



The
KWTO
DIAL

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The Dial is published the first of every month and serves radio fans in more than 100 counties in Missouri, Kansas, Arkansas and Oklahoma, as well as former Ozarkians in other states who are old friends of Radio Station KWTO.

Address correspondence and renewals to Editor of The Dial, KWTO, Springfield, Missouri. The Editor will be happy to answer your inquiries about past and present KWTO personalities and fill your requests for pictures you'd like to see in The Dial.

If the numbers 2-51 appear after your name on the address label at the top of page 20, your subscription expires with this issue.

EDITOR'S COLUMN

CONTINUITY DEPT. DESERVES CREDIT

Every time I hear the phrase "a few well chosen words" I somehow think of the Continuity Department. Certainly their words must be "well chosen" and they are more than a "few." Perhaps, among the radio listening audience, the duties of "Continuity" are the most misunderstood of any department in radio broadcasting. Their's is in the job of writing all the commercial announcements given by the stations announcing staff. In each instance, "a few well chosen words," explicit, to the point, and yet, with "sales appeal" for the sponsor's product or service that will find a receptive

ear in pleasurable listening for every listener. They are often called upon to prepare complete scripts, with musical number introductions, comedy, interviews and commercials all combined in a full show. It's no easy job and when one stops to think that in a year's time the writers of this department turn out literally millions of words on almost every conceivable subject under the sun you can well understand that a continuity writer must be a person well versed in the English language and always "on his toes" with a quick responsive mind.

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KWTO Continuity Chief Geo. Earle and Secretary Alta McElroy

CHAMPIONS CHOSENMR. PRESIDENT MAKES
QUIZ SERIES AWARD

The CHAMPIONS—CLEVER, MO., HIGH SCHOOL: 1. to r. Esther Crowley, Senior; James Kerr, Sophomore; Miss Pat Wilson, Coach; Mrs. G. M. Washam, Coach; Bill Fugitt, Sophomore; Rosalie Hart, Junior and Winson Crow, Junior. Gayleen Little, Senior, the sixth member of the team was unable to be present for this picture.

"One of the finest educational opportunities to have been offered the High Schools of Southwest Missouri" . . . (and we quote from the "Tattle Tale" the official paper of Clever, Mo., High School . . . The subject, the "Know Your Presidents" Quiz Tournament recently conducted by KWTO and which concluded with the championship broadcast held Jan. 13th. One week later, on Sat. morning, Jan. 20th, the winning teams were saluted by Edward Arnold, star of ABC's "Mr. President" series and presented with their cash awards and the beautiful United States Presidential Gold Trophy. The team of Clever, Mo., High School, three young ladies and three young gentlemen, emerged the victor by the margin of one correctly answered question. Their most able opponents, the team of Camdenton, Mo., High School automatically became the runner-up or second place winner of the tournament. Thus was decided this quiz tournament which started on last Oct. 7th. The series saw 16 schools entering teams and 96 students taking part. In the first contest, Willard, Mo., High School defeated Mansfield; Springfield defeated Seymour on Oct. 14th; Camdenton won over Rogersville on Oct. 21st; Bolivar defeated Bois D'Arc on the 28th; Ash Grove over Marshfield on the

5th of Nov.; Osceola over Ozark on Nov. 11th; Cabool won over Fordland on the 18th and Clever defeated Aurora on Nov. 25th. Then it was on into the second round, with Willard defeating Springfield in the contest of Dec. 2nd; Camdenton winning from Bolivar on the 9th of Dec.; Osceola from Ash Grove on the 16th and Clever from Cabool in the contest of the 23rd. The semi-finals pitted Willard against Camdenton on Dec. 30th with Camdenton the victor and Clever against Osceola on Jan. 6th with Clever winning. Of course, in the finals it was Clever versus Camdenton. We called it the "battle of the two "C's" and it was all of that with two very evenly matched teams fighting it out until the last question in a contest that might very well have ended in a draw. Clever High School, however was the victor and to them goes all honor. To the teams from both Clever and Camdenton full credit for much diligent study and to all participants of the tournament tribute for the sportsmanship manner in which they conducted themselves throughout the entire series. To Mrs. G. M. Washam and Pat Wilson, who coached the Clever team; to Miss Neva Crane, coach of the Camdenton team; to all the teachers who gave much

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CHAMPIONS CHOSEN

(Continued from page THREE)

hard work with their students and to the principals and supervisors of the various schools who lent full approval and cooperation KWTO wishes to express sincere appreciation.

To that talented artist and gentleman, Edward Arnold may we express our great appreciation and thanks. His stellar portrayals of "Mr. President" added much to the interest of the series, his personal interest in the tournament from the outset and his gift of much of his valuable time toward its success was a contribution we consider a deep honor to have had.

Mr. Arnold's participation in the Special Award Program of the 20th was something which left those "in the know" marveling at the possibilities of modern science. Original plans called for him to come to Springfield for the presentations however, as he is currently on tour with the play "The Apple of His Eye" his itinerary was too close to warrant the trip. "The Apple of His Eye" played St. Louis the week of Jan. 14th (closing with a matinee and evening performance on the 20th) so, a trip was made to St. Louis earlier in the week and Mr. Arnold "tape recorded" his remarks and greetings to the contestants at that time. The words of the twelve students, their coaches and others were taped here in Springfield just prior to the program going on the air Sat. morning the 20th. Al Stone, Radiozark's Recording Engineer did a masterful job of "splicing" the two tapes and we know from our own experience that it was next to im-

possible to believe other than that Mr. Arnold and all taking part in the broadcast were in "Studio A" at KWTO. Mr. Ralph Foster, KWTO's Pres. and Gen. Mgr. presented each of the participants with a recording of the portion of the program in which they conversed with Mr. Arnold and the contestants were farther honored in receiving a personally autographed photograph of "Mr. President," himself.

From the entire series we learned much. There are many to whom we are grateful for valuable assistance.

We are deeply indebted to Mr. Byrl Axsom and the Globe Realty Co., of Springfield. It was their sponsorship that made both the "Know Your Presidents" Quiz and the "Mr. President" programs possible for KWTO. You, the listener were very responsive in your expressed enjoyment of these two shows and to you we say "thank you." KWTO considers the series a very worthwhile undertaking and is happy to have been able to have it as a part of its schedules.

Numerous requests have reached us asking for additional contest tournaments of this type. We would be interested in knowing your reactions. Especially would we like to hear from schools, their supervisors, teachers and students. Discussions as to the possibility of another series of similar type to "Know Your Presidents" have already been held. If interest is sufficient other such shows may be planned. Please address your comments and reactions to KWTO's Program Department, in care of Joe Slattery or to your Dial Editor.



SECOND PRIZE WINNERS—CAMDENTON, MO., HIGH SCHOOL: l. to r. Macker Vincent, Betty Mitchell, Anna Lee White, Miss Neva Crane, coach; Jim Willard, Bill Lee and Norman Fast.

