 8:15 each morning—but here's something that will surprise you! Beginning July 8, the program will offer one of the finest arrays of prizes we've seen, ranging from 1946 Buicks to electric irons. Tune in to THE PEABODYS at 8:15 a.m. for details of this amazing contest.

mighty worth while, not only for these boys, but 100 to 200 more of the convalescing servicemen.

While visiting Don in Feb., Edith met Dwight Waters, a professional teacher of "fly tying." Many of the boys were interested in this art, but he couldn't accept any more pupils because of the lack of hackle feathers. Usually hackle was secured from Mexico or the Islands where game cocks are permitted. But due to the war, this sport was largely abandoned and the feathers from the game cocks weren't available.

Mrs. Hansen found that hackle from young roosters about a year old was suitable, and offered to tell about it on her radio program. She knew many listeners would be glad to provide feathers so the boys could take up this recreational work. As a result of her announcements, many boxes of hackle feathers were received, and Mr. Waters wrote asking Edith to thank you folks who were so generous in your response.

The season for the rooster hackle is now past, but next year, if needed, we hope many of you will help again. The boys tie these "fishing flies" for their own use, or for sale if they tie perfect flies. To get the hackle, split the skin just back of the head and take about 3-inches of the skin of the neck with the feathers right on it. Let dry a few days before shipping. Only hackle from young roosters is suitable.

You listeners who sent in hackle have provided untold hours of recreation for these hospitalized veterans and we and they want to say "many thanks."



Forecasts For The Month

Birthdays

- July 1—Caroline Ely (daughter of Eng. Walt Ely)
 July 4—Myrtle Van Horn (wife of Wayne Van Horn, Guitarist)
 July 8—Merrill Langfitt (Farm Service director)
 July 9—Donald Hansen (son of Home maker Edith Hansen)
 July 14—Singer Steve Wooden
 July 17—Harold Bell (pianist for the Blackwood Brothers Quartet)
 July 19—Midge Diehl (Associate Editor)
 July 21—Margaret Jean Hillyer (daughter of Bob Hillyer, Associate Editor)
 July 24—Eddie Burrichter (son of Eng. Don Burrichter)
 July 30—J. C. Burdick (son of Mail Clerk Ina Burdick)
 July 31—Jimmie Blackwood (son of Tenor James Blackwood)

Anniversaries

- July 3—Ruth and Anncr. Paul Oliver Brawner
 July 31—Doris and Dave Leatherland (entertainer)
 BIRTHSTONE: Ruby
 FLOWER: Waterlily or larkspur

July Quizzer

He recently began his 14th year on the air. Year after year in polls of both listeners and radio editors, his program has been voted the nation's favorite daytime variety show. The broadcast is currently heard over KMA, Mon. thru Fri. at 8:30 a.m. The show is designed for the whole family and no little part of its success is due to the wit of its longtime toastmaster. *Who is he and what is his program?*

ANSWER: DON McNEIL, Toastmaster of the "BREAKFAST CLUB."

Looking Forward

By MERRILL LANGFITT

Here it is nearly midsummer and as I am writing this we have just had nearly 4 inches of rain to give relief from a 6-weeks' dry spell. It was beginning to look serious for both oats and corn, but now with our recent rains, the oats should head out with full heavy heads and yield abundantly even though the straw may be a little short. We really need this oat crop. I know a lot of you are depending on oats to carry you through until a new corn crop is harvested. Even the corn crop looks more secure. Of course, we still need the good graces of the weather man through July and August.

About oats—you can do a fairly good job of carrying those spring pigs through if you will use oats and milk in a slop along with some minerals and protein supplement. Of course, you really need some good legume pasture to go with the oats-milk mixture. You won't get the weight gain you would on corn, but at least you can put some growth on those pigs and have them ready for that finishing "shot in the arm" when your new corn crop is harvested.

I wouldn't be feeding those old non-producing hens through the summer. Young pullets will do a better job for you in the laying house next fall and winter. An all-pullet flock pays dividends. Why? Well, you have young healthy birds that use feed more efficiently than old hens. Pullets are more vigorous and will lay more eggs.

All methods which add efficiency to your farm production are going to have to be used if you are to maintain a desirable family income from the farm. Methods which prevent heavy disease losses and which result in good gains and quick turnover of capital invested are the ones which increase farm income.

During the last part of July and all of August, I will be attending a lot of County, District, and State Fairs. Of course I'll bring our wire recorder. I hope to have a chance to get acquainted with more of you. In other words, "I'll see you at the fair!"

"Jim" and "Mom"



He's 6'1", slender, and good-humored. She's only 5'1", is pleasingly plump, and as Announcer Chick Martin says, "has a smile that's worth a million dollars." They are Jimmie Kendrick and his mother, and in the picture are shown eating Sunday dinner in their apartment at 1114½ W. Sheridan Avenue.

Mrs. Kendrick has made a home for him since they arrived here 2 years ago. She's a competent homemaker and not only a "good" cook, but "one of the best," her son asserts. Her weakness is jewelry, especially blue sapphires. She likes to sew, crochet, and knit, and on evenings out likes to see light musical comedies.

