

The

KMA GUIDE

January 1965



COVER STORY

The KMA Guide

Our January Guide cover is a four-generation picture with Mrs. Earl May, Mrs. J. D. (Frances) Rankin, Mrs. Mike Sherman (Betty Jane Rankin), and Gordon Michael Sherman. Gordon is the first great grandchild of Mrs. May. Gordon, or Gordie as he is nick-named, will be one year old the 28th of this month. Gordie is about the handsomest little fellow you ever saw. He has dark hair, sparkling brown eyes, and a ready smile; a real charmer. His two great grandmothers, grandmothers and grandfathers, and parents have every reason to be proud of the first of the new generation.

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Carole Ann Burrrichter, daughter of KMA chief engineer Don Burrrichter, and Stephen John Peters were married November 28 in the Shenandoah St. Mary's Catholic Church. Msgr. Paul Marasco officiated the double ring ceremony and sang the nuptial high mass. Pictured are the bridal couple with parents following the wedding. On

the left, Mr. and Mrs. Burrrichter, on the right, Mr. and Mrs. Shelley F. Peters of Merlam, Kansas. A reception for 250 guests was held in the church hall following the ceremony. Carole and Stephen have both been attending the University of Kansas and will reside in Lawrence, Kansas.



A Chat With Edward May

Now that 1964 is history, it's time to review the events of the past year. I realize one could write books upon the events that took place throughout 1964 ranging from politics to nearly any subject you might care to name. However, the subject I have in mind is the weather for 1964, and more particularly the results of the onion weather forecast.

In the February issue of the KMA Guide, I gave the predictions of the onion forecast for the year 1964. To save you trying to uncover your February issue of the Guide, I will review the forecast for you. I stated, "The results of my experiment indicate the following: January, dry; February, moderately wet; March, moderately wet; April, quite wet; May, moderately dry; June, wet; July, moderately dry; August, moderately wet; September, moderately wet; October, dry; November, dry; and December, moderately wet."

To clarify this further, in order to make an analysis, I think the easiest way might be to break it down and use the terms wet, dry, or average. So, where I stated moderately wet or moderately dry, I would interpret to be average; all others I would classify as either wet or dry. So, with this as a guide, here is the way things turned out. I will first list the month, then the normal moisture for each month of the year, according to the United States Weather Bureau, then by the actual amount of moisture received at Shenandoah, this according to our official weather station at KMA. The last column shows the results of the onion forecast insofar as how the prediction compared with the amount of moisture actually received. The letters "A" stand for above normal, "B" for below normal, and "AVER" for average. Consequently, we find the following:

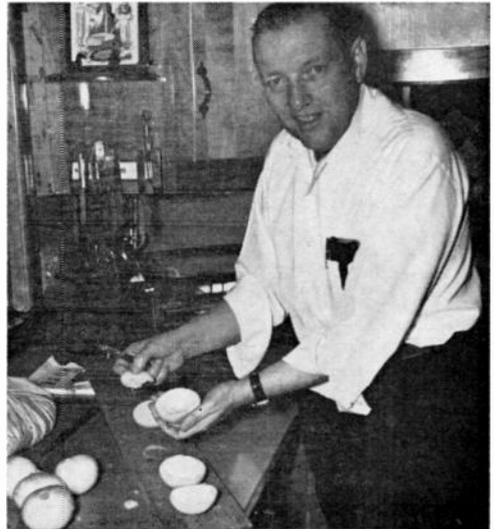
January, 1965

MOISTURE

MONTH	NORMAL	ACTUAL	ONION
January	.85	.35	B
February	1.10	.35	AVER
March	1.55	1.98	AVER
April	2.60	5.31	A
May	4.10	5.58	AVER
June	5.00	8.35	A
July	3.70	3.93	AVER
August	4.10	2.42	AVER
September	4.05	5.50	A
October	2.60	.39	B
November	1.75	1.14	B
December	1.05	.79*	AVER

*As of December 24th.

By the time this issue of the Guide reaches you, the 1965 test will be in progress and the results will be given in the February issue of the Guide. In the event you aren't aware of what the onion forecast is or how you do it, you will find it described in both the February and the December issues of the Guide.



An interesting experiment — long range weather forecast with onions, salt.

Frank Comments

By FRANK FIELD

Yes, this is the Field's Christmas tree this year. It is a three foot Douglas Fir, flocked so it looks as if it had been out in a heavy snow storm. The decorations consist of two dozen of the large size red satin balls—that is all, nothing else, no lights, no tinsel and no other decorations. The table on which it rests is covered with a piece of red felt and the table is right in front of our big picture window. The illumination is from a flood light hanging on the wall to the right just out of the picture. The picture was taken from further back in the living room, about 8 o'clock in the evening, so of course, it was completely dark outside. The flood light was bright enough so I didn't have to use any flash at all, but if you will look closely, you can see a reflection of the tree in the window.

Years ago when all the children were at home, then later on when the grandchildren were small, we used to have an eight foot tree reaching from the floor to the ceiling and with three or four strings of lights—the kind which when one bulb burned out, the whole string went out—then came the job of finding which bulb was burned out! The decorations were of every conceivable kind and were very carefully saved from year to year. One I particularly remember was a light bulb made in the shape of a

Japanese Lantern.

Back in the old days, no one ever heard of a metal stand to put the tree in. We always used a water bucket filled with walnuts—it worked very well, too. Then when the children were all married and gone, we started using table-size trees instead of the large floor type but we still used the strings of lights, or at least part of them, and part of the old decorations. Then a few years ago, the aluminum trees came out and we used one of those for a couple of years with the colored glass balls in various sizes for ornaments. Then, this year we went back to the table-size Douglas Fir, flocked.

