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ROUND-UP



CLARK WAYNE

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June Our Twenty-Seventh Issue 1947

ROUND-UP

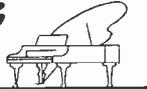
June

Our Twenty-Seventh Issue

1947

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Ramblings



This is not "off the record" but "on the record": In answer to the requests of so many WIBW fans, at last the recordings of our staff artists are in the making! In a short time you may buy a record of "SHEPHERD OF THE HILLS" singing OLE LIVGREN'S "Isle Of Pine" with "My Dear Old Kansas Home" on the other side: EDMUND DENNEY singing my "Rainbow Of Happiness" with "A Song, a Dream and You" on the other side: MAUDIE and OLE playing double piano on "Holiday Polka"; on the other side MISS MAUDIE playing a solo "Escapades": DUDE HANK playing his own "Cry Baby Trumpet" with the "Corn Cob Schottische" on the other side. These will be for sale over the air soon. All of your favorite staff artists will be recorded from time to time—so fix up your juke boxes folks, here we come! The HOLDEN BROTHERS with EMORY MARTIN, the one arm banjo player and WAYNE MIDKIFF fiddler, are leading the gang in mail right now. The boys receive as many as a hundred letters and cards daily. Speaking of WAYNE MIDKIFF: A crowd of girls from our front business office were tearing down stairs the other day. I passed them and said "what's the excitement"? They all smiled and said, "Oh, we want to watch the broadcast and see Wayne play the violin . . . he's so.o.o good looking". Yes, and he's single too, gals!

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NEXT MONTH

You lucky people, you! That's my own conceited way of introducing you to the new Round-Up magazine that makes its initial appearance next month. We're going all out on this issue and we want you to know that it is through you, our subscribers, that it is possible for us to bring you this bigger and better magazine. In spite of present critical paper shortages, we have located enough paper to enable us to do what we have longed to do since the first issue of the Round-Up. Our July issue, or, as we prefer to call it "Our souvenir" issue will be almost twice as large as our present magazine. It will have nearly twice as much information, more stories about your favorites, and pictures, pictures, pictures, all over the place. As for the cover, well, better get a pair of sun-glasses. Art Holbrook insists that our new cover will "knock your eye out!" The catch is (you knew there was going to be a catch to this, didn't you?) we will no longer be able to send out single copies at ten cents each. Due to the terrific increase in cost of production, single copies will have to be twenty-five cents. You regular subscribers will receive them at no additional cost.

We do have one purpose in mind. We want more subscribers. We want you to take your magazine over to the neighbors and show it off. Then they'll sit down and send their order in for a full year's reading enjoyment. The more subscribers we have, the better magazine we can bring you. If each of you could get us one new subscriber, we'd be able to send you a magazine just twice as good as the one you have now. Think you can do it? We guarantee it will be worth your time.

THIS MONTH'S COVER BOY — CLARK WAYNE

Here it is June already and Doc has been after me since last January to write this story about my life. Starting where all things start . . . at the beginning, I was born March 22, 1919 at Jane Lew, West Virginia, a town of about 500, not counting the chickens. I started school at McWhorter, West Virginia, and finished grammar school in various towns in that state. My father was a miner and we had to move frequently to keep up with his jobs.

I've always been interested in music and my first instrument was the mandolin. Then I changed to the violin. I don't know just how old I was at the time, but do remember that my arms weren't long enough to reach, so I set the violin on the floor and played it the same way you play a cello, or a bass viol. When I was seven, I started playing square dances, picnics, and shows with my brother Max, who played guitar. I played my first broadcast over a radio station in Fairmont, West Virginia, when I was nine.

Along about 1931, I ordered a guitar from a mail order house. I've never had any kind of music lessons, but got my first ideas about guitar playing from my brother Chuck. Not long after that, my brothers, Max and Chuck, and I, organized a trio which we called "The Plainsmen" and went to work for the station at Fairmont. We had a pretty good act . . . Chuck played guitar, Max played bass, and I played fiddle and guitar. We didn't make much money, but gained experience that was to prove valuable later on.

In 1937 I joined a western act known as "Doc Schneider's Texans" and toured the Atlantic coast from the Canadian line to the Southern swamps. We usually got a tie-in with a local radio station and worked a territory for a few months and then moved on to what we thought was a better spot.

In 1940, I returned to Fairmont, and knowing that my brother Chuck was at WIBW, Max and I headed for the West.

We arrived here June 2, 1940, and started work about two years later, replacing Chuck, who took a two week vacation. When he returned, Miss Maudie told me that I had been given a permanent job.

Most of you know the rest of the story. I stayed with WIBW until a more important job came along . . . a job offered by the President of our country in a letter beginning "Greetings . . ." That was in January of 1945. During the next 18 months I jumped around over the globe, taking a "sight-seeing tour" sponsored by the United States Army. Leavenworth, Camp Roberts, California, and Oahu, Hawaii were the main stops along the way. I played with several service bands, just to keep my guitar in tune for the time I could return home.

