

ADULT CONTEMPORARY

JSN Adult Contemporary

Unlike other A/C satellite formats, this is not a “that was, this is” format. Each of our personalities was selected because he or she understands how to deliver the message effectively without talking too much. This unique characteristic gives JSN’s Adult Contemporary a truly mass appeal. And probably accounts for the fact that JSN currently programs nearly 100 A/C stations across the country.

You've seen the success of bright A/C stations in markets like Houston, Philadelphia and San Diego. Now Jones Satellite Networks takes Adult Contemporary to a new level...in your market, on your station!

This isn't a watered-down CHR...It's a personality-driven, upbeat A/C format that'll hit your 20 - 40 year old money demos right between the ears! JSN Adult Contemporary really is the right mix of today's music and fun personalities for your station.

Improve your programming...reduce your overhead..and make more money! Join the fastest growing family of affiliates in the USA today..Jones Satellite Networks. Lock up Adult Contemporary and lock out your competition now!

Call Jones Satellite Networks at 1-800-876-3303 today!



JONES SATELLITE NETWORKS™

World Radio History

An Audience that Rates

While our “break the mold” format targets today’s 18-49 age range,
we pay particular attention to the 25-34 year-old... the money demo!!



JONES SATELLITE NETWORKS™

World Radio History

Music That's Up-to-the-Minute

The music we provide has been thoroughly researched in an auditorium setting to insure that only the strongest songs receive exposure. Our mix contains between three and five current songs each hour combined with old favorites, depending on the daypart. This is not a new format, but rather a comfortable one. Titles are added when they reach a high level of familiarity with the audience.



JONES SATELLITE NETWORKS™

World Radio History

Make It Your Own

JSN Adult Contemporary is designed to maximize flexibility. It helps to identify and position your station. Personalities customize your liners to your market for your local use. They are always saying what you want them to say when you want them to say it! These broadcasting veterans know how to inform and entertain in the most concise, easy-to-digest way. They talk about the songs, the artists, and about the day-to-day things that affect the lives of your listeners. Your listeners are never more than two songs away from a friendly voice and a station identifier.



