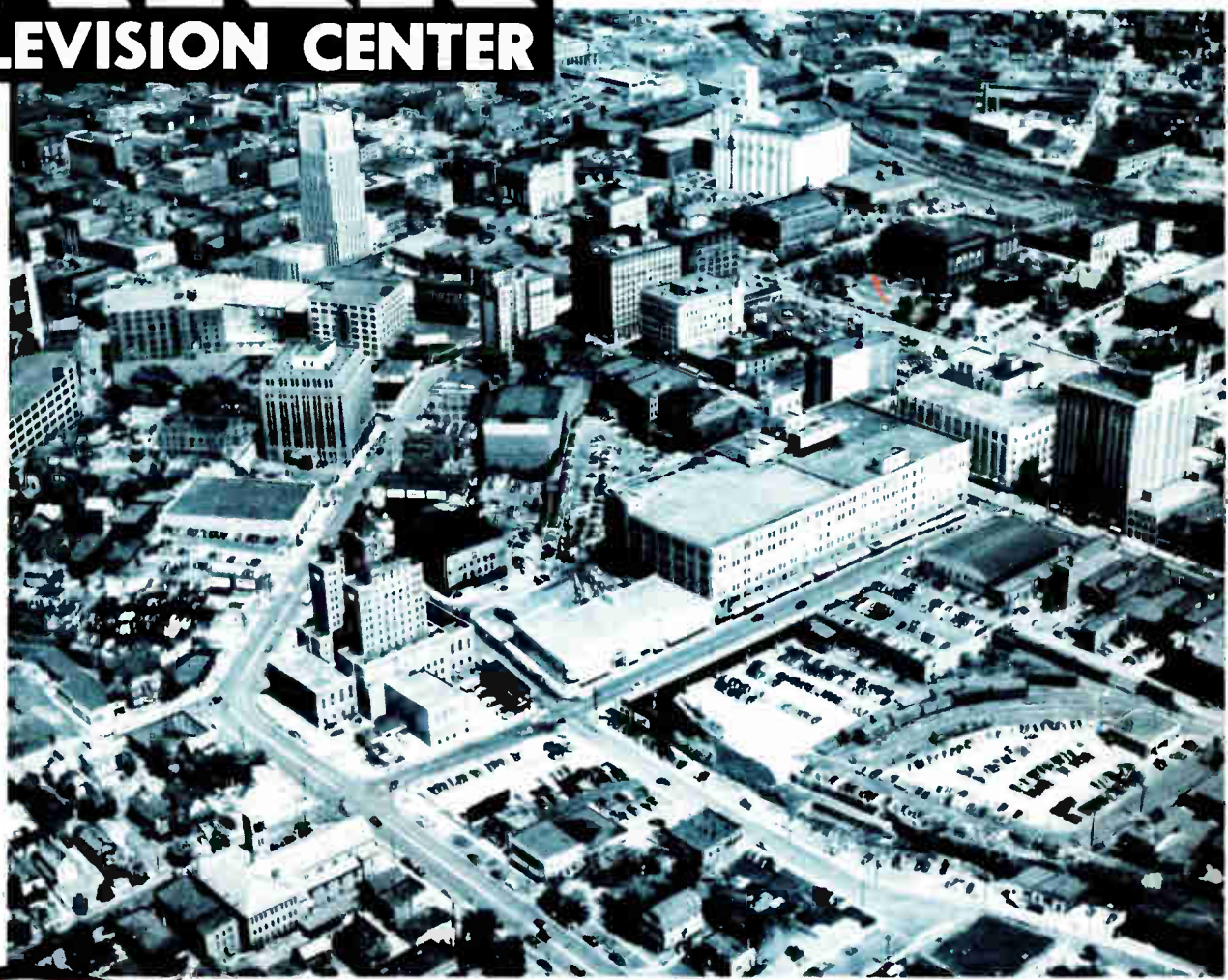


# **WAKR**

**RADIO-TELEVISION CENTER**



presents

**YOUR COMMUNITY**

*Through the Years*





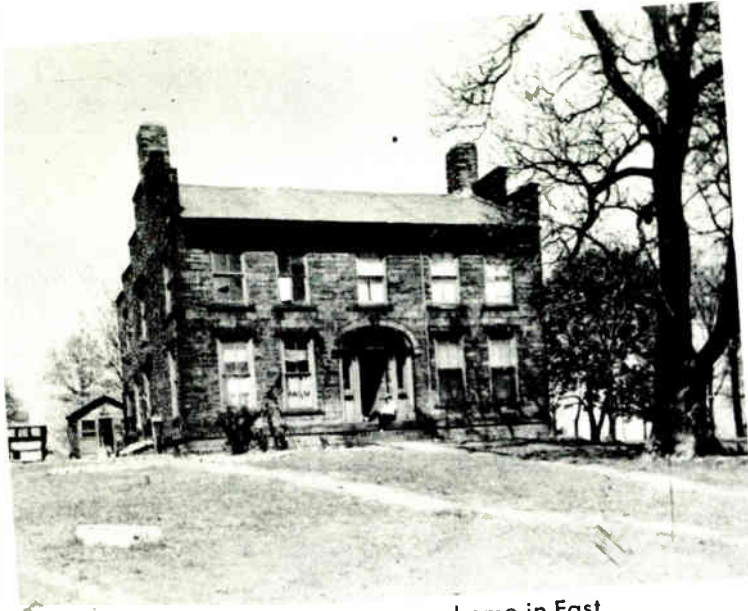
WELCOME to WAKR-TV  
*"The Show Place of Akron"*

WAKR-TV includes over 12,000 square feet (more than a quarter of an acre) of floor space . . . zoned heating and air conditioning, the latest available and finest quality technical equipment . . . and a roomy, 250-car parking lot. WAKR-TV's experienced staff has every facility for bringing to the Akron area top-caliber local and national programs on "Akron's Own Station", WAKR-TV.



# AKRON'S PROGRESS

It is sometimes difficult to realize what vast strides a city can make in a few short decades. Let us, then, turn back the calendar and on these and succeeding pages, have a look at what Akron and its environs were like around the turn of the century.



Mr. Charles Sumner home in East Akron. Back of Children's Home off Fifth Ave. Built about 1850.



Halls Corner — South West corner of Howard and Market Street.

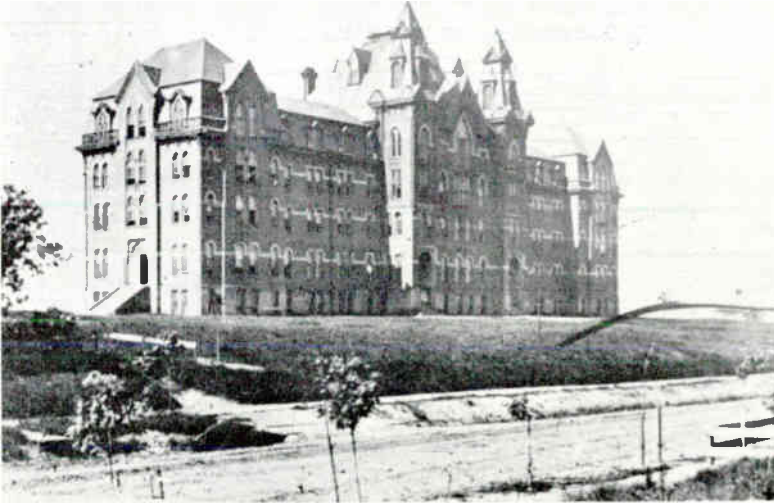


Looking East on Market from High St. about 1900. Library at left.

Looking east on Market. Note Academy of Music Building on Corner of Main and Market. This building had theater on second floor to which prominent actors came. Building built in 1869, burned down 1897.



# THROUGH THE YEARS . . .



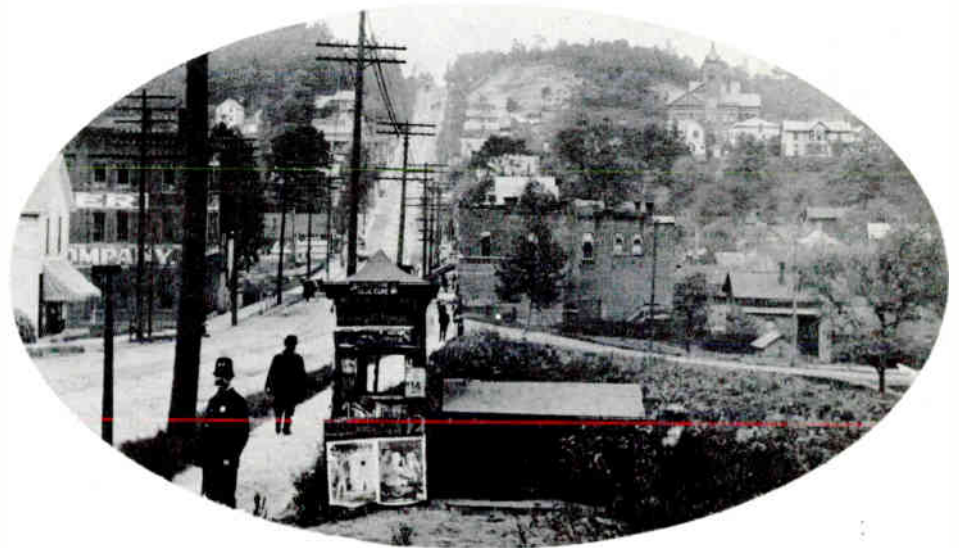
Buchtel College Building. Built 1870. On site of present Akron University. Fire destroyed it about 1899.



Looking north on Main. Hamilton bldg. at right on site of the present Tower Bldg.



