



**COUNTRY™**

F O R M A T O V E R V I E W

# COUNTRY



JONES SATELLITE NETWORKS™





**JONES SATELLITE NETWORKS**, America's  
FASTEST GROWING SATELLITE PROGRAMMING NETWORK,  
is taking America's hottest music format to a new  
level...and a new audience.

**CD COUNTRY** targets the 18-44 demographic cell,  
with a core of 25-34: young, contemporary radio  
listeners tired of metal, rap and ill-defined,  
monotonous music.

FOR MORE INFORMATION ON **CD COUNTRY**  
CALL 1/800-876-3303







**COUNTRY**

## **CD COUNTRY FORMAT OVERVIEW**

CD COUNTRY sets your station apart with a personality-driven, fun country format that'll hit new country listeners right between the ears!

Major-market personalities involve your listeners with CD COUNTRY through phone interaction, countdowns, and on-air promotions that keep your station sounding bright and alive.

Combine this 18-44 year-old presentation with today's hottest new country music and your station will leave the other guys out to pasture.

Improve your programming, reduce your overhead and make more money! Join the fastest-growing family of affiliates in the U.S.A. today...Jones Satellite Networks. Lock up CD COUNTRY, and lock out your competition now.

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## **SPECIALS AND FEATURES**

- WEEKLY CD COUNTRY COUNTDOWN
- ON-AIR CONTESTS
- ARTIST INTERVIEWS

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**COUNTRY<sup>®</sup>**

## **MARKETING**

- TV SPOTS
- CAMERA READY ART WORK
- MERCHANDISING
- PROMOTION IDEAS
- SALES TIPS
- JINGLES ARE AVAILABLE FOR A NOMINAL FEE

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**COUNTRY**

**SAMPLE ARTISTS**

**TANYA TUCKER**

**BROOKS & DUNN**

**LORRIE MORGAN**

**TRAVIS TRITT**

**SAMMY KERSHAW**

**BILLY DEAN**

**DOUG STONE**

**MIKE REID**

**SUZY BOGGUSS**

**DIAMOND RIO**

**MARY-CHAPIN CARPENTER**

**BELLAMY BROTHERS**

**PAM TILLIS**

**ALABAMA**

**JOHN ANDERSON**

**RANDY TRAVIS**

**CLINT BLACK**

**JOE DIFFIE**

**HOLLY DUNN**

**DWIGHT YOAKAM**

**GEORGE STRAIT**

**SAWYER BROWN**

**THE REMINGTONS**

**RESTLESS HEART**

**COLLIN RAYE**

**VINCE GILL**

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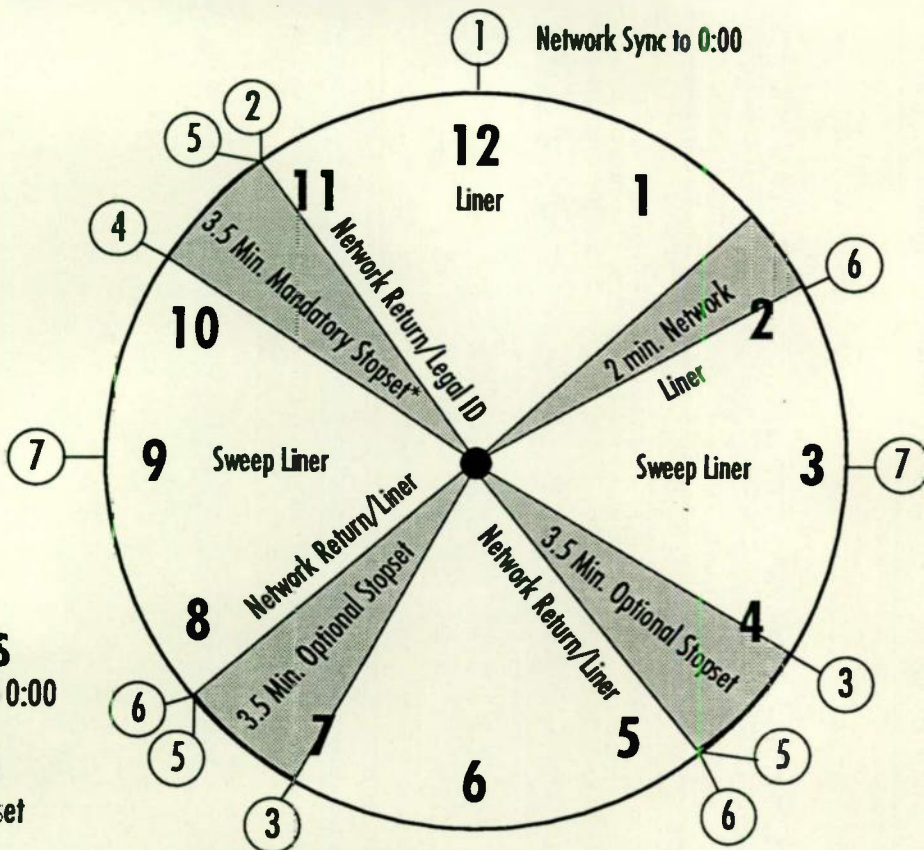