JONES SATELLITE NETWORKS™

World Radio History

AC Artists

Phil Collins / Genesis

Gloria Estefan

Elton John

Michael Bolton

Lionel Richie / Commodores

Jon Secada

Patty Smyth

Kenny G

Peter Cetera / Chicago

Celine Dion



JONES SATELLITE NETWORKS™

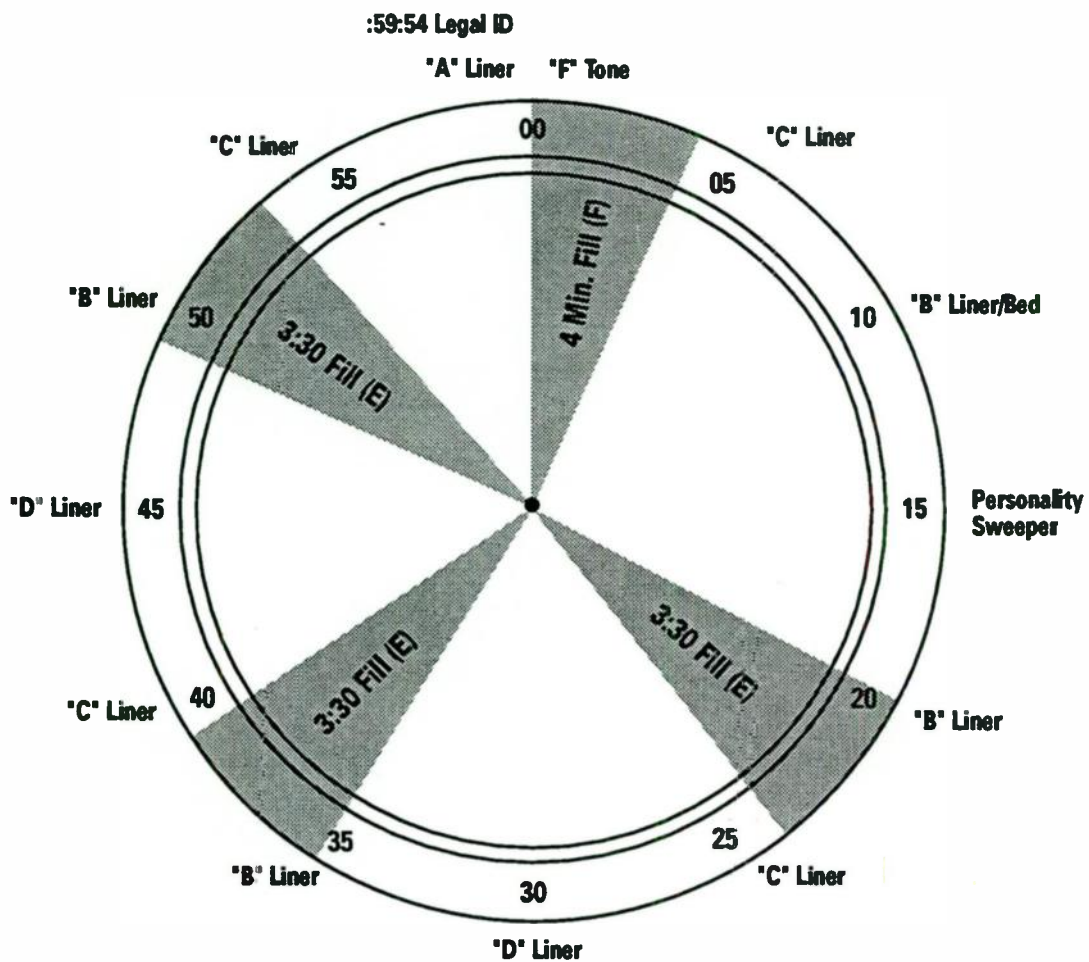
World Radio History

ADULT CONTEMPORARY

Day Clock

FORMAT HOUR

3:00 AM – 7:00 PM Pacific Time
 4:00 AM – 8:00 PM Mountain Time
 5:00 AM – 9:00 PM Central Time
 6:00 AM – 10:00 PM Eastern Time



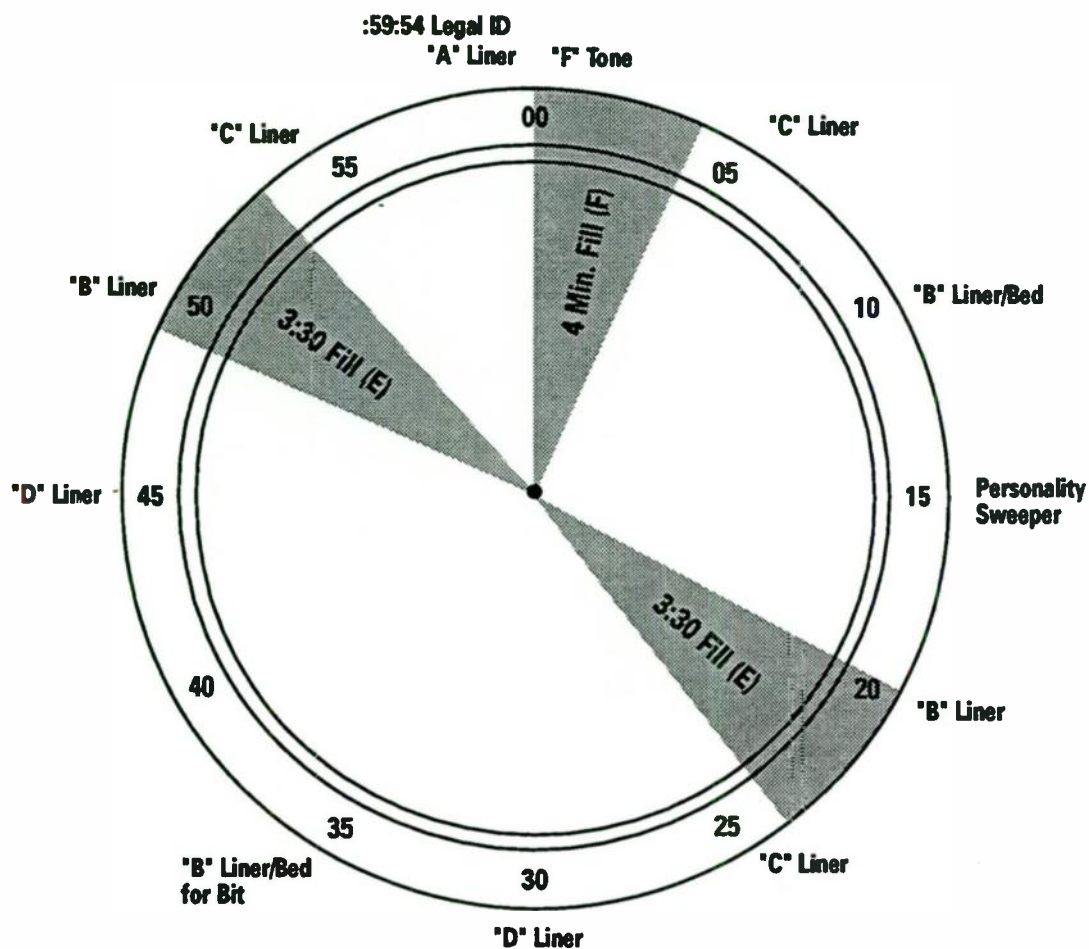
JONES SATELLITE NETWORKS™

World Radio History

ADULT CONTEMPORARY Night Clock

FORMAT HOUR

7:00 PM – 3:00 AM Pacific Time
8:00 PM – 4:00 AM Mountain Time
9:00 PM – 5:00 AM Central Time
10:00 PM – 6:00 AM Eastern Time



JONES SATELLITE NETWORKS™

World Radio History



SOFT HITS



JSN Soft Hits

Bridging the gap between Adult Contemporary and Easy Listening, JSN's Soft Hits is truly one of radio's first demographically hybrid formats. By combining the bestselling features of each, this unique format offers an opportunity to reach the money demo.

