

WINTER

ROUND-UP



MAUREEN DAWDY

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July

Our Fifty-Second Issue

1949

# ROUND-UP

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July

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## Red, The Ed, Says

### HAPPY BIRTHDAY

Best wishes to Senator Arthur Capper! July 14 marks his eighty-fourth birthday. On this day the forty-second annual Kiddies Picnic will be held in Ripley Park, Topeka, in celebration of the Senator's birthday. Each year folks from miles around come to pay tribute to our big boss and to enjoy the free ice cream, free rides, and entertainment he furnishes them on this special day. Big plans are being made for this year's party, and the Senator will be looking for you at Ripley Park on July 14.

The June issue of the WIBW ROUND-UP was a Special Memorial Issue for Gene Shipley and "Pug" Marquardt. Thanks for the many letters of appreciation. Extra copies of this issue have been printed and are now available.

The familiar cartoons with the "Dodo Bird" will be missing from future issues of the WIBW ROUND-UP. Ed Doty, ROUND-UP cartoonist, has packed up his "bird" and traveled westward to California.

It was Michael Pupin, distinguished scientist, who said: "When you look at a cow, remember that the greatest scientists in the world have never discovered how to make grass into milk."

The reversal of the Mayflower decision by the Federal Communications Commission gives broadcasters the right to editorialize in their own name over their own radio facilities.

When Edith Hansen broadcast her "Kitchen Club" program from the porch of the WIBW Studio Home, Mildred Jo Nelson of Salina presented her with a sample of French Dressing made from a recipe which had been in her family for a number of years. Thanks to Mildred Jo for her gracious permission to pass this delicious dressing recipe on to you. Here it is:

#### French Dressing

1 Can Tomato Soup  
1 Cup Salad Oil  
¾ Cup Vinegar  
¼ Cup Sugar  
1 tsp. Salt  
1 tsp. Dry Mustard  
½ tsp. Onion Salt  
½ tsp. Garlic Salt

Put ingredients in a quart jar and shake until blended.

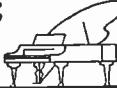
The Horace Heidt Show, popular youth opportunity program, will join CBS on September 4. Other outstanding shows which will switch to CBS this fall include Bing Crosby, Red Skelton, Burns and Allen, Groucho Marx, and Edgar Bergen and Charlie McCarthy.

Television is beginning to influence styles for the radio male. White shirts "bounce" before the TV camera and pastel-colored neckties pale into nothingness. The fashion note now is a cream-shade or colored shirt and positive-hued cravats.

Boss: You've been working too hard. You need a vacation. Why, you've got circles under your eyes.

Steno: I can't help it. I've got round eyes.

# Ramblings



Folks are keeping little Donna Lee Hopkins very busy with her singing. Donna, who has an exceptionally beautiful voice for a child ten years old, has been heard this past month singing for the State Convention of Dentists, the State Convention of the American Federation of Labor, the Topeka Rotary Club; and she both sang and danced in the Dorothy Thomas Dancing School Revue which played to an audience of over three thousand persons. All of this experience is fine for Donna Lee. When the time comes for her to join the ranks of the professionals, she will have gained much by these appearances.

Colonel Combs was talking about the weather again the other day. After hearing so much concerning meteorology at Mr. Flora's testimonial dinner, I asked the Colonel just how he could foretell weather conditions without the knowledge of that scientific study. He just winked his eye and said he had a little weather house on his back porch. When it looked like rain an old witch darted out of the little house. If it were to be fair and warmer, a little boy and girl came out hand in hand—smiling. Of course, he still contends the moon has something to do with it, too.



*Colonel checks his thermometer as he enters his daily weather report.*

Speaking of Mr. Flora: Of course you all know he has been Kansas State Meteorologist for the past forty-four years—that you have heard him broadcast over

WIBW every day just before the DINNER HOUR PROGRAM—and that he retired from active duty May 31. Our station and Capper Publications were hosts at a testimonial dinner honoring "Frosty" Flora on June 1. It was attended by hundreds of his friends and associates. We all had a wonderful time and were happy to pay tribute to such a grand and popular person as Mr. Flora.

The afternoon KANSAS ROUNDUP PROGRAM has been moved up to 9:00 a.m. for the summer. ELMER CURTIS and I are now telling you folks about the Helzberg silverware and watches. Every so often I get mixed up and call ELMER "DON HOPKINS"—that is because DON writes the copy, and he and I used to banter back and forth on the afternoon shows for the past year.

HAMBONES' friends will be glad to know he is on the SATURDAY NIGHT ROUNDUP again. HAMBONES, you know, is played by HOMER CUNNINGHAM, announcer, who is really a professional entertainer in his own right. His gags, comedy and songs are favorites with our air audience. HAMBONES also sings bass with the quartet heard on the same program.

Arthur Godfrey's CBS one-hour show heard Monday through Friday from 2:00 to 3:00 p.m. has certainly brought a flock of mail to our desk proving its popularity. We are happy to hear from so many new listeners. I love your letters of comment—keep them coming in.

We are enjoying also the mail in response to the new DAYBREAK JAMBOREE. ROY VERNON, THE SUNFLOWER KID, tries his best to bring you all the Western records you request. Have you heard Little Jimmie Dickens sing the "Cold 'Tater" song? It is a very popular record and we have loads of requests for it. Little Jimmie used to be a member of our talent staff—remember?

