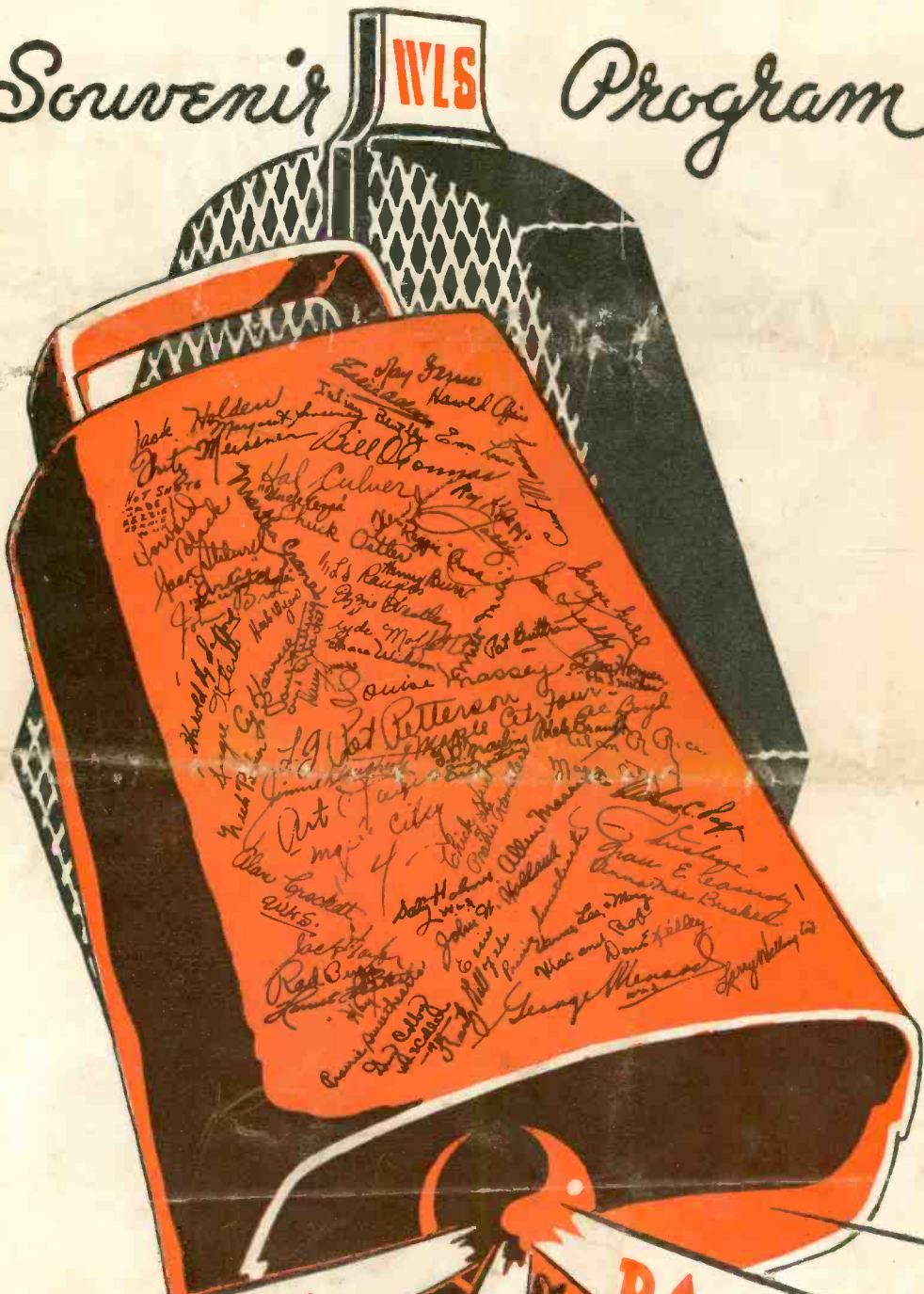


Souvenir

WLS

Program



NATIONAL

BARN

DANCE



**GOOD?
YOU SAID IT!**



**A BOY'S
BEST PAL**

Anytime



CURTISS CANDY CO., CHICAGO, ILL.

