

The K M A GUIDE

September, 1958



COVER STORY

The KMA Guide

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Visitors at the Iowa State Fair were possibly a little startled, most assuredly amused, and delightfully pleased by the appearance of these two lovely young lasses pictured with Ed May on the cover of this month's Guide. Their dresses are made from Maygold seed corn sacks. What could have a more sack look than sack dresses made from sacks? They were very beautifully styled, so much so that they made very pretty dresses. These are probably the most beautiful "sandwich men" to ever grace the Iowa State Fairgrounds. On the left is Miss Joni Lehman and on the right Miss Barbara Bywater. Both are Des Moines gals. The colorful Maygold sacks with their beautiful white background have a delightful appearance. Let's hope this starts a fad.

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QUEENS OF THE FURROW



Pictured here are two lovely young ladies, Miss Yvonne Johnson of Hepburn, Iowa and Miss Vernice Varley of Shenandoah. Yvonne and Vernice were "Queen of the Furrow" and Runnerup respectively at the County contest held at the Linderman Hotel in Clarinda. Both participated in the Regional contest held during the Page County Fair, also at Clarinda. Doris Murphy, Director of Women's Activities at KMA and Cecil Hamilton, KMA Sales Manager were judges. The girls visited the KMA studios and were interviewed along with Pershing Radden of the Green Bay Lumber Company, one of the sponsoring business firms, by Florence Falk. Yvonne is the daughter of Mr. and Mrs. Marion Johnson and Vernice the daughter of Mr. and Mrs. Lawrence Varley.



A Chat With Edward May

Last month, I stated I hoped to have my Mother write an article telling of her recent trip to Central America. However, she was so busy she didn't have a chance to write the column, so perhaps she will do it later.

With the start of school, things have returned to normal at our house. Annette and Karen returned to school and seemed happy to have it start. Annette is in the 8th grade and Karen is in the fifth. Eddie is only 4 so he doesn't start until a year from now.

With school underway, it's only a matter of a few short weeks until we have our first killing frost. I hope it is later than usual because an early frost would seriously damage our bumper corn crop. However, a few signs indicate an early frost. One is the sign of the "woolly bear" caterpillar. Many people are of the opinion the "Woolly Bear" is an infallible prophet of winter weather. The wider his middle band, the milder the winter. The Woolly Bears seen early in September have been totally black, which indicates a severe winter but not necessarily an early frost. Many people have weather signs they follow, ranging from the rings of the onions to the tightness of the husks on corn. Do you follow any certain signs? If so what do they indicate?

Several of us from KMA spent a day at the Iowa State Fair. Where Florence Falk, Jack Gowing, Frank Field, and myself originated our radio programs. The following week, I also spent a day at the Nebraska State Fair. I enjoyed meeting and visiting with many radio listeners. Florence, Jack and Frank have also expressed the same opinion. State Fairs are always enjoyable and a person could spend

three or four days at one and still not see everything.

Eleanor, Annette and Karen spent a day at the Iowa Fair. They were particularly interested in a 4-H demonstration put on by Natalie Gee and Karen Teachout, who represented the East Walnut Ever-Ready Club, which is the club Annette and Karen belong to. Natalie and Karen won a blue ribbon for their demonstration, and all of Southwestern Iowa is very proud of them.

My sisters oldest girl, Betty Jane Rankin, who graduated from high school last spring is now enrolled as a freshman at Arizona University. Time rushes by and it won't be too many years until Annette graduates from high school.

The Shenandoah Chamber of Commerce is planning a Korn Karnival the 13th and 14th of October. There will be lots of activity going on, so I hope you will spend some time with us those two days.



Visitors at the booth on KMA Day at the Iowa State Fair, Mr. and Mrs. Carl Jobst of Earlham, Iowa and their young son Paul. The whole family had a chat with Ed May over the air during his broadcasting from the Fair.

Frank Comments

By FRANK FIELD

The picture on this page was taken on Tuesday, August 26th at the Iowa State Fair in Des Moines. You radio listeners will remember, of course, that on that day most of the KMA live programs were originated right there on the fair grounds at the Earl May Seed Company booth, including the Farmer's Wife, Jack Gowing, Ed May's Noon Visit and the 1 o'clock Letter Basket program. This picture was taken while Ed and I were interviewing some of the state fair visitors. From the looks of the expression on my face this lady must have made a statement of really world-shaking importance.

It was nice and cool that day and, in fact, it was the best kind of a day you could possibly have for attending a fair. The only people who complained were the soft drink stands. People just weren't buying very much in the way of cold drinks. We got to meet and shake hands with hundreds and hundreds of our regular KMA listeners, most of whom knew us by sight and most of them had visited Shenandoah at one time or another. However, there were a surprising number who had never visited KMA nor seen any of us in person but who recognized us by the sound of our voices or by our pictures.

Jennie and I spent another weekend, the third week in August, up in Minnesota fishing. As usual, we had a wonderful time. We drove in rain all day going up there but the following day was bright and fair with hardly a cloud in the sky. It was cool and windy but the fishing was reasonably good. The fish didn't bite

nearly so well as they did early in June but still it was quite satisfactory. The biggest fish we got was a walleyed pike which weighed 6½ pounds, with plenty of smaller fish including bass, blue gills, crappies and catfish. The next morning it was raining when we got up and it rained on us for the first four hours of our drive home. Incidentally, the rain Saturday was the first rain to amount to anything which they had received since June. Consequently, their crops are practically a total loss, about like we had down here in 1934 and 1936. The corn would not even make good fodder. This was in Central Minnesota. Crops, in general, look much better in southern Minnesota, as if they had had more nearly a normal amount of rain.

