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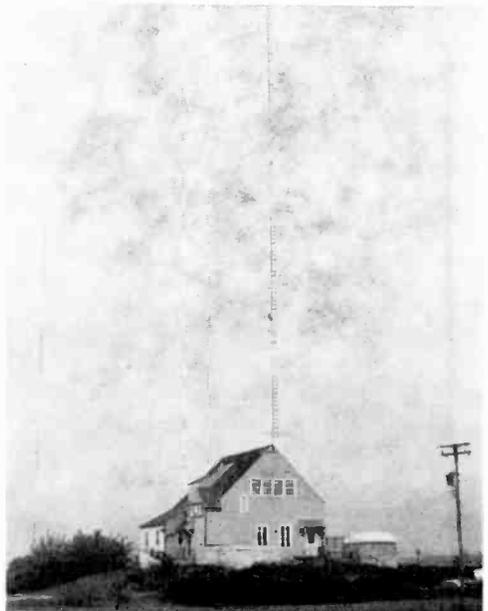
# K M A S U I D E

November-December, 1973





A closer look at the fellow on the cover who dares to climb those tall towers — Frank Miller just before he starts his as-



cent (at left), and that dot on the center KMA tower high above the transmitter building is the same man "doing his thing."

## JUST ANOTHER JOB TO FRANK MILLER

He's calm, steady, smiles easily and speaks nonchalantly about his work. Not a large man but muscular and obviously well-coordinated, Frank Miller could be your ordinary everyday businessman, instead he tests his nerve and physical fitness each day in his hazardous occupation. Because Frank Miller is one of the few skilled men who paint, erect and repair high towers such as the KMA Radio towers.

For 20 years working first for a large company and since 1961 on his own, Frank has traveled the midwest taking care of radio and television towers of all sizes. He has two brothers who also do the same kind of work; in fact his younger brother got him started in the field.

Because of government regulations, towers must be painted in alternating stripes of white and International orange. This year the Federal Aviation Agency decreed that there must be seven stripes on each tower which meant that KMA Radio towers had to be repainted and consequently this brought Frank Miller to Shenandoah.

Painting the towers constitutes a large share of the job, but Frank also does the important inspection of the towers, scrutinizing the connections, bolts and guy wires. Emergencies that might arise take precedence over the routine.

During the year, this demanding occupation is generally divided into painting for the warmer months and repairs for the

cooler months. Construction of towers takes place whenever footings and anchoring bases can be put into the ground.

Weather plays an important role in tower work, and this year has been frustrating for Frank Miller. He arrived in Shenandoah from his home in Topeka, Kansas, to be stalled by rain. He waited almost a week, returned to Topeka and came back to Shenandoah the first week of October. When interviewed, he had worked several days on the KMA main center tower having been stopped at the slightest drop of rain which happened many times.

It was a nippy morning in October as Frank prepared to go up the big tower, he wore a knit stocking cap, paint spattered clothes consisting of a long sleeved shirt and slacks, no jacket. He carried up two gallons of paint hooked to his utility belt and a round canvas bag which holds extra gloves and a canteen of water. Instead of paint brushes, he uses a large fluffy mitt with which he can encircle the rods of metal applying paint to all sides at once. Over the years, he has developed his own safety cable hooked to another belt around his waist. It is one large rope which goes around the tower in a complete circle snug enough to hold but loose enough to slip up and down. This avoids the time-consuming task of hooking and unhooking the cable each time he wants to move vertically.

Because the KMA towers are so-called  
(Cont. on page 4)

# A CHAT WITH ED MAY

In October when this column was written, we had been having warm, bright Indian summer days ideal for drying the fields in time for harvest.

But we know that winter can't be far away and the talk of fuel shortages raises the question of what kind of winter we can expect. Will the approaching winter be a severe one, or will it be a mild one? Can we look forward to heavy snowfall, or a winter comparatively free from snow? It is anyone's guess at this point. However, I have heard reports from various areas; predicting a mild winter. These reports are based on a variety of forecasting methods. Several have come from those who say we shall have a fairly mild winter because the band on the woolly caterpillar is wide. The wider the band, the milder the winter is their claim. Scientific or not, I certainly hope they are right. Perhaps you have a weather sign or two you have observed throughout the years. If so what do these signs indicate to you regarding the upcoming season.

Recently the Shenandoah Home and Garden Club held its "Hall of Flame" which features table settings and arrangements using various themes. The club honored the memory of three of its members with a special Memorial Table. Those remembered included my mother, Mrs. Earl May, who was a charter member of the club, Mrs. Helen Clark and Mrs. Kenneth Miller.



When the Shenandoah Garden Club held its biennial "Hall of Flame" in October, the members arranged a beautiful Memorial Table (above) in honor of three of their members. Those remembered included Mrs. Earl E. May, mother of Ed May, President of Earl May Seed and Nursery Co. and May Broadcasting Co., Mrs. Kenneth Miller and Mrs. Helen Clark.

Another tribute to my mother which has been brought to my attention was printed in the United States Congressional Record. The Record is the daily printed report of the proceedings and debates of the sessions of Congress; this one being the 93rd Congress, first session. It was read into the Record on September 25, 1973 by William J. Scherle, Congressman from the U. S. 5th District of Iowa, and was printed as follows:

"GERTRUDE MAY, R.I.P.

—  
HON. WILLIAM J. SCHERLE  
OF IOWA

IN THE HOUSE OF REPRESENTATIVES  
Tuesday, September 25, 1973

"Mr. SCHERLE. Mr. Speaker, last month Shenandoah, Iowa, lost one of its best and best-loved citizens. Mrs. Earl May's life was such an eloquent tribute to the power of individuals to influence their communities, however, that it can serve as an example to the whole Nation.