Jim is 22 but is already celebrating his 3rd year as an announcer this month. He started in radio by winning local and district honors in declam while attending New Canton, Ill. high school and by rigid study and practice in speech. His biggest ambition is to secure leads in mystery plays, and for this reason he enjoys playing armchair detective. (He's an inveterate reader of pocketbook mysteries.) Besides announcing the 7 a.m. news, MAINSTREET at 2 p.m., and the BLACKWOOD BROTHERS program at 7:30 a.m. and 1:15 p.m. each day, Jimmie sings in a hillbilly style all his own over the COUNTRY FOLKS program at 7:45 a.m. He's just perfected a new style yodel which he has dubbed "the new blue yodel." We're sure Jimmie would like to hear from you if you enjoy it!

New Programs

We're happy to tell you now about some new programs that will be on KMA soon—programs which we think you'll like. If you care to, make a note of them so that you will remember to listen, perhaps you can do so on the program pages 8-9 of this issue.

When Stump Us takes a summer vacation, we have a special treat for you Mon., Wed., and Fri., in a program called GOOD OLD SUMMERTIME at 11 a.m. On the 15 minute show will be your favorites Chick Martin, Steve Wooden, Dave Leatherland, and Ray Laymen. The quarter hour will feature old time favorite songs, particularly those you and your parents know and love so well.

On Tues., and Thur., at 11 a.m. the HAWKEYE RANGERS, with Ike Everly, Dave Leatherland and Steve Wooden forming a vocal trio that will make many pleasant listening hours. They will be supported by Jerry Fronek, Wayne Van Horn, and Eddie Comer. The program will feature Western and leading hit tunes.

These first two programs will also feature news and historical events of Iowa's 100th year as a state.

The third surprise out of the bag is the brilliant new show, SONGS OF GOOD CHEER which started on KMA July 3. SONGS OF GOOD CHEER rings out every Wednesday and Saturday night at 10:30 to 10:45 p.m. and will feature songs close to your heart. Bright stars of musical comedy and opera, under the direction of Jerry Sears, sing songs old and new against a background of instrumental music. Guest stars will be Kay Lorraine and Willard Young. Featured will be Lydia Summers, Mary Merker Shoppe and Henry M. Shope, with a versatile acapella group. All you lovers of music will be delighted with this musical program which ranges from Gershwin and Porter, to Romberg and Friml. Larry Elliott, well-known radio personality, will act as narrator.

Tips For Farmers

By FRANK FIELD

Judging from the letters received the past few weeks, you folks enjoyed reading the page which my daughter Peggy wrote for the June GUIDE and I know you all had a little trouble in making her article match up with the column on p. 5 telling about her marriage on June 5 to James L. Bellamy, Ensign in the U. S. Navy.

You see, all of the articles for the GUIDE have to be written by the 20th of the preceding month, so Peggy was perfectly sincere when she said in her article that she was planning on going to college this fall to study Journalism as that was actually what she had been planning all along,

However, things had been getting pretty serious between Jim and Peg with daily letters and occasional telegrams and longdistance calls, all of which came out into the open on Decoration Day when Jim arrived with a 10-day leave in his pocket.

Doc and Greta and Jennie and I, all four, tried to persuade the youngsters to wait until after Jim had finished his tour of foreign duty which will probably take him to the opposite side of the world. That would be definitely at least a year and a half and possibly as much as 2 or 3 years, which to young folks would seem like a lifetime. But we finally "gave in" with as good grace as possible and retired in good order, giving them our blessing.

They were married in front of the fireplace in our front room with just the immediate members of the two families pre-

sent. The reception was held shortly afterward at the Bellamy home on Sheridan Ave. The list was kept to close friends and relatives at the insistence of both Peg and Jim. At first they insisted on just a very simple wedding with no reception at all, but they finally gave in provided the guest list was held to 50.

The picture on this page is one of several that I took immediately after they were married, and you can see how happy they are. We had the whole end of the room banked with Madonna Lilies, Deutzia, and Mock Orange blossoms.

Greta had her house banked with arrangements of Delphiniums and Madonna lilies with sweet peas and baby's breath for table decorations.

Peggy wore a traveling suit of aqua instead of the traditional white satin outfit with a long train. That is because they were leaving for the East just as soon as the reception was over. They got a plane out of Omaha for Chicago where they changed to another plane which took them straight

through to New York City. They spent several days in New York before going on to Boston where Jim reported June 11.

They left on such short notice that it was pretty hard to think of everything and scarcely a day goes by that we don't mail out at least one package. For one thing Peggy sent back both of their number 49 sugar stamps and asked us to send them 10 lb. of sugar as there wasn't any to be had there at any price. She reported that the markets had no butter, no meat, and no lard or other shortenings that she could find. But in spite of all the shortages, we are sure that they are going to be very happy and that every thing is going to work out beautifully.





