

THE

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# KMA GUIDE

Vol. 3

SEPTEMBER, 1946

No. 9



## Hilton Griswold Family

(STORY ON PAGE 6)

"THE MAGAZINE ABOUT YOUR FAVORITES ON YOUR FAVORITE STATION"



Wymore, Nebr.

Enclosed are \$2.00 for 2 years' renewal of the KMA GUIDE.

Mrs. Adolph Tejcka.

*(That's a nice compliment, Mrs. Tejcka—indicating you want the GUIDE brought to your door each month for two years. Thank you.)*

Waterloo, Iowa.

I don't want to miss any copies of the best little paper "for miles around", so I am enclosing another dollar for an additional year of the GUIDE. Our radio is tuned to KMA many hours of the day.

Mrs. C. A. Guynn.

*(Yes, Mrs. Guynn, our GUIDES, like our program, go for "miles around"—to such remote places as Texas, Arizona, California, Canada—even Australia! Thanks for your nice letter.)*

North Bend, Nebr.

The KMA GUIDE is one of the high spots in every month because it brings lots of enjoyment and news. Here is another dollar for my renewal.

Jean Hecht.

*(Enjoyment and news are two of the most important elements we strive for in publishing the GUIDE, for it's your magazine—every line!)*

Ohiowa, Nebr.

Although I have two more issues coming on my 1st year's subscription to the GUIDE, I don't want to lose out, so I'm enclosing another dollar for my renewal, in hopes that my ordering early will assure continued copies of the GUIDE.

Mrs. Theo Pekar.

*(Your plan of ordering early is a good one, Mrs. Pekar, as it makes certain that there is no break between one year and the next. Thank you for your thoughtfulness.)*

## The KMA Guide

SEPTEMBER 1946

Vol. 3

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The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 North Elm St., Shenandoah, Iowa. Owen Saddler, editor; Doris Murphy, feature editor; C. R. Hillyer and Midge Diehl, associate editors. Subscription price \$1 per year (12 issues) in the United States; foreign countries, \$1.50 per year. Allow two weeks' notice for changes of address and be sure to send old as well as new address. Advertising rates on request.

Lake Preston, S. Dak.

I want to write a few lines to remind you how I still enjoy the GUIDE. The latest issue arrived a few days ago, and it was very good, like every other issue has been. It's the grandest magazine put out by a radio station, and each issue seems to be better. Keep up the printing of the swell publication. Although our radio is temporarily out of commission, I think KMA is my favorite station, and certainly hope to have a chance to visit the studio soon.

Miss Helen Koch.

*(We certainly hope you can visit us soon, too, Miss Koch. Our Auditorium doors are open each day and you can see the many local programs produced on the stage, without charge.)*

Ridgeway, Missouri

One of my special hobbies is collecting pictures of radio stars, and I think the pictures in the GUIDE are especially enjoyable.

Arlene Endicott.

*(Thank you, Miss Endicott. We receive many letters from people who make a hobby of collecting pictures of radio personalities, and we certainly enjoy providing plenty of pictures in each issue of the GUIDE).*



## A CHAT WITH EARL MAY

I am visiting with you this month from Wisconsin, the section called "The Land of Many Lakes". Our cottage is on Echo Lake, near the town of Mercer, and is surrounded by tall pines, birches, balsams, spruces, and hemlocks.

Back in 1912, this spot was selected for vacations by Mrs. May's father, E. S. Welch of Shenandoah, and 4 Nebraska nurserymen, all of whom were life-long friends. It is a grand place for children. Betty Jane, our granddaughter, wades along the sandy beach and catches frogs, crawdads, and clams. She went fishing one day with a drop line and caught a big wall-eyed pike.

Though they're not winter-equipped, our cottages are very comfortable in the summer. They have a nice kitchen, dining room, living room, and a bedroom downstairs. There are 3 bedrooms upstairs. The screened porch is good for sleeping when the nights aren't too cold.

The original cottage, built and designed by Mrs. May's mother before her death, is occupied by Frances and J. D. Rankin, their 2 children, and by Edward and Eleanor, and their one child. As you know, Frances is my daughter and Edward

is my son. Our cottage is only about 100 ft. away, so it is very pleasant. I have a wonderful time with my 3 granddaughters, Betty Jane, Annette, and Dianne.

This whole section abounds in wildlife. Beaver, muskrats, black bears, deer, red foxes, mink, porcupines, and even wildcats, are found here. For fishing, it would be Izaak Walton's dream. The Flambeau and the Turtle Flowage consist of 33,000 acres of water and hundreds of islands. In the weed beds along the reefs lurk the crappie, the wall-eyed pike, the bass, and the crafty muskellunge.

Yes, this is indeed beautiful country, if you like nature as it really is. Though you are apart from life here, you are definitely a part of life, if you really enjoy living in the rustic way.

In closing, I want to pay tribute to two fine gentlemen whose passing in August deeply saddened us. They are Mr. Charles Miller of Red Oak, Ia., and Mr. James B. Shaum of Tarkio, Missouri. Mr. Miller was Eleanor's uncle and Mr. Shaum was the uncle of J. D. Both were real leaders, strong personalities, and their good work will be long remembered.

## What's Doing In Studio A

As you know, KMA is generally considered the "No. 1 Farm Station in the No. 1 Farm Market". To prove that we haven't been asleep on the job, and as indications of the big things we're doing to provide top entertainment, this page sums up some of the network broadcasts, coast-to-coast hookups, and special events at KMA winning national recognition.

The week of Aug. 8-14 was highlighted by the Sat. AMERICAN FARMER program from 11:30-12 noon, when Merrill Langfitt, our Farm Service Director, interviewed Verne Lewis, local crop reporter, and Leslie Carl, agricultural statistician. This program is a weekly feature of the American Broadcasting Co., specializing in farm topics. The remarks and opinions of those interviewed are carried from coast to coast on the entire network. The

Aug. 12 participation by KMA was the 2nd time a program from our station in recent weeks.

