SOUVENIR EDITION

ED EAST & POLLY'S FRANCES

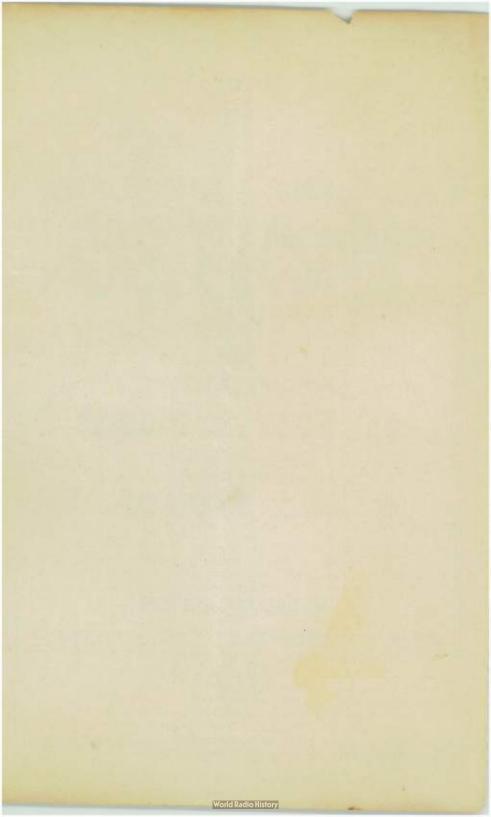
WITH HUNDREDS OF TONGUE TWISTERS GAMES AND STUNTS

AS BROADCAST ON

"LADIES BE SEATED"



A Blue Network PRESENTATION





ED EAST & POLLY

A SWELL COUPLE By ALVIN YOUNG, Radio Critic

Here they are—THAT YOUNG ROMANTIC COUPLE — ED EAST and POLLY.

Are they young? Yes, really young — young in the spirit of fun young in their daily activities — young in thought — and the most youthful couple in all radio to thousands of their friends who listen to them every day on the coast-to-coast Blue Network.

Are they romantic? Positively.

Are they married? Yes, ma'am.

Both are natives of Indiana. Ed served in the last world war — in the AEF — and while in France wrote plays and songs for soldiers — then after the war went into vaudeville — then into radio in the early days where he created the famous "Sisters of the Skillet." Polly has been Ed's radio partner for five years — is just as sweet as she sounds. They live in New York City, near the Blue Network headquarters, where they write and perform more than ten broadcasts each week. They're really a swell couple.



LEE SULLIVAN

Irish, born in Brooklyn, and with an ambition to be a singer — Lee just naturally couldn't be stopped. He has appeared with Mitzi Green in "Walk With Music" on Broadway and later with George Jessel and Sophie Tucker in "High Kickers." Lee is slated for big things.

BOB HAMILTON

We think that the organ music is very much a part of our show. Our organist is Bob Hamilton, a veteran of the theater, of the concert stage, and of the air. He is a real musician and very much a part of the "Ladies Be Seated" family.



WALT FRAMER

By now our listeners know that the prizes and props on our show are something "out of this world" — dressed chickens, bananas, water melons, shopping baskets, dummy doors, assorted ladies apparel, laundry tubs and on and on and on. The little man who provides us with all of this is Walt Framer (poor Walt!)

. . and here are our (and your) good friends THE ANNOUNCERS on "Ladies Be Seated"



Doug Browning · · ·

Whose voice you hear each evening on the "Watch the World Go By" news program. Doug also announces "Terry and the Pirates" and other **BLUE** Network shows.



Glenn Riggs · · ·

If you listen to "The Radio Hall of Fame" (and who doesn't?) you know Glenn. Among his other assignments are "Hop Harrigan" and the John Gunther news show.



Gil Martyn • • •

Has a news program of his own — Monday through Friday at 11:30 a.m. EWT. Last year, Gil conducted his own school for announcers and has started more than one promising youngster on his way.

George Gunn · · ·

Was for years a member of The Blue Network announcing staff in Washington, D. C. (Station WMAL) but for the past year has been in the New York studios. His persuasive way of saying "This is the Ba—lew Network" is a delight.



TONGUE TWISTERS

Tongue twisters are those innocent-looking, tantalizing and exasperating word combinations which when repeated rapidly make even an orator sound as though he had a mouthful of hot potato. Here are more than 100 of these teasers taken right from Ladies Be Seated. Try them yourself; then to really have fun, get a group of friends together and stage a contest just the way Ed East and Polly do on the Show. Remember, contestants must repeat complete tongue twisters three times in rapid succession.

