SEPTEMBER 26, 1936

Lily May's in Town!

Radio in Alaska

LOU KLATT

www.americanradiohistory.com
Close to Nature

Hired Man: We certainly enjoy your column in Stand By each week. We also get a great kick out of the information gained by reading Stand By.

We would like to have John Lair and his Front Porch Serenade back on the air. As we live in the hills of Pennsylvania, it just fits our fancy. We just imagine anyone listening to Arkie laugh and not laughing themselves. This old world can stand a lot more laughs. As for Arkie's singing, well, he just doesn't sing the best.

Howard was feeling much better.

Baker. Sally.

Said Howard: I wonder how very much
to choose when you are

6:00 at night.

But now I'll have to imagine anyone listening to Arkie laugh and not laughing themselves. That world
can stand a lot more laughs. As for Arkie's singing, well, he just don't sing that good and that would be a calamity.

Lair: "Close, Washington, D. C.

Welcome, Lily May!

I have last had to report. In the recent issue of Prairie Farmer, about that charming personality — none other than the only one and Lily May. I had some a few weeks ago and I am sure the listeners will welcome this one of the Kentucky girl into their homes. This is your calling. May. Irene Miller, Marion, Ind.

Stand By Shredded

You will never know how much we enjoy Stand By. It brings us so much closer to the stars themselves. When Stand By arrives, there is a mad rush for the radio as we all want to get through it. It's in the air. The Home Farm, Cedarburg, Wis.

Working Lily May!

I have last had to report. In the recent issue of Prairie Farmer, about that charming personality — none other than the only one and Lily May. I had some a few weeks ago and I am sure the listeners will welcome this one of the Kentucky girl into their homes. This is your calling. Lily May. Irene Miller, Marion, Ind.

Lulu Belle for Queen

I have been listening to Lulu Belle for Radio Queen for 1936 in the Radio Guide. I hope all friends of Lulu Belle will vote for her. She deserves the honor and I hope she may receive it. So, come on, friends, vote for Lulu Belle—Elizabeth Staats, Middletown, Ind.

Bertie D. Butler, Publisher

You should like to see snapshots of Joe Kelly's and John Brown's family. Sometimes, also. Ira Howard and his brother.

Bob Who Should Win

Ralph Emerson: Here's one vote for you on the bacon and eggs. Poor Howard is right. Nobody is listening. But he's all wrong. Five were listening in our

home and think of all the homes on your wavelength... — Dorsay M. Hendricks, Cerro Gordo, Ill.

Don't Treat Him Rough

Can I join in the Arkie argument? Please don't treat him rough, but let him have his say. I don't imagine anyone listening to Arkie laugh and not laughing themselves. This old world can stand a lot more laughs. As for Arkie's singing, well, he just don't sing that good and that would be a calamity.

Treat Him Right

I'm not the one to be asking Arkie that is for sure.

Lily May's in Town!

Mountain Girl Makes Air Debut

Lily May

THERE never fits our in the

your column in

Black Baker.

Sally.

broadcast

know how very

choose

5:00 a.

m.

When six

Lulu Belle

The first thing Lily May did after she got to Chicago was send for her rattlebox buttons.

Down in Kentucky, when Lily May comes from, all the old-time fiddlers keep a set of rattle-box in their fiddles—they say it gives the fiddle a better tone. Lily May always kept rattle-box buttons in her fiddle, too; but when she started to Chicago, she thought maybe the city folks would laugh at her mountain ways and she left the rattle-box buttons at home.

Then she got to thinking she might be bad to make her first appearance on the barn dance without her rattle-box buttons, so she sat right down and wrote home for them.

Lily May's first fiddle was one she fashioned herself using banana strings. Her folks said she was too young to be fooling around with a fiddle, but she found an old one without any strings on it out in the barn. She whittled out some wooden pegs and strung up the old fiddle with banana strings. To make a bow, she bent a willow twig and tied it up with horse hair, and that was her first instrument. Later she learned to play a five-string banjo, along with a guitar and harmonica.