On account of the shortage of rainfall this summer the lakes were very low which should have the effect of making the fishing even better. One feature about their dry weather was that there were absolutely no mosquitoes and hardly any flies. In fact, there weren't any bugs of any kind. If everything goes well, we plan to go up there again, about the third week in September, so don't be surprised if you fail to hear me at 7:15 some Saturday and Monday morning.

Also, don't be surprised if we have an early frost this fall because everything else seems to be running about two weeks ahead of schedule this year. The hardy Amarillis which bloomed so gloriously this summer, started blooming the last few days in July while normally they never bloom before the 12th of August. The cushion mums which normally start blooming along in August have been blooming since about the middle of July. The blue-wing teal showed up on their way southward about two weeks earlier than they normally do. These and many other things point toward the possibilities of an early fall with a frost about the first of October instead of the average date of October 14th. So my advice would be to start planning your fall planting now. You may be able to get started on it much sooner than you usually do.



Frank and Ed both at the Mike during the Iowa State Fair. Here Frank answers a question of one of their many visiting friends.

Midwest's Best Cookie Recipes For September

CHOCOLATE PIN WHEEL COOKIES

½ c. shortening
½ c. sugar
1 egg yolk
1½ t. vanilla
1½ c. sifted flour
½ t. baking powder
¼ t. salt
3 T. milk
1 square (oz.) unsweetened chocolate melted

Cream shortening and sugar well, add egg yolk and vanilla. Sift dry ingredients and add to creamed mixture alternately with milk. Divide dough in half. To one half add the chocolate and mix well until smooth. Wrap each half of dough in waxed paper and chill well. Roll out each half to ⅛ inch thick on waxed paper. Turn the white half onto the chocolate half leaving the chocolate half extending ½ inch beyond the white on the end toward which you roll. Remove the paper, roll as for jelly roll. Wrap in waxed paper, chill well, slice very thin. Bake on ungreased cookie sheet about 10 minutes at 375°. Makes 4 doz.

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CHOCOLATE DIP COOKIES

Blend together:

1 c. margarine
½ c. powdered sugar
2 t. vanilla

Sift and add:

2 c. sifted flour
¼ t. salt

Add:

1 c. quick oatmeal

Shape into small balls using 1 t. for each. Bake on greased cookie sheet 25 minutes at 300°. No eggs or liquid used. Cool cookies and dip in the following: Melt two 6 oz. packages chocolate chips in double boiler, add ¼ c. milk. Beat till blended. Dip each cookie in this and roll in chopped nuts or coconut. Delicious.

* * * *

CORN FLAKE MACAROONS

Beat till stiff but not dry—2 egg whites. Fold in ½ c. brown sugar, packed.

Add:

½ t. vanilla
2 c. corn flakes
½ c. chopped nuts
1 c. flake coconut

Mix carefully. Drop by teaspoon onto greased cookie sheet. Bake 15 to 20 minutes at 350°. Remove from sheet immediately. Makes 2 dozen.

CHOCOLATE COOKY MACAROONS

Cream well:

4 squares unsweetened chocolate, melted

½ c. salad oil

2 c. sugar

Add 1 at a time:

4 eggs

Add:

2 t. vanilla

Sift and add:

2 c. sifted flour

2 t. baking powder

½ t. salt

Chill several hours; roll in balls size of walnuts. Roll in powdered sugar. Do not flatten out. Place on lightly greased cookie sheet and bake 12 minutes at 375°.

* * * *

COCONUT MACAROONS

Cream well:

1 c. brown sugar packed

1 c. white sugar

1 c. margarine

Add and beat well

2 eggs

1 t. vanilla

Sift and add:

1 c. sifted flour

1 t. soda

1 t. salt

Add:

4 c. quick oatmeal

1 c. flake coconut

Form into small balls. Place on greased cookie sheet. Bake 15 minutes at 375°. They flatten out as they bake.

* * * *

FUDGE OATIES

Boil ½ minute after comes to rolling boil:

2 c. sugar

½ c. milk

¼ lb. margarine

Add:

¾ c. peanut butter

6 T. cocoa

¾ t. vanilla

¼ t. almond flavoring

Add:

3 c. quick oatmeal

Drop on waxed paper and let set.

* * * *

UNBAKED BARS

Mix in large greased bowl:

4 c. wheaties

1 c. salted peanuts

1 c. flake coconut

Cook to soft ball stage:

1 c. sugar

1 c. light corn syrup

1 c. light cream

Pour over first mixture. Mix lightly then pat into buttered 8 or 9 inch square pan. Cut in bars.

HARRY EBBESEN JOINS KMA



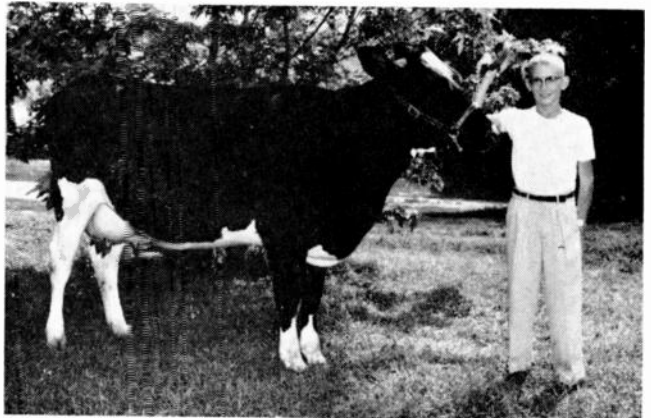
In the July issue of the Guide we pictured Harry Ebbesen and his wife Jean with Tommy Burns when they stopped in to visit Tommy at KMA. At that time we stated Harry would join the KMA staff in September. Here is Harry in the record library acquainting himself with the volumes of record albums. Harry will be on in the morning at 10:00 and again in the afternoon from 4:00 to 6:00. He worked with KYNT at Yankton, South Dakota before coming to Shenandoah and knew Tommy very well when they both worked at KYNT. Harry and Jean have already moved all their furniture and are established in an apartment directly under the

