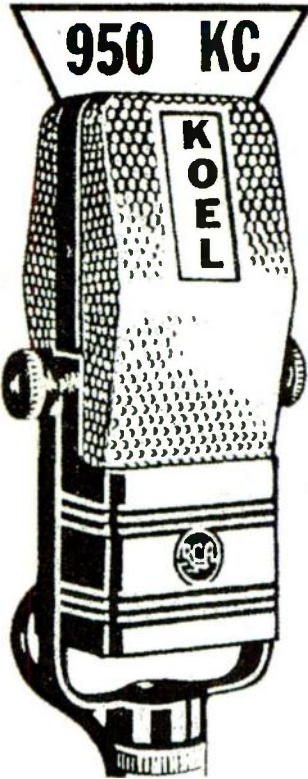


1950-2000 50th Anniversary Souvenir Picture Book



No 4665





OLD HIGHWAY 150 SOUTH OELWEIN, IOWA



COMPLETE SERVICE DEPARTMENT * GM PARTS
BODY & PAINT SHOP
SALVAGE YARD/USED AUTO PARTS

SALES AND SERVICE PHONE:
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Introduction

You are holding in your hands what we like to refer to as our "50 year scrapbook". The year 2000 marks the 50th anniversary for KOEL - AM. Over the past fifty years you have heard many voices on the radio station, and many that worked behind the scenes. As with any industry, radio has seen many changes since we first went on the air, with sweeping changes in the past couple of years. The computer era has made its mark. Since 1985, many of you have come to enjoy our annual publication of the "KOEL Almanac". Since this is a very special year for our radio station, we've decided to use some of your favorite items from the almanac and include many pictures and memories from the past 50 years. This book is dedicated to all the men and women who have worked here over the past 50 years to make KOEL - AM a heritage radio station for Northeast Iowa. I hope you have as much fun reading this book as I had putting it together.

Jeff Michaels
Program Director

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FOR OVER 50 YEARS"



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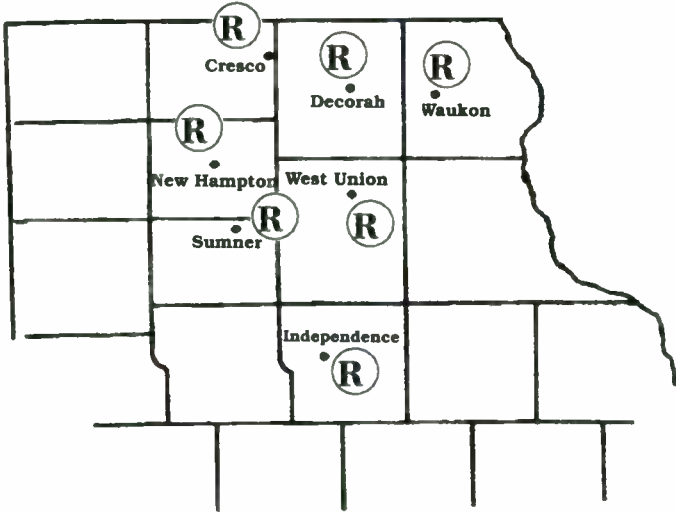


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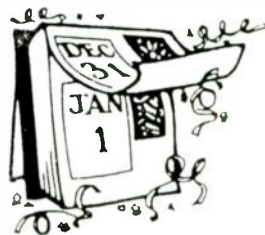
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Sumner
319-578-3484

JANUARY



DAY OF YEAR	DAY OF MONTH	SUN		LENGTH OF DAY	NORMAL		RECORD		RECORD		RECORD	
		RISE	SET		HIGH	LOW	HIGH	YEAR	LOW	YEAR	PRECIP.	YEAR
1	1	7:40	4:47	9:07	29	12	43	1954	-20	1974	0.80	1978
2	2	7:40	4:48	9:08	29	12	43	1990	-20	1979	0.57	1966
3	3	7:40	4:49	9:09	28	12	44	1962	-24	1991	0.62	1973
4	4	7:40	4:50	9:11	28	12	44	1997	-23	1999	1.52	1971
5	5	7:40	4:51	9:12	28	12	48	1956	-25	1999	0.79	1989
6	6	7:40	4:52	9:13	28	12	41	1961	-23	1988	0.60	1967
7	7	7:39	4:53	9:14	28	12	43	1990	-22	1951	0.40	1989
8	8	7:39	4:54	9:15	28	11	46	1963	-27	1971	0.21	1968
9	9	7:39	4:55	9:15	27	11	41	1963	-27	1999	0.34	1957
10	10	7:39	4:56	9:16	27	11	44	1975	-26	1982	0.21	1975
11	11	7:39	4:57	9:17	27	11	47	1992	-25	1977	0.22	1991
12	12	7:38	4:58	9:20	27	11	49	1961	-26	1974	0.96	1960
13	13	7:38	4:59	9:22	27	9	49	1996	-18	1963	0.46	1960
14	14	7:37	5:00	9:24	27	9	45	1952	-18	1994	0.18	1960
15	15	7:37	5:01	9:25	27	9	50	1990	-30	1963	0.88	1960
16	16	7:37	5:03	9:25	27	9	51	1990	-25	1977	0.23	1994
17	17	7:36	5:04	9:28	27	9	52	1996	-26	1977	0.55	1996
18	18	7:35	5:05	9:29	27	9	51	1973	-28	1994	0.59	1996
19	19	7:35	5:06	9:32	27	9	46	1981	-28	1994	0.65	1988
20	20	7:34	5:08	9:35	27	11	46	1968	-27	1994	0.60	1974
21	21	7:34	5:09	9:36	27	11	47	1957	-29	1970	0.26	1959
22	22	7:33	5:10	9:37	27	11	52	1964	-27	1956	0.18	1973
23	23	7:32	5:11	9:40	28	11	50	1981	-29	1963	0.88	1967
24	24	7:31	5:13	9:41	28	11	53	1967	-15	1961	0.15	1982
25	25	7:31	5:14	9:42	28	11	56	1981	-18	1963	0.22	1990
26	26	7:30	5:15	9:46	28	11	50	1973	-21	1957	0.82	1996
27	27	7:29	5:16	9:48	28	11	45	1971	-20	1955	0.26	1973
28	28	7:28	5:18	9:51	28	11	46	1976	-17	1963	0.08	1956
29	29	7:27	5:19	9:52	28	12	45	1988	-26	1966	0.71	1968
30	30	7:26	5:20	9:54	28	12	47	1988	-30	1951	0.42	1984
31	31	7:25	5:22	9:56	29	12	55	1989	-29	1994	0.10	1965

N.E. IOWA ZIP CODES

When you're mailing out your correspondence,
make sure that the address is complete...
include the ZIP CODE!

IOWA

50602 Allison	52143 Festina	50664 Oran
50603 Alta Vista	52144 Ft. Atkinson	50665 Parkersburg
50010 Ames	50630 Fredericksburg	50666 Plainfield
50021 Ankeny	50631 Frederika	52162 Postville
50606 Arlington	50048 Garber	52163 Protivin
50607 Aurora	52049 Garnavillo	52326 Quasqueton
52210 Brandon	50634 Gilbertville	52164 Randalia
52132 Calmar	52050 Greeley	50668 Readlyn
52033 Cascade	52052 Guttenberg	50466 Riceville
50613 Cedar Falls	52146 Harpers Ferry	52165 Ridgeway
52401 Cedar Rapids	52147 Hawkeye	52329 Rowley
52213 Center Point	50641 Hazleton	52166 St. Lucas
50616 Charles City	52233 Hiawatha	52072 St. Olaf
52134 Chester	52053 Holy Cross	50670 Shell Rock
50619 Clarksville	50643 Hudson	52168 Spillville
52034 Clayton	50644 Independence	50671 Stanley
52135 Clermont	50645 Ionia	52076 Strawberry Point
52035 Colesburg	52150 Jackson Junction	50674 Sumner
52136 Cresco	50647 Janesville	50676 Tripoli
52101 Decorah	50648 Jesup	52077 Volga
52036 Delaware	50650 Lamont	52349 Vinton
52223 Delhi	52151 Lansing	52169 Wadena
50622 Denver	52154 Lawler	50701 Waterloo
50623 Dewar	52155 Lime Springs	52171 Waucoma
52140 Dorchester	52156 Luana	52172 Waukon
52001 Dubuque	52157 McGregor	50677 Waverly
52038 Dundee	52057 Manchester	50681 Westgate
50626 Dunkerton	52060 Maquoketa	52175 West Union
52040 Dyersville	52158 Marquette	50682 Winthrop
52041 Earlville	50401 Mason City	
52042 Edgewood	50654 Masonville	
52141 Elgin	50655 Maynard	
52043 Elkader	52159 Monona	
50628 Elma	50658 Nashua	
50707 Evansdale	52160 New Albin	
50629 Fairbank	50659 New Hampton	
52046 Farley	52065 New Vienna	
52047 Farmersburg	50458 Nora Springs	
52142 Fayette	50662 Oelwein	
	52161 Ossian	

MINNESOTA

55921 Caledonia
55936 Grand Meadow
55951 LeRoy
55954 Mabel

WISCONSIN

53821 Prairie du Chien

Programming Overview

Effective December 1, 1999

AM950 KOEL is the dominant News, Farm and Sports station for all of Northeast Iowa. AM950 KOEL is your home for Iowa State Cyclone football and mens basketball.

Weekday Programming

6a - 10a

Our informative morning lineup includes several local newscasts, farm news and markets, in depth weather, funeral announcements, hospital report, Paul Harvey News, and several on-air contests to give listeners the chance to call in and win great prizes.

10 - 11a

Agri Talk often referred to as the - farmer's forum. This program gives farmers a chance to call in and talk with guests on farm related issues. The program is broadcast nationwide from Kansas City.

11am - 1pm

Midday news, and farm show. Features in depth local and regional news, weather, funeral announcements, stock market update, and farm programming. Paul Harvey news and commentary is a part of the lineup.

1pm - 2pm

Senior Focus This program is geared towards listeners 50 years of age and older. Topics include health, retirement, financial advice, and interesting interviews that seniors can relate to.

2pm - 4pm

The Dolans offer listeners advice on finances, credit, and more.

4pm - 6pm

Northeast Iowa Today - A two hour local program to wrap up the day with local, state and national news, farm, sports, weather reports several times each hour, plus Paul Harvey's Rest Of The Story.

6pm - 7pm

The Golden Age Of Radio Theatre. An hour of the best situation comedies from radio's past.

7pm - mid

Sports night The evening lineup is a mix of high school, and Iowa State Cyclone Sports play by play broadcasts, coaches shows, and Sports programming from the Sportsfan Radio Network.

Overnights

Jim Bohannon & Art Bell bring you interesting conversation.

Programming Overview

Weekends

Saturday

5a - 9a

On The House - household fix up call in show.

9a - 10a

Health Talk - alternative medicine talk show

10a - 11:30

Swap Shop - Classifieds of the radio - local program that allows listeners to call in and list items they want to buy or sell.

11:30 - 12:30

News & Paul Harvey

12:30 - 6pm

Sportsfan Game Time - Sports talk and continuous score update and highlights from all college and pro football and basketball action.

6pm - mid

Hobby Night - a lineup of programs about shopping, gardening, and furniture restoration

Overnights -

Sports By line weekends

Sports Call in Show.

Sunday

6am - Noon

Old Time music request shows - "Bill Miller Show" and "Polka Party" - listeners can call in and make requests and dedications.

Noon - 6pm

Sportsfan Game Time Live sports talk with continuous score and highlight updates from college and pro football and basketball games nationwide. Great program for anyone who cannot be in front of their TV to watch the game.

6pm - mid

Public affairs programming

TELEPHONE PREFIX GUIDE



Know Where You Are Calling!

