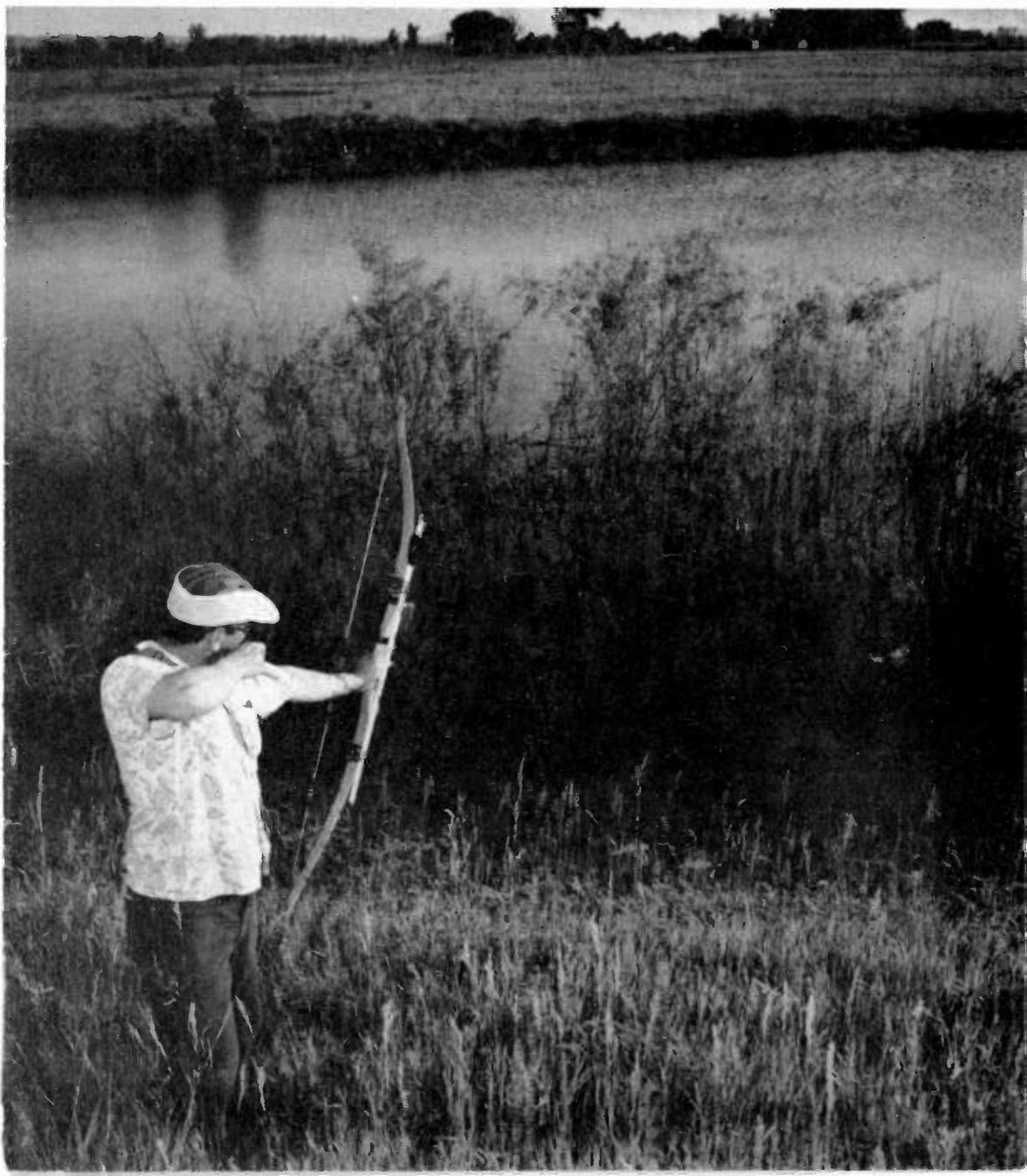


The
KMA GUIDE

July, 1959



COVER STORY

The KMA Guide

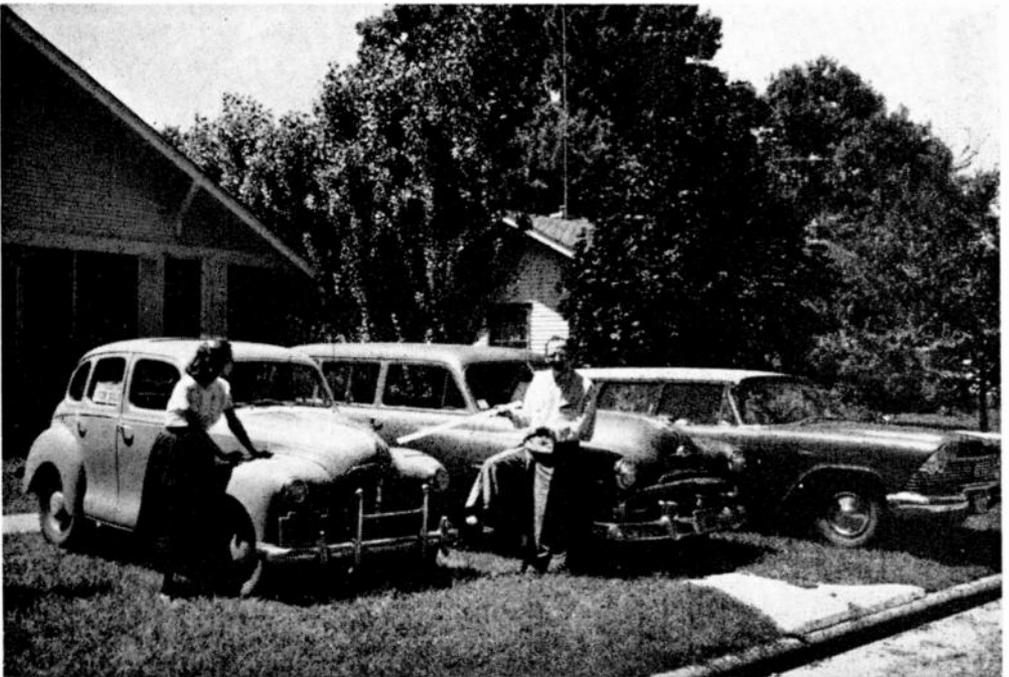
Fishing and water sports are favorite outdoor activities during the hot days of July. The picture on this month's Guide cover was taken at the Plumb Creek dike along the Missouri River just west of Thurman, Iowa. This is a favorite spot of Warren Nielson, KMA Production Manager, as he pursues his favorite summertime sport, fishing with bow and arrow. Warren has taken over a dozen fish out of this area so far this year. The biggest weighed 10 pounds. Warren says, "That's one thing about bow and arrow fishing, you seldom can hit anything less than a pound in size". When the picture was taken, Warren had just shot into the water. You can see the arrow disappearing in the water at right center of the picture. No fish were taken this trip, but Warren seldom comes home empty-handed.

