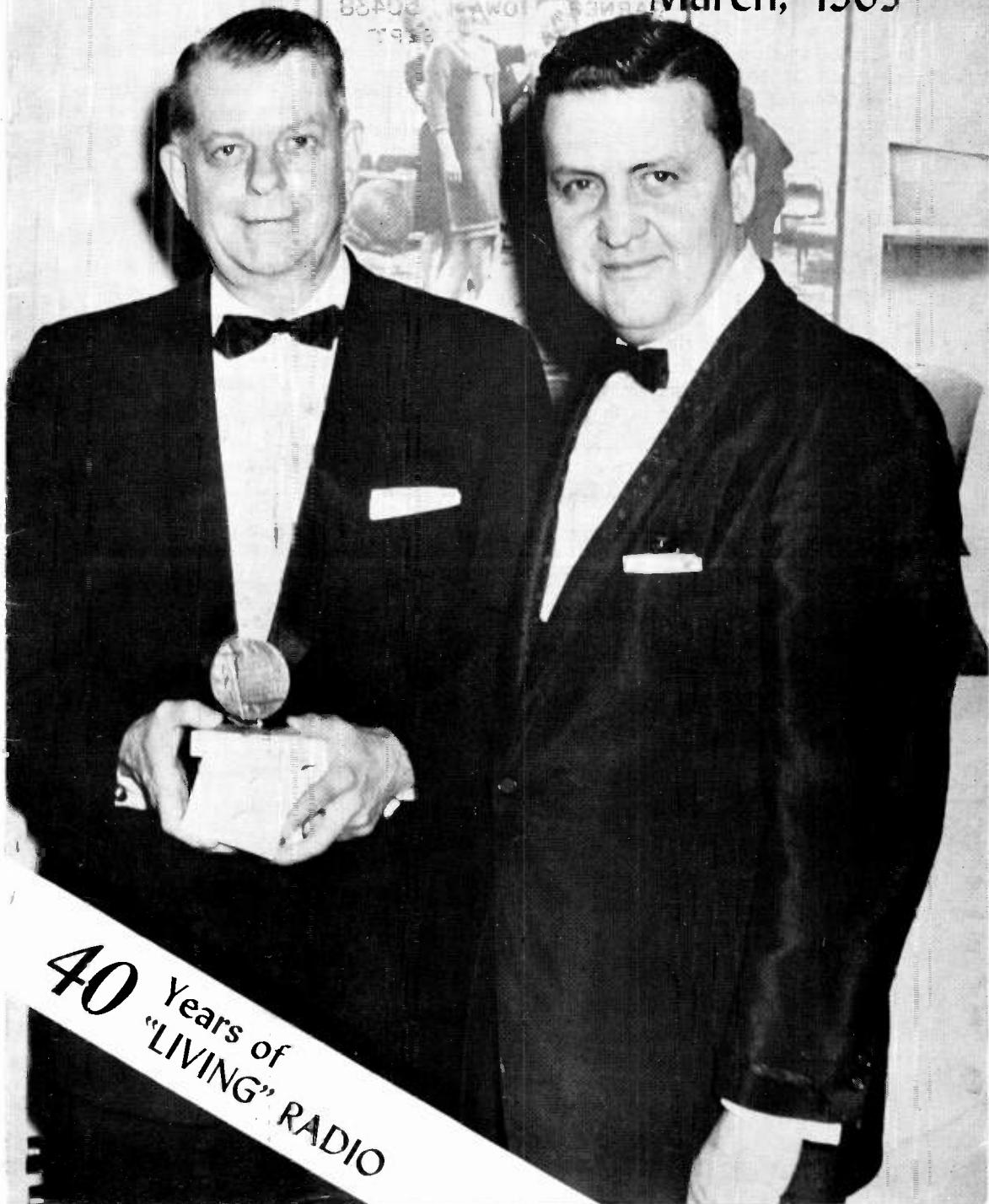


The

KMA GUIDE

March, 1965



40 Years of
"LIVING" RADIO

COVER STORY

Our March Guide cover picture shows former KMA station manager and now May Broadcasting Company executive vice-president and general manager Owen Saddler as he was recently honored by receiving the Printer's Ink Silver Medal Award. The presentation of the first such award in Omaha was made by Nebraska Governor Frank B. Morrison during the First Annual Advertising Showcase of the Omaha Advertising Club. The award is presented in recognition of years of achievement in advertising and service to the community. Owen is pictured with John H. Dow, president of the Omaha Advertising Club.

Mr. Saddler was cited for leadership in pioneering color television, for his part in starting the midwest's first television series offered for college credit, for establishing a news internship for university journalism students, for contributions of KMTV television equipment to three Nebraska universities and KMTV's role in the success-

The KMA Guide

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MARCH, 1965

The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 North Elm St., Shenandoah, Iowa. Norman W. Williams, editorial chairman; Duane Modrow, editor; Doris Murphy, featured editor; Susan Eckley, copy editor. Subscription price \$1 per year (12 issues) in the United States, foreign countries, \$1.50 per year. Allow two week's notice for change of address and be sure to send old as well as new address.

ful mass distribution of Sabin Oral Polio vaccine.

Owen has been with the May Broadcasting Company since 1938 and has always engendered the ideal of striving to keep the May Broadcasting Company as a leader in meeting all responsibilities as a fine institution operating in the public service. Our congratulations to an outstanding broadcast pioneer.

Two Sportscast Teams Cover Area Basketball

As basketball tournament season got under way this year, the KMA sports department immediately ran into the dilemma of wanting to be in two places at the same time. The reason: equally important games in tournament playoffs were occurring the

same night at different tournament sites. The always versatile announcing and engineering staffs came up with the answer. Two complete remote units with two sportscast teams out in the field covering both games. Of course, it would be impossible to broadcast two games going on at the same time unless one was recorded and played back. Fortunately games covered so far are played at different times in the evening so it is possible to broadcast both. Pictured are the four sportscasters: Dean Naven and Andy Andersen, Warren Nielson and Pete Howard, with all the remote gear they pack for their broadcasts. They'll be bringing you all the important games in the area leading right up to both the boys' and girls' championship games at the Iowa state tournaments. Games to be broadcast will be announced over the air as the tournaments progress. We'll bring you all the top action so follow the play on KMA.



Dean and Andy, Warren and Pete; Two pair of Sportscasters and two sets of remote equipment cover fast-moving basketball tournament play.



A Chat With Edward May

I wrote this column for the Guide Tuesday, February 23—the day the wind was howling from the north, blowing the snow from early morning until evening during which time temperatures plunged to well below zero. The weather was miserable and I thought how nice it would be if a person could slip away for a few days to a place where there was lots of sun, with the temperature in the 70's or the 80's. Actually, this was more than a daydream, because Eleanor and I have reservations to spend ten days in Mexico, most of which will be spent in the seaport, tropical town of Acapulco. As a matter of fact, when this copy of the Guide reaches you, Eleanor and I should be enjoying the warmth of the sunshine in the country to the south.

Naturally, a person's plans have to be made several weeks in advance and when I told Guide photographer Modrow of our plans, he suggested a picture of a map pointing out where we intend to go. Consequently, Modrow came to the house and took the picture you see on this page. The map is not large enough for you to read the detail but it does show the general area of Mexico where we intend to go.