Lily May likes to call square dances, and she say it's no more unlesst she's dancing right along while she's calling. She'll take eight to twelve when she left Lombard for Chicago, the neighbors gave a farewell party for Lily May and she stayed up until nearly midnight, calling the dances and playing her fiddle.

If you ask Lily May where she was born, she'll tell you it was in a big house on the South Fork. Then she adds that in case you never heard of South Fork, that's near Middle Fork, and her home now is near North Fork, five miles off the road. The three "Forks" are tributaries of the Red River and it is likely that Lily May will use that old favorite melody, "Red River Valley," for it's the song.

Lily May's last name is Ledford and there are seven brothers and sisters at home, as well as all the neighboring boys and girls, listening in every Saturday night to hear the cowbells ring out for Lily May.

Tall and strong, Lily May has hands that are just as capable of standing a plow or shucking corn as they are of drawing the bow across her fiddle. Even on her first day in town, with photographers posing and a crowd of new people to get acquainted with, Lily May showed a quiet and unassuming way to city-bred girls her age could muster. She shows her perfect, white teeth, and her large, brown eyes. She is most noticeable when she's singing about "John Henry, the 11-feet-workin' man."
By Jack Holden

Gibbons Will Talk
Floyd Gibbons, famous reporter and war correspondent, and Vincent Lepeu and his orchestra will be starred in a new weekly series of half-hour programs over the WABC-Columbia network each Saturday, from 8:30 to 9:30 p.m. CST, starting October 3.

Gibbons is now in Europe, where he has been gathering material on the European scene to be used in the broadcasts. It is expected to return on the Hindenburg leaving September 14. His weekly commentaries also include tales of human interest and high adventure which have been the news during the week.

Loren, another radio performer of long-standing, will present more of his nimble-fingered piano playing to the accompaniment of his trio. At least two guest entertainers who are well-known personalities of radio will be presented by Gibbons each week.

WANTED: 1 TOMAHAWK

No, Mr. Buttram, this is NOT the biggest kid of them all.

T

TELEPHONE was, in a way, the first "radio." Many a time we've go listened in on a party line, and heard an earful of news and stories of things that had happened. Now, even real drama—"way before we had radios or loudspeakers. The party line is the medium of news, of gossip, of hilarious amusement in thousands of homes.

Now, you are invited to listen in on "The Monticello Party Line" over WLB, every week-day morning, from 8:30 to 9:15 a.m. CST, starting September 28.

Listeners "eavesdrop" on the party line in the small, middle-western community of Monticello, and each program opens with the buzz of the switchboard in Lorie Ellis' telephone office. Look, by the way, to the center of most of the love interest in this program. The other chief characters are the amiable town grocer, Sara and Aggie, and Aggie's deportees, a pair of old-timers. Lorie, a little and a lot of humor have made "The Monticello Party Line" one of the most popular programs on other stations during the past year, in spite of the fact that there are no kidnappings, no robberies and murders, and no blood-curdling incidents.

"The Big Sister," new series of dramatic sketches which tells the story of a young woman who devotes her life to her crippled brother and younger sister, is heard over the national WABC-Columbia network each Monday through Thursday from 9:30 to 9:45 p.m. CST (broadcast to the West at 12:00 noon CST).

Now, you are invited to listen in on "The Monticello Party Line" over WLB, every week-day morning, from 8:30 to 9:15 a.m. CST, starting September 28.

The morning edition is getting more and more crowded with dramatic stuff, juggling from the new shows starting this month. NBC announces three new series this fall: "Mrs. Wiggs of the Cabbage Patch," will be heard at 8:15 a.m., CST.

Dr. Loretto (Homemaker plays) will continue to give out his wise and wonderful advice to his family and friends. Start the party line each morning with 10 minutes of "Dr. Loretto's crowd and listen to an hour of fun.

Mr. Buttram, this is NOT the biggest kid of them all.
IT'S SMART TO BE SIMPLE

THE age of elegance is certainly upon us. About everything bares a beautiful simplicity, a richness in fabric, a dignity of line that we haven't seen in years. Take, for example, the accessories sketched below.

