



Meet the **RADIO FOLKS**

who entertain You
on **KEYSTONE
BARN DANCE
PROGRAMS**



**"THIS IS THE KEYSTONE
BARN DANCE PARTY
BEIN' PUT ON FOR
YOU BY THE MAKERS
OF RED BRAND FENCE
... SO COME ON AND
MEET SOME OF THE CROWD"**



There's plenty of music and dancing and fun when the Keystone barn dance crowds get together each week—and don't forget—you're always invited to turn on your radio and join the party.

Maybe you've already met some of these folks, at personal appearances, corn huskings, fairs or entertainments. But if you haven't, it's nice to know what they look like as you listen to them sing or play. So we've gotten together the favorite pictures of most of the

people you hear regularly on Keystone barn dance programs. And we've included pictures of the old WLS Hayloft and all the gang—the big barn down in Renfro Valley, Kentucky, where they have the Renfro Valley barn dance every week—and Sunset Corners, scene of the Iowa Barn Dance Frolic.

If you ever have a chance to see one of these nationally famous programs broadcast—don't miss it! But at least, these pictures will make you better acquainted with the folks you hear.

**KEYSTONE STEEL & WIRE CO.
PEORIA, ILLINOIS**



LOOK FOR THE TOP WIRE PAINTED RED



The NATIONAL



"The Old Hayloft" and all the boys and girls of the WLS National Barn Dance, on the stage of the Eighth Street Theatre in Chicago. The program has been broadcast from this stage practically every Saturday night for 8 years. The theatre is always packed.

BARN DANCE



PATSY MONTANA

The "Cowboys' Sweetheart," who is an expert rider, has taken part in many rodeos and is nationally known for the way she sings western songs.

Beverly is her mother's staunchest admirer . . . and she has her own pony, too. Little Judy, the baby, is a bit young as yet, for riding and cowboy songs.

MAC AND BOB

Their fine singing and playing goes straight to your heart . . . and no one knows how many friends these two boys have made. Neither one can see—but they've memorized an amazing number of those beautiful songs that everyone loves.





PRAIRIE RAMBLERS

From left to right, they're Jack Taylor, Chick Hurt, Alan Crocket and Salty Holmes . . . four mighty popular young men with barn dance listeners. Salty is the one with the frog voice and that famous comic dance. These boys play and sing just about anything you want, giving it a clever twist all their own.

ARKANSAS WOOD CHOPPER

Arkie is the fellow they just won't leave alone. Every time he gets up to sing, the whole gang starts in trying to break him up. Sometimes they get him laughing so he has to stop—but he always goes on right where he left off. Nobody sees how he does it. Maybe that's why they bother him.

JACK MENARD

Master of Ceremonies on the Keystone Barn Dance party—the fellow who keeps things rolling along and sees that everybody has a good time. And he's the one that does a little plugging for Red Brand fence and Red Top steel posts.

DE ZURIK SISTERS

Carolyn, standing, and Mary Jane seated, with the guitar. They came from Minnesota, where their trick yodeling and clever song arrangements attracted the attention of WLS home talent scouts. So they were hustled away to Chicago, and have become favorites on the National Barn Dance and make numerous personal appearances.



GEORGIE GOEBEL

He sort of “grew up” in the Old WLS Hayloft. Started singing on the barn dance when he was just a youngster—and here he is, a very personable young man.