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JULY 1, 1959

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The above picture looks like a curb-site parking lot attendant, or possibly a used car lot. . . more nearly the latter because that's Warren Nielson with his wife Florence and their lineup of cars in front of their home. Florence is leaning on their little economy Austin, which is up for sale.

Warren recently purchased the late model red and white Plymouth station wagon on the far end. This car will be the town and vacation car. Warren has had the blue Plymouth station wagon in the middle for some time and wants to keep it for a fishing and hunting car. The new station wagon will be all fixed up for vacation travel. The back is far roomier than the older station wagon and will make a perfect "sleeper on wheels". Warren, Florence, and little Hollie pictured on page 8 always camp out on their vacation trips. They roll out a mattress in the back, which also makes comfortable travel for little Hollie who can take her naps while they travel down the highway. On the side window of the Austin is a For Sale sign which says "Be a 1½ car family". Around on the other side another says "Live a little".



A Chat With Edward May

WASHINGTON, NEW YORK, CHICAGO — ALL ABOARD! These were the words used by Eddie when the family left by train for the American Seed Trade Convention which was held in Washington, D. C. the third week in June. We did as much sightseeing as time permitted and I can say without reservation our trip was one of the finest we have ever taken.

Eddie was excited about the train ride, Sleeping on the train and eating in the diner were new experiences for him. In Washington and New York, he particularly enjoyed riding in elevators, so you can imagine the joy he had riding 102 stories to the top of the Empire State Building.

Most of our time was spent in Washington, D. C., which is a fabulous city. I am certain there is no other city like it in the world. I wish every person in this country could visit Washington. We crowded as much as possible in the four days we were there. I didn't do as much sightseeing as the rest of the family as I attended convention meetings. Eleanor, Annette, Karen and Eddie visited the National Archives and saw the original copy of the Constitution; the changing of the guard at the tomb of the unknown soldier; the Capitol; the White House; Mount Vernon; Lincoln Memorial, the Jefferson Memorial, and the Washington monument.

From the top of the Washington monument you have an excellent view of the entire area. You can see the planes landing and taking off from the airport. You also have a nice view of "the Pentagon." We visited Ford's Theatre where Abraham Lincoln was assassinated, the botanical gardens, saw a big league baseball game, a stage play, "Ralph Bellamy in Sunrise at Campobello," which is a story concerning a few of the earlier years in the life of Franklin D. Roosevelt and his family. We also visited the Smithsonian Institute which to me is perhaps the most fabulous museum in the country, if not in the entire world. They say it would take over a year to go through the Smithsonian Institute if you stopped and read the information given for every exhibit. For example, we saw the original airplane of the Wright Brothers which they flew at Kitty Hawk, also the "Spirit of Saint Louis", the plane made

famous by Lindberg when he became the first man to fly solo across the Atlantic Ocean. Also on display is an exhibit of the inaugural dresses or gowns worn by the Presidents' wives from Martha Washington to Mamie Eisenhower. Whether you are a student of the Civil War, a stamp collector, a coin collector, or what have you, you would enjoy the Smithsonian Institute.

Perhaps the most unusual experience in Washington was having lunch one noon with Congressman Ben Jensen. Annette and Karen wanted to see both houses of Congress in session, so we stopped by Jensen's office to pick up the necessary passes required to enter the House and Senate galleries. Congressman Jensen personally took us to both houses of Congress, also in Vice President Nixon's office, a ride on the subway car that runs between the Senate Office Building and the Capitol, and then to dinner. We couldn't have asked for better treatment and I am certain it is an experience the whole family will long remember.

From Washington we went to New York, the world's largest city. We didn't have but a day and a half, but we did as much as possible. The family took a sightseeing boat trip around Manhattan where you see the skyscrapers of New York, the Statue of Liberty, Ellis Island, the United Nations building and other points of interest. Following the boat trip, we went to Rockefeller Center, then to the top of the Empire State building, which is 102 stories high. That night we went to a stage play, "Flower Drum Song" by Rodgers and Hammerstein, which we thoroughly enjoyed. It is a musical comedy and most entertaining.

From New York we flew to Chicago where we had a nice visit with Eleanor's sister and husband, and then home. In Chicago we took the children to an amusement park called "Santa Claus Land," which is a fabulous place. It has just been open a month and is spotlessly clean. It probably could be described as a miniature Disneyland, and is well worth seeing. We also stopped at a second beautiful place called "Storybook Land" where everything is based upon Mother Goose characters. This, too, is a beautiful place and probably

Continued on Page 15

Frank Comments

By FRANK FIELD

Last month I told you something about our garden and how it was coming along. Here is a picture of that garden, taken on June 23rd. In the background you can see a corn field with plenty of volunteer corn as it has not been plowed over the first time yet.

Reading from left to right, the first row is onions from sets and the next row is cabbage from frost proof plants. Then my gambling row of Contender beans which was almost wiped out by the frost, but which sprouted up and came on again. Then comes a row of Roma tomato plants with one hill of Hybrid Burpee cucumbers right at the front end of the row. Then comes another row of Contender beans planted May 4th from which we made our first picking of beans for the table on June 22nd. Just 7 weeks from the day the seed was planted. Then comes a row of Hybrid Best-All tomatoes and then 2 rows of Garden Green beans, planted about May 16th and which are just beginning to bloom nicely. The outside row on the south is a mixed row of tomatoes. The first four plants are Hybrid Best-All, then four plants of Giant Steaker and the last four plants are Orange Jubilee.

All of the beans have been dusted twice with bug dust to keep the Mexican Bean Beetles under control and the tomatoes have been dusted twice with Tomato Dust, partly to keep away the big, green tomato

worms, but mostly to keep away the tomato blight. Each one of the tomato plants has had a teacup full of Tomato Food applied at the time they first started to bloom. The first three rows of beans have had an application of Maytone Fertilizer applied about the first of June. But the outside row of beans didn't get any fertilizer. That will give us an opportunity to really check and see whether the fertilizer did any good or not. The beans have not started to bear heavily enough yet to can, as we have been picking them about every other night for the table. In fact, we probably won't get to can any of the Contenders at all. The Garden Greens will be ready about July 1st and we will can all of them. The tomatoes are setting on fruit nicely and we may have one or two for the table by the 4th of July. The cucumbers have runners about a foot long and are budded to bloom. Incidentally, there is another hill of cucumbers at the far end of that same row of Roma Tomatoes. We figure that the two hills will make all the cucumbers we can possibly use.

