"Eyes" for the Blind Listener

Familiar Faces

MAURICE DONNELLY
(See page 8)
Bouquet for Howard

Howard Peterson’s program today was beautiful. It always is, and my first recollection of him is hearing him play “The World is Waiting for the Sunrise.” I have always considered him a master of the organ. It is one of my favorite instruments and I feel that we do not get as much organ music as we should. I have wished many times that there was a good organ program on the evening to offset the awful heat of some of the dance music—at least, “music” is what it is still known as. . . . Mrs. Mary Edsinger, 240 W. Marquette Rd., Chicago, Ill.

Wonderful Singer

I think Sophia Germainian is a wonderful singer. Wish I could hear more of her voice. . . . Mrs. Ruth Dismorine, R. H. 2, Lebanon, Ind.

Reader’s Suggestions

Having been a reader of Stand By since the first issue, may I respectfully submit the following suggestions for improvements in Stand By and WLS programs: a new trio consisting of Luisa Belle, Paty Montana and Christine; inclusion of the street number in letters printed in the Listeners’ Mail; use of different colors each week for the cover pages of Stand By; By readers as to back copies of Stand By; use of a trade. I am a charter subscriber to Stand By and my subscription does not expire until 1947. Sincerely yours. . . . Joseph F. Trifon, 1639 West 89th St., Chicago, Ill.

First Fan Letter

I wish to express my appreciation —and that of my household—for your very interesting program, Pokey Worth Knowing, at 10 a.m. on Sundays. This is the first (so far) that I have ever written in regarding a radio program. . . . Mrs. M. K. Reiter, 354 Forest Ave., River Forest, Ill.

Shut-In’s Best Wishes

I hope all your dreams will be real, Bill McCluskey, as are the boy for us. I am thankful when you are on the air. I am a shut-in. . . . L. M. T., 7271 N. Tipp Ave., Chicago, Ill.

Loyal Listener

With William O’Connor singing “We’ll Meet Again,” I finished listening to my 254th Barn Dance in 10 years. I surely did enjoy the Christmas Party Barn Dance, especially The Old Timers. When Grace Wilson said, “I wonder how many of the old timers are listening in,” I sure thought I could be considered one as I think I have one record that not all the listeners to the Barn Dance could say—and it is that I have a written record of each Barn Dance as it was given on the air. I wonder how many listeners could boast that. I have last night’s Barn Dance written word for word as it was given and I think it was the best of all the 32 Saturday night Barn Dances this year, as I look over my records.

I live about 130 miles south of Chicago. I have just received my 1928 Family Album and I think it is the best ever. I am also a subscriber to Stand By. I hope that WLS can continue for many years—and don’t ever let such artists as Arlie, Luisa Belle, Scotty, Paty Montana and the Prairie Ramblers and the Maple City Four leave the best radio station in the world.

Perhaps you would like to know a little about me. I was 19 years old on December 27, Pokey Martin’s birthday, too. I’m a senior in high school, have blonde hair, gray eyes and am five feet two inches tall. While other young people are going to shows and taverns, I am at home listening to the WLS National Barn Dance, which I like best to do. A taking and faithful listener. . . . Miss Betty Wilkey, Mora, Minn.

Feminine Fans

We surely did enjoy the Christmas party and we stood with you all the way through. We really did enjoy Luisa Belle and Scotty. I guess Luisa Belle can just be as serious as any one. She is one grand girl. We also think Paisley is a good singer and yodeler. We surely missed Arlie, but we were glad he got to see Christmas at home. We were sorry to hear of the Ramblers’ and Kentucky Girls’ accident. Hope they get along fine and are able to be on the air soon. Your friends and pals. . . . Eileen Faulkner and Marie Hawkins, Route 3, Greenup, Ill.

Carols Were Beautiful

Your Christmas party was very enjoyable. All the Christmas carols were sung beautifully. It was nice that all the families of the folks on the program could be at the studio with them. It was nice to hear Luisa Belle and Scotty sing again the first song they ever sang together. They really are a grand couple and I hope they will be singing for all of us for a long time to come. . . . Elizabeth Staffusa, 147 E. 11th St., Mishawaka, Ind.