The handling of luxurious black suede. The detailing is exceptional, the room inside it enough to please any woman. Note the scalloped seamline that forms an interesting contrast in design to the V-shaped flap. Initials, as much in demand as ever, fit beautifully into this V of the flap. Pitted with coin purse and mirror.

The severe shoes shown flatten your feet much more than the more complicated styles. The high V tongue effect is pretty typical of the newest shoes being shown. The shoes sketched are also in suede. Other very good-looking styles showing this V that runs high up toward the ankle are found in calf walking shoes.

PEARLS... always one of the most flattering jewels for women, have reached the top in smartness in fall. You'll see them everywhere in two, three and even four-strand types. Priced as low as $1.25.

-HEAR.

HELLO, Fanfare quizzers. A faithful listener of La Grange, Indiana, is first this week with this inquiry, "Where are Slim Miller and the other Cumberland Ridge Runners?" Slim and Karl and Harty and Dee Hopkins is appearing regularly over WJJD in Chicago.

"What are the call letters of the station over which Ford Ruth can be heard and at what time is he on the air?" inquired a friend of Mineo, Wisconsin. WTAM, Cleveland, is the station on which Ford is appearing. Sorry we haven't a schedule of his broadcast periods. 500 • 900

"Where is Sally Holmes?" inquires Mary Alice Potts of Hardinsburg, Kentucky. Sally is not associated with the Prairie Ramblers at the present time. He recently went to California with his wife and little son, Billy. Ken Houchins, known as the Yodeling Drifter, is now appearing with the Ramblers. 500 • 900

Who are the Owens Sisters?" asks Mary Ellen Huler of Champaign, Illinois. The Owens Sisters are a singing and dancing trio appearing with the road units. The girls are from Milwaukee and were formerly members of the Badger State Barn Dance. Their names are Sephis, Emmo and Ellen Owens. 500 • 900

"Is Joe Emerson in Chicago instead of Cincinnati in his program called 'Hymns of all Churches,' which is now a feature of the Gold Medal Hour? And who take the different parts in the Kallenmeyer's Kindergarten heard on Saturday afternoons over NBC?" These inquiries are from Mrs. C. H. Thomas of Anderson, Indiana.

Joe Emerson's program of hymns is now broadcast directly from the WBBM studios in Chicago. The cast of the Kallenmeyer's Kindergarten skit is as follows: the preacher is portrayed by Bruce Kamman, Mrs. Van Donavan by Elmer Sparlin, Gertie Olump and Mrs. Van Schuyler by Marian Jordan; Micky Donavan and Cy Wintersgreen by Jim Jordan; Jane Pinkelstein and Mrs. Pinkelstein by Johnny Wols. Johnny Yohnson by Thor Erickson, and Percy Van Schuyler by Merrill Puff. 500 • 900

"How tall are Tex Atchison and Arkie and is Possum Tuttle married?" asks Margaret Krohl of Franklinville, Wisconsin. Tex is 6 feet tall. Arkie is about 5 feet, 10 inches tall. Possum Tuttle is married. His wife is the former Doris Burket of Kansas City. 500 • 900

"Who play the parts of Geraldine, Silly and Nick on the Fibber McGee program?" asks Mrs. M. A. DeJean of Queensbury, Illinois. Geraldine, also Tiny, is played by Marian Jordan. Silly Watson is played by Hugh Studabaker, and Bill Thompson is heard as Nick De Popps. 500 • 900

"What are the names of the young ladies who danced the square dances at Cedar Grove on Labor Day with the Prairie Ramblers?" inquires Mrs. P. R. of Sheboygan, Wisconsin. Those young ladies were the wives of the Prairie Ramblers, Mrs. Jack Taylor, Mrs. Chick Hurt, and Mrs. Tex Atchison, otherwise known as Dolly Good of the Girls of the Golden West. 500 • 900

The following questions are from Mrs. Marguerite Kozik of Sullivan, Illinois. "Where are the Arizona Cowgirls, Jo and Jean? What is Lucille Overstake's last name? Where are the Girls of the Golden West and what is Smiley Burnett's real name?"