On Monday, Aug. 12, KMA was one of the 4 stations in the U. S. to have a part in the Am. Broadcasting Co. feature QUESTION FOR AMERICA (8-8:30 p.m.) The topic discussed was "Should UNRRA be continued?" On the program your news director, Dick Childs introduced the station's regular callers, people, whose ideas were being used as a representative cross-section of opinion in the corn-belt territory. The callers were: Powell, soil conservationist; Mrs. Johnson, housewife; and traffic engineer, Mr. Johnson who owns a farm in

The 3rd highlight occurred Sat., Aug. 17 when KMA was honored by a radio salute from Station KHON, Honolulu, Hawaii, on a program broadcast by the Mutual network over the entire U. S. and originating from a resort hotel on Waikiki Beach. Hawaiian music was featured along with facts about KMA and S. W. Ia. Two pink carnation leis were sent by air express for presentation to Mayor Anderson of Shenandoah and our station mgr. Owen Saddler.

In reply your KMA staff dedicated a program called "Iowa, U.S.A." to KHON, broadcast at 4:45 p.m. the same day. Your favorite entertainers combined their talents in furnishing music typical of this region, and Mayor Anderson gave a short talk. The picture on this page was snapped during this program.



"Hawaii Calls" to "Iowa, U. S. A."

Left to right are accordianist Jerry Fronek, vocalist Pat Evans, singer Steve Wooden, station mgr. Owen Saddler, guitarist Wayne Van Horn, Mayor Anderson, clarinetist Eddie Comer, Fred Warren (the "one-man band"), and Dave Leatherland, 5-string bass expert. In front are program mgr. Terry Moss and production director Hugh (Chick Martin) Aspinwall. (Note the leis which Mr. Saddler and Mayor Anderson are wearing).

The crowning events in Aug. were the broadcasts direct from the Ia. State Fair, Merrill Langfitt reporting. They were heard on FRD 960 from 6-7 a.m., Cargill Calling at 12:30 p.m., at 6:15 p.m. and at 1:05-1:10 p.m. Merrill was also commis-

(Continued on Next Page)

## Looking Forward

With **MERRILL LANGFITT**

The rapid rise of farm prices following the end of price control has seen agriculture take a new and rightful position in our national economy. At the same time we found ourselves in a dangerous position. Farm folks in general agree that farm prices going too high could be as harmful as they can be beneficial. A rise in prices starts us on the road to inflation and as many of you remember, inflation can mean serious consequences for farm families. Many life savings were completely wipe out in the "boom and bust" that followed World War I. As I see it, the thing we want in agriculture is simply a fair price for the things we take to market. Maybe that means parity or possibly something different from parity. A price comparable to parity would not be sufficient if the things we have to buy are too high. For example, farm machinery prices have climbed to new high levels, as have prices of other things farm families want to buy, such as lumber, refrigerators, stoves, etc. There seems to be an economic struggle between capital, labor and agriculture going on now. Who will come out on top no one knows, but agriculture will have to continue to fight for every gain we achieve. As I see our problems, we need to achieve some of the efficiency in production that has been attained in industry. We can't carry on "assembly line" farming but we can follow good crop rotations, we can build back our lost soil fertility, we can work toward a proper livestock and labor balance and we can keep better records of our business so we know definitely which enterprises are making a profit and which ones are losing money.

We hope to be in a position to help you more with your remodeling and landscaping problems, because I'm sure you all want to beautify that farm home and make it a better place to live. Farming is about the only independent life left and even in farming there are plenty of problems!



## Forecasts For The Month

### BIRTHDAYS

- Sept. 3—Mildred O'Day (wife of control operator Glen O'Day)
- Sept. 5—Robert F. Blackwood (son of singer R. W. Blackwood)
- Sept. 7—Paul Oliver Brawner, announcer
- Sept. 7—Virginia Parker (daughter of mail clerk Ada Parker)
- Sept. 9—Weldon Parker (son of mail clerk Ada Parker)
- Sept. 14—Mrs. Fannie Kendrick (mother of announcer Jim Kendrick)
- Sept. 14—Bess Cagley (Office Supervisor at May Seed Co.)
- Sept. 14—Kenneth R. Hillyer (son of Bob Hillyer, Promotion Dept.)
- Sept. 15—Paul Ferguson (husband of Flower Lady Lina Ferguson)
- Sept. 22—Jimmie Morgan, staff artist
- Sept. 24—Geraldine Fronek (daughter of Jerry Fronek, staff artist)
- Sept. 27—Betty Lund (wife of engineer Ralph Lund)
- Sept. 27—Mary Johnson (wife of Mott Johnson, Traffic Mgr.)

### ANNIVERSARIES

- Sept. 5—Muriel and news editor Ralph Childs.
- Sept. 6—Mildred and control operator Glen O'Day
- Sept. 19—Paul and Flower Lady Lina Ferguson

BIRTHSTONE: Sapphire.

FLOWER: Morning Glory or Aster.

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### "WHAT'S DOING"—Cont'd.

sioned by the Am. Broadcasting Co. to originate part of the AM. FARMER program Sat., Aug. 24. At this time he interviewed Phil Stong, author of "State Fair"; the champion old-time fiddler; Bob White, director of the Am. Farmer program; and Dr. Smith, veterinarian in charge of the quintuplet calves (Aug. '46 GUIDE, back cover).

## KMA Wedding



*"Inez and Carl"*

Everyone knows the war was a foe to many romances. But here's a love story that has a happy ending in spite of 4 long years of war. The heroine is Inez Peterson, who has been employed at KMA ever since her graduation from Shenandoah High. When she marries, she won't have to change her name, either, because her hero is Carl W. Peterson, a graduate of North High in Omaha.

