

1995 YEARBOOK



What's goin' on is published 12 times a year by WGN Radio, 435 N. Michigan Ave., Chicago, IL 60611. By subscription: \$12.00 per year. Individual copies: \$2.00. To subscribe, send check or money order for \$12.00 to address above. To charge to Visa or MasterCard, call 312-222-4753 during regular business hours. Net proceeds go to the WGN Radio Clarence Fund, a fund of the Robert R. McCormick Tribune Foundation.

©1996, WGN Radio. All rights reserved.

Printed on recycled paper.

Publisher: Daniel J. Fabian

Managing Editors: Carrie Thomas, Marlene Wells

Staff: Joe Bartosch, Debbie L. Budz, Randy Eccles,

Tracy Heuvelman, Greg Jacobs, Chris Ware

Creative Direction: RH Designs

Art Direction: RH Designs

Production: Merit Graphic Services

In 1924, WGN Radio 720 made its debut. 72 years later, the station continues to inform, entertain, and befriend its listeners unlike any other in Chicago. Because of people like you, WGN Radio continues to succeed. We are still the place you turn to when you want to know, "What's Goin' On." Whether it's changing weather, breaking news, the inside line on sports, entertainment reviews, a conversation with Colin Powell, or just a laugh, we are the station you rely on.

1995 was an eventful year at Radio Place. Your support made PumpkinFest and the Neediest Kids Fund huge successes. The Bears decided that we do it better than anyone else and chose to stay. Dan Hampton and Pat Hughes joined the family, and Spike's hat made it all the way to Arctic Circle. Through it all, you continued to offer your opinion, ask for help or help yourself. What went on in 1995 was what was going on at WGN Radio. So now, we'll step back and do something radio types don't encourage too frequently...we'll let the pictures do the talking!



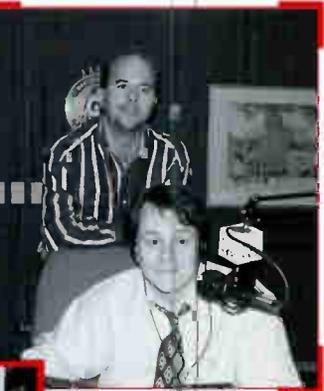
DIGNITARIES visit 720



The great political thinkers speak their minds on Extension 720. In the past year, Milt Rosenberg has visited with former President Jimmy Carter, former Prime Minister Margaret Thatcher, former Secretary of State Henry Kissinger and General Colin Powell.



Left: Colin Powell makes WGN Radio 720 his only electronic media interview during his cross country media blitz.



Left: Farm Department Max Armstrong, Executive producer, Lottie Kearns and Orion Samuelson

Right: Ian Punnett with producer Joe Bartosch



Right: Milt Rosenberg and producer of Extens on 720 Greg Jacobs



Bottom: Roy Leonard and his producer Anne Johnsons



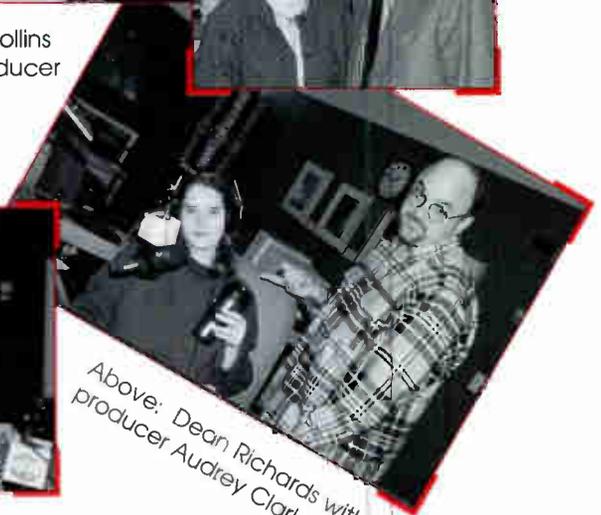
Left: Bob Collins and his producer Edna Ho



Above: Judy Markey, producer Kurt Vanderah and Kathy O' Malley



Above: Spike O' Dell and producer Tracy Heuvelman
World Radio History



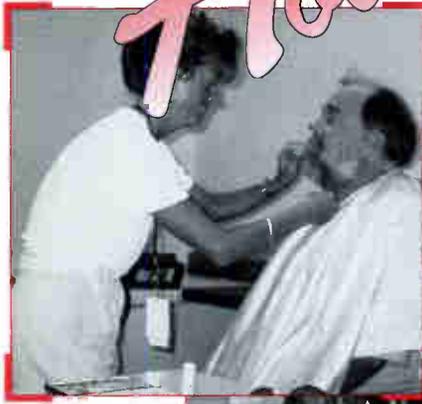
Above: Dean Richards with producer Audrey Clarke.

Personalities & PRODUCERS

WGN goes to Hollywood



Right: Dean Richards is joined by a special guest during the Magnificent Mile's Lights Festival... Snow White!



Above: First a little "Makeup!" Then it's "Lights, cameras, action!" Bob Collins films his Walt Disney World "1,000 Nights" TV Commercial.