> Choose cool school shoes. Fat fireflys fly fast. Sea of slush slows traffic. Glistening glass glitters gaily. Blue bulbs brightly blink. Street sweepers sweep streets. Angry Annie argued angrily. Both boats brought broad boards. Blustering Buster blushes. Bluebeard brought back black bric-a-brac. Bright blue blouse. She was a blooming, boomer, bloomer girl. A blue bank book blew back of Blank's bank. Busy bees buzz busily. Big brass bands blow blue bugles. Cute Kitty cuts cake cutely. Keep crackers crisp. Curley Top stopped cops. Clear creamed clams Cookie cutters cut cute crooked cookies. George Dodge's dog dodges George. Five flat feet flew five floors. Frozen fresh Swiss fish.

still more TONGUE TWISTERS

Frank threw Fred three free throws. Glamour girls gush graciously. A glinting gleam glows gayly in the gloaming. Glittering glimmering glistening snow. Jolly, giddy Jimmy juggled glass jelly jars. Knitting needles knit neatly. Little Lily lisps less lately. Martha mashed mushy mushrooms Monday. Merely a massive mess of molten metal. A good strong stout trunk strap. Coffee crumb cake crumbles. Carrie cleaned criss-cross curtains. Big blots of blue ink. Moonglow bungalow. Plain pale blue box. Clever kids kiss Kris Kringle. Sort a snort Snorter. Fresh fish fry furiously. Sing a silly, sunny, summer sonnet. Do chop shops stock chop suev? Try tying twine to three tree twigs. Sixty-six sick chicks. Removable rubber buggy bumpers. The horse shied at every single shingle. Eight ragged reapers reaped the ripe wheat. This steer steak is tough. She shuns the sunny seaside, but seeks the sheltered shade. Swing shift shivers. Sugar shaker shakes sugar swell. The sad silent sphinx thinks. Still the sinking steamer sunk. Mrs. Smith's fish sauce shop seldom sells shell fish. Some sheen sunshine. The teak-topped tea table tipped. Timid Tommy Tinker thinks. Traction grip truck tires. Six stoop shouldered stepsons stood still. Wet rag wrings wet water. Thoughtful Simpson thinks so.

still more TONGUE TWISTERS

Torpedo patrol boats. Packer's black plastic patching plaster. Sarah in a shawl shoveled soft snow softly. Few fragrant flowers flourish. Lola had low blood pressure. Crisp Christmas cotton dress. Soft songs sound so soothing. Susie starched six shirts stiff. Four mitten knitting needles. Gooey glue glues good. Tim tripped twice. Pink pickled pigs feet. Bruce Brewster brought bushes from Bushkill. Peel a cedar shinale thin. The brake block broke. Better butter made better batter for Betty's better bread. Catch as cats can catch. Clean crisp crimson currants. Can you still tie a splice? Chicken, steaks and chops. Frances fishes Friday for fancy fresh fish. Five flies can fly faster than five fleas. Growing gleam glowing green. The grim gloomy gremlin. Lee lies lazily on the lounge. Pert Patty pets pretty puppies. Rapid rabbits really run rather rapidly. Statistical stamper sticks stamps. Seven sharp shears snipped seven slim slips. Carrie crushed crust crumbs cunningly. Silk stockings slip slightly. Six short soldiers scrubbed six short shirts. Smith's split peas please. Twenty twins twisted twine tightly. Ten thin tin things, thin Tim took. Which one won the wrist watch? Whither, whistling whittler, whither do you go? The ship slid slowly seaward. Check thefts curbs urged.



GAMES AND STUNTS

Here they are — countless games and stunts that can turn a party of yours into a regular Ladies Be Seated fun fest. Just copy that Ed East technique and try some of these stunts on your friends. You'll be tabbed the best host and hostess of the neighborhood. Most of these gags are "speed contests," in other words, the contestant completing a stunt in the shortest time, wins.

- SLIP THE SLIP Have two or three pillows and pillow cases that are a size too small — just enough too small to take a little more time and effort to put them on the pillows. It may be more fun to use men for this, to see which one can put the cases on the pillows in the shortest length of time.
- TRAIN CALLING Have contestants call seven stations in the manner of a train announcer. Then have them do the same thing with lollypops in their mouths.
- BALLOON EMBRACING Couples face one another and place a balloon between their chests and embrace one another. The couple who bursts the balloon first is the winner.
- PASS THE EGG Couples line up with hands behind their backs. Place pie tin with hardboiled egg in it, under the chin of first contestant, and pass along from chin to chin without help of hands.
- AFTER THE BALL Have a very tall person and a short person face each other—place a ping pong ball between their foreheads. Dance a waltz with hands behind them.
- DIVVY UP Have several couples blindfolded. At "Go" men peel bananas, hand them to wife who eats half while feeding partner other half.

