

WIBW

September
1954

ROUND-UP



SEPTEMBER — — — — — 1954

The WIBW Round-Up Magazine is published monthly by the WIBW Round-Up. Allan Young, Editor. Two weeks' notice necessary for change of address. Subscription rates \$1.00 per year. Mailing address, Box 119, Topeka, Kansas.

On Our Cover

Meet Eddie Jones—a newcomer to the WIBW and WIBW-TV family. Eddie hails from out Denver, Colorado, way but contends he's almost a native of the "Heart of America" region because 6 out of 12 professional years in radio and television have been spent in this general trade area. Eddie (or Neighbor Jones, as he is sometimes called) hung his hat on the Kaw Valley Family Tree for the first time in 1944 ... when ... the CBS affiliate in Kansas City, Missouri, put him to work as a member of their talent staff.

Eddie entered radio as a juvenile actor and singer in 1937 at Denver, airing his youthful talent over Station KLZ. This was the beginning toward fulfilling a dream that began, as "Neighbor Jones" puts it, sometime around the "romper" stage of life. Since then ... from 3 to 33 ... ambition has unfolded aspiration and the "Jones Boy" has moved from church social to microphone carving his initial on everything and everybody everywhere in his prevailing belief that it's good to be seen and heard for the sake of entertaining folks and making friends.

E. J. reports that like so many folks in show biz—for a "little man" with "short arms" he's had to play a "long hand" in keeping body and soul together. He has acted, been a copy writer, announcer, producer of shows, creator of shows, been a disc jockey, programmed and managed stations, directed in television and engaged in his favorite on-stage and off-stage activity—singing.

KOA, KLZ, KVOR, KLMO, KMBC, KOTV—station call letters hinge the years together for Eddie who has also found time to direct 3 dancing schools and a children's day nursery in Tulsa, Oklahoma.

You bet there's a Jones Family, too. Eddie says, that almost 14 years ago (it will be the 23rd of November) a little "gal" from Arkansas (her name is Leota) got

running so fast during that Sadie Hopkins Day Race down 'thar that she plumb couldn't stop until she got to Colorado. Didn't slow down until she reached his front porch in Denver. Well, Eddie was recovering from an automobile accident, was sitting on that front porch convalescing, when up she came and according to Dogpatch Rule put her claim on him. 'Twarn't long until they were married and they've lived happily ever since ... or after ... or sumpin. There are 2 Jones children—Billy, age 12, and Richie, 4 months.

Eddie believes that the funniest thing that has happened to him during his entertainment career occurred in Kansas City. As a participant in a radio-stage show each Saturday night he was billed as a 16 year old when actually he was 25. He said it was a lot of fun watching the expression on people's faces ... when ... after the finale curtain went down ... He'd join his wife and 5-year-old son and parade down the center aisle to the front door.

Helping people to know more about the goodness of people is Eddie's prime goal in life. Speaking Friendship—accenting the Golden Rule policy of "Love Thy Neighbor" is the obvious theme of any Jones show. In fact, announcer-singer Jones appropriately calls his new WIBW-TV program (heard Monday, Wednesday and Friday at 2:15) "Friendship House."

Eddie is recognized as one of the top lyric tenors in show business but says of this reference—"Titles don't mean a thing unless they measure you for the good you do for others—I hope the songs I sing and the words I say bring only happiness to those I am allowed to live with day by day."

"An atheist's most embarrassing moment is when he feels profoundly thankful for something, but can't think of anybody to thank for it."—CBS Radio's Galen Drake.

FLYING HIGH

by *Kenny Harries*

"Red, the Ed" has asked me to tell all you folks about my hobby of model aircraft building. Ordinarily I have very little time for this hobby; but since my accident and the resulting convalescence, I found it to be a very welcome diversion for my spare time.

I started building models when quite young and continued through all of my school days, even participating with others while in service. The type of models that I build are not what are referred to as "scale models" which are "scaled down" from real aircraft, but rather are built from original designs primarily for contest flying.

The models are purchased in kit form which contain all of the essentials for the particular model being built, balsa wood being used for the frame. This wood is grown in South America and is the strongest wood in the world for its weight. The frames are "built up" from plans, and the framework is covered with a fabric very much like tissue paper, and then is paint-

ed with aircraft dope for rigidity. This "dope" is a mixture very similar to clear enamel and adds all the strength necessary to the frame without adding much weight, which is essential for a good flying model.

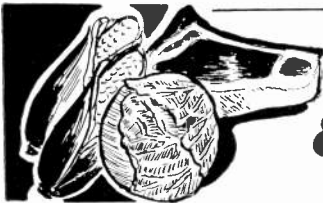
These models are powered in three essential ways, depending on the type. The most popular is the small gasoline engine which is very interesting. These engines have a very low weight, being made of aluminum alloy, the largest fitting into the palm of the hand, having a piston displacement from .09 of an inch to .35 of an inch, but being capable of running up to 20,000 revolutions per minute. The size of the engine naturally depends on the size of the aircraft it is to be used in. The largest of these models have about an eight-foot wing spread, and the smallest about three foot.

The second way of powering these models is by a rubber motor, which is made up of about twenty bands of rubber 3/16's of

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Kenny and daughter, Nancy Jo, look over a few of his recent models.



CORN, BEEF & CABBAGE...

Jack-Haven *Strode*

CORN, BEEF AND CABBAGE
"What Foods These Morsels Be!"