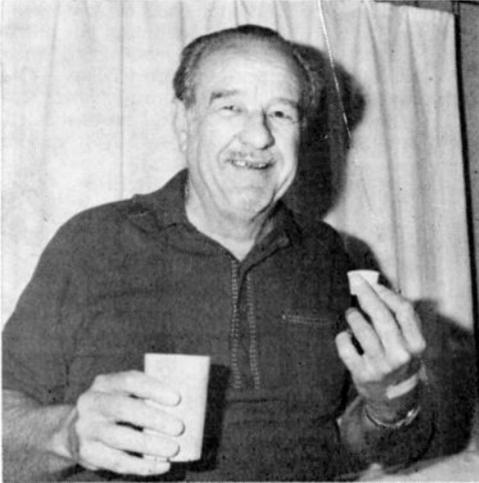
"Born 81 years ago in the same town where she died, Gertrude May contributed to the civic, business, charitable, and religious life of Shenandoah in ways almost too numerous to mention. Some philanthropists are generous with money; others donate their time and talents to the causes they espouse. Gertrude May gave freely of everything she had to all who wanted and needed her.

"She served as chairman of the board of her husband's seed and nursery company and filled the same role in the May Broadcasting Co., parent of Shenandoah's KMA radio station and Omaha's KMTV station. Her influence on these important public enterprises was paramount. In addition to these obligations, Mrs. May found time for an amazing roster of civic and charitable activities. She is perhaps best remembered, however, for her 25 years' association with the Hand Community Hospital.

"If every community were fortunate enough to have its own Gertrude May, America would be immeasurably richer and happier. Those that do understand our gratitude and our grief."

Since this is the final issue of The KMA Guide for the year 1973, I want to take this opportunity to wish you a pleasant Thanksgiving, a Merry Christmas and a Happy New Year.

# HOSPITAL PATIENTS



Ralph, happy at the prospect of going home, takes medicine on last day of his brief hospital stay.



Frank gets ready to read cards from well-wishers. He averaged 35 to 40 cards a day while in the hospital.

Two long-time KMA air personalities were sidelined by surgery in October.

Garden expert and early morning weatherman, Frank Field, who usually fills this page with valuable tips and advice for the reader/listener, although still at home recuperating at Guide deadline hoped to return to his 7:15 a.m. KMA show in the near future.

From the picture it is apparent that Frank lost weight, 12 pounds exactly, while in the hospital. However, he is eating well again and had regained four of those pounds by this writing. Frank spent two weeks in the hospital in Shenandoah.

A surprising number of school pupils from grades 4, 5 and 6 in the KMA area sent Frank get-well cards and mentioned that they listen to him while they are eating breakfast, paying particular attention when he gives the school closing list in the winter months.

Probably "the fastest healer in the mid-west" could be the title bestowed on Newsman Ralph Childs.

A recitation of his hospital schedule confirms his claim to that nomination. Ralph entered the local hospital Oct. 9, was operated on Oct. 10, returned home Saturday, Oct. 13 and was back on the air with the news, Monday, Oct. 15.

Both Frank and Ralph wish to thank each and everyone who remembered them with flowers, cards, calls and visits.

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(Con't. from page 2 — Frank Miller)

"hot" towers, Frank takes extra precautions against getting burned or shocked.

He uses a wooden ladder to get on each tower and even then receives a jolt as he makes contact with the metal tower. Once on the tower he is safe (barring an electrical storm or fall) as he becomes a part of the tower. In spite of his carefulness, he showed a small burn on his finger received the morning of the interview.

The center KMA tower is 488 feet tall and the other two towers are 240 feet each. He claims there is no sway at the top and that windy days don't bother him because the tower generally goes with the wind in effect stabilizing in one direction. He estimated he was getting about 50 feet painted per gallon of paint. However to be sure he had enough, especially since the International orange is hard to obtain, he brought 32 gallons of paint. Incidentally on windy days, Frank covers his face and neck with vaseline. This makes removal of the paint easier.

At the age of 46, Frank doesn't talk about retiring although he gave a wry grin when asked his age and responded that "he may be getting old for the work." His record for not getting hurt confirms his skill—seasoned with caution. Thirty feet is the longest fall he has taken and one time he went over with a tower. In 1955 he broke his back in three places and his pelvis in four, but he smilingly said "those are the only bones I've broken."

This daring fellow is married and has four children ages two to 22. His older children have helped him in his work in the past, but he isn't trying to persuade them to follow him to the top of the tall towers.

# RFD 960

By CLIFF ADAMS



Since my last writing, the beef price ceiling has been removed and the effects of that action were not as expected by many. Instead of an increase in beef prices, there was a decline and the cattleman who had held his fed-cattle off the market suffered. Many had thought that since hog prices climbed after ceiling prices were removed that the same reaction would occur for cattle. Prices have since stabilized and are now fairly steady.

Of great concern as this is being written is the weather. Heavy fall rains over a wide area of the Midlands has brought harvesting to a standstill. Some crop damage is occurring as a result with flooding of lowlands being reported. Stalk rot is a problem in both of the main crops — soybeans and corn, and what had appeared to be a bumper crop stills remains in doubt. It is almost certain that more fuel will be required for drying the crops that are harvested and with the approach of the colder weather, it appears we may have some real problems on hand with the energy supply.

