

MRS CHRIST JOHNSON  
P O BOX 136  
SHANNON ILL

# Stand By

APRIL 9, 1938



**KARL SCHULTE**  
(See page 8)

Haylofter  
Haunts  
Hollywood

★ ★

Bentley's  
Photo Views

# Listeners Mike

## Enjoys Meeting Stars

For many years we've enjoyed the songs of Grace Wilson and Bill O'Connor, and had always hoped to meet them someday. This pleasure was recently fulfilled at Burlington, Wis. It was a thrill indeed meeting them, Ernie Newton, too, and all the others. They, like all the other WLS friends we've met, were considerate and friendly. We'd very much like to see a National Barn Dance movie, as WLS stars have long been our favorites. . . . **Mrs. E. R. Sommer & Family**, Elkhorn, Wis.

## Likes Mr. "Howdy Folks"

We like Stand By and sure would miss not having it. So here is our dollar for our subscription renewal. We have every copy of Stand By for the past three years. We miss "Fanfare on the Air" so we do hope you keep it going in Stand By. Enjoy the pictures always. Good old Check Stafford's "Latch String" is always so good and his sketches are fine. Keep it up Mr. "Howdy Folks!" We love all the artists at WLS as well as the announcers. . . . **Mrs. Ed Swinehart**, Argenta, Ill.

## Pokey, Arkie Enjoyed

Pokey and Arkie put on a swell program in the morning. I don't see how they get so much good entertainment in such a short time. I hope their program stays on a long, long time as I know there must be thousands of folks enjoying it. . . . **T. O. B.**, Chicago, Ill.

## Young Fan

I have a little boy, Richard Allan, four years old, who is a great WLS fan already. He sure enjoyed Lulu Belle, Scotty and all the rest when they made a personal appearance at the Sullivan this week. We think Lulu Belle is the sweetest girl ever. We sure miss her eight o'clock program. It just seemed to start the day right. Here's hoping to see you all at the National Barn Dance sometime. . . . **Walleen Hall**, Pimento, Ind.

## Applauds Bentley

I think Julian Bentley is the best of all news announcers. More power to him and may his tribe increase. . . . **M. J. Davis**, Chicago, Ill.

## Novelodeon Booster

I never read a letter yet in Stand By that came from Jasper or any town close by so I'm writing one. I like all the WLS'ers for WLS is my favorite station, but there is one thing that boils me, and here it is—Otto and the Novelodeons don't get enough compliments. I hardly ever see their names in Listeners' Mike compared to all the praise the others get. I think the Novelodeons are tops. Whenever I hear them start a German song, I'm all ears so as not to miss a word because I can speak German. I like their comic songs when Otto sings. When it comes to accordion solos, Art takes the stand, and if Buddy and Bill couldn't beat others with their songs, I wouldn't listen. And Zeb and his fiddle—I don't think I have ever read compliments concerning him, and if there is someone who can play those old fashioned waltzes, polkas and schottishes better than Zeb, I'd like to hear him.

I'm only 23 but I know good music when I hear it. Now come on all you listeners, let's show the Novelodeons our appreciation of their music by letting them know how we enjoy them, because they're swell. . . . **A Novelodeon Fan**, Jasper, Ind.

## 'Nuf Said?

Why not try to put on a real western program instead of that hill-billy stuff. . . . **'Nuf Said**, Chicago, Ill.

## Voice from Afar

Is there room in your column for a letter from the land of sunshine? I read the article "Radio to the Rescue" by Larry Kurtze and found it exceptionally interesting because I was here. I was fortunate to live outside of the danger zone, but saw plenty of sights—some sad and others funny. Friends of ours (whose store was surrounded by water) had customers coming to the store in canoes instead of cars.

I have been taking Stand By since the first issue and have a file of every issue. I also have the Family Album since 1933. I like all the stars at WLS, and, after meeting a lot of them last summer, I like them even more. If they ever make the moving picture of the gang, I'll have a reserved seat. . . . **Mrs. M. Balzano**, 5601 S. Main Street, Los Angeles, Calif.

## Wants American News

Julian Bentley sure puts over the news in fine shape but he seems to be more interested in foreign affairs than what goes on in his own country. . . . **A WLS Admirer**, Rock Island, Ill.

## First Fan Letter

It was with great pleasure that we listened to your announcement during a recent Dinner Bell Hour that you are installing a new transmitter. We have had difficulty some evenings in keeping other stations from interfering with your broadcasts.

I do not think many of the farm folk listening to you take the few moments they should to write to you telling of the great pleasure they get listening to your musical programs and the great good that comes from your many educational talks and knowing the "new" news almost as it happens. I have been listening to you for eight years here on the farm, and as long as I can remember, this is the first "fan" letter I have written.

How familiar are the different voices, especially Jack Stilwill, Ann Hart and Julian Bentley with his up-to-the-minute news commentaries given in his clear and friendly voice.

As we listen to the Saturday night Barn Dances we get a feeling we are there at the theater because of those behind-the-microphone sounds that come over the air. Please keep up your good schedules and the type of programs you have been giving us. It is the type that I know farm folk—and city folk too—love. Accept our sincere congratulations on your new transmitter. We will be listening in when it is put into operation. . . . **Mrs. Marie D. Schmidt**, White Cloud, Mich.

## STAND BY

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**JULIAN T. BENTLEY**, Editor

**Edythe Dixon**, Managing Editor

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STAND BY



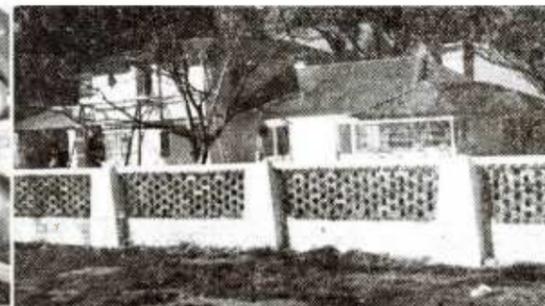
Gene Autry, an ex-WLS'er, is the most popular cowboy in Hollywood today. He receives more mail than Robert Taylor.

# HAYLOFTER Haunts Hollywood

(Editor's Note: This letter was sent to the Editor-in-Chief and the Managing Editor more than a month ago. Because feature articles were scheduled several weeks in advance, we were unable to print it until this issue. It's lateness makes little difference, however, because the news about ex-WLS'ers in Hollywood is still up to the minute. George Biggar is Promotional Director of WLS.)



(Left) Max Terhune, formerly of WLS and now one of the hard-ridin' "Three Mesquiteers" of Republic western pictures. (Below) Gene Autry's beautiful new home in Hollywood. (Right) George Ferguson with his wife and two children at their home in Burbank, California.



**D**EAR Julian and Edythe: I am writing this at KOY in Phoenix, Arizona. We just arrived here from southern California, and I might remark that a lot of water has passed over the bridge since we left Los Angeles a week ago. And plenty of water, too, taking the bridge right along with it in hundreds of instances. This flood was one of the most serious calamities that ever occurred in southern California, causing a great loss of life and millions of dollars in property damage. Having so recently been over some of the flood section, the radio reports and newspaper stories were much more interesting to us.

"Neighbor" Palmer, KOY manager, and Salesman Bill Hunter arrived in Phoenix yesterday from Los Angeles, the former flying here and the latter driving through. They reported it difficult to describe the scenes of flood destruction—hundreds of homes washed away, bridges torn out, roads destroyed and beautiful orange groves left in partial waste. Since there are so many mountains and hills in southern California, a flood there means much swifter waters and a quicker "run-off" and, consequently, greater destruction than is possible in the Middle West.

Mrs. Biggar and I spent about eight days in and about Los Angeles. We headquartered at her father's home in Long Beach, one of the California cities where so many Mid-Western folks have retired or where they at least spend their winters. Illinois, Iowa and Wisconsin picnics are held annually in the parks and bring together thousands of people from these states. It was our good luck to be able to attend our own Brookings county (South Dakota) picnic, where we renewed friendships with numerous men and women who knew us "away back when."

I don't know about you, but I always had an idea that Hollywood was a city by itself. Instead, it is a part of Los Angeles. It takes an hour or more by street car to ride to the

(Continued on page 12)

# "The Old Hayloft"

By the Hired Man

**HAROLD SAFFORD** can't be blamed for "beaming" as he goes about the old hayloft. . . . The reason? . . . His son, Bill, represented Wheaton High School in the district music contest at Kankakee and placed in the first division among tuba-playing contestants. . . . His next step is the state contest. . . . This 18-year-old young man plays tuba in the high school band, string bass in the orchestra and in a local dance band, and the piano in idle moments around home. . . . **Fred Vopatek**, string bass artist in our concert orchestra, is also very happy about it all. . . . He's the teacher who has been giving **Bill** private instruction for some time.

**Yodelin' Lassies**. . . . Her favorite song, says **Christine**, is "Roundup Lullaby." . . . And our **Little Swiss Miss** further declares that some day she hopes to get an opportunity in the movies. . . . When she is scheduled for **Smile-A-While Time**, this young lady has to arise about 3:30 a. m., as she lives far out on the south border of Chicago. . . . The **DeZurik Sisters** especially enjoy singing "Hi-Le Hi-Lo" and "Arizona Yodeler." . . . They tell me they hear real often from relatives and old friends up around Royalton, Minnesota. . . . It was only about eighteen months ago that they were "discovered" by **George Ferguson** of the Artists' Bureau and **Arkie** when they sang as guests on a Barn Dance show at their home county fair. . . . Since then they've traveled far in radio, frequently being heard on the coast-to-coast hour of the old hayloft program. . . . From their success, we might advise young radio aspirants, "Do something different—and do it exceptionally well, and your opportunity will come."