KMA Daily Programs For July, 1946



960 ON YOUR DIAL

DAILY OVERTIME PROGRAMS

MONDAY THROUGH FRIDAY

- 5:30 a.m.—Blackwood Brothers
- 5:45 a.m.—Church of the Air
- 6:00 a.m.—RFD 960
- 7:00 a.m.—News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—Blackwood Brothers
- 7:45 a.m.—Country Folks
- 8:00 a.m.—Morning Headlines
- 8:15 a.m.—The Peabodys
- 8:30 a.m.—Breakfast Club
- 9:00 a.m.—Homemaker's Visit
- 9:30 a.m.—Hymns of all Churches
- 9:45 a.m.—Treasury Salute (Monday)
- 9:45 a.m.—(Except Mon.)—Listening Post
- 10:00 a.m.—Breakfast in Hollywood
- 10:30 a.m.—Home Edition
- 10:45 a.m.—Ted Malone (Except Tues.)
- 10:45 a.m.—Victory View (Tuesday)
- 11:00 a.m.—Good Old Summertime (MWF)
- 11:00 a.m.—Hawkeye Rangers (T. T.)
- 11:15 a.m.—Frank Field
- 11:30 a.m.—Glamour Manor
- 12:00 noon—Earl May, News
- 12:30 p.m.—Cargill Calling (M.W.F.)
- 12:30 p.m.—Half-Past Noon (T.T. & S.)
- 12:45 p.m.—KMA Market Reports
- 1:00 p.m.—Utah Rangers
- 1:15 p.m.—Blackwood Brothers
- 1:30 p.m.—Bride and Groom
- 2:00 p.m.—Mainstreet
- 2:15 p.m.—John J. Anthony
- 2:30 p.m.—"Ladies Be Seated"
- 3:00 p.m.—Jack Berch Show
- 3:15 p.m.—Kitchen-Klatter
- 3:45 p.m.—Cornbelt Jamboree
- 4:00 p.m.—Lina Ferguson
- 4:15 p.m.—Jimmie Morgan
- 4:45 p.m.—Hop Harrigan
- 5:00 p.m.—Terry and the Pirates
- 5:15 p.m.—News
- 5:30 p.m.—Jack Armstrong
- 5:45 p.m.—Goodwill Minstrels

MONDAY NIGHT

- 6:00 p.m.—Fulton Lewis, Jr.
- 6:15 p.m.—Suppertime Frolic
- 6:30 p.m.—Ralph Childs, News
- 7:00 p.m.—Lum 'n Abner
- 7:15 p.m.—Ed. Sullivan

- 7:30 p.m.—Forever Tops
- 7:55 p.m.—Harry Wismer
- 8:00 p.m.—Edward Maher
- 8:30 p.m.—Dashiell Hammett
- 9:00 p.m.—I Deal In Crime
- 9:30 p.m.—Those Websters
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Henry J. Taylor
- 10:30 p.m.—Eliot Lawrence's Band
- 11:00 p.m.—Newstime
- 11:30 p.m.—Sam Donahue's Band

TUESDAY NIGHT

- 6:00 p.m.—Fulton Lewis, Jr.
- 6:15 p.m.—Suppertime Frolic
- 6:30 p.m.—Ralph Childs, News
- 7:00 p.m.—Lum 'n Abner
- 7:15 p.m.—The O'Neills
- 7:30 p.m.—Drs. Talk It Over
- 7:45 p.m.—George Hicks
- 7:55 p.m.—Harry Wismer
- 8:00 p.m.—Concert Time
- 8:30 p.m.—Hoosier Hop
- 9:00 p.m.—Here's Morgan
- 9:15 p.m.—Ted Malone
- 9:30 p.m.—Packham Inn
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Elmer Davis
- 10:30 p.m.—Randy Brook's Band
- 11:00 p.m.—Newstime
- 11:30 p.m.—Dick Jergen's Band

WEDNESDAY NIGHT

- 6:00 p.m.—Fulton Lewis, Jr.
- 6:15 p.m.—Suppertime Frolic
- 6:30 p.m.—Ralph Childs, News
- 7:00 p.m.—Lum 'n Abner
- 7:15 p.m.—The O'Neills
- 7:30 p.m.—Sammy Kaye
- 7:55 p.m.—Harry Wismer
- 8:00 p.m.—Fishing and Hunting
- 8:30 p.m.—Missing Heirs
- 9:00 p.m.—Sports Review
- 9:30 p.m.—Fantasy in Melody
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Raymond Swing
- 10:30 p.m.—Songs of Good Cheer
- 10:45 p.m.—Art Mooney's Band
- 11:00 p.m.—Newstime
- 11:30 p.m.—Sam Donahue's Band

AMERICAN BROADCASTING COMPANY

THURSDAY NIGHT

6:00 p.m.—Fulton Lewis, Jr.
 6:15 p.m.—Suppertime Frolic
 6:30 p.m.—Ralph Childs, News
 7:00 p.m.—Lum 'n Abner
 7:15 p.m.—Earl Godwin
 7:30 p.m.—Detect & Collect
 7:55 p.m.—Harry Wismer
 8:00 p.m.—Harry Kogen's Band
 8:30 p.m.—Am. Town Meeting
 9:30 p.m.—Fantasy In Melody
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Raymond Swing
 10:30 p.m.—Blue Barron's Band
 11:00 p.m.—Newstime
 11:30 p.m.—Henry Brandon's Band