Wife Eleanor and I look over Atlas map of Old Mexico, anticipating wintertime trip to sunny climate.

We are looking forward to the trip and I know we will have a most enjoyable time. I only wish there were some way we could bring home some of the warm weather which we will encounter. However, by the time we return, which will be March 7, perhaps the weather will have moderated and we will be having spring-like temperatures.

By means of contrast, while my wife and I will be spending a few days in the warm climate of Mexico, our high school daughter, Karen, is anticipating a few days of skiing in Colorado. There is a fine group of Shenandoah high school students who, accompanied by several adults—the parents of some, have made a quick trip to Colorado for the past few winters and spent a few, most enjoyable days skiing on the slopes of the Rockies at Winter Park, Colorado. The students ask for their school assignments in advance and spend the evening hours studying, so they don't have too much make-up work when they return home. The skiers always have a wonderful experience and I am certain this year will be no exception.

We are enjoying the wonderful response from long-time KMA listeners congratulating us upon our 40th Anniversary. KMA was founded in 1925 and since then literally hundreds of thousands of visitors have been to Shenandoah and KMA. We always enjoy hearing from you and, if you happen to be a Guide subscriber, you undoubtedly enjoy seeing pictures of some of the people involved in a few of the many events that have taken place since KMA began broadcasting. Very few radio stations have been on the air as long as KMA. By means of pictures and articles covering this 40-year span, we hope to make each issue of the KMA Guide even more interesting than heretofore.

Spring is only a few days
Continued on Page 19

Frank Comments

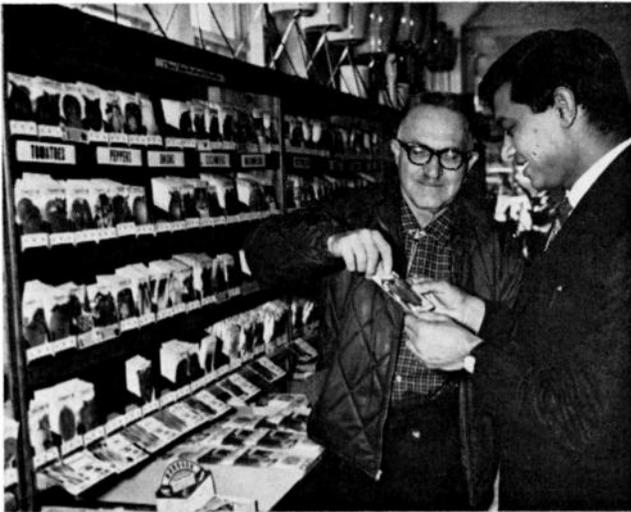
By FRANK FIELD

The Gloxinias pictured last month in my basement greenhouse are coming along beautifully but none of them have bloomed as yet. Only one bulb out of the twelve failed to grow and it was a high priced double flowering variety which I had sent back East for. All the others are now potted up in 6" pots and we are expecting great things from them!

Pictured this month is a young man from Delhi, India visiting with me in the garden seed department of the May Seed Company Shenandoah retail store. D. S. Rana is on a one year training program under a Rockefeller Foundation Scholarship working with the foundation seed division making a study of the seed industry. He is now at the University of Nebraska at Lincoln and dropped in the May Seed and Nursery Company for a tour. In the picture, I am showing him hybrid peppers which Mr. Rana had never seen.

No, I haven't started any of the vegetable plants yet, but expect to plant the pepper and tomato seed about the third or fourth of March which will bring them along to transplanting size about the 15th of May, and that is plenty early for this latitude.

My garden spot is not very large and in order to conserve on space, I always plan on some double cropping which I will explain later.



Seed specialist D. S. Rana of Delhi, India visits May Seed Company looks over huge seed display in our retail store.

The garden was fall plowed, of course, turning under all the 'trash' possible so as to get more humus into the soil. It was allowed to lay rough all winter and just as soon as it dries out enough in the spring, I will give it a good application of Regular Maytone Fertilizer; then I will take my Roto-tiller and work it down as smooth as possible and rake with a garden rake, that portion where the early vegetables will be planted. I hope to get started planting these early things in early April, weather permitting. The beets will be Ruby Queen and Baby Canning, one row of each; after the beet seed is scattered along in the row, about $\frac{1}{2}$ " apart, I will go back and scatter a little radish seed along in each row before covering the seed. I drop the radish seed about 6-8" apart. In one row I will use Champion Radish and in the other, Silver Dollar Radish. The radishes will come up quickly and mark the rows so that if necessary, it can be cultivated even before the beets are up. The radishes will be pulled and used long before the beets need all the room. The beets incidentally, will be thinned out to one or two inches apart in the row as soon as they are up 2-3" high.

The peas will all be Progress No. 9 — probably two rows of them, scattered about 1" apart in the row and covered about 2" deep. About the same time, I will also be planting the onions — one row of Yellow Onion Sets, one row of Hamburger Onion Plants and one row of Yellow Sweet Spanish Onion Plants. The sets will be planted in a furrow about 3" deep with the sets spaced about 1" apart in the row. These will all be pulled and eaten as green onions, so they can be planted that close together. The onion plants will be spaced 6" apart in the row, as they will all be allowed to mature into big onions.

The lettuce will all be Great Lakes which is the only variety of head lettuce I can get to head-up for me. It will be scattered rather thinly in a furrow about 1" deep. As soon as it is up about 2" high, we will start using it as leaf lettuce and at the same time, thinning it out so the plants are not closer than about 12 inches apart in the row. Head lettuce simply will not head unless it has at least that much room. About that same time, I will also plant one row of Baby Head Cabbage seed, dropping 4-5 seeds every 2" in the row and covering them

Continued on Page 19



with
*Jack
Gowing*



The past month many of you went through a real heavy snow storm and what most of us hope will be the last for this winter. When March arrives we usually can look forward to some really pleasant days, but as weather records will show we can also expect some real winter weather on occasions, too. I hope that this March will really be the beginning of spring weather.

This would be a good time to do some last minute checking of machinery around the farm, fertilizer orders, insecticide and herbicide plans. Will your soil fertility permit a maximum yield? Some of the experts tell us that we are limiting our corn yields by not putting on enough phosphate and potash and when our soil is short of these two elements, we actually cut yields by putting on additional nitrogen. This is why a soil testing program is so important.

Next month we will be featuring Meat-A-Rama here in Shenandoah. It will be on Thursday, April 8th starting at 9:30 a.m. in the Liberty Memorial Building. The pro-

gram for Meat-A-Rama will feature a carcass cut out demonstration in the morning. In this demonstration we will take half of a beef carcass and cut it up into the various retail cuts and weigh each cut and price them, too. The weight and prices of all cuts will be put on a large chart on the stage. We will take each of these retail cuts and trim them as they would be trimmed in the meat case and then the trimmings will be weighed and the finished cut will be weighed and priced again.

In this way you will be able to follow the prices and cuts from the wholesale carcass right down to the point of purchase.

In the afternoon program at Meat-A-Rama Billie McNeilly will conduct a cooking demonstration of some of these cuts. Billie will give some pointers on buying cuts of meat. So far we have mentioned only beef, but Billie will have a Pork Cookery Demonstration and a Lamb Cookery Demonstration. I hope that you house-

wives will plan to spend the day at our Meat-A-Rama and I hope that you livestock feeders will be on hand for the carcass demonstration at the morning session. We will give more details over KMA as time goes by but for now, mark your calendar for Meat-A-Rama on April 8th.