RENFRO VALLEY



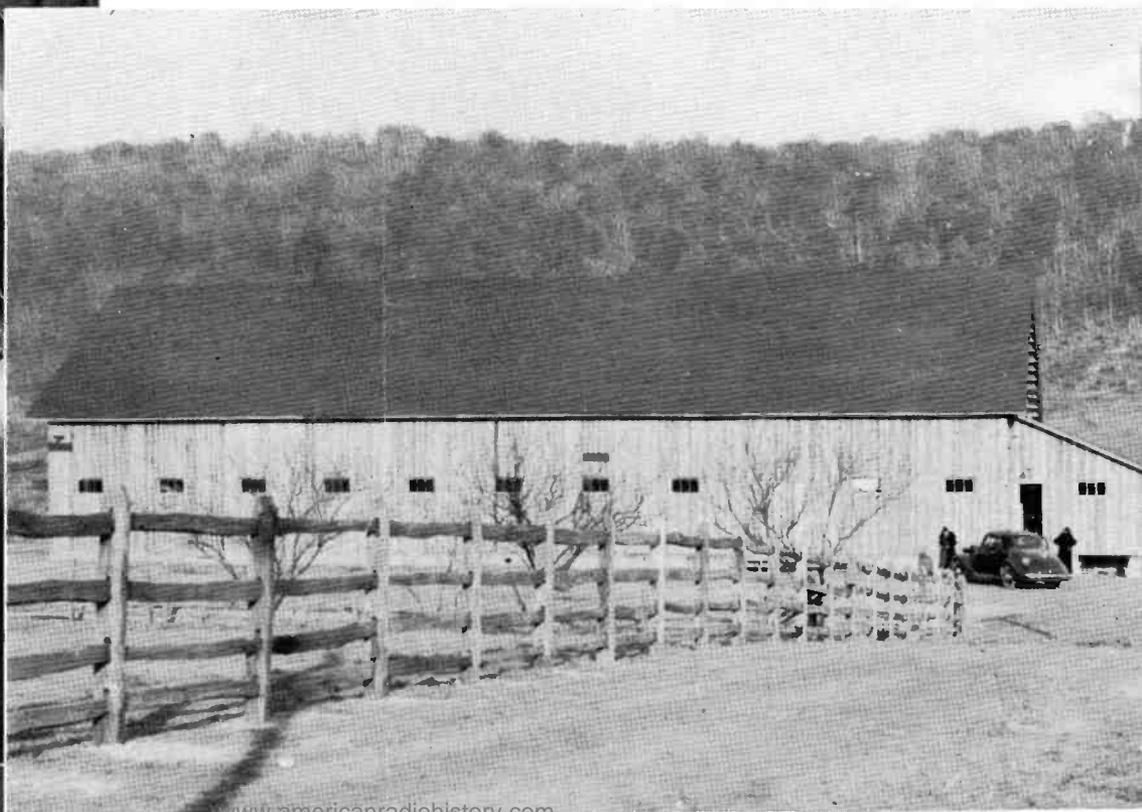
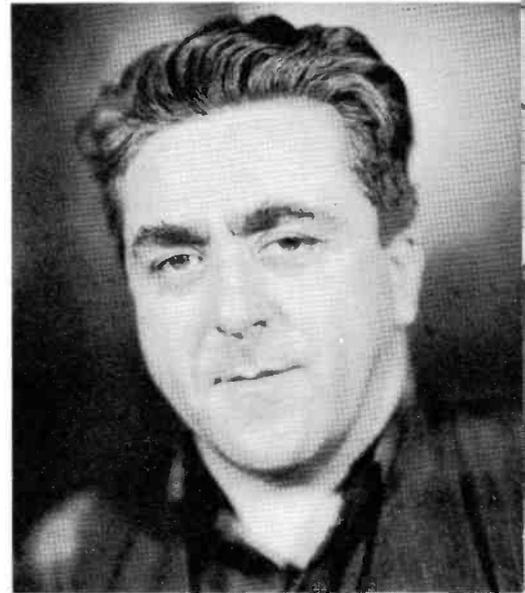
BARN DANCE



Here's one barn dance that's really put on in a barn—down in Renfro Valley, 'way back in the Kentucky hills. It's probably the most true-to-life, authentic barn dance program on the air . . . a real get-together of mountain folks for an evening of music, dancing and fun. The big photo shows the inside of the barn—and below is a view of the big barn in Renfro Valley.