We didn't do any outside lighting this year, mostly because of vandalism. Some nights the kids would take as many as forty or fifty lights—in other words—as high as they could reach. Then, too, our big Douglas Fir was getting just too large, even for a ten foot step ladder. The last time we lit it up, it took a little over 500 bulbs and was using something over 2000 watts of power. So, you can see, for a number of reasons, we cut down this year to just one little tree in the window.

Oh, yes, we are having the usual Field family Christmas dinner at our house and at last count there will be eighteen of us with a span of five generations ranging from Bertha Field to her great-great-granddaughter Sondra Field. Yes, Peg and two of her boys will be coming up from Fort Worth but her oldest boy Shannon is going to spend the holidays in Denver with his Uncle Joe Bellamy.

I haven't even started to think about planning the garden yet—time enough for that later—maybe next month!





with
Jack
Gowing



By Tom Beavers

Every year at this time we say, "where has this year gone?" I think that exclamation fits this past year. With all the activities Jack and I had, the year seemed to fly by. Of course, with the passing of the old and the coming of the new we will have to get used to writing 1965.

At this time, we perhaps should look back at the old year and calculate what kind it was. Was it the kind of year you hoped it would be? If not, look to the areas, not governed by chance, and see if you can make 1965 a better one.

Pictured with me on this page is Larry Caine, Publicity Director and Assistant Manager of the International Livestock Exposition of Chicago. It was taken while I was watching the judging of purebred Angus bulls. We had to hurry getting the picture because they had quite a few animals on the amphitheatre floor and almost got in the road of them and the judge.

Each year at the time of the International in Chicago the television and radio farm directors hold their annual convention. This year there were over 350 farm broadcasters in attendance from the United States and Canada. Formerly the organization went under the letters NATRFD, but we voted to change the name to NAFB or National Association of Farm Broad-

casters. This was done to reduce the confusion arising from so many letters in our title.

There were many interesting speakers at the convention. One of them was Everette B. Harris, Pres. of the Chicago Mercantile Exchange. He informed us of the Beef Futures trading that was then soon to start on the Chicago Board of Trade. He gave us a rundown on why it was started and some advantages there would be for cattlemen who wanted to use it. Personally, I think this is something that will bring into the cattle industry outside competition which it doesn't need.

To make the story complete I also covered the National 4-H club congress. A large number of local 4-H boys and girls were in attendance and were entertained royally by the national firms who contribute to 4-H incentive and achievement awards. It is always a thrill for me to cover an event where there are so many of our young people. The future of our country will be in good hands I'm sure as these young people have a wealth of knowledge and understanding. They are excellent representatives of the teen-agers of America.

In summary there were many outstanding features concerning my trip into Chicago. However, the highlight, for me personally, was the jet airline ride as it was my

first. When we took off from Omaha there were dense clouds. We broke through the white overcast and climbed to 25,000 feet in bright sunlight. We approached Chicago, which was fogged-in, and had to land on instruments. On the whole trip I never had a chance to see the ground because of the complete overcast below us going to Chicago and the return trip was made at night. On the return flight we made a giant arc by taking off, climbing to an altitude of 33,000 feet by the time we reached Des Moines and then descending to the Omaha airport. It certainly is a wonderful way to travel.



On the arena floor of the International, Chicago.



Dairy Princess

While attending the International Livestock Exposition in Chicago, associate farm service director Tom Beavers made a number of taped interviews. The most delightful was an interview with the American Dairy Princess, Miss Wilma Blevins of Harrison, Arkansas. Miss Blevins was a main speaker at the National Association of Farm Broadcasters Convention, which was held during the International. Tom reports she was an outstanding public speaker with a personality to match her beauty. Some of our farm boys chores do have their rewarding moments.

Voice of Democracy

KMA again gave full cooperation with surrounding schools for the annual Voice of Democracy speech contest. The contest is sponsored by the Veterans of Foreign Wars and National Association of Broadcasters. Students write three to five minute speeches concerning Democracy. This year's title was "The Challenge of Citizenship". The students write their speech and deliver it on a recording as if it were a commentary radio program. Their tapes are then judged on the basis of content, originality, and delivery. Tape recordings of school winners are forwarded to district level. Winners there compete for the state

title. The states then compete for national honors. Scholarships totaling \$12,500 are awarded at the national competition which is attended by all the state winners in Washington, D. C. Representatives of the Shenandoah and Clarinda VFW Posts worked with students of South Page and Shenandoah. Pictured is Post Commander John Richmond of Clarinda with South Page contestants LeRoy Messenger and Carlene Buck. LeRoy is from Braddyville, Carlene from Coin. Carlene was judged winner. Both were awarded medals by the Clarinda VFW. The Shenandoah speech

class conducted by Mrs. Woodfill makes an annual class project of the contest. Five finalists competed at the KMA studios: Juli Hopkins, Bill Loghry, Chuck Offenburger, Roger Revell, and Pamela Slee. Pam Slee was judged the winner. Miss Slee, Roger Revell, and Chuck Offenburger were presented trophies for 1st, 2nd and 3rd respectively by the local VFW. Our hats are off to all the students who competed. Their material indicated penetrating thinking on the subject of citizenship . . . a project every student should undertake . . . and all adults could well stand to review. It was our pleasure to have the opportunity to hear them express themselves.



One of our listeners down Missouri way recently surprised the announcing staff with little Christmas packages containing cute gifts related to their activity. Pictured is newsman Ralph Childs opening his to find a tiny Santa Claus. Onlookers are Warren Nielson, Tom Beavers, Ra'ph, Pete Howard and Sue Eckley. Ralph has the "Ho, Ho Ho" Santa voice on Martin and Son commercials.