When Inez's brother Delaine worked in Omaha, he often brought his good friend Carl home for the weekend. That's how the couple in this picture (taken in Earl May's garden) met, in the summer of 1940. Soon letters were being exchanged between visits. In Apr. 1942 Inez received her diamond, just before Carl entered the Army Air forces.

While Carl was stationed in Monroe, La., and in the India-Burma Theater, Inez worked as sec'y. to Cy Rapp, then station mgr. (Oct. 1945 GUIDE, p. 3) and after Owen Saddler took over the job, she became sec'y to "Pete" Peterson, our sales mgr. (Nov. 1945 GUIDE, p. 4). She was

## Cover Story

Larry Hilton, 8-day-old son of Mr. and Mrs. Hilton Griswold, just couldn't wake up long enough to have his first picture taken! He was so comfortably tucked in mother's arm that even the bottle of milk being held by his proud sister Barbara, 3½, didn't tempt him.

This picture on the front cover was taken by photographer Frank Field, the day after Mrs. Griswold arrived home from the Hand Hospital with her new son. Baby Larry arrived at 11 p.m., Aug. 8. He weighed 8 lbs. 6 oz. and was 22 inches long. Larry's mother has dark hair, so when he arrived with blond hair and blue eyes, everyone said he resembled his daddy. Before his arrival, Barbara helped mother with the housework by dusting the table legs. It was a job she didn't like very well, so when she first saw her new little baby brother, a bright idea popped into her head. She immediately said, "Now, we can make HIM dust the table legs!"

The Griswold family is hoping Larry will be as good when he is 8 months old as he was when he was 8 days old, the day this picture was taken.

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also very active in church work, taught a Sunday School class, sang in the choir, and was the church organist.

For Inez Carl has been building a 5-room white frame house in Omaha, where he and his father operate a green house. Now that the house is nearly finished, they have planned their wedding for Sept. 18 in the parsonage of the Mission Covenant Church east of Essex, Ia., with the double-ring ceremony being performed by Rev. J. H. Lundgren. The bride-to-be will wear street clothes, and only immediate members of both families will be present. Honeymoon plans include a scenic trip to the North Woods.

Last month the KMA staff had a surprise party for Inez, with ice cream, cake, and 2 bulky gifts: a gold-colored wool blanket and a white chenille rug. We're all glad to see a happy ending to this KMA love story and wish lots of good luck to the newlyweds-to-be.

# Tips for Farmers

By **FRANK FIELD**



Well, here it is September again with the summer hot weather over and gone and crisp, frosty mornings just around the corner. That means it is time to begin thinking and planning about the fall planting you are going to do before cold weather puts a stop to gardening for another year. I mention summer's hot weather, but as a matter of fact, it wasn't bad here at Shenandoah this year. We only had 2 days on which the thermometer went above 100 degrees and they came 'way back in June.

During July and Aug. the highest temperature here was 97 degrees and there wasn't a single night when it was what you would call too hot to sleep. So taken all in all, we figure that we had a very good summer.

The corn crop looks as if it would be the biggest and best in history, as the stalks are green clear to the ground with no signs of firing and no white caps from hot winds. Even the big Lima beans are bearing well this year, which is somewhat unusual as they like a cool, moist climate. We have 4 rows of the big Limas which were planted in April and went through the May freeze without serious damage. We started picking on these early in Aug. We like them so well that very few have gone into the freeze box. We have 5 more rows, planted about a month later, which are beginning to fill now and from these we hope to put 75 or 80 pints in the freeze box for use this winter.

Our family keeps dwindling away until now Jennie and I are all alone. So our canning, freezing, and preserving will be sharply reduced from previous years when there were 6 of us eating 3 times a day.

Johnnie is still at home as I write this but by Sept. 15 he will be leaving for Iowa City where he is going to study journalism. Peggy is still in Boston where her husband, Ensign James Bellamy, is

taking some special training at Harvard. There is a chance that he might be assigned to sea duty after the 1st of Oct. and in that case, Peggy will probably come back home for a few days, weeks, or months, depending on whether or not Jim is assigned to some post where she can join him later.

Our canning is getting pretty well completed for this season and about all that remains to

do is to take care of the Lima beans as soon as they are ready and to make a batch of catsup.

The peas and corn are safely in the freeze box, together with some green beans, and we have about all the tomatoes and green beans canned in the pressure cooker that we will need. The dill pickles and the grape juice are already on the shelves in sufficient quantities and the 3-gal.-jar of 18-day pickles is now ready for a long, hard winter. How about you?

If you are not ready, here's my dill pickle recipe which you may wish to use:

(FOR 45 QTS. OF KOSHER DILLS)

|                           |                     |
|---------------------------|---------------------|
| 1 bu. cucumbers           | 1 large bunch dill  |
| 6 qts. vinegar            | 1 large bunch grape |
| 5 lbs. common barrel salt | leaves              |
|                           | 4 garlic bulbs      |

Sort cucumbers as you wash them, putting all of one size in each jar. Scald fruit jars, then pack full of raw cucumbers, tightly as possible. When nearly full, put in two grape leaves and a spray of dill. Add one peeled clove of garlic and 1 tsp. mixed pickling spices. If your family does not like garlic, a slice of onion can be substituted.

Mix brine and heat. Add 1 pt. vinegar to 2 qts. water, stir in 2/3 c. barrel salt. Do not use any table salt. When brine briskly boils, fill jars level full, screw on lids tightly. When cool, carry to cellar being careful to not lift jars by the top.

Be sure to store jars in a cool, dark place. You can use the 3rd day after making them, but they are best 10 days after.



