

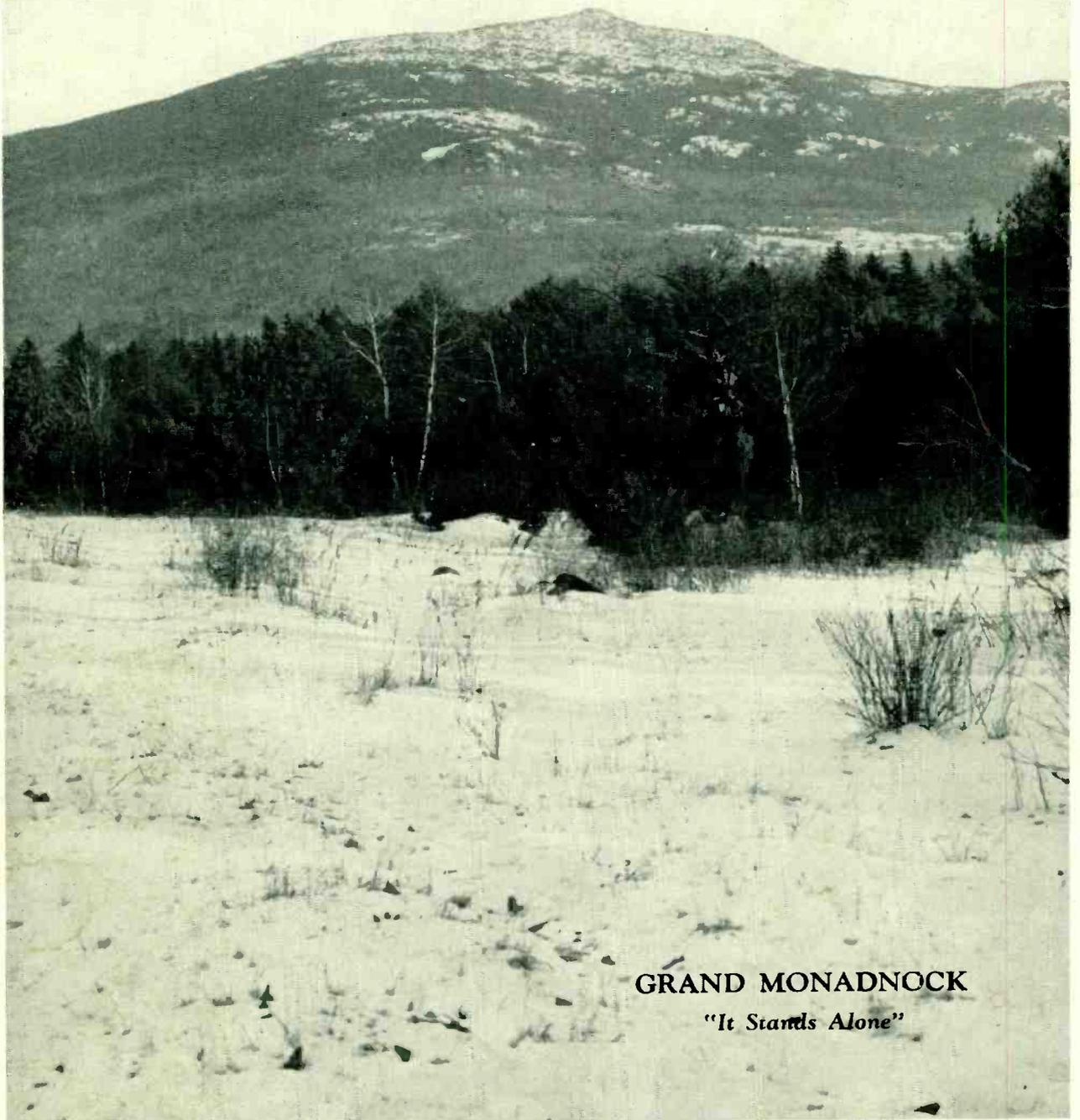
WKNE

LISTENER'S GUIDE AND PROGRAM SCHEDULE

JANUARY, 1945

Our Twenty-Third Monthly Issue

5c a copy * 25c a year



GRAND MONADNOCK

"It Stands Alone"

Program for MONDAYS .

JANUARY 1, 8, 15, 22 & 29

MORNING

- 6:30 The Timekeeper P
- 6:45 Mobilgas News—Socony-Vacuum Oil
- 6:50 Sacred Heart Program
- 7:05 The Timekeeper P
- 7:30 Mobilgas News—Socony-Vacuum Oil
- 7:35 Monadnock Region Reveille—Sprague & Carleton, Inc.; New England Screw
- 8:00 News of the World CBS
- 8:15 New England News—Granite Stages
- 8:20 Song For Today—Windham Nat'l
- 8:25 Salute to Bellows Falls
- 8:30 Morning Devotions
- 8:45 Coffee Club CBS
- 9:00 U. P. World & N. E. News P
- 9:15 "Science Frontiers"—American School of the Air CBS
- 9:45 Bing Crosby Sings P
- 10:00 Mid-Morning News P
- 10:15 Do You Remember P
- 10:30 Strange Romance of Evelyn Winters CBS—Sweetheart Soap
- 10:45 Lawrence Welk's Orchestra—Rexall
- 11:00 Collect Call—I.G.A.
- 11:15 Victory Marches
- 11:30 Bright Horizon CBS—Swan Soap
- 11:45 Shopping in Polka Time P
- 11:55 Nursery 'Nouncements—Little Folks Shop

AFTERNOON

- 12:00 Kate Smith CBS—Sanka Coffee
- 12:15 Big Sister CBS—Rinso
- 12:30 Mobilgas News—Socony-Vacuum Oil
- 12:45 Smilin' Ernie's Melody Round-Up P
- 1:15 Down On The Farm with Stacey Cole
- 1:30 Helen Trent CBS—Anacin
- *1:45 Our Gal Sunday CBS—Bisodol
- 2:00 Joyce Jordan, M. D. CBS—Grape Nut Flakes
- 2:15 Two On a Clue CBS—Postum
- 2:30 To Be Announced CBS
- 2:45 Hasten The Day
- 3:00 Mary Marlin CBS—Tenderleaf Tea
- 3:15 The Swappers' Club
- 3:30 Masterworks of Music
- 4:00 House Party CBS—General Electric News
- 4:25 Troy Baptist Gospel Hour
- 4:45 Smilin' Ernie's Melody Round-Up
- 5:00 Yank's Music Shop

EVENING

- 6:00 UP News—G. Krueger Brewing Co.
 - 6:10 Headlines of Sports—Sears Roebuck
 - 6:15 Lyn Murray's Orchestra CBS—E. R. Squibb
 - 6:30 Keeping Posted—Palmer Agency
 - 6:35 Dance Orchestra P
 - 6:45 World Today, News CBS—General Electric
 - 6:55 J. C. Harsch, News CBS—B. F. Goodrich
 - 7:00 Ask Washington—Perkins Machine Co.
 - 7:15 Hedda Hopper CBS—Armour & Co.
 - 7:30 Thanks to the Yanks CBS—Camels
 - 8:00 Vox Pop CBS—Bromo Seltzer
 - 8:30 Burns and Allen CBS—Swan Soap
 - 8:55 U. P. News
 - 9:00 Lux Radio Theatre CBS—Lux Soap
 - 10:00 Screen Guild Players CBS—Lady Esther
 - 10:30 Johnny Morgan Show CBS—Ballantines
 - 11:00 Mobilgas News—Socony Vacuum Oil
 - 11:15 Danny O'Neill, Songs CBS
- P Indicates Participating
- *1:45-4:15 P. M. (January 1st only) Orange Bowl Football Game CBS—Gillette Safety Razor Co.

Dialog

January is a month which portends bigger and better programs. A few shows are shifting time, and a number of new shows are in the offing for WKNE listeners.

★
January 1st is a big day on the WKNE program schedule. Beginning that day, "The Swappers Club" will shift to 3:15 p. m. and Stacey Cole will begin his Monday through Friday "Down on the Farm" broadcasts at 1:15 p. m. Smilin' Ernie's Melody Round-Up will take up the 12:45 p. m. spot. Another shift that's mighty important is that of the "Burns and Allen" show which will be heard Monday evenings at 8:30, as of the first day of the brand new year. WKNE listeners will start the New Year out right by tuning to the brand new daytime serial in a light and gay setting, "The Strange Romance of Evelyn Winters" broadcast Monday through Friday at 10:30 a. m. And last but not least on the January 1st calendar of events is the traditional New Year's Day gridiron clash - - - the Orange Bowl Game - - - broadcast over WKNE-CBS at 1:45 p. m.

★
Beginning January 2nd, the night to turn out the lights and shiver and quake as Raymond opens the s-q-u-e-a-k-i-n-g door is Tuesdays at 9:00 o'clock.

★
January 3rd! Circle that date in red on your calendars! That's the date that Milton Berle starts his Wednesday night "Let Yourself Go" program at 10:30.

★
A must on your current events listening list is "Report to the Nation" broadcast Saturday afternoons at 1:30, beginning January 6th. Also on that day, you'll want to tune to the new Danny Kaye Show at 8:00 p. m. The program will feature Danny Kaye and Harry James Orchestra.



It's sheer nonsense as Johnny Morgan turns artist to give singer Milena Miller a pair of sheer wartime hose. Both Johnny and Milena are heard on Johnny's comedy show Monday nights at 1030.

HE
WILL
HELP
YOU
START
YOUR
DAY
RIGHT



"MONADNOCK REGION REVEILLE"

Hi, neighbors! This is Ted Beebe. I've had a number of unusual and entertaining stories to tell you since the last time I put this column together. I sincerely hope you've enjoyed them.

Here's a tale I haven't had the opportunity of passing along as yet, so I'll give it to you now as sort of a little bonus, for my good listeners. Did you know the Monadnock Region was once paid a visit by English Royalty?

In 1794 the "County Road" was accepted and recorded and travel through the region received a great stimulus. At this time the Duke of Kent, known to history as Prince Edward, son of George the Third of England and the father of the future Queen Victoria, had occasion to travel through New England in the winter time. He was commander of the British forces in Canada and, according to newspapers of the time, he passed through this region on his way to Boston from where he was to sail for the West Indies and another command.

It is reported that during his journey he was entertained overnight at the Richardson Tavern in Keene, which was located on the site of the present Y. M. C. A. building.