Rainbolts. Jack and Betty Rainbolt became very good friends of Harry and Jean during their visit to Shenandoah two months ago. With Jack on duty in the evening and Harry on during the day they won't have too much chance to visit but the girls should get a lot of visiting done. Harry's home town is Vermillion, South Dakota. Jean hails from Hot Springs, in the Black Hills. They met at the University of South Dakota and were married in the Spring of 1956. KMA welcomes this fine new addition to the staff, and we feel sure Harry and Jean will enjoy living in our "southern" climate where the temperature seldom gets below a minus 30 degrees.



BRUCE FALK - HOLSTEIN BLUE RIBBON

Bruce Falk, Florence's son really keeps himself busy helping his dad, Byron, around the farm and keeping up his own projects. Here Bruce is pictured with his Blue Ribbon-winner Holstein dairy entry at the Page County Fair. Bruce has many hobbies in conjunction with his 4-H work. One includes about 300 chickens he suddenly became heir to. He has raised them and is selling them in a very businesslike manner. Bruce is mighty proud of his holstein. She gets lots of attention and care and Bruce has the Blue Ribbons to show that his hard work has been rewarding.





Grass Root Notes

By

MERRILL LANGFITT

KMA

Farm Service Director

As we go to press the fair season and vacations are about to come to a close and school is again underway. It seems like summers are always too short and winters too long but when we analyze our mid-western weather we do have much more good weather than bad. In reality, winter lasts only about 3 months and when you compare that to the total months of spring, summer and fall we can't complain too much.

Speaking of vacations, we enjoyed a wonderful week at Center Island in the Lake of the Woods this year. Jeannine had her first boat ride and caught her first fish. We were trolling along the rocky shore of Center Island the first evening we were there and all at once a small walleye hit her hook. Having never experienced the tug of a fish on a line before, she didn't know exactly what to do. When we finally brought the fish in, Jeannine didn't know whether to laugh or cry. One thing for sure — she was a very excited little girl. As I mentioned, this trip provided her first boat ride, but she is a seasoned flyer by now. She loves flying and is a very good traveler. She occupied the back seat in the plane, along with suitcases, boxes, fishing equipment and what have you. Many youngsters couldn't ride 600 miles without making some kind of fuss, but she was perfectly content. She drew pictures part of the time sang songs and otherwise enjoyed watching the countryside below.

We caught all of the fish we wanted to eat and shipped some home. Must confess my family has the Lake of the Woods fever and probably me more than anyone else. The Lake of the Woods is large — there are some 14,500 islands in the lake — part in Canadian waters and part in American water. The islands are beautiful, heavily wooded, rocky shoreline; framed in blue sky and blue water. The water is so pure that you can drink it right

out of the Lake. The Lake of the Woods is very unspoiled, not too many people have ever run it yet. Both tourist and resident population is very sparse. There are no telephones to ring, no cars buzzing by — only nature at its best and it's a beautiful country.

Several days while out fishing, we pulled up to some pretty island to fix lunch and relax for an hour or so. We carried a small portable charcoal grill in the boat with us so in a matter of minutes we could have a hot fire for frying fish or potatoes, cooking beans (the old standby), heating soup or making coffee. We also carried "canned heat" in our tackle box which we used for warming food that had already been cooked.

We thought we had a wonderful relaxing vacation, but now we want an island of our own — a place that can serve as a retreat from the mad pace that so many of us find ourselves in. Maybe a place where we can spend whole summers a few years from now. The question always remains — how practical is a dream of that kind? Where there is a will, there is probably a way.



During the visit of the Flower and Garden Editors at Shenandoah. Merrill Langfitt, left, and John Topham, center, were hosts to three editors shown here during a half-hour panel discussion on KMA. Left to right: Merrill, Mrs. Marian Williams of Colorado Springs Free Press, John Topham, Paul A. Renton of the San Antonio Light, and Mrs. Isabel Zucker of the Detroit Times.



By DORIS MURPHY

After playing 27 holes of golf one hot day in 95° heat, JACK RAINBOLT, KMA sportscaster, was really tired. On the last hole, he was so exhausted he could hardly hold on to his golf club. First thing he knew, he hit the ball and his golf club flew right up in the air and landed in a tree. It stayed there, too, so JACK had to climb up the tree after it. The golf club was probably as tired as JACK, and figured that was a good way to get him to stop playing golf on a hot day.

You can imagine how startled neighbors and friends were to see 2 year old Kim, daughter of Pgm. Director DEAN NAVEN, happily standing on their porch roof, jabbering away as if she were giving a speech. Her mother, busy cleaning the upstairs, did not know Kim had unlatched a bedroom screen, pushed it open, and had crawled out on the porch roof. Had she fallen, it would have been a ten foot drop to the garage roof. Upon discovering her daughter's precarious position, Claude quietly opened the screen and got hold of her daughter before she had an opportunity to get frightened. Now all the second floor

screens at the Naven home have been wired shut, so it isn't likely Kim will have another opportunity to make a speech from the roof. Hope it doesn't cramp her political ambitions.