Jennie got her beet pickles all put up about the 3rd week in June. So there is nothing to can for awhile yet until the beans are ready.

My mail is full of letters right now from people wanting to know what to do about crabgrass in the lawn and how to get rid of it. There are three things you can do. The easiest thing is to just keep it mowed and forget about it. Crabgrass makes a nice green lawn up until the time of the first frost, if you keep it mowed. Another thing you can do is to spray it

Continued on Page 15



BIBLE TRUTH PROGRAM NEAR 20TH YEAR

"There is no monotony in our lives", writes Ruth Lippincott, wife of Rev. Edgar Lippincott, who broadcasts The Bible Truth Program each Sunday morning at 9:15 on KMA. "Four days per week Edgar runs his print shop and sells advertising novelties. The remaining three days are reserved for study, writing, church, and visiting shut-ins." Ruth writes a few letters nearly every day, never sends a receipt for radio money without enclosing a personal letter, even though she's never met the sender. She helps in Edgar's printery, and does her housework. "Although," she says, "We're never too busy to stop to perform a marriage ceremony or baptismal rites or pray for the sick".

Rev. Lippincott has his print shop in the basement of their recently completed home in Stanberry, Missouri. He prints his radio paper "Good Tidings", also "The Spice" for Stanberry Readers, and "The Booster" for Albany, Missouri readers.

Both are flower lovers. Ruth says they have about 20 Earl May roses in front of their home; hydrangeas on the north; Heavenly Blue morning glories on the east; phlox, tulips, peonies on the south; and annuals crowded in between.

The couple does everything together including time-out for recreation. The snowman you see pictured here with Rev. Lippincott was made during one of their lighter moments. They have a scarf and hat on him, sitting in a chair reading a newspaper. Their snowman sat in their front yard several days before a warm spell melted him away (sounds like fun). Both belong to the Stanberry Garden and Hobby Club and Gentry County Historical Society. Edgar has been Treasurer of the latter for three years. Ruth has been Secretary of the former for three years. Ruth is also a State Director of the Women's Christian Temperance Union. Edgar is an honorary member of the organization and usually takes Ruth to their state conventions.

Ruth says there are only two exceptions to their doing everything together: She doesn't help Edgar "rob" his bees, and Edgar has nothing to do with her cross-word puzzles.

She says, "Although Edgar is a serious-minded, morally-strict man, he is not a long-faced Christian." To cite an example she recalled his winning first prize at the Garden Club for modeling his home-made hat which had a purple



hat band trimmed with dandelions.

Most of their mail is from Iowa, Nebraska, Kansas, and Missouri. They also print a monthly paper for a church in New York. Their radio paper "Good Tidings" goes to readers in 12 states.

The Lippincotts hope to take a vacation into the west for about three weeks this summer. During their absence their son-in-law, Keith Siddens, will take over their Sunday broadcasts.

Their broadcast is going on its 20th year, having started in April of 1940. It certainly has been a long, splended relationship with everyone concerned here at KMA and we are sure many, many of our listeners have enjoyed their program too.

Ruth says their recently-built new home is rather small, nothing elaborate, but the welcome mat is always out and they always enjoy guests, so drop in and see them if you happen to be going through Stanberry. They would be a wonderful couple to meet.



Trial Grounds "Open House" This Month



Pictured above is a crew of May Seed Company men in the peony fields near Shenandoah picking huge bundles of large, lush peonies. There are approximately 120 acres of peony fields in the vicinity of Shenandoah. Just before Memorial Day whole hillsides are covered with long contour rows of gorgeous blooms. Each row is of a separate color, forming long winding ribbons of floral beauty.

This year 600 dozen were cut while still in buds, just starting to open up. These were held in this stage in cold storage for more than three weeks, long after most peonies had faded and fallen. This gigantic cutting was used in the May Seed Company booth at the Midwest Flower and Garden Show during mid-June in Omaha. The peonies were completely replaced at mid-show in order to have fresh blooms at all times.

Below is a picture of the May Seed booth. In the foreground are potted roses, grown especially for the show. All types of flowers, growing in their temporary environment were on display. The hit of the show was a new hybrid variety of delphinium. They were four-foot spires of beautiful blue blossoms.

The biggest flower and vegetable attraction of the year is yet to come in Shenandoah. It is the 2nd Annual "Open House" of the Earl May All - America Trial Grounds on the south edge of the city. Last year visitors from 20 states and Canada relished the opportunity to see every conceivable variety of flower and vegetable under trial. The traffic was smooth and easy, plenty of room for the some 5,000 visitors. Everyone had a wonderful day. This year John Topham of the Earl May Garden Seed Dept. says there are 1,751 items on test in the 68 acre plot. Varieties from all over the world including a new variety of African watermelon. There is one row of 4 varieties of hybrid roses over 1,000 feet long bordering the front of the grounds. There are 38 new "All America" flowers and 15 new vegetables competing for this year's All America Awards. The Earl May Trial Grounds are one of the few of its kind, and the only one representing the Central West, of the Country. The date of the "Open House" will be either the 3rd or 4th Sunday in July (this month). The exact date will be announced over KMA, so plan to visit and listen for the date.



— BULLETIN —

The

EARL MAY SEED CO.

Trial Grounds

"OPEN HOUSE"

will be held

Sun. July 26th

10:00 a.m. till 5:00 p.m.

The grounds are located on Highway 2 on the south edge of Shenandoah.

Bring plenty of color film!

(Rain Date: Sun. Aug. 2nd)



Grass Root Notes

By

MERRILL LANGFITT

KMA

Farm Service Director

Last month I was forecasting that we would have a considerable acreage of corn layed by on the 4th of July. I indicated too that Mother Nature seems to have a way of equalizing such things. It does appear now that much of the corn "caught up" so to speak and even though we did have a slow early season, all crops are looking quite normal now.

