

The

KMA GUIDE

June, 1964

COVER STORY

The KMA Guide

Our June cover picture is of Mrs. Earl May after her return from the Near East. This picture was taken when the Flowering Crab Trees were in peak bloom in Mid-May. The setting is on the outside balcony of the apartment house of Mrs. Kramer of Shenandoah. The occasion was a farewell tea for Mrs. Newlean who lived in the apartment and is moving to Omaha. Two large trees were growing adjacent to the balcony. At the second story level they were all a solid mass of brilliant deep pink blossoms. A beautiful setting indeed. Mrs. May is literally in-the-pink.

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This group picture was the result of a chance meeting on a train between Alexandria and Cairo, Egypt. Mrs. Earl May, Mrs. Winfred Brown, and Mrs. Ross Smith, of Shenandoah, and Mrs. Smith's sister, Mrs. DeForrest Brown, of Hollywood, California were traveling together in the Mediterranean cruise early this year. While traveling overland by rail between Egyptian cities they discovered that quite a few of the ladies on the train were also PEO's. Since they were all on the same cruise, they decided to have an afternoon

tea together on board ship. This group of PEO's are from all over the U. S. The ladies thoroughly enjoyed getting together. Mrs. May said there was always activity, movies, travelogues, and entertainment on board, plus any number of tours when the ship was in harbor. The ship served as their hotel, which made everything much more convenient for the 350 people on board. Their ship, the Italian liner Leonardo DaVinci, stopped in 15 ports in 11 countries around the Mediterranean and Near East.



A Chat With Edward May

I don't believe there is a better sight than to see a nice looking girl all dressed up for a party unless it might be two nice girls dressed for a party. We have a picture of two pretty young girls on this page. These girls are first cousins and both happen to mean a great deal to me. The older of the two — one wearing the long formal — is my niece, Diane Rankin, who was graduated from Shenandoan High School May 28. The other is my daughter, Karen, who just completed her sophomore year in high school.

The occasion for the girls to be so dressed was the Shenandoah High School Junior-Senior Prom. Karen, being a sophomore, was not eligible to attend the banquet although she was able to attend the Prom later. Diane, being a senior, naturally attended all the functions. The pictures were taken as the girls were attending the Prom. Diane's escort was Steve Knittle, and Karen's escort was Steve Dukeshier.

As mentioned earlier, Diane Rankin is my niece, and, having successfully finished her high school career, she plans to attend college this fall at Southern Methodist University at Dallas, Texas. Diane and her parents visited Dallas a few months ago and, after a complete tour of the college, Diane decided to enroll. She actually had made tentative application earlier, and after seeing the school itself she was completely sold on it, and, because she was a fine student in high school, had no trouble in being accepted. She is looking forward to heading south this fall, although, in some respects, I believe her parents hate to see her go so far away.

Now that school is out I presume many people are making summer plans. Our summer promises to be a busy one with each of our children seemingly going in different directions at the same time. Eddie's main interest seems to be in learning

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Diane Rankin and prom date, Steve Knittle
June, 1964



Karen May and prom date, Steve Dukeshier

Frank Comments

By FRANK FIELD

The picture this month was taken at the extreme back-end of Mrs. May's yard on South Maple Street. Her new home there was built about 6 years ago and the plantings were put in the following spring which would make the shrubs you see in the picture, about 5 years old. The bush I am standing by, is the old-fashioned Snowball, *Viburnum opulus sterilis* and as you can see, it has made a very nice growth in the 5 years. The bush at the extreme left of the picture is a Lilac and the one at the right is a Pink Weigela which is just coming into full bloom. The plants across the foreground are Daffodils. Instead of planting just the King Alfreds, we planted a grand and glorious mixture of every known kind of Daffodil from the earliest to the latest and including singles and doubles, large flowered and small flowered. There are three rows there, each about 50 ft. long. It has been a glorious sight for about 6 weeks now, but the latest blooms have now faded. The day before this picture was taken, we planted Zinnia seed between the rows of Daffodils, Tom Thumb Mixed in the back row and Pink Buttons in the front row. They will begin to bloom by the time the Daffodil foliage has died down and will continue to make a show of color up until frost.

For the past three or four years, green Aphids have been causing more and more

damage to Snowball bushes which were not properly sprayed. The bush in the picture was thoroughly sprayed with a Malathion Solution along early in April, just as soon as the leaf buds began to open. The result was that this bush bloomed perfectly and the foliage is all in perfect condition. Snowball bushes which were not sprayed, have small scrawny looking blooms and the leaves are distorted and rolled and only about half the normal size. If that description fits your Snowball bush, just make a note in your "little black book," to spray that bush with Malathion Solution just as soon as the leaves start to come out next spring.

Mrs. May had a gorgeous display of Tulips again this spring, planted in clumps of 15-20 in front of the evergreens around the house. Of course, the Tulips are gone now and the foliage is beginning to dry up a little but by the time the Tulip foliage is completely gone, the Petunias will be taking over. The little plants were put down among the Tulip leaves about the second week in May, using 3-4 plants in each clump of Tulips, which occupies a space about 2 ft. across. The Petunias between the clumps of Tulips are Pale Face, which is a white variety, and those directly in the clumps are Pink Magic which is a dark rose-pink. By mid-summer the result will be a solid bed of Petunias about 3 ft. wide clear across the front of the house, alternating between rose-pink and white.