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Proud of Album

I received my Family Album and am certainly proud of it. On page 20 is my favorite artist, Arlie. I also like Pokey Martin. In his shirt and tie he makes me think of Tom Sawyer. My dad can’t see anybody but Pat Buttram. He thinks he is coming Will Rogers in his “Whittlin.” More power to him! I like Pokey and Scotty and all the others. . . . Miss Dolle Tribbett, Tribune, Ill.

STAND BY

Oberlin, Ohio, 1938, Pages Panch Publishing Co.

HURDGE D. BUTLER, Publisher

RICHARD L. ELLIS, Editor

First Edition, February 15, 1938

Copyrighted, U.S.A., 1938, by Richard L. Ellis

Subscription price: $1.00 a year

Published Weekly

Printed and Published by Butler Illustrating Co.

JULIUS T. BENTLEY, Editor

Edythe S. Butcher, Subscription Manager

Volume 3

Number 49

JANUARY 15, 1938

Complimenting the General Electric Company, which built this model taking into consideration the special needs of the blind, Miss Keller said: “Radio is one of the few privilleges which the blind share on the same footing as those who have sight. It brings them the news, it brings them a widening of educational opportuni ties, it brings them recreation. In fact, it opens to them a whole new world of experience and delight. May this Christmas gift to the foundation inspire others, when they realize what radio means to the blind, to include radios for the sightless on their list each year.”

Mr. Irwin, who is himself blind, said in accepting the gift that to date the foundation had been able, through donations from friends, to supply 5,060 radios to sightless individuals who were not able to obtain them for themselves. He pointed out that there were more than 130,000 blind persons throughout the country, many of whom were unable to afford radios. He added that the new touch tuning was a real boon to sightless listeners, since without it the dialing was largely a matter of guesswork, and that frequently the program desired was off the air before the blind listener was able to locate it.

The touch-tuning system consists of a series of keys, on each one of which appears, in braille lettering, the station symbol which, when pressed, automatically tunes to the station desired.

The touch-tuning radio equipped with braille symbols marks the most recent means of utilizing braille to benefit the sightless. The special raised-dot alphabet designed for the legion of folks without sight has been put to a new and fuller use than once was dreamed possible.
As the Hayloft

For Western listeners, this special edition of "The Hayloft" will feature the crew creating famous songs of the western ranges and mountains. These boys are slated to be guests, singing "Tumbling Tumblinward," a beautiful ballad. "Henry Bure is the one to sing "West of the Great Divide."" - Lulu Belle and Scotty are rehearsing for "When It's Round-Up Time in Texas." Two new ballads are promised by the Maple City Four and Joe Parsons, when they sing "On the Sunny Side of the Rockies" and "Rollin' Plain," respectively. - Bob Ballard will make his harmonica talk in a Mexican medley. - Fritz Menenser and the Oesteo present a medley of traditional cowboy ballads.

Joe Kelly and the Hoosier Hot Shots plan to wax in a medley in a comic sound that everyone will join in singing "Twilight on the Trail" to ring the dinner down. So all you lovers of western songs are in tune.

Notes from the Cuff: - Those two tall, talkative Oklahomas, Chuck Acree and Pecky Markle, really are "the boys" at the Hayloft. Our favorite backstairs haikloft visitors on "Meet the Folks." On "On the Sunny Side of the Rodeo," a new story ballad from Old England—"Davy Blue's Army Camp." Uncle Earl and the Hoosier Hot Shots put a new bent in "Davy Blue's Army Camp," as conductor of the NBC Symphony. (January 17.)

In honor of the occasion, the program will open with a special Lula Bells' gaita touch which delighted not only the Hayloft audience but all of the NBC engineers as well. With "sound proof" programs of silk in the hands of the studio audience, the microphone covered with sensitive microphones picking up a variety of noise, there was no cranking of ordinary program paper.

Grateful Musician - Bruce (Professor Kammerer) Kammerer helped a smug romantic car store, to create a modern cold spell, and the motorist was so grateful he handed the Hayloft a ticket to a radio broadcast, which he said couldn't attend. The ticket was purchased for a "Dear Old University Program."