FRIDAY NIGHT

6:00 p.m.—Fulton Lewis, Jr.
 6:15 p.m.—Suppertime Frolic
 6:30 p.m.—Ralph Childs, News
 7:00 p.m.—Break The Bank
 7:30 p.m.—The Sheriff
 7:55 p.m.—Harry Wismer
 8:00 p.m.—Boxing Bout
 9:00 p.m.—Adv. of Sam Spade
 9:30 p.m.—This Is Your FBI
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Henry J. Taylor
 10:30 p.m.—Harry Cool's Band
 11:00 p.m.—Newstime
 11:30 p.m.—Blue Barron's Band

SATURDAY PROGRAMS

5:30 a.m.—Blackwood Brothers
 5:45 a.m.—Church of the Air
 6:00 a.m.—RFD 960
 7:00 a.m.—News
 7:15 a.m.—Frank Field
 7:30 a.m.—Blackwood Brothers
 7:45 a.m.—Country Folks
 8:00 a.m.—Morning Headlines
 8:15 a.m.—West Sisters
 8:30 a.m.—Wake Up and Smile
 9:00 a.m.—Homemaker's Visit
 9:30 a.m.—Ray & Ken
 9:45 a.m.—Jimmie Morgan
 10:00 a.m.—Chester Bowles
 10:15 a.m.—Earl Wilde
 10:30 a.m.—Johnny Thompson
 11:00 a.m.—To Live In Peace
 11:30 a.m.—The American Farmer
 12:00 noon—Earl May, News
 12:30 p.m.—Half-Past Noon
 12:45 p.m.—Ike Everly
 1:00 p.m.—Utah Rangers
 1:15 p.m.—Blackwood Brothers
 1:45 p.m.—Voice Of The Army
 2:00 p.m.—Mainstreet
 2:15 p.m.—Jerry Fronek
 2:30 p.m.—Wake Up, America!
 3:00 p.m.—Excursions In Science

3:15 p.m.—Kitchen-Klatter
 3:45 p.m.—Cornbelt Jamboree
 4:00 p.m.—Lina Ferguson
 4:15 p.m.—Jimmie Morgan
 4:45 p.m.—Labor U.S.A.
 5:00 p.m.—Voice of Business
 5:15 p.m.—It's Your Business
 5:30 p.m.—Green Hornet
 6:00 p.m.—Dark Venture
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Treasury Salute
 7:00 p.m.—Gangbusters
 7:30 p.m.—Berkshire Concerts
 8:30 p.m.—Hayloft Hoedown
 9:00 p.m.—News of Tomorrow
 9:15 p.m.—Geo. Hicks
 9:30 p.m.—Buddy Morrow's Orchestra
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Gay Claridge's Band
 10:30 p.m.—Songs Of Good Cheer
 10:45 p.m.—Carmen Cavellero's Band
 11:00 p.m.—Newstime
 11:30 p.m.—Henry Brandon's Band

SUNDAY PROGRAMS

7:00 a.m.—Showers of Blessing
 7:30 a.m.—Back to the Bible
 8:00 a.m.—Young People's Church
 8:30 a.m.—Your Worship Hour
 9:00 a.m.—Sunday School Lesson
 9:15 a.m.—Frank & Ernest
 9:30 a.m.—Southernaires
 10:00 a.m.—Jimmie Morgan
 10:30 a.m.—Voice of Prophecy
 11:00 a.m.—Pilgrim Hour
 11:30 a.m.—Lutheran Hour
 12:00 noon—Jim Kendrick News
 12:15 p.m.—Orson Welles
 12:30 p.m.—Blackwood Brothers
 1:00 p.m.—Newstime
 1:15 p.m.—National Vespers
 1:45 p.m.—Sam Pettengill
 2:00 p.m.—Stump the Authors
 2:30 p.m.—Right Down Your Alley
 3:00 p.m.—Darts for Dough
 3:30 p.m.—Counterspy
 4:00 p.m.—Sunday Evening Party
 4:30 p.m.—Eugenie Baird
 5:00 p.m.—Drew Pearson
 5:15 p.m.—Don Gardner, News
 5:30 p.m.—Quiz Kids
 6:00 p.m.—Festival of Am. Music
 7:00 p.m.—Walter Winchell
 7:15 p.m.—Louella Parsons
 7:30 p.m.—Jimmie Fidler
 7:45 p.m.—The Policewoman
 8:00 p.m.—Hour of Mystery
 9:00 p.m.—News
 9:15 p.m.—Vera Massey
 9:30 p.m.—Warriors of Peace
 10:00 p.m.—Steve Kiskey's Band
 10:30 p.m.—Henry Brandon's Band
 11:00 p.m.—Newstime
 11:30 p.m.—Blue Barron's Band

On The KMA Party Line

With **DORIS MURPHY**

When you have a cold, probably the first thing you do is reach for the salve to apply to the nose. And that's what singer OMA WEST CORDER did recently . . . but with disastrous effects! Waking up about 1:30 one morning, when the sniffles were especially bad, she asked her husband Bob to reach for the jar on the bedside table. He groped in the dark and finally handed her a jar. Oma put her finger in it and began to smear it on her face. But something was wrong! Instead of salve, Oma's face, gown, sheets and pillow case were soaked with purple ink! Next time, both Oma and Bob will turn on the light when looking for a cold medicine, or will keep full bottles of ink in the table drawer!

