Something to Talk About

* * *

Cowbell Constellation
Patience

Perhaps you can solve my problem, and help me to have patience with the announcers by understanding them. Here is the problem. I am among those who find it necessary to listen to the DJ's, the DJs and the DDJ's. I enjoy them very much except when the announcers talk about the product. That is well and good, but does he have to go over it almost word for word four to six times before the sketch and after it? And not only that, but after the sketch, he begins something like this: "Well, well, did you hear that? Will Ma do this and do that? She said this, etc. Listen in tomorrow." He rehashes the whole sketch and explains it, bringing out all the high points until we positively hate to hear the last of the program, and frequently misses important announcements.

It is not just I who objects to having things repeated and repeated as though our intelligence was so weak that things had to be beaten in, but I know people who refuse to listen to any of the programs because of this. Is there any relief?—Mrs. C. T. Bradforth, Earth, Tex.

More of Herb

Why don't we hear more of Herb McCom- cormack? We never realized how good his voice was until he took Jack Holden's place reading morning re- volutions. He is one announcer who doesn't have to put on a laugh to sound pleasant. He should have a special program like Franklyn Mc- Cormack has on WSBM. Meet the Folks is swell but we don't think your customers should be embarrassed with silly catch questions. . . . W. L. L. South, Bend, Ind.

Chores Interfere

Must tell you how very much we like that new trio, Church, Ray and Christine. Also Don and Helen are wonderful. Don't ever take them off the air. Their hours are just right as we listen to the trio while at break- fast. Wish you could have the pro- gram, "Meet the Folks" at a later hour once a week or five to six chores at six o'clock, and so miss the program. . . . Wm. A. Schmidt family, New Holstein, Wis.

For Real Music

Surely all of us welcome Chuck and Ray back. Christine has always been a favorite. We also like the Hilltop- pers with Evelyn, and the Prairie Ramblers with Patry, and all the other little girl singers. But for real music, give us Sophie Germanach and the orchestra. You really have something there.

Tops with her is Henry Burr with Ralph Emerson at the organ. We never fail to laugh with Arks, but couldn't his tormenters let up just a little sometimes? . . . Mr. and Mrs. J. W. C., Decatur, Ill.

Everything Wrong

What's the matter with Stand By? Answer—everything! First you put in a lot of new faces when we like lots of old favorites with a few new faces sprinkled in each issue. The only interesting bits in Stand By now are "The Hired Man," "Seen Behind the Scene," "Ad Lib" and "Fanfare." Why not have some vacation stor- ies and snapshots like the one of Patry's? It was very interesting.

How about some pictures of Otto and the Novelanders, Hohsten, Lulu Belle and Linda Lou, and Lily May? We sure miss Howard Chamberlain, Jack Holden and Joe Kelly as announcers too. We like to meet real people but it's old favorites that make us anxious for each new issue of Stand By. . . . Mrs. Ruby Ratliff, Indianapolis, Ind.

Redey Loyalty

We sure would have missed a grand show if it hadn't been for seeing the taping in Stand By. Once in a while we get "Smile-A-While" clear, but very seldom. And the Barn Dance has been "salted out" lately. But in Stand By we say that the WLS-artists were billed for Grand Rapids, Minnesota.

My husband had to go 40 miles South of here to get my daughter and then we made a trip of 60 miles more to see the gang. We had to stand two whole hours to get in, packed as sardines. We got in about 10:15, tired but happy. The tiredness went and we enjoyed a grand show. Out home at 2:00 a.m., all in, but ready to go again if we could, even though we had to get up at 5:00 a.m. But it was worth it and then some.

Those boys and girls won our hearts. They smiled and performed and real them to theshouts they are after giving five shows. The manager said, "Packed like that since two afternoons, wish we wanted to get in..." . . . Mr. and Mrs. A. R. Erickson, Palisade, Minn.