# KMA Daily Programs FOR SEPTEMBER, 1946



960 ON YOUR DIAL

## DAILY DAYTIME PROGRAMS— MONDAY THROUGH FRIDAY

- 5:30 a.m.—Blackwood Brothers  
 5:45 a.m.—Church of the Air  
 6:00 a.m.—RFD 960  
 7:00 a.m.—News  
 7:15 a.m.—Frank Field  
 7:30 a.m.—Blackwood Brothers  
 7:45 a.m.—Country Folks  
 8:00 a.m.—Morning Headlines  
 8:15 a.m.—The Peabodys  
 8:30 a.m.—Breakfast Club  
 9:00 a.m.—Homemaker's Visit  
 9:30 a.m.—Hymns of all Churches  
 9:45 a.m.—Victory View (Monday)  
 9:45 a.m.—(Except Mon.)—Listening Post  
 10:00 a.m.—Breakfast in Hollywood  
 10:30 a.m.—Home Editon  
 10:45 a.m.—Ted Malone (MWF)  
 10:45 a.m.—Cliff Edwards (T-TH)  
 11:00 a.m.—Glamour Manor  
 11:30 a.m.—Frank Field  
 11:45 a.m.—"Stump Us"  
 12:00 noon—W. Nielson, News  
 12:30 p.m.—Cargill Calling (M.W.F)  
 12:30 p.m.—Half-Past Noon (T. TH.)  
 12:45 p.m.—KMA Market Reports  
 1:00 p.m.—Utah Rangers  
 1:15 p.m.—Blackwood Brothers  
 1:30 p.m.—Bride and Groom  
 2:00 p.m.—Mainstreet  
 2:15 p.m.—John J. Anthony  
 2:30 p.m.—Ladies Be Seated  
 3:00 p.m.—Jack Berch Show  
 3:15 p.m.—Kitchen-Klatter  
 3:45 p.m.—Cornbelt Jamboree  
 4:00 p.m.—Lina Ferguson  
 4:15 p.m.—Jimmie Morgan  
 4:45 p.m.—News  
 5:00 p.m.—Terry and the Pirates  
 5:15 p.m.—Dick Tracy  
 5:30 p.m.—Jack Armstrong  
 5:45 p.m.—Goodwill Minstrels

## MONDAY NIGHT

- 6:00 p.m.—Fulton Lewis, Jr.  
 6:15 p.m.—Suppertime Frolic  
 6:30 p.m.—Ralph Childs, News  
 7:00 p.m.—Lum 'n Abner  
 7:15 p.m.—Ed Sullivan  
 7:30 p.m.—Forever Tops

- 7:55 p.m.—Harry Wismer  
 8:00 p.m.—Question For America  
 8:30 p.m.—Dashiell Hammett  
 9:00 p.m.—The Shadow  
 9:30 p.m.—Those Websters  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Henry J. Taylor  
 10:30 p.m.—Ralph Norman's Band  
 11:00 p.m.—Newstime  
 11:30 p.m.—Ray Anthony's Band

## TUESDAY NIGHT

- 6:00 p.m.—Fulton Lewis, Jr.  
 6:15 p.m.—Suppertime Frolic  
 6:30 p.m.—Ralph Childs, News  
 7:00 p.m.—Lum 'n Abner  
 7:15 p.m.—Here's To Vets.  
 7:30 p.m.—Drs. Talk It Over  
 7:45 p.m.—Bella Spewack  
 7:55 p.m.—Harry Wismer  
 8:00 p.m.—Stump the Authors  
 8:30 p.m.—Dance Band  
 9:00 p.m.—Amateur Chefs  
 9:30 p.m.—Cab Calloway's Band  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Elmer Davis  
 10:30 p.m.—Sammy Kaye's Band  
 11:00 p.m.—Newstime  
 11:30 p.m.—Randy Brooks' Band

## WEDNESDAY NIGHT

- 6:00 p.m.—Fulton Lewis, Jr.  
 6:15 p.m.—Suppertime Frolic  
 6:30 p.m.—Ralph Childs, News  
 7:00 p.m.—Lum 'n Abner  
 7:15 p.m.—Listen To LaGuardia  
 7:30 p.m.—The O'Neills  
 7:55 p.m.—Harry Wismer  
 8:00 p.m.—Fishing and Hunting  
 8:30 p.m.—Missing Heirs  
 9:00 p.m.—Frankie Carle's Band  
 9:30 p.m.—Earl Godwin  
 9:45 p.m.—Music By Adlam  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Raymond Swing  
 10:30 p.m.—Songs of Good Cheer  
 10:45 p.m.—Art Mooney's Band  
 11:00 p.m.—Newstime  
 11:30 p.m.—Geo. Towne's Band

AMERICAN BROADCASTING COMPANY

**THURSDAY NIGHT**

- 6:00 p.m.—Fulton Lewis, Jr.
- 6:15 p.m.—Suppertime Frolic
- 6:30 p.m.—Ralph Childs, News
- 7:00 p.m.—Lum 'n Abner
- 7:15 p.m.—Why Do You Worry?
- 7:30 p.m.—Take It From There
- 7:55 p.m.—Harry Wismer
- 8:00 p.m.—So You Want To Lead A Band
- 8:30 p.m.—Am. Town Meeting
- 9:30 p.m.—Dance Band
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Cliff Edwards
- 10:30 p.m.—Geo. Towne's Band
- 11:00 p.m.—Newstime
- 11:30 p.m.—Henry Brandon's Band

**FRIDAY NIGHT**

- 6:00 p.m.—Fulton Lewis, Jr.
- 6:15 p.m.—Suppertime Frolic
- 6:30 p.m.—Ralph Childs, News
- 7:00 p.m.—Break The Bank
- 7:30 p.m.—The Sheriff
- 7:55 p.m.—Harry Wismer
- 8:00 p.m.—Boxing Bout
- 9:00 p.m.—Adv. of Sam Spade
- 9:30 p.m.—This Is Your FBI
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Henry J. Taylor
- 10:30 p.m.—Randy Brooks' Band
- 11:00 p.m.—Newstime
- 11:30 p.m.—Blue Barron's Band