Dixie, the 9-mo. old thoroughbred Springer Spaniel belonging to entertainer IKE EVERLY, certainly gave the family a surprise recently. In anticipation of the duck hunting season this fall, Ike has been patiently teaching the dog to retrieve. Among the objects he throws a distance for her to bring back are pieces of paper. The dog learned her lesson well. Then one day, his 8 and 6-year old sons, Donald and Philip Everly, took Dixie to a nearby park to play. They started throwing things for her to retrieve. Suddenly they noticed the dog had something unusual in her mouth when she returned. They grabbed it to see what it was . . . and to their amazement it was two, one-dollar bills! Apparently someone had lost the money while in the park, and Dixie had found it. Since they didn't know who owned the money, the boys were allowed to keep it. If Dixie is as good a retriever of ducks as she is of money, Ike will certainly have a big time when hunting season rolls 'round.

Not many 5½-yr. old boys have ever painted an entire porch all by themselves,

but Stevie Childs, son of newscaster RALPH CHILDS, holds that distinction. A couple of weeks ago Stevie wanted to do some painting. His dad handed him a can of light grey paint and a brush, then turned him loose on the back porch. Although he painted himself into corners once or twice, Stevie did a fine job; he even followed up a few days later by giving the porch a second coat! When the task was completed to the satisfaction of all, 3-yr.-old David took the occasion to walk with muddy feet right over Stevie's fresh paint!

I'll let you in on a little secret. Engineer RAY SCHROEDER has the edge on the rest of the boys when it comes to catching ground hogs and red foxes. The reason he has been able to catch so many this season is because he first goes up in his airplane, spots the animals on the ground, then lands his plane and goes out after them with his gun. Up to the present, Ray has caught 35 ground hogs and 14 foxes. It's great sport hunting the modern way!

Often times children become so attached to their dolls and stuffed animals that they get in the habit of taking them to bed. But Linda Lee Moss, 7-yr.-old daughter of Program Mgr. TERRY MOSS, goes that even one better! She insists on putting her new bicycle right beside her bed every night so she can see it first thing every morning when she awakens. Learning to ride her new bike resulted in several bruises for Linda, but even that didn't dampen her enthusiasm for the new bicycle. She kept right on trying, and within a few days had mastered it. Now she's having lots of fun with it and carefully places the bike beside her bed after each day's ride is over.

Going to visit "grandma and grandpa" seems to be the favorite vacation trip for several KMA kiddies. Billie Ruth and Butch, announcer PAUL OLIVER's two children, spent 2 weeks visiting their paternal grandparents, Mr. & Mrs. B. O. Brawner in Omaha. It was Billie Ruth's



first visit away from home without her parents. but the little 2½-yr.-old got along fine. Vickie and Donnie Comer, the 8 and 4-yr.-old daughter and son of clarinetist EDDIE COMER, have also been spending a month with their grandparents, Mr. & Mrs. W. C. Bates in Kansas.

Hugh Aspinwall, better known to you listeners as CHICK MARTIN, says he finally got "it" finished. When I asked what it was he had finished, he said he didn't know what to call it . . . a patio . . . a breezeway . . . or what! We decided it should be called his "outdoor living room," as it is a comfortable place to sit out in his yard during the hot summer evenings. He has a space about 10 by 20 ft., made entirely of concrete flagstones and flanked by 140 perennials of different kinds. Chick's new outdoor living room is proving mighty popular with the KMA gang who drop in evenings to chat and cool off after a hot day.

Other touches added to the recently completed Aspinwall home are new blue awnings to match the attractive blue roof.

Here's a picture that will make a hit with you women—the men washing the dishes! Some hot summer evening when you need help, show this picture to your husband. Maybe it will get results. On this particular evening, the KMA gang really DID the dishes. June 16, Lewis H. Avery of Lewis H. Avery, Inc. became station KMA's representative. Mr. Avery is a resident of Scarsdale, N. Y., and has very little opportunity to visit farms in the midwest. So he was invited to pay us a visit. With the cooperation of the Kenneth Miller family near Norwich, Ia., Lew was treated to a down-to-earth example of farm life, by spending a full day on the Miller farm. That evening Mrs. Miller prepared a fine farm supper

for the boys. The menu included country fried chicken, thick cream gravy, home-churned butter, fresh garden salad, peas, mashed potatoes, and strawberry shortcake. After supper the boys insisted Mrs. Miller sit down and "take it easy" while they did the dishes. At the sink is BOB HILLYER of our promotion department, while doing the chores with the towels are: LEW AVERY, BILL BAILLEY, KMA's promotion manager; MERRILL LANGFITT, KMA's farm service director; and OWEN SADDLER, KMA's general manager. P. S. Believe it or not, not a single dish was broken.

Accordianist JERRY FRONEK has been putting his spare time to good use lately. He has remodeled the back porch on his home and screened it in, making a big improvement in the place. If the job is any indication, Jerry is as good a carpenter as he is an accordion player.

The other night Contr. Opr. LLOYD LATTA got quite a "bang" out of re-

placing a burned light in the control room. He removed a burned out fluorescent tube, placing it upright in a nearby waste basket. Lloyd then stepped out of the control room for a moment to get a new light. He had just left when a terrific explosion occurred. Hurriedly returning, Lloyd discovered that the burned-out tube had literally blown up, for no apparent reason, showering the control room with fragments of glass, in addition to giving him a few anxious moments.