Speaking at a College of Agriculture seminar on the energy crisis at the University of Missouri-Columbia, Stuart Spradling, vice-president for research MFA Oil Company, said "the energy crisis is for real . . . not just something manipulated by so-called oil barons." Spradling predicted a serious fuel shortage, even with a normal winter. "If it's a tough one," he said, "the situation will be a real bear-cat." He predicted even worse gasoline shortages next spring and summer. Some of the oil that would have been refined for gasoline will have been used for fuel. He also stated that there would be severe fertilizer shortages and soaring prices. Spradling noted that while the U. S. has only 6 percent of the world's oil reserves, it uses 35 percent of the energy (and oil) consumed in the world.

An increase in farm production costs in 1974 was predicted by Allen Wellman, assistant professor of Ag Economics at the University of Nebraska, Lincoln. Other predictions by Mr. Wellman were that grain prices would stay above the government target prices and that there would be an increase in the per capita red meat consumption. That consumption went down this year. Economists were finding it difficult to make predictions this past year because of government actions and the short-

age psychology that occurred for awhile as it applied to food.

We are adding a new service for our farm listeners as we try to improve and keep up to date with this business of farming. KMA has contracted with a commodity news service to have installed a special farm commodities wire. The wire service will enable us to give our listeners faster and more frequent market information. We have started to give our livestock estimates at 6:15 a.m. Monday through Friday. This information is again given at 6:45 a.m. and 7:35 a.m. The opening market trading is given at 10:09 a.m. Monday through Friday.

The Queen Elizabeth II Farm Broadcasters tour of the Caribbean next December 12th through the 29th is all but filled up. I just received word that only 15 rooms in the \$390 class were still available. There will be about 1,000 farmers, ranchers and their wives taking the tour of three islands, participating in seminars and enjoying the fellowship with their favorite farm broadcaster. The world's largest passenger liner leaves from New York City harbor for the cruise returning to New York just before Christmas.

Fairs and livestock shows again kept the farm department busy during August and the first part of September. Recently I covered a rather unique livestock show in Kansas City. This event called the "World Angus Forum" was attended by representatives of national Angus associations and societies from 11 countries. I made tape recordings with representatives from New Zealand and Sweden both aired on KMA. Many of these countries rely principally on grass for growing their cattle. It was a very colorful event with the flags of the various countries displayed in the American Royal arena where the Angus cattle were judged.

In September, I attended the Ak-Sar-Ben 4-H livestock show in Omaha. The show again lived up to its reputation of being the world's largest 4-H livestock event. Carcass information on the livestock is an important part of the show. The top beef carcass was from a steer which received a red ribbon in the live show.

In October, I plan to attend the National Association of Farm Broadcasters meeting in Kansas City. I hope to tell you about that visit in the next issue of the KMA Guide.

## NOVEMBER-DECEMBER GREETINGS

THIS IS YOUR DAY!

### HAPPY BIRTHDAY TO:

- Nov. 3—Mrs. Ed May
- Nov. 9—Terry, husband of Arilla Hadden
- Nov. 18—Larry Hill
- Nov. 18—Tim, son of Larry Hill
- Nov. 20—Cynthia, daughter of Cliff Adams
- Nov. 28—Marsha Broyles
- Dec. 3—Mrs. Henry Schnoor
- Dec. 5—John Kidd
- Dec. 7—Janet, daughter of Earle Crowley
- Dec. 10—Don Burrichter
- Dec. 19—Jordan, son of Mr. and Mrs. John Kidd
- Dec. 20—Mrs. Duane Young
- Dec. 20—Dave, son of Earle Crowley
- Dec. 21—Barbara, daughter of Andy Andersen
- Dec. 21—Amy, daughter of Ardene Mullison
- Dec. 21—Bill Oellermann
- Dec. 28—Ned Dermody
- Dec. 28—Mrs. T. J. Mikkelsen
- Dec. 28—Ardene Mullison

### HAPPY ANNIVERSARY TO:

- Nov. 4—Mr. and Mrs. Terry Broyles
- Dec. 2—Mr. and Mrs. Frank Field
- Dec. 27—Mr. and Mrs. Robert Cline
- Dec. 29—Mr. and Mrs. Mike Sherman
- Dec. 29—Mr. and Mrs. John Kidd

## KMA RADIO IS THE BIG VOICE OF IOWA STATE FOOTBALL

The final games of the exciting Big Eight football season for the Iowa State Cyclones will be heard on KMA — "The Big Voice of Iowa State" with Warren Swain doing play-by-play. Preceding each game Swain assisted by Andy Andersen (KMA Station Manager) does a pre-game show immediately followed by the Cyclone Coach on the Earl Bruce Show.

### IOWA STATE FOOTBALL

- Nov. 3—At Oklahoma - 1:00 p.m.
- Nov. 10—At Nebraska - 1:00 p.m.
- Nov. 17—Missouri - 1:00 p.m.
- Nov. 24—Oklahoma State - 1:00 p.m.
- Dec. 1—At San Diego St. - 9:00 p.m.

### GAME OF THE WEEK

KMA Radio will continue to feature its Game of the Week when the area high school basketball season opens. Dates and opponents will be announced when schedules have been confirmed. Sports Director Warren Swain with Mike Goodin assisting will bring these exciting inter-school clashes to you on Radio 960.

## POPULAR CHRISTMAS CHOIRS TO BE HEARD

One of the most popular programs to be heard on KMA throughout the year is the annual Concert given by area ensembles on Dec. 24 and Dec. 25.

Program Director Mike Goodin is formulating the organization to bring the 27th annual concert to the air. It takes a formidable amount of travel, taping and scheduling with gracious coordination from schools, colleges and churches to get the estimated 1,250 voices programmed.

But in spite of the work involved for all concerned, the Concert has proved to be one of the most rewarding and inspiring events of the Christmas observance.

Be sure to listen to all the special Holiday programs on KMA Radio.



