

The

KMA GUIDE

August, 1968



The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 No. Elm St., Shenandoah, Iowa. Norman W. Williams, editorial chairman; Mary Williams, editor; Joni Baillon, feature editor. Subscription price \$1 per year (12 issues) in the United States, foreign countries, \$1.50 per year. Allow two weeks notice for change of address and be sure to send old as well as new address.

Mike Goodin's "Lighter Side"

A New York woman got so mad at a fashionable store on Fifth Avenue that she burned her credit card while the manager looked on. How lucky can a husband be?

One nice thing about those Russian elections . . . you never have to stay up late to find out who won.

Girls have an unfair advantage over men; if they can't get what they want by being smart, they can get it by being dumb.

The water problem is interesting. Will we run out of the stuff before we have a chance to pollute it completely?

Optimist: A man who can turn over his car to a parking lot attendant without looking back.

Have you wondered about the name of that current popular singer who has been

COVER STORY

Aerial view of the giant United States flag gives an idea of its size. One of the favorite attractions at the annual Open House, the flag measures 56 by 103 feet. It is made of red, white and blue petunia plants with a golden flagstaff consisting of 329 petite marigolds. Gardeners planted 4,452 plants to make this mammoth display.

Workmen spend many hours getting the Trial Grounds ready for the annual Open House. Some of the gardeners are depicted in the picture below tending the shrubbery.



elected "Personality of the Year" by the variety club of Britain? His name is Engelbert Humperdinck, his mother calls him Gerry Dorsey, and that's for real.

Women are very loyal, when they reach an age they like, they stick to it.

Cosmetics are a woman's means for keeping men from reading between the lines.

Newlyweds Make Home in Shenandoah

MR. AND MRS. JOHN R. KIDD, whose wedding was recorded in the January issue of the KMA Guide, have become residents of Shenandoah, Iowa. The young couple moved here the first of June, when John joined the Earl May Seed & Nursery Company as Assistant Advertising Manager. This is a field in which John has much background since he was graduated from Southern Methodist University in Dallas, Texas, with his degree in Art. Diane, the daughter of Mr. and Mrs. J. D. Rankin, also graduated from Southern Methodist University in the field of Elementary Education. She will begin teaching this fall in the Shenandoah fifth and sixth grades. The Kidds are busy getting settled in Shenandoah and look forward to a very active life here.





A Chat With Edward May

The thousands of visitors who come to Shenandoah for the Test Gardens Open House have the opportunity to select and vote for their favorite of the many flower beds of annuals. And, as in past years, visitors could cast their votes for the presidential candidate of their choice at Ed May's Straw Vote Booth.

Originated in 1936, the "Straw Votes" have been amazingly accurate in reflecting the opinions of the electorate in the midwest. That year, during a ten-day poll at the time of the Eleventh Annual Pancake Feed, visitors to the "Straw Vote" booth cast 6,001 votes for Franklin D. Roosevelt and 4,143 for Alf Landon. The November results in the national election did prove Roosevelt to be the choice of the majority in the 1936 Presidential race.

The Straw Vote for 1956 was held during the Shenandoah Merchandise Show. With 60% of the vote, President Eisenhower seemed to be the favorite over candidates Kefauver, Stevenson and Truman.

Thousands flocked to Ed May's Straw Vote booth in July, 1960 to cast their ballots in favor of a Republican or Democrat. During that Trial Grounds Open House, the Nixon/Lodge ticket took 70% of the vote, with Kennedy/Johnson left with 30%. However, at the very close November elections, Kennedy was named President.

Trial Gardens Open House in 1964 gave voters another chance at the Straw Vote. That year, though the national election was called a "landslide," Lyndon Johnson was favored by 51% of the voters and Barry Goldwater preferred by 49%.

A few months from now, voters will choose a new President of the United States. Will the Straw Vote of 1968 be

right? July 21st this year, at the Eleventh Annual Trial Gardens Open House, Richard Nixon topped all other candidates. Nixon led the pack with 40.7% of the votes cast. Nelson Rockefeller was second with 13.4%, Hubert Humphrey third with 10%, followed by Eugene McCarthy with 9.3% and George Wallace with 9.1%. Ronald Reagan received 7.8% and Edward Kennedy, 6.4%. Write-ins included Pat Paulsen, John Lindsay, Mark Hatfield, Governor Hughes and Darrell Jones, manager of the Earl May Store in Shenandoah. Naturally, Darrell was surprised, and the voting for him brought back memories of 1952 when KMA Personality EZRA HAWKINS, boss of KMA'S "Bar Nothin' Ranch" received a vote.



Ten-year-old **RICHARD CHRISTENSEN**, of Grimes, Iowa, entered the Earl May Seed and Nursery Company's Seed Selling Competition this year and emerged as winner of first prize. Richard, shown here with President **ED MAY**, is now the proud owner of a half-scale replica of the famous 1910 Model "T" Ford. This specially designed car has a 50-inch wheelbase, powered by a 3-HP engine and runs like a real car. Second place winner received a Schwinn bike, and others won \$10.00 cash.