A visit to the Iowa National Guard in training at Camp Ripley, Minnesota, was enjoyed by KMA newscaster RALPH CHILDS, along with a number of other radio and news editors. The newsmen were flown to camp by a National Guard plane. Upon their arrival the men attended the governor's reception at the hangar. RALPH visited the Shenandoah Company E and remained thru the night. He also attended the governor's review of the 34th division. Of course, KMA disc jockey TOMMY BURNS was on hand to greet RALPH and get all the news from KMA and the record shop.

You just can't anticipate trouble! WARREN NIELSON took along three extra tires on his two weeks vacation trip in July, thinking a tire or two might cause trouble. But...no tire trouble! It was the UNEXPECTED that happened...a generator burned out at Ogden, Utah. The garage mechanic assured them it would just take an hour to fix...but four hours later they pulled out of town. Even a burned out generator didn't mar their trip. They visited Denver, Estes Park, Rawlins, the Jackson Hole country, Yellowstone, Salt Lake City and Denver.

Upon her return from Europe, FLORENCE FALK, the Farmer's Wife, was soon busy with the children helping them get their 4-H entries lined up for the Page County and State Fairs in August. Both were winners at the Clarinda Fair. Bruce age 13, was top dairy showman in the Junior Dairy Show with his Holstein, and Karen Ann was top winner of the Furniture Groupings in natural finish. Her entry was eligible for entry in the Iowa State Fair at Des Moines where it won a blue ribbon. Karen Ann finished her desk and chair in grey tones, using brass and turquoise accessories. Pictured here is Karen Ann standing beside the winning desk and chair in her bedroom.

September is football time and KMA sportscaster JACK RAINBOLT will be busy this month interviewing the high school football coaches in the area, getting information about their teams. You sports



Karen Falk with blue ribbon desk and chair.

fans will want to tune to JACK'S show at 6:15 p.m. for Hawkeye Eight football dope.

It was her first boat ride. her first fishing trip, and 6 yr. old Jeannine was having worlds of thrills when she went vacationing to the Lake of the Woods in Canada with her mother and daddy, MERRILL LANGFITT, KMA's Farm Service Director. The family flew to Canada in their plane, landing at War Road after a 5 hour flight. Then they took a 5 hour boat trip, before reaching their destination, a cabin on Center Island. Jeannine loved it all, but when she was the first to land a fish, the excitement was almost too much for her. As she pulled it in she said: "I think I'm going to cry!" The LANGFITTS caught all the fish they could eat. Guess it was a good thing because two pounds of hamburger up in that lake country cost them \$1.75, as it had to be brought in by boat.

KMA took it's share of honors on the golf course this summer when three flights were won by staff members. Morning announcer MERL DOUGLAS won the Sixth Flight, his wife RUTH won the Third, and GAYLE MAHER was winner of the Fifth Flight. TOMMY BURNS lost his flight on the last hole, so he was a near winner.

Band leader Les Brown, whose band has been chosen the best dance band in the nation for the past 7 years, was a recent visitor at KMA. He dropped by for a chat with D. J. TOMMY BURNS about plans for the organization of Name Band Clubs in this area.

Apparently 2 year old Teresa, daughter of KMA Guide Editor Duane Modrow, hasn't yet been able to distinguish between "yes" and "no". This peculiarity keeps the family guessing. When they ask her if she wants something she always says "no". . . but often times she means "yes". Now they have it figured out if she says "no" lightly and barely shakes her head "no" she must mean "yes". If she says "No" very positively and definitely, they know she means "no". Hope she gets her "no's and yes's" straightened out before she grows up. She's liable to turn down a proposal some day when she meant to say "yes".

The honor of winning in the special demonstration class and also a purple ribbon for winner over all was won by Annette May daughter of EDWARD MAY, and Linda Tyler for their 4-H demonstration on "Home Beautification" at the Fremont County Fair in Sidney.

The girls also won blue ribbons in their other entries on refinishing furniture. Even though their entries were worthy of being shown at the State Fair, they were not eligible as the girls are not old enough to meet the required age. However, they certainly deserve our congratulations.

Want to join WARREN NIELSON'S "SQUIRT CLUB?" Won't cost you anything. . . and you won't get anything! But you can join Warren in a lot of laughs on the KMA Town and Country Hour program from 5 to 6 a.m. Warren figured there must be a lot of country folks choring and milking cows about that time, so he decided to have some fun and ask the listeners to send in their names and addresses and he'll read them on the air. You can be a "Little Squirt" or a "Big Squirt" depending of course, on whether you're a little fellow out helping Dad milk, or whether you are a grown-up farmer. WARREN made JACK GOWING the first Honorary Member of the "Squirt Club", and his first letter from Louie Reese of the Stringtown Guernsey Farm at Prescott, Iowa, was a good one. He wrote: "Would like to join your "Squirt Club". I listen to your Town & Country Hour every day and have over 40 cows almost finished milking in our four stall milking parlor. I enjoy the news, weather, sports and music. By chance, you might like to know it takes 47 average squirts to make a pound of milk. This "Squirt Club" may grow into something big. Think of how many little squirts it took to make the oceans!" WARREN suggests all it takes to make his "Squirt Club" a success is just a little "pull".



Here's how you join the "Squirt Club". Warren Nielson demonstrates for Merle Douglas at the Miller farm near Farragut. Both are now official members.

A Letter From The Farmer's Wife

Greetings from the Farm! ! !

This September finds me with such wonderful memories that one year ago would have seemed impossible. Since my last letter to you from the airport in New York many exciting things have happened.