Program



Program

NATIONAL BARN DANCE

FIRST SHOW
7:30 to 9:30 p.m. CDST

ALL TIME IS
CURTISS Candy Time
Buy Baby Ruth Candy

SECOND SHOW
10 to 12 p. m. CDST

Masters of Ceremonies:

PAT BUTTRAM
JACK STILWILL

JACK HOLDEN

JOE KELLY
NORMAN ROSS

WLS welcomes you to the National Barn Dance—a feature that millions of radio listeners in the United States and Canada have enjoyed since April, 1924. Not only does the Barn Dance reach the WLS audience, but the hour from 8:00 to 9:00 goes on a coast-to-coast NBC network of 57 stations. So many desired to witness the performances that the Barn Dance “moved” to the Eighth Street Theater in March, 1932. The entertainers who appear before you have become favorites of the air because they are just “home folks,” striving to do their best to lighten your cares by bringing you wholesome fun and entertainment. They hope that you will enjoy their show from the ringing of the first cowbell until “Home Sweet Home.” Over 900,000 visitors.

BARN DANCE OPENING	ENTIRE COMPANY
PRAIRIE RAMBLERS	Old-Time Songs and Melodies Chick Hurt; Jack Taylor; “Salty” Holmes; Alan Crockett
ARKANSAS WOODCHOPPER	Arkle
MAC & BOB	“Those Two Singers of Sweet Songs”
LOUISE MASSEY & THE WESTERNERS	
THE WILLIAMS BROS.	Bob, Don, Dick and Andy



HAMLIN'S WIZARD OIL

Known for over 60 years

The old faithful, always on the job to relieve pain from sore muscles, lame back or any other muscular aches and pains, where external application is required.

Sold At All DRUG STORES!

MRS. RUTH COLLINS
918 N. EAST ST.
BLOOMINGTON, IL 61701



Listen to **RADIO'S
NEWEST SENSATION**

THE QUIZ KIDS

WED. NITE—WLS—7:00 P. M. CDST

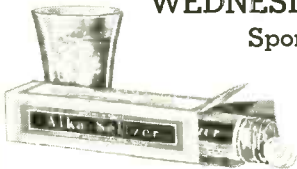
Adjudged by listeners and the press alike as "the outstanding new radio program of the year," you're sure to enjoy this unusual, entertaining quiz show.

You'll marvel at the speed with which the "quiz kids" (all of them are under 15) answer the very much adult questions which are put to them by "quiz master" Joe Kelly.

Listen to this newest and brightest of all quiz programs for a full half hour of real radio entertainment.

BROADCAST OVER WLS
and 44 OTHER NBC STATIONS

WEDNESDAY 7:00 to 7:30 P. M. CDST
Sponsored by ALKA-SELTZER



and One-A-Day Brand
Vitamin A and D Tablets



The ALKA-SELTZER NATIONAL BARN DANCE Coast-to-Coast

BROADCAST
from WLS Every
Saturday Night
76 NBC STATIONS

9:00 to 10:00 p.m. EDST

WEAF New York
WNAC Boston
WTIC Hartford
WJAR Providence
WTAG Worcester
WCSH Portland, Me.
KYW Philadelphia
WDEL Wilmington
WGY Schenectady
WBEN Buffalo
WCAE Pittsburgh
WFEA Manchester
WOPK York
WGAL Lancaster

8:00 to 9:00 p.m. EST

WFBR Baltimore
WRC Washington
WTAM Cleveland
WSPD Toledo
WWJ Detroit
WLW Cincinnati
WMBG Richmond
WFBG Altoona
WJAC Johnstown
WOOD Grand Rapids
WTAR Norioik
WPFF Raleigh
WSOC Charlotte
WFBC Greenville
WISE Asheville
WIS Columbia
WOLS Florence
WSB Atlanta