Correction

I see you have Otis Stanta's town as being Jansenville, Indiana. That is my old hometown. My father and mother moved to Jansenville when I was eight years old. Then the Jansen- ville coal mines were in a boom and you could hear the mine whistle blowing all around Jansenville. Now they are all worked out and they use steam shovels to dig what coal they have there now. I enjoyed hearing Mr. and Mrs. Stanta on the Dinner Bell program.

We never miss anything on the Prairie Farmer stations. Start in with Smile-A-While and keep tuned in all day. I have my radio in the kitchen so I can cook, wash dishes and still hear all the programs. . . . Mrs. Nellie Horton, Elgin, Ill.

(Our apologies to Mrs. and Mr. Stanta and the citizens of Jansenville and to Mr. and Mrs. Horton for correcting this error. Caption of the Stanta picture—Editor)

Something to Talk About

News Oddities About Radios and Radio Folks

By CHUCK ACEE

D'NRVILLE M. HOPKINS, a former chemistry professor of George Washington University, has invented a radio called the Radi- oovator. With this he claims radio sets can be equipped so, at any given moment, a specker can tell how many people are listening to his program by just having the announcer tell the folks listening to push the Radiovator button, if they like the program.

Vocal Trick

The highest paid artist on the air in proportion to the amount of work he does in May 1937, a 22-year-old girl with Phil Spitalny's all-girl or- chestra. She has developed a peculiar vocal trick, sounding like a musical saw, which is used as a novelty end- ing on some of the orchestra's tunes. To keep the stunt a novelty, Phil Spitalny uses it only on two numbers of each show—just 45 sec- onds of the whole program is based in one 90- minute broadcast each week. So Mary's salary of $350 is for just 45 seconds actual work on the-air.

Arthur Williamson, a 28-year-old musician, ranks as a brilliant pianist, despite the fact that he has lost all but one finger.

The reason there aren't more wom- en announcers is because women lis- teners are not interested in announcers; they seem to care one way or the other.

Brown Bomber

Joe Louis is sponsoring a radio pro- gram of hot dance music over a De- rict radio station to advertise his Brown Bomber Chicken Shack in De- troit.

During the Louis-Broadrick fight yesterday, a sponsor for the first time on a radio pro- gram a sponsor had the an- nouncer suggest to the listeners in that they keep their radio turned low in the neighbors might sleep.

Hop Calling

At a Nebraska station a hop calling contest was staged. The winner let out a yell that did $950 worth of dam- age to tubes and other studio equip- ment.

In England

British microphone are so sensi- tive that the engineers have to set the mixes on large sound bays to keep ready in use. The first public demon- stration of television in the United States will take place at New York City's World Fair which will be held in 1939. Outstanding events of the fair will be televised.

Radio Sets

There are twice as many radios as telephones. Four out of every five American families have at least one radio. Some have at least five and six sets counting the car radios.

One manufacturer is bringing out a refrigerator with a radio set built in the top of the door. A group of blind people have asked radio manufacturers to bring out a special kind of dial that will enable them to tune their radios themselves without the bother of cutting notches in the dials.

Programs

Radio comics try to make each pro- gram a new one. (Continued on page 7)

STAND BY

Copyright, 1937, Prarie Farmer Publishing Co.
BURDELL D. BUTLER, Publisher
120 E. Washington Blvd., Indianapolis 24, Ind.
New York City: 23 Park Ave.
Subscription Price. $1.00 a Year
Single Copy 5 Cents
Issued Every Saturday
Entered as second-class matter February 9, 1937, at the post office at Columbus, Ohio, under the Act of March 3, 1919.
JULIAN T. BENTLEY, Editor
Virginia Seeds, Managing Editor
August 28, 1937
Volume 3
Number 29
STAND BY

500 Dollars Worth of Equipment—BLOOIE!

www.americanradiohistory.com
Barn Dance Crew Goes to Illinois State Fair

THI entire Barn dance program, five hours long, will be broadcast from the Illinois State Fair. Springfield, on August 14, opening night. This will give more than 12,000 listeners an opportunity to see the Hayloft Crew in action, many of them for the first time. The Elmhurst Theater, Chicago, usual scene of the Barn Dance, will be closed for decorations that night.