At the present time, nearly 100 stations across the country are capitalizing on the strengths of JSN's Soft Hits. You've seen the success of Soft Adult Contemporary formats in markets like New York, Phoenix and Denver. Now JSN takes it to a new level...in your market, on your station!

This isn't elevator music...it's a relaxing blend of the biggest Soft A/C hits that keeps your listeners tuned in hour after hour. The perfect blend of favorite songs and warm, friendly personalities for your station...

Improve your programming...reduce your overhead..and make more money! Join the fastest growing family of affiliates in the USA today...Jones Satellite Networks. Lock up Soft Hits and lock out your competition now!

Call Jones Satellite Networks today at 1-800-876-3303.



JONES SATELLITE NETWORKS™



JONES SATELLITE NETWORKS™

World Radio History

THE HISTORY OF RADIO

Radio is a form of communication that has revolutionized the way we interact with the world. It has been a constant presence in our lives for over a century, from the early days of the Marconi wireless to the modern digital age. The history of radio is a story of innovation, discovery, and the power of sound to connect people across vast distances.



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JONES SATELLITE NETWORKS™

World Radio History

Love Songs

Most A/C stations suffer from mediocre (at best) numbers at night.

A JSN exclusive, we've addressed that problem with our LOVE SONGS presentation.

Weekday evenings from 10 PM (ET) until 2 AM JSN presents the only satellite delivered show of it's kind. Hosted by Laurie Cobb, it's an opportunity for your listeners to interact on the air through the use of our toll free 800 numbers to make requests, dedications, etc.

Recent research has shown that LOVE SONGS is an effective way for Adult Contemporary stations to generate listeners (including new cume) at night.

If you're looking for new ways to present your station to advertisers at night, LOVE SONGS is just one more reason to choose JSN!



JONES SATELLITE NETWORKS™

World Radio History

An Audience That Rates

You'll be targeting a broad market of 32-49 year-old listeners, with a bullseye of 35-44. Because of Soft Hits' special crossbreed characteristics, you'll be able to penetrate the highly desirable 25-54 demo sought by advertisers... the money demo.



JONES SATELLITE NETWORKS™

World Radio History

Music That Your Listeners Want To Hear

Soft Hits borrows heavily from the past while incorporating popular favorites from the present. Bright and straightforward, with talk held to a minimum, this format is perfect while driving in the car, relaxing at home, or as a perfect background for working in the office.

All the music is periodically tested in an auditorium setting to insure that each title is matched to your audience.



JONES SATELLITE NETWORKS™

World Radio History

Make It Your Own

JSN Soft Hits is designed to maximize flexibility. It helps to identify and position your station. Personalities customize your liners to your market for your local use. They are always saying what you want them to say when you want them to say it! These broadcasting veterans know how to inform and entertain in the most concise, easy-to-digest way. They talk about the songs, the artists, and about the day-to-day things that affect the lives of your listeners. Your listeners are never more than two songs away from a friendly voice and a station identifier.