Zinnias and Marigolds come on very quickly from seed sown anytime now. If you have Tulips at your place which are beginning to fade, just drop a few Zinnia or

Continued on Page 15





with
Jack
Gowing



We are almost half-way through another year. At the time I am writing this things are buzzing along on the farm with corn planting just about complete and moisture apparently ample.

Haying time is upon us, too. There is a lot of discussion this year about mowing early in order to put up a hay crop with higher feed value. The experts have told us to cut hay when about one-tenth of it is in bloom, now they say to mow in the early bud stage and you will have a high energy and high protein level feed.

I have tried to mow Alfalfa about the time that the first bloom appears and have found that the old cow seems to like it much better. Of course, if the weather is unsettled for a few days, then we may have to delay mowing beyond this stage, but the earlier you mow it the better.

One other thing, rake the hay when it is about 50% moisture, it will take longer to

dry but this will eliminate most of the leaf loss.

A sure way to make it rain is to try and make hay!

Our picture this month was taken on a heavily traveled secondary road. We normally think of the countryside as a picture of beauty, however we are beginning to realize that quite a few people just don't care. Twelve hours after this picture was taken, it was impossible to drive this road without driving over sacks of tin cans. I don't know what the answer is to such a problem, but will welcome suggestions.

How have you adjusted to our new time, or maybe you don't live in Iowa. I am not adjusted to it and probably won't get adjusted until it's time to change back. I assume we will have to put up with it each year now but I hope that next year they will wait until Memorial Day to start and then take it off at Labor Day. This would help, I'm sure, where there are children in school.



Sign says "No Dumping Allowed".

Last month I told you about the Cattle Committee's trip to Washington to testify before the Senate Finance Committee. Now the Tariff Commissions hearing have been held and yet the imports roll in. We are getting the same old excuses but worded a little different plus a strong attempt to put all of the blame on the American Cattlemen.

Randy and Julie are anxiously waiting for school to come to a close and I'm afraid that if they have their way they will be involved in more things than they should be in. Randy wants to go into baseball and band. Julie has some things that she thinks we should let her do, too.

S.H.S. '64 PROM



Connie Burrlehter, daughter of chief engineer Don Burrichter, and Jim Meyers



Benny Kling, son of KMA engineer Norm Kling, and Connie Worl



Suzie Childs, daughter of veteran newscaster Ralph Childs, and Denny Knittle



Bill Leacox and Ann Lund, daughter of KMA engineer Ralph Lund

Sunday Visiting Hours Popular

Hundreds of visitors took the opportunity to visit the new KMA radio center on Sunday afternoons during the eight weeks the Sunday visiting hours were in effect. Visiting hours will now be during business hours 8:00 a.m. to 4:00 p.m., Monday through Friday. Organizations and club groups may tour the facilities after business hours by special arrangements.

KMA to Cover Iowa Primaries

June 1, the entire KMA staff will be on hand until the wee hours of the morning covering the Iowa Primary election. Dean Naven, Special Events Director, is busily engaged making pre-election arrangements in preparation for the big evening. KMA will cover 24 counties in Southwest Iowa plus statewide returns from the wire services.

Weather Bureau Congrats KMA

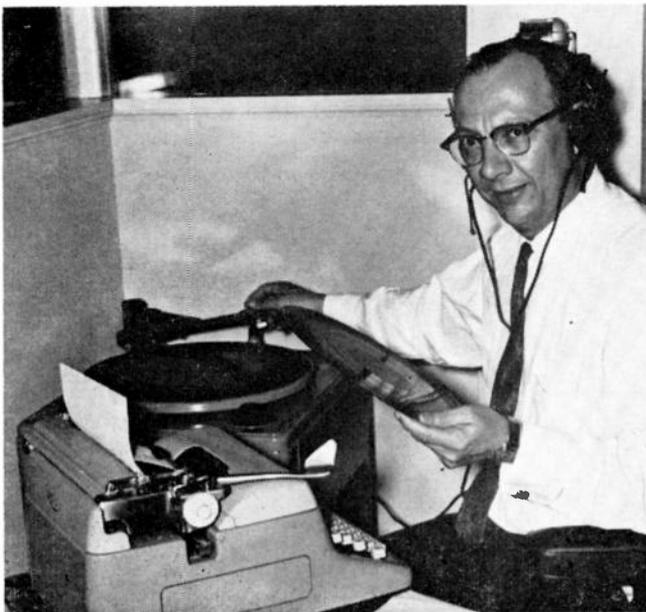
After three major tornado alerts in the immediate vicinity, the KMA staff found itself getting magnificent cooperation from people all over the area calling in accurate reports. During one of these tense evenings when a tornado funnel was hopping and skipping across the corner of the state, the calls were so well placed the funnel seemed to have a "tracker" on it. Mike Heuer was on duty, passing the word along as quickly as it came in. The funnel was followed until it dispersed into the skies and KMA sounded the all clear. Ed Stapowich of the Omaha Weather Bureau called to congratulate KMA and Mike Heuer in particular for doing such a magnificent job. We, in turn, would like to congratulate all the listeners who did such a fine job of reporting.