Unexpected happenings seem always to occur at the Illinois State Fair Barn Dances. Two years ago, med-"cap lights and a loudspeaker arrangement by kissing Governor Henry Horner. Last year a sudden downpour forced the entertainment into an un-"\vised studio under the platform, and on the trio of pianists who took a run at a stray elephant. This year production may be delayed because singers crossed to insure good weather.

Governor Horner will, as usual, make the welcoming speech to the state fair crowd, just prior to the Barn Dance.

Monday through Friday of State Fair week, Dinner Bell program will be broadcast from the Prairie Farm-ent on the fairgrounds. Evelyn and the Hillbillies will be joined by Ray and Christine and Henry Horns-butram (Merle Houlton) will entertain at the tent twice a day, in addition to taking part in the daily broadcast. Art Page, John Beker, Capt Malt and Lois Schenck will present state fair news and personalities over the air.

To Hollywood

Florence Eldridge Seger, a super-\vano, who made her debut over NBC networks as guest soloist with Walter Blauhaus and the Homestead Band, will do her first concert on October 8. Her appearance is with the Indianapolis Symphony, Inc. She recently appeared on Bill Crosby's Music Hall.

New Star

Betty Caine has been signed for the starting role of Joan Houston in a Tale of Today, taking Mr. Walter Bcke! on tour. Joan Haste, who has left the cast.

Booke Carter is doing all his broad-\vasting from a private studio in his own home since his recent attack of pneumonia. While he was ill, engineers set up an emergency remote control outfit so that he could broadcast from his home with the in-\vvenience of rushing to the CBS studio for his early and late broadcasts, and this arrangement is to be permanent.

Ma Perkins will be four years old on August 14. The program made its debut on the old WLW, Cincinnati, on Au-

For Ed Paul... I am one of the many who find much enjoyment in the Barn Dance series which opens the Barn Dance each Saturday night. Some time I wish Ed would pro-\vounce these names like: "Mrs. Sesno, Nevada, northeast or northwest of Las Vegas, Nevada." It's as bad as far south as California?" Or, "How old do you think Uncle Sam really is?" Or: "Is the son of my cousin's second or third cousin?"

...How do you break a baby of sucking his thumb?... How many of you readers can answer these ques-

Weather-maker... The boys and girls on the Murphy Jamboree put on a winter party just for variety on Saturday night (July 24). It was followed by several days of unseason-

ly weather. Who says radio advertising doesn't pay? The Merle Houlton "idol" for Michigan's "pride and joy" Jack Holden on a couple of programs last Saturday night. Our Kansas City is a good job. Holden vacationed in Michigan after lots of "bigness" that he was accompanying Buttram to the city's big bash. Latest report is that Buttram's better judgment pre-
\vailed—he feared the consequences of taking a "flying lesson" in that county. I hope Buttram gets that crinkled up, tattered and torn five dollar bill down home. Some listener's suggested to win at 9:30-10:30 CIT, Saturday night.

You figure it out... Such and ballads as "Nobody's Darling Mine" bring the most requests, the Prairie Ramblers. Other favorite numbers were, "Cowboy's Lament," "Twenty-One Years," "Buckaroos," "Alabama," and The National Barn Dance is famous for its "good time atmos-

phere. Why do so sad sentimental ballads lead in requests?

Observations of a listener of Belvi-

dere, Illinois... "Put the Home-

owners on as often as possible. They are always good. We enjoy Henry Burr very much, especially when he doesn't have too many helpings. Chuck, Ray and Christine are fine but we really like Chuck and ster by themselves (than in the trio)." We have been enjoying Hal Cal-


We m


untin forget to say how we like the Hit-Hoppers, Arlie, Girls of the Gold-

en West and the DelRay Harpers."