From all reports, it appears that insects are a real problem this year too and that plant diseases have been a real problem. With high precipitation all through the spring planting season, these insect and disease problems apparently multiply. There are exceptions, of course. For example, heavy rains early in the season tend to keep grasshopper populations down as well as chinch bugs and perhaps several others. For we humans, however, the increased resulting population of mosquitoes has been very annoying. Perhaps I should tell you that you can kill millions of mosquitoes by simply pouring old crank case oil or any other similar oil on bodies of standing water and you will cut the population of these pests very sharply. Then too, you can use a DDT spray to kill mosquitoes in areas other than bodies of water. Likewise you can kill chiggers in your lawns by using chlor-dane.

One problem giving folks much trouble this year is a condition where large brown spots have shown up in lawns. I have had the problem in my lawn. It appears that the grass is completely dead. Iowa State College describes it as "melting-out disease". When the disease strikes, purple - brown leaf spots develop and the tips or leaves shrivel, turn yellow and finally turn brown. Stems and roots also turn brown and eventually rot. Areas will kill out and then weeds will infest the lawn. It can be controlled with cap-

tan, zineb, thiram and two or three other chemicals. I am of the belief that Earl May's Home Orchard spray would be effective since it does contain captan.

Indications point to a smaller total crop in all parts of the country than we harvested last year. In spite of this forecast, however, it also appears that our wheat surplus will be further aggravated and we will no doubt have a large total harvest of feed grains. Our recent heavy feed grain crops have encouraged a large build-up of livestock so we see no improvement in livestock prices, but at the same time we see no drastic deterioration in hog and cattle prices this year, and egg prices should show some improvement. Prices of things farmers buy will no doubt continue to go higher. The net result will most likely be less expendable income for farmers this year, but enough income to meet your normal obligations.



During the summer months National Farm Safety stresses a mid-morning and mid-afternoon refreshment break for the farmer in the field. Even a short break will wipe away growing fatigue which is the greatest cause of farm accidents in the field. Here The Farmer's Wife, Florence Falk, demonstrates. When Byron is in the field, Florence always stops her daily routine to make a quick trip to the field with a thermos of coffee, milk, or beverage and a little snack. Fatigue studies also point out the farmer will actually get more work done by taking a rest stop. View of Falk farm is in background.

On the KMA PARTY LINE

By DORIS MURPHY

Art has gained a new interest in Shenandoah recently with the exhibit of paintings by twelve local artists, at the Shenandoah Legion Club. Visitors to the club have enjoyed the lovely paintings, many of which were listed for sale. Among the exhibitors were Patricia Koelker, wife of KMA's station manager, and Claudine Naven, whose husband is KMA Program Director. Pictured here you see Pat at the right and Claudine at left in front of exhibit at club. Pat who has been painting for several years, sold six of her pictures that were on exhibit. Claudine has just recently taken up art, and although she has had no lessons, her first painting of an Indian Palace Guard was very good, and is included in the Art Exhibit at the club. While Claudine and family were on vacation visiting Dean's family on a farm near Corning, Claudine found it fun sketching the farm buildings for experience. The club of local artists have recently opened a new studio over Spies Barber shop in Shenandoah, where they will work and have a permanent art gallery, changing the pic-

tures every few weeks. Members will have pictures for sale at all times at the gallery.

I never cease to be amazed at the new innovations on the market. I had to chuckle the other day when the news reported the newest in fashions is harnesses for parakeets and cowboy suits for dogs. What next!

Mrs. Addie Gowing, 72, mother of JACK GOWING, Assistant Farm Service Director of KMA, passed away June 27th at the Darnold Nursing home in Farragut where she had resided the last two years. Mrs. Gowing, a lifetime resident of Page County, suffered a broken hip a few weeks preceding her death. She is survived by four children, four sisters, one brother and six grandchildren.

The shock of learning the whereabouts of her father Charles Carlson after his disappearance 43 years ago, was greeted with tears and laughter by Florence Falk, the Farmer's Wife, as she read the letter from her Aunt Anna in Kristdala, Sweden telling her the startling news. Florence, realizes now, more than ever that "Truth Is Stranger Than Fiction". Her aunt reported Florence's father came to their home, May 23rd, saying he had returned to Sweden to die and wanted to be buried in the family church lot. Where he has been since 1916 Florence does not know. The last anyone heard was when he had gone to Minneapolis to work, following the death of her mother. At that time, Florence age 3, and her 1½ year old sister La Verne. . . now Mrs. George Ellyson of Homer, Nebr. were taken by families and given good homes. According to the aunt, the father served in World War I. Upon learning her father, who is 81 now, is alive, Florence cabled him to write them. They are anxiously awaiting word. He



Claudine Naven, left, and Pat Koelker, right, with paintings. Pat's, upper center, is called "Alea" and is a water color in brown tones, ranging from dark brown to light beige. Claudine's, lower center, is named "The Arab" and portrays a gray-bearded Askari in brown tones to near white with red in turban, blue sky background.

has purchased a small home and plans to live in Sweden.

Congratulations to members of the May Seed and KMA staffs who recently received recognition. RAYMOND SAWYER, Vice President and General Manager of May Seed Company was elected to honorary membership in the American Seed Trade Association at their national meeting in Washington, D. C. This is the highest honor to be conferred by the organization. J. D. RANKIN, JR. May Seed & Nursery Company executive, was elected to the Tarkio College board of directors. JOHN TOPHAM of the May Seed Co. and JACK GOWING, Ass't. Farm Service Director of KMA, were elected directors of the Shenandoah School Board, and announcer TOMMY BURNS was elected President, and EARL CROWLEY of the accounting department was elected first Vice President of the Shenandoah Junior Chamber of Commerce.

Sportscaster JACK RAINBOLT'S vacation to Minneapolis, the latter part of May, hit just in time for him to attend his High School Class reunion of 1948. JACK and wife Betty enjoyed meeting his former classmates of North High, and were awarded a "Cup" for having traveled the longest distance to attend the reunion. They also experienced another event while vacationing in Wisconsin that proved rather frightening. Just as they were driving into Chippewa Falls, a tornado hit the town, uprooting forty gigantic trees and damaging a few homes. Fortunately the tornado struck mostly the tops of the trees, saving the town from serious destruction. Because a tornado struck this same town a year ago, killing 28 people, residents were extremely alert this time, and no one was killed. JACK phoned in the story to the KMA news department and our station was one of the first to carry the story.

When Announcer HARRY EBBESON'S dad of Vermillion, South Dakota, heard his son was building a new home, he just couldn't wait to get down to Shenandoah and help build cupboards and other parts around the house. He brought along his grandson Freddie Olson, age 12, of Bronson, Iowa, and the two of them had a big time pitching in helping the carpenters and painters. When the basement was dug, a good sized Chinese elm tree was taken up. The EBBESON'S transplanted it in the yard and now they're giving it tender care in hopes it will take root and continue growing.

