In Answer to Fed Up

The person who wrote the dignant letter about Lulu Belle is a little jealous of her popularity, I think. Her Radio Queen title proves that she has many hundreds of friends who love her singing... Helene Kranel, Ashtabula, Ohio.

When I read Fed Up, I boiled up. I work five days a week among 6,000 employees and everyone you talk to says Lulu Belle is their favorite. R. E. Anderson, Marionville, Minn.

Fed Up was a little unfair, if not cruel. Lulu Belle isn't an accomplished singer but she's an entertaining one. She's individual and has a wonderful personality. I love to hear her and wish her all the success and happiness in the world. A. F., Aurora, Ill.

The millions of people who love Lulu Belle made her queen and I don't think her loyal subjects would be very well pleased if they couldn't hear her as often as possible. Betty Oxfords, Danville, Ill.

We are a family of 13 and all of us just love Lulu Belle and Linda Lou. She's the top of the Barn Dance... M. H., Chicago, Ill.

Lulu Belle brings sunshine to lots of homes, especially among shut-ins. My invalid son says, "Mother, wake me up early so I can listen to Sporty and Lulu Belle..." Emily Knisek, Bellwood, Ill.

Lulu Belle may be not an opera star but she gives pleasure and happiness to people than anywhere else on the radio. Mrs. Maybelle Hometowners, Thorp, Wis.

With all the honors that come to Lulu Belle, she is still the same sweet mountain girl. Fed Up better hush before I can listen to Sporty and Vermont, all by himself... Edna D. Rainier, Robinson, Ill.

Now, if that contributor is really Fed Up with Lulu Belle, I think she has a very good diet. Although Lulu Belle has received all sorts of honors, she remains the same sweet, lovable character she was when she first came on the air. Mrs. J. H. Prost andtown, Ill.

If Fed Up doesn't like Lulu Belle's type of music, why in the heck don't they turn in their tuning forks, or listen to some other program and leave us simple folks to enjoy Lulu Belle's singing? There are enough trained sopranos and baritones on any of the other stations, singing their classical songs, surely to meet the needs of this class of listeners. Lulu Belle won the queen contest, didn't she? Then the largest number of listeners can't be wrong. C. E. Finley, White Heath, Ill.

(The editor's desk was deluged with replies to Fed Up, only a few of which we've had the space to print. Most of them favored Fed Up and some sound advice on turning the dial if he didn't like Lulu Belle.)

Agrees with Fed Up

I agree with the one about Lulu Belle being praised too much. Why should she go above who know something? A. L. Gardner, Ill.

I am more than fed up on Lulu Belle although we only get the Barn Dance but that is almost too much. We do not hear much of anything but folks praising Lulu Belle and her singing. This is like giving candy to a baby and the rest have to stand back and watch her eat it. U. C. Y., Pine Ridge, S. D.

I also am fed up on Lulu Belle's foolishness and would like to hear more from the others. S. L. Birdvale, Minn.

Lulu Belle isn't any better singer than lots of others and she's too silly for words. She has an idea she's awful cute. I am not fond of Lulu Belle either because she's too much like Lulu Belle... M. D. M., Loyola, Wis.

Just as Rude

When I read letters such as the criticisms of Lily May's playing and of Lulu Belle, I wonder if those people would walk up to a guest in their home and speak to them in the same way they write about the guests who visit their home via radio. One is just as rude as the other. If you don't like a visitor, you don't invite him back. If you don't like the radio guests, learn the hour he or she is on and leave the radio off... Marietta Tertill, Ridgeway, Ohio.

She Agrees

I certainly agree with Disappointed Listener about the classical or symphony orchestras heard on the Barn Dance. That kind of music spells that kind of program. You have real entertain- ment in the Prairie Ramblers and Patata Montgomery, Lulu Belle and Sporty, Red Foley, also in the mountain and cowboy songs and real good old-timers... Reader, Thorp, Wis.

Another Guess

Who is the most popular, why of course, it is Jack Holden's friend who pronounces his name, Pat Buttram... L. C. W., Orion, Ill.

Pot's Defender

Say, why does that Jack Holden always give Pat Buttram a skit? He hadn't better say anything, he isn't the only radio announcer either. Some folks might turn their radio off when Buttram starts speaking. I think Pat is all right. That Holden isn't the only guy. And he needn't talk against the Sired Man's column. It has more sense than Holden's page any day... Bud, Grand Rapids, Mich.

More Hymns

I believe there should be more hymns sung and played on your station. Couldn't there be a daily program of hymns sung by several artists such as Lulu Belle and Scotty, Artie and Pete, Prairie Ramblers, Patay, Red Foley, Winnie, Lou and Sally, and others as well as the Hometowners and Sophia Gern- manich who already have their daily programs. A half-hour program... Lulu Belle won't be too long... Jessie Ed- erson, Holcomb, Ind.