Absolutely Exclusive - Kathleen Wilson, the Claudia of One Man's Family, bought a dress for the first time in her life. "It's the dress exactly like her sister," said Mrs. Wilson. "She ordered it from the catalog, had it on the same day." - She also instructed in several junior high schools. - When he figured up his last 100 radio programs as a manager of the Chicago Radio, he found that he had over 25000 pupils for the year. Also he instructors in similar several junior schools. - When he figured up his last 100 radio programs, Gay found that he had over 25000 pupils for the year. Also he instructors in similar several junior schools. - In Chicago he didn't anticipate being delayed with more than 2000 letters, addresses, and the like, sent to him by the farm in Illinois. - Or the farm in Mississippi. - On the Hayloft, there is an orchestra in the seven or eight stations nearest to Chicago. - Joe Parsons Family Album have been sent to the 25 listeners reporting from the great-west.

Longest distance reports came from points in the Empire. - Quebec, Canada. - David Cordiner of Baltimore, Maryland, wrote, "I often listen to your noon broadcast and your 'long distance' request came through very clear. We have no static. We live 1226 miles from Chicago—26 miles north of Winnipeg."

Mrs. A. K. McIntosh, Abilene Cantor, Freeholds, Ontario, lives a long way north of Callander, home of the "Prince Quintus," in fact, 400 miles from Toronto.

"I don't know if it's been in the room, it couldn't have been better," said Mrs. McIntosh. "My husband is a civil engineer. We are in the Aspin Hill Reservoir. I play tennis with coaches for sports here. We have had it 7 degrees below zero. Our mail came twice a week. If it wasn't for the radio, I don't know how I'd have it. I think we have the latest songs better than everyone else."

From Duperquay, Quebec, Mrs. James K. Lucas wrote that the program was "the best thing for the punched-out lady that I have heard a little static." She said they lived approximately 1000 miles from Chicago.

Visitors from Abroad - Visitors from 44 different countries and from 47 states in the Union toured Northwestern University's Radio Company's Radio City studios during a 14-day period, from November 19 to December 5. Canada led the foreign visitors, who numbered 3000, while at home, New York sent the greatest number, a total of 695. Among the leaders in the foreign division were Europe, with 36; Australia and New Zealand. - In 21 countries, the Radio City studios were visited during the period were Mexico, 190; Canada, 187; the United Kingdom, 182; Australia, 140; Brazil, 128; Argentina, 114; Porto Rico, 12; Scotland, 7, and South Africa, 5. - As all the radio programs of the year were heard during the period were Mexico, as a result, 2775000 people located in North America, South America, Africa, New Zealand, Japan, Egypt, Cuba, the Philippines, Europe, Australia, New Zealand, Canada, Mexico, the United Kingdom, Belgium, France, Germany, Italy, Austria, Germany, Denmark, Australia, the United States, England, China, India, Greece, and the Dutch East Indies.

Dinner Time Heard Over 1000 Miles Away

WHEN Arthur Page asked listeners on Dinner Bell Time, December 17, how they planned to use their program and 1000-mile program, he didn't anticipate being delayed with more than 2000 letters, addresses, and the like, sent to him by the farm in Illinois. - Or the farm in Mississippi. - On the Hayloft, there is an orchestra in the seven or eight stations nearest to Chicago. - Joe Parsons Family Album have been sent to the 25 listeners reporting from the great-west.

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PRIZE WINNERS SAFETYGRAM Each Sunday, on Everybody's Hour, three safetgrams of more than 12 words prizes points of one dollar. The following safetgrams were awarded prizes on January 2, 1938. Apa

Step on the gas, let's crash the pearly gates—Mrs. Melvin R. John, Idaho, Indians.

Two feet on brake is better than six feet under the ground—Everett Lane, P. O. Box 83, Mine Run, Virginia.

Carefully Heed every sign—Happy New Year '39—Mrs. Harry Houser, Windor, Illinois.

Farm Topics Aired

Lloyd (Doc) Burlingham, who appears in "WLS Radio This Farming Business" on "Monday, Wednesday and Friday at 12:45 p.m., on WLS Chicago," was guest on "How Come Hybrid Corn?" on Monday, January 17. On the following Monday, January 24, he will feature "Grasshopper" to his farm friends. - "WLS Ramblers" is a half hour a week. It is devoted to farm subjects and farm news.

Winchell's Blues - Walter Winchell wears a special clothes color scheme before the NBC microphone that he dons Monday through Friday. "How Come Hybrid Corn?" on Monday, January 17. On the following Monday, January 24, he will feature "Grasshopper" to his farm friends. - "WLS Ramblers" is a half hour a week. It is devoted to farm subjects and farm news.