**Hayloft humor**. . . . In case you missed the **Keystone Barn Dance Party** the other night, you failed to hear the following 15-second tragedy: The scene—a suburban homestead. . . . The time—last spring. . . . We find **Scotty** leaning over the fence watching **Chick Hurt** doing a bit of digging.

**Scotty**: What are you planting there, Chick?

**Chick**: Garden seeds.

**Scotty**: Garden seeds? What do you mean—garden seeds? Looks to me as though you're planting one of my pet hens.

**Chick**: That's right. My seeds are in the hen.

Then there was **Pat Buttram** doing some "Man at the Murphy Jamboree" interviewing. . . . He is questioning **Bill Thall**, who asserts his name is **Alexander Hossenfether**.

**Pat**: Do you suppose yore wife is listenin' to this program?

**Bill**: If she is, it's the first time she ever listened to anything.

**Pat**: Well, speakin' of listenin', do you ever listen to me on the radio?

**Bill**: Nope. Never have.

**Pat**: You've never heard me on the radio?

**Bill**: Nope.

**Pat**: Ha! Radio's on the bum, I suppose.

**Bill**: Nope. The bum is on the radio.

Whereupon all the smiles in the audience broke out into laughter!

**Ring cowbells for**. . . . The interesting interview on **Kentucky Club's Tall Story Club** between **Pokey Martin** and his guest, **Herbert H. Wessel**, assistant fire chief of Oconomowoc, Wisconsin. . . . **Hilltoppers**, featuring **Tommy Tanner** in "Cowboy's Dream" . . . **Prairie Ramblers** doing "I'll Be Hanged If They're Gonna Hang Me" . . . **Hal Culver** announcing **Bar-N Ranch Frolic** . . . **Hoosier Sodbusters** playing anything with **Accordionists Augie Klein** and **Art Wenzel** . . . **Lulu Belle** and **Scotty** singing "First Whip-poorwill Song" . . . **Buttram** in comedy dialog with **Carol (Johnny Jones) Springtime** . . . **Bill O'Connor** doing "Smilin' Through" . . . **Cowboy Bill Newcomb** in "You and My Old Guitar" . . . That "pin the tail on the donkey" blind-fold game on **Henry's Fireside Party** . . . Very realistic. . . . **Art Wenzel's** own accordion arrangement of "Old Gray Mare" . . . That beautiful cowboy campfire scene featuring **Evelyn**, the **Hilltoppers** and **Dan Hosmer** . . . And "Somebody Loves You" by **Grace Wilson**.

The **Hired Girl** must have spring fever or writer's cramp this week. Caught on the run. . . . Where is Operator **Jimmy Daugherty**? "Having his first Saturday night off in months," volunteers Chief Engineer **Tom Rowe**. . . . Those yodelin' **DeZuriks** appearing in their regular costumes on the first show and then—Presto!—nice, pretty, new, spring outfits on the second performance. . . . **Christine** walking about in a pair of cowboy boots, while one of the **Hilltoppers** goes barefooted. . . . **Salty Holmes** and wife walking down the

## Something to Talk About

by **CHUCK ACREE**

According to information released by the National Broadcasting Company, the composite NBC Radio City Announcer would look something like this: He would be slightly over five feet 11 inches tall, weigh about 165 pounds and have straight, dark-brown hair and brown eyes. He is about 31 years old and most likely married. He attended college but did not necessarily graduate, and while in college studied everything from dramatics to chemistry, languages and medicine. He got into the radio field by the back door, either through stage work or newspaper work. This information was compiled after a personal check-up on all NBC announcers in Radio City.

**George Thomas**, an announcer on station WCAU in Philadelphia, was so interested in a broadcast featuring **W. C. Fields** on the CBS network that when it came time for him to give the call letters of the station he slipped and stated, "Your station is W C Fie—," then caught himself, stopped and gave the correct station break, WCAU.

Station **KTSM** of El Paso, Texas, has set some kind of precedent by presenting a daily "Measle Club" program for school children who have to stay home with a case of measles. The show was originated by **Conrey Bryson**, the publicity director, when Bryson's daughter broke out with the measles and had to stay home and listen to the daytime programs that are constructed primarily for adults. The program consists of kid tunes, stories and comments by **Roy Chapman**, the station's program director.

### Baker Bob Brown

**Bob Brown**, Chicago announcer, who is the inquisitive young man heard on the Question-Air program, landed his first job at the age of 12 as a peeler's assistant in a bakery. A peeler, **Bob** explains, is the chap who wields the long "peel" or paddle on which loaves of bread are placed in, or extracted from, the ovens.

street arm in arm after the barn dance. . . . For the first time, we saw **Augie Klein** forsaking his accordion for a trumpet, while **Carl Hunt** discarded his fiddle for a saxophone. . . . Missed Head Usherette **Jessie Stearn**, who is vacationing.

## WLS Breaks Ground On Fourteenth Anniversary

**B**REAKING of the ground for the new 50,000-watt transmitter will feature the 14th anniversary of WLS, the **Prairie Farmer Station** next Tuesday, April 12, on Dinnerbell Time at 12 o'clock noon. The opening birthday observance will be presented on the **National Barn Dance** tonight (April 9) when the station's activities during the past year will be presented in a musical-dramatic review after 10:00 o'clock.

The **Federal Communications Commission** granted the construction permit for the latest model 50-kilowatt RCA transmitter on March 2. It will be located on a 40-acre tract at 183rd Street and U. S. Highway 45, about 25 miles southwest of Chicago's loop district.

"It is very appropriate that we break the ground for our new transmitter on the 14th anniversary of WLS," said **Glenn Snyder**, Vice-President and General Manager of WLS. "It is a day when we consider the past achievements of our station and re-dedicate ourselves to a greatly broadened service area in the future. Our President, **Burridge D. Butler**, looks forward with pleasant anticipation to the opportunity we will have to serve a much larger audience through our new transmitter."

Messages from local and state government and radio officials will be read on the program. Description of plans for the new transmitter will be given. **Prairie Farmer** and WLS executive and program personalities will speak. **Dr. John Holland** will deliver the invocation.

Another feature of the program will be a tree-planting ceremony. Fourteen trees are to be planted on the transmitter grounds in observance of 14 years of station service, as well as to commemorate the ground-breaking operation. This is also being done to accentuate the importance of planting trees this spring. Many listeners are also intending to plant at least one tree on April 12, as a memorial of the day.

Tonight's pre-anniversary program after 10 o'clock will be titled "Mr. and Mrs. Listener Visit WLS." A family, representing the station audience, will be portrayed as visiting the studio where they will ask Program Director **Harold Safford** to present a review of the service and entertainment activities. Several unique methods of program production will be employed to give a cross-section of **Prairie Farmer Station** activities.

A fast-moving barn dance routine will be broadcast during the last hour, presenting favorite acts and their most popular numbers.

A "word battle" between Comedians **Pat Buttram**, **Pokey Martin** and **Henry Hornsbuckle** is promised as one unusual feature of the cake-cutting proceedings.

APRIL 9, 1938

## "Goodnight, Molly"

**Jim Jordan**, the **Fibber McGee** of the air, has been notified that he can again sign off his entertaining program with "Good Night, Molly" and not be violating any rules of the **Federal Communications Commission**.

**Molly**, **Jim's** wife, **Marian Jordan**, has been ill for several months and unable to take part in the broadcast. During his wife's illness, **Fibber** had been closing the program with "Goodnight, Mollie" until a few weeks ago when he was told that the procedure violated the FCC rule on direct communication.

Now he has been instructed that the phrase does not come under the rule prohibiting the broadcasting of messages between individuals because he says "Molly" and not "Marian." "Molly," it has been ruled, is the name of a character in a show and not a real person.

So **Fibber** has begun again to say "Goodnight, Molly."

### Joe Kelly Club?

**Joe Kelly**, master of ceremonies of the **National Barn Dance**, is inclined to be curious. While awaiting rehearsal he picked up a Chicago telephone directory and began checking up on the number of **Joe Kellys** listed. He found 20 and now is considering founding a **Joe Kelly Club** similar to the famous **Fred Smith** organization.

**SAFETYGRAM PRIZE WINNERS**

Each Sunday, on **Everybody's Hour**, safetygrams of not more than 12 words win prizes of one dollar. The following safetygrams were awarded prizes on Sunday, March 27:

**We need to take heed  
Ere we bleed the victim of speed.**  
—Miss G. O. G., Marengo, Ill.

**Caution is better than crutches.**  
—Floy Kathryn Appleby, 720 Lincoln Court, Elgin, Ill.

**Kisses may shorten life, says a physician, especially if snatched while driving.**—Donald Sprech, Plain, Wis.

**It is smart to be safe but not safe to be smart.**—Robert Phillips, R. 3, Greencastle, Ind.



Yes, that's real snow and these are real queens—pirate queens—who reigned during the famous **Smelt** run in **Escanaba, Michigan**, from April 7 to 9. **Queen Jean Mickelson**, who is wearing the large hat, appeared on **Homemakers' Hour** with **Ann Hart** on March 28 and told how the tasty **Smelt** could be dipped in large quantities from the water and how they are prepared for the table. **Jean's** four pretty attendants are (left to right) **Jewel Manthey**, **Marjorie Magnuson**, **Estelle Vinette** and **Ione Winchester**.