Another former service man has been added to the KMA entertaining staff . . . DAVE LEATHERLAND, who spent 4½ yrs. in the Army. Dave can play everything from old-time fiddle tunes to sweet modern melodies. In addition to violin, he can also play five-string bass, guitar, and

(Continued On Page 14)



They Actually Did!

Program Personals

By **BILL BAILEY**

Did you know that Franklin McCormack, narrator on *HYMNS OF ALL CHURCHES*, (Mon. thru Fri. 9:30 a.m. over KMA) is a native of Iowt? It's a fact; he was born and reared at Waterloo and he was really launched on his career of reciting poetry while in the 7th grade of the Waterloo Public Schools. The audience numbered 200 and the selection was Bryant's "Thanatopsis." Now he has more than 15,000 poems in his collection, all of which he has read over the air. He is constantly adding to his super-anthology of verse-to-be-heard and welcomes any addition that might be used to brighten the day for hundreds of thousands of his listeners.

If you think your mother-in-law has a large vocabulary, consider the vocabulary of the *QUIZ KIDS*, (Sun. 5:30 p. m. over KMA). They have a vocabulary of over 20,000 words more than the average adult, according to tests recently made. And what's more, the Kids are learning more words at the

rate of 5,000 a year! Your mother-in-law, if she is an average adult, knows about 60,000 words, and she'd be rated "good" if she knew 70,000. But, consider the *Quiz Kids*—Joel Kupperman, while only 10, clocked up 77,427 words in the test. Harve Fishman, 15, scored 88,488 words; Judy Graham, 13 came out with 84,801; and Maureen Buckley, 12, knows 81,114. Richard Weixler, 6, broke all records when he scored 30,735 words which is 15 times as large as that of children of his own age. If the kids keep on the way they're going, they'll know 130,000 words by the time they're 20 years old.

Not many folks realize that Jack Owens,

celebrated Cruising Crooner of the *BREAKFAST CLUB*, (KMA, 8:30 a.m., Mon. thru Fri.) is also one of the nation's top composers of popular music. His latest is titled "Don't Believe A Word They Say." Previous hits by Songsmith Owens include "Hi' Neighbor," "The Hut Sut Song," "Louisiana Lullaby" and the currently popular "Cynthia's In Love."

Tom Breneman, host of *ABC-KMA's BREAKFAST IN HOLLYWOOD* program, (Mon. thru Fri., 10:00 a.m.), has been notified by the Encinci, Calif. Chamber of Commerce, of his unanimous appointment by that body to continue as the honorary mayor of the San Fernando Valley community for another term. Breneman

was elected to the honorary office on Feb. 19, 1945, over a field including Paul Muni, Mischa Auer, and "Wild Bill" Elliott.

Listeners to the weekly programs by the *BOSTON "POPS" ORCHESTRA* (each Sat., 7:30 to 8:30 p.m. over KMA) are avidly availing themselves of the opportunity to select numbers to be played. To date, letters requesting selections have



Fred Jacky directs the General Mills Choir; Franklyn MacCormack, poet and narrator stands by. HYMNS OF ALL CHURCHES is heard on KMA each weekday morning at 9:30.

been received from 43 of the 48 states, as well as Canada. The numbers of such requests has been as high as 2,000 weekly, with the average placed at more than 1,200. Arthur Fielder is the director of the *BOSTON "POPS"* ensemble.

Did you hear that *WALTER WINCHELL*, (KMA, 7:00 p.m. Sundays) the dynamic commentator, had been named "the nation's outstanding Father-Radio commentator." The National Father's Day Committee bestowed the honor. A citation accompanying the designation stated that the election is "based on Mr. Winchell's championing of the cause of Americanism in its fight against subversive forces."

Safety Notes

By **LEANNA DRIFTMIER**

Here are some CANS and CANT'S from the National Safety Council so that all you home canners will have a very successful and safe season. DO NOT oven can! A Council survey of violent home canning accidents shows that more than 80% of these accidents result from housewives using the oven canning method. So for fruits and tomatoes, use the boiling water bath method. The precautions with this method are very simple. When you put the food in the jars, remember to leave head room at the top of the jar to allow for expansion of food and liquid. Also, place the jars in the canner so they don't touch each other or the sides of the canner. Always use the pressure canner for meats, poultry, fish and low acid vegetables. Low acid vegetables, of course, are all vegetables except tomatoes and those to be pickled. Naturally, pressure canners must be treated with respect, like a washing machine or a vacuum cleaner or any household helper. If we would just follow the manufacturer's directions, almost all pressure canner accidents could be prevented.

First: don't open the petcock until the pressure gauge reaches zero. Second: never release the steam suddenly. And last: never remove the cover until all the steam has been released. Of course, if you're putting up preserves and jellies—and pickles—the way our grandmothers used to can is still recommended. That's the open kettle method—the one to use when you add sugar or vinegar to the foodstuffs to help prevent spoilage. As this is the most important canning season in history, let's make it also the safest season. Can all you can can—but—do it SAFELY!