During the time I was in the service I met a lot of fine fellows and I know that I'll never see many of them again, I'll never forget them. They are a cross-section of every type of person in the world and after knowing them, you just can't be afraid for the future of our country.

After my release from the Army, I, like most G. I.'s planned to take a long vacation. It was no go . . . stayed away as long as I could, about two weeks, then returned to WIBW.

My wife is a Topeka girl. I met her about a month after I came here, and we were married December 28, 1940. Her name was Louanna Nedeadu, but I changed that. We have two daughters, Judith Louise, who is five, and Sharon Denise, three and a half. As a hobby I like auto mechanics, and if you see a greasy-faced person helping me, that's my wife.

I think that's about all, but in closing I want to say that I've enjoyed working here at WIBW. We've a swell bunch of entertainers and our bosses just can't be beat. I want to join the rest of the staff in saying thanks for all your kindnesses.

C.B.S. notes by *Kathryn Young*

"What is so rare as a day in June?"—and still no one has come up with the answer to that one.

Questions and answers remind me of The Bob Hawk Show, one of radio's most popular quiz programs. Charlie Stark, the announcer on the show, has the job of making the contestants chosen from the audience feel at home. He talks to them a few minutes before the broadcast and is so expert at drawing them out, they are relaxed and at ease by the time they get to the mike.



One performer who is always at ease at the mike is Evelyn Knight. Incidentally, Evelyn has received offers from three major Hollywood studios!

You mothers will be interested in the latest invention of Ginny Simms' husband. Recently their baby fell out of his bathinette and bumped his head so hard it gave him a black eye. Right away Ginny's husband, Hyatt Dehn, went to work to prevent another such mishap. He invented a new type of bathtub for babies which

is built into the wall and is guaranteed to be skidproof. He has already made several of them for their friends' babies.

Sinatra Vocalist



Jane Powell, 16-year-old inovie soprano, shares the microphone Wednesdays with Frankie on "Songs By Sinatra."

Dashiell Hammett who writes "The Adventures of Sam Spade" says fingerprints have long held a fascination for the public. In his experience as a private detective he found, however, that even where the criminal makes no attempt to efface the marks, but leaves them all over the scene of the crime, the chances are about one in ten of finding a print that is sufficiently clear to be of any value.

Fanny Brice is trying to figure out a name for the new radio character she plans to introduce to radio audiences in the near future. "The character" is a twenty-five-year-old girl who works in a department store and is so kind to people she always gets into trouble with the boss. Don't worry, though, Fanny's not going to give up

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NUTS

HICKORY. When you want to crack hickory nuts, take them out in the work shop and crack them in the vise. It works like magic, and you can lift the kernels out whole, and it takes but a jiffy to crack a lot. Walnuts can also be cracked the same way.

NUT REMOVAL. To secure the whole nutmeats from the shell, soak the nuts overnight in salt water. In cracking, apply hammer to the end of the shell and the kernel will come out whole. Soaking in the brine also brings out the flavor.

Soak the nuts for several hours in scalding water. The nutmeats will come out whole when the nuts are cracked and this is a time saver.

PECANS. In cracking pecans, they fly so bad. If soaked in hot water like hickory nuts and cracked with the point down, they will come out in halves.

RUSSIAN PEANUTS. To make Russian Peanuts from Sunflower Seeds, soak sunflower seeds in salt water overnight, using salt according to your own taste. Then in the morning drain and put in a pan or something shallow, put in the oven, but you have to watch them so they won't burn.

WALNUTS. Hull black walnuts as soon as the hulls are dry. If this is done, the nutmeats will be light in color and will have a better flavor.

If the hulls are left on walnuts they will keep fresh from two or three years. Dry them thoroughly, put in a gunny sack and

hang up, or they may be put in boxes and kept in a dry place.

LEFT OVER MEAT, even if there is very little will make a tasty luncheon or supper dish, if it is added to scrambled eggs, omelets or rice.

LEFT OVER RICE: Make it into cakes, fry in bacon fat and serve with maple syrup.

A fine way to renovate **FEATHERS** when you are in the country is to put the pillow on the snow. Never put feathers out in the sun because it draws the oil out of the feathers.

TO KEEP FEATHERS from coming through the feather ticking, iron the new ticking for your pillows on the wrong side with a hot iron, which has been rubbed with beeswax. It will leave a varnish-like coating and that keeps the feathers from working through.

STARCH: In making warm starch, to avoid a film over the top, add a cup of cold water immediately after the starch is made and stir well. You will no longer be troubled with white spots from the starch.

TO GIVE HUSBAND'S SHIRTS that done-at-the-laundry look, try cold starching the collars and cuffs with corn starch instead of plain laundry starch. You will be proud of the results.

If your **BLANKETS** have lost their softness in the wash, it probably is because the water was hard and soap not properly removed. The next time you wash blankets add two teaspoons of glycerine to every pint of water used. This prevents blankets from becoming hard and felted.