8:00 to 9:00 p.m. ODST

WLS Chicago
WMC Memphis

7:00 to 8:00 p.m. CST

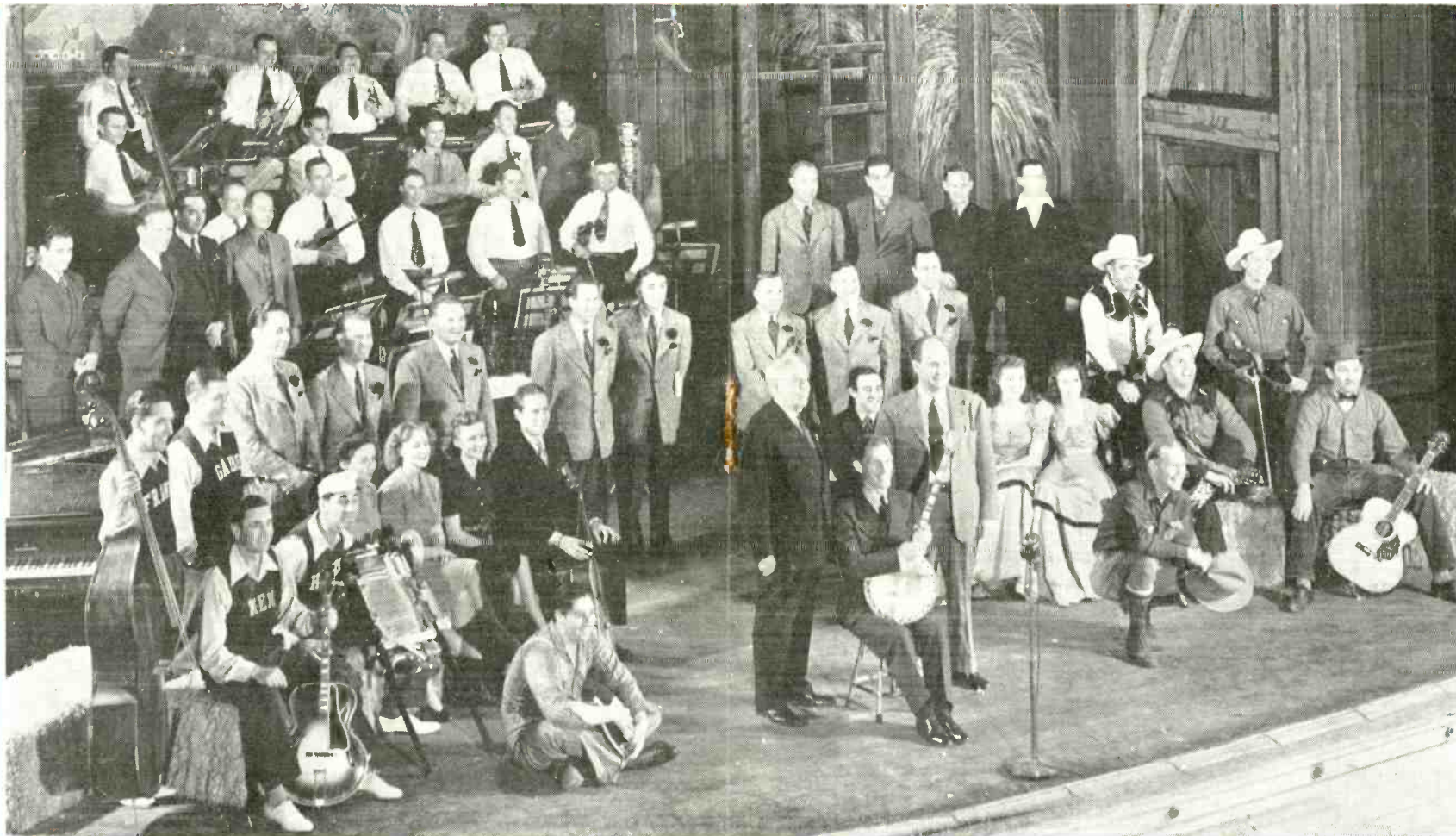
WOPF Bristol
WKPT Kingsport
WIRE Indianapolis
KSD St. Louis
WTMJ Milwaukee
KSTP Minn.-St. Paul
WOW Omaha
WDAF Kansas City
WBRC Birmingham
WSMB New Orleans
KVOO Tulsa
WKY Oklahoma City
WBAP Dallas-
Ft. Worth
KPRC Houston
WOAI San Antonio
WDBX Jackson
KTBS Shreveport
KGNC Amarillo
WBCB Duluth-Superior
WAVE Louisville
WALA Mobile
WCOA Pensacola
WDAY Fargo
KFYR Bismarck
WAML Laurel
WFOR Hattiesburg
WHO Des Moines

6:00 to 7:00 p.m. MST

ROA Denver
KDYL Salt Lake City
KIDO Boise
KGIR Butte
KPFA Helena
KRHM Bozeman
KGHL Billings
KSEI Pocatello
KTFI Twin Falls

5:00 to 6:00 p.m. PST

KPO San Francisco
KMJ Fresno
KFI Los Angeles
KGW Portland
KOMO Seattle
KHQ Spokane



BARN DANCE CAST

Reading from left to right, center front: Henry Burr, Eddie Peabody, Joe Kelly. Seated on floor: Pat Buttram, Arkie.

★

First row, seated: Ken and Hez-zie (of the Hoosier Hot Shots); Ann, Pat and Judy; Bob Ballantine; the Dinning Sisters and their accompanist; Chick and Salty (of the Prairie Ramblers).

