

FAMILY ALBUM



1930
Edition

The Happy Radio Home

**The 1930 WLS
Family Album**

To the friends of WLS, the Prairie Farmer
Station, Chicago, whose loyal friendship
has furnished continued inspiration to
the WLS Staff, this book is dedicated.

Copyright 1930
The Agricultural Broadcasting Company
Chicago, Illinois



FOREWORD

You folks who listen to WLS programs are a pretty friendly sort. Many of you write to "The Voice of Agriculture" expressing your appreciation of programs and artists, or requesting a service from the station. And how we enjoy hearing from you! Frankly, if it wasn't for your many letters, this business of broadcasting wouldn't be any fun at all. Here's one thing we've especially noticed in a good many letters. You've asked for photographs of your favorite WLS performers. And because you've asked for these pictures, we know that thousands feel a real personal interest in those who appear before the WLS "mikes" from before sunrise until long after sundown. For this reason, we have published the 1930 WLS Family Album—a book of pictures and stories that will enable you to get better acquainted with the Prairie Farmer Station folks who come to you through your loud speaker. We hope that the possession of this book will bring pleasure into the homes of thousands of our friends.

GEORGE C. BIGGAR, Editor.



WLS Is Key Station of NBC Farm Network



*M. H. Aylesworth, President,
National Broadcasting Co.*

Wonder how many remember when the first real national radio "hookup" was successfully carried out about three years ago? We were amazed when an announcer in New York introduced prominent men and outstanding musical features from studios in cities as far west as the Pacific Coast, and immediately we heard re-

sponses from those points. That was a high point in the inauguration of National Broadcasting Company programs — making broadcasting a national institution and enabling great national events to be carried to the remotest parts of the United States.

As a member station of the NBC network, WLS has brought into countless homes big world news events. Who did not thrill upon hearing the broadcasts of the Graf Zeppelin round-the-world flight? When Prime Minister Ramsey MacDonald spoke, thousands were given a broader view of international relations. What child or grown-up would not be inspired by such fine broadcasts as Light's Golden Jubilee? Programs such as these, coupled with national musical and sports events, have greatly augmented the local program service of "The Voice of Agriculture."

Several months ago, WLS was chosen as key station of the National Broadcasting Company's Farm and Home Hour. On the air each week day from 12:00 to 12:45, this program has the largest network of any daily feature on the air. The musical program, weather and news events of Farm and Home

Hour come from Chicago, while a daily "switch" to Washington brings new farm information, crop reports and market prospects from United States Department of Agriculture authorities. News of the Federal Farm Board, agricultural legislation and other topics of vital interest to farm folks also come from the national capital.

National farm organizations frequently broadcast on Farm and Home Hour through WLS. Addresses of the Secretary of Agriculture and other prominent officials are presented.

During the 1929 International Livestock Show, the WLS studio in the Exposition building was the scene of great activity each noon, for the NBC Farm and Home Hours during that week were arranged and broadcast by the WLS Farm Staff, co-operating with dozens of representatives of livestock and grain growers' organizations, 4-H club boys and girls, agricultural colleges and similar groups.

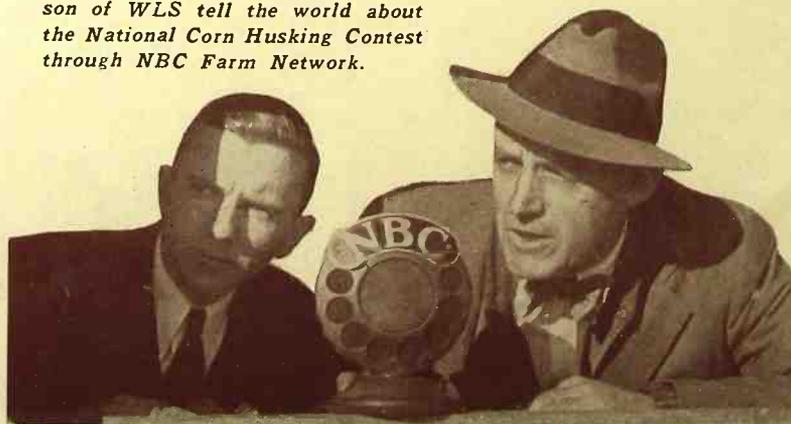


*Frank E. Mullen, Director of
Agriculture, National Broadcasting
Co.*

When champion corn huskers of every middle western state competed for honors in the National Corn Husking Contest near Kansas City, Mo., last November, dozens of NBC network stations carried the story direct from the field as broadcast by WLS farm program men in co-operation with the National Broadcasting Co.'s Agricultural Department.

With WLS as its key station, the activities of National Farm and Home Hour will continue to become of greater service to farmers everywhere.

Charley Stookey and Dave Thompson of WLS tell the world about the National Corn Husking Contest through NBC Farm Network.



To Our Friends:

During a typical week we received 17,764 letters coming from all parts of the country.

Here is one from a farm woman in Iowa. She says that through listening to the WLS market reports, she was able to get two cents more per pound for her chickens than she would have otherwise.

From a central Illinois school teacher: "Our class is meeting on Friday nights to listen to the Prairie President series. All my pupils like it better than the books in school. It is real inspiration and a great help to us all. . . ."

From Maryland this letter to the Little Brown Church: "Our appreciation of the enjoyment and spiritual comfort received from your sermons and beautiful songs by the sweet voices of the quartet cannot be expressed in words. My husband and I rarely have the opportunity to attend our own church, but as long as we can listen to the Little Brown Church we are satisfied. . . ."

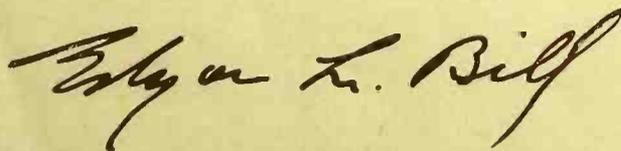
And from way up in Northern Minnesota comes a letter to WLS which reads in part: "In the winter time we are practically isolated. We used to feel kind of lonesome before we got our radio and learned to tune in on WLS. All your programs are a never-ending source of enjoyment and inspiration to us. WLS has made our lives happier. . . ."

From Peoria comes this: ". . . The Illinois Milk Producers' Association and the Peoria pasteurized milk distributors wish to thank WLS for the splendid co-operation given them in meeting a situation which was, at the time, a very critical one from a milk shortage standpoint. . . . Prairie Farmer's WLS radio station is certainly 'The Voice of Agriculture' in spirit as well as name."

That is the real "kick" in radio. Radio is a tremendous influence on the lives and souls of people. To use this medium for good is our purpose at WLS.

And we are learning that radio is a new and powerful force in the advertising field. That is good, because radio must pay its own way to fulfill its purpose. It cannot be subsidized and endure.

We invite you to help us build WLS.



Director of WLS.



You've Met These Folks on the Air



John Brown, staff pianist.

violinist and conductor. He is the youngest man ever admitted to the Chicago Symphony Orchestra and is at present Concertmaster of the Little Symphony Orchestra of Chicago. Theodore DuMoulin, orchestra manager, ranks as one of America's foremost cellists. The personnel includes nine members or former

The WLS Concert Orchestra is considered one of America's finest radio orchestras. It presents the type of music demanded by every kind of program, with a very large and varied music library from which to select numbers. Herman Felber, Jr., (inset above) is

members of America's leading symphony orchestras, eight members of the Little Symphony of Chicago, and three members of the noted Chicago String Quartet.

Other members are Lothar Nurnberger, violin; Robert Quick, violin and viola; Louis Marmer, violin; Emil Gatterfeld, bass and tuba; Lillian Poenisch, clarinet; Oscar Tengblad, trumpet; Gerrie Vogt, trombone; Roy Knapp, drums and xylophone; and Mischa Kottler, piano. John Brown, staff pianist and accompanist, is one of Chicago's foremost artists.



William O'Connor, popular Irish tenor.



Meet the members of the Anvil Chorus. Left to right, Fred Pohlman, William O'Connor, Reuben Benson, Eugene Leonardson, Leonard Shurtz, Osgood Westley, Lester Smith and William Pohlman. Their repertoire includes the most stirring and beautiful arrangements for double quartets.

From Folk Song to Symphony on WLS

Folk song or symphony, anthem or serenade—each has a place at WLS.

One of our ideals at WLS is to encourage people to sing as well as to listen. We have equipped a large studio, with a capacity of 150 singers, and during each autumn and winter from fifty to sixty of the leading choral groups come before our microphones in this studio. If all the singers who have sung before our microphones since April, 1924, were assembled at one time we would have a chorus of 30,000 voices. Each season the University of Chicago Choir, the Chicago Madrigal Club, the Chicago Welsh Male Choir, the Metropolitan Church Choir and many others are heard in songs from all over the world—folk songs, madrigals, motets, anthems, glees, negro spirituals and hymns.

On one occasion, 2,500 voices were included in one single WLS program, the choir and congregation of the Metropolitan Church giving a special broadcast of negro spirituals.

Like the poet, we welcome "the sound of pipe and viol." And from WLS it comes to you through the music of the WLS Concert Orchestra and soloists. Herman Felber, Jr., conductor of the orchestra, and his associates believe in variety. One night they join forces in a famous overture or symphony; another time it is

"Annie Laurie" or some other universally cherished heart song.

World figures in the field of music have had a part in our programs. Alexander Gretchananioff, Charles Wakefield Cadman, Thurlow Lieurance, Cyrena Van Gordon, Charles Marshall, to name a few, have given of their talents in order that our listeners might be pleased.

Rare and unusual musical programs not heard elsewhere are occasionally brought through WLS. The National High School Band Contest at Joliet, Ill., in 1928 was featured. Twenty-seven bands from 15 states were entered. Sousa, Goldman, and O'Neill, world famous band leaders, were judges.

For one WLS program, a quarter of a million dollars' worth of violins were assembled at one time. Old Stradivarius and Gasteroddi Solo instruments so valuable were used that Chicago detectives were assigned to protect them while in the WLS studio.

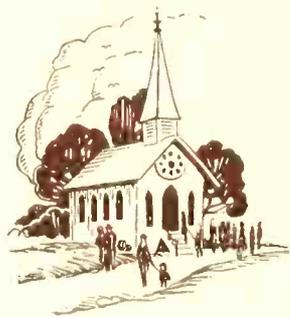
In a few short years folk songs of twenty-seven countries have been sent into your homes from WLS studios. "Something for everyone" is the plan on which we try to build our musical programs at WLS, the Prairie Farmer Station. So, if you like music, even if you do not know a sharp from a flat, we invite you to become a member of our music-loving, listening family.



THEY ANNOUNCE AND WRITE FOR YOU

Here are WLS announcers and program builders (Top, left to right): Bob Boulton, Steve Cisler, Hal Lansing, Leonard Reinsch, F. E. Perkins, Louis Tappe, P. C. Lund. Lower—Franklin Wintker, Don Malin, Martha Crane, George C. Biggar, Charley Stookey. Not all of them consider that the camera man did them justice, but he tried to do his best.

The Little Brown Church of the Air



A church with a million seats and an invisible minister is to be found in the Little Brown Church of the Air on WLS every Sunday evening at half past six o'clock.

More than four years ago the Little Brown Church came into being, having for its aim the presentation of Christian principles of living in a simple, straight-forward manner.

No creed or dogma is to be found in the services. Simple, human sermon-stories, illustrated with song and music, carry the lesson of right living to the listening congregation.

Since its inception, the Little Brown Church has won to its membership rolls more than 21 nationalities embracing 17 different religious creeds.

A small reed organ, an old-fashioned mixed quartet, and a set of bells serve to create the music that one finds in typical country churches.

The WLS Book Shop

Something for everybody and from everybody is what the Book Shop at WLS offers listeners as seven o'clock rolls around each evening. Smart sayings clipped from the latest magazines vie for a laugh with time-yellowed columns of jokes from newspapers of long ago. Favorite poems from magazines, books, and from the original pens of listeners are featured

during the period. The ten minutes during which the Book Shop is open every night except Saturday and Sunday are filled with many a laugh, tear, or sigh. One minute sad memories may be recalled by an old "heart breaker," while the next moment the Book Shop will bring a chuckle as the escapades of two care-free boys are recounted in verse by the bookman.

The Angelus

Shadows of evening—soft notes of bells chiming across the fields and towns—muted strings singing a sweet melody—and a kind voice speaking a word of inspiration. That is the Angelus at WLS. Each evening just after 7:10 o'clock the chimes of the Angelus are heard calling our listeners to a brief period of rest and reflection after a busy day.

*"Softly now the light of day
Fades upon our sight away—
Free from care, from labor free—
Lord, we would commune with Thee."*

At right—Meet William Vickland, lay pastor of the Little Brown Church, the Book Shop Man and "Voice" of the Angelus. In his spare moments, "Bill" directs and takes part in such dramatic features as "The Prairie President."

Below—You hear these singers as the Little Brown Church Quartet: Left to right, Osgood Westley, tenor; Olive Arthur, soprano; Bernice Ozmun, contralto; Eugene Leonardson, bass.



WLS Listeners Respond to Help Needy

Over \$343,500 has been contributed by over 93,000 WLS listeners to alleviate suffering among the stricken and to spread Christmas cheer among the deserving.

In the spring of 1925, with the news of the terrible tornado in Southern Illinois, the WLS Relief Fund was started, and for the next week the station was on the air almost constantly bending every energy to raise money for the American Red Cross to rehabilitate the farms and homes of the area. When the campaign was completed, a total of \$216,904.80 had been raised, together with carloads of clothes, bedding and other necessities.

That's the way friends of WLS rallied to aid those in need of help. And you responded again and again—in 1926, \$18,708 for Florida hurricane sufferers—in 1927, \$86,759.93 for Mississippi flood relief—and in 1928, \$5,300 during another Florida disaster. What a tribute to the power of radio!

"DOLLS AND DOUGH" CAMPAIGNS

WLS instituted its first "Dolls and Dough" campaign at Christmas time in 1925, raising \$4,773.65. In 1926, \$1,544.49 was contributed; \$3,500 in 1927; \$2,812.85 in 1928, and \$3,022.22 in 1929. In addition, thousands of dolls were mailed and delivered by friends of the station. The contributions in these Christmas cam-

paigns were distributed through charitable organizations, extension workers and mountain colleges to brighten the Christmas of countless boys and girls in southern mountain regions and large cities of the middle west. Many a child was enabled to appreciate the real joy and meaning of Christmas as a result of "dolls and dough" so generously given by the WLS family.

Christmas Carol Sing

Uniting its great audience for carol singing was part of the observance of last Christmas at WLS. Homer Rodeheaver, noted evangelistic song leader, who has led more than 65,000,000 people in singing during the past 20 years, was in charge of the nation-wide "sing." Thou-



Homer Rodeheaver

sands of listeners in community centers, churches, schools and in their homes joined under Mr. Rodeheaver's leadership in such familiar Christmas carols as "Silent Night," "Joy to the World," "The First Noel," and "Hark the Herald Angels Sing." This was the first time that a radio station has ever presented such a series of programs with the co-operation of listeners.

Children around our Christmas tree with some of the dolls given by WLS listeners in 1929 "Dolls and Dough" Campaign.



From Morning to Night

Six o'clock every week-day morning, WLS takes the air and from that hour until seven at night, the daytime farm programs spread good cheer and helpful information and emphasize the enjoyment that the artists find in bringing pleasure into thousands of homes. When Franklin (Wink) Wintker takes the air bright and early, you know that means "Smile-a-While Time,"

and throughout the day you hear such features as Prairie Farmer News Time, with Frances (Si) Perkins; entertainment by Bradley, "Arkie," Hiram and Henry, Three Hired Men, Strolling Guitarists, Eddie Allen, Dynamite Jim and others; markets and weather; dinnerbell time; and special events as the "Bi-weekly Express" and "Gardeners' Club" with Charley Stookey at the "mike." Supperbell time at 6:30 P. M. brings the Chore Boys orchestra and farm features. Each day is full of activity at the Prairie Farmer studio.

Perhaps you have heard some of your WLS favorites at farm gatherings, clubs, or in theatres. Our WLS Artists' Bureau was organized to arrange personal appearances for our performers. The WLS Show Boat, Junior Show Boat and Dinnerbell Gang are large units filling engagements.



Upper Right—The man with the cheery smile is Chas. A. Stookey, Jr., farm program director and announcer. In the middle we introduce to you our Three Hired Men—Willie, Louis and Sammy. They're the Swedish boys with plenty of "mean" harmony. Below, you see a typical picture of the Dinner Bell Gang. There's plenty of fun going out on the air when they get busy.



Farm Service Means Dollars to Listeners

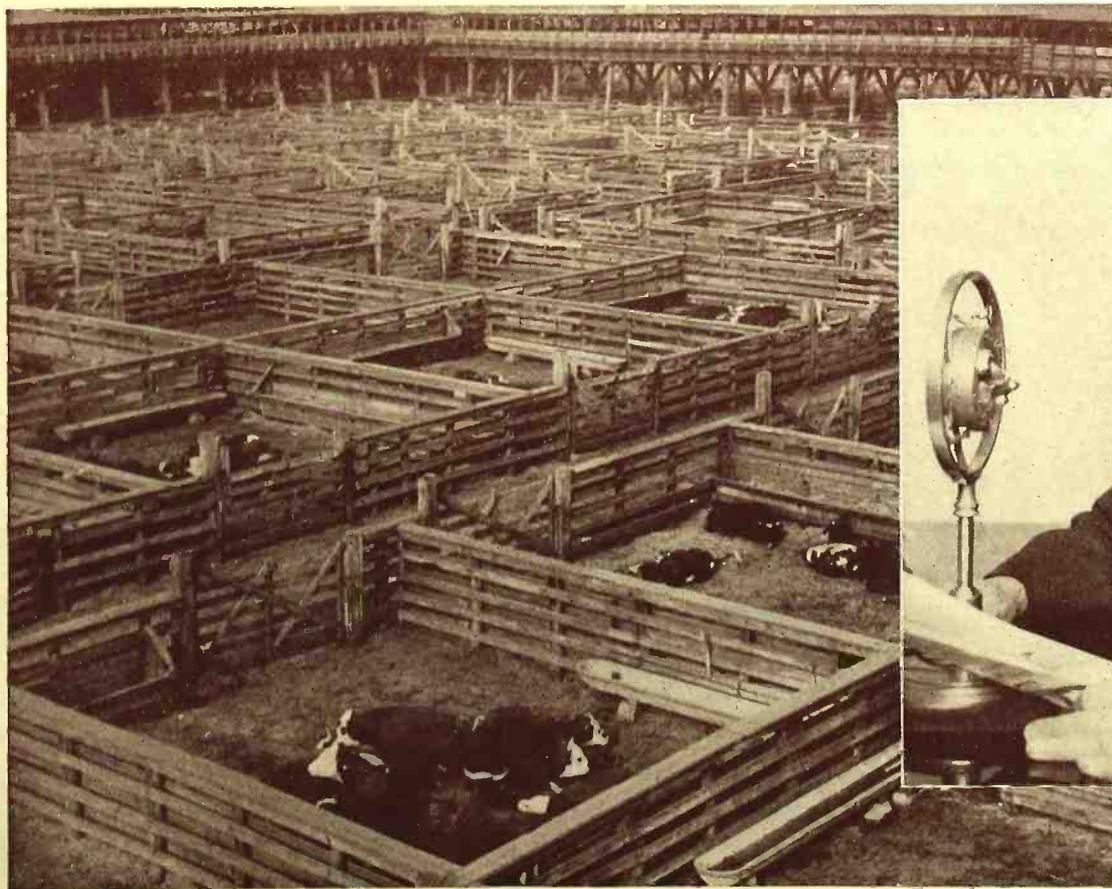
"First in the service of American Agriculture"—the slogan that has made *Prairie Farmer* a great farm paper can also be applied to WLS for farm service is of primary importance on our programs. Thousands of letters from farmers and dealers emphasize the fact that market quotations and weather reports mean dollars and cents in making plans for marketing and other farm operations.