Around 1900 east on Market from below Main. Everett Building on north west corner of Main and Market housed library on second floor. Note library being built far up Market at extreme right of picture.



Howard north from Spring about 1902.





Main south from near Church  
about 1902.



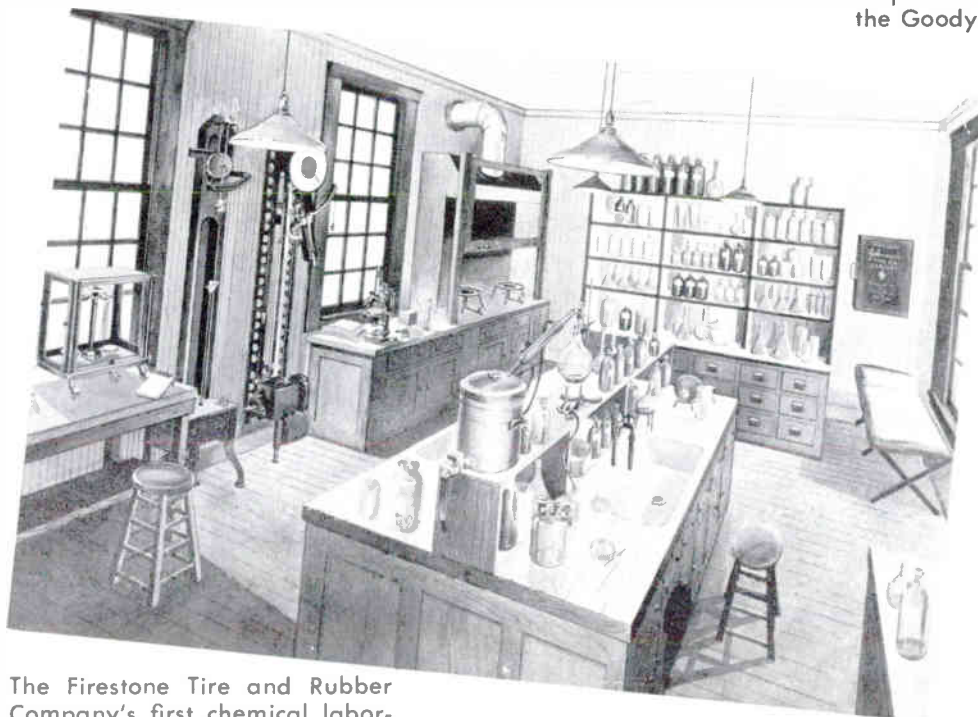
Ruins of city building after riot  
of 1900. Electric patrol was in  
building at extreme right.



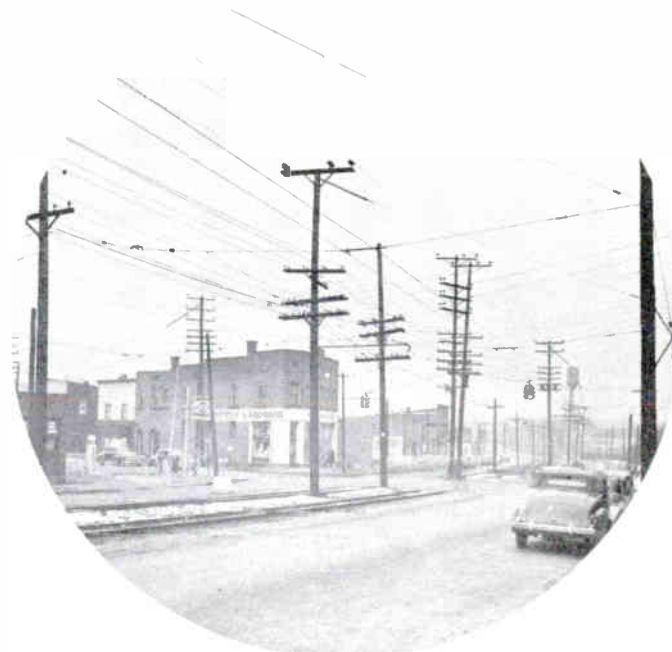
South on Main from Market corner about 1902.



Airplanes at the Christening of the Goodyear Air Dock.



The Firestone Tire and Rubber Company's first chemical laboratory, set up in 1908 in a corner of the Company's tire plant.



Kenmore section of Akron in the early thirties.

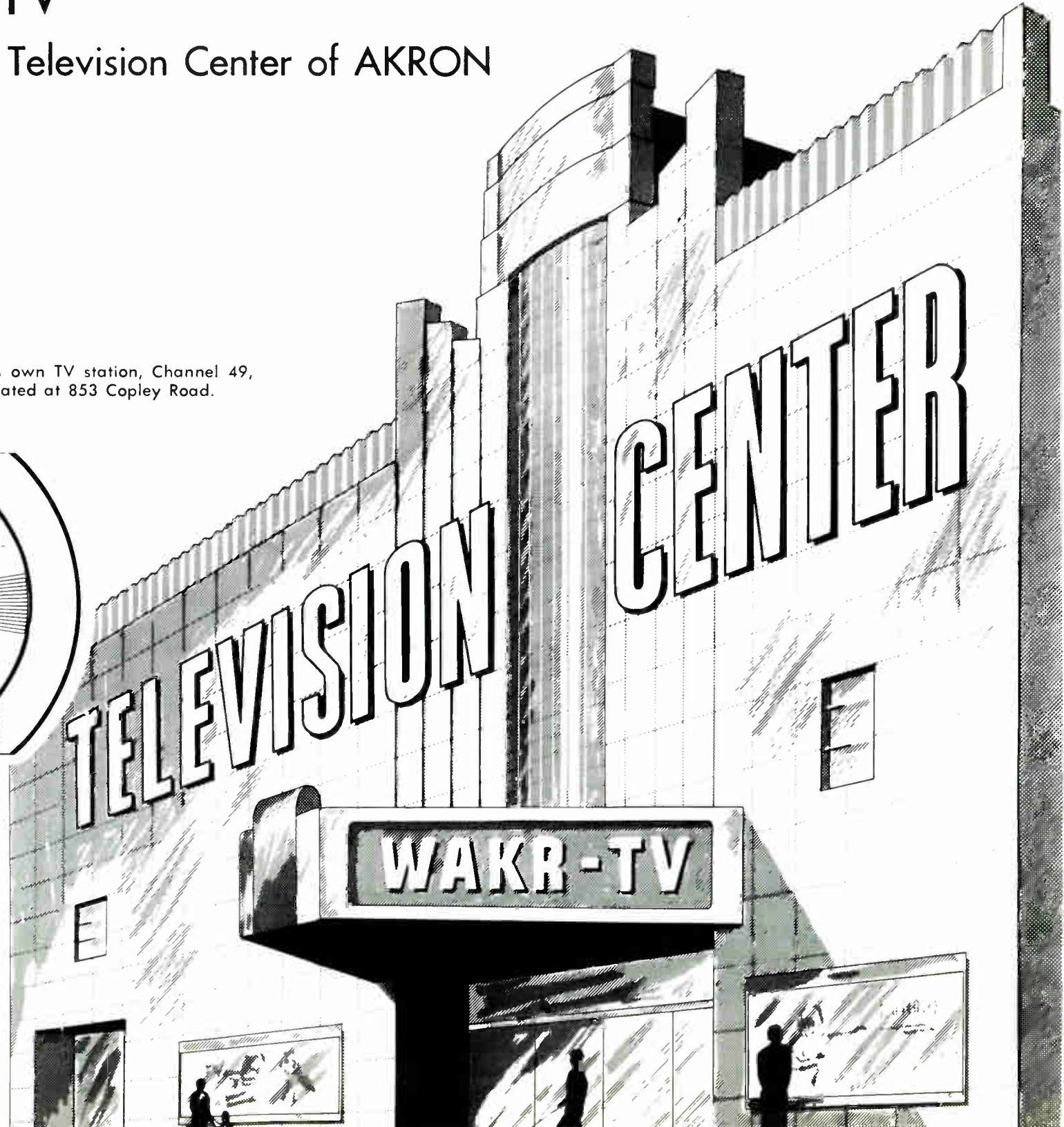


# WAKR-TV

... the Radio and Television Center of AKRON

Akron's own TV station, Channel 49,  
located at 853 Copley Road.

