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THE EDGEWORTH BROADCASTING SERVICE

WRVA - RICHMOND - 1140 ON YOUR AM DIAL
 NORFOLK

WRVB - RICHMOND - 94.5 ON YOUR FM DIAL

WRVC - NORFOLK - 102.5 ON YOUR FM DIAL

Affiliated with Columbia Broadcasting System

"CRAZY ELMER SQUEEZIX" is one of the comedians that "keeps 'em rollin' in the aisles" at the "OLD DOMINION BARN DANCE" at the WRVA Theatre on Saturday nights. The program, broadcast weekdays at 9:00 A.M., and on Saturday nights, celebrated its sixth birthday last month.



WRVA
RADIO

Dialog
 REG. U. S. PAT. OFF.



50,000 WATTS

OCTOBER 1952



Bethlehem Lutheran Church, Richmond, celebrating its centennial this month, is another historic church from which WRVA broadcasts Sunday morning services. Organized October 3, 1852, the congregation for 66 years worshipped near Sixth and Clay Streets. In 1924 a new home was completed on the old Richmond College grounds at Ryland and Grace Streets, and the congregation moved into the

beautiful structure of Gothic design with interior appointments conducive to a most worshipful atmosphere in May, 1931.

Guest speaker at the main service of the church's 100th Anniversary will be the Rev. R. S. Ressmeyer, of Baltimore. On the second Sunday, Bethlehem Lutheran Church will relinquish its air time so that WRVA may broadcast the sermon by Bishop Paul N. Garber, from the Virginia Methodist Conference from the Epworth Methodist Church in Norfolk. The final centennial service of Bethlehem Church will be conducted by its pastor, the Rev. O. A. Sauer, on October 19th. Music will be under the direction of Roland Kuring, organist and choir leader.

The Rev. Mr. Sauer, pastor of the church for 31 years, is a native of South Bend, Indiana, was educated at Concordia College and Concordia Seminary, and served a seven-year pastorate at Michigan City, Indiana, before accepting his Richmond call.

☆ ☆ ☆

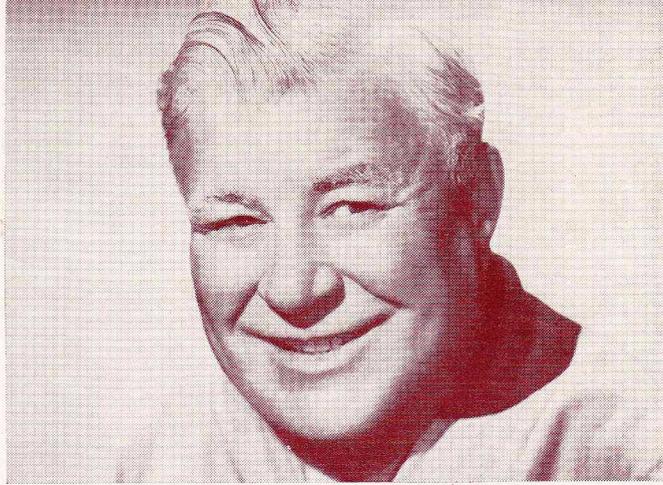
Epworth Methodist Church, Norfolk, WRVC - (FM) guest place of worship for October, is located at Freemason and Boush Streets. Successor to Old Granby Street Church, Epworth's Romanesque design structure and beautiful chimes in the lofty tower, remind passers-by of the eternal values proclaimed by its ministry.

Dr. Joseph S. Johnston, pastor at Epworth since 1948, was educated at the University of Virginia and Yale University and received his honorary degree of Doctor of Divinity from Randolph-Macon College.

Music for the services, which will be broadcast over WRVC on Sunday afternoons at 3:30 P.M., is under the direction of John A. Halvorsen.

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JOHN LAIR, presiding personality of WRVA's "RENFRO VALLEY SUNDAY GATHERING" on Sundays at 8:30 A.M., tries out a banjo, one of the large collection of contemporary and antique musical instruments played by the talented residents of the Kentucky valley where the program originates.



SMILIN' Ed McCONNELL

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Smilin' Ed and His Gang

Designed for youngsters of all ages, "SMILIN' ED AND HIS GANG" made its debut on WRVA Radio last month on Saturday mornings at 9:30, under the sponsorship of the Brown Shoe Company, Inc.

