Overhauling Radio

Fanfare

JOE KELLY - Palsy Walsies - Pg. 4
Come Right in

We really do all enjoy every bit of the Barn Dance and all of the en-
tries. I enjoy all of the old songs. I enjoy the playing. I enjoy the people-
ship. We enjoy everyone and everything. We enjoy our Barn Dance. We
enjoy this Barn Dance and all of the programming. We enjoy the Barn
Dance and all of the programming. The Barn Dance is a very special
place. We enjoy it very much.

Mr. and Mrs. W. Bayler, Lakeview, Ind.

Ouch!

Sometimes it just isn’t worth stay-
ing up until midnight. We never
needed to think of turning our clocks backward to the last
month before we go to bed. That was about two years ago when the Barn
Dance was really something to listen to and all the artists were good
enough, you were always ready to hear their second record, but as for as our
first, only one is too much. That’s what it is.

If the Barn Dance had stayed as it was say two years back, it would
not keep all of you busy asking for letters and suggestions from the lis-
teners. But, instead of improving the programs, they are worse than ever.
Nora Robinson, Marcon, Ill.

Variety

WLS: “I have laughed, cried, sung and prayed while listening to your
varied programs. Your men, women, boys and girls are the clearest and
finest talent that I have heard over the air. God bless you all.” — W. L.
Lukas, Wisconsin.

WLS: “I am exalting this A.M. I heard Dr. Holland without the aid of
your organ. I was going to sell my radio. When I go to a circus I expect
dots of music, but when I bow in de-
ception, I do not expect Mother Corning, Elgin, Illinois.”

(Continued on page 18)

Foreword

Every new publication should con-
tain in the first issue a bit of fore-
word, explaining its aims and policies.

Burridge D. Butler, President of WLS and publisher of the new week-
ly, stated the case exactly in one of his editorial meeting talks. Said Mr.
Butler: “Our weekly is not to tell you about WLS but to express WLS. It is
very human and friendly, and is at its best when it expresses personality
in the most natural way. You hear a friendly voice in your home that
comes to you out of the air. When the song is ended you wish to know
the singer because you warm in re-
sponse to the personality that beckons to you in friendship so naturally. It
is not the art of the play actor cul-
turally correct, but the heart and emotion of the song that goes out to you in the
song. And so with paper, type and pictures we wish to express that appealing charm
of the new art. Printing is called the art primarily of a seer. Can we, with
friendly naturalness, bring each week to our listeners radio in visual form? This is our experiment with our new magazine.”

The New WLS Weekly

BURRIDGE D. BUTLER, Publisher

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ter is pending.

JULIAN T. BENTLEY, Editor

Volume 1, Number 1
February 16, 1931

FLASHES

Anxious • Molars • Wrangle
Chirps
Newlyweds • Br-r-r-

William Blick . . . he couldn’t wait.

Thirty seconds after the first an-
nouncement of WLS’s new radio week-
ly was made on the air, the first sub-
scription was sold.

Subscriber number one for Num-
ber One, Volume One is William Blick, Cerdio, Gordo, Illinois. Bill was
sitting in the WLS Little Theater when the first announcement was made at 6:10 a.m., Friday, Jan. 18. Immediately after he heard it, Bill
walked over to Check Stafford’s desk and said, “I haven’t seen it, but when it comes out I want it.”

A canary quartet swinging merrily into “The Sidewalks of New York,” “Yankee Doodle” and other old favor-
ite numbers will be heard over WLS tomorrow (Sunday) February 16 at 11:30 a.m.

This carefree group of feathered trillers will be a feature of the just-
rified Company’s Sunday program which comes from the convention of the National Canary Breeders’ Asso-
ciation at the Congress Hotel. WLS listeners will be on the spot to bring you the songs of the finest canary
shoebirds in the country. Talks by famous canary authorities also will be heard.

M. H. Hayes, Dunreith, Indiana,
who trained birds to sing the old “Barber shop” ballads, hasn’t said
whether any of her birds sing bass, but it’s believed that all tenors.

Facts everyone should know about his teeth will be aired when WLS
presents four dental specialists in 15-
minute intervals of each day next week. The programs are being broadcast at 1:15 p.m. each day in connection with the annual conven-
tion of the American Dental Association.

The dates and speakers are, Mon-
day, Dr. T. E. U. Smith, New York;
Tuesday, Dr. J. C. Mc-
Bridge, Detroit; Tuesday, February 19,
Dr. John T. Hanks, New York; Wed-
ned, February 20, Dr. John E.
Gurley, San Francisco, and Thurs-
day, February 21, Dr. Joseph Cuit
Kensfeld, John Hopkins university,
Baltimore.

National labor unions instead of
company unions will be urged in the
WLS debate (tomorrow, Sunday)
morning at 9 a.m. Northwestern uni-
versity will wrangle the affirmative
side of the proposition, Resolved, That
it would be to the best interests of the American people to have labor
affiliated with national unions rather
than with company unions. Chicago
Kent College of Law will refute this
contention on the negative side.

It’s 75. You’re below zero and
there are 21 feet of snow at the home of one regular listener of Pat
Buttram’s 6:45 a.m. Radio School for Beginners.

Pat received a letter this week from Camille Heber, French-Chan-
vilian working at a government relief project at Lamoine in the extreme
northern part of Ontario. The near-
est village is 396 miles away.