CORN

PROBLEMS ...

What a little, crooked worm has when he tries to go straight.

What a garbage collector has when he calls out, "GARBAGE!" and the lady of the house calls back, "No, Thanks. We have enough as it is!"

What you have when you get cold feet just as you're about to ask the boss for a raise and realize you'll just have to go on working for what you're really worth.

NIGHT NOISE (Scene One)

Winter. The ground is hard. Sleet and snow and howling, dagger-like breezes whip your skin to a crimson shade. You're darned cold this night, so you stop in to see a friend who pours too freely from the bottle and you sail out of the house warmer, but none too steady. You take the short-cut home through the graveyard. You fall into a newly-dug plot!

(Scene Two)

Friend worries about you, so he staggers out into the night looking for you. He walks past you:

YOU: Hey! Get me out of here! I'm freezing!

FRIEND: No wonder. You've gone and kicked all your dirt off!

* * * * *

WE TURNED IT DOWN

New York Cemetery and Funeral Service requested air time to offer complete service with lot included for \$249. Last

line of contract says, "Offer good this month only!"



BEEF

(Source Of Strong Broth When Boiled)

News item—"Workmen cleaning behind a quarter-century old phone booth in Philadelphia's City Hall found a strange mixture of nostalgia. 1935 newspapers—three bottles of what appeared to be prohibition-type rum—and a flag of the Philadelphia Sesquicentennial Exhibition of 1926."

Proves you can find anything in a phone booth EXCEPT a window or other opening to exit the smoke from the cigar in the mouth of the guy who just left the booth, who puffed extra hard to cover-up the odor of the perfumed gal who was in the booth ahead of him who put on the perfume to kill the smell of that package of fish you forgot to take with you when you made an earlier call.

* * * * *

MOTHER IS A FOX

"Don't call me a grouchy, old bat!

You'll eat up your gruel and that's that!

Mama wants you to develop

So one day you'll end up well up

On the swains' list of platina.

(WHAM!) Eat up your Wheatena!"

* * * * *

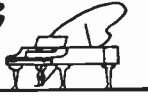


CABBAGE

(Cabbage Flavors The Stew. The Flavor Lasts)

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Ramblings



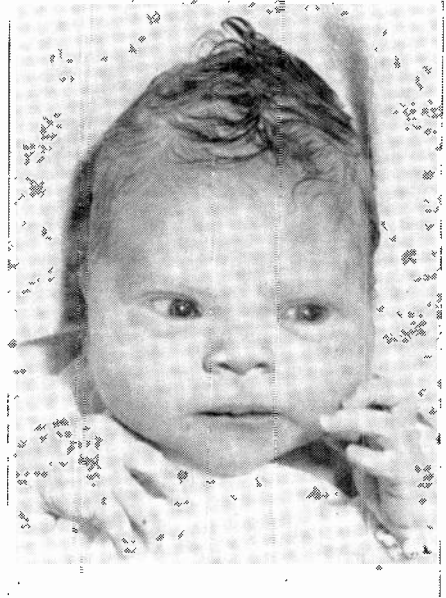
JIMMIE PIERSON, HERMAN HOUSH, GLENN OSBORN, WILLIE AND LOIS have been busy this past month making personal appearance dates. They have made some new friends in Melvern, Fairview, Howard, Phillipsburg, Hiawatha and Sparks, Kansas, where they entertained at various picnics, dances and fairs, also some rodeos. Wild BILL KIRK accompanied the gang on a few of the dates, but we keep him so busy here at home that he is not always available for out-of-town engagements; neither is OLE . . . both boys are in demand for local appearances, so they are busy most of the time.

KENNY HARRIES is happy that the heavy cast has been removed from his leg which was broken nearly two months ago. He is still using crutches but hopes soon that they, too, can be discarded. He has had a long, tough siege.

Many of our listeners will be glad to receive a greeting from Johnny Miccolis, former member of our staff. DUDE and I attended the Broadcast Music Clinic held at the Sheraton Hotel in Chicago on August 5 and 6. While we were there I called Mrs. Miccolis, mother of our own MICCOLIS SISTERS, MARY and RUTH, to have a chat with her and bring home some news for the girls. She was so wonderful and sweet to talk with. No wonder the MICCOLIS KIDS all have such beautiful voices. Mrs. Miccolis sounds just like them over the telephone. She asked about the girls and RUTHIE'S babies . . . Johnny and Royce . . . how much she wanted to see them all and sent them her love. Then I talked with Francie, sister to MARY and RUTH. She also sent everyone her love. Francie has visited here and we all feel that we know her. Then, of course, brother Johnny and I had a long chat and he said to be sure to send greetings from him to all the listeners who had written him such grand letters while he was a member of our staff. He is making some personal ap-

pearances with the WLS radio group on the road.

Congratulations to Virginia Lee and SHEP WILLHITE on the arrival of a baby daughter, Thursday, August 5, whom they have given the name "Lynn." SHEP said she is real cute and has red hair. Now he has four redheads including Virginia.



Just a few hours old but wide awake was baby Lynn Willhite when she posed for her first photograph.

Vacation time is nearly over for most of the staff. RAY and ELDA, HOPPI CORBIN and WILBUR LEVERING are all gone at the time of this writing. CHUCK WAYNE is waiting to find out just where Ford might be playing baseball so he, June and Virgil might drive down and surprise big brother. CHUCK has a new car all ready to go and as soon as they get the word as to where the team will stay "put" for a few days, they will be on their way.