Left: A vowel or a pizza? It looks like Spike and Vanna White decided on the latter!

Right: Roy Leonard interviews Richard Dreyfus. Just another day at WGN Radio.



Right: You saw him on the Kathy and Judy TV ads, then you heard him as their guest on the radio. Here they all are... the girls and their very own hunky spokesman!



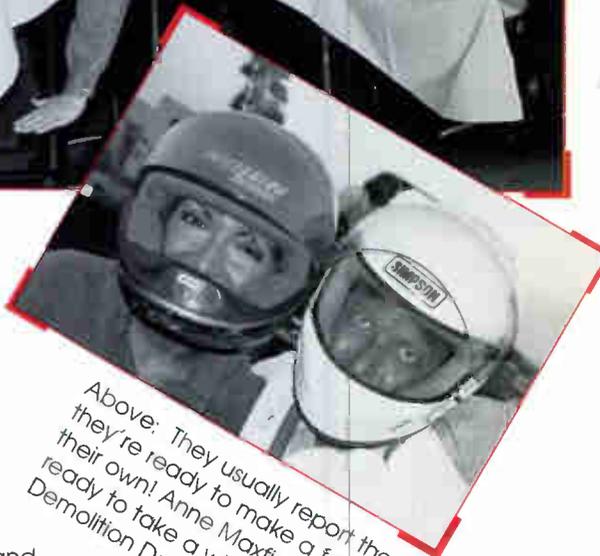
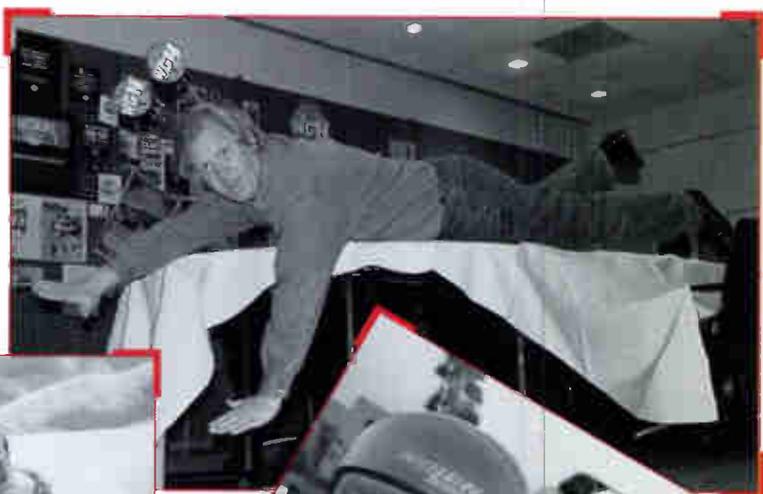
Above: Two legends smile for the camera... Mickey Rooney and our very own, Wally Phillips.

Year end *Review*

Below: Does this picture look familiar? Check your May, 1995 issue of "What's Goin' On." Here's the complete photo so you can see how we did it! And you thought Spike could fly...



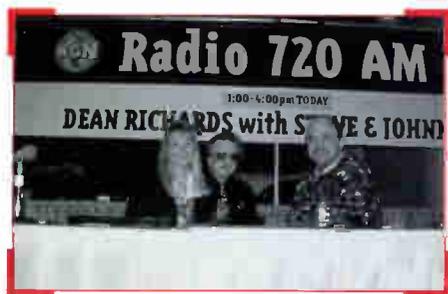
Above: Glen Kozlowski and Ron Rivera are serious about radio, but off the air, it's a different story!



Above: They usually report the accidents. Now they're ready to make a few fender benders of their own! Anne Maxfield and Larry Schreiner get ready to take a wheel at the Lake County Fair's Demolition Derby.



Above: Kathy and Judy take a break from their remote broadcast high atop Walt Disney World's Summit Plummet at Blizzard Beach. Front row: Judy Markey, Walt Disney World's Ernie Harben, and Kathy O'Malley. Back row: engineer Jimmy Lucas, promotions person Carrie Thomas, Walt Disney Attractions Representative Amy Collins and producer extraordinaire Joe Bartosch.



Above: Steve and Johnnie take a break during WGN Radio's live broadcast from the Chicago Auto Show.



Above: Randy Minkoff offers his analysis live from WGN Radio's Studio A during the Bears Pre-Game Show.



