



The

KMA GUIDE

November, 1963

COVER STORY

The KMA Guide

This month's cover picture was taken at Mustang Football Field in Shenandoah on one of the many beautiful Autumn days we have been enjoying this year. On this particular afternoon the Junior High Pony squad was hosting the Red Oak team. Pictured are the Junior High cheerleaders in action. In the foreground is Tami Naven daughter of KMA Program and News Director, Dean Naven. Tami is in the Eighth Grade and in her first year as a cheerleader. The camera caught the action at the peak of a leap, giving a good idea of the hard work these gals go through cheering their team on to victory.

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Mail Bag

1. "... So many read our KMA Guide that it gets away before I get the cook books ordered."

Mrs. L. H.
Falls City, Nebraska

2. "I like your paper so much I want to send a two-year subscription to my daughter and husband as their wedding anniversary present this month."

Mrs. F. T.
Atlantic, Iowa

3. "Enclosed you will find \$2.00 which pays for two years for the Guide."

Mrs. E. A. B.
DeKalb, Missouri

1. We love all those people who read your Guide Mrs. H. We do wish they would stop running away with yours and jump on our subscription list.

2. Mrs. T at Atlantic is a fine example of gift giving a Guide subscription. We have many folks who receive their Guide as a gift. The Christmas Season is upon us and requests for Guide Subscriptions as Christmas gifts are already starting to roll in.

The Guide is an excellent, inexpensive gift your friends will enjoy all year long. They'll appreciate your thoughtfulness every time they receive another issue of the Guide. Next time any of you are trying to think of a nice gift for someone, include a gift subscription to the Guide. We think it's the nicest dollar's worth to be found anywhere. 3. Yes, we do accept subscriptions beyond one year. Many subscribers take advantage of this convenience by paying well ahead so they don't have to be bothered renewing every year. We like the convenience too.

Random comments from subscribers:

"Please keep our KMA Guide coming to us, as we enjoy it a lot. We enjoy the recipes, letters, pictures, Frank Field's news very much.

Mrs. N. M. H.
Arnold, Kansas

"... You have a nice, clean, newsy magazine that we all enjoy."

Mrs. C. H.
Adair, Iowa

"I am sending two new subscriptions for the KMA Guide as birthday presents. I am a new reader and think it is a fine paper. Makes a nice gift."

Mrs. B. E.
Burlington Junction, Missouri

"... for the KMA Guide for another year. Cannot be without it. It is so much fun to read the news in it, and I also like the recipes. They are good."

Miss M. H.
Pickrell, Nebraska

"The KMA Guide gives welcome news of Good Old Iowa to a homesick friend in Oregon."

Mrs. M. S.
Hillsboro, Oregon



A Chat With Edward May

A ringer—well, almost. This is the story of my horse shoe pitching. Once in a while I throw a ringer, but regardless of how few I throw, I enjoy the hobby of pitching horse shoes as I can slip out in the backyard and spend a few enjoyable minutes concentrating on trying to throw a few ringers.

When I was a boy we spent most of our summer vacations in Wisconsin and the men would pitch horse shoes. Ever since, I have, upon occasion, tried my luck without too much proficiency, but I find it a fun hobby. Even Eddie tries his luck occasionally and we have a good time practicing together.

This fall has certainly been an unusual one and I hope we don't go from summer weather directly into winter.

What kind of winter do you think we are going to have? Have you seen any woolly caterpillars? There is a weather sign which says, "The wider the band on the woolly caterpillar, the milder the winter." I mentioned this on my program and several listeners responded, the majority of which stated the woolly caterpillars they have seen have been a solid color. Does this mean an extremely wide middle band, indicating a very mild winter? Or, no band at all, possibly indicating a very severe winter? What do you think?

If you want to see a group of happy people, stop and see the folks at the new KMA building. Most of the personnel have moved into the new facilities; the exception are the News Department and the broadcasting personalities. We still aren't completely finished with the broadcast studios in the new building but they should be completed within the next few weeks. We are extremely pleased and proud of our new KMA building, and sometime in the near future we hope to have an Open House. However, whenever you might be in Shenandoah, you are cordially

welcome to visit our new facilities and see for yourself why all of the folks at KMA are extremely pleased.

For the benefit of the many of you who have followed our daughter, Annette, since she was a small girl, I am very happy to report she is extremely happy at Grinnell College. We spent a week end on the campus at Grinnell during Parents' Day and were very pleased with what we saw in the way of the school itself and the attitude Annette has toward the school. She says it is hard and has to spend a great deal of time studying, but she likes it. She feels she picked the right college for her and is more than pleased that she was accepted. It doesn't seem possible that she should be old enough to be in college but, as we all know, "time marches on". For the benefit of any high school students that might read this column, if you are giving thought to attending college I would suggest you apply early for admission, and also recommend you pick out about three different schools and make application at all three. In the event one school might already be filled then you still have a second or a third choice to fall back on.



Horse shoe pitching offers backyard relaxation

Frank Comments

By FRANK FIELD

Last month I told you how my Penguin Gourds had practically taken over the garden—now you can see what I mean. Down the left side of the picture you can see the two rows of Hybrid Stowells Evergreen Sweet Corn and just to the right of the sweet corn there are two rows of Contender Beans. To the left of the sweet corn was the tomato patch and the gourds actually took over the first row of tomatoes. All of these rows were 40 inches apart so you can figure quickly what a tremendous growth these gourds actually made.

