

W B W

ROUND-UP



DOC EMBREE

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September Our Eighteenth Issue 1946

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AD LIBBING

By Doc

We're still laughing about Henry's attempt to say "tomato catsup" one morning on the Exchange. After four attempts, he came through with "topato catsup." At the time it's very embarrassing to the announcer, but slips of the tongue have often made mike-men famous overnight. Milton Cross, one of the nation's top speilers has long been known for his perfect diction, his masterful use of the English language. Still, there are many people today who remember him as the announcer who introduced the "A and P Gypsies," as the "A and G Pipsies." Keep it up Henry, you might become famous.

About the time WIBW was giving away two hundred dollars to the author of the best letter covering farm safety, Loyd Evans, popularly known in these parts as "the Rabbit King," staged a little show entitled, "What not to do when the lights grow dim." Loyd was washing his porch one evening when he noticed that the porch light was not throwing out as much light as he needed. Climbing on his little ladder, Loyd braced one hand against the screen wire and started wiping the bulb with a damp cloth in his other hand. The results were shocking, and no pun intended. Almost made orphans of all those dear little rabbits!

The fellow on page two in our last issue is or should I say "was" Elmer Curtis. I asked Elmer when that picture was taken, but he gruffly explained that that information wasn't available.

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WIBW RECEIVES F-M GRANT

When the Federal Communications Commission in Washington granted to WIBW a permit to begin construction of an F-M, or frequency modulation station, it heralded the last legal step in placing before the residents of the area from 40 to about 65 miles from Topeka the most nearly perfect development of modern radio-reception which will be static-free and interference-free at all times even in the midst of a thunderstorm.

Equipment for the new station has long been under order and delivery is promised in September. The new F-M station should go on the air early in October.

Broadcasts will take to the air from the present transmitter house seven miles west of Topeka, where two copper "doughnuts" will be bolted around the top of the tower already in use to start the F-M waves on their way without in the least interfering with the operation of WIBW's normal programs.

Indeed, it must be understood that ordinary radio sets will not receive F-M waves, nor F-M sets ordinary radio. But, the beautiful tonal perfection of F-M radio will make it well worth while for every radio fan to equip himself with an additional set, and the post-war receiver designs will soon be engineered to receive both types of radio.

The regular WIBW programs to which you have been accustomed will continue to come in over your present receiver the same as always, even after F-M broadcasting begins.

DOC EMBREE

Although I claim Iowa as my home, Colorado as my adopted state and I am officially a resident of the State of Kansas, I was originally from Minnesota. I was born in Cleveland village, August 30, 1917.

I don't know just when the entertaining field first attracted me. I have faint recollections of earning bottles of pop when I was about four, by standing on the counter in my grandfather's restaurant, singing "I Ain't Nobody's Darling," at the top of my voice.

While going to school in Wellman, the small Iowa town where I grew up, I was in several school plays, portraying a variety of characters from "Santa Claus" to "Lightfoot, the Indian boy." I was too small to play football, but was so crazy about sports that I wrapped ankles, rubbed sore muscles and helped the coach keep the boys in shape. Those little chores earned my free passes to the football games and also the nickname, "Doc!"

From school I drifted from job to job, turkey picker, feather dryer, wax-breaker, milk man, filling station attendant, truck driver, hunter and trapper, fruit picker, airplane factory worker, those are a few of the occupations I have tried. Some of them sandwiched between entertainment jobs.

I traveled through the eastern part of our country, working one night stands, sometimes getting hungry enough to take a job of hard labor, but always returning to my guitar.

Just at the time when I was beginning to become convinced that entertaining wasn't for me, I landed with the "Jackson Hole Cowboys," in Tucson, Arizona. After a couple of seasons in that part of the country, I drifted up the California coast, but found many musicians, much more talented than I, looking for work.

Discouraged, I returned to Iowa, almost convinced that I should settle down and become a farmer. Then I got a letter from one of the fellows with whom I had worked in Tucson. He promised me a place to eat and sleep until I could find work in Denver, where he was working. It took

me two days to get to Colorado and two years to get enough money to come back to see my folks. I brought with me a young lady (formerly Esther Gibson of KFKA, Greeley) who, in one of her weaker moments had said 'I do' to a bunch of questions asked by a justice of the peace.