Sorry to say we have no information concerning Jo and Jean. It may be of you readers know of the whereabouts of these girls, we should appreciate hearing from you.

Lucille Overstake's last name is Overstake. She is not married. The Girls of the Golden West are at home in Chicago. They are not making any stage or radio appearances at this time. Smiley Burnett's real name is Lester Alvin Burnett. 500 • 900

Tom Mix Returns

The adventures of Tom Mix, hero of many a western movie, and of Tony, his Wonder Horse, again will be dramatized over NBC when the Tom Mix Straightshooters program returns to the NBC network Monday, every evening. The program will be broadcast daily except Saturday and Sunday at 4:15 and 5:15 p.m. CTS. 500 • 900

Stoopnagle and Budd announce that Don Voorhes will lead the band on their NBC-Blue network series starting on Sunday, October 4, at 4:30 p.m. CST. The Colonel and his stooge will begin their new program four days after finishing their last show on owner Andy Fied's Town Hall Tonight spot.

500 • 900

ELMER

"Heard something very much like that yodel comin' from a dentist's office window."

ART NEEDLEWORK

DEERER SCARFS are heavy, stamped and finished for crocheting. 1 for $1.00. Write for our complete showing of one of the largest selections in the country. You will be amazed at the savings we are able to pass on to you. Prices that make you wonder how we do it.

West Side Stamped Goods Store
2452 W. Van Buren Street
CHICAGO, ILLINOIS

www.americanradiohistory.com
How to Simplify Your Cooking

COOKING as a career or as cookng for six, but good planning can save much of the work of six. So if you are a bride of one month or of 20 years, your problem of buying and cooking for two will be a good deal easier if your budget will "save your heels" is a pretty good slogan for both of you. True, the average woman has years of experience in cooking for larger numbers and she knows the fundamentals of cooking. But this is almost impossible. The young bride’s housewifely store of energy and ambition to win her husband’s approval of her culinary accomplishments.

Marketing can be simplified greatly by planning your menus for a week at a time. At that time of the month is a good time to plan, for the money spent in this way will be saved by the family for the week or week-end trip, and as many of the perishables as possible will be purchased in one trip. Check up on the time spent in marketing by this method compared with the time required by marketing daily.

Cook for Two Meals

Unless you expect to be a slave to your household, which is the last thing to do, you must plan to cook enough for two meals at one time. The time saved can be done to good advantage, especially with vegetables and other perishables. Sliced beef can be ready for cooking to utilize the meat and leafy vegetables to the best advantage.

Vegetables, creamed, placed in a casserole and scantly covered with buttered breadcrumbs makes a dish with many variations. With sprouts, top the occasionally with grated cheese a few minutes before removing from the oven. It can easily be used in a medium size head of cabbage by serving cabbage salad with pineapple, cole slaw, seven-minute cabbage and stuck cabbage with cheese. Canned fruits and vegetables in the medium size can usually be used to advantage if plans are made.

Desserts for two can also be planned so they are not a hodgepodge of whatever is left.
H owdy, folks. Well, only a few days left in the Winter. Seems as though this month has fairly
broiled while we were
and count our days
until the Spring

and the Kansas
business

The

OUmiz, folks. Well. only

reprint

its leaves. Which grows
never

27.C.

Chuck says

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Chuck

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Chuck

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and Count our days

The day

REPRINTS

and count our days by the
friends we have, rather than our

years.

and count our days by the
golden

hours, forgetting the cloudy ones;
count our nights by the

stars, not by shadows dark;
and on each joyful birthday,
count our age by the
friends we have, rather than our

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and count our days

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Chuck

Howdy, folks. Well, only a few

years. It belongs to the currant-apple
family. The fruit, oblong in

shape, is yellow when ripe, tastes

like ripe bananas. Saplings of the

paw-paw make excellent light fishing
poles.