Mrs. Charles Davidson of Clarinda and I traveled by seven different air lines into nine foreign countries. Our one travel exception being by train from Stockholm to Linköping and from there to Hulsfröd, Sweden. We saw a great deal of the country of Osterfotland and Smaland. So many of you have asked for our itinerary so here it is:

Leaving New York June 16th we arrived in Amsterdam, Holland the morning of June 17th, 20:00 a.m. to be exact and from then on we learned to subtract quite rapidly with 12 as European time schedules were based on 24:00. We were met at Schipol Airport (one of the largest in the world and only 25 years ago had not been reclaimed from the sea). We were met by Miss Aat Decker with her French car a Citroen and we were guests of the Holland People for two unforgettable days — guests of the General Engineer of Holland land reclamation — guests on the famous island and town of Ziederkzee — guests in private homes — dinner with the Siroptomis Club of Holland — guests of Mrs. Cuperal, National President of the Business and Professional Women of Holland. Then on to Hamburg, Germany, to Copenhagen, Denmark and then to Stockholm Sweden. We spent four and a half days with my mother's people in Kristdala and surrounding areas. We were honored with a private Smorgasboard in

one of the outstanding hotels The Bern in Stockholm. Leaving Sweden we again returned to Amsterdam. This time exchanged greetings with Martin Van Diest of Sassenheim, Holland (the producer from whom the May Seed Co. buys all their Holland bulbs). We left for Brussels, Belgium to attend the World Fair of 1958, to Paris, France, on to Oslo, Norway and to London, England. From there we headed to the west stopping at Limerick, Ireland where we were guests of Mrs. Francis Bradley, formerly of Essex. To Shannon Airport to a fabulous meal, later to board one of the "big planes", lift into the air to come down some 13 hours later at New York City. Our plane being four and one half hours late we had only time to transfer across the city, board our plane and soon land in Omaha. We had to circle for a few minutes and had a tremendous air-view of the floods raging at that time, to settle down to land again and make a dash for home being among the last to cross over the bridge near Essex before flood waters took over. Truly a tremendous trip and one that makes the words of the "He Holds the Whole World In His Hands" ring so very true.

Don't ever give up your dreams, for you too may suddenly be confronted with the opportunity to travel. It happened to me and can happen to you, too. We were ready to leave with just two weeks planning. Now our pictures assure us this was no dream but a real trip.

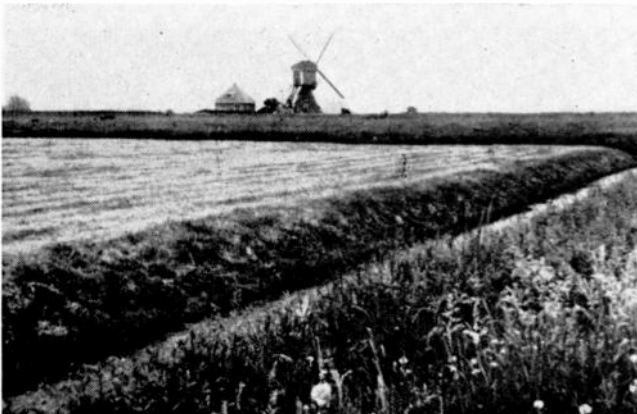
On my recipe page this month you will find traditional Swedish coffee and seven. While we were in Sweden traditional Mid-summer's Festivities were observed, the Swedish Maypole, Saturday church observances. And the FOOD! ! ! Truly marvelous Smorgasboards, company fare to be no where excelled. On Sunday June 22 we had coffee and seven at 12:30, called to the "Kalas" table at 2:00 and then back every hour on the hour until 7:00 for different courses. Really something!

Food was good wherever we traveled although I do admit taste for many foreign foods must be acquired. Pastries were delicious. I could go on and on but this is it for this time and so now until The Farmer's Wife's November letter,

Keep Smiling,

Florence Falk

The KMA Guide



Holland scene from among Florence's color slides. Florence took this one to show the canals that are seen throughout the lowland. Picturesque windmills dot the countryside.

Homemaker's Guide

"The Farmer's Wife"

By FLORENCE FALK

From the farm kitchen this month of September — "Kaffe och Sju" Coffee and Seven.

While in Sweden this summer wherever we were as guests of relatives or their friends we invariably had "coffee and seven". This meant coffee served with huge platters of varied pastries, bread, rolls or cookies. But there would be at least seven different kinds. If two kinds of sweet rolls, then invariably five different kinds of small cakes and cookies. Delicious and even though we "coffee" in many homes we found a big variety of these delectables. I do hope you try as many of these as possible.

SWEDISH SPRITZBAKELSER

Cream together:

- 1 c. butter
- $\frac{2}{3}$ c. sugar

Add:

- 3 egg yolks and mix well.

Blend in $2\frac{1}{2}$ c. sifted flour (all-purpose). Add $\frac{1}{2}$ t. each almond and vanilla flavoring. Use in cookie press with the star cutter. Shape into circles or "s". Bake in moderate oven 350° until delicately browned.

SWEDISH CRULLERS

Cream together:

- 4 T. butter
- 4 T. sugar

Add one at a time

- 4 eggs
- 1 t. salt
- $\frac{1}{2}$ t. nutmeg
- 1 t. lemon flavoring

Blend in 2 c. flour which should make a dough soft yet firm enough to handle when rolling out. Roll thin, cut into desired shapes, rectangles, squares, etc. Fry in deep hot fat until lightly browned. Dust with powdered sugar.

SWEDISH CRESCENTS

- 2 c. all-purpose flour
- 1 c. butter

Combine and work as for pie pastry, when well blended, cut in 1 c. thick cream. Mix well, chill if desired and roll thin. Cut into crescent shapes (or circles, as desired). Brush lightly with egg white, sprinkle with coarse white sugar and bake in moderate 350° oven until lightly browned.