Hot Shots Hurt

Are the Hoofer Hot Shots hot? We have a brand new radio on trial for the Barn Dance and while the Hot Shots were playing, the glass over the dial cracked... Mrs. C. Geoges, Ochlockonee, Wis.

Hot Shots Hurt

Hot Shots Hurt

The glamour of Hollywood seems to be luring members of the hayloft gang out to the land of the silver screen. Latest to announce their intention of heading westward are the Maple City Four, who are planning to leave Chicago for Hollywood on January 23. These four boys, who have been favorites on the National Barn Dance for more than 10 years, will take part in a picture, "Get Along Little Doggies," which features Gene Autry, another radio cowboy who has made good in the glamour city. However, Al, Pat, Fritz and Art expect to be back in the Old Hayloft shortly after the first of February.

In addition to Gene Autry and the Maple City Four, Smiley Burnett, Max Terhune and Scully have all climbed right from the hayloft onto a movie set. Although Gene has been a tremendous success, his friends say that he is just the same Gene that used to head the Round-Up program. His horses are his hobby and he spends most of his spare time training champion, and Champ, Jr. He recently bought Tom Mix's famous horse, Tony, from Max.

When Gene makes personal ap- pearances, his horse can be seen in a specially built trailer. On a recent tour Gene arrived in Atlantic, Iowa, and was scheduled to ride Champ into the lobby of one of the local hotels before his matinee performance. However, fog had delayed his "pardner's" conveyance and Genne had to call off the stunt.

"The Big Show," the only motion picture that was made at the Texas Centennial featured Gene who, by the way, is a native of the Lone Star state. Max Terhune also had a part in this picture, along with the Texas Rangers, the Rangeetters, and the Southern Methodist University band. Since Max left for Hollywood early in the fall, he has played in five pictures: "Ride, Ranger, Ride," "The Big Show," "Ghost Town Gold," featuring Monte Blue, "Roaring Lead" and "The Riders of the Whistling Skull.

Max says that the style of action pictures he's been in are harder work than radio but he gets a longer rest between pictures. The techniques for sound track and radio are a lot the same, Max thinks.

Lots of times when folks go to Hollywood, they change their names and Scully is one who did this. Max's ventriloquist dummy is known as Elmer out Hollywood way, but Max says he'll never be anything but Scully to him.

Hobnobbing with the big-wig of screenland, Max and Elmer-Scully (Continued on page 14)
WISH you could have seen our Christmas party out at the hospital last night. What a time we had! The Newtovendos, Householders, and Chamberlains joined the Wranglers, the Slim Miller, "Gabby" Hartnett and the Hoosier Sod with your favorite publican, Bill Jones. We all went out to entertain the boys. There were loads of candy, gum, cigarettes, coffee, ice cream and cake for the patients. A grand Christmas tree and orchestra. Everyone had a swell time. The room fairly overflowed with the holiday spirit.

I want to take this opportunity now to thank all of you who have been so thoughtful in sending this morning. He's watching me like a young hawk and trying to read this as I type it. After while we're going to town and see old Santa Claus. Hope I can get to the old boy first and tell him what I mean about expensive streamline trains, two-wheel bikes and 25 automobiles. Some photos from a listener in Northern Michigan where I was born. Snow six feet deep in some places. Drifts and snow piles out clearing the roads for traffic. They'll have a white Christmas up there but here in Chicago I'm afraid old St. Nick will have to use a helicopter to get around. Send it. I . . . to think that he'll mess a lot of folks around the country side.

Clyde Leth has gone home for Christmas. Clyde is feeling just fine these days. And this is the first Christmas that he'll really enjoy since he went to bed eight years ago. Everything will be different this year. He's making remarkable progress . . . thanks to you and you. Jean and I had a grand time in Santa Claus greets the Frank Bennett quartet just before their and John Baker took off in a TWA airline to broadcast Christmas cards and a message from Santa to the air where Chicago's boy loop, December 33.

New York last week end. Met several nice people, some famous and others who have had a most thrilling trip place, fought a storm all the way. Hope you all enjoy it next week. Well . . . Donna can't wait any longer. He's telling me to cut this short so we can get downtown to toyland. O.K. here we go. But just before the final period . . . here's wishing that when you receive this you all will have had the happiest Christmas ever . . . a message of sincere gratefulness for your many kindesses to ALL.

They Love Joe

ON Joe Emerson's nineteenth wedding anniversary recently came a letter from a baritone soloist on "Hymns of All Churches," from a County Superintendent of Schools in Middletown Ohio. "Have you ever heard," it began, "to know that over 200 of our youth have written responses to their morning devotion. Your understanding of the content of the hymns of all churches have helped us to make this move. We feel that there is no finer education for our boys and girls than the appreciation of the truly beautiful music of every . . ."