Sonny Slater dropped in the other day to say "Hello." He was on his vacation from his radio job in Clinton, Illinois. He is still working with Frank Jennings there and

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## How We Keep Busy

by Don Hopkins

The Signs of the Zodiac may be a mystery to you folks, but they are no mystery to Colonel "Zodiac" Combs. As a matter of fact, we here at WIBW are quite sure that the Colonel must have been born under the right sign, because he's so dog-gone easy to get along with day in and day out. None of us can ever recall the Colonel's being angry, and his loud guffaws help put all of us in a cheerful frame of mind.



*Colonel chuckles over an item in his FARMERS AND PLANTERS GUIDE.*

Mr. Combs makes good practical use of his knowledge of "The Signs of the Zodiac." In his nationally famous FARMERS AND PLANTERS GUIDE—selling at only 51¢, stamp: or coin—he tells you how to get the best field and garden crops by planting under the correct signs. It's the only book of its kind, so far as we know. Colonel has a big scrap book full of testimonials from folks right here in the Midwest who swear that he knows what he's talking about. Of course, Colonel's fiddle music, the best old-time fiddle playing anywhere, is familiar to all of you. Actually, however, I believe the COLONEL would rather have you tune in his talk on the FARM-

ERS AND PLANTERS GUIDE, which can be heard over WIBW each morning—Monday through Saturday—on the DAYBREAK JAMBOREE. The actual time of his spiel is about 5:25 a.m.

What else does the Colonel do to keep busy? Well, for one thing, he's tops as an AUCTIONEER. He keeps everybody happy and everybody bidding and puts on a free show in the process. Then there's that "Little Home" to which COLONEL is always wanting to go. Colonel does it all, from the sweeping to the cooking. We've done the best we could to get COLONEL COMBS a help-mate, but he insists that he can keep house just as good as any woman ever did. A visit to his home would prove how right he is on that item.

Colonel is also a great story teller. Once in a while he stretches things a wee bit for the laugh it is sure to get.

How old is the Colonel? He's not talking, but it is somewhere past sixty and he says he's good for that many more. He will tell you that he feels just as good as he did when he was twenty-five.

We are all very, very fond of Colonel; but we are just a bit worried over all this clamor for him to sing. Mail literally zoomed here at WIBW when it was announced that Colonel would be allowed to sing again on the air, provided enough mail requesting his song came in to the studios. Colonel's head has swollen three sizes and he is boasting already that he is the best non-singing singer anywhere. It may take the Governor to get COLONEL COMBS the right to sing on the air. In fact, there's such a move on at this writing; and by the time you read this article it may be an accomplished fact. And if the Governor insists, who are we to stand in the way?

When you visit WIBW, ask to see COLONEL COMBS. He always has his "Sunnyside Up" for visitors.

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Joe: Now my wife is trying to reduce. Would you believe it, this morning, without bending her knees, she touched the floor with her chin.

Moe: How'd she do that?

Joe: She fell out of bed!

## On Our Cover

MAUREEN DAWDY

I appreciate the opportunity to appear again on the cover of your "Round-Up" magazine, because it gives me an excuse to say a word of greeting to my old friends as well as the hundreds of new readers who have joined our "Round-Up" gang during the past few months.

Perhaps the greatest pleasure a radio entertainer can enjoy is to know that there are friends listening to the programs each day who are appreciative of our efforts to bring you pleasure. I always think of you on all our broadcasts.

I am sorry that it is not possible to meet each of you personally and get acquainted because it is always so much fun to know some things about people which make them more real to you. But since we can't meet everyone personally, I am going to try to tell you some of the things about myself.

I am a native Kansan, born in Wichita. I went to the public schools there and graduated from Wichita High School East. I suppose you might say I was an average student so far as grades were concerned. I really enjoyed playing the violin, and singing, and taking part in the orchestra and glee club and dramatic programs more than I did studying. I started taking violin lessons when I was eight years old and that probably accounts for my early interest in music.

After graduating from high school, I became a student at Friends University, where I studied voice under Roy Campbell and continued my violin work under Ralph Brokaw, William Wrigley, and Duff Middleton. One of the best times I ever had was singing with the "Singing Quakers" and playing in the FU orchestra.

Incidentally, it was while I was at Friends that I met the young man who was to become my husband. I was never really officially introduced to him. We just got acquainted when we were both singing in the choir of the Central Christian Church.

Shortly after I left college, I had an opportunity to go to New York with the Roy Campbell Royalists; and it was with this group that I first sang over some of the

national networks and got acquainted with some of the fine people in show business. I sang also with Carl Sears Orchestra at Pierre's London Terrace and played with the original all-girl orchestra called the "Brick Tops," which was directed by Bobby Grice. This orchestra became a part of Rae Samuels' "Cocktail Hour" which toured the larger cities in the country. During this time I got acquainted with Moran and Mack, the two "Black Crows" of radio fame and Hal Leroy, the movie star, who were all members of our show.

After about two years on the road, I was getting tired of "living out of a suitcase." I had an opportunity to come back to Wichita and join the staff of Radio Station KFH. I accepted this job and was musical director and staff violinist for about five years.

By this time I had a fine husband and a cute little red-headed boy by the name of "Bill," who was demanding more and more of my time.

My husband came to Topeka to work in 1939 and, of course, I came along. In December of that year my little daughter, Sondra, was born; and then I really had my hands full for a while.

I started my association with WIBW as a member of the old "Golden Belt Tent Theatre," which was directed by Art Holbrook. All of us really enjoyed the old shows very much; and from the amount of fan mail, there must have been a great many others who enjoyed them, too.