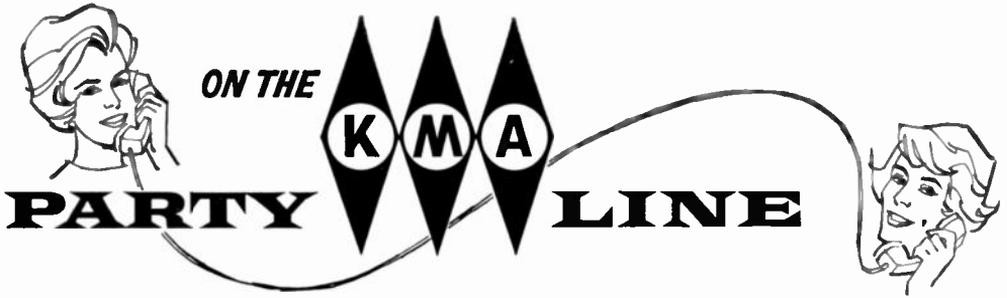


Cynthia, daughter of announcer Mike Hoyer, celebrated her seventh birthday with girls of her First Grade class. All eyes are on that yummy frosted cake as Cynthia takes a big lungful of air to blow out the candles. Mike helped his wife Betty, who took care of the party and had his hands full with wraps, winter boots, games, and all the trimmins.



Earle Crowley of the accounting department has been slinging so much paint lately putting the finishing touches to their new home, he is about to grow a paint brush in his right hand. Earle is pictured in the basement painting a section of the garage door. The Crowleys expect to move in the middle of this month. We'll have pictures of the finished product in subsequent issues of the Guide.





ON THE

K M A

PARTY LINE

By **DORIS MURPHY**

Billie McNeilly has found a stand-in for her 10:30 a.m. daily homemaker program, Pete Howard. On the morning of December 15 Billie was desperately fighting a bout with laryngitis, hoping to get her voice back by air time . . . to no avail. She had to come up with someone to do her show, and Pete was the only possible prospect. On half hour's notice Pete became a radio homemaker. Billie coached him and briefed him on the commercials, which he had to ad lib. Pete sailed right through the program, and we suspect if he'd had a little more time could have come up with a favorite recipe for Billie's friends. We knew Pete was versatile, but this tops them all.

Recently engineer Ralph Lund and newsman Dean Naven were practically running into each other in the process of moving. Ralph bought an apartment house and

moved into one of the apartments. Meanwhile, Dean bought Ralph's house and moved from the house they had been renting in the country into Ralph's former residence.

Doris Murphy, your Party Line columnist, convalescing at home following surgery at Omaha, is feeling very fine and we hope will be back at the office by the time you receive your Guide. Doris received many letters and cards from well-wishing friends. Doris is pictured with a lovely gilded figurine made by Pat Koelker, wife of station manager Tony Koelker. Pat presented the gift on Doris's return from the hospital. The figure is a maiden holding miniature fruit in her apron. The skirts are starched cloth, shaped and gilded gold. The head is styrofoam, also gilded. A very beautiful and artistic effect. Also beside Doris is a large candlestick. The holder is made from a section of a milled table leg; the candle from beeswax sheeting rolled around the wick. A very majestic candle, also gilded.

KMA accountant John Sawyer recently had a hair raising, or should we say roof raising experience. John had purchased a big high powered 120 watt stereo amplifier kit, which a friend assembled for him. After the kit was assembled, they hooked up all the components; turntable, preamp, amplifier, and speakers. When John turned it on a yowl came on the speakers. As the unit warmed up the yowl got louder and louder until it about blew the roof off the house before John could get it turned off. In checking the circuits they discovered the volume control had been by-passed so the unit went into full 120 watt volume, which is enough



Doris Murphy convalesces after surgery. The gal of it all—missing a deadline of Party Line after all these years.

to tear up the speakers . . . and the house. (Ten watts can be heard for blocks). After a quick solder connection, the stereo coasted on a fraction of its potential giving beautiful reproduction from John's music library.

Program Director Jack Katz had the opportunity to exercise one of his latest talents when he volunteered as Santa's helper for the Crowley family the week before Christmas. Earle Crowley of the accounting department purchased one of those "knocked-down" wheel toys which comes neatly boxed in kit form with pages of "easy to follow" directions. Any family man who has struggled through one of these frustrating construction jobs is thoroughly overjoyed when a fine bachelor like Jack comes along and offers to do it for him. Lo and behold one fine Saturday Jack laid out all the parts, started reading directions attaching A to B etc., and in just three short hours came up with the nicest looking hot rod pedal car you'd ever hope to see. None the less for wear, nor more deeply entrenched in bachelorhood as a result, he is very proud of the results. We suspect there'll be a long line of fathers with boxes under their arms at his door next Christmas.

Owen (Tuck) Saddler, Jr., son of May Broadcasting Co. general manager Owen Saddler was married Sunday, December 27th to Miss Theresa Jane Rupe, daughter of Mr. and Mrs. William Barrie of Omaha. The wedding was held in the West Hills Presbyterian Church in Omaha. A reception was held following the ceremony at the Lamplighter Inn. Owen, Jr. was born in Shenandoah when his father was manager of KMA and moved to Omaha when his father became manager of sister television station KMTV and general manager of the entire May Broadcasting Company.

Engineer Norm Kling's wife Margaret recently made a hilarious discovery. For years she has designed Christmas decorations for their mantle using some little animal figurines, which at a casual glance look like little deer. Again as usual, this year she began creating a new decoration. She happened to take a close look at the figurines. They weren't deer at all . . . they were goats.

