

W.I.O.D.

WONDERFUL ISLE O'DREAMS

MIAMI BEACH FLORIDA



Reception of WIOD is acknowledged in England, South America, Central America, Mexico, Canada and all points in the United States.



Mico Roto Corp's, News Tower, Miami.

Radio Station WIOD is the community broadcasting station of Miami Beach, Florida, owned and directed by The Carl G. Fisher Company.



Entrance to W. I. O. D.

Radio Station

W.I.O.D.

(Wonderful Isle O'Dreams)

at

MIAMI BEACH FLORIDA



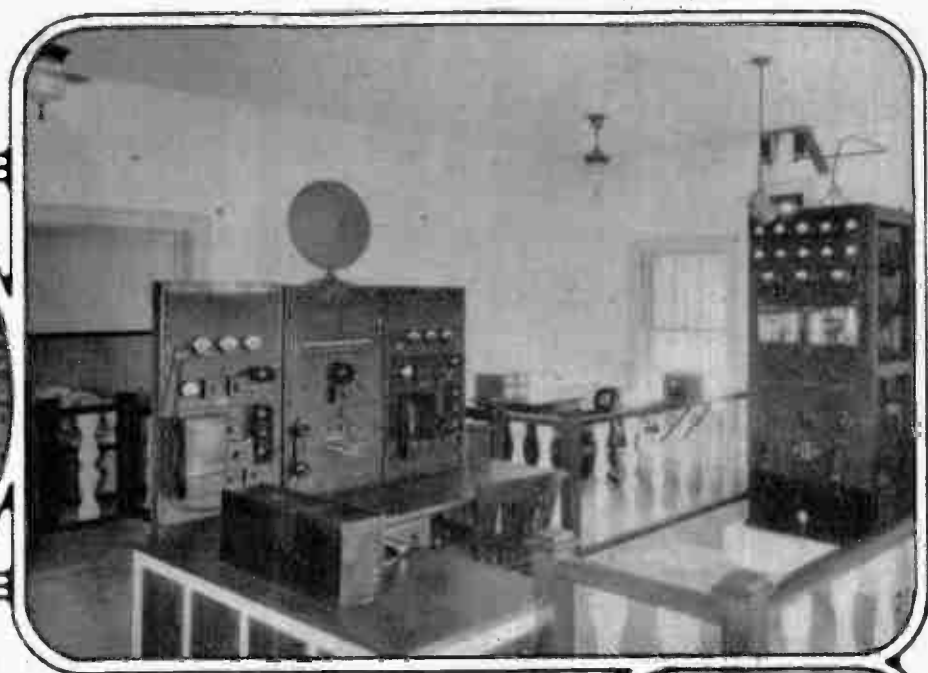


Jesse Jay, Announcer.

Where power is developed.



Aerial View of W. I. O. D.



Operating room regulates all broadcasting.



W. I. O. D.'s Main Studio.

W. I. O. D.
230.6

W. I. O. D. operates on a wave length of ~~217.8~~ meters, or ~~1,210~~ 1,300 kilocycles, from 8:30 p. m. to 12:30 a. m. (Eastern Standard Time) every night except Sunday, featuring music and other entertainment from leading hotels and theatres.

All announcing is done by Special Remote Control for all points outside the studio.

W. I. O. D.'s towers are 250 feet high. The station is located on an island surrounded by salt water, with 70,000 feet of wire buried and submerged in salt water, giving it the most perfect ground system in existence.

The General Broadcasting Room is believed to be the most thoroughly sound-proof room in the world.

Nautilus, Flamingo, King Cole, Lincoln and Boulevard, all Carl G. Fisher hotels; the Pancoast and Roney Plaza hotels, all at Miami Beach, and the Cinderella Ballroom and Olympia Theatre in Miami are connected with the studio by remote control.



Reception Room and Auxiliary Studio.



Ocean Liner's Whistle.

SKELTON OUTLINE OF BROADCASTING SCHEDULE FOR STATION WIOD — WONDERFUL ISLE OF DREAMS — MIAMI BEACH, FLORIDA, FOR THE WINTER SEASON OF 1928 UP TO APRIL 15.

There are many additions to the below outlined schedule, which, due to the constantly changing character of talent within short notice, cannot be definitely scheduled every week in advance. The schedule, as outlined below, remains permanent throughout the winter season and is not subject to change.

Eastern Standard Time.

