

KNA GUIDE



JULY 1956

COVER STORY

"In spring young man's thoughts lightly turn to . . . but in summer, archery takes first place in his activities. At least at the home of Warren Nielson, that's the big rave along with fishing, shooting turtles with a bow and arrow, and other robust outdoors activities.

Warren was loosing up his sturdy bow as wife Florence and 28 month old Holly looked on the other day when we took this interesting picture. Warren also has a "rig" he attaches to the bow to hunt fish, and his arrow shave a string line on them, so if he is lucky enough (notice how he said that) to score a hit, he can retrieve his game easier. Helps when it comes to finding stray arrows, too, the bowman says.

SSS SSS

The KMA Guide

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Here is a picture of the "nerve center" of KMA's ambitious election coverage operation taken during the late hours on the night of Iowa's primary election. Ed May is broadcasting returns; that's Mrs. Dean (Claudeen) Naven sharpening a pencil to take more returns by phone; Ralph Childs casts a watchful eye to the incoming wire returns; and Dean Naven lites a cigarette and points to another pertinent return at the same time. KMA rec'd plaudits from listeners all over the state for its complete, factual coverage of the entire south and west parts of the state — We remained on the air until 1:20 a.m. when solid trends shaped up in county and state races. A similar crew will be on hand this fall for the general election—and we hope to be able to give listeners the best coverage of the presidential and state elections that they can receive, anywhere!

◆ KMA Homemakers Visit Omaha Sponsors ◆



**FARMER'S WIFE AT
FURNITURE STORE**

Florence Falk, KMA's Farmers Wife visited the new Continental Keller Furniture Store in Council Bluffs, which is managed by Jerome Cohn, who was interviewed by Florence, following a conducted tour of the 42,000 feet of floor space. Florence says it was just loaded with "the most wonderful things for the home."

**BERNICE VISITS WITH
VITAMIN FORMULATOR**

Bernice Currier, who for years has told of the many benefits of the different vitamin products which sponsor portions of her 9:00 a.m. Homemaker's Visit, is shown interviewing Mr. Joseph Zweibach, owner of Vitamin Industries, Inc., makers of Guardian 12, A D E Plex, and Cal Plex F products. The eight minute tape was played back on Bernice's show and we rec'd many letters from listeners who said Mr. Zweibach answered questions which they had long wondered about.



Florence is shown here with Mrs. Frank Kessler of Amred Products Company of Omaha, admiring some of the new premium offers which are being offered at special reduced prices with Amred price stickers. Mrs. Kessler made several tape interviews with Florence, discussing Amred flavorings. She was formerly on radio in the Midwest as Barbara Blake, and is familiar to most Midwest radio listeners.

KMA's Family Album



CHILDS INTERVIEWS MAYOR OF BETHANY

Water, rather the lack of it, was plaguing residents of Bethany, Missouri during June, so KMA news editor Ralph Childs drove to the city to get the full story on restrictions from Mayor Ray Wheeler—and listeners have been getting a complete, daily up-to-the-minute story on this dramatic situation on Radio KMA—and as we go to press, Bethany's water problem is smoothing out very happily for all concerned, with much needed rains falling abundantly during late June and early July.

MIDWEST FARMER AND "2" FRIENDS

Jack Gowing, KMA's Midwest Farmer, is shown on the Gowing farm home with 28-month-old son Randy and the family dog, Lady.



KMA ROUNDTABLE ON CLOUD SEEDING

The popular KMA Roundtable panel, heard weekly at 12:15 on Sunday noons, scored a big scoop recently when they interviewed some of the foremost experts on "cloud-seeding" in the nation, the men who are operating the Ia-Mo Weather Modification Association project for the Irving Krick's organization from Denver. Panel members were Jack Gowing, Ralph Childs, and Warren Nielson.



A Chat With Edward May

The rains came which have more or less assured farmers of a good second cutting of hay, together with improving prospects for a corn crop. Even though our moisture during June was below normal, the rains were spaced so they were timely and beneficial to everything. My hope is the rains will continue throughout July and August resulting in a good corn crop. Researchers state that corn requires the equivalent of one-tenth inch of moisture per day if it is to produce the maximum yield. In other words, one inch of rain should be sufficient to hold corn at its peak level for a ten day period. However, this theory might not hold true where the subsoil is extremely dry with little or no reserve for the corn roots to draw upon.

This month we took a picture of the entire family in front of the house. Eddie has his favorite toy in his hand, which is a garden hose. For the sake of the picture we turned the water on which pleased Eddie very much. Whenever we do this we have to be careful he doesn't soak someone. Eleanor and I have both had the experience of being soaked by Eddie while playing with the hose. Incidentally, Edward Jr. has his second birthday Friday, July 6. It doesn't seem he should be two years old, but he is.

Next month we will have to take a picture of my mother's new home. It is almost finished and she will be moving into it sometime during July. It is a one story house and is very nice.