224.....Troy Mills	633.....Arlington
237.....Fredericksburg	634.....Aurora
238.....Lawler	635.....Fairbank
245.....Elkader	636.....Hazleton
252.....Guttenberg	637.....Maynard
255.....Garber	638.....Oran
267.....Allison	735.....Burr Oak
275.....Frederika	737.....Ridgeway
276.....Plainfield	744.....Farley
278.....Clarksville	767.....Volga
279.....Readlyn	774.....Wadena
283.....Oelwein	776.....Waucoma
296.....Washburn	778.....St. Lucas
334.....Independence	783.....St. Olaf
342.....LaPorte City	822.....Dunkerton
345.....Reinbeck	824.....Grundy Center
346.....Parkersburg	827.....Jesup
347.....Aplington	856.....Colesburg
352.....Waverly	864.....Postville
373,377...Marion	873.....McGregor
382,387...Decorah	875.....Dyersville
394.....Ionia	876.....Epworth
422.....West Union	882.....Tripoli
423.....Clermont	885.....Shell Rock
425.....Fayette	922.....Delhi
426.....Elgin	924.....Lamont
427.....Hawkeye	926.....Hopkinton
428.....Randalia	927.....Manchester
429.....Alpha	928.....Edgewood
435.....Coggon	933.....Strawberry Pt.
436.....Shellsburg	934.....Quasqueton
438.....Central City	935.....Winthrop
444.....Belle Plaine	938.....Rowley
448.....Walker	964.....Garnavillo
465.....Monticello	983.....New Hartford
472.....Vinton	984.....Denver
474.....Brandon	987.....Janesville
476.....Dysart	988.....Hudson
478.....Traer	989.....Dike
532.....Ossian	
534.....Ft. Atkinson	WATERLOO:
535.....Waterville	232-236, 291, 292
536.....Farmersburg	CEDAR FALLS:
538.....Lansing	266, 268, 273, 277
539.....Monona	CEDAR RAPIDS: 362-366,
547.....Cresco	368, 369, 375, 378, 390,
562.....Calmar	393, 395, 396, 398, 399
566.....Lime Springs	
567.....Castalia	515-228, 257. Charles City
568.....Waukon	515-364....Alta Vista
569.....Protivin	515-394....New Hampton
578.....Sumner	515-435....Nashua
586.....Harpers Ferry	515-823....Greene

KOEL

News & Farm Programming

One of the main reasons thousands of Northeast Iowa residents tune into KOEL - AM is for unmatched local news coverage. The man most responsible for getting the KOEL news department to where it is today is Dick Petrik. Dick came to KOEL in April of 1952, and retired from KOEL only a couple of years ago.

The KOEL news team works to bring hometown news to those who don't want to wait for the hometown newspapers. They make over 100 phone calls to police, fire, and sheriff's departments throughout Northeast Iowa every day to gather the news.

Pam Ohrt took over as news director when Dick went into semi-retirement in the early 90's. Pam started at KOEL in 1976. Pam left the station in 1998. Roger King is the current News Director. Roger has been a part of the KOEL news team for over 10 years. The KOEL news department has had many reporters sit behind the microphone in the past 50 years, many of whom have moved on to larger markets for both radio and TV stations.

KOEL started broadcasting farm news and markets in the late 1960s. Dave Sylvester was the station's first full-time Farm Director. Von Ketelsen filled Dave's shoes in the 90's until 1999 when Jerry Passer came aboard.

KOEL is one of the nation's leading farm news stations. KOEL - AM was one of the first radio stations to broadcast AgriTalk, a nationally broadcast talk show discussing farm related topics. The program which is hosted by Ken Root has been aired on KOEL - AM since the mid 1990's.

News & Farm Programming

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Decorah, Iowa



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WEATHER RECORD EXTREMES

Radio Park

EARLIEST

Oct. 3, 1999
1.5" Oct. 20, 1982
1.5" Oct. 20, 1982
5.0" Nov. 18, 1986

SNOWFALL

.10
Measurable
More than 1"
More than 4"

LATEST

April 29, 1962
1.0" Apr. 23, 1991
2.0" Apr. 22, 1984
5.0" Apr. 12, 1997

GREATEST MONTHLY

21.0" 1979
35.5" 1962
22.8" 1959
9.5" 1982
5.0" 1997
15.2" 1991
19.5" 1987

January
February
March
April
October
November
December

LEAST MONTHLY

0.27" 1970
Trace 1958 & 1995
0.0" 1990 & 1994
0.0" 1981
0.0" 1992
0.0" 1978 & 1999
.42" 1965

Most snowfall in a single storm, 16.0", March 5-6, 1959

Most snowfall in a single season, 78.0, 1961-1962

PRECIPITATION

Greatest Monthly

3.04" 1969
3.24" 1951
5.82" 1998
8.44" 1991
12.37" 1999
10.34" 1959
10.49" 1962
11.16" 1979
9.16" 1961
5.71" 1951
4.45" 1992
3.66" 1991

January
February
March
April
May
June
July
August
September
October
November
December

Least Monthly

0.20" 1954
Trace 1958 & 1995
0.08" 1994
0.73" 1952
0.97" 1992
0.73" 1992
0.54" 1998
0.35" 1969
Trace 1979
0.03" 1952
0.12" 1976
Trace 1998

Wettest year, 48.26", 1961. Driest 21.41", 1975

Greatest in 24 hours, 8.3" May 16, 1999

TEMPERATURE

All time maximum temperature of 103° was tied on July 31 and August 17, 1988. All time minimum temperature of -30° was tied on January 30, 1951 and January 15, 1963. Earliest 32° or below reading was on September 11, 1976. Latest 32° or below temperature was on May 29, 1952.

A Program Schedule from the Early Years

(Clip and save)

MONDAY - SATURDAY

5:00—Farmers Radio Almanac
5:25—Weather
5:30—Farmers Radio Almanac
5:55—Weather
6:00—Farmers Radio Almanac
6:30—News
6:50—Auction News or Musical Clock
6:55—Farm Meetings
7:00—Sports
7:10—Musical Clock
7:15—Weather
7:20—Musical Clock
7:30—News
7:50—Auction News or Musical Clock
7:55—Weather
8:00—Big Value Time
8:15—West Union Clockwatcher
8:30—News
8:50—Rath Markets
8:55—Weather
9:00—Lester Lease (M-F)
Open Door (S)
9:15—Music
9:30—KOEL Party Line
9:45—Voice of China & Asia
10:00—News
10:15—Bulletin Board
10:25—Markets
10:30—Music
11:15—Mary Blaine Time (M-F)
11:30—Music (M-F)
Leo Greco (S)
11:45—Jerry Smith (M-F)
12:00—Markets
12:10—News
12:30—Polka Time
12:50—Markets from Chicago
1:00—Red Blanchard Show
1:15—Andy Doll Show
1:30—Metronome (S) News at 2-3-4
NEIowa Musical Monitor (M-F)
2:30—N.E.Iowa Musical Monitor (S)
5:00—News
5:15—Baseball Scoreboard
5:20—How's Fishin'
5:25—Sing Along with Mitch
5:30—Summer Shopper
5:45—Guy Lombardo Show (M-F)
Bobby Hankins Show (S)
6:00—News
6:15—Sportlite
6:30—Polka Party
7:15—Weather
7:20—Polka Party

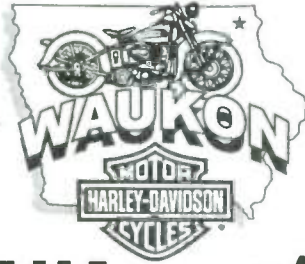
7:30—Patterns in Music (M-F)
Country Music (S)
8:00—Teen Tune Time (M-F)
8:30—950 Club (S)
9:30—Night Train (M-F)
10:00—News
10:15—Public Service Program
10:30—950 Club
10:55—Portals of Prayer
11:00—Sign Off Air

SUNDAY

6:00—Voice of Agriculture
6:15—WCTU Program or Sunrise Serenade
6:30—Catholic News
6:45—Hymns from Harding
7:00—Farmers Outlook
7:15—Sunrise Serenade
7:30—Morning Devotions
7:45—McGregor Time
8:00—News
8:15—West Union Clockwatcher
8:30—Lester Lease
9:00—Sunrise Serenade
9:45—Voice of China & Asia
10:00—News
10:15—Sunday Morning Serenade
10:20—Jack Miller
10:25—Sunday Morning Serenade
10:35—James Bromwell
10:40—Sunday Morning Serenade
11:00—Presbyterian Church Services
12:00—Guy Lombardo Show
12:15—Polka Time
12:30—News
12:45—Chapel by the Side of the Road
1:00—Sunday Serenade
News at 2-3-4
2:30—Easy Listening Leaders
4:06—Sunday Serenade
5:00—News
5:15—Radio News Forum or Sunday Serenade
5:30—Sunday Serenade
5:45—Family Worship Hour
6:00—News
6:15—Public Service Program
6:30—Polka Party
7:15—Social Security
7:20—Polka Party
7:30—950 Club
10:00—News
10:15—Public Service
10:30—950 Club
10:55—Portals of Prayer
11:00—Sign Off Air

100's of New & Quality Pre-Owned Motorcycles, ATV's & Snowmobiles

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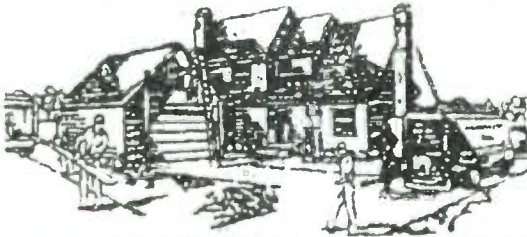
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PAT COSTIGAN, President



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- Foundation Panel Insulation
- Awnings
- Garage Doors
- Security Doors
- Replacement Windows
- Attic Ventilation
- Patio Covers
- Blown-In Insulation, Attic, Sidewall
- Windows
- Entry Doors
- Storm Doors
- Patio Enclosures
- Miscellaneous

The 50's

It was a beautiful Sunday in 1950 when KOEL - AM signed on the air with 500 watts for the first time...12 o'clock noon on July 23rd to be exact. The entire afternoon's broadcast was used to raise money for a fund to add a fourth floor onto Mercy Hospital in Oelwein. It started with an invocation by the Reverend Dieter of Zion Lutheran Church, followed by a Welcome by Oelwein Mayor Regis Harrington, and Al Brown representing the Chamber Of Commerce.

The KOEL Studios and offices were first located on the second floor of what is now the "Two Brothers Restaurant" at the corner of Charles and Frederick. The first year was rough, but with the arrival of Walt Teich in 1951, things began to turn around. Listeners were informed with news and entertained with a wide variety of music

programs. Below are some other notable events in the 1950's....

1952 Dick Petrik joins the staff as News Director

1955 Studios & Offices move to South Frederick Ave across from The Mealy

1956 Transmitter power increased to 1000 watts and signoff is now 11 PM

1956 Dale Wood introduces "rock & roll" to NE Iowa

1957 Arnie Zaruba joins the staff as an engineer

Notable names from the 50's era on KOEL include.. George Patrick - Bob Zimmerman - Andy Doll - Leo Greco - Ray Leafstedt - Bob Morrow - Paul Ruse "Man On The Street"

50'S

The 50's



The early days of
the Polka Party with
Arnie Zaruba



Jack Mihall was popular
on KOEL-AM in the 50's
then on the FM in the
70's.

The 50's



Executives at KOEL sign one of the first advertising contracts with a client.

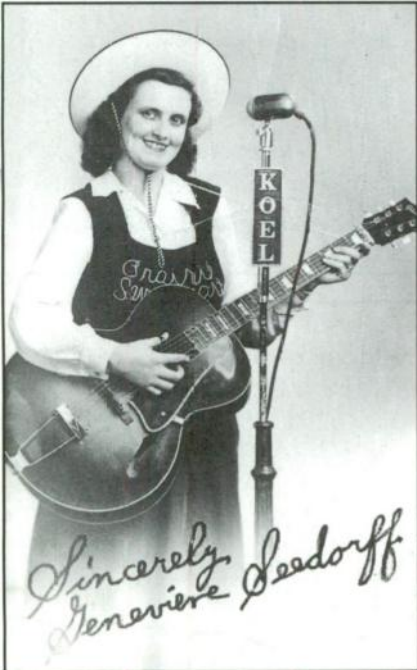


Events sponsored by KOEL always promised a big crowd.

The 50's



One of the early KOEL vehicles



Genevieve Seedorff was a popular entertainer on KOEL in the first couple of years the station was on the air.