Down on a farm in Central Indiana,
where the Stafford family lives,
the farmyard poultry held a meeting
over a day or two, revolving to hide out
the next time the big Prairie Farmer
-WLB mobile radio unit arrived
in those parts. The alarm meeting came
about, after several choice spring

chickens, nicely fried brown,
along with all the trimmings were served
at a supper honoring the WLB

engineers who were returning from the
Indiana State Fair, at Indianapolis.
By the time the boys had gotten
devil's food cake and lemon pie their

baskets were lost. THEN, the
gang walked home to taunt us about
their big feed, while we were having
coffee and rolls. Those who testified to

enjoying a real supper and Mrs. Staff-
ford's hospitality are: Tomoye Fowle,
Andy Anderson, Jimmy Daupherty

and Frank Pearson, stool milker

who was a guest of the

engineer force.

Chuck Ostler got a real thrill when
the crowds in the Little Theatre
gathered around him, clamoring
for his autograph. Usually a sound
effects man in an unseen and unknown
here, Chuck is not accustomed to
such signs of fame. After he had
signed a number of autograph books

with a Souther, a little girl up
her Family Album, and pointing
to the picture of the pride of Winston

County, begged, "Pat, will you sign,
time too?"

Chuck says that isn't the first

time he's been mistaken for Maxwell
Em

Buttim, but after this he's go-

ing to let Pat do the autographing

and he'll stick to his sound effects.

Grand Hotel, with Anne Seymour
again starred as the leading lady of

the half-hour dramatic series, will

return to NBC for the fourth consecu-

tive year on Sunday, October 4, to

be broadcast weekly over the coast-to-

state NBC-Red network at 2:30 p.m.,

CST.

Thanks to Listeners

By Art Page

TWO years ago, following a story

written by Dave Thompson in

Prairie Farmer, WLB went on

the air to tell about a blind man at

Rustville, Indiana, who was

supporting himself by making brooms.
A local Sunday school teacher

and her class, discovered that there was

a possibility of his sight being re-

stored by expert surgical treatment.

His income was small and it seemed

impossible that he could ever save

enough.
The day went on the air one noon,

announcing that we were selling

thousands of brooms made by Rodger

Rustville, Indiana.

When the telephone began to ring,

Raymond Rodger . . . he sees

again.

we telegraphed Dave Thompson

"Have Rodgers rush production of

brooms to supply demand.""
Radio Comes to Alaska

The Christmas Neighbors Club in July arranged to bring a radio to Holy Cross Mission, Holy Cross, Alaska. The accompanying article and page of pictures tell vividly of the thrill in the far north which will be brightened by the listeners’ gift.

Radio

the mail boat

receive

reception

accept the

the radio till about the middle

not affect tue short

little trouble; already

soon as

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Gratefullly

Mission Join

of

Christmas Neighbors

far north which

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department

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gift.

and children

be

letter

from

September

DAILY

- NBC -

Sign

Pat Buttram,

Baker

- Alistar -

Husbands

by Dr.

“Prairie Chest”

Cook

&

- NBC -

Hilltoppers. (Drug Trades)

-ABCDE -

Ramblers -

“Food for Thought”

National Democratic Committee.

-Weather Report; Fruit & Vegetable Markets; Bookings.

(Continued on next page)

SATURDAY EVENING, SEPTEMBER 26

6:00—Prairie Ramblers and Patsy Montana

Joe Kiley as master of ceremonies. (Alka-Seltzer)

6:10—Husbongers, Red Foley (Gillette)

6:45—Henry Homewood; Four Black Hands; George Goebel. (Conkey)

7:00—National Barn Dance, including Magnolia Time.

7:15—Dahl and Bum Shark; Melodies, with Jim Smith.

