

# KWFT

January, 1950



620 ON YOUR DIAL

# Listener



*Happy New Year  
Henry Slaughter*

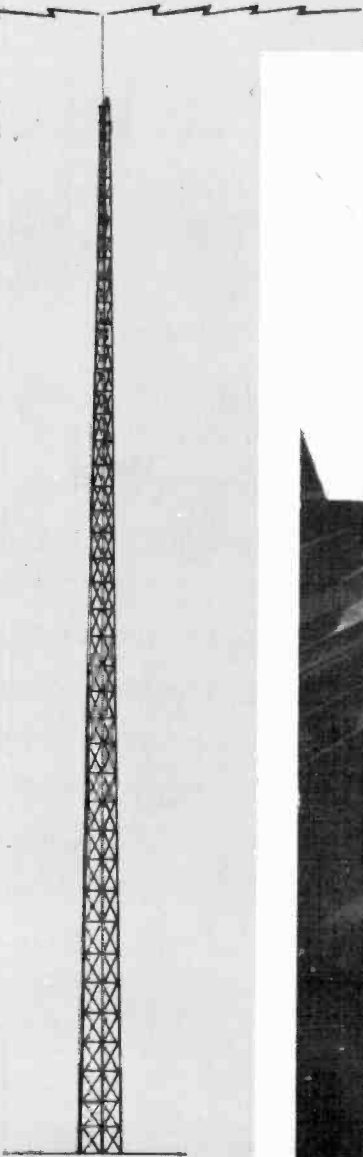
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**KWFT** INC.

WICHITA FALLS, TEXAS



# The KWFT Listener

JANUARY, 1950

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## The Listener's Corner

By Nancy

Now that the Christmas rush is all over with, we can all settle back with a big sigh and an empty pocketbook. Our main resolution here at the station is, of course, to give you folks a better magazine with each month of the New Year. And as we have said many times before, we need the cooperation of you listeners. Especially is this true with the Listener's Corner. Why don't you resolve to write Nancy a letter when you have something to say, something that would interest our readers? We here at the station hope that this coming year proves to be a good one for all our listeners.

### COMMENTS

"We like KWFT, it is our favorite station, only one thing wrong. When are we going to get Bill Sharpe back on the News? He is the best news announcer you have, we think, and I believe you will find many who think the same. He speaks distinct and above all, he doesn't sound like he is reading the news."

Iowa Park, Texas Mr. & Mrs. W.K.B.

"Just got my Listener this morning. I missed last year's Christmas copy. Thanks for all the nice pictures. In some I was disappointed in how I thought they would look. You would think Bill Sharpe was a big husky, when he is a bean pole. I do like to hear him, anyway. All in all, this has been a good year for KWFT."

Bridgeport, Texas Mrs. J.B.H.

Evidently it doesn't take a fat man to be a good microphone artist. Now when Bill calls me "chubby", I'll be able to make a comeback with "bean-pole". Thank you, Mrs. H.

"Wow! Your cover girl . . . hmmm I'd like to hug Miss Huggins in person! What a beauty."

B.C.

### SUGGESTIONS

"How about having a picture of Bobby Freeman and Jimmy Young on The Listener's cover real soon? And more pictures of the Kentuckians."

Aspermont, Texas

A.R.

"We have been getting our Listener ever since October, but just didn't have time to write about it. We all think it is tops. We get several other magazines, but the Listener is the best of all. We wish you would put Dr. E. F. Webber's picture on the January cover. I'd like to see how he looks"

Hollis, Okla.

Mrs. G.E.T.

### WHERE DID THEY GO?

"Will you please tell me what happened to Lillie Mae? She did come on at 4:30, but she does not come on at that time now I looked in program schedule and could not find what time she was on."

Lubbock, Texas

Miss G.L.H.

As we explained in the December issue of the Listener, Lillie Mae's program was suddenly changed from 4:30 to 2:00 in the afternoon. This happened after the program schedule had been sent to the printer, so we could not include her new show, but you can hear Lillie Mae Monday through Friday, 2:00 every afternoon.

### QUESTIONS

"I read the KWFT Listener and I find it most interesting. I want you to tell me why Chris Kenyon and Sugarfoot who used to come on at 6:00 A. M. are no longer on the air. I really did enjoy listening to them."

Grandfield, Okla.

D.G.

"What has become of Leo Daugherty"

Eldorado, Okla.

Mrs. M.D.

For an answer to both of these questions concerning Chris and Leo, you will find it in the story on the opposite page to the Listener's Corner.

### METEOR SEEN BY LISTENER

"I was listening to the news broadcast from KWFT, December 5, and the commentator stated that a meteor was seen by several different people, Sunday evening about 8:30 P. M. One person stated that the meteor appeared to fall in the vicinity of Bowie, Texas. I saw this meteor and it was northwest of Wilson, Oklahoma, which is about 70 miles north of Bowie. It appeared to disintegrate just above the ground."

Wilson, Oklahoma

L.Y.

### FROM LITCHFIELD, MINNESOTA!!!

"Your program comes in fine this morning up here in Central, Minnesota, sixty miles west of Minneapolis. First time I heard your station. As you might like to hear from up here this morning, I thought I would send you a note. It's 25 degrees here now." Litchfield, Minnesota

H.H.

We're always glad to hear from the folks in those far-a-way places.

### THE FINIS

"I agree with the lady from Hydro, Oklahoma. The program schedule doesn't hurt anything. I say the same—keep it in every issue"

Aspermont, Texas

L.R.

"I have just finished looking at the Listener, and I like it more and more with each issue. You are certainly doing a nice job with it. The only letter in it I disagreed with was the one that said "Leave out the program schedule completely". For goodness sake, don't do that, or I'll have to quit listening to KWFT. You see I go to school and don't get to hear the schedule during the day, so my Listener comes in handy almost every day."

Briscoe, Texas

M.J. McN.

We hope this settles this question for once and for all. The program schedules stay in. Thanks to all of you for your comments.

### SO SORRY!

"KWFT owes me one gallon of milk and a new pair of pants. I always take my radio to the barn with me to do the milking. Old Daisy likes Mott Johnson's talkin' and she don't mind none if people want to be "slippin' around". But the other morning when that Tennessee Ernie feller started yellin' at them danged mules, it made her plum mad. She kicked over the bucket of milk, swished her tail in my face when I grabbed for it and I fell over backward and tore my pants on a nail stickin' out of the barn door and I want to know what you're going to do about it!"

Rt, Chillicothe, Texas

E.J.B.

We're sure that Mott will be glad to know that he has an admirer like Daisy that he will pay for the milk and the pants.

# "Should Auld Acquaintance Be Forgot"

When the bells and whistles on New Year's Eve begin to usher out the old year and bring in the new, the mind travels backward over old scenes and remembered faces come into view. For long-time KWFT listeners it's voices that haunt the memory, high voices, deep voices, voices soft and sweet—exhorting, pleading, informing, suggesting—singing a song or cracking a joke for the amusement or edification of the thousands of people whose faces merge into one at the receiving end of the air wave. And gradually, as the chorus of sound swells, individual voices detach themselves and the question comes to mind "Do you remember .....? I wonder where he is now."

Of the many boys and girls who have passed briefly through the studios of KWFT or lingered for a while, only a few of them can be located now, but we would like to recall for you the names of some of those who have helped you pass long hours pleasantly. Do you remember the Cass County Kids—from the early days of KWFT? The Cass County Kids have gone a long way in these ten years. You're hearing them now on the Gene Autry Show over CBS. And Wiley and Gene, and the Callahan Brothers and Pop Stover and his Gang? Wiley and Gene can still be heard over KWFT, on a remote broadcast from Oklahoma City. The Callahan boys have separated—Joe going into business and Bill carrying on with various hillbilly units with headquarters in Dallas at WRR. Pop Stover was last heard from in El Paso, Texas. And there was a tall blonde girl called Billie Walker who sang the songs of the mountains and gave out with "Billie's thoughts for the day." Billie Walker seems to have passed into oblivion but we do know about Billy Peeler and his Melody Five, they have taken various jobs in business here in Wichita Falls and pick up their instruments only to amuse the neighbors who have dropped in. Then there was Billy Dean and his crew of break-down artists. As nearly as we can find out, Billy is on the West Coast making records and transcriptions, sometimes with his famous brother, Eddie.