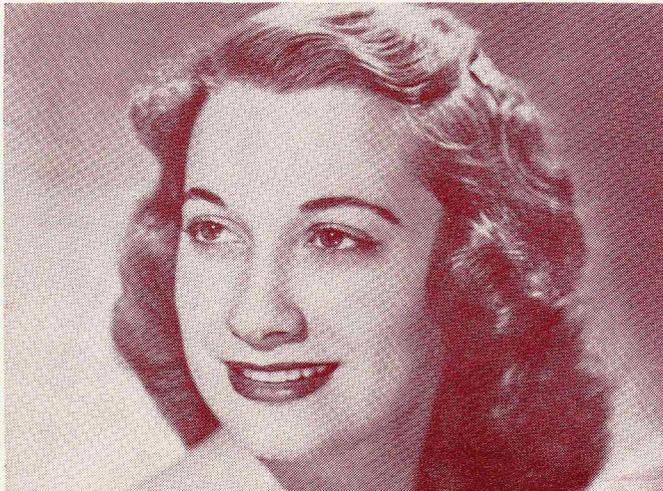
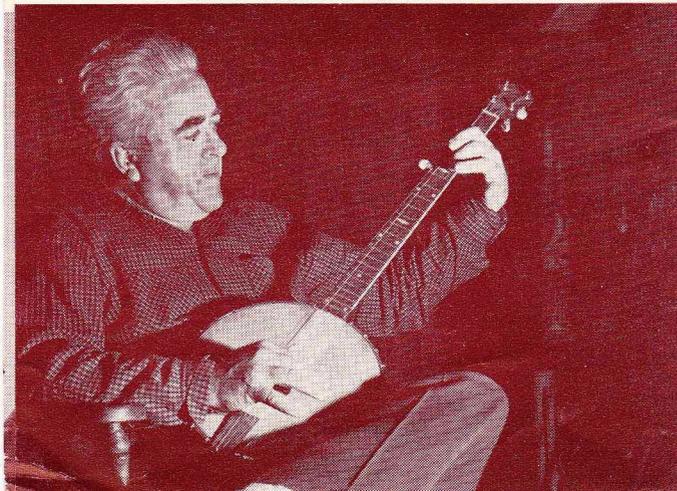
The program features a half-hour of songs and stories, starring Ed McConnell, a genial gentleman with a smile as big as he is. McConnell began his radio career in 1922, and, in more than thirty years of broadcasting, he has never been without a sponsor. He worked for one sponsor for more than twenty years.

Smilin' Ed, who made his CBS Radio debut August 23, 1952, has gray hair and brown eyes. His favorite book is the Bible; his favorite song is "Little Boy Blue." He is married and has two children.

Ed's gang on the program consists of Old Grandie, the talking piano; Squeaky, the mechanical mouse; Froggy, the gremlin; Midnight, the tabby cat; Mrs. Twiddle Van Snoot and Uncle Fishface.

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Lovely PEGGY BOWERS joins Val Douglas with the Jordanaires, Dottie Dillard, Owen Bradley and his Farm Hands, and the Morton Merrymakers when "VISITIN' TIME" returns to the air October 10th on Fridays at 8:00 P.M. over WRVA.





Delightful AUDREY TOTTER, star of "MEET MILLIE," which is now heard Thursdays at 8:00 P.M. on WRVA, portrays the role of a secretary who has a very special talent for getting herself, her boss and all her friends in trouble, which means thirty laugh-filled minutes for listeners.

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The Cover

Lovely Dinah Shore and Jack Smith team together for our cover picture this month and also on WRVA. "THE JACK SMITH-DINAH SHORE SHOW," one of the three quarter-hours sponsored by Procter & Gamble every weeknight, is heard at 7:15 P.M. Jack and Dinah take you down the musical road of modern hits Monday, Wednesday and Friday. Jack solos on Tuesday and Thursday with an assist from Frank DeVol and his orchestra.

At 6:45 P.M., Procter & Gamble presents one of America's most listened-to reporters, LOWELL THOMAS. For 22 years he has been reporting the news from points all over the world. In 1949 he was the first person to broadcast to the outside world from the forbidden land of Tibet.

"BEULAH," starring Hattie McDaniel, is America's queen of the kitchen, who serves a batch of wonderful comedy every weeknight at 7:00 P.M.

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When MED MAXWELL says "LET'S GO VISITING," he really means it. Listeners to WRVA every Tuesday and Thursday at 6:45 A.M. have heard Med talk with hundreds of farmers in all sections of the nation, discussing their problems and their methods for better farming.



LIONEL BARRYMORE

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Hallmark Playhouse

The "HALLMARK PLAYHOUSE" returned to the air last month with Lionel Barrymore as host and to WRVA and the CBS Radio Network.

A great name in the American theatre has returned narrator, and sometimes star, of the programs broadcast Sundays at 9:00 P.M.

A trail-blazer in motion pictures and radio, Barrymore has appeared in important roles in almost 100 films. He has also appeared on any number of radio shows, but, perhaps, he is most widely known for his annual portrayal of Scrooge in Charles Dickens' "Christmas Carol."

Brother of the great John and Ethel, "Mr. B.," as Lionel is affectionately called by fellow artists, was born in Philadelphia on April 28, 1878, the son of Maurice Barrymore and Georgia Drew. He made his first stage appearance at the age of five with his illustrious actor-parents. He took his first professional bow at the age of 15, with his grandmother, Mrs. John Drew, in "The Road to Ruin," on Christmas Day, 1893.