JOHN LAIR

Producer and master of ceremonies of the program—and a nationally recognized authority on American folk music. He has one of the largest collections of such music in the country. You hear tunes on the Renfro Valley barn dance that are rarely heard outside of the hill country.



AUNT IDY AND UNCLE JUNEY

Most popular folks at the party. Maybe you've heard all the shouting and applause when they appear. Little Clifford is always along, too—but nobody has ever been able to get his picture.

SLIM MILLER

One of the best barn dance fiddlers on the air—and one of the most amusing to watch, for he's just a natural born comedian. There aren't any of the old fiddle tunes that Slim doesn't know, and play just a little better than most anyone else.



GIRLS OF THE GOLDEN WEST

Dolly, left, and Milly right. They're as cute as they can be—and radio audiences all over the country know the way they can harmonize on those old favorite western songs.



COON CREEK GIRLS BAND

Four little girls from—believe it or not—Pinch 'Em-Tight Hollow, in Kentucky. They all of them play just about every instrument in the band, and they specialize on the old mountain songs and "hoe-downs" that they've heard all their lives. They were taken to Washington to play for the King and Queen of England at the time of their visit to this country last Summer.

RAMBLIN' RED FOLEY

Another one of the "top hands" down in Renfro Valley. Red is known all over the country for the way he can sing those old favorite ballads and western songs.





IOWA DANCE

You may not find Sunset Corners on the map of Iowa . . . but here's what it looks like, just the same. And here are all the folks

LEM AND MARTHA

Lem Turner is the red headed Master of Ceremonies for the Keystone party, officially known as the "Councilman in Charge of Opey House Doin's." He and his wife, Martha, provoke many of the laughs that you hear from the audience.



BARN FROLIC

who put on the Iowa Barn Dance Frolic every Saturday night, broadcast by WHO from the Shrine auditorium, Des Moines.

SUNSET CORNERS SYMPHONY

These scholarly-looking gentlemen furnish some of the better things in music to the citizens of Sunset Corners. From left to right, Bill Williams, Fid Prescott, Hank Kristufek, Chuck Pray and Don Hovey.





BORDERLAND BUCKAROOS

Under the direction of Buddy Webster, guitarist (lower right): Standing, Tex Atchinson, left-handed violinist; Froggy Davenport of the trick voice; Larry Brandt. In front, Kenneth Houchins, the yodeling Drifter and leader Buddy Webster and his guitar. They're all accomplished musicians, and offer four solo voices and a vocal trio.

MAX ALLEN

Quite a character this fellow Allen. He has an uncanny knack of being able to get music out of most anything. Balloon, tire pump, saw—you'd be surprised what he can do with the darndest things!





SONGFELLOWS

Each of this good-looking group is a recognized soloist in his own right. Together, they're ranked as one of the six best male quartets on the air today. Their special arrangements of modern compositions, old favorite melodies and novelty numbers are well known. Back row—Carlos Fessler, baritone; William Austin, accompanist and arranger; Keith Booth, bass. Front—Stuart Steelman, 1st tenor and arranger; Kenneth Black, 2nd tenor.