Of his stacks of comment on his radio work, Joe Emerson takes most pride in that letter. The hymn singer, who has been once a millionnaire and twice penniless, has received as high as 11,500 letters in a single week.

Those letters are proof that his program has made its first impression. Tell you stories by the hour of some of his Arkansas neighbors and friends.

For instance, whenever you hear Joe Emerson singing that beautiful music, "On This Day May See," you may know that he is thinking of a dear little lady, totally blind, on a farm in Arkansas, who wrote in to tell him once that it was his favorite hymn.

Sometimes the uses his listeners had for his program have a slightly humorous angle. There is the Chicago dentist who apparently has discovered a new pain killer, because he is summoned with appointments for dental work by the time the music is in the air. His patients like to listen while he works on them.

Then there is the storekeeper in East St. Louis who listens to the radio on in his store and invites all the neighborhood youngsters in to come in and listen.

Joe Emerson's love for hymnology back a long time. It rightfully begins in the St. Mark's Episcopal church in Grand Rapids, Michigan where he sang as a boy soprano at eight years. He took those hymns with him to be his comfort in college where he was found. From there he went to sewage, Vernon, writer of "The Sweetest Sound," who arranged them on Chautauqua and Lyceum platforms, and sang them in his thought to Wall street where he sold securities.

He was in World War II and did not forsake them as a Navy flyer, nor afterwards as a Miami real estate operator where he made and lost a million dollars.

APPROXIMATELY $3,000 was contributed to the Christmas Neighbors' radio program in one day, making possible the purchase of more than 100 radios for orphans and other child-bearing institutions. Bartlesville for radios which were received, have been filled. While the bulk of the Christmas Neighbors radio were shifted to institutions in Illinois, Michigan and Wisconsin, one went as far as Cedartown, Georgia.

Howard's New Job

Howard Chamberlain started the new year with a new job as program director of KMA at Shenandoah, Iowa. Before coming to WLS Howard was connected with stations WHOG, Huntington, Indiana; WINL, Battle Creek, Michigan, and WIND, Gary, Indiana.

Faithful

Jeanie Stearns, petite brunette head usher at the Eighth Street Theatre, has missed only two Saturday nights since the barn dance began playing at the theater. Jeanie, during the week, is secretary to W. A. Richards, father of Hank Richards, former staff announcer and writer. Theresa Halverson, beauty operator, and Hervey Kestam, secretary, have been the same usher at the barn dance for the same length of time.

Good Will Goes

"The Good Will Court," a program that received probably the most unfavorable publicity in the history of radio networks, finally got shot off the air, December 20.

Finale now came when bar associations made it impossible for their members to cut or comment on the program on threat of disbarment.

The program was replaced by a West Coast feature, "Do You Want to Be An Actor," formerly on KFVB. During the program amateur actors and actresses are coached by Haven MacQuarry in the technique of reading dramatic lines before they take roles in the production of a play or scene.

Talk on Funds

"Handling of Organizational Funds" will be discussed during Homeowners' Association meeting at 4 o'clock, December 4, by Mrs. L. C. Brown, national authority on parliamentary law and public relations, of United Cong-ress of Parents and Teachers.

This is the letter which accompanied the radios to more than 100 children's hospitals, orphanages and other institutions possible by you Christmas Neighbors Club members. We know that it will put a glow in your heart as we think that you will feel that through your contributions you have given yourselves a great Christmas gift as well.

"A stirring of the ether waves. The shining of a star: Bronch Christmas to a stranger and Peace on Earth—Good Will world. And brothers from afar."

—Dr. John W. Holland.

Yes—here is your New Christmas Radio! We hope that it will bring you girls and boys many, many happy hours of the entertainment, the inspiration, and the education that you have had through the magic of radio.

May you all enjoy Christmas to the fullest. It is that Day of Days when we observe the Birth of Christ—the Saviour of all Mankind. It is a day when we forget selfishness and think of others!

Thousands of listeners—good neighbors of yours and mine—think of others. They contributed the funds which made possible this radio program. We are going into worthy child-caring institutions. Last Christmas, 136 Christmas Neighbor Club radios went to one institution that number of children's institutions for young people in the South. They have been bringing untold joy and happiness every day. We want you to think of the usefulness of our listeners—and we wish that it may be reflected in your next contribution to their Friends.

If you have good wish to you all for a Merry Christmas and A Happy New Year.

Sincerely yours,
CHRISTMAS NEIGHBORS CLUB

Did you know that Clara Fox, emblematic, American N. H. Club hero achievement winner, appeared with other winners on the Barn Dance network hour. ... He recently wrote in a concerning, can I safely say that nine-tenths of the people with radios heard me on the barn dance. My appearance came as a surprise, for no one knew I was staying Saturday-night evening. Seems that practically everyone of our friends and neighbors tune in the hayboat program. ... He also said he heard from friends in New York, Oklahoma, Minnesota, Georgia and Florida after the broadcast. ... Florence Erickson, Tracy, Minn., wrote: "Each time I hear the Barn Dance, I will enjoy it more because once I was on it, and because I had the opportunity of meeting the folks who make the wheels go around." ... Thanks, Florence and family.