About five years ago Miss Maudie hired me as a regular member of the musical staff and it has been my pleasure to entertain you on numerous programs. At present, I am on the air during "Edmund Denney Time," "Henry's Exchange," the "Dinner Hour," the "Crossroads Sociable"; and of course, the "Kansas Round-Up," when the whole gang gets together.

It's really great fun to be a member of our fine staff here at WIBW. We are as near "one big, happy family" as it is possible to be for a group of people who aren't actually related. Most of this feeling is due to the efforts which Mr. Ludy

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## AROUND the STUDIOS

*with Hilton*

Did you ever hear the story of Arthur Godfrey and his silver dollar? When Arthur was released from the Navy in 1924 he was paid off in silver dollars. He saved one of them and carried it in his pocket as a "Good Luck" piece. About a year ago, Arthur was visiting a police court and one of the young men in serious trouble caught his eye. The judge put the boy on probation and when he left, Arthur met him outside the building. He gave him \$100 and the "Good Luck" silver dollar and told him to get some new clothes and a job, and when he was settled to return the "Good Luck" piece. A few weeks later, Arthur got his dollar back—and a check for \$100. By far radio's most popular daytime "character," Arthur Godfrey is heard on WIBW Monday through Friday at 2:00 p.m.

We've had a stream of radio personalities through our studios the past few weeks. First, there was the charming Edith Hansen from the Perfex Company. She broadcast her 10:45 a.m. program from the front porch of our studio home, interviewed many of the ladies who came to see her broadcast and spent the rest of the day talking to the hundreds of folks who had come to see her and talk to her. She's the kind of broadcaster we like ... businesslike, easy to listen to and extremely capable. And all of us enjoyed her as a person because of her wonderful sense of humor and sincere interest in everyone.

The same day, we had a visit from three sets of the famous TONI Twins—Frances and Bernadette Hanson of Brooklyn; Alice and Alva Anderson of Evanston, Illinois; and Jacqualine and Alberta Gubin of San Francisco. They are on a tour to select new sets of TONI Twins and while they were here they told WIBW listeners how twins could enter the contest. They were "plenty sharp" according to Art Holbrook, our celebrated bachelor—and we can say that for eighteen, nineteen and twenty-year old girls, they were—ahem—oh well—"THEY WERE PLENTY SHARP!"

Philip Morris' "Johnny" was another studio visitor the other day. He was traveling in the Midwest and stopped to see how many of us listen to the "Philip Morris Playhouse." He's a great little guy and we enjoyed having him here.