We have started a new series of special Farm Programs on KMA. On these special programs we have direct reports from meetings and special events all over the Midwest. When a special event program is broadcast it is usually at 5:55 p.m. on weekdays and at 11:45 a.m. on Saturdays.

We will try to cover all of these events with our special programs but we may miss a few so would appreciate your comments and suggestions.



Homemaker Billie McNeilly, Farm Broadcasters Tom Beavers and Jack Gowing making plans for Meat-A-Rama coming April 8th.

March, 1965

Down, but not out: Holly Nielson, 11-year-old daughter of production manager Warren Nielson is shown down in bed with the flu, but keeping up with her studies while convalescing. If it's any consolation, school was closed one day during her illness because of the big February snow storm. Holly is one spunky gal who returned to school after a week's absence well up on her studies.



"Would you like to order some Girl Scout cookies?" Pictured are Julie and Teresa, daughters of Guide Editor Duane Modrow, taking orders for girl scout cookies at the KMA offices. Sue Eckley, promotion secretary, and Announcer Dale Eichor helped put Teresa at the top of her Brownie troop for selling the most cookies. Girl Scout Week is March 7-13.



LET'S GO VISITING — here Tom Beavers interviews Bob Considine, internationally known newsman, for one of Tom's Saturday 7:30 a.m. programs. The interview was heard the morning of February 20. Mr. Considine arrived at the Omaha air terminal for a speaking engagement at the Iowa-Nebraska Electrical Council banquet. Considine is one of those interesting gentlemen you could listen to hours on end. He's one of our great, clear-thinking world figures. "On the Line with Bob Considine", his regular ABC radio program, is heard at 5:50 p.m. every weekday on KMA.



We Would Like to Enlist Your Assistance

In this issue of the Guide we have added a special questionnaire on this, and the following page. It will give us a means of communicating with all of our family of Guide subscribers

It's Purpose:

1. To discover the relative popularity of items in the Guide.
2. To find out who and what you enjoy most on KMA.
3. To get to know you better.

Your answers will indicate where we should concentrate our efforts in your behalf in the future.

Please fill out this questionnaire and forward it to us.

—QUESTIONNAIRE—

Who is your favorite air personality?

(Pick 3 in order of preference 1, 2, 3,)

- Mike Hoyer _____
- Pete Howard _____
- Dale Eichor _____
- Dean Naven _____
- Ralph Childs _____
- Ron Shoeman _____
- Warren Nielson _____
- Billie McNeilly _____
- Andy Andersen _____
- Jack Gowing _____
- Tom Beavers _____
- Frank Field _____
- Ed May _____

What is your favorite feature in the Guide?

(Select 3)

- Chat with Ed May _____
- Frank Comments _____
- RFD _____
- KMA Party Line _____
- A Letter from Billie McNeilly _____

- Recipes _____
- Program Schedule _____
- Features _____
- Ambling Down Memory Lane _____

When do you listen to KMA the most?

- Morning _____
- Afternoon _____
- Evening _____

What KMA programs do you like the best?

(Number in order of preference)

- Dean Naven News _____
- Ralph Childs News _____
- Music _____
- Farm Programs _____
- Weather with Frank _____
- Sport Reports _____
- Game Broadcasting _____
- Religious _____
- Breakfast Club _____
- Woman's World with Billie McNeilly _____

(Continued on next page)

QUESTIONNAIRE—Continued

What kind of music do you like the best?

(Number in order of preference)

Modern Pop _____
Old Standards _____
Rock & Roll _____
Country/Western _____
Polka _____
Semi-Classical _____
Classical _____

Do you live:

On a farm _____
In a town of less than 2500 _____
In a town of over 2500 _____

How many people in your family read the
Guide between the following ages:

Under 12 _____
13 - 19 _____
20 - 35 _____
36 - 50 _____
50 - 65 _____
Over 65 _____

Where do you listen to the radio?

Kitchen _____
Bedroom _____
Living Room _____
Car _____
Other _____

— A TIMELY SUGGESTION —

A gift subscription to the KMA Guide is always
well received — continues to give 12 months of the year.

This form is for your convenience in ordering a gift subscription.
Please leave attached and mail in with questionnaire on reverse side.

Enclosed is \$1.00 — Send gift subscription to:

Name _____

Street _____

Town _____ State _____

My Name: _____

Address _____

A SALUTE TO LOYAL SPONSORS

Over the past 40 years of broadcasting, consistent advertisers of long-standing have played an important role in making it all possible.

We take this opportunity to call your attention to the fine firms who have advertised on KMA—

15 years or more

	NUMBER OF YEARS ON KMA
REV. THEO H. EPP	25
NORTHWESTERN BELL TELEPHONE CO.	24
INTERNATIONAL HARVESTER	23
FOSTER-MILBURN	20
TIDY HOUSE PRODUCTS COMPANY	17
WILLARD TABLET COMPANY	20
FORD DEALERS	20
CARGILL, INC.	17
REV. QUINTON J. EVEREST	19
ALLIED MILLS	16
STERLING DRUG (D-CON)	16
GARST & THOMAS	15
UNION CARBIDE CHEMICAL COMPANY	15
EARL MAY SEED COMPANY	39
DANNEN MILLS	21
VITAMIN INDUSTRIES	23
CONSUMERS COOPERATIVE ASSOCIATION	22
SIDNEY RODEO	21
IOWA STATE FAIR	20
SCHREIBER MILLS	19
OPITZ MOTOR	24
REV. EDYTHE STIRLEN	23
SOUTHWEST IOWA SHORTHORN BREEDERS ASSOCIATION	19
ELDER EDGAR LIPPINCOTT	17
MUTUAL FINANCE COMPANY	17
GOLDBERG CLOTHING STORE	17
NORTHWEST MISSOURI SHORTHORN BREEDERS	17
SONDAG & ROSCOE	17
MARTIN'S SHOE STORE	16
MILLER TRACTOR COMPANY	15
MONTGOMERY WARD	15
NODAWAY COUNTY FEEDER CALF ASSOCIATION	15
CLARINDA CHAMBER OF COMMERCE	15

Special Offer

to all KMA Guide Subscribers and their friends — except those classified as revinoors.

(This is the only time this offer will be made in the KMA Guide)

Mountain Dew Hillbilly Hats



Yoo, too, kin be glamerus
jes lak Dean Naven is.

the laff riot rage
for men and ladies
of "distinction"

Only

\$1.00
Postpaid

Made available at this low price by special arrangement with the PEPSI COLA COMPANY — bottlers of Mountain Dew.

- Well constructed of felt
- Includes corn cob pipe & feather

If someone tells you to "put this in your pipe and smoke it" - you can!
If the hat don't tickle 'em - the feather will! Be the hit of yer block!

ORDER YERS TODAY!

Send \$1.00 with name and address for each hat to:
"Hillbilly Hat," KMA Guide, Shenandoah, Iowa

Pepsi Cola, bottlers of Mountain Dew, will sponsor the
Girls' State Basketball Tournaments (March 9 thru 13)

Ambling Down Memory Lane

As KMA approaches its 40th broadcast birthday, which arrives August 12 this year, we want to take pause and reflect back over some of the wonderful people and events of bygone days. Each month through August this page will be set aside to review some of the people and highlights in the 40 years of KMA history.