The 50's

**THERE'S GOOD LISTENING ON K-O-E-L
950 K.C.**

FOR NEWS

6:15 a.m. 12:00 p.m.
7:00 a.m. 12:15 p.m.
7:20 a.m. 3:00 p.m.
8:00 a.m. 6:00 p.m.
10:00 a.m. 9:00 p.m.
11:00 a.m. 10:00 p.m.

FOR SPORTS NEWS

7:30 a.m.
8:45 p.m.
10:15 p.m.
Cubs Baseball 1:00 p.m.

FOR MUSIC

Fiddly Arnold 9:00 a.m.
Jimmy Wakely 9:15 a.m.
Sons of Pioneers 11:45 a.m.
Slim Bryant 12:45 p.m.
Parade of Stars 10:30 p.m.
Waltztime 11:05 a.m.

FOR LOCAL TALENT

Genevieve Seedorf
AT
7:15 a.m.
10:45 a.m.

FOR THOUGHT

Radio Reveries
10:15 a.m.

FOR RELIGIOUS PROGRAMS

Hymns of All Churches
9:45 a.m.
Ave Maria Hour Sun.
8:00 p.m.

FOR DRAMA

Bright Star Sun
2:00 p.m.

FOR LAUGHTER

The Edwards Hour
7:00 p.m.
Independence Calling Sat.
9:30 a.m.
Smiley Burnett Show
6:15 p.m.

PROUDLY WE HALL SUN

8:30 p.m.

FOR REQUESTS

Kampus Room
Sat. Afternoon
With Paul Ruse

FOR OLDTIME MUSIC

DON RHINES — 1:30 p.m.
City Club Serenade 7:30 p.m.
Lawrence Durbow Sun.
5:00 p.m.

FOR VARIETY

Prairie Melody-Go-Round
4:35 p.m.

— FIRST IN —
MUSIC — NEWS — SPORTS

An early promotional card listing several of the programs heard on KOEL-AM

KOEL

950 on Your Dial

**Northeast Iowa
Radio Corporation**

Offices and Studios
4½ West Charles
OELWEIN, IOWA

TELEPHONE 120 or 121

RETAIL RATE CARD No. 5
Effective Nov. 1, 1951

Affiliated With the
IOWA TALL CORN NETWORK

Power 500 Watts
Frequency 950 Kilocycles
FULL TIME

Operates On Central Standard Time

Operating Schedule:
Week Days 6 A.M. - 12 P.M.
Sundays 8 A.M. - 12 P.M.

FIRST WITH

MUSIC NEWS SPORTS

The cover of the first official commercial rate card for KOEL -AM from 1951.

SEE AND HEAR THE KOEL JAMBOREE



JENNY SEEDORF
The Prairie Sweetheart
11:30 A. M. KOEL

Booking Address:
815 First St. N.E.
Oelwein Iowa
Phone 958 LJ

KOEL Oelwein
950 ON YOUR
DIAL
Every Night 7 P.M.



ED JENKINS
Old Man On The Mountain



DALE CHASE
The Iowa Troubador
7:15 A. M. KOEL

Booking Address:
Ed Jenkins
KOEL Oelwein
Phone 120

HERE IN PERSON

PLANNING A NEW POLE BUILDING?



We Offer:

- Full line of steel roofing, siding and matching accessories
- Full 36" coverage for faster installation
- 29 gauge industrial quality full hard steel
- Custom cut to your specifications
- Boom truck jobsite deliveries available

**Our Pros Can Help You
Plan Your Project!**



SPAHN & ROSE LUMBER CO.
BUILDING OUR COMMUNITIES SINCE 1904



metal sales
TTS

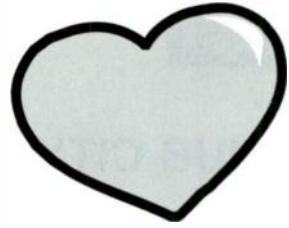
BUTTERFIELD

**CHRYSLER, PLYMOUTH, DODGE
JEEP**



1208 1st St. W., Independence • 334-6088 • 1-800-734-6088

FEBRUARY



DAY OF YEAR	DAY OF MONTH	SUN		LENGTH OF DAY	NORMAL		RECORD		RECORD		RECORD	
		RISE	SET		HIGH	LOW	HIGH	YEAR	LOW	YEAR	PRECIP.	YEAR
32	1	7:24	5:23	9:59	29	12	44	1954	-28	1996	0.34	1981
33	2	7:23	5:24	10:01	29	12	45	1954	-31	1996	1.00	1983
34	3	7:22	5:26	10:05	29	12	47	1992	-32	1996	0.12	1983
35	4	7:21	5:27	10:06	29	12	51	1964	-22	1996	0.92	1986
36	5	7:20	5:28	10:09	29	12	54	1964	-28	1979	0.53	1986
37	6	7:19	5:30	10:10	29	12	46	1970	-23	1982	0.50	1971
38	7	7:17	5:31	10:13	29	12	49	1987	-18	1983	0.14	1986
39	8	7:16	5:32	10:16	30	12	52	1999	-27	1971	0.97	1966
40	9	7:15	5:33	10:21	30	12	57	1976	-24	1951	0.34	1966
41	10	7:14	5:35	10:22	30	12	57	1999	-21	1994	1.26	1959
42	11	7:12	5:36	10:25	30	12	59	1999	-19	1986	0.56	1953
43	12	7:11	5:37	10:28	30	12	62	1976	-24	1986	0.43	1965
44	13	7:10	5:39	10:29	30	12	53	1954	-20	1986	0.21	1989
45	14	7:08	5:40	10:32	30	13	58	1954	-14	1986	0.14	1975
46	15	7:07	5:41	10:35	31	13	56	1999	-17	1963	0.42	1997
47	16	7:06	5:43	10:38	31	13	61	1981	-17	1958	0.46	1975
48	17	7:04	5:44	10:41	31	13	64	1981	-19	1958	0.11	1961
49	18	7:03	5:45	10:44	32	15	64	1981	-16	1978	1.46	1962
50	19	7:01	5:46	10:44	32	15	56	1954	-25	1963	.75	1955
51	20	7:00	5:48	10:48	32	15	59	1981	-17	1959	0.61	1953
52	21	6:58	5:49	10:10	33	15	49	1984	-14	1963	1.22	1976
53	22	6:57	5:50	10:55	33	15	60	1984	-11	1963	1.30	1981
54	23	6:55	5:50	10:56	34	16	54	1977	-13	1989	1.28	1975
55	24	6:55	5:51	11:03	34	16	58	1957	-13	1967	0.22	1972
56	25	6:54	5:54	11:03	34	18	53	1957	-19	1967	3.00	1972
57	26	6:51	5:55	11:04	35	18	57	1958	-12	1963	0.81	1962
58	27	6:49	5:56	11:07	35	18	55	1976	-10	1994	0.51	1982
59	28	6:47	5:58	11:11	36	19	53	1965	-17	1962	0.45	1951



HUB CITY IMPLEMENT CO. INC. and ROWLEY EQUIPMENT



**Now Two Locations
Where Customers Satisfaction is #1.**

**Hub City Imp. Co. Inc.
1900 So. Frederick
Oelwein, IA 50662
(319) 283-4371
1-800-498-4371**

**Rowley Equipment
1965 290th St.
Rowley, IA 52329
(319) 983-2222
1-800-567-5890**

The 60's

The 1960's were a decade of continued growth and change for KOEL - AM. In 1961, Northeast Iowa Radio Corporation (the original investor group of Oelwein businesses), sold the radio station to Stuart Enterprises of Lincoln, Nebraska. General Managers at KOEL in the 60's included Dale Wood and Paul Ruse. In 1962 the transmitter power for the station was increased to the present 5000 watts. KOEL also began reporting farm news in the 60's. On May 15, 1968 a devastating tornado ripped through Oelwein and Maynard. KOEL was only off the air for 55 minutes, and played a key role in the recovery efforts. The radio station lost most of the roof of the downtown studios and one of the transmitting towers in the tornado.

Some notable names from the 60's era on KOEL include... Jack Mihall - Quin Jones - Dave Sylvester - Bobby Hankins - Jim Knight

60's

The 60's



| Fred Tousley was a familiar voice on KOEL in the 60's



| Quin Jones was a popular sportscaster for KOEL in the 60's



| KOEL staff members present a prize to a winner.

The 60's



The KOEL call letters could even be found in your favorite grocery store in the 60's



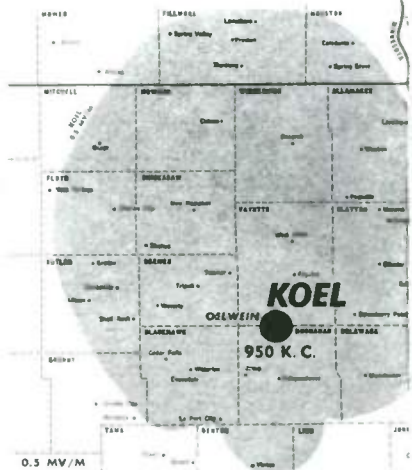
One of the first benefit events for KOEL. This basketball game was between the KOEL staff and the staff of the Oelwein Register. The player on the left is Craig Fratzke, Arnie Zaruba in front wearing plaid shorts, and Ray Leafstedt on the right wearing the hat. The two players in the back were from the Oelwein Register.

KOEL RADIO delivers more 950 OELWEIN, IA. because it does B



KOEL RADIO gives the local grass roots a link to radio programming. It's the only spot on the radio dial in Northeast Iowa where you can find out what's going on in the big cities of the world as well as Strawberry Point and Ostedock. Iowa KOEL RADIO goes far beyond the regular news wire services available to every station. Thirty area correspondents, along with some 130 other news contacts, give KOEL a close touch to the news pulse of the entire 15 county area! No other media in the region can compare with KOEL NEWS and our listeners know it! KOEL RADIO offers the best in Farm Programming, too.

Daily market and agricultural news, and other programs conducted by our Director keep our farm audience informed. If farming is six Northeast Iowa, KOEL RADIO does more in Sports of 120 college and high school basketball games a year. And when it comes to everything from polka country to classical music, it's round the clock! KOEL RADIO people of Northeast Iowa programming they like—and LISTEN!



DICK PETRIK
Recognized as one of the top news directors in the industry, Dick is a favorite with our listeners and most people rely on Dick and his department to keep them abreast of the news.



JIM KNIGHT
Jim is a veteran in the business and is an "old hand" at KOEL. In addition to his duties as chief announcer, he is a popular personality and commands a large listening audience to his Knight Train.



GLADYS ARILLO
Versatile Gladys works in our continuity department, acting as a receptionist, handles the record department and is heard on many conversational messages.



AL STUART
Al teams with our news director to help make up one of the top news departments in the three-state area. He is heard regularly on KOEL NEWS.



JACK MEIER
With the records and one of the most persons in the business. He has of both young and old of the music on KOEL the popular teen beat area.



PAUL RUSE
Paul is a very popular air personality on KOEL. He has been the Morning Master for many years and is also an account executive. Paul, as is true with all of our people is a solid citizen and respected by all.



LOYD ARTHUR
In addition to sharing the honors on the popular Party Line, Lloyd is also one of our capable announcer-engineers.



RAY LEAPSTEADT
Ray is on the Party Line every morning, playing music lovers with his Flame in a Modern Mood, and conducts the popular Patterns in Music. He also is an account executive and a veteran at KOEL. He's one of the most popular men of music in our area.



DAVE SYLA
Dave is our Wake-Up news the first news in the business. He has been a farm reporter for many years. He is an account executive.

MARKET DATA

Total Population ... 434,990
 Total Households 126,280
 Total Radio Homes 125,705
 Total Passenger Cars 158,035
 Spendable Income \$691,621,000

RETAIL DATA

Food Sales \$109,792,000
 Drug Sales 23,412,000
 General Mds Sales 43,109,000
 Apparel Sales 23,682,000
 Home Furnishng Sales 20,863,000
 Automotive Sales 88,439,000
 Filing Station Sales 41,099,000
 Total Retail Sales 520,582,000

FARM DATA

Total Farm Population 121,175
 Gross Farm Income \$391,581,500



DALE WOOD

Dale is the manager of KOEL and a veteran in the business as well as a familiar voice on KOEL for many years. Before assuming the duties of manager, he conducted a popular afternoon musical program. He was the sports voice of the area for years and still conducts a popular Postcard Book of Memories on Sundays.