STARCHING: After cooking macaroni or spaghetti, you can use the water that is drained off to a good advantage. Of course, keep it tightly corked until wanted. Use it for starching pillowslips, tablelinens and such as that. It is not too thick for these and it brings back their newness.

To take crayon marks off of a photograph—if it's a glossy finish, the crayon can be scraped off with a knife, but be very careful and do not scrape too hard.

Questions and Answers

Again, we will remind you folks that it is contrary to copyright laws for us to send you copies of words or music to the songs we sing. However, we can give you the names and addresses of the publishers and you can order sheet music from them. The cost, in most cases, won't exceed fifty cents per song. Following are the songs most requested and their publishers.

"You Go to Your Church," published by the Rodeheaver-Hall Mack Co., Winona Lake, Indiana.

"Look in the Looking Glass at You," published by Acuff-Rose, 220 Capitol, Nashville, Tennessee.

"Many Tears Ago," by Adams, Vee and Abbott, 216 So. Wabash Ave., Chicago, Illinois.

"Prisoner's Dream" and "Sweet Evalina," by M. M. Cole, Chicago, Illinois.

"Ridin'," by Johnny Rion, Farmington, Missouri.

"Give Me the Roses Now," by Dixie Music Co., 45 Astor Pl., New York.

"Family Prayers," by Peer-International Co., 1619 Broadway, New York.

"Jesus Hold My Hand," by Stamps-Baxter Music Co., Dallas, Texas.

"A Hundred and Forty-Four Thousand," by Milene Music Co., 220 Capitol, Nashville, Tennessee.

Q: When making a request for a certain song, how far in advance should the request be made?

A: Our programs are made out a week in advance. It is difficult for entertainers to include every number requested because a week's program only contains about thirty songs and the requests number in the hundreds.

Q: How does one go about getting into radio work?

A: Books have been written on this subject. The only sure-fire way is to buy your own station, which is a bit expensive. The best advice we can give you is to develop your talent, appear before as many people as you can, perfect a style all your own, get the opinion of someone in radio work as to whether they think you have "enough on the ball." The procedure varies with the individual.

Q: Did Tex Owens fully recover from his accident?

A: Tex is still in Nogales, Arizona, and is progressing as well as can be expected.

Q: Upon what power does WIBW operate?

A: Five thousand watts.

Q: I have been listening to WIBW for years, waiting for Don Hopkins to sign on before KSAC signs off at 2 o'clock, but he never has. How does he know just when to sign on?

A: That's easy. Each day you've probably heard the KSAC announcer say "We invite you to listen to WIBW, Topeka." Don hears him over the speaker in the WIBW studios, turns on his "mike" and gives his cheery "Hello, neighbors. This is WIBW, the Capper Publications station, Topeka, Kansas."

Q: Is Colonel Combs married?

A: No.

Q: When will Larry and Billy appear on the Shepherd's program again?

A: Studio gossip has it that their daddies are afraid the boys are trying to get their jobs. Maybe enough letters from you listeners would force them to allow the youngsters to broadcast.

Q: Do you need a college education to be a radio entertainer?

A: The majority of entertainers with whom I'm acquainted do not have college educations. Some have had very little high schooling. However, a good education serves as a buffer between you and many of the hard knocks you contact in any line of business and surely entertaining is no exception.

The Voices You Hear Along the RFD

... by Gene Shipley ...

Out in southwestern Kansas, in Haskell and Seward Counties moisture conditions this spring were the best in many years, and with another big wheat crop practically assured, you would not think this would be the time for farmers to give much thought to water problems. In fact, you would naturally think they might be concerned with draining some of those temporary ponds that dot the landscape as you fly over, and have taken many an acre of seeded wheat land.

However, many of the farmers have not forgotten those dry years, and the dust storms of the early 30's. And with an eye to the future, they are experimenting with pump irrigation from deep wells, using some of their high-priced wheat money to insure the future. Altho the soil is rich and deep, it must have water to produce. Further west, around Ulysses, pump irrigation has been very successful, and is in extensive use, and it was from that project that Harold Stapleton and Harold Lower, two farmers who live south of Sublette near the Haskell-Seward County line, got the idea of drilling some test wells on their own farms. There was, first of all the question of, how deep must we go, and how much water can we pump. The cost of equipment is high, but they figure in wheat—it takes just about as many bushels to buy the equipment today as it did before the war, and with income tax rates at the present high scale, this would be an opportune time to do a little experimenting.

Stapleton drilled one well on his place about 350 feet deep and struck an almost unlimited source of water in deep gravel. He bought a 450 h.p. surplus engine from the government and coupled it to an 8 inch pump. The engine was one of the radial type used on Navy landing boats during the war, and was mounted up on a steel angle iron frame in Stapleton's farm shop.



This irrigation pump is capable of furnishing life-giving water at the rate of 1200 gallons per minute. The water will be used by Harold Stapleton, Seward County rancher, to irrigate row crops and feed crops during the dry summer months.