7:45—Prairie Farmer - NBC National Barn Dance continues until 12:00 P.M., CST, with varied features, including Prairie Ramblers & Patsy Montana, Patsy Montana, Johnnie Byrd, and the William Tellers Quartet; John Brown; Pat Kalas; Carol Hammontree. (Drug Trades)

8:00—National Barn Dance "NBC News with Uplift" (CST): Fortune's Fare; My Fair Lady; Red Foley; Pat Buttram; Walter Buttram; Johnnie Byrd; League of Nations; and others (Minstrels and Variety)

8:30—The Pack Submarine Band.
HOMEMAKERS' SCHEDULE
(Conducted by Mary Wright)
Monday, September 28
11:00—Orchard; Mary Wilson, assist; John Brown; Mrs. Margaret Gibson in Fanfare; Mrs. C. E. Bannister.

Tuesday, September 29
11:00—Ralph Emerson; Musician; John Brown; Margaret Gibson in Fanfare; Mrs. Margaret Sweeney; F. T. A. Speaker.

Wednesday, September 30
11:00—Orchard; Red Foliy; John Brown; Margaret Gibson in Fanfare; Homemaking Fair.

Thursday, October 1
11:00—Orchard; Red Foliy; John Brown; Margaret Gibson in Fanfare; John Kamer.

Friday, October 2
11:00—Orchard; Marjorie Gibson in Fanfare; Everyone. The Little Maid. Speaker.

Saturday, October 3
11:00—Ralph Emerson; John Brown; Orva's Newsroom; Clifford; WLS Personality—Mrs. Margaret Gibson.

WATCH THIS SPACE
For Appearance of WLS Artists in Your Community

SUNDAY, SEPTEMBER 17
ATTENTION: Homemakers. Listen to WLS National Barn Dance: The Arko- nais: Woodchopper; Old Swede; Harlicki; The Bernard's.

MONDAY, SEPTEMBER 28
11:00—Orchard; Marjorie Gibson in Fanfare; Homemaking Fair.

TAYLORSVILLE, ARK. Mississipi County Fair—WLS National Barn Dance: Prarie Ramblers & Paty Montana; Winnie; Lou & Sally; Christian; Chuck & Billy; Woods; Exhibitions Dancers.

WEDNESDAY, SEPTEMBER 30
BANGOR, ME. Bangor Apple Show—WLS National Barn Dance: Louis & Amor; Harlicki; Pat Buttram; Vernon, Lee & Mary; Tom Buttram; Paul Whiteman; F. T. A. Speaker.

DAWSON SPRINGS, KY. Strand Theatre—WLS National Barn Dance: Prarie Ramblers & Paty Montana; Winnie; Lou & Sally; Christian; Chuck & Ray; Billy Woods; Exhibition Dancers.

THURSDAY, OCTOBER 1
CARLINVILLE, Ill. Marvel Theatre—WLS National Barn Dance: Pricie Ramblers & Paty Montana; Winnie; Lou & Sally; Christian; Chuck & Ray; Billy Woods; Exhibition Dancers.

FRIDAY, OCTOBER 2
COTTAGE GROVE, ME. Fall Festival; WLS Artists: Louis & Amor; Harlicki; The Bernard's; Four Hands; Band; Bill McCleary.

WLS ARTISTS, INC.
1230 Washington Blvd., Chicago.

THE OLD HAYLOFT
By the Hired Man

Questions to be answered this week... "Why isn't the first hour of the Barn Dance broadcast from the stage of the Eighth Street Theatre?" asks LaVerne Brown, Waukesha, Illinoi- is... Perhaps many have won- dered about this... There is a "re- peat" broadcast made of the WLS NBC Barn Dance hour that you Middle Westerners have listened to starting from 7:30 to 8:30 p.m. C.F.T. ... This is on the stage from 9:00 to 10:00 p.m., the first hour of the sec- ond show. It is heard over western stations and a few others that can't conveniently take the first hour. During the "repeat" program, the local WLS broadcast comes from the "Balcony Studio" in the theatre....

The second network hour is placed on the stage because of its large cast of over 50 people, because it must have the same "audience atmosphere" as the first hour and so that the second audience may also see it broadcast. ... Furthermore, there are many air listeners who say they enjoy hearing the first hour, the Saturday night hayloft party from the studio—and part from the stage. ... It balances things up.

The Director of Director Saflord tells me that important changes are being made in that department of shows, etc., starting November 2nd. Listen for those chances and watch for announcers on Stand By.

