

Closed Circuit

THE WGN FAMILY LETTER

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March 30, 1979

WGN-TV 9 TO TELECAST 142 CHICAGO CUBS GAMES

WGN Television 9 will telecast a total of 142 Chicago Cubs Baseball games this season, beginning with the Cubs-New York Mets Opening Day game at Wrigley Field on Thursday, April 5, at 1:15 PM. This 1979 season marks the 32nd consecutive year of Chicago major league baseball coverage by Channel 9.

Of the 142 televised games, there will be all 81 daytime home games (Wrigley Field has no lights for night baseball), 18 daytime road games and 43 night road games, originating at all National League baseball parks. The schedule includes two home doubleheaders and one road doubleheader.

Veteran sportscaster Jack "hey! hey!" Brickhouse returns to cover the play-by-play excitement - as he has been doing since WGN's first telecast in 1948. Brickhouse will achieve an historic milestone on August 5 when he will do the play-by-play for his 5,000th game on WGN - an accomplishment unlikely to ever be equalled!

Sharing duties with Jack on all home and away games will be Hall-of-Famer Lou Boudreau. Lou will also host the pre-game interview show, "Lead-Off Man."

(more)

"Tenth Inning" with Jack Brickhouse will follow each game when time is available and will be featured between games on doubleheader dates. This program features game stars as well as scores of other baseball games.

Participating sponsors and their agencies at this date are: Chicagoland Coca-Cola Bottlers (Media Investment Service); Commonwealth Edison (Leo Burnett, Chicago); McDonald's (G. M. Feldman); Miller Brewing Company (Media Investment Service); Chicagoland & Northern Indiana Pontiac Dealers Association (Stern Walters Earle Ludgin); Toyota and the Chicagoland Toyota Dealers (Dancer-Fitzgerald-Sample, New York); True Value Hardware (Home Products Marketing); Union Oil (Leo Burnett, Chicago); United Airlines (Leo Burnett, Chicago); Yellow Pages (Stern Walters Earle Ludgin); Zenith (Interocean Advertising).



Norine Smith/Editor
March 30, 1979

WGN-TV AIRS TWO BASEBALL SPECIALS

ON EVE OF OPENING DAY

On Wednesday, April 4, the eve of the Cubs' Opening Day, WGN Television 9 will provide fans with a preview of the upcoming season by airing two diamond specials, "Baseball '79: A Look Ahead" at 8:00 pm, followed by "We Love The Cubs" at 9:00 pm.

"Baseball '79: A Look Ahead" examines some current questions being raised by fans of our national pastime, such as, "Can the Phillies finally make it to the World Series with the recent acquisition of Pete Rose?" "Can anyone beat the New York Yankees?" "Are Superstars' money demands hurting the game?"

The hour-long pre-season special will also review the major events of 1978. Viewers will get a chance to relive the dramatic Yankee comeback, the incredible Boston-New York playoff game, the frustration in Philadelphia and Kansas City, and the exciting action of the 1978 World Series. In addition, the show will highlight the individual achievements of Pete Rose's 44-game hitting streak; Rod Carew's 7th batting title; and forecasts for 1979.

Immediately following "Baseball '79," WGN Television 9 will take a 30-minute look at the Cubs. VINCE LLOYD will narrate. Highlights from the 1978 season will be featured along with the interviews of new team members. "We Love the Cubs" will provide fans with an insight into their 1979 season which will begin the next day at 1:15 pm, live and in color from Wrigley Field, on Television 9.

(Note:) Should anyone need any bulk baseball schedules, contact Marlene Wells, on ext. 396.

1979 MRS. AMERICA PAGEANT TO AIR

MONDAY, APRIL 2, ON WGN TELEVISION 9

The 1979 Mrs. America Pageant, the only national contest exclusively devoted to our nation's 51 million wives, will be aired on WGN Television 9, Monday, April 2, at 8:00 pm.

The third annual event will select a Mrs. America from the finalists of every state and Puerto Rico. Candidates are judged primarily in three categories - personality, poise and beauty, although careful consideration is given to family life and participation and involvement in community affairs.

Last year, over 3,500 married women with a broad range of backgrounds, ages and occupations applied to the Mrs. America Pageant. The 51 finalists ranged in age from 19 to 38 (the average was 31), were married an average of 6.5 years, and had an average of 1.5 children. Thirty-five of the 51 finalists were mothers and two grandmothers were represented. The 1978 winner was Cindy Roberts, a mother of two children from Anchorage, Alaska.

As befits her majesty, the new Mrs. America will win a 1979 automobile, a complete wardrobe of fashions and jewelry, and a year of travel, personal appearances and cash prizes.

This year's event is being held in Las Vegas.

"YOUR CHOICE FOR THE OSCARS"

WGN TELEVISION 9 SPECIAL SUNDAY, APRIL 9

Jack Albertson, Florence Henderson Co-Hosts

The 14th Annual "Your Choice For The Oscars," an internationally syndicated Awards Special, will be on WGN Television 9 Sunday night, April 8, beginning at 10:30 pm. Jack Albertson and Florence Henderson will co-host the two hours of festivities.

"Your Choice For The Oscars" reflects the choices made by thousands of movie fans who voted for their Oscar favorites. More than 850,000 viewers cast their ballots last year for Best Picture, Best Actor, Best Actress, Best Supporting Actor, Best Supporting Actress and Best Song.