STAND BY

# Ann Hart Advises More Leisurely Housecleaning

IT'S pretty hard to estimate what's ahead of us homemakers, isn't it? We get our plans all made and then—zingo—before we know it, we have to make new ones.

That's what's happened to us. Just when Homemakers' Hour is running along according to schedule—zingo—Mr. Safford, our program director, casually suggests that three-quarters of an hour is hardly enough. Starting on March 28, another 15 minutes were added to our program!

It was good news! Good news, of course! But news that meant new plans and a new schedule. You remember the "best laid plans of mice and men—"?

Speaking of new schedules, the orthodox way to clean house used to be to tear everything upside down—get everything topsy-turvy until no one had a place to lay his weary head, and then work like mad, without a moment's rest until we nearly dropped in our tracks; far, far into the night until at least the beds were set up once more and the right slats were switched around from bed to bed until they found their right niche.

These days, most homemakers try to use their heads to save their heels. By planning out the housecleaning schedule on paper before a mattress is beaten or a pillow aired, we can save ourselves both time and energy.

By alternating heavy jobs with lighter tasks, we can conserve a lot of energy. When you feel yourself getting tired, take time out to do lighter tasks that are just as necessary and have to be done before we're through. Jobs such as dismantling the medicine chest. That's one of my favorite jobs, 'cause I just love to putter around with cosmetics and medicines and the thousand odd objects that find their final resting place in the bathroom chest. Isn't it surprising how much you can discard from a chest like that and still have everything you need?

You can always find another job to switch to when you feel your back beginning to give out. (By the way, when washing dresser mirrors and picture glass, be sure not to let any water seep in between the glass and the frame.) Lots of folks wouldn't list polishing silver as one of the lighter jobs because they despise the job, but you can at least sit down for a while, and that alternate sitting and standing procedure makes housecleaning far less tiring.

By alternating your heavy work with the lighter tasks, you'll take more interest in some of the major jobs, such as cleaning the upholstery. Because your housewife conscience won't let you put fresh slip covers on upholstery that hasn't been freed from winter dirt and dust, you'll find yourself using the vacuum cleaner on each one or giving them the brushing

of their lives. If they are badly soiled, you can prepare a "dry suds" lather and give the pieces a "dry suds" shampoo to bring out the colors and richness once more.

Here's how the "dry suds" mixture is made. Add five cups of water to ½ cup of shaved bar soap or packaged soap and let it come to a boil. When cool it will form a thick, workable mixture which can be whipped into a thick lather that is almost free from water—in other words a "dry suds" shampoo. Using a circular motion, work the suds into the upholstery with a fiber brush. After you've massaged an arm or a section of the chair this way, wipe off the suds with a clean, dry sponge or cloth. Rinse the washed part well with a cloth or sponge wrung out in tepid water; then dry with a clean, soft cloth. Once the furniture has dried, you will be charmed with the results, and you'll be a "dry suds" fan forever. This method, by the way, is excellent for cleaning window shades and other surfaces that should never be soaked.

Now that most of you folks are chasing "Old Demon Dirt" with mop and pail, brush and broom, it's a good time for us up here at WLS to do a bit of that seasonal housecleaning ourselves. There are several offices that could stand a bit of going over—eliminating piles of papers here and stacks of clippings and odds and ends of advertisements that pile up before you know it.

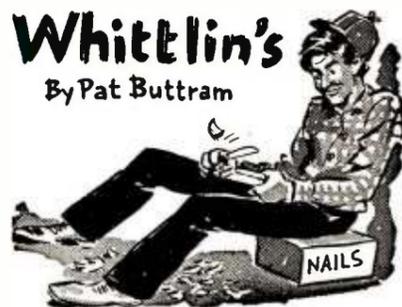
Which reminds me of several duties waiting for me at home. So till next week, this is Ann Hart, wishing you all a Happy Housecleaning!

## Name Often Misspelled

Edward MacHugh, the Gospel Singer of NBC, reports that in 10 years of broadcasting, he has received fan mail spelling his name 147 different ways, including McHuey, McQuie, Macue, McKew and M. Kute.

## Doctor's Wife

Edith Davis, one of the latest additions to the Margot of Castlewood cast, is the wife of Dr. Loyal Davis of Chicago, whose book, "J. B. Murphy, Stormy Petrel of Surgery," has recently been published.



Ther' ain't no use in a-goin' at top speed all th' time. . . . If I can't make a hill in high it don't worry me . . . I allus figgered that's what that second gear wuz made fer.

A feller that's allus wrapped up in hisself don't make sech a big parcel.

Sum wimmin don't need a vackum cleaner . . . they kin pick up all th' dirt with th' telephone.

Th' more people like each other, th' closer they are to each other. It's jest like a boy an' a girl in love . . . one cheer is big enuf fer both uv 'em.

Times must be gittin' better down my way . . . a rabbit run across our farm th' other day an' ther' wuzn't but two men after it.

Two advantages uv these new eelectric raisers is . . . your wife can't sharpen pencils with 'em . . . an' ther' ain't no strop fer Paw to use on th' younguns.

Yourn til all th' new ground is cleared.

PAT.

## Alas! Poor Yorick

Bill Meredith, former continuity editor of WLS and now author of The Last of the Lockwoods, heard each Sunday at 2:00 p.m., CST, over the NBC-Blue network, is fairly spouting Shakespeare these days. The Lockwood family is a distinguished old family of the American stage and, like many theatrical families, philosophizes on life with Shakespeare quotations. Bill, always an avid Shakespeare student, has gone into the subject more thoroughly during the past few weeks in order to use lines in his scripts. Not only does he use them in his scripts, but he quotes Shakespeare around the NBC Central Division Continuity Department so much that everyone wishes he were writing on some other subject.



by CHECK STAFFORD

**HOWDY Folks:** As we write these lines, warm sun is shining and first cases of spring fever are afflicting some. A turn about the studios, rehearsal rooms and offices disclosed considerable advance talk of fishing, vacation periods and best golf courses.

One of the boys we talked to said he'd like to be able to take the train back to his old home village, get off the afternoon train and walk through the old familiar shady Main street to his folk's home. There, he'd slip quietly up the walk and surprise Mother who would not be thinking of



her boy as being within hundreds of miles. I used to enjoy such yearly returns . . . but the little old depot is no more . . . kinfolks have moved and things have changed. Time has a over of bringing many changes as the years pass. Memories, however, will always linger on.

As though it were yesterday, I can recall the old mail carrier bringing the mail bag to grandfather's general store and post office where village folks waited while letters and papers were distributed. Brown sugar, plug tobacco, coal oil and thread were main sellers and nail kegs and empty cracker barrels were seats for the loafers. A great maple shaded the store porch and cool water was drawn from the old wooden pump 'neath its spreading branches. Wrens nested and sang sweetly in their nearby home in a gourd, and bees buzzed lazily in the old purple lilac bush. Such quiet, restful and peaceful

scenes are seldom seen nowadays. Great trucks and noisy auto traffic whiz by this former scene over a brick pavement now, bound for still noisier city centers. The hamlet's barns of yore are now neat garages, and the last hitching post has disappeared.

Since you read last week's Latch String, visitor folks to our studios have registered from 12 different states . . . the most distant being Texas, the largest numbers signing the guest book from Illinois and Indiana.

With the start of farm field work each spring, fewer rural folks are found in our daily audiences. However, livestock shippers and truckers are daily visitors, especially to our early morning programs. After corn planting and before grain harvest, when farm work eases up, again we enjoy a large attendance from rural folks.

At this time of year, owing to most city and near-by large town workers being on a five-day-per-week schedule, Saturday is naturally the day we have the largest number of visitors. Coupled with vacation season during the summer months, we have the largest crowds, and schools being out also brings up the attendance with the children.

As we write, it is early in the morning and Smile-A-While time is just over. The DeZurik Sisters are taking a nap in a rehearsal room, while the Hilltoppers are rehearsing a program in the next room . . . how

## Memory Helped

Virginia Payne in the cast of Ma Perkins, came to radio from drama school, where she studied rapid memorization of lines. Her knowledge proved of value the day an oculist put belladonna in her eyes to dilate the pupils just a half an hour before she had to go on the air to read a radio dramatic script. As soon as the unsuspecting Virginia discovered her inability to read, she asked a fellow player to read her lines to her. She quickly memorized them and took part in the broadcast. However, Miss Payne says that she has never found any other use in radio for her memory training.

## Orphan Annie's Missing

In an essay survey on radio shows conducted by seventh and eighth grade teachers at Midlothian School, Midlothian, Ill., the NBC serial, Don Winslow of the Navy, was rated No. 1 attraction. Jack Armstrong and Terry and the Pirates, two other NBC shows, rated second and third respectively.

can the girls sleep? Don Bush, covered with his overcoat, is stretched out on a wooden bench sound asleep, and Rod Cupp and Tom Hargis are sitting on the same bench going over a program script. Pat and Henry are in my office rehearsing for Oshkosh. Pat has a cup of coffee. (He'll probably leave the empty cup on my desk and I'll have to take it back to Katherine's kitchen as usual. Pat usually leaves some cookie crumbs on my desk, too.) Kinda miss the bunch who are down at Memphis this week. A trip through that pretty, green country with blossoming orchards sprinkling the roadside view is always refreshing.