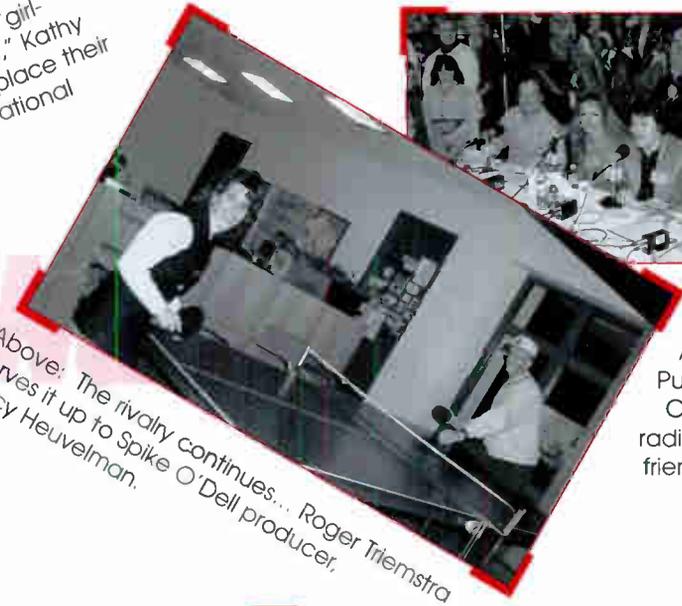
Above: Okay, so here's one story he didn't break. It's WGN Radio news Director, Tom Petersen.



Left: Uncle Bobby celebrates with St. Joan of Arc School of Lisle and their mascot following their win in the "13th Annual Bob Collins Pop Quiz."



Left: After lunching in the Million Room with a few of their "girl-friends" and "guy friends," Kathy and Judy are ready to place their bets at Arlington International Racecourse.



Above: The rivalry continues... Roger Triemstra serves it up to Spike O'Dell producer, Tracy Heuvelman.



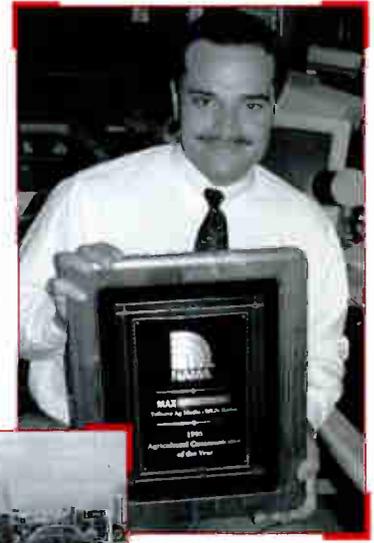
Above: Mike Mathis, Anne Maxfield, Punnett and Bob Collins do a little radio and visit with friends at the 1995 Chicago Flower Show.



Above: Bob Collins takes time to talk to some of WGN's faithful and sign a few autographs before Ravinia's Jerry Lee Lewis/Little Richard concert.



Above: Ron Santo and Dan Hampton join Mike Longeway in the studio to cut their Chevy spots.



Below: And with a trophy of another kind, here's Max atop his prized 1953 Super H McCormick Farmall Tractor.



Above: Volunteers box up all the donations at PumpkinFest '95.

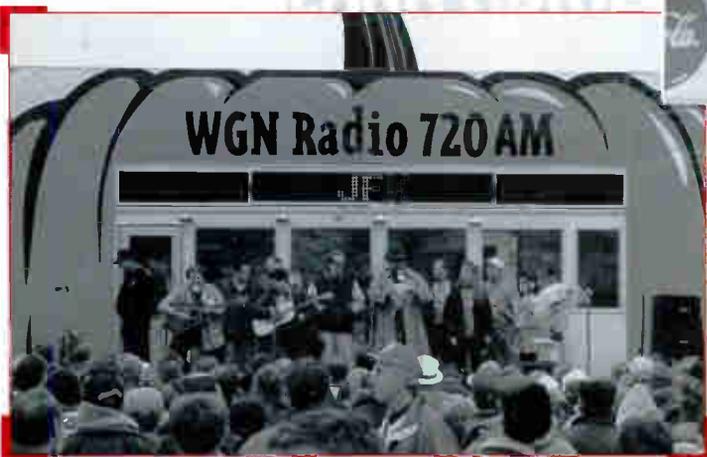


Above: Ron Santo leads the pack at the 1995 Juvenile Diabetes Foundation "Walk For The Cure."



Above: Max Armstrong displays his 1995 Communicator of the Year Award. Congratulations, Max!

Below: Collins and Crew entertain the PumpkinFest crowd with a little sing-a-long.



Below: Thanks to the efforts of Spike O'Dell, the World's Largest Popcorn Ball made it to PumpkinFest.



Year end *Review*

Below: Everybody loves a parade... especially Spike O'Dell and Punnett! Here they are leading the summer processions.



Left: Bob Collins takes a break from his morning show routine to visit with Illinois' "First Grand-Baby," Dakota Edgar.



Above: Carl Runice, daughter of Jacky Runice and Santa (A/E Larry Getz)



Above: WGN Radio goes to Washington, D.C.! The WGN Radio Scopes Monkey Trial microphone on display at the Smithsonian's Museum of American History.

Right: Spike O'Dell gets ready to enter the "burning building" during a Mount Prospect Fire Drill.



Right: "Goodness, Gracious," Uncle Bobby's on a roll... he even got Jerry Lee Lewis to smile!



Left: Don Ho, eat your heart out! Dave Ellsworth and Bob Collins get into the island spirit.



Above: A judge hard at work! Spike O'Dell gives his taste buds a workout as he tries another Bear-b-que entry.



Above: Thom Brenneman, Ron Santo and Harry Caray analyze the upcoming season at the 1995 Cubs Convention.