Nominees for BEST PICTURE are: Coming Home, The Deer Hunter, Heaven Can Wait, Midnight Express, An Unmarried Woman.

BEST ACTOR nominees are: Warren Beatty, Gary Busey, Robert DeNiro, Lawrence Olivier, Jon Voight.

BEST ACTRESS: Ingrid Bergman, Ellen Burstyn, Jill Clayburgh, Jane Fonda, Geraldine Page.

BEST SUPPORTING ACTOR: Bruce Dern, Richard Farnsworth, John Hurt, Christopher Walken, Jack Warden.

BEST SUPPORTING ACTRESS: Dyan Cannon, Penelope Milford, Maggie Smith, Maureen Stapleton, Meryl Streep.

BEST SONG: Hopelessly Devoted to You, Last Dance, The Last Time I felt Like This, Ready to Take a Chance Again, When You're Loved.

* * * *

"RHYTHM & BLUES" AWARDS SPECIAL

ON WGN TELEVISION 9 SATURDAY, APRIL 7

MUSICAL CELEBRATION FEATURES HOTTEST PERFORMERS

A musical celebration honoring - and featuring - the top rhythm and blues music award winners will air on WGN Television 9 Saturday evening, April 7, beginning at 8:00 pm. The 90-minute special will be hosted by Patti Labelle, Lawrence Hilton-Jacobs and Ja'net Dubois.

The entertainment extravaganza, taped in Hollywood, stars the Number 1 rhythm & blues/disco acts of the year doing their hits. Appearing will be THE COMMODORES (top male group), CHIC (top vocal combo), LINDA CLIFFORD (most promising female vocalist), ASHFORD & SIMPSON (most promising duo), plus many more award winning stars.

"This is not the usual awards show, no pageants, or awkward moving speeches," commented Leroy Robinson, the show's co-producer. "The winners perform and that's the kind of recognition they want - to be known as the best performers.

(more)

The following is a list of presenters, performers, categories and songs performed:

R & B AWARDS

HOSTS: Patti Labelle, Lawrence Hilton-Jacobs, Ja'net DuBois

*PRESENTERS: Ron Townsend (the Fifth Dimension)
Dee Dee Bridgewater
Marvin Gaye
Ronnie Liston Smith
Van McCoy
Johnny 'Guitar' Watson
Mrs. Sadie Carlin (Barry White's mother)
Jimmy "Bo" Horne
Patrice Rushen
Eddie Kendrick
Wanda Hutchinson (The Emotions)
Bobby Womack

*PERFORMERS:

Millie Jackson	Solo Artist Album awards	"Sweet Music Man"
Linda Clifford	Most Promising Female Vocalist	"Runaway Love"
Ashford & Simpson	Most Promising Duo	"Is it Still Good To Ya"
The Floaters	Top New Male Group/album	"Float On" "Disco"
Chaka Khan	Top Featured Female Vocalist	"I'm Every Woman"
Chic	Top Vocal Combination	"Freak Out"
Rose Royce	Top Vocal Combo/album	"Love Don't Live Here Anymore"
Barry White	Top Record/solo artist	"Just the Way You Are"
Stargard	Most Promising Female Group	"What You Waitin' For"
The Commodores	Top Male Group/album	"Three Times a Lady"
The Emotions	Top Female Group/album	"Walkin' the Line"
Earth Wind & Fire	Top Album by a Group	"Serpentine Fire"
Betty Wright	Female Vocalist award	"Tonight Is the Night"

FINALE Entire cast on stage

*In order of appearance

* * * *

PAUL W. FREAS NEW VICE PRESIDENT AND CHIEF FINANCIAL OFFICER
OF WGN CONTINENTAL BROADCASTING COMPANY

WGN Continental Broadcasting Company President and Chief Executive Officer

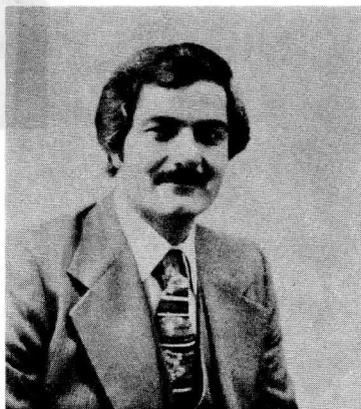
DANIEL T. PECARO announced that PAUL W. FREAS will be appointed Vice President and Chief Financial Officer for the company, effective April 23.

His responsibilities will include overall financial planning and accounting, EDP operations and other financial management duties for WGN Continental Broadcasting Company and its subsidiaries.

Freas is currently vice president, treasurer and chief financial officer for WPIX, Inc., and the Connecticut Broadcasting Company.

Prior to joining WPIX in 1977, Freas had been vice president and treasurer for Washington Star Communications, Inc. He had joined that firm in 1965.

A certified public accountant and a graduate with honors from the University of Maryland, Freas is married and has two children.



Paul W. Freas

SO-LONG and GOOD LUCK TO MARGIE BRAY:

MARGIE BRAY, Secretary, Community Affairs, will be taking an early retirement effective April 1. After almost 16 years with WGN, Margie has opted for a new adventure in the Lake of the Ozarks area. She and her husband, Ed, have already bought a Pontoon boat and can't wait to enjoy the many outside activities surrounding their new home. Margie is pictured here with her two favorite people, Al Field and Gene Filip.