Nine periods daily, totaling 95 minutes, give first-hand and authentic market news, weather reports and time signals. The first weather report at 6:35 a. m., followed by a market review, starts the regular schedule bringing farm service reports throughout the day.

Jim Poole, with 40 years of market reporting experience, gives human interest facts three times daily on the livestock market, quoting the trend of prices and conditions surrounding the livestock industry. From F. C. Bisson, grain marketing expert of the United States Department of Agriculture, comes the daily reports of grain trading. The Chicago Mercantile Exchange, whose "voice" is Frank Chapin, provides the butter and egg markets. Daily quotations on fruits, vegetables and live and dressed poultry are other market service features.

Whenever some agricultural event of widespread interest is held, *Prairie Farmer* has WLS microphones and announcers to broadcast first-hand accounts. The International Livestock Exposition and Hay and Grain Show have been carried direct from the ring-side for five years. The Illinois and Indiana State Fairs are "on the air" annually from WLS. Meetings and big news from the American Farm Bureau Federation, Illinois Agricultural Association, National Grange, Pure Milk Association, National Poultry Show and other outstanding farm activities are carried into farm homes by "The Voice of Agriculture."

Educational short courses in co-operation with agricultural colleges; Purdue Threshing Ring; the Master Farmer Banquet; and messages from leading farmers and farm authorities, are WLS farm service features. Just to mention that 132 farm institutions have been heard over WLS and that two Presidents and three Secretaries of Agriculture have been among our speakers are proofs that WLS is "first" as a service institution. We know that farm service is paramount, for a survey among 5,000 farm listeners showed that with 80 percent of them, service features rank first.

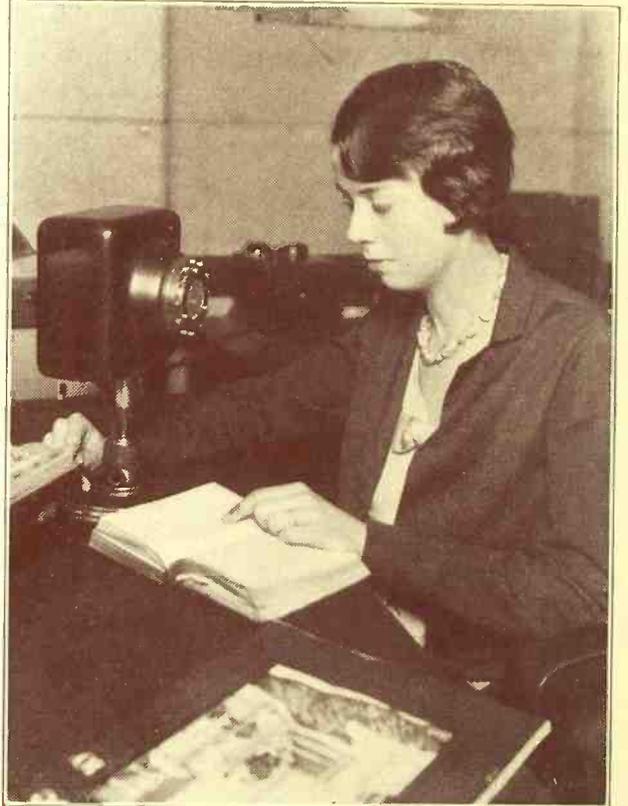


Jim Poole giving Livestock Markets.

Meet the Homemakers' Hour Folks



MRS. MAUDE R. JACOBS, a botanist and practical gardener combined, is the home gardener's best friend. For 10 years she was connected with the Harrisburg, Pa., Natural History association, and is now associated with the West Parks Commission of Chicago. A combination of training and experience such as Mrs. Jacobs has is hard to find, and WLS Homemakers' Hour is proud to present her each week to listeners.



The big job of arranging and announcing the WLS Homemakers' and Radio Bazaar programs belongs to MARTHA CRANE. She hails from the "Tall Corn" state, attending school at Iowa Wesleyan College, Mt. Pleasant, and Northwestern University, Evanston, Ill. Although Martha became Mrs. Raymond Caris during the past year, she retains her maiden name on WLS. The thousands of letters received by the Homemakers' department of WLS attest to the popularity of these programs—designed to be of practical help to housewives within the radius of the Prairie Farmer Station.

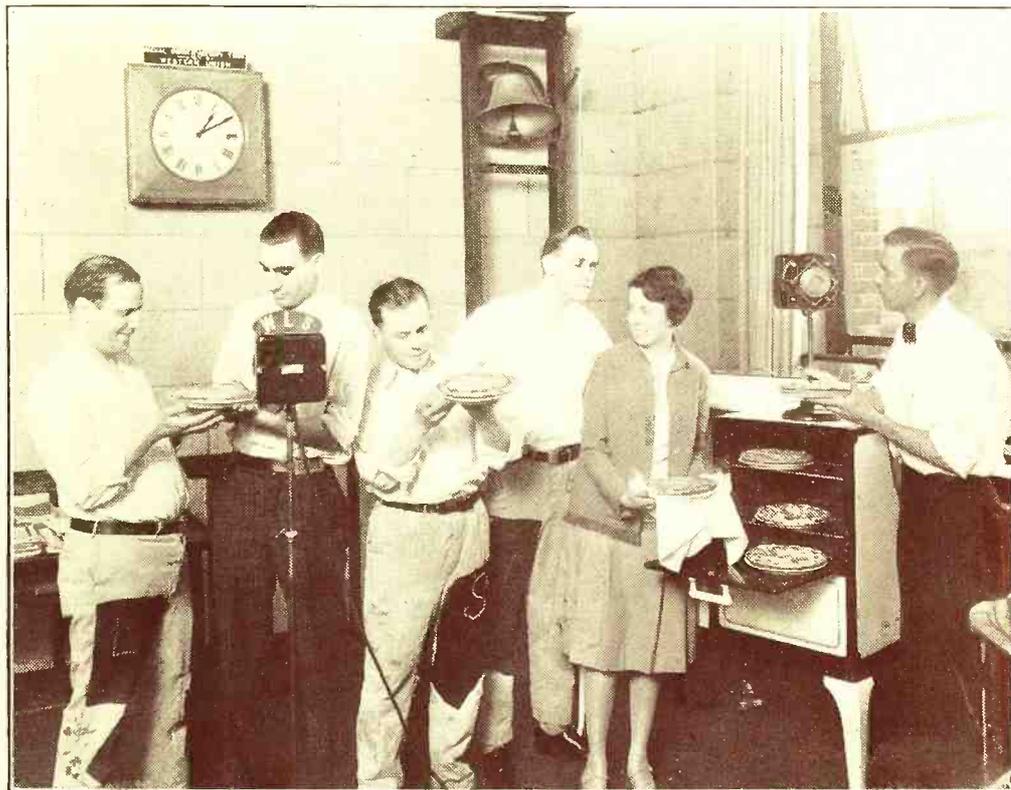


With between 4,000 and 5,000 magazine articles and over 40 books to her credit, MRS. CLARA INGRAM JUDSON may indeed be called an authority on homemaking. She has a lovely home and family in Evanston, Ill., and comes to the studios of WLS once each week to talk to her listener friends about "This Job of Ours—Homemaking."



Homemakers' Hour folks who appear regularly on WLS, reading from left to right: MARTHA CRANE, CARLIE SEXTON, LESLIE HAYES (Illinois Children's Home and Aid), MRS. CLARA INGRAM JUDSON, DR. HUGH McGUIGAN, MRS. NELLIE WILLIAMS, DR. WM. PETERSEN, MRS. CHRISTINE MOGLE, DR. WILLIAM WELKER, MARY P. WARHURST, and MRS. MAUDE R. JACOBS. (Drs. McGuigan, Petersen, and Welker are from the College of Medicine, University of Illinois.)

Our Three Hired Men, "Wink" and Charley enjoy the results of Martha Crane's practical baking demonstrations in the Prairie Farmer Studio.



Thousands of Women Depend on WLS Homemakers' Hour

WLS Homemakers' Hour meets the needs of women listening in each afternoon for a program of well-balanced music, inspirational talks and informal chats. Listeners feel that they know the women whom they hear on Homemakers' Hour, and that they can rely upon them for help with household problems. This is exactly what Homemakers' Hour aims to do—entertain and aid woman listeners.

Old quilts, poetry, gardening, child care, homemaking, stories, plays—all these and many more make the Homemakers' Hour you hear every afternoon from 2:30 to 3:30.

Martha Crane, who conducts the hour program each afternoon, meets and greets thousands of women whom she has never seen, yet in whom she feels a personal interest because of the letters they write to her. Last summer during the canning season, 20,511 housewives wrote to her for help with their canning. All of these letters came outside of the usual volume of Homemakers' Hour mail.

Amateur and professional gardeners alike come to Mrs. Maude R. Jacobs for solutions of their problems. She has been with Prairie Farmer's Homemakers' Hour almost from its beginning. The delightful talks of Clara Ingram Judson on "This Job of Ours—Homemaking," are making a big place for them

selves in providing new inspiration to housewives. Mothers with small children find a true friend in Mrs. Nellie Williams, who offers help through WLS and personal letters on important problems of child health and training.

If you like plays and good readings, the Friday afternoon matinee plays, Poet's Corner each Monday and readings by Mrs. Mary P. Warhurst on Thursday afternoons are favorite programs on your dial.

Ten-thirty every morning now means the WLS Radio Bazaar. Have you learned to depend upon this new women's program for household helps?

Knowing that the up-to-the-minute housewife wants information on the very latest household furnishings, foods and equipment, WLS planned the Radio Bazaar especially to meet this need. Now, every morning from 10:30 to 11:30, Martha Crane, with the help of WLS staff artists, takes the part of helper and assists her radio friends with their jobs—and big ones they are—of baking a cake for Jimmy's birthday, buying a new washing machine, selecting a menu for Sunday dinner, making a new hooked rug of old silk stockings dyed new hues, bleaching flour sacks for new dishcloths, deciding upon a new floor lamp for the living room.

Many Entertainers Before WLS "Mikes"

It would be a large picture indeed, if all the musicians and singers who appear before the microphones of "The Voice of Agriculture" in one week could be gathered together in one group. There would be well over 300 men and women. They are gathered from all walks of

life. The musicians and some of the singers devote all their working hours to the profession of radio entertainment. Some of the artists have other regular vocations, but devote evening hours to radio. All WLS artists must be truly "in love" with their work, because we have found that no one can successfully put personality and artistry over the air without real enthusiasm.

We want you to meet the Three Prairie Daisies—Lorraine, Thelma and Irma Ashley. (1). Before coming to WLS they were radio stars in California. Their voices blend pleasingly in popular harmony.



1



2



3

No, you're wrong. This attractive couple (2) travel as "Mr. and Mrs.," even though they look like brother and sister. They're Cecil and Esther Ward, barn dance Hawaiian guitar team for a long time.

(3) He used to "fire" engines on great transcontinental trains between St. Paul and Billings, Mont., but now he's a national radio favorite—Howard Melaney, "The Singing Fireman of the Northern Pacific." You've heard him many times from WLS.



4

Yes sub! It's the famous "Bringing Home the Bacon" girl, Grace Wilson (4). She has been a WLS favorite for several years and she stars in all her songs, whether blues or sentimental.



5

Whether it's a comedy number like "The Cat Came Back," or an English song 400 years old, the Prairie State Quartet (5) is right on the job, fitting into any type of program. Left to right, they are: Fred Pohlman, second tenor; Osgood Westley, first tenor; Leonard Shurtz, baritone; and Reuben Benson, bass.

"It's National Barn Dance Time at WLS"



WHEN fiddles "fid," banjos "banj," and guitars "git," you know the National Barn Dance is "git-tin' under way" in the old hay-

loft of WLS. For nearly six years Saturday night has meant that thousands of radio dials over the nation were tuned to the WLS wavelength in order to enjoy the three hours of continuous fun, old time music, jokes, and stunts.

Clanging cowbells identify the big show to those who tune in late, and when "Turkey in the Straw" starts squeaking from the fiddles, you rest assured the barn dance has just started and that you will not miss a minute of what's to come. Usually from twelve to twenty acts keep the entertainment rolling along in the cheery, "home-folksy" style that has won the favor of the WLS listening family. Many of the best known radio stars in the country have "grown up," so to speak, on the barn dance. Among these are Ford and Glenn, Bradley Kin-

caid, Jack and Gene, Pie Plant Pete, Walter Peterson and Tom Corwine.

Old time music from the cabins of Dixie mountaineers, from cowboy bunk-houses, and from middle western farms is included on the barn dance. The variety of entertainers runs from a simple Jew's-harp up to a complete "little German band." Fiddlers, guitar and banjo teams, old-time soloists, yodelers, quartets, trios, duos, hymns, ballads, comical songs, a bit of jazz and harmonica music are all found on every barn dance.

Champion old time fiddlers and square dance callers of the middle west have frequently been decided as a result of contests on the National Barn Dance. In addition to favorite performers of our own staff, the leading fiddlers and old time singers of Dixie and other sections are often included in the barn dance.

More letters of applause from listeners are received weekly as a result of the barn dance than from any other single WLS program. From Maine to California and from Canada to Mexico, tens of thousands of families find in this feature something "different."

The Barn Dance Folks assembled during our 1929 Harvest Home Festival.



Life of Lincoln Brought Through WLS



Raymond Warren, author and illustrator of "The Prairie President." He has been a student of Lincoln's life many years.

To present through song and story the finest in middlewest history and tradition is considered a duty by Prairie Farmer and WLS. "The Prairie President" series—"living through the years with Abraham Lincoln"—is an outstanding effort of this type. The author is Raymond Warren, prominent middlewest author and artist. Prairie Farmer is sponsoring the first radio biography of the martyred president through WLS at 8:30 each Friday night. Twenty-six chapters of Lincoln's life, told in dialogue and music, are being broadcast this winter, the series to be concluded during the 1930-31 season.

Mr. Warren has searched in many corners of the country for anecdotes and human interest sidelights concerning "Honest Abe." He has assembled a great library of accurate historical material to weave into his story of Lincoln's life and times. In Prairie Farmer each week, the story form of the broadcast episode is printed, together with illustrations by Mr. Warren.

The Show Boat

"The WLS Show Boat—That Floating Palace of Wonder," the fascinating notes of the calliope, whistle blowing, throwing in the gangplank, steaming up, a lively band—these are signs that the Captain has his crew of deck hands and entertainers together on the old boat, ready to go on a cruise to Dixie, China or Alaska, spreading merriment and peppy music and song. Each Friday night for three years, the WLS Show Boat—the original Show Boat of the Air—has cruised the ether waves carrying its quota of ambassadors of good cheer.

Fun Shop

"Bailiff—call the court to order!" When you hear Judge Emerson give such an order late Monday night on WLS, you know that the Fun Shop is in session. The judge deals out stiff sentences liberally upon the entertainers if they do not happen to please him. Perhaps the Kangaroo Court will recess for a week and a "School Days" production, "Home Town Band Practice," or other stunt will satisfy Fun Shop fans.

Merry-Go-Round

When Saturday afternoon rolls around, the hurdy-gurdy starts in the main studio of WLS, forecasting a two-hour whirl of fun and merry music. Variety in music and song is the keynote of this program. Harmony teams, male quartets, banjo selections, piano novelties, "blues" numbers and other features help to make this fast-moving show.

Smile-a-While Time

The response on Smile-a-While Time, starting at 6:00 daily, has proved that farm families and other early risers enjoy lively popular and old time music to start the day off right. It's a time when the happy spirit is generated for WLS programs throughout the day. The Trading Post, an advertising exchange especially for our farm listeners, is an interesting daily program at 7:30, during Smile-a-While Time.

BROADCASTING STATIONS UNITED STATES AND CANADA

NUMERICALLY ARRANGED BY KILOCYCLES

F

Stations in each frequency having same prefix share time. Lightface type in power column denotes daytime.

Station	Location	Power	Station	Location	Power	Station	Location	Power
1500 kc. 199.9 Meters			†WSAN	Allentown, Pa.	250	1390 kc. 215.7 Meters		
KDB	Santa Barbara, Calif.	100	‡WTAD	Quincy, Ill.	500	†KLRA	Little Rock, Ark.	1000
KGFI	Corpus Christi, Tex.	100	1430 kc. 209.7 Meters			KOY	Phoenix, Ariz.	500
KGHX	Houston, Tex.	50	KECA	Los Angeles, Calif.	1000	†KQOA	Fayetteville, Ark.	1000
KGKB	Brownwood, Tex.	100	‡WBAK	Harrisburg, Pa.	500	WHK	Cleveland, Ohio	1000
KGKY	Scottsbluff, Nebr.	100	WBRL	Tilton, N. H.	500	1380 kc. 217.3 Meters		
KPJM	Prescott, Ariz.	100	‡WCAH	Columbus, Ohio	500	*KQV	Pittsburgh, Pa.	500
KREG	Pasadena, Calif.	100	†WGBC	Memphis, Tenn.	500	†KSO	Clarinda, Iowa	500
KUJ	Longview, Wash.	10	‡WHP	Harrisburg, Pa.	500	†WKBH	LaCrosse, Wis.	1000
KVEP	Portland, Ore.	15	†WNBR	Memphis, Tenn.	500	*WSMK	Dayton, Ohio	200
aWCLB	Long Beach, N. Y.	100	1420 kc. 211.1 Meters			1370 kc. 218.8 Meters		
WKBV	Connorsville, Ind.	100	KFIF	Portland, Ore.	100	†KCRG	Enid, Okla.	250-100
WKBZ	Ludington, Mich.	50	KFIZ	Fond du Lac, Wis.	100	bKFBL	Everett, Wash.	50
aWL BX	Long Island City, N. Y.	100	†KFQU	Holy City, Calif.	100	*KFJI	Astoria, Ore.	100
bWLOE	Boston, Mass.	250-100	KFQW	Seattle, Wash.	100	KFJM	Grand Forks, N. Dak.	100
WMBJ	Newport, R. I.	100	KFXD	Jerome, Idaho	50	KFJZ	Fort Worth, Texas	100
WMBJ	Pittsburgh, Pa.	100	KFXY	Flagstaff, Ariz.	100	KFLX	Galveston, Tex.	100
aWMBQ	Brooklyn, N. Y.	100	KFYO	Abilene, Texas	250-100	KGAR	Tucson, Ariz.	100
bWMES	Boston, Mass.	50	KGFF	Alva, Okla.	100	aKGCJ	San Antonio, Tex.	100
WMPC	Lapeer, Mich.	100	†KGGC	San Francisco, Cal.	50	KGDA	Dell Rapids, S. Dak.	50
WNBF	Binghamton, N. Y.	50	KGIW	Trinidad, Colo.	100	†KGFJ	Oklahoma City, Okla.	100
WOPJ	Bristol, Tenn.	100	KGIX	Las Vegas, Nev.	100	KGFL	Raton, N. Mex.	50
WPEN	Philadelphia, Pa.	250-100	KGKX	Sandpoint, Idaho	100	KGKL	San Angelo, Tex.	100
aWWRL	Woodside, N. Y.	100	KICK	Red Oak, Iowa	100	aKGRC	San Antonio, Tex.	100
1490 kc. 201.2 Meters			KKORE	Eugene, Ore.	100	KLO	Ogden, Utah	200-100
KPWF	Westminster, Calif.	5000 to 10000	KTAP	San Antonio, Tex.	100	KOH	Reno, Nevada	100
*WLAC	Nashville, Tenn.	5000	KTUE	Houston, Tex.	100	KOOS	Marshfield, Ore.	50
*WTNT	Nashville, Tenn.	5000	KXL	Portland, Ore.	100	†KRE	Berkeley, Calif.	100
1480 kc. 202.6 Meters			WEDH	Erie, Pa.	30	bKVL	Seattle, Wash.	100
*WCKY	Covington, Ky.	5000	*WEHS	Evanston, Ill.	100	xKWKC	Kansas City, Mo.	100
*WJAZ	Chicago, Ill.	5,000	WFDW	Talladega, Ala.	100	†KZM	Hayward, Calif.	100
*WORD	Chicago, Ill.	5000	WHDL	Tupper Lake, N. Y.	10	WBBL	Richmond, Va.	100
*WSOA	Forest Park, Ill.	5000	*WHFC	Chicago, Ill.	100	WCBM	Baltimore, Md.	250-100
1470 kc. 204.0 Meters			WHIS	Bluefield, W. Va.	100	WEHC	Emory, Va.	100
KFJF	Oklahoma City, Okla.	5000	WIAS	Ottumwa, Iowa	100	WELK	Philadelphia, Pa.	100
KGA	Spokane, Wash.	5000	WILM	Wilmington, Del.	100	WFBJ	Collegeville, Minn.	100
WKBW	Buffalo, N. Y.	5000	WJBO	New Orleans, La.	100	WGL	Fort Wayne, Ind.	100
1460 kc. 205.4 Meters			*WKBI	Chicago, Ill.	50	WHBD	Bellefontaine, Ohio	100
KSTP	St. Paul, Minn.	10000	WKBP	Battle Creek, Mich.	50	WHBQ	Memphis, Tenn.	100
WJSV	Mt. Vernon Hills, Va.	10000	WLBK	Kansas City, Kans.	100	WHDF	Calumet, Mich.	250-100
1450 kc. 206.8 Meters			aWLEY	Lexington, Mass.	250-100	cWIBM	Jackson, Mich.	100
†WBMS	Hackensack, N. J.	250	WMBC	Detroit, Mich.	250-100	cWJBK	Ypsilanti, Mich.	50
*WCSO	Springfield, Ohio	500	WMBH	Joplin, Mo.	250-100	WMBO	Auburn, N. Y.	100
*WFJC	Akron, Ohio	500	WMRJ	Jamaica, N. Y.	10	WMBR	Tampa, Fla.	100
†WIBS	Jersey City, N. J.	250	WQBC	Weirton, W. Va.	60	WPOE	Patchogue, N. Y.	100
†WKBO	Jersey City, N. J.	250	aWSSH	Boston, Mass.	250-100	WRAK	Erie, Pa.	50
†WNJ	Newark, N. J.	250	WTBO	Cumberland, Md.	50	WRBJ	Hattiesburg, Miss.	100
WSAR	Fall River, Mass.	250	1410 kc. 212.6 Meters			WRBT	Wilmington, N. C.	100
WTFI	Toccoa, Ga.	250	*KFLV	Rockford, Ill.	500	WRJN	Racine, Wis.	100
1440 kc. 208.2 Meters			†KGRS	Amarillo, Tex.	1000	WSVS	Buffalo, N. Y.	50
KLS	Oakland, Calif.	250	WBCM	Bay City, Mich.	500	1360 kc. 220.4 Meters		
{ WABO }			†WDAG	Amarillo, Tex.	250	†KFBB	Great Falls, Mont.	500
† { WHEC }	Rochester, N. Y.	500	*WHBL	Sheboygan, Wis.	500	KGER	Long Beach, Calif.	250
†WCBA	Allentown, Pa.	250	WODX	Mobile, Ala.	500	†KGIR	Butte, Mont.	250
†WMBD	Peoria Heights, Ill.	1000-500	WSFA	Montgomery, Ala.	500	KPSN	Pasadena, Calif.	1000
WNRC	Greensboro, N. C.	500	1400 kc. 214.2 Meters			*WGES	Chicago, Ill.	500
†WOKO	Poughkeepsie, N. Y.	500	KOCW	Chickasha, Okla.	500-250	*WJKS	Gary, Ind.	1250-500
			KWSC	Pullman, Wash.	2000-1000	†WLEX	Lexington, Mass.	500
			*WBAA	W. Lafayette, Ind.	500	†WMAF	Dartmouth, Mass.	500
			†WBBC	Brooklyn, N. Y.	500	WQBC	Utica, Miss.	300
			†WCGU	Brooklyn, N. Y.	500			
			*WCMA	Culver, Ind.	500			
			*WKBF	Indianapolis, Ind.	500			
			†WLTH	Brooklyn, N. Y.	500			
			† { WSGH }					
			} WSDA }	Brooklyn, N. Y.	500			