The four women in this picture are (l to r) Mrs. Marlon Jones of Emerson, Ia., Mrs. David Angus of Malvern, Ia., Mrs. Allan Shill of Council Bluffs, Ia., and Enid Wortman, Extension Consumer Management Specialist of Council Bluffs. They substituted for Brenda Kay recently.

# OLDTIMER'S NIGHT TAKES OVER KMA EVERY WEDNESDAY

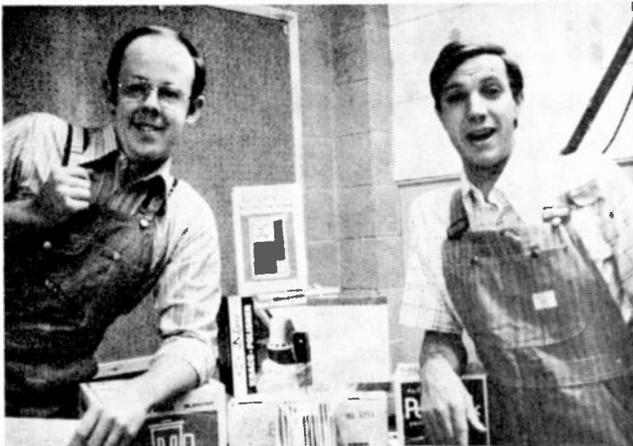
Remember "Sherlock Holmes" — that premier sleuth of all times. Now he's back solving mysterious riddles in his fabulous adventures on KMA Radio.

If you haven't already gotten the Wednesday night habit, tune in this coming Wednesday for the next episode of "Sherlock Holmes."

The half-hour mystery is only part of the increasingly popular **OLDTIMER'S NIGHT** which kicked off Oct. 3rd on KMA with T. J. Mikkelsen and Dave White as co-hosts. The series runs from 7:05 p.m. to 10 p.m. every Wednesday through its final show on December 19.

In addition to the mystery, a "Word Jumbo" game is played on **OLDTIMER'S NIGHT**. Jumbled letters of a word along with clues are given on the program. The first listener to call in with the correct word-answer wins a prize with a maximum of two "Word Jumbos" for each Wednesday show.

A third prize each Wednesday will be given to the first listener to identify the mystery song in the "Name That Tune" contest. Throughout the program, **OLDTIMER'S** music from all fields dating back to the 30's, 40's and 50's will be played. Listeners can request songs explaining in 25 words or less why a particular number is their favorite memory song and if chosen, will receive a record album.



These two **OLDTIMERS** will give away a bunch of prizes in "Word Jumbo," "Name That Tune" and "Talent Hunt" contests on their Wednesday night specials. That's Dave White on the left and T. J. Mikkelsen.

As a special feature of **OLDTIMER'S NIGHT**, the "Talent Hunt" will take place once each month in October and November. Talent from the KMA area will be aired "live" over KMA direct from the KMA studios. First, second and third place prizes will be awarded.

## PUBLIC INVITED

For the grand climax to **OLDTIMER'S NIGHT**, the top six winners, three each from October and November, in the "Talent Hunt" will compete in a show to be given Dec. 12 at Park Playhouse in Shenandoah. Date and place are tentative.

The public is invited to attend the event to be emceed by Dave White and T. J. Mikkelsen. It will also be broadcast over KMA.

Preceding the final competition, plans are now being made to showcase former KMA entertainers in a nostalgic program from 7 to 8 p.m. that same evening at the Park Playhouse.

At 8 p.m., the contest will begin for the championship trophies. Judges will be Ms. Barbara Jackson, Essex vocal music instructor, Dennis Dau, Farragut instrumental music instructor, and Nelson Crow, head of the Music Department at Iowa Western Community College at Clarinda.

**READER WRITES:** "Enclosed is a check for \$1.00 for renewal of the KMA Guide. I enjoy the magazine, first read recipes as that's my hobby, then Edward May write up, then Frank Field's. From there I take pages as they come. All in all — good reading." . . . Milford, Nebraska

## TREES FOR GLENWOOD

The annual drive for funds to provide Christmas Trees for the Glenwood State Hospital-School at Glenwood, Ia. will begin soon over KMA Radio.

For the 13th consecutive year, KMA will ask its listeners to contribute to brighten and enhance the holiday season for the patients there. Ninety-four trees are needed to give that special fragrant and twinkling atmosphere that only Yule trees can give. With the contributions from the always generous listeners, the trees are bought at cost from the Earl May Seed and Nursery Co., which in turn provides the truck and help to get the trees to the school early in December.

# BEST WISHES FOR THE HOLIDAYS FROM KMA RADIO AND GUIDE



Makes wedding plans.

The engagement of Miss **CAROL LEA KLING** to **MARK MILLER** has been announced by her parents, **NORM** and **MARGARET KLING**. Norm is one of the KMA engineers. Mark is the son of Mr. and Mrs. **MAX MILLER** of Shenandoah.

The couple plans to marry in September, 1974 after Carol Lea completes her LPN training at Iowa Western Community College at Clarinda. She is a 1973 graduate of Shenandoah High School, and Mark was graduated from SHS in 1971 and also graduated from Iowa Western in 1973. He is employed by Brown Shoe Fit Co., in Atlantic, Ia.

**BILL** and **LOUANN OELLERMANN** were getting little **BILLY** ready to go over to visit their neighbors one evening, and Billy says "**ANGIE.**" Seems Billy's thoughts turn immediately to his favorite playmate, **ANGELA GOODIN**, daughter of **MIKE** and **JACKIE GOODIN**.

**CLIFF ADAMS'** daughter, **KATHY**, has gone out for girls basketball and reported for first practice late in October. She is in eighth grade.