His name was M. H. Huber,
who lives in Kansas City but
writes in French but he showed a liking for old time Yankee tunes. He asked
the Oshkosh Overall Boys to play and sing, “The Night the Pat Murphy Died,” “Ninety-Nine Year Blues” and “My
Time Ain’t Long.”

Pat was president of the Oshkosh company which sponsors his program, should send Dr. M. Heber, 110 N. Railroad, Oshkosh.

The 13th marriage among WLS girls took place Saturday, Feb-
uary 15, when Larry (Duke) Wellington of the Westerners and Mary Montgomery of the WLS treasury department said, “We do!” Saturday, January 26.

Planes were afoot to give the Duke and Larry a wedding trip from the Old Halyard after the Barn Dance and the Barn Dance. But a sur-
picious chip, frightened his bride might be. She decided to stay at home. The Westerners started on stage for their last number; they found only Larry’s accordion and a note. It read, “Adon, amigo! We just couldn’t take it.”

The Wellins had left for a week’s trip through Ohio and Ken-
tucky.

The ink was scarcely dry on the story when a reader wrote in from Norwicht, N. Y., saying that couple number 14 had also
told the right answers to a Justice of the peace. Aden’s letter, better
known as Lou of Winnet, Lou and Sandy (Sally) McMillan of the Barn Dance band are the happy couple
who arm-and-armed it last week.

Both Larry and Aden are with the Eastern
Unit of the WLS Barn Dance, which has been playing theatres in New
York, Pennsylvania, Maryland, Virginia and Ohio in recent months.

There are two very good reasons why you should listen to the program heard every Monday, Wednesday, and
Friday morning between 5:30 and 6:45. The first is that it offers you the opportunity of hearing the entertaining melodies of the Corn Huskers and the Choes Boy. The Corn Huskers are broadcast by J. Bill Silverfein, Roy Knapp, and Chris Hebert who tell you the story of the WLS org-
neras. And the Choe Boy is your old friend, Haywood Charters, the everlast-
ingly versing singer.

The second reason is the Kal-
namo Store Company gives away a new Kalamo store every day they
have a new band. Apply to Larry and Friday. Be sure to listen for the contest rules and tell your friends.
``Hi, Kids!''

PET PALS LOYAL
Jolly Joe Flooded
with HEAPS
of Letters

Cake from a pet pal, below, Spareribs
and Joe at WLS Xmas party.

``Gosh, Uncle Josh is happenin' mad!''

Pat Buttram
Says Radio Needs
Big "Overhauling!"

By George C. Biggar
WLS Program Director

did you ever go to Put Off Town. Where the houses are old and hounded down. And everything facies and everything digs. With dirty streets and people in rash.

From far and near came remembrances of all kinds until her room nearly overflowed with presents. Jolly Joe took up a collection and sent her a doll's wardrobe trunk. She received a total of 229 pennies from Pet Pals. A mother in Rochester, Indiana, sent her a radio so she could "join Joe's club."

In all Grace received about 1,200 letters and postcards, a stack of storybooks, 56 handkerchiefs, several rings, bracelets and necklaces and 40 dolls.

Here's the Jolly Joe poem so many of you have asked for. It was sent to Joe Kelly by Mr. A. P. Freeman of Ohio City, Ohio.

``Tie a little string around your finger, so you'll remember me."
Thus Jolly Joe Kelly to his Pet Pals each morning at 7:30 EST. And throughout the country, Joe's Pals listen and remember him.

From Tennessee to Ontario and from West Virginia to North Dakota, untold thousands of children send their days with Jolly Joe. That they love him goes without question. They write him wagon loads of mail. Through Joe's program, they exchange pets of all kinds ranging from parrots to sheddian pets.

They send their pennies to buy their mothers Christmas gifts; they write to their unfortunate or ill fellow Pet Pals; they follow Joe's various sets of rules for conduct during the week. They show the keenest interest in Joe's three pets, Polly, the parrot; Scampier, the dog; and Whinders, the kitten, which all appear with Joe each morning.

Testimony concerning the effectiveness of Jolly Joe's suggestions is found in letters from grateful mothers hailing his "Keep the Table Clean Week" or his "Pickup Parade." These are definite aids in housekeeping for busy mothers.

Joe's program, besides pickup parades, regularly includes dressing races in the morning limited to five minutes, the official birthday song each day, and stories of animal and pet heroes.

Generous Pals

The loyalty of Jolly Joe's Pet Pal Club is being more and more demonstratively manifested than in the case of little Grace Erickson, 11, of Soldier's Grove, Wisconsin. Grace was a "stay at home pet" who had never left her bed.

When Joe told his Pet Pals about Grace, the result was amazing. From every corner of the country, from Canada and Mexico came cards and letters for Grace.

H

AVE you heard him? You don't have to. It is your habit to get up early and tune in WLS. He has 15 minutes at 6:45 every morning from Monday to Saturday to expand his own original radio ideas. Perhaps you hear him announcing an imaginary football or baseball game; crouching a la Crosby; interviewing a prospective "pupil," or putting over his own notions of radio advertising.

We're speaking of Pat Buttram, "Alabama's pride and joy from Winston-ton county," who conducts the famous "Pat Buttram School of Radio for Beginners" course."