JERRY SMITH

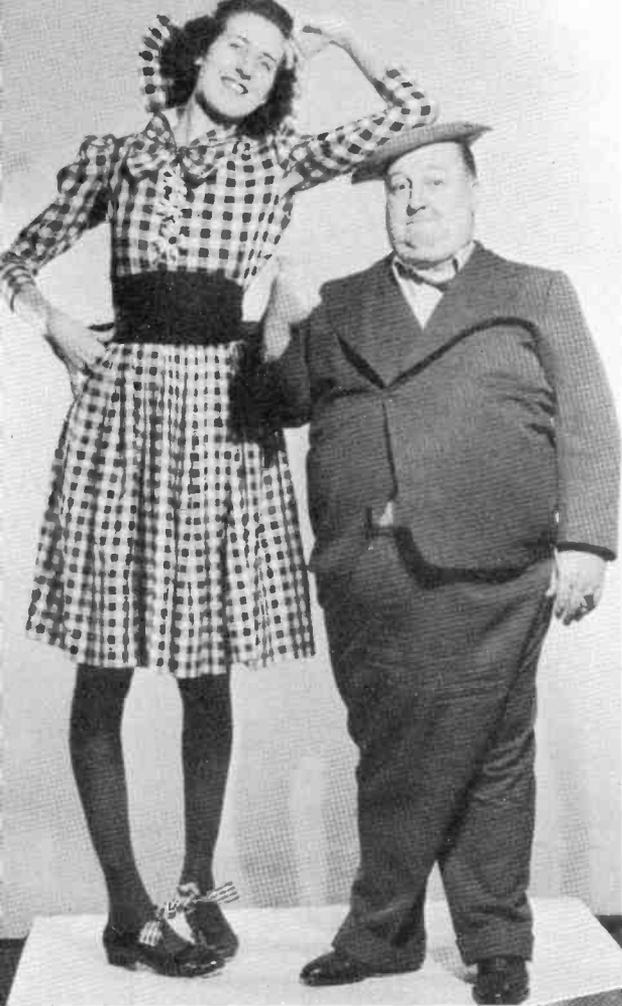
True to his name, the "Yodeling Cowboy" here looks at you from the saddle—out "on the lone prairie". He's one of the versatile entertainers on the Iowa Barn Dance Frolic—WHO.



THREE LITTLE GIRLS

who love to sing. And if they enjoy it as much as the audience enjoys hearing them, they're three mighty happy youngsters.





OTTO AND ELLA LONG

The long and short of it at the Keystone Barn Dance Party, WLS. Little Ella Long is 6 feet 4 inches tall, which is about the same measurements Otto is around. That makes them just the same size. Ella is a singer and comedy dancer. Otto does comedy roles and plays trumpet.



JIMMY AND JAYANE WILT

Jimmy and Jayane Wilt have a natural gift for entertaining. They dance, sing and do comedy on the Iowa Barn Dance Frolic. These fine youngsters were born and raised on an Iowa farm, and are just as sweet and unspoiled as they can be.

MAPLE CITY FOUR

The Maple City Four—who get a big laugh as they appear in kilts no true Scotchman would be caught dead in. Left to right, Pat Patterson, Art James, Fritz Meissner and Al Rice. They're stars of WLS.



CORNCRACKERS

The Corncrackers . . . a clever instrumental group that adds to the fun at Renfro Valley Barn Dance parties.

PRESENTED BY THE MAKERS OF

RED BRAND FENCE

This is the fence you hear about on the radio programs . . . the kind with the top wire painted red. And these are some of the things that make RED BRAND fence so strong and durable and long-lasting in your fence line.

It's "GALVANNEALED"

Keystone's own patented process that puts a heavy, uniform coating of zinc on the wire and then fuses it right into the steel. This "Galvannealed" zinc coating has *proved* through many years of fence line service that it's more resistant to weather—lasts years longer—than ordinary zinc coatings.

It's COPPER BEARING

The steel used in RED BRAND fence contains 20 to 30 points of copper. This makes it resist rust at least two times as long as steel without copper. The wire is tough and springy enough to resist crushing—and yet it's pliable enough to splice easily. Experienced fence erectors like to work with RED BRAND fence. It makes a neater, stronger job.

It's WELL MADE

RED BRAND fence is made in two styles—stiff stay fence, with one piece stay wires that hold the fence up straight, like hundreds of extra "posts"—and *Hinge Joint* fence, for those who like that kind. In both styles, the knots are compact and tightly wrapped, so they won't slip. There's plenty of tension curve in the line wires. The spacing is accurate and even, the rolls are full weight and full height.



POULTRY FENCE
and NETTING

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ORNAMENTAL
FENCING

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STEEL POSTS

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GATES

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BARBED WIRE

KEYSTONE STEEL & WIRE CO., PEORIA, ILLINOIS