

The

PHOTO BY JIM SMITH

KMA GUIDE

October, 1958



COVER STORY

The KMA Guide

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The hula hoop craze has swept the nation with young and old alike groaning from sore tummy muscles. Our cover this month shows Tamara Naven, eight-year-old daughter of Program Director/News-Man Dean Naven, demonstrating her skill at handling a hoop. The picture was snapped while she had the hoop around her neck just at the moment it was being flipped, appearing suspended in space. (On page six of this issue is a sequence of what not to do with a hula hoop.) Jeri Naven, age 6, also gave a demonstration during the photographer's visit. Kimberly, the Naven's two-year-old, is a little young to tackle the hoop and daddy Dean stated he was a little too old.

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Here is Tommy Burns, KMA disc jockey, busy at one of his favorite pastimes with the Southwest Iowa Theatre Group. Tommy is Director of their new play which will show October 8 and 9 in Shenandoah. The play, "Grand Prize," is a sparkling comedy. Harry Ebbesen is standing by at left as Mrs. Donna Cole receives instructions from Tommy. Harry plays the lead as a rich bachelor playboy and Donna, a man-hungry neighbor. KMA salesman Neal Bachman is also in the play as a "conceited TV announcer." Tommy and the cast have been working hard nearly every evening to have the play in top shape by curtain time. Their only reward for long hours of work is your applause at curtain-call. Ample reward as far as Tommy is concerned. This is his third play since the formation of the Theatre Group in Shenandoah.



A Chat With Edward May

I almost named this column "A boy and his dog," for the picture shows Eddie with his dog "Rags". Rags is a Miniature Schnauzer and is practically full grown. He seems quite intelligent and makes a good companion for Eddie. I think every boy should have a dog, in fact, every child. Rags has taken the place of the miniature Collie we lost in June when it was accidentally killed by a car.

We had our first frost at Shenandoah on September 30 when the temperature dropped to 32°. Our records show this was the seventh time in the past 25 years we have had a killing frost in September. The earliest one we have had during the past twenty-five years was on September 16, 1937. The latest date we have had our first frost was October 28, 1934.

The question now seems to pertain to the approaching winter. I might say, on Saturday, September 27, two very lovely ladies stopped at KMA with two "wooly caterpillars". One of the ladies stated she had studied entomology and was positive the wooly caterpillars were the species capable of indicating the approaching winter. I am certain most of you know the theory, "the wider the middle band of the wooly caterpillar, the milder the winter". The middle band of the two specimens shown me was fairly wide, which would indicate a mild winter.

Shenandoah is getting set for a big celebration on October 13 and 14. The Chamber of Commerce is putting on a festival called "Korn Karnival". It promises to be quite an affair. I hope many of the people in the area will plan on attending the celebration. We will have lots of activity at KMA, so plan on coming to Shenandoah October 13 and 14.

October promises to be a beautiful month. I personally think in many ways it is the most beautiful month of the year. Many people don't like Fall because it heralds the approach of Winter. This is true, but I still think October is perhaps the most beautiful month of the year.

To anyone who enjoys flowers, a trip to Shenandoah in October to see the Chrysanthemums in bloom is almost a must. People drive from miles around to see this annual

display of beauty. If you haven't had the opportunity to see several acres of mums in bloom I can assure you a trip to Shenandoah is certainly rewarding.

Another favorite spot in the Fall is a trip to Waubonsie State Park. Waubonsie is located about 20 miles west and south of Shenandoah. The park is situated in the Missouri River Bluffs and the area is heavily wooded. The Fall coloring is always a sight to behold.

I am putting the final touches on my greenhouse. I am having a heater installed. You can imagine where I will be spending many enjoyable hours this Winter. I have an interested helper in my greenhouse in Annette. She seems to have a keen desire to learn more about plants. Our latest project was the planting of tomato plants in the hope of having fresh home grown tomatoes this winter. Annette also wants to plant some leaf lettuce

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Little Eddie and "Rags".

Frank Comments

By FRANK FIELD

The picture this month shows me out in a big field of Cannas. I must admit that in a black and white photograph they are not very showy but the row at the extreme left hand side of the picture was a mass of the most brilliant colored scarlet flowers you ever saw. The next row where I am standing were covered with flowers which were yellow spotted with red. Owing to the excessive rainfall through July, August and September the Cannas made a terrific growth this year. Not only in the nursery fields but even more so in flower beds around town.

You people who are growing Cannas this year be sure and remember to cut them off just above the ground just as soon as you have the first frost. Try and get the tops cut off before the sun hits them in the morning so that there will be no possible chance of the frozen sap circulating down into the roots to cause storage troubles this winter.

Another result of the excessive rainfall all summer and fall is the fact that the Chrysanthemums are showing very little color as yet. In fact, only the very earliest varieties are going to make it before frost. The main crop varieties and the late ones will undoubtedly be caught by a freeze before they have a chance to bloom. This, of course, is too bad for this year but it doesn't affect them at all for another year.

The excessive rainfall and high humidity this summer and fall have also been responsible for the roses and cherry trees being practically defoliated by leaf spot. This is a fungus disease which is always worst in

sticky humid weather and is usually controlled rather well by the proper spraying or dusting with fungicides. This year the rains came so often that it just wasn't possible to keep spray or dust on the leaves. Just as soon as you got them taken care of along came a rain and washed it all off. As a result most cherry trees are practically bare this fall and most rose bushes have only tufts of leaves at the top of the stems. All of the others have turned yellow and fallen off.