We learned a few duets, tried them out on the neighbors, finally began entertaining at Dude Ranches in the Rocky Mountain area and then journeyed to Ft. Worth, Texas, for a six month contract with the Texas State Network. Back in Colorado, we worked for a while at KFKA, Greeley, and then dropped down to Wichita, Kansas, on KFBI. From there we jumped to KMA, Shenandoah, Iowa, for nearly two years, Springfield, Missouri, for six months and then up here to WIBW.

That was in September, 1944, and we can only agree with everyone else . . . it's a SWELL place to work.

While we were in Wichita, I began writing articles for trade papers, articles about different entertainers I have known. When we came to WIBW, I wrote a story about the entire talent staff for a magazine that has national distribution. A copy found its way to Mr. Ludy's desk and led to the publishing of your "Round-Up" magazine.

Esther and I are fortunate in that WIBW is located almost in the center of the listening territory of all the radio stations for whom we have worked during the past five years. Every day we get letters from listeners who have been writing to us ever since we came to this part of the country in 1941. They are like old friends to us.

I just want to add a word of thanks for all the kindnesses you listeners have extended Esther and me. The way you have received us makes us feel that each of you considers us as friends, as well as entertainers. I also want to thank you for the way you have accepted and gone all out for the "Round-Up" magazine. We here at WIBW will try to repay you by having the best possible in the way of radio entertainment.



CARE OF HANDS

CHAPPED HANDS. For chapped hands rub mutton tallow on them before going to bed, and wear a pair of old large soft gloves.

After doing the week's laundry, rinse the hands well in strong vinegar water and dry them and it leaves the skin nice and soft and no chapping of the hands.

Use equal parts of glycerine and bay rum or lemon juice for chapped hands. Usually about thirty cents worth will last through the winter.

FELON. A teaspoon of roasted salt, a teaspoon of turpentine, and enough pulverized castile soap to make a poultice, is good for felons.

CRACKED FINGER TIPS. A remedy for sore cracked finger tips, which will be useful to all who work out of doors or have their hands in water. Have the druggist fill a vaseline bottle with Balsam of Fir, a sticky clear substance, a liquid resin from the fir tree. It is very healing. When you get through doing work in water or before going to bed, dip the finger tips in this substance, then dust with starch or talcum powder so nothing will stick to the hands.

CARE OF THE FEET

WOUNDS. Coal oil is most effective to soak your feet in when you have stepped on a nail or pitch fork tine.

CARE OF HAIR

SHAMPOO. When washing small children's hair, take your ironing board put the large end up to your sink and lay the child on its back with its shoulder on the end of the board. Place one hand under

the child's head over the basin, then wash and rinse in the usual way. No soap will ever get in the child's eyes and you'll find it is much easier.

Grease the area around the eyes with cold cream or vaseline before the shampoo, and the soap and water will be prevented from getting into the eyes.

HAIR BREAKING. For breaking hair heat about 2 ounces of olive oil and rub on the scalp. Leave on overnight and shampoo the next morning.

DANDRUFF. A good wash to keep hair from falling out and to prevent dandruff is made by using 1 oz. powdered borax and 1 oz. powdered camphor. Mix with one quart of boiling water, when cool, bottle, apply to the head once a week with a flannel cloth or sponge very good.

An excellent remedy for dandruff in the hair is to saturate the head with Listerine, rub well into the scalp, leave on the hair for half an hour, then shampoo as usual.

DRYING HAIR. To dry hair after shampooing, heat a dry bath towel until it is quite hot, then wrap around the head and repeat until the hair is dry. The towel may be folded and heated in the oven or on the radiator or by a hot iron. This keeps one from taking cold when washing the hair in winter.

FALLING HAIR. Cook slowly 2 or 3 tablespoons of flax seed in one pint boiling water, then strain and add a little lemon juice, then bottle and keep in the refrigerator until all is used. Take about one half cup once or twice a day. In a few days fix another batch and use it. This is very beneficial.

These hints have been taken from one of WIBW's most popular day-time features, "Henry's Exchange Club Program," aired at 8:30 till 9:00 Monday through Friday. If you find them helpful, you will want to subscribe to the "Hint Monthly," a magazine of hints, published as an outlet for the many hints which limited time prevents being given on the air. Send ten cents for sample copy of this dandy little magazine. Address "Hint Monthly," WIBW, Topeka, Kansas.

Around the Studios



With Hilton

Two more of WIBW's large family who spent time in the service are home. Clark Wayne, Chuck's brother, arrived home in July and is back with us, playing his usual excellent guitar and violin. Clark spent most of his time in Hawaii. And Olaf Soward's son, Selby, arrived home from Japan. Selby was an officer in the Army anti-aircraft and never had a sick moment overseas. After a very few days in Kansas, he was taken to the hospital with pneumonia and malaria. Wasn't that a terrific reception? Selby plans to go to law school this fall.