Deer hunters among the KMA staff spent their bucks (for a license) and got no doe (dough). There's some kind of pun there, for which we'll credit engineer Norm Kling. Anyhow, our deer hunters were "skunked" . . . no luck. In fact, production

manager Warren Nielson probably has the saddest hard luck story of all. He found a nice perch high in a tree beside a deer run where he had seen a herd of deer traveling before the season opened. He dressed up warmly in bundles of insulated clothing, cautiously climbed to his ideal vantage point, and started his vigil. As the hours went by the cold began to get right down to his marrow. The only break in the monotony was a lone hunter who came creeping by. While he was standing under Warren's tree, Warren casually inquired from his perch overhead . . . "Having any luck?" Warren almost startled the poor fellow out of his wits. Finally Warren gave up. He was so stiff from the cold he could hardly get out of the tree. As he was slowly moving away from the area . . . you guessed it . . . a herd of deer came by not 25 feet from where he had been, and he was now out of range.

Randy, young son of Farm Service Director Jack Gowing, has reached the proud age of 10 when he can join 4-H. Randy has picked his first project, an Angus calf from his dad's fine herd. Randy will care for, feed, and break the calf to lead in anticipation of a junior award at fair time next fall.

Managerial secretary Evalyn Saner came close to hitting a new high bowling on the May Seed Company team. She hit 235, almost toppling her previous high of 245. That's good bowling on anyone's team.

KMA news director Dean Naven introduces his young son to the workings of a newsroom on a recent trip little Jeffrey William made to meet the office gang. Jeff will be one year old in February. Pictured is Jeff trying out his daddy's big office chair. Jeff's big interest was the noisy news machines, a good indication he's a chip off the old block.

Continued on page 15



VIP visits Dean Naven, KMA newsroom.

A Letter From Billie McNeilly

Anne Felder Jelks writes, "Christmas has come and gone, leaving a warm glow in our hearts. Now we must say goodbye to the Old Year, and greet the New Year as it starts." Christmas indeed left a warm glow in my heart this year. I hope your own is as warm. My greeting to the New Year is a hearty one. 1964 has been kind to me and to mine, and it has also been filled with little surprises and changes. I guess any wishes I might have for the year 1965 will have to be "make 1965 as good a year as 1964 has been, and I shall be grateful."

The picture in this month's Guide is my pride and joy, Marcie and her young man, Ed Anderson from Council Bluffs. They are admiring the cute Christmas Tree that Betty McCurdy made for our home this season. It was fashioned from the metal from a furnace filter, then she drilled tiny holes above each circle, and hung a golden Christmas ball within the circle. It shimmers with gold glitter and those golden Christmas balls, and we love it. Maybe you can fashion one like it for your own home next Christmas.



Daughter Marcie, fiancee home for the holidays, admire novel decoration.

There are more recipes in this month's Guide, and I hope they may be the kind of recipes you'll keep in your home files and enjoy throughout the year . . . not just during the Holidays. Many of these recipes I pass along to you have been passed along to me by listeners. Thank you all so much for your generosity. Back to a little more New Year talk. I am really going to make a New Year's resolution this year. Maybe only one . . . but an important one. I swear I will have my Christmas shopping done by December 15th of 1965, so I may drift more easily into the holiday festivities. This year I was doubly busy, partly because of my own poky nature, and partly because Doris Murphy was recuperating after major surgery, and I was needed to help try and fill her shoes here at the station. I'm happy to report that Doris is feeling wonderful, all things considered, and will be back at her desk about the time you receive this copy of the Guide. I will certainly be happy to see her smiling face once more!

This year promises to be an extremely busy one, with a few surprises for you along the way. One most important announcement will be made this month, and you listeners will be among the first to know. I do pray for the health and strength to do all that is expected of me, and to do it happily. Isn't happiness the root of a lot of success? It does seem so to me.

My wishes for you this coming year include my wish for your happiness, the best of health and success in whatever you attempt. May you walk in the sunshine May your heart be free from sorrow . . . May your blessings be many. God bless you all this new year.

Most sincerely,
Billie

The KMA Guide

Billie's Kitchen Tested Recipes

APPLE FRITTERS

5 to 6 medium apples

$\frac{1}{4}$ c. sugar

Juice of 1 lemon

Core and pare apples and slice into thin circles. Place in bowl and sprinkle with sugar. Add lemon juice and let stand until ready for use.

FRITTER BATTER:

$\frac{1}{2}$ c. milk

2 egg yolks, well beaten

$\frac{3}{8}$ c. sifted flour

1 t. salt

$\frac{1}{4}$ t. nutmeg

2 T. melted butter

1 $\frac{1}{2}$ T. lemon juice

1 t. vanilla

2 egg whites, stiffly beaten

Confectioners' sugar

Pour milk into beaten egg yolks. Sift together flour, salt, and nutmeg, and add to milk mixture; add melted butter, lemon juice, and vanilla. Stir until well blended. Fold in egg whites. Drain apple slices on absorbent paper, dip each circle into batter separately, and drop into deep hot fat (375) 4 to 5 minutes or until golden. Sprinkle with confectioners' sugar and serve hot. These crisp, crunchy fritters make an ideal accompaniment to Baked Ham or pork chops. They may also be served with a lemon sauce as a dessert. The delicate fritters are at their best while still crisp, so be sure to serve them as soon as possible after they have been fried. Makes about 3 dozen.

* * *

SKILLET TURKEY SCRAMBLE

1 med.-sized onion, chopped ($\frac{1}{2}$ c.)

2 T. butter or margarine

$\frac{1}{2}$ t. chili powder

Dash cayenne

2 cans (1 pound each) stewed tomatoes

1 c. uncooked rice

1 clove garlic, minced

1 t. salt

$\frac{1}{8}$ t. pepper

1 bay leaf

2 c. diced cooked turkey

2 c. diced baked ham

1 T. chopped parsley

Saute onion and garlic in butter or margarine, just until soft in large frying pan. Stir in seasonings, then remaining ingredients; cover. Simmer, stirring often, 40 minutes, or until rice is tender and liquid is absorbed. Remove bay leaf and serve.