"Hello, Hired Man, it's my turn!"

"Ma'am, I'm talked out, so you finish the column, Miss Hired Girl."

"Arizona Dan" Kennedy and his band, half of Phoenix, Arizona, were old hayloft visitors, all took out as real one-punchers are supposed to be. They have the Chuck Waggon for the Western Ho Hotel in the Arizona metropolis. It's just like an old-fashioned "prairie schooner," only it's motorized. These folks stage "steak fries" for eastern visitors at the hotel. They usually have 50 to 100 at the "fries" but on one occasion there were 450 heavy-eaters, requir-

ing 1,200 biscuits and all the trim-

mings—and not enough left for a couple to sample. "Why they could put up a "fry" for the hayloft crew,Mr. Butler and Harold Safford, who enjoyed one of'em in Arizona from afar."

For the third time. Mrs. Berts Jackson and daughters, Gertrude and Ivy, from North Bay, are looking forward to the Barn Dance. They said it makes their vacation completion. They had a number of friends who stayed over from Chicago convention to hear the cow-

bells ring. Also some Texans, en-

route home from the Macabees con-

vention in Detroit. Among them, Mrs. Hill, Denton; Mrs. Anna Dell and the Charles Babcock of Dallas.

Mr. Babcock met Mrs. Belle and promised to send her one of the big sombreros from the Pan-American exposition.

The Dance Circus program was swell, the highlight to me being the Maple City Fier singing "Man on the Flying Trapeze." All dolled up in tights and shoes of a variety of col-

ors... Fris shared honors with Tevy as "barber," and should be able to do well in that profession. And Al Rice "sounded" a real success as a high diver!

America's Favorite

The Bible is America's favorite book according to a survey conducted in the past few years between the "Bookends" program. However, the works of Shakespeare, Keats and Browning are more widely quoted in everyday life.

Out of Focus

Frank Katherine of the Hoosier Hot Shots doesn't want to hear any more about movie camera pictures. It seems too bad women don't have a special lens for movie outfits, and took 300 feet of film on his vacation. When he sent the film to the developers, they told him it was out of focus on all the shots.

Joe Kelly set a new record on a re-

cent tour of the West coast. He was on his way to a personal appearance in Rockford, Illinois.

Hitting the high spots

Chuck Ostler and Ed Paul earned the nicknames of "mountain goats" by their climbing feats on their recent vacation in Exes Park.

HELLO, PEGGY

Using the "Grand Hotel" pattern, a new serial entitled "Hello Peggy" started on the NBC-Red network, August 4. It will be heard Wednesdays and Fridays at 9:15 a.m. characters are the hotel switchboard operator, played by Renie Howard, reporter of the local, daily, played by Alan Bunce, and two bellboys played by Jackie Kelk and Andy Donnelly.

Jeoves

Ray Noble, band leader, has been selected by NBC to play the conventional rôle of Jeoves in the forthcoming picture based on P. G. Wodehouse's novel "Jeoves in the Morning." Astaire and Burns and Allen will be stars in the movie.

Tony Wons Returns

After an 18-months absence, Tony Wons will return to the air October 4 in a three-week series on NBC. His famous scrap-book will furnish the material for these broadcasts of poetry and philosophy, at 9:30 a.m. Monday, Wednesday and Friday. It was the second time he was con-

fined to a hospital after the World War. That Tony Wons began collecting bits of poetry, newspaper items, etc., which he put into his scrap-book.

Now that both networks are squab-

bling for Jeoves, remember that he made his first film appearance in that rôle in eight parts in "The Merchant of Venice." Shortly after his debut, he began his scrap-book readings, which became immediately popular. At present, Jeoves is vasa gazing to the Northern Wisconsin.

Perfect Record

In more than 5,000 miles of travel from the East to West coast, Al Pence and his Oam didn't miss or hold up a single train and didn't lose a single one of their 56 pieces of baggage. They hope to establish the best record in the world and New York the latter part of August.