Numerically by Kilocycles

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Station	Location	Power	Station	Location	Power	Station	Location	Power
1350 kc. 222.1 Meters								
	KWK St. Louis, Mo.	1000	WOL	Washington, D. C.	500			
	†WBNY New York, N. Y.	250	dWRW	Reading, Pa.	100			
	†WCDA New York, N. Y.	250	WRBI	Tifton, Ga.	20			
	†WKBQ New York, N. Y.	250	WSAJ	Grove City, Pa.	100			
	†WMSG New York, N. Y.	250	WSJS	Winston-Salem, N. C.	100			
1340 kc. 223.7 Meters								
	KFPW Cartersville, Mo.	50						
	KFPY Spokane, Wash.	500						
	WCOA Pensacola, Fla.	500						
	WSPD Toledo, Ohio	500						
1330 kc. 225.4 Meters								
	KGB San Diego, Calif.	250						
	*KSCJ Sioux City, Iowa	1000						
	WDRG New Haven, Conn.	500						
	WSAI Cincinnati, Ohio	500						
	*WTAQ Eau Claire, Wis.	1000						
1320 kc. 227.1 Meters								
	KGHF Pueblo, Colo.	500-250						
	*KGIQ Twin Falls, Idaho	250						
	*KID Idaho Falls, Idaho	250						
	WADC Talmadge, Ohio	1000						
	WSMB New Orleans, La.	500						
1310 kc. 228.9 Meters								
	KFBK Sacramento, Calif.	100						
	*KFGQ Boone, Iowa (Sunday)	100						
	*KFJY Fort Dodge, Iowa	100						
	KFPL Dublin, Tex.	15						
	KFPM Greenville, Tex.	15						
	†KFUP Denver, Colo.	100						
	†KFXJ Edgewater, Colo.	50						
	KFXR Oklahoma City, Okla.	100						
	xKGBX St. Louis, Mo.	100						
	KGCX Wolf Point, Mont.	250-100						
	KGEZ Kalispell, Mont.	100						
	KGFW Ravenna, Neb.	50						
	*KIT Yakima, Wash.	100						
	KMED Medford, Ore.	50						
	†KRMD Shreveport, La.	50						
	†KTSL Shreveport, La.	100						
	aKTSM El Paso, Tex.	100						
	*KWCR Cedar Rapids, Iowa	100						
	KXRO Aberdeen, Wash.	75						
	WAGM Royal Oak, Mich.	50						
	WBOW Terre Haute, Ind.	100						
	WBRE Wilkes-Barre, Pa.	100						
	†WCLS Joliet, Ill.	100						
	aWDAH El Paso, Tex.	100						
	WEBR Buffalo, N. Y.	200-100						
	cWFBG Altoona, Pa.	100						
	WFDF Flint, Mich.	100						
	eWFKD Philadelphia, Pa.	50						
	WGH Newport News, Va.	100						
	dWGAL Lancaster, Pa.	15						
	cWHAT Philadelphia, Pa.	100						
	WJAC Johnstown, Pa.	100						
	WIBU Poynette, Wis.	100						
	†WJAK Marion, Ind.	50						
	WJDZ Winston-Salem, N. C.	100						
	WKAV Laconia, N. H.	100						
	†WKBB Joliet, Ill.	100						
	WKBC Birmingham, Ala.	100						
	WKBS Galesburg, Ill.	100						
	†WLBC Muncie, Ind.	50						
	WNBH New Bedford, Mass.	100						
	WNBK Knoxville, Tenn.	50						
	WOBT Union City, Tenn.	250-100						
1240 kc. 241.8 Meters								
	*KSAT Fort Worth, Tex.	1000						
	WGHP Detroit, Mich.	750						
	*WJAD Waco, Texas	1000						
1230 kc. 243.8 Meters								
	KFIO Spokane, Wash.	100						
	KFQD Anchorage, Alaska	100						
	KGGM Albuquerque, N. M.	500-250						
	KYA San Francisco, Calif.	1,000						
	†WFBM Indianapolis, Ind.	1000						
	{ WNAC } Boston,							
	{ WBIS } Mass.	1000						
	WPSC State College, Pa.	500						
	†WSBT South Bend, Ind.	500						
1220 kc. 245.8 Meters								
	*KFKU Lawrence, Kans.	1000						
	WCAD Canton, N. Y.	500						
	WCAE Pittsburgh, Pa.	500						
	WDAE Tampa, Fla.	1000						
	*WREN Lawrence, Kans.	1000						
1210 kc. 247.8 Meters								
	CFCO Chatham, Ont.	50						
	CFNB Fredericton, N. B.	50						
	CHWC Pilot Butte, Sask.	500						
	CHWK Chilliwack, B. C.	5						
	CKMC Cobalt, Ont.	15						
	CKPC Preston, Ont.	50						
	KDFN Casper, Wyo.	100						
	KDFN Casper, Wyo.	100						
	KDLR Devils Lake, N. Dak.	100						
	KFOR Lincoln, Nebr.	250-100						
	*KFVS Cape Girardeau, Mo.	100						
	†KFXM Ontario, Calif.	100						
	KGCR Watertown, S. Dak.	100						
	KMJ Fresno, Calif.	100						
	KMJ Fresno, Calif.	100						
	†KPCB Seattle, Wash.	50						
	†KPPC Pasadena, Calif.	50						
	†KPPC Seattle, Wash.	100						
	KWEA Shreveport, La.	100						
	dWBAX Wilkes-Barre, Pa.	100						
	xWCBS Springfield, Ill.	100						
	aWCOH Yonkers, N. Y.	100						
	†WCRW Chicago, Ill.	100						
	{ WDFW }							
	e { WLSI } Providence, R. I.	100						
	WEBE Cambridge, Ohio	100						
	*WEBQ Harrisburg, Ill.	100						
	†WEDC Chicago, Ill.	100						
	aWGBB Freeport, N. Y.	100						
	WGCM Mississippi City, Miss.	100						
	WHBF Rock Island, Ill.	100						
	WHBU Anderson, Ind.	100						
	WIBA Madison, Wis.	100						
	aWJBI Red Bank, N. J.	100						
	dWJBU Lewisburg, Pa.	100						
	WJBY Gadsden, Ala.	50						
	WJW Mansfield, Ohio	100						
	WLCI Ithaca, N. Y.	50						
	WMAN Columbus, Ohio	50						
	WMBG Richmond, Va.	100						
	WOCL Jamestown, N. Y.	25						
	WOMT Manitowoc, Wis.	100						
	eWPAW Pawtucket, R. I.	100						
	WRBQ Greenville, Miss.	100						
	WRBU Gastonia, N. Car.	100						
	†WSBC Chicago, Ill.	100						
	WSIX Springfield, Tenn.	100						
	xWTAX Streator, Ill.	50						
1300 kc. 230.6 Meters								
	KFH Wichita, Kans.	1000						
	†KFJR Portland, Ore.	500						
	†KGEF Los Angeles, Calif.	1000						
	†KTBI Los Angeles, Calif.	750						
	†KTBR Portland, Ore.	500						
	KZRC Cebu, P. I.							
	aWBRR Rossville, N. Y.	1000						
	aWEVD New York, N. Y.	500						
	aWHAP New York, N. Y.	1000						
	aWHAZ Troy, N. Y.	500						
	WIOD Miami Beach, Fla.	1000-500						
	WOQ Kansas City, Mo.	1000						
1290 kc. 232.4 Meters								
	KDYL Salt Lake City, Utah	1000						
	*KFUL Galveston, Tex.	500						
	KLCN Blytheville, Ark.	50						
	*KTSA San Antonio, Tex.	2000-1000						
	WEBC Duluth, Minn.	1000						
	WJAS Pittsburgh, Pa.	1000						
	WNBZ Saranac Lake, N. Y.	50						
1280 kc. 234.2 Meters								
	†WCAM Camden, N. J.	500						
	†WCAP Asbury Park, N. J.	500						
	WDDO Chattanooga, Tenn.	2500-1000						
	†WOAX Trenton, N. J.	500						
	WRR Dallas, Tex.	500						
1270 kc. 236.1 Meters								
	KFUM Colorado Springs, Colo.	1000						
	*KGCA Decorah, Iowa	50						
	xKOL Seattle, Wash.	1000						
	xKTW Seattle, Wash.	1000						
	*KWLC Decorah, Iowa	100						
	†WASH Grand Rapids, Mich.	500						
	WEAI Ithaca, N. Y.	500						
	WFBR Baltimore, Md.	250						
	WJDX Jackson, Miss.	1000-500						
	†WOOD Grand Rapids, Mich.	500						
1260 kc. 238.0 Meters								
	KOIL Council Bluffs, Ia.	2500-1000						
	†KRGV Harlingen, Texas	500						
	KVOA Tucson, Ariz.	500						
	†KWVG Brownsville, Tex.	500						
	WLBW Oil City, Pa.	1000-500						
	WTOC Savannah, Ga.	500						
1250 kc. 239.9 Meters								
	KIDO Boise, Idaho	1000						
	xKFMX Northfield, Minn.	1000						
	KFOX Long Beach, Calif.	1000						
	aWAAM Newark, N. J.	2000-1000						
	xWCAL Northfield, Minn.	1000						
	WDSU New Orleans, La.	1000						
	aWGCP Newark, N. J.	250						
	{ WLB }					</		

Numerically by Kilocycles

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Station	Location	Power	Station	Location	Power	Station	Location	Power
1200 kc. 249.9 Meters								
KFHA	Gunnison, Colo.	100	KSL	Salt Lake City, Utah	5000	CFCF	Montreal, Que.	1650
KFJB	Marshalltown, Iowa	100	WJJD	Chicago, Ill.	20000	CJOR	Sea Island, B. C.	50
†KFWF	St. Louis, Mo.	100	WOV	New York, N. Y.	1000	CNRV	Vancouver, B. C.	500
KGDE	Fergus Falls, Minn.	50						
KGDY	Oldham, S. D.	15						
xKGEK	Yuma, Colo.	50						
xKGEW	Fort Morgan, Colo.	100						
KGfJ	Los Angeles, Calif.	100						
KGfK	Hallock, Minn.	50						
KGHI	Little Rock, Ark.	100						
KGKZ	Paragould, Ark.	100						
KGy	Lacey, Wash.	50-10						
†KSMR	Santa Maria, Calif.	100						
KVOS	Bellingham, Wash.	100						
KWGS	Stockton, Calif.	100						
KXO	El Centro, Calif.	100						
WABI	Bangor, Me.	100						
aWABZ	New Orleans, La.	100						
WBBZ	Ponca City, Okla.	100						
WCAT	Rapid City, S. Dak.	100						
WCLO	Kenosha, Wis.	100						
fWCOD	Harrisburg, Pa.	100						
WFBC	Knoxville, Tenn.	50						
WFBE	Cincinnati, Ohio	100						
WHBY	Green Bay, Wis.	100						
WIBX	Utica, N. Y.	300-100						
†WIL	St. Louis, Mo.	250-100						
dWJBC	LaSalle, Ill.	100						
dWJBL	Decatur, Ill.	100						
aWJBW	New Orleans, La.	30						
fWKJC	Lancaster, Pa.	100						
WLAP	Louisville, Ky.	30						
WLBG	Petersburg, Va.	250-100						
†WMAY	St. Louis, Mo.	250-100						
WNBO	Washington, Pa.	100						
WNBW	Carbondale, Pa.	10						
WNBX	Springfield, Vt.	10						
WORC	Worcester, Mass.	100						
gWRAF	Laporte, Ind.	100						
WRBL	Columbus, Ga.	50						
gWWAE	Hammond, Ind.	100						
1130 kc. 265.3 Meters								
KSL	Salt Lake City, Utah	5000						
WJJD	Chicago, Ill.	20000						
WOV	New York, N. Y.	1000						
1120 kc. 267.7 Meters								
CFJC	Kamloops, B. C.	15						
CFRC	Kingston, Ont.	500						
CHGS	Summerside, P. E. I.	25						
CJOC	Lethbridge, Alta.	50						
CKPR	Midland, Ont.	50						
†KFSG	Los Angeles, Calif.	500						
†KMIC	Inglewood, Calif.	500						
KRSC	Seattle, Wash.	50						
†KUT	Austin, Tex.	500						
WDBO	Orlando, Fla.	1000-500						
WDEL	Wilmington, Del.	350-250						
xWHAD	Milwaukee, Wis.	250						
xWISN	Milwaukee, Wis.	250						
†WTAW	College Station, Tex.	500						
1110 kc. 270.1 Meters								
KS00	Sioux Falls, S. Dak.	2000						
WRVA	Richmond, Va.	5000						
1100 kc. 272.6 Meters								
KGDM	Stockton, Calif.	250						
*WLWL	New York, N. Y.	5000						
*WPG	Atlantic City, N. J.	5000						
1090 kc. 275.1 Meters								
KMOX-KFQA	St. Louis, Mo.	50000						
1080 kc. 277.6 Meters								
WBT	Charlotte, N. C.	5000						
*WCBZ	Zion, Ill.	5000						
*WMBI	Chicago, Ill.	5000						
1070 kc. 280.2 Meters								
KJBS	San Francisco, Calif.	100						
WAAT	Jersey City, N. J.	300						
WCAZ	Carthage, Ill.	50						
WDZ	Tuscola, Ill.	100						
†WEAR	Cleveland, Ohio	1000						
†WTAM	Cleveland, Ohio	25000						
1060 kc. 282.8 Meters								
KWJJ	Portland, Ore.	500						
*WBAL	Baltimore, Md.	10000						
WJAG	Norfolk, Nebr.	1000						
*WTIC	Hartford, Conn.	50000						
1050 kc. 285.5 Meters								
KFKB	Milford, Kan.	5000						
KNX	Hollywood, Calif.	5000						
1040 kc. 288.3 Meters								
*KRLD	Dallas, Texas	10000						
KTHS	Hot Springs, N. P., Ark.	10000						
WKAR	East Lansing, Mich.	1000						
WKEN	Buffalo, N. Y.	1000						
1030 kc. 291.1 Meters								
CFCF	Montreal, Que.	1650						
CJOR	Sea Island, B. C.	50						
CNRV	Vancouver, B. C.	500						
1020 kc. 293.9 Meters								
†KYW	Chicago, Ill.	10000						
†KFKX								
1010 kc. 296.9 Meters								
CFLC	Prescott, Ont.	50						
CKCR	Brandon, Ont.	50						
CKSH	St. Hyacinthe, Que.	50						
*KGGF	Picher, Okla.	500						
KQW	San Jose, Calif.	500						
WGTV	Columbia, S. C.	1000						
xWHN	New York, N. Y.	250						
*WNAD	Norman, Okla.	500						
x { WPAP }	New York, N. Y.	250						
WQAO								
xWRNY	New York, N. Y.	250						
1000 kc. 299.8 Meters								
KFVD	Culver City, Calif.	250						
*WHO	Des Moines, Iowa	5000						
*WOC	Davenport, Iowa	5000						
990 kc. 302.8 Meters								
*WBZ	Springfield, Mass.	15000						
*WBZA	Boston, Mass.	500						
980 kc. 305.9 Meters								
KDKA	Pittsburgh, Pa.	50000						
970 kc. 309.1 Meters								
KOMO	Seattle, Wash.	1000						
WCFL	Chicago, Ill.	1500-1000						
960 kc. 312.3 Meters								
CFCR	Regina, Sask.	500						
CFCY	Charlottetown, P. E. I.	250						
CFRB	York Co., Ont.	4000						
CHCK	Charlottetown, P. E. I.	30						
CJBC	Toronto, Ont.	5000						
CJBR	Regina, Sask.	500						
CKCK	Regina, Sask.	500						
CNRR	Regina, Sask.	500						
950 kc. 315.6 Meters								
KFWB	Los Angeles, Calif.	1000						
KGHL	Billings, Mont.	500						
KMBC	Kansas City	1000						
WRC	Washington, D. C.	500						
940 kc. 319.0 Meters								
KGU	Honolulu, Hawaii	500						
KOIN	Portland, Ore.	1000						
WCSH	Portland, Me.	500						
WDAY	Fargo, N. D.	1000						
WFIW	Hopkinsville, Ky.	1000						
WHA	Madison, Wis.	750						