* * *

ORANGE FIZZ

Fill tall glass with crushed ice. Spoon in 3 T. orange juice concentrate. Fill to top with gingerale and top with sprig of mint or maraschino cherry.

BLUEBERRY DESSERT

$\frac{1}{2}$ c. butter

$\frac{1}{4}$ c. brown sugar

1 c. flour

$\frac{3}{4}$ c. coconut

$\frac{1}{4}$ c. nuts

Mix the above and spread in a 9x13-inch pan. Bake at 400 degrees for 10-15 minutes. Cool.

1 c. eagle brand milk

$\frac{1}{3}$ c. real lemon juice

1 t. vanilla extract

$\frac{1}{2}$ t. almond extract

Stir the ingredients until thick and then fold in 1 cup cream, whipped. Spread this on the cooled crust.

When serving top with 1 can of Wilderness Blueberry Pie Mix or strawberry, pineapple, raspberry, or cherry pie filling.

* * *

CASHEW SHORTBREAD

2 c. sifted cake flour

$\frac{1}{2}$ t. baking powder

1 c. softened butter

$\frac{1}{2}$ c. confectioners' sugar

1 c. chopped salted cashews

Sift the flour and baking powder together. Work the butter and sugar together until mixture is as smooth as possible. Mix in the flour and cashews thoroughly. Refrigerate for at least an hour before baking. Divide the dough in half. On a lightly floured board, roll out one portion at a time (keep remaining portion in refrigerator) about $\frac{1}{8}$ inch thick. Work fast because of the richness of the dough. Cut into 2-inch squares. Bake on an ungreased cookie sheet in a pre-heated 375 degree oven for 15 minutes. Makes about 3 $\frac{1}{2}$ dozen.

* * *

BLACK WALNUT BREAD

3 c. sifted all-purpose flour

4 $\frac{1}{2}$ t. baking powder

$\frac{1}{2}$ c. sugar

1 t. salt

1 c. chopped black walnuts

2 eggs

1 c. milk

$\frac{1}{4}$ c. butter, melted

Sift the flour, baking powder, sugar and salt together into a mixing bowl, then stir in the nuts. Beat the eggs, milk and melted butter. Add to the flour mixture and stir until very well mixed, but don't attempt to beat out all the lumps. Spoon into a greased loaf pan and bake in a preheated 350 degree oven for 1 hour. Turn out of pan and cool before serving.

* * *

QUICK STICKY BUNS

Top 8 baked biscuits with a mixture of $\frac{1}{4}$ cup orange juice concentrate and 3 tablespoons each chopped nuts and brown sugar. Bake 5 minutes.

"My Best" Recipes for January

CORN FAIRFAX

Combine:

- ¼ c. minced onions
- ¼ c. finely chopped celery
- 4 T. butter or bacon grease

Simmer for 5 minutes.

Add:

- 2 c. cream style corn
- ¾ c. cooked green beans
- 1 T. minced parsley

Cook for 5 more minutes.

Add:

- 2 T. flour
- 1 t. salt
- ¼ t. paprika

Blend well. Stir in:

- 1½ c. rich milk

Cook 4 minutes.

Add 2 well beaten eggs. Pour into a greased baking dish.

Top with mixture of:

- ¾ c. bread crumbs
- 4 T. butter
- ¾ c. grated cheese

Bake at 375 degrees about 15 minutes or until set.

* * *

GLORIOUS GINGERBREAD

- ½ c. shortening
- 1 c. sugar
- 2 eggs
- ½ c. molasses
- 1 t. grated lemon or orange rind
- 1 c. milk
- 2½ c. flour
- ½ t. soda
- 2 t. baking powder
- ½ t. salt
- 1 t. ginger
- 1 t. cinnamon
- ½ t. allspice

Cream shortening, sugar and eggs thoroughly. Stir in molasses and grated rind. Alternate milk with flour which has been sifted with soda, baking powder, salt and spices, and beat very smooth. Bake in greased and floured 9-inch shallow loaf pan in moderate oven (350° F.) about 35 minutes. Makes 9 or 12 large servings.

* * *

CAULIFLOWER WITH CREAM OF TOMATO SOUP

Cook in a covered sauce pan, in boiling water:

- 1 whole head cauliflower
- 1 t. salt

Drain. Place in bowl and just before serving add:

- 1 can cream of tomato soup heated.

Sprinkle with cheese and melt slightly, it may be put under the broiler if desired.

SESAME-BAKED CHICKEN

Add a touch of the exotic to your next oven-fried chicken. It's beautifully crisp outside, moist and tender inside—

- ¾ c. fine cracker crumbs (15 crackers)
- ¼ c. toasted sesame seed*
- 1 2½-3 lb. ready-to-cook broiler-fryer, cut up
- ½ 6-oz. can (⅓ cup) evaporated milk
- ½ c. butter or margarine, melted

Combine cracker crumbs and toasted sesame seed. Dip chicken pieces in evaporated milk, then roll in cracker mixture. Pour melted butter into 11½x7½x1½-inch baking dish. Dip skin side of chicken pieces in butter; turn over and arrange, skin side up, in baking dish. Bake uncovered in a moderate oven (350) for 1½ hours or till done. Remove to warm serving platter; garnish with parsley. Makes 3 or 4 servings.

*To toast sesame seed, place in a shallow ungreased baking pan. Heat in a moderate oven (350) for 10 minutes, stirring once or twice.

* * *

CRANBERRY-TURKEY SALAD

- 1 pkg. cherry jello dissolved in
- 1 c. hot water

Let cool and add:

- 1 c. cranberry sauce
- 1 9-oz. can crushed pineapple
- ½ c. nut meats
- 1 pkg. lemon jello dissolved in
- 1 c. hot water

Let cool and add:

- ½ c. evaporated milk
- 1 c. chopped celery
- ½ c. salad dressing
- 1 c. turkey, cut fine

Pour turkey salad in pan and let set. Then pour cranberry salad over it. Cut in squares and serve on lettuce.