World Radio History

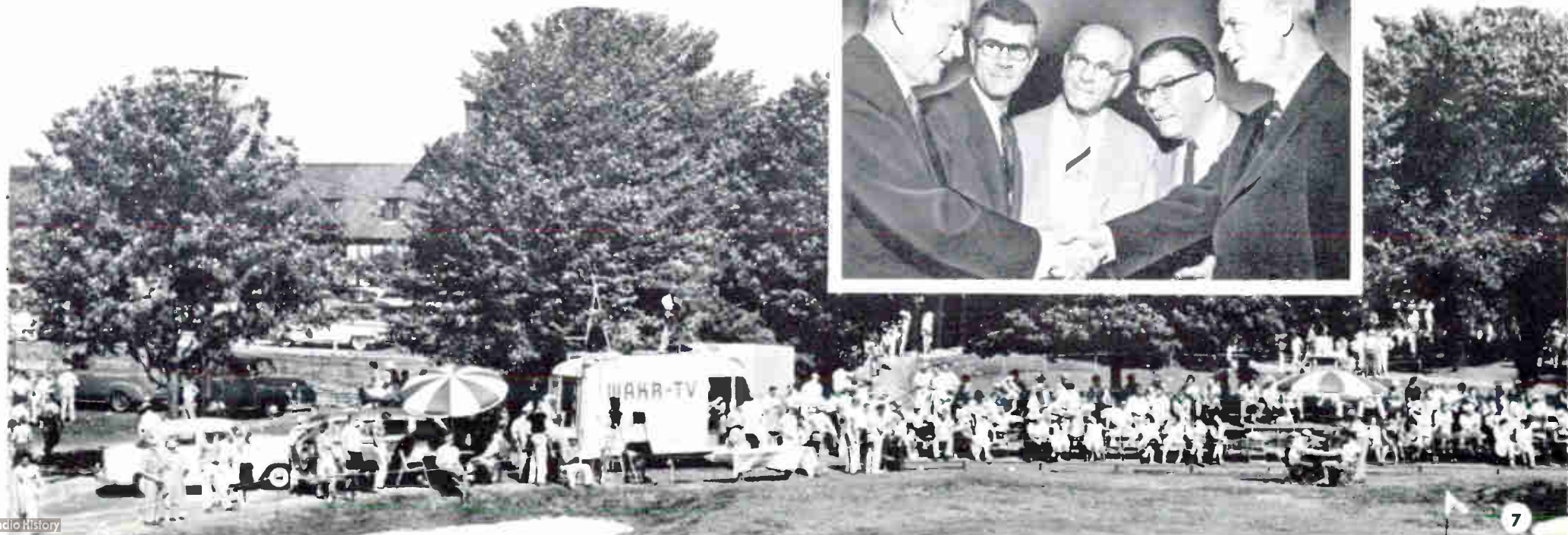
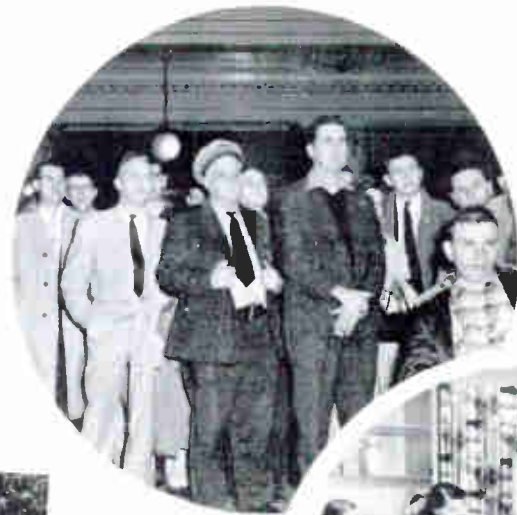




# WAKR-TV SERVES AKRON

... with on the spot coverage

Channel 49's Mobile Unit is fully equipped to handle away-from-station newscasts such as election coverage, Rubber City open, and last summer's Freedom Foundation awards —





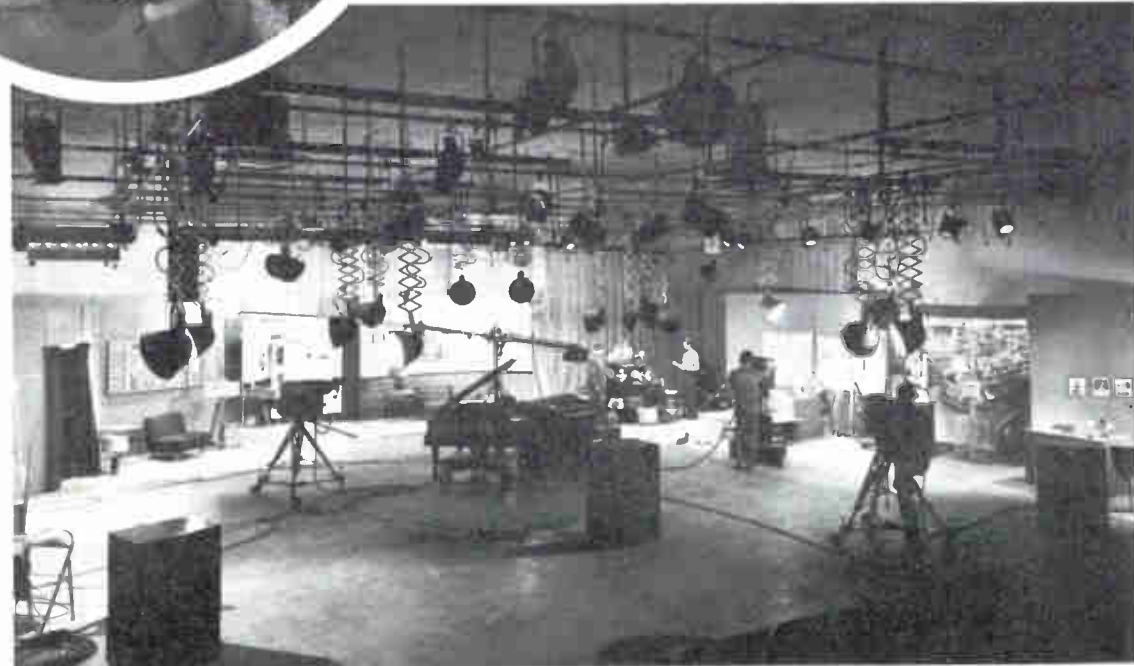
# LET'S TOUR THE STUDIO . . .

. . . step into

the plush reception room of WAKR-TV's new, mammoth Television Center, the first stop in your tour through one of the nation's most complete, beautiful and efficient television stations.



Luxurious sponsors room



Ideal working atmosphere and facilities in air-conditioned Studio 1.

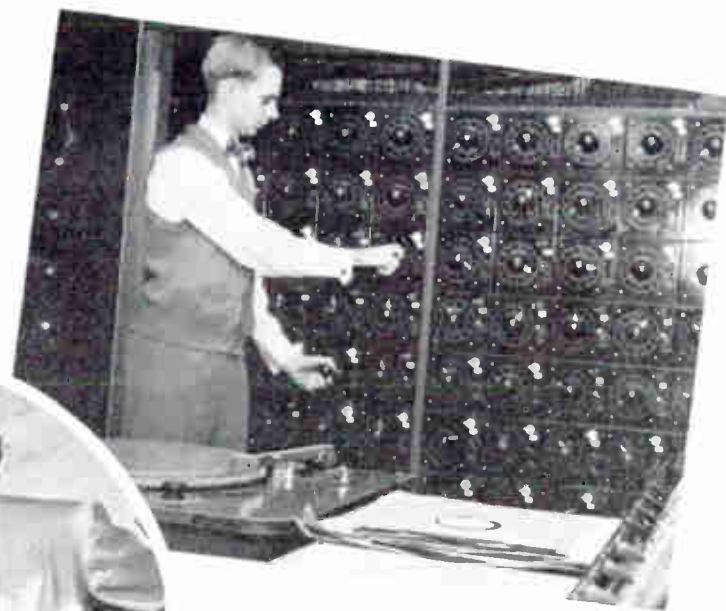




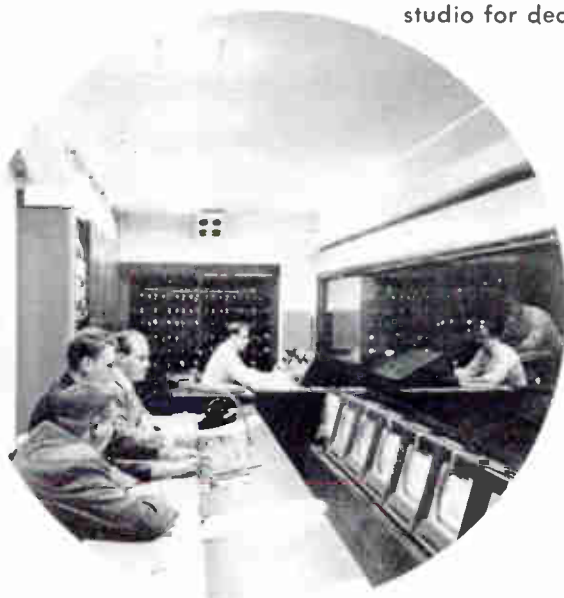
WAKR engineers and producers work feverishly preparing the studio for deadline time.



TV Director Blue Wright checking the program.



Lighting Control Center complete with Kleig rotary switch system and electronic dimmerboard. Audio control is seen at the left.



While you see only one scene on your TV screen, the producer and the engineers in Studio 1 Control room are watching 4 or 5 on their mixer panel.



Checking the control room and studio equipment at the Television Center's master control room are (left to right) engineers Jess Nemeth, Chick Girt and Ed Whitlock.



WAKR's chief engineer, Irwin Knopp, (right) showing part of a television camera to Marshall Stanley, building manager of the First National Tower.



# OUR TV TOWER GOES UP . . .



Steel framework on Mill Street for WAKR-TV tower.