As late as it is in the season there isn't much we can do now and it won't affect the bushes or trees for next year but as soon as they leaf out next year, then we will have to get busy with our regular spraying and dusting and try and keep the fungus disease under control.

People are already writing in wanting to know when and how to mulch their strawberry patch for winter. The answer is that we do not believe that it is necessary to mulch strawberries at all. They seem to be perfectly hardy without any winter protection at all and mulching the bed just makes extra work in putting it on and taking it off next spring. However, if you feel you must mulch your strawberry bed then wait until the ground is frozen solidly. My father used to say to wait until the ground was frozen solid enough to hold up a wagon without cutting in. That would mean late in December. You see, the idea of the mulch is not to keep the ground from freezing. On the other hand, it is the alternate freezing and thawing in the spring that hurts your strawberries and not the bitter cold weather during the winter. Put on five or six inches of straw and then when you take it off next spring leave about an inch of straw so that the strawberries can look up and see the light. They will quickly grow up through the straw and then your berries will have that clean straw to lie on and you won't have the muddy berries that you would have had otherwise.

No, Jennie and I didn't get to go fishing in September as we were both far too busy with other things. If everything goes right we plan on taking off the last ten days in October for a quick trip to Texas and Florida. Jennie wants to spend a few days with Peg and the children in Dallas and I want to try out the salt water fishing off the west coast of Florida. Will let you know more about it next month.



Frank looks over a beautiful Canna field.

Midwest's Best Cookie Recipes For October

Planning to serve assorted cookies with coffee? Try some of these.

CHOCOLATE BALLS

(unbaked)

1 can sweetened condensed milk
2 packages chocolate chips
Heat together until the chocolate is melted. Combine with:
24 graham crackers (squares, crushed)
24 chopped dates
 $\frac{1}{2}$ c. chopped nutmeats
Roll into balls and roll in powdered sugar. Let ripen for 24 hours.

GINGER SNAPS

$\frac{3}{4}$ c. shortening (part butter)
1 egg, beaten
1 t. cloves
1 t. ginger
2 t. soda
2 c. flour
1 c. sugar
 $\frac{1}{4}$ c. molasses
 $\frac{1}{2}$ t. salt
 $\frac{3}{4}$ t. cinnamon
Cream shortening and sugar. Add molasses and egg, beating well. Add dry ingredients. Roll into balls, dip in white sugar. Bake 10 minutes at 375°.

DANISH DELIGHTS

2 c. flour
1 c. butter
1 c. sweet cream
Cut butter into flour as for pie crust. Add sweet cream and chill dough well. Roll and cut as desired. Dip into unbeaten egg white and then in white sugar, granulated. Bake in 325° oven until lightly browned. About 10 minutes.

SUGAR COOKIES

Sift together:
 $4\frac{1}{2}$ c. sifted and measured flour
 $\frac{1}{2}$ t. salt
1 t. soda
Cream together:
 $1\frac{1}{2}$ c. sugar
1 c. shortening
Add:
3 medium eggs
1 t. vanilla flavoring
 $\frac{1}{4}$ t. almond flavoring
Mix well and shape into a roll about 3 inches in diameter. Wrap in waxed paper and chill. Slice and bake in 350° oven for 8 to 10 minutes.

SWEDISH COOKIES

1 c. lard
1 c. butter
2 c. sugar
Cream the above until fluffy.
Add:
3 c. sifted flour
1 t. soda

1 t. baking powder
 $\frac{1}{4}$ t. salt
Add:
1 c. cocoanut
 $\frac{1}{2}$ c. nutmeats, chopped fine
1 t. vanilla
Mix well and form into rolls. Chill and slice. Bake in 300° until browned as desired.

CRINKLE TOP COOKIES

Cream:
 $\frac{3}{4}$ c. shortening
1 c. sugar
Add:
1 egg and 4 T. molasses
Sift and add:
2 c. flour
1 t. each, ginger and cinnamon
 $\frac{1}{2}$ t. cloves (if desired)
2 t. soda
Drop by spoonfuls on greased cookie sheet. Bake in 350° oven for 12 minutes.

BROWNIES

Melt $\frac{1}{2}$ c. butter with 2 squares of chocolate. Beat 2 eggs well and add 1 c. sugar. Fold in:
 $\frac{1}{2}$ c. flour
 $\frac{1}{4}$ c. chopped nutmeats
1 t. vanilla
Add last the melted mixture. Beat well and pour into wax lined or buttered baking pan 7 x 11 or approximate size. Bake 350° oven for 25 minutes.

CHIP CHOCOLATE NUT BARS

Cream together:
 $\frac{1}{2}$ c. shortening
 $1\frac{1}{2}$ c. brown sugar
Add:
2 eggs
 $1\frac{1}{2}$ t. vanilla
 $\frac{1}{2}$ t. salt
 $\frac{1}{4}$ t. soda
 $\frac{3}{4}$ t. baking powder
 $1\frac{1}{2}$ c. flour sifted with dry ingredients
1 package semi-sweet chocolate chips
1 c. chopped nutmeats
Mix well and pour into 8 inch square pan baking in 350° oven for 25 to 30 minutes. Frost as desired when cooled. Cut into bars and remove from pan.

COCOANUT MACAROONS

2 egg whites
 $\frac{1}{4}$ t. salt
1 c. sugar
1 c. cocoanut
2 c. corn flakes
1 t. vanilla
 $\frac{1}{2}$ c. chopped nutmeats if desired
Beat egg whites until stiff but not dry. Add sugar gradually and beat well. Fold in remaining ingredients. Drop by spoonfuls on lightly greased cookie sheet. Bake in 350° oven until lightly browned.