The well was pumped continuously for a 12 hour period, supplying 1200 gallons per minute, with excellent results. So, Stapleton has now completed his permanent installation—a 120 h.p. stationary Diesel engine, coupled by a right angle drive to an 8 inch pump, and with this one unit he can irrigate about 320 acres. In dry times he intends to use this to irrigate row crop and feed crops. He also intends to install another unit this summer.

Stapleton's neighbor, Harold Lower, has been working hand in hand with Stapleton on this test, and has just completed the first test well on his farm. This well is about 356 feet deep, and has just been tested. The boys trucked the Guiberson radial motor, from the Stapleton well to the Lower farm, and connected it to the new well. On test this well pumped 1400



Our Newly-Weds, Ann Netta and Glen Osborne

AROUND the STUDIOS with Hilton

A month ago, when daylight saving time went into effect in the East, we had to shuffle several of our night-time programs. No doubt, you're pretty well caught up on these changes by now. There's one more change this time of year too—that's the summer replacements that will fill the time of the few programs which go off the air during the summer months. CBS has told us that there are some excellent replacements on tap, so perhaps we listeners will enjoy the "Stars" vacations as much as they do themselves. Anyway, we hope you'll keep tuned to WIBW for some pleasant summer listening hours in the next three months.

We had another "unusual" spring in Kansas—a slow start with lots of rain, and unusually fast growth of some of our crops and flowers. But Kansas was surely beautiful during May. Weather has always been important to Kansans and because so many folks are anxious to know about it, WIBW has five direct remotes daily from weather stations plus forecasts on all newscasts. At 5:40, 6:35 and 9:25 A.M. and 12:25 P.M., we bring you weather news direct from the Municipal Airport in Topeka. At 11:35 A.M. "Frosty" Flora, Federal Meteorologist for Kansas, presents a complete summary. Throughout the day on our 18 newscasts, we also present the forecasts for Kansas and surrounding states. If you have suggestions about these services, we will appreciate them.

With the addition of several new entertainment acts, the WIBW staff is as large today as it has ever been. These additions were made to give you folks the most complete entertainment schedule possible. Your cards and letters are very gratifying. We know that you enjoy the variety. And variety is important, because I'd bet a nickel that if you asked everyone in your neighborhood who his favorite WIBW entertainer is, you'd get several answers. So,

we just try to please ALL of you MOST of the time.



Here's "Champ" Henry Peters with the two trophies he picked up at the Eastern Zone trap-shooters' meet held in Lawrence. The small trophy on the left represents the Class C championship for the Eastern Zone. The large trophy was for the high over-all winner. Henry felt so good over his trophies, he went out and bought the golden cocker for daughter Patty.

"Doc" Embree, Chuck and Clark Wayne are also trap-shooting fans but so far have failed to bring home the bacon. ((Not a bad idea at the prices these days.)) Most of our staff members are ardent baseball fans and you'd never attend a Topeka Owl game without seeing a few here and there. Elmer Curtis of course, is a racing fan; dogs, that is. He tells us that this fall, at the National Coursing Meet in Abilene, the purse will be \$8,000.00. The entry fee is \$100.00. EH wishes he had his fast dog (and \$100.00).

When WIBW-FM went on the air last November, there were about 50 FM receivers in the Topeka area. Today there are nearly 700. Topeka listeners enjoy the

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gallons of water per minute continuously with only 19 foot draw down, so this well will be equipped with a permanent Diesel power unit. Diesel fuel costs about 7½¢ a gallon delivered in the supply tank on the premises.

We recently flew out to Liberal, Kansas, in the "Flying Rooster" to look over the wheat prospects, and see what western Kansas farmers were doing with their \$2.50 per bushel wheat money. Here are two far sighted farmers who are using some of it at least to purchase a new kind of "crop insurance"—water for the dry years ahead.

Radioaires Join WIBW Staff

Another step toward bringing you folks the best in radio entertainment was taken when Manager Ben Ludy acquired the services of the Radioaires, popular Alabama quartette. Under the leadership of Lee Smith, the boys have been treating listeners to some mighty fine harmony from their repertoire of spirituals, gospel numbers, western, Hawaiian and comedy tunes. At present their schedule includes broadcasts at three o'clock, Tuesday and Thursday afternoons and appearances on the Dinner and Round-Up programs. Judging from the response you folks have given them, they will soon have additional programs. Come on, folks, give them that traditional welcome to the WIBW family!

C.B.S. NOTES

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her "Snooks" portrayal. She says "Snooks" will always be her favorite person.

If you enjoy George M. Cohan's music, you'll be glad to know Franklin P. Adams, a regular expert on "Information Please," will prepare a new version of Cohan's musical play, "Forty-five Minutes from Broadway," for Broadway production this fall. Adam's job will be to revise story and lyrics and also to contribute some new material. The show, which will keep the 1906 setting of the original, will include a number of unpublished songs written by Mr. Cohan.