INSIDE AT THE STUDIO . . . NEWS AND DOINGS OF KWTO PERSONALITIES

Dan Cupid got a bit of a head start on Kid Valentine as on Sunday, Jan. 28th, KWTO's Ace Sportscaster **Verne Hawkins** was married to **Miss Mildred Uhlmann**, daughter of **Mr. and Mrs. Ernest Uhlmann** of Ava, Missouri. We're sorry that we can't introduce the charming bride with this issue of the DIAL but Verne pulled a fast one

and didn't advise us of his intentions until too late to obtain a picture. We do have the new bridegroom's promise that it can be arranged for the next issue but, we'll have to wait and see if he's starting off his married life as "boss of the household"... or not. Seriously... we haven't met the new Mrs. Hawkins ourselves but know-



Verne Hawkins

ing Verne, she must be something real special or otherwise he wouldn't have chosen her. We're sure you'll join us in wishing both of them all the happiness life can hold in store. To you Verne... it couldn't happen to a nicer guy.

Another marriage which we know will be of interest to many old KWTO listeners will be solemnized at the High Street Baptist Church here in Springfield the evening of Thursday, Feb. 1st. **Howard Lee Arthur**, who for many years was a member of the radio family, will take as his bride **Miss Madge Faye Mills**, daughter of **Mr. Oliver L. Mills of Springfield**. For we old timers it's hard to realize that Howard Lee has grown up and is to venture forth on the sea of matrimony. Many will recall when he first started on the air with **Uncle George Earle** as the 9-year-old to whom George read the "funnies" each Sunday morning. Howard contributed a song or two to add music to this very popular feature and always took a lot of kidding from any of the adult members of the staff with whom he worked. Later he served as the stations PBX operator, then a hitch in Uncle Sams Navy and then back to Springfield to do collecting for the station and then to clerk for Col. Tony Thornton on many important auction sales throughout the Ozarks. Howard Lee is now a successful young businessman in Tyler, Texas, where he recently opened a "Drive-In" Theatre. After a brief honeymoon in Florida the young couple will make their home in Tyler. All the radio family has an invitation to

attend the wedding ceremonies and as Staff Photographer **Reuel Haymes** plans to take pictures perhaps we can arrange a picture of the bride and groom in next month's DIAL. Howard Lee has always been one of our favorite people and to he and Madge go all of our wishes for success and loads of happiness.

Keeping our promise of a farewell "pic" of our good friend **Don Dailey**, **Reuel Haymes** snapped the one below which shows **Ass't. Mgr. Leslie Kennon** bidding Don "Happy Landings" as he leaves to become a member of Uncle Sams Air Force. As we reported in the Jan. DIAL Don left on Jan. 15th., reporting for enlistment before the Air Force Candidate Board at Albuquerque, New Mexico. We still do not have a very complete record of his status at present but several cards have come our way and they were certainly most welcome. On arrival at Albuquerque Don found he had been caught by the "freeze" placed on enlistments and would have to wait until the first of February. However, as you know, the restriction was lifted before that time and we are assuming that he was able to get his papers through and is undoubtedly by this time a full fledged airman. If plans went as expected Don should now be at Lackland Air Force Base, San Antonio.

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KWTO's Ass't. Mgr. Les. Kennon bids Anncr. Don Dailey good-bye and "Happy Landings."

HILLBILLY HEARTBEATS . . .

BY MAY KENNEDY McCORD
"QUEEN OF THE OZARKS"

Greetings, Friends!

The month of February—the month of heroes. Time flies. It seems to me only yesterday that I was writing for the Dial for February 1950. And always I am telling you about great Abraham Lincoln . . . The man who "belongs to the ages." And isn't it strange that the day before his birthday (Feb. 12th) is the birthday of a great man who did for the material world the same staggering things that Lincoln did for the world of the spirit and ideology. Each man left a footprint in the sand which has never been filled by any other super-man in either field.

Edison revolutionized the entire world. We think of him as the inventor of the great arc light—of the phonograph and motion pictures—but we seldom think of him as the inventor of the mimeograph machine, the stock ticker, the electric motor, the dictation machine, the carbon microphone, the storage battery and the "talkies." But his greatest invention was the dynamo, whereby electricity could be distributed to all parts of the country, bringing light, heat and power to millions of homes and factories. The list of Edison's contributions to the world overwhelms you. About twelve hundred in all. And the industries arising from the things he invented and discovered represent over thirty billion dollars.

A boy who was actually dumb in school, and his removal was suggested by his teachers. A man boxed his ears so hard when he started a fire in an express car, where he was slyly trying to invent something—that he was made totally deaf from the blow, when just a boy. No child should ever be boxed on the side of the head. Whether he is a Thomas Alva Edison or not! It is said that one-ninth of the people of the United States owe their employment directly to the genius of Edison. You never know about a kid. You never know what he might become. The wheel of fate might stop on that kid's number. Look at the pine cone . . . As a cone, it is squirrel food; as a pine, it is a noble tree, ready to be made into a ship's mast.

Then I always pay tribute in February to His Honor the Ground Hog—(and they call him a woodchuck in Boston!) And I dread to start that, because I have had some friends threaten to quit me entirely if I stuck to the old Ozarkian belief that Ground Hog Day is February 14th. So many say it is the 2nd—but you can't find a real old time Ozarkian who will claim the 2nd. I don't know why it should be the 14th—

because that is Valentine Day when Mr. Cupid shoots his darts and wrecks hearts right and left. Nevertheless, you just watch the 14th and watch the Ground Hog and see if it doesn't come out that way exactly.

So, after getting several "whuppin's" last February by mail over Ground Hog Day—I gave it up and decided that today I would just tell you about the "Hawg." The plain old snouted, rootin' razor-back, hazel-splitter hog of an early day in my hills. If you have never seen one of those early critters, you've missed something. His head was as heavy as his hams. He had a snout on him like a desert coyote. With this versatile appendage he could drink buttermilk out of a jug or crack hickory nuts through a worm-rail fence. He had a long lonesome tail which hung down to the ground. Many times it dragged, and sometimes got so full of mud that the farmer would catch him and rid his tail of this load of hard mud balls. Don't you believe that? Well, ask any old timer. He couldn't curl this apparatus of a tail up over his back with any snap and zip, even if he wanted to. And he didn't want to. His hams were skinny and long and looked like the drumstick of a turkey. You couldn't fatten him if you stalled him and fed him in the Astor Hotel in New York City. He was wild as a wolf and he ran and rooted and dug up roots and cracked acorns until anything that resembled fat was never found camping around about his anatomy.

They used to tell about the "scale hog." Did you ever see a scale hog? Well, his head was as heavy as his hams, and you could put a hook in his nose and a weight on his tail, and weigh your meat and lard . . . (you can take that for what it's worth.) One old timer said to me—"Why, May, that wasn't a scale hog, we called them 'balance hawgs'!"

In those far away days, we used to always judge a hog by the length of his snout. Now they judge him by the shortness of it. It looks like a button now, but it used to look like a quart funnel!

We used to have yoked hogs. They were yoked to keep them from going through fences. One time a lounge-lizzard of a city bud told me he didn't believe that—so I showed him a picture of Ozark yoked hogs taken forty years ago. They yoke the geese in Holland and some of the European countries. What's the difference?

Well—those were the good old days. We didn't have any stock law and the hogs had a good time. They roamed the streets,

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COVER STORY

WITH APOLOGIES
FROM PROUD DAD

**That child is charming,
Delightful, divine.
She's beautiful, disarming,
She's perfect. She's mine.**

I quote the above with not a few misgivings . . . perhaps, it gives clue to my all too prominent ego.