Back to School - Vernon Carter of the WLS National News will talk about "Radio and the School," Wednesday, February 11. "How Come Hybrid Corn?" on Monday, January 17. On the following Monday, January 24, he will feature "Grasshopper" to his farm friends. - "WLS Ramblers" is a half hour a week. It is devoted to farm subjects and farm news.

Record Card Blues - Pat Barrett isn't laughing, although some of his friends may be. And it'll be the same for Pat, more familiarly known as Uncle Ezra, turned gentleman farmer in a big way and purchased a new home and property to sell. - Pat bought farm form No. 2 the day before Christmas. - Pat Barrett School. - Pat Barrett went through it unscathed. He admits he felt a bit flattered.

Then came the second development. The 25 students, all in the eighth or lower grade, discovered who the new school pastor was. They called a meeting of the student body and soberly adopted Pat as their favorite father. All of which seemed all right, until the first of the month rolled around.

Pat discovered that as father-father he had to quit his job as radio announcer and read mail from his "children." Not a problem he had to overcome. "No" to the offering of 5000 copies of mail, which include reports, letters and laboriously made drawings.

And the children expect, and get, personal replies to everything—laughing—at the first of the month.

President Broadcasts - The President's speech over the NBC networks 20 times during the period of the broadcast he made in 1935, the last one in the history of NBC, and the second time during the period. The broadcast stretches during the period were Mexico, as a result, 2775000 people located in North America, South America, Africa, New Zealand, Japan, Egypt, Cuba, the Philippines, Europe, Australia, New Zealand, Canada, Mexico, the United Kingdom, Belgium, France, Germany, Italy, Austria, Germany, Denmark, Australia, the United States, England, China, India, Greece, and the Dutch East Indies.

His Great Ambition - That Jack Benny, tenor on the NBC Broadcasting Chat, says her husband's greatest extravagance is "to take her to the movies that opens in Chicago," Jack's ambition is "to own a theater in a small southern town.

Harvard Accent - That Eddy Duchin is a Bostonian is a fact, but the accent of the speaking from, which is as New England as a "Harvard" professor.
TUESDAY NIGHT—11:15 P.M.

I should interrupt my reading of "New Frontiers of the Mind" long enough to go downstairs for a quart of ice cream. After the evening meal we ate at 7:30 I don't know how we're going to do it—a quart of ice cream for three (Oooh, the pounds).

Jim has left for home. I don't know whether it's the hour or the ice cream but Dot and I are so sleepy that we have given up getting any more done this evening—so bed. See you in the morning.

Wednesday Morning—9:20 A.M.

Bits of conversation overhead this morning: "I don't know when I enjoyed myself so much. After I finished eating, I told my wife I had eaten so much that I wouldn't want anything for breakfast. ..." Tom and Alice are having another look-see couple. Bill was telling them they met when they were in High School.

"Did you ever before taste such delicious food? After I finished eating, I told my wife I had eaten so much that I wouldn't want anything for breakfast. ..." 

Remember in last week's column we stated that Al Boyd had lost his Boston Building. Day before yesterday Al had word from "Flash" in the form of a postcard saying, "Hi, picture of the Hollywood Bowl on the front and on the back was the same as Flash's. The picture looked like your own flash card." So Al went to see the Flash. The Flash card came in an envelope that was postmarked Chicago. It's the first time Al knew a dog could write. For some reason, Al still doesn't believe it was written—after all he was going around asking everyone he met if he had seen this card. 

Al, by the way, has been kept busy, as you know, with the radio fan's meeting arranged by Charlie Amore again. He really has a smooth style. I wonder where the few who have been seeing him self and his band are. "Do you have any idea what Charlie Amore looks like, since I'm looking for him? He was alone. I wonder why."

Orchestral Difficulties

Joe Kelly was once a piano player in his own band, but couldn't, read notes fast enough to keep up with the other instruments. When the band increased from five to fifteen steers, Joe became the conductor and his baton was always a little behind the girls.

"Perhaps," says Joe, "that was the reason I later became manager of a clothing store in Coldwater, Mich."