**SATURDAY PROGRAMS**

- 5:30 a.m.—Blackwood Brothers
- 5:45 a.m.—Church of the Air
- 6:00 a.m.—RFD 960
- 7:00 a.m.—News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—Blackwood Brothers
- 7:45 a.m.—Country Folks
- 8:00 a.m.—Mornina Headlines
- 8:15 a.m.—West Sisters
- 8:30 a.m.—Wake Up and Smile
- 9:00 a.m.—Homemaker's Visit
- 9:30 a.m.—Jimmie Morgan
- 10:00 a.m.—Paul Porter
- 10:15 a.m.—Brown Dots
- 10:30 a.m.—Johnny Thompson
- 11:00 a.m.—To Live In Peace
- 11:30 a.m.—The American Farmer
- 12:00 noon—W. Neilson, News
- 12:30 p.m.—Half-Past Noon
- 12:45 p.m.—Ike Everly
- 1:00 p.m.—Utah Rangers
- 1:15 p.m.—Blackwood Brothers
- 2:00 p.m.—Mainstreet
- 2:15 p.m.—Jerry Fronek
- 1:45 p.m.—Voice Of The Army
- 2:30 p.m.—Duke Ellington's Band

- 3:00 p.m.—Notes From A Dairy
- 3:15 p.m.—Kitchen-Klatter
- 3:45 p.m.—Cornbelt Jamboree
- 4:00 p.m.—Lina Ferauson
- 4:15 p.m.—Jimmie Moran
- 4:45 p.m.—Remodel For Vets
- 5:00 p.m.—It's Your Business
- 5:15 p.m.—Around The World
- 5:30 p.m.—Green Hornet
- 6:00 p.m.—Dark Venture
- 6:30 p.m.—Ralph Childs, News
- 6:45 p.m.—Treasury Salute
- 7:00 p.m.—Gangbusters
- 7:30 p.m.—Detect & Collect
- 8:00 p.m.—Am. Melodies
- 8:30 p.m.—Hayloft Hoedown
- 9:00 p.m.—News of Tomorrow
- 9:15 p.m.—Geo. Hicks
- 9:30 p.m.—Blue Barron's Orchestra
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Cliff Edwards
- 10:30 p.m.—Songs Of Good Cheer
- 10:45 p.m.—Sammy Kaye's Band
- 11:00 p.m.—Newstime
- 11:30 p.m.—Henry Brandon's Band

**SUNDAY PROGRAMS**

- 7:00 a.m.—Showers of Blessing
- 7:30 a.m.—Back to the Bible
- 8:00 a.m.—Young People's Church
- 8:30 a.m.—Your Worship Hour
- 9:00 a.m.—Sunday School Lesson
- 9:15 a.m.—Frank & Ernest
- 9:30 a.m.—Revival Hour
- 10:30 a.m.—Voice of Prophecy
- 11:00 a.m.—Pilgrim Hour
- 11:30 a.m.—Lutheran Hour
- 12:00 noon—Jim Kendrick, News
- 12:15 p.m.—Your Infantile Paralysis
- 12:30 p.m.—Blackwood Bros.
- 1:00 p.m.—Newstime
- 1:15 p.m.—National Vespers
- 1:45 p.m.—Sam Pettenaill
- 2:00 p.m.—Hour of Faith
- 2:30 p.m.—Right Down Your Alley
- 3:00 p.m.—Darts for Dough
- 3:30 p.m.—Counterspy
- 4:00 p.m.—Sunday Evening Party
- 4:30 p.m.—Eugenie Baird
- 5:00 p.m.—Drew Pearson
- 5:15 p.m.—Quiz Kids
- 6:00 p.m.—Festival of Am. Music
- 7:00 p.m.—Walter Winchell
- 7:15 p.m.—Louella Parsons
- 7:30 p.m.—Jimmie Fidler
- 7:45 p.m.—The Policewoman
- 8:00 p.m.—Hour of Mystery
- 9:00 p.m.—Western Theatre
- 9:30 p.m.—Warriors of Peace
- 10:00 p.m.—Gay Claridge's Band
- 10:30 p.m.—Harry Cool's Band
- 11:00 p.m.—Newstime
- 11:30 p.m.—Ray Anthony's Band

## On The KMA Party Line

With **DORIS MURPHY**

Apparently old-fashioned bulb type bicycle horns aren't plentiful, but home-maker EDITH HANSEN did succeed in locating one for Jim Lake, a wounded war veteran. Jim is a buddy of Edith's son, Don, both of whom are in the U. S. Naval Hospital in Corona, Cal. Jim's wheel chair has rubber-tires and noiselessly moves along the corridors. So Jim decided he would like to have a horn to warn people and help clear the way for his wheel chair. Edith told about it on the air. Only one person seemed to have this type of bulb horn, but she very generously sent it to him. Both Jim and Mrs. Hansen feel very grateful to this fine listener at Marshalltown, Ia., who was so kind to send the horn in response to Edith's suggestion. (A picture of Jim and Don in their wheel chairs, appeared in the July '45 GUIDE.)

While making personal appearances in the territory, the BLACKWOOD QUARTET is often invited to chicken dinner by their many friends. Then they tell about it on the air next morning! James Blackwood, emcee for the quartet, enjoys watching announcer JIMMIE KENDRICK as he tells about their eating heaps of fried chicken. Just the thought of it makes him "drool". But now Jimmie can do MORE than just "dream" about a chicken dinner—he can HAVE one! A listener near Atlantic, Ia., drove to Shenandoah the other day with not one—but SIX fryers—one for each of the Blackwood Quartet, and one each for pianist Hilton Griswold and Jimmie Kendrick. Unfortunately when the chickens arrived, Jimmie's mother had gone to Illinois on a vacation trip and he had no cook! So James Blackwood volunteered to take the chicken home and freeze it for him. NOW Jimmie's biggest worry is whether or not the Blackwoods will eat the chicken before he can find a cook!