This month we amble back through the pages of time to bring you a brief, but important span in the life of two young men and their parents who at one time were outstanding entertainers on KMA. Let's go back to 1945. Pictured at right below are Ike and Margaret Everly and their two sons, Donald, 8, and Phillip, 6, when they first became associated with KMA. At that time Ike was the entertainer of the family and was considered one of the top guitar pros in the country. Back in his home state of Kentucky, Ike and an old buddy, "Mose" Regar had developed a unique way of playing the guitar. It involved playing bass and treble at the same time. They called it "Thumb pick-country style". The two taught it to movie star and recording artist Merle Travis, who employed it very successfully.

During the late 40's Ike played with all the KMA musical groups, was noted for his enthusiasm for hunting, painting and raising prize chickens. During this period Ike had been tutoring the boys in the art of country music. Mom, too, was learning to play the guitar. Their goal: a family program. At first Don studied the violin and Phil, the flute. Later Phil switched to mandolin. Both the boys were natural southpaws and had to overcome one big obstacle, learning to play their instruments right handed. Don was ready for his first public appearance in October of 1950 with the Saturday night Cornbelt Jamboree, a weekly live stage performance by KMA entertainers in Council Bluffs.



Everly Brothers operate lemonade stand as youngsters.

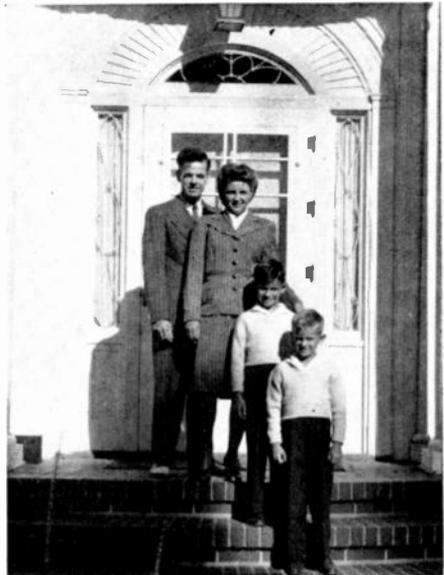
March, 1965

In January of 1951 "The Everly Family" began a regular daily program on KMA. They enjoyed a fine following. During these formative years, Ike tutored the boys carefully in the music field. Meanwhile, Margaret imbued in them gentlemanly grace. Many people still recall them as "exceptionally fine" young boys.

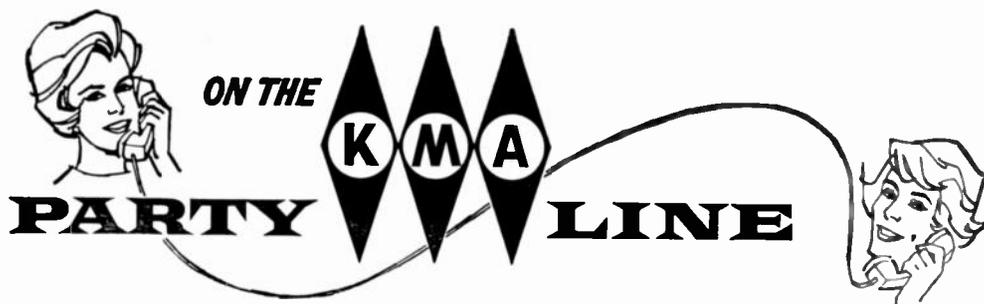
Somewhere behind the success of every outstanding personality is a behind-the-scenes driving personality. In the case of the Everly's we feel the credit goes to Margaret. Ike, in his earliest days on KMA, said his wife was the mainspring of his career, continually encouraging his song-writing and giving him incentive for improving his playing and singing. In early 1954 the family decided the boys were ready. To quote one of their dear and close friends, Margaret predicted, "The boys are going to make it one of these days."

Ike and Margaret decided to sacrifice everything for the boys. They took all their savings and moved to Tennessee, the heart of country music. Soon the boys were real pros, fine musicians. An old friend of Ike's, Chet Atkins, helped them get in the right channels and in a few short years they were shooting to the top as recording artists and TV performers.

KMA feels proud to have played a part, even if only a rung, in the ladder of success of this fine family.



Everly Family, Ike, Margaret, Don and Phil when they first came to KMA.



ON THE

KMA

PARTY LINE

By **DORIS MURPHY**

Our hearts were deeply saddened by word of the sudden death of Terry Murphy, wife of Doris Murphy's son, Tom Murphy. Terry's passing was sudden and unexpected. Doris immediately flew to their home in Stamford, Connecticut to be with her son's family during their bereavement. Doris has decided to retire from KMA to help look after Tom's household and care for the two young children. We are sorry, too, to have Doris leave us because she has always meant so much to everything KMA has done. Most saddening of all are the circumstances. Our hearts go with her in her call to her son and grandchildren's side during their extreme time of need.

Children playing games in which they imitate favorite personalities or programs has long been a favored pastime among the younger set. Recently PETE

HOWARD, host of the daily morning telephone quiz program "Hiland Tater Quiz", was delighted and amused when told of a similar incident concerning his show. Two youngsters in Shenandoah received toy telephones for Christmas. Their mother never paid much attention to their play until one day they were really having a ball on their phones. She asked them what they were doing. One replied, "Playing Hiland Tater Quiz. I'm Pete Howard and she's the lucky people."

FRANK FIELD sets a shining example of the Postman's Creed when it comes to making his daily trip to Omaha for his 12:25 KMTV "Over The Garden Fence" program. When the weather is really bad, he performs like a "trailblazer". However, during the last big February snow storm, the Highway Patrol wouldn't let anyone go east out of Omaha without chains. Frank turned back, shopped around the fast diminishing car chain supply, found the last pair to fit his car, and headed out. He came through fine but about 30 miles from home broke a crosslink, stopped, crawled under the car in the snow, took off the chains, and came on home. The chains cost him roughly a dollar a mile that's determination.

KMA Station Manager NORM WILLIAMS, headed home to Omaha for the weekend following the big snowstorm, found out how snowbound Omaha really was. Because the snow was relatively light in our immediate area, it took him only 50 minutes to cover the 50 miles to Council Bluffs. But it took him an hour and twenty minutes to navigate the few remaining snowbound miles home.

When do furnaces break down? Always on the coldest day of the year. One cold February morning the offices began to take on a chill before it was discovered that the heating plant had sprung a steam leak. After a quick analysis of the situation, building supervisor HOWARD DRIFTMIER flatly stated, "We'd better get some electric heaters going if we don't want to freeze." Pictured are office gals EVALYN SANER, NANCY O'DAY and MAE DRIFTMIER with coats on standing over a heater to battle the chill.



Office trio huddle over heater as furnace goes on the blink.