It's almost time to get another temperature reading now but must stop first to sign for some telegrams. Dr. Holland, Howard Peterson and Bill O'Connor, Morning Devotion trio, are coming up the stairs, and I hear Hal Culver humming a tune across the hall. Telephone ringing—wait a minute. Guess I'd better sign off now—things are beginning to get busy. Lady on the 'phone wants to give away some puppies, and wants to talk to Jolly Joe Kelly. See you next week.

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# Karl Schulte Works and Plays at the Same Time

PEOPLE attending the Saturday night WLS Barn Dance divide into two camps when they discuss violinist Karl Schulte's fiddling down at the Old Hayloft. One group says it is impossible for a man to play so well and still get any real enjoyment out of it—while the other faction holds that a man can't get that much fun out of anything and still be working. The answer is simple: Karl Schulte is one of those rare and fortunate persons whose work is also his favorite recreation.

Just one glance at the beaming countenance of the tall, handsome Karl as he performs his duty and delight with his loud, red, Barn Dance fiddle at the Eighth Street Theater, is enough to convince anyone that here is a musician who is really getting pleasure out of his task. To Karl Schulte music and musical performance have been just an enjoyable habit that he acquired in infancy, a habit that he has never dropped because it has been good to him, because it has brought immeasurable joy to thousands of others and because it makes up the fabric of Karl's life-work and life-pleasure.

## Fiddling at Five

In the year 1895 a peek inside the Schulte home at Racine, Wisconsin, would have revealed little Karl, five years old—an age when most children are learning to tie bows in their shoestrings—already applying a bow to the strings of his first violin, while his proud father and mother, both professional musicians, carefully offered encouragement, advice and accompaniment to his first efforts. At the age of eight, Karl was placed under the expert guidance of three well-known German music teachers in Milwaukee. Although his first public appearance was given at the age of six, Karl did not become a real professional until the old age of 12, at which time he became a fustist in the Racine band. His music study in Milwaukee continued, however, until he was 17. Then he went to Chicago on a free scholarship to study for four years at the Chicago Musical College under the famous teacher, Hugo Heermann and his successor Alexander Sebald.

Graduating did not mean leaving school for Karl Schulte because he became a teacher at the same institution. He then coupled his job on the faculty of the Chicago Musical College with new tasks as a member of the Milwaukee Symphony Orchestra and with frequent solo appearances. In 1917, he joined the Chicago Symphony Orchestra and remained with it until 1922, except for a year when he "went to war" with his fiddle as the band leader on a flagship of the U. S. Navy. In 1921, while still a member of the Chicago Symphony, Karl organized and managed the Little Symphony Orchestra which

was immediately successful, so successful, in fact, that Karl had to leave the larger group and devote all his time to the new enterprise. It was also in 1921 that Karl married Alice Weickers, a girl from his home town, Racine.

Karl piloted his Little Symphony into a new field—radio. Still remembered by radio listeners of the 1920's the weekly "Silver-tone" concerts, are many joint concerts with choral organizations and famous soloists, and the first children's concerts on the air—Karl took part in all of these which were broadcast over the then new station WLS. Later, the miniature symphony group was identified with many NBC network programs and Karl conducted the musical portions of the "Garden Hour," "Roses and Drums," and "Town Crier" programs which were "coast-to-coast." Karl enjoys radio conducting but admits he prefers opera and ballet.

## Musical Library

His principal interest at present is the Music Library of Chicago which he started 17 years ago. The library today contains over 7,000 works of symphonic and operatic classics. It is one of the largest in America and serves many musical and educational groups.

Karl is known as one of the busiest and most versatile musical figures in the Mid-West, yet he finds time to follow sports avidly, and he allows himself an hour or so once in a while to ride, swim or follow his five hobbies: Joan, 14; Bill, 12; Carol, 7; Sally, 3; and Teddy, 1. The Schulte family lives in Evanston, Illinois.

Whether Karl gets more enjoyment from his family "hobbies" at home or from his work "hobby," the violin, nobody can say. But if he gets as much pleasure at home as he appears to while "Hayloftin'" on his special Saturday night fiddle—then Karl Schulte is a happy man!

## Shakespearean Expert

Macdonald Carey, the Dr. Lee Markham of the Woman in White, NBC serial, claims he can recite any of Shakespeare's plays from memory. He learned them all when he was playing with the Globe Theater in Chicago and often had to step into a part with only a few hours rehearsal.

## Seen Behind the Scenes

by CHUCK OSTLER

Ann Hart interviewing the Queen of Smeltiana and her Royal Court. . . . This happened back in studio C one day, where no one but myself and the operator could see it. . . . Hal Culver was reading the markets, and weather report . . . Merle Housh was sitting in the corner reading over a commercial. Then suddenly Merle got up, took a chair, placed it behind Hal, and stood on it . . . Hal kept on reading the weather report . . . when suddenly, he felt a comb running through his hair, and "snip" went a pair of scissors! . . . Merle was standing on the chair, giving him a haircut! . . . Hal couldn't move till he had finished his announcement, and by that time Merle had done a good job. This was probably the first time in the history of radio that an announcer received a trim while on the air! Incidentally, Hal Culver threatens to cut off Merle's tie one day while he is on the air! . . . The first sign of vacation . . . Eddie Allan out at his desk, with a big road map spread out before him, looking for a road out to the fishing country. . . . Grace Cassidy, Sophia Germanich, and Bob McElwain took a trip down to Kentucky over the week end and visited our old friends Wilma Gwilliam, John Lair, the Girls of the Golden West, and Bill McCluskey. Reports they are all fine and send their regards to all!

## Poor, Poor Authors

In a recent episode in One Man's Family, popular NBC dramatic serial, Clifford Barbour was supposed to be seriously injured when his automobile crashed into a truck on the San Francisco-Oakland bridge. Scores of listeners wrote in to Carlton Morse, author of the show, to express wonder how such an accident could happen, since cars traveling in opposite directions on the bridge use separate ramps. A member of the California Highway Department suggested the solution. He wrote in to ask if, by chance, it was a highway department maintenance truck that Clifford's car struck. Which all goes to show why authors of radio plays have to be constantly alert to make every detail of the story and plot authentically, as well as realistically, correct.

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FANFARE

by FRANK BAKER

JUST found a bit of news in the news room. Julian Bentley is writing a book—a non-fiction work of some kind or other. When it will be finished is as much of a mystery to the well-informed Mr. Bentley as it is to me. But the fact that he's writing one is news because everyone has been waiting for this fluent WLS news editor to transfer some of his thoughts to the printed page.

Speaking of Julian reminds me that, for Miss Iva Brown of Stephenson, Michigan, we have uncovered our commentator's wedding anniversary. It's April 20. Julian married Ruth Coleman, whom you know as Shari, former fashion editor of Stand By, on that date in 1935. They have no children but many other mutual interests. Ruth is the fashion art director of a large Chicago commercial art studio. Her work for the most part is with the department stores of Chicago's State Street.

Ruth and Julian are a progressive, well-read young couple who follow world affairs with keen interest. They make a point of meeting as many world travelers as possible to get foreign news and opinions first hand. Our quiet, clear-thinking reporter of international news and his "Mrs." hope to buy and live on a farm in the dim distant future. Julian was reared on a farm in northern Illinois (near Harvard) and has always wanted to have a farm of his own.

By the way, Mrs. Frank Wilhelm of Table Grove, Illinois, as well as many other folks, inquires about the meaning of that "73" until tomorrow morning" that Julian uses in his daily sign-off. "73" is a part of the code used by Morse telegraphers and amateur radio operators meaning "Best regards." The numerals are used because they are more brief than the words. "88", incidentally, stands for "love and kisses" in the operators' code.

Phil Kalar is here at WLS but is not heard on the air at the present time. Katherine Smith of LaFayette, Indiana, asks about Phil and will be glad to hear that he is now on the production staff of WLS, directing a number of our daily programs. . . . For Eileen Kelley of Millville, Indiana, we report that Jane Tucker, our former homemaker, is in Lincoln, Nebraska, at the present time. Jane went there when her husband, a university professor of economics, changed positions last December.

On the Uncle Ezra program, the part of the promoter, Hi Skinner, is

## The Friendly Gardener

WELL, now, y'see, it's this way: If it's a new lawn you're wanting at your house, now's a good time to get going on it. Lots of folks like to start a new lawn in the late summer or early fall, an' there are some advantages to starting a stand of grass at that time. But to most of us, it seems as though spring is the natural time to plant things, and so lots of us would rather seed a lawn in the spring.

From now on, the earlier it's done the better. If you wait until too far along in April, the grass isn't going to have a chance to get established before hot weather comes along. If it's a new lawn, it'll pay to bring in some good black soil instead of trying to make grass grow on the sub-soil dug out of a cellar. Work some fertilizer in with the soil, get it leveled and graded, and then sow a good seed mixture. Don't be afraid to put out an extra dollar or so for good seed. Cheap seed is likely to have filler grass seed in it—seeds that are cheap but don't produce good lawn grass.