H--oops!



Hula hoops have caught on with the grown-ups too. Many have learned to master the trick of rotating the hoops around the girth, but here Merle Douglas, KMA morning announcer tries a new trick with a piece of string. He has the hoop twirling like a lariat. It's quite an art getting it started but Merle mastered the fete until.



. **LOOK OUT!** the hoop got out of hand, went into orbit with Merle's head and whacked him a good one. The hoops are light-weight so there were no ill-effects. There's no telling how long the hula-hoop fad will stay with us but if it didn't last another day everyone has already had their money's worth in hilarious fun.

Gems for Thought

Count your assets. If you have a clear conscience and a good liver, if you have three good friends and a happy home, if your heart has kept its youth and your soul its honesty. . . then you are one of life's millionaires.

Thank God for the man who is cheerful
In spite of life's troubles, I say;
Who sings of a brighter tomorrow
Because of the clouds of today.

Life is a beautiful sermon,
And this is the lesson to me
Meet trials with smiles and they vanish,
Face cares with a song and they flee.

Build for yourself a strong box
Fashion each part with care,
Fit it with chain and padlock,
Pack all your worries there,
Hide therein all your troubles,
As each bitter cup you quaff,
Pack all your troubles within it,
Then sit on the lid and laugh.

Cookie Tea This Year

Last year the flu epidemic became so serious the KMA Christmas Cookie Tea was called off. This year the KMA Staff is going ahead optimistically with plans for a bigger-than-ever Cookie Tea. Some of the basic work has already been started. With a good head start the 1958 event should be not only very beautiful but extremely interesting to all women in the KMA listening area. No specific date has been set as yet but it will come sometime in early December. Next month's Guide will have complete information. Start working on a favorite recipe. Remember, admission is a dozen of your own cookies with your recipe.

A Chat With Edward May

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in the greenhouse to see if we can grow our own salad.

My wife is still looking for some glassware in our pattern. If any of you know of where a person might find a few pieces of the pattern known as "Dakota Pattern" or "Etched Baby Thumbprint", I would appreciate hearing from you. This is an antique pattern. We have one goblet with the year 1892 etched on it.

Don't forget the Korn Karnival on October 13 and 14. I hope to meet many of you at that time.

Edward May.

The KMA Guide

Grass Root Notes

By

JACK GOWING

K M A

Associate Farm Service Director



By the time you read this, many of you will be picking corn or getting ready to pick. Let's hope that you or someone in your family doesn't become a statistic in the list of corn harvest accidents. Do not hurry because haste is the main cause for most of the harvest accidents.

While we are on the subject of harvest accidents, many of you will be out on the highway going to and from the fields. Be sure that your wagons have a red flag on them and if it is dusk or dark, use lights. You might invest in a few of the truck type reflectors and put on your wagons.

If you have to, you probably can still find an old kerosene lantern around the barn that works, hang this on the wagon if you must work late. It would only take a minute to change it from one wagon to another but it could add many years to your life.

Another possibility would be to buy some reflectorized tape and put long diagonal strips on the tail gates of the wagons. If you have some other ideas let us hear from you, we will be glad to pass the ideas on to our KMA listeners. Just a few simple tricks similar to the ones I have mentioned could really cut down accidents out on the road where wagons or other implements are involved.

Just a little about our fishing trip to Leech Lake in northern Minnesota, we had wonderful weather but fair to poor fishing. The weather was very warm and of course, fall fishing isn't good up there when it is warm.

We saw a twenty-eight pound Musky pulled in on a twenty pound test line. The man who caught it was fishing for Wall-eyed Pike but just happened to hook a big Musky. It took him one hour and forty minutes to get him into the boat. Lakes are about two or maybe three feet lower because they just haven't had the rain up there this year.

Northern Iowa shows a definite lack of rain too. Pastures were all brown in the northern one-third of Iowa and the corn crop looked pretty poor.

The crops in this area are going to be much larger because we have had plenty of rain this year. At the time I am writing this, it looks like we may have a harvest season dry enough so that everybody can get their work done.

In the past month I have had the pleasure of touring several watersheds in the KMA area.

William Boust, work unit conservationist in Audubon County showed me the areas of Bluegrass and David's Creek in Audubon County.

Bluegrass Watershed is approximately 16,000 acres in size and enters the East Nishnabotna River south of the town of Audubon.

David's Creek is much larger, covering approximately 36,000 acres and joins the East Nishnabotna near Exira.

The other watershed area that I visited was Walters Creek Watershed in Adams County.

It is an inspiration to know that people are facing the facts. The facts are that nobody will solve the watershed problems for you, the initiative must come from those of you who live or own land out in the various watershed areas.

You should be interested in the watershed movement because you can be sure the value of your land will be maintained and in most cases the value will be increased after a watershed project is completed. So if you are against a watershed plan that involves your land, won't you be a little selfish and take part in it. It will actually increase the value of your farm and of those around you.



By DORIS MURPHY

No one is more gullible than a fisherman or a hunter. Among the latest hunting gadgets is a duck picker which WARREN NIELSON fell for and expects to put into use during the duck season. It is a little rubber gadget that fits into a quarter inch drill. You hold it in your hand and supposedly you can clean a duck in four minutes. Watch out for the feathers when it gets into action rubbing off those feathers. WARREN is also set for a lot of sport this hunting season with two contraptions for luring game. . . a Pheasant Flusher and a Feeding Duck Call. With all these new hunting aids, the wild game had better be on the lookout when flying within range of WARREN'S shotgun.