As it happens, no harm was done at all because both the beans and the sweet corn had been picked by the time the gourds got to them. I did have to fight them off that first row of tomatoes for several weeks until the last of them matured; in fact, the pesky things even crawled through a barbed-wire fence at the south end of the patch and got about four rows over into that corn field you can see in the background. I never saw anything like it.

I am holding a couple of the gourds and if you look closely you can see why they are called Penguin Gourds. They have almost exactly the shape of a Penguin and after they are thoroughly cured and dried it is a simple matter to scrape the skin off and paint them black with a white vest and mount them on a block of wood about 5 inches square. Then paint feet on the block of wood and you have a pretty fair Penguin. Just before this picture was taken I had picked several dozen of them with

the proper shape and conformation, as only about $\frac{1}{4}$ of them are the true Penguin shape. The rest will be thoroughly disked after frost and plowed under, thereby adding a lot of humus to the soil.

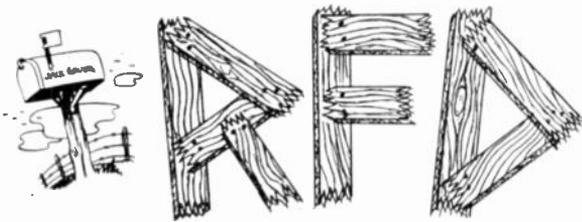
Of course, the gourds will not be dry enough to paint until along towards spring. I will just pile them up in the tool house and leave them until they are thoroughly dry. The immature ones will rot, but they wouldn't be any good to use anyway. No, we don't plan on planting any more Penguin Gourds next year, but we probably will plant a row of the old time Dipper Gourds and make wren houses out of them.

We are still enjoying our Fordhook Lima Beans, as we had one row of them in a different spot in the garden where the gourds couldn't reach. They started blooming along in the middle of the summer, but as long as it stayed hot the blooms simply blasted and fell off without setting on. As soon as it turned cooler they started setting on quite well and from that one short row we have had all we could eat and about a dozen boxes in the deep freeze for use this winter. The tomatoes bore heavily all summer and fall, especially that new one, Missouri Stake 5. Just this week Jennie made another batch of Four Star Chilli Sauce and a double batch of tomato preserves. We call the chilli sauce 'Four Star' because it contains four times as much Cayenne Peppers as the regular recipe calls for. The Cayenne Peppers are ground up, seeds and all, right along with the tomatoes, onions, celery, and other ingredients. This makes it a little too hot for the average taste, but we like it.

The Hybrid Tea Roses staged a remarkable comeback after the extremely hot weather was over, and as I write this they

Continued on Page 15





with
Jack
Gowing



This month you see pictured the start of a new playhouse for Randy and Julie. We have torn down several buildings at the farm since we moved there and so far I have used nothing but salvage material.

This house measures 8 by 12 feet, inside dimensions and will have a 6 foot ceiling. I only get to work on it on week ends so it will be a long term project. I am building it on skids so that we can move it with the tractor.

The sidewalls are of 12 inch barn boards which will have batts. It will have a one foot overhang and the roof will extend two feet over the end where the door is located.

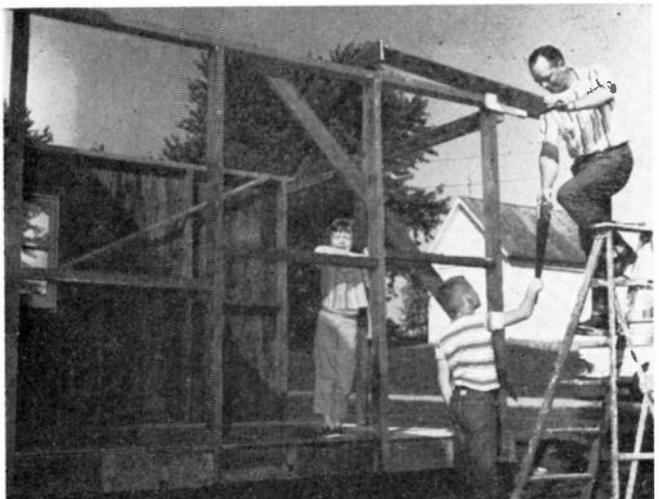
I guess I should give a report on our fishing trip to Leech Lake, Minnesota, too. We spent the first week of October at Huddles Resort on the south shore. Fishing was just fair. We caught plenty to eat but brought very few home. The weather was very hot and dry. It got into the nineties 2 or 3 days and that is too hot for good fishing there. We did catch some nice sized Walleye and Northern Pike.

We spent one day in the Hibbing area to look over the iron mines. Randy and Julie picked up some ore samples to take to school. It was a beautiful drive through woods covered lake country. Although we have seen it more colorful in other years, it was still a sight to see all of the beautiful oaks and maples in their fall dress.

This coming year will be one that corn producers will want to take a long hard look at their soil insect control program. We have had many reports of Western Rootworm damage in the KMA area, and yet some fields just across the fence with the same control measures have had no apparent damage. Whatever you have

been doing in the past few years will probably not be good enough in the near future. Organic phosphates are being recommended for the control of Western Rootworm but the hydrocarbons which we have been using will probably do the job for you on new ground. There are still some questions that haven't been completely answered such as: Can we mix various chemicals together for a once-over application or can we mix them with starter fertilizer? If you have had corn on the same ground for more than 2 years, then you will want to look at the Organic phosphates for rootworm control.