Questions from you: Loyd Evans spent a few months announcing over a Shenandoah, Iowa, station. The letters WIBW do not "stand for" any particular words but Chet Walleck, one of our engineers, said they "stood for"—Where Industrious Broadcasters Work. (Is he kiddin'?) Sonny Slater does not attend Washburn College—the girls like him in spite of it though. Maude's and Dude's house is at 1351 Webster—and the back yard is full of sulphur, thank goodness. Not one of a party recently had even one chigger bite. (They're hungry this year, aren't they?) Homer Cunningham (and Mrs. Cunningham) have two children. Frankie McKay is heavier than he was four years ago. He's truck farming north of Topeka.

The Shepherd of the Hills returned from vacation with one of the finest beards you ever saw! It didn't last long though. Too much razzing. Ezra said he caught a carp so big that he knocked down 25 acres of corn trying to get the fish under control. I don't believe it anymore than when he said that the old-fashioned girl who darned her husband's socks now has a daughter who socks her darned husband. Jasper told us about his neighbor who had to take care of the baby for two days while

the baby's mother was ill. The father did pretty well except when it came to bathing the small child. But he finally figured this out—if the baby turns blue, the water is too cold. If the baby turns red, the water is too hot. And if the baby turns white, you know the baby needed a bath.

G-E started production of F-M radio receivers a month ago and many of them will appear soon on dealers' shelves. Most of them will be larger models. Only about 10% of radio receivers made this year will receive F-M. Incidentally, about one million sets are being made per month; 88% of which are table models. There are 34 million homes in America with at least one radio. Massachusetts leads all states with 97.9% of the homes having radios. In Kansas, 94% of the homes have radios. Nine million automobiles have radios in them, and there are about sixty million radio sets in the United States.

Editor Doc doesn't say much about the contest in which he tried to get more mail than Esther. Esther, you know, replaced two men when she took over Henry and Jerome's show while they were vacationing. Incidentally, the boys both report that business prevented their leaving town. Henry did manage a couple of fishing trips. Never said how many he caught. Dean Eacker must have been dodging bill collectors. . . too busy to shave.

Sonny Slater started something when his car shed a fender in an accident in St. Joseph, Mo. Bobbie Dick and Glenn Osborne tried to make a flying week-end trip to Denver and turned back eighty miles from their goal . . . main bearing trouble. Ole Livgren jumped up into Nebraska when he received reports that his father was injured in a motor accident.

Boner prize this month goes to Loyd who was excited about "the spring crop." And the wisest man this month is Elmer Curtis who told a friend why he liked Kansas. Elmer said "It may be hot in the daytime, but it's always cool in the winter."

Thanks for your letters! Hope to see you in October.



JUST CALL, EM MISTER

Two ex-GI's, Glenn Osborne and Clark Wayne, have returned to the WIBW family. Glenn can be heard on Bobbie Dick's shows, Sonny Slater's program, Bar-Nothin' Ranch and many others. Clark's electric standard guitar is featured on Dinner Hour and Round-Up shows and he does some plain and fancy fiddling on the Shepherd's morning programs.



WOLF HUNTERS

WIBW's "Flying Rooster" almost snowed under by the huge crowd attending the Smith County Wolf drive, in which over 100 wolves were killed.



The Dick Family—Bobbie, Jessie and Cheryl Jeannine

Chats Around the Aerial

... with Olaf S. Soward

Now that September is with us again, the annual interest in the opening of the school year moves into the forefront of the collective mind of millions of families. That is so every year, and for very excellent reasons. Probably nothing in the whole range of life is as important to American society as a whole and its younger people as individuals as the amount and thoroughness of the education each successive generation receives.

And it is probably not the slightest exaggeration to insist that the opening of school in the year 1946 is one of the most peculiarly important events in the entire history of our nation.

For, this is the year when hundreds of thousands of "G-I students" will be flocking into scores of universities, colleges and technical schools from one end of the land to the other. To large numbers of this human flood it will be nothing more than a resumption of an education interrupted by war service. To the majority, however, it will be the beginning of a new and thrilling intellectual adventure.

It is difficult, if not impossible, to say offhand how vast is the number of younger men and women who are starting their higher education under this veterans' benefit program who had given up all serious thought of ever going beyond high school—when the outbreak of hostilities came along to jerk them unceremoniously out of pre-war ruts.