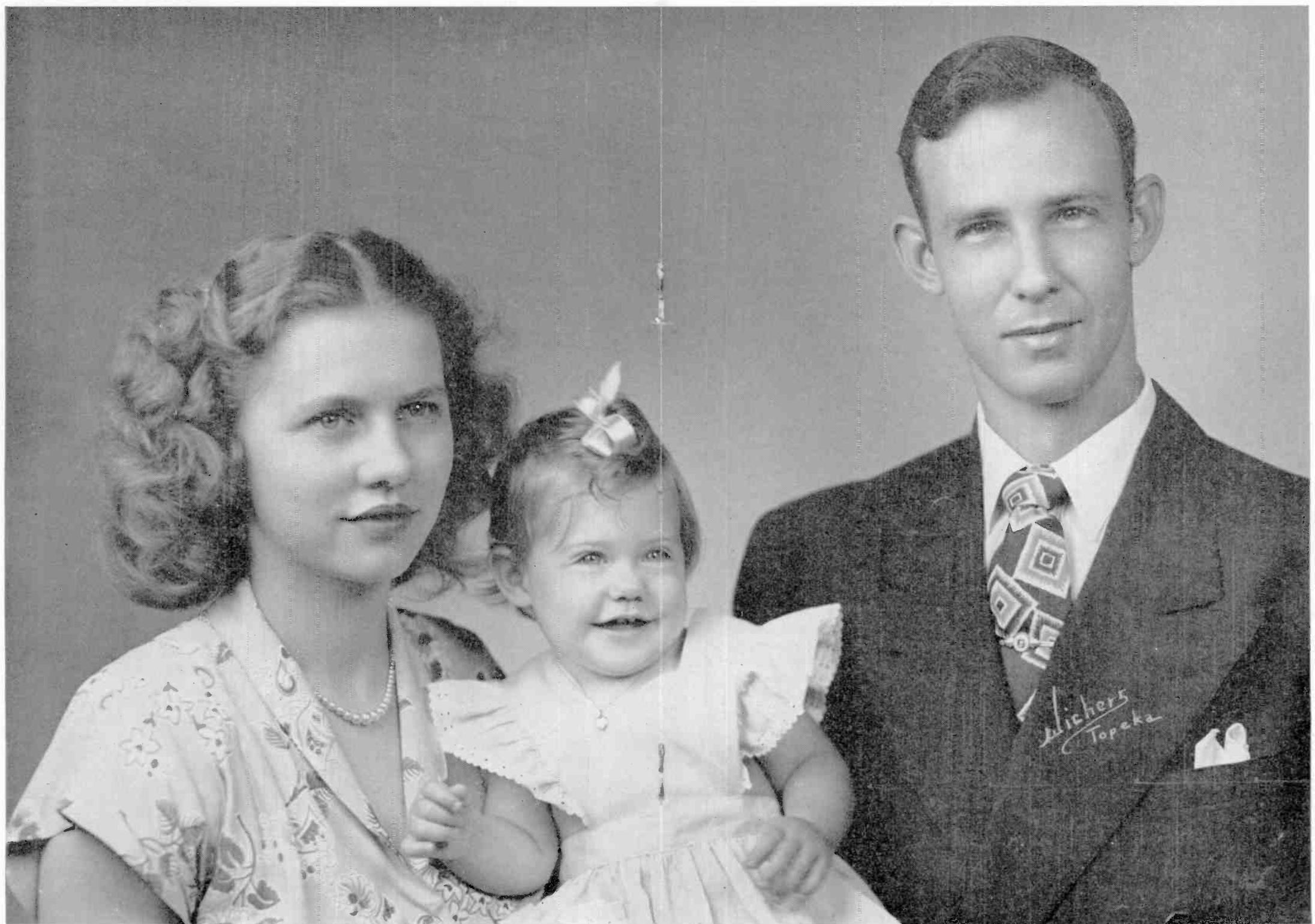


*Little "Johnny" makes his famous "Call for Philip Morris!"*

Then Bill Odom flew in. Bill is the fellow who flew non-stop from Hawaii to New Jersey in a Beech Bonanza. He told us that the Bonanza was exactly like the ones we see so often except that he had spare gas tanks under the wings and in the back seat. "Yes"—he got tired. "Yes"—he got sleepy. "Yes"—he got cramps from sitting so long. "Yes"—he has another stunt in mind; perhaps flying around the world again, this time in a Bonanza non-stop. "Whoa"—we say. "Well, maybe one," he smiled.

We spent five enjoyable days in Chicago attending the First Annual Convention of Transit Radio, an organization of radio stations which supply music to bus riders. WIBW-FM is the only one of the present list which has a radio in every bus operating in the city. We learned that Topeka is no different than St. Louis, Cincinnati, Tacoma, New York, Huntington or Chicago in that more than ninety per cent of the bus riders enjoy music, news, time and temperature as they ride to and from work and shopping. It makes the ride seem shorter and pep's up the trip. Before another year, there no doubt will be at least one hundred cities equipped with Transit Radio. We were proud to be one of the first. Of course, we saw the Cubs on Tele-

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THE OSBORN FAMILY

Ann Netta

Dala Anne

Glenn

*Wichers  
Topeka*

# Chats Around the Aerial

.... with Olaf S. Soward

Whenever anyone asks you who was the inventor of radio, almost any school boy will answer promptly and easily; "Guglielmo Marconi, the Italian electrical engineer and experimenter!"

And there is no quarrelling with the logic of that reply. For Marconi was certainly the man who combined the theoretical discoveries of a number of other scientists into a program of practical utility and devised the basic instruments which made first "wireless telegraphy" work at the turn of the present century and which later accounted for the success of the "wireless telephone"—which is our radio.

But, all unknown to fame, and almost lost to sight in history, an American dentist—Dr. Mahlon Loomis—had the puzzle of "wireless telegraphy" all but solved six years before Marconi was even born. He undoubtedly would have finished triumphantly his researches, and America undoubtedly would have been the birthplace of "wireless"—had it not been for the gold panic of 1869 and the terrible Chicago fire of 1871! In such obscure ways does Fate toy with the ambitions and the lives of men.

Doctor Loomis was practicing in Washington, D. C., when the Civil War broke out. He already had become interested in electricity as a hobby. As the four bloody years of that ferocious struggle marched tragically along, the stories multiplied of hundreds of men who had died in a single battle—or whole cities which had been wrecked—because one vital telegraph wire had been cut.

And it made that dentist, who was an electrical experimenter in his leisure time, ask himself: "Why should we HAVE to use wires, anyhow, to telegraph? At first Morse had two wires: now they need only one—and let the earth complete the circuit!"

Once the war was over, in 1865, he moved to Lynchburg, Virginia, near where there are two high hills eighteen miles apart. In

three years he had turned the trick, sending up a kite at the end of a copper wire from the summit of each of those hills and causing the current he transmitted through the air to move the needle of a galvanometer.

From that it would have been but a short step to design the instruments which could send and record messages—an almost elementary problem in the mechanics of electrical engineering. But, he needed money and backing to pick up from there and achieve final success in the practical application of his proven scientific ideas.

So, one day in 1868 he gave a public demonstration atop those two Lynchburg hills attended by a delegation from Congress and the Smithsonian Institution. It was a complete success. Both the politicians and the scientists were amazed and delighted. With their glowing tributes a matter of public record a group of Boston capitalists eagerly agreed to finance the few remaining steps toward telegraphy without wires.

Then, on September 24 of that same year there came the terrifying economic crash of Black Friday when Jay Gould and Jim Fisk failed in their scheme to corner the gold supply of the nation—but wrecked thousands of legitimate businessmen, innocent bystanders, in their mad game of rule or ruin. Those Boston capitalists lost their shirt, collectively and individually.

But the dogged Doctor Loomis went to work again to find backers—and within a few months there arrived at the Lynchburg hills a party of Chicago men with confidence and vision—and MONEY. They were intensely interested in the wiggling galvanometer needles. They slapped Doctor Loomis on the back, in their breezy Western way, and told him to draw on them for anything and everything he needed to put the finishing touches on his big idea.

Once more it looked as though his troubles were all over!

JULY, 1949

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## C.B.S. notes by Kathryn Young

Welcome to more new CBS shows!

"Earn Your Vacation," the summer replacement program for "Electric Theatre," is something new in the way of give-away shows. If the contestant, who must be a school teacher, can answer all four questions asked him, he wins a vacation trip to any place in the world. On a recent show a woman stated she'd like a vacation in Kansas. After a trip to the country through the beautiful Flint Hills, we say, "Smart gal!"