We wish Margie only the best.

Margie's responsibilities in Community Affairs will be taken over by Virginia (Ginny) Rogers.



PROMOTIONS!! CONGRATULATIONS

Gregory Hernandez promoted to TV Traffic Systems Assistant

John Brame promoted to TV Traffic Systems Trainee and

Karen Gerlits promoted to Secretary/TV Film.

Welcome to MAX ELSEY

Max is our new intern in Community Affairs.
Max is a graduate of Eastern Michigan
University and will be with us for 13 weeks.



Max Elsey

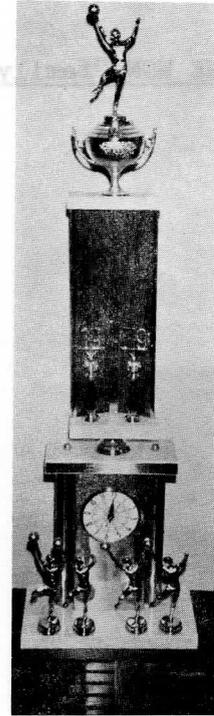
WGN BOMBERS

Like the DePaul Blue Demons, this was not to be "the" year for the WGN Bombers. But, we still love them and the second place trophy they won in the Park League.

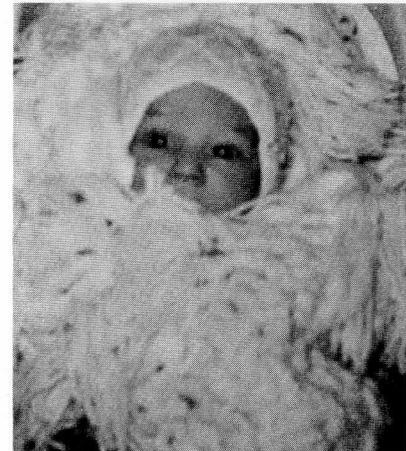
CONGRATULATIONS to Coach DON HARRIS and the rest of his loyal crew:

John Brame	Rudy Malnatti
Jeff Goree	Byron Meadows
Bob Ichida	Kenny Meadows
Barry Levitt	Larry Renfro
Ray Melendez	Larry Renfrow

And, a big vote of thanks from the players to the members of the WGN family who came out to cheer them.



The Blizzard of '79 "started" on New Year's Eve. But the first of the snow didn't stop the stork. AMY CATHERINE arrived on January 1st, too late to be a 1978 tax deduction -- but what a beautiful 1979 gift to SUSAN and CHRIS FLOR. Chris is our Manager, Financial Planning.



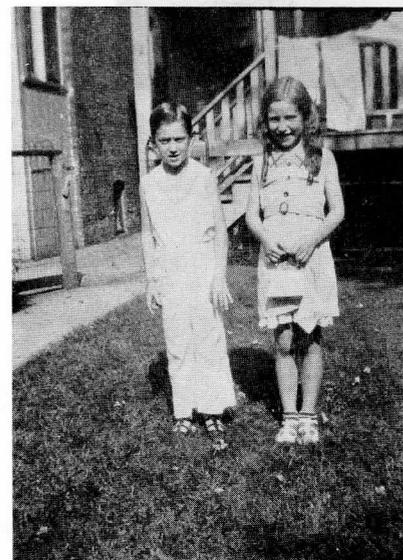
Amy Catherine

The shy-looking six-year-old on the left is our "Guess The Baby" for April. The cute one is his sister, Dorothy, who was eight at the time.

Dorothy and the others who "knew him when" called him Buddy in those days. Some people still do. He was born and raised on Chicago's south side and lived there until long after WGN moved to Bradley Place. But, the Dan Ryan got to be too much for this Buddy, and now, he, his wife, Shirley, and their children Jack and Jeff live in DesPlaines.

Ed will celebrate 25 years with WGN on August 16th of this year. His position is Administrative Supervisor/Engineering Facilities.

(Ed Wootton)



WELCOME TO THE WGN "family"

Like the Pearl Berringtons, this was not to be "the" year for the WGN Bombers. But, we still love them and the award place trophy they won in the Park League.

CONGRATULATIONS to Cassie POW HARRIS and the rest of his fight crew:

John Brann
Jeff Cores
Byron Mendon
Rudy McWright



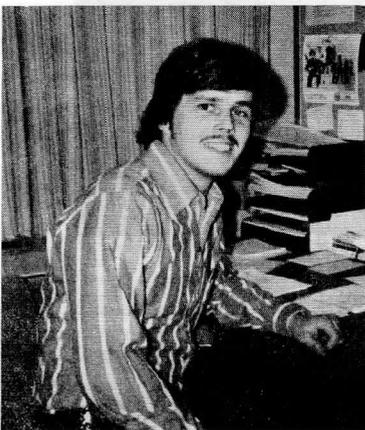
Elizabeth Brackett
TV News Reporter



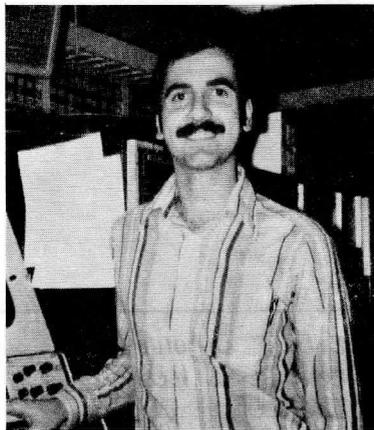
Charlotte Brazdzionis
Radio Engineer



Debra Czerwionka
Secretary/TV Sales



Kermit Carlson
TV/Engineer



Fred Rodey
TV/Engineer



Karen Smith
Urshette

Ed will celebrate 25 years with WGN on August 1st of this year. His position is Administrative Supervisor/Engineering Facilities.