The staff will all be on hand to entertain at various times at the Topeka Free Fair and the Hutchinson State Fair. We hope to meet some of our old friends at both places, so be sure and come out to

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C. B. S. notes by *Kathryn Young*

September is always a busy and exciting time, with everyone getting ready to go back to school. For Eve Arden, star of "Our Miss Brooks," it will be even more so! For this month Eve expects a baby of her own. Busy already with her three adopted children, Eve and her family are happily making plans for the big event.

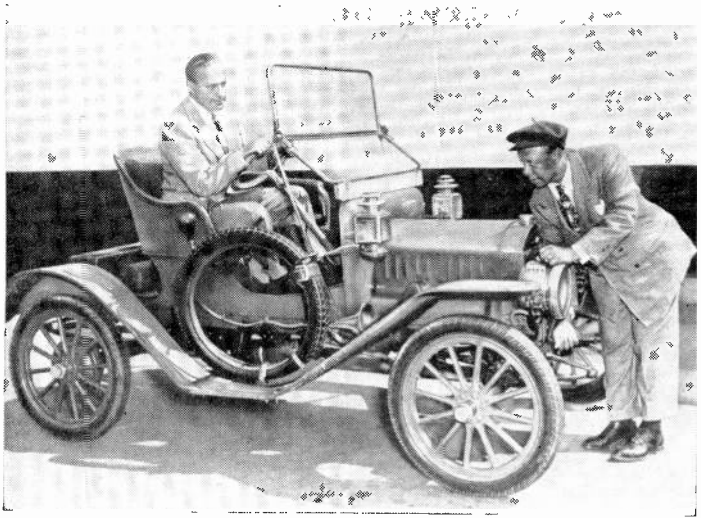
Speaking of babies if you have twins and name them "Amos" and "Andy" you'll receive a

present from the comedy team, "Amos 'n' Andy." Freeman Gosden and Charles Correll still adhere to the custom they started over 26 years ago. Whenever they're informed that twins have been named after them—and through the years thousands of twins have been dubbed "Amos 'n' Andy,"—they send their namesakes silver spoons inscribed "To Amos from Amos" and "To Andy from Andy."

Mighty busy these days is Linda Watkins, heard frequently on "FBI in Peace and War." When she's not emoting before the mike, she's holding down a desk as a representative for one of New York's largest real estate firms.

John Lund recently received a fan letter, from a girl, which he considers a small classic. She wrote: "I listen to your show, 'Yours Truly, Johnny Dollar,' every Tuesday night. It's my favorite show. Please clear your throat."

When Jack Carson misses a golf shot, he blames it all on a horse. The comedy star, who is heard at 8:30 p.m. Tuesday



Jack Benny and Rochester (Eddie Anderson) get Jack's Maxwell all ready to start the fall series of the "Jack Benny Show" scheduled at 6:00 p.m., Sunday.

through Friday, used to shoot golf in the low 70's, but he's had a slight hitch in his swing since he was thrown from a horse and chipped a bone in his elbow.

Bing Crosby often refers to himself as "the laziest man in the world." But a man with interests as wholesomely varied as Crosby's cannot be honestly called "lazy." The term "naturally relaxed" seems to apply. Although he's busy with orange groves, baseball and football teams, prize cattle and champion horse-breeding, as well as his show activities, he still has time to be modestly religious and a fond companion to his four sons.

John Ives, producer of "Gangbusters," doesn't believe in squandering the company's money. A substantial part of his budget goes for long distance calls. To make sure his conversations don't run over the three-minute minimum, he keeps a dime store egg timer on his desk.

"Our volunteer fire department back

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THE JOHN WILLIAMS FAMILY

Dawn Darryl

Ruth

Johnny

Vicki Jo



by Wes Seyler

The first item of business to come up for mention on the "Farm Talk" ledger this month is something new and one that demands a great deal of our time each day. I'm referring to the "Noon Hour Clock" program on television. This half-hour presents a bit of everything that farm folk should be needing during the noon hour. First off, at 12:30 sharp is Hal McWilliams with a 10-minute summary of local and world news. Hal is a great guy and a fine newscaster. We are all happy that he is here with us at WIBW-TV and glad to have him to head up this half-hour show. Hal's news is followed by Mary Lou Sands with the latest weather information. Mary Lou has many friends among WIBW-TV viewers and she does her usual fine job with this weather program. At 12:45 either Wilbur Levering or I do a five-minute market summary. This program is followed by our ten-minute Farm Feature.

We are mighty happy for the wonderful cooperation we are getting from county agents, home demonstration agents, vocational agriculture instructors, the Office of the State Board of Agriculture and the fellows from the home office of the Kansas Livestock Association. These folks from the several counties here in Eastern Kansas are making it possible for us to do the very latest in demonstrations on farm topics. It's a wonderful experience for the writer, and I'm sure that I speak for Wilbur Levering when we express, publicly, our sincere appreciation to all who have helped make our daily "Farm Feature" on television possible.

Often we fail to mention a word of thanks to folks behind the scenes. Claud Mann is the producer on the "Noon Hour Clock" mentioned above. He has been very cooperative and patient with us from

the Farm Department. Claud's assistants and the fellows on the engineering staff certainly are in line for our best thanks for their cooperation and good advice.