Numerically by Kilocycles

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Station	Location	Power	Station	Location	Power	Station	Location	Power			
930 kc. 322.4 Meters											
CHNS	Halifax, N. S.	500	*WENR	Chicago, Ill.	50000	KJR	Seattle, Wash.	5000			
CKIC	Wolfville, N. S.	50	*WLS	Chicago, Ill.	5000	WEW	St. Louis, Mo.	1,000			
KFWI	San Francisco, Cal.	500				WJZ	New York, N. Y.	30000			
*KFWM	Oakland, Calif.	1000-500	870 kc. 344.6 Meters								
†KGBZ	York, Nebr.	1000-500	860 kc. 348.6 Meters								
†KMA	Shenandoah, Iowa	1000-500	KFQZ	Los Angeles, Calif.	250	750 kc. 399.8 Meters					
WBRG	Birmingham, Ala.	1000-500	KMO	Spokane, Wash.	500	WJR					
WDBJ	Roanoke, Va.	500-250	{ WABC }			Detroit, Mich.					
WIBG	Elkins Park, Pa.	50	{ WBOQ }	New York, N. Y.	5000	5000					
			WHB	Kansas City, Mo.	500	740 kc. 405.2 Meters					
920 kc. 325.9 Meters											
†KFXF	Denver, Colo.	500-250	850 kc. 352.7 Meters								
✓KPRC	Houston, Tex.	2500-1000	*KWKH	Shreveport, La.	10000	KMMJ					
KVI	Tacoma, Wash.	1000	*WWL	New Orleans, La.	5000	Clay Center, Nebr.					
WAAF	Chicago, Ill.	500				5000					
WBSO	Wellesley Hills, Mass.	250	840 kc. 356.9 Meters								
WWJ	Detroit, Mich.	1000	CFCA	Toronto, Ont.	500	WSB					
			CHCT	Red Deer, Alta.	1,000	Atlanta, Ga.					
			CJBC	Toronto, Ont.	1000	5000					
			CKLC	Red Deer, Alta.	1,000	730 kc. 410.7 Meters					
			CKOW	Toronto, Ont.	500	CHLS					
			CNRT	Toronto, Ont.	500	Vancouver, B. C.					
						50					
						CHYC					
						Montreal, Que.					
						500					
						CKAC					
						Montreal, Que.					
						5000					
						CKCD					
						Vancouver, B. C.					
						50					
						CKFC					
						Vancouver, B. C.					
						50					
						CKMO					
						Vancouver, B. C.					
						50					
						CKWX					
						Vancouver, B. C.					
						100					
						CNRM					
						Montreal, Que.					
						5000					
						720 kc. 416.4 Meters					
						{ WLIB }					
						{ WGN }					
						Chicago, Ill.					
						25000					
						710 kc. 422.3 Meters					
						KEJK					
						Beverly Hills, Calif.					
						500					
						KFVD					
						Culver City, Calif.					
						250					
						WOR					
						Newark, N. J.					
						5000					
						700 kc. 428.3 Meters					
						WLW					
						Cincinnati, Ohio					
						50000					
						690 kc. 434.5 Meters					
						CFAC					
						Calgary, Alta.					
						500					
						CFCN					
						Calgary, Alta.					
						1800					
						CHCA					
						Calgary, Alta.					
						500					
						CJCJ					
						Calgary, Alta.					
						500					
						CKGW					
						Bowmanville, Ont.					
						5000					
						CNRC					
						Calgary, Alta.					
						500					
						NAA					
						Arlington, Va.					
						1000					
						680 kc. 440.9 Meters					
						KFEQ					
						St. Joseph, Mo.					
						2500					
						KPO					
						San Francisco, Calif.					
						5000					
						WPTF					
						Raleigh, N. Car.					
						1000					
						670 kc. 447.5 Meters					
						WMAQ					
						Chicago, Ill.					
						5000					
						660 kc. 454.3 Meters					
						WAAW					
						Omaha, Nebr.					
						500					
						WEAF					
						New York, N. Y.					
						50000					
						650 kc. 461.3 Meters					
						WSM					
						Nashville, Tenn.					
						5000					
						640 kc. 468.5 Meters					
						KFI					
						Los Angeles, Calif.					
						50000					
						WAIU					
						Columbus, Ohio					
						500					
						WOI					
						Ames, Iowa					
						3500					
880 kc. 340.7 Meters											
CHCS	Hamilton, Ont.	10	CKY	Winnipeg, Man.	5000	770 kc. 389.4 Meters					
CHML	Mt. Hamilton, Ont.	50	CNRW	Winnipeg, Man.	5000	*KFAB					
CHRC	Quebec, Que.	100	*KELW	Burbank, Calif.	500	Lincoln, Nebr.					
CJCB	Sydney, N. S.	50	*KTM	Los Angeles, Calif.	1000-500	5000					
CKCI	Quebec, Que.	22½	WEAN	Providence, R. I.	500-250	{ WBBM }					
CKCV	Quebec, Que.	50	WMC	Memphis, Tenn.	1000-500	Chicago, Ill.					
CKOC	Hamilton, Ont.	50	{ WTAR }			25000					
CNRQ	Quebec, Que.	50	{ WPOR }	Norfolk, Va.	500						
*KFKA	Greeley, Colo.	1000-500	780 kc. 384.4 Meters								
KLX	Oakland, Calif.	500	800 kc. 374.8 Meters								
*KPOF	Denver, Colo.	500	*WBAP	Fort Worth, Tex.	50000	WCCO					
WCOC	Meridian, Miss.	500	WFAA	Dallas, Tex.	5000	Minneapolis, Minn.					
†WGBI	Scranton, Pa.	250				7500					
†WQAN	Scranton, Pa.	250				500					
						810 kc. 370.2 Meters					
						WCOO					
						New York, N. Y.					
						500					
						820 kc. 365.6 Meters					
						WHAS					
						Louisville, Ky.					
						10000					
						830 kc. 361.2 Meters					
						KOA					
						Denver, Colo.					
						12500					
						WHDH					
						Gloucester, Mass.					
						1000					
						WRUF					
						Gainesville, Fla.					
						5000					
						840 kc. 356.9 Meters					
						KGBU					
						Ketchikan, Alaska					
						500					
						KHJ					
						Los Angeles, Calif.					
						1000					
						KSEI					
						Pocatello, Idaho					
						250					
						*WFBL					
						Syracuse, N. Y.					
						750					
						WJAX					
						Jacksonville, Fla.					
						1000					
						WKY					
						Oklahoma City, Okla.					
						1000					
						WLBL					
						Stevens Pt., Wis.					
						3000					
						*WMAK					
						Buffalo, N. Y.					
						750					
						890 kc. 336.9 Meters					
						CFBO					
						St. John, N. B.					
						50					
						CKCO					
						Ottawa, Ont.					
						100					
						*KFNF					
						Shenandoah, Iowa					
						1000-500					
						KGJF					
						Little Rock, Ark.					
						250					
						*KUSD					
						Vermilion, S. Dak.					
						750-500					
						†WGST					
						Atlanta, Ga.					
						500-250					
						*WILL					
						Urbana, Ill.					
						500-250					
						*WJAR					
						Providence, R. I.					
						400-250					
						WKAQ					
						San Juan, P. R.					
						500					
						†WMAZ					
						Macon, Ga.					
						500-250					
						WMMN					
						Fairmont, W. Va.					
						500-250					

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Station	Kilocycles-Meters	Location and Owner	Power	Readings	Station	Kilocycles-Meters	Location and Owner	Power	Readings
KXO	1200-249.9	El Centro, Calif. E. R. Irey & F. M. Bowles	100		WCAP	1280-234.2	Asbury Park, N. J. Radio Industries Broadcast Co.	500	
KXRO	1310-228.9	Aberdeen, Wash. KXRO, (Inc.)	75		WCAT	1200-249.9	Rapid City, S. Dak. S. Dak. State School of Mines	100	
KYA	1230-243.8	San Francisco, Calif. F. C. Dahlquist	1000		WCAU	1170-256.3	Philadelphia, (Byberry) Pa. Univ. Broade. Co.	10000	
KYW-KFKX	1020-293.9	Chicago, Ill. Chicago Herald and Examiner	10000		WCAZ	1070-280.2	Carthage, Ill. Carthage College	50	
KZM	1370-218.8	Hayward, Calif. L. P. Tenney	100		WCBA	1440-208.2	Allentown, Pa. B. Bryan Musselman	250	
KZRC	1300-230.8	Cebu, P. I. Radio Corp. of the Philippines			WCBD	1080-277.6	Zion, Ill. Wilbur Glenn Voliva	5000	
NAA	690-434.5	Arlington, Va. U. S. N. (Time Signals)	1000		WCBM	1370-218.8	Baltimore, Md. Baltimore Brdg. Corp.	250-100	
WAAF	920-325.9	Chicago, Ill. Drovers Journal Pub. Co.	500		WCBS	1210-247.8	Springfield, Ill. H. L. Dewing & C. H. Messter	100	
WAAM	1250-239.9	Newark, N. J. WAAM (Inc.)	2000-1000		WCCO	810-370.2	Minneapolis (Anoka), Minn. Northwestern Br. (Inc.)	7500	
WAAT	1070-280.2	Jersey City, N. J. Bremer Broadcasting Corp.	300		WCDA	1350-222.1	New York, N. Y. Italian Educ. Br. Corp.	250	
WAAW	660-454.3	Omaha, Neb. Omaha Grain Exchange	500		WCFL	970-309.1	Chicago, Ill. Chicago Federation of Labor	1500-1000	
WABC-WBOQ	860-348.6	New York, N. Y. Atlantic Bdesg. Corp.	5000		WCGU	1400-214.2	Brooklyn (Coney I.), N. Y. U. S. Broadcast Corp.	500	
WABI	1200-249.9	Bangor, Me. First Universalist Church	100		WCKY	1480-202.6	Covington, Ky. (Villa Madonna) L. B. Wilson (Inc.)	5000	
WABO-WHEC	See WHEC-WABO				WCLB	1500-199.9	Long Beach, N. Y. Arthur Faske	100	
WABZ	1200-240.9	New Orleans, La. Coliseum Place Baptist Church	100		WCLO	1200-249.9	Kenosha, Wis. C. E. Whitmore	100	
WADC	1320-227.1	Talmadge, Ohio Allen T. Simmons	1000		WCLS	1310-228.9	Joliet, Ill. WCLS (Inc.)	100	
WAGM	1310-228.9	Royal Oak, Mich. Robert L. Miller	50		WCMA	1400-214.2	Culver, Ind. Culver Military Academy	500	
WAIU	640-468.5	Columbus, Ohio American Insurance Union	500		WCOA	1340-223.7	Pensacola, Fla. City of Pensacola	500	
WAPI	1140-263.0	Birmingham, Ala. Alabama Polytechnic Institute	5000		WCOC	880-340.7	Meridian, Miss. Crystal Oil Co.	1000-500	
WASH	1270-236.1	Grand Rapids, Mich. WASH Br. Corp.	500		WCOD	1200-249.9	Harrisburg, Pa. Norman R. Hoffman	100	
WBAA	1400-214.2	W. Lafayette, Ind. Purdue University	500		WCOH	1210-247.8	Yonkers, (Greenville) N. Y. Westhester Br. Corp.	100	
WBAK	1430-209.7	Harrisburg, Pa. Pennsylvania State Police	500		WCRW	1210-247.8	Chicago, Ill. Clinton R. White	100	
WBAL	1060-282.8	Baltimore (Glen Morris), Md. Consol. Gas. Elec. L. & P. Co.	10000		WCSH	940-319.0	Portland, Me. Cong. Sq. Hotel Co.	500	
WBAP	800-374.8	Ft. Worth, Texas Carter Publications, Inc.	50000		WCSSO	1450-206.8	Springfield, Ohio Wittenberg College	500	
WBAX	1210-247.8	Wilkes-Barre, Pa. J. H. Stenger, Jr.	100		WDAE	1220-245.8	Tampa, Fla. Tampa Publishing Co.	1000	
WBBC	1400-214.2	Brooklyn, N. Y. Brooklyn Broadcasting Corp.	500		WDAF	610-491.5	Kansas City, Mo. Kansas City Star Co.	1000	
WBBL	1370-218.8	Richmond, Va. Grace Covenant Presby. Church	100		WDAG	1410-212.6	Amarillo, Texas Nat. Radio & Br. Co.	250	
WBBM-WJBT	770-389.4	Chicago (Glenview), Ill. Atlas Inv. Co. (Inc.)	25000		WDAH	1310-228.9	El Paso, Texas Trinity Methodist Church	100	
WBBR	1300-230.6	Rossville, N. Y. Peoples Pulpit Association	1000		WDAY	940-319	Fargo, N. D. WDAY (Inc.)	1000	
WBBZ	1200-249.9	Ponca City, Okla. C. L. Carrell	100		WDBJ	930-322.4	Roanoke, Va. Richardson-Wayland Elec. Corp.	500-250	
WBCM	1410-212.6	Bay City (Hampton Township), Mich. J. E. Davidson	500		WDBO	1120-267.7	Orlando, Fla. Orlando Broadcasting Co., Inc.	1000-500	
WBIS-WNAC	See WNAC-WBIS				WDEL	1120-267.6	Wilmington, Del. WDEL (Inc.)	350-250	
WBMS	1450-206.8	Hackensack, N. J. WBMS Broade. Corp.	250		WDGY	1180-254.1	Minneapolis, Minn. Dr. Geo. W. Young	1000	
WBNY	1350-222.1	New York, N. Y. Baruchrome Corp.	250		WDOD	1280-234.2	Chattanooga, Tenn. Chattanooga Radio Co. (Inc.)	2500-1000	
WBOQ-WABC	See WABC-WBOQ				WDRC	1330-225.4	New Haven, Conn. Doolittle Radio Corp.	500	
WBOW	1310-228.9	Terre Haute, Ind. Banks of Wabash, Incorporated	100		WDSU	1250-239.9	New Orleans, La. Uhalt Radio Co.	1000	
WBRC	930-322.4	Birmingham, Ala. Birmingham Broadcasting Corp.	1000-500		WDWF-WLSI	1210-247.8	Providence, R. I. D. W. Flint-Linear Studios	100	
WBRE	1310-228.9	Wilkes-Barre, Pa. L. G. Baltimore	100		WDZ	1070-280.2	Tuscola, Ill. James L. Bush	100	
WBRL	1430-209.7	Tilton, New Hampshire Booth Laboratories (Inc.)	500		WEAF	660-454.3	New York (Bellmore), N. Y. National Broadcasting Co. (Inc.)	50000	
WBSO	920-325.9	Wellesley Hills, Mass. Babson's Stat. Org. (Inc.)	250		WEAI	1270-236.1	Ithaca, N. Y. Cornell University	500	
WBT	1080-277.6	Charlotte, N. C. WBT (Inc.)	5000		WEAN	780-384.4	Providence, R. I. Shepard Stores Co.	500-250	
WBZ	990-302.8	Springfield, (East) Mass. Westinghouse Elec. & Mfg. Co.	15000		WEAO	570-526.0	Columbus, Ohio State University	750	
WBZA	990-302.8	Boston, Mass. Westinghouse Elec. & Mfg. Co.	500		WEAR	1070-280.2	Cleveland, Ohio WTAM & WEAR (Inc.)	1000	
WCAC	600-496.7	Mansfield (Storrs), Conn. Connecticut Agricultural College	500-250		WEBC	1290-232.4	Duluth, Minn. (Superior, Wis.) Head of the Lakes Bdcstg. Co.	1000	
WCAD	1220-245.8	Canton, N. Y. St. Lawrence University	500		WEBE	1210-247.8	Cambridge, Ohio Roy W. Waller	100	
WCAE	1220-245.8	Pittsburgh, Pa. Kaufman & Baer Co., Inc.	500		WEBQ	1210-247.8	Harrisburg, Ill. First Trust & Savings Bank	100	
WCAH	1430-209.7	Columbus, Ohio Commercial Radio Service Co.	500		WEBR	1310-228.9	Buffalo, N. Y. Howell Br. Co. (Inc.)	200-100	
WCAJ	590-508.2	Lincoln, Neb. Nebraska Wesleyan University	500		WEBW	560-535.4	Beloit, Wis. Beloit College	350	
WCAL	1250-239.9	Northfield, Minn. St. Olaf College	1000		WEDC	1210-247.8	Chicago, Ill. Emil Denmark (Inc.)	100	
WCAM	1280-234.2	Camden, N. J. City of Camden	500		WEEI	590-508.2	Boston (Weymouth) Mass. Edison Electric Illuminating Co.	1000	
WCAO	600-499.7	Baltimore, Md. Monumental Radio (Inc.)	250		WEHC	1370-218.8	Emory, Va. E. & H. College	100	