TERESA ALLEN
 Her friendly voice and personality that grows into the telephone and in person on the voice of its recipient, Theresa.



HELENE MARY

Here is the manager's right hand and a very capable person who is friendly and an efficient business



ROBERT FAUST

Just as he is known to all people in and has many of rights, he is a very capable person handling our 'neighborly' and is a very capable person and a personality and sense of humor that make him always welcome



LYLE PECK

Just as he is known to all people in and has many of rights, he is a very capable person handling our 'neighborly' and is a very capable person and a personality and sense of humor that make him always welcome



CLINT SEMPA

Just as he is known to all people in and has many of rights, he is a very capable person handling our 'neighborly' and is a very capable person and a personality and sense of humor that make him always welcome



VANCE COLMAN

Our business engineer, Vance is in charge of the sound system and keeps our KOEL home in top condition.

PROGRAM SCHEDULE

(Clip and save)

MONDAY - SATURDAY

- 5:00-Farmers Radio Almanac
- 5:25-Weather
- 5:30-Farmers Radio Almanac
- 5:55-Weather
- 6:00-Farmers Radio Almanac
- 6:30-News
- 6:50-Auction News or Mutual Clock
- 6:55-Farm Meetings
- 7:00-Sports
- 7:10-Mutual Clock
- 7:15-Weather
- 7:30-News
- 7:50-Auction News or Mutual Clock
- 7:55-Weather
- 8:00-Big Value Time
- 8:25-West Union Clockwatcher
- 8:30-News
- 8:50-Rath Markets
- 8:55-Weather
- 9:00-Lester Loney (M-F)
- 9:00-Span Dyer (S)
- 9:15-Music
- 9:30-KOEL Party Line
- 9:45-Voice of China & Asia
- 10:00-News
- 10:15-Bulletin Board
- 10:25-Markets
- 10:30-Music
- 10:30-Puka Time
- 10:50-Markets from Chicago
- 1:00-Rod Blanchard Show
- 1:15-Andy Doll Show
- 1:30-Metromusic (S) News at 3:34
- 2:10-Relious Mutual Monitor (M-F)
- 2:30-N.E. Iowa Mutual Monitor (S)
- 5:00-News
- 5:15-Basball Scoreboard
- 5:20-Hov's Fishin'
- 5:25-Sing Along with Mitch
- 5:30-Summer Shopper
- 5:45-Coy Lombardi Show (M-F)
- Bobby Hambling Show (S)
- 6:00-News
- 6:15-Sportlite
- 6:20-Puka Party
- 7:15-Weather
- 7:20-Puka Party

- 7:30-Portals to Music (M-F)
- Country Music (S)
- 8:00-Team Tune Time (M-F)
- 8:30-680 Club (S)
- 9:30-Right Train (M-F)
- 10:30-News
- 10:35-Public Service Program
- 10:50-680 Club
- 10:55-Portals of Prayer
- 11:00-Sign Off Air

SUNDAY

- 6:00-Voice of Agriculture
- 6:15-WCTU Program or Service Sermon
- 6:30-Catholic News
- 6:45-Hymns from Harding
- 7:00-Farmers Outlook
- 7:15-Dominic Serenade
- 7:30-Blessing Devotions
- 7:45-McCreeper Time
- 8:00-News
- 8:15-West Union Clockwatcher
- 8:30-Lester Loney
- 8:40-Span Dyer
- 9:05-Voice of China & Asia
- 10:00-News
- 10:15-Sunday Morning Serenade
- 10:25-Sunday Morning Serenade
- 10:35-Sunday Morning Serenade
- 11:00-Protestant Church Services
- 12:00-Coy Lombardi Show
- 12:15-Puka Time
- 12:30-News
- 12:45-Chapel by the Side of the Road
- 1:00-Sunday Serenade
- News at 3:34
- 2:30-Easy Listening Leaders
- 4:00-Sunday Serenade
- 5:00-News
- 5:15-Radio News Forum or Sunday Serenade
- 5:30-Sunday Serenade
- 5:45-Family Worship Hour
- 6:00-News
- 6:15-Public Service Program
- 6:30-Puka Party
- 7:15-Social Security
- 7:20-Puka Party
- 7:30-680 Club
- 10:30-News
- 10:35-Public Service
- 10:50-680 Club
- 11:00-Portals of Prayer
- 11:30-Sign Off Air

more!
 reports, actual Farm Production known Farm
 ence well in
 - business in
 "OUR station"
 - an average
 - school football
 - broadcast every
 Music, KOEL
 a pops, from
 all entertainers
 NO serves the
 the radio pro
 the people



8 SHOWS CONDUCTED BY WALTER S. BEAN, ASSISTANT RADIO ENGINEER, DES MOINES, IOWA



JACKIE
 Jackie is the Chief of Engineer at KOEL. She is in charge of the sound system and keeps our KOEL home in top condition.



ANDY DOLL
 Andy leads one of the most popular bands in the area and is featured daily on KOEL.



BOBBY HAWKINS
 Bobby Hawkins is the most popular country and western dance band in the three-state area and is a regular feature of KOEL.



ARNIE ZARUBA
 Arnie Zaruba is the popular Puka Party with Lloyd He is a veteran engineer, announcer and another "old hand" at KOEL.



ANDY DOLL
 Andy leads one of the most popular bands in the area and is featured daily on KOEL.



SHeldon FOX
 Sheldon is a 14-year-old writer and a member of the KOEL staff. He is in charge of the sound system and keeps our KOEL home in top condition.



TERESA TAPPE
 Theresa Tappes is a 14-year-old writer and a member of the KOEL staff. She is in charge of the sound system and keeps our KOEL home in top condition.



SHIRLEY SUPPERLE
 Shirley Supperle is a 14-year-old writer and a member of the KOEL staff. She is in charge of the sound system and keeps our KOEL home in top condition.

KOEL - 950 OELWEIN, IOWA

MODERN

BUILDING PRODUCTS

Highway V68 N. Fairbank, Iowa

Phone: 635-2355

Open Mon. - Fri. 7:00 - 5:00. Sat. 8:00 - 4:00

- KITCHEN & HOME DESIGN
- CUSTOM PAINT MIXING
- LOCKS RE-KEYED
- FREE DELIVERY



- CHIPPER/SHREDDER
- HEDGE TRIMMER- GAS & ELECTRIC
- POWER POST POLE AUGERS
1 MAN & 2 MAN
- SPREADER- PUSH OR PULL TYPE
- TILLER- MIDTINE OR REARTINE
- FOLDING CHAIRS
- HIGH PRESSURE SPRAYER- 2500 PSI, GAS
- AERATOR
- LAWN ROLLER- 48" & 24"
- POWER RAKE (THATCHER)
WITH & WITHOUTCATCHER
- STRING TRIMMER
- BANQUET TABLES
- 20'X20' CANOPY

MARCH



DAY OF YEAR	DAY OF MONTH	SUN		LENGTH OF DAY	NORMAL		RECORD		RECORD		RECORD	
		RISE	SET		HIGH	LOW	HIGH	YEAR	LOW	YEAR	PRECIP.	YEAR
60	1	6:46	5:59	11:15	36	19	64	1992	-27	1962	1.05	1970
61	2	6:44	6:00	11:16	37	19	62	1974	-11	1962	0.71	1965
62	3	6:43	6:01	11:19	37	19	68	1983	-1	1975	0.54	1970
63	4	6:41	6:03	11:22	38	20	66	1983	-12	1978	.95	1976
64	5	6:39	6:04	11:25	38	20	61	1983	-12	1960	0.90	1959
65	6	6:38	6:05	11:28	38	20	64	1974	-14	1960	0.80	1961
66	7	6:36	6:06	11:31	39	22	71	1987	-6	1996	0.73	1975
67	8	6:34	6:07	11:33	39	22	72	1977	-9	1995	1.40	1961
68	9	6:33	6:09	11:36	40	22	67	1977	-10	1975	0.55	1997
69	10	6:31	6:10	11:40	40	22	65	1967	-8	1984	0.95	1973
70	11	6:29	6:11	11:42	40	22	67	1990	-6	1975	0.86	1962
71	12	6:27	6:12	11:45	41	24	74	1990	-3	1975	1.02	1954
72	13	6:26	6:13	11:47	41	24	67	1990	-6	1975	0.90	1977
73	14	6:24	6:15	11:51	42	25	66	1990	-9	1993	0.55	1953
74	15	6:22	6:16	11:53	42	25	63	1977	0	1979	0.41	1955
75	16	6:21	6:17	11:57	42	25	67	1966	1	1951	0.40	1982
76	17	6:19	6:18	12:00	43	25	73	1966	1	1959	0.63	1965
77	18	6:18	6:19	12:02	43	25	67	1976	0	1960	0.57	1966
78	19	6:15	6:20	12:04	44	26	75	1976	1	1965	0.60	1970
79	20	6:14	6:22	12:07	44	26	65	1991	-6	1965	0.56	1967
80	21	6:12	6:23	12:10	45	28	70	1953	-7	1965	0.32	1972
81	22	6:10	6:24	12:15	45	28	70	1994	9	1951	0.33	1955
82	23	6:08	6:25	12:18	46	28	71	1963	1	1974	0.96	1953
83	24	6:07	6:26	12:21	46	29	73	1963	-6	1974	0.54	1987
84	25	6:05	6:27	12:24	47	29	72	1968	0	1960	0.65	1969
85	26	6:03	6:28	12:25	47	30	80	1991	2	1965	0.95	1959
86	27	6:01	6:30	12:28	48	30	77	1989	0	1964	1.31	1991
87	28	6:00	6:31	12:30	48	30	78	1986	6	1970	0.76	1956
88	29	5:58	6:32	12:33	49	30	85	1986	3	1959	0.64	1974
89	30	5:56	6:33	12:37	49	30	79	1967	-3	1964	0.76	1993
90	31	5:54	6:34	12:41	50	31	81	1986	6	1969	0.58	1968

You're Invited To Attend

FARMING FOR PROFIT '72

KOEL's 1st Annual Farm Seminar

Friday, January 28, 1972

COLISEUM BALLROOM *Colwyn
Iowa*

9:30 a.m. to 3:50 p.m.

FREE

- ✓ COFFEE & DONUTS during registration from 8:30-9:30 a.m.
- ✓ DOOR PRIZES and gifts
- ✓ DINNER during the noon hour

THIS will be one of Iowa's largest and most important farm meetings...featuring the most qualified speakers in most phases of every farming operation...with up-to-the-minute information you will want and need to know about. The following farm companies will be on the program:

Ralston-Purina	livestock feeds	American Breeders Service	animal breeding
Gelgy Chemical	farm chemicals	Skyline Harvester & Iowa Structures	storage & automation
Northrup King	corn & farm seeds	Advanced Drainage Systems	farm drain tile
Arco Chemical	farm fertilizers	Diamond Laboratories	veterinary medicines
International Harvester	farm machinery		

The KOEL

Agri Expo

One of the most popular events for the KOEL stations is the annual Agri-Expo. The event has been held every year since 1972. The first event was actually called "Farming For Profit". In 1972 the expo had 8 exhibitors in 1999 it included over 90 ag related exhibitors. The event has been held in several different locations as the crowds continued to grow each year. The first two were held in the Coliseum in Oelwein. Then in 1974 and 1975 it was moved to the high school in Oelwein. Upper Iowa University in Fayette was home to the event from 1976 to 1987. Then in 1988 it was moved to its present home at Northeast Iowa Community College in Calmar. The KOEL Agri-Expo is the largest one day farm show in the state of Iowa. In addition to the exhibits, those attending are treated to a free noon meal, and a featured speaker with ties to the farm community gives an address in the afternoon. Admission to the event is free.

Agri Expo



The first KOEL Agri-Expo was held in the Colliseum in Oelwein in 1972



The KOEL Agri-Expo was held at the Oelwein High School Gym in the early years.



The KOEL Agri-Expo draws large crowds every year.