Just another of those interesting little sidelights of history which you get Monday through Friday at 7:35 A. M. on Monadnock Region Reveille, a program of true stories, poetry and homely philosophy which, for the past year, has been contributed by our public-spirited regional industries. Everyone's cordially invited to join our illuminating get-to-gethers!

★
Our congratulations to the Ernest Batchelders! On December 2 our Chief Engineer, right, and Mrs. Batchelder became the parents of a boy, Kenneth Harvey, who is the third little Batchelder.

Thus our good, hardworking Chief Engineer has another powerful transmitter to look after. This one only weighed in at eight pounds, fifteen ounces, but we understand that he is rated with full sending power!



"Station Breaks"

Radio's XXV Anniversary will be celebrated in 1945, with special kick-off programs January 1st. We arrange the numerals like this—XXV to emphasize radio's part in helping win the war. XXV. V for Victory. WKNE's history takes in eighteen of these twenty-five years, since we were founded in 1927 (broadcasting in those days as WNBX).

★

"Station Breaks" gives you the story of a tough break. On December 21st, Major Edward Bowes was scheduled to observe the anniversary of his 500th broadcast. His Amateur Hour for Chrysler had become one of the oldest continuous shows on the air. His popularity at its height. His service to men and women in the service unexcelled. He had provided opportunities for hundreds -- from Sinatra to Regina Resnick, new star at the Met. If you heard his 500th program you would have had a sizable lump in your throat. The Major wasn't there. His friend, Archbishop Spellman subbed for him with a special Christmas program. The Major lay ill in the hospital. It was to have been his 500th broadcast.

★

How do you keep up on the latest social and fraternal doings in and about Keene? A good way to be up to the minute on important events is to listen to "Keeping Posted" Monday through Saturday at 6:30 p. m.

★

"I was so mad, I sat all day with the electric fan turned on my head!" exclaimed Jimmy Durante on the Moore-Durante Shows (Fridays, 10:00 p. m.)

"But, Jimmy, why a fan?" asked Garry Moore.

"I was blowin' my top!" wheezed Jimmy.

★

Have you heard Keene's newest singing discovery. Donald Duquette? He sings the popular songs of the day on his own program Sunday afternoons at 12:45.

★

"M-m-m-m-m! Good!" And here's the man who says it every Sunday evening at 9:00 on the "Radio Reader's Digest." When better soup commercials are written, Del Sharbutt will read them!



★

Where's Joanie? Our sleepy-time gal has deserted us for several weeks to make a personal appearance tour. Her able substitute is tenor Danny O'Neil, who sings your favorite ballads right after the 11:00 o'clock Mobilgas News.

★

Harriet Hilliard, on her Sunday 10:30 p. m. show, visited a new beauty salon -- the "Peter Pan Beauty Shoppe," luring query to patrons is: "Is your pan petering out?"

★

Greetings Nineteen Forty Five
With a goal for you and me;
Bonds and blood bank keep alive
Hope for Nineteen Forty V . . .

FEDERATED CHURCH PRESENTS JANUARY SERVICES

This month we are pleased to welcome a new comer to the list of Twin States Churches broadcasting morning worship on WKNE, the Federated Church in Marlboro, New Hampshire. Services of this Church will be broadcast during each of the four Sundays in January from 11:05 A. M. to 12 noon.

The Church Choir under the capable direction of Roland A. Whitney, is composed of 25 mixed voices with Mrs. Charles W. Collins soloist. Also featured will be the 30 voice Junior Choir, directed by Miss Ruth Hemenway. Mrs. William C. Hadley will be at the console of the organ. The Federated Church enjoys an enviable reputation in this part of the country for the fine quality of its music.

The Rev. Marshall Eck, who accepted the pastorate of the Marlboro Federated Church in October, 1943, holds an A. B. from Carleton College. While at Carleton, he received the Carleton-in-China scholarship which gave him the opportunity to teach and study for two years in China. On completion of his work for a B. D. degree at Andover Newton Theological School, Mr. Eck was ordained in the Congregational ministry. During his student pastorate, he served as assistant minister of the Payson Park Congregational Church in Belmont, Mass. and later as minister of the Congregational Church in Southboro, Mass. His first full-time pastorate was at the Congregational Church in Meriden, N. H. where he also served as Chaplain of Kimball Union Academy. Mr. Eck married the former Miss Doris Grade in 1938 and they have two children. In the short time he has been in Marlboro, he has always been much in demand as a speaker for many organizations in Keene and nearby towns. His hobbies are wood carving and photography and he excels as a craftsman in both arts. In his own denomination, Mr. Eck served as state chairman of the World Service Committee in 1943-44 and is at present the chairman of the state "Adventures in Reading."

During a question period on a broadcast Dr. Harry Emerson Fosdick was asked if he knew of any examples of truly successful federated churches. Without hesitation he replied "Yes" and named two outstanding examples which had been brought to his attention -- one being the Marlboro Federated Church.

The federation of the Congregational, Methodist and Universalist Churches of Marlboro took place in 1927 because the people realized that they could better accomplish Christian unity in one fellowship rather than in three small denominational churches. The federation was for a trial period but once started, there was no question but that it would continue. The complete success of the venture has been proven beyond any possible doubt.

The former Congregational Church building is used as the Marlboro Federated Church sanctuary from which the January services will be broadcast.

The former Universalist Church



REV. MARSHALL ECK

building has a "small church" on the second floor and this is used for various meetings during the year. The first floor has been made into a "youth center" with kitchen facilities, fireplace, piano, victrola, pool table, shuffleboard, ping pong and other games where the youth of the Town can enjoy games or dancing.

The former Methodist Church building has been considerably enlarged and made into a much needed Community House. The basement has four first class bowling alleys; the main floor has a large dining room with unusually fine kitchen equipment; and the second floor has an attractive auditorium with stage.

The combined expenditures for all departments of the church exceed \$10,000 each year. The Marlboro Federated Church, together with the three original churches has nearly \$100,000.00 in trust funds. The sacrificial giving of the members of the parish plus the income from these funds make it possible for the church to do many things in service to the total community which would not have been possible without federation.

5000 Copies of this month's Listeners's Guide!

Another increase in the number of "Guides" printed -- thanks! While most of these will go to people in our listening area, we will also send about 1,000 to advertising agencies, clients, educators, every CBS affiliated station in the country.

THE WKNE LISTENER'S GUIDE
AND PROGRAM SCHEDULE

Published monthly by
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DAVID CARPENTER, *Editor*
ESTHER C. LINDER, *Assoc. Editor*

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STACEY COLE, *Farm Director*

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HEADLY- REED COMPANY, New York, Chicago, Detroit, Atlanta, San Francisco
BERTHA BANNAN, Boston

Program for SUNDAYS . .
JANUARY 7, 14, 21 & 28

MORNING

- 8:30 Old Fashioned Githerin'
- 9:00 World News CBS—D. & H. Coal
- 9:15 Music for Sunday P
- 9:30 Voice of Prophecy
- 10:00 Old Fashioned Revival Hour—Gospel Broadcasting Association
- 11:00 Warren Sweeney News CBS—Curtis Candy
- 11:05 Federated Church, Marlboro, N. H.

AFTERNOON

- 12:00 Salt Lake City Tabernacle Choir and Organ CBS
- 12:30 Mobilgas News—Socony Vacuum Oil
- 12:45 Donald Duquette, Songs
- 1:00 To Be Announced
- 1:25 California Melodies P
- 1:45 Edward R. Murrow, News CBS—American Oil
- 2:00 The Matinee Theatre CBS—Vicks
- 2:30 Waltz Time P
- 3:00 New York Philharmonic Concert CBS—United States Rubber
- 4:30 Electric Hour—Nelson Eddy CBS—Electric Companies
- 5:00 Family Hour CBS—Prudential Ins.
- 5:45 Wm. L. Shirer, News CBS—Glider

EVENING

- 6:00 Echoes, Gay Nineties—Palmer Agency
- 6:15 Highlights, Week's News—Cheshire Savings, Cheshire National and Keene National Banks
- 6:30 Toasties Time CBS—Maxwell House
- 7:00 Kate Smith Hour CBS—Jello
- 8:00 Blondie CBS—Super Suds
- 8:30 Crime Doctor CBS—Philip Morris
- 8:55 Bob Trout, News CBS—Parker Pen
- 9:00 Radio Readers Digest CBS—Campbell Soups
- 9:30 Texaco Star Theater CBS—Texas Co.
- 10:00 Take It Or Leave It CBS—Eversharp
- 10:30 Adventures of Ozzie & Harriett CBS—International Silver
- 11:00 Mobilgas News—Socony Vacuum Oil
- 11:15 Vera Brodsky, Pianist

P Indicates Participating

"Assignment Home" makes me proud to be a member of the radio fraternity. It happens to be a CBS presentation in cooperation with the Army Service Forces and is heard over our station each Saturday afternoon at 4:30.

The final assignment which the eleven million men and women will receive as members of the armed forces will be "Assignment Home". It is this whole complex business, from the time a man gets his orders, through the maze of formalities, down the long road back to a productive and responsible civilian life, that this program concerns itself.

There is another and much more important phase of "Assignment Home": the obligation the other one hundred million of us have to the service men and women who come back to us.

It is gratifying to know that American radio is playing a vital part in the fight to preserve our country as "the land of the free and the home of the brave". After you have listened to "Assignment Home" two or three times you'll agree with me that you have a deeper understanding of the words "the land", "free", "home" and "of the brave". Please make it your business to tune in. Saturdays 4:30 p. m.

★

That famous siege of Troy in ancient times has a number of good stories associated with it. There was quite a love affair involving Helen and Paris and then there was one of the fanciest tricks ever pulled off with the wooden horse. Another one you might recall concerned a guy named Stentor.

Either Stentor had a tremendous pair of lungs or he had a good press agent, because somebody said that his throat surpassed the force of sixty tongues. He was practically a human loudspeaker.

The moral of this, as far as this column is concerned, is that the modern Stentor is WKNE, which will go a lot farther than Stentor could ever holler and won't disturb a soul unless you want to hear it. That point to me is something worth talking about. You



don't have to hear anything this modern Stentor has to say unless you are of a mind to hear it. However, the voice is there from 6:30 in the morning until 11:30 at night ready to tell you about what's happening in all the wars and travail and love and death, sadness and gladness around the world. It's ready with entertainment - - popular music, hillbilly, waltzes, fine classical music played by big orchestras. It's ready with public discussions, debates and forums, with announcements for public service, programs telling you about goods you can buy and why you ought to buy them and the voice is free. It's free two ways. It's free of cost and it's free to say what it pleases. It's the modern Stentor. It's radio. It's WKNE in Keene, New Hampshire.