★

Second row, standing: Frank and Gabe (of the Hoosier Hot Shots); the Hayloft Octet; Jack and Alan (of the Prairie Ramblers).

★

Third row, standing: Jack Holden; Glen Welty; Walt Wade, director; Bill Jones, producer; Pete Lund, writer; Tom Rowe, chief engineer.

★

Rear, standing: The Hayloft Orchestra.

Be Wise—Take ALKA-SELTZER

When you wake up in the morning suffering with a headache or an upset stomach, THAT'S THE TIME to take a sparkling glass of Alka-Seltzer. When you've eaten something that didn't "set so well," THAT'S THE TIME to call Alka-Seltzer to the rescue. When you come home at the end of a busy day and you feel logy and upset, THAT'S THE TIME to drink a refreshing glass of Alka-Seltzer. No matter what time of the day or night you may suffer, Alka-Seltzer offers quick relief for your discomfort.

Never be without a package of Alka-Seltzer Tablets in your home.



At All Drug Stores

YOUR DRUGGIST

... has Alka-Seltzer Tablets in 30 cent and 60 cent packages ... and any druggist will serve you a glass of Alka-Seltzer at his soda fountain.



LOOK For
This Dispenser
on Drug Store
Soda Fountains

LITSINGER

913-925 West Jackson Boulevard, Chicago

*Chicago's Largest Ford, Mercury
And Lincoln Zephyr Dealer*

21 Years of Honest Ford Sales and Service

85,000 SATISFIED FORD OWNERS

A Few of Our Fleet Owners

Jewel Tea Co.
Star Peerless Wall Paper Co.
Marshall Field & Co.

Illinois Bell Telephone Co.
Washburn Crosby Co.
U. S. Gypsum Co.

PHONE HAYMARKET 6565

And Let Fred Litsinger Bid on Your Next Car Deal

GENUINE FORD PARTS USED IN OUR SERVICE DEPT.

LITSINGER MOTOR CO.

913-925 West Jackson Boulevard, Chicago

SERVICE NEVER COSTS—IT PAYS

Fred G. Litsinger, Pres. Ed. R. Litsinger, Chairman of Board

Listen to Feature Foods

11:00 to 11:30 a. m. C.D.S.T. Every Day

WITH



MARTHA CRANE



HELEN JOYCE

Feature Foods is conducted by Martha Crane and Helen Joyce and includes a variety of features such as give and take, rummage exchange, mothers' round table, food day and many other interesting features.

Entertainment by the Chore Boys and many other National Barn Dance personalities.

TUNE IN WLS EVERY DAY

WLS

THE PRAIRIE FARMER STATION

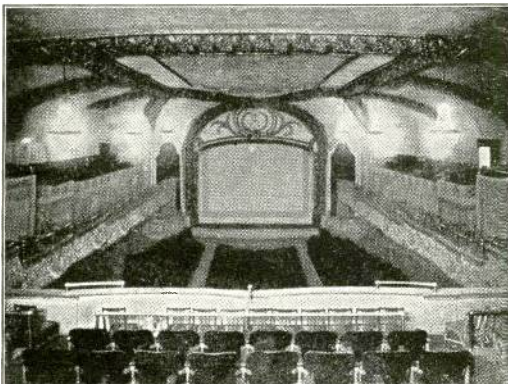
OTTO	Ted Morse
MAPLE CITY FOUR	Al, Chuck, Fritz and Pat
PAT BUTTRAM	"Alabama's Pride and Joy"
RAMBLIN' RED FOLEY	
HOOSIER HOT SHOTS	Novelty Four
	"Hezzie" (Paul) Trietsch; Kenneth Trietsch; Otto Ward; Frank Kettering
ANN, PAT AND JUDY	The Three Graces
EDDIE PEABODY	Wizard of the Banjo
JOE ROCKHOLD	Honey Boy
BOB BALLANTINE	"Harmonica Virtuoso"
THE OCTET	Glenn, LaVelle, Harold, Leslie, Tom, Earl, John and Les
GRACE WILSON	"The Girl with a Million Friends"
JOHN BROWN	WLS Staff Pianist
CHRISTINE	"Our Little Swiss Yodeler"
GUY COLBY AND THE WLS SQUARE DANCERS	Exhibition Square Dances
THE RANGERS	Ozzie Westley; Clyde Moffett; Harry Sims and Augie Klein
"RUSTY" GILL	Singer of Sweet Songs
JIMMIE JAMES	"Anything Can Happen"
MARY ANN	"Sweetheart of the Hayloft"
WLS ORCHESTRA	Herman Felber, Director
JOE PARSONS	Basso
THE DINNING SISTERS	Barn Dance Trio
VERNE, LEE AND MARY	Hayloft Trio
GRAND FINALE	ENTIRE COMPANY

WLS, the Prairie Farmer Station, Chicago, is owned and operated by the Agricultural Broadcasting Company, operating on 50,000 watts, 890 kilocycles.