Where do your youngsters play? Baseball, bicycles, scooters, roller skates and marbles are back in season again. Be sure your youngsters don't play in the street! Records show 1 out of 4 school-age pedestrians were killed or injured while playing in the streets. So it's really worth while to work out a safe place for your youngsters to play.

Canning Recipes

By **EDITH HANSEN**

SACCHARINE PICKLES

3 gal. cucumbers 1 handful mixed spices
2 gal. vinegar 2 t saccharine
1 c sugar 10c box mustard
1/4 c salt 1 c horseradish

Mix all together. Heat well. Pour on cold pickles. Pickles will keep in open jar.

CANNED GREEN BEANS

1 gal. beans 2 T sugar
1 small c vinegar 2 T salt

Cover with water. Cook 30 min. After they start to boil, seal. When opened they may be drained and rinsed if desired.

SWEET PICKLED PEACHES

Mix together in large kettle:
1 1/2 c sugar 1 1/2 c water
1 1/2 c corn syrup 1 1/2 c vinegar

Place in bag or cloth and tie loosely:
1 T whole cloves 2-inch stick cinnamon
1 T whole allspice

Add bag to syrup mixture . . . boil 10 min. Peel 4 lbs. (about 16) whole small peaches. Drop into hot syrup. Cook 5 to 8 min. or until tender. Pack peaches in hot sterilized jar. Fill to top with hot syrup, seal. Let stand 6 weeks before using. Makes 4 pints.

PEACH AND CANTALOUPE MARMALADE

2 c diced peaches 2 oranges, grated
2 c diced cantaloupe rind and juice
3 c sugar

Cook slowly until thick. (12 maraschino cherries and juice may be added if desired). Up to 1/2 of sugar called for may be replaced with honey or 1/3 of sugar may be replaced with corn syrup.

LAZY WIFE PICKLES

In a stone jar put 1 gal. vinegar, 1 c coarse salt, 1 c sugar, 1 c dry mustard.

Wash and dry thoroughly a peck of medium sized cucumbers—drop them into vinegar mixture. Cover jar tightly. In 24 hrs. the pickles are ready to eat. Cucumbers may be added from time to time so you may have pickles all summer.

Party Line—Cont'd.

can sing. He formerly worked in radio in Kansas City Mo. and Pittsburg, Kans. Dave and his wife arrived the middle of June, and no doubt you have heard him entertaining at 11 a.m., 1 p.m., "Mainstreet" at 2 p.m., "Cornbelt Jamboree" at 3:45 p.m. and the 5:45 p.m. "Goodwill Minstrel" show.

Returning with a deep sun tan and the feeling his vacation had been the "best ever," STEVE WOODEN resumed entertaining on the air June 17 after 2 weeks of fishing and visiting with friends in Mo. and Ill. Mr. & Mrs. Wooden report they not only caught a lot of good-sized fish, but young squirrels, rabbits, and even a ground hog. Most of their vacation was spent at Frankford, Mo. and New Canton, Ill. visiting announcer JIMMIE KENDRICK's father. Fannie Kendrick, 15, a niece of Jimmie's, returned to Shenandoah with the Woodens for an extended summer visit with her grandmother and uncle. Only one incident marred their trip. While out fishing, Kathleen Wooden and friend Fannie Kendrick got into a patch of poison ivy, which didn't add much to the "comfort" of their vacation. The Woodens traveled 1,450 miles and had only one blowout.

A second accident struck KMA entertainers June 12 when the car in which RAY LAYMAN, KEN MASSENGILL, and JERRY FRONEK were riding, collided with a truck near Martinsville, Mo. The boys were within a mile of the school house where they were to present an evening's entertainment, and a capacity crowd was awaiting their arrival. Ray was taken to the Martinsville hospital suffering with a broken arm and was later removed to the Nebraska Methodist hospital in Omaha where a specialist set the broken bone. Ken received several cuts on his chin and a badly swollen jaw. Jerry was uninjured but badly shaken. Both doors of the car were caved in, the front fender smashed and other parts badly damaged. Only 2 months ago the Blackwood Quartet had a car accident in Nebr.

EARL MAY is mighty proud of the 2 sets of twin calves born on his farm within a month. The latest set was sired

by Wild Cat Winston, out of "Glamour Girl." Wild Cat Winston is the son of General Lee, the late Grand Champion Guernsey bull owned by Ransom. "Glamour Girl" is also a pedigreed Guernsey.

The WEST SISTERS who recently married brothers, Pat and Bob Corder, are shopping for new furniture. Both couples have finally located new living quarters and are happily selecting pretty new things for their homes.

The BLACKWOOD QUARTET driving through snow and sleet during the winter, thought their troubles were over when spring arrived. But they soon found out spring rains can hinder their plans, too. On the night of June 17 they were scheduled to give an evening concert at the Church of God camp meeting in Des Moines. In order to accommodate the large crowd, a new \$1,000 tent was erected. Preceding the program a storm accompanied by high winds hit Des Moines, whipped the tent to pieces and ruined the piano. Hurriedly plans were made to hold the concert in the church. It rained all during the program and all the time the boys were enroute home. Because of the rain, at one time, their car refused to go and it was necessary to have a passing car push them 4 mi. before their car started. In some places the water was so deep it was up to the fenders. After much delay the boys finally reached home at 2:30 p.m.