From July 31 to October 2, "Meet Corliss Archer" will replace "Earn Your Vacation." Janet Waldo, who plays the madcap Corliss on this show, is really a serious, intelligent young matron. Even though she and her husband, Robert E. Lee, are quite successful, financially and artistically, in Hollywood, Janet likes to cook and sew and does much of her own housework.



Martha Tilton

"Curt Massey Time with Martha Tilton" has replaced "Herb Shriner Time" at 5:30 p.m. Monday through Friday. Martha Tilton, who is the feminine half of the show,

spends her weekends in Carmel, California, where she and her mother operate "The Silver Thimble," a lingerie shop.

"The Arthur Godfrey Show" joined our schedule last month. It runs from 2:00 to 3:00 p.m. Monday through Friday. Did you happen to hear Arthur read the telegraphed poem from our own manager, Ben Ludy, on the program of June 8?

If you like the top popular tunes from 1935 to 1949, you'll enjoy the summer replacement show for the "Jack Benny Program." It's called, "Your Hit Parade on Parade," and features the hit tunes played on "Your Hit Parade" since its debut in April, 1935. Ten or more top-ranking vocalists are scheduled to participate on the show during its fourteen-week tenure.

Amzie Strickland, who plays the part of Libby Tyler on "Call The Police," explains her given name in this manner: "I am named for my mother, who was named for her father, who was named for a Colonel Amzie in the Civil War." Her hobby is collecting toy elephants.

You won't believe it when I tell you what Howard Duff, better known as crime-cracker "Sam Spade," collects! It's cats! When he first moved to Hollywood, Howard had only two cats; but because of his love for the animals, he kept befriending stray, hungry felines. In no time he had seven cats and a sizeable monthly milk bill. When he realized there wasn't enough room in his apartment for all his pets, what do you think he did? No, he didn't get rid of some of the cats—he moved to a house with plenty of yard so his pets would have a place to play.

Carl Cotner, conductor of the "Gene Autry Show," is as familiar with Beethoven as he is with "Pecos Bill." In fact, he started out to be a concert violinist and has seventeen years of music school receipts to prove it. But one day in 1933 a fellow in cowboy clothes gave Cotner a lift to his home town, Kokomo, Indiana, and

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Then, in 1871 a roaring ocean of flames roared through Chicago, and those bluff and genial capitalists were wiped out as suddenly and completely as their Boston predecessors had been.

Doctor Loomis then turned to Congress, and in 1873 a bill fairly galloped through both houses and was signed by President Grant allotting the inventor \$50,000—but somebody had forgotten to put a paragraph in the bill actually instructing the treasury to pay out the money.

With the fickleness of legislatures the world over, Congress just forgot about the whole matter.

That was how close the United States of America came to being the birthplace of the radio which we today put to more widespread use than any other people of the world—and a third of a century before the Italian engineer, whose basic patents we still use, brought this new marvel out of his laboratories.

#### RAMBLINGS

(Continued from Page 3)

the boys are doing fine. They are busy every night playing personal appearances and dances, too.

We were grieved to learn of the death of Walter Leverette, of the Rangers Quartet. Walter died of a heart ailment in Winter Veterans Hospital here in Topeka. Burial was at Dallas, Texas. Walter's death was a sad blow to the Rangers Quartet, as the four boys had been together fourteen years and had one of the finest quartets in the country. We extend our deepest sympathy to his family and the Rangers.

There might be a wedding around here before long. I am not mentioning any names, but the holding of hands during some programs and the sweet glances cast in certain directions are forerunners of orange blossoms and rice. This sudden flare for learning to cook and gathering special recipes has a significance, too.

Maybe I shall have some special news for you on this subject next month. Till then—so long, folks.

Miss Maudie.

#### CBS NOTES

(Continued from Page 7)

that took care of the concertos. On the way into town, the cowboy discovered that the hitch-hiker was a "fiddler" and Cotner discovered that the cowboy was Gene Autry, who was looking for another musician. They stopped in Kokomo just long enough to pick up Cotner's violin and a tooth-brush.



Gloria McMillan

Gloria McMillan, who portrays the high school principal's daughter, Harriet, on "Our Miss Brooks," is a member of the "500 Club." This club is a group of juvenile radio players, all under seventeen, who have appeared on five hundred or more transcontinental broadcasts.

Soundman Jack Armhein, who is responsible for the creak in the "creaking door" on the "Inner Sanctum" show, gets chills up and down his spine whenever he recalls the time they moved the famous door to another studio. Some fellow checking the equipment thought the door was to be used for the sound of opening and

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## Questions and Answers

Q. Where is Clyde Mason? Is he still on his father's farm?

A. Route 1, Ashland, Illinois.

Q. Why don't we have "Cutie Capers" on the 9:15 a.m. program any more?

A. The afternoon "Kansas Round-Up" has been moved to 9:00 a.m., replacing the program which featured "Cutie Capers."

Q. Where is Jack Holden?

A. Atlanta, Georgia.

Q. When "Johnnie," who gives the "Call for Philip Morris," appeared on the Dinner Hour recently, the gang played his regular theme. What is the name of it?