You have heard of people who turn green with jealousy, but Kimberly Naven, 2 year old daughter of Pgm. Director DEAN NAVEN, changed her color the easy way. One day while her mother was busy in the next room, Kimberly found some green food coloring in the kitchen drawer. Alarmed by the quiet in the kitchen, Claudine her mother, decided to take a quick check. Imagine her horror to see Kimberly with green food coloring smeared over her face, neck, arms, hands and even on her legs!

It didn't come off with one washing, either! She still had a greenish tinge the next day!

Oh my. . . things could get pretty hectic around the DON BURRICHTER home, if the children all started practicing their instruments at once. Ed, a high school senior plays drums in the band, Carol Anne plays the clarinet, and Connie, age 11, is taking piano lessons. Even dad plays an instrument. . . the violin. Nine year old Mary Lou apparently hasn't joined the musical BURRICHTER'S yet, but she has the honor of being chosen on the Safety School patrol. Maybe they'll have a family orchestra some day!

Five year old Jeri daughter of DEAN NAVEN, looked forward to starting to kindergarten this fall. She had been told that was where you learn things and was anxious to "get goin'". School started on Tuesday. On Thursday evening her dad asked her what she had learned. Disgustedly she replied: "You know, I haven't learned a thing yet. All they do is play!" Two whole days of school and she hadn't learned a thing. Guess Jeri figured it was a waste of time.

It has been said that music is the universal language of mankind. KMA'S newest announcer HARRY EBBESEN and wife JEAN really go along with this. The first thing they did when they moved into their apartment in Shenandoah, was to find a place for their Hammond Chord organ. They bought it this summer and both can play it. And here they are . . . pictured on this page . . . with their mutual hobby, which includes everything from popular music to classical. If you were to visit the Ebbesens and they would send you to the "dog house", it would not be an insult, because that is the room where they keep HARRY'S collection of dogs, and where "they sit and visit". He began collecting dogs when he was just a little boy, and friends have added to the



Harry and Jean Ebbesen at their new electric organ.

collection until now he has over 100. Jean's spare time is spent in painting figurines. Although she is only 5 feet tall and weighs just 92 pounds, she must be a dynamo of energy, because she has started at Tidy House Products Co. in secretarial work and will do that along with keeping house.

Here's a story that's really a "stinker"! The night of the Mount Ayr-Leon game, JACK RAINBOLT, KMA's sports announcer, was giving his first play by play broadcast of a football game. He was describing all the excitement and color out on the field, and despite a siege of hay fever, he was doing a good job on his first assignment of this type. Meanwhile down on the field, the results of an unexpected visit from a little black and white striped animal caused a furor. Then someone on the public address system, mentioned the skunk's actions, and waves of laughter billowed forth from the grandstand. Because of Jack's sinus trouble, he did not know what had happened or what had been said. And when he heard the boisterous laughter of the crowd, his heart sank. He thought he had committed a boner, and looking up at DEAN NAVEN he asked worriedly: "What did I say?"

When Steve Childs, son of KMA newscaster RALPH CHILDS came home the first week from Northwest Missouri State Teachers College, at Maryville, he had a list of things he wanted to take back. Most important of all . . . was a radio. And the radio was the one thing he FORGOT. Now he can't hear Dad broadcasting.

A while back, Randy, 4 year old son of JACK GOWING got a cowboy hat. That thrilled him. Next he got some Cheyenne boots. Then he didn't give his parents and grandparents any peace until he got two guns. Now . . . that he has those, he's starting to work on them for a horse. But JACK has balked! No horse until he's older. But how can a cowboy get any place without a horse? That's what little Randy is wondering!

Here's a picture of TOMMY BURNS of KMA and his family from Mitchell, S. D. just before leaving on a two weeks vacation trip south in September. TOMMY'S brother Russell, seated at the right, graduated from high school this spring and will enter Dakota Wesleyan in Mitchell later this year. The family motored thru the Lake of the Ozarks, visited relatives in Little Rock, then went to Tulsa, Oklahoma before returning home. One of the highlights of the trip was

a visit to TOMMY'S grandfather's old homestead near Clinton, Arkansas. To reach it they had to go up roads that were like trails. While in Little Rock, TOMMY did two telephone broadcasts over KMA, on the school situation. Terry, the Manchester toy terrier, who accompanied the family on the trip, got along fine until he ran into a dog in Little Rock who evidently didn't know about Southern hospitality. Terry got into a fight with him, and got a bite just below the eye. It took three stitches to sew up the wound and Terry ended up in a Little Rock dog hospital for the night. Terry loves chewing gum, and Tommy was giving him gum when this picture was taken; No—he doesn't chew it—he just swallows it with a gulp!

Things were really "jumpin'" the morning a frog got in the control room! Around 4 a.m. when the boys first came to work, it was in the middle of the floor. From then on, it was a guess to know whether it was going to jump into engineer JACK JOSEPHSON'S lap, or land on top of the announcer's desk just as MERL DOUGLAS was in the midst of a commercial. Finally MERL caught the frog in a waste basket and ended the excitement by ushering Mr. Frog outdoors. How it got in, no one knows!

Betty Jane Rankin, daughter of Mr. and Mrs. J. D. RANKIN, has pledged Kappa Alpha Theta at the University of Arizona. Theta has the honor of being the first woman's social sorority ever organized on a college campus.



