

The

KMA GUIDE

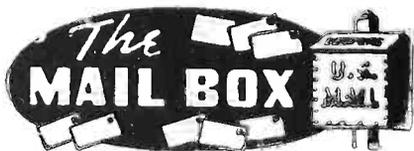
Vol. 9

AUGUST, 1952

No. 8



KMA's Ed May (Page 3)



Parnell, Missouri . . . Enclosed is my renewal to THE KMA GUIDE. I have every issue and sure don't want to miss any. I really enjoy your radio programs. Would like to see a picture of Bob Stotts and his family in a future issue.

Mrs. Okley Griffey

(In answer to the many requests we received for the same picture . . . see page 16.)

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Sheridan, Missouri . . . Enclosed you will find my renewal for one more year. We enjoy the GUIDE very much because KMA is our favorite radio station.

Mrs. Charles Keats

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Ridgeway, Missouri . . . I am enclosing my renewal subscription to the KMA GUIDE. My whole family enjoys reading and looking at the pictures. We think it is the best magazine for \$1.00. I would like to see this appear in the August issue of "The Mailbox".

Mrs. Forrest A. Zimmerman

(We are always delighted to accommodate our readers.)

* * * * *

Perry, Iowa . . . My renewal to the GUIDE is enclosed. I enjoy reading it very much and it increases my radio listening pleasure.

Miss Urania Williams

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Clarkson, Nebraska . . . When will you publish the prize winning recipes from the recent recipe contest you had?

Mrs. L. C. Bos

(The prize winning recipes are being published in a 24 page cook book which is now off the press. For the details on obtaining this cook book see page 6 of this issue.)

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Leon, Iowa . . . We enjoy the GUIDE very much. We would like to see a picture of Bert Coons and also Pat Starr.

Shirley J. Easton

(Bert Coons' picture is on page 4 and a photo of Pat Starr, the newest addition to our entertainment staff, is on this page.

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Pat Starr is New KMA Accordionist

Tall (6' 3 1/2"), strapping Pat Starr, KMA's new accordionist-pianist, is practically an "oldtimer" in radio, in spite of his youth.

He began his career as an entertainer on the airways over a Kansas City, Kansas station when he was only twelve. In addition, Pat has already appeared in two movies, produced by Astor Pictures.

Pat was born in Kansas City, Missouri, but in 1946 his parents moved across the river to Kansas City, Kansas.

Pat plays both the accordion and piano and is currently heard on these daily KMA programs: "Half Past Nooners" at 12.30 pm; "The Midwesterners" at 2 pm; and "Bar Nothing Ranch" at 5 pm.

He is not married. "I'm not old enough yet!" Pat chuckled.

EDWARD MAY — A Biographical Sketch

By Harold B. Arkoff
KMA GUIDE Editor

(Editor's Note: During the past years, KMA GUIDE readers have been reading on this page a monthly article written by Edward May, President of the May Broadcasting Co. and Earl May Seed Co. During that time, many requests have been received by the GUIDE for a biographical sketch of Mr. May. We hope that this special article will help KMA GUIDE readers become more intimately acquainted with this interesting personality.)

* * * * *

The story of Edward May is the story of a friendly, sincere, capable young man who seems to have found the perfect balance in life between his duties as chief executive of KMA and the May Seed Company and the pursuit of his favorite hobby — his family.

For very seldom will any non-business conversation with him end without Edward mentioning what the family was doing, how daughter Annette was getting along in school, or a cute saying that little Karen made at the supper table the night before.

As a matter of fact, special remote broadcasting equipment was set up in the May home last year so that he could make his 12:15 pm and 6:45 pm daily broadcasts from his home, rather than the studio and, therefore, keep disruptions to a minimum in the normal routine of a family that likes to spend meal times together.

Edward Welch May was born in Shenandoah July 28, 1919, two years and three months (to the day) after the birth of his sister, Francis. Educated in the Shenandoah public schools, Ed was an active youngster who developed a craving for hamburgers, a better than average skill at marble shooting and a normal liking for sandlot baseball and football.

When Ed was six, his father, Earl May, founded KMA, with all the special fascinations it held in the early days of radio. So, Ed found himself appearing, informally, on KMA programs with his father while he was still in grade school.

In the summer months Edward would help in the nursery and he learned to tell hemerocallis from pestemon when he was still just getting interested in what the

St. Louis Cardinals and Brooklyn Dodgers were doing. After graduating from high school, Ed entered the University of Nebraska where he majored in economics and graduated with a Bachelor of Arts degree. He later took some special graduate work in Botany at Iowa State College in Ames.

"And don't forget I attended one summer session at Tarkio College in Tarkio, Missouri," Ed added.

In 1941, Edward and his mother attended a special summer school session at the University of Mexico in Mexico City. It was here that he learned to speak the Spanish language and become interested in the customs of the Latin American countries.

The following summer, on June 19, 1942, Ed married Eleanor Jean Petty of Red Oak, Iowa and two months later they returned together to Latin America, this time to Lima, Peru, where Edward worked in the office of the agricultural attache at the United States embassy.

He was later transferred to the embassy office in Mexico City, and it was there that the May's eldest daughter Annette was born, on April 9, 1945. Their younger daughter, Karen, was born in Shenandoah on June 3, 1948.

Still actively interested in Central and South American life, Edward led a KMA tour group on a visit to Mexico in September, 1951.

The Edward Mays now live on an acreage about one mile south of Shenandoah. There, Ed enjoys relaxing with his family, spending an evening with friends and playing with his hobbies. However, not too much of the day can really be called his own from the time he goes to the office shortly after breakfast until his last daily broadcast is over, at seven each evening.