With the army uniforms tucked away, Johnnie Field, son of FRANK FIELD, will join the many ex-soldiers at the Univ. of Ia., this fall to study journalism under the GI Bill of Rights. This summer he has been employed at the Evening Sentinel in Shenandoah.

Entertainer EDDIE COMER and 2 children, Vicki, 8, and Donnie, 4, took their vacation at Pittsburg, Kans., without Mrs. Comer this year. The reason was that Mrs. Comer has a new job at a local drug store and couldn't leave at the time of Eddie's vacation.

When announcer PAUL OLIVER (BRAWNER) and family loaded the car for a vacation trip to Wheatland, Wyo., they made sure their high-top boots were included. Relatives had written that was one thing they must be sure to bring because of snakes. Paul was looking forward to the promise of "plenty of fishing" and a good time out on the ranch.

Mistakes will happen . . . but when Mrs. Jerry Fronek poured all the bacon drippings from an entire pound of bacon into a full pound of coffee, she wondered WHY it had to happen on that particular day. That was the day coffee had just advanced 13½¢ a pound! Here is how it happened: Accordionist JERRY FRONEK, with Mrs. Fronek and little Geraldine were over to the home of STEVE and MRS. WOODEN for supper. After frying bacon for bacon-and-tomato sandwiches, Mrs. Wooden casually told Mrs. Fronek to pour the bacon drippings into a jar on the shelf. There were 2 jars, side by side. Mrs. Fronek, not looking closely, poured in the grease. Later they all decided a cup of coffee would taste good but when Mrs. Wooden went to the kitchen to make the coffee, one look into the jar told her there would be no coffee to drink that night! Inside the jar, the ground coffee was ruined from greasy bacon drippings seeping all the way through. They had a good laugh, then threw the jar of precious coffee into the garbage can. What a mis-



take to make just when lard is hard to find and coffee up in price!

When Mrs. IKE EVERLY decided to do canning for the first time in her life, she didn't stop at just a few cans. She canned 109 quarts, including chicken, beans, tomatoes, peaches, apricots, and catsup. All this fine food was on the shelves ready for winter use before Mr. and Mrs. Everly and 2 sons, Don and Phil, left for their vacation trip in August. They went to Central City, Ky., their old home town, for a visit, stopping in Chicago enroute.



IKE

Playing and singing hymns for prayer meeting at the little church near his old home in Kentucky was an experience entertainer JIMMIE MORGAN will long remember. While on vacation at Pellyton, Ky., his mother asked him to take his guitar to play and sing for the folks. At first, Jimmie hesitated but finally consented. After singing several old, favorite hymns, he found it had brought him as much joy and contentment to sing for his old friends as it did to those in the congregation.

When announcer HUGH ASPINWALL, better known as CHICK MARTIN, looks at his 50-ft. back fence covered with vines, he gets all confused. He doesn't know if he has "blooming cucumbers" or "pickled morning glories". The reason is that his cucumbers became jealous of the fence, full of red, white, and blue morning glories and started climbing too.



CHICK

Now the fence is covered with Heavenly Blue, Scarlet O'Hara, and White Moon morning glories, intertwined with cucumber vines all together!

MRS. RALPH CHILDS was hardly prepared for the answer she received when she asked 5½-yr.-old son Stevie where all good things come from. His reply was: "God and Aunt Inez." It seems Aunt Inez is a great favorite of Stevie's because of the many nice things she does for him. So when Mother asked him this question, he immediately knew God was responsible for many of his favors, but he couldn't refrain from including Aunt Inez too!

Would you like to know where I spent my vacation? Well, I drove to Yellowstone National Park and brought home my son, Tom, who has been working there this summer. After a few weeks at home, he will return to the Univ. of Ia., for his junior year in journalism and advertising.



DORIS

HAROLD BELL is off to college. That's why you no longer hear those beautiful piano duets by him and HILTON GRISWOLD on the BLACKWOOD BROTHERS programs. Harold returned Sept. 2 to his home town of Paris, Tex., where he will enter Junior College to study for his degree in music. He will live at home with his parents, Mr. and Mrs. A. D. Bell, while attending college. During his several months' stay, his fine music was greatly enjoyed by both the radio listeners and those attending the Blackwood concerts in Iowa, Nebr., Kans., and Mo. Hilton Griswold will continue as pianist for the religious quartet.

RAY LAYMAN, of the Ray and Ken Harmony Team, is looking forward to the day when he will have his arm out of the cast. Since his auto accident over 2

(Continued on Page 15)

## Program Personals

By **BILL BAILEY**

Who's the sinister character in the center of our page this issue? Well sir, that's Larry Hains . . . and he's really not the tough guy you might think. It's just that Larry is an ace character actor and is featured in such roles on many top crime programs—for instance, "GANGBUSTERS." (KMA, Saturdays, 7:00 p.m.). For a real thrill you'll want to put LARRY HAINS and "GANGBUSTERS" on your "must" listening list. Remember the day, the station, and the time.

I'm sure that many of you are regular listeners to the JACK BERCH SHOW, (Mon. thru Fri., 3:00 p.m. on KMA) and if you are, you'll recall how Jack delights in slipping in anecdotes about his children during the program. He and Eddie Dunn, the show's announcer, exchange notes before the microphone about the antics of their respective offspring. Well, Jack definitely is a "family man" but, unlike many others in his profession, he just as definitely is not interested in finding any career children among his three.

"I have seen too many kids in the entertainment world that haven't had the opportunity to go out and make mud pies", he says.