August, 1968

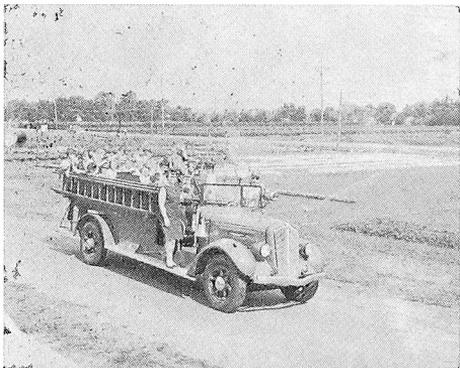
Frank Comments

By FRANK FIELD

By the time you are reading this page, the big annual "Open House" at the Earl May Seed & Nursery Company's trial grounds on the south side of Shenandoah will have come and gone, but I'm writing this copy on July 12th. This picture shows what the beds looked like at that time, 9 days before the "Open House," which as you know, was on Sunday, July 21st. The date for the "Open House" was selected about the first of June, and at that time, the general consensus of opinion was that most flowers and vegetables would be at their peak about July 21st, so that was the date agreed on. The way it turned out, with long cloudless days of bright sunshine, together with warm nights, everything grew and developed lots faster than had been anticipated. We wish now that we had selected a date at least a week earlier. Now we are wondering if things will stay in good condition until after the "Open House."

No Rain For 17 Days

At the time I am writing this page, we have not had any measurable precipitation for 17 days. That means we have had to keep the city water running almost constantly, moving the sprinklers about every



Frank snapped this picture when a group of Head Start youngsters from Farragut toured the Trial Grounds in Shenandoah's old fire truck. Fireman Bill Alley picked the youngsters up in Farragut and gave them a ride to Shenandoah with the children taking turns sitting with him and ringing the bell. Frank says even the little pre-school children were mighty impressed with the lovely flowers.



KMA's favorite garden adviser, Frank, surrounded by the thousands of flower plants displayed in varied arrangements at the Earl May Trial Grounds.

5 hours, so each flower bed gets 1 inch of water every week. This, of course, applies only to the front part of the trial grounds where all the display beds are. It just isn't possible to get any water on the rest of the trial grounds farther up the hill, and things up there are suffering badly. Our most fervent hope is that if, and when the rains do come, they are in the form of gentle rain without any hail or damaging winds, which could be very destructive.

Bad News For Garden

Lawns here in Shenandoah are mostly dried up and brown. The gardens are also suffering. The Pride of Canada Sweet Corn in my garden, tasseled and silked late in June right on schedule, but we didn't get a single worthwhile ear out of it. The same thing happened to the second planting, which was the variety called Honey & Cream. The third planting is tasseling and silking right now, but unless we get a good rain tonight, there won't be a good ear in it either, and the 5 day forecast issued this morning calls for hot and dry for the next 5 days with rain expected to be 1/10th of an inch or less.

Picked Cucumbers

The Contender Beans are only about one-half their normal height, and pickings are only about one-fourth of normal, or just about enough for table use with none to can, so far. The tomatoes are growing very slowly and most of the blooms are falling off without setting fruit. I did pick 2 half-grown cucumbers last night, but the vines aren't running much and very few blossoms are setting on.

But like I said, "a good, soaking, all night rain would change the picture completely." I'm sorry to have been such a pessimist. How has your garden been?



RFA

with
*Jack
Gowing*

By **JIM ROSS**

As I write this column, there still isn't a cloud in the sky, and we need rain in the most desperate way. By the time this story is in your hands, the verdict will have been passed. We will have had rain or burned up. Regardless of the situation, I would like to take this opportunity to talk with you briefly about weather modification. I think the mechanics of its operation, the pros and cons, its merits and so forth have been adequately discussed on the air. I'm sure you have formed an opinion.

However, one point still remains. The project wasn't started soon enough. This is not the fault of the people working on the project, namely IAMO and the county committees. These men have been ready for a long time and have literally worked their shirt tails off trying to get things moving. The big hold up has been you.

A project of this size takes money. Many feel it should be operated on a year round basis. Control of the generators always remains with your local committees. If things get too wet they simply order the weather people to shut them down. If you will raise the money now, this thing can be put on a year round basis.

The advantages are many. Along with an increase in rain fall, we could benefit from hail suppression. We also could increase rain and snow fall during non-crop times of the year to re-establish our badly depleted sub-soil moisture and put water back into our dry wells. Other side benefits could include fog suppression and an influence on tornado frequency.

I wanted to run a picture this month of a big powerful thunderstorm covering the corn fields with life-giving rain. At press



Betty Roberts fills a customer order for tickets to the Sidney Rodeo. Each box represents a section of seating, and Betty must pick your proper seat from over 100,000 possibilities.

time the rains hadn't come. However, we do have a picture of another type powerhouse, the two fine ladies who do a tremendous job helping you get the seat you want on the day you want it at the big Sidney Iowa Championship Rodeo. I'm talking about Betty Roberts and Carol Krofta and the job they face many weeks before the rodeo opens on August 13, which is enough to scare anyone.

The Sidney Rodeo is the largest outdoor rodeo in the world. There are other rodeos that claim larger attendance, however they have other attractions along with the rodeo to draw people. In Sidney, the only draw is rodeo and people come from many miles to enjoy this once a year spectacular.

Doc and Festus of Gunsmoke fame will return for another appearance this year. In addition to being fine entertainers, Ken Curtis and Milburn Stone are two genuine people who truly enjoy the work they do.

Producing a rodeo of the major league size that you will find in Sidney is a monumental task. Our hat is off to all the fine people in Sidney, especially the rodeo board headed by Jim Sutton. Be sure to attend August 13-18. KMA will be on the air with daily half-hour broadcasts throughout the week. One thing for sure, we'll be there, rain or shine.



Carol and Betty round up ticket requests for the rodeo.

Sports Personalities

This past month KMA Sports participated in the presentation of a special Sports Illustrated Magazine Award of Merit Trophy to an all-around athlete from Shenandoah.

Sports Director Don Monroe introduced Coach Duane Rexroth, Athletic Director of Shenandoah High School, who presented the prize to Van Brownson, a graduate of Shenandoah High this year. Van was featured in the "Faces in the Crowd" section of the July 8th issue of the magazine. Van will attend Nebraska University on an athletic scholarship playing two major sports, football and basketball, which is a rarity in the Big 8 conference.