In celebration of their 20th wedding anniversary, Byron and Florence Falk entertained seventeen friends including members of the wedding party, at a dinner party at the Delmonico Hotel, June 24th. A beautiful wedding cake centered the table. Favors

and decorations were in aqua, silver and white, the same color scheme used at their wedding twenty years ago. On page 10 you'll see a picture of the Falks taken the day of their anniversary.

Getting ready for her first Brownie Camp at Manti, had 8 year old Tami, daughter of Program Director DEAN NAVEN really in a dither. She could hardly wait for it to begin. The night before, Tami questioned her dad as to what time he set the alarm to get up by in the morning. DEAN replied a quarter of four. "Well, when you leave would you reset the alarm and bring it in my room?" she asked. Upon asking her what time she wanted to get up, you can imagine DEAN'S surprise to hear her say: "Four-thirty." Startled DEAN said: "Why it doesn't start until 9, Tami." "Yes, I know, but I have so much to do!", was the little girl's reply. With her determination you can bet Tami was ready in plenty of time for her first day of camp.

Five years old is a mighty young age to win a contest, but that is what happened to little Holly Nielson, pictured here with her prize, Lorenzo the Trimz Leopard. Holly is especially proud of the gay yellow and black leopard because she worked for it. The contest sponsored by a wallpaper company required those entering to use their skill in coloring a picture book. She neatly colored every page, then her daddy, KMA Production Manager WARREN NIELSON, had Evelyn Saner of the Traffic Department, take the picture to accompany her entry. What a thrill when Holly received word she was one of the winners and was awarded the big stuffed leopard. I'm sure she will be a joy to her teacher when she enters school this fall, and is already an experienced colorer.



Holly Nielson with a new prized possession which she earned herself.

A Letter From The Farmer's Wife

Greetings from the farm this month of celebrating our Independence! Never, never take your independence and freedoms of this country for granted. They are privileges only we as Americans have. Go overseas, observe varied and sundry forms of governments and be thankful for a democracy.

This is July, by this time you will have had your family celebrations and no doubt have had your vacations.

On the farm here, Karenann is our traveled family member this year. In June to Girls' 4-H Convention in Ames, then Scout Camp to Colorado, 4-H work in Canada, and if plans materialize with the church group in December to Texas and Mexico. This has been her traveling summer and a busy one, too. She has had a great deal of sewing for 4-H to do for the local achievement show and later for county fair.

Bruce has been working hard on the farm with the extra jobs. The milking chores, the lawn mowing, haying and so on. He enjoyed so much the State 4-H camp near Boone — met so many and has new friends.

This has been rather a backwards year for the farmers. As I write this in the last part of June, you can see from the highways so many different sized fields of corn. Some corn is knee-high while some has just been planted. The rest any size. With enough rains for corn, the hot humid weather associated with corn and a late frost we may all come about even.

The hay crops are different, too. Some are real good, some thin and that is it. The rains so far have been so scattered and spotty. One field may have one-quarter of an inch and the field next to it will have over an inch. As long as we do not have storms we will be cheerful.

June was a busy month for everyone especially did we enjoy the many friends

on the KMA tours. Early in June the peony fields were pictures of beauty. So many said no one could believe the beauty they described, so pictures have been taken by the rolls. So many of our tour friends had this for their vacation for the summer. Not easy to get away on the farm whenever you wish. But it is our choice of living and we love every bit of it.

The farmer has done quite well with the farm work considering serious surgery about six months ago. Made a marvelous recovery but still must be careful. He tires so quickly if there is a great deal of walking to be done. Tractor-riding doesn't seem to bother him a bit.

We celebrated our twentieth wedding anniversary the twenty-fourth of June, Sweden's midsummer day. Pictured below are members of our wedding party of twenty years as our guests at dinner. My how time does hop, skip along. How fortunate for us we do not have the ability to foresee the future but that our lives are planned to take each day with its joys and sorrows as it comes along.

I've made several short trips around Des Moines, Omaha and so on in interests of my very own cookbook the Smorgasbord. The recipes on my page this month are taken from this book and if you're interested there are just a few of the two dollar copies left. This has certainly been a learning process for me.

Thank you all for the wonderful mail that has come my way. So nice to hear from you and learn about you and your families, too.

I spend many hours each week working on mail and reading material to share with you on the radio program "The Farmer's Wife". Not too long ago a letter came from the east asking the name of my program, time, etc. This lady had been driving through the midwest and had tuned in KMA during the time of my program. She and her husband stayed in a midwest motel and soon learned that almost everyone had KMA on their dials, too. She had a daughter moving into KMA land and wanted to know more about those of us here. So you see friends are made daily and a good motto is to "Spend the day with KMA".

So nice visiting with you. Do hope you have an enjoyable summer and until next September

Keep Smiling
Florence Falk
The Farmer's Wife



Homemaker's Guide

"The Farmer's Wife"

By FLORENCE FALK

The following recipes have been chosen at random from the Smorgasbord, a 300 recipe cookbook compiled by the Farmer's Wife of KMA.

COFFEE CAKE

(no kneading necessary)

- 1 c. lukewarm cream
- 1 package dry yeast
- 3 c. all purpose flour
- ½ c. butter
- 5 T. sugar
- ¼ t. salt
- 1 egg
- ½ c. seedless raisins
- 3 T. chopped almonds

Dissolve the yeast in ½ c. of the lukewarm cream. Sift the flour into a large bowl; dot with butter, add remaining cream, the yeast mixture, sugar, salt, egg and raisins. Beat with a wooden spoon (if you have one) until smooth and firm. Place in a well buttered baking dish, cover and allow to rise. Brush lightly with slightly beaten egg. Sprinkle with sugar and chopped almonds and bake in a slow oven 325° to 350° for 25 to 30 minutes. Cut in rectangular pieces and serve warm.

* * *

HERRING CROQUETTES

(Fish Croquettes)

- 1 salt herring (salmon or tuna fish may be substituted - ¾ c. flaked fish)
- 1 c. cooked meat
- 1 c. cooked potatoes
- ½ c. bread crumbs
- pepper
- 2 eggs

Put meat, herring (or fish) potatoes and fine bread crumbs all through the medium blade of the meat grinder. Mix with the eggs and roll into oblong croquettes. Fry in deep fat and serve with the following sauce:

Currant Sauce:

Cook together:

- 1 T. butter
- 1 T. flour
- 1 T. syrup
- 1 T. vinegar
- 1 c. water
- ½ c. currants

Serve hot. If the currants are not available, heat ½ c. currant jelly with ¾ c. hot water. Thicken slightly with cornstarch if desired.