I would say that you should decide which chemical or chemicals you are going to use and apply them at planting time and be sure that you follow the manufacturer's recommendations as to the amount of material to use and precautions while applying.



Randy helps build new playhouse, Julie watches



Jeffrey, nine year old son of Mike Heuer, takes school safety patrol chores seriously. Jeffrey was all business attending his responsibilities as your Guide photographer dodged traffic looking for the right angle. On Jeffrey's right is Julie, and on his left Teresa, daughters of Guide editor Duane Modrow. Jeffrey holds his arms outstretched, until traffic clears then passes the children across the thoroughfare in safety. The weather has been wonderful, but before long Jeffrey will be out early in the morning with sub-freezing temperatures. We'll bet he will still be so busy attending to duty that the weather won't bother him one bit.



Talk about tough luck, here's a shining example. Jerry Josephson, strapping 7th Grade son of KMA Engineer Jack Josephson was showing great promise in the Junior High football line. He was taking his bumps with the best of them. One day he was playing touch football in gym class, where there is little hard contact, and you guessed it, Jerry broke his foot. He now has the cast off but the mishap still sidelined Jerry from getting a berth on the so far undefeated Pony squad. Jerry was a little disappointed but is taking his misfortune good naturedly. Jerry will be there next year, more ready than ever to make the squad.

Clarinda Band Day

The city of Clarinda, Iowa hosted 35 area community High School and Junior High bands Saturday October 5. Some 2,000 uniformed band members marched in parade, were judged for marching proficiency, and all 2,000 played in a mass band concert at

Cardinal Field in the evening. KMA tape recorded excerpts from each band as they marched in review with Dean Naven moderating highlight information about each band as they came on the air. The mass band concert also was recorded. The program was aired the following day at 12:15 on a special program.

Friends From Nashville

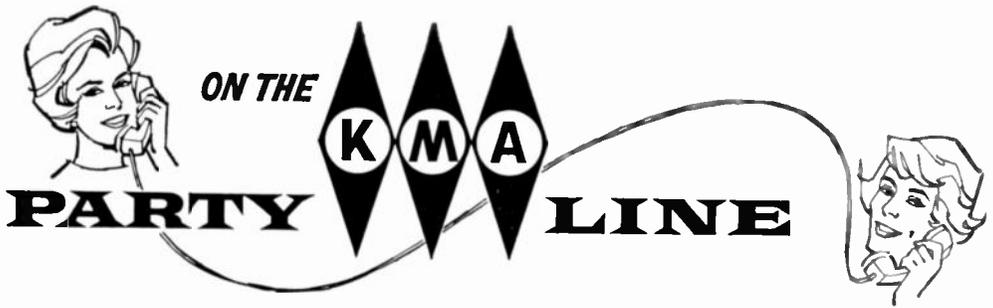
Mike Heuer, host on your Saturday night KMA Bandstand Country Style, again acted as Master of Ceremonies at the Grand Ole Opry Show presented in Shenandoah by the American Legion Post. The top picture shows Dale Eichor, your nighttime host and fill-in for Mike when Mike is on vacation, interviewing and cutting station breaks with Charlie Louvin of the Louvins. The second picture shows Billy Walker trying out a new song on a captive audience between performances. Billy is singing "Morning Papers", which has just been released. L to R: headliner George Jones, Charlie Louvin, Mike, Tommy Hagen, Georgie Riddle. Bottom picture: shows Mike with more of the cast, Charlie Louvin (he's e v e r y w h e r e), Shot Jackson, dobro guitar virtuoso; T o m m y H a g e n, new member of the Louvin's and Melba Montgomery. This year's show was another crowd pleaser. Many people came hundreds of miles to see their favorite Country Style artists perform on stage.



NEWS FLASH AT PRESSTIME!

The Blackwood Brothers, teamed with the well-known Statesmen Quartet, will appear in Shenandoah November 12. These former KMA alumni, who have attained nationwide fame, have made arrangements for a personal appearance while touring the midwest. Details will be announced on KMA.





ON THE
KMA
PARTY LINE

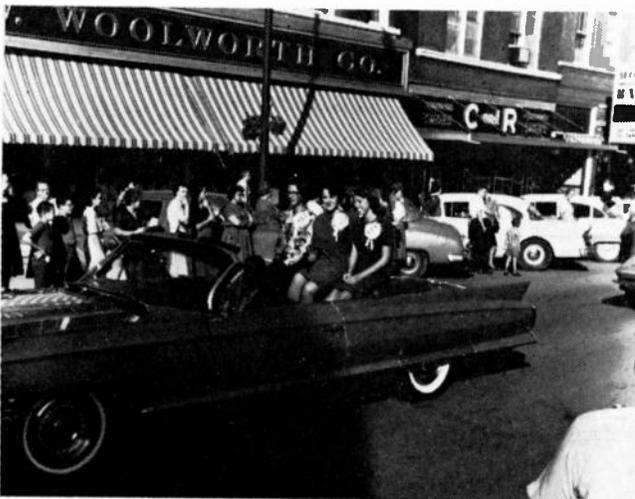
By **DORIS MURPHY**

Shenandoah Homecoming is always a fun event! And this year, Connie Burrichter, daughter of KMA Chief Engineer Don Burrichter, had the honor of being chosen to represent the Junior Class in the parade and at the Homecoming football game, October 4th. Pictured riding in the convertible at the right is Connie, and down in the right hand corner, barely visible, is her father snapping a picture of the carfull of pretty Queen attendants. At left is JoAnn Gowing, Freshman attendant, and in the center is Elaine Rosenberger representing the Sophomore class. These girls were voted on by their class. The three Senior girls, including the Queen, Cheryl Saner, and her two attendants, Janie Schlick and Pam Oswald, were selected by the football squad. The Queen is a niece of Miss Evalyn Saner, secretary in the KMA radio office. The girls were wearing a corsage of white mums with the red letter S in the center. Congratulations to all the lovely girls chosen to represent their classes

during the Homecoming festivities.