Ed, and that's how he's known to all his friends and the men and women who work with him, prefers comfortable sport clothes in wearing apparel. His favorite food? It's fried chicken and (yes, that's right) hamburgers. For hobbies, outside of his family, Ed does a little stamp collecting and is an avid amateur photographer. He plays a little golf, but particularly likes to bowl with the company team and with his wife, "E.J.". His bowling average hovers around a very respectable 150.

"Flower Arrangement Day" August 12 To Feature Flower Authorities, Fun, Prizes

Mrs. Anna Hausen of Clarinda, Iowa, noted lecturer, demonstrator and writer on flower arrangements, will be featured on the program being planned for the "Flower Arrangement Day" festivities August 12 in the KMA Auditorium.

Also on the program will be Edward May, president of KMA and the May Seed Co., John Topham, manager of the May Seed's garden seed department, and music and fun by the KMA entertainers.

KMA radio homemakers will be present to greet the guests as they arrive.

Guests will be presented with a free gift from the May Seed Co. and many additional prizes will be given away to lucky ladies in the audience, including a beautiful lady's wrist-watch from Clare Horning, Shenandoah jeweler, and ten \$5 gift certificates good for that amount in merchandise from any Earl May store or from the May Seed Company's catalog.

The program will get underway at 1:30 pm with musical entertainment by KMA radio personalities, with the formal part of the program beginning at two o'clock.

"This is the first program of this type that we have held in Shenandoah in many years and it should prove to be a very interesting one for everyone who likes flowers," Edward May said.

Mrs. Hausen, who will demonstrate the art of flower arranging on the auditorium stage, has shown the "tricks of the trade" in flower arranging before many groups



Mrs. Anna Hausen

throughout the midwest. She has been a member of the Iowa Garden Club board for 13 years and was the first in Iowa to be accredited as a flower show judge by the National Garden Clubs.

A real dirt gardener who grows herself many of the flowers she uses in her arrangements, Mrs. Hausen will be on hand throughout the day to answer questions about flower arranging.

Mr. Topham, will discuss and show several new varieties now being tested in the Earl May test gardens.

Come early — stay late on "Flower Arrangement Day" August 12!

Bert Coons — "Jack Of All Programs!"

When summer vacation time comes at KMA, its staff announcer Bert Coons (picture at left) who gets the task of taking over the programs for the vacationing announcer.

That means that during the course of the summer Bert has an opportunity to do his stuff on almost every program — except, of course, the homemakers' shows!

Bert's favorite? He liked his two weeks on the "Merl Douglas" show best because it let him let his hair down.



"Double Daters" Take To Air August 18

August 18 has been chosen as the starting date for "The Double Daters", a new KMA musical variety show starring Betty & Lyn, Curly Dale and Merl Douglas.

The fast-moving music and comedy program will be heard each morning, Monday through Saturday, at 7:30. Featuring the songs of Betty & Lyn, as formerly heard during that period, the new show will also present quartet and trio numbers with Curly and Merl.

Those who have heard the four entertainers together in rehearsals say that their singing is outstanding.

Both popular and western songs will be used on the program, plus one hymn each day. Up to six musical numbers will be used on each fifteen minute program to keep each show moving at a fast pace.

The program will be sponsored by Hy Vee Food Stores. Hy Vee stores were formerly called Supply Food Stores.



THE DOUBLE DATERS — left to right: Curly Dale, Lyn, Merl Douglas and Betty.

PEGGY TAYLOR WINS BREAKFAST CLUB ROLE

Peggy Taylor, a native of Alhambra, Calif., and active in Chicago radio and television since 1950, has been chosen to sing on Don McNeill's "Breakfast Club" to replace Patsy Lee, another Californian who left the program to be married.

Here are Peggy's personal statistics: single, 23 years old (born October 12, 1928), black hair (worn in poodle cut), hazel green eyes, a petite 5-feet 3-inches and 112 pounds.



KMA farm service director Merrill Langfitt interviews the Republican presidential nominee Dwight D. Eisenhower and his wife during their swing through Iowa prior to the Chicago nominating convention. KMA gave gavel to gavel coverage of both political conventions.

Florence Falk Begins New KMA Homemaker Program As "Farmer's Wife"

A new daily homemaker show will premiere on KMA August 18 with Florence Falk, an Essex, Iowa farmwife, beginning her daily afternoon visits as "The Farmer's Wife". The half-hour program will be heard at 3:30 each afternoon, Monday through Saturday. Adella Shoemaker's "Kitchen Klinik", the program usually heard at that time, will then move to a new time, 1:15 pm daily.

Mrs. Falk lives with her two children and her husband, Byron, on a farm near Essex, Iowa, about 8 miles north of Shenandoah. Her background as a school teacher, and as a leader in community service activities and women's club work, coupled with everyday life on the farm, should make her new program especially interesting to all homemakers everywhere.

Florence was born on a farm near Essex. After graduating from Essex high school she took teachers training at Iowa State Teachers College. Then followed seven years of teaching work in rural schools of Page County, Iowa and eight years teaching in elementary grades at Yorktown and Essex, Iowa.