JONES SATELLITE NETWORKS™

World Radio History

Soft Hits Artists

Neil Diamond

Beatles

Commodores

Lionel Richie

Elton John

Simon & Garfunkel

Eagles

Chicago

Anne Murray

Gloria Estefan / Miami Sound Machine

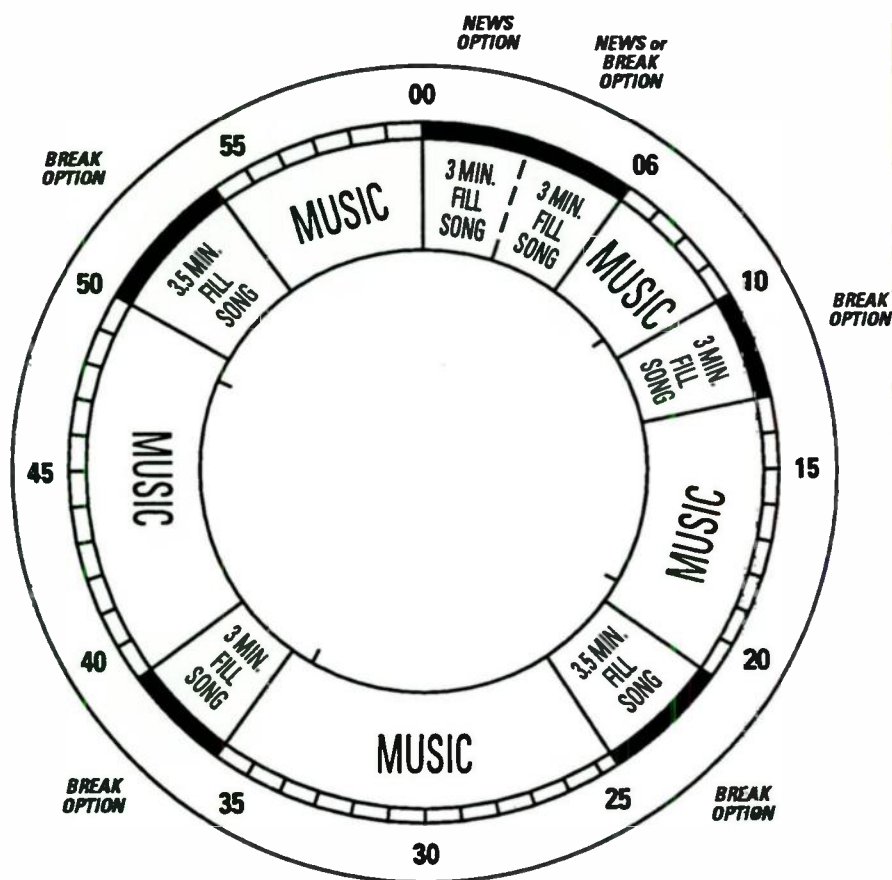


JONES SATELLITE NETWORKS™

World Radio History

SOFT HITS

FORMAT HOUR



Total Available Commercial Avails: 16 min.



JONES SATELLITE NETWORKS™

World Radio History





EASY LISTENING

JSN Easy Listening

JSN's Easy Listening is one of America's original syndicated radio formats. But now we've added a very modern twist, and the result is rather refreshing.

Jones Satellite Networks is the only place you'll find satellite-delivered Easy Listening.

Improve your programming...reduce your overhead..and make more money! Join the fastest growing family of affiliates in the USA today...Jones Satellite Networks. Lock up Easy Listening and lock out your competition now!

Call Jones Satellite Networks at 1-800-876-3303 today!



JONES SATELLITE NETWORKS™
World Radio History

An Audience That Rates

JSN Easy Listening is targeted at upscale adults in the 45-54 age group. These are consumers with incredible purchasing power, and our bright yet relaxing blend is aimed at bringing them to your spot on the dial.



JONES SATELLITE NETWORKS™
World Radio History

Music That's Melodic

Yes we're easy listening, but no, we're not hung up on the 70's. In fact, we're very much attuned to the 90's, taking contemporary instrumental covers that don't emphasize strings and mixing them with tested soft A/C vocal hits, an occasional MOR classic and melodic light jazz and new age tracks. We're unique in that our emphasis is on modern instrumental music that's currently selling to compact disc buyers.

Vocal content varies by daypart, with six to seven vocals an hour in morning drive, four to six in middays, and fewer at night. This can be further increased by clearing one of the hour's fill songs used to cover your breaks.