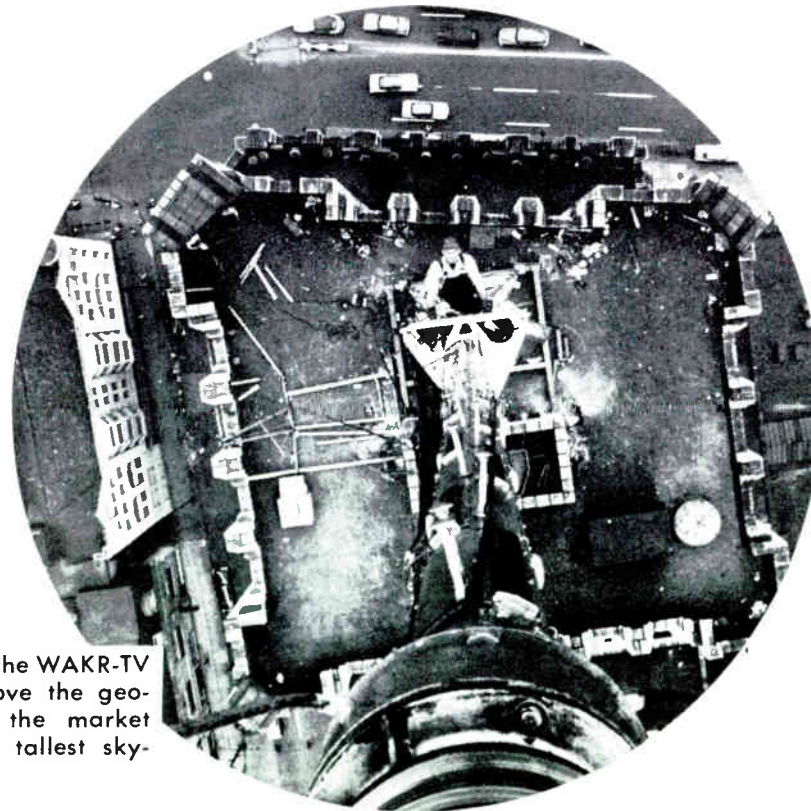
Getting the rigging ready is a tedious job.



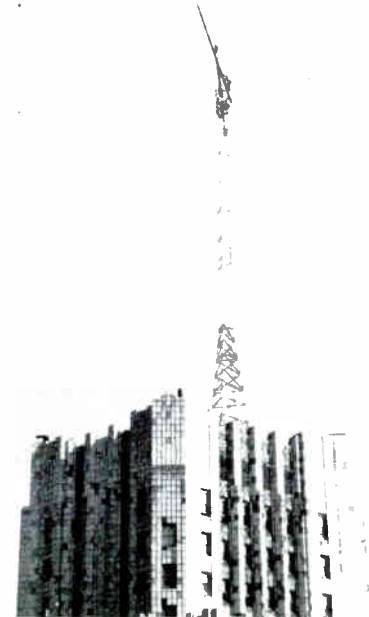
Up goes the first steel support.



Workmen preparing supports for TV tower on top of the First National Tower building.



Birdseye view from the WAKR-TV tower 500 feet above the geographic center of the market area, atop Akron's tallest skyscraper.



. . . and it comes out here!



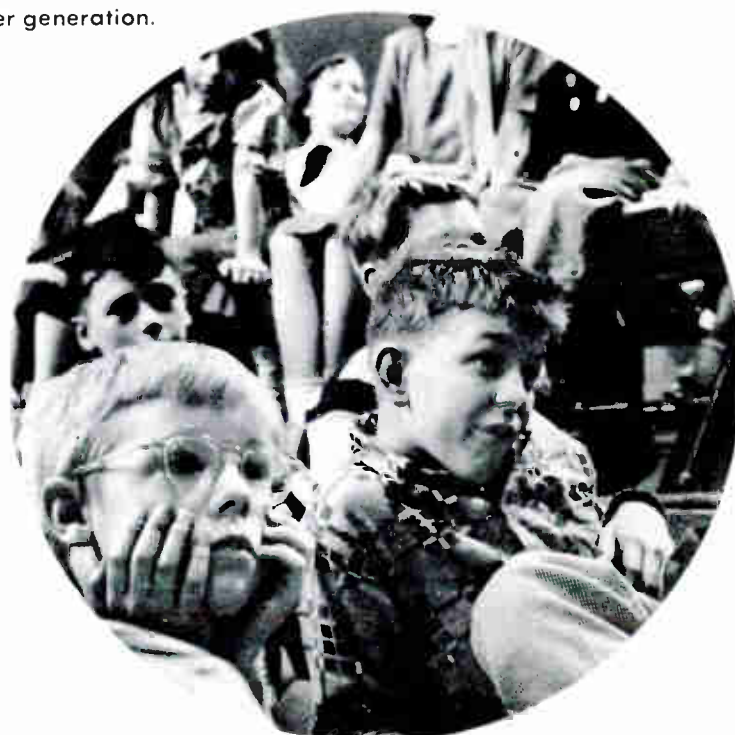
# "HINKY DINKS" The Kids, Front and Center . . .



Seen regularly on WAKR-TV, "HINKY DINKS" brings thrill after thrill to the younger generation.



. . . just a few final touches.



. . . watching the magician.



# FOR NEWS AND ON-THE-SPOT COVERAGE . . . IT'S CHANNEL 49



WAKR's news director, Ed McDonald, directs news on WAKR and WAKR-TV.



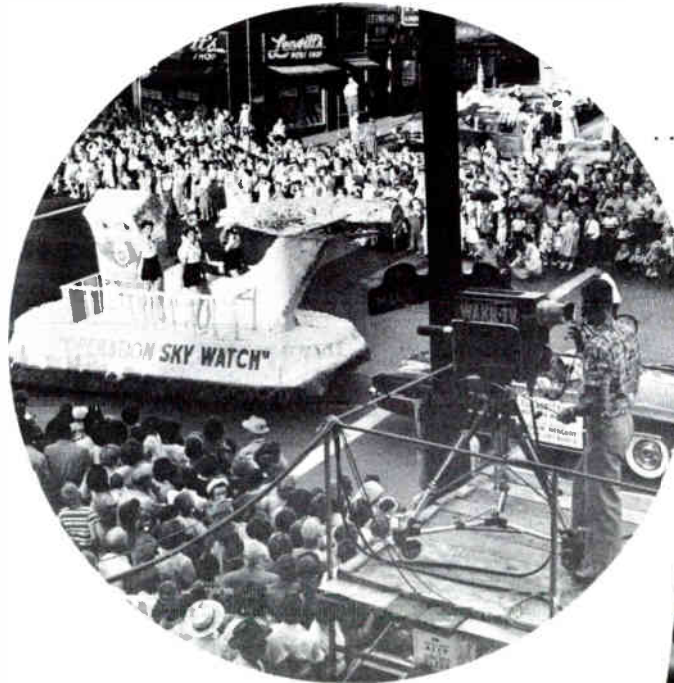
the Akron Beacon-Journal "Spelling Bee"



. . . dedication of Akron General Hospital.



For those who couldn't be there, WAKR-TV televised the Ohio Sesquicentennial parade.



WAKR newscaster Phil Lenhart is heard regularly on Akron's own TV station.



# SPORTS OVER WAKR and WAKR-TV



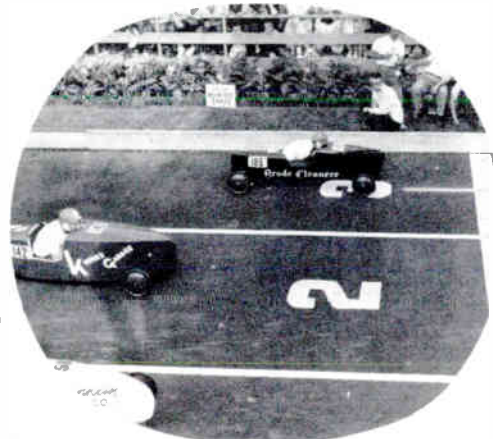
WAKR sports director Bob Wylie is on hand at all top events for reporting and interviews. He's seen here at the Rubber City Open.



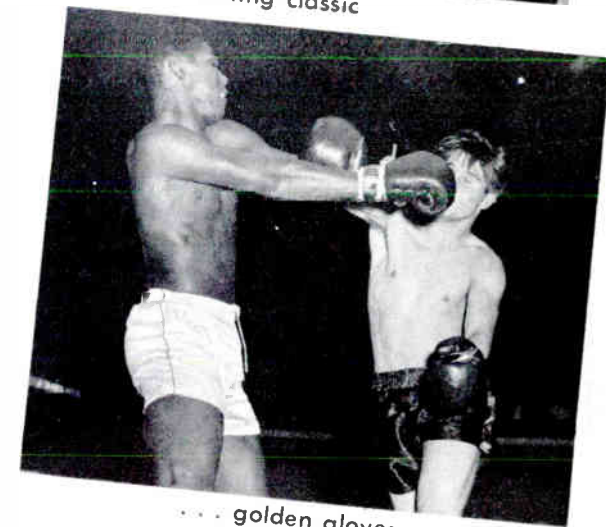
... high school football



B-J bowling classic



... soapbox derby



... golden gloves



Ed Edwards and Jimmy Dudley report all Indian games over WAKR radio, including "Dugout Interviews" and "10th Inning."



... Akron U. at the Rubber Bowl



# WAKR SERVES AKRON . . .

A few typical samples from the many public service features and special events which make up WAKR-TV's comprehensive and significant coverage.



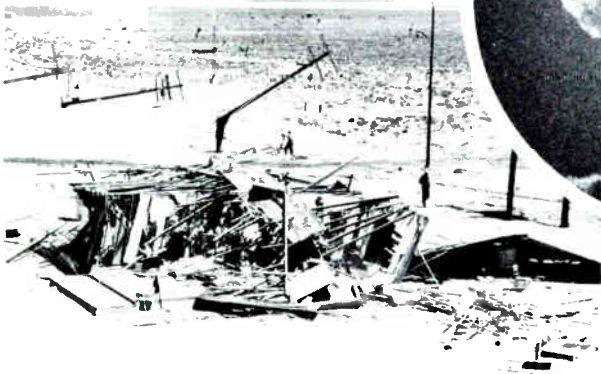
Jack Fitzgibbons, newsman who came to Akron from Boston, has the 6 P.M. news on WAKR Radio and the 7 P.M. news on WAKR-TV as well as the 11 P.M. news simulcast on WAKR and WAKR-TV.



Rubber City Open (PGA) televised exclusively by WAKR-TV.