You can expect almost anything when Pat and the Okosh Overall Boys, with Joe Kelly, are turned loose in the studio. Pat Buttram is just acting "natural" when you hear him on the air. He was "bumping" in an Alabama rural community and when he talks, he imagines himself down home conversing with his old cronies around the corner store. And he expands his ideas of how radio needs "overhauling!" just as he would explain them to his Alabamians friends.

You'll be interested in that $5.00 cash prize offered every day by Pat's "Uncle Josh from Okosh" for listeners who send in the names of the NBC coast-to-coast network on the hour sponsored by Alka-Seltzer.

When they met in an eastern recording laboratory 29 years ago, Henry Burr, tenor, and Dr. John W. Holland (then a member of a pastor's quartet) little realized that they would some day be associated in such a marvelous thing as radio. Now, on the Little Brown Church of the Air, on WLS at 9:30 every Sunday morning, Mr. Burr sings, conducts the ac-cord song program and presents Dr. Holland in his weekly sermon. They spend many hours together each week in planning a beautiful Sunday service.

A battle of words between North-western and Chicago Kent College of Law will occur tomorrow morning at 9 o'clock when WLS presents debate teams representing these two institutions on the topic: Resolved: That it would be to the best interests of the American people to have labor allied with national union rather than with company unions. This is a much discussed subject and the pro and con arguments of WLS should be most fascinating. This concludes the very worthwhile debate series arranged by Edmund Webster Burke of the faculty of Chicago Kent College of Law.

You ladies who are planning parties in the near future will find the talks on party plans by H. D. Edgerton during Homemakers' Hour extremely helpful. Mr. Edgerton, who is a pro-fessional director of physical education and recreation at the University of Williams College, has plans up his sleeves for all sorts of games for any age group and for any age class.

Wyn Orr's regular Saturday inter-view during Homemakers' Hour from 1:00 to 3 o'clock this afternoon will feature the Dean Boys--Jimmy and Ed. Having worked on a list of radio stations in various sections of the country, the Dean Boys have a really interesting story to tell.

 Wordsy Wrap

a whole lot of things and he doesn't hesitate to say so... Uncle Ezra, tardy as usual, will be just two days late when he brings his Valentine's giftings to his WLS radio friends tonight on the National Barn Dance at 8:30. He expects to have a "prize" for little Lulu Belle. The sage of Rosedale may ask members of the crew to call or play just about anything along the Valentine's line, especially if he feels romantic. It can all be heard, however, WLS other members of the NBC coast-to-coast network on the hour sponsored by Alka-Seltzer.
Pete anders Script

Pete led her there and the next time he crossed the Atlantic he went in 1917 with a bunch of fellows known as the American Expeditionary Forces. They were bound for France to help set up a certain un-prepossessing involvement of course.

Pete now has a "ranch" in northern Wisconsin, where he hides out whenever possible.

***

ALMANAC FOR THE WEEK

By WYN ORR

FEB. 16. 1903.—The United States purchased the property for the Panama Canal for a sum of 40 million dollars. Teddy Roosevelt's dream was to become a reality.

FEB. 17. 1903.—The State of Mississippi was admitted to the Union, following secession and the war be between the north and south.

FEB. 18. 1951.—Jefferson Davis was inaugurated Provisional President of the Confederate States, at Montgomery, Alabama.

FEB. 19. 1939.—Ohio admitted to the Union, becoming the 4th state after the original 13. 1807—Aaron Burr was arrested for treason. 1897—Thomas A. Edison received his patent for the phonograph.

FEB. 20. 1915.—Panama-Pacific Exposition opened at San Francisco. 1920—Robert E. Peary, discoverer of the North Pole in 1909, died.


All attendance records for the Plumb Theatre at Streator, Illinois, were broken when the new show, "WLS on Parade," played to five full houses on January 31. The same show set a new three-day record at the Capitol Theatre at Madison, Wisconsin, playing to 20,000 persons.

"Come on over to this "open mike," and air your comments of the WLS programs and the folks who entertain you any time you feel like it! Have no hesitation—nothing is inti- mate or two in telling us about your program likes and dislikes—for that's exactly what we're getting out this new magazine. Yes, sir—we're invit- ing you to "come on over" and stay for supper."

Wyn Orr, diminutive dynamiter of dramatic dialogue, who has such a flair for flaring fire out of your let- ters, is responsible for making sure that real entertainment among any of the forty thousands and beyond who listen to Wyn's personal- ity behind every shaded expression in the actors' voices that has made dialogue shows so popular with Prairie Farmer audiences in the past few months.

Wyn has the rare ability to catch the feeling of a writer's copy—and the racer ability to transmit that meaning into the interpretation of the lines into the mike.

You get a slice of Wyn every time you hear a heart-tendering ether from WLS—and he's such a little character that he has even a few whoopin' words of Wyn to give away.

And listen—the next time you write Wyn for some information to be included in "Fanfare," let it be about what George Biggar, WLS' dimpled program director, does for relaxation every day at noon. Everybody knows that George is the chubby chap with the black "grief" case under his arm, who rides the Wheaton Special about 3:30 in the afternoon. If you are not currently reading, you can bet your letter is in the Wheaton Special box. Keep him busy with a few more letters—we all like to see George work hard—more so because it keeps him off our necks!