May a mere father apologize for taking advantage of the situation and proudly present his daughter as this month's cover girl? I give you, Miss Rhea Beth Bailey, age 5. Needless to say, her daddy's Valentine. Spoiled? Not very, but, as an only child, it would be a job that her mother, father and doting grandmothers wouldn't find too hard to accomplish. When it came time to pre-

pare a Valentine cover for this issue of the DIAL I couldn't get the picture of this little old fashioned Miss out of my mind. Somehow, it's as I shall always remember her and I trust I shall not be condemned too severely for assuming you might be interested. The photo was taken last September, just before she started to kindergarten and only a few weeks later the long braids were sacrificed for a little girl bob. Don't let the demure pose fool you. Sparkling blue eyes and abundant energy bespeak a vitality that's hard to believe. Both Rhea Beth and I would like it if our cover picture could serve as a Valentine to carry love from all little girls to their daddies . . . everywhere.

★ **URBANA F.F.A. HONORS KWTO'S FARM DIRECTOR** ★

Loyd Evans, KWTO's capable Farm Service Director was recently honored by the Urbana Chapter of the Future Farmers of America when he was presented with an F.F.A. official cap by the chapter's president Jerry Mackey. The award was made on the regular "Future Farmers of America" broadcast, heard over KWTO each Saturday morning from 9:30-10, on Jan. 13th. The honor was in recognition of services render the F.F.A. and vocational

agriculture in Southwest Missouri by KWTO and its Farm Service Dept. Both Loyd and the station were greatly honored by the recognition and would express sincere appreciation. The photo below shows the award being made.

Each Sat. a different Southwest Missouri school is heard on the F.F.A. Program, discussing individual and chapter subjects. The first broadcast of the series was heard Nov. 26, 1949. 43 schools have participated since.



Curtis Howard, V. Pres. Urbana Chapter; Loyd Evans, Hadley Thomas, first Pres. of FFA Chapter organized at Urbana, 20 years ago; Jerry Mackey present Chapter Pres. and Mr. H. R. Klein, Voc. Ag.-Inst. at Urbana.

"FAIR AND WARMER" . . .

COLUMN OF COMMENT
BY C. C. WILLIFORD

By the time this issue of the Dial reaches you—it will be near St. Valentine's Day. "To St. Valentine spring is a neighbor" says an old French Proverb and still another old saying is "The crocus was dedicated to St. Valentine, and ought to start blooming about this time"—so after all when St. Valentine's Day rolls around we can know that spring is just around the corner in Ozarkland.

The poet sang "In spring a young man's fancy lightly turns to thoughts of Love" but just why the mind of an aging bachelor turns to writing about St. Valentine's Day, love and lovers, is probably due to some sort of psychologic flare back, due perhaps to love's labor being lost a decade or so after the turn of the 20th Century.

The definitions of the word "love" are varied. Some wag suggests that it is the feeling that makes a man think almost as much of a girl as he thinks of himself. Another says it is a form of insanity which makes a girl marry her boss and work for him the rest of her life without salary. In my case it may be described a disease like the measles; it's all the worse when it comes late in life. Just the other day a bachelor friend of mine suggested 'tis better to have loved and lost—MUCH BETTER.

But back to Valentine's Day and how the custom of sending valentines originated. Why it is pictured on cards with that chubby little fellow with stubby wings on his shoulders, flying around with a bow and arrow in his hands, trying to make a hit with every MISS and when he hits his mark, he usually Mrs. it (that's a pun). I am referring of course to the old fashioned valentines made of lacy, brightly colored paper with sweetly sentimental verses printed thereon. In this modern age of easy money who would have the temerity to send something so trivial? She'll expect at least a five-pound heart shaped box of two dollar a pound candy, two dozen long stemmed American Beauty roses, varied colored orchids or even a 1951, two-tone convertible with white-sidewalls.

Most anyone will tell you that the day was named in honor of a martyred Christian Saint, way back in the old Roman days, who befriended lovers by marrying them secretly in violation of the Emperor's edict against such as he wanted the young men for his army. But actually there is no evidence that the custom was suggested by or in any way historically connected with anything in the life of a saint or martyr named Valentine.

Just when and where the custom of exchanging love missives between persons of

the opposite sex on February 14th, originated, no one seems to really know. There is no evidence to support any one theory and it now seems to be pure accidental. A number of early Christian martyrs and saints bore the name Valentine. Seems as though one was an old Roman and pagan doctor, who later became a Christian Priest and was clubbed and beheaded on February 14th, 269 A. D. Still another Pagan custom was the Roman Festival of Lupercalia in honor of Juno, celebrated around the middle of February, and on the eve of this feast of purification young Romans were paired off by lot, the names of the girls being drawn from a receptacle just like we today draw the name of a prize winner out of a jar or can of tickets. A similar custom existed in England in the Middle Ages and those thus paired exchanged presents and were each other valentines through the ensuing year. Later on these customs evolved into the habit of the men only sending presents and our present day custom of sending sentimental or comic letters or cards called valentines is perhaps a relic of these older customs.

St. Valentine's Day, however is referred to often in much English literature. In Shakespeare's time the first girl a boy saw on February 14th became his valentine for the year. Poor distracted Ophelia in Hamlet alluded to the custom when she sang:

**Good morrow, 'tis St. Valentine's Day,
All in the morn betime,
And I a maid at your window,
To be your Valentine."**

In the year 1754 a London paper described how a fashionable young lady observed February 14th. "The night before I got five bay leaves and pinned one to each corner of my pillow and the fifth in the middle, and then if I dreamed of my sweetheart we would be married before the year was out. But to make it more sure, I boiled an egg hard and took out the yolk, and filled the hole with salt, and when I went to bed I ate it, shell and all, without speaking or drinking afterward." Just whether or not this love potion gave the young lady indigestion, I cannot say. As to whether this custom is observed in the Ozarks you will have to consult May Kennedy McCord, expert on Ozark folklore and such things.

Another theory which is more widely accepted, is that the popular customs are traceable to the belief, common in the Middle Ages and perhaps in ancient times, that February 14th is the day on which all birds mate. Many references are made to this

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"The Voice of the Ozarks Empire" — KWTO, Springfield, Missouri

INSIDE STUDIO

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Texas, undergoing basic training. We're expecting a detailed letter with all the facts any day and just as soon as it comes through we'll be passing the latest "info" along to you. Meanwhile, we're missing Don a great deal and hoping all goes well.

Replacing **Don Dailey** on the KWTO announcing staff will be **Jack Finlayson** who reports for duty Feb. 11th. Jack is a native of Colorado and comes to us from KFEQ, St. Joseph, Missouri. He's 23 years old, married and the father of a bouncing 15-month-old boy. We've just met Jack but are certainly looking forward to his becoming a member of our family and by the time the March issue of the DIAL is ready for press we'll have a "pic" and all the dope about a fellow we feel you're going to like a great deal.

Former Dial Editor **Jean Kappell** paid us a visit the latter part of Jan., in fact, she was in Springfield a couple of weeks and we had several old fashioned "chin-fests." Jean's husband, Capt. Lon. Kappell had been sent for a short assignment to Alaska and Jean decided to visit her parents and friends here while he was away. She hasn't changed a bit. Still keeping "as busy as a bee" . . . writing columns for two Dayton, Ohio, newspapers and, according to Lon's report, regaining all that old skill of preparing some mighty luscious meals. Bettie Low, Dial Cir. Mgr., Jean Scherner of Radiozark, Ruth Sherwood of the business office and your Dial Editor had lunch with Jean and Lon on Wed., the 31st and they left the following morning for their home near Dayton. They ask to be remembered to all KWTO-DIAL friends and Jean says she would be happy to hear from any who would like to drop her a line. Her address is Mrs. Lon Kappell, Still Meadows, Iddlings Road, West Milton, Ohio.