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WEHS	1420-211.3	Evanston, Ill. V. C. Carlson	100		WHBU	1210-247.8	Anderson, Ind. Citizens Bank	100	
WELK	1370-218.8	Philadelphia, Pa. Howard R. Miller	100		WHBY	1200-249.9	Green Bay (W. De Pere, Wis.) St. Norbert's College	100	
WEMC	590-508.2	Berrien Springs, Mich. Emmanuel Missionary College	1000		WHDF	1370-218.8	Calumet, Mich. Upper Michigan Br. Co.	250-100	
WENR	870-344.6	Chicago, Ill. Great Lakes Broadcasting Co.	50000		WHDH	830-361.2	Gloucester, Mass. Matheson Radio Co. (Inc.)	1000	
WEVD	1300-230.6	New York (Forest Hills) Debs Memorial Radio Fund (Inc.)	N.Y. 500		WHDI	1180-254.1	Minneapolis, Minn. Dunwoody Inst.	500	
WEW	760-394.5	St. Louis, Mo. St. Louis University	1000		WHDL	1420-211.1	Tupper Lake, N. Y. William Hood Dunwoody Inst.	500	
WFAA	800-374.8	Dallas, Texas Dallas News and Dallas Jour.	5000		WHEC-WABO	1440-208.2	Rochester, N. Y. Hickson Electric Co. (Inc.)	500	
WFAN	610-491.5	Philadelphia, Pa. Keystone Broadcasting Co.	500		WHFC	1420-211.3	Chicago (Cicero), Ill. Triangle Broadcasters	100	
WFBC	1200-249.9	Knoxville, Tenn. First Baptist Church	50		WHIS	1420-211.1	Blue Field, W. Va. Daily Telegraph Prtg. Co.	100	
WFBG	1310-228.9	Altoona, Pa. Wm. F. Gable Co.	100		WHK	1390-215.7	Cleveland, (Independence) Radio Service Corp.	1000	
WFBJ	1370-218.8	Collegeville, Minn. St. John's University	100		WHN	1010-296.9	New York, N. Y. Marcus Loew Booking Agency	250	
WFBM	1230-243.8	Indianapolis, Ind. Indianapolis Power & Light Co.	1000		WHO	1000-299.8	Des Moines, Iowa Bankers Life Co.	5000	
WFBR	1270-236.1	Baltimore, Md. Baltimore Radio Show (Inc.)	250		WHP	1430-209.7	Harrisburg, (Lemoynes) Pa. Penn. Br. Co.	500	
WFDF	1310-228.9	Flint, Mich. Frank D. Fallain	100		WIAS	1420-211.1	Ottumwa, Iowa Poling Electric Co.	100	
WFDW	1420-211.3	Talladega, Ala. Raymond G. Hammett	100		WIBA	1210-247.8	Madison, Wis. Capital Times Co.	100	
WFI	560-535.4	Philadelphia, Pa. Strawbridge & Clothier	500		WIBG	930-322.4	Elkins Pk., Pa. St. Paul's Protestant Epis. Ch.	50	
WFIW	940-319.0	Hopkinsville, Ky. The Acme Mills (Inc.)	1000		WIBM	1370-218.8	Jackson, Mich. C. L. Carrell	100	
WFJC	1450-206.8	Akron, Ohio W. F. Jones Broadc. (Inc.)	500		WIBO	560-535.4	Chicago (Desplaines), Ill. Nelson Bros. B. & M. Co.	1500-1000	
WFKD	1310-228.9	Philadelphia (Wissinoming), Pa. Foulkrod Radio Engineering Co.	50		WIBS	1450-206.8	Jersey City, N. J. New Jersey Broadcasting Corp.	250	
WFLA-WSUN	620-483.6	Clearwater, Fla. Clear. & St. P. C. of C.	2500-1000		WIBU	1310-228.9	Poynette, Wis. Wm. Forrest	100	
WGAL	1310-228.9	Lancaster, Pa. Lancaster Electric Sup. & Const. Co.	15		WIBW	580-516.9	Topeka, Kan. Topeka Br. Assn. (Inc.)	1000-500	
WGBB	1210-247.8	Freeport, N. Y. Harry H. Carman	100		WIBX	1200-249.9	Utica, N. Y. WIBX (Inc.)	300-100	
WGBC	1430-209.7	Memphis, Tenn. First Baptist Church	500		WIL	1200-249.9	St. Louis, Mo. Mo. Broadcasting Corp.	250-100	
WGBF	630-475.9	Evansville, Ind. Evansville On The Air (Inc.)	500		WILL	890-336.9	Urbana, Ill. University of Illinois	500-250	
WGBI	880-340.7	Scranton, Pa. Scranton Broadcasters (Inc.)	250		WILM	1420-211.1	Wilmington, Del. Delaware Brdc. Co. (Inc.)	100	
WGBS	600-499.7	New York, (Astoria) N. Y. General Bldg. Sys. (Inc.)	500		WIOD-WMBF	1300-230.6	Miami Beach, Fla. Isle of Dreams Br. Co.	1000-500	
WGCM	1210-247.8	Mississippi City, Miss. Gt. Southern Land Co., (Inc.)	100		WIP	610-491.5	Philadelphia, Pa. Gimbel Bros., (Inc.)	500	
WGCP	1250-239.9	Newark, N. J. May Radio Broadcast Corp.	250		WISN	1120-267.7	Milwaukee, Wis. Evening Wis. Co.	250	
WGES	1360-220.4	Chicago, Ill. Oak Leaves Brdc. Station (Inc.)	500		WJAC	1310-228.9	Johnstown, Pa. Johnstown Auto Co.	100	
WGH	1310-228.9	Newport News, Va. Virginia Brdc. Co. (Inc.)	100		WJAD	1240-241.8	Waco, Texas Frank P. Jackson	1000	
WGHP	1240-241.8	Detroit, (Fraser) Mich. American Brdg. Corp.	750		WJAG	1060-282.8	Norfolk, Neb. Norfolk Daily News	1000	
WGL	1370-218.8	Fert Wayne, Ind. Allen Wayne Co.	100		WJAK	1310-228.9	Marion, Ind. Marion Br. Co.	50	
WGMS-WLB	See WLB-WGMS				WJAR	890-336.9	Providence, R. I. The Outlet Co.	400-250	
WGN-WLIB	720-416.4	Chicago (Elgin), Ill. Tribune Co.	25000		WJAS	1290-232.4	Pittsburgh, Pa. Pittsburgh Radio Supply House	1000	
WGR	550-545.1	Buffalo, (Amherst) N. Y. WGR (Inc.)	1000		WJAX	900-333.1	Jacksonville, Fla. City of Jacksonville	1000	
WGST	890-336.9	Atlanta, Ga. Georgia School of Technology	250		WJAY	610-491.5	Cleveland, Ohio Cleveland Radio Broadcasting Corp	500	
WGTB	1010-297	Columbia, S. C. George T. Barnes, Inc.	1000		WJAZ	1480-202.6	Chicago (Mt. Prospect), Ill. Zenith Radio Corp.	5000	
WGY	790-379.5	Schenectady, N. Y. General Electric Co.	50000		WJBC	1200-249.9	La Salle, Ill. Hummer Furniture Co.	100	
WHA	940-319.0	Madison, Wis. University of Wisconsin	750		WJBI	1210-247.8	Red Bank, N. J. Robert S. Johnson	100	
WHAD	1120-267.7	Milwaukee, Wis. Marquette University	250		WJBK	1370-218.8	Ypsilanti, Mich. James F. Hopkins	50	
WHAM	1150-260.7	Rochester (Victor Tp.), N. Y. Stromberg-Carlson Tele. Mfg. Co.	5000		WJBL	1200-249.9	Decatur, Ill. Commodore Broadcasting Co.	100	
WHAP	1300-230.6	New York (Carlstadt), N. J. Defenders of Truth Society (Inc.)	1000		WJBO	1420-211-1	New Orleans, La. V. Jensen	100	
WHAS	820-365.6	Louisville (Jefferson), Ky. Courier-Jour. & Louis. Times	10000		WJBT-WBBM	See WBBM-WJBT			
WHAT	1310-228.9	Philadelphia, Pa. A. A. Walker	100		WJBU	1210-247.8	Lewisburg, Pa. Bucknell University	100	
WHAZ	1300-230.6	Troy, N. Y. Rensselaer Polytechnic Institute	500		WJBW	1200-249.9	New Orleans, La. C. Carlson, Jr.	30	
WHB	860-348.6	Kansas City, Mo. Sweeney Auto School Co.	500		WJBY	1210-247.8	Gadsden, Ala. Gadsden Broadcasting Co., Inc.	50	
WHBD	1370-218.8	Bellefontaine, Ohio F. P. Moler	100		WJDX	1270-236.1	Jackson, Miss. Lamar L. Ins. Co.	1000-500	
WHBF	1210-247.8	Rock Island, Ill. Beardsley Specialty Co.	100		WJDZ	1310-228.9	Winston-Salem, N. Car. W-S Journal Co.	100	
WHBL	1410-212.6	Sheboygan, Wis. Press Pub. Co. & C. L. Carrell	500		WJJD	1130-265.3	Chicago (Mooseheart), Ill. Sup. Lodge of World L. O. O. M.	20000	
WHBQ	1370-218.8	Memphis, Tenn. WHBQ (Inc.)	100		WJKS	1360-220.4	Gary, Ind. Johnson Kennedy Radio Corp.	1250-500	
					WJR	750-399.8	Detroit, (Sylvan Lake Village), Mich. WJR (Inc.)	5000	

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WJSV	1460-205.4	Mt. Vernon Hills, Va. Independent Pub. Co.	10000		WMAZ	890-336.9	Macon, Ga. Macon Junior C. of C.	500-250	
WJW	1210-247.8	Mansfield, Ohio Mans. Br. Assn.	100		WMBA	1500-199.9	Newport, R. I. LeRoy Joseph Beebe	100	
WJZ	760-394.5	New York (Bound Brook, N. J.) N. Y.—Radio Corp. of America	30000		WMBC	1420-211.1	Detroit, Mich. Michigan Br. Co. (Inc.)	250-100	
WKAQ	890-336.9	San Juan, P. R. Radio Corp of P. R.	500		WBBD	1440-208.2	Peoria Heights, Ill. Peoria Heights Radio Laboratory	1000-500	
WKAR	1040-288.3	East Lansing, Mich. Michigan State College	1000		WMBF-WIOD	See WIOD-WMBF			
WKAU	1310-228.9	Laconia, N. H. Laconia Radio Club	100		WMBG	1210-247.8	Richmond, Va. Havens and Martins (Inc.)	100	
WKBB	1310-228.9	Joliet, Ill. Sanders Bros.	100		WMBH	1420-211.1	Joplin, Mo. Edwin Dudley Aber	250-100	
WKBC	1310-228.9	Birmingham, Ala. R. B. Broyles Furn. Co.	100		WMBI	1080-277.6	Chicago (Addison), Ill. Moody Bible Institute Radio Sta.	5000	
WKBF	1400-214.2	Indianapolis, Ind. Indianapolis Br. (Inc.)	500		WMBJ	1500-199.9	Pittsburgh, (Wilkinsburg) Pa. Rev. J. W. Sproul	100	
WKBH	1380-217.3	LaCrosse, Wis. Callaway Music Co.	1000		WMBO	1370-218.8	Auburn, N. Y. Radio Service Laboratories	100	
WKBI	1420-211.3	Chicago, Ill. Fred L. Schoenwolf	50		WMBQ	1500-199.9	Brooklyn, N. Y. Paul J. Gollhofer	100	
WKBN	570-526.0	Youngstown, Ohio W. P. Williamson, Jr.	500		WMBR	1370-218.8	Tampa, Fla. F. J. Reynolds	100	
WKBO	1450-206.8	Jersey City, N. J. Camith Corp.	250		WMC	780-384.4	Memphis (Bartlett) Tenn. Memphis Com. Appeal (Inc.)	1000-500	
WKBP	1420-211.1	Battle Creek, Mich. Enquirer-News Co.	50		WMCA	570-526.0	New York, N. Y. (Hoboken, N. J.) Knickerbocker Br. Co. (Inc.)	500	
WKBQ	1350-222.1	New York, N. Y. Standard Cahill Co. (Inc.)	250		WMES	1500-199.9	Boston, Mass. Boston Br. Co.	50	
WKBS	1310-228.9	Galesburg, Ill. Permil N. Nelson	100		WMMN	890-336.9	Fairmont, W. Va. Holt-Rowe Novelty Co.	500-250	
WKBV	1500-199.9	Connersville, Ind. Knox Battery and Electric Co.	150-100		WMPC	1500-199.9	Lapeer, Mich. First Methodist Protestant Church	100	
WKBW	1470-204.0	Buffalo (Amherst), N. Y. Churchill Evangelistic Assn. (Inc.)	5000		WMRJ	1420-211.1	Jamaica, N. Y. Pete J. Prinz	10	
WKBZ	1500-199.9	Ludington, Mich. Karl L. Ashbacher	50		WMSG	1350-222.1	New York, N. Y. Madison Sq. Garden Broadc. Corp.	250	
WKEN	1040-288.3	Buffalo (Grand Island), N. Y. WKEN (Inc.)	1000		WMT	600-499.7	Waterloo, Iowa Waterloo Brdg. Co.	250	
WKJC	1200-249.9	Lancaster, Pa. Kirk Johnson & Co.	100		WNAC-WBIS	1230-243.8	Boston (Quincy) Mass. The Shepard Stores	1000	
WKRC	550-545.1	Cincinnati, Ohio WKRC, Inc.	500		WNAD	1010-296.9	Norman, Okla. University of Oklahoma	500	
WKY	900-333.1	Oklahoma City, Okla. WKY Radiophone Co.	1000		WNAX	570-526.0	Yankton, S. D. Gurney Seed & Nursery Co.	1000	
WLAC	1490-201.2	Nashville, Tenn. Life & Cas. Ins. Co.	5000		WNBK	1500-199.9	Binghamton, N. Y. Howitt-Wood Radio Co. (Inc.)	50	
WLAP	1200-249.9	Louisville, Ky. Am. Br. Corp. of Ky.	30		WNBH	1310-228.9	New Bedford, Mass. New Bedford Broadcasting Co.	100	
WLB-WGMS	1250-239.9	Minneapolis, Minn. University of Minnesota	500		WNBK	1310-228.9	Knoxville, Tenn. Lonsdale Baptist Church	50	
WLBC	1310-228.9	Muncie, Ind. D. A. Burton	50		WNBO	1200-249.9	Washington, Pa. John Brownlee Spriggs	100	
WLBF	1420-211.1	Kansas City, Kans. Everett L. Dillard	100		WNBR	1430-209.7	Memphis, Tenn. John Ulrich	500	
WLBG	1200-249.9	Petersburg, (Ettrick), Va. R. A. Gamble	250-100		WNBW	1200-249.9	Carbondale, Pa. Home Cut Glass & China Co.	10	
WLBL	900-333.1	Stevens Point, Wis. Wisconsin Dept. of Markets	2000		WNBX	1200-219.9	Springfield, Vt. First Congregational Church Corp.	10	
WLBW	1260-238.0	Oil City, Pa. Radio-Wire Prog'm Corp. of Am.	1000-500		WNBZ	1290-232.4	Saranac Lake, N. Y. Smith and Mace	50	
WLBX	1500-199.9	Long Island City, N. Y. John N. Brahy	100		WNJ	1450-206.8	Newark, N. J. Radio Investment Co.	250	
WLBZ	620-483.6	Bangor, Me. Maine Brdg. Co. (Inc.)	500		WNOX	560-535.4	Knoxville (Holston Hills), Tenn. Sterchi Bros.	2000-1000	
WLCI	1210-247.8	Ithaca, N. Y. Lutheran Association of Ithaca	50		WNRC	1440-208.2	Greensboro, N. C. Wayne M. Nelson	500	
WLEX	1360-220.4	Lexington, Mass. Lexington Air Stations	500		WNYC	570-526.0	New York, N. Y. Dept. of Plant & Structures	500	
WLEY	1420-211.1	Lexington, Mass. Lexington Air Stations	250-100		WOAI	1190-252.0	San Antonio, Texas Southern Equipment Co.	5000	
WLIB-WGN	See WGN-WLIB				WOAN	600-490.7	Lawrenceburg, Tenn. James D. Vaughan	500	
WLIT	560-535.4	Philadelphia, Pa. Lit Bros.	500		WOAX	1280-234.2	Trenton, N. J. F. J. Wolff	500	
WLOE	1500-190.9	Boston (Chelsea), Mass. Boston Br. Co.	250-100		WOBT	1310-228.9	Union City, Tenn. Tittsworth's Radio & Music Shop	250-100	
WLS	870-344.6	Chicago (Crete) Agrl. Br. Co.	5000		WOBW	580-516.9	Charleston, W. Va. Charleston Radio Broadcasting Co.	250	
WLTH	1400-214.2	Brooklyn, N. Y. The Voice of Brooklyn (Inc.)	500		WOC	1000-299.8	Davenport, Iowa Palmer School of Chiropractic	5000	
WLW	700-428.3	Cincinnati (Mason), Ohio Crosley Radio Corp.	50000		WOCL	1210-247.8	Jamestown, N. Y. A. E. Newton	25	
WLWL	1100-272.6	New York (Kearny, N. J.) Missionary Society of St. Paul	5000		WODA	1250-239.9	Paterson, N. J. Richard E. O'Dea	1000	
WMAK	570-526.0	Cazenovia, N. Y. Clive B. Meredith	250		WODX	1410-212.8	Mobile (Springhill), Ala. Mobile Broadcasting Corp.	500	
WMAF	1360-220.4	Dartmouth (South), Mass. Round Hills Radio Corp.	500		WOI	640-468.5	Ames, Iowa Iowa State College	5000	
WMAK	900-333.1	Buffalo, (Martinsville) N. Y. WMAK Broadcasting System (Inc.)	750		WOKO	1440-208.2	Poughkeepsie, (Mt. Beacon) N. Y. Hudson Valley Br. Co.	500	
WMAL	630-475.9	Washington, D. C. M. A. Leese	500-250		WOL	1310-228.9	Washington, D. C. American Brdg. Co.	100	
WMAN	1210-247.8	Columbus, Ohio W. E. Heskitt	50		WOMT	1210-247.8	Manitowoc, Wis. F. M. Kadow	100	
WMAQ	670-447.5	Chicago (Addison), Ill. Chicago Daily News (Inc.)	5000		WOOD	1270-236.1	Grand Rapids (Furnwood), Mich. Walter B. Stiles (Inc.)	500	
WMAY	1200-249.9	St. Louis, Mo. Kingshighway Presbyterian Ch.	250-100		WOPI	1500-199.9	Bristol, Tenn. Wilson Radioph. Ser. Co.	100	
					WOQ	1300-230.6	Kansas City, Mo. Univ. School of Christianity	1000	

Alphabetically Arranged by Call Letters

Lightface type in power column denotes daytime

Station	Kilocycles-Meters	Location and Owner	Power	Readings	Station	Kilocycles-Meters	Location and Owner	Power	Readings
WOR	710-422.3	Newark (Kearny), N. J. L. Bramberger & Co.	5000		WSAJ	1310-228.9	Grove City, Pa. Grove City College	100	
WORC	1200-249.9	Worcester (Auburn) Mass. K. & B. Electric Co.	100		WSAN	1440-208.2	Allentown, Pa. Allentown Call Pub. Co. (Inc.)	250	
WORD	1480-202.6	Chicago, (Batavia) Ill. Peoples Pulpit Association	5000		WSAR	1450-206.8	Fall River, Mass. Doughty & Welch Electric Co. (Inc.)	250	
WOS	630-475.9	Jefferson City, Mo. Missouri State Marketing Bureau	1000-500		WSAZ	580-516.9	Huntington, W. Va. WSAZ (Inc.)	250	
WOV	1130-265.3	New York, N. Y. (Secaucus, N. J.). Inter. Broadcasting Co.	1000		WSB	740-405.2	Atlanta, Ga. Atlanta Journal Co.	5000	
WOW	590-508.2	Omaha, Nebr. W. O. W. Life Ins. Assn.	1000		WSBC	1210-247.8	Chicago, Ill. World Battery Co. (Inc.)	100	
WOWO	1160-258.5	Fort Wayne, Ind. Main Auto Supply Co.	10000		WSBT	1230-243.8	South Bend, Ind. South Bend Tribune	500	
WPAP-WQAO	See WQAO-WPAP				WSDA-WSGH	See WSGH-WSDA			
WPAW	1210-247.8	Pawtucket, R. I. Shartenberg & Robinson Co.	100		WSFA	1410-212.8	Montgomery, Ala. Montgomery Broadcasting Co.	500	
WPCC	560-535.4	Chicago, Ill. North Shore Congregational Ch.	500		WSGH-WSDA	1400-214.2	Brooklyn, N. Y. Amateur Radio Sp. Co.	500	
WPCH	810-370.2	New York, N.Y., (Hoboken, N.J.) Eastern Broadcasters (Inc.)	500		WSIX	1210-247.8	Springfield, Tenn. 638 Tire & Vulcanizing Co.	100	
WPEN	1500-199.9	Philadelphia, Pa. Wm. Penn Brdstg. Co.	250-100		WSJS	1310-228.9	Winston-Salem, N. C. Winston-Salem Journal Co.	100	
WPG	1100-272.6	Atlantic City, N. J. Municipality of Atlantic City	5000		WSM	650-461.3	Nashville, Tenn. Nat. Life & A. I. Co.	5000	
WPOE	1370-218.8	Patchogue, N. Y. Nassau Br. Corp.	100		WSMB	1320-227.1	New Orleans, La. Saenger Theat., Inc. & M. Blanche Co.	500	
WPOR-WTAR	See WTAR-WPOR				WSMK	1380-217.3	Dayton, Ohio Stanley M. Krohn, Jr.	200	
WPSC	1230-243.8	State College, Pa. Pennsylvania State College	500		WSOA	1480-202.6	Forest Park (Deerfield), Ill. Radiophone Br. Corp.	5000	
WPTF	680-440.9	Raleigh, N. C. Durham Life Ins. Co.	1000		WSPD	1340-223.7	Toledo, Ohio Toledo Broadcasting Co.	1000-500	
WQAM	560-535.4	Miami, Fla. Miami Br. Co.	1000		WSSH	1420-211.1	Boston, Mass. Tremont Temple Bapt. Church	250-100	
WQAN	880-340.7	Scranton, Pa. Scranton Times	250		WSUI	600-499.7	Iowa City, Iowa State University of Iowa	500	
WQAO-WPAP	1010-296.9	N. Y. (Cliffside, N. J.) N. Y. Calvary Bap. Church	250		WSUN-WFLA	See WFLA-WSUN			
WQBC	1360-220.4	Utica, Miss. Utica Ch. of Com. (Inc.)	300		WSVS	1370-218.8	Buffalo, N. Y. Seneca Vocational School	50	
WQBZ	1420-211.1	Weirton, W. Va. J. H. Thompson	60		WSYR	570-526.0	Syracuse, N. Y. Clive B. Meredith	250	
WRAF	1200-249.9	LaPorte, Ind. Radio Club (Inc.)	100		WTAD	1440-208.2	Quincy, Ill. Illinois Stock Med. Broade. Corp.	500	
WRAK	1370-218.8	Erie, Pa. C. R. Cummins	50		WTAG	580-516.9	Worcester, Mass. Worcester-Telegram Pub. Co. (Inc.)	250	
WRAW	1310-228.9	Reading, Pa. Avenue Radio & Electric Shop	100		WTAM	1070-280.2	Cleveland (Brecksville Village) O. WTAM & WEAR (Inc.)	25000	
WRBI	1310-228.9	Tifton, Ga. Kents Furn. & Music Store	20		WTAQ	1330-225.4	Eau Claire, Wis. Gillette Rubber Co.	1000	
WRBJ	1370-218.8	Hattiesburg, Miss. Woodruff Furn. Co. (Inc.)	10		WTAR-WPOR	780-384.4	Norfolk, Va. WTAR Radio Corp.	500	
WRBL	1200-249.9	Columbus, Ga. D. Parmer	50		WTAW	1120-267.7	College Station, Texas Agr. & Mech. College of Texas	500	
WRBQ	1210-247.8	Greenville, Miss. J. P. Scully	100		WTAX	1210-247.8	Streator, Ill. Williams Hardware Co.	50	
WRBT	1370-218.8	Wilmington, N. C. Wilmington Radio Assn.	100		WTBO	1420-211.1	Cumberland, Md. Associated Br. Corp.	50	
WRBU	1210-247.8	Gastonia, N. C. A. J. Kirby Music Co.	100		WTFI	1450-206.8	Toccoa, Ga. Toccoa Falls Institute	250	
WRC	950-315.6	Washington, D. C. Radio Corp. of America	500		WTIC	1060-282.8	Hartford (Avon), Conn. Travelers Bdr. Service Corp.	50000	
WREC	600-499.7	Memphis (Whitehaven), Tenn. WREC (Inc.)	1000-500		WTMJ	620-483.6	Milwaukee (Brookfield), Wis. Milwaukee Journal	2500-1000	
WREN	1220-245.8	Lawrence, Kans. Jenny Wren Co.	1000		WTNT	1490-201.2	Nashville, Tenn. Tenn. Pubg. Co.	5000	
WRHM	1250-239.9	Minneapolis (Fridley), Minn. Minnesota Br. Corp.	1000		WTOC	1260-380.0	Savannah, Ga. Savannah Br. Co.	1000-500	
WRJN	1370-218.8	Racine, Wis. Racine Broadcasting Corp.	100		WWAE	1200-249.9	Hammond, Ind. Hammond-Calumet Bdr. Co.	100	
WRNY	1010-296.9	New York, N. Y. (Coytesville, N. J.) Aviation Rad. Sta. (Inc.)	250		WWJ	920-325.9	Detroit, Mich. The Evening News Assn., Inc.	1000	
WRR	1280-234.2	Dallas, Texas City of Dallas	500		WWL	850-352.7	New Orleans, La. Loyola University	5000	
WRUF	830-361.2	Gainesville, Fla. University of Florida	5000		WWNC	570-526.0	Asheville, N. C. Citizens Br. Co.	1000	
WRVA	1110-270.1	Richmond (Mechanicsville), Va. Larus & Bros. Co. (Inc.)	5000		WWRL	1500-199.9	Woodside, N. Y. Long Island Br. Corp.	100	
WSAI	1330-225.4	Cincinnati (Mason), Ohio Crosley Rad. Corp. (Lessee)	500		WWVA	1160-258.5	Wheeling, W. Va. W. Va. Broadcasting Corp.	5000	