Last year Van earned the distinction of being only the tenth athlete in state history to be all-Iowa in both football and basketball. Just recently Van was named the Southwest Iowa Athlete of the Year by the Omaha World Herald.

One Sportscaster's Opinion

. . . by DON MONROE

With the end of this year's high school baseball season near, this sportscaster can sit back and evaluate what he has seen, and heard, and consider the provocations leading up to the events that have occurred.

When one follows a particular league with avid interest, as I have followed the Hawkeye 7 conference, among others, I often find myself pondering over the certain imbalance in the win-loss records in that league. Why does a team lose? Why does a team win? Although there are no clear-cut answers, let us look at a few obvious reasons behind a team's success or failure.

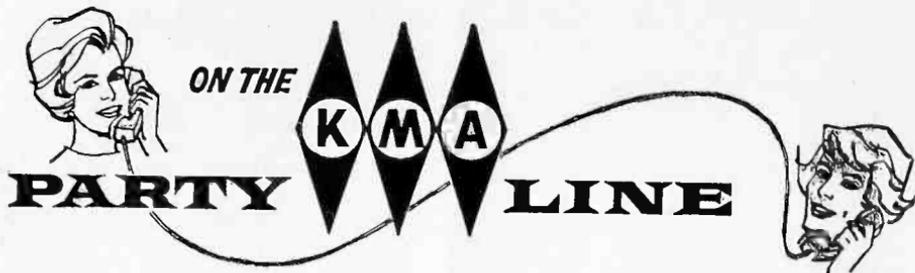
Looking at it hypothetically . . . IF a school had the exact facilities that every other school in the same conference had . . . IF each school had identical material in the way of athletes, all with indistinguishable abilities . . . IF all the coaches in the league coached in the same manner . . . victories would then be decided by lady luck. But, we know the world of sports to be inconsistent, illogical, incongruous so that it is possible for a last place team to knock over a first place team if the former just happens to get the breaks.

But, what makes a team gain first place prominence? Creston high, the Hawkeye 7 champions this season, hasn't lost a conference game. Glenwood has only won two this summer. Creston has a more than adequate baseball stadium. Glenwood's ball park was not ready for the first few ball

games. Creston has a well-organized midget program. Glenwood does not even have a midget program. Certainly these inconsistencies in the two programs can't be the causes for the extremes in closing season's standings. Many a team has fared quite well playing their home games on an inadequate field with no lights and no seats for home town spectators to sit and view the ball game without dirtying the seats of their pants unless they are the more enterprising fan who comes with lawn chair in hand.

Probably more important is how the lack of a midget program forces a youngster to enter high school baseball without the professional training that a coach would have given the lad had he been given the opportunity to participate in organized baseball in his earlier years. Unless the coach is fortunate to have an abundance of capable athletes (as is the case with the Atlantic ball club who finished 2nd in Hawkeye 7 play), he's confronted with underdeveloped, but eager, ball players who received their best training from their older brothers on the neighborhood sandlot. Look high and low, you'll find that the best teams consist of experienced players who learned the right way to catch a grounder and bunt the ball down the third base line, in a midget league.

So . . . baseball fans along with fathers of potential major leaguers, unite! Insist on a midget league program for your youngsters (it also keeps them off the street), see that money is appropriated for park lights (then maybe you can see the games when they are played at night) and by all means compliment the coach.



ON THE
KMA
PARTY LINE

By JONI BAILLON

On the way out to Seattle, Washington, the family of **HOWARD McLEOD** stopped in to visit KMA and Shennandoah for the first time. Howard's folks and his sister were enroute to his grandparents' Fiftieth Wedding Anniversary celebration. There are three generations shown in our picture. **MR. ADRIAN McLEOD, KATHY McLEOD, JULIE, HOWARD** and daughter, **SHANNON**, and **MRS. A. McLEOD.**



July was a great month for the "Pat" Patterson family. Yes, family because new baby **JEFFREY LYNN** makes three. **PAT** and **SUE** welcomed their baby boy on July 17th, weighing in at seven pounds, 4-ounces. Congratulations to the new parents!!

Actually the Pattersons could count "Poco" in the family, he's the horse Pat has ridden to win several honors in the past month. Pat took first place in the Men's Western Pleasure Class at the Nishna Valley Saddle Club Horse Show in July. Then

he followed it up with the first place in the same class at the Braddyville, Mo., Horse Show, and if that wasn't enough, won first in competition with the top riders in ladies' and men's Western Pleasure. Just think! A brand new baby, plus 3 trophies and many ribbons, all in one month.

MERL DOUGLAS' young fifteen-year-old daughter, **VALERIE**, is becoming quite a horsewoman. With her quarter horse, "Tony," Val entered the Nishna Valley Saddle Club Horse Show in the Children's Class and came out with first place. Merl and wife, **RUTH**, are quite proud of Val, especially since this was the very first time she had entered any competition.

SHARON STEVENS, Merl's older daughter, recently vacationed in Hawaii with her husband, **RICK**. He has been stationed in VietNam since last fall and soon will be coming home to the states from his helicopter duties.

Vacation time around KMA finds many people on their way West. **WARREN NIELSON, JIM ROSS**, and **DON BURRICHTER** have included Colorado in their plans. **DENNIS BOLDRA** is heading for California and **DUANE JOHNSON** has spent vacation between Minneapolis and Howard, South Dakota.



Terri Ross, daughter of Jim and Barb, makes a wish over her deliciously pretty cake, as she celebrates her ninth birthday.