Dr. **Sears Riepma** walked into the DIAL offices the other day with news of another ex-KWTOite and believe us we were mighty glad to hear. He had received a nice letter from Charlotte (Wood) McCann . . . remember? She had written to thank him for the remembrance in the article of the Dec. '50 DIAL about Dr. Riepma. Charlotte now lives on 80 acres 5 miles south of Las Vegas, Nevada. There are three youngsters now that keep her pretty well occupied, young Gary, 3 years old, Bruce is one and a new daughter, Karen, born last Oct. 4th. Capt. McCann is a member of the U. S. Air Force but currently stationed near home. We're hoping Charlotte lets us hear from her often . . . she's nice people.

"GOODWILL FAMILY"

Presents

"HYMNS FOR CREATIVE LIVING" BOOK NO. 2

Your response to the "Goodwill Family's" first publication of a collection of the favorite numbers they sing over the air has encouraged the printing of a second book for your approval. Almost a year ago they made the first offer of such a book and it was the only such collection of their numbers that had been assembled in their 17 years on the air. Nearly 10,000 requests for copies of the book was received. When last Sept. announcement was made of Book No. 2 there was no question in any ones mind that it wouldn't be over 30 to 60 days before it would be off the press and ready for delivery. However, as many very patient friends know, and the "Family" realizes only too well "there is many a slip twixt the cup and the lip." Delay after delay was experienced and when very recently the first copies were delivered it was almost too good to believe. Maybe the theory that patience brings reward does have merit for the second addition is really a dandy. It contains 84 of some of the most requested numbers featured on their KWTO broadcasts, it has individual pictures of each member of the quartet, pictures of their families and homes and a special group picture of the four for the cover. The musical numbers are printed in shape notes, complete with words and include such popular selections as: "A Gathering in the Sky;" "Amazing Grace;" "Cabin in the Valley of the Pines;" "Everybody Will Be Happy;" "Gathering Flowers for the Master's Bouquet;" "Her Mansion Is Higher Than Mine;" "I Know I've Been Redeemed;" "Just A Closer Walk With Thee;" "Precious Memories;" "Take My Hand Precious Lord;" "Where No Cabins Fall;" "The Old Country Church;" "The Blood That Stained the Old Rugged Cross" and many others. The book will sell for 50¢ per copy, postpaid, but the "Family" is happy to make special prices on multiple orders where shipment can be made to one person only. As follows: 1 doz. books \$5.50; 2 doz.—\$10.75; 3 doz.—\$16.50; 4 doz.—\$21.50; 5 doz.—\$27.00; and 6 doz.—\$32.00. Orders should request copy or copies of "Goodwill Family's" "Hymns for Creative Living" Song Book No. 2 and should be addressed to the "Goodwill Family" in care of Radio Sta. KWTO, Springfield, Mo. Naturally, the "Family" hopes that many of you will want one or more copies of the new book and they can now assure you prompt delivery.

THIS IS THE AMERICAN BROADCASTING COMPANY

How many times have you heard this announcement at station break time . . . "this is the American Broadcasting Company." If you're a regular KWTO listener, undoubtedly too many times to remember for an average of 30 hours per week, broken into quarter hour, half hour, and one hour units, originate with ABC. KWTO is proud to offer the many outstanding shows that come to us by way of this network and judging from your many comments we know that you too are more than pleased to have these features available for your radio enjoyment. The American Broadcasting Company brings to homes throughout the nation some of the brightest stars of the entertainment world and the variety of shows offered makes pleasurable listening for anyones tastes. In this month's "Panorama Pic's", which you'll find on the following two pages, we give you the photo's of 36 personalities featured on ABC releases carried by this station. This is only a small portion of the people whose talents are utilized each week in bringing you the broadcasts from the American Broadcasting Company's studios. To be complete we'd have to add pictures of the folks that are featured on such shows as: "The Magazine of the Air," sponsored by General Mills, 9:25-45 a.m., Mon. thru Fri.; "The Voice of Prophecy, Inc., 10-10:30 a.m., Sun.; "The Hour of Faith," 10:30-11 a.m., Sun.; The "Southernaires," 1:30-2 p.m., Sun.; Fine Arts Quartette, 2:30-3 p.m., Sun.; "The Old Fashioned Revival Hour" Gospel Broadcast-



ing Co., 3-4 p.m., Sun.; "Message of Israel," 9-9:30 a.m., Sun.; "Lutheran Hour," Lutheran Layman's League, 4-4:30 p.m., Sun.; "Mystery File," 6:30-7 p. m., Sun.; Louella Parsons, Jergen's-Woodbury, 8:15-30 p.m., Sun.; "American Album of Familiar Music," Sterling Drug, 8:30-9 p.m., Sun.; The "Lone Ranger," General Mills, Mon.-Wed.-Fri., 6:30-7 p.m.; Armstrong of the S.B.I., General Mills, Tues.-Thurs., 6:30-7:00 p.m.; "Inner Sanctum," Mars Candy, 7-7:30 p.m., Mon.; "Can You Top This," Mars Candy, 7-7:30 p.m., Tues.; "American Agent," Mars Candy, 7-7:30 p.m., Wed.; "Quick As A Flash," Block Drug, 7:30-8 p.m., Tues. and Thurs.; and there are even more . . . George Sokolsky, Martha Lou Harp, Robert R. Nathan, John B. Kennedy, "It's Your Business," "Author Meets Critics," "Rogues Gallery," "Shoot the Moon," "What Makes You Tick," Jay Stewart, "Dixieland Jambake," "Your American Sports Page," "Merry-Go-Round." But there we'll have to stop for the simple lack of space. May we refer you to the complete schedules of KWTO on pages 14 and 15. There you'll find listed the shows and times and we'll merely remind you that as always KWTO and ABC are at your service offering you the best in radio listening. In response to many requests for information regarding the proper way to write to network programs or personalities may we advise as follows: Address program of person, Audience Response Div., American Broadcasting Co., New York, N. Y. (unless otherwise instructed).

★ PICTURES OF 36 ABC PERSONALITIES NOW HEARD ON KWTO ★

1. **Henry J. Taylor**, Gen. Motors, Mon. at 7:30 p.m. 2. **Don Briggs**, "The Sheriff," Pacific Borax Co., 8:30 p.m., Fri. 3. **Harry Wismer**, Sports, 9:45 p. m., Sun. 4. **Paul Harvey**, Burton-Dixie Corp., 9:15 p.m., Sun. 5. **Fulton Ousler**, "Greatest Story Ever Told," Goodyear, 4:30 p.m., Sun. 6. **Jerry Devine**, "This Is Your FBI," Equitable Life, 7:30 p.m., Fri. 7. **Bert Parks**, "Stop The Music," Mars Candy and Old Gold, Sun., 7-8 p. m. 8. **Johnny Olsen**, Philip Morris, 3 p.m., Mon. thru Fri. 9. **Geo. V. Denny, Jr.**, "America's Town Meeting," So. Mo. Trust, 8 p.m., Tues. 10. **Robt. Montgomery, Lee Hats**, 8:45 p.m., Thurs. 11. **Milton Cross - Fausto Clever - Rudolf Bing**, Met. Opera, Texas Co., 1 p.m., Sat. 12. **Edward Arnold**, "Mr. President," Globe Realty, 8:30 p.m., Wed. 13. **Walter Winchell**, William Warner Co., 8 p.m., Sun. 14.