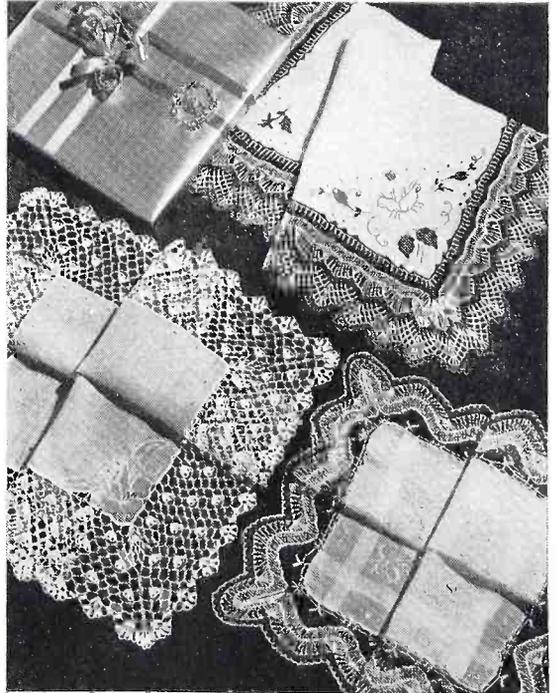
She left the teaching profession several years after her marriage to Mr. Falk on June 24, 1939. Even with two youngsters and a farm home to look after, Florence has found plenty of time to participate in a wide variety of community activities.

She is president of the Tomorrows Federated Club of Essex, and has served as county chairman of Page County Federated Clubs for two years, as well as county chairman of the Tuberculosis Association, and as secretary of the Page County

Farm Bureau. A former vice president of the Iowa Rural Teachers Association, Mrs. Falk teaches a Sunday school class in Essex and is active in the Page County Sunday School Association.

Florence is a sincere, friendly woman who's natural enthusiasm for farm home-making and participation in community activities should provide a firm basis for interesting, informative and helpful homemaker programs on KMA.

Before beginning her own show, Florence will be heard frequently on Adella's program, beginning August 4.



SEND FOR YOUR NEW 1952 KMA COOK BOOK!

The new, 1952 KMA GUIDE Cook Book is now off the press and here is how you can get a copy of this 24-page book that is just packed full of the favorite recipes of KMA listeners!

Just send 10¢, to cover the cost of postage and handling, to: The KMA GUIDE, Shenandoah, Iowa. There is no charge. However, you MUST be a KMA GUIDE subscriber to receive this cook book. If your subscription will expire in the next few months you may wish to renew your subscription at the same time.

Send for your cook book today — it's a bonus for KMA GUIDE readers!

Pattern For The Month—

LACY-EDGED HANKIES FOR GIFTS

This month's shopping list probably includes gifts for weddings, anniversaries or birthdays, but you can keep your budget intact by making them yourself. Purchase several simple cotton or linen handkerchiefs and give them that luxurious look by adding delicate crocheted or hair-pin lace edgings. For extra gift-appeal, include a fragrant sachet with the hankies in a package.

To receive the pattern in this month's issue, free of charge, send a self-addressed stamped envelope to THE KMA GUIDE, Shenandoah, Iowa. Leaflet No. S-199.

The KMA Guide

Grass Root Notes

By **MERRILL LANGFITT**
Farm Service Director

The flying bug has taken a good sized bite into KMA people. Nearly everyone here is a real flying enthusiast. This enthusiasm is easily understood too. When you take to the air, the whole world spreads out below. The patchwork of growing fields, trees, rivers, farm buildings all blend into the picture of rural America. Flying along at any altitude one has the feeling of being a king in a domain. The world below is yours and the people going about their daily task are a part of your way of life. People who are free to worship as they please, live as they please and, above all, to think as they want to think.

Flying through the air is a result of the scientific developments created by a free people for a better way of life. And where else, but in America could we little people have the opportunity to fly an airplane. Behind the Iron Curtain, only the slaves of the dictators can fly and then

only in government owned planes. Worst of all, the planes behind the Iron Curtain are flown only on missions of destruction. But flying is not limited to the military here in America. Flying is a part of our way of life. Flying is for farmers, businessmen and even radio broadcasters. After flying in the KMA plane, the flying bug really stung me. Result - well I had to have a plane of my own and fly it myself. Therefore, may I present by picture the Luscombe which I bought from a flying

farmer near Bedford, Iowa. This plane has a 65 H.P. Continental engine, carries two people and flies about 100 miles per hour. If you have a landing strip on your farm, I may drop in some morning for coffee and the chance to talk farming with you. I hope you keep the welcome mat out.

DON McNEILL, Toastmaster of KMA-ABC's "Breakfast Club", seems to grin an invitation to 'come and get 'em' as he lands a large-mouth bass off the shore of his week-end camp for Boys' Clubs. Ten different groups of boys from the central region will spend week-ends at McNeill's lake, northwest of Chicago.