★

Our cover photo this month was taken in mid-December by Reginald Stebbins. He has been experimenting from different locations as far as fifteen miles, using a tele-photo lens. We like the cover photo because it is a familiar scene as we drive to Jaffrey from Keene by way of Marlboro. The Stebbins camera was set up on this road just a little beyond the Troy road intersection.

Mount Monadnock is 3,166 feet above mean sea level. It is the site from which people in rural areas, small cities and towns in central New England will receive the greatest radio service ever known to this country.

From month to month during the coming year we will be able to tell you in detail many of the marvelous features of this broadcasting service of tomorrow. It will come after war's end. It will be a service which central rural New England has never had before. It is a service to which the people of this area are entitled.

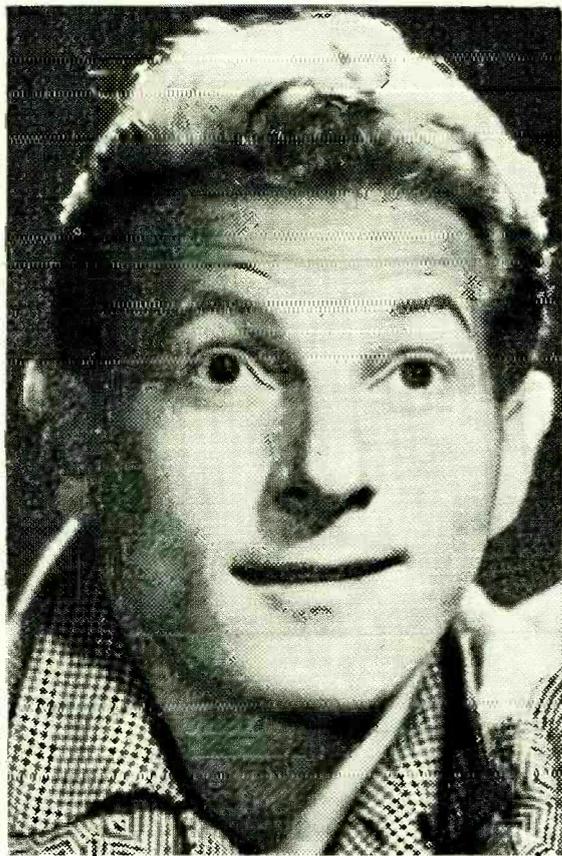


"If you heard it on WKNE you can depend on it."

WKNE LISTENER'S GUIDE

★ YOUR NEW YEAR

★ Showcase ★



Above, expectantly looking out on the New Year is Danny Kaye, who heads one of the costliest of half-hour shows on the airlines. He is expensive because of his terrific success on the stage in *Lady in the Dark* and later on the screen. He is backed up by no less a big time hand than Harry James. It's all sent to you free of charge every Saturday night at 8:00.

At right running down the page are four "Let's Pretenders"; Nila Mack, the creator and director - - Marilyn Erskine, Gwen Davis, and Miriam Wolie.

Below is Ruth Chatterton who appeared recently on the Theatre of Romance in "No Time for Comedy" and which exemplifies the excellent talent and story material heard on this Tuesday night show.



Grace Leonard "graces" the cast of "Crime Doctor" and "Radio Readers' Digest".



The faces in this showcase are either newcomers to our kilocycles or have taken up new positions programwise. Each has a particular appeal as to comedy singing or dramatic ability. Every so often, they provide some pretty good listening.

If your wife played a six-minute piano piece with one finger would you cock an ear in such appreciative attention? No?

Yes, you would - - that is, you would if you were George Burns and your wife was Gracie Allen. New time - - Mondays, 8:30 P. M.



James Melton, Alec Templeton and the Star Theatre newcomer, John Reed King, are shown in a little informal session in which Alec warms up the piano before a recent broadcast, which comes off every Sunday night at 9:30.

Over at the right we present none other than Smilin' Ernie and His Melody Round-Up people, Ernie being true to name displaying the biggest, happiest smile. Their appearance in the showcase is by way of our extending a welcome to WKNE with the wish that they find a goodly round-up every night of paying customers wherever they show. Heard week days, 12:45 to 1:15 and a quick one at 4:45 to 5:00.



Daytime drama has a way with titles. Above is Toni Darnay who is Evelyn Winters in "The Strange Romance of Evelyn Winters," Monday through Friday 10:30 A. M.



This is your new bedtime singer-10-sleeper. Danny O'Neill who croons Irish ballads and otherwise, every night Monday through Friday, right after Mobilgas News, 11:15. Joan Brooks takes thirteen-weeks camp show tour.



Program for WEDNESDAYS JANUARY 3, 10, 17, 24 & 31

MORNING

- 6:30 The Timekeeper P
- 6:45 Mobilgas News—Socony-Vacuum Oil
- 6:50 Sacred Heart Program
- 7:05 The Timekeeper P
- 7:30 Mobilgas News—Socony-Vacuum Oil
- 7:35 Monadnock Region Reveille—Bean and Symonds, Inc.; W. W. Cross & Company, Inc.
- 8:00 News of the World CBS
- 8:15 New England News—Granite Stages
- 8:20 Song For Today—Windham Nat'l
- 8:25 Salute to Bellows Falls
- 8:30 Morning Devotions
- 8:45 Coffee Club CBS
- 9:00 U. P. World & N. E. News P
- 9:15 "New Horizons"—American School of the Air CBS
- 9:45 Bing Crosby Sings P
- 10:00 Mid-Morning News P
- 10:15 Do You Remember P
- 10:30 Strange Romance of Evelyn Winters CBS—Sweetheart Soap
- 10:45 Jimmy Dorsey Orchestra—Rexall
- 11:00 Collect Call—I.G.A.
- 11:15 Victory Marches
- 11:30 Bright Horizon CBS—Swan Soap
- 11:45 Shopping in Polka Time P
- 11:55 Nursery 'Nouncements—Little Folks Shop

AFTERNOON

- 12:00 Kate Smith CBS—Sanka Coffee
- 12:15 Big Sister CBS—Rinso
- 12:30 Mobilgas News—Socony-Vacuum Oil
- 12:45 Smilin' Ernie's Melody Round-Up P
- 1:15 Down On The Farm with Stacy Cole
- 1:30 Helen Trent CBS—Anacin
- 1:45 Our Gal Sunday CBS—Bisodol
- 2:00 Joyce Jordan, M. D. CBS—Grape Nut Flakes
- 2:15 Two On a Clue CBS—Postum
- 2:30 To Be Announced CBS
- 2:45 Woman's Club*
- 3:00 Mary Marlin CBS—Tenderleaf Tea
- 3:15 The Swappers' Club
- 3:30 Masterworks of Music
- 4:00 House Party CBS—General Electric
- 4:25 News
- 4:30 To Be Announced
- 4:45 Smilin' Ernie's Melody Round-Up
- 5:00 Yanks' Music Shop

EVENING

- 6:00 UP News—G. Krueger Brewing Co.
- 6:10 Headlines of Sports—Sears Roebuck
- 6:15 Lyn Murray's Orchestra CBS—E. R. Squibb
- 6:30 Keeping Posted—Palmer Agency
- 6:35 Dance Orchestra P
- 6:45 World Today, News CBS—General Electric
- 6:55 J. C. Harsch, News CBS—B. F. Goodrich
- 7:00 Western Round-Up P
- 7:15 Music That Satisfies CBS—Chesterfields
- 7:30 The Symphonette, M. Piastro—Longines-Wittnauer
- 8:00 Jack Carson Show CBS—Old Golds
- 8:30 Dr. Christian CBS—Vaseline
- 8:55 U. P. News
- 9:00 To Be Announced CBS
- 9:30 Which is Which CBS—Old Golds
- 10:00 Great Moments in Music CBS—Colanese
- 10:30 Let Yourself Go CBS—Eversharp
- 11:00 Mobilgas News—Socony Vacuum Oil
- 11:15 Danny O'Neill, Songs CBS

P Indicates Participating
*Jan. 3rd and 17th.

Ad-Libbing

Mr. Glotz was a very patient man of regular habits. Up daily at six, off to work at seven, home at five. His habit each morning was to listen to WQQQ from six to seven.

He put great store in his radio. He turned it on at 6 A. M. as WQQQ commenced its broadcasting day. He would listen as he went about his personal and household chores. He enjoyed the cheerful music. The frequent announcements of the correct time kept him on schedule with his shaving, tending the furnace and getting his breakfast (Mrs. Glotz never got up, that is, not until the little twin Glotz's, age two, made her at about half-past eight.)

The patient side of Mr. Glotz's nature is manifest when it is related that he regularly turned off his radio at 6:29 and after the lapse of one minute he promptly switched it on again. As he removed the silex from the fire, or as he poured his coffee, depending upon whether it was a morning when he cleaned the ashes from the furnace (which made him a minute late) he would keep sharp watch on the clock. This was a reliable electric one with a sweep second hand.

Coordinating his ear with his eye as the zero hour of 6:29 approached, and as the announcer said "a transcription" Mr. Glotz would switch off WQQQ and watch the clock in frozen silence until the sweep second hand pointed to the half hour. Then with a barely perceptible easing of the tension he would switch on WQQQ and go about his eggs sunnyside up as he listened to the news.

This one minute intermission had been faithfully observed by Mr. Glotz since the winter of 1942. What he heard on his radio that morning had left its mark on him for weeks afterward. Mrs. Glotz always knew him to be even tempered but after enduring his ill-humor for a week or ten days she packed off to her mother's in Pottstown. Mr. Glotz waited a month and finally screwed up enough interest in the matter to go and bring her home. It is about time now that we tell you, that Mr. Glotz did the laundry for the two little Glotz's at 6:15 every morning. The 6:29 transcription lustily sang out "Super Suds, Super Suds, lots more suds with S-U-P-E-R Suds!"

★
"Can I deed my house to the Treasury instead of paying taxes?"
—"Why doesn't my son get a furlough?"

—"What does Mr. Roosevelt think about compulsory military training after the war?"