Edith Arnold of "Crime Doctor" has

been acclaimed the most beautiful redhead in radio. Edith passes on the secret her grandmother gave her to keep her naturally red locks shining and bright. After each shampoo Edith uses a vegetable rinse made by putting a small handful of washed parsley into two quarts of cold water and bringing to a boil. The solution is strained while hot and allowed to cool for the final shampoo rinse. Copper content in the parsley brings out the burnished tones in her red hair. Edith is an ardent believer also in the old-fashioned ritual of brushing her hair a hundred strokes every evening.



Here's Paul McGrath, who opens the squeaking door on plenty of gruesome tales on "Inner Sanctum."

Tom Shirley, announcer on the "Hallmark Reader's Digest" program, carries his portable radio with him whenever he goes out of town. On his last jaunt into Pennsylvania, he approached the room clerk of a one-bath hotel. "Tell me," queried Shirley, "do you have A. C. current in this hotel?" The clerk disappeared behind a partition, returned shortly and said, "No sir, he isn't registered!"

With that, I'll say, "Bye till July!"

RAMBLINGS

(Continued from Page 2)

The girls on the staff finally had a birthday party. It was given for RUTH MIC-COLIS . . . the table was centered with a cake which was decorated and said "Happy Birthday, Ruth" . . . she blew out all the candles so her wish must come true . . . and then opened all the pretty packages with gifts inside. Recently the MIC-COLIS sisters were offered three hundred dollars a week for a road tour . . . but they turned it down "because we like it here" they said.

DOC AND ESTHER have been looking for a new home to buy. DOC said "I want a nice quiet place where I can work on the ROUND UP magazine without any noise or interruptions". He found a lovely little place, just ideal, away from the traffic of the city. "And to think," said little ESTHER, "we are right next door to 'Ole' ". I can see how quiet the neighborhood will be when OLE begins hooking up wires to all of his musical inventions. When he starts playing the accordion, Olevox and pipe organ all at once in the middle of the night, it will be nice and quiet. Good luck, Doc.

BOBBIE DICK is concerned about his baby daughter Cheryl Jeanine. "Why, she bites her finger nails," said he.

Billie Willhite, young son of SHEP and VIRGINIA Lee, goes to school next year . . . little Judy, daughter of CLARK WAYNE, also will start. These babies are growing up fast. Bill Dawdy, son of MAUREEN, gave his first piano recital a few weeks ago. HOPPI CORBIN, 'cellist and librarian, has been weeding out our music library. It is a big job too . . . having to sort out over twenty thousand numbers.

COLONEL COMBS is busy also these days sending out his Farmers and Planters guide.

KENNEY HARRIES is busy helping out the housing shortage by arranging for an apartment with his folks for JACK HOLDEN.

ART HOLBROOK and HILTON HODGES have done such a good job hand-

ling the advertising for a certain manufacturing company that the boys are to be made honorary vice-presidents!

MISS ELSA has been making trips to Kansas City visiting with some of the popular organists there.

Each night before I retire I always set DUDE HANK'S alarm clock and put it on my dressing table while waiting for my skin to absorb some cold cream. The next morning I carefully wrap the jar of cream in some sheets of tissue and put it in the drawer of the dressing table. Then the clock is set back on the shelf again. One night he was searching frantically for the clock . . . but it wasn't in sight. We hunted the house for it . . . but no clock. I began to wonder . . . yep, that's what happened. In my rush that morning I had wrapped the clock' up in kleenex and put it away in the drawer. Women do the silliest things . . . oh, well, . . . so long, folks.

Miss Maudie.

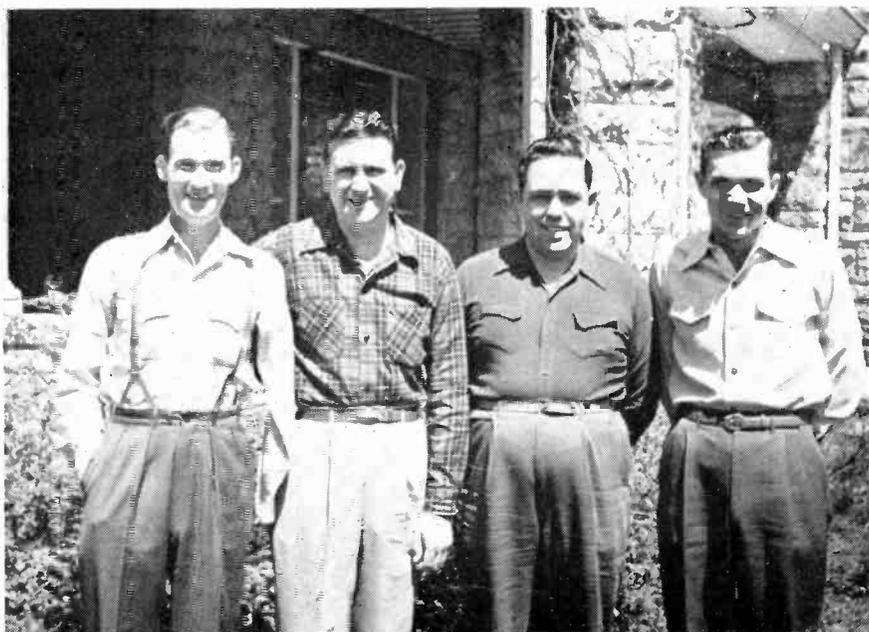
AROUND THE STUDIOS

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finest music, latest news, sports and special Topeka events and greatly enjoy the brilliant clarity and tone of their FM sets. Before many more months go by, thousands of Topekans and Eastern Kansans will be added to the fast-growing list.