On the KMA PARTY LINE

With **DORIS MURPHY**

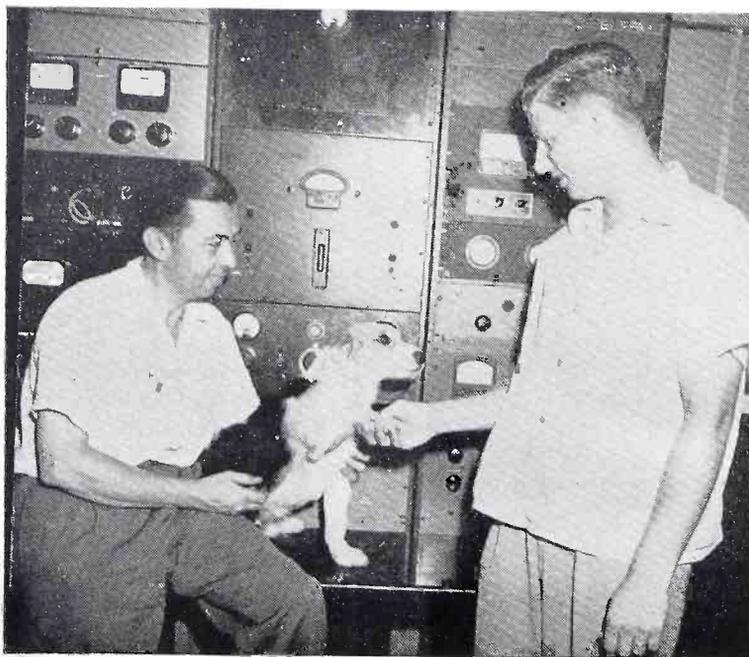
The latest rage around the May Seed Co., now is for parakeets! Since the addition of the new bird department in the store, everyone has become infatuated with these beautiful birds. **BILL OVERBEY'S** bird flew out of the cage and disappeared, but **BILL**, who is head of the May Seed Co. Adv. Dept., has already been back and bought another. **FRANK FIELD** had to play nurse maid to his feathered friend, when it accidentally flew into the middle of the skillet on the stove, and got warm grease on its pretty tail feathers and breast. **FRANK** cleaned the grease off, but the parakeet was very unhappy for a day or two. Now, **FRANK** says, it can't have its half hour of freedom in the house until after the supper dishes are washed. **GUIDE** Editor **HAROLD ARKOFF** has fallen for the fad, and bought a parakeet

for his bachelor apartment. Bet it won't be long until he will have the bird talking. If it ever learns to greet his master with the words "KMA GUIDE", you can rest assured it will have a home for life. **HAROLD** says he has named his parakeet "Caution" because if it keeps waking him up at 6 o'clock in the morning, he is going to "throw him to the winds".

Recognize this friendly wire haired terrier shaking hands with KMA Engineer **ROLAND JENNINGS**? If it is **YOUR** dog, let us know! He showed up at the transmitter one day and seemed to like the looks of all the equipment, so stayed. The engineers have adopted him and call him "Short Paws!" Yes, the name ties in with radio, as KMA makes a "short pause" every 15 minutes for station identification. When the boys go to work they take along food for "Short Paws". He's faring very well and has become the pet of the transmitter,

but if this brown, black and white dog happens to be your lost dog, Chief Engineer **DON BURRICHTER** who is holding him in the picture, says they will be glad to return him to his rightful owner.

Remember the picture in last month's **GUIDE** of **CURLY DALE'S** dog, "Duke"? I'm sorry to report Duke was killed when struck by a truck only a week after the picture was taken. **CURLY** and wife were so fond of the dog, they immediately got another to take his place. Her name is "Queen". She is a retriever, half Labrador and half American Spaniel, is 5 months old and **CURLY** is training her for a hunting dog. Come fall . . . **CURLY** and **Queen** will head for the country and some good shooting!



"Short Paws" shakes hands with Roland Jennings as Don Burrichter looks on.

Back to the old home town of Springdale, Ark., then a trip to the Carolinas and Virginia on the West Coast is the itinerary planned by announcer LEE SUTTON for his vacation trip, starting August 10th.

Announcers BILL HARE and BERT COONS were among the first on the scene of the accident the night of July 3rd, at 7:30 pm when the spraying plane piloted by Frank Cole of Emerson, Iowa crashed in a field near the KMA transmitter. The boys were out for a ride, when they saw the plane crash to the ground. Within a few minutes they reached the accident, giving assistance, and getting first hand news for the KMA newsroom. Miraculously the plane did not burst into flames.

Production Manager WARREN NIELSON practices what he preaches on his "Outdoor Mid-America" program at 7:45 pm each Monday on KMA. WARREN urges dads to take their boys on camping trips and to teach young kids to enjoy a life in the open. Not having a son, WARREN invited a neighbor boy, Clare Horning, to join he and his wife on a camping trip to Rocky Mountain National Park last month. Even though the thermometer registered as low as 32 and 34 degrees some nights, WARREN and Clare enjoyed sleeping out in sleeping bags and thrived on hearty meals cooked outdoors by WARREN'S wife, FLORENCE. You can bet they had plenty of trout, fresh from the mountain streams, to pep up their meals.

Between rehearsals and broadcast time, entertainers often find time on their hands. But here you see pictured two KMA entertainers, ESTHER EMBREE and LYN SOFLIN, who have found a way to turn their spare time into a profitable business. They crochet . . . ESTHER making baby clothes and LYN, outfits for



Esther (left) and Lyn look over each other's hobbies between programs in KMA's Studio B.

lovely little dolls. ESTHER has been making baby caps, booties, sweaters, and afghans for five years, and she taught LYN how to crochet a few months ago. Now LYN'S family of dolls is growing fast. Some pictured here are Bo Peep, Shepherdess, Girl of Golden West, Bridesmaid, South of the Border and several others. Both girls do beautiful work, and if you would like to buy their dainty hand crocheted baby clothes, or dolls dressed in latest style hand crocheted outfits, write to ESTHER or LYN. They will be glad to send you full particulars.

Upon learning of his father's critical illness from a heart attack, announcer MERL DOUGLAS was immediately flown to Cherokee, Iowa, by CURLY DALE, June 28. Arriving late Saturday afternoon, MERL remained at the bedside until his death the following day at 6 pm. His father William Roulstone, age 72, had lived in Cherokee many years.

Rusty, 18 year old Persian cat that was a familiar sight around the EARL MAY Household, died July 9. She was a long time pet of FRANCIS as well as FRANCIS' two little girls.