Right: She does more than radio! Here Kathy O'Malley does her part to keep the Showcase Studio's windows sparkling.





Tribune Radio Network
Mary Margaret Collins, Jack Minevich, Administration Manager Barbra Atsaves, Chris Blei & Affiliate Sales Manager Beverly Padratzik. Jack Rosenberg (unavailable)



Mailroom "executive"
Gary Barton



Radio Sales Assistants
Barbara Ford, Juana Vega, Esmeralda Celio, Franz Gehrke, Office Manager Marta Hoover & Maria Stimpson. Carol Hankner (unavailable)



Radio Sales Team
Left to right back row: Joe Hood, Ruben Cornejo, Mark Krieschen, Bob Sparr, Lou Blanchet, Dave Winston, Bill Herriott, Copywriter Mike Longeway, Tom Michon, Larry Getz, Tom Bortz, & Mike Jacobellis
Left to right front row: Arica Lewin, Susan McDonald, Liz Cullen, Julie Pavich, Jamie Potash & Gina Locascio. Bethanie Buckingham (unavailable) also, Kim Piriano, Anita Genes & Wendi Powers (on maternity leave)



Traffic Department
Sandra Soeder-Tresselt, Amy Darlington & Chris Wu, Assistant Manager Ozzie Cruz & Manager Hank Surma Laverne Williams (unavailable)



Sales Managers
Tom Michon, Local Sales; John Beebe, National Sales; Bob Sparr, Director of Radio Sales & TRN; Mark Krieschen, Local Sales & Liz Cullen, Local Sales



Broadcast Services
David Marzullo, Broadcast Services Coordinator with Lori Brayer, Director of Broadcast & Network Services for Tribune Radio Network



Promotions
Promotions Writer/Producer Debbie Budz, Program Promotions Coordinator Carrie Thomas, Sales Promotion & Merchandising Coordinator Marlene Wells, Promotions Assistant Receptionist Chris Ware. Tony D' Arcenexaux "Mr. Fan Van" (unavailable)



Engineers
Ron Cone, Chief Operator, Jim Lucas, Jim Carollo, Director of Engineering, Ben Cortz & Bob Broz. (unavailable Jim Addie, Don Albert, Bob Ferguson, John Folkers, Jim Holland, Aubrey Mumpower, Jan Nelson, Milt Owens, John Pero, Leilani Rainge Shute, Tony Sibilla, Lola Vanderpuye, Ed Wilke & Sam Youmans



Producers
see page 2

Programming
Assistant Program Director, Randy Eccles & Program Director, Tisa LaSorte



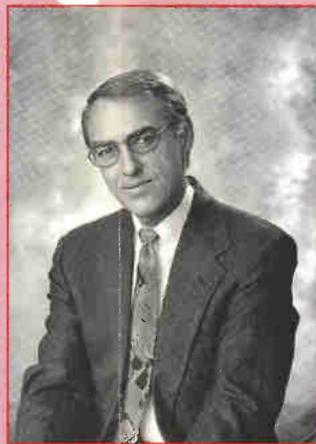
Finance
Director of Finance, Paula Currie



Program Department Support Staff
Office Manager Ellen Blomberg, Diane "Gabby" Huske, Michael Jordan and Kay Dohm



Finance Department
Senior Accountant Nilo Flores, Patti Gallaga, Credit Manager, Linda Balderas, Senior Accountant Sheila Essex, Accounting Supervisor Mark Cross, Kathy McInnis & Harriett Watson



Daniel J. Fabian
Vice President/General Manager



Human Resources
Marilyn Miller with Director, Linda Keller



Dan Falato
Sports Production Supervisor

Traffic
see page 14

Weather
see page 14

Farm
see page 12

Sports
see page 14

News
see page 13

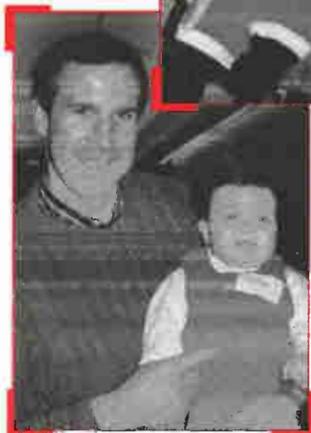
The new members of *the Family*



Left: Sales A/E Kim Piriano gave birth to second son Gino Vincent (10/11/95). Other son Dominick is 4 yrs.



Left: New Mama, Sales Assistant Juana Vega with daughter Brenda Leticia (9/9/95)



Above: Sales A/E Anita Genes became a 1st time Mom... Kyle Emerson



Above: News Reporter Rod Sierra shown with 2nd son Paolo Antonio (6/3/95) #1 son Diego is 4 yrs.



Above: New Mama, Edna Ho with son Calum F. Blackshaw (1/6/95)



Above: Sydney Morgan (11/16/95) made Sales A/E Wendi Powers a 1st time mom.



Above: The Father of the Bride! Lyle and Sharon Dean celebrate the October marriage of their daughter, Kristen, to Clayton Whipple.