PROGRAM FOR STATION WIOD, WONDERFUL ISLE OF DREAMS, MIAMI BEACH, FLORIDA, FOR MONDAYS, WEDNESDAYS AND FRIDAYS

7-8 P. M.—The City of Hollywood, Florida; Hollywood Beach Hotel, featuring Al Donahue and his twelve-piece concert and dance band, Hazel Runge Kimball, soprano soloist, Eugene Woodhams, pipe organ recitals. The soprano solos, organ selections and band numbers are all combined nightly within "HOLLYWOOD HOUR."

8-8:30—Monday, Wednesday, Saturday, and Tuesday 3 P. M. Cromer-Cassell Bungalow Concert, Cromer-Cassell's Sunshine Serenaders and Soloists, diversified program. Classic programs predominating.

8:30-8:35—Miami Daily News Public Service Period.

8:35-9—Wednesdays and Fridays, Community Theater of Miami Beach, Fla. Organ selections.

8:35-9—Mondays only, Pancoast Hotel. Maurice Partnoy and his orchestra. Concert and dance.

9:00-10:00—The Carl G. Fisher Company Hour, featuring: 9:00-9:15, Flamingo Hotel, Miami Beach, E. G. Balzer and his concert and dance orchestra. 9:15-9:45, Nautilus Hotel, Miami Beach, William Stang and his classic orchestra, playing concert selections. 9:45-10:00, Flamingo Hotel, Miami Beach, E. G. Balzer and his orchestra.

10-10:30—The N. B. T. Roney Half-Hour, featuring the Roney Plaza Hotel, Miami Beach, Mario Armellini and his concert and dance orchestra.

10:30—11:00—Deauville Casino, Deauville Orchestra, or Studio of WIOD. Except Fridays, Wofford Hotel, Miami Beach, Florida. Stuhlmaker's Dance Orchestra.

11:00-11:30—City of Miami Beach, featuring Tal Henry and his famous North Carolinians at Miami Beach Golf and Country Club.

11:30-12—Dave Harman and his famous broadcasting orchestra of twelve pieces. Signing off with WIOD ocean liner whistle and chimes.

PROGRAM FOR THURSDAYS AND SATURDAYS

7-8—The City of Hollywood, Fla.: Hollywood Beach Hotel, featuring Al Donahue and his twelve piece concert and dance band; Hazel Runge Kimball, soprano soloist; Eugene Woodham's, pipe organ recitals.

8-8:30—Thursdays—Cromer & Cassell Bungalow Concerts.

8-8:30—Saturdays only—Floridian Hotel, Miami Beach, featuring Walker's Pennsylvanians; Joseph Reichman, piano solo; Elsie Gregory, soprano solo.

8:30-8:35—Miami Daily News Public Service Period.

8:35-9:00—Studio of WIOD, Saturday only.

8:35-8:40 Thursdays only—Miami Anglers Club, talks on fishing in Florida waters.

8:40-9:00 Thursdays only—Miami Beach Woman's Club, educational features.

9:00-10:00—The Carl G. Fisher Company Hour, featuring: 9:00-9:15, Flamingo Hotel, Miami Beach, E. G. Balzer and his concert and dance orchestra. 9:15-9:45, Nautilus Hotel, Miami Beach, William Stang and his classic orchestra, playing concert selections. 9:45-10:00, Flamingo Hotel, Miami Beach, E. G. Balzer and his orchestra.

10:00-10:30—The N. B. T. Roney Half-Hour, featuring the Roney Plaza Hotel, Miami Beach, Mario Armellini and his concert and dance orchestra.

10:30-11:00—Deauville Casino, Miami Beach, Fla., Deauville Orchestra, soloists and entertainers, or Studio of WIOD.

11:00-11:30—City of Miami Beach, featuring Tal Henry and his famous North Carolinians at Miami Beach Golf and Country Club.

11:30—12:00—Dave Harman and his famous broadcasting orchestra of twelve pieces. Signing off with ocean liner whistle and chimes.

PROGRAM FOR TUESDAYS

7:00-8:00—Hollywood Hour, Hollywood Beach Hotel, City of Hollywood, Fla.

8:00-8:30—Floridian Hotel, featuring Walker's Pennsylvanians; Joseph Reichman, piano solo; Elsie Gregory, soprano solo.

8:30-9:00—The N. B. T. Roney Half-Hour.

9:00-10:00—The Carl G. Fisher Company Hour.

10:00-10:40—Miami Daily News, United States Playing Card Company Auction Bridge Game, delivered by Ray Rode.

10:40-11:00—Miami Daily News Public Service Period and Community Theater of Miami Beach, Fla.

11:00-11:30—City of Miami Beach, featuring Tal Henry's famous North Carolinians at Miami Beach Golf and Country Club.