Rebels at Request

Cecil Roy, the Dairy Dean of Kiltmeyer’s Kindergarten, has signed a long list of autographs, including one on a radio fan’s shirt and another on a woman’s hat, but he received none of the year half gone for a transcription for an autograph from a radio listener in Richmond, Va. The Kiltmeyer fan sent Cecil a bath towel and requested he embroider her name on both ends. A kit of sked-fool towel was also enclosed.

"I wish we could all get together like we did last night more often—the evening was all too short."

And so it goes, around the station this morning everyone has the same topic of conversation—The Wade New Year’s Party that was held last night at the Medinah Country Club. Mr. Walter Wade gave the party for all the folks at the Wade Advertising Agency and for the members of the WLS and NBC staffs who are in any way connected with either the Alka-Seltzer or Murphy Barn Dance shows. 

"This is too to you personally. All the folks here are quite once you. Thank you so much." 

I found out for the holiday season and knew you might enjoy it just as much now as then.

I know a little girl who always sees the bright side of a situation. Her name is Carol and she is only 12 years old. Carol has certainly had a cross to bear, for when she was two she was afflicted with infantile paralysis, which left her with both legs paralyzed. But that didn’t stop her. As she grew up she determined that in far as was possible, she would live life of normal child. And she did. Last Thanksgiving, Carol tripped and broke a bone in the leg. The doctor put the leg in a cast and told her she must rest up until the end of December. So Carol held Christmas services. After the children left she hosted a Christmas party. That lasted all evening and even after she had eaten and she then returned the party guests with the help of the leg she had on—that is, until the end of December.

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There’s a feeling that this is not to you personally. All the folks here are once you have been keeping self and his band and for those who have been seeking him self and his band.

How may you remember a year or more ago when, Betny, Algonquin, and school girl who sang opera at 16 in Chicago, appeared on the National

HOWDY Folks: Here we are... with the first mud season under our feet, ice and mud and steel were over with... and the spring birds were staking down along the creek and there was a bit of green showing in the woods. I feel that just kinds shut his eyes and lean back in the old chair and imagine it’s spring time again... with the warm ground feeling fine to his feet.

To think of it, though, it is nice to talk and think about spring. Wouldn’t it be nice to have those madcap spring birds to stake down along the creek and there was a bit of green showing in the woods. I feel that just kinds shut his eyes and lean back in the old chair and imagine it’s spring time again... with the warm ground feeling fine to his feet.

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STAND BY

by CHECK STAFFORD

For Stamp Collectors

A message from America’s No. 1 Stamp Collector, President Franklin D. Roosevelt, was read by Postmaster General James A. Farley to inaugurate a series of weekly broadcasts by the National Federation of Stamp Clubs last Saturday, January 8, over the NBC Red Network.

The new series, titled Calling All Stampers, is designed to present not only facts of pertinent importance to the stamp collector, but information of interest to the general public as well.

Important persons who make a hobby of stamp collecting will be guests on the broadcast. Among those to be heard are Lauritsen W. Hide, the well-known Wisconsin dealer; and Theodore Steinway, whose entire collection is of complete philatelic collectors and Adolph Menjou, screen star. Members of the Post Office Department and the Bureau of Engraving also will be heard.

Future broadcasts will be in charge of Robert Lincoln Graham, New York attorney and a recognized authority on philatelic subjects. Graham is the Radio Representative of the National Federation of Stamp Clubs.

We were introduced by the National Broadcasting Company in cooperation with the National Federation of Stamp Clubs.

... eaves and hike for the pond or creek... have you roamed the creek bottoms and gathered gatherings of ‘Jump-Ups’ and ‘Spring Beauties’... for the boys and girls... to plunge in the cooling waters... And how about the fishing rod?... Snug houseboat..."
GREETINGS everyone! Well, to me this looks like a hot gun. Many of us wonder what it will have in store for us. New success, or failure? Or, defeat? I guess you the answer to that question is more or less up to ourselves. Life is what we make it. So let's make it good and make 1938 the best year ever, and most memorable one we've had in mind throughout these three hundred and sixty-five days to come. Let's really work to make this the best year we have ever had.