Right now, one of the things you hear discussed is the new soil bank. Many of the questions are unanswered at this time, but I know the answers will be forthcoming. We are trying to compile as much information as possible here at KMA in order to keep up on things that concern the farmer. Actually, what concerns the farmer affects everyone either directly or indirectly.

Nearly every day someone writes us concerning the activities of the weather modification company and the location of the generators that send the silver iodide crystals into the clouds. According to the information we have, the generators are located at the following points:

Shenandoah	Sutherland
Bedford	Eagleville, Mo.
Glenwood	Conception
Corning	Fairfax
Afton	Oregon
Osceola	St. Joseph
Corydon	Harris
Sterling, Nebr.	Chula
Humboldt	Hamilton
Palmyra	Pattonsburg
Blair	Plattsburg
Seward	Horton, Kansas
Wahoo	Leavenworth
Scribner	Onaga
6 or 9 more to be added.	

Ed May



Here's a picture of the family, taken June 29 in front of the home.

Frank Comments

By FRANK FIELD

So many things have happened since I wrote the Guide page for last month that I hardly know where to start, so I think I will just take them in the order which they happened. First was the fishing trip. The first week in June a bunch of ten of us from here in Shenandoah took two planes and flew up to International Falls, Minnesota and spent a long week-end fishing on Lake Kabetogama. The weather was just perfect and the fishing was the kind you read about but never expect to have happen to you. The only drawback was the Minnesota Fish and Game Department regulation which says that you can only take one days limit per man out of the state. And that means only six wall-eyed pike, only three northern pike. Consequently, each day you had to eat up the fish we had caught the previous day so as not to break the law on the fish we brought home.

We got back to Shenandoah Sunday evening to find that Peg, Jim and the three boys had pulled in from Dallas, Texas a couple of days earlier than we had expected. Zo has an extra bedroom upstairs so Peg and Jim planned to make headquarters at Zo's and just visit around for a couple of weeks or three and then head back to Texas about the first of July. The two older boys were quartered at our house in the den and naturally, Peg kept Jimmie, the baby, with them over at Zo's. Everything was working out beautifully so Wednesday afternoon Peg and Jim took our car and went down to Kansas City to spend the rest of

the week with old friends there. That worked out nicely also. Zo kept Jimmie, and Jennie and I took Chris and Shannon. About 9 o'clock Saturday evening Bob Fishbaugh called up and very calmly said, "Come over and get the baby. I am taking Zo to the hospital for an emergency operation." Which we immediately did. It seems Zo had been feeling rather punk all day with a severe pain in her side and when her temperature started to climb, she called the doctor who very quickly diagnosed it as acute appendicitis. Two hours later her appendix was out and so was Zo for the rest of the night.

Late Sunday evening Peg and Jim pulled in from Kansas City to a completely empty house. No Fishbaughs, no baby, no anybody. Some rather frantic telephoning located the three boys out at our house with everything under control but with Grandma Jennie beginning to fray a little around the edges from the unaccustomed task of looking after three small boys.

The upshot of it all was that Monday Jim had a little necessary work done on his car and Tuesday morning the Bellamy's lit out for home. Zo came home from the hospital on Friday. And as I'm writing this page the following Monday, she is still very sore, and pretty wobbly. Peg says that she and Jim are not coming back to Shenandoah again for many years to come, because it was while they were up here two years ago that Johnny Fishbaugh came down with polio.



Frank took this picture of daughter Peg and her three boys.

This picture was taken in our yard just before the Bellamy's took off for Texas. In behind our bed of Eutin roses are Jimmie, 16 months, Chris not quite 5, and Shannon, just past 8. Notice how heavily the roses are blooming and notice again that we have them mulched with ground corn cobs. That tree on the right is a hybrid elm which was planted just last spring a year ago. The lawn is Maypark lawn mixture fertilized with Maytone fertilizer.

How are all your folks?

Frank

The KMA Guide

Grass Root Notes

by

MERRILL LANGFITT

Farm Service Director



Weather has been more the topic of conversation than any other subject in recent weeks. Farmers were, and perhaps still are, wondering if this will be our third successive year of drouth. In desperation, farmers of this area, a few weeks ago, started searching for any assistance they could find to give us more rain. After a whirlwind fund-raising campaign, enough money was raised in about twelve counties to engage the services of Dr. Irving Krick's organization, The Water Resources Development Corp., a Texas Corp. with headquarters at Denver, to carry out a twelve month cloud-seeding program. Almost instantaneously generators were set up, a meteorologist was moved into the area and cloud-seeding began. Results cannot be measured this early, but from the first rain storms which moved across the target area after seeding began, the results seemed to be very good. After twelve months of operation, more accurate appraisal of results can be made. Rain gauges will be set up in a large area inside and outside the target area so that accurate comparison can be made.