A good lawn seed mixture ought to be mostly bluegrass, with maybe a little redtop. White Dutch clover is all right, because it'll help provide shade. It isn't so necessary in a lawn to be seeded in the fall.

The seed will germinate quicker if the lawn is rolled first and then watered after the seed is sown.

Of course, more of us are concerned with fixing up an old lawn than with starting a new one. Raking out the old grass, seeding bare spots, and rolling to get rid of bumps that developed with freezing and thawing during the winter are probably the most important things that need to be done with an old lawn.

Everything points to an earlier spring this year than last; but don't get the idea of doing your planting too much earlier than usual. Old Man Weather usually has a frost hidden up his sleeve and sometimes he pulls it out when it'll do the most damage after beans and sweet corn are up and tomatoes have been set out. If you do any early planting of those tender crops, better count on it as a gamble, and be ready to make a second planting. Gardening's a gamble anyhow, but gosh, ain't it fun?

## Prefers Radio to Stage

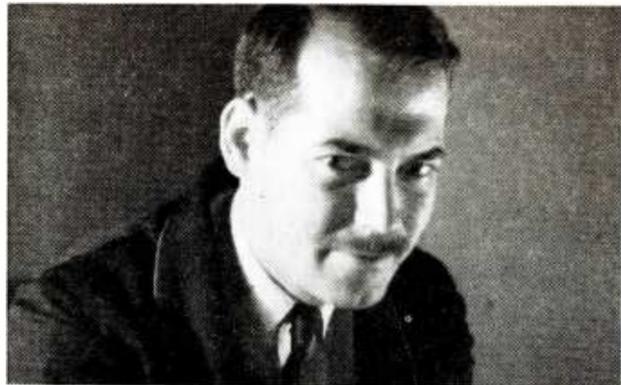
Marion Talley, NBC soprano, has turned down an offer to play the leading feminine role in "Knight of Song," a play based on the life of Gilbert and Sullivan, which is soon to hit Broadway. Miss Talley says she is too busy with radio to consider stage work at present.

## In Appreciation

With heartfelt appreciation we sincerely thank the many WLS listeners and friends who expressed their sympathies during our recent bereavement. The beautiful floral pieces and the sympathetic sentiments expressed through your cards and letters did so much to make the way easier. Although we had our little Martin with us for only twenty months, the memory of his sweetness will remain with us throughout our lives.

Mary and Joe Kelly  
Joe Junior

# Bentley's Photographic Views



Our news commentator, Julian Bentley, has been seriously bitten by the camera bug and here's a page of his pictures to prove it. For the information of other amateur photographers, Julian says he took these pictures at (whatever this means) \$2.9, one second, using Dupont Superior Pan with two 30-watt reading lamp bulbs.

This is the first picture of Julian's wife that has appeared in Stand By. Mrs. Bentley was formerly Ruth Coleman of Decatur, Illinois. Fanfare reporter, Frank Baker, tells me that this is the young lady who tipped him off to the fact that Julian is writing a book that will soon be ready for publication, nobody knows when.



Jack Stilwill happened to pick up a newspaper when he dropped in Julian's office recently and despite the fact that Jack is 29 years old, Julian got his camera ready and waited several minutes for Jack to start looking at the funnies. But Jack became engrossed in a story on the sports page and Julian got tired of waiting.

Here Julian has a picture of "the man of the many voices," Dan Hosmer of "Pa Smithers" fame. Dan now has the heavy task of portraying the many characters that Pokey Martin writes into his Tall Story Club program each Saturday night. Dan is highly skilled at making his voice play three or four characters in one show.



Yes, this is Mrs. Bentley again. This picture and the one of Jack Stilwill (above) were taken in sunlight. Mrs. Bentley, incidentally, is the fashion art director of a large Chicago commercial art studio. She does quite a bit of art work for several of the large department stores that are located on Chicago's famous State Street.

And here is Dr. John Holland, pastor of the Little Brown Church of the Air and conductor of Morning Devotions. This picture and the one of Dan Hosmer (above) were taken in studio A. Just ordinary studio lighting was used for these two. Julian tried to explain why Dr. Holland is "blurred" here but we couldn't understand him.

# Notes from the MUSIC LIBRARY

by SOPHIA GERMANICH

THERE have been so many letters coming to the Song Exchange that, in order to get as many in this column as possible, I haven't been able to print any songs, but I hope to real soon. I want to thank our readers for sending in the various songs for our use in this column.

## SONG EXCHANGE

Mrs. Harold White, 653 Highland Avenue, Burlington, Wisconsin, will exchange any of her songs for copies of "Little Ranch House on the Old Circle B," "I'm Just a Lonely Cowgirl," "I Could Never Be Lonely," "Nobody's Baby But Mine" and "I Wouldn't Trade the Silver in My Mother's Hair."

Opal McClure, 542 Plummer Street, Hammond, Indiana, is anxious to get started in the hobby of Song Exchanging, and wants to know if our readers can help her out.

Eleanor Bourquin, Apple River, Illinois, will exchange (words only) of "Cowboy's Heaven," "Hill Billy Wedding in June," including songs contained in many books, for copies of "Little Old Rag Doll," "Put on Your Slippers and Fill Up Your Pipe," "Way Out Yonder," "When You Hear Me Call," "My Blue Heaven" and "Little Shirt That Mother Made for Me."

Christina Bennett and Jean Perdiaw, R. 1, Campbellsburg, Indiana, Christina 12 years old and Jean 10, both want to exchange songs they have in their collection for copies of "Red Wing," "Blue Ridge Mt. Blues," "We Sat Beneath the Maple on the Hill," "You'll Never Miss Your Mother 'Till She's Gone," "What Would You Give in Exchange for Your Soul," "That Daddy and Mother of Mine" and "Careless Love."

Frank D. Kean, R. 2, Box 28, Louisa, Virginia, will exchange any songs (words only) from Lulu Belle & Scotty's Song Book, WLS 100 Favorites, Walter Peterson's Mountain Ballads, Bradley Kincaid's Book, Golden West Cowboy's Book and many others for copies of "Down by the Railroad Track," "Beautiful Texas," "Pretty Quadroon," "I Want My Rib," "My Home in Sunny Tennessee" and "Little Ranch House on the Old Circle B."

Mrs. Jack Collison, General Delivery, Mullan, Idaho, will send the words to any song requested in exchange for some Violin Instruction Books.

Eleanor Kelsey, Richland Center, Wisconsin, has been collecting songs for several years and will be glad to exchange any of them for such songs as "Would You Care," "There's a Love Knot in My Lariat," "My Own Iona," "She's Everybody's Darling But Mine," "Gosh I Miss You All the Time," "Sailor's Plea" and "There's a Mother Waiting for You at Home Sweet Home."

Mary Byers, 2412 S. Keeler Avenue, Chicago, Illinois, has a collection of several hundred songs (words only) and will be glad to exchange any of them for words to "I Told You I'd Never Forget You," "By the Stump of the Old Pine Tree," "I Don't Care What You Used to Be," "Remembering" and "Baby Your Mother."

Nell Grider, R. 1, Salmons, Kentucky, wants to thank all the Song Exchangers who wrote her. She has received such a great number of letters that she was unable to answer all of them, but will take care of them soon.

Carol Graff, R. 1, Randolph, Wisconsin, one of our 12-year-old members would like to exchange songs for copies of "Wanderers," "Snowflakes," "Twenty One Years," "Little Mohee," "Nobody to Love" and "I'm Dying in Prison."

Bernice Kruzel, 608 Pearl Street, Ypsilanti, Michigan, is interested in Hillbilly and Western music and needs help in starting her collection.

Mary Lena Matteson, R. 3, Fairfield, Illinois, is looking for copies of "Bar Twenty Riders," "Old Rocket" and "We Buried Her Beneath the Willow."

Anna Taylor, R. 1, Kinsman, Illinois, owns a large collection of songs and is offering any one of them for the following songs: "Chime Bells," "Tumbling Tumbleweeds," "Montana Plains" and "Little Moses."

Dorothy Lewandowski, 1938 N. St. Louis Avenue, Chicago, Illinois, is just a beginner in song collecting and would appreciate some help from you Song Exchangers. She is interested in Cowboy, Hillbilly and mountain songs.

## Prefers English

Although Richard Crooks sings with flawless diction in six foreign languages, on the air he presents most of his classic songs in English, because he believes that the more people understand of music, the better they like it. Words are quite as important as "tunes," he believes. Recently he made some interesting experiments. At one of his concerts he sang a group of classic songs in their original tongues, and a second group, of identical musical value, in English. The English group was the better received, proving Mr. Crooks' theory. In Europe, Mr. Crooks points out, even the operas are sung in the language of the people. This circumstance, he believes, is largely responsible for the great spontaneous national interest in opera in those lands.

Dorothy Parworth, R. 2, Manitowoc, Wisconsin, will exchange words to any song in her collection including "Answer to Nobody's Darling" and "Ragtime Cowboy Joe" for words to "Little Box of Pine on the 7:29," "There's a Love Knot in My Lariat" and "I Found My Cowboy Sweetheart."

Mrs. Inex Kubly, 812 17th Street, Monroe, Wisconsin, would like to join the Song Exchange, and is especially interested in Cowboy or Western songs. I'm sure our readers can help her out.