**ED MAY, JR.** thinks his little Porsche car is great for traveling to college. It is an eye-catching bright red with a removable black top. Ed is a sophomore at Doane College at Crete, Neb. this year.



Shades of Abe Lincoln.

The "old rail-splitter" himself sits on his new backyard fence. Actually the logs are not split, but **MIKE GOODIN**, KMA Program Director, did build it. He also planted that tiered strawberry bed in the background.

Engineer **RALPH LUND** rushed down to Big Lake, Mo., and found some flooding around his cottage but was able to close it for the winter. However, he had to leave his old car until dryer days as the mud was too deep to get out.



Ideal for traveling to college.

For ten years, **ORMAH CARMEAN** worked at KMA Radio. She was the first program director in the early days of the station. Now **MRS. HARRY McGLONE** of Delray Beach, Florida, she stands beside the gallery of pictures of former entertainers and employees of KMA (right.) Her picture is up on that wall. In it, she is standing by Jack Todd and Jessie Young and the date of the picture is 1926. Mrs. McGlone returns to Shenandoah to renew friendships almost yearly.

**MARSHA BROYLES** from Continuity came back from Kansas City with reports of a fabulous development built right into a bluff in the heart of downtown Kansas City. It is called Crown Center and features restaurants, shops and an imitation Niagara Falls. She says the walls are dirt, and they have had trouble with snakes coming out when it rains. At least that is the story she heard. Another place she and her husband, **TERRY**, visited was the Washington Street Station whose decor is early day railroads, and at the River Quay Marsha claims they have 10 kinds of spaghetti. Accompanying Marsha and Terry on their expedition were her uncle and aunt, **MR. AND MRS. WALTER KING** who live in Kansas City.

Managerial Secretary **EVALYN SANER** seemed to get warmer and warmer as she talked to **WAYNE McMANNAMA** of Earl May Seed and Nursery Co. That day in September was not too hot either, in fact it was raining, and never before had she had this reaction to Wayne. Puzzled Evie looked down to discover the wastebasket at her feet ablaze. Without saying a word, she grabbed the basket, ran out the two front doors of the KMA building and dumped the fire in the rainwater in the gutter. Wayne who claims he "flusters Evie" called as she went out the door "don't burn yourself." She didn't.



A look at past and present.

Two of the youngest members of KMA staff families celebrated their birthdays recently, but we failed to mark the occasions in the Guide Birthday Box. As it happens, both are connected with the News Department (no bias, fellows, honest) and we apologize to the little ones. **AMY**, daughter of News Director **NED DERMODY**, observed her big No. 1 birthday on Sept. 27, and Associate News Director **BILL OELLERMANN'S** son and namesake, **WILLIAM JR.**, celebrated his second birthday on July 16. We can report they both had happy birthdays, and we promise to remember next year.

It's not often that **LARRY HILL'S** two sons come to KMA, but one day just before school started they joined their Dad in the sales office. That's **TIM**, 6, sitting in his Dad's chair. He is in first grade at Essex this year. Behind him is his big 11-year-old brother, **TONY**, who goes to sixth grade at Essex.



Fire sizzles in gutter water.



Strong family resemblance.

# NEW RECIPES TO TRY FOR THE HOLIDAYS

Here's hoping your holidays will be joyful and full of love. Perhaps these recipes will make your entertaining easier this coming season.

## DOUBLE NUTTY COFFEE CAKE

Purple Award at Nebraska State Fair 1973  
Marla McCoy, Furnas County

Combine and mix well:

1 ¼ cup boiling water

1 cup quick oats

Let stand until cool and set aside.

Cream:

½ cup margarine or butter with 1 cup sugar and 1 cup brown sugar

Add:

2 eggs

½ t. salt

1 t. vanilla

1 ½ cups flour

1 t. soda

1 t. cinnamon

Add the oatmeal and stir well. Pour into two 8x8" square pans or one 9x13" pan, greased. Sprinkle with topping.

### Topping:

2 t. cinnamon

3 T. margarine or butter

½ cup sugar

¼ cup flour

¼ cup rapenuts or ½ cup chopped nuts

Bake in 350° oven for 25-35 minutes. While still warm, drizzle with powdered sugar frosting. \* \* \*

## COCONUT CHOCOLATE CHIP COOKIES

½ cup soft margarine

½ cup sugar

¼ cup brown sugar

1 egg

1 ½ squares unsweetened chocolate, melted

1 t. vanilla

1 cup flour

½ t. salt

2 t. soda

1 6-oz. pkg. chocolate chips

1 cup finely shredded coconut

Cream margarine, sugars, egg, melted chocolate, vanilla until light and fluffy. Sift together flour, salt and soda and add to creamed mixture. Stir in the semi-sweet chocolate bits and the coconut. Drop by teaspoon on cookie sheet. Bake at 375° for 12 minutes.

## APPLE-GLAZED HAM

1 3-lb. ready-to-eat ham

Whole cloves

2 T. apple jelly

1 t. vinegar

½ t. dry mustard

½ t. cinnamon

Place cloves on ham as desired. Mix remaining ingredients together. Bake according to can instructions. After half the baking time, remove ham from the oven and spread with apple jelly mixture. Return to the oven to complete baking. Makes a nice sweet glaze. Garnish with baked apple rings. \* \* \*

This recipe came from Josie Nagel of Marshall, Mo. who formerly lived near Shenandoah, and is now in her 80's.