August, 1968

Open House

One of the most interesting horticultural exhibits in the midwest is the 76-acre Trial Garden maintained by the Earl May Seed and Nursery Company in Shenandoah.

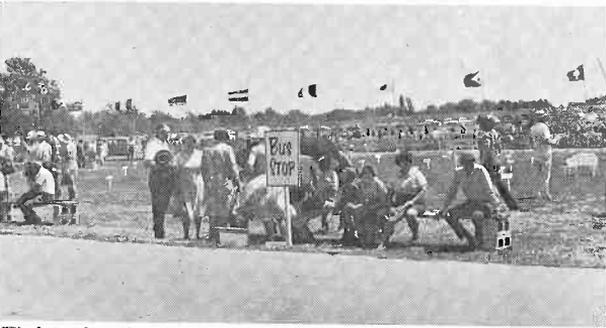
In addition to the All-American Rose demonstration garden, May Seed was selected to conduct and judge All-American Trials on both vegetables and flowers for this section of the country. This year, spectators took in 738 plantings of vegetables and 812 flowers, 147 varieties of gladioli, 80 Lawn Seed plots and 128 flower beds. Also on display are plantings of shrubs, evergreens, shade trees and farm crops.

Various countries from around the world send the May Seed Company the best of their flower and vegetable seeds to be grown alongside American varieties. Each country with seed samples planted in the Trial Gardens is also represented in the "Parade of Flags." Countries included this year are: Holland, Italy, Denmark, Japan, France, Canada, England, West Germany, Costa Rica, Austria, Switzerland and the Philippines.

Weather during the Open House in July was hot, so it was not unusual to see many visitors protecting themselves from the sun with big umbrellas. Cameras of all sorts were visible as garden fans hovered over flower beds to capture their glory on color film. Probably the most popular photography



Crowd at garden line up to vote for their choices of the flower beds. Cameras and umbrellas were in evidence on the typical summer day.



Flying in the breeze are the flags of foreign nations represented in the gardens. The flags form a backdrop for the people waiting at the bus stop to make the trip to Radio KMA in downtown Shenandoah.



Four of a five generation family visited KMA during Open House. From the left: Mary Black, Julia Miller, Utonda Bush and Stephen Bush, all of Winterset, Iowa. Missing from the picture is Stephen's grandmother, Mrs. Jacqueline Stephenson of Peru, Nebraska.

Attracts 15,300

shot was a view of the giant United States flag, as seen from the observation tower. And when visitors had taken in the acres of plantings, they waited at the bus stop for a ride back to town and the KMA studios.

Over one thousand people came to KMA to watch radio in action. The majority of visitors were from our four-state area of Iowa, Missouri, Kansas and Nebraska. But the guest register shows entries from Carlsbad, N. M.; Calexico, California; Morton, Illinois; and Orlando, Florida.

As is customary, visitors voted for their favorite flower bed. The three top winners are shown here. To those visitors who picked number one, the Earl May Seed and Nursery Company will send a gift of enough seed (next spring) to duplicate the winning bed.

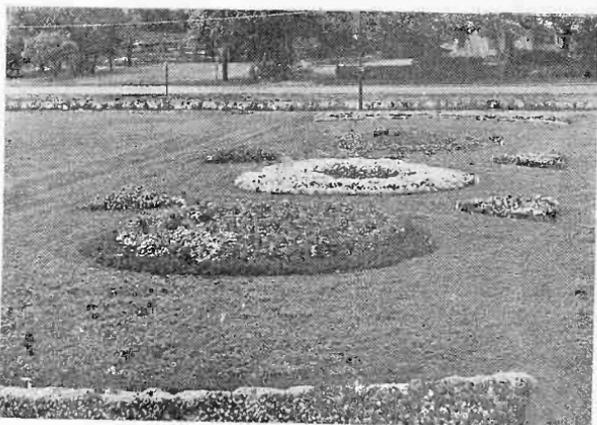
Most popular proved to be flower bed number five. This arrangement was planted with Petunia Happiness, Snapdragon Spring Giants and Burning Bush.

Number fifty-four took second place. This bed contains Alyssum Carpet of Snow, Petunia Paleface and Cherry Red Cannas.

Third most popular flower bed was number twenty-six made up of Petunia Happiness and Snapdragon Spring Giant. The two lovely girls standing beside this beautiful flower display are ANNETTE and MARY VOGEL-TANZ of Omaha.



Corner planting selected as No. 1.



Placing second was a circular bed.



In third place visitors picked this rectangular planting.

Do It Yourself

Women are rediscovering the beauty of needlework for the home, such as their grandmothers used to do. It is all a part of the romantic revolution taking place in both the decorating and fashion fields.

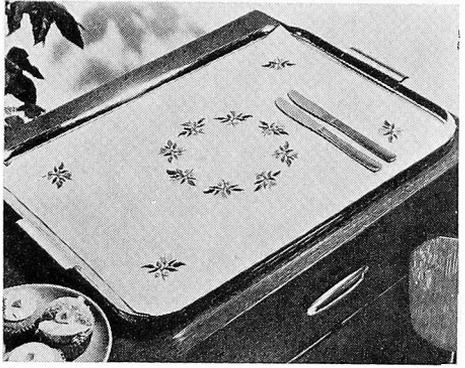
This month we have a collection of home accessories which are meant for a return to gracious living. From brunch to tea, this tablecloth exhibits the most exquisite manners. To make one, you need a 48 inch square piece of linen. The irresistible part is the triangle insert and scalloped border, crocheted in a scroll pattern of flowers and leaves.

Take tea in a garden of bluebells. This pretty place mat is covered with a flowery field of embroidery and is done on linen.