We were pleased to be an integral part of the interior design of Roger & Carol Berg's beautiful new Clermont home. We'd love to suggest color schemes and furnishings for your new or remodeled home, too! Stop in and visit with Sheila or one of our staff. We have a wide selection of home furnishings, window treatments and floor coverings!



make your home a
SHOWPLACE
 with a little design help from
Furniture Showcase

Hours, Oelwein: Mon. - Sat.
 9 a.m. - 5 p.m.
 Thurs. 9 a.m. - 6 p.m.
 Hours, Prairie:
 Fri. 9 a.m. - 5 p.m.

Furniture Showcase

16478 18th St., Oelwein, Ph. 283-2393

Prairie du Chien, Wis. Ph. 608-326-8863

The 70's

The 1970's saw many new opportunities for KOEL and a birth in the family. It was in December 1971 that KOEL - FM was born. KOEL - FM signed on the air with 100,000 watts of power playing country music, as it still does today. In 1976 the KOEL stations made the move to their "Radio Park" studios located next to City Park on the south edge of Oelwein. This was the first home for the stations that was built specifically for operating a radio station. The 1970's also brought about some familiar promotion events for the stations such as "The Ice Thing", "Key To Wheels", "The Great Bike Race", and the first KOEL AGRI - EXPO was held in 1972. KOEL - AM also joined the ABC Radio Networks in the early 70's, which brought a new voice to the airwaves in Northeast Iowa... Paul Harvey.

Some notable names from the 70's era on KOEL include

Lou Wagner - Mike Baumgartner

70's

The 70's



KOEL - AM transmitter facilities located on the east edge of Oelwein.



Longtime News Director Dick Petrik would do anything to get a story on the air right away.

The 70's



The Great KOEL Bike Race was a very popular event in the 70's.



Dick Chapin of Stuart Enterprises and General Manager Ray Leafstedt break ground for the new "Radio Park" facilities for KOEL in 1976

The 70's



The KOEL "Ice Thing" was a fun promotion in the 70's KOEL staff members served up free snow cones on a hot summer day.



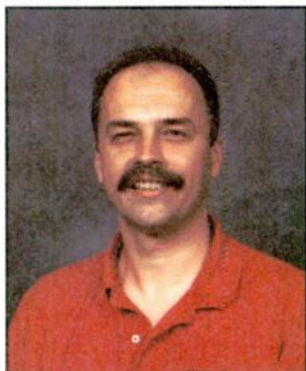
The KOEL studios and offices were located in this building on Frederick Ave for several years before moving to the Radio Park location in 1976.



Signs announce the new KOEL - FM coming soon in 1971

TODAY

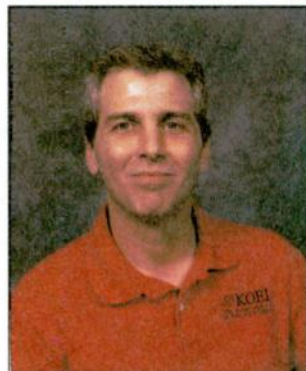
2000



News Director
Roger King



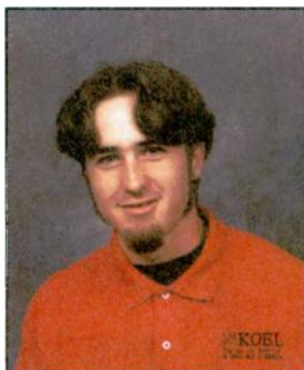
Sports Director
Tim Lary



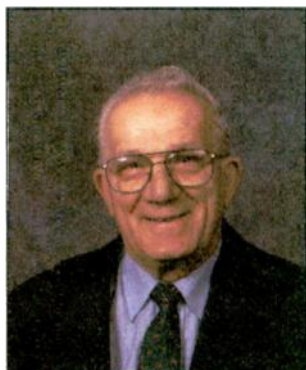
Morning host
Monte Garrett



Program Director
Jeff Michaels



Afternoon host
Matt Kelly



Polka Party host
Arnie Zaruba



Farm Director
Jerry Passer

TODAY

2000



Overnight producer
Chad Helgerson



News reporter
Mark McLaughlin



News reporter
Jed Batterson



KOEL-AM's home is "Radio Park" located on the South edge of Oelwein

Dick Taylor, Market Manager
Shelly Rount, Market Director of Sales
Becky Hamann, Business Manager
Jane Gordon, Local Sales Manager

Wes Davis, Chief Engineer
Traci Berry, Traffic Director
Marcia Hughson, Traffic Coordinator
Cindy Hanson, Promotions Director
Shawn McKenna, Production Director

APRIL



DAY OF YEAR	DAY OF MONTH	SUN		LENGTH OF DAY	NORMAL		RECORD		RECORD		RECORD	
		RISE	SET		HIGH	LOW	HIGH	YEAR	LOW	YEAR	PRECIP.	YEAR
91	1	5:53	6:35	12:44	51	31	70	1963	18	1968	0.31	1973
92	2	5:51	6:36	12:45	51	33	80	1981	8	1962	0.98	1988
93	3	5:49	6:37	12:49	52	33	75	1981	11	1954	1.10	1968
94	4	5:47	6:39	12:51	52	33	79	1988	5	1975	0.89	1981
95	5	6:46	7:40	12:54	53	33	82	1991	18	1979	0.57	1997
96	6	6:44	7:41	12:55	53	33	87	1991	1	1982	1.26	1954
97	7	6:42	7:42	13:00	54	35	78	1991	17	1990	0.48	1993
98	8	6:41	7:43	13:03	54	35	76	1971	3	1972	1.80	1991
99	9	6:39	7:44	13:06	55	36	76	1987	6	1973	0.50	1990
100	10	6:37	7:45	13:09	55	36	84	1977	16	1973	0.77	1978
101	11	6:36	7:45	13:11	56	36	84	1968	16	1982	0.49	1993
102	12	6:34	7:48	13:12	56	36	79	1977	19	1957	2.38	1991
103	13	6:32	7:50	13:15	57	36	78	1977	19	1957	0.78	1970
104	14	6:29	7:50	13:18	57	38	78	1954	19	1957	1.24	1974
105	15	6:29	7:51	13:23	58	38	83	1977	20	1962	2.15	1954
106	16	6:27	7:52	13:26	58	38	86	1964	20	1962	1.25	1961
107	17	6:26	7:53	13:27	58	38	85	1985	18	1983	2.00	1961
108	18	6:24	7:55	13:30	59	38	88	1984	19	1953	0.99	1978
109	19	6:23	7:56	13:32	59	39	85	1985	20	1967	0.74	1968
110	20	6:21	7:57	13:35	60	39	88	1987	20	1956	1.87	1979
111	21	6:19	7:58	13:38	60	39	90	1980	23	1966	1.02	1972
112	22	6:18	7:59	13:39	60	41	96	1980	20	1986	0.87	1985
113	23	6:16	8:00	13:44	61	41	87	1980	17	1971	0.53	1955
114	24	6:15	8:01	13:46	61	41	84	1962	16	1956	1.43	1961
115	25	6:13	8:02	13:49	62	41	87	1986	16	1997	1.07	1951
116	26	6:12	8:04	13:51	62	41	83	1986	29	1996	1.05	1957
117	27	6:10	8:05	13:54	62	43	86	1977	26	1953	1.57	1956
118	28	6:09	8:06	13:55	63	43	88	1970	29	1973	1.08	1981
119	29	6:08	8:07	13:58	63	43	88	1952	22	1953	2.01	1951
120	30	6:06	8:08	14:02	63	44	88	1952	25	1956	1.65	1997

TORKELSON'S

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"Serving Northeast Iowa Since 1926"



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Dodge Trucks



Jeep,



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Bird Feeders - Seed - Bird Baths - Books
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CHRISTMAS WREATHS

Fresh, Full, Fragrant Handmade Wreaths for
individual purchases or for Club Fundraisers
Real Trees - Garland - Door Swags

MORRIS LANDSCAPING

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Hours vary by season - Please call if in doubt

THE 80'S

The 1980's were a decade of more changes for the KOEL stations. KOEL - AM started broadcasting 24 hours a day during this decade. Ownership of the stations changed twice between 1980 and 1990. Stuart enterprises sold the stations to DKM Broadcasting of Atlanta, Georgia in 1985. Then in 1987 a newly formed group called Independence Broadcasting Corporation from the East coast purchased the stations. A new sales office was opened in Cedar Falls in 1987 as the FM station began broadcasting on a new 1,000 foot tower. The first edition of the "KOEL Almanac" was published in 1985, and was named in honor of News Director, Dick Petrik.

Some notable names from the 80's era on KOEL-AM include... Pam Ohrt - Dave Horton - Dean Stevens - Bob Baker - Dave Sylvester

THE 80'S



Larry Scott in the On Air Studio
in the 80's.



Dean Stevens hosted the
morning show during much
of the 80's.

THE 80'S



David Horton was heard on KOEL-AM for several years, and also served as Program director.



Pam Ohrt became a household name for many in NE Iowa. Pam was a member of the KOEL news team from 1976 to 1998. Pam took over as News Director after Dick Petrik retired in the early 1990's.

THE 80'S

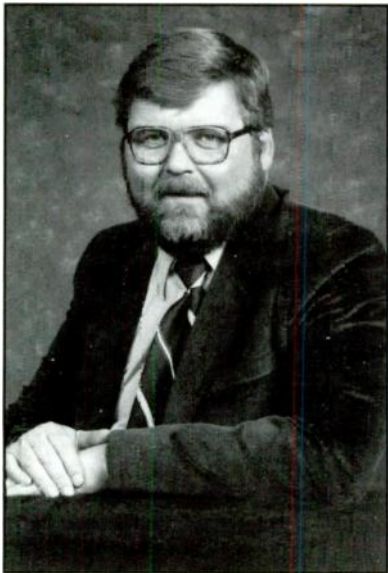


Dick Petrick was KOEL's News Director for over 40 years. Dick went into retirement in the early 1990's. Much of KOEL - AM's success is attributed to Dick's news department.



Enoch Fratzke was on the KOEL sales staff for many years.

THE 80'S

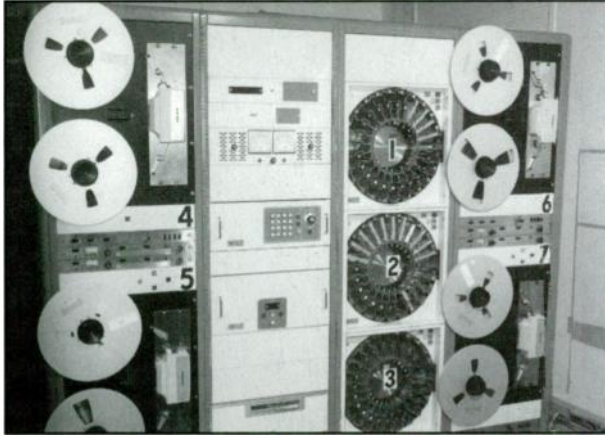


Mike Baumgartner was sports director on KOEL-AM for many years before moving over to KOEL-FM for several years.



Ray Leafstedt was a long time salesperson prior to serving as the stations General Manager for several years until 1990.

THE 80'S

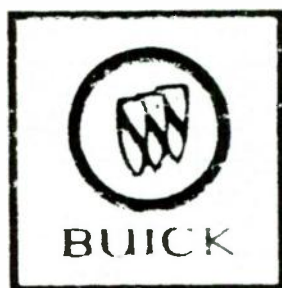
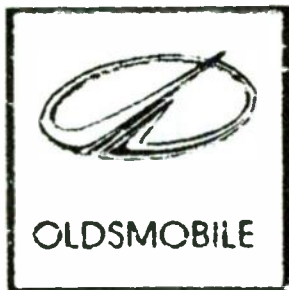


Back in the 70's and early 80's this "automation" machine took up the space of 4 refrigerators, today it is replaced by a desktop computer. This equipment was used to store recorded commercials and programs.



A familiar face to many businesses in NE Iowa. Lenore Hanson was a part of the KOEL sales team for many years.

JOHN FALB CO. WEST UNION, IA.