Make It Your Own

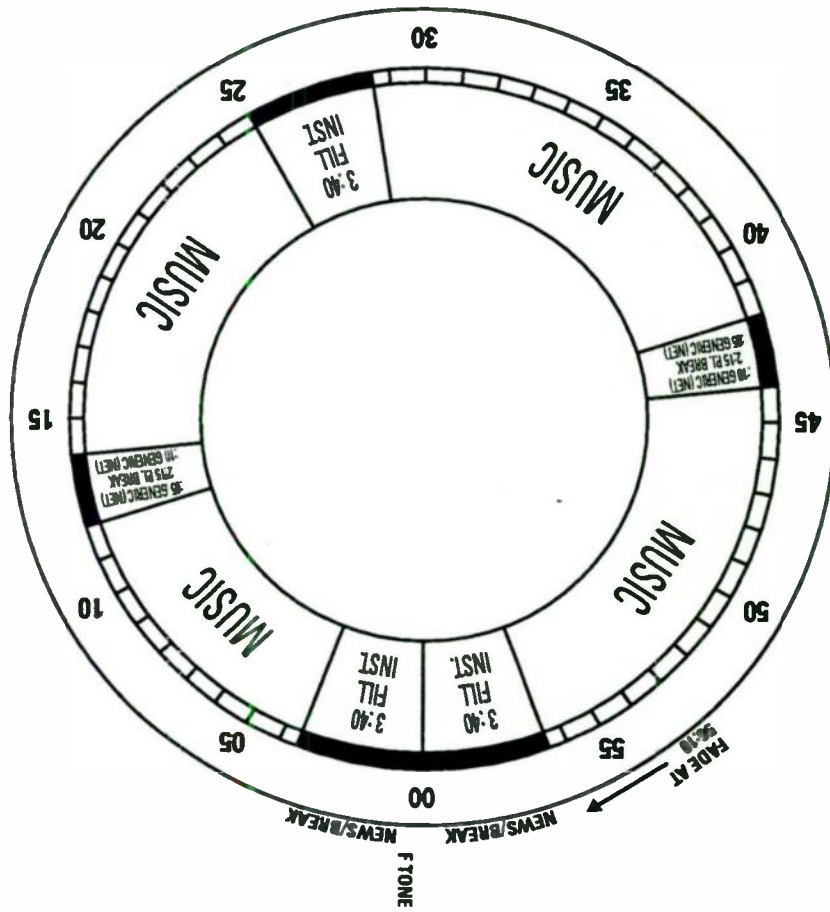
How much time will JSN's Easy Listening make available for your local commercials and features? You can cut away as many as four times an hour for a total of 11 minutes. In morning drive you may take up to 7 minutes across the top of the hour for a "full service" news approach. Network newscasts as long as 3:30 can be cleared at the top of the hour, any hour of the day.

Your customized liners are performed by the highest caliber talent in a mature, friendly conversational style. Several voices are utilized and spread among the various dayparts.