JOLLY JOE KELLY and GEORGE MCGAR had an unfazed advantage, being such pals with that well-known Arctic citizen, Mr. S. Klaus, at the Christmas Giving Party. Joe is apparently describing something he wants.

Seem Behind the Scene

Toby Raye's three small youngsters visiting him at the Eighth Street Theatre last Saturday night. ... Wonder how Roy Knapp felt when he found that his snare drum had slipped down the mobile overnight. ... The most popular sound-effect of the week seems to be Jingle Bells—the most popular song of the week seems to be Jingle Bells. ... Pat Buttram's wandering about doing cart tracks for anyone with time to watch. ... The bright new Christmas tree in Studio A—with all the trimmings. ... Little Patsy Boyd, watching Parris Al put the Pen pass through its paces. ... Wonder if Dr. Holland has read all those textbooks in his library? ... The busiest department this week is the mail department—what with everyone sending out Christmas cards and gifts. ... Lily May probably spends more time re-hearing than anyone else—whenever you see her she's strumming a banjo or plucking a fiddle. ... Katherine Persona sitting, chin in hand, writing a play for Homemakers' Hour. ... And Arthur Page says that his Christmas shopping isn't complete—'cause he still has 36 cents left!

Big Sister

The "Big Sister" sketches are to be extended Mondays through Thursdays, on a five-week basis beginning January 8, 1955.

The "Big Sister" dramatizations tell the story of Ruth Evans, who takes care of her orphaned family sacrificing her own happiness for the sake of her little crippled brother, Ned, and her piddy sister, Blue.

The Fred Smith banquet, scheduled for January 15, will be broadcast over NBC, 9:15 to 10 p.m. People who attend the banquet will all be named Fred Smith, with the exception of the NBC announcer, whose name is F. Carleton Smith.

Mr. and Mrs.

Ralph and Elsie Mae Emerson are leaving the studio arm in arm, after a busy day.

THE MOUNTAIN CAL

WHAT'S THIS COMING IN THRO' THE ROOF-'RIN' GOING ON? WHAT'S THIS? IT WAS CHRISTMAS, WASN'T IT? JUST A REMNANT OF A CHRISTMAS ORNAMENT THE JUKE BOX. JUMPED JUMPED HE'S TUCKED IN THE HARD SLEEPING No NO SLEEPING SPF. NICE, I SLEEP'N' JUST A SLEEPING SPLENDID COUGH REMEDY Cough Remedy That Works at Home or in a big store. Its results of all 678 hundreds the same, over praise this success. They're sure to help you. Take a big name. GUAARANTEED TO PLEASE

JUMPED JUMPED HE'S TUCKED IN THE HARD SLEEPING No NO SLEEPING SPF. NICE, I SLEEP'N' JUST A SLEEPING SPLENDID COUGH REMEDY Cough Remedy That Works at Home or in a big store. Its results of all 678 hundreds the same, over praise this success. They're sure to help you. Take a big name. GUAARANTEED TO PLEASE

PINEX

Very pleasant to take—4 times as much for your money.
On the air:

Lum and Abner, in real life Chester Lauck and Norris Goff, check their scripts just before going on the air. The Pine Ridge Boys write all their own songs and portray all roles.

The Ranch Boys ride the range together and sing as they drive. Left to right are Jack Ross, Shorty Carlson, diminutive guitar player, and Curly Bradley. They are frequent Barn Dance guests.

Vic and Sade is one of the most consistently popular air shows on the air. Left to right are Jack Ross, Shorty Carlson, diminutive guitar player, and Curly Bradley. They are frequent Barn Dance guests.

Crisp Pop Corn Has Many Uses

by MARY WRIGHT

Of my earliest recollections of Sunday evening, sitting around a huge dishpan full of crispy buttered pop corn, Rain or shine, hot or cold, guests or no guests—nothing ever seemed to prevent us from enjoying this weekly feast. Those of us who were small, filled our cereal bowls with the snowy white kernels and conscientiously settled ourselves on a chair or stool to enjoy their crispy crunchiness unmolested. Sometimes we added milk or cream and ate it as a cereal. As we grew older, cereal bowls were replaced by soup plates—the better to satisfy our increasing capacity.

Popcorn corn requires skill or perhaps I should say knowledge of a few principles. It is easy to acquire and pop corn lovers will be well rewarded to spend a few minutes doing this. Of first importance is the moisture content. Corn which is either too moist or too dry will not pop satisfactorily regardless of the method used. New corn, which first picked, is damp. As it ages it loses some of its moisture and when it is at just the right stage it should be put in air tight containers to prevent it from drying further. It is possible now to buy shelled pop corn, which has the right moisture content to insure perfect popping, sealed in airtight containers.