“A Family Tradition for over 80 Years”

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MAY



DAY OF YEAR	DAY OF MONTH	SUN		LENGTH OF DAY	NORMAL		RECORD		RECORD		RECORD	
		RISE	SET		HIGH	LOW	HIGH	YEAR	LOW	YEAR	PRECIP.	YEAR
121	1	6:05	8:09	14:04	64	44	86	1992	27	1961	1.24	1954
122	2	6:04	8:10	14:08	64	44	87	1952	27	1961	1.47	1979
123	3	6:02	8:11	14:10	65	44	84	1955	24	1973	0.45	1983
124	4	6:01	8:13	14:11	65	44	88	1959	28	1954	0.78	1977
125	5	6:00	8:14	14:14	65	44	85	1980	28	1958	3.10	1962
126	6	5:58	8:15	14:16	66	45	83	1955	26	1989	1.66	1982
127	7	5:57	8:16	14:18	66	45	85	1988	27	1976	1.82	1997
128	8	5:56	8:17	14:21	67	47	87	1963	32	1955	1.77	1964
129	9	5:55	8:18	14:22	67	47	86	1979	29	1966	1.78	1996
130	10	5:53	8:19	14:26	67	47	87	1987	24	1966	1.57	1959
131	11	5:52	8:20	14:29	68	48	82	1958	30	1966	1.32	1970
132	12	5:51	8:21	14:29	68	48	85	1961	29	1969	0.78	1962
133	13	5:50	8:22	14:32	68	48	86	1956	28	1953	1.64	1970
134	14	5:49	8:23	14:23	69	49	87	1977	29	1973	1.71	1970
135	15	5:48	8:24	14:37	69	49	87	1977	32	1973	1.60	1976
136	16	5:47	8:25	14:40	70	49	87	1992	29	1959	0.93	1960
137	17	5:46	8:27	14:41	70	50	88	1987	30	1976	1.42	1991
138	18	5:45	8:28	14:44	70	50	90	1967	27	1973	2.06	1971
139	19	5:44	8:29	14:45	70	50	89	1975	34	1953	2.10	1990
140	20	5:43	8:30	14:48	71	50	88	1975	32	1967	0.54	1982
141	21	5:42	8:30	14:48	70	50	87	1970	35	1958	1.41	1957
142	22	5:41	8:31	14:49	71	50	90	1956	29	1963	1.05	1983
143	23	5:41	8:32	14:52	72	51	86	1994	34	1963	1.12	1966
144	24	5:40	8:33	14:52	72	51	87	1977	36	1963	1.37	1971
145	25	5:39	8:34	14:55	72	51	89	1967	37	1974	1.45	1984
146	26	5:38	8:35	14:57	72	51	91	1978	32	1961	1.60	1965
147	27	5:38	8:36	14:58	73	52	90	1980	33	1971	1.65	1973
148	28	5:37	8:37	15:01	73	52	91	1991	35	1958	1.28	1954
149	29	5:36	8:38	15:02	73	52	90	1991	31	1952	1.97	1980
150	30	5:36	8:39	15:02	74	54	89	1988	35	1965	0.94	1957
151	31	5:35	8:39	15:02	74	54	91	1988	37	1966	2.65	1968

Stocks, Bonds, Mutual Funds, CDs, IRAs



Curt Solsma
Oelwein
283-1607

Edward Jones

INVESTMENTS

Member SIPC

JUNE



DAY OF YEAR	DAY OF MONTH	SUN		LENGTH OF DAY	NORMAL		RECORD		RECORD		RECORD	
		RISE	SET		HIGH	LOW	HIGH	YEAR	LOW	YEAR	PRECIP.	YEAR
152	1	5:35	8:40	15:05	74	54	90	1988	36	1964	1.05	1951
153	2	5:34	8:41	15:06	75	55	88	1972	40	1956	0.95	1980
154	3	5:34	8:42	15:07	75	55	90	1994	43	1985	0.62	1955
155	4	5:33	8:42	15:07	75	55	91	1968	38	1990	1.17	1973
156	5	5:33	8:43	15:11	75	55	93	1977	36	1951	1.02	1965
157	6	5:33	8:44	15:12	76	55	90	1977	43	1983	1.40	1966
158	7	5:32	8:44	15:12	76	55	94	1963	42	1951	2.63	1967
159	8	5:32	8:45	15:13	76	55	97	1985	43	1978	1.21	1953
160	9	5:32	8:46	15:14	77	56	90	1973	40	1977	3.52	1963
161	10	5:32	8:46	15:14	77	56	92	1956	39	1972	1.67	1957
162	11	5:32	8:47	15:14	77	56	91	1956	40	1972	1.12	1969
163	12	5:31	8:47	15:14	77	58	91	1956	40	1972	1.61	1966
164	13	5:31	8:48	15:15	78	58	95	1987	45	1962	1.20	1984
165	14	5:31	8:48	15:15	78	58	97	1987	43	1992	0.80	1975
166	15	5:31	8:49	15:16	78	58	90	1994	43	1974	1.39	1982
167	16	5:31	8:49	15:16	78	58	91	1987	42	1961	1.52	1996
168	17	5:31	8:49	15:16	79	58	94	1987	42	1960	1.57	1993
169	18	5:31	8:50	15:17	79	58	93	1994	46	1965	2.82	1979
170	19	5:32	8:50	15:17	79	58	92	1953	48	1985	1.46	1994
171	20	5:32	8:50	15:17	79	58	98	1988	45	1961	1.11	1952
172	21	5:32	8:51	15:17	79	58	100	1988	42	1972	1.97	1954
173	22	5:32	8:51	15:19	80	60	94	1988	45	1963	1.53	1975
174	23	5:32	8:51	15:19	80	60	91	1983	44	1958	2.32	1994
175	24	5:33	8:51	15:19	80	60	93	1983	45	1972	2.10	1981
176	25	5:33	8:51	15:19	80	60	93	1954	42	1961	2.89	1959
177	26	5:33	8:51	15:17	80	60	94	1991	47	1953	2.90	1966
178	27	5:34	8:51	15:17	80	60	94	1977	44	1992	2.10	1980
179	28	5:34	8:51	15:17	81	61	93	1971	43	1968	1.32	1959
180	29	5:35	8:51	15:17	81	61	95	1970	44	1951	1.58	1969
181	30	5:35	8:51	15:17	81	61	95	1963	47	1951	1.30	1959

the 90's

The 1990's will be remembered for sweeping changes in the radio industry. Those changes affected the KOEL stations in many ways. Ownership again changed in 1996 as Independence Broadcasting sold the stations to another new organization ... Connoisseur Communications, based out of Connecticut. New changes in the laws governing radio stations now allow one company to own several radio stations in one market. Connoisseur Communications in turn grouped KOEL AM and FM with two other stations in the Waterloo market, where the KOEL FM studios are now located. In November 1999, Cumulus Broadcasting, which is the 2nd largest radio corporation in the country, entered into an agreement to purchase all of the Connoisseur Communications properties. The KOEL studios were upgraded to new digital technology in the mid 1990's. Most recorded programming you now hear on KOEL is played from a computer hard drive. KOEL - AM was honored with two prestigious awards from the National Association Of Broadcasters in the 90's ... The Marconi and The Crystal

Awards. Programming on KOEL - AM started the decade with an adult contemporary format, and is now programming all news and talk, which has become a very popular format across the country as the "baby boomers" are wanting more information and interesting conversation.

Some notable names from the 90's era on KOEL - AM include... Tom Parsley - Von Ketelsen - Gary Rima - Phil Pannier



KOEL has sponsored a softball team for several years as part of the Oelwein Recreation program.



Former KOEL General Manager Tom Parsley is all smiles at the KOEL Chili Cookoff.

the 90's



KOEL's Key To Wheels promotion generated large crowds for the chance to win a new car or truck.



The KOEL staff joined in on the fun of the dragon boat races at lake Oelwein.

the 90's



The Koel Chili Cookoff is a big event at Osborne Heritage Days near Elkader.



It Starts! This lucky person had the right key to win "Key To Wheels"



WAGON & IMPLEMENT TIRE

Tough implement tire with wide, low-profile sized to fit most load and flotation requirements.

3 RIB TRACTOR FRONT

Built for tough service on both narrow and wide front end tractors

4 RIB TRACTOR FRONT

Designed and built for performance on modern tractors in the field and on the highway

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BAJA A/T

- Aggressive slotted shoulder design
- Computer optimized tread for long wear
- Polyester body for a smooth ride
- **FREE 50,000 mile treadwear warranty.**

VERTEX IV

- 3 large tread grooves & open shoulder slots
- Twin steel belts
- High lateral slot & sipe density
- **FREE Road Hazard Warranty**
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ALWAYS YOUR BEST TIRE VALUE

FREE MOUNTING ON STEEL PASSENGER RIMS • FREE TIRE INSPECTION • LUGS HAND TIGHTENED

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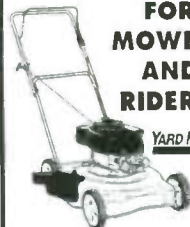


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RIDERS!**



YARD MACHINES



RANCH KING

THANK YOU FOR SHOPPING AT
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IOWA FALLS • MAQUOKETA • MONTICELLO • TIPTON • VINTON

JULY



DAY OF YEAR	DAY OF MONTH	SUN		LENGTH OF DAY	NORMAL		RECORD	RECORD		RECORD		
		RISE	SET		HIGH	LOW	HIGH	YEAR	LOW	YEAR	PRECIP.	YEAR
182	1	5:36	8:51	15:15	81	61	97	1963	47	1995	0.73	1983
183	2	5:37	8:51	15:15	81	61	98	1983	47	1959	1.92	1962
184	3	5:37	8:51	15:13	81	61	96	1990	42	1968	2.20	1973
185	4	5:37	8:50	15:11	82	61	95	1977	43	1967	1.64	1958
186	5	5:38	8:50	15:11	82	61	95	1977	44	1972	1.15	1955
187	6	5:38	8:50	15:11	82	61	98	1989	47	1967	0.54	1965
188	7	5:39	8:49	15:10	83	61	97	1980	44	1984	1.48	1982
189	8	5:40	8:49	15:08	82	61	94	1988	48	1953	3.60	1950
190	9	5:40	8:49	15:08	83	61	99	1989	45	1953	1.77	1966
191	10	5:41	8:48	15:07	83	61	100	1989	48	1953	1.02	1974
192	11	5:42	8:48	15:05	83	61	96	1954	46	1952	0.80	1964
193	12	5:43	8:47	15:04	83	63	99	1980	42	1975	1.65	1962
194	13	5:43	8:47	15:02	83	63	98	1995	40	1975	1.00	1971
195	14	5:44	8:46	15:02	83	63	99	1977	46	1975	1.89	1962
196	15	5:45	8:45	15:01	84	63	98	1988	49	1967	1.96	1981
197	16	5:46	8:45	14:59	84	63	92	1977	50	1970	1.25	1985
198	17	5:47	8:44	6:44a	83	63	93	1991	43	1976	6.05	1968
199	18	5:48	8:43	7:40a	83	63	94	1964	49	1979	1.08	1982
200	19	5:49	8:43	8:38a	83	63	95	1954	49	1970	4.63	1963
201	20	5:49	8:42	9:37a	83	63	95	1983	45	1970	1.85	1962
202	21	5:50	8:41	10:35a	83	63	95	1983	46	1970	1.00	1973
203	22	5:51	8:40	11:36a	83	63	94	1955	50	1970	1.29	1960
204	23	5:52	8:39	12:38p	83	63	95	1965	50	1970	1.28	1965
205	24	5:53	8:38	1:41p	83	61	96	1964	49	1952	0.76	1977
206	25	5:54	8:37	2:46p	83	61	95	1952	52	1971	1.53	1985
207	26	5:55	8:36	3:51p	83	61	95	1955	44	1971	0.98	1968
208	27	5:56	8:35	4:53p	83	61	98	1955	44	1971	2.01	1990
209	28	5:57	8:34	6:51p	83	61	97	1955	49	1968	3.30	1976
210	29	5:58	8:33	7:43p	82	61	97	1955	41	1971	1.87	1983
211	30	5:59	8:32	7:29p	82	61	99	1955	45	1971	0.95	1982
212	31	6:00	8:31	8:10p	82	61	103	1988	42	1971	1.97	1961

the 90's



Former air staff members Phil Pannier and Von Ketelsen broadcast live from an event in NE Iowa.