ALMOND COOKIES

Cream 1 pound butter with $1\frac{1}{2}$ c. sugar. Add 2 slightly beaten eggs. Combine with 1 c. ground almonds. Fold in 4 c. flour and flavor with almond flavoring $\frac{1}{2}$ to 1 teaspoonful. Chill thoroughly, roll into small balls and roll in coarsely chopped or slivered almonds. Bake in 400° or moderately hot oven until just barely browned as darker browning will almost ruin the nut coating on the outside.

SWEDISH PASTRY

- 1 c. all-purpose flour
- $\frac{1}{2}$ c. butter
- 1 T. water

Combine the butter and flour and mix as for pie crust, adding the water to bind together. Spread on ungreased cookie sheet into two long strips about 4 inches wide and 13 inches long. Let stand while mixing the following:

- In saucepan bring to a full rolling boil:
- 1 c. water
- $\frac{1}{2}$ c. butter

When the mixture boils hard add $\frac{1}{2}$ c. all-purpose flour and beat very hard until all lumps disappear. Remove from heat and beat in 3 eggs, one at a time. Beat hard after each addition. Add $\frac{1}{2}$ t. almond flavoring and mix. Spread the mixture evenly over the two strips of unbaked pastry. Bring the batter well to the edges. Bake in a moderate 350° oven for 50 to 60 minutes. The mixture will puff up much as cream puffs. Remove when baked and cool. Frost with a powdered sugar frosting flavored with almond flavoring. Delicious! Cut in squares to serve.

SWEDISH CREAM PUFFS

Combine in a saucepan:

- 1 c. water
- $\frac{1}{2}$ c. butter or margarine

Add 1 c. all-purpose flour. Cook for two minutes. Add $\frac{1}{4}$ t. salt. Stir thoroughly. Remove from the fire and cool to lukewarm. Add 3 eggs, one at a time and beat hard after adding each egg. Beat about 5 minutes longer or until the dough begins to be bubbly from air. Drop by spoonfuls on cookie sheet or drop into small muffin pans. Bake in 400° moderately hot oven for 30 minutes. Reduce oven heat to 325° and bake for 10 minutes more.

When cool, slice crosswise or slice off top of cream puff. Fill with custard flavored with almond or use whipped cream combined with a bit of strawberry jelly.

Homemaker's Visit

By **BERNICE CURRIER**

SALMON BAKE WITH PINWHEEL BISCUITS

- A— $\frac{1}{2}$ c. diced celery
 $\frac{1}{2}$ c. diced onion
2 T. fat
B—3 T. flour
 $\frac{1}{2}$ t. salt
C—1 ten ounce can cream of mushroom soup
1 c. milk

D—1 No. 116 can salmon

Combine A and cook lightly, stir in B, add C. Cook and stir until thickened. Remove from heat, add D broken into small bite size. Pour into greased $1\frac{1}{2}$ quart casserole and top with the following biscuits. Bake until biscuits are done and golden brown in a 375° oven.

CHEESE PINWHEEL BISCUITS

- A— $\frac{1}{2}$ c. sifted flour
 $\frac{1}{4}$ t. salt
2 t. baking powder

B—3 T. shortening

C— $\frac{1}{2}$ c. milk

Sift A, cut in B, stir in C. Mix or knead with hands till smooth. Roll out on floured board, spread with 1 T. melted butter, sprinkle with $\frac{2}{3}$ c. grated cheese. Roll up as for jelly roll, slice into 9 to 10 biscuits and place on top of casserole ingredients.

NUT COOKIES

A—1 c. soft shortening

1 c. sugar

B—1 egg

$\frac{1}{4}$ t. almond extract
or

$\frac{1}{4}$ t. maple extract

C— $2\frac{1}{2}$ c. sifted flour

$\frac{1}{2}$ t. soda

$\frac{1}{2}$ t. salt

Cream A, add B and beat well, sift C and add. Make into small balls. Press balls into ground nuts to flatten them, place on greased cookie sheet nut side up. Bake about 10 minutes at 375° or until very light brown. Makes about 50.

DELICIOUS CHEESE FLUFF

4 T. butter

4 T. flour

1 c. milk

$\frac{1}{2}$ t. salt

1 c. grated cheese

3 egg yolks beaten

3 egg whites beaten stiff

Melt butter in sauce pan, blend in flour, add milk gradually, cook over low heat, stir constantly until thick. Lower heat, and add cheese and stir until melted. Pour a little into yolks and mix, then pour it into whites and blend well; now fold it into whites. Pour into lightly greased casserole and bake 50 minutes in 325° oven.

PEACH BUTTERSCOTCH CRISP

A—1 c. brown sugar packed

1 c. sifted flour

$\frac{1}{8}$ t. nutmeg

$\frac{1}{4}$ t. cinnamon

pinch of salt

B— $\frac{1}{2}$ c. (1 stick) butter or margarine

3 or 4 c. peeled, sliced fresh peaches

Sift A into bowl, cut in B until like coarse meal. Spread peaches in well buttered oblong pan, sprinkle with crumb mixture. Bake until fruit is soft and crumbs are golden brown, about 35 to 40 minutes at 375° . Serve with cream, whipped cream, ice cream or just plain.