To both them and all the rest of us that is one of the most magnificent opportunities in all history. For the very greatest asset—social, economic or political—that any nation can have in any time or place is the combined level of the intellectual and technical skills of its population.

The people which can think is far richer than that which has merely inherited a favorable economic situation from nature or its own ancestors. For, the trained mind will create wealth where none has ever existed before. The lazy or incompetent

mind can only dissipate resources which have already been accumulated.

Hence, it is hardly out of place to dedicate a word of advice specifically to those "G-I students" who are entering for the first time into an educational opportunity which is the gift of a grateful nation to all those who stood ready to make any necessary sacrifice on the field of battle. The suggestion, for whatever it may be worth, is equally valuable to the young man who is planning to attend a trade school to make himself an expert mechanic or the one who is about to enroll at a university with one of the learned professions as his goal.

That simple and humble bit of advice is: Whatever else you may or may not learn, be sure to learn to THINK—clearly, fearlessly, soundly and independently! Do not be a mental slave to the thoughts of others, no matter how positive nor famous nor powerful they may be.

Which is not to say that the wisdom of the ages and the opinions of today's recognized intellectual leaders are to be brushed contemptuously to one side as though they were mere rubbish. But compel every idea, no matter what its source nor authority, prove itself in the scales of logical analysis before you accept it.

Do not be afraid to have ideas of your own—so long as you can demonstrate that they meet all the tests of truth.

People will suspect and even hate you. For the average mind is inclined to bestow its favors on those who coddle its own prejudiced preconceptions. But that is not the way of progress. Ideas are the sole raw material of human advance.

Undoubtedly you will even be wrong more than once. But let your mistakes be your own, and be open minded enough to learn from them. Learn to think for yourself!

Then you will have set your feet on the only highroad to genuine education in any and every field of human endeavor.

The Voices You Hear Along the RFD

... by Gene Shipley ...

THE FLYING FARMER

The farmer is taking to the air. In the space of a very short time the Flying Farmers organization has reached such proportions that it is demanding attention, not only in our own state, but over the nation. The Flying Farmer is going to play a great part in aviation. Their numbers are increasing steadily, and it has been predicted that of all the single-engine, light planes produced in the next three years, at least 60% will be bought by farmers, so this alone would prove that farmers are going to be a rapidly and constantly growing influence in the development of private aviation.

Right now, the farmer who is shopping for a plane must pick from what the market affords, but even now he is exerting more and more pressure on aircraft manufacturers to build light planes more adaptable to the farmers needs—with more simplified controls, more storage space, and with improved landing gear that will make cross-wind landings easy and safe.

Most people do not realize how farmers and ranchers have taken up aviation, and that they are intensely interested in the development of rural aviation is proved by the large attendance at Flying Farmers meetings all over the middle west. I recently asked Gene McGill, Past President of the National Flying Farmers, how many members were enrolled, and he said he could not tell me, because the membership was increasing so fast that last week's figure would be obsolete today.

Why is it that farmers are so interested in flying? We have talked to many farmers who own and operate their own planes in our trips out over the state in our own "Flying Rooster," and find that they are interested in improved methods of transportation, the same as any other progressive trend in farm operation. The farmer is isolated, much more than the urban dweller. In the western part of Kansas, some ranches are 35 and 40 miles from the

nearest town, and farm homes are often situated miles away from centers of supply. To this type of operator, the plane is a natural, and has already proven to be a very valuable piece of farm equipment. It is in the western areas that you will find flying farmers almost everywhere, and very active. Here is where they are demonstrating a practical use for flying. Farmers can see the effects of their work from the air much better than on the ground, and a wider scope is possible in observing the practicability and use of summer fallowing, strip cropping, terracing, pond location and construction, weather-belted, and soil erosion control in general. The rancher uses his plane, not only from quick transportation, but for running fences, locating strays, to inspect his stock, look over crops, and similar operations, as he often covers a large area. I talked to Alfred Ward, from Johnson recently. Alfred is President of the Kansas Flying Farmers and he told me that almost every day he meets up with some new practical use of the private airplane in farming and ranching operation—"and some of them knock me out because of their originality," says Alfred.

Right now rural aviation is in its infancy, much like the Model T days of 1913 and '14. Many farmers use planes now mostly for pleasure trips, just as the first Model T's stood in the shed on the farm, the brass all shined and glistening to be taken out only for a Sunday trip. But soon, with mechanical improvements, and the self starter, everyone wanted one, and the automobile soon became another necessary piece of farm equipment. Mr. Wm. T. Piper predicts the same thing for the airplane. He says that in a few years, the airplane will be just another piece of farm machinery like the tractor and combine, and this will come through improvements; more safety, comfort and utility that will make the plane more practical.