Frank Comments

By FRANK FIELD

Everyone seems to enjoy looking at photographs from the "good old days" so when this old picture came to light a few weeks ago I thought you people would get a kick out of it. It was taken in the fall of 1906 on the steps of the old red brick building that used to stand where Central School does now here in Shenandoah. It is the eighth grade class, and Miss Mattie Phillips was our teacher. The original photograph had apparently had some pretty rough handling at one time or another and was pretty badly faded. Luckily none of the scratches on the picture are across any of the faces.

Quite a number of prominent Shenandoah citizens are in this picture, including Mrs. Gertrude May, Mrs. E. J. Gottsch, Mrs. Arthur Gee and Eva Hopkins. In fact, the little Napoleon on the front row, second from the right, is me, Frank Field. The tall girl on my left hand is Sally Jones and the chubby girl on my right is Anna Remy.

The girl at the left end of the next to the last row is Mrs. Earl (Gertrude) May and the boy at the right end of the next to the last row is Walter Ambler, brother to KMA's Doris Murphy. Standing next to Walter is Eva Hopkins.

About the biggest piece of news concerning the Field tribe this month is about Jim and Peg. Jim has accepted a position with a big aluminum company and they are moving to Wisconsin sometime early in August.

When I was a boy people didn't move around very much except possibly from one spot to another in the same county, but nowadays

young folks think nothing at all of pulling up stakes and moving several hundred or several thousand miles, whenever the need arises. Of all the places they have lived I think Peg and Jim liked Hawaii best of all, but as a matter-of-fact they also will be perfectly happy and contented up in Wisconsin once they are settled. Jennie and I too, have done considerable moving around in the past 20 years. When you work for an organization that has a bunch of branch stores you are apt to be transferred around quite a bit from spot to spot.

This has been a very peculiar summer season so far. Some things in the garden have produced much better than they usually do and other things have gone just the other way. We are just flooded with letters from people asking what in the world is the matter with their potatoes and why don't the tomatoes set on? As a matter of fact, there isn't very much you can do about either one, except hope for more seasonable weather for the rest of the year.





HOMEMAKER'S GUIDE

Kitchen Klinik

By **ADELLA SHOEMAKER**

CHOCOLATE MERINGUES

- 2 squares (2 ounces) baking chocolate
- 3 egg whites
- 1 cup sugar
- 1 1/2 teaspoons butter
- 1 teaspoon vanilla
- 2 cups coconut (2 boxes)

Melt chocolate in top of double boiler, or use heavy pan and very low heat. While its melting, beat the egg whites very stiff. Add the sugar gradually, beating continually. Put egg white and sugar mixture into melted chocolate. Cook 10 minutes, exactly. Be sure heat is very low, if you are not using a double boiler. Keep mixture covered while it's cooking, but about every three minutes (three times during this cooking period) stir well, scraping down sides and bottom well. Take off stove, and add butter. Add vanilla and coconut. Mix well with fork. Grease cooky sheet. Drop by teaspoon for little cookies about the size of a dollar. It makes about 25. If you want small ones for a tea, drop by 1/2 teaspoon. Cook about 20 minutes in a 325° oven. The smaller cookies suggested for a tea, require less baking time. Remove at once from cooky sheet.

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IRON GATE INN BUTTERSCOTCH ROLLS

- 2 1/4 cups milk
- 2 yeast cakes
- 1/4 cup sugar
- 1/2 cup butter or vegetable shortening
- 2 eggs
- About 7 cups flour
- 2 1/2 teaspoons salt

Scald milk, and melt shortening in it as it cools. Mix sugar and yeast until it liquifies. When milk is lukewarm add to yeast and sugar. Add beaten eggs and beat in flour and salt until you have a soft dough. (It's easier to beat in about half the flour sifted with the salt, using a wooden spoon. Add the rest working it in with your hands. The dough will be soft and sticky. Don't add more flour, but

just knead as best you can in the bowl.) Cover and set bowl in the refrigerator until three hours before needed.

Generously grease your muffin tins with vegetable shortening. For every dozen rolls mix 1 cup light brown sugar with 1/2 cup butter or margarine, and put a spoonful in the bottom of each section of muffin pan.

Roll the dough into an oblong shape about 1/4 inch thick. Spread with melted butter and sprinkle with cinnamon. Roll into a long roll, and cut into pieces about 1 inch thick. Place in muffin pan and let rise in a warm room two to three hours or until double in bulk. Bake in a 400° oven about 25 minutes. (It may be necessary to lower temperature of oven after rolls have baked a short while. The sugar mixture can burn easily, so these rolls must be watched carefully.) Turn rolls out onto a cooky sheet, and spoon any sugar mixture left in baking pans over them. The recipe makes between three and four dozen rolls and can be kept in refrigerator several days and made into rolls as desired.

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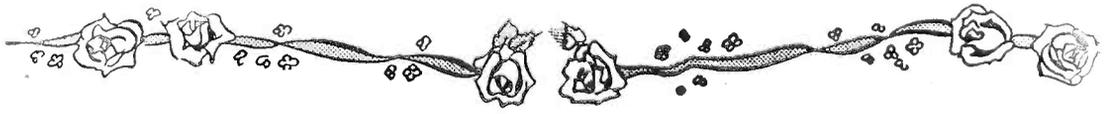
BANANA CHIFFON PIE

- 2 teaspoons gelatin
- 3 tablespoons cold water

Be sure to use only 2 teaspoons of the gelatin. The plain gelatin package contains 3 teaspoons. Soften the gelatin in the cold water:

- Combine:
- 1 cup mashed bananas
 - 1 tablespoon lemon juice
 - 1/2 teaspoon grated lemon rind
 - 1/8 teaspoon grated orange rind
 - 3 tablespoons sugar
 - 2 egg yolks slightly beaten
 - 1/8 teaspoon salt

Cook slowly until like soft custard, stirring constantly. Remove from heat and add gelatin. Cool until slightly thickened. Beat 2 egg whites until stiff, fold in 2 tablespoons sugar. Fold into banana mixture. Pour into baked pastry or crumb shell and chill until firm. Spread with sweetened whipped cream. Makes 1 nine inch pie.