Aletha Garriott, R. 4, Rensselaer, Indiana, will send words to "Prisoner's Dream," "The One Rose," "Pictures from Life's Other Side," "Little Mother of the Hills" in exchange for copies of "Just Because," "Mother the Queen of My Heart," "Rocking Alone in An Old Rocking Chair," "I Dreamed I Searched Heaven for You," "Montana Plains" and "Put My Little Shoes Away."

Evelyn Leider, % Albert J. Leider, Box 215, Brillion, Wisconsin, 13 years old, would like to join our Song Exchange, and will send any song she has for copies of "I'm An Old Cowhand," "I Want to Be a Cowboy's Sweetheart," "I Found My Cowboy Sweetheart," "My Little Lady" and "Send Me Back a Bow."

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## Friends in Hollywood

(Continued from page 3)

heart of Hollywood, and after you get there, you can drive over miles and miles of beautiful boulevards with their wonderful homes and exceptionally attractive stores and shops. Wherever you drive about Los Angeles, it seems that you run from one town into another. And in between you'll find everything from orange and grape-fruit groves to oil fields.

So you won't think I'm being paid by the Los Angeles Chamber of Commerce, Ill be getting along to another subject. When I get back to the studio, there will no doubt be many queries like "Did you see So-and-so and how's he getting along?"

Since George Ferguson and Larry Kurtze left WLS in January to start an office in Hollywood to "book" radio talent for the movies (as well as movie talent for radio and theaters), their office has become the mecca for old friends from home. Incidentally, these boys like it out there very well, and George has his family located a few miles away in Burbank. Max Terhune and Eddie Dean also live in that town, Max having purchased his own home there.

Max has a nice contract with Republic Pictures. He has already played in 17 pictures, and for some time has been featured as "Lullaby Joslin," one of the hard-ridin' "Three Mesquiteers" of the "westerns." His dummy, "Scully," has become "Elmer," and you'll occasionally see him with Max when the ventriloquist act can be worked into a picture. Max is, and always will be, "the same old Max." He'll never lose the evidences of his Hoosier "bringin' up." Max arranged passes for the Fergusons

and us to visit the Republic lots and personally escorted us around. We looked over many interesting "sets," some of which were used in Max's pictures. For about half an hour, we watched the "take" of a scene in a new picture, "The Gentleman from London." One of the actors was Herbert Mundin, whom we'd seen many times in "butler" parts.

Max seemed to know everyone on the Republic lots. Everywhere it was "Hello, Max!"—and that included the gamut from directors to carpenters and handy men.

### Sees Film Made

It was also our privilege to see the filming of a scene from "Crime," on the RKO lots (Gene Autry arranged this visit for us). As we entered, we were quite surprised to see the famous Zeppo Marx standing by the entrance in ordinary street clothes. Ann Shirley and Chester Norris were featured in the picture being "shot." I know it takes time but I never before realized all the preparation that is necessary in order to take one short movie scene of two or three minutes. It looked as if there were at least two dozen directors and assistants, cameramen and assistants, electricians and assistants, sound men and assistants, prop men, carpenters, script girls, and assistants galore. I'm still wondering how they managed to keep out of each other's way. I was interested in seeing the "stand ins"—people who do the preliminary "posing" in the set before the big stars are brought in for the "take."

When at last everything is ready for the "take," you hear a dozen cries of "QUIET!" There may be a dozen "re-takes" before all concerned are perfectly satisfied. If I'd had the "nerve" of a Bill Cline, I'd have taken a picture of the scene with Don Wilson's candid camera, but knowing it was against the rules, I hated to incur the wrath of the technicians and their numerous assistants.

Had a nice visit with Smiley Burnett, the Urbana boy who is another "comer" with Republic Pictures. He has worked with Gene Autry in numerous western successes. Smiley is just as full of fun as ever. Wanted to know all the news about the hay-loft gang and said he'd appreciate one letter a year from at least one of the crew. Fleming Allen, ex-WLS musical director, lives on a one-acre "ranch" in Van Nuys, and I'm wondering how the flood affected him. We were interested in hearing about his song-writing for western pictures. Right now, he's doing some for Bob Baker, Universal's new cowboy star, who used to be "Tumble Weed" to us around the studio. The latter is having nice success in pictures. I didn't get to see "Tumble Weed" but called his home and his wife told me all three of them were well and happy.

I guess you knew that "Tiny" Stowe, former continuity editor, has been producing the "Hollywood in Person" programs for CBS. He went to Hollywood in December of last year. Eddie Dean, who was one of our Dean Brothers team, is taking auditions for picture and theater work in Hollywood, receiving fine reports and hoping to get that elusive "break" before long. Homer Griffith was another old friend whom we met. Jerie and Homer had only been there a few days when we arrived. They are looking over west coast radio prospects.

Other friends who are in Los Angeles include Margaret Morton McKay, doing dramatic work; Gene and Glenn, singing on KFI; and "Smilin' Jack" Kay, who emcees an early morning half hour on KFI. In Long Beach, I saw Jim Goddard whose bass voice used to be featured on WLS. He is in the investment business now.

Gene Autry has really "gone places" in pictures. He has become estab-

(Continued on page 15)

## Pokey Martin and Arkie



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One day Service—2 beautiful enlargements, 8 brilliant prints, 25¢. Quality guaranteed. Electric Studios, 95 Eau Claire, Wisconsin.

### Photo Film Finishing

Immediate Attention Given! Roll developed and printed with Superb Velox and 5x7 enlargement, 25¢. Reprints 3¢. Enlargements, 2 for 25¢. Finest quality guaranteed. SUPERB PHOTOS, DEPT. R, 6034 ADDISON, CHICAGO.

Two 5x7 enlargements and 10 reprints, 25¢. Two 8x10 enlargements and 15 reprints, 50¢. Shureshop, Maywood, Illinois.

Amazingly Beautiful Roll Developed, 8 NATURAL COLOR PRINTS 25¢. Reprints 3¢. NATURAL COLOR PHOTO, D-94, Janesville, Wisconsin.

20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints, 50¢. 100-1.00. Roll developed and printed with 2 professional enlargements 25¢. Enlargements, 4-4x5, 25¢; 3-5x7, 25¢; 3-8x10, 35¢. Special hand-colored, easel-mounted, 4x6 enlargement, 25¢. Trial offer. Skrudland, 6968-86 George Street, Chicago.

Expert photo finishing 8 Genuine Expensive Velox prints, two doubleweight professional enlargements 25¢—EXPERT STUDIOS, La-Crosse, Wisconsin.

Real Rush Service: Rolls developed 16 pictures 25¢. 50 reprints 50¢. PHOTOGRAPHERS. RiverGrove, Illinois.

### Postage Stamps, Coins & Curios

203 Assorted Mixed stamps—10¢. Approvals. Utech's, 1143 North Keeler, Chicago.

Indian relics, beadwork, coins, minerals, books, weapons, stamps, fossils, catalog 5¢. Indian Museum, Northbranch, Kansas.

100 good ancient arrowheads \$3.00. Tomahawk head 50¢. Flint knife 25¢. Illustrated catalog 5¢. H. Daniel, Hot Springs, Arkansas.

### Printing—Envelopes

300 6 1/2 envelopes—name and address printed, \$1.00; 1000, \$2.50. Free sample. HAMILTON PRESS, 4341 N. MEADE, CHICAGO, ILL.

### Purebred Game Chickens

Stags, \$5.00. Trio, \$10.00. Hatching eggs, \$4.00 per 15. N. H. Reds, \$2.75. Baby Chick prices on request. Our games make best layers and fighters in the world. Nichols Hatchery, Box 84, Rockmart, Georgia.

### Publisher's Choice

Your Caricature or Cartoon Portrait drawn by celebrated French Illustrator. Send photo. Suitable for framing. Only a dollar bill. REMY, 610 E. Columbia Ave., Davenport, Ia.

### Quilt Pieces for Sale

Bright colored, good material quilt patches—15oz. 30¢; 30oz. 60¢; 3 1/2 lbs. \$1.00, postpaid. Agents wanted. A. E. Coffman, 3336 North Karlov Avenue, Chicago.

Quilts made of Remnants are More Expensive in the end! Costs Less using Finest "80-Square" Percale Quilt Blocks! Free samples! Gift offer! Cameo, 4359Y North Winchester, Chicago.

### Salesmen Wanted

Real Opportunity for honest, dependable farmer agents and dealers to sell Funk's Hybrid Seed Corn. Part or full time. Must have car. Several part time agents made over \$1,000 this season. Write Funk Bros. Seed Co., Bloomington, Illinois.

### Travel Games

Games to play along the way. Pocket size book of automobile pastimes for everybody. 10 cents postpaid. Travel Games, 511 North Main Street, Rockford, Illinois.

### Veterinary Remedies

BOT & WORM CAPSULES for horses. Free booklet. Agents wanted. Fairview Chemical Co., Desk G, Humboldt, South Dakota.

# WLS DAILY PROGRAMS

Saturday, April 9, to Saturday, April 16

870 k.c. — 50,000 Watts



Only four people in the world have to put up with this—his mother, his wife, me and the person who's too lazy to turn the dial.