One of the most interesting things about our studio to most visitors is the transcribing room. We record some of our programs and play the transcriptions later in the day. For instance, "Aunt Jenny's Stories" come into Topeka by telephone lines at 10:15 every morning. Since we are not on the air at that time, we make a transcription (large 16" record that holds 15 minutes) and play it at 11:15, one hour later. The same is true with some of our afternoon stories. Another example is the Sunday Afternoon "Rainbow Trail". To give Maudie, Dude, Loyd and all the gang a holiday on Sunday, we transcribe the program on Saturday afternoon and play it back Sunday.

It keeps our engineers busy but is surely a life-saver and enables us to give you folks a wider variety of programs.



THE GEORGIA BOYS

These boys are fast taking root here around WIBW and are already getting gobs of mail from the WIBW audience. You can hear them at 6:15 a.m. Monday through Saturday, on the Dinner and Round-Up programs and at three o'clock Monday, Wednesday and Friday. The boys will be appearing in your town one of these days . . . don't you dare miss 'em. From left to right they are: Emory Martin, Fairley Holden, Jack Holden and Wayne Midkiff.



Here's your first glimpse of Ralph Radish, accordionist and vocalist on the Ozark Ramblers' shows. You'll be seeing and hearing a lot from Ralph.





When Ezra Hawkins appeared in Toby's rodeo near Holton a few weeks ago, some kind-hearted WIBW fan snapped this picture and sent it to the Round-Up for publication. Ezra insists that he was astride the "Missouri Mocking Bird" just for fun, and not to gain experience so he could enter the contests in the Santa Fe Trail Diamond Jubilee Rodeo to be held here in Topeka, July Fourth, Fifth and Sixth. Whether he enters as a contestant or not, Ezra will be there, as will all the WIBW staff. Better make your reservations now . . . we expect a complete sell-out. Order your tickets from Elmer Curtis, WIBW, Topeka, Kansas. Reserved seats, two dollars. General admission tickets on sale at the box office only. Let's go to the Rodeo . . . just for fun!

Coming Events

Birthdays

Jimmie McGinnis June 16
 Chas. Putt June 28
 Esther Embree July 8

Anniversary

Mr. and Mrs. Olaf Soward July 14



Well, I guess you all know by now dat spring has sprung—and iffen spring is sprung, summer ain't long behind or sumphin lak dat!

Why in dee worl' did dey ever see-lect dee beautiful month ob' June for dee time so many good men gets tied to a ball-and-chain? But they is gonna do it anyway I guess so dee onliest thing left is for us old married folks to tell 'em dee facts of life. I know you all ain't gonna pay a bit O' ten-tion, but here goes anyway.

One ob' dee first things a married couple gotta remember is dat bofe of em kain't be dee boss. Nuthin' is so impossible as two trains tryin' to pass on a single track unless it is fur two wills to try to run a family! You might as well give up NOW brother an' save yo'self a lotta trouble.

One ob' dee ways dat is pretty sure to make fo' a happy marriage is a husband wid money 'nuff to put up wid his wife's wants an' a wife wid 'nuff patience to be able to put up wid his faults. Yo' know . . . iffen a man would allus remember to tell his wife she is dee best, sweetest little woman in dee whole worl' she might admit dat she could hab' done worse when she married him. But this one is out . . . judgin' frum dee amount of dee public debt it ain't much of a compliment to tell dee lil' lady she looks like a million dollars. Dats chicken feed son.

I seed two old friends meet on dee street dee other day . . . dee first one say: "I is a man of few words." . . . dee other one say . . . shake brother . . . I's married too." See what I mean?

You young fellers look out now . . . once yo' begins courtin' trouble you soon finds yo' self married to it.

Safety note: Stop and let dee train go by —it takes less dan a minute. Yo' car starts out agin' intact and better still, you're in it!

Ever notice? We is all manufacturers—making good, makin' trouble, or makin' excuses.

I seed wheah some professor say we can think bettuh on ouah feets. Iffen dee gas tax keeps goin' up we is gonna be a nation of great thinkers ain't we? I jest found out whut a pain in dee neck is. It's a boil jest on dee level wit dee shirt collar.

We all had ah big argeement about which is dee best years of a woman's life . . . Col. Combs allows it's dee first five years she claims she's eighteen.

One last word to you June Bug gals.

Never marry a man 'till you've heard him eat soup! Enjoy your self now.