Home Broadcasts

Booke Carter is doing all his broad-

casting from a private studio in his own home since his recent attack of pneumonia. While he was ill, engineers set up an emergency remote control outfit so that he could broadcast from his home with the in-

convenience of rushing to the CBS studio for his early and late broadcasts, and this arrangement is to be permanent.

Mike Mahoney, who witnessed the shooting of Dan Maloney in Dawson City, Alaska, in 1955, holds out a gold nugget as he tells of his experiences as a sordidness in the North. Mike was on the air on July 22.
HERES knocking at your front door again, and hoping I get the pleasure of coming in. Several weeks ago from my spot behind the Green Muffin, Sophia Germanich and Bob McElwain were going to take the "I do" vows on July 31. Well, they are married now.

Let's begin our fanfare questions today by quoting by a gentleman by the name of Shakespeare, who contributed quite a lot of material in the way of prose and poetry. It was "Old Will" who said: "What's in a name?"

Goodman McElwain has made a very practical suggestion. He has had all radio commercials should be put together and form a clearance house for jokes so the listening public won't have to hear the same joke repeated on different programs the same evening or even the same year.

All sponsored radio plays should include a new name otherwise the sponsor's product is not helped. A play with a happy ending must make the family feel in a better frame of mind for answering the message about the product.

Announcers who conduct man on the street programs say that every woman laughs or giggles just before answering a question on the air; every man smiles before speaking. Women are better informed about current events than men and are quicker to step forward when the pipe is blown, while men take a few steps backward. People who answer most readily, but who think and talk slowly, are almost always pigeon-toed.

Fiddletown Mayor

Dave Rubinson has been elected first mayor of Fiddletown, California. Under the government of the town, men have taken a few steps backward. People who answer most readily, but who think and talk slowly, are almost always pigeon-toed.

Barn Dance

The first big Saturday night show that made the town was the Barn Dance. Before this time sponsors thought everybody went to town on Saturday and was too busy to listen. When they had to fill time to make a program come out right in the good old style of the times, someone stepped up and started singing "Barbara Allen," which, as you know, has 72 verses.

When railroad time changed, the Barn Dance party that had gone on for 15 minutes earlier than usual so Harold Stafford could catch the last train home.

Big Time

Paul Whitman has discovered and made more big stars in radio than any other man. Bing Crosby, Benny Goodman, Jack Benny, Bob Crosby, Dos, Downey, Jane Froman, Tommy and Jimmy Dorsey, Haydon, Pee Wee, Groove, Henry Busse, Jack Pullin, Mildred Bailey, the King's Jesters, and many others were first employed on big time by Paul.

In the days before we heard of them: Kate Smith was a private nurse. Abe Labor served as Chicago saxophone. Paul Whitman also drove a hack in California. Graham McNeeley was a milk salesman on New York's East side. Fred Allen was a juggler. Ted Husing was a knife salesman. W. C. Fields was called William C. Dungenfeld and no one thought of Benjamin Anconelov, the radio group.

ARKANSAS TRAVELERS

Sixteen Future Farmers of America from Van Buren county, Arkansas, accompanied by their leaders, visited the studio. They arrived in the "covered wagon," which they had earned by raising and selling farm crops. They also sold advertising space on the truck to local merchants. Bob Burns has only one real relative in Van Buren, according to the boys. Francis Waite, agricultural teacher, was in charge of the group.

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ALIBI SOAP

I WANT T/BUY SOME SOAP

WHAT KIND O SOAP Do YOU WANT?

SOME WITH LOTS O PHERME IN IT.

OH OH, S0S YELL MAKE A HIT ON THE BOYS, HIP HURRAH!

LILY MAY

I WANT T/BUY SOME SOAD WHAT KIND O SOAP Do YOU WANT?

SOME W/ LOTS O PHERME IN IT.