Eddie Elias, one of Akron's outstanding athletes, has his own sports show, "Trophy Room", Tuesdays and Thursdays at 6:50 P.M. on WAKR-TV and Mondays thru Fridays on WAKR-AM and FM.



WAKR staff covered the atom bomb blast at Yucca Flats.



Akron University Radio-Workshop. Irwin Knopp, WAKR Chief Engineer, and Adrian R. Cooper, WAKR Program Manager, check out equipment at Akron U. Studios. Speech students look on.



# TOP SHOWS AND PERSONALITIES ON WAKR-RADIO and WAKR-TV



Four high-steppers from the WAKR-TV Talent Review.



Joe Grant — D.J. on "Number Please", 12:30 to 3:00 P.M. daily on WAKR Radio.



Torey Southwick — "Top of the Morning" D.J. and "Hinky Dinks" M.C.



Paige Palmer, Akron Area's expert in the women's field, demonstrates makeup tricks on a young model on "What's New With Paige Palmer" seen nightly over WAKR-TV at 6:30 P.M. O'Neil's Department Store is the sponsor.



Patti Page, whose lustrous beauty and fine singing voice are currently lending their appeal for Oldsmobile, is heard Mondays and Fridays at 7:15 P.M. over WAKR-TV.



Gene Davis, WAKR "Request Matinee" D.J. and M.C. on "Teen Who Club", interviews three young aspirants for title of "Miss WAKR-TV".



# CHEF LORENZO AND THE ACME COOKING SCHOOL



... waiting to get into the Akron Armory



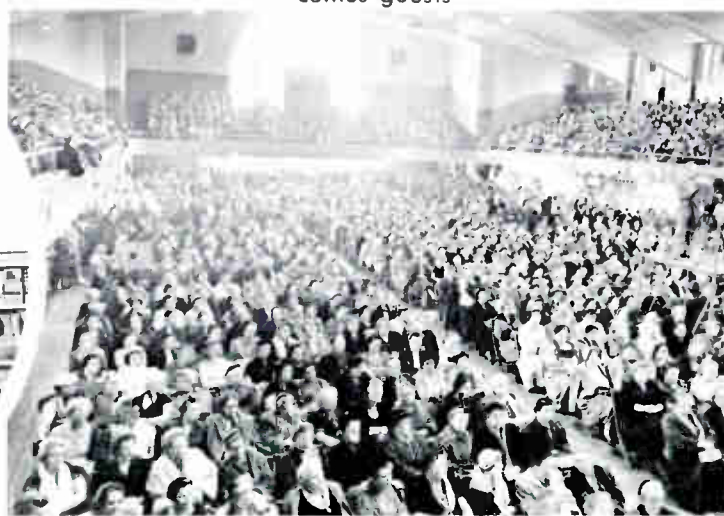
B. J. cooking editor officially welcomes guests



... his majesty, Chef Lorenzo.



Chef Lorenzo displays trophies and medals won for skill in cooking and pastry decoration.



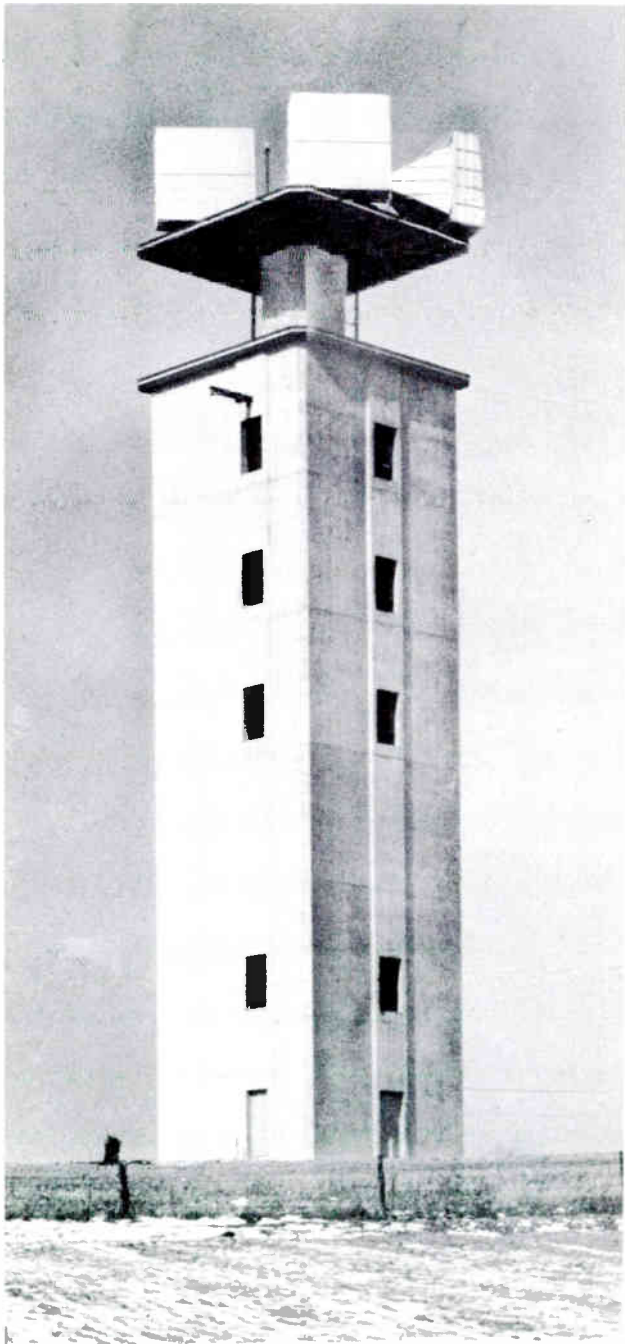
"S.R.O." is the order of the day.



Joe Grant, Announcer for Chef Lorenzo ... and M.C. of WAKR's "Number Please" show, always has a ready smile, a cheery word and the right word in the right place as he carries the Chef Lorenzo show thru its paces nightly at 7:30 for Acme Stores and Streitman Biscuits. He also handles the morning "Chef Lorenzo" show on radio each morning at 11 A.M.



# RECEIVER THAT BRINGS AKRON NETWORK TV



Receiving antenna atop Ohio Bell Telephone Co. at 50 W. Bowery Street.



Horn-shaped antenna on the Richfield tower which beams to Akron, at any given time, the particular network program ordered by WAKR-TV.





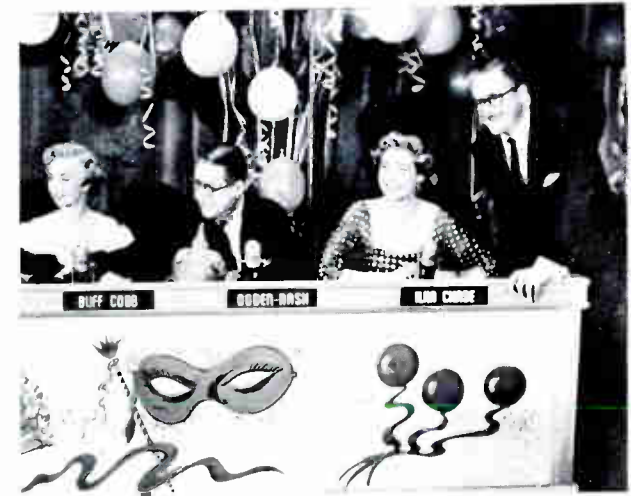
# HERE'S THE BEST IN



Circus princess Mary Hartline brings glamour and talent to the three rings of SUPER CIRCUS.



Affable Art Baker comes up with the strangest things under the sun on the all-request show, "You Asked for It," every Sunday at 7:00 PM on WAKR-TV.



Guessing from left to right are panelists Buff Cobb, Ogden Nash, Ilka Chase and emcee Peter Donald (who knows the distinguished celebrity's identity but won't tell!) of MASQUERADE PARTY, seen Wednesdays at 9 P.M. over WAKR-TV.



Fabulous host Sherman Billingsley warches a parade of cover girls during his Sunday STORK CLUB show from 9:30 to 10:00 P.M. over WAKR-TV.



Lawrence Welk and his accordion, now featured Saturday nights at 9 P.M. over the ABC-TV network and WAKR-TV.



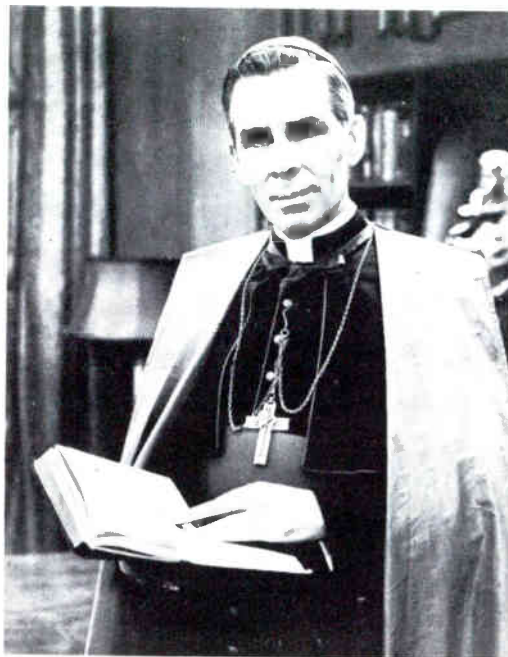
It's the All-American laugh-field, the Nelson family, getting into a huddle as they team up for THE ADVENTURES OF OZZIE AND HARRIET each Friday at 8 P.M. over WAKR-TV.



# NETWORK ENTERTAINMENT



The Firestone Chorus — a feature of THE VOICE OF FIRESTONE, seen Mondays at 8:30 PM on WAKR-TV.