NOTE: Chicken may be substituted for turkey.

* * *

HEAVENLY BISCUITS

- 5 c. flour
- 1 c. shortening
- 2 c. buttermilk
- 2 T. sugar
- 5 t. baking powder
- ¼ t. soda
- ½ t. salt
- 1 pkg. yeast dissolved in
- 5 T. warm water

DISSOLVE yeast in the warm water.

Sift together all dry ingredients, cut in shortening. Add the buttermilk and yeast. DO NOT let rise. Shape and bake at once. Bake in a 400 degree oven for 25 minutes.

Guide Recipe Wins First

One of our Guide subscribers reports her daughter won first prize in a large eastern company recipe contest with a salad recipe she got out of the KMA Guide. We extend our congratulations to her for her good fortune and the wonderful testimonial in behalf of KMA Guide recipes. A great deal of effort goes into the search for the fine recipes you find in the Guide. This feature alone is worth the subscription price of only a dollar a year. Many of you already know this . . . pass the word along to your friends who enjoy preparing unusually good food.

"Alex Dreier— Man On The Go"

Alex Dreier, ABC Commentator, whose popular news broadcasts are heard five nights a week at 7:00 p.m. on KMA, is also bringing KMA listeners a special program "Man On The Go" at 5:30 p.m. on Saturdays and Sundays. The program features news and commentary with emphasis on human interest stories. Dreier maintains one of the busiest schedules in broadcasting today. He is always in great demand as a public speaker, fulfilling engagements which take him to all parts of the country. Last Spring he received the "Emmy" award of the Academy of Television Arts and Sciences as Chicago's best newscaster and also was elected president of the Chicago chapter of the organization. The program, delivered in Dreier's familiar style, brings you unusual news stories in depth.

A Brighter Christmas, Glenwood

One hundred and four Christmas trees are being loaded for shipment to the Glenwood School for Mentally Retarded by Vernon Barnes of Red Oak, who furnished transportation, and Darrell Jones of the May Seed Company store in Shenandoah. In just a few days of appeal to KMA listeners for donations for the trees, the entire amount was reached and before donations stopped coming in, an additional \$126.80 in cash above the cost of the trees was forwarded

to the school for the special services Christmas fund. This fund is used to purchase items not available from state funds. It is heartwarming to see the wonderful response to this annual project for the youngsters, and oldsters alike, at Glenwood. When the trees reached Glenwood they were fire-proofed, mounted on stands, then set up in all the wards and decorated for lighting on December 14th. Christmas is a busy time at the Glenwood school. They have volun-

teers coming in each day from all over the area to help sort toys and gifts sent by individuals and organizations for distribution among the patients. All of the patients are taken by groups into Glenwood so they may do some Christmas shopping. Outdoor decorations are constructed and lighted at a special ceremony, plus many details in Christmas programming. Christmas is a colossal undertaking for them, but a very, very happy time of year for everyone at the school. We are so happy we could take part in this wonderful occasion and so pleased that many of you participated with your donations.



KMA Daily Program for January, 1965

5,000 WATTS—ABC

DAILY DAYTIME PROGRAM

MONDAY THROUGH FRIDAY

5:00 a.m.—Morning Guard Music
 6:00 a.m.—News & Weather,
 Dean Naven
 6:15 a.m.—Morning Guard Music
 6:30 p.m.—RFD 960, Jack Gowing
 7:00 a.m.—Dean Naven, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Markets
 7:35 a.m.—Morning Guard Music
 8:00 a.m.—Morning Headlines
 & Weather
 8:15 a.m.—Martha Bohlsen
 8:20 a.m.—Morning Guard Music
 8:55 a.m.—News
 9:00 a.m.—Breakfast Club
 9:55 a.m.—News
 10:05 a.m.—Community Calendar
 10:10 a.m.—Morning Guard Music
 10:20 a.m.—Tater Quiz
 10:30 a.m.—It's A Woman's World,
 Billie McNeilly
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Morning Guard Music
 11:45 a.m.—Markets
 12:00 noon—Dean Naven, News
 12:15 p.m.—Edward May
 12:30 p.m.—Midwest Farmer
 (Tom Beavers)
 12:45 p.m.—Markets
 1:00 p.m.—Paul Harvey
 1:15 p.m.—Afternoon Action Music
 2:15 p.m.—Martha Bohlsen
 2:20 p.m.—Afternoon Action Music
 4:15 p.m.—Martha Bohlsen
 4:20 p.m.—Afternoon Action Music
 5:40 p.m.—Tom Harmon Sports
 6:00 p.m.—Life Line
 6:15 p.m.—Paul Harvey
 6:20 p.m.—Bob Considine
 6:25 p.m.—As Naven Sees It
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Mkts. & Weather
 Warren Nielson
 7:00 p.m.—Alex Dreier

MONDAY NIGHT

7:10 p.m.—Night Flight
 9:00 p.m.—Dick Clark Reports
 9:05 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Night Flight
 11:00 p.m.—News
 11:05 p.m.—Night Flight
 11:30 p.m.—Back To The Bible

TUESDAY NIGHT

7:10 p.m.—Night Flight
 9:00 p.m.—Dick Clark Reports
 9:05 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Night Flight
 11:00 p.m.—News
 11:05 p.m.—Night Flight
 11:30 p.m.—Back To The Bible

WEDNESDAY NIGHT

7:10 p.m.—Night Flight
 9:00 p.m.—Dick Clark Reports
 9:05 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Night Flight
 11:00 p.m.—News
 11:05 p.m.—Night Flight
 11:30 p.m.—Back To The Bible