Wayne Larrivee, Hub Arkush & Dan Hampton



Pat Hughes & Ron Santo

WGN does sports...



Above: Settled into the Bears broadcast booth, Arkush and Larrivee go over last minute details prior to the game.



Above: Hub Arkush, Dan Hampton and Wayne Larrivee provide pre-game commentary live from the WGN Radio Gate O Stage.



Above: WGN Radio's 1995 16" Softball team took 2nd place in this summer's radio league. Congratulations!



Above: Glen Kozlowski, Steve Bertrand, Dave Kaplan, Ron Rivers, Wayne Larrivee, Hub Arkush, and producer Dan Falato pose for the camera at the Chicago Bears Draft Day.



Above: Glen Kozlowski and Dave Kaplan share a laugh as they preview the Chicago/Minnesota game with former Viking, Brent Novacelski.



Above: Cubs fans enjoy a special treat...two veterans on the call! Vince Lloyd joins Ron Santo in the booth.



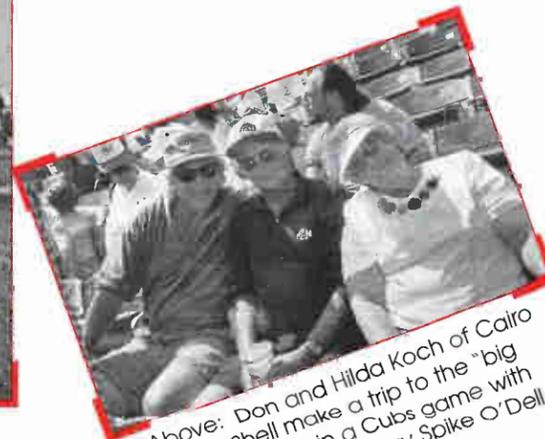
Above: WGN Radio 720 afternoon host, Ina Punnett (center, black shirt), takes questions from the crowd during the WGN Radio Bears Pep Rally at Soldier Field's Gate O. Here he is seen signaling the stage with a listener comment. (September 1995)



Left: WGN Radio has a new summer sound. Chicago Cubs Play-by-Play man, Pat Hughes and partner, Ron Santo, smile for the cameras.



Above: Anne Maxfield tries her hand at the sport Spike's always talking about...



Above: Dan and Hilda Koch of Cairo Koch's Shell make a trip to the "big city" and take in a Cubs game with their favorite radio guy, Spike O'Dell.



Right: He's done the movie thing ("Hoop Dreams"). Now he's modeling Cubs wear. On the side he likes to do radio. It's WGN Radio's Dave Kaplan.



Thanks for your support of
“What’s Goin’ On,”
and here’s to as happy,
healthy and radio-filled 1996!

Thanks from our family to yours...

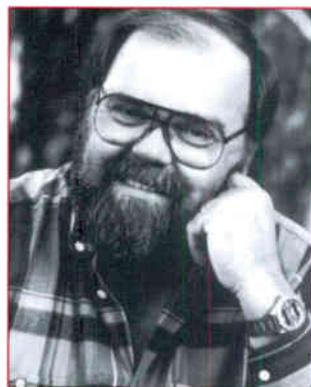
PERSONALITIES



Joe Bartosch
The Joe Show of Shows
Sunday evening



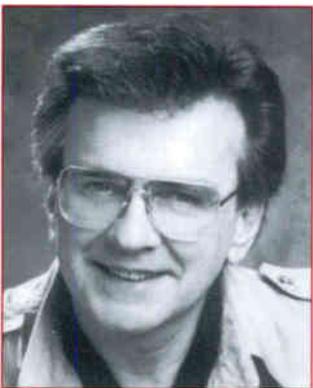
Floyd Brown
The Floyd Brown Show
Sunday overnight



Bob Collins
The Bob Collins Show
Weekday mornings



Bill Cullerton
The Great Outdoors
Saturday mornings



Steve King
The Steve & Johnnie Show
Overnights



Glen Kozlowski
Sports Central
Sunday afternoon



Roy Leonard
The Roy Leonard Show
Sat. 7am-12pm; Sun. 9am-1pm



Judy Markey
The Kathy & Judy Show
Weekday middays



Spike O'Dell
The Spike O'Dell
Radio Experiment
Weekday midmornings



Kathy O'Malley
The Kathy & Judy Show
Weekday middays



Wally Phillips
The Wally Phillips Show
Sunday breakfast



Ian Case Punnett
Punnett
Weekday afternoons

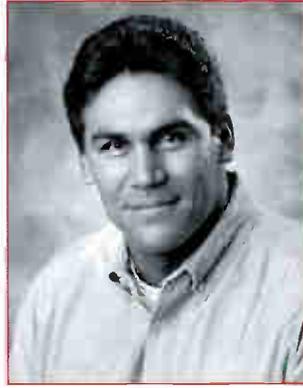
PERSONALITIES



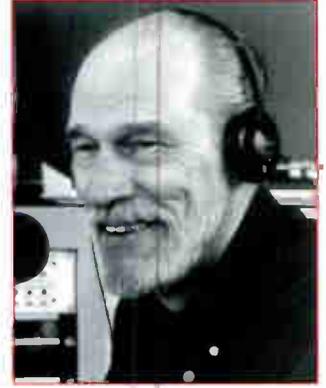
Johnnie Putman
The Steve & Johnnie Show
Overnights