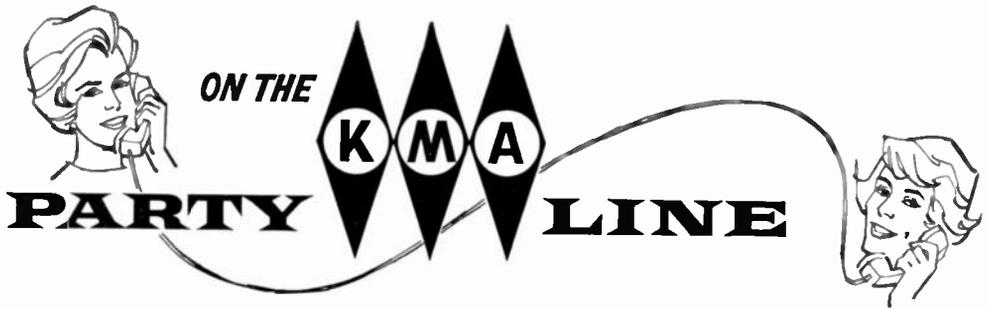
Tornado Safety Rules Still Available

You can still get your free copy of regional radio KMA Tornado Safety Rules by sending a stamped, self-addressed envelope to Tornado Safety, c/o KMA. We suggest you get yours, go over it with the family, and possibly even make a "dry run" (if you haven't already been making "real runs"). It has excellent information and good tips.

Production

Production Manager, Warren Nielson was snapped busily engaged at one of his many chores. Warren is auditioning sound effects records trying to find the right combination which will fit into the commercial copy he is writing. Warren has a large file of sounds and musical jingles to give commercials a more pleasant listening effect. The headphones are so he can listen privately and not fill the whole building with sound effects. When you hear him mumbling to himself — he's just tying in the copy to make it fit.





ON THE

KMA

PARTY LINE

By **DORIS MURPHY**

The KMA Guide will be finishing its 20th year of publication with this issue. During all those years, Doris Murphy has brought you family stories and humorous incidents among the KMA staff in this KMA Party Line Column. In all that time she has never missed a Guide Copy deadline. We are happy to announce she finally missed one. We're happy for her... because while you are reading this she will be about midway in a month's tour of Europe. Right now she is in Italy, somewhere in the vicinity of Florence and Naples. Doris left May 8 by train to Stanford, Connecticut, where she spent a week with her son Tom and family. On May 16 she flew by jet from New York to London. Her itinerary will include wonderful sights in England, Holland, Belgium, Germany, Switzerland, Italy and France. She will again visit for two weeks with her son and family before returning home.

Hard work pays off — Ed Burrichter, son of chief engineer Don Burrichter was recently honored with a Gold Key from the

American Pharmaceutical Association for service to the student chapter at Kansas University. Ed has been very active in the student chapter and served as president during the past year. He graduates June 1 and will join the pharmacy staff in a drug store in Topeka, Kansas.

Having your arm tied up in a sling with a painful shoulder dislocation can really cramp your style, especially if you're an art student. David Lund, son of engineer Ralph Lund, had a shoulder which just wouldn't stay put. He dislocated it three times. David will have to miss quite a few classes at Art School in Omaha. He entered the hospital to have corrective surgery performed on the tricky shoulder. He's coming along fine and should soon be able to throw away the arm sling for the last time.

While conducting a tour group through the new KMA radio center a strange coincidence occurred. While in the news room one of the ladies asked Guide Editor Duane Modrow how the announcer in the control room knew when a news flash or bulletin came over the teletype machine in the newsroom. At that moment a bulletin came in... bells rang and Jim Ross, who was on duty in the control room called by phone into the newsroom to have Duane see if it was anything important. Duane explained that an automatic relay also flashed a light in the control room alerting the announcer that a bulletin was on the wires. There's nothing like a "shining" example to simplify an explanation.

Pictured is the latest fashion in rabbit jackets. Malia Koelker received a cute, white bunny for Easter from Julie Sullivan. Julie is a student at the University of Iowa and purchased the rabbit in a pet shop in Iowa City. Malia's mother made the pink jacket to match "Bennie Bunny's" eyes. Malia leads Benny on a leash, and except for hopping, acts more like a puppy than a rabbit. Malia keeps him in a pen at home, feeds him carrots, lettuce and rabbit pellets. Every time she puts a cup of water in for him, he upsets it. The Koelker's dog and cat seem to get along with Benny Bunny real well.



Malia Koelker and Benny Bunny

Another electronic news detector has been added to the line of equipment in the KMA newsroom. The shiny new gadget is another police radio which picks up calls between police stations and the highway patrol. A similar receiver has already been in use which covered all local calls. The radios are used as "news tipsters" so the news department may be instantly alerted if a news story is breaking somewhere in the area.

Warren Nielson recently put in his order for a Barracuda. This one is not a species of fish, but will set him back a few fins. It's a new car. Warren and wife Florence have been looking for some time for a car which suited both of them, never quite finding exactly what they wanted. Along came the new Barracuda, they tried it, fell in love with its radical new design. At this writing, Warren's car is so new it's not off the assembly line. Meanwhile, he's showing everyone pictures of what the car will look like. The whole staff is anxiously looking forward to the day Warren gets delivery.