KMA Sportscaster ANDY ANDERSEN has a lot of irons in the fire and recently got something else cookin' . . . namely EARLE CROWLEY of the accounting department and PAUL FOSTER of the May Seed Company. The three fellows have been active in a Junior Achievement project; conducting a business enterprise with high school students to teach them "by doing". The group was making and selling birdhouses. Meanwhile, Andy's wife JOANNE had a terrific recipe for peanut brittle which Andy thought might be a faster moving item. After much encouragement by Andy, the group decided to make the switch and start making peanut brittle. Andy got the project "cooking" all right, but now won't be able to help out because he is swamped with extra duty at KMA covering basketball tournament play. If the project doesn't do so well, Andy not only will be "eating crow", but a lot of peanut brittle. (Crackerjack idea: take along a sales crew to sell it at half-time at the tournament games, Andy.)

Northwestern Bell to the rescue . . . only this has nothing to do with telephones! Recently DEAN NAVEN moved into a home they purchased in town after having rented in the country for some time. In the process of moving, their big deep freezer was to go in the basement. The stairway was carefully measured, everything o.k. Dean and wife CLAUDINE and one of the movers were on the bottom end; another mover was juggling the top end going down the basement stairway. Somehow the freezer got stuck and they couldn't budge it. Worst of all, there was no other way out of the basement! Dean, Claudine, and the mover were trapped until the telephone installation man for N. W. Bell, RON FISHER, came along and helped dislodge the freezer.

JOHN SAWYER of the KMA account-

ing department has taken up archery and recently discovered the penetrating power of arrows. He set up a small practice range in his basement and backed the target with a big box of magazines and newspapers. John fired a few shots into the target and was a little astonished to discover the arrows were going completely through the target, the big box of magazines, and chipping holes in the cement block walls of the basement. You can bet John now has a much greater respect for those flying arrows.

KMA Newscaster and Sportscaster DEAN NAVEN recently experienced one of those incredible happenings that couldn't occur again in eleveny gillion years. Dean and ANDY ANDERSEN were all set to broadcast a tournament basketball game at Farragut, Iowa. Dean had just called down the line to the station control room that they would start the direct broadcast in two minutes. He had been looking at his wristwatch giving the 30-second interval countdown and was counting off the last few seconds when, suddenly, he couldn't believe it . . . his wristwatch had stopped right before his eyes! Dean continued on borrowed time . . . a nearby fan loaned him his watch.

Pictured L to R proudly displaying their city tournament bowling trophies are: Gayle Maher, Donna Christensen, Evalyn Saner, Naomi Keele and Laline Maher. The gals took top city bowling tournament honors with a total score of 2617. Evalyn Saner and Naomi Keele also won first place in doubles with a total of 1041 pins.

KMA Farm Broadcaster TOM BEAVERS recently was honored by being appointed 1965 Cancer Crusade chairman for the Shenandoah area.

Guide Editor DUANE MODROW found someone who can use old recording tape, which KMA has to throw away when it starts to show age. Duane, who is a ham radio operator, happened to make contact with another ham, BOB McMULLIN at Leigh, Nebraska. Bob has been blind all his life and has been an active ham for many years. One of his hobbies, and means of correspondence, is tape recording. He records radio net activity and keeps files for reference. In the process he uses, and loses, a lot of tape. Bob asked Duane if KMA had any old tape around. Duane asked the KMA engineers, who said, yes. Now Bob is receiving all of KMA's discarded tape.



The champs! May Seed Women's team captures City Tournament trophies.

A Letter From Billie McNeilly

After all those wonderful days, we finally had winter, didn't we? The month of March always entertains a few weather surprises, too, so we may as well brace ourselves, and just "think spring". There are a few special events coming up this spring, that will involve us pretty heavily. First in my thoughts is the Meat-A-Rama Day, coming next month. I hope to meet a lot of you folks here in Shenandoah for that event. We will certainly do our very best to make it a day of pleasure and education for all. At the present time I'm busy with meat recipes and methods, already thinking and working ahead toward that big day. Circle the date . . . April 8th, on your calendar, and plan to journey to Shenandoah.

Marcie is happy in her new IBM training course at Commercial Extension in Omaha. The University remains a pleasant memory, and she will always cherish the many new friends she found there. I have announced her engagement to Edward R. Anderson of Council Bluffs, and the wedding will be held in the early summer. More about that on the program.

John is taking courses at the University of Nebraska, along with his work in the IBM (Data Processing) department at Lin-

coln Air Force Base, so he too is busy. Keep 'em busy, and you keep 'em happy.

Donna and Bill have moved into a different home in Lincoln, and are enjoying more room, and a better arrangement for a family of four. Suppose I should say five, since they have that cat! He is energetic, and just a little mean, so you can't ignore him. We are "cat people", so it only comes naturally to Donna to want a pretty golden kitten to raise along with her children. When I think of the pets we have raised . . . and lost . . . I could weep. But I really don't think you can raise children without them.

We have acquired some new sponsors this past month, and I feel they are the kind of sponsors that add to the program. One of them, Oldham's Farm Sausage, sent this cute girl out to demonstrate their product in one of our local stores. We put the picture in this issue of the Guide so you could see what we do with a little of our spare time. (This is a joke, isn't it?) The lady on the left is Florence Gee from another sponsor's store, incidentally. She is the bookkeeper at Jay Drug. The pretty little girl at the right is the wife of the Oldham's Sausage executive, Bud Morris, from down Lee Summit, Missouri way.

My parents have been on another of their pleasure trips. It does me good to see them enjoying their retirement, though I think their travels are as hard on them as working. This time they have been to Reno, Nevada, and through that warm, colorful part of the country.

Better enjoy the rest of the winter, because when spring arrives, we will all be caught up in the usual spring rush. Take some time out of your busy life to enjoy your own home and family, especially those of you who have small children. They do grow up and leave us, and we look back at time wasted, sometimes.

Best wishes to all of you.



M-m-m, good! Sampling one of my sponsor's wonderful products at the Safeway store. Mrs. Bud Morris cooks samples of Oldham's Sausage.

Billie's Kitchen Tested Recipes

MOLDED RIBBON SALAD

- 9-ounce can sliced pineapple
- 3-ounce package lime-flavored gelatin
- 3½ c. boiling water
- ¼ c. plus 2 T. lemon juice
- 4 stuffed green olives, sliced
- 3-ounce package lemon-flavored gelatin
- ½ c. mayonnaise
- 1 c. grated Cheddar cheese
- ½ c. chopped celery
- 3-ounce package strawberry-flavored gelatin
- 1 c. cold water
- 2 medium-size bananas, sliced

Drain pineapple; reserve syrup. Dissolve lime gelatin in 1 cup boiling water. Add water to pineapple syrup to make 1 cup liquid. Stir pineapple liquid and ¼ cup lemon juice into gelatin. Chill until thick. Cut pineapple slices into thirds. Arrange on bottom of 9x5x3-inch loaf pan. Arrange sliced olives around pineapple. Pour lime gelatin over pineapple and olives. Chill until firm. Dissolve lemon gelatin in 1½ cups boiling water. Blend mayonnaise and 2 Tablespoons lemon juice; stir into gelatin. Chill until thick. Fold in grated cheese and celery. Spoon mixture over chilled lime gelatin. Chill until firm. Dissolve strawberry gelatin in 1 cup boiling water. Add 1 cup cold water. Chill until thick but not set. Arrange banana slices on chilled lemon gelatin, overlapping in rows. Carefully pour strawberry gelatin over bananas. Chill until firm.