## POPPY SEED BREAD

3 cups flour

1 ½ t. salt

1 ½ t. baking powder

2 ½ cups sugar

1 ½ cups milk

1 ½ cups salad oil

1 ½ T. poppy seed

3 eggs

1 ½ t. vanilla

1 ½ t. almond

Mix all ingredients together. Beat with electric mixer 2 minutes. Grease and flour 2 loaf pans and bake in 350° oven for 1 hour and 15 minutes.

### Glaze:

¾ cup sugar

¼ cup orange juice

½ t. vanilla

½ t. almond

2 t. melted butter

Mix well. Spoon on bread while still hot. Re-spoon over bread as it runs off until it sets. This bread freezes well. \* \* \*

## JACKIE GOODIN'S ANISE CANDY

Combine:

3 cups sugar

½ cup light corn syrup

1 cup water

Bring to hard crack stage. Remove from heat and add 5 to 7 drops of oil of anise, purchased from a drug store. Amount of oil depends on personal taste. After oil is added, a smoky vapor will form. Add either red or green food coloring. Pour onto buttered cookie sheet. Break into pieces when cooled.

The National Turkey Federation sent these recipes my way. Here are a couple of new ideas for your leftover Holiday turkey.

#### TURKEY SOUP CONTINENTAL

- ¼ cup margarine
- 1 cup chopped cooked turkey
- 2 T. chopped onion
- 2 cups diced potatoes
- 1 cup diced celery
- 2 cups turkey broth
- 2½ cups cream-style corn
- 1 tall can evaporated milk
- 1 t. salt
- ¼ t. paprika
- ¼ t. ginger
- ⅛ t. pepper
- 2 T. chopped parsley

Melt butter over low heat. Add turkey and onion; cook until onion is transparent. Add potatoes, celery, and turkey broth; stir and cook until mixture is well blended and slightly thick. Simmer until vegetables are tender. Add corn, milk, and seasonings. Heat thoroughly, stirring occasionally. Season to taste with additional salt and pepper. Serve hot and garnish with parsley. 8 servings.

\* \* \*

#### LUCKY SEVEN TURKEY SANDWICH

- 8 slices rye bread
- 8 slices Swiss cheese
- 8 lettuce leaves
- 16 slices tomato
- 8 slices cooked sliced turkey
- 1 quart Thousand Island dressing
- 2 hard-cooked eggs, sliced
- 8 slices bacon, cut in half and fried
- 8 ripe olives

For each sandwich, place 1 slice rye bread on a serving plate. Top with 1 slice Swiss cheese, lettuce, 2 tomato slices, 1 turkey slice, and finally with ½ cup Thousand Island dressing. Garnish with 2 egg slices, 2 bacon slices and 1 ripe olive. Makes 8 sandwiches of seven layers.

\* \* \*

#### QUICK TOFFEE

By Mrs. Hugh Loudon, Clarinda

- 1½ cups brown sugar
- ½ lb. butter (not margarine)
- ½ t. vanilla

Cook on low heat in a heavy pan. Stir well. When it begins to boil, cook 7 minutes or until it comes to the hard crack stage. Have ready a buttered cookie sheet (15x10") and cover it with chopped almonds. It will take about 2 cups. Pour syrup over nuts. Scatter one 12-oz. package of chocolate chips over top and cover tightly with foil till chocolate melts. Then spread evenly over top and chill. You can either mark the chocolate into squares to be cut later, or you can break as you do peanut brittle.

## CHRISTMAS TREATS COOKBOOK

includes

### 100 BEST RECIPES

Cookies, Cakes and other  
Desserts

Six prize-winning recipes plus other entries in the recent contest conducted by Brenda Kay of KMA's "Living Today" show.

Just in time for the Holidays — get your order in now for these mouth-watering recipes.

Send only 25¢ to cover the cost of the mailing to Brenda Kay, KMA Radio, Shenandoah, Iowa 51601.

#### GREEN BEANS WITH ONION BUTTER

- ½ cup onion butter
- ½ cup water
- ¼ t. garlic powder
- ½ bay leaf
- ¼ t. thyme
- 2 9-oz. pkgs. frozen green beans, preferably French-style

Onion butter: thoroughly blend 1 envelope onion soup mix with ½ pound margarine. Makes 1¼ cups and unused portion may be refrigerated for use with other vegetables and potatoes.

In skillet, melt onion butter and add water and seasonings. Stir in green beans and simmer, covered, stirring occasionally, for 8 minutes or till beans are tender. 6 servings.

\* \* \*

#### PUMPKIN PECAN CAKE

- 1 pkg. spice cake mix (18 oz.)
- 1 cup canned pumpkin
- ½ cup salad oil
- 1 pkg. instant vanilla pudding mix
- 3 eggs
- 1 t. cinnamon
- ½ cup water
- ½ cup chopped pecans, reserving 8 pecan halves

Combine ingredients except pecans and beat at medium speed for 5 minutes. Stir in ½ cup pecans. Place pecan halves in bottom of greased bundt pan sprinkled with flour. Secure each pecan with piece of margarine. Pour in batter and bake at 350° 40 to 45 minutes. Let cool 15 minutes and turn out to complete cooling. Serve with ice cream or whipped cream.

## PRESERVE COOKIES

Mrs. Ralph Stamps, Clarinda

Cream:

4 sticks butter or 2 sticks butter and  
2 sticks margarine

Add:

4 cups flour, a little at a time  
1 pt. vanilla ice cream, softened

Chill for 3 hours. Roll into 1" balls.  
Press with finger and fill with favorite pre-  
serves. Bake at 350° for 10-12 minutes.  
Sprinkle with powdered sugar.