11:30-12:00—Dave Harman and his famous broadcasting orchestra of twelve pieces. Signing off with WIOD ocean liner whistle and chimes.

PROGRAM FOR SUNDAYS

11:30 A. M.-12 Noon—International Bible Students.

6:30-7:00 P. M.—Organ Recital at Biscayne Plaza Theatre, Miami Beach, by Frank Stanton.

7:00-7:30—Dr. Elisha A. King of Community Church of Miami Beach, Radio Sermon.

7:30-8:00—Intermission.

8:00-8:30—Nautilus Hotel, Miami Beach.

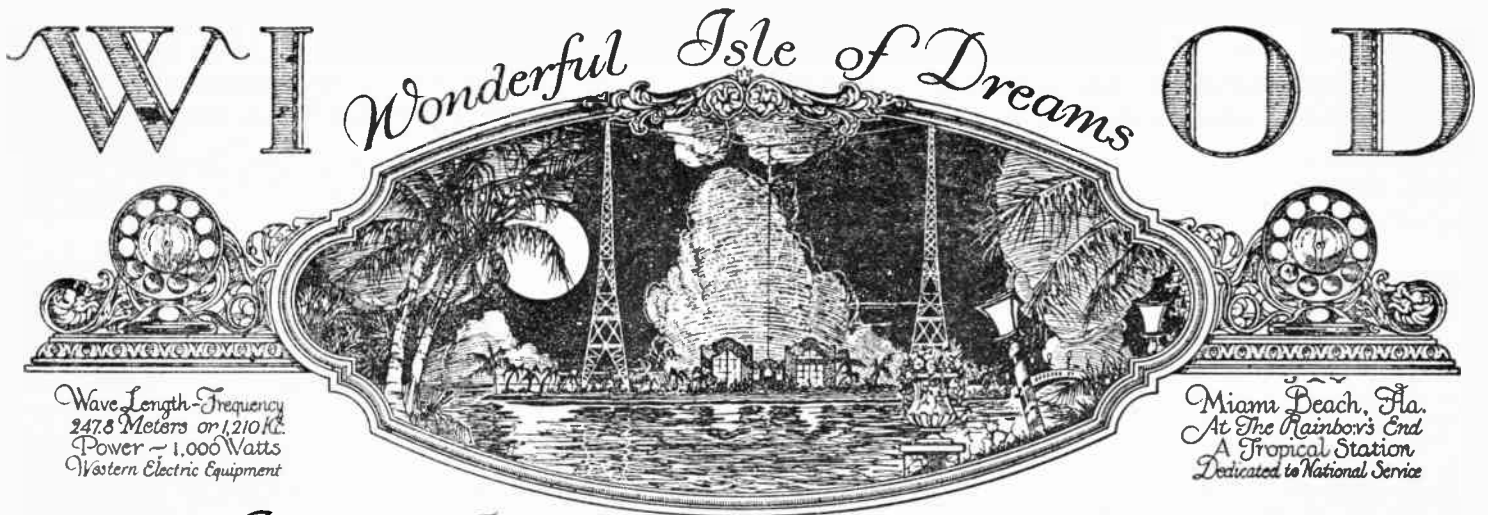
8:30-9:30—Hollywood Hour, City of Hollywood, Fla., featuring Caesar La Monica and his twenty-eight piece concert band.

9:30-10:00—Flamingo Hotel. E. G. Balzer concert orchestra and soloists in special Sunday music.

10-10:30—Roney Plaza Hotel: Special Sunday musical program; Armellini concert orchestra and soloists.

10:30-11:00—Studio Period, talent subject to change. Signing off with WIOD ocean liner whistle and chimes.

WIOD operates on a wave length of 247.8 meters or 1,210 kilocycles, by authority of the Federal Radio Commission. Power, 1,000 watts, Western Electric Equipment.



Isle of Dreams Broadcasting Co.

Jesse H. Jay Directing Manager

April 12, 1930

Mr. Paul Dupont,
105 Plantation St.,
Worcester, Mass.

Dear Radio Friend:

We wish to thank you for your kind communication relative to the reception of WIOD, "Wonderful Isle of Dreams", Miami Beach, Fla.

WIOD is operated on a frequency of 1300 kilocycles or a wave length of 230.6 meters. We are on the air almost continuously from 8:15 A.M. until midnight.

Enclosed you will find a pamphlet showing some views of the station, which may interest you.

Thanking you for your courtesy in writing us, we are,

Yours very truly,

ISLE OF DREAMS BROADCASTING CO.

Jesse H. Jay,
Managing Director

Per: *J. S. Crane*

P.S. "Ekko" verification stamps are issued upon receipt of 10¢ remittance.