Tommy Burns with his family and their dog Terry shown here begging for chewing gum.

A Letter From Bernice Currier

Dear friends:

This has been such a busy month so far that I am glad to start my vacation today. However, transportation has been at a standstill here since the first of July. There are no busses in or out as all of you know who are in this area. And we have one train a day going east and west. That limits my vacation to going straight down to the basement and giving it a good cleaning. I should have Ed here to help me throw things out. He sees no future in saving things that haven't been looked at for 30 years. But I always go through them and then just move them to another spot.

I have some nice purple grapes given to me by one of my BPW friends. So I will make grape jelly today and this being Saturday I will make cinnamon rolls too. The house doesn't need cleaning because I have entertained twice this week. The Board of the Business and Professional Women's Club met here. I served German's Sweet Chocolate Cake with whipped cream on top and a green cherry to top that. The girls all wanted the recipe so I think the cake was a success. There were no crumbs left.

Then for the Circle meeting, Mrs. Clyde Pace made turkey salad (it was the best I ever tasted) and I gave the recipe for that the next day on the air. We served

plain and cheese Ritz wafers with it, Swedish mints and salted nuts. For the nuts I had cashew, brazil, pecans, hazel and English walnuts. I tossed them all lightly in a large bowl with melted margarine, then salted them generously, then spread them out in a shallow cookie sheet, put them in a 300° oven just until they started to brown. Stir them often.

Some of you will be trying to think up games for youngsters to play at Hallowe'en parties this month. It has been my experience that children like to play the old well known games over and over. Older young people want something new and different because they have an uneasy feeling of insecurity and want to be thought very sophisticated.

For the younger or older ones the game of GUESS THE GHOST is always popular. For this game, name each player for a letter of the alphabet, beginning with "A". Choose one player to be "IT". "IT" sits with his back to the others and is given small slips of paper with a letter on each (or he can have a box or sack of alphabet macaroni). He draws out one and calls the letter. The ghost named for this letter answers with a ghostly wail. Then if "IT" guesses who it is they trade places. Or if anyone giggles or speaks "IT" can guess who it is and trade places with them if he guesses right.

With younger children a picture of an animal is pinned on the back of each child, who, in order to guess his own identity goes about asking everyone questions that can be answered by "yes" or "no". Then he is to guess who he is and the first one to guess correctly gets a prize. The older young folks like to use names of important people or movie stars instead of pictures.

An outdoor game that is lots of fun is called "Animal Call Ball". Each player takes the name of an animal. One is chosen Zoo Keeper and he stands before the others. Tossing a ball into the air, he calls one of the animals who tries to catch it either in the air or on the first bounce. If the ball is caught the Zoo Keeper becomes the animal and the animal takes his place. If the Zoo Keeper does not throw the ball in such a way

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Bernice with unexpected callers, Cecil Hamilton and Neal Bachman of the KMA Sales Department. After a delicious snack of cookies, mixed nuts, and coffee the trio poses by the beautiful foliage at the rear of Bernice's home.

Homemaker's Guide

Homemaker's Visit

By BERNICE CURRIER

HAWAIIAN YEAST ROLLS

- A— $\frac{3}{4}$ c. drained crushed pineapple
 $\frac{1}{2}$ c. brown sugar packed
 $\frac{1}{4}$ c. soft butter
B— $\frac{1}{2}$ c. warm water
1 package dry yeast
C—1 egg
D—1 T. sugar
 $2\frac{1}{2}$ c. Bisquick
E—2 T. butter
 $\frac{1}{4}$ c. brown sugar packed

Mix A and divide it among 12 large greased muffin pans. Combine B and let stand 10 minutes in large bowl. Keep it warm. Add C and beat well. Add D and beat hard. Turn dough out onto board dusted with Bisquick. Knead until smooth and elastic. Roll into rectangle 16 x 9 inches. Spread with E. Roll up tightly beginning with wide edge. Slice into 12 slices and place them in the muffin pans. Cover with damp cloth and let rise in warm place until double in bulk. Bake 15 minutes at 375°. Invert pan on bread board to remove rolls.

* * * * *

JACK O'LANTERN TRIPLE DECKER

For each sandwich use 3 inch circles of whole wheat bread cut from slices of loaf bread with cooky cutter. Spread apple butter between circles and stack them. Press together gently. Frost top and sides with pimiento cream cheese and lemon juice mixture. On the top make a face with raisins and a pumpkin stem of a green gum drop stick twisted, then join it to the face.

* * * * *

WEINIE WITCHES

Combine 1 c. grated cheese with 1 T. each of horseradish, mustard and 2 T. mayonnaise. Cut 5 frankfurter buns lengthwise without cutting completely through. Open the buns and spread 1 T. of the mixture on each side. Arrange buns on baking sheet and broil under low heat for about 5 minutes. Place a hot weinie in each bun and serve at once.

* * * * *

TROPICAL PINEAPPLE PIE

Crust —
3 T. butter melted
 $1\frac{1}{2}$ c. flaked coconut
Combine in skillet, stir constantly over low heat until coconut is golden brown.

Save 2 T. of this for topping and press the rest into bottom and sides of 9 inch pie pan. Let stand to cool.