POTATO PANCAKES

Grate 5 large potatoes

Combine with:

- 1 egg
- ½ c. milk
- 1 T. flour
- Dash salt

Combine, mixing well and fry as pancakes on slightly greased skillet. Roll with cooked lingon berries, cooked slightly sweetened cranberries or currant jelly to serve.

* * *

SWEET-SOUR RED CABBAGE

1 large head red cabbage

Remove the core and hardened outer leaves. Shred remaining leaves coarsely and put into heavy saucepan. Cover with boiling salted water (¾ t. salt to each 4 c. water).

Add:

- ½ c. brown sugar
- 2 t. caraway seed

Combine all and cook until cabbage is tender. To retain the color in red cabbage add 1 t. vinegar just at the end of the cooking period. Remove from heat and drain. Add to the hot cabbage:

- ½ c. vinegar
- 4 T. butter

Serve piping hot.

* * *

ROSETTES

- 1 c. sifted flour
- ½ t. salt
- 2 eggs, slightly beaten
- 1 c. milk
- 1 T. cooking or salad oil
- 1 T. sugar

Mix and sift dry ingredients, stir in eggs combined with milk, beat only until smooth. Stir in and let stand for 1 hour. Then follow directions in using your rosette iron or timbal cases. Have fat usually at 365°. Remove from iron when lightly browned. Dust with powdered sugar and serve as a cooky. These we enjoyed in Sweden.

* * *

POTATO HARD TACK

- 1 c. mashed potatoes
- 1 T. butter
- 1 T. thick cream
- ½ t. salt
- 1 t. sugar

Combine all ingredients and work in enough flour to make a dough stiff enough to roll. (This takes 1½ to 2 c. flour.) Roll very thin. Cut into rounds and place on greased baking sheet. Prick well with a fork. Bake in 375° oven until lightly browned. Keep dry to keep crisp.

Homemaker's Visit

By **BERNICE CURRIER**

LIGHTLY SPICED COFFEE CAKE

A— $\frac{1}{2}$ c. butter or margarine
 $\frac{3}{4}$ c. sugar
2 egg yolks

B— $1\frac{1}{2}$ c. sifted flour
2 t. baking powder
 $\frac{1}{2}$ t. salt
1 t. cinnamon or nutmeg

C— $\frac{2}{3}$ c. milk

D—2 egg whites beaten stiff

Topping

1 c. corn flakes crushed (measure before crushing)

1 T. butter melted

$\frac{1}{4}$ c. sugar

$\frac{1}{2}$ t. cinnamon

Cream A until very fluffy. Sift B into A and blend well. Add C and stir just until combined. Fold in D. Spread into a greased $1\frac{1}{2}$ or 2 inch deep 9 inch layer cake pan. Combine TOPPING and sprinkle over batter. Bake 45 minutes at 375° .

HEAVENLY CHERRIES

1 c. fresh sweet cherries, pitted and sliced

$\frac{1}{2}$ c. rice uncooked

2 c. milk

2 eggs

$\frac{3}{4}$ c. sugar

1 c. tiny marshmallows

$\frac{1}{2}$ c. heavy cream whipped

$\frac{1}{2}$ t. vanilla

Simmer rice and milk until rice is tender, 25 to 30 minutes. Combine eggs and sugar and stir into hot mixture and continue to cook and stir until mixture thickens. Remove from heat and cool. Fold in cherries, marshmallows, whipped cream and vanilla. Chill. Makes 8 servings.

GOLDEN PEACH OR PEAR RING

1 No. $2\frac{1}{2}$ can cling peach slices or pear halves cut in half lengthwise

2 T. sugar

$\frac{1}{4}$ t. salt

1 envelope plain gelatin

$\frac{1}{2}$ c. fresh or bottled lemon juice

1 c. very finely grated or ground raw carrot

2 T. finely chopped preserved or candied ginger

salad greens

cottage cheese

mayonnaise

Drain fruit and measure $1\frac{1}{2}$ c. syrup (add water if necessary to make full amount). Heat syrup with the sugar and

salt. Soften gelatin in the lemon juice, then dissolve in hot syrup. Cool to quivery. Fold in the carrots and ginger and the well drained peach slices. If using the pears, place quartered pears around bottom of $8\frac{1}{2}$ inch ring mold. Turn mixture into the mold and chill to firm. Unmold on salad greens. Fill center with cottage cheese. Serve with mayonnaise.

EGGPLANT PARMEGIANA

1 eggplant

1 t. salt

$\frac{1}{2}$ c. salad oil

1 t. oregano

$\frac{1}{2}$ c. flour

2 T. milk

2 cans (8 oz. cans) tomato sauce

$\frac{3}{4}$ c. grated parmesan & Romano cheese

Peel and cut eggplant into $\frac{1}{2}$ inch slices. Combine flour and salt. Combine beaten egg and milk. Dip eggplant in flour then into egg mixture, then flour again. Fry in oil, turning to brown on both sides. Drain on brown paper. Place alternate layers of eggplant, tomato sauce and oregano, then the grated cheese in a greased $10 \times 6 \times 2$ inch baking dish, beginning with eggplant and ending with cheese. Repeat. Bake about 20 minutes at 400° until cheese is lightly browned.

WONDERFUL AND SMALL POUND CAKE

A— $\frac{2}{3}$ c. shortening (half butter)

$1\frac{1}{4}$ c. sugar

B—1 t. lemon rind grated

1 T. lemon juice

C— $\frac{2}{3}$ c. milk

D— $2\frac{1}{4}$ c. sifted flour

1 t. baking powder

E—3 eggs

Cream A (beat 3 minutes - electric), add B, then add C and mix well. Sift D and add and mix until smooth (2 minutes). Add E one at a time beating 1 minute after each. Bake in greased loaf pan $9\frac{1}{2} \times 5\frac{1}{2} \times 3$ inches. Bake 1 hour and 20 minutes at 300° . Turn out on rack to cool.

BROWN SAUCE FOR VEGETABLES

Melt butter over low heat in heavy saucepan, stir in flour (use 1 T. flour for 1 T. butter). Cook until it is rich golden color. Stir in canned bouillon or consomme and a little instant minced onion. Simmer about 5 minutes then spoon it over hot cooked vegetables. Delicious on asparagus, fresh peas, carrots or most any vegetable.