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♪ C.B.S. notes ♪ by Kathryn Young



The calm, cool, and collected cutie pictured above is Ann Sothern who plays the part of "Maisie" at 9:00 p.m. Friday.

"County Fair" heard on WIBW at 4:30 p.m. Saturday donated a prize bull calf and two heifers in connection with the Greek War Relief's "Give an Animal" campaign. The animals under the care of 18-year-old Gus Kaloss, a Greek-American youth from New Jersey, were flown to Athens on a giant DC-4 plane of the Veteran's Air Express.

In 1941 when "The Adventures of the Thin Man" first came on the air, Les Damon and Claudia Morgan created the radio roles of Nick and Nora Charles. In the intervening years, Miss Morgan has never missed a "Thin Man" performance. Damon bid his radio public a temporary farewell on February 15, 1944, when he stepped out of the gentleman detective's shoes to enter the Army. He returned to civilian life, and the program, last May. This enter-

taining feature is scheduled at 8:30 p.m. Friday.

To those who write in asking—Bob Hawk, who makes question-asking on the air a big business, uses no script on his popular show heard on WIBW at 9:30 p.m. Monday. All he has in front of him is a file of questions and answers.

David Rose never goes to bed before 5:00 a.m. The young composer-conductor star of "Holiday for Music," heard at 9:30 p.m. Wednesday, cannot compose in daylight. Yet he does not believe in atmosphere for creating. He thinks a good musical piece can be dreamed up on a street corner or a bus. He says he got his inspiration for his composition "The Happy Ice Cube" from one of the commercials about Kelvinator Refrigerators broadcast during the summer.



Gene Autry, the popular cowboy heard on WIBW Sundays at 6:30 p.m., will broadcast his September 15 show from Chicago in response to the clamor of his fans in that area.

WIBW PROGRAM SCHEDULE

580 on Your Dial

Due to last minute program changes, WIBW can not guarantee complete accuracy of this schedule.

Monday Through Friday

Morning

- 5:00—Daybreak Jamboree
- 5:45—News
- 6:00—Bobbie Dick
- 6:15—Bar Nothing Ranch
- 6:35—Farm Service News
- 6:45—Arbie and Arkie
- 7:00—News
(Mon., Wed., Fri., B. F. Goodrich)
(Tues., Thurs., Carey Salt)
- 7:15—Shepherd of the Hills (*Nutrena*)
- 7:30—Henry and Jerome
(*London Specialities*)
- 7:45—Edmund Denney Time (*Merchants Biscuit Co.*)
- 8:00—News (Mon., Wed., Fri., Allenru)
- 8:05—Henry and Jerome
- 8:15—Hymn Time With Doc and Esther
- 8:30—Henry's Exchange
- 9:00—Shepherd of the Hills
- 9:15—News (*Dannen Mills*)
- 10:30—Doc and Esther
- 10:45—Sonny Slater
- 11:00—Judy and Jane (*Folger's Coffee*)
- 11:15—Aunt Jenny (*Lever Bros.*)
- 11:30—Weather Bureau
- 11:34—Dinner Hour

Afternoon

- 12:00—News (*H. D. Lee Co.*)
- 12:15—DeKalb Markets
- 2:00—Mon., Wed., Fri., House Party
(*General Electric*)
- 2:00—Tuesday, Thursday, The Kansans
- 2:15—Tuesday, Thursday, Organalities
- 2:25—News
- 2:30—Kansas Round-Up
(*Sunway Vitamins*)
- 3:30—The Second Mrs. Burton
(*General Foods*)
- 3:45—Ma Perkins (*Procter & Gamble*)
- 4:00—Big Sister (*Procter & Gamble*)
(*Procter & Gamble*)
- 4:15—Road of Life
(*Procter & Gamble*)
- 5:30—Romance of Helen Trent
(*American Home Prod.*)
- 5:45—Our Gal Sunday
(*American Home Prod.*)
Highlights of the Week

MONDAY

Evening

- 6:00—News (*Butternut Coffee*)
- 6:15—Songs of Bobbie Dick
- 6:30—Twilight Serenaders
- 6:45—News



Glory be—summer time shore did come and go ah-hootin' didn't it? Maybe it's just because I's thinkin' 'bout some good ole coon huntin' dis fall. Anyhow, I's feelin' kinder fill-o-sofferus, er poetic-like an' when I gets dat way, I just natchully got to go coon huntin' an' get it outen my sistem.