In addition to his artistry in his profession, his etchings rank among the foremost artists of the day. His "In Memoriam," a musical tribute to his brother John, has been performed by major symphony orchestras, and his other compositions have earned for him sincere praise from the music world.

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ARLENE FRANCIS joins fellow panelists Dorothy Kilgallen, Bennett Cerf and Hal Block on "WHAT'S MY LINE?" Wednesdays at 9:30 P.M., to guess the occupations of the guests that moderator John Daly invites to appear on the program.



TIME	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
A. M.	RECORD ROUNDUP	News Farm Markets This I Believe News James River Call Sagebrush Serenade News-Easy Does It Easy Does It News— Easy Does It Esso Reporter G. Passage-News Easy Does It Easy Does It Jack Hunt Old Dominion Barn Dance Street Man Arthur Godfrey Arthur Godfrey Arthur Godfrey Grand Slam Market Reports Weather News This I Believe	News Farm Markets This I Believe News James River Call Let's Go Visiting News-Easy Does It Easy Does It News— Easy Does It Esso Reporter G. Passage-News Easy Does It Easy Does It Jack Hunt Old Dominion Barn Dance Street Man Arthur Godfrey Arthur Godfrey Arthur Godfrey Grand Slam Market Reports Weather News This I Believe	News Farm Markets This I Believe News James River Call Let's Go Visiting News-Easy Does It Easy Does It News— Easy Does It Esso Reporter G. Passage-News Easy Does It Easy Does It Jack Hunt Old Dominion Barn Dance Street Man Arthur Godfrey Arthur Godfrey Arthur Godfrey Grand Slam Market Reports Weather News This I Believe	News Farm Markets This I Believe News James River Call Sagebrush Serenade News-Easy Does It Easy Does It News— Easy Does It Esso Reporter G. Passage-News Easy Does It Easy Does It Jack Hunt Old Dominion Barn Dance Street Man Arthur Godfrey Arthur Godfrey Arthur Godfrey Grand Slam Market Reports Weather News This I Believe	News Farm Markets This I Believe News James River Call Sagebrush Serenade Let's Go Visiting News-Easy Does It Easy Does It News— Easy Does It Esso Reporter G. Passage-News Easy Does It Easy Does It Jack Hunt Old Dominion Barn Dance Street Man Arthur Godfrey Arthur Godfrey Arthur Godfrey Grand Slam Market Reports Weather News This I Believe	News Farm Markets This I Believe News James River Call Sagebrush Serenade News-Easy Does It Easy Does It News— Easy Does It Esso Reporter G. Passage-News Easy Does It Easy Does It Jack Hunt Old Dominion Barn Dance Street Man Arthur Godfrey Arthur Godfrey Arthur Godfrey Grand Slam Market Reports Weather News This I Believe	News Farm Markets This I Believe News Farmer Speaks Silver Star Quartet News-Easy Does It Easy Does It News— Easy Does It Esso Reporter WRVA News Kids' Theatre Teen Time Teen Time Princess Pet Adventure Time Smilin' Ed & Gang St. Louis Melodies Garden Gate Calling All Cooks News-Let's Pretend Give and Take Give and Take Give and Take
P. M.	Esso Reporter Esso Reporter Sammy Kaye Salt Lake Choir Salt Lake Choir Lutheran Hour Lutheran Hour Mennonite Hour Mennonite Hour Symphonette Symphonette Your Invitation to Music Quiz Kids Quiz Kids Pick the Winner Pick the Winner Gene Autry Show Gene Autry Show World News with Robert Trout King Arthur Godfrey's Roundtable Our Miss Brooks Our Miss Brooks Jack Benny Show Jack Benny Show Amos 'n' Andy Amos 'n' Andy Bergen-McCarthy Morris Playhouse Hallmark Playh'se Inner Sanctum Inner Sanctum News; Choraliens Asia Story Asia Story News St. Francis Hour Night Music Night Music Night Music CBS News	Esso Reporter G. Passage-News Pin-up Parade Helen Trent Our Gal Sunday Big Sister Ma Perkins Young Dr. Malone The Guiding Light W. Warren-News Perry Mason Nora Drake Brighter Day Hilltop House House Party House Party Arthur Godfrey Grady Cole Aunt Jenny Second Mrs. Burton Rosemary Housewives' Protective League Home Folks Curt Massey Time Esso Reporter G. Passage-News This I Believe Public Opinion Dinner Time Lowell Thomas Beulah Smith-Shore Show Club 15 Edward R. Murrow Suspense Godfrey's Tal. Scts. Lux Radio Theatre Lux Radio Theatre Bob Hawk Show Allen Jones Show Allen Jones Show WRVA News Serenade in Blue 11:30 P. M. TO 6:00 A. M.	Esso Reporter G. Passage-News Pin-up Parade Helen Trent Our Gal Sunday Big Sister Ma Perkins Young Dr. Malone The Guiding Light W. Warren-News Perry Mason Nora Drake Brighter Day Hilltop House House Party House Party Arthur Godfrey Grady Cole Aunt Jenny Second Mrs. Burton Rosemary Housewives' Protective League Home Folks Curt Massey Time Esso Reporter G. Passage-News This I Believe Public Opinion Dinner Time Lowell Thomas Beulah Smith-Shore Show Guest Star Edward R. Murrow People Are Funny Mr. & Mrs. North Life With Luigi My Friend Irma My Friend Irma Mr. Chameleon Dance Orchestra Dance Orchestra WRVA News Americans, Speak Up	Esso Reporter G. Passage-News Pin-up Parade Helen Trent Our Gal Sunday Big Sister Ma Perkins Young Dr. Malone The Guiding Light W. Warren-News Perry Mason Nora Drake Brighter Day Hilltop House House Party House Party Arthur Godfrey Grady Cole Aunt Jenny Second Mrs. Burton Rosemary Housewives' Protective League Home Folks Curt Massey Time Esso Reporter G. Passage-News This I Believe Public Opinion Dinner Time Lowell Thomas Beulah Smith-Shore Show Club 15 Edward R. Murrow FBI in Peace & War Dr. Christian Johnny Dollar What's My Line? What's My Line? News; St'b't. Jam. Starlight Serenade Starlight Serenade WRVA News Stars for Defense	Esso Reporter G. Passage-News Pin-up Parade Helen Trent Our Gal Sunday Big Sister Ma Perkins Young Dr. Malone The Guiding Light W. Warren-News Perry Mason Nora Drake Brighter Day Hilltop House House Party House Party Arthur Godfrey Grady Cole Aunt Jenny Second Mrs. Burton Rosemary Housewives' Protective League Home Folks Curt Massey Time Esso Reporter G. Passage-News This I Believe Public Opinion Dinner Time Lowell Thomas Beulah Smith-Shore Show Here's to Veterans Edward R. Murrow Meet Millie Junior Miss Romance Bing Crosby Show Bing Crosby Show Brevard Festival Democratic Party Democratic Party WRVA News Les Brown Show	Esso Reporter G. Passage-News Pin-up Parade Helen Trent Our Gal Sunday Big Sister Ma Perkins Young Dr. Malone The Guiding Light W. Warren-News Perry Mason Nora Drake Brighter Day Hilltop House House Party House Party Arthur Godfrey Grady Cole Aunt Jenny Second Mrs. Burton Rosemary Housewives' Protective League Home Folks Curt Massey Time Esso Reporter G. Passage-News This I Believe Public Opinion Dinner Time Lowell Thomas Beulah Smith-Shore Show Club 15 Edward R. Murrow Visitin' Time Mr. Keen Eddy Arnold Show News; Holid'y Mu. Holiday for Music Capitol Cloakroom Football Prevue World Report WRVA News Here's to Veterans	Esso Reporter G. Passage-News Pin-up Parade Helen Trent Our Gal Sunday Big Sister Ma Perkins Young Dr. Malone The Guiding Light W. Warren-News Perry Mason Nora Drake Brighter Day Hilltop House House Party House Party Arthur Godfrey Grady Cole Aunt Jenny Second Mrs. Burton Rosemary Housewives' Protective League Home Folks Curt Massey Time Esso Reporter G. Passage-News This I Believe Public Opinion Dinner Time Lowell Thomas Beulah Smith-Shore Show Club 15 Edward R. Murrow Visitin' Time Mr. Keen Eddy Arnold Show News; Holid'y Mu. Holiday for Music Capitol Cloakroom Football Prevue World Report WRVA News Here's to Veterans	Theatre of Today Stars O'er Hollywd Stars O'er Hollywd Fun For All Fun For All City Hospital City Hospital the Girls CBS Football Round-up Housewives' Protective League Esso Reporter Football Scores Virginia Weekly Virginia Weekly Eve'ywh're YouGo Larry Leseuer Tarzan Vaughn Monroe Show Barn Dance Barn Dance Gangbusters Barn Dance Barn Dance Barn Dance Barn Dance WRVA News U.N. On the Record Dance Orchestra