While working in the dark room at the Evening Sentinel after school, Benny, 16 year old son of Engineer Norman Kling, became ill and passed out. He fell face forward off the high stool he was sitting on, causing a number of black and blue spots on his face, and knots on his head. The cause of his illness was not determined definitely, but it was thought he might have had a touch of flu, or had been putting in too many hours of work. After lounging around home a couple of days, Benny was feeling fine again, and ready to go hunting with dad.

"Andy" Andersen of the KMA SALES staff found it great fun being a clown at the Central Grade School's annual FUN NIGHT October 15th. Several hundred people attended the affair featuring a carnival with guessing games, a fish pond, fortune teller, refreshment stands, grab bags, etc. And his daughter Barbara who is in second grade got a big kick out of watching her dad clowning around all evening. But when he got home and started to remove his clown make-up Andy realized he was in trouble. He had put lipstick all around his mouth, on his cheeks and forehead, and had made the mistake of putting it on without a base or foundation cream. The first two applications of cold cream, barely phased it . . . two applications of Noxzema took off a little more of the lipstick, and finally it took two applications of Boraxo to complete the job. Andy ended up with a shiny red scrubbed face, but declared he had had a great time and it was worth all the trouble.



Connie Burrichter Junior Class attendant at Homecoming celebration.

Smelling smoke in her apartment KMA Homemaker Billie McNeilly opened the basement door, to find smoke

pouring up from below. Thinking the apartment was on fire, she dashed to call the fire department. In the meantime, her daughter Marcie rushed to the basement, and called back: "Don't bother, I just put it out!" Earlier in the day, Marcie had put a sack of trash in the basement incinerator, then laid a lot of newspapers on top. The heat from the incinerator had set the newspapers on fire, causing the smoke. Marcie doused the newspapers with water, and soon had the fire out. Billie wonders what will happen next! Last month she had a bout with a stopped up sink . . . now the excitement of a fire!

Mrs. Patricia Koelker, wife of KMA Station Manager Anthony Koelker, was awarded first prize for the abstract painting "Tent City", at the Rotary Club's 1963 Art Show in Clarinda in October.

It's been a little hard for Mrs. Mae Driftmier, Traffic Manager of KMA, to keep her mind on her work lately! The reason is because she is a brand new Grandmother. Her daughter Mrs. Tom Nenneman of Shenandoah became the mother of a baby daughter, Lisa Kay. The baby was born at the Hand Hospital October 22nd. This time last year the baby's mother Donna was teaching first grade at the Nishna Road grade school. Now she has a new little one of her own to teach. Her husband Tom is sixth grade teacher at the Church Street School in Shenandoah. Another member of the family mighty thrilled over the arrival of the new baby was Grandfather Howard Driftmier of the May Seed Company. Now that Howard has the job of supervising the building of the new KMA Radio Center over, he will have time to enjoy his new granddaughter.

Lots of KMA employees are enjoying hunting these days. Assistant Farm Service Director Tom Beavers and Engineer Ralph Lund spent the weekend of October 26th pheasant hunting near Hastings, Nebraska. In November they plan to go deer hunting near Elmo and Clearmont, Missouri.

Life has not been dull at the home of Newscaster Ralph Childs! Daughter Susie passed her sixteenth birthday and got her driver's license. Son Mike pledged Lambda Chi Alpha at the University of Iowa, and returned home for Homecoming weekend, October 4, 5, and 6. Then son Dave cabled from Hamburg, Germany, that he urgently needed \$100 for passage home and for dad to reply to the American Consulate. No details were given as to why Dave and his friend Gene Rasmussen had decided to cut their stay in Europe short and come home. They left September 12th expecting to stay nine months, but Dad thinks the boys might have found it difficult to find adequate work to pay their expenses and en-

able them to go sightseeing. The boys had landed in Liverpool, had bought a scooter and were enjoying the sights. They had gone nearly up to Scotland, to London, England, France, down to the Riviera at Nice, France, and were in Hamburg, Germany when last heard from. Even though their ambition to spend the winter in Europe did not materialize, the boys no doubt have had a lot of interesting experiences and have seen considerable country.

Friday the thirteenth might be considered the day to look out for bad luck, but it proved good luck for me. It was the day I found a change purse, and wrist watch I had lost about three weeks before . . . and could not find. On the morning of Friday, September 13th, I looked down on the floor of the coat closet, and there slipped over to the side, was the purse with the watch safely tucked inside. Who says Friday the thirteenth is unlucky? Not me!

It's always pleasant to meet old friends, and here is Announcer Merl Douglas greeting an old time friend and KMA listener, Mrs. Tina Gerner of Gaza, Iowa. Mrs. Gerner was a recent visitor to May Seed Company and KMA with a tour of ladies from O'Brien County, Iowa. At the time Merl was a young boy growing up, he lived in Gaza and used to get a big thrill out of going to Gerner's General store to buy a few pennies worth of candy. But Merl was 9 when he moved away from Gaza, and had never heard from Mrs. Gerner again until 2 years ago when she wrote to him. Mrs. Gerner is around 80 years old and now loves listening to the little boy who used to buy candy in their store years ago. Mrs. Gerner is still as pleasant as ever, and it was a real joy for Merl to renew his acquaintance with this loyal listener.