Homemaker Visit

By **BERNICE CURRIER**

GOLD CAKE

- A—3/4 cup shortening
1 1/4 cups sugar
- B—8 egg yolks beaten thick
- C—2 1/2 cups sifted cake flour
3 teaspoons baking powder
1/2 teaspoon salt
- D—3/4 cup milk

- 1 1/2 teaspoons lemon juice
- Grated lemon rind (one)

Cream A, add B, sift C and add alternately with D. Add juice and rind. Pour into 2 greased and floured 9 1/2 inch layer pans. Bake 25 minutes at 350°. Cool on racks. For icing use 2 cups sifted powdered sugar, 2 tablespoons melted butter, cream enough to make it easy to spread, flavor with lemon extract.

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SWEET DILL PICKLES

- 12 already prepared dill pickles
- 1 clove garlic
- 2 cups pure apple cider vinegar
- 4 cups sugar
- 2 tablespoons stick cinnamon
- 2 tablespoons cloves whole
- 2 tablespoons peppercorns

Slice dills about 1/2 inch thick, put in jars or bowl. Add garlic. Place vinegar and sugar on the fire, bring to a boil, add spices which have been tied in a bag. Boil 5 minutes then pour hot over the pickles. Stir pickles each day for 4 days, pack into sterilized jars. Reheat the vinegar solution, pour over pickles in the jars and seal.

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ORANGE SPICE CAKES

- 1 1/3 cups sifted cake flour
- 2 teaspoons baking powder
- 1 teaspoon cinnamon
- 1/4 teaspoon salt
- 1 teaspoon allspice
- 1/4 cup shortening
- 2 teaspoons grated orange peel
- 3/4 cup sugar
- 1 egg
- 1/4 cup evaporated milk or light cream
- 1/4 cup fresh orange juice

Sift flour with baking powder, salt, and spices. Cream shortening with orange peel, add sugar gradually, creaming until light and fluffy. Add egg and beat until well blended. Combine milk and orange juice. Add flour mixture alternately with liquid, beginning and ending

with the flour. Put paper muffin cups into muffin pans and fill each 2/3 full. Makes 13 or 14 medium cup cakes. Bake in 375° oven for about 20 minutes or until golden brown.

Use a powdered sugar icing. Just mix about 2 cups powdered sugar with 2 tablespoons melted butter and then mix in enough orange juice to make it easy to spread.

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GOOD COOKED SALAD DRESSING

Mix together:

- 2 tablespoons sugar
- 4 tablespoons flour
- 1 teaspoon salt
- 1/8 teaspoon paprika
- 1 1/2 teaspoons dry mustard

Add 1 cup cold water, mix well then put through a fine sieve. In the top of the double boiler beat 2 eggs, add 1/2 cup vinegar, then add the first mixture, stir well and cook over hot water till smooth and very thick. Remove and add 4 tablespoons butter and mix well. Cool. Add sweet or sour cream to thin.

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SANDWICH SUGGESTIONS

Ground canned chopped ham; minced dill pickle, onion, green pepper, prepared mustard, mayonnaise or salad dressing; on white or whole wheat bread.

Tuna, chopped green pepper, celery, lemon juice, mayonnaise or salad dressing; on whole wheat or rye bread.

Chopped hard cooked eggs, ground ham, chopped sweet pickle, tobasco sauce and mayonnaise; on white or whole wheat bread.

SUPERB PEACH JAM

- 4 1/2 pounds peaches with seed and skin removed.
- 2 pounds sugar
- 1 cup peach juice
- 1 teaspoon white allspice
- 2 teaspoons cinnamon bark
- 2 teaspoons whole cloves
- 2 inches ginger root
- 3 crushed peach kernels

Put all spices and kernels in spice bag. Crush or grind peaches. Add all ingredients and mix well. Boil until the consistency of jelly, using the jelly test. Remove spice bag, pack jam in sterilized jars. Process 15 minutes at simmering and seal.



THE ORIGINAL AMATEUR HOUR, starring Ted Mack, is a regular Thursday night feature at 8 pm on KMA. Sponsored by Old Golds, the program gives talented amateurs an opportunity to get a foothold in show business. Mack (shown above) joined the original organization of the late Major Bowes in 1938 and has been in charge of the program since Bowes' death.

★ Forecasts for the Month ★

- Aug. 3—Kay Peterson, wife of sales manager Howard Peterson.
 - Aug. 9—Gail Bank, announcer.
 - Aug. 19—Cecilia Langfitt, wife of Merrill Langfitt, farm service director.
 - Aug. 19—David Lund, son of engineer Ralph Lund.
 - Aug. 20—Harold Arkoff, promotion manager and KMA GUIDE editor.
 - Aug. 22—Howard Peterson, sales manager.
 - Aug. 23—Judy Lund, daughter of Ralph Lund, engineer.
 - Aug. 25—Tony Koelker, assistant station manager.
 - Aug. 26—Doris Murphy, KMA women's program director and KMA GUIDE feature editor.
- ANNIVERSARIES.**
- Aug. 10—Viola and Bob Stotts, staff artist.
 - Aug. 12—Gayle Maher, KMA office manager, and husband Marty.