HAPPY BIRTHDAY to:

Gene Doretta	- April 2	Joyce Mosebach	- April 10
George Bauer	- April 3	Roy Santoro	- April 10
Helen Groh	- April 4	Roger Triemstra	- April 11
Judy Haskett	- April 4	Chuck Parsons	- April 12
Mike Adinamis	- April 4	Peter Marino	- April 13
Wayne Vriesman	- April 6	Nancy Hernandez	- April 13
Henry Surma	- April 6	Kay Dohm	- April 15
John Breister	- April 9	Paul Livieri	- April 15

GET WELL WISHES

Send GET WELL WISHES TO LEO BRUCE, JUNE FENZKE, DICK JUNGERS and DOLORES KOLTZ at home.

Good News..... TRUDEE FELLIG and ARLA WARD are doing well, and we are pleased to know that they will be visiting with us soon.

Trudee and Arla are very thankful to everyone for all their cards and well wishes.

CORRECTION----- KDAL Radio ----- Phone: 218-722-4321

FOR SALE

'71 LTD, 2 Door Hardtop - Air Conditioned. Power steering, power brakes and power windows. Excellent engine. Body - average - \$400.00. Phil. ext. 410

WARM and SUNNY

WARM and SUNNY

WARM and SUNNY

ATTENTION all GOLFERS! Shake that old man winter, put cold weather and snow behind, think warm and make a special note on your calendar. WGN will hold its annual GOLF OUTING on Saturday, JULY 14, 1979 at the challenging Villa Olivia Golf Course in Bartlett, Illinois. Tee off times will start at 7:34 AM.

Prices are slightly up from last year -- we're speaking of about \$1.25. Reservation sheets and prices will be forthcoming. Any questions.... call Roy Stanley - ext. 329.

"April first is that day of the year in which we are reminded of what we are the other 364." "The First day of Spring is not necessarily the first Spring day."

Mark Twain

Ray Rayner says ... "Washington should start printing income tax forms on Kleenex -- for people who have to pay through the nose!"

VELLO NICKOLAOU (On-Air-Promotion Manager) Produces Film

"MI AMOR DISPERATO" ("My Desperate Love"), a film by VELLO NICKOLAOU and former intern SETH KRUGLIAK, will be shown on Channel 11's (WTTW) "Image Union" program Thursday, April 5' at 10:30 PM.

The film is a comedy short; a parody of the classic Italian love movie of the 50's and 60's, full of philosophizing and romance, and, of course, over-dubbed in English.

CONGRATULATIONS to RAY SHEEHY on recently being elected President of the Media Research Club of Chicago. The club consists of research and media personnel.

Ray is eminently qualified for this honor.

PERSONAL APPEARANCE

ORLANDO WHITE hosted the Libra School for Emotionally Disturbed children's benefit luncheon on March 29th at the Midlothian Country Club.

On April 7th at 10:45 a.m. Orlando will perform in a one-man concert tribute to Paul Robeson at the Governors State University. He will sing, dance and use excerpts of shows and music that made Robeson famous.

RECIPE OF THE WEEK

SMOTHERED STEAK

- | | |
|------------------------------------|--------------------------|
| 3 pounds Round Steak cut in strips | 1 - 28 oz. can tomatoes |
| 2/3 cup flour | 1 - pkg. fresh mushrooms |
| 2 tsp. salt | 2 tblsp. molasses |
| 1/4 tsp. pepper | 5 tblsp. soy sauce |
| 2 large onions, sliced | |
| 4 green peppers, sliced | |

Put steak strips, flour, salt, papper in "Crock Pot." Stir well to coat steak. Add all remaining ingredients. Cover and cook on HIGH 1 hour then turn to Low for 8 hours. (High: 5 hours). Serve with rice or egg noodles.

(May be simmered slowly on gas or electric heat for 2 hours.)

Letter to Dad

Dear Dad,

Thing\$ are pretty good here at school, but they could be better. \$ome thing\$ are needed mo\$t desperately. I hope that you can gue\$\$ what I mean, and \$end \$ome \$oon.

Your loving son

Reply to Son

Dear Son,

Nothing is new here. I kNOW that you are doing better NOW than you have been. Write aNOther letter soon. I want to get this off in the NOon mail so I'll sign off NOW.

Love,
Dad

MENTAL QUIZ.... Can you identify the places of business from the clues given below?