\* \* \*

## OLD-FASHIONED RAISIN BARS

Mrs. Max Cramer, Clarinda

1 cup raisins and 1 cup water  
½ cup shortening or salad oil  
1 cup sugar  
1¾ cups flour  
1 t. soda  
½ t. nutmeg  
¼ t. cloves  
1 beaten egg  
¼ t. salt  
1 t. cinnamon  
½ t. allspice  
½ cup nuts

Combine raisins and water in a sauce  
pan; bring to a boil and remove from heat.  
Stir in shortening and cool to lukewarm.  
Stir in sugar and egg. Sift together dry  
ingredients; beat into raisin mixture. Stir  
in nuts. Pour into greased cookie sheet.  
Bake at 375° for 12 minutes or till done.  
When cool, cut into bars. Dust lightly with  
confectioners' sugar or frost while warm  
with powdered sugar frosting.

\* \* \*

## PAT NIXON'S CORN SOUFFLE

2 T. butter  
2 T. flour  
1 t. salt  
¼ t. ground pepper  
¼ t. paprika  
Dash tabasco sauce  
½ cup milk  
1 pkg. frozen corn  
3 eggs, separated

Heat oven to 375°. Butter a 1-quart cas-  
serole. In a sauce pan, melt the butter.  
Blend in flour, salt, pepper, paprika, and  
tabasco sauce. Add milk and cook and stir  
until thickened. Let the corn thaw until it  
just separates into kernels and add. Sepa-  
rate whites from yolks. Beat the whites  
till stiff, and beat the yolks until thick.  
Add the thickened yolks to the corn mix-  
ture. Fold in egg whites. Turn into cas-  
serole. Bake at 375° for 30 to 35 minutes.  
Serves 4.

\* \* \*

Mincemeat peaches make a delicious des-  
sert. Fill centers of canned peach halves  
with a spoonful of mincemeat. Bake in a  
moderate oven about 20 minutes. Baste  
several times during baking with orange  
juice. Top each half with whipped cream.

## SNICKERDOODLES

(cookies)

1 cup shortening or ½ butter and ½  
shortening  
1½ cups sugar  
2 eggs  
2¾ cups flour  
2 t. cream of tartar  
1 t. baking soda  
¼ t. salt  
2 T. colored sugar  
2 T. sugar and 1 t. cinnamon

Heat oven to 400 degrees. Mix shorten-  
ing, sugar, and eggs. Blend flour, cream  
of tartar, soda, salt; stir in. Chill dough.  
Shape dough in 1 inch balls. Roll balls in  
sugar mixture. Place on ungreased baking  
sheet. Bake 8 to 10 minutes. Makes 6  
dozen.

\* \* \*

## DANISH PUFFS

Mrs. Kathy Hunter - Clarinda

Step 1 — Cut ½ cup oleo into 1 cup  
flour; add 2 tablespoons cold water. Stir  
until well blended. Divide dough in half,  
and press each into a 3x12 inch piece on  
ungreased cookie sheet. (Both will fit on  
one sheet.)

Step 2 — Boil 1 cup water with ½ cup  
oleo; add 1 teaspoon almond extract and  
remove from heat. Stir in 1 cup flour and  
add 3 eggs, one at a time, stirring well  
after each egg. Spread this over dough,  
evenly divided, and bake at 425 degrees for  
50 minutes. If your oven is extra hot, re-  
duce heat to 400 after 30 minutes.

Step 3 — Mix 3 cups powdered sugar, 4  
tablespoons cream. 2 tablespoons oleo, 1  
teaspoon vanilla together. Frost Danish  
while still hot.

\* \* \*

## CHOCOLATE-PEANUT BREAKAWAYS

1 cup butter, softened  
1½ cups brown sugar (packed)  
2 cups flour  
¼ cup dark corn syrup  
1 egg  
1 pkg. (6 oz.) semi-sweet chocolate  
morsels  
1 cup salted peanuts

Heat oven to 375°. Grease jelly roll pan,  
15½x10½x1 inch; line with waxed paper.  
Cream butter and sugar. Stir in remaining  
ingredients. Spread in pan. Bake 20 to 25  
minutes or until light brown. Loosen layer  
from sides of pan; invert layer onto baking  
sheet. Carefully remove waxed paper. Cool;  
break into pieces.

Variation: Do not line pan with waxed  
paper and do not remove baked layer from  
pan. Cut layer into 2-inch squares. 35  
squares.

\* \* \*

## BANANAS IN NECTAR

Fill 4 chilled sherbet dishes with sliced  
bananas. Add enough frosty-cold apricot  
nectar to cover. Garnish fruit with man-  
darin orange sections or maraschino cher-  
ries.

## LIVING TODAY GUESTS



Mark Poston, Villisca, and Gloria Harms, Clarinda, both members of the Page County 4-H talked with Brenda Kay about their 4-H activities during National 4-H Week in October.



Mrs. Don Williams and Mrs. Fred Bryson of Villisca shared with Brenda some of the items featured at the Yankee Peddler Bazaar and Art Show which attracted hundreds of people this fall to the Villisca event.



To kick-off National 4-H Week, these Atchison (Mo.) county 4-H'ers were guests on "Living Today."

# FEEDBACK

By NED DERMODY

New tools and added personnel will hopefully increase the efficiency of the KMA News Department. Late this summer, three prototype teletypes were installed in our newsroom replacing "15" units that have been in service for almost three decades. The units — called extel printers — have been in use in brokerage houses and for special use for several years but have only recently been constructed with sufficient strength to sustain the 24 hour steady flow of print that flows from the bureaus of United Press International and the Associated Press. The extel unit has only seven moving parts — versus over 500 in the old "15" models. The "print" is produced by magnetically driven pins that impregnate one-half the depth of a specially treated action type paper. The machines are virtually maintenance free and for all intents and purposes . . . silent. An additional benefit enables the unit to print up to 300 words per minute although present printer speeds are limited to 60 to 65 words a minute. For purposes of comparison, a five minute newscast could be printed fully in one minute at optimum speed.