Our attention is always being directed to better and best ways to increase profits and save time and labor with farming operations. One fellow says: "The key to top profits from winter wheat, lies in getting top yields per acre." At least these are the views of Midwest agronomists. The soil men say that with fewer acres of wheat this coming season, in conformity with acreage allotments, top yields will give low costs per bushel. This, in turn, will provide the profit margin between production expense and selling price.

Extra acres released from wheat production can be devoted to profitable soil building crops.

To get top yields of winter wheat per acre the agronomists recommend adding from 300 to 500 pounds per acre of a complete fertilizer at seeding time. This fertilizer, they say, should include at least starter amounts of nitrogen, and a full seed of phosphate and potash where needed.

On heavier soils in many areas, farmers have found that the fertilizer put on at seeding time can well carry all the nitrogen needed for the growth of that wheat.

By putting on all the fertilizer in the fall, these farmers have reduced the risk of not being able to top-dress early enough in the spring to give the extra fertilizer a chance to have its full effect in boosting wheat yields.

Agronomists say another advantage of adding all the fertilizer in the fall is that many farmers can save the expense of an extra trip over the field. Such an extra

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Interesting Recollections of Radio

By Don Hopkins

Coming up—the third chapter of Hopkins "Gulliver Travels." We'll leave out some of the routine intervals and journey to Kokomo, Indiana, for the "Kokomo Episode." Remember the song called, "Kokomo, Indiana"? It was popular about the time that I worked there. Remember the expression, "Hello Joe, I just got in from Kokomo"? My wife and I spent less time in Kokomo than in any other city; but we have more memories and a great many of them pleasant ones, indeed, than we have of any other city than Topeka.

When I arrived at Kokomo, Indiana, not only was the announcer gone whom I had been hired to relieve, but also the other two announcers. The first day I announced fifteen of the seventeen hours that the station was on the air. There, too, I had to operate a control panel and play the records, (the same thing that a control room engineer does at WIBW) and at the same time announce. It was a completely new set of controls to anything I had worked before. The station had no network. It was a succession of local programs both live and recorded. That first day—I would note the title of the next program, then would call the manager in the office by phone and ask him what records to play or what material I should use on a given program. What a madhouse! I never hope to see anything like that again. Middle of the first afternoon I had a Tel-A-Quiz program. Not only did I have to operate the controls but I had to make phone calls around town and be a quizmaster, something I had never done before. Long about 8:00 o'clock that evening the manager came in and said, "Believe I'll change the program, Don. Think we ought to have some old-time square dance music. The farm folks like it." And then he said, "You're a farm boy, aren't you, Don?" And I replied that I was. "Well," said he, "call for the square dance." And you know I had the darnest time talking him out of that. I told him I had never

called a square dance in my life. "Well," he said, "here are the words—just read 'em." I told him that since I didn't know what I was doing, reading the words wouldn't sound right.

The second day in Kokomo brought two other brand new announcers to help out. So, since I could be spared from the studio I was sent out to conduct a "Man on the Street" broadcast from in front of a local store. Sent out alone, mind you without an engineer and without instructions. On remote broadcasts you have to have an amplifier along to provide the power to send the program up to the studios where they are picked up and re-broadcast. I didn't know the first thing about amplifiers. When I got there, I couldn't find where I was supposed to hook up the equipment. I wandered around like a chicken with its head off until less than two minutes before program time when some little ten-year-old boy pointed out the hidden plugs for me. This "Man on the Street" program alternated between two different stores. On the next day I broadcast in front of the Hopkins Brothers Furniture store. I gave my usual opening, by saying, "This is Don Hopkins broadcasting from in front of the Hopkins Brothers Furniture Store." Lo and behold! Walter Hopkins, the head of the store, had an 18-year-old son, Don. People stopped by and congratulated Don and his father on how fine Don sounded on the air. Didn't realize "how well I was liked" until that incident happened!

You should have seen our talent staff. We had a larger staff of live talent than does WIBW and not one of them, so far as I know, ever got a penny of pay. The station had been on the air only a month when I arrived and the novelty hadn't worn off yet. "Cowboy Geel" drove 90 miles each way twice a week just to be on the air free. We had a mighty fine Saturday Night Show centered around

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AROUND the STUDIOS with Hilton

It's FAIR Time—always an exciting time! Carnivals, races, shows, exhibits; and in our case a chance to meet hundreds of radio friends we don't get to see often enough. It's also an unusually busy week, back and forth to the grounds, a special program here, an interview there. And that's what makes this business an exciting one for the announcers and artists especially. As usual, WIBW will have entertainers and announcers at both the Kansas State Fair in Hutchinson and the Free Fair in Topeka. New this year will be telecasts from the Free Fair here in Topeka. Our entire TV crew will move to the Capper Building on the Free Fair grounds and all of our regular "live" local shows will originate from there. These include our news, weather, markets, sports, kitchen show and the 5:00 p.m. "Studio 13" party. You're surely welcome to see all of it if you come to Topeka for the Free Fair. Later in the month we hope to have our formal dedication of our new 1010-foot tower and higher power. Red, the Ed, tells us he'll have a lot more information on that in the next issue.

Bob Kearns had a tussle with the "flu" a couple of weeks ago and was off duty for a few days. He's never a guy to "stay put"—he wants to go. That wasn't bad enough he says, he had to get the "bug" in the summertime. Most folks are satisfied to settle for a good sunburn.