So—seein' as how Mr. Doc won't 'low me tuh go a-traipsin' off 'til I says sumphin to you "Round-Up" folks, reken as how I'll impart a few words uv wisdom my ole pappy tole to me, y'ars ago.

Pappy didn't hab no book lernin', but dat man cud shore talk sumphin powerful. He say to me "Son! Iffen you thinks you is too small to do de big things, do de small things in a big way!"

I 'members a little song he usta sing . . . de wruds went lak dis—

"I ain't been along de road as far as some, But she's kep' a-gettin' better as I've cum,

"Twill be better still next year

Sure as I'm a-settin' here—

Lookin' back, I'll see sum mountins I have clum."

Sometimes when I gets to broodin' on de trials and trib-a-latin's of tryin' to get by in dis old worl', I hasta pull up my traces fer a spell and maybe go fishin'. Dey ain't nuthin' lak fishin' to git a man dat's a feelin' sorry fur hissself back on de rite track. Dat is, iffen he wants to, of corse. Dey is lot's pore mis-guided folks dat jus' kain't be satisfied. Lak my pappy allus say, "Boy—when yo' reaches bottom, be ob good cheer; dey ain't no other way to go but up." Ain't hit de' truff!

Whut's become of re-con-version? Has hit been sent to de' wrong add-dress?

I usta' set along-side my pappy on de' wagon seat ob a old dee-crepid spingwagon dat he drove into town on Sadity—and ridin' fer a long spell lak dat, I'd git to dreamin' 'bout fur away places, an' maybe how someday I'd hab me 'bout thousand hundret dollars, maybe more dan dat. Pappy would juss smile kinda smart lak and sal, "Maybe so son, maybe so. Does yo' see dat big ess-tate wit all dem fine buildin's on it over dere? De' man dat owns dat place is shore a rich man. Now dat man, son, is got a lot's mo' money dan I ever hopes to see, but jist whut kin he buy wit it? Three meals a day, first off. Now dey no doubt cost him fur more to serve dan my three, but by Henry, he kain't git any more enjoy's outten 'em dan I kin my three. A roof over he's head? Hit's a wider an' a steeper roof dan mine, an' more rain will run offen it; but de rain dat runs offen mine is jist as wet, an' underneath I is jist as dry an' cozy I betcha. A good night's sleep? Maybe, iffen he's lucky an' ain't takin' his business worry's to bed wit him. Dat feller can own more of de' worl's surface dan me, but he kin' bust hissself wide open tryin' to breathe in more of it's air. He kain't soak up any more of it's sunshine; he kain't bribe de evenin' stars to shine one teensy bit brighter over his big ess-tate. De worl' is full beautiful women and each of us kin love an' marry only one at a time. No, son, compared to de' blessin's we has in common, de' few paltry blessin's he has dat I ain't got is trifflin' small. So I don't call him a happy man merely 'cause he is got a lotta dis old worl's goods. Yo' is earned de' name of bein' happy when yo' is skilled in usin' de' gifts of de' good Lowd an' when yo' fears disgrace worsen dan' death. Dem's my sentiments, son, an' jist remember dis when yo' is courtin' discouragement—

De' worl' ain't turned agin' yo', git on de other side of it an' yo'll find it's still smilin'. Man wuzz born into dis' worl' to make mistakes, it seems lak, an' de' worl's only perfect man died on de' cross two thousand years ago.

- 7:00—Lux Radio Theatre (*Lever Bros.*)
- 8:00—Screen Guild Players (*Lady Esther*)
- 8:30—Fighting Senator (*Lever Bros.*)
- 8:55—News (*Garst and Thomas*)
- 9:00—Inner Sanctum (*Emerson Drug*)
- 9:30—Bob Hawk Show
(*R. J. Reynolds Tobacco Co.*)
- 10:00—News (*The Fleming Co.*)
- 10:15—Emahizer Melodies
(*Emahizer-Spielman Furn. Co.*)

TUESDAY

Evening

- 6:00—News (*Phillips 66*)
- 6:15—Songs of Bobbie Dick
- 6:30—Twilight Serenaders
- 6:45—News
- 7:00—Vox Pop (*Lever Bros.*)
- 7:30—American Melody Hour
(*Bayer Co.*)
- 8:00—Big Town (*Sterling Products*)
- 8:30—Mel Blanc Show (*Colgate*)
- 9:00—Pleasant Valley
- 9:30—Open Hearing
- 10:00—News (*The Fleming Co.*)
- 10:15—Ernie Quigley, Sports