But what of those early day announcers—the boys who put the station on the air when Mr. Joe Carrigan first established KWFT? There were

Bill Thompson (whose present whereabouts can not be determined) Kim Kimmell (now a Lieutenant Commander in the Navy and in charge of all the Navy's air shows) Mac Fuller, who chewed his copy while he read it and was last heard from at KOMA in Oklahoma City), Bill Kern (went to WLW in Cincinnati and, for a time edited a Lee O'Daniel paper) and Al Kersey, (who went into newspaper work but returned to radio in El Paso, Texas.) Then there was Eddie Evans (who was recently at WFAA, Dallas) and Dick Nauman, a member of a Dallas Station staff, WRR), and Len Biggler (who went to WFAA but had to quit radio on account of ill health). Some of the boys stayed with us longer, or went away and came back again. Louis Ford worked twice at KWFT and he now has his own station in Gainesville, Texas. Bill Hood was one of the first announcers as well as an early manager of KWFT. Bill stayed on with his "Man on the Street" program, even after he quit radio for business until last year when he became manager of KFDX in Wichita Falls. Leslie Pierce was also an early day announcer (though he says it wasn't long enough to speak about). Leslie is now Assistant Manager of KWFT.

And, even in the early days the woman's side of the picture was represented. There were Willie Mae George, Claudine French and Mary Ann Bacchus who gave out with items of interest to women. Willie Mae and Claudine deserted radio for marriage and families. Willie Mae lives in Wichita Falls and Claudine, who came back, was last heard from at WFAA in Dallas. Mary Ann has retired behind the scenes being connected with an advertising agency.

Then there were the people whose voices you never heard but whose personalities were brought to you through strains of music from the big pipe organ or the grand piano at KWFT. (Incidentally, it used to be a favorite trick of employees who were asked to leave the station to take all the pipes out of that organ and hide them so there would be days on end with no music coming out on the air.) There was Gordon Baldwin (Gordy of the angelic music and the temperamental actions). Gordy was last heard from in a station in Carlsbad, New Mexico

where he combined the duties of traffic manager with his music. And there was Lucille Crouch. She married the first violinist of the Cleveland Orchestra and sometimes does concert work herself when she can take time off from her family.

Yes the mind wanders on down through the years and the voices of more recently-heard artists detach themselves from the chorus of sound: The Miller Brothers (their music can still be heard at their own dance place in Wichita Falls), the Herrington Trio (who have retired from radio for homes of their own), The Stamps All-Star Quartet (most of whom can be heard on Dallas stations), Bobby Cook, Buddy Nelson and the Texas Saddle Pals (now holding forth in Huntington, West Virginia), Boyd Whitney and the Texas Valley Folks (now with a station in Houston, Texas), and Jimmy Morgan (who returned to his old stomping grounds, Yanktown, South Dakota). Then there were Rusty Gabbard and his Valley Boys, who are at present still in Wichita Falls.

As for the announcers, of whom there have been many, we have information on a few. Bill Richie, Bill Edgar and Johnny White (KTRN, Wichita Falls), Johnny Edwards and Sid Grayson (KFDX, Wichita Falls), Tom Crago and Bill Young (in business in Denver, Colorado), Jim Hendrix (KMA, Shenandoah, Iowa), Bill Lowery (WQXI, Atlanta, Georgia), Jack Colby (making pictures and doing disc jockey work on the West Coast), Hugh Finnerty (television and sales work in Oklahoma City), Bill Michael (KABC, San Antonio, Texas), Jim Haskins (foreign language disc jockey shows in Los Angeles), Leo Dougherty (KRLD TV, Dallas), and Chris Kenyon (in business in Dallas). It's a long list, isn't it? The mind becomes burdened with the sound of once familiar voices, and even then we may have missed a few. But it's a pleasant thing to look back through the years and to remember the boys and girls who have passed through our portals—and to know that they who have helped to make KWFT will never be forgotten.



BY PROF. A. F. EDWARDS

China is now entirely in the hands of the Communist party. The Nationalist troops have never shown much fight. Whole regiments again and again went over bodily to the other side, taking ammunition and other supplies. The conquest of China was strictly an "inside job" or it never could have happened. The blame lies in the corruption of the Nationalist regime. The leaders were too slow to grant reforms that had long been overdue. In fact, they were still holding on to the exploiters of the Chinese people. Chinese, like most other people, will stand only so much, and then will turn to any leadership that promises them a chance to make a decent living.

General Mao, leader of the Communist Party in China, has made just such a promise. The party in China differs from that of Russia in this way: the Russian Revolution was started by the city workers, the proletariat they call them, and has supposedly been fostered by and for them ever since. I say supposedly, for actually the Russian worker is probably as much a slave as ever. In the satellite countries his lot is worse than before. But in China it is a revolution of the peasants, farmers that is, who have been exploited by rapacious landlords, just as the Irish renters were 100 years ago.

The new regime in China promises to divide up the large land holdings among the people who live on it and work it, giving the former "owner" only the same as anyone else has. Taxes will now be paid by everybody instead of only the poor. This is nothing new in the world. It has happened in almost all the European countries at one time or another in history. However, it has never happened where there was a reasonable degree of justice among different economic groups. Peasants are naturally conservative, and will tolerate an unfair situation a long time before resorting to violence.

It is too early to say what the consequences of the Communist Revolution in China will be for the world, or even for China. The widespread acceptance of the new regime by the masses indicates there is very little bloodshed, and the transition goes on peacefully. But how the new land system will work out remains to be seen. A dictatorial government could be as harsh a landlord as the old ones. The

chances are that some compromise will be worked out that is far short of complete communism. Mao himself has said as much.

What the Western World is worrying about is the extent of Russian influence over Mao and other leaders. He pretends to be in harmony with Moscow, and may be. The test will come when Stalin demands a voice in the control of Chinese foreign policy. If the Chinese people thought their rulers were being dictated to by any foreign power they would overthrow them. No one has ever conquered China from the outside and got by with it. One reason for the discontent with Chiang Kai-shek was the feeling that he was influenced too much by great countries like America and Great Britain.

Trouble may flare up again in Palestine if the United Nations tries to force the two countries there to accept the internationalization of Jerusalem. The Arabs now hold the old walled city, while the Jews have the new city built to the west and north of the walls. Both seem to be fairly well pleased with this arrangement, and bitterly oppose any efforts to change it. U. S. and Britain delegates voted against change, but Russia, her satellites, all the Arab states except Transjordan, and all the Latin American states practically, gave a majority in the UN General Assembly for it. We may soon get a test of the wisdom of this move.

#### TEXAN BECOMES FIRST HOME PLAYER TO CRACK "GIVE AND TAKE" JACKPOT

H. L. Mitchell of Route No. 3, Whitewright, Texas, became the first home player to crack the CBS "Give and Take" jackpot, worth more than \$5,000, when he correctly identified the "Secret Sound" as that of someone jumping rope, Saturday, Dec. 10 (KWFT-CBS, 12:30-1:00 P. M.). Mr. Mitchell was the 172nd contestant to attempt to identify the sound which remained unsolved for 12 programs. The sound of a gyrocompass held the previous record, 10 programs.

John Reed King emcees "Give and Take" and John Carney produces.

"The humblest citizen of all the land, when clad in the armor of a righteous cause, is stronger than all the hosts of Error."—William Jennings Bryan.

## From The News Room

You're hearing a new voice from the news room these days—a deep authoritative voice with the smart bounce of a tennis ball and the sharp distinctness of a new-minted coin. It is the voice of Pat Halverson, KWFT's recently-acquired News Editor and featured newscaster. Yet this voice is not unfamiliar to radio listeners in the southwest because Pat has been heard for many years over various stations in Texas and Oklahoma as the well-known "Texaco Star Reporter".

Pat comes to us from Jackson, Mississippi where, in an effort to abandon broadcasting, he had estab-



PAT HALVERSON

lished a radio school. But the lure of the microphone was too strong and the call of the Texas "wide open spaces" too hard to resist, so he has decided to be reconciled to his fate and continue to send out news over the Texas and Oklahoma air lanes.