About the time you receive your KMA Guide, announcer Dale Eichor and wife Esther will be motoring toward the Black Hills on a two week vacation. From South Dakota they will continue on to Yellowstone Park, over to Salt Lake City and return home through Denver. Dale and Esther are planning to tent out along the way. Let's hope they remember to take lots of blankets. It gets mighty cold up in them thar mountains.

In reply to the family's inquiry concerning little Eddie May's Little League baseball accomplishments, Eddie boasted he'd hit three "grand slams" in one game. We're not sure whether they were good hits or the real thing. Anything's possible in Little League play.

Associate Farm Director Tom Beavers had the experience most program announcers dread. It happened just as he was ready to go on the air with his midday farm show. A big portion of the program was a tape recorded telephone interview with Dr. Wilfred Craig, state entomologist of the Iowa Department of Agriculture. At the last minute Tom suddenly discovered the tape was gone. No show. It seemed one of the engineers had cued the tape up ready for use on the air. Meanwhile, Merle Douglas was on duty and had to do some recording. Not realizing the tape on the recorder was cued for the next program, Merle used it. All of Tom's work went down the drain, and a big share of his program with it. Fortunately Tom had material to fall back on. Along with some fast thinking and adlibbing, he made it through the show.

Steve Childs, son of veteran KMA newsman Ralph Childs, recently enlisted in the Navy and is stationed in San Diego. Steve signed up at Fort Omaha, flew by jet to San Diego. After two to three weeks of quarantine Steve will be scheduled for nine weeks of basic training. In qualification tests Steve placed sixth in his company of 60 men, which was ranked at the top of all new companies. David Childs, recently returned from Europe, is now in the Los Angeles area and will enter UCLA. Mike Childs, attending the University of Iowa, was in the Honors Convocation as an outstanding student. Ralph is feeling pretty proud of his three fine boys.

The Shenandoah Library will take on a new look if KMA station manager Tony Koelker and wife Pat find what they are looking for. They will go to Des Moines and Iowa City to select art works for a new art collection which will be a permanent new feature of the library. Pat was on Billie McNeilly's May 13 homemaker program explaining the new project. The art collection will be acquired with funds donated by private individuals. Knowing Pat's excellent taste and knowledge of art, this project will be an outstanding attraction.

Don and Esther Burrichter attend the Shenandoah High School prom each year, since Esther is the school nurse. Here they are all smiles and looking fresh as a daisy. In contrast, note the young fellow in the background mopping his brow.



Don and Esther Burrichter, Prom guests

A Letter From Billie McNeilly

Well, hello again. Seems like only yesterday I was whacking out a line or two for the Guide, and here a whole month has gone by. No doubt some of you are preparing for early summer vacation trips, or vacation guests, while others like myself keep a wary eye on the calendar and pace ourselves to a trip to some far off spot late in the summer. Wherever you go, whenever you go, I hope you will lock the worries and cares in the house and don't look back as you leave. The only way to enjoy a vacation is by working at it. Work at a free mind and a carefree attitude, and yours will be a happy trip.

Welcome to my work corner. Can you tell there are four of us in this picture? Clyde and Cleo the parakeets in the cage, listening in, as usual. The three tiny china cats were bought after we lost our beloved Penelope, the cat who owned us for so many years. She was white and beautiful and we all adored her. The picture would have to be in color to show off those wild kitchen and dinette curtains. Autumn tones with white and charcoal accents. We both love this corner, and it's here I plan programs and sip coffee, write letters and prepare mailers. Drop in for a cup of coffee, won't you?

The month of June will be a busy one for me and my family. Marcie graduates on June third, and celebrates her 18th birthday on that day, too. Lots of end-of-school activities are keeping her busy, and her family too, and have made her aware that this is the "end of the line" for those

happy high school days. She is fully aware that the rest of her life will be different, so that won't be a bit of news, but I know my graduate . . . as well as yours . . . will have a lot of lessons in the next few months that don't come out of books, or with any special tutoring.

Donna and her two little boys are expected to arrive for a visit, and as I pen these lines to you my mind is busy trying to figure out how we will keep little Chris and Jerry happy in that small apartment. Most of you have heard me threaten "wall to wall sleeping bags", and that is what will probably be the answer to the sleep problem. More about that later. I think I'll try and forget it for now.

I have missed the cut flowers from my old garden. If you have your own flower beds to enjoy, you have something to be grateful for. A garden is so much work, and if it is a good one, it leads to more work in the fall. But isn't it a joy? We plan to come out soon with a folder of canning and preserving recipes and ideas that will be of interest to you. I'll let you know on the program, so hope you can be listening.

My mother passed on a favorite old dill pickle recipe that I want you to have, and there are some other jelly and jams that are good, too. The convention in Tulsa was such a rewarding experience, and just now I am getting the many books and folders of recipes and ideas I asked for there. Wish I had pictures to show you, but you'll just have to take my word for it, there were about 375 busy gals in one hotel, and we had the time of our lives. Seeing the McCalls Golden Mike Awards presentation was one of the greatest thrills of all.

John still isn't sure of his plans, so that will have to wait for a while.