WEDNESDAY

Evening

- 6:00—News (*Butternut Coffee*)
- 6:15—Songs of Bobbie Dick
- 6:30—Piano Ramblings, Miss Maudie
- 6:45—News
- 7:00—Sad Sack (*P. Lorillard*)
- 7:30—Dinah Shore Show (*Ford Motor Co.*)
- 8:00—Academy Award Theatre
(*E. R. Squibb and Sons*)
- 8:30—Dr. Christian
(*Chesebrough Mfg. Co.*)
- 8:55—News (*Garst and Thomas*)
- 9:00—Popular Varieties
- 9:30—Holiday For Music
(*Nash-Kelvinator Co.*)
- 10:00—News (*The Fleming Co.*)

THURSDAY

Evening

- 6:00—News (*Phillips 66*)
- 6:15—Songs of Bobbie Dick
- 6:30—Great Stories About Corn
(*Peppard Seeds*)
- 6:45—Olaf Soward's Viewpoint
- 7:00—Dick Haymes Show (*Auto-Lite*)
- 7:30—Crime Photographer
(*Anchor Hocking Glass*)
- 8:00—Public Service
- 8:15—Crossroads Sociable
- 8:55—News (*Ray Beers Clothing Co.*)
- 9:00—Readers' Digest-Radio Edition
(*Hall Bros.*)
- 9:30—To Be Announced
- 10:00—News (*The Fleming Co.*)
- 10:15—Ernie Quigley, Sports

FRIDAY

Evening

- 6:00—News (*Butternut Coffee*)
 6:15—Songs of Bobbie Dick
 6:30—Henry and Jerome
 6:45—News
 7:00—It Pays to be Ignorant
 (*Philip Morris*)
 7:30—Wayne King Show
 (*United Drug Co.*)
 8:00—Baby Snooks Show
 (*General Foods*)
 8:30—Aventures of the Thin Man
 (*General Foods*)
 8:55—News (*Garst and Thomas*)
 9:00—Ann Sothern in Maisie
 (*Eversharp, Inc.*)
 9:30—Tommy Riggs and Betty Lou
 (*The Borden Co.*)
 9:55—Hit of the Week
 (*Ray Beers Clothing Co.*)
 10:00—News (*The Fleming Co.*)

SATURDAY

Morning

- 5:00—Daybreak Jamboree
 5:45—News
 6:00—Bobbie Dick
 6:15—Bar Nothing Ranch
 6:35—Farm Service News
 6:45—Arbie and Arkie
 7:00—News (*Carey Salt*)
 7:15—Shepherd of the Hills (*Nutrena*)
 7:30—Henry and Jerome
 7:45—Edmund Denney Time
 8:00—News
 8:05—Henry and Jerome
 8:15—Food Review
 (*Topeka Daily Capital*)
 8:45—Bobbie and Glenn
 9:00—Shepherd of the Hills
 9:15—News (*Dannen*)
 10:30—Billie Burke Show
 (*Lambert Pharmacal Co.*)
 11:00—Armstrong Theatre of Today
 (*Armstrong Cork Co.*)
 11:30—Weather Bureau
 11:34—Dinner Hour

Afternoon

- 12:00—News (*H. D. Lee Co.*)
 12:15—Markets
 2:30—Mary Lee Taylor
 (*Pet Milk Sales Co.*)
 3:00—Let's Pretend (*Cream of Wheat*)
 3:25—News
 3:30—Give and Take (*Chef Boy-Ar-Dee*)
 4:00—Washington
 4:30—County Fair (*The Borden Co.*)
 5:15—Grand Central Station
 (*Pillsbury Mills*)
 5:45—News (*Phillips 66*)

Evening

- 6:00—Man on The Farm (*Quaker Oats*)
 6:30—Mayor of the Town (*Noxzema*)
 6:55—News



When these pictures were taken, no one realized that the young lady would become one of Kansas' most popular piano players, or that the little feller would gain equal fame as a trumpet tooter. Thanks to Miss Maudie and Dude for these treasures.