* * *

RASPBERRY DESSERT

- 1½ c. vanilla wafer crumbs
- ¼ c. butter, melted
- ½ c. butter
- 1½ c. confectioners' sugar
- 2 eggs
- ½ c. sugar
- 2 T. cornstarch
- 10-oz. pkg. frozen raspberries, thawed
- ½ c. heavy cream, whipped

Combine vanilla wafer crumbs and melted butter in mixing bowl; reserve ¼ cup crumbs for topping. Press remainder into bottom of 9-inch square pan. Cream butter; gradually add confectioners' sugar. Add eggs, one at a time; beat mixture until light and fluffy. Spread over crumbs in pan. Chill.

To prepare filling, combine sugar and cornstarch in saucepan. Add raspberries. Cook over medium heat, stirring constantly, until thick and clear. Cool. Pour raspberry filling over crumb mixture in pan and spread whipped cream over top. Sprinkle with reserved crumbs. Chill several hours or overnight.

SHRIMP CURRY

This will be a good Lenten dish . . .

- ¼ c. butter
- ¼ c. finely chopped onion
- ¼ c. finely chopped celery
- ¼ c. flour
- 2 T. finely chopped pimiento
- 2 t. curry powder (or more, if desired)
- 1 chicken bouillon cube
- 1 c. boiling water
- 1 c. milk
- 1 t. lemon juice
- 1½ lb. cooked cleaned shrimp
- 3 to 4 c. hot cooked rice

Melt butter in saucepan; add onion and celery. Saute until tender. Blend in flour, pimiento and curry powder. Dissolve bouillon cube in boiling water. Add broth and milk to saucepan; cook, stirring constantly, until mixture thickens. Add lemon juice and shrimp. Heat thoroughly. Serve on rice. Makes 6 servings.

* * *

SAVORY CORNED BEEF HASH

- 2 (15 oz.) cans corned beef hash
- ¼ c. sliced stuffed green olives
- ½ c. dairy sour cream
- 2 T. chopped chives
- 1 t. prepared mustard
- ½ t. salt
- Dash pepper
- 2 T. minced parsley, if desired

Turn hash into 9½x6½-inch casserole. Add olives and mix lightly. Combine sour cream, chives, mustard, salt and pepper. Spread over hash. Bake, covered, at 375° for 20 to 25 minutes, until hot. Sprinkle with parsley. Yield: 6 servings.

VARIATION: Bake at 375° for 10 minutes. Place 1 can refrigerated biscuits around edge of casserole. Bake 15 to 20 minutes longer, until golden brown.

* * *

QUICK FRENCH ONION SOUP

- 4 large onions, thinly sliced
- ¼ c. butter
- 1 T. flour
- 6 bouillon cubes
- 4 c. water
- 1 t. Worcestershire sauce
- 5 to 6 melba toast rounds
- ½ c. grated Parmesan cheese

Saute onions in butter in saucepan until golden. Stir in flour. Add bouillon cubes, water, Worcestershire sauce and onions. Simmer for 20 minutes, stirring occasionally. Float a melba toast round topped with one Tablespoon cheese on each serving.

TIP: For a special gourmet touch, substitute shredded Swiss or Gruyere for Parmesan cheese. Serve soup in individual heat resistant bowls. Top with toast and cheese. Place under the broiler until cheese begins to melt.

"My Best" Recipes for March

ST. PATRICK'S PIE

- 1 envelope unflavored gelatin
- ½ c. sugar
- ¼ t. salt
- 4 egg yolks
- ½ c. lime juice
- ½ c. water
- 1 t. grated lime or lemon peel
- Few drops green food coloring
- 4 egg whites
- ½ c. sugar
- 1 c. cream, whipped
- 1 9-inch baked pastry shell

Mix gelatin, sugar and salt in sauce pan. Beat together egg yolks, lime juice and water. Stir into gelatin mixture. Cook and stir over medium heat until mixture comes to boiling. Remove from heat. Stir in grated peel. Add food coloring. Chill, stirring occasionally, until the mixture mounds slightly when dropped from spoon. Beat egg whites until soft peaks form. Add sugar, beating to very stiff peaks. Fold gelatin mixture into egg whites. Fold in whipped cream. Pile into cooled baked pastry shell. Chill until firm. Spread top with whipped cream and decorate with lime peel.

* * *

TUNA-LIMA BEAN CASSEROLE

- 1 can tuna
- 1 pkg. frozen baby lima beans
- ¼ c. water
- 1 can condensed mushroom or cream of celery soup
- 3 slices toast cut in triangles
- 3 slices American Cheese cut in triangles

Combine tuna, beans, water, and soup. (Soup should be undiluted.) Bake in casserole 45 minutes at 375 degrees. Place cheese triangles on toast triangles and lay over the top of casserole. Continue baking a few minutes until cheese melts.

* * *

PIZZA FOR LENT

- 1 small can chopped ripe olives
- 1 small can peppers
- 1 (8 oz.) can tomato sauce
- 1 c. grated cheddar cheese
- 4 small green onions or 1 medium onion, chopped
- 2 cloves garlic, chopped fine (or desired amount)

- ½ c. Wesson Oil
- Pepper, salt to taste

Mix well. Slice hard rolls thin, put mix on them and broil. Watch closely; they burn easily. (6-8 minutes)

* * *

SMOOTH ORANGE GLAZE (for cakes)

Blend 2 tablespoons orange juice concentrate with 1 cup sifted confectioner's sugar. Frosts 1 10-inch tea ring or angel cake or 9-inch square gingerbread.

BUTTERSCOTCH COOKIES

- ½ c. shortening
- 1½ c. brown sugar
- 1 t. vanilla flavoring
- 2½ c. flour
- ½ t. salt
- ½ pint dairy sour cream
- ¼ t. butter flavoring
- 2 eggs
- 1 t. burnt sugar flavoring
- ½ t. baking powder
- 1 t. soda

Cream together the shortening, butter flavoring and sugar. Add the eggs, vanilla and burnt sugar flavorings. Sift together the flour, baking powder, salt and soda and add alternately to the creamed mixture with the sour cream. Drop on greased cookie sheet and bake for 8-10 minutes at 350 degrees. These can be iced with a rich, buttery, powdered sugar frosting if desired.

* * *

MAKE AHEAD POTATO CASSEROLE

- 1 qt. diced boiled potatoes
- 1 can cream of chicken soup
- 2 T. chopped pimento
- ¼ c. onion, chopped
- 1 c. grated cheese
- Salt and pepper to taste

Mix above ingredients except potatoes. Put a layer of potatoes in a greased casserole. Add layer of soup and cheese mixture, alternate layers. Put ½ cup buttered bread crumbs on top. Bake 325 degrees for 45 minutes. Dish may be prepared earlier and kept in refrigerator until time to bake.

* * *

CARROT RING CAKE

Cream ¾ cup shortening and ½ cup brown sugar. Add 1½ cups grated carrots, 1 Tablespoon lemon juice, 1 Tablespoon cold water, and 2 egg yolks, well beaten. Sift together: 1 cup flour, ½ t. soda, ½ teaspoon salt, 1 teaspoon baking powder, and add to the carrot mixture. Beat 2 egg whites and fold in. Grease ring mold with shortening and sprinkle bread crumbs on bottom and sides. Bake in slow oven about one hour in pan of hot water. Serve warm with whipped cream.