We have two new men on our local sales and service staff, Paul Dixon and Dave Hicks. Paul was born in Tennessee but the family moved to Topeka when he was one year old and this has been his home ever since. He was manager and played the drums in "Paul's Jolly Dutchmen Polka Band." They toured Montana, Wyoming, Nebraska and Kansas. Paul has lived briefly in Plainville and Hays and Lexington, Nebraska. He's married and they recently moved into a new home. Dave was born in Trenton, Missouri, went to high school in Liberty, Missouri, and graduated from the University of Kansas.

He served four years in the Army, most of which as correspondent in Korea for the Pacific "Stars and Stripes." He's married and hopes to move into a new home this week.

Our maintenance man, Joe Byer, celebrated his 72nd birthday last week. He received many "Happy Birthdays." All of us enjoy Joe and his friendly, happy ways and for his love for flowers. He cared for the roses in Topeka's famous Gage Park for many years and his own beds of roses and flowers are beautiful. He cares for them and his lawn and garden like the job should be done. He's proud of them—and we of him. Happy Birthday, Joe. Many more, too!

Beginning within two or three weeks, we'll have new and different nighttime programs for you. Oftentimes, network programs take a summer vacation to return in the fall. Our daytime schedule will remain the same with a change or two possible. We always like to hear from you, you know, about our programs—how you like them, what you might change and how we can better serve you. Please write now and then.

Bye for now.

FARM TALK

(Continued from Page 10)

trip not only increases the costs per acre, but often damages the soil structure as well.

Wheat that has available all the nutrients needed for high yields can take full advantage of favorable weather and other conditions which affect production. When wheat is well fed it not only gives more bushels per acre, but higher quality.

We have been discussing this subject of fall application of fertilizer on wheat with many specialists. Many of us are wondering about fall wheat pasture. Grass and feed crops have been short in many sections. Those with best know-how recommend fall application of fertilizer on wheat for best fall and winter wheat pasture. If handled properly, surely many

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Pin Point Profile



Jill Corey

Less than a year ago, Jill Corey, popular young vocalist on CBS Radio's STOP THE MUSIC (Tuesdays, 7:30 p.m.), was earning six dollars a night singing with a small dance band in and around Pittsburgh. Today, she's well on her way to becoming one of radio's most popular young vocalists.

Jill, who will be just 19 on September 30th, is from Avonmore, Pennsylvania (pop. 1500), the youngest of a family of five. She's been singing for about 14 years at school, at church and with a local band at school proms and country club dances.

Some time ago, the manager of a radio station in Latrobe, near Pittsburgh, happened to hear one of Jill's band-singing stints. He immediately arranged to tape her songs and sent them to his friend, Jim Winston, manager of Columbia Records' Pittsburgh distributor. Winston, impressed by the teenaged vocalist's talents, shipped the tape to Mitch Miller, Columbia's Di-

rector of Popular Artists and Repertoire and the mentor of such established stars as Guy Mitchell, Rosemary Clooney, Tony Bennett, Johnnie Ray, Jimmy Boyd and Felicia Sanders. Winston explained that the tape quality wasn't very good and that the singer didn't even have piano accompaniment. But Miller listened and then wired Jill to fly to New York for a personal audition.

Questions and Answers

Q. Is Ezra Hawkins still in radio work?

A. Last we heard Ezra was in radio in Clinton, Ill.

Q. Is it true that Henry Peters, who used to be on WIBW, passed away? Where did he live?

A. Henry lived here in Topeka but he was visiting in Nebraska when he passed away last June.

Q. Could you get a picture of "Aunt Jenny" and Danny to publish?

A. We'll write their sponsor and ask for one.

Q. Do you ever hear anything about Verda and Verna, the Rodik Twins?

A. They were in Hollywood the last we heard.

Q. Does Roy Faulkner, who used to sing on WIBW, have any children?

A. No children.

Q. What became of "Big Sister"?

A. We are trying to secure this information.

Q. Is Glenn Osborn related to a Jerry Osborn of Denver, Colorado?

A. No relation.

Q. Where is Alice Joyce?

A. Alice and her husband are in radio and television in Denver, Colorado.

Q. What happened to Homer?

A. Homer resigned to take a position with an advertising agency here in Topeka.

Q. When and why was "The Country Church of Hollywood" taken off the air?

A. We do not have a record on the above show.

Q. What became of "Dr. Christian"?

A. Dr. Christian discontinued his radio work so that he would have more time to devote to his Danish Relief activities.

FARM TALK

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farmers can have some good fall pasture to supplement their short supply of winter roughage.

We are reading a lot about quality of Kansas wheat lately. And that reminds me of a few statements made by extension economists at Kansas State College.

They say when we speak of wheat quality we are mainly referring to its milling characteristics. A strong gluten wheat is necessary for present day factory methods used in modern bakeries. Seventy-five per cent of wheat used is for a baker's loaf of bread while only twenty-five per cent is used for family home baking.

Seventy per cent of wheat in Kansas was planted to the mellow gluten varieties such as Red Chief, Pawnee, Wichita, Kiowa, and Triumph; thus the need for millers to import some strong gluten wheat to blend with Kansas wheat. This has been done by paying 40¢ per bushel premium for some of the Nebraska wheats to buck Kansas wheat.

Ponca wheat is a very strong gluten wheat, and reports indicate that it was a top yielder in Eastern Kansas this year. Our Ponca acreage should be materially increased this fall. If 50 per cent of Kansas acreage was of this strong gluten type, Kansas millers could pay their premium to Kansas growers.