To obtain these two patterns, send 10¢, your name, address and zip code to AUGUST PATTERNS, KMA Guide, Shenandoah, Iowa 51601.

Why Not Start A New Custom?

It may be that we're missing something, but our American society doesn't have many customs connected with moving to a new home. We may have a tradition-in-the-making though according to this



Embroidered place mat.

true story. Maybe you could adapt it for those new neighbors.

It seems a young couple arrived at their new home on moving day just a jump ahead of the moving van and found an odd-looking bundle taped to their front door. It was a big, lumpy, brown paper bag with a long wooden handle sticking out of it and tied to the handle was a note. This is what the note said:

"Welcome to your new home. It's an old European custom that a family moving into a new home should be made welcome with these four symbols:

A broom . . . that your house should always be neat and tidy.

A loaf of bread . . . that there may always be an abundance of food in your house.

Sugar . . . that there may be sweetness abounding.

Salt . . . that there may be spice in living.

And we want to add our good wishes for health and happiness.

The former owners."



Elegant table cloth.

COMMUNITY SERVICE

Do you know how to drive defensively? KMA, with two qualified instructors, can present the National Safety Council's "DEFENSIVE DRIVING COURSE" in your community. Hundreds of licensed drivers in the KMA area have graduated from the course. Taught in two evening sessions, the "DEFENSIVE DRIVING COURSE" will help you check your driving habits. If your civic, social, or church organization is looking for a good program to present in your community, find out about the "DEFENSIVE DRIVING COURSE." For more information, contact Station Manager, KMA, Shenandoah, Iowa 51601.

A Salute to Hawaii

On August 21, 1959, Hawaii became the fiftieth state. With that anniversary coming up soon, here are a few Hawaiian recipes . . . some right from the Islands.

SHRIMP HAWAIIAN

- 1 cup cottage cheese, drained
- 1 7-oz. pkg. frozen shelled, deveined shrimp, cooked and chopped
- 1 8¼ oz. can crushed pineapple, drained
- ¼ cup chopped celery
- 2 t. lemon juice
- ½ t. salt

METHOD: In mixing bowl, beat cottage cheese at highest speed of mixer until fairly smooth. Stir in remaining ingredients. Cover and chill. Use as a sandwich filling on white bread or for open face sandwiches.

WAIKIKI KABOBS

- ½ cup butter
- ¼ cup pineapple juice
- 2 T. lemon juice
- 3 T. brown sugar
- ½ t. ground cloves
- ⅛ t. dry mustard
- 1 pound cooked ham, cut into 1x½ inch chunks
- 1 13-ounce can pineapple chunks, drained
- 1 large orange, cut into sections

METHOD: In a 1-quart saucepan, melt butter. Add pineapple and lemon juices, brown sugar, cloves and mustard. Cook and stir until heated through. On skewers thread ham, pineapple and orange sections. Place on broiler pan and spoon butter sauce over kabobs while broiling. Broil 5 minutes, turning kabobs once. Serve over hot buttered rice. Spoon sauce over all. Makes 8-10 servings. Use 5-inch skewers.

LUAU RIBS

- One 13½ ounce can crushed pineapple (1½ cups)
- ¼ cup molasses
- ¼ cup Dijon-style mustard
- 3 T. lemon juice
- 3 T. soy sauce
- 2 T. Worcestershire sauce
- 1 t. monosodium glutamate (Accent)
- Dash pepper
- 4 pounds spareribs OR loin back ribs

METHOD: For glaze: Combine first 8 ingredients; set aside. Salt ribs; place bone side down on grill over slow coals. (Watch heat . . . ribs tend to dry out and char with too much heat.) Grill about 20 minutes; turn meaty side down; grill till browned, about 10 minutes. Turn meaty side up; brush with glaze; continue grilling without turning for 30-45 minutes, till well done. (Loin back ribs take longer.) Slide foil under thinner end of ribs if done before thicker end; continue cooking. Makes 4-6 servings.

HEAVENLY HAWAIIAN SHERBET

Soften ½ envelope (½ T.) unflavored gelatin in 2 T. cold water; dissolve over hot water. Combine 2 cups buttermilk, ¼ cup sugar, one 9-ounce can crushed pineapple (1 cup), 1 t. vanilla, gelatin; mix well. Freeze in refrigerator tray till firm.

Break in chunks; turn into chilled bowl; beat smooth with electric or rotary beater. Beat 1 egg white till soft peaks form; gradually add ¼ cup sugar and beat till stiff peaks form. Fold into pineapple mixture. Return quickly to COLD tray. Freeze till firm. Makes 4-6 servings.

* * *

AUTHENTIC PORK-AND-PINEAPPLE PACKAGES

- 2 pounds fresh pork shoulder, cut into 2 inch pieces (leave some fat on)
- 1¾ t. onion or garlic salt
- ½ t. pepper
- ½ t. powdered ginger
- 1 1-pound 4-oz. can pineapple chunks, drained
- 2 green peppers, seeded, quartered
- 8 small tomatoes

METHOD: Heat oven to 350°. On wax paper, place pork; sprinkle with onion salt, pepper, and ginger. On each of 8 12-inch squares of foil, place some of pork, pineapple, green peppers and tomatoes. Gather each piece of foil together at top; arrange on shallow baking pan. Bake 2 hours. Makes 8.