THE FLYING FARMER

(Continued from Page 7)

Flying Farmers have already done much to promote everyday aviation. The boys in Iowa say they will have nearly 100 landing strips on Iowa farms by the end of this year. Kansas flying farmers are also actively promoting more landing strips for this state. Art Boreman in a recent address prepared for the National Flying Farmers Convention at Stillwater, Oklahoma prophesied that on a great many midwestern farms, attractive service stations would be established to service automobiles passing along the highway, with landing strips on the field side of the service station, to serve visiting aircraft, and he thinks many flying farmers will build such combination auto and airplane service stations.

COMING EVENTS

Birthdays

- Dale RaderSeptember 17
- Chuck WayneSeptember 18
- Bob KearnsSeptember 23
- Mildred RankinSeptember 24
- Loyd EvansSeptember 30
- Charles KingSeptember 30
- Homer CunninghamOctober 4
- Olaf SowardOctober 13

Anniversaries

- Mr. and Mrs. Don Hopkins....October 9
- Mr. and Mrs. Ezra Hawkins....October 15

AD LIBBING

(Continued from Page 2)

Dude Hank rushed in at the last minute for the Pleasant Valley show. Then he turned around and dashed right out of the studio . . . he had forgotten his trumpet.

Henry Peters, he's part of the Henry and Jerome team, has purchased a cafe . . . explained it helped take up his spare time.

Don Hopkins didn't get his new car in time for his vacation. Personally, I don't want to be around when he first takes the wheel. On that day I'm going to ride nothing but big sturdy busses and keep my car in the garage. Hope he thinks I'm kidding . . . I'm not.

- 7:00—Your Hit Parade (*Lucky Strike*)
- 7:45—Tony Martin Show (*Bourjois, Inc.*)
- 8:15—Hollywood Star Time (*Frigidaire*)
- 8:45—Kansas Round-Up
(*Western Stationery, Schreiber Mills, Dr. LeGear*)
- 10:00—News (*The Fleming Co.*)
- 10:15—Ned Calmer, News (*Parker Pen*)

SUNDAY

Morning

- 7:00—News (*Schreiber Mills*)
- 7:15—Pentecostal Tabernacle
- 7:30—Bethel Covenant Church
- 8:00—The Farmers' Forum
- 8:15—Farm News
- 8:30—Kansas News
- 8:45—Western Echoes
- 9:00—Warren Sweeney, News
(*Curtis Candy Co.*)
- 9:05—Wings Over Jordan
- 9:30—Salt Lake City Tabernacle
- 10:00—Invitation to Learning
- 10:30—Mr. Veteran
(*Veterans' Administration*)
- 10:45—Sunday Serenade
- 11:00—First Methodist Church

Afternoon

- 12:00—News
- 12:15—Rainbow Trail
- 12:45—M. L. Nelson (*Garst and Thomas*)
- 1:00—Columbia Broadcasting Symphony
- 2:00—Columbia Workshop
- 2:30—Hour of Charm (*Electric Companies' Adv. Program*)
- 3:00—Family Hour
(*Prudential Life Ins. Co.*)
- 3:30—News
- 3:45—Senator Arthur Capper
- 4:00—Assignment Home
- 4:30—Ernie Quigley, Sports
- 5:00—Old-Fashioned Revival Hour
(*Gospel Broadcasting Ass'n*)

Evening

- 6:00—Richard Lawless
- 6:30—Gene Autry (*Wm. Wrigley, Jr.*)
- 7:00—Meet Corlis Archer
(*Campbell Soup Co.*)
- 7:30—Texaco Star Theatre (*Texas Co.*)
- 8:00—Take It or Leave It
(*Eversharp, Inc.*)
- 8:30—Crime Doctor (*Philip Morris*)
- 8:55—News (*Ray Beers*)
- 9:00—Blondie (*Colgate-Palmolive-Peet*)
- 10:00—News (*The Fleming Co.*)
- 10:15—Ned Calmer, News (*Parker Pen*)
- 10:30—Silver Theatre
(*International Silver*)
- 11:00—Wm. L. Shirer, News
(*J. B. Williams*)

Miss Laura Williams,
A lton, Kansas.

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WIBW VETS SALUTE AIRFORCES DAY

Open House at the Topeka Army Air Field, August 1, 39th anniversary of U. S. Army Air Forces, found vets Art Holbrook (left) and Hilton Hodges (right) on hand with the WIBW wire recorder. Col. John B. Henry, Commanding Officer of TAAF (left center) is shown introducing Lieut. Edward S. Michael, Congressional Medal of Honor winner, to the WIBW audience. Michael was awarded the nation's highest citation by the late President Roosevelt, for outstanding heroism in a mission over Germany.