YUM YUM HAMBURGERS

2 lbs. ground beef

$\frac{1}{2}$ c. catsup

$1\frac{1}{2}$ T. prepared mustard

1 T. grated onion

$1\frac{1}{2}$ T. worcestershire sauce

1 T. salt

2 eggs

Mix all together well. Form into 12 patties and place on a shallow baking sheet, single layer. Bake 15 to 20 minutes at 400° . Not necessary to turn them. Serve piping hot on heated bun halves and spoon some of the juice or sauce over each.

Variation: Spread the hamburger mixture evenly over a greased 15 by 10 inch jelly roll pan. Use a spatula to cut into 12 squares then with spatula push edges away from each other a bit to form patties. Makes 12. Prepare ahead of time and store in refrigerator covered with waxed paper or cover with foil and freeze.

COFFEE NUT CAKE

A— $\frac{1}{2}$ c. butter

$1\frac{1}{4}$ c. white sugar

B— $1\frac{3}{4}$ c. sifted flour

3 t. baking powder

$\frac{1}{2}$ t. salt

C— $\frac{3}{4}$ c. cold coffee

1 t. vanilla

D—1 c. ground pecans

1 t. flour

E—2 egg whites beaten stiff

Cream A, sift B and add alternately with C; mix D and stir in, then fold in E. Bake 25 to 30 minutes in lightly greased layer or oblong pan.

SWEEPSTAKES SPICE CAKE

A— $\frac{1}{2}$ c. shortening

$1\frac{1}{2}$ c. sugar

B—2 egg yolks

C— $2\frac{1}{4}$ c. sifted flour

$2\frac{1}{2}$ t. baking powder

$\frac{1}{2}$ t. cinnamon

$\frac{1}{4}$ t. each - salt, cloves, allspice, nutmeg

D— $\frac{1}{2}$ c. cold coffee

$\frac{1}{2}$ c. sweet milk

1 T. orange juice

E—2 egg whites, stiffly beaten

Cream A, add B and beat well, sift C and add alternately with D. Fold in egg whites. Bake in lightly greased 2 layers or oblong pan 25 to 30 minutes at 350° .

KMA FOOTBALL SEASON TOPS

Football broadcast plans for this season will delight KMA sports fans. The Missouri Valley Limestone Company will present all of the Iowa University football games, both home and away, over KMA every Saturday afternoon. Iowa prospects are looking very good among the very finest of what is considered the toughest conference in the country. KMA will broadcast the "warm-up" just before the Iowa games and follow the games with a "Football Scoreboard" of all college games at 5:00 o'clock every Saturday afternoon. At 6:45 on Saturdays the complete roundup of college scores will be given. These Iowa University games will be among the best in the nation on nearly every occasion. Out-of-state football fans who enjoy the game are sure to enjoy following the progress of this fine team and coach at Iowa City.

The KMA High School broadcasts on Friday evenings will feature the "Game of

the Week". Each week, the game selected as most competitive and of greatest interest to fans throughout the area, will be broadcast direct from the field of play. Dean Naven and Jack Rainbolt will do the play-by-play. Game time every Friday night will be 8:00 o'clock. There will be a 15 minute "warmup" with highlight information on all the conferences in the area before the big game of the week starts. The schedule of what games are to be broadcast is not known since they will be selected as the season progresses. Each week the game to be broadcast will be announced. At 10:15 every Friday evening Ralph Childs will bring a complete "Sports Roundup" of all the High School scores. The scores will continue to be given until 11:00 o'clock. All the High School Scores will be given by Jack Rainbolt, Saturday morning at 7:45 a.m. There'll be a lot of exciting Football on KMA this season. Tune in and join us.

KMA BROADCASTS SIDNEY RODEO

Jack Rainbolt and Dean Naven took the KMA mikes to the Sidney, Iowa Championship Rodeo August 19-23 and presented a 55-minute broadcast each day of the Rodeo and the Saturday finals. They interviewed all the star cowboys including L. E. Weeks of Abilene, Texas pictured on the left with Dean interviewing and Jack enjoying their conversation while operating the control unit. Weeks is a champion bronc buster. Dean has been doing rodeo broadcasts for several years and is very well acquainted among the cowboys. His familiarity with them makes his interviews very engaging. They picked up many sidelights about the rodeo and cowboys that are seldom known outside the circuit. It made extremely interesting listening. This type of programming brings rodeo background closer to the fans.



KMA Daily Programs For September, 1958

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

5:00 a.m.—Town & Country Hour
 6:00 a.m.—News & Weather
 6:15 a.m.—Western Star Time
 6:30 a.m.—Merrill Langfitt
 7:00 a.m.—Dean Naven, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Markets
 7:35 a.m.—Let's Go Visiting
 (Tues. Thurs.)
 7:35 a.m.—Lawrence Welk's Show
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Take 30 For Music
 8:30 a.m.—Bernice Currier
 9:00 a.m.—Breakfast Club
 10:00 a.m.—Housewives Serenade
 10:30 a.m.—Florence Falk
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Lawrence Welk's Band
 11:45 a.m.—Morning Markets
 12:00 noon—Dean Naven, News
 12:15 p.m.—Edward May
 12:30 p.m.—Jack Gowing
 12:45 p.m.—Markets
 1:00 p.m.—Frank's Letter Basket
 1:15 p.m.—Tommy Burns' Show
 4:00 p.m.—Matinee
 5:30 p.m.—Sparta Polka Band
 (Friday)
 5:40 p.m.—Speaking of Sports
 5:45 p.m.—John Daly
 5:55 p.m.—Paul Harvey
 6:00 p.m.—Goodrich News
 6:05 p.m.—Farm Bulletin Board
 6:15 p.m.—Sports
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Edw. May, Mkts. & Weather

MONDAY NIGHT

7:00 p.m.—Club 960
 9:00 p.m.—Tommy Burns' Show
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Dance To The Bands
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