* * *

PINEAPPLE-SNOW PUDDING

- 3½ cups canned pineapple juice
- 3 envelopes unflavored gelatin
- 6 T. granulated sugar
- ½ t. salt
- 2 t. grated lemon rind
- ¼ cup lemon juice
- 1½ cups heavy cream
- 1½ cups flaked coconut
- 4 cups halved fresh strawberries, OR two 10-oz. pkgs. frozen strawberries, thawed
- 4 canned pineapple slices, quartered

METHOD: In small bowl, stir gelatin and sugar into 1 cup pineapple juice. Let stand 5 minutes. Set bowl in boiling water and stir till gelatin is dissolved. In large bowl, combine 2½ cups pineapple juice, salt, lemon rind, lemon juice; then stir in gelatin mixture. Refrigerate till like unbeaten egg white. With mixer, at high speed, beat gelatin mixture till fluffy. Whip cream; quickly fold it and ¾ cup coconut into gelatin. Pour into 2-qt. mold; refrigerate till set. **JUST BEFORE SERVING:** Unmold pudding on large dish . . . sprinkle top with some coconut and strawberries; arrange pineapple slices, strawberries and rest of coconut around base. Pass rest of fruit. Makes 8 servings.

QUICK QUOTA FILLERS

The Bread-Cereal Group, nutritionally speaking, includes all breads and cereals which are whole grain, enriched or restored. These foods furnish some protein, iron, several of the B-vitamins and food energy. Four or more servings should be provided each day. Here are some quick recipes that will help you vary your menu.

SESAME SWISS CHEESE LOAF (Pictured)

Sift together:

- 2 cups enriched flour
- 3 T. sugar
- 4 t. baking powder
- 1½ t. salt

Stir in:

- 1 cup shredded Swiss cheese
- ½ cup toasted sesame seed

Blend together and add to dry mixture:

- 2 eggs, beaten
- 1¼ cups milk
- ¼ cup oil

Stir only until flour is moistened. Pour into greased loaf pan and bake at 375° for 65-70 minutes, or till done. Cool 15 minutes before removing from pan.

* * *

PINEAPPLE PECAN LOAF

Combine:

- 3 cups packaged biscuit mix
- ¼ cup sugar
- ½ t. salt
- ½ t. ground nutmeg

Stir in and mix well:

- One 1-pound 6-oz. can pineapple pie filling
- ½ cup milk
- 1 beaten egg
- ¼ cup butter or margarine, melted
- 1 t. vanilla

Add ½ cup chopped pecans. Turn into greased loaf pan. Bake at 350° for 1 hour and 10 minutes. Cool in pan 15 minutes, remove to rack.

* * *

COCONUT QUICK BREAD

A: 2 cups pancake mix

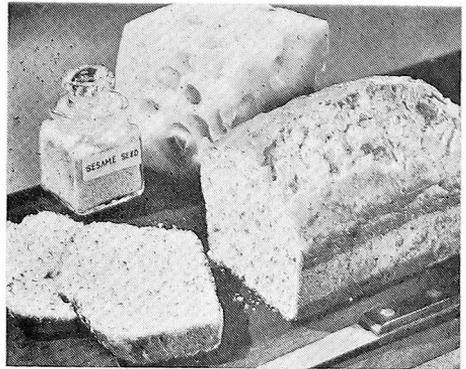
- 1 cup flaked or shredded coconut, toasted

- ¼ cup sugar
- ¾ cup chopped pecans
- 1 t. cinnamon

B: 2 eggs, beaten

- 1¼ cups milk
- 3 T. melted butter or margarine

METHOD: Grease loaf pan, line bottom with waxed paper and grease again. Combine "A" ingredients, then add "B" and stir until dry ingredients are thoroughly moistened. Pour batter into pan and bake at 350° for 55-60 minutes. Remove from pan. Bread slices easier if wrapped and cooled for one day. Serve with whipped butter: Beat ½ cup butter or margarine until light and fluffy. Gradually beat in ½ cup maple-blended syrup.



QUICK FRENCH BREAD

- 2 cans refrigerated biscuits
- 1 egg white, beaten
- Sesame seed

METHOD: Stand biscuits on edge on ungreased cookie sheet; lightly press together and shape ends to form a long loaf. Brush with egg white. Sprinkle with sesame seed. Bake at 350° for 30-40 minutes. Slice and spread with Garlic Butter, or another spread, and return to oven for 3-5 minutes.

* * *

ONION BISCUITS

Hot biscuits with wonderful onion flavor to enhance a supper of cold cuts and salad—

- 2 T. instant minced onion
- 2 T. butter or margarine, melted
- 1 pkg. refrigerated biscuits

METHOD: Add onion to butter; let stand few minutes. Place biscuits on ungreased baking sheet. Press a hollow in center of each biscuit with floured bottom of small glass. Fill hollows with butter mixture. Bake at 450° 8 to 10 minutes or till done. Makes 10.

* * *

BACON BARS

- ½ cup shredded sharp process American cheese
- 6 slices bacon, crisp-cooked and coarsely crumbled
- 2 cups packaged biscuit mix
- 3 T. bacon drippings

METHOD: Stir cheese and bacon into dry mix. Make dough according to directions for rich biscuits, substituting drippings for oil. Knead as directed for rolled biscuits. Roll to 10x6 inches, cut in six 10-inch strips, 1-inch wide; cut each in thirds crosswise, to make 18 bars. Place 1 inch apart on ungreased baking sheet. Bake at 450° for 10 minutes.

Jottings from Joni's Journal



Who was it, who said, "the most fun in vacations is in the planning"? I know, it was Warren Nielson. He and his family have returned from a vacation week in the mountains of Colorado. I do agree with Warren's theory, however, as you can see in our picture this month, I'm just not too certain where to go next.

Planning a vacation trip for a single person is probably more difficult than for the family. Understandably there is dissension in the ranks when mother wants to go to the big city shopping and dad and the children want a lake full of fish. But, with me, I can plan to go practically anywhere within the budget so where do I start?