A. It is called "Donkey Serenade."

Q. Do you still have the entertainers' records available? If so, how much are they?

A. Yes, the records made by Dude Hank, Maudie, Ole, and Edmund are still available and they are \$1.00 each.

Q. Where is the boy that was with Ray and Elda when they were in St. Joseph?

A. Hannibal, Missouri.

Q. Why don't Henry and Jerome sing "Red Sails in the Sunset" oftener?

A. Thanks for the request—it's being passed on to the boys.

Q. Does "Miss Maudie" have any children?

A. No, but she "mothers" everybody on the staff.

Q. How long does a person have to play an instrument before he can play over the radio?

A. It isn't a matter of how long but of how well a person plays an instrument.

Q. How old is Bill Kirk? How old is Glen Osborn?

A. Bill is 27 years old and Glenn was 26 last April.

Q. What became of Ralph Raddish?

A. He is now in St. Louis, Missouri.

Q. Who is the announcer on the Sunday noon news?

A. Art Holbrook.

Q. Why don't we hear "Hint Hunt" on WIBW any more?

A. This CBS show has been discontinued temporarily.

Q. How old is Edmund Denney?

A. Edmund is in the early 30's.

Q. Are the Miccolis sisters twins? If not, which is the older?

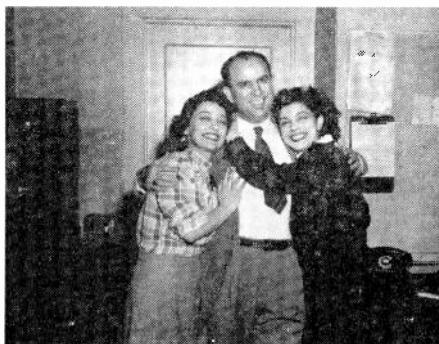
A. No, Mary is the older.

Q. When will we get to hear another program featuring the entertainers' children?

A. In the early fall after vacation time.

Q. Why don't you put a good picture of Red, the Ed, in a future issue?

A. Do you think you could take it?



*Congratulations are in order! Mary and Ruth Miccolis congratulate Edmund Denney on his birthday and Edmund congratulates the girls on their engagements for marriage.*

### COMING EVENTS

#### BIRTHDAYS

Senator Arthur Capper.....	July 14
Edmund Denney .....	July 18
Merle Housh .....	July 31
Dean Calvin .....	August 7
Miss Elsa .....	August 9

#### ANNIVERSARIES

Mr. and Mrs. Charles King.....	August 8
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#### ON OUR COVER

(Continued from Page 5)

and Miss Maudie put forth to make us all feel at home and members of the team. This spirit is the most important reason while all the office staff, engineers, announcers, and talent staff are always striving to do their best to bring you the programs you will enjoy most.

## AROUND THE STUDIOS

(Continued from Page 6)

vision. (The Reds beat them that day much to the dismay of our young nephew, who knows the batting average of every Cub player.) We enjoyed several "live" shows from New York and Chicago and sat through a "Hopalong Cassidy" movie with the youngsters. Do they like Hop-along?" (Does a bird eat worms?) But we enjoyed every minute of it, of course, and are looking forward to the day when we can have the Chicago "family folks" in Topeka for a TV show of ours.

On June 1, WIBW and the Topeka Daily Capital gave a party for S. D. "Frosty" Flora, who retired as Federal Meteorologist for Kansas after nearly forty-four years with the U. S. Weather Bureau. Governor Frank Carlson was toastmaster and did a wonderful job introducing the guests, including our manager, Ben Ludy; Milt Tabor, editor of the Capital; many Weather Bureau folks; and members of Capper Publications and the Topeka Chamber of Commerce. "Frosty" enjoyed the tributes, gifts and praise but was his usual cheery self when he said, "Kansas is great for three reasons: its wonderful people; its soil and the crops and minerals and livestock the soil supports; and its almost-perfect weather. Mark Twain was right; he said, 'You can talk about the weather but you can't do anything about it.' But we can understand it and do a fairly good job of predicting what it will do. And by knowing in advance, we can take advantage of it and escape the few pitfalls the weather has in wait for us." "Frosty" and his wife plan a long motor trip and then a long-deserved vacation at their home in Topeka. Milt Tabor promised them that if they ever got lonely and wanted to install their own independent weather forecasting station, the Capital would put their stories on the front page. He was joking, of course—but that's an example of the respect and devotion that everyone who knows "Frosty" has for him.

Don't burn your fingers on that skyrocket!



Well, dee wheat is done done what hits gonna do and now we's gotta set 'round waitin' on dee corn crop to come in.

Now corn is a handy vegetable! You kin eat it or feed hit to your horse, if any. Hit contains vitamins ... and sometimes other things ... in hits natural state hit is beautiful to behold.

Now dey ain't nuthin' on dis earth better dan CORN-BREAD whipped up inn a pone. Now dats sumphin' to write home about. Now dee old fashioned ressapee wuzz dee kind dat wuzz simple to make wit-out no sugar and eggs and stuff like dat. Dat wuzz food fitten fo' a he-man. But dese here new-fangled cooks these days pour in sugar and eggs and whut comes out is some sissified stuff dat looks like a cross 'tween a pound cake and a low grade ginger bread and tastes worse. (They oughtta be a law.)

Now cone-on-dee-cob is really right, right. Pick it fore dee grains is tough, boil it once and eat it while it's red hot. They is only one thing you gotta watch. Wit a little too much enthusiasm you is liable to git it in yo' ears.

Corn is like dee little girl in dee old nursery rhyme ... when it's good it's very, very good and when it's bad it's horrid. Iffen yo' eats dee stuff yo' could grow up to be president ... or a comedian on dee radio.

I don't know how hard dee work is now ... but raisin' corn used to be a man-sized job. Yo' hadda plow dee land and plant, wait till de stuff growed a bit, plow it agin' with a flea-bitten mule dat didn't care iffen you cussed him in seven languages

(Continued on Page 15)

## WIBW ROUNDUP

# WIBW

## Program Schedule

### 580 on Your Dial

Due to last minute program changes, WIBW cannot guarantee complete accuracy of this schedule. Programs in heavy type are Studio Presentations.