I have been looking over the possibilities for radio and television programs that may originate at the Kansas Free Fair that starts here in Topeka Saturday, September 11. It appears now that we will be doing many programs direct from the grounds. Barring last minute changes, the Farm Department will do the first pick-up on television and perhaps radio at 5:00 o'clock Saturday afternoon the 11th. Our thinking is that this show will be a Farm Side preview of the many activities that will happen during the coming week. We all will be looking for you to stop by and say hello during Fair Week here at the capital city.

More Farm Talk next Round-up time.

CORN, BEEF AND CABBAGE

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COMMENT NOT MEANT TO BE FUNNY

Quote—"He has a great future—in back of him."

* * * * *

FOREST TALK

If it is true that the highest tree has greatest reason to fear the thunder, can we not comfort ourselves, in our smallness? Somewhere in the reach of years we decide—big tree, little tree! Which shall it be? Shall we stretch giant limbs to protect the tiny bushes below? Shall we shelter robins and defy the lightning and in our might even void the power of the sun from the parched earth? Or shall we be a little tree, small enough so that a child can place his hands about us and shake our hair? Small enough to be CLOSE enough to the source of our strength, which is the good soil? Small enough to make the big tree believe he is STILL bigger thus making him throw out his chest even more, thus sheltering us the more! Of this we can be certain—what fool would wish to be a MEDIUM sized tree? None! A medium sized tree is neither big nor small. The world neither respects you nor feels sorry for you! See there, the huge tree boasting! See there, the small tree playing his cute cards aright! Each shouting that he is-what-he-is, and wants it just that way!

And the rain says, "Each look to me for life. I decide their stature!" And the sun says, "I am the warmth without which there can be no life. I decide their stature!" Just then, a sparrow dropped a seed into a tiny hole. A slender hand gently patted down the soil. The rain said, "I shall give no moisture and the seed shall die!" The sun said, "I shall give no heat, and the seed shall die!" But the tree grew and as it pushed out of the ground and became taller, the first limb intertwined and formed a beautiful cross. The sparrow returned, picked up a nail that was imbedded in a dead piece of wood at the base of the tree, and flew away. And the sun and the rain said, "You don't—suppose?"

FLYING HIGH

(Continued from Page 3)

an inch. This is contained within the body of the model, wound up tightly and when released, supplies the necessary power.

The third type is the towline glider which is towed into the air similar to a kite, released, and then relies on air currents to sustain its flight.

Needless to say, the construction of models is interesting, but the flying of them is the real thrill. Some might consider this a child's sport, but this is not so. A good deal of science is necessary and used to produce a good flying model, and these engines are not child's toys.

This fact is borne out by contests which are held frequently, both locally and nationally, and most of the models entered are produced by boys from high school age to men up to sixty years of age.

If you ever get a chance, go to a contest and get a real thrill, as I have. This is a wonderful hobby.

INTERESTING RECOLLECTIONS

(Continued from Page 7)

Ferdie the Bull Slinger, who got his early start in radio with the Hoosier Hot Shots. Some of the amateur talent was poor but some of it was amazingly good—all for free—that is until the novelty wore off and they got tired of coming.

The madhouse operation went farther than just the programming. We had a general manager and station manager and a commercial manager. Of course, the station had a card rate, but that didn't mean much. The price depended on which one sold the account. Two Kokomo businessmen got into a conversation at the Kiwanis Club one noon. The clothier found out that he was paying just double what his friend, the jeweler, paid for time signals. So to keep from losing the clothier's account we had to give him free announcements for six weeks.

In the three and a-half months that I was at Kokomo we had three managers and seventeen different announcers. Is it any wonder that that radio station is no longer on the air? Kokomo, Indiana, cer-

tainly stands out in my radio recollections. And yet after all these years we still maintain acquaintance with some of the finest people in the world in Kokomo, Indiana.

RAMBLINGS

(Continued from Page 5)

visit with the boys and girls on your favorite radio programs.

JEROME DEBORD will spend a few days of his vacation visiting his relatives up in Holton. He must love to go there for the way they feed him. He is forever talking about all the food they have out on the farm. Fried chicken for breakfast with hot biscuits and gravy. "Oh man," he says, "do I put on the pounds when I visit the folks in Holton!"

ART HOLBROOK, DUDE and I spent two interesting days attending a special TV clinic conducted by BMI in Chicago. We feel that much was gained by an opportunity to exchange ideas in programming, directing, camera techniques and management. Broadcast Music, Inc., is to be congratulated on holding these clinics and thanks to our boss, Ben Ludy, for arranging for us to attend. During that same time HILTON HODGES and JIM PORTER were also in Chicago at a DEKALB meeting. It was a little like old home week when the boys dropped in to say hello.

EDDIE JONES, new announcer at WIBW, asked me to thank all of you kind friends who have sent him such wonderful fan mail. He likes the traditional welcome and is beginning to feel at home. EDDIE is a fine entertainer in addition to his pleasing announcing voice and one of these days we'll ask him to do a little turn for you, so that you may hear how really versatile he is. He certainly is a grand fellow to have around and has made a hit with all of us who have been privileged to have him announce our shows.

BOB KEARNS has been keeping the KAW VALLEY BOYS pretty well in line on the 9:00 a.m. shows. They sound fine, and I think BOB is having a lot of fun himself ... till next time ... so long.