A long letter from the Ernest H. Miller, the first time he bought the WLS National Barn Dance. One of the first Album orders in it. Below the signature of the hayloft... Thanks! Now for answers. Yes, Uncle

Kara comes down the theatre stage when the Hot Shots, all sing. "Here Comes Uncle Kara." And he is always in costume... Lulu Belle packs her "chewing gum" on the neck of her guitar while she sings.

We rarely have chicken sandwiches between shows backstage, but we do have such varieties as hamburgers, red hot, cheese, eggs beef, peanut butter, pork and other kinds, as well as pickles, olives and coffee. ... Who says "no wonder no one in the hay- loft crew is losing weight?" ... How about it, Otis?

And about Arke, these same folks ask why he is treated so roughly to get him to laugh. ... He isn't treated roughly, but if you'd see who he is from the look at—why he won- der how he can sing at all. ... Why is it done? ... Well, Arke likes it, the theatre folks enjoy it, he thinks it's great fun...and most lis- teners get a big "kick" out of the Chopper's predicaments, imagining what is happening and enjoying the smiles and laughs in his voice.

"Can we go backstage at the thea- tre?" is another question... Sorry, but the lack of room behind the scenery and the fire laws prevent this... The Sommer Family con- sists of Mr. and Mrs., four children and a helper. Always busy on their farm but the Barn Dance and other programs are royally welcomed.

Here and there about the theatre... Colored shoe shine boys compet- ing for business outside stage door before the first show. ... Joe Kelly and Reggie Crowe were called in for light lunch before show, to be served by H. K. D. and Lulu Belle. ... Jesus Stearns, chief usherette, with an always-present smile.

What most interests you? What do you want to know about the 100 haystack and its happy crew? You say the word and I'll try to answer.

SOOOH, BOSSIE!

Lulu Belle and Sklyand Scotty

Again the Big Treat by
Foley's Honey & Tar

With the fast and thrilling meetings of Fall the air waves of WGL will again bring this treat which has been well re- ceived for years. You will want to be on hand every week to get the benefit of this big treat. You are always welcome to the Foley's Honey and Tar COOKIES STUFF that you will thor- oughly enjoy each coming treat they are sending to you.

AGENTS WANTED
Get A Real Money Maker
A be-hind-the-scenes deal that will satis- fy every month of the year. No Competitions... No Large Investments... Every McKenzie a Profit.... Write for details to HANDS-FREE, 620 Washington Blvd., Chicago, Illinois.

GIVEN AWAY

WENR is giving away a new radio every Saturday to the listeners. A real treasure is given away, a new wireless that will please everyone.

WENR and RADIO-BACKGROUND are working together to bring you the news of the day and also some new ideas that will be of use to anyone interested in radio. The next prize is a new wireless. There is also a new prize every week for the listeners of WENR.

Here's how to get a handy purse or pocket-size bottle of Murine, the famous formula that makes your eyes feel fresh, cool and clean. Send ten cents to help cover cost of packing and mailing to Murine Co., in care of "Stand By," 1230 Washington Blvd., Chicago, Ill.
IT WON'T BE LONG NOW

—and the snows will be drifting high—the winter winds will swirl around the window panes like the witches of Endor.

BUT—

Long winter evenings will be filled with joy and comfort in company with—

THE BIG FOUR

1. YOUR FAMILY
2. YOUR RADIO
3. YOUR EASY CHAIR and
4. YOUR COPY OF STAND BY

to give you the latest news and advance program schedules, with stories and pictures of your favorite radio artists—Every Saturday—

ALL OF YOUR FAMILY WILL ENJOY STAND BY

(Use This Coupon)

STAND BY,
1250 Washington Blvd.,
Chicago, Illinois.

Please send STAND BY for one year. I am enclosing [ ] Check [ ] Currency [ ] for $1.00.

Name ____________________________
Street or R.R. ____________________________
Town ____________________________
State ____________________________

Uncle Ezra Lulu Belle Jack Holden Pat Buttram