- | | |
|---|--------------------------|
| 1. Small coins | <u>Penny's</u> |
| 2. Western officer + a baseball park | <u>Marshall Field</u> |
| 3. Center of an apple + an old soldier | <u>Korvetta's</u> |
| 4. Two Oceans | <u>A & P</u> |
| 5. WW II English general + part of a hospital | <u>Montgomery Ward</u> |
| 6. Us nuts | <u>Wienbalt's</u> |
| 7. Precious metal + A beer name | <u>Goldblatt's</u> |
| 8. What you drive + 2 male offspring | <u>Carsons</u> |
| 9. Part of a sheep + something of value | <u>Woolworth's</u> |
| 10. What you sit on + a spring month | <u>Fannie May</u> |
| 11. Securities | <u>Bonds</u> |
| 12. Miser king + a scarf | <u>Midas Muffler</u> |
| 13. Letter after Q + a letter before C | <u>R.B. Collins</u> |
| 14. Sitting in the sun + red breasted bird | <u>Baskin Robbins</u> |
| 15. Put fire on a cigar + 2000 lbs. | <u>Lytton's</u> |
| 16. English title + a person who sews | <u>Lord & Taylor</u> |
| 17. Musical brass instruments + a number + a thoroughfare | <u>Saks Fifth Avenue</u> |
| 18. Candy + clever + bank worker | <u>Bonwit Teller</u> |
| 19. Precious gem + afternoon beverage | <u>Jewel Tea</u> |
| 20. Sport participants + what is in your shoes | <u>Athletic Foot</u> |
| 21. Bad burn + a small boat + a male deer | <u>Sears Roebuck</u> |
| 22. A journey | <u>Venture</u> |
| 23. A sick ding dong | <u>Ill. Bell</u> |
| 24. An officer in the army + engines | <u>General Motors</u> |
| 25. What covers a turtle + vaseline | <u>Shell</u> |

Answers will be listed in Closed Circuit on April 13

Wednesday, March 21, 1979

THE SUNDAY HERALD TV MAGAZINE Week of March 18-24

WGN, The Superstation That Couldn't

Las Vegas, March 20.

WGN-TV Chicago, one of the leading indies in the country and a self-styled "passive" superstation (because the station does not have control over whether it's picked up or not), is now a very "angry passive" superstation.

The anger stems from a decision last week by the National Collegiate Athletic Assn. not to allow WGN-TV to carry basketball games of DePaul, Notre Dame and Indiana State — three schools within the station's signal area — because WGN is a superstation.

National Assn. of Broadcasters prez Vincent Wasilewski, appearing on a NATPE panel concerned with the implications and complications of superstations, disclosed WGN's problem with the NCAA. Not appearing on the panel, but speaking from the floor, Jack Jacobson, veepee and program manager for WGN-TV, told of having petitioned the NCAA to carry tournament games of the three schools in the Chicago viewing area this week, offering a rights fee which was accepted. But WGN's picture is taken, put on a satellite, and distributed to cable systems all over the country without the station's active participation.

Consequently, Jacobson said, via the advice of Washington legal counsel, the NCAA withdrew permission for WGN-TV to carry the game in Chicago because "our cable reach — which we have no control over — might interfere with the broadcast of other regional telecasts throughout the U.S."

Summing up his frustration, Jacobson noted that the NCAA rescinded its permission "after they accepted our offer and our bid." He added in complete despair: "Not only were we not given permission to carry those games, but the games were then given our direct competition in our own market."

Jacobson pointed out that "if I cannot service the Chicago area, which we are licensed to serve, that's a liability," and there are weighty problems ahead.

LERNER NEWSPAPERS,

WEEK OF MARCH 27, 1979

WGN-TV (Ch. 9) will present a special "Johnny Can Read...If" at 10:45 a.m. Saturday, March 31, examining the warning signs a child might give to a parent if he or she has a learning disability. WGN-TV's Orlando White discusses the problem with Catherine McBride of the Chicago Public Schools, Mary Cotter, a parent of a child with a learning disability and Mary Grigar, who was labeled a "learning disabled" child when she was a youngster.

Bob Frisk

Sports eye



THEY CALL it "March Madness," and it strikes everywhere from Chicago to Cairo, from Galena to Paris. Everyone who catches it is infected for life.

Since 1908, when Peoria High School beat Rock Island, 48-29, at the Oak Park YMCA Gym in the first state tourney, Illinois youngsters have grown up with a dream of playing in the finals.

The magic words used to be "Sweet 16." That's when every school, regardless of size, shared the same dream. Maybe the magic has diminished somewhat with the "Elite Eight," but the current format is more functional and the show is still spectacular.

The Illinois High School Assn. Boys Basketball Championships offer fans simply the best sports show in the midwest. Millions in this state have memories of the state tourney... if not as participants, as spectators.

That's the kind of hold this event enjoys. They just completed the Class A scuffling at the 16,000-seat Assembly Hall on the University of Illinois campus.

WGN Television 9 was there for the final day of Class A play, and they will have their cameras ready to catch both days of the Class AA finals.

Class AA coverage begins Friday with two quarter-final games from noon to 3:30 p.m. and two more starting at 7 p.m.

On Saturday, March 24, Class AA continues with the semi-finals from noon to 3:30 p.m. followed by the third place and championship games from 7 to 10:00 p.m.

More than 25 WGN personnel will be utilized for the more than 20 hours of the Class A and Class AA coverage. They will be using WGN's \$1.4 million color mobile unit with six cameras, including a min-cam and complete slow-mo and stop-action facilities.