KOEL's Arnie Zaruba (center) accepts the Crystal Award on behalf of the station at ceremonies in Las Vegas in 1996.

the 90's



Tom Parsley was a member of the KOEL sales team for several years before taking over as General Manager from 1990 to 1996.



Several past employees on stage at our 40th Anniversary Celebration in 1990.



To celebrate our 40th Anniversary, KOEL gave away this 1950 Pontiac.



A large crowd attended our 40th anniversary celebration at City Park in 1990.

the 90's



KOEL-AM won the prestigious "Crystal Award" from the National Association Of Broadcasters in 1996. The award is presented for community service work done by radio stations.

LANESBORO SALES COMMISSION

1947 - 53 YEARS OF SERVICE - 2000

Family Owned and Operated Joe & Barb Nelson

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**WEDNESDAY'S
SLAUGHTER CATTLE AUCTION**
Every Wednesday 8:30A.M.

Finished Cattle, Market Cows, & Bulls
Market Sows & Boars, Butcher Hogs



**FRIDAY'S
REGULAR LIVESTOCK
AUCTION**

Every Friday
11:00A.M.

Selling
All Classes
of Livestock

28th
Annual

KOEL **AGRI-EXPO**

Friday, March 5, 1999
Calmar, Iowa

Northeast Iowa Community College
Farm Impl. & Welding Building
Highway 150 South

*Over 90
Ag Related
Exhibits!*

Health Fair
For Farm Families 

Free Admission!

8:00 am Exhibits Open
11:30-1:30 Free Ribeye Steak Sandwich Dinner
Served By The Fayette Co. Beef Producers
2:15 pm **FEATURED SPEAKER**
Governor Tom Vilsack

AM
950 KOEL

AUGUST



DAY OF YEAR	DAY OF MONTH	SUN		LENGTH OF DAY	NORMAL		RECORD		RECORD		RECORD	
		RISE	SET		HIGH	LOW	HIGH	YEAR	LOW	YEAR	PRECIP.	YEAR
213	1	6:01	8:30	14:29	82	61	100	1988	48	1977	1.61	1972
214	2	6:02	8:29	14:28	82	61	99	1988	50	1965	1.56	1981
215	3	6:03	8:28	14:25	82	61	100	1988	48	1976	1.45	1963
216	4	6:04	8:26	14:23	82	61	95	1956	43	1978	1.20	1979
217	5	6:05	8:25	14:20	82	61	91	1965	46	1994	2.56	1982
218	6	6:06	8:24	14:16	82	61	93	1968	45	1952	0.90	1980
219	7	6:07	8:23	14:15	82	61	95	1988	41	1976	1.45	1970
220	8	6:08	8:21	14:11	82	61	92	1983	46	1976	2.31	1937
221	9	6:09	8:20	14:11	82	61	93	1985	44	1972	2.64	1993
222	10	6:11	8:19	14:08	82	61	91	1983	47	1952	2.42	1980
223	11	6:12	8:17	14:06	81	61	94	1988	45	1967	0.40	1980
224	12	6:13	8:16	14:03	81	61	93	1965	47	1952	0.60	1997
225	13	6:14	8:14	14:01	81	61	94	1965	37	1964	1.38	1987
226	14	6:15	8:13	13:56	81	61	98	1988	44	1963	1.08	1981
227	15	6:16	8:11	13:54	81	61	101	1988	44	1964	1.17	1958
228	16	6:17	8:10	13:52	81	61	101	1988	44	1976	1.77	1977
229	17	6:18	8:09	13:50	81	60	103	1988	46	1953	1.40	1965
230	18	6:19	8:07	13:47	80	60	93	1955	43	1977	1.55	1979
231	20	6:20	8:05	13:44	80	60	97	1955	44	1963	2.54	1990
232	20	6:21	8:04	13:42	80	60	96	1955	41	1956	2.00	1952
233	21	6:22	8:02	13:40	79	58	99	1955	40	1956	1.90	1987
234	22	6:23	8:01	13:38	79	58	92	1971	46	1958	1.40	1988
235	23	6:24	7:59	13:33	79	58	93	1968	43	1952	1.14	1979
236	24	6:26	7:58	13:30	79	58	91	1959	42	1952	1.98	1990
237	25	6:27	7:56	13:28	78	58	90	1953	39	1958	2.10	1990
238	26	6:28	7:54	13:26	78	58	96	1955	42	1964	2.31	1977
239	27	6:29	7:53	13:24	78	58	94	1956	43	1986	1.06	1978
240	28	6:30	7:51	13:20	78	58	98	1955	41	1967	1.25	1963
241	29	6:31	7:49	13:18	77	56	97	1984	41	1976	3.34	1979
242	30	6:32	7:48	13:14	77	56	93	1951	40	1974	2.94	1956
243	31	6:33	7:46	13:13	77	56	94	1953	40	1967	0.78	1989

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Iowa City	(319) 337-8838	Sumner Office	(319) 578-3393
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Marion	(319) 377-7926	Waverly	(319) 352-2006
Monona	(319) 539-2125	West Branch	(319) 643-2006
Nashua	(515) 435-4602	West Union	(319) 422-3864

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SEPTEMBER



DAY OF YEAR	DAY OF MONTH	SUN		LENGTH OF DAY	NORMAL		RECORD		RECORD		RECORD	
		RISE	SET		HIGH	LOW	HIGH	YEAR	LOW	YEAR	PRECIP.	YEAR
244	1	6:34	7:44	13:10	77	56	96	1984	37	1955	0.97	1970
245	2	6:35	7:43	13:08	76	55	94	1960	42	1955	0.79	1992
246	3	6:36	7:41	13:03	76	55	92	1960	34	1974	0.53	1990
247	4	6:37	7:39	13:02	76	55	93	1954	33	1974	1.50	1994
248	5	6:38	7:38	12:59	75	55	92	1990	37	1953	2.30	1956
249	6	6:39	7:36	12:57	75	55	92	1954	37	1988	1.18	1965
250	7	6:40	7:34	12:52	75	55	95	1985	35	1956	7.19	1989
251	8	6:42	7:32	12:51	75	55	94	1978	37	1986	1.81	1996
252	9	6:43	7:31	12:47	74	54	99	1955	40	1988	1.00	1951
253	10	6:44	7:29	12:44	74	54	91	1978	38	1967	0.76	1962
254	11	6:45	7:27	12:42	74	54	90	1978	28	1955	1.18	1963
255	12	6:46	7:25	12:39	74	54	91	1984	30	1955	1.97	1961
256	13	6:47	7:24	12:36	73	52	89	1994	28	1953	2.15	1961
257	14	6:48	7:22	12:32	73	52	90	1994	35	1974	1.50	1991
258	15	6:49	7:20	12:31	73	52	91	1955	32	1961	1.00	1970
259	16	6:50	7:18	12:28	72	52	91	1955	32	1984	0.87	1997
260	17	6:51	7:16	12:25	72	51	93	1988	38	1971	0.80	1968
261	18	6:52	7:15	12:22	72	51	93	1955	32	1973	1.84	1960
262	19	6:53	7:13	12:18	71	50	91	1984	32	1991	2.56	1988
263	20	6:54	7:11	12:17	71	50	87	1970	28	1956	1.83	1980
264	21	6:55	7:09	12:14	70	50	86	1980	31	1952	1.42	1973
265	22	6:56	7:07	12:12	70	50	83	1968	25	1974	1.26	1985
266	23	6:58	7:06	12:07	70	50	78	1968	29	1983	1.04	1985
267	24	6:59	7:04	12:06	69	50	89	1984	28	1976	1.38	1994
268	25	7:00	7:02	12:03	69	49	85	1986	33	1975	3.22	1981
269	26	7:01	7:00	11:59	69	49	87	1986	26	1984	1.45	1981
270	27	7:02	6:59	11:56	68	48	88	1954	33	1985	1.32	1959
271	28	7:03	6:57	11:52	68	48	88	1953	25	1961	1.04	1974
272	29	7:04	6:55	11:51	67	48	91	1953	25	1967	1.12	1985
273	30	7:05	6:53	11:48	67	47	88	1971	27	1972	3.35	1961

Dunlap MOTORS

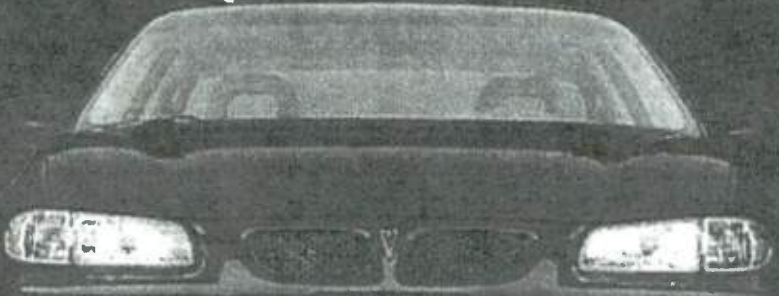
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OCTOBER



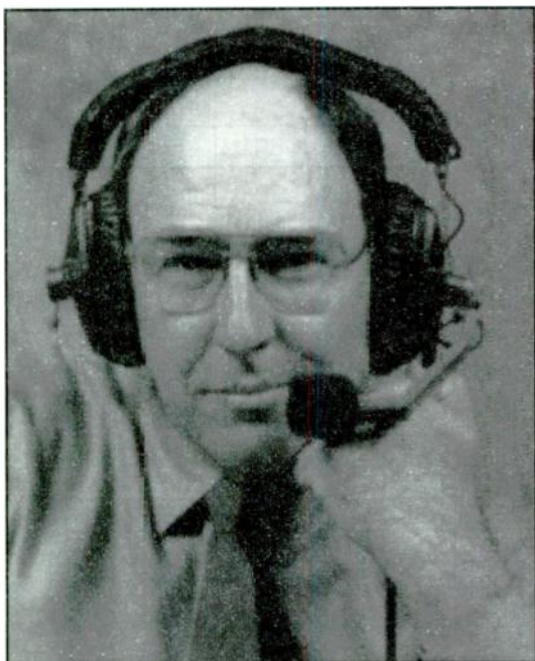
DAY OF YEAR	DAY OF MONTH	SUN		LENGTH OF DAY	NORMAL		RECORD		RECORD		RECORD	
		RISE	SET		HIGH	LOW	HIGH	YEAR	LOW	YEAR	PRECIP.	YEAR
274	1	7:06	6:51	11:46	67	47	91	1976	25	1958	0.62	1962
275	2	7:07	6:50	11:43	66	47	92	1953	23	1974	0.54	1954
276	3	7:09	6:47	11:40	66	45	94	1997	26	1952	1.11	1990
277	4	7:10	6:45	11:36	65	45	82	1958	25	1989	1.07	1991
278	6	7:11	6:44	11:35	65	45	86	1990	18	1952	0.70	1989
279	6	7:12	6:43	11:32	65	44	90	1963	16	1952	1.00	1974
280	7	7:13	6:40	11:27	64	44	81	1966	26	1991	1.10	1967
281	8	7:14	6:38	11:25	64	44	80	1973	22	1976	1.17	1997
282	9	7:15	6:37	11:22	64	44	79	1963	25	1964	1.12	1982
283	10	7:16	6:36	11:20	63	44	85	1962	21	1964	1.18	1954
284	11	7:18	6:34	11:17	63	43	81	1989	17	1987	1.53	1983
285	12	7:19	6:32	11:14	62	43	86	1975	23	1988	2.26	1997
286	13	7:20	6:30	11:12	62	43	89	1975	27	1983	0.44	1974
287	14	7:21	6:29	11:09	62	41	82	1953	26	1952	1.65	1956
288	15	7:22	6:28	11:06	61	41	84	1953	18	1952	0.70	1983
289	16	7:23	6:26	11:04	61	41	83	1953	17	1952	1.00	1951
290	17	7:25	6:25	11:01	60	41	82	1953	22	1952	0.55	1951
291	18	7:26	6:22	10:57	60	41	86	1953	15	1952	0.90	1985
292	19	7:27	6:20	10:54	59	39	80	1953	20	1991	0.56	1979
293	20	7:28	6:19	10:51	58	39	83	1953	15	1952	0.47	1972
294	21	7:29	6:18	10:50	58	38	79	1953	18	1960	1.40	1951
295	22	7:31	6:18	10:47	57	38	80	1975	14	1976	1.80	1979
296	23	7:32	6:15	10:45	57	38	82	1963	17	1972	0.98	1957
297	24	7:33	6:13	10:41	56	38	78	1963	18	1960	1.14	1991
298	25	6:34	6:12	10:38	56	38	80	1989	22	1966	0.51	1960
299	26	6:35	5:10	10:36	55	36	80	1955	16	1962	0.51	1951
300	27	6:37	5:10	10:34	55	36	70	1966	17	1967	0.38	1970
301	28	6:38	5:08	10:32	54	36	70	1966	17	1967	0.40	1982
302	29	6:39	5:07	10:29	54	36	68	1979	9	1952	1.94	1961
303	30	6:40	5:05	10:25	53	35	75	1971	16	1988	1.15	1960
304	31	6:42	5:03	10:23	52	35	73	1990	17	1954	1.47	1960

TODAY

With the transition to an all news and talk format, AM950 KOEL is committed to delivering the most complete local news and interesting conversation as it has for the past 50 years. The changing lifestyles and access to new technologies such as the internet and cable news tv stations has made this generation desiring more news and interesting conversation. While many news and talk stations are programming "controversial" talk programs, AM950 KOEL is leaning towards a more entertaining and educational talk lineup. In 1999 we expanded our local news, farm and sports programming, renewing our commitment to being your news stations for the next 50 years!