OH OH, SOS YELL MAKE A HIT ON THE BOYS, HIP HURRAH!
Choose Colors Carefully When Decorating Home

BY MARY WRIGHT

Are you redecorating your house to celebrate better times? Do you have no idea of how to go about it? Why not ask for help in planning color schemes that will make it easier for you to decorate your house. Perhaps you were even over each one, individually. However, I hope the general rules which follow will help you to make a brighter, more cheerful home for your family.

Before planning the color scheme for any room is to consider its relation to adjoining rooms, with due consideration of the amount of natural daylight which it receives. Rooms which receive very little sunlight should be decorated with warm colors. Light tints on the south, which is unprotected from the sun’s rays by trees or windows will be more appealing if a cool color, of medium value and somewhat grayed, White and yellow, are the colors of the color schemes for a room with cool colors. One room of blue, which is a cool color, adds pleasant contrast. Three colors, properly combined, are more effective than only two.

South Room

An attractive color plan for a sunny south room uses a soft turquoise wash for the walls and a deep enamel finish for all the woodwork except the baseboards, which is enamelled a geranium red to give the room a distinctive character. This same red may be repeated as a narrow strip on the inside of the window sash. The blinds with black tape on white walls, stain the cream and green in accessories to the room. This color scheme is very effective, and it is one whose colors have been selected.

Other color schemes which are appropriate for kitchens are an egret blue, white wall, ivory ceiling, cream woodwork, blue linoleum with coral trim, and cream curtains with coral rick-rack trim; jonquil yellow, turquoise and yellow-green, and coral; soft green, off white and turquoise, and two shades of coral; cream and red, off white and greenish blue, and all white kitchen. The cabinets lacquered Chinese red in the black; brown; red-brown; red and cream with black or red tape on cream. The curtains with cream and black, and red, and white. The color scheme is very effective, and it is one whose colors have been selected. This color scheme is very effective, and it is one whose colors have been selected. This color scheme is very effective, and it is one whose colors have been selected.

Colors have a definite psychological effect on many people. A bright red is stimulating and may cause discomfort if used in a room in which much time is spent, such as a kitchen or living room. It is better to spend in the dining room is comparable to red short and since you wish to make your hair while you eat, red can well be used in rooms. Using a dark gray shade of red reduces its stimulating effect.

Living rooms, however, should be restful and also cheerful. Further, to sweeten your colors should be planned to give every member of the family. Con-
THE Music Library is still in need of old sheet music, old song books and old bound volumes of sheet music. Several nice items were acquired this week from Mrs. Elizabeth Ashby hairstoner, Faxon, Illinois, Joseph Fecteau, Stilaid, Louisiana, and Malcolm Clave (Scarpers). We will be pleased to hear from anyone having such material for disposal.

SONG EXCHANGE

Grace Hadac, 114 14, W. Fuller ton St., Chicago, Illinois, has a collection of 400 songs and will exchange any of them for copies of “Old Shep” and “Old Black Mountain Trail.”

Crystal Grace and Mildred Kemp, R. R. 3, Rockville, Indiana, want copies of Otto’s “Bashful Song,” “Answer to 99 Years” and “Death of Floyd Collins.” They have a collection of more than 2,000 songs for exchange.

Edna Graf, R. R. 4, Box 99, Murphyboro, Illinois, will exchange “99 Years” and “By the Silvery Rio Grande” for “Down By the Old Rustic Well” and “Ride, Ride, Ride.” She also wants any songs that have been sung over by the air by the Girls of the Golden West.

Alice E. Fletcher, R. R. 1, Box 70, Nasheville, Wisconsin, has a collection of more than 500 Western, mountain and old-time songs and would like to correspond with anyone having songs to exchange.

Ora Charles, R. R. 3, Cloasbrook, Minnesota, says she has been in the “song swapping” business for quite a while and has quite a collection of songs which are available to other collectors.