All kiddin' aside . . . we is juss tryin' to pass on some ob' dee kiddin we got years ago when we got married.

Aunt Lucindee say, "a girl can always tell when a man is in love with her by the way he looks at her when she ain't lookin'!" Aunt Lou has got a system she works when she gits feelin' blue. She calls up some man on dee phone and strings him along for ten or fifteen minutes. She say she ain't found a man yet dat wasn't willin' to talk to a woman.

Well, here we is wit vacation time comin' round agin! Mr. Ezra say he ain't gonna go no place. Dats whut he say. But I ain't heard whut dee widder say yet.

WIBW PROGRAM SCHEDULE

580 on Your Dial

Due to last minute program changes, WIBW can not guarantee complete accuracy of this schedule.

Programs in heavy type are Studio Presentations.

MORNING

5:00—Daybreak Janiboree	Mon. thru Sat.
5:40—News	Mon. thru Sat.
6:00—Bobbie Dick	Mon. thru Sat.
Sunday Morning Meeting	Sun.
6:15—Georgia Boys	Mon. thru Sat.
6:35—Interstate Farm News	Mon. thru Sat.
(Interstate Nurseries)	Mon. thru Sat.
6:45—Sonny Slater	Mon. thru Sat.
(Hanburg Hatchery)	Mon. thru Sat.
7:00—News (B. F. Goodrich)	Mon., Wed., Fri.
(Carey Salt)	Tues., Thurs., Sat.
7:15—Shepherd of the Hills	Tues., Thurs., Sat.
(Nutrena Mills)	Mon., Wed., Fri.
Pentecostal Tabernacle	Sun.
7:30—Henry and Jerome	Mon. thru Sat.
Bethel Covenant Church	Sun.
7:45—Edmund Denney Time	Mon. thru Sat.
(Merchants Biscuit)	Mon. thru Sat.
8:00—News	Mon. thru Sat.
Farmers Forum	Sun.
8:05—Henry and Jerome	Mon. thru Sat.
8:15—Hymn Time with Doc and	Mon. thru Fri.
Esther	Mon. thru Fri.
Capital Food Review	Sat.
Farm News	Sun.
8:30—Henry's Exchange	Mon. thru Fri.
Kansas News	Sun.
8:45—Bobbie and Glenn	Sat.
Senator Reed	Sun.
9:00—Shepherd of the Hills	Mon. thru Sat.
Warren Sweeney, News	Mon. thru Sat.
(Curtis Candy)	Sun.
9:05—Wings Over Jordan	Sun.
9:15—News (Dannen Mills)	Mon. thru Sat.

9:30—Salt Lake City Tabernacle	Sun.
10:00—Invitation to Learning	Sun.
10:30—Doc and Esther	Mon. thru Fri.
Adventures Club	Mon. thru Fri.
(W. A. Shaeffer Pen Co.)	Sat.
Garden Gate (Ferry Morse)	Sun.
10:45—Ambrose Haley and the Ozark Ramblers	Mon. thru Fri.
(Procter and Gamble)	Mon. thru Fri.
Mr. Veteran	Sun.
11:00—Judy and Jane	Mon. thru Fri.
(Folger Coffee)	Mon. thru Fri.
Theater of Today	Mon. thru Fri.
(Armstrong Cork Co.)	Sat.
First Methodist Church	Sun.
11:15—Aunt Jenny's Stories	Mon. thru Fri.
(Lever Bros.)	Mon. thru Fri.
11:30—Weather Bureau	Mon. thru Sat.
11:35—Dinner Hour	Mon. thru Sat.

AFTERNOON

12:00—News (Lee Foods)	Mon. thru Sat.
News	Sun.
12:15—Webb Markets (Webb Hatcheries)	Mon. thru Sat.
Rainbow Trail	Sun.
12:45—M. L. Nelson (Garst and Thomas)	Sun.
1:00—New York Philharmonic	Sun.
2:00—KANSAS ROUNDUP	Mon. thru Fri.
2:30—Mary Lee Taylor (Pet Milk)	Sat.
Hous of Charm (Electric Companies	Mon. thru Sat.
Adv. Program)	Sun.
3:00—Georgia Boys	Mon., Wed., Fri.
Radioaires	Tues., Thurs.
Let's Pretend (Cream of Wheat)	Sat.
Family Hour (Prudential Insurance)	Sun.

Mrs. Lester Hillibridge
 Box 201
 Greenleaf, Kans.