Miss Maudie.

CBS NOTES

(Continued from Page 6)

home," says Herb Shriner of "Two for the Money," "was a really smart outfit. I remember one time, if it hadn't been for them, our barn would have burned down in ten minutes, but they kept it going all night."

As a youngster, Leila Holiday, new singing discovery of Edgar Bergen (Edgar Bergen-Charlie McCarthy Show) yearned to be a model. Now she gets plenty of modeling jobs—and she yearns to be an actress.

When the upland game season opens, Curt Massey of "Curt Massey Time" will be all ready. Members of Country Washburne's orchestra presented him with a young Weimaraner, one of the finest of

field dogs, and Curt's been training him for hunting.

The wardrobe which helped Charles Farrell, radio father of "My Little Margie," win the title of best-dressed man in show business includes 60 suits, 78 shirts, 50 pairs of shoes, 14 pairs of tennis shorts and a bale of socks.

Pat Buttram: I can't understand why people didn' like my lemon chiffon pie. I used my own recipe, three lemons for every yard of chiffon.

Gene Autry: Don't let it worry you. You're a great cook—the only one I know who takes the trouble to stand on your head while you're making an upside-down cake.

WIBW

Program Schedule

580 on Your Dial

Due to last minute program changes, WIBW cannot guarantee complete accuracy of this schedule.

Programs in heavy type are Studio Productions

MORNING

- 5:00—**Wilbur Levering's Farm Time** Mon. thru Sat.
- 5:40—**News** Mon. thru Sat.
- 6:00—**Wilbur Levering's Farm Time** Mon. thru Sat.
- 6:30—**Gooch Farm Topics** Mon. thru Sat.
- 6:30—**Gooch's Best Feeds** Mon. thru Fri.
- 6:35—**Farm Service News** Mon. thru Sat.
- 6:35—**(Spencer Chem. Co.)** Mon. thru Sat.
- 6:45—**Lederle Farm Show** Mon. thru Sat.
- 6:45—**(Lederle Laboratories)** Mon. thru Sat.
- 7:00—**News (Garst & Thomas)** Mon., Wed., Fri.
- 7:00—**News (Carey Salt Co.)** Tues., Thurs., Sat.
- 7:15—**Shepherd of the Hills** Mon. thru Sat.
- 7:15—**(Nutrena Mills)** Mon., Wed., Fri.
- 7:15—**(Gland-O-Lac)** Tues., Thurs., Sat.
- 7:30—**Forward March** Sun.
- 7:30—**Miccolis Sisters** Mon. thru Sat.
- 7:30—**Kansas News & Farm Sales** Sun.
- 7:45—**Edmund Denney Time** Mon. thru Sat.
- 7:45—**(Merchants Biscuit)** Mon. thru Sat.
- 8:00—**News** Mon. thru Sat.
- 8:00—**Farmer's Forum** Sun.
- 8:05—**Coffee Time** Mon. thru Sat.
- 8:15—**Farm News** Sun.
- 8:30—**Ray and Elda** Mon. thru Sat.
- 8:30—**E. Power Biggs** Sun.
- 8:45—**Smiley Burnette Show** Mon., Wed., Fri.
- 8:45—**(Sweetose Waffle Syrup)** Mon., Wed., Fri.
- 8:45—**Jimmie Pierson** Tues., Thurs., Sat.
- 8:45—**Grace Cathedral Choir** Sun.

- 9:00—**Shep and Kaw Valley Boys** Mon. thru Sat.
- 9:00—**Renfro Valley Sunday Gatherin'** Sun.
- 9:00—**(General Foods)** Sun.
- 9:25—**News** Mon. thru Sat.
- 9:25—**Galen Drake** Sun.
- 9:30—**Church of the Air** Sun.
- 10:00—**Salt Lake City Tabernacle** Sun.
- 10:30—**Piano Ramblings** Mon. thru Fri.
- 10:30—**Galen Drake** Sat.
- 10:30—**News** Sun.
- 10:35—**Invitation to Learning** Sun.
- 10:45—**Kitchen Club (Tidy House Products Co.)** Mon. thru Fri.
- 11:00—**Judy and Jane** Mon. thru Fri.
- 11:00—**(Folger Coffee)** Sat.
- 11:00—**News** Sat.
- 11:00—**First Methodist Church** Sun.
- 11:05—**Romance** Sat.
- 11:15—**Aunt Jenny's Stories** Mon. thru Fri.
- 11:15—**(Lever Bros.)** Mon. thru Fri.
- 11:30—**Weather Bureau** Mon. thru Sat.
- 11:35—**Dinner Hour** Mon. thru Sat.
- AFTERNOON**
- 12:00—**News (Perfex, Gloss Tex., Shina Dish and Dexol)** Mon. thru Sat.
- 12:00—**News** Sun.
- 12:15—**Weather Reports** Mon. thru Sat.
- 12:15—**The Ray Beers Show** Sun.
- 12:15—**(Ray Beers Clo. Co.)** Sun.
- 12:20—**Purina Markets** Mon. thru Sat.
- 12:20—**(Ralston-Purina Co.)** Mon. thru Sat.
- 12:30—**State of Your State (Kansas Business and Construction Magazines)** Sun.
- 12:45—**Western Star Time** Sun.
- 1:00—**Ernie Quizley, Sports** Sun.
- 1:30—**Musical Interlude** Sun.
- 1:35—**On a Sunday Afternoon** Sun.
- 2:00—**Arthur Godfrey** Mon. thru Fri.
- 2:00—**(Minnesota Mining Co., Adolph's, Kellogg Co., Lever Bros., National Biscuit Co., Pillsbury Mills Inc., General Motors, Toni Co.)** Mon. thru Fri.
- 2:30—**Robert Q. Lewis** Sat.
- 2:30—**(Nehi Corporation)** Sat.
- 2:45—**Robert Q. Lewis** Sat.
- 2:45—**(Van Camp Sea Foods)** Sat.
- 3:00—**The Second Mrs. Burton** Mon. thru Fri.
- 3:00—**(General Foods)** Mon. thru Fri.
- 3:00—**Robert Q. Lewis (Helene Curtis)** Sat.
- 3:15—**Kansas Round-Up** Mon. thru Fri.
- 3:15—**Robert Q. Lewis** Sat.