A report just published in "This Week" magazine states without reservation that "we can change the weather." This report quotes the Congressional Advisory Committee on weather. It says, among other things, that cloud-seeding by means of releasing silver iodide from ground generators into the atmosphere can produce very important results. In this report from the Congressional Committee it states further, "We studied six cloud-seeding projects along the Pacific Coast, and found that in five of those projects the seeding was responsible for rainfall increases ranging from nine to seventeen per cent—the tri-county region of Oregon showed eighteen per cent increase." Now that is a govern-

ment report speaking which in my opinion might be somewhat conservative. Under other operating conditions based on private reports, the increases in many cloud-seeding operations have ranged from 20 - 40 per cent. We at KMA have been interested in cooperating on this and other projects which might benefit the farmer. We don't desire to be on the operational side of most of these projects, but do feel that we can perform a public service by assisting whenever possible.

This last month we were instrumental in securing the cooperation of the Iowa Highway Commission and Governor Hoegh in obtaining funds for the purpose of spraying the highway right of ways in 31 southern and western Iowa counties to control grasshoppers. We think this type of public service is very important to you folks in this area. We will, of course, assist in setting the machinery to rolling for things like this in the entire KMA area as these problems arise.

We have requested, through state officials, a general grasshopper control program for the entire infested area, financed in part, at least, by the federal government. At the date this is written we do not know the outcome of that request for help. Again I say, our goal is public service. We do not care to get into too many of the arguments for or against any of these programs except as you, our listeners, dictate that we shall. I am sure our station management would concur that when KMA can perform any public service to the agricultural interests of our area, we stand ready to do so. I thought you might be interested in an operational report on cloud-seeding so have included a sample daily report which we receive here at KMA

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On the KMA PARTY LINE

By **DORIS MURPHY**

Too bad, girls! Our handsome new announcer with the fine, deep voice is no longer a bachelor! Gary B. Altman of Plankinton, South Dakota was married to Miss Arletta Markell of Seneca, S. D. June 26th. The wedding took place at 10 a.m. at St. John's Catholic Church in Plankinton, attended by 600 guests. Two hundred and eighty attended the reception. Just a few days before the wedding, Arletta came to Shenandoah to visit Gary, and the picture you see on this page was taken then. Next month, we'll have a wedding picture to show you. Gary is the son of Mr. and Mrs. Bernard J. Altman and Arletta the daughter of Mrs. Elsie Markell. Arletta has only 20 hours of college work left, until she can graduate in psychology. She will probably attend some college near Shenandoah next fall, in order to complete her college work. The couple met while both were attending Dakota Wesleyan University in Mitchell, S. Dak. Gary was employed at KORN radio station in Mitchell while attending school, serving as News Director for the past 3½

years. He also worked as cartoonist for the Daily Republic newspaper in Mitchell at one time. Among the guests invited to the wedding were Joe Foss, Governor of South Dakota and the famous band leader, Lawrence Welk of Hollywood. Following a week's honeymoon in Colorado, the newlyweds will be "at home" in Shenandoah.

Hot weather shortened the fresh strawberry crop! After diligently searching the entire patch one morning, Pauline, wife of Ass't. Farm Service Director Jack Gowing, picked one box full of berries. Before stemming them for lunch she set the box on a table on the back porch, while she went back outside to do some work. You can imagine the surprise upon her return to find all the strawberries, with the exception of three still in the box, lined up in a row on the table. And ONE BITE had been taken out of each strawberry. No, it wasn't a little mouse who had sampled the luscious strawberries fresh from the patch. It was 2 year old Randy who had been the official strawberry taster. Guess he figured Mother wouldn't discover any were gone. . . if he took just ONE bite out of each berry. Even tho she was provoked, Pauline couldn't help but laugh at the sight of those berries all lined up. . . minus a little boy's bite. If Mother had just given him a few more second's. . . the LAST THREE would have gone the way of the others, I imagine!

Don't know WHO needed the sleeping tablet the most. . . Ethel Baldwin who was so dog tired she couldn't think. . . or her elderly aunt, who was ill. Anyway, the pill ended up in Ethel instead of her aunt, whom it was intended for. The funny incident happened one night when Ethel, May Seed Co. Tour Guide and secretary to Frank Field, came home from work very tired. Her first thoughts were to care for her aunt. Deciding a sleeping pill would help her get a better night's rest, Ethel took a pill from the bottle, then went to the kitchen to get a glass of fresh water to give her aunt with the pill. As the water poured from the faucet, Ethel thought how refreshing it looked! Before she realized what she was doing. . . she put the pill in HER mouth and took a big drink of water. Even though she wasn't ill. . . I think the pill got in the right person that night! Anyone THAT tired, needed a good night's rest. And Ethel got it. . . by mistake!



Gary reads the news while Arletta looks on.