Burridge D. Butler, President
Glenn Snyder, Manager

Harold Safford, Program Director
Al Boyd, Production Manager

Thomas L. Rowe, Chief Engineer



Interior view of the theater.

Eighth Street Theater

This theater is for
 rent, sales conven-
 tions, home talent
 plays, etc.

CHARLES LAPKA, Manager

Phone HARRison 6834



JOHN W. VANDERCOOK—
in the "NEWSROOM OF
THE AIR" calls reporters
from all corners of the
world.

Last Minute "NEWS OF THE WORLD!"

**LISTEN EVERY DAY—
MONDAY THRU FRIDAY
WMAQ—6:15 p. m., C. D. S. T.**

London! Berlin! Rome! Cairo! Ankara! Washington! These national capitals are in the news every day. Now, through the magic of radio, you can visit them every night when you listen to that new, exciting "Alka-Seltzer News of the World" program. Each night Alka-Seltzer's world-wide reporters broadcast by short wave direct from these cities. Thus, you get your news from the biggest news centers in the world today almost as fast as it happens.

Don't miss a single one of these fast-moving news programs during these days when history is being made almost by the minute. Tune in "Alka-Seltzer News of the World" program every night, Monday thru Friday, over

WMAQ

and 26 Other NBC Red Network Stations

6:15 p. m. C. D. S. T.



WASHINGTON — EARL GODWIN, veteran newscaster, brings the news from our Nation's Capital.



LONDON
JOHN McVANE



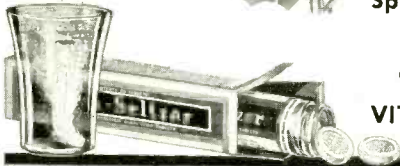
HEADLINES — FORT PEARSON, Ace NBC Announcer.



ROME
DAVID ANDERSON



BERLIN
CHARLES LANIUS



**Sponsored by ALKA-SELTZER
and
ONE-A-DAY BRAND
VITAMIN A and D TABLETS**



HOWDY, FOLKS!



**CATTLE
HOGS
SHEEP
POULTRY**

—grow better; produce better, when home-grown feeds are fortified with Murphy's Concentrates.

Murphy Feeds are sold on a *Money-Back Trial*. They must make good, or Murphy will.

If you are feeding cattle, hogs, sheep or poultry, see a Murphy Feed Merchant and let him show you how you can save money as well as increase your profits with Murphy Feeds.



Murphy's BARNYARD JAMBOREE

FOR YOUR ENTERTAINMENT
EVERY SATURDAY NIGHT

WLS • Chicago
9 to 9:30 P. M.

WHO • Des Moines
8:30 to 9 P. M.

MURPHY PRODUCTS CO., Burlington, Wisc.

Ask Your Local
**MURPHY
FEED
MERCHANT**

BIG NEWS!

**"QUINTS" GET
FIRST CANDY**



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Syndicate, Inc.

Naturally. Baby Ruth was selected as the first candy for the carefully nurtured Dionne Quintuplets! For Baby Ruth is pure, wholesome candy made of fine, natural foods.

You'll love its smooth opera cream center; its thick layer of tender, chewy caramel; its abundance of plump, fresh-toasted peanuts; its luscious, mellow coating.

There's deep, delicious candy satisfaction in every bite of Baby Ruth. It's rich in flavor, freshness and good food value. Join the "Quints"—enjoy a big bar of Baby Ruth today.

CURTISS CANDY COMPANY
CHICAGO, ILLINOIS



"Baby Ruth, being rich in Dextrose, vital food-energy sugar, and other palatable ingredients, makes a pleasant, wholesome candy for children."

Allan Roy Dajoe, M.D.

**THE FIRST AND ONLY
CANDY SERVED THE
WORLD'S WONDER
CHILDREN**

it's...



*Baby Ruth, rich in Dextrose—
as well as other nutritious in-
gredients—helps overcome be-
tween-meal hunger and fatigue.*

Enjoy BABY RUTH for PURITY-FOOD VALUE - Rich in Dextrose