First stop is a travel agency, an institution I have avoided until now, because like a woman, I can't always make up my mind and am sure to drive the travel agent out on vacation before me. Many fine services are mine for the asking, IF, I can only decide where to go. For many years, there has been a nagging guilt feeling about dismissing my high school history class as "just another barrier to adulthood," but

as the years accumulate, I discover a genuine interest in our American history. Where else to go but Boston and Williamsburg. (Already having made the scene in New York and Washington, D. C. on our high school senior trip.) The idea of scurrying around Boston, Concord, Lexington and Plymouth Rock, fascinates me. And, with the memory of those lovely restored homes in Brownville, Nebraska, firmly planted in my head, Williamsburg, Virginia, seems ideal.

So you think Boston is the target area? You must remember that travel agencies have brochures for all over the earth and that includes Disneyland. Ah yes, a chance to exhibit my childish glee in the world of fantasy while other adults all around are doing exactly the same. Well, here I am, right in the middle, with the east and west coasts beckoning, and the only sure thing going is a plane out of Omaha. But which way?

VACATION TIME

. . . John R. Vories

When the days begin to lengthen,
And the sun is bright and warm,
I start thinking of vacation
And my plans begin to form.

Seems I hear the mountains calling
With their cooling rustling breeze,
As it plays along so gently
In and out among the trees.

Then the ocean steals the picture,
Seems I hear a mighty roar
Of the waves when rolling landward,
Always lapping at the shore.

And the many lakes and rivers,
Woodlands beautiful I see,
All are sending invitations . . .
All are beckoning to me.

But there comes another picture,
I can see it bright and clear,
Of our creek which flows so gently,
Murmurs, ripples by so near.

It flows through our north woods pasture
'Neath the towering sycamores,
Where you drift right into dreamland
To those golden days of yore.

So when vacation time comes round,
I'll get out my fishing pole
And sun myself so lazily
Near that old-time swimming hole.



August, 1968

PROGRAM NEWS FOR AUGUST 1968

Dial 960 — KMA — 5,000 Watts

NORM'S FORUM

By

Norman Williams
Station Manager



Two specialists, Dorothy Keith and Enid Wortman, (seated) assist Joni in new series on KMA.

KMA WANTS TO HELP

Your community, your club or organization can be helped by KMA. Twice a day we broadcast a program called **COMMUNITY CALENDAR**. This program is heard at 10:05 am and 6:40 pm. Hundreds of organizations use this program to announce their events or changes in their schedules. All you have to do is send the information to KMA on a postcard telling us **WHO, WHEN, WHERE** and **WHAT**. The service is free, and we are anxious to provide it for you. If you live where you and your friends hear KMA, your group will find this a valuable service. The Community Calendar does not accept announcements from business establishments or regular church services. Please keep your announcements short and to the main facts. Your announcement will be heard on KMA by tens of thousands of people in the four-state area. Remember to mail your information to KMA in plenty of time and tell your friends and neighbors to listen to KMA's **COMMUNITY CALENDAR**.

KMA CAN HELP YOU

KMA wants to assist communities and organizations with publicizing major community projects. It may be a United Community Fund Drive, Heart Fund, Boy Scout Program, Community Clean Campaign, or whatever. Don't think we won't or can't help publicize it. Call us or write to us or come in and see us. Explain what you are trying to do and we will tell you how we can help you with your cause. I'm sure the effort will be worth it. **REMEMBER, WE DO THIS AS A FREE PUBLIC SERVICE.**

We are **NOT** required to help your community or group in this way. There is nothing which says we must give free time for these causes. We offer to do and will do it, because we are interested in **YOU**

Consumer Topics Set for 'Journal'

"**JONI'S JOURNAL**," heard at 10:30 a.m. Monday through Saturday on KMA, has begun a new series of programs designed to aid consumers. **ENID WORTMAN**, Consumer and Management Education specialist with the Iowa State University Council Bluffs area office, and **DORTHY KEITH**, Page County Home Economist, are helping **JONI BAILLON** present one half-hour program each month on topics which in some way concern family money management.

On July 17th, the series started with a session on "**GO NOW . . . PAY LATER**," or, "Vacation and Credit." Here is the list of topics for the next few months: **August**, "Selecting Clothes for Elementary School Children"; **September**, "Parents Help Children Manage Money"; **October**, "Influence of Fashion on Clothing Selection"; and **November**, "Selecting Christmas Gifts . . . Small Appliances."

If you, as a listener, have questions to pose to the specialists, please write to "**JONI'S JOURNAL**," before each of these special programs.

and **YOUR COMMUNITY**. We want to help you build a better community for all in Southwest Iowa, Northwest Missouri, Southeast Nebraska and Northeast Kansas.

Pass the word around. Tell your friends, your neighbors, your civic officials and organization officers that KMA will be glad to help them any way we can.

K M A Commentary

By DUANE JOHNSON

The political pot is simmering, at a time when it would seem the pot should be boiling. The "issues" are there. The candidates are still traveling around the country saying what they would do "if"; but for the most part, the citizenry of the United States appears to have that old . . . I couldn't care less . . . attitude.

This is not a healthy attitude for those who will be choosing the man to head the "greatest country in the world." Maybe I'm wrong. Maybe everyone has his mind made up as to "who the best man" for the job is. But if this be the case, the feeling is difficult to detect.

And, the popular political polls do not reflect this. What are the issues upon which the candidates, announced and unannounced, have been campaigning?

The Vietnam situation certainly would rank near the top of the list, although some have said it should not be an issue at all. The country's money problems is another. Crime in the streets, civil disorders; urban problems; which can be considered as part of one large issue, or three smaller ones. Foreign aid and trade; the farm problem; congressional revamping; foreign policy; transportation; election laws . . . are at least some of the others.