WRVC (FM) NORFOLK, VA. 102.5 Mc. DAILY 3:00 PM TO 12:00 P. M. EST
Program schedule same as WRVA except as follows:

SUNDAY	MONDAY	TUESDAY	THURSDAY	SATURDAY
3:00 PM—Fidelis S.S. Class 3:30 PM—Church Service 4:30 PM—Invitat'n Music MONDAY Thru FRIDAY 3:00 PM—Concert Hall 4:00 PM—Colley Matinee 4:45 PM—Story Time 5:00 PM—Record Room	5:30 PM—What's Your Pleasure? 5:45 PM—Farm, Markets 6:15 PM—Service Feature MONDAY 4:30 PM—Movie Quiz 6:30 PM—Quarter Deck	4:30 PM—Spotlight on Star 6:30 PM—Gator Show WEDNESDAY 4:30 PM—Movie Quiz 6:30 PM—Adv. in Research	4:30 PM—Holid'y Routine 6:30 PM—Pete & Jesse FRIDAY 4:30 PM—Movie Quiz 6:30 PM—David & Jesse	3:00 PM—Melody Corner 4:00 PM—Gai Paris 4:30 PM—Proudly We Hail 5:00 PM—Linden Albert 5:15 Watchtower Speaks 5:30 PM—Youth for Christ 6:05 PM—YMCA Bible Class 6:30 PM—Rev. Crandall

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Lovely JOAN ALEXANDER, featured as secretary-confidante in WRVA's "PERRY MASON" mystery series at 2:15 each week-day, is a blue-ribbon equestrienne, an avocation to which she has been devoted for years.



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WRVA
RADIO

Dialog REG. U. S. PAT. OFF.

100 110 120 130



50,000 WATTS

SEPTEMBER 1952

First Baptist Church, Richmond, WRVA guest place of worship for September, from its founding in 1780, has occupied a distinct position in this area and throughout its denomination. After making enviable history at its venerable location at 12th and Broad Streets, the congregation in 1928 moved to its imposing new home at Monument Avenue and the Boulevard, occupying a large block and constituting one of Richmond's most beautiful points of interest. Here a daily program of worship, education, recreation and social work is in progress. In the worshipful air-conditioned sanctuary Virginia's largest Baptist membership of 3,500 worships, while a Sunday School of 2,700 occupies modern facilities.

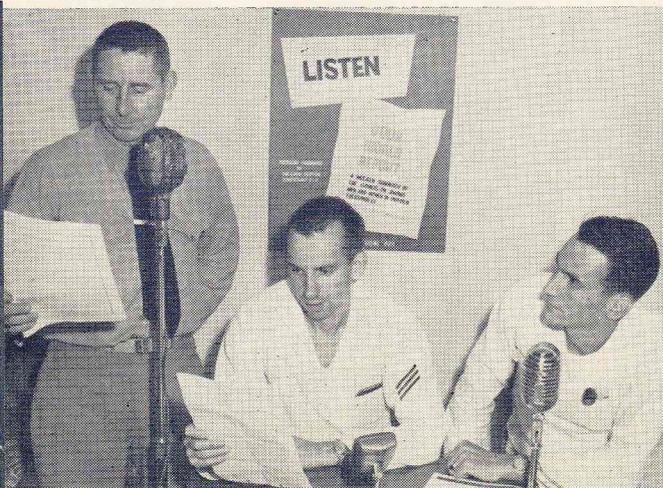


The Rev. Theodore F. Adams, D. D., in 1936, came from Toledo, Ohio, to become a worthy successor to an illustrious line of pastors, including the late beloved Dr. George White McDaniel, for 22 years pastor of this congregation and a leader throughout his denomination. He is especially gifted as radio minister. Assisting Dr. Adams in the ministry of this church, which includes two morning and an evening Service each Sunday, are the ministers, Drs. W. Richard Bates and Myron C. Madden. The beautiful musical service is conducted by Alton L. Howell, organist and choir director, well known for his leadership in all of Richmond's religious endeavors.

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St. John's Episcopal Church, Portsmouth—WRVC (FM)—for more than a century has upheld traditions of its antecedents which connect it with the origin of this denomination in America. From the erection of its first home at Court and London Streets through the occupancy of the present worshipful church on Washington Street, this congregation has been dedicated to the beautiful attributes of worship while serving humanitarian needs of the community with which its history has been closely identified.

The Rev. Roderick H. Jackson, whose inspiring messages will be recalled by WRVC listeners, worthily succeeded in this pastorate such consecrated ministers as the beloved Rt. Rev. William Ambrose Brown, retired Bishop of Southern Virginia. He rendered effective service for five years as missionary to Japan and came to Portsmouth from Orangeburg, S. C., in 1940. His leadership in this Diocese and in the religious and civic life of Tidewater Virginia is widely recognized. Agnes Earnest, talented choir director and organist, conducts the beautiful music associated with this church.

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CHIEF JOHN T. SPAVIN GMC, BRUCE CHAMBERLIN SN, and DENNIS O'NEILL SN, (l to r) prepare "WORLD REPORT" heard Wednesdays at 10:45 on WRVA. Originating in our Norfolk Studios, the program features stories and news concerning U. S. Military personnel the world over. The broadcasters are members of COMPHIBLANT Staff stationed at Little Creek.



The Dr. PEPPER BARN DANCE cast.

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Barn Dance Heard On CBS

WRVA's famous "OLD DOMINION BARN DANCE" returned to the CBS Radio Network this summer, under the sponsorship of Dr. Pepper. Sunshine Sue, the Westernaires, Zag, the Ozark Mountain Boy, Curley Collins, Sonny Day and Quincy Snodgrass, are heard every Saturday morning at 10:15, over fifty-five radio stations throughout the South and Southwest.