#### **MORNING**

5:00—Daybreak Jamboree . . . . .	Mon. thru Sat.
5:40—News . . . . .	Mon. htr Sat.
6:00—Pleasant Valley Gang . . . . .	Mon. thru Sat. Sunday Morning Meeting . . . . . Sun.
6:15—Sunday Morning Meeting . . . . .	Sun.
6:30—Pleasant Valley Gang . . . . .	Mon. thru Sat.
6:35—Farm Service News . . . . .	Mon. thru Sat.
6:45—Ray and Elda . . . . .	Mon. thru Sat. (Gooch Feed Mill) . . . . . Mon., Wed., Fri.
7:00—News (Garst & Thomas) . . . . .	Mon., Wed., Fri. News (Carey's Salt) . . Tues., Thurs., Sat.
7:15—Kaw Valley Boys . . . . .	Mon. thru Sat. (Nutrena Mills) . . . . . Mon., Wed., Fri.
7:30—Henry and Jerome . . . . .	Mon. thru Sat. Chapel In the Sky . . . . . Sun.
7:45—Edmund Denney Time . . . . .	Mon. thru Sat. (Merchants Biscuit) . . . . . Mon. thru Sat.
8:00—News . . . . .	Mon. thru Sat. Farmer's Forum . . . . . Sun.
8:05—Glen Osborn . . . . .	Mon. thru Sat.
8:15—Hymn Time . . . . .	Mon. thru Fri. Capital Food Review (Daily Capital) . . . . . Sat.
8:30—Henry's Exchange . . . . .	Mon. thru Fri. Kansas News . . . . . Sun.
8:45—Ray and Elda . . . . .	Sat. Mr. Veteran . . . . . Sun.
9:00—Kansas Round-up . . . . .	Mon. thru Sat. Church of the Air . . . . . Sun.
9:25—News . . . . .	Mon. thru Sat.
10:00—Allen Jackson, News . . . . .	Sun.
10:05—Newsmakers . . . . .	Sun.
10:15—Howard K. Smith . . . . .	Sun.
10:30—The Miccolis Sisters . . . . .	Mon. thru Fri. Junior Miss (Lever Bros.) . . . . . Sat.
10:45—Kitchen Club (Perfex) . . . . .	Salt Lake City Tabernacle . . . . . Sun.
11:00—Judy and Jane . . . . .	Mon. thru Fri. (Folger Coffee) . . . . . Mon. thru Fri.
	Theater of Today (Armstrong Cork Co.) . . . . . Sat.
	First Methodist Church . . . . . Sun.
11:15—Aunt Jenny's Stories . . . . .	Mon. thru Fri. (Lever Bros.) . . . . . Mon. thru Fri.
11:30—Weather Bureau . . . . .	Mon. thru Sat.
11:35—Dinner Hour . . . . .	Mon. thru Sat.

#### **AFTERNOON**

12:00—News (Lee Foods) . . . . .	Mon. thru Sat.
12:15—Dekalb Markets . . . . .	Mon. thru Sat. Rainbow Trail . . . . . Sun.
12:45—M. L. Nelson (Garst and Thomas) . .	Sun.
1:00—Symphonette (Longine-Wittnauer Watch Co.) . . . . .	Sun.
1:30—Ernie Quigley, Sports . . . . .	Sun.
2:00—Arthur Godfrey Show . . . . .	Mon. thru Fri. CBS Symphony . . . . . Sun.
2:30—Sen. Clyde Reed . . . . .	Sat.
3:00—The Second Mrs. Burton (General Foods) . . . . .	Mon. thru Fri. Let's Pretend (Cream of Wheat) . . . . Sat.
3:15—Piano Ramblings . . . . .	Mon. thru Fri.