These are a few of the questions which people "Ask Washington." the news program heard Mondays at 7:00 P. M.

WKNE's own correspondent in Washington doesn't attempt the answers himself. He says, "I've got the best ghost writers in the world - the highest paid staff writers in the world - Franklin D. Roosevelt at \$75,000; Edward Stettinius at \$10,000; Secretary of War Stimson at \$10,000 - right on down the line to that \$1440 stenographer at the Agriculture department."

"You see," he explains, "I don't write the program - - they do. I just ask questions and carefully report their answers. In fact, I can't claim any credit for the questions, for they come all ready to be asked from WKNE listeners."

That's the way correspondent Merlin F. Stonehouse underrated his part in one of the country's most successful radio programs. Although Mr. Stonehouse knows the answers to most of the queries himself he never answers the questions himself. Each query is processed by being asked all over again. Every listener, he believes, deserves a first-hand reply from someone who knows - - a reply in quotation, word for word.

"Ask Washington" is presented on local radio stations from coast to coast, and from Keene, New Hampshire to New Orleans, Louisiana. But no two programs are alike. Each broadcast is individually tailored to fit the interests of each station. The program you hear on WKNE is unlike any program you might hear in Philadelphia, Salt Lake City, or Des Moines, or elsewhere.

"We have no editorial policy," says Mr. Stonehouse, - - - we don't need any. The citizens of Keene and the people round-about write the questions. And Washington writes the answers. Me - - - I just ask the questions and listen."

HOLIDAY VISITOR



MRS. LAFELL DICKINSON

On December 21st we were pleased to welcome a distinguished holiday visitor who was home in Keene during the Christmas season, Mrs. LaFell Dickinson, National President of the General Federation of Women's Clubs. Mrs. Dickinson told of her many varied duties as President of the General Federation and of the important work being carried on by club members in their Youth Conservation Program, in recruiting for the women's services, aiding in war bond drives, and cooperating with our government in national projects. Her inspiring broadcast on WKNE was of especial interest to Women's Club members all over the Twin States and to her many friends in Keene.

"LET YOURSELF GO"

BERLE WARMS UP AUDIENCE (TO BERLING POINT!) AND TELLS ALL ABOUT HOW IT IS AT OPTION TIME

Standard part of every radio program broadcasting before a studio audience is the "warm-up." This little feature, which occupies anywhere from five to twenty minutes before air time, consists of having the audience meet the stars, and getting them into the mood for the show that follows.

One of the better "warm-ups" being performed these nights is the one that precedes Milton Berle's "Let Yourself Go" program, (which will be heard over WKNE Wednesdays, at 10:30 p. m., starting Jan. 3). It is characterized by its informality, and the Olsen-and-Johnsonish way in which Berle makes his audience feel that it is part of the show.

"Ladies and gentlemen," begins Berle, in a typical warm-up, "it is indeed a pleasure and a privilege to . . . Say, Mister, would you mind putting on your hat? Your head is shining right in my eyes."

"It is indeed a pleasure and a . . . All right, you can sit down now, Lady. We all saw your dress."

Then he takes a closer look at the woman, crosses the stage and examines her garb more closely.

"That's a hat?" he asks, in amazement. At about that time, feminine fashions being what they are, a late-comer arrives, wearing a brilliant red coat. Berle and the orchestra give her entrance music, in the form of a Viennese waltz.

"All right, all right, stop the music!" commands Berle. "She's in. How do you like that coat? It looks like a tomato surprise!"

Another late arrival straggles in, and locates a vacancy six seats from the nearest aisle. The seat-holders start to get up, to allow him through, but Berle intervenes.

"Don't get up!" he orders. "Make him jump! But ladies and gentlemen, it really is a pleasure and a privilege, on behalf . . . My goodness, would you look at the bald head on that guy! He looks like a honeydew melon with legs!"

"And it's really a pleasure and a privilege to welcome you here, on behalf of Eversharp . . . and how I'd like to be half of Eversharp!"

★
When it's option time in radio, comedians sing the blues!

"Some of my best friends are comics," said Milton Berle. "but as The Day approaches and the cold frost of the sponsor's glare penetrates through the control room, they shed large, crocodile tears on their scripts."

(Here at right is our hero, Milton, shown carrying on a beautiful friendship with daz-zeling Carmen Miranda. Such is the life of a comedian.)

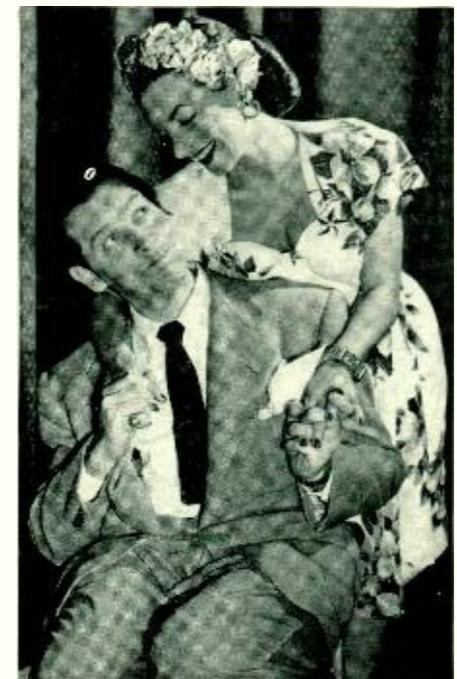
According to Berle, each comedian has evolved his own particular technique, guaranteed perfect or your money back . . . and try and get it back!

First on Berle's list is Homer Blod-rangle, who gets by with "The Crossley-Isn't-Accurate Act." Weeps Homer: "Lissen, when I was in vaudeville, I killed 'em in Deposit, N. Y.! They loved me in Dead Branch, Okla.! An' when I played in North Whistlestop, Idaho, I haddem in th' aisles! But does the Crossley show it? No!"

At option time, Archie Screedenfloss and his barefoot brood fix the sponsor with mournful eyes, for Archie's standard act is "Gee-I-Don't-Care-About-Myself - But-My-Wife'n-Kids - Gotta-Eat." Of course, Archie is a gay bachelor around Lindy's for twelve weeks, but on the morning of the fatal thirteenth, six ragged children accompanied by their mother (rented from Moe's Theatrical Agency) address Archie as "Pop."

"Boots" Blabbermouth appeals to the sponsor's heart with "I-Can-Get-More-Dough-From-Your-Competitor-But - I'm - Loyal - To - You - Boss." "Boots" gives it his all when he says: "I'm not just selling your product when I'm on the air; I'm selling frrrrrrandship! To me, you are the kind of man any kid would ilke to have as a father an' I want you to know I'd never work for McGrumley. He ain't sweet an' sincere like you are, Boss!"

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MORNING

- 6:30 The Timekeeper P
- 6:45 Mobilgas News—Socony-Vacuum Oil
- 6:50 The Timekeeper P
- 7:30 Mobilgas News—Socony-Vacuum Oil
- 7:35 Monadnock Region Reveille—Kings-bury Machine Tool Corp.; A. Henkel & Son; D. D. Bean & Sons Co.
- 8:00 News of the World CBS
- 8:15 New England News—Granite Stages
- 8:20 Song For Today—Windham Nat'l
- 8:25 Salute to Bellows Falls
- 8:30 Morning Devotions
- 8:45 Coffee Club CBS
- 9:00 U. P. World & N. E. News P
- 9:15 "Gateways To Music"—American School of the Air CBS
- 9:45 Bing Crosby Sings P
- 10:00 Mid-Morning News P
- 10:15 Do You Remember P
- 10:30 Strange Romance of Evelyn Winters CBS—Sweetheart Soap
- 10:45 The Song Spinners
- 11:00 Collect Call—I.G.A.
- 11:15 Victory Marches
- 11:30 Bright Horizon CBS—Swan Soap
- 11:45 Shopping in Polka Time P
- 11:55 Nursery 'Nouncements—Little Folks Shop

AFTERNOON

- 12:00 Kate Smith CBS—Sure-Jell
- 12:15 Big Sister CBS—Rinso
- 12:30 Mobilgas News—Socony-Vacuum Oil
- 12:45 Smilin' Ernie's Melody Round-Up P
- 1:15 Down On The Farm with Stacey Cole
- 1:30 Helen Trent CBS—Anacin
- 1:45 Our Gal Sunday CBS—Bisodol
- 2:00 Joyce Jordan, M. D. CBS—Grape Nut Flakes
- 2:15 Two On a Clue CBS—Postum
- 2:30 To Be Announced CBS
- 2:45 Voice of the Army
- 3:00 Mary Marlin CBS—Tenderleaf Tea
- 3:15 The Swappers' Club
- 3:30 Masterworks of Music
- 4:00 House Party CBS—General Electric News
- 4:25 To Be Announced
- 4:45 Smilin' Ernie's Melody Round-Up
- 5:00 Yanks' Music Shop

EVENING

- 6:00 UP News—G. Krueger Brewing Co.
- 6:10 Sports News—Bragg Lumber Co.
- 6:15 Edwin C. Hill CBS—Band Aid
- 6:30 Keeping Posted—Palmer Agency
- 6:35 Dance Orchestra P
- 6:45 World Today, News CBS—General Electric
- 6:55 J. C. Harsch, News CBS—B. F. Goodrich
- 7:00 Western Round-Up P
- 7:15 Music That Satisfies CBS—Chester-fields
- 7:30 American Melody Hour CBS—Bayer Aspirin
- 8:00 Big Town CBS—Ironized Yeast
- 8:30 Theatre of Romance CBS—Colgates
- 8:55 U. P. News
- 9:00 Inner Sanctum CBS—Lipton's Tea
- 9:30 We The People CBS—Gulf Oil
- 10:00 Armed Service Forces CBS—Wm. Wrigley Co.
- 10:30 Congress Speaks CBS
- 10:45 Behind the Scenes at CBS
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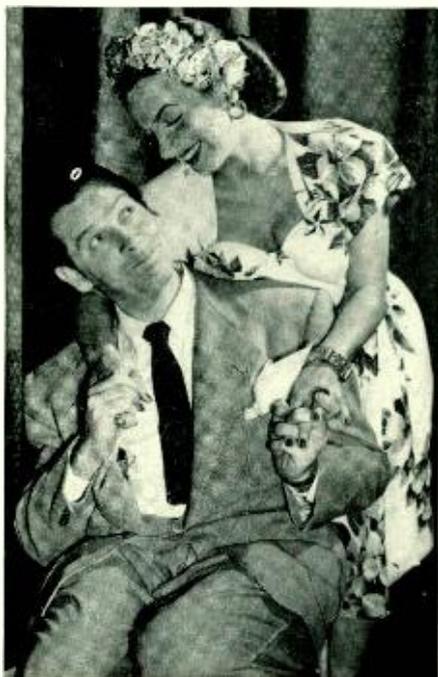
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Program for TUESDAYS .
JANUARY 2, 9, 16, 23 & 30