## Sunday Morning

APRIL 10

(CENTRAL STANDARD TIME)

- 8:30—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; Herman Felber; Grace Wilson; Safetygram Contest; "Aunt Em" Lanning.
- 9:00—WLS Little Brown Church of the Air; conducted by Dr. John W. Holland; Hymns by Little Brown Church Singers; Helen Jensen, organist.
- 9:45—Weather; News Report—Julian Bentley.
- 10:00—"Folks Worth Knowing"—John Baker.
- 10:30—WLS Concert Hour—Orchestra; Herman Felber; Roy Anderson, soloist.
- 11:00—WLS—Lenten Fellowship—Special Lenten Services direct from Ravenswood Presbyterian Church, Rev. Wm. F. McDermott.
- 11:45—Grace Wilson, soloist, with Helen Jensen at the organ.
- 11:58—Weather Report; Chicago Livestock Estimates.
- 12:00—Sign off.

## Sunday Evening

APRIL 10

6:30 p. m. to 8:00 p. m.  
(CENTRAL STANDARD TIME)

- 6:30—NBC—The Bakers' Broadcast with Murray and Ozzie Nelson's Orchestra.
- 7:00—NBC—"Spy at Large"—Dramatic Program.
- 7:30—NBC—California Concert, conducted by Ernest Gill, with assisting artists.

## Monday to Friday

MORNING PROGRAM

APRIL 11 TO APRIL 15

(CENTRAL STANDARD TIME)

- 5:30—Smile-A-While—Hilltoppers (ex. Mon.); Arkie and others.
- 6:00—Farm Bulletin Board; Weather; Livestock Estimates.

6:30—Mon., Wed., Fri.—"Sing, Neighbor, Sing." (Ralston Purina) (E. T.)  
Tues., Thurs., Sat.—DeZurik Sisters.

6:45—Mon.—Political Talk.  
Wed., Fri.—Arkie & Pokey.  
Tues., Thurs., Sat.—Pat & Henry.

7:00—News Report—Julian Bentley.

7:10—Program Review.

7:15—Mon.—Novelodeons. (Gardner)  
Daily exc. Mon.—Evelyn & the Hilltoppers. (Gardner Nursery)

7:30—Morning Devotions, conducted by John W. Holland, assisted by Wm. O'Connor and Howard Peterson, organist.

7:45—Jolly Joe's Pet Pals. (Coco-Wheats)

8:00—Mon., Wed., Thurs., Fri.—The Arkansas Woodchopper.  
Tues.—Hal Culver; Howard Peterson.

8:15—Mon., Wed., Fri.—Morning Minstrels with Novelodeons, Fudd'n Head Jackson, Morpheus, Mayfair Manchester, Possum Tuttle and Bill Thall, interlocutor. (Olson Rug Co.)  
Tues., Thurs., Sat.—DeZurik Sisters.

8:30—News Report—Julian Bentley; Booking Announcements.

8:44—Livestock Receipts and Hog Flash.

8:45—Chuck, Ray & Christine. (Mon., Wed., Fri.—Goode & Reese)

9:00—NBC—Cabin at the Crossroads. (Quaker Oats)

9:15—NBC—Margot of Castlewood. (Quaker Oats)

9:30—NBC—Terry Regan, Attorney-at-Law. (Johnson Wax)

9:45—News Report—Julian Bentley.

9:50—Poultry and Dressed Veal Markets.

9:55—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from Union Stock Yards. (Chicago Livestock Exchange)

10:00—NBC—Mary Marlin. (Ivory)

10:15—NBC—Pepper Young's Family. (Camay)

10:30—NBC—Vic and Sade. (Crisco)

10:45—NBC—Edward McHugh, Gospel Singer.

11:00—Mon., Wed., Fri.—To be announced.  
Tues., Thurs., Sat.—"Short, Short Stories. (E. T.) (Libby, McNeill & Libby)

11:15—Don & Helen.

11:30—"Ma Perkins." (E.T.) (Oxydol)

11:45—Fruit and Vegetable Markets; Butter and Egg Markets; Weather; Bookings.

11:55—News Report—Julian Bentley.

## Afternoon Programs

(Daily ex. Saturday & Sunday)

(CENTRAL STANDARD TIME)

12:00—Prairie Farmer Dinner Bell Program, conducted by John Baker—30 minutes of varied farm and musical features.  
Tues.—Arthur Page, Agricultural Review, "Looking Across the Prairies."  
Wed.—The Ouachita College Symphonic Choir.  
Thurs.—News Report—Julian Bentley.

12:30—Mon., Wed., Fri.—"Voice of the Feedlot." (Purina Mills)  
Tues., Thurs.—Henry Hornsbuckle. (Corn Belt Hatcheries)

12:35—Jim Poole's Livestock Summary direct from Union Stock Yards.

12:45—Mon., Wed., Fri.—"This Business of Farming"—Lloyd Burlingham. (J. I. Case)  
Tues., Thurs.—Firestone Voice of the Farm. (Firestone Tire & Rubber Co.)

1:00—School Time, conducted by John Baker.  
Mon.—Current Events—Julian Bentley.  
Tues.—Music Appreciation—Folk Songs of China & Japan—Ruth Shirley.  
Wed.—Business & Industry—Egg Cracking Plant.  
Thurs.—Touring the World—Argentina.  
Fri.—Woodland Trails—"Mother Nature Awakens."

1:15—Mon., Wed., Fri.—Otto & Novelodeons. (Gardner Nursery)  
Tues., Thurs.—Melody Parade with WLS Orchestra.

1:30—F. C. Bisson of U.S.D.A. in Closing Grain Market Summary.

1:37—John Brown.

1:40—Mon. to Thurs., inc.—Gabriel Heatter, Commentator. (Johns-Mansville)

1:45—Mon., Wed., Fri.—Organ Moods—Howard Peterson.  
Tues., Thurs.—Firestone Tire & Rubber Program.

## 2:00—HOMEMAKERS' HOUR

(2:00 to 3:00 ex. Thurs.)

2:00—Homemakers' Hour, conducted by Ann Hart; Otto & Novelodeons; Orchestra.  
Mon., Wed., Fri.—Chuck Acree—"Something to Talk About."

2:05—Tues., Thurs., Sat.—"Helpful Harry's Household Hints. (Time-Tested Laboratories)

2:30—News Summary—Julian Bentley.

2:45—Thurs.—"How I Met My Husband." (Armand)

3:00—Sign off.

## SATURDAY EVENING, APRIL 9

(CENTRAL STANDARD TIME)

7:00—Bar-N Frolic—The Boys and Girls on the Bar-N Ranch entertain with Western songs and tunes.

7:30—Keystone Barn Dance Party, featuring Lulu Belle, with Chuck, Ray & Christine, Prairie Ramblers, Sodbusters, DeZurik Sisters, Arkie and Kentucky Girls. (Keystone Steel & Wire)

8:00—National Barn Dance NBC Hour, with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Arkie; Lulu Belle & Scotty; Henry Burr; Lucille Long; Otto & the Novelodeons, and other Hayloft favorites, with Joe Kelly as Master of Ceremonies. (Alka-Seltzer)

9:00—Murphy Barn Yard Jamboree, featuring Quartet; Bill O'Connor; Prairie Ramblers; Hilltoppers; Otto & the Novelodeons; Winnie, Lou and Sally; Pat Buttram. (Murphy Products)

9:30—NBC—The Family Party. (Allis Chalmers)

10:00—"Tall Story Club" with Pokey Martin.

10:30—Fireside Party with Henry Hornsbuckle; Prairie Ramblers; Hilltoppers; Kentucky Girls.

11:00—Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Patsy Montana; Prairie Ramblers; Otto & the Novelodeons; Pat Buttram; Arkie; Sodbusters; Chuck, Ray & Christine; Bill O'Connor; Grace Wilson; John Brown; DeZurik Sisters; Eddie Allan; Lulu Belle & Scotty; Evelyn & Hilltoppers, and many others.

12:00—Sign off.

## Saturday Morning

APRIL 16

(CENTRAL STANDARD TIME)

5:30-7:15—See Daily Morning Schedule

6:30—Big Yank Varieties. (Reliance Mfg.)

7:15—Evelyn & Hilltoppers. (Gardner Nursery)

7:30—Dr. John Holland's Sunday School, with Bill O'Connor and Howard Peterson, organist.

7:45—Jolly Joe. (Coco-Wheats)

8:00—The Arkansas Woodchopper.

8:15—The DeZurik Sisters.

8:30—News—Julian Bentley; Bookings.

8:45—Hilltoppers. (Chicago Bedding)

9:00—Jolly Joe & Junior Stars.

9:30—Morning Jamboree.

9:45—News Report—Julian Bentley.

9:55—Program Review—Harold Safford.

10:00—High School Parade—Crane Technical High. (Downtown Shopping News)

10:15—WLS On Parade—Variety Entertainers.

11:00—"Short, Short Stories." (Libby, McNeill & Libby)

11:15—Don & Helen.

11:30—St. Peter Lutheran School Children's Chorus.

11:45—Fruit and Vegetable Markets; Butter and Egg Markets; Bookings.

11:55—News Report—Julian Bentley.

12:00—Poultry Service Time—Winnie, Lou & Sally; Howard Peterson.

12:15—Closing Grain Market Summary. (F. C. Bisson)

12:22—Weekly Livestock Review, by Dave Swanson of Chicago Producers Assn.

12:30—"Man on the Farm" direct from Quaker Oats Farm at Libertyville.

1:00—Home Talent Program.

1:30—WLS Merry-Go-Round.

2:00—Homemakers' Hour; Variety Talent, including:

2:05—Helpful Harry's Household Hints. (Time Tested Laboratories)

2:30—News Report—Julian Bentley.