3:25—News . . . . .	Mon. thru Fri.
3:30—Winner Take All (Lever Bros) . . . . .	Mon. thru Fri. Give and Take (Toni, Inc.) . . . . . Sat.
	Senator Arthur Capper . . . . . Sun.
3:45—Ma Perkins (Procter and Gamble) . . . . .	Mon. thru Fri.
4:00—Big Sister (Procter and Gamble) . . . . .	Mon. thru Fri. Stars Over Hollywood (Armour & Co.) . . . . . Sat.
	Choraliars (Longine-Wittnauer Watch Co.) . . . . . Sun.
4:15—The Guiding Light (Procter and Gamble) . . . . .	Mon. thru Fri.
4:30—Invitation to Learning . . . . .	Sat. The Green Lama . . . . . Sun.
5:00—The Eddie Duchin Show . . . . .	Sat. Old Fashioned Revival Hour (Gospel Broadcasting Ass'n) . . . . . Sun.
5:15—Grand Central Station (Pillsbury Mills) . . . . .	Sat.
5:30—Curt Massey-Martha Tilton (Miles Laboratories) . . . . .	Mon. thru Fri.
5:45—Perry Mason (Procter and Gamble) . . . . .	Mon. thru Fri. News . . . . . Sat.
	<b>EVENING</b>
6:00—News . . . . .	Mon. thru Fri. (Butter-Nut Coffee) . . Mon., Wed., Fri.
	Saturday At the Chase . . . . . Sat. Your Hit Parade on Parade (Lucky Strike Cigarettes) . . . . . Sun.
6:15—Spotlight Time . . . . .	Mon. thru Fri.
6:30—Dairyman's Roundtable . . . . .	Sat. Call the Police (Lever Bros.) . . . . . Sun.
6:45—News . . . . .	Mon. thru Sat. (Topeka Savings) . . . . . Mon., Wed., Fri.
7:00—Inner Sanctum (Emerson Drug Co.) . .	Mon. Mystery Theatre (Sterling Drugs) . . Tues. Mr. Chameleon (Sterling Drugs, Inc.) . . Wed. Yours Truly, Johnny Dollar . . . . . Thurs. To be announced . . . . . Fri. Gene Autry (Wrigley Co.) . . . . . Sat. Adventures of Sam Spade (Wildroot Co.) . . . . . Sun.
7:30—Young Love . . . . .	Mon. Mr. and Mrs. North (Colgate) . . Tues. Dr. Christian (Chesebrough Mfg Co.) . . Wed. Mr. Keen, Tracer of Lost Persons (Anacin and Kolynos) . . . . . Thurs. To be announced . . . . . Fri. Camel Caravan with Vaughn Monroe (R. J. Reynolds) . . . . . Sat.
7:30—To be announced . . . . .	Sun.
8:00—Leave It To Ojan Crossroads Sociable . . . . .	Mon. To be announced . . . . . Tues.
8:00—OT to be announced . . . . .	Wed.
	To be announced . . . . . Fri.
	Gangbusters (General Foods) . . . . . Sat.
	Earn Your Vacation . . . . . Sun.
8:30—Breakfast with Burrows . . . . .	Mon.
	Strike It Rich . . . . . Tues.
	This Is Broadway . . . . . Wed.
	Crime Photographer (Toni, Inc.) . . Thurs.
	Our Miss Brooks (Colgate) . . . . . Sun.
	Kansas Round-up . . . . . Sat.
9:00—To be announced . . . . .	Mon.
	Hit the Jackpot (DeSoto-Plymouth) . Tues.
	Robert Q. Lewis Show . . . . . Thurs.
	Philip Morris Playhouse (Philip Morris) . Fri.
	Philip Morris Playhouse (Philip Morris) . Sat.

Adv. of Ozzie and Harriet  
 (International Silver Co.) ..... Sun.  
 9:30—To be announced ..... Mon.  
 Shopping at Bomgardner's  
 (Bomgardner Furniture Co.) ..... Tues.  
 Capitol Cloak Room ..... Wed.  
 Public Service ..... Thurs.  
 CBS ..... Fri.  
 Kansas Round-up ..... Sat.  
 It Pays to be Ignorant ..... Sun.  
 9:45—Capitol Federal Bandstand (Capitol Federal Savings & Loan Assn.) Tues., Thurs., Sat.  
 10:00—News (Fleming Coffee) ..... Mon. thru Sun.  
 10:15—Ernie Quigley, Sports ..... Tues., Thurs.  
 Dance Orchestra ..... Mon., Wed., Fri.  
 Memo from Lake Success ..... Sat.  
 U. N. in Action ..... Sun.  
 10:30—Salute to FM ..... Mon., Tues., Thurs.  
 Public Service ..... Mon.  
 Salute to FM ..... Wed.  
 Dance Orchestra ..... Fri., Sat.  
 Family Hour of Stars (Prudential Life Ins. Co.) ..... Sun.  
 10:45—Dance Orchestra ..... Mon. thru Sat.  
 11:00—News ..... Mon. thru Sun.  
 11:05—Dance Orchestra ..... Mon. thru Sun.  
 12:00—News ..... Mon. thru Sat.  
 Sign Off ..... Sun.  
 12:05—Midnight Hayride ..... Mon. thru Sat.  
 3:00—Sign Off ..... Mon. thru Sat.



The Kaw Valley Boys Ray, Bill, Clark,  
 Chuck, and Elmer.

#### CBS NOTES

(Continued from Page 11)

shutting a door. Of all things, he oiled the hinges! There went the creak Jack had worked so hard to perfect. Now he practically sleeps with "the door."

The cast of "Junior Miss" is expecting Gil Stratton, who plays the part of Haskell Cummings, to appear at the broadcast any Saturday in a baseball umpire's suit. Gil has given up all radio work for the summer except his "Junior Miss" role, to spent more time with his hobby, which is umpiring.

#### HAMBONES SEZ

(Continued from Page 13)

and spend days and days hoeing it when yo'd like to be fishin'!

I don't know why I allus gits such tough breaks. Fo' instance, not long ago I moved and now we's got a lawn 'bout as big as dee outfield in a ball park . . . an' dee lawn mower is as dull as Sunday afternoon in Podunk! I wish some ob' dee neighbors would borrow dee thing an' keep hit till next Christmas.

Now I wouldn't care iffen dee grass growed so tall I could go huntin' rabbits in dee back yard. Somebody will be sure to rare up now an' opine dat I is lazy. In dis weather I ain't gonna' bee dee one to argufy wit him. But I ain't lazy no sech thing. I juss kain't work up no enthusiasm, dats all.

Let dee grass grow I allus say. Dee good Lord meant fo' hit to grow, ain't he? 'Corse he did! Supposin' yo wuzz a mess of grass now, just growin' peaceful like an' 'tendin' to yo own business. Would yo all like it iffen somebody comes along wit a lawn mower and chopped yo' down 'bout once a week? Corse not. See whut I mean? I ain't lazy, I just ain't mad at NO-body.



This smiling guy is Ken Hercules, the new evening announcer.

August M. Blake,  
LeRoy, Kansas. Rt. 3

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