For our Geography lesson today we are going to consider the letter "I". The letter "I" is the last letter in the geographical alphabet. Let us take account of stock first. We have considered up to now all the letters having a geographical meaning, a, b, c, d, e, f, g, h, i, j, k, l, m, n, o, p, q, r, s, t, u, v, w, x, y, z. We can consider other interesting things to learn about this mystery science, though.

There are thirty-seven different kinds of letter I's. The following are the most interesting types and those most commonly found.

When the small letter "i" is written with the bar like a bow with the ends downward, see example below, it shows a change in impulses and passions that were once strong—now checked and under control.

When the "i" is written with the bar carefully crossed, this means the bar is placed neither to the right nor left of the stem, but placed carefully across it without apparent haste or dash. Such a writing shows the writer who is careful and painstaking, with good power and constancy of purpose. It shows deliberation and firmness.

The small letter "i" when written with a long stem, usually crosses twice or three letters. This shows impulsive ness, an unconscious crossing over.

Here is the autograph of Winifred, Lou and Sally, popular WLS trio.

"Love's small world..."

Those three talented little girls of the air lanes are well known and much loved by WLS fans. They are heard from time to time during the week—Saturday afternoon Mervyn-Jo-Bossed and on the Saturday night Bright Bar Dance. The girls' real names are Lou (Sally) Eileen Jensen, (Lou) Helen Jensen and (Winifred) Lucille Oversteadt. Lucille is the sister of Lou and Sally. Winifred has a character reading of the three most important.

WINNIE: A vivid personality, full of life and animation. One who will protect those she loves. An articulate, loving, generous person. Winnie is one who does not like to be misunderstood. Her disposition is even. She is must always found with a smile on her lips and a song in her heart.

LOU: The quietest of the three girls. Lou is a person who is apt to jump to conclusions. When she meets a person, she either likes or dislikes on the spur of the moment. She has no regard for personal dignity. She is artistic, generous, loving and a fine musician.

SALLY: The life of the party, a dashing, vivacious, electric personality. A person full of hope, and indeed a dark day can never be very dark when Sally is around. She has a quick touch, but is over it as quickly as she flies. A fast talker, fast thinker and sees something good in everyone and everything. Affectionate, honest and very artistic.

That, my friends, is a brief character reading of the trio—Winnie, Lou and Sally. Good luck, girls; may you be blessed with much success and happiness.

Would you like to know what your handwriting says about you? Just send a sample of writing together with 10 cents (in coins) and a self-addressed, stamped envelope to "Bill Cavanagh, % WLS, Chicago", for a complete character analysis.

Something to Talk About

by CHUCK ACREE

First trains and then automobiles, trailers and bicycles came out with new gadgets and machines that changed the way farmers will be able to pile and transport radio announcers and personali ties who, because of many appearances before the microphone, have become very popular stocks with the public. But very few of America's millions of listeners are always mindful that behind the beautiful music, the lovely singing voices, the stirring dramas that reach them through the microphone, there are other artists of radio who are never heard; whose pictures are rarely seen.

There is the unseen person of radio's real wonderland! They do their work in hidden chambers filled with knobs, tubes, wires, controls and other deli cate instruments. They are the radio technicians. Without them there could be no favorite radio programs to enjoy!

Maury Donnelly first was interested in the wonders of radio. He spent many of his spare hours listening to technical journals and science magazines while his pulses spent their time in less studious pursuits.

Finally, upon graduating from high school, he decided he would follow his radio inclinations as a life work. Maury decided he would follow his radio inclinations as a life work. He came to Chicago and en rolled in a trade school, receiving his diploma a year later.

Since that time he has been an em plee of the Chicago Surface Lines and the WIBA in Madison, Wisconsin.

Maurice Donnelly is a prototype for radio technicians. Calm and steady-nered, he is also modest and mild-mannered. This type of man makes a perfect husband, many people think, and evidently they're not far from right, for Maury has been happily married for seven years.

Man on the Cover

by Chucky Acre

When you are tuning into "Pride of Your Neighborhood," you are listening to one of our most popular radio announcers, Maury Donnelly, in the "Man on the Cover" on your program. Maury is the "columnist" of the show. He is the one who gets the ideas for the various programs. He is the one who uses these ideas to "sell" them to the audience. He is the one who makes the audience want to "listen" to the programs. He is the one who makes the audience want to "listen" to the programs.