THURSDAY NIGHT

7:10 p.m.—Night Flight
 9:00 p.m.—Dick Clark Reports
 9:05 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Night Flight
 11:00 p.m.—News
 11:05 p.m.—Night Flight
 11:30 p.m.—Back To The Bible

FRIDAY NIGHT

7:10 p.m.—Night Flight
 9:00 p.m.—Dick Clark Reports
 9:05 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Night Flight
 11:00 p.m.—News
 11:05 p.m.—Night Flight
 11:30 p.m.—Back To The Bible

SATURDAY PROGRAMS

5:00 a.m.—Morning Guard Music
 6:00 a.m.—News & Weather,
 Dean Naven
 6:15 a.m.—Morning Guard Music
 6:30 a.m.—RFD 960, Jack Gowing
 7:00 a.m.—News
 7:15 a.m.—Frank Field
 7:30 a.m.—KMA Goes Visiting With
 Tom Beavers
 7:45 a.m.—Morning Guard Music
 8:00 a.m.—Morning Headlines
 8:15 a.m.—Morning Guard Music
 10:30 a.m.—It's A Woman's World,
 Billie McNeilly
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Morning Guard Music
 12:00 noon—News
 12:15 p.m.—Edward May
 12:30 p.m.—Midwest Farmer
 (Tom Beavers)
 12:45 p.m.—Market Review
 1:00 p.m.—Paul Harvey, News
 1:15 p.m.—Wonderful
 Weekend Music
 5:30 p.m.—Man On The Go
 6:00 p.m.—Life Line
 6:15 p.m.—Wonderful
 Weekend Music
 6:25 p.m.—Tom Harmon, Sports
 6:30 p.m.—News
 6:45 p.m.—Wonderful
 Weekend Music
 7:00 p.m.—KMA Bandstand
 Country Style
 10:00 p.m.—News
 10:15 p.m.—KMA Bandstand
 Country Style
 11:00 p.m.—News
 11:05 p.m.—KMA Bandstand
 Country Style
 11:55 p.m.—News

SUNDAY PROGRAMS

6:30 a.m.—Back To The Bible
 7:00 a.m.—News & Weather
 7:15 a.m.—Hymn Time
 7:30 a.m.—Sun. Worship Service
 7:45 a.m.—Hymn Time
 7:55 a.m.—News and Weather
 8:00 a.m.—Radio Bible Class
 8:30 a.m.—Your Worship Hour
 9:00 a.m.—Sunday School Lesson
 9:15 a.m.—Bible Truth
 9:30 a.m.—Social Security
 9:35 a.m.—Wonderful
 Weekend Music
 10:00 a.m.—S.U.I. Feature
 10:25 a.m.—Wonderful
 Weekend Music
 12:00 noon—News
 12:15 p.m.—Outdoor Nebr. of the Air
 12:30 p.m.—Wndfl. Wknd. Music
 1:00 p.m.—Tarkio College Speaks
 1:15 p.m.—Wndfl. Wknd. Music
 3:55 p.m.—News
 4:00 p.m.—Wndfl. Wknd. Music
 4:55 p.m.—Mon. Morn. Headlines
 5:10 p.m.—Wndfl. Wknd. Music
 5:30 p.m.—Man On The Go
 6:25 p.m.—Tom Harmon, Sports
 6:30 p.m.—News
 6:35 p.m.—Wndfl. Wknd. Music
 6:45 p.m.—World Space & Science
 7:00 p.m.—Wndfl. Wknd. Music
 7:30 p.m.—Revival Hour
 8:00 p.m.—Wndfl. Wknd. Music
 8:30 p.m.—Issues & Answers
 9:00 p.m.—Hour of Decision
 9:25 p.m.—Wndfl. Wknd. Music
 10:00 p.m.—News
 10:05 p.m.—Wndfl. Wknd. Music
 10:15 p.m.—This Week In
 Washington
 10:30 p.m.—Revival Time
 11:00 p.m.—Wndfl. Wknd. Music
 11:55 p.m.—News

**Every Afternoon & Evening
 Monday through Saturday**

5 Minutes Before The Hour
 ABC Network News
 On The Hour—Local, Regional News
 25 Minutes Past The Hour
 "ABC Reports"

PARTY LINE
Continued from Page 9

Dog gone, the Kenn Horrigan's are happy . . . and so are four other families. Kenn, who is on the sales staff, had been concerned about what to do with all the pups which the stork delivered at their house a few weeks ago. Casual inquiry didn't seem to be turning up any prospective new homes for his surplus canine problem. About the time the puppies were weaned, the word also began to get around. Almost before Kenn realized it the dogs were all gone and he was still getting calls for pups. Kenn is now more at ease about the irony in the name, and the gender, of their household pet "P.J.," which we understand stands for Promise, Jr.

KMA Accountant Earle Crowley has decided to wait a few years before letting his young son David lend a hand at painting again. Earle, in the process of constructing a new home, was letting David help paint the walls. All of a sudden . . . oops . . . a tray of paint all over the hardwood floor. Fortunately the floors hadn't been sanded yet, so the only damage was Earle's loss of time while he stopped to clean up. Earle will have to face that age old dilemma; when they're too little to help, they want to. When they grow up and can help, they don't want to.