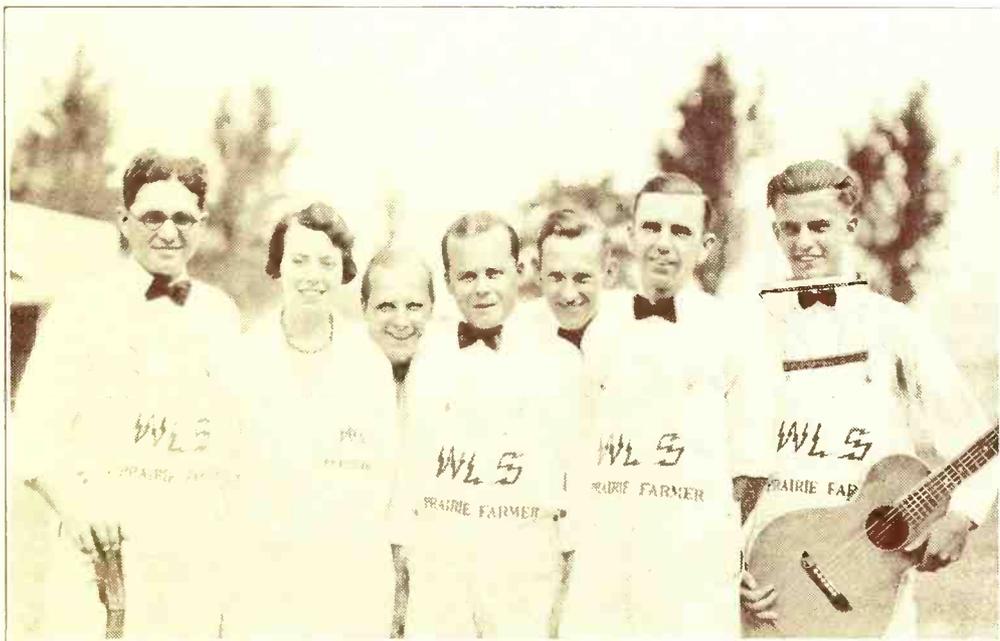
SPECIAL FEATURE REMINDER

	6 o'clock	7 o'clock	8 o'clock	9 o'clock	10 o'clock	11 o'clock	12 o'clock
Sun.							
Mon.							
Tue.							
Wed.							
Thu.							
Fri.							
Sat.							

WLS Foremost in Radio Surveys

Because of its varied and complete schedule of entertainment and farm and home service, WLS has frequently ranked first or near the top in national and middle west radio surveys. Just before Prairie Farmer purchased WLS, sixty field men worked six weeks calling on 16,274 farm families throughout Illinois and Indiana. Fifty per cent, or 8,719 families, expressed a radio station preference and out of this number, WLS was voted first place, 2,331 times; second place, 744 times and third place, 376 times. This preference was two times greater than the second station.

Among 1,456 radio families in 50 cities and towns of Illinois, Indiana and Wisconsin, WLS ranked first choice more than any other station and received more favorable mention than other broadcasters. In 1927 WLS missed third place by a narrow margin of three votes in a national popularity contest conducted by the Radio Listeners' Guide and Call Book, New York, and during the same year it was given first place by a popular vote of readers of the



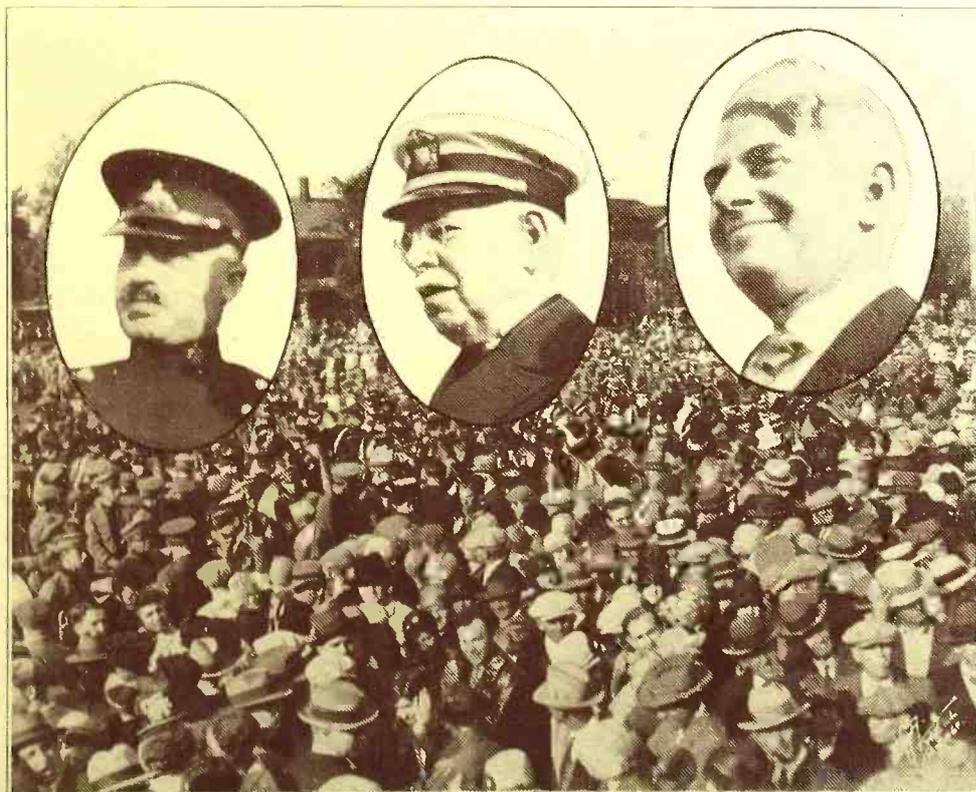
Farm folks enjoyed meeting and hearing WLS artists at Illinois and Indiana State Fairs. From left to right, you see Bradley, Martha, Louis, Sammy, Willie, Charley and Dynamite Jim.

Radio Digest. The Prairie Farmer station also outranked all other middle west stations in a national survey made among 34,259 farm folks by the Department of Agriculture.

Sporting Events

WLS provides news and actual broadcasts of leading national sporting events. Through the National Broadcasting Company or handled directly by the staff, football games, World Series baseball, hockey contests, basket

ball games, auto races and other big events of the sporting world are brought to WLS listeners. Over 55 champions and leaders in various lines of sports have given special talks for our audience. The WLS Big Ten Pep Session each Friday night during football season gives a mixture of "dope," pep talks and music in anticipation of the following day's games.

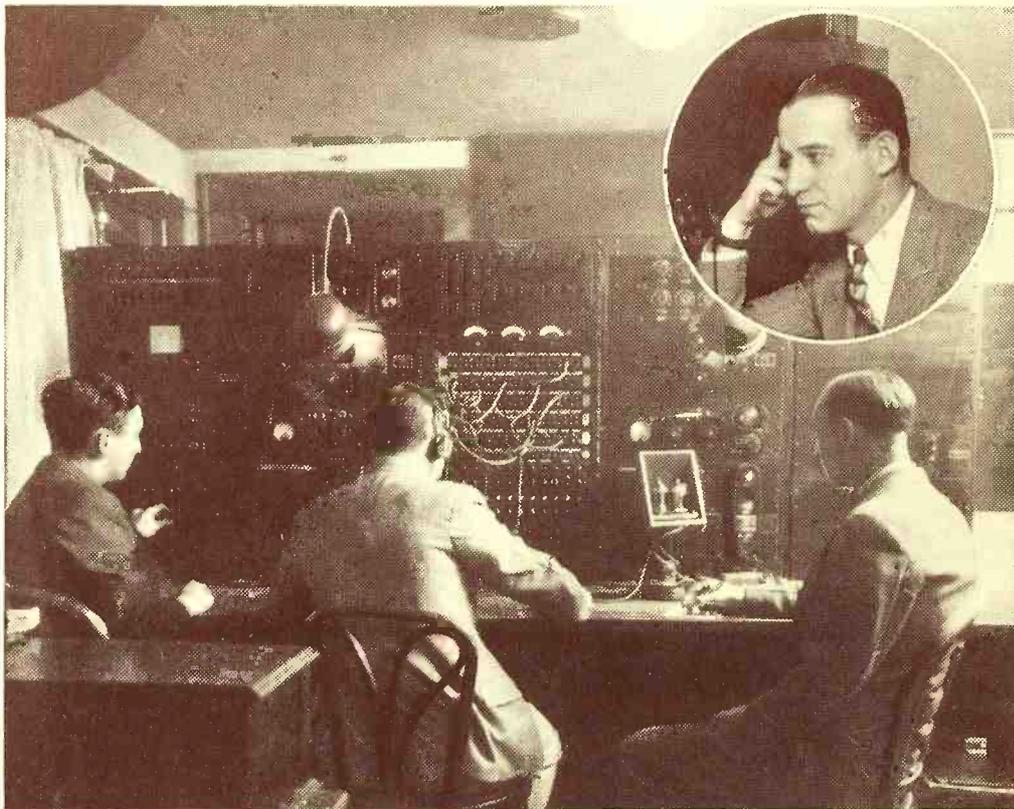


Scene at 1928 National High School Band Contest, Joliet, Ill., broadcast by WLS. Twenty-seven bands from fifteen states were entered. The judges were (left to right): Capt. Chas. O'Neill, John Philip Sousa and Edwin Franko Goldman, world famous bandmasters.

Behind the Watts and Kilocycles

Radio broadcasting is certainly not "wireless." Ask any of the WLS engineers about the miles of wire to be found in the coils and connections of broadcasting equipment; visit behind

the big panels of the amplifier board in the main studio and see more than 15,000 connections; figure up the miles and miles of telephone lines that link the many studios of WLS with the big 5,000 watt transmitter outside of Chicago.



If you add everything up the result will run into hundreds of thousands of miles of wire used to bring WLS service to the aerial where it is launched into the air, ready to be picked up by the farm and town homes of the middle west.

When we start to explain the operation of

You don't hear much about these men who are the engineers of WLS. They work night and day behind the scenes, bringing the programs to you, and they deserve much credit.

Above—Operators at main studio amplifier.

Inset—Tommy Rowe, chief studio engineer.

Right—Part of WLS engineering staff—Russell Sturgis, Byron McCleary, Tommy Rowe, Roy Nulson, Charley Nehlsen and Ernie Nottger.

Lower—Engineering staff at Crete—H. D. Royston, Homer Courchene, F. L. Barr, O. O. Carter and W. T. Anderson.



WLS to visitors, we always show them the microphone, the little device that picks up the voice or music and transforms it into an electrical current. From the microphone the current passes into a unit known as the "amplifier." This system "builds up" or strengthens the current to a point where it flows readily through all the miles of wire.

WLS microphones are to be found in all parts of Chicago. They serve to gather market reports, news, housekeeping advice, music,



At the left is Homer Courchene in the act of throwing in the switch after the tubes have been heated up to the proper temperature so that you may receive the many programs that go out over WLS every day of the year. A total of 17,000 volts of electric current pass through the rectifier tubes and are here changed from alternating current into 10,000 volts of direct current.

exactly on its assigned frequency or wavelength.

From the transmitting equipment the current climbs into the great WLS aerial, hanging two hundred

speeches, and all the many phases of service and entertainment. Eight separate studios are used by WLS, all being connected with the amplifier at the main studio by telephone lines, especially reserved for WLS.

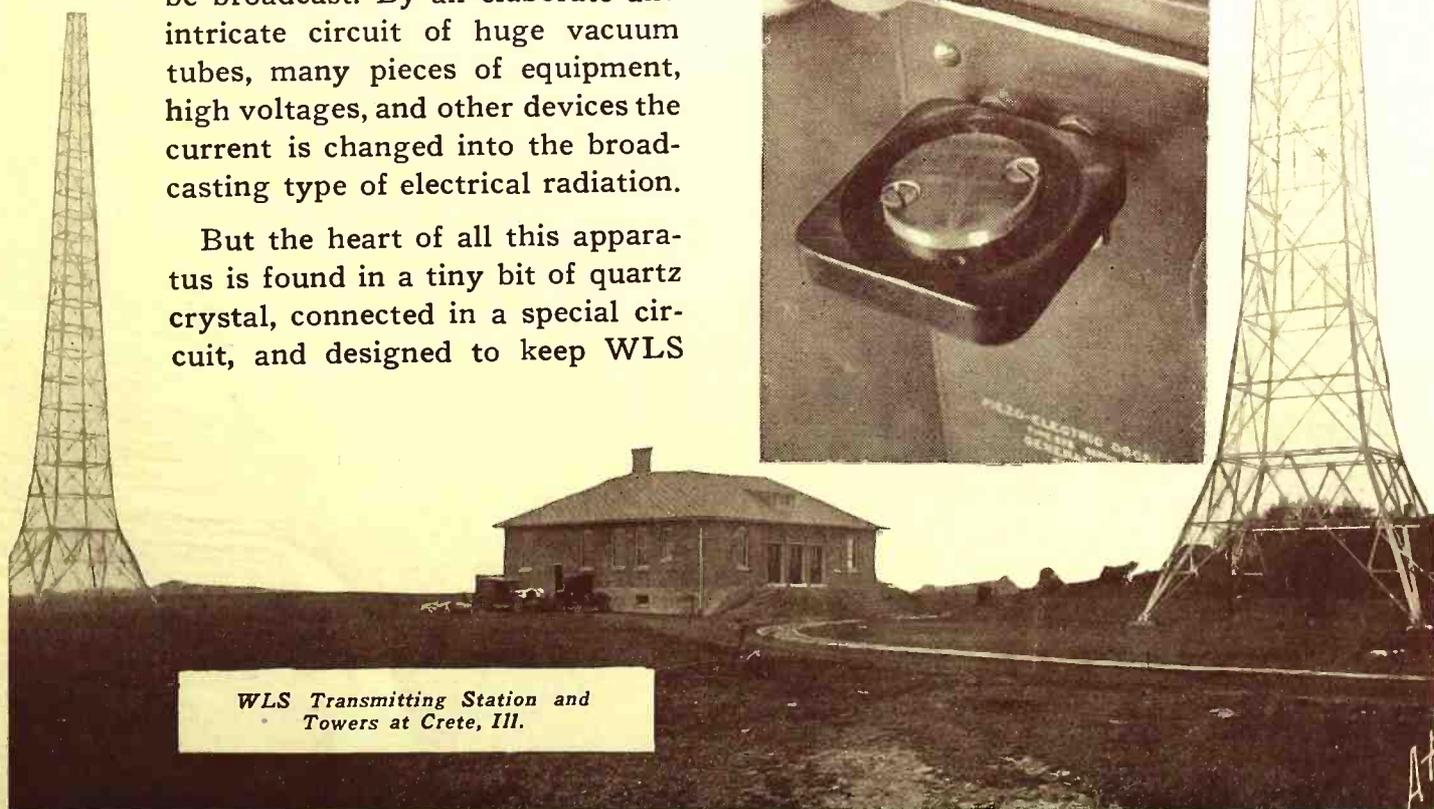
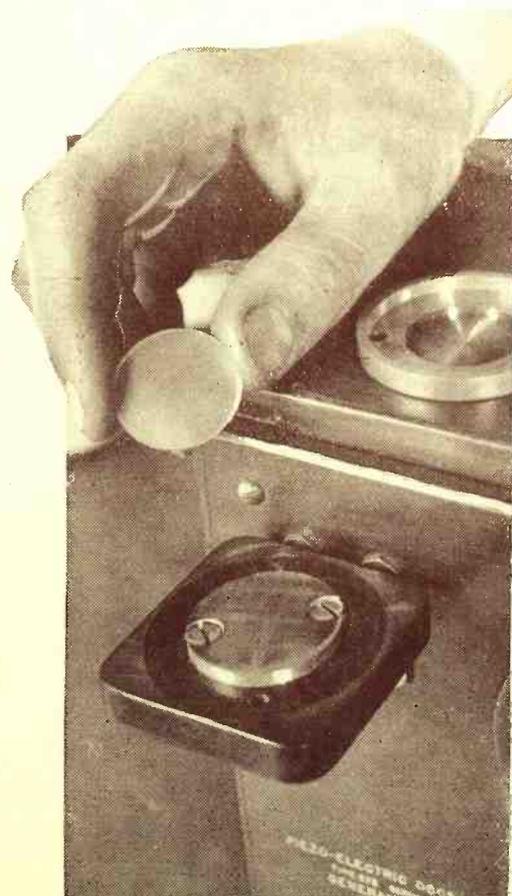
Thirty-five miles of telephone lines connect the main WLS studio with the transmitter building on the Dixie highway, near Crete, Ill. Over these wires flows the current from the big amplifier board in Chicago. The transmitter at Crete is really the "works" of WLS, for it is on this part of the broadcasting equipment that much of the success of WLS programs depends.