Midwest's Best Cookie Recipes For July

CRISPY CHOCOLATE CHIPS

- 1/2 c. soft butter
- 1/4 c. white sugar
- 1/2 c. brown sugar
- 1 egg
- 1/2 t. vanilla
- 1 1/2 c. sifted flour
- 1/2 t. soda
- 1/2 t. salt
- 1 1/2 c. crisp rice cereal
- 1 c. chocolate chips

Blend together and beat well the butter and sugars. Add egg and vanilla and beat well. Sift flour, soda and salt and add to egg mixture. Stir in cereal and chips. Drop by teaspoon onto greased baking sheet and bake about 12 minutes at 375°. Makes 4 dozen cookies.

* * *

CHERRY BARS

- 1 c. sifted flour
- 3 T. powdered sugar
- 1/2 c. butter or margarine

Mix these very fine with pastry blender and spread thin with fingers in an 8 inch square pan. Bake 25 minutes at 350°.

Meanwhile mix together:

- 2 eggs beaten
- 1 c. sugar
- 1/4 c. flour
- 1/2 t. baking powder
- 1/4 t. salt
- 1 t. vanilla
- 3/4 c. chopped nuts
- 1/2 c. coconut
- 1/2 c. maraschino cherries

Spread this on top of the baked part and bake about 25 minutes. Cool. Cut in bars.

* * *

PECAN DAINITIES

What Pralines are to candy, these are to cookies.

- 1 egg white
- dash salt
- 1 c. light brown sugar
- 1 1/2 c. pecan halves

Beat egg white with salt until soft peaks form. Add brown sugar in 2 additions beating lightly after each. Mixture will be thinner than meringue. Stir in nuts and drop 2 inches apart from teaspoon onto greased cookie sheet. Bake in very slow oven 250° about 30 minutes. Remove from cookie sheet at once. Don't tarry. Makes about 3 1/2 doz.

ORANGE SLICE BARS

- 1 lb. orange slices (candy)
- 2 c. sifted flour
- 3 c. brown sugar
- 4 eggs slightly beaten
- 1 c. chopped nuts
- 1/2 t. salt
- 1 t. vanilla

Cut orange slices in small pieces, add flour and salt. Add remainder of ingredients. Mix well. Spread into two 9 x 9 x 2 inch pans lined on bottom with waxed paper greased. Bake 25 minutes at 350°. Cut in bars while warm and roll in white sugar. Makes about 56 bars. They are a chewy bar that keeps well in tightly covered container.

* * *

CHOCOLATE DROP COOKIES

- 1/2 c. shortening
- 1 c. sugar
- 1 egg
- 2/3 c. cocoa
- 1 3/4 c. sifted flour
- 1/2 t. salt
- 1/2 t. soda
- 3/4 c. buttermilk
- 1 c. chopped nuts

Cream shortening and sugar, add egg and beat well. Beat in the sifted dry ingredients alternately with buttermilk, add the nuts. Drop by teaspoon on greased cookie sheet and bake 12 to 15 minutes at 350°. Makes about 4 dozen.

* * *

CREAM CHEESE SPRITZ

- 3/4 c. soft butter
- 1-3 oz. package Philadelphia cream cheese
- 1 c. sugar
- 1 egg
- 1 t. grated lemon rind
- 1 T. milk
- 2 c. sifted flour
- 1 t. baking powder
- 1 c. quick oatmeal

Cream together the soft butter and cream cheese. Add the sugar and beat well, add egg, lemon rind and milk and beat well. Sift flour and baking powder and add to mixture. Add the oatmeal. Chill the dough. Press thru cookie press onto ungreased cookie sheet. Bake 8 to 10 minutes at 375°. May be decorated by making a meringue of 1 egg white and 2 t. sugar and brushing on unbaked cookie, then sprinkle with colored sugar and then bake.

KMA Daily Programs For July, 1959

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

5:00 a.m.—Town & Country Hour
 6:00 a.m.—News & Weather
 6:15 a.m.—Western Star Time
 6:30 a.m.—Merrill Langfitt
 7:00 a.m.—Dean Naven, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Markets
 7:35 a.m.—Let's Go Visiting
 (Tues. Thurs.)
 7:35 a.m.—Lawrence Welk's Show
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Take 30 for Music
 8:30 a.m.—Bernice Currier
 9:00 a.m.—Breakfast Club
 10:00 a.m.—Martha Bohlsen Show
 10:15 a.m.—Housewives Serenade
 10:30 a.m.—Florence Falk
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Lawrence Welk's Band
 11:45 a.m.—Morning Markets
 12:00 noon—Dean Naven, News
 12:15 p.m.—Edward May
 12:30 p.m.—Jack Gowing
 12:45 p.m.—Markets
 1:00 p.m.—Tommy Burns' Show
 2:20 p.m.—Hayes & Healy
 2:30 p.m.—Tommy Burns Show
 4:00 p.m.—Harry's Corner
 5:35 p.m.—Eddie Gorme (M.W.F.)
 5:45 p.m.—John Daly
 5:55 p.m.—Arthur Van Horn
 6:00 p.m.—Farm Bulletin Board
 6:15 p.m.—Sports
 6:25 p.m.—As Naven Sees It
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Ed. May, Mkts. & Weather

MONDAY NIGHT

7:00 p.m.—Club 960
 9:00 p.m.—Harry's Corner
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Dance To The Bands
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

TUESDAY NIGHT

7:00 p.m.—Club 960
 9:00 p.m.—Harry's Corner
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Dance To The Bands
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

WEDNESDAY NIGHT

7:00 p.m.—Club 960
 9:00 p.m.—Harry's Corner
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Dance To The Bands
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

THURSDAY NIGHT

7:00 p.m.—Club 960
 9:00 p.m.—Harry's Corner
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Dance To The Bands
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

FRIDAY NIGHT

7:00 p.m.—Club 960
 9:00 p.m.—Harry's Corner
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Dance To The Bands
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

SATURDAY PROGRAMS

5:00 a.m.—Town & Country Hour
 6:00 a.m.—News & Weather
 6:15 a.m.—Western Star Time
 6:30 a.m.—Merrill Langfitt
 7:00 a.m.—News
 7:15 a.m.—Frank Field