Continued on Page 15



Old friends meet again

A Letter From Billie McNeilly

One of the wonderful things about visiting with you each month in the Guide is the chance to combine reminiscence with anticipation. We can compare notes a bit over the month just past, and eagerly anticipate some of this month's activities.

The past month was a busy and satisfying one for me and mine. Seeing John off to Cedar Falls and another session at State College of Iowa, — then having him come home twice for much too brief visits, was interesting. Why do our off spring always look like they've grown each time we greet them after a short separation? I guess, I forget how tall this fellow is until he towers over me. Fortunately John and school are compatible, so his visits at home are filled with pleasant tales of classes, teachers and fellow classmen.

Marcie was especially thrilled to be in the trombone section of the fine Benson High School band as they appeared at Band Day in Lincoln, Nebraska this past month. She is happily looking ahead toward graduation and the thrill of going off to the college of her choice, so much time has been spent on college prep exams and such. What will my life be like with her away? She's such a noisy one, I fear I'll have to learn to live with the quiet or make more noise on my own. Most boys are the noise makers, but this red headed daughter of mine is an expert door slammer, book dropper and heavy stepper. The surprise is her soft, well modulated voice to complete the

picture. Guess I'll just enjoy her while I have her and let tomorrow take care of itself.

Comes now the month when the winds tap at the window, rattle the door, sing in the chimney and blow in a whiff of nostalgia as Thanksgiving approaches. Must we be reminded that Thanksgiving isn't just for a day, but for everyday? So when we follow our President's proclamation, we're only saying more thanks on one particular day. One of my favorite authors, Faith Baldwin, once wrote "Sometime during every day of the year, we should make inwardly to God the gesture of gratitude which is prayer or a simple Thank you, the courtesy of the heart, a kneeling of the spirit."

The week of Thanksgiving is a special one for us, meaning that little Jerry Cole, Donna's oldest son, is four years old. Can that be? It seems only a moment back when he arrived on the scene, and made me a grandmother. Chris will be two Christmas week and I've always thought Donna was carrying this holiday business pretty far! I do hope we have their pictures for the next Guide issue.

Speaking of pictures, I know you enjoy seeing the Girl Scouts and their leader on this page. They were delightful guests and gave us all a good slant on the new, updated plans and designs for scouting.

Because most of us are profoundly interested in holiday feasting, I have included recipes with a festive touch this time. I'm a "sticker" for the traditional holiday foods, so we plan to serve turkey and the trimmings for our Thanksgiving dinner. Dessert will be two kinds of pie, because John goes for apple, and Marcie and I like mince meat. How many there will be around our table on that day I do not know, but we will find contentment together in a Thanksgiving Prayer, and a bountiful meal. My own private Thanksgiving Prayer will be a thank you to HIM above for shelter and bread, children and friends, and for the privilege to enjoy a measure of fulfillment in my daily chores. God bless all of you this Thanksgiving month.



Girl Scouts exhibit new uniforms and handbooks of re-organization on Billie's program.

Billie's Kitchen Tested Recipes

CRANBERRY-MINCE PIE

Tart cranberries blend with mellow apples and spicy mincemeat in this lattice-top winner.

- 1 can (1 lb.) whole fruit cranberry sauce
- 2 c. prepared mincemeat (from a 1 lb., 12 oz. jar)
- 2 medium-size apples, pared, quartered, cored, and chopped
- $\frac{1}{4}$ c. sugar
- $\frac{4}{4}$ T. flour
- 1 pkg. piecrust mix
- OR: 1 recipe plain pastry
- 1 T. cream

1. Mix cranberry sauce, mincemeat, apples, sugar, and flour in large bowl.
2. Prepare piecrust mix, following label directions, or make PLAIN PASTRY. Roll out half to a 12-inch round on lightly floured pastry cloth or board; fit into a 9-inch pie plate. Spoon fruit mixture into prepared shell.
3. Roll out remaining pastry to a rectangle, 12 x 8; cut lengthwise into 10 strips; weave strips over filling to make a crisscross top. Trim overhang to $\frac{1}{2}$ inch; turn under flush with rim; flute. Brush pastry strips with cream.
4. Bake in hot oven (400°) 40 minutes, or until juices bubble up and pastry is golden. Cool on wire rack. Serve warm or chilled. Makes 1 9-inch pie.

* * *

CREAMED ONIONS AND PEAS

A tradition on many Thanksgiving tables. Sauce has a delicate curry flavor.

- 3 lbs. small white onions
- 2 pkgs. (10 ozs. each) frozen peas
- $\frac{4}{4}$ T. ($\frac{1}{2}$ stick) butter or margarine
- $\frac{4}{4}$ T. flour
- 1 t. salt
- $\frac{1}{2}$ t. curry powder
- $\frac{1}{8}$ t. pepper
- $\frac{1}{4}$ c. water
- 1 tall can evaporated milk

1. Peel onions this easy way: Place in large saucepan; fill with cold water. Cover; heat to boiling; drain. Cover again with cold water; peel off skins. (They will slip off easily.) Return onions to saucepan.
2. Cook in boiling salted water 20 minutes, or until tender; drain. Cook peas, following label directions; drain well.