News from my folks in Oregon is all good, and they are enjoying the sun, for a change. They've complained of coolish weather, and even had a bit of snow late in the winter, which upsets those Oregonians, not a little bit.

Have a pleasant month, and keep up those friendly letters that keep me in touch with you. Remember, a smile does more than show your own delight, it brings joy to those you give it to. Till we meet again, goodbye for now.
BILLIE



Daughter Marcie, I, and parakeets enjoy bright new kitchen

Billie's Kitchen Tested Recipes

SOFT COCOA COOKIES

- 1/2 c. shortening
- 1 c. sugar
- 1 egg
- 3/4 c. buttermilk or sour milk
- 1 t. vanilla
- 1 3/4 c. flour
- 1/2 t. soda
- 1/2 t. salt
- 1/2 c. cocoa
- 1 c. nuts

Mix shortening, sugar and eggs. Stir in milk and vanilla. Sift dry ingredients together and stir in. Add nuts. Chill 1 hour. Drop with teaspoon 2 inches apart onto greased cookie sheet. Bake 8-10 minutes at 375 degrees. Frost with chocolate icing if desired.

* * *

BEEF CUBES IN SOUR CREAM

- 2 lbs. 1-inch beef cubes
- 2 medium-sized onions, sliced
- 1/2 c. thick sour cream
- 1/2 c. water
- 2 T. grated American cheese
- Salt and pepper

Roll meat in flour, brown in hot fat. Add onion. Combine remaining ingredients; pour over meat. Cover closely and cook slowly until tender, about 2 hours. Serves 6.

* * *

CAULIFLOWER SUPREME

- 1 head cauliflower
- 1 can cream of chicken soup
- 1/2 c. mayonnaise
- 1 T. lemon juice
- paprika

Prepare cauliflower cut into flowerets. Cook covered in small amount of water 10 or 12 minutes. Combine soup, mayonnaise, lemon juice. Heat thoroughly. Pour over drained, salted cauliflower in serving dish. Sprinkle with paprika. Serves 6.

BARBECUED RIBS

- 2 lbs. barbecued ribs
- Mix 1 T. chili powder
- 1 T. salt
- 1 T. celery seed
- 1 t. paprika
- 1/4 c. brown sugar (firmly packed)

Rub mixture over ribs and place in baking pan with curved side up to prevent burning and brown under broiler. Cover with 1/2 cup vinegar and 1 can tomato soup or equivalent in juice and bake 1 1/2 hours or until well done.

* * *

GOLDEN SALAD

- 1 pkg. lemon jello
- 1 2/3 c. hot water
- 3 T. salad dressing

Let this thicken slightly and add rest of ingredients.

- 3/8 c. grated carrots
- 1 c. grated cabbage
- 1/2 c. chopped celery
- 1 T. chopped onion
- 1/4 c. pimento
- 1/8 t. salt
- 1/8 t. paprika

* * *

SHORT CAKE DELUXE

- 3 c. sifted flour
- 4 t. baking powder
- 3 T. sugar
- 1 1/2 t. salt
- 3/4 c. melted vegetable shortening
- 1 c. milk
- 1 beaten egg

Sift flour, baking powder, salt and sugar. Beat egg and add milk and melted shortening. Still in flour mixture. Spread on cookie sheet and bake.

My Best Recipes for June

DILL BEAN STICKS

Makes 4 sixteen-ounce jars.

- 3 lb. fresh tender green beans
- ½ c. chopped fresh dill
- 2 cloves of garlic, peeled and halved
- 2 c. water
- 2 c. vinegar
- 4 T. salt
- 4 t. sugar
- ½ t. cayenne

1. Wash beans and snip tips but leave whole. (Beans pack best if all are about 4 inches long). Parboil, covered, a third at a time, in unsalted boiling water in kettle 5 to 10 minutes, or just until crisply tender.

2. Lift out with slotted spoon; place at once in large bowl of ice and water to cool quickly.

3. Pack beans upright in hot, sterilized jars; place 2 tablespoons dill and ½ clove of garlic in each.

4. Heat water, vinegar, salt, sugar, and cayenne to boiling in medium-size saucepan; pour into jars to fill right to rim. Seal, following manufacturer's directions; cool. Label and store in a cool, dry place.

* * *

THREE TIER SALAD

- 1 pkg. lemon gelatin
- 2 c. hot water

Chill till slightly thickened.

- Add: 2 large bananas, sliced
8 large marshmallows (cut up)
1 small can pineapple, drained

Place in a 9 x 9 container. Place in refrigerator to set.

DRESSING:

Pineapple juice from drained pineapple and add water to make 1 cup.

- ½ c. sugar
- 2 T. flour
- 1 egg, beaten
- 2 T. butter or margarine
- 1 T. lemon juice

Cook until thick and cool. Add 1 cup of cream, whipped and place on the fruit mixture. Cover with grated American cheese.

BLACK CHERRY DESSERT CAKE

- 3 eggs
- 1 c. sugar
- 1¾ c. flour
- ½ t. salt
- 2 t. baking powder
- 2 T. water
- ½ t. vanilla extract
- ¼ t. almond extract
- 1⅓ c. pitted Bing cherries, fresh or canned
- ¼ c. chopped nuts

Beat eggs until light; gradually add sugar; beat until lemon-colored. Add sifted dry ingredients. Add water and extracts. Mix well. Pour into two waxed-paper-lined 9" round layer cake pans. Drop cherries over batter. Sprinkle with nut meats. Bake in moderate oven (350°) 30 minutes. Serve slightly warm with sweetened whipped cream between layers and over top. Garnish with whole cherries.