Margie Ellis, West Union, Indiana, says that she will exchange any song in her collection for words and music, with guitar chords, to “The Gold Coast Express” and “The Alcoa Freight Wreck.”

And now let’s be neighborly and help some of the folks who are trying especially hard to locate just one song for sentimental reasons. Mrs. Genetta Row, Lakeville, Indiana, used to sing a song about 60 years ago with a verse and chorus like this:

There was a terrible time when I was born, Way down in the state of Maine.

Chorus:
Many hearts were aching, many homes were abandoned; Many lives had gone forevermore; Whoa and mother weeping as a harvest is gathered. But as it traveled on from door to door, I believe one song will be appreciated by many of our readers. The chorus begins with the following:

The hand of God on the wall!” or “The Handwriting on the Wall.” I remember hearing my own mother sing this song but am not sure of the title. I believe the verse starts out with “I was the first of Belshazzar” and the chorus begins like this “Tis the hand of God on the wall.”

Mrs. Tower Hills, Little Fork, Minnesota, hopes to be able to secure from some stand By reader a very old song she used to sing. She remembers only the first verse, which is as follows:

As I was walking one morning in Spring, To view the fields and the meadows so green, I spied a fair maiden and she posed like a queen In her costly wine robes and her mantel so green.

(Cowbell Constellation

(Top, left) Otto takes a bow after a bit of Barn Dance comedy and gets a big laugh from Winnie, Lou and Sally. Pat Buttrum (far left) and Rocky are not amused and Reggie is busy with his harmonica.

(Top, right) Melvin, Pat Buttrum’s girl from Winston county, Alabama, was all dressed up in high top shoes and a big straw hat. Pat is introducing her to Joe Kelly, emcee of the NBC hour of the Barn Dance.

(Above) “Just can’t keep from a-singin’ when I hear that music, by crasy,” says Uncle Earl who is on a vacation. Joe Kelly and Arski seem to be doing a step or two.

The sweet music and comic nativities of Otto and the Noldefanoos are an integral part of the Saturday night Barn Dance. Left to right are Bill, Otto, Buddy, Zeb and Art.
Hal's hobby is making new friends and he makes many of them.

For four years Hal combined his radio work at various Nashville stations, including WLAC and WNTN, with his vocal studies. Although he likes singing and practices at every opportunity, Hal wanted to branch out into the announcing field in radio. So, when he went to WMFD, Peoria, he auditioned both as an announcer and a singer. Edgar Bill immediately saw his possibilities as an announcer and gave him a job in the studio immediately. That was in 1929.

Hal was born in Nashville, Illinois, on March 6, 1930. He went to high school at Mount Vernon, and Christopher, Illinois, and was graduated from McKendree College at Lebanon. During summer vacation, he worked on farms and spent one summer driving on a railroad. In school, he majored in music and English and starred in basketball, tennis and track, three sports in which he has height of six feet three, gave him an excellent advantage.

On his graduation in 1932, he was given his choice between teaching and coaching a job and a music scholarship in Nashville, Tennessee. He chose the latter. In addition to studying music in school and for four years in Nashville, Hal has toured with a male quartet in concert work and has done quite a bit of work as soloist in church choirs. His voice is a baritone and has a very pleasing quality. He represented Nashville in the state finals of the Awatola singing contest. He has also been heard over WORF, Evansville, Indiana, and KWRH, Lake City, Florida.

Since his arrival at WLS in May, 1937, he has done a great deal of work on the air, although most of his efforts have been devoted to auditions. When Merrie Housh went on his vacation in June, Hal took over Smiley Housh's '25' and was with him until the early morning program. Another job Hal has done well is the 'Boke Market,' with which he and Ralph Emerson have been very successful. Hal spreads 185 pounds over his six feet three, and has dark hair and brown eyes.