Pat was born in Des Moines, Iowa and, as you may guess from his name, is of Norwegian descent. His first venture into radio was as writer, producer and emcee of a Scandinavian variety show. This was only after he had convinced himself that he would never be able to live well and eat enough on the salary of a newspaper reporter. But news was his "first love" and he managed to inject a little air-reporting into the program of songs and music from the homeland of his fathers.

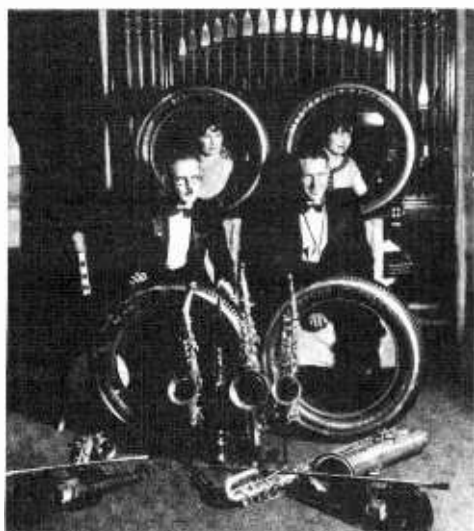
Pat came South for a winter vacation in New Orleans but, as he puts it, his money "ran out" and he had to go to work as an announcer in one of the city's radio stations. From Louisiana he gravitated, by way of Mississippi, to Texas and here he intends to stay.

Pat has some plans for news programs for KWFT and he expects to continue doing the 12:15 p.m., 5:45 p.m. and 10 p.m. newscast himself. So keep your dial tuned to 620 for an informative and interesting presentation of the news and the voice of Pat Halverson.

# Radio -- "Way Back When"

by Mott Johnson

When this business of radio first started, there were some mighty strange and funny things that happened. I think I have seen my share of them because, for the past



Masterbilt Quartet—the young man seated at right is Mott Johnson.

twenty years, I have been working in radio or in some enterprise closely connected with it.

Most of us can remember the first receiving sets. Compared with today's, they were haywire jobs. With all of the dials they used to put on receiving sets, you were lucky if you could get any kind of program at all. People used to make their loudspeakers themselves. The one I will always remember is the one made by supporting a dish-pan by the edges between two chairs and laying the earphones on it. It worked too. This way everyone could hear the program; otherwise you would have to pass the earphones around and everybody had to be very quiet so that the one with the earphones could hear.

Another thing that all of us will remember is the furniture that was ruined by acid being spilled out of the "A" batteries, and the rugs and floors that were eaten up. And always when we wanted to hear a program or show off the radio to friends, the battery was dead. Finally, those who could afford it started keeping two of these "A" batteries. One was always in town being charged while the other was in use.

Those are just a few of the things the listeners had to put up with, but the broadcasters also were having their troubles. The transmitters were just as crude as the receivers, but they worked too, and like the receivers they had to have battery power—not just one battery, but a whole bank of them, sometimes sixty in number. Twenty-four hours a day, some of these were being charged and engineers often had to wear gas masks to go into the battery room.

Rakelite and other insulating materials were un-

known or hard to get and sometimes the frame of the transmitter was "hot", meaning that it carried high voltage. It was not an uncommon thing to have an engineer knocked down, or knocked across the room. I don't remember hearing of any engineers being killed in this manner but any oldtimer will tell you how he "got his". In one city, all the clocks stopped and electric lights couldn't be turned off. The trouble was finally traced to one of these early day radio transmitters.

At one time, the supervision of radio was a duty of the Interstate Commerce Commission. It was new and the I. C. C. didn't have the men to do a good job. It was standard practice then to have a license for, say 250 watts power, but to use as much power as your transmitter was capable of putting out. There was supposed to be a licensed engineer on duty at all times, but many stations had only one engineer. He was the "chief" and his staff consisted of off-duty announcers, entertainers or high school boys that wanted experience. At one such station, every time the inspector came around, we would put in a fast call for the one and only engineer and he would come running in the back door, usually dressing on the way, while we kept the official busy in the front of the building. This led to a lot of practical jokes and the chief was likely to get many calls in the early morning hours when there was no inspector around.

There was one period when radio had no government supervision at all. The I. C. C. had released it and the present governing body, the Federal Communications Commission, had not yet taken over. During that time, stations broadcast as long and with as much power as they pleased and, since there was no police system, on any frequency that suited their fancy. Needless to say, under those circumstances, there was pandemonium. In the station where I was working, we would broadcast for three days and two nights without stopping.



Jimmy Atkins

During that time there were many now-famous people on the staff of this station. Robert Taylor of the movies (who was then called Arlington Brough) was singing in a trio and selling fly spray. In this same trio was a Gerhardt Weibe. We lost track of him for a long time but when I came to KWFT, I noticed some publicity on a Dr. G. Weibe. I wrote him a letter and received an answer immediately. The boy who used to sing in the trio that sold fly spray is now Dr. Weibe, Director of Psychological Research of the Columbia Broadcasting System. The third member of the trio, Gib Gibson, is now a banker in Lincoln, Nebraska. I myself played saxophone for various musical combinations, along with singing, an-

(Continued on Page 14)



L. to R.: Arlington Brough (Robert Taylor), Gerhardt Weibe and Gib Gibson.



### THE STAMPS OZARK QUARTET

The last month in 1949 was a busy one for the Stamps Ozark Quartet—with a heavy schedule of concerts to play, and fifteen quarter-hour transcriptions to make, in addition to their regular broadcasts, the boys hardly had time to say "hello" in passing. But they took a real holiday—a whole week in which to celebrate Christmas. Ford Keith, the emcee of the Quartet spent the time like a small boy—staying at home and playing with his most prized Christmas gift, which in this case was his new daughter, Pamela. Pat Garner, and Charles Bartlett went home to Arkansas. Pat said he had a wonderful time, going hunting and "eating up mama's groceries!" He does look a few pounds heavier. Henry Slaughter flew to Roxboro, North Carolina and Fred Bennett and his family spent the holidays in Texas with relatives in Anson and Brownwood. All report that their holidays were happy ones but they are glad to mingle once more with their friends, the listeners.



**THE CIGAR-BOX OPERA TROUPE!**

Members of the Stamps Ozark Quartet step out of their usual dignified roles to bring a bit of comedy to their listeners. L. to R.: Pat Garner, Charles Bartlett, Ford Keith, and Henry Slaughter. Fred Bennett is at the piano, out of camera range.

### IDA RED AND THE KENTUCKIANS

Christmas was a "stay at home" affair for all of the Kentuckians except Bobby Freeman and Jimmy Young. Sugar-foot said they were so "broke from paying all those hospital bills for Ida Red that they had to eat beans and taters on Christmas Day and cornbread for breakfast". But they did have their "own people" around them which made the "beans and taters" taste good. Of course Carl and Russ (Ida's brothers) were here and their only sister, Mrs. John W. Moore, of Kentucky, came down with her family for a holiday visit. Sugar-foot's mother represented his side of the family and, because they didn't have to make any broadcasts, they all got plenty of sleep so it wasn't a bad "end-of-the-year, after all.

Jimmy Young divided his mid-year vacation between Kansas City and Eldorado, Oklahoma. Jimmy's family live in Oklahoma but we suspect there was a girl involved in the Kansas City trip. Anyway before Christmas he told us he wanted Santa Claus to bring him a blonde and he gave us no answer at all when we asked if he got what he wanted. Bobby Freeman visited his family in Oklahoma City and he said Santa brought him exactly what he asked for—a suit of long-handled red flannels! Bobby's pretty cold-natured, you know.

### SATURDAY NIGHT JUBILEE

The Duke of Paducah



**Whitey Ford**

"I'm goin' back to the wagon, boys, these shoes are killin' me!"

That nationally famous closing line on a "Duke of Paducah's" comedy routine is one of the favorite expressions of millions of Whitey Ford's radio fans. He always leaves 'em laughing. That one brief phrase describes the personality of this rural America, country-bumpkin comedian.

Whitey Ford introduced his comical counterpart while serving as master of ceremonies on many radio programs originating from St. Louis in 1937. Prior to the creation of the "Duke", Whitey's chores had consisted of playing the mandolin, banjo, guitar, harmonica, singing, writing, and delivering comedy sketches. His clever ad lib introductions are very amusing, and in the past few years he has accumulated one of the largest and most complete gag libraries in America.