MORNING

- 6:30 The Timekeeper P
- 6:45 Mobilgas News—Socony-Vacuum Oil
- 6:50 The Timekeeper P
- 7:30 Mobilgas News—Socony-Vacuum Oil
- 7:35 Monadnock Region Reveille—Kingsbury Machine Tool Corp.; A. Henkel & Son; D. D. Bean & Sons Co.
- 8:00 News of the World .CBS
- 8:15 New England News—Granite Stages
- 8:20 Song For Today—Windham Nat'l
- 8:25 Salute to Bellows Falls
- 8:30 Morning Devotions
- 8:45 Coffee Club CBS
- 9:00 U. P. World & N. E. News P
- 9:15 "Gateways To Music"—American School of the Air CBS
- 9:45 Bing Crosby Sings P
- 10:00 Mid-Morning News P
- 10:15 Do You Remember P
- 10:30 Strange Romance of Evelyn Winters CBS—Sweetheart Soap
- 10:45 The Song Spinners
- 11:00 Collect Call—I.G.A.
- 11:15 Victory Marches
- 11:30 Bright Horizon CBS—Swan Soap
- 11:45 Shopping in Polka Time P
- 11:55 Nursery 'Nouncements—Little Folks Shop

AFTERNOON

- 12:00 Kate Smith CBS—Sure-Jell
- 12:15 Big Sister CBS—Rinso
- 12:30 Mobilgas News—Socony-Vacuum Oil
- 12:45 Smilin' Ernie's Melody Round-Up P
- 1:15 Down On The Farm with Stacey Cole
- 1:30 Helen Trent CBS—Anacin
- 1:45 Our Gal Sunday CBS—Bisodol
- 2:00 Joyce Jordan, M. D. CBS—Grape Nut Flakes
- 2:15 Two On a Clue CBS—Postum
- 2:30 To Be Announced CBS
- 2:45 Voice of the Army
- 3:00 Mary Marlin CBS—Tenderleaf Tea
- 3:15 The Swappers' Club
- 3:30 Masterworks of Music
- 4:00 House Party CBS—General Electric News
- 4:25 To Be Announced
- 4:30 Smilin' Ernie's Melody Round-Up
- 4:45 Yanks' Music Shop
- 5:00

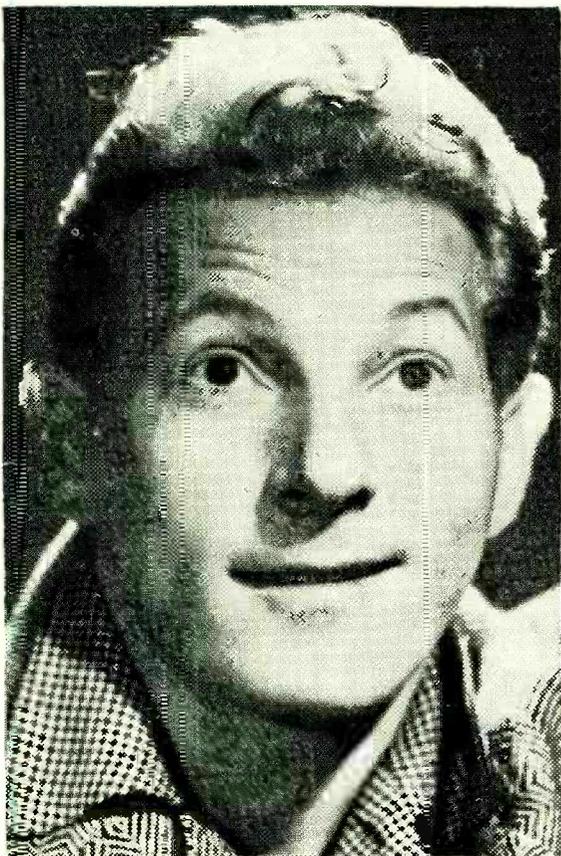
EVENING

- 6:00 UP News—G. Krueger Brewing Co.
- 6:10 Sports News—Bragg Lumber Co.
- 6:15 Edwin C. Hill CBS—Band Aid
- 6:30 Keeping Posted—Palmer Agency
- 6:35 Dance Orchestra P
- 6:45 World Today, News CBS—General Electric
- 6:55 J. C. Harsch, News CBS—B. F. Goodrich
- 7:00 Western Round-Up P
- 7:15 Music That Satisfies CBS—Chesterfields
- 7:30 American Melody Hour CBS—Bayer Aspirin
- 8:00 Big Town CBS—Ironized Yeast
- 8:30 Theatre of Romance CBS—Colgates
- 8:55 U. P. News
- 9:00 Inner Sanctum CBS—Lipton's Tea
- 9:30 We The People CBS—Gulf Oil
- 10:00 Armed Service Forces CBS—Wm. Wrigley Co.
- 10:30 Congress Speaks CBS
- 10:45 Behind the Scenes at CBS
- 11:00 Mobilgas News—Socony Vacuum Oil
- 11:15 Danny O'Neill, Songs CBS

P Indicates Participating

★ YOUR NEW

★ Showcase



Above, expectantly looking out on the New Year is Danny Kaye, who heads one of the costliest of half-hour shows on the airlines. He is expensive because of his terrific success on the stage in *Lady in the Dusk* and later on the screen. He is backed up by no less a big time band than Harry James. It's all sent to you free of charge every Saturday night at 8:00.

At right running down the page are four "Let's Pretenders"; Nila Mack, the creator and director - - Marilyn Erskine, Gwen Davis, and Miriam Wolfe.

Below is Ruth Chatterton who appeared recently on the Theatre of Romance in "No Time for Comedy" and which exemplifies the excellent talent and story material heard on this Tuesday night show.



Grace Leonard "graces" the cast of "Crime Doctor" and "Radio Readers' Digest".



James Meiton, Alec Templeton and the Star Theatre newcomer Reed King, are shown in a little informal session in which Alec wails the piano before a recent broadcast, which comes off every Sunday at 9:30.

Over at the right we present none other than Smilin' Ernie and His ody Round-Up people. Ernie being true to name displaying the bi happiest smile. Their appearance in the showcase is by way of extending a welcome to WKNE with the wish that they find a g round-up every night of paying customers wherever they show. week days, 12:45 to 1:15 and a quick one at 4:45 to 5:00.

YEAR



case are either newcomers to our n up new positions programwise. appeal as to comedy singing or dra- often, they provide some pretty

If your wife played a six-minute piano piece with one finger would you cock an ear in such appreciative attention? No?

Yes, you would -- that is, you would if you were George Burns and your wife was Gracie Allen. New time -- Mondays, 8:30 P. M.



Daytime drama has a way with titles. Above is Toni Darnay who is Evelyn Winters in "The Strange Romance of Evelyn Winters," Monday through Friday 10:30 A. M.



This is your new bedtime singer-to-sleeper. Danny O'Neill who croons Irish ballads and otherwise, every night Monday through Friday, right after Mobilgas News, 11:15. Joan Brooks takes thirteen-weeks camp show tour.



Johns up night

Mel-ggest, or ex-oodly Heard



Program for WEDNESDAYS JANUARY 3, 10, 17, 24 & 31

MORNING

- 6:30 The Timekeeper P
- 6:45 Mobilgas News—Socony-Vacuum Oil
- 6:50 Sacred Heart Program
- 7:05 The Timekeeper P
- 7:30 Mobilgas News—Socony-Vacuum Oil
- 7:35 Monadnock Region Reveille—Bean and Symonds, Inc.; W. W. Cross & Company, Inc.
- 8:00 News of the World CBS
- 8:15 New England News—Granite Stages
- 8:20 Song For Today—Windham Nat'l
- 8:25 Salute to Bellows Falls
- 8:30 Morning Devotions
- 8:45 Coffee Club CBS
- 9:00 U. P. World & N. E. News P
- 9:15 "New Horizons"—American School of the Air CBS
- 9:45 Bing Crosby Sings P
- 10:00 Mid-Morning News P
- 10:15 Do You Remember P
- 10:30 Strange Romance of Evelyn Winters CBS—Sweetheart Soap
- 10:45 Jimmy Dorsey Orchestra—Rexall
- 11:00 Collect Call—I.G.A.
- 11:15 Victory Marches
- 11:30 Bright Horizon CBS—Swan Soap
- 11:45 Shopping in Polka Time P
- 11:55 Nursery 'Nouncements—Little Folks Shop

AFTERNOON

- 12:00 Kate Smith CBS—Sanka Coffee
- 12:15 Big Sister CBS—Rinso
- 12:30 Mobilgas News—Socony-Vacuum Oil
- 12:45 Smilin' Ernie's Melody Round-Up P
- 1:15 Down On The Farm with Stacy Cole
- 1:30 Helen Trent CBS—Anacin
- 1:45 Our Gal Sunday CBS—Bisodol
- 2:00 Joyce Jordan, M. D. CBS—Grape Nut Flakes
- 2:15 Two On a Clue CBS—Postum
- 2:30 To Be Announced CBS
- 2:45 Woman's Club*
- 3:00 Mary Marlin CBS—Tenderleaf Tea
- 3:15 The Swappers' Club
- 3:30 Masterworks of Music
- 4:00 House Party CBS—General Electric
- 4:25 News
- 4:30 To Be Announced
- 4:45 Smilin' Ernie's Melody Round-Up
- 5:00 Yanks' Music Shop

EVENING

- 6:00 UP News—G. Krueger Brewing Co.
 - 6:10 Headlines of Sports—Sears Roebuck
 - 6:15 Lyn Murray's Orchestra CBS—E. R. Squibb
 - 6:30 Keeping Posted—Palmer Agency
 - 6:35 Dance Orchestra P
 - 6:45 World Today, News CBS—General Electric
 - 6:55 J. C. Harsch, News CBS—B. F. Goodrich
 - 7:00 Western Round-Up P
 - 7:15 Music That Satisfies CBS—Chesterfields
 - 7:30 The Symphonette, M. Piastro—Longines-Wittnauer
 - 8:00 Jack Carson Show CBS—Old Golds
 - 8:30 Dr. Christian CBS—Vaseline
 - 8:55 U. P. News
 - 9:00 To Be Announced CBS
 - 9:30 Which is Which CBS—Old Golds
 - 10:00 Great Moments in Music CBS—Cel-anese
 - 10:30 Let Yourself Go CBS—Eversharp
 - 11:00 Mobilgas News—Socony Vacuum Oil
 - 11:15 Danny O'Neill, Songs CBS
- P Indicates Participating
*Jan. 3rd and 17th.