3:00—Sign off.

## Evening Programs

(CENTRAL STANDARD TIME)

MONDAY, APRIL 11

7:00—WLS—Political Talk—Cook County Board of Appeals.

7:15—WLS—Political Speaker—Central Democratic Committee.

7:30—NBC—"Those We Love"—Dramatic Serial. (Pond's)

8:00—NBC—Philadelphia Symphony Orchestra. (American Banking Institute)

TUESDAY, APRIL 12

7:00—NBC—Walter Kelsey & His Orchestra.  
7:30—NBC—To be announced.

8:00—NBC—Horace Heidt and His Brigadiers. (Stewart Warner)

WEDNESDAY, APRIL 13

7:00—NBC—A Cappella Choir from Wartburg College—Waverly, Iowa.

7:30—NBC—"Hollywood in the News." (Emerson Drug)

7:45—NBC—Jimmy Kemper & Orchestra.

8:00—NBC—Cleveland Orchestra.

8:15—WLS—International Looking-Glass.

THURSDAY, APRIL 14

7:00—NBC—March of Time. (Electrolux-Servel)

7:30—NBC—Barry McKinley, baritone.

7:45—NBC—Milestones in American Music.

FRIDAY, APRIL 15

7:00—NBC—Grand Central Station. (Lambert)

7:30—NBC—Death Valley Days. (Pacific Coast Borax)

8:00—NBC—Geo. Olson's Orchestra. Royal Crown Revue. (Nehi)

## Friends in Hollywood

(Continued from page 12)

lished as one of the "big names" in movieland, being the most popular cowboy star of today. It is said that his fan mail exceeds that of Robert Taylor. I believe it, for Gene was showing me letters by the thousand, not only from all over the United States and Canada, but from many countries in South America, England, New Zealand, Hawaiian Islands, and even from the Fiji Islands. His favorite horse, Champ, shares the spotlight with Gene. He golfs with such personalities as Bing Crosby, Bob Burns, Joe E. Brown, and Chester Norris. Gene showed us his new home, nearly completed, which will rate very favorably with the abodes of Hollywood's most famous. He drove us all through the beautiful residential sections, pointing out the residences of many stars.

Thanks to Gene Autry, we secured "last-minute" tickets to the Rudy Vallee show in Hollywood's NBC studios. (Standing at the end of the line waiting to get in, I could easily imagine the feelings of a WLS listener impatiently waiting for the Eighth Street Theater doors to swing open.) There's no "show" at all about the famous Rudy Vallee program. It's entirely a broadcast, with everyone in the most informal attire. Seeing Tommy Riggs do his "Betty Lou" was the best part of this program to us.

Lots of folks around Hollywood know WLS very well, especially our Barn Dance. Our entertainers are highly respected in the entertainment world. KFI carries the network hour from the old Eighth Street Hayloft, and I'm told it is as popular in the West as back home.

I'm having a nice business-pleasure visit at Phoenix and KOY, but home will look plenty good again. Mr. and Mrs. Butler have a beautiful home by famous Camelback Mountain with a garden having at least 300 varieties of cactus. KOY has many fine programs and originates the Arizona network. Tom Dix, formerly of Tom and Don, is here doing solo work and singing in a male trio. Charles Renshaw, Carmi, Illinois, former Prairie Farmer field entertainer, does cowboy ballads under the name of "Little Joe the Wrangler." Ralph and Elsie Mae Emerson and the boys have been enjoying their sojourn in the southwest very much. They have a new trailer.

Have to get back to the KOY studios now. Regards to all.

Sincerely,

George C. Biggar.

P.S. KOY's Program Director, Jack Williams, took me horseback riding over the mountains and desert yesterday. The horse stood it very well, thank you!

## Watch this Space

For Appearance of  
WLS Artists in YOUR  
Community

★ ★

MONDAY, APRIL 4

HUNTINGTON, IND., Huntington Theater (Matinee & Evening)—WLS ON PARADE: Lulu Belle; Skyland Scotty; Hayloft Fiddlers; Miss Pauline; Billy Woods.

SUNDAY, APRIL 10

FREEMONT, ILL., Patio Theater (Matinee & Evening)—WLS ON PARADE: Lulu Belle; Skyland Scotty; Prairie Ramblers; Hoosier Sodbusters; Kentucky Girls.

TUESDAY, APRIL 12

ALTON, ILL., Grand Theater (Matinee & Evening)—WLS NATIONAL BARN DANCE SHOW: Lulu Belle; Skyland Scotty; Pat Buttram; Hayloft Fiddlers; Billy Woods; Miss Pauline.

WEDNESDAY, APRIL 13

FLORA, ILL., Florine Theater (Matinee & Evening)—WLS NATIONAL BARN DANCE SHOW: Lulu Belle; Skyland Scotty; Pat Buttram; Hayloft Fiddlers; Miss Pauline; Billy Woods.

THURSDAY, APRIL 14

ROBINSON, ILL., Lincoln Theater (Matinee & Evening)—WLS NATIONAL BARN DANCE SHOW: Lulu Belle; Skyland Scotty; Pat Buttram; Hayloft Fiddlers; Miss Pauline; Billy Woods.

SUNDAY, APRIL 17

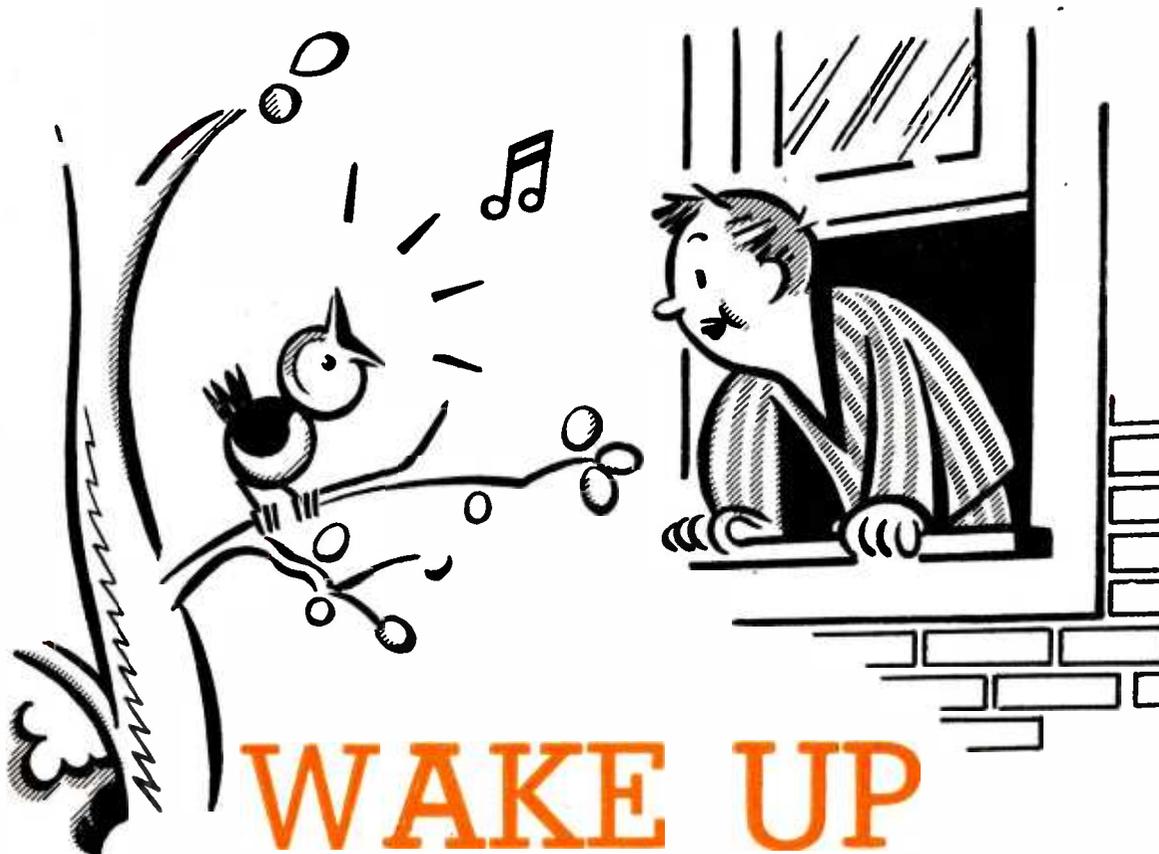
ANNAWAN, ILL., Coliseum Theater (Matinee & Evening)—WLS BARN DANCE SHOW: Hoosier Sodbusters; Chuck, Ray & Christine; Kentucky Girls.

★ ★

## WLS Artists, Inc.

1230 Washington Blvd.

CHICAGO :: ILLINOIS



# WAKE UP FOR Everybody's Hour

You can change that early morning yawn into a smile if you listen to **Everybody's Hour** each Sunday morning at 8:00 over WLS. *There's entertainment for the entire family.*

*For the Kiddies: Auntie Grace. For the Oldsters: The Golden Anniversary Club. For Everyone: The Concert Orchestra; our 82-year-old philosopher-poet, Aunt 'Em; Grace Wilson; Organist Helen Jensen, and the Safety-Gram contest. John Baker is in charge of the program each Sunday.*

**WLS**

**THE PRAIRIE FARMER  
STATION - - CHICAGO**