Dean Richards
The Dean Richards Show
Weekend afternoons



Ron Rivera
Sports Central
Sunday afternoons



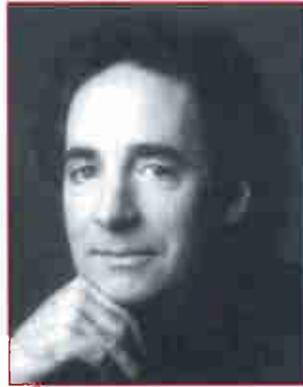
Paul Rogers
Music Unlimited
Sunday morning



Milt Rosenberg
Extension 720
Weeknights



Jacky Runice
24/7
Saturday evening



Harry Shearer
Le Show
Sunday night

AGRI / BUSINESS



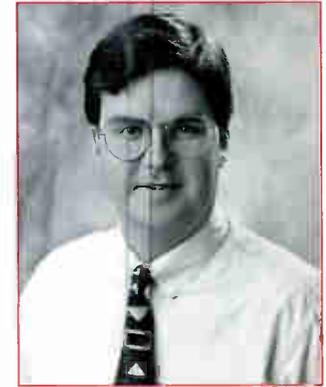
Max Armstrong
The Morning Show,
The Noon Show
Investor's World



Orion Samuelson
The Morning Show,
The Noon Show
Investor's World



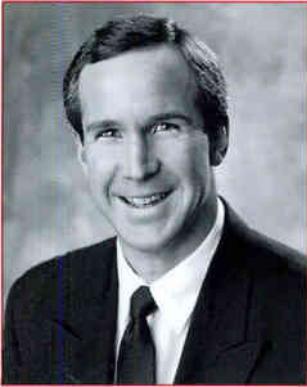
Karen Bates
News reporter



Steve Bertrand
News reporter &
Sports reporter

NEWS

NEWS



Wes Bleed
Assistant news director



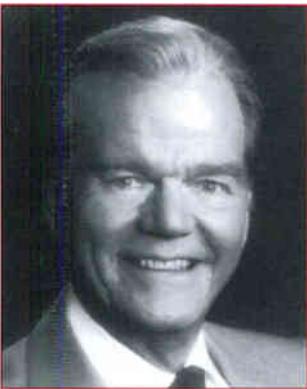
Jan Coleman
News reporter
The Jan Coleman Show



Lyle Dean
Afternoon news anchor,
ECC manager



Dave Ellsworth
Morning news anchor



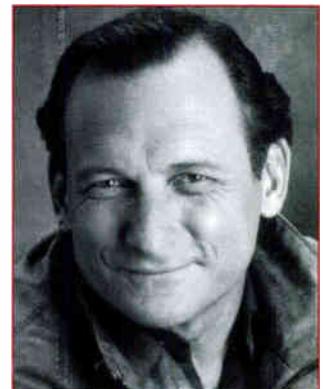
Paul Harvey
Paul Harvey News
& Commentary