more GAMES AND STUNTS

- PASS THE BOX Use penny match box cover. Box is put on nose of first contestant and passed from nose to nose without use of hands.
- SHOE SALE Girls are seated, blindfolded, shoes removed and mixed (placed in shoe boxes). Boxes are closed and placed in front of contestants. At "Go" gals find their own shoes and put them on.
- TEST OF NERVES See who has steadier nerves in the family — man or wife. Have them place a tin cup on top of their heads and give each a small pitcher of water. Have them pour water into cups on top of their heads. The one who gets the most water into his cup has the best nerves. Raincoats should be worn.
- APPLE BALANCE Carry an apple in a pie tin that is placed on top of one's head. Balancing these objects, the person is to walk across the room, sit down in chair, then get up and walk back to designated spot.
- ALL YOU KNOW Take a couple and have the man tell all he knows about baking a cake, and the woman tell about fixing a flat tire.
- APRON STRINGS Put aprons on two men, placing them back to back. The contest is to have each man tie the apron string of the other fellow from the back without looking, a bow tie. (Maybe you could give the fellow one of his own apron strings along with one of the other fellow's without his knowing it.)
- ROCK-A-BYE BABY Have two men hold a doll in one arm and give them a nursing bottle in the same hand, and have a quart of milk on the table. The idea is to take the nipple off the bottle, fill it, and put the nipple back on.
- WALTZ ME AROUND Have some couples try to waltz back to back with their arms interlocked.

more GAMES AND STUNTS

- THREAD THE NEEDLE Men are to sit on gallon jugs on the floor with feet and legs straight out and try to thread needle.
- BUTTON THE BUTTON Give each of two or more persons a man's shirt and a pair of heavy winter mittens and see who can button up the shirt wearing the mittens, in the shortest time.
- SNIFF CONTEST Have a dozen cups filled with a small quantity of some well-known liquid such as tea, coffee, milk, ginger-ale, vinegar, olive oil, vanilla, ammonia, turpentine, etc. Each contestant is blindfolded and asked to identify the smell within ten seconds.
- **CLOTHES PINS** Blindfold two people and have them stand opposite one another. A clothes line is stretched between them a little above shoulder height. Give them each 12 clothes pins and at signal the contestants are to pin the clothes pins on the line using only one hand and not supporting themselves with the other. All pins dropped are deducted from those on line.
- HAT TRIMMING Have two contestants, some hats, pins, needle and thread, bunches of vegetables or flowers, and ask them to trim the hats in a limited time. Then have them place hats on their heads.
- BLOW THE BALLOON Each contestant gets a balloon or a bag inflated with air. On hands and knees each must blow this airy football across a goal line.
- HOLDING CONTEST Pick oranges or apples from a basket the person who holds the most in his hands and arms wins.
- MARSHMALLOW SURPRISE Put marshmallows in two bags. Add activated charcoal to one of the bags and shake well. Have some couples blindfolded feed each other marshmallows. Instead of the white ones substitute those with charcoal.