Regardless of the type of popper you use, wire, metal, electric or frying pan with cover, it is important that the temperature of the popper is right when the corn is added and that the heat can be regulated so the corn can heat for one to one and a half minutes but no longer before it starts to pop. Then it should pop rapidly until every kernel is transformed to a tender, white, fluffy mass. Stir the corn slowly when it is first put into the popper and then as it starts to pop, increase the speed of stirring.

To be at its best, pop corn must be eaten hot. So as soon as one popperful is popped store it in a cool place until used. Add pineapple and bell slowly to 300 degrees F. (between firm and hard ball stage). Add vanilla, sugar, and salt, and continue baking to 400 degrees F. (hard ball stage). Then peel off the shell while the inside is slightly moist. Serve hot. Scoop the cooled corn into a large bowl. Toss with the desired aditions and serve. When firm it can be cut in two-inch squares.

Have you ever known the delight ofVic and Sade is one of the most consistently popular air shows on the air. Left to right are Jack Ross, Shorty Carlson, diminutive guitar player, and Curly Bradley. They are frequent Barn Dance guests.

Music Love Stories

Jessica Dragonette, 1855 Radio Queen, brings a new series of musical love stories to the CBS microphone starting Wednesday, January 14, from 8:30 to 9:00 p.m. Alan Goldman will direct the orchestra for this new edition of the Beauty Box Theatre.

The musical love stories will be based on the plots and scores of famous operas. The stories will be set to music and performed for her legion of admirers.

A SENSATION!

Big Electric Corn Popper

Only $1.95

At all leading wholesale and retail hardware stores.

BUTTERED POPCORN IS A SENSATION.

Here's a big, big easy way to pop corn. A Big Electric Corn Popper. Fatless. No mess. No smoke. No(-)ing to do but turn the knob. Serve up to 60 cups of buttered corn for a crowd. Easy to clean. No maintenance. 

Give your guests an all-time enjoyment that's dainty, delicious and nutritious, too. Buy the Big Electric Corn Popper now.
ONE of the directors of the recently created Canadian Broadcasting Corporation made the following interesting comment concerning educational radio:

"All training in the past has largely centered around development and utilisation of eyesight. Most of the beautiful passages of literature have been built around the idea of vision, and very little had to do with hearing. Our whole educational structure has been largely built around eyesight.

New Era

"Radio is bringing a new era which will require a different type of training. Children must be taught to listen with far more accuracy than ever before. This is largely a matter of attention, and you will find it necessary to teach children a degree of attention which few of them have ever learned." He pointed out that not only literature and school training, but even such matters as legal procedure have been based largely on eyesight. The eyesight has been considered far more important than the person who attempted to identify something that he had heard.

Spelling

This called to mind also the fact that many people in checking the spelling of a word have had the habit of writing the word out. They were not sure of the spelling until they saw it written, but through the eye they could tell instantly whether it looked right.

"When children learn this new quality of attention in listening, the speaker continued, "they must learn to dispense with a great many things they have depended on in the past. Instead of taking things down in notebooks they must have their memories trained so that they actually hear and fix in their minds what is being said. This will require concentration and ability to disregard other things that may be going on around them."

Erikton

This last statement called to mind the statement made by Palmer Hubbell, the Glacier Pilot, on Dinner Bell Time some months ago that Erikton patients are able to recall from memory an entire page of a book that has been read to them just once. He stated as the reason for this that they have very few distractions, and therefore, their minds are open to give complete attention.

This idea of the accurate training of the ear is a fascinating subject. It has always been interesting in the studio to see how a highly trained musical director like Herman Felser or Glenn Welty can listen to a full orchestra and detect little things in the sound of a single instrument which to most of us are all blended into one solid mass of sound.

Reading

This gives me an opportunity to mention an idea which constantly comes to the attention of radio program people. Comparatively few boys and girls reaching the age of high school graduation seem to know how to speak clearly, distinctly, and with accurate pronunciation. Some of us have thought this is because the extreme pressures of present-day education has made it impossible to take time for reading and spelling aloud, as was more common a generation or two ago. Take any group of 10 boys and girls of high school age, ask them to read aloud, at one time, some familiar piece of literature. How many will hold up their chins, open their mouths and read accurately, distinctly, and with a good volume of voice that can be heard throughout the room? Not many, judging by our experience in radio.

Worth Doing

It looks as if we are coming into a generation which will make far greater use of the spoken word than any previous generation in history. That is true, then boys and girls ought to learn to train the speaking voice just as they learn reading, writing, or English composition.

Accurate speech is something that can be learned, just like roller skating or playing the violin. It takes practice and patience, but it is very much worth doing.

GREETINGS, Fanfare Readers.