The "Man on the Cover" is a very popular program. It is one of the most popular programs on the air. It is a program that is listened to by many people. It is a program that is listened to by many people.

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FAMILIAR FACES

* The music of John Brown, staff pianist, has been heard over WLS for more than ten years. John plays for the Barn Dance programs, too.

Veda Reese aside his glasses to look you over. There's not much that happens that the "Jumpin' Jenny Wren" doesn't see — so be careful what you do.

Opal Pillow, 1906 Durand Street, Flint, Michigan, owns a large collection of popular songs and will exchange them with any one interested in this type of music for copies of "Martins and the Cops," "Blown the Trail," "Little Old Rag Doll," and "Walks of the Hills.

Mrs. Schuster, R. 3, Box 170, Racine, Wisconsin, will gladly exchange the words to any song in her collection for the words to "Rosewood Castle," "Wanderers," "There's an Empty Cot in the Bunkhouse Tonight," "You're a Flower Blooming in the Wildwood," "New Mexico" and "Tumbling Tumbleweeds.

Verla Rummell, Hale, Colorado, is joining our club and will trade any of her songs for copies of "Take Me Back to Colorado," "Pretty Quadroon" and "When the Roses Are in the Hires.


Eleanor Zienkoff, 4119 N. Mango Avenue, Chicago, Illinois, will exchange any of her collection of old time and western songs for the words of "Barbara Allen," "I'm Dying in Prison," "Little Maggie" and "Convict and the Rose.

Mary Schuh, R. 3, Box 334, Appleton, Wisconsin, will exchange songs (words only) "Anser to a Cowboy's Sweetheart," "Old Shep" or any song contained in the following books: Lulu Belle's and Scotty's Prairie Ramblers, Ranch Boys, Carsten's Collection, One Hundred WLS Favorites, Ascher Streemore and Delphine Brown in return for the words of "Arizona Yodel," "Shindup in Cheraw," "Railroad Boomer," "Mis" and "Put On Your Slippers and Fill Up Your Pipe.

Will Gertrude Lyons please get in touch with Mary Schuh and let Mary know whether or not she received her letter and songs included.

Will Houston Thomas of Knoxville, Tennessee, give correct address? Virginia Chew of Rockville, Indiana, sent a letter but it came back unclaimed at the Knoxville post office.

We want to thank Grace Bourquein, R. 3, Apple River, Illinois, for sending in words to a song requested a while back. We have found out that this particular song, "Somebody's Waiting for Me," is in published form — put out by Leo Feist, Inc., of New York. It is contained in their collection entitled "Good Old Timers." Since this is not a traditional song, we cannot print it in this column. I am sure Mrs. Herman Rebelsky of Clinton, Iowa, will be able to purchase this book which includes the song she was looking for.

Grace Bourquein will exchange songs for copies of "Please Papa, Don't Whip Little Ben," "Birds Are Singing of You," "Will the Roses Bloom in Heaven?" and "Will I Ride the Range in Heaven?"

Elsie Brown, R. 1, Box 191, Fair Oaks, Indiana, is including her songs to our list of members and will send the words of any song in return for copies of "Paded Old Love Letters," "My Mammy's Yodel Song," "Old Sunset," "I'll Be Your Love," "Will There Be Any Yodelers in Heaven?" and "I'm a Wild and Heless Cowboy." "Wide, Wide and Humdinger" and "When the Roses Bloom in Dixie.


Lucille Martin, 304 Monroe Avenue, Oshkosh, Wisconsin, has quite a large collection of songs and will be glad to help anyone who is just starting in this hobby of songs. Lucille is also looking for the words of "Little Ranch House on the Old Circle B," "Beautiful Louisiana," "Nobody to Love" and "Old Favorite.

On the Noise
If you're always late for your appointments, maybe you ought to take up radio acting. There's nothing like it to give you a sense of time — and timing, in the opinion of Kate Mc-Comb, who plays the part of Mother O'Neill in the NBC serial, The O'Neill.

Practice of timing words for the microphone makes you conscious of every second, she contends. "I never fail to make the green traffic light because I know that I pace 65 steps to the minute, and when I watch the light from the window of my room in the morning, I know exactly at what moment to leave the house in order to make the next green light in the city.

In backstage radio parlance, this is known as being "on the nose.