The Duke of Paducah starred in "Plantation Party" for four consecutive seasons, and then moved in as featured comedian with the "Grand Ole Opry".

Ford was born in DeSota, Missouri, May 12, 1901. He started his radio career in Hot Springs, Arkansas in 1924 and 1925. Following four years active duty in the Navy, he toured the country with his own orchestra, "Benny Ford and his Arkansas Travellers." He later toured the Keith Vaudeville Circuit and then acted as master of ceremonies for Gene Autry.

During October of this past year the "Duke" was billed as one of the head-

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(Where 99,000,000 People Gather Every Week)



**JANET WALDO**  
"Meet Corliss Archer"

MEET CORLISS ARCHER, popular domestic comedy series since 1943, features young ambassador of goodwill, Janet Waldo, in the title role in one of KWFT's Sunday night features that is the lighthearted story of the All-American type girl. Corliss, the irresponsible teen-ager, won the hearts of millions of Americans like you long ago. She is continuing to captivate nation-wide audiences. Scheduled only for ten weeks originally this summer as a replacement for "Helen Hayes Electric Theatre" it will continue indefinitely in the 8:00-8:30 P. M., Sunday period under the sponsorship of America's Business-Managed Electric Light and Power Companies.

The character of Corliss was created by F. Hugh Herbert in a Good Housekeeping Magazine story and was recreated on Broadway and in Hollywood in the stage and screen favorite, "Kiss and Tell". Miss Waldo has played the radio "Corliss" since the first 1943 broadcast. Joan Caulfield was the first Broadway "Corliss" and Shirley Temple was in the title role in the movie version.

When she finds time, Janet rides horseback, swims and plays tennis. At home she knits and sews, designs many of her own clothes, plays the piano, cooks and does much of her own housework. She is petite (5' 3" tall, 110 pounds), has lustrous brown eyes and chestnut-brown hair, and is as lovely as any movie queen.

The old saw about an ordinary small town becoming famous because an important person lived there is demonstrated every other day. Few people heard of Independence, Missouri, until Mr. Truman assumed the presidency, and Hannibal, Mo. is known chiefly as the boyhood home of Mark Twain. And through the medium of radio, "Aunt Jenny" has put the imaginary town of Littleton on the map—not in an atlas, but in the minds of her thousands of friends in small towns all over the country.

To "Aunt Jenny," Littleton is as real as it would be if she lived there, and this is what she says about it: "It's the kind of a town that could be located in any one of the states, and the people who make up its population are average folk with the same dreams, ambitions, joys and sorrows that you find in Americans from coast-to-coast."

If you are not already acquainted with Spry's story-teller, make it a point to visit with her each weekday morning from 11:15-11:30 through KWFT, 620 on your dial. Her stories as well as a hint or two on baking and cooking are sure to interest you.



**AUNT JENNY and DANNY SEYMOUR**  
"Aunt Jenny"



**MARTIN BLAIN—Field Agent Sheppard**  
"F. B. I. In Peace and War"

We go about the business of living every day. Our children go to school. In the evening the family sits around the kitchen and living room and relaxes. On Sundays we worship in our own ways. But we give little thought to all the menaces and dangers that are around us all the time. One of the greatest problems of our country is organized crime—and how much thought do we give to the daring and dangerous work that is done by the Federal Bureau of Investigation to keep us and our homes safe from criminals? There is a constant reminder to us every week of the vigilance with which the F. B. I. watches over us and our safety. THE F. B. I. IN PEACE AND WAR, sponsored by Procter and Gamble for Lava Soap, and heard over KWFT every Thursday night at 7:00, is a thrilling dramatic series based on the courageous exploits of G-Men in fighting crime. It not only is informative about the methods of operation of the F. B. I., but tells how it goes about catching criminals.

Martin Blaine, who plays Field Agent Sheppard in F. B. I. IN PEACE AND WAR was born in Chicago, brought up in New York. Theatrical experience was gained as an apprentice with Eva Le Galliennes' Civic Repertory Theatre. He has portrayed Agent Sheppard in this series since the program went on the air in 1944.

During the war, he broadcast news and propaganda for OWI. He is married and has two children. His hobbies include photography — candid and movie, and painting in oils.

# I Resolve



To be faithful in taking exercises so I won't get too fat or too stiff.—  
*Nancy Baker*  
(Listener's Corner)



To get along better with my husband. Earl, even if I do have to argue a little about adding a new room to our house.—

*Willy Lawrence*  
(Bookkeeper)



To stay out of the hospital, if I can and I hope I can.—

*Idda Red*  
(Kentuckians)

(The nurse is Miss Waldon at the Clinic Hospital in Wichita Falls)



To "shuffle off to Buffalo (New York) for a short visit because I haven't been home since I first came to Texas.—

*Bill Schuartz*  
(Traffic)



In 1950



To wear a tie when broadcasting even if it does squeeze my adam's apple.—

*Bill Sharpe*  
(Announcer)



To "get my man" even if I have to resort to drastic measures.—

*Joan Russell*  
(Continuity)



To wash my dishes immediately after a meal because if I wait I don't want to wash them at all.—

*Gerry*  
(Gerry's Kitchen)



To get some sleep somehow, somewhere because long trips and early morning shows are robbing me of my beauty.—

*Sugarfoot*  
(Kentuckians)

## Family Album



### WHO IS IT?

You have never heard her voice on the air,  
But look in the August Listener  
For her picture is there.  
When there are letters to write and things to do  
She's efficient and charming, so now  
Guess who?

Well, there it is—Lillie Mae's jingle giving clues to this month's "Who Is It?" Does it mean anything to you? Write Nancy your guess. Lillie Mae is having to struggle hard to keep her honors as jingle writer for the Listener. You readers continue to send in some very clever ones. Here are two which contain the correct answer to the December Family Album personality:

"He's a cute little fellow, this chap so fair,  
Even though he has that curly red hair.

I bet if you called him 'Red', you'd make him fierce—

It could be none other than Leslie Pierce."—Mrs. J. B. Stephens.

Atoka, Oklahoma

"This chubby little chap, that looks so fair—

Of course he has wavy red hair—  
I think it is Leslie Pierce, don't you see?

And every one else will also agree."

Mrs. Thelma Butler,  
Wichita Falls, Texas

Others who sent in the correct answer to the "Who Is It?" are:

Leonard Roa, Aspermont, Texas;  
Luvenia Blankenship, Walters, Okla.;  
Mrs. J. W. Dailey, Charlie, Texas;

(Continued on Page 14)

## Parade of Portraits

HENRY SLAUGHTER

(See Front Cover)

He's slender, he's young and he's reserved, but he's poised. He had much rather translate his thoughts and emotions into rippling musical notes than to struggle with words, which distress him. He has the sensitiveness of an artist and a culture that is a heritage from generations of ancestors whose roots were deep in the soil of the "old South". That's our "Old Man Henry Slaughter" whose brilliant piano accompaniments for the Stamps Ozark Quartet and solos, ranging from the popular to the strictly religious, you have heard from time to time over KWFT.

Henry acquired the nickname, "Old Man" when he first started in the quartet business. It was used as a gag to point up the fact that he was only 19 and the youngest member of the group. He has continued to be the youngest member of any group with which he has been associated and the name has stayed with him.

Henry comes from the glamorous "deep South". He was born on a tobacco plantation near the now-famous town, Roxboro, North Carolina. But to Henry there is no glamour about the growing of tobacco. The colorful fields, the aromatic drying sheds and the romantic chant of the auctioneers, to him, mean hours of hard labor, days and nights of tedious care and months of nerve-racking suspense. And too often they represent failure and poverty for those who depend upon the growing of the crop for their livelihood. It was because the work of the tobacco farmer is so hard that Henry's family determined that he should never have to dig a living from the soil. Henry was a frail child and, when he showed the marked talent for music which was characteristic of the whole Slaughter clan, his mother was delighted. She arranged for him to start piano lessons at the age of 7. At first, this was a source of embarrassment to the boy because the other fellows called him "sissy", but, as they all grew older, his ability to play the piano made him the most popular person at the parties and high school gatherings.