The best start we could make on the New Year would be to organize a raid on the Old Wire Basket and line up a few of those questions to answer right pronto.

First question is this: "Is the National Barn Dance the only radio program broadcast from the stage of the Eighth Street Theater?" asked by a Tiltonka, Iowa, friend. The answer—yes.

Margaret Stansberry of Indianapolis sends us a request for the east of "The Story of Mary Martin" heard Monday through Friday at 11:15 a.m. over NBC. Joan Blaine plays the title role of Mary Martin. Robert Griffin takes the part of Joe Martin. Carroll Brickett is David Post, Judith Lawry is Annie, June Morelith is Eve Cabot Underwood, Isabel Randolph is Margaret Adams. Elmo Hariat is Sally Gibbons, Murray Forbes is Doc Shade, Gene Morgan is Daniel B. Burke, Harvey Hayes plays the part of Michael, and Ken Cristy is MacKenna. Jane Cruisenberry is the author. By the way, Gene Morgan has named his dog Daniel Burke, after his part in the show.

Mrs. A. Waldemier of Merrill, Wisconsin: The Virginia Lee and Sunbeam show is not on the air at present and we can't say when it will be resumed. Art James, baritone of the Maple City Four, was the husband of Linda Parker.

Charlotte Gardner of Lowell, Michigan: Lily May's full name is Lily May Ledford.

Lydia of Wrightsvllle, Wisconsin: Karl and Harry heard on WJJD are not Mac and Bob. Karl and Harry are Karl Davis and Hartford Connecticut Taylor, and Mac and Bob are Lester MacFarland and Bob Gardner. Mac and Bob are now with WFBC in Indianapolis, South Carolina.

Leonard LaSalle, Illinois, Reader: Sunshine Sue's name before her marriage was Mary Haidon. She is now Mrs. John Wurkman. John is one of the Rock Island Key makers. The other two Wurkmans are John's brothers, George and Sam. John is 28, George is 26, Sam is 23 and Sunshine Sue is 22.

For George Craddock, Jr. of Allen, Michigan, on November 7, we interviewed Larry Crandell of the artists bureau and on November 14, we interviewed Carol Crandell, contralto.

For Pauline Minke of Bilbert, Indiana, the Westerners now are on the air only on Tuesday evening at seven over WLB. Their theme song is "In the Valley of the Moon." The group is composed of Louise Massey Mahle, Millie Mahle who plays the bass fiddle, Dott Massey who plays the violin and trumpet, Allan Massey who plays the guitar and banjo, and Larry Wellington who plays the trombone.

Here are more hobbies of more than 20 of the folks and staff members. Pokey Martin cuts out interesting things in the newspapers and sends them in City News. Edith Hauxwiler collects joke books. Photography is the hobby of Deane Carmers, one of the boys of the National Optical. Interior decorating is the hobby of Edith LaCrosse, music librarian and a member of the dramatic group. Artho's hobbies are solving puzzles and helping solve the worries of some friend.
SKATING, skating, snow-shoeing, bob-sledding and any other kind of outdoor winter sports are loads more fun if you’re properly dressed for warmth. And partly because of the advent of such attractive costumes, winter sports, somewhat neglected for a while, have come into their own during the past few years. Skiing is the most famous of European sports, but becoming one of the favorites over here.

City dwellers go into Wisconsin and other northern states for a week-end of thrilling sport. Fortunate country folk add ice-skating and curling to their own backyards. Wherever you take your sport, you will want to keep one eye on the weather and the other on your clothing.

The one sketched above is of warm woolen, made in double breastored style, and is, with a bright turtle neck sweater. Freeling weather can’t penetrate its sturdy warmth.

—SHARI

DRESS FOR THE PART

In Hollywood

(Continued from page 1)

took part in a benefit performance for sweet charity’s sake shortly before Christmas. Among the graduates on the bill, in addition to Max, were Max Livingstone, Jack Benny, Burns and Allen, Bob Burns with his band, George Jessel and Monte Blue. Before Max left for Hollywood, Winnie, Lou and Bally were kidding him a bit, asking, where is the man’s place. Max says that the Republic Studios are where it is. Max, who completed March $125,000 for one picture, and adds that he, Max, would take it for $100,000 but too much to tell them. Max and his wife, Maude, and three youngers have settled down in a small home in Burbank; and Max declares that he is a mere shadow of his former self.

Smiley has played comedy parts in all of Gene’s pictures and has appeared in several others, including “The Border Patrolman” with George O’Brien.

Smiley’s Elapsement

Smiley, whose real name is Lester A. Burrente, was married to Dallas MacDonnell, conductor of a column in the Hollywood Citizen News, on October 15th. He is an editor of the wedding for December. Smiley and Dallas decided to spend it up and eloped several months ahead of time. In route to the church in Santa Ana, California, where the license was to take place, a tire went flat on the bridegroom’s car and he had to drive a flat on a five miles service station. There, the wedding party called a taxi and arrived at the church only a few minutes late.