Pokey Martin and Arkie
WLS DAILY PROGRAMS

Saturday, August 7, to Saturday, August 14

870 K.c.-50,000 Watts

Sunday Morning

- ALPHERS STAND (CENTRAL STANDARD TIME)
  5:00-Organs Concert—Elzie Mac Emerson.
  5:15—Everett Cotton—Detroit Oratorio Society, Marion Philharmonic Society.
  6:00—WLS Little Brown Church of the Air, conducted by John B. Butler and Paul Buttram.
  6:30—Town & Country—Leslie Rogers and Elzie Mac Emerson, organist.
  11:00—Sign-Off.

Monday to Friday Morning Programs

AUGUST 9 TO AUGUST 13

- ALPHERS STAND (CENTRAL STANDARD TIME)
  6:00—News Report—Julian Belsey.
  6:15—Program Review.
  6:30—Evening Stations.
  6:45—News—Mon.-Fri. (except Friday)—"Seal Music"—Hall Freeman.
  7:00—Morning Devotions, conducted by Jack Belsey, sponsored by the National Council of Churches, Chicago.
  7:30—News Report—Julian Belsey; Booking Announcement.
  7:45—Grace Wilson; Bill Poole; Archie Mears; and John Brown. (Coca-Cola.
  8:00—Dinner and Music.
  8:30—NBC—Mary Martin.
  8:45—NBC—Music Programs (Cavalcade)
  9:00—News—Wed., Fri.—Evening & Hillelsoo.
  9:15—News—Thurs.—Hillelsoo.
  9:30—NBC—Personal Colours of the Air.
  9:30—NBC—Congressional Serenade.
  9:45—NBC—Edward Mab Segal.
  10:00—"First Hour of the Market"—From the John B. Butler. (Chicago Live Music.)
  10:15—Pep Boys and Crescent Teal Market, Bel.
  10:30—City of Detroit—"In Our Neighborhood.
  10:45—"Newspaper Hour"—Saturday.
  10:55—"Newspaper Hour"—Sunday.
  11:00—Sign-Off.

Saturday Morning

AUGUST 14

- ALPHERS STAND (CENTRAL STANDARD TIME)
  5:30—News Report—Elzie Mac Emerson.
  5:45—WLS Choral Group—Seattle, Wash. (Hilltoppers).
  6:00—Town & Country—Leslie Rogers and Elzie Mac Emerson.
  6:15—Sign-Off.

Saturday Evening

AUGUST 7

- ALPHERS STAND (CENTRAL STANDARD TIME)
  9:00—"Meet the Profs."—Behind the Scenes at the National Barn Dance.
  9:15—"Roundup on the Range," with various features.
  10:00—"The Big Brother Party"—Including Sara Lee.
  10:30—"National Barn Dance," starring Gene Jones.
  11:00—"The Last Call of the Range." (Matinee and Evening)

TRIBUTE TO MARCONI

Many radio stations and networks paid tribute to Guglielmo Marconi, whose research in 1895 made modern radio possible, with two minutes of silence at noon, Wednesday, July 21.

Following WLS' silent tribute, Dr. John H. Ward, Pastor of the Little Brown Church of the Air, said:

"The passing of Marconi reminds us of the limitations of a human mind. He turned his talents into the field of electro-magnetism, and has helped to make a whispering gallery. But WLS' communications may repeat it by its people, but not by large large it will grow. It will always belong to the heart of humanity."
We Visit You...

Folks should get out and see their neighbors often. Prairie Farmer-WLS is going to do just that. Prairie Farmer-WLS is going to pay you a visit at the Illinois, Indiana and Wisconsin State Fairs.

All the gang will hold "open house" all week at the Prairie Farmer-WLS tent during the fairs. Entertainment will be presented and everybody is invited to attend these old fashioned "get-togethers."

We will be on the lookout for you. Stop in at the Prairie Farmer-WLS tent. Your friends will all be glad to greet you.

PRAIRIE FARMER
America's Oldest Farm Paper
WLS The Voice of Agriculture

* WLS stars are available for your lodge, church or society entertainments. Write WLS ARTISTS, INC., Chicago.