Henry finished high school at the time eighteen-year old boys were being drafted for the army, so he went to Chattanooga to take more piano lessons while he waited for "the call". While there, he became interested in Stamps quartet music, which he heard over the radio and enrolled in one of the their singing schools. But he didn't get to do much with his new knowledge before Uncle Sam "gave him the nod".

After eleven months in Germany with the American Army of Occupation, Henry returned home and, in a few weeks, joined the Stamps Ozark Quartet in Silom Springs Arkansas. He started with these boys as a singer, but after he substituted for their accompanist who was absent one day, he took over the piano work permanently.

Henry insists that he is just a "cornbread musician" but those of you who have heard him know that it takes exceptional talent as well as years of technical study to produce the "Old Man Henry Slaughter" type of music. Listen to Henry and the other boys at 7 A. M., 12 Noon and 1:45 P. M. each week-day and take advantage of any opportunity you may have to meet him in person—you'll like him. And, say girls, Henry isn't married either!

# The Men At The Transmitter

by Bill Sharpe

**EDITOR'S NOTE:** We have tried from time to time to get a story on our transmitter engineers from the engineers themselves, but they either "dummy up" or get so technical we can't understand what they're talking about. This month Announcer Bill Sharpe, who knows quite a bit about the mechanics of radio himself, has consented to cover a part of the subject for us.

You don't know them, do you . . . Dick Cotter, Bill Horn, Durward Little, our transmitter engineers and "Tex" Wiley, the Technical Supervisor? You may have heard a few comments from Tex but we're sure you don't know how important these men are to radio listeners . . . how there would be no programs if they weren't there . . . how they minimize accidents and interferences by always being on the job . . . how they back up and cover up for studio operators and announcers . . . how much knowledge they must have to be able to do all this . . . and how difficult their job is at times.



**Tech. Supervisor TEX WILEY, making a transcription**

brow knitting and study—a thorough knowledge of electrical laws along with a full understanding of higher mathematics.

After he has finished his studies he then has to appear before a Federal Communications Commission examiner for his final examination.

After going to work he is assigned a shift consisting usually of eight hours a day from opening or putting the transmitter on the air in the wee small hours or coming on later and taking the station off the hour late at night. Throughout his shift he works entirely alone—no one to talk to at all except by outside telephone. His is as lonely a vigil as that of a lighthouse keeper. But they never seem to mind it—they are a distinct class unto themselves—as a general rule operators have a tendency to be reticent by nature.

Their duties entail many varied activities with the foremost object being to keep the transmitter on the air throughout the working schedule. They have hundreds of meters and small lights which have to be noted to keep a constant check on. The reading of these meters have to be noted on a log every thirty minutes—in much the way a captain keeps a constant log on his ship. This log is kept for the Federal Communications Inspector who drops in at unexpected times to check the frequency of the transmitter. A transmitter has to keep within five cycles of its assigned frequency during operations so as not to infringe on other stations' wave length.

When a fuse blows—a tube burns out—a condenser breaks down or any of a hundred other troubles occur, the engineer has to be able to know immediately where the breakdown is and correct it at once.

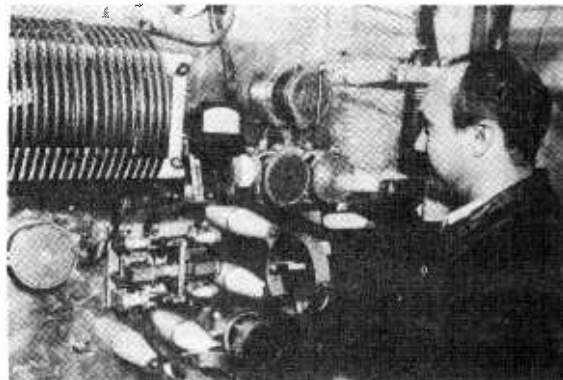
Now you have seen hundreds of radio towers or antennas all over the country. Our station has four—each 365 feet tall—and at the base of each of these is what is known as an antenna meter which has to be noted and logged twice a day. This itself is quite a chore for to check these means walking approximately two miles a day in all kinds of weather.

You've noticed, I'm sure, the red light on these towers at night—these are referred to as navigation lights and have to be kept lighted every night, for these towers are an aircraft hazard. When one of these lights burns out that's when the operators really "holler" for one of them is assigned the job of climbing the tower to replace it and that "ain't no fun." And when they have to install a new piece of equipment, their job is really a dangerous one.

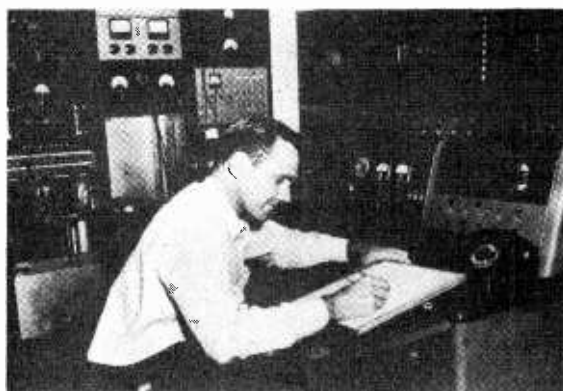
They're very valuable fellows, these operators and engineers. Without them there would be no broadcasting . . . the rest of us could just go home.



**DICK COTTER reading transmitter meters**



**DURWARD LITTLE checking tower meters**



**BILL HORN making out the F.C.C. log**

# Musically Speaking

## HILLBILLY HITS

by Mott Johnson

You folks that like to listen to our hillbilly records are certainly consistent. Last month you liked "Slipping Around" so well that you placed it at the top of the list in popularity and the same thing is true this month. Of course for a brief period about three weeks ago that a fellow by the name of Tennessee Ernie drove his "Mule Train" right up to the front but couldn't hold it there more than just a few days. The top position you gave "Slipping Around" makes it the number one hit of 1949 and so it is no surprise to find the sequel tune, "I'll Never Slip Around Again", rated as the number two tune.

While we are talking about these two tunes you might like to know a little bit about the girl that sings with Jimmy Wakley. Her name as you probably already know is Margaret Whiting. Something that you probably don't know is that she is known better as a singer of the popular songs. She is 25 years old, blonde and has earned for herself the title of "Madcap Maggie" because she is so unpredictable. Maggie was born in Detroit but when she was only four years old her family moved with her to Hollywood. Her father was a song writer so she comes by her musical talent naturally. Margaret Whiting just likes to sing so it makes no difference to her what the song is or who wrote the tune. If Margaret likes it she is going to sing it, or, since she is very commercially minded, if she thinks a song will be popular she will sing it. Like all successful vocalists the listeners choose her songs for her programs. So far as we know this is the only time Margaret Whiting has made an attempt to sing our type of music, but from the success of these two you may be sure that she will record more when the right tune comes along.

From the first two songs we move on down the list to number three. This is the Delmore Brothers "Blues Stay Way From Me." Here again the Hillbilly music is taken over by the popular artists as many have recorded this tune but none of them can sing it like the originators, the Delmore Brothers. Then, in order, we have such songs as "My Bucket's Got A Hole In It". There are four recordings of this tune but the one that you folks seem to like the best is the one done by Hank Williams. Finally after slipping badly is "Mule Train". Tennessee Ernie's the best vocalist on this one. Then here is another tune that seems to hang around the top ten a lot. It is

(Continued on Page 14)

## TOP TEN

by Blaine Cornwell

Top Ten showed the effect of the Christmas Season by the number of Christmas records that made the list. As a matter of even greater concern to a lot of record listeners, the upsurge in popularity of the Christmas discs diluted the Mule Train battle. There have been a lot of people crying "help" . . . Mule Train has 'em groggy. It has me groggy, too . . . do you know that besides the recordings of "Mule Train" by Tennessee Ernie, Bing Crosby and Frankie Laine there are several others? Burl Ives, Nelson Eddy, Grandpa Jones and Cowboy Copas, King Cole and Woody Herman, Vaughn Monroe, Buz Butler and Gordon MacRae. And there must be others. Copies of Mule Train have been coming off the record presses so fast that the return of the horse has been set back 20 years.