Program for THURSDAYS .

JANUARY 4, 11, 18, 25

Ad-Libbing

MORNING

- 6:30 The Timekeeper P
- 6:45 Mobilgas News—Socony-Vacuum Oil
- 6:50 The Timekeeper P
- 7:30 Mobilgas News—Socony-Vacuum Oil
- 7:35 Monadnock Region Reveille—Troy Blanket Mills
- 8:00 News of the World CBS
- 8:15 New England News—Granite Stages
- 8:20 Song For Today—Windham Nat'l
- 8:25 Salute to Bellows Falls
- 8:30 Morning Devotions
- 8:45 Coffee Club CBS
- 9:00 U. P. World & N. E. News P
- 9:15 "Tales From Far and Near"—American School of the Air CBS
- 9:45 Bing Crosby Sings P
- 10:00 Mid-Morning News P
- 10:15 Do You Remember P
- 10:30 Strange Romance of Evelyn Winters CBS—Sweetheart Soap
- 10:45 Black and Blue Rhythm
- 11:00 Collect Call—I.G.A.
- 11:15 Victory Marches
- 11:30 Bright Horizon CBS—Swan Soap
- 11:45 Shopping in Polka Time P
- 11:55 Nursery 'Nouncements—Little Folks Shop

AFTERNOON

- 12:00 Kate Smith CBS—Sure-Jell
- 12:15 Big Sister CBS—Rinso
- 12:30 Mobilgas News—Socony-Vacuum Oil
- 12:45 Smilin' Ernie's Melody Round-Up P
- 1:15 Down On The Farm with Stacey Cole
- 1:30 Helen Trent CBS—Anacin
- 1:45 Our Gal Sunday CBS—Bisodol
- 2:00 Joyce Jordan, M. D. CBS—Grape Nut Flakes
- 2:15 Two On a Clue CBS—Postum
- 2:30 To Be Announced CBS
- 2:45 Soldiers of the Press
- 3:00 Mary Marlin CBS—Tenderleaf Tea
- 3:15 The Swappers' Club
- 3:30 House Party CBS—General Electric News
- 4:25 To Be Announced
- 4:45 Smilin' Ernie's Melody Round-Up
- 5:00 Yanks' Music Shop

EVENING

- 6:00 UP News—G. Krueger Brewing Co.
- 6:10 Sports News—Bragg Lumber Co.
- 6:15 Major George Fielding Elliot CBS—American Oil
- 6:30 Keeping Posted—Palmer Agency
- 6:35 Dance Orchestra P
- 6:45 World Today, News CBS—General Electric
- 6:55 J. C. Harsch News CBS—B. F. Goodrich
- 7:00 Western Round-Up P
- 7:15 Music That Satisfies CBS—Chesterfields
- 7:30 The Symphonette, M. Piastro—Longines-Wittnauer
- 8:00 The Keene Quiz N. E. Screw Co.
- 8:30 Broadway Serenade—Lynn Tire Co.
- 8:45 Miniature Musicale
- 8:55 U. P. News
- 9:00 Maj. Bowes Amateurs CBS—Chrysler
- 9:30 Corliss Archer CBS—Anchor Hocking Glass Co.
- 10:00 The First Line CBS—Wm. Wrigley
- 10:30 Here's To Romance CBS—Bourjois
- 11:00 Mobilgas News—Socony Vacuum Oil
- 11:15 Danny O'Neill, Songs CBS

P Indicates Participating

Mr. Glotz was a very patient man of regular habits. Up daily at six, off to work at seven, home at five. His habit each morning was to listen to WQQQ from six to seven.

He put great store in his radio. He turned it on at 6 A. M. as WQQQ commenced its broadcasting day. He would listen as he went about his personal and household chores. He enjoyed the cheerful music. The frequent announcements of the correct time kept him on schedule with his shaving, tending the furnace and getting his breakfast (Mrs. Glotz never got up, that is, not until the little twin Glotz's, age two, made her at about half-past eight.)

The patient side of Mr. Glotz's nature is manifest when it is related that he regularly turned off his radio at 6:29 and after the lapse of one minute he promptly switched it on again. As he removed the silex from the fire, or as he poured his coffee, depending upon whether it was a morning when he cleaned the ashes from the furnace (which made him a minute late) he would keep sharp watch on the clock. This was a reliable electric one with a sweep second hand.

Coordinating his ear with his eye as the zero hour of 6:29 approached, and as the announcer said "a transcription" Mr. Glotz would switch off WQQQ and watch the clock in frozen silence until the sweep second hand pointed to the half hour. Then with a barely perceptible easing of the tension he would switch on WQQQ and go about his eggs sunnyside up as he listened to the news.

This one minute intermission had been faithfully observed by Mr. Glotz since the winter of 1942. What he heard on his radio that morning had left its mark on him for weeks afterward. Mrs. Glotz always knew him to be even tempered but after enduring his ill-humor for a week or ten days she packed off to her mother's in Pottstown. Mr. Glotz waited a month and finally screwed up enough interest in the matter to go and bring her home. It is about time now that we tell you, that Mr. Glotz did the laundry for the two little Glotz's at 6:15 every morning. The 6:29 transcription lustily sang out "Super Suds, Super Suds, lots more suds with S-U-P-E-R Suds!"

★

"Can I deed my house to the Treasury instead of paying taxes?"

"Why doesn't my son get a furlough?"

"What does Mr. Roosevelt think about compulsory military training after the war?"

These are a few of the questions which people "Ask Washington," the news program heard Mondays at 7:00 p. m.

WKNE's own correspondent in Washington doesn't attempt the answers himself. He says, "I've got the best ghost writers in the world - the highest paid staff writers in the world - Franklin D. Roosevelt at \$75,000; Edward Stettinius at \$10,000; Secretary of War Stimson at \$10,000 - right on down the line to that \$1440 stenographer at the Agriculture department."

"You see," he explains, "I don't write the program - - - they do. I just ask questions and carefully report their answers. In fact, I can't claim any credit for the questions, for they come all ready to be asked from WKNE listeners."

That's the way correspondent Merlin F. Stonehouse underrated his part in one of the country's most successful radio programs. Although Mr. Stonehouse knows the answers to most of the queries himself he never answers the questions himself. Each query is processed by being asked all over again. Every listener, he believes, deserves a first-hand reply from someone who knows - - a reply in quotation, word for word.

"Ask Washington" is presented on local radio stations from coast to coast, and from Keene, New Hampshire to New Orleans, Louisiana. But no two programs are alike. Each broadcast is individually tailored to fit the interests of each station. The program you hear on WKNE is unlike any program you might hear in Philadelphia, Salt Lake City, or Des Moines, or elsewhere.

"We have no editorial policy," says Mr. Stonehouse, - - - we don't need any. The citizens of Keene and the people round-about write the questions. And Washington writes the answers. Me - - - I just ask the questions and listen."

★

HOLIDAY VISITOR



MRS. LAFELL DICKINSON

On December 21st we were pleased to welcome a distinguished holiday visitor who was home in Keene during the Christmas season, Mrs. LaFell Dickinson, National President of the General Federation of Women's Clubs. Mrs. Dickinson told of her many varied duties as President of the General Federation and of the important work being carried on by club members in their Youth Conservation Program, in recruiting for the women's services, aiding in war bond drives, and cooperating with our government in national projects. Her inspiring broadcast on WKNE was of especial interest to Women's Club members all over the Twin States and to her many friends in Keene.

"HOUSE PARTY"!

Scene: Any home in WKNEland. Date: January 15, 1945. Time: 4 o'clock in the afternoon. Business: Mother doing ironing while listening to WKNE, the program just going off is "Masterworks of Music." Children have just pried the last wheel off Jimmy's LST truck. While Mother was carried away by the "Ride of the Valkeries" the children didn't pay much attention. Those wheels had to come off.

Nobody paid much attention to the station identification. However, Mother did make a mental note to move the apples farther away from the cellar window because the weather report said five to ten below. All of a sudden something happened.

See the man over on the right, standing in front of a mike with his hand outstretched? He was back of it all. He came right in that home (and practically every other one in WKNEland) with the friendliest, entertainingist, personality Mother and the children had ever encountered. He was there with their "Houseparty". He said his name was Linkletter. Art Linkletter. Boy, did he have what it takes! Did he have sock! Was he funny! After Mother dismissed the strangeness of that funny sounding name from her mind (Link-

letter. Oh, of course, he's that scream of a man on that evening program where they do crazy things like sending a man out to find the woman with the longest run in her stocking!) she started on the shirts as Art Linkletter went into the first socko (showbusiness talk meaning terrific) routine of "Houseparty".

Art had several hundred people on the show. There were little folks oldsters, average people, rich and poor, service men and women. And everybody did something. Art went through about one fourth of the games and gags on the "Houseparty" calendar; Art looks for the woman who has the most children, with a prize at the end of the week for the woman with the best record. Special questions and problems for the youngsters. Art asks one woman to guess five items in another woman's purse. Then he goes through the purse to see how close she came. Was he funny! There was lots more, too.

When Linkletter said good-bye at 4:25. Mother came to with a start to realize that she had ironed four shirts (a record) while visiting the "Houseparty". It was nice too, she noted, that the LST truck wasn't a complete war casualty; the children had somehow put those wheels back on.



5000 WATTS and 5000 CHICKENS BEING THE STORY OF STACEY COLE and "DOWN ON THE FARM"

May 30, 1943

Mr. David Carpenter
Keene, New Hampshire
Dear Mr. Carpenter:

It was pointed out to me that you were interested in new ideas that originated locally for radio programs.