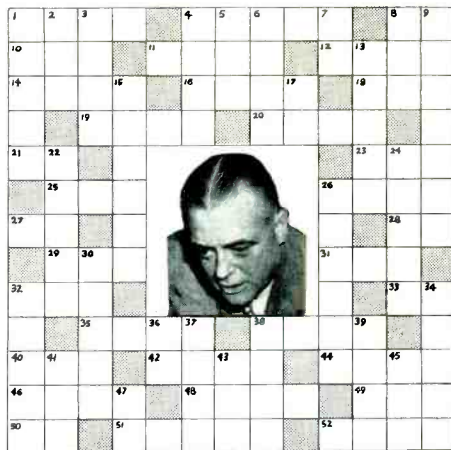
Drew Pearson, Adams Hats, 5 p.m., Sun. 15. **J. Scott Smart**, "The Fat Man," 7:30 p.m., Wed. 16. **Dick Powell**, "Richard Diamond," Reynolds Tobacco, 7 p.m., Fri. 17. **Peter Donald - Senator Ford - Joe Laurie, Jr. - Harry Hershfield - Ward Wilson**, "Can You Top This," Mars Candy, 7 p.m., Tues. 18. **Ted Mack**, "Original Amateur Hour," P. Lorillard, 8 p.m., Thurs. 19. **Billy Graham**, 1 p.m., Sun. 20. **Edw. C. Hill**, Pan-Amer. Coffee, 6:25 p.m., Mon. thru Fri. 21. **Ozzie and Harriet Nelson**, Heinz Co., 8 p.m., Fri. 22. **Patsy Lee - Don McNeill - Aunt Fanny (Fran Allison) - Johnny Desmond - Sam Cowling - Cliff Peterson - Eddie Ballantine**, "Breakfast Club," Swift's and Philco, 8:30-9 a.m., Mon. thru Fri. 23. **Don Gardiner**, "Monday Morning Headlines," Seaman Bros., 5:15 p.m., Sun. 24. **Johnny Desmond**, 8:30 p.m., Mon.

(See "PANORMA PIC'S" on Following Pages)

CROSSWORD PUZZLE

By Joe Slattery

Dear Friends: Thanks a million for your response on the "Crossword Puzzle" feature. Here's the answer . . . the first of a new series and if you folks have half as much fun working them as I have in making them up we should have a whale of a good time. We of the staff want the DIAL to be made up of those features that you enjoy. An expression of your desires is all that is necessary and don't forget majority rules. I hope that the puzzles that appear in future issues will prove interesting and perhaps educational. Thanks.—JOE.



ACROSS

- 1, 4. Pictured star heard on Gillette Fights.
8. In like manner.
10. French for king.
11. Bundle of cotton.
12. Assigned piece of work.
14. Sole.
16. Thin.
18. Device for traveling on snow.
19. Organized group.
20. Type of fuel.
21. Printers measure.
23. Snakelike fish.
25. Bird.
26. Part of the Body.
27. Pronoun.
28. And (Latin).
29. Chop with an ax.
31. Pastry.
32. Suffix indicating action of.
33. Sun god.
35. Tie.
38. Female servant (Oriental).
40. Born.
42. Round seed vessel.
44. Destruction.
46. Make.
48. Opposite of far.
49. First woman.
50. Right (abbr.).
51. On the outside.
52. One who uses.

DOWN

1. Financially embarrassed.
2. Electrical particle.
3. A sprightly motion.
4. Serene.
5. Man's name.
6. Harvest.
7. Mountain (abbr.).
8. Inquire.
9. Mastery of a technique.
13. Flower.

15. Color.
17. Compass point.
22. Insects.
24. Prince.
26. Seem.
30. Live coal.
32. Opposite of 51 across.
34. Man's name.
36. Nota bene (abbr.).
37. Do not.
38. Pertaining to wings.
39. Shades.
41. Consume.
43. Sheltered.
45. I have.
47. Negative.

EDITOR'S COLUMN

(Continued from page TWO)

We'd like to pay tribute to our own Continuity Dept. with this issue of the Dial. Under the able direction of Continuity Chief George Earle, who has served in this capacity for a total of over 12 years, KWTO's staff has received the plaudits of advertisers from coast to coast. The feminine gender should be complimented with such approval for the station's staff is made up of three very charming young ladies; Mrs. June Redmond, Miss Sue Chambers and Miss Alta McElroy. We'll try and introduce you to June and Sue with a "pic" right soon. Meanwhile, hope you like the photo of George and Alta that you'll find inside the front cover. And again . . . may these "few well chosen words" express just a small portion of our appreciation for the swell work our Continuity Department does. Frankly without them, many on the other side of the microphone would be left practically "speechless." Can you imagine an announcer in that condition?

SCHEDULE FOR FEBRUARY

WHAT'S GOING
ON AT KWTO?



WEEKDAYS AND SATURDAY

5:00 a. m.—Yawn Patrol
 5:45 a. m.—Rev. Hitchcock
 6:00 a. m.—George and Buster
 6:15 a. m.—Down Home Folks
 6:30 a. m.—Farm Facts (M-W-F-S)
 6:30 a. m.—Haden Trio (T-Th)
 6:45 a. m.—Down Home Folks
 7:00 a. m.—Goodwill Family
 7:15 a. m.—Slim Wilson
 7:30 a. m.—Newscast
 7:45 a. m.—Prairie Playboys
 7:45 a. m.—Buckaroos (S)
 8:00 a. m.—Johnnie Lee Wills
 8:00 a. m.—Prairie Playboys (S)
 8:15 a. m.—Haden Trio
 8:15 a. m.—Derrel Friend (S)
 8:25 a. m.—Weatherman Williford
 8:30 a. m.—Breakfast Club—ABC
 8:30 a. m.—Jordanaires (S)
 8:45 a. m.—Rev. Hitchcock (S)
 9:00 a. m.—Freddie Martin Orchestra
 9:00 a. m.—Breakfast at Keller's (S)
 9:15 a. m.—Slim Wilson
 9:20 a. m.—Song of the Day
 9:25 a. m.—Betty Crocker—ABC
 9:30 a. m.—Future Farmers of America (S)
 9:45 a. m.—Newscast
 10:00 a. m.—Saddle Rockin' Rhythm
 10:00 a. m.—Meet Your Neighbor (S)
 10:15 a. m.—Kitchen Talks
 10:30 a. m.—Slim Wilson Show
 10:30 a. m.—What's New (S)
 10:45 a. m.—The Four Knights
 11:00 a. m.—Ozark Farm Hour
 11:15 a. m.—Markets
 11:20 a. m.—Farm Hour
 11:30 a. m.—College of Agriculture
 11:35 a. m.—Farm Hour
 11:55 a. m.—World News In Brief
 12:00 noon—R.F.D. Roundup
 12:15 p. m.—Goodwill Family
 12:30 p. m.—Newscast
 12:45 a. m.—Man on the Street
 1:00 p. m.—Victor Lindlahr—ABC
 1:00 p. m.—Metropolitan Opera—ABC (S)
 1:15 p. m.—Ma Perkins
 1:30 p. m.—Young Dr. Malone
 1:45 p. m.—Judy and Jane
 2:00 p. m.—Black's Wax Works
 2:15 p. m.—Haden Trio
 2:30 p. m.—Korn Kobbler
 2:45 p. m.—Down Home Folks