Playing ball with daddy can be a lot of fun! That is. . . if you catch the ball! But Bruce, son of KMA's Homemaker Florence Falk, missed the ball. Result—a broken nose. Fortunately, he was wearing non-breakable glasses and they lived up to their reputation. No broken glass in his eyes!

Lightning and thunder at 3:30 in the night was pretty frightening to 3½ year old Kathy of Des Moines, who had come for a visit with her grandparents, Dick and Millie Mills. Hearing her call "Nannie" while it was storming, Dick got out of bed to quiet her. Feeling around in the dark, he located 1½ year old Michael in bed, but couldn't find Kathy. Softly, he called, "Kathy, where are you?" Thru the dark came a sweet little quivering voice: "I gone for a little while." She was clear across the room by the closet.

Summer vacation time has just barely started, but 5½ year old Tami, daughter of Newscaster Dean Naven has already had things happen. She jumped off a swing, hitting a coffee can, almost peeling her foot under the toes. And. . . on top of that. . . she lost two front teeth! But it will be easy to forget her troubles when she gets to vacation with her family at her grandparents near Corning, Iowa.

Jack Gowing, wife and Randy, and Mrs. Gowing's parents Mr. and Mrs. Paul Youngmark of Coin also report they got their limit of fish at Leech Lake near Walker, Minnesota in June.

Right about here on this page you should see a picture of Pgm. Mgr. Warren Nielson with the fish he caught while on vacation in Minnesota. But do you know WHY it isn't here? Because Warren thought his wife had filled the camera with film, and his wife thought Warren had put in the film. Consequently, he got up in the back woods and found no film in his camera. He tried three different places to get film. No luck. So we'll just have to take his word for it, that his fishing party caught their limit of fish.

It's another grandson for Dick and Millie Mills! An 8 pound 2 ounce boy was born to their son Jim and wife Joyce, at the hospital in Iowa City, June 19th. He's been named Robert Mark after his Uncle Bob. Jim and Joyce are also the parents of another son Michael 1½ years old and Kathy, 2½ years old. Jim is in his third year at Iowa University and his wife is a nurse at the University

Hospital. Michael and Kathy have been spending several weeks visiting their grandparents this summer.

Hickory smoked domestic rabbit! Doesn't that sound good? That's what the Merrill Langfitts served at one of their outdoor patio picnics recently. And it made a big hit! There is always plenty of activity around the Langfitts with four children to keep things humming. Beverly, who was Drum Majorette in the Shenandoah High School for four years, graduated this spring. And little 3½ year old Jeannine is so busy getting acquainted with everyone in her new neighborhood, the family has to be on the alert all the time, to keep track of her wanderings.

Last month. . . it was a picture of Home-maker Bernice Currier with her daughter Helen and family! This month, it's Bernice with her son Merrill and family. This picture was taken when Bernice went to Cairo, Ill. the last of May to visit and to attend the Magnolia Festival being held there. Her son Merrill (Red), his wife Janet (another red head) and their daughter Karen (a honey blond) are with Bernice in the picture, taken at their new home, showing the indirect lighting thru the window. Their home was open to Festival visitors on Saturday and Sunday afternoons and Bernice helped Janet and Red welcome the guests. Karen is 12 years old. Another daughter, Lynn Rae, age 6, went on a strike, and

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Bernice visited Red's family at Cairo, Illinois recently.

A LETTER FROM THE FARMER'S WIFE

Greetings and Salutations! ! !

Life on the farm today is beautiful for we've had a much needed rain and the world is beautiful. . .the clean smell of the very freshness of everything. . .the grass already shooting up the green reserved in its roots for this very shower. . .the leaves on the old maple tree by the chicken house are even greener. . .in short the world is beautiful and we all have prayers of thanks for the so badly needed moisture.

So many wonderful things have happened to me since last writing. It was my privilege to be a guest at the 10th Annual Homemaker's Day in Omaha sponsored by the Omaha Chamber of Commerce. Met so many fine radio friends and also added many new listeners. This was indeed a day full, with royal entertaining. Have had so many courtesies extended me as Page County Rural Homemaker of 1956.

Here on the farm, many listeners have journeyed by and stopped for a few minutes. There have been so many guests on the farm. I've interviewed guests from Sweden, India and an Essex boy off to the Phillipines for a year exchange student. Bernice Currier's grandsons from Houston, Texas spent a busy morning here in May. There are so many things to see and how different they are through the eyes of a city child. Toke Nelson (Guide Editor),

his daughter Cristi and son Sandy were here one afternoon and the youngsters really enjoyed the farm. They enjoyed Tippy III's 10 puppies, the kittens, the chix, the banties, waddy ducks and all.

Tippy's puppies (to her relief) are now in homes of their own. They were such loveable cuddly puppies. Grandmother Silver Cat has one left from her brood of four long haired kittens and Yorick with her less-glamorous (just plain cats) have adopted the back steps as a joyous playground.