Class AA play-by-play announcers are Tom Kelly, working his 20th state tournament telecast, and WGN's Floyd Brown. Former Evanston High School coach Jack Burmaster will supply the color analysis.

Kelly and Burmaster are the telecast team's strengths. Brown deals in too many superlatives and often becomes confused in the flow of the action, but he handles basketball a little better than football.

WGN Television 9 always does a solid job in the production of these telecasts, but they have become too predictable in their presentation.

TheLernerTV&RadioReport

MARCH 7, 1979

By JERRY FIELD

BOB CROMIE has been a Chicago newspaperman since he joined the Tribune in 1937. Cromie was one of the few reporters to cover both theatres of operation during World War II, covering the Pacific twice and Europe once.

Cromie's assignment as a reporter covered a wide range of assignments which complements his two television shows, Cromie's Circle on WGN-TV and Book Beat on WTW. After about 15 years on Book Beat, Cromie may leave the show, which is now seen in 150 markets via the Public Broadcasting system. His Cromie's Circle on WGN-TV seen Sunday nights after "Night Beat," will continue on.

Cromie's Circle covers as wide a range of subjects as did his career on the Tribune. Cromie reported spots for 12 years, having entered the broadcast media in about 1956 as a radio reporter on WGN Radio. "I never get nervous in front of a mike or a camera, I just pretend that I'm talking with a few interesting people and enjoy the conversation," commented Cromie.

Cromie, when interviewed, was in the midst of completing a research project on his new book with Hy Roth about small people titled, "Midget," gathering information from various sources and heading for a meeting with Al Hall, his "Cromie Circle" producer. In addition to his own research, Bob's wife Alice is a nationally known author, who has written "A Guide to the Civil War" and "A Guide to the West," and currently working on an adult mystery, "Lucky to be Alive."

"It was my friend who first introduced me to Alice. We had a mutual friend who wanted to introduce us, but we didn't get together. When Alice and I had our poems published in Life magazine, Alice called to say that we

really should meet as our poems had met on the same page. Three months later, we were married," Cromie recalled.

Cromie achieved a national reputation as the editor of Book Week at the Chicago Tribune, which led to his career in broadcasting with the start of "Book Beat."

"It was Ed Morris who first put Book Beat on the air, then about four years later, the people at WGN asked if I would take on a talk show, Cromie's Circle," said Cromie.

"I enjoy television and will continue on with Cromie's Circle," added Cromie. This is a talk show on current topics of interest with guests as diverse as Cromie's own interests.

Cromie recalled that Milton Berle recited Shakespeare, which is how Berle made his first stage appearance.

Walter Matthau called and said he had to be on the show because Jack Lemmon said he should be on.

"When Zsa Zsa Gabor came on the show to talk about animal shelters with a seal fur, I asked her to remove the fur from the set, and her only comment was 'Another of those Cleveland Army people.'"

In the years Cromie has been on TV, he has won one Emmy, a Peabody, the prestigious award for excellence, and won several literary awards for his books. Cromie is as diverse in writing books as he is on his TV show.

Another book Cromie is just completing is a pictorial view of Chicago. The book will be about 20,000 words and some outstanding photographs by Chicagoan Archie Lieberman.



BOB CROMIE

Does Lunar Cycle Play A Role In Editorial Rebuttal Process?

Whenever broadcast editorial people get together, the conversation eventually gets around to rebuttals and the people who want to deliver them. Each of us seems to have our personal favorite, often a local character who may have preceded us on the scene.

One element in the rebuttal process fascinates me. I don't have anything specific to prove the point I want to make, but once I had an intern who claimed to be so fascinated by my thesis that he was going to do a study. The thesis is this:



MANEWITH

"Just as the lunar cycle affects the tides and has been credited with affecting some mortal activities, the lunar cycle plays its part in the rebuttal process."

I can go weeks, usually three, without a single request from someone wanting to tell me how wrong I am. Then, there will be three or four letters and a like number of telephone inquiries, all within a three-day period. There will be no relation to what we've aired in the last

few days, nor will there be any relation to a particular issue or two. It's just some driving force that seems to coincide not with the full moon but with the new moon, driving people to want to get off their minds whatever is bothering them.

Some of the positions we have taken from time to time have brought us calls and letters charging us with "sheer lunacy." If my thesis is correct, "it takes one to perceive one." —Bob Manewith, WGN



In the running for scholarship

Six finalists competing for the 1979 Cardinal Cody Communications Scholarship met the screening panel last week in the final phase of the judging. From left, the hopeful high school seniors are: Daniel L. Keating, St. Laurence High School; Russell Nicholson Academy of Our Lady; Anthony E. Good, Loyola; Kathleen M. Reilly, Alvernia; Theresa Lipo, Regina Dominican; Darlene M. Gavron, Lourdes. Members of the screening panel are (from left, standing): Muriel Clair, reporter, WGN-TV news; Jim Ruddle, anchorman, WMAQ-TV news; Father James Roache, the Cardinal's secretary for communications; (seated) Susan Eggleton, executive producer of WIND radio; Mike McGuire, foreign editor, Chicago Tribune; Father Walter Wilczek, C.R., director of high schools for the archdiocese; A.E.P. Wall, editor of The Chicago Catholic; Becky Sutton, director of the Catholic Information Service. The winner of the scholarship will be announced at the annual Communications Day celebration this spring.