3:00 p. m.—Johnny Olsen Show—ABC
 3:15 p. m.—Jordanaires
 3:30 p. m.—Goodwill Family
 3:45 p. m.—Derrel Friend
 4:00 p. m.—Newscast
 4:15 p. m.—Markets
 4:25 p. m.—Williford Says
 4:25 p. m.—Ark. Conservation Comm. (S)
 4:30 p. m.—Weatherman Williford
 4:35 p. m.—Everett Mitchell (M-W-F)
 4:35 p. m.—Interlude (T-Th-S)
 4:40 p. m.—Program Notes
 4:45 p. m.—Jim Allen
 4:45 p. m.—Here's to Vets (S)
 5:00 p. m.—Modern Romance—ABC
 5:00 p. m.—Sen. Kem (S)
 5:15 p. m.—Ozark Newettes
 5:30 p. m.—Hollis Warren—(M-W-F)
 5:30 p. m.—Meet the Band (T-Th)
 5:30 p. m.—Harry Wismer—ABC (S)
 5:45 p. m.—Jack Tucker (M-W-F)
 5:45 p. m.—Christian Science (S)
 6:00 p. m.—Newscast
 6:15 p. m.—Sports Spotlight
 6:25 p. m.—Edwin C. Hill—ABC
 6:30 p. m.—Lone Ranger—ABC (M-W-F)
 6:30 p. m.—Jack Armstrong—ABC (T-Th)
 6:30 p. m.—Buzz Adlam—ABC

SUNDAY PROGRAMS

6:30 a. m.—Presbyterian Hour
 7:00 a. m.—Rev. Hitchcock
 7:30 a. m.—Newscast
 7:45 a. m.—Jelly Elliott's Knotheads
 8:00 a. m.—Words of Life
 8:30 a. m.—May Kennedy McCord
 8:45 a. m.—Al and Lee Stone
 9:00 a. m.—Message of Israel—ABC
 9:30 a. m.—Negro College Choir—ABC
 10:00 a. m.—Voice of Prophecy—ABC
 10:30 a. m.—Hour of Faith—ABC
 11:00 a. m.—Excursions in Science
 11:15 a. m.—First Baptist Church
 12:00 noon—Public Service Program
 12:30 a. m.—Newscast
 12:45 a. m.—Drury Quarter Hour
 1:00 p. m.—Billy Graham—ABC
 1:30 p. m.—Where There's Music—ABC
 2:00 p. m.—Revival Time
 2:30 p. m.—Fine Arts Quartette—ABC
 3:00 p. m.—Revival Hour—ABC
 4:00 p. m.—Lutheran Hour—ABC
 4:30 p. m.—Greatest Story Ever Told—
 ABC
 5:00 p. m.—Drew Pearson—ABC
 5:15 p. m.—Monday Headlines—ABC
 5:30 p. m.—Ted Mack—Family Hour—ABC
 6:00 p. m.—Newscast
 6:15 p. m.—Jordanaires
 6:30 p. m.—Mystery File—ABC
 7:00 p. m.—Stop the Music—ABC
 8:00 p. m.—Walter Winchell—ABC
 8:15 p. m.—Jergens Journal—ABC

8:30 p. m.—American Album of Familiar Music—ABC
 9:00 p. m.—Sunday Evening Altar
 9:15 p. m.—Paul Harvey—ABC
 9:30 p. m.—George Sokolsky—ABC
 9:45 p. m.—Harry Wismer—ABC
 10:00 p. m.—Newscast
 10:15 p. m.—Thoughts in Passing—ABC
 10:30 p. m.—Popular Orchestra—ABC
 11:00 p. m.—News, Orchestra—ABC

MONDAY NIGHT

7:00 p. m.—Inner Sanctum—ABC
 7:30 p. m.—Henry J. Taylor—ABC
 7:45 p. m.—Spotlight on Springfield
 8:00 p. m.—Martha Lou Harp—ABC
 8:15 p. m.—Land's Best Bands
 8:30 p. m.—Johnny Desmond—ABC
 9:00 p. m.—Ralph Flanagan's Orch.—ABC
 9:30 p. m.—N. A. M.—ABC
 9:45 p. m.—C. I. O.—ABC
 10:00 p. m.—Newscast
 10:15 p. m.—Sports Report—ABC
 10:30 p. m.—John Kennedy—ABC
 10:35 p. m.—Speaking of Songs—ABC
 11:55 p. m.—News—ABC

TUESDAY NIGHT

7:00 p. m.—Can You Top This—ABC
 7:30 p. m.—Quick As A Flash—ABC
 8:00 p. m.—America's Town Meeting—ABC
 8:45 p. m.—Jimmy Dorsey
 9:00 p. m.—Million Dollar Ballroom
 9:30 p. m.—Author Meets Critics—ABC
 10:00 p. m.—Newscast
 10:15 p. m.—Sports Report—ABC
 10:30 p. m.—John Kennedy—ABC
 10:35 p. m.—Treas. Show—ABC
 11:55 p. m.—News—ABC

WEDNESDAY NIGHT

7:00 p. m.—American Agent—ABC
 7:30 p. m.—The Fat Man—ABC
 8:00 p. m.—Rogues Gallery—ABC
 8:30 p. m.—Mr. President—ABC

9:00 p. m.—Remember When
 9:30 p. m.—The Martinique—ABC
 10:00 p. m.—Newscast
 10:15 p. m.—Sports Report—ABC
 10:30 p. m.—John Kennedy—ABC
 10:35 p. m.—Martinique—ABC
 11:55 p. m.—News—ABC

THURSDAY NIGHT

7:00 p. m.—Proudly We Hail
 7:30 p. m.—Quick As A Flash—ABC
 8:00 p. m.—Original Amateur Hour—ABC
 8:45 p. m.—Robt. Montgomery—ABC
 9:00 p. m.—Million Dollar Ballroom
 9:30 p. m.—Edgewater Beach Hotel—ABC
 10:00 p. m.—Newscast
 10:15 p. m.—Sports Report—ABC
 10:30 p. m.—John Kennedy—ABC
 10:35 p. m.—Illusion—ABC
 11:55 p. m.—News—ABC

FRIDAY NIGHT

7:00 p. m.—Private Detective—ABC
 7:30 p. m.—This Is Your FBI—ABC
 8:00 p. m.—Ozzie and Harriet—ABC
 8:30 p. m.—The Sheriff—ABC
 8:55 p. m.—Champion Roll Call—ABC
 9:00 p. m.—Gillette Fights—ABC
 9:30 p. m.—American Sports Page—ABC
 10:00 p. m.—Newscast
 10:15 p. m.—Sports Report—ABC
 10:30 p. m.—News Commentary—ABC
 10:35 p. m.—Dance Band—ABC
 11:55 p. m.—News—ABC

SATURDAY NIGHT

7:00 p. m.—Shoot the Moon—ABC
 7:30 p. m.—Marry-Go-Round—ABC
 8:00 p. m.—What Makes You Tick—ABC
 8:30 p. m.—J. Steward—ABC
 9:00 p. m.—Million Dollar Ballroom
 9:30 p. m.—Dixieland Jambake—ABC
 10:00 p. m.—News
 10:15 p. m.—Tops in Sports—ABC
 10:30 p. m.—Popular Orchestra—ABC
 11:55 p. m.—News—ABC

— LATE PROGRAM NEWS —

"MAN AT STOCKYARDS"
 RETURNS TO KWTO

Just as the DIAL was going to press news was received that the "Man At The Stockyards" broadcast would return to KWTO's schedules. For many years one of the station's most popular features this will be good news to many listeners. The new series will be made possible by the Clarkson Wholesale Feed Co., producers of those famous "Made-Rite Feeds." Uncle Carl Haden will be the man with the "mike" and the broadcasts starting Feb. 12th will be heard daily, Mon. thru Fri., 10:45-11 a.m. direct from the Union Stockyards here in Springfield. Don't miss them! Stop and talk with Carl whenever you're on the market.