JIMMIE MORGAN has found out a 25-lb. piece of ice won't last long, especially when it is on the bumper of a car on a hot summer day! About 10 o'clock one morning, Jimmie's wife sent him in the car to buy a piece of ice. He got the ice all right, but by the time he reached home he had forgotten all about it. After lunch he drove to the studio where he appeared on the air at 1 o'clock. After the show, Jimmie returned to his car to drive home, and it was then he glanced at the bumper of his car and saw a little piece of ice dripping on the pavement. Upon reaching home, the remainder of the 25 lbs. of ice was just about big enough to cool a pitcher of lemonade. Jimmie is still taking a lot of kidding about the incident!

How To Build A House In Wartime

By MIDGE DIEHL

Building these days is just a big headache. So if you're thinking of building—don't. At least until conditions are better. If you can't be dissuaded, then stop, look, and listen to the tale of woe the Peterson family at KMA just lived through!

When Howard (Pete) Peterson came to KMA last Oct. as Sales Mgr. (Nov. '45 KMA GUIDE P. 4.), he left his wife Kay and daughter Cathy, 6½, in Omaha until their new home, the White Cape Code one with green shutters you see in the top picture, was built. They moved in May 10, but the intervening 7 mos. were one continuous nightmare.

Fortunately they had plenty of gas, a maximum of luck, lots of diplomacy, perfect timing, and, they add, no sense at all—or they would not have begun!

Buying the lot having the hole dug and concrete blocks put in for the basement were fairly simple. And the frame structure went up swiftly. But the carpenters worked simultaneously on several other projects and the weather turning cold delayed construction. There was a dearth of flooring, furnace, water heater, and screens. So the Petersons got on the phone, started calling to get materials. They drove 120 mi. one Sun. morning and came back with pipe tied all over the car, then discovered half of it was the wrong size! They needed a furnace because of the new baby and after much persuas-

sio, the dealer said, "call so-and-so and tell him I said you should have one." The electrician drove thru 3 states before he got electric plates. Their Venetian blinds were the last set made before the plant closed due to the rise in steel prices. Through the grace of a friend who had an uncle who had a lumberyard, they procured solid-oak flooring for 3 rooms but none for the hall and livingroom. In des-

peration they settled for car siding. The carpeting had to be shipped to Omaha for sewing, but when it was returned, the hall rug was sewed wrong. When the van drove up to unload furniture, the carpenters were still finishing re-sewing the rug.

The day they moved it rained. Cathy chuckled at muddy footprints on the floor; Mother staggered from pillar to post with furniture; and Father helpfully unpacked useless bric-a-brac.

With luck, pluck and perseverance, Petersons got their house built, but they advise aspiring home-owners not to sell their home before the next house is ready to move into—and to specify the date it must be finished. They say if you're going to build—don't. But if you must, be sure to keep a well-stocked sense of humor to carry you over the bad spots. That their sense of humor did so, is evidenced by the lower picture, with Pete at the left, his wife Kay, Cathy, standing, and Jon Howard Peterson, 4½ mos., at right.



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R. W. BLACKWOOD FAMILY

Here's the picture so many of you folks have asked for. It's the R. W. Blackwood family, snapped by photographer Frank Field in their home at 300 E. Clarinda. Ronald Franklin, 5 $\frac{1}{2}$, is seated on the cozy hassock; Robert Winston, 3 $\frac{1}{2}$, has his picture book on the floor before him; Mrs. Blackwood (Joyce Elaine Whitehead) leans against the automatic record player and radio, while R. W., baritone of the Blackwood Bros. Quartet, is just about to start a record.

As you know, R. W. is a veteran of 1 $\frac{1}{2}$ years in the Army and 10 months overseas in the Pacific area (Nov. '45 and May '46 KMA GUIDES). After spending 6 months in a Leyte hospital, he came back to KMA Dec. 17 and was discharged Feb. 28. He's 5'8", has dark brown hair, brilliant blue eyes, and a friendly, likeable personality.

The romance of this young couple reads like a storybook: R. W. was singing with the Quartet in Jackson, Miss. He had a date with Joyce's girl friend, but when he met this black-haired, hazel-eyed Southern miss with the charming dimples,

they fell in love, started going steady, and were married June 7, 1939, when both were only 17.

Like millions of other Army wives, Joyce lived part of the time with R. W.'s folks, part with her own. And they're both mighty happy to have a home once more and to enjoy their family, and their common hobbies of fishing, picnicking, and bicycling.

Both boys have brown hair, but Ronald has brown eyes, while Winston's are blue. Both are talkative, both like funny books, and they try to emulate daddy by singing. Ronald will start 1st grade this fall, but Winston is more interested in his tricycle than in school. When asked what his favorite food was, Winston piped up with "ice cream!" But Ronald chose "turnip greens," a typical Southern dish.

At the extreme left of the picture there's the familiar framed portrait of the Blackwood Quartet, with Hilton Griswold at the piano. Their programs may be heard daily at 5:30 and 7:30 a.m. and at 1:15 p.m.