A big change is made in the current that arrives over the wires from Chicago. Technically, the form of the current is changed into one that can be broadcast. By an elaborate and intricate circuit of huge vacuum tubes, many pieces of equipment, high voltages, and other devices the current is changed into the broadcasting type of electrical radiation.

But the heart of all this apparatus is found in a tiny bit of quartz crystal, connected in a special circuit, and designed to keep WLS

feet above the ground. Two huge steel towers support the arrangement of wires from where WLS programs jump off into the air and travel to your own radio set.

The little crystal below expands and contracts and controls the electrical wave series that is sent out by the oscillator, keeps it in perfect control, and makes it possible for you to receive WLS at the same point on your radio every day. The crystal is scarcely as large or thick as a half dollar, but through this little piece of magic, the heavy electric voltage passes 870,000 times every second.



WLS Transmitting Station and Towers at Crete, Ill.

What's Behind the Program You'll Hear Tonight?



WLS Department Heads—Left to Right: C. G. Gilbert, business manager; Geo. C. Biggar, continuity director; Don Malin, musical director; Homer Courchene, chief engineer at Crete; J. O. Maland, commercial manager; and Tommy Rowe, chief studio engineer.

When you tune in a typical evening's program from WLS, do you know what is behind that broadcast? Does the announcer simply assemble an orchestra, singers and dramatic talent and go into the studio to stage the program? In the case of some of our informal programs—yes—but even then the musical director or announcer must spend considerable time in selecting appropriate numbers and planning proper announcements.

Most programs, particularly those arranged for advertisers, are planned weeks and months in advance. Perhaps plans for a weekly program series to go on the air in November were first formulated in June. Representatives of the advertiser had a hearing or "audition" of the program in the WLS studio in September, to see how it would sound on the air. Weeks were spent in the WLS continuity department in the preparation of manuscripts for the entire series before the first program was broadcast.

To give an example of the research behind a typical radio program, we will mention a "Kitchens of the World" series, arranged for a manufacturer of modern stoves. This manufacturer desired thirteen programs, each to be built around the music of a certain nation with

announcements to describe in an interesting way the methods of cooking in each country.

The man who "built" these programs spent many days searching for books in the Public Library which would give him the information desired. Much of the material was not to be found in books, so it necessitated his interviewing proper authorities. For Chinese kitchens, he visited Chicago's Chinatown for first-hand information. He talked with the president of the Hibernian Society for the

story about Irish kitchens. He assembled all the facts and arranged them into proper radio manuscript form, then co-operated with our musical director in finding proper talent and appropriate music to include in the programs. Little did the average listener, hearing one of this program series, realize the effort necessary before the broadcast went on the air.

"The Prairie President" series is another example of the work behind a program. Years before broadcasting was thought possible, Raymond Warren had been making a hobby of collecting authentic facts about the life of Lincoln. He had assembled a large Lincoln library. He had visited with other men and women who had gathered historical facts about the martyred president. Then when the WLS Lincoln series was arranged, Mr. Warren had to spend much time in studying radio drama — how to present plays before an

invisible audience whose only means of "seeing" is through the ears.

Before each Lincoln manuscript is ready to broadcast, the author has to make certain that all facts and dates are historically correct. For in all of its programs, WLS insists that only authentic information be carried to its listeners.

WLS First Station to Guarantee Radio Advertising

GUARANTEE

WLS, the Prairie Farmer Station, refuses to broadcast dishonest advertising and positively guarantees its audience fair and honest treatment in dealing with its advertisers.

WLS

The Prairie Farmer Station, Chicago
Burrige D. Butler, Pres.
1230 W. Washington Blvd.

Advertisers Make Our Programs Possible

Who bears the expense of broadcasting? Through what arrangements do the programs from WLS and hundreds of other stations come to you?

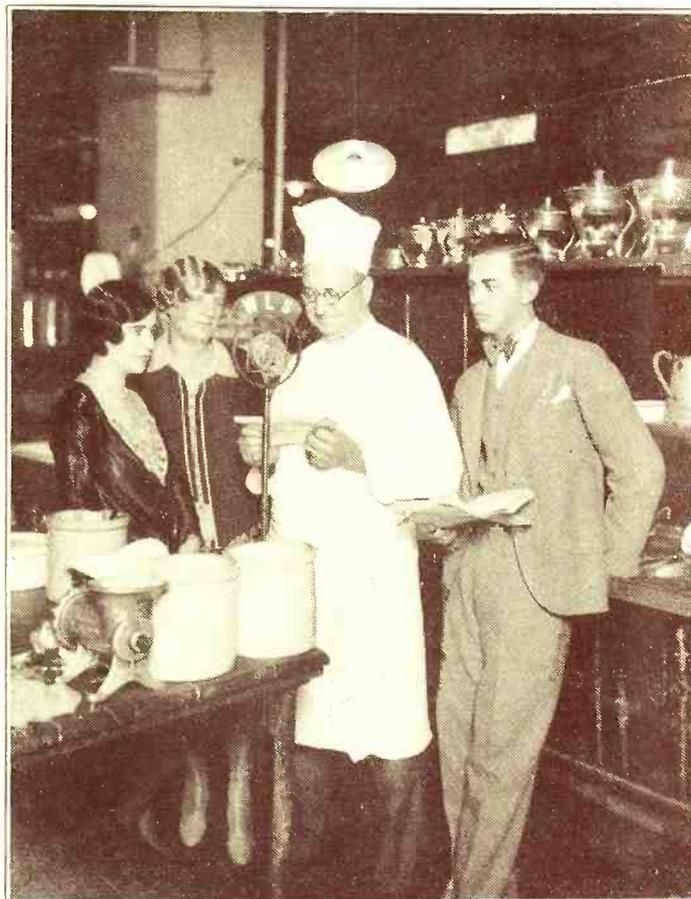
During the first three or four years after broadcasting stations were established, they were owned and operated largely by newspapers, commercial concerns or educational institutions, either for good-will advertising or merely as "hobbies" of their owners. No one was certain just who would finally pay the cost of broadcasting.

With the tremendous growth in the number of radio stations and consequent competition to gain the "ear" of the public with better programs, the expense of completely maintaining stations became too great for individual concerns. About that time "chain" programs were established, linking dozens of stations together for single broadcasts. Commercial programs then began to grow in number and importance. Business organizations wishing to create national good-will and make important public announcements started to contract for time and programs on the National Broadcasting Company network, while those desiring to reach a specific region reserved programs on a station covering that territory dependably.

Thus grew up the present system whereby the great majority of stations are not entirely supported by one man or one organization, but by the help of a number of advertisers, presenting programs locally or through the network.

Two-thirds of WLS time is purely sustaining, while the other one-third is sponsored by American business institutions who feel it an opportunity to be able to visit you in your home and provide you with fine entertainment, together with their messages. They merely ask your favorable consideration when you purchase merchandise such as they offer.

Without the support of advertisers, WLS and other radio stations could not provide you with the regular daily and evening program schedule, or the fine sustaining programs, such as political conventions, Presidential broadcasts, World Series baseball games, European programs and other great events.



Thos. Magliano, head chef, broadcasting recipes on "Town Crier" program from kitchen of Hotel Sherman. Bob Boulton, announcer.

WLS, the Prairie Farmer Station, is proud of the business institutions that make its programs possible. Here is a list of firms using this station for advertising campaigns (to Jan., 1930):

CHICAGO

Harry Alter Company, Chicago Mercantile Exchange, Consolidated Products Company, Calumet Steel Company, Darling & Company, Albert G. Dickinson Company, Great States Theatre, John A. Hertel Company, Johnson Oil Refining Company, Leonard Seed Company, Mantle Lamp Company of America, Martin Senour & Martin Varnish Company, N. V. Potash Export My., Northern Pacific Railway Company, Red Top Steel Post Company, Sears, Roebuck & Company, Swift & Company, John Rudin & Company, Ryde & Company, L. C. Snyder & Sons, Walgreen Drug Company, Vegetized Foods, Inc.

OTHER ILLINOIS CITIES

Blatchford's Calf Meal Company, Waukegan; Collingbourne Mills, Elgin; Condon Bros., Rockford; Corn Belt Hatcheries, Gibson City; Frantz Manufacturing Co., Sterling; D. T. Farrow Chickeries, Peoria; Keystone Steel & Wire Company, Peoria; J. W. Miller Company, Rockford; Mit-Shell Company, Quincy; Reynolds Wire Company, Dixon.

OTHER STATES

Akron Lamp Company, Akron, O.; Allis-Chalmers Manufacturing Co., Milwaukee, Wis.; American Cyanamid Company, New York, N. Y.; American Gas Machine Company, Albert Lea, Minn.; Ball Brothers Company, Muncie, Ind.; Belle City Manufacturing Company, Racine, Wis.; Boyer Fire Apparatus, Logansport, Ind.; Boyt Harness, Des Moines, Ia.; Buffalo Stock Yards, Buffalo, N. Y.; Bulova Watch Company, New York, N. Y.; Coleman Lamp & Stove Company, Wichita, Kan.; Crosley Radio Corporation, Cincinnati, O.; Dixie Shoe Co., Baltimore, Md.; Estate Stove Company, Hamilton, O.; Globe Stove & Range Company, Kokomo, Ind.; Hart-Parr Company, Charles City, Ia.; Indianapolis Livestock Exchange, Indianapolis, Ind.; James Manufacturing Company, Ft. Atkinson, Wis.; Keith Brothers Nursery, Sawyer, Mich.; Lowe Brothers Company, Dayton, O.; Midland Flour Milling Company, Kansas City, Mo.; McQueen Bacteria Company, Baltic, O.; Nitragin Company, Milwaukee, Wis.; Nicollet Hotel, Minneapolis, Minn.; Prest-O-Lite Storage Battery Sales Corp., Indianapolis, Ind.; Ralston Purina Company, St. Louis, Mo.; Spohn Medical Company, Goshen, Ind.; Tobacco By-Products Company, Louisville, Ky.; L. Teweles Seed Company, Milwaukee, Wis.; Wisconsin Fishing Company, Green Bay, Wis.

NBC ADVERTISERS

Happy Wonder Bakers, Champion Sparkers, National Sugar, Continental Oil, Planter's Peanuts, Skelly Oil, Durant Motors, Chase & Sanborn, Laundry Owners Association, American Radiator Co., Prophylactic Tooth Brush Company, General Electric Company, Armstrong Rug Co., Mallory Hat Company.

Good Morning from Checkerboard Boys

A cheery "Good Morning, Everybody!" greets you every morning at 6:30 when Checkerboard Hal and his happy crew of Checkerboard Boys come

Right—Yes, it's Checkerboard Hal and "Checkers' " brother, "Benny."



Left—Four of the Checkerboard singers—Pat, Art, Al and Fritz. They'll wake you up.



Below—There's plenty of life when all the "Good Morning" crew gets busy.



Lower Right — Guess you know this fellow. He's Checkerboard Harvey to early risers.

on the air. The Checkerboard program gets its name from the trade-mark on Purina Chows for livestock and poultry, and comes through the courtesy of the local dealer who sells this well known brand of feeds.

When this program was started many people wondered who would be listening at 6:30 in the morning. During the half year since it started, the response has shown that there is a very large audience, and the program reaches them usually at about breakfast time. Dairy farmers say that it comes just when they are through milking, and city people say they turn it on just as they are getting around to breakfast. The program is heard from Maine to Texas, and far up into western Canada.

The Checkerboard Good Morning program combines service and entertainment. The correct time, the weather forecast, a summary of yesterday's livestock and grain markets, and an inspirational "thought for the day" are interspersed with jolly singing and instrumental music.

The boys enjoy putting on the program, and there is much laughter and gaiety which brings many a smile to the listener. "Checkers," the rooster mascot of this program who crows sometimes right in the midst of a song or announcement, was named by popular vote of the listeners.



"Swift Time"—Service for Farms and Homes

Upper Right—Kamp Charles, Swift's program director and announcer. (Inset) Martha Logan (Miss Schantz), home economics adviser.

Upper Left—"Ben and His Banjo," popular on Swift's noon programs.

Middle—Stockyards studio of Swift & Co.

Lower—The Rehberg Sisters, Irma and Esther, who sing many types of songs pleasingly.



PROGRAMS that bring to WLS listeners the finest entertainment and the latest information for farmers and housewives come from the Swift and Company studio. Visitors always find a welcome at their stockyards studio.

Daily except Saturday and Sunday from 12:45 to 1:15 P. M. a livestock producers' service, with entertainment, is presented by Kamp Charles. Outstanding farmers, 4-H club boys and girls, and college authorities speak on the Swift noon programs. Swift and Company also broadcast the Illinois and Indiana State Fairs.

Mary Ruth Schantz, known to thousands of housewives as "Martha Logan," is heard daily at 2:00 P. M. Recipes, menu suggestions, health hints, messages from experienced homemakers and many other household features are arranged and presented by Miss Schantz and her assistant, Ruth Watkins.

Tune in Sears for Home Helps and Drama

This is Edward J. Condon, Director, Sears, Roebuck Agricultural Foundation, who manages radio activities.



Silas and Miranda recalling old memories on Waterwitch Time. You get a feeling of solid comfort as you hear these characters. On Thursday nights at 9:00, Allstate hour, with pleasing dramas and human features such as "The Old Town Hall." Enjoy beautiful symphonic numbers? Hear Sears, Roebuck and Co.'s Silvertone program on Fridays at 8:00 P.M. with good music introduced with appropriate verses.



Anne Williams

"Tower Topics"—from the Sears, Roebuck and Co. Tower Studio each weekday morning at 9:15 — and countless housewives listen to Anne Williams and Sue Roberts to hear neighborly talks on home decoration, latest style trends, what to cook for dinner, what mothers say about child problems and other subjects. Other Sears, Roebuck programs designed particularly for women in the home include the Shoppers' Service each Monday and Thursday afternoon at 3:30, and Home Service and Entertainment hours at 3:30 on Tuesday and Friday afternoons. Don't miss the "Mr. and Mrs. Gabby" sketch on Friday afternoons.

A home-like dramatic and musical program at 8:00 o'clock each Monday night introduces



Sue Roberts

Another Sears service on WLS is "Johnny Muskrat," the character who speaks on early evening programs, bringing the fur market reports and sound advice to trappers. He has a huge following throughout America.

The thousands of letters from radio listeners received each week by Sears, Roebuck and Co. attest to the popularity of their service and entertainment features.



An exciting moment during a Sears, Roebuck Allstate drama. Our listeners show much interest in all radio plays.

Silas and Miranda, "oldtimers" on the Waterwitch program. They bring back favorite songs of our grandparents.



Here Are Some Folks You Hear Weekly

Right on top is Tom Corwine of Show Boat and Barn Dance fame. Millions have heard Tom imitate every conceivable animal, build more floor for the barn dancers and "man" the crew on the Show Boat. On the upper left you see Hiram and Henry, "the Barnyard Songsters from Kansas," whose old time and humorous melodies and jokes never fail to please. Beautiful songs of Hawaii and America are featured in pro-

grams of the favorite Strolling Guitarists (upper right). Dynamite Jim (lower left) with his famous "cap and fuse" is really Harry Campbell, Jr., of the Hoosier State and how he can sing and play the old timers. And right down in the other corner is Walter Peterson, "The Kentucky Wonder Bean," whose original "Double-barreled shotgun" has been a famous feature on the Barn Dance for five years.



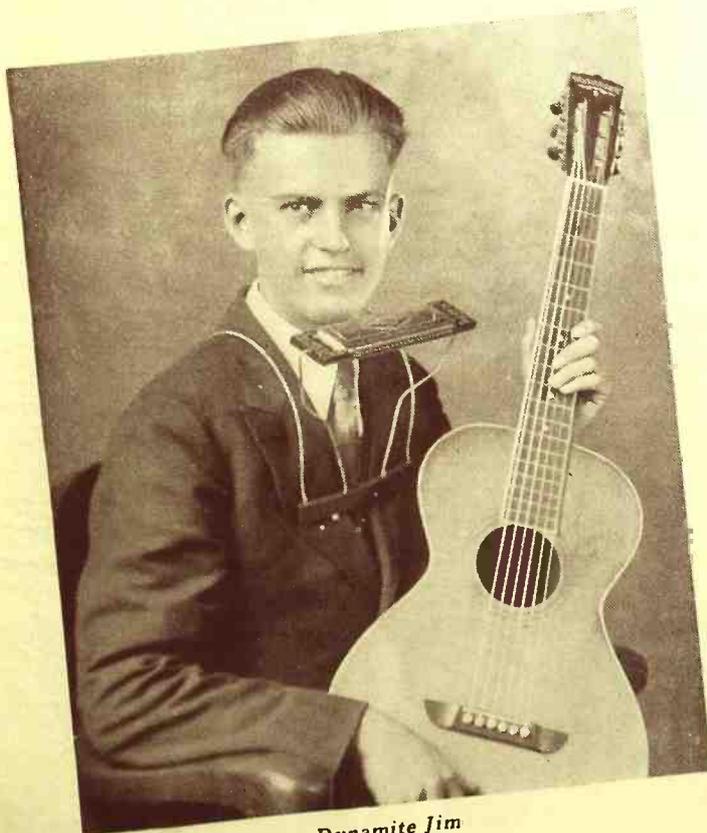
Tom Corwine



Hiram and Henry



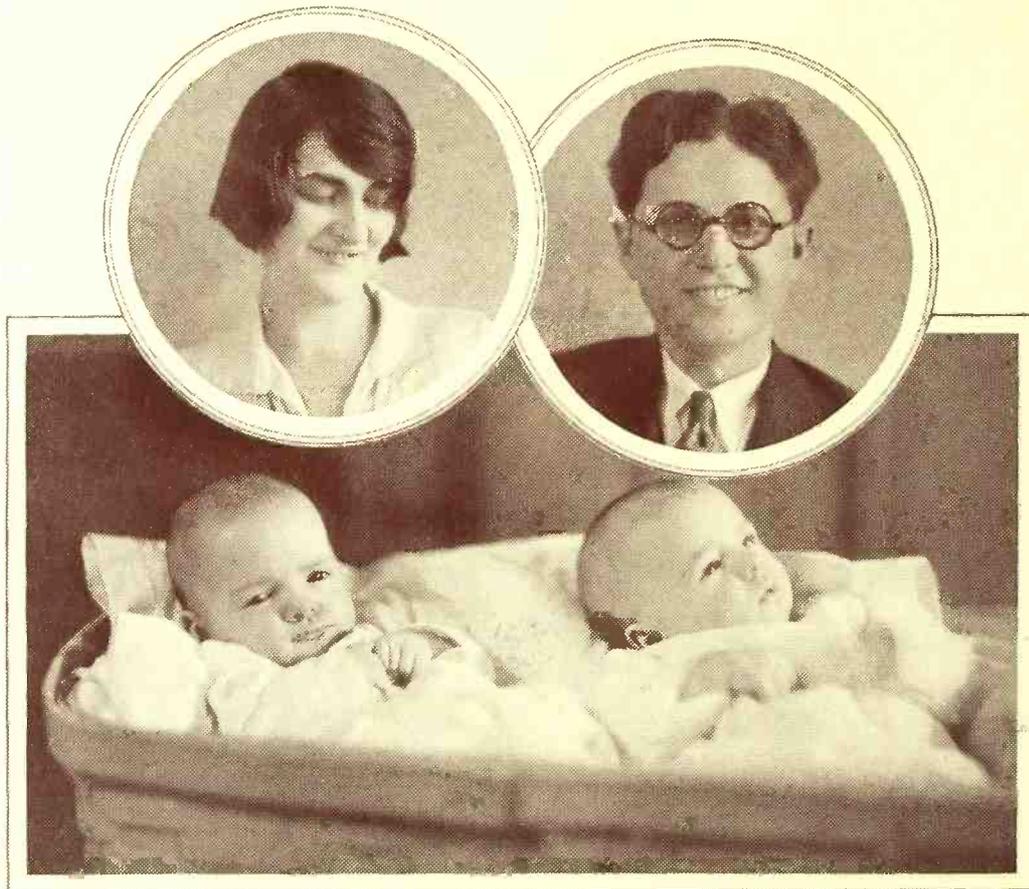
Strolling Guitarists



Dynamite Jim



Walter Peterson



Introducing four WLS favorites: Mrs. Kincaid, Bradley and the twins—Barbara and Aileen.