* * *

REFRIGERATOR

STRAWBERRY SHORTCAKE

Cut left over cake to fit refrigerator tray. Line tray with waxed paper. Place cake in tray. Sweeten 2 c. sliced strawberries; let stand until juice forms. Add 1 T. unflavored gelatin softened in 1 T. water and dissolve over hot water. Spread over cake. Top with ½ pint heavy cream, whipped, and flavored with sugar and vanilla extract. Freeze until firm. Serves 6.

* * *

LEMON DESSERT

Separate 6 eggs. Beat egg yolks and add ¾ cup sugar, ¾ cup lemon juice and 1 teaspoon rind and cook to custard. Soak 1 envelope Knox gelatin in ¼ cup cold water. Beat egg whites and add ¾ cup sugar and mix with cooled custard. Fold in cubed angel food cake and pour in greased pan. Set for 24 hours.

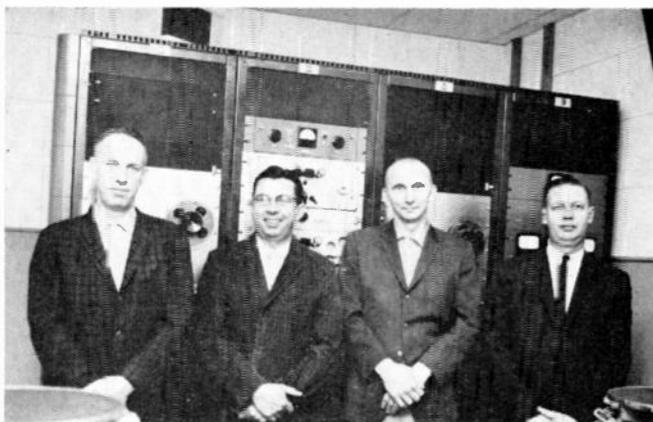
Nashville Tour Filling Up

Mike Heuer's four-day bus tour to Nashville, Grand Ole Opry, and the country music center of the world is shaping up rapidly. At this writing, which is still considerably in advance of the tour date, Mike nearly has one bus full. He's planning on just two buses, so make arrangements and join him for a really great excursion. The buses are the new big air-conditioned jobs with rest room facilities. You'll see a lot of sights and have a great time. If you're interested, better write Mike for details right away. Tour dates are June 17 thru 20.

New Sunday Program "Inquiry" Starts May 24

A new program designed to probe vital issues of our day will be heard every Sunday on KMA at 11:35 a. m. till noon. The program, "Inquiry", will be a panel discussion moderated by Dr. Bergen Evans of Northwestern University. The program is aimed at furthering information so active, responsible individuals may become better citizens. The program series was arranged by Kiwanis International and is presented as a public service.

Behind-the-Scenes KMA Staff



Pictured are two shots of KMA personnel who keep the equipment and administrative gears turning. They play an important part in the day-to-day function of KMA, yet have little share in the glamour on the air. At top is the four man engineering staff (L to R) Jack Josephson, Don Burrichter, Norm Kling, and Ralph Lund. Pictured below, the gals in the office (front) Gayle Maher, Guide mail office; Doris Murphy, continuity; (back) Evalyn Saner, managerial secretary; Annette May, continuity; Nancy O'Day, continuity; Sue Eckley, promotion; Mae Driftmier, traffic. The gals are laughing at Warren Nielson's double exposure picture in last month's Guide.



KMA Daily Program for June, 1964

5,000 WATTS—ABC

DAILY DAYTIME PROGRAM**MONDAY THROUGH FRIDAY**

5:00 a.m.—Town & Country Hour,
Merl Douglas
6:00 a.m.—News & Weather,
Dean Naven
6:15 a.m.—Western Star Time
6:30 p.m.—RFD 960, Jack Gowing
7:00 a.m.—Dean Naven, News
7:15 a.m.—Frank Field
7:30 a.m.—Markets
7:35 a.m.—Lawrence Welk's Show
8:00 a.m.—Morning Headlines
& Weather
8:15 a.m.—Accent On Music
9:00 a.m.—Breakfast Club
9:55 a.m.—News
10:05 a.m.—KMA Community
Calendar
10:10 a.m.—Housewives Serenade
10:30 a.m.—It's A Woman's World,
Billie McNeilly
11:00 a.m.—Back To The Bible
11:30 a.m.—Informacast
12:00 noon—Dean Naven, News
12:15 p.m.—Edward May
12:30 p.m.—Midwest Farmer
(Tom Beavers)
12:45 p.m.—Markets
1:00 p.m.—Midday News
1:10 p.m.—Paul Harvey
1:25 p.m.—Musical Scrapbook With
Jim Ross
4:00 p.m.—Mostly Music With
Dale Eichor
5:40 p.m.—Tom Harmon Sports
5:50 p.m.—Alex Dreier
6:00 p.m.—Life Line
6:15 p.m.—Paul Harvey
6:20 p.m.—On The Line With
Bob Considine
6:25 p.m.—As Naven Sees It
6:30 p.m.—Ralph Childs, News
6:45 p.m.—Mkts. & Weather
Warren Nielson