JONES SATELLITE NETWORKS™

World Radio History



EASY LISTENING

FORMAT HOUR



ADULT CONTEMPORARY



JSN Adult Contemporary

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World Radio History

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JONES SATELLITE NETWORKS™

World Radio History

AC Artists

Phil Collins / Genesis

Gloria Estefan

Elton John

Michael Bolton

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Jon Secada

Patty Smyth

Kenny G

Peter Cetera / Chicago

Celine Dion



JONES SATELLITE NETWORKS™

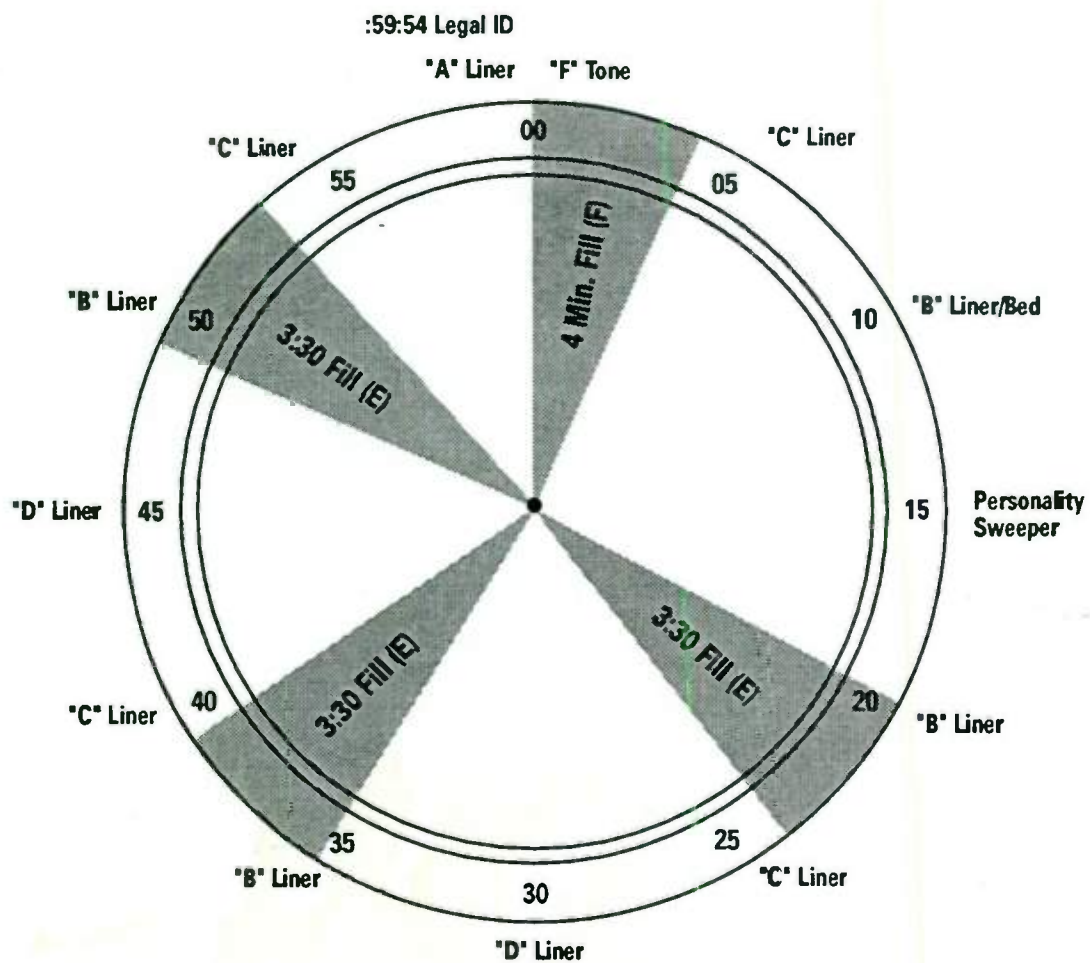
World Radio History

ADULT CONTEMPORARY

Day Clock

FORMAT HOUR

3:00 AM – 7:00 PM Pacific Time
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JONES SATELLITE NETWORKS™

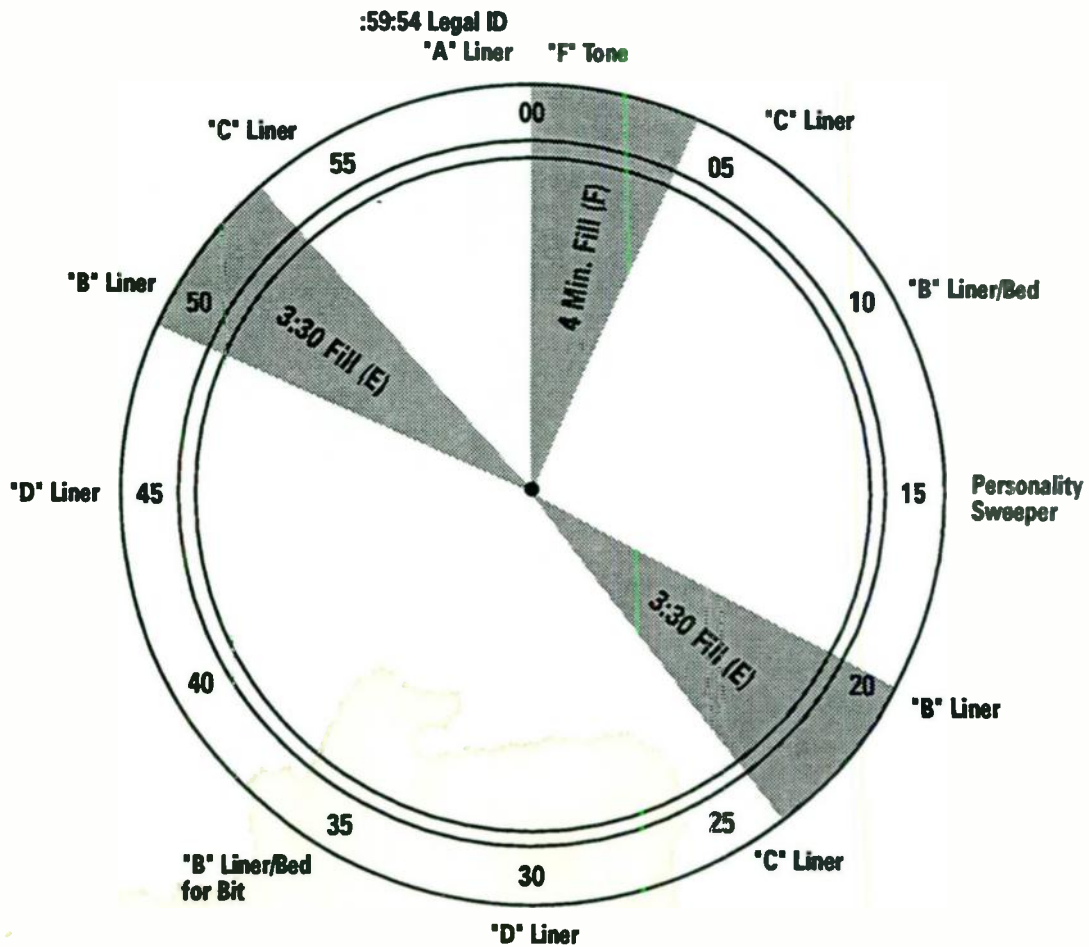
World Radio History

ADULT CONTEMPORARY

Night Clock

FORMAT HOUR

7:00 PM – 3:00 AM Pacific Time
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 10:00 PM – 6:00 AM Eastern Time



JONES SATELLITE NETWORKS™

World Radio History



COUNTRY

JSN Country

JSN Country, the original and most successful nationally syndicated country music format, has taken aim at the 1990's. JSN Country is truly programming and revenue driven.