These are the things politicians have been talking about in their quests for the number one spot in United States government, or in their bids for lesser positions of responsibility. These are some of the issues. These are some of the things voters should be concerned with. These are some of the things you must be concerned with, and informed on if you are going to be taking full advantage of your right to cast a ballot in this year of elections.

It would seem logical that if there is more than one candidate for a single position, there would be a difference of opinion between candidates on some, if not most of the issues. Or else why should two or more people with the same aims and solutions to our problems do battle on the campaign trail?

If there isn't a difference between candidates, the "I couldn't care less" attitude would be easier to understand.

Another reason for this attitude could be that this year of political surprises and shock has left the voters totally confused about the men and their respective missions.

It could be a feeling of helplessness. Things really haven't been getting better in many of our problem areas. Maybe the conscience voter of past elections feels his consciousness has gone for naught, so he cares less this election year.

Or now, before the national party conventions are held, the voter could feel that the political machinery which will be set into motion at the conventions will then, if it hasn't already, have the total say on who will get the nomination.

The "I couldn't care less" attitude could be caused by one or all of these things.

Whatever the reason, it is quite clear that the problems of our country will not be solved unless the voter does an about face from his apparent direction. I still feel that the citizen has the final say. But we must continue to use, and increase our use of the ballot box to achieve the goals which are desired by the majority of the people of the land.

This takes not a lessening of consciousness on the part of the voter but an increase. He must study the candidates and their positions on the issues. The issues themselves must be studied. And when you reach your decision on "who the best man" for the job is . . . then you must get involved in gathering additional support for "your man." If your man is "an announced candidate" your work will be easier than if he is "an unannounced candidate." But Americans throughout history have welcomed an added challenge.

And, the last duty that you, as a deserving citizen must do is cast your ballot on election day.

Primary elections in Missouri and Kansas are on Tuesday, August 6th.

Primary election in Iowa is Tuesday, September 3rd.

General election is Tuesday, November 5th.

And, complete election returns will come from KMA Radio News!

SAM SAWYER

"Sunday Morning" by Spanky and Our Gang was a hit record this summer, and the first line of lyrics read, "Sunday morning, Sunday morning, Sunday, Sunday, how I love Sunday Sunday morning." We're not sure that song applies to SAM SAWYER, but he does sign KMA on the air every Sunday morning so you can hear your favorite programs.

Sam is the son of Mr. and Mrs. Tom Sawyer of Shenandoah and will be a senior at Shenandoah High School this year. His older brother, Steve, is stationed with the Air Force at Selma, Alabama. Sam has been active in the Southwest Iowa Theatre Group and is a saxophone-playing member of the high school band. He can be heard every Sunday morning and Monday evening on KMA.

POSTMASTER

Address Correction

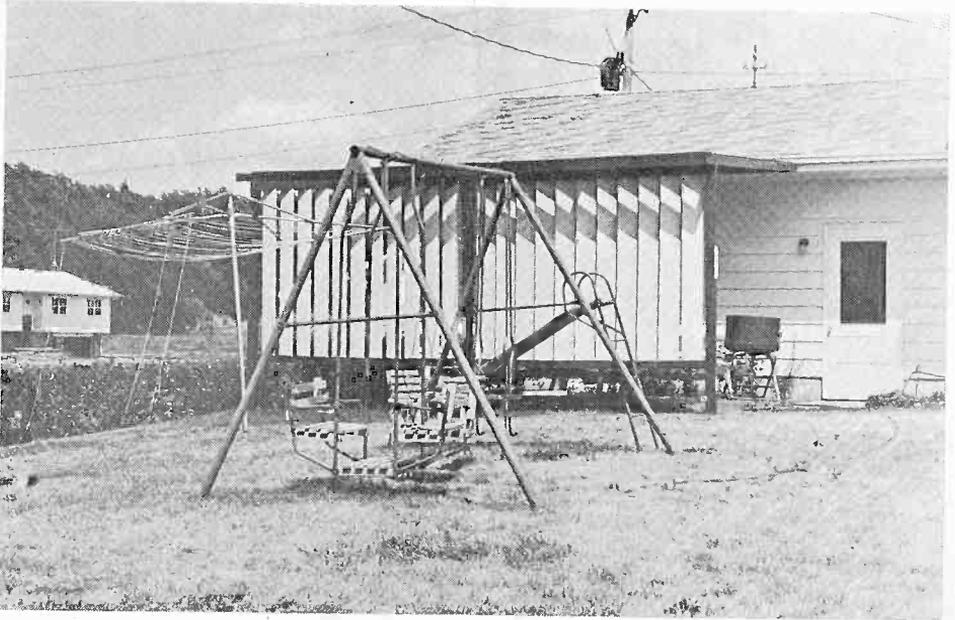
Requested

Tom Thumb Publishing Co.
Shenandoah, Iowa
51601

MRS JIM MARTIN
1501 SO ELM STREET
SHENANDOAH, IOWA 51601
JAN

Bulk Rate
U.S. Postage
- PAID -
Permit No. 1
Shenandoah, Ia.

When was the last time you took a close look at your children's backyard swing set? Weather, time and hard play may have created hazards. Perhaps some of the needed repairs are these: cut off any protruding bolt ends, file smooth any sharp edges and touch them up with paint. Check for lost or rusty parts. If the set is placed so that children are forced to run or play in the path of swings or gliders . . . move the outfit to an open area. Ask for and purchase an anchoring device. One more point: improper use can cause trouble. Teach your children how to use the set, then supervise their play whenever possible.



K **E**E**P** **M** **E** **A** **L**I**V**E