Since at this time particularly, there are a great many people who have become Agriculturally-minded, so to speak with their victory gardens, back yard poultry flocks, pigaries, and so forth. I did not know but what you might be interested in, perhaps, a different idea for a radio program. A program whose script was "banged-out" on a farm typewriter, by a New Hampshire farmer, and if possible, having the script itself originate from a New Hampshire

farm, using as a background the song of the cockerel and wild bird.

I feel that a great many people, especially those who are interested to learn about agricultural practices, sometime tire of listening to direct readings from bulletins and books. Their desire to do a better job of pulling weeds and feeding chicks, might be stimulated by a farm-to-home broadcast. I am thinking of this idea as a public service.

If this strikes your fancy, I should enjoy discussing the plan further with you personally—if possible, not over a desk but on the scene of the proposed program.

Hoping to hear from you soon. I remain a WKNE listener.

Very truly yours,

Stacey Cole, Mgr.
Red Crow Farm

June 1, 1943

Mr. Stacey Cole,
West Swanzey, New Hampshire
Dear Mr. Cole:

The first time you come into town I'd like to get together with you. We'll go outside and dig our feet into the good earth and talk about this agricultural broadcasting problem. I have an idea that a fellow like you might put to good use.

Sincerely yours,
David Carpenter

After this exchange of correspondence we promptly arranged to have Stacey broadcast the farm news over WKNE. That he has done an excellent piece of work, every farmer in this whole countryside will attest. As an example of Stacey's excellent work we reprint (at left) a picture of a little gathering of farm leaders to congratulate Stacey on his first WKNE birthday last June.

Stacey starts a new and bigger farm service program with the new year. From newly equipped studios on his farm down in the beautiful Ashuelot Valley, he will broadcast for fifteen-minutes every day, Monday through Friday at 1:15 P. M.

Stacey works hard to bring the farmers helpful news and commentary. He is a University of New Hampshire agriculturalist, a successful commercial poultryman, Director County Farm Bureau, an A-No. 1 broadcaster and probably the only man outside of Walt Disney who ever got a duck to talk back to him!



In clockwise order you see Cornelius J. Ahern, Cheshire County Agricultural Agent; Jason Sawyer, immediate past-president of the Cheshire County Farm Bureau; Clif Stearns, Chairman, AAA for Cheshire County; Stacey himself; E. E. Baker, president, Cheshire County Farmers Exchange and Charles T. Richardson, Chairman, County Post War Agricultural Committee.

Program for FRIDAYS . .

JANUARY 5, 12, 19 & 26

MORNING

- 6:30 The Timekeeper P
- 6:45 Mobilgas News—Socony-Vacuum Oil
- 6:50 Sacred Heart Program
- 7:05 The Timekeeper P
- 7:30 Mobilgas News—Socony-Vacuum Oil
- 7:35 Monadnock Region Reveille—Joseph Noone's Sans Co.; Keene Silk Fibre Mills
- 8:00 News of the World CBS
- 8:15 New England News—Granite Stages
- 8:20 Song For Today—Windham Nat'l
- 8:25 Salute to Bellows Falls
- 8:30 Morning Devotions
- 8:45 Coffee Club CBS
- 9:00 U. P. World & N. E. News P
- 9:15 "This Living World" — American School of the Air CBS
- 9:45 Bing Crosby Sings P
- 10:00 Mid-Morning News P
- 10:15 Do You Remember P
- 10:30 Strange Romance of Evelyn Winters CBS—Sweetheart Soap
- 10:45 Tommy Dorsey Orchestra—Rexall
- 11:00 Collect Call—I.G.A.
- 11:15 Victory Marches
- 11:30 Bright Horizon CBS—Swan Soap
- 11:45 Shopping in Palko Time P
- 11:55 Nursery 'Nouncements — Little Folks Shop

AFTERNOON

- 12:00 Kate Smith CBS—Sonko Coffee
- 12:15 Big Sister CBS—Rinso
- 12:30 Mobilgas News Socony-Vacuum Oil
- 12:45 Smilin' Ernie's Melody Round-Up P
- 1:15 Down On The Farm With Stacey Cole
- 1:30 Helen Trent CBS—Anacin
- 1:45 Our Gal Sunday CBS—Bisodol
- 2:00 Jayce Jordan, M. D. CBS—Grape Nut Flakes
- 2:15 Two On a Clue CBS—Postum
- 2:30 To Be Announced CBS
- 2:45 David Rose Orchestra P
- 3:00 Mary Marlin CBS—Tenderleaf Tea
- 3:15 The Swappers' Club
- 3:30 Masterworks of Music
- 4:00 House Party CBS—General Electric
- 4:25 News
- 4:30 Service Unlimited—Amer. Red Cross.
- 4:45 Smilin' Ernie's Melody Round-Up
- 5:00 Yanks' Music Shop

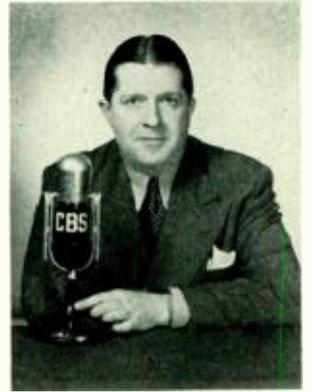
EVENING

- 6:00 UP News—G. Krueger Brewing Co.
- 6:10 Headlines of Sports—Sears Roebuck
- 6:15 Lyn Murray's Orchestra CBS—E. R. Squibb
- 6:30 Keeping Posted—Palmer Agency
- 6:35 Dance Orchestra P
- 6:45 World Today, News CBS—General Electric
- 6:55 Horsch, News CBS—B. F. Goodrich
- 7:00 Western Round-Up P
- 7:15 Keene Teachers College Program
- 7:30 The Symphonette, M. Piastro—Longines-Wittnauer
- 8:00 The Aldrich Family CBS—Postum
- 8:30 Adventures of the Thin Man CBS—Post Toasties
- 8:55 U. P. News
- 9:00 It Pays To Be Ignorant CBS—Philip Morris
- 9:30 That Brewster Boy CBS—Quaker Oats
- 10:00 Durante-Moore Show CBS—Camels
- 10:30 Gretchen Roy, Songs
- 10:45 Theater of Yesterday
- 11:00 Mobilgas News—Socony Vacuum Oil
- 11:15 Danny O'Neill, Songs CBS

P Indicates Participating

"REPORT TO THE NATION"

"Report to the Nation," erst-while radio mirror of the inside workings of a peaceful United States Government, has become one of the most effective war programs on the air since the "day that will live in infamy." Under the expert guidance of Paul White, the Columbia Broadcasting's Director of Public Affairs and News Broadcasts, "Report to the Nation" has taken the war in stride. "Report to the Nation" comes to you every Saturday afternoon at 1:30 beginning January 6, 1945.



PAUL WHITE

"Report to the Nation" during its first year on the air - - the initial broadcast was November 30, 1940 - - confined itself to informal and factual explanations of governmental activities of paramount interest. Since Pearl Harbor it has become a top-notch news program. It deals with spot news and whether that news breaks in Washington, Guadalcanal or far-off Africa - - "Report to the Nation" passes it along with realistic dramatizations.

Naval officers, fresh from a clash with Tojo's fleet somewhere in the South Pacific, find their way to a "Report to the Nation" mike in Honolulu even before they have shaken their sea legs. Foreign correspondents, returning to their headquarters behind lines in Russia, or Libya, or Algiers, make their first "Report to the Nation."

"Non-partisan and unbiased." That's the formula.

Interesting sidelight: Earle McGill, director of "Report to the Nation," finds himself cast as a shadowy stooge on the program every time it goes on the air.

It all started sometime ago when the script called for a scene in which a man called up a police station. The policeman answering the phone said: "McGill speaking."

A workman in a war plant was urged by a "slow-downer" to "Take it easy, McGill."

And in a household scene, a character pleaded, "Hey, McGill - - turn down the radio!"

The genial Earle takes it all in his stride, convinced that Producer Paul White and writers Margaret Miller and Bill Slocum are indulging a harmless whim by ribbing a ribber.

HERE COMES ELMER!



If you ever tried to sell soap or vacuum cleaners from door to door you will love Elmer. You won't miss a second of his new Tums Show on Saturday nights at 10:15.

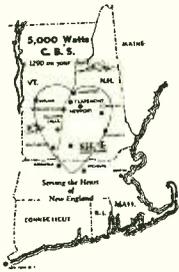
If you haven't sold soap or vacuum cleaners from door to door you'll still love Elmer! Chances are you've been on the other side of the door!

Al Pearce has wrapped up a big package of human nature in his character Elmer and we, for one, are glad to give him this little tribute in welcoming him to WKNE. Al and his gang

have been rustivating for the past year or so some place out in the San Fernando Valley. That's that awful place in California where you see nothing but droopy trees and the temperature never changes. Palm trees and 70°!

But a comedian's life is a hard one and after his lay-off Al is back on the air with that familiar knock - - knock, knock, knock, knock and his breathless "You all are taking Tums, I hope, I hope, I hope, I hope."

"I Take My Pen In Hand"



One of the vital forces in the determination of a radio station's programming is its letters from listeners. This purely program mail for the five weeks preceding press time (December 23-

ran like this: week ending 11/25 - 274; 12/2 - 489; 12/9 - 715; 12/16 - 793; 12/23 - 657. Some letters stand out for their critical opinion (good or bad), some for human interest. Here are a few.

Yank's Music Shop

Dear Mr. Lewis:

A few lines to let you know I received your letter a short time ago, and I want to thank you for your trouble in telling us about the program you have for us servicemen. There is one song I would like you to play on Yank's Music Shop. It is "White Christmas." I haven't seen one in three years and it will be my second one . . .

I've taken you up on your offer, and someday I'll drop in at your studio and see Our Show.

Sincerely yours,
Sgt. Francis W. Laporte
Overseas

★

WKNE Listener's Guide Gentlemen:

A mere "Thank You" seems inadequate for the thrill I received at winning, of all things, a first prize in one of your Limerick Contests. . . . I enjoyed "last-linging" them very much. I hope these contests proved so successful that you will run some more sometime in the "Guide," which, incidentally, is the handiest radio paper I have seen.

With a repeated "Thank You!" for my \$10.00 check, I remain,

Sincerely,
Mrs. E. D. Perham
East Westmoreland, New Hampshire

★

Swappers Club

Dear Miss Redington:

I am looking for what may seem a strange Christmas gift for my ten-year-old daughter, but if I am successful I know it will please her more than anything else I could find.