The fun and songs that have been heard for over six years by Virginians are now also heard by citizens of Kentucky, Missouri, South Carolina, North Carolina, Georgia, Tennessee, Mississippi, Alabama, Louisiana, Florida, Oklahoma, Texas and Arkansas.

The quarter-hour Dr. Pepper broadcast is recorded every Saturday night from the stage of the WRVA Theatre where the "OLD DOMINION BARN DANCE" is presented at 7:30 and 9:30. Harry Monroe announces the network show and Ray Kennedy produces and directs.

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"STREET MAN" ALDEN AAROE (right) broadcasts the presentation of a \$500 check by R. L. PHILLIPS, JR., of Lever Brothers Company, to MRS. WILLIAM K. CLARK, of Richmond. Ten words won Mrs. Clark \$50 each in a Lux Toilet Soap contest over WRVA. KITTY COUSINS (left), hostess on the "STREET MAN," which is broadcast weekdays at 10:00 A.M., approves with a pretty smile.





MARY SHIPP, charming radio actress heard as Miss Spalding, the night school teacher of "LIFE WITH LUIGI," Tuesdays at 9:00 P.M., would like all and sundry to know that she is not as austere as she sounds in her radio role. For personal, off-mike wear, she prefers the sunny, flower-filled mood suggested above.

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The Cover

Before WRVA microphones on our September cover are the two gentlemen between whom the voters of the United States will choose for the next President of the United States. At the top is General Eisenhower and at the bottom Governor Stevenson.

Every Sunday afternoon at 4:30 on WRVA, Westinghouse brings you "PICK THE WINNER," a new discussion series presenting prominent spokesmen of the two major parties debating on such issues as foreign policy, civil rights, taxation, inflation, labor legislation, etc.

"PICK THE WINNER" is the second big phase of the Westinghouse-WRVA election coverage that began with the two conventions and will reach its climax on Election Night. Stay tuned to WRVA and "PICK THE WINNER!"

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Former Republican STATE SENATOR FRED PARKS, of Abingdon, past commander of the Virginia American Legion, is pictured below after he had awarded UNITED STATES SENATOR HARRY FLOOD BYRD with the Legion's Distinguished Service Award. The ceremonies and Senator Byrd's address to the Legion convention were aired by WRVA.



ART LINKLETTER proves that "People Are Funny."

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People Are Funny

There's no limit to the stunts performed on "PEOPLE ARE FUNNY," hilarious audience participation program starring Art Linkletter on WRVA Tuesdays at 8:00 P. M.

This is the show which has sent a woman out to borrow a husband; a man to sell ten dollar bills; required a woman contestant to remain silent for a week; and found, through a fake scientist, fourteen people willing to take a rocket trip to the moon!

The show usually has an outside stunt such as one of the above and two or three inside studio pranks conducted by Linkletter. One back-fired and Art was dumped into a tub of cold ice-water. Contestants, chosen by pre-program studio applause, are well rewarded for their cooperation with handsome prizes and listeners with a barrel of laughs!

Linkletter also keeps busy on WRVA/CBS Radio every weekday with his "House Party" at 3:15 P.M.

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Actress PATSY CAMPBELL portrays the title role on "THE SECOND MRS. BURTON" weekdays at 4:30 P.M. on WRVA. The popular daytime drama is the story of a young wife's attempt to preserve her home, her family, her marriage.