Bishop Fulton J. Sheen's popular LIFE IS WORTH LIVING series is seen by upwards of 13,000,000 people weekly.



Martha Tipton, frequent guest soloist on The Voice of Firestone.



Bert Parks on Stop the Music, the big music-and-dough show seen every Tuesday at 10:30 PM over WAKR-TV.



Rise Stevens, favorite soprano of Metropolitan Opera and TV audiences, is a frequent guest on The Voice of Firestone when the program is telecast on Mondays at 8:30 P.M. over WAKR-TV.



The Danny Thomas Show is seen Tuesdays at 9 P.M. over WAKR-TV.





Jaye P. Morgan warbles tunes both sweet and hot during the musical quiz questions seen on STOP THE MUSIC, intriguing telephone-and-studio contestant show, presented Tuesdays, at 10:30 p.m., EST, over the ABC-TV Network.



John Daly, ABC-TV's top Peabody Award-winning newsman, has a nose for news and an eye for items that make the news.



The lovely and versatile star of ABC's "Dotty Mack Show", Tuesday nights at 9:30 P.M.



"The Chief" of the Bureau — played by veteran actor Walter Greaza — discusses a counterfeiting case with one of his staff in a scene from "Treasury Men in Action", Fridays at 8:30 P.M.



Janice, the Paying Teller, is all set to give away a wad of that green stuff while Host Johnny Olsen (left) and genial, generous quizmaster Bert Parks look on approvingly. BREAK THE BANK, Sunday nights at 10:00 p.m., on WAKR-TV, Channel 49 and the ABC-TV network.



Red Foley, all-time "hit maker", emcees and sings on OZARK JUBILEE, the country music jamboree seen every Saturday night at 9:00 p.m., on Channel 49.

# THE STARS SHINE BRIGHT OVER WAKR-TV



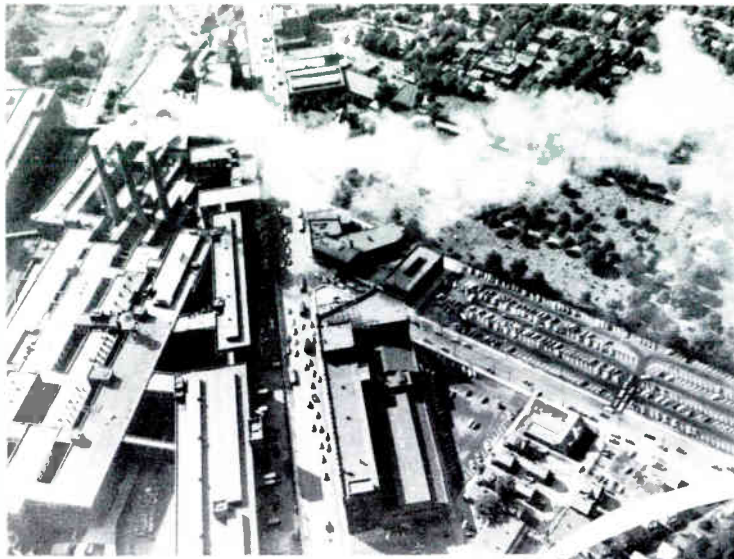
Clockwise, Henry Fonda, Joan Bennett, Joan Crawford, Joseph Cotton, Laraine Day and John Wayne are just a few of the galaxy of stars appearing in film shows over WAKR-TV, Channel 49.



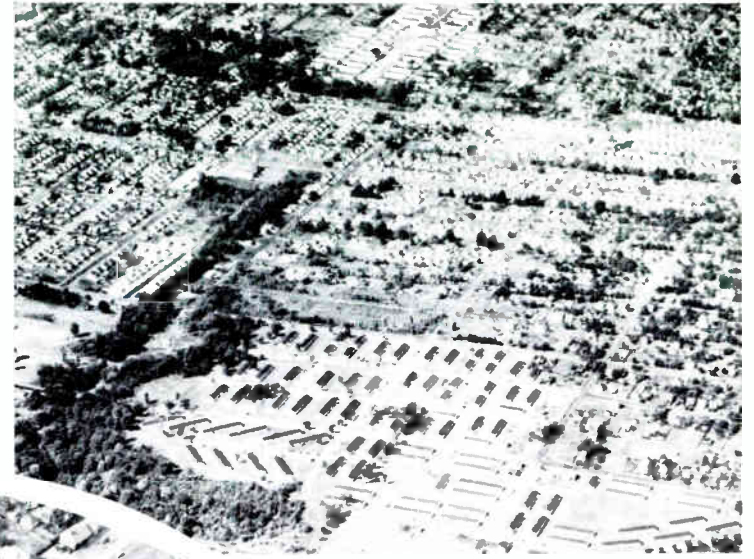








This view shows the intersection of Goodyear Boulevard and East Market Street.



Airview of the Arlington and Waterloo Road area.



Akron's five-points and surrounding area.



Looking out from Perkin's Woods — Tower bldg. to the left and the YMCA right.



The Goodyear Airdock — largest building in the world without interior supports.

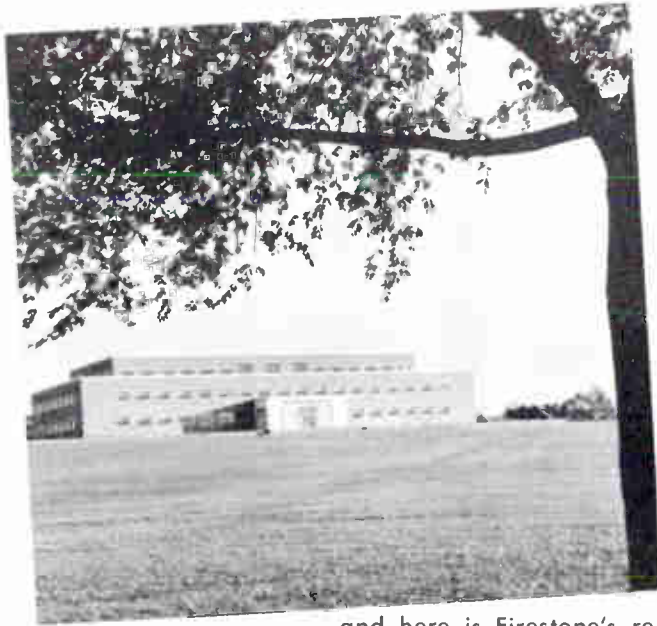


# AKRON—RUBBER CAPITAL OF THE WORLD

Akron, Ohio is the Rubber Capital of the World. This Northeast Ohio metropolis of 275,000 is the hub of the globe-girdling rubber empires. Akron is the home of the Goodyear Tire & Rubber Co., B. F. Goodrich Co., Firestone Tire & Rubber Co., General Tire & Rubber Co., Seiberling Rubber Co., Mohawk Rubber Co. and a score of other producers of rubber products.



Aerial view of main office and plant 1, Goodyear Tire and Rubber Co.



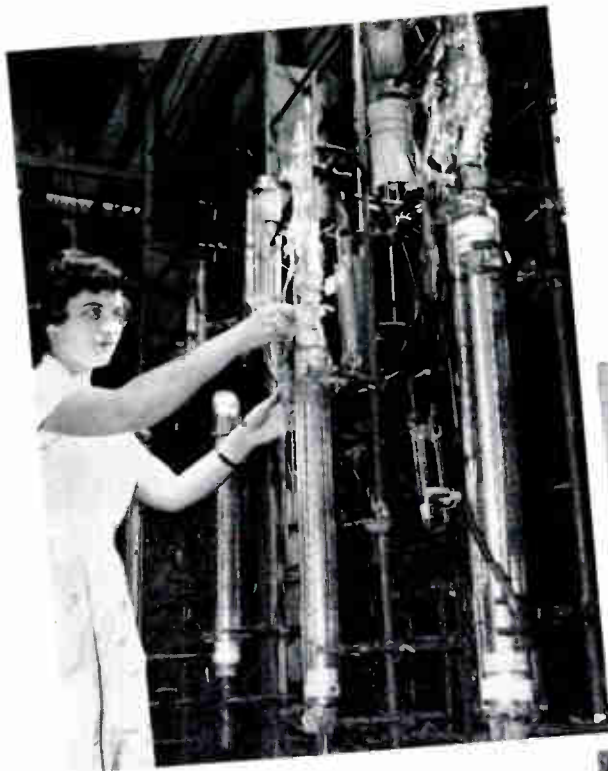
... and here is Firestone's research building Main and Wilbeth Road.



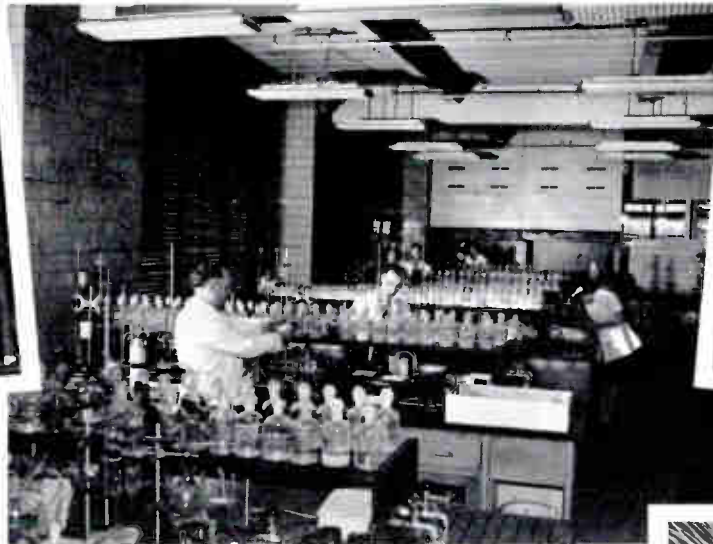
Goodyear Research Laboratory.