**COUNTRY**

## CD COUNTRY Day Clock

3:00 AM-7:00 PM / Pacific Time • 4:00 AM-8:00 PM / Mountain Time  
 5:00 AM-9:00 PM / Central Time • 6:00 AM-10:00 PM / Eastern Time



### CUE ASSIGNS

- 1 Network Sync to 0:00
- 2 Legal ID (:07)
- 3 Optional Stopset
- 4 Mandatory Stopset
- 5 Network Return
- 6 Return Liner (:07)
- 7 Sweep Liner (:07)
- 8 Reserved for future use
- 9 Reserved for future use
- 10 Closed Circuit Start

\*Saturday, Sunday Options

### COMMERCIAL AVAILS

Network = 2 minutes per hour  
 Local = 10.5 minutes per hour

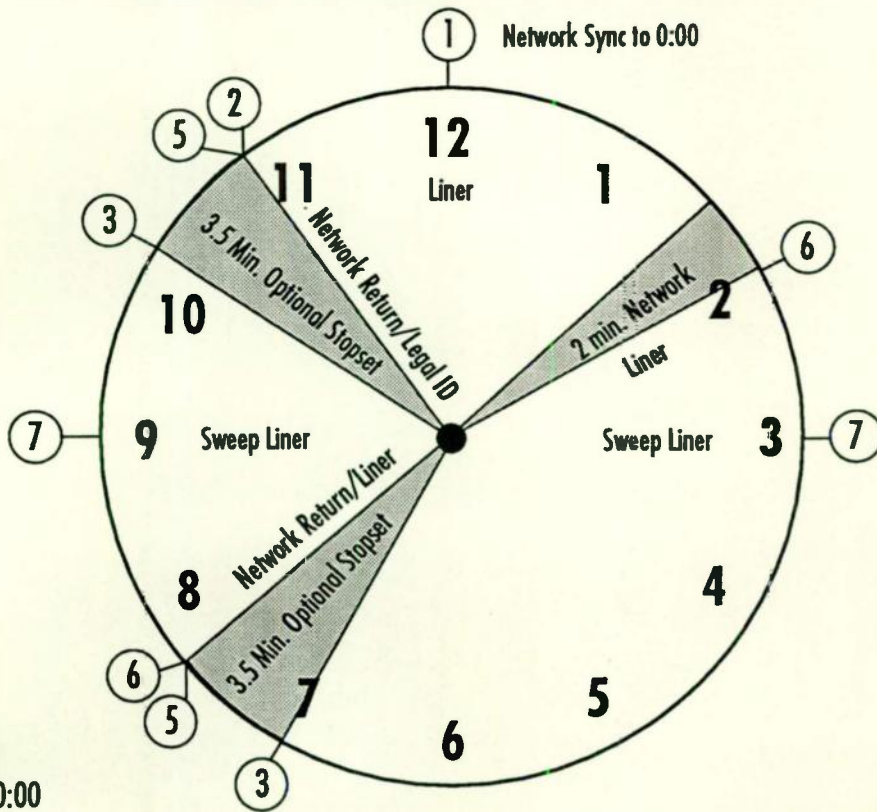






## CD COUNTRY Night Clock

7:00 PM-3:00 AM / Pacific Time • 8:00 AM-4:00 PM / Mountain Time  
 9:00 PM-5:00 AM / Central Time • 10:00 AM-6:00 PM / Eastern Time



### CUE ASSIGNS

- 1 Network Sync to 0:00
- 2 Legal ID (:07)
- 3 Optional Stopset
- 4 Mandatory Stopset
- 5 Network Return
- 6 Return Liner (:07)
- 7 Sweep Liner (:07)
- 8 Reserved for future use
- 9 Reserved for future use
- 10 Closed Circuit Start

### COMMERCIAL AVAILS

Network = 2 minutes per hour  
 Local = 7 minutes per hour









**COUNTRY**

## **RECOMMENDED DOWNLINK EQUIPMENT**

### **ANTENNA**

2.8 Meter dish. 45 degree Low Noise Block  
Downconverter (LNB), RG-6 Coaxial cable and F-56  
connectors.

### **RECEIVER**

Wegener DSR180 Digital Addressable Receiver. This  
unit includes stereo MPEG demodulators, data  
demodulators and receptions of network  
communication.

### **SERIAL PRINTER**

*The equipment listed above is available through Harris/Allied's  
Satellite Division 800/622-0022*

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## **TECHNICAL SPECIFICATIONS:**

<b>Satellite:</b>	<b>Galaxy 3</b>
<b>Orbital Location:</b>	<b>93.5 Degrees</b>
<b>Transponder:</b>	<b>24</b>
<b>Transmission Method:</b>	<b>Digital Video Subcarrier</b>
<b>Uplink Location:</b>	<b>Denver, Colorado</b>
<b>Video Carrier:</b>	<b>American Family Entertainment Network</b>
<b>Subcarrier Frequency:</b>	<b>5.76 Mhz</b>

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