In the very near future, KMA News will increase its overall mobile capacity through the installation of two radio-telephones enabling us to file live radio on the scene reports from anywhere in the four-state area. Mobile reports for radio news is nothing new of course but KMA Radio's special four-state location and huge coverage area posed special problems that could not be solved through standard means. FM radio

# The KMA Guide

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special band broadcasts used by most radio stations for on the scene reports is limited to line of sight distance and thus have a range limited to about 20 miles. The telephone company in Shenandoah did not have a radio telephone operation available which precluded the use of radio telephones. However, the Southwest Telephone Exchange in Emerson has installed the service, and our news department has arranged for installation of two units.

Still . . . new equipment and excellent facilities . . . provide only the tools for our work. It takes working journalists using those tools to provide the information and analysis utilized in producing KMA newscasts. To that end . . . Bill Bone, a 22-year-old native of Iowa, and a June graduate from Northwest Missouri State University, has joined our news staff working the nightside with special emphasis on Shenandoah and Page and Fremont County coverage. (See next page.)

## SHORT TAKES:

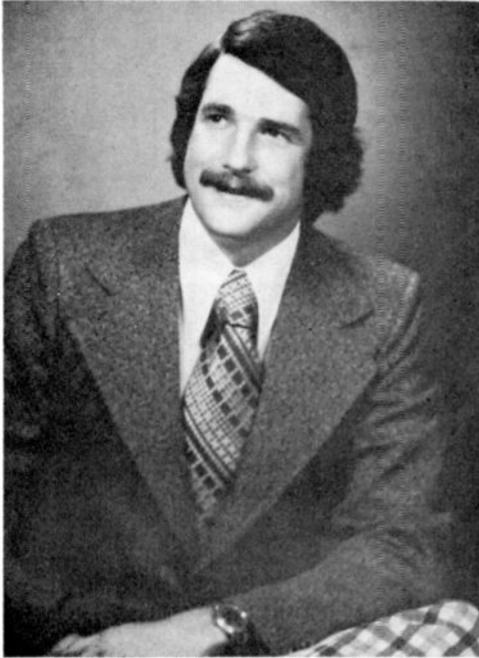
**KMA News received top prize from the Iowa Associated Press Broadcast Group for spot news coverage.** The award was for coverage of the murder of a Tarkio, Missouri girl and the subsequent arrest and conviction of a Tarkio College student in connection with the killing. Bill Oellermann provided most of the coverage and followup material.

**News Director Ned Dermody has received an invitation from the University of Missouri School of Journalism to attend and participate in a symposium on science in society at the Lake of the Ozarks.** The symposium is designed to explore possible new approaches in communicating science news to the public.

**Senior News Editor Ralph Childs recovered quickly from surgery at Hand Hospital in Shenandoah in early October and is back at his desk and microphone.**



Some of the people who filled in for Brenda Kay on the "Living Today Show" while she was gone in recent months included: Top picture (l to r) James A. Nardini, Candy Kryselmire, Dr. T. E. Shonka and Michael Springer, all from Mental Health Institute staff at Clarinda.



## BILL BONE ADDED TO KMA NEWS STAFF

All night-time newscasts on KMA are now being given by Bill Bone, the latest addition to the News Department of the Radio Station.

He comes to KMA from Trenton, Mo., where he was newsman on radio station KTTN. Bill is a 1973 graduate of Northwest Missouri State University at Maryville.

A native Iowan, Bill whose birth certificate designates him as Lorence William Bone, was born April 8, 1951 in Des Moines. His parents, Mr. and Mrs. L. W. Bone reside at Prairie City, Iowa, where Bill grew up. He has one sister, Mrs. Jim Elrod.

With the addition of Bill, KMA now has three bachelors on its staff. Incidentally this dark haired young man sports a mustache. He prefers the color brown and seafood and steak for food. He thinks it would be great to travel extensively in the United States and abroad with lots of money at his disposal.

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Chamber of Commerce President Jim Arend presents certificate of appreciation to Ralph Childs.



Cited for his work with the youth of the community, Dale Bright was named "distinguished citizen."

## UNSUNG HEROES

For the second year, people who have been extraordinarily good citizens were honored as "Unsung Heroes" at the Shenandoah Chamber of Commerce's annual banquet held in October at the Legion Country Club. Again this year, KMA Radio and Earl May Seed and Nursery Company had staff members selected for this tribute.

KMA Newscaster Ralph Childs was recognized not only for his years of public service through radio but also for his service as a teacher of an adult Bible class, vestryman and lay reader in his church for many years. His work as treasurer of the Elk's Lodge and of the local Salvation Army committee was also commended. He also established with his wife, Muriel, and runs The Record Room, a music store.

Dale Bright is recognized in his profession as the only registered seed technologist in the state of Iowa and is one of just

104 in the United States and Canada. He is employed by Earl May Seed and Nursery Company.

For the past 13 years, he has been actively engaged in Scouting, serving as troop committeeman, institutional representative and treasurer. He has assisted Scoutmasters for years on various committees, "freeze outs", accompanied boys to summer camp and furnished cars for projects and trips.

Also active in his church, he has served as an usher for 14 years, is past president and board member of the Shenandoah Men's Brotherhood and works faithfully with Shenandoah's United Way.

In addition, KMA Radio received an award for service from the Chamber of Commerce which was presented to Station Manager "Andy" Andersen, who also acted as Master of Ceremonies for the banquet.