* * *

GERMAN FRIED CABBAGE

Slice cabbage fine, place in heavy skillet to which 1 Tablespoon drippings has been added. Dice a small onion medium fine, cook in grease to brown a little. Add cabbage, salt and pepper to season, ¼ teaspoon celery salt and ¾ cup boiling water. Cover tightly; simmer 20-30 minutes. Do not stir frequently as the steam escapes. When done, add ¾ cup sweet cream, cook for a few minutes uncovered. Mixture will thicken by itself. Do not cook longer as it gets watery.

Mrs. H. A. Wheatley Wins Tires

Mrs. H. A. Wheatley of Adair, Iowa is pictured with the Atlantic, Iowa Firestone tire dealer, Jerry Bair, selecting the pair of Firestone Town and Country tires she won in the KMA Wintertime Safety Rhyme Contest. Mrs. Wheatley writes, ". . . . It was a happy experience I'll always remember. Something you read about as it happens to others, but you just don't think it can happen to you. I was here alone when I heard it on the radio and I was jumping around like a beatnik, when the phone started ringing and others called to congratulate me."

Mrs. Wheatley lists poetry as one of her hobbies. She submitted the following which



summarizes her busy efforts in the contest and demonstrates a sharp sense of humor we thought you'd enjoy, particularly if you've ever entered a written contest.

FIRST PRIZE

I heard of a contest one wintry day,
Concerning safety on the busy highway,
"Write a wintertime rhyme; do it today,
Win a set of tires from K.M.A."

So I sharpened my pencil; went to work,
This hobby of writing I never did shirk.
My husband asked, "That all you got
to do?"

But the children said, "Mom, we're bettin'
on you!"

I concocted ideas way into
the night,
Polished them up till they
rhymed just right.
Then put them together —
they sounded super-do!
Kept hoping the judges
would think so too.
A week went by and then
one day.
A fellow called from station
K.M.A.
To tell me I'd won over all
the rest.
With an entry that survived
the final test.
I said, "you're joking," then
began to scream,
He assured me it wasn't just
a dream,
I promise I will never cause
a wreck,
If others keep out of my
way, by heck!

KMA to Broadcast State Tournaments

High School gymnasiums throughout KMAland are ringing from the rafters with enthusiastic basketball fans rooting their teams to victory. Your KMA sportscast teams (pictured on page 2) are following top action in both boys' and girls' tournament play leading up to the Iowa State Tournaments at Des Moines, the glamour spot of all tournament play. For a team to compete at state is in itself, a fabulous accomplishment.

As the best teams from every section of the state converge on the Veterans

Auditorium in Des Moines, competition reaches a feverish pitch. Here the state champion team will win out over all others.

Your veteran state tournament sportscasters, Andy Andersen and Dean Naven, will be at the KMA booth, high above the tournament court to bring you every second of action as the teams try for the coveted trophies. So join us, and follow the play all the way on KMA.

**GIRLS' STATE TOURNAMENT
STARTS MARCH 9**

**BOYS' STATE TOURNAMENT
STARTS MARCH 18**

KMA Daily Program for March, 1965

DAILY DAYTIME PROGRAM

MONDAY THROUGH FRIDAY

5:00 a.m.—Morning Guard Music
 6:00 a.m.—News & Weather,
 Dean Naven
 6:15 a.m.—Morning Guard Music
 6:30 p.m.—RFD 960, Jack Gowing
 7:00 a.m.—Dean Naven, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Markets
 7:35 a.m.—Morning Guard Music
 8:00 a.m.—Morning Headlines
 & Weather
 8:15 a.m.—Martha Bohlsen
 8:20 a.m.—Morning Guard Music
 8:55 a.m.—News
 9:00 a.m.—Breakfast Club
 9:55 a.m.—News
 10:05 a.m.—Community Calendar
 10:10 a.m.—Morning Guard Music
 10:20 a.m.—Tater Quiz
 10:30 a.m.—It's A Woman's World,
 Billie McNeilly
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Morning Guard Music
 11:45 a.m.—Markets
 12:00 noon—Dean Naven, News
 12:15 p.m.—Edward May
 12:30 p.m.—Midwest Farmer
 (Tom Beavers)
 12:45 p.m.—Markets
 1:00 p.m.—Paul Harvey
 1:15 p.m.—Afternoon Action Music
 2:15 p.m.—Martha Bohlsen
 2:20 p.m.—Afternoon Action Music
 4:15 p.m.—Martha Bohlsen
 4:20 p.m.—Afternoon Action Music
 5:40 p.m.—Tom Harmon Sports
 5:50 p.m.—Bob Considine
 6:00 p.m.—Life Line
 6:15 p.m.—Schenkel on Sports
 6:20 p.m.—Paul Harvey
 6:25 p.m.—As Naven Sees It
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Mkts. & Weather
 Warren Nielson
 7:00 p.m.—Alex Dreier

MONDAY NIGHT

7:10 p.m.—Night Flight
 9:00 p.m.—Dick Clark Reports
 9:05 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Night Flight
 11:00 p.m.—News
 11:05 p.m.—Night Flight
 11:30 p.m.—Back To The Bible

TUESDAY NIGHT

7:10 p.m.—Night Flight
 9:00 p.m.—Dick Clark Reports
 9:05 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Night Flight
 11:00 p.m.—News
 11:05 p.m.—Night Flight
 11:30 p.m.—Back To The Bible

WEDNESDAY NIGHT

7:10 p.m.—Night Flight
 9:00 p.m.—Dick Clark Reports
 9:05 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Night Flight
 11:00 p.m.—News
 11:05 p.m.—Night Flight
 11:30 p.m.—Back To The Bible

THURSDAY NIGHT

7:10 p.m.—Night Flight
 9:00 p.m.—Dick Clark Reports
 9:05 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Night Flight
 11:00 p.m.—News
 11:05 p.m.—Night Flight
 11:30 p.m.—Back To The Bible

FRIDAY NIGHT

7:10 p.m.—Night Flight
 9:00 p.m.—Dick Clark Reports
 9:05 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Night Flight
 11:00 p.m.—News
 11:05 p.m.—Night Flight
 11:30 p.m.—Back To The Bible

SATURDAY PROGRAMS

5:00 a.m.—Morning Guard Music
 5:45 p.m.—Tennessee Ernie Ford
 6:00 a.m.—News & Weather,
 Dean Naven
 6:15 a.m.—Morning Guard Music
 6:30 a.m.—RFD 960, Jack Gowing
 7:00 a.m.—News
 7:15 a.m.—Frank Field
 7:30 a.m.—KMA Goes Visiting With
 Tom Beavers
 7:45 a.m.—Morning Guard Music
 8:00 a.m.—Morning Headlines
 8:15 a.m.—Morning Guard Music
 9:00 a.m.—Governor Hughes
 9:05 a.m.—Morning Guard Music
 10:30 a.m.—It's A Woman's World,
 Billie McNeilly
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Morning Guard Music
 12:00 noon—News
 12:15 p.m.—Edward May
 12:30 p.m.—Midwest Farmer
 (Tom Beavers)
 12:45 p.m.—Market Review
 1:00 p.m.—Paul Harvey, News
 1:15 p.m.—Wonderful
 Weekend Music
 5:30 p.m.—Man On The Go
 5:40 p.m.—Music
 6:00 p.m.—Life Line
 6:15 p.m.—Wonderful
 Weekend Music
 6:25 p.m.—Tom Harmon, Sports
 6:30 p.m.—News
 6:45 p.m.—KMA Bandstand
 Country Style
 10:00 p.m.—News
 10:15 p.m.—KMA Bandstand
 Country Style
 11:00 p.m.—News
 11:05 p.m.—KMA Bandstand
 Country Style
 11:55 p.m.—News