"HAPPIEST VOICE IN RADIO TODAY"
 HAPPY JACK TUCKER

One of the brightest spots on your radio today is the new "Mrs. Tucker's Smile Program" featuring the voice of Happy Jack Tucker, himself. It's presented by Mrs. Tucker's Foods, Inc., makers of Mrs. Tucker's Shortening and Meadolake Margarine. This brand new feature is transcribed here in Springfield by Radiozark Enterprises and released over 15 stations throughout the mid and southwest. It starts on KWTO Feb. 7th, and will be heard every Mon., Wed., and Fri., from 5:45-6 p.m. Meadolake Margarine will offer an unusual opportunity for churches, P.T.A., and non-profit organizations to make extra money.

LOOKIN' AT YOU

BY FLOYD SULLIVAN

The international gamblers are offering tremendous odds that the third world war will not come during 1951. However, a wounded G-I, recently returned from the Korean front, told me a few nights ago that our fighting men, who wouldn't bet a thin dime that they would come back from a midnight patrol, are ready to offer odds that in less than six months this country will awaken to the fact that for some time American soldiers have been fighting and dying in World War Three instead of an unclassified "thing".

* * *

Unquestionably, so far as the United Nations is concerned, the war in Korea is a "thing", which the organization would like to wash its hands of. Incidentally, there are several thousand ghosts — the shades of American boys who have died in Korea—who are haunting Lake Success hoping that someday the delegates to the United Nations will take time to count the votes of real men—ballots signed in blood—on the issue of whether the situation in Korea is a "thing" or World War Three.

* * *

**Ghosts of dead men line the wall
Watching the fun at the U-N ball
Gosh! how that dead boy gapes an' grins
As the cymbal clanks and the dance begins.**

* * *

When the first bomb falls remember, despite the new experience, that Britain, France, Germany, Italy, Belgium, Russia and even Japan, who was subjected to atomic bomb attack, all survived as nations. Only individuals died and individuals are not important, when the theory of a "survival of the fittest" is applied to the world.

* * *

When Pagan is pitted against Christian in the gladiatorial arena of war, it is always well to remember that on the last front the Christian still wears the armor of prayer, while the Pagan's heart is exposed to the final and death-dealing sword of justice.

* * *

The United States has another valuable asset in the event of all out war—the American home and all it represents. It is strange but true that to men under fire home environment is likely to take on greater significance than ever before. While they may become a bit disgusted with the president, congress and even the rank and file of their countrymen, they will continue to fight on for their homes and families.

PORTSIDE PATTERN

BY GEORGE EARLE

"ODE TO SPRING"

When the lovely rhodendromaribus blossoms
in the spring,
And the trillcottles and decamacycles their
rare, sweet fragrance bring;
And the sebus and the quesae and the gleam-
ing cloraltrun
In all their reckless splendor flaunt their
colors in the sun;
I wonder as I view them in my wide-eyed
admiration
If the phleedledumdums and gaspahoes are
of superannuation?
Should I pluck the globalorius and the fan-
nisendies, too,
And prune the cackagenda and the lutriman-
achoo?
Should the phlegmoss be transplanted in the
bed of linderlinks
With varigated borders and rows of cerro-
phinx?
Dare I till the tender talisox and around
the gagaderma,
Or sprinkle them with fraggleskein and soft,
black terra firma?
It poses such a problem to a mortal such
as I,
I sit among the cypertrox and close my eyes
and sigh.
Meanwhile, if you've read this far, then
make a note and note it,
You're almost as much a dope, as the dopey-
dope who wrote it!

* * *

All right, I'll confess, friends. After looking through a dictionary on flowers, plants, vines, shrubs and so forth, and noting some of the goldangedest names you ever saw—word's I'm sure not even Norman Brokenshire or Joe Slattery could pronounce—my twisted sense of humor led me to make up the names in the above rime out of whole-cloth, and a little fleecemagorisatchel besides. Forgive me, and I promise never to do it again.

—A REMINDER—

Meanwhile, with pardonable pride may I remind you that I am producing the annual Kiwanis Minstrel Show again this year. Our show nights will be February 23rd and 24th, in Springfield's Shrine Mosque. The proceeds go to the underprivileged children fund; it's going to be a laugh-packed event; so be sure to plan to attend. P. S. I'll be the endman on the extreme right, yassuh, I sho will!

GEORGE E.

HEARTBEATS

(Continued from page SIX)

they ate up gardens if you didn't have a fence that would keep out a battalion. They jerked your wash off the line at night and they turned over big wooden goods boxes at the back of the little stores and ate all the melon rinds and turned over swill buckets and had a fine time in general . . .

I started this column out with two great men of history and ended it up with the immortal Razorback! Well, both are American, and a part of us. As American as squirrel pie and wild turkey used to be.

Well, I'll be seein' you in the blustery month of March — an unlucky month in which to marry, our old timers used to say—so don't get married any of you—neither will I!!! The Lord willin' and the creek don't rise!

With opps and boops of love and a sweet Valentine to all of you—
MAY

FAIR AND WARMER

(Continued from page EIGHT)

belief in both French and English literature as early as the 14th Century. Shakespeare also alludes to it in *A Midsummer Night's Dream*, in which the Duke of Athens, seeing Demetrius and Helena and another couple asleep in the woods in May says, "St. Valentine is past, begin these wood birds to couple now." From this belief February 14th, which accidentally was the feast day of the saint, may have come to be regarded as specially set apart to lovers and the proper occasion for exchanging love tokens.

So there my friends is the real low down on this Valentine's Day origin arrived at after much research. I cannot guarantee them to be true. Folks say I'm not the least goodlooking — but hope springs eternal.

INQUIRING REPORTER

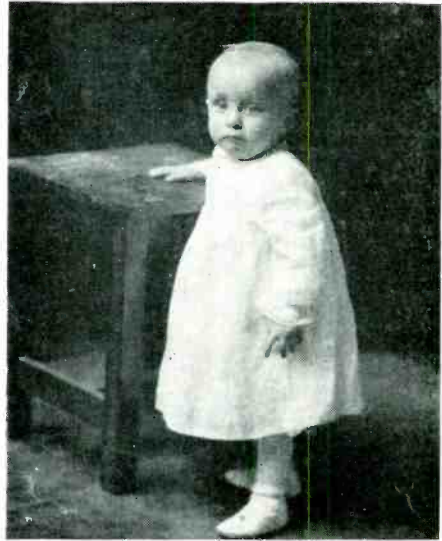
Bettie Low: Do you remember the first Valentine you ever received from your husband (wife)?

Chuck Hesington: I sure do remember the one Bonnie got me! She got it for me on Valentine's Day the first year we were married. It was a great big pumpkin head and on the inside it said, "This reminds me of you, dear."