HIGH SCHOOL HERO

Boudreau reruns fast break to

By Dave Nightingale

Chicago Tribune Press Service

MESA, Ariz.—This is the easy time of the year for Lou Boudreau. Oh, sure, there are 10 of the 27 Chicago Cubs exhibition games to be broadcast. But there is plenty of time for the golf course or the race track or for just contemplating the Arizona sunshine from a bleacher seat at Ho Ho Kam Park.

And in the easy times, it is easy for memories of childhood glory to creep across the threshold of the mind.

Which is why, when the calendar nears the Ides of March, a bell rings within Boudreau and images of Champaign, Ill., and basketball dance across his thoughts.

IT WAS 46 YEARS ago that 5-9 sophomore forward Lou Boudreau and his Thornton Township High School of Harvey teammates—memorialized as the "Flying Clouds"—swept to victory in the Illinois State High School Basketball tournament with a 14-13 victory over Springfield High School.

Forty-six years ago? Is the Hall of Famer, the former Boy Manager of the Cleveland Indians, really that old?

"No, not really," Boudreau insists. "You have to remember that I was at least seven years old when I was born."

Forty-six years ago, high school basketball was a far different game.

"WE HAD THE CENTER-jump after every

basket in those days, of course," Boudreau recalls. "And there were square backboards and no 10-second limit to get the ball across midcourt."

"And the one-handed shot had yet to be 'invented.' That didn't come along until six years later, with Hank Luisetti at Stanford. In high school, we didn't even fool around with one-handed shots, except on layups, because our coach, Jack Lipe, wouldn't have put up with it. He would have reprimanded us severely. He was very strict. Why, in games, he wouldn't even let us take shots from the corner."

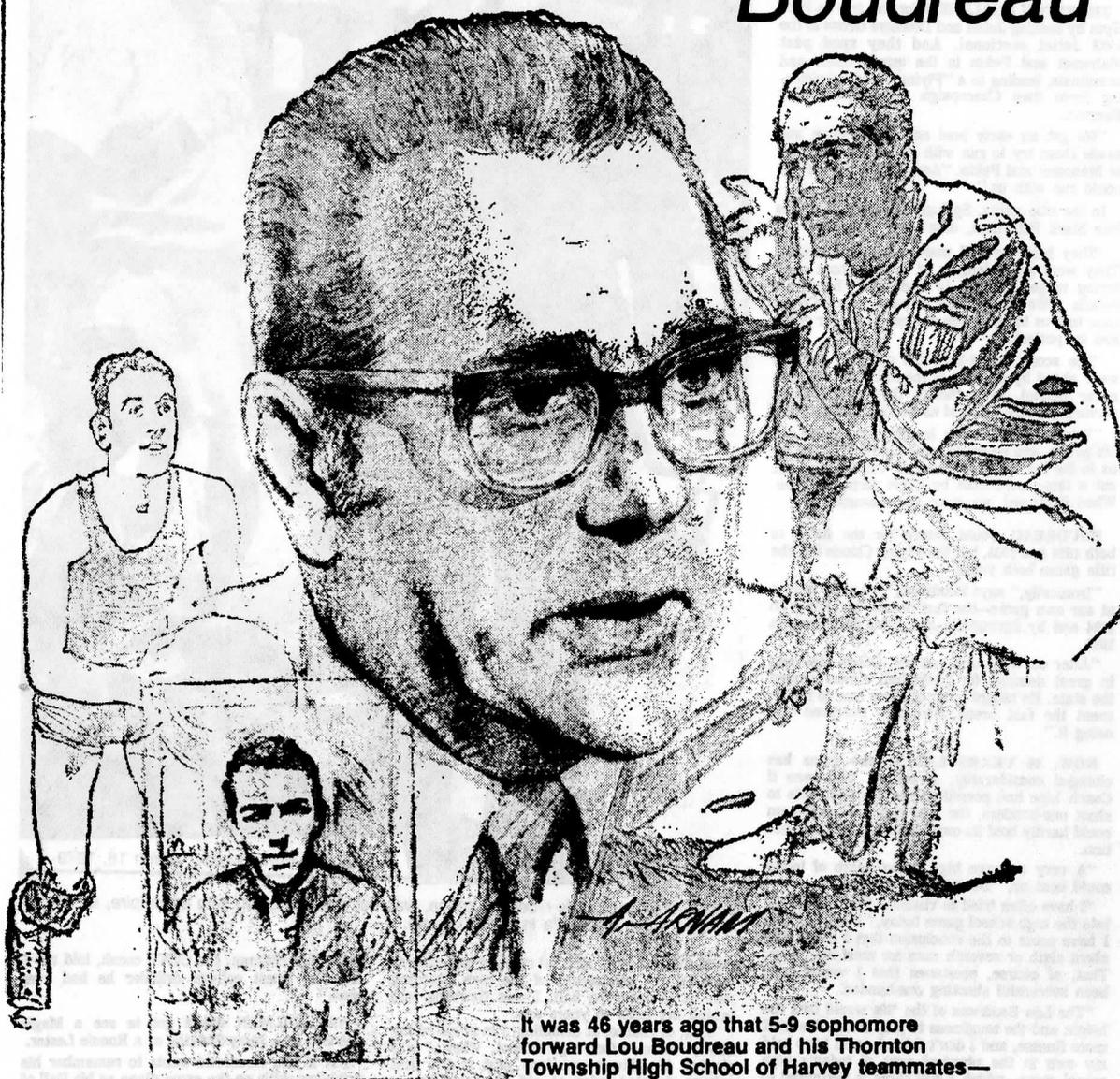
Jack Lipe, however, still was ahead of his time because he introduced the fast-break attack to Illinois high school basketball and won a state title with that style in his first attempt.