Rhubarb and asparagus have gone into the big freezer along with beef and pork. Just a privilege from living on the farm. Of course the packages of food, cakes, etc. just don't exactly walk in of their own accord.

Now that we've had this wonderful rain (and it wasn't a gully-washer either) we can really clean house with satisfaction.

School is all but forgotten, Bible School with its program past. Karen Ann was confirmed on May 27th and we had the relatives, her Sunday School teacher, and our Pastor and his wife for dinner.

We journeyed down to Concordia, Kansas June 10th and met the Kansas Falk cousins. Had the nicest time.

Bernice and I meet radio visitors and it is so nice to meet the people that have been

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In Omaha recently to chat with friends, Florence Falk visited at the G & S saving stamps redemption center and interviewed Mr. and Mrs. W. H. Enarson, owners of G & S stamp plan operations in 11 Midwestern states. An interview with the Enarsons was played on Florence's popular morning show, Farmer's Wife, which is heard each weekday morning at 10:30. The new G & S redemption center at 628 North 18th will be formally dedicated on July 15.

Homemaker's Guide

"THE FARMER'S WIFE"

By FLORENCE FALK

Greetings from the Farm Kitchen! ! ! !

Recipes this month are not following any set pattern but some you will enjoy. First of all a repeat on the canning sirup that proved so popular last summer.

This sirup may be used for canning or freezing.

Mix well:

- 3 c. granulated sugar
- 2 c. white corn sirup
- 6 c. water

Bring this to a boil and it is ready for use. Use hot for canning fruits (do only 2 quarts at a time) or chill and use for freezing. It is wonderful for raspberries, cherries, strawberries and mulberries.

* * * * *

Mrs. Harold Dreher of Graham, Mo. gives us this very fine ice cream recipe. She told about it on a tour and here it is.

CHOCOLATE ICE CREAM

(1½ gal. freezer)

Scald 1 quart milk

Combine 4 heaping T. cocoa with 4 level T. unflavored malted milk powder

2 T. flour

3 c. sugar

2 T. cornstarch

Add just enough milk to this dry mixture so it will be well blended.

Add 6 egg yolks

½ t. salt

Add to the scalded milk and bring to a boil (just like custard). Remove from heat and pour into a gallon container. Add cream and whole milk to fill container. Beat egg whites and fold in the milk mixture. Add 4 T. vanilla. Pour into freezer container to within 1 or 1½ inches from top.

Freeze.

* * * * *

For many of you sending packages to loved ones overseas here's a good fudge recipe.

1 c. sugar

1 c. dark corn sirup

½ c. butter

½ c. milk

1 square (oz.) chocolate

Combine and boil to 240° which is just a bit more firm than soft ball stage. Firm, but not hard. Remove from heat and add:

1 t. vanilla

½ c. raisins

½ c. nutmeats (that you have heated thoroughly in the oven)

Beat until thick and creamy and put in a plastic tray to harden and send as is or pour into waxed paper cups or the baking cups. If for home use, then butter pan and cut when cool.

* * * * *

Use these as a midmorning snack for that child that loves to "piece between meals." With a glass of good rich milk, these offer much in the way of nutrition.

OATMEAL ORANGE COOKIES

5½ T. shortening

½ c. sugar

1 egg (use 2 if you're generous)

¾ c. flour

¼ t. salt

⅓ c. orange juice

1 t. orange flavoring

½ c. chocolate bits

¼ c. chopped nuts

1 c. rolled oats (uncooked)

Cream shortening and sugar, add egg and mix well. Sift flour, soda and salt. Combine orange juice and orange flavoring. Add with flour to other ingredients, stir in chocolate bits, nuts and rolled oats. Drop by spoonful on greased cookie sheet. Allow spreading room. Bake in 350° oven for about 12 minutes or until done. Remove from pan and cool.

* * * * *

Edda Bergren of Essex, Iowa gives us this good dessert. So fine served with coffee.

ICE BOX DESSERT

¼ pound vanilla wafers, crushed fine. Place almost all on the bottom of a buttered pan, saving about ¼ c. for lining.

1st Mixture:

Cream

½ c. soft butter

1 c. powdered sugar

Add

2 eggs, unbeaten

2 squares melted chocolate

Cream this mixture well and place on top of crumbs. You do not cook this.

2nd Mixture:

Whip 1 c. cream and to this, add chopped maraschino cherries and ¼ c. nuts.

Put on top of 1st mixture. Sprinkle remaining crumbs on top and chill well.

HOMEMAKER'S VISIT

By **BERNICE CURRIER**

APPLESAUCE REFRIGERATOR COOKIES

- A—1½ c. shortening
2 c. sugar
- B—1 egg beaten
1 c. thick applesauce
- C—5½ c. sifted flour
1 t. soda
¼ t. salt
1½ t. cinnamon
½ t. cloves
½ t. nutmeg
¼ t. mace
1 c. finely chopped pecans

Cream A, stir in B. Sift C and stir into first mixture. Add nuts and mix well. Divide into 3 parts and make each into a roll, wrap with waxed paper and chill in refrigerator overnight. Use sharp knife to slice thin. Place 1 inch apart on ungreased cookie sheet, bake 7 to 10 minutes at 350°. Makes 7 dozen.