Tom Petersen
News director



Judy Pielach
News reporter



Larry Schreiner
Field reporter



Rod Sierra
News reporter
Host, Aldante



David Stewart
City Hall reporter
Host, Dateline 720



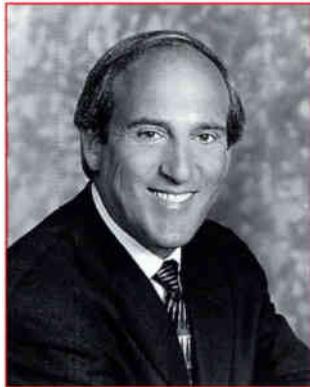
Dick Sutliff
News reporter

WEATHER

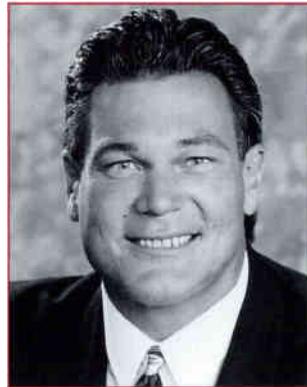


Roger Triemstra
Meteorologist

SPORTS



Hub Arkush
Bears color commentator
Sports anchor



Dan Hampton
Bears color commentator



Pat Hughes
Cubs play-by-play
Announcer



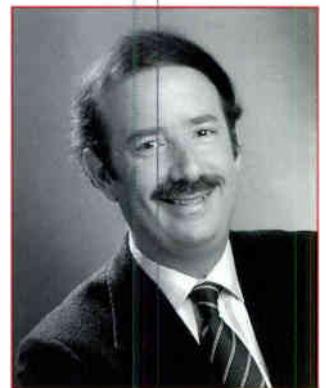
Dave Kaplan
Sports anchor



Wayne Larrivee
Bears play-by-play
Sports announcer



Coach Ray Meyer
De Paul
Color commentator



Randy Minkoff
Sports anchor & DePaul
Play-by-play announcer

TRAFFIC



Ron Santo
Cubs color commentator



Evelyn Holmes
Afternoon drive

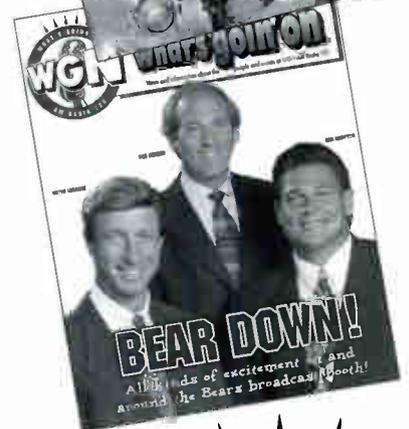
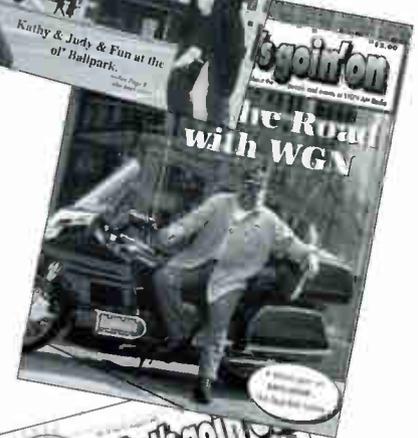
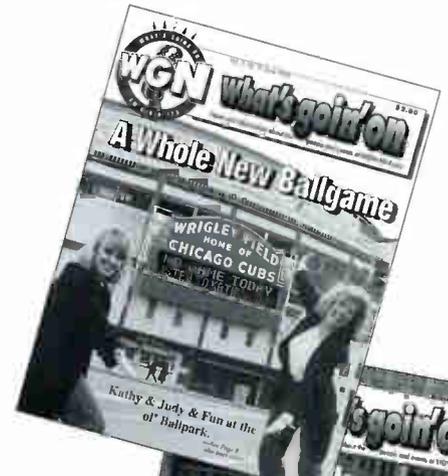
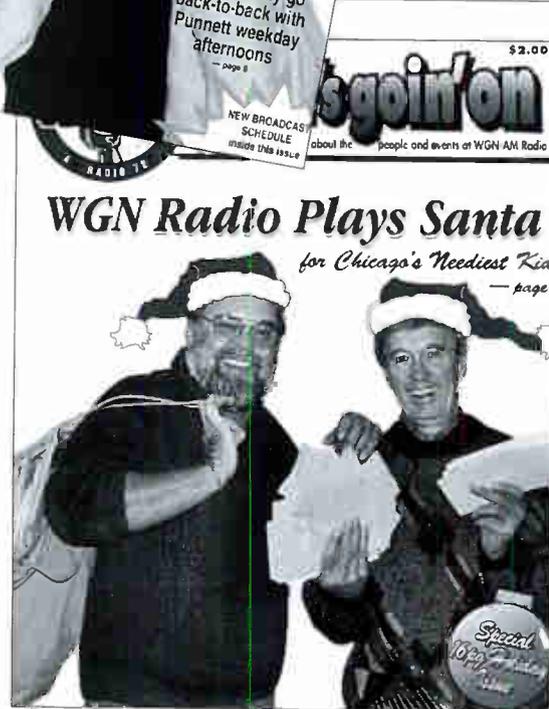
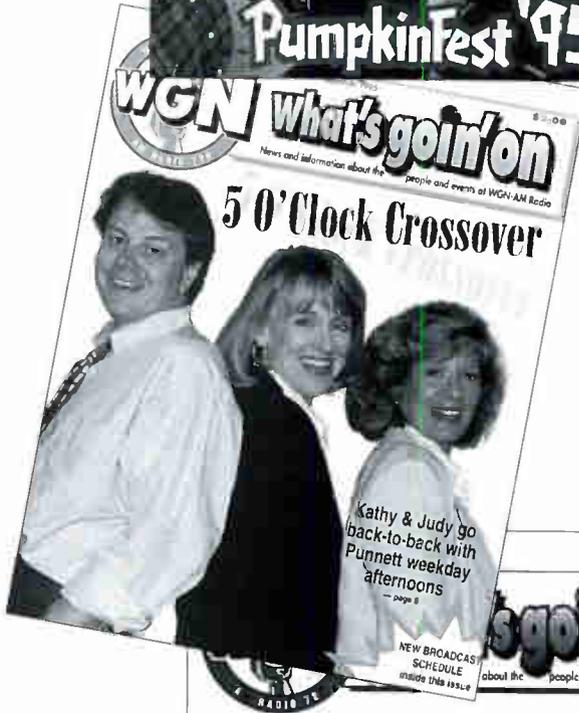
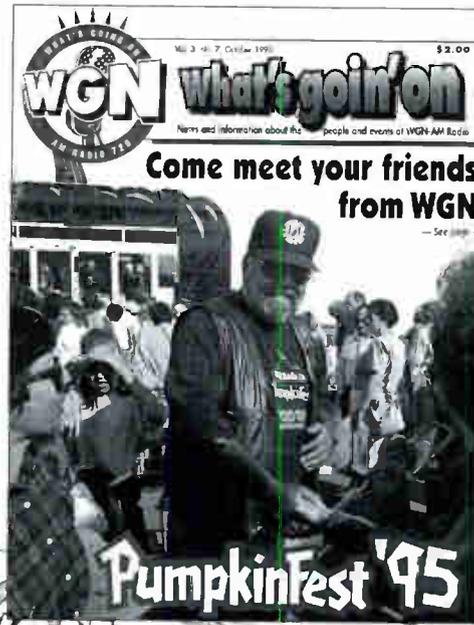
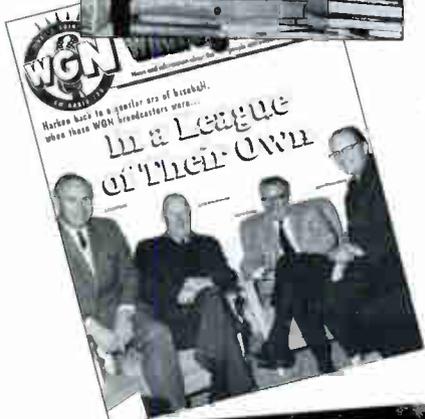
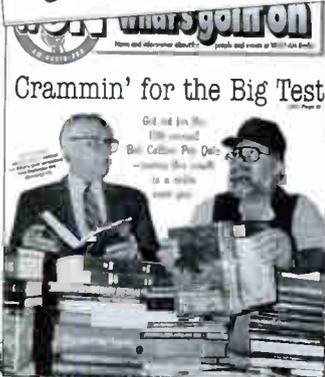