Carl Haden, Jr.: Yes, I remember. It wasn't so long ago, just before we were married. I got Doris a nice little card. It wasn't one of these big frilly kind with lace all around it—just a nice little card, but the verse reminded me of her, and I think that's the most important thing.

GUESS WHO!

THE RADIO FAMILY—THEN AND NOW



The first of our new "Guess Who" series month met with great success and from all indications you'd like it to continue . . . So, here's another. This young fellow was just a year old when this picture was taken . . . that was in 1923. Nine years later he started his radio career, right here in Springfield where he was born. He was an only child but today at 28 he's married and has two daughters and a son of his own. He's continued his radio work almost un-interrupted since that day back in '23 when he won an amateur contest. Most of the time it has been daily programs and thousands of persons right here in good old southwest Missouri. Can you "GUESS WHO!"

— LAST MONTH —

Last month's guesses ranged from ABC's Drew Pearson to KWTO's Pres Ralph Foster. But if you guessed either of these you were WRONG. Last month the baby pictured was **Leslie L. Kennon**, KWTO's Ass't. Mgr. The winners were: **Virginia Lemmons**, Buffalo, Mo.; **Mrs. G. V. Oliphant**, Rt. #1, Fayetteville, Ark.; and **Lena Wade Russell**, Bolivar, Mo.



. . . Congratulations. Here's picture of Les as he looks today . . . see any resemblance now?

DEAR DIAL:

QUESTIONS ABOUT KWTO FROM OUR DIAL READERS

Q. How old is George Rhodes and Lonnie Robertson? How much does Thelma Robertson weigh? Why not a picture of Eatherham and "the widder" in the Family Portrait soon? What color hair and eyes does Aunt Martha and Junior Haworth have? How old is Uncle Carl Haden? (Miss V. M., Grove Springs, Mo.)

A. George is 40, Lonnie is 43. Thelma weighs 133 lbs. We would like to give you a picture of Eatherham and "the widder", but the 'ole girl is even more shy than Eatherham. We'll have to see what can be done. Aunt Martha has auburn hair and blue eyes. Junior has blond hair and blue eyes. Uncle Carl Haden is 42.

Q. Is "Doc" Martin married? Does he have any children? How old is Junior Haworth's baby boy and could we have a picture of him soon? (W. L. G., Eugene, Mo.)

A. Yes, "Doc" is married and has one son. Look for his picture on the cover of the March Dial. David Lynn is now 14 months old. I'll try to have the Haworth Family for you in "Family Portrait" real soon.

Q. Are Lum and Abner on the air any more? Where is the former Dial Editor? (Miss P. M., West Plains, Mo.)

A. We are unable to answer your first question positively. Lum and Abner are not currently on KWTO and as far as we know are carried by no Springfield station. Jean Kappell is now with her husband near Dayton, Ohio.

Q. Did Derrel Friend's father or grandfather ever live at Summersville, Mo., and was his name Si or Dick Friend? (Mrs. A. B., Summersville, Mo.)

A. No, to both questions. Derrel is from Mtn. Grove, Mo.

Q. Could we have a picture of the Carter Family, especially June, in the Dial real soon? (Mrs. P. S., Rock Island, Ill.)

A. Sorry. The Carters are no longer members of our staff and as they are not heard over this station it would be impossible for us to obtain an up-to-date "pic" at this time.

Q. Can you check to see how many subscribers to the Dial have never missed a copy since the first "free" copy was sent out in 1942. I would like to know because I have never missed one issue and have them all. (Mrs. W. A. B., Neosho, Mo.)

A. It would be quite a job but, possible. And it certainly would be interesting to know, wouldn't it. Congratulations and many thanks to you. Your record is the kind we like to know about.

Q. How old is Joe Slattery? Are George Earle's two boys adopted? What is Hollis Warren's real name? (F. D., Seymour, Mo.)

A. Joe will be 39 come Feb. 7th. Yes, Rickey and Brent are both adopted. Hollis Warren is his real name..

Q. Where are Homer and Jethro now? Is it true that Slim Wilson went to Hollywood to make a picture? (M. T., Greenfield, Mo.)

A. They are at WLS in Chicago. Slim went to Calif. to appear as guest on a number of the new Smiley Burnette transcribed shows.

Q. How many children does Dale Parker have? How old is Betty Low? (E. M. W.)

A. Dale has three children, 2 boys and a girl. Betty Low is 19.

Q. Is Lee George, the announcer on WMBH, Joplin, the same one we used to hear on KWTO? (Mrs. L. G., Joplin, Mo.)

A. Yes, the last we heard George was there.

Q. Did Slim Wilson's wife and son go with him to Calif.? Does he have a sister living there? (Mrs. P. H., Stella, Mo.)

A. Yes, to both questions.

Q. Do you publish all the questions received in your "Dear Dial" column? (A. K., St. Thomas, Mo.)

A. No. First it would be a physical impossibility. Many questions are duplicates or so near that other questions answer the inquiries. Second, some questions are of entirely too personal a nature to warrant consideration. Sorry.

Q. Where are the Smith Sisters, once heard on KWTO and also where is Pete Castle and his wife now? (Mrs. J. P., Mtn. Home, Ark.)

A. The last we heard the Smith girls were in Shreveport, La. Pete is now with WARL, Arlington, Va.

Q. I would like to see family pictures of the Slim Wilson's and the Buster Fellow's right soon. Also would like a picture of Slim's mother and dad. (Dial Friend.)

A. See "Family Portrait" for the Fellow's family, this issue. We'll have Ada, Slim and John Wesley for you right soon. For a picture of Slim's mother look forward to May issue of the Dial. We plan a special feature.

Q. Is Hollis Warren's father living? (Mrs. E. M., Galena, Mo.)

A. No.

HAPPY BIRTHDAY TO:

Raymond Keltner.....	February 1
Bill Bailey.....	February 5
Joe Slattery.....	February 7



Family Portrait

Mr. and Mrs. Audie Linden Fellows and daughters Georgianna and Connie Jo . . . Audie, Mildred, Georgianna and Connie. Of course, that name Audie may throw you for a moment, for outside of the kidding he often takes on the air, you know him best as "Buster" Fellows, the "fiddlin'est man in these here parts." Both "Bus" and Mildred hail from Polk, Missouri. She was the former Miss Mildred Cowden and they were married at Hermitage on July 20, 1934. Those two young ladies who grace the Fellows household are the kind no mother or dad would trade for a million dollars. Georgianna is 8, and Connie Jo is 10.

LYLE HOLDER
MARIONVILLE, MO.

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★ GOODWILL FAMILY OFFERS HYMN BOOK NO. 2 ★

Those jubilant expressions on the faces of radio's Goodwill Family are quite understandable when you know that the second edition of their collection of "Hymns for Creative Living" is finally off the press and ready for sale and delivery. We use that word "finally" advisedly for the trouble and delay necessary probably hasn't been equaled in some time. It was the first of September last year that announcement was made concerning plans for their "Book No. 2" and if everything had gone according to plans, 30 to 60 days would have seen copies in the mails to those who ordered. Errors, paper shortage and numerous other heartbreaks however caused delay after delay and there were times when they thought of giving up the whole venture. They do want to thank those friends who have so patiently awaited the filling of their orders and tell others that this collection of some 75 of the favorite numbers they sing over the air as well as nice pictures of the entire group is now available. (See story on page TWELVE for full details.)