still more GAMES AND STUNTS

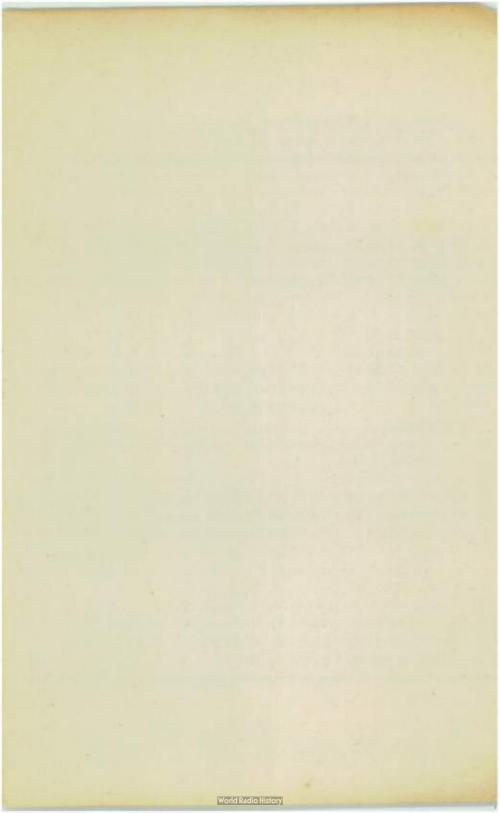
- CARRY THE SOAP Take two pans or flat dishes, place in them a cake of wet laundry soap, one cake in each. Have two people each take a table knife and place wet soap on the knives, and then one from one side of the room and one from the other, try to carry soap and place it in the other person's pan or plate without spilling it.
- DUCKING CONTEST Have contestants put on a man's derby hat and then stretch a piece of string across the room. The idea is to have the contestant try to walk under the string without knocking hat off. After he he is blindfolded, remove the string, then he will duck and sway trying to get under the string.
- CUSTARD EATING Have two contestants on opposite sides of the table with a dish of custard in front of each. Blindfold contestants and let them feed each other the custard.
- BEANS IN THE POT Have one mirror, two tin cups with handles, 1 teaspoon, 1 cup of beans. Let one person hold the mirror high enough so that the person can see himself comfortably, let them stand about 3 or 4 feet apart. Then give the person looking in the mirror one of the tin cups with the beans in it in one hand, let him have the spoon in the other. Then put the second tin cup on his head. Looking in the mirror, he is to dip the contents of the cup in hand with spoon and put it into the cup on his head.
- FIND THE BALL Fill a deep box with straw, or cut-up paper. Hide a small ping pong ball or a very small rubber ball. Select a few people, blindfold them and give each a large pair of gloves to put on. Have them dig into the deep straw for the ball to see who recovers it first.
- FETCH THE FEATHERS have contestants put on gloves. which have a little glue on the tips. Then scatter some feathers on the floor, have two boxes on table and whoever gets the most feathers in the box in one minute wins.

still more GAMES AND STUNTS

- EGG GAME Get either 4 or 6 people and place them equally on either side of a wide table. Then place an egg that has been drained of its insides, on the center of the table. When the signal is given, each team must blow as hard as possible and try to make the egg fall off the table on the other team's side. Naturally, the team that blows the egg off first is the winner.
- EARRINGS MEN Give two men each a set of earrings, the kind that fasten with a little screw. See which can fasten a set on the ears of the other first.
- CARRY THE BALL Try carrying two ping pong balls on the end of two soda fountain straws by sucking in. Make it a race and every time the ping pong ball drops to the ground, contestant must draw the ball into the straw again without use of hands.
- CORNFLAKES Show contestants cups of corn flakes, then empty them in a pan. Blindfold contestants and have them fill cups with corn flakes from pan. As soon as blindfolds are on, substitute cups with bottoms cut out. Pans should be about 8 x 10 to catch flakes as they fall out of cups—and explain first that they must hold cups over pan.
- KISSING THE BOOK The person is told to kiss the book blindfolded. First he is shown his position and is permitted to gauge the distance, then he is blindfolded and a pan of flour is substituted for the book.
- FISHING Have ready a bowl of water with a number of corks floating on the surface. Give each player a darning needle and tell him to lift out the corks with only one hand and without pressing corks against the side of the bowl. The one who spears the most "fish" in three minutes wins the prize.
- BANANA EATING Pull large brown grocery sacks with a hole in one side large enough for a mouth over the heads of two or more men. Then blindfold the women and give them a banana to peel and feed to the men, who, of course, can't see with the sacks over their heads. The couple who disposes of the banana first wins.

still more GAMES AND STUNTS

- BALLOON SITTING Women on one side, men on the other. Give each one a balloon and a piece of string and at "Go" the first one on each side blows up his balloon, ties it and sits on it till it bursts. The next blows up his balloon, etc. No one can start blowing until the one next to him has burst his balloon.
- OH BOY TRY THIS Stand by table on one foot, let other foot swing in circular motion and at same time take pencil in hand and trace a circle say four inches in diameter. Now hand and foot are going around and round—now reverse the motion of the hand, but continue with the same motion with foot.
- GOSSIP Using four ladies, have one whisper a bit of gossip to one and have her repeat it to the next and so on until the fourth has heard it. Have her repeat it out loud and see how near she comes to getting it correct or how far it comes from the first one.
- SHAVING Have the ladies lather up and shave their husbands who are blindfolded with safety razor (minus blade) or piece of cardboard.
- PACKAGE CONTEST Boxes (shoe boxes are good), sheets of wrapping paper, pieces of string. Have the man of each couple put his left arm around his wife and wife her right arm around him. See which couple can tie neatest package with free hands.
- HATS OFF Blindfold couples and put paper hats on like dunce caps. Tie blown up paper bags around the wrists of each person and see who can knock off the other's hat first.
- DANCE CONTEST Two couples with paper pie plates on head dancing—the one who keeps the plate on the longest wins the prize.



CALENDAR - 1944

JANUARY	MAY	SEPTEMBER
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FEBRUARY	JUNE	OCTOBER
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