Here's a tip taken Homer Griffen, for Wyn Orr, "sent us to Wisconsin the next time you drop him a line. Give him a couple o' pounds to my waistline Christmas with a little rye, ma, may I have a glass of rum routine—and I've already got enough wagon whey, boy, too," CUE: Pade in small character.

Marc Williams, cowboy crooner from Madison, Wisconsin, will wear spats in St. Paul, is now bally- hitting, entire choreography, set, etc.

You may have forgotten about the Barny Bears, "Texas Rope Riders, sen- sation... ." Texas Rope Riders, sen- sation... .

Passenger opened at Saugus, Mass., on the newly coin- cidentally, some City, auditioned WLS and NBC radio stations have been in the race for the top ten spots. No. 2 can bean sprouts, 2 tsp. salt, 2 tsp. cornstarch, 1 tbsp. molasses, 2 tsp. water. Some B.C. cowboys, 1 tsp. soup stock or liquid from bean sprouts. Brown meat with salt. Add onions and sauze 2 min. Add celery, soy sauce, beef molasses and soup stock or liquid from bean sprouts. Cover and cook over medium flame until hot through and then reduce flame and cook slow until meat and vegetables are well done; about 20 minutes. Add drained bean sprouts, sit tests and heat to boiling point. Just the right blend of heat and a little water and heat thickened. Yes, sir! It's a beauty.

Chinese Rice

1 cup rice, 1/4 tsp. salt, 1/4 cups cold water.

Select a good grade of transparent long-grained brown rice and be sure to cook it carefully in many waters until water is clear and the rice is fully cooked. If rice is not done, cover closely and heat over fire.

When boiling point is reached, reduce flame as low as possible and heat 15 minutes, covered. Place pan over fire. Add 1/2 cups cold water and heat. Cover tightly and heat over fire.

Homemakers' Menus

By MRS. MARY WRIGHT

Homemakers who are away from home during the afternoon will find the following an excellent idea for the evening meal.

An "Afternoon Off" Dinner Menu

Veal Chop Stew
Chinese Rice
Ice Box Rolls
 Cranberry Sauce
Orange Relish
Lemon Chiffon Pie

Veal chop stew. A sliced veal chop, covered with gravy, is usually the thing that comes to mind whenever one imagines a "Afternoon Off" dinner. Audience reaction. Reminiscent of old days. Good for those who have long been known to have a "Afternoon Off" dinner menu.

Listeners of "Today's Kitchen," a program of which we wrote recently during that program that we thought best to put them in black and white for you. "Afternoon Off" dinner menu.

1 lb. veal, diced (You can buy Manhattan style, or a minute for a shoulder cut and cut it off the bone. . .), 2 cups diced and covered. In a saucepan, you can do this. No. 2 can bean sprouts, 2 tsp. salt, 2 tsp. cornstarch, 1 tbsp. molasses, 2 tsp. water. So. Cover with the soup stock and let simmer. Brown meat with salt. Add onions and sauze 2 min. Add celery, soy sauce, beef molasses and soup stock or liquid from bean sprouts. Cover and cook over medium flame until hot through and then reduce flame and cook slow until meat and vegetables are well done; about 20 minutes. Add drained bean sprouts, sit tests and heat to boiling point. Just the right blend of heat and a little water and heat thickened. Yes, sir! It's a beauty.

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Belle of the Barn Dance Finds Answer to Song "When Will I Get Married"

Lulu Belle's family went to Louisville in the springtime. In high school there she used her early swimming experience by winning prizes in both diving and swimming.

After finishing high school in Elizabeth-town, Kentucky, Lulu Belle lived for a time in Florence, South Carolina, returning to Louisville. She appeared on the air or stage before she walked into WLS studios in the fall of 1932. She had her "hit-lar" in her hands and her songs in her head. She clicked immediately. WLS audition chairs grabbed her and gave her a surprised and delighted audience which took her to its heart and has never let her go.

As for Skylark Orr, well, he's not noted for being quick on his own and his nearly famous sweetheart Mindy will throw him to find out much. By cross examining him like a Philadelphia lawyer, she is able to find out a few things, to wit:

He was born Scott Wiseman on November 8, 1899, in the old Kentucky town near Asheville, North Carolina, where his grandfather was born a century ago. He went to the Mountain School for Boy and Girls, later attended Duke University and was graduated with a B.A. degree in Agriculture from Fairmount College.

Lulu Belle grew up in the hill country, learned to ride, swim, fish and hunt. Also, she confesses, she developed a deep affection for corn bread and beans. And she blames her Probably more important, though, is the fact that from her earliest childhood she heard the old traditionals, a legacy of the mountaineers.

Lulu Belle and Skylark Orr got together about three years ago and were married shortly after. They now live in a modest home in the Little Smiles district, where they have raised a family of three children.

Howdy, folks! Pioneer settlers, before patent doctor thong as a door fasten-er or latch. When at home, and the door was unatched, the cabin owner let himself out, opened the latch door, but when away, or closed to visitants to people on the way.

Here at Prairie Farmer-WLS, visit-ing folk will always find our latch-string outside, and we welcome "com-pany" during our broadcasting hours —from 8:00 a.m. to 3:30 p.m. Sunday, excepting Tuesday, when our studios are open from 8:00 a.m. to 1:00 p.m.