3. While vegetables cook, melt butter or margarine over low heat in large saucepan. Stir in flour, salt, curry powder, and pepper; cook stirring all the time, just until mixture bubbles. Stir in water, then evaporated milk slowly; continue cooking and stirring until sauce thickens and boils 1 minute.

4. Combine onions and peas with sauce in saucepan; keep hot over low heat until serving time. Makes 12 servings.

* * *

HARVEST POTATO BOWL

Please both white and sweet-potato fans at once with this gold-and-white twosome.

- 8 medium-size white potatoes, pared and quartered
- 8 medium-size sweet potatoes, pared and quartered
- 8 T. (1 stick) butter or margarine
- $\frac{1}{2}$ c. milk
- Salt and pepper
- $\frac{1}{4}$ c. orange juice
- $\frac{1}{4}$ c. firmly packed brown sugar

1. Cook white and sweet potatoes in small amounts of boiling salted water in separate large saucepans, 25 minutes, or until tender. Drain, then shake gently over low heat to dry.
2. Mash white potatoes, then beat in 4 tablespoons butter or margarine, milk and a dash of salt and pepper until fluffy. Cover; keep hot.
3. Mash sweet potatoes, then beat in remaining 4 tablespoons butter or margarine, orange juice, brown sugar, and a dash of salt and pepper until fluffy. Cover; keep hot.
4. When ready to serve, spoon white potatoes around edge of heated large serving bowl; pile sweet potatoes in center. Garnish with a few orange sections heated in honey in small frying pan, if you wish. Makes 12 servings.

* * *

CRANBERRY ZIP

Ginger ale puts the bubbles in this rosy starter.

Mix 1 bottle (16 ounces) cranberry-juice cocktail and 2 bottles (7 ounces each) ginger ale in large pitcher. Pour over finely crushed ice in 8 fancy small juice glasses. Makes 8 servings.

"My Best" Recipe Selection for November

YAM-PINEAPPLE BAKE

Friends will want your recipe for this tempting tart-sweet version of an old favorite—

- 4½ to 5 c mashed cooked or canned sweet potatoes
- 1 9-oz. can (1 cup) pineapple tidbits
- ¼ c. softened butter or margarine
- 1 t. salt
- ¼ lb. (16) marshmallows
- ¼ c. pecan halves

Combine sweet potatoes, pineapple with syrup, butter, and salt. Place half of mixture in buttered 1½ quart casserole. Top with half the marshmallows. Add remaining potato mixture. Arrange pecan halves in center. Cover and bake in moderate oven (350°) 30 minutes or till heated through. Top with remaining marshmallows and with 6 pineapple spears arranged in spoke fashion. Continue baking 10 minutes longer or till marshmallows are lightly browned. Makes 8 servings.

* * *

AUTUMN APPLE CAKE

Sift together until well blended:

- 1½ c. all-purpose flour
- ½ t. salt
- 1 t. soda
- 1 t. cinnamon
- ¼ t. allspice
- ¼ t. cloves

CREAM:

- ½ c. shortening
- ½ c. white sugar
- ½ c. brown sugar (packed firm)
- 1 egg

Add sifted dry ingredients and ½ cup cold coffee to creamed mixture.

ADD:

- 1 c. tart apples
- ¾ c. chopped walnut meats
- 1 c. chopped dates (cut to size of raisins) to batter mixture.

BAKE in 9" x 9" cake pan at 325° for 1 hour.

* * *

PECAN DROPS

- 1 c. chopped pecans
- ½ c. butter
- ½ c. and 2 T. vegetable shortening
- 1 c. powdered sugar
- 2½ c. sifted cake flour
- 2 t. vanilla

Drop by teaspoonfuls on ungreased cookie sheet and bake in 325 degree oven for 20 minutes.

ESCALLOPED CORN

- 2 T. butter
- 1 small onion minced
- ½ green pepper chopped fine
- 2 T. flour
- 1 c. milk
- 2 c. cooked corn (cut from cob, or canned whole kernel corn may be used)
- 2 eggs
- ½ pimento chopped
- ½ t. salt
- 1 t. sugar
- ½ t. dry mustard
- Buttered crumbs

Melt the butter in sauce pan . . . add green pepper and onion. Cover and cook 5 minutes. Add flour, mix well. Add milk, cook and stir until smooth and thickened. Then add the corn, pimento and seasonings. Remove from heat, stir in eggs. Turn into a greased casserole. Cover with buttered crumbs, and bake until crumbs are brown.

* * *

APPLESAUCE NUT BREAD

Combine:

- 1 c. applesauce
- 1 beaten egg
- 2 T. melted butter

Sift together:

- 2 c. flour
- ¾ c. sugar
- 1 t. cinnamon
- 3 t. baking powder
- ½ t. soda
- 1 t. salt

Sift dry ingredients into first mixture and then add 1 cup chopped nuts. Turn into a well greased 5 by 9 inch loaf pan and bake in 350 degree oven 40 to 45 minutes.

* * *

CRANBERRY SALAD

- 1 pkg. Strawberry gelatin
- 1 c. hot water
- 1 can pineapple
- 1 can cranberry sauce
- 1 c. diced celery
- ½ c. diced nuts (optional)
- dash salt

Make gelatin as usual. Mix cranberry sauce and gelatin thoroughly and then add other ingredients.