TIME	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
A. M.								
6:00	RECORD ROUNDUP	News	News	News	News	News	News	
6:05		Farm Markets	Farm Markets	Farm Markets	Farm Markets	Farm Markets	Farm Markets	
6:20		This I Believe	This I Believe	This I Believe	This I Believe	This I Believe	Farm Markets	
6:25		News	News	News	News	News	News	
6:30		James River Call	James River Call	James River Call	Hank Thompson	James River Call	Silver Star Quartet	Farmer Speaks
6:45		Sagebrush Serenade	Let's Go Visiting	Let's Go Visiting	Sagebrush Serenade	Let's Go Visiting	Sagebrush Serenade	Sagebrush Serenade
7:00		News-Easy Does It	News-Easy Does It	News-Easy Does It	News-Easy Does It	News-Easy Does It	News-Easy Does It	News-Easy Does It
7:15		Navy Band	Easy Does It	Easy Does It	Easy Does It	Easy Does It	Easy Does It	Easy Does It
7:30		Calvary Hour	News—	News—	News—	News—	News—	News—
7:45		Calvary Hour	Easy Does It	Easy Does It	Easy Does It	Easy Does It	Easy Does It	Easy Does It
7:55		Calvary Hour	Esso Reporter	Esso Reporter	Esso Reporter	Esso Reporter	Esso Reporter	Esso Reporter
8:00		News-Sunshine Hr.	G. Passage-News	G. Passage-News	G. Passage-News	G. Passage-News	G. Passage-News	G. Passage, News
8:15		Sunshine Hour	Easy Does It	Easy Does It	Easy Does It	Easy Does It	Easy Does It	Kids' Theatre
8:30		Sunday	Easy Does It	Easy Does It	Easy Does It	Easy Does It	Easy Does It	Kids' Theatre
8:45		Morning	Easy Does It	Easy Does It	Easy Does It	Easy Does It	Easy Does It	Adventure Time
9:00	Gathering	Old Dominion	Old Dominion	Old Dominion	Old Dominion	Old Dominion	Princess Pet	
9:15	CBS World News						Teen Time	
9:30	E. Power Biggs	Barn Dance	Barn Dance	Barn Dance	Barn Dance	Barn Dance	Teens:GardenGate	
10:00	Church of the Air	Street Man	Charles Antell	Street Man	Charles Antell	Street Man	Johnny Bond	
10:15	Church of the Air	Arthur Godfrey	Arthur Godfrey	Arthur Godfrey	Arthur Godfrey	Arthur Godfrey	CBS Barn Dance	
10:30	Church of the Air	Arthur Godfrey	Arthur Godfrey	Arthur Godfrey	Arthur Godfrey	Arthur Godfrey	Calling All Cooks	
11:00	Church Services	Arthur Godfrey	Arthur Godfrey	Arthur Godfrey	Arthur Godfrey	Arthur Godfrey	News-Let's Pretend	
11:30	Church Services	Grand Slam	Grand Slam	Grand Slam	Grand Slam	Grand Slam	Give and Take	
11:45	Church Services	Market Reports	Market Reports	Market Reports	Market Reports	Market Reports	Give and Take	
11:50	Church Services	Weather News	Weather News	Weather News	Weather News	Weather News	Give and Take	
11:55	Church Services	This I Believe	This I Believe	This I Believe	This I Believe	This I Believe	Give and Take	
P. M.								
12:00	Esso Reporter	Esso Reporter	Esso Reporter	Esso Reporter	Esso Reporter	Esso Reporter	Theatre	
12:05	Esso Reporter	G. Passage-News	G. Passage-News	G. Passage-News	G. Passage-News	G. Passage-News	of	
12:15	Sammy Kaye	Pin-up Parade	Pin-up Parade	Pin-up Parade	Pin-up Parade	Pin-up Parade	Today	
12:30	Salt Lake Choir	Helen Trent	Helen Trent	Helen Trent	Helen Trent	Helen Trent	Stars O'er Hollyw'd	
12:45	Salt Lake Choir	Our Gal Sunday	Our Gal Sunday	Our Gal Sunday	Our Gal Sunday	Our Gal Sunday	Stars O'er Hollyw'd	
1:00	Holiday for Music	Big Sister	Big Sister	Big Sister	Big Sister	Big Sister	Grand Central Sta.	
1:15	Holiday for Music	Ma Perkins	Ma Perkins	Ma Perkins	Ma Perkins	Ma Perkins	Grand Central Sta.	
1:30	Mennonite Hour	Young Dr. Malone	Young Dr. Malone	Young Dr. Malone	Young Dr. Malone	Young Dr. Malone	City Hospital	
1:45	Mennonite Hour	The Guiding Light	The Guiding Light	The Guiding Light	The Guiding Light	The Guiding Light	City Hospital	