To get back to the records which are ringing the bell steadily on our daily Top Ten survey broadcasts, the Andrews Sisters' "I Can Dream, Can't I"; Gordon Jenkins' "Don't Cry Joe"; "Slipping Around" by Margaret Whiting and Jimmy Wakeley; and "Whispering Hope" by Jo Stafford and Gordon MacRae are tagging right along

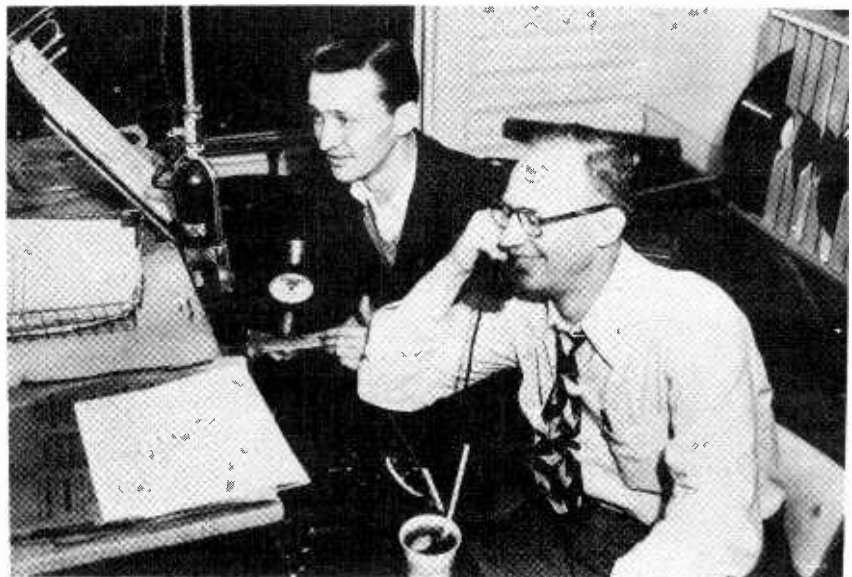
with the three top versions of Mule Train—Tennessee Ernie's, Bing Crosby's and Frankie Laine's.

The most consistent 1st place contender among the Christmas Records was the Gene Autry pressing of "Rudolph, the Red Nosed Reindeer". It's strictly for children and you might wonder how a kids' record could make the grade in the terrific competition among top records. Well, Christmas is strictly for the young'n's but it's amazing how many of us older people get the Christmas Spirit, too.

Among the other leaders were Bing Crosby's "White Christmas", Russ Morgan's "Blue Christmas" and Bing and the Andrews Sisters on "Santa Claus Is Coming To Town". One interesting thing is that the sales and plays on these holiday records did not drop off immediately after December 25th but are tapering off gradually. You may remember something (which amazed old hands in the record business) in this connection. Clark Dennis' recording of "Peg O' My Heart" built up steadily in advance of St. Patrick's Day, and in the weeks which followed, continued to be a steady leader all over the country. There was one record which ignored the fact it was a seasonal favorite

(Continued on Page 14)

## "WE'RE CALLING FOR THE MATTHEWS BROTHERS WINDOW SHOP WINNER PROGRAM"



Frank Boardman and Blaine Cornwell as they look each Thursday evening at 9:30 when calling numbers taken at random from the Wichita Falls telephone directory to find someone who can name the valuable piece of merchandise displayed in the window at Matthews Brothers, 919 Indiana in Wichita Falls. The person naming the article gets it as a gift and each person called gets a merchandise certificate. One long-distance call is made each week, too.

## NEWS-bits FROM THE STUDIOS

Well, Christmas has come and gone once more, and here we are at the first of another year with all kinds of resolutions. Hope they're more successful than last year's. Nancy still talks about her cute little girl occasionally during working hours; Bill Schnautz kept his resolution . . . he has a car. Joan's was no good. She and her alarm clock are still battling it out; she doesn't cooperate! Then there's Willie who was going to stick with a diet faithfully . . . she's still talking. Those were some of last year's resolutions (See Jan., 1949 Listener). 'Twill be interesting to see what happens with 1950's!

And so there's nothing to talk and worry about. Football has had its fling, and all our money's spent on Christmas gifts. Speaking of football . . . while the various magazines and organizations declared their All American Players, our nomination for the Most Bruised Player of the season is Engineer Bill Horn. This triple threat man hasn't seen action all season other than riding the bench in the grandstand . . . next to Nancy and her hubby, Jimmy. During all the Coyote games, Bill received terrific punishment from Nancy's excited pummeling. One time she almost sent him toppling down to the playing field! She's the excitable kind!

This could lead to trouble . . . at the end of the working day, Bill Schnautz left his traffic department, and took out for home . . . left the Kemp Hotel via 8th Street entrance, saw a blue Plymouth across the street and sauntered towards it giving the little woman behind the wheel a wave of the hand . . . it wasn't until he got to the drivers door and opened it, ready to take over, that he realized it wasn't his car, and the little woman was a total stranger!

Bet you folks get confused with all our Bills working around here. We do too.

Boys will be boys! The yo-yo craze descended upon KWFT . . . well, at least for a day. Nancy bought one for her cousin, so Mott, Jack, and Henry Slaughter tested it out . . . each one trying to out-do the other with their various tricks dating back from childhood days. The yo-yo was about worn out before Nancy retrieved it at the end of the day.

Herbert's been having trouble with his car; And, no matter how many times he took it to the garage, it still didn't do any good. Until one day . . . one rare day when he was home taking it easy . . . he missed his daughter's mad chatter, so went out to investigate her whereabouts . . . and what

## LAST MONTH'S COVER GIRL



The above picture shows Jo Anne Huggins, who graced the cover of the December issue of the KWFT Listener, receiving a gold Elgin watch from Station Manager Charlie Clough. The watch was one of the gifts received by all of the regional winners in the Lux Radio Theatre's Fifteen-Year Old Beauty Contest. The national winner of the contest was Jackie Barnes of Albuquerque, New Mexico. Jackie's picture, along with those of other regional winners (including Jo Anne's) was shown in a recent issue of Life Magazine.

does he discover . . . the little darlin' stuffing sand into the gasoline tank of the car!

Being a bit psychic by nature we have, every time we have come near Pat Halverson lately, heard the tinkle of bells. At first we just thought it was the sound of Christmas bells from the streets or an echo from Lillie Mae's rendition of "Jingle Bells" on the organ, perhaps. But upon looking into our crystal ball, we learned that we were wrong. That sound surrounding Pat and heard in our psychic mind could be nothing but wedding bells! So we just boldly asked Pat about it. He was very surprised that we should guess and refused to make any statement for publication, but look carefully in the March issue of the Listener, we may have news for you! And he's one of our few eligible bachelors too!

We saw Frank Boardman in the role of baby-sitter the other day. We were profuse in our praise of Frank for taking care of his daughter, Eloise, and letting Mother Helen have a little rest. That is, we were profuse in our praise until we learned that Frank had to choose between putting out the washing and watching the baby. The stinker had simply chosen the easier job!—Joan Farrell

## Short Short - Shots

George Burns was explaining football to his wife and comedy partner, Gracie Allen: "Now, let's say it's the start of the game," he said. "The quarterback puts his left end on one side of the field, his right end on the other side, and kicks off."

"I don't blame him", frowned Gracie, "that would kill anybody"!

Mott Johnson (reading a commercial): "Be sure and take your old tires to Cruze Tire Company and have them RETRAPPED"!

Frank Boardman: "All you have to do is send in a PONY PISTOL card with your name and address"!

Blaine Cornwell (on Station Family Christmas Greeting Program): "Joan, I hear you're pretty good at jokes, would you—?"

Joan Farrell: "Would you like to hear a couple of dillies?"

Blaine: "Yes, tell us a couple of dillies."

Joan: "DILLY - DILLY!"

## Notes From Gerry's Kitchen

Hello out there neighbors, let's get out of the kitchen for a while. I think we are entitled to that, after the round of holiday cooking, don't you? Since the first month in the new year is a time for looking backward, I want to tell you about the most terrific and heart-warming thing that has happened to me during the whole year, or even during my whole radio career, for that matter. A few weeks before Christmas I told on my afternoon program about a little four year old girl in Wichita Falls who was ill of an apparently incurable disease and whose parents expected to have her Christmas tree early because the doctors had said she might not be here for Christmas. I asked you people to send her Christmas cards and little notes of cheer. Even I, who know the kindness of your hearts and the sympathy you have for suffering better than most people, didn't dream that your response would be so tremendous.