EGG YOLK COOKIES

- A—1 c. shortening
2 c. sugar
10 egg yolks beaten till yellow and thick
- B—3 T. milk
- C—3 c. sifted flour
½ t. salt
2 t. nutmeg
½ t. soda

Mix A cover well and let stand in refrigerator overnight. It will keep a week. Add B, sift C and add when ready to make cookies. Roll out on floured board, sprinkle with sugar, cut out with floured cutter, place on greased cookie sheet, bake 10 to 12 minutes at 400°. If desired, make them up without chilling and use spoon to drop onto cookie sheet 1½ inches apart. Bake until edges are brown.

CARAMEL NUT REFRIGERATOR COOKIES

- A—1 c. soft shortening (use part butter or margarine)
1 c. brown sugar tightly packed
2 eggs
- B—3½ c. sifted flour
½ t. salt
1 t. soda
1 c. finely chopped pecans

Cream A till fluffy. Sift B and stir in. Add nuts. Shape into two rolls 2 inches in diameter. Wrap well in waxed paper, put in refrigerator until wanted. Then slice thin and bake on ungreased cookie sheet 8 to 10 minutes at 400°. Makes about 9 doz.

UNBAKED DATE NUT ROLL

- 2 c. vanilla wafer crumbs
1 c. dates chopped
½ c. nut meats chopped
½ c. sweetened condensed milk
2 t. lemon juice

Combine crumbs, dates and nuts, blend in milk and lemon juice and add to crumbs. Knead well. Form into roll 3 inches thick, wrap well in waxed paper. Chill 12 hours. Cut in slices about 1 inch thick and garnish with whipped cream made with non-fat dry milk. Serves 8 to 10.

NON FAT DRY MILK WHIPPED CREAM

- ½ c. water
2 T. lemon juice
1 t. vanilla
½ c. non-fat dry milk

Combine water, lemon juice and vanilla in a 1 quart bowl. Sprinkle dry milk over it, then beat with rotary beater by hand or electricity until stiff. Gradually beat in ¼ c. sugar. Beat till it forms stiff peaks, then chill before using. It stiffens as it chills and it never goes down. Will keep for a week.

NEW WHIPPED CREAM FROM NON FAT DRY MILK

Combine ½ t. plain gelatin and 2 t. cold water. Heat slowly 1 c. prepared instant dry milk in double boiler. Add the gelatin to the milk. Chill till very cold then whip and sweeten and flavor to taste. This eliminates the lemon flavor and gives you a choice.

RED KIDNEY BEAN SALAD

Red Kidney beans, drained
celery, diced
cabbage, cut fine
onion, minced
horseradish, to taste
mayonnaise, to moisten
sweet dill pickle, diced

Amounts are not given because you may like more or less of each ingredient. This is delicious and nutritious.

Meal-in-a-Dish Recipe Book Can Be Yours If You Hurry!

Our very latest cookbook, One Dish Favorites, is out now and is selling like the proverbial hotcakes. It contains 124 of the most choice recipes that were received by the KMA homemakers from over 3,100 recipes which were sent to them by the most wonderful cooks in the world, the Midwest housewives.

You can get one of these books if you act at once. With each renewal for one year of the KMA Guide, you'll get a cook book. Or if you send in a new subscription for one year at that same low, low price of \$1.00, you'll get a book. Third way to obtain one of these attractive, not-for-sale recipe books is to send a one year gift subscription of the KMA Guide to a friend. We will send them a card, announcing your gift, and will send the cook book to you, or to them, which ever way you specify.

The Guide by itself is the best value in the magazine field today. You get 12 big picture-packed issues for the same dollar, the same price as when we started the magazine way back in 1939—and then, too, if you act right now, you'll get this wonderful recipe book.

But act right now—these books are going so fast that we cannot say how long we will have them on hand. The printer delivered us 6,500 copies—and when they are gone, that's the end of them. So don't put it off, send your \$1.00 to us today! ! !

LETTER FROM THE FARMER'S WIFE

Continued from Page 10

our friends over the years via radio. We meet tours every Tuesday and Thursday. By the way Bernice is having her house painted and it is lovely. A rather soft coral or light salmon. Has technical name but it's so pretty. There are so many nice things to see and places to visit on the tours Ethel Baldwin has arranged for you. Many of you have your annual one-day vacation, the tour day.

In the farm kitchen new ways of doing this and that with recipes have been tried. I plan to use each of six different methods in freezing green beans, to see which way we think tastes the best. This is the big year for canning and preserving and hope to do quite a bit with mulberries and now that we've had this rain they will swell out beautifully. Cherries have been picked and cared for.