August, 1952

Met on KMA Tour; Now They're Married!

In September of last year, Arnold Strackbein of Battle Creek, Iowa, and Leora Christiansen of Mount Ayr, Iowa met when both were members of the KMA Mexican Tour.

During the trip Arnold and Leora became good friends and enjoyed seeing the sights together. After the tourists returned home they kept up their correspondence and saw each other often.

The happy ending to this story comes from this clipping from the Battle Creek newspaper:

"Leora Christiansen of Mount Ayr, Iowa and Arnold L. Strackbein of Battle Creek, were united in marriage at 3 o'clock Sunday afternoon, June 29, 1952. . . ."

The best of luck to both of you!



IT'S A BLONDE, AND IT'S A BEAUTY!
— That's the description of Bob Stotts' new blond, hard maple Electro Bass fiddle. On the market for only two years, only a few of the instruments are in use. It has a better tone, and much easier control than the old-fashioned floor model.

* * * * *

SIDNEY RODEO BROADCASTS

Plans are being made for KMA to broadcast some of the sessions of the Sidney, Iowa Championship rodeo, August 19-23, direct from the rodeo grounds. Listen to KMA for further particulars.

KMA DAILY PROGRAMS FOR AUGUST, 1952

960 ON YOUR DIAL — 5000 WATTS — ABC

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

5:00 a.m.—Hillbilly Jamboree
6:00 a.m.—News & Weather, Pippert
6:15 a.m.—Bob Stotts
6:30 a.m.—Merrill Langfitt
7:00 a.m.—Paul Pippert, News
7:15 a.m.—Frank Field
7:30 a.m.—The Double Daters
7:45 a.m.—Morning Headlines—Pippert
9:00 a.m.—Bernice Currier
9:25 a.m.—Whispering Streets
9:45 a.m.—News

10:00 a.m.

EDITH HANSEN'S

"Kitchen Club"
Broadcasting Direct
To KMA Listeners



10:30 a.m.—Break The Bank
11:00 a.m.—Jack Berch
11:15 a.m.—Melody Club
11:30 a.m.—Doc & Esther
11:45 a.m.—Curly Dale
11:55 a.m.—Get It From Gooch
12:15 p.m.—Edward May
12:30 p.m.—Half Past Nooners
12:45 p.m.—Market Reports, Childs
1:00 p.m.—Polka Time
1:15 p.m.—Camp Meeting Time
1:30 p.m.—It Happens Every Day (Tu
& Th)
1:35 p.m.—Nishna Valley Neighbors
1:45 p.m.—Bob Stotts
2:00 p.m.—The Midwesterners
2:30 p.m.—Tennessee Ernie
3:00 p.m.—Cal Tinney
3:30 p.m.—Adella Shoemaker
4:00 p.m.—Merl Douglas Show
4:30 p.m.—P. Pippert, News
4:45 p.m.—Mickey Cottey

5:00 p.m.

"BAR NOTHIN RANCH"

With Ezra Hawkins
and the
Bar Nothin Gang!



5:30 p.m.—Fun Factory
5:55 p.m.—Frankie Frisch
6:00 p.m.—Sports Parade—Douglas

6:15 p.m.—Mickey & Coy (M.W.F.)
6:20 p.m.—Let's Go Visiting (T.Th.)
6:30 p.m.—Ralph Childs, News
6:45 p.m.—Edw. May, Mkts. & Weather

MONDAY NIGHT

7:00 p.m.—Lone Ranger
7:30 p.m.—Your Land And Mine
7:45 p.m.—Outdoor Mid-America
8:00 p.m.—Paul Whiteman's Teen Club
9:00 p.m.—Chicago Signature
9:30 p.m.—Jimmy Dorsey
9:45 p.m.—Elmer Davis
10:00 p.m.—Ralph Childs, News
10:15 p.m.—Sports Report
10:30 p.m.—Time For Defense
11:00 p.m.—Newstime — Bank
11:15 p.m.—Music In The Night

TUESDAY NIGHT

7:00 p.m.—Silver Eagle
7:30 p.m.—Escape With Me
8:00 p.m.—Am. Town Meeting
8:45 p.m.—Talk On Books
9:00 p.m.—Mayor of Times Square
9:30 p.m.—Guest Star
9:45 p.m.—Elmer Davis
10:00 p.m.—Ralph Childs, News
10:15 p.m.—Sports Report
10:30 p.m.—It Happens Every Day
10:35 p.m.—Showtime Review
11:00 p.m.—Newstime — Bank
11:15 p.m.—Music In The Night

WEDNESDAY NIGHT

7:00 p.m.—Lone Ranger
7:30 p.m.—Valentino
8:00 p.m.—Mr. President
8:30 p.m.—Crossfire
9:00 p.m.—Movietown Theatre
9:30 p.m.—Heres To Vets
9:45 p.m.—Elmer Davis
10:00 p.m.—Ralph Childs, News
10:15 p.m.—Sports Report
10:30 p.m.—Postmark USA
11:00 p.m.—Newstime — Bank
11:15 p.m.—Music In The Night

THURSDAY NIGHT

7:00 p.m.—Silver Eagle
7:30 p.m.—Defense Attorney
8:00 p.m.—Amateur Hour
8:45 p.m.—I Covered The Story
9:00 p.m.—Mr. Broadway
9:30 p.m.—Serenade In Blue
9:45 p.m.—Elmer Davis
10:00 p.m.—Ralph Childs, News
10:15 p.m.—Sports Report
10:30 p.m.—It Happens Every Day
10:35 p.m.—Skitch Henderson
11:00 p.m.—Newstime — Bank
11:15 p.m.—Music In The Night

FRIDAY NIGHT

7:00 p.m.—Lone Ranger
 7:30 p.m.—This Is Your FBI
 8:00 p.m.—Newstand Theatre
 8:30 p.m.—Summer Cruise
 9:00 p.m.—The Top Guy
 9:30 p.m.—Heartstrings
 9:45 p.m.—Elmer Davis
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Sports Report
 10:30 p.m.—Proudly We Hail
 11:00 p.m.—Newstime — Bank
 11:15 p.m.—Music In The Night

SATURDAY PROGRAMS

5:00 a.m.—Hillbilly Jamboree
 6:00 a.m.—News & Weather—Childs
 6:15 a.m.—Bob Stotts
 6:30 a.m.—Merrill Langfitt
 7:00 a.m.—Ralph Childs, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Double Daters
 7:45 a.m.—Morning Headlines—Childs
 8:00 a.m.—Saturday Shopper

9:00 a.m.

BERNICE CURRIER'S

"Homemaker's Visit"
 Every day at 9 a.m.
 Monday thru Sat.



9:30 a.m.—Space Patrol
 10:00 a.m.—Book Parade
 10:15 a.m.—Forest Stories
 10:30 a.m.—Pvt. Eddie Fisher
 11:00 a.m.—101 Ranch Boys
 11:30 a.m.—Am. Farmer
 12:00 noon—Ralph Childs, News
 12:15 p.m.—Edward May
 12:30 p.m.—Half Past Nooners
 12:45 p.m.—This Week On The Farm
 1:00 p.m.—Polka Time
 1:15 p.m.—Camp Meeting Time
 1:30 p.m.—Nishna Valley Neighbors
 1:45 p.m.—Bob Stotts
 2:00 p.m.—The Midwesterners
 2:30 p.m.—Lone Pine Mountaineers
 3:00 p.m.—Hank Thompson
 3:15 p.m.—Korean Roundup
 4:00 p.m.—Merl Douglas Show
 4:30 p.m.—Ralph Childs, News
 4:45 p.m.—Mickey Cottey
 5:00 p.m.—Bar Nothing Ranch
 5:30 p.m.—Symphony Concert
 6:00 p.m.—Sports Parade—Douglas
 6:15 p.m.—Una Mae Carlisle

6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Dinner Music
 7:00 p.m.—Dancing Party
 9:00 p.m.—Sat. At The Shamrock
 9:30 p.m.—Band Concert
 10:00 p.m.—Merl Douglas, News
 10:15 p.m.—The Playboys
 10:30 p.m.—Dance Band
 11:00 p.m.—Newstime — Douglas
 11:15 p.m.—Music In The Night

SUNDAY PROGRAMS

7:00 a.m.—News
 7:15 a.m.—Favorite Hymns
 7:30 p.m.—Worship Service
 8:00 a.m.—Rev. Gene Phillips
 8:30 a.m.—Your Worship Hour
 9:00 a.m.—Sunday School Lesson
 9:15 a.m.—Bible Truth
 9:30 a.m.—Lutheran Gospel Hour
 10:00 a.m.—News — Bank
 10:15 a.m.—Morning Song
 10:30 a.m.—Milton Cross Opera Album
 11:00 a.m.—Songs by Fisher
 11:30 a.m.—Piano Playhouse
 12:00 noon—Gail Bank, News
 12:15 p.m.—Women In Uniform
 12:30 p.m.—Frank Devol Presents
 1:00 p.m.—Fine Arts Quartet
 1:30 p.m.—Back To The Bible
 2:00 p.m.—Newstime — Pippert
 2:15 p.m.—Highways To Safety
 2:30 p.m.—Hour Of Decision
 3:00 p.m.—Revival Hour
 4:00 p.m.—Chautauqua Symphony
 5:00 p.m.—Geo. E. Sokolsky
 5:15 p.m.—Monday Morning Headlines
 5:30 p.m.—Time Capsule
 7:00 p.m.—Here Comes The Band
 7:30 p.m.—Sophisticated Rhythm

8:00 p.m.

DREW PEARSON

One of America's
 Most Distinguished
 Commentators!



8:15 p.m.—Melody Highway
 8:45 p.m.—The Three Sons
 9:00 p.m.—Let's Be Healthy
 9:15 p.m.—Gloria Parker
 9:30 p.m.—Bill Tusher
 9:45 p.m.—Bob Edge
 10:00 p.m.—News
 10:15 p.m.—Thoughts In Passing
 10:30 p.m.—This Week Around The
 World
 11:00 p.m.—Newstime
 11:15 p.m.—Music In The Night

Listings Correct at Time of Publication
 However, all Programs Are Subject to Change

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KMA PERSONALITIES

Bob Stotts And His Family

One of KMA's foremost family men is Bob Stotts and in the picture at right the KMA entertainer is shown enjoying a cool drink with his family on the lawn near his Shenandoah home.

In the picture are, left to right: Jimmy, 7, Kenneth, 11, eight-year-old Roberta, Mrs. Stotts, and Bob, holding little Judy, 16 months. Bob recently finished work on his home which he has been building in his spare time and on weekends for nearly three years.

A member of the KMA talent staff for more than seven years Bob is heard with his own show on KMA every Monday, Wednesday, Friday and Saturday mornings at 6:15 and also at 1:45 every afternoon.