Did you know that "LUM'N ABNER", (KMA, Mon. thru Thurs., 7:00 p.m.) have been radio favorites for over 15 years? . . . it's a fact. Without a doubt some of you

have been their fans for a greater part of that time and have perhaps often wondered as to how old these 2 fellows were who so aptly portrayed the lovable Ozark characters. We can't tell you Chester Lauck's (LUM) and Norris Goff's (ABNER) exact ages, but considering the plot of their latest movie, "Partners in Time" perhaps we can get a pretty fair estimate. In the film there is a long flashback to the year of 1904 when Abner breezes into Pine Ridge—the Arkansas hamlet, which has been the program's

locale ever since its inception. Abner arrives in a brand-new Flanders automobile and meets Lum. They open the Jot-M-Down Store, cavort through square dances with the village belles at box socials, drive the fire horses to the town's first alarm, and generally conduct themselves as gay village blades did 40 years ago. Let's see,

that would make the boys about . . . ???

Ethel Owen who is heard regularly Tues. thru Fri. in "THE LISTENING POST", (KMA, 9:45 a.m.) is a pioneer radio actress. A graduate of Northwestern University, she was playing Midwestern stock company when radio drama became popular. Before she settled in New York, she was heard on no less than 13 network programs originating in Chicago.

Here's a salute to our neighbors in that grand old state of Missouri. Some of the best-known radio artists hail from the Show-Me State. For example, there is Bill

(Continued on Page 15)

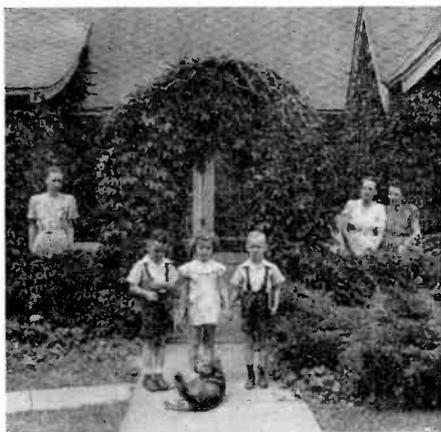


Larry Hains, "GANGBUSTERS" (Sat. 7:00 p.m.)

## School Time!

Throughout the mid-west—all over the United States in fact, children are beginning to think about returning to school. For many, this will be their first year.

1946 promises a record enrollment, the educators predict, and it's true in the farm belt as in other places. Some of your children will be going to fairly large city and town schools, many will be going to the "little red school house", but whichever it is, it is an important adventure. Here in America children have boundless opportunities—more than in any other country. They can select the field of their choice, and tomorrow's generation of plumbers, farmers, statesmen,—yes, and radio personalities, may be going to school this month in Iowa, Nebr., Mo., or Kans.



To typify this mass movement to schools in our farm belt, photographer Frank Field snapped this picture of 3 of the KMA children, as they start off to their first day of school. As you can see, their anxious mothers are seeing that they get off to a good start! Mrs. Owen Saddler, wife of your editor, stands at the left; Mrs. Schroeder (wife of Chief Engr. Ray) and Mrs. Don Burrichter (Engr. Don Burrichter's wife) watch from the right, as Eddie Burrichter, 5; Barbara Saddler, 5; and Jimmie Schroeder 5; tuck their books under their arms and begin one of life's greatest adventures—school!

## Canning Recipes

By EDITH HANSEN

Since salad dressing has practically disappeared off the store shelves, I thought you might like to make your own. Here is the recipe voted best by most of our morning homemakers. It can be made with either salad oil or mineral oil.

### 3-MINUTE SALAD DRESSING

|                 |                            |
|-----------------|----------------------------|
| 1 egg           | ¾ c Mazola                 |
| 2 T sugar       | 1 c water                  |
| 1½ t salt       | 4 T cornstarch             |
| 2 t dry mustard | Dash of cayenne (optional) |
| ⅛ t paprika     |                            |
| ¼ c vinegar     |                            |

Mix ¼ c water with cornstarch—blend well—then add remaining water—cook—stirring constantly until clear and thick—add to other ingredients and beat 3 min. with electric or rotary beater.

### QUICK PROCESS CHEESE

Heat to very hot, 1½ gal. thick clabber—stir frequently and continue cooking and stirring for ½ hour. Drain off whey and press curd under heavy weight until curd is very dry. To dry curd add 4 T fresh sweet butter and ¾ t soda—chop until the curd is quite fine and ingredients are thoroughly mixed. Press mixture into a bowl—let stand in warm place for 2½ hours. Put cheese in double boiler—add ⅔ c very thick rich sour cream, 1¼ t salt, and ½ t butter coloring (may be omitted). As it is heated, stir until all ingredients melt into a mass which looks like melted cheese. Pour into well-buttered bowl—set away to cool. It is ready to use as soon as it is cold. To cure cheese—allow it to cool—remove cheese from bowl—coat with melted paraffin—store in cool place.

### GREEN TOMATO RELISH

GRIND: 1 qt. cabbage; 1 qt. big red peppers; 1 qt. onion; 1 qt. green tomatoes; 1 qt. red tomatoes; 1 qt. celery and 1 qt. red apples.

Do not peel—measure after grinding—salt slightly all vegetables but celery and apples, and let drain—mix all together and add: 1 qt. sugar and 1 t. tumeric.

## Newcomer



Here's Elmer Axelbender, KMA's entertainer comedian, as he tries to figure out where in his new trailer home he can find a place for all the instruments he plays. To prove he lives up to his title "One-Man Band", he holds under his right arm a clarinet and a soprano saxophone, with a cornet dangling to his knees. In his left hand are a trombone and a slide cornet, while the saxophone reaches up toward the black derby, part of his comedian's costume. His clown shoes are size 14, and the patched 44-inch trousers cling to bright yellow braces, topped by a red-and-white striped T-shirt.

Fred Warren is his real name. The stage name of "Elmer Axelbender" was bestowed on him by a friend in Hutchinson, Kans., where he once worked. Fred was born in DeLeon, Texas, but his work has taken him through Tex., Ark., Kans., Mo., and Iowa.

