



Susan Stamberg and Bob Edwards, co-hosts of ALL THINGS CONSIDERED.

FOLK FESTIVAL U. S. A.

Programs in this popular music series are recorded at the yearly state-fair festivals that feature the wide-ranging variety of music that comes under the heading of folk music. To convey the atmosphere of such festivals, Folk Festival U.S.A. offers a blend of interviews and performances, including a variety of songs, performer profiles, and stories related by the festival-goers, to highlight the festival atmosphere as well as the most stage events.



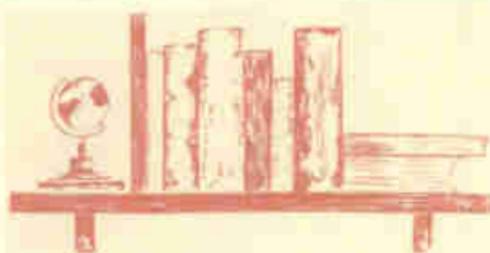
Pete Seeger joins an all-star cast of folk-music performers on FOLK FESTIVAL U.S.A.

TEXACO-METROPOLITAN OPERA

Presented live from the famed Metropolitan Opera House at Lincoln Center in New York City, the Saturday Texaco-Metropolitan Opera radio broadcasts are regarded by many as the most important live cultural programs on radio today. The actual opera broadcasts are supplemented with carefully prepared intermission programs featuring musical leaders, critics, and authorities to round out and give clarity to the performances. Weekly offerings have included Verdi's "La Traviata," Puccini's "Madama Butterfly," Mussorgsky's "Boris Godunov," and Rossini's "Barber of Seville."

ALL THINGS CONSIDERED . . .

This Peabody and DuPont Award-winning program offers a close examination of the day's events, putting them into perspective and giving proportion and depth to the news. Its engaging format allows for in-depth, investigative reports on complex issues and enlightening, informative features as well. Outstanding reporting has been done on the ever-changing state of the economy, misadventure, our election process, international conflict, and viral cholera.



THE BOOKSHELF

Jim Kerr and Dick Estell read diverse literary works on this popular series. Fiction and non-fiction works such as *Centennial*, *Tom Sawyer*, *Strictly Speaking*, and *Wuthering Heights* are just a few of the books that have been included on The Bookshelf.



Narrator Jim Kerr of THE BOOKSHELF.



Supreme Court Justice William O. Douglas joins host Oscar Brand on NPR's magazine of the arts, VOICES IN THE WIND.

FIRING LINE

Lively discussion of world events is a weekly offering of William F. Buckley, Jr., whose guests have included such well-known political leaders and critics as Henry Kissinger, Aleksandr Solzhenitsyn, James Schlesinger, Tom Wolfe, Daniel Moynihan, and the Young Americans for Freedom.



William F. Buckley, Jr., host of FIRING LINE.

VOICES IN THE WIND

Internationally-known musician and author Oscar Brand hosts this weekly magazine of the arts. Programs journey to the sources of the creative process -- the stages and workshops of the artists themselves. Guests have included Daria-Margar Fonteyn, John Updike, Natalie Cole, Ertes Jorg, Richard Burton, Marian Anderson, and John Henry Faulk.

CONGRESSIONAL HEARINGS

Responding to this country's desire for openness in government, WSJH and NPR have provided more than 1000 hours of live, gavel-to-gavel coverage of hearings before House and Senate committees. A wide variety of topics have included the Pentagon Papers, Watergate, energy use, intelligence organizations, agriculture, and drugs.



THE BOOKSHELF'S Dick Estell.

YOUR TURN

Each week in this community service series, civic, philanthropic, environmental, recreational, community, and professional organizations in Iowa City and Johnson County present their own programs on their activities in behalf of their members and their fellow citizens.

OPTIONS IN EDUCATION

A co-production of NPR and the Institute for Educational Leadership at The George Washington University, Options in Education is an award-winning series offering a mixture of short documentaries, education news, and regular features on the policies and concerns within our educational system. This electronic magazine examines topics ranging from violence in the schools to education for the gifted and talented child, and is the only ongoing program of its kind in the country.



John Merrow and Midge Hart, co-producers of the award-winning series OPTIONS IN EDUCATION.