Day after day letters, cards and gifts poured into the home of that little girl. School teachers sent messages signed by every student in their

rooms . . . whole schools sent cards, one from each grade . . . people as far away as Pennsylvania, Massachusetts and Wyoming wrote to her (they had been told about her by relatives in this part of the country), money gifts were offered and much was sent with no signature of the donor . . . prayer chains were organized for her and people all over the vast southwest remembered little Nancy in their prayers. Before all of this happened, Nancy was listless, wouldn't eat her food and didn't want to take her medicine. But soon a whole new world opened up for the tiny girl. The coming of the postman was the biggest event in her life . . . she was eager to do everything she could to get strong for her new friends. And the result . . . well little Nancy had a wonderful Christmas at her grandmothers on December 24 and 25. She is steadily growing stronger and is full of bubbling enthusiasm for every thing. The doctor scratches his head in bewilderment and mutters, "It's just a miracle, that's all". And so it is . . . and you had a part in it!—Gerry.

### HILLBILLY HITS—

(Continued from Page 12)

Wayne Raney's "Why Don't You Haul Off And Love Me".

For the remainder of the list we have all Christmas tunes. The one that seems to have the best chance of climbing the highest is Gene Autry's funny little tune of "Rudolph The Red Nosed Reindeer". Here again the Popular music has borrowed a Hillbilly tune. The final three in our list is made up of the serious Christmas music. Eddy Arnold sings two very pretty ones. They are on the different sides of the same record so this makes it a good buy. They are "C-H-R-I-S-T-M-A-S" and "Will Santa Come To Shanty Town." I like both of them and have played them a lot on the early morning programs so you have probably heard both of them.

I haven't decided what to use on the program now that the holidays are past a few suggestions would be appreciated from you folks. The last tune of the top ten is by our old friend Ernest Tubbs and the tune is "Blue Christmas". Well, this is about all of the space they will allow me for this issue but I'll be back with more news of Hillbilly Hits next month.

### FAMILY ALBUM—

(Continued from Page 10)

Mrs. B. E. Wigley, Wichita Falls, Texas; Mrs. Lew Thompson, Lipscomb, Texas; Miss Aurelia Roa, Aspermont, Texas; Ramona Roa, Aspermont, Texas; Mrs. H. A. Bush, Olustee, Okla.; Mrs. B. A. Dennis, Lone Wolf, Okla.; Mrs. W. M. Boxley, Frederick, Okla.

### RADIO—"WAY BACK WHEN"—

(Continued from Page 5)

nouncing and running controls.

One summer day, there drifted into the studios of this station a boy of about 14. He had no clothes except those that he wore but he did have an old guitar slung over his shoulder and a harmonica in his pocket. He wanted to sing and he knew all of the mountain songs of Tennessee. After an audition, he was hired and that fall he went to high school, still keeping up his radio work. When he was a senior, he won the state and national contests for bass soloists. A talent scout heard him and took him to Kansas City, where he became known as "Kansas City's Bing Crosby". He rose rapidly joining the "National Barn Dance" cast and finally Fred Waring and his Pennsylvanians. Now he is carrying his own program in New York City. His name is Jimmy Atkins.

During our marathon broadcasts, in the early days, we employed three telegraph operators and five telephone girls and most of the time they were very busy. One morning at two o'clock a group of girls having a slumber party called by long distance to ask for a number. Then a group of boys in Minneapolis called to have a number dedicated to the slumber party. This started an exchange of calls that lasted well into the morning and ran up a bill of about \$75.00.

In those days you tried to get the station farthest from your home and during one of these broadcasts, the station got telegrams from all but two of the forty-eight states and from Canada and Mexico and letters from New Zealand and Ireland. We were really covering the territory!

No doubt many of you recall funny stories about the early days of radio. Let's hear them . . . stories like this one that actually happened: In Denver an enterprising individual built a broadcasting station in his home which he used for about two hours in the morning and maybe three hours in the afternoon. One day, the owner was warming up the "rig", getting ready to go on the air and accidentally left the microphone open. About that time he and his wife got into an argument—it was a hot one too—and all of it went out on the air! This went on for quite a while, then someone called and told them what was happening. Their station was silent for the rest of the day. This was one of the first "ad lib" shows in radio!

Yes, radio was fun in those early days. It still is but it is more highly specialized and more closely regulated now than it was "way back when".

### TOP TEN—

(Continued from Page 12)

and went on to become a major success weeks after St. Patrick's Day.

I hate to stick my neck out but a few discs recently issued look good to me for hit possibilities . . . Jon and Sondra Steele (of "My Happiness" fame) have "The Bells of Avalon" for Coral. For the same label, the Owen Bradley Quintet disc of "Pickin' 'Em Up and Layin' 'Em Down" is really cute. "Bibbidi, Bobbidi, Boo" from Walt Disney's "Cinderella" is an RCA-Victor possibility with Perry Como's always fine presentation and don't miss Vaughn Monroe's "There's No One Here But Me". Columbia's Dinah Shore and Decca's Bing Crosby are neck and neck with "Dear Hearts and Gentle People".

Whatever your favorites . . . play them on coin phonographs or buy them in record stores . . . we'll know what you like and add up the votes for record popularity on Top Ten at 4:30.

### SATURDAY NIGHT JUBILEE—

(Continued from Page 6)

line attractions at the big radio jamborees in Memphis, St. Louis and Birmingham, which attracted a crowd of 52,000.

The "Duke of Paducah's" ability to hold and sway audiences was recently rewarded by a citation from the U. S. Treasury Department in appreciation of his feat of selling nearly \$4,000,000 in War Bonds in less than six weeks.

The "Duke of Paducah" is the star of Saturday Night Jubilee, a hilariously funny "hillbilly show", sponsored by Jax and heard over KWFT each Saturday at 7:30 P. M.

# KWFT Program Schedule

## AM 620 KC — FM 99.9 MC

These listings were correct at the time of publication. However, programs are subject to change at any time.

### MORNING

| Monday Through Friday   | Saturday                | Sunday                    |
|---|-------------------------|---------------------------|
| 5:00—Mott Johnson Show  | Mott Johnson Show       |                           |
| 5:30—Early Risers Club  | Early Risers Club       |                           |
| 6:00—Mott Johnson Show  | Mott Johnson Show       |                           |
| 6:15—Mott Johnson Show  | Mott Johnson Show       |                           |
| 6:30—News   | News                    |                           |
| 6:40—Markets and Weather  | Markets and Weather     |                           |
| 6:45—Ida Red & Kentuckians  | Western Serenade        |                           |
| 7:00—Stamps Ozark Quartet   | Stamps Ozark Quartet    | News                      |
| 7:15—Western Swing (Mon.),<br>Wiley and Gene (Tues. thru<br>Fri.) | Wiley and Gene          | Dr. Copeland              |
| 7:30—News   | News                    | Healing Waters            |
| 7:45—Mrs. Tucker's Smile Program                                  | Ida Red and Kentuckians | Healing Waters            |
| 8:00—Dr. E. F. Webber   | Ida Red & Kentuckians   | Central Christian College |
| 8:15—Dr. E. F. Webber   | Ida Red & Kentuckians   | Church of Christ          |
| 8:30—Back to the Bible  | Back to the Bible       | News                      |
| 8:45—Back to the Bible  | Back to the Bible       | Hillbilly Hit Parade      |
| 9:00—Gerry's Kitchen  | Gerry's Kitchen         | Hillbilly Hit Parade      |
| 9:15—Arthur Godfrey   | Carden Gate             | Hillbilly Hit Parade      |
| 9:30—Arthur Godfrey   | Joe DiMaggio Show       | Dr. E. F. Webber          |
| 9:45—Arthur Godfrey   | Joe DiMaggio Show       | Dr. E. F. Webber          |
| 10:00—Arthur Godfrey  | Allan Jackson, News     | News                      |
| 10:15—Arthur Godfrey  | Let's Pretend           | First 15                  |
| 10:30—Ida Red & Kentuckians                                       | Junior Miss             | First 15                  |
| 10:45—Ida Red & Kentuckians                                       | Junior Miss             | First 15                  |
| 11:00—Wendy Warren and News                                       | Armstrong's Theatre     | First Baptist Church      |
| 11:15—Aunt Jenny  | Armstrong's Theatre     | First Baptist Church      |
| 11:30—Romance of Helen Trent                                      | Saturday Jamboree       | First Baptist Church      |
| 11:45—Our Gal Sunday  | Saturday Jamboree       | First Baptist Church      |