SUNDAY PROGRAMS

6:30 a.m.—Back To The Bible
 7:00 a.m.—News & Weather
 7:15 a.m.—Hymn Time
 7:40 a.m.—Sun. Worship Service
 7:55 a.m.—News and Weather
 8:00 a.m.—Radio Bible Class
 8:30 a.m.—Your Worship Hour
 9:00 a.m.—Sunday School Lesson
 9:15 a.m.—Bible Truth
 9:30 a.m.—Social Security
 9:35 a.m.—Wndfl. Wknd. Music
 10:00 a.m.—U. of Iowa Commentary
 10:25 a.m.—Wndfl. Wknd. Music
 12:00 noon—News
 12:15 p.m.—Outdoor Nebr. of the Air
 12:30 p.m.—Legislative Report
 1:00 p.m.—Tarkio College Speaks
 1:15 p.m.—Wndfl. Wknd. Music
 4:00 p.m.—Wndfl. Wknd. Music
 4:55 p.m.—Mon. Morn. Headlines
 5:10 p.m.—Wndfl. Wknd. Music
 5:30 p.m.—Man On The Go
 5:40 p.m.—Music
 6:25 p.m.—Tom Harmon, Sports
 6:30 p.m.—News
 6:45 p.m.—World Space & Science
 7:00 p.m.—Wndfl. Wknd. Music
 7:30 p.m.—Reviva' Hour
 8:00 p.m.—N.W. Reviewing Stand
 8:25 p.m.—Music
 8:30 p.m.—Issues & Answers
 9:00 p.m.—Hour of Decision
 9:25 p.m.—Wndfl. Wknd. Music
 10:00 p.m.—News
 10:15 p.m.—This Week In
 Washington
 10:30 p.m.—Revival Time
 10:55 p.m.—Wndfl. Wknd. Music
 11:55 p.m.—News

Every Afternoon & Evening Monday through Saturday

5 Minutes Before The Hour
 ABC Network News
 On The Hour—Local, Regional News
 25 Minutes Past The Hour
 "ABC Reports"

FRANK COMMENTS

Continued from Page 4

only about 1" deep. As soon as the little plants are up 2-3" high, I will thin them down to one plant in a place. The little plants pulled out can be either thrown away or transplanted to another spot in the garden to come on a little later.

The carrots will be all Tendersweet and they too, will have a little sprinkling of radish seed in the row before it is covered. Now, that just about concludes the list of things that go into the garden just as early as you can work the ground. The peppers will all be Hybrid Tokyo Bell with the seed started in the house at the same time the tomato seed is started. We will have six kinds of tomatoes in the garden this year including Roma, Hybrid Sun-Up, Surprise, Avalanche, Tomboy and Mandarin Cross. The last one named is a brand new hybrid from Japan which is a dark orange-yellow in color and gets nearly as big as Tomboy and yields right along with Surprise and Avalanche. It is the best yellow variety I have ever seen and if it is as good this year as it was last, we will probably list it in the catalog the following year.

The cucumbers will all be Mrs. Pickler and they will be planted about the 10th of May, around a couple of dead peach trees so they will have something to climb on.

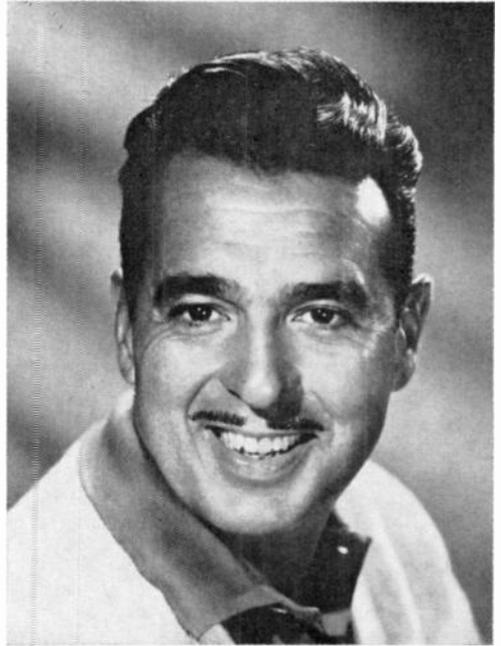
The sweet corn will be three varieties — Pride of Canada for early, Iochief and Hybrid Stowells for mixing together for freezing. The beans will be three kinds — Contender for canning, Fordhook Lima No. 242 for freezing and the new Italian Pole Bean, Romano, for canning. Oh, yes, if there is room, there will be three or four hills of Hercules Squash — the one we call the better Butternut, which it really is.

Well, that is the list. I don't know if I can wait another month or not — how about you?

A CHAT WITH EDWARD MAY

Continued from Page 3

away and I think all of us are anxious for it to arrive. If you follow any of the weather signs, and particularly the onion forecast, the onions indicate normal precipitation for the month of March, which in the case of southwestern Iowa is 1.55 inches. So far in 1965, the onions have been fairly accurate. We have a most enjoyable time following the onion forecast together with other signs that have been handed down throughout the years. None of these have any scientific foundation, but many are quite interesting.



The old Pea-Picker himself, Tennessee Ernie Ford, is back on KMA with a regular weekly program every Saturday morning at 5:45 to 6:00. Ern and the whole gang bring you the songs and humor which has made his program among the most popular in the country. The program is designed especially for radio with lots of homespun, rib-ticklin' humor. We can't think of a better way to start a busy Saturday morning, so join ol' Ern and all the Pea-Pickin' gang every Saturday on KMA.

PLAN NOW

to attend the

KMA Meat-A-Rama

APRIL 8

Liberty Memorial Building
Shenandoah, Iowa

Morning Session: 9:30 a.m.

Carcass Cutout Demonstration

Afternoon Session: 1:30 p.m.

Meat Cookery Demonstrations

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NOTE

If a red star appears by your name above, this indicates your subscription expires with this issue of the Guide. Send \$1.00 with your name and address for renewal.



RON SHOEMAN - your nighttime musical host on KMA joined the announcing staff the first week in February. Ron was formerly with station KDVR, Sioux City, Iowa before coming to Shenandoah. His home town is West Bend, Iowa, where his parents, Dr. and Mrs. H. P. Shoeman reside. He has two sisters and one brother at home and another sister attending the University of Iowa. Ron attended Drake University, Des Moines, graduated from Morningside College, Sioux City and took graduate work

at the University of South Dakota at Vermillion. He majored in psychology and sociology. Ron just recently married the former Mary Daniels of Council Bluffs. They met at Morningside College and were wed at the Shenandoah Methodist Church where Mrs. Shoeman is the church Educational Director. Ron is a fine exponent of "good music" and is carefully gleaning the huge KMA music library to bring you very listenable evening time radio on KMA.