"Country" is sweeping the country and our country format is out in front setting the pace. Here's your opportunity to bring the sound America's wild about home to your market on your station.

This is the country for the 90's. We've combined the freshest music by the new breed of country artists with friendly A/C style personalities to create an upbeat, mass-appeal format that'll hit your 25-to-54 year old money demos.

Lock up "Country" and lock out your competition now! Call Jones Satellite Networks at 1-800-876-3303 today!



JONES SATELLITE NETWORKS™

World Radio History

Music That Your Listeners Want To Hear

JSN Country has been setting the pace since its debut, and reflects today's trends in the country music scene. And though we've set our sights on the future, we're savvy enough to know that you can't forget the past.



JONES SATELLITE NETWORKS™

World Radio History

Make It Your Own

JSN Country is designed to maximize flexibility. It helps to identify and position your station. Personalities customize your liners to your market for your local use. They are always saying what you want them to say when you want them to say it!

These broadcasting veterans know how to inform and entertain in the most concise, easy-to-digest way. They talk about the songs, the artists, and about the day-to-day things that affect the lives of your listeners. Your listeners are never more than two songs away from a friendly voice and a station identifier.



JONES SATELLITE NETWORKS™
World Radio History

Country Artists

Alabama

Garth Brooks

Reba Mc Entire

Alan Jackson

Ronnie Milsap

Ricky Van Shelton

Billy Ray Cyrus

George Strait

Vince Gill

Tanya Tucker

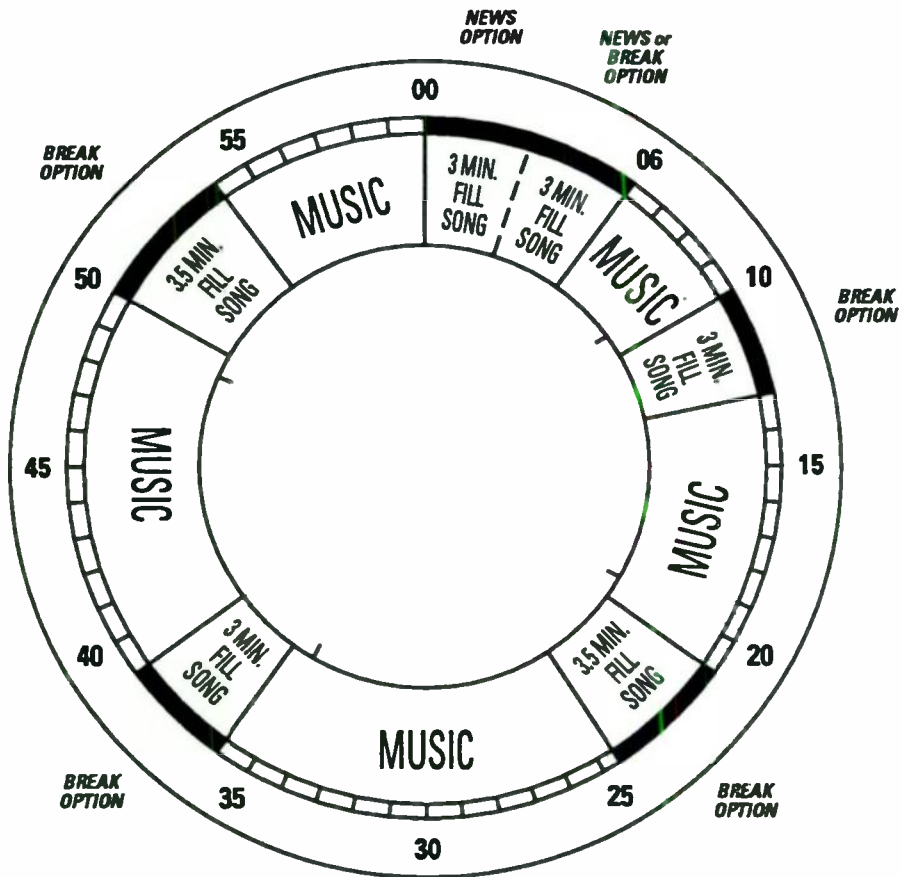


JONES SATELLITE NETWORKS™

World Radio History

COUNTRY

FORMAT HOUR



Total Available Commercial Averts: 16 min.



JONES SATELLITE NETWORKS™

World Radio History



GOLDIES



JSN Goldies

No longer are oldies relegated to a novelty status. It's a legitimate, viable format, reflecting the tastes of America's fastest growing demographic group. Musically, JSN Goldies—hits that target right between the ears.