The Firestone Tire and Rubber Co.



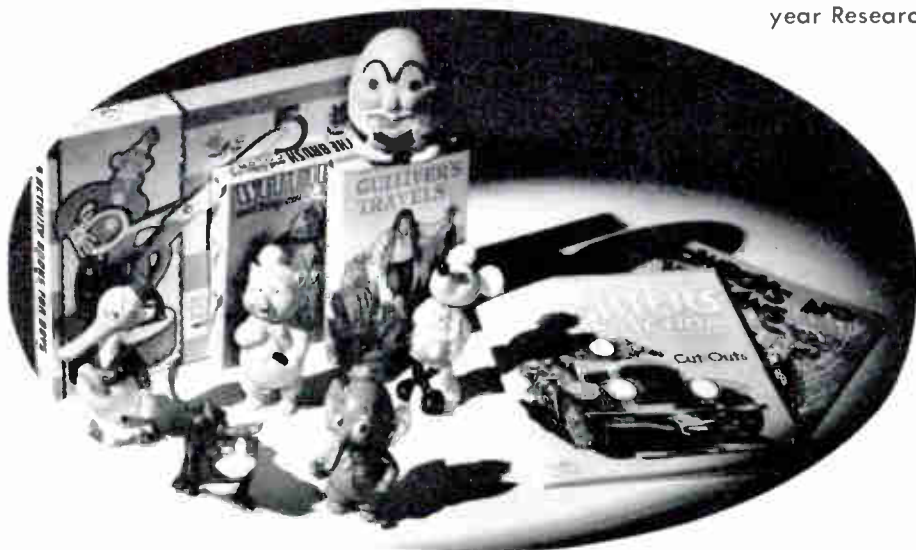
Inside the laboratory of the General Tire & Rubber Co.



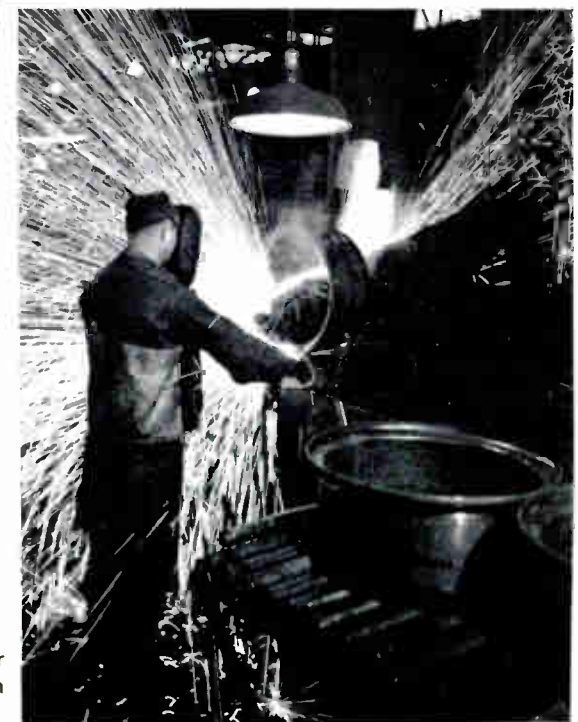
A section of one of the several chemical laboratories in Goodyear Research.



The largest conveyor belt ever built and shipped in a single roll is shown here after work on it was completed in the new \$5,000,000 belt plant of The B. F. Goodrich Company, Akron, Ohio.



Akron is world's largest manufacturer of rubber toys and one of the largest publishers of children's books.



Welding rims at the Goodyear Tire & Rubber Co.'s Akron rim plant.





The Gorge power plant of Ohio Edison Company, located on the Cuyahoga River in Akron.

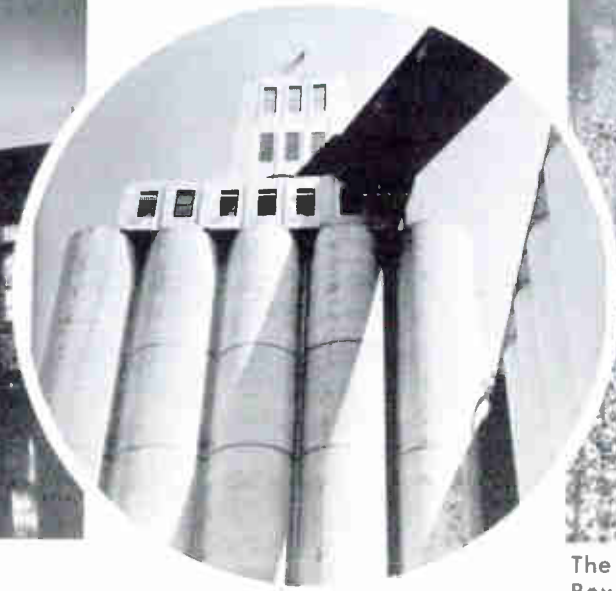
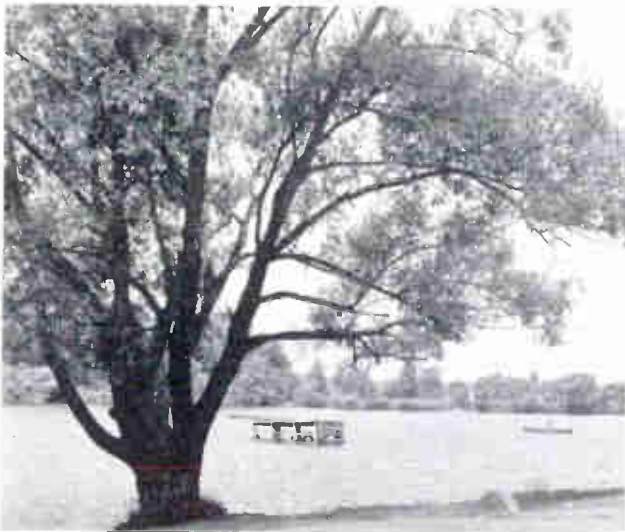


Photo shows the grain elevators serving the Akron plant of the Quaker Oats Co. The Akron plant is one of the largest cereal mills in the nation.



The annual All-American Soap Box Derby.



Scene at the Portage Lakes adjoining Akron, which offer boating, swimming, fishing and skating. Over 2400 acres of metropolitan parks provide additional recreation areas.



Fire Station No. 4, 821 Coburn Street.

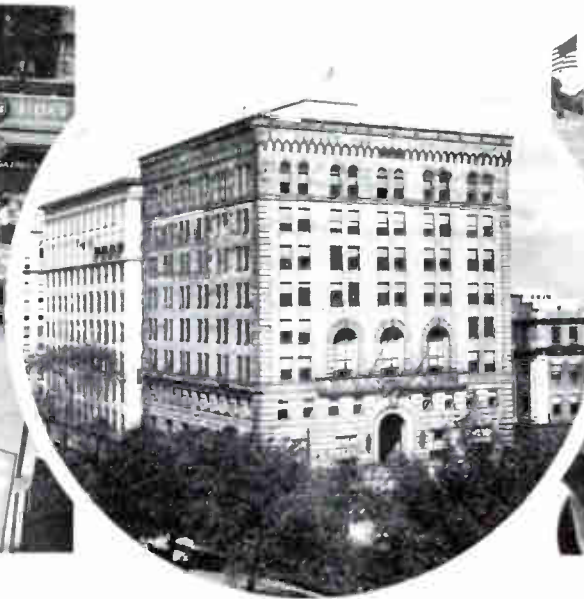


Akron sequence in "Right Before Your Eyes" begins with dramatic tilt shot down length of First National Tower to WAKR sign.

The Akron Police and Fire Department Radio Tower.



Grant and South Streets.



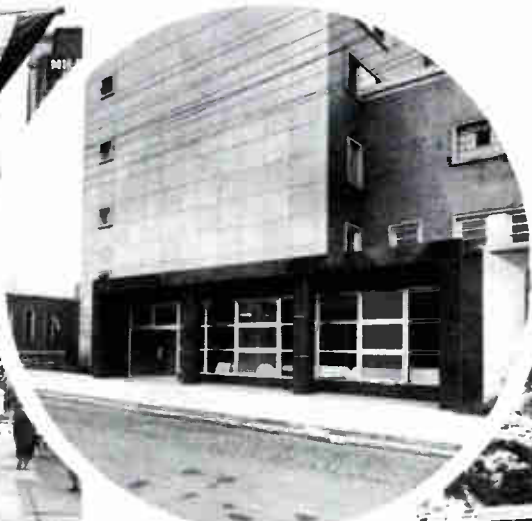
Akron Municipal Building.



Starting ramp — Akron Soap-Box Derby with the Rubber Bowl seen at the left.



On Main Street near Exchange.



Akron General Hospital.



Expressway Bridge

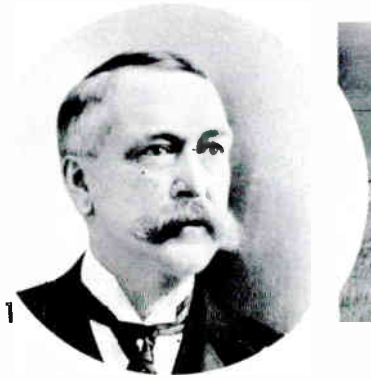


Expressway Bridge under construction.



# A SALUTE TO OUR NEIGHBOR . . . BARBERTON

Barberton . . . the greatest industrial city of its size in Ohio. It adjoins Akron on the southwest, population 30,000.