Bradley Sings Folk Songs of the Hills

This is a story of a mountain boy who came to the city and made good. It concerns one of your friends at WLS—Bradley Kincaid—who, with his “houn’ dawg” guitar, entertains you with the rare old songs from the mountains of Dixieland.

Born in a little log cabin among the Kentucky hills, educated through hard work and lots of study at Berea College, Berea, Ky., and falling into radio work at WLS through accident, Bradley has had a long and varied career. Over two years ago “Brad” joined the WLS staff of entertainers. Since then he has sold more than 100,000 copies of his songbooks containing the words and music to the

favorite mountain ballads you hear him sing on WLS.

Besides singing and taking care of the orders for his book, Bradley plays theater engagements over the middle west, conducts the “12 to 20 Club” for boys and girls, and aids the work of WLS in whatever manner he can. His radio club for the young people is a weekly period for heart-to-heart discussions of personal problems. Its popularity bids fair to rival that of his songbooks.

At the Kincaid home in Chicago is a charming wife and baby twin daughters — all contributing to the famous “Kincaid smiling voice” that is heard with the strumming “houn’ dawg” guitar.

Bradley addressing the “12 to 20 Club.”



Barbara Allen

(Favorite Song of Bradley Kincaid)



In Scarlet Town where I was born,
There was a fair maid dwelling,
Made every youth cry well away
Her name was Barbara Allen.

All in the merry month of May
When the green buds they were swelling
Sweet William came from the western states
And courted Barbara Allen.

It was all in the month of June,
When all things they were blooming,
Sweet William on his death bed lay
For the love of Barbara Allen.

He sent his servant to the town
Where Barbara was a dwelling,
My master is sick and sent for you
If your name is Barbara Allen.

And death is painted on his face,
And o'er his heart is stealing,
Then hasten away to comfort him,
O, lovely Barbara Allen.

So, slowly, slowly she got up
And slowly she came nigh him,
And all she said when she got there,
Young man I think you're dying.

Oh, yes, I'm sick and very sick,
And death is on me dwelling,
No better, no better I never can be,
If I can't get Barbara Allen.

Oh, yes, you're sick and very sick,
And death is on you dwelling,
No better, no better, you never will be
For you can't get Barbara Allen.

Oh, don't you remember in yonder town,
When you were at the tavern,
You drank a health to the ladies all round
And slighted Barbara Allen?

Oh, yes, I remember in yonder town,
In yonder town a drinking,
I gave a health to the ladies all round,
But my heart to Barbara Allen.

As she was on her highway home,
The birds they kept a singing,
They sing so clear they seemed to say,
Hard hearted Barbara Allen.

As she was walking o'er the fields,
She heard the death bell knelling,
And every stroke did seem to say,
Hard hearted Barbara Allen.

She looked to the east, she looked to the west,
She spied his corpse a-coming,
Lay down, lay down that corpse of clay
That I may look upon him.

The more she looked, the more she mourned,
Till she fell to the ground a crying,
Saying take me up and carry me home,
For I am now a dying.

O, Mother, O, Mother, go make my bed,
Go make it long and narrow,
Sweet William died for pure, pure love,
And I shall die for sorrow.

O, Father, O, Father, go dig my grave,
Go dig it long and narrow,
Sweet William died for me today
I'll die for him tomorrow.

She was buried in the old church yard,
And he was buried a-nigh her,
On William's grave there grew a red rose
On Barbara's grew a green briar.



Pie Plant Pete Pleases

“Did you ever hear Pete sing ‘It Can’t Be Done’ on your radio?” That’s not much of a rhyme, but when Pie Plant Pete plays his “two-cylinder cob crusher” or bursts into song, you hear plenty of rhyme and rhythm. He plays the harmonica and guitar in combination and has been a favorite from WLS since he joined our staff in April, 1928. Pete’s real name is Claud Moye, his home being in Gallatin county, Illinois, down in “Little Egypt.”

He’s a favorite on the stage and on phonograph records as a result of his radio popularity. In fact, WLS listeners have been missing him from the air during the past few months. He’s been meeting thousands of his friends in person as head-liner on the WLS Junior Show Boat touring cities and towns of the middle west. Pie Plant Pete specializes in the old-timers and the spirit that is put into all his numbers is contagious.

It Can’t Be Done

(Favorite Song of Pie Plant Pete)

D.S.

Repeat.
D.S.

Now folks never say that I am the best,
There’s nothing that I can’t do,
Because when you are put to the test,
I’m sure you’ll find a few.

You can’t hit a ball with the bat of the eye,
Don’t try it, it can’t be done.
You can’t take a goose and make gooseberry pie,
Don’t try it, it can’t be done.

Now you might find a barber who could tell you just how,
To get a good shave from the blade of a plow,
But you can’t get milk from a prohibition cow,
Don’t try it, it can’t be done.

Now you might find a beggar who never does beg,
You might raise a chicken without laying an egg,
But you can’t raise a cow from the calf of your leg,
Don’t try it, it can’t be done.

You can’t sail a ship without getting aboard,
Don’t try it, it can’t be done,
You can’t take the rattle all out of a Ford,
Don’t try it, it can’t be done.

Maple City Four Mix Fun and Harmony

*"Hello! Hello! Hello!
We're the Maple City Four;
We're here to croon sweet
melody—
We hope that you're as happy as
we."*

With such a happy greeting have hundreds of programs of the WLS Maple City Four been introduced. They're pioneers on "The Voice of Agriculture." Before becoming radio artists, these boys gathered regularly to harmonize in "barber shop" melodies in their home town, La Porte, Ind. One day about four years ago, they jumped into an ancient flivver to come to Chicago, determined to land a radio job and not to go back home unless they did. As the world knows, they became affiliated with WLS and have been heard from this station regularly.

The three original members of the quartet are Fritz Meissner, first tenor; Art Janes, baritone, and "Pat" Petterson, bass, all from the Maple City. Al Rice joined as second tenor several months ago. He hails from New Jersey. Of course you enjoy their numerous popular, novelty and old-time songs and minstrel skits, but half the fun for us is to see



Here they are: Pat, Art, Al and Fritz. Prof. Duunck is there too.

them perform in the studio. They add life to any program. A new mystery character, Professor Duunck, famous for his "breakfast club," is the latest addition to the Maple City Four.



Left — Clem Dacey and Harry Hosford (Clem and Harry), the men's harmony team heard frequently from WLS. Their popular melodies and jokes are enjoyed by all.



Right — Pedro Espino, Mexican tenor, who specializes in Mexican, Spanish and Central American songs. He has won several voice contests.



Here's "Arkie"

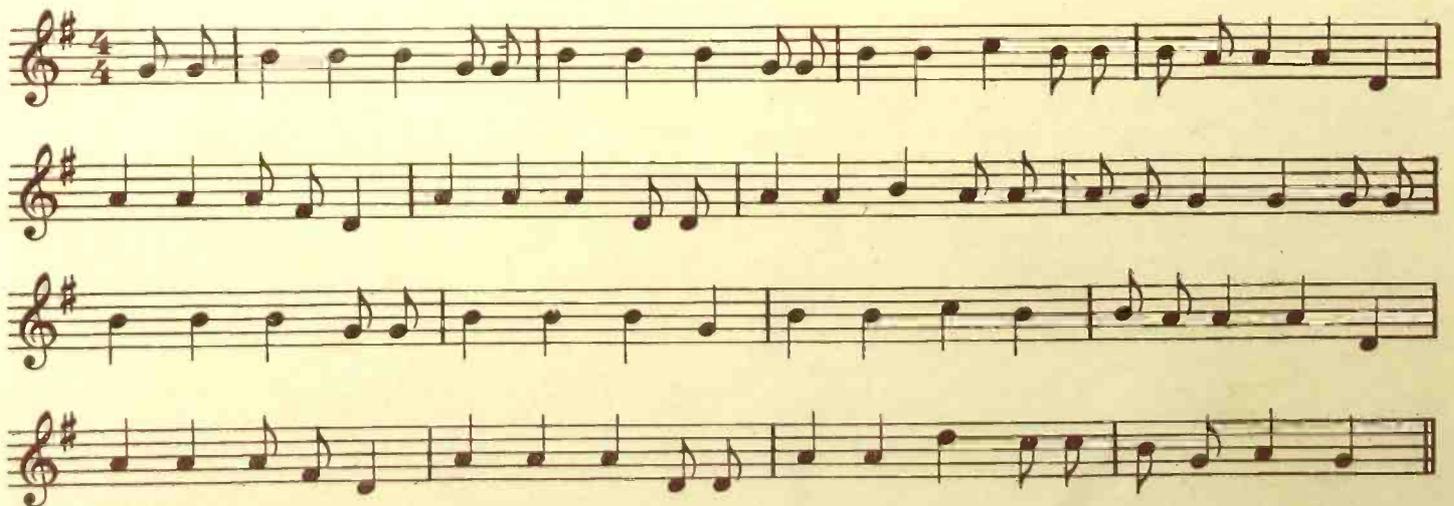
The reputation of being the most versatile old-time performer on WLS belongs to the Arkansas Woodchopper. Whether he's "plunking" the guitar to accompany his cowboy or comedy songs; playing "lead fiddle" in the barn dance orchestra; "seconding" fiddlers with his banjo; or "calling off" for square dances, "Arkie" puts lots of fun, spirit and enthusiasm in his work and it gets through the microphone to his thousands of listening friends. The Woodchopper's real name is Luther W. Ossenbrink.

Much of his youth was spent on a farm in Johnson County, Missouri. He was a favorite entertainer for 18 months on KMBC, Kansas City, coming to WLS in the summer of 1929. Friends of Harold Safford, former WLS Chief Announcer, will be interested to learn that Harold gave Luther his radio name

and presented him on the radio for his first appearance. "Arkie" is also a favorite on phonograph records and in his many theatrical engagements.

A Dollar Down and a Dollar a Week

(Favorite Song of the Woodchopper)



Oh, a friend of mine bought a radio
For a dollar down and a dollar a week;
Says he, "it's the easiest graft I know,
Just a dollar down and a dollar a week."
So he bought a rug and a fountain pen—
A runabout car, a chair and then
A set of lives of the famous men.
For a dollar down and a dollar a week.

Then he bought a suit, a hat, and shoes
For a dollar down and a dollar a week;
He joined a lodge and he paid his dues
For a dollar down and a dollar a week;
And he bought a ring that was fair to see
For the lily-white hand of his bride-to-be,
When he got married the minister's fee
Was a dollar down and a dollar a week.

When the baby came the doctor got
A dollar down and a dollar a week;
My friend, he clothed and fed the tot
With a dollar down and a dollar a week,
At last, said his wife, "I must be free;
These weekly payments are ruining me."
So she got a divorce and the alimony
Was a dollar down and a dollar a week.

Old Time Square Dance Calls

(As Broadcast by Arkansas Woodchopper)

General Instructions

STARTING ALL SQUARE DANCES

Four couples join eight hands and circle left.
Swing your honey as I swing mine—
Then reverse back, walk down the line
With lady in the lead and gent behind.
Then everybody dance and everybody swing
On to your left like swinging on a gate;
Back to your pard with right and left eight.
Jay-bird whistle and hoot owl laugh;
Meet your honey once and half and promenade home.

BETWEEN EACH COUPLE'S DANCE

Dance you eight, all eight swing.
Then on to your left with your left hand,
Back to your partner, right and left grand.
Meet your honey, meet her with a smile,
Then all promenade, promenade a mile.
(After making four changes, all couples should be in starting places.)

RHYMES BETWEEN CHANGES OR WHEN LADIES "DOE"

Big foot, up, little foot down,
Like a jay-bird walkin' on frozen ground.
Chicken in the bread pan
Kickin' out dough,
Big pig rootin' up a little 'tater row.
Swing 'em all around but turn 'em loose
'Cause grandma's chickens have gone to roost.
I would swing more but there ain't no use.
Water in the lake or water in the ocean,
Just swing her good and hard
While you've got her in the notion.

Favorite Calls

1. SALLY GOODIN

All eight dance when you come home,
Dance again and swing your own;
Gents to your right, and swing Sallie Goodin,
Then back home and swing your faw,
On to your left, swing that gal from Arkansas
Where the bull-frog married his mother-in-law.
Back home just swing your faw,
Go across the hall, swing grandma;
You ain't swung her since 'way last fall.
Go back home and swing your own.
Do-si your partners all; do-si your left,
Back home partner swing, than all promenade
That pretty little thing, that left hand gal.

(Dance four changes of this call, then you will have your right hand partners. Then dance the same call that comes between each couple, etc., until you dance four times or a change for each couple.)

2. LADY 'ROUND TWO GENTS CUT THROUGH

First couple out, bow and swing
On to your right lady, 'round the two,

Gent cut through,
Swing on the inside, outside, too.
Gent around two, lady crowd in,
Out to the center, swing around again.
Circle four, lady "doe," gents you know
Walk right through on heel and toe.

(Then on to your right hand couple with same change until all couples have danced.)

3. SWING THAT GIRL BEHIND YOU

All join your hands and circle to the left
Back to the right and you break and swing.
Left allemande, promenade the girl you swung.
First couple balance and the same two swing
Out you go to the right of the ring
Pass right through and balance two and swing that
girl behind you.
Turn right back in the same old track and swing that
girl in the calico sack
Four hands up and four hands half way 'round
Ladies dos-a-dos and the gents you know
Chicken in the bread pan pickin' out dough
Half promenade, go right and left through and on to
the next.
Pass right back in the same old track and swing that
girl in the calico sack
Four hands up and four hands half way 'round
Dos-a-dos and gents you know
Chicken in the bread pan pickin' out dough.
Half promenade, right and left through and on to the
next.
Pass right through and balance two and swing that
girl behind you.
Turn right back in the same old track and swing that
girl in the calico sack
Four hands up and four hands half way 'round
Dos-a-dos and gents you know
Chicken in the bread pan pickin' out dough
Half promenade, right and left home and you all
swing 'round
And you left allemande, hand over hand, go right and
left grand
Meet your partner, promenade.

(Above is to be repeated by the second, third and fourth couples to complete a set or half a change.)

4. THAT GIRL THAT LOOKS SO NEAT

Balance you all and you all swing 'round
And you left allemande;
Meet your partner, promenade.
Now the first gent out to the lady on the right and
swing that girl with the great big feet;
Now that girl that looks so neat, now the girl that
looks so sweet
Now the girl that can't be beat and you all turn
'round. Swing
And you left allemande hand over hand, go right and
left grand
Meet your partner, promenade.



Editorial Staff—Left to Right, Top Row: Hugh Triplett, Carol Bridge, Marc Koenig. Bottom Row: Dave Thompson, Floyd Keepers, Mary Jens, Clifford V. Gregory, Lois Schenck, Arthur C. Page.

A Word About Prairie Farmer and Family

Prairie Farmer is a weekly publication devoted to the interests of the farm family and the country community. Each issue is read in 290,000 homes in the Middle West. It gives its readers the latest news of interest to country folks, practical information about the farm and the home and the community. It prints many articles about the history and the scenic beauties and the traditions of the middle west.

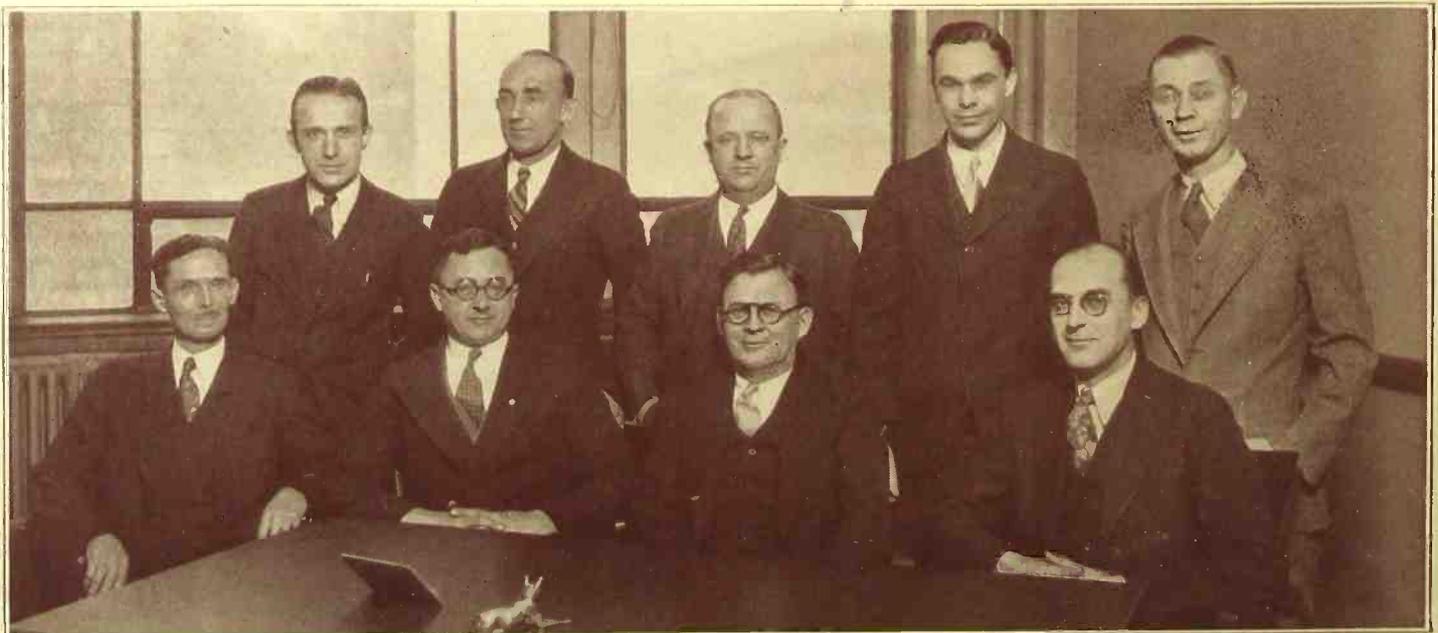
Prairie Farmer originated the Master Farmer movement, a plan to give suitable recognition to outstanding farmers. It has done so much to restore the pride of farm folks in their calling that this movement spread from state to state and now has become international.

Prairie Farmer gives much attention to farm sports and recreation. It conducts state corn husking contests in Illinois and Indiana each

year, and scores of county corn husking contests are conducted under the Prairie Farmer rules. For three years Prairie Farmer has been conducting an aggressive campaign against crime in the country and in small towns. During that time it has helped organize many protective associations, has made and sold thousands of burglar alarms and poultry markers at cost, and has paid more than \$17,000 in rewards for the apprehension and conviction of thieves.

This work has now been broadened to include the general subject of safety. Through the boys and girls of the Prairie Farmer Safety Legion, training in habits of safety is being given to thousands of youngsters. Prairie Farmer's field is as broad as the country, and our ambition is to be of the greatest possible service to the folks of the great Middle West.

Business and Advertising Staff—Left to Right, Top Row: Ray Inman, A. N. Cooke, Glenn Snyder, George Cook, Roy Lynnes. Bottom Row: B. W. Rhoads, F. W. Orlemann, G. A. Holt, J. E. Edwards.



Time To Sign Off!

If the photographs of your radio friends and the little stories in the 1930 WLS Family Album have made us all just a little better acquainted, we are happy. As you listen to our daytime programs, Barn Dance, Show Boat, Fun Shop, Merry-Go-Round and our many other features, you will now be better able to picture the entertainers as they appear in our studios. We believe, too, that you have a better insight into the many activities "behind the scenes" on WLS. So now it's time to sign off. "Good Night, folks, and thank you kindly."

WLS

The Prairie Farmer Station