Filling —

- A—9 oz. can undrained crushed pineapple
 $\frac{1}{2}$ c. water
1 T. lemon juice
 $\frac{1}{3}$ c. sugar
 $\frac{1}{4}$ t. salt
2 egg yolks
B—1 package lemon gelatin
C—2 egg whites
 $\frac{1}{2}$ c. water
 $\frac{2}{3}$ c. instant dry milk

Mix A and cook and stir over low heat until it comes to boiling. Take from heat and add B; stir until dissolved then chill until thick as unbeaten egg whites. Beat C until stiff then fold into pineapple mixture. Pour it into coconut shell and sprinkle reserved coconut over. Chill till firm.

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ORANGE CHOCOLATE CHIPPERS

(Warren Nielson's favorite)

- A— $\frac{2}{3}$ c. shortening
1 c. sugar
1 package cream cheese (3 oz.), softened
B—2 eggs
2 T. grated orange peel
2 t. vanilla
C—2 c. sifted flour
1 t. salt
D—1 6 oz. package chocolate chips

Cream A, add B. Sift C and add. Stir in D. Drop by teaspoon on ungreased cooky sheet. Bake about 12 minutes at 350°. Makes 4 dozen.

* * * * *

SAVORY NOODLES

- 6 oz. medium wide noodles
2 quarts boiling water
2 t. salt
2 T. butter or margarine
 $\frac{1}{4}$ c. chopped onion
 $\frac{1}{2}$ c. chopped green pepper
 $\frac{1}{4}$ c. water
 $\frac{1}{2}$ c. tomato ketchup or chili sauce.
 $1\frac{1}{2}$ c. grated cheese

Cook noodles in water with salt until tender, then drain. Meanwhile melt butter in skillet, add onion and peppers and cook until tender. Stir in water, ketchup and cheese. Heat, stirring constantly until blended, then mix in the noodles. Heat well and serve hot. Makes 4 or 5 servings.

"The Farmer's Wife"

By FLORENCE FALK

Greetings from the farm kitchen! ! !

The ghosts and the goblins aren't quite hollow so how about a few "filling" recipes for them?

DOUGHNUTS (raised)

- 1 yeast cake
- 1 c. milk, scalded and cooled
- 2 beaten eggs
- 1 t. salt
- $\frac{3}{4}$ c. sugar
- $\frac{1}{2}$ c. shortening
- about 5 c. sifted all-purpose flour

Crumble the yeast into a large mixing bowl, add the milk and stir and blend until the yeast is dissolved. Beat and add the eggs, salt and sugar, then the softened shortening and the flour, working all until smooth and using enough flour to make a light soft dough. Knead until smooth, then place in a greased bowl, brush with melted shortening, cover and allow the mixture to rise in a warm place, free from drafts, until doubled in bulk. Turn onto a lightly floured board, roll out about one-half inch thick and cut into rounds. Let rise until light. Fry, a few at a time, in deep hot fat, 360° to 375° turning, browning on both sides. Drain and dip in granulated or powdered sugar.

* * * * *

MULLED CITRUS PUNCH

- 1 can (46 oz.) blended orange and grapefruit juice
- 1 can (46 oz.) orange juice
- $\frac{1}{3}$ c. brown sugar, firmly packed
- $\frac{1}{3}$ c. light corn syrup
- 24 whole cloves
- 6 sticks cinnamon
- 1 lemon, cut in thin slices

Combine all ingredients in a large saucepan and bring to a boil. Reduce the heat and simmer five to ten minutes. Serve steaming hot or thoroughly chilled. Makes 3½ quarts of punch.

* * * * *

CHEESE BITES

- 6 c. puffed rice
- $\frac{1}{3}$ c. butter
- 6 drops Tabasco sauce
- $\frac{1}{2}$ t. paprika
- $\frac{1}{4}$ c. grated hard cheese

Place puffed rice in a shallow pan and heat in 350° oven for 10 minutes. Place in large buttered bowl. Melt butter and add remaining ingredients. Pour over rice kernels, mixing until coated.

HALLOWE'EN CAKE

Cake:

Combine:

- 2 eggs
- 1 c. white sugar
- Beat until very light

Add:

- $\frac{1}{2}$ c. milk
- $\frac{1}{2}$ c. chopped nutmeats
- $1\frac{3}{4}$ c. sifted flour, sifted with
- 2 t. baking powder
- pinch salt

Mix well and add 1 t. almond flavoring. Pour into two 8 inch layer pans, greased and floured. Bake in 350° oven for 20 to 25 minutes.

Filling:

Boil together:

- 1 c. white sugar
- $\frac{1}{3}$ c. hot water

until threads 280°. Beat 1 egg white until stiff. Pour over this, beating constantly, the hot syrup. Add:

- 1 t. lemon juice
- $\frac{1}{8}$ t. cream of tartar
- 1 t. vanilla

Combine 1 whole egg with $\frac{1}{4}$ c. powdered sugar and 1 c. chopped nutmeats. Add $\frac{1}{4}$ c. sweet cream, whipped and add to the first frosting. Beat until thick and put in a thick layer as filling.

Frosting:

- Combine and heat until melted:
- 2 squares of unsweetened chocolate
- 1 t. butter

Combine with:

- $\frac{1}{2}$ c. cream
- 2 c. powdered sugar
- 1 unbeaten egg yolk

Stir well but do not beat. Turn over the cake while it is soft, topping with pecan halves. This is a most delicious cake and well worth the extra effort of combining two mixtures for the filling.

* * * * *

PEANUT CREAM FUDGE

- 2 c. brown sugar
- $\frac{2}{3}$ c. cream or top milk
- dash of salt

1 heaping T. peanut butter

Cook all to soft ball. Beat until creamy. Turn into buttered pan and when cool cut in squares.