NATIONAL TOWN MEETING

Calling to mind a time when the business of local democracy was conducted in churches and town halls, National Town Meeting is an open forum where the audience questions the guests and reacts to the subject under discussion. Broadcast live from the Kennedy Center in Washington, D.C., the National Town Meeting brings celebrities, congressmen, lobbyists, field specialists, and citizens together to address political, sociological, and economic issues of national importance.

65 Years of Radio Broadcasting



all things considered.... 
 OPTIONS IN EDUCATION  IOWA TODAY
 EVENING CONCERT  MATINEE
Wsui opera  rhythm rambles
 rostrum  JAZZ 'N' JIM  OPTIONS

WSUI LISTENING GUIDE

WSUI's listeners and potential listeners are kept abreast of new program offerings and schedules through occasional advertising and through the WSUI-KSUI Listening Guide. Published monthly and provided at no charge, the Listening Guide includes listings for many of WSUI's classical music programs and special series as well as a basic schedule of programs to be heard on the station. The Listening Guide is mailed directly to listeners and is also available at local libraries and the WSUI offices. To be placed on the Listening Guide mailing list, simply send your name, address, and zip code to WSUI, 3300 Engineering Building, University of Iowa, Iowa City, Iowa 52242, or call (319) 353-5665.

Public Radio in Eastern Iowa

WSUI

910 AM IOWA CITY

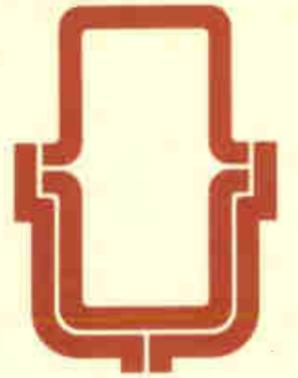
Serving eastern Iowa, this is WSUI - 910 AM, the Broadcasting Service of the University of Iowa. With studios located in the Engineering Building on the University of Iowa campus, WSUI provides a daily 18-hour information and cultural service for the residents of eastern Iowa.

First granted an experimental license and call letters 9YA by the Department of Commerce in 1912, the University of Iowa has been actively involved in radio broadcasting for over 65 years.

The basic mission of the Broadcasting Service is to extend the resources of the University of Iowa to the residents of eastern Iowa: to provide a quality informational, cultural, and educational broadcast service, responsive to the needs and interests of the University, the local community, and the state.

Approximately one-half of WSUI's 126 weekly broadcast hours are locally produced. In addition, programming is selected from a variety of sources including more than a dozen foreign broadcasting organizations such as the Canadian and British Broadcasting Corporations, Radio Nederland, Deutsche Welle, and Radio Moscow. The Broadcasting Foundation of America, the Boston Symphony Trust, and the Philadelphia Orchestra are among the commercial program syndicators from whom programming is purchased. But the most important outside source of programming for WSUI is NPR -- National Public Radio.

In addition to hearing recorded performances by the world's great artists, or the reporting and analysis of current events, in a single day, WSUI's listeners may find themselves on the floor of the Iowa General Assembly or in a Senate committee hearing room in Washington... in a front row seat at a Metropolitan Opera Performance or a concert by the New York Philharmonic... at a National Town Meeting in the Kennedy Center or a conference on Adolescents at the University of Iowa's Memorial Union....



National Public Radio

National Public Radio is a private, non-profit corporation established specifically to provide a national program service for the nation's public radio stations. Serving communities in 43 states, Puerto Rico, and the District of Columbia, NPR is composed of more than 150 members operating over 175 noncommercial, public radio stations.

While Washington, D.C., was determined as National Public Radio's base, decentralization of programming was established early as "the cornerstone of NPR policy." In practical terms, this concept means that NPR relies on its member stations and other sources to provide approximately half of the programming (about 40 hours each week) NPR makes available to the system. While the mutual exchange of programming from all parts of the country and abroad, as well as that produced at NPR, serve to meet the purposes of public radio, each NPR member station is selective in the choices of programming which will best serve the needs of its community.

In terms of content of programming, a primary assumption has been that public radio's purpose is to contribute toward meeting the needs of people, particularly those needs of an educational, informational, and cultural nature. Through effective use of the radio medium, NPR's goals are to contribute to man's better understanding of himself, his fellow men, and the world about him, to heighten understanding and thereby the quality of man's life; to contribute to solving problems; and to provide enlightenment by bringing listeners the sounds, ideas, and the hopes of mankind.