Recipes featuring the Amred flavorings have been tested and printed up for our visitors. Along with the Gooch sheets you go home with kitchen "fuel" at least.

Don't work too hard and do take time

out now and then to sit in the porch swing or out on the back steps and watch the wonderful world of nature around you. You'll feel much the better for having rested a bit.

So now until in September, Thanks for listening and Keep Smiling! ! ! !

PARTY LINE

Continued from Page 9

went to sleep just before this picture was taken.

With only 4 minutes to go until air time, and four fuses having just blown out, Bernice Currier was frantic. The blasting machine being used by the painters working outside, was blowing fuses like mad. She had only two left. Fearful they would blow out and she couldn't broadcast from home, Bernice quickly called the control room and asked that a car be sent for her, to take her to the studio for her broadcast. It was on it's way. . .when the hand on the clock turned 9, and Bernice was on the air. The first few minutes she was nervous, wondering what minute the electricity would go off! But nothing happened! Everything went along beautifully. . .except she didn't know what time it was. Her clocks had stopped when the fuses burned out, and started again when the electricity came back on. Finally she said to the engineer: "Just cut me off when my time is up, boys! I have no idea what time it is!" They did, and thus ended another broadcast that had been pretty hectic for Bernice, but pleasant for the listener.

GRASS ROOT NOTES

Continued from Page 7

on all seeding operation target area now under contract for the next 12 months.

NOTICE OF WEATHER MODIFICATION OPERATIONS

Seeding operations conducted for your project area for June 21, 1956 were as follows:

Generator	Time On	Time Off	Total Time
Sterling	2:30A	9:00P	18:30
Humboldt	2:20A	SOM	21:40
Oregon	3:50A	6:10P	14:20
Fairfax	4:00A	6:10P	14:10
	11:35P	SOM	:25
St. Joseph	6:30A	SOM	17:30
Shenandoah	2:45P	6:00P	3:15
Conception	2:45P	6:05P	3:20
	11:35P	SOM	:35
Fairview	8:05P	SOM	3:55
Sutherland	11:40P	SOM	:20

*SOM Still On at Midnight.

KMA Daily Programs For July, 1956

5000 WATTS — ABC

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

5:00 a.m.—Town & Country Hour
 6:00 a.m.—News & Weather
 6:15 a.m.—Western Star Time
 6:30 a.m.—Merrill Langfitt
 7:00 a.m.—Dean Naven, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Markets
 7:35 a.m.—Merl Douglas
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Breakfast Club
 9:00 a.m.—Bernice Currier
 9:30 a.m.—When A Girl Marries
 9:45 a.m.—Whispering Streets
 10:00 a.m.—Kitchen Club
 10:15 a.m.—Housewives Serenade
 10:30 a.m.—Florence Falk
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Tennessee Ernie
 11:45 a.m.—Morning Markets
 12:00 noon—Dean Naven, News
 12:15 p.m.—Edward May
 12:30 p.m.—Jack Gowing
 12:45 p.m.—Markets
 1:00 p.m.—Dick Mills' Show
 5:50 p.m.—Bill Stern
 6:00 p.m.—Farm Bulletin Board
 6:15 p.m.—Dinner With The Stars
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Edw. Mav. Mkts. & Weather

MONDAY NIGHT

7:00 p.m.—Club 960
 7:30 p.m.—Voice of Firestone
 8:00 p.m.—Club 960
 9:35 p.m.—Mysterytime
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Club 960
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

TUESDAY NIGHT

7:00 p.m.—Club 960
 9:35 p.m.—Mysterytime
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Club 960
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

WEDNESDAY NIGHT

7:00 p.m.—Club 960
 8:00 p.m.—Boxing Bouts
 9:00 p.m.—Club 960
 9:35 p.m.—Mysterytime
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Club 960
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

THURSDAY NIGHT

7:00 p.m.—Club 960
 9:35 p.m.—Mysterytime
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Club 960
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

FRIDAY NIGHT

7:00 p.m.—Club 960
 9:35 p.m.—Mysterytime
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Club 960
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

SATURDAY PROGRAMS

5:00 a.m.—Town & Country Hour
 6:00 a.m.—News & Weather
 6:15 a.m.—Western Star Time
 6:30 a.m.—Merrill Langfitt
 7:00 a.m.—Dean Naven, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Merl Douglas
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Saturday Shopper
 9:00 a.m.—Bernice Currier
 9:30 a.m.—Kiddie Korner

10:30 a.m.—Florence Falk
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Electrical Reporter
 11:45 a.m.—Practical Land Use
 12:00 noon—Dean Naven, News
 12:15 p.m.—Edward May
 12:30 p.m.—Jack Gowing
 12:45 p.m.—Market Review
 1:00 p.m.—Sat. Matinee
 6:00 p.m.—At Ease
 6:30 p.m.—News
 6:45 p.m.—Here's To Veterans
 7:00 p.m.—Best Bands In The Land
 7:30 p.m.—Mysterytime
 8:00 p.m.—Best Bands In The Land
 9:00 p.m.—Rhythm On Parade
 9:30 p.m.—Lawrence Welk's Army Show