* * * * *

HAWAIIAN CHEESE SNACKS

Heat oven to very hot 450°. On a cookie sheet place as many squares of bread as you want snacks. Spread each with a bit of mustard and top with a square of ham, a square of cheese and a pineapple chunk. Hold in place with toothpicks and bake about 5 minutes or until hot.

Continued on Page 13

House Party at Korn Karnival



Warren Neilson is going to strike a pose very similar to the one above during the Shenandoah Korn Karnival, October 13th and 14th. Warren will MC a KMA House Party both days in the KMA Auditorium. Monday the 13th at 1:00 p.m. Gretta Belamy will give a special performance on the electric organ fifteen minutes before the House Party begins. On Tuesday the 14th Frank Field will do his "Letter Basket" on the stage at 1:00 p.m. immediately followed by the KMA House Party at 1:15. The show will run till 2:00 o'clock both days. All KMA air personalities will be on hand to greet you and of course Warren will have many questions, surprises, and prizes for guests at his party. It's sure to be a lot of fun so plan to attend one of these special presentations of the hilarious KMA House Party during both days of the Shenandoah Korn Karnival. Winning guests will walk off with armloads of prizes.

Pony Rides for Kiddies

Free pony rides will be available to the kiddies in the KMA-May Seed Company parking lot during the Shenandoah Korn Karnival. The ponies will be gentle and trained for the little tots' safety and fun.

October, 1958

"The Farmer's Wife"

Continued from Page 12

Extra good sandwich fillings:

CHICKEN AND NUT FILLING

Combine 2½ c. finely minced cooked chicken with:

- ¾ c. chopped walnuts
- ½ c. mayonnaise
- ⅓ c. commercially soured cream
- 2 T. lemon juice
- salt and pepper to taste

* * * * *

EGG SALAD FILLING

- 6 hard-cooked eggs, finely chopped
- 3 T. pickle relish
- ⅓ c. finely diced green pepper
- 3 T. chopped parsley
- 3 T. mayonnaise
- dry mustard, salt and pepper to taste
- Combine and use as spread.

Straw Vote To Be Taken

Again this year Ed May's KMA Straw Vote will be taken at the Shenandoah Korn Karnival October 13 and 14. A special booth will be set up in the foyer of the main building where visitors from the four states may cast a straw ballot on four of the leading issues on the national scene. The last time Ed held one of his straw ballots was at the 1956 Merchandise Show in Shenandoah. 1,589 votes were cast at that time. The main question was Presidential Preference which revealed Eisenhower as the strong favorite.

This year's ballot will deal with the coming election, the Corn Referendum, and selection of a state tree.

Make it a point to stop in at Ed May's Straw Vote booth in the KMA foyer and cast your straw ballot during your visit to the Korn Karnival in Shenandoah.

A Letter From Bernice Currier

Continued from Page 10

that it may be caught, or if he interferes with the animal, the ball is considered caught.

I hope there is a picture of the "Trees Of Heaven" on this page. They are a rapidly growing tree, bugs and insects do not bother them and they spread like wild-fire. But I think they are beautiful. Every fall I have them cut off almost to the ground. The long canes all fall off when they go dormant anyway and the trees would be much too plentiful if not kept in check.

Until 8:30 every morning — BLESS YOUR HEARTS — Bernice

KMA Daily Programs For October, 1958

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

5:00 a.m.—Town & Country Hour
 6:00 a.m.—News & Weather
 6:15 a.m.—Western Star Time
 6:30 a.m.—Merrill Langfitt
 7:00 a.m.—Dean Naven, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Markets
 7:35 a.m.—Let's Go Visiting
 (Tues. Thurs.)
 7:35 a.m.—Lawrence Welk's Show
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Take 30 for Music
 8:30 a.m.—Bernice Currier
 9:00 a.m.—Breakfast Club
 10:00 a.m.—Housewives Serenade
 10:30 a.m.—Florence Falk
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Lawrence Welk's Band
 11:45 a.m.—Morning Markets
 12:00 noon—Dean Naven, News
 12:15 p.m.—Edward May
 12:30 p.m.—Jack Gowing
 12:45 p.m.—Markets
 1:00 p.m.—Frank's Letter Basket
 1:15 p.m.—Tommy Burn's Show
 4:00 p.m.—Harry's Corner
 5:30 p.m.—Sparta Polka Band
 (Friday)
 5:45 p.m.—John Daly
 5:55 p.m.—Paul Harvey
 6:00 p.m.—Farm Bulletin Board
 6:15 p.m.—Sports
 6:25 p.m.—As Naven Sees It
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Ed. May, Mkts. &
 Weather

MONDAY NIGHT

7:00 p.m.—Club 960
 9:00 p.m.—Tommy Burns' Show
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Dance To The Bands
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

TUESDAY NIGHT

7:00 p.m.—Club 960
 9:00 p.m.—Tommy Burns' Show
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Dance To The Bands
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

WEDNESDAY NIGHT

7:00 p.m.—Club 960
 9:00 p.m.—Tommy Burns' Show
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Dance To The Bands
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

THURSDAY NIGHT

7:00 p.m.—Club 960
 9:00 p.m.—Tommy Burns' Show
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Dance To The Bands
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

FRIDAY NIGHT

7:00 p.m.—Parade of Hits
 7:45 p.m.—Football
 Game of the Week
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Scoreboard
 10:30 p.m.—Dance To The Bands
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