From every walk in life—ther come... "Some in rage, some in tags and some in velvet gowns"—to quote the old story book, to visit us here. Just a few weeks last week a poor, but clean and neatly dressed elderly Madison street lady, who is on relief, sat next to the wife of one of the largest wealthiest and wealthiest stock feeders and cattle breeders in Iowa, and they soon were laughing and enjoying themselves—both loyal WLS listeners.

Are folks honest? Well, the other day I went to a downtown bookstore at 10 a.m., a rather poor, poorly dressed boy came to us with a string of beads—and a middle-aged crippled man handed us a pair of 'ladies' fan kid gloves, both of whom, had found the items on the studio floors. In both instances, the owners were found. The boy won a dime reward, while the cripple received a quarter. The lad said he would take home bread with his dime, while the cripple pocketed all small change, as he said: "No, I need it for the feed bag." Honest folk, honest food.

Folks are early risers—in Texas, or at least a party of the Lone Star state folks are, when in Chicago. For Tuesday morning of last week, Smiley-A-While staff artists came on the air at 6:30 a.m., and were seated comfortably in the Little Theatre, at 8:00 o'clock, ready to start. The Renfro Valley boys hurried them by playing "The Yellow Rose of Texas." The visitors stated that they get their early programs fine, down their way—in southeastern Texas—and they purchased tickets for the Barn Dance before leaving.

Come again, Texas, and bring your neighbors next time.

Mr. E. R. Belknap of Mediapolis, Iowa (who's in Dubuque county, mind), paid us a friendly visit here last Wednesday, following the disposal of the load of livestock he had shipped to the Stock Yards. Upon leaving Mr. Belknap from "Well, I've heard you folks for a long time and made up my mind the next time I came to Chillicothe, I was going to actually meet the folks and the inside of our favorite station. I've had a one time and if you, any of you, ever get our way, we'd be glad to have you visit us.

Here are just a few of the many questions asked during one day last week by phone—which we answered, in nearly every case:

"How are the roads out around Jelet?"

"Where would I take a black cow hide?—to have it cured and turned—for a rug?"

"Is the air pretty good to try to live on today?"

"Do you think it is likely to go down to zero tonight?"

"How can I keep a barrel of apples from going bad?"

"What would I have to do, to get into radio?"

"Am buying fruit trees for spring. How many apple trees do you plant to the acre?"

"What do you put in sausage, to make it taste like real country colored?"

"How far is it to Indianapolis, and what's the best route to take?"

"Where can a fellow buy a cheap horse?"

"Have you any feeds for farm animals?"

"Camerman have been busy in the WLS Little Theatre in the interests of the new weekly. If you've visited us lately, perhaps you'll find your picture in these pages later."

So with these breezy bits of good news, from here and there, we'll sign off for this week. When visiting Chicago, call and see us. You'll find us ready—with a welcome—and no prices or formalities, are needed. Bring the family and stay all day! Yours truly—"Check."
Saturday, February 16, 1935

**DAILY PROGRAMS**

**SUNDAY, FEBRUARY 16**

**FRI, DAY, FEBRUARY 22**

**Saturday, February 16 (Feb. 15-16, 1935 CST)**

### Morning

6:00 to 9:00—See daily schedule of morning features.

10:15—“The Daily News” (Cream of Nodul.)

10:30—Sears Junior Roundup, conducted by Sue Roberts with Gene Autry as Harmony Ranch Foreman.

10:45—“What’s the Latest?” in western and old-time settings.

10:55—“The Clinic of the Air” with Dr. Royal (selected topics)

1:45—Ave. Junior Roundup, conducted by Sue Roberts with Gene Autry as Harmony Ranch Foreman.

2:15—“Weather Forecast; Temperature Report.”

2:30—“Today’s Kitchen.” See daily schedule.

**Wednesday, Thursday, and Friday, and Saturday WLS Weekly program with Julian Bentley; Ralph WALdo and Howard Chamberlain.

1:30—“Weather Report; Free and vegetable markets; artists’ book.

1:55—Julian Bentley, news.

### Afternoon

12:30—Otto and the Tune Twisters in sweet and lively numbers.

1:30—“The World of Ralph Emerson, organist; The Westerners with Louise Massey, and Bill Benny, song and dance.

1:50—“How to get the most out of your market; rabbit talks and demonstrations by Joe Kelly, Jack Holden, and Howard Chamberlain.

2:30—“Weather Report; fruit and vegetable markets; artists’ book.

2:55—Julian Bentley, news.

### Special Daily Schedule

3:00—Sign off for WENR.

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**Saturday Evening Programs (16:00-19:00 to midnight CST)**

7:00—“Cumberland Ridge Runners and the Old Logs in ‘Memory Mem.”

10:15—“Fifty Years.”

10:30—“The Daily News” (Cream of Nodul.)

10:45—“The Clinic of the Air” with Dr. Royal (selected topics)

1:45—Ave. Junior Roundup, conducted by Sue Roberts with Gene Autry as Harmony Ranch Foreman.

2:15—“Weather Forecast; Temperature Report.”

2:30—“Today’s Kitchen.” See daily schedule.

**Wednesday, Thursday, and Friday, and Saturday WLS Weekly program with Julian Bentley; Ralph WALdo and Howard Chamberlain.