Shaff Plan Debate on KMA November 12



Senator David Shaff

Both sides of issues concerning Iowa reapportionment as proposed by the Shaff Plan will be discussed at a special meeting in Shenandoah at the American Legion Country Club November 12. KMA will broadcast the proceedings. Senator David O. Shaff, author of the plan, is one of the speakers. The Shaff plan proposes area representation by population, rather than geographically. The plan is controversial in many respects. The purpose of the meeting is to thoroughly inform the public on all aspects of the proposal. Everyone is encouraged to attend the meeting, however, if you are unable to attend, follow the discussion on KMA. Broadcast time will be announced.

November, 1963

Getting To Know You



THINGS I REALLY LIKE:

1. My wife
2. Freshly plowed ground in the spring
3. Beautiful colors of the leaves in the Autumn
4. Hunting various types of game in the fall (pheasants, geese, ducks and deer)
5. Fishing in the early evening for bass and watching them take the plug
6. Well tailored clothes
7. Mountains in early morning when skies are clear
8. Getting out on the home farm
9. Old coins in collections
10. Antique guns, gun collecting and hand-loading my ammunition
11. Classical music, Brahms - Beethoven

THINGS I REALLY DON'T CARE FOR:

1. Scooping snow when temperatures are below zero
2. A person with a "know-it-all" attitude
3. Cruel treatment with animals
4. Beatniks

THINGS I REALLY LAUGH AT:

1. Comedians (Jack Benny - Red Skelton)
2. A good joke
3. Antics of a kitten or puppy when they are playing

THINGS I NOTICE AND ADMIRE:

1. Well dressed people
2. Seeing neat farmsteads on my travels around the area

MY HOPELESS AMBITION:

To travel around the world

MY NAME:

Tom Beavers

KMA Daily Program for November, 1963

DAILY DAYTIME PROGRAM

MONDAY THROUGH FRIDAY

5:00 a.m.—Town & Country Hour
 6:00 a.m.—News & Weather
 6:15 a.m.—Western Star Time
 6:30 a.m.—RFD 960
 7:00 a.m.—Dean Naven, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Markets
 7:35 a.m.—Lawrence Welk's Show
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Accent On Music
 9:00 a.m.—Breakfast Club
 9:55 a.m.—News
 10:05 a.m.—KMA Community Calendar
 10:10 a.m.—Housewives Serenade
 10:30 a.m.—It's A Woman's World
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Informacast
 12:00 noon—Dean Naven, News
 12:15 p.m.—Edward May
 12:30 p.m.—Tom Beavers
 12:45 p.m.—Markets
 1:00 p.m.—Paul Harvey
 1:15 p.m.—Jim Ross Show
 4:00 p.m.—Mike's Matinee
 5:40 p.m.—Tom Harmon Sports
 5:50 p.m.—Alex Dreier
 6:00 p.m.—Life Line
 6:15 p.m.—Paul Harvey
 6:20 p.m.—On The Line With Bob Considine
 6:25 p.m.—As Naven Sees It
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Mkts. & Weather
 7:00 p.m.—Regional Sports

MONDAY NIGHT

7:15 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Music In The Night
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

TUESDAY NIGHT

7:15 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Music In The Night
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

WEDNESDAY NIGHT

7:15 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Music In The Night
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

THURSDAY NIGHT

7:15 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Music In The Night
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

FRIDAY NIGHT

7:15 p.m.—Football Warmup
 7:30 p.m.—Hawkeye 7 Football
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Sport's Scoreboard
 10:30 p.m.—Music In The Night
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

SATURDAY PROGRAMS

5:00 a.m.—Town & Country Hour
 6:00 a.m.—News & Weather
 6:15 a.m.—Western Star Time
 6:30 a.m.—RFD 960
 7:00 a.m.—News
 7:15 a.m.—Frank Field
 7:30 a.m.—High School Scoreboard
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Saturday Shopper
 10:30 a.m.—It's A Woman's World
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Polka Party
 12:00 noon—News
 12:15 p.m.—Edward May
 12:30 p.m.—Tom Beavers
 12:45 p.m.—Market Review
 1:00 p.m.—Paul Harvey
 1:15 p.m.—Iowa Univ. Football
 5:00 p.m.—Johnson Football Scoreboard
 5:30 p.m.—Saturday Matinee
 6:00 p.m.—Life Line
 6:15 p.m.—Music on Deck
 6:30 p.m.—News
 6:45 p.m.—Johnson Football Finale
 7:00 p.m.—KMA Bandstand Country Style
 10:00 p.m.—News
 10:15 p.m.—KMA Bandstand Country Style
 11:00 p.m.—News
 11:05 p.m.—KMA Bandstand Country Style
 11:55 p.m.—News

SUNDAY PROGRAMS

6:30 a.m.—Back To The Bible
 7:00 a.m.—News & Weather
 7:15 a.m.—Hymn Time
 7:30 a.m.—Sun. Worship Service
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Radio Bible Class
 8:30 a.m.—Your Worship Hour
 9:00 a.m.—Sunday School Lesson
 9:15 a.m.—Bible Truth
 9:30 a.m.—Sunday Album
 12:00 noon—News
 12:15 p.m.—Sunday Album
 3:55 p.m.—Mon. Morn. Headlines
 4:10 p.m.—Sunday Album
 6:30 p.m.—News
 6:45 p.m.—Radio Liberty
 7:00 p.m.—Freedom Calls
 7:30 p.m.—Revival Hour
 8:00 p.m.—Sunday Album
 8:30 p.m.—Issues & Answers
 9:00 p.m.—Hour of Decision
 9:30 p.m.—Pilgrimage
 10:00 p.m.—News
 10:15 p.m.—Erwin Canham
 10:30 p.m.—Revival Tlme
 11:00 p.m.—Music In The Night
 11:55 p.m.—News