TUESDAY NIGHT

7:00 p.m.—Club 960
 9:00 p.m.—Tommy Burns Show
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Dance To The Bands
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

WEDNESDAY NIGHT

7:00 p.m.—Club 960
 9:00 p.m.—Tommy Burns' Show
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Dance To The Bands
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

THURSDAY NIGHT

7:00 p.m.—Club 960
 9:00 p.m.—Tommy Burns' Show
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Dance To The Bands
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

FRIDAY NIGHT

7:00 p.m.—Club 960
 7:45 p.m.—Football
 Game of the Week
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Dance To The Bands
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

SATURDAY PROGRAMS

5:00 a.m.—Town & Country Hour
 6:00 a.m.—News & Weather
 6:15 a.m.—Western Star Time
 6:30 a.m.—Merrill Langfitt
 7:00 a.m.—News
 7:15 a.m.—Frank Field
 7:30 a.m.—Lawrence Welk's Band

7:45 a.m.—Morning Headlines
 8:00 a.m.—Take 30 For Music
 8:30 a.m.—Bernice Currier
 9:00 a.m.—Radio Kids Bible Class
 9:30 a.m.—Kiddie Korner
 10:00 a.m.—Saturday Shopper
 10:30 a.m.—Florence Falk
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Sparta Polka Band
 11:45 a.m.—Practical Land Use
 12:00 noon—News
 12:15 p.m.—Edward May
 12:30 p.m.—Jack Gowing
 12:45 p.m.—Market Review
 1:00 p.m.—Saturday Matinee
 6:00 p.m.—Stars For Defense
 6:15 p.m.—Here's To Veterans
 6:30 p.m.—News
 6:45 p.m.—Bob Crosby
 7:00 p.m.—Vincent Lopez
 7:30 p.m.—Club 960
 8:00 p.m.—Lawrence Welk's Army Show
 8:30 p.m.—Club 960
 9:00 p.m.—Dance Time
 9:45 p.m.—Guest Star
 10:00 p.m.—News
 10:15 p.m.—Club 960
 11:00 p.m.—News
 11:15 p.m.—Club 960
 11:55 p.m.—News

SUNDAY PROGRAMS

6:30 a.m.—Back To The Bible
 7:00 a.m.—News and Weather
 7:15 a.m.—Church of Christ
 7:30 a.m.—Sun. Worship Service
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Radio Bible Class
 8:30 a.m.—Your Worship Hour
 9:00 a.m.—Sunday School Lesson
 9:15 a.m.—Bible Truth
 9:30 a.m.—Sun. Album
 12:00 noon—News
 12:15 p.m.—Sunday Album
 1:25 p.m.—Baseball Game
 4:00 p.m.—Sunday Album
 5:00 p.m.—Mon. Morn. Headlines
 5:15 p.m.—Paul Harvey
 5:30 p.m.—Wings of Healing
 6:00 p.m.—Sunday Album
 7:00 p.m.—Revival Hour
 7:30 p.m.—Bible Class
 8:00 p.m.—The Quiet Hour
 8:30 p.m.—Sunday Album

9:00 p.m.—Dr. Bob Pierce
 9:30 p.m.—Hour of Decision
 10:00 p.m.—News
 10:15 p.m.—Erwin Canham
 10:30 p.m.—Revival Time
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:55 p.m.—News

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 Listings Correct at Time of
 Publication
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However, all Programs Are Subject
 to Change.

KANSAS CITY

SEPTEMBER BASEBALL SCHEDULE

1—Detroit (2 games)	12:45
2—Detroit	1:25
3—Cleveland	7:00
4—Cleveland	1:15
5—Detroit	1:15
6—Detroit	1:00
7—Detroit	12:25
8—OPEN	
9—Baltimore	7:55
10—Baltimore	7:55
12—Washington	7:55
13—Washington	1:25
14—New York (2 games)	1:25
15—OPEN	
16—Boston	7:55
17—Boston	1:25
18—OPEN	
19—Chicago	7:55
20—Chicago	7:55
21—Chicago	1:25
22—OPEN	
23—Cleveland	7:55
24—Cleveland	7:55
25—OPEN	
26—Chicago	6:55
27—Chicago	1:00
28—Chicago	12:25



Guests on Jack Gowling's 12:30 broadcast from the Iowa State Fair are, left to right: Judy Arquist of the Fremont Farmettes of Essex, Judy Olmsted and Beverly Sweeney of the Shenandoah Tri-M's. Directly behind Jack is Mrs. Meredith Lovitt of Shenandoah who worked with the girls in their 4-H projects.



Here is Florence with visitors dropping by to chat on her broadcast from the Fair. Florence was late for the first time on her program, through no fault of anyone's. The Des Moines airport was nearly closed in with heavy clouds and fog within a few hundred feet of the ground. The KMA-May Seed Co. pilot, Gene Racine, brought the plane in on instruments after a considerable weather delay. After clearance from the airport control tower, Gene broke through the clouds headed perfectly straight for the runway. A taxi shortcut and a hurried dash brought Florence on the air just a few minutes late. Doris Murphy took over the program until Florence appeared. A large crowd gathered around to visit with KMA personalities.

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The Farmer's Wife's son Bruce had two interesting displays for the Iowa State Fair. On the left is a freak ear of "squaw corn". It is red corn with one large ear in the center and five smaller ears growing around the main ear. On the right is his Indian arrow head display. He shaped the display board like an arrowhead. One of the arrow-heads disappeared while on display. As you can see Bruce has some very fine specimens of Indian craftsmanship.