MONDAY NIGHT

7:00 p.m.—Night Flight, Mike Heuer
7:30 p.m.—News
10:00 p.m.—Ralph Childs, News
10:15 p.m.—Night Flight
11:00 p.m.—News
11:05 p.m.—Night Flight
11:30 p.m.—Back To The Bible

TUESDAY NIGHT

7:00 p.m.—Night Flight, Mike Heuer
7:30 p.m.—News
10:00 p.m.—Ralph Childs, News
10:15 p.m.—Night Flight
11:00 p.m.—News
11:05 p.m.—Night Flight
11:30 p.m.—Back To The Bible

WEDNESDAY NIGHT

7:00 p.m.—Night Flight, Mike Heuer
7:30 p.m.—News
10:00 p.m.—Ralph Childs, News
10:15 p.m.—Night Flight
11:00 p.m.—News
11:05 p.m.—Night Flight
11:30 p.m.—Back To The Bible

THURSDAY NIGHT

7:00 p.m.—Night Flight, Mike Heuer
7:30 p.m.—News
10:00 p.m.—Ralph Childs, News
10:15 p.m.—Night Flight
11:00 p.m.—News
11:05 p.m.—Night Flight
11:30 p.m.—Back To The Bible

FRIDAY NIGHT

7:00 p.m.—Night Flight, Mike Heuer
7:30 p.m.—News
10:00 p.m.—Ralph Childs, News
10:15 p.m.—Night Flight
11:00 p.m.—News
11:05 p.m.—Night Flight
11:30 p.m.—Back To The Bible

SATURDAY PROGRAMS

5:00 a.m.—Town & Country Hour,
Merl Douglas
6:00 a.m.—News & Weather,
Dean Naven
6:15 a.m.—Western Star Time
6:30 a.m.—RFD 960, Jack Gowing
7:00 a.m.—News
7:15 a.m.—Frank Field
7:30 a.m.—KMA Goes Visiting With
Tom Beavers
7:45 a.m.—Morning Headlines
8:00 a.m.—Saturday Shopper
10:30 a.m.—It's A Woman's World,
Billie McNeilly
11:00 a.m.—Back To The Bible
11:30 a.m.—Polka Party
12:00 noon—News
12:15 p.m.—Edward May
12:30 p.m.—Midwest Farmer
(Tom Beavers)
12:45 p.m.—Market Review
1:00 p.m.—Paul Harvey
1:15 p.m.—Saturday Matinee,
Jim Ross
6:00 p.m.—Life Line
6:15 p.m.—Music on Deck
6:30 p.m.—News
6:45 p.m.—Country Music Time
7:00 p.m.—KMA Bandstand
Country Style,
Mike Heuer
10:00 p.m.—News
10:15 p.m.—KMA Bandstand
Country Style,
Mike Heuer
11:00 p.m.—News
11:05 p.m.—KMA Bandstand
Country Style,
Mike Heuer
11:55 p.m.—News

SUNDAY PROGRAMS

6:30 a.m.—Back To The Bible
7:00 a.m.—News & Weather
7:15 a.m.—Hymn Time
7:30 a.m.—Sun. Worship Service
7:55 a.m.—Morning Headlines
8:00 a.m.—Radio Bible Class
8:30 a.m.—Your Worship Hour
9:00 a.m.—Sunday School Lesson
9:15 a.m.—Bible Truth
9:30 a.m.—Social Security
Question Box
9:35 a.m.—Sunday Album
10:00 a.m.—S.U.I. Feature
10:25 a.m.—Sunday Album
12:00 noon—News
12:15 p.m.—Sunday Album
12:30 p.m.—Tarkio College Speaks
12:45 p.m.—Sunday Album
3:55 p.m.—Mon. Morn. Headlines
5:00 p.m.—Sunday Album
6:30 p.m.—News
6:45 p.m.—Radio Liberty
7:00 p.m.—Freedom Sings
7:30 p.m.—Revival Hour
8:00 p.m.—Sunday Album
8:30 p.m.—Issues & Answers
9:00 p.m.—Hour of Decision
9:30 p.m.—Pilgrimage
10:00 p.m.—News
10:15 p.m.—Erwin Canham
10:30 p.m.—Revival Time
11:00 p.m.—Night Flight
11:55 p.m.—News

Every Afternoon
Monday Through Saturday
ABC Network News 5 minutes
before the hour
Local News on the hour

A CHAT WITH EDWARD MAY

Continued from Page 3

to play golf. I think this is an excellent idea, as golf not only is a good game but Eddie is at the right age for learning it and also it is a game which a person can enjoy for many years.

Karen also has a busy summer planned and part of her activities concern attending church camp. This is the result of her being elected vice president of the Southwestern Iowa Youth Fellowship of the United Church of Christ. In addition, Karen also hopes to do some swimming, horseback riding, and the many other things that 16-year old girls enjoy doing. She is particularly looking forward to her 16th birthday early in June. The first thing she intends to do is to apply for her driver's license. She has had a learner's permit for several months and shows signs of being a good driver, at least I hope she will be a good driver.