JONES SATELLITE NETWORKS™

World Radio History

An Audience That Rates

JSN Goldies is geared to adults aged 35-44 who, more than likely, were AM radio fans 25-30 years ago. These loyal listeners aren't "stuck" in the 60's by any stretch of the imagination. They simply prefer the familiarity and comfort of the songs they grew up with, but never outgrew. And they're ready, willing and able to stand by a format like this one because it satisfies their musical needs in a hit-oriented, uptempo way.



JONES SATELLITE NETWORKS™

World Radio History

The Music That Your Listeners Want To Hear

Our goal in programming is not to recreate 60's radio, but to give the format a 90's style... and still be fun to listen to. For example, weekends are loaded with features such as Motown Specials, British Invasion, Summer Best, etc. All of our music is thoroughly auditorium-tested on an ongoing basis to insure maximum impact on your target audience.



JONES SATELLITE NETWORKS™

World Radio History

Make It Your Own

JSN Goldies is designed to maximize flexibility. It helps to identify and position your station. Personalities customize your liners to your market for your local use. They are always saying what you want them to say when you want them to say it! These broadcasting veterans know how to inform and entertain in the most concise, easy-to-digest way. They talk about the songs, the artists, and about the day-to-day things that affect the lives of your listeners. Your listeners are never more than two songs away from a friendly voice and a station identifier.

You've seen the continued success of oldies stations across America. Now JSN takes good times and great oldies to a new level..in your market, on your station. Because Jones Satellite Networks is good times and great oldies. Always providing the right music and the best personalities!

Improve your programming...reduce your overhead..and make more money! Join the fastest growing family of affiliates in the USA today..Jones Satellite Networks. Lock up Goldies and lock out your competition now!

Call Jones Satellite Networks today at 1-800-876-3303.



JONES SATELLITE NETWORKS™

World Radio History

Goldies Artists

Beatles

Supremes

Beach Boys

Elvis Presley

Three Dog Night

Neil Diamond

Rolling Stones

Stevie Wonder

Marvin Gaye

Creedence Clearwater

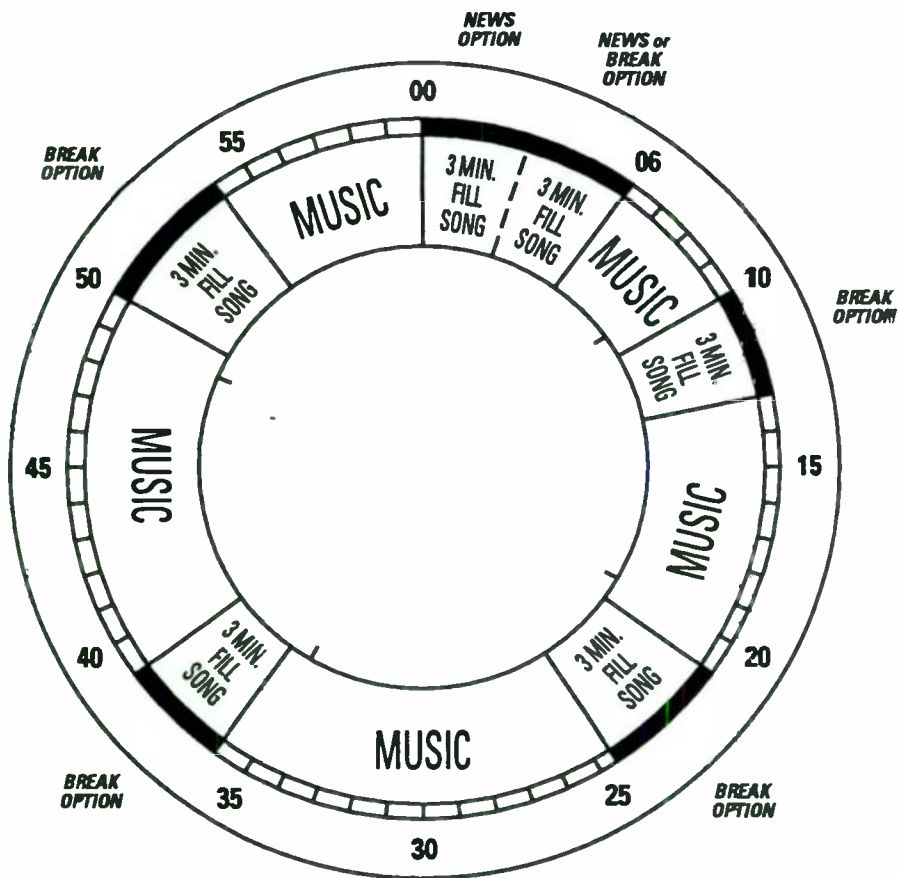


JONES SATELLITE NETWORKS™

World Radio History

GOLDIES

FORMAT HOUR



Total Available Commercial Averts: 15 min.



JONES SATELLITE NETWORKS™

World Radio History