10:00 p.m.—New
 10:15 p.m.—Guest Star
 10:30 p.m.—Proudly We Hail
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:55 p.m.—News

SUNDAY PROGRAMS

6:30 a.m.—Back To The Bible
 7:00 a.m.—News and Weather
 7:15 a.m.—Musical Clock
 7:45 a.m.—Sunday Worship Service
 8:00 a.m.—Radio Bible Class
 8:30 a.m.—Your Worship Hour
 9:00 a.m.—Sunday School Lesson
 9:15 a.m.—Bible Truth
 9:30 a.m.—Sun. Album
 12:00 noon—News
 12:15 p.m.—KMA Roundtable
 12:45 p.m.—Platter Party
 1:00 p.m.—Baseball Game
 4:00 p.m.—Platter Party
 5:00 p.m.—Mon. Morn. Headlines
 5:15 p.m.—Paul Harvey
 5:30 p.m.—Wings of Healing
 6:00 p.m.—Bryson Rash
 6:15 p.m.—Overseas Assignment
 6:30 p.m.—Light & Life
 7:00 p.m.—Old Fashioned Revival Hour
 8:00 p.m.—The Bridge
 8:30 p.m.—All Star Country Show
 9:00 p.m.—Edwin Canham
 9:15 p.m.—Travel Talk

9:30 p.m.—Hour of Decision
 10:00 p.m.—News
 10:15 p.m.—Moods In Melody
 10:30 p.m.—Revival Time
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:55 p.m.—News

KANSAS CITY BASEBALL SCHEDULE JULY 1956

1	Detroit	1:15
2	OPEN	
3	at Cleveland	1:00
4	at Chicago	1:00
5	OPEN	
6	Cleveland	7:15
7	Cleveland	7:45
8	Cleveland	1:15
9	OPEN	
10	ALL-STAR GAME	
11	OPEN	
12	at Baltimore	7:00
13	at Baltimore	7:00
14	at Baltimore	1:00
15	at Washington (2 games)	10:45
16	OPEN	
17	at Boston (2 games)	7:00
18	at Boston	1:00
19	at Boston	1:00
20	at New York	7:00
21	at New York	1:00
22	at New York (? games)	11:45
23	Chicago	6:45
24	Boston	7:45
25	Boston	7:45
26	Boston	1:15
27	New York	7:45
28	New York	7:45
29	New York	1:15
30	Baltimore	8:30
31	Baltimore	7:45

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 Listings Correct at Time of
 Publication.

However, all Programs Are Subject
 to Change.

KMA's Family Album

BIRTHDAY SURPRISE FOR MERL DOUGLAS

It was a complete surprise for Merl Douglas during mid June, when he found an entire studio full of KMA people on hand at such an early hour. They were all there to help Doug celebrate his birthday. Joan Skallberg even baked a beautiful birthday cake for the party — and you can see how excited Doug was about the whole affair—incidentally, he was on the air at the time.



BRUCE FALK GETS HIS BIG FLASHLIGHT

Bruce Falk, son of Byron and Florence Falk, has been wanting a large "switch-around" flashlight to take to Boy Scout camp, so he made a deal with his folks and sister Karen, so that he would get all the G & S stamps the family rec'd from purchases at stores handling the savings stamps. In Omaha last week, he went to the G & S redemption center and turned in five books for his flashlight, and just in time for scout camp, too.

GOWING INTERVIEWS ADAIR COUNTY FARMERS

Jack Gowing interviewed this trio of Adair county farmers recently regarding Land Use practices on the farm of Bob Parkis, near Greenfield. From left to right are Bob Winders, county work unit conservationist; Parkis, Gowing, and George Wills, who owns the Parkis farm. The Land Use program is heard every Saturday morning at 11:45 on Radio KMA, and many, many unique, ingenious new farm methods and techniques for doing things right are introduced on the show, which is sponsored by Keystone Wire and Steel Company.



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Merle Harmon, left, and Larry Ray, second from right, are shown chatting with three of the stars of the Kansas City A's baseball team during a recent batting practice session. That's Hec Lopez with bat in hand; Gus Zernial looks over Hec's shoulder, and the fella on right is Jose Santiago, the new pitcher the A's bought from the Indians. All Kansas City games, at home and on road, are aired by KMA, with Ray and Harmon describing all the action. Also ten minutes preceding each A's game, there's a 10-minute dugout interview show with popular Sam Molen. Note the "Schlitz" sportshirts both Merle and Larry are wearing in the picture—all broadcasts are sponsored by Jos. A. Schlitz brewing company, brewers of world famous Schlitz beer.