SATURDAY PROGRAMS

5:00 a.m.—Town & Country Hour
 6:00 a.m.—News & Weather
 6:15 a.m.—Western Star Time
 6:30 a.m.—Merrill Langfitt
 7:00 a.m.—News
 7:15 a.m.—Frank Field
 7:30 a.m.—High School Scoreboard
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Take 30 For Music
 8:30 a.m.—Bernice Currier
 9:00 a.m.—Story Princess
 9:30 a.m.—Radio Kids Bible Class
 10:00 a.m.—Saturday Shopper
 10:30 a.m.—Florence Falk
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Sparta Polka Band
 11:45 a.m.—Practical Land Use
 12:00 noon—News
 12:15 p.m.—Edward May
 12:30 p.m.—Jack Gowing
 12:45 p.m.—Market Review
 1:00 p.m.—Iowa Football Games
 3:30 p.m.—Saturday Matinee
 5:00 p.m.—Football Scoreboard
 5:30 p.m.—Saturday Matinee
 6:00 p.m.—Vincent Lopez
 6:30 p.m.—News
 6:45 p.m.—Sports Finals
 7:00 p.m.—Lawrence Welk's Show
 7:30 p.m.—Club 960
 8:00 p.m.—Lawrence Welk's Army
 Show
 8:30 p.m.—Club 960
 9:00 p.m.—Harmoniacs
 9:15 p.m.—Guest Star
 9:30 p.m.—Navy Hour
 10:00 p.m.—News
 10:15 p.m.—Club 960
 11:00 p.m.—News
 11:15 p.m.—Club 960
 11:55 p.m.—News

SUNDAY PROGRAMS

6:30 a.m.—Back To The Bible
 7:00 a.m.—News and Weather
 7:15 a.m.—Church of Christ
 7:30 a.m.—Sun. Worship Service
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Radio Bible Class
 8:30 a.m.—Your Worship Hour
 9:00 a.m.—Sunday School Lesson
 9:15 a.m.—Bible Truth
 9:30 a.m.—Sun. Album
 12:00 noon—News
 12:15 p.m.—Sunday Album
 3:00 p.m.—Rev. Fuller
 3:30 p.m.—Bible Class
 4:00 p.m.—Rev. Bob Pierce
 4:30 p.m.—Back To God
 5:00 p.m.—Mon. Morn. Headlines
 5:15 p.m.—Paul Harvey
 5:30 p.m.—Wings of Healing
 6:00 p.m.—Sunday Album
 8:00 p.m.—The Quiet Hour
 8:30 p.m.—College News Conference
 9:00 p.m.—Erwin Canham
 9:15 p.m.—Navy Sings
 9:30 p.m.—Hour of Decision
 10:00 p.m.—News
 10:15 p.m.—Here's To Veterans
 10:30 p.m.—Revival Time
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:55 p.m.—News

Listings Correct at Time of
 Publication

However, all Programs Are Subject
 to Change

NEW KMA COOK BOOK GOING FAST

The flood of Guide subscriptions resulting from the new KMA Cook Book offer have literally swamped the mailing office. Pictured here, Helen McCullough is sending out another big batch to subscribers. Helen has been in the Guide mailing room fourteen years and has learned to take voluminous KMA mail in her daily stride, but the Cook Book offer has become such a big task other girls in the office have been coming in to give her a hand.

Many of our regular Guide subscribers have already received their Cook Book. We would like to encourage those of you who have not renewed, or extended your subscription, to do so right away. Your subscription may not expire for some time yet but you can send in your dollar and have it extended for 12 months and receive the new cook book right away.

The new cook book "All-Time Recipe Treasures" was carefully compiled by our KMA Homemakers, Bernice and Florence, from the very best of their files. Two months was taken in getting these wonderful recipes ready. One frequent comment we hear concerning Bernice and Florence's recipes is how practical and easy they are to prepare in the average kitchen. The 115 recipes listed in this new book will be a delight to every homemaker.

Here's a suggestion in case you had not already thought of it. The Guide makes a wonderful gift for a homemaking friend. Now they will receive the new Cook Book as a gift also. In any case, get your orders in the mail right away. The offer lasts only as long as the Cook Books do, and they're going out fast.



GOLF TROPHY WINNERS AMONG K M A



game. All have a nice tan from their relaxing outdoor handing each other bouquets. Our congratulations, too.

Golf season has not only been fun but very successful for four of our KMA folks pictured here. Shown with their winning trophies are (l to r) Merle Douglas 6th flight; Merle's wife, Ruth, 3rd flight; Gayle Maher 4th flight; and Jack Rainbolt runnerup in the first flight. Tommy Burns missed a trophy by one stroke. Gayle who is secretary to Tony Koelker, manager of KMA, has been golfing for just two years now and is coming along very well with her sport. Jack and Merle are

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THAT'S RIGHT! Martha Bohlsen, well known hostess on the "Tidy House Kitchen Club Show" will premiere her daily program Monday October 6th at 10:00 a.m. on KMA. Her program will be a regular feature every morning, Monday through Friday, from 10:00 to 10:15. Martha, holder of three McCall's Magazine Awards, will bring you daily homemaking news, exciting recipes, fashion tips, interesting interviews, meal planning helps, informative discussions, and much more, from her wide experience as a top home economist. Her radio and television programs enjoy being rated among the highest in popularity. We're sure you'll become a regular listener too when you tune in the warm personality and helpful homemaking suggestions of Martha Bohlsen at 10:00 o'clock every weekday morning. Welcome to the KMA Family, Martha!