Every Afternoon
 Monday Through Saturday

ABC Network News 5 minutes
 before the hour

Local News on the hour

FRANK COMMENTS

Continued from Page 4

are still in full bloom, almost as nice as they were in June. With no frost yet to stop them they are really strutting their stuff. Of course, they will require extra protection this winter as they are still so soft and sappy that they are apt to winter kill rather badly. As soon as we get a freeze I will give them about a foot of straw worked in around the base of the plants. The climbers will have to shift for themselves as it is too much work to take them down and cover them the way the books all say it should be done. It looks as if we might be heading into another fall like 1940 when we had the famous Armistice Day freeze. How many of you can remember that??

PARTY LINE

Continued from Page 9

Remember Mickey Gibbons, a popular KMA entertainer back in 1934 to 1939? Mickey sang in a rich deep voice and played her own accompaniment on the guitar. Even though Mickey has been gone a long time, she still remembers KMA fondly and returned for a brief visit September 15th. Mickey is now Mrs. Clifton Hall of Rapid City, South Dakota; has a 22 year old son Robert who was recently discharged from the Marines, and a married daughter Mary living on a farm near Rapid City. Her husband is employed in the postoffice and will retire from Civil Service in a year and a half. It was fun having Mickey drop in and recall old times.

You can imagine Ethel Baldwin's embarrassment when she found out what she REALLY had said, while greeting a busload of visitors to the May Seed Company and KMA. Usually Edward May extends the welcome, but on this particular day, he was busy, so Ethel was taking his place. To the amusement of the guests she said: "Very sorry you came. Hope you come back again!" Not realizing what she had said, she went right on talking. At the close of her talk, an assistant tour guide Mrs. Isabelle Hanzlick called Ethel's attention to the error. When told she had said she was "sorry they had come," Ethel could hardly believe it! Her face was really red when she learned what an "unusual welcome" she had given our guests.

Chalk up another successful hunting trip for Owen Saddler of KMTV in Omaha, J.D. Rankin, Jim Shaum and Wayne McMannama of the Earl May Seed Company in Shenandoah, and Dean Watson of Tarkio, Missouri. The boys bagged their limit of deer and antelope during their annual fall hunting trip to the Gillette and Sheridan, Wyoming area in October. The boys headquartered at the home of a rancher.

When Program Director Dean Naven and

family moved to a farm home one mile south of Norwich in early October, the younger members of the family were especially happy. The three daughters had visions of staying at school for noonday hot lunches. Also visions of horses, dogs, cats, pets. Mrs. Naven, having never lived in the country, was looking forward to a new experience. And Dean, who was raised on a farm near Corning, has never really scraped the farm off his boots these many years. But there was one thing Dean had forgotten . . . that driving to the country every day takes more gas, and it is necessary to keep a closer check on the car's gas gauge. He had been there only one week, when he was driving to town at 4 a.m. for the early morning news on KMA, and ran out of gas one mile and a half from home. Fortunately he had enough gas to drive the car off the highway where he left it. Then walked back home and got the family's second car and drove to the studio. Dean says, from now on, he is keeping a 5 gallon can of gas in his car for emergencies. These early morning walks at 4 a.m. might be in keeping with the President's physical fitness program, but Dean isn't THAT eager to keep trim.

Recently, MIKE HEUER, Host of KMA BANDSTAND COUNTRY STYLE, had top country music singer Bill Anderson as a guest by means of the telephone. Bill called Mike while he was in the area and the conversation was taped. Bill turned out to be such a terrific conversationalist that he and Mike made arrangements to get together during the Country-Music Disc Jockey convention in Nashville, Tennessee, November 1 and 2, in front of a tape recorder. Mike plans to cut "Voice Tracks" for about an hour's worth of KMA BANDSTAND COUNTRY STYLE with Bill Anderson "sitting in" as a visitor. This will be heard one Saturday night late in November and even though it hasn't been cut yet, Mike is sure it will be worth tuning in for. He also hopes to be able to do the same with several other artists and of course, will have plenty of short interviews with many of the top singers and musicians.

Susie Childs, daughter of Newscaster Ralph Childs; and Connie Burrichter, daughter of Engineer Don Burrichter, were members of the Junior High School cast who presented the play: "A Man Called Peter" at the High School auditorium October 15th. Susie played the part of Susan Grant, and Connie the part of Judith Bickle. The play was very well received.

Five year old Cynthia Heuer delights in reporting to Dad and Mom as to what went on during kindergarten that day. Most generally she reports that she did or did not "write" a picture that day. Cynthia is very anxious to learn to write her name . . . which of course will come later.

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NOTE

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KMA Account representative, Andy Andersen, literally has a carload of black cats . . . big 2½ foot black cats, with green emerald eyes, green satin-lined ears, green jeweled collars, and big green satin bows on their tails. Andy is busy delivering black cats to KMA-land merchants participating in a special Black Cat sales promotion on KMA which got underway October 18 and ended

on Halloween. Many of the 40 merchants who joined the fun gave away the big cats on Halloween to lucky winners who registered in their stores. Abundant Black Cat Specials were identified in the stores by special tags. Happy customers snapped up some real bargains. Those cats are real eye-catchers.