The newweds, who collaborated on a song “Dusty Feet,” are living in a Hollywood apartment.

As Max comments, “Smiley should get a lot of free publicity now. Scully was always wanted to marry a school teacher so he could get a free education.”

Only two ambitions are left to Max, now that he has crushed Bobbey, a man. He is planning a musical comedy and a novel.

 Wife Saver

Allen the same way marine never," will be heard over the CBS, in a two-week stays program of series beginning Wednesday, January 13, from 8:30 to 8:45 a.m.

“In Hollywood

A Man for the Job

The world lost a promising novelist and gained a great farm paper editor when Chas. C. Gregory chose to enter the field of farm journalism.

On two occasions “C. V.” as he is widely called, turned his flare for fiction to ready and much work. As a good many newspapermen, C. V. spent his essays doing some serious fiction work, but for him the farm paper field is for a job. He is further urged to this line of endeavor by a set of circumstances which arose at the end of his junior year. The college maintained a bulletin office which wrote, edited and sent out a great number of agricultural new releases for newspapers. It was directed by the same head of the farm journalism department. Desiring to leave for the summer, he secured C. V.’s appointment as head of the bureau for the summer. In the fall the professor did not return and the college dean was in a quandary. He said to C. V.:

“Are you going to take over the journalism work and run the bulletin service.”

“I have just the man for you,” replied C. V.

“Who?” queried the Dean.

“C. V. Gregory,” grinned C. V.

The Dean thought over a few days, then called C. V. in. Result of the thinking was an agreement whereby C. V. would divide his seniors work into two years and run the journalism department and farm bulletin service.

“Just the man for the job . . .”

C. V. was born in Mason City, Iowa, and moved with his parents to a farm when he was 12. He entered Iowa State College at Ames and immediately started looking for a job outside of school hours for he had to work his way through college. He found a variety of jobs his first year, notably one in a greenhouse at 10 cents an hour.

“I always remember that first Thanksgiving at Ames,” he recalls. “I spent the day whitewashing steam pipes in the greenhouse.”

Later he found that there is some worthwhile use for the surplus grass, for he had a job setting thousands of plants of that hardy perennial along a railroad embankment as an erosion preventive. He had not been in school, however, when he began to act as correspondent for press services and farm papers. When he reached his junior year, he and his roommate had established a virtual monopoly in the news correspondence business, writing for some 15 papers and the Associated Press.

Up to this time, C. V. had intended becoming a farmer and concentrated on the agricultural courses at Ames. The head of the farm journalism department, however, recognized his gift for writing and urged him to consider going into newspaper work, preferably the farm paper field. He was further urged to this line of endeavor by a set of circumstances which arose at the end of his junior year.

The college maintained a bulletin office which wrote, edited and sent out a great number of agricultural new releases for newspapers. It was directed by the same head of the farm journalism department. Desiring to leave for the summer, he secured C. V.’s appointment as head of the bureau for the summer. In the fall the professor did not return and the college dean was in a quandary. He said to C. V.:

“Are you going to take over the journalism work and run the bulletin service.”

“I have just the man for you,” replied C. V.

“Who?” queried the Dean.

“C. V. Gregory,” grinned C. V.

The Dean thought over a few days, then called C. V. in. Result of the thinking was an agreement whereby C. V. would divide his seniors work into two years and run the journalism department and farm bulletin service.

Merrill’s camera catches a twinkle in his Dad’s eyes.

It was in the summer of 1910 that C. V. first heard directly from Burridge D. Butler, who had acquired Prairie Farmer the year before. Mr. Butler had seen C. V.’s newspaper series of articles issued by the college bulletin office, so he wrote him saying he needed a young farm paper man. C. V. sent him one of his students and that fall he himself met Mr. Butler in Chicago. Mr. Butler told him that the editor of Prairie Farmer, Chauncey Reynolds, had just died and that the editorship was vacant.

As the type of man he wanted to accomplish the things he described, the world lost a promising novelist and gained a great farm paper editor when Chas. C. Gregory chose to enter the field of farm journalism.

(Continued from page 16)
He is described variously by his staff workers and all who know him as "a regular guy," and "one swell gent."

Henri Hornbuckle Sez

Glas Waltz: A job done well never needs doing again.

Red Foley: Did you ever try weeding in your garden.

Dan Hosse: Never put off till tomorrow what you can do today.

Herb Morrison: Yeh, you're right. I did that yesterday and today they took the mistletoe down.

Jack Holden: I shall be everlastingly indebted to you if you will lend me a quarter.

Pat B: Yeh, I know. That's the troub.

Rocky B: So, you're undertaking to keep bch?

Bill Thall: Yen, I don't want to miss anything and I've been stung every other way I know of.

WHERE YOUR GIFTS WENT

THE C. V. CO.