* * *

Prolific Poet
Arthur Peterson of the Guiding Light cast has written a poem every day for the past four years but he has never attempted to have any of them published. Arthur composes poetry for the edification of his wife but some day, he says, he's going to get a publisher who will bring them out in book form.

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Hi-Bronze Singer, hitting the high seas.

At a recent event, the ship was dedicated by a hymn to sailors on a Canadian liner far out at sea. In recent weeks he has also dedicated hymns to listeners in England and Bermuda. These foreign fans follow the Oeoppe Singers by short-wave.

Business and Industry

On January 5, 1938, School Time listeners heard the first of a series of broadcasts from food industries. The first program was presented from a large Chicago restaurant, one of 11 Harding restaurants in the city.

This restaurant is really five restaurants in one; for it has a men's grill, women's buffet, cafeteria, soda fountain and dining room every day at noon. An average of about 7,000 persons eat there in one day, and 390 employees are needed to serve this number of guests.

Some of the means of encouraging people to eat more of certain foods were revealed by Martin J. Harding, who acted as guide on the broadcast. "Specials" are made available to the public every day, and each of them is given special mention on the menu, and in advertising.

Restaurant operators must know when conventions or other events will bring large crowds to the city, or when department store sales will bring unusual numbers of shoppers to the vicinity of the restaurant, and must order food to supply the need. Greasy weather usually cuts down the number of people to be fed and so less food is needed.

Working in the kitchen is divided to make more rapid service possible. One cook prepares only meats, and another does nothing but carve meat; while others cook only vegetables, while others serve them, and still others work only with salads. About 20 people have a part in preparing and serving each meal, and the guests would have difficulty in ordering a food that was not available, for 1,200 to 1,500 foods are kept in stock at all times.

Horse-Shoe Champ

Paul "Hentie" Trietsch of the Horse-Shoe Hotels, claims to be the unofficial horse-shoe champion of Indiana, the "unofficial" meaning that there are only three witnesses to the contest in which he won the championship instead of the required five. "Hentie" can throw rings with a consistency amazing to his opponents, and he once threw 47 in a row.

Excuse Me, Please

"Let's investigate the telephone companies to find out why it is that when you get the wrong number it's never busy," says Senator Phaface of the NBC team, Senator Fishpace and Professor Fagette.

School Time is a Prairie Farmer-WLS program for boys and girls in schools of the Middle West. It is presented every school day at 1 o'clock. A summary of two of these interesting educational programs follows.

Current Events

School Time listeners, returning to school on January 3, after the holidays, were perhaps startled to hear Julian Bentley, WLS news editor, and John Baker, School Time conductor, engage in a heated argument over America's attitude toward the bombing of the American gunboat Panay by Japanese planes in Chinese waters. One argued for sending marines and soldiers to the Orient to "drive the Japanese back home." The other advocated withdrawal of all American interests from the Orient, making it unnecessary to keep army and navy units in that part of the world. A third point of view was presented by Mr. Edwin Clough of the Library of International Relations, a student of foreign affairs.

Mr. Clough pointed out the lack of wisdom of either side to war or to withdraw from the Orient. "It seems to me that the position handled the Panay situation in exactly the right way. The United States government was firm but tactful, demanding apologies and explanations from the Japanese government, and precautions against repetition of such incidents. When Japan complied with these demands, the matter was dropped." "With world affairs in their present condition, we have to ask to start a widespread war, which no thinking nation wants," Mr. Clough added. The other peace-loving nations follow the policy of the United States government in dealing with warring nations, it is possible to avoid the outbreak of another great war."

At the conclusion of the "argument," it was explained that the broadcast was put on the air simply to present two opposing points of view, as contrasted by the middle course policy followed by the government in its dealings with world problems.

Unique Rehearsals

Edgar Bergen, famous operator of Charlie McCarthy, is the only man known in radio who is unable to rehearse, unless he is working without wigging the index-finger of his right hand. Edgar just can't rehearse minus Charlie McCarthy, and Charlie's mouth is manipulated with that digit.
WLS News Broadcasts, edited by Julian Bentley, are always first with a clear, accurate and interesting interpretation of the news.

WLS broadcasts the news at short intervals throughout the day. 7:00 A.M., 8:15 A.M., 9:45 A.M., 11:55 A.M., 2:30 P.M.