1:30—“Weather Report; Free and vegetable markets; artists’ book.

1:55—Julian Bentley, news.

### Special Daily Schedule

3:00—Sign off for WENR.
Famous Doctor's Prescription

For successfully in his liquid prescription hospitals. Thousands praise and "Down lungs. The way WAY."

-especially Old "Freak" TUNE MUSIC CHICAGO, Illinois.

By applying"Freak" TUNE MUSIC CHICAGO, Illinois.

"Freak" TUNE MUSIC CHICAGO, Illinois.

-Oh!-Lanny Eno

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"Freak" TUNE MUSIC CHICAGO, Illinois.

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-CHICAGO, Illinois.
Feathers Still on Top

Charles Lindbergh hopped the Atlantic. Amelia Earhart flew the Pacific. Willey Post flew round the world.

Stout fellows. Brave girl. Great heights. But let us tell you of another kind of distance hop. This year a friend of the Frank Peck family was hunting near Richmond, Illinois, and brought down a wild goose. He took it home, steamed dressing it for the family's Sunday dinner. After the meal the powerful bird crop he found some odd-looking red kernels. They looked like no grain he had ever seen. Curious, he gave some to Mrs. Peck who planted them in the spring.

All raised two stalks of what looked quite a bit like corn. She harvested a crop of only two ears, and what strange ears they were. They looked like greatly enlarged heads of wheat, as the picture shows. Each kernel is contained in a pod.

Investigation showed the plant is South American maize, a first cousin of our own native corn. Check Stafford reported this in his WLS Bulletin Board and a few moments later a listener called him to say the corn is native of Peru where he had lived. The old gray goose may be dead, but he certainly saw a lot of country before he dashed in his checks.

Clue!

Last week one day, Rubie Tronom parked his car 4 blocks away from the store, while rehearsing. Some time later a salesman, who had his car parked behind Rubie's, came up and said: "Hey, there's one of your cowpals got his car parked so I can't get out, and I want to get going." He was asked how he knew it was a WLS- or rather the cowboys' car, and the reply was: "Well, it must be—its a big car—I see some musical instruments inside, and there's some big buffalo, or some kind of horns, on the radiator!"

$1,000
Listen to the Westerners—Dott, Allen, Milt, Larry and Louise—and let "Tiny" Stowe tell you how part of this $1,000 may be yours.

Enjoy
The thrill of being a winner. Get in quick on the new Pathfinder contest.

It's a Date
Saturday night—7:15—Barn Dance Time.

Old Town Hall SIZZLES!

Community Shows Find Real Talent in Every Town

By ARTHUR MACMURRAY
Manager, Home Talent Shows

Remember how cold it was the night of January 4?
It was colder than that at Maple Park, village of 400 in DeKalb County, Illinois. But only outside. Not in the Town Hall, where the home folks were putting on a Prairie Farmer-WLS Home Talent Barn Dance Enter tainment under the supervision of one of our skilled directors, Miss Nell Adams.

Laugh and good cheer and friendliness warmed that hall and the hearts of everyone in it.

As I shivered my way toward Watan erman that evening, I thought to myself, "Certainly there weren't many come out on such a bitter night just to see a home talent show."

But when I got to the town hall I hardly got in. It was packed to the doors with an enthusiastic, applauding crowd. How they did enjoy seeing their own folks perform!

This was the third night of the show. Total attendance, 1948—almost four times the population of the town.

One thing I have learned from these home talent entertainments—folks are just the same everywhere, and enjoy the same things.

But what interests me most isn't the folks who crowd in to see these shows. It is the ones who are on the stage singing or dancing or playing. Often it is their first appearance in public.

They come to the tryout with shaking knees, filled with eagerness to do something. Carefully selected by the director, they are encouraged and drilled and helped. Often the biggest hit of the evening are folks who were never thought to have the ability that is brought out by sympathetic training.

There is always an abundance of undeveloped talent in every community and it is the aim of the WLS Community Department to find and develop it. There is a freshness and spontaneity in these home talent performances that make for the lack of finish of professional entertainers.

Next week's Home Talent Entertainments will be held as follows: Feb. 18, 19, 20, Eldorado, Ill. Am picies American Legion, Jessie Rae Hurst, Director.
Feb. 21, 22, 23, Watervliet, Mich. Amipics Watervliet Public Schools, Wils Weaver, Director.

Road Shows
Here are the engagements for the week of Feb. 17 of the various WLS shows around the country:

February 17, Milwaukee, Alhambra Theatre—WLS On a date with Tom Owens' Band, Hoofer Hot Shots, Skyland Scoty, The Stranger, Evelyn, the Little Maid; Lulu Belle and the Hayloft Dancers.
February 17-19, Rochester, N. Y., HOKO Palace—Barn Dance, with Barn Dance, with Barn Dance, I'll call it. Those Boys, Best Talent and Exhibition Square Dancers.
February 18, 19, Springfield, Ill., Community Talent shows plays Park Theatre, Erie, Penn.
February 17, Kewanee, Illinois, Peerless Theatre—Ralph Waldo Em meron and Ford Rush.
February 18, Shulton, Indiana, Grand Theatre—WLS Merry-Go Round with Rubie Tronom and his Texas Cowboys, Arkie, Bob Gardner, Don Wilson, Hayloft Trio and Tom Corwin. On February 19 the same show appears at the high school gymnasium, Hartford, Indiana, for the Parent-Teachers Association.
February 19, Rochester, Indiana, Char-Bell Theatre—WLS Merry-Go-Round.
February 23, Monmouth, Illinois, Armory—WLS Barn Dance.