2:00	Symphonette	W. Warren-News	W. Warren-News	W. Warren-News	W. Warren-News	W. Warren-News	Music with	
2:15	Symphonette	Perry Mason	Perry Mason	Perry Mason	Perry Mason	Perry Mason	the Girls	
2:30	Your	Nora Drake	Nora Drake	Nora Drake	Nora Drake	Nora Drake		
2:45	Invitation	Brighter Day	Brighter Day	Brighter Day	Brighter Day	Brighter Day	Shakespeare	
3:00	to	Hilltop House	Hilltop House	Hilltop House	Hilltop House	Hilltop House		
3:15	Music	House Party	House Party	House Party	House Party	House Party	Drama	
3:30		House Party	House Party	House Party	House Party	House Party	Festival	
3:45	Quiz Kids	Arthur Godfrey	Arthur Godfrey	Arthur Godfrey	Arthur Godfrey	Arthur Godfrey		
4:00	Quiz Kids	Grady Cole	Grady Cole	Grady Cole	Grady Cole	Grady Cole		
4:15	Pick the Winner	Aunt Jenny	Aunt Jenny	Aunt Jenny	Aunt Jenny	Aunt Jenny		
4:30	Pick the Winner	SecondMrs.Burton	SecondMrs.Burton	SecondMrs.Burton	SecondMrs.Burton	SecondMrs.Burton		
4:45	Gene Autry Show	Rosemary	Rosemary	Rosemary	Rosemary	Rosemary		
5:00	Gene Autry Show	Housewives'	Housewives'	Housewives'	Housewives'	Housewives'	Music in the Air	
5:15	World News	Protective League	Protective League	Protective League	Protective League	Protective League	Music in the Air	
5:30	with Robert Trout	Orchids to You	Orchids to You	Orchids to You	Orchids to You	Orchids to You	Housewives'	
5:45	King Arthur	Curt Massey Time	Curt Massey Time	Curt Massey Time	Curt Massey Time	Curt Massey Time	Protective League	
6:00	Godfrey's	Esso Reporter	Esso Reporter	Esso Reporter	Esso Reporter	Esso Reporter	Esso Reporter	
6:15	Roundtable	G. Passage-News	G. Passage-News	G. Passage-News	G. Passage-News	G. Passage-News	Trio Time	
6:20	Syncopeation Piece	This I Believe	This I Believe	This I Believe	This I Believe	This I Believe	Virginia Weekly	
6:30	Syncopeation Piece	Public Opinion	Public Opinion	Public Opinion	Public Opinion	Public Opinion	Virginia Weekly	
7:00	Jack Benny Show	Dinner Time	Dinner Time	Dinner Time	Dinner Time	Dinner Time	Sam Cary; Sports	
7:15	Jack Benny Show	Lowell Thomas	Lowell Thomas	Lowell Thomas	Lowell Thomas	Lowell Thomas	Larry Leseuer	
7:30	Doris Day Show	Beulah	Beulah	Beulah	Beulah	Beulah	Tarzan	
7:45	Doris Day Show	Shore-Smith-Simms	Shore-Smith-Simms	Shore-Smith-Simms	Shore-Smith-Simms	Shore-Smith-Simms	Tarzan	
8:00	F'k Fontaine Show	Club 15	Club 15	Club 15	Club 15	Club 15	Gunsmoke	
8:30	Morris Playhouse	Edward R. Murrow	Edward R. Murrow	Edward R. Murrow	Edward R. Murrow	Edward R. Murrow	Gunsmoke	
9:00	Hallmark Playh'se	Suspense	People Are Funny	Insp. Hearstone	Mr. Keen	Mr. Keen	Barn Dance	
9:30	Inner Sanctum	Godfrey's Tal. Scts.	Mr. & Mrs. North	Dr. Christian	FBI In Peace & War	FBI In Peace & War	Barn Dance	
9:45	Inner Sanctum	Lux Radio Theatre	Life With Luigi	Johnny Dollar	Mr. Chameleon	Mr. Chameleon	Gangbusters	
10:00	News; Dance Orch.	Lux Radio Theatre	News; Steve Allen	Steve Allen Show	News; Steve Allen	News; Steve Allen	Barn Dance	
10:30	Choraliers	Lux Radio Theatre	Steve Allen Show	Steve Allen Show	Steve Allen Show	Steve Allen Show	Barn Dance	
10:45	News	Bob Hawk Show	Strawhat Concert	Brevard Festival	Capitol Cloakroom	Capitol Cloakroom	News; Barn Dance	
11:00	Howard K. Smith	News; Dance Orch.	Dance Orchestra	Dance Orchestra	Dance Orchestra	Dance Orchestra	Barn Dance	
11:15	Night Music	Dance Orchestra	Dance Orchestra	Dance Orchestra	Dance Orchestra	Dance Orchestra	Barn Dance	
11:30	Night Music	WRVA News	WRVA News	WRVA News	WRVA News	WRVA News	WRVA News	
12:00	Night Music	Serenade in Blue	Serenade in Blue	Serenade in Blue	Serenade in Blue	Serenade in Blue	Bob Crosby Show	
12:30	Night Music						Dance Orchestra	
1:00	CBS News							