Karen's sister, Annette, will be in summer school at Northwestern University at Evanston, Illinois, starting the third week in June. She intends to take work in the school of speech. You may have heard Annette's voice on the radio as she has been working at KMA for several weeks, writing copy and cutting commercials. She has found her work very interesting and quite challenging.

Sometime during the summer we hope to take the family, with the exception of Annette, and head for northern Wisconsin where we do a little fishing, some boating, and a great deal of relaxing in general.

I hope Daylight Savings Time is not disturbing you. It is somewhat confusing and presents many problems for KMA. This is particularly true since many of our listeners live in Nebraska, Kansas and Missouri. Neither of these states have Daylight Savings like we have in Iowa, so it presents some complications.

FRANK COMMENTS

Continued from Page 4

Marigold seeds in among the Tulip leaves, covering the seed about $\frac{1}{2}$ — 1 inch deep and you will be surprised at the blaze of color you will get by mid-summer.

Incidentally, if you plan on planting more Tulip bulbs this fall, right now is the time to pick out the spots where you want to put them. By the time fall comes, you will forget just where the other Tulips were, so mark those spots right now while it is fresh in your mind. Either drive some stakes in those spots or pick some particular kind of annual flower and plant it only where you want to plant Tulips after frost this fall. Some people do it with Asters, some with Marigolds; at our house we do it with white Petunias, putting them only where we plan on putting more Tulips late this fall.

Yes, the garden is coming along nicely — the tomatoes are all staked and have been pruned and tied twice now, and barring a severe hailstorm, it looks like a bumper crop. Like I said last month, all of our tomatoes this year are two new varieties which we plan to introduce later on. One of them will be in the catalog this coming year and the other, the following year.



May Seed & Nursery Company Trial Grounds crew began planting border beds May 18. Will reach peak of bloom by late July for Open House.

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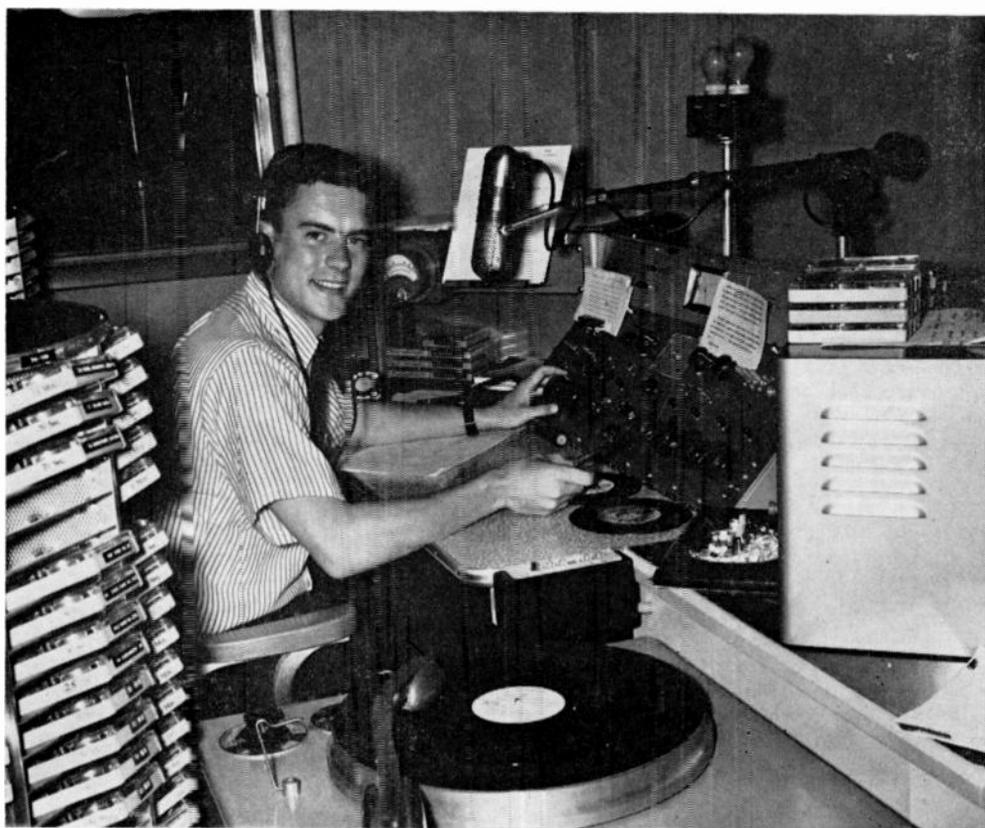
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NOTE

If a red star appears by your name above, this indicates your subscription expires with this issue of the Guide. Send \$1.00 with your name and address for renewal.



DICK JEFFRIES — joined the KMA announcing staff May 15. Dick is working weekends "learning the board," as the control room operation is called. Dick is attending Creighton University in Omaha and will fill in during the summer months while the regular announcers start taking vacations. Dick is majoring in Journalism, with minors in speech and philosophy. He

has experience in radio, currently presenting a weekly radio show "Sound 64" on the Creighton University station KOCV. He has received a number of public speaking awards and has participated in community theatre in Omaha and Sioux City. His home is Omaha where he has been living with his parents and three brothers.