Mexico Bound

One hundred and sixty-one Prairie Farmer-WLS vacationers left for Mexico City on a special train February 14 with Floyd and Charles Keep ers in charge of the party.

Afer stops at Los Angeles, Monterey, Saltillo and Mexico City, the party will visit the magnificent Santa Ger dina at Xochimilco, the ancient pyramids of Teotihuacan, Pueblo, Cholula, Cuernavaca and the Shire of Guadaloupe.

The party then will visit Guadalajara and to San Antonio, Texas, to view the Alamo, Brackenridge Park and the Spanish missions. Sunday, February 24, will be spent in historic New Orleans. The special train will be back in Chicago, February 25 at 9:00 p.m.

Burlidge D. Butler, president of WLS, will join the party at San Antonio and will accompany the group to Guadalajara, where he and his brother-in-law, R. B. Butler, will go on to the Butler ranch at Phoenix, Arizona. This will be Mr. Butler's first trip with a Prairie Farmer-WLS No Worry tour, and he's expected to prove himself an excellent leader.

Route of the Old Gray Goose

Feathers Still on Top

Charles Lindbergh hopped the Atlantic. Amelia Earhart flew the Pacific. Willey Post flew round the world.

Stout fellows. Brave girl. Great heights. But let us tell you of another kind of distance hop. This year a friend of the Frank Peck family was hunting near Richmond, Illinois, and brought down a wild goose. He took it home, steamed dressing it for the family's Sunday dinner. After the meal the powerful bird crop he found some odd-looking red kernels. They looked like no grain he had ever seen. Curious, he gave some to Mrs. Peck who planted them in the spring.

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Enjoy
The thrill of being a winner. Get in quick on the new Pathfinder contest.

It's a Date
Saturday night—7:15—Barn Dance Time.
Efficiency!

WLS: Twenty jokes a day, 100 jokes a week, four and a third weeks a month—in other words, 2,300 or more jokes a year—that’s the record of the WLS Morning Minstrels heard daily except Sunday at 8:45 a.m. The 15-minute minstrel show uses more jokes in three months than some half-hour weekly minstrels use in several years on the air.

We’re not joking, then, that Interlocutor Tiny Rowe, who writes the script, and his minstrels have had to ask their listeners to help them out by sending in jokes.

The Morning Minstrels are a group of the happiest, jolliest entertainers on the air. With Tiny Rowe as Interlocutor, Sparrerths, the Dean Boys and the WLS Singers, the Minstrels present 15 minutes of music and fun which brightens thousands of Mid-West listeners’ homes.

Gags!

WLS-Sailors’ Haven

Tommy Rowe, Chief Engineer, spent more than five years as a radio operator in the U. S. Merchant Marine.

Operator “Nelly” Nelson likewise served at sea between engagements at Western Electric and Western Electric Union.

WRITER’S CRAMP

Every 11 seconds while WLS was on the air in 1934 some listener addressed a letter to the station, total 1,051,041—new all-time record. We believe no other station in the world has such a record for one year. These letters and postcards if laid on the ground would make a path a foot wide and 60 miles long. Estimated total weight 30 tons. Comments, suggestions, criticisms, compliments, from number equivalent to 3% of the heads of families, entire United States.

No More What Your Age Your Need Now to Let

Gray Hair

Cheat You

New Comb Away Gray Hair—Easy Way

Gray hair is easily treated. You don’t have to worry any more. A single application of this new hair tonic will not only get rid of gray but will also brighten your hair. It should be applied to the scalp before the hair is washed. After combing, it should be combed into your hair. Apply two to three times a week. It costs only pennies a month, and will keep your hair looking fine. Try it. It’s the only way to get rid of gray without dyes. The tonic revives hair by its stimulating properties, and prevents gray hair from coming in by making the hair grow faster. Grayness disappears in a few weeks. Hair turns black and hair that is already black turns even blacker—prometies the color of your dreams. Apply the tonic the right way and it pays for itself in the first week.

Make This Trial Test Will you try a sample? We invite you to try the sample. It must make you look 10 years younger and far more attractive or we will pay back your money.

FREE for a bottle of Scalp-Flax tonic to the first 100 people who reply to this offer. The free bottle will be sent out with the first application. The formula is the same as in our 3c bottle.

For Washing and Cleaning EVERYTHING

Better, less time-consuming, cheaper. Lite’s remarkable mineral ingredients make “lite” work of houses. Hold cleaning tasks—leave everything CLEAN, SANITARY AND ODORLESS.

Tune in the Lite Program "TODAY’S KITCHEN" WLS 10:29 A.M.-11:00 A.M. Daily

U.S.

The NEW WLS Family Album for 1935

... has been called the most beautiful of all the Albums. More than 100 pictures of your friends here at WLS—a wonderful keepsake, and also a reminder of many happy hours.

Send 50 cents (Canada 60 cents) Address Family Album, WLS Chicago

Grimes WLS

WLS Weekly, 1126 W. Washington Blvd.,
Chicago, Ill.