3



1. Ohio Columbus Barber, founder of the Barber Match Co. and of the Diamond Match Co.

2. Barberton Plant of the Diamond Match Co., producers of all types of woodstick and paper book matches.

3. Resembling a feudal castle, this imposing stable once housed O. C. Barber's prize cattle.

4. The Lectromelt Casting Co., manufacturers of all types of castings, rubber molds and cores.

5. Power for Barberton's industries is provided by the Ohio Edison Co., whose Toronto Plant is shown.

6. The Sieberling Rubber Co. manufactures tires for trucks and passenger cars, many other rubber products.

7. An Ohio Brass Co. craftsman forms a high voltage porcelain insulator on a potter's wheel.

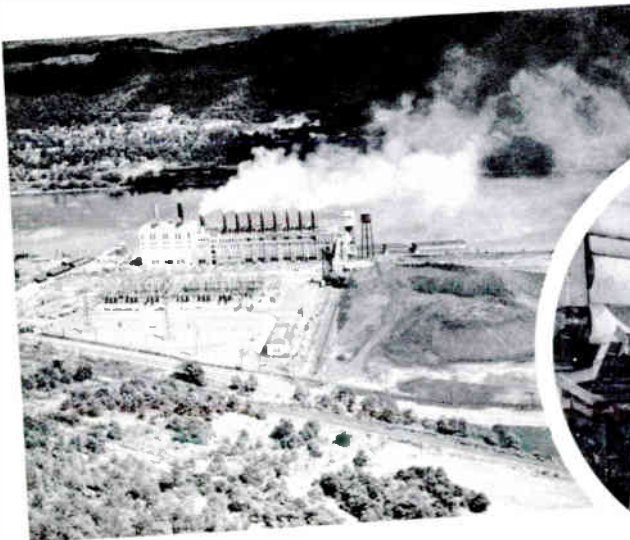
8. Inspection of rubber toys at the Sun Rubber Company's plant.



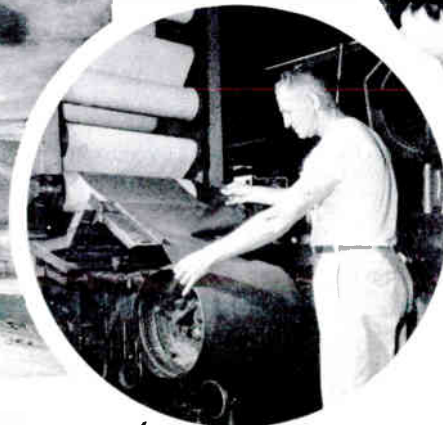
2



4



5



6



7



8





Airview of Barberton

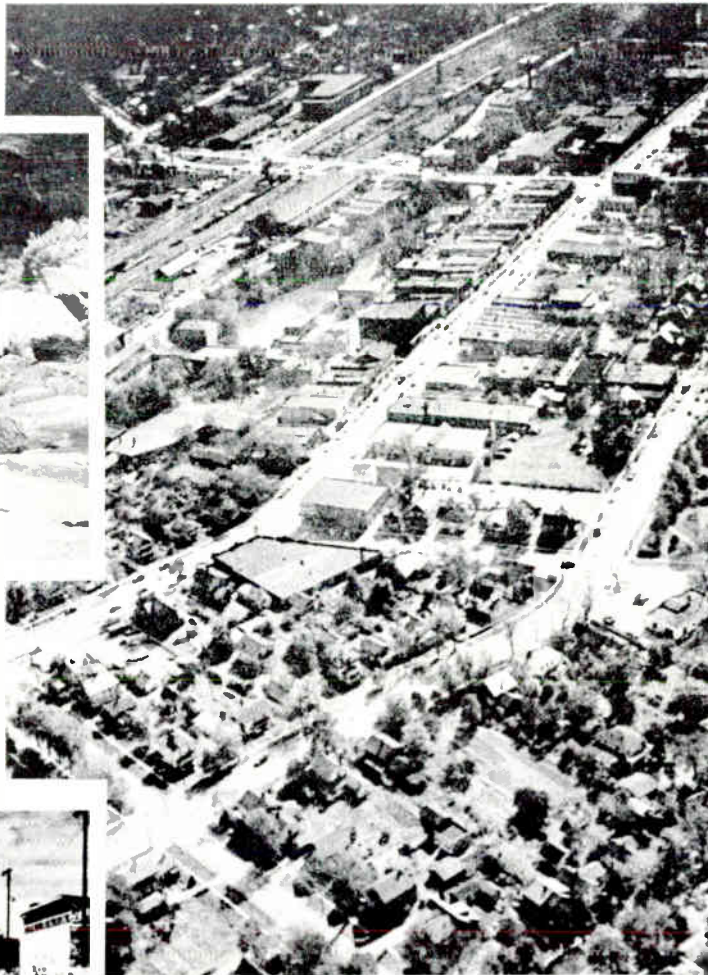


# "HOMETOWN, U.S.A." – CUYAHOGA FALLS

Where 75 percent of the families are homeowners.



Breathtaking beauty greets picnickers where the Cuyahoga River flows through the famous Gorge.



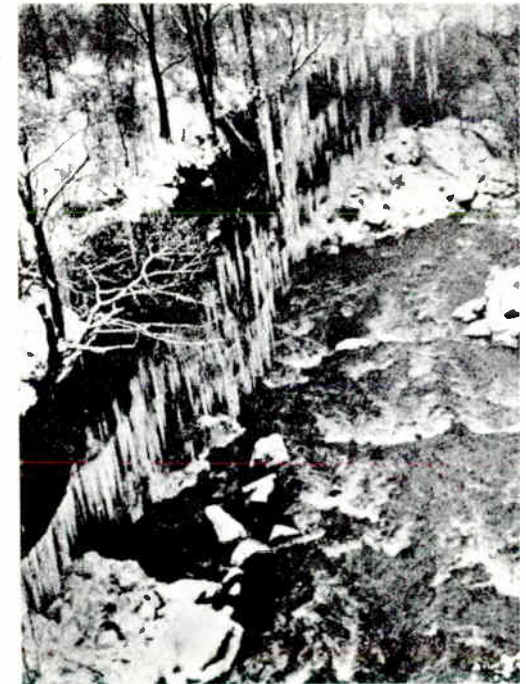
Airview of the heart of the city.



A striking winter view of the river.



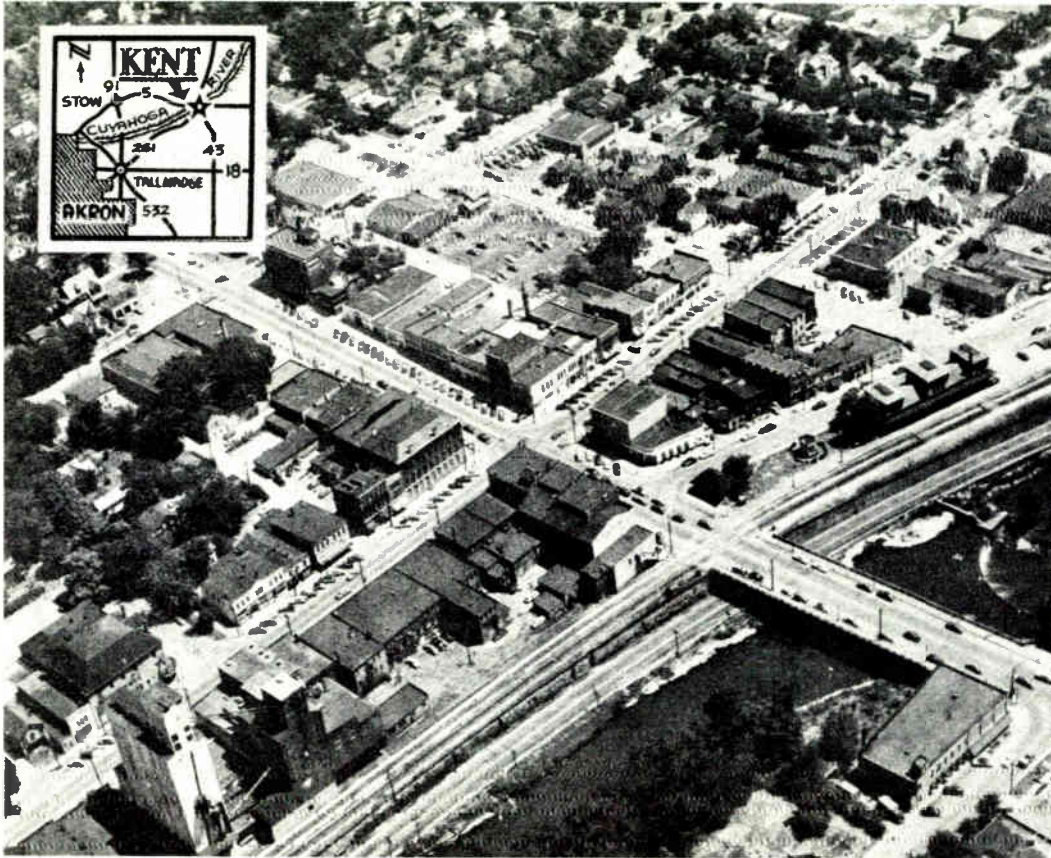
Summer frolic in Waterworks Pool.



Perennial winter beauty in The Glens.



# KENT, HOME OF KENT STATE UNIVERSITY



Kent, looking southeast: Upper Railroad – Erie, Lower – Baltimore and Ohio.



Erie Depot built in 1875, has been highly modernized inside.





# GOODBYE FOR NOW . . .

from the Rubber Capital of the World

## PHOTO CREDITS

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