JUNE 1959

Man for the Job

(Continued from page 19)

land ancestors were highwaymen and raiders who preyed upon their lowland neighbors. Finally a group of MacGregors tired of the life and removed to Glenshee where for obvious reasons they dropped the Mac and added a "y" to become Gregories. It is from this group of the Clan that C. V. is descended.

C. V. and Mrs. Gregory are the parents of six children—three boys and three girls. They are Gwendolyn, Merrill, Howard, Barbara, David and Shirley Ann, ranging in age from three to 24. Merrill is well known to Prairie Farmer readers for he is following in his father's footsteps on the farm. Asked if he had any hobbies, C. V. said he was an "alleged golfer, that is, I golf at all. It's a successful season when I break 100 once or twice." As a member of a federal commission studying European cooperatives last summer, C. V. visited the land of his ancestors but didn't find time to play on the world-famous Scottish green.

C. V. is a man of medium height, weighs about 160, has deep brown eyes, a quick, hearty laugh, a fringe of hair and is generally seen smoking a pipe.

THE FOOD, clothing, toys and other gifts received at the Christmas Giving Party December 6 were turned over by Santa Claus himself and Dr. John W. Holland in Chicago headquarters of the Salvation Army. They were distributed in time for Christmas to hundreds of needy children.

PoKEY Martin and ArkIE

THIS GLUM MORRISON is NOT a BRIGHT BUY I EVER SEEN

WELL LAST WEEK HE STOLE A RIDE FROM OKLAHOMA CITY TO DURANT

JUST THIS MORNING HE STOLE SO MUCH HE GOT UP THE NEXT MORNING AND TOOK IT RIGHT BACK.

LISTEN TO POKEY MARTIN AND ARKIE WOODCOCK every Monday, Wednesday and Friday from 7:00 to 7:45 a.m., Central Standard Time, over Radio Station WLB. POKEY and ARKIE are presented by McGovern and Company, Winneconne, manufacturers of more than 170 McGovern Products for horse and farm. This program is sponsored in the interest of McGovern Dealers everywhere.

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NEW AND USED TRACTORS TO 600 HP, ALL MAKES: John Deere, Caterpillar, Massey-Harris, Oliver, Ford, Case, Allis-Chalmers, etc. Dealer-installed Dealer-installed Dealer-installed Dealer-installed 8x10 reprints, $2.50 each. Send order, fabric & each in booklet form. Any & all sizes & material. Phone: 773-9920, 773-4415. Dept. 687, 132 S. Chicago, Ill. Time and place: Sent as often as possible.

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At a special price you are invited to inspect and purchase the 1959 turkey tones for your pleasure or your farm's use. Write to: Wisconsin Turkey Tone Company, Merrill, Wisconsin.

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SATURDAY EVENING, JANUARY 2

6:25—Red Foley & His Merrymakers, (Finch)

7:10—NBC—Ed Wynne.

7:20—Keystone Dance Dance Party, featuring Lulu Belle. (Keystone Steel and Wire Co.)

8:00—National Barn Dance NBC Hour with Vocal Reviews; Maple City Four; Vereen, Lee and Mary; Buster Hot Shots; Henry Hunt; Sally Foster & Herself; Louise Long; Lulu Belle; Skylan Scott; and other Raytheartistic groups. (Alba-Secrest)

8:25—Mary Belle Yarbough, featuring Homeowners, Grass Walts; Jimmie Drift; Pat Butcher; Wm. O'Connor; Lulu Belle; Lou & Sally; The Hilltoppers; O'Neills. (Murphy's Publix Co.)

8:50—Barney Dance Pals. (Gilliette)

9:15—Henry Horsbuckland with Prairie Farmer & Pokey; and George Geels. (Conkly)

9:20—Lulu Belle & Scotty. (Motonet Stove Co.)

10:15—Down at Granby.

11:00—Tall City Club. (Pokey Martin)

11:20—Prairie Farmer—Wild Barn Dance: featuring Band of the West, including Raytheartistic groups. (Prairie Farmer)

11:30—Homesiders Program—Continued.

11:40—Sign Off for WLS.

SUNDAY, JANUARY 3

6:20—Hosts of the Across—Robert Hipley. (Standard Brand)

6:30—Bud Tomkins—Arturo Chevez. (Sunset Square)

7:10—NBC—Dreams of Long Ago.

8:50—Sign Off for WLS.
Together, We’ll Take in Stride!

We’ll make it a happy year. Heavy loads will grow lighter because we will laugh and sing as we work, and everybody will help. Your friends on WLS, who sometimes seem closer than your nearest neighbors, will be with you every day in 1937, bringing service and entertainment.

You have wanted their pictures. They are in the big 1937 Album.

Price of the Album is 50 cents (65 cents in Canada) and you address your order—FAMILY ALBUM, WLS. Chicago.