I want to get the WLS Weekly for 2 years. Enclosed is my $1.00.

Name

R. F. D. or Street

City State

This special offer void after February 28, 1935.
LISTENERS' MIKE
Continued from Page 2

From Far Away

Gentlemen:
I heard your National Barn Dance broadcast tonight, the first one I've heard in over three years. It made me feel right at home for several of my old favorites are still with you.

Your program tonight, commemorating the signing of the Armistice, was very good, and was appreciated by every soldier in the battery who heard it.

I used to live in Mishawaka, Indi- ana, and have been to your studios several times.

Would it be too much to have you dedicate a song to the soldiers of Battery "A"—41st C. A. G. stationed at Fort Kamehameha, on your program of November 24, 1934? Any song will do, just so it isn't "I WANNA GO RACK", etc.

Sincerely yours,
(Signed) Forest L. Olson
Battery "A" 41st Coast Artillery
Fort Kamehameha, Honolulu.

Distant Neighbor

WLS: I for one should be pleased to listen to the familiar voices of my WLS sisters and broth- ers on Sunday and Saturday or any day and every night in the week.

You were desirous of ascertaining however your programs reach. Well, this is Robinson's Bay and quite a dis- tance from Chicago, as you will readily see. I was listening to your pro- gram tonight and could not have heard it more plainly had I been in the studio. The radio is truly a God- send to people in the far north or any other isolated part of the earth.

Yours for more programs.

Eve Henderson,
Churchill, Manitoba.

Winds and Warnings

WLS: "I have noticed with regret that you have discontinued broad- casting the wind conditions on the upper and lower lakes in your 6:30 a.m. weather.

"This must be due to the fact that navigation on the lakes is closed. But there are about two thousand craft fishermen who need to know wind conditions during the day more than the big ship owners.

"That WLS weather forecast was worth much to us fishermen who had the radio, because the wind report came out on time for us to plan whether we could pick our nets or not during the day. We could always rely on the direction and duration of the wind.

"Now, would it be possible for you to continue this part in the weather forecast for at least six months? Thank you." —Ben G. Fenstad, Little Marais, Minnesota.

We're putting it up to the weather- bureau, Ben. Good luck with the set

Nix on Mountain Williams

WLS: Don't you think that with your chance in recent years in pictures that were northern speaking to your hill billy programs that you should change the name to the "Bill "Blub Station!"

Even in your dinnertime program at noon which is more or less a farm- ers' program you hear nothing but hill billy music...

Here's hoping that the Prairie Farmer station will be restored.

Truly a Listener, Streator, Ill.

Made Her Gain
10 Pounds In 4Weeks
Builds Up Cold-Fighting Cold-Chasing Resistance Against Bad Winter Colds

If you want to gain a few pounds of good flesh and also wish to build up your cold-fighting resistance bad colds can't hold you back! Wonderfully new Peruna is worthy of a trial. You see Peruna helps to build up your vitality, gives you more tonic iron, minerals, appetite and digestive stimulants and all the conditions that may be just what your system needs and lacks. Guaranteed by makers to give full satisfaction or your money back.

You can obtain Peruna at All Drug and Department Stores. "BUSINESS GUIDE FOR WOMEN" or semen with 112 pages is devoted to problems of the business or professional woman. Balance of this page of business and personal letters. Illustrated, 25 cents. Send this address and $1.10 brings your copy today.

COMMUNITY PRESS
Kewanee, Illinois

QUALITY PRINTING
1000 letterheads, 8.5 x 11 bond paper, $2.50; 500 engravings, 5" x 7" engraved in gold letters, full page, $4.50; 1000 business reply cards, $4.25. Mail your order now.

COMMUNITY PRESS
Kewanee, Illinois

Over the Waves

Submarine Division Twelve U.S.S. Blas At sea, enroute from Dutch Harbor, Alaska, to Pearl Harbor, T. H.

Manager, Station WLS, Chicago, Ill.

Dear Sir:
At the request of the crew of the U. S. Navy's largest and finest submarines, who are known for the wonderful programs of last Saturday. The BASS, on a cruise starting from San Diego, California on July 2nd, has been to San Francisco, Sest-
AMAZING OFFER

YOURS for Only--

A Shave a Day for 60 Days

SAF-T-SHAV

We want every man to test Saf-T-Shav—to learn what real shaving comfort is like—shaving without brush, lather or greasy preparations. In order to make this possible we are making this offer for a limited time only.

Saf-T-Shav is the last word in shaving cream. It is offered to you after months of careful analysis and preparation in the laboratories of the Hamlin Wizard Oil Company—known to WLS listeners for its Hamlin Wizard Oil (Wizard Oil).

Saf-T-Shav takes the fight out of tough whiskers.

Saf-T-Shav makes shaving a pleasure.

Saf-T-Shav is a two-purpose cream—you don't need a face lotion after shaving.

Saf-T-Shav is greaseless, brushless, quick-acting and soothing.

Saf-T-Shav is everything you've always wanted in a shaving cream.

Men! Don't pass up this amazing offer! Act today!

And, now, a word to the ladies. Want to give your husband or son something he'll really appreciate? Then clip this coupon and send for your tube of Saf-T-Shav today!

SAF-T-SHAV IS SOLD IN DRUG STORES