AM
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News & Talk
For Northeast Iowa

TODAY 2000



Ken Root host of AgriTalk Heard
weekdays from 10am to 11am



Daria & Ken Dolan hosts of "The Dolans"
heard weekdays from 2PM til 4PM

NOVEMBER



DAY OF YEAR	DAY OF MONTH	SUN		LENGTH OF DAY	NORMAL		RECORD		RECORD		RECORD	
		RISE	SET		HIGH	LOW	HIGH	YEAR	LOW	YEAR	PRECIP.	YEAR
305	1	6:43	5:03	10:20	52	33	76	1963	16	1951	1.43	1995
306	2	6:44	5:02	10:18	51	33	72	1953	7	1951	1.62	1961
307	3	6:45	5:00	10:16	51	33	75	1978	7	1991	0.68	1990
308	4	6:47	4:59	10:13	50	33	71	1978	2	1951	1.38	1959
309	5	6:48	4:58	10:11	50	33	66	1965	-1	1951	0.70	1959
310	6	6:49	4:57	10:07	49	31	70	1980	5	1991	0.28	1989
311	7	6:50	4:56	10:04	49	31	78	1950	-3	1991	0.40	1972
312	8	6:52	4:55	10:02	48	30	66	1964	-4	1991	0.38	1960
313	9	6:53	4:53	10:01	47	30	74	1999	13	1973	0.52	1970
314	10	6:54	4:52	9:59	47	30	63	1964	10	1979	0.43	1974
315	11	6:56	4:51	9:56	46	30	70	1964	0	1986	0.72	1982
316	12	6:57	4:50	9:55	46	30	66	1964	2	1986	1.05	1965
317	13	6:58	4:49	9:51	45	29	74	1999	-1	1986	1.89	1978
318	14	6:59	4:48	9:47	45	29	71	1990	1	1959	0.52	1973
319	15	7:01	4:47	9:47	44	28	69	1990	3	1959	1.13	1988
320	16	7:03	4:47	9:44	44	28	69	1953	3	1959	1.19	1961
321	17	7:03	4:46	9:43	43	28	69	1953	-4	1959	2.10	1958
322	18	7:04	4:45	9:41	43	26	71	1953	5	1989	0.68	1958
323	19	7:05	4:44	9:38	42	26	66	1953	11	1966	0.80	1992
324	20	7:07	4:43	9:38	42	25	62	1982	9	1950	1.63	1992
325	21	7:08	4:43	9:35	42	25	71	1990	-4	1964	0.35	1973
326	22	7:09	4:42	9:34	41	25	62	1966	3	1964	1.10	1963
327	23	7:10	4:41	9:32	41	25	61	1966	-2	1950	0.98	1977
328	24	7:12	4:41	9:28	40	25	58	1988	-5	1950	0.25	1973
329	25	7:13	4:40	9:27	40	24	61	1960	-7	1991	0.70	1992
330	26	7:14	4:40	9:25	39	24	64	1990	-18	1977	0.56	1965
331	27	7:15	4:39	9:24	39	24	65	1998	-6	1959	0.62	1994
332	28	7:16	4:39	9:22	39	22	62	1998	-10	1977	0.72	1987
333	29	7:17	4:38	9:21	38	22	67	1998	-8	1976	0.66	1975
334	30	7:18	4:38	9:19	38	22	62	1962	-10	1976	0.54	1974

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KOEL-AM sales staff Glenn Johnson, Lynette Fuller, Craig Friederich, and Kent Bishop

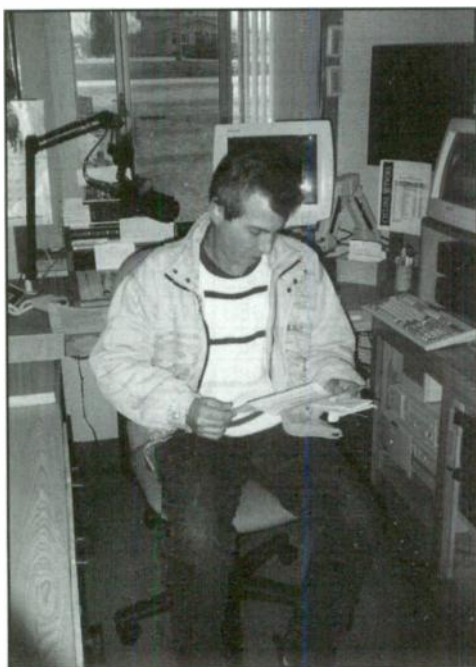


The KOEL staff gathers for a Christmas potluck at the station.

TODAY



Many callers and visitors to the KOEL-AM studios are greeted by receptionist Sally Goodell



Morning host Monte Garrett prepares for his show.

DECEMBER



DAY OF YEAR	DAY OF MONTH	SUN		LENGTH OF DAY	NORMAL		RECORD		RECORD		RECORD	
		RISE	SET		HIGH	LOW	HIGH	YEAR	LOW	YEAR	PRECIP.	YEAR
335	1	7:19	4:38	9:18	37	22	62	1962	2	1960	1.32	1985
336	2	7:21	4:37	9:16	37	22	62	1982	-18	1985	1.50	1991
337	3	7:22	4:37	9:16	36	20	66	1951	-21	1985	0.92	1990
338	4	7:23	4:37	9:14	36	20	66	1998	-8	1991	0.47	1973
339	5	7:24	4:37	9:14	36	20	59	1975	3	1955	1.30	1982
340	6	7:25	4:36	9:12	35	19	59	1951	-9	1977	1.40	1952
341	7	7:26	4:36	9:11	35	19	58	1951	-17	1977	0.87	1974
342	8	7:26	4:36	9:10	34	19	49	1970	-10	1976	0.88	1977
343	9	7:27	4:36	9:10	34	19	48	1979	-25	1958	0.39	1961
344	10	7:28	4:36	9:10	33	19	56	1979	-19	1958	0.75	1971
345	11	7:29	4:36	9:08	33	18	55	1965	-14	1976	0.45	1964
346	12	7:30	4:37	9:08	33	18	54	1965	-11	1958	0.78	1991
347	13	7:31	4:37	9:06	32	16	47	1975	-26	1961	0.45	1974
348	14	7:32	4:37	9:06	32	16	58	1975	-21	1985	0.35	1984
349	15	7:32	4:37	9:06	31	16	49	1979	-19	1958	0.71	1971
350	16	7:33	4:37	9:06	31	15	53	1984	-17	1963	0.19	1984
351	17	7:34	4:38	9:04	31	15	50	1962	-17	1972	0.49	1961
352	18	7:34	4:38	9:04	31	15	55	1962	-20	1983	0.42	1957
353	19	7:35	4:38	9:03	31	15	50	1988	-26	1985	0.50	1987
354	20	7:36	4:39	9:03	31	15	52	1967	-20	1985	0.80	1991
355	21	7:36	4:39	9:04	30	15	47	1979	-22	1963	0.80	1984
356	22	7:37	4:40	9:04	30	15	50	1957	-25	1983	0.23	1952
357	23	7:37	4:40	9:03	30	15	50	1957	-24	1983	0.42	1961
358	24	7:37	4:41	9:03	30	15	52	1982	-26	1983	0.58	1965
359	25	7:38	4:42	9:05	30	13	49	1982	-16	1990	0.56	1988
360	26	7:38	4:42	9:06	30	13	49	1982	-27	1962	0.56	1988
361	27	7:39	4:43	9:06	29	13	47	1959	-28	1950	0.40	1959
362	28	7:39	4:44	9:05	29	13	57	1984	-18	1961	0.77	1982
363	29	7:39	4:45	9:06	29	13	41	1965	-9	1963	0.29	1992
364	30	7:39	4:45	9:06	29	12	50	1965	-15	1976	0.45	1972
365	31	7:39	4:46	9:06	29	12	57	1965	-21	1976	0.38	1977



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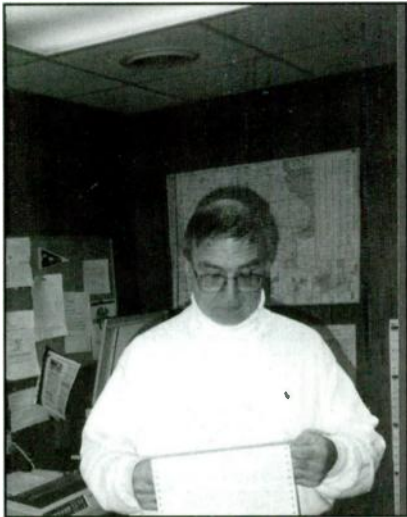
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TODAY



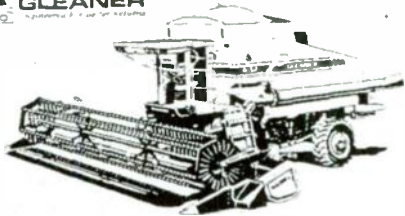
KOEL Farm Director Jerry Passer gets ready to give the farm markets.



KOEL-AM Sports Director Tim Lary interviews a coach for a high school football game broadcast.

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KOEL

The Next 50 Years



By Dick Taylor, Market Manager

The story of KOEL-AM is a story about people and the wonderful community of Northeast Iowa radiating from Oelwein.

We hope you enjoy reviewing the rich history of this pioneer in radio broadcasting. Remember that in addition to the team of professionals that ran KOEL, the businessmen and women of the area who advertised their services on this award winning radio station were a part of the story and still are today. Many of them can be found on the pages of this book and all of them are heard on the air each and every day on AM950 KOEL. Remember to support them. That's the best way to say "Thank You."

So what's the future of KOEL? What lies ahead for the next 50 years?

I make no claims to have a crystal ball. But I have some thoughts that I'd like to share with you.

On November 29, 1999, Cumulus Broadcasting bought the Connoisseur Radio Group, of which KOEL was a part. Cumulus Broadcasting is a public company, listed on the NASDAQ under the symbol "CMLS" and in

1999 was the fastest growing radio group with a stock growth of 219 percent.

Cumulus Broadcasting was born in 1997 and has grown to over 310 radio stations throughout the continental United States and the Caribbean Islands. Cumulus is the nation's second largest owner of radio stations and employs over 3,000 professionals, serving over 5.7 million listeners and over 82,000 local, regional and national advertisers.

What this means to you is, KOEL will continue to be a vibrant contributor of news, weather, agriculture information, sports and entertainment to Northeast Iowa for the next 50 years.

Cumulus is dedicated to the simple and traditional notion that consistently high-quality programming provides a solid foundation for building successful relationships with both listeners and advertisers. Cumulus is dedicated to the idea of community and to the communities they serve. Local managers that live in the station's service area manage each radio station.

Listen as we continue to bring you all the things you need to know. I'm proud to say for KOEL; the best years are still ahead.


CUMULUS

The Hog
98.5

KOEL
92.3

97.7
KCRR