He's 5'6", weighs 160, has brown hair and gray eyes. He and his pretty wife Charlotte came to KMA Aug. 12, and their trailer is parked in accordionist Jerry Fronek's backyard. The trailer is all aluminum, 28x8 ft. and includes living room, bedroom, and compact kitchen.

## Another Wedding

By LEANNA DRIFTMIER



Here is a picture of our son Frederick and his wife, Betty. They were married in Washington, D.C., in the chapel where Frederick has been a Naval Chaplain the past year. Betty lived in Ashaway, R. I., but during her service as a WAVE she was stationed at the Naval base, too. They have now gone to Bermuda where

Frederick will be Chaplain at a Naval Base there for the coming year. In spite of the housing shortage, they found a very comfortable house and are enjoying the lovely scenery and climate of Bermuda.

By the time this reaches you the children will be back in school and things are a little more quiet around the house. We still have 2 children in college, Don, our youngest son who is in Ames, and Wayne in Iowa City. Oh yes, I can now include another daughter in our Driftmier clan—Abbie, Wayne's wife, who is also going to school in Iowa City. They were married Aug. 9 here in our home.

I have been receiving a large number of letters lately to share with you on my "Kitchen-Klatter" program at 3:15 p.m., each day—so don't miss these helps.

Fred is a versatile chap who enjoys fishing and woodworking for hobbies, travels extensively for ambition, and works hard for pastime. He formerly played in a dance band and some of his happiest memories stem from a trip to the Orient several years before the war as a musician on the Dollar Line Ships.

To hear the "One Man Band", tune in each morning at 6 for RFD 960, for COUNTRY FOLKS at 7:45 a.m., STUMP US at 11:45 a. m., and CARGILL CALLING at 12:30 noon.

## Free Offer



In the picture above are attractive runners that will give a festive touch to your dining table, and in just the right sizes if you make them yourself. They are nice for gifts, too, and they can be made easily, crocheted in those odd moments when you busy women like to do a little pick-up work. The crocheted circles in light and dark cotton are adaptable to all your runner requirements. Use them not only for the buffet, but also as furniture-saving sets for tables, vanities, and bureaus, in various combinations of colors and motif sizes.

For FREE printed instructions, just send to KMA a stamped, self-addressed envelope, and say you'd like to have the crochet offer; and we'll send it right out to you.

### KMA PARTY LINE—Cont'd

months ago, Ray has undergone 2 operations on his arm, and there is a possibility it may be necessary for a third operation to remove the screws holding the broken bones together. Although he has suffered a great deal with his injury, Ray has remained on the air.

They say "turn about is fair play" and that is the way it is with MAE and OMA, the WEST SISTERS who married brothers, Pat and Bob Corder. Oma and Bob visited her folks at Coatsville, Mo., while Mae and Pat visited his folks at Eldon, Ia., during their vacation. Then they reversed the procedure!

### PROGRAM PERSONALS—Cont'd

Corum, the New York sport columnist, who holds listeners with his colorful between-the-rounds descriptions and summaries of the GILLETTE BOXING BOUTS (Fri. nights at 8 over KMA). Corum, who was born at Speed, Mo., served in that state's National Guard during the Mexican border incidents of 1916 and subsequently attended the Univ. of Mo., before going overseas in World War I.

MARVIN MILLER, the "CORONET STORYTELLER", now heard during GIL MARTYN'S morning newscast period, is another Missourian. Born in St. Louis, he was an office boy on the St. Louis Times and started in radio there. DAVE NEWELL, famous outdoorsman and expert on "FISHING AND HUNTING CLUB OF THE AIR", also says that Missouri has a definite claim on his affections. Yes, Missouri has contributed many and much to radio. Thanks neighbor!

Edwin Bruce, who plays Bobby Kean on "THE SHERIFF", finds himself a veteran of radio and the Broadway stage at the ripe age of 11. The lad, who was stymied in his first radio audition when 7 because he hadn't progressed far enough in reading script, today is one of the busiest child actors in the business. Not only is he heard every Fri., night (KMA, 7:30) as the good-natured brat who teases Cousin Cassie in "THE SHERIFF", but he also regularly appears on such headliners as "THE THEATRE GUILD OF THE AIR" (8:00-9:00 p. m., Sun.) and "DAVID HARDING—COUNTERSPY" (3:30-4:00 p. m., Sun.)

It's only an iron will that keeps Marvin Miller from blasting his entire radio career. The announcer, who is heard on LOUELLA PARSONS SHOW (Sundays, 7:15 p. m. over KMA) is the proud owner of a gas station in Beverly Hills. "And whenever I come to the spot for the commercial," says Marvin, "I'm seized by an almost overpowering urge to say: "and when you want gas, oil, motor tuning, tires, tubes, air, water, and all of it with a great big smile, just drive into Miller's Service!"

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MRS CHARLES KRAUSS

SANBORN IOWA



## STUMP US!

Did you ever see such a happy bunch of fellows? Well, the reason they are smiling so broadly is that they just learned that the "STUMP US" program starts again in September, and these entertainers have so much fun providing the music and impromptu remarks that they asked us to get their picture, while their beaming faces were still fresh!

The resumption of STUMP US was no more pleasant to these fellows, however, than to the rest of our staff, because we a're all happy that the program makes such a hit with you listeners. Besides the fine prizes you win for stumping the boys with your song title, every minute of their music and wisecracks is good, clean

fun—the kind of fun one can find only in an unrehearsed program like STUMP US.

Most of the boys are your old friends, but a few are new. They are all alike in one respect—they thoroughly enjoy producing the programs you like to hear!

So here they are, grouped about some real stumps, to lend proof to the contention that the boys can be "stumped"—but never "up a tree".

L. to R.; Wayne VanHorn, Ike Everly, Eddie Comer, Paul Oliver, Steve Wooden, Dave Leatherland, and Ray Laymen.

Be listening at the NEW TIME: 11:45 a. m. for merriment and music from the STUMP US GANG.