Mike Mathis
Flying traffic reporter



Anne Maxfield
Morning drive

'95 Newsletters to remember...



in tune with...



WHO, WHEN, AND WHAT'S GOING ON



Weekdays

Saturday

Sunday

| Time | Weekdays | Saturday | Sunday |
|--------|---|---|--|
| 5:00a | | The Morning Show <i>Orion Samuelson & Max Armstrong</i> | <i>Dr. Arthur DeKruyter from the Pulpit of Christ Church</i> |
| 6:00a | The Bob Collins Show <i>Chicago's #1 Morning Radio Show</i> | The Great Outdoors <i>with Bill Cullerton</i> | The Lutheran Hour |
| 7:00a | "Turn Your Knob to Bob" | | |
| 8:00a | 8:30 Paul Harvey | | Wally Phillips <i>Sunday morning with Chicago's Radio Legend</i> |
| 9:00a | | The Roy Leonard Show <i>The world of entertainment with Mr. Fix-It at 11 AM</i> | |
| 10:00a | The Spike O'Dell Show <i>Ease into the day with great music and good times, and find out "WHA-ZUP!"</i> | | The Roy Leonard Show <i>More in the world of entertainment Part II</i> |
| 11:00a | | | |
| 12:00p | 12:00 noon Paul Harvey The Noon Show <i>Agri-112 repeats with Orion & Max</i> More Spike | 12 noon Paul Harvey The Noon Show <i>Business and Agriculture reports by Orion Samuelson and Max Armstrong</i> | |
| 1:00p | | | |
| 2:00p | | | |
| 3:00p | Kathy O'Malley & Judy Markey <i>Spend the afternoon with your "Girlfriends"</i> | Dean Richards <i>Weekend Facts and Fun For Today's Lifestyles</i> | |
| 4:00p | | | |
| 5:00p | | Sports Central | Sports Central <i>with Koz & Ron</i> |
| 6:00p | Punnett <i>Fast paced, informative and a little on the edge—just a little.</i> | | |
| 7:00p | 6:30 Paul Harvey <i>The Rest of The Story</i> | | |
| 8:00p | 8:05 <i>Book at Bedtime</i> | "24/7" <i>with Jacky Runtice, entertainment for the whole family.</i> | The Joe Show of Shows <i>(includes Radio 720 Revue Segments)</i> |
| 9:00p | | | |
| 10:00p | Extension 720 with Milt Rosenberg <i>Intelligent radio for inquisitive listeners</i> | ABC News Perspective | Le Show with Harry Shearer Adelante with Rod Sierra |
| 11:00p | WGN News at Eleven with Lyle Dean | "Le Show" <i>reprise from the previous Sunday</i> | Investor's World |
| 12:00a | | Dateline 720 | The Floyd Brown Show <i>Financial tips and relaxing music</i> |
| 1:00a | | | |
| 2:00a | The Steve King & Johnnie Putman Show <i>Life after dark with the original soundtracks</i> | Nightside <i>with Paul Rogers</i> | |
| 3:00a | (Starts 2AM on Monday) | | The Steve King & Johnnie Putman Show |
| 4:00a | | Radio 720 Revue | |
| 5:00a | | | |

Effective 10/95

What's goin' on

World Radio History