WRVC (FM) NORFOLK, VA. 102.5 Mc.

DAILY 2:00 PM TO 11:00 P. M. EST
Program schedule same as WRVA except as follows:

SUNDAY	TUESDAY	THURSDAY	SATURDAY
2:00 PM—Fidelis S.S. Class	3:30 PM—Spotlight on Star	3:30 PM—Holiday Routine	2:00 PM—Melody Corner
2:30 PM—Church Service	5:30 PM—Gator Show	5:30 PM—Pete & Jesse	3:00 PM—Colley Matinee
3:30 PM—Invitat'n Music	6:15 PM—Guest Star	6:15 PM—Stars for Defense	3:30 PM—Proudly WeHail
MONDAY Thru FRIDAY	WEDNESDAY	FRIDAY	SATURDAY
2:00 PM—Concert Hall	3:30 PM—Movie Quiz	3:30 PM—Movie Quiz	4:00 PM—Gai Paradise
3:00 PM—Colley Matinee	5:30 PM—Adv. in Research	5:30 PM—David & Jesse	4:30 PM—Youth for Christ
3:45 PM—Story Time	6:15 PM—Iva McBride	6:15 PM—Iva McBride	5:05 PM—YMCA Bible Class
4:00 PM—Record Room			5:30 PM—Rev. Crandall