August M. Flake,
LeRoy, Kansas. Rt. 2

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- 3:30—City Hospital (Carter Products).....Sat.
3:40—NewsMon. thru Fri.
3:45—Ma Perkins
(Procter and Gamble)....Mon. thru Fri.
4:00—Road of Life
(Procter and Gamble)....Mon. thru Fri.
Dr. Charles E. Fuller
(Gospel Broadcasting Co.)Sun
Washington U. S. A.Sat.
4:15—The Guiding Light
(Procter and Gamble)....Mon. thru Fri.
4:30—Saturday at the Chase.....Sat.
5:00—World AssignmentSat.
Farm Editors Forum 1st Sat. each Month
The Leading Question.....Sun.
5:15—Memo From the U. N.....Sat.
5:30—Alka-Seltzer Time
(Miles Laboratories, Inc.)..Mon. thru Fri.
5:30—Mr. & Mrs. North.....Sun.
Sports Round-UpSat.
5:45—Perry Mason
(Procter and Gamble)....Mon. thru Fri.
Trading Post NewsSat.
- EVENING**
- 6:00—NewsMon. thru Fri.
(Butternut Coffee)Mon., Wed., Fri.
(Trading Post)Tues., Thurs.
Capital CloakroomSat.
Juke Box JurySun.
6:15—Sports NewsMon. thru Fri.
6:25—WeatherMon. thru Fri.
6:30—Peter Lind Hayes Show....Mon. thru Fri.
R.F.D. RoundtableSat.
Juke Box JurySun.
6:45—Edward R. Murrow.....Mon. thru Fri.
(Ford Division of Ford Motor Co.)
NewsSat.
7:00—Meet Corlis Archer.....Tues.
(Bobbi Pin Curl Home Permanent
and Carter Products)
People Are Funny (Amana "Stor-Mor"
Freezers and Air Conditioners) ..Tues.
FBI In Peace and War.....Wed.
Meet MillieThurs.
Mr. Keen, Tracer of Lost Persons.....Fri.
EscapeSat.
Gary CrosbySun.
7:25—Doug Edwards and the News.....
.....Wed., Thurs., Fri.
(American Cigarette and Cigar Co.)
7:30—Arthur Godfrey's Talent Scouts
(Thomas J. Lipton Co.).....Mon.
- 7:30—Stop the Music.....Tues.
21st PrecinctWed.
That's RichThurs.
Arthur Godfrey DigestFri.
(Bristol-Meyers Co.)
NightwatchSat.
My Little Margie
(Philip Morris Cigarettes).....Sun.
7:45—Stop the Music.....Tues.
(Anson Men's Jewelry, J-B Watch
Bands, Exquisite Form Brassiere Co.)
8:00—Gunsmoke (Chesterfield Cigarettes)..Mon.
Stop the Music.....Tues.
(Whitehall Pharm. Co.)
Crime PhotographerWed.
On StageThurs.
Arthur Godfrey Digest.....Fri.
Two for the Money (Old Golds).....Sat.
The CobbsSun.
8:25—MusicWed.
8:30—GangbustersMon.
Jack Carson ShowTues. thru Fri.
Kansas Round-Up.....Sat.
Freddy Martin Show.....Sun.
8:55—Bob Trout News (Chevrolet Motor
Co.)Mon. thru Fri.
9:00—Red Skelton Show.....Mon. thru Fri.
Gene AutrySun.
(Wm. Wrigley Jr. Co.)
9:30—Dance OrchestraMon.
9:30—Music RoomTues., Thurs.
Guest StarWed.
Join the NavyFri.
Kansas Round-UpSat.
Here's To Veterans.....Sun.
9:45—Dance OrchestraMon.
Capitol Federal Bandstand (Capitol
Federal Savings & Loan
Association)Tues., Thurs.
Ralph Flanagan.....Wed., Fri.
Kansas Round-Up (Capitol Federal
Savings & Loan Assn.).....Sat.
The BandstandSun.
10:00—NewsMon., thru Sat.
(Jones-Mack Co.).....Tues., Thurs., Sat.
10:15—Mr. KeenMon. thru Fri.
10:45—Dance OrchestraMon., Wed., Sat.
Ernie Quigley SportsTues., Thurs.
11:00—NewsMon. thru Sun.
11:05—This I Believe.....Mon. thru Fri.
11:10—Dance OrchestraMon. thru Sun.
11:55—This I Believe.....Sat.
12:00—Sign OffMon. thru Sun.