You see, we live in the country and she has no playmates, so her favorite

pastime is "dressing up" and "making believe." She has always longed for an evening gown with a full, billowy skirt. For this purpose, the size, color, and even the condition will not be too important. I am hoping you will have a listener or two, at least, having an old gown which she will sell for a small price.

Thanking you for your help, I am,
Sincerely yours,
Mrs. Don Morrissey
Drewsville, New Hampshire

★

Swappers Club

Dear Miss Redington:

I heard your request on the Swappers Club today for an old evening gown for a little girl to play "dress up" in.

I have a white organdy one which I would give to her. I also have a regular length teal dress which is faded somewhat, which she might like to dress up in.

I like to listen to the Club and enjoy hearing about some of the odd and different things wanted.

Here's to better "Swaps."
Very truly yours,
Mrs. Russell H. McNeal
Keene, New Hampshire

★

Yank's Music Shop

Dear Mr. Lewis:

I have received your letter concerning the Yanks' Music Shop, and I really think it is a grand idea. I have a request I would like to dedicate to my wife Ann of Winchester. It is a new number and I think it one of the best suited for one so far and yet so near. The request is "I'll Walk Alone." If you can get this number off to her, I assure you I will be very grateful.

I made one visit to your studio quite some time ago, and I'm sure I would like to make another visit in the future. Thank you again.

Yours truly,
Warner Wilber
Overseas

★

Yanks' Music Shop

Dear Mr. Lewis:

I would like you to play for my wife on the Yanks' Music Shop program, "No Love No Nothing." . . . Keep up the good work, Mr. Lewis, and when it is all over, you will know that you at WKNE did your part. We boys from Keene over here are proud of you.

Thanks,
Dean R. Ellsworth
Overseas

★

NO SCHOOL TODAY? LISTEN TO WKNE

By arrangement with your school headmaster, WKNE brings you the sad news of "No School Today."

This special broadcast notice is heard on stormy mornings only. The headmaster decides whether or not the weather is too bad for you to venture out to school.

The "No School Today" announcements are on the air between

7:30 and 8:30 A. M. It may be that only the forenoon classes will be postponed. If the storm is of blizzard proportions it may be for all day. The only way you can tell is to sit right by your radio (tuned to WKNE) and hope for the best. If you can regularly hear WKNE, your school announcement will be on the air. Who knows, tomorrow it may storm.

Program for SATURDAYS

JANUARY 6, 13, 20 & 27

MORNING

- 6:30 The Timekeeper P
- 6:45 Mobilgas News—Socony-Vacuum Oil
- 6:50 The Timekeeper P
- 7:30 Mobilgas News—Socony-Vacuum Oil
- 7:35 The Timekeeper P
- 8:00 News of the World CBS
- 8:15 New England News—Granite Stages
- 8:20 Song For Today—Windham Nat'l
- 8:25 Salute to Bellows Falls
- 8:30 The Church Reporter
- 8:45 Bing Crosby Sings P
- 9:00 U. P. World & N. E. News P
- 9:15 The Garden Gate CBS
- 9:30 Columbia's Country Journal CBS
- 10:00 Youth On Parade CBS
- 10:30 Fairytale Scrapbook
- 11:00 Warren Sweeney, News CBS—Curtis Candy Co.
- 11:05 Let's Pretend CBS—Cream of Wheat
- 11:30 The Billie Burke Show CBS—Serval

AFTERNOON

- 12:00 Theatre of Today CBS—Armstrong Cork
- 12:30 Mobilgas News—Socony-Vacuum Oil
- 12:45 Smilin' Ernie's Melody Round-Up P
- 1:00 Grand Central Station CBS—Pillsbury Sno-sheen Cake Flour
- 1:25 News
- 1:30 Report to the Nation CBS—Continental Can Company
- 2:00 Christian Science Program
- 2:15 Adventures in Science CBS
- 2:30 All Star Dance Parade P
- 3:30 Synchronization Piece CBS
- 4:00 Report from Washington CBS
- 4:15 Report from Overseas CBS
- 4:30 Assignment Home
- 5:00 Philadelphia Orchestra CBS

EVENING

- 6:00 UP News—G. Kreuger Brewing Co.
 - 6:10 Sports News—Bragg Lumber Co.
 - 6:15 Dinner Dance P
 - 6:30 Keeping Posted—Palmer Agency Dinner Dance (cont'd) P
 - 6:45 World Today, News CBS
 - 6:55 Review of the Week's Business
 - 7:00 Mayor of the Town CBS
 - 7:30 America in The Air CBS—Wm. Wrigley Co.
 - 8:00 The Danny Kaye Show CBS—Pabst
 - 8:30 Something For The Girls
 - 8:45 Miniature Musicale
 - 8:55 Bob Trout, News CBS—Parker Pens
 - 9:00 Your Hit Parade CBS—Lucky Strike
 - 9:45 Dance Orchestra—Frank Jones Ale
 - 10:00 Saturday Night Party P
 - 10:15 Correction Please CBS—Tums
 - 10:45 Talks CBS
 - 11:00 Mobilgas News—Socony Vacuum Oil
 - 11:15 Abe Lyman Orchestra CBS
- P Indicates Participating

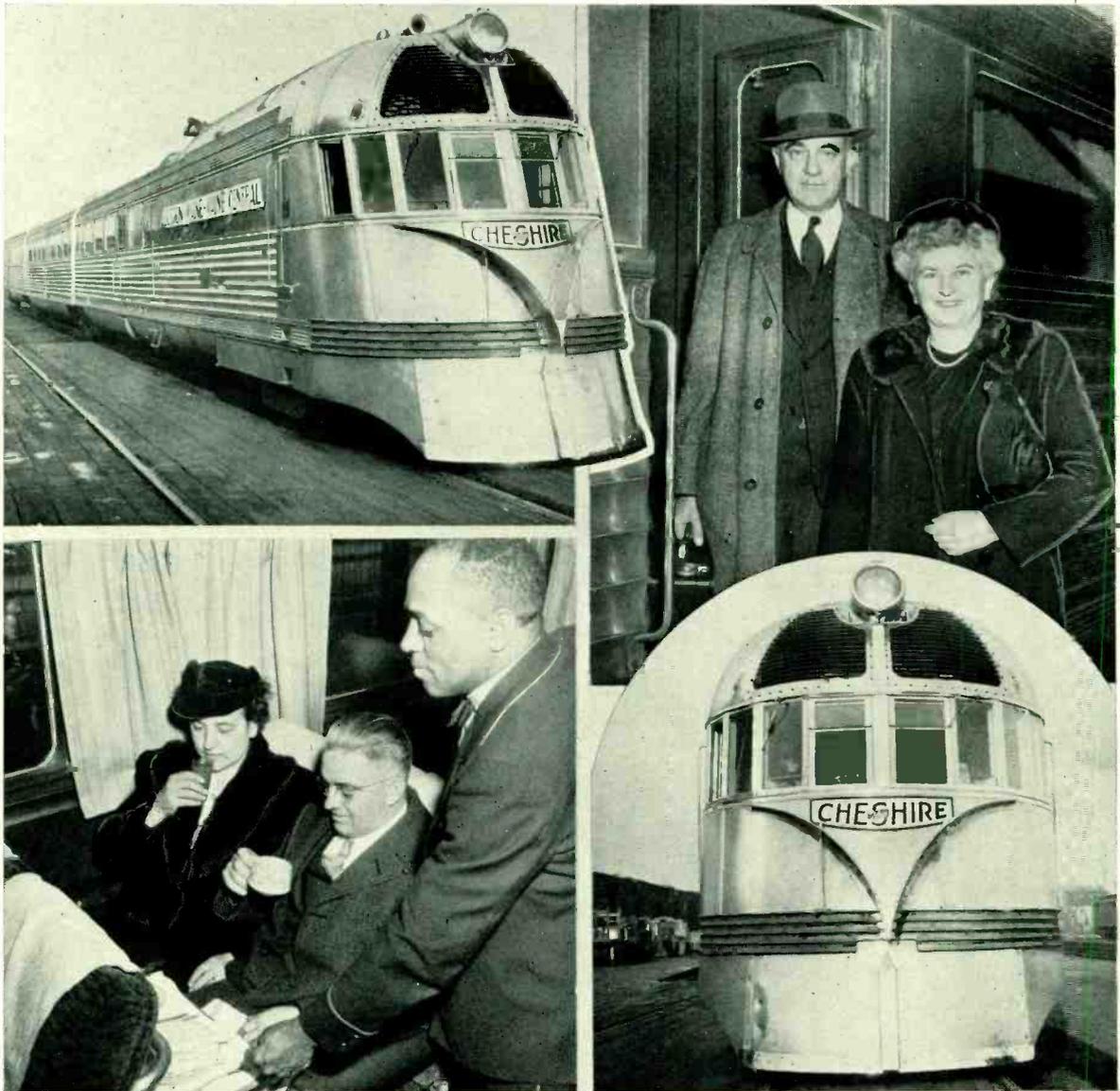
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WKNE, KEENE, N. H.

Please keep it near the radio

"The CHESHIRE"



When a passenger train runs from Keene to Boston (90 miles) in two hours, that's news! When that train is a streamliner and bears the name of our own beloved county, that's broadcast news! The Boston and Maine Railroad selected WKNE to help spread the good word up and down the valley. We were mighty complimented, but then, it's natural that this ultra-modern train should have its praise sung by ultra-modern means of communication. Streamlined trains and radio are both born of the electronic age of the Twentieth Century.

Folks from Hanover to Brattleboro have heeded the call to ride the Cheshire; for example, upper right, Mr. and Mrs. W. H. Parker of Troy, New Hampshire, on lower left, Mr. and Mrs.

J. E. Innes of Keene, having breakfast on their way to Boston.

On Sunday afternoon, December 10, 1944 at 2:30 this great train was formally "saluted" by WKNE in a special half-hour dramatic show. It featured actual personnel of the train, including trainman (engineer to you) porter and road official. Also presented were town managers of Bellows Falls and White River Junction, Vt. and the Mayor of Keene. Show was produced and directed by Bob Peebles.

This streamlined train service means a lot of things for this area, one of which is that it testifies to the recognition which the Boston and Maine gives to the importance of our region, not only in today's war-busy era but postwar advancement as well.