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POSTMASTER:

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- 3:25—NEWS Mon.thru Sat.
- 3:30—Second Mrs. Burton
 (General Foods) Mon. thru Fri.
 Give and Take (Toni, Inc.) Sat.
 News Sun.
- 3:45—Ma Perkins
 (Procter and Gamble) Mon. thru Fri.
 Senator Arthur Capper Sun.
- 4:00—Big Sister
 (Procter and Gamble) Mon. thru Fri.
 Silver Theatre (International Silver) Sun.
- 4:15—The Guiding Light
 (Procter and Gamble) Mon., thru Fri.
- 4:30—County Fair (Borden Co.) Sat.
ERNIE QUIGLEY, Sports Sun.
- 5:00—Public Service Sat.
 Old Fashioned Revival Hour
 (Gospel Broadcasting Ass'n) Sun.
- 5:15—Grand Central Station (Pillsbury Mills) . Sat.
- 5:30—Romance of Helen Trent
 (American Home Products) . Mon. thru Fri.
- 5:45—Our Gal Sunday
 (American Home Products) . Mon. thru Fri.
News (Phillips 66) Sat.

EVENING

- 6:00—News (Butternut Coffee) . Mon., Wed., Fri.
 (Phillips 66) Tues., Thurs.
- Man on the Farm (Quaker Oats) Sat.
 Adventures of Sam Spade
 (Wildroot Co.) Sun.
- 6:15—Songs of Bobbie Dick Mon. thru Fri.
- 6:30—Rainbow Trail Mon., Wed., Fri.
 Piano Ramblings Tues.
 Great Stories About Corn
 (Peppard Seeds) Thurs.
 To Be Announced Sat.
 Gene Autry Show (Win. Wrigley, Jr.) . . . Sun.
- 6:45—News Mon., Tues., Wed., Fri.
Olaf Soward's Viewpoint Thurs.
- 7:00—Lux Radio Theatre (Lever Bros.) . . . Mon.
- 7:30—Arthur Godfrey's Talent Scouts
 (Lever Bros.) Tues.
 Songs by Sinatra (Old Gold) Wed.
 Thursday Meeting With Dick Haynes
 (Auto-Lite) Thurs.
 Ginny Simms Show (Borden Co.) Fri.
 Vaughn Monroe's Orchestra (R. J.
 Reynolds) Sat.
 Meet Corliss Archer
 (Campbell Soup) Sun.
- 7:30—American Melody Hour (Bayer Co.) . Tues.
 Ford Show Starring Dinah Shore
 (Ford) Wed.
 Crime Photographer
 (Anchor-Hocking) Thurs.

- Durante-Moore Show
 (Rexall Drug Co.) Fri
- Transcribed Music Sat.
- Tony Martin Show (The Texas Co.) . Sun.
- 8:00—Screen Guild Players (Lady Esther
 Sales Co., Inc.) Mon.
- Big Town (Ironized Yeast) Tues.
- Jack Carson Show (Campbell Soup) . . . Wed.
- Dairyman's Roundtable Thurs.
- To Be Announced Fri.
- Kansas Round-Up** Sat.
- Take It Or Leave It (Eversharp) Sun
- 8:15—Public Service Thurs.
- 8:30—Joan Davis Show (Lever Bros.) . . . Mon.
- Mel Blanc Show (Colgate) Tues.
- Dr. Christian (Chesbrough Mfg. Co.) . Wed.
- Crossroads Sociable** Thurs.
- To Be Announced Fri.
- Crime Doctor (Philip Morris) Sun.
- 8:55—**NEWS** (Garst and
 Thomas) Mon., Wed., Fri.
- (Ray Beers Clo. Co.) Tues., Thurs., Sun.
- 9:00—Inner Sanctum (Emerson Drug) . . . Mon.
- PLEASANT VALLEY** Tues.
- Starlight Review Wed.
- Readers Digest-Radio Edition
 (Hall Bros.) Thurs
- It Pays To Be Ignorant (Philip Morris) . Fri
- KANSAS ROUND-UP** Sat.
- Blondie (Colgate) Sun.
- 9:15—Emahizer Melodies (Emahizer-
 Speilman Furn. Co.) Wed.
- KANSAS ROUND-UP** Sat.
- 9:30—Bob Hawk Show
 (Reynolds Tobacco Co.) Mon.
- Open Hearing Tues.
- Information Please (Parker Pen Co.) . Wed.
- Karlan's Barry Wood Show
 (Karlan's Furniture Co.) Thurs.
- University of Kansas Music Dept. . . . Fri.
- KANSAS ROUND-UP** Sat.
- Kate Smith Sings (General Foods) . Sun.
- 9:45—The Voice of the Co-ops
 (Kansas Co-op Council) Thurs.
- KANSAS ROUND-UP** Sat.
- 10:00—**NEWS** (The Fleming Co.) . Mon. thru Sun.
- 10:15—Variety Time Mon. and Fri.
- Shopping At Bomgardners
 (Bomgardner Furn. Co.) Wed.
- ERNIE QUIGLEY, SPORTS** . Tues., Thurs.
- Ned Calmer, News
 (Parker Pen Co.) Sat., Sun.
- 10:20—Transcribed Music Sat.
- Emahizer Melodies
 (Emahizer-Spielman Furniture Co.) . Sun.
- 10:30—Salute to FM Tues., Wed., Sat., Sun.
- The Man Called X (General Motors-
 Frigidaire Div.) Thurs.
- 11:00—**News** Mon. thru Sun.