THERE WAS no particular reason to think the 1932-33 season at Thornton was going to be anything special.

"I was a regular as a freshman, but we didn't do anything in particular the previous season," Boudreau recalls. "And, of course, the old South Suburban Conference—with Chicago Heights Bloom, Blue Island, Kankakee, Calumet City, and Argo—was a tough one."

"I remember that we practiced and played in the old Buda Company gym in Harvey. My dad worked there, and it was built by the personnel at the Buda Company... a building without heat."

AND THE THORNTON team even looked a bit ragged. "We had some old makeshift white jack-



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Lou Boudreau as he appeared in 1941 when he was named manager of the Cleveland Indians.

1933 — and tournament glory



Bill Veack and Boudreau after Lou signed a two-year contract to manage the Indians in 1947.

THORNTON QUALIFIED for the trip to Hart Gym by beating Joliet and Downers Grove in the 1933 Joliet sectional. And they sped past Mahomet and Pekin in the quarterfinals and semifinals, leading to a "Flying Cloud" christening from then Champaign sports editor Pat Hartman.

"We got an early lead on both of them and made them try to run with us," Boudreau says of Mahomet and Pekin. "And, like I said, no one could run with us."

In the title game, Springfield, coached by the late Mark Peterman, didn't try.

"They held the ball under their own basket. They went great lengths of time without even trying to get the ball to midcourt," Boudreau recalls. "We got a little impatient, but Coach Lipe told us to set up on defense at center court and be patient."

"The score was 2-2 at the quarter, and we were ahead by only 6-4 at the half. But we were never behind, even though they got a great performance by a 6-3 kid named Herb Schefeling."

"Tom Nesbit was our leading scorer. He got six points, and he made some big free throws for us in the last quarter. Even so, we had to sweat out a last-second shot by a kid named Frazee. When it missed, we were the champions."

BOUDREAU would return for the finals in both 1934 and 1935, but the Flying Clouds lost the title game both years.

"Ironically," says Boudreau, "we were beaten at our own game—the fast break—by Quincy in 1934 and by Springfield and Herb Schefeling in 1935."

"After our 1933 win, you see, Coach Lipe was in great demand for basketball clinics around the state. He taught other coaches how to implement the fast break, and soon everyone was using it."

NOW, 46 YEARS LATER, the game has changed considerably, of course. And even if Coach Lipe had permitted the Flying Clouds team to shoot one-handers, the 1933 championship team could hardly hold its own against modern opposition.

"A very average high school team of today could beat us," Boudreau admits.

"I have often tried to visualize how I would fit into the high school game today," he says, "and I have come to the conclusion that I could play about sixth or seventh man for most any team. That, of course, presumes that I would have been successful shooting one-handed."

"I think all of that traveling helped us at tournament time. I mean, I'll never forget how Coach Lipe had permitted the Flying Clouds to play the high school game today," he says, "and I would fit into it."

ON THE ROAD to Champaign, Boudreau remembers one play in particular. "We had the ball under the Kanakee basket," says Lou, "and I went over and picked it up and set it on the floor. And I called to Tom Nesbit: 'You threw it in.' The Kanakee players kind of relaxed as Tom walked over toward me so I just reached down and rolled the ball in bounds to him—it's quite legal; you could look it up—and he picked it up and scored an easy basket."

If nothing else, that type of play makes Boudreau's current gin rummy opponents wonder whether Lou can be trusted with a deck of cards.

"But I still haven't seen anyone who could be too physical."

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jump. And Nesbit was a great dribbler. He'd always go down the middle and look for the outlet pass on either side.

"In those days, no one could run with us."

But a lot of Harvey people traveled with them. "We used to go all over the state, by car. To places like Quincy and Moline and Springfield, had the late Tom Nesbit, who would become athletic director at the Harvey school, for a 5-9 5-4 pivot in a time when 6-footers were huge. He had the late Ted Shwinski to play center, a style of basketball he would introduce.

But Lipe had the personnel on hand to suit the tournament," Boudreau says.

He had a 6-2 guard in Dar Hutchinson, who would later star at Bradley University. He had a speedy little forward in Miles "Squibb" Klein, old Huff Gym in Champaign. It was great to play in front of 6,000 people, many of them sitting on the floor. But because of our travels, I don't think we were too awed by it all."

And a kid named Boudreau.

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outdo me as a floor man; at running patterns; at game Nat Holman, the CCNY coach, told me I was the finest college dribbler he had ever seen."

NAT HOLMAN didn't get to see a Magic Johnson or a Jerry Stelling or a Rommie Lester. But if Lou Boudreau wants to remember his dribbling skills on the same plane as his Hall of Fame baseball skills, who has the right to lord it up of a game against CCNY, and after the college double-header at old Madison Square Garden in New York. I dribbled away the last 1:45 of a game against CCNY, and after the