7:30 a.m.—Lawrence Welk's Band
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Take 30 For Music
 8:30 a.m.—Bernice Currier
 9:00 a.m.—Saturday Shopper
 10:30 a.m.—Florence Falk
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Sparta Polka Band
 11:45 a.m.—Practical Land Use
 12:00 noon—News
 12:15 p.m.—Edward May
 12:30 p.m.—Jack Gowing
 12:45 p.m.—Market Review
 1:00 p.m.—Saturday Matinee
 6:00 p.m.—Navy Hour
 6:30 p.m.—News
 6:45 p.m.—Golf Show
 7:00 p.m.—Club 960
 8:00 p.m.—Dance Time
 8:30 p.m.—Dance To The Band
 9:00 p.m.—Vincent Lopez
 9:30 p.m.—Lawrence Welk's Band
 10:00 p.m.—News
 10:15 p.m.—Club 960
 11:00 p.m.—News
 11:05 p.m.—Club 960
 11:55 p.m.—News

SUNDAY PROGRAMS

6:30 a.m.—Back To The Bible
 7:00 a.m.—News & Weather
 7:15 a.m.—Church of Christ
 7:30 a.m.—Sun. Worship Service
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Radio Bible Class
 8:30 a.m.—Your Worship Hour
 9:00 a.m.—Sunday School Lesson
 9:15 a.m.—Bible Truth
 9:30 a.m.—Sun. Album
 12:00 noon—News
 12:15 p.m.—K. C. Baseball
 3:30 p.m.—Sunday Album
 5:00 p.m.—Mon. Morn. Headlines
 5:15 p.m.—Edwin Canham
 5:30 p.m.—Wings of Healing
 6:00 p.m.—Sunday Album

6:30 p.m.—Dr. Bob Pierce
 7:00 p.m.—Rev. Fuller
 7:30 p.m.—Sunday Album
 8:00 p.m.—The Quiet Hour
 8:30 p.m.—College News Conference
 9:00 p.m.—Bible Class
 9:30 p.m.—Hour of Decision
 10:00 p.m.—News
 10:15 p.m.—Here's To Veterans
 10:30 p.m.—Revival Time
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:55 p.m.—News

July 1959 K. C. Baseball Schedule

1	at Detroit	1:15
2	Cleveland	7:55
3	Cleveland	1:25
4	Cleveland (2)	1:25
5	Chicago	1:25
6	OPEN	
7	ALL STAR	
8	OPEN	
9	Detroit (2)	7:55
10	Detroit	7:55
11	at Chicago	1:00
12	at Chicago (2)	11:55
13	OPEN	
14	at Baltimore (2)	3:30-7:00
15	at Baltimore	7:00
16	at Baltimore	6:00
17	at Washington	7:00
18	at Washington	1:00
19	at Washington (2)	10:55
20	Hall of Fame Game	1:00
21	Baltimore	7:55
22	Baltimore	7:55
23	Baltimore	7:55
24	Boston	7:55
25	Boston	7:55
26	Boston	1:25
27	Washington	7:55
28	Washington	7:55
29	Washington	7:55
30	Washington	7:55
31	New York	7:55

Listings Correct at Time of Publication

However, all Programs Are Subject to Change

Some fellas get all the breaks! KMA Sales Manager Cecil Hamilton attended the Iowa Dairy Ass'n. He won the door prize shown here which is a handy portable typewriter. But even more lovely than the prize, the Iowa Dairy Princess, Miss Karen Bright presented "Cec" with his gift. The Dairy Princess is from near Eldora, Iowa. She specializes in raising Brown Swiss cattle. Karen, age 18, was crowned in August of 1958. Her successor will be selected in Corning, Iowa August 11, this year.



Tommy Burns, KMA disc jockey, is being congratulated on his election to President of the Shenandoah JayCees by Wayne McMannama of the Earl May Seed Company. Wayne acted in behalf of the Shenandoah Chamber of Commerce as president of that organization. Wayne stepped forward during the installation ceremonies to offer assistance and cooperation of the senior organization in progressive community activity. Both men are KMA personalities. Wayne is heard on Ed May's programs when Ed is out of town. Both are very active in community affairs. Earle Crowley of the KMA Accounting Dept. was elected 1st Vice Pres. of the JayCees, working directly under Tommy. Tommy and Earl won their offices as the result of a very lively election campaign. If Tommy remains as active in community affairs as he has in the past, it looks like he will continue as KMA's most eligible bachelor for at least the next year.

FRANK COMMENTS Continued from Page 4

just as soon as possible and before it gets too old and tough. Use a Crabgrass Killer based on Sodar and use it exactly according to directions on the label and it will kill the crabgrass but will not kill the blue grass. It may turn the blue grass yellow for a week or two, but it will soon green up again and there will not be any permanent damage. The third thing you can do is get down on your hands and knees and pull the crabgrass by hand while it is still small and before it gets too deeply rooted. It will surprise you how much lawn you can clean up in 3 or 4 evenings, spending an hour or so each evening.

Our lawn was started from scratch in the spring of 1955 and the first year was more crabgrass than blue grass. I did fertilize heavily with Maytone and kept it well

watered and mowed it high, in fact, 3 inches. The following spring, I fertilized heavily again and continued to mow high through the summer and watered thoroughly once a week unless it rained. Each year I have had less and less crabgrass in the lawn, and this year there is none at all. Blue grass will crowd out practically anything if it has fertility and moisture. If you mow it high, you can prevent the crabgrass from going to seed.

A CHAT WITH ED MAY Continued from Page 3

covers an area of about 25-30 acres.

As you can see, we had a wonderful trip. However, I believe the best part of any trip is returning home, unpacking your suitcase, and returning to things that are normal.

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Early last month KMA held its annual picnic at the American Legion Country Club Grove in Shenandoah. Rainy weather threatened for two weeks, but as picnic time drew near Frank Field must have pulled some strings because the weather cleared up and picnic day was sunny, although a little chilly, as you can see by the sweaters and jackets. Seated nearest at the picnic table is Florence Falk. Opposite her is Helen McCullough, Gulde mail office; Bernice Currier; Mrs. Gertrude May; Doris Murphy; Jenny Field; Harry Ebbesen; and Building Custodian, John Alley, better known as John To Yu on "Harry's Western". Gathered around the fire place, where Merrill Langfitt took over cooking chores, are Lucy Lawson, seated, telephone switchboard operator; Farrell Turnbull, Guide Copy Editor; Evalyn Saner, Traffic; Frank Field; Dean Naven (back to camera); and Jack Gowing. All the KMA folks with husbands and wives had a grand get-together. There was more than enough food. Each of the gals brought a covered dish, including Gayle Maher, who has resigned her position as KMA Office Manager, but joined the gang for this annual outing and brought the baked beans, which has been her dish for years. Mrs. May never misses a KMA picnic and enjoys the opportunity, as does everyone, to relax and have fun like one big happy family.