### AFTERNOON

| Monday Through Friday            | Saturday                   | Sunday                              |
|----------------------------------|----------------------------|-------------------------------------|
| 12:00—Stamps Ozark Quartet       | Bob Wills & Texas Playboys | Memory Lane                         |
| 12:15—Phillips Reporter          | Phillips Reporter          | News                                |
| 12:30—Mr. Paymaster              | Give and Take              |                                     |
| 12:45—Bob Wills & Texas Playboys | Give and Take              |                                     |
| 1:00—Bob Wills & Texas Playboys  | Stars Over Hollywood       | Sunday Serenade                     |
| 1:15—Songs of the West           | Stars Over Hollywood       | Sunday Serenade                     |
| 1:30—This is Nora Drake          | Hillbilly Hits             | Prof. A.F. Edwards, "World Affairs" |
| 1:45—Stamps Ozark Quartet        | Hillbilly Hits             | Band of the Week                    |
| 2:00—Lillie Mae, Organ           | Report From Overseas       | N. Y. Philharmonic Orch.            |
| 2:15—Hilltop House               | Adventures In Science      | N. Y. Philharmonic Orch.            |
| 2:30—Gerry's Sewing Circle       | Farm News                  | N. Y. Philharmonic Orch.            |
| 2:45—Gerry's Sewing Circle       | Cross Section USA          | N. Y. Philharmonic Orch.            |
| 3:00—News                        | Treasury Bandstand         | N. Y. Philharmonic Orch.            |
| 3:05—Western Serenade            | Treasury Bandstand         | N. Y. Philharmonic Orch.            |
| 3:15—Western Serenade            | Treasury Bandstand         | N. Y. Philharmonic Orch.            |
| 3:30—Gospel Singer               | Dance Party                | Sunday at the Chase                 |
| 3:45—Hillbilly Matinee           | Dance Party                | Sunday at the Chase                 |
| 4:00—Hillbilly Matinee           | Dance Party                | Earn Your Vacation                  |
| 4:15—Hillbilly Matinee           | Dance Party                | Earn Your Vacation                  |
| 4:30—Blaine Cornwell Top Ten     | Blaine Cornwell Top Ten    | Strike It Rich                      |
| 4:45—Blaine Cornwell Top Ten     | Blaine Cornwell Top Ten    | Strike It Rich                      |
| 5:00—Blaine Cornwell Top Ten     | Blaine Cornwell Top Ten    | Family Hour of Stars                |
| 5:15—Blaine Cornwell Top Ten     | Blaine Cornwell Top Ten    | Family Hour of Stars                |
| 5:30—Curt Massey Show            | Red Barber Clubhouse       | Our Miss Brooks                     |
| 5:45—News                        | News                       | Our Miss Brooks                     |
| 5:55—Sports Shorts               | Sports Shorts              |                                     |

(Continued on Page 16)

KWFT LISTENER

(Continued From Page 15)

EVENING

Sec. 34.66, P.L.&R.  
**U. S. POSTAGE**  
**PAID**  
 Wichita Falls, Texas  
 Permit No. 263

Mrs. D. H. Cordes, Jr.  
 Arapaho, Okla

Monday

- 6:00—Beulah Show
- 6:15—Jack Smith Show
- 6:30—Club 15
- 6:45—Edward R. Murrow, News
- 7:00—Inner Sanctum
- 7:15—Inner Sanctum
- 7:30—Talent Scouts
- 7:45—Talent Scouts
- 8:00—Lux Radio Theatre
- 8:15—Lux Radio Theatre
- 8:30—Lux Radio Theatre
- 8:45—Lux Radio Theatre
- 9:00—My Friend Irma
- 9:15—My Friend Irma
- 9:30—Bob Hawk Show
- 9:45—Bob Hawk Show
- 10:00—News
- 10:15—Frank Boardman Show
- 10:30—Frank Boardman Show
- 10:45—Frank Boardman Show
- 11:00—Weather and News
- 11:05—Frank Boardman Show
- 11:15—Frank Boardman Show
- 11:30—Frank Boardman Show

Tuesday

- Beulah Show
- Jack Smith Show
- Club 15
- Edward R. Murrow, News
- Mystery Theatre
- Mystery Theatre
- Mr. and Mrs. North
- Mr. and Mrs. North
- Life With Luigi
- Life With Luigi
- Escape
- Escape
- Pursuit
- Pursuit
- World's Honored Music
- World's Honored Music
- News
- Frank Boardman Show
- Frank Boardman Show
- Frank Boardman Show
- Weather and News
- Frank Boardman Show
- Frank Boardman Show
- Frank Boardman Show

Wednesday

- 6:00—Beulah Show
- 6:15—Jack Smith Show
- 6:30—Club 15
- 6:45—Edward R. Murrow, News
- 7:00—Mr. Chameleon
- 7:15—Mr. Chameleon
- 7:30—Dr. Christian
- 7:45—Dr. Christian
- 8:00—Groucho Marx Show
- 8:15—Groucho Marx Show
- 8:30—Bing Crosby Show
- 8:45—Bing Crosby Show
- 9:00—Burns & Allen
- 9:15—Burns & Allen
- 9:30—Lum & Abner
- 9:45—Lum & Abner
- 10:00—News
- 10:15—Frank Boardman Show
- 10:30—Frank Boardman Show
- 10:45—Frank Boardman Show
- 11:00—Weather and News
- 11:05—Frank Boardman Show
- 11:15—Frank Boardman Show
- 11:30—Frank Boardman Show

Thursday

- Beulah Show
- Jack Smith Show
- Club 15
- Edward R. Murrow, News
- FBI in Peace & War
- FBI in Peace & War
- Mr. Keen, Tracer of Lost Persons
- Mr. Keen, Tracer of Lost Persons
- Suspense
- Suspense
- Crime Photographer
- Crime Photographer
- Hallmark Playhouse
- Hallmark Playhouse
- Windowshop Winner
- Windowshop Winner
- News
- Frank Boardman Show
- Frank Boardman Show
- Frank Boardman Show
- Weather and News
- Weather and News
- Frank Boardman Show
- Frank Boardman Show
- Frank Boardman Show

Friday

- Beulah Show
- Jack Smith Show
- Club 15
- Edward R. Murrow, News
- The Goldbergs
- The Goldbergs
- My Favorite Husband
- My Favorite Husband
- Joan Davis
- Joan Davis
- The Show Goes On
- The Show Goes On
- The Show Goes On
- The Show Goes On
- Proudly We Hail
- Proudly We Hail
- News
- Frank Boardman Show
- Frank Boardman Show
- Frank Boardman Show
- Weather and News
- Frank Boardman Show
- Frank Boardman Show
- Frank Boardman Show

Saturday

- 6:00—Young Love
- 6:30—Vaughn Monroe
- 7:00—Gene Autry
- 7:30—All Star Jubilee
- 8:00—County Fair
- 8:30—Broadway Is My Beat
- 9:00—Sing It Again
- 9:30—Sing It Again
- 10:00—News
- 10:15—National Guard Show
- 10:30—Bob Wills & Texas Playboys
- 11:00—Weather and News
- 11:05—Dance Orchestra
- 11:30—Dance Orchestra
- 12:00—News

**"LIFE WITH LUIGI"**

SOMETHING NEW IN  
COMEDY

Tuesday 8:00 p. m.

**WRIGLEY CHEWING GUM**

Sunday

- 6:00—Jack Benny
- 6:30—Amos & Andy
- 7:00—Charlie McCarthy
- 7:30—Red Skelton
- 8:00—Corliss Archer
- 8:30—Horace Heidt
- 9:00—Contented Hour
- 9:30—Old Time Revival
- 10:00—News
- 10:15—Police Program
- 10:30—Treasury Guest Star
- 10:45—Here's To Veterans
- 11:00—Weather and News