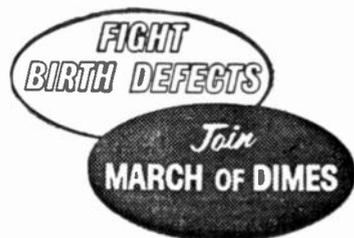
Engineer Ralph Lund suddenly became a very popular man at Boys' Town recently. The famous Boys Town Choir was to have a special recording session for the ABC radio network. The program was also to be recorded by KMA as part of the annual KMA Christmas Eve Choir Concert. Ralph walked in the session with a portable recorder and a mike, all under one arm. Already on the scene were men from another affiliated station with loads of equipment and four microphones ready to record for the network. The choir had been rehearsing for some time when the session got under way. Everything was going along smoothly, when near the end, the ABC recording team suddenly discovered they were getting nothing on their tape . . . and the tape had to be on a plane to New York at midnight! Ralph's tape suddenly became worth its weight in gold. They wanted to "borrow" his tape, but Ralph was taking no chances. He stayed and helped "dub off" a copy for ABC, then brought the original tape back to KMA. A copy of the KMA recording did get on that plane to New York. Ralph certainly played the role of Santa Claus that night.

John Sawyer, KMA accountant, has a bit of information which will be of interest to Guide readers who have air conditioners in their cars. Through the winter months you should turn on the air conditioner for five minutes each week to keep it in shape.

At first John didn't know whether to heat up the garage good first or wait for a hot winter day. It seemed like a strange thing to have to do until he discovered he could turn it on and by setting the thermostat the car would stay warm on a cold day with the air conditioner running. We'll never figure that one out. Anyhow, try it and in case it doesn't work, take along something you want to sharp freeze.

Car keys have a way of getting lost in so many ways. Mine recently slipped out of my purse and fell under a little table beside my desk. However, before I found it, I had bummed a ride home from the office at noon, and had walked back to work. Guide Editor Duane Modrow wasn't that lucky. Considerable time was spent before the car keys for the KMA STATION WAGON were found, when he attended the Corner Conference Career Fair in Sidney October 13th. Duane was busy in the KMA booth, when Chairman Maurice La Follette came in and asked for the keys, in order to move the station wagon and make room for the busloads of children unloading outside. Maurice gave the keys to a high school boy to move the car, with the instructions to leave the keys in it. But when it came time for the noon break, Duane found the car but the keys were gone. After considerable searching, Maurice finally tracked down the high school boy who was way out on the football field. Sure enough . . . he had absent mindedly slipped the keys in his pocket!

Mrs. Dean Naven is finding it a little more difficult to find time to knit and paint, since the arrival of her young son Jeffery, but in spite of it all, she has found time this fall to knit a beautiful blue cardigan sweater for her daughter Kim, white cardigans for Tammie and Jeri, and finish a full length beige coat for herself, that she had started knitting last spring. Mrs. Naven was also a winner at the Clarinda Art Show recently when her painting "Reverie" was chosen as one of the best on exhibit.



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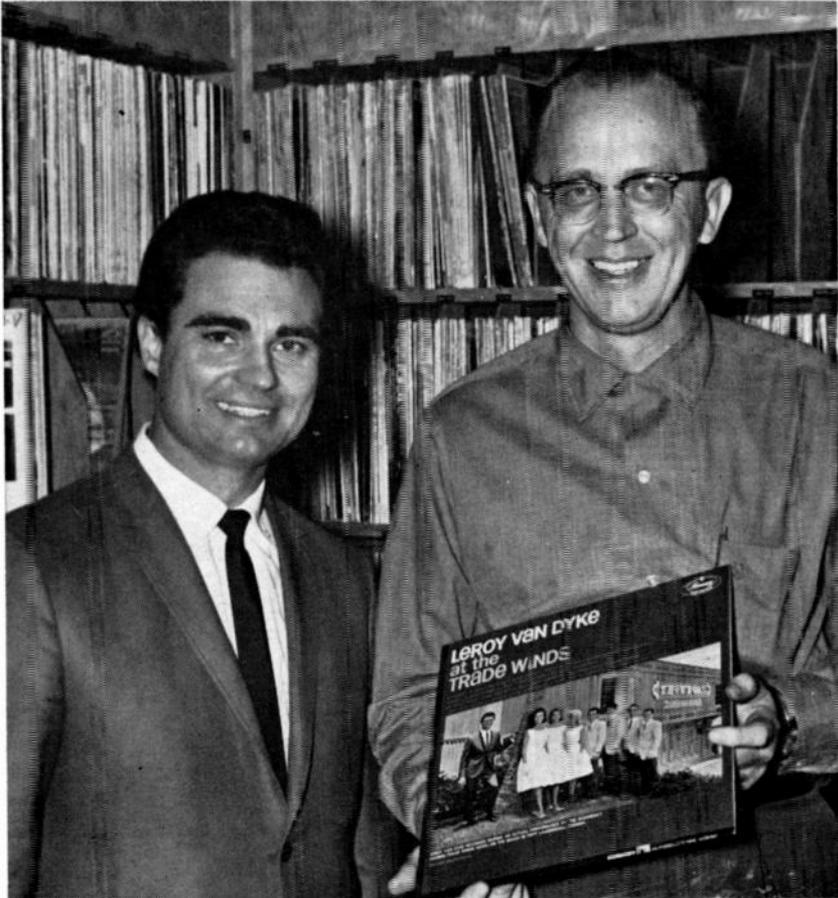
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NOTE

If a red star appears by your name above, this indicates your subscription expires with this issue of the Guide. Send \$1.00 with your name and address for renewal.



Le Roy Van Dyke, one of the top country western recording artists, recently dropped in the KMA studios for a visit with your Saturday night KMA Bandstand host, Mike Hoyer. LeRoy was on a tour of engagements in the midwest. Van Dyke is a native of Sedalla, Missouri and at one time was an auc-

tioneer in that area. One of his recordings is an auctioneer's chant, "Auctioneer". His biggest hit was "Walk On By". Mike is holding his latest album release "Le Roy Van Dyke, Live at the Trade Winds", which was recorded on stage in Ft. Lauderdale, Florida.