

The

KMA GUIDE

"While Strolling Through The Park..."



August, 1954

This is what the KMA Guide photographer saw “while strolling through the park one day in the merry, merry month of . . .” July. And instead of one “pair of roglis eyes,” he encountered two — those of Betty and Lyn, KMA’s attractive and summery melody maids. The merry go’round atmosphere was prompted by a song, written by a former KMA entertainer, that this duo feature from time to time on their programs, much to the delight of their listeners—“I Wanna Wide on the Merwy Go’wound!”

The park where this picture was taken is located a block from their home in Shenandoah, Iowa, and affords them the opportunity to entertain their nieces and nephews — frequently house guests at the Soflin home. This particular afternoon they were playing host to their 10 year old niece, Dolly, who happened to be their only guest at the time, but sometimes, as Lyn says, “We get a brainstorm and have all four of our nieces for a visit and also a nephew.”

Betty and Lyn’s day begins at 4 o’clock every morning. They sign on KMA at 5 a.m. as members of the early risers “Country Jamboree” gang, and if KMA listeners sometimes wonder about the impromptu laughter heard on this program, well, Betty and Lyn attribute it to the antics of Merl Douglas, KMA’s guitarist and early morning announcer (much in evidence on the back cover). At 6:15 a.m., folks in KMA-Land hum along with them to the tunes of their midwestern folk songs and ballads on the “Merl Douglas Show”, and again on their own show at 7:35 a.m. One of their most popular programs is at 11:30 a.m., when they play the favorite requested hymns of KMA listeners. They complete their broadcast day at 11:55 a.m. with more of their pleasant midwestern melodies.

Afternoons are devoted to their hobbies and listening to their favorite recording artists, the Sons of The Pioneers. Betty spends a great deal of her time painting and dabbling in the culinary arts or as she says, “I make a mean cherry pie!” Lyn’s leisure hours are spent in crocheting and reading historical novels. Keeping close tabs on all their activities is the family cat, “Tommy,” who was named by one of their neices after one of the Sons of the Pioneers. “Tommy” follows them everywhere, even to church and as Lyn says, “One of these days I look for him to walk right down the aisle.”

AUGUST, 1954

The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 North Elm St., Shenandoah, Iowa. Owen Saddler, editorial chairman; Jim Ross, editor; Doris Murphy, feature editor; Carol Lewis, copy editor. Subscription price \$1 per year (12 issues) in the United States, foreign countries, \$1.50 per year. Allow two week’s notice for changes of address and be sure to send old, as well as new address.



MAIL BOX



This morning your editor opened his mail and received quite a chuckle, thanks to MRS. GERTRUDE McLANE of Gallatin, Mo. It was a very clever card with a very cute but irate rabbit wanting to know “Why the heck don’cha send the July KMA GUIDE!” I hope the delay was understandable, MRS. McLANE, and write and let me know what you think of “Eddie,” Jr. . . . The mail proved to be full of good things this morning, as we received a terrific testimonial from MISS BESSIE HURDLE of Clarinda, Iowa, who writes, “I am sending you a dollar for my KMA Guide. I wouldn’t do without it for anything. I like to read it and so does the rest of the family.” Many, Many Thanks, MISS HURDLE . . . This month we received many requests for the FREE KMA TOUR FOLDER, and there are still a few available. If you decide to write for one, why not check your renewal date on your KMA GUIDE at the same time . . . As long as we’re tootin’ our own horn we might just as well mention the correspondence we received from MRS. R. A. GLENN of Pawnee City, Nebr., who writes, “Think the GUIDE is getting better all the time, do enjoy the pictures so much, keep up the good work.” And this letter was also by way of a fan letter for Betty & Lyn and Dick Mills as she enjoys them very much . . . MRS. FOSTER HAIN of Denison, Iowa., your tour folder is on its way, and she writes, “Thanks to all for the wonderful programs.” Thank You, MRS. HAIN . . . Because we have received so many cards and letters from people such as MRS. ANNIE VEATCH of Lincoln, Nebr., and MRS. HARRY McCULLOCH of Murray, Nebr., inquiring about the tragedy that befell the BLACKWOOD BROTHERS QUARTET, we are publishing in this month’s issue just what happened and what future plans they have made.

A Chat with Edward May



At twenty minutes 'til noon, things are humming in the KMA newsroom. Frank Field, on the left, and Edward May are preparing the weather for Edward's noon visit at 12:15 and Jack Gowing, in the background, is checking the news machines for the latest farm news for his "Midwest Farmer" program at 12:30, while Ralph Childs, KMA's evening news editor, prepares the noon news — Ralph was substituting for Dean Naven, KMA's news editor, who was down in Missouri the day this picture was taken collecting material for the Missouri Primary, August 3rd.

This column was written on my birthday and perhaps the nicest birthday present I received was to have Annette and Karen sing happy birthday for me on my noon program.

It pleased me to have the girls sing for me and I hope it pleases you to have either Annette or Karen sing happy birthday to someone every noon.

First I wish to express appreciation for the many fine cards and letters received from countless numbers of radio listeners congratulating Eleanor and myself upon the arrival of Edward, Jr. One person even went so far as to express the hope that Edward, Jr., becomes president of the United States someday. I am not sure I would wish such a responsible job for anyone but I do appreciate the sincerity of the writer. The boy is off to a good start and gained a pound and a half the first three weeks.

I was quite amused when the president of a local bank stated a customer of his remarked that, "Ed May did such a good job of getting a boy now let's have him do as good a job in getting us a rain." The need of rain is definitely the topic of conversation these days and rightfully so.

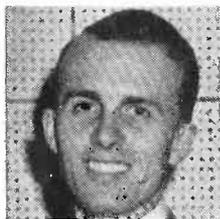
August, 1954

The residents of two or three towns in the area have called in professional rainmakers to seed the clouds in an effort to break the drought. Plans are being made by a group of men in Shenandoah to try such an experiment. A great deal of research is being made along this line and if proven that rain can be produced artificially then Mark Twain will have been proven wrong when he said, "Everybody talks about the weather but nobody does anything about it." Frankly I am a little skeptical about producing rain artificially but in the age of the atom bomb perhaps nothing should amaze us.

The hubbub of activity shown in the above picture is due in part to the weather. You see Frank and I gathering the weather information for broadcasts over KMA. At the same time Jack Gowing is checking the latest market information, while Ralph Childs is preparing a newscast. Such activity around the newsroom is common and is a good place to learn what is happening whether it's news or weather.

THE CONTINUING SONG

On Monday evening, June 14th, the genial redhead of Radio and TV proclaimed to a nationwide audience that the Blackwood Brothers Quartet had won top honors on



James Blackwood

his "Talent Scouts" program. In the South and in the Great Middlewest, however, this quartet needed no introduction, for the Blackwoods had seemed to pop up at every function imaginable for over fifteen years — sometimes two and three personal appearances a day at places miles apart, besides their regular radio schedule. These people that listened that particular evening felt proud to have been part of their fame and the folks of Clanton, Alabama felt even prouder for the Blackwoods were to be one of the high-lights of their annual Peach Festival.

On Wednesday afternoon, June 30th, at Clanton, the Blackwoods lived up to every expectation as the crowd became absorbed in their famous gospel arrangements. Towards dusk, as James Blackwood, Bill Shaw, and their pianist Jack Marshall watched, R. W. Blackwood, Bill Lyles and an eighteen year old Clanton admirer, Johnny Ogburn, climbed into the cabin of their twin-engined Cessna to practice a few night landings on the relatively short runway of the Clanton airport. On the first approach "R. W." pulled up and came around for another attempt. On the second try the plane bounced once and pulled straight up, stalled, and plunged to the ground, bursting into flames instantly.



R. W. Blackwood



Bill Lyles

When James Blackwood reached the wreckage the plane was completely engulfed in flames. All three perished in the crash. This was reported to Warren Nielson, KMA's program director, in a phone conversation with James

Blackwood, the following morning. The Blackwood Brothers were heard over KMA for over thirteen years and the strength of their popularity was not to be

29 CANDLES ON THE CAKE

"Station KMA went on the air in August, 1925, with Earl May presenting a program service unique in its completeness and for its close adherence to the actual needs of the great Farm Belt." This quotation appeared in a historical article published by one of the state universities and it has been the continuing policy of Radio KMA throughout twenty-nine years.

The gratification of a job well done is not to be found in any big celebration, or awards, or plaques, but in the many cards and letters written by loyal KMA fans every day.

SIDNEY RODEO ON KMA

One of the biggest events in Southwest Iowa in August is always the world famed Sidney Rodeo. This year KMA will broadcast direct from the Rodeo Grounds during the evening performances, August 17 through 21, beginning at 8:30. KMA's Special Events Crew; Dean Naven, KMA's news editor and Don Joe, KMA's sportscaster, will recap the days activities and bring to KMA listeners a colorful description of the evening performances.

Editors Note: Shenandoah, Iowa is only sixteen miles from Sidney, and the staff of Radio KMA would like to extend an open invitation to anyone attending the rodeo to drop by and visit with us for a while. Plan to attend the daily performance early, and pack a picnic lunch, and enjoy it in one of the many fine parks Shenandoah has to offer. After lunch drop by the station and meet some of your favorite KMA entertainers. We'll be looking for you!

found in the music they had selected to sing, rather, in the warmth of their personalities and their exuberance that became a part of any of their selections.

As the Guide goes to press it is learned that "R. W." has been replaced by his younger brother, Cecil, and that, as yet, no replacement has been found for Bill Lyles. A replacement will be found, however, and the Blackwoods will continue to bring to audiences of all age groups the type of music that adds a pleasant moment to anyone's day.

Theirs is truly the continuing song.

The KMA Guide

COMPLETE ELECTION COVERAGE ON KMA

During late May and early June, KMA's News Editor, Dean Naven, piloted the KMA station wagon throughout fifteen counties in Iowa, gathering information for the Iowa Primary on June 7th. KMA broadcast complete coverage in these counties down to the county offices, plus the state-wide returns. The latter part of July, Dean was on the road again making notes throughout ten counties in Missouri and five in Kansas, in preparation for the Kansas and Missouri Primaries on August 3rd. On August 10th, KMA will again broadcast the complete results down to the county level in the KMA area in the Nebraska Primary.

All this has been in preparation for the November elections when KMA plans to cover over forty counties in the KMA area, and is looking forward to the biggest Election Party in the history of the station, including many in person or telephone recorded interviews with the principal candidates.

"There is only one way to afford complete election coverage to our listeners," says Dean Naven, "and that is by meeting election officials in the various counties, getting to know the candidates and their background, and establishing plenty of reliable contacts for up-to-the minute election news." This is what Dean Naven has been doing through hundreds of miles of driving, broken windshields, flat tires, and all types of weather.

NEW PREMIUM ON KMA GUIDE

Due to the tremendous response to the KMA Guide's July premium offer of a pastry cloth set, it was decided to offer a new premium, that of a vinyl plastic DAMPENING BAG for only 50¢ and a new or renewal subscription to the KMA Guide. This fine DAMPENING BAG with a rust proof zipper is 18 by 36 inches and will dampen your clothes evenly all over, so as to help lighten your laundry work. You fill the bag about a third full of clothes, add a half cup of water, then add another batch of clothes and another half cup of water, then zip the bag. That's all. Leave it overnight, and next morning your clothes will be EVENLY dampened and perfect for ironing. Send your order today! That's 50¢ for the DAMPENING BAG and a \$1.00 for the KMA Guide (total \$1.50) and send your order to: THE KMA GUIDE, SHENANDOAH, IOWA.

August, 1954

KMA NEWSMEN LEND VOICES TO CLERGY



Ralph Childs

KMA's two ace news editors, Dean Naven and Ralph Childs, are doing quite a lot of "pulpit-pinchitting" at the St. John's Episcopal church in Shenandoah these days. Both are members of the church, and have been conducting sermons and prayer services.

Ralph is an old veteran at it. He's been taking the place of the Reverend Henry B. Robbins one Sunday each month for years. He fills the pulpit while Father Robbins is serving Glenwood, Iowa's Episcopal Church, which is without priestly oversight.

Dean conducts evening prayer service at 5:30 each Thursday evening . . . and in addition to this he will assist with Sunday services while the rector is on vacation back in Boston.

Both men are members of the Brotherhood of St. Andrew, a religious order for men and boys, of the Episcopal faith whose purpose it is to carry on an extensive lay ministry in the community. In addition, Ralph is a member of the Vestry, and Dean is on a committee handling Sunday School classes for the boys of the church. Both Mrs. Naven and Mrs. Childs are Sunday School teachers in the church.



Dean Naven

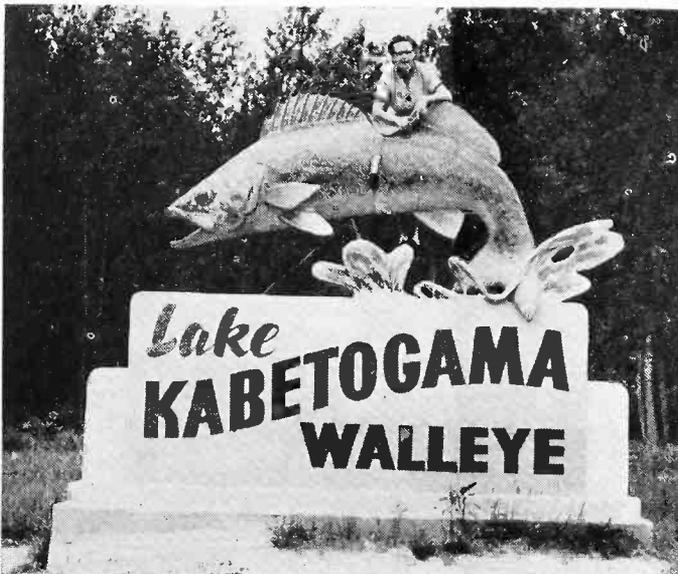
Frank Comments

By FRANK FIELD

This is one time that the big one did not get away and here is a picture to prove it, in fact this fish was so big we couldn't even get it in the car so we had to come home without it.

Jenny and I, as you regular KMA listeners well know, have made two fishing trips up into Minnesota this summer, and we hope to make one or two more, sometime this summer or fall. The first trip was over the long Decoration Day weekend. Since we had only three days, we decided on a spot in Southern Minnesota, which could be reached in a half a day's driving, so as not to have to put in all of our time on the road. We decided on Lake Koronis, which is about five miles out of Paynesville, Minnesota and about half way between Willmar and St. Cloud. Another Shenandoah couple went with us and we left Shenandoah, Saturday morning right after my morning program was over. We got to Lake Koronis in time for the afternoon and evening fishing on Saturday, all day Sunday, and Monday morning. We left there about the middle of the afternoon Monday and started running into rain right away. We drove in rain all the way home, some of it quite heavy.

We had a beautiful, completely modern



Jennie Field is pictured perched atop "the big one that didn't get away."

cottage right on the lake front, in heavy timber, and a most enjoyable time was had by all, particularly Jenny as it was her first experience fishing in Minnesota. Fishing was quite good and the weather cool and crisp. We got rained off the lake Sunday afternoon getting fairly well soaked before we got in. We caught plenty of fish, with a five pound top, and liked the place so well that we are going back for another weekend this fall.

After we got home and ran into 100° temperatures for days at a time, we kept remembering those days with the high temperatures in the 70's, with two blankets on the bed at night, and so the middle of June we loaded up the car and started North again. This time we went clear to the Canadian line to International Falls, and then turned East about 30 miles to Lake Kabetogama. There are a number of resorts around the southwest shore of the Lake, but we chose the Totem Pole Lodge, as I had been there before and liked it very much. The cabins were large and roomy and completely modern in every way. We stayed there five days and I think it was the most enjoyable vacation we ever had. The weather was just about perfect, only getting up to 80° on one day. There were crisp, cool nights, and partly cloudy days, with only one shower, which came during the night. Fishing was very good, in fact we had to eat most of them up there in order to stay down to the limit which we could bring home with us.

The fish in the picture with Jenny standing behind it, is sort of a statue or monument erected at the spot where you leave the main highway and take a side road 6 miles over to Lake Kabetogama. It is perfectly true to life in every detail and painted in the exact natural coloring of a Wall-Eye. I suppose it is photographed more than any other monument or statue in the mid-dlewest.

Lake Kabetogama is considered to be the most beautiful lake in Minnesota, being about 30 miles long and about 6 miles wide, with over 200 picturesque islands. The whole area up there is heavily wooded, even down to the very smallest of the islands.

Just talking about it makes me wish we were back up there again, out of this 100° heat.

The KMA Guide

James Earl Ray

1928 - 1998

James Earl Ray was an American criminal, convicted of the assassination of Dr. Martin Luther King Jr. in 1968. He was sentenced to life in prison and later received a death sentence in 1979. He was executed by a firing squad in 1998.



KMA DAILY PROGRAMS FOR AUGUST, 1954

960 ON YOUR DIAL

5000 WATTS — ABC

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

- 5:00 a.m.—Country Jamboree
- 6:00 a.m.—News & Weather
- 6:15 a.m.—Merl Douglas (M.W.F.S.)
- 6:15 a.m.—Practical Land Use (Tu. & Th).
- 6:30 a.m.—Merrill Langfitt
- 7:00 a.m.—Dean Naven News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—Markets
- 7:35 a.m.—Betty & Lyn
- 7:45 a.m.—Morning Headlines
- 8:00 a.m.—Breakfast Club
- 9:00 a.m.—Bernice Currier
- 9:25 a.m.—Whispering Streets
- 9:45 a.m.—When A Girl Marries
- 10:00 a.m.—Kitchen Club
- 10:15 a.m.—Modern Romances
- 10:30 a.m.—Adella Shoemaker
- 10:55 a.m.—Betty Crocker (M.W.F.)
- 11:00 a.m.—Back To The Bible
- 11:30 a.m.—Betty & Lyn
- 11:45 a.m.—Jack Berch
- 11:50 a.m.—Morning Markets
- 11:55 a.m.—Betty & Lyn News
- 12:00 noon—Dean Naven, News
- 12:15 p.m.—Edward May
- 12:30 p.m.—Jack Gowing
- 12:45 p.m.—Markets

- 8:15 p.m.—Club 960
- 10:00 p.m.—Ralph Childs News
- 10:15 p.m.—Art & Dottie Todd
- 10:30 p.m.—Forward March
- 10:45 p.m.—Ted Malone
- 11:00 p.m.—Newstime
- 11:15 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

- 10:45 p.m.—Ted Malone
- 11:00 p.m.—Newstime
- 11:15 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

FRIDAY NIGHT

- 7:00 p.m.—Lone Ranger
- 7:25 p.m.—Les Griffith
- 7:30 p.m.—Martin Block
- 8:00 p.m.—Club 960
- 10:00 p.m.—Ralph Childs News
- 10:15 p.m.—Art & Dottie Todd
- 10:30 p.m.—Join The Navy
- 10:45 p.m.—Ted Malone
- 11:00 p.m.—Newstime
- 11:15 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

TUESDAY NIGHT

- 7:00 p.m.—Silver Eagle
- 7:25 p.m.—Les Griffith
- 7:30 p.m.—Martin Block
- 8:00 p.m.—Club 960
- 10:00 p.m.—Ralph Childs News
- 10:15 p.m.—Art & Dottie Todd
- 10:30 p.m.—Singing Woodsman
- 10:45 p.m.—Ted Malone
- 11:00 p.m.—Newstime
- 11:15 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

WEDNESDAY NIGHT

- 7:00 p.m.—Lone Ranger
- 7:25 p.m.—Les Griffith
- 7:30 p.m.—Martin Block
- 8:00 p.m.—Club 960
- 10:00 p.m.—Ralph Childs News
- 10:15 p.m.—Art & Dottie Todd
- 10:30 p.m.—Broadway In Review
- 10:45 p.m.—Ted Malone
- 11:00 p.m.—Newstime
- 11:15 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

THURSDAY NIGHT

- 7:00 p.m.—Silver Eagle
- 7:25 p.m.—Les Griffith
- 7:30 p.m.—Martin Block
- 8:00 p.m.—Club 960
- 10:00 p.m.—Ralph Childs News
- 10:15 p.m.—Art & Dottie Todd
- 10:30 p.m.—Here's To Vets

MONDAY NIGHT

- 7:00 p.m.—Lone Ranger
- 7:25 p.m.—Les Griffith
- 7:30 p.m.—Voice of Firestone
- 8:00 p.m.—Your Land And Mine

SUNDAY PROGRAMS

- 6:30 p.m.—Musical Clock
- 7:00 a.m.—News and Weather
- 7:05 a.m.—Musical Clock
- 7:30 a.m.—Gospel Faith Hour
- 8:00 a.m.—Radio Bible Class
- 8:30 a.m.—Your Worship Hour
- 9:00 a.m.—Sunday School Lesson
- 9:15 a.m.—Bible Truth
- 9:30 a.m.—Wings Of Healing
- 10:00 a.m.—Heaven & Home Hour
- 10:30 a.m.—Wes Haines' Sun. Album
- 12:00 noon—News That Endures
- 12:15 p.m.—Music That Endures
- 1:00 p.m.—Light & Life Hour
- 1:30 p.m.—Back To The Bible
- 2:00 p.m.—Newstime
- 2:15 p.m.—Sunday Worship Service
- 2:30 p.m.—Hour Of Decision
- 3:00 p.m.—Revival Hour
- 4:00 p.m.—Gospel Faith Hour
- 4:30 p.m.—Jan Garber's Band
- 5:00 p.m.—Monday Morning Headlines
- 5:15 p.m.—Paul Harvey Comments
- 5:30 p.m.—Geo. Sokolsky
- 5:45 p.m.—Quincy Howe
- 6:00 p.m.—Highway Frolics
- 8:00 p.m.—Walter Winchell
- 8:15 p.m.—Taylor Grant
- 8:30 p.m.—Highway Frolics
- 9:00 p.m.—Paul Harvey
- 9:15 p.m.—Am. Town Meeting
- 9:30 p.m.—Milton Cross
- 10:00 p.m.—News
- 10:15 p.m.—Guest Star
- 10:30 p.m.—Revival Time
- 11:00 p.m.—Newstime
- 11:15 p.m.—Music In The Night

SATURDAY PROGRAMS

- 5:00 a.m.—Country Jamboree
- 6:00 a.m.—News & Weather
- 6:15 a.m.—Merl Douglas
- 6:30 a.m.—Merrill Langfitt
- 7:00 a.m.—Dean Naven News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—Betty & Lyn
- 7:45 a.m.—Morning Headlines
- 8:00 a.m.—Saturday Shopper
- 9:00 a.m.—Bernice Currier
- 9:30 a.m.—Space Patrol
- 10:00 a.m.—Tops In Pops
- 10:30 a.m.—Adella Shoemaker
- 11:00 a.m.—Back To The Bible
- 11:30 a.m.—Am. Farmer
- 12:00 noon—Ralph Childs News
- 12:15 p.m.—Edward May
- 12:30 p.m.—Jack Gowing
- 1:00 p.m.—Dick Mills' Show
- 3:30 p.m.—Florence Falk
- 4:00 p.m.—Dick Mills' Show
- 6:00 p.m.—Bob Edge
- 6:15 p.m.—The Three Suns
- 6:30 p.m.—News
- 6:45 p.m.—Let's Go To Town
- 7:06 p.m.—Dancing Party
- 9:00 p.m.—Voice of America
- 9:30 p.m.—Lawrence Welk's Band

Listings Correct at Time of Publication.

However, all Programs Are Subject to Change.

This month I really enjoyed acting as M. C. for the Miss Southwest Iowa Beauty Pageant and Style Show, which was sponsored by the Shenandoah Jay-Cees and which wound up with Miss Carole Rotton, sponsored by the Elks Club of Shenandoah, sweeping the honors. Our congratulations to Carole and may she successfully represent our area in the finals at Clear Lake!

So glad so many of you were pleased with the "Christmas in July" program which we presented on one of the really HOT days. Thanks for all the mail on that one!

Millie and I are looking forward to an August visit from our son Jim, his wife Joyce, who, with baby Catherine, plan to stay with us until Jim goes to school again. Uncle Sam was the interrupting factor in Jim's educational sojourn at Norwich University in Vermont. After one year at NU, things happened fast for Jim. First it was the USAF, with whom he has served for four years; then marriage to Joyce, a very petite and lovely little French Canadian gal who hails from New Brunswick. Then along came Catherine, (whose pictures look just like Jim when he was a baby), and now, Jim is out of the Service, and this family of ours is ready to face "come what may" so Jim can complete that schooling he'll need so badly a few years from now. Life has a rather wonderful way of just "going on", and I sure don't want anyone to tell me that the "younger generation" lacks intestinal fortitude . . . GUTS! For I know better! I've seen all of ours carve themselves some measure of fine education from this world (in fact, the oldest . . . Ted . . . is doing it at Drake after five years in the Navy) . . . and all of this with not too much help from us! God bless 'em and preserve 'em! But, of course, Millie and I could be forced to admit that it will be a great day indeed when we see them all lined up for their diplomas! I think when that time comes, we'll BOTH take a day off. 'DAY . . . that is!

I'd like to remind all of you once again that THE RYTHMAIRES and I are ready for a Fall season of personal appearances throughout KMA-Land. The boys do an excellent job of playing for dancing . . . and, as I said before . . . I'd sure hanker to sing a few songs for you and get to know you better. You may contact me as to prices; etc., by writing to:

DM Show & Enterprises, Inc.
P. O. Box 198
Shenandoah, Iowa



Dick Mills is pictured interviewing Miss Carole Rotton - Miss Southwest Iowa of 1954. The other contestants form a beautiful background.

(Ed. Note: You may be interested to know that Dick has picked nine of the current "Top Ten" tunes, and seventeen of the Nation's "Top Twenty"!)

DM Favorites
(Played most on DM Show)
RCA VICTOR

My Friend & Green Years	Eddie Fisher
There never was a night, etc	P. Como
Angels in the Sky	Tony Martin
Boulevard of Nightingales	Tony Martin
Little Shoemaker	Hugo Winterhalter
Magio Tango	Hugo Winterhalter
Look Sharp, Be Sharp	Boston "Pops"
Ravel's "Bolero"	Boston "Pops"
Beethoven's "Moonlight Sonata"	B. "Pops"
Leave It to Your Heart	Ames Bros.

DECCA

It Shall Come to Pass	Four Aces
Dream	Four Aces
Take Everything But You	Kitty Kallen
Chapel in the Moonlight	Kitty Kallen
The High & the Mighty	Victor Young
Slowly	Guy Lombardo
It's Great to be Alive	Guy Lombardo
Marry the one you love	Guy Lombardo
Bugler's Holiday	Le Roy Anderson

COLUMBIA

Hey, There!	Rosemary Clooney
This Ole House	Rosemary Clooney
Through	Sammy Kaye
Friends & Neighbors	Sammy Kaye
And this is my Beloved, from "Kismet"	Jerry Vale

(Highly recommended for lovers of good music is the

Columbia Album.)

"Lure of the Tropics"	Andre Kostelanetz
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CAPITOL

I'm a Fool to care	Les Paul & Mary Ford
Auctioneer	Les Paul & Mary Ford
Make her Mine	Nat "King" Cole
I Envy	Nat "King" Cole
The Vamp	Pee Wee Hunt
That's What I Like	Dean Martin

CORAL

(service from distributor poor no new records)

DOT

Sweetheart	Hilltoppers
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LONDON

Evening In Paris (album)	Frank Chacksfield
Smile, theme from "Modern Times"	Frank Chacksfield
Piper in the Heather	Frank Chacksfield
June Night	Mantovani
Little Swiss Waltz	Mantovani
Mantovani plays Romberg	(album)

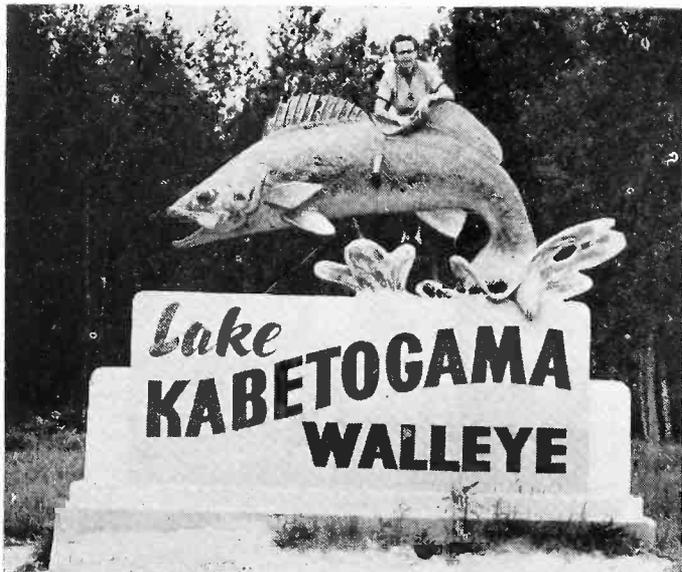
Frank Comments

By FRANK FIELD

This is one time that the big one did not get away and here is a picture to prove it, in fact this fish was so big we couldn't even get it in the car so we had to come home without it.

Jenny and I, as you regular KMA listeners well know, have made two fishing trips up into Minnesota this summer, and we hope to make one or two more, sometime this summer or fall. The first trip was over the long Decoration Day weekend. Since we had only three days, we decided on a spot in Southern Minnesota, which could be reached in a half a day's driving, so as not to have to put in all of our time on the road. We decided on Lake Koronis, which is about five miles out of Paynesville, Minnesota and about half way between Willmar and St. Cloud. Another Shenandoah couple went with us and we left Shenandoah, Saturday morning right after my morning program was over. We got to Lake Koronis in time for the afternoon and evening fishing on Saturday, all day Sunday, and Monday morning. We left there about the middle of the afternoon Monday and started running into rain right away. We drove in rain all the way home, some of it quite heavy.

We had a beautiful, completely modern



Jennie Field is pictured perched atop "the big one that didn't get away."

cottage right on the lake front, in heavy timber, and a most enjoyable time was had by all, particularly Jenny as it was her first experience fishing in Minnesota. Fishing was quite good and the weather cool and crisp. We got rained off the lake Sunday afternoon getting fairly well soaked before we got in. We caught plenty of fish, with a five pound top, and liked the place so well that we are going back for another weekend this fall.

After we got home and ran into 100° temperatures for days at a time, we kept remembering those days with the high temperatures in the 70's, with two blankets on the bed at night, and so the middle of June we loaded up the car and started North again. This time we went clear to the Canadian line to International Falls, and then turned East about 30 miles to Lake Kabetogama. There are a number of resorts around the southwest shore of the Lake, but we chose the Totem Pole Lodge, as I had been there before and liked it very much. The cabins were large and roomy and completely modern in every way. We stayed there five days and I think it was the most enjoyable vacation we ever had. The weather was just about perfect, only getting up to 80° on one day. There were crisp, cool nights, and partly cloudy days, with only one shower, which came during the night. Fishing was very good, in fact we had to eat most of them up there in order to stay down to the limit which we could bring home with us.

The fish in the picture with Jenny standing behind it, is sort of a statue or monument erected at the spot where you leave the main highway and take a side road 6 miles over to Lake Kabetogama. It is perfectly true to life in every detail and painted in the exact natural coloring of a Walleye. I suppose it is photographed more than any other monument or statue in the midwest.

Lake Kabetogama is considered to be the most beautiful lake in Minnesota, being about 30 miles long and about 6 miles wide, with over 200 picturesque islands. The whole area up there is heavily wooded, even down to the very smallest of the islands.

Just talking about it makes me wish we were back up there again, out of this 100° heat.

Grass Root Notes

By MERRILL LANGFITT
KMA Farm Service Director

LIVESTOCK FEEDERS INSTITUTE AND KMA HOMEMAKERS DAY — AUGUST 9 & 10

Everyone is busy with plans for the two day Livestock Feeders Institute, August 9 and 10. This will be our second annual institute and again will feature top personalities in the livestock and homemaking world.

As keynote speaker last year, Governor Dan Thornton of Colorado attracted nation wide attention.



Keen Johnson

Our main speaker this year will be equally as spectacular. He is former Governor Keen Johnson of Kentucky. Governor Johnson is rated as one of the top speakers in the nation.

The feature of the homemakers show Monday afternoon, August 9, will be Miss Reba Staggs, head of the homemaker staff, for the national livestock and meat board. Miss Staggs, judging from the presentations I have seen her make, is undoubtedly one of the top nutritionists and home economists of America. In addition to the homemakers show at 1:00, there will be a demonstration on the "Magic of Aluminum Foil", the KMA Houseparty and the presentation of many prizes. There will be many beautiful prizes for the lucky winner.

The program for the men, in addition to Governor Keen Johnson, will include a feeders tour, Monday afternoon, August 9, start-

ing at the Soil Experimental Farm, 9 miles east of Shenandoah, Iowa on highway 2. This program starts at 1:00 and will feature animal husbandry specialists from Iowa State College and the University of Missouri. Some discussion as to the feeding of hormones will be included in the program. Following our stop at the Experimental Farm we go to the Russell Johnson farm, near Essex, where we will see a modern and yet very practical hog raising program.

The Tuesday afternoon program, August 10, in addition to Governor Keen Johnson who speaks at 1:30, will feature another outstanding panel discussion.

Panel members are as follows:

Moderator, Don Spalding, Exec. Sec'y Livestock Exchange, St. Joseph, Missouri; John Bennett, President St. Joseph Stockyard Company, St. Joseph, Missouri; Jack Schaunecy, Livestock National Bank, Omaha, Nebraska; Lloyd Lackaff, Sandhills Cattle Association, Bassett, Nebraska; M. J. Hankins, President Nebraska Feeders Association, Stanton, Nebraska; Norbert Tienman, National Livestock & Meat Board, Chicago, Ill.; E. Y. Lingle, Seitz Packing Company, St. Joseph, Missouri.

This is a two day event packed full of information and entertainment. This is your invitation to attend.



Miss Reba Staggs

KMA DAILY PROGRAMS FOR AUGUST, 1954

960 ON YOUR DIAL

5000 WATTS — ABC

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

5:00 a.m.—Country Jamboree
6:00 a.m.—News & Weather
6:15 a.m.—Merl Douglas (M.W.F.S.)
6:15 a.m.—Practical Land Use (Tu. & Th.)

6:30 a.m.—Merrill Langfitt
7:00 a.m.—Dean Naven News
7:15 a.m.—Frank Field
7:30 a.m.—Markets
7:35 a.m.—Betty & Lyn
7:45 a.m.—Morning Headlines
8:00 a.m.—Breakfast Club
9:00 a.m.—Bernice Currier
9:25 a.m.—Whispering Streets
9:45 a.m.—When A Girl Marries
10:00 a.m.—Kitchen Club
10:15 a.m.—Modern Romances
10:30 a.m.—Adella Shoemaker
10:55 a.m.—Betty Crocker (M.W.F.)
11:00 a.m.—Back To The Bible
11:30 a.m.—Betty & Lyn
11:45 a.m.—Jack Berch
11:50 a.m.—Morning Markets
11:55 a.m.—Betty & Lyn News
12:00 noon—Dean Naven, News
12:15 p.m.—Edward May
12:30 p.m.—Jack Gowing
12:45 p.m.—Markets
1:00 p.m.—Dick Mills' Show
1:30 p.m.—Betty Crocker (M.W.F.)
1:35 p.m.—Dick Mills' Show
2:00 p.m.—News
2:05 p.m.—Dick Mills' Show
3:00 p.m.—News
3:05 p.m.—Dick Mills' Show
3:25 p.m.—Betty Crocker (M.W.F.)
3:30 p.m.—Florence Falk
4:00 p.m.—Dick Mills' Show
6:00 p.m.—Bill Stern
6:15 p.m.—Farm Bulletin Board
6:20 p.m.—Let's Go Visiting (T.T.)
6:30 p.m.—Ralph Childs News
6:45 p.m.—Edw. May, Mkts. & Weather

MONDAY NIGHT

7:00 p.m.—Lone Ranger
7:25 p.m.—Les Griffith
7:30 p.m.—Voice of Firestone
8:00 p.m.—Your Land And Mine

8:15 p.m.—Club 960
10:00 p.m.—Ralph Childs News
10:15 p.m.—Art & Dottie Todd
10:30 p.m.—Forward March
10:45 p.m.—Ted Malone
11:00 p.m.—Newstime
11:15 p.m.—Music In The Night
11:30 p.m.—Back To The Bible

TUESDAY NIGHT

7:00 p.m.—Silver Eagle
7:25 p.m.—Les Griffith
7:30 p.m.—Martin Block
8:00 p.m.—Club 960
10:00 p.m.—Ralph Childs News
10:15 p.m.—Art & Dottie Todd
10:30 p.m.—Singing Woodsman
10:45 p.m.—Ted Malone
11:00 p.m.—Newstime
11:15 p.m.—Music In The Night
11:30 p.m.—Back To The Bible

WEDNESDAY NIGHT

7:00 p.m.—Lone Ranger
7:25 p.m.—Les Griffith
7:30 p.m.—Martin Block
8:00 p.m.—Club 960
10:00 p.m.—Ralph Childs News
10:15 p.m.—Art & Dottie Todd
10:30 p.m.—Broadway In Review
10:45 p.m.—Ted Malone
11:00 p.m.—Newstime
11:15 p.m.—Music In The Night
11:30 p.m.—Back To The Bible

THURSDAY NIGHT

7:00 p.m.—Silver Eagle
7:25 p.m.—Les Griffith
7:30 p.m.—Martin Block
8:00 p.m.—Club 960
10:00 p.m.—Ralph Childs News
10:15 p.m.—Art & Dottie Todd
10:30 p.m.—Here's To Vets

10:00 p.m.—Ralph Childs News
10:15 p.m.—At Ease
10:30 p.m.—Proudly We Hail
11:00 p.m.—Newstime
11:15 p.m.—Music In The Night
11:30 p.m.—Back To The Bible

SUNDAY PROGRAMS

6:30 p.m.—Musical Clock
7:00 a.m.—News and Weather
7:05 a.m.—Musical Clock
7:30 a.m.—Gospel Faith Hour
8:00 a.m.—Radio Bible Class
8:30 a.m.—Your Worship Hour
9:00 a.m.—Sunday School Lesson
9:15 a.m.—Bible Truth
9:30 a.m.—Wings Of Healing
10:00 a.m.—Heaven & Home Hour
10:30 a.m.—Wes Haines' Sun. Album
12:00 noon—News
12:15 p.m.—Music That Endures
1:00 p.m.—Light & Life Hour
1:30 p.m.—Back To The Bible
2:00 p.m.—Newstime
2:15 p.m.—Sunday Worship Service
2:30 p.m.—Hour Of Decision
3:00 p.m.—Revival Hour
4:00 p.m.—Gospel Faith Hour
4:30 p.m.—Jan Garber's Band
5:00 p.m.—Monday Morning Headlines
5:15 p.m.—Paul Harvey Comments
5:30 p.m.—Geo. Sokolsky
5:45 p.m.—Quincy Howe
6:00 p.m.—Highway Frolics
8:00 p.m.—Walter Winchell
8:15 p.m.—Taylor Grant
8:30 p.m.—Highway Frolics
9:00 p.m.—Paul Harvey
9:15 p.m.—Am. Town Meeting
9:30 p.m.—Milton Cross
10:00 p.m.—News
10:15 p.m.—Guest Star
10:30 p.m.—Revival Time
11:00 p.m.—Newstime
11:15 p.m.—Music In The Night

SATURDAY PROGRAMS

5:00 a.m.—Country Jamboree
6:00 a.m.—News & Weather
6:15 a.m.—Merl Douglas
6:30 a.m.—Merrill Langfitt
7:00 a.m.—Dean Naven News
7:15 a.m.—Frank Field
7:30 a.m.—Betty & Lyn
7:45 a.m.—Morning Headlines
8:00 a.m.—Saturday Shopper
9:00 a.m.—Bernice Currier
9:30 a.m.—Space Patrol
10:00 a.m.—Tops In Pops
10:30 a.m.—Adella Shoemaker
11:00 a.m.—Back To The Bible
11:30 a.m.—Am. Farmer
12:00 noon—Ralph Childs News
12:15 p.m.—Edward May
12:30 p.m.—Jack Gowing
1:00 p.m.—Dick Mills' Show
3:30 p.m.—Florence Falk
4:00 p.m.—Dick Mills' Show
6:00 p.m.—Bob Edge
6:15 p.m.—The Three Suns
6:30 p.m.—News
6:45 p.m.—Let's Go To Town
7:00 p.m.—Dancing Party
9:00 p.m.—Voice of America
9:30 p.m.—Lawrence Welk's Band

Listings Correct at Time of Publication.

However, all Programs Are Subject to Change.

This month I really enjoyed acting as M. C. for the Miss Southwest Iowa Beauty Pageant and Style Show, which was sponsored by the Shenandoah Jay-Cees and which wound up with Miss Carole Rotton, sponsored by the Elks Club of Shenandoah, sweeping the honors. Our congratulations to Carole and may she successfully represent our area in the finals at Clear Lake!

So glad so many of you were pleased with the "Christmas in July" program which we presented on one of the really HOT days. Thanks for all the mail on that one!

Millie and I are looking forward to an August visit from our son Jim, his wife Joyce, who, with baby Catherine, plan to stay with us until Jim goes to school again. Uncle Sam was the interrupting factor in Jim's educational sojourn at Norwich University in Vermont. After one year at NU, things happened fast for Jim. First it was the USAF, with whom he has served for four years; then marriage to Joyce, a very petite and lovely little French Canadian gal who hails from New Brunswick. Then along came Catherine, (whose pictures look just like Jim when he was a baby), and now, Jim is out of the Service, and this family of ours is ready to face "come what may" so Jim can complete that schooling he'll need so badly a few years from now. Life has a rather wonderful way of just "going on", and I sure don't want anyone to tell me that the "younger generation" lacks intestinal fortitude . . . GUTS! For I know better! I've seen all of ours carve themselves some measure of fine education from this world (in fact, the oldest . . . Ted . . . is doing it at Drake after five years in the Navy) . . . and all of this with not too much help from us! God bless 'em and preserve 'em! But, of course, Millie and I could be forced to admit that it will be a great day indeed when we see them all lined up for their diplomas! I think when that time comes, we'll BOTH take a day off. 'DAY . . . that is!

I'd like to remind all of you once again that THE RYTHMAIRES and I are ready for a Fall season of personal appearances throughout KMA-Land. The boys do an excellent job of playing for dancing . . . and, as I said before . . . I'd sure hanker to sing a few songs for you and get to know you better. You may contact me as to prices; etc., by writing to:

DM Show & Enterprises, Inc.
P. O. Box 198
Shenandoah, Iowa



Dick Mills is pictured interviewing Miss Carole Rotton - Miss Southwest Iowa of 1954. The other contestants form a beautiful background.

(Ed. Note: You may be interested to know that Dick has picked nine of the current "Top Ten" tunes, and seventeen of the Nation's "Top Twenty"!)

DM Favorites
(Played most on DM Show)
RCA VICTOR

My Friend & Green Years	Eddie Fisher
There never was a night, etc	P. Como
Angels in the Sky	Tony Martin
Boulevard of Nightingales	Tony Martin
Little Shoemaker	Hugo Winterhalter
Magio Tango	Hugo Winterhalter
Look Sharp, Be Sharp	Boston "Pops"
Ravel's "Bolero"	Boston "Pops"
Beethoven's "Moonlight Sonata"	B. "Pops"
Leave it to Your Heart	Ames Bros.

DECCA

It Shall Come to Pass	Four Aces
Dream	Four Aces
Take Everything But You	Kitty Kallen
Chapel in the Moonlight	Kitty Kallen
The High & the Mighty	Victor Young
Stowly	Guy Lombardo
It's Great to be Alive	Guy Lombardo
Marry the one you love	Guy Lombardo
Bugler's Holiday	Le Roy Anderson

COLUMBIA

Hey, There!	Rosemary Clooney
This Ole House	Rosemary Clooney
Through	Sammy Kaye
Friends & Neighbors	Sammy Kaye
And this is my Beloved, from "Kismet"	Jerry Vale
(Highly recommended for lovers of good music is the Columbia Album.)	
"Lure of the Tropics"	Andre Kostelanetz

CAPITOL

I'm a Fool to care	Les Paul & Mary Ford
Auctioneer	Les Paul & Mary Ford
Make her Mine	Nat "King" Cole
I Envy	Nat "King" Cole
The Vamp	Pee Wee Hunt
That's What I Like	Dean Martin

CORAL

(service from distributor poor no new records)

DOT

Sweetheart	Hiltoppers
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LONDON

Evening in Paris (album)	Frank Chacksfield
Smile, theme from "Modern Times"	Frank Chacksfield
Piper in the Heather	Frank Chacksfield
June Night	Mantovani
Little Swiss Waltz	Mantovani
Mantovani plays Romberg	(album)

A LETTER FROM "THE FARMER'S WIFE"

Dear Homemakers,

From the Farm greetings to all our fine KMA Guide readers. Yes, it's been warm and dry here, too, almost to the point of disaster, but in this great middle west, it rains if we have patience.

Since last visiting with you, not much water has gone under the bridge, to be sure, but work has been done. The small grain harvesting, combining and such, is over for this year. Now that the alfalfa has been sprayed by air to rid it of grasshoppers, we may have another cutting of that.

It's nice to know that oats are stored away in the granary, hay is piled in the bulging old barn, and that bales of oats and wheat straw for bedding are also tucked away under the high peaked barn roof. The old track on which hay was hauled in is still there but newer methods have taken over, mainly the trick of unloading the bales of hay on the grain elevator. Wonder what old Topsy our 30 year old horse thinks of that. She has been left to graze peacefully in the creek pasture and even the cowboys of last summer have decided she needs the freedom and rest.

Kittens have come to the farm and have gone to town to new homes. We now are down to six and these may even find other homes. Tippy II, our dog, has become adjusted to her new home and does a fine

job barking especially when some enterprising pig finds a hole in the fence. Tippy the first is just a memory, though one that will linger with us for a long, long time.

In the big farm kitchen, not too much has been canned. Karen has been working on 4-H achievements. Freezing has gone on merrily though and even the big old home freezer is beginning to groan at the seams. With beef and pork still to be put in, may have to call in a jig-saw puzzle expert at that—I don't know. But just think next winter when the snows blow (I hope we get more than last winter) how good that fried chicken will taste, along with fresh frozen cherry pie.

As for now our vacation plans are very indefinite. We do plan to get in a few short trips and along with other homemakers plan to make the Iowa State Fair for at least one day. Of course we're getting the children lined up for school, what with dental work, checkups and all. And of course fishing now and then in the old creek.

Why don't you write about your vacation and let us share it with others over "The Farmer's Wife" program and until three months from now, KEEP SMILING!!

"The Farmer's Wife"
Florence Falk

"The Farmer's Wife" Checks The Mail



Florence Falk, "The Farmer's Wife," is particularly proud of this picture as it also appears as the front cover of the August, REA News. The REA reporter called on Florence the latter part of June, and she was so delighted with the article published about her. Her red rooster symbol appears on the name plate of her mailbox, and was given to her by her 11 year old daughter, Karen. Florence had to receive permission to perch her trademark on the mailbox at her farm home near Essex, Iowa. It stands as the welcome mat for anyone traveling the Essex countryside.



Homemaker's Guide



"THE FARMER'S WIFE"

By FLORENCE FALK

Greetings from the farm kitchen!!

APPLE CREAM PIE

Peel and quarter 5 or 6 good cooking apples. Line your pie pan with your favorite pastry cover the bottom of the crust with apples add 1 cup top milk or thin cream, $\frac{1}{2}$ to $\frac{3}{4}$ cup sugar. Sprinkle with cinnamon. Cut small strips of crust arrange in bars for the top crust. Bake until the cream is all absorbed about 40 minutes in 350° oven. Serve hot.

SOUTHERN CHICKEN

Cut up chicken and place the pieces in a covered baking dish with 2 or 3 cups of water and 1 tablespoon butter spread over chicken. Cook 1 hour, basting often. Add $\frac{1}{2}$ sliced onion, $\frac{1}{2}$ teaspoon salt, $\frac{1}{2}$ teaspoon pepper and cook a little longer. Remove the chicken from the dish and add to gravy made of a cup of milk thickened with flour. Strain gravy over chicken and serve with tiny baking powder biscuits.

SOUR MILK BISCUITS

- 4 c. sifted flour
- $\frac{1}{2}$ t. salt
- 1 t. soda
- 8 level t. baking powder

Sift all these together.

Add:

- 2 c. sour cream

If sour milk is used add 1 T. lard to the flour.

STUFFED GREEN PEPPERS

Cut the stem ends from 6 peppers and remove insides with a sharp knife. Scald for 5 minutes and drain. Mix thoroughly 1 cup bread crumbs, 3 tablespoons melted butter, 1 cup cooked meat, or fish, salt, and enough milk or stock to moisten slightly. Fill the peppers, place in a buttered pan with $\frac{1}{2}$ cup water and bake slowly for half an hour in a moderate oven (350°). Serve with cream sauce poured around and garnish with triangles of buttered toast.

SWEET APPLE PICKLES

- 7 lbs. of apples
- 4 lbs. of sugar
- 2 oz. stick cinnamon (check weight of pkg.)
- 2 oz. cloves
- 1 quart vinegar

Put the fruit in a large jar. Boil the sugar, vinegar and spices. Pour over the fruit three mornings and the fourth morning scald (bring to a boil) all together, fruit and sirup. Put in jars and seal.

CORN RELISH

- 1 dozen ears of sweet corn
- 2 small cabbages
- 4 sweet peppers
- 2 quarts vinegar

Mustard to taste and turmeric to color. Chop cabbage and peppers fine. Add corn cut from cobs. Boil all together $\frac{1}{2}$ hour. Seal while hot.

AND NOW FOR THAT SWEET TOOTH!

- 1 c. sugar
- 1 c. water

Butter the size of an egg (about 3 level tablespoons)

- $\frac{1}{4}$ t. cream of tartar

Boil 15 minutes or until it forms a soft ball in cold water (on your thermometer 234°). Flavor with vanilla. Beat until thick, pour out on buttered pan. Cut in squares.

"COOKBOOK TIME"

With ADELLA SHOEMAKER

LIME SHERBET IN RING MOLD

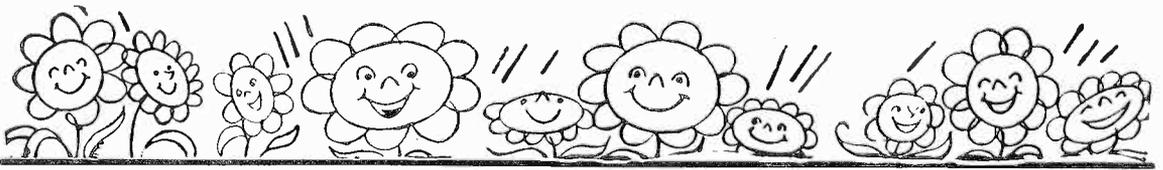
Here is a beautiful summer dessert. Make this easy lime sherbet, pour it in a ring mold, set it in your freezer. When it's firm, unmold just as you do a gelatin ring. Fill it with watermelon and canteloupe balls.

- 1 pkg. lime flavored gelatin
- 1 c. hot water
- $\frac{1}{2}$ c. cup sugar
- 1 c. white corn syrup
- Juice and grated rind of 2 lemons
- 1 quart rich milk

Dissolve gelatin in hot water. Add sugar and syrup, lemon juice and rind. Then add milk very slowly, stirring constantly. It will thicken slightly. Freeze in trays, or mold as suggested. (I make this in quantity and freeze in ice cream containers in the home freezer.)

MARSHMALLOW SAUCE

Would you like a delicious and professional looking and tasting marshmallow sauce? This is luscious on smooth chocolate ice cream. It's fine on vanilla, with crushed peaches. Makes 2 $\frac{1}{2}$ cups.



Boil 1 c. sugar and $\frac{1}{2}$ c. water together five minutes. Add 16 marshmallows that have been cut in small pieces. Beat 2 egg whites until very stiff, and gradually add the hot syrup to the egg whites, beating constantly.

CORN PUDDING

This four star corn dish comes from Mrs. Frank Johnson of Paton, Iowa. We think it tops scalloped corn! Try it with fried chicken, soon.

Cook 1 T. butter, 1 T. flour, 1 T. sugar, $1\frac{1}{2}$ c. rich milk, salt, and pepper until it thickens. Pour slowly over 2 eggs slightly beaten. Add 1 pint cooked, drained corn, 1 t. finely minced onion and 1 T. chopped pimiento. Bake in greased casserole about 1 hour — 350° oven.

DELMARVA CHICKEN

Mrs. Joy Hammets of Manhattan, Kansas sends us a new fried chicken recipe. Be sure you use small chickens, the real fryer size. This finishes in the oven, and large pieces from bigger chickens would dry before they cooked tender. Cut small fryer in serving size pieces. Dip in batter made by sifting together $\frac{1}{2}$ c. sifted flour, $\frac{1}{2}$ c. corn meal, 1 t. salt, $\frac{1}{4}$ t. sage. Mix together 1 beaten egg, $\frac{1}{2}$ c. milk, and 1 T. butter melted. Mix two mixtures until smooth. Heat shortening to $\frac{1}{2}$ inch depth, in a skillet. Brown chicken on both sides, three or four pieces at a time. Arrange in simple layer in shallow baking pan. Bake in moderate oven, 350°, 20 to 30 minutes or until tender. Good hot or cold.

"HOMEMAKER'S VISIT"

By **BERNICE CURRIER**

APRICOT CREAM SHERBET

- $\frac{3}{4}$ c. crushed apricots
- $\frac{1}{4}$ c. lemon juice
- $\frac{3}{4}$ c. sugar
- 1 t. plain gelatin
- 2 T. cold water or fruit juice
- $\frac{1}{4}$ c. boiling water or juice
- $\frac{1}{2}$ c. heavy cream
- 1 egg separated

Mix together and stir with spoon the fruit, lemon juice and sugar. Let stand until syrup forms. Soften gelatin in cold juice and dissolve in boiling juice. Add to

fruit mixture, stirring in slowly. Pour into freezing tray and freeze 1 hour. Whip the cream. Beat egg yolk till light and lemon colored and fold it into egg white beaten stiff. Now beat the freezing mixture and add whipped cream and egg mixture. Return to tray and freeze. This can be made in hand freezer and if that method is used, the cream does not need to be beaten and the egg is beaten yolk and white together.

ARISTOCRATIC BURNT SUGAR CAKE

Melt $\frac{1}{2}$ c. sugar in iron skillet, stir constantly with wooden spoon until it melts and turns dark brown. Add $\frac{1}{2}$ c. boiling water slowly and stir until completely dissolved. Cool.

A— $\frac{1}{2}$ c. butter or margarine
1 $\frac{1}{2}$ c. sugar

B—3 T. burnt sugar syrup
2 egg yolks

C—2 $\frac{1}{2}$ c. sifted cake flour
3 t. baking powder
 $\frac{1}{4}$ t. salt

D—1 c. cold water
1 t. vanilla

E—2 egg whites beaten stiff

Cream A, add B and beat. Sift C and add alternately with D, beginning and ending with flour. Fold in E. Pour into 2 lined and greased 9 inch layer pans. Bake 25 minutes at 350°. This is very tender, handle carefully.

KOSHER DILL PICKLES

- A— $\frac{1}{2}$ t. alum clove of garlic
- 2 heads of dill
- 1 small red hot pepper
- 1 quart vinegar
- 1 c. salt (use pickling salt)
- 3 quarts water
- Grape leaves washed
- 20 to 25 dill size cucumbers.

Wash and stem cucumbers. Let stand overnight in cold water. Drain and pack in hot sterile jars. To each quart jar add all of A. Combine in a kettle the vinegar, salt and water. Stir with wooden spoon till dissolved. Bring to boil. Lay grape leaves on top of pickles and pour boiling mixture over to within $\frac{1}{2}$ inch of top. Seal not quite tight till it quits working. (3 or 4 days probably.) Then seal tight.

KMA's Family Album

WATER, WATER, NOWHERE!

That's the case with every midwestern family, and the Mike Heuer family is no exception. Mike is KMA's evening announcer and host on the "Club 960" show at 8 every weekday evening. The two children, Jeffrey, 2 months, and Tommy, 3½, view with dismay their dry wading pool. Mike and his wife Betty were out surveying what remains of their garden. About all Mike could do, was smile, heave a sigh and lean heavily on his hoe. Boy it's been hot!



WATCH THE BIRDIE!

That's right, and while Wes Haines, KMA's afternoon announcer and newsmen, on the left, does watch the birdie, Merl Douglas, KMA's morning entertainer and announcer, will attempt to sneak another ringer. Actually it wasn't necessary for "Doug" to sneak any ringers, as Wes has had a bad season, when it comes to horseshoes. Even his wife, Jennie, has trimmed him a time or two. By the way that's Wes' shirt hanging on the fence post — this feud may continue all summer and fall.



MUSIC MAESTRO, PLEASE!

The fellow in the foreground about to burst forth with a popular ballad, is none other than KMA's afternoon personality, Dick Mills. Dick sings with Marty Baldwin's Rhythmaires. The band plays for all types of gatherings and affords Dick the opportunity to make personal appearances before some of his listening audience, whom he is always eager to meet. The evening this picture was taken the band was rehearsing in the KMA Auditorium and were only too glad to shed their coats after the picture taking session was over — it was one of Shenandoah's hotter nights.



August, 1954



On the KMA PARTY LINE

By DORIS MURPHY

Of all the doggondest dog days, July 12th was one of the doggiest. The thermometer outside the studio registered 108°. On days like this, folks easily lose their sense of humor. But it took KMA's afternoon disc jockey, DICK MILLS, to help the listeners forget the hot, sticky weather and come up with some smiles. Instead of playing "In The Good Old Summertime", DICK soon had the air waves tingling like frosty ice cubes, as the recording machines started sending forth the music of the cold Christmas season. Letters from listeners have proven his two hour program of winter songs, saved the day for many who were weary with the heat. You can imagine the stimulating effect such songs as "Jingle Bells", "Santa Claus Is Coming To Town", and "I'm Dreaming of a White Christmas" would have, even tho the sun was blazing hot outside. And to make it even more authentic, DICK reminded the folks they had only 165 more shopping days until

Christmas. Yes, I'm sure hearing DICK MILLS singing "Dashing through the Snow" . . . and hearing your favorite Christmas songs coming to you from KMA, helped make ONE hot summer day more pleasant and enjoyable. Just the thoughts of ice and snow crackling on a cold winter night, made that 108° temperature fade into oblivion!

Remember when my sister Frena used to have a children's program on KMA, and my niece Betty sang? Thought you might like to see a picture of them taken while they were home on a visit last month. Standing at the left is Frena, who is Mrs. Edward Plaster of Omaha, and seated is Mrs. James Barnitz of Baltimore, Md., and twin daughters Barbara and Beverly. Betty and twins usually appear on KMA Home-maker programs while back for visits with her parents, Mr. and Mrs. Paul Ambler of Shenandoah. The little blond twins will be 5 this fall. While on my vacation East, I visited my son Tom in New York and Betty in Baltimore. It was during my stay at Betty's, arrangements were made for me to leave New York about the same time Betty would leave Baltimore, so I could meet them in Chicago and help her with the kiddies on the trip home. Our plan worked beautifully, and everything went along fine until we embarked from the train in Red Oak, Iowa. Coming from the cool air conditioned train out into 106° heat, apparently made us forget EVERYTHING, for we stupidly walked into the depot . . . got out luggage that had been checked through, and drove to Shenandoah, forgetting all about the three bags the porter had taken off the train and put on the station platform. You can imagine our surprise to arrive home and find we were minus part of our luggage! Back thru the hot wind and heat, I drove to Red Oak, wondering if our baggage would still be there, only to find it still on the platform right where it had been taken off the train. At least we got home with the twins in tact, even if we did slip up on the baggage!



Seated l. to r.; Barbara, Betty and Beverly Barnitz. Standing l. to r.; Frena Plaster, and Doris Murphy.

"Stick faithfully to your diets, then we'll have a Dieters Club luncheon at my home and celebrate. We'll eat all the good things we want on that special day, and I'll award prizes to those who lose the most." That was the proposition ADELLA SHOEMAKER made her listeners in the spring, and soon she was getting lots of letters from dieters reporting how they were cutting out the calories, and shedding pounds. They found it fun dieting when they knew others were doing the same, and looked forward to the day when they could lunch with ADELLA and proudly show off their new figure. Over 40 arrived for the luncheon, bringing baskets of the most wonderful food you ever ate. Naturally we couldn't get them all in one picture, but just to show you how trim looking the Dieters were, we took this picture of one table of guests just after they had finished eating their luncheon. They might have gained a pound or two that day, but it was their reward for sticking to their diets so faithfully. Standing in back is ADELLA, who was so proud of the accomplishment of the members of her Dieters Club, and Erna Zeigler with coffee jug in hand, who came with her mother Mrs. Harry Zeigler, from Blue Earth, Minn., to be present for the luncheon. Yes, the DIETERS CLUB luncheon was a big success and we hope the women are continuing with their dieting.

The old midsummer madness . . . freak radio reception . . . is back with us again. "The Farmer's Wife" has heard from a friend, who just moved to Phoenix, Arizona, that she could get FLORENCE'S programs the first week of her arrival, but since then cannot.

Remember way back when you cooled off in the ole' swimming hole? Well, Karen and Bruce Falk, children of "The Farmer's Wife", have something that beats that all to holler. Even though they live in the country, they have their own private swimming pool . . . a stock watering tank. The kids are having as much fun on hot days splashing around in the tank, as folks in Hollywood in their fine swimming pools.

Doggone it . . . when a feller gets a vacation only once a year, it's too bad to have it spoiled by the measles. But that's what happened to the 4 year old daughter of Newcaster DEAN NAVEN. "Tammy"



Adella Shoemaker poses in the background with one of her younger homemaking fans, Erna Zeigler, ready to pour steaming cups of coffee for the Dieters Club bonus luncheon.

took the measles while the family was on vacation visiting the grandparents near Corning, but got along fine. The Navens also visited in Des Moines and Cedar Rapids.

A former KMA engineer, Roger Peters, is the author of an article in the July QST magazine, a national Amateur Radio magazine, on: "Receivers for Amateur Radio Operators." Roger is now with KMTV in Omaha, and the photos used in the article were taken by KMA's resident engineer DON BURRICHTER.

You can imagine the thrill Homemaker BERNICE CURRIER had on her vacation this year, when she took her FIRST airplane ride, and got to see two grandchildren for the FIRST time. BERNICE boarded a plane in Omaha, July 24th, flying to Houston, Texas, where she visited her daughter Mrs. J. T. Armstrong and four children. The three boys and one girl, range in ages from 4 to 12.

Homemaker ADELLA SHOEMAKER is bubbling over too, with news about her vacation trip to Tacoma, Washington, where she visited friends, Mr. and Mrs. Henry Baxter. ADELLA made the trip by train, and had loads of interesting experiences.

Ass't. Farm Service Director JACK GOWING and wife, left the baby with her folks, and enjoyed a motor trip thru the Black Hills, Jackson Hole Country, the Grand Tetons and Yellowstone Park.

Announcer WES HAINES and family enjoyed visiting friends in Northwest Iowa . . . at Colesburg, and Guttenberg, on their vacation.

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Crew Cut Craze at KMA !



"Summer's here, the grass is riz, I wonder where those crew cuts is!" Well, believe us, they're very much in evidence at KMA. The majority of the staff are wearing these short hair cuts and woe-be-gone the staff member with long, flowing locks. Such was the situation in KMA's Chief Engineer Don Burrichter's case when the KMA Guide photographer happened upon this scalping in Studio A. This fuzz cut crew had even taken the trouble to procure clippers and a very decorative bib to alleviate the pain of this shaving. Needless to say Don wasn't much in favor of this tonsorial treatment, and managed to escape during the blinding light of the flash bulb. The gleeful culprits are l. to r.; Mike Heuer, evening announcer and "Club 960" host; Dean Naven, news editor; Merl Douglas, KMA's incognito and burly mustached barber, morning entertainer; Ralph Childs, evening news editor; Wes